Taxi! Taxi!
20th Anniversary
2009 Blue Ribbon Small Business Award
U.S. Chamber of Commerce
310-444-4444
Hybrid • Mercedes-Benz
not valid from hotels or with other offers • SM residents only • Expires 8/31/10
SM to LAX $30
SantaMonicaTaxi.com

Maintain Your Independence
Our In-Home Care Management professionals evaluate needs and coordinate services to support independent living.
WISE & Healthy Aging
Call (866) 757-9473

smdp.com
Santa Monica Daily Press
MONDAY, OCTOBER 18, 2010
Volume 9 Issue 292



Santa Monica Daily Press

NOT SO FAST, TRUMP
SEE PAGE 7

We have you covered

THE **WORKING TOGETHER** ISSUE



Brandon Wise *brandonw@smdp.com*

IN SPANISH, PLEASE: **Pablo DaRos (center) teaches Spanish vocabulary to seniors and mentally handicapped students from Santa Monica High School at the Silvercrest Senior Center on Fifth Street on Friday morning. The class is designed to be a collaborative learning environment.**

Young, old learn Spanish in tandem

BY MELISSA LEU
Special to the Daily Press

DOWNTOWN On a rainy Friday morning, Rachel Volman plays "La Bamba" on the piano at Silvercrest Senior Residence Center for her fellow residents. Every week, she attends a Spanish class in the community room that combines her love of music with her interest in languages.

"When you get older, it's good to keep your mind productive, not to just stay home and watch TV … . Most of us are here because we want to learn," said Volman, 74, who arrived early for the class despite a recent surgery.

But it isn't just her neighbors that she plays the piano for. In September, seniors in the Santa Monica High School special education transition program also began attending the classes.

"Typically our students have significant disabilities, and this type of support is vital if

SEE **SPANISH** PAGE 8

HIGH SCHOOL FOOTBALL

Samohi loses Ocean League opener to Inglewood, 28-7

BY DANIEL ARCHULETA
Managing Editor

INGLEWOOD Santa Monica High School Head Coach Travis Clark learned the hard way that you can't always go home again.

Clark's Samohi Vikings lost to the Inglewood Sentinels, 28-7, on Friday at Coleman Stadium in the Ocean League opener. Clark, who served as defensive coordinator at Inglewood four years ago, said after the game that familiarity didn't play a role in the loss. It was more a matter of who wanted it more.

"They just out-toughed us," Clark said. "We looked like a deer in the headlights."

Facing a staff that includes personnel from the days when Clark walked the sidelines at Inglewood, the second-year head coach was upset that his team didn't come into the game with the intensity needed to win a tough league contest on the road. He said that his Vikings appeared to avoid contact in some cases and just didn't show up to play.

The game was close at half-time with Inglewood holding a slim 7-0 lead. But, on Inglewood's first drive of the second half,

SEE **SAMOHI** PAGE 9



Photo courtesy Donna Carolo

GET THAT BALL CARRIER: **Santa Monica High School's defense converges on an Inglewood running back during a 28-7 loss on Friday at Coleman Stadium.**

PIANO & GUITAR LESSONS
ONLY $15.00 45 MINUTE CLASSES
- SIGN-UP NOW! -
(310) 453-1928
SANTA MONICA MUSIC CENTER
1901 Santa Monica Blvd. in Santa Monica
www.santamonicamusic.com


Gary Limjap
(310) 586-0339
In today's real estate climate ...
Experience counts!
garylimjap@gmail.com
www.garylimjap.com
COLDWELL BANKER

TAXES
ALL FORMS, ALL TYPES, ALL STATES
BACK TAXES • BOOKKEEPING • SMALL BUSINESS
SAMUEL B. MOSES, CPA
(310) 395-9922
100 Wilshire Blvd., Suite 1800 Santa Monica 90401

General, Cosmetic, & Implant Dentistry

Modern, Comfortable and Relaxed Atmosphere

Gentle Dentistry | Sedation Available | Digital Technology | Smile Makeover | Flexible Financing

Basic Cleaning, Exam and full Mouth Xrays $65.00
Modern facilities, gentle dentistry, sedation

Have your kids been to the dentist?
This month: KIDS ARE FREE!
Exam, basic cleaning and full mouth xrays
Call for details.



Santa Monica Tooth Doctor

Ali Mogharei DDS
(310) 829-2224
2222 Santa Monica Blvd, Suite 202, Santa Monica, CA 90404

Check our monthly promotions on our website www.santamonicatoothdr.com

BOB GABRIEL CO. INSURANCE
Personalized Insurance



- Auto Experts
- Homeowners
- Workers Compensation
- Life, Disability & Pension
- Commercial & Business
- Group & Individual Health

Representing "A" rated companies including MERCURY INSURANCE

Mercury Insurance has cut rates on auto, homeowners, and renters insurance. Please call for new discounted rates.

Phone Quotes Available

Family Owned Business

310.829.0305
2325 Wilshire Blvd., Santa Monica
www.bobgabrielinsurance.com

The Santa Monica Chamber of Commerce
cordially invites you to join us for the
16th Annual
NEW HEROES CELEBRATION
Tuesday, October 19, 2010
4:30 – 6:30pm
Le Merigot* - *a JW Marriot Beach Hotel & Spa
1740 Ocean Avenue, Santa Monica, CA 90401

Join us in the main courtyard for food, refreshments, gifts, and recognitions, as we welcome new teachers and public safety personnel to Santa Monica! This year's celebration will inaugurate the Annual Inspirational Hero Award by honoring the memory of SAMOHI's cherished athletic director and football coach, Norm Lacy.



Special Guests:
Superintendent **Tim Cuneo**
Santa Monica - Malibu Unified School District
Chief **Tim Jackman**
Santa Monica Police Department
Chief **Scott Ferguson**
Santa Monica Fire Department
Vice President **Jeff Shimizu**
Santa Monica College

This celebration is made possible by Bayside District Corporation and the RAND Corporation.

Santa Monica Chamber of Commerce
Bayside District
Downtown Santa Monica & Third Street Promenade
RAND Corporation

To purchase tickets please visit www.smchamber.com by October 15
$25 for all other guests - $30 at the door
$5 for students

Valet parking will be available at $6 per car.

WISE/Santa Monica Dial-A-Ride

Including Door-Through-Door Service

Are you a Santa Monica resident who is 60+ years or 18+ years and disabled?

Let us help you with your transportation needs.

WISE & Healthy Aging

For Information:
(310) 394-9871 ext. 455

www.wiseandhealthyaging.org

WHAT'S UP WESTSIDE

OUT AND ABOUT IN SANTA MONICA AND SURROUNDS



Monday, Oct. 18, 2010

Arts Commission meeting
Ken Edwards Center
1527 Fourth St., 6:30 p.m.
Arrive early for a special joint meeting of the Santa Monica's Arts Commission and Public Art committees. For more information, contact Malina Moore at (310) 458-8350.

Game day
Fairview Branch Library
2101 Ocean Park Blvd., 1 p.m. — 3 p.m.
Every Monday afternoon, seniors and adults gather to play bridge at the library. Join for an afternoon of card game challenges.

Cocktail party
Casa del Mar
1910 Ocean Way, 6 p.m.
The 2010 Inspiration Gala "Power of Pencil" honors 18 years of the Virginia Avenue Project. Special presentations by Santa Monica Convention & Visitors Bureau and Jonathan Gold, Pulitzer Prize-winning food critic. Admission is $150 single, $250 couple and $1,250 table for 10. For details, call Simon Hanna at (310) 264-4224.

Tuesday, Oct. 19, 2010

Poetry and verse
Barnes & Noble
1201 Third Street Promenade, 10:30 a.m.
Improve your poetry skills and appreciation every Tuesday with Bill Robertson of Santa Monica Emeritus College. Visit www.greenpoets.com for more information.

Wednesday, Oct. 20, 2010

Sweet deals
Downtown Santa Monica
Arizona Avenue and Second Street
8:30 a.m. — 1:30 p.m.
Get the freshest fruit and produce available at the weekly Farmers' Market. A variety of prepared foods will also be available.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.





ON THE RUN

Morgan Genser news@smdp.com

Santa Monica College wide receiver Stewart Deshawn streaks down the field after making a catch on Saturday at Corsair Field. SMC lost the game, its homecoming, 27-15 to Los Angeles Southwest College.

‘Leave it to Beaver’ mom Barbara Billingsley dies at 94

CHRISTOPHER WEBER
Associated Press

LOS ANGELES The affection people had for “Leave it to Beaver” many years after the series ended was a source of both surprise and satisfaction for Barbara Billingsley, who endeared herself to TV viewers with her gentle portrayal of the mother of Beaver and Wally.

“We knew we were making a good show, because it was so well written,” Billingsley once said. “But we had no idea what was ahead. People still talk about it and write letters, telling how much they watch it today with their children and grandchildren.”

The 94-year-old Billingsley, who played June Cleaver in the 1950s-1960s television series, died Saturday after a long illness at her home in Santa Monica, said family spokeswoman Judy Twersky.

When the show debuted in 1957, Jerry Mathers, who played Beaver, was 9, and Tony Dow, who portrayed Wally, was 12. Billingsley’s character, the perfect stay-at-home mom, was always there to gently but firmly nurture both through the ups and downs of childhood.

Beaver, meanwhile, was a typical boy whose adventures landed him in one comical crisis after another.

Billingsley’s own two sons said she was pretty much the image of June Cleaver in real life, although the actress disagreed.

“She was every bit as nurturing, classy, and lovely as ‘June Cleaver,’ and we were so proud to share her with the world,” her son Glenn Billingsley said Saturday.

She did acknowledge that she may have become more like June as the series progressed.

“I think what happens is that the writers start writing about you as well as the character they created,” she once said. “So you become sort of all mixed up, I think.”

A wholesome beauty with a lithe figure, Billingsley began acting in her elementary school’s plays and soon discovered she wanted to do nothing else.

Although her beauty and figure won her numerous roles in movies from the mid-1940s to the mid-1950s, she failed to obtain star status until “Leave it to Beaver,” a show that she almost passed on.

“I was going to do another series with Buddy Ebsen for the same producers, but somehow it didn’t materialize,” she told The Associated Press in 1994. “A couple of months later I got a call to go to the studio to do this pilot show. And it was ‘Beaver.’”

After “Leave it to Beaver” left the air in 1963 Billingsley largely disappeared from public view for several years.

405 construction not popular with area commuters

DAISY NGUYEN
Associated Press Writer

LOS ANGELES A freeway facelift has caused so much gridlock on one of the nation’s busiest highways that commuters are tweeting their complaints while driving. Or while stuck in traffic.

The normally congested Interstate 405 is undergoing a $1 billion upgrade that is making a freeway already notorious for bottlenecks even worse. While officials promise long-term improvements, drivers are complaining of a three-year headache until the project is slated to finish in 2013.

Since construction began earlier this year, traffic has gone “from horrible to horrendous,” said Jack Johnson as he filled up at a gas station off the freeway. “I try to avoid it like a pest.”

The freeway, known locally as the 405, connects the city’s west side to the San Fernando Valley through a canyon in the Santa Monica Mountains called the Sepulveda Pass. On a typical day, about 300,000 vehicles use that section of freeway to get to major destinations such as the airport, the University of California, Los Angeles, beach communities and major job centers.

The interchange connecting the freeway with Interstate 10 on the south side of Santa Monica is among the worst in the country, with vehicles averaging 11 mph during peak hours, according to traffic data provider Inrix Inc.

Officials said that adding a 10-mile, northbound carpool lane and rebuilding three bridges and ramps connected to the freeway will improve the traffic flow. But construction requires detours, slowdowns and occasional shutdowns of lanes that have put wary drivers on edge.

This week, demolition of a bridge by the Skirball Cultural Center has led to a flurry of e-mail alerts, news reports, blog postings and Twitter updates to help drivers prepare for the late-night lane closures.

“When you close down the freeway, there’s always a fear of major traffic snarls,” said Dave Sotero, a spokesman for the Los Angeles County Metropolitan Transportation Authority. He stayed up past midnight during the first night of demolition to monitor journalists and photographers reporting on any major traffic disrup-

SEE 405 PAGE 8

WORLD FAMOUS The Omelette Parlor
Since 1967
Quality & Value Always!
Open 6am - 2:30pm Mon. - Fri.
6am - 4pm Sat. - Sun.
310-399-7892
2732 Main St.
Santa Monica
"Are you missing our 1/2 Price Omelette Special? 6am-7am"


Golda Savage
Stand [on] your [own] ground.
Helping sellers & buyers accomplish just that.
310.770.4490
golda@bulldogrealtors.com
BULLDOG REALTORS
1209 Abbot Kinney Boulevard, Venice

LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Local campaign reform now

Editor:

Should companies doing business with the city engage in political fundraising on behalf of members of City Council?

In Los Angeles, the L.A. Ethics Commission has recommended that the Los Angeles City Council forbid companies who do business with the city (or who have business pending) from political fundraising or providing campaign donations on behalf of officials and their staff. The president of that commission said, "A ban on bidder contributions and fundraising that is clear, balanced, and narrowly tailored will further the voters' mandate for open and accountable decision making."

Exactly right. It is high time for the city of Santa Monica do the right thing, and forbid campaign contributions and political fundraising by companies (or their agents and subcontractors) who have business before the city.

Dan Jansenson
Santa Monica



My Write

Bill Bauer

Send comments to editor@smdp.com

Ed board challengers represent 'a new leaf'

REGULAR READERS KNOW I THINK THE current Santa Monica-Malibu Unified School District Board of Education has failed in its oversight and demonstrated an appalling lack of leadership in handling problems such as continual budget shortfalls.

This is a critical year for our schools. Hopefully, voters will inject new blood into an anemic school board and toss out incumbents Barry Snell, Ralph Mechur and Oscar de la Torre.

The right people could make a big difference in financially stabilizing the district, mitigating future risks to public education and reducing the need for continual tax schemes and relying on bailouts from the city of Santa Monica.

School teacher Chris Bley is stressing financial accountability. He promises to curb overspending, waste and to obtain fiscal stability for the district.

In comparing the SMMUSD with the similarly-sized Las Virgenes Unified School District in Calabasas, he points out the SMMUSD far outspends the LVUSD in administrative expense, personnel services, data processing and other areas. I'd add to that legal expenses and other unnecessary non-classroom spending.

School cheerleaders don't want to hear bad news. Santa Monicans for Renters' Rights Co-Chair Patricia Hoffman called out, "liar" and "b******t" at a recent Santa Monica Democratic Club (Little SMRR) meeting while Bley was presenting his case. While not as rude as Hoffman, there are plenty of other school supporters who've drunk the same Kool-Aid and there's a reason why. Read on. In the meantime, Bley has my vote.

Nimish Patel is a Certified Public Accountant and he's on the district financial oversight committee making him a serious contender for a board seat.

Patel has a realistic assessment of the problems and good solutions. He says the district must become self-sustaining economically. He recommends hiring a full-time professional fund raiser, securing outside grants and corporate gifts and even leasing naming rights and merchandising our schools as a start. "Have any idea how much the 'Malibu High School' name is worth," he asked me?

