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MONDAY, OCTOBER 11, 2010

Volume 9 Issue 286

Santa Monica Daily Press

We have you covered

THE NICE GRAB ISSUE

IN THE STARS
SEE PAGE 11

COMMUNITY PROFILES

MARIO RUIZ



Brandon Wise brandonw@smdp.com

CPT. MARIO RUIZ

A true calling

Since childhood, Ruiz has moved from city to city based on faith

BY MELISSA LEU
Special to the Daily Press

DOWNTOWN After two years of working as head of the Salvation Army in Burbank, Mario Ruiz got a call from headquarters informing him that it was time to move again. Earlier in the year during a visit to the beach, his 18-year-old daughter Loreal told him that she wanted to spend the next summer in Santa Monica. A few months later, she got her wish.

Ruiz, 40, along with his wife and two daughters, moved to Santa Monica in June 2010 to lead the city's branch of the Salvation Army, filling a position that had been vacated due to illness.

"Santa Monica has a heart to help the homeless. Just joining the community to help, and the importance [of it] on people's

SEE CP PAGE 7

City Council to approve dating services

BY NICK TABOREK
Daily Press Staff Writer

CITY HALL A lot has changed since the 1950s, especially when it comes to dating.

Accordingly, after careful deliberation, Santa Monica officials are preparing to get with the times by repealing a 1954 ordinance that prohibits "personal introductory service, marriage bureau, lonely hearts club, or other business of a like nature" from operating within the city limits.

Officials note dating services have evolved in the past 56 years and are no longer seen as sleazy.

"With the advent of computer technology, personal introduction and dating services have expanded and become a common and reputable way to meet others for social interaction," a City Hall report stated.

And that's not all: "Permitting bona fide matchmaking and dating services to operate within the city will benefit city residents and also benefit the city's economy," the report continues.

One holdover from a more puritan era remains: The city proposes to keep in place a ban on escort services.

The City Council is set to debate the ordinance change at its meeting on Tuesday.

nickt@smdp.com



Morgan Genser news@smdp.com

GOOD HANDS: **Santa Monica High School's Kris Comas makes a catch against Compton Centennial's Traviante Martin on Friday at SMC's Corsair Field. Samohi won the game, 56-13, improving its record to 3-2. Next for Samohi is the Ocean League opener against Inglewood.**

HIGH SCHOOL FOOTBALL

Samohi makes easy work of Centennial, 56-13

BY DANIEL ARCHULETA
Managing Editor

SAMOHI In the final tune-up for Ocean League play, Santa Monica High School's football team tore through Centennial of Compton, 56-13, on Friday at Corsair Field.

With the win, Samohi improves to 3-2. Centennial falls to 2-3.

The game was close through the first quarter with Samohi holding a 7-0 lead on the strength of a 13-yard touchdown by running back Brandon Taylor.

From there, it was all the Samohi Vikings.

Leading the way was running back Kori Garcia, who would score three touchdowns on the night. He caught a 20-yard pass from sophomore quarterback Rhys Gervais and rushed for a pair. Garcia finished the night with a season-high 194 yards rushing.

Gervais would come up with three touchdown passes, two to standout wide receiver Kris Comas. Gervais looked more at ease behind center during his second start of the season as he was 12 for 18 on passing attempts for 213 yards.

"Feels great to get the win," said Gervais, who struggled during a 63-28 loss to Valencia the week before. "But, I still have to work on my decisions in the passing game."

Comas was again his favorite receiver as the speedster caught four touchdowns on the night, bringing his season total to 13. He also has two punt returns for scores this year.

SEE SAMOHI PAGE 9

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Join us in the main courtyard for food, refreshments, gifts, and recognitions, as we welcome new teachers and public safety personnel to Santa Monica! This year's celebration will inaugurate the Annual Inspirational Hero Award by honoring the memory of SAMOHI's cherished athletic director and football coach, Norm Lacy.



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Santa Monica - Malibu Unified School District
Chief **Tim Jackman**
Santa Monica Police Department
Chief **Scott Ferguson**
Santa Monica Fire Department
Vice President **Jeff Shimizu**
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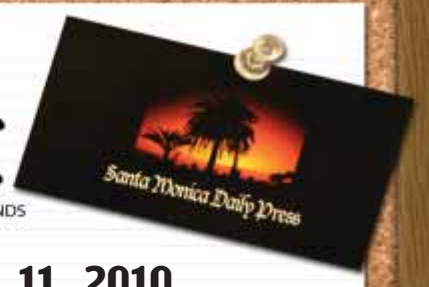
Valet parking will be available at $6 per car.

Santa Monica Chamber of Commerce

RAND Corporation

What's Up Westside

Out and about in Santa Monica and surrounds



Monday, Oct. 11, 2010

You knit?
Fairview Branch Library
2101 Ocean Park Blvd., 5 p.m. — 6:30 p.m.
Knitting for all ages. Beginners should bring #8 needles and simple worsted yarn. For more information, call (310) 450-0443.

Silk painting with Linda Bolhuis
Anneberg Community Beach House
415 PCH
6:30 p.m. — 8 p.m.
A presentation of Serti resist painting by artist Linda Bolhuis and a display of "Mountains to the Sea," from the Topanga Canyon Gallery. Practice your fabric painting skills and take home a silk sample. For more information, call (310) 458-4904.

Tuesday, Oct. 12, 2010

Poetry and verse
Barnes & Noble
1201 Third Street Promenade
10:30 a.m.
Improve your poetry skills and appreciation every Tuesday with Bill Robertson of Santa Monica Emeritus College. Visit www.greenpoets.com for more information.

Wednesday, Oct. 13, 2010

Sweet deals
Downtown Santa Monica
Arizona Avenue and Second Street
8:30 a.m. — 1:30 p.m.
Get the freshest fruit and produce available at this weekly Farmers' Market. There are also a variety of prepared foods available.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.

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No Social Security increase expected in upcoming year

STEPHEN OHLEMACHER
Associated Press Writer

WASHINGTON As if voters don't have enough to be angry about this election year, the government is expected to announce this week that more than 58 million Social Security recipients will go through another year without an increase in their monthly benefits.

It would mark only the second year without an increase since automatic adjustments for inflation were adopted in 1975. The first year was this year.

"If you're the ruling party, this is not the sort of thing you want to have happening two weeks before an election," said Andrew Biggs, a former deputy commissioner at the Social Security Administration and now a resident scholar at the American Enterprise Institute.

"It's not the congressional Democrats' fault, but that's the way politics works," Biggs said. "A lot of people will feel hostile about it."

The cost-of-living adjustments, or COLAs, are automatically set each year by an inflation measure that was adopted by Congress back in the 1970s. Based on inflation so far this year, the trustees who oversee Social Security project there will be no COLA for 2011.

The projection will be made official on Friday, when the Bureau of Labor Statistics releases inflation estimates for September. The timing couldn't be worse for Democrats as they approach an election in which they are in danger of losing their House majority, and possibly their Senate majority as well.

This past Friday, the same bureau delivered another painful blow to Democrats: The U.S. lost 95,000 jobs in September and unemployment remained stubbornly stuck at 9.6 percent.

HIGH SCHOOL FOOTBALL

St. Monica football runs record to 4-2 with big win over Windward

BY FARZAD MASHHOOD
Special to the Daily Press

PLAYA DEL REY The St. Monica Mariners dominated the eight-man powerhouse Windward Wildcats Saturday at St. Bernard High School, 42-8.

The Mariners (4-2) recorded their first homecoming win in six years, coach Larry Muno said, and kept the Wildcats (3-3) at bay throughout the night.

"This is a big moment for our school," Muno added.

The Wildcats were without star running back/wide receiver Charles Dawson. St. Monica quarterback Matthew Partyka said after the game the Mariners planned their game around Dawson's athleticism.

St. Monica took a commanding lead in the first half scoring five touchdowns. Windward coach Scott Napier asked for a running clock in the second half and Muno obliged, taking to a more relaxed approach in the second half.

"Our defense came out to play tonight," Partyka said. "They played really well."

The Mariners front line recorded four sacks, two of which came from defensive lineman Ronald Gibson. On the other side of the ball, Gibson surprised his team with a 40-yard touchdown run off a botched snap in the fourth quarter.

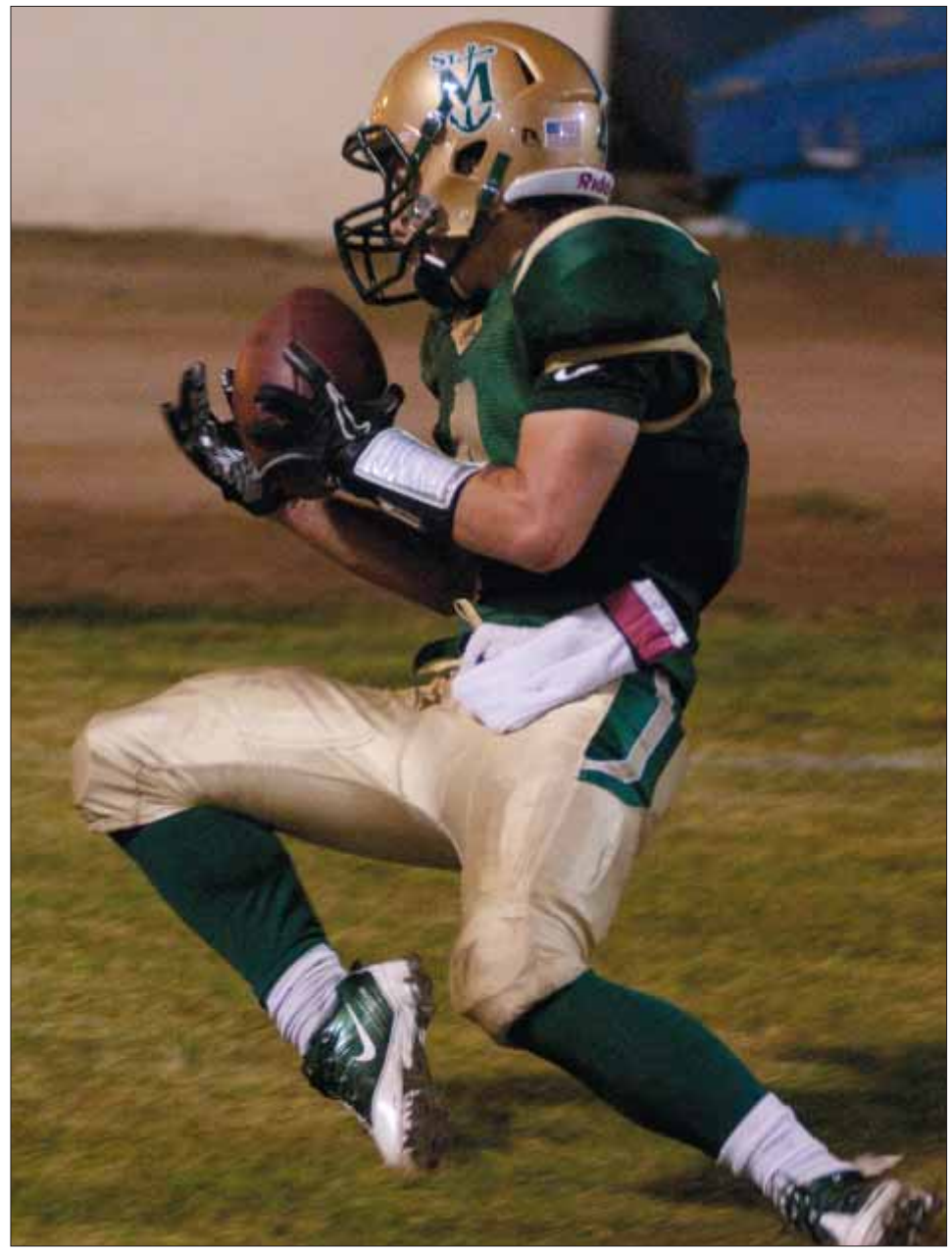
"That was a beautiful run. We're going to have to think of him at running back," Muno said.

Partyka and the offense also had a strong performance, totaling 345 yards of offense.

"Matt's running the ball a lot better," Muno said. "He's a dual threat quarterback. He can run and he can throw."

Partyka finished the game with 62 yards on 11 attempts and a touchdown on the ground and completed half of his passes for

SEE **ST. MONICA** PAGE 9



Morgan Genser news@smdp.com

SCORE SIX FOR THE MARINERS: **St. Monica's Kyle Farber catches a touchdown pass from Matthew Partyka on Saturday at St. Bernard High School. St. Monica went on to win, 42-8.**

Las Vegas chapels busy on memorable date, 10-10-10

THE ASSOCIATED PRESS

LAS VEGAS Churches, banquet halls and other wedding venues across the country were extra busy Sunday as couples seeking a perfect 10 rushed to tie the knot on a once-in-a-century milestone: Oct. 10, 2010.

In Las Vegas — long a destination for weddings — one marriage license bureau extended its Sunday hours from 6 p.m. to midnight to accommodate the rush. Hotels and churches in New Hampshire's Seacoast area were booked long before Oct. 10.

Wedding-related businesses said the day was perhaps the most sought-after wedding date since July 7, 2007, when the lucky 07-07-07 marked the calendar. Some 10-10-10 couples even chose to take their vows at 10 a.m.

One pastor in Nevada took the rush airborne by planning to join 30 couples at various venues Sunday and aboard a helicopter through the buzz of a headset.

"This is kind of a neat way to spend my retirement years. It keeps me in good health and keeps my mind alert," the Rev. Jim Hamilton of Henderson's Sunrise Community Church told the Las Vegas Review-Journal.

