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Volume 16 Issue 283

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Whale Tail plate celebrates two decades of environmental fundraising





Courtesy photo

FUNDRAISER: The Whale Tail license plate has helped fund hundreds of organizations including regular cleanups along nearby beaches.

MATTHEW HALL
Daily Press Editor

California's iconic Whale Tail license plate is celebrating its 20th anniversary this year with money from the popular plates flowing up and down the state, including several programs in Santa Monica.

The plates are issued by the DMV and the additional money is transferred to the California Coastal Commission who then issue grants to hundreds of local agencies.

The whale plate isn't the State's only fundraiser option. Plates featuring Snoopy and Lake Tahoe are among the dozen options but the whale is far and away the most successful of the batch and Chris Parry, public education manager for the Coastal Commission, said the image of a gray whale seems to resonate with Californians.

"The image of the whale is so iconic it's actually the official state marine mammal, the California gray whale. I feel like people really respond to that image. It just evokes the wildness of the ocean and I feel like people connect to that image and understand it's about conservation and taking care of this amazing wild space."

She said the whale's sense of mystery is appealing.

"People are fascinated by them," she said. "They're something you can see but so mysterious and other-worldly."

About a quarter of a million plates have been issued in over the program's 20-year history with revenues totaling more than $95 million. A standard whale plate costs $50 with a $40 per year renewal fee. A personalized plate runs $103 with an $83 renewal fee.

Parry said the money is used

SEE PLATE PAGE 7

Local business blends coffee beans into bars

KATE CAGLE
Daily Press Staff Writer

In a city that relies on a good buzz to keep up with work, workouts and fun, local entrepreneur Dan Medvene isn't against the grind. He just wants to repackage it.

In his view, it's not the caffeine's fault that there is a limit to how much coffee one Santa Monica resident can down in a day.

"I love coffee but after the second cup, I started getting this acidic feeling," Medvene explained from his office on Main Street. "I needed something else."

He certainly seems to be in good company.

Those looking for an extra jolt beyond the first pot of coffee don't have much trouble getting their fix these days. Despite health concerns surrounding energy drinks, the business is booming – reaching nearly $40 billion dollars worldwide in 2013. Some forecasters say it could reach $60 billion by 2021.

Energy drinks sell a feeling – a fact usually reflected in over-the-top names like Red Bull, Monster, Full Throttle and RockStar.

Medvene thinks he's come up with a product that can go head to head with all of them: the Quantum Square.

Instead of a feeling, the advertising and marketing for Quantum

SEE BEANS PAGE 5

Local law would allow first medical marijuana shops in Santa Monica

KATE CAGLE
Daily Press Staff Writer

Three months before California begins issuing business licenses for recreational pot, the City Council will debate a new ordinance to allow medical dispensaries to open for the first time in Santa Monica. The ordinance will prohibit recreational shops while allowing two dispensaries and "light manufacturing" of medical cannabis products within city limits. The Council will consider three main topics when it comes to Tuesday's discussion: medical, recreational and taxes.

MEDICAL: THE CITY HEADS INTO THE WEEDS

Existing law limits the city to two medical pot shops. The new ordinance establishes a selection process to choose two operators of those licenses.

"The RFA evaluation process would rank the applicants," reads a report from David Martin, Director of Planning and Community Development.

"The Director of Planning and Community Development, or designee, would review the committee evaluation and background check results from the Police Department, and he/she would be authorized to request additional information to ensure that the rankings are completed fairly."

Once the business owner receives the correct local and state permits, he or she will pay a $17,000 conditional use permit among other fees and taxes. Medical cannabis is exempt from current sales taxes.

The shops may open in one of three areas designated by the City: on Wilshire Boulevard between Lincoln and Centinela Avenue, Santa Monica Boulevard between

SEE MARIJUANA PAGE 8

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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, October 9

Landmarks Commission Meeting
Regular meeting of the Santa Monica Landmarks Commission. City Hall, 1685 Main St. 7 p.m.

Tuesday, October 10

Sustainable Seafood with Nick Fash
Learn about the history, issues and future of our love affair with seafood. Nick Fash, sustainable seafood expert and oceans advocate, guides you through the slippery world of sustainable seafood and offers tools for making ocean-friendly choices. Co-presented with the Office of Sustainability and the Environment. This program is part of the Santa Monica Eats! series. Main Library, 601 Santa Monica Blvd. 7 – 8 p.m.

City Council Meeting
Regular Meeting of the Santa Monica City Council. City Hall, 1685 Main St. 5:30 p.m.

Kitchen Chemistry with Mad Science
Cook up a chemical reaction! Blow up a balloon with yeast. Go on a nutrient hunt. Get a glimpse of your guts-in-action with the Digestor Inspector kit. This program is part of the 'Santa Monica Eats!' series. Limited space; free tickets available 30 minutes before program. Grades K - 5. Fairview Branch Library, 2101 Ocean Park Blvd, 3:30 p.m.

Santa Monica Eats! movie screening: Oliver! (1968)
Celebrate food, glorious food, with this classic (and multi-Oscar winning) musical adaptation of Dickens' novel. (153 min.) This program is part of the Santa Monica Eats! series. Main Library, 601 Santa Monica Blvd., 3 – 5:45 p.m.

Tuesday, October 11

Montana Mystery Book Group: The Crow Trap
From Ann Cleeves, winner of the CWA Diamond Dagger Award, comes The Crow Trap: the debut book in the Vera Stanhope series. Montana Avenue Branch Library, 1704 Montana Ave, 7 – 8:30 p.m.

Commission on the Status of Women Meeting
Regular meeting of the Santa Monica Commission on the Status of Women. Ken Edwards Center, 1527 4th St, 7 p.m.

Affording College
Diana Hanson of Magellan College Counseling talks about the importance of merit aid, scholarships, and selecting a college that's both a good fit and a good value. Grades 9 – 12. Main Library, 601 Santa Monica Blvd. 7 – 8:30 p.m.

Camp enrollment
Enroll the kids in Santa Monica camps this winter break. Beginning Wed Oct 11 at 6 a.m. through Wed Oct 19, Santa Monica residents have priority online registration for winter camps. Explore offerings in art & performance, Learning is Fun, science, cooking and sports. For more information, including a winter camp guide, visit smgov.net/classes.

For help submitting an event, contact us at
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KNOW BEFORE YOU GO

Street Lighting Modernization Program

For the week of October 9, construction will continue throughout the project area, which is bound by 16th Street to the east, Ocean Park Boulevard to the south, Lincoln Boulevard to the west, and Pico Boulevard to the north. There may be sidewalk closures and temporary no parking posted throughout this area. Should you have any questions, please contact Robert Zak, City of Santa Monica, Project Manager (310) 458-2283.

