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FRIDAY, OCTOBER 7, 2011

Volume 10 Issue 280

Santa Monica Daily Press

We have you covered

THE FORE! ISSUE

DANGEROUS DEED
SEE PAGE 15

IN MEMORY OF JOBS

Daniel Archuleta *daniela@smdp.com*

An impromptu tribute sprung up outside of the Apple Store on the Third Street Promenade on Thursday in honor of the company's late co-founder, Steve Jobs. A number of messages were posted on the window of the popular store. See related story on page 5.

Police: Most arrests on out-of-towners

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

CITYWIDE Most criminals caught in Santa Monica hail from outside of city borders, according to statistics released by the police department.

Santa Monica police recently created a graph depicting the total number of arrests by year from Jan. 1, 2006 to April 28, 2011, broken down by origin of the alleged criminals.

Miscreants fall into one of four categories: from Santa Monica, outside the city, transient or refuse to state.

The data are extremely consistent.

Santa Monica residents tend to comprise 20 percent of total arrests, with a high of 21 percent in 2008 and a low of 19 percent in 2007, 2010 and thus far in 2011.

Transients — defined as anyone without an address — vacillated between 34 percent of arrests in 2009 and 43 percent in 2006, which was the only year that police arrested more transients than out-of-towners.

The numbers bear out the general impression that Santa Monica's inviting cli-

SEE CRIME PAGE 9

Money for veteran housing gets OK

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

WEST LOS ANGELES President Barack Obama signed a bill into law Wednesday that would release millions of dollars to retrofit and renovate several buildings on the West Los Angeles Veterans Administration campus.

The law, called the Veterans Health Care Facilities Capital Improvement Act, is a $1.2 billion measure spread out over the next four years for construction and leasing of VA medical facilities.

It also extends the timeline on a number of programs targeted to help homeless veterans, including one to reintegrate veterans into society and one to rehabilitate "seriously mentally ill and homeless" veterans.

The legislation frees up $35.5 million for seismic improvements at the West Los Angeles VA medical campus as well as the renovation of Building 209 into housing facilities for homeless veterans.

"Our veterans have made tremendous sacrifices for our country, and they deserve access to the best treatment available," said Rep. Henry Waxman (D-Santa Monica).

Waxman, Sen. Dianne Feinstein (D-Calif.), County Supervisor Zev Yarovslavsky and Sen. Barbara Boxer worked to get the bill through the House and the Senate.

Feinstein welcomed the bill after it made it through a critical vote at the Senate level.

"At long last, this renovation can begin," Feinstein said in a press release. "One out of every 10 veterans without a roof over their head lives in Los Angeles, so there is a critical need for more housing at the West L.A. VA."

The battle for the funds took five years to accomplish, the release stated.

It's been longer than that, said David Sapp, an attorney with the American Civil Liberties Union, when the measure first

SEE VA MONEY PAGE 9

President Obama considers 'occupy' protests a sign

VERENA DOBNIK
Associated Press

NEW YORK Concerns over Wall Street practices and economic inequality that have led to sit-ins and rallies in New York and elsewhere reverberated up to the White House on Thursday, with President Barack Obama saying the protesters are expressing the frus-

SEE OCCUPY PAGE 10

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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Friday, Oct. 7, 2011

Strings attached
Santa Monica High School, Barnum Hall
601 Pico Blvd., 7:30 p.m.
Come see Grammy-winning cellist Lynn Harrell perform his interpretation of Max Bruch's "Kol Nidre." Harrell, who played the song 15 years ago at the Vatican, will perform the song at Beth Shir Shalom Service with the 15-piece Angeli Ensemble. For more information and tickets, call (310) 453-3361.

A whole new world
Santa Monica Beach
2600 Barnard Way, 12-8 p.m.
Interested in eco-business, raw food or sustainable homes? The New World F.E.S.T, a science and technology festival, lands on the beach with more than 150 exhibits and six stages of live entertainment. This weekend-long event offers speakers, cooking demos, panel discussions and more. For more information, check out www.thenewworldfest.com/santa-monica.

Ready, set, read
Main Library
601 Santa Monica Blvd., 7 p.m.
Dress up in your pajamas for a special reading of Anna Dewdney's book "Llama Red Pajama," which will include stories and fun crafts. Thousands of children will read the book at the same time, as part of the nationwide "Read for the Record" campaign. For more information, call (310) 458-8600.

Saturday, Oct. 8, 2011

Tear up the dance floor
Fairview Branch Library
2101 Ocean Park Blvd., 2:30 p.m.
Bring the whole family to come celebrate Hispanic Heritage Month at the library's community room, where flamenco dancer Susana Elena will perform a variety of dances from across Spain. For more information, call (310) 458-8681.

Back to the past
Main Library
601 Santa Monica Blvd., 4 p.m.
Gabriel Martinez, accompanied by child musicians and dancers, takes visitors through an exciting performance of the oral history of the Zapotec civilization in Oaxaca, Mexico. For more information, call (310) 458-8621.

Chillin' with angels
Angel's on Abbot Kinney
1744 Abbot Kinney, Venice, 6:30 p.m.
"West Coast & Angels" gallery launch will be open until midnight with an evening filled with food, drinks and art. Designers and artists will sell their crafts and will be accompanied by an evening of musicians, spiritual healers, card readers and more. This event is free to the public. For more information, call (310) 305-1954.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at 310-458-7737 or submit to editor@smdp.com

For more information on any of the events listed, log on to smdp.com/communitylistings

COMMUNITY BRIEFS

LOS ANGELES
Helping heal the homeless

The Westside's Emergency Winter Shelter Program will open six weeks early this year in order to help deal with a sudden and dramatic increase in homelessness in Council District 11, Los Angeles Mayor Antonio Villaraigosa and Councilmember Bill Rosendahl announced.

Beginning Oct. 15, 50 shelter beds will be provided by First to Serve each night at the West L.A. Armory. Come December, at least 160 beds will be available at the West L.A. Armory and the Culver City Armory.

With the recent proliferation of homelessness on the Westside that is predominantly on Venice Beach and in Westchester Park, the shelter program is aimed at picking up and transporting the people to those locations.

"Opening this shelter early will provide relief to an increasing number of people who have found themselves without a place to sleep at night," Villaraigosa said. "I expect some additional support will be allocated for outreach workers and other social service providers to make this effort more meaningful in the long term."

Villaraigosa and Rosendahl secured $110,000 for the extended program. Of that, $90,000 was reprogrammed in savings from federal block grant money and $20,000 from Rosendahl's Roadmap to Housing program.

The City Council's Budget & Finance Committee approved the expenditure Monday, and the Los Angeles Homelessness Services Authority approved the plan Tuesday.

The L.A. City Council is expected to formally approve the funding next week.

- SOPHIA ZHORNE

WILSHIRE BOULEVARD
Raising funds for cancer

On Monday, Oct. 10, the bakery and cafe Panera Bread is donating 100 percent of sales from its Pink Ribbon Bagels to the Dr. Susan Love Research Foundation. The mission is to move breast cancer beyond just a cure. During the month of October, 10 cents from each $1.35 Pink Ribbon Bagel sold will be donated and $1 from every Power of Pink Baker's Dozen Pack of 13 Pink Ribbon Bagels.

The Pink Ribbon bagels will be in the form of the iconic pink ribbon. The bagels feature a variety of cherry chips, dried cherries and cranberries, vanilla, honey and brown sugar.

– sz

Daniel Archuleta *daniela@smdp.com*

GETTING IT TOGETHER: **Head Coach Adam Guerra huddles St. Monica's football team before last week's game against Blair at Corsair Field.**

HIGH SCHOOL FOOTBALL
St. Monica settles into new system

BY DANIEL ARCHULETA
Managing Editor

SANTA CLARITA Mid-way through his first season as St. Monica's head football coach, Adam Guerra seems to be finding his stride.

Guerra, who took over the program last spring, is starting to find what works, and, of course, what doesn't work for his team on the field as they prepare to take on Santa Clarita Christian Saturday on the road.

"We've been able to figure out what our kids do well," he said. "We're just focusing on that."

Even without starting running back Sean Martinez, who will miss this week's game with a mild concussion, Guerra is confident with his team's ability to run the ball.

He found out during last week's 33-7 victory over Blair that his stable of running backs is more than capable of holding down the position in Martinez' absence.

Juniors Kevin Holubowski, Nick Pegnato and Laurance Major were able to rip Blair for long runs all night with Holubowski leading the way. The burly fullback ran in for a pair of touchdowns and even added a fumble recovery for a score for good measure.

That performance helped cement Guerra's belief that his team is of the ground-and-pound variety despite who lines up in the offensive backfield.

That formula has worked all season as the Mariners have built a 3-2 record. It's a formula Guerra hopes to replicate on Saturday against Santa Clarita.

"Sometimes we're sitting in the film room after a game and I can't help but think 'man, we're getting it,'" he said. "I think the kids are embracing our system."

When Guerra first came to St. Monica, he knew that he wanted to focus on fundamentals. Coming from the vaunted Loyola program, his approach is grounded in execution.

He didn't initially think his team would be one way or another, he just wanted to see what worked. Once in the thick of summer practices, Guerra started to come to the realization that his team is solid at running the ball and playing tough defense against the run — both things that make the young coach hopeful that he can return the Mariners to the playoffs this season.

"I just want our guys to do what they do well," he said. "And if it's running the ball, so be it."

The Mariners have struggled with the passing game for much of the season, evidenced by the move to replace initial starter Lukas Dretzka with Luke Cain at quarterback. Since the move, Guerra said that Cain is settling in behind center and only expects improvement as the Mariners prepare for Santa Fe League play, a league they won last season.

The one facet of the passing game that Guerra would like to see improvement in is the play of his receivers, a group that now includes Dretzka. That group has had a tendency of dropping passes, many on the money. He's worked with that group the past few weeks and hopes that translates into more consistent play. In particular, he'd like to see tight end Chris Corbally become more a part of the offense.

"I think once we get that going, we'll be fine," Guerra said. "It's just a matter of getting it down."

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Give them a clue

Editor:

If the Santa Monica businesses that routinely fly corporate jets in and out of Santa Monica Airport can't diligently design other safer, less polluting and less noisy alternative transportation policies themselves, then perhaps the RAND Corporation, Point C, and H R and A, who just presented their (so far very incomplete) SMO Phase 1 airport studies to our City Council, can assist them.

Then, these highly-profitable local corporate businesses can develop transportation procedures that would cause the jet-addicted executives and celebrities only minor inconvenience, yet would immeasurably benefit the health and well being of both Santa Monica and nearby Los Angeles residents as well as our environment.

Jerry Rubin
Santa Monica

Laughing Matters

Jack Neworth

Send comments to editor@smdp.com

Narcissism on steroids

DURING ARNOLD SCHWARZENEGGER'S remarkable movie career (remarkable that it lasted) he was not exactly known for his eloquent dialogue. Frankly, when he spoke I was relieved if it didn't require subtitles.

One of his most famous lines came in "The Terminator." With a puzzling Austrian accent, Arnold played a human-looking but rather vocabulary-starved cyborg. (Type casting?) "I'll be back," the cyborg said ominously.

And back he is.

Fresh from helping destroy California's economy, not to mention publicly humiliating his ex-wife Maria Shriver and four children, Arnold announced last week that his "memoir" will come out in 2012. (Can we possibly wait that long?)

Arnold will receive $5 million from Simon & Schuster for his tome which has as its tentative title, "Total Recall: My Unbelievably True Life Story" (I, too am working on a book. My tentative title is, "Why Do So Many Schmucks Make So Much Money?")

Some publishers balked at the former Governator's price tag. To break even it's estimated that S &S will have to sell 500,000 copies of the book, which Arnold promises will feature the breakup of his marriage to Maria, his Austrian childhood (his father was a member of Hitler's notorious brown-shirt storm troopers) and his careers in bodybuilding, film and politics. (Yawn.)

Here's a tidbit from the book revealed in Arnold's interview in this month's Vanity Fair that makes my blood boil. In turns out that, in 2003, when Arnold decided to run for governor it was while en route to "The Tonight Show with Jay Leno." (After telling everyone, including Maria, that he was not going to run.)

Try to picture the following in Arnold's guttural accent: "I just thought, This will freak everyone out. It'll be so funny. I'll announce that I'm running. And two months later I was governor. What the f*** is that?" (Such a classy guy, huh?)

