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Volume 14 Issue 291

WHAT'S UP WESTSIDE .....PAGE 2
SMART THINKING .....PAGE 4
MOVIE SCREENING .....PAGE 5
CRIME WATCH .....PAGE 12
MYSTERY PHOTO .....PAGE 13

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Council to consider status of the Plaza at Santa Monica

BY MATTHEW HALL
Daily Press Editor

City Council will hold a special meeting on Oct. 20 to hear updates on the development known as the Plaza at Santa Monica.

The project is a 12-story (148 feet), 420,000 square-foot mixed-use development including a 195 room hotel, 206,800 square feet of office space, 42,200 square feet of retail space, 48 affordable housing units, 12,000 square feet of cultural space, 51,000 square feet of public open space, and 1,143 parking spaces in a four-level underground parking lot.

The City of Santa Monica owns the property located along Arizona Ave. between 4th and 5th Streets, giving the city unique leverage to control development on the parcel. The development team was tasked with creating a project that was economically viable while meeting several public objectives including ground-floor activation, exceptional architecture, project flexibility and public access to views.

The site currently contains surface parking lots and two banks (Bank of America and Chase Bank).

Council has guided the concept for several years starting with choosing the development team in 2013 and selection of the proposed design in 2014. Developers have already presented the project to the Planning Commission and while the project was recommended for a Development Agreement (which is

SEE PLAZA PAGE 8

The 'cost' of artisanal furniture

Local woodworker attempts to make a living selling handmade pieces

BY JENNIFER MAAS
Daily Press Staff Writer

Casey McCafferty used to work in banking where received a paycheck every two weeks. Now he works as a furniture builder where he is paid with less regularity but despite that uncertainty, he is happier now.

"I need to make a living and provide for my wife and myself, but I need to do something that I love

SEE ART PAGE 7

Halloween bash to benefit Meals on Wheels West

BY JEFFREY I. GOODMAN
Daily Press Staff Writer

Meals on Wheels West brings food to senior citizens, people with disabilities and other needy residents in and around Santa Monica, delivering 80,000-plus meals last year alone.

"We serve people of all ages and incomes," executive director Chris Baca said. "We have clients who live in high-rises on Ocean Avenue and people who live in mobile

SEE MEALS PAGE 6





FINAL POUR

Matthew Hall editor@smdp.com

Despite humid conditions that produced some fine mist, workers finished pouring concrete for the refurbished California Incline on Friday. The roadway is being rebuilt to improve seismic safety and will have wider lanes and improved bicycle/pedestrian access. The road is expected to reopen in Spring of 2016.

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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

October 17

We Heart Art Second Annual Art & Craft Show and Sale

Paintings, drawings and jewelry created by artists who face the challenges of life will be featured at the 100-year-old Historic Landmark Clubhouse of the Santa Monica Bay Woman's Club. Free event. 1210 4th St., 10 a.m. - 4 p.m.

Blood Pressure and U

Anjay Rastogi, MD, UCLA nephrologist will discuss the importance of controlling and managing high blood pressure through lifestyle and medication management. Call (800) 516-5323 to RSVP. UCLA Medical Center, Santa Monica Auditorium, 1250 16th St., 10 a.m. - 12 p.m. (blood pressure checks from 10-10:30 a.m.)

Richard Baker: "Tonality"

Opening of Richard Baker's art show. Baker, long-time manager to Tim Allen and Drew Carey, is also an executive producer of the ABC sitcom "Last Man Standing." Baker's painting style is recognizable and sophisticated, focusing on form and color through the use of light, shadow and geometry. Skidmore Contemporary Art at Bergamot Station, 2525 Michigan Ave., B-4, Santa Monica, 11 a.m. - 5 p.m.

Virginia Avenue Fall Festival

Bring your friends and family to Virginia Avenue Park to celebrate the season with traditional fall games and activities; including a hay bale maze, pumpkin carving demonstrations, a Halloween costume swap, storytelling, juggling, and learn how to country dance! The event will also feature the annual Santa Monica College Glass Pumpkin Sale and the Westside Repair Café (sign up at www.smgov.net/r3). As dusk comes to Virginia Avenue Park the fun will continue to light up the night with a glow-in-the-dark costume parade, illuminated jack-o-lanterns and even a glowing juggling performance. More Information at www.smgov.net/vapark. Virginia Avenue Park Campus, 2201 Pico Blvd. 3 - 7 p.m.

Off the Hook

Enjoy seafood tastings from the city's best restaurants, live music, beer gardens, oyster shucking demos, learn about where your fish comes from, Sustainable Seafood VIP lounge and more! Benefiting Seafood for the Future. Tickets at http://othseafood-festival.eventbrite.com. Santa Monica Pier, 3-7 p.m.

Emerson Quartet Performance

The program features Schubert's String Quartet No. 13, D. 804 "Rosamunde" and String Quartet in G Major, D. 887, and Beethoven's String Quartet Op. 135. Mendelsohn Hall, 4 p.m.

Save the Pier Play

Live theatrical production performed this weekend about the 1973 community rally to save the Pier from demolition. For more information call (310) 458-8901 or visit www.santamonicapier.org. Santa Monica Pier, 7 - 8 p.m.

100th Birthday Tribute to Frank Sinatra

An evening of stand up comedy and memories of Frank Sinatra, the tribute will feature a 90-minute show opening with Tom Dreesen, the opening comedy act for Frank Sinatra for 15 years. Barbara Sinatra will attend the event along with many of the Sinatra family friends including Gary Sinise, Alan Thicke, Ricky Schroder, Dick Van Dyke and Andy Garcia. To purchase tickets ($75) and find complete information on all events for Ciao Italia Santa Monica, visit http://www.ciaosantamonica.com. The Broad Stage, 1310 11th St., 7 - 8:30 p.m.

October 18

Team NPF Walk

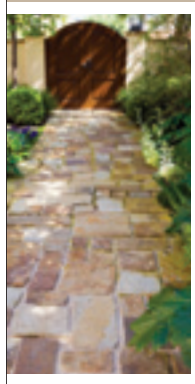
5K fundraiser for psoriasis research. For more information call 503-546-5561 or visit www.teamnpf.org/lawalk. Santa Monica Pier, 8 - 11 a.m.

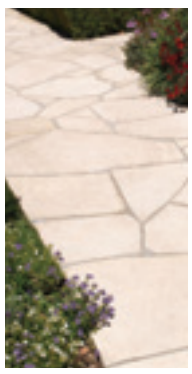
SEE **LISTINGS** PAGE 3

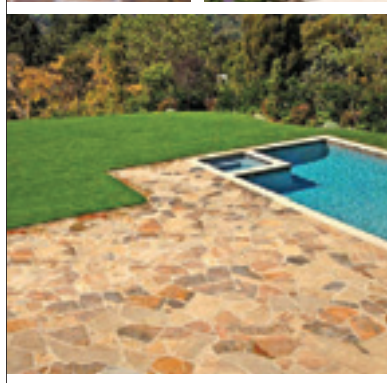
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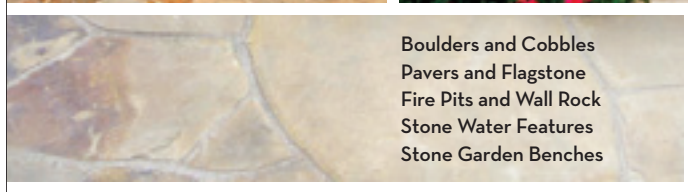
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COMMUNITY BRIEFS

Downtown

SHINE features Truly "Spooked" stories for October

Get ready to be "Spooked" as SHINE storytellers share true tales of their greatest fears, phobias and freaky encounters on Sunday, October 18 at 7 p.m. at the Promenade Playhouse in Santa Monica.

SHINE is a popular storytelling event that features storytellers coming together once a month on Sunday evenings to share inspiring true stories. The event is known for its relaxed community atmosphere, live music, and powerful, entertaining stories.

This month, SHINE will be hosted by Deana Barone a dynamic storyteller, actress, writer, and director. Deana also runs The Tell-Tale Company, acts, tells stories all over Los Angeles, tutors children and teens, directs, goes to a crazy hippie dance class, dramaturges, meditates, guest artists at UCSB, does energy work, and leads story workshops for actors and business people. She created, curated and co-hosted the long-running The Trunk Show (The Elephant Theatre's monthly multi-genre storytelling show), is a Moth StorySlam winner, and a produced playwright.

Storytellers for SHINE are chosen from some of the nation's top award-winning storytellers, writers, and performers. New storytellers of all ages and walks of life also take the stage. Six storytellers are booked in advance, and one is chosen from the audience in a random drawing.

SHINE is held monthly on Sunday evenings at the Promenade Playhouse, 1404 Third Street Promenade in Santa Monica. Doors open at 6:30 p.m. and show starts at 7 p.m.

