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WEDNESDAY, SEPTEMBER 29, 2010
Volume 9 Issue 276

Santa Monica Daily Press

MEET THE SCHOOL BOARD CANDIDATES
SEE PAGE 3

We have you covered

THE GETTING CLOSER TO SQUIRM NIGHT ISSUE

Businesses feel the after Glow

BY MELISSA LEU
Special to the Daily Press

DOWNTOWN Santa Monica has more than just an art event to glow about.

More than 150,000 attended Glow — a biannual nocturnal art and cultural event — on Saturday night, driving a wave of customers into the seats of local restaurants and the beds of packed hotels.

Local businesses, many of which were advertised on City Hall's website, found their sales boom during the eight-hour event.

"It was a great day, it was a busy day, and

SEE GLOW PAGE 10

Pavley bill approved, limits toxic cadmium in jewelry for kids

BY JUSTIN PRITCHARD
Associated Press Writer

SACRAMENTO California became the largest state to limit the toxic metal cadmium in children's jewelry on Monday, effectively creating a new national standard ahead of promised federal action.

Lawmakers and public health officials have worried that kids who suck or bite jewelry containing cadmium — a known carcinogen — could suffer long-term poisoning, including problems with their kidneys and bones. Some research also suggests that cadmium can, like lead, harm the development of young brains.

Cadmium became a substitute for lead in children's metal jewelry after Congress effectively banned the use of lead following a series of safety scares over products made in China. An Associated Press investigation earlier this year revealed that some Chinese manufacturers began substituting cadmium for lead in products exported to the U.S.

Gov. Arnold Schwarzenegger signed into law a bill that will limit cadmium in jewelry for kids 6 and under to no more than three-hundredths of a percent starting in 2012.

SEE PAVLEY PAGE 12



Brandon Wise *brandonw@smdp.com*

DANGER ON THE ROADS: **Statistics from California's Office of Traffic Safety state that bike accidents are up in Santa Monica. The city ranks among the worst in the state.**

Bike accidents on the rise in SM

BY NICK TABOREK
Daily Press Staff Writer

CITYWIDE Santa Monica may see itself as more cyclist friendly than surrounding cities. But when it comes to the number of bike accidents, it ranks among the worst in the state.

Out of 103 cities of similar size in California, Santa Monica had the third most collisions involving cyclists in 2008, according to the state's Office of Traffic Safety.

It also had the worst track record in

SEE ACCIDENTS PAGE 12

Locals raise money to save ethnic studies in Arizona

BY SAM SCHAEFER
Special to the Daily Press

PICO BLVD A blend of students, educators and community members filled the Pico Youth & Family Center last week to rally support for the Mexican American studies program in Tucson, Ariz.

The program is threatened by the state's House Bill 2281, which would make courses, including the Tucson Unified School District's ethnic studies program illegal, as well as other courses considered to promote or designed specifically for a particular ethnic group.

A coalition of educators from Tucson called Save Ethnic Studies spoke at the center to lobby against the bill, which is slated to go into effect on Dec. 31.

"(We're here) to communicate a message that it's not just an attack on Mexican Americans or Chicanos, it's actually an attack on humanity," said Sean Acre, director of the Tucson district's ethnic studies program. "Preventing someone from learning about their history and culture is an attack on all peoples."

The program is one of the only K-12 Mexican American studies programs in the nation that focuses on curriculum, said René Martínez, a Mexican-American studies teacher in Tucson.

The courses are designed so students can see themselves reflected in the curriculum and emphasize respect and critical consciousness.

After two years of raza studies, students generally outperform their peers in all subjects — including math, which is not part of the program's curriculum, Martínez said, adding that the motivation students get from the program extends across all academic life.

Selina Rodriguez, who grew up in Tuscon, said school never came easy to her. But after she began taking classes in Mexican-American studies at her high school, Rodriguez, now program director of the Pico Youth & Family Center, began to excel.

"A community was backing me up," Rodriguez, who recently graduated from UCLA with a master's in urban planning, said. "It gives you more purpose and direction."

The Pico Youth & Family Center has a partnership with students in Tucson, where

SEE STUDIES PAGE 10

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WHAT'S UP
WESTSIDE
OUT AND ABOUT IN SANTA MONICA AND SURROUNDS



Wednesday, Sept. 29, 2010

Downward dog
Annenberg Community Beach House
415 PCH, 9 a.m. — 10 a.m.
Relax with a weekly yoga session at the Annenberg Community Beach House. Practice your downward dogs and lotus positions in harmony, while you take in the ocean breeze. To sign up, visit recenroll.smgov.net.

Calling foodies
Downtown Santa Monica
8:30 a.m. — 1:30 p.m.
Get the freshest of the fresh at this weekly Famrers' Market. For more info, visit www01.smgov.net/farmersmarket.

In Vogue
Main Branch Library
601 Santa Monica Blvd., 3 p.m. — 5 p.m.
Ever dreamed of being the next Anna Wintour? Go behind the scenes, as the Santa Monica Public Library hosts a screening of a documentary on the creation of Vogue's influential Fall Fashion issue.

Color me mine
Fairview Branch Library
2101 Ocean Park Blvd., 7 p.m. — 9 p.m.
If you like to paint or consider yourself to be a little crafty, head to the library to receive some formal training. Artist and teacher Catherine Tirr will teach you how to use watercolors to create your next masterpiece.

Thursday, Sept. 30, 2010

Fall Fashion
Main Library
601 Santa Monica Blvd., 3 p.m. — 5 p.m.
Day four of the library's screening series for fall fashion week features "11 Minutes," a film about the ups and downs in creating a fashion line. Don't forget to bring the popcorn to watch season one Project Runway winner Jay McCarroll conquering his struggles and rejoicing in his triumphs.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.

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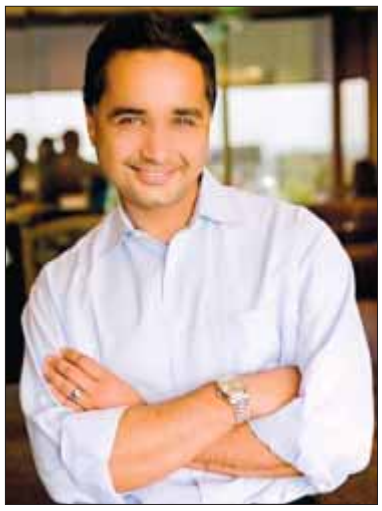
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Meet the Board of Education candidates

ELECTION 2010

To help voters make a more informed decision come November, the Santa Monica Daily Press created and distributed a questionnaire to all those running for the Santa Monica-Malibu Unified School District Board of Education. There are four seats up for grabs with three incumbents running for re-election and five challengers. Each candidate was given 1,000 words to respond to the questionnaire. Here they are, published in no particular order.



NIMISH PATEL

- **NAME:** NIMISH PATEL
- **AGE:** 41
- **OCCUPATION:** SMALL BUSINESS OWNER, JD/MBA/CPA
- **MARITAL STATUS/CHILDREN:** MARRIED WITH TWO CHILDREN IN OUR PUBLIC SCHOOLS
- **YOUR NEIGHBORHOOD? HOW LONG HAVE YOU LIVED THERE?:** MONTANA NEIGHBORHOOD/SIX YEARS
- **OWN OR RENT?** OWN
- **PUBLIC SCHOOL OR PRIVATE?** PUBLIC SCHOOLS

• DO YOU BELIEVE THE DISTRICT SHOULD CUT IN HALF THE NUMBER OF PERMIT STUDENTS ADMITTED EACH YEAR? SHOULD PERMIT STUDENTS BE REQUIRED TO MAINTAIN A CERTAIN GPA TO REMAIN IN SANTA MONICA-MALIBU SCHOOLS? SHOULD THERE BE A ZERO TOLERANCE POLICY FOR PERMIT STUDENTS WHEN IT COMES TO FIGHTING OR OTHER ACTS OF VIOLENCE?

For each permit student that attends our schools, Sacramento gives $5,500 to our district. We have 1,200 permit students which represent $6.6 million in annual funding by the state. Just on financial reasons alone, we cannot afford

SEE **PATEL** PAGE 6



RALPH MECHUR

- **NAME:** RALPH MECHUR
- **AGE:** 60
- **OCCUPATION:** ARCHITECT
- **MARITAL STATUS/CHILDREN:** DIVORCED/3 GROWN CHILDREN, ALL SANTA MONICA HIGH SCHOOL GRADUATES
- **YOUR NEIGHBORHOOD? HOW LONG HAVE YOU LIVED THERE?:** OCEAN PARK FROM 1973 TO 1980; SUNSET PARK FROM 1980 TO 2010; NORTH OF WILSHIRE FROM 2010 TO THE PRESENT.
- **OWN OR RENT?** BOTH
- **PUBLIC SCHOOL OR PRIVATE?:** BOTH; PUBLIC SCHOOL THROUGH EIGHTH GRADE AND HIGH SCHOOL IN A "GOODBYE MR.CHIPS" SETTING.