Montana Avenue Traffic Signal Replacement

For the week of October 9, work will continue along the Montana Avenue corridor at 4th and 14th Streets. The entire intersection hardware will be replaced, including poles, signal and pedestrian heads, controllers and underground conduit. Work includes underground utilities, curb ramp construction, traffic signal installation, and all activities necessary to implement the traffic signal improvements. Work areas will be contained; crews will make practical efforts to minimize sound, dust, and disturbance to the neighboring community. One lane of traffic in each direction will be maintained. Work is scheduled to take place between the hours of 8 a.m. – 3 p.m., Monday – Friday, until October. If you have any questions, please contact the City's Project Manager, Andrew Maximous, at (310) 458-8291.

Marine Park Irrigation Retrofit Project

For the week of October 9, the contractor will continue with the installation of the pipeline on Dewey Street from 23rd Street to 16th Street. Traffic will be reduced to one lane in each direction. Please plan accordingly and avoid this area if possible. Should you have any questions, please contact Carlos Rosales, Project Manager (310) 458-8721 ext. 2620 or Daniel Lee, Construction Manager, (714) 730-9052.

Expo Maintenance Work – Bike Path Closures

For the week of October 9, Maintenance work for the EXPO line will continue on the Exposition Corridor bike path between Centinela Avenue and Stewart Street. Maintenance work is scheduled to be completed by November 30. Should you have any questions, please contact Exposition Construction Authority at (213) 243-5534 or Skanska Rados Joint Venture at (213) 598-8104.

Parking Structure #5 Tenant Improvement Project

For the week of October 9, construction will take place in Parking Structure #5 at 1440 4th street and anticipates affecting the sidewalk in front of the building with the sidewalk pedestrian tunnel, lasting until 10/15/17. During this time, there will be intermittent closure of a single lane of south-bound traffic between 8 a.m. and 3 p.m. Monday thru Friday; Should you have any questions, please contact Tim Purcell, Project Manager (310) 458-2205 ext. 5027

Crosswalk Renewal Program

For the week of October 9, contractor crews will begin removal and restriping of pedestrian crosswalks at various intersections citywide. Project locations can be found on the City's KBUG website. Please be advised that striping removal will generate noise and dust. Temporary traffic control signs will be deployed to guide vehicular traffic in and around work areas. Please contact Kori Jones, Street & Fleet Services, (310) 458-2201 ext. 5002 or kori.jones@smgov.net with any questions/concerns regarding this project.

Alley Renewal Program

For the week of October 9, Public Works Street Services crews will be applying a slurry seal to various City alleys beginning October 10 – 13. This process will require full alley closures. Temporary parking permits have been issued to adjacent residences and business. If you have not received a parking pass, please contact the Project Manager Phil McIvor at (310) 863-3963 or (310) 863-6773. Alleys will be closed starting at 7 a.m. and will reopen the next day before 4 p.m.

Storm Drain Catch Basin Pipe Screens Project

For the week of October 9, small work areas will be coned off around catch basins that are being repaired at various locations Citywide. This work may impact traffic with slight lane closures at catch basin areas. Please contact Public Works Inspector Michael Valentine, Civil Engineering Division, (310) 420-6829 with any questions/concerns regarding this project.

Parking Structure #1 Repair Project

Starting October 9, 2017, Parking Structure #1 will undergo a series of retrofits and maintenance work. Construction may temporarily impact parking. Entrances and exits to the garage will be left open for smooth traffic flow. Please Robert Zak, Civil Engineering Division, (310) 458-2283 with any questions/concerns regarding this project.

Expo Maintenance Work – Roadway

For the week of October 9, roadway work will take place on 4th Street Northbound between the I-10 Freeway and Colorado. One Northbound lane will be closed until 2 p.m. on 10/13/17. SMPD TSO are scheduled to help with traffic. Please contact Public Works Inspector Michael Valentine, Civil Engineering Division, (310) 420-6829 with any questions/concerns regarding this project.



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COMMUNITY BRIEFS

SMC

Santa Monica College Debate Team Brings Home Top Pscfa Awards

Santa Monica College (SMC) has announced that the SMC Speech and Debate Team won several awards at the Pacific Southwest Collegiate Forensics Association (PSCFA) "Warm Up" Tournament held at El Camino College September 30-October 1.

Seven of the 14 SMC students who competed won high-level awards in International Public Debate Association (IPDA) debate, in which each competitor engages in four rounds of one-on-one debate, with only 30 minutes to prepare before each round.

SMC students Ben Kolodny (Team Captain), Baylynne Brunetti, and new debate team member Kyle Lee each received a "Superior" award for winning all four of their rounds, unusual for even the best debaters. In addition, Andrew Monaco and new team members Gray Levine, Ethan Bass, and Nicholas Graves each won an "Excellent" award for winning three of their four rounds.

"The tournament was a great experience," said Kolodny. "We got to talk about some really important issues, hone our communication skills, and prepare for fierce competition on the road to the national championship. The best part of being on the team though, is the community. We're really close, and the great performances we saw on Saturday would've been impossible without help from our friends."

More than 140 students from 13 public and private two- and four-year institutions in Southern California participated in the competition. The SMC team's presence at the competition was sponsored by the Associated Students of Santa Monica College.

"Speech and Debate taught me how to better express empathy towards others," said team member Edward Lee. "I realized at the end of the day, debating should be having a fun discussion where everyone comes out feeling happier at the end. No only did my experience make me a more persuasive speaker, it taught me how important it is to show empathy towards others' concerns."

"Every Fall we start fresh, with many new team members who need training and who are hoping to succeed in competition," said SMC Communication Professor Nate Brown, who coaches the team along with SMC Communication professors Luis Andrade and Brianna Broady. "Last year was our most successful year ever, which was only slightly better than the year before that. If this first tournament of our 2017-2018 year is any indication, we could be looking at another record-breaking year. But even if that doesn't happen, I love this team already, and I have no doubt it will be a year of great communication, powerful argumentation, and bonding friendships."

– SUBMITTED BY GRACE SMITH, SMC PUBLIC INFORMATION OFFICER

Venice

The National Football League's "Crucial Catch Day" provides free cancer screenings

The National Football League's (NFL's) annual "Crucial Catch Day" returns on Wednesday, October 11, at Venice Family Clinic's Irma Colen Health Center, in Mar Vista, from 10 a.m. to 2 p.m., featuring free cancer screenings, health education, and an appearance by LA Rams cheerleaders.

The National Football League's Crucial Catch: Intercept Cancer initiative provides funding through the American Cancer Society's Community Health Advocates Implementing Nationwide Grants for Empowerment and Equity (CHANGE) program to support increased access to cancer education, prevention, and screening resources in underserved communities. Venice Family Clinic received a $75,000 grant to improve cancer outcomes through screenings, vaccinations, education, outreach, and care coordination in Mar Vista.