Patel believes that by properly managing its own affairs and securing funding from multiple sources, our schools would be less victimized by the "good times, bad times" roller coaster ride, cuts in state support, tax ballot measures that could fail and reliance on City Hall for subsidies. What a great concept.

Patel hasn't received the big endorsements because he's reluctant to trumpet the "everything's wonderful" fantasy being promulgated by school supporters and incumbents to gain voter support for the Measure Y sales tax increase with its promise of additional monies for the district.

SMRR has tried hard to play Patel. SMRR leaders didn't support Patel's endorsement because he didn't have a "history of tenant protection" as if "tenant protection" has anything to do with proper school oversight. Patel and Bley are real threats to SMRR's power grip on the district's throat and SMRR leaders have used their extensive political clout to make sure both candidates were shut out of key endorsements.

They've underestimated Patel. He's doesn't owe anybody political favors. He's energetic, independent and smart. His election could turn things around and provide leadership for a stronger, reconstituted school board and an improved classroom environment. Patel also has my vote.

Laurie Lieberman has a long list of endorsements. (Speaking of endorsements, Lieberman has a history of "tenant protection?") Nevertheless, I only see generalities in what she expects to accomplish. Here are some of the things she's said: "close the achievement gap," "provide strong leadership," "support … high quality teachers and staff ..." and "innovative program and instruction." Snore.

One thing seems certain, with her extensive background promoting tax measures and her promise of "enhancing local funding sources — both public and private," I hope that doesn't mean more taxing and overspending if she's elected — and she's expected to win easily.

It would be great to have a Malibu resident on the school board again, but can Patrick Cady bring to the table the kind of leadership it so desperately needs?

Retired teacher and athletic coach Cady's public statements and literature seem to position him as very pro-teacher. In a time of tight money, he's still an advocate of "staying near the top in salaries and benefits" for teachers and administrators which may be the wrong message to send these days.

Lastly is producer Jake Wachtel who may have a grip on the problems and a way to solve them, but his flippancy at the Daily Press' Squirm Night two weeks ago was off-putting. But, his (and Patel's) recommendation of hiring a director of development to raise funds for the district is the kind of solution to a problem I'm looking for.

The district is desperate for money but still pays the bulk of classroom teachers union President Harry Keiley's salary -- about $55,000 annually. While Bley, Wachtel and Patel would consider renegotiating Keiley's contract so that his own union pays his salary, Lieberman and Cady defend his being on the district and taxpayer payroll.

Next week: City Council.

BILL can be reached at mr.bilbau@gmail.com.

PUBLISHER
Ross Furukawa
ross@smdp.com

EDITOR IN CHIEF
Kevin Herrera
editor@smdp.com

MANAGING EDITOR
Daniel Archuleta
daniela@smdp.com

STAFF WRITER
Nick Taborek
nickt@smdp.com

CHIEF PHOTOGRAPHER
Brandon Wise
brandonw@smdp.com

STAFF PHOTOGRAPHER
Morgan Genser
news@smdp.com

CONTRIBUTING WRITERS
Bill Bauer, David Pisarra, Meredith Carroll, Kenny Mack, Jack Neworth, Lloyd Garver, Dr. Reese Halter, Taylor Van Arsdale, Dane Robert Swanson, Steve Breen, Elizabeth Brown, Merv Hecht, Cynthia Citron, Amanda Cushman, and Phyllis Chavez

CONTRIBUTING PHOTOGRAPHER
Fabian Lewkowicz

NEWS INTERN
Melissa Leu
news@smdp.com

PHOTOGRAPHY INTERN
Ray Solano
news@smdp.com

ADVERTISING SALES MANAGER
Rob Schwenker
schwenker@smdp.com

SENIOR ADVERTISING ACCOUNT EXECUTIVE
Brittney Seeliger
brittneys@smdp.com

ADVERTISING ACCOUNT EXECUTIVES
Steven Stuart
stevens@smdp.com

Crystal Alanis
crystala@smdp.com

ADVERTISING TRAFFIC FACILITATOR
Amber Kessee
amberk@smdp.com

OPERATIONS COORDINATOR
Michele Emch
michele.e@smdp.com

PRODUCTION MANAGER
Darren Ouellette
production@smdp.com

CIRCULATION
Keith Wyatt
Osvaldo Paganini
circulation@smdp.com

Santa Monica Daily Press
We have you covered

410 Broadway, Suite B
Santa Monica, CA 90401
OFFICE (310) 458-PRESS (7737)
FAX (310) 576-9913

smdp.com

CIRCULATION VERIFICATION COUNCIL

The Santa Monica Daily Press is published six days a week, Monday through Saturday.

19,000 daily circulation, 46,450 daily readership. Circulation is audited and verified by Circulation Verification Council, 2006. Serving the City of Santa Monica, and the communities of Venice Beach, Brentwood, West LA. Members of CNPA, AFCP, CVC, Associated Press, IFPA, Santa Monica Chamber of Commerce.

Published by Newlon Rouge, LLC

© 2006 Newlon Rouge, LLC, all rights reserved.

DO YOU HAVE COMMUNITY NEWS?
Submit news releases to editor@smdp.com or by fax at (310) 576-9913
smdp.com Santa Monica Daily Press office (310) 458-7737

OPINIONS EXPRESSED are those of the writer and do not necessarily reflect those of the Santa Monica Daily Press staff. Guest editorials from residents are encouraged, as are letters to the editor. Letters will be published on a space-available basis. It is our intention to publish all letters we receive, except those that are libelous or are unsigned. Preference will be given to those that are e-mailed to editor@smdp.com. All letters must include the author's name and telephone number for purposes of verification. All letters and guest editorials are subject to editing for space and content.

Canada-U.S. pipeline on hold amid oil's recent woes

JAMES MACPHERSON
JOSH FUNK
Associated Press Writers

BISMARCK, N.D. The steel is staged, and crews are waiting to lay the last and most expensive leg of TransCanada Corp.'s multi-billion-dollar pipeline network that would carry Canadian oil to refineries along the Gulf Coast.

Yet final U.S. government approval for the massive project, once assumed to be on a fast track, is now delayed indefinitely, with little official explanation. The company had hoped to begin laying pipe by the end of the year, but those prospects have dimmed.

Some experts conclude the negative publicity surrounding oil-related disasters, particularly the offshore BP leak that polluted the Gulf Coast for months, has made the Keystone XL pipeline a victim of guilt by association.

"I think it's fair to speculate that BP fouled the nest for TransCanada," said Richard Fineberg, a pipeline analyst with Ester, Alaska-based Research Associates. "There is much more attention to the industry and its dark side. It's going to be harder to get things done at this moment."

If the Calgary-based company is battling poor timing on this leg of the project, it enjoyed much better timing during the previous leg. The Keystone pipeline — separate from Keystone XL albeit part of the same 3,800-mile underground network — sailed through the approval process when Americans were clamoring for the government to do something about record gas prices.

The delay is frustrating for some business and labor leaders who were counting on the new revenues from the pipelines.

"I think all that safety stuff has already been done by now. Let's do something," said Ken Mass, president of the Nebraska AFL-CIO.

The massive pipeline network — about five times the length of the trans-Alaska oil pipeline — is designed to move 1.5 million barrels of Canadian oil daily to U.S. refineries.

TransCanada won approval two years ago for the first Keystone pipeline, which carries crude oil across Saskatchewan and Manitoba and through North Dakota, South Dakota, Nebraska, Kansas, Missouri and Illinois.

Oil began coursing through the 36-inch Keystone pipeline in June, and it appeared that permitting and construction would go as slickly for TransCanada's Keystone XL. That $7 billion leg of the system is designed to carry crude oil from tar sands near Hardisty, Alberta, to the Gulf Coast via Montana, South Dakota, Nebraska, Kansas, Oklahoma and Texas.

'Avatar' among Environmental Media Awards winners

THE ASSOCIATED PRESS

BURBANK The world's highest-grossing film and one of the most awarded TV shows are also some of the greenest productions around.

"Avatar" and "30 Rock" were among the winners of the 2010 Environmental Media Association awards on Saturday night, which recognized individuals, organizations and productions that help increase public awareness of environmental issues.

The awards were presented at an eco-friendly ceremony at Warner Bros. Studios that featured organic food and compostable dinnerware. Actors Olivia Munn and Jason Ritter hosted the event, which was sponsored by one of Hollywood's favorite green-mobiles, Toyota Prius.

Other productions recognized for spreading a green message were the documentary "Gasland" and TV shows "Bones," "Handy Manny," "Living With Ed" and "Lights, Camera, Take Action! Backstage With Disney's Friends for Change."

Entrepreneurs Ted Turner and Jeff Skoll received honorary awards for their environmental contributions. Natalie Portman presented Skoll with his award. His namesake foundation has funded organizations such as The Amazon Conservation Team, the American Council on Renewable Energy and Global Footprint Network.

Turner, who founded CNN, supports wildlife habitat preservation, promotes sustainable energy and furthers other environmental causes through his Turner Foundation. His award was presented by his ex-wife, Jane Fonda.

Rosario Dawson, Lance Bass and Eva Mendes were also among awards presenters.

Turner, who says he's been an environmentalist since he was 10, said that though there is much more to be done to protect the planet, he's buoyed by the ever-increasing awareness of environmental issues in the United States and worldwide.

"Even people who are not conserving, they know about it, and knowing about it is really important, because you can change," the 71-year-old media mogul said in an interview. "You can change from somebody who doesn't care much about the environment to somebody who's very concerned about it."

The Q Line

What's bugging you?

With election season upon us, we were wondering what is bothering Santa Monica residents these days.

So, this week's Q-Line question asks:
What poses the greatest threat to the quality of life in this city by the sea, and what could be done about it?

Contact qline@smdp.com before Friday at 5 p.m. and we'll print your answers in the weekend edition of the Daily Press. You can also call (310) 458-7737 ext. 102.


Kate Bransfield
Estates Director
Coldwell Banker - Montana Ave
310.395.1133
What is Your Home Worth?
Contact Me to Find Out.
for local, current real estate info...
SantaMonicaListings.com

Board Certified in Plastic & Reconstructive Surgery
Conveniently located in Santa Monica
FREE Breast Augmentation
with "Mommy Makeover" purchase
FREE Botox, valued at $140
when you spend $200 on Botox or fillers

*Call for details
20% off
Cosmetic Surgery of your Choice
Specializing in:
Facial Rejuvenation
- Face Lift / Neck Lift
- Eyelid & Eyebrow Rejuvenation
- Nose Surgery
- Dermal Fillers

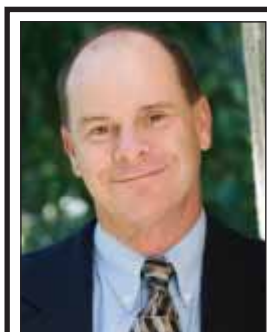
Body Contouring
- Breast Augmentation
- Breast Lift
- Male Breast Reduction
- Tummy Tuck
- Liposuction
- Skin Reduction Surgery

Michael Zarrabi, M.D.
mz
2221 Lincoln Blvd. | Suite 100
Santa Monica, California 90405
www.DrZarrabi.com
(310) 392-5550
Office Hours: 9 AM – 5:30 PM M-F

Looking for a way to save
$$$ and Go GREEN?
But currently in the DARK?
Partnering with Edison to offer:
SOUTHERN CALIFORNIA EDISON
Ecobulb PLUS 120 W $2.99 Soft White — *Regularly $7.95*
Save energy with a bulb that lasts 9 years
120 W Equivalent uses only 23 W of Energy
Please Mention this AD!!!
Santa Monica Wholesale Lighting & Electrical
1631 Colorado Ave, Santa Monica, CA | 310-829-3888
Email: smlighting@hotmail.com | Monday through Friday 7-5 PM

GERMAN CAR SERVICE
Specialist in Repair of **Porsche • VW • Audi • BMW**
- Best alternative to high dealer prices
- Complete service and repair
- All work guaranteed
- Locally owned and operated since 1965


2202 OLYMPIC BLVD., SANTA MONICA • (310) 829-2563


WHAT ARE YOU AFRAID OF?
Flying? Public Speaking?
Doctors? Exams?
Auditions? Spiders? Heights?
We can make them disappear!
John McGrail, Ph.D, C.Ht.
(310) 235-2883 www.hypnotherapylosangeles.com
Hypnotherapists are not licensed by the state of California as healing arts practitioners; for your benefit and protection, work on some issues may require a written referral from a licensed physician or mental health professional.

The Household Hazardous Waste Center

A Safe, Easy and Free Service for Santa Monica Residents!



2500 Michigan Ave.
Open Wed. – Fri., 9 a.m. to 1 p.m.
Saturday 9 a.m to 2 p.m.

New Hours For 2010!

Do not abandon waste when closed.
To report abandoned waste
call (310) 458-8679.

For instructions on proper disposal
and accepted materials please visit
sustainablesm.org/hhw
or call (310) 458-2213.

City of Santa Monica
A Sustainable Community
sustainablesm.org

This was our message in the 1970's...
Some things just don't change

BUMBLE-BEE INSURANCE.



When the tax collector takes is share out of an estate, it can really hurt. Ouch. That's why we offer professional estate tax planning services. We have set up complete programs for individuals and companies. They are all designed to take the sting out of estate taxes.

White Sutton & Company Insurance Services
1952
807 Arizona Avenue Santa Monica, CA 90401
Tel: 310.393.9477 Fax: 310.393.7186
whitesutton.com
Lic. No. 0178016
Trusted Choice



Donate your Real Estate, Car, Plane, Truck, RV, or Boat to help people needing organ transplants on MatchingDonors.com.

1-800-385-0422

Our 501c3 nonprofit accepts donations in any size and condition, and you receive the great tax deduction!!

TELL SANTA MONICA WHAT YOU THINK!
WRITE A LETTER TO THE EDITOR
Email to: editor@smdp.com or fax to (310) 576-9913
smdp.com Santa Monica Daily Press office **(310) 458-7737**

Business slipping through the cracks?

Let's Change That!

ACT! has been the leading small business database software for over 20 years.

Track and manage all your business contacts
Increase sales and improve customer service
Easily customizable to your business
Synchs with your Blackberry or iPhone

Chris Pumphrey
406-493-1252
www.actcoaching.com

ACTCoaching
ACT! Database Software Training and Support

Earth Talk

By the editors of E Magazine

Proudly Sponsored by City of Santa Monica, A Sustainable Community, sustainablesm.org

Send comments to editor@smdp.com



Photo courtesy Jupiter Images

HEALTH HAZARD: **Health experts warn that consumers should beware of the risks of using stronger varieties of teeth whiteners containing hydrogen peroxide. Hydrogen peroxide tends to be more effective (it essentially bleaches the tooth enamel), but it is a harsh chemical.**

Problems with whitening

Dear EarthTalk

I'm considering going for a teeth whitening, but is this safe to do?

Clara Reid
Kent, Wash.

IN THE U.S., TEETH WHITENING PRODUCTS are not regulated by the U.S. Food and Drug Administration, as they are not classified as drugs. As such, long term safety data doesn't exist for them. But health experts warn that consumers should beware of the risks of using stronger varieties containing hydrogen peroxide. Hydrogen peroxide tends to be more effective (it essentially bleaches the tooth enamel), but it is a harsh chemical that can be poisonous if swallowed.