Tickets are $10 and may be purchased in advance at www.StoreyProductions.com. Cash and checks only at the door.

Those interested in becoming a SHINE storyteller are encouraged to visit www.StoreyProductions.com in advance for monthly theme and submission guidelines.

- SUBMITTED BY ISABEL STOREY

Downtown

Santa Monica place celebrates Italian Heritage Month

To celebrate Ciao Italia Santa Monica, the first-ever, citywide festival in honor of Italian Heritage Month, Santa Monica Place presents Moda Musa Fashion Show. Santa Monica Place invites the community to attend the fashion-forward style event featuring looks from sought-after retailers and designers including Bloomingdale's, The Kooples and Hugo Boss. The Moda Musa Fashion Show proceeds will benefit the Santa Monica-Malibu Education Foundation. The evening's guest host will be designer and celebrity fashion expert, Nick Verreos, who helms his own label NIKOLAKI and is known for dressing A-list celebrities including Heidi Klum, Katy Perry, Carrie Underwood and Beyonce.

Models for the runway will highlight local civic leaders including

President of Downtown Santa Monica Kathleen Rawson, Santa Monica Chief of Police Jacqueline Seabrooks, AVP of Santa Monica Place and past Board Chair, Santa Monica Chamber of Commerce Julia B. Ladd and Santa Monica Daily Press Publisher Rob Schwenker.

General Admission: $95 includes entrance with Reserved Seating and Swag Bag. VIP Access: $145 includes VIP seating, swag bag and entry to VIP reception. To purchase tickets and find complete information on all events for Ciao Italia Santa Monica, visit www.ciaosantamonica.com.

Sunday, October 18. Seating at 4 p.m., show at 5 p.m. Santa Monica Place - Center Plaza

- SUBMITTED BY CARMEN HERLIHY, M. CRAIG AND ASSOCIATES

LISTINGS

FROM PAGE 2

Santa Monica Certified Farmers Market (Main St.)

The Sunday Main Street Farmers Market is a well balanced blend of Certified California Farmers, tasty prepared and packaged foods, entertainment and children's activities as well as local retail. The Main Street market hosts a variety activities including bands, a bi-weekly cooking demonstrations, arts and crafts, a face painter, a balloon animal designer as well as seasonal California grown fruits, vegetables, nuts, meats and cheeses. 2640 Main St. at Ocean Park, 9:30 a.m. - 1 p.m.

Handcrafting Lab with Leslie Robinson

Local hat maker Leslie Robinson will be supervising collage, beading, knitting, sewing and other handwork activities. Bring your own accessorizing projects to get tips, or embark on something new! Some materials provided and others are available for purchase from Leslie, or bring your own. Even if you have no idea what to make, you can learn some great handwork tips from Leslie and embark on a new craft. Enroll online at https://apm.activecommunities.com/santamonicarecreation/Activity_Search?detailskeyword=handcrafting for $2 off, or drop in for $12 (please bring exact change). 1450 Ocean, 2 - 4 p.m.

Printmaking Lab with Zeina Baltagi

Laboratory for experimenting and printing with our 30"x48" Dickerson Combination motorized printing press. Printmakers with some experience are invited to sign up for printing time; bring your blocks or everything you need to work on them here; monotype, linocut, and other similar techniques will be accommodated. Paper will be available for purchase; shared water soluble ink in primary colors, inking surfaces, newsprint and brayers will be available (bring your apron and tubes/portfolios for finished work). Limited overnight drying space available as well. Enroll online at https://apm.activecommunities.com/santamonicarecreation/Activity_Search?detailskeyword=printmaking or drop in for $20 (please bring exact change). Please note that this is a lab, not a class - prior experience with a printing press, either here at 1450 Ocean or elsewhere is required. 1450 Ocean, 2 - 6 p.m.

SMC Symphony Orchestra Season Opener

The orchestra's 31st season opens under the baton of director James Martin with a concert featuring 12-year-old pianist Cassandra Carrasco performing Mozart's Piano Concerto No. 23 in A major (K. 488), and Mendelssohn's classic favorite 'Scottish' Symphony No. 3 in A minor. Tickets are $10. For tickets and information, please go to www.smc.edu/eventsinfo or call (310) 434-3005 or (310) 434-4323. The Broad Stage, 1310 11th St., 4 p.m.

Save the Pier Play

Live theatrical production performed this weekend about the 1973 community rally to save the Pier from demolition. For more information call (310) 458-8901 or visit www.santamonicapier.org. Santa Monica Pier, 7 - 8 p.m.

October 19

Main Library Book Group

This book group, which is open to all, features an eclectic selection of literary fiction and nonfiction. The October 2015 book being discussed is TIME, LOVE, MEMORY by Jonathan Weiner. Main Library, 601 Santa Monica Blvd., 7 - 8:30 p.m.

Architectural Review Board Meeting

The ARB generally meets on the first and third Mondays of each month unless there is a holiday. Meetings are held in the City Council Chambers at City Hall unless otherwise noted. City Hall, 1685 Main St., 7 p.m. www.smgov.net/Departments/PCD/Boards-Commissions/Architectural-Review-Board/

Arts Commission Meeting

Regular meeting of the Santa Monica Arts Commission. Ken Edward's Center, 1527 4th St., 6:30 p.m. www.smgov.net/portals/culture/agendas.aspx

Teen Advisory Council at Main

Love the library? Join Teen Council and serve throughout the academic year, advocating for the library and working on special projects with your peers, in exchange for community service hours. Call (301) 458-8621 for more information. Main Library, 601 Santa Monica Blvd., 4 - 5 p.m.

Homework Help @ Pico Branch

Get help with your homework! This drop-in program offers a separate study area, basic supplies, and friendly volunteers to assist with homework questions. For students in grades 1-5 only. Pico Branch Library, 2201 Pico Blvd., 3:30 - 4:30 p.m.

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SMart Thinking

By SM a.r.t. Send comments to editor@smdp.com

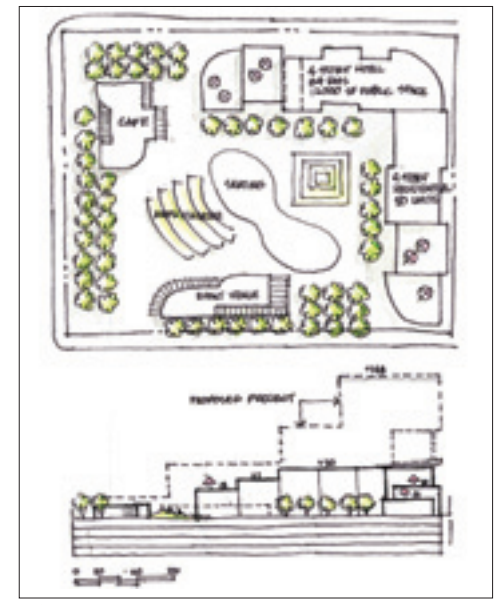
Just say no!

SANTA MONICA PLAZA ASKS A VERY SIMPLE question of our downtown: Is our downtown the real center of our City or is it just a giant ATM for developers? If the downtown is to be the center of our city, it needs to have a commanding central open space that can be a "there" there for the entire City. An example of this kind of space is Saint Mark's square in Venice. That square is the same size as our lot and plays that central role for a city that has 2/3s the population of Santa Monica. Washington has the National Mall, Boston has the Commons. Most cities big and small have a big open space that is the center of their public life. This project is proposing a 148' high cash register be the center of our public life. We can and must do better than this.

This parcel is the effective center of downtown dethroning the 3rd street Promenade's almost 60 year reign as the central public space of our City. With the downtown densification proposed in the up coming Downtown Specific Plan, an open urban plaza is just what this site needs. Centrally located on the Arizona bike lane, accessible from the 4th and 5th street transit corridors (who have their own freeway access), only one block from the Wilshire and Santa Monica bus lines and just four blocks from the light rail this premium site should be an open space for the entire City. Not a park per se since we already have Palisades, Reed and Tongva Parks nearby, but an urban plaza that could have park like elements but its major role would be public events and public enjoyment. Revenue generating services will certainly be needed on the perimeter of this space, but not anywhere near the scale being proposed for this site.

Because of the proposed oversize hotel, offices and housing, we get a puny corner open space that's only 15 percent of the site. It's actually smaller than the space currently dedicated to our seasonal ice skating rink. In other words, as the Downtown Specific Plan's build out doubles or triples downtown's square footage, we are actually shrinking the available public open space? The currently proposed roof decks garnished with faux ecologies are effectively inaccessible to the public because they are 18, 58 and 98 feet above grade. The public has no real way to experience them. So exactly at the time when we need the foresight to build in more downtown open space for our future residents, tourists and workers, we are squandering this chance for a new dramatic open space and filling it with an unneeded behemoth.

