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MONDAY, OCTOBER 1, 2012
Volume 11 Issue 272

Santa Monica Daily Press

IS THE ECONOMY ON THE REBOUND?
SEE PAGE 3

We have you covered

THE NO TRAFFIC ISSUE

COMMUNITY PROFILES
SARAH GORMAN

Hitting the ground running

New city clerk jumps in during office's busiest season



GORMAN

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

CITY HALL One can see the portents of election season popping up all over Santa Monica.

Lawn signs emblazoned with the names of hopeful candidates are sprouting in green grass and eco-friendly native plant gardens in equal measure and engaged citizens might as well throw darts at a calendar to see what

SEE CP PAGE 9

Drivers steer clear of 'Carmageddon' scenario, traffic flows

CHRISTOPHER WEBER
Associated Press

LOS ANGELES The demolition of a bridge that forced the weekend closure of one of the nation's busiest freeways is on schedule,

SEE 405 PAGE 10



Paul Alvarez Jr. *news@smdp.com*

GAINING EXTRA GROUND: **Samohi's Tramaine Taylor breaks a tackle against Hart on Friday during a 41-7 loss.**

HIGH SCHOOL FOOTBALL

Samohi falls for third straight time

BY DANIEL ARCHULETA
Managing Editor

NEWHALL, Calif. For the third week in a row Santa Monica football fell to one of SoCal's finest, this time in a 41-7 loss at Hart on Friday.

Hart raced out to a 27-0 lead before Samohi finally got on the scoreboard when wide receiver Sebastian LaRue caught a short pass from quarterback Ryan Barbarin and streaked down field for a 70-yard score.

That was all Samohi could muster against Hart, which improved to 4-1 with the victory. Samohi falls to 2-3 as the Vikings prepare to begin Ocean League play next Friday at Morningside.

This latest setback follows big losses to Valencia and Mater Dei, both considered among the top programs in the region.

The game was never really in doubt with Hart taking a 20-0 advantage into half-time.

daniela@smdp.com



Photo by Paul Alvarez Jr.

UP IN THE AIR: **Samohi's Matthew Rusk-Kosa (center) runs toward Hart quarterback Brady White as he throws a pass downfield on Friday.**

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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, Oct. 1, 2012

Riding with seniors
Santa Monica Bike Center
1555 Second St., 9:30 a.m. — 12:30 p.m.
Join Bike Center manager Ron Durgin, members of the Santa Monica Commission for the Senior Community and other fun folks for a leisurely ride from the center along the ocean-front bike path to the Annenberg Community Beach House. After a 30-minute tour of the Beach House, the group will return to the center. Bring your bike, helmet, snacks, bike lock, sunscreen and water. For more information, call (310) 458-2201 ext. 5265.

License to knit
Fairview Library
2101 Ocean Park Blvd., 5 p.m. — 6:30 p.m.
All levels welcome. Bring your own supplies. Ages 8 and up. For more information, visit www.fairviewknittingcircle.blogspot.com

Jazz and a meal
Typhoon
3221 Donald Douglas Loop South, 8 p.m. & 9:30 p.m.
Catch live jazz every Monday evening at this cool eatery. For more information, call (310) 390-6565.

Tuesday, Oct. 2, 2012

Classic flick
Ocean Park Library
2601 Main St., 6 p.m. — 9 p.m.
Filmmaker Elaina Archer screens and discusses "Witches of Eastwick," based on John Updike's novel. Starring Michell Pfeiffer, Susan Sarandon and Cher. For more information, call (310) 458-8683.

Serve it up
Annenberg Community Beach House
415 Pacific Coast Highway, 4 p.m. — 5:30 p.m.
Kids and teens ages 7-15 are welcome at this beach volleyball class. All levels can attend this semi-private class. Classes cost $18. For more information, call (310) 458-4904.

Music in the open
Sonoma Wine Garden
395 Santa Monica Place, third floor dining deck, 6:30 p.m.
Join Brett Young and special guests every Tuesday night for a live music set on the garden patio of this popular spot. For more information, call (424) 214-4560.

The mighty pen
Barnes & Noble
1201 Third Street Promenade, 10:30 a.m.
Mixing enlightened analysis with innovative authorship, join Bill Robertson of Santa Monica Emeritus College and strengthen your poetry dedication, appreciation and creation. Visit www.greenpoets.com for more information.

Foodies welcome
California Heritage Museum
2612 Main St., 5:30 p.m. — 9:30 p.m.
Gourmet food trucks gather each week offering foodies plenty to choose from. There's free parking in the museum's lot. For more information, call (310) 392-8537.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at 310-458-7737 or submit to editor@smdp.com

For more information on any of the events listed, log on to smdp.com/communitylistings



St. Monica rolls over Animo Leadership

St. Monica football coasted to an easy 56-0 win over Animo Leadership on Friday at Santa Monica College.

St. Monica prepares for St. Genevieve next week, also at SMC. The game is scheduled for Friday at 7 p.m.

Gov. Brown signs bill giving juveniles second chance

DON THOMPSON
Associated Press

SACRAMENTO, Calif. Gov. Jerry Brown on Sunday announced signing a bill that could one day bring the release of some criminals who were sentenced as juveniles to life in prison.

There are 309 inmates serving life-without-parole sentences in California for murders committed when they were younger than 18.

Brown signed SB9, by Democratic Sen. Leland Yee of San Francisco. It would let the inmates ask judges to reconsider their sentences after they serve at least 15 years in prison.

Judges could then reduce the no-parole sentence to 25 years-to-life if the inmate shows remorse and is taking steps toward rehabilitation.

Yee said his bill recognizes that young people's brains and impulse control grow as they age. His bill was opposed by the state's major law enforcement and victims' organizations.

"I am proud that today California said we believe all kids, even those we had given up on in the past, are deserving of a second chance," Yee said in a statement.

California is one of 39 states that allow judges to sentence minors to die in prison. More than 2,570 people convicted as juveniles are serving life sentences without the possibility of parole in the U.S., according to the Youth Justice Coalition, an Inglewood-based group concerned with the treatment of juvenile offenders.

The U.S. Supreme Court recently struck down mandatory life without parole sentences for juveniles as unconstitutional "cruel and unusual" punishment. But the ruling didn't affect California's law because it already gives judges the discretion to impose

SEE **BILL** PAGE 10



Brandon Wise *brandonw@smdp.com*

CASH OR CHARGE? **Customers make a purchase at the Levi's store on the Third Street Promenade during the holiday season.**

Why U.S. economy is flashing conflicting signals

CHRISTOPHER S. RUGABER
AP Economics Writer

WASHINGTON Anyone puzzled by the most recent U.S. economic data has reason for feeling so: The numbers sketch a sometimes contradictory picture of the economy.

We've learned that:

Consumers are more confident but aren't spending much. Fewer people are losing jobs, but not many are being hired. Home and stock prices are up, but workers' pay is trailing inflation. Auto sales have jumped, but manufacturing is faltering.

This is what an economy stuck in a slow-growth rut can look like, and it's a focal point of the presidential campaign. The U.S. economy grew at a scant 1.3 percent annual rate in the April-June quarter — too weak to reduce high unemployment. And most economists foresee little if any improvement the rest of the year.

Many Americans are reducing debt loads instead of spending freely. Builders are borrowing less and constructing homes at a modest pace. Businesses are being cautious about hiring and expanding.

In the long run, reduced debts and rising home and stock prices will help rebuild household wealth, boost consumer spending and spur job growth. But it's taking time.

"The U.S. outlook could best be described as one of near-term weakness and long-term strength," says Chris Jones, an economist at TD Bank.

Here are some of the mixed signals recent economic reports have sent with the election now five weeks away:

HOUSING

After plunging when the housing bubble burst, home prices are finally rising steadily, according to the Standard & Poor's/Case-Shiller index. The index rose in July compared with a year earlier. That was the second straight year-over-year gain. Still, the annual pace of new-home sales dipped in August from a two-year high in July. At the same time, sales were nearly 28 percent above the level a year earlier.

The Good News: For most Americans, a home is their most valuable asset. As its value increases, homeowners grow wealthier and typically feel more confident. That tends to spark more consumer spending — the U.S. economy's main fuel. Rising prices also lead more people to sell homes, further energizing the housing market. More sales would likely spur further homebuilding.

The Bad News: Home construction now plays too small a role in the economy to provide much lift. It made up only 2.4 percent of the economy in the April-June quarter. That compares with a peak of 6.3 percent at the end of 2005 and a longer-run average of just under 5 percent. "Housing would therefore need to be on steroids to provide a major boost to growth," Paul Dales, an economist at Capital Economics, said in a note to clients.

Looking Ahead: Record-low mortgage rates are likely to keep homes affordable. The Federal Reserve's decision to spend $40 billion on mortgage bonds each month until the recovery accelerates should keep rates low and increase home sales. Rising builder confidence also suggests that construction will keep growing. But many

SEE **ECONOMY** PAGE 11

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Where's the money going?

Editor:

Here we go with another "plea for help" to keep the sinking state of California afloat by picking the pockets of taxpayers rather than tightening the belts of our legislators that can't seem to stop writing checks. Melissa Grant's letter ("Calling for help," Letters to the Editor, Sept. 24, 2012) has fallen on deaf ears. There's always two sides to every proposition that gets on a ballot, but Prop. 30 and Prop. 32 are particularly confusing, and misleading.

As I understand it, Prop. 30 raises sales taxes to give to education. We already do that in Santa Monica at every election. Prop. 30 money is not targeted for the schools as Melissa would like us to believe. The money is going to be used to prop up the ridiculous pension and retirement plans that the state can't cover. There is no guarantee that one cent will go directly to the students. Fewer teachers will be a great result, because only 50 percent of the kids in the schools graduate anyway. Melissa is missing another fact, and that is that a college education is a privilege, not a right.

Melissa Grant's statement "to avoid disastrous results, we must help our fellow Californians understand the importance of passing this measure." Important to who? The last thing I want to do is to pay more sales tax to fund the six-figure retirement of some overpaid, under performing teacher backed by a union that protects child molesters. Why would anyone vote to pay for increases for state employees and/or teachers that aren't rated on their actual job performance? Who wants to admit that they voted for a measure that protects, shields and ensures retirement pay for child molesters? Sorry, Melissa, your Chicken Little message isn't working on me.

As for Prop 32, "Citizens United on steroids," yeah ... finally. As I understand Prop 32, it will curtail the power of the unions, which are breaking the state of California as well as the entire country. Maybe billionaires and corporations should rule the political landscape, as Melissa fears. And Melissa warns "but don't be fooled." There is nothing more foolish than paying for something and getting no return on the investment. Melissa has hung out the recruiters wanted banner – oh great, more hand wringing door knockers with colorful clipboards taking up parking in my neighborhood. Time to polish up my "no soliciting" sign.

If Melissa can call for help, I can call for a stop to helping. Stop helping the state legislature spend us into bankruptcy.

Vote no on Prop. 30 and yes on Prop 32.

Lori Emerson
Santa Monica

YOUR OPINION MATTERS!

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My Write

Bill Bauer

Send comments to editor@smdp.com

New blood needed on school board

THREE SEATS ON THE SANTA Monica-Malibu Unified School District (SMMUSD) Board of Education are open. Incumbents Ben Allen, Jose Escarce and Maria Leon-Vazquez are hoping to be re-elected. Voters have a real chance to turn the district around this year

The SMMUSD is poorly and inefficiently managed. Most of our kids do get a good education, but not a great one. Social justice agendas, power politics, lack of imagination and cronyism have resulted in public schools that lag far behind their maximum potential and what our community deserves.

Our schools are always in crisis. There's never enough money. And, because overall standardized test scores have risen statewide as well as locally, district improvements just "keep up with the Jones" and aren't pulling ahead.

The latest revelation is the huge achievement gap at Santa Monica High School (Samohi). "Only 6 percent of male African-Americans are proficient in high school math," according to the SMMUSD's own 2012 Student Achievement Data report. African-American females achieved 14 percent proficiency.

Only 25 percent of Latino males and 23 percent of Latino females were proficient in math. Compare to 64 and 65 percent proficiency for Asian females and males and 50 and 53 percent for white females and males, respectively. So much for closing the gap.

Three-term board member Leon-Vazquez has been described as dead wood by those familiar with her work. Aside from social justice issues and claims she's helped narrow the gap, she hasn't accomplished much in 12 years — as evidenced by math proficiency scores for ethnic groups at Samohi.

Escarce is seeking a fourth term. Last year, he proposed allowing up to 300 more non-resident "permit" students to enroll in the district. Escarce claimed each permit student would generate approximately $5,000 annually in California Average Daily Attendance (ADA) subsidy which he called "pure profit" for the SMMUSD.

The problem is that the actual cost is closer to $10,000. State monies only pay half the annual cost of educating a student, here. The rest of us subsidize every student for a couple thousand dollars via parcel taxes and bond expense. Permit families don't pay these costs, neither do thousands of student families in Santa Monica's tax exempt, low-income housing.

Lastly, board Ben Allen (completing his first term) has been slow to produce new and innovative programs and to raise educational standards, trim waste and secure new revenue sources.

What's missing and desperately needed is meaningful engagement in raising achievement: clear district-wide plans and goals, concise core methodologies for achieving them, alignment of resources to support planning and goals and methodologies to measure success.

I spent hours talking with Craig Foster and Karen Farrer from Malibu. I found them to be refreshingly honest, enthusiastic and highly qualified for seats on the school board.

Foster has children in the district, a master's degree in education and works part-time as a substitute teacher at Malibu's Webster Elementary School. He's also a member of the district's Financial Oversight Committee (FOC). Farrer has been a volunteer with the SMMUSD for 21 years and a Santa Monica/Malibu PTA Council board member for the past nine years. Her three children are SMMUSD products.

We discussed the district's top-heavy administrative ranks and how resources are spent on non-essentials or wasted on ill-conceived programs. Foster says new, outside sources of funding need to be found — something board incumbents and SMMUSD administrators have shown little interest in.

Foster and Farrer believe that the district's number one goal must be student achievement,

"Change is hard to come buy with the present situation," Foster told me. "The simple fact of the matter is you hear from the district when it needs you. Whether about special education, district-wide fundraising, the equity tax, the Education Foundation, permits, site costs, or many, many more subjects — just don't bother asking."

Foster says there are still on-going problems with transparency complicated by political agendas.

He described how Malibu PTA presidents had requested information on the "equity fund" and permit students. Neither request received an acknowledgement, let alone a response from administrators.

"Policies, especially involving fundraising and donations alienate the district's best supporters," Farrer said. "There's no inclusion of Malibu in the process. Most of us are tired of hearing about 'the high school.' There are two major high schools: Samohi and Malibu High."

There's nobody from Malibu on the board. "Those associated with the district, including school supporters take Malibu for granted," she added. "Remember, Malibu with 17 percent of the students contributes 28 percent of the district's parcel tax revenues and 31 percent of bond revenues."

Foster and Farrer have my vote because they'll bring a vitally needed new energy to the board. They promise to hold the superintendent and key administrators accountable for raising student achievement across the board and closing the achievement gap without removing resources from our best students and top schools.

I believe they're best qualified to reduce class sizes and I love their idea of an annual review of each school and holding principals accountable for improved learning. They'll work with the teachers' union to implement current best practices and proven educational innovations, And, they'll help pay for these initiatives by cutting waste, reducing administrative bureaucracy and finding profitable, outside, independent revenue steams.

I'm reluctantly voting for Allen because, with the right people on the board, I'm confident he'll step up his game and finally provide the leadership needed to improve the educational experience in the district.

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State officials mull seismic tests near nuclear plant

JASON DEAREN
Associated Press

SAN FRANCISCO Plans to use an array of powerful air cannons in an undersea seismic study near a Central California nuclear power plant have federal and state officials juggling concerns over marine life with public safety.

Pacific Gas & Electric Co. wants to use big air guns to emit strong sound waves into a large, near-shore area that includes parts of marine reserves to make three-dimensional maps of fault zones, some of which were discovered in 2008, near its Diablo Canyon nuclear power plant.

But a state study, mandated by AB1632, signed into law in 2006, found the project is likely to have "unavoidable adverse effects" on marine life and the environment. Biologists, environmental groups and fishermen have opposed using the high-energy air guns, saying the blasts have potential to harm endangered whales, California sea otters and other creatures frequenting these waters.