Cancer disparities predominantly arise from inequities in work, wealth, income, education, housing, and overall standard of living, as well as social barriers to high-quality cancer prevention, early detection, and treatment services. The American Cancer Society collaborates with community health systems to reach individuals in communities with higher burdens of cancer and limited access to cancer screening.

"The NFL's Crucial Catch allows the American Cancer Society and Venice Family Clinic to reach the most at-risk populations with cancer screenings and prevention information," said Dan Witzling, executive director of the Society's Los Angeles Central Coast area. "We're proud to partner with one of LA's best-recognized community health care providers to that end."

Venice Family Clinic's Irma Colen Health Center, located at 4700 Inglewood Blvd., in Mar Vista, is one of 32 grant recipients focused on reducing the unequal burden of cancer by addressing breast cancer and colorectal cancer disparities and outcomes.

"With this support, we will be able to increase our prevention efforts for breast cancer and colorectal cancer," said Liz Forer, CEO of Venice Family Clinic. "These efforts will help catch cancer early and save lives in our community."

Since 2012, CHANGE grants funded by the NFL have provided more than 452,500 outreach and education interventions and have contributed to more than 148,300 breast cancer screenings provided at low or no cost.

Thanks to the demonstrated impact of health system grantees and the NFL's continued commitment to this life-changing work, the NFL is expanding its efforts on cancer prevention and early detection across multiple cancers in 2017. This expanded funding opportunity will continue to address breast cancer disparities while also addressing either colorectal cancer, cervical cancer, or HPV vaccination.

– SUBMITTED BY TIMOTHY SMITH, DIRECTOR OF COMMUNICATIONS

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BEANS

FROM PAGE 1

Squares sells the local lifestyle. On the website Venice Beach lifeguards and trainers sweat in the sand, palm trees waving in the background.

"The main messaging for our product is that we want people to move whether it's getting off their sofa or running or the stairs or surfing," Medvene said. The former college tennis player says he got the idea for the product while working out. He decided to join the crowded mix of products offering the workout Holy Grail: satiety plus an energy rush minus the crash.

Instead of heading into the kitchen, Medvene got on the phone and consulted with Venice-based registered dietitian and nutrition consultant LeeAnn Smith Weintraub. She helped formulate the right balance of micro and macro nutrients into one bar about the size of a coaster. Then Medvene went to a food scientist for the recipe.

The result – a bar with a hefty list of ingredients you won't find in a can of Red Bull: rolled oats, quinoa seeds, chia seeds, dried cherries and amaranth grain (in addition to the coffee, of course).

Compared to a cup of coffee the squares are, well, a little dry.

The company is small, with six employees working in the Santa Monica office. Medvene is selling the squares online and you can also find them in some local health food stores. A Santa Monica resident for the last five years, Medvene is betting his new product will be a hit with the gluten free – dairy free – soy free – non GMO crowd.

And while the bars ship nationally, one percent of the profits go to local charities. Right now, the company is raising up to $25,000 for Heal the Bay. The website calls it "energy for good."

kate@smdp.com

COMMUNITY BRIEFS

Main Library

The Orthopedic Lectures – Arthritis, Joint and Bone Health Including Pain Management

A free educational forum will be presented to the community in two sessions on Oct. 11 and Oct. 12, 2017. Lecture topics presented by Providence Saint John's Health Center clinicians include: managing osteoarthritis, rheumatoid arthritis and gout, newer treatments for osteoporosis, orthopedic pain management including stem cell and other clinical trials to treat spine and joint pain, joint replacement surgery, risk in taking prescription and over-the-counter pain medicine, prevention and care of the spine, and nutrition for arthritis and bone health. The program includes a question and answer panel discussion.

On Oct. 11 from 6:30 – 8:30 p.m. speakers include: Dr. Orrin M. Troum, rheumatologist speaking on gout, Dr. Damon Raskin, internal medicine specialist speaking on risks in taking over-the-counter and prescription pain medicine, Dr. Timothy Davis, a physical medicine and rehabilitation physician speaking on orthopedic pain management including stem cell and other clinical trials for spine and joint pain, and Dr. Andrew Yun, orthopedic surgeon and medical director of joint replacement program, speaking on knee and hip replacement.

On Oct. 12 from 2 – 4 p.m. speakers include: Dr. Thomas Susko, rheumatologist speaking on osteoarthritis and rheumatoid arthritis, Dr. Frederick Singer, endocrinologist and bone disease specialist speaking on newer treatments for osteoporosis, Dr. Amir Vokshoor, neurological spine surgeon speaking on spine health, and dietitian Jane Cook, RD, nutrition director speaking on nutrition for arthritis and bone health.

Seating is limited. Reservations are required. Please call (310) 829-8453 for reservations.

Santa Monica Public Library, Main Library (The library is not a program sponsor.) 601 Santa Monica Blvd.

– SUBMITTED BY PATRICIA AIDEM, DIRECTOR, MARKETING AND COMMUNICATION, PROVIDENCE HEALTH & SERVICES

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CRIME WATCH
BY DAILY PRESS STAFF

Crime Watch is culled from reports provided by the Santa Monica Police Department. These are arrests only. All parties are innocent until proven guilty in a court of law.

ON SEPTEMBER 27, AT ABOUT 10:18 A.M.

Officers responded to the Santa Monica Place regarding a fight in progress involving a Santa Monica Place Security Guard. Officers arrived and located the Security Guard holding a male subject down. The subject was handcuffed. Officers spoke to the victim/security guard. The security guard indicated he was responding to a request from True Food's Restaurant regarding a subject sleeping near the entrance. The victim responded and recognized the subject from similar complaints in the past. The subject argued with the victim but eventually got up. As the suspect was walking past the victim, he struck the victim in the hand knocking his cellular telephone out of his hand. A brief struggle ensured and the victim was able to handcuff the suspect. The victim was desirous of prosecution. Roman Ismael Hernandez, 21, from Los Angeles, was arrested for battery. Bail was set at $20,000.



Courtesy photo

PROGRAMS: The Loa Angeles Waterkeeper has also received funding from the sale of the Whale Tail license plate.

Local programs receiving 'Whale Tail' funding

■ Heal the Bay for continuing the Adopt-A-Beach Program in Los Angeles County ($30,000). For holding large monthly public cleanup events, leading volunteers to clean beaches following rainstorms, and transporting students from underserved inland schools for a beach cleanup and educational presentation.

■ Surfrider Foundation, West Los Angeles/Malibu Chapter for the Teach & Test Program at Santa Monica High School ($39,135). To develop a state-of-the-art ocean chemistry laboratory to help students conduct water quality testing and study patterns of pollution levels. Their findings were shared with community members as well as other students

■ Malibu Foundation for Environmental Education to produce an instructional DVD featuring the Adopt-A-Beach school assembly program ($25,000) featuring expanded content, quizzes, animation, and beach cleanup footage.