• DO YOU BELIEVE THE DISTRICT SHOULD CUT IN HALF THE NUMBER OF PERMIT STUDENTS ADMITTED EACH YEAR? SHOULD PERMIT STUDENTS BE REQUIRED TO MAINTAIN A CERTAIN GPA TO REMAIN IN SANTA MONICA-MALIBU SCHOOLS? SHOULD THERE BE A ZERO TOLERANCE POLICY FOR PERMIT STUDENTS WHEN IT COMES TO FIGHTING OR OTHER ACTS OF VIOLENCE?

The number of permit students has been reduced from

SEE **MECHUR** PAGE 7



JAKE WACHTEL

- **NAME:** JAKE WACHTEL
- **AGE:** 38
- **OCCUPATION:** PARENT/PRODUCER/COLLEGE ADVISORY BOARD MEMBER
- **MARITAL STATUS/CHILDREN:** MY WIFE AND I HAVE TWO DAUGHTERS; MIA IS A SECOND GRADER. EMILIA WILL BEGIN KINDERGARTEN IN TWO YEARS
- **YOUR NEIGHBORHOOD? HOW LONG HAVE YOU LIVED THERE?:** WE HAVE LIVED IN SUNSET PARK FOR OVER FIVE YEARS
- **OWN OR RENT?** OWN
- **PUBLIC SCHOOL OR PRIVATE?** PUBLIC SCHOOL

• DO YOU BELIEVE THE DISTRICT SHOULD CUT IN HALF THE NUMBER OF PERMIT STUDENTS ADMITTED EACH YEAR? SHOULD PERMIT STUDENTS BE REQUIRED TO MAINTAIN A CERTAIN GPA TO REMAIN IN SANTA MONICA-MALIBU SCHOOLS? SHOULD THERE BE A ZERO TOLERANCE POLICY FOR PERMIT STUDENTS WHEN IT COMES TO FIGHTING OR OTHER ACTS OF VIOLENCE?

Employees of Santa Monica and Malibu who have children should receive permits. Violence from any source is unacceptable.

SEE **WACHTEL** PAGE 8

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Taking advantage

Editor:

Glow was truly a revelation. I am a Santa Monica resident and my wife and I spent last summer in Spain and Portugal. As I immersed myself in the history and culture of that region I was starting to dread my return to the land of the philistines (i.e. Los Angeles).

Now I see that at least Santa Monica is on the cutting edge. All it takes is some foam, glowy surfaces, rock music, and sufficient enthusiasm and we can play the part of hip urbanites.

Best of all, it gives us a chance to triple parking rates for those deluded out-of-towners who actually went through the trouble of driving to this event.

Lewis Soloff
Santa Monica

Bored by Glow

Editor:

On Saturday night, Glow left two strong impressions. First, there is an enormous appetite for such communal events involving performance art, and such evenings are to be encouraged. And second, most of the Glow performance art exhibits ranged between lame and no-shows. Similar performance-art nights in other cities make you realize the hit-or-miss nature of the art. That's part of the exploration process of art. But what was on display in Santa Monica on Saturday night was usually so banal and boring that it made the information booths look interesting.

M.G. Burke
Santa Monica

Political commentary

Editor:

The recently released Republican "Pledge to America" should more appropriately be renamed "Sledge to America."

Jerry Rubin
Santa Monica

Not accessible

Editor:

I attended Glow with some friends the other night. While I enjoyed being among the masses of people just out walking and talking, the Glow exhibits showed a remarkably unsettling penchant toward total inaccessibility for wheelchair users like myself and the many others I saw rolling about on Saturday night. This is completely insensitive, arrogant and probably illegal, not to mention irritating as hell to someone who has long struggled to make Santa Monica a more welcoming place for all people, regardless of their abilities or modes of transport. Even the VIP reception at Loews was completely off limits to wheelchair users because of the placement of a temporary bar meant to keep out the hoi polloi.

Where was City Hall's ADA coordinator in the planning process? Where were the Cultural Affairs employees who espouse "art for all?" Frankly, they were all missing in action and I was left waiting for my friends, while they experienced the "glow."

Having just been to the 20th anniversary celebration of the ADA at the White House, this disappointed resident was left in the dark at Glow, wondering why Santa Monica is so out of step with its state- and federally-mandated inclusionary policies and practices.

I hope the City Council demands full access before they fund any more so-called "public" displays of creativity.

Alan Toy
Santa Monica





Word in Edgewise

Kenny Mack — **Send comments to editor@smdp.com**

Time for City Council to hold developers accountable

IT'S NO SECRET THAT REAL ESTATE developers and the local land use attorneys who enable them are chomping at the bit to find ways to extract revenue from our humble, 8-square-mile beachfront urban utopia. City Hall's plan to manage growth (read: keep the barbarians at the gate) for the next few decades, the Land Use and Circulation Element (LUCE), casts our City Council in the role of protector of our quality of life and defender of the most vulnerable Santa Monicans — mainly through the negotiation and enforcement of development agreements.

A compliance review of the controversial Saint John's Health Center development agreement was on the council agenda last night. The outcome of the discussion was not known by the time this column went to print, but it's safe to say that Sister Sue Miller and the order of gangster nuns from Leavenworth, Kan. who are actually in charge at Saint John's, have not acted in good faith and complied with the terms of their agreement as they are trying to weasel out of building hundreds of much-needed parking spaces in Mid-City.

If the council doesn't put a stop to that request, they will have sent the message to all real estate developers that our elected representatives are weak and that our city is available to be exploited.

If you ask anyone who knows, he or she will tell you that real estate developers don't mess around when it comes to development agreements; so when a review is required, they're typically pretty run of the mill. Since there is so much to lose, no experienced developer would risk even the appearance of non-compliance. Needless to say, Sister Sue is not an experienced developer.

Part of the development agreement that she and her local attorneys, Harding, Larmore, Kutcher, and Kozal, negotiated with our city included the construction of a 422-space North Subterranean Parking Garage (NSPG), which was supposed to mitigate the negative effect of the estimated 29,000 new daily car trips associated with Saint John's. Absent that additional parking capacity, everyone understood the stress of those trips would fall squarely on the hospital's neighbors — and nobody wanted that.

Sister Sue's agreement required her to produce three specific documents relating to the NSPG: the parking structure design analysis, the parking lot layout and specifications, and the parking operations plan. In other words, she was supposed to have designed the garage, analyzed that design, laid out that design, and come up with a plan for how this 400-plus-space garage was going to operate underneath the new Saint John's — and she was supposed to have given all of that information to City Hall. Most importantly, after submitting the design, layout, and specs for the NSPG, the specific operations plan was supposed to have been submitted to and approved by the planning director before construction could begin on the inpatient suites. Those suites became the Keck Center, now completed, despite the fact that none of the three parking garage-related documents have ever been provided to City Hall — and the planning director has not approved the parking operations plan as required.

If you're wondering how it could be possible for Sister Sue to get away with this for almost 15 years, you're in good company. I wondered the same thing. So I looked up the state and local laws dealing with development agreements, and what I discovered blew my mind.

It turns out that California law focuses on the consumer's and the public's need for effective, low-cost utilization of resources more than the developer's desire for personal enrichment. Along those lines, the state requires both our Planning Department and our City Council to go out of their way to keep us informed. For example, in 2007 when Sister Sue applied for permission to screw us over and not build the garage as promised, both the Planning Department and the City Council were supposed to have held public hearings on the application. They were also supposed to have advertised those hearings in a newspaper and mailed notice of the hearings to people who own property near the hospital. I have found no record of any of that taking place.

There is also no record of our City Council conducting an annual review of the Saint John's development agreement, as required by California law and the Santa Monica Municipal Code. It seems as though the council has been content to let the Planning Department deal with Sister Sue and her local lawyers; and the private sector guys have been kicking our public sector workers in the pants. Fast-forward a few years, and Sister Sue has built a brand-spanking-new hospital where her underground parking garage is supposed to be and nobody in city government saw it happening.

On May 11, it was determined that City Hall was "working to" bring Saint John's into compliance with its development agreement, and it was determined that Saint John's was "in substantial compliance." The combination of the two statements clearly indicates that as of the time this column went to print, the hospital is not in compliance with its development agreement. If after all of this time our City Council isn't willing to stand up and make this developer comply, then these individuals can't be counted on to stand up to any developer under circumstances ever, and Sister Sue wins.

KENNY MACK blogs at www.ifyoumissedit.com and can be reached at kennymack@gmail.com.

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Hiding in the Open

David Alsabery
Send comments to editor@smdp.com

In love with a 'Hot Rod'

WITH THE RECENT UPROAR OVER THE scandal-plagued city of Bell and its high-priced city manager, I thought I'd take a closer look at our city manager, as well as the other people that spend your money.

