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OCTOBER 18-19, 2014
Volume 13 Issue 286

Santa Monica Daily Press

We have you covered

POLICE LOGS
SEE PAGE 14

THE MULTICANDIDATE ISSUE

Santa Monican reflects on a century of experience

BY KEVIN TRUONG
Daily Press Intern

DOWNTOWN Virginia Davis celebrated her birthday with a pretty special presidential gift, a gold pin hand delivered by secret service agents.

Of course, it was a pretty special birthday. The Santa Monica resident, turned 107 years old on Thursday.

Davis was born on Oct. 16, 1907 in New Castle, Delaware, a small city on the Delaware River.

After getting married, she and her husband packed their bags and moved over to the glitz and glamour of Los Angeles, which by then already established itself as the hub of the movie business.

She has lived in Los Angeles and Santa Monica ever since, totaling more than 70 years in the two cities.

During her lifetime countless historical events have occurred, including two world wars and humanity's first missions into space.

"There's so many things that have changed, it's hard to express it," Davis said.

In the United States itself, 18 presidents have served; including one's whose inauguration she



DAVIS

SEE 107 PAGE 5



NEPTUNE'S PORCELAIN THRONE

Matthew Hall *matt@smdp.com*

A ribbon cutting ceremony to commemorate remodeled restrooms at Heal the Bay's Santa Monica Pier Aquarium was held last week.
The work was donated by One Week Bath and company owner, Matt Plaskoff, is a native of the area who attended local schools said he wanted to make a donation that would have a big impact to mark his company's 2,000th bathroom redo. "When we learned that the public restrooms of the Santa Monica Pier Aquarium needed help, we knew we found a great recipient," he said. "I grew up in the area, I went to Santa Monica High School, Santa Monica College, raised my kids on the Bay, and I surf – the health of the Santa Monica Bay is something I am very passionate about. Knowing that these bathrooms are going to serve millions of kids that come to the aquarium to learn about marine biology makes this one of the most meaningful projects in my career."
"One Week Bath's generous donation to remodel the Aquarium's two public restrooms and a staff bathroom provide a much-needed upgrade to our facilities," said Aquarium Director Heather Doyle.

Clothing drive stitches community together

BY KELSEY FOWLER
Daily Press Staff Writer

CIVIC CENTER A clothing drive for a cause is getting a kick-start Saturday thanks to a local Santa Monica event focused on sustaining a healthy community.

The Santa Monica Chamber of Commerce puts on the Wellbeing Festival beginning at 11 a.m. Saturday, Oct. 18 at the Civic Center Surface Lot. Among the local services and products being showcased, one table will also be collecting clothing for those in need this holiday season.

The clothing will be distributed to the

SEE CLOTHES PAGE 5

SMC Board cash race tops $150K

BY DAVID MARK SIMPSON
Daily Press Staff Writer

SMC For a body whose existence many Santa Monicans aren't aware of, the Santa Monica College Board of Trustees candidates sure have raised a lot of money.

Between independent expenditures, personal loans, and candidate fundraising, more than $150,000 has been dropped into the six-candidate race to fill four contested college board seats.

It's been a long time since significant money was spent in a college board race. Candidates ran unopposed in 2012 and 2010. By this time in the year of the last contested election, 2008, candidates had raised less than $20,000 and spent about $5,000, according to campaign disclosure statements.

Retired professor and challenger Dennis Frisch has raised and spent the most money thus far, thanks to a $30,000 contribution from the Santa Monica College Faculty Association Political Action Committee (PAC).

This PAC also spent more than $12,000 on independent campaign mailers for Frisch, challenger Maria Loya, and incumbent Nancy Greenstein.

In total, Frisch has raised $43,510 and spent $34,325 to date. Much of the cash has been spent on consulting and campaign literature.

Incumbent Louise Jaffe places second in the cash race, with $32,554 raised and $13,391 spent, much of it on campaign literature. Jaffe has loaned herself $13,000. By this time in her last contested race, 2006,

SEE SMC PAGE 9

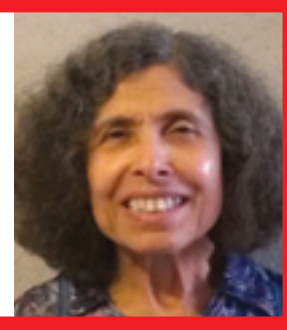
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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Saturday, October 18

LeVar Burton at Santa Monica Public Library
Main Library
601 Santa Monica Blvd. 3 p.m.
Actor and longtime literacy advocate LeVar Burton will speak about the launch of his first-ever children's picture book, The Rhinoceros Who Swallowed a Storm, The book is the story of a brave little rhino who discovers that, with the help of friends and family, compassion and love, he can get through difficult and frightening experiences. For more information, visit www.smpl.org or call (310) 458-8600.

2014 Hemophilia walk
Crescent Bay Park
2000 Ocean Ave. 8:30 a.m.
Organizers will host the sixth annual Southern California's Hemophilia Walk. Join them and help support the needs of the bleeding disorders community in Southern California. All are welcome for a walk in the sun and some fun with old and new friends.

Day of thrills and fun with no limits
Pacific Park at the Santa Monica Pier
11 a.m. - Midnight
Help children with a hearing loss at A Day of Thrills and Fun with No Limits. Tickets include in-and-out access of the amusement park until midnight, a lunch voucher, reusable tote, and give-a-ways. Registration begins at 11 a.m. to 3 p.m. at the Santa Monica Carousel on the Pier. Admission is $25. Call (310) 280-0878 for more information.

No-carve pumpkin decorating
Pico Farmers Market in Virginia Avenue Park
2200 Virginia Ave. 9 a.m. - 1 p.m.
No-Carve Pumpkin Decorating at Santa Monica Farmers Market. Free for kids, limit one pumpkin per child while supplies last.

Santa Monica Symphony season premier
Barnum Hall, Santa Monica High School
601 Pico Blvd. 7:30 p.m.
The Santa Monica Symphony proudly presents its landmark 70th season of free quality classical music concerts. The season premiere concert opens with Weber's Overture to Oberon, the very first piece played by the Santa Monica Symphony at its opening concert in October of 1945. Call (310) 395-6330 for more information.

Spikeball Nationals
Santa Monica Beach
north of the 1550 Lot. 8 a.m. - 6 p.m.
Come watch the best teams play or sign your team up to compete on usaspikeball.com!

Wellbeing Festival
Santa Monica Civic Auditorium
1855 Main St. 11 a.m. - 5 p.m.
The free festival celebrates Santa Monica by showcasing the services and products of local businesses. Local businesses and non-profits gather at the Festival to provide expertise, advice, and product samples promoting a healthy and happy lifestyle. Stores and restaurants from every neighborhood will have food and vendor booths. There will be music, cooking demos and interactive classes on stages and lots of opportunities to get free resources and screenings.

1450 Ocean
12 - 2 p.m.
Cooking with Feisty Italian - create delicious Italian-inflected three course meals with Sandra Catena. Lunch is served.

1450 Ocean
10:30 a.m. - 5:30 p.m.
Day of the Dead Glass Mosaic Plaque with Katherine England - make a lovely memento mori wall piece or trivet.

Benefit for Iraq and Syria
Big Red Sun
560 Rose Ave. 6 - 10 p.m.
Live art exhibitions, DJ sets, art and photography exhibits, a silent auction and so much more. All of the proceeds raised throughout the evening will be donated to the work the International Rescue Committee is doing in the affected areas. Food and beverages will be provided, along with awesome gift bags (with donation).

Free lecture on the future of culture
SMC Humanities building Room 165
1900 Pico Blvd. 1:30 p.m.
Santa Monica College will present a talk by author Lev Manovich on "All Things Digital - Visual Culture in the Era of Zeros and Ones." A thought leader on digital humanities and the future of visual culture, Manovich is the author of "Software Takes Command," "Soft Cinema: Navigating the Database," and "The Language of New Media," which Telepolis described as placing new media "within the most suggestive and broad ranging media history since Marshall McLuhan." For information, call (310) 434-4003.

Sunday, October 19

Author readings
The Edye
Santa Monica Boulevard at 11th Street, 4 p.m.
The Fall 2014 issue of Santa Monica College's esteemed national biannual literary arts journal will be available at an upcoming reading event and launch party. Tickets are available at Brownpapertickets.com and cost $10. The publication is available for $7 per

For help submitting an event, contact us at 310-458-7737 or submit to editor@smdp.com

LISTINGS
FROM PAGE 2

issue or $12 for the two issues each year. For more information, visit the Santa Monica Review website at www.smc.edu/sm_review or call (714) 649-9051.

Santa Monica RunFEST & Retro Run
2600 Barnard Way 8 a.m.
With different courses for runners of all levels and age groups, the 2XU Santa Monica RunFEST, benefiting the Santa Monica-Malibu Education Foundation, offers a great opportunity for family fun and friendly competition while giving back to the community. Registration varies between $20 and $50 for various age groups. More information at www.santamonicarunfest.com.

"Welcome Home" Concert to aid homeless Veterans
St. Augustine by-the-Sea Episcopal Church
1227 4th St
4 - 5:30 p.m.
18 professional singers and groups are donating their talents to this rousing event in support of Home for Good, an organization that provides housing and services for homeless vets in LA county. Hosted by St. Augustine by-the-Sea Episcopal church, the event will include such groups as The Mansfield Singers, Spiritrio, Brentwood Madrigals, as well as Broadway legend Karen Morrow, cabaret singer Therese Lee, Cantori Domino founder Margaret "Bunny" Thornburgh, and more. The varied program offers classical, spiritual, folk, pop with some comedy added to the mix.

The Veil of Mahalia
Unitarian Universalist Community Church
1260 18th St. 2 p.m.
A two-act Musical Tribute to the Life and Songs of the internationally renowned "Queen of Gospel," Mahalia Jackson. Created and performed by Linda Alvarez. Musical Direction by Dr. Severin Behnen with choral backup by members of several local choirs.

Flamenco Dance performance
The Electric Lodge
1416 Electric Ave. 3 p.m.
Espana Flamenca Company will present an afternoon of Flamenco Dance with Special Guest Artists from Spain Paco and Yolanda Arroyo. This husband and wife duo is well known for their artistry. Visit brownpapertickets.com/event/838530 to purchase tickets for $23 in advance or $25 at the door.