"All these people are asking me," he goes on seemingly amused, "what's your plan? Who's on your staff? I didn't have a plan. I didn't have a staff." (And we paid the price. Terrific.)

I wonder if Arnold found it so amusing when he fathered a child with his housekeeper and kept her working in his house for 10 years! (Imagine who got paid off to keep that quiet and if any campaign money was used. Are you listening, Attorney General Davis?)

Was it his sense of humor (or megalomania) that prompted Arnold to keep the child around the house? Didn't he worry that Maria and the kids might notice the unmistakable resemblance the love child bore to him? And all the while Arnold's playing governor, a job he had no idea how to do in the first place.

The topper of course is that, if Arnold had been born in the U.S., he'd have been elected president in 2008. How's that for a scary movie?

Arnold's guiltless about his failures as governor. (Perhaps being on steroids means you don't have to say you're sorry?) "You have to realize the thing was so much fun! We had a great time!" (Translation: as long as he had a great time, nothing else matters.)

"Oh, sure, there was frustration and disappointment," Arnold conceded, "but if you want to live rather than just exist, you want the drama." (Like hiding your illegitimate child for a decade?)

Sadly, instead of being shunned from civilized society, Arnold will likely be on the New York Times best-seller list. (Not to mention a starring role in "Expendables 2") Oh, the horror.

In a normal world, (meaning clearly not the one which we currently occupy) someone in Arnold's situation might show some contrition and humility. (Has "Arnold" and the word "humility" ever appeared in the same sentence?)

"I take full responsibility," Arnold tells the world, which means absolutely nothing. He's sorry, all right, that he got caught. For narcissists an apology is only a technique to buy time so they can repeat their garbage in the future.

Then there's the serious matter of Esteban Nuñez. He'd been given 16 years for his role in the October 2008 stabbing death of college student Luis Dos Santos near San Diego State.

On his very last night in office, Arnold reduced the sentence to 6 years. When asked by a reporter if he had done so because Nuñez was the son of his friend, former Assembly Speaker Fabian Nuñez, Arnold snapped shamelessly, "Hello? Of course. That's what friends do."

Lastly, there's the dicey subject of Arnold and underage girls. In December of 2004, The Venice Beachhead ran an article about Arnold's unwanted advances (I'm censoring the exact wording) on a Venice High sophomore. (Go to: freevenice.org/Beachhead/Jan2004/Jan2004.html)

In return for his "Unbelievably True Life Story," I wish we could collectively say to Mr. Schwarzenegger, for now and forever, another line from "The Terminator," "Hasta la vista, baby!"

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Steve Jobs set pace for entertainment

RYAN NAKASHIMA
AP Business Writer

LOS ANGELES Steve Jobs made it easy for people to entertain themselves on high-tech devices, and he unveiled gadget after gadget with an effortless touch. But away from the bright lights of the stage, Jobs was a tough negotiator who took turns charming and berating potential business partners to pull off his latest act.

The influential co-founder of Apple Inc., who died Wednesday at 56, combined persuasion and power to shoehorn content into devices. He rattled existing business models and became a headache to executives at other companies.

And consumers loved him for it.

Today, iPods, iPhones and iPads are great tools to listen to music, watch videos, play games and read print material bought on the iTunes digital store. Devices are still core to Apple's profits, but what's in them — songs, novels, magazines and movies — took Jobs' signature determination to get there.

Anne Sweeney, president of Disney-ABC, remembers when Jobs wooed her several years ago with what was then his latest device, the video iPod, in order to persuade her to license ABC shows to be shown on the iPod's tiny screen.

Jobs flew down to Burbank, Calif., with a team from Cupertino and wowed ABC's top brass with an episode of the broadcaster's own hit show, "Lost." This was well before Jobs became a billionaire when The Walt Disney Co. bought the animated movie company Pixar from him in 2006.

Sweeney was so entranced she forgot to ask where he got a copy of the program. "I thought, 'He's Steve Jobs, he can do anything.'"

On a later phone call, Jobs told Sweeney that she was talking about Disney "all wrong."

"He said, 'You keep calling yourself a media company. And you just keep talking about content. You're a media and technology company and you had better come to terms with that and you better embrace it because that's who you are.' And he wasn't wrong," Sweeney said at a Los Angeles media conference last month.

Jobs had no qualms about telling company suits what he thought they ought to be doing. A lot of the time, he said they were doing things "all wrong."

Before iTunes was a music store, Apple made iMac computers that could "Rip, Mix, (and) Burn" music from CDs. The company was one of many that jumped onto the wave of music piracy that brought the recording industry to its knees.

As the industry struggled to find a way out of the mess, Jobs brought them a way to promote the legal consumption of music, and he had specific ideas of how to do it. He dressed down lower-level record company executives over their ideas in early meetings and then showed off his plan for what would become the world's largest music store.

In 2002, he charmed Warner Music's then CEO, Roger Ames, into believing 99-cent digital songs were the way of the future. For a lack of better alternatives, the other major recording labels, even Sony Corp. with its competing file format, jumped aboard. A year later, the iTunes music store launched with 200,000 tracks.

The store, now with more than 20 million tracks, has become immensely popular, having sold more than 16 billion songs so far. It has a 70 percent share of the digital download market, according to NPD Group. More than a fifth of U.S. music sales by revenue come through Apple.

But iTunes has proven to be a mixed blessing for the music industry: Digital revenue is growing, but CD sales have continued to plunge in the decade since its debut. The music industry often blames the fact that iTunes encourages people to buy songs individually rather than entire albums.

It was only two years ago that major recording companies got Apple to sell tracks for up to $1.29, the price all top-sellers go for today. The pricing change has provided a needed boost to revenue. But the hike might not have worked if songs weren't initially priced so cheaply that they offered a good alternative to pirated songs that were free but troublesome to find and download.

"Steve and Apple made it once again easy and accepted to pay for music," Recording Industry Association of America CEO Cary Sherman said in a statement. "His legacy will live on, long past his all-too-short time on Earth."

Jobs' influence on the movie and publishing industries has been less profound.

While his $7.4 billion sale of the Pixar animation studio to Disney made him rich, it hasn't turned people into mass buyers of digital movies. Studios are still looking for ways to spur sales, doing everything from adding social media functions to online streams to ensuring that purchased discs come with digital copies that are stored online in the so-called cloud.

Jobs was instrumental in creating a new pricing model for digital e-books, hiking some online prices but cutting into publishers' share of revenue. But the iPad has not become the dominant way people consume books, even digital ones. Amazon.com Inc.'s Kindle dominates that realm.

The Q Line

Crime on the decline

Crime reports in Santa Monica held largely stable from 2009, with the largest decreases seen in property crimes, according to a report released in September by the FBI.

So, this week's Q-Line question asks:
Do you believe crime is down in Santa Monica? Do you feel safe?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **(310) 458-7737 ext. 102.**

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18th Street Arts Center invites you to the Second Annual BAM (Beer, Art & Music) Festival, a celebration of locally produced art, music and California's finest craft beers featuring 20 breweries, four bands, three galleries, open artist studios, an artist marketplace and food provided by the Green Truck, the Border Grill Truck and the Nom Nom Truck. First 500 ticket buyers receive a limited edition Duvel Single/BAM Fest Commemorative Glass. All proceeds benefit 18th Street Arts Center, a Santa Monica non-profit organization. Tickets: $35 pre-sale or $40 at door gets you a BAM Fest logo tasting glass and unlimited sampling, five hours of live music, exploration of artist studios and galleries. For more information: (310) 453-3711

The New World F.E.S.T

Santa Monica Beach Parking Lot 5, 2600 Bernard Way
FRIDAY, OCT. 7, 12 P.M. — 8 P.M.
SATURDAY, OCT. 8, 10 A.M. — 8 P.M.
SUNDAY, OCT. 9, 10 A.M. — 5 P.M.

The New World F.E.S.T. is a celebration of eco-friendliness and forward-thinking science and technology and features over 150 exhibitors and six entertainment stages. With the Pacific Ocean serving as backdrop, audiences will enjoy live music, natural cooking workshops, and innovative product demonstrations, as well as a full lineup of lectures and seminars, panel discussions and symposiums led by prominent eco-leaders, and family entertainment. The F.E.S.T. will feature a sustainable art exhibition, a "spiritual oasis" with healing techniques and yoga classes, healthy food and beverage from top L.A.-area food purveyors and futuristic technology ranging from virtual reality to robots. Tickets: $12 adult admission, $8 children 14 and under and seniors. Infants & toddlers are free. For more information: (855) 500-3378.

My Favorite Bead Show

Santa Monica Civic Auditorium, 1855 Main St.
FRIDAY, OCT. 7, 12 P.M. — 6 P.M.
SATURDAY, OCT. 8, 10 A.M. — 6 P.M.
SUNDAY, OCT. 9, 11 A.M. — 5 P.M.

The acclaimed My Favorite Bead Show contains a dazzling array of loose beads, finished beaded jewelry and beading supplies. The quality selections, along with special show pricing direct from worldwide designers and manufacturers, make this a must-see show for the public. Admission: $6 general admission, free for children 9-16. Children 8 and under are not permitted. For more information: (310) 452-1116.

'ALL/US/WE: A Toast to the Life and Legacy of Gil Scott-Heron'

Highways Performance Space, 1651 18th St.
FRIDAY & SATURDAY, OCT. 7 & 8, 8:30 P.M.

Highways Performance Space toasts the life and legacy of the revolutionary poet and musician Gil Scott-Heron. In "ALL/US/WE," renowned performance artists Mark Broyard, David Crittendon, Michael Datcher, V. Kali, Jason Luckett, Dale Guy Madison, J.M. Morris, Gia Scott Heron, Kevin Spicer, Pat Taylor (Jazzantiqua), Maura Townsend (Project21Dance), Pam Ward and others present performance, music and dance pieces exploring and/or interpreting the work of Gil Scott-Heron. Gil Scott-Heron passed away on May 27, 2011. Admission: $20 general admission, $15 members/students/seniors. For more information: (310) 315-1459.

Opening Reception: Greg Jezewski 'High Ball'

Frank Pictures Gallery, 2525 Michigan Ave.
SATURDAY, OCT. 8, 6 P.M. — 9 P.M.

"High Ball" is an exhibition of baseball-themed kinetic sculpture and multimedia paintings by Greg Jezewski. Jezewski's work is wildly inventive. It is all about the game, while each piece also becomes a playable game itself. There's a Wolfman pitcher who tells your fortune with the spin of a wheel, a coin operated "2 Balls One Strike" machine, a catcher's masked face made of shredded U.S. currency framed in compressed Cracker Jack boxes. "As a boy I was sent to instructional camps because I loved the sport so deeply and found much of the nuances of the game to be mystifying and magical," says Jezewski. "In my artwork I look for those crossroads and coincidences that can mean two things at once, puns and metaphors cover all the bases." Jezewki, a former semi-pro ballplayer, left the game with his heart broken and his sense of humor in tact. "Remember, American baseball is the only sport," says Jezewski, "the others are just games, like Monopoly and Parcheesi!" Free admission. For more information & to rsvp: (310) 828-0211.

Courtesy Santa Monica's Cultural Affairs Division.

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Univision telenovelas come online

RYAN NAKASHIMA
AP Business Writer

LOS ANGELES Univision, the nation's No. 1 Spanish-language broadcaster, is bringing its popular telenovelas and other prime-time TV programming to online video service Hulu.

The deal announced Wednesday gives Hulu a way to sell advertising to a growing Hispanic population and entice them to pay for subscriptions that unlock more content. Univision gets a chance to make the kind of money from reruns that English-language programs have long enjoyed.

Hulu's paying subscribers will get the majority of Univision's prime-time offerings the day after airing on regular TV. Hulu says more than 1 million people pay $8 a month for Hulu Plus, which lets them watch shows on devices other than a computer and access a deeper library than the free version.

Full episodes of certain shows will also be available on the free version of Hulu a day after being broadcast on TV. Both free and paid versions of Hulu come with ads.

Univision's popular shows include the current telenovela "Teresa" and variety show "Don Francisco Presenta."

The multi-year agreement is the first major online deal since Univision Communications Inc. settled with Mexican producer Grupo Televisa SAB late last year for the right to show Televisa programs to U.S. audiences over the Internet.

Hulu said it will launch the service with a revamped website later this year.

Hulu is up for sale by its owners, The Walt Disney Co., News Corp., Comcast Corp. and Providence Equity Partners. The length of the deal suggests that the arrangement would continue under new owners if a sale is completed soon.