PLATE
FROM PAGE 1

across the state to further coastal education and action.

"It's a charitable contribution, the funds go through different ocean and education conservation projects," she said.

She said more than 600 programs have received money from the grants over the years and while applications fluctuate year to year, there is a steady follow of between 40-50 grants awarded per year.

Parry said education efforts that reach inland communities are an important way to connect residents to the coast, even if they don't live near the ocean and stewardship programs help keep the coast clean for everyone.

"It's education and stewardship," she said. "Education with the intention of raising awareness about what's at risk, what they can do, how they can play a role in protection and education of the coast. The stewardship translates to programs in the field, getting people out, doing projects like restoration work and beach cleanups are another example of that."

Locally, Heal the Bay receives money from the plates.

"Our adopt a beach program, funded solely through the license plate program, allowed us last year to do over 400 cleanups in the Santa Monica Bay," said Heal The Bay's Director Of Programs Meredith McCarthy. "That is people hand picking the tiny pieces of trash that our beach maintenance crews are just unable to collect at that scale."

She said the money is a significant funding source for the organization's efforts.

"It allows us to connect with over 40,000 people that maybe don't live right along the coast but are absolutely connected to the coast no matter where they live," she said.

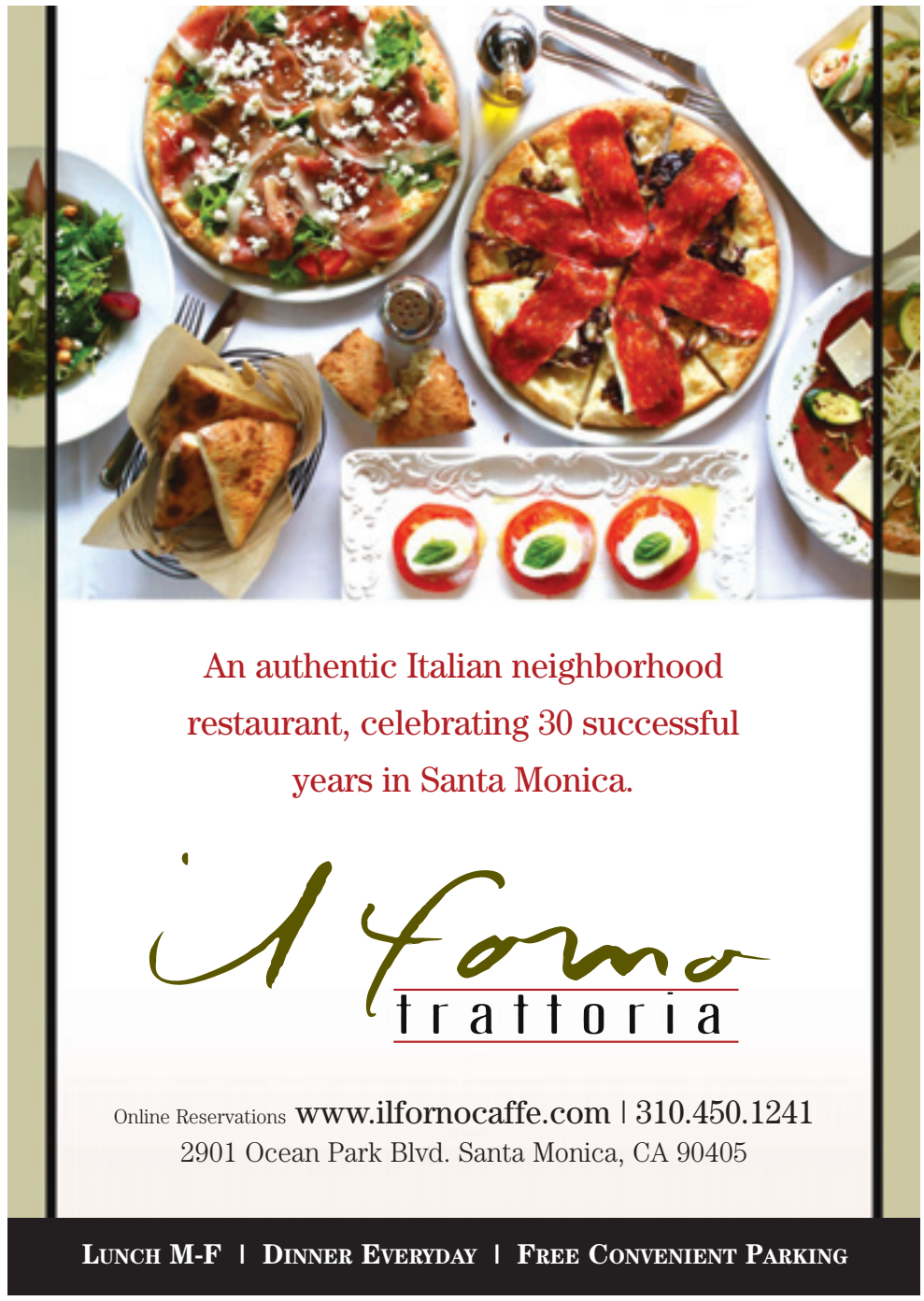
McCarthy said the consistency of the funding is as important as the total dollar amount because it allows organizations to plan and grow. She said Heal the Bay was thrilled to draw 100 people to its early cleanups but thanks to funding from groups like the Coastal Commission, they can now draw 500-700 people on a monthly basis.

"It is consistent money and that is one of the rare things. Foundations come and go over the years but the fact is we've been able to grow this program."

The plate is celebrating its 20th anniversary but the current version was first issued in 2011. The now iconic image is a collaboration between Elizabeth Tyndall and Bill Atkins who were chosen from more than 300 applicants.

For more information on the plates or to apply for one, visit http://www.ecoplates.com.

editor@smdp.com





MARIJUANA

FROM PAGE 1

Lincoln and 20th Street, or Santa Monica between 23rd Street and Centinela Avenue. The stores are allowed to grow marijuana but can be no larger than 2,500 square feet. The shops may not be within 600 feet of a school, daycare, park, library, social services center, or the other cannabis business.

Governor Jerry Brown signed a bill this summer that consolidated marijuana regulations – basically combining the framework for medical and recreational shops. However, the state is maintaining separate licenses for the two sides of the industry, "presumably so that in the event of greater federal intervention into the cannabis legalization movement by the States, the medicinal program could continue," according to the report.

RECREATIONAL: STONEWALLING (FOR NOW)

Although prohibited for now, the City is exploring possible approaches to amend the Zoning Ordinance to allow commercial sales of recreational pot. Recreational marijuana sales are supposed to kick off Jan. 1, however, it could take until late November for the state to issue regulations that govern the new marketplace.

Personal use of marijuana will be allowed throughout the state – subject to local smoking and vaping regulations. Santa Monica's new ordinance would prohibit all commercial activities – including growing, testing, selling and heavy manufacturing - of cannabis products.