It was known in 2003 that the state of California had a budget deficit somewhere in the neighborhood of $30 billion. As a result, we tossed Democratic Gov. Gray Davis out of office for not knowing, and then later lying about this fact. We have deep structural problems that neither party has the stomach to deal with at the federal, state and local level. Supporters of the Santa Monica-Malibu Unified School District (SMMUSD) are using kids at lemonade stands to raise $1.5 million, while pretending they had no idea that the school district's budget would ever get cut. Mr. Tim Cuneo, the state budget already has you scheduled for another $6 million in cuts next year. What are you planning on doing about the next budget cuts? Mr. Cuneo of the SMMUSD has just announced his resignation.

While the clowns at the SMMUSD are demonstrating how bad planning can hurt all of Santa Monica, our city manager, "Hot" Rod Gould, is a shining example of what a good city leader looks like. A city manager is really the chief financial officer (CFO) of a city, and "Hot" Rod deserves every penny we pay him. If "Hot" Rod worked in the private sector, he'd be the CFO of a company like Herbalife International. I know Rich Goudis, CFO of Herbalife, and he's an amazingly talented man. Rich is well worth the $1 million plus compensation he earns at Herbalife. "Hot" Rod is in the same league as Rich Goudis, which is a compliment to both of these men. With his 20 years of experience in city management, "Hot" Rod's a bargain at $278,000.

Take a moment and look at the current city budget and the report "Hot" Rod put together. It's a well thought out document that shows why he's worth what we pay him. If you read that document, and understand what went into its creation, ask yourself if you could do it for less. If yes, we have an opening at the SMMUSD. The fact is he's very good. Because of the hard work of Rod and his team, we're not having to rely on lemonade stands to raise money for our police and firemen. Most people don't know this, but even though our city manager has been on the job for only a short time, he's already cut 2 percent of the budget. He told me, "I challenge anyone to show me where we cut it from."

The fact is, even with the cuts he put into effect, the police still respond to calls in under two minutes. That's amazing! But that's not all he's done. He leads a team of very talented people who seem to understand that you have to balance fiscal responsibility with the social needs of the people. What the rest of the state doesn't understand is, if the government is bankrupt, they will cut services. "Hot" Rod is a realist, and that's what we need. A liberal puke would bankrupt the city to offer social services until they have no one else to tax. Even Fidel Castro recently stated: "The Cuban model doesn't even work for us anymore." So the grand experiment is over, and a generation of social justice has run into the stark reality that you cannot just pass your expenses on for someone else to pay later.

The SMMUSD knew years in advance that the state was going to cut spending for schools. This year, they saw a $6 million shortfall, and an additional $6 million in cuts will hit them next year as well. With $12 million in cuts already scheduled, what are they doing about it? Forget raising money to fend of the current round of layoffs. Next year will cut even deeper, and no amount of lemonade stands can make up the shortfall. The job of a good CFO is to create a stable budget that keeps as many people in jobs as possible for the long term. It's to build a fund to protect the budget from possible future cuts as well. In 2009, the SMMUSD spent about $123 million. With that in mind, they should be giving us a $100 million budget based on the funding shortfall that's going to happen. Instead, they're pretending they have no idea what's going to happen next, and blame the state of California.

Santa Monica College saw the writing on the wall, and got us to give them $295 million dollars in bonds, while SMMUSD was quiet. LA County has seen a 16 percent drop in revenue, even as they raise taxes. In stark contrast, our city manager is keeping our city solvent, while continuing to balance the social needs with city services the people of Santa Monica require. The current half-cent sales tax increase on November's ballot is to make sure our city budget will be balanced moving forward, and was purposely not raised for the schools, since our city will most likely need it.

DAVID ALSABERY is the founding member of the "Hot" Rod Gould Fan Club and all around nice guy. He can be reached at alsabery@gmail.com.

The Q Line

Still glowing?

Santa Monica held its bi-annual Glow art event on Saturday with people coming from across SoCal to take in the art.

So, this week's Q-Line question asks:
Did you attend Glow? If so, what worked and what didn't?

Call (310) 285-8106 before Friday at 5 p.m. and we'll print your answers in the weekend edition of the Daily Press.


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PATEL
FROM PAGE 3

to lose a significant portion of our permit students at this juncture. Equally important, we must show compassion to our existing permit students, some of whom have been in our district for many years and have built strong friendships with their peers, teachers and our community.

Allowing permit students to attend our world class schools should be a privilege that comes with responsibilities. They should be required to maintain a minimum GPA and be good citizens in our community. Assuming a fair hearing and adequate due process is afforded, any permit student charged with a serious act of violence should have the permit revoked and expelled from our district.

• SHOULD TEACHER EVALUATIONS BE MADE PUBLIC?

I do not believe student test scores alone should be the sole measurement of a teacher's effectiveness in a classroom. It is but one factor among many factors that must be evaluated over a relevant period of time. An evaluation that consists of multiple factors should be available to the public. The sole purpose of transparency is to improve our children's quality of education.

• GIVEN STATE FUNDING INSECURITY AND THE FAILURE OF A RECENT PARCEL TAX, WHAT SHOULD BE DONE TO INCREASE LOCAL FUNDING FOR SCHOOLS? IS A PARCEL TAX THE RIGHT APPROACH? WHAT OTHER WAYS WOULD YOU RECOMMEND TO RAISE REVENUE FOR THE DISTRICT? WILL YOU LOOK TO CITY HALL FOR MORE FUNDING?

I believe a parcel tax is the preferable method to raise local funds for our public schools because the district controls the money and it's a more stable and reliable form of funding. However, the 2/3 supermajority required for a school district parcel tax is a very difficult threshold to overcome. Because of the recent failure of Measure A, I am in support of measures Y and YY; it will provide an immediate and meaningful amount of revenue to our school district and only requires simple majority to pass.

I serve on our district's Financial Oversight Committee and for the past several years we have recommended to the school board that they implement certain revenue enhancements. For example, we have recommended community-wide fundraising and the employment of a development officer for grant writing and alumni outreach; naming rights and responsible and age appropriate advertising on school buildings; and leasing of underutilized school facilities during non-school hours. Based on what other school districts have done, it is estimated that our district can generate $3 to $5 million in additional annual revenue.

If the ideas above are implemented, the school district will not need to look to City Hall for more funding.

• HOW MUCH HOMEWORK IS TOO MUCH FOR A STUDENT IN MIDDLE SCHOOL AND HIGH SCHOOL?

Homework should not be about quantity, but rather about quality and effectiveness. We need our children to become critical thinkers not to simply regurgitate answers to questions.

• THE DISTRICT REQUIRES PTAS AND OTHER FUNDRAISING GROUPS AT INDIVIDUAL SCHOOL SITES TO CONTRIBUTE A CERTAIN PERCENTAGE TO AN EQUITY FUND, WHICH IS THEN DISTRIBUTED TO SCHOOLS IN POORER NEIGHBORHOODS WHERE PARENTS DO NOT RAISE AS MUCH MONEY ON THEIR OWN. DO YOU BELIEVE THIS POLICY SHOULD CONTINUE? WHAT PERCENTAGE DO YOU THINK IS FAIR?

I support the current policy of having the individual school PTA's contribute 15 percent into the district Equity Fund. It is a natural parent instinct to prefer to donate to the school where their children attend. Dramatically changing the percentage would lead to a decrease in overall contribution which will have far worse consequences to the district as a whole.

However, we need to also think bigger than just our school PTA parents. Currently only 20 percent of the residents in our community have children in our school district. The other 80 percent may not have children in the school system, but there is clearly a community benefit in having good schools such as lower crime rates and higher property values. Targeting this untapped 80 percent for contribution into our Equity Fund will allow the district to allocate greater resources to less affluent schools.

• WHAT DO YOU THINK IS THE APPROPRIATE CLASS SIZE FOR ELEMENTARY, MIDDLE, AND HIGH SCHOOL STUDENTS?

Research shows that class size ratio of 20 students to 1 teacher especially for grades K-3 provides for an appropriate teaching environment that is conducive to learning. Our district has a ratio of 23 to 1 for the K-3 grades and significantly higher for grades 4 through 12. The board needs to make it a top priority to reduce the class size ratios.

• WHAT ROLE SHOULD THE DISTRICT PLAY IN ENSURING THERE IS MORE AFFORDABLE, WORKFORCE HOUSING FOR TEACHERS/STAFF?

Santa Monica and Malibu are wonderful cities, but unfortunately our teachers cannot afford to live in our community because of the high cost of housing. This sometimes becomes a barrier in attracting and retaining the best teachers. Our district should develop a long-term plan to work collaboratively with City Hall and Santa Monica College. As our economy improves, we can provide affordable housing to the workforce that is critical to our community's future.

• IN REMODELING CAMPUSES, WHAT SHOULD BE THE TOP PRIORITY?

The top priority for remodeling our campuses is to make the schools safer for our children and teachers.

• HOW DO YOU PROPOSE CLOSING THE ACHIEVEMENT GAP?

To narrow and eliminate the achievement gap, it must be addressed at preschool and K-3 grade levels where research shows we can have the most impact. We need to implement more effective intervention and remedial programs that are properly funded. We also need to find ways to increase parental involvement. Research and common sense tells us that students do better when parents participate in their education. We need to leverage technology so parents can connect and monitor the progress of their children weekly and not at the end of the school year when it's too late.