Until now, Hispanic audiences haven't had a good reason to turn to Hulu on the Web. They represent 16 percent of the U.S. population — around 50 million people — a large untapped group for Hulu and its advertisers.

"It is a significant audience. It's young. It's vibrant. It's growing," said Andy Forsell, senior vice president of content acquisition for Hulu. "This audience is of huge interest to advertisers."

Univision turned to the online video service for its reach and advertising sales force, as well as the ability to benefit from Hulu's subscriber fees in a way that the free-to-air broadcaster has not enjoyed before. Hulu and Universal aren't saying how much Hulu is paying for the rights.

Popular English-language shows such as "Two and a Half Men" can make millions of dollars from reruns. By contrast, Spanish-language telenovelas haven't profited from a rerun market until now.

Tonia O'Connor, Univision's president of distribution sales and marketing, said the deal with Hulu marks the first time its shows have a life beyond the initial broadcast.

O'Connor said Univision plans to explore other deals to reach Internet-savvy Hispanic audiences in the U.S. Next year, it also plans put shows on its own website but reserve them for subscribers who pay for their TV signals through distributors such as cable and satellite TV companies.

Univision experimented with online distribution last year by putting episodes of telenovela "Eva Luna" on its website a day after airing on regular TV.

The show's TV audience reached 5.2 million viewers in April, while drawing 790,000 online video streams and 318,000 streams from mobile devices that month.

Univision was allowed to market Televisa shows online after the two sides reached an agreement in October last year that settled a long-running dispute.

Televisa agreed to invest $1.2 billion in New York-based Univision in exchange for a minority stake, while Univision received the U.S. rights to distribute Televisa shows online, to cellphones and to video-on-demand services through at least 2020, on top of its ongoing TV broadcast rights.

Early home movie test prompts Cinemark threat

ASSOCIATED PRESS

LOS ANGELES Cinemark, the nation's third-largest movie theater chain, is threatening to boycott the release of Universal Pictures' "Tower Heist" if the studio goes ahead with a test to rent the movie to home viewers for $60 a pop three weeks after its debut in theaters.

Cinemark says it is in its best business interests to decline to screen the film at its nearly 300 theaters, which operate under the brands Cinemark, Century Theatres, CineArts and Tinseltown.

Universal, a division of Comcast Corp., is aiming to make up for lost DVD sales. But theater chains are against new offerings that could cut into box-office ticket sales.

Universal announced Wednesday it would test the offering to Comcast digital cable subscribers in Atlanta and Portland, Ore., next month.

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NOTICE INVITING BIDS

NOTICE IS HEREBY GIVEN that the City of Santa Monica invites sealed bids for:

BID #3064: FURNISH AND DELIVER ONE NEW AND UNUSED VALVE MAINTENANCE VEHICLE.

Please refer to the bid packet for further details.
The bid packet can be downloaded at:
http://www.planetbids.com/portal/portal.cfm?CompanyID=15167#
Submission Deadline is October 24, 2011 at 3:00 PM PT.

Request for bid forms and specifications may be obtained from Kimberlie Nimori at the City of Santa Monica, 1717 4th St., Suite 250, Santa Monica, California, by calling (310) 458-2211, or by e-mailing your request to kimberlie.nimori@smgov.net. Bids must be submitted on forms furnished by City of Santa Monica.

Vendors interested in doing business with the City of Santa Monica are encouraged to register online at http://www.smgov.net/finance/purchasing/

CRIME WATCH
BY DAILY PRESS STAFF

No cheddar for this meal

Crime Watch is a weekly series culled from reports provided by the Santa Monica Police Department. These are arrests only. All parties are innocent until proven guilty in a court of law.

WEDNESDAY, SEPT. 28, AT 2:38 A.M.,
Officers responded to the 1500 block of Lincoln Boulevard — Denny's — regarding a report of a theft in progress. When officers arrived, they made contact with the restaurant manager who said that two men went into the eatery, ordered and ate their food; they were seated for more than an hour. The manager was concerned the men were not going to pay, and she was right, police said. Officers approached the men, who admitted that they had no means to pay. One of the suspects said he initially offered to cover both meals, but when the bill came, he realized he didn't have any money. Officers placed the suspect under arrest for defrauding an innkeeper. The loss for the restaurant was $32. The suspect was identified as Derrick Wilson, 21, a transient.

WEDNESDAY, SEPT. 28, AT 10:45 P.M.,
Officers responded to the 300 block of Colorado Avenue regarding a suspicious person following employees to their vehicles as they left from work. When officers arrived, they saw the suspect walking away from Sears and detained him in front of the Public Safety Facility. The suspect said he was looking for a job at the retailer and had just came to the police station to ask for a job. Officers searched the suspect and recovered a pipe commonly used to smoke methamphetamine. The suspect was placed under arrest and booked for possession of drug paraphernalia. He was identified as Clifton Carr, 33, of Los Angeles. His bail was set at $10,000.

THURSDAY, SEPT. 29, AT 3:49 P.M.,
Officers were on routine patrol in the 1600 block of 12th Street when they noticed a white Ford commercial van double parked in the roadway. Officers also noticed that the front and rear license plates were different. Officers pulled to the side and made contact with the driver, who said that the van was his and denied any knowledge of the plates being different. Officers dug a little further and found the correct license plates underneath the other plates, which turned out to be stolen. The driver admitted that he had purchased the stolen plates for $20 in Los Angeles, but he would not say anything else. The suspect was placed under arrest and booked for receiving stolen property. He was identified as Gilberto Armijo, 57, of Los Angeles. His bail was set at $20,000.

FRIDAY, SEPT. 30, AT 2:01 P.M.,
Officers responded to the 300 block of Wilshire Boulevard regarding a report of a suspicious person attempting to open a car door using a wire hanger. Upon arrival, officers detained a man and a woman who were trying to open the passenger side door. During their investigation, officers learned that the registered owner of the vehicle did not match the names the suspects gave to police. Officers later determined that the man gave them a fake name. When they ran his prints, they were able to learn that he was on parole for burglary. Both suspects were in possession of clothing from various stores on the Third Street Promenade. The clothes still had their security sensors attached and the suspects could not provide receipts, officers said. Officers called the stores and spoke with employees there who said the suspects entered the stores and concealed clothing in bags and then left without paying for the items. Officers placed both suspects under arrest. The male was identified as Raul Alfaro, 42, of Los Angeles. He was booked for burglary, conspiracy and a parole violation. No bail was set. The female suspect was identified as Vanessa Macias, 27, of Los Angeles. She was booked for burglary, conspiracy and a probation violation. No bail was set.

FRIDAY, SEPT. 30, AT 10:05 P.M.,
Officers on foot patrol in the area of Third Street and Santa Monica Boulevard made contact with a "downtown service officer" who told them that he had just been beaten by a man as he walked by. Officers followed the suspect, who was about 50 feet in front of them, as he walked along the promenade. The suspect was seen arguing with a street performer, at which time officers approached and detained the man on suspicion of public intoxication. As one of the officers tried to pat down the suspect, he allegedly tried to grab onto one of the officer's thumbs and bend it. The suspect was taken to the ground and a struggle ensued. During the struggle, the suspect managed to get back to his feet and continued struggling with the officers. At that point, an officer used his Taser to take the suspect into custody. He was transported to jail and booked for assault, battery, resisting arrest and public intoxication. There were no injuries reported, police said. The suspect was identified as Dolan Cortes, 47, of Rancho Palos Verdes. His bail was set at $20,000.

SATURDAY, OCT. 1, AT 2:38 A.M.,
Officers responded to the 1200 block of Michigan Avenue regarding a report of a suspicious person. When officers arrived, they made contact with a man who they earlier observed to be intoxicated and yelling in the neighborhood, causing a disturbance. At that time, a friend of the man told officers that he would take care of the suspect by allowing him to sleep at his house until the alcohol wore off. At 3 a.m., officers went back to the location and detained the same suspect, who had just ran out from an alley behind Euclid Street. While detaining the suspect, an alleged victim came running from his backyard and said he had just fought with the suspect, who was inside his home. The victim said he did not know the suspect and did not give him permission to enter. The suspect dropped his identification inside the residence while fighting with the victim, police said. The suspect was placed under arrest for residential burglary, providing a false name to police and multiple warrants. He was identified as Leonard Coronel, 24, of Los Angeles. No bail was set.

news@smdp.com

Editor-in-Chief Kevin Herrera compiled these reports.

CRIME
FROM PAGE 1

mate is attracting more than just beach-goers.

"We arrest more outside people because we're a town built on tourism and visitors," said Sgt. Richard Lewis, spokesman for the department. "You'll find the same thing in Huntington Beach and places like that."

The majority of crimes, particularly petty crimes and assaults, occur in the downtown business district, Lewis said, a testament to the draw of the shops, cars and tourists to victimize.

It's a pattern Sgt. Tom Lorenz is very familiar with.

Lorenz works Glendale, a town that has its own problems with visitors.

Glendale is the third largest city in Los Angeles County. It has a large entertainment district for the film and movie industry, as well as a car dealership. Its two malls, combined, would be the largest in the state of California, and it has the third largest financial district on the West Coast.

Glendale's successes draw both positive and negative elements, Lorenz said.

"It's because we offer entertainment and a place to work, but at the same time we offer quality targets for those that want to commit thefts, burglaries or robberies," Lorenz said.

Much like Santa Monica, the Glendale daytime population far outstrips the number of actual residents, ballooning to over half a million on a typical day, and the police jail between 700 and 900 people every month.

The city also hosts a winter shelter for the homeless that operates four months out of the year, which leads to a large number of arrests.

"Most of our physical arrests are from those that are transient or from abroad, because we do have a draw here in our city," Lorenz said. "Crimes range from fraud type to burglaries."

Many of the criminals come from Los Angeles city and county, which Glendale borders directly.

Unlike Glendale, Santa Monica is buffered by more affluent areas like Culver City, Marina del Rey and Westwood.

That protection will disappear in 2015 with the coming Exposition Light Rail line, a 13.5-mile train line connecting Santa Monica to Downtown Los Angeles.

"There is concern about a potential increase," Santa Monica's Lewis said.

The light rail line is expected to carry 3,500 riders to the city daily, and will be policed by the Los Angeles County Sheriff's Department on the trains and at the platforms.

Those protections will not extend into the city, however.

"The question is how are we going to police it jointly?" Lewis said.

There's talk of resurrecting the Directed Resources Division, a special deployment of the SMPD that handled the homeless, Santa Monica Pier and Third Street Promenade.

The department is also contemplating adding more officers to the transit unit, which currently only has a staff of two.

City Hall will also take on the challenge of dealing with the predicted influx of homeless by sticking to its main priorities of helping Santa Monica residents, those that work in the city or those that have been on the streets here a long time.

"Folks that may come into the community thinking that there's something here to help them, we'll encourage them to make connections with their community of origin," said Julie Rusk, Human Services director with City Hall.

ashley@smdp.com

VA MONEY
FROM PAGE 1

passed the House of Representatives.

"They've been talking about this since 2003, about rehabbing this one building," Sapp said then. "They've put out numerous press releases to maybe, some day, possibly do something. There are still vets living and dying on the streets of Los Angeles, and press releases don't solve that problem."

There's no guarantee about when the properties will be redeveloped, even though the money is officially granted.

The new Master Plan for the West L.A. campus calls to renovate the buildings, but doesn't set forth a schedule nor commit funding for specific projects.

Most of the money, the $20 million to convert 209 into long-term therapeutic housing, was set aside in Obama's 2012 budget.

It came from unspent major construction funds, which had been previously authorized by Congress, and skirted the rule that requires all new spending to be offset by equivalent cuts in other areas.

Buildings 207, 208 and 209 became the heart of controversy in June when the ACLU, in partnership with several private law firms and Santa Monica City Councilmember Bobby Shriver, sued the VA for abandoning homeless veterans with severe mental disabilities.

Instead of using the campus for the benefit of veterans, the complaint alleges that the VA profited off of leases to public and private interests, including gym facilities for UCLA, a hotel's laundry facilities and an energy company.

The leases, euphemistically called "enhanced sharing agreements," violate the agreement held with the original owner, who deeded the 387-acre property to the VA to provide housing for disabled war veterans, the suit claims.

Although the VA has denied any wrongdoing, three of the tenants were recently told that their leases would not be renewed, the Associated Press reported.

According to the Master Plan, existing leases will be renewed based on their direct benefit to veterans, fulfillment of the VA's mission and compatibility with the community.