"I am very concerned about impacts to marine mammals, especially some of the large whales including blue, fin, and humpback whales," said John Calambokidis, an Olympia, Wash.-based marine biologist who has studied Pacific Ocean whales for decades. "There are many uncertainties on the impact of this type of operation on whales, especially since we have not seen this type of large air gun survey off California for a long time."

The $64 million, ratepayer-funded effort to understand seismic threats to the plant has intensified since the disastrous 2011 Tohoku quake and tsunami, which disabled reactors at Japan's Fukushima Dai-ichi nuclear power plant. Quake experts were surprised by the 9.0-magnitude quake on a fault that scientists did not believe would produce a quake stronger than 8.0.

Although the Japan disaster demonstrated that predicting the strength of a quake on a given fault is an inexact science, PG&E wants to know if the newly discovered faults near San Luis Obispo are connected to existing ones that have already been studied. Seismologists typically use a fault's length to estimate the maximum possible earthquake it can produce.

"People need to understand, we're living in the world post-Fukushima, so we need to go back and review everything we think we know about the seismic threat situation around important structures like this power plant," said Bruce Gibson, a former seismologist who now serves as a San Luis Obispo County supervisor.

"Unfortunately, from an environmental impact standpoint, the only real way to get the images is to put high energy sound into the earth."

If the project gains approval from myriad agencies, scientists would tow up to 18 air guns behind a boat and blast loud sound into the water over a 530-square-nautical-mile area. Hundreds of sensors would be placed strategically on the seafloor, picking up the reverberations and allowing computers to create three-dimensional maps in technology similar to an ultrasound.

The air guns and sensors would be dragged through an area that includes two state marine protected areas — Cambria and White Rock — and is adjacent to the Monterey Bay National Marine Sanctuary. Dozens of endangered and threatened species use these waters.

A similar seismic survey is being planned near the state's other nuclear plant at San Onofre, in San Diego County to the south.

A State Lands Commission environmental impact study found on Aug. 20 there would be "unavoidable impacts" to marine life in the area during the San Luis Obispo testing.

But the commission also concluded the "benefit of the project outweighs the unavoidable adverse impacts," said Jennifer DeLeon, a senior environmental scientist at the commission.

While similar high energy seismic surveys have been done on the Pacific Coast — most recently off Washington — PG&E said monitors there did not observe harm to whales or other marine mammals.

The powerful cannons used in these projects can be fatal to animals that stray too close to them. Also, biologists said the loud noises could drive migrating whales and their calves apart, and that mortally wounded whales often sink in the ocean, so it is difficult to see how the tests affect the creatures.

Efforts to mitigate such impacts will reduce, but not eliminate, harm to animals, according to the company and earth scientists.

"The sound source for the PG&E imaging project is a type that has been used for several decades by scientists and industry," Donna Blackman, a geophysicist at Scripps Institution of Oceanography in San Diego, said in an email. "Known cases of possible impacts on marine mammals are very few. An integral part of using this type of system is to have continuous monitoring for whales within close range of the ship."

The Q Line

Running together

A trio of Malibu residents are running for the Santa Monica-Malibu Unified School District's Board of Education. Interestingly, the trio are running as a slate instead of operating as individual candidates.

So, this week's Q-Line question asks:
Do you think this is an effective strategy or do they dilute the vote by running somewhat together?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **310-573-8354**.


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Earth Talk

By the editors of E Magazine

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Photo courtesy StockByte/Thinkstock

BIG NUMBERS: **The number of people on the planet has doubled from 3.5 billion to 7 billion in just a half century. The most obvious issue with so many of us here is our profligate consumption of dwindling natural resources and the waste and pollution generated in the process. Pictured: A person surviving on waste in the Philippines.**

Crowded planet

Dear EarthTalk:

The world added its seven-billionth person in 2011, but the news came and went quickly while Charlie Sheen news kept on and on. But isn't population growth the "elephant in the room" that needs serious attention? Can you outline the major impacts of unchecked population growth and what if anything is being done to try to arrest it?

– Aaron Rodriguez,
Tucson, Ariz.

Unchecked human population growth could be a recipe for doom for the planet and its inhabitants. And it has reached staggering levels in recent years-the number of people on the planet has doubled from 3.5 billion to seven billion in just a half century. While we've made great strides in educating people around the world about family planning and birth control, the global fertility rate still hovers around 2.5 children per woman. At that rate, population will grow to 11 billion by 2050 and nearly 27 billion by 2100.

While such a scenario is unlikely given that fertility rates tend to decline as countries develop and modernize, the prospect of a planet with tens of billions of people on it is scary indeed. The first widely published pundit on the potential impacts of too much human population growth was Englishman Thomas Malthus, whose 1798 "An Essay on the Principle of Human Population" warned that violence, genocide, nasty weather, disease epidemics and pestilence would be precursors to widespread famine in a world with too many humans. "The power of population is so superior to the power of the earth to produce subsistence for man, that premature death must in some shape or other visit the human race," he wrote.

History views Malthus as an extremist and many would argue that, despite population having swelled some seven times since his day, we have so far managed to avert a planet-wide "Malthusian catastrophe" whereby population has simply outpaced our ability to feed ourselves. Nonetheless, a 2007 UNICEF report indicated that 10.9 children under five-years-old die each year around the world, with malnutrition and other hunger-related diseases responsible for 60 percent of the tragedy. And a 2009 World Health Organization and UNICEF study found that some 24,000 children in developing countries were dying each day from preventable causes like diarrhea resulting from lack of access to clean water for drinking and sanitation.

The most obvious issue with seven billion of us here is our profligate consumption of dwindling natural resources and the waste and pollution generated in the process. A recent joint study by the World Wildlife Fund (WWF) and the Worldwatch Institute found that humans now use 20 percent more renewable resources than can be replaced each year. And while many would say that climate change has eclipsed overpopulation as the major issue of the day, others counter that atmospheric temperatures wouldn't be growing nearly as much if there weren't so darn many of us burning so many fossil fuels.

Human population numbers are predicted to trend downward around the world within a few generations. This so-called "demographic transition" is already underway in the U.S. and other developed countries where fertility rates have dropped due to lower infant mortality, increased urbanization and wider access to contraceptives. Given that fertility rates drop as countries develop, and that lesser developed countries have begun to leapfrog ahead in their urbanization and adoption of technology, the United Nations Population Fund predicts that population may peak in the late 21st century and then begin to shrink.

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Gas drilling boom rattles Russia

KEVIN BEGOS
Associated Press

PITTSBURGH The Kremlin is watching, European nations are rebelling, and some suspect Moscow is secretly bankrolling a campaign to derail the West's strategic plans.

It's not some Cold War movie; it's about the U.S. boom in natural gas drilling, and the political implications are enormous.

Like falling dominoes, the drilling process called hydraulic fracturing, or fracking, is shaking up world energy markets from Washington to Moscow to Beijing. Some predict what was once unthinkable: that the U.S. won't need to import natural gas in the near future, and that Russia could be the big loser.

"This is where everything is being turned on its head," said Fiona Hill, an expert on Russia at the Brookings Institution, a think tank in Washington. "Their days of dominating the European gas markets are gone."

Any nations that trade in energy could potentially gain or lose.

"The relative fortunes of the United States, Russia, and China — and their ability to exert influence in the world — are tied in no small measure to global gas developments," Harvard University's Kennedy School of Government concluded in a report this summer.

The story began to unfold a few years ago, as advances in drilling opened up vast reserves of gas buried in deep shale rock, such as the Marcellus formation in Pennsylvania and the Barnett, in Texas.

Experts had been predicting that the U.S. was running out of natural gas, but then shale gas began to flood the market, and prices plunged.

Russia had been exporting vast quantities to Europe and other countries for about $10 per unit, but the current price in the U.S. is now about $3 for the same quantity. That kind of math got the attention of energy companies, and politicians, around the world.

Some European governments began to envision a future with less Russian natural gas. In 2009, Russia had cut off gas shipments via Ukraine for nearly two weeks amid a price and payment dispute, and more than 15 European countries were sent scrambling to find alternative sources of energy.

The financial stakes are huge. Russia's Gazprom energy corporation, which is state-controlled, had $44 billion in profits last year. Gazprom, based in Moscow, is the world's largest producer of natural gas and exports much of it to other countries.

But last month Gazprom halted plans to develop a new arctic gas field, saying it couldn't justify the investment now, and its most recent financial report showed profits had dropped by almost 25 percent.

The U.S. presidential campaigns have already addressed the strategic potential.

A campaign position paper for Republican Mitt Romney said he "will pursue policies that work to decrease the reliance of European nations on Russian sources of energy."

In early September, President Barack Obama said the U.S. could "develop a hundred-year supply of natural gas that's right beneath our feet," which would "cut our oil imports in half by 2020 and support more than 600,000 new jobs in natural gas alone."

Poland's Ministry of the Environment wrote in a statement to The Associated Press that "an increased production of natural gas from shale formations in Europe will limit the import via pipelines from Algeria and Russia."

The issue has reached the highest levels of the Kremlin, too.

Hill, of the Brookings think tank, heard President Vladimir Putin speak in late 2011 at a Moscow gathering of academics and media. She said in a blog post that "the only time I thought that he became truly engaged was when he wanted to explain to us how dangerous fracking was."

But one top Gazprom executive said shale gas will actually help the country in the long run. Sergei Komlev, the head of export contracts and pricing, acknowledged the recent disruptions but predicted that the U.S. fuels wouldn't make their way to Europe on any important scale.

"Although we heard that the motive of these activities was to decrease dependence of certain countries on Gazprom gas, the end results of these efforts will be utterly favorable to us," Komlev wrote in an email to the AP. "The reason for remaining tranquil is that we do not expect the currently abnormally low prices in the USA to last for long."

In other words, if the marketplace for natural gas expands, Russia will have even more potential customers because it has tremendous reserves.

Komlev even thanked the U.S. for taking the role of "shale gas global lobbyist" and said Gazprom believes natural gas is more environmentally friendly than other fossil fuels.

"Gazprom group generally views shale gas as a great gift to the industry," he wrote. When natural gas prices rise, "it will make the U.S. plans to become a major gas exporter questionable."

Whether exports happen involves a dizzying mix of math, politics and marketplaces, along with the fact that U.S. natural gas companies — and their shareholders — want prices to rise, too.

James Diemer, an executive vice president for Pace Global, an international consulting company based in Virginia, believes that shale gas costs more to extract than the current market price. Pace, which recently released a report called "Shale Gas: The Numbers vs. The Hype," has been studying shale gas for Gazprom and other clients.

"The capital will stop flowing" to U.S. shale gas, and the price will go up, Diemer predicted. He would not divulge the kind of work Pace is doing for Gazprom. Pace is owned by Siemens, a German company.

Pace's work for Gazprom has raised some eyebrows in Washington, and Hill noted that industry watchers in Europe already believe Russia is bankrolling environmental groups that are loudly opposing plans for fracking in Europe, which could cut down on Russia's natural gas market.

"I've heard a lot of rumors that the Russians were funding this. I have no proof whatsoever," she said, noting that many critics give the rumors credence because Gazprom owns media companies throughout Russia and Europe that have run stories examining the environmental risks of fracking.

Gazprom dismissed such conspiracy theories, saying that "nothing could be more out of touch with Gazprom's inherent interests," because the shale boom promotes gas as an abundant, affordable energy source.

Many U.S. media outlets, including the AP, have run stories about shale gas and the environment. Regulators contend that overall, water and air pollution problems are rare, but environmental groups and some scientists say there hasn't been enough research.

U.S. energy companies are eager to export natural gas products. The issue is sensitive enough that the Obama administration has delayed a decision on export permits until after the election. In April, the Sierra Club sued to block one plan for exports, saying it would drive up the cost of domestic natural gas and lead to environmental damage.

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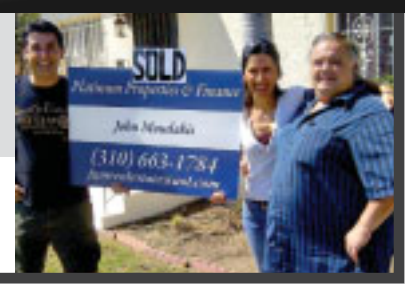

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Ginseng poachers take to the woods as prices soar

TODD RICHMOND
Associated Press

MADISON, Wis. They slink through the woods in camouflage and face paint, armed with tire irons, screwdrivers and hoes, seeking a plant that looks like a cross between a Virginia creeper and poison ivy.

They're the new breed of ginseng diggers, a rough and tumble lot looking to parlay rising Asian demand for the increasingly rare plant's roots into a fast buck.

Amid a sluggish economy, police say, more diggers are pushing into the backcountry from the upper Mississippi River to the Smoky Mountains in search of wild ginseng, eschewing harvest permits, ripping up even the smallest plants and ignoring property lines.

Their slash-and-burn tactics have left property owners enraged and biologists worried about the slow-growing plant's long-term survival. In Ohio prosecutors charged one landowner with gunning down a man he believed was stealing ginseng.

"We're not finding big, healthy populations. It was there, and a lot of it has been taken," said Nora Murdock, an ecologist with the National Park Service who monitors plant populations in four parks across the southeastern U.S. "It's like taking bricks out of a building. You might not feel the first brick ... but sooner or later you're going to pull out too many."

Ginseng, a long-stemmed plant with five leaves and distinctive red berries, long has been coveted in many Asian cultures because the plant's gnarly, multipronged root is believed to have medicinal properties that help improve everything from memory to erectile dysfunction. And the wild roots are believed to be more potent than cultivated roots.

The plant takes years to mature, and it has been harvested to the edge of extinction in China. Ginseng buyers have turned to North America, where the plant can be found from northeastern Canada through the eastern U.S.

Conscious of the harvesting pressure, the Convention of International Trade of Endangered Species of Wild Fauna and Flora imposed restrictions on exports in 1975. Under those terms, states certify ginseng has been harvested legally and exporters must obtain a federal permit. Most states have restricted ginseng harvest to a few months in the fall and require diggers to obtain permits during that period. It's illegal to harvest ginseng from any national park and most national forests in the southeast.

The price of wild ginseng roots has climbed in the last decade. Now domestic buyers pay $500 to $600 per pound compared with about $50 per pound of cultivated roots. Law enforcement officials say the prices have pushed people looking for quick money into the woods.

"It's lucrative to spend a day in the woods and walk out with $500 of ginseng in a bag when you don't have a job," said Wisconsin conservation warden Ed McCann. "Every one of these plants is like looking at a $5 or $10 bill."

Clad at times in camouflage, face masks and face paint to blend in, poachers trod through the underbrush with makeshift tools such as tire irons and screwdrivers looking for ginseng, police said. They don't have any qualms about digging up immature roots; they want to get at the plants before other poachers or before the state's harvest season begins. But that ensures the plants won't reproduce and feeds a cycle of dwindling populations and rising prices.

And poachers know how to get around the conservation regulations. They'll dig ginseng out of season to get a jump on competitors and take it to dealers when the season opens or purchase permits after the fact. In other cases dealers just look the other way, said John Welke, a Wisconsin conservation warden.

It's difficult to get a clear picture of the extent of poaching in the U.S. — violation statistics are spread across layers of state and federal jurisdictions, but law enforcement officials and biologists across the eastern half of the country told The Associated Press they believe it's on the rise.

In Wisconsin, the leading U.S. producer of commercially grown ginseng, wildlife officials say violations such as harvesting wild ginseng without a permit or harvesting out of season tripled from 12 in 2007 to 36 last year.

Ohio wildlife authorities have made 100 arrests between 2008 and last year for various ginseng violations ranging from digging without permission to digging or buying out of season.

