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MONDAY, OCTOBER 10, 2011
Volume 10 Issue 282

Santa Monica Daily Press

WHAT'S NEXT FOR RAIDERS?
SEE PAGE 12

We have you covered

THE MID-SEASON FORM ISSUE

COMMUNITY PROFILES

MOLLICA BROTHERS

Daniel Archuleta *daniela@smdp.com*

MOLLICA BROTHERS

Cooking up a mix of good eats and philanthropy

BY KELLY ZHOU
Special to the Daily Press

MAIN STREET Mark and Anthony Mollica can name all the regulars as they stream through the restaurant doors, right on time for happy hour. At 4:56 p.m. on a quiet Wednesday, a small crowd has already gathered at the doors of La Vecchia Cucina, where staff are busily cleaning and preparing inside. Owned by the Mollica brothers, La Vecchia attracts a loyal group of steady customers, who often come by the upscale Italian establishment multiple times a week.

Their rapport with the regulars is apparent, as Mark and Anthony list off names and stories as quickly as the guests arrive in the bright and colorful restaurant. Mark, decked in chef's whites, describes their "yin and yang" symme-

SEE CP PAGE 9

District-wide fundraising on the table

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

DOWNTOWN Santa Monica-Malibu Unified School District officials are considering switching to district-wide fundraising, a move which proponents believe would cut to the roots of the achievement gap by evening up financial support for schools with higher populations of low-income students.

The idea, which is expected to go up before the Board of Education for discussion before the end of the year, is raising concerns amongst parents from schools with powerhouse Parent Teacher Associations (PTAs) that their effort and dollars will be diverted from their children's schools in times of historic cuts to K through 12 education at the state level.

Right now, PTAs handle the fundraising for each school site, and, according to tax documents and school accountability reports, schools with higher percentages of low-income and minority students raise substantially less than schools with mostly white and Asian students.

In real terms, it means that schools with children that the state and federal govern-

SEE PTA PAGE 10

Morgan Genser *news@smdp.com*

GETTING FREE: **Samohi junior wide receiver Sebastian LaRue runs for a gain against Compton Centennial on Friday. Samohi won, 41-16.**

HIGH SCHOOL FOOTBALL

Samohi Vikings too much for Centennial

BY DANIEL ARCHULETA
Managing Editor

COMPTON Bring on the Ocean League.

Santa Monica High School's football team capped its preseason with a big 41-16 thrashing of host Compton Centennial on Friday.

The win improves Samohi to 4-1 this season and gives Head Coach Travis Clark confidence heading into Ocean League play which begins this Friday at home against rival Inglewood.

"We needed that win," Clark said after last week's first loss of the season that came at the hands of Valencia. "We didn't play as well as we could have, but I'm happy with it."

Despite the lopsided final score, it was Centennial that struck first. Running back Shavony Drew opened the scoring with a 14-yard run. Centennial would successfully convert its two-point conversion giving them an early 8-0 lead in the first quarter.

Samohi wasted little time in responding

SEE SAMOHI PAGE 11

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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, Oct. 10, 2011

Playing the playhouse
Santa Monica Playhouse
1211 Fourth St., 4 p.m. — 6:30 p.m.
Want to be called in for a commercial? Make new friends? Get that part in the school play? Well the Inside/Outside: Acting for Camera and on Stage workshop gives you all that and more. Kids ages 10-17 can learn to excel in classroom participation, gain confidence and become creative communicators. Playhouse alumni include: Jason Ritter, Emily Deschanel and more. Tuition is $125 for a six-week session. Enrolling now for fall. Call (310) 394-9779 ext. 3 for more information.

Pilates in the park
Clover Park
2600 Ocean Park Blvd., 10 a.m.
Donation-based pilates mat class series in Santa Monica. Pilates is awesome for building core strength and getting an overall body toning workout.

Tuesday, Oct. 11, 2011

Are you a poet, and don't know it?
Barnes and Noble Booksellers
1201 Third St. Promenade, 10:30 a.m.
Come to Barnes and Noble's Poetry and Verse Club, where you can hone your writing talent while you strengthen your analysis skills. Learn poetry creation and appreciation. Cost: free. For more information, call (310) 260-9110.

Sing it aloud
Senior Center
1450 Ocean Ave., 10:30 a.m.
Calling all singers. Come and show off your singing skill. The center welcomes you to participate in this fun sing-a-long with Douglas and Mary Jane. Must be a Senior Center member and 50 or older to participate; membership is free. For more information, call (310) 458-8644.

Stories for the little ones
Ocean Park Library
2601 Main St., 10 a.m.
Join Mr. Jesse for stories, rhymes, songs and even puppets. For more information, call (310) 458-8683.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at 310-458-7737 or submit to editor@smdp.com

For more information on any of the events listed, log on to smdp.com/communitylistings

'Unions' help parents stand up for reform

CHRISTINA HOAG
Associated Press

LOS ANGELES Shoehorned into a small living room in a South Los Angeles apartment, a dozen parents discuss why their kids' school ranks as one of the worst in the nation's second-largest school district.

The answers come quickly: Teachers are jaded; gifted pupils aren't challenged; disabled students are isolated; the building is dirty and office staff treat parents disrespectfully.

"We know what the problem is — we're about fixing it," said Cassandra Perry, the Woodcrest Elementary School parent hosting the meeting. "We're not against the administrators or the teachers union. We're honestly about the kids."

School parent groups are no longer just about holding the next bake-sale fundraiser. They're about education reform.

The Woodcrest mothers and fathers, all wearing buttons saying "parent power," are one of the newly formed "parents unions" that are springing up from San Diego to Buffalo, N.Y., with the same goal — to push schools to improve academic achievement.

Behind the parent empowerment movement is a feisty Los Angeles-based nonprofit, Parent Revolution, which in 2010 pushed through a landmark law giving parents authority to force turnarounds at failing schools through a petition.

Known as the "parent trigger," the California law was the first of its kind in the nation. It inspired Texas and Mississippi to adopt similar laws and legislation is under consideration in 20 other states. Two states have voted down parent trigger bills.

"Parents have a different incentive structure than anyone else," said Ben Austin, Parent Revolution's executive director. "They're the only ones who really care about kids."

It's a compelling argument for many parents.

San Diego mother Teresa Drew founded United Parents for Education after her daughter's reading and math scores fell below grade level for two years. The district is not doing enough to ensure teachers are effective and weed out bad educators, she said.

"I talked to other parents and found they had the same experience," Drew said. "I have nothing against the PTA, but the problem for me is there's a T in PTA. This is parent-led."

DANCING QUEENS

Brandon Wise *brandonw@smdp.com*

Dancers from the Santa Monica College Global Motion World Dance Group perform Mexican folk dances during the Special Olympics Southern California 15th Annual Pier del Sol event at the Santa Monica Pier on Sunday. This years theme, 'Viva La Fiesta,' gave visitors a chance to taste cuisine from more than 35 of L.A.'s top restaurants.

COLLEGE FOOTBALL

SMC's defense powers win over Santa Barbara

BY WAYNE NEAL
Special to the Daily Press

SANTA BARBARA Despite sloppy first half play, the Santa Monica College Corsairs rallied back to secure a 33-9 win over the Santa Barbara Vaqueros Saturday on the road thanks in large part to the defense.

On the Corsairs' opening possession, punter Jose Esquiviel could only watch as the ball rolled through the back of the endzone for a safety that put the Vaqueros up, 2-0. The Vaqueros capitalized on the subsequent drive, when Vaqueros running back Chad Wilson scored on a 52-yard run that put them up 9-0 to end the first quarter. It would be the only time they would score.

The Vaqueros were later able to capitalize off of a Corsair turnover as SMC drove the ball all the way to the Vaqueros 18 yard line when running back Myles Johnson fumbled the ball to kill a possible scoring drive. The Corsair offense was not clicking as they turned the ball over twice to the Vaqueros, both on fumble recoveries.

The Corsair defense forced a key turnover in the first half when defensive lineman, and Santa Monica High School alum, Joel Ramos forced a sack-fumble that was recovered by fellow defensive lineman Martin Perry. The turnover set up a Corsair touchdown when quarterback Alfonso Medina found running back Aaron Jones for a 17-yard touchdown pass to end the half and bring the score to 9-7 in favor of Santa Barbara.

SMC Head Coach Gifford Lindheim was not very pleased with his offense as they only had 105 total yards and two key turnovers that could have led to scoring opportunities.

"You can't turn the ball over," he said "You cant be a successful offense that way."

Early in the third quarter it looked like the Corsairs would continue their turnover woes as running back Alonso Frederick would fumble at the 50 yard line, recovered by the Vaqueros. But the Corsair defense stood strong as they held the Vaqueros to three straight three-and-out drives.

The Corsairs would take advantage of the situation as running back Johnson found the endzone on an 18 yard run that put SMC on top 13-9 after a failed two point conversion.

The Vaqueros showed why they led the

SEE **SMC** PAGE 8

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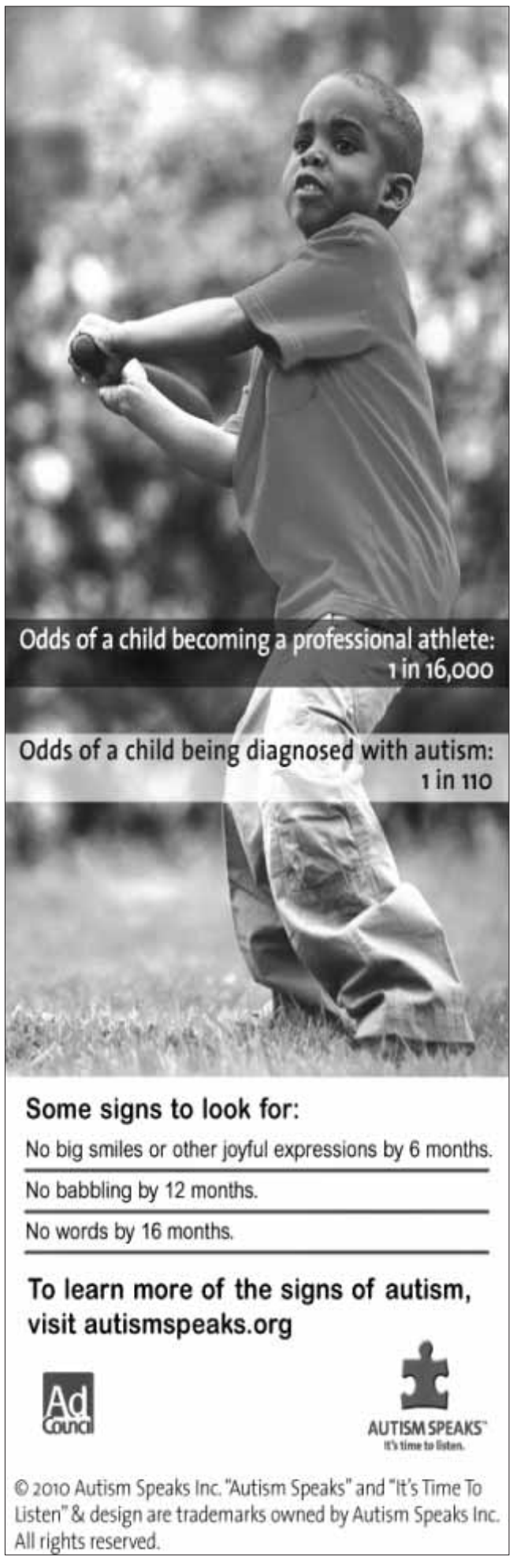

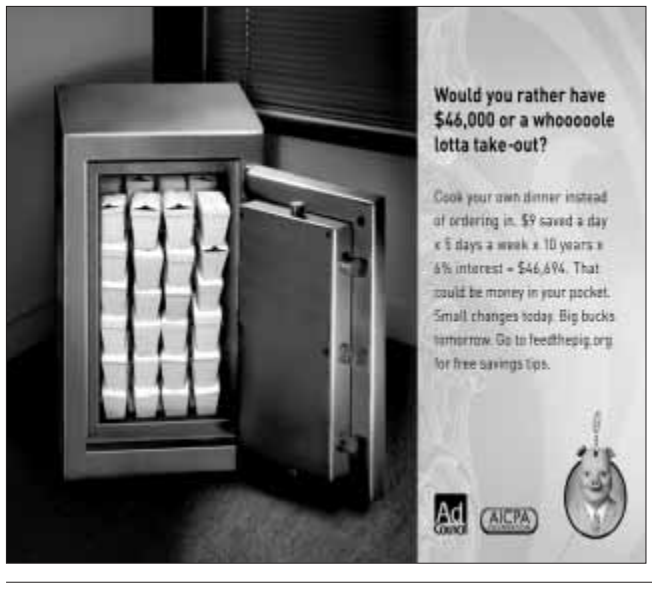

My Write

Bill Bauer

Send comments to editor@smdp.com

Flying high and nasty

IT SEEMS THAT THE MAJOR LOCAL "Issue of the Moment" is future operations at Santa Monica Airport.

SMO, as it's known to aviators, has its detractors. Anti-airport rhetoric and feelings increased dramatically after an unnamed novice pilot in a rented Cessna 172 crashed shortly after taking off from SMO around 2:30 p.m. on Monday, Aug. 29.

The small, single-engine plane dropped into a backyard of an unoccupied home in Sunset Park. The pilot and a person on the ground were injured, but not seriously.

Since the crash, lots of people are speaking out (shall we say shouting?) about closing the airport, shuttering flight schools and eliminating jets.

Noise and pollution from airplane exhaust has been a sore subject for those living around SMO for decades. After private jets arrived at SMO about 20 years ago, the complaints proliferated. The business jets also raised fears about safety. Sunset Park residents worried that if a corporate jet overshot SMO's short, 4,973 foot long runway, lives would be lost and homes would be destroyed.

Some of the dialog is becoming nasty and rude. Referring to "pilot's association" as "pilots ass" isn't winning friends. Insulting and berating operators of airport flight schools at a "Flight School Forum" hosted by the Santa Monica Airport Commission last month was unnecessary and boorish.

Carping about who came first — houses or airplanes — is counterproductive. Snarky comments about SMO's neighbors wanting to increase their property values by closing SMO down are irrelevant .

Residents living in Venice to the southwest, Mar Vista to the south and West Los Angeles to the east of SMO have joined the chorus of complaints.

Various politicians such as Los Angeles City Councilman Bill Rosendahl (who lives in Mar Vista a few blocks south of SMO), former L.A. City Councilwoman Janice Hahn, and 28th District State Senator Ted Lieu (D-Torrance), who neither live in or represent Santa Monica, have requested research on pollution emanating from SMO from various agencies. While there's nothing wrong with studying aviation-related pollution effects on the environment, why single out only Santa Monica Airport?