Renee Fletcher, hostess at the Arch of Reno Wedding Chapel, said it was staging more than 40 weddings on Sunday.

Megan Powell, a 26-year-old who married a nightclub and restaurant operator, said her Las Vegas wedding was "a once-in-a-lifetime opportunity to get married on 10/10/10."

"That day will never happen again," she added.

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Glow could use changes

Editor:

It's great that the city of Santa Monica is allowing artists to showcase their works at the nighttime beach Glow event, but I think this year there were some problems. My teenage daughter enjoyed the fluorescent acrobats on the rings and I thought the "Foaming Lifeguard Station" was enjoyable but some of the other exhibits did not connect.

I couldn't find the "barbecue train" in the pier parking lot even though the white "golf ball" exhibit marker was lit up. When I walked to the exhibit on the beach in front of it there were a lot of people looking at the waves all asking each other "do you see it?" There was nothing in the ocean but the exhibit might have been about the sand we were standing on. It might be nice to have an artist on hand to tell us what we are looking at. One exhibit with fluorescent dancers or martial arts demonstrators was surrounded with some crowd members that were yelling "do something." Maybe the artists were on a break. One exhibit where opposing tribes were going to clash had a number of people walking away warning new visitors "don't walk down there – nothing's happening."

The exhibits on the very far north and south ends of the beach are too far apart for the average family to walk to. It seemed as though a lot of the visitors (especially the girls) didn't realize that they would be doing a lot of nighttime walking in the sand and arrived wearing shoes and clothes that just wouldn't work.

The good things about Glow this year was that it was still free, guided info pamphlets were easy to find and it seemed to be logistically well organized. I do feel bad for seniors leaving a movie near the promenade or employees leaving work only to find that their bus stop is now moved 11 blocks to the east. Maybe buses should be allowed in the closed areas especially since visitors are encouraged to use public transportation. I would suggest moving things closer together. Someone getting off the bus at Wilshire and 11th (the last west stop) had to walk almost to the border of Venice beach to see most of Glow.

The last Glow had better exhibits (burning sand, pods in the ocean etc.) and I am sure that people can come up with more inspired attractions than the remote control toy car with the rock attached to it ("Moving Boulder"). It was nice to see there were no Glow "merch booths" selling $42 hoodies. I personally liked the food trucks although they didn't seem to be the ones anyone had ever heard of.

Vic Triepke
Santa Monica

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My Write

Bill Bauer

Send comments to editor@smdp.com

School board incumbents dropped the ball

ONE OF THE MOST INTERESTING AND contentious contests this election is the race for the Santa Monica-Malibu Unified School District Board of Education with Kelly Pye retiring and board chair Barry Snell, Ralph Mechur and the always controversial Oscar de la Torre seeking re-election.

At the Santa Monicans for Renters' Right annual congress in August, hisses were clearly audible when de la Torre got up to speak. He failed to garner an outright membership endorsement but was "backroom endorsed" by the SMRR Steering Committee a few days later along with Mechur who also fell short of enough member support for an outright endorsement.

de la Torre is quick to shoot from the lip, however parents of special education students tell me he's been one of their most loyal supporters. But, inflammatory statements and actions are taking their toll.

Earlier this year, a video that showed de la Torre standing by while a couple of high school kids slugged it out in an alley behind his Pico Youth & Family Center warranted a local police investigation for child cruelty. No charges were filed. Nevertheless, the controversy surrounding whether he should have stepped in and stopped the fight right away instead of roughly a minute after it kicked off may have seriously hurt him.

Mechur was appointed to the board in 2007 to fill a seat vacated by Emily Bloomfield, who resigned. He ran unopposed in November of 2008 to complete her term and is now running for his own four-year seat.

Barry Snell, the current board chair, is a certified public accountant with a history of problems with the California Board of Accountancy dating from 2001 through 2004. He was originally placed on probation in 2001 for practicing public accountancy with an expired license and other infractions.

Snell then bounced a check paying the $2,500 fine and continued to practice accountancy without a license. Snell violated the terms of his probation and also failed to maintain an active license and failed to make scheduled cost reimbursement payments according to the accountancy board's website www.dca.ca.gov/cba. Snell dismisses the charges as "a mistake" as do his supporters.

Despite Snell's history, he's received a number of key endorsements including SMRR's membership, the Community for Excellent Public Schools (CEPS), Leadership, Effectiveness, Accountability and Direction (LEAD), the Santa Monica Democratic Club, ("Little SMRR") and others. While Snell's accountancy record has been clean the last six years, I wouldn't want him on the board of my $110 million company (if I had one) let alone the school board.

More than his "mistakes," it's his and the other two incumbents' lack of a cohesive plan of action and willingness to rubber stamp administration requests on 128 agenda items 98 percent of the time (often with little or no discussion) that bother me. Their inability to accomplish much needed oversight or actively seek new ways to resolve the district's ongoing financial issues is appalling and unacceptable.

According to the SMMUSD's own projections, it's facing a $4.4 million shortfall in the 2011-12 fiscal year and a $6.4 million shortfall in 2012-13 even if Measure Y (the half-cent sales tax increase) passes and $5 million of its revenue goes to the district. School supporters seem to think that all problems can be solved by either hitting up City Hall or by burdening district residents with one regressive tax scheme after another.

AT THE SANTA MONICANS FOR RENTERS' RIGHT ANNUAL CONGRESS IN AUGUST, HISSES WERE CLEARLY AUDIBLE WHEN DE LA TORRE GOT UP TO SPEAK.

Board members along with SMRR, CEPS, LEAD, "Little SMRR" (SM Democratic Club) and other supporters blame all the problems on Sacramento. While state cuts to educational funding are a contributor to current problems, they still ignore the fact that every permit student costs the district nearly $3,000 — the difference in the roughly $10,000 it costs to educate a child here and the approximately $6,200 the district receives from the state.

High administrator salaries, accelerating administrative costs and the rest of the profligate spending are dismissed. They respond, "If you want the best, you've got to pay the best." Don't tell that to the residents of Bell. Content to keep their heads in the sand, school cheerleaders and so-called school support groups endorse do-nothing incumbents and the cycle continues like it has since 1998.

Why watch the purse strings when "Daddy Taxpayer" just keeps on anteing up? And those endorsements, aren't they purely about politics? Maybe it's why CEPS endorsed four candidates for three City Council seats. They want to be in good with whoever is elected. In the case of CEPS, it's arguable that it's actually harming education in the district

Unfortunately, until the voters and school supporters in Santa Monica and Malibu wake up to the fact that we're all being hosed and serious changes are needed, including to the Board of Education, the school district will continue to flail around in a financial quagmire and risk the quality of our children's education.

Next week: school board challengers, any hope?

BILL can be reached at mr.bilbau@aol.com.

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Report: No fines on PG&E over six-year period despite record

THE ASSOCIATED PRESS

SAN FRANCISCO A review of public records shows the watchdog agency responsible for regulating public utilities has taken a mostly hands-off approach to violations by Pacific Gas and Electric Co.

Even though PG&E had more pipeline infractions than the rest of the state's major pipelines combined over a six-year period, The San Francisco Chronicle reports that the California Public Utilities Commission did not levy a single fine on the utility during that period.

The newspaper reports in an article in its Sunday edition that its review of CPUC records between 2004 and 2009, PG&E accounted for 410 of the probable violations of federal safety laws found by regulators.

By comparison, all other utilities accounted for 287 of the probable violations.

PG&E operates 42 percent of the gas pipelines in the state.

The report comes after word that the CPUC is forming a panel to conduct a review of the PG&E pipeline blast in San Bruno last month that killed eight people.

Richard Clark, head of the Consumer Projection and Safety Division of the CPUC, told the newspaper that the industry has a history of fixing problems voluntarily.

"We operate under the assumption they are interested in having a safely operated system," Clark told the Chronicle. "If we saw a trend that gave us concerns in terms of what we are finding out there, we would take enforcement action," he said.

It's been least seven years since the CPUC fined PG&E or any other utility operating a gas pipeline in the state, according to Clark.

According to the Chronicle, self-policing is almost a necessity because the commission has just nine inspectors to monitor 100,000 miles of gas pipelines running through California.

Kirk Johnson, vice president of gas transmission and distribution for PG&E, said the utility often reports safety problems to the commission on its own.

"We don't see problems that warrant the level of enforcement actions," he said. "We don't see it. This is an anomalous event that took place in San Bruno,' he added.

Instead of fining pipeline operators over violations, the CPUC sends them a letter asking the companies to comply with federal safety regulations.

"We find a violation, we tell them to fix it," Clark said. "Unless its a real egregious violation," he added.

Clark could not recall any such violation.

In a response to the article, PG&E spokesman Andrew Souvall told the Associated Press the "safety of the our natural gas system is our top priority."

"We are very conservative deciding what are reportable incidents," Souvall said. "In fact we often self- report things we have already fixed," he told the AP.

Souvall added that it would be a "mistake" to suggest that a lack of fines levied on the utility comes as a result of a lack of oversight, noting the natural gas industry is closely regulated by state and federal agencies.

A call left for the CPUC seeking comment on Sunday was not immediately returned.

Police say firecracker caused harbor blast

GILLIAN FLACCUS
Associated Press Writer

SAN PEDRO A large firecracker caused a blast near a Los Angles-area harbor that sent police scrambling to evacuate the neighborhood and order bomb squads into a hotel parking garage early Sunday, authorities said.

An M-80 explosive device went off at around the same time an SUV was vandalized in the area, said Los Angeles Police Deputy Chief Michael Downing. Investigators initially thought the vehicle was the source of the blast.

The bomb squad sent in robots, and officers throughout the area were placed on alert, but investigators now believe it likely was not a bomb that broke the window and created a small hole in the door of an SUV, Los Angeles Police Lt. John Romero said.

A caller reported hearing a blast at 7:30 a.m. in a commercial area of San Pedro. A short time later a patrol officer with the Port Police discovered the damaged Lincoln Navigator in the underground garage of the Clarion Inn.

Investigators found debris away from the SUV that helped them determine the blast was a firecracker, police said.

"On closer inspection and using their training, bomb squad is confident the damage was caused by something other than a bomb. Based on what we know now, they're scaling the operation way back," Romero said.

Downing said investigators ruled out any connection to terrorism. No arrests were made.

The Q Line

What on Y?

Measure Y, which calls for a half-cent sales tax increase, has been put on the ballot to help City Hall increase revenue to shore up a budget that could be facing serious cuts in coming years. An advisory measure, YY, has also been placed on the ballot to gauge the public's interest in giving up to half of the expected $12M the tax would raise each year to local public schools.

So, this week's Q-Line question asks:
How will you vote on Measures Y and YY, and why?

Contact qline@smdp.com before Friday at 5 p.m. and we'll print your answers in the weekend edition of the Daily Press.

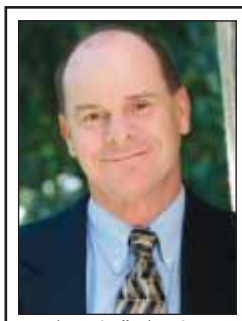


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Earth Talk
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Photo courtesy Joe S/Flickr

MAKING ROOM: **Around the U.S., new bike lanes and paths are all the rage, helping cash-strapped cities simultaneously green operations and trim budgets (adding bike lanes is far less costly than building new roads). Some studies have even shown that bike trails help improve nearby home values. Pictured: a bike Lane on First Avenue in New York City.**

Sharing the roads with bikes

Dear EarthTalk

Are there efforts to increase bike lanes and paths around the nation? I'd like to be able to bike more instead of drive, but I'm concerned about safety.

John Shields,
Minneapolis, Minn.

AROUND THE U.S. NEW BIKE LANES AND paths are all the rage, helping cash-strapped cities simultaneously green operations and trim budgets — adding bike lanes is far less costly (to taxpayers and the environment) than building new roads. Also, the nonprofit League of American Bicyclists reports that real estate values increase with proximity to bike paths. "People enjoy living close to bike paths and are willing to pay more for an otherwise comparable house to be closer to one," the group reports, citing examples from Indiana, California and elsewhere showing that homes near bike trails command a premium upwards of 10 percent.

In New York City, bicycling is the fastest growing mode of transportation. A 2006 citywide mandate has led to the laying down of some 200 miles of new bike paths recently. Also, the area around Madison Square in midtown is now bike-friendly; seven blocks of Broadway now feature green-painted bike lanes between the curb and the parking lane to provide cyclists with a buffer against rushing motorized traffic.

In September, central Tennessee (Nashville and environs) adopted an ambitious plan to add upwards of 1,000 miles of bike paths (also 750 miles of sidewalks) across seven counties, a scheme that won the "best project" award from the Institute of Transportation Engineers. Nashville itself will increase alternative transportation spending from 0.5 percent to 15 percent of its transportation budget, and hopes to reduce traffic congestion and obesity — Tennessee has the nation's second highest rate of obesity — in the process.

Portland, Oregon, long a leading U.S. city on environmental policy, has allocated over $20 million over the last few years for bicycle infrastructure improvements, and plans to spend another $24 million upgrading the city's network of bike paths and trails. One of the city's latest innovations has been to convert two parking spaces on city streets to bike corrals capable of holding two dozen bicycles. In addition the Bike Portland blog reports that the city now supports some 125 bike related businesses, mostly small and locally owned, covering everything from custom bike building to accessories and repair.