The proposed building is an ecological disaster. This building has no chance of being even close to energy neutral, which all buildings should aim for, since it has no where near enough solar collector area to even illuminate safely its 16 floors, much less operate elevators, air conditioning, or electric car recharging. While maximizing its own financial gain, it arrogantly compromises the ability of its neighbors to get to their energy neutrality. The gloomy shading and negative solar impact of this building will be felt in an arc oriented covering three blocks west north and east of the building. In fact, the main facade of the building orients north west and will not have direct sun until the late afternoon. The open plaza is effectively shaded for most of the day by the main structure. It will block prevailing breezes needed for natural ventilation for a distance of four blocks to the east. Fifth street, which has only one lane southbound, will functionally collapse under the weight of the 1,200 cars spreading a pool of congestion especially to the already overloaded 4th street. A building of this size can only move us farther from our goal of water independence by 2020. The list of its negative impacts goes on and on and all we will have to show for it is a couple of million dollars a year in rent.



ALTERNATE: There are other options for the property at 4th/5th and Arizona

But the real problem is that on a site owned by the City, the City is encouraging development of the kind of project residents hate while foregoing the kind of project citizens would love. Instead of modeling for developers an exemplary project on its own land, the City itself is advocating the kind of project that will make it hard to deny other developers similar 148' high Godzilla's. How can we as a community stop this kind of urban cancer when our own City is growing the biggest tumor of all? In other words, this is a repeat of Hines and the City should be visibly restrained and judicious in its use of its limited resources and while land is the most limiting resource, the trust of residents is also limited and is destroyed by these kinds of excesses.

But there are good alternatives. The 4th/5th and Arizona site could easily become the center of our City by remaining a majority open space. The role of this space would be to continue all the activities currently happening on the nearby 3rd street promenade and sometimes in the Civic Center parking lot. In addition it could provide space for the current ice skating rink, farmer's market, enlarged outdoor dining, book fairs, theatrical performances or movies, pet shows, car shows, political rallies and countless other public events that require a more rectangular space than the linear promenade provides. This new plaza would become the true heart of Santa Monica.

This can be accomplished in a much simpler manner than building a 12-story, football field size monster in the heart of our

SEE **DEVELOPMENT** PAGE 5

OPINIONS EXPRESSED are those of the writer and do not necessarily reflect those of the Santa Monica Daily Press staff. Guest editorials from residents are encouraged, as are letters to the editor. Letters will be published on a space-available basis. It is our intention to publish all letters we receive, except those that are libelous or are unsigned. Preference will be given to those that are e-mailed to editor@smdp.com. All letters must include the author's name and telephone number for purposes of verification. All letters and guest editorials are subject to editing for space and content.

COMMUNITY BRIEFS

SMC

Free screening of Bill Duke's Light Girls

Santa Monica College will host a screening of Bill Duke's latest documentary Light Girls Tuesday, Oct. 20. A separate Q&A discussion with Duke - the film's creator, director, and producer - will be held Thursday, Oct. 22.

Both events are free and will be held at 11:15 a.m. in Room 165 of the SMC Humanities & Social Science building, 1900 Pico Blvd., Santa Monica. Sponsored by the SMC Associates (www.smc.edu/associates) and SMC Black Collegians. Seating is on a first-arrival basis.

In the documentary film Light Girls, award-winning filmmaker Duke continues the conversation on colorism, sharing the experiences of lighter-skinned women and diving into the discussion of skin color, privilege, pain, and prejudice through interviews with Russell Simmons, Soledad O'Brien, Diahann Carroll, Iyanla Vanzant, Michaela Angela Davis, and many others.

During the Q&A session two days later, Duke will talk about Light Girls, which is his latest documentary. The actor/director/producer and humanitarian is the founder and CEO of Duke Media, and has worked in film and TV for more than 30 years. He helped pave the way for African Americans in cinema, and has been honored by the Directors Guild of America with a Lifetime Achievement Tribute.

For additional information, please call (310) 434-4100.

- SUBMITTED BY GRACE SMITH, SMC PUBLIC INFORMATION OFFICER

DEVELOPMENT

FROM PAGE 4

downtown. Architect Ron Goldman has sketched out such a more modest concept that involves keeping about 65% of the site open so it could function as an open City square.

Flanking the southeast edge would be the same nominal 50 units of affordable housing as in the original proposal. That wing might also house some retail at the ground floor, while a boutique 84 room hotel would be along 5th street and a classy restaurant with outdoor dining at the corner of 5th and Arizona and finally an open event venue along 4th street. Since the hotel would be only 50' high (about 100' feet lower than the original proposal), it would be in scale with the neighborhood and we could still provide up to 1,200 underground parking spaces if desired to relieve downtown parking shortages even though the added structures might require only about 300 spaces in a single subterranean parking floor. The "extra" 900 spaces would give the City some flexibility if it elects to demolish any of the 4th street parking structures, for example, to add theaters as has been discussed. However those same theaters could also be on this site with some judicious planning so as to activate the plaza at night.

A back of the envelope calculation indicates this would cost about $131 million and generate about $600,000 profit each year after all maintenance, loans and land costs were amortized. A similar urban park called Bryant Park exists in New York and plays a similar role in an even denser urban context. The point is that even this modest proposal without pushing the design or financial envelope very hard would result in a project better suited to Santa Monica's needs. No one of the City Council or Planning Department has shown why we "need" to violate our own zoning laws so dramatically on this particular property?

We should stop searching for a place to jamb in an oversized iconic building and go back to the urban planning drawing board with the a slimmed down Santa Monica Plaza project. This is clearly a case where less is more.

SMa.r.t. (Santa Monica Architects for a Responsible Tomorrow) Thane Roberts AIA, Mario Fonda-Bonardi AIA t & Planning Commissioner, Robert H. Taylor AIA, Ron Goldman FAIA, Daniel Jansenson Architect, Samuel Tolkin Architect, Armen Melkonians Civil & Environmental Engineer, Phil Brock Chair, Parks & Recreation Commission. For previous articles, see www.santamonicaarch.wordpress.com/writings

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MEALS

FROM PAGE 1

homes and singles in the Pico neighborhood. It's a wide range of needs and a diverse population."

Baca is proud of the work that his organization does, but he's quick to acknowledge that it can't provide nourishment and perform wellness checks without help.

Some of that help comes in the form of volunteers donated more than 22,000 hours, combined, for program services in the fiscal year ending mid-2014, according to a recent audit of the locally based nonprofit group.

And some of that help comes from money gathered through fundraising efforts, like Meals on Wheels West's upcoming Monster Bash. The Halloween-themed fundraiser, one of the organization's biggest sources of income each year, is slated for 7 p.m. Thursday, Oct. 29, at the Loews hotel in Santa Monica.

"The need for our services has significantly increased, and we have to raise money to do what we do," Baca said. "It's very much a party, but it has a serious cause behind it."

Organizers are hoping to attract 200-plus attendees to the event, which will feature food stations, cocktails and champagne, as well as a costume contest, casino-style games, music and a silent auction.

Tickets cost $100 per person.

All attendees will be entered into prize drawings. Previous winners have received airline tickets as well as hotel stays in San Francisco, San Diego and Tucson, Ariz.

The fundraiser, which was previously organized as a "Havana Night," will feature a Halloween theme for the third year in a row due to its late October date, Meals on Wheels officials said.

Costume contestants will compete for prizes as individuals, couples and groups.

"This is an opportunity for people to support us in a fun way," Baca said.

It's been a busy and productive couple years for Meals on Wheels West, which is striving to meet an increased demand for its services.

The local branch of Meals on Wheels delivered more than 39,744 meals to clients over the last six months of 2014, a 32-percent increase over the same six-month period in 2013. And deliveries in the first quarter of 2015 were up 26 percent over the previous year, Baca said.

The poverty level in Santa Monica is higher than it is in Torrance or Culver City, he said, and close to 6 percent of people under 65 in Santa Monica have disabilities.

Baca's organization recently expanded its service area to include the Oakwood section of Venice from Lincoln Boulevard to the beach between Santa Monica and Marina del Rey.

In addition, Baca said, Meals on Wheels West has bolstered its deliveries of food to recent hospital patients. The initiative, known as Heal Healthy at Home, now involves a partnership with Providence Saint John's Health Center in Santa Monica. The program already included connections with UCLA Medical Center, the VA West Los Angeles Medical Center and Kaiser Permanente

Of every dollar donated to Meals on Wheels West, 72 cents goes toward providing meals to people in need, Baca said. Meals on Wheels officials encourage members of the public to keep an eye out for neighbors who could potentially benefit from their services.

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ART

FROM PAGE 1

every day too," McCafferty said.

McCafferty said he has been woodworking in earnest for five to six years now, and opened his business, CBM Woodworks, five months ago. Before that he was working out of a location in downtown Los Angeles, but once he moved to Santa Monica a year and a half ago he started looking for a location closer to home.