New West Symphony Concert
Barnum Hall, Santa Monica
601 Pico Blvd. 4 p.m.
New West Symphony music director Marcelo Lehninger will lead the orchestra in the opening Masterpiece Series concert of the Symphony's 20th anniversary season. Internationally-acclaimed pianist Gabriela Montero and Soprano Indra Thomas will make their New West Symphony debut. Tickets priced from $29 to $102 are available at newwestsymphony.org

Monday, October 20

An Evening with Andrea Martin
Main Library
601 Santa Monica Blvd. 7 p.m.
Two-time Tony Award-winning actress Andrea Martin will discuss her hilarious new book, Andrea Martin's Lady Parts, with acclaimed author Sam Wasson. Her appearance at Santa Monica Public Library will be her only book tour stop in the Los Angeles area. For more information on this and other public programs, visit www.smpl.org or contact the Santa Monica Public Library at (310) 458-8600.

An evening with Alan Cumming
Aero Theater
1328 Montana Ave. 6:30 p.m.
A star of stage, television, and film, Alan Cumming is a successful artist whose diversity and fearlessness is unparalleled. He currently stars as the Master of Ceremonies opposite Michelle Williams in Cabaret on Broadway, wrapped season 5 of the CBS hit drama The Good Wife. In his memoir, Not My Father's Son, he shares the emotional story of his complicated relationship with his father and the deeply buried family secrets that shaped his life and career. $20 General Admission; $30 Reserved.

Architectural review board
Santa Monica City Hall
1685 Main St. 7 p.m.
The ARB generally meets on the first and third Mondays of each month unless there is a holiday. Meetings are held in the City Council Chambers at City Hall unless otherwise noted. Visit www.smgov.net/Departments/PCD/Boards-Commissions/Architectural-Review-Board/ for more information.

Teen Advisory Council
Main Library
601 Santa Monica Blvd. 4 p.m.
Teens, get community service hours and help plan programs with other students.

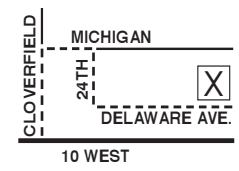


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City of Santa Monica

CITY OF SANTA MONICA
NOTICE INVITING APPLICATIONS

DISABILITIES COMMISSION

Disabilities Commission:
One seat available for a term ending June 30, 2016.

The mission of the Disabilities Commission is to help improve the quality of life for people with disabilities in Santa Monica by prioritizing issues of concern and advising the City Council and staff on those issues. The Commission recommends ways to maximize participation of people with disabilities in all facts of City life and increase awareness of the abilities, rights and issues of people with disabilities throughout the community.

Applicants shall be residents of Santa Monica.

Applications due by noon, Tuesday, November 18, 2014.
Appointment to be made by City Council, Tuesday, November 25, 2014.

No Santa Monica City Employee may serve as a member of any Board or Commission.

The State Political Reform Act requires certain officeholders to disclose their interest and income which may be materially affected by their official action. The applicants appointed to serve in these positions will be required to file a Statement of Economic Interest (Form 700) upon assuming office, and annually thereafter.

Applications and information on Board/Commission duties & disclosure requirements are available from the City Clerk's Office, City Hall, 1685 Main St., Rm. 102 (submit applications at this same location), by phone at (310) 458-8211 or on-line at http://www.smgov.net/departments/clerk/boards/vacancies.aspx. All current applications on file will be considered.

Disability related assistance and alternate formats of this document are available upon request by calling (310) 458-8211.

Publish: October 18, 2014

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Illogical and false

Editor:

The pro-Measure D ad in the Oct. 16 issue of the SMDP is illogical and false from start to finish. Consider this simple fact: Measure LC, which guarantees only low-density use on the city-owned airport land if aviation activity is reduced or ceases, has been endorsed by - among many others - the Sierra Club, the Residocracy advisory board, Santa Monica Coalition for a Livable City and the League of Women Voters of Santa Monica. They thoroughly studied and analyzed Measures LC and D. There is no way these conscientious public-interest organizations would have recommended Yes on LC and No on D if there were a grain of truth in the Measure D ad.

Between now and election day, voters will be bombarded by the aviation lobby's slick multi-colored mailers and full-page ads pushing the absurd argument that the only viable low-density use of the city-owned airport land is to make it an even larger jetport. Those peddling that argument are the real developers. The lackeys of the two Washington, D.C.-based aviation lobbies who pay for the mailers and big ads simply want to block the city from increasing the below-market rents for the aviation businesses at SMO and block any modification of air operations. Santa Monica residents own the airport land and by voting Yes on LC and No on D, they will refuse to make a gift of the land to lobbyists who have spent more than a half-million dollars (so far) to take it away.

Brian Bland
Santa Monica

Off the mark

Editor:

Your recent column, (City Hall: Aviation Less Valuable to the Regional Economy Than Imagined, 10/6), unfortunately was way off the mark on a number of important facts.

First and foremost, the author is wrong in asserting that one can or should only look at the tax revenue and employment when analyzing the economic impact of an airport, industry or business. According to a 2008 report by the Airport Cooperative Research Program, the commonly-used "input-output method" of calculating economic impact looks at the direct, indirect, and induced effects of economic activity. This is because it's important to know not only how many jobs are at the airport, but how many related industries and services rely on those activities and ultimately support that community. Whether it is the caterers that serve business meetings at the airport, the jobs sustained by the companies that depend on the airport as a part of their business model, or the suppliers whose parts help companies that repair and service airplanes, second and third degree economic activity cannot be discounted.

Not only that, while there are always limitations associated with any study of any kind, according to HR&A's own 2011 power point presentation to the city on the impact of the airport, the "the Airport Campus has played an important role in the City's economy since the early 1900s." According to that presentation, the 894 direct jobs at the Airport Campus alone are equivalent to about 1,200 hotel rooms (about four times the Fairmont Miramar), or 365,000 square feet of shopping center space in terms of economic impact for the city. The airport campus supports the organ transplant program at UCLA Medical Center, the daily operations of the largest citrus grower in California, the region's entertainment industry, emergency preparedness, and many other crucial functions. In fact, there are over 42 entire industries alone that depend on activity at Santa Monica airport. To equate this type of impact to that of a strip mall is insulting and myopic - to say the least.

In spite of the author's own clear political motivations, the positive impact of this airport in terms of jobs, industries across the board, and even critical services, are simply too great to be ignored.

Ben Marcus
Santa Monica

Your column here

Carol Mathews — Send comments to editor@smdp.com

Base medical care on science

I was dismayed by your headline story uncritically trumpeting the 70th anniversary of the Santa Monica Homeopathic Pharmacy, including their support of providing disease vectors for vaccine-preventable diseases, encouraging people to not vaccinate their children. I have an elderly mother living in Santa Monica, and it frightens me that these people see no harm in endangering her by providing more sources of infection and increasing the likelihood that she will be killed by an illness spread by them or their children. Your reporter failed to investigate what homeopathy is, and said nothing about its clearly failed concepts and utter lack of efficacy. Homeopathy doesn't work, and selling it while claiming it works for any disease is unethical.

When you have a headache and decide to take aspirin for it, do you think, well, it's just an ordinary headache, so I'll take two, but if it is really severe, I'll take one, or half a tablet? Of course not. It is well established that increasing the dose gives you more effect, while reducing it lessens the effect, just as you don't hit a baseball farther by swinging with less force. Then why do people think that diluting a substance, until no trace of the original remains actually makes it stronger? People do subscribe to this irrational belief; it's called homeopathy

And that is only one of the principles upon which this pre-scientific doctrine is based. The other is, that if you take something that makes you sick in a way similar to that of an unrelated illness, it will make you well. Thus, if you are vomiting, you should take a substance that makes you vomit. Of course, it is obvious that this would only worsen your symptoms, so Hahnemann, who invented homeopathy, came up with serial dilutions, diluting the substance by one-in-ten, or one-in-a-hundred several times, thumping each successive dilution on a bible a prescribed number of times until nothing of the original substance remained. Then it won't make you sick. The bad news is that it won't make you well, either.

While science-based medicine abandons their failures, discarding bloodletting and other procedures once they have been clearly demonstrated not to work, homeopathy carries on, making claims, usually for temporary and self-limiting conditions, deceiving people into buying sugar pills, water and alcohol, charging high prices for what are essentially inert substances. It's a good thing, too, because homeopathy uses poisons in the preparation of their "remedies," like arsenic, so if they weren't diluted the patients would be dead. In this way, by utilizing all the ways we deceive ourselves like confirmation bias, selective sampling, ignoring contrary evidence, people who use homeopathy imagine that it does something to help them.

It's great for the worried well, people who are basically healthy, but worry about developing some condition or other. It doesn't help them, but other than lightening their wallets, it wouldn't hurt them either, at least not directly.

The bad news is, people who believe in this rubbish often ignore sound medical advice. They are notorious for not vaccinating themselves or their children, making them vulnerable to severe illness, disability and death from vaccine-preventable diseases. They are also irresponsibly endangering others in their community, by providing a reservoir for these illnesses should someone have the disease. They also endanger those who, because of allergies or other medical conditions, cannot take the vaccines, and they show complete disregard for the health of the senior citizens in their community, whose immune systems don't respond as well as for younger people, are more vulnerable to those illnesses, and are more likely to die of disease like influenza, should it be transmitted by a vaccine-refuser. I note in your story that the "pharmacy" provides support for anyone who wishes to take the irresponsible action of not vaccinating their children.

It's a shame that the Santa Monica Daily Press celebrates the 70th anniversary of a homeopathic pharmacy with no critical commentary, ignores the fact that by spreading irrationality they are harming many people in the community, selling worthless and contaminated nostrums, and profiting by ignorance. You touched on it when you mentioned that some of their remedies contain snake venom and arsenic, but you failed to explain what homeopathy is, and also that many herbal preparations don't contain the substance claimed on the label, and are often contaminated with heavy metals and even the pharmaceutical drugs they claim to replace. It appears that your paper is just an advertisement and contains no responsible information whatsoever. You ought to research homeopathy before reporting favorably on this failed practice. It may be popular, but if true it would violate fundamental laws of physics and chemistry; it is far more likely that homeopathy is false, and many studies have confirmed that fact. Homeopathy is a waste of time and money, a deception without any redeeming value. Santa Monica ought to be ashamed that it can support such irrationality in a wealthy, well-educated community.

Carol Mathews is a Santa Monica resident



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The Santa Monica Daily Press is published six days a week, Monday through Saturday.

19,000 daily circulation, 46,450 daily readership. Circulation is audited and verified by Circulation Verification Council, 2014. Serving the City of Santa Monica, and the communities of Venice Beach, Brentwood, West LA. Members of CNPA, AFCP, CVC, Associated Press, IFPA, Santa Monica Chamber of Commerce.