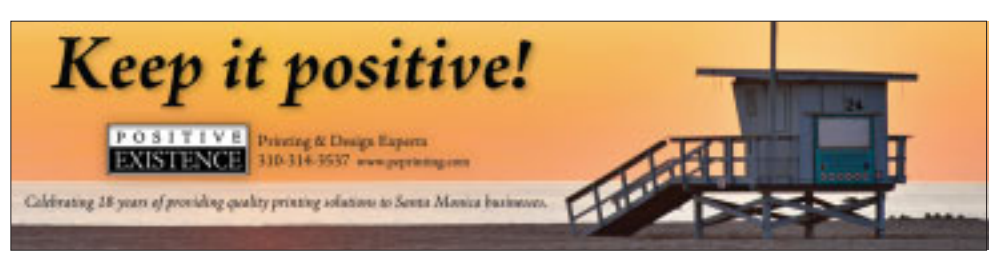
A team of West Virginia University researchers counted 30 ginseng populations across New York, Pennsylvania, Maryland, Indiana, Kentucky, Virginia and West Virginia between 1998 and 2009. The team reported that of the 368 plants they discovered had been harvested, only five were taken legally.

"It's very difficult to catch a poacher," said U.S. Forest Service botanist Gary Kauffman. "You could put everything in a backpack and your hands are clean, nobody really knows what you're doing."

A grand jury in southeastern Ohio charged 78-year-old Joseph Kutter of New Paris with killing a man whom Kutter claimed had trespassed onto his property to poach ginseng. According to court documents, Kutter shot Bobby Jo Grubbs with an assault rifle in May and hid his body in a mulch pile. Kutter's attorneys didn't return messages seeking comment.

Sara Souther, a University of Wisconsin-Madison botanist who worked on the West Virginia University ginseng team, said multiple times she has encountered poachers trying to harvest the plant.

"These are intimidating people," Souther said. "You can tell these men are not hiking. If you're out there and witness an illegal act, you don't know what people will do."



CP
FROM PAGE 1

candidates' forum or issue-centric discussion they're likely to attend that night.

It's what has been described as the "busy season" for Santa Monica's City Clerk's Office, the section of government that acts as the custodian of democracy by providing the window through which the public can scrutinize their candidate's finances or a ballot measure's worthiness before making their fateful choices in November.

Sarah Gorman, Santa Monica's new city clerk, could be intimidated. Instead, she seems energized.

"It is so fun to be here right in the middle of elections because everyone's watching, everybody cares," Gorman said. "This is what clerks live for, to be involved in helping the citizenry be involved with selecting their governors. We love that stuff."

Gorman, 38, took over the City Clerk's Office on Sept. 4 following the retirement of 16-year veteran Maria Stewart. Santa Monica poached her from Santa Clarita, where she'd served as city clerk for two years after a stint as a deputy city attorney.

It was a passion for the electoral process that drove her to both positions, first as an attorney for a private law firm that contracted out it services to cities and later as a bona fide municipal employee herself.

Gorman studied political science and English during her undergraduate time at the University of Southern California, went on to get her law degree from the same school and then took a position in an election law firm.

She wasn't intimately familiar with the job description of city clerk prior to joining up with the firm, but as Gorman started working with governments to put out fires, she became better acquainted with clerks and what they did.

It seemed to her a more interesting way to engage with elections and democracy, which was, in the end, why she'd taken positions in an elections law firm and later municipal law firm in the first place.

"I really wanted to be involved in the whole process," Gorman said. "If you're an election lawyer, you just get called in on Election Day because something has gone squirrely."

Her expertise in both areas flagged her as an attractive candidate for Santa Monica, said Sherrill Uyeda, a partner at executive headhunting firm Alliance Resource Consulting.

Santa Monica is one of the most unique cities in the nation with its diverse and engaged citizenry, high-end mix of businesses and coastal issues, Uyeda said.

"For Santa Monica, the City Council really wanted someone who was progressive and hands-on," Uyeda said. "The City Council wanted someone who was going to collaborate with the city manager, the city attorney and the management team as well."

To find that mystery person who could balance the normal demands of the job with Santa Monica residents' constant calls for transparency and information, Alliance put out the call through its networks and placed advertisements in addition to creating a short list of potential candidates.

When Gorman got the call, she was thrilled.

"I've always been captivated by Santa Monica," Gorman said. "As a city clerk, it's the perfect place to be."

Santa Monica residents are widely known for their passion for local politics and their desire for more information and transparency, something that Gorman is passionate about providing.

"People actually watch your meetings, care what's on the ballot and look at campaign finance statements," she said. "We are constantly working to provide that information to people, so to be in a community where folks are really engaged is every clerk's dream."

This is the first time that Gorman — a native of Philadelphia — has resided in Santa Monica, but she was already a fan of the city by the sea. Her family traveled to the Southland during the summer, spending time in beach cities up and down the coast.

Her father and she took guitar lessons at McCabe's Guitar Shop on Pico Boulevard and she considers it one of the best places in all of Los Angeles. She and her husband Douglas recently bought bicycles to better explore the city, although she's still working up the courage to attach a baby seat for her 18-month-old daughter, Amelia.

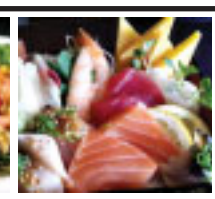
Santa Monica seemed a great place for the new family who is playing board games like Forbidden Island and dressing Amelia in "Star Wars" outfits when they're not serving the public or working at a tech firm in Century City.

"It's a unique space full of caring, interested people that you couldn't find — and probably couldn't survive — anywhere else," Gorman said.

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405

FROM PAGE 1

while many Los Angeles drivers heeded warnings to steer clear of the area, and officials expect to reopen the lanes as planned Monday morning.

Crews working around the clock since Friday evening have taken down all but two columns of the Mulholland Drive bridge over Interstate 405, Rick Jagger, spokesman for the Los Angeles County Metropolitan Transportation Authority, said Sunday morning. The project is part of a $1 billion project to widen the freeway to accommodate a new carpool lane.

"Everything's on pace for the 5 a.m. Monday reopening," Jagger said.

Carmageddon II, the sequel to last year's shutdown of a 10-mile stretch of the 405 through the Sepulveda Pass, went according to script as motorists heeded months of warnings to stay off the road.

Drivers faced additional challenges Sunday as the Herbalife Los Angeles Triathlon temporarily closed many surface streets between Venice Beach and Downtown LA. Metro detoured 42 bus lines, which meant riders could experience some delays, Jagger said.

Surface streets in the closure area were clogged, but overall officials said traffic tie-ups were minimal. As temperatures climbed into the 90s, those who couldn't resist a trip to the beach said traffic was smooth.

"We've been all over the city, no traffic. We even went to Dairy Queen for an ice cream and there was nobody there," Marilyn Millen told KNBC-TV on Saturday.

California Highway Patrol officers cited seven people on Interstate 405 early Sunday, including a group of rollerbladers and newlyweds who sneaked onto the roadway to celebrate their nuptials.

For weeks, Angelenos have been warned to avoid the area on LA's West Side. If they don't, officials warn, a citywide traffic jam could result. But beyond just scare tactics, city officials have been encouraging Southern Californians to get out and enjoy their own neighborhoods on foot, on bikes or via short drives on surface streets.

During a similar closure last year, commuters stayed away from the freeway in droves, the shutdown was considered a success, and crews finished the first phase of the work early.

This time, the contractor faces a penalty if the work isn't done in 53 hours. The fine is $6,000 per lane of freeway, for every 10 minutes over the deadline. Demolition temporarily halted Saturday when a large chunk of the bridge unexpectedly came down, but the contractor said it wouldn't delay the project.

The closed section of the freeway carries about 500,000 motorists each day on a typical weekend, according to the Los Angeles Times. California Department of Transportation officials said that in order for Carmageddon II to be a success, at least two-thirds of those drivers need to stay off the road.

Meanwhile, TV news crews made good on a promise to avoid a traffic jam in the sky as they cover the shutdown.

Residents complained of low-flying, noisy helicopters hovering nonstop over the region last year. This time, local television news directors pooled coverage by using video from a single helicopter making limited flights over the freeway.

BILL

FROM PAGE 3

a sentence of 25 years-to-life.

Opponents say the bill is unfair to victims' families. Allowing the possibility of parole would force the survivors to relive their experience as they fight against parole.

"Before, we had life without possibility of parole — without," said Maggie Elvey of Sacramento, who helped organize opposition to the bill. "It's so sad that they're taking the justice away."

She said survivors like herself were told that their loved one's murderers would never be released from prison.

"It's not fair to go retroactive back to all those killers," she said.

Yee struggled for a year to get the bill through the Legislature over opposition from organizations representing police chiefs, sheriffs, prosecutors, victims and many rank-and-file law enforcement officers. He had support from some individual law enforcement officials, notably San Francisco District Attorney George Gascon, Police Chief Greg Suhr and interim Sheriff Vicki Hennessy.

It was his third attempt in five years. He succeeded in getting it through the Legislature this year, with no Republican votes, only after amending the bill to exclude young offenders who tortured their victims or killed a law enforcement officer or firefighter.

The exemptions are not enough to satisfy survivors such as Elvey.

"Victims hate that, when they say that one person's loved one is more important than another," Elvey said.

Her husband, Ross, was murdered by two teens during the robbery of his gun shop in Vista, Calif.

"They held Ross down on the floor and just kept beating and beating him," she said.

He was in a coma for 41 days before he died on June 7, 1993.

"They're all violent, brutal murders," she said. "That's why they got this sentence."

However, University of Southern California law professor Heidi Rummel, director of the university's Post-Conviction Justice Project, said children are different from adults and deserve to be treated differently under the criminal justice system.

"Their brains are still developing. They are impulsive, vulnerable to peer pressure and often victims of their life circumstances. But most importantly, they have a much greater capacity to grow and change," she said in a statement. She will supervise law students who will represent 12 juvenile offenders seeking resentencing under the bill.

California has more than 10 percent of the nation's juvenile life-without-parole cases, said Elizabeth Calvin, an advocate with Human Rights Watch, which supported the bill along with the American Civil Liberties Union. She said the law should serve as a model for other states.

The bill had the support of numerous

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ECONOMY
FROM PAGE 3

Americans lack the credit to qualify for a mortgage. Or they can't afford the larger down payments now required.

CONSUMER CONFIDENCE

Americans are feeling better about the economy despite chronically weak job gains and pay levels that lag inflation. The private Conference Board's index of consumer confidence is at a seven-month peak. A survey of consumer sentiment by the University of Michigan has reached its second-highest point in nearly five years. Both surveys found that consumers are lukewarm about current economic conditions but more optimistic about the future.

The Good News: When consumers are confident, they're generally more likely to spend. Both surveys also found that consumers expect hiring to pick up.

The Bad News: You can't spend confidence. Rising confidence doesn't always lead to higher spending. And when an economy is healthy, consumer confidence is usually much higher than it is now.

Looking Ahead: Without more hiring and stronger pay raises, the recent gains in consumer confidence might not last.

BUSINESS CONFIDENCE

Businesses appear to be less confident than consumers. A survey of chief executives of large U.S. companies has found their outlook to be at its most pessimistic level since the fall of 2009 — just after the recession officially ended. Orders for long-lasting factory goods plummeted in August. In part, that reflects Europe's financial and economic crises, which have reduced demand for U.S. exports. Six European countries are in recession. More are expected to follow.

The Good News: A plunge in orders for commercial aircraft caused most of the drop in demand for factory goods. That category of orders fluctuates from month to month. It will likely rebound. In the meantime, orders that reflect business investment plans are up.

The Bad News: Business spending on equipment and software has been a big source of economic growth in recent years. Orders for such goods have dropped sharply in the past three months, threatening to further slow U.S. growth.

Looking Ahead: Many corporate executives lack confidence in part because of fears that the U.S. economy will fall off a "fiscal cliff" early next year. That's when tax increases and deep spending cuts will take effect unless Congress reaches a budget deal. Those changes could throw the economy into recession. But business spending and hiring could pick up if the budget issues are resolved.

CONSUMER SPENDING

Americans spent more in August. But that was mainly because they had to pay more for gas and some other items. Adjusted for inflation, consumer spending barely rose in August. That's been true for most of this year.

The Good News: Americans were willing to spend more, even if much of it went in the gas tank. Consumers were even willing to save less in order to spend more. That's another sign of confidence.

The Bad News: Income failed to keep up with inflation, which is why consumers had to dip into savings. That isn't sustainable for very long. The national average retail price for gas is $3.79 a gallon, nearly 50 cents higher than in early July and a record for late September. If gas prices stay high, Americans would have less to spend on other goods, from cars and furniture to electronics and vacations, that fuel economic growth.

Looking Ahead: Spending will likely grow sluggishly without bigger increases in workers' pay and perhaps a moderation in gas prices.

JOBS

The number of people applying for unemployment benefits fell sharply in the week ending Sept. 22. That suggests that the weak job market could strengthen. Employers added just 96,000 jobs in August — barely enough to keep up with the growth of the working-age population. The unemployment rate did fall to 8.1 percent from 8.3 percent. But that was because many people gave up looking for work, so they were no longer counted as unemployed.

The Good News: Weekly applications for unemployment benefits track layoffs. So the drop indicates that companies aren't laying off many people.

The Bad News: Falling layoffs aren't translating into healthy job growth. The pace of layoffs in July was the lowest in a decade — even lower than when the economy was booming. Yet employers are hiring at a subpar pace.

Looking Ahead: The September jobs report will come out Friday. Economists think the economy will show a modest gain of about 100,000 jobs. Given employers' anxiety about the U.S. fiscal cliff and Europe's economic crisis, few expect a significant pickup in hiring soon.







CHANCE
FROM PAGE 10

mental health and medical associations, along with defense attorneys and church groups. The groups note that some offenders were sentenced to life without parole as accomplices to murder, despite not being the actual killer.

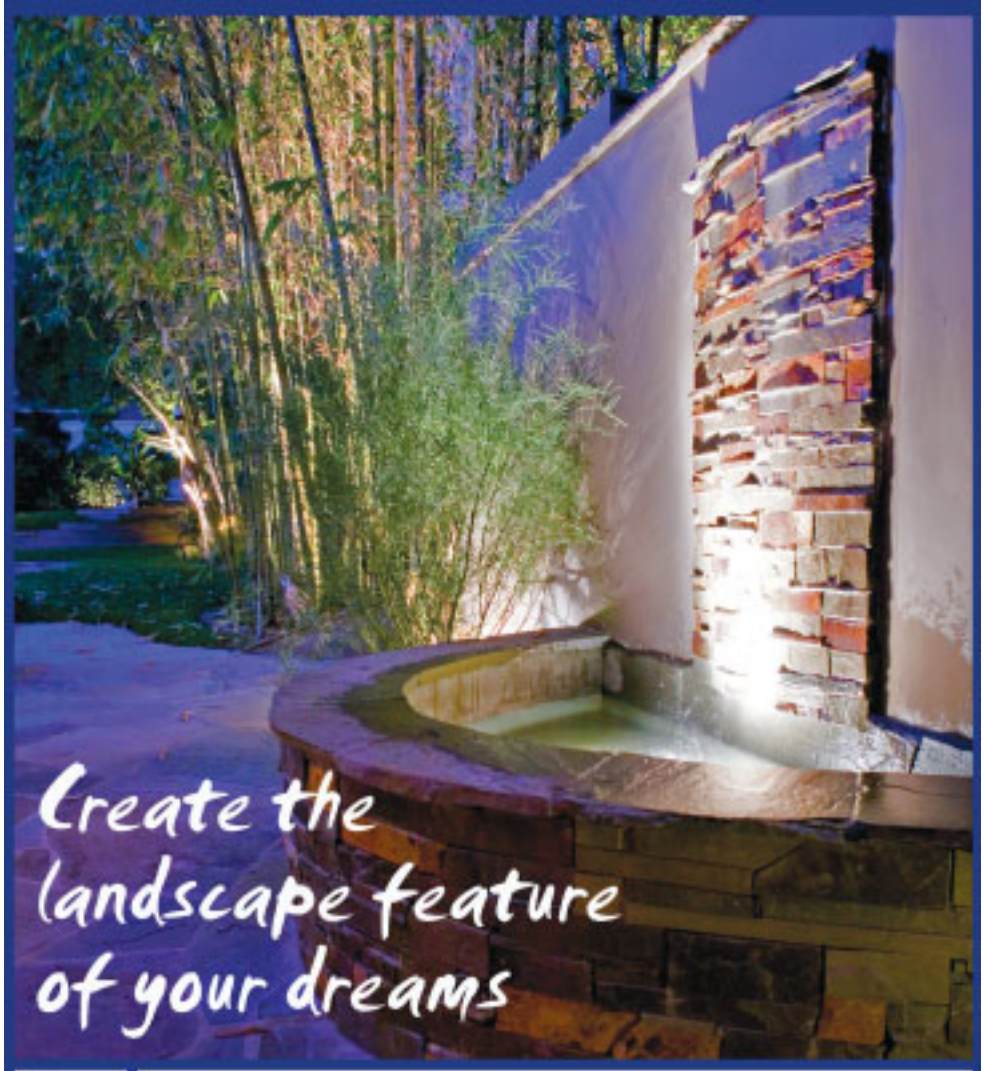
One of them is Christian Bracamontes, who was 16 in 1998 when he and another youth tried to rob another teenager of his marijuana. Bracamontes' friend fatally shot 15-year-old Thomas Williams in Fontana.