Nearby Los Angeles is also still working on its rules and the city is facing criticism that some operators could be cut out of the market. The state will begin by issuing temporary licenses, good for four months. California's top government official in charge of regulations told an industry group "We all have anxiety," Lori Ajax also admitted. "It's not going to be perfect."

At the last Council meeting, both Councilmember Kevin McKeown and Tony Vazquez suggested they would be open to eventually allowing recreational marijuana businesses on The Third Street Promenade to take advantage of the influx of marijuana tourism. Because Santa Monica is surrounded by Los Angeles on three sides, surrounding regulations may impact what city leaders choose to do here.

At a study session in March, the City Council leaned toward a cautionary approach when opening the door for recreation pot shops. Councilmember Sue Himmelrich stated Santa Monica is not "desperate for the revenue we could get from this."

Some forecasters anticipate California's legal cannabis economy could quickly balloon to $7 billion.

TAXES: SHADES OF GREEN

The Council will decide whether to create a ballot measure that would create a new business license tax for cannabis related businesses. In 2016, Los Angeles voters approved a structure that taxed transportation, research, manufacturing, medical and retail sales on a sliding scale. A ten percent gross receipts tax for recreational cannabis sales will go into the General Fund there. The earliest Santa Monica voters could decide on a measure would be November next year.

Council will meet on Tuesday, Oct. 10 in City Hall, 1685 Main Street. Closed session begins at 4:30 p.m.

Michael R. Blood with the Associated Press contributed to this report

kate@smdp.com

TODAY'S BIRTHDAY (Oct. 9).

Try not to impose too many rules on yourself going into this new chapter, because you're in a rebellious mood! Your energy is high, and you're ready for challenge, not restriction. Changes at work bring more fun and greater balance to your life. Expect exciting family additions. Financial highs: now, November and June. Cancer and Pisces adore you. Your lucky numbers are: 6, 20, 4, 44 and 19.

ARIES (March 21-April 19)

Traditions are, by definition, historical. Yet with the world rolling ever forward, you have the option of carrying them into the future or leaving them behind. What traditions do you want to keep as you roll right along with it?

TAURUS (April 20-May 20)

There are things that are clearly not going to work out no matter how much effort goes into them. Put those in the "won't" pile, not the "can't" pile. Let's not infantilize ourselves by saying that we can't.

GEMINI (May 21-June 21)

You'll steer clear of potentially addictive games and products that you don't want to need. What helps is that you've got plenty else going on. With your full agenda, there will be little room for such things to seduce you.

CANCER (June 22-July 22)

It would seem that you choose whom you want to choose, yet what's actually going on is that you're limited to the options you see in your immediate environment. So how free really is your choice?

LEO (July 23-Aug. 22)

Today's happiness depends on what you're willing to do to achieve it. Are you willing to adjust your expectation? Change the plan? Change your role? Think of things differently?

VIRGO (Aug. 23-Sept. 22)

There are way more wonders in the world than the official seven. Because of your increased curiosity and awareness of the world, you'll note more than one in your immediate environment before the sun goes down on the day.

LIBRA (Sept. 23-Oct. 23)

Get out your metaphoric broom. The old things need to go away so you have room for the new things to come into your realm. (Actually, what's needed may be more akin to a metaphoric moving crew plus truck.)

SCORPIO (Oct. 24-Nov. 21)

There are some things you can leave to chance that will have better results than if you hadn't. And then there are things that really must be commandeered. Knowing the difference – that's your cosmic gift today.

SAGITTARIUS (Nov. 22-Dec. 21)

You're powerful, partly because it's not your goal to be. Your whole aim is to take care of those who need you. It turns out that the goal is enough to make you bigger and stronger by the day.

CAPRICORN (Dec. 22-Jan. 19)

The gentle stirring of the trees isn't much, but it's an indicator of the magnificent storm that's coming. Pay attention to the metaphoric representation of this in your life today.

AQUARIUS (Jan. 20-Feb. 18)

Any fool can cheat when dealt a bad hand of cards. It's more important to play fairly when you have a winning hand. Hold yourself to higher standards in regard to those areas in which you find yourself advantaged.

PISCES (Feb. 19-March 20)

You've already formed an opinion about it. There aren't so many who have! Therefore, if someone else seconds that opinion, you'll not only agree but also consider that person to be a sort of kindred.

Planetary Power Struggle

The sun, Mercury and Pluto square off in an epic power struggle. The most difficult opponent in the skirmish for control is the opponent within. Yet we can usually pin the blame on those difficult people in our lives who embody the conflict so well. We even fool ourselves into believing they are the real problem. Alas, the answers still lie within.

DO YOU HAVE COMMUNITY NEWS?
Submit news releases to editor@smdp.com or by fax at (310) 576-9913
smdp.com Santa Monica Daily Press office (310) 458-7737

Heathcliff

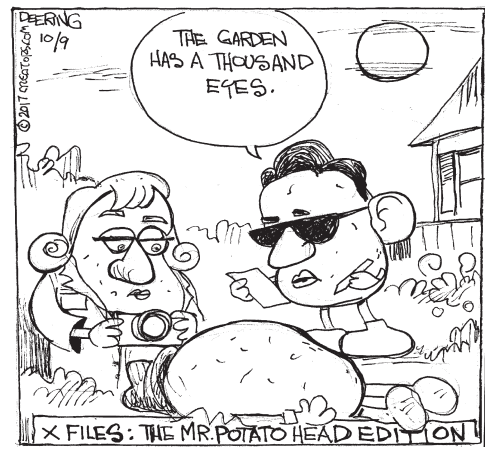
By PETER GALLAGHER



"MAN, WOULD THEY LOVE TO EAT US."