Published by Newlon Rouge, LLC

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OPINIONS EXPRESSED are those of the writer and do not necessarily reflect those of the Santa Monica Daily Press staff. Guest editorials from residents are encouraged, as are letters to the editor. Letters will be published on a space-available basis. It is our intention to publish all letters we receive, except those that are libelous or are unsigned. Preference will be given to those that are e-mailed to editor@smdp.com. All letters must include the author's name and telephone number for purposes of verification. All letters and guest editorials are subject to editing for space and content.

CLOTHES
FROM PAGE 1

approximately 3,000 to 5,000 guests at this year's Westside Thanksgiving Day event at the Veteran's Administration.

Organizer Albin Gielicz, Westside Thanksgiving committee member, said a community-driven event like the Wellbeing Festival was the perfect place to start taking donations.

"We've grown from just Thanksgiving dinner to a one-stop-shop for all things to be thankful for," he said. "Clothing donations are a big part of that."

The table will be easy to spot, Gielicz said, with signage by local design house GY Creative Studio. The Santa Monica Sears has also donated empty appliance boxes in order to collect and store the clothes for the next month.

The Thanksgiving event has traditionally handed out gently used clothing, but this is the first time the clothing collection will kick off at the Wellbeing event.

"People can clean out their closets and part ways with unwanted clothing, so we can distribute it Thanksgiving Day," Gielicz said.

Gielicz said the festival will be a great opportunity to reach locals who want to donate to this charitable effort.

"Santa Monica is a great place for this," he said. "People are always ready to lend a hand - or open their closets."

While any and all types of clothing donations will be accepted, Gielicz said they are most in need of men's clothing, especially considering the Thanksgiving event will be held at the V.A. this year.

About 4,000 people are expected to attend the free Wellbeing Festival, which features local businesses and nonprofit organizations providing advice and product samples promoting a healthy lifestyle for the Santa Monica community.

There will be music, cooking demonstrations and interactive classes, as well as free resources and screenings. Fitness trainers can also compete for the title Santa Monica's Finest Trainer.

"It's about what wellbeing really means and how this feeds into that," Gielicz said. "It gives someone the ability to step outside their own personal world for a moment."

IF YOU GO

Wellbeing Festival featuring Buy Local Marketplace
11 a.m. to 5 p.m.
Saturday, Oct. 18
Civic Center Surface Lot, 1855 Main St.

WESTSIDE THANKSGIVING

8 a.m., dinner served 11 a.m. to 3 p.m.
Thanksgiving Day, Thursday, Nov. 27
Veterans Administration West L.A., 11301 Wilshire Blvd.

Clothing donations can also be dropped off 7 a.m. to 9 p.m. starting Monday, Nov. 25 at First Presbyterian Church, 1220 2nd St. or brought to the V.A. Thanksgiving morning.

For more information, visit www.smchamber.com and www.westside-thanksgiving.org.

kelsey@smdp.com

107
FROM PAGE 1

attended in Washington D.C. many years ago.

Her last experience with the nation's leader occurred when President Barack Obama visited Cross Campus close to her home on the commander-in-chief's visit to Santa Monica last week.

She was sitting on her wheelchair watching the president's motorcade arrive when a secret service walked up and handed her a bright gold American flag pin that was reportedly from the president.

While Davis is doubtful of that fact, she still holds the pin proudly as an artifact from a storied life.

Davis said she worked until she was 90 years old and called herself a "workaholic," even when she was making 25 cents an hour.

After retiring, Davis remained active, using the bus to get around town and paying bills and buying groceries.

A couple years ago Davis suffered two falls that limited her mobility and required the services of a caretaker.

Since then she now spends her leisure time writing and reading the newspaper, staying on top of current events.

Davis said even up to last year she used to regularly go to more seminars and speaking events, but recent health concerns have kept her at home more often.

Davis' caretaker, Rebecca Montalban, 64, said that she has practically become family with the woman she has cared for almost three years.

"She's not my real relative, but I treat her like one because of her compassion," Montalban said. "She really is a considerate person."

Davis has also kept an active social life, reigning for the last three years as queen of the annual 90 plus birthday party held at Griffith Park in November.

"She is a very simple lady, but still she is very sociable," Montalban said. "Everyday she's receiving mail and writing card and notes ... everybody here loves her."

Drawing from her wealth of experience, Davis said finding purpose in life is important, but so is staying true to your principles.

"For my advice I would say just one word-work," Davis said. "Just concentrate on your work and be an honest person."

When talking about the key to living a long time, Davis laughed, mentioning she gets the question a lot. But she attributed long life her to living a simple life of clean living and a healthy diet of vegetables and lean meats.

While she has never really been a smoker or a drinker, Davis said she does have one treat that contributes to her longevity.

"I do like a bowl of ice cream before bed," she said grinning.

editor@smdp.com









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SMMUSD Candidate Dhun May

Dhun May is running for School Board. The following answers were submitted in response to questions from the Daily Press.

Name: Dhun May
Occupation: Teacher
Neighborhood of residence: Ocean Park neighborhood
Own/Rent: Own
Kids: Dr. Armaiti Khorshed May and Daniel Byram May (who's in the world beyond)
Political affiliation: Independent
Schooling: UCLA, Mount. St. Mary's College, California State University at Northridge
Highest degree attained: Master's Degree in Mathematics
Hobbies: none
Reading list: Autobiography of a Yogi by Paramahansa Yogananda, Power Foods for the Brain by Dr. Neal Barnard, The Secret of Secrets by U.S. Anderson, Only Love by Daya Mata.
Favorite song: Chaye Amay Zarathosti
Favorite restaurant: Real Food Daily
Would you rather spend a day at the Third Street Promenade or Santa Monica Beach? Probably at the beach

Do you have kids in SMMUSD? Not at present (but I did in the past).

Some residents in Malibu believe the best thing for their kids is to create a separate school district. How can the district keep Malibu in the fold or should it split? How can you ensure Malibu representation when there is no one on the board from the seaside city?

The district can try to keep Malibu ":in the fold" by listening to the common sense requests of the more vocal parents. These parents want testing of caulking in all pre-1980 classrooms, removal of caulk that has a higher concentration of PCBs than is legally allowed and the use of portables while the remediation is being done. (I agree with the parents and consider the problem of toxins in classrooms to be a very serious issue.) The district could also try to work with Malibu stakeholders who are concerned about centralized fundraising and issues regarding the lighting of the football field at Malibu High School. Even though there is no one on the board (at present) who is a Malibu resident, representation for Malibu could be ensured if a special task force is set up to represent Malibu.

What kind of discipline should be used within the district? Is zero tolerance still the right philosophy? What other methods of student discipline are effective?

Discipline policies should be reasonable with some flexibility for extenuating circumstances. and parents should be involved as far as feasible. The so-called "zero tolerance" discipline philosophy can be problematic. It can result in a basically good kid getting over punished for a small or an inadvertent infraction while some kids get away with all sorts of unacceptable behavior, including excessive use of profanity. One simple policy that will help improve discipline in the classroom is for administrators to reasonably support teachers who refer pupils for inappropriate or severe behavior problems. Teachers should feel empowered to have disruptive pupils removed from the classroom without worrying that it will be held against them.

How can Santa Monica-Malibu remain competitive with private schools such as Crossroads, St. Monica, Wildwood, New Roads, etc.?

One way that that the district can remain competitive with private schools is by allaying the concern of some parents that public schools are engaging in what some might refer to as indoctrination. Parents should be made to feel that all age-appropriate facts, consequences and viewpoints in connection with a given topic are being presented to children. Parents should feel confident that real critical thinking is being promoted through balanced presentations which empower young people to figure out which choices will bring lasting success in life.

Another way that the district can remain competitive is by making a conscious push for positive influences that re-enforce the ambition, courage and compassion within a child. Conversely, the district can discourage children's consumption of negative, inappropriate or violent material - in the media or elsewhere. More character building books could be made available in elementary school classrooms and school libraries - including books in which boys are portrayed as heroes. Also, stories like "The Emperor's New Clothes" by Hans Anderson - which encourage children to really think for themselves - could be integrated into the curriculum.

An additional way to be competitive is by introducing a " moment of silence" into the school day - as has been done with much success in 19 states. There is evidence that the "moment of silence" program helps kids to be better behaved, feel good about themselves and do better academically.

Also, the district could challenge its competition and improve the health of kids by teaching children the real facts about nutrition and providing washed sticker-free (preferably organic or veganic) fruits and other whole- food, plant-based food options.

Do you believe in performance-based pay for teachers? How many years should a teacher have to work before being granted tenure? Do you agree with the recent court rulings over tenure?

Performance based pay for teachers makes sense in a way but it might be tricky to evaluate the over-all performance of a teacher fairly. Pupil scores on standardized tests, administrative evaluations and peer reviews do not necessarily determine the ultimate effectiveness of a teacher. There is always a risk that a teacher may be evaluated unfairly because he or she does not conform to some imperfect standard or is critical of a school policy.

After three years of satisfactory probationary teaching, a teacher should normally be granted tenure.

I agree to some extent with the recent court rulings over tenure but I think the rulings should be refined. Certainly, any tenured teacher who really commits any serious misconduct should be immediately disbarred from the teaching profession and, in addition, be subjected to appropriate civil and/or criminal penalties.

When remodeling a campus, what should be the top priority? Has recent construction

SEE MAY PAGE 9



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SMMUSD Candidate Oscar de la Torre

Oscar de la Torre is running for School Board. The following answers were submitted in response to questions from the Daily Press.

Name: Oscar de la Torre
Age: 43
Occupation: Founder/Executive Director
Neighborhood of residence: Pico Neighborhood
Own/Rent: Own
Marital status: Married
Kids: 2
Political affiliation: Democrat
Schooling: MA Degree in Public Affairs
Highest degree attained: MA
Hobbies: Hiking, writing and reading
Reading list: Secrets of the Teenage Brain, Sheryl Feinstein, EdD
Favorite song: Get Up, Stand Up by Bob Marley
Favorite restaurant: Lares Restaurant
Would you rather spend a day at the Third Street Promenade or Santa Monica Beach?
Station 26, Santa Monica Beach

Do you have kids in SMMUSD?
Yes. Oscar Jr. attends Edison Language Academy and Fidel attends Pre School.

Some residents in Malibu believe the best thing for their kids is to create a separate school district. How can the district keep Malibu in the fold or should it split? How can you ensure Malibu representation when there is no one on the board from the seaside city?