He finally stumbled upon a shop on the border of Santa Monica and Venice.

"Us being here has been a big deal in the neighborhood," McCafferty said. "There are luxury condos behind us. And we are trying to use heavy machines there and build out machine rooms while getting the neighborhood to not hate us. We're working, trying to get the neighborhood to understand that it's supposed to be a creative area."

McCafferty still goes back and forth between the Westside and his Los Angeles location, as he needs to pull in as much money as he can in order to pay the shop's expenses. And he tries to bring in that money all while charging what he thinks is a fair price for his goods.

"I'm competing with stores like Pottery Barn and Ikea, and it's just impossible to do that. It's hard trying to make people everywhere understand what true craft products are and how much time goes into each piece."

McCafferty is a self-taught craftsman who first became interested in working with his hands as a child.

"My father, who was a firefighter in New York City, he was always kind of doing things himself because he didn't believe in paying other people to do it. So I kinda got the itch from that. And then woodworking, that was the medium that spoke to me. So this kind of unraveled from that point and I just got kind of immersed myself in building furniture. First as a hobbyist and now this."

McCafferty is still new to the business, so the majority of his products are commissioned designs, i.e. companies that can afford it and individuals who want heirloom pieces and are willing to pay for what they are getting.

"Furniture is expensive. So there are some clients, upper middle class people, who know that if a chair costs $1,200 … it is going to be something they are going to keep forever. Then companies, a lot of creative companies, reach out to me. I did something for a commercial editing company in Santa Monica where everyone got to design their desk themselves. So that's the understanding of people knowing what high quality furniture costs, and is worth."

But McCafferty said not everyone has that understanding.

"You have people who call you up saying 'Can you build this thing from Pottery Barn for me but at a cheaper price?' And they think a one-man show is going to be able to do it cheaper than a bigger company."

Right now McCafferty is excited to be moving into a phase where he is making his own designs. He will be showing some of those pieces at the WestEdge Design Fair in Santa Monica Oct. 22 - 25 at the Barker Hanger, 3021 Airport Ave.

"I will have a 5 x 10 booth to set up a room with five to six pieces of my furniture in it. Most of the attendees are architects and interior designers. So it is a big chance to see if what you're designing is going to work, is going to sell. It's my first time getting to show my work for real."

CBM Woodworks is located at 715 Hampton Dr. To find out more about the shop visit http://www.cbmwoodworks.com.

jennifer@smdp.com

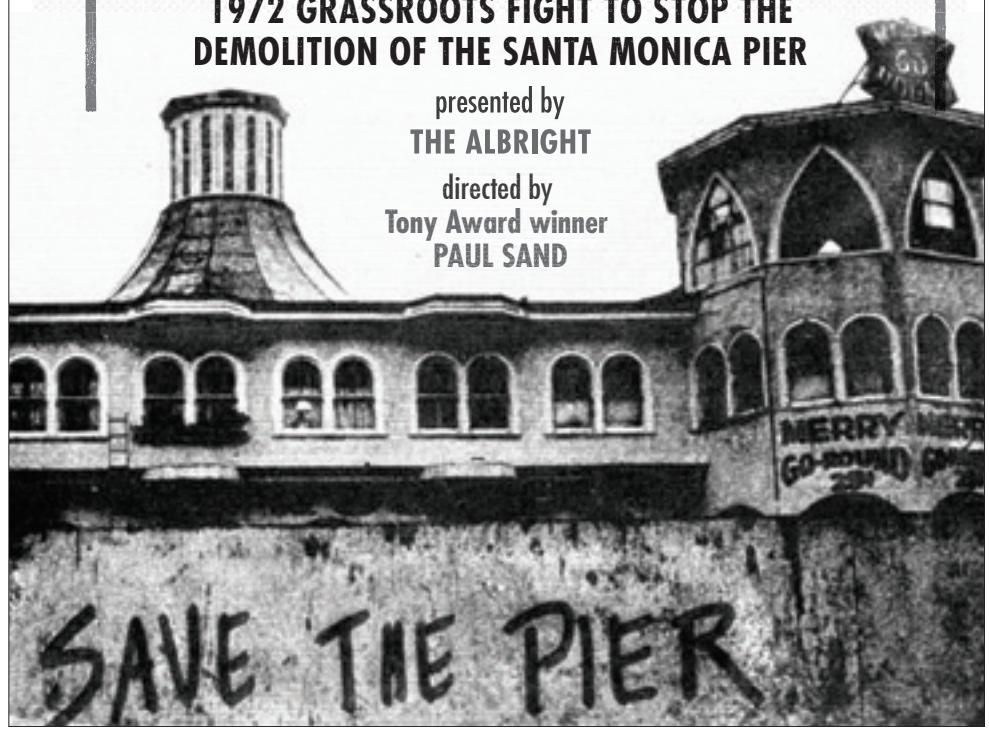
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PLAZA

FROM PAGE 1

required of any proposed building taller than 32 feet) the Commission expressed concern over the quantity of office space proposed.

Staff has attempted to address that concern by providing an economic analysis comparing options for reducing office space.

According to an analysis prepared by the consulting economist on the project, Keyser Marston & Associates (KMA), none of the alternatives would provide enough revenue to support the public objectives. Wholesale removal of the office space would create a shortfall of $26.5 million. Replacing office with housing would cost $42.2 million while substituting a hotel would cost $12.6 million. Losing half the office space to a hotel would cost $2.7 million and cutting the office space by half with no replacement would cost $7.6 million.

The report said some of those conclusions were surprising, particularly the shortfall associated with housing.

"The two primary reasons are: (1) the construction of the building is very expensive relative to the rents that housing can achieve and (2) the building does not lend itself easily to residential use, resulting in a significant loss of leasable space," said the report.

Council is being asked to decide if they want to modify the project, and if so, to prioritize public benefits and decide which elements will be cut to make up for the loss in revenue.

According to the staff report, elements that could be eliminated include Programmed Open Space/Bike Center ($31.4 million cost), affordable housing ($10.9 million cost), public parking ($22.8 million cost), and the cultural space ($6.2 million cost).

The report also includes the costs associated with replacing the project with a park. According to staff, the space is most suited to an urban style park and would require programming to maintain its usefulness.

"Given the City's recent experience with Tongva Park, in addition to the continuing increase in construction costs for public open spaces, costs to build a park at the site could range from $10 million to $25 million, depending on the features desired in the park. In addition, the leases of the current on-site banks would need to be addressed. Buying the banks out of their leases could cost between $5 million and $10 million. To avoid paying the buy-out costs, the park would need to be delayed until 2025, when both leases will have expired," said the report. "If the proposed public parking were desired under the park, it would add an additional $17 million to $20 million to the cost of the park, though some of the costs would be offset by the capitalized value of the net parking revenue. On-going costs would include maintenance and programming of the park, estimated at $1 million to $3 million per year, depending on the design and desired level of programming."

Council recently approved a plan to put most development downtown on hold pending adoption of the Downtown Specific Plan. The Plaza project is one of a handful of developments expected to continue in the process because of its status as a city owned property.

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Mud covers highways, strands drivers in Southern California

AMANDA LEE MYERS
Associated Press

Rescuers threw ladders and tarps across mud up to 6 feet deep to help hundreds of trapped people from cars that got caught in a roiling river of mud along a major Southern California trucking route, a California Highway Patrol official said Friday in what he and other witnesses described as a chaotic scene.

Amazingly, officials said, no deaths or injuries were reported.

The people rescued from State Route 58, about 30 miles east of Bakersfield, were stranded in a powerful storm on Thursday evening. They were rescued in darkness about 10 hours after the storm hit and taken to three shelters.

"It was terrifying," 51-year-old Rhonda Flores of Bakersfield told The Associated Press on Friday. "It was a raging river mud. I've never experienced anything like it, ever."

Flores said she, her mother and her stepfather were driving back to Bakersfield from her sister's funeral in Utah when the storm hit out of nowhere.

"It started raining, and it kept raining, the water started to build up and the mud started coming," Flores said from the church where she, her family and about 150 other people sheltered overnight. "The water's rushing by, the mud's rushing by, then pieces of trees started coming by and the water was past our doors."

Flores said the trio was prepared to jump out of the windows if the water got any higher. Luckily, it subsided.

"I'm feeling blessed that we are here," she said.

Sgt. Mario Lopez, a spokesman for the California Highway Patrol, was at the scene as people were being rescued and said it was sheer chaos.

"I've never seen anything like this before," Lopez said. "The whole side of the hill just came down onto State Route 58 ... There's no highway."

The storms unleashed flash flood and debris flows along the 58, the Interstate 5 and in two small mountainside communities, where at least a dozen homes were reported damaged.

Lopez said it will take days to reopen State Route 58, a mile of which is choked with mud between 2 and 6 feet deep. About 200 cars and semi-trucks were trapped in the now-hardened mud, frozen in place at odd angles.