I guess airports in these politicians own backyards such as Northrop Field/Hawthorne Municipal Airport, Zamperini Field/Torrance, Compton/Woodley Airport and LAX aren't under environmental scrutiny because, obviously, they don't pollute. In our own 23rd District, State Senator Fran Pavley has jumped on the bandwagon. Like the others, no other airport in the state was included in her 2010 pollution study resolution.

It would appear that all the political involvement is nothing more than sucking up to airport hating voters in their respective districts.

Neither the city of L.A. or state of California have any authority over aviation operations at SMO which is under the authority of the Federal Aviation Administration. Singling out SMO as if it's the only airport in California for special ecological scrutiny is much more about politics than the environment — and the cheapest of shots.

Meanwhile, the Santa Monica City Council holds public scoping meetings up the gazoo and spend millions of dollars on its own studies concerning SMO's future. Some believe that all this public input is to allow airport detractors an opportunity to vent. Whatever, the bottom line is that the future of the airport is really in the hands of the FAA. Substantial changes are many years off..

Nevertheless. those unhappy with airport operations, including grandstanding politicians, must learn to work together with City Hall, the FAA and airport/aviation interests to come up with a quicker solution to noise and pollution problems.

It's that or exchange insults, waste time and money for years and years which is how long I think it will take to close down SMO's aviation activity — if ever.

DID ARB OVERSTEP ITS AUTHORITY?

Remember that single-story retail store with the glass front facade and vaulted glass roof/ceiling rumored to be the new Santa Monica home of Apple, Inc. that was supposed to replace the old Borders Books and Music building?

After Planning Commission's enthusiastic approval, the project was recently forwarded to the Architectural Review Board. Even though its design was described as "unusual," "striking" and "beautiful," it didn't stop some ARB commissioners from nitpicking like a bunch of fuss budgets.

They questioned "sustainability" and energy efficiency because the glass roof/ceiling allows hot "direct afternoon sun" to heat the interior of the structure. Commissioners quibbled about breaking ceiling glass and air circulation. ARB Chair Michael Folonis criticized the façade. "Just because it's all glass doesn't make it a great building," he stated.

Architect Folonis should know that the appropriate exterior materials are integral to good architectural design. The bold use of glass in an audaciously designed structure does make this a great building.

The ARB is charged with reviewing aesthetic conditions such as natural beauty, cultural importance, good taste and harmony with surrounding developments according its mission. It's also responsible for eliminating "conditions, structures and signs... which tend to degrade health, safety and the general welfare of the community." Don't see anything about "sustainability" or energy use.

Nevertheless, they finally approved the project.

BILL can be reached at mr.bilbau@gmail.com.

TELL SANTA MONICA WHAT YOU THINK!
WRITE A LETTER TO THE EDITOR
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Robo-deer join fight against poachers

JOSH LOFTIN
Associated Press

SALT LAKE CITY Nighttime deer poachers beware — that shadowy creature on the side of the road may just be remote-controlled.

State wildlife officials across the country have for several decades been rolling out roadside robot decoys to nab unscrupulous hunters, and the effort has paid off with hundreds of citations.

A robotic deer decoy used in Georgia had to be replaced in 2006 after being shot more than 1,000 times.

"It's a time of year when some Utahns can't resist the sight of a big buck on the side of the road — even if shooting hours are over for the day," said Amy Canning, a spokeswoman for the Utah Division of Wildlife Resources.

Utah's five DWR regions now each have their own robot decoys, which are deployed in various spots along roadways where deer often gather or where poachers have been a problem in the past.

Hunting is not allowed at night in Utah, starting a half hour after sunset until a half hour before sunrise, but authorities say the sight of a big deer on the side of a road can just be too tempting for some.

Once a plan is in place, authorities put the mechanical deer near a road where it can be seen by passing cars. Then they hide nearby and keep watch, waiting for someone to take the bait, occasionally using the remote control to move the decoy's head and tail "to make it look as realistic as possible," said Utah DWR Sgt. Matt Briggs.

"We try to mimic some of the movement that takes place in the field," he said.

Hunters will generally use headlights to illuminate the deer, then take their shot. It doesn't matter if it's a bow and arrow or a rifle — if it's at night, it's illegal without special permission, Briggs said.

The shooters in Utah are issued a class B misdemeanor citation, punishable by up to six months in jail and up to a $1,000 fine. Authorities also seize their weapons.

Briggs said he's seen it all, from bow hunters shooting multiple arrows at the inanimate robot deer, amazed that it's not going down, to shooters with rifles repeatedly firing shots at the mechanical beast.

"I've seen an individual shoot it with a 30-06 (rifle) and couldn't figure out why it didn't go down after he hit it five or six times," Briggs said. "It can be really entertaining."

Elsewhere, poachers are catching on, and have become wary of shooting from the road not only for fear of arrest, but of the embarrassment that comes along with it, said Lt. Bill Bruce of the Indiana Department of Natural Resources. His state's decoy was effective for about 10 years, but wasn't deployed last year after it became less useful.

Gov. Brown signs bill to boost oil spill protections

SHEILA V KUMAR
Associated Press

SACRAMENTO Gov. Jerry Brown announced Saturday he is ramping up protection for California's waterways and coastlines by signing a bill designed to increase oversight of the state's oil spill prevention program.

AB1112 by Assemblyman Jared Huffman, D-San Rafael, authorizes the Office of Spill Prevention and Response to raise fees for a spill prevention fund and increase inspections of high-risk vessel-to-vessel petroleum transfers.

The bill comes after the country's largest oil spill dumped millions of barrels of oil off the coast of Louisiana.

"The tragedy of the Gulf Coast oil spill — the worst environmental disaster in U.S. history — serves as a fresh reminder that preventing oil spills is a huge priority in California," Huffman said.

Spill response programs are primarily funded by a 5-cent fee that is applied to each barrel of oil delivered to the state. Lawmakers say the fee has been increased by one penny in the past 20 years.

The bill gives the agency the authority to increase the fee to almost 7 cents through 2015.

Huffman say the funds for the oil spill prevention program will be running a $5.2 million deficit next year and it no longer has the revenue to support its workload.

The Q Line

Taking back the economy

The "Occupy" protests that have sprung up around the country are calling for reforms on Wall Street. People are starting to take notice with President Obama calling it a sign of the times.

So, this week's Q-Line question asks:
What do you make of the protests and do you agree that something needs to be done to level the economic playing field for all Americans?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **(310) 458-7737 ext. 107**.

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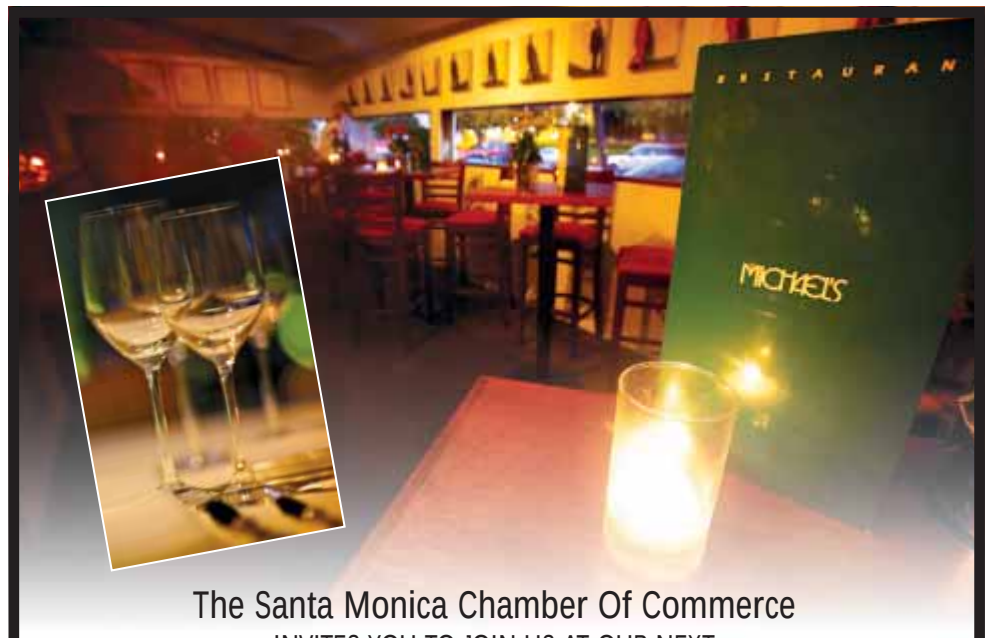

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Earth Talk

By the editors of E Magazine

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Photo courtesy Earth Friendly Products

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Dear EarthTalk

I want to use cleaning products that are healthier for the environment, but I worry that baking soda and the like won't really get my tub and toilet germ-free. Should I continue using bleach products in the bathroom?

Margaret Pierce
Columbia, Mo.

WHEN IT COMES TO HOUSEHOLD cleaning products, most mainstream brands make use of chlorine bleach, ammonia or any number of other chemicals that can wreak havoc on the environment and human health.

Ammonia is a volatile organic compound that can irritate the respiratory system and mucous membranes if inhaled, and can cause chemical burns if spilled on the skin. Bleach contains sodium hypochlorite, which can cause eczema and other skin ailments as well as breathing difficulties if inhaled. And when it reacts with other elements in the environment, toxic "organochlorines" can form, damaging the ozone layer and causing health issues such as immune suppression, reproductive difficulties and even cancer.

Fortunately, growing public concern about the health effects of toxic exposure have led to an "explosion of environmentally friendlier and non-toxic products," says the health information website, WebMD. "There are many products in this category-from laundry detergents and fabric softeners to multi-surface and floor cleaners, to tile and bathroom cleaners-that are … safer for people and the planet."

WebMD warns that while many are indeed safer, others are "greenwashed," meaning they are "marketed as natural while still including suspect chemicals." How does one know? "Get in the simple practice of looking at product labels to see if the cleaning manufacturer is clearly disclosing all ingredients," reports WebMD. "If it is not…it could mean the manufacturer is trying to hide a particular suspect ingredient."

Also, just because a product has an eco-certification printed on its label doesn't necessarily mean it should be trusted. To make sure, check the Eco-Labels section of Consumer Reports' Greener Choices website, which gives the low-down on what labels really mean and whether they are backed up by government regulations. Another good resource is the U.S. Department of Health and Human Services' Household Products Database, which provides ingredient lists for thousands of products on U.S. store shelves.

If you want to play it safe and natural when cleaning your home, WebMD suggests using white distilled vinegar-it kills mold and mildew, eliminates soap scum and sanitizes, all in one fell swoop-to clean windows, tile, cutting boards and countertops. Another effective yet gentle natural cleaner for countertops and bathtubs is baking soda, especially when mixed with a few drops of mild soap. Borax can be called in for tougher stains. If you're interested in cleaning greener, there are many sources of natural cleaning recipes online. Or check out the cleaning products aisle at your local natural food store, where you will find a wide range of cleaning formulations from the likes of Seventh Generation, Ecover, Green Works and Earth Friendly Products (which sells a "Safeguard Your Home" retail pack that includes one each of a window cleaner, an all-purpose cleaner, a dishwashing liquid, an automatic dishwasher gel, a laundry detergent and a fabric refresher), among many others.

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Wildlife trapping at center of debate

DAVID CRARY
AP National Writer

COOLBAUGH, Pa. Barry Warner has loved wildlife since boyhood, and lived out his dream of becoming a conservation officer. He sees no contradiction in the fact that he's also a lifelong trapper, skilled at capturing wild animals and, if appropriate, killing them as part of an avocation that many Americans view as barbarous.

Here in the township of Coolbaugh, on the edge of a vast track of state game land in northeast Pennsylvania, he's in his element. He demonstrates an array of traps unloaded from the back of his truck, reviews his 37-year career with the state game commission, from which he resigned as regional director in 2007, and recounts his periodic forays to North Carolina to trap bobcats, beaver and buck-toothed, wetland-dwelling nutria.

"Some people think trappers don't care about wildlife," says Warner. "It was my love for it that took me into this career. I don't want to see anything suffer."

Over the next few months, tens of thousands of trappers nationwide will fan out through the backcountry. But of all the entrenched outdoor pursuits in America, it's hard to think of any that are more polarizing than the one that unfolds every trapping season.

For proponents, the season is a treasured tradition evoking America's frontier heritage. Trappers consider their quarry a renewable resource and depict themselves as front-line conservationists playing a vital role in wildlife management.

Opponents of trapping see a different picture — pervasive cruelty inflicted on millions of animals each year, largely to help supply domestic and overseas markets for fur.

"Commercial fur trapping dates back to the early 1600s and has hardly changed," says Adam Roberts, executive vice president of Born Free USA. He calls trapping "horrific, highly unregulated, inhumane and dangerous."

Born Free and other animal-advocacy groups have been campaigning for decades to ban certain types of traps. Earlier this year, Born Free conducted an undercover investigation of trapping in Pennsylvania, and cited its allegations of cruel and abusive practices to petition the game commission for tougher regulations. The petition was unanimously rejected on Oct. 4.

Foes of trapping have scored victories in a few other states, and have caused many trappers to feel under siege, but overall there's been strong support for trapping in both Congress and state legislatures. In at least five states — Louisiana, North Dakota, Oklahoma, Wisconsin, Arkansas — the right to trap has been explicitly enshrined in the state constitution.

"Wildlife management should be left in hands of professionals," says Dave Linkhart, a farmer and trapper from Xenia, Ohio, who is a spokesman for the National Trappers Association.

"Where we've lost some ground," Linkhart adds, "it's in parts of the country where trappers are scarce or not well-organized, and an uninformed or misinformed public gets on the animal-rights bandwagon."

There are about 150,000 trappers in the U.S., according to the Association of Fish and Wildlife Agencies. Most make little profit — perhaps a few hundred dollars per season — selling pelts at prices which range from close to $600 for a bobcat to roughly $15 for a beaver.

"The average guy is doing it because he loves it," says Warner. "If he's lucky, he pays his expenses."

Warner has lived in northeast Pennsylvania his whole life, except for a four-year Air Force stint that included construction work in Vietnam. After the service, he worked as a carpenter before getting hired by the game commission.

A genial bachelor, still fit at 66, Warner views trapping as a cause rather than a diversion. For decades, he's been deeply involved in training wildlife officers and would-be trappers about trapping techniques and ethics issues such as minimizing distress to animals and avoiding non-target species.

To him, the animals are "critters." He favors a Stetson-style hat and jeans, and his favorite films include "Jeremiah Johnson," in which Robert Redford plays a mountain man who supports himself by trapping.

> **"COMMERCIAL FUR TRAPPING DATES BACK TO THE EARLY 1600S AND HAS HARDLY CHANGED."**
>
> Adam Roberts
> Executive vice president of Born Free USA

Non-trappers tend to underestimate the skill and hard work involved in trapping, says Warner, who considers it more challenging, on average, than hunting.

"Hunters can get lucky. It's a lot more complicated with traps," he says. "If you don't know what you're doing — how to set them properly, where to set them — you're not going to be successful."