In Davis, California, named America's top cycling city by the League of American Bicyclists, bikes outnumber cars and bike paths occupy 95 percent of arterial and collector roads there. Some 14 percent of all commuters in Davis commute to work by bike, which is 35 times the national average. Other cities in the League's Top 10 include Palo Alto and San Francisco in California; Corvallis, Portland and Eugene in Oregon; Boulder, Colorado; Madison, Wisconsin; Tucson, Arizona; and Seattle, Washington.

Some cities — New York, Los Angeles, Seattle — make available maps of bicycle routes. The inclusion of bike routes on Google Maps has also been a boon to cyclists across the country looking for the safest and most direct routes. Users can click on a bicycle icon after hitting "Get Directions." Local bicycle clubs are a good place to turn to find the best bike-friendly routes though your region; The A1 Trails website provides a comprehensive list of bike clubs and other resources around the U.S. and Canada. With so many tools and new infrastructure, it might be high time to leave the car parked and hop on your bicycle.

SEND YOUR ENVIRONMENTAL QUESTIONS TO: EarthTalk®, c/o E – The Environmental Magazine, P.O. Box 5098, Westport, CT 06881; earthtalk@emagazine.com. E is a nonprofit publication. Subscribe: www.emagazine.com/subscribe; Request a Free Trial Issue: www.emagazine.com/trial.

KNOW BEFORE YOU GO

Alley Renewal Program

The alley south of Pico Boulevard between 22nd and 23rd streets will be resurfaced starting on Monday, Nov. 1, 2010. Work will include grinding and asphalt overlay. Please be advised that resurfacing operations will generate noise despite best efforts to keep the disturbance to a minimum. The estimated completion date is Tuesday, Nov. 9, 2010.

Parking Structure No. 2 Seismic Retrofit

The parking structure will remain open throughout the construction project; however, the work requires the closure of up to 50 parking spaces per day. The lanes exiting to Second Street will be closed until mid-October. During this time, all exiting traffic is being re-routed to the alley behind the parking structure. Some of the construction requires workers to be in close proximity to the drive aisles. Please use extreme caution while driving in the structure. The estimated completion date for the project is late January 2011.

For more information on projects, please visit the Know Before You Go Web site at www.knowB4ugo.smgov.net.

CP

FROM PAGE 1

lives is incredible," said Ruiz, who had been visiting the city since he first moved to Southern California in 1998.

Ruiz, whose small stature is complemented by his husky voice, is no stranger to moving around.

Born in Mexico, but raised all over the western hemisphere, Ruiz has lived in three countries, four U.S. states and enough cities to be counted with the majority of his fingers on both hands.

"I don't know what it is like to be raised in one home, to go to one elementary school, one junior high and one high school," Ruiz said, who attended two elementary schools, four junior highs and four high schools.

His father, a minister-turned-missionary, moved the family where his work required, which included Argentina and various cities across the U.S., before finally settling in Phoenix, Ariz., where he became a pastor at a local church.

"[The hardest part about moving is] you get attached to your friends, and now you have to move to somewhere unknown," said Ruiz, who recently started using Facebook to reconnect with old acquaintances. "The good thing about moving around is getting to know about different places … and you have friends everywhere."

After high school, Ruiz became a youth pastor at his father's church — Church of God in Glendale, Ariz. — where he eventually met his wife Claudia. She had moved from California to be closer to her brother, who attended Ruiz's youth service.

But after a few years, Ruiz felt like he had hit a professional ceiling, and decided he needed to move again; this time, in pursuit of a college education at Lee University, a private Christian college in Cleveland, Tenn.

"My dad has always been in education. He was a professor … I went to college to expand that — to be able to become a better youth pastor," said Ruiz, who married Claudia while attending school.

However, a year and a half later, Ruiz dropped out of Lee University to accept a pastor position in his family church.

"I didn't want to be a pastor …. I saw how hard it was and I wanted to make money," Ruiz said. "But, to be a pastor is a calling from God, and you just obey it. I felt like I was being called."

In 1998, Ruiz followed God's calling all the way to Compton, Calif., where he and his wife joined the Salvation Army as youth pastors at a friend's referral.

"The Salvation Army, besides being a social service agency, it's a church. [I moved because] I would still be pastoring, but I would also be working with different types of people," Ruiz said.

After a summer of organizing weekly youth camps, he and his wife decided to enter the Salvation Army's training college, a two-year intensive program that taught them how to conduct bible ministry, social services and other operational duties.

Structured like the military, the Salvation Army ranks officers after training is completed, and those who join, expect to be moved wherever and whenever they are needed. In addition, to maintain the family unit, married couples must enter into the training together.

Ruiz and his wife graduated as captains, which made them qualified to lead any branch of the Salvation Army.

Their first assignment was in Caldwell, Idaho. Four years later, it was in Tualatin Valley Citadel in Hillsborough, Ore.

While in Oregon, Ruiz went back to school, finally graduating with a major in social and behavioral studies at George Fox University. While juggling school, his second daughter Emily Ruiz was born on Sept. 16, 2006.

Three years later, Ruiz was called to move yet again. The family stayed for a short two-year stint in Burbank, before finally landing in Santa Monica.

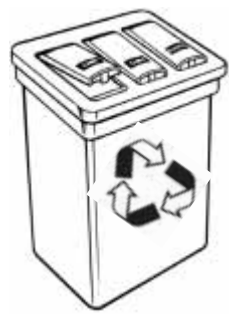
"We've been trying to stabilize. We're just barely starting to step out more in the community," said Ruiz, who tries to work only during business hours, but ends up being on call at all times. For the upcoming holiday season, he expects to work 13 to 15 hours a day.

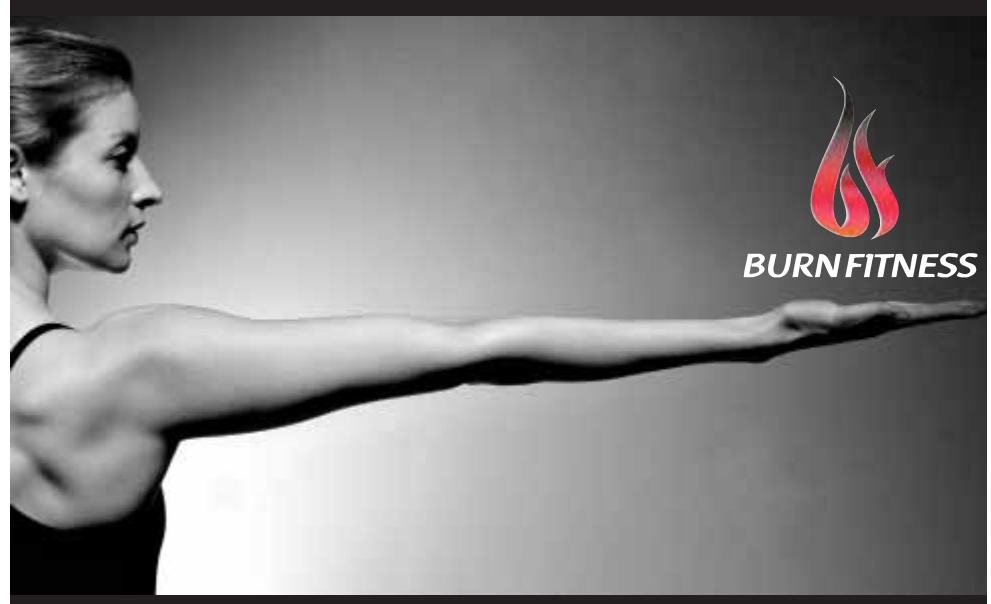
Despite the long hours, Ruiz, who often opts to bike and walk to work, jokes that finding parking is the most challenging part of his job.

"There have been times when I wanted to stop, but I believe that happens to anybody …. I still believe I wouldn't be as happy if I wasn't doing what I'm doing now," Ruiz said. "It's a lot of work, but it's rewarding … seeing how we are able to be there to help someone that was struggling … makes it worth it."

news@smdp.com

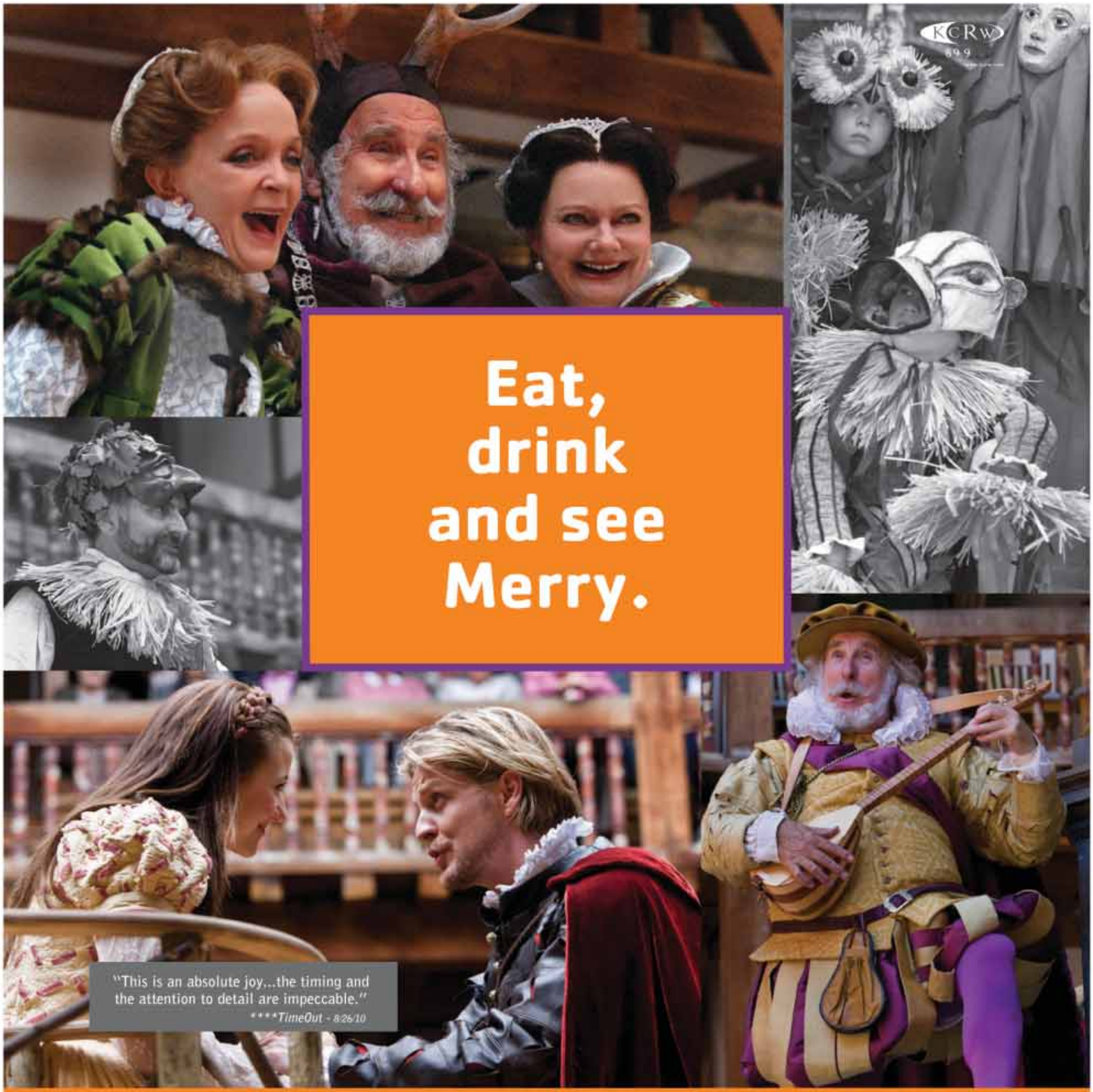



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SAMOHI
FROM PAGE 1

He tallied 187 yards through the air.

Quarterback Brock Miller was effective in relieving Gervais. In his brief time in the game, the senior threw a pair of scoring passes to Comas.

Despite the lopsided score, Samohi was plagued by a number of penalties, which didn't sit well with Head Coach Travis Clark.

"Honestly, it was a dirty win," Clark said. "I'm a little disappointed in our approach. We'll have to clean that up before facing Inglewood next week."

While the final score wasn't pretty for Centennial, the Apaches were in the game early.

After spotting Samohi a 14-0 lead in the opening minutes of the second quarter, Centennial's Anthony Word returned a kickoff 80 yards to bring the Apaches to within a score at 14-7.

Samohi would answer with a pass from Gervais to Comas for 20 yards, putting the Vikings up 21-7. Samohi followed that with a 2-yard touchdown run by Garcia that essentially put the game away at 28-7.

"This loss could end up being a good thing," first-year Centennial head coach Jimmy Nolan said. "But, right now, I'm totally embarrassed."

Nolan added that one of his primary contributors missed the game after being arrested and detained by police. He declined to identify the player.

Key to shutting down Centennial's offense was Samohi linebacker Justyn Coker, who has been the team's leading tackler all season. The senior, who didn't play last year to concentrate on track and field, finished the night with a sack and 11 tackles. Fellow linebacker Chris Collins led the team in tackles with 14.

"The defensive line came up big," Coker said. "This win will be a stepping stone for next week against Inglewood."

daniela@smdp.com

ST. MONICA
FROM PAGE 3

116 yards, a touchdown and two interceptions. Also named homecoming prince during halftime, Partyka fumbled the ball three times, including once in the game's opening drive.

"I was concerned certainly," Muno said. "Whenever you turn the ball over you're concerned. It's been an issue for us, turning the ball over."