Hundreds of semis were backed up for 10 miles on the freeway at one point Friday because of the closure. Lopez said they would likely eventually be turned around.

Emergency crews were working to dig out head-high mounds of mud from the 58 and Interstate 5, which was also shut down as hundreds of cars were trapped in the mud Thursday.

The affected section of Interstate 5, one of the state's major north-south arteries, carries traffic among steep mountains over a pass rising to an elevation of more than 4,100 feet between the Central Valley and metropolitan Los Angeles.

The northbound lanes of the freeway were reopened Friday afternoon.

Lake Hughes, a tiny mountainside community in northern Los Angeles County, also was in the path of Thursday's storm.

Melissa Nuesca said she and her husband had just picked up their two children from school in the Lake Hughes area when they found themselves surrounded by mud and water. They fled their car in pelting rain and hail, climbed onto the roof, and eventually found their way to safety.

"It was really scary," said Nuesca's 11-year-old daughter, Sarah. "Me and my brother both thought we were going to die that night."

Nuesca said the family got out of the car "just in time" after she reassured the children, "We're not going to die."

The mud covered their car, solidifying inside and filling up the front seat up to the dashboard.

Los Angeles County Fire Department Capt. Keith Mora said the agency 14 people and eight animals in the Lake Hughes area, some from atop cars. Many more were able to walk to safety after waiting out the flood on top of their own vehicles, he said.

Los Angeles County firefighters were going house to house on Friday checking on any stranded occupants.

At least a dozen homes in the area were damaged by the mud flows, said Kerjon Lee, a spokesman for Los Angeles County Department of Public Works.

He said more than that could be damaged, but crews had to bust through blocked roads before they could get an exact count.

Bill Wells, a local rancher, was walking through the area looking for his livestock on Friday morning.

"I think my livestock was swept away and penned against the fence. I think they're all dead," said Wells, who was near tears.

The thunderstorms were powered by a low pressure system pulling in moisture from the south. As much as 1.45 inches of rain fell in a quick span of time near where the most intense flooding occurred.

National Weather Service meteorologist Robbie Munroe said it's too early to say whether Thursday's storm was connected to the El Nino phenomenon that experts say has formed in the Pacific Ocean.

Historically, he said, an El Nino brought on by a warming of Pacific Ocean waters doesn't usually bring heavy rain to Southern California before November. This El Nino has been forecast to bring above-average precipitation to Southern California during January, February and March.

The National Weather Service said a flash flood watch would be in effect again Friday afternoon and early evening for the mountains and deserts because of the continuing threat of severe and slow-moving thunderstorms.

Associated Press reporters Christine Armario, Sue Manning and John Rogers contributed to this report from Los Angeles, and Raquel Dillon contributed from Lake Hughes, Calif.

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SURF REPORT



SURF FORECASTS

WATER TEMP: **72.5°**

SATURDAY – **FAIR** – SURF: **3-4 ft** waist to chest high
SSW swell continues. Deep mid day high tide slows many breaks.

SUNDAY – **FAIR** – SURF: **3-4 ft** waist to chest high
SSW swell holds. Possible new WNW swell filling in.

MONDAY – **FAIR** – SURF: **3-4 ft** waist to shoulder high
New SW/SSW swell. Possible modest+ WNW swell and more size for combo magnets.

TUESDAY – **FAIR** – SURF: **3-4 ft** waist to chest high
Possible WNW swell easing. Continued SW/SSW swell.

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **January 12, 2015**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - beachreportcard.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)
- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 14
- Number of A grades for dry/wet weather -- 33/20
- Number of (C,D,F) grades for dry/wet weather -- 5/19

The Beach Report Card is made possible by: SMA Swain Barber Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for at least 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	A+
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+
El Pescador State Beach, between Lachusa and Los Alisos creeks.		
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	B	A+
Zuma Beach at Zuma Creek mouth.	A+	A+
Walnut Creek, projection of Wildlife Rd. (private).	A+	F
Paradise Cove Pier at Ramirez Canyon Creek mouth.	F	A+
Escondido Creek, just east of Escondido State Beach.	A+	F
Latigo Canyon Creek mouth.	F	A+
Solstice Canyon at Dan Blocker County Beach.	A+	D
Pwerca State Beach at creek mouth.	A+	A+
Marie Canyon storm drain at Pwerca Beach, at 24572 Malibu Rd..	A+	F
Surfrider Beach at Malibu Colony fence.	A+	F
Surfrider Beach (breach location)- daily.	A	F
Malibu Pier - 50 yards east.	ns	F
Carbon Beach at Sweetwater Canyon.	A+	F
Las Flores State Beach at Las Flores Creek (point zero).	A+	A+
Big Rock Beach at 19948 PCH stairs.	A+	A+
Pena Creek at Las Tunas County Beach.	A+	F
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	A	B
Castlerock Storm Drain at Castle Rock Beach.	ns	ns
Santa Ynez Storm Drain at Castle Rock Beach.	B	F
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	B	A+

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	A+
Will Rogers State Beach at Pulga Canyon storm drain.	A	F
Will Rogers State Beach at Temescal Canyon drain.	A+	A+
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	B	B
Santa Monica Beach at Montana Ave. drain.	A+	A+
Santa Monica Beach at Wilshire Blvd. drain.	A+	F
Santa Monica Municipal Pier.	C	C
Santa Monica Beach at Pico/Kenter storm drain.	A	D
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	A+
Ocean Park Beach at Ashland Ave. drain.	A+	B
Venice City Beach, at the Rose Ave. storm drain.	A+	F
Venice Beach at Brooks Ave. drain.	A+	A+
Venice Beach at Windward Ave. drain.	A	F
Venice Fishing Pier - 50 yards south.	F	A+
Venice Beach- projection of Topsail St..	A+	D
Marina del Rey, Mothers' Beach- lifeguard tower.	F	B
Dockweiler State Beach at Ballona Creek mouth.	ns	ns
Dockweiler State Beach at Culver Blvd. drain.	A	F
North Westchester Storm Drain at Dockweiler State Beach.	B	B
Dockweiler State Beach at World Way (south of DBW jetty).	A+	A+
Dockweiler State Beach at Imperial Hwy drain.	A+	F
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	A+
Dockweiler State Beach at Grand Ave. drain.	A+	A+

LEGEND
- **DRY** -- each location is graded on an A - F scale based on bacterial pollution levels present in the surf zone
- **WET** -- grades for days of recorded rainfall and the following 3 days
- **ns** -- no sample taken

Heal the Bay is a nonprofit environmental organization making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use science, education, community action and advocacy to pursue our mission.

Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

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The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

CRIME WATCH

BY DAILY PRESS STAFF



Crime Watch is culled from reports provided by the Santa Monica Police Department. These are arrests only. All parties are innocent until proven guilty in a court of law.

ON OCTOBER 8 AT APPROXIMATELY 3 P.M.

Officers were flagged down by a citizen regarding a naked woman at a park in the 1800 block of Main Street. Upon arrival, officers saw a female, later identified as Veronica Rios, a 29 year old transient, lying on a park bench with her pants down to her knees. Officers asked Rios to pick up her pants multiple times, yet she failed to comply and simply pulled down her shirt as far as she could. Rios was arrested for indecent exposure. Bail was set at $10,000.

ON OCTOBER 8 AT APPROXIMATELY 9:45 A.M.

Officers responded to a call of a possible theft of metal parts in the 2100 block of Cloverfield. Upon arrival, officers met with witnesses that stated that they saw the subject, later identified as Martin Chavez, 49 of Los Angeles, working in an enclosed area that housed the water heater, gas meters and electrical panels that looked suspicious. When officers spoke with Chavez, he said that he was hired as a day laborer in order to fix some plumbing. When questioned about who hired him, Chavez gave the name of a different person yet the address he gave matched the address on his California ID. A truck registered under his name was found to contain a variety of tools and items, yet he denied it was his truck. When the property manager arrived, she said she did not hire anyone to come and fix the plumbing. In a closer inspection of the bed of the truck, officers found water valves and cut water pipes. Chavez was booked for petty theft. Bail was set at $1,000.

DAILY POLICE LOG

The Santa Monica Police Department responded to 402 calls for service on Oct. 15.

HERE IS A SAMPLING OF THOSE CALLS CHOSEN BY THE SANTA MONICA DAILY PRESS STAFF.