Bracamontes turned down a plea deal and was convicted of murder during a robbery with the special circumstance of knowing that a gun would be used. Bracamontes consistently claimed he never expected his friend to fire the weapon or kill Williams.

"A lot of kids don't understand aiding-and-abetting," prosecutor John Davis told The Press-Enterprise newspaper of Riverside when Bracamontes was sentenced in 2000.

Bracamontes is now 31 and serving his life term in California State Prison, Los Angeles County in Lancaster. The shooter, Jose Morales, who was two years older, negotiated a plea deal that eventually could result in his release.

The district attorneys' association notes that virtually all the inmates sentenced to life in prison as juveniles in California were 16 or 17 at the time of the offense and were convicted of first-degree murder with one or more special circumstances. That could have brought them the death penalty had they been older.

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What does it mean to be Mayor of Santa Monica?





Join us as we take a WALK to fight AIDS *and* take a Stand to fight City Hall.

For seven months, AIDS Walk Los Angeles organizers sought a meeting with City of Santa Monica officials to discuss and correct a new Big Blue Bus "policy" that discriminates against all charitable public service messages. The policy favors "commercial" ads for such things as soft drinks, movies, television shows, and video games.

Santa Monica City staff rebuffed at every turn efforts at meaningful dialogue. In fact, from December of last year all the way to mid-July of this year, the city refused to meet with AIDS Project Los Angeles representatives.

Finally, Mayor Richard Bloom got directly involved, but his leadership lacked drive and clarity, and was ineffective. In fact, Mayor Bloom appeared to be for us and against us *at the same time*.

Current City leaders focused on the risk of lawsuits from those with bad intentions, and ignored the possibility of lawsuits from those with good intentions. Similarly, they appear to have placed a greater priority on advantaging corporate advertisers than on taking a stand that is in alignment with our community's values. And today, our City Hall is spending thousands of tax dollars on a court fight to defend an absurd position that most Santa Monica residents *do not support!*

We thank Mayor Pro Tempore Gleam Davis and Councilmember Terry O'Day, who have taken a common-sense stand in favor of equal treatment for community organizations. Unfortunately, their voices are in the minority at City Hall, and now the City has been taken to court by residents who want Big Blue Bus to do the right thing. As responsible residents of the City we love, we oppose a policy that allows oil companies to advertise, but denies local carpooling groups the same right; that allows ads for extra large sodas, but denies ads from a diabetes association; that allows ads for Viagra, but denies ads promoting HIV prevention.

We are Santa Monicans for AIDS Walk Los Angeles. We believe that if an oil company can advertise on the side of the Big Blue Bus, a group promoting a cleaner Santa Monica Bay should also have the right to advertise. And so should an *AIDS organization*. We are *for* freedom of speech; *for* common sense; and *for* City policy that reflects the values of its residents.

Join this effort to continue supporting AIDS Project Los Angeles, and to bring responsible values and healthy, active choices to the sides of the Big Blue Bus. **Visit aidswalk.net and join our team (#2776),**

Santa Monicans for AIDS Walk L.A.

Lisa Brisse
Co-Team Leader,
Santa Monicans for AIDS Walk L.A.
Founder/President
State of the Heart Fitness
18-Year Santa Monica Resident

Paloma Bennett
Co-Team Leader,
Santa Monicans for AIDS Walk L.A.
Samohi Class of '11
15-Year Santa Monica Resident

Craig R. Miller
AIDS Walk Founder
Community Organizer
29-Year Santa Monica Resident

Linda Cowgill
Los Angeles Film School
Course Director, Screenwriting
34-Year Santa Monica Resident

Gigi Sutila
Fitness Coach
State of the Heart Fitness
6-Year Santa Monica Resident

Ana Valle-Lopez
Samohi Class of '09
Santa Monica College Sophomore
13-Year Santa Monica Resident

Andrew Nasatir
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23-Year Santa Monica Resident

Patrick S. Bennett
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Expo Light Rail Line Project: Construction



Please note the following activities:
1. 11th Street and Colorado Avenue: Temporary traffic signal work will occur on Sept. 27-28, expect delays traveling on those days during non-peak hours.
2. Olympic/Cloverfield Boulevard Bridge: Construction is ongoing with abutment excavation and pile drilling taking place directly behind the K-rail to prepare the area for bridge construction. Most construction activities will be limited to areas behind the K-rail. All traffic lanes will be maintained during daytime peak hours. Continuing the week of Sept. 24 there will only be one eastbound Olympic lane between 20th and Cloverfield. This will occur during non-peak hours but expect delays.
3. Sewer relocations on Colorado between Lincoln Boulevard and 14th Street: Expect daytime lane closures on Colorado, one lane in each direction will be maintained. Expect delays if using Colorado. Note the loss of parking on Colorado but replacement parking is provided on adjacent streets. There will be sidewalk closures on the south side of Colorado between Lincoln and 11th Street in September.
After hours (9 p.m. – 6 a.m.) sewer construction between 10th and 14th streets will commence on Oct.1
4. Watermain relocation on Stewart Street: Work crews will be relocating an existing water line currently located underground at various points along the Expo right-of-way in the city of Santa Monica. Work is scheduled to complete the week of Sept. 24 on Stewart Street between Olympic and Exposition boulevards. Please note that only one northbound lane will be maintained on Stewart Street between 8 a.m. and 5 p.m.
5. Centinela Bridge: Majority of the work will take place in the city of Los Angeles right-of-way, with the west abutment being built within the city of Santa Monica. Construction of the bridge will be implemented in stages. Pile drilling in Santa Monica is complete and the contractor is currently building the pile cap.
6. Excavation, soil removal, rail removal, clear and grub and grading within the Expo right-of-way from Centinela to 20th Street. Expect additional truck activates on Centinela, Stewart and 26th streets.
7. Time Warner Cable: 19th and 20th streets between Olympic and Colorado, crews will be relocating fiber option cables and conduits. Expect delays on 20th Street during non peak hours of 9:30 a.m. to 3 p.m. only.
8. Time Warner Cable: Olympic between 20th Street and Cloverfield Boulevard crews will be relocating fiber option cables and conduits. Work is schedule to start on Oct. 1. Expect delays on Olympic east bound during non peak hours of 9:30 a.m. to 3 p.m. only.
9. SCE: Colorado between14th and 17th streets crews will be relocating electrical conduits for SoCal Edision (SCE). Colorado will maintain only one east-bound lane. Expect delays. Note 16th Street will be closed during the day at Colorado, please use Olympic for access.
10. City Traffic Signal and Fiber: Cloverfield between Michigan and Olympic crews will be relocating fiber conduits during non-peak traffic hours of 9 p.m. – 6 a.m. Expect north-bound lane closures on Cloverfield and on Olympic. Work is to start the week of Sept. 24.
11. South sidewalk is closed on Colorado between 14th and 16th streets.
For more information about the Expo Line project, visit BuildExpo.org or call (213) 922-EXPO (3976).

20th/Cloverfield Improvement Project

Construction activities on 20th Street and Cloverfield Boulevard, between the Santa Monica Freeway (I-10) and Pico Boulevard include potholing, driveway reconstruction, irrigation line installation, curb ramp modification and street light pole foundation installation. Said work will involve intermittent lane closures on 20th and Cloverfield, however through traffic will be allowed. Traffic control will be in place during construction and will maintain one lane of traffic in each direction at all times. Left and right turn movements may be restricted some times. Please use alternate routes whenever possible. For more info, please contact Jim Litzel, Black & Veatch at (310) 863-4991.

Ocean Park Boulevard Complete Green Street Project

Construction will take place Monday to Friday, 8 a.m. to 6 p.m., on Ocean Park Boulevard, between Neilson Way and Lincoln Boulevard. Traffic control will be in place during construction and will maintain one lane of traffic in each direction. There will be lane closures from Nielson Way to Lincoln. Please use alternate routes whenever possible. For more info, visit www.SMConstructs.org

Palisades Garden Walk & Town Square

The majority of Town Square (front yard of City Hall) will be closed so the contractor can continue demolition, grading and construction activities. During this time period the west facing front door of City Hall will be accessible via a pedestrian pathway that runs north from the sidewalk on Olympic Drive to the front door of City Hall. The sidewalk and parking lane on the east side of Main Street will be closed in front of City Hall. Pedestrians on the east side of Main Street are routed through a barricaded pathway in the Main Street parking lane. The parking lot and City Hall entrance on the north side of City Hall will remain open during construction. One-way vehicular traffic has been implemented turning west from Main Street on to Fujinomiya Douri; traffic must exit behind City Hall south on Avenida Mazatlan and onto Olympic Drive. Caution should be used in this area, emergency vehicles are exempt from the one-way traffic pattern. For more information contact Brooke Sween-McGloin in the Architectural Services Division at (310) 458-2205.



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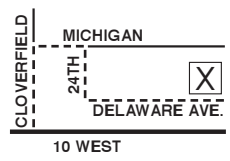


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Who is vying to replace NYC's Bloomberg in 2013?

SAMANTHA GROSS
Associated Press

NEW YORK (AP) New York City's 2013 mayoral race doesn't fully kick off until after voters are done picking a president. But some of the city's top political players are already jockeying for position, preparing to introduce themselves to voters who haven't paid much attention to who, exactly, will succeed Michael Bloomberg, the billionaire mayor who has defined City Hall for more than a decade.

Bloomberg's successor will face significant challenges — among them a projected budget hole of at least $3.1 billion. And when the victor is sworn in on Jan. 1, 2014, it will be the first time since Bloomberg took office 12 years ago that the mayor likely won't have the financial and philanthropic resources to fund favorite initiatives out of his or her own pocket.

It's too early to make any assumptions about the race, political analysts warn. At this point in the 2001 contest, no one considered Bloomberg a likely prospect. But decision time is approaching — and there's a chance that it could be sooner than in previous election cycles. With no obvious Republican standard-bearers, it's possible that the most significant contest will be the Democratic primary, and there's been speculation the state Legislature could schedule it as early as June.

If no one unexpected jumps in, this could be an old-school race among political veterans who paid their dues the traditional way — working their way up the hardscrabble ladder of New York City politics.

"These are the kind of people who used to be elected mayor," said Maurice Carroll, the director of Quinnipiac University's polling institute. "Bloomberg is a total exotic plant in the garden of city mayors."

Here's a look at the expected contenders — and a few wild cards who could jump into the fray:

CHRISTINE QUINN: She hasn't formally declared her intention to run, but the City Council speaker is already regarded as the front-runner in the race, due to her performance in voter polls and in the money contest that accompanies any campaign.

An August poll by Quinnipiac University found 29 percent of registered Democrats said they'd vote for her in the 2013 primary — 19 points more than her closest competitor. At this point it's unclear who Republicans might field as a candidate.

The historic possibilities of a Quinn candidacy have also garnered national attention. She would be the first woman and the first openly gay person to take the city's helm. Her wedding this year to her longtime partner helped expose voters to Quinn's personal side when she fretted to reporters that she still hadn't finished writing her vows and spoke emotionally about the impact of New York's legalization of gay marriage.

Critics say her early success is an illusion, due more to her prominence as the No. 2 person in city government than to lasting appeal. Her position does come with significant power. It gives her near-total control over what legislation comes to a vote in the City Council, and she has said she will never bring a bill to vote without knowing it has the support to become law.

Quinn, 46, is widely perceived to have the backing of Bloomberg and with him, many of the city's business leaders, but she's been walking a tricky line. Political analysts say she must distance herself from the mayor, whose popularity has declined, while holding on to his support.

WILLIAM THOMPSON JR.: The city's former comptroller is best known for his close loss to Bloomberg in 2009, which was surprising because Thompson was outspent by more than 10-to-1. He channeled voter anger toward Bloomberg's extension of term limits and lost by only 4.5 percentage points.

Thompson, 59, got a late start on fundraising this time compared with some of his would-be opponents, but political analysts give him good odds going into 2013, in no small part because he is likely to be the only major African-American candidate in a city where political allegiances often divide along racial lines. His campaign says Thompson's extensive experience in finance and business will also work in his favor.

Critics argue Thompson did so well in 2009 more because of voter dissatisfaction with Bloomberg than because of any compelling vision he presented of himself as a leader.

Eduardo Castell, an adviser to Thompson's campaign, calls that laughable. Thompson, he says, has the extensive experience in finance and business necessary to guide the city. Castell argues he will be a strong candidate on issues of importance such as crime and the increasing affordability gap faced by many city residents.

BILL DE BLASIO: At 6-foot-5, the city public advocate has been an easy-to-spot presence in city and regional politics for the past 20 years.

He worked as an aide to Mayor David Dinkins in the early '90s, then served as a federal regional housing director for President Bill Clinton and finally as a councilman for eight years. His work as campaign manager for Hillary Rodham Clinton's successful 2000 Senate campaign helped win him a reputation as a consummate political insider.

As public advocate, one of the few citywide elected positions in New York, the 51-year-old de Blasio has frequently and vocally criticized the mayor on issues ranging from stop and frisk to taxi accessibility. He is viewed as popular with the city's powerful labor groups and progressive political organizations.

His family, like those of other probable candidates, has been edging more into the public eye as the election approaches. His wife has been tweeting about politics, her husband and their children since last year. Some speculate that her race — she is black and de Blasio is white — could help spark support for him among minority voters.

SCOTT STRINGER: On the list of likely mayoral candidates, Manhattan's borough president has a "maybe" next to his name. Some have suggested he will instead run for city comptroller, a job that would give him more power and citywide exposure.

Stringer, 52, grew up surrounded by politics. His mother was a city councilwoman and his father was a mayoral adviser. As a preteen he handed out campaign leaflets for U.S. Rep. Bella Abzug, a cousin.

His present-day family, too, has been making its personal life public. His wife tweets frequently about their infant son, and Stringer's been known to proudly show off photos of the baby wearing a top that proclaims "Vote for my dad."

Stringer has been borough president

SEE NYC PAGE 17

NYC
FROM PAGE 16

since 2006, and his campaign touts his record helping to guide the expansion of three universities and reforming the borough's Community Boards. He was also a state assemblyman for 13 years.

Though he has criticized Bloomberg on issues including proposed budget cuts to low-income child care, he recently earned praise from the mayor for supporting the city's ban on large sugary drinks in eateries.

JOHN LIU: Liu, the city comptroller and former City Council member, was once viewed as one of the top likely contenders for the mayoral seat, with strong support from organized labor and minority communities. But his prospects appeared to plummet following the arrests of his campaign treasurer and a fundraiser amid accusations that his campaign made use of straw donors who funneled illegal contributions from wealthy people into his coffers.

Liu, the first Asian-American to win major elective office in New York City, has continued to raise campaign funds, but he is using some of that money for his legal defense, and political analysts have expressed doubt that he could push forward with a mayoral campaign under the shadow of a federal inquiry.

But Liu, 45, has defended his fundraising practices and has continued to talk like someone running for mayor. And he himself has not been accused of criminal wrongdoing.

The native of Taiwan, who immigrated to New York at the age of 5, retains strong support among the city's Asian-American community, which has seen its numbers and political influence rise in recent years.

THE WILD CARDS:

• RAYMOND KELLY: The city's longtime police commissioner insists he has no interest in political office, but some have speculated his high approval ratings and promising poll numbers could push him to jump in.

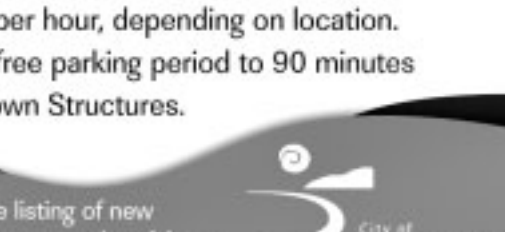
• JOHN CATSIMATIDIS: The Gristedes Supermarkets mogul and billionaire could finance his own campaign as a Republican. He explored doing just that in 2009.