• HOW CAN SANTA MONICA-MALIBU REMAIN COMPETITIVE WITH PRIVATE SCHOOLS SUCH AS CROSSROADS, ST. MONICAS, WILDWOOD, NEW ROADS, ETC..?

SEE PATEL PAGE 9

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MECHUR
FROM PAGE 3

over 2,700 in 2004 to less than 1,500 this year due to the district's Permit Policy restricting new permits to specific grades and categories, such as children of employees of the district, City Hall and Santa Monica College, and their siblings. Permit students are required to remain in good academic standing or their permits can be revoked. This year approximately 1 percent of permits were not renewed due to non-compliance. Permit students are subject to the same regulations as other students regarding violence. We have a progressive discipline policy depending on the infraction.

• SHOULD TEACHER EVALUATIONS BE MADE PUBLIC?

Teacher evaluations should be used to understand the effectiveness of classroom material and instruction and lead to informative dialogue with principals and in-service assistance. Teacher evaluations should consist of a series of tools, including observations of the classroom environment, teaching technique and student success. This is not information that should be shared with the public.

• GIVEN STATE FUNDING INSECURITY AND THE FAILURE OF A RECENT PARCEL TAX, WHAT SHOULD BE DONE TO INCREASE LOCAL FUNDING FOR SCHOOLS? IS A PARCEL TAX THE RIGHT APPROACH? WHAT OTHER WAYS WOULD YOU RECOMMEND TO RAISE REVENUE FOR THE DISTRICT? WILL YOU LOOK TO CITY HALL FOR MORE FUNDING?

Our public schools need consistent reliable funding to allow the district to sustain and grow existing programs, attract and maintain excellent teachers and to address students who are not achieving at satisfactory levels. The state is now funding public education at the 2004-05 level and California has gone from top 10 in the 1970s to the bottom three the last few years. We have squeezed administration and support staff and have had to increase class sizes. Measures Y and YY will provide a steady stream of revenue. It is an excellent idea that uses the capacity of the community to support a key component of our democratic society — public education.

Annual fundraising within the community is also necessary, particularly to provide services that have disappeared over the years.

• HOW MUCH HOMEWORK IS TOO MUCH FOR A STUDENT IN MIDDLE SCHOOL AND HIGH SCHOOL?

The district's homework policy is that students should have the grade level times 10 plus 10 minutes, so seventh graders should have 80 minutes and eighth graders 90 minutes for all classes combined. Homework should reinforce classroom work.

Our high schools are required to have a Homework Plan, so that each night students can finish their homework in a reasonable time. Obviously, students taking honors and AP courses will have additional assignments to cover the curriculum.

Too much homework can affect students' health and well-being when they consistently have insufficient sleep and inadequate physical activity. Principals need to monitor compliance with the Homework Policy.

• THE DISTRICT REQUIRES PTAS AND OTHER FUNDRAISING GROUPS AT INDIVIDUAL SCHOOL SITES TO CONTRIBUTE A CERTAIN PERCENTAGE TO AN EQUITY FUND, WHICH IS THEN DISTRIBUTED TO SCHOOLS IN POORER NEIGHBORHOODS WHERE PARENTS DO NOT RAISE AS MUCH MONEY ON THEIR OWN. DO YOU BELIEVE THIS POLICY SHOULD CONTINUE? WHAT PERCENTAGE DO YOU THINK IS FAIR?

The Equity Fund contributions are distributed to all schools on a weighted-student formula. Each school's governance team allocates the funds through their Single Plan for Achievement to intervention programs best suited for that school. The policy is important because it allows schools in economically disadvantaged neighborhoods to better address lower achieving student needs. The issue of fundraising will be addressed later this year by the PTA, Education Foundation and superintendent, working with a facilitator. Any changes to the policy should come out of this effort.

• WHAT DO YOU THINK IS THE APPROPRIATE CLASS SIZE FOR ELEMENTARY, MIDDLE, AND HIGH SCHOOL STUDENTS?

It would be great if we could reduce our K-3 classes back to 20:1, fourth and fifth grades to 25:1, the middle schools to 27:1 and high school to 30:1. Even these are higher than in many parts of the U.S., but we have shown that at these levels we provide an education that prepares our students for the top colleges and universities.

• WHAT ROLE SHOULD THE DISTRICT PLAY IN ENSURING THERE IS MORE AFFORDABLE, WORKFORCE HOUSING FOR TEACHERS/STAFF?

The district should look at its land resources and assess if there are sites that can be used for workforce housing. We should be working with City Hall to determine the desire of key personnel — police, fire, teachers, nurses — to live in Santa Monica and together develop a project. Nonprofit and for-profit housing developers have worked with cities and school districts elsewhere in California to accomplish this.

• IN REMODELING CAMPUSES, WHAT SHOULD BE THE TOP PRIORITY?

Our campuses need to provide a secure environment with well-lit and naturally-ventilated classrooms based on sustainable principles. Health and safety of students and employees are paramount. Classrooms should be flexible to accommodate new technology as it is developed and provide for community-use during non-school hours.

• HOW DO YOU PROPOSE CLOSING THE ACHIEVEMENT GAP?

We need to develop early intervention programs that provide our students with the math and literacy skills to achieve at grade level or above. We need to help our students gain confidence in their ability to be successful.

• HOW CAN SANTA MONICA-MALIBU REMAIN COMPETITIVE WITH PRIVATE SCHOOLS SUCH AS CROSSROADS, ST. MONICAS, WILDWOOD, NEW ROADS, ETC.?

Our public schools have been competitive with local private schools. Our students have similar course offerings and our graduates go to the same four-year colleges. To remain competitive we need to maintain programs and staff. We can only do that with a reliable financial base. We cannot cut our way out of the current financial crisis. We need to pass measures Y and YY to ensure our public schools can remain competitive.

• WHAT QUALITIES MAKE YOU A GOOD CANDIDATE FOR SCHOOL BOARD?

I have experience, am responsive and reliable and absolutely believe in public education. I have co-chaired parcel tax and capital bond measure campaigns, helped develop the relationship with the City Hall resulting in its almost $8 million annual support and, as a board member, worked to bring stability back to the district.

SEE **MECHUR** PAGE 9









The Kids with Cameras Program Presents

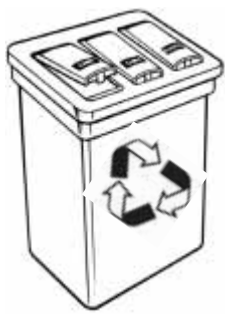
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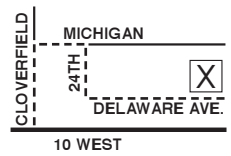


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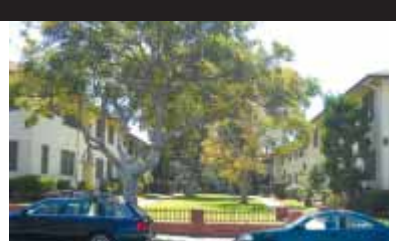
St. Monica Catholic High School

Date	Team	Opponent	Location	Time
LADY VOLLEYBALL				
Sept 30	JV/Var	Malibu	SMCHS	4/5:00pm
BOYS FOOTBALL				
Oct 2	JV	Blair	Pasadena/Muir Field	4:00pm
Oct 2	Var	Blair	Pasadena/Muir Field	7:00pm

Santa Monica High School

Date	Team	Opponent	Location	Time
BOYS WATER POLO				
Sept 30	Frosh/Soph	San Marino Tournament		3:00pm
GIRLS TENNIS				
Sept 29	Var	Brentwood		2:30pm
Sept 29	JV	Brentwood		2:30pm
Sept 30	Var	Inglewood		2:30pm
GIRLS VOLLEYBALL				
Sept 29	Var	El Segundo	El Segundo	3:15pm
COED CROSS COUNTRY				
Sept 29	All	South Bay Cup	Columbia Park Torrance	2:30pm

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WACHTEL

FROM PAGE 3

Permitted students can be valuable additions to our district, especially high-achievers eager to participate in school programs.

• SHOULD TEACHER EVALUATIONS BE MADE PUBLIC?

Evaluation measures from tests are privately used at several schools in the district by principals and teachers to identify where students are having difficulty. At one elementary school, peer teachers asked a same-grade educator whose students had the highest scores to share teaching techniques that can be used by others. This approach should be used district-wide. Quality teachers want to improve and I have a plan for teacher cross collaboration and professional development that will benefit our students. I support a system that allows public examination in troubling circumstances, but a blanket public evaluation at this stage seems invasive and counterproductive. Pressure to inflate testing scores, which does not foster true learning, may result.

• GIVEN STATE FUNDING INSECURITY AND THE FAILURE OF A RECENT PARCEL TAX, WHAT SHOULD BE DONE TO INCREASE LOCAL FUNDING FOR SCHOOLS? IS A PARCEL TAX THE RIGHT APPROACH? WHAT OTHER WAYS WOULD YOU RECOMMEND TO RAISE REVENUE FOR THE DISTRICT? WILL YOU LOOK TO CITY HALL FOR MORE FUNDING?