Battery 2900 block of Main 12:28 a.m.
Theft of recyclables 800 block of 7th 6:40 a.m.
Bike theft 1200 block of 3rd Street Prom 6:57 a.m.
Burglary 1100 block of 17th 8 a.m.
Assault w/deadly weapon 1000 block of Wilshire 8:31 a.m.
Burglary 1000 block of 5th 8:44 a.m.
Auto burglary 6th/Broadway 8:47 a.m.
Identity theft 900 block of 6th 8:50 a.m.
Burglary 100 block of Wadsworth 8:54 a.m.
Traffic accident 34th/Pico 9:02 a.m.
Auto burglary 5th/Colorado 9:24 a.m.
Traffic accident 2200 block of Pico 9:40 a.m.
Petty theft Ocean/Broadway 10:14 a.m.
Fraud 800 block of Pico 10:24 a.m.
Grand theft auto 1300 block of Euclid 10:25 a.m.
Grand theft 3rd Street Prom/Arizona 10:27 a.m.
Vandalism 4th/Interstate 10 10:43 a.m.
Burglary 300 block of Ocean 10:49 a.m.
Lojack hit 1900 block of Pico 11:53 a.m.
Auto burglary 1400 block of 4th 12:06 p.m.
Battery 1500 block of 2nd 12:08 p.m.
Fight 1500 block of 2nd 12:10 p.m.
Grand theft auto 2400 block of Virginia 12:40 p.m.
Auto burglary 1600 block of Michigan 12:45 p.m.
Vandalism 600 block of Broadway 12:45 p.m.
Hit and run 1700 block of Cloverfield 12:52 p.m.
Petty theft 600 block of Marine 12:53 p.m.
Theft of recyclables 1700 block of Montana 12:54 p.m.
Petty theft 1400 block of 4th 1:51 p.m.
Battery Stewart/Exposition 2:14 p.m.
Auto burglary 1300 block of 2nd 2:38 p.m.
Petty theft 1600 block of Santa Monica 2:55 p.m.
Petty theft 3rd Street Prom/Wilshire 2:58 p.m.
Petty theft 1600 block of Ocean Front Walk 3:05 p.m.
Identity theft 500 block of Bay 3:37 p.m.
Excessive parking tickets 300 block of Olympic 3:40 p.m.
Speeding Main/Olympic 4:16 p.m.
Death notification 2400 block of Lincoln 4:19 p.m.
Lewd activity 2000 block of Ocean 4:19 p.m.
Grand theft 800 block of 9th 5:14 p.m.
Petty theft 1700 block of ocean 5:36 p.m.
Animal related incident 2200 block of Lincoln 5:37 p.m.
Traffic accident 23rd/Hill 5:45 p.m.
Auto burglary 1200 block of 4th 5:50 p.m.
Burglary 900 block of 4th 6:40 p.m.
Loud music 1400 block of 5th 9:39 p.m.
Grand theft 4th/Wilshire 11:07 p.m.

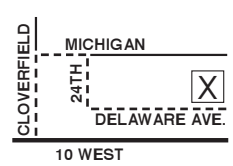


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CardboardWhite/Color/Computer Paper Copper & Brass

Santa Monica Recycling Center
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CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Surgical tools
7 Set eyes on
11 Margay's cousin
12 Old Italian coin
13 Excessively precious
14 Malevolent
15 City on the Mohawk River
16 Director Sergio
17 Dispatched
18 Weevil's target
19 Capital on a fjord
21 Do something
22 Historic traveler
25 Apply ointment
26 Give the boot
27 Needing change
29 Chuck
33 Parking pro
34 Standup guy?
35 They may clash
36 Wake up
37 Monthly bill
38 Slow passage
39 "— bien!"
40 Lease signer

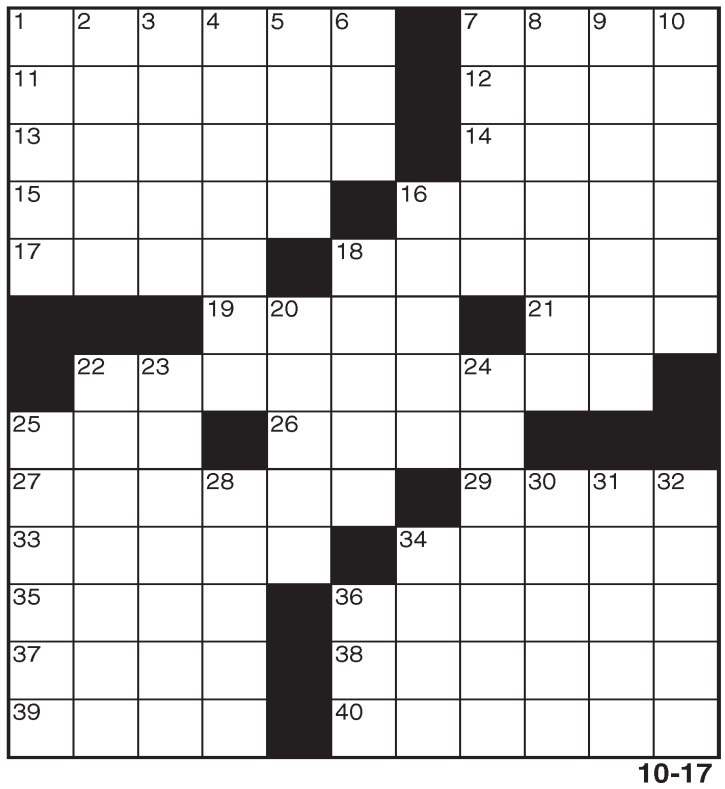
DOWN

1 Place
2 Biting
3 Become established
4 One with a ballot
5 "Brooklyn Nine-Nine" role
6 Messy digs
7 Bad driving weather
8 Crucial
9 Venezuelan river
10 Knack
16 Belt holders
18 Sway
20 Baseball team employee
22 Baseball team employee
23 Marine mollusk
24 Hassock's kin
25 Shunt
28 Work breaks
30 Ohm symbol
31 Peaceful protest
32 "Get out!"
34 Body of law
36 Manx, for one

M	O	P	E	D	■	B	A	B	A	R
I	N	U	S	E	■	A	B	A	S	E
S	E	N	S	E	■	T	E	C	H	S
S	I	T	■	P	U	T	■	K	I	T
E	L	F	■	S	P	Y	■	F	E	E
S	L	O	P	E	S	■	C	O	R	D
■	■	R	E	A	C	T	O	R	■	■
R	O	M	P	■	A	R	O	M	A	S
E	T	A	■	A	L	E	■	A	G	E
P	E	T	■	L	E	A	■	T	E	A
E	L	I	O	T	■	T	A	I	N	T
A	L	O	N	E	■	E	R	O	D	E
T	O	N	E	R	■	D	I	N	A	R

Yesterday's answer

THOMAS CROSSWORD BOOKS 1-8! Send $4.75 (check/m.o.) for each book to 628 Virginia Dr., Orlando, FL 32803



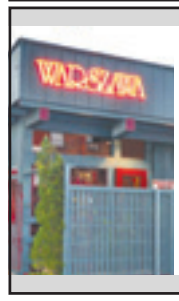
10-17

MYSTERY PHOTO

Matthew Hall *matt@smdp.com*



The photo was taken west of 15th Street, south of California Ave. and North of Pico Blvd. Send answers to editor@smdp.com. The first correct answer wins a prize.



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Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from (easiest) to (hardest).

Difficulty Level ★★★★

3		9			1			7
			5			9		
	5				3			1
8		3					5	
				2				
	6					3		4
2			4				8	
		1			2			
7			8			4		6

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

5	3	8	1	2	7	9	6	4
9	1	2	3	4	6	8	5	7
4	7	6	9	8	5	3	2	1
6	4	1	7	5	9	2	3	8
2	9	3	4	6	8	1	7	5
8	5	7	2	1	3	6	4	9
3	6	4	8	7	1	5	9	2
7	8	9	5	3	2	4	1	6
1	2	5	6	9	4	7	8	3

King Features Syndicate

DAILY LOTTERY

POWERBALL
Draw Date: 10/14
15 20 29 31 40
Power#: 1
Jackpot: 80M

MEGA MILLIONS
Draw Date: 10/13
7 9 24 38 52
Mega#: 1
Jackpot: 84M

SUPER LOTTO
Draw Date: 10/14
11 13 25 30 43
Mega#: 4
Jackpot: 7M

Fantasy 5
Draw Date: 10/15
2 12 29 32 34

DAILY 3
Draw Date: 10/16
MIDDAY: 3 5 9
Draw Date: 10/15
EVENING: 6 6 9

DAILY DERBY
Draw Date: 10/15
1st: 11 Money Bags
2nd: 03 Hot Shot
3rd: 05 California Classic
RACE TIME: 1:42.25

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at **http://www.calottery.com**

WORD UP!

shirk
1. to evade work, duty, etc.
2. to evade (work, duty, responsibility, etc.).