• ALEC BALDWIN: The politically outspoken actor flirted publicly with the possibility of a mayoral run, but his spokesman says he has no such plans for 2013 and is still filming the final season of "30 Rock." He's also been in city tabloid headlines for all the wrong reasons — tussling with paparazzi and getting kicked off a plane for refusing to turn off his phone.

• ADOLFO CARRION JR.: The former Bronx borough president moved on to become director of the Obama administration's White House Office of Urban Affairs. Some speculate that after leaving Washington, he could be a late addition to the race.

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Surf Conditions **Water Temp:** 67.7°

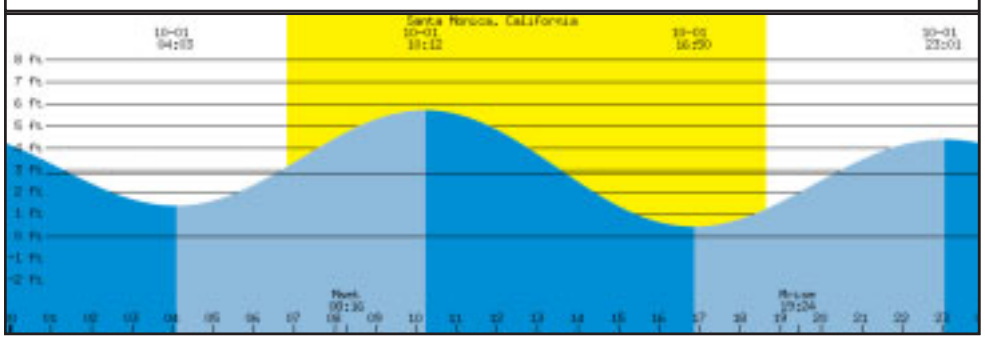
Swell Forecast

Should be chest high at south facing breaks, knee high at west facing spots.

Long Range Synopsis

Looking more like a waist high day for south facing breaks, knee high at west facing breaks.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **September 26, 2012**

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QUICK STATS (for the last 30 days)

- Number of sewage spills -- 1
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 8
- Number of A grades for dry/wet weather -- 32 / 16
- Number of (C,D,F) grades for dry/wet weather -- 0 / 16

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Goodbrook Family Foundation, simplehuman, LAcarGUY, SIMA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	ns
El Pescador State Beach, between Lechusa and Las Alisa creeks.	ns	ns
Encinal Canyon at El Matador State Beach.	A+	ns
Dread Beach at Trancas Creek mouth.	A+	ns
Zuma Beach at Zuma Creek mouth.	A+	ns
Walnut Creek, projection of Wildlife Rd. (private).	A	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A+	ns
Escondido Creek, just east of Escondido State Beach.	A	ns
Latigo Canyon Creek mouth.	A+	ns
Solstice Canyon at Don Blocker County Beach.	A+	ns
Pearce State Beach at creek mouth.	A	ns
Marie Canyon storm drain at Pearce Beach, at 21672 Malibu Rd.	A	ns
Surfrider Beach at Malibu Colony fence.	B	ns
Surfrider Beach (beach location) - daily.	A	ns
Malibu Pier - 50 yards east.	F	ns
Carbon Beach at Sweetwater Canyon.	A+	ns
Las Flores State Beach at Las Flores Creek (point zero).	A+	ns
Big Rock Beach at 19648 PCH stairs.	A	ns
Pena Creek at Las Tunas County Beach.	A+	ns
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	A	ns
Castlerock Storm Drain at Castle Rock Beach.	A	ns
Santa Ynez Storm Drain at Castle Rock Beach.	A+	ns
Will Rogers State Beach at 17300 PCH (1/4 mile east of Sunset drain).	A+	ns

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	ns
Will Rogers State Beach at Pulga Canyon storm drain.	A+	ns
Will Rogers State Beach at Temescal Canyon drain.	A+	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A+	ns
Santa Monica Beach at Montana Ave. drain.	A+	ns
Santa Monica Beach at Wilshire Blvd. drain.	A+	ns
Santa Monica Municipal Pier.	A	ns
Santa Monica Beach at Pico/Kenter storm drain.	A+	ns
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	ns
Ocean Park Beach at Ashland Ave. drain.	A+	ns
Venice City Beach, at the Rose Ave. storm drain.	A+	ns
Venice Beach at Brooks Ave. drain.	A+	ns
Venice Beach at Westward Ave. drain.	A+	ns
Venice Fishing Pier - 50 yards south.	A+	ns
Venice Beach- projection of Topsail St.	A+	ns
Marina del Rey, Mothers' Beach - lifeguard tower.	A	ns
Dockweiler State Beach at Ballona Creek mouth.	A	ns
Dockweiler State Beach at Culver Blvd. drain.	A+	ns
North Westchester Storm Drain at Dockweiler State Beach.	A	ns
Dockweiler State Beach at World Way (south of CIWW jetty).	A+	ns
Dockweiler State Beach at Imperial Hwy drain.	A+	ns
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	ns
Dockweiler State Beach at Grand Ave. drain.	A+	ns

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

NBA

Time Warner flips switch on new Lakers channels

RYAN NAKASHIMA
AP Business Writer

LOS ANGELES A few months ago, Time Warner Cable Inc. was crying foul at the high price it had to pay to air Knicks and Rangers games in New York. Now, the shoe is on the other foot.

The nation's No. 4 TV distributor bought the regional TV rights for the Los Angeles Lakers and pro soccer's L.A. Galaxy last year for an estimated $3 billion over 20 years. It's launching two new channels based on those rights on Monday. To help pay for them, it is demanding payment from other TV distributors like Dish Network Corp. and DirecTV.

Time Warner Cable is asking as much as $3.95 per subscriber per month from competitors in the L.A. area, said a person familiar with the situation. The person requested anonymity because the negotiations are confidential and the details were not yet final.

That would make it the second most expensive regional sports network in the nation behind Comcast SportsNet Washington, which charges $4.02 per subscriber per month, according to research firm SNL Kagan.

It hasn't secured deals yet and likely won't until the regular season starts on Oct. 30.

"We think the price we're asking our distribution partners to pay is one of the better value propositions out there," said Mark Shuken, senior vice president for TWC Sports Regional Networks. Shuken declined to discuss the rates Time Warner is seeking.

Bob Toevs, a spokesman for Dish, confirmed that talks are ongoing, but said "it will have to be a good value for us and, most importantly, for our customers." DirecTV said in a statement that it is "very engaged" in talks to carry the channels, but said it has a responsibility to its customers to "avoid any extraordinary increases" in their monthly bills.

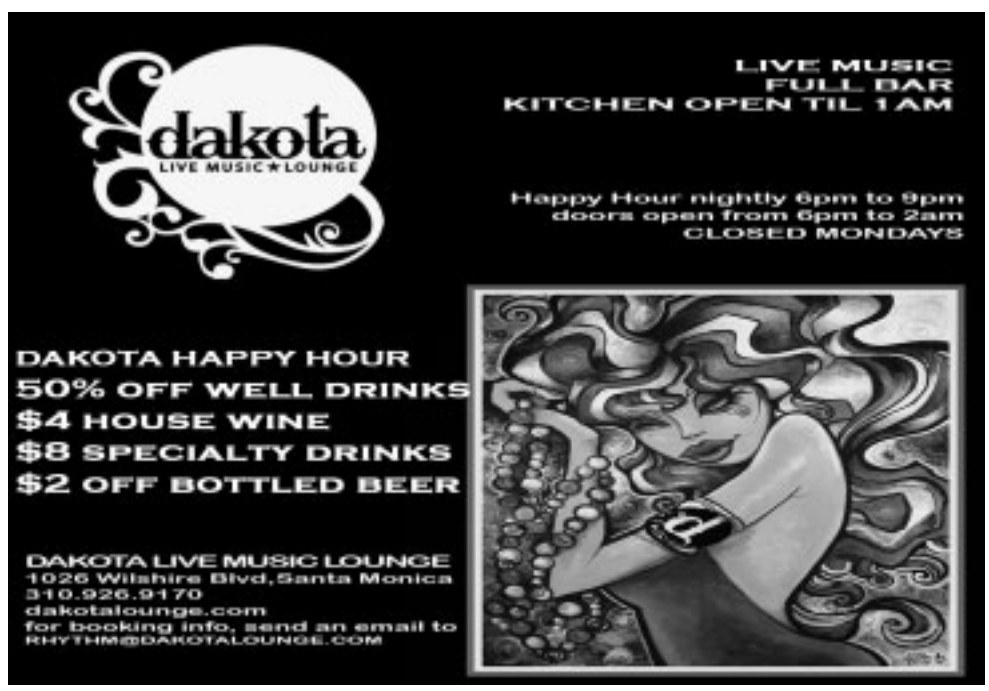
The main reason to buy the rights is to contain rising sports costs, Shuken said. It's better to be a rights buyer, he said, rather than to haggle with other channel operators and be subject to "big bumps" in prices every few years.

That makes sense, according to Tom Eagan, an analyst with Canaccord Genuity, who estimates the deal will be break-even or slightly positive in the end, but give the company more certainty about its future costs.

"I think we've all been consistently amazed by the increasing costs of sports," Eagan said. "I think Time Warner Cable feels there's some value to owning the rights and the actual channels as well."

Time Warner Cable will bear production costs and has spent money on a new studio in the suburb of El Segundo. It has hired familiar on-air talent like former Laker James Worthy and reporter Chris McGee, who worked the sideline for Fox Sports West, which carried most of the Lakers' home games for more than a decade before this deal.





MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

Irish Shorts
7:30pm

AMC Loews Broadway 4
1441 Third Street Promenade
(888) 262-4386

ParaNorman (PG) 1hr 33min
4:15pm

Campaign (R) 1hr 37min
5:00pm, 9:55pm

Dark Knight Rises (PG-13) 2hrs 44min
1:45pm, 5:15pm, 8:45pm

Lawless (R) 1hr 55min
9:30pm

Robot & Frank () 1hr 30min
1:55pm, 4:30pm, 7:15pm, 9:45pm

Words (PG-13) 1hr 36min
2:15pm, 7:30pm

ParaNorman 3D (PG) 1hr 33min
1:50pm, 7:00pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Hotel Transylvania 3D (PG) 1hr 31min
12:10pm, 2:40pm, 5:20pm, 7:50pm, 10:15pm

Finding Nemo 3D (G) 1hr 40min
11:25am, 2:15pm, 4:50pm, 7:35pm, 10:25pm

Perks of Being a Wallflower (PG-13)
1hr 42min
11:25am, 1:55pm, 2:35pm, 4:25pm, 5:15pm, 6:55pm, 7:45pm, 9:30pm, 10:20pm

Trouble with the Curve (PG-13) 1hr 51min
11:50am, 1:55pm, 4:35pm, 7:15pm, 10:00pm

End of Watch (R) 1hr 49min
11:40am, 2:25pm, 5:10pm, 8:00pm, 10:40pm

Hotel Transylvania (PG) 1hr 31min
11:30am, 1:50pm, 4:20pm, 7:00pm, 9:15pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Arbitrage (R) 1hr 40min
1:50pm, 4:20pm, 7:00pm, 9:40pm

Master (R) 2hrs 30min
1:00pm, 4:05pm, 7:10pm, 10:15pm

Waiting Room (NR) 1hr 21min
1:10pm, 3:20pm, 5:30pm, 7:40pm, 9:55pm

186 Dollars to Freedom (NR)
1:40pm, 4:30pm, 7:20pm, 10:00pm

AMC Criterion 6
1313 Third St.
(310) 395-1599

House at the End of the Street (PG-13)
1hr 41min
11:35am, 2:05pm, 4:45pm, 7:45pm, 10:25pm

Looper (R) 1hr 58min
11:25am, 12:35pm, 2:15pm, 3:40pm, 5:10pm, 6:45pm, 8:00pm, 9:45pm, 10:45pm

Dredd (R) 1hr 36min
11:55am, 4:55pm, 9:40pm

Dredd 3D (R) 1hr 36min
2:25pm, 7:15pm

Won't Back Down (PG) 2hrs 01min
11:45am, 1:50pm, 4:35pm, 7:25pm, 10:15pm

Resident Evil: Retribution (R)
1hr 35min
11:30am, 5:00pm, 10:05pm

Resident Evil: Retribution 3D (R)
1hr 35min
2:35pm, 7:35pm

For more information, e-mail news@smdp.com

Find your friends tonight, Cancer

ARIES (March 21-April 19)

★★★ You alternate between optimism and a trancelike state. Some of you might feel beaten down or confused. This ambivalence will even out, given time. Tonight: Consider a budget revision.

TAURUS (April 20-May 20)

★★★★ You could have many ideas, yet isolating the correct path might be more important than you realize. Know that you need to listen to your instincts. You will find the answer quickly and will act accordingly. Tonight: Your beaming smile draws in many people.

GEMINI (May 21-June 20)

★★★★ Where you are is where you want to be, for now. Surround yourself with friends and/or associates who offer different perspectives. A meeting could be more important than you realize. Tonight: Take some much-needed personal time.

CANCER (June 21-July 22)

★★★★ Accept your role as nurturer and leader. You might feel undermined in a creative venture or by a loved one. Mixed messages could be at the core of the problem. Wait until later today or even tomorrow before exploring the issue at hand. Tonight: Find your friends.

LEO (July 23-Aug. 22)

★★★★★ Your broad perspective is needed. First, make sure you are not reacting to a personal attack. You could be concerned that miscommunication could throw plans up in the air. Do what you need in order to detach from the situation. Tonight: Burn the candle at both ends.

VIRGO (Aug. 23-Sept. 22)

★★★★ You tend to interact rather intensely with others. Discussions revolve around a partnership as well as a separate issue involving travel and possibly education. This period favors brainstorming over taking action. Tonight: Go for some lightness and good music.

LIBRA (Sept. 23-Oct. 22)

★★★★ You might decide to start counting how many complicated people are in your life. Dealing with these individuals is a handful, and you will encounter some of them today. These interactions might have you feeling off-kilter. Tonight: A close conversation.

SCORPIO (Oct. 23-Nov. 21)

★★★★ Recognize your own bias when dealing with someone you generally look up to. You might have mixed feelings, presently. Separate your energy from the immediate issue at hand. Tonight: Try dinner and a talk.

SAGITTARIUS (Nov. 22-Dec. 21)

★★★★★ Tap into your creativity rather than absorb someone's negativity and/or fear. You know what the possibilities are, and you'll start to see even more. Dare to make a dream a reality, especially if it involves a domestic issue. Tonight: Add in a little friendly warmth.

CAPRICORN (Dec. 22-Jan. 19)

★★★★ You might want to understand what a family member expects from you. Real estate and domestic matters could weave together. You might be under more pressure than you realize to maintain a strong presence and deal with a situation at home. Tonight: Let your hair down.

AQUARIUS (Jan. 20-Feb. 18)

★★★★ You express yourself with clarity when addressing a misunderstanding or a difference in viewpoints with an important person in your daily life. Good feelings will prevail between you and a loved one. Tonight: Hunker down at your pad.

PISCES (Feb. 19-March 20)

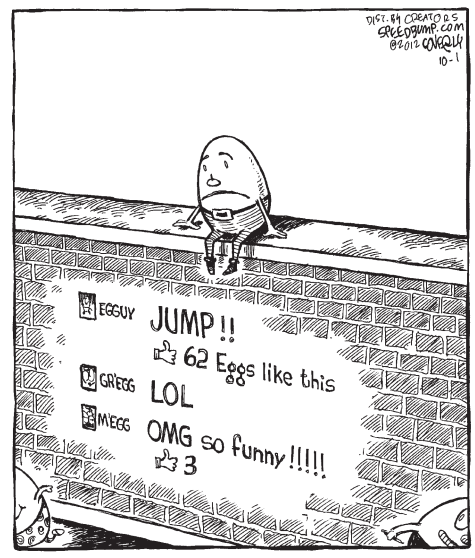
★★★★ You might be concerned about whether you are pitching in enough or perhaps too much. Look within yourself. If you have resentment, you are doing too much. If you experience guilt, you need to do more. You know who you are. Tonight: A leisurely chat over a meal.