A commission-based unsalaried director of development should be created immediately. This position has had proven success in other districts, and similar positions are standard in business and nonprofits. The director would supplement and work with the Education Foundation, an organization that proved with its SOS campaign, which I was honored to participate in, that our community cares about education. The development position has far-reaching revenue gathering potential for our district.

Sponsorships and naming rights for facilities, which would need to meet standards and receive school board approval, and the renting of underutilized facilities are fundraising areas that should be explored.

Parcel taxes are difficult to pass district-wide because some residents have multiple parcel properties, one of the reasons Measure A, though it came close, failed. I would work with city councils and chambers of commerce in both cities to generate more revenue for our schools and reach out to state and federal leaders.

• HOW MUCH HOMEWORK IS TOO MUCH FOR A STUDENT IN MIDDLE SCHOOL AND HIGH SCHOOL?

Academic achievement is paramount for future success, but so are social skills. Good teaching and parental support of learning will foster successful learning in both areas. This is an important teacher-parent issue.

•THE DISTRICT REQUIRES PTAS AND OTHER FUNDRAISING GROUPS AT INDIVIDUAL SCHOOL SITES TO CONTRIBUTE A CERTAIN PERCENTAGE TO AN EQUITY FUND, WHICH IS THEN DISTRIBUTED TO SCHOOLS IN POORER NEIGHBORHOODS WHERE PARENTS DO NOT RAISE AS MUCH MONEY ON THEIR OWN. DO YOU BELIEVE THIS POLICY SHOULD CONTINUE? WHAT PERCENTAGE DO YOU THINK IS FAIR?

Our students benefit from strong schools throughout the district. When students meet in middle school and high school, excellent preparation in elementary schools district-wide is vital. For that reason, sensible sharing is necessary. The percentage should be determined year by year based on need.

• WHAT DO YOU THINK IS THE APPROPRIATE CLASS SIZE FOR ELEMENTARY, MIDDLE, AND HIGH SCHOOL STUDENTS?

Ideally, grammar school classes should be limited to about 20 students. Middle and high school classes can succeed with larger class sizes, but there too it is important to keep class sizes down to help teachers work more closely with their students.

• WHAT ROLE SHOULD THE DISTRICT PLAY IN ENSURING THERE IS MORE AFFORDABLE, WORKFORCE HOUSING FOR TEACHERS/STAFF?

Affordable housing attracts good teachers. The district should not enter the landlord business but establish relationships with owners that lead to affordable rentals for longer-term leases.

• IN REMODELING CAMPUSES, WHAT SHOULD BE THE TOP PRIORITY?

The classroom is the top priority.

• HOW DO YOU PROPOSE CLOSING THE ACHIEVEMENT GAP?

Students benefit from strong schools throughout the district. Fostering parent-involvement in their children's education and early-development programs are critical. After-school programs, which help with learning, should be expanded, and counselors at elementary schools are crucial. Early outreach is vital for closing the achievement gap.

• HOW CAN SANTA MONICA-MALIBU REMAIN COMPETITIVE WITH PRIVATE SCHOOLS SUCH AS CROSSROADS, ST. MONICAS, WILDWOOD, NEW ROADS, ETC..?

We should not be looking over our shoulders. Support for fine programs will help us retain gifted teachers and attract outstanding candidates. This will provide our students with the best possible education, entry into excellent colleges and success professionally.

• WHAT QUALITIES MAKE YOU A GOOD CANDIDATE FOR SCHOOL BOARD?

Having taught and coached in the U.S. and overseas, I have practical experience a school board member needs. Elected Nagasaki City Representative for foreign teachers, I evaluated Japanese public education, gaining a global perspective. Back in California, I was awarded the CORO Fellowship in Public Affairs, a leadership-training program in government, nonprofits, business, labor and media. I worked with PricewaterhouseCoopers and the California Community Foundation on textbook adoptions, allocation of school funds and technology. As an international journalist and television producer committed to education, I serve on Santa Monica College's Journalism Advisory Board and the Claremont McKenna Media Advisory Board.

My teaching and work in business and international journalism give me a global perspective on our schools that other candidates don't have. I have spent a career working with budgets, trouble-shooting and executing ideas. I am a strong negotiator who seeks out other opinions, a communicator who listens.

• ADMINISTRATOR AND TEACHER SALARIES ARE AMONG THE HIGHEST IN THE STATE. HOW WILL YOU KEEP THESE AND OTHER PERSONNEL COSTS UNDER CONTROL?

Quality educators and workers deserve fair compensation. I will look into salaries and fiscal mismanagement, while working with certified and classified leaders and members to

SEE WACHTEL PAGE 9

PATEL
FROM PAGE 6

We have some of the best public schools in California and our music program is the best in the country. In some respect, it is the private schools that must compete with us. However, there is still much we can do such as lowering our class size ratios and offering unique education programs. We are also fortunate to have Santa Monica College within our district boundaries. Allowing our students to take college-like courses during high school will give them a competitive edge when they graduate to college.

• WHAT QUALITIES MAKE YOU A GOOD CANDIDATE FOR SCHOOL BOARD?

As a business owner, I have hands on experience operating with limited resources, making tough decisions, and finding unique solutions. I built my business from the ground up for the past 10 years. I have been through the ups and downs of the economy but I have always provided the vision and strong leadership that was needed to weather any storm.

I have two young children in our school district; a constant reminder why great schools are critical to our future. Our school district is facing its worst financial crisis in its history. I have degrees in accounting, business, and law and will proactively and creatively work to protect and preserve our great public schools.

• ADMINISTRATOR AND TEACHERS SALARIES ARE AMONG THE HIGHEST IN THE STATE, HOW WILL YOU KEEP THESE AND OTHER PERSONNEL COSTS UNDER CONTROL?

Other than parents, teachers play the most vital role in the development and education of our children. We want to attract the best and most qualified teachers to our district so that they can teach our children to be critical thinkers and global citizens. The administrators play a secondary role and therefore we must constantly justify their position and scrutinize their cost.

Las Virgenes Unified School District which has approximately the same number of students as our district, has an administrator to pupil ratio of 1 to 678. Our school district has a ratio of 1 to 199 (the data is for the school year 2008-2009). Why does our school district have so many administrators compared to the number of students? There may be a good explanation, but it's a question I will seek an answer to if I am on the school board.

• WHAT WILL YOU DO ABOUT TEACHERS' UNION PRESIDENT, HARRY KEILEY'S "NO SHOW" JOB THAT COSTS THE DISTRICT A MINIMUM $55,000 PER YEAR?

I think during this fiscal crisis every non-classroom expenditure should be on the table for reduction or elimination.

• IF ELECTED, WHAT WOULD YOU CHANGE ABOUT THE FOOD THAT IS FED TO OUR STUDENTS?

Childhood obesity is a growing problem in our country. We need to make sure our children are being educated about eating healthy and our district is promoting healthy diets. I would like to see our district make better choices that affect our young kids. On the other hand, I am pleased that we work with our local Farmers' Market to serve fresh organic salads and vegetables.

MECHUR
FROM PAGE 7

• ADMINISTRATOR AND TEACHER SALARIES ARE AMONG THE HIGHEST IN THE STATE. HOW WILL YOU KEEP THESE AND OTHER PERSONNEL COSTS UNDER CONTROL?

Our salaries are in the top quartile in L.A. County, which is among the most expensive areas to live in the state. To remain competitive and attract and maintain the best teachers and administrators, we need to provide appropriate compensation packages.

• WHAT WILL YOU DO ABOUT TEACHERS' UNION PRESIDENT, HARRY KEILEY'S "NO SHOW" JOB THAT COSTS THE DISTRICT A MINIMUM $55,000 PER YEAR?

People do business from everywhere these days. If his constituents support him and he is appropriately communicating with district administration he is doing his job. He is also on the STRS Board and they pay the district up to two days per week when he is doing their business.

We may be one of a few districts that provide the salary for our bargaining unit presidents but that doesn't make it wrong. It should be a sign that we recognize their leadership and welcome them as a partner in providing an excellent education with access and opportunity for all our students.

• IF ELECTED, WHAT WOULD YOU CHANGE ABOUT THE FOOD THAT IS FED TO OUR STUDENTS?

My preference would be to increase the amount of fruits and vegetables in the daily meals of our students from regional resources. We need to be cognizant of nutritional requirements as we move away from the food industry components that harm produce and the environment.

WACHTEL
FROM PAGE 8

develop agreements that enhance our educational needs and control cost.

• WHAT WILL YOU DO ABOUT TEACHERS' UNION PRESIDENT HARRY KEILEY'S "NO SHOW" JOB THAT COSTS THE DISTRICT A MINIMUM $55,000 PER YEAR?

The teachers' union is important, but without justification the district should not be paying union expenses. I plan to investigate how much the union is paying Mr. Keiley and what percentage of his work as union president is done for the district — $55,000 would be well spent on teachers' salaries.