TODAY IN HISTORY

1931 - Al Capone is convicted of income tax evasion.
1933 - Albert Einstein flees Nazi Germany and moves to the United States.
1940 - The body of Communist propagandist Willi Münzenberg found in South France, starting a never-resolved mystery.
1941 - World War II: a German submarine attacks an American ship for the first time in the war.
1941 - German troops execute the male population of the villages Kerdyllia in Serres, Greece.
1943 - The Burma Railway (Burma–Thailand Railway) is completed.
1943 - The Holocaust: Sobibór extermination camp is closed.
1945 - A massive number of people, headed by CGT, gather in the Plaza de Mayo in Buenos Aires, Argentina to demand Juan Perón's release. It calls "el día de la lealtad peronista" (peronista loyalty day)
1956 - The first commercial nuclear power station is officially opened by Queen Elizabeth II in Sellafield,in Cumbria, England.
1956 - Donald Byrne and Bobby Fischer play a famous chess game called The Game of the Century. Fischer beat Byrne and wins a Brilliancy prize.

NEWS OF THE WEIRD BY CHUCK SHEPARD

■ People for the Ethical Treatment of Animals filed a federal lawsuit in California in September on behalf of an endangered crested black macaque that wandered up to an unattended camera on a tripod and clicked a selfie. The camera belonged to photographer David Slater, who claimed copyright to the photo even though "Naturo" actually snapped it. The shot might be valuable to Naturo since it has become viral on the Internet. (Though the photo was taken in Indonesia, Slater's publisher is based in California.)

■ Peter Frederiksen, 63, a gun shop owner in Bloemfontein, South Africa, was detained by police in September pending formal charges after his wife discovered 21 packages labeled as female genitals in their home freezer. There was no official explanation, but one officer called them the result of "mutilation of private parts of a woman, cut out and kept as trophies." One was marked with the name of a woman, "2010," and "Lesotho" (a kingdom within South Africa).

YOUR OPINION MATTERS! SEND YOUR LETTERS TO
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giive a (bleep)

Activism • Animals • Arts • Community • Education • Environment • Health

Be the change, girlfriend



by Giive staff

Women working full time earned, on average, just 79 percent of what men were paid in 2014. The gender pay gap in the U.S. isn't news, but it is when a Hollywood superstar admits it pisses her off.

Jennifer Lawrence, the highest-paid actress this year, earned far less than her male co-stars in 2013's American Hustle. In an op-ed piece for the newsletter Lenny, she didn't blame the system or resent Christian Bale and Bradley Cooper. She blamed herself!

"I failed as a negotiator because I gave up early," Lawrence said. The 25-year-old star of next month's Hunger Games: Mockingjay Part 2 admits she "wanted to be liked" and didn't want to come off as "difficult".

While the gender pay gap has narrowed since the 1970s, due largely to women's advances in education and increased participation in the workforce, progress has stalled in recent years. It's not going to go away on its own and men on the other end of the bargaining table aren't going to offer more than necessary. The final push toward equal pay is on women themselves.

Working women need to know their worth and accept no less. Worries of being perceived as bratty can't stand in their way. And if we buy into news stories calling them out for demanding their fair share, shame on the rest of us.

Search the Causes directory at Giive.org for nonprofits in your community that fight for the equal treatment of all Americans.

GET THE WHOLE STORY@ GIIVE.ORG/BLOG/

Invite friends over, Virgo

ARIES (March 21-April 19)
★★★★★ Keep reaching out to someone whom you would like to get to know better. You could surprise others with your willingness to take off on an adventure. You have a lot of energy, so use it well. You might have a secret admirer. Look around. Tonight: Opt for different.

TAURUS (April 20-May 20)
★★★★★ Reach out to a dear friend whom you care a lot about. You have been gaining insights when relating to this person, and today will be no different. One-on-one relating proves to be unusually fulfilling. You have energy and intent when relating to this person. Tonight: Dinner for two.

GEMINI (May 21-June 20)
★★★★ If you rein in your need to be the alpha dog, friends will make plans that include you. Although you like to have more control, you'll delight in the roller coaster ride that they have unintentionally provided. You could have a ball. Tonight: Keep on going.

CANCER (June 21-July 22)
★★★★ You could be in a situation where you feel the need to change direction. Know that an unexpected offer or situation might force you in a new direction anyway. You likely will be surprised by an older relative who seems to have forgotten his or her age. Tonight: As you like it.

LEO (July 23-Aug. 22)
★★★★ You could be off having a great time, enjoying a special person in your life. You can't seem to give this person enough time. Use today to devote your attention to this person. As a result, you will see the tension that has existed between you dissolve. Tonight: Very playful.

VIRGO (Aug. 23-Sept. 22)
★★★★ You put your best foot forward, no matter what you do or whom you are with. You have a great deal of sensitivity and energy. A conversation reveals a different perspective about a major purchase. You could be surprised by what happens if you negotiate. Tonight: Invite friends over.

LIBRA (Sept. 23-Oct. 22)
★★★★ Pick up the phone and catch up on news with a friend. You might opt to meet someone for a late lunch and/or a movie. Listen to your sixth sense regarding a loved one. Perhaps you have been making judgments that are not valid. Tonight: Hang out with a favorite person.

SCORPIO (Oct. 23-Nov. 21)
★★★★ Understand that extremes won't help you with your finances or with an emotional situation. You have been replaying a scenario over and over in your mind, but you haven't come up with a viable way to proceed. Test out a few ideas on a friend. Tonight: Make it your treat.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★★ You could feel tense, as you know you must make an important appearance with a parent or boss. You will do what is needed, and gracefully at that. Catch up on friends' news. You could be delighted by what you hear. Make plans that keep you close to home. Tonight: Be gracious.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ Be willing to reach out to someone at a distance. The conversation you have could be unusually meaningful to both of you. Make plans to get together in the near future. Buy tickets to a concert or a special event. Tonight: Relax in a very different environment.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ You'll have a choice to make between hanging out with friends and getting together with a special person in your life. Don't overthink this decision. Allow a little more closeness into your life. Someone might have exciting news to share. Tonight: Choose a favorite stressbuster.

PISCES (Feb. 19-March 20)
★★★★ You might confuse a friend or partner without intending to. You could be overtired and be delighted to have someone else take the lead. However, you still might not be able to just hang at home and veg, as a project demands your attention. Tonight: A force to be dealt with.

Weekend Edition, October 17-18, 2015

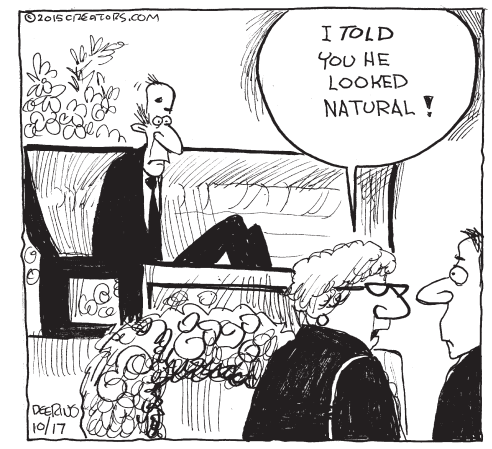
This year you might be testing your limits more than you realize. You will be unusually prone to taking risks. Be careful, as you might regret this behavior at a later point. If you are single, you meet people with ease and enjoy many different personality types. Your love of socializing might be a reason not to commit this year, but you likely will meet Mr. or Ms. Right soon afterward. If you are attached, the two of you notice a new intensity and a need to share even more. You appreciate having a strong friendship within a loving relationship. SAGITTARIUS often challenges you to join him or her.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

Speed Bump
By Dave Coverly



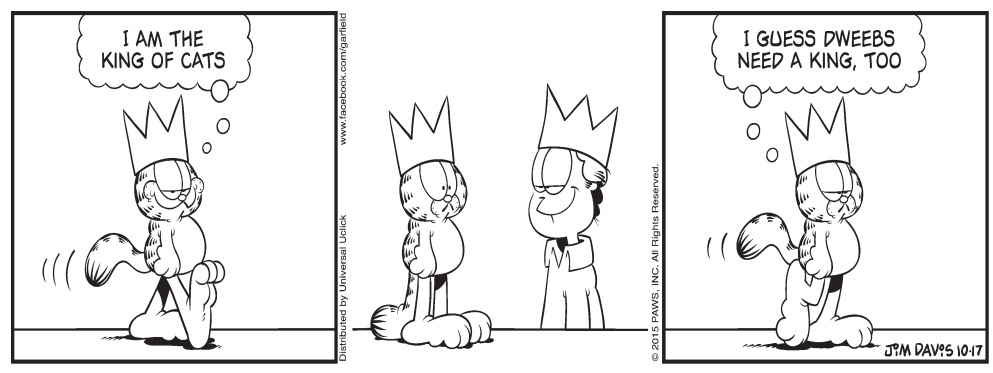
Strange Brew
By John Deering



Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



Santa Monica Daily Press

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Real Estate Loans
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Vehicles for Sale
Massage
Services
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Attorney Services
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Yard Sales
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Announcements

ADMIN ASSISTANT: For appointment Coordinator, event/ meeting planning, make travel arrangements, banking. Send resume to: ewan.3@aol.com and text 323-412-5444 for follow-up.