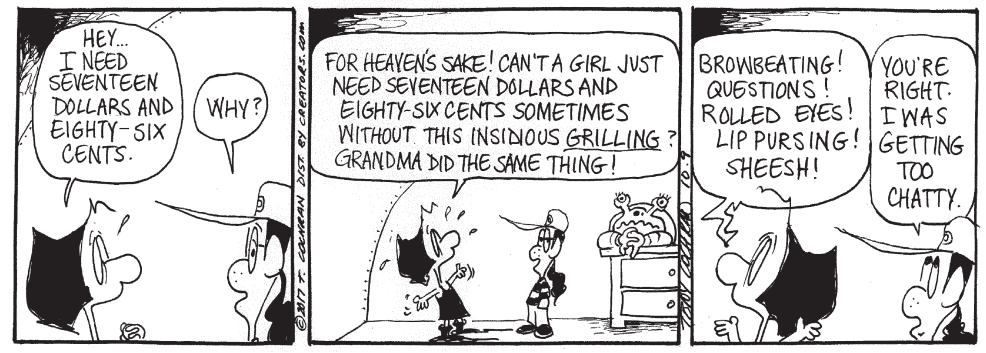
Strange Brew

By JOHN DEERING



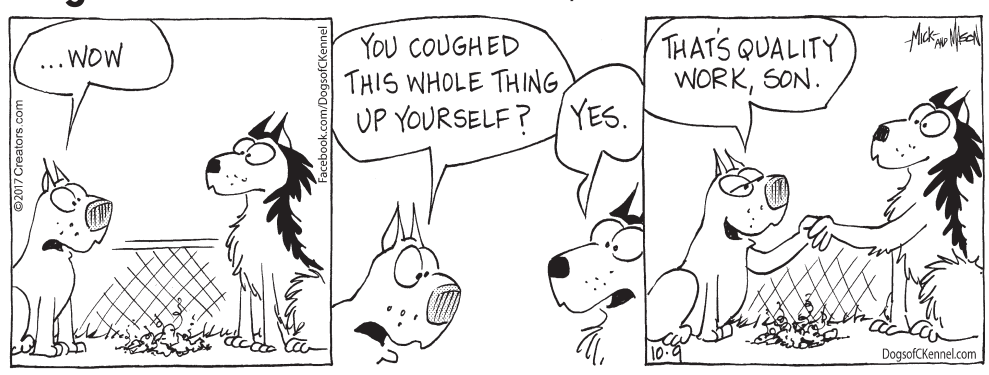
Agnes

By TONY COCHRAN



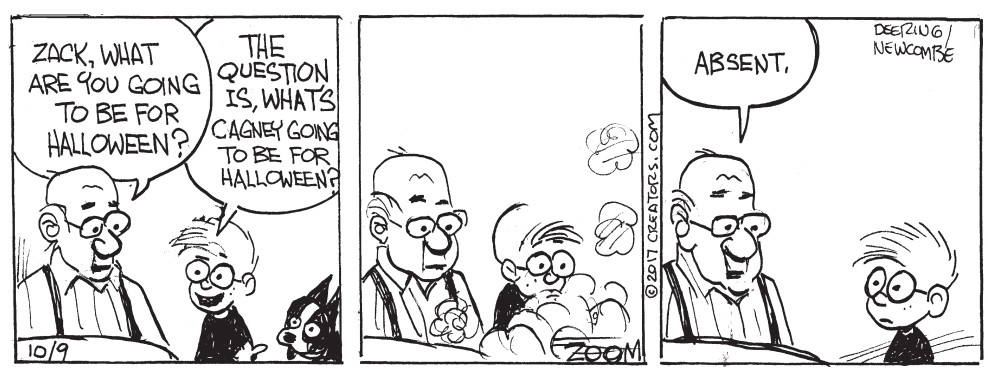
Dogs of C-Kennel

By MICK & MASON MASTROIANNI & JOHNNY HART



Zack Hill

By JOHN DEERING & JOHN NEWCOMBE



DAILY LOTTERY

POWERBALL
Draw Date: 10/4
22 23 62 63 66
Power#: 24
Jackpot: 112M

MEGA MILLIONS
Draw Date: 10/3
12 18 19 25 67
Mega#: 7
Jackpot: 30M

SUPER LOTTO
Draw Date: 10/4
21 24 27 30 39
Mega#: 22
Jackpot: 20M

Fantasy 5
Draw Date: 10/5
1 8 16 20 31

DAILY 3
Draw Date: 10/5
MIDDAY: 4 0 7
Draw Date: 10/5
EVENING: 2 7 9

DAILY DERBY
Draw Date: 10/5
1st: 02 Lucky Star
2nd: 10 Solid Gold
3rd: 01 Gold Rush
RACE TIME: 1:43.22

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at **http://www.calottery.com**

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WELL NEWS BY SCOTT LAFEE

Complete the Course?

■ When doctors prescribe an antibiotic treatment, they invariably remind patients to complete the full course, i.e. don't stop taking your pills at day 7 of a 10-day treatment just because you're feeling better. The admonition is based on the idea that stopping treatment prematurely might mean not all of the targeted pathogen is gone, leaving it to rebound or worse, become antibiotic-resistant.

■ Now, some disease experts are suggesting in an editorial in the British Medical Journal that the long-held practice isn't actually based on solid empirical evidence and may, in fact, exacerbate the risk of antibiotic resistance. They want researchers to run specific clinical trials to determine the best ways to maximize antibiotic treatment.

MYSTERY PHOTO

Matthew Hall *matt@smdp.com*



The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*.

SOLUTIONS TO YESTERDAY'S CROSSWORD

S	M	A	R	T	■	T	O	P	B	A	N	A	N	A
T	A	B	O	O	■	A	B	O	U	T	A	B	O	Y
A	R	B	O	R	■	C	O	M	M	O	N	U	S	E
G	R	A	S	P	■	T	E	A	M	M	A	T	E	S
S	Y	S	T	E	M	■	■	D	E	I	■	■	■	■
■	■	■	■	D	A	N	G	E	R	Z	O	N	E	S
I	T	S	S	O	Y	O	U	■	■	E	M	O	T	E
C	O	O	L	■	A	T	L	A	S	■	I	V	A	N
E	N	D	U	P	■	■	C	O	I	N	T	O	S	S
R	E	S	E	A	R	C	H	L	A	B	■	■	■	■
■	■	■	■	C	E	L	■	■	M	A	D	C	A	P
A	T	T	H	E	M	O	S	T	■	G	O	A	P	E
S	O	R	E	L	O	S	E	R	■	A	Z	U	R	E
P	R	I	M	A	V	E	R	A	■	M	E	S	O	N
S	T	O	P	P	E	D	B	Y	■	E	D	E	N	S

Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle.

SOLUTIONS TO YESTERDAY'S SUDOKU

6	2	8	7	1	9	5	3	4
1	3	5	6	4	8	2	7	9
9	4	7	3	2	5	1	8	6
4	9	2	8	6	1	7	5	3
7	8	3	2	5	4	6	9	1
5	1	6	9	7	3	8	4	2
2	7	9	5	3	6	4	1	8
8	5	4	1	9	2	3	6	7
3	6	1	4	8	7	9	2	5