• IF ELECTED, WHAT WOULD YOU CHANGE ABOUT THE FOOD THAT IS FED TO OUR STUDENTS?

Having produced and written two integrative health series, I understand nutrition. I have worked with premiere nutritional health experts and would consult with them about ways to improve the food our schools offer. Our daughter usually takes a homemade lunch to school, but that is a family tradition. I am pleased to know that when my daughter eats at the cafeteria, she has access to a salad bar and other nutritional items, but some available choices are not optimal. Healthful eating produces healthier and alert students. I would be delighted to work with food service to improve our children's menus.





GLOW
FROM PAGE 1

at night it was a lot busier than a normal Saturday," said Dan Flannelly, general manager of Bubba Gump Shrimp Co. on the Santa Monica Pier. "Any event that will bring more people and expose the pier a little more is always a good thing."

Flannelly wasn't alone in his sentiment.

"Our business improved greatly because it was open longer," said Alfonso Alvarez, general manager of Cafe Crepe on the Third Street Promenade at Broadway. "I'd say we probably did 10-15 percent more than on a regular Saturday."

Despite the gains, Cafe Crepe made less than what they did during the inaugural event in 2008.

City Hall's Cultural Affairs director, Jessica Cusick, said she had only preliminary information on Glow's economic impact on Santa Monica, "but it's looking extremely good."

In addition to visitors, the free event, featuring 20 original installations and art displays at a cost of roughly $600,000, with about $100,000 coming from City Hall's general fund, also attracted local residents. City officials said they parked 1,670 bicycles, a sign that locals came out to play. That said, parking lots and structures were full.

"There was more of a draw for locals to come down on that particular day," said Flannelly, who said he met more Santa Monica residents than usual on Saturday.

Hotels were either sold out or close to selling out, said Kim Baker, director of marketing for the Santa Monica Convention and Visitor's Bureau.

Ocean View Hotel, which offered free glow sticks and an afternoon check-out time for those who stayed up late checking out the art, reached maximum capacity and had increased bookings for Sunday night.

"Guests were very enthusiastic about having the event here in Santa Monica. We got a lot of positive feedback from our hotel guests," said Robert Farzam, Ocean View Hotel owner and manager.

Despite gains for businesses closer to the festivities, those further away didn't feel the effects.

Although featured on the city's website, DoubleTree Guestsuites, located on Fourth Street, did not sell more rooms than usual.

The hotel's promotional package included a breakfast for up to two people per suite.

"Promoting Santa Monica as an international city of creativity is partly an economic concept," Santa Monica Cultural Affairs Supervisor Nathan Birnbaum said. "But, the prime motivator is to involve people from the L.A. region in a transformation of public space and have a chance to engage in art."

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STUDIES
FROM PAGE 1

there aren't community centers like the one in Santa Monica, she said. In 2007, a group of students from the Social Justice Education Project in Tucson who were working on a documentary about creating a youth center visited the PYFC to develop a model for their own city.

Since then, there has been collaboration between the Santa Monica and Tucson youth, students and teachers, with several group exchanges on both ends, Rodriguez said, adding that Arizona is more advanced in raza studies curriculum, while Santa Monica and Los Angeles have more models for community centers.

"We don't live in Arizona but what happens in Arizona is going to affect directly what's going on in California," Rodriguez said.

Irma Carranza, a local parent and community activist, said the problem is many students feel their teachers don't understand them, which is why curriculum that emphasizes self-empowerment and a student's own cultural history is important.

"I don't understand how empowering our children equates to fear with the majority group," she said.

To help bring ethnic studies to Santa Monica, Carranza and a collaboration of educators are creating a community education center to teach students about indigenous cultures, which the school district doesn't cover. The center, Community of Wisdom by the Sea, is based on Nahuatl philosophy and will target middle school boys, the age Carranza said the academic achievement gap begins in local schools.

"The intent is to give kids a sense of self worth, self acceptance and that whole philosophy of looking in the mirror and loving yourself," she said.

Though Santa Monica High School has a Freshman Seminar program that looks at genocide and tolerance and racism throughout history and within the community, as well as electives including African American and Chicano literature, there is no ethnic studies program, according to Renee Semik, I House principal who oversees the seminar.

"The first responsibility of any educator and any student is to know oneself and to know one's culture, because out of that comes positive self esteem as an intellectual," said Oscar de la Torre, school board member and director of the PYFC. "In Santa Monica, being a progressive city and an educated city, we are astonished and we want to stand in solidarity with the movement for honest education in Arizona."

The center collected $225 to support the Save Ethnic Studies group, who will be filing a lawsuit against Arizona Gov. Jan Brewer, the State Board of Education and State Superintendent of Public Instruction Tom Horne to fight the bill.

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This was our message in the 1970's...
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Think Santa Monica First

Have you ever walked by the window of Footsie or Pink Lili on Montana Avenue and stopped to admire the sheer beauty of the lingerie so delicately displayed in the window? Both stores are owned by Lisa Frank, a long-time Santa Monica resident and store owner (Footsie has been around for 25 years!). Each boutique specializes in fitting all sizes – Footsie, sizes A-H; Pink Lili, Sizes A-E – and carry the most popular and luxurious brands. The distinction between the two? In Lisa's words "Pink Lili carries everything you want. Footsie carries everything you need."

Buy it on **Montana Avenue**, it makes your neighborhood feel gorgeous!

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1105 & 1129 Montana Avenue



"Most places sell a bra. We sell a fit, and the bra sells itself."

- Lisa Frank, Footsie and Pink Lili

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PAVLEY
FROM PAGE 1

One piece of jewelry tested during AP's investigation was 91 percent cadmium.

Connecticut, Illinois and Minnesota also have passed cadmium-in-jewelry laws this year, and legislation has been introduced in both houses of Congress. The volume of goods sold in California and the state's influence over national markets means that even absent action at the federal level, the U.S. now has a cadmium limit.

California's bill, SB929, was written by Democratic Sen. Fran Pavley of Santa Monica. Pavley credited AP's investigation for revealing the use of cadmium in children's jewelry and prompting the law.

"There is absolutely no excuse for manufacturers to use this dangerous agent in products for kids," she said.

Representatives of the Fashion Jewelry and Accessories Trade Association, which represents the U.S. industry, could not be reached for comment after business hours Monday.

The group has lobbied state legislatures against enacting bans, arguing that legally binding limits on the total amount of cadmium in jewelry is too strict an approach. Instead, the group's leaders want a voluntary national standard that would assess how much cadmium can escape from jewelry if a child chews or sucks on it, rather than how much cadmium the jewelry contains.

The U.S. Consumer Product Safety Commission has been preparing new limits for jewelry that adopt this "accessibility" approach. Details of that standard are expected soon, though it's unclear whether it will be enforced immediately or will go through an extended rule-making process. Current federal law restricts cadmium in toys, not jewelry.

The commission already has orchestrated recalls of hundreds of thousands of necklaces and bracelets sold at national chain stores including Walmart and Claire's, and the teen-oriented stores Justice and Limited Too. In January, before the recalls began, Chairman Inez Tenenbaum advised parents to throw away any cheap metal jewelry, lest it contain cadmium or lead.



ACCIDENTS
FROM PAGE 1

pedestrian involved collisions, with a greater number of serious accidents reported than any of the 102 other comparable cities.

The rankings, which were based on the most recent statistics available, compared Santa Monica, which has a population of 91,710, with California cities of between 50,000 and 100,000 people.

When adjusted to account for the average daily vehicle miles traveled in each city, Santa Monica did scarcely better, ranking worst in pedestrian collisions and fifth-worst in bicycle-involved accidents.

Local bike advocates reacted to the figures with a mixture of surprise and dismay.

"That Santa Monica should rank so highly in accidents is so disappointing," said Richard McKinnon, a Parks and Recreation Commission member. "They're just horrifying numbers."

While noting tourists and employees significantly boost Santa Monica's daytime population and likely "inflate" the per capita number of collisions, Phil Brock, vice chair of the Parks and Recreation Commission, said the report nevertheless "shows the inadequacy of our preparation for the amount of bicycle traffic that we have."

"We have to do more to make our streets safe for bicyclists," he said.

Santa Monica Police Sgt. Jay Trisler attributed the city's comparatively high number of bike and pedestrian accidents in large part to the Santa Monica's high daytime population, which he estimated at 250,000.

The SMPD, he said, is trying to make the streets safer for bicyclists and pedestrians by enforcing traffic safety laws — and not just against unsafe drivers.

"We're out there issuing citations in all facets — to drivers, pedestrians and bicycle riders," he said.

Meanwhile, on top of Santa Monica's poor traffic accident rankings, there's also evidence more bike accidents than ever before are occurring.

City Hall's Office of Sustainability and the Environment this month reported bike accidents involving vehicles were up 78 percent from 2007, proof of "the need for additional educational and bike safety investments."

"Bike use in Santa Monica is up — this should be obvious to even the casual observer — so it is regrettable, but to be expected that collisions will be on the increase," said City Councilman Richard Bloom, who in May supported setting aside $25,000 for bicycle education programs in this year's budget. The amount has yet to be allocated.