Although the money has been allocated for the renovations, the lawsuit is still progressing in federal court. Government lawyers must move to dismiss the lawsuit by Friday.

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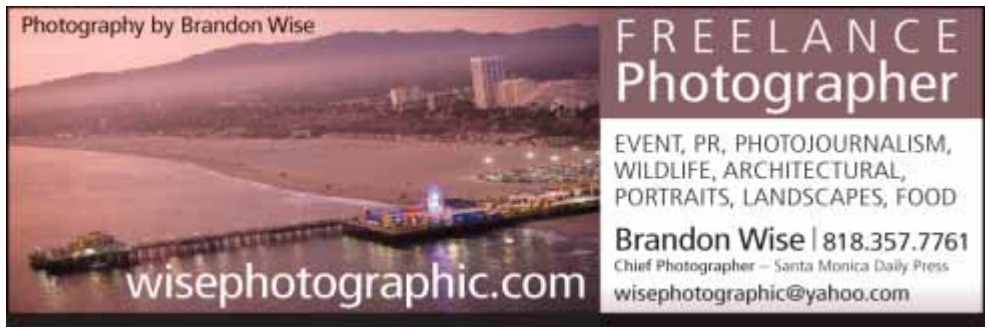

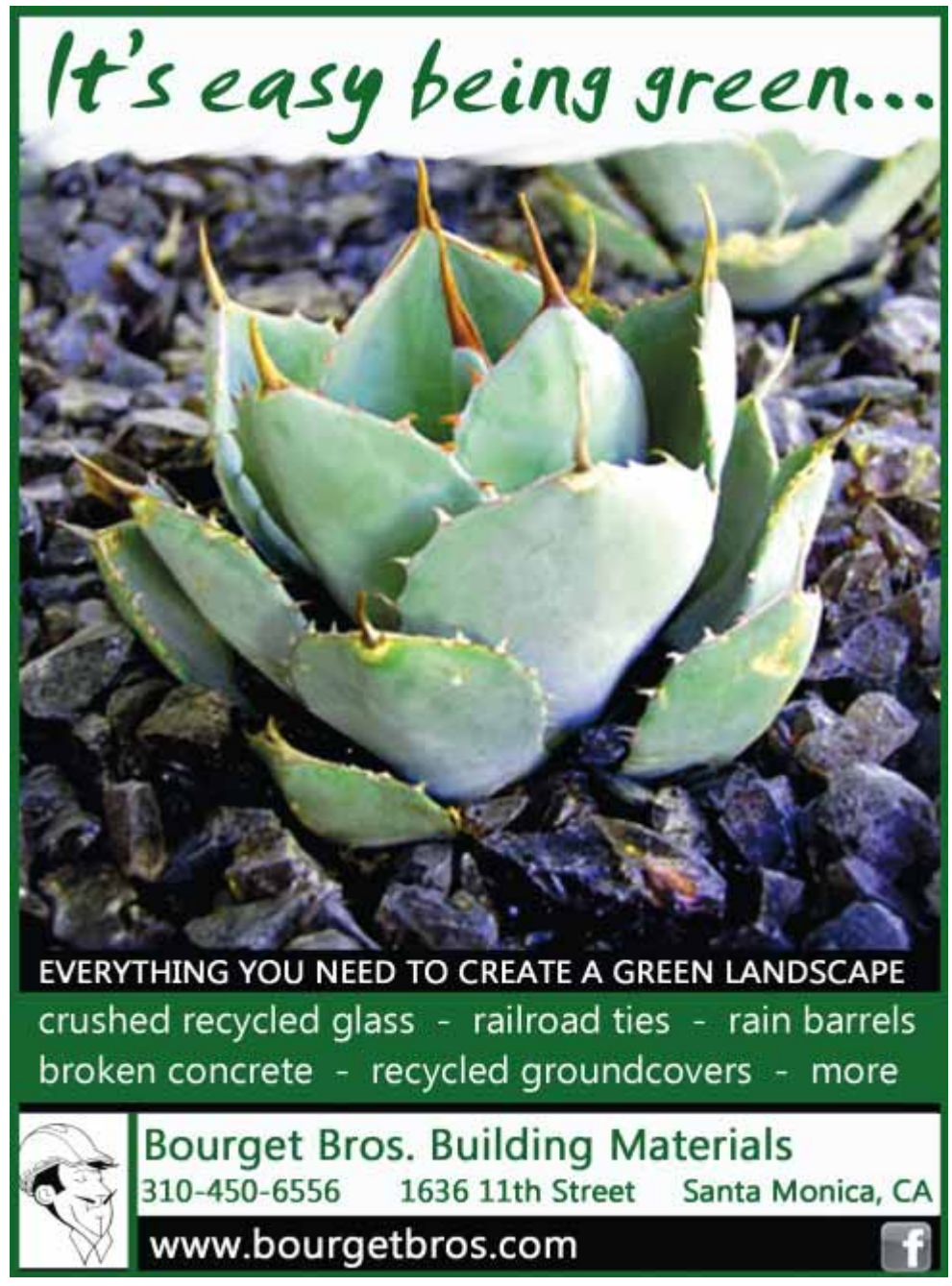

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OCCUPY
FROM PAGE 1

trations of the American public.

Thousands of protesters, including many in union T-shirts, marched the day before in lower Manhattan, joined by labor leaders who say they will continue to support the protests with manpower and donations of goods and services.

The protests have slowly grown in size and attention over more than two weeks, with the president's acknowledgment at a news conference a sign they might be jelling into a political movement.

Obama said he understood the public's concerns about how the nation's financial system works and said Americans see Wall Street as an example of the financial industry not always following the rules.

"It expresses the frustrations that the American people feel that we had the biggest financial crisis since the Great Depression, huge collateral damage all throughout the country, all across Main Street," the president said. "And yet you're still seeing some of the same folks who acted irresponsibly trying to fight efforts to crack down on abusive practices that got us into this problem in the first place."

He said, though, that the U.S. must have a strong and effective financial sector for the economy to grow, and that the financial regulation bill he championed ensures tougher oversight of the financial industry.

Among some protesters, reaction to Obama's acknowledgment was less than enthusiastic.

"His message is that he's sticking to the party line, which is, 'We are taking care of the situation.' But he's not proposing any solutions," said Thorin Caristo, a 37-year-old antique store owner from Plainfield, Conn.

New York Police Commissioner Raymond Kelly said Thursday police will continue to accommodate the protests "as long as they do it peacefully and in accordance with the laws and regulations."

The vast majority of the protests have been peaceful, "but there's clearly a core group of self-styled anarchists ... who want to have a confrontation with police," said Kelly, who added that the city has spent about $2 million in overtime to police the protests.

The protesters have varied causes and no apparent demands, but have spoken largely about unemployment and economic inequality, reserving most of their criticism for Wall Street. "We are the 99 percent," they chanted Wednesday, contrasting themselves with the wealthiest 1 percent of Americans.

"The great thing about Occupy Wall Street is that they have brought the focus of the entire country on the middle class majority," said George Aldro, 62, a member of Local 2325 of the United Auto Workers, as he carried the union's blue flag over his shoulder through lower Manhattan.

"We're in it together, and we're in it for the long haul."

Ed Figueroa, a janitor in a public school in the Bronx and a shop steward with Local 32BJ of the Service Employees International Union, said the march was "the first time in these weeks that unions have shown their face."

"But it won't be the last time," he said.

The unions were donating food, blankets and office space to the protesters, said Dan Cantor, head of the Working Families Party. But he said the young protesters would continue to head their own efforts. The movement lacks an identified leader and decisions are made during group meetings.

"They're giving more to us than we're giving to them. They're a shot in the arm to everybody," Cantor said.

Victor Rivera, a vice president for the powerful 1199 Service Employees International Union, which represents health care workers, said the union had donated "all the food they need for this entire week" to the protesters. Union leaders had also assigned liaisons from their political action committee to work with demonstrators.

"We are here to support this movement against Wall Street's greed," he said. "We support the idea that the rich should pay their fair share."

The Occupy Wall Street protests started Sept. 17 with a few dozen demonstrators who tried to pitch tents in front of the New York Stock Exchange. Since then, hundreds have set up camp nearby in Zuccotti Park and have become increasingly organized, lining up medical aid and legal help and printing their own newspaper.

On Saturday, about 700 people were arrested and given disorderly conduct summonses for spilling into the roadway of the Brooklyn Bridge despite warnings from police. A group of those arrested filed a lawsuit Tuesday, saying officers lured them into a trap before arresting them. Video shows officers using bullhorns to try and tell the group to get off the road.

Activists have been showing solidarity with the movement in many cities, including Los Angeles, Boston, Seattle and Providence, R.I.

Several Democratic lawmakers have expressed support for the protesters, but some Republican presidential candidates have rebuked them. Herman Cain called the activists "un-American" Wednesday at a book signing in St. Petersburg, Fla.

"They're basically saying that somehow the government is supposed to take from those that have succeeded and give to those who want to protest," the former pizza-company executive said. "That's not the way America was built."

On Tuesday, CBS reported that former Massachusetts Gov. Mitt Romney called the protest "class warfare" at an appearance at a Florida retirement community.

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L to R: Grow at Home mushroom kit using coffee grounds as soil; eco-celeb Ed Begley Jr.; Hollywood U2 - sounds exactly like the real U2; Oscar winner The Cove to be screened in our theater; Camel by Cynthia Minet made from Tupperware; Naked Rhythm plays live; Tamara Henry to host discussions; Save the Farm to be screened in our theater; Radius Band plays live; author and raw chef Brian Au to do live demo.

L to R: Big MaMa Earth in kids area, Luminaries perform live, From War to Peace jewelry, Vanishing of the Bees to be screened in our theater, sustainable art, Jennifer Grayson, Rock the Boat to be screened, eco-casket, John McKinney, and Gen the Guiltless Gourmet

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NOTICE OF A PUBLIC HEARING BEFORE THE SANTA MONICA PLANNING COMMISSION

SUBJECT: A Public Hearing will be held by the Planning Commission on the following:

Appeal 11-007 of ARB 11-347, 1415 Third Street Promenade. Appeal of the decision of the Architectural Review board to approve case number ARB 11-347 concerning the design, colors, and materials for a new one-story commercial building. [Planner: Tony Kim] **APPELLANT: Daniel Jansenson, AIA. APPLICANT: Howard Robinson.**

Conditional Use Permit 11-008 & Variance 11-015, 1501 Ocean Avenue The applicant requests a Conditional Use Permit (11CUP-008) to allow a new restaurant operator to occupy an existing restaurant space with an increase in seating and retain the existing alcohol license (Type 47, On-Sale General – Eating Place). In addition, a Variance (11VAR-015) request is submitted to allow a reduction in the number of parking spaces required for the new restaurant by 8 spaces. A CUP is required to allow the restaurant to exceed 255 seats. SMMC Section 9.04.20.10.030(b) allows the modification of off-street parking requirements through a variance application. [Planner: Lily Yegazu] **APPLICANT: N&D Restaurants Inc. dba Season's 52. PROPERTY OWNER: Douglas Emmett 1995 LLC.**

Development Agreement 11-011, 401 Broadway. The applicant is requesting Planning Commission recommendation to the City Council of a Development Agreement with the City to construct a new five-story mixed-use building with fifty-six (56) studio residential units, approximately 4,243 square feet of ground floor neighborhood-serving commercial space, and two subterranean floors consisting of commercial use and residential amenities. **APPLICANT: David Forbes Hibbert, AIA. PROPERTY OWNER: Fourth and Broadway LLC.**

Text Amendment 11-002, BSC-1 Bayside Commercial District. Proposed Text Amendment to Santa Monica Municipal Code [SMMC] Section 9.04.08.15.030 to permit all-electric vehicle dealership showrooms in the BSC-1 with the approval of a Performance Standards Permit and adding Section 9.04.12.180 to establish performance standards for the electric vehicle dealerships. [Planner: Paul Foley] **APPLICANT: City of Santa Monica.**

WHEN: Wednesday, October 19, 2011 at 7:00 p.m.

WHERE: Council Chambers, City Hall
1685 Main Street
Santa Monica, California

HOW TO COMMENT
The City of Santa Monica encourages public comment. You may comment at the Planning Commission public hearing, or by writing a letter or e-mail. Information received prior to the hearing will be given to the Planning Commission at the meeting.