SMMUSD has provided an excellent educational experience for students in Malibu. Test scores at all grade levels, graduation rates, college acceptance rates, advanced placement course offerings etc. prove that students in Malibu have been receiving a quality public school experience. The community advocates in Malibu who want to separate the district have never argued persuasively that the separation will benefit students. I think this issue is more about self-determination and local control of public schools. I respect these political concepts and for this reason I voted to study the impact of separating the two districts. Ultimately, we need to ensure that education for students in Santa Monica and Malibu will benefit from the separation. I am the only school board member that has stood with Malibu parents who are calling for comprehensive testing of our buildings to ensure that they are safe from hazardous toxins. I will always stand with students and parents, no matter where they live, to ensure that our government is responsive to their needs.

What kind of discipline should be used within the district? Is zero tolerance still the right philosophy? What other methods of student discipline are effective?

As a former counselor at Santa Monica High and a current Executive Director of a youth center, I have a unique perspective on student discipline reform. In 2002 I served on the SMMUSD Taskforce on Race and Discipline. Our discipline policies should attempt to get rid of the problem, not the student. Many students who exhibit disruptive behavior have deeper issues that need to be addressed. On the other hand the State Ed Code is very clear on a zero tolerance for drug sales, weapons and sexual harassment. We need to keep our schools safe from violence and bullying. I have supported restorative justice as a model that can bring healing and a better understanding of acceptable behavior for students. Youth will make mistakes and when these mistakes do not fall into the category of zero tolerance offenses, we need to use these mistakes as opportunities to teach life-long lessons that will make better citizens of our youth. The goal is to create an institutional culture of peace, tolerance, respect, school pride, conflict resolution and a love of learning.

How can Santa Monica-Malibu remain competitive with private schools such as Crossroads, St. Monica, Wildwood, New Roads, etc..?

We are already competitive because our students attend diverse schools that resemble the real world. I support smaller class size and academic rigor at all levels. We can also expand our partnership with Santa Monica College to expand dual enrollment opportunities so that our students complete college level courses while attaining their high school diplomas. More access to technology is also needed. For this reason I am supporting Maria Loya for the SMC Board of Trustees because her platform is all about expanding access and opportunity for local students.

Do you believe in performance-based pay for teachers? How many years should a teacher have to work before being granted tenure? Do you agree with the recent court rulings over tenure?

I think that we need to do all we can to strengthen the profession of teaching. Our teachers should be the best compensated in the region. This is how we attain and retain the best talent in our schools. I do believe in performance based pay but we should not rely solely on standardized test scores to measure teacher performance. I support tenure for teachers after two years and I disagree with the recent court rulings on teacher tenure. As a former student of our school district I appreciate the many public school teachers that gave me instruction and also mentored me to be the person that I am today.

When remodeling a campus, what should be the top priority? Has recent construction met with community standards?

The health and safety of our students and staff is my number one priority in all construction related matters. I also want to ensure that our students and teachers have comfortable learning environments and access to the best technology available. We also need to balance this with sustainability goals so that we reduce our carbon footprint.

Is Common Core good for SMMUSD students?

Yes. These standards did not come from the federal government and they offer curriculum guidance to keep our instruction focused on key areas where improvements are needed.

Does the District do enough to keep parents informed about important issues?

We can do better in this area and the Board has approved allocations for improved communications. Also, our PTA's do an excellent job of informing and engaging parents.

SEE **TORRE** PAGE 10

MAY
FROM PAGE 7

met with community standards?

When remodeling a campus, environmental considerations and safety of workers should be given priority. Materials should be re-used, used elsewhere or recycled as far as feasible

Unfortunately, not all recent construction has met with community standards or approval. For example, construction at Edison Elementary School was supposed to provide a state-of-the-art temperature control system so that air-conditioning in classrooms would not be needed. But this system appears to be totally dysfunctional at this time.

Is Common Core good for SMMUSD students?

Not in some ways because there appear to be logical errors in some of the common core materials and some educational experts claim that there is an element of indoctrination in the Common Core curriculum.

I personally noted errors in a Third Grade Common Core workbook - and they were definitely not typos. The errors appeared in a lesson where the concept of division was being discussed. The author was explaining that one way to think about division is to think about division as repeated subtraction - which of course is perfectly correct. The example used to make that point might have been "15 divided by 3". To show that the answer was "5" because 3 had to be subtracted 5 times before a difference of 0 was attained the author had an incorrect mathematical statement. The incorrect statement looked like what is shown below - with four exceptions:

15-3= 12; 12-3=9; 9-3=6; 6-3=3; 3-3=0

The incorrect statement was just like what is written on the line above except that an "=" was used in each of the four places where a ";" is used above.

Does the District do enough to keep parents informed about important issues?

I think the District keeps parents informed on most but not all important issues.

Are schools in Malibu safe? If not, what should be done to improve the situation. If so, what should the district do to communicate that message to parents? Is the district in financial jeopardy due to the situation in Malibu?

Schools in Malibu are not safe according to articles in local papers and public comments at board meetings. I think the district should simply agree to the requests of the activist parents: test caulking in all pre-1980 buildings, remove all caulking that contain PCB levels higher than the legally allowed level and provide portables for use as classrooms during the remediation process.

The district may be in financial jeopardy due to the situation in Malibu but also possibly because the district has not been accruing the proper value from its assets. For example, it is not clear that SMMUSD has received the proper amount of rent from the Double Tree Hotel (which sits on land owned by the district). An Estoppel Certificate was signed by the district's chief financial officer and a lawyer hired by the district which means the district can never collect any monies for rent that might have been owed to it from the Double Tree Hotel before July of 2010. It is my understanding that no clear evidence was ever presented indicating that "percentage" rent was not owed to the district under the third tier or "percentage" part of the rental agreement. Also, pressure (from a labor union) to negotiate a "favorable" rental agreement with the owner(s) of the Double Tree Hotel could (but hopefully won't) mean a financial loss for the district.

Does SMMUSD have the correct plan for funding schools? Is centralized funding working? Should the program be revised? How has local control funding changed the status quo?

Centralized funding is working at least to some extent - as evidenced by a check of millions of dollars that was presented to SMMUSD superintendent Sandra Lyons at a recent board meeting. However, I think it should be revised to allow schools who wish to their own additional fundraising to do so - as long as the fundraising does not promote the proliferation of junk food or any thing that's unhealthy.

As the name implies, the Local Control Funding Plan has changed the status quo by giving school districts more financial control and flexibility.

SMC
FROM PAGE 1

she'd spent and raised nearly identical amounts of money.

Challenger Maria Loya has raised $28,334 and spent $24,648 of that. Her money has gone toward consulting, literature, and campaign paraphernalia, according to disclosure statements.

The Santa Monica College Faculty Association PAC has supplied the bulk of her money through a $20,000 contribution. Former Santa Monica Mayor Bobby Shriver also threw in $500.

Incumbent Andrew Walzer has pulled in $24,233, with $10,000 coming in from a loan to himself. Walzer has spent just $5,700, leaving him with the most cash on hand, according to campaign disclosure statements.

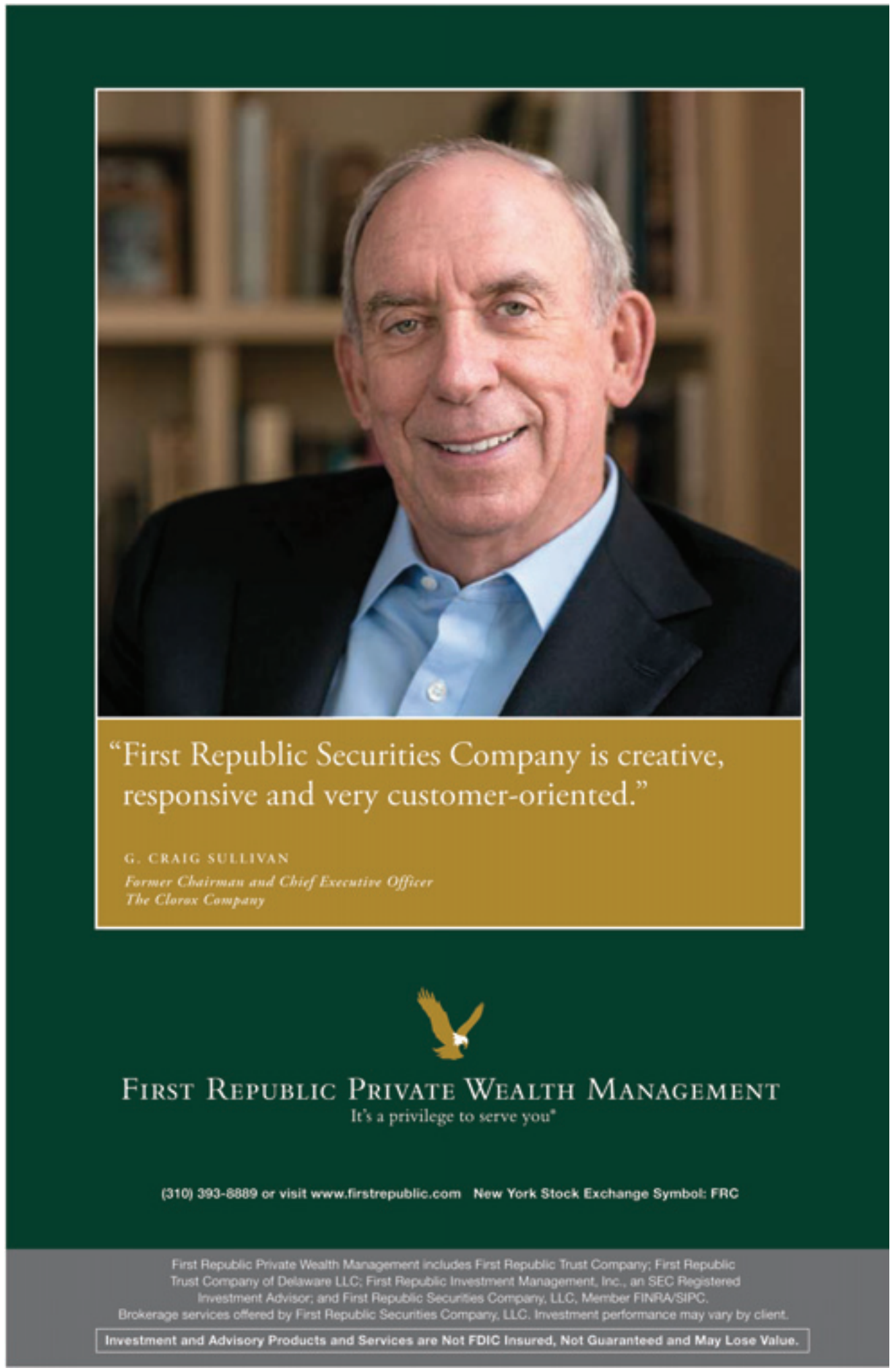
At this point in his last contested election, 2006, Walzer had raised $20,000.