Bloom said cutting down on the number of bicycle and pedestrian accidents will require more attention to bike safety education as well as better transportation planning that focuses on separating and protecting bicyclists from motorists. City Hall's installation of the city's first "sharrows" — markings on the asphalt that designate a street for use by both cyclists and cars — this year was a step in that direction, he said.

City Hall is also preparing to produce an updated bike master plan that is likely to urge the construction of additional bike lanes and sharrows citywide.

McKinnon said the hope is to complete a draft version of the document by November.

nickt@smdp.com



Residents claim to have suspected corruption in Bell, yet rebuffed

JOHN ROGERS
Associated Press Writer

BELL A few would-be whistleblowers suspected for years that the government in this working-class Los Angeles suburb was corrupt and that leaders were secretly paying themselves six-figure salaries.

But their attempts to uncover the scandal were stifled at every turn by the city. They claim they were mocked, insulted and intimidated and that their public information requests were shredded or falsified. They were cut off or ignored at City Council meetings when they tried to confront leaders.

"Every meeting I went to there were people addressing issues left and right," said Roger Ramirez, an emergency medical technician who grew up in Bell and has been attending City Council meetings regularly since 1992. "They would just blow people off. They would give you a time limit of two minutes to speak, tell you, 'We're working on the agenda, we need to get on with this, and cut you off.'"

Bell has become a national embarrassment in recent weeks since it was revealed that top city officials in the modest blue-collar suburb were making gigantic salaries, including $787,637 a year paid to the city manager and nearly $100,000 for four members of a City Council that normally meets just once a month. A prosecutor called it "corruption on steroids" last week as eight officials were hauled into jail.

City Manager Robert Rizzo lived lavishly. He owns a home in upscale Huntington Beach a mile from the ocean that is valued at almost $1 million. He also has a horse ranch near Seattle where acquaintances said he kept several thoroughbred horses.

When numerous perks like vacation, insurance and other benefits were added to his salary, his total compensation package from Bell was about $1.5 million a year.

The City Council members lived in modest homes in the community, but residents say they drove expensive cars and talked of taking overseas vacations to China and elsewhere.

The criminal charges have made the scandal all the more frustrating to people like Ramirez, who believe they could have uncovered the abuses years ago.

When he publicly confronted the City Council more than two years ago about a tip he'd received that Rizzo was paid several hundred thousand dollars a year, Ramirez says he was all but laughed at. He was told if he didn't believe the salary tip was a lie, he should go to City Hall and look up the salaries himself.

When he tried to do just that, Ramirez says, he was told to file a formal request under the state's Public Records Act. When he complied, a city official handed him a report weeks later that listed Rizzo's salary as about $180,000 and the council salaries as about $8,000 a year.

A criminal complaint filed by Los Angeles County District Attorney Steve Cooley's office said that Rizzo "did steal, remove, secrete, destroy, mutilate, deface, alter and falsify" the documents Ramirez requested.

Rizzo's attorney, James Spertus, has said his client did nothing wrong. While the public may believe his client's salary was too high, Spertus said, the City Council chose to pay him that because members thought he was worth it. City Council also have maintained they did nothing illegal.

Cooley said Rizzo was able to exploit the city on behalf of himself and others thanks to an "uninvolved electorate."

"They have to really care about their city," Cooley said. "This was not the case in this instance."

But Bell residents say it's not that simple. It was impossible to penetrate the bureaucracy and corruption, they said.

"City Hall was run kind of like a closed corporation," said Ali Saleh, who has attended City Council meetings for years and is helping lead a recall of the four arrested City Council members. "They don't allow any information that was requested or it was either given wrong or you were told, 'You can't receive it.' Or they didn't respond at all."

Investigators say the corruption went well beyond salaries. City officials allegedly mismanaged more than $50 million in bond money, levied illegal taxes and lent cash to an array of municipal employees.

Meanwhile, residents noticed business license fees, property taxes and other charges going up every year — until Bell had the second-highest property tax rate in Los Angeles County, ahead of wealthy cities like Beverly Hills.

Enrique Martinez, who for 34 years has owned Pacific Furniture, said taxes on his building rose from about $600 five years ago to $2,450 today.

Ramirez said the status of the bond fund was an issue he raised repeatedly with city officials, and former assistant city manager Angela Spaccia herself once told him not to worry.

"She told me, 'I would never be involved in a city if there was any corruption going on,'" he recalled with a laugh. Spaccia was among those arrested.

Several people acknowledged they didn't pressure city officials as much as they could have, however, because they feared retribution.

"I used to always feel scared when I'd go in to see them. They made me feel like a criminal," said Vaskan Derparssghian, a Syrian immigrant who runs a small tobacco shop and who fought with the city over rising business license fees and costs associated with putting up a sign.

Political scientist Jaime Regalado said a city like Bell, with a large, hard-working immigrant population where one in six people live in poverty, is an easy mark for a crooked government. Many people are too busy working to get involved in city matters and those who do are easily intimidated or given the run-around.

But he said that seems to be changing in Bell. Outrage in the modest city has become so great that people of diverse backgrounds have banded together to protest the abuses. Signs supporting the recall sprouted in yards all around town, including several across the street from City Hall.

The Bell Association to Stop the Abuse plans to turn in recall petitions against four City Council members containing more than 4,000 signatures on Wednesday as they hope to hold an election to oust the leaders. The group's acronym is Basta, which translates to "enough already" in Spanish.

"Coalitions are very hard to form, there has to be a catalytic event or series of events," said Regalado, head of the Edmund G. "Pat" Brown Institute of Public Affairs at California State University, Los Angeles.

"And that's just what you've got in Bell now," he added.



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12-step manuscript rare glimpse into early AA

LEANNE ITALIE
Associated Press Writer

In 1939, about 5,000 copies of a book offering hopeless drunks a spiritual path to recovery through 12 steps were released by a fledgling fellowship of alcoholics.

They called it "Alcoholics Anonymous: The Story of How More Than One Hundred Men Have Recovered From Alcoholism."

Sales were dismal at first, but interest picked up in 1941 with help from a story in The Saturday Evening Post and grew into a recovery revolution for everybody from over-eaters and the over-sexed to gamblers and shopaholics.

More than 27 million copies of the so-called Big Book in more than 50 languages have been sold, but little was known about how the manual where none had ever existed was conceived. Did AA's co-founder Bill Wilson, a fallen New York stockbroker, really write much of it himself with the help of early adherents?

Turns out the group's bible was heavily vetted, as reflected in a working manuscript to be published Friday for the first time. Called "The Book that Started it All," the document is filled with crossouts, inserts and notes, presumably based on feedback sought from about 400 hand-picked outsiders who included doctors and psychiatrists.

Some of the edits made it into print, especially in early chapters for fragile readers. Many others were rejected as the still-anonymous personalities behind the notes fretted over how to handle God and religion, a Higher Power "bigger than ourselves" and the influence of the Oxford Group, a religious movement embraced by Wilson and his fellow founder, Ohio physician Bob Smith, but later considered a preachy hindrance in working with problem drinkers.

"The goal was to increase the likelihood that there would be fewer distractions and fewer reasons for throwing the book across the room," said Fred Holmquist, a student of AA history and director of the Lodge Program for the treatment program Hazelden.

Hazelden's publishing arm was given high-resolution scans of the typed manuscript by its current owner, an Alabama businessman. They show off the mysterious edits and marginalia and are being published with commentary from AA historians. The manuscript passed to Wilson's widow, Lois, after he died in 1971 and has surfaced twice at auction since, including one sale for $1.56 million in 2004 to a California lawyer.

It's a rare glimpse into the inner-workings of an organization that was shrouded in mystery (some early members wore face masks when speaking in public) but remains the dominant force in addiction recovery.

"The spirituality side is what enabled the movement to grow very rapidly," said Nick Motu, a Hazelden senior vice president and head of the publishing division. "Had this been about religion, I have doubts it would have succeeded as it had."

Striking that tone is evident throughout the manuscript, including this note in one margin: "We have said constantly the trouble with org (sic) religion is that they try to dogmatically pour people into moulds. So why should we give specific instructions in the book such as saying do this and do that? You can obscure many alcoholics."

Walking the God tightrope has taken AA far over the years, with the book now in its fourth edition, circulating in China and Iran — and in Russia and Romania before the fall of Communism, Motu said.

Founded in 1935, before addiction was truly understood as an illness, Wilson believed "you can't tell drunks what to do. That was his genius," said Susan Cheever, who wrote the Wilson biography "My Name is Bill."

Wilson's spiritual "inclusiveness," as Cheever put it, apparently struck the right tone in a chapter for atheists and agnostics that made it through vetting with few changes. One telling sentence weighing a life in "alcoholic hell" against being "saved" was edited to say "alcoholic death" or life "on a spiritual basis."

Patrick H. of Las Vegas knows that chapter well. He's four years sober with help from AA, and he's also an atheist.

"I kind of have a cafeteria plan, where you take the things that work for you and discard the things that don't work," he said.