In a drive that included a delay of game penalty and a fourth down conversion on a quarterback keeper, the Mariners were dismayed to end their first possession with Partyka's fumble.

"That first fumble on that pitch, that was a miscommunication there," Partyka said. "We weren't really too worried because we knew if we executed, the play would have worked."

But the miscues ended there, as St. Monica made a defensive stop on the following drive and Partyka led the offense in a three-play touchdown drive. Running back Sean Martinez capped off the drive with a 57-yard run to the endzone.

"We started off the game with a lot of energy and played with great pace," Muno said after the game.

St. Monica's defense wavered only once more during an 87-yard passing touchdown from Windward quarterback Jordan Wilson to wide receiver Samuel Miller in the second quarter. After a false start on the extra point attempt, the Wildcats converted a 2-point try from seven yards out to make the score 14-8, St. Monica.

"When they came out, they fired off the ball and they were coming after us, so, it was very competitive there in the beginning," Muno said.

St. Monica scored three more touchdowns in the first half to make the score 35-8 at the break.

Coming out a bit over-confident, according to Partyka, St. Monica had three turnovers before scoring their first touchdown of the half with 2:35 to go in the game.

The clock would run out then after a kick return and one play by the Windward offense.

Mau Lauaki led a powerful defense that allowed only three Windward first-downs. He said after the game that the Mariners' preparation this week in practice was key.

"We still were sloppy at times, and we've got to clean that up because Salesian (next week's opponent) is really, really good. That'll be the best team we've faced in three of four years," Muno said. "If we don't clean that up it's going to be a long day for us."

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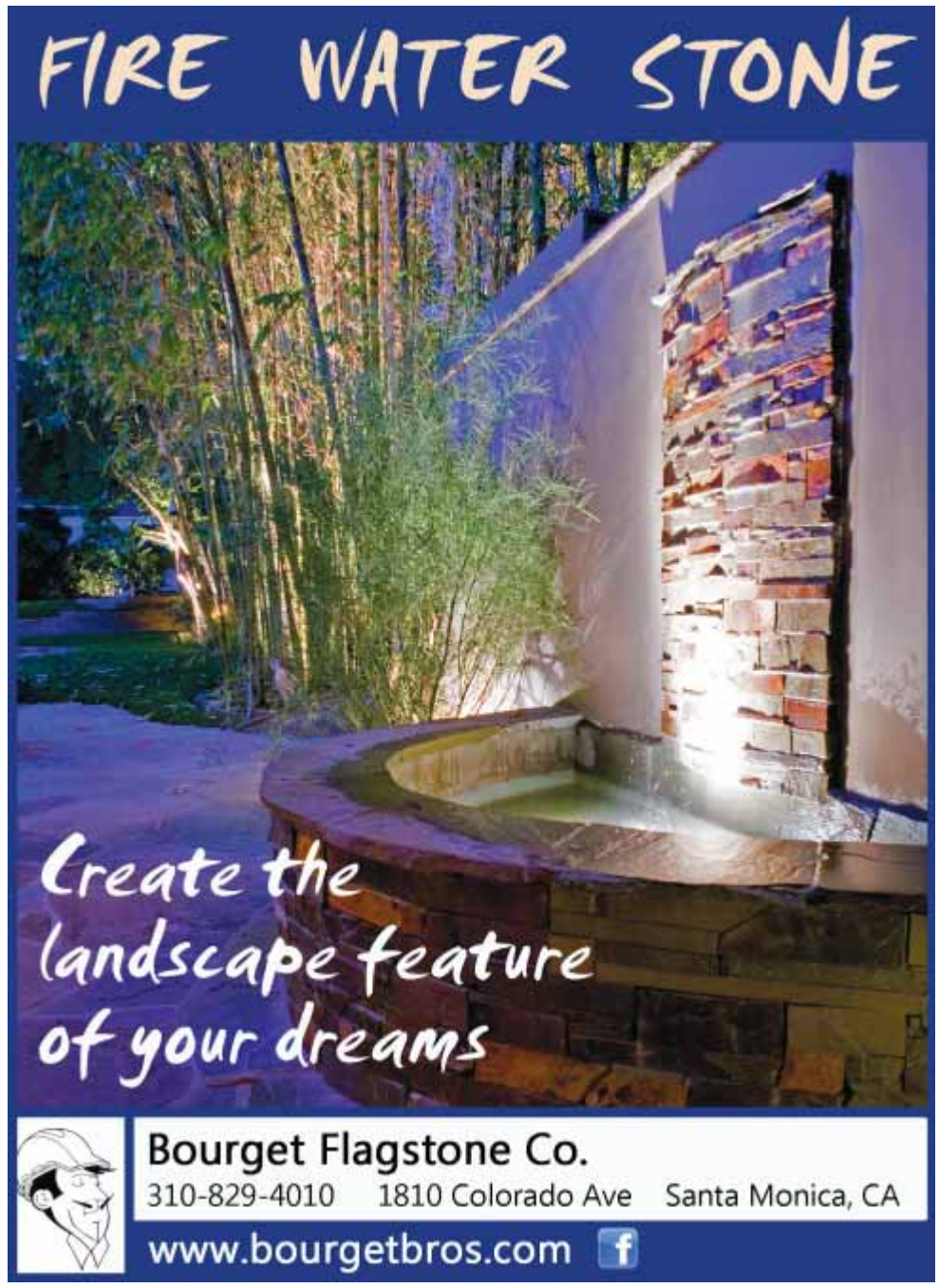
Morgan Genser *news@smdp.com*

BIG NIGHT: **Brandon Caprio (left) hugs Cory LaGuardia after the pair were named homecoming king and queen during the St. Monica football game on Saturday in Playa del Rey.**











SURF REPORT

Surf Conditions **Water Temp:** 64°

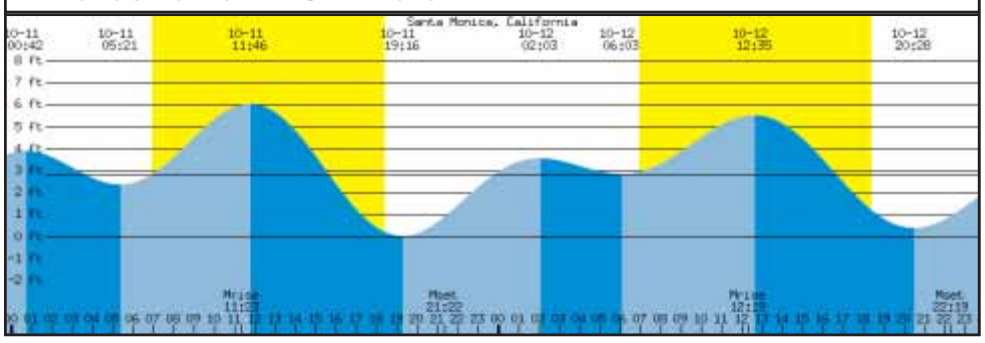
Swell Forecast

Looking like the building day for both SW ground swell and NW wind swell. Waist to chest high max is the call for most breaks.

Long Range Synopsis

Midweek the NW fade some to waist high for west facing breaks, but the SW should keep south facing breaks in at least chest high sets.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **October 5, 2010**

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QUICK STATS (for the last 30 days)

- Number of sewage spills -- 1
- Number of beach closures due to a sewage spill -- 4
- Number of wet days -- 8
- Number of A grades for dry/wet weather -- 14 / ns
- Number of (C,D,F) grades for dry/wet weather -- 8 / ns

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Grousbeck Family Foundation, simplehuman, SIMA, Carlson Family Foundation, Inc.

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	ns	ns
Nicholas Beach at San Nicholas Canyon Creek mouth.	ns	ns
El Pescador State Beach, between Lechusa and Los Alisos creeks.	A+	ns
Encinal Canyon at El Matador State Beach.	A+	ns
Broad Beach at Trancas Creek mouth.	ns	ns
Zuma Beach at Zuma Creek mouth.	ns	ns
Walnut Creek, projection of Wildlife Rd. (private).	A+	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth.	ns	ns
Escondido Creek, just east of Escondido State Beach.	C	ns
Latigo Canyon Creek mouth.	ns	ns
Solstice Canyon at Don Blocker County Beach.	A+	ns
Puerco State Beach at creek mouth.	ns	ns
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	F	ns
Surfrider Beach at Malibu Colony fence.	ns	ns
Surfrider Beach (branch location)- daily.	A	ns
Malibu Pier - 50 yards east.	ns	ns
Carbon Beach at Sweetwater Canyon.	A+	ns
Las Flores State Beach at Las Flores Creek (point zero).	A+	ns
Big Rock Beach at 19948 PCH stairs.	ns	ns
Pena Creek at Los Tunos County Beach.	A+	ns
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	A	ns
Castlerock Storm Drain at Castle Rock Beach.	A+	ns
Santa Ynez Storm Drain at Castle Rock Beach.	D	ns
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	ns	ns
Will Rogers State Beach at Bel Air Bay Club drain near fence.	ns	ns
Will Rogers State Beach at Pulga Canyon storm drain.	A+	ns
Will Rogers State Beach at Temescal Canyon drain.	ns	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	B	ns
Santa Monica Beach at Montana Ave. drain.	ns	ns
Santa Monica Beach at Wilshire Blvd. drain.	ns	ns
Santa Monica Municipal Pier.	A	ns
Santa Monica Beach at Pico/Kenter storm drain.	D	ns
Santa Monica Beach at Strand St. (in front of the restrooms).	ns	ns
Ocean Park Beach at Ashland Ave. drain.	A+	ns
Venice City Beach, at the Rose Ave. storm drain.	F	ns
Venice Beach at Brooks Ave. drain.	ns	ns
Venice Beach at Windward Ave. drain.	F	ns
Venice Fishing Pier - 50 yards south.	ns	ns
Venice Beach- projection of Topsail St..	ns	ns
Marina del Rey, Mothers' Beach- lifeguard tower.	B	ns
Dockweiler State Beach at Ballona Creek mouth.	D	ns
Dockweiler State Beach at Culver Blvd. drain.	B	ns
North Westchester Storm Drain at Dockweiler State Beach.	A	ns
Dockweiler State Beach at World Way (south of D&W jetty).	ns	ns
Dockweiler State Beach at Imperial Hwy drain.	F	ns
Dockweiler Beach- opposite Hyperion Treatment Plant.	ns	ns
Dockweiler State Beach at Grand Ave. drain.	ns	ns

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

Raiders come back to beat Chargers, 35-27

JOSH DUBOW
AP Sports Writer

OAKLAND After 13 straight losses to San Diego, it took just about everything bouncing the Oakland Raiders' way to end the skid.

Michael Bush ran 3 yards for the go-ahead touchdown with 3:39 remaining and Tyvon Branch returned a fumble 64 yards for a score as the Raiders ended the drought with a 35-27 victory over the Chargers on Sunday.

The Raiders (2-3) used two blocked two punts, two long touchdown drives in the second half led by backup quarterback Jason Campbell and the big play at the end by Branch and Michael Huff for their first win over San Diego (2-3) since September 2003. That was the second longest active streak to Buffalo's 14-game losing streak to New England.

With the Chargers driving for the potential go-ahead score, a blitzing Huff hit Rivers just before his arm went forward, knocking the ball loose. Branch picked up the ball and raced 64 yards for the score to make it 35-27 with 58 seconds left.

When referee Clete Blakeman upheld the call on replay, years of frustration were let out by the small, but enthusiastic, crowd of Raiders fans.

Rivers threw for 431 yards and two touchdowns and Malcolm Floyd had a career-high 213 yards receiving but the Chargers have only themselves to blame for their third straight road loss of the season, losing three fumbles deep in Raiders territory.

The Chargers have allowed four special teams touchdowns in those three losses, including a touchdown and a safety following the two blocked punts after their first two drives of the game.

Campbell, who was benched halfway through the second game of the season, replaced an injured Bruce Gradkowski late in the first quarter. Gradkowski injured his shoulder after being hit by Shaun Phillips and was in for only three plays the rest of the way.

Campbell completed 13 of 18 passes for 159 yards and a 1-yard touchdown to Zach Miller, leading drives of 93 and 73 yards in the second half to give the Raiders the lead. The biggest play on the winning drive came when Campbell found Brandon Myers for a 12-yard gain on fourth-and-1 from the San Diego 24. Bush, who ran for 104 yards in place of the injured Darren McFadden, finished it from there.

Rivers' 41-yard touchdown pass to Floyd midway through the third quarter gave the Chargers a 24-15 lead. With Vincent Jackson sitting out in a season-long contract dispute, Floyd delivered the big plays at receiver that have been lack for San Diego this year He also caught passes of 34, 36 and 55 yards.

The Raiders responded with the 97-yard drive. Campbell converted a third-and-1 sneak to get the drive going and then connected on a 58-yard pass to Louis Murphy to move the Raiders deep into Chargers territory.