MORE INFORMATION
If you want additional information about this project or wish to review the project, please contact the Project Planner (310) 458-8341. The Zoning Ordinance is available at the Planning Counter during business hours or available on the City's web site at www.smgov.net. The meeting facility is wheelchair accessible. If you have any disability-related accommodation request, please contact (310) 458-8341, or TYY Number: (310) 458-8696 at least five (5) business days prior to the meeting. Santa Monica "Big Blue" Bus Lines #2, #3, Rapid 3, and #8 provide service to the City Hall. Pursuant to California Government Code Section 65009(b), if this matter is subsequently challenged in Court, the challenge may be limited to only those issues raised at the Public Hearing described in this notice, or in written correspondence delivered to the City of Santa Monica at, or prior to, the Public Hearing.

ESPAÑOL
Esto es una noticia de una audiencia pública para revisar applicaciónes proponiendo desarrollo en Santa Monica. Si deseas más información, favor de llamar a Carmen Gutierrez en la División de Planificación al número (310) 458-8341.

YOUR OPINION MATTERS! SEND YOUR LETTERS TO • Santa Monica Daily Press • Attn. Editor: • 1640 5th Street, Suite 218 • Santa Monica, CA 90401 • **editor@smdp.com**

Amid serious anti-tax mood, Arkansas cities raising taxes

ANDREW DEMILLO
Associated Press

CARLISLE, Ark. Like many residents in the central Arkansas town of Carlisle, James Dowdy doesn't like taxes. The 70-year-old retired farm equipment salesman complains about "tax and spend" government and said he vowed to never vote for a local tax increase after the last one he supported more than 25 years ago. But that was before cracks and potholes started eating away the town's streets and mold evicted the police from their station downtown.

So he grudgingly voted yes this month to raise local sales taxes to pay for improvements. "We need a jail, and we need good roads," he said, with resignation.

A funny thing is happening in the midst of the most powerful anti-tax climate in years: towns are raising taxes. In Arkansas, 16 communities have brought sales tax proposals to their voters so far this year, and 14 have passed. Several other cities have tax hikes in the works. That's more proposals and a better success rate and anyone can remember in a long time.

The hikes have been approved in rural towns like Carlisle, population 2,300. They've been approved in traditionally Democratic areas such as Wynne and Republican strongholds like Berryville. One just passed in Little Rock, the state's capital and biggest city, the first increase there since 1994. The measures have gone to pay for police salaries, a new fire station, parks and community centers. Little Rock city leaders even sold the idea of a new $6 million fund to recruit businesses.

Some local officials are almost surprised by the overwhelming response. "It's a real anti-tax environment," said Carlisle Mayor Ray Glover, who won 58 percent approval for a 7/8 percent sales tax increase. "It's the worst time I've seen in my lifetime."

Voters, regardless of their politics, seem to have accepted the basic deal in most communities, said Arkansas Municipal League Executive Director Don Zimmerman. "If they're going to have those services, then they're going to have to find a way to pay for them," he said.

Whether voters elsewhere are as accommodating isn't known. The National League of Cities reported last week that more than half of cities surveyed reported being less able to meet fiscal needs now than in 2010. It wasn't known how many would try to hike taxes to make up the difference.

But the trend here appears to send a message to state officials who are encountering strong opposition to tax measures for their services. At very least, states have to do a better job of showing voters exactly what they will get for their money, according to some tax experts. And, beyond that, officials may have to get creative about funding, including perhaps paying for more at the local level where voters are more accepting.

"If you inform the people and they decide this is a benefit they want, they understand they have to pay for it," said Arkansas House Speaker Robert Moore. "I think that's what the cities have done essentially, and they've done a good job of it."

Several states, including Virginia, are now moving to pay more of their highway costs with novel kinds of road tolls. Also sales taxes, especially temporary ones, may now be less objectionable to voters than income and property taxes, although that method has its flaws.

But right now, the gap in voter attitudes is clear.

While voting for local increases, Arkansas residents showed a strong antipathy to state taxes, and politicians responded. Gov. Mike Beebe signed a $35 million tax cut package that included another reduction in the state's sales tax on groceries. Since he took office in 2007, that tax has been cut from 6 percent to 1.5 percent.

Though cities could upgrade streets, a proposed state diesel tax hike to fix deteriorating highways was scrapped after polling showed how unpopular it was. In the Legislature, both Republicans and Democrats tried to outdo each other with anti-tax rhetoric and proposals.

In towns suffering from the sour economy, residents heard a different message from their local officials. Little Rock Mayor Mark Stodola declared that higher taxes were needed to deal with an expected budget shortfall of $8 million. Without the money, he said, "It's going to be a much different city that what you envision today," with options including closing parks, cutting bus lines, losing 40 police officers and allowing longer response times to crimes.

Residents agreed to pay. Proposals to raise an estimated $50 million a year won with 54 percent of the vote.

"I'd rather give a few cents to help bring up the infrastructure and other services than see what happens if we don't," said Jack Privitt, 67, who voted for the increase.

Part of the money will go into a fund to help the city attract businesses, an ambitious new enterprise.

In Carlisle, Glover said he didn't like asking people to pay more when times are so tough. The state's unemployment rate of 8.3 percent is the highest in 24 years. But the town needed the tax revenue.

Tool gives clarity to college costs

JUSTIN POPE
AP Education Writer

It sounds like a simple question: How much is a college actually going to cost?

In fact, it's a slippery one. But thanks to a federal mandate, a new tool to help students and families pin down an answer is finally arriving this month: a fairly simple online calculator to estimate what you can expect to pay to attend any college in the United States.

The new "net price calculators" — many already up and running on college websites ahead of the Oct. 29 legal deadline — are designed to provide the non-binding cost estimates based on a few relatively straightforward questions about family finances.

More broadly, they're supposed to help students navigate one of the most confusing aspects of the college matchmaking process. While a school's "list price" is usually easy enough to identify, students often don't hear until long after they've applied and gotten acceptance letters what will be their "net price" — the sometimes substantially lower cost after scholarships and discounts are applied.

Now colleges are obliged to make the estimating calculators publicly available on their websites. Supporters predict two main effects, both positive. Some families may be surprised how much college will still cost them, but at least they'll know more accurately which schools are affordable, and how much they need to save.

Other families, meanwhile, may be pleasantly surprised by the discounts, and won't cross off potential matches for fear they're unaffordable.

That could lead to more students considering high-priced private institutions where applicants are often scared off by sticker price shock.

"For those of us who are higher cost, we get ruled out right off the bat," said Linda Parker, director of financial aid at Union College in New York, which has had its version of the net-price calculator running on its website since January. "When they find out we have pretty generous scholarships we offer, and we meet full demonstrated need for the students we admit, it's not out of their reach."

At private, nonprofit four-year colleges, the most recent College Board annual survey reported published tuition and fees averaged $27,293. That's expensive, to be sure. But fewer people realize full-time students at those schools receive grant aid and tax breaks totaling on average $16,000. The average net cost of attending private colleges has actually declined over the last five years.

Take the example of a fictional Massachusetts family, the Medians, choosing between the University of Massachusetts at Amherst, the state's public flagship institution, or to Amherst College, an elite private liberal arts school two miles down North Pleasant Street. Amherst College has much higher prices but also a 10-figure endowment and substantial financial aid to spread over its small student body.

At first, the state school looks like the obvious choice: the UMass-Amherst lists total yearly costs, including room, board, books and other expenses at $22,408 per year. Amherst College's total costs are $57,348.

But then the AP went to the schools' net-price calculators and entered some financial assumptions for the Medians befitting their surname: median Massachusetts family income (around $64,000), treading water on a house with the median state value, an older sibling already attending UMass-Amherst, a small amount of savings and a 5-percent retirement plan contribution.

The results may surprise. After aid is factored in, private Amherst College will be substantially cheaper, with a total bill of $5,798 at the private college compared to $12,614 at the state one.

Colleges may generally lean left politically, but when it comes to Washington mandates they quickly turn into anti-government zealots. So when Congress forced all institutions that receive federal dollars — including community colleges and for-profits — to start developing the calculators in 2008, most were opposed.

But since then, opposition has mellowed into grudging acceptance and even enthusiasm.

> **"FOR THOSE OF US WHO ARE HIGHER COST, WE GET RULED OUT RIGHT OFF THE BAT."**
>
> **Linda Parker**
> Director of financial aid
> Union College, New York

"It's not too far reaching, and it does provide a good tool for parents and students of college-bound people to get a sense of what their bottom-line cost will be," said Daniel Lugo, head of financial aid at Franklin and Marshall College in Pennsylvania.

The complexity will vary from school to school, but most calculators should take 10-20 minutes. And all will be plastered with lawyerly warnings that they're just a planning tool, akin to a mortgage calculator, not a final number. That comes later after acceptance letters go out and financial aid offices collect and verify more detailed information.

Aid administrators predict the calculators will be very accurate for what they call "Ozzie and Harriet" families — with two parents and fairly straightforward finances. But most families aren't Ozzie and Harriet, and the calculators won't capture all the nuances that can affect an aid package.

In particular, the varying ways colleges treat assets from divorced parents is a big X-factor the calculators may not capture, as is merit aid. Some colleges will ask questions about grades and test-scores and include potential merit scholarship money when they give aid estimates. But calculators won't likely reflect the full range of more focused merit scholarships that might be available — say, if there's money set aside for jugglers or violin players.

Not all educators are supportive. Kent Barnds, vice president of enrollment, communication and planning at Augustana College in Illinois, fears the calculators will lead to the further "commodification" of a college education, pitting price-shopping families against schools and de-emphasizing whether a school's cost reflects its value. But even he acknowledges some upside.

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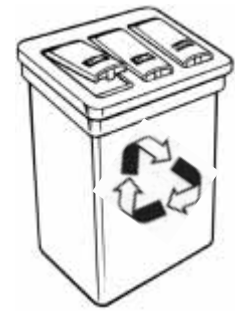
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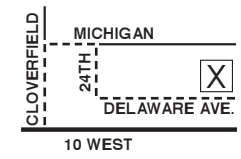

CITY OF SANTA MONICA
NOTICE INVITING BIDS

NOTICE IS HEREBY GIVEN that the City of Santa Monica invites Contractors to complete and submit sealed bids for the:

Los Amigos Court Reconstruction
SP2130

Bids shall be delivered to the City of Santa Monica, Office of the City Clerk, Room 102, 1685 Main Street, Santa Monica, California, 90401, not later than 2:30 p.m. on October 28, 2011, to be publicly opened and read aloud after 3:00 p.m. on said date in City Hall Council Chambers. Each Bid shall be in accordance with the Request for Bids.

MANDATORY PRE-BID JOB WALK:
none

PROJECT ESTIMATE: $275,000
CONTRACT CALENDAR DAYS: 45
LIQUIDATED DAMAGES: $800.00 Per Day
COMPENSABLE DELAY: $750.00 Per Day

Bidding Documents may be obtained by logging onto the City's Finance website at: http://www01.smgov.net/finance/purchasing/. The Contractor is required to have a General "A" or Class C12 license at the time of bid submission. Contractors wishing to be considered must submit Bids containing all information required pursuant to the City's Request for Bids.

Pursuant to Public Contracts Code Section 22300, the Contractor shall be permitted to substitute securities for any monies withheld by the City to ensure performance under this Contract.

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Kids' ER concussion visits on the uptick

MIKE STOBBE
AP Medical Writer

ATLANTA The number of athletic children going to hospitals with concussions is up 60 percent in the past decade, a finding that is likely due to parents and coaches being more careful about treating head injuries, according to a new federal study.

"It's a good increase, if that makes any sense," said Steve Marshall, interim director of the University of North Carolina's Injury Prevention and Research Center.

"These injuries were always there. It's not that there are more injuries now. It's just that now people are getting treatment that they weren't getting before," said Marshall, who was not involved in the new research.

Bicycling and football were the leading reasons for the kids' brain injuries, but health officials said that could be at least partly related to the popularity of those activities. For example, it's possible many more kids bike, so a larger number of bike-related injuries would be expected.

The Centers for Disease Control and Prevention study is based on a survey of 66 hospital emergency departments that was designed to be nationally representative. The CDC looked at non-fatal data for the years 2001 through 2009 for kids and teens ages 19 and younger.

The agency looked at traumatic brain injuries, a category of injuries that mostly counts concussions but also includes skull fractures and bleeding in the brain.

The estimated numbers of kids coming into ERs with these brain injuries rose dramatically, about 153,000 in 2001 to nearly 250,000 in 2009. The rate also rose, also by about 60 percent.