Incumbent Barry Snell, who was appointed to his seat earlier this year, has raised just over $8,000, according campaign disclosure statements. This includes a $1,000 loan to himself. Snell, a former member of the Santa Monica-Malibu Board of Education, has spent $5,299 on his campaign.

Nancy Greenstein, the longest standing incumbent, has raised $5,500 and spent $4,700. She carries over about $9,000 from previous years.

By this time in her last contested race, 2006, she'd raised $3,550.

dave@smdp.com



SMMUSD School Board Candidate Craig Foster

Craig Foster is running for School Board. The following answers were submitted in response to questions from the Daily Press.

Name: Craig Foster
Age: 56
Occupation: Teacher
Neighborhood of residence: Malibu
Own/Rent: Own
Marital status: Married
Kids: 1
Political affiliation: DEM
Schooling: Amherst College '80 (BA hons Econ/PolSci), University of Phoenix '12 (MAA Elementary Education)
Highest degree attained: Masters
Hobbies: Board games, tennis, hiking, reading
Reading list: Hardwiring Excellence, The Good Jobs Strategy, The Smartest Kids in the World, Creating Innovators, The Innovators Dilemma, How Children Succeed, The Wisdom of Crowds,
Favorite song: A Talk With George by Jonathan Coulton
Favorite restaurant: Cholada Thai
Would you rather spend a day at the Third Street Promenade or Santa Monica Beach? Santa Monica Beach.

Do you have kids in SMMUSD?
Yes, a daughter in 6th grade at Malibu Middle School, six years at Webster before that.

Some residents in Malibu believe the best thing for their kids is to create a separate school district. How can the district keep Malibu in the fold or should it split? How can you ensure Malibu representation when there is no one on the board from the seaside city?

Two independent school districts are best for the children of both communities. $2,000,000 of money from Santa Monica is currently spent in Malibu. Those scarce resources would return home to Santa Monica! At the same time, Malibu would become a basic aid district and would operate with $2,600,000 million more than it currently receives. In addition, the current Santa Monica-Malibu school district could not be formed today. Geographically unconnected districts were made illegal in 1980 because they don't work very well. Each independent community has its own potentially very different sets of wants, needs and challenges. SMMUSD is the last geographically unconnected school district in California. Those different wants, needs, and challenges are made even harder to jointly resolve here because of the huge difference in the populations of the two cities. Santa Monica has 84% of the voters and therefore dominates the politics of the district. Historically, Malibu has had only one school board member out of seven. There has not even been one Malibu school board member elected since 2004. Independent districts would receive more focused leadership and have more money with which to teach their children, all without a penny of new taxes. It's a clear winner!

What kind of discipline should be used within the district? Is zero tolerance still the right philosophy? What other methods of student discipline are effective?

Schools are places of learning. Included in that concept of learning is support for each child's maturation and social skills. Our disciplinary model should be based on that principle, with rules established to allow children to become better citizens, neighbors, and people. Of course, in such a structure, there need to be distinctions made regarding various transgressions and there absolutely need to be consequences. Both for the good of the student and of the school community there need to be clear rules and a clear ethical structure. However, those rules and that ethical structure needs to be based on the goal of giving all the children of the district the best education possible, not merely on maintaining order or punitive satisfaction.

How can Santa Monica-Malibu remain competitive with private schools such as Crossroads, St. Monica, Wildwood, New Roads, etc..?

The success of Vision for Student Success is critical to maintaining and enhancing SMMUSD's competitiveness with local private schools. With both the academic and enrichment opportunities it offers today and will offer in increasing quantities in the future, SMMUSD's school can and should present an attractive alternative to private school. Fully embracing a student-centered educational philosophy and working hard to provide a curriculum that prepares our kids for success in the 21st century will also add to our competitiveness. Finally, an inclusive, collaborative spirit teamed with an exciting, innovative district philosophy, staff, and school board will make for a world class school district acknowledged and loved for its excellence!

Do you believe in performance-based pay for teachers? How many years should a teacher have to work before being granted tenure? Do you agree with the recent court rulings over tenure?

Our teachers are not a cost to be managed, they are our primary resource and the source of the vast majority of our success. In a very fundamental way, they are the district. Given that, their contractual circumstances need to be established in collaboration with them, working toward a shared goal of high job satisfaction and educational excellence.

When remodeling a campus, what should be the top priority? Has recent construction met with community standards?

The top priority for construction and every other decision made in the district should be one thing: how can we give our children the best education possible? That means we choose the projects and design the new buildings with educational efficacy foremost in our minds. There needs to be an educational master plan for the district, and a master plan for our facilities which ties to that overall educational plan. With this structure established, we need to harness to power of our community to imagine and execute our facilities vision in the most thoughtful, effective manner possible. Our new buildings will be with us for quite a while. We need to take the time and spend the collaborative resources as a community to ensure that our new facilities once con-

SEE FOSTER PAGE 12

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TORRE
FROM PAGE 8

Are schools in Malibu safe? If not, what should be done to improve the situation. If so, what should the district do to communicate that message to parents? Is the district in financial jeopardy due to the situation in Malibu?

Until we conduct comprehensive testing of our buildings we cannot say that are schools are 100% safe. We also have to remove PCBS's and all hazardous toxins from our public schools. We should agree on a plan that takes immediate steps to do testing and remediation of hazardous toxins that are found on campuses throughout our school district. We need to inform parents of all testing results and inform them of our plans to remediate. I do not know if we are in financial jeopardy due to this situation but I do know that we will lose trust if we are not completely transparent with our testing and remediation plans.

Does SMMUSD have the correct plan for funding schools? Is centralized funding working? Should the program be revised? How has local control funding changed the status quo?

Yes. Since I was elected in 2002, SMMUSD has implemented a vision of equity in the way we support our schools. This levels the playing field and ensures that all schools provide an excellent academic experience. All of my life I would hear that the schools on the southside got the short end of the stick. I am proud to have used my time on the school board to change that paradigm so that no matter where our students live, they will have equal access and opportunity to attain an excellent public education. As a product of Will Rogers, John Adams Middle School and Santa Monica High I have worked hard to support our students and our schools. With voter support I will continue to move our school district forward. Please visit my web page at: www.oscar4schoolboard.com



SMMUSD School Board candidate Laurie Lieberman

Laurie Lieberman is running for School Board. The following answers were submitted in response to questions from the Daily Press.

Name: Laurie Lieberman

Age: 61

Occupation: Lawyer

Neighborhood of residence: North of Montana

Own/Rent: Own

Marital status: Married

Kids: Two children of my own, three stepchildren

Political affiliation: Democrat

Schooling: Public school K-12, B.A. in Sociology from UCLA, J.D. from UCLA Law School, Completed all coursework toward Master's Degree in Urban Planning at UCLA

Highest degree attained: Juris Doctor

Hobbies: I enjoy reading, walking, playing tennis, and spending time with family and friends. I love music, theater, movies, politics, sports and travel.

Reading list: The Smartest Kids in the World by Amanda Ripley, The Teacher Wars by Dana Goldstein, Reign of Error by Diane Ravitch, Bombay Stories by Saadat Hasan Manto

Favorite song: Bring Me a Rose, Walking and Singing, The Times They Are a Changin'

Favorite restaurant: Tacos por Favor, Tender Greens, True Food Kitchen

Would you rather spend a day at the Third Street Promenade or Santa Monica Beach? Both. I'd love a day to go for a long walk on the beach followed by dinner and a movie on the Promenade.

Do you have kids in SMMUSD?

I have two children. Both attended SMMUSD schools from kindergarten through 12th grade. They attended Will Rogers Elementary School, Lincoln Middle School and Samohi, graduating high school in 2009 and 2012, respectively. My 23 year-old daughter went on to get her B.A. from Williams College and her Master's Degree and teaching credential from Stanford University. She is now in her first year as a second grade teacher in a San Francisco public school. My 20 year-old son is a junior at Northwestern University.

Some residents in Malibu believe the best thing for their kids is to create a separate school district. How can the district keep Malibu in the fold or should it split? How can you ensure Malibu representation when there is no one on the board from the seaside city?

The District should explore the financial, legal and educational questions that must be answered in order to determine whether separation into two districts is viable. Simultaneously, the District must look for ways to unite parents and families who attend District schools in Malibu and Santa Monica. Whether we live in Santa Monica or Malibu, we all share the same aspirations for our children and our schools. We need to develop opportunities for District-wide shared educational and social experiences and discussions. I have done my best to represent ALL students and also to build relationships in Malibu so that I can represent concerns particular to Malibu.

What kind of discipline should be used within the district? Is zero tolerance still the right philosophy? What other methods of student discipline are effective?

The "zero tolerance" approach relied excessively on suspension without any attempt to seek positive interventions in the lives of students being disciplined. It did not allow for discretion in determining appropriate discipline. Educational institutions must ensure that teachers and administrators have adequate tools to maintain safety and an optimal teaching environment the one hand, while also endeavoring to use disciplinary situations to help individual students improve and eliminate offending behaviors on the other. Discipline should rely on consequences that "fit the crime," on principles of "restorative justice" and should include counseling and interventions focused on preventing the repeat of undesired behavior.

How can Santa Monica-Malibu remain competitive with private schools such as Crossroads, St. Monica, Wildwood, New Roads, etc..?

As the parent of two recent SMMUSD grads, I think our schools are competitive with the area's private schools. Malibu High and Samohi, with their many excellent teachers, send students to the best colleges in the country, offering advanced placement classes, outstanding music and arts, and high level athletics that private schools cannot match. The diversity of our school population presents the valuable opportunity for children to develop friendships, respect and empathy for people from many backgrounds.

Because of our much larger size, heterogeneous populations, and lower funding, public schools have to work harder to know every child and to ensure that students do not fall through the cracks. Despite that, SMMUSD's free public education is an unbelievable bargain.

Do you believe in performance-based pay for teachers? How many years should a teacher have to work before being granted tenure? Do you agree with the recent court rulings over tenure?

I don't support performance-based pay because it undermines the necessarily collaborative nature of the teaching profession. I do support paying teachers for taking on additional responsibilities such as becoming mentor teachers and for obtaining higher levels of education and certification. I do not think courts are the appropriate venue to make important decisions about teacher tenure. There are issues involving tenure which I do believe need to be openly discussed and re-visited in a manner that addresses the interests of all stakeholders - newer teachers, longer-term teachers, schools, school districts, parents, and more.

When remodeling a campus, what should be the top priority? Has recent construction met with community standards?