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It's Kind of a Funny Story (PG-13)
2:00pm, 4:30pm, 7:05pm, 9:35pm

Catfish (NR) 1hr 34min
2:30pm, 4:55pm, 7:20pm, 9:45pm

AMC 7 Santa Monica
1310 Third St.
(310) 289-4262

Legend of the Guardians 3D: The Owls of Ga'Hoole (NR) 1hr 30min
12:05pm, 2:35pm, 5:10pm, 7:40pm, 10:05pm

Let Me In (NR)
11:05am, 1:45pm, 4:25pm, 7:05pm, 9:45pm

Wall Street: Money Never Sleeps (PG-13) 2hrs 07min
1:00pm, 4:00pm, 7:00pm, 10:00pm

Life As We Know It (PG-13)
11:10am, 1:55pm, 4:40pm, 7:25pm, 10:10pm

You Again (PG)
11:20am, 1:50pm, 4:30pm, 7:15pm, 9:50pm

Social Network (NR)
11:00am, 12:00pm, 2:00pm, 3:00pm, 5:00pm, 6:00pm, 8:00pm, 9:00pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 394-9741

Never Let Me Go (R)
1:50pm, 4:30pm, 7:20pm, 9:55pm

Mao's Last Dancer (PG) 2hrs 07min
1:20pm, 4:10pm, 7:00pm, 9:45pm

Howl (NR) 1hr 26min
1:00pm, 3:10pm, 5:30pm, 7:50pm, 10:10pm

Waiting for Superman (PG) 1hr 42min
1:30pm, 4:20pm, 7:10pm, 10:00pm

AMC Criterion 6
1313 Third St.
(310) 395-1599

Case 39 (R) 1hr 49min
11:05am, 1:40pm, 4:25pm, 7:15pm, 10:05pm

Town (NR)
12:00pm, 3:20pm, 6:30pm, 9:30pm

Secretariat (PG)
11:00am, 1:50pm, 4:40pm, 7:30pm, 10:20pm

Social Network (NR)
1:00pm, 4:00pm, 7:00pm, 10:00pm

Easy A (NR)
12:15pm, 2:35pm, 5:00pm, 7:20pm, 9:45pm

My Soul to Take 3D (NR)
11:15am, 2:00pm, 4:30pm, 7:05pm, 9:40pm

For more information, e-mail news@smdp.com

Pay off your bills tonight, Scorpio

ARIES (March 21-April 19)
★★★★ You could have some very serious intentions, but they tumble to the wayside as you shake your head in wonderment. Someone could be delightfully distracting. Can you say "no" to a special invitation? Tonight: Opt for a different experience.

TAURUS (April 20-May 20)
★★★★ Dig into a project, knowing that you can get it done. A partner demands unusual access to you. He or she appears quite dependent on your feedback. A discussion allows for better rapport between you and others. Tonight: Put your feet up.

GEMINI (May 21-June 20)
★★★★★ Open up your imagination, knowing that anything is possible. Your ability to make inroads with someone you value could make all the difference. You have much to smile about. Tonight: Choose the option you like best!

CANCER (June 21-July 22)
★★★★ Knowing how much you can actually accomplish might be much different from saying "yes" and having faith in your abilities. Everyone gets tired sometimes. Why do you think you are any different? It is time to pace yourself. Tonight: Easy works.

LEO (July 23-Aug. 22)
★★★★★ Your creativity could save the day. Your ability to get past an issue could mark your interactions. Listen to what is being shared by someone you care about. Help this person lighten up. You could be surprised by what a conversation could do. Tonight: Ever playful.

VIRGO (Aug. 23-Sept. 22)
★★★★ You might want to move slowly, especially if it involves an investment or your finances. You wonder which way to go and which is the best choice. It is clear that there is more information forthcoming. Tonight: Hang in there.

LIBRA (Sept. 23-Oct. 22)
★★★★★ Keep talking, and understand that sometimes when you are too stern (as you have been lately), others turn a deaf ear. Do you really want that? Work on more open, nonjudgmental communication. Share more. Tonight: Hang out over dinner.

SCORPIO (Oct. 23-Nov. 21)
★★★ Be aware of what you are spending and what you would like as the end result. Your ability to move through a money issue and tune in to your instincts counts. Trust yourself. Tonight: Balance the budget. Pay bills.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ Zero in on your priorities as only you can. A meeting or a group of friends proves to be most instrumental in a decision. Others share a variety of impressions. Listen to them all; you'll gain a whole new view as a result. Tonight: Where the action is.

CAPRICORN (Dec. 22-Jan. 19)
★★★ Take your time before deciding which way to go when dealing with a problematic situation. In fact, if you are uncomfortable with the responsibility, say so. Perhaps an adjustment can be made. Tonight: A must appearance is likely.

AQUARIUS (Jan. 20-Feb. 18)
★★★★★ Zero in on what works for you, and don't do anything halfway. If you are overly concerned about someone and what is going on, express those worries. Get feedback from someone in the know. Tonight: Where the party is, a happy Aquarian can be found.

PISCES (Feb. 19-March 20)
★★★ Take a stand, knowing full well which way to go. Your laughter and sense of direction can and will make all the difference. An associate's moodiness could have you confused. Tonight: A force to be dealt with.

Happy birthday

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

This year, you could experience dramatic mood swings and profound changes. Sometimes you are full of ideas that you want to communicate. Other times, you might want to close down, becoming a hotbed for pessimism. Those around you might often ask questions, trying to figure out the lay of the land or, more precisely, your mood. They don't know which person they might run into. If you are single, notice how you express yourself in different settings with different people.



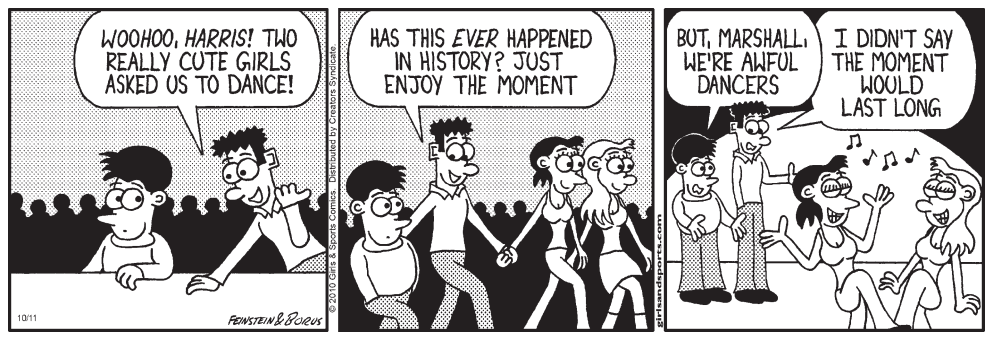
MYSTERY PHOTO

Maya Sugarman *news@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

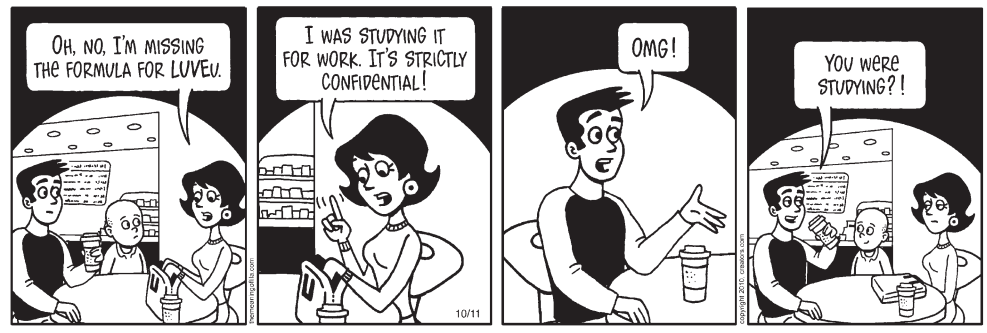
Girls and Sports

By Justin Borus and Andrew Feinstein



The Meaning of Lila

By John Forgetta & L.A. Rose



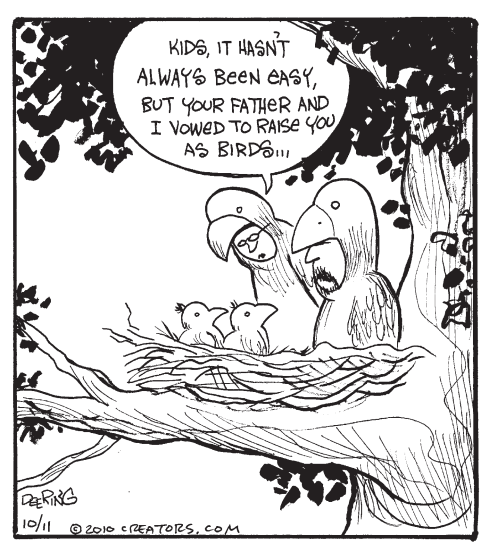
Garfield

By Jim Davis



Strange Brew

By John Deering



Speed Bump

By Dave Coverly



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

	3		4			1		
9		1		5				
	7		9	8				2
3		9	6					
	5	4				7	6	
					5	8		4
8				1	7		5	
				9		4		7
		5			6		8	

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

5	8	3	1	7	4	2	6	9
6	4	7	9	2	8	3	1	5
1	2	9	3	5	6	7	8	4
7	9	2	6	4	5	1	3	8
8	1	5	7	3	9	4	2	6
3	6	4	8	1	2	9	5	7
4	3	6	2	8	7	5	9	1
2	7	8	5	9	1	6	4	3
9	5	1	4	6	3	8	7	2



CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Huck Finn's transport
5 Apertures
9 Phone greeting
10 Custom-ary
12 Patriot Ethan
13 Virile
14 The Aloha State
16 Mayo buy
17 Naval answers
18 The Silver State
21 Speedy plane
22 Unscript-ed lines
23 First-rate
24 Last Greek letters
26 Furious
29 The Beaver State
30 Window section
31 Peace, in old Rome
32 The Last Frontier
34 "Once upon —"
37 Coral island
38 In the area
39 Trig functions
40 Music genre
41 Fling

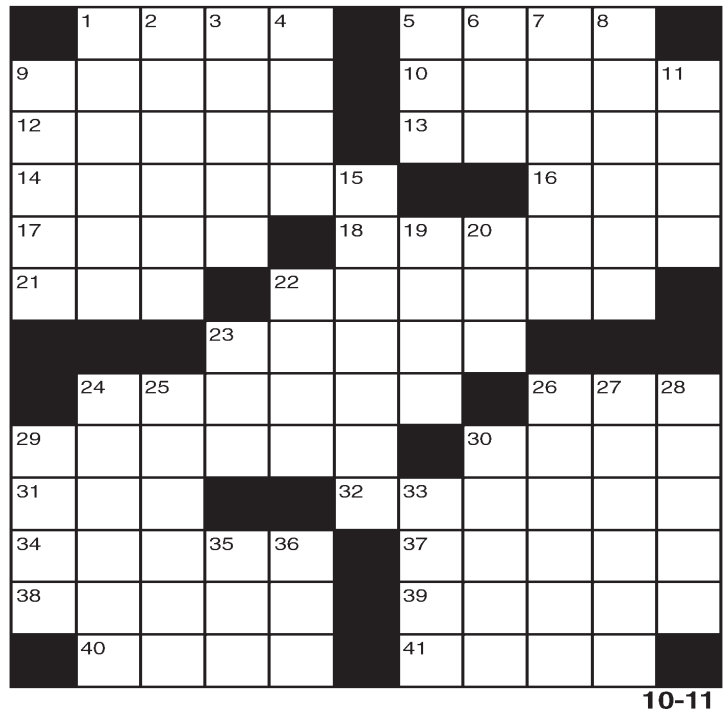
DOWN

1 Track events
2 Plain wrong
3 Pet pests
4 Writer Morrison
5 Candy counter buy
6 Simile center
7 Indian state
8 Leafy lunches
9 Joke responses
11 Vega's constella-tion
15 The Hoosier State
19 Shade trees
20 Compete
22 Jason's ship
23 Coat-rack part
24 Clay, for one
25 Belize neighbor
26 Wall makers
27 Leg ends
28 Bargains
29 Milky gem
30 Cookout spot
33 Final
35 Buddy
36 Antlered animal

L	I	S	T	■	■	C	R	O	C	S
E	N	T	E	R	■	L	A	U	R	A
A	T	R	E	E	■	A	N	T	O	N
D	R	U	■	V	I	M	■	G	O	D
S	O	C	C	E	R	■	N	U	N	S
■	S	K	E	L	E	T	O	N	S	■
■	■	■	D	E	P	O	T	■	■	■
■	S	C	A	R	E	C	R	O	W	■
P	O	U	R	■	A	C	E	T	I	C
A	N	T	■	P	T	A	■	O	N	A
P	A	T	T	I	■	T	O	O	N	S
A	T	E	U	P	■	A	L	L	I	E
L	A	R	G	E	■	■	D	E	E	D

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



10-11

ARITHMO™

CrossMath + × − ÷

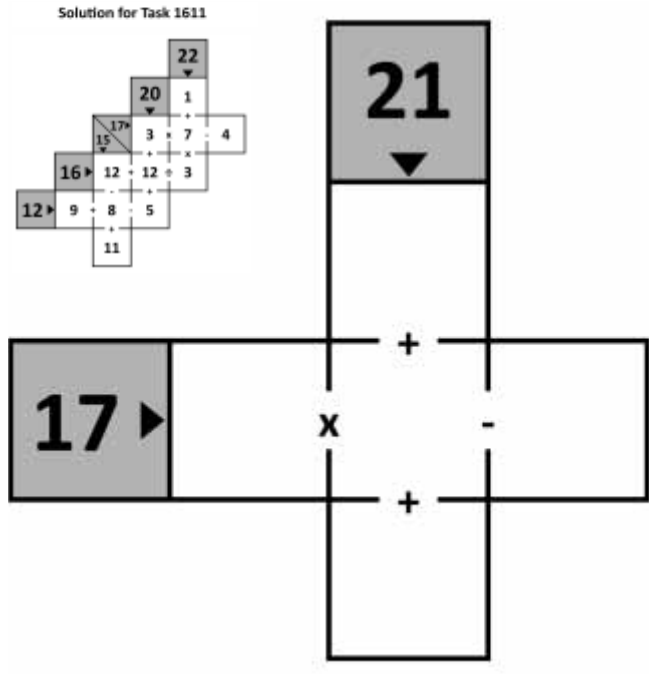
- Fill the grid with the set of given numbers (1 to 12) to satisfy the Equa demands (7 to 24) in the shaded boxes. The Equa demands represent the sum of the digits that you will insert into the empty squares.
- Each horizontal row has one Equa demand to satisfy; each vertical column also has one demand to satisfy. Each empty square in the grid dictates the math operation (addition +, subtraction -, multiplication X, and division ÷) that must be performed to meet the demands.
- You must follow the given math operations for each square and you must make sure all the numbers satisfy the demands in the shaded boxes when connected in adjacent threes and calculated together from left to right, and top to bottom.
- The numbers you insert into the grid must satisfy the Equa demands both horizontally and vertically.