Employment

Help Wanted

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HOUSEKEEPING Immediate positions available with local hospital in Santa Monica. Pls call Nancy at 310-829-8431 for interview.

Real Estate

West Side Rentals

West LA ATTRACTIVE 2 BEDROOM 2 BATH UPPPER 2-car Gated parking, Rent $2,095.00, Available 101415. westsiderentals.com/listingdetail.cfm?id=1049961

Santa Monica 3 BEDROOM 2.5 BATH FURNISHED OCEAN VIEW 2-car Valet parking, Paid water & trash, Rent $9,500.00, Deposit 19000, Available Now! westsiderentals.com/listingdetail.cfm?id=1101725

West LA REMODELED BREANTWOOD ADJACENT ONE BEDROOM CLOSE TO UCLA 1-car Parking included, Paid water & hot water & trash & gardener & pool service, Rent $1,825.00, Deposit 1825, Available Now! westsiderentals.com/listingdetail.cfm?id=1223056

Venice ONE BEDROOM ONE BLOCK TO VENICE BEACH 1-car Parking included, Paid water & trash & gas & gardener & pool service, Rent $1,750.00 to and up, Deposit $580 - up, Available 111515. westsiderentals.com/listingdetail.cfm?id=563327

Santa Monica OPEN 1 BEDROOM - FLOOR TO CEILING WINDOWS 1-car Parking included, Rent $3,113.00, Deposit 750.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1210838

Santa Monica THE FINEST IN DOWNTOWN SANTA MONICA LIVING! 2 BED 2 BATH APARTMENT! 2-car Parking included, Rent $4,395.00 to and up, Available Now! westsiderentals.com/listingdetail.cfm?id=1158641

West LA GORGEOUS OPEN CONCEPT LOFT STYLE 2 BEDROOM 1 BATH! 2-car Parking included, Rent $3,149.00, Deposit 1000, Available 103115. westsiderentals.com/listingdetail.cfm?id=1140515

West LA URBAN CHIC AND SOPHISTICATED ELEGANCE DESCRIBE THE NEW RESIDENCES OF THE2900 2-car Parking included, Rent $3,295.00, Deposit 2500, Available Now! westsiderentals.com/listingdetail.cfm?id=1222785

West LA SWEET UPPER 2 BD ON FEDERAL NEAR WILSHIRE! NICE CARPET, GOOD CLOSET SPACE, GREAT LOCATION! 1-car Parking included, Paid water & trash, Rent $1,750.00, Deposit 1750.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1221797

Santa Monica NEWLY REMODELED LOWER UNIT 2-car Tandem Parking, Paid water & trash, Rent $2,950.00, Deposit 2950, Available Now! westsiderentals.com/listingdetail.cfm?id=1111672

Santa Monica NEW, FULLY RENOVATED 2 BDRM LOFT 2 12 BATH WITH WOOD FLOORS AND WASHERDRYER IN UNIT 2-car Tandem Parking, Paid water & hot water & trash & gardener, Rent $5,400.00, Deposit 7500, Available Now! westsiderentals.com/listingdetail.cfm?id=1051347

Santa Monica SPACIOUS 2 BEDROOM LAYOUT 2-car Parking included, Rent $3,375.00, Deposit 750.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1135294

Brentwood JR. 1 BEDROOM, NEW YORK STYLE LIVING. EVERYTHING IN WALKING DISTANCE, PRIME LOCATION. SAFE.. 1-car Parking included, Paid trash & gardener, Rent $2,100.00, Deposit 2100, Available Now! westsiderentals.com/listingdetail.cfm?id=908034

Venice 25 JUST STEPS TO THE BEACH No Parking, Paid utilities & water & trash & gas & electricity, Rent $2,195.00, Deposit 2295, Available Now! westsiderentals.com/listingdetail.cfm?id=1213207

Santa Monica PRIVATE 2ND FLOOR UNIT 2 BLOCKS MONTANA AVE 1-car Garage parking, Paid water & trash & gardener, Rent $3,350.00, Deposit 3500, Available Now! westsiderentals.com/listingdetail.cfm?id=721935

Brentwood PENTHOUSE CONDO - 3 BED 2 BATH LAUNDRY IN UNIT 2-car Tandem Parking, Paid water & trash & gardener & association fees, Rent $5,550.00, Deposit 5550, Available Now! westsiderentals.com/listingdetail.cfm?id=1218670

Marina Del Rey MARINA DEL REY APARTMENT 1-car Garage parking, Paid water & trash & gas & electricity & cable, Rent $3,190.00, Deposit 2600, Available Now! westsiderentals.com/listingdetail.cfm?id=1190633

Brentwood ULTIMATE CONVENIENCE - MONTANA AVE IN BRENTWOOD 2-car Garage parking, Paid pool service & association fees, Rent $4,250.00, Available 102415. westsiderentals.com/listingdetail.cfm?id=1222286

Santa Monica CONDO 2-car Garage parking, Paid water & hot water & gas, Rent $11,900.00, Deposit 23800, Available Now! westsiderentals.com/listingdetail.cfm?id=1208789

West LA SPACIOUS AND LUXURIOUS 3 BEDROOM, 3 BATHROOM UNIT 2-car Parking included, Paid trash & gardener, Rent $4,150.00, Available 102115. westsiderentals.com/listingdetail.cfm?id=702664

Santa Monica AMAZING 2 BEDROOM 2 BATH 2 STORY GEM IN SANTA MONICA! 1-car Parking included, Paid water & trash, Rent $2,995.00, Deposit 2995, Available Now! westsiderentals.com/listingdetail.cfm?id=1181989

Marina Del Rey $199.00 DEPOSIT OAC! FULLY RENOVATED ONE BEDROOM WITH FIREPLACE AND WD! AVAILABLE NOW! 1-car Covered parking, Paid gardener & pool service, Rent $2,782.00 to and up!, Deposit 199.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1221864

Brentwood PRIME LOCATION! HEART OF BRENTWOOD!! AMAZING DEAL!!! 2-car Gated parking, Paid water & trash, Rent $2,500.00, Deposit 2500, Available Now! westsiderentals.com/listingdetail.cfm?id=1163037

Santa Monica REMODELED CITY VIEWS-FURN. HIGH RISE IN A FULL SERV BLD. 1-car Parking included, Paid water & cable, Rent $5,500.00, Deposit 11000, Available Now! westsiderentals.com/listingdetail.cfm?id=1175031

Venice CORNER APARTMENT 1-car Parking included, Paid water & trash & gas & gardener, Rent $2,450.00, Deposit 2450, Available 11815. westsiderentals.com/listingdetail.cfm?id=1166161

Santa Monica RARE - 2 BEDROOM 2.5 BATH TOWNHOME IN THE HEART OF SANTA MONICA! ONLY 2 LEFT, CALL FOR SPECIALS!!! 2-car Parking included, Rent $6,450.00, Deposit 3000, Available Now! westsiderentals.com/listingdetail.cfm?id=1205948

Santa Monica 1 BED 1 BATH BACK HOUSE FENCED YARD 1-CAR GARAGE - 7 BLOCKS TO THE BEACH 1-car Garage parking, Paid water & trash, Rent $2,400.00, Deposit 2400, Available Now! westsiderentals.com/listingdetail.cfm?id=1145785

Santa Monica NEWLY REMODELED DUPLEX! 2-BR1.5 BATH WITH FIREPLACE AND BEAUTIFULLY RESTORED HARDWOOD FLOORS 1-car Parking included, Paid water & hot water & trash & gardener, Rent $2,900.00, Deposit 3000, Available Now! westsiderentals.com/listingdetail.cfm?id=783160

Santa Monica COZY TWO BDRM OR ONE BEDRM PLUS OFFICE. Street parking, Paid water & hot water & gas, Rent $2,195.00, Deposit 2395.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1216019

Santa Monica ONE-BEDROOM APARTMENT WITH HARDWOOD FLOORS 1-car Parking included, Paid water & hot water & trash, Rent $1,950.00, Deposit 1950, Available Now! westsiderentals.com/listingdetail.cfm?id=1076672

West LA TOP FLOORHARDWOOD FLOORSWASHER & DRYERPET FRTIENDLY 2-car Subterranean parking, Paid water & trash, Rent $3,295.00, Deposit 2000, Available Now! westsiderentals.com/listingdetail.cfm?id=1222777

Marina Del Rey WELCOME TO YOUR NEW APARTMENT HOME! 1-car Parking included, Rent $2,670.00 to AND UP, Available Now! westsiderentals.com/listingdetail.cfm?id=38575

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- Give voters the right to decide how much development is right for Santa Monica.
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- Eliminate incentives given to developers in the new Zoning Ordinance to demolish existing buildings and replace them with larger, taller, denser developments.
- Preserve our open skies, ocean breezes, and quality of life.
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