Europa, the official website of the European Union (EU), cites studies showing that bleaching teeth with hydrogen peroxide-based products can "harm the surface of the teeth, making the enamel more porous and leading to dents, scratches and loss of minerals." Europa further warns that it's important for people to keep their tooth enamel in good condition as it is "the protective, hard layer covering the softer dentine inside the tooth" and "does not regenerate." The EU recommends people avoid tooth whitening products with hydrogen peroxide levels higher than a 1.5 percent concentration; most over-the-counter varieties come in at about a 0.5 percent concentration level. If the label on the product you are considering doesn't indicate the concentration, it might be better to go with one that has a more complete ingredients listing.

Dentists can access teeth whitening solutions with higher concentrations of hydrogen peroxide than are available over-the-counter; as such a professional job in your dentist's office will be more effective and last longer than the solutions you can take home from the drug store. And while higher concentrations of hydrogen peroxide might not be what you're looking for, dentists can apply it in more targeted ways. If you do it yourself at home there is a greater chance you will expose your gums and other parts of your mouth to hydrogen peroxide or swallow more of it than you should.

As for maintaining that bright white look, whether you did it yourself or had it done professionally, your local drugstore or supermarket no doubt carries a wide selection of toothpastes that claim to whiten teeth. The ones which work the best contain — you guessed it! — hydrogen peroxide, which can be irritating if used day after day.

Fortunately for the health-minded home teeth whitener there are many less harsh varieties of these toothpastes now on the market. The website Skin Deep, a free online safety guide to cosmetics and personal care products published by the non-profit Environmental Working Group, lists Tom's of Maine Natural Antiplaque Tartar Control Plus Whitening Toothpaste — which makes use of all-natural hydrated silica, not hydrogen peroxide, for whitening and stain removal — as one of the safest kinds of whitening toothpastes out there today. Burt's Bees Natural Fluoride-Free Whitening Toothpaste and CloSYS Toothpaste for Teeth Whitening also get high marks from Skin Deep for their natural, non-toxic ingredients. While such products may not be "advanced" formulations from a leading packaged goods conglomerate, your teeth and body may thank you later.

SEND YOUR ENVIRONMENTAL QUESTIONS TO: EarthTalk®, c/o E – The Environmental Magazine, P.O. Box 5098, Westport, CT 06881; earthtalk@emagazine.com. E is a nonprofit publication. Subscribe: www.emagazine.com/subscribe; Request a Free Trial Issue: www.emagazine.com/trial

PROMOTE YOUR BUSINESS HERE!
Yes, in this very spot! EVERYDAY
Call 310-458-7737 for details
smdp.com



Trump bid to build at NY's Jones Beach still on hold

FRANK ELTMAN
Associated Press Writer

WANTAGH, N.Y. After promising in typical Trumpian modesty to replace a restaurant at a landmark New York beach with "the finest dining and banquet facility anywhere in the world," Donald Trump seethes four years later that visitors still must pass what he calls "a rat-infested dump."

When he announced plans in 2006 for "Trump on the Ocean" at Jones Beach, designed by legendary urban planner Robert Moses, the real estate tycoon envisioned a facility with sweeping views of the Atlantic and beachfront dining for as many as 1,400.

What he didn't anticipate was persistent civic opposition, or skeins of bureaucratic red tape.

"The word I'd use is incomprehensible," Trump told The Associated Press in a recent telephone interview. "I was going to build a magnificent building on the boardwalk that would have made Robert Moses envious and proud. It would have been the best building in the entire state parks system."

Built in 1929 on the southern shore of Long Island just 33 miles from Manhattan, Jones Beach State Park draws 6 million people annually to its 6.5 miles of beach and two-mile boardwalk. It offers landscaped gardens, swimming pools, basketball courts, paddle tennis, shuffleboard, miniature golf, softball fields, volleyball courts, bathhouses and boat basins.

A peach-colored plywood wall and mounds of dirt from preliminary excavation work are the only evidence of construction where a restaurant was torn down in 2004. The only dining option at the beach — other than BYO — is a small snack bar.

Trump won his latest legal battle with the state last month when an appeals court granted permission for a basement, despite the facility's location in a flood zone a few hundred yards from the Atlantic Ocean's pounding tides. But Attorney General Andrew Cuomo's office is considering an appeal, and there's also a court fight over whether Trump owes back rent. In another lawsuit, Trump is seeking $500 million in damages for delays.

"This is the result of gross incompetence on the part of the state of New York," Trump railed. "This would have been really successful, and they don't want that. It would have helped everybody."

The initial deal, signed in the closing days of Gov. George Pataki's administration, called for Trump to build a 46,000-square-foot catering hall and operate it for 40 years. The state was to get $200,000 a year in rent, plus sales tax revenues.

That's when Trump made his "finest in the world" hyperbole.

Top 400 charities seeing less in donations

BRETT ZONGKER
Associated Press Writer

WASHINGTON A new ranking of the nation's 400 biggest charities shows donations dropped by 11 percent overall last year as the Great Recession ended — the worst decline in 20 years since the Chronicle of Philanthropy began keeping a tally.

The Philanthropy 400 report to be released Monday shows such familiar names as the United Way and the Salvation Army, both based near Washington, continue to dominate the ranking, despite the 2009 declines. The survey accounts for $68.6 billion in charitable contributions.

An earlier report by the Giving USA Foundation found overall charitable giving declined 3.6 percent last year. That report included giving to private foundations and to smaller charities, while the Chronicle's survey only includes top charities raising money from the public.

"It shows that charities are really having a tough time, and this is some of the most successful charities in the United States," Chronicle Editor Stacy Palmer said. "Usually bigger charities are more resilient, so that's the part that is still surprising."

The top charities may have taken such a hit as giving shifted to smaller, local groups and because people gave less money to arts and cultural groups, Palmer said. Plus, even though the recession has officially ended, unemployment remains high at nearly 10 percent nationally and the economy continues to sputter.

The Salvation Army, based in Alexandria, Va., maintained its No. 2 ranking after the United Way, with $1.7 billion in contributions, despite a decline of 8.4 percent.

"The only caveat is our Christmas was extraordinary," said Major George Hood, the Salvation Army's head of community relations. The group's red kettle campaign raised a record $130 million in 2008 and surpassed that in 2009 to raise $139 million.

"The American public really dug deep during the holiday season, and in the balance of the year really cut back in what they gave to charity," he said.

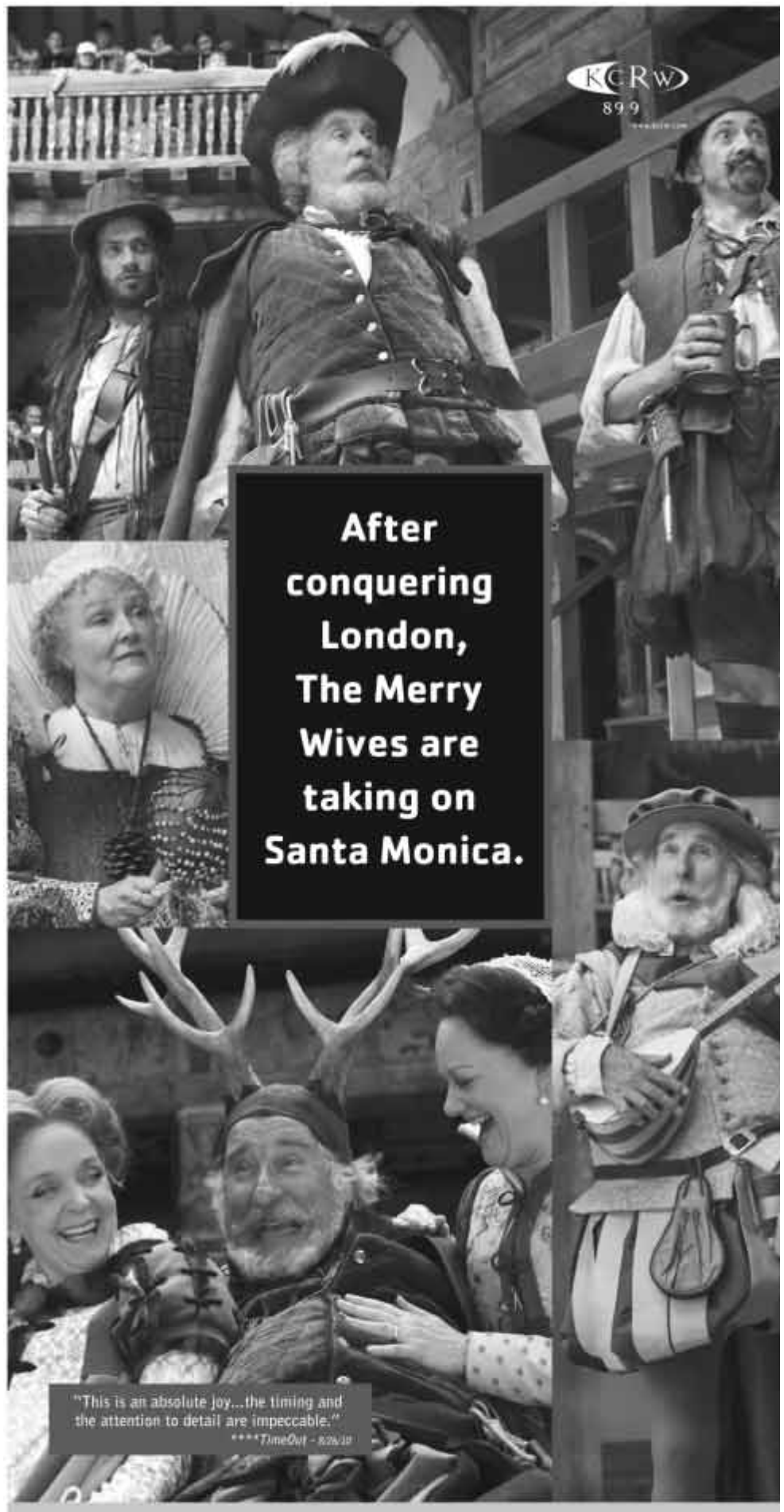
The Salvation Army also is grappling with how to lure younger donors and is ramping up its digital video marketing and social networking strategies, as it has previously relied on an older demographic that lived through World War I and World War II.

Last week, the Salvation Army signed its first agreement to receive donations by text message, which it will roll out this Christmas season, Hood said. Text donations have risen in popularity in the past year for groups like the Red Cross, which encouraged such donations after the earthquake that devastated Haiti in January. Officials have also looked at creating avatars or online games to engage younger donors.

"It's so far out for a Victorian-era conservative organization like us ... kinda freaky," Hood said. "But if we can find a way to cost effectively leverage technology, we're game."

Only four charities in the top 10 reported increased contributions over last year, including Alexandria, Va.-based Catholic Charities USA, which reported a 66 percent jump. For many, that growth has been driven by donated goods rather than cash. For instance, the Stamford, Conn.-based AmeriCares Foundation grew the fastest in 20 years to be ranked No. 4, up from 86th in 1991. Its contributions were mostly food, medicine and other goods, not money.

Feed the Children, based in Oklahoma City, and Food for the Poor, based in Coconut Creek, Fla., also grew dramatically in the past two decades. Atlanta-based Habitat for Humanity had some of the largest growth in cash donations over that time.



Shakespeare's Globe Theatre: *The Merry Wives of Windsor* • OCT 14-24

If you're hungry for an upbeat vision of the world, loaded with love and laughs, don't miss the U.S. premiere of *The Merry Wives of Windsor*. This is Shakespeare at his wittiest, bawdiest and easiest to understand. Direct from London, you'll feast on the same actors, staging and live Elizabethan music as at London's Globe. But since this is Santa Monica, we'll actually make your ocean-front dinner reservations and arrange transportation. Just give us a call.

The Broad Stage
The Edye
At the Santa Monica College Performing Arts Center

1310 11th Street, Santa Monica, CA 90401 •
310.407.3080 • thebroadstage.com

LOEWS SANTA MONICA BEACH HOTEL

Make a merry evening out of it.

Loews' Ocean & Vine restaurant is not your typical pre-theater dinner spot. Where else can you wine and dine with an ocean view, complimentary parking and free shuttle service to and from the theater? And to make the experience even more relaxing, you just need to make one call. Call 310.407.3080. And let the merriment begin.

Supporting the community and the arts.

California Recycles
Recycle, Refurbish, Reuse
You can also shop for recycled office products and compostable tableware and utensils in our online store.
www.californiarecycles-store.com

Recycle old electronics
For Cash*
We pay the best rates for:
• Celll Phones • TVs
• Computers • And much more
Drop your items off at 1932 Cotner Ave. in West Los Angeles and mention this offer for cash
* Some restrictions apply
310-478-3001 ext. 100 www.californiarecycles.com

SPANISH
FROM PAGE 1

they are going to transition in their work and personal lives," said Carol Gassman-Proud, a transition specialist at Samohi.

The class, usually a small group of ranging from ages 18 to 97, begins promptly at 10:45 a.m. with introductions in Spanish from each student.

Pablo DaRos, an Argentinean man who works primarily in education, leads the group in a brief lesson that includes the use of a conventional white board, flash cards and games.

"I was kind of scared when I started, because I didn't know how to reach them," said DaRos, who wore a smile throughout the entire lesson. "You just need to have a fun approach to get them to understand a concept."

In between all the encouragement (DaRos frequently responds to students with "perfecto!" and "muy bien!"), DaRos pushes for participation with music. A large portion of the class is dedicated to learning vocabulary through song, with many students accompanying sing-a-longs with instruments such as maracas and tambourines.

"As it turns out, our Spanish teacher is an accomplished musician," said Volman, who enjoys performing alongside DaRos' drumming.

"We started with the songs and role playing. It became more about having fun. Just a part of the class is [learning] new concepts," DaRos said.

Since the class began in May, it has progressed to become not only about learning the nuts and bolts of Spanish, but also about developing a community through inter-generational learning.

"[Silvercrest residents] want company and someone to talk to them," said Paris Parnell, 18, a student from Samohi. "I get to learn Spanish so that if I meet people who don't speak English, I can learn how to talk to them."

news@smdp.com

405
FROM PAGE 3

tion.

There was none, he said.

"When you go back to the beginning, the traffic was bad out there," said Mike Barbour, who is directing the project for the MTA. "What's bad to begin with we made it a little bit worse."

However, he said the agency does as much as it can to keep the freeway open and functioning.

The MTA staff has been coordinating with the Getty Center and the Skirball along the freeway to ensure that construction doesn't conflict with major events that could bring in hundreds of visitors to those institutions. It is also trying to resolve conflicts with community members upset about the reconstruction of ramps to the Skirball bridge.

Still, drivers say daytime activity has impacted their commute and many start their day hours earlier to beat sitting in traffic.

Jason Felderman said a trip from his home in Van Nuys to his job at a cafe shop in Santa Monica usually takes 15 minutes — if he leaves at 5 in the morning.

"When I leave at 2 p.m., my return trip can take up to an hour," Felderman said. "It's no wonder a lot of people stop by in the afternoon to get coffee and wait out the traffic."