For more games, go to www.arithmo.com

Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

3, 4, 4, 7, 10

Solution for Task 1611



DAILY LOTTERY

MEGA MILLIONS: 24 29 37 48 50 — Meganumber: 19 — Jackpot: $61M

SUPER LOTTO PLUS: 8 11 17 31 35 — Meganumber: 7 — Jackpot: $7M

Fantasy 5: 5 10 21 36 38

DAILY 3: MIDDAY: 7 6 1 — EVENING: 9 7 6

DAILY DERBY: 1st: 09 Winning Spirit — 2nd: 02 Lucky Star — 3rd: 05 California Classic — RACE TIME: 1:43.19

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Edible "dirt" has recently appeared on the menus of several of the world's most renowned restaurants (e.g., the top-rated Noma in Copenhagen, Shakuf in Tel Aviv, Gilt in New York City). "People are really wowed to see dirt on their plates," said Gilt's head chef. Actually, the "dirt" only looks and feels like dirt. Each chef creates signature tastes from dried or charred powders with the appearance and consistency of sand, soil or ash -- from a base of plants, vegetables or eggs, or even dried beer. Said a reviewer, "These chefs are reminding people where food actually comes from."

■ Until August, Nettleton Middle School near Tupelo, Miss., had a strict policy for election of class officers for 6th-, 7th- and 8th-graders: Only white students could be president, and only black students could be vice president. (Other officers were segregated by race, as well.) Officials explained that it was one way to assure black representation even though three-fourths of the students are white. A school memo was leaked to The Smoking Gun website in August, and a day later the school district rescinded the policy.

TODAY IN HISTORY

1531 Huldrych Zwingli is killed in battle with the Roman Catholic cantons of Switzerland.

1582 Because of the implementation of the Gregorian calendar, this day does not exist in this year in Italy, Poland, Portugal and Spain.

1614 Adriaen Block and 12 Amsterdam merchants petition the States General for exclusive trading rights in the New Netherland colony.

1634 The Burchardi flood — "the second Grote Mandrenke" killed around 15,000 men in North Friesland, Denmark and Germany.

1649 Sack of Wexford: After a ten-day siege, English New Model Army troops (under Oliver Cromwell) stormed the town of Wexford, killing over 2,000 Irish Confederate troops and 1,500 civilians.

WORD UP!

bricolage
\bree-koh-LAHZH; brih-\ , noun;
1. Construction or something constructed by using whatever materials happen to be available.

Santa Monica Daily Press

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All classified liner ads are placed on our website for **FREE!** Check out ***www.smdp.com*** for more info.

Miscellaneous

PERRY'S CAFE & Rentals on the beach in Santa Monica is offering "FREE" Illy Coffee and 20% off all rentals every Tuesday! Enjoy!

Announcements

S&G MANAGEMENT of Santa Monica no longer in business

Employment Wanted

I VACUUM and clean carpets. I would like a hotel type position call Robert Greene at 310-394-1533

Employment

PART-TIME SALES position. Our attorney service is looking for referrals to law firms. Referrals result in ongoing commissions. Submit resume to bsberkowitz@aol.com

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MEN'S RIGHT-HAND golf clubs, Tommy Armour, Golden Bear, Warrior, new/used, varied prices. Leave message 1310-313-4690.

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3206 BAGLEY AVE. 2+1.5 upper, stove, fridge, blinds, carpet, dishwasher, on-site laundry, tandem parking, balcony, no pets. $1350 (310)578-7512 jkwproperties.com

501 N. Venice unit 18 single, $1025/mo $850 off move-in stove, fridge, carpet, utilities included, laundry, parking, no pets. (310)574-6767 www.jkwproperties.com

615/617 MIDVALE, 2+1.5 Townhouse style. Stove, fridge, dishwasher, microwave, tile countertop, wood and carpet floor. W/D hookups, parking, no pets. $2350/mo. $1000 off move-in (310)578-7512 www.jkwproperties.com

615 1/2 MIDVALE lower Bachelor, no kitchen, sink, fridge, ceiling fan, carpet, street parking, patio with barbecue no pets $850/mo utilities included $500 off move-in (310)578-7512 wwwjkwproperties.com

SANTA MONICA FRANKLIN/PENNSYLVANIA $1550, unfurnished rear unit, stove, new refreigertor. 1bdrm/1bath no pets permit parking (310)828-7513

MAR VISTA 12760 Matteson Ave. #8 1+1 $925/mo stove, fridge, ceiling fan, parking, laundry, no pets non smoking call between 5:30-7:30pm units shown by appt.only $800 off move-in (310) 439-1928 jkwproperties.com

MAR VISTA 12450 Culver Blvd.
gated parking, intercom entry, stove, fridge, utilities included, laundry, parking, no pets. $1000 and up $750 off move-in (888)414-7778 www.jkwproperties.com

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(310)869-7901

1334 Euclid St. #10
2+1 $1795, upper w/balcony

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835 Pacific St. #2
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MV/MDR adj. In Spacious 1 bedroom upper with private balcony near Centinela/90 Fwy. Stove, fridge, large closets, laundry, parking. $1100/mo. (310)828-4481 or (310)993-0414 after 6p.m.

PALMS 9804 Regent unit #4. 2+1 upper $1400/mo, dishwasher stove, wall AC, balcony, carpet, on-site laundry, parking, no pets, $1000 off move-in (310) 578-7512 jkwproperties.com

SANTA MONICA near Ocean Park /Lincoln 1bdrm upper, stove, refrigerator, hardwood floors, parking, laundry $1385. One month FREE with one year lease 310-489-0880

WLA large balchor, near Bundy/Sm Blvd. Walk-in closet, large bathrm,kitchette area, refrig, hot plate, or mirowave, laudry on-site, close to public transit $800/mo (310)828-4481, (310)993-0414 after 6p.m.

WLA Spacious 2 bedroom, 1.5 bath, upper apt, near SM. Blvd/Bundy. Large bedrooms & baths, stove, fridge, D/W, fireplace, laundry, parking, smaller quiet building, $1700/mo One month FREE. Info (310) 828-4481

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www.jollyrgr.com

ROOM+PRIVATE BATH in 3BR house. $800 including utilities, internet, parking. Non-smoker preferred. 2711 Manning 310-839-1042

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Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS019909
Superior Court of California, County of Los Angeles
Petition of RAMIREZ T. JACKSON, LATONYA D. TUCKER for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: RAMIREZ T. JACKSON filed a petition with this court for a decree of changing names as follows: KAILA MONISHA EXFORD to KAILA MONISHA JACKSON. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: October 14, 2010 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: September 16, 2010
GERALD ROSENBERG
Judge Of The Superior Court
9/20/2010, 9/21/2010, 10/4/2010, 10/11/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014311
Superior Court of California, County of Los Angeles
Petition of MEGHEDIA ISRAEALIAN-LAVSEGANI for Change of Name
TO ALL INTERESTED PERSONS:

Name Changes

Petitioner or Attorney: MEGHEDIA ISRAEALIAN-LAVSEGANI filed a petition with this court for a decree of changing names as follows: MEGHEDIA ISRAEALIAN-LAVSEGANI to MELODY ISRAELIAN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: NOVEMBER 5, 2010 Time: 8:30AM, Dept. NC.B
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: OCTOBER 1, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
10/4/2010 10/11/2010 10/18/2010 10/25/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS019992
Superior Court of California, County of Los Angeles
Petition of MICHUNG LANCASTER, A.K.A. MICHELLE LANCASTER for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: MICHUNG LANCASTER, A.K.A. MICHELLE LANCASTER filed a petition with this court for a decree of changing names as follows: MICHUNG LANCASTER to MICHELLE ADDY, and MICHELLE LANCASTER TO MICHELLE ADDY. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: NOVEMBER 18, 2010 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: OCTOBER 8, 2010
GERALD ROSENBERG
Judge Of The Superior Court
10/11/2010, 10/18/2010, 10/25/2010, 11/01/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS020003
Superior Court of California, County of Los Angeles
Petition of BERNICE LINETTE SIMMONS Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: BERNICE L SIMMONS filed a petition with this court for a decree of changing names as follows: BERNICE LINETTE SIMMONS to HEP TARRA. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: NOVEMBER 18, 2010 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: OCTOBER 8, 2010
GERALD ROSENBERG
Judge Of The Superior Court
10/11/2010, 10/18/2010, 10/25/2010, 11/1/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014303
Superior Court of California, County of Los Angeles
Petition of JAYMIE LYNN PROFICO for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: JAYMIE LYNN PROFICO filed a petition with this court for a decree of changing names as follows: JAYMIE LYNN PROFICO to JAYMIE VALENTINE. The court orders that all persons interested in this matter shall appear before

Name Changes

this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: NOVEMBER 5, 2010 Time: 8:30AM, Dept. NC-B
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: SEPTEMBER 24, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
9/27/10 10/4/2010 10/11/2010 10/18/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. YSO21624
Superior Court of California, County of Los Angeles
Petition of PAVEL KHARKATS for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney PAVEL KHARKATS filed a petition with this court for a decree of changing names as follows: PAVEL KHARKATS to PAUL KATS. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: NOVEMBER 9, 2010 Time: 8:30, Dept. M
The address of the court is 825 Maple Ave, Torrance, CA 90503, Torrance Courthouse South West District.A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: OCTOBER 1, 2010
MARK S. ARNOLD
Judge Of The Superior Court
10/4/2010 10/11/2010 10/18/2010 10/25/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014313
Superior Court of California, County of Los Angeles
Petition of NOEMI IDALIA HUATO for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: NOEMI IDALIA HUATO filed a petition with this court for a decree of changing names as follows: NOEMI IDALIA HUATO to NOEMI IDALIA SIERRA. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: NOVEMBER 12, 2010 Time: 8:30AM, Dept. B
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: SEPTEMBER 24, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
9/27/2010 10/4/2010 10/11/2010 10/18/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014093
Superior Court of California, County of Los Angeles
Petition of NADINE R. WINNING for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: NADINE R. WINNING, PARENT OF MINOR CHILDREN filed a petition with this court for a decree of changing names as follows: NICHOLAS STEVEN KARNAZES to NICHOLAS STEVEN WINNING and ELIZABETH ROSE KARNAZES to ELIZABETH ROSE WINNING. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: OCTOBER 15,2010 Time: 8:30AM, Dept. B
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA

Name Changes

91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: SEPTEMBER 17, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
9/20/10, 9/27/10, 10/4/10, 10/11/10

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101285199 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/13/2010 The following person(s) is (are) doing business as BLUE PEAK PRODUCTIONS. The full name of registrant(s) is/are: JOHN CHALVERUS 6452 WOODLEY AVE #3 VAN NUYS, CA, 91406. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOHN CHALVERUS; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 09/13/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/20/2010, 09/27/2010, 10/04/2010, 10/11/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101307059 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/15/2010 The following person(s) is (are) doing business as LIZ SANDS WHOLE HEALTH. The full name of registrant(s) is/are: LIZ SANDS WHOLE HEALTH 830 MAPLE ST SANTA MONICA, CA 90405, LA COUNTY. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LIZ SANDS WHOLE HEALTH. This statement was filed with the County Clerk of LOS ANGELES County on 09/15/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/20/2010, 09/27/2010, 10/04/2010, 10/11/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101261981 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/08/2010 The following person(s) is (are) doing business as JB DAVID COMMUNICATIONS. The full name of registrant(s) is/are: BEVERLY A. OLIVER 23035 MADISON STREET TORRANCE, CA, 90505. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/24/2010. /s/: BEVERLY A. OLIVER; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 09/08/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/20/2010, 09/27/2010, 10/04/2010, 10/11/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101278500 ORIGINAL FILING This statement was filed with the County Clerk of

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DBAS

LOS ANGELES on 09/10/2010 The following person(s) is (are) doing business as THOMAS ROAD PRODUCTIONS. The full name of registrant(s) is/are: THOMAS G. HUMBARGER 1300 S. FIGUEROA STREET APT 302 LOS ANGELES, CA, 90015. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:THOMAS G. HUMBARGER. This statement was filed with the County Clerk of LOS ANGELES County on 09/10/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/20/2010, 09/27/2010, 10/04/2010, 10/11/2010.