There are numerous types of traps, used for different purposes and animals, ranging from box traps which catch animals alive to snare traps which employ a noose of cable or wire. A newer version of snares called cable restraints are designed to catch foxes and coyotes without killing them.

Among the emphatically deadly varieties are Conibear traps — designed to suffocate an animal by crushing its neck or spinal column. They're used most often to trap muskrats and beavers.

The most common type of trap, used to catch an array of animals, is the subject of a semantic battle — it's called the leghold trap by many of its critics and the foothold trap by many of its defenders. Past versions of these traps often had metal teeth on the jaws; now it's common for the jaws to be laminated or padded.

Animal-advocacy groups contend that animals captured in these traps feel so much pain that they sometimes chew off their own paw in frantic efforts to escape. Trappers deny this is a common occurrence and say current versions of the traps don't cause severe pain.

The European Union and many other countries have banned leghold traps, as have seven U.S. states, but there have been some complications. In Massachusetts, the beaver population exploded after a ban was imposed by voters in 1996; in California, experts reported a rise in coyote attacks on humans after its leghold ban was approved in 1998.

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Alley Resurfacing Project

The alleys in the 900 block of Sixth Court and 12th Court will be resurfaced through Oct. 24 – daily work start time is 7 a.m. and end time is 4:30 p.m. Please be advised that resurfacing operations will generate noise and dust. There will be certain times when the alley will not be accessible during construction, but we will minimize these times of closure during the day. Questions should be directed to the Public Works Street Maintenance Division at (310) 458-4991. For more info on Alley Renewal Program, go to: www.smgov.net/streets/alleyprogram.

Transit Priority Systems Project

Installation of the Transit Priority System (TPS) at 80 traffic signals along major corridors within the City of Santa Monica. Partial roadway closures or detours are expected at various locations on Pico Boulevard between 11th and 23rd streets, but impact to traffic should be minimal.

Water Main Replacement

The water main at Third Court between Arizona Avenue and Wilshire Boulevard is undergoing removal and replacement. Please be advised that two-way traffic will be allowed on each side of the construction work zone for local access only. Alley will be closed to through traffic and lane closure will be in place for night time work on Wilshire.

Pier Parking Lot Storm Drain Improvement Project

Drainage improvements will take place to the 1550 parking lot just north of the Santa Monica Pier. A gravity storm drainage system will be installed to replace the existing pump system. The bike path underneath the pier will be closed; however a bike path detour to Appian Way will be available.

Southern California Edison Installation

Installation of electrical conduit and vaults on 20th Street from Olympic Boulevard to Wilshire Place North. Estimated project completion is November 2011. Lane closures will occur on the east side of 20th Street between Colorado and Arizona avenues. Expect traffic delays. Use alternate routes whenever possible.

For more information on projects, please visit the Know Before You Go Web site at www.knowB4ugo.smgov.net.

SMC

FROM PAGE 3

conference in turnovers as they fumbled the kickoff away and landed in the hands of SMC's Pipkin that set up a 30-yard touchdown pass from Medina to wide receiver Kris Comas to give them a commanding 20-9 lead. Comas also played for Samohi.

The Corsair defense came to play as they would force fumble after fumble capitalizing on each scoring 33 unanswered points on their way to a win.

Defensive Coordinator Steven Garcia was pleased with how his defense played saying, "We rose to the challenge," he said " If everybody does there assignment, we can have a game like this."

Garcia was especially pleased with Pipkin who recovered two key fumbles for the Corsairs.

"Daniel Pipkin is what football is all about," he said "the guy is a football player."

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CP
FROM PAGE 1

try. Mark, the executive chef, takes care of the food and "the back of the house" while Anthony, the general manager, handles "the front" and the details of the business. The brothers, who have owned the restaurant for almost six years, place a great deal of emphasis on the eatery's relaxed atmosphere and local feel.

They describe themselves as "embedded in the community," locals who were born and raised in the Culver City-Santa Monica area. Their ties to the community extend not only through business but also philanthropy efforts.

"I guess you could say that it's been instilled in us by our family … to always support the community that supports us, in essence," Anthony said. This attitude, passed down from their godfather, encouraged them to get involved with groups such as the Virginia Avenue Project, an after-school arts program for kids.

The Virginia Avenue Project, which boasts that 100 percent of its students graduate high school and 95 percent attend college, pairs adult volunteers with kids as young as 6 for long-term one-on-one mentoring. Three years ago, the organization asked the brothers for a La Vecchia gift card for a food raffle fundraiser. Drawn by the focus on kids and performing arts, Mark and Anthony began to get involved, donating money, supplying food and attending the organization's functions.

"They are sponsors that not only gave us money and resources from the restaurant but they also took an interest that really meant a lot," said Simon Hanna, the organization's director.

As a result, the duo will be honored this year with the Community Hero Award from the Virginia Avenue Project, to be presented at its Inspiration Gala on Oct. 26.

Hanna, who has worked closely with the Mollicas, nominated the duo for their work, not only with the Virginia Avenue Project but also with the Santa Monica Police Activities League. For example, Mark has hosted cooking demos for kids in PAL, teaching them how to make pasta and pizza at La Vecchia.

"Through knowing them, I realized [Mark and Anthony Mollica] do a lot for other organizations in the community, they're really active," Hanna explained. "They know what it means to be a good business person."

The Mollicas, who often complete each other's sentences, both said the award was a "total shock," explaining that they have been involved in philanthropy for only a few years now.

Their path to La Vecchia has been a circuitous one. Mark, who originally studied marketing in college, had designs to attend business school.

"I took my [exams] and I was ready to go," Mark said. "And then I decided, I'm not sure if this is what I wanted to do. I started soul searching a little bit … and food kept coming back to me."

As someone who grew up preparing meals at the age of 8 and watching Julia Child on cooking shows, Mark realized that this was a career he wanted to pursue. Despite everyone's advice and warnings against the drastic change, Mark decided to enroll at Le Cordon Bleu College of Culinary Arts and interned in Italy, working everywhere from a small pizza shop in Sicily to a high-end hotel in Naples.

"I've always had a big philosophy about it: if you put your heart and soul into anything you do … the money and the fame and the success will come," Mark said. "But you can't go in the opposite way … thinking about the money or fame or success because if that's all you're going to be thinking about, you won't be able to think about how to get there first."

Mark and Anthony seized the opportunity to purchase La Vecchia in 2006, when the previous owner decided to sell. Anthony, who came from real estate finance, teamed up with his younger brother because, as he explained, "you have to have at least two people to run a restaurant, you can't do it on your own." Since taking ownership, the duo has worked to maintain a welcoming, locally focused restaurant, highlighting their emphasis on community.

"It's not just a matter of showing that [Mark and Anthony] have done a lot for the Virginia Avenue Project but that they've done a lot for the community," Hanna explained, regarding the Community Hero award.

The Mollicas plan to continue building and growing, both in terms of their business and philanthropy efforts.

"We'll hopefully continue to be involved with [Virginia Avenue Project] for years," Anthony said. Mark quickly interrupts to add, "As long as there are children that need them and they need us, we'll be here."

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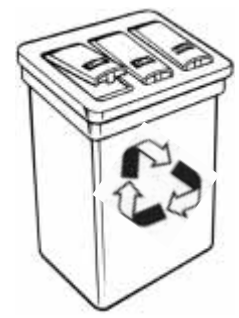
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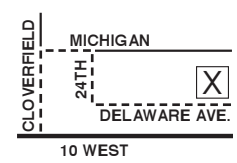

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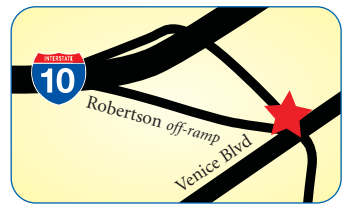

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PTA
FROM PAGE 1

ments have traditionally acknowledged need more educational support have PTAs that can pay for fewer instructional aides and targeted educational programs than their wealthier counterparts.

Proponents believe that disparity in programs available at each school site leads to the wide gap in test scores between minority and non-minority students.

SMMUSD received a failing grade from Education Trust-West for the spread, which showed a 124 point difference between the average white or Asian student and the average Latino student in the district on a statewide performance test.

The gap between majority students and either low-income or African American students was even greater.

"The model we're working on right now, there are a lot of schools that don't have the programs other schools have," said Lori Whitesell, PTA president at Edison Language Academy, speaking as an individual.

In the 2010-11 school year, Edison's student body was 72.1 percent Hispanic, and in 2009, its parents raised $167,899, making it the eighth highest fundraiser out of 13 elementary and middle schools.

"Programs equal opportunity, and opportunity equals achievement," Whitesell said.

EQUITY FUND/TITLE 1

The disparity in fundraising between schools is a long-standing reality in Santa Monica and Malibu.

According to tax documents filed by the PTAs of each school site, the wealthier schools — Grant, Roosevelt and Franklin elementary schools in Santa Monica and Juan Cabrillo, Point Dume and Webster elementary schools in Malibu — have consistently raised between $250,000 and $500,000 for their school sites between 2002 and 2009.

Franklin Elementary holds the record with $864,767 reported in 2006.

In 2009, the last year for which information is available, Point Dume raised the most money with $570,470, of which it spent $534,443.

It also had the second smallest student body in the district. That penciled out to an additional $2,001.66 per child on top of money doled out by the district.

John Adams Middle School, on the other hand, ranged between $28,200 reported in 2003 to a high of $79,373 reported in 2009. In its most recent report, JAMS' PTA spent an extra $72.48 per student.

The gap was only slightly smaller for Lincoln Middle School, McKinley Elementary, Will Rogers Learning Community and John Muir Elementary School.

In recognition of the north-south fundraising divide, former district Superintendent John Deasy worked to establish the Equity Fund in 2004 to help even the playing field between the schools.

PTAs were told that they could continue raising money for their school sites, but that 15 percent of anything spent would go into the Equity Fund. The money in that fund would then be divvied up between the schools based on need.

The move was controversial, with "have not" schools in support and "have" schools opposed, according to people who participated in the debate.

In the end, the board pushed it through. Last year, the Equity Fund gathered up around $300,000 for redistribution.

"It was our first effort in this direction," said Jose Escarce, president of the SMMUSD Board of Education. Escarce, along with board members Maria Leon Vasquez and Oscar de la Torre were on the board and supported the Equity Fund.

"I think it's been a very beneficial effort in that it's provided hundreds of thousands of dollars that schools have used fruitfully to develop programs for students," Escarce said. "Several years later, we're living in a world of overall fewer resources."

As state and federal support for public education dries up and fundraising becomes ever more important, it becomes critical for those dollars to go to programs for the entire district rather than specific sites, he said.

PTA RESPONSIBILITIES

The discussion of district-wide fundraising means reevaluating the role that SMMUSD PTAs play.

Ever more, PTAs are used as a fundraising crutch for schools looking to hold onto programs like arts and targeted literacy or math classes as well as personnel like school nurses.

Commitment letters issued from PTAs to the school district show hundreds of thousands of dollars promised each year to cover salaries and benefits for instructional aides and even a ceramics class.

(Editor's note: A breakdown of those commitment letters from the last four years will be the subject of a future Daily Press article.)

The charge demonstrates the continuing evolution from PTA's original role as an advocacy group to what it has become: Parents fighting for every dollar to make sure their child has access to the education they expect from public schools.

"It's not your mother's PTA," said Sally Miller, PTA president at Will Rogers Learning Community.

Will Rogers falls into the category of "have not." According to its 2009-10 accountability report, half of its students are Hispanic, 26 percent are learning English and 55 percent are socioeconomically disadvantaged.

For the past five years, Will Rogers' PTA has raised between $57,000 and $67,000.

It's impossible for the school's PTA to raise money like the northern schools and, Miller opined, it isn't their place to try.

"When you have school choice, it causes problems for schools that don't have those resources," Miller said. "It sets up a semi-private school that takes advantage of public school funding. I think it has gotten out of hand, and it's not appropriate."

Miller would like to see the major fundraising taken on by another organization at the district level, and let PTAs return to their original role of educating parents about key issues in schools and advocating for students' needs at a state and federal level.

Only then could the gold standard of "program parity" be reached, meaning that every child in the district would have the same access to math, science, language and arts programs.

"Every kid's day, whether you're in Malibu or Will Rogers, ought to look the same," said Whitesell, PTA president at Edison Language Academy.

WHO'S ON FIRST?

But if PTAs don't raise money for staff and programs, who would?

That's the question facing SMMUSD's new superintendent, Sandra Lyon.

At its Aug. 10 meeting, the Board of Education charged Lyon with the task of exploring how other districts across the state manage fundraising, and bringing back a recommendation on the best way for SMMUSD to move forward.

Since that evening, Lyon has been studying up on how other districts maximized the relationship between the PTA, the district

SEE PTA PAGE 11

PTA
FROM PAGE 10

and the local education foundations, non-profit fundraising groups that tend to do district-wide fundraising.

What she's found is a growing trend toward clearly defined fundraising roles for PTAs and education foundations that boils down to a simple maxim: stuff versus staff.

"The general rule is that PTAs don't hire staff," Lyon said. "They do here in Santa Monica-Malibu."

While PTAs focus on site-specific staff, the Santa Monica Malibu Education Foundation made its mission district-wide programming.

Over the past 30 years, the foundation has championed numerous programs to support academics, arts and sports for all students in the district.

It hadn't focused on fomenting deep fundraising capacity until 2010, when the Board of Education empowered the foundation to launch the Save Our Schools campaign, a 60-day effort that raised $1.5 million and saved 20 positions in the district.

The experience galvanized the organization, which launched a strategic planning process to evaluate how it could replicate that level of success, said Executive Director Linda Gross. It restructured, and brought on 40 new volunteers.

In recent weeks, the Education Foundation flexed its new muscles with the Santa Monica 5000, which raised $45,000 for sports and athletic programs.

The foundation's role depends entirely on the Board of Education, and where the conversation leads when Lyon brings back her findings in coming weeks.

"I do not know if that's where the board will go," Gross said. "But I know through our strategic planning process, we have built the capacity to serve the community in that respect."

THE WAITING GAME

Although district-wide fundraising has not yet come before the Board of Education, the PTA community is meeting the news with a mix of anticipation and consternation.

It rallied members of the Advocates for Malibu Public Schools, or AMPS, to call for representation on the Board of Education at its most recent meeting, and it was agendized by the PTA Council for discussion.

At present, it's impossible to know if district-wide fundraising will be embraced by the full Board of Education, and if it is, what shape that will take, or how fast PTAs will be asked to transition away from the role to which they're accustomed.

"It's unnerving to know that the conversation is being had, and that we're not at the table," said Gerda Newbold, president of the PTA at Roosevelt Elementary.

This year, Roosevelt PTA committed to pay for a music center and third grade fine arts program, $89,000 in benefits and salary for instructional assistants, $23,000 for a half-time reading specialist, and over $37,000 for other programs including arts and a summer academic intervention.

Parents worry that under a district-wide fundraising model, those programs they've built and paid for will take a hit.