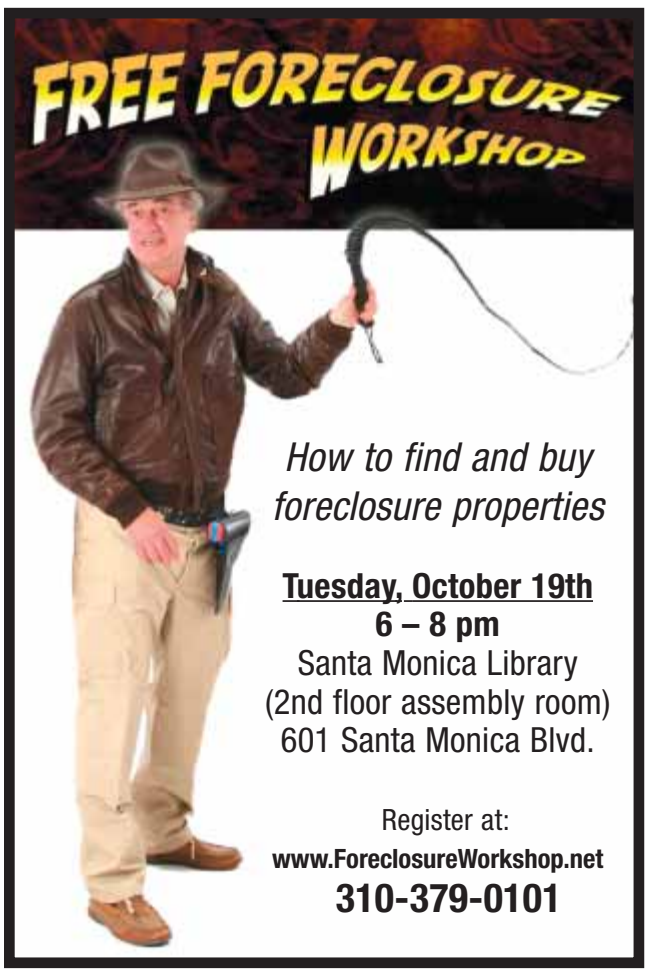
On Twitter, tweets light up during the morning and afternoon commutes as drivers curse about moving at only 5 mph, or about the traffic causing missed appointments. Some express doubt that the extra lane will improve traffic.

Johnson, who lives in the tony Bel Air neighborhood east of the freeway, said he tries to take "secret" routes on surface streets to avoid the freeway, though he admits lately those roads are getting filled up.

"It's kind of bad all over," he said.

Some businesses by the 405, though, see an upside to traffic as drivers exit the freeway to wait for the traffic to die down.

"We've had people come in who said they were trying to kill some time," said Mike Corcoran, manager of 4 Play Gentleman's stripper club.





YOUR AD
COULD RUN HERE!
CALL US TODAY AT
(310) 458-7737



Santa Monica Jaycees host
Meet Our Candidates 2010



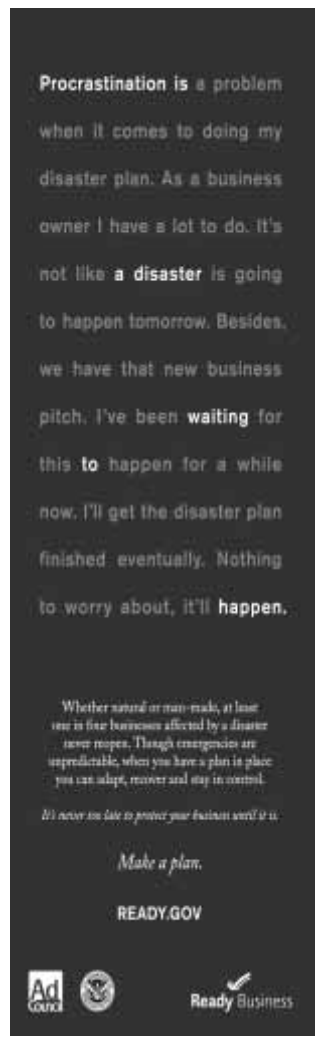
Meet Santa Monica's
2010 City Council Candidates!
Moderated Panel Discussion

Date: October 18, 2010
Time: 6:00 to 7:30pm
Where: Boys and Girls Club - Main Clubhouse
Address: 1238 Lincoln Blvd.
Santa Monica, CA 90401
Doors open at 5:45pm

Contact Santa Monica Jaycees for more information: 310.358.5097 / grace.wang@smjaycees.org

DONATE Your Vehicle
Tax deductible.
No DMV hassle.
The call is free!
And so is the pick-up!
American Red Cross
1-888-5-RED-CROSS
(888-573-3276)
Cars • Boats • RVs • Cars • Boats • RVs • Cars • Boats • RVs

PUBLIC MEETING
Los Angeles Department of Water and Power (LADWP) will hold a community meeting to present information about the
Sylmar Ground Return System Replacement Project
on:
Monday, October 25, 2010
Santa Monica Public Library
Montana Avenue Branch
1704 Montana Avenue
Santa Monica, CA 90403
7:00 PM to 9:00 PM



KNOW BEFORE YOU GO

Alley Renewal Program

The alley south of Pico Boulevard between 22nd and 23rd streets will be resurfaced starting on Monday, Nov. 1, 2010. Work will include grinding and asphalt overlay. Please be advised that resurfacing operations will generate noise despite best efforts to keep the disturbance to a minimum. The estimated completion date is Tuesday, Nov. 9, 2010.



Parking Structure No. 2 Seismic Retrofit

The parking structure will remain open throughout the construction project; however, the work requires the closure of up to 50 parking spaces per day. The lanes exiting to Second Street will be closed until late October. During this time, all exiting traffic is being re-routed to the alley behind the parking structure. Some of the construction requires workers to be in close proximity to the drive aisles. Please use extreme caution while driving in the structure. The estimated completion date for the project is late January of 2011.

For more information on projects, please visit the Know Before You Go Web site at www.knowB4ugo.smgov.net.

SAMOHI

FROM PAGE 1

running back Kyle Evans scored his second rushing touchdown of the game putting the Sentinels up 14-0. Evans would finish the night with 142 yards rushing.

Samohi was forced to punt on the subsequent possession, a kick that Inglewood's highly-recruited Derrick Woods returned 55 yards for a score, giving Inglewood a 21-0 edge.

With Samohi trailing, Clark pulled starting quarterback Rhys Gervais, who was ineffective, replacing him with senior Brock Miller. Despite the switch, the pair of signal callers were dogged by Inglewood's defense to the tune of seven sacks. Clark said that he was leaning toward starting the sophomore Gervais again, but said he would have to go back and evaluate the situation before naming a starter for this Friday's game.

After Evans scored his third rushing touchdown of the night, Samohi's offense finally showed some signs of life.

Down 28-0, Samohi running back Kori Garcia put the Vikings on the scoreboard, but it was too little, too late. It would be the only score of the night for Samohi.

The loss sends Samohi to 3-3 on the season. Inglewood improved to 4-2.

Despite the final score, the Vikings were successful in shutting down Inglewood wide receivers Patrick Onwuasor and Woods. The usually potent duo each had just one catch, combining for 33 yards. Samohi's defensive backfield led by Dylan Muscat, Garcia and Brandon Taylor were successful in stifling the pass all night. Inglewood's starting quarterback Sean Simmons finished the night just two of six on his passing attempts.

While stopping the Sentinels' passing game was a bright spot, Samohi's offense was largely quiet through the air. Inglewood stifled Samohi's standout receiver Kris Comas all night, limiting the senior to two catches for just over 20 yards.

"[Samohi's coaches] were talking trash all week about how [Comas] would go off on us," Inglewood Head Coach Stephen Thomas. "We took him away forcing somebody else to beat us."

Next for Samohi is a home game against Ocean League rival Beverly Hills on Friday at Santa Monica College's Corsair Field.

daniela@smdp.com

Santa Monica's Eco-friendly Green taxi.
MetroCab
SANTA MONICA
• Low Prices
• Reliable Service
• Experienced Drivers
• On-Time.
Call Now!
27.90* from SM to LAX
310.434.7777
www.MetroCabCo.com

Change your water ...
CHANGE YOUR LIFE
with "Beyond O_2" Alkaline Water
Alkaline Water reverses the effects of illness and leads to:
• increased energy • anti-aging • positive mood • stabilized blood sugars • weight loss
• better digestion • lower cholesterol • clear skin • disease reversal (gout, diabetes, etc.)
(310) 664-8880
Beyond O_2 Water House
2209 Main St., Santa Monica, CA 90405
www.cleanme.tv/category/101
(Segment Mar. 20)
www.beyondo2water.com
Home and Office Delivery NOW AVAILABLE!
FREE
5 gallons of "Beyond O_2" Alkaline Water
Beyond O_2 Water
(310) 664-8880
With this coupon. Not valid with other offers or prior purchases.
*Please bring an empty container for your water or you may purchase a container at the store

Pots, Pots, Pots & more!
COMPLETE LANDSCAPE SUPPLIES FOR YOUR PROJECTS
landscape stone - artificial grass - basalt fountains
stone paving - tile - outdoor barbecues & more
Bourget Bros. Building Materials
310-450-6556 1636 11th Street Santa Monica, CA
www.bourgetbros.com

RECYCLE NOW!
Aluminum Cans
$1.80 per pound with this coupon expires 10-31-10
Aluminum Plastic Glass Bi-Metal Newspaper
CardboardWhite/Color/Computer Paper Copper & Brass
Santa Monica Recycling Center
2411 Delaware Avenue in Santa Monica
(310) 453-9677
CLOVERFIELD
MICHIGAN
24TH
DELAWARE AVE.
10 WEST

PREPARE TO PUSH, LLC OFFICIAL PROVIDER OF STROLLER STRIDES
STROLLER STRIDES
Now offering classes in Santa Monica, Culver City & Marina Del Rey!
FIRST CLASS FREE!
WWW.STROLLERSTRIDES.COM
800.796.6708 LAINFO@STROLLERSTRIDES.NET

Taxi! Taxi!
2009 Grand Prize Sustainable Quality Award
City of SM, SM Chamber & Sustainable Works
310-444-4444
Hybrid • Mercedes-Benz
not valid from hotels or with other offers • SM residents only • Expires 8/31/10
SM to LAX $30
SantaMonicaTaxi.com
20th Anniversary



Surf Conditions **Water Temp:** 64°

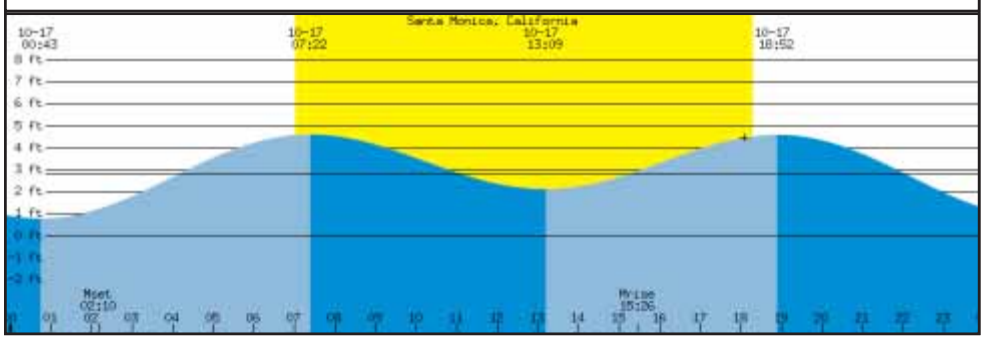
Swell Forecast

Today looks smaller for the SW swell, around chest max. NW energy is looking nil.

Long Range Synopsis

Wednesday looks smaller as southern hemi backs off and NW remains next to nothing. Knee to maybe waist high most everywhere seems like a reasonable expectation.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **October 14, 2010**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 1
- Number of beach closures due to a sewage spill -- 4
- Number of wet days -- 4
- Number of A grades for dry/wet weather -- 16 / ns
- Number of (C,D,F) grades for dry/wet weather -- 6 / 8

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Grousbeck Family Foundation, simplehuman, SIMA, Carlson Family Foundation, Inc.

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	ns	ns
Nicholas Beach at San Nicholas Canyon Creek mouth.	ns	ns
El Pescador State Beach, between Lechusa and Las Aliso creeks.	A+	ns
Encinal Canyon at El Matador State Beach.	A+	ns
Broad Beach at Trancas Creek mouth.	ns	ns
Zuma Beach at Zuma Creek mouth.	ns	ns
Walnut Creek, projection of Wildlife Rd. (private).	A+	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth.	ns	ns
Escondido Creek, just east of Escondido State Beach.	C	ns
Latigo Canyon Creek mouth.	ns	ns
Solstice Canyon at Don Blocker County Beach.	C	ns
Puerco State Beach at creek mouth.	ns	ns
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	F	ns
Surfrider Beach at Malibu Colony fence.	ns	ns
Surfrider Beach (breach location)- daily.	A	F
Malibu Pier - 50 yards east.	ns	ns
Carbon Beach at Sweetwater Canyon.	A+	ns
Las Flores State Beach at Las Flores Creek (point zero).	A+	ns
Big Rock Beach at 19948 PCH stairs.	ns	ns
Pena Creek at Los Tunos County Beach.	A+	ns
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	A	C
Castlerock Storm Drain at Castle Rock Beach.	A+	ns
Santa Ynez Storm Drain at Castle Rock Beach.	D	ns
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	ns	ns

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	ns	ns
Will Rogers State Beach at Pulga Canyon storm drain.	A+	ns
Will Rogers State Beach at Temescal Canyon drain.	ns	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	B	F
Santa Monica Beach at Montana Ave. drain.	ns	ns
Santa Monica Beach at Wilshire Blvd. drain.	ns	ns
Santa Monica Municipal Pier.	A	F
Santa Monica Beach at Pico/Kenter storm drain.	A	F
Santa Monica Beach at Strand St. (in front of the restrooms).	ns	ns
Ocean Park Beach at Ashland Ave. drain.	A+	F
Venice City Beach, at the Rose Ave. storm drain.	F	ns
Venice Beach at Brooks Ave. drain.	ns	ns
Venice Beach at Windward Ave. drain.	A	ns
Venice Fishing Pier - 50 yards south.	ns	ns
Venice Beach- projection of Topsail St..	ns	ns
Marina del Rey, Mothers' Beach- lifeguard tower.	A	F
Dockweiler State Beach at Ballona Creek mouth.	B	F
Dockweiler State Beach at Culver Blvd. drain.	B	ns
North Westchester Storm Drain at Dockweiler State Beach.	A	ns
Dockweiler State Beach at World Way (south of D&W jetty).	ns	ns
Dockweiler State Beach at Imperial Hwy drain.	F	ns
Dockweiler Beach- opposite Hyperion Treatment Plant.	ns	ns
Dockweiler State Beach at Grand Ave. drain.	ns	ns

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

© 2010 Copyright Heal the Bay. All rights reserved. Printed on recycled paper (unless I used it).

Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

NCAA FOOTBALL

Oklahoma tops first BCS standings, Oregon next

RALPH D. RUSSO
AP College Football Writer

Oklahoma and Oregon are in the top spots of the first BCS standings of the season, leaving Boise State chasing a spot in the national championship game.