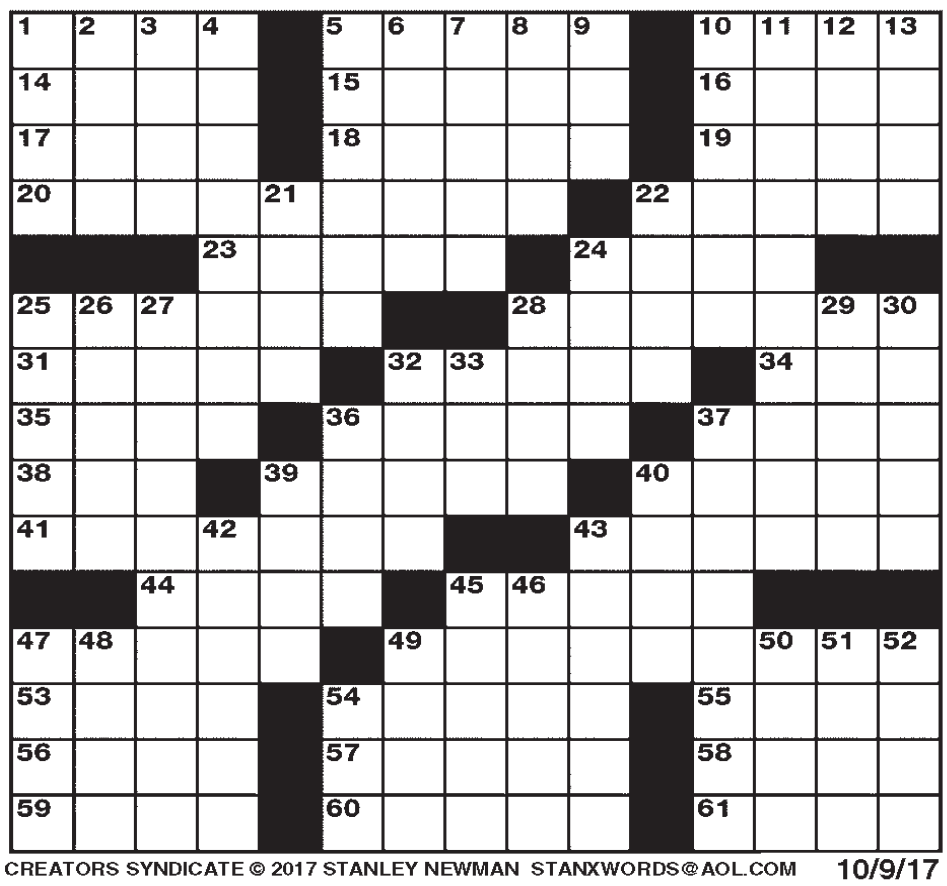
7	9	4		5	1			
	1						5	
		2	6		4	9		7
				4	2		6	
2		9		7		3		4
	6		5	8				
9		8	4		7	5		
	4						9	
			3	1		7	4	8

Newsday Crossword

SIGNAL CORPS by Gail Grabowski
Edited by Stanley Newman
www.stanxwords.com

ACROSS
1 Go beyond on the road
5 Southeast Florida city
10 Apex
14 Very much
15 Playful trick
16 Imperfection
17 Spot of land in the sea
18 Blackened, as a chimney flue
19 Golfer's warning shout
20 Entryway signal
22 Packs of playing cards
23 Christmas carols
24 Anklet or argyle
25 Makes broader
28 Tortilla with toppings
31 Not quite right
32 Like a lot
34 Luau necklace
35 "Winning __ everything"
36 Cross the goal line
37 Use a phone
38 Midmorning hour
39 Army instructor, informally
40 Slice up, as a turkey
41 Germ-free
43 Gave shape to
44 Tenant's payment
45 Occupy the throne
47 After-bath garments
49 Urban vehicle's emergency signal
53 Brother of Cain
54 Roof overhangs
55 Despicable
56 Bottom of a shoe
57 Parcel of land
58 24-hr. cash sources
59 Grasped in one's hand
60 River mouth
61 Not as expensive

DOWN
1 Settled a bill
2 In addition
3 One-person performance
4 Most strict
5 Pulverizes, as potatoes
6 How fries are fried
7 Molecule parts
8 Tiny amount
9 Frosty
10 Have an influence on
11 Bedroom wake-up signal
12 Grade on an exam
13 Mothers of lambs
21 Pros and __
22 Medicinal amount
24 Feeling achy
25 Stands in line
26 "That'll do it for me"
27 "Supper's ready" signal
28 Ripped up
29 Dig deeply (into)
30 Was feeling poorly
32 Farmland measure
33 Spaniel or setter
36 Pretzel topping
37 Traveling show with rides
39 Transgressions
40 Gear teeth
42 Walked unsteadily
43 Spanish celebration
45 Competitor
46 Build, as a house
47 Poison-ivy reaction
48 Woodwind instrument
49 Cab-ride cost
50 Religious ceremony
51 Shade trees
52 Loch __ monster
54 Approximate takeoff hour: Abbr.



CREATORS SYNDICATE © 2017 STANLEY NEWMAN STANXWORDS@AOL.COM 10/9/17

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Local hardware/ lumber store in Santa Monica looking for part time cashier. Will train (310) 395-0956

LEAD MARKET Researcher to develop and track KPI and ROI control for mobile app developers. Req'd: MA degree in Marketing or Global Communications w/24 mos experience in ad buying for mobile role playing games for Asia mkt. This is a telecommuting position; can be performed anywhere in the US. No travel req'd. Send resumes to App Growth Labs, LLC, 11357 Saddle Cove Lane, San Diego, CA 92130

Pets

ADORABLE GIRL looking for good home. 1.5 yrs, 14 lbs. Shots, spayed. (310) 279-7125

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS027061
Superior Court of California, County of Los Angeles
Petition of David Shami Zarenejad Nikcheh for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: David Shami Zarenejad Nikcheh filed a petition with this court for a decree of changing names as follows: David Shami Zarenejad Nikcheh to David Zaren The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 11/03/2017, Time: 8:30 AM, Dept: K, Room:
The address of the court is SUPERIOR COURT OF CALIFORNIA - COUNTY OF LOS ANGELES, 1725 MAIN STREET, SANTA MONICA, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: September 20, 2017

Publish Dates 10/02/2017, 10/09/2017, 10/16/2017, 10/23/2017

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS027075
Superior Court of California, County of Los Angeles
Petition of Peter Naoya Higaki for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: Peter Naoya Higaki, Milano Takemoto Sakata, Marina Takemoto Sakata filed a petition with this court for a decree of changing names as follows: Peter Naoya Higaki to Peter Naoya Takemoto, Milano Takemoto Sakata to Milano Sakata Takemoto, Marina Takemoto Sakata to Marina Sakata Takemoto. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 12/06/2017, Time: 8:30 AM, Dept: K, Room: A203
The address of the court is SUPERIOR COURT OF CALIFORNIA - COUNTY OF LOS ANGELES, 1725 MAIN STREET, SANTA MONICA, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: Oct 02, 2017

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Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS029248
Superior Court of California, County of Los Angeles
Petition of Michael David Pagano for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: Michael David Pagano filed a petition with this court for a decree of changing names as follows: Michael David Pagano to Michael Pagano Doom AND Diamond Marie Bodine Fischer to Diamond Fischer DoomThe court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 10/27/17, Time: 8:30 AM, Dept: K, Room: A203
The address of the court is SUPERIOR COURT OF CALIFORNIA - COUNTY OF LOS ANGELES, 1725 MAIN STREET, SANTA MONICA, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: SEPTEMBER 11, 2017