Happy birthday

This year you often will consider your relationships and continually evaluate how much to give. In disagreements, consider that both of you might be right. Sometimes you are very hard on yourself. Release that quality. If you are single, dating will be your favorite game. Do not feel pressure to commit. If you are attached, you will find that you can bring both of you closer together or create more distance between you -- the call is yours. TAURUS is a peaceful soul, like you.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★ Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

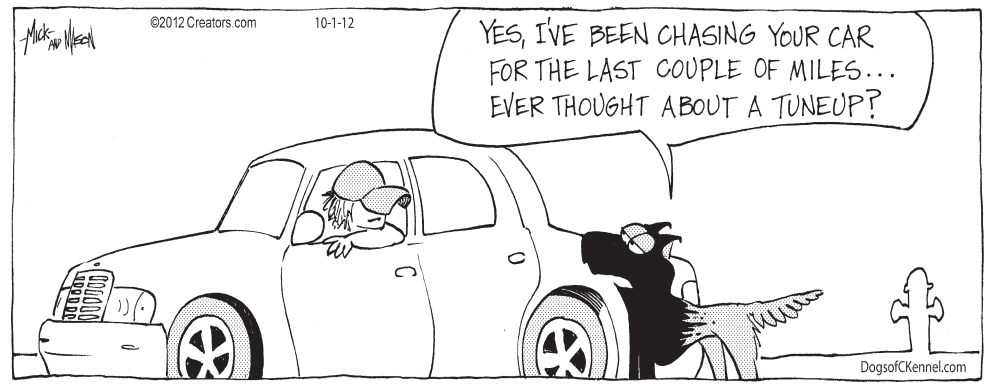
Speed Bump
By Dave Coverly



Strange Brew
By John Deering



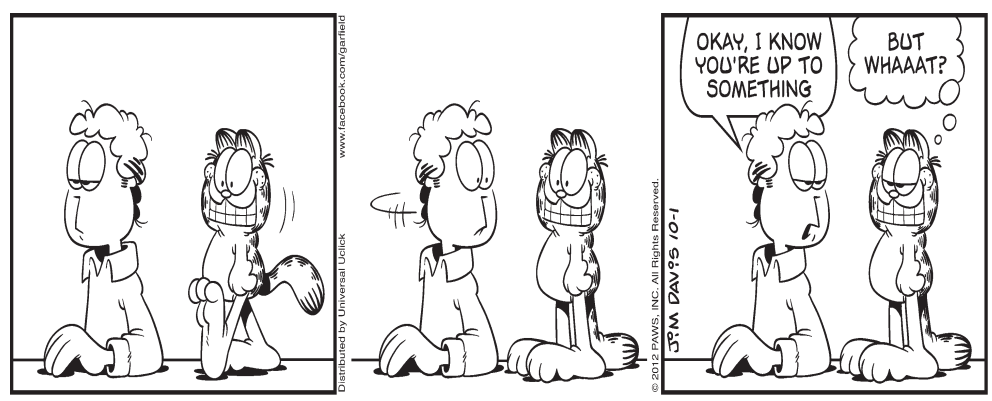
Dogs of C-Kennel
By Mick and Mason Mastroianni



Edge City
By Terry & Patty LaBan



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

6		7	2			3		
					3	4		9
				8	4		1	
	1	2		6				5
	7						4	
4				2		8	7	
	2		9	1				
3		9	7					
		1			8	5		2

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

7	1	6	9	3	8	2	4	5
4	2	9	7	5	6	1	3	8
8	3	5	1	2	4	6	7	9
9	4	3	5	6	7	8	2	1
6	7	2	4	8	1	9	5	3
5	8	1	3	9	2	7	6	4
2	5	8	6	4	9	3	1	7
3	6	7	8	1	5	4	9	2
1	9	4	2	7	3	5	8	6

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MYSTERY PHOTO

Daniel Archuleta *daniela@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com*. Hint: It's not the mural at Lincoln and Ocean Park boulevards.

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Spanish farewell
6 Inclines
11 Castle light
12 Boise's state
13 Banded rock
14 Might
15 Help in crime
17 Badminton need
18 1960s dance
22 Clip contents
23 Hush-hush
27 College heads
29 Kitchen fixture
30 Spellbound
32 TV's "How — Your Mother"
33 Planet worker
35 Occupation
38 Boat bottom
39 Last letter
41 Ventilated
45 Moon of Saturn
46 River of France
47 No longer fresh
48 Sleep sound

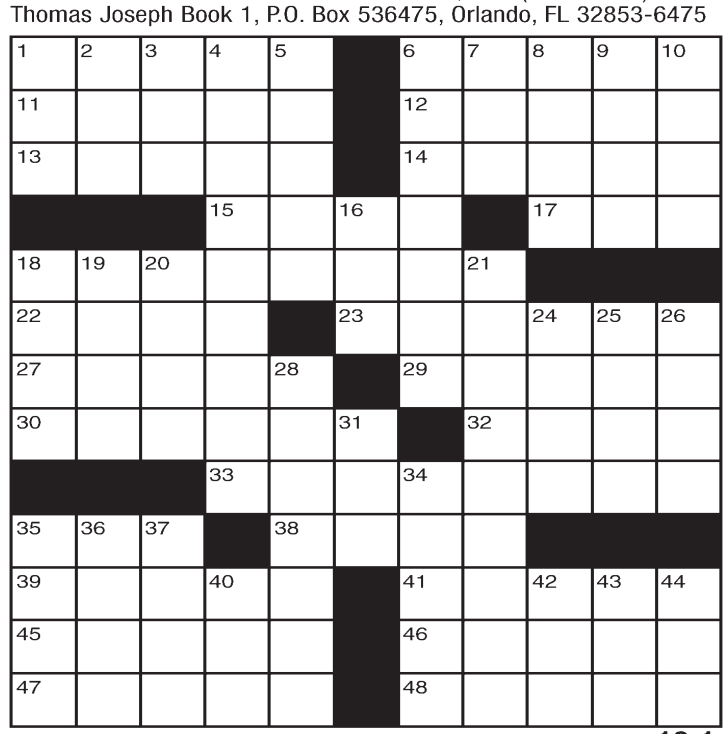
DOWN

1 — standstill
2 Beagle or boxer
3 Writer Levin
4 Like a stop sign
5 Biblical kingdom
6 Walks stealthily
7 Wedding words
8 Croquet setting
9 Quaker's pronoun
10 Ilk
16 Golfer Ernie
18 Ordered, in olden days
19 Portent
20 General Bradley
21 Number with 27 zeros
24 Italia's capital
25 Flat
26 Henri's head
28 Washington city
31 Tether
34 Elite Navy group
35 Takes notes
36 Leave out
37 Second letter
40 Lass
42 Carnival city
43 Screw up
44 Scottish river

G	A	N	G	S	■	P	A	R	I	S
A	R	O	M	A	■	E	X	U	D	E
F	A	T	E	S	■	R	E	S	I	N
F	R	A	N	K	S	■	■	S	O	S
E	A	R	■	A	T	H	L	E	T	E
S	T	Y	■	T	R	E	A	T	S	■
■	■	■	D	O	O	R	S	■	■	■
■	B	R	O	O	K	E	■	N	A	B
L	I	K	E	N	E	W	■	E	M	U
O	L	E	■	■	S	E	A	W	A	Y
A	L	L	I	E	■	A	M	A	Z	E
N	E	L	L	Y	■	R	I	G	O	R
S	T	Y	L	E	■	E	D	E	N	S

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



10-1

DAILY LOTTERY

MEGA MILLIONS
Draw Date: Sep. 28
6 8 14 43 56
Meganumber: 28
Jackpot: $21M

SUPER LOTTO PLUS
Draw Date: Sep. 29
3 4 27 30 39
Meganumber: 3
Jackpot: $14M

Fantasy 5
Draw Date: Sep. 29
16 22 23 30 39

DAILY 3
Draw Date: Sep. 30
MIDDAY: 3 7 8
EVENING: 3 0 0

SANTA ANITA PARK
Draw Date: Sep. 29
1st: 11 - MONEY BAGS
2nd: 03 - HOT SHOT
3rd: 05-CALIFORNIA CLASSIC
RACE TIME: 1:41.47

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ At a conference in August, researchers from North Carolina State University demonstrated their latest technological advance in aiding "first responders" to peacetime and wartime disasters: cockroaches. Outfitting Madagascar hissing cockroaches with electronic backpacks that include antennas, batteries, cameras and microphones, the scientists hacked the bugs' nervous systems to steer them remotely into the tiniest of openings -- a crucial step toward finding survivors of earthquakes or bomb damage in densely built-up and populated areas. Said one researcher, to ABC News, "(S)omewhere in the middle (of tons of rubble) your kid is crying," and huge machines are "not very efficient" at finding him.

■ Cue the Black Helicopters: A website that tracks sometimes-obscure federal government purchases disclosed in August that the Social Security Administration had recently requested a price for 174,000 hollow-point bullets and that the National Weather Service had requested a price for 46,000 rounds of ammo for semi-automatic pistols. (The latter was subsequently corrected; it was actually the National Oceanographic and Atmospheric Administration's Fisheries Office that needed bullets.) Both agencies told reporters that they have armed officers investigating potential crimes.

TODAY IN HISTORY

1961 - East and West Cameroon merge to form the Federal Republic of Cameroon.

1962 - First broadcast of The Tonight Show Starring Johnny Carson.

1964 - The Free Speech Movement is launched on the campus of University of California, Berkeley.

1964 - Japanese Shinkansen ("bullet trains") begin high-speed rail service from Tokyo to Osaka.

WORD UP!

thetic
\ THET-ik \ , adjective;
1.
Positive; dogmatic.

Santa Monica Daily Press

Classifieds

$7.50 per day. Up to 15 words, 30 cents each additional word.

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Announcements

HYMAN KOSMAN PRODUCTIONS

"Drive-by comedian "King of Chicago" says 9 Billion, 5 Sequels "!!!$$$???###!!!$$$???###!!!"

Employment

Architectural Drafters
Prep design & constr. drawings & renderings. Prep docs for cost estimates. Analyze site, energy & envir. impact to meet LEED. Inspect sites. BAarch + 6 mos. exp using BIM, AutoCAD, 3ds and Premiere. Send cvr ltr, res, samples & refs. No calls pls. Must be legally authorized to work in the U.S. w/o sponsorship. EOE. Personnel Department, MooreRubleYudell, PO Box 5760, Santa Monica, CA 90409

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Services

MEALS ON WHEELS WEST(Santa Monica, Pac.Pal, Malibu, Marina del Rey, Topanga)Urgently needed volunteers/drivers/assistants to deliver meals to the homebound in our community M-F from 10:30am to 1pm. Please help us feed the hungry.

Massage

BLISSFUL RELAXATION! Experience Tranquility & Freedom from Stress through Nurturing & Caring touch in a total healing environment. Lynda, LMT: 310-749-0621

Notices

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS022522
Superior Court of California, County of Los Angeles
Petition of CHARLES WILLIAM HERSEL for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: CHARLES WILLIAM HERSEL filed a petition with this court for a decree of changing names as follows: CHARLES WILLIAM HERSEL to CHARLES WILLIAM RUSSELL. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: October 26, 2012 Time: 9:00 am, Dept. A, Room 104
The address of the court is 1725 Main Street Santa Monica, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: OCTOBER 26, 2012
JOSEPH S. BIDERMAN, JUDGE OF THE SUPERIOR COURT

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012175585 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/30/2012 The following person(s) is (are) doing business as ATTINA DESIGN COMPANY. The full name of registrant(s) is/are: PAULA ATTINA 407 SHORELINE VILLAGE DR LONG BEACH CA 90802. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:. This statement was filed with the County Clerk of LOS ANGELES County on 08/30/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/10/2012, 09/17/2012, 09/24/2012, 10/01/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012175584 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/30/2012 The following person(s) is (are) doing business as INTER OMNIS. The full name of registrant(s) is/are: INTER OMNIS LLC 1507 7TH STREET #535 SANTA MONICA CA 91604. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MICHAEL KUHN. This statement was filed with the County Clerk of LOS ANGELES County on 08/30/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/10/2012, 09/17/2012, 09/24/2012, 10/01/2012.

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on 08/30/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/10/2012, 09/17/2012, 09/24/2012, 10/01/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012177660 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/04/2012 The following person(s) is (are) doing business as INSIGHTS TO LEAD, INSIGHTS 2 LEAD, LEADERSHIP SOS. The full name of registrant(s) is/are: KIMBERLY D. CHAPMON-WYNNE 913 EUCLID STREET #5 SANTA MONICA CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KIMBERLY CHAPMON-WYNNE. This statement was filed with the County Clerk of LOS ANGELES County on 09/04/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/10/2012, 09/17/2012, 09/24/2012, 10/01/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012175586 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/30/2012 The following person(s) is (are) doing business as LYCOPHRON. The full name of registrant(s) is/are: HENRY B. VELDE 2233 4TH STREET #6 SANTA MONICA CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HENRY B. VELDE. This statement was filed with the County Clerk of LOS ANGELES County on 08/30/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/10/2012, 09/17/2012, 09/24/2012, 10/01/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012173958 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/29/2012 The following person(s) is (are) doing business as MIND FILMS. The full name of registrant(s) is/are: JCH PRODUCTIONS INC 4050 GLENCOE AVE UNIT #310 MARINA DEL REY, CA 90292. This Business is being conducted by: a Corporation. This statement was filed with the County Clerk of LOS ANGELES County on 08/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/10/2012, 09/17/2012, 09/24/2012, 10/01/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012178927 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/06/2012 The following person(s) is (are) doing business as OLENS TECHNOLOGY. The full name of registrant(s) is/are: EAST 2 WEST LLC 1432 S SALTAIR AVE. #209 LOS ANGELES CA 90025. This Business is being conducted by: . The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PAUL JOHN MCCLOSKEY III. This statement was filed with the County Clerk of LOS ANGELES County on 09/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/10/2012, 09/17/2012, 09/24/2012, 10/01/2012.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012171810 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/27/2012 The following person(s) is (are) doing business as BONECOWEAR. The full name of registrant(s) is/are: GOLDEN DESTINY LLC 1932 NELSON AVE. REDONO BEACH, CA 90278. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/01/2012. /s/: LUIZ SIMAS. This statement was filed with the County Clerk of LOS ANGELES County on 08/27/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/11/2012, 09/17/2012, 09/24/2012, 10/01/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012173541 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/28/2012 The following person(s) is (are) doing business as AKAGEE PRODUCTIONS. The full name of registrant(s) is/are: KRISTEN LEE AGEE REVOCABLE TRUST 7171 LA PRESA DRIVE LA, CA 90068. This Business is being conducted by: a Trust. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KRISTEN LEE AGEE. This statement was filed with the County Clerk of LOS ANGELES County on 08/28/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/11/2012, 09/17/2012, 09/24/2012, 10/01/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012174021 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/29/2012 The following person(s) is (are) doing business as KARMABOOKSTORE.COM. The full name of registrant(s) is/are: SIMON M. HINCHLIFFE 2069 STONEWOOD CT. SAN PEDRO, CA 90732. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:. This statement was filed with the County Clerk of LOS ANGELES County on 08/29/2002. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/11/2012, 09/17/2012, 09/24/2012, 10/01/2012.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2012164346
Current File No. 20100651010
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
TOP QUALITY HAIR DISTRIBUTORS
The fictitious business name referred to above was filed on 05/12/2010 in the county of LOS ANGELES.
Registered owners: CHANDRA MOSS, 834 E 76 ST, LOS ANGELES, CA 90001; SCHUYLER ESTER, 114876 E 186TH ST, ARTESIA, CA 92701
This business is conducted by: GENERAL PARTNERSHIP
/s/ CHANDRA MOSS, PARTNER
This statement was filed with the County Clerk of Los Angeles County on 08/24/2012
Published: SANTA MONICA DAILY PRESS 9/11/2012, 9/17/2012, 9/24/2012, 10/1/2012

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2012176799
Current File No. 20090697043
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
RLK CONSULTING
The fictitious business name referred to