"I would get on board with this if I felt that our critical programs are not going to be hurt that help the disadvantaged children at our schools," Newbold said. "That is the concern. How can we do it where we don't lose?"

ashley@smdp.com

SAMOHI
FROM PAGE 1

when senior quarterback Christian Salem found junior wide receiver Sebastian LaRue on a three-yard pass to cap the subsequent drive. The catch was of the highlight reel variety as LaRue would snag the pass with one hand. The extra point was no good preserving a fleeting lead for Centennial.

The combo of LaRue and Salem weren't done. On the very next Samohi possession, the two would hook up again, this time for an eight-yard scoring pass that put the Vikings up for good.

For good measure, Salem would score on a quarterback keeper late in the second quarter that gave the Vikings all the insurance they would need. Salem finished the night with three touchdown passes and another on the ground.

"I'm feeling pretty good," said a humble Salem. "But, we could have done better."

Salem, aware that the league season lurks, said that the win helps solidify the team as it heads into the most crucial part of its schedule.

"We're not where we want to be," he said, "but, we're getting close."

While Clark and Salem look to the future with guarded optimism, Centennial head coach Jimmy Nolan was impressed by the way the Vikings played on Friday.

"We got beat by a better team," Nolan said flatly. "We came into it knowing how good they were."

Nolan was pleased with his team's effort early in the game, but was disappointed to see his team "give up" once Samohi began to build a big lead.

In his second year at Centennial, Nolan has guided the Apaches to a 4-1 record, something that gives him hope with their league season also set to begin this Friday.

With the preseason fading into the past, Clark and his boys are now focusing on hosting Inglewood on Friday. Inglewood defeated Samohi last season en route to a league title.

This season, Inglewood hasn't fared quite as well as the Sentinels have struggled to a 1-4 record with the most recent setback coming against Palos Verdes on Friday.

Despite its record, Clark, who was once an assistant coach at Inglewood, isn't ready to write them off quite yet.

"I know those guys," he said, "so I know they are going to be aggressive."

He added that the Vikings have set the table and now have nothing but league play between them and a return to the playoffs for the first time since the 2009-10 season, which was Clark's first year with the team.

"It's going to be a tough matchup," wide receiver LaRue said. "But, we're ready for them this year."

daniela@smdp.com

St. Monica improves to 4-2

St. Monica's football team dispatched Santa Clarita Christian, 28-21, on Saturday to improve to 4-2 this season.

Next for St. Monica is the Santa Fe League opener against St. Anthony at St. Bernard on Saturday.

– DANIEL ARCHULETA

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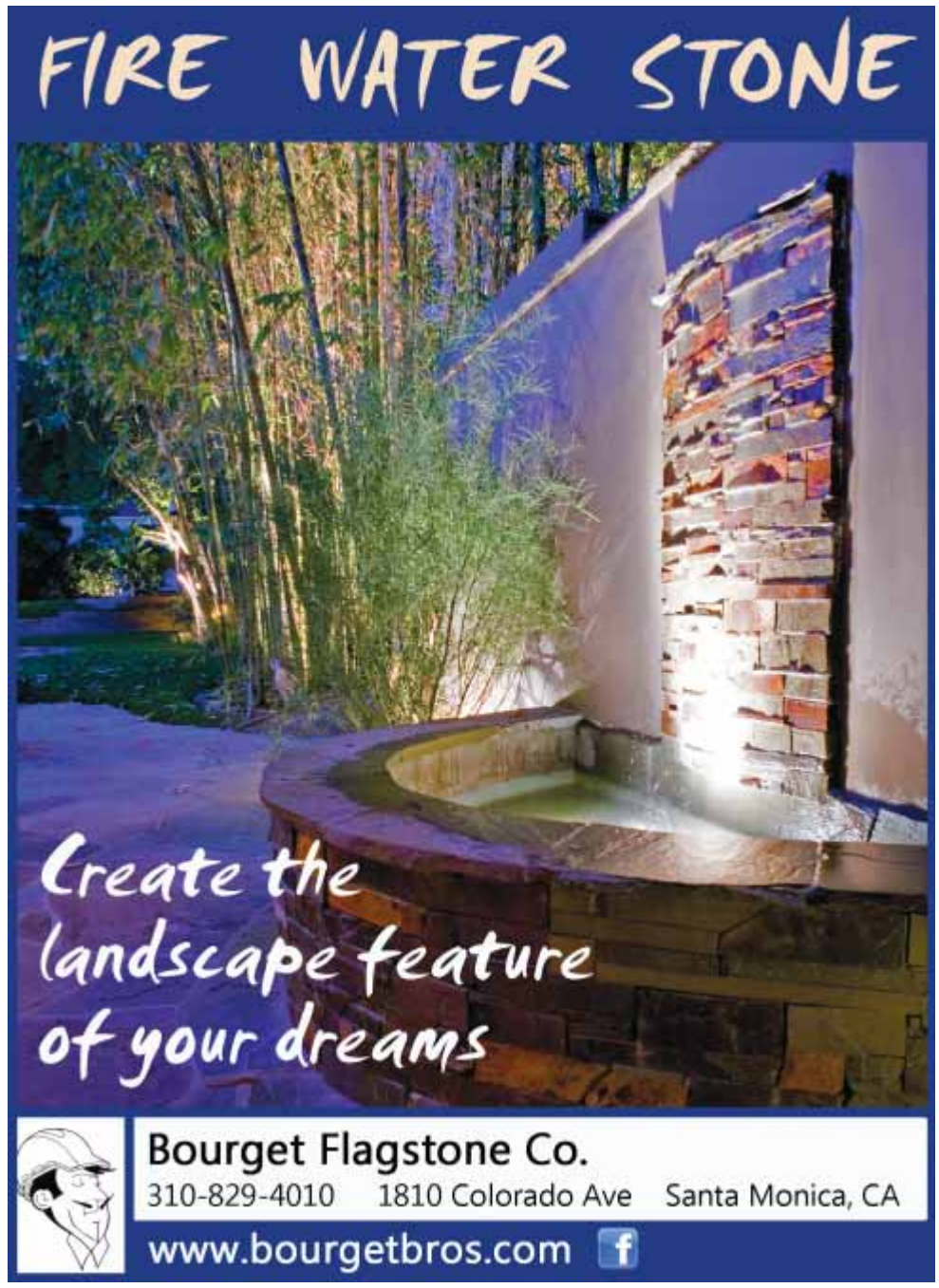


Surf Conditions **Water Temp:** 61°

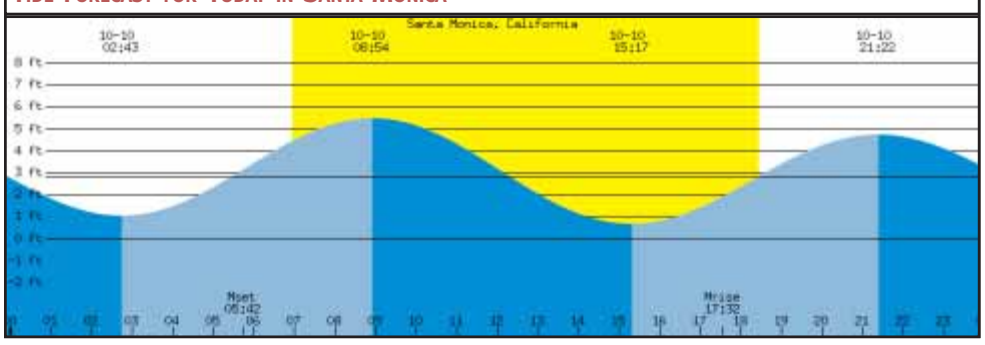
Swell Forecast

The SW backs off as NW remains weak, leaving most breaks in waist max waves. Some of Irwin's swell though should build into south facing breaks in the afternoon.

Long Range Synopsis

Tuesday Irwin's swell should peak at chest max at south facing breaks as NW wind swell remains weak.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **September 27, 2011**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 0
- Number of A grades for dry/wet weather -- 24 / ns
- Number of (C,D,F) grades for dry/wet weather -- 0 / ns

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Groudwick Family Foundation, simplehuman, LAcarGUY, SMA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	ns
El Pescador State Beach, between Lechusa and Las Aline creeks.	ns	ns
Encinal Canyon at El Matador State Beach.	A+	ns
Broad Beach at Trancas Creek mouth.	A+	ns
Zuma Beach at Zuma Creek mouth.	A	ns
Walnut Creek, projection of Wildlife Rd. (private).	A+	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth.	F	ns
Escondido Creek, just east of Escondido State Beach.	A	ns
Latigo Canyon Creek mouth.	C	ns
Solstice Canyon at Don Blacker County Beach.	F	ns
Puerco State Beach at creek mouth.	A+	ns
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	F	ns
Surfrider Beach at Malibu Colony fence.	C	ns
Surfrider Beach (breach location)- daily.	A	ns
Malibu Pier - 50 yards east.	F	ns
Carbon Beach at Sweetwater Canyon.	A+	ns
Las Flores State Beach at Las Flores Creek (point zero).	A+	ns
Big Rock Beach at 19948 PCH stairs.	D	ns
Pena Creek at Los Tunas County Beach.	A+	ns
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	B	ns
Castlerock Storm Drain at Castle Rock Beach.	B	ns
Santa Ynez Storm Drain at Castle Rock Beach.	A	ns
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A	ns

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A	ns
Will Rogers State Beach at Pulga Canyon storm drain.	A+	ns
Will Rogers State Beach at Temescal Canyon drain.	A+	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	B	ns
Santa Monica Beach at Montana Ave. drain.	A+	ns
Santa Monica Beach at Wilshire Blvd. drain.	C	ns
Santa Monica Municipal Pier.	A	ns
Santa Monica Beach at Pico/Kenter storm drain.	A	ns
Santa Monica Beach at Strand St. (in front of the restrooms).	B	ns
Ocean Park Beach at Ashland Ave. drain.	A+	ns
Venice City Beach, at the Rose Ave. storm drain.	A+	ns
Venice Beach at Brooks Ave. drain.	A	ns
Venice Beach at Windward Ave. drain.	A+	ns
Venice Fishing Pier - 50 yards south.	A+	ns
Venice Beach- projection of Topsail St..	A+	ns
Marina del Rey, Mothers' Beach- lifeguard tower.	A	ns
Dockweiler State Beach at Ballona Creek mouth.	A+	ns
Dockweiler State Beach at Culver Blvd. drain.	A+	ns
North Westchester Storm Drain at Dockweiler State Beach.	A+	ns
Dockweiler State Beach at World Way (south of D&W jetty).	A+	ns
Dockweiler State Beach at Imperial Hwy drain.	A+	ns
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	ns
Dockweiler State Beach at Grand Ave. drain.	A+	ns

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

NFL

Davis' death creates questions for Raiders

JOSH DUBOW
AP Sports Writer

ALAMEDA The Oakland Raiders will have to replace much more than an owner now following Al Davis' death.

He was the general manager who handpicked many of the current members of the Raiders. He was the master technician whose football philosophies are still adhered to by the team more than three decades after he coached his last game. He was the iconic figure who turned his beloved franchise into a global brand whose silver-and-black colors are recognized around the world.

Most of all, Davis was the driving force behind a franchise that won three Super Bowl titles and was one of the most successful in pro sports until falling on hard times the past decade.

"His shoes are big," Hall of Fame cornerback and current Raiders assistant Willie Brown said. "It's hard to fill those particular shoes, because he's done it all. ... It's hard to replace a great leader and a legend like Al Davis."

Davis died at age 82 on Saturday. There was no cause of death released. While the Raiders are still mourning his loss, the team played its first game without him in charge since 1962 in Houston against the Texans with a decal simply saying "AL" on the back of their helmets.

"He really was a legend of the game," commissioner Roger Goodell said. "There's not many people who had the kind of impact on the game. He was a commissioner, he was an owner, he was a coach, he was a general manager, and he was passionate about the game of football. He loved the NFL as much as anybody I know."

While it's too early to predict what the Raiders will be like after Davis' death, some things are certain. The team will remain in the Davis family with Al's wife, Carol, being the majority owner and his son, Mark, expected to run the franchise.

CEO Amy Trask will continue in her job and will play a big role in the upcoming transition.

While Mark Davis has been a more visible presence around the team in recent years often attending practice and going to games, he lacks the football acumen of his father. Mark Davis was at the game Sunday in Houston.

Mark Davis has spent much of his time working on getting the team a new stadium and that remains a high priority with the team having talked with the San Francisco 49ers about possibly sharing a stadium.

That means the Raiders will likely have to hire a general manager after decades of Davis making almost all of the important decisions for the franchise.

Al Davis had talked about bringing coach John Madden back to the franchise to help Mark, but a priority will be finding someone to run the day-to-day football operations.

"The Raiders and the entire NFL won't be the same without him," agent Drew Rosenhaus said. "He had a unique style and personality that will never be matched. I will miss him a lot. One of the thrills for me during my career was dealing with a legend like Al Davis. It was a dream come true to communicate with him."

While coach Hue Jackson and the personnel department can probably handle whatever comes up in the immediate future, the franchise will face some big questions in the offseason that likely will need a general manager to resolve.

The most notable decision surrounds quarterback Jason Campbell, who is eligible for free agency after the season. Campbell has proven to be a capable quarterback in his two seasons in Oakland but the team must decide whether to build around him for the future, give rookie Terrelle Pryor a chance or go after another quarterback in free agency or the draft.

There also will be questions if the Raiders will continue to employ the style of play Davis loved so much, especially on defense where New England coach Bill Belichick recently called him the team's de facto defensive coordinator.

The Raiders have always sought speedy cornerbacks who could excel at man coverage and big defensive linemen who could pressure the quarterback. His teams rarely played zone coverage and did not like to blitz, sometimes leading to complaints from head coaches like Lane Kiffin who wanted to use their own defensive styles.

Davis once was a constant presence around his team, attending nearly every practice with a watchful eye and giving frequent tips to players and coaches. He was seen much less frequently recently. He did not attend a single training camp practice and missed a rare road trip to Buffalo last month.

But it was Davis who decided to part ways with coach Tom Cable after last season despite pleas from his players. It was Davis who hired Jackson, ran a draft that has produced a couple of key contributors so far this season and made the key decisions in free agency to keep players like Richard Seymour, Stanford Routt and Kamerion Wimbley while letting All Pro cornerback Nnamdi Asomugha leave without a contract offer.

After eight straight years without a winning record, the Raiders have shown signs of improvement this year and look like a prototypical Davis team with imposing defensive linemen, a big-armed quarterback, a power running game led by Darren McFadden and speedy receivers who can get deep.

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MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

Call theater for information.