However, there was not a significant increase in the rate of kids who were immediately admitted to the main hospital for further treatment. That suggests that more so than in the past, more coaches and parents have been bringing kids to the ER with mild concussions and blows to the head, said Dr. Julie Gilchrist, a CDC epidemiologist who led the study.

That's probably due to more awareness of the formerly under-appreciated long-term hazards of concussions, she added.

In 2003, the CDC started a "Heads Up" youth concussion awareness campaign targeting doctors. Since then, the agency has expanded the focus to coaches and school officials.

That effort was bolstered by a series of studies that began to appear around 2005 that showed damage in the brains of former National Football League players. Media coverage of such studies has intensified in the past four years, too, with reports focusing not only on football players but also the actress Natasha Richardson, who died in 2009 from a brain injury from a skiing accident.

At the University of Rochester Medical Center in New York state, nearly all of the kids who come in with concussions are brought in by their parents. Such visits have been increasing, and many parents seem to have become aware of the danger of concussions by reports on television, said Dr. Jeffrey Bazarian, an emergency physician there.

"I think the TV specials on this have them spooked," he said.

Parents may also be motivated by recently passed state laws in New York and elsewhere that require student athletes with concussion symptoms to be cleared by a medical professional before being allowed to participate in sports, Bazarian said.

In 2011, bills were introduced in at least 39 states that were aimed at better management of traumatic brain injuries, and most targeted sports-related concussions in youths, according to the National Conference of State Legislatures.

Other highlights from the CDC study:

■ About 70 percent of the ER visits were by boys.

■ About 70 percent were kids ages 10 to 19.

■ Younger kids commonly got their injuries on the playground or from biking. Older kids were more likely to get them from sports, with football being the leading source for brain injuries in older boys, and biking, soccer and basketball for older girls.

■ The estimated number of traumatic brain injuries in athletic kids held about steady from 2001 to 2004, but then shot up afterward, rising most dramatically from 2008 to 2009.

■ Overall, about 15 percent of such traumatic brain injuries each year was from bicycling, on average, making that the leading cause. Football was a close second.

Health officials have long advocated the use of bicycle helmets as a way to reduce the severity of head injuries, but helmet use dropped after the early 1990s and has been holding at a fairly low rate for more than a decade. About 85 percent of youths say they rarely or never wear a bicycle helmet, according to one government survey.

Retailers report solid gains for September

ANNE D'INNOCENZIO
AP Retail Writer

NEW YORK September offered the latest sign that Americans will shop, but only when they think they're getting a deal.

The International Council of Shopping Centers said Thursday that revenue rose 5.5 percent in September, with several retailers including Target, Limited Brands and Kohl's posting strong gains as consumers snagged discounted merchandise.

The revenue increases, which beat Wall Street estimates, leave uncertainty about whether retailers will have to offer more bargains to lure consumers to buy during the winter holiday shopping season. Retailers can make up to 40 percent of their revenue during the period, which runs from November through December.

"This past month shows consumers are rewarding retailers who are matching great merchandise with great deals - a clear signal to expect more and earlier promotions as we enter the holiday season, " said Sherif Mityas, a partner in the retail practice at A.T. Kearney, a global management consulting firm.

The revenue gains at stores open at least a year — a key indicator of a retailer's health — come as merchants look for a sign of how consumers will spend during the winter holiday season. Though many retailers reported better-than-expected results in September, concerns linger that shoppers who are fretting about high unemployment, a weak housing market and turbulent stock markets, will continue to seek out bargains that could significantly eat away at retailers' profits.

For the holiday shopping period, The National Retail Federation, the nation's largest retail trade group, expects sales to rise 2.8 percent to $465.6 billion. That would be smaller than the 5.2 percent increase during last year's winter holidays, but slightly higher than the average increase of 2.6 percent for November and December over the past 10 years.

If September is any indication of what lies ahead for the winter holidays, though, retailers will likely have to offer a smorgasbord of deals in order to get Americans to buy. During the month, shoppers for the most part stuck to the frugal shopping habits they adopted during the Great Recession. And retailers offered huge discounts: The Gap chain cut the price of women's pants from 40 percent to 60 percent, for example, while teen retailer Abercrombie & Fitch marked down sweat pants by 40 percent.

Kohl's Corp., which suffered a sales decline in August, bounced back with a better-than-expected 4.1 percent gain in revenue at stores opened at least a year, in part because it stepped up discounting to lure shoppers. The mid-brow department store also credited the sales bounce in part to its merchandising launch with celebrities Jennifer Lopez and Marc Anthony, the largest in its history.

Meanwhile, cheap chic discounter Target Corp. reported a 5.3 percent revenue increase in September at stores open at least a year, marking the biggest increase monthly — excluding Easter month — since November 2007 when it recorded a 10.8 percent gain. Target said shoppers spent more in stores and more browsers were converted into buyers.

Results were buoyed by strong sales of groceries, beauty products and clothing. But Target also likely benefited from a surge in sales from its exclusive limited-time only Missoni by Target line of clothing, home furnishings and other doodads made by Italian designer Missoni. The exclusive version featured a variety of items from stationery to clothing and furniture at a fraction of the price of the original collection.

"We experienced strong sales results throughout the month and across a broad array of merchandise categories," said Gregg Steinhafel, Target's CEO, in a statement.

Limited Brands Inc. said revenue at stores open at least a year rose 11 percent in September, due to strength at its Victoria's Secret and Bath and Body Works mall stores.

But the retailer worked hard to draw shoppers with various promotions, from shipping offers to discounts, at the expense of lower profit margins from last year. The company said during a pre-recorded conference call Thursday that profit margins at it Victoria's Secret stores and its Victoria's Secret catalog were down in part because of strong consumer response to discounts and its shipping offers.

Wealthy shoppers seem to the only ones who were paying full price. Saks Inc. reported a 9.3 percent increase in September, better than the 6.5 percent gain expected by analysts. And Nordstrom Inc. posted a 10.7 percent surge last month, which exceeded the 5.2 percent analysts were predicting.

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Stocks rise on positive news from Europe

DAVID K. RANDALL
AP Business Writer

NEW YORK The Dow Jones industrial average jumped 183 points Thursday after the European Central Bank moved to support that region's lenders and U.S. retailers reported stronger September sales.

It was the straight day of gains. The Dow has soared 434 points since Tuesday.

Investors cheered a promise from the European Central Bank to provide unlimited one-year loans to the region's lenders through 2013. The goal is to shield banks from poorly functioning short-term credit markets, in which banks are becoming too worried about each other's financial stability to lend money to one another. Germany's DAX jumped 3.2 percent, and France's CAC-40 rose 3.4 percent.

The loans are also meant to help protect the banks in the event Greece's government defaults on its debt. If that happens the value of Greek bonds held by those banks would be likely to drop sharply, weakening the banks' balance sheets and making it harder for them to lend.

Target Corp., Nordstrom Inc., Macy's Inc. and other U.S. retailers reported sales that beat Wall Street's expectations. While some of the sales were driven by deep discounts, analysts said the higher sales suggested the U.S. economy was not in another recession.

"The market has been pricing in an out-and-out recession, but the fact that consumer spending is holding up shows that we're more likely to continue muddling through at a 1 to 2 percent growth rate," said Brian Gendreau, market strategist at Cetera Financial Group.

The Dow Jones industrial average jumped 183.38 points, or 1.7 percent, to 11,123.33. It was the first time the Dow rose by more than 100 points for three straight days since a rally that began Aug. 11 and ended with a 763-point gain.

Texting more dangerous than thought

APRIL CASTRO
Associated Press

AUSTIN, Texas New findings from a Texas study show texting while driving is more dangerous than previously thought.

Reading or writing a text message behind the wheel can more than double a driver's reaction time, according to a study released Wednesday by the Texas Transportation Institute.

"Our findings suggest that response times are even slower than what we originally thought," said Christine Yager, a TTI researcher, who managed the study. "Texting while driving basically doubles a driver's reaction time and makes the driver less able to respond to sudden roadway dangers, if a vehicle were to make a sudden stop in front of them or if a child was to run across the road."

Reaction times slowed from one to two seconds with no texting activity, to three to four seconds while texting, the study found. The study found very little difference in response times between a driver composing a message and reading one.

Researchers studied 42 drivers between the ages of 16 and 54 on a test-track driving course in vehicles equipped with a flashing light and a monitoring system. To put the findings in context, Yager said drivers going 30 mph travel 220 feet in five seconds. At 60 mph, a driver covers 440 feet in five seconds, she said.

"If you're on a freeway where the speed limit is 60 in rush hour and a vehicle suddenly stops in front of you, that's not enough time to react if your eyes are glanced down at your phone," Yager said.

Drivers in the study were more than 11 times more likely to miss the flashing light altogether when they were texting.

Researchers say the study is the first published work in the U.S. to examine texting while driving in actual vehicles rather than in simulators. Studies have been confined to simulators in the past for safety concerns. The researchers said 40 drivers is considered by the research community to be an acceptable number to produce meaningful findings in this type of study; other similar studies quoted by the report used as few as 20 drivers.

Texting and driving has already been deemed dangerous, with 34 states adopting texting and driving bans, according to the Governors Highway Safety Association. The Texas Legislature approved a texting ban earlier this year, but Gov. Rick Perry vetoed the measure, calling it an "overreach" and a "government effort to micromanage the behavior of adults." Texas law does ban cellphone use in school zones and includes restrictions for drivers under the age of 18.

In 2009, nearly 5,500 people died and half a million were injured in crashes involving a distracted driver, according to figures from the National Highway Traffic Safety Administration. Distraction-related fatalities represented 16 percent of overall traffic fatalities in 2009, the agency said. It's unclear how many of those fatalities can be blamed specifically on texting.

"If you look down to text for just a few seconds at 55 miles per hour, your car travels the length of a football field while you're not looking at the road," U.S. Transportation Secretary Ray LaHood said in a statement responding to the study. "Texting and talking on the phone while driving can be deadly, and drivers have a responsibility to put away these distracting devices every time they get behind the wheel."

To conduct the study, researchers monitored participants on a closed driving course three times: without sending or receiving text messages, while continuously composing a story of their choice and while continuously reading a fairy tale sent to their mobile device.

Participants, who were paid $40, were recruited through word of mouth and from a database of past research participants. About two-thirds of the participants, using their own mobile devices, used touch-screen phones, while the rest used a raised QWERTY keypad. Gender was approximately split.

Yager said the institute, which is part of Texas A&M University, doesn't take positions on what laws should be adopted. The goal is "to provide objective research findings that we hope would be helpful to people in the public policy arena so they can make informed decisions," she said.

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SURF REPORT

Surf Conditions **Water Temp:** 61°

Swell Forecast

Southern hemi should increase to head high at south facing breaks. West facing breaks are looking at wind swell early, but mostly chest high during the AM.

Long Range Synopsis

Saturday the 8th should see the NW back off as southern hemi continues around chest to possibly head high at standouts. Conditions should improve further, although bacteria levels could still be high.