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above was filed on 05/12/2009 in the county of LOS ANGELES.
Registered owners: LAW OFFICES OF DUANE KUMAGAI, P.C., 2617 31ST STREET, SANTA MONICA, CA 90405
This business is conducted by: CORPORATION
/s/ DUANE KUMAGAI, PRESIDENT
This statement was filed with the County Clerk of Los Angeles County on 08/31/2012
Published: SANTA MONICA DAILY PRESS 9/11/2012, 9/17/2012, 9/24/2012, 10/1/2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012163787 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/14/2012 The following person(s) is (are) doing business as POP MUSIC JUICE. The full name of registrant(s) is/are: SYLVAIN BRISEBOIS 6619 LELAND WAY APT#102 LOS ANGELES, CA 90028. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SYLVAIN BRISEBOIS. This statement was filed with the County Clerk of LOS ANGELES County on 08/14/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/10/2012, 09/17/2012, 09/24/2012, 10/01/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012162111 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/10/2012 The following person(s) is (are) doing business as GENTLEMAN GAGA MUSIC. The full name of registrant(s) is/are: RIVERS CUOMO 2850 OCEAN PARK BLVD. SUITE 300 SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/1/2012. /s/: RIVERS CUOMO. This statement was filed with the County Clerk of LOS ANGELES County on 08/10/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/10/2012, 09/17/2012, 09/24/2012, 10/01/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012 162110 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/10/2012 The following person(s) is (are) doing business as PURE AIR AND WATER SYSTEMS. The full name of registrant(s) is/are: PREMIERE INDUSTRIES, INC. 14111 FREWAY DRIVE #300 SANTA FE SPRINGS, CA 90670-5830. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JON V. TAYLOR. This statement was filed with the County Clerk of LOS ANGELES County on 08/10/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/10/2012, 09/17/2012, 09/24/2012, 10/01/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012171810 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/27/2012 The following person(s) is (are) doing business as BONECOWEAR. The full name of registrant(s) is/are: GOLDEN DESTINY LLC 1932 NELSON AVE. REDONO BEACH, CA 90278. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/01/2012. /s/: LUIZ SIMAS. This statement was filed with the County Clerk of LOS ANGELES County on 08/27/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/10/2012, 09/17/2012, 09/24/2012, 10/01/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012171807 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/27/2012 The following person(s) is (are) doing business as TWICE BAKED BAKING COMPANY. The full name of registrant(s) is/are: DAHLIA VILLEGAS 6141 BIRKDALE AVE. LONG BEACH, CA 90815. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2012. /s/: DAHLIA VILLEGAS. This statement was filed with the County Clerk of LOS ANGELES County on 08/27/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/10/2012, 09/17/2012, 09/24/2012, 10/01/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012171808 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/27/2012 The following person(s) is (are) doing business as AXE HATCHETT. The full name of registrant(s) is/are: JAMES MULLER 3600 MULTVIEW DRIVE LOS ANGELES, CA 90068. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JAMES MULLER. This statement was filed with the County Clerk of LOS ANGELES County on 08/27/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/10/2012, 09/17/2012, 09/24/2012, 10/01/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012171811 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/27/2012 The following person(s) is (are) doing business as DREAMLAND JEWELRY. The full name of registrant(s) is/are: D.B. SALES INC. 6433 TOPANGA CANYON BLVD. SUITE 569 CANOGA PARK, CA 91303. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DAVID BARKHORDARI. This statement was filed with the County Clerk of LOS ANGELES County on 08/27/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/10/2012, 09/17/2012, 09/24/2012, 10/01/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012171806 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/27/2012 The following person(s) is (are) doing business as MAROUTIAN ENTERTAINMENT. The full name of registrant(s) is/are: ELMIRA MAROUTIAN 13601 HARTLAND ST. VAN NUYS, CA 91405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/2009. /s/: ELMIRA MAROUTIAN. This statement was filed with the County Clerk of LOS ANGELES County on 08/27/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/10/2012, 09/17/2012, 09/24/2012, 10/01/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012171809 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/27/2012 The following person(s) is (are) doing business as BROOKSIDE PROPERTY MANAGEMENT. The full name of registrant(s) is/are: KSPM CORPORATION 1024 E. VALLEY BLVD. ALHAMBRA, CA 91801. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KUAN SUNG. This statement was filed with the County Clerk of LOS ANGELES County on 08/27/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/10/2012, 09/17/2012, 09/24/2012, 10/01/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012170842 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/23/2012 The following person(s) is (are) doing business as KELFER STUDIOS. The full name of registrant(s) is/are: DEBORAH KELFER 18151 KINGSPORT DR. MALIBU, CA 90265. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DEBORAH KEL-

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FER. This statement was filed with the County Clerk of LOS ANGELES County on 08/23/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/10/2012, 09/17/2012, 09/24/2012, 10/01/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012173958 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/29/2012 The following person(s) is (are) doing business as MIND FILMS. The full name of registrant(s) is/are: JCH PRODUCTIONS INC 4050 GLENCOE AVE UNIT #310 MARINA DEL REY, CA 90292. This Business is being conducted by: a Corporation. This statement was filed with the County Clerk of LOS ANGELES County on 08/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/10/2012, 09/17/2012, 09/24/2012, 10/01/2012.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2012170839
Current File No. 20081633377
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
KL STUDIOS
The fictitious business name referred to above was filed on 9/10/2008 in the county of LOS ANGELES.
Registered owners: DEBORAH KELFER.
This business is conducted by: INDIVIDUAL
/s/ DEBORAH KELFER
This statement was filed with the County Clerk of Los Angeles County on 8/23/2012
Published: SANTA MONICA DAILY PRESS 9/10/2012, 9/17/2012, 9/24/2012, 10/1/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012170840 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/23/2012 The following person(s) is (are) doing business as QUALITY HOUSING SOLUTIONS, AA QUALITY HOUSING SOLUTIONS. The full name of registrant(s) is/are: JOHN PAUL JONES, LLC 553 N. PACIFIC COAST HWY SUITE B #338 REDONDO BEACH, CA 90277. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: DON RIGGS. This statement was filed with the County Clerk of LOS ANGELES County on 08/23/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/10/2012, 09/17/2012, 09/24/2012, 10/01/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012167844 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/20/2012 The following person(s) is (are) doing business as GO GLOBAL1. The full name of registrant(s) is/are: PATRICIA GHALY 31335 MARNE DR. RANCHO PALOS VERDES, CA 90275. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PATRICIA GHALY. This statement was filed with the County Clerk of LOS ANGELES County on 08/20/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/10/2012, 09/17/2012, 09/24/2012, 10/01/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012167845 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/20/2012 The following person(s) is (are) doing business as DIGITAL MECHANIX, CLONE COPS. The full name of registrant(s) is/are: ROBERT GASTON 4242 ARCH DRIVE #1 STUDIO CITY, CA 91604. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2012. /s/: ROBERT GASTON. This statement was filed with the County Clerk of LOS ANGELES County on 08/20/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/10/2012, 09/17/2012, 09/24/2012, 10/01/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012167846 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/20/2012 The following person(s) is (are) doing business as JONES WELDING AND FABRICATION CO.. The full name of registrant(s) is/are: SHERRON JONES 808 E. MEADBROOK ST. CARSON, CA 90746. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SHERRON JONES. This statement was filed with the County Clerk of LOS ANGELES County on 08/20/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/10/2012, 09/17/2012, 09/24/2012, 10/01/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012166705 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/17/2012 The following person(s) is (are) doing business as THE CIPOLLONI GROUP. The full name of registrant(s) is/are: ROBERT CIPOLLONI 1330 FACTORY PLACE UNIT 216 LA, CA 90013. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/2009. /s/: ROBERT CIPOLLONI. This statement was filed with the County Clerk of LOS ANGELES County on 08/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/10/2012, 09/17/2012, 09/24/2012, 10/01/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012163789 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/14/2012 The following person(s) is (are) doing business as STUDIO KOLODNY. The full name of registrant(s) is/are: NANCY KOLODNY 5406 BURNET AVE. SHERMAN OAKS, CA 91411. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:NANCY KOLODNY. This statement was filed with the County Clerk of LOS ANGELES County on 08/14/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/10/2012, 09/17/2012, 09/24/2012, 10/01/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012164762 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/15/2012 The following person(s) is (are) doing business as CARING REALTY PROPERTY MANAGEMENT. The full name of registrant(s) is/are: CARING REALTY INC. 2155 NORTH BELLFLOWER BLVD. SUITE 115 LONG BEACH, CA 90815. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MELANIE MIDDIEN. This statement was filed with the County Clerk of LOS ANGELES County on 08/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/10/2012, 09/17/2012, 09/24/2012, 10/01/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012164763 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/15/2012 The following person(s) is (are) doing business as FTT COMMUNICATIONS. The full name of registrant(s) is/are: FARM TO TABLE COMMUNICATIONS INC. 3625 DEL AMO BLVD. #235 TORRANCE, CA 90503. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/09/2012. /s/: MITSUKO KATAYAMA. This statement was filed with the County Clerk of LOS ANGELES County on 08/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/10/2012, 09/17/2012, 09/24/2012, 10/01/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012164765 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/15/2012 The following person(s) is (are) doing business as WHITTIER CHINESE LANGUAGE INSTITUTE. The full name of registrant(s) is/are: AMERICAN INSTITUTE OF KNOWLEDGE MANAGEMENT, INC. 135 E. LIVE OAK AVE. #202 ARCADIA, CA 91006. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2012. /s/: LLOYD SUN. This statement was filed with the County Clerk of LOS ANGELES County on 08/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/10/2012, 09/17/2012, 09/24/2012, 10/01/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012164764 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/15/2012 The following person(s) is (are) doing business as COOKS COLLISION OF WESTLAKE VILLAGE. The full name of registrant(s) is/are: COOKS COLLISION INC. 2424 PROFESSIONAL DRIVE ROSEVILLE, CA 95661. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/01/2012. /s/: RICK WOOD. This statement was filed with the County Clerk of LOS ANGELES County on 08/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/10/2012, 09/17/2012, 09/24/2012, 10/01/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012165471 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/16/2012 The following person(s) is (are) doing business as COOKS COLLISION OF CANOGA PARK. The full name of registrant(s) is/are: COOKS COLLISION INC. 2424 PROFESSIONAL DRIVE ROSEVILLE, CA 95661. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/01/2012. /s/: RICK WOOD. This statement was filed with the County Clerk of LOS ANGELES County on 08/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/10/2012, 09/17/2012, 09/24/2012, 10/01/2012.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2012165467
Current File No. 2012044468
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
HOLMES BODY SHOP OF CANOGA PARK
The fictitious business name referred to above was filed on 3/15/2012 in the county of LOS ANGELES.
Registered owners: COOKS COLLISION INC.
This business is conducted by: CORPORATION
/s/ RICK WOOD
This statement was filed with the County Clerk of Los Angeles County on 8/16/2012
Published: SANTA MONICA DAILY PRESS 9/10/2012, 9/17/2012, 9/24/2012, 10/1/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012165472 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/16/2012 The following person(s) is (are) doing business as COOKS COLLISION OF DUARTE. The full name of registrant(s) is/are: COOKS COLLISION INC. 2424 PROFESSIONAL DRIVE ROSEVILLE, CA 95661. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/01/2012. /s/: RICK WOOD. This statement was filed with the County Clerk of LOS ANGELES County on 08/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/10/2012, 09/17/2012, 09/24/2012, 10/01/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012165473 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/16/2012 The following person(s) is (are) doing business as COOKS COLLISION OF ALHAMBRA. The full name of registrant(s) is/are: COOKS COLLISION INC. 2424 PROFESSIONAL DRIVE ROSEVILLE, CA 95661. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/01/2012. /s/: RICK WOOD. This statement was filed with the County Clerk of LOS ANGELES County on 08/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/10/2012, 09/17/2012, 09/24/2012, 10/01/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012165474 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/16/2012 The following person(s) is (are) doing business as COOKS COLLISION OF EL SEGUNDO. The full name of registrant(s) is/are: COOKS COLLISION INC. 2424 PROFESSIONAL DRIVE ROSEVILLE, CA 95661. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/01/2012. /s/: RICK WOOD. This statement was filed with the County Clerk of LOS ANGELES County on 08/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/10/2012, 09/17/2012, 09/24/2012, 10/01/2012.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2012165466
Current File No. 2012044470
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
HOLMES BODY SHOP OF WESTLAKE VILLAGE
The fictitious business name referred to above was filed on 3/15/2012 in the county of LOS ANGELES.
Registered owners: COOKS COLLISION INC.
This business is conducted by: CORPORATION
/s/ RICK WOOD
This statement was filed with the County Clerk of Los Angeles County on 8/16/2012
Published: SANTA MONICA DAILY PRESS 9/10/2012, 9/17/2012, 9/24/2012, 10/1/2012

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2012165468
Current File No. 2012044466
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
HOLMES BODY SHOP OF ALHAMBRA
The fictitious business name referred to above was filed on 3/15/2012 in the county of LOS ANGELES.
Registered owners: COOKS COLLISION INC.
This business is conducted by: CORPORATION
/s/ RICK WOOD
This statement was filed with the County Clerk of Los Angeles County on 8/16/2012
Published: SANTA MONICA DAILY PRESS 9/10/2012, 9/17/2012, 9/24/2012, 10/1/2012.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2012165469
Current File No. 2012044467
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
HOLMES BODY SHOP OF DUARTE
The fictitious business name referred to above was filed on 3/15/2012 in the county of LOS ANGELES.
Registered owners: COOKS COLLISION INC.
This business is conducted by: CORPORATION
/s/ RICK WOOD
This statement was filed with the County Clerk of Los Angeles County on 8/16/2012
Published: SANTA MONICA DAILY PRESS 9/10/2012, 9/17/2012, 9/24/2012, 10/1/2012.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2012165470
Current File No. 2012044469
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
HOLMES BODY SHOP OF EL SEGUNDO
The fictitious business name referred to above was filed on 3/15/2012 in the county of LOS ANGELES.
Registered owners: COOKS COLLISION INC.
This business is conducted by: CORPORATION
/s/ RICK WOOD
This statement was filed with the County Clerk of Los Angeles County on 8/16/2012
Published: SANTA MONICA DAILY PRESS 9/10/2012, 9/17/2012, 9/24/2012, 10/1/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012165555 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/16/2012 The following person(s) is (are) doing business as ENTERTAINMENT SOLUTION PARTNERS. The full name of registrant(s) is/are: RICHARD DONATLAN 4713 JESSICA DR. LOS ANGELES, CA 90065. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/10/2012. /s/: RICHARD DONATLAN. This statement was filed with the County Clerk of LOS ANGELES County on 08/16/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/10/2012, 09/17/2012, 09/24/2012, 10/01/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012165556 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/16/2012 The following person(s) is (are) doing business as WESTERN FINANCIAL GROUP. The full name of registrant(s) is/are: LORY CONSIDINE 715 W. ALEGRIA SIERRA MADRE, CA 91024. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/2000. /s/: LORY CONSIDINE. This statement was filed with the County Clerk of LOS ANGELES County on 08/16/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/10/2012, 09/17/2012, 09/24/2012, 10/01/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012165557 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/16/2012 The following person(s) is (are) doing business as COOL JEWEL RECORDS. The full name of registrant(s) is/are: RICHARD LARSEN 2684 LACY STREET, SUITE 212 LOS ANGELES, CA 90031. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RICHARD LARSEN. This statement was filed with the County Clerk of LOS ANGELES County on 08/16/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/10/2012, 09/17/2012, 09/24/2012, 10/01/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012165465 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 2012165465 The following person(s) is (are) doing business as HUNGRY FOR NUTRITION. The full name of registrant(s) is/are: STEPHANIE LUM 3312 HAMILTON WAY #1 LA, CA 90026. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:STEPHANIE LUM. This statement was filed with the County Clerk of LOS ANGELES County on 2012165465. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/10/2012, 09/17/2012, 09/24/2012, 10/01/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012166704 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/17/2012 The following person(s) is (are) doing business as THE WORLD EXPERIENCE. The full name of registrant(s) is/are: THE WORLD EXPERIENCED LLC 6600 VINELAND AVE. #27 NORTH HOLLYWOOD, CA 91606. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/14/2012. /s/: ISAAC WILLIAMS. This statement was filed with the County Clerk of LOS ANGELES County on 08/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/10/2012, 09/17/2012, 09/24/2012, 10/01/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012183039 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/12/2012 The following person(s) is (are) doing business as BIG DEEP. The full name of registrant(s) is/are: BIG DEEP GROUP INC 1935 PENMAR AVE. VENICE CA 90291. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JASON ELIAS. This statement was filed with the County Clerk of LOS ANGELES County on 09/12/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/17/2012, 09/24/2012, 10/01/2012, 10/08/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012170399 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/17/2012 The following person(s) is (are) doing business as BOLD AS LOVE DESIGN, BOLD AS LOVE DESIGNS, ASTRO ART, BOLD AS LOVE DESIGN STUDIO, DANDELION ENTERTAINMENT, SWEET NOTE THINGS. The full name of registrant(s) is/are: KANDACE WILLIAMS 458 CLOVERDALE AVE. LOS ANGELES, CA 90036. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KANDACE WILLIAMS. This statement was filed with the County Clerk of LOS ANGELES County on 09/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/17/2012, 09/24/2012, 10/01/2012, 10/08/2012.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2012188651
Current File No. 2012177944
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
YEMAYA SWIMWEAR
The fictitious business name referred to above was filed on 09/05/2012 in the county of LOS ANGELES.
Registered owners: YEMAYA SWIMWEAR CORP.
This business is conducted by: YEMAYA SWIMWEAR CORP.
/s/ CARLA PALLARES, OWNER
This statement was filed with the County Clerk of Los Angeles County on 09/14/2012
Published: SANTA MONICA DAILY PRESS 09/24/2012, 10/1/2012, 10/8/2012, 10/15/2012