AMC Loews Broadway 4
1441 Third Street Promenade
(888) 262-4386

Abduction (PG-13) 1hr 46min
1:30pm, 7:15pm

Moneyball (PG-13) 2hrs 06min
12:45pm, 4:05pm, 7:05pm, 10:15pm

Ides of March (R) 1hr 42min
12:30pm, 3:20pm, 6:15pm, 9:00pm

Contagion (PG-13) 1hr 45min
1:15pm, 4:05pm, 7:00pm, 10:00pm

Killer Elite (R) 1hr 40min
4:20pm, 10:10pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Real Steel (PG-13) 2hrs 07min
11:15am, 12:30pm, 2:15pm, 3:45pm, 5:30pm, 7:00pm, 8:30pm, 10:00pm

Dream House (R) 1hr 32min
11:30am, 2:20pm, 5:10pm, 7:50pm, 10:30pm

Dolphin Tale 3D (PG) 1hr 52min
11:15am, 2:00pm, 4:50pm, 7:45pm, 10:30pm

Moneyball (PG-13) 2hrs 06min
11:55am, 3:15pm, 6:15pm, 9:30pm

Ides of March (R) 1hr 42min
1:15am, 1:45pm, 4:20pm, 7:10pm, 9:50pm

Lion King 3D (G) 1hr 29min
11:20am, 1:50pm, 4:30pm, 7:00pm, 9:30pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

My Afternoons With Marguerite (La Tete en friche) (NR) 1hr 22min
1:00pm, 3:10pm, 5:25pm, 7:40pm, 9:55pm

Benda Bilili! (PG-13) 1hr 26min
1:10pm, 3:20pm, 5:35pm, 7:50pm, 10:00pm

Dirty Girl (R) 1hr 30min
1:20pm, 3:30pm, 5:45pm, 8:00pm, 10:15pm

Finding Joe (NR) 1hr 20min
1:10pm, 3:20pm, 5:30pm, 7:45pm, 9:55pm

AMC Criterion 6
1313 Third St.
(310) 395-1599

What's Your Number? (R) 1hr 46min
11:20am, 2:00pm, 4:40pm, 7:30pm, 10:20pm

Way (PG-13) 1hr 55min
11:45am, 2:30pm, 5:15pm, 8:00pm, 10:45pm

Drive (R) 1hr 40min
11:30am, 2:15pm, 5:00pm, 7:45pm, 10:30pm

50/50 (R) 1hr 39min
11:15am, 12:15pm, 1:50pm, 2:50pm, 4:30pm, 5:30pm, 7:15pm, 8:15pm, 10:00pm, 10:45pm

Machine Gun Preacher (R) 2hrs 03min
11:15am, 2:05pm, 5:00pm, 7:55pm, 10:45pm

For more information, e-mail news@smdp.com

Go to bed early, Taurus

ARIES (March 21-April 19)
★★★★★ You note that your energy gets higher and higher this morning. You might experience a challenge or two, but as you are operating at peak performance, you hardly notice. Note that it is your attitude that defines the depth and nature of your problems. Tonight: As you like.

TAURUS (April 20-May 20)
★★★ Consider what is going on behind the scenes. When you decide to act -- which would be best if it is not today -- you will know what to do. The issue might be how much of the problem you are bringing to the table. Others perceive a situation differently. Tonight: Try an earlier bedtime.

GEMINI (May 21-June 20)
★★★★★ A key person nudges you out of your office today. When you focus on goals and others, the unexpected occurs. A meeting could be serious but also has a fun component, as the people involved have a sense of humor. Tonight: Where the conversations are.

CANCER (June 21-July 22)
★★★ Be ready to act ASAP. You might be surprised how quickly you take the lead. An easy-going interaction with an authority figure is far more preferable than any other pattern. You can work together. Tonight: A must appearance.

LEO (July 23-Aug. 22)
★★★★★ A talk could go a lot longer than anticipated. Try to remain focused, which could be challenging, as you are aware of calls and another matter involving publishing, the law or a distant contact. Experiment with a sensitive ending to the talk, for now. Tonight: Blaze a new trail.

VIRGO (Aug. 23-Sept. 22)
★★★★ Prepare to blaze a new trail or experiment with a different approach. Check in with a key partner or loved one whose support you need before taking off on a tangent. An element of surprise is involved in this relationship. Tonight: Continue a conversation over dinner.

LIBRA (Sept. 23-Oct. 22)
★★★ You might need to focus on certain details and complete calls before you deal with an associate or get involved in a meeting. Be clear that others cannot and will not wait. Move quickly and efficiently through your must-do's. Tonight: Meet others' demands.

SCORPIO (Oct. 23-Nov. 21)
★★★★ You might want to understand what is happening with a child or loved one. Explaining that it is a workday and that you need to move on might not be as popular as you would like. Open up to another approach. Tonight: Burning the candle at both ends.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★★ You have answers, and they keep coming in. Your creativity remains your strong suit. The unexpected corrals your attention. Be sensitive to the costs of proceeding in a key direction. Tonight: Let your hair down.

CAPRICORN (Dec. 22-Jan. 19)
★★★ You might feel the need to revise a personal situation or make a necessary change. Your caring warms up what could be a difficult person. This person understands; he or she feels your concern. Tonight: Head home.

AQUARIUS (Jan. 20-Feb. 18)
★★★★★ You have a jovial style that emerges with ease. Your personality comes forward and helps others through the unpredictable. A partner is there for you, and lets you know he or she understands. Be open to possibilities. Tonight: Let a talk flow into dinner.

PISCES (Feb. 19-March 20)
★★★ Your caring will evolve to a new level if you remain open. Your instincts carry you through a bad moment or two. A friend could change his or her mind, leaving you a bit stunned. Don't make a so-so decision. Tonight: Your treat.

Happy birthday

This year the unexpected occurs within a partnership. You often go back and forth trying to deal with a problem that is perpetually transforming. But the core issue could be the same. You often wonder how much to give. Sometimes you become resentful, as you feel you give too much. Other times you feel you don't give enough. If you are single, you will face the above-mentioned issues when you start relating. You could have quite a selection of suitors. Enjoy the process of eliminating some and choosing "the one." If you are attached, you might need to explore different ways of handling emotional issues with your sweetie. You will come up with solutions. ARIES can be challenging.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

MYSTERY PHOTO

Daniel Archuleta *daniela@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

Speed Bump

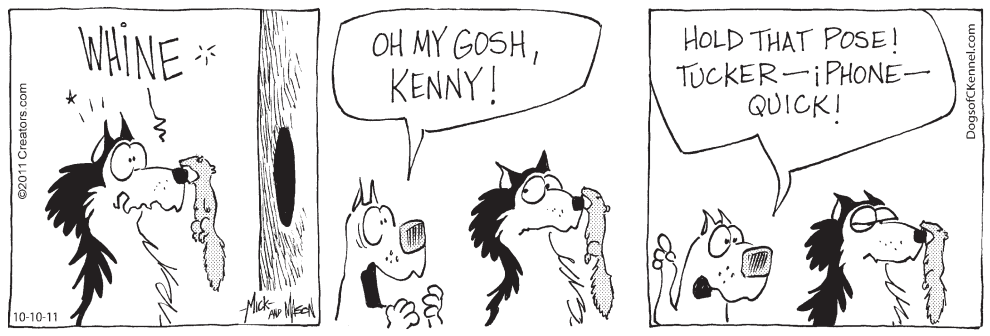
By Dave Coverly

Strange Brew

By John Deering

Dogs of C-Kennel

By Mick and Mason Mastroianni

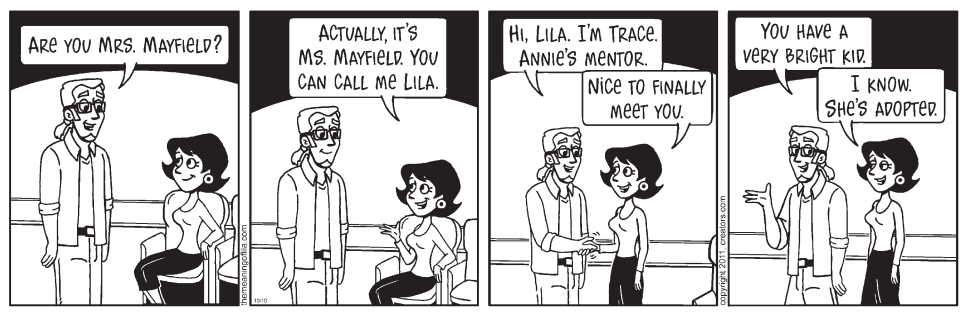


Garfield

By Jim Davis

The Meaning of Lila

By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

	6	1				5	9	
9				8				4
	5		1		3		8	
		8		6		4		
	4						1	
		2		5		7		
	9		2		5		7	
4				7				1
	2	3				9	4	

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

9	8	3	5	2	6	4	7	1
5	6	1	8	4	7	9	3	2
2	4	7	1	9	3	5	8	6
3	5	2	6	8	9	7	1	4
8	1	4	7	3	2	6	5	9
7	9	6	4	1	5	8	2	3
4	3	5	9	7	1	2	6	8
1	7	9	2	6	8	3	4	5
6	2	8	3	5	4	1	9	7

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Sacks
5 Sneaker problem
9 Disgusted
10 Steak choice
12 Tureen accessory
13 Pedro's pal
14 Like a short play
16 Moving truck
17 Plane part
18 Irrigates
21 Homer's neighbor
22 Yellow fellow
23 Until now
24 "Believe It or Not!" man
26 Uno plus uno
29 Capitol group
30 Watch reading
31 Hurried flight
32 Not flat
34 Boise's state
37 Usher's place
38 Subdued
39 Ranch critter
40 Await
41 Trapper's item

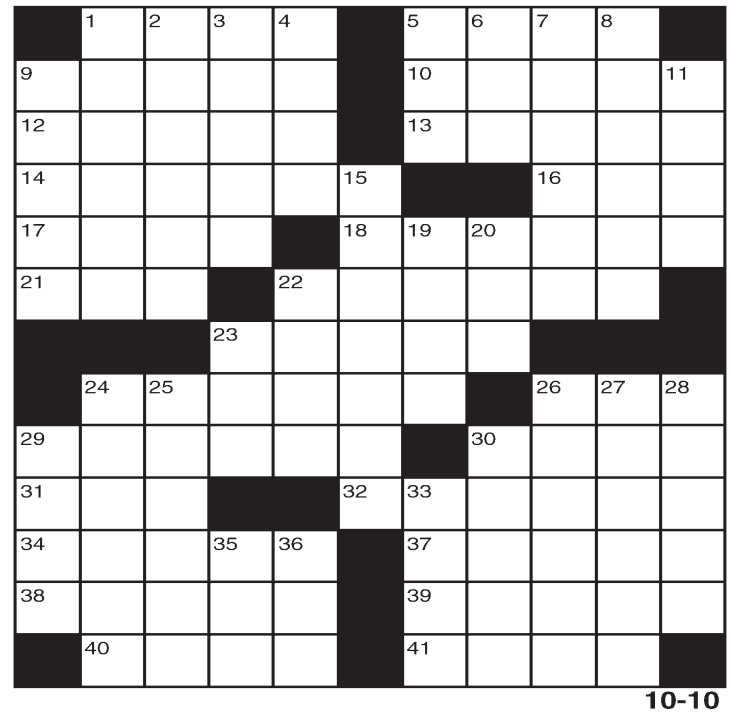
DOWN

1 Freshman's cap
2 Number next to a plus sign
3 Prison camp
4 Blueprint number
5 One — kind
6 Underlit
7 Twist of fiction
8 Look at
9 Aviated
11 Great weights
15 Biped feature
19 Not at home
20 Road sealer
22 Stallion-to-be
23 Soaking site
24 Study
25 Prison resident
26 Truck fuel
27 Eggy dish
28 Passover feast
29 Svelte
30 Hackneyed
33 Door fastener
35 Brood watcher
36 Peculiar

R	A	C	Y	■	■	M	O	O	N	S
A	P	R	E	S	■	A	R	R	O	W
C	R	U	S	H	■	I	R	A	T	E
K	O	S	■	A	W	L	■	C	I	A
S	N	O	O	P	Y	■	B	L	O	T
■	S	E	V	E	N	T	E	E	N	■
■	■	■	A	L	O	H	A	■	■	■
■	P	O	L	Y	N	E	S	I	A	■
L	O	B	S	■	N	A	T	T	E	R
E	L	L	■	B	A	R	■	A	R	E
A	L	I	C	E	■	T	A	L	I	A
S	U	G	A	R	■	S	P	I	E	D
E	X	E	R	T	■	■	E	A	S	Y

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



10-10

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• Insert the given numbers in the empty squares so when they are calculated in threes from left to right and top to bottom they satisfy the demands in the shaded boxes both horizontally and vertically.

• Each empty square dictates the math operation that must be performed to meet the demands.

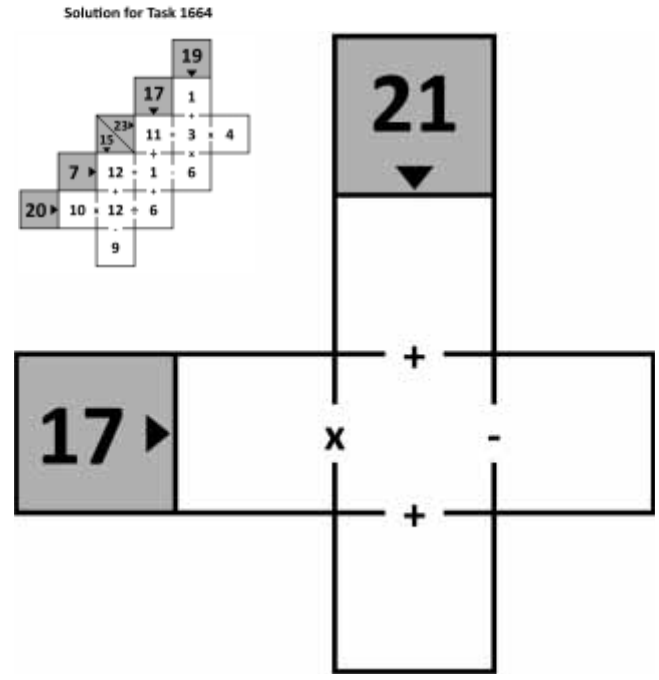
• Remember to multiply or divide before you add or subtract.

Go to www.zokigames.net for more fun and challenging games and links to our mobile phone apps.

Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

1, 2, 7, 8, 12

Solution for Task 1664



DAILY LOTTERY

MEGA MILLIONS: 5 15 19 23 38 Meganumber: 19 Jackpot: $22M

SUPER LOTTO PLUS: 27 32 35 45 46 Meganumber: 21 Jackpot: $10M

Fantasy 5: 3 8 11 15 39

DAILY 3: MIDDAY: 9 2 7 EVENING: 4 4 0

DAILY DERBY: 1st: 12 Lucky Charms 2nd: 06 Whirl Win 3rd: 01 Gold Rush RACE TIME: 1:46.21

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ An option for suicide "with elegance and euphoria" is how Lithuanian-born Ph.D. candidate Julijonas Urbonas (London's Royal College of Art) described his "Euthanasia (Roller) Coaster," currently on the drawing board. Urbonas' model of "gravitational aesthetics" would be a third-mile-long, 1,600-foot-high thrill ride engineered to supply 10 Gs of centrifugal force (a spin at about 220 mph) to induce cerebral hypoxia, forcing blood away from the head and denying oxygen to the brain. Euphoria (and disorientation and anxiety, but not pain) are likely states to precede the brain's shutdown. Urbonas insisted that users would have the option through the first two minutes of the three-minute ride to rethink their decision and bail out (or else to push the final "FALL" button). (Suicide is legal in four European countries and Oregon and Washington.)