FICTITIOUS BUSINESS NAME STATEMENT

File No. 10-1292826
The following person(s) is (are) doing business as: PABS DESIGN GRAPHICS, 5312 BRIERCREST AVE., LAKEWOOD, CA 90713. Full name of registrant(s) is (are) JUAN PABLO MEDEL, 5312 BRIERCREST AVE., LAKEWOOD, CA 90713. This Business is conducted by: AN INDIVIDUAL. Signed: JUAN PABLO MEDEL. This statement was filed with the County Clerk of Los Angeles County on 09/14/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 9/14/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 20, 27, Oct. 4, 11, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT

File No. 10-1292835
The following person(s) is (are) doing business as: VOODOO EXHIBITS; SWIFT EXHIBIT GROUP; SWIFT EXHIBITS; JME GROUP, 19908 MEADOWS ST., CERRITOS, CA 90703. Full name of registrant(s) is (are) JOSE MANUEL ESPARZA, 19908 MEADOWS CT., CERRITOS, CA 90703. This Business is conducted by: AN INDIVIDUAL. Signed: JOSE M. ESPARZA. This statement was filed with the County Clerk of Los Angeles County on 09/14/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 20, 27, Oct. 4, 11, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT

File No. 10-1277718
The following person(s) is (are) doing business as: HOLMAN INSURANCE AGENCY, 747_ S. ATLANTIC BLVD., L.A., CA 90022. Full name of registrant(s) is (are) HOLMAN DANIEL ALDANA, 949 N. ROWAN AVE., L.A., CA 90063. This Business is conducted by: AN INDIVIDUAL. Signed: HOLMAN DANIEL ALDANA. This statement was filed with the County Clerk of Los Angeles County on 09/10/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 8/2000. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 20, 27, Oct. 4, 11, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT

File No. 10-1294384
The following person(s) is (are) doing business as: FIDELITY CONSULTANTS & COMPANY, 18851 KENTFIELD PL., ROWLAND HTS., CA 91748. Full name of registrant(s) is (are) LEUNG KWOK LEE, TSUY HWA LEE-HAN, 18851 KENTFIELD PL., ROWLAND HTS., CA 91748. This Business is conducted by: HUSBAND and WIFE. Signed: LEUNG KWOK LEE. This statement was filed with the County Clerk of Los Angeles County on 09/14/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 7/1/09. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 20, 27, Oct. 4, 11, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT

File No. 10-1276740
The following person(s) is (are) doing business as: BAPE DISTRIBUTORS, 15140 GARFIELD AVE., PARAMOUNT, CA 90723. Full name of registrant(s) is (are) JUAN JOSE BALLESTEROS, 4121 RADFORD AVE., SYUDIO CITY, CA 91604. This Business is conducted by: AN INDIVIDUAL. Signed: JUAN JOSE BALLESTEROS. This statement was filed with the County Clerk of Los Angeles County on 09/10/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 09/01/2010. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 20, 27, Oct. 4, 11, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT

File No. 10-1307129
The following person(s) is (are) doing business as: AMAX CAR LIQUIDATORS AND SERVICE, 9526 S. AVALON, L.A., CA 90002. Full name of registrant(s) is (are) ARTHUR G. EUSTACE, 611 E. COLDEN AVE., L.A., CA 90002. This Business is conducted by: AN INDIVIDUAL. Signed: ARTHUR G. EUSTACE. This statement was filed with the County Clerk of Los Angeles County on 09/15/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on AUG 1990. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 20, 27, Oct. 4, 11, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT

File No. 10-1291874
The following person(s) is (are) doing business as: SAT MADE SIMPLE, 1951 FRANK ST. STE 2, SANTA MONICA, CA 90404. Full name of registrant(s) is (are) MIKHAILA C. BELTRAN, 1951 FRANK ST. STE 2, SANTA MONICA, CA 90404. This Business is conducted by: AN INDIVIDUAL. Signed: MIKHAILA C. BELTRAN. This statement was filed with the County Clerk of Los Angeles County on 09/14/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 8/2010. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 20, 27, Oct. 4, 11, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101307029 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/15/2010 The following person(s) is (are) doing business as RPM LIMOUSINE SERVICE. The full name of registrant(s) is/are: RAVINDRA PRASAD 115 N. OAK STREET, #18 INGLEWOOD, CA 90301. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RAVINDRA PRASAD; OWNER/OPERATOR . This statement was filed with the County Clerk of LOS ANGELES County on 09/15/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/20/2010, 09/27/2010, 10/04/2010, 10/11/2010.

FICTITIOUS BUSINESS NAME STATEMENT

File No. 10-1286137
The following person(s) is (are) doing business as: SS FUEL; SIMAAN SERVICE & COMPANY, 15757 PARAMOUNT BLVD., PARAMOUNT, CA 90723. Full name of registrant(s) is (are) NAZIH SIMAAN, 11915 AGNES ST., CERRITOS, CA 90703. This Business is conducted by: AN INDIVIDUAL. Signed: NAZIH SIMAAN. This statement was filed with the County Clerk of Los Angeles County on 09/13/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 9/13/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 20, 27, Oct. 4, 11, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101305512 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/15/2010 The following person(s) is (are) doing business as HANAMAHN. The full name of registrant(s) is/are: HANA MAE LEE 41429 ALEXO DRIVE LANCASTER, CA 93536. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HANA MAE LEE; OWNER . This statement was filed with the County Clerk of LOS ANGELES County on 09/15/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/27/2010, 10/04/2010, 10/11/2010, 10/18/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101329747 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/20/2010 The following person(s) is (are) doing business as ADVANTA COMPLIANCE; PRO SEO CONTENT; AVIA REAL ESTATE; AVIA REALTY; AVIA MORTGAGE; REAL ESTATE CREATIVES; ADVANTA EDUCATION; ADVANTA LEARNING. The full name of registrant(s) is/are: DIANA TING 12161 SAINT TROPEZ DR. CERRITOS, CA, 90703. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DIANA TING; PRESIDENT/CEO. This statement was filed with the County Clerk of LOS ANGELES County on 09/20/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/27/2010, 10/04/2010, 10/11/2010, 10/18/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101334912 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/21/2010 The following person(s) is (are) doing business as FRETLINES GUITAR CO; FRETLINES. The full name of registrant(s) is/are: PAUL AARON FISHMAN 2100 AVIATION WAY, APT. A REDONDO BEACH, CA, 90278 . This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:. This statement was filed with the County Clerk of LOS ANGELES County on 09/21/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/27/2010, 10/04/2010, 10/11/2010, 10/18/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101428066 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/06/2010 The following person(s) is (are) doing business as NADINE APARTMENTS. The full name of registrant(s) is/are: HERSHKOWITZ LIVING TRUST 21 OZONE AVE #42 VENICE, CA, 90291. This Business is being conducted by: a Trust. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HELENA HERSHKOWITZ TRUSTEE; TRUSTEE. This statement was filed with the County Clerk of LOS ANGELES County on 10/06/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/11/2010, 10/18/2010, 10/25/2010, 11/01/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101227435 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/01/2010 The following person(s) is (are) doing business as MONET & COMPANY. The full name of registrant(s) is/are: MONET M. LEMON 1226 HILL STREET SANTA MONICA, CA 90405, LA COUNTY. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MONET M. LEMON; OWNER.PRINCIPAL . This statement was filed with the County Clerk of LOS ANGELES County on 09/01/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/27/2010, 10/04/2010, 10/11/2010, 10/18/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101285942 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/13/2010 The following person(s) is (are) doing business as GLOBAL FIVE MANAGEMENT CONSULTING . The full name of registrant(s) is/are: ROBERT WILKINS 3023 VAN BUREN PL LOS ANGELES, CA, 90007. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2001. /s/: ROBERT WILKINS; PRESIDENT. This statement was filed with the County Clerk of LOS ANGELES County on 09/13/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/27/2010, 10/04/2010, 10/11/2010, 10/18/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101316215 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/16/2010 The following person(s) is (are) doing business as MY TEAM TREE; MYTEAMTREE.COM. The full name of registrant(s) is/are: ERIKA NOVAK; JAMES HARVEY 4060 GLENCOE AVE # 309 MARINA DEL REY, CA 90292. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ERIKA NOVAK; CO-OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 09/16/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/27/2010, 10/04/2010, 10/11/2010, 10/18/2010.

FICTITIOUS BUSINESS NAME STATEMENT

File No. 10-1340381
The following person(s) is (are) doing business as: EXTREME LIVING ENTERTAINMENT, 10145 VALLEY BLVD., EL MONTE, CA 91731. Full name of registrant(s) is (are) RICARDO VILCHES, 10145 VALLEY BLVD., EL MONTE, CA 91731, LUIS HUIZAR, 931 W. DUARTE RD. #6, ARCADIA, CA 91007. This Business is conducted by: CO-PARTNERS. Signed: LUIS HUIZAR. This statement was filed with the County Clerk of Los Angeles County on 09/21/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 27, Oct. 4, 11, 18, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT

File No. 10-1346290
The following person(s) is (are) doing business as: JP TRANSPORT, 1801 N. CENTRAL AVE., L.A., CA 90059. Full name of registrant(s) is (are) JP TRANSPORT LAX, INC., 1801 N. CENTRAL AVE., L.A., CA 90059. This Business is conducted by: A CORPORATION. Signed: JULIO ALFREDO PICHEAQUINO. This statement was filed with the County Clerk of Los Angeles County on 09/22/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 3/2008. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 27, Oct. 4, 11, 18, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT

File No. 10-1345469
The following person(s) is (are) doing business as: MUAH COSMETICS, 7536 RACINE AVE., PARAMOUNT, CA 90723. Full name of registrant(s) is (are) ANNA BARDALES, 7536 RACINE AVE., PARAMOUNT, CA 90723. This Business is conducted by: AN INDIVIDUAL. Signed: ANNA BARDALES. This statement was filed with the County Clerk of Los Angeles County on 09/22/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 27, Oct. 4, 11, 18, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT

File No. 10-1347335
The following person(s) is (are) doing business as: EXPORTICA, 2509 FAIRWAY AVE., MONTROSE, CA 91020. Full name of registrant(s) is (are) RAYMOND A. KOLO, 2509 FAIRWAY AVE., MONTROSE, CA 91020. This Business is conducted by: AN INDIVIDUAL. Signed: RAYMOND A. KOLO. This statement was filed with the County Clerk of Los Angeles County on 09/22/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 5/11/1993. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 27, Oct. 4, 11, 18, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT

File No. 10-1331731
The following person(s) is (are) doing business as: BERTHA'S SOUL FOOD, 675 E. UNIVERSITY DR., CARSON, CA 90746. Full name of registrant(s) is (are) RESEDA COX, 6565 CRESCENT PARK WEST #220, PLAYA VISTA, CA 90094. This Business is conducted by: AN INDIVIDUAL. Signed: RESEDA COX. This statement was filed with the County Clerk of Los Angeles County on 09/20/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 27, Oct. 4, 11, 18, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT

FILE NUMBER: 20101346844 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/22/2010 The following person(s) is (are) doing business as WEST LA NEUROPSYCHOLOGY . The full name of registrant(s) is/are: KAREN WILSON 6204 HETZIER ROAD CULVER CITY, CA, 90232. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KAREN WILSON; CLINICAL NEUROPSYCHOLOGIST. This statement was filed with the County Clerk of LOS ANGELES County on 09/22/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/27/2010, 10/04/2010, 10/11/2010, 10/18/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101361923 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/24/2010 The following person(s) is (are) doing business as EARTHWALK SCHOOL OF ASTROLOGY. The full name of registrant(s) is/are: CAROL CILLIERS 604 21ST PLACE SANTA MONICA, CA 90402. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CAROL CILLIERS; SOLE PROPRIETOR. This statement was filed with the County Clerk of LOS ANGELES County on 09/24/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/27/2010, 10/04/2010, 10/11/2010, 10/18/2010.

FICTITIOUS BUSINESS NAME STATEMENT

File No. 10-1348949
The following person(s) is (are) doing business as: ALEXUS CONSULTANTS, 4990 LONG BEACH BLVD., LONG BEACH, CA 90805. Full name of registrant(s) is (are) ABDUL REHMAN RIAZ, 3728 ATLANTIC AVE., LONG, BEACH, CA 90807. This Business is conducted by: AN INDIVIDUAL. Signed: ABDUL REHMAN RIAZ. This statement was filed with the County Clerk of Los Angeles County on 09/22/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 27, Oct. 4, 11, 18, 25, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101317289 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/16/2010 The following person(s) is (are) doing business as TROOADOR. The full name of registrant(s) is/are: JIMENA A TRILLO 12203 TEXAS AVE #5 LOS ANGELES, CA, 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JIMENA A TRILLO; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 09/16/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/04/2010, 10/11/2010, 10/18/2010, 10/25/2010.