The Sooners took first place by grading out No. 1 in the computer ratings. Oklahoma, coming off a 52-0 victory against Iowa State, is No. 3 in the USA Today coaches' poll and No. 4 in the Harris Poll.

Oregon is No. 1 in all the polls, including the AP Top 25 which is not used in the BCS calculations, but eighth in the computer rankings.

Boise State is No. 2 in the polls and seventh according to the computers, but the math leaves the Broncos third in the BCS standings.

The top two teams in the final standings on Dec. 5 play for the BCS national championship in January in Glendale, Ariz.







MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(323) 466-FILM

Call theater for information.

AMC Loews Broadway 4
1441 Third Street Promenade

It's Kind of a Funny Story (PG-13, No Passes)
11:35am 2:10 4:45 7:20 10:00

Secretariat (PG, No Passes)
12:30 3:30 6:30 9:30

Catfish (PG-13)
12:35 2:50 5:15 7:40 9:55

Easy A (PG-13)
11:30am 2:00 4:30 7:00 9:40

AMC 7 Santa Monica
1310 Third St.
(310) 289-4262

Legend of the Guardians 3D: The Owls of Ga'Hoole (PG-13) 1hr 30min
11:15am 1:45 4:25 9:40

Wall Street: Money Never Sleeps (PG-13) 2hrs 07min
12:50 4:00 7:05 10:15

Life As We Know It (PG-13)1hr 52min
11:00am 1:45 4:35 7:20 10:00

Social Network (PG-13) 2hr 1min
1:30 4:30 7:30 10:30

Jackass 3D (R) 1hr 34min
11:40am 12:30 2:10 3:00 4:40 5:30 7:15 8:00 9:50 10:30

Red (PG-13) 1hr 38min
1:00 3:45 6:30 9:15

Laemmle's Monica Fourplex
1332 Second St.
(310) 394-9741

Never Let Me Go (R) 1hr 43min
1:50pm, 4:30pm, 7:20pm, 9:55pm

Nowhere Boy (R) 1hr 38min
1:55pm, 4:40pm, 7:30pm, 10:00pm

Waiting for Superman (PG) 1hr 42min
1:30pm, 4:20pm, 7:10pm, 10:00pm

Tamara Drewe (R) 1hr 49min
1:20pm, 4:10pm, 7:00pm, 9:45pm

AMC Criterion 6
1313 Third St.
(310) 395-1599

Town (R) 2hr 5min
12:50pm, 4:00pm, 7:00pm, 10:05pm

Secretariat (PG) 1hr 56min
11:00am, 1:50pm, 4:40pm, 7:30pm, 10:20pm

Social Network (PG-13) 2hr 1min
12:30pm, 3:30pm, 6:30pm, 9:30pm

Red (PG-13) 1hr 51min
2:05pm, 4:50pm, 7:40pm, 10:30pm

Stone (R) 1hr 45min
11:45am, 2:30pm, 5:10pm, 7:50pm, 10:35pm

My Soul to Take 3D (R) 1hr 46min
11:35am, 2:25pm, 5:15pm, 8:00pm, 10:40pm

For more information, e-mail news@smdp.com

Off to the gym tonight, Taurus

ARIES (March 21-April 19)
★★★ Know when to back up and handle a matter differently. Someone you trust could be extremely idealistic but not very practical. Your instincts serve you well. Don't force yourself. Use time as your ally. Tonight: Vanish while you can.

TAURUS (April 20-May 20)
★★★★★ A boss might be extremely idealistic. For some, this person could be an authority figure in your life. This person's idealism might be inspirational; your job will be to harness it. Tonight: Off to the gym or where people are.

GEMINI (May 21-June 20)
★★★★★ When questioning which way to go, others drop the decision on you. Do needed research, but understand that your sources are off. Creativity, optimism and facts braid together under your guidance. Tonight: Could be late.

CANCER (June 21-July 22)
★★★★★ A partner or associate sometimes is very practical or very hardheaded. Use this trait as an asset as you eye a long-term decision. Travel and education could be involved. Toss negativity aside. Tonight: Seek out more ideas.

LEO (July 23-Aug. 22)
★★★★★ Work with others, and give full attention to each individual. You might want to reorganize your schedule. Don't be stern, even if you are questioning the validity of another's idea. A family member's gesture could mean a lot. Tonight: Visit over dinner.

VIRGO (Aug. 23-Sept. 22)
★★★★★ Others dominate, and you might not be sure which way to go. Listen to a neighbor, relative or someone you see daily. This person's perception, though rosy and optimistic, might be valid. Tonight: Just don't be alone.

LIBRA (Sept. 23-Oct. 22)
★★★ Focus on one task at a time. You have unusual creativity and ideas. You could be a little too uptight. Relax and be willing to indulge a little more. That might look like an easy conversation or two. Tonight: Do something just for you.

SCORPIO (Oct. 23-Nov. 21)
★★★★★ First decide that there is no obstacle that you cannot find a way around. Communication could be dynamic, especially if you let go of preconceived ideas. You are your harshest critic. Remember that. Be generous with a loved one. Tonight: Leave today behind, and start the evening fresh.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ If you can handle a domestic matter head-on, you will stay on top of any issue. Establishing a home-based business might be a smart move. Brainstorm with others, and you'll find an unusual path. Tonight: At home.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ You are in the home stretch. Some people might see you as rigid. Be willing to flex and allow in more creativity. You could find a meeting or key person to be extremely helpful. Use your ability to communicate to realize a dream. Tonight: Hang out with a friend.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ At times you have a tendency to go overboard and wonder what needs to occur. If you are willing to change, you'll discover the power of openness. Help someone get past a grudge, and enlist his or her help. Tonight: Buy several needed items on the way home.

PISCES (Feb. 19-March 20)
★★★★★ You are on top of your game. Don't worry about a difficult associate. You will learn a lot about what is ailing this person, but only on his or her schedule. A discussion helps point to another key goal. Tonight: Whatever puts a smile on your face.

Happy birthday

This year, you will get a new beginning if you can give up certain ways of thinking. You tend to be hardest on yourself, and can get depressed if you don't learn to let go. You might want to indulge yourself more often without breaking the bank. If you are single, many people could be intrigued by you, but choosing the right person could take a lot of talent. If you are attached, the two of you will become even closer if you plug in a little more romance.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average



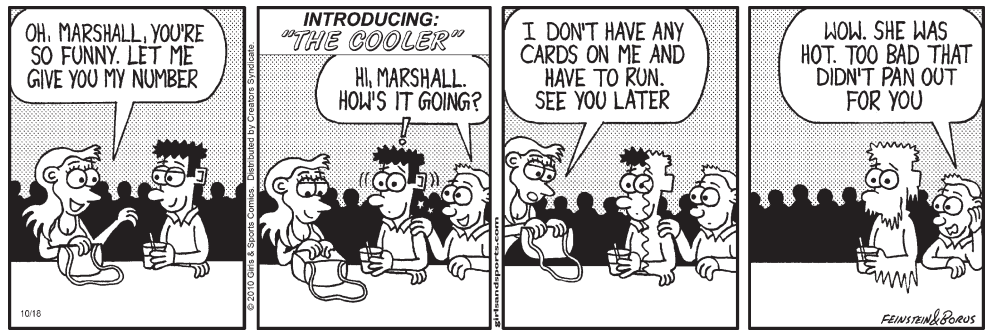
MYSTERY PHOTO

Maya Sugarman *news@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

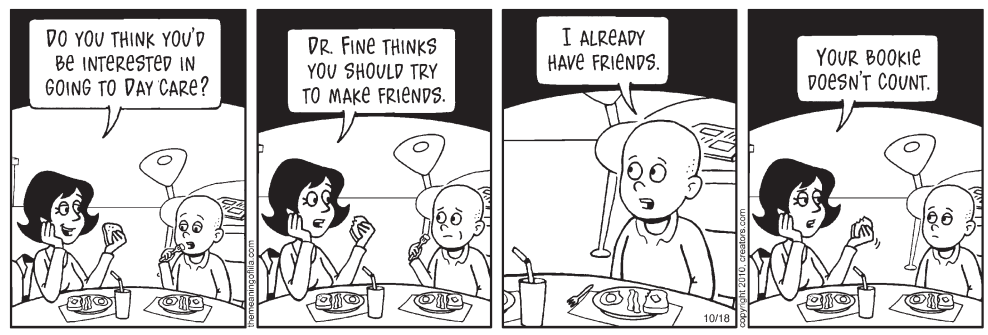
Girls and Sports

By Justin Borus and Andrew Feinstein



The Meaning of Lila

By John Forgetta & L.A. Rose



Garfield

By Jim Davis



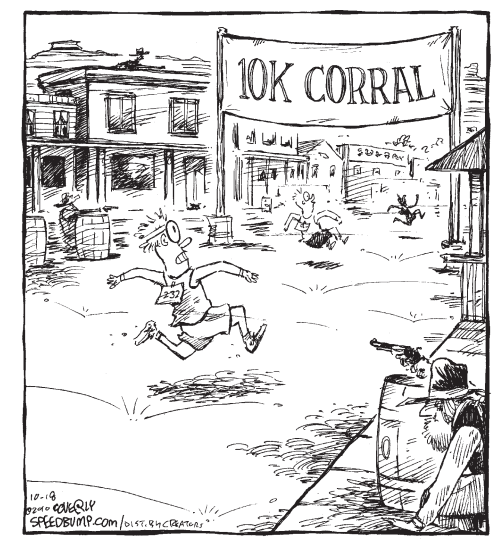
Strange Brew

By John Deering



Speed Bump

By Dave Coverly



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

5		2	3	7		4		9
	9						2	
		6				7		
			6		2			3
3			4	5	9			8
4			1		7			
		4				2		
	1						8	
2		7		1	6	5		4

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

6	7	5	8	1	4	2	3	9
8	9	3	7	2	5	1	6	4
2	4	1	6	3	9	8	5	7
5	8	4	2	6	1	7	9	3
1	3	9	4	7	8	6	2	5
7	2	6	5	9	3	4	1	8
4	1	7	3	5	2	9	8	6
3	6	2	9	8	7	5	4	1
9	5	8	1	4	6	3	7	2

"Attention Seniors with Retirement Savings!"

"Retirees Make These Mistakes Losing Thousands of Dollars"

A nationally known financial expert says many seniors who have savings accounts make these mistakes, costing themselves and their families thousands of dollars! They risk their retirement security, increasing the chance they could outlive their money. This is true whether they handle retirement savings themselves, or with help from a professional! Are you needlessly losing thousands of dollars? Find out NOW, by getting this eye opening FREE report that reveals retirement savings secrets that banks and insurance companies don't want you to know! **Call toll-free, 800-238-1719, 24 hrs. for a FREE recorded message and get this report. CALL NOW**, before it's too late!

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Smallest mammal
6 Singer Tori
10 Molar, for one
11 Bends out of shape
13 Hawaiian greeting
14 Ready to swing
15 Finger count
16 "My country — of thee"
18 George's lyricist brother
19 Casino camera, informally
22 Yr. parts
23 Embedded spy
24 Take as one's own
27 Prepared the fish
28 Window section
29 Permit
30 Empty wish
35 Building wing
36 Poem of praise
37 "Put — happy face"
38 Weeper of myth
40 Psychiatrist Alfred
42 Old Nick
43 Emulated Greg Louganis
44 Hardens
45 Future flowers

DOWN

1 Map division
2 Like Swiss cheese
3 TV's Arledge
4 Cardinal number ending
5 Unspecified stuff
6 Overflowing
7 Small rug
8 Singer Roy
9 Glisten
12 Didn't go
17 "— been swell!"
20 Louvre entrance designer
21 Ham it up
24 Tack on
25 Film rushes
26 Bob Marley song
27 Takes off the top
29 British co. abbr.
31 Christmas tunes
32 Figure out
33 Kicked, in a way
34 Rushing measure
39 Smidgen
41 Conk out

■	C	O	T	S	■	A	J	A	R	■
A	R	R	O	W	■	L	I	V	E	S
B	E	A	M	E	■	I	M	A	G	E
H	O	T	B	E	D	S	■	L	I	E
O	L	E	■	P	E	T	D	O	O	R
R	E	D	S	E	A	■	I	N	N	S
■	■	■	C	A	R	P	S	■	■	■
S	O	F	A	■	S	O	C	C	E	R
T	U	R	M	O	I	L	■	A	D	O
A	T	E	■	B	R	E	W	P	U	B
I	S	S	U	E	■	C	I	R	C	E
D	E	N	N	Y	■	A	R	I	E	S
■	T	O	E	S	■	T	E	S	S	■

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475

1	2	3	4	5	■	6	7	8	9	■
10					■	11				12
13					■	14				
15			■	16	17		■	18		
19			20				21			
■	■	■	22			■	23			
24	25	26			■	27				
28				■	29			■	■	■
30				31				32	33	34
35			■	36			■	37		
38			39		■	40	41			
42					■	43				
■	44				■	45				

10-18

DAILY LOTTERY

MEGA MILLIONS: 9 10 13 31 50 Meganumber: 10 Jackpot: $86M

SUPER LOTTO PLUS: 8 9 19 30 33 Meganumber: 1 Jackpot: $9M

Fantasy 5: 14 23 28 33 38

DAILY 3: MIDDAY: 1 6 4 EVENING: 8 6 3

DAILY DERBY: 1st: 04 Big Ben 2nd: 10 Solid Gold 3rd: 12 Lucky Charms RACE TIME: 1:44.83

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ More Creative Alternate-Site Surgery: Doctors from the University of California, San Diego, and the University of Washington announced in September that they could just as well handle certain brain surgeries by access not in the traditional way through the top of the skull but by drilling holes in the nose and, more recently, the eye socket. (Since classic brain surgery requires that the top of the skull be temporarily removed, the breakthroughs mean fewer complications.) These innovations follow on the inroads in recent years in performing kidney-removal and gallbladder surgery not by traditional abdominal incisions but through, respectively, the vagina and the anus.

■ In a heartwarming climax to an adopted son's emotional search for his birth mother (who gave him up for adoption 33 years ago), Richard Lorenc of Kansas managed to track down mom Vivian Wheeler, 62, living in Bakersfield, Calif., where she is retired -- as a circus-sideshow "bearded lady" (the result of hypertrichosis, also known as "werewolf syndrome"). Lorenc said he can see their similarities right through Wheeler's beard, which she keeps now at a length of 11 inches. The relationship was to be confirmed by a DNA test paid for by the Maury Povich TV show, but at press time, the result had not been announced.

TODAY IN HISTORY

1851 Herman Melville's Moby-Dick is first published as The Whale by Richard Bentley of London.

1860 The Second Opium War finally ends at the Convention of Peking with the ratification of the Treaty of Tientsin, an unequal treaty.

1867 United States takes possession of Alaska after purchasing it from Russia for $7.2 million. Celebrated annually in the state as Alaska Day.