■ An open-government advocacy group's survey of federal agencies, released in July, revealed that eight of them have unresolved Freedom of Information Act requests that are over a decade old, including one pending for more than 20 years. (The 1976 FOIA law requires resolution within 20 business days, with a 10-day extension under "unusual circumstances.") (Also, regarding the FOIA, a June 2011 request by the city of Sioux City, Iowa, for background documents regarding the recent Postal Service decision to move jobs from Sioux City to Sioux Falls, S.D., was met promptly -- by the Postal Service's forecast that the likely fee for the documents would be $831,000, even though under the law the first two search hours and the first 100 documents are free.)

TODAY IN HISTORY

1967 The Outer Space Treaty, signed on January 27 by more than sixty nations, comes into force.

1971 Sold, dismantled and moved to the United States, London Bridge reopens in Lake Havasu City, Arizona.

WORD UP!

milquetoast \MILK-tohst\ , noun;

1. A very timid, unassertive, spineless person, especially one who is easily dominated or intimidated.

Santa Monica Daily Press

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Baby Stuff

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011108096 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2011 The following person(s) is (are) doing business as REACH OUT MINISTRIES. The full name of registrant(s) is/are: Renee Yvonne Wright 1440 W. Edgehill Rd. #12 San Bernadino, CA 92405. This Business is being conducted by: . The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Renee Yvonne Wright. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/03/2011, 10/10/2011, 10/17/2011, 10/24/2011.

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Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS021491
Superior Court of California, County of Los Angeles
Petition of ALEXANDER RODRIUEZ for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: ALEXANDER RODRIUEZ filed a petition with this court for a decree of changing names as follows: ALEXANDER RODRIUEZ to ALEXANDER STONE. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: OCTOBER 27, 2011 Time: 8:30AM, Dept. A, Rm. 104
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JUL 30, 2010
JOSEPH S. BIDERMAN
SUPERVISING JUDGE
9/26/2011, 9/29/2011, 10/5/2011, 10/12/2011

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES021865
Superior Court of California, County of Los Angeles
Petition of DU HOAI NGO for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: DU HOAI NGO filed a petition with this court for a decree of changing names as follows: DU HOAI NGO to CHARLES BENJAMIN NGO. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: OCT. 31, 2011 Time: 8:30AM, Dept. NW-C, Rm. 301
The address of the court is Superior Court North District, 6230 Sylmar Ave., Room 107, Van Nuys, CA 91401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: SEPT 19, 2011
JAMES A. STEELE
SUPERVISING JUDGE
9/26/2011, 9/29/2011, 10/5/2011, 10/12/2011

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. LS021863
Superior Court of California, County of Los Angeles
Petition of BRETT EMMETT WARBURTON for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: BRETT EMMETT WARBURTON filed a petition with this court for a decree of changing names as follows: BRETT EMMETT WARBURTON to BRETT COLE WARBURTON. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 10/26/2011 Time:8:30am, Dept. C, Rm 310
The address of the court is 6230 Sylmar Ave., Van Nuys, CA 91401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 9/16/2011
JAMES A. STEELE, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. VS022368
Superior Court of California, County of Los Angeles
Petition of TINA RENEE GADDIS for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: TINA RENEE GADDIS filed a petition with this court for a decree of changing names as follows: TINA RENEE GADDIS to RENEE LUCY DUBE. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 12/7/2011 Time: 8:30am, Dept. C, Rm 312
The address of the court is 12720 Norwalk Blvd., Norwalk, CA 90650-3188
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 10/5/2011
RAUL A. SAHAGUN, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. LS021872
Superior Court of California, County of Los Angeles
Petition of JOHN PRESTON HOOVER for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: JOHN PRESTON HOOVER filed a petition with this court for a decree of changing names as follows: JOHN PRESTON HOOVER to JESSICA JOY HOOVER. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: NOV. 2, 2011 Time: 8:30AM, Dept. NW-C, Rm. 301
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.

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Name Changes

Date: JUL 30, 2010
JOSEPH S. BIDERMAN
SUPERVISING JUDGE
9/26/2011, 9/29/2011, 10/5/2011, 10/12/2011

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011087384 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/24/2011 The following person(s) is (are) doing business as Jesuele Law . The full name of registrant(s) is/are: Robert R. Jesuele 1101 Montana Ave Ste. D Santa Monica, Ca., 90272. This Business is being conducted by: . The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/01/2011. /s/: Robert R. Jesuele. This statement was filed with the County Clerk of LOS ANGELES County on 08/24/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/19/2011, 09/26/2011, 10/03/2011, 10/10/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011100274 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/15/2011 The following person(s) is (are) doing business as NU HEALTH RESOURCES . The full name of registrant(s) is/are: Sumeer Ahluwalia 5060 Rockvalley Rd Ranch Palos Verdes, CA,90275. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Sumeer Ahluwalia. This statement was filed with the County Clerk of LOS ANGELES County on 09/15/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/19/2011, 09/26/2011, 10/03/2011, 10/10/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011085346 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/19/2011 The following person(s) is (are) doing business as OSTER AND BAUMRIND WESTERN. The full name of registrant(s) is/are: Michael S. Oster 2427 4th St. #203 Santa Monica, CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Michael S. Oster. This statement was filed with the County Clerk of LOS ANGELES County on 09/19/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/19/2011, 09/26/2011, 10/03/2011, 10/10/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011085444 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/19/2011 The following person(s) is (are) doing business as CANNABIS VERIFY. The full name of registrant(s) is/are: David Yarbro 4632 Laurel Cyn Blvd. #42 Valley Village, CA 91607. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:David Yarbro. This statement was filed with the County Clerk of

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LOS ANGELES County on 08/19/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/19/2011, 09/26/2011, 10/03/2011, 10/10/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011084016 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/18/2011 The following person(s) is (are) doing business as RANK AND FILE STUDIO SOLUTIONS. The full name of registrant(s) is/are: Jeff Yana 1723 Ramona Ave. S. Pasadena, CA 91030. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/15/2011. /s/: Jeff Yana. This statement was filed with the County Clerk of LOS ANGELES County on 08/18/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/17/2011, 09/24/2011, 10/01/2011, 10/08/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011084348 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/17/2011 The following person(s) is (are) doing business as BE. WOODCRAFT. The full name of registrant(s) is/are: Elaine Strawbridge 1175 Wallace Ave. Los Angeles, CA 90026. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Elaine Strawbridge. This statement was filed with the County Clerk of LOS ANGELES County on 09/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/17/2011, 09/24/2011, 10/01/2011, 10/08/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011098774 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/13/2011 The following person(s) is (are) doing business as APPLE LATTE, APPLE LATTE APOSTROPHE S, APPLE LATTES. The full name of registrant(s) is/are: TAMESHA LASHONTAY MCINTYRE 2851 WEST 120TH STREET SUITE E#268 HAWTHORNE CA 90250. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:TAMESHA LASHONTAY MCINTYRE. This statement was filed with the County Clerk of LOS ANGELES County on 09/13/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/26/2011, 10/03/2011, 10/10/2011, 10/17/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011101362 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/19/2011 The following person(s)

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is (are) doing business as HAMER TOYOTA & SCION. The full name of registrant(s) is/are: HAMER TOYOTA INC. 11041 SEPULVEDA BLVD. MISSION HILLS, CA 91345. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)1939. /s/: DONALD A. REDDING. This statement was filed with the County Clerk of LOS ANGELES County on 09/19/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/26/2011, 10/03/2011, 10/10/2011, 10/17/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011075363 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/19/2011 The following person(s) is (are) doing business as MAJORDOMO LOS ANGELES. The full name of registrant(s) is/are: ROBERT GERTZ 1241 N. HARPER AVENUE #29 LOS ANGELES, CA 90046. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ROBERT GERTZ. This statement was filed with the County Clerk of LOS ANGELES County on 09/19/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/26/2011, 10/03/2011, 10/10/2011, 10/17/2011.

âçFICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011101365 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/19/2011 The following person(s) is (are) doing business as NELSON DRYWALL PATCH-N-MATCH. The full name of registrant(s) is/are: DAN NELSON 4646 IROQUOIS LAKEWOOD, CA 90713. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/14/2011. /s/: DAN NELSON. This statement was filed with the County Clerk of LOS ANGELES County on 09/19/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/26/2011, 10/03/2011, 10/10/2011, 10/17/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011101364 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/19/2011 The following person(s) is (are) doing business as SGDBOX, MODBOX, BODYBOX, LUX BOX, KID BOX, DOGBOX, SPABOX, ETCBOX, DUGBOX. The full name of registrant(s) is/are: SG DESIGN LLC 711 SOUTH OLIVE STREET SUITE 511 LOS ANGELES, CA 90014. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/2011. /s/: SANDRA GARRATT. This statement was filed with the County Clerk of LOS ANGELES County on 09/19/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/26/2011, 10/03/2011, 10/10/2011, 10/17/2011.

FILE NO. 2011-103627
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: EL TACO SABROSO 1, 11503 CARMENITA RD., WHITTIER, CA 90605. The fictitious business name referred to above was filed on 10/03/2008, in the county of Los Angeles. The original file number of 2011103627. The business was conducted by: AN INDIVIDUAL. This statement was filed with the County Clerk of Los Angeles on 09/21/11. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: ZITA SANABRIA/OWNER.
Pub. Sept 26, Oct 03, 10, 17, 2011
Publish: Santa Monica Daily Press

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011102477 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/20/2011 The following person(s) is (are) doing business as PARKS AND REC MARKETING. The full name of registrant(s) is/are: RICHARD A. JESSUP 3661 MALAFIA DR. GLENDALE, CA 91208. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/15/2011. /s/: RICHARD A. JESSUP. This statement was filed with the County Clerk of LOS ANGELES County on 09/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/26/2011, 10/03/2011, 10/10/2011, 10/17/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011103278 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/21/2011 The following person(s) is (are) doing business as ANOMALIE PRODUCTIONS. The full name of registrant(s) is/are: EMILIE CORPUZ 312 W. 5TH ST. APT 814 LOS ANGELES, CA 90013. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:EMILIE CORPUZ. This statement was filed with the County Clerk of LOS ANGELES County on 09/21/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/26/2011, 10/03/2011, 10/10/2011, 10/17/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011103277 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/21/2011 The following person(s) is (are) doing business as SLEEP FULL NIGHTS MATTRESS COMPANY, HW ENTERPRISES. The full name of registrant(s) is/are: HAYDEN WHEATLY 2988 AVENEL TERRACE LOS ANGELES, CA 90039. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HAYDEN WHEATLY. This statement was filed with the County Clerk of LOS ANGELES County on 09/21/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/26/2011, 10/03/2011, 10/10/2011, 10/17/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011103275 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/21/2011 The following person(s) is (are) doing business as AARC SUPPLIES. The full name of registrant(s) is/are: ARDON CEASAR G. MANUEL 1351 CARLTON DRIVE #A GLENDALE, CA 91205. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2011. /s/: ARDON CEASAR G. MANUEL. This statement was filed with the County Clerk of LOS ANGELES County on 09/21/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/26/2011, 10/03/2011, 10/10/2011, 10/17/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011103276 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/21/2011 The following person(s) is (are) doing business as CONVENIENT AFFORDABLE INSURANCE. The full name of registrant(s) is/are: RUSSEL BRYAN KABI 400 SOUTH MARIPOSA AVE. #5 LOS ANGELES, CA 90020. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RUSSEL BRYAN KABI. This statement was filed with the County Clerk of LOS ANGELES County on 09/21/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this

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statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/26/2011, 10/03/2011, 10/10/2011, 10/17/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011103276 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/21/2011 The following person(s) is (are) doing business as CONVENIENT AFFORDABLE INSURANCE. The full name of registrant(s) is/are: RUSSEL BRYAN KABI 400 SOUTH MARIPOSA AVE. #5 LOS ANGELES, CA 90020. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RUSSEL BRYAN KABI. This statement was filed with the County Clerk of LOS ANGELES County on 09/21/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/26/2011, 10/03/2011, 10/10/2011, 10/17/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011103390 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/21/2011 The following person(s) is (are) doing business as CURIOUS APE. The full name of registrant(s) is/are: Ghazal Lisa Nehmadi 1324 9th Street, #4 Santa Monica, CA 90401. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Ghazal Lisa Nehmadi. This statement was filed with the County Clerk of LOS ANGELES County on 09/21/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/26/2011, 10/03/2011, 10/10/2011, 10/17/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011096879 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/09/2011 The following person(s) is (are) doing business as POSTUREWORKS PHYSICAL THERAPY. The full name of registrant(s) is/are: Kim M. Finklestein Physical Therapy 1821 Wilshire Blvd., Ste 311 Santa Monica, CA 90403. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/17/2002. /s/: Kim M. Finklestein. This statement was filed with the County Clerk of LOS ANGELES County on 09/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/09/2011, 09/16/2011, 09/23/2011, 09/30/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011097244 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/09/2011 The following person(s) is (are) doing business as STEVE SKOLL PHOTOGRAPHY. The full name of registrant(s) is/are: Steve Skoll 3711 Inglewood Blvd., #7 Los Angeles, CA 90066. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2011. /s/: Steve Skoll. This statement was filed with the County Clerk of LOS ANGELES County on 09/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/26/2011, 10/03/2011, 10/10/2011, 10/17/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011095848 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/07/2011 The following person(s) is (are) doing business as BITE SIZE CLASSES. The full name of registrant(s) is/are: Hollowaty Group, Inc. 2118 Wilshire Blvd., Suite 828 Santa

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Monica, CA 90403. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2011. /s/: Brian Hollowaty. This statement was filed with the County Clerk of LOS ANGELES County on 09/07/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/26/2011, 10/03/2011, 10/10/2011, 10/17/2011.

FILE NO. 2011-103629
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: EL TACO SABROSO 1, 11503 CARMENITA RD., WHITTIER, CA 90605. The fictitious business name referred to above was filed on 06/03/2009, in the county of Los Angeles. The original file number of 2011103628. The business was conducted by: AN INDIVIDUAL. This statement was filed with the County Clerk of Los Angeles on 09/21/11. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: ZITA SANABRIA/OWNER.
Pub. Sept 26, Oct 03, 10, 17, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-090548
The following person(s) is (are) doing business as: VAHALLA VENDING, 11725 CORRIGAN AVE., DOWNEY, CA 90241. Full name of registrant(s) is (are) ROBERT EARNEST, 11725 CORRIGAN AVE., DOWNEY, CA 90241. This Business is conducted by: AN INDIVIDUAL. Signed: ROBERT EARNEST. This statement was filed with the County Clerk of Los Angeles County on 08/29/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept 26, Oct 03, 10, 17, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-101124
The following person(s) is (are) doing business as: PRESTIGE ELECTRIC, 703 PIER AVE. STE B, HERMOSA BEACH, CA 90254. Full name of registrant(s) is (are) FEDERICO ATANIYA, 703 PIER AVE. STE B, HERMOSA BEACH, CA 90254. This Business is conducted by: AN INDIVIDUAL. Signed: FEDERICO ATANIYA. This statement was filed with the County Clerk of Los Angeles County on 09/16/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept 26, Oct 03, 10, 17, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-101217
The following person(s) is (are) doing business as: MPG HOUSE GAMES INFORMATICA LTDA, 6756 FRANKLIN PL., HOLLYWOOD, CA 90028. Full name of registrant(s) is (are) ALEX GOETTERT, 6756 FRANKLIN PL., HOLLYWOOD, CA 90028. This Business is conducted by: AN INDIVIDUAL. Signed: ALEX GOETTERT. This statement was filed with the County Clerk of Los Angeles County on 09/16/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept 26, Oct 03, 10, 17, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-103615
The following person(s) is (are) doing business as: EL TACO SABROSO GRILL & PUPUSERIA, 11503 CARMENITA RD., WHITTIER, CA 90605. Full name of registrant(s) is (are) ZULEMA DIAZ, 3721 POTRERO DR., FULLERTON, CA 92835. This Business is conducted by: AN INDIVIDUAL. Signed: ZULEMA DIAZ. This statement was filed with the County Clerk of Los Angeles County on 09/21/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept 26, Oct 03, 10, 17, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-103371
The following person(s) is (are) doing business as: DIRECT PLASTICS, 9126 BAYSINGER ST., DOWNEY, CA 90241. Full name of registrant(s) is (are) TIMMY DARREN CAMPBELL, 9126 BAYSINGER ST., DOWNEY, CA 90241. This Business is conducted by: AN INDIVIDUAL. Signed: TIMMY DARREN CAMPBELL. This statement was filed with the County Clerk of Los Angeles County on 09/21/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept 26, Oct 03, 10, 17, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-098592
The following person(s) is (are) doing business as: DIAMOND STAR SERVICES, 5330 LOS TOROS AVE., PICO RIVERA, CA 90660. Full name of registrant(s) is (are) VICTOR ALEXANDER JACO, 5330 LOS TOROS AVE., PICO RIVERA, CA 90660. This Business is conducted by: AN INDIVIDUAL. Signed: VICTOR ALEXANDER JACO. This statement was filed with the County Clerk of Los Angeles County on 09/13/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept 26, Oct 03, 10, 17, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-099543
The following person(s) is (are) doing business as: DCK SERVICES; DIANE'S PET & HOUSE SERVICES, 8621 GUILFORD AVE., WHITTIER, CA 90605. Full name of registrant(s) is (are) DIANE KELLY, 8621 GUILFORD AVE., WHITTIER, CA 90605. This Business is conducted by: AN INDIVIDUAL. Signed: DIANE KELLY. This statement was filed with the County Clerk of Los Angeles County on 09/14/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept 26, Oct 03, 10, 17, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-099632
The following person(s) is (are) doing business as: CRAZYNESS ENTERTAINMENT, 8032 QUOIT ST., DOWNEY, CA 90242. Full name of registrant(s) is (are) JOSUE GONZALEZ, 8032 QUOIT ST., DOWNEY, CA 90242. This Business is conducted by: AN INDIVIDUAL. Signed: JOSUE GONZALEZ. This statement was filed with the County Clerk of Los Angeles County on 09/14/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in

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this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept 26, Oct 03, 10, 17, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-097961
The following person(s) is (are) doing business as: COEUR SHOW, 860 S. LOS ANGELES ST. #402, L.A., CA 90014. Full name of registrant(s) is (are) EM PRODUCTIONS SALES, INC., 860 S. LOS ANGELES ST. #402, L.A.., CA 90014. This Business is conducted by: A CORPORATION. Signed: LISA ROSAS. This statement was filed with the County Clerk of Los Angeles County on 09/12/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept 26, Oct 03, 10, 17, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-098635
The following person(s) is (are) doing business as: CITY LOCKSMITH, 3626 VINTON AVE. UNIT C, L.A., CA 90034. Full name of registrant(s) is (are) ZAFAR AHMED, 3626 VINTON AVE. UNIT 4, L.A., CA 90034. This Business is conducted by: AN INDIVIDUAL. Signed: ZAFAR AHMED. This statement was filed with the County Clerk of Los Angeles County on 09/13/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept 26, Oct 03, 10, 17, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-097301
The following person(s) is (are) doing business as: CG HOME REPAIR SERVICES, 8916 ALEXANDER AVE. #B, SOUTH GATE, CA 90280. Full name of registrant(s) is (are) CESAR GONZALEZ, 8916 ALEXANDER AVE. #B, SOUTH GATE, CA 90280. This Business is conducted by: AN INDIVIDUAL. Signed: CESAR GONZALEZ. This statement was filed with the County Clerk of Los Angeles County on 09/09/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept 26, Oct 03, 10, 17, 2011
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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011096926 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/09/2011 The following person(s) is (are) doing business as EL CASTILLO CONSTRUCTION. The full name of registrant(s) is/are: RAFAEL E. URRUTIA 1315 N. AVENUE 57 LOS ANGELES, CA 90042. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)1994. /s/: RAFAEL E. URRUTIA. This statement was filed with the County Clerk of LOS ANGELES County on 09/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/26/2011, 10/03/2011, 10/10/2011, 10/17/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011100605 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/15/2011 The following person(s) is (are) doing business as DOCUSCAN. The full name of registrant(s) is/are: SAMUEL CHI 9988 REEVESBURY DR. BEVERLY HILLS, CA 90210. This Business is being conducted by: an Individual.

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The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2011. /s/: SAMUEL CHI. This statement was filed with the County Clerk of LOS ANGELES County on 09/15/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/26/2011, 10/03/2011, 10/10/2011, 10/17/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011100604 This statement was filed with the County Clerk of LOS ANGELES on 09/15/2011 The following person(s) is (are) doing business as GRAPHIC SPACE ONLINE. The full name of registrant(s) is/are: WALLSPACE LLC 7715 NORTON AVE. WEST HOLLYWOOD, CA 90046. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/21/2011. /s/: VALDA LAKE. This statement was filed with the County Clerk of LOS ANGELES County on 09/15/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/26/2011, 10/03/2011, 10/10/2011, 10/17/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011100603 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/15/2011 The following person(s) is (are) doing business as ODD FELLOWS REBEKAHS ROSE FLOAT. The full name of registrant(s) is/are: ODD FELLOWS PAST DISTRICT DEPUTIES OF LOS ANGELES COUNTY INC. 15720 CLARK AVE. BELLFLOWER, CA 90706. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/2011. /s/: ROBERTA J. G. PROSK. This statement was filed with the County Clerk of LOS ANGELES County on 09/15/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/26/2011, 10/03/2011, 10/10/2011, 10/17/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011098767 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/13/2011 The following person(s) is (are) doing business as THE CUT SALON. The full name of registrant(s) is/are: THE CUT SALON INC. 1620 OCEAN PARK BLVD. SANTA MONICA, CA 90405. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)2004. /s/: MARY STEELE. This statement was filed with the County Clerk of LOS ANGELES County on 09/13/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/26/2011, 10/03/2011, 10/10/2011, 10/17/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011098770 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/13/2011 The following person(s) is (are) doing business as INKY MEDIA. The full name of registrant(s) is/are: HANNAH KIM 2321 W. 10TH ST. #101 LOS ANGELES, CA 90006. This Business is being conducted by: . The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HANNAH KIM. This statement was filed with the County Clerk of LOS ANGELES County on 09/13/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/26/2011, 10/03/2011, 10/10/2011, 10/17/2011.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011098769 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/13/2011 The following person(s) is (are) doing business as LAWSON CONSTRUCTION. The full name of registrant(s) is/are: LAWRENCE E. LAWSON 12916 PURCHE GARDENA, CA 90249. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/20/2011. /s/: LAWRENCE E. LAWSON. This statement was filed with the County Clerk of LOS ANGELES County on 09/13/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/26/2011, 10/03/2011, 10/10/2011, 10/17/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011098771 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/13/2011 The following person(s) is (are) doing business as METIS LENDING GROUP. The full name of registrant(s) is/are: METIS EQUITY PARTNERS LLC 18025 GREEN MEADOW DR. ENCINO, CA 91316. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ERNEST MAURICE VANDEWEGHE III. This statement was filed with the County Clerk of LOS ANGELES County on 09/13/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/26/2011, 10/03/2011, 10/10/2011, 10/17/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011098772 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/13/2011 The following person(s) is (are) doing business as SUAVISONAS, EAPHONIOUS. The full name of registrant(s) is/are: SCREEN DOOR ENTERTAINMENT INC. 5709 FAIRVIEW PL AGOURA HILLS, CA 91301. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/12/2011. /s/: JOEL RIZOR. This statement was filed with the County Clerk of LOS ANGELES County on 09/13/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/26/2011, 10/03/2011, 10/10/2011, 10/17/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011098768 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/13/2011 The following person(s) is (are) doing business as SYNERJI CONSULTING. The full name of registrant(s) is/are: BORISLAVA STEFANOVA 13627 SHERMAN WAY, #308 VAN NUYS, CA 91405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BORISLAVA STEFANOVA . This statement was filed with the County Clerk of LOS ANGELES County on 09/13/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/26/2011, 10/03/2011, 10/10/2011, 10/17/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011098773 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/13/2011 The following person(s) is (are) doing business as SOUL JOURNEY, SOUL JOURNEY JEWELRY. The full name of registrant(s) is/are: JILL BOYLAN 5900 WILSHIRE BLVD. SUITE 2300 LOS ANGELES, CA 90036. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/30/2011. /s/: JILL BOYLAN. This statement was filed with the County Clerk of LOS ANGELES County on 09/13/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this

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statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/26/2011, 10/03/2011, 10/10/2011, 10/17/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011098766 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/13/2011 The following person(s) is (are) doing business as BEECHU. The full name of registrant(s) is/are: JAMIE SARLISIAN 10925 BLUFFSIDE DR. #208 STUDIO CITY, CA 91604. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JAMIE SARLISIAN. This statement was filed with the County Clerk of LOS ANGELES County on 09/13/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/26/2011, 10/03/2011, 10/10/2011, 10/17/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011098739 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/13/2011 The following person(s) is (are) doing business as HORIZON ENTERPRISES. The full name of registrant(s) is/are: KEVIN CAETANS 4842 ALMIDOR AVE. WOODLAND HILLS, CA 91364, JOON LEE 5923 WHITE OAK AVE. ENCINO, CA 91316. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KEVIN CAETANS. This statement was filed with the County Clerk of LOS ANGELES County on 09/13/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/26/2011, 10/03/2011, 10/10/2011, 10/17/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011096925 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/09/2011 The following person(s) is (are) doing business as GREAT DEALS 4 U. The full name of registrant(s) is/are: ERCIL ESCHBACH 27926 SAND CANYON ROAD CANYON COUNTRY, CA 91387, MARY D. HALL 27926 SAND CANYON ROAD CANYON COUNTRY, CA 91387. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ERCIL ESCHBACH. This statement was filed with the County Clerk of LOS ANGELES County on 09/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish , , , .

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011104985 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/23/2011 The following person(s) is (are) doing business as BEATNIXX. The full name of registrant(s) is/are: Angela Lee 1039 Calle Azul Glendale, CA 91208. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Angela Lee. This statement was filed with the County Clerk of LOS ANGELES County on 09/23/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/03/2011, 10/10/2011, 10/17/2011, 10/24/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011100353 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/15/2011 The following person(s) is (are) doing business as EDGY BROTHERS. The full name of registrant(s) is/are: Chris Edgerly 11939 Gorham Ave. #203 Los Angeles, CA 90049, Geraldine Planchart 11939 Gorham Ave. #203 Los Angeles, CA 90049. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Chris Edgerly. This statement was filed with the County Clerk of LOS ANGELES County on 09/15/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/03/2011, 10/10/2011, 10/17/2011, 10/24/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011094116 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/02/2011 The following person(s) is (are) doing business as WESTSIDE FILM FEST. The full name of registrant(s) is/are: Michael C. Dussanlt 1317 Amherst Ave. #4 West Los Angeles, CA . This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/01/2011. /s/: Michael C. Dussanlt. This statement was filed with the County Clerk of LOS ANGELES County on 09/02/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/03/2011, 10/10/2011, 10/17/2011, 10/24/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011104100 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/22/2011 The following person(s) is (are) doing business as SIMPLY ASK STRATEGIES. The full name of registrant(s) is/are: Mark Alexander Craig 1806 1/4 Barry Ave. Los Angeles, CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Mark Alexander Craig. This statement was filed with the County Clerk of LOS ANGELES County on 09/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/03/2011, 10/10/2011, 10/17/2011, 10/24/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011103616 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/21/2011 The following person(s) is (are) doing business as SENMACLOUD ENTERTAINMENT, SENMACLOUD. The full name of registrant(s) is/are: Yang Li 419 1/2 3rd St. Alhambra, ca 91801, Pei Xiao 507 S. Hidalgo Ave Alahambra, CA 91801. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Yang Li. This statement was filed with the County Clerk of LOS ANGELES County on 09/21/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/03/2011, 10/10/2011, 10/17/2011, 10/24/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011106213 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/27/2011 The following person(s) is (are) doing business as QUALITY JANITORIAL SERVICES. The full name of registrant(s) is/are: T. GRAHAM BOTTLING AND BEVERAGE CORPORATION 8939 SEPULVEDA BLVD. STE. 102 LOS ANGELES, CA 90045. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/03/2011. /s/: DEEDYRE BURKS. This statement was filed with the County Clerk of LOS ANGELES County on 09/27/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/03/2011, 10/10/2011, 10/17/2011, 10/24/2011.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011095861 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/07/2011 The following person(s) is (are) doing business as HUMANS MAKE ART. The full name of registrant(s) is/are: Jennifer Rose Korsen 8806 Etiwanda Ave. #6 Northridge, CA 91325. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Jennifer Rose Korsen. This statement was filed with the County Clerk of LOS ANGELES County on 09/07/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/03/2011, 10/10/2011, 10/17/2011, 10/24/2011.

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES015246
Superior Court of California, County of Los Angeles
Petition of ARIAN RAZAVI-HEJRATI for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: ARIAN RAZAVI-HEJRATI filed a petition with this court for a decree of changing names as follows: ARIAN RAZAVI-HEJRATI to SHERRI RAZAVI SIMKIN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 12/2/2011 Time:8:30am, Dept. A
The address of the court is 300 East Olive Ave., Burbank, CA 91502
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 9/26/2011
MARY HOUSE, JUDGE OF THE SUPERIOR COURT

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011106210 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/27/2011 The following person(s) is (are) doing business as GLOBAL CREATIVE DANCE. The full name of registrant(s) is/are: TERESA TAYLOR 1773 GARTH AVE. LOS ANGELES, CA 90035, JULIE MCDONALD 1773 GARTH AVE. LOS ANGELES, CA 90035. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:TERESA TAYLOR. This statement was filed with the County Clerk of LOS ANGELES County on 09/27/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/03/2011, 10/10/2011, 10/17/2011, 10/24/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-106743
The following person(s) is (are) doing business as: AMK DEVELOPMENT; HAPPY DRIVER, 153 S. DWIGHT AVE., COMPTON, CA 90220. Full name of registrant(s) is (are) ALI M. KARRIEM, 153 S. DWIGHT AVE., COMPTON, CA 90220. This Business is conducted by: AN INDIVIDUAL. Signed: ALI M. KARRIEM. This statement was filed with the County Clerk of Los Angeles County on 09/27/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct 03, 10, 17, 24, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-105956
The following person(s) is (are) doing business as: BODY FASHIONS MOBILE DETAILING, 465 CLIFTON ST., L.A., CA 90031. Full name of registrant(s) is (are) DEAN CARTER, 465 CLIFTON ST., L.A., CA 90031. This Business is conducted by: AN INDIVIDUAL. Signed: DEAN CARTER. This statement was filed with the County Clerk of Los Angeles County on 09/26/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct 03, 10, 17, 24, 2011
Publish: Santa Monica Daily Press

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does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct 03, 10, 17, 24, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-105786
The following person(s) is (are) doing business as: MULTICULTURAL PROMOTIONS USA; MULTICULTURAL FORCE FIELD USA; INTEGRATED PROMOTIONS USA, 29021 AVENUE PENN, VALENCIA, CA 91355. Full name of registrant(s) is (are) MARIA ELENA GIRTY, 29021 AVENUE PENN, VALENCIA, CA 91355. This Business is conducted by: AN INDIVIDUAL. Signed: MARIA ELENA GIRTY. This statement was filed with the County Clerk of Los Angeles County on 09/26/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 07/01/2011. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct 03, 10, 17, 24, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-105826
The following person(s) is (are) doing business as: ONE SOURCE CAREERS, LLC., 8726 S. SEPULVEDA BLVD. STE 1041, L.A., CA 90045. Full name of registrant(s) is (are) ONE SOURCE CAREERS, LLC., 8726 S. SEPULVEDA BLVD. STE 1041, L.A., CA 90045. This Business is conducted by: A LIMITED LIABILITY COMPANY. Signed: LEOLA ROBINSON BARNER. This statement was filed with the County Clerk of Los Angeles County on 09/26/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 12/04/2006. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct 03, 10, 17, 24, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-104274
The following person(s) is (are) doing business as: SICK N' PRETTY PICTURES, 19616 E. GREENHAVEN ST., COVINA, CA 91724. Full name of registrant(s) is (are) SARAH ELKHALDY, 19616 E. GREENHAVEN ST., COVINA, CA 91724. This Business is conducted by: AN INDIVIDUAL. Signed: SARAH ELKHALDY. This statement was filed with the County Clerk of Los Angeles County on 09/22/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct 03, 10, 17, 24, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-105893
The following person(s) is (are) doing business as: WORLD OF SUCCESS, 104 N. AVENUE 56, HIGHLAND PARK, CA 90042. Full name of registrant(s) is (are) COLLINS E. OSAGIEDE, 508 VENICE WAY, INGLEWOOD, CA 90302. This Business is conducted by: AN INDIVIDUAL. Signed: COLLINS E. OSAGIEDE. This statement was filed with the County Clerk of Los Angeles County on 09/26/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct 03, 10, 17, 24, 2011
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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011106212 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/27/2011 The following person(s) is (are) doing business as HOLLANDER FINANCIAL SERVICES. The full name of registrant(s) is/are: CHRISTINE HOLLANDER 1656 GRAMERCY AVE. TORRANCE, CA 90501. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CHRISTINE HOLLANDER. This state-

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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-105018
The following person(s) is (are) doing business as: STYLE CONSTRUCTION & DESIGN; NATURAL INVESTMENTS, INC., 1959 WILSON AVE., ARCADIA, CA 91006. Full name of registrant(s) is (are) NATURAL INVESTMENTS, INC., 1959 WILSON AVE., ARCADIA, CA 91006. This Business is conducted by: A CORPORATION. Signed: FRANK VILLEGAS. This statement was filed with the County Clerk of Los Angeles County on 09/23/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct 03, 10, 17, 24, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-105970
The following person(s) is (are) doing business as: STERLING ASSESSMENT ADVISORS, LLC., 8484 WILSHIRE BLVD. #220, BEVERLY HILLS, CA 90211. Full name of registrant(s) is (are) STERLING ASSESSMENT ADVISORS, LLC., 8484 WILSHIRE BLVD. #220, BEVERLY HILLS, CA 90211. This Business is conducted by: A LIMITED LIABILITY COMPANY. Signed: SAM ALEM. This statement was filed with the County Clerk of Los Angeles County on 09/26/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct 03, 10, 17, 24, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-105925
The following person(s) is (are) doing business as: STEPHANIES OFFICE SERVICES, 11552 MAPLEDALE ST., NORWALK, CA 90650. Full name of registrant(s) is (are) STEPHANIE ZAMUDIO, 11552 MAPLEDALE ST., NORWALK, CA 90650. This Business is conducted by: AN INDIVIDUAL. Signed: STEPHANIE ZAMUDIO. This statement was filed with the County Clerk of Los Angeles County on 09/26/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct 03, 10, 17, 24, 2011
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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011106211 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/27/2011 The following person(s) is (are) doing business as MONKEY BUSINESS LABELS AND SIMPLYJAAYY CLOTHING. The full name of registrant(s) is/are: CINDY MENDEZ 11555 SANTA GERTRUDES #218 WHITTIER, CA 90604. This Business is being conducted by: . The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CINDY MENDEZ. This statement was filed with the County Clerk of LOS ANGELES County on 09/27/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/03/2011, 10/10/2011, 10/17/2011, 10/24/2011.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011101336 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/16/2011 The following person(s) is (are) doing business as DEX, DEX ONE. The full name of registrant(s) is/are: Dex One Service, Inc. 1001 Winstead Dr. Cary, NC 27513. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/14/2011. /s/: Sandra G. Povlovk. This statement was filed with the County Clerk of LOS ANGELES County on 09/16/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/03/2011, 10/10/2011, 10/17/2011, 10/24/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011104127 This statement was filed with the County Clerk of LOS ANGELES on 09/22/2011 The following person(s) is (are) doing business as JUST THREADS. The full name of registrant(s) is/are: BRIAN DIONNE 11710 HARTSOOK ST. VALLEY VILLAGE, CA 91607. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/14/2011. /s/: BRIAN DIONNE. This statement was filed with the County Clerk of LOS ANGELES County on 09/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/03/2011, 10/10/2011, 10/17/2011, 10/24/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011104468 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/22/2011 The following person(s) is (are) doing business as TILTED FIELD PRODUCTIONS. The full name of registrant(s) is/are: REBECCA WOLFF 2351 GRIFFTH PARK BLVD. LOS ANGELES, CA 90039, JACOB PADRON 7671 MILLER AVE. GILROY, CA 95020. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/20/2011. /s/: REBECCA WOLFF. This statement was filed with the County Clerk of LOS ANGELES County on 09/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/03/2011, 10/10/2011, 10/17/2011, 10/24/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011104129 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/22/2011 The following person(s) is (are) doing business as VICTORY LANE PICTURES. The full name of registrant(s) is/are: RON DUSENBERRY 2600 WEST OLIVE AVE SUITE BURBANK, CA 91505. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RON DUSENBERRY. This statement was filed with the County Clerk of LOS ANGELES County on 09/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/03/2011, 10/10/2011, 10/17/2011, 10/24/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-105746
The following person(s) is (are) doing business as: SUPER TACO EXPRESS, 11923 SANTA MONICA BLVD., LA.., CA 90025. Full name of registrant(s) is (are) GUILLERMO HERNANDEZ, 11923 SANTA MONICA BLVD., L.A., CA 90025. This Business is conducted by: AN INDIVIDUAL. Signed: GUILLERMO HERNANDEZ. This statement was filed with the County Clerk of Los Angeles County on 09/26/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious

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Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct 03, 10, 17, 24, 2011
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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: KINTEXUSA ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/26/2011 The following person(s) is (are) doing business as KINTEXUSA. The full name of registrant(s) is/are: Brian P. Christlieb 644 Landfair Ave., #105 Los Angeles, CA 90024-2348. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Brian P. Christlieb. This statement was filed with the County Clerk of LOS ANGELES County on 09/26/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/10/2011, 10/17/2011, 10/24/2011, 10/31/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011101960 This statement was filed with the County Clerk of LOS ANGELES on 09/19/2011 The following person(s) is (are) doing business as CRAFTY BOUQUETS. The full name of registrant(s) is/are: Christina Maclean Dogan 3010 Grayson Ave. Venice, CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Christina Maclean Dogan. This statement was filed with the County Clerk of LOS ANGELES County on 09/19/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/10/2011, 10/17/2011, 10/24/2011, 10/31/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011108896 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/30/2011 The following person(s) is (are) doing business as COCHRAN SOUND. The full name of registrant(s) is/are: Nicholas Cochran 5401 Sepulveda Blvd., #15 Los Angeles, CA 90064. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/27/2011. /s/: Nicholas Cochran. This statement was filed with the County Clerk of LOS ANGELES County on 09/30/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/10/2011, 10/17/2011, 10/24/2011, 10/31/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011102014 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/19/2011 The following person(s) is (are) doing business as MERLIN AND NICOLL PRODUCTIONS. The full name of registrant(s) is/are: Michael A. Nicoll 10514 Butterfield Rd. Los Angeles, CA 90064. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Michael A. Nicoll. This statement was filed with the County Clerk of LOS ANGELES County on 09/19/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/10/2011, 10/17/2011, 10/24/2011, 10/31/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011112046 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/06/2011 The following person(s) is (are) doing business as BRIOLETTE. The full name of registrant(s) is/are: Adrian Asandei 1334 Euclid St., Unit 8 Santa Monica, CA 90404. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Adrian Asandei. This

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statement was filed with the County Clerk of LOS ANGELES County on 10/06/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/10/2011, 10/17/2011, 10/24/2011, 10/31/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011107827 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2011 The following person(s) is (are) doing business as THE BRIDE CONCIERGE. The full name of registrant(s) is/are: Tracy Choy 1925 Overland Ave., Unit 206 Los Angeles, CA 90025. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2011. /s/: Tracy Choy. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/10/2011, 10/17/2011, 10/24/2011, 10/31/2011.

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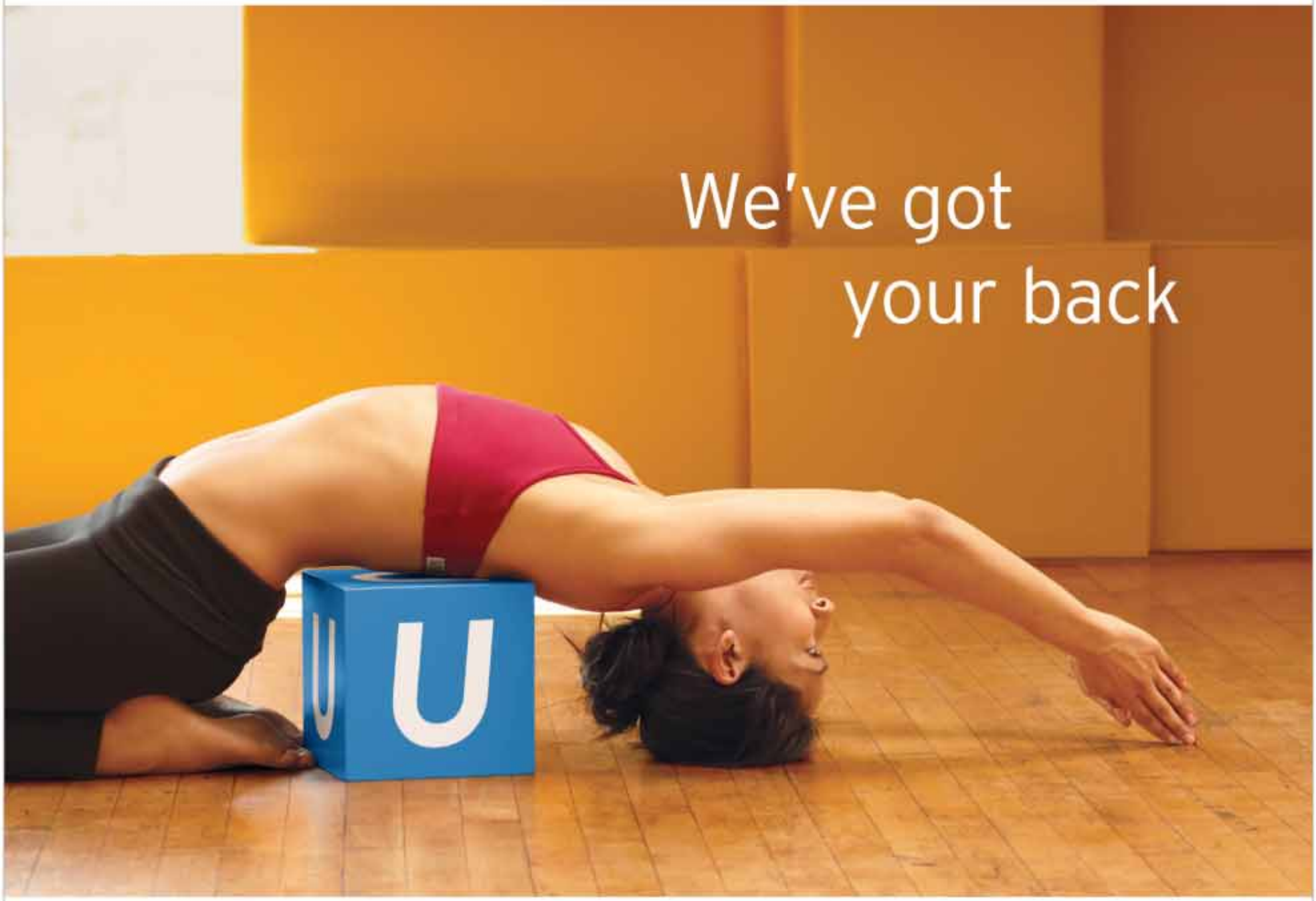

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