Tide Forecast for Today in Santa Monica

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of: **September 27, 2011**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 0
- Number of A grades for dry/wet weather -- 24 / ns
- Number of (C,D,F) grades for dry/wet weather -- 0 / ns

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Grousbeck Family Foundation, simplehuman, LAcarGUY, SMA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	ns
El Pescador State Beach, between Lechusa and Las Alisos creeks.	ns	ns
Encinal Canyon at El Matador State Beach.	A+	ns
Broad Beach at Trancas Creek mouth.	A+	ns
Zuma Beach at Zuma Creek mouth.	A	ns
Walnut Creek, projection of Wildlife Rd. (private).	A+	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth.	F	ns
Escondido Creek, just east of Escondido State Beach.	A	ns
Latigo Canyon Creek mouth.	C	ns
Solstice Canyon at Don Blocker County Beach.	F	ns
Pearce State Beach at creek mouth.	A+	ns
Marie Canyon storm drain at Pearce Beach, at 24572 Malibu Rd..	F	ns
Surfrider Beach at Malibu Colony fence.	C	ns
Surfrider Beach (breach location)- daily.	A	ns
Malibu Pier - 50 yards east.	F	ns
Carbon Beach at Sweetwater Canyon.	A+	ns
Las Flores State Beach at Las Flores Creek (point zero).	A+	ns
Big Rock Beach at 19948 PCH stairs.	D	ns
Pena Creek at Los Tunas County Beach.	A+	ns
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	B	ns
Castlerock Storm Drain at Castle Rock Beach.	B	ns
Santa Ynez Storm Drain at Castle Rock Beach.	A	ns
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A	ns
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A	ns
Will Rogers State Beach at Pulga Canyon storm drain.	A+	ns
Will Rogers State Beach at Temescal Canyon drain.	A+	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	B	ns
Santa Monica Beach at Montana Ave. drain.	A+	ns
Santa Monica Beach at Wilshire Blvd. drain.	C	ns
Santa Monica Municipal Pier.	A	ns
Santa Monica Beach at Pico/Kenter storm drain.	A	ns
Santa Monica Beach at Strand St. (in front of the restrooms).	B	ns
Ocean Park Beach at Ashland Ave. drain.	A+	ns
Venice City Beach, at the Rose Ave. storm drain.	A+	ns
Venice Beach at Brooks Ave. drain.	A	ns
Venice Beach at Windward Ave. drain.	A+	ns
Venice Fishing Pier - 50 yards south.	A+	ns
Venice Beach- projection of Topsail St..	A+	ns
Marina del Rey, Mothers' Beach- lifeguard tower.	A	ns
Dockweiler State Beach at Ballona Creek mouth.	A+	ns
Dockweiler State Beach at Culver Blvd. drain.	A+	ns
North Westchester Storm Drain at Dockweiler State Beach.	A+	ns
Dockweiler State Beach at World Way (south of DAW jetty).	A+	ns
Dockweiler State Beach at Imperial Hwy drain.	A+	ns
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	ns
Dockweiler State Beach at Grand Ave. drain.	A+	ns

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

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NBA

Lockout not kind to league cities

TOM WITHERS
AP Sports Writer

CLEVELAND Across the street from Quicken Loans Arena, a building that rocks and rolls from November until April as home to the Cavaliers, reality is posted on a wall.

Harry Buffalo is one of the downtown restaurants in Cleveland that counts heavily on the beer-drinking, burger-devouring NBA crowd to keep its doors open. Operations manager John Adams has taped an internet report outside the kitchen for his waitresses, bartenders and cooks to read.

With yellow highlighter, he's shaded the grim news of the NBA labor impasse for his employees, some of whom may soon lose their jobs if there's no deal.

This is where the lockout hits home, and hits hardest.

"It's rough," Adams said, glancing toward The Q. "I've got three single moms on my wait staff and two single dads in the kitchen. I've got their 11 children to think about. It's painful when it's out of my control, when I have to put the business first and say I can't have 15 servers on staff because we don't have the business."

This week, the NBA canceled its preseason. On Monday, Commissioner David Stern may wipe out the first two weeks of the regular season if his millionaire players and even wealthier owners can't agree on how to split revenue and cap salaries.

Sure, players are temporarily out of work and will have to find ways to maintain their skills. But Kobe Bryant has the luxury of potentially signing with an Italian team to do that, earning a big salary until the labor unrest settles.

Others aren't as fortunate.

The loss of one game, let alone 10 or maybe all 82, will have a devastating impact on workers with jobs dependent on pro basketball's six-month-plus season. A few teams have already trimmed their staffs and more layoffs could be forthcoming if the discussions drag on. Then there are those who don't work directly for an NBA team but who still depend on the excitement the league brings to town.

Ushers, security personnel, parking lot attendants, concession workers, restaurant employees and others all stand to have their hours cut or join the country's 14 million unemployed.

"Yeah, financially, I'm worried," said waitress Jeannette Lauersdorf, a single mother of two, who on a quiet Wednesday afternoon is serving six guests at three tables inside Harry Buffalo. On a night the Cavs are playing, the place has a 30-minute wait for a table. "We've got bills to pay."

Nerves, already frayed in a depressed economy, are unraveling.

As it was during the NFL's labor dispute, certain cities around the league will bear more of a burden than others until the NBA gets bouncing again. Markets like Orlando, Memphis, Salt Lake City and Portland, with no other income being generated by a major professional sports franchise, could be facing a long winter.

At this point, there's no telling how long the lockout will last, but NBA deputy commissioner Adam Silver projected losses if the season's opening two weeks are canceled in "the millions of dollars."

"We've spent a lot of time with our teams walking through those scenarios of lost games," Silver said. "The damage is enormous, will be enormous."

While Cleveland may be undergoing a minor renaissance with new construction, including a downtown casino being built by a group headed by Cavs owner Dan Gilbert, unemployment remains high. There's a thriving one-block strip of East Fourth Street, where upscale eateries lure guests no matter the time of year.

But closer to the Q, some bars and restaurants are still recovering from the financial aftershock caused by superstar LeBron James leaving.

When James was with the Cavs, the Gateway District crawled with fans, some of whom bought season tickets in 2009 for last season — under the assumption their favorite player would stay in Cleveland. But now that he's in Miami, and the Cavs are no longer a title contender, fans aren't flocking downtown.

> **"YEAH, FINANCIALLY, I'M WORRIED. WE'VE GOT BILLS TO PAY."**
>
> Jeannette Lauersdorf
> Waitress

"Even if there is a season, I think we're going to take a hit," said Caitlin Cassidy, manager at Harry Buffalo. "People love the Cavs, but they love the Cavs more when they're winning. Even last year, people who had season tickets didn't come all the time. Cleveland fans are a special breed. They come down and watch the Cavs and drink beer and hang out, but it's definitely not been the same without LeBron."

Memphis could experience a similar dropoff if the lockout deepens.

A young team on the upswing, the Grizzlies captivated the city last spring with its playoff run. Fans poured out of sold-out FedEx Forum and into the Beale Street entertainment area to toast each postseason win, and there's hope similar celebrations will take place this April, May — and maybe into June.

The team reports season-ticket sales are up. But tickets have no value without a season.

"We have a franchise we feel is locked and loaded to be very competitive for the next four, five, six years barring injuries," said Kevin Kane, president and CEO of the Memphis Convention and Visitors Bureau. "We've got a product the city's really excited about, the city's engaged with."

Orlando's situation is different.

In February, the Magic are slated to host NBA All-Star Weekend, an international event projected to bring $100 million to the city. But the lockout's uncertain endgame is delaying plans from being finalized, and already local businesses are scrambling to help offset losses if more games are canceled at year-old Amway Arena.

Owners of upscale Draft Global Beer Lounge and Grill, which opened across from Amway in March, fear it could be a tough season ahead.

MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

Double Feature
7:30pm

Serpico (NR) 2hr 10min
12 Angry Men (NR) 1 hr 36min

AMC Loews Broadway 4
1441 Third Street Promenade
(888) 262-4386

Abduction (PG-13) 1hr 46min
11:50am, 5:25pm, 10:40pm

Moneyball (PG-13) 2hrs 06min
12:15pm, 3:40pm, 7:00pm, 10:15pm

Ides of March (R) 1hr 42min
11:45am, 2:30pm, 5:20pm, 8:00pm, 10:30pm

Contagion (PG-13) 1hr 45min
11:30am, 2:15pm, 5:00pm, 7:45pm, 10:35pm

Killer Elite (R) 1hr 40min
2:30pm, 7:55pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Real Steel (PG-13) 2hrs 07min
12:15pm, 3:30pm, 7:00pm, 9:30pm, 10:15pm

Dream House (R) 1hr 32min
11:30am, 2:20pm, 5:10pm, 8:10pm, 10:55pm

Dolphin Tale 3D (PG) 1hr 52min
11:00am, 2:00pm, 4:50pm, 7:45pm, 10:40pm

Moneyball (PG-13) 2hrs 06min
10:35am, 1:35pm, 4:45pm, 8:00pm, 11:00pm

Ides of March (R) 1hr 42min
10:45am, 1:30pm, 4:20pm, 7:00pm, 11:00pm

Lion King 3D (G) 1hr 29min
11:15am, 1:50pm, 4:30pm, 7:00pm, 9:30pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

My Afternoons With Marguerite (La Tete en friche) (NR) 1hr 22min
1:00pm, 3:10pm, 5:25pm, 7:40pm, 9:55pm

Benda Bilili! (PG-13) 1hr 26min
1:10pm, 3:20pm, 5:35pm, 7:50pm, 10:00pm

Dirty Girl (R) 1hr 30min
1:20pm, 3:30pm, 5:45pm, 8:00pm, 10:15pm

Finding Joe (NR) 1hr 20min
1:10pm, 3:20pm, 5:30pm, 7:45pm, 9:55pm

AMC Criterion 6
1313 Third St.
(310) 395-1599

What's Your Number? (R) 1hr 46min
11:20am, 2:00pm, 4:40pm, 7:30pm, 10:20pm

Way (PG-13) 1hr 55min
11:45am, 2:30pm, 5:15pm, 8:00pm, 10:45pm

Drive (R) 1hr 40min
11:30am, 2:15pm, 5:00pm, 7:45pm, 10:30pm

50/50 (R) 1hr 39min
11:15am, 12:15pm, 1:50pm, 2:50pm, 4:30pm, 5:30pm, 7:15pm, 8:15pm, 10:00pm, 10:45pm

Machine Gun Preacher (R) 2hrs 03min
11:00am, 1:55pm, 5:00pm, 8:00pm, 11:00pm

For more information, e-mail news@smdp.com

Let your hair down tonight, Scorpio

ARIES (March 21-April 19)
★★★★ Use the daylight hours to initiate, complete and clean off your desk. You will feel in the pink. Allow yourself to enjoy the moment. The actual experience could be less than the fantasy. Tonight: Where you want to be.

TAURUS (April 20-May 20)
★★★ Assume more responsibility, especially if you want to clear your desk and mind by the end of the day. Schedule a late lunch meeting, and go right into the weekend. Tonight: Where the fun is.

GEMINI (May 21-June 20)
★★★★ Examine an idea from different perspectives. You might be surprised by what you see. Reframe a situation several different ways, and your perspective also will change. Tonight: Check in with an older relative.

CANCER (June 21-July 22)
★★★★ Each person you run into seems to want your entire attention and focus. You might want to give them just that, as you could be courting flak otherwise. Express your caring through understanding and walking in another person's shoes. Tonight: Follow the music.

LEO (July 23-Aug. 22)
★★★★ Funnel your creativity. Let your word choice demonstrate your imagination. Others appreciate when you flow in this manner. Strive for strong interactions and a better sense of well-being with key figures. Tonight: Single out a special person.

VIRGO (Aug. 23-Sept. 22)
★★★★ Stay even with the knowledge that this, too, will end. Think "weekend." Don't start a way-out diet without checking in with a doctor first. Tonight: Just don't be alone. Find favorite people.

LIBRA (Sept. 23-Oct. 22)
★★★★★ Express your unique opinions. Open and authentic people appreciate this exchange. Use care with someone you put on a pedestal. Should this person fall down, appreciate who put him or her there. You only have yourself to blame. Tonight: Only do what is relaxing.

SCORPIO (Oct. 23-Nov. 21)
★★★ If you can take the day off and stay close to home, do. You will be more content. Do know that a family member or roommate might be feeding you a big-fish tale. Maintain a sense of humor, and you will be much happier. Tonight: Let your hair down.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★★ Try another approach or do something very differently. You laugh, and another person relaxes. Look at the power you have. Keep communication flowing, understanding what will happen in the long run. Tonight: Mosey on home.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ Holding yourself back could take more effort than it's worth. Know when to call a spade a spade. Sometimes letting go is healthy for everyone involved. Your imagination heads in a new direction once you complete a project. Tonight: A force to be dealt with.

AQUARIUS (Jan. 20-Feb. 18)
★★★★★ You are a bundle of energy and difficult to stop. You want to complete some matters and toss yourself into the weekend. Your ability to communicate needs to come out. Tonight: All smiles.

PISCES (Feb. 19-March 20)
★★★ Keep your dealings low-key and behind the scenes. Not everyone needs to know what you are thinking. If you have a hunch, sometimes it is better to allow a situation to play out. Be more open and forthright. Tonight: Make the most of the moment.