1898 United States takes possession of Puerto Rico.

1914 The Schoenstatt Movement is founded in Germany.

WORD UP!

fulsome \ FUL-sum \ , adjective;
1. Offensive to the taste or sensibilities.
2. Insincere or excessively lavish;

ARITHMO™

CrossMath + × − ÷

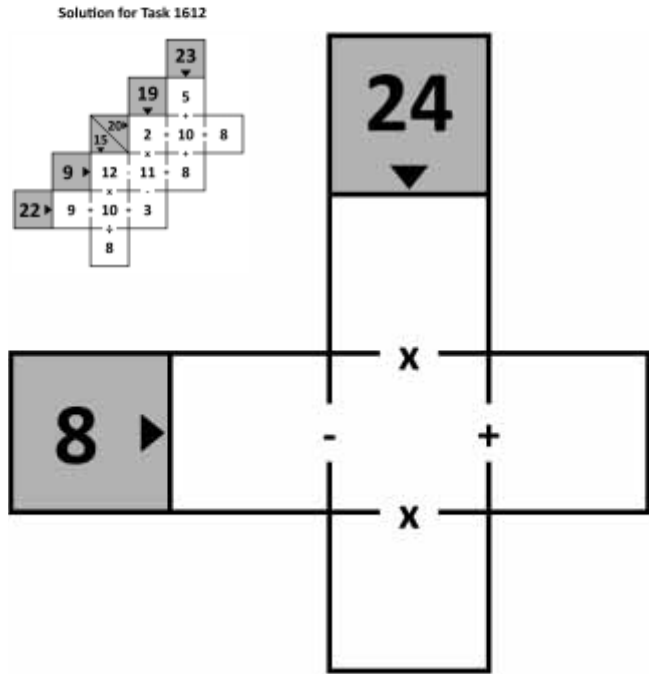
- Fill the grid with the set of given numbers (1 to 12) to satisfy the Equa demands (7 to 24) in the shaded boxes. The Equa demands represent the sum of the digits that you will insert into the empty squares.
- Each horizontal row has one Equa demand to satisfy; each vertical column also has one demand to satisfy. Each empty square in the grid dictates the math operation (addition +, subtraction -, multiplication X, and division ÷) that must be performed to meet the demands.
- You must follow the given math operations for each square and you must make sure all the numbers satisfy the demands in the shaded boxes when connected in adjacent threes and calculated together from left to right, and top to bottom.
- The numbers you insert into the grid must satisfy the Equa demands both horizontally and vertically.

For more games, go to www.arithmo.com

Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

1, 3, 6, 8, 10

Solution for Task 1612



Santa Monica Daily Press

Classifieds

$5.50 per day. Up to 15 words, 20 cents each additional word.

Call us today start and promoting your business opportunities to our daily readership of over 40,000.

YOUR AD COULD RUN TOMORROW!*

Some restrictions may apply.

Prepay your ad today!

(310) 458-7737

*Please call our Classified Sales Manager to reserve your ad space. Specific ad placement not gauranteed on classified ads. Ad must meet deadline requirements. See complete conditions below.

CLASSIFICATIONS:
Announcements, Creative, Employment, For Sale, Furniture, Pets, Boats, Jewelry, Wanted, Travel, Vacation Rentals, Apartments/Condos, Rent, Houses for Rent, Roomates, Commerical Lease, Real Estate, Real Estate Loans, Storage Space, Vehicles for Sale, Massage, Services, Computer Services, Attorney Services, Business Opportunities, Yard Sales, Health and Beauty, Fitness, Wealth and Success, Lost and Found, Personals, Psychic, Obituaries, Tutoring

All classified liner ads are placed on our website for **FREE!** Check out ***www.smdp.com*** for more info.

Miscellaneous

NEW COMPUTER Guaranteed
and FREE LCD TV
with paid purchase!!!
No credit check
Up to $3000 credit limit
Smallest weekly payments available!
Call Now 888-479-5043

Business Opps

2.54 MILLION includes business 53,000sq ft building and equipment for sale in Colorado. Established 15yr old indoor sports arena. 303-312-4238 for more information.

For Sale

VERY COMFORTABLE 4-cushion custom sofa. Outside plants, household misc. (310)306-1464

For Rent

3206 BAGLEY AVE. 2+1.5 upper, stove, fridge, blinds, carpet, dishwasher, on-site laundry, tandem parking, balcony, no pets. $1350 (310)578-7512 jkwproperties.com

501 N. Venice unit 18 single, $1025/mo $850 off move-in stove, fridge, carpet, utilities included, laundry, parking, no pets. (310)574-6767 www.jkwproperties.com

615 MIDVALE, 2+1.5 Townhouse style. Stove, fridge, dishwasher, microwave, tile countertop, wood and carpet floor. W/D hookups, parking, no pets. $2350/mo. $1000 off move-in (310)578-7512 www.jkwproperties.com

615 1/2 MIDVALE lower Bachelor, no kitchen, sink, fridge, ceiling fan, carpet, street parking, patio with barbecue no pets $850/mo utilities included $500 off move-in (310)578-7512 wwwjkwproperties.com

EXTENDED STAY SPECIAL RATE.
Jolly Roger Hotel, Marina Del Rey. Free cable, Free wireless DSL, in-room microwave refrigerator, parking, 310-822-2904, 800-822-2904. Ask for David info@jollyrgr.com.
www.jollyrgr.com

ADVERTISE! CALL US **(310) 458-7737**

HOWARD MANAGEMENT GROUP
(310)869-7901

1334 Euclid St. #10
2+1 $1695, upper w/balcony

2639 21st St. 2+1
no walls shared, HWD floors, $1995

1011 Pico Blvd. #20 1+1
Gated parking, intercom $1550

WE HAVE MORE VACANCIES ON THE WESTSIDE

www.howardmanagement.com
rentals@howardmanagement.com

MAR VISTA 12760 Matteson Ave. #8 1+1 $925/mo stove, fridge, ceiling fan, parking, laundry, no pets non smoking call between 5:30-7:30pm units shown by appt.only $800 off move-in (310) 439-1928 jkwproperties.com

For Rent

MAR VISTA 12450 Culver Blvd.
gated parking, intercom entry, stove, fridge, utilities included, laundry, parking, no pets. $1025 and up $750 off move-in (888)414-7778 www.jkwproperties.com

PALMS 9804 Regent unit #4. 2+1 upper $1400/mo, dishwasher stove, wall AC, balcony, carpet, on-site laundry, parking, no pets, $1000 off move-in (310) 578-7512 jkwproperties.com

SM $1550 large 1 bdrm Arizona & Franklin hardwood floors,.remodeled kitchen & bath, lots of windows, bright & airy. Spacious closets, beautiful yard & garden area. Laundry on site, fridge & stove 310-729-5367

Houses For Rent

$2750 1828 Armacost Beautiful house, 2 bedroom with den, gorgeous yard, 2-car driveway, Fabulous lighting, hardwood floors (213)748-9393

Storage Space

SANTA MONICA large garage for rent private alley access, $200/mo Arizona & Franklin 310-729-5367

Services

BEST MOVERS
No job too small
2 MEN, $59 PER HOUR
Fully insured. We make it EZ.
Free prep. & boxes. Discount for handicap & seniors!
Since 1975 Lic. T-163844
(323) 997-1193 (323) 630-9971

FACE READING
Discover your gifts, strengths, and talents. Understand your true nature. Maximize your potential. Have your face read. (310)396-8766.
www.FaceFortunes.com

TRAINED OPERA SINGER
Will sing at Holiday Parties and all parties. Will sing Jolson, Sinatra, Tony Bennett, popular songs, will have a sing along. Lots of fun. Call Gabe 310-392-6501

Handyman

The Handy Hatts
Painting and Decorating Co.
SINCE 1967
RESIDENTIAL/COMMERCIAL
SPECIALISTS IN ALL
DAMAGE REPAIR
"EXPERT IN GREEN CONCEPTS"
Free estimates, great referrals
FULL SERVICE HANDYMAN FROM A TO Z
Call Brian @
(310) 927-5120
(310) 915-7907
LIC# 888736
"HOME SWEET HOME"

$5.50 A DAY LINER ADS!
CALL TODAY **(310) 458-7737**

Services

Therapy

STILL SMOKING?
Life is short —
Why make it shorter
Dr. John McGrail, Ph.D, C.Ht.



(310) 235-2883
www.hypnotherapylosangeles.com

Personals

Relationship, Asian girl, 31, 5"2, 120lb, pretty. Wants American husband 30-38. Citizen, honest, never married with home. Send photo to lily-6@hotmail.com or call 626-262-9150

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014311
Superior Court of California, County of Los Angeles
Petition of MEGHEDIA ISRAEALIAN-LAVSEGANI for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: MEGHEDIA ISRAEALIAN-LAVSEGANI filed a petition with this court for a decree of changing names as follows: MEGHEDIA ISRAEALIAN-LAVSEGANI to MELODY ISRAELIAN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: NOVEMBER 5, 2010 Time: 8:30AM, Dept. NC.B
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: OCTOBER 1, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
10/4/2010 10/11/2010 10/18/2010 10/25/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. YS021624
Superior Court of California, County of Los Angeles
Petition of PAVEL KHARKATS for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney PAVEL KHARKATS filed a petition with this court for a decree of changing names as follows: PAVEL KHARKATS to PAUL KATS. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: NOVEMBER 9, 2010 Time: 8:30, Dept. M
The address of the court is 825 Maple Ave, Torrance, CA 90503, Torrance Courthouse South West District.A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: OCTOBER 1, 2010
MARK S. ARNOLD
Judge Of The Superior Court
10/4/2010 10/11/2010 10/18/2010 10/25/2010

ADVERTISE! CALL US **(310) 458-7737**

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014313
Superior Court of California, County of Los Angeles
Petition of NOEMI IDALIA HUATO for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: NOEMI IDALIA HUATO filed a petition with this court for a decree of changing names as follows: NOEMI IDALIA HUATO to NOEMI IDALIA SIERRA. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: NOVEMBER 12, 2010 Time: 8:30AM, Dept. B
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: SEPTEMBER 24, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
9/27/2010 10/4/2010 10/11/2010 10/18/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014941
Superior Court of California, County of Los Angeles
Petition of RAYA RAHEL MAZMANIAN for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: RAYA RAHEL MAZMANIAN filed a petition with this court for a decree of changing names as follows: RAYA RAHEL MAZMANIAN to RAYA RAHEL KALAYJIAN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: DECEMBER 3,2010 Time: 8:30AM, Dept. NC-B
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: OCTOBER 15, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
10/18/2010, 10/25/2010, 11/1/2010, 11/8/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS020057
Superior Court of California, County of Los Angeles
Petition of JASON ANTHONY EVANS for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: JASON ANTHONY EVANS filed a petition with this court for a decree of changing names as follows: JASON ANTHONY EVANS to JASON ANTHONY LIONS. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: DECEMBER 2,2010 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: OCTOBER 15, 2010
GERALD ROSENBERG
Judge Of The Superior Court
10/18/2010, 10/25/2010, 11/1/2010, 11/8/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014303
Superior Court of California, County of Los Angeles
Petition of JAYMIE LYNN PROFICO for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: JAYMIE LYNN PROFICO filed

Name Changes

a petition with this court for a decree of changing names as follows: JAYMIE LYNN PROFICO to JAYMIE VALENTINE. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: NOVEMBER 5, 2010 Time: 8:30AM, Dept. NC-B
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: SEPTEMBER 24, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
9/27/10 10/4/2010 10/11/2010 10/18/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS019992
Superior Court of California, County of Los Angeles
Petition of MICHUNG LANCASTER, A.K.A. MICHELLE LANCASTER for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: MICHUNG LANCASTER, A.K.A. MICHELLE LANCASTER filed a petition with this court for a decree of changing names as follows: MICHUNG LANCASTER to MICHELLE ADDY, and MICHELLE LANCASTER TO MICHELLE ADDY. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: NOVEMBER 18, 2010 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: OCTOBER 8, 2010
GERALD ROSENBERG
Judge Of The Superior Court
10/11/2010, 10/18/2010, 10/25/2010, 11/01/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS020003
Superior Court of California, County of Los Angeles
Petition of BERNICE LINETTE SIMMONS Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: BERNICE L SIMMONS filed a petition with this court for a decree of changing names as follows: BERNICE LINETTE SIMMONS to HEP TARRA. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: NOVEMBER 18, 2010 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: OCTOBER 8, 2010
GERALD ROSENBERG
Judge Of The Superior Court
10/11/2010, 10/18/2010, 10/25/2010, 11/1/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS020049
Superior Court of California, County of Los Angeles
Petition of AARON LODGE for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: AARON LODGE filed a petition with this court for a decree of changing names as follows: AARON MICHAEL LODGE to VALEXANDER ANANDA NATHAN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: DECEMBER 2,2010 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: OCTOBER 15, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
10/18/2010, 10/25/2010, 11/1/2010, 11/8/2010

Name Changes

change of name should not be granted.
Notice of Hearing:
Date: DECEMBER 2,2010 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: OCTOBER 15, 2010
GERALD ROSENBERG
Judge Of The Superior Court
10/18/2010, 10/25/2010, 11/1/2010, 11/8/2010

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101305512 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/15/2010 The following person(s) is (are) doing business as HANAMAHN. The full name of registrant(s) is/are: HANA MAE LEE 41429 ALEXO DRIVE LANCASTER, CA 93536. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HANA MAE LEE; OWNER . This statement was filed with the County Clerk of LOS ANGELES County on 09/15/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/27/2010, 10/04/2010, 10/11/2010, 10/18/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101329747 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/20/2010 The following person(s) is (are) doing business as ADVANTA COMPLIANCE; PRO SEO CONTENT; AVIA REAL ESTATE; AVIA REALTY; AVIA MORTGAGE; REAL ESTATE CREATIVES; ADVANTA EDUCATION; ADVANTA LEARNING. The full name of registrant(s) is/are: DIANA TING 12161 SAINT TROPEZ DR. CERRITOS, CA, 90703. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DIANA TING; PRESIDENT/CEO. This statement was filed with the County Clerk of LOS ANGELES County on 09/20/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/27/2010, 10/04/2010, 10/11/2010, 10/18/2010.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1348949
The following person(s) is (are) doing business as: ALEXUS CONSULTANTS, 4990 LONG BEACH BLVD., LONG BEACH, CA 90805. Full name of registrant(s) is (are) ABDUL REHMAN RIAZ, 3728 ATLANTIC AVE., LONG, BEACH, CA 90807. This Business is conducted by: AN INDIVIDUAL. Signed: ABDUL REHMAN RIAZ. This statement was filed with the County Clerk of Los Angeles County on 09/22/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 27, Oct. 4, 11, 18, 2010
Publish: Santa Monica Daily Press

CALL TODAY FOR SPECIAL MONTHLY RATES!

There is no more convincing medium than a DAILY local newspaper.

Prepay your ad today!