Among other accepted edits was a softening of the book's "directive" tone to a more suggestive one, especially in the early chapters.

Study: Texting laws don't reduce wrecks

THE ASSOCIATED PRESS

KANSAS CITY, Mo. A new study says laws that ban texting while driving don't reduce wrecks and might actually increase risks.

The Insurance Institute for Highway Safety's claim research arm released its findings Tuesday in Kansas City.

The insurance industry group compiled data from California, Louisiana, Minnesota and Washington immediately before and after driver texting was banned.

The study found the number of crashes actually increased in three of those states after the bans were implemented.

Institute spokesman Russ Rader says the increase might be the result of drivers trying to keep phones out of view while texting.

Highway officials say enforcement of the bans is just starting.

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Vice President **Jeff Shimizu**
SANTA MONICA COLLEGE

This celebration is made possible by Bayside District Corporation and the RAND Corporation.

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Stocks rebound from sluggish start

STEPHEN BERNARD
AP Business Writer

NEW YORK A late push gave stock indexes moderate gains Tuesday as investors brushed off news that consumer confidence dropped to its lowest level since February.

A big jump in earnings from Walgreen Co. and another corporate acquisition gave investors enough confidence to extend a four-week rally. Stocks were mixed for much of the day but struggled higher at the finish.

With only two trading days left in September, the Dow Jones industrial average is on track for its best September since 1939 with a gain of 8.4 percent in the month so far. It's still up only 4.1 percent for the year.

Stocks got off to a bad start after the Conference Board said its September reading on consumer confidence fell sharply from August and came in well below forecasts. Mostly positive readings from economic data on manufacturing, home sales and jobs have helped push stocks higher this month after a dismal performance on August.

Scott Rostan, founder of Training The Street, which provides courses in financial modeling and corporate valuation, said the small move in stocks compared to the big decline in confidence was indicative of a growing schism between consumers and traders.

"There's a big dichotomy between Main Street sentiment and Wall Street sentiment," Rostan said. Right now, traders are more focused on sentiment and confidence among corporate executives than consumers, he said.

Drug developer Endo Pharmaceuticals Holdings said Tuesday it will buy Qualitest Pharmaceuticals for $1.2 billion. That comes a day after major companies including Unilever NV and Southwest Airlines Co. announced deals. Wal-Mart Stores Inc. said it was pursuing buying a South African company.

In other corporate news, Walgreen Co. soared 11.4 percent after the drugstore chain reported income that easily beat forecasts. Meanwhile technology stocks were being dragged down on disappointment that Research in Motion Ltd. said it would not roll out its competitor to Apple Inc.'s iPad, called the PlayBook, until the beginning of 2011.

According to preliminary calculations, the Dow rose 46.10, or 0.4 percent, to 10,858.14

The Standard & Poor's 500 index rose 5.54, or 0.5 percent, to 1,147.70, while the Nasdaq composite index rose 9.82, or 0.4 percent, to 2,379.59.

Rising stocks outpaced falling ones two to one on the New York Stock Exchange, where volume came to 1 billion shares.

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CITY OF SANTA MONICA
NOTICE INVITING BIDS

NOTICE IS HEREBY GIVEN that the City of Santa Monica invites sealed bids for the:

Santa Monica Farmers Market Traffic Control Plan
SP2183

Bids shall be delivered to the City of Santa Monica, Office of the City Clerk, Room 102, 1685 Main Street, Santa Monica, California, not later than 2:30 p.m. on **October 14, 2010,** to be publicly opened and read aloud after 3:00 p.m. on said date in City Hall. Each Bid shall be in accordance with the Contract Documents.

ENGINEER'S ESTIMATE: $175,000
CONTRACT CALENDAR DAYS: 45
LIQUIDATED DAMAGES: $1,200 PER DAY
COMPENSABLE DELAY: $500 PER DAY

City of Santa Monica

Bidding Documents may be obtained by logging onto the Civil Engineering and Architecture website at: http://www.smgov.net/engineering/projects/online_bidding.htm. Bidding Documents may also be examined at the Civil Engineering and Architecture counter located at Santa Monica City Hall, 1685 Main Street, Santa Monica. Copies of the Bidding Documents are also available for a copying cost authorized by applicable law. Additional information may be obtained on the City's website at www.smgov.net/engineering/index.asp or by calling (310) 458-8721. The Contractor is required to have a Class **A** license at the time of bid submission.

Pursuant to Public Contracts Code Section 22300, the Contractor shall be permitted to substitute securities for any monies withheld by the City to ensure performance under this Contract.



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1220 Lincoln Boulevard Santa Monica, CA 90401 | Fax: 310.458.8857 | Questions or more info christy@smbgc.org

Sunshine

Pre-Clinics & Tryouts 2010/2011

Ages 10's -14's Clinics

Saturday Sept 11, 18, 25	Sunday Sept 12, 19, 26
Westside- @ Marymount High	South Bay- @ American Martyrs
8:30-10am: 10's, 11's, 12's	12-1:30pm: 10's, 11's, 12's
10- 11:30am 13's & 14's	1:30- 3pm: 13's and 14's
$25 per clinic at the door	$25 per clinic at the door

Participants must bring 2 completed copies of the PLAYER REGISTRATION FORM to clinics & tryouts.
You can download the form under "Tryouts" @ www.sunshinevolleyball.org

Tryouts 10's- 14's

Saturday October 2nd	Friday October 1st
Westside- @ Marymount High	SouthBay- @ American Martyrs
9-10:30am: 13's & 14's	3:30-5pm 12's, 13's, 14's
10:30-12noon: 10's, 11's, 12's	
Cost for tryout is $25 at the door	Cost for tryout is $25 at the door

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-For more details- see our website under "Pee-Wee's"

Sunday October 10th	4-5:30pm	Sign-Ups & play begins @ Lincoln Middle School
Sunday October 17th	4- 5:30pm	Sign- Ups Continued @ Lincoln Middle School

If there are any questions please visit our website www.sunshinevolleyball.org
You may also contact via email sunshinevolleyball@gmail.com

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SURF REPORT

Surf Conditions **Water Temp:** 64°

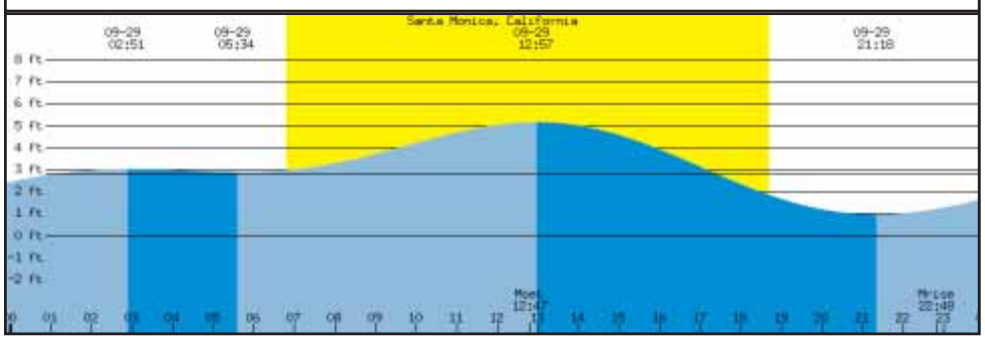
Swell Forecast

Should see the SW decline, but NW pick up a little steam, more along the lines of head high with slightly overhead pluses at standout west facing breaks.

Long Range Synopsis

The NW is expected to back off to around chest to head high max.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **September 22, 2010**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills - 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 0
- Number of A grades for dry/wet weather - 45 / 78
- Number of (C,D,F) grades for dry/wet weather -- 2 / 55

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Groundwork Family Foundation, simplehuman, SIMA, Carlson Family Foundation, Inc.

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	as
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	as
El Pescador State Beach, between Lechusa and Las Alisos creeks.	A+	as
Encinal Canyon at El Matador State Beach.	A+	as
Broad Beach at Trancas Creek mouth.	A+	as
Zuma Beach at Zuma Creek mouth.	A+	as
Walnut Creek, projection of Wildlife Rd. (private).	A+	as
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A	as
Escondido Creek, just east of Escondido State Beach.	A+	as
Latigo Canyon Creek mouth.	A+	as
Solstice Canyon at Dan Blocker County Beach.	A+	as
Puerco State Beach at creek mouth.	A+	as
Morie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	A	as
Surfrider Beach at Malibu Colony fence.	A+	as
Surfrider Beach (breach location)- daily.	A	as
Malibu Pier - 50 yards east.	F	as
Carbon Beach at Sweetwater Canyon.	A+	as
Las Flores State Beach at Las Flores Creek (point zero).	A+	as
Big Rock Beach at 19948 PCH stairs.	A+	as
Point Creek at Las Tunas County Beach.	A+	as
Tuna Canyon.	as	as
Topanga State Beach at creek mouth.	A+	as
Castlerock Storm Drain at Castle Rock Beach.	A+	as
Santa Ynez Storm Drain at Castle Rock Beach