The top priority in remodeling a campus is to design and construct safer and superior learning environments. Design standards must encompass new sustainability measures while protecting the integrity of learning environments. Architectural design and innovation must be balanced with the practical needs and funding realities of public schools. Sometimes sustainable design (for example, passive heating and cooling systems) conflicts with other needs and values (for example, the need for tolerable room temperatures on very hot days). "Community standards" are achieved through discussion and process and recent construction has generally met those standards. Sometimes "community standards," however, change based on experience. For that reason, we must be willing to evaluate our decisions critically, civilly and openly.

Is Common Core good for SMMUSD students?

The Common Core is a set of clear college- and career-ready standards that apply to kindergarten through 12th grade in English language arts/literacy and mathematics. The Common Core standards adopted by the State of California are intended to be robust and relevant to the real world and reflective of the knowledge and skills necessary for young people to succeed in the global economy. Our District has begun transitioning to the recently adopted California Common Core Standards and is committed to assisting teachers, administrators, and parents as this transition occurs. Ongoing teacher training will be necessary for successful implementation. Common Core is new and very promising but it will take time before this question can be answered.

Does the District do enough to keep parents informed about important issues?

While principals, District administrators and teachers use e-mail, phone calling, and letter writing to keep parents informed, we live in a time in which the desire to have information is greater than ever. In recognition of the need to ensure that parents are well-informed about important issues, the District is currently seeking to hire a Community Relations and Public Information Officer to improve communication. This position, which some advocates have sought for years, is a new position. Once this person is hired, I feel confident that the District will be able to do a better job keeping parents informed.

Are schools in Malibu safe? If not, what should be done to improve the situation. If so, what should the district do to communicate that message to parents? Is the district in financial jeopardy due to the situation in Malibu?

According to the environmental experts at the EPA and the medical experts at the Department of Public Health, our schools are safe. The District has relied on environmental experts and appropriate government agencies to guide the extensive testing at two Malibu schools and to develop a short- and long-term plan for addressing PCBs. As work continues at these schools and other schools in our district, communication to all stakeholders will continue, but this will never ameliorate the voices that seek to promote distrust and fear. Finances have never driven the conversation about the safety of our schools, and they must not. Our general fund budget is in solid shape and the District will prioritize BB and ES bond dollars as necessary to address facilities needs at the Malibu schools.

Does SMMUSD have the correct plan for funding schools? Is centralized funding working? Should the program be revised? How has local control funding changed the status quo?

The new State formula for funding schools has not had a significant impact on SMMUSD funding. Our District is fortunate in that the Santa Monica and Malibu communities have continually supported meas-

SEE LIEBERMAN PAGE 12





SURF REPORT



O'NEILL

O'NEILL CARRIES APPAREL, FOOTWEAR, ACCESSORIES,
WETSUITS AND ROBERT'S SURFBOARDS.

131 BROADWAY SANTA MONICA, CA 90401 | (657) 859-3721
FACEBOOK.COM/ONEILLSANTAMONICA

Surf Forecasts

Water Temp: **71.8°**

SATURDAY – **NONE** – SURF: **2-3 ft** Knee to chest high
New WNW swell to move in during the PM, larger surf possible for standout spots out west then; minor SSW swell

SUNDAY – **NONE** – SURF: **2-3 ft** thigh to chest high
WNW eases, largest in the AM; minor Southern Hemi mix

MONDAY – **FAIR** – SURF: **2-3 ft** knee to waist high
Old WNW swell fades; New WNW swell possible in the PM for more size, stay tuned; minor SW pluse

TUESDAY – **FAIR TO GOOD** – SURF: **2-3 ft** waist to head high
Building WNW swell due to peak, stay tuned

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **October 8, 2014**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - beachreportcard.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)
Number of sewage spills -- 0
Number of beach closures due to a sewage spill -- 0
Number of wet days -- 4
Number of A grades for dry/wet weather -- 41 / 45
Number of (C,D,F) grades for dry/wet weather -- 3 / 45

The Beach Report Card is made possible by: SIMA Swain Barber Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for at least 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	ns
El Pescador State Beach, between Lechusa and Los Alisos creeks.		
Encinal Canyon at El Matador State Beach.	A+	ns
Broad Beach at Trancas Creek mouth.	A	ns
Zuma Beach at Zuma Creek mouth.	A+	ns
Walnut Creek, projection of Wildlife Rd. (private).	A+	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A+	ns
Escondido Creek, just east of Escondido State Beach.	F	ns
Latigo Canyon Creek mouth.	A	ns
Solstice Canyon at Dan Blocker County Beach.	A	ns
Puerco State Beach at creek mouth.	A+	ns
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	F	ns
Surfrider Beach at Malibu Colony fence.	A+	ns
Surfrider Beach (breach location) - daily.	A+	ns
Malibu Pier - 50 yards east.	A	ns
Carbon Beach at Sweetwater Canyon.	A+	ns
Las Flores State Beach at Las Flores Creek (point zero).	A+	ns
Big Rock Beach at 19948 PCH stairs.	A+	ns
Pena Creek at Las Tunas County Beach.	A+	ns
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	A+	ns
Castlerock Storm Drain at Castle Rock Beach.	ns	ns
Santa Ynez Storm Drain at Castle Rock Beach.	A+	ns
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	ns

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	ns
Will Rogers State Beach at Pulga Canyon storm drain.	A+	ns
Will Rogers State Beach at Temescal Canyon drain.	A+	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A	ns
Santa Monica Beach at Montana Ave. drain.	A+	ns
Santa Monica Beach at Wilshire Blvd. drain.	A+	ns
Santa Monica Municipal Pier.	A	ns
Santa Monica Beach at Pico/Kenter storm drain.	A+	ns
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	ns
Ocean Park Beach at Ashland Ave. drain.	A	ns
Venice City Beach, at the Rose Ave. storm drain.	A+	ns
Venice Beach at Brooks Ave. drain.	A	ns
Venice Beach at Windward Ave. drain.	A+	ns
Venice Fishing Pier - 50 yards south.	A+	ns
Venice Beach- projection of Topsail St..	A+	ns
Marina del Rey, Mothers' Beach- lifeguard tower.	F	ns
Dockweiler State Beach at Ballona Creek mouth.	ns	ns
Dockweiler State Beach at Culver Blvd. drain.	A+	ns
North Westchester Storm Drain at Dockweiler State Beach.	A+	ns
Dockweiler State Beach at World Way (south of DWW jetty).	A	ns
Dockweiler State Beach at Imperial Hwy drain.	A+	ns
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	ns
Dockweiler State Beach at Grand Ave. drain.	A+	ns

LEGEND
DRY – each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET – grades for days of recorded rainfall and the following 3 days
ns – no sample taken

Heal the Bay is a nonprofit environmental organization making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use science, education, community action and advocacy to pursue our mission.

Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

LIEBERMAN
FROM PAGE 11

ures that augment State funding, and the City of Santa Monica provides significant support for our schools as well. Private fundraising makes up a smaller, but meaningful portion of SMMUSD funding. The Board recently adopted a centralized approach to private fundraising for staff. Much remains to be done to achieve district-wide buy-in to the new "Vision for Student Success," which operationalizes centralized fundraising. The creation of a culture of giving focused on ALL students requires ongoing work and will undoubtedly require revisions. However, the "Vision for Student Success" is fundamental to the District's mission of "equity and excellence."

FOSTER
FROM PAGE 10

structed will represent our ideals.

Is Common Core good for SMMUSD students?

Common Core's goal is essential to raising children to succeed in the 21st century. Common Core is a shift from rote learning to flexible problem solving. That is excellent! In execution, like anything, flaws emerge in design and implementation. The Common Core our children are experiencing is a rapid rollout of a new educational curriculum. In both the transition and in the newness, there are problems. Many of those problems are beyond the control of SMMUSD. Our job is to the very best we can to provide a smooth and successful implementation of the new curriculum and to monitor and adjust that rollout as needed. The district is trying extremely hard to move rapidly but wisely into this new world. My only suggestion, as always, is that full inclusion of our community, in this case, students, teachers, and parents in particular, would add resilience to our efforts.

Does the District do enough to keep parents informed about important issues?

The district faces a very difficult challenge that it compounds with poor handling. Communicating with a large group of people is incredibly difficult. There is no one media which reaches all. Different people have different attention levels for district matters. Some of the material is complex and does not translate well into anything other than dialogue. These all make communication extremely hard. However, there is a fundamental aspect of engagement that, I believe, can reduce the frustrations around communication. The district needs to set as a priority having a tight integration with employees, students, parents, and community members. This means regular open dialogue, the sharing of ideas and problem solving, and the building of trust that stakeholders are heard and considered. All too often, decision are made in district headquarters with insufficient stakeholder engagement and find little favor in the community when implemented. This dynamic drains trust, time, and energy from the system. We need to make fewer major moves and take the time to reach agreement with the majority of the community and community opinion leaders before those moves are made.

Are schools in Malibu safe? If not, what should be done to improve the situation. If so, what should the district do to communicate that message to parents? Is the district in financial jeopardy due to the situation in Malibu?

Nothing could be clearer than the three steps that our community and our school district can and should be taking. First, there needs to be thorough testing of the environment at both schools. Second, the parents, teachers, staff, classified employees, experts, school district leadership, and students all need to discuss, explore, and understand the results of that thorough testing together. Finally, based on that understanding, those same people, our school community, must agree upon and see to completion appropriate remediation - however large or small. We can all agree that first and foremost comes the safety of the children and adults who frequent school premises. I believe that our children learn far more from what we do that what say. This is an opportunity to teach them how to begin to responsibly address the problems our generations have left for them by acting responsibly and mindfully now.

Does SMMUSD have the correct plan for funding schools? Is centralized funding working? Should the program be revised? How has local control funding changed the status quo?

Vision for Student Success is the largest undertaking in SMMUSD right now. Its promise is all children benefiting from very high and equal levels of resources. There is much we need to accomplish over the next four years. The future is ever more rapidly moving away from the educational dogmas of the last two centuries. The demands of the workplace have changed enormously as has the level and type of skills required. Adapting to a child-centered, 21st century teaching model will require more resources and more ethical integrity in how we treat members of our communities. The challenge for us is to create a vision of VSS as it will evolve over the next four years such that it can change the entire ethical, material, and pedagogical context in which learning takes place.



YOUR OPINION MATTERS! SEND YOUR LETTERS TO • Santa Monica Daily Press • Attn. Editor: • 1640 5th Street, Suite 218 • Santa Monica, CA 90401 • **editor@smdp.com**

MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

Oct. 18
The Outer Limits
7:30 p.m.

Oct. 19
Howls Moving Castle
4 p.m.