(310) 458-7737

CLASSIFIED ADVERTISING CONDITIONS: REGULAR RATE: $5.50 a day. Ads over 15 words add 20¢ per word per day. Ad must run a minimum of twelve consecutive days. PREMIUMS: First two words caps no charge. Bold words, italics, centered lines, etc. cost extra. Please call for rates. TYPOS: Check your ad the first day of publication. Sorry, we do not issue credit after an ad has run more than once. DEADLINES: 3:00 p.m. prior the day of publication except for Monday's paper when the deadline is Friday at 2:30 p.m. PAYMENT: All private party ads must be pre-paid. We accept checks, credit cards, and of course cash. CORRESPONDENCE: To place your ad call our offices 9 a.m. to 5 p.m., Monday through Friday, (310) 458-7737; send a check or money order with ad copy to The Santa Monica Daily Press, P.O. Box 1380, Santa Monica, CA 90406 or stop in at our office located at 1427 Third Street Promenade, Ste. 202. OTHER RATES: For information about the professional services directory or classified display ads, please call our office at (310) 458-7737.

Legal Notices Run your DBAs in the Daily Press for only $60. Includes receipt and proof of publication. Santa Monica Daily Press
Prepay your ad today!
(310) 458-7737
CALL TODAY FOR SPECIAL MONTHLY RATES!
There is no more convincing medium than a DAILY local newspaper.
$5.50 per day. Up to 15 words, 20 cents each additional word.

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101334912 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/21/2010 The following person(s) is (are) doing business as FRETLINES GUITAR CO; FRETLINES. The full name of registrant(s) is/are: PAUL AARON FISHMAN 2100 AVIATION WAY, APT. A REDONDO BEACH, CA, 90278 . This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:. This statement was filed with the County Clerk of LOS ANGELES County on 09/21/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/27/2010, 10/04/2010, 10/11/2010, 10/18/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101227435 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/01/2010 The following person(s) is (are) doing business as MONET & COMPANY. The full name of registrant(s) is/are: MONET M. LEMON 1226 HILL STREET SANTA MONICA, CA 90405, LA COUNTY. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MONET M. LEMON; OWNER.PRINCIPAL . This statement was filed with the County Clerk of LOS ANGELES County on 09/01/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/27/2010, 10/04/2010, 10/11/2010, 10/18/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101428066 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/06/2010 The following person(s) is (are) doing business as NADINE APARTMENTS. The full name of registrant(s) is/are: HERSHKOWITZ LIVING TRUST 21 OZONE AVE #42 VENICE, CA, 90291. This Business is being conducted by: a Trust. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HELENA HERSHKOWITZ TRUSTEE; TRUSTEE. This statement was filed with the County Clerk of LOS ANGELES County on 10/06/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/11/2010, 10/18/2010, 10/25/2010, 11/01/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101316215 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/16/2010 The following person(s) is (are) doing business as MY TEAM TREE; MYTEAMTREE.COM. The full name of registrant(s) is/are: ERIKA NOVAK; JAMES HARVEY 4060 GLENCOE AVE # 309 MARINA DEL REY, CA 90292. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ERIKA NOVAK; CO-OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 09/16/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/27/2010, 10/04/2010, 10/11/2010, 10/18/2010.

FILE NO. 2010-1403487
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: NANY'S DAY CARE, 1814_ W. OLYMPIC BLVD., MONTEBELLO, CA 90640. The fictitious business name referred to above was filed on 07/06/10, in the county of Los Angeles. The original file number of 20100921863. The business was conducted by: AN INDIVIDUAL. This statement was filed with the County Clerk of Los Angeles on 10/01/10. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: ELSA CHAVEZ/OWNER.
Pub. Oct. 11, 18, 25, Nov. 1, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101285942 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/13/2010 The following person(s) is (are) doing business as GLOBAL FIVE MANAGEMENT CONSULTING . The full name of registrant(s) is/are: ROBERT WILKINS 3023 VAN BUREN PL LOS ANGELES, CA, 90007. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2001. /s/: ROBERT WILKINS; PRESIDENT. This statement was filed with the County Clerk of LOS ANGELES County on 09/13/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/27/2010, 10/04/2010, 10/11/2010, 10/18/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101361923 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/24/2010 The following person(s) is (are) doing business as EARTHWALK SCHOOL OF ASTROLOGY. The full name of registrant(s) is/are: CAROL CILLIERS 604 21ST PLACE SANTA MONICA, CA 90402. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CAROL CILLIERS; SOLE PROPRIETOR. This statement was filed with the County Clerk of LOS ANGELES County on 09/24/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/27/2010, 10/04/2010, 10/11/2010, 10/18/2010.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1346290
The following person(s) is (are) doing business as: JP TRANSPORT, 1801 N. CENTRAL AVE., L.A., CA 90059. Full name of registrant(s) is (are) JP TRANSPORT LAX, INC., 1801 N. CENTRAL AVE., L.A., CA 90059. This Business is conducted by: A CORPORATION. Signed: JULIO ALFREDO PICHEAQUINO. This statement was filed with the County Clerk of Los Angeles County on 09/22/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 3/2008. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 27, Oct. 4, 11, 18, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1347335
The following person(s) is (are) doing business as: EXPORTICA, 2509 FAIRWAY AVE., MONTROSE, CA 91020. Full name of registrant(s) is (are) RAYMOND A. KOLO, 2509 FAIRWAY AVE., MONTROSE, CA 91020. This Business is conducted by: AN INDIVIDUAL. Signed: RAYMOND A. KOLO. This statement was filed with the County Clerk of Los Angeles County on 09/22/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 5/11/1993. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 27, Oct. 4, 11, 18, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1340381
The following person(s) is (are) doing business as: EXTREME LIVING ENTERTAINMENT, 10145 VALLEY BLVD., EL MONTE, CA 91731. Full name of registrant(s) is (are) RICARDO VILCHES, 10145 VALLEY BLVD., EL MONTE, CA 91731, LUIS HUIZAR, 931 W. DUARTE RD. #6, ARCADIA, CA 91007. This Business is conducted by: CO-PARTNERS. Signed: LUIS HUIZAR. This statement was filed with the County Clerk of Los Angeles County on 09/21/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 27, Oct. 4, 11, 18, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1331731
The following person(s) is (are) doing business as: BERTHA'S SOUL FOOD, 675 E. UNIVERSITY DR., CARSON, CA 90746. Full name of registrant(s) is (are) RESEDA COX, 6565 CRESCENT PARK WEST #220, PLAYA VISTA, CA 90094. This Business is conducted by: AN INDIVIDUAL. Signed: RESEDA COX. This statement was filed with the County Clerk of Los Angeles County on 09/20/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 27, Oct. 4, 11, 18, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1345469
The following person(s) is (are) doing business as: MUAH COSMETICS, 7536 RACINE AVE., PARAMOUNT, CA 90723. Full name of registrant(s) is (are) ANNA BARDALES, 7536 RACINE AVE., PARAMOUNT, CA 90723. This Business is conducted by: AN INDIVIDUAL. Signed: ANNA BARDALES. This statement was filed with the County Clerk of Los Angeles County on 09/22/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 27, Oct. 4, 11, 18, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101346844 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/22/2010 The following person(s) is (are) doing business as WEST LA NEUROPSYCHOLOGY . The full name of registrant(s) is/are: KAREN WILSON 6204 HETZIER ROAD CULVER CITY, CA, 90232. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KAREN WILSON; CLINICAL NEUROPSYCHOLOGIST. This statement was filed with the County Clerk of LOS ANGELES County on 09/22/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/27/2010, 10/04/2010, 10/11/2010, 10/18/2010.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1379661
The following person(s) is (are) doing business as: AC SWIMWEAR, 655 S. FLOWER ST. STE 257, L.A., CA 90017. Full name of registrant(s) is (are) ANNY CARDONA, YESSICA CARDONA, 2520 PINE VALLEY DR., ALHAMBRA, CA 91803. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: ANNY CARDONA. This statement was filed with the County Clerk of Los Angeles County on 09/28/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 4, 11, 18, 25, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1372266
The following person(s) is (are) doing business as: AMERICAN DONUTS, 631 E. ARROW HWY., GLENDORA, CA 91740. Full name of registrant(s) is (are) CHARLES SAELIM, 12128 RANCHITO ST., EL MONTE, CA 91732. This Business is conducted by: AN INDIVIDUAL. Signed: CHARLES SAELIM. This statement was filed with the County Clerk of Los Angeles County on 09/27/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 7/1/2010. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 4, 11, 18, 25, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1379773
The following person(s) is (are) doing business as: BIG MAN BIG DOGS, 413 S. LOCUST AVE., COMPTON, CA 90221. Full name of registrant(s) is (are) JOSE GODINEZ, 413 S. LOCUST AVE., COMPTON, CA 90221. This Business is conducted by: AN INDIVIDUAL. Signed: JOSE GODINEZ. This statement was filed with the County Clerk of Los Angeles County on 09/28/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 4, 11, 18, 25, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1372265
The following person(s) is (are) doing business as: D.A. INSURANCE AGENCY, 1369 N. HACIENDA BLVD., LA PUENTE, CA 91744. Full name of registrant(s) is (are) DANIEL FUENTES, 10460 POMERING RD., DOWNEY, CA 90241. This Business is conducted by: AN INDIVIDUAL. Signed: DANIEL FUENTES. This statement was filed with the County Clerk of Los Angeles County on 09/27/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 4, 11, 18, 25, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101317289 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/16/2010 The following person(s) is (are) doing business as TROVADOR. The full name of registrant(s) is/are: JIMENA A TRILLO 12203 TEXAS AVE #5 LOS ANGELES, CA, 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JIMENA A TRILLO; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 09/16/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/04/2010, 10/11/2010, 10/18/2010, 10/25/2010.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1386285
The following person(s) is (are) doing business as: NADINE'S CLEANING SERVICES, 10443 DEVILLO DR., WHITTIER, CA 90604. Full name of registrant(s) is (are) NADINE RAMIREZ, 10443 DEVILLO DR., WHITTIER, CA 90604. This Business is conducted by: AN INDIVIDUAL. Signed: NADINE RAMIREZ. This statement was filed with the County Clerk of Los Angeles County on 09/29/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 4, 11, 18, 25, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1378843
The following person(s) is (are) doing business as: WHOS KNEW MANAGEMENT CREW, INC., 1933 W. MANCHESTER AVE., L.A., CA 90047. Full name of registrant(s) is (are) WHOS KNEW MANAGEMENT CREW, INC., 1933 W. MANCHESTER AVE., L.A., CA 90047. This Business is conducted by: A CORPORATION. Signed: VICKEY KNOWLES. This statement was filed with the County Clerk of Los Angeles County on 09/28/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 7/18/2006. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 4, 11, 18, 25, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1384659
The following person(s) is (are) doing business as: THE UNDEFEATED MESSENGER, 2426 RIVERSIDE DR., L.A., CA 90039. Full name of registrant(s) is (are) JACKY MAX, 2426 RIVERSIDE DR., L.A., CA 90039. This Business is conducted by: AN INDIVIDUAL. Signed: JACKY MAX. This statement was filed with the County Clerk of Los Angeles County on 09/29/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 4, 11, 18, 25, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1376305
The following person(s) is (are) doing business as: SOCAL SERVICE PROS; PROJECT ASAP, 363 LANG AVE., LA PUENTE, CA 91744. Full name of registrant(s) is (are) MARCOS RAMIREZ, 363 LANG AVE., LA PUENTE, CA 91744, DAVID MOYA, 676 S. AVE 21 #300, L.A., CA 90031, ADOLPHO MANTILLA, 308 W. SECOND ST., SAN DIMAS, CA 91773. This Business is conducted by: CO-PARTNERS. Signed: MARCOS RAMIREZ. This statement was filed with the County Clerk of Los Angeles County on 09/28/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 4, 11, 18, 25, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1372213
The following person(s) is (are) doing business as: RUKI CONSTRUCTION, 14518 S. BERENDO AVE. #B, GARDENA, CA 90247. Full name of registrant(s) is (are) HERMOGENES JIMENEZ, 14518 S. BERENDO #B, GARDENA, CA 90247. This Business is conducted by: AN INDIVIDUAL. Signed: HERMOGENES JIMENEZ. This statement was filed with the County Clerk of Los Angeles County on 09/27/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 4, 11, 18, 25, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1380581
The following person(s) is (are) doing business as: M & M TAX SERVICES; M & M TAX AND BOOKKEEPING SERVICES, 2200 E. ANAHEIM ST. #A, LONG BEACH, CA 90804. Full name of registrant(s) is (are) MONROAT MAU, 1933 JUNIPERO AVE., SIGNAL HILL, CA 90755. This Business is conducted by: AN INDIVIDUAL. Signed: MONIROAT MAU. This statement was filed with the County Clerk of Los Angeles County on 09/28/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 4, 11, 18, 25, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1363363
The following person(s) is (are) doing business as: ILLUSION PRODUCTIONS, 1139 W. 104th ST., L.A., CA 90044. Full name of registrant(s) is (are) JORGE RODRIGUEZ, 1139 W. 104th ST., L.A., CA 90044. This Business is conducted by: AN INDIVIDUAL. Signed: JORGE RODRIGUEZ. This statement was filed with the County Clerk of Los Angeles County on 09/24/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 4, 11, 18, 25, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1387641
The following person(s) is (are) doing business as: EZE BUSINESS SERVICES, 3959 TROPICAL DR., STUDIO CITY, CA 91604. Full name of registrant(s) is (are) EMMA ABRAMIAN, 3959 TROPICAL DR., STUDIO CITY, CA 91604, VREZH PARONYAN, 649 ALEXANDER ST., GLENDALE, CA 91203. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: EMMA ABRAMIAN. This statement was filed with the County Clerk of Los Angeles County on 09/29/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 4, 11, 18, 25, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1375940
The following person(s) is (are) doing business as: DELTA INTERPRETING SERVICES, 1751 HOMEWOOD DR., ALTADENA, CA 91001. Full name of registrant(s) is (are) KHAJAG VOSGUERITCHIAN, 1751 HOMEWOOD DR., ALTADENA, CA 91001. This Business is conducted by: AN INDIVIDUAL. Signed: KHAJAG VOSGUERITOHIAN. This statement was filed with the County Clerk of Los Angeles County on 09/28/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 4, 11, 18, 25, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1436954
The following person(s) is (are) doing business as: SKK MARINE SERVICES, 2850 W. CARSON ST., TORRANCE, CA 90503. Full name of registrant(s) is (are) SFK, INC., 2850 W. CARSON ST., TORRANCE, CA 90503. This Business is conducted by: A CORPORATION. Signed: SHAHID KHAN. This statement was filed with the County Clerk of Los Angeles County on 10/07/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on APRIL 1, 2010. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 11, 18, 25, Nov. 1, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1370940
The following person(s) is (are) doing business as: SILKY 69, 35720 47th ST. EAST, PALMDALE, CA 93552. Full name of registrant(s) is (are) BRUCE GAYFIELD, 4154 N. BUSINESS DT., LONG BEACH, CA 90807, PATRICIA WELSH, 35720 47th ST. EAST, PALMDALE, CA 93552. This Business is conducted by: CO-PARTNERS. Signed: PATRICIA WELSH. This statement was filed with the County Clerk of Los Angeles County on 09/27/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or

Santa Monica Daily Press Run your DBAs in the Daily Press for only $60. Includes receipt and proof of publication. **Legal Notices**

Prepay your ad today!
VISA MasterCard AMERICAN EXPRESS Card
(310) 458-7737
CALL TODAY FOR SPECIAL MONTHLY RATES!
There is no more convincing medium than a DAILY local newspaper.
$5.50 per day. Up to 15 words, 20 cents each additional word.