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DBAS

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012177944 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 09/20/2012 The following person(s) is (are) doing business as YEMAYA SWIMWEAR. The full name of registrant(s) is/are: YEMAYA SWIMWEAR CORP. 2408 STRONGS DR. VENICE, CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CARLA PALLARES. This statement was filed with the County Clerk of LOS ANGELES County on 09/20/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/24/2012, 10/01/2012, 10/08/2012. 10/15/2012

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012181429 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 09/10/2012 The following person(s) is (are) doing business as EMARKETLAB, MARINA MARKETING. The full name of registrant(s) is/are: MIA NGUYEN 14014 PANAY WAY #253 MARINA DEL REY, CA 90292. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MIA NGUYEN. This statement was filed with the County Clerk of LOS ANGELES County on 09/10/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/17/2012, 09/24/2012, 10/01/2012, 10/08/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012163788 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/14/2012 The following person(s) is (are) doing business as THE RESILIENCY GROUP. The full name of registrant(s) is/are: TRNIITY WALLACE-ELLIS 115 E. MEDA AVE. UNIT #6 GLENDORA, CA 91741, TAJ ELLIS 115 E. MEDA AVE. UNIT #6 GLENDORA, CA 91741. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:TAJ ELLIS. This statement was filed with the County Clerk of LOS ANGELES County on 08/14/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/10/2012, 09/17/2012, 09/24/2012, 10/01/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012186068 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 09/17/2012 The following person(s) is (are) doing business as BAD 13 ARMA TM. The full name of registrant(s) is/are: JEAN MARCIAL 11566 GATEWAY BLVD. LOS ANGELES, CA 90064, IVAN NUNEZ 1755 GRANVILLE AVE. APT #4 LOS ANGELES, CA 90025. This Business is being conducted by: a Joint Venture. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JEAN MARCIAL. This statement was filed with the County Clerk of LOS ANGELES County on 09/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/24/2012, 10/01/2012, 10/08/2012, 10/15/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012140472 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 07/11/2012 The following person(s) is (are) doing business as MISS MAKE. The full name of registrant(s) is/are: DEVON IOTT 1301 FRANKLIN ST #8 SANTA MONICA CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DEVON IOTT. This statement was filed with the County Clerk of LOS ANGELES County on 07/11/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/06/2012, 08/13/2012, 08/20/2012, 08/27/2012.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2012185216
Current File No.2012117510
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
B-REFERRALS
The fictitious business name referred to above was filed on 06/14/2012 in the county of LOS ANGELES.
Registered owners: TINA CARSTON; LAUREL TEVOLITZ
This business is conducted by: A GENERAL PARTNERSHIP
/s/ LAURA TEVOLITZ, PARTNER
This statement was filed with the County Clerk of Los Angeles County on 09/14/2012
Published: SANTA MONICA DAILY PRESS 09/24/2012, 10/1/2012, 10/8/2012, 10/15/2012

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012185217 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 09/14/2012 The following person(s) is (are) doing business as B-REFERRALS. The full name of registrant(s) is/are: LAUREL TEVOLITZ 8505 GULANA AVE #607 PLAYA DEL REY CA 90293, BEVERLY TEVOLITZ 11786 NORTH TEVY TRAIL PRESCOTT VALLEY, AZ 86315. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/04/2012. /s/: LAUREL TEVOLITZ. This statement was filed with the County Clerk of LOS ANGELES County on 09/14/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/24/2012, 10/01/2012, 10/08/2012, 10/15/2012.

FICTITIOUS BUSINESS NAME STATEMENT File No. 2012-186517
The following person(s) is (are) doing business as: LUCERO EXPRESS BAKERY, 12120 GARFIELD AVE., SOUTH GATE, CA 90280. Full name of registrant(s) is (are) CARLOS L. PEREZ, ADRIANA G. PEREZ, 12120 GARFIELD AVE., SOUTH GATE, CA 90280. This Business is conducted by: HUSBAND and WIFE. Signed: CARLOS L. PEREZ. This statement was filed with the County Clerk of Los Angeles County on 09/18/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 08/20/2012. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 24, Oct. 01, 08, 15, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-185385
The following person(s) is (are) doing business as: NATIONAL INSPECTION; NATIONAL INSPECTION CO.; NATIONAL INSPECTIONS, 1508 E. 1st ST., L.A.., CA 90033. Full name of registrant(s) is (are) ISMAEL CORDERO, MARIO CORDERO, 1508 E. 1st ST., L.A., CA 90033. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: ISMAEL CORDERO. This statement was filed with the County Clerk of Los Angeles County on 09/14/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 24, Oct. 01, 08, 15, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-186828
The following person(s) is (are) doing business as: TIRES & LUBE AUTO CARE, 9823 S. NOMANDIE AVE. UNIT B, L.A., CA 90044. Full name of registrant(s) is (are) SERGIO D. ALVARADO, 601 W. 40th PL. #207A, L.A., CA 90037. This Business is conducted by: AN INDIVIDUAL. Signed: SERGIO D. ALVARADO. This statement was filed with the County Clerk of Los Angeles County on 09/18/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 24, Oct. 01, 08, 15, 2012
Publish: Santa Monica Daily Press

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGE LICENSE(S)
Date of Filing Application: 09/12/2012
To Whom it may concern:
The Name(s) of the Applicant(s) is/are:
ROMANA PIER LLC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 250 SANTA MONICA PIER, SANTA MONICA, CA 90401-3126
Type of License(s) Applied for: 47- ON-SALE GENERAL EATING PLACE Department of Alcoholic Beverage Control INGLEWOOD.
SANTA MONICA DAILY PRESS

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012186067 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 09/17/2012 The following person(s) is (are) doing business as SAPHA MANAGEMENT GROUP, LLC. The full name of registrant(s) is/are: JASON SAWCHUK 1640 BROCKTON AVE #19 LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2012. /s/: JASON SAWCHUK. This statement was filed with the County Clerk of LOS ANGELES County on 09/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/24/2012, 10/01/2012, 10/08/2012, 10/15/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012184869 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 09/14/2012 The following person(s) is (are) doing business as RITAS FRANCHISE COMPANY, LLC. The full name of registrant(s) is/are: RITAS WATER ICE FRANCHISE COMPANY LLC 1210 NORTHBROOK DRIVE, STE #310 TREVOSE, PA 19053. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:robert guthmann. This statement was filed with the County Clerk of LOS ANGELES County on 09/14/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/01/2012, 10/08/2012, 10/15/2012, 10/22/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012186066 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 09/17/2012 The following person(s) is (are) doing business as QUALITY ROBES. The full name of registrant(s) is/are: ROBERT CHARLES GREENE 1328 2ND STREET #408 SANTA MONICA CA 90401. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date). /s/: ROBERT CHARLES GREENE. This statement was filed with the County Clerk of LOS ANGELES County on 09/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/24/2012, 10/01/2012, 10/08/2012, 10/15/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012188393 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 09/20/2012 The following person(s) is (are) doing business as NETWORK REFLEX. The full name of registrant(s) is/are: ANDREW CORDOS 28247 VA ACERO STREET MALIBU CA 90265. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/13/2012. /s/: ANDREW CORDOS. This statement was filed with the County Clerk of LOS ANGELES County on 09/20/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/01/2012, 10/08/2012, 10/15/2012, 10/22/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012189992 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 09/21/2012 The following person(s) is (are) doing business as GIVEANDTHRIVE.COM. The full name of registrant(s) is/are: GIVE AND THRIVE, LLC 1223 WILSHIRE BLVD. #1045 SANTA MONICA CA 90403. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MICHELLE J. RAPPEPORT. This statement was filed with the County Clerk of LOS ANGELES County on 09/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/01/2012, 10/08/2012, 10/15/2012, 10/22/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012186633 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 09/18/2012 The following person(s) is (are) doing business as JAC INTERIORS. The full name of registrant(s) is/are: POTMAN/HAMILTON INTERIORS 1247 EUCLID STREET SANTA MONICA CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/15/2012. /s/: JANE HAMILTON. This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/01/2012, 10/08/2012, 10/15/2012, 10/22/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012183256 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 09/12/2012 The following person(s) is (are) doing business as TRES PERSONAS LOCAS. The full name of registrant(s) is/are: MICHAEL W. BARNARD 1653 18TH STREET #3B SANTA MONICA CA 90404. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MICHAEL W. BARNARD. This statement was filed with the County Clerk of LOS ANGELES County on 09/12/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/01/2012, 10/08/2012, 10/15/2012, 10/22/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012190487 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 09/24/2012 The following person(s) is (are) doing business as PINNACLE TAX SERVICES. The full name of registrant(s) is/are: ROBERT L. HYMERS III 825 S. PINROSE AVE. SUITE A MONROVIA, CA 91016. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ROBERT L. HYMERS III. This statement was filed with the County Clerk of LOS ANGELES County on 09/24/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/01/2012, 10/08/2012, 10/15/2012, 10/22/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-192924
The following person(s) is (are) doing business as: PRETTY HU$TLE, 6103 PICKFORD ST. #303, L.A., CA 90035. Full name of registrant(s) is (are) NICOLE YOUNG, LANICA FLEMING, 6103 PICKFORD ST. #303, L.A., CA 90035. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: NICOLE YOUNG. This statement was filed with the County Clerk of Los Angeles County on 09/26/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. Oct. 01, 08, 15, 22, 2012
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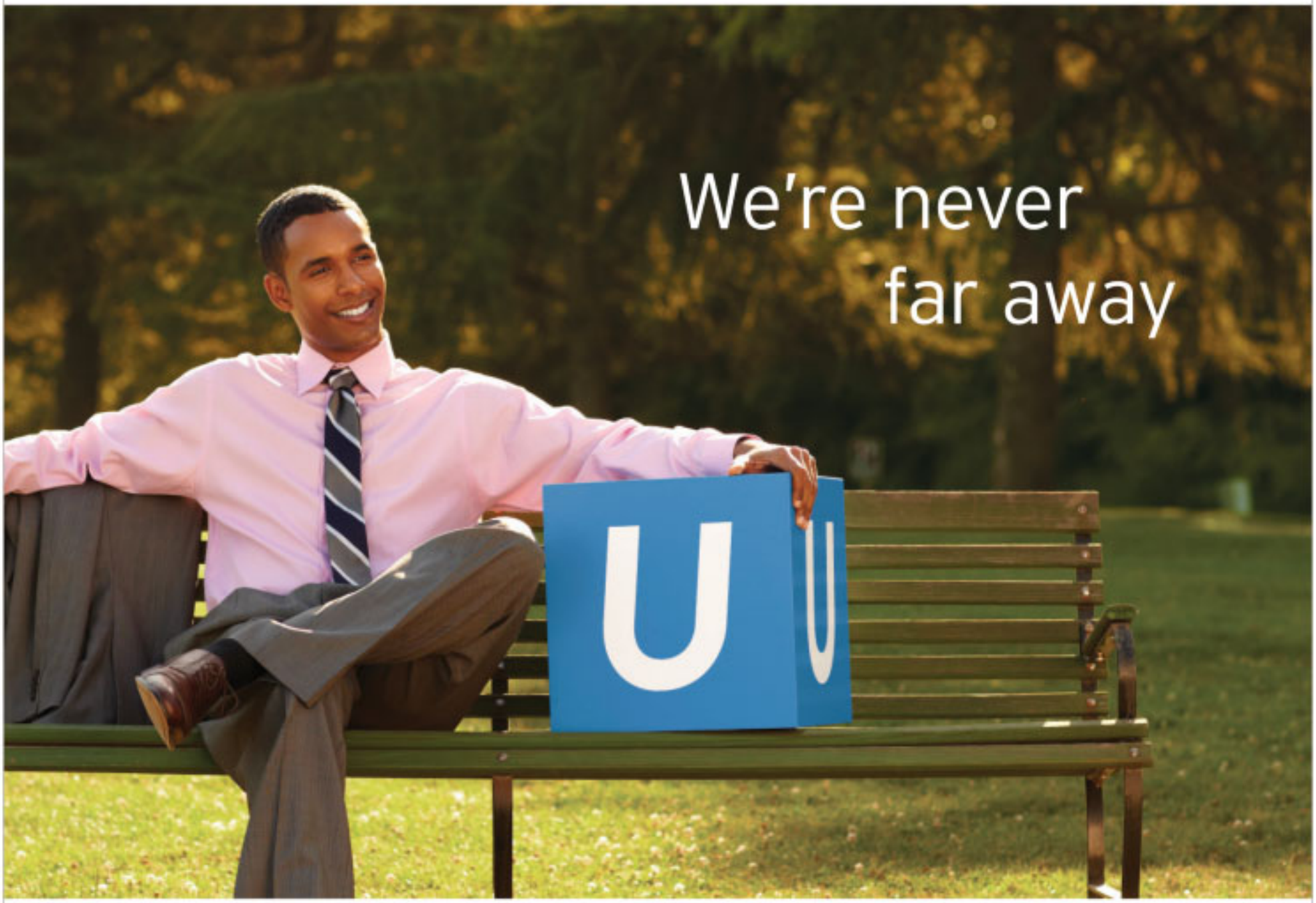
FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-193027
The following person(s) is (are) doing business as: EL RANCHO MOTOR INN, 6101 S. BROADWAY, L.A.., CA 90003. Full name of registrant(s) is (are) OLD FASHION HOSPITALITY LLC, 6101 S. BROADWAY ST., L.A., CA 90003. This Business is conducted by: A LIMITED LIABILITY COMPANY. Signed: HITESH PATEL. This statement was filed with the County Clerk of Los Angeles County on 09/26/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. Oct. 01, 08, 15, 22, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-190080
The following person(s) is (are) doing business as: I LOVE FLOWERS LA, 10125 PALMS BLVD. #111, L.A., CA 90034. Full name of registrant(s) is (are) IVAN ROBLES, 10125 PLAMS BLVD. #111, L.A., CA 90034. This Business is conducted by: AN INDIVIDUAL. Signed: IVAN ROBLES. This statement was filed with the County Clerk of Los Angeles County on 09/21/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. Oct. 01, 08, 15, 22, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-190145
The following person(s) is (are) doing business as: INNOVATIVE TECH SOLUTIONS, 1428 N. GRAND AVE. STE J, COVINA, CA 91724. Full name of registrant(s) is (are) KRANTHI REDDY PEDDAMAIL, 1428 N. GRAND AVE. STE J, COVINA, CA 91724. This Business is conducted by: AN INDIVIDUAL. Signed: KRANTHI REDDY PEDDAMAIL. This statement was filed with the County Clerk of Los Angeles County on 09/21/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 05/18/2012. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. Oct. 01, 08, 15, 22, 2012
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