The Two Gentlemen of Verona
7:30 p.m

AMC Loews Broadway 4
1441 Third Street Promenade
(310) 458-3924

Annabelle 1:39 (R)
11:10 a.m., 2:30 p.m., 5 p.m., 7:40 p.m., 10:10 p.m.

The Best of Me 1:57 (PG-13)
11 a.m., 1:45 p.m., 4:30 p.m., 7:15 p.m., 10 p.m.

The Boxtrolls 1:37 (PG) 3D
11:05 a.m., 1:30 p.m., 4:10 p.m.

The Equalizer 2:12 (R)
11:30 a.m., 1:40 p.m., 4:40 p.m., 6:40 p.m., 9:40 p.m.

Kill the Messenger 1:52 (R)
7:35 p.m., 10:15 p.m.

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Alexander and the Terrible, Horrible, No Good Day 1:21 (PG)
10:40 a.m., 1:40 p.m., 4 p.m., 6:30 p.m., 9 p.m.

Dracula Untold 1:21 (PG-13)
11:55 a.m., 2:20 p.m., 4:55 p.m., 7:25 p.m., 10:30 p.m.

Fury 2:14 (R)
10:30 a.m., 12:55 p.m., 4 p.m., 7:15 p.m., 10:25 p.m.

Gone Girl 2:29 (R)
11:45 a.m., 3:15 p.m., 6:50 p.m., 9:15 p.m.

St. Vincent 1:43 (PG-13)
11:30 a.m., 2:30 p.m., 5:10 p.m., 7:55 p.m., 9:50 p.m.

The Book of Life 1:35 (PG) 3D
1:45 p.m., 10:20 p.m.

The Book of Life 1:35 (PG)
11 a.m., 4:15 p.m., 6:40 p.m.

The Judge 2:22 (R)
11:15 a.m., 2:45 p.m., 6:15 p.m., 9:35 p.m.

For more information, e-mail **editor@smdp.com**

WHERE THE CROWDS ARE, SCORPIO

ARIES (March 21-April 19)
★★★★ You are likely to tell it as it is, but be careful -- a child easily could claim to have his or her feelings hurt. You might note a distance or coolness from friends you don't see often. Tonight: Let your hair down.

TAURUS (April 20-May 20)
★★★★ Make it OK to take it slow today. When the right invitation heads your way, you won't want to say "no." You recognize the importance of the people in your day-to-day life. Tonight: Be spontaneous, yet remain respectful of someone else's feelings.

GEMINI (May 21-June 20)
★★★★ You often don't know when or how to censor yourself. Whether it is regarding someone's reaction or simply your awareness, you'll opt to be in a less dominant position in a conversation. You know others will ask you what you think. Tonight: Happiest at home.

CANCER (June 21-July 22)
★★★★ Be aware of an active need to splurge. Today you'll want to take a gander at the budget and the bills before you bounce out the door. Your creativity emerges when trying to maximize your funds and tame your spending. You can do it! Tonight: Let someone else treat.

LEO (July 23-Aug. 22)
★★★★ You'll smile from ear to ear at the thought of having even a lazy few hours. You could be surprised by what someone at a distance shares with you. Without pushing for it, you are likely to get the confirmation you were hoping to receive. Tonight: Out and about.

VIRGO (Aug. 23-Sept. 22)
★★★★ You'll want to rethink a decision that surrounds a personal matter. You won't want to discuss it, as you might not feel comfortable with everything you hear. Honor what you want, and you will see everything fall into place. Tonight: On a roll.

LIBRA (Sept. 23-Oct. 22)
★★★★ Make the most of the daylight hours, when everyone seems more friendly and outgoing. Pressure could build at home until you deal with a family issue; be willing to state how you feel about someone else's attitude. Tonight: Where you want to be.

SCORPIO (Oct. 23-Nov. 21)
★★★★ Zero in on what is important to you. Your nerves could be making you feel much more irritated by someone's intrusive call than you usually would be. Take some time to think through your reactions; you might choose to respond differently. Tonight: Where the crowds are.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ You might want to rethink a personal matter that could affect you in the long run. Everyone has opinions, and you are likely to hear them whether you want to or not. Tonight: Find your friends.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ You could spend a good part of the day dealing with someone who has very strong opinions. You will never see eye to eye, but you might want to respect each other's positions. Tonight: Be willing to take off at the drop of a hat.

AQUARIUS (Jan. 20-Feb. 18)
★★★★★ You could be a lot tenser than you realize. The answers might not appear as easily as you would like them to. Let others express their thoughts. You have explained yours already, but it seems as though they were not heard. Tonight: Spend some quality time with a special friend.

PISCES (Feb. 19-March 20)
★★★★ You'll want to defer to someone else, but you still might need to take the lead in handling some details of another facet of your life. You could lose your sense of timing if you don't pace yourself. A loved one will make it clear how he or she feels. Tonight: Opt for togetherness.

Weekend Edition, October 18-19, 2014

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

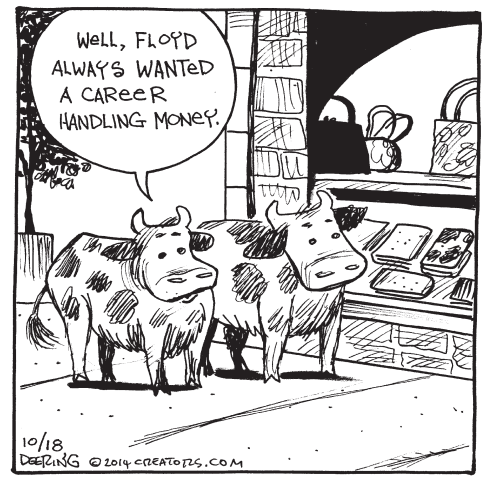
This year you will be able to better understand the people in your immediate environment. You also can see situations with greater perspective and knowledge. You become even more valued as a friend, business associate and loved one because of this newfound depth. If you are single, you will meet several potential suitors just in your local travels. Be open to different personalities. If you are attached, you might want to try to create a more stringent budget for the two of you. See how you and your sweetie feel about saving more. Aim to fulfill more of your mutual lifetime goals. VIRGO can be fussy.

INTERESTED IN YOUR DAILY FORECAST?
Check out the HOROSCOPES above!
smdp.com Santa Monica Daily Press office (310) 458-7737

Speed Bump
By Dave Coverly



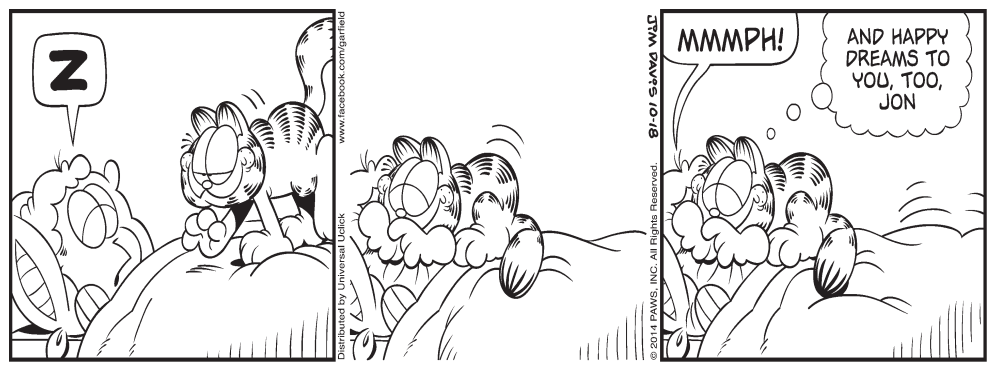
Strange Brew
By John Deering



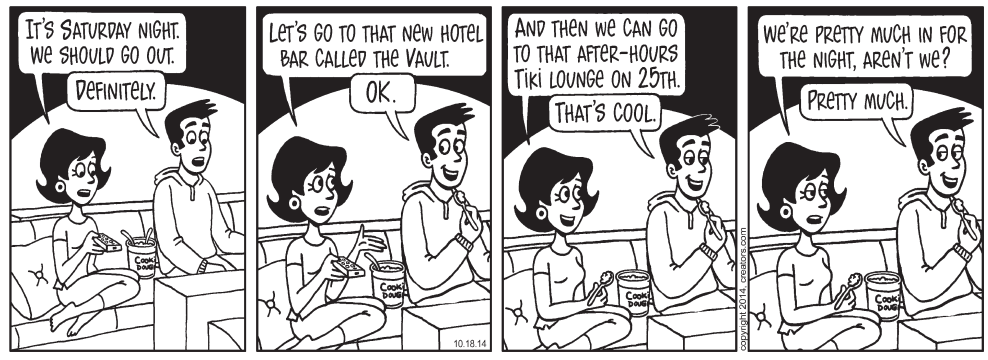
Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★★★★

			3		2			
		9				7		
	1		6		9		3	
8		2		6		3		1
9		5		1		4		8
	3		7		1		6	
		4				1		
			5		8			

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

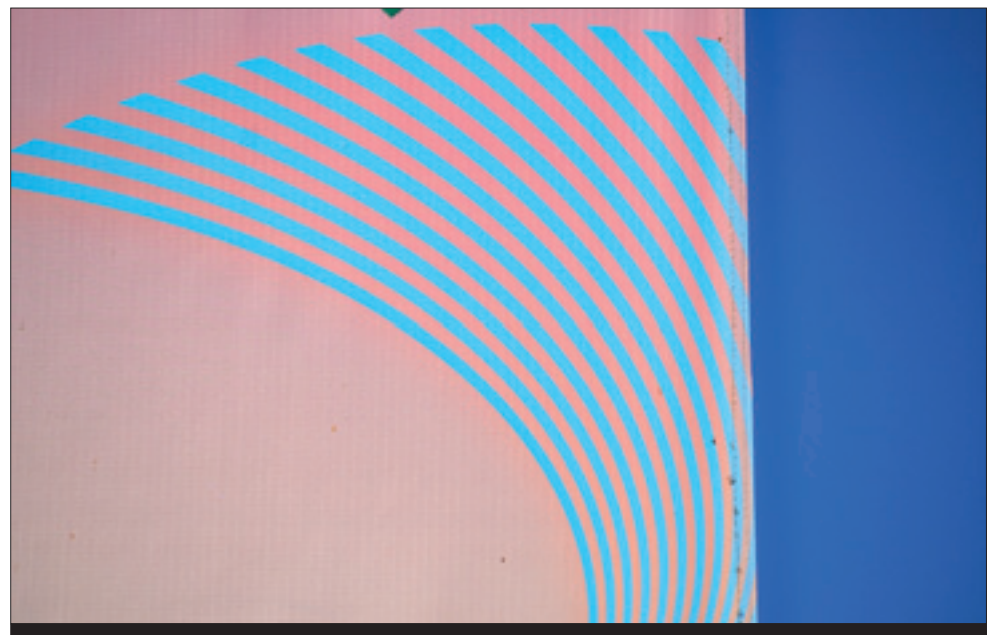
7	9	3	8	5	6	2	4	1
2	8	4	3	1	9	6	7	5
6	5	1	4	2	7	8	9	3
3	6	7	1	8	2	4	5	9
5	4	2	7	9	3	1	8	6
8	1	9	6	4	5	7	3	2
1	3	8	9	6	4	5	2	7
9	2	6	5	7	8	3	1	4
4	7	5	2	3	1	9	6	8

DAILY POLICE LOG

The Santa Monica Police Department responded to 387 calls for service on Oct. 16.