FICTITIOUS BUSINESS NAME STATEMENT

File No. 10-1372266
The following person(s) is (are) doing business as: AMERICAN DONUTS, 631 E. ARROW HWY., GLENDORA, CA 91740. Full name of registrant(s) is (are) CHARLES SAELIM, 12128 RANCHITO ST., EL MONTE, CA 91732. This Business is conducted by: AN INDIVIDUAL. Signed: CHARLES SAELIM. This statement was filed with the County Clerk of Los Angeles County on 09/27/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 7/1/2010. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 4, 11, 18, 25, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT

File No. 10-1379661
The following person(s) is (are) doing business as: AC SWIMWEAR, 655 S. FLOWER ST. STE 257, L.A., CA 90017. Full name of registrant(s) is (are) ANNY CARDONA, YESSICA CARDONA, 2520 PINE VALLEY DR., ALHAMBRA, CA 91803. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: ANNY CARDONA. This statement was filed with the County Clerk of Los Angeles County on 09/28/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 4, 11, 18, 25, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT

File No. 10-1386285
The following person(s) is (are) doing business as: NADINE'S CLEANING SERVICES, 10443 DEVILLO DR., WHITTIER, CA 90604. Full name of registrant(s) is (are) NADINE RAMIREZ, 10443 DEVILLO DR., WHITTIER, CA 90604. This Business is conducted by: AN INDIVIDUAL. Signed: NADINE RAMIREZ. This statement was filed with the County Clerk of Los Angeles County on 09/29/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 4, 11, 18, 25, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT

File No. 10-1378843
The following person(s) is (are) doing business as: WHOS KNEW MANAGEMENT CREW, INC., 1933 W. MANCHESTER AVE., L.A., CA 90047. Full name of registrant(s) is (are) WHOS KNEW MANAGEMENT CREW, INC., 1933 W. MANCHESTER AVE., L.A., CA 90047. This Business is conducted by: A

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CORPORATION. Signed: VICKEY KNOWLES. This statement was filed with the County Clerk of Los Angeles County on 09/28/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 7/18/2006. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 4, 11, 18, 25, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1384659
The following person(s) is (are) doing business as: THE UNDEFEATED MESSENGER, 2426 RIVERSIDE DR., L.A., CA 90039. Full name of registrant(s) is (are) JACKY MAX, 2426 RIVERSIDE DR., L.A., CA 90039. This Business is conducted by: AN INDIVIDUAL. Signed: JACKY MAX. This statement was filed with the County Clerk of Los Angeles County on 09/29/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 4, 11, 18, 25, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1376305
The following person(s) is (are) doing business as: SOCAL SERVICE PROS; PROJECT ASAP, 363 LANG AVE., LA PUENTE, CA 91744. Full name of registrant(s) is (are) MARCOS RAMIREZ, 363 LANG AVE., LA PUENTE, CA 91744, DAVID MOYA, 676 S. AVE 21 #300, L.A., CA 90031, ADOLPHO MANTILLA, 308 W. SECOND ST., SAN DIMAS, CA 91773. This Business is conducted by: CO-PARTNERS. Signed: MARCOS RAMIREZ. This statement was filed with the County Clerk of Los Angeles County on 09/28/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 4, 11, 18, 25, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1372213
The following person(s) is (are) doing business as: RUKI CONSTRUCTION, 14518 S. BERENDO AVE. #B, GARDENA, CA 90247. Full name of registrant(s) is (are) HERMOGENES JIMENEZ, 14518 S. BERENDO #B, GARDENA, CA 90247. This Business is conducted by: AN INDIVIDUAL. Signed: HERMOGENES JIMENEZ. This statement was filed with the County Clerk of Los Angeles County on 09/27/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 4, 11, 18, 25, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1380581
The following person(s) is (are) doing business as: M & M TAX SERVICES; M & M TAX AND BOOKKEEPING SERVICES, 2200 E. ANAHEIM ST. #A, LONG BEACH, CA 90804. Full name of registrant(s) is (are) MONROAT MAU, 1933 JUNIPERO AVE., SIGNAL HILL, CA 90755. This Business is conducted by: AN INDIVIDUAL. Signed: MONIROAT MAU. This statement was filed with the County Clerk of Los Angeles County on 09/28/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 4, 11, 18, 25, 2010
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1363363
The following person(s) is (are) doing business as: ILLUSION PRODUCTIONS, 1139 W. 104th ST., L.A., CA 90044. Full name of registrant(s) is (are) JORGE RODRIGUEZ, 1139 W. 104th ST., L.A., CA 90044. This Business is conducted by: AN INDIVIDUAL. Signed: JORGE RODRIGUEZ. This statement was filed with the County Clerk of Los Angeles County on 09/24/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 4, 11, 18, 25, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1387641
The following person(s) is (are) doing business as: EZE BUSINESS SERVICES, 3959 TROPICAL DR., STUDIO CITY, CA 91604. Full name of registrant(s) is (are) EMMA ABRAMIAN, 3959 TROPICAL DR., STUDIO CITY, CA 91604, VREZH PARONYAN, 649 ALEXANDER ST., GLENDALE, CA 91203. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: EMMA ABRAMIAN. This statement was filed with the County Clerk of Los Angeles County on 09/29/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 4, 11, 18, 25, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1387829
The following person(s) is (are) doing business as: EL POCHO TACOS, 824 TOLA ST., MONTEBELLO, CA 90640. Full name of registrant(s) is (are) JIMMY M. LOPEZ, 824 TOLA ST., MONTEBELLO, CA 90640, GEORGINA CHAMOUNI, 740 VIA DE LUNA #9, CORONA, CA 92882. This Business is conducted by: CO-PARTNERS. Signed: JIMMY LOPEZ. This statement was filed with the County Clerk of Los Angeles County on 09/29/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 4, 11, 18, 25, 2010
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1375940
The following person(s) is (are) doing business as: DELTA INTERPRETING SERVICES, 1751 HOMEWOOD DR., ALTADENA, CA 91001. Full name of registrant(s) is (are) KHAJAG VOSGUERITCHIAN, 1751 HOMEWOOD DR., ALTADENA, CA 91001. This Business is conducted by: AN INDIVIDUAL. Signed: KHAJAG VOSGUERITOHIAN. This statement was filed with the County Clerk of Los Angeles County on 09/28/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 4, 11, 18, 25, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1372265
The following person(s) is (are) doing business as: D.A. INSURANCE AGENCY, 1369 N. HACIENDA BLVD., LA PUENTE, CA 91744. Full name of registrant(s) is (are) DANIEL FUENTES, 10460 POMERING RD., DOWNEY, CA 90241. This Business is conducted by: AN INDIVIDUAL. Signed: DANIEL FUENTES. This statement was filed with the County Clerk of Los Angeles County on 09/27/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 4, 11, 18, 25, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1379773
The following person(s) is (are) doing business as: BIG MAN BIG DOGS, 413 S. LOCUST AVE., COMPTON, CA 90221. Full name of registrant(s) is (are) JOSE GODINEZ, 413 S. LOCUST AVE., COMPTON, CA 90221. This Business is conducted by: AN INDIVIDUAL. Signed: JOSE GODINEZ. This statement was filed with the County Clerk of Los Angeles County on 09/28/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 4, 11, 18, 25, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101395066 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/30/2010 The following person(s) is (are) doing business as DOS BRAINS. The full name of registrant(s) is/are: WILLIAM STOLIER; GUILLERMO DE LA BARREDA 2707 HIGHLAND AVE; 919 CALIFORNIA AVE #1 SANTA MONICA, CA, 90405; SANTA MONICA , CA 90403. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:WILLIAM STOLIER; GENERAL PARTNER. This statement was filed with the County Clerk of LOS ANGELES County on 09/30/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/11/2010, 10/18/2010, 10/25/2010, 11/01/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101428067 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/06/2010 The following person(s) is (are) doing business as SEA HOUR PHOTO. The full name of registrant(s) is/are: DORIT BRUNNER 387 W, CHANNEL RD SANTA MONICA, CA, 90402. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DORIT BRUNNER; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 10/06/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/11/2010, 10/18/2010, 10/25/2010, 11/01/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101362892 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/24/2010 The following person(s) is (are) doing business as AI#ON A07011139 OROPLATA.COM; WHYGOLDANDSILVER.COM; GOLDSILVER.COM; GOLD & SILVER, INC.. The full name of registrant(s) is/are: SILVER & GOLD, INC. 429 SANTA MONICA BOULEVARD, SUITE 620 SANTA MONICA, CA, 90401. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BRENT HARMES; CHEIF FINANCIAL OFFICER/SECRETARY . This statement was filed with the County Clerk of LOS ANGELES County on 09/24/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/11/2010, 10/18/2010, 10/25/2010, 11/01/2010.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1413332
The following person(s) is (are) doing business as: AMUSEMENT MASTER, 2543 W. WINSTON RD. #D, ANAHEIM, CA 92804. Full name of registrant(s) is (are) TAREQ OMAIR, 2543 W. WINSTON RD. #D, ANAHEIM, CA 92804. This Business is conducted by: AN INDIVIDUAL. Signed: TAREQ OMAIR. This statement was filed with the County Clerk of Los Angeles County on 10/04/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 10/4/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 11, 18, 25, Nov. 1, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101309046 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/15/2010 The following person(s) is (are) doing business as CAB-LAB. The full name of registrant(s) is/are: RENE PEREZ JR. 1763 W 41ST PLACE LOS ANGELES, CA, 90062. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RENE PEREZ JR. This statement was filed with the County Clerk of LOS ANGELES County on 09/15/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/11/2010, 10/18/2010, 10/25/2010, 11/01/2010.

FILE NO. 2010-1403487
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: NANY'S DAY CARE, 1814_ W. OLYMPIC BLVD., MONTEBELLO, CA 90640. The fictitious business name referred to above was filed on 07/06/10, in the county of Los Angeles. The original file number of 20100921863. The business was conducted by: AN INDIVIDUAL. This statement was filed with the County Clerk of Los Angeles on 10/01/10. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: ELSA CHAVEZ/OWNER. Pub. Oct. 11, 18, 25, Nov. 1, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1419891
The following person(s) is (are) doing business as: 2010 GLOBAL VENDING, 10835 SANTA MONICA BLVD. #207, L.A., CA 90025. Full name of registrant(s) is (are) GLOBAL INVESTMENT MANAGEMENT, INC., 10835 SANTA MONICA BLVD. #207, L.A., CA 90025. This Business is conducted by: A CORPORATION. Signed: MEHDI DAEMI. This statement was filed with the County Clerk of Los Angeles County on 10/05/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on NOV. 2003. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 11, 18, 25, Nov. 1, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101339246 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/21/2010 The following person(s) is (are) doing business as PEOPLE MOTORS. The full name of registrant(s) is/are: JINHE ROSA HO 5642 ROSEMEAD BLVD #1 TEMPLE CITY, CA 91780. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JINHE ROSA HO; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 09/21/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/11/2010, 10/18/2010, 10/25/2010, 11/01/2010.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1437563
The following person(s) is (are) doing business as: CAROUSEL ENTERPRISES, 11730 E. WHITTIER, CA #61, WHITTIER, CA 90601. Full name of registrant(s) is (are) RELIANTENTERPRISES L.L.C., 11730 WHITTIER BL. #61, WHITTIER, CA 90601. This Business is conducted by: A CORPORATION. Signed: STEVE SAUCEDO. This statement was filed with the County Clerk of Los Angeles County on 10/07/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 11, 18, 25, Nov. 1, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1413997
The following person(s) is (are) doing business as: FAMAS IMPORTS, 1530 W. 260th ST. #1, HARBOR CITY, CA 90710. Full name of registrant(s) is (are) SALVADOR LOPEZ, MARLLORY LOPEZ, 1530 W. 260th ST. #1, HARBOR CITY, CA 90710. This Business is conducted by: HUSBAND and WIFE. Signed: SALVADOR LOPEZ. This statement was filed with the County Clerk of Los Angeles County on 10/04/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 10/4/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 11, 18, 25, Nov. 1, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1428948
The following person(s) is (are) doing business as: FIREHOUSE SOUND LABS; FIRE FOXINESS, 17514 PRONDALL CT., CARSON, CA 90746. Full name of registrant(s) is (are) MARIO J. MIRANDA III, FRANCES MIRANDA, 17514 PRONDALL CT., CARSON, CA 90746. This Business is conducted by: HUSBAND and WIFE. Signed: FRANCES MIRANDA. This statement was filed with the County Clerk of Los Angeles County on 10/06/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 11, 18, 25, Nov. 1, 2010
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1437087
The following person(s) is (are) doing business as: IMPORTED BLANKETS, 1030 E. MARBURY, W. COVINA, CA 91790. Full name of registrant(s) is (are) DANIEL ARTURO DIAZ, 1030 E. MARBURY, W. COVINA. CA 91790. This Business is conducted by: AN INDIVIDUAL. Signed: DANIEL ARTURO DIAZ. This statement was filed with the County Clerk of Los Angeles County on 10/07/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 9/1/2010. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 11, 18, 25, Nov. 1, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1370940
The following person(s) is (are) doing business as: SILKY 69, 35720 47th ST. EAST, PALMDALE, CA 93552. Full name of registrant(s) is (are) BRUCE GAYFIELD, 4154 N. BUSINESS DT., LONG BEACH, CA 90807, PATRICIA WELSH, 35720 47th ST. EAST, PALMDALE, CA 93552. This Business is conducted by: CO-PARTNERS. Signed: PATRICIA WELSH. This statement was filed with the County Clerk of Los Angeles County on 09/27/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 11, 18, 25, Nov. 1, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1436954
The following person(s) is (are) doing business as: SKK MARINE SERVICES, 2850 W. CARSON ST., TORRANCE, CA 90503. Full name of registrant(s) is (are) SFK, INC., 2850 W. CARSON ST., TORRANCE, CA 90503. This Business is conducted by: A CORPORATION. Signed: SHAHID KHAN. This statement was filed with the County Clerk of Los Angeles County on 10/07/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on APRIL 1, 2010. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 11, 18, 25, Nov. 1, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1403831
The following person(s) is (are) doing business as: AMBITIOUS APPAREL, 8925 SANTA FE SPRINGS RD., WHITTIER, CA 90606. Full name of registrant(s) is (are) RICARDO LIZARRAGA, 8925 SANTA FE SPRINGS RD., WHITTIER, CA 90606, JOE SHIN, 340 W. WISTERIA AVE., ARCADIA, CA 91007. This Business is conducted by: CO-PARTNERS. Signed: RICARDO LIZARRAGA. This statement was filed with the County Clerk of Los Angeles County on 10/01/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 11, 18, 25, Nov. 1, 2010
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