DBAS

common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 11, 18, 25, Nov. 1, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1437087
The following person(s) is (are) doing business as: IMPORTED BLANKETS, 1030 E. MARBURY, W. COVINA, CA 91790. Full name of registrant(s) is (are) DANIEL ARTURO DIAZ, 1030 E. MARBURY, W. COVINA. CA 91790. This Business is conducted by: AN INDIVIDUAL. Signed: DANIEL ARTURO DIAZ. This statement was filed with the County Clerk of Los Angeles County on 10/07/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 9/1/2010. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 11, 18, 25, Nov. 1, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1428948
The following person(s) is (are) doing business as: FIREHOUSE SOUND LABS; FIRE FOXINESS, 17514 PRONDALL CT., CARSON, CA 90746. Full name of registrant(s) is (are) MARIO J. MIRANDA III, FRANCES MIRANDA, 17514 PRONDALL CT., CARSON, CA 90746. This Business is conducted by: HUSBAND and WIFE. Signed: FRANCES MIRANDA. This statement was filed with the County Clerk of Los Angeles County on 10/06/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 11, 18, 25, Nov. 1, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1413997
The following person(s) is (are) doing business as: FAMAS IMPORTS, 1530 W. 260th ST. #1, HARBOR CITY, CA 90710. Full name of registrant(s) is (are) SALVADOR LOPEZ, MARLLORY LOPEZ, 1530 W. 260th ST. #1, HARBOR CITY, CA 90710. This Business is conducted by: HUSBAND and WIFE. Signed: SALVADOR LOPEZ. This statement was filed with the County Clerk of Los Angeles County on 10/04/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 10/4/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 11, 18, 25, Nov. 1, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1437563
The following person(s) is (are) doing business as: CAROUSEL ENTERPRISES, 11730 E. WHITTIER, CA #61, WHITTIER, CA 90601. Full name of registrant(s) is (are) RELIANTENTERPRISES L.L.C., 11730 WHITTIER BL. #61, WHITTIER, CA 90601. This Business is conducted by: A CORPORATION. Signed: STEVE SAUCEDO. This statement was filed with the County Clerk of Los Angeles County on 10/07/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 11, 18, 25, Nov. 1, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1413332
The following person(s) is (are) doing business as: AMUSEMENT MASTER, 2543 W. WINSTON RD. #D, ANAHEIM, CA 92804. Full name of registrant(s) is (are) TAREQ OMAIR, 2543 W. WINSTON RD. #D, ANAHEIM, CA 92804. This Business is conducted by: AN INDIVIDUAL. Signed: TAREQ OMAIR. This statement was filed with the County Clerk of Los Angeles County on 10/04/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 10/4/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 11, 18, 25, Nov. 1, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1403831
The following person(s) is (are) doing business as: AMBITIOUS APPAREL, 8925 SANTA FE SPRINGS RD., WHITTIER, CA 90606. Full name of registrant(s) is (are) RICARDO LIZARRAGA, 8925 SANTA FE SPRINGS RD., WHITTIER, CA 90606, JOE SHIN, 340 W. WISTERIA AVE., ARCADIA, CA 91007. This Business is conducted by: CO-PARTNERS. Signed: RICARDO LIZARRAGA. This statement was filed with the County Clerk of Los Angeles County on 10/01/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 11, 18, 25, Nov. 1, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1419891
The following person(s) is (are) doing business as: 2010 GLOBAL VENDING, 10835 SANTA MONICA BLVD. #207, L.A., CA 90025. Full name of registrant(s) is (are) GLOBAL INVESTMENT MANAGEMENT, INC., 10835 SANTA MONICA BLVD. #207, L.A., CA 90025. This Business is conducted by: A CORPORATION. Signed: MEHDI DAEMI. This statement was filed with the County Clerk of Los Angeles County on 10/05/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on NOV. 2003. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 11, 18, 25, Nov. 1, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101362892 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/24/2010 The following person(s) is (are) doing business as AI#ON A07011139 OROPLATA.COM; WHYGOLDANDSILVER.COM; GOLDSILVER.COM; GOLD & SILVER, INC.. The full name of registrant(s) is/are: SILVER & GOLD, INC. 429 SANTA MONICA BOULEVARD, SUITE 620 SANTA MONICA, CA, 90401. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BRENT HARMES; CHEIF FINANCIAL OFFICER/SECRETARY . This statement was filed with the County Clerk of LOS ANGELES County on 09/24/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/11/2010, 10/18/2010, 10/25/2010, 11/01/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101428067 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/06/2010 The following person(s) is (are) doing business as SEA HOUR PHOTO. The full name of registrant(s) is/are: DORIT BRUNNER 387 W, CHANNEL RD SANTA MONICA, CA, 90402. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DORIT BRUNNER; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 10/06/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/11/2010, 10/18/2010, 10/25/2010, 11/01/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101395066 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/30/2010 The following person(s) is (are) doing business as DOS BRAINS. The full name of registrant(s) is/are: WILLIAM STOLIER; GUILLERMO DE LA BARREDA 2707 HIGHLAND AVE; 919 CALIFORNIA AVE #1 SANTA MONICA, CA, 90405; SANTA MONICA , CA 90403. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:WILLIAM STOLIER; GENERAL PARTNER. This statement was filed with the County Clerk of LOS ANGELES County on 09/30/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/11/2010, 10/18/2010, 10/25/2010, 11/01/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101339246 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/21/2010 The following person(s) is (are) doing business as PEOPLE MOTORS. The full name of registrant(s) is/are: JINHE ROSA HO 5642 ROSEMEAD BLVD #1 TEMPLE CITY, CA 91780. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JINHE ROSA HO; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 09/21/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/11/2010, 10/18/2010, 10/25/2010, 11/01/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101309046 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/15/2010 The following person(s) is (are) doing business as CAB-LAB. The full name of registrant(s) is/are: RENE PEREZ JR. 1763 W 41ST PLACE LOS ANGELES, CA, 90062. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RENE PEREZ JR. This statement was filed with the County Clerk of LOS ANGELES County on 09/15/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/11/2010, 10/18/2010, 10/25/2010, 11/01/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101362892 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/24/2010 The following person(s) is (are) doing business as AI#ON A07011139 WEALTHCYCLES.COM. The full name of registrant(s) is/are: MIKEMALONEY.COM,LLC 429 SANTA MONICA BOULEVARD, SUITE 620 SANTA MONICA, CA, 90401. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BRENT HARMES; CHEIF FINANCIAL OFFICER/SECRETARY . This statement was filed with the County Clerk of LOS ANGELES County on 09/24/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/11/2010, 10/18/2010, 10/25/2010, 11/01/2010.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1441010
The following person(s) is (are) doing business as: BELLBOY PARTNERS, 19323 CROSSDALE AVE., CERRITOS, CA 90703. Full name of registrant(s) is (are) WAYNE SCOTT, 19323 CROSSDALE AVE., CERRITOS, CA 90703, MARLON DORSEY, 3911 VIRGINIA RD., L.A., CA 90008, ROBERT MITCHELL, 966 ALTA VISTA DR., ALTADENA, CA 91001. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: WAYNE SCOTT. This statement was filed with the County Clerk of Los Angeles County on 10/08/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 18, 25, Nov. 1, 8, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101353426 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/23/2010 The following person(s) is (are) doing business as WWW.ISUNDAYFUNDAY.COM. The full name of registrant(s) is/are: ROBEY JOYCE 838 LINCOLN BLVD, APT 9 SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ROBEY JOYCE; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 09/23/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/18/2010, 10/25/2010, 11/01/2010, 11/08/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101418762 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/05/2010 The following person(s) is (are) doing business as JLC MEDICAL STAFFING. The full name of registrant(s) is/are: JENNIFER LEE-CORNWELL 7020 LENNOX AVE., SUITE 11 VAN NUYS, CA, 91405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JENNIFER LEE-CORNWELL; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 10/05/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/18/2010, 10/25/2010, 11/01/2010, 11/08/2010.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1470591
The following person(s) is (are) doing business as: NOONIE DAMIL'S, 1331 E. 112th ST. #587, L.A., CA 90059. Full name of registrant(s) is (are) CHETARAH T. SIMS, 1331 E. 112th ST. #587, L.A., CA 90059. This Business is conducted by: AN INDIVIDUAL. Signed: CHETARAH T. SIMS. This statement was filed with the County Clerk of Los Angeles County on 10/14/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 18, 25, Nov. 1, 8, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1446067
The following person(s) is (are) doing business as: A THREE STRAND CORD COUNSELING SERVICES, 19102 S. GRANDEE AVE., CARSON, CA 90746. Full name of registrant(s) is (are) KEISHA BLACKSHEAR, 19102 S. GRANDEE AVE., CARSON, CA 90746. This Business is conducted by: AN INDIVIDUAL. Signed: KEISHA BLACKSHEAR. This statement was filed with the County Clerk of Los Angeles County on 10/08/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 18, 25, Nov. 1, 8, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101347710 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/22/2010 The following person(s) is (are) doing business as BIRD HOUSE PUBLISHERS. The full name of registrant(s) is/are: ZACHARY THOMAS LAMBERT; PETER BARLOW REID 230 6TH AVENUE; 734 CALIFORNIA AVENUE VENICE, CA, 90291; VENICE, CA 90291. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ZACHARY THOMAS LAMBERT; GENERAL PARTNER. This statement was filed with the County Clerk of LOS ANGELES County on 09/22/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/18/2010, 10/25/2010, 11/01/2010, 11/08/2010.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1463889
The following person(s) is (are) doing business as: FELIPE STROKES ENTERTAINMENT, 234 N. ALLEN AVE. STE 19, PASADENA, CA 91106. Full name of registrant(s) is (are) MARK Y. SANDERSON, 234 N. ALLEN AVE. STE 19, PASADENA, CA 91106. This Business is conducted by: AN INDIVIDUAL. Signed: MARK Y. SANDERSON. This statement was filed with the County Clerk of Los Angeles County on 10/13/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 18, 25, Nov. 1, 8, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1462737
The following person(s) is (are) doing business as: FIVE STAR BEAUTY, 14004 PIONEER BLVD., NORWALK, CA 90650. Full name of registrant(s) is (are) ARACELI NAVA-CORTEZ, 11625 FIRESTONE BLVD. #309, NORWALK, CA 90650. This Business is conducted by: AN INDIVIDUAL. Signed: ARACELI NAVA-CORTEZ. This statement was filed with the County Clerk of Los Angeles County on 10/13/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 10/13/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 18, 25, Nov. 1, 8, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1469645
The following person(s) is (are) doing business as: RAM-DEL METAL FRAMING & DRYWALL, 1246 ASHBRIDGE DR., HARBOR CITY, CA 90710. Full name of registrant(s) is (are) RAM-DEL GROUP, INC., 1246 ASHBRIDGE DR., HARBOR CITY, CA 90710. This Business is conducted by: A CORPORATION. Signed: FIDEL SUAREZ. This statement was filed with the County Clerk of Los Angeles County on 10/14/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 10/13/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 18, 25, Nov. 1, 8, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1444582
The following person(s) is (are) doing business as: R & R EXECUTIVE PROPERTY INVESTMENTS, 14313 CULLEN ST., WHITTIER, CA 90605. Full name of registrant(s) is (are) JOSE ANGEL RUIZ, LYNDA M. MACIAS-RUIZ, 14313 CULLEN ST., WHITTIER, CA 90605. This Business is conducted by: HUSBAND and WIFE. Signed: JOSE ANGEL RUIZ. This statement was filed with the County Clerk of Los Angeles County on 10/08/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 18, 25, Nov. 1, 8, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1444630
The following person(s) is (are) doing business as: QUEEN SKYY ENTERTAINMENT; QUEEN SKYY CLOTHING, 9528_ E. HARVARD ST. #7, BELLFLOWER, CA 90706. Full name of registrant(s) is (are) SHANILA SHORTS, 9528_ E. HARVARD ST. #7, BELLFLOWER, CA 90706. This Business is conducted by: AN INDIVIDUAL. Signed: SHANILA SHORTS. This statement was filed with the County Clerk of Los Angeles County on 10/08/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 18, 25, Nov. 1, 8, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1462187
The following person(s) is (are) doing business as: PROFESSIONAL COLLECTION AGENCY, 815 N. LA BREA #247, INGLEWOOD, CA 90302. Full name of registrant(s) is (are) MISTIE TISH, 815 N. LA BREA #247, INGLEWOOD, CA 90302. This Business is conducted by: AN INDIVIDUAL. Signed: MISTIE TISH. This statement was filed with the County Clerk of Los Angeles County on 10/13/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 18, 25, Nov. 1, 8, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101460675 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/13/2010 The following person(s) is (are) doing business as KING & COMPANY. The full name of registrant(s) is/are: KATHERINE LOWRIE KING; MATTHEW KRAMER; KRAMER, HELLER & KING 632 PACIFIC STREET, SUITE.1; C/O WHISPERING WATERS RETREAT, 121 GREEN ELM ROAD, 632 PACIFIC STREET, SUITE 1 SANTA MONICA, CA 90405; WIZARD WELLS, TX, 76458; SANTA MONICA, CA 90405. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KATHERINE L. KING; PRESIDENT . This statement was filed with the County Clerk of LOS ANGELES County on 10/13/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/18/2010, 10/25/2010, 11/01/2010, 11/08/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101460676 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/13/2010 The following person(s) is (are) doing business as PULP & HIDE; THE CANDY ALLEY. The full name of registrant(s) is/are: ANN LESLIE FERNBACHER; JOAN CAROL FERNBACHER 908 BEL AIR ROAD LOS ANGELES, CA, 90077. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANN LESLIE FERNBACHER; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 10/13/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/18/2010, 10/25/2010, 11/01/2010, 11/08/2010.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1452119
The following person(s) is (are) doing business as: CARLO'S BEAUTY SALON & SUPPLY, 5929 S. BROADWAY, L.A., CA 90003. Full name of registrant(s) is (are) LILIAN Y. JOHNSON, 400 E. COLDEN AVE., L.A., CA 90003. This Business is conducted by: AN INDIVIDUAL. Signed: LILIAN Y. JOHNSON. This statement was filed with the County Clerk of Los Angeles County on 10/12/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 18, 25, Nov. 1, 8, 2010
Publish: Santa Monica Daily Press

YOUR AD
COULD RUN HERE!
CALL US TODAY AT
(310) 458-7737

Expanded state-of-the-art
pediatric services.

SANTA MONICA-UCLA MEDICAL CENTER AND ORTHOPAEDIC HOSPITAL





We have taken our pediatric program to the next level. We now offer the full spectrum of care for children: from 24-hour emergency services to hospital care to outpatient consultations in virtually all specialties, including orthopaedics, general surgery, gastroenterology and psychiatry.

- The only Emergency Department Approved for Pediatrics (EDAP) in Santa Monica
- Santa Monica's only inpatient Pediatrics Unit and Pediatric Intensive Care Unit

UCLA Health System | it begins with U

To learn more, find a doctor or subscribe to *Health Tips for Parents*, go to: www.uclahealth.org/santamonica