Happy birthday

This year, open up to new ideas. You have a soft yet witty style that attracts many people. Listen to your instincts, and you'll often find yourself heading in the right direction. You also get a strong sense of what is going on with work and daily matters. Start testing your abilities by keeping a notebook. If you are single, you easily could be swept off your feet. Still, decide to give it at least a year before making a commitment. If you are attached, a new type of flirtation builds between you. You start acting like newlyweds. PISCES might think they know about finances, but they don't.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★ Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

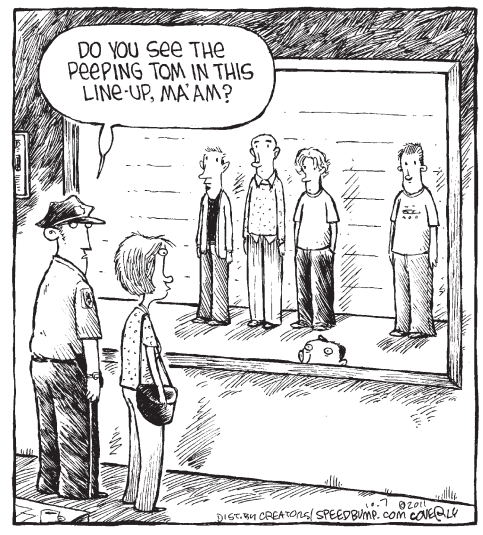
MYSTERY PHOTO

Daniel Archuleta *daniela@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

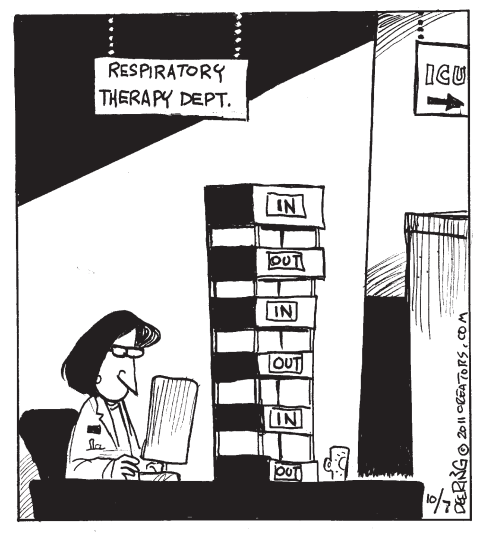
Speed Bump

By Dave Coverly



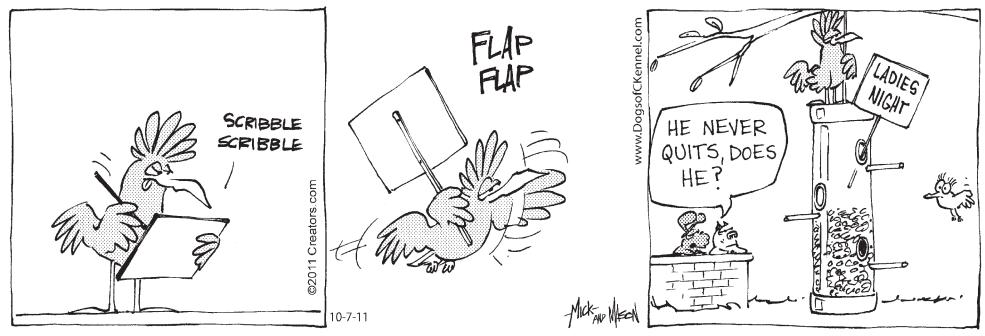
Strange Brew

By John Deering



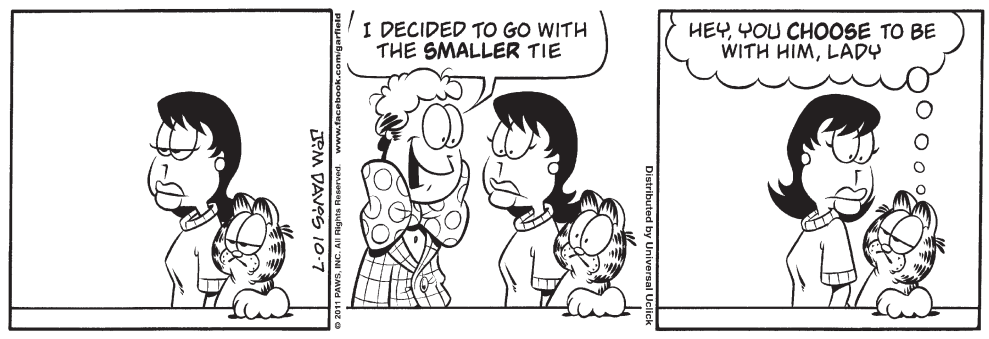
Dogs of C-Kennel

By Mick and Mason Mastroianni



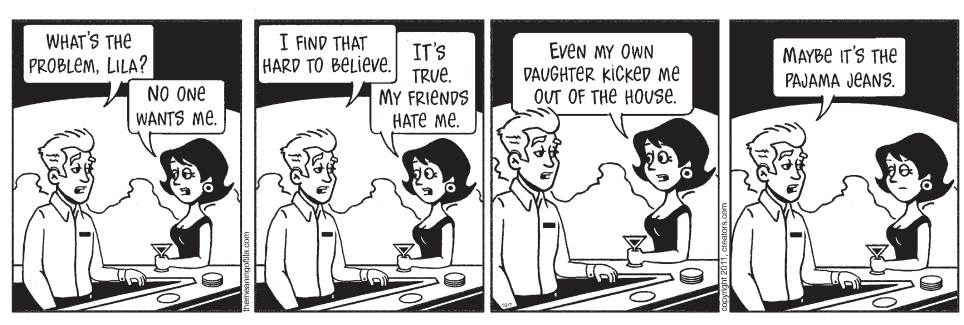
Garfield

By Jim Davis



The Meaning of Lila

By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★★★★

		6				9		
	9		5		3		1	
1				9				4
	8						5	
		9		3		6		
	3						9	
2				8				6
	1		6		7		8	
		5				4		

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

9	7	3	5	1	6	2	8	4
4	2	1	8	3	9	7	6	5
6	8	5	4	2	7	1	9	3
2	3	4	6	5	8	9	7	1
1	6	9	2	7	4	5	3	8
8	5	7	1	9	3	4	2	6
7	4	6	9	8	1	3	5	2
3	1	2	7	6	5	8	4	9
5	9	8	3	4	2	6	1	7

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Molten rock
6 — Coeur
11 Luminous glows
12 Had longings
13 Swirly prints
14 Sweet liqueur
15 Golfer Woosnam
16 Gathers great amounts of
18 "Ice Age" sloth
19 Cry of surprise
20 Blvds.
21 Easy run
23 Road runners
25 Seed holder
27 Bar fixture
28 Jimmy, e.g.
30 Tiara adorners
33 Campaign
34 Greedy one
36 Word of denial
37 Series unit
39 Courtroom oath
40 Furry creatures
41 Copier need
43 Harmon of "Rizzoli & Isles"
44 Polygon corner
45 Nuisances
46 Lab work

DOWN

1 Chinese hard-liner
2 Nanny's kin
3 Ribbon-cutting events
4 Spoil
5 Elroy's dog
6 Catch some z's
7 Farm chunk
8 Gambits
9 Sends payment
10 Utopian spots
17 Cry of insight
22 "Mazel —!"
24 Luggage ID
26 Ousts
28 Wolfish
29 Clear
31 Ford classic
32 Warehouses
33 Chart anew
35 Suggest
38 Revue piece
42 Early hour

R	U	E	D	■	■	S	P	R	A	T
U	N	D	O	■	S	T	O	O	G	E
N	I	N	O	■	P	A	I	N	E	D
S	T	A	R	T	U	R	N	■	■	■
■	■	■	W	I	D	E	T	U	R	N
V	I	C	A	R	S	■	■	R	A	E
O	N	R	Y	E	■	P	L	A	T	E
I	T	E	■	■	D	U	E	L	E	D
D	O	W	N	T	U	R	N	■	■	■
■	■	■	O	V	E	R	T	U	R	N
A	R	T	I	S	T	■	I	S	E	E
P	O	I	S	E	S	■	L	E	N	T
T	W	E	E	T	■	■	S	S	T	S

Yesterday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475

1	2	3	4	5	■	6	7	8	9	10
11					■	12				
13					■	14				
15			■	16	17					
18			■	19			■	20		
21			22	■	23		24			■
■	■	25		26	■	27			■	■
■	28				29	■	30		31	32
33			■	34		35	■	36		
37			38				■	39		
40					■	41	42			
43						44				
45					■	46				

10-7

DAILY LOTTERY

MEGA MILLIONS: 3 26 40 45 52
Meganumber: 11
Jackpot: $14M

SUPER LOTTO PLUS: 15 25 29 30 37
Meganumber: 26
Jackpot: $9M

Fantasy 5: 3 15 18 21 30

DAILY 3
MIDDAY: 3 6 7
EVENING: 9 1 7

DAILY DERBY
1st: 10 Solid Gold
2nd: 09 Winning Spirit
3rd: 01 Gold Rush
RACE TIME: 1:49.79

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ (1) Travis Keen, 28, was arrested in Ouachita Parish, La., in August and charged with indecent exposure while driving around the parking lot at a Walmart. According to the police report, Keen explained that, based on experience, "when he comes to Walmart, he gets aroused." (2) William Falkingham, 34, was warned by police in Idaho Falls, Idaho, in August that he'd better stop wearing his large, black bunny-rabbit suit in public. One resident complained that his son had been frightened and that others were "greatly disturbed," and besides, Falkingham sometimes wore a tutu with the bunny outfit. ■ (1) Lon Groves, 40, was arrested in Fort Walton Beach, Fla., after a brief standoff with police in July following an incident in which he allegedly held a handgun to the head of his wife in an argument over which of their granddaughters was the wife's favorite. (2) Pastor Daryl Riley of the New Welcome Baptist Church in St. Elmo, Ala., was tased, allegedly by the church's music minister, whom Riley had just fired in August (which led another parishioner to pull a knife and begin stabbing wildly in a melee). Said the music minister's mother, "He done cut (me) before anything started."

TODAY IN HISTORY

1916 Georgia Tech defeats Cumberland University 222-0 in the most lopsided college football game in American history.

1919 KLM, the flag carrier of the Netherlands, is founded. It is the oldest airline still operating under its original name.

1924 Andreas Michalakopoulos becomes Prime Minister of Greece for a short period of time.

1929 Photios II becomes Ecumenical Patriarch of Constantinople.

1933 Air France is inaugurated, after being formed by a merger of 5 French airlines.

1944 World War II: Uprising at Birkenau concentration camp, Jewish prisoners burn down the crematoria.

WORD UP!

druthers
\DRUHTH-erz\ , noun;
1.
One's own way, choice, or preference.

ARITHMO™
CrossMath + × − ÷

– Arithmo Crossmath – Reclaim Your Brain

• Insert the given numbers in the empty squares so when they are calculated from left to right and top to bottom they satisfy the demands in the shaded boxes both horizontally and vertically.

• Each empty square dictates the math operation that must be performed to meet the demands.

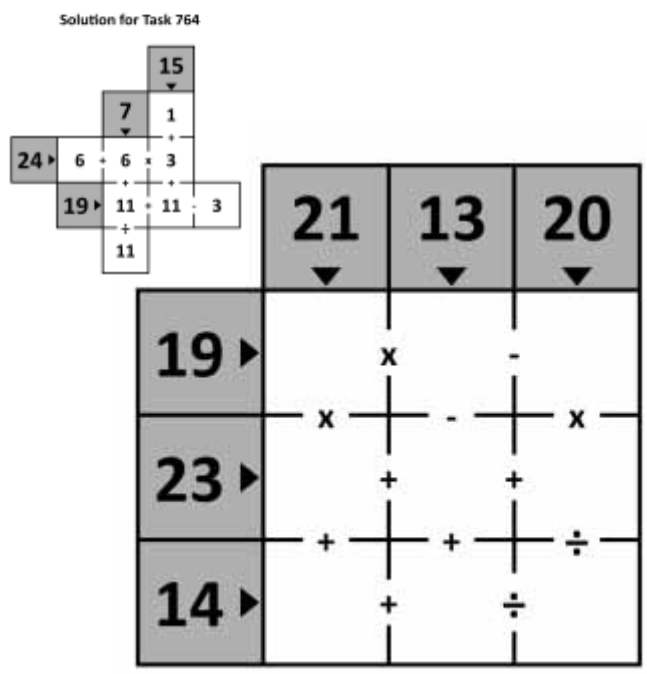
• Remember to multiply or divide before you add or subtract.

Go to www.zokigames.net for more fun and challenging games and links to our mobile phone apps.

Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

2, 2, 5, 6, 8, 9, 9, 10, 12

Solution for Task 764



Santa Monica Daily Press

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Beauty

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Handyman

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To Whom it may concern:
The Name(s) of the Applicant(s) is/are:
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The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 14000 CAPTAINS ROW, MARINA DEL REY, CA 90292-7316
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