BELOW IS A SAMPLING OF THOSE CALLS CHOSEN BY THE SANTA MONICA DAILY PRESS STAFF.

Battery on the 2200 block of Colorado Ave. at 2:25 a.m.
Trespassing on the 300 block of California Ave. at 3:19 a.m.
Trespassing on the 200 block of California Ave. at 6:21 a.m.
Fight at Ocean and Colorado at 6:44 a.m.
Grand theft auto on the 800 block of Wilshire Blvd. at 7 a.m.
Prowler on the 1600 block of Ocean Front Walk at 7:26 a.m.
Burglary on the 1200 block of 4th St. at 8:58 a.m.
Trespassing on the 1300 block of Lincoln Blvd. at 9:01 a.m.
Vandalism on the 1400 block of Ocean Ave. at 9:24 a.m.
Battery at Lincoln and Olympic at 9:27 a.m.
Elder abuse on the 100 block of Georgina Ave. at 9:37 a.m.
Trespassing on the 1300 block of 4th St. at 9:38 a.m.
Elder abuse on the 1900 block of 11th St. at 9:52 a.m.
Theft of recyclables on the 1100 block of 21st St. at 9:58 a.m.
Identity theft on the 800 block of 26th St. at 10:09 a.m.
Paparazzi complaint on the 200 block of 24th St. at 10:42 a.m.
Petty theft on the 1900 block of Cloverfield Blvd. at 10:53 a.m.
Battery on the 1200 block of 22nd St. at 11:05 a.m.
Theft of recyclables on the 800 block of Cedar St. at 11:32 a.m.
Indecent exposure on the 1600 block of Ocean Ave. at 12:18 p.m.
Theft of recyclables on the 100 block of Strand St. at 12:36 p.m.
Paparazzi complaint on the 1200 block of 6th St. at 1:48 p.m.
Vandalism on the 1600 block of Ocean Ave. at 1:56 p.m.
Harassing phone calls on the 2400 block of Santa Monica Blvd. at 3:55 p.m.
Vandalism on the 700 block of Raymond Ave. at 3:59 p.m.
Hit and run on the 1200 block of 21st St. at 4:09 p.m.
Burglary on the 100 block of San Vicente Blvd. at 5:16 p.m.
Lewd Activity on the 1600 block of Main St. at 5:17 p.m.
Petty theft on the 2400 block of Pico Blvd. at 5:39 p.m.
Trespassing on the 2400 block of Santa Monica Blvd. at 5:57 p.m.
Bike theft on the 2000 block of 4th St. at 6:06 p.m.
Trespassing on the 1200 block of Lincoln Blvd. At 6:24 p.m.
Hit and run on the 2600 block of 11th St. at 7:21 p.m.
Vandalism on the 1100 block of 5th St. at 7:53 p.m.
Drunk driving at Cloverfield and Michigan at 8:50 p.m.
Trespassing on the 1800 block of Lincoln Blvd. at 9:59 p.m.
Vandalism on the 3400 block of Pico Blvd. at 10:52 p.m.



MYSTERY PHOTO

Matthew Hall *matt@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*.

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Alarms
7 Appointment
11 Tropical fruit
12 Savvy about
13 Tooth layer
14 Much of history
15 Oral traditions
16 Sub shops
17 "Why not!"
18 Holiday event
19 Malevolent
21 Checkers side
22 Civil rights pioneer
25 Oxford bigwig
26 Luke's sister
27 Floors
29 Swabbing tools
33 Mystical deck
34 Infant's ailment
35 A party to
36 Pooch
37 Cairo's river
38 Irregular
39 Misses
40 Oasis setting

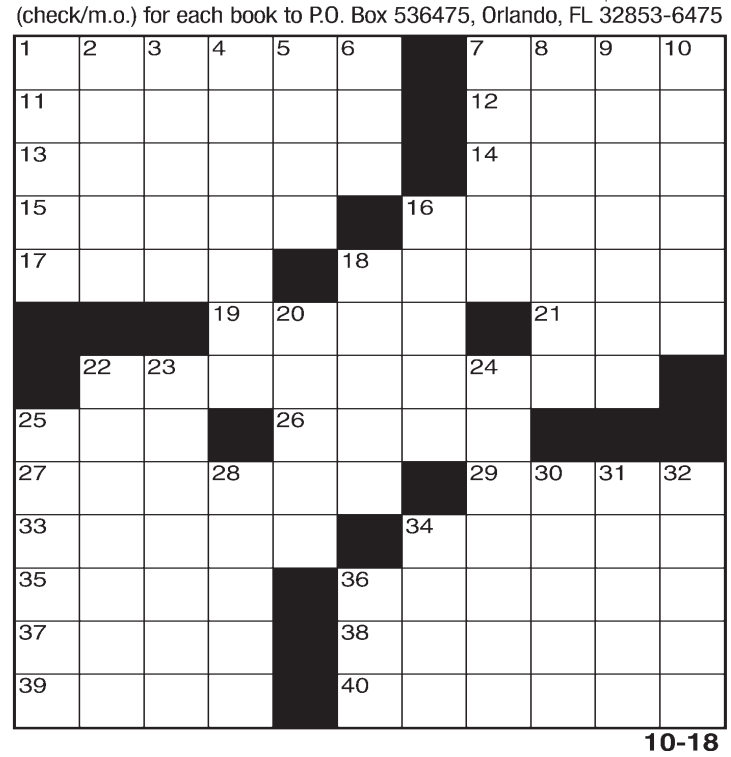
DOWN

1 Period of time
2 Camp craft
3 Set off
4 Karnak leader
5 Peer group?
6 Mineo of movies
7 DVR button
8 Just for fun
9 Long steps
10 Prepared the salad
16 Mongolian for "ocean"
18 Voice, in slang
20 Man's servant
22 Hungary neighbor
23 Doing well
24 Punk pioneers
25 Seeing socially
28 Map areas
30 Uniform color
31 Wistful one
32 Fragrance
34 Walking aid
36 Cow's chew

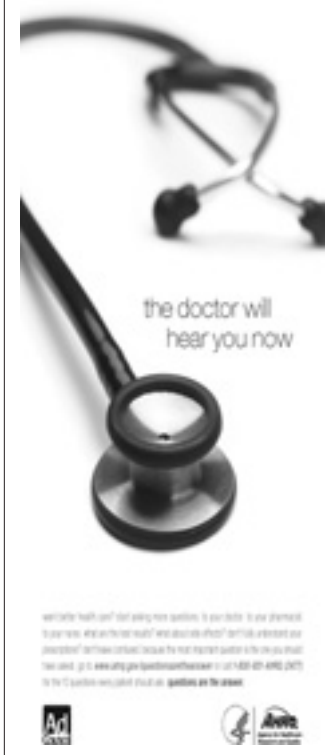
R	I	C	E	D	■	C	A	G	E	S
A	T	O	N	E	■	A	N	O	D	E
D	A	M	E	S	■	S	Y	B	I	L
A	L	E	■	I	C	E	■	A	T	E
R	I	B	■	R	E	D	■	C	O	N
S	C	A	R	E	S	■	O	K	R	A
■	■	C	O	S	T	C	U	T	■	■
R	A	K	E	■	M	O	T	O	R	S
A	S	S	■	S	O	N	■	S	E	A
M	P	H	■	H	I	C	■	L	A	S
M	I	A	M	I	■	O	P	E	D	S
E	R	N	I	E	■	C	R	E	M	E
D	E	E	D	S	■	T	Y	P	E	S

Yesterday's answer

THOMAS CROSSWORD BOOKS 1 AND 2! Send $4.75 (check/m.o.) for each book to P.O. Box 536475, Orlando, FL 32853-6475



10-18



NEWS OF THE WEIRD

BY CHUCK SHEPARD

■ Venezuela, already in a recession, suffered a particularly cruel blow (according to a September Associated Press dispatch from Caracas) with the recent shortage in availability of breast implants for its beauty-obsessed senoritas. Restrictive currency controls are limiting enhancement surgeries from the 85,000 performed last year and, according to a local joke, will force Venezuelan women to start developing their personalities. (However, according to leading surgeon Dr. Daniel Slobodianik, when potential patients are told their preferred size implant is back-ordered, many merely choose the next-largest available size.)

■ But It's About "Safety," Not "Money": On the same day in September, Washington, D.C., and New York City made traffic-camera announcements, with Washington declaring a revenue crisis and New York revealing that just one speed camera in Brooklyn had earned the city $77,550 in a single day. The District of Columbia had projected $93 million in annual camera income, but estimated it would collect only $26 million, while New York City, which has many fewer cameras, was marveling at the 1,551 tickets the Brooklyn camera zapped on July 7.

TODAY IN HISTORY

1977 - German Autumn: a set of events revolving around the kidnapping of Hanns-Martin Schleyer and the hijacking of a Lufthansa flight by the Red Army Faction (RAF) comes to an end when Schleyer is murdered and various RAF members allegedly commit suicide.

1989 - Peaceful Revolution: Erich Honecker resigns as General Secretary of the Socialist Unity Party of Germany.

WORD UP!

duple
\ DOO-puhl, DYOO- \ , adjective;
1.
having two parts; double; twofold.

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RUSH Legal Notices

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014244084 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/28/2014 The following person(s) is (are) doing business as THE LAW LINK. 343 S. REEVES DR., BEVERLY HILLS, CA 90212. The full name of registrant(s) is/are: ARTIN SODAIFY 343 S. REEVES DR. #202 BEVERLY HILLS, CA 90212, DANIEL PRESCOD 3653 KEYSTONE AVE. #4 LOS ANGELES, CA 90034. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ARTIN SODAIFY. ARTIN SODAIFY, DANIEL PRESCOD. This statement was filed with the County Clerk of LOS ANGELES County on 08/28/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/27/2014, 10/04/2014, 10/11/2014, 10/18/2014.

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