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017268794 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/20/2017 The following person(s) is (are) doing business as Biologics and Medical Device Consulting Group. 20370 Skyhawk Lane , Topanga, CA 90290. The full name of registrant(s) is/are: Caron & Associates 20370 Skyhawk Lane Topanga, CA 90290. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Caron & Associates, Inc.. Caron & Associates. This statement was filed with the County Clerk of LOS ANGELES County on 09/20/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/02/2017, 10/09/2017, 10/16/2017, 10/23/2017.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017237416 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/25/2017 The following person(s) is (are) doing business as Pro-LIne Works. 21143 Hawthorne Blvd Unit 382 , Torrance, CA 90503. The full name of registrant(s) is/are: Pro-Line Works 21143 Hawthorne Blvd Unit 382 Torrance, CA 90503. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Ryan Chang. Pro-Line Works. This statement was filed with the County Clerk of LOS ANGELES County on 08/25/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/18/2017, 09/25/2017, 10/02/2017, 10/09/2017.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017254911 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/08/2017 The following person(s) is (are) doing business as Rinzen. 1229 12th St #8 , Santa Monica, CA 904091. The full name of registrant(s) is/are: Michael Sundius 1229 12th St #8 Santa Monica, CA 904091. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2017. /s/: Michael Sundius. Michael Sundius. This statement was filed with the County Clerk of LOS ANGELES County on 09/08/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/18/2017, 09/25/2017, 10/02/2017, 10/09/2017.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017276964 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 09/27/2017 The following person(s) is (are) doing business as SCARF, STRACHAN CONSULTING, ANGUS STRACHAN, DR. LUND, DR. STRACHAN, MARY LUND. 2510 MAIN STREET, SUITE 201 , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: LUND & STRACHAN, INC. A PSYCHOLOGICAL CORPORATION 2510 MAIN STREET, SUITE 201 SANTA MONICA, CA 90405. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/10/90. /s/: ANGUS STRACHAN. LUND & STRACHAN, INC. A PSYCHOLOGICAL CORPORATION. This statement was filed with the County Clerk of LOS ANGELES County on 09/27/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/02/2017, 10/09/2017, 10/16/2017, 10/23/2017.

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017254295 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/08/2017 The following person(s) is (are) doing business as Brazilian Beauty Center. 12466 Venice Blvd , Los Angeles, CA 90066. The full name of registrant(s) is/are: Rosanne Leyraud 3416 Manning Ave #3713 Los Angeles, CA 90064. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/01/2013. /s/: Rosanne Leyraud. Rosanne Leyraud. This statement was filed with the County Clerk of LOS ANGELES County on 09/08/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/02/2017, 10/09/2017, 10/16/2017, 10/23/2017.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017266230 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2017 The following person(s) is (are) doing business as Towhee Gardens. 23551 Zuniga Rd , Topanga, CA 90290. The full name of registrant(s) is/are: Ryland Smith Lancaster 23551 Zuniga Rd Topanga, CA 90290, Eli Morris Lichter-Marck 14231 West Sunset Blvd Pacific Palisades, CA 90272. This Business is being conducted by: a General Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2016. /s/: Ryland Smith Lancaster. Ryland Smith Lancaster, Eli Morris Lichter-Marck. This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/02/2017, 10/09/2017, 10/16/2017, 10/23/2017.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017270994 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 09/21/2017 The following person(s) is (are) doing business as COSMETIC TOWN. 16661 VENTURA BLVD. SUITE 313 , ENCINO, CA 91436. The full name of registrant(s) is/are: COSMETIC TOWN, INC. 16661 VENTURA BLVD. SUITE 313 ENCINO, CA 91436. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/2017. /s/: DR. PARSA MOHEBI. COSMETIC TOWN, INC.. This statement was filed with the County Clerk of LOS ANGELES County on 09/21/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/09/2017, 10/16/2017, 10/23/2017, 10/30/2017.

IFICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017276963 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 09/27/2107 The following person(s) is (are) doing business as A AND Z EVENTS, APOLLYON MARINE PERFORMANCE. 565 HYDE PARK PLACE , INGLEWOOD, CA 90302. The full name of registrant(s) is/are: JOSE DE JESUS GUTIERREZ 565 HYDE PARK PLACE INGLEWOOD, CA 90302. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOSE DE JESUS GUTIERREZ. JOSE DE JESUS GUTIERREZ. This statement was filed with the County Clerk of LOS ANGELES County on 09/27/2107. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/02/2017, 10/09/2017, 10/16/2017, 10/23/2017.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017281623 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2017 The following person(s) is (are) doing business as ARBITER TRAVEL CO.. 11946 DOROTHY STREET APT. 1 , LOS ANGELES, CA 90049. The full name of registrant(s) is/are: ARBITER LLC 11946 DOROTHY STREET APT. 1 LOS ANGELES, CA 90049. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/2017. /s/: LAUREN TULP CICHOCKI. ARBITER LLC. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/09/2017, 10/16/2017, 10/23/2017, 10/30/2017.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017264483 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 09/15/2017 The following person(s) is (are) doing business as BEATS-ON YOUR BUSINESS. 1300 W 52ND ST. , LOS ANGELES, CA 90037. The full name of registrant(s) is/are: NELSON YURMAN 1833 W 5TH ST. APT. 102 LOS ANGELES, CA 90057, BEATRIZ E. SANTOS 1300 W 52ND ST LOS ANGELES, CA 90037. This Business is being conducted by: a General Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BEATRIZ E SANTOS. NELSON YURMAN, BEATRIZ E. SANTOS. This statement was filed with the County Clerk of LOS ANGELES County on 09/15/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/09/2017, 10/16/2017, 10/23/2017, 10/30/2017.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2107284240 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2017 The following person(s) is (are) doing business as Buddy Consulting Services. 12311 DEERBROOK LANE , LOS ANGELES, CA 90049. The full name of registrant(s) is/are: TONY GAROFALO 12311 DEERBROOK LANE LOS ANGELES, CA 90049. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/02/2017. /s/: TONY GAROFALO. TONY GAROFALO. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/09/2017, 10/16/2017, 10/23/2017, 10/30/2017.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017230516 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/21/2017 The following person(s) is (are) doing business as Curls LA. 9911 W Pico Blvd Suite 200-14 , Los Angeles, CA 90035. The full name of registrant(s) is/are: Ashcurl LLC 451 South Harvard Blvd # 235 Los Angeles, CA 90020. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/2017. /s/: Ashley Elbeck. Ashcurl LLC. This statement was filed with the County Clerk of LOS ANGELES County on 08/21/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/18/2017, 09/25/2017, 10/02/2017, 10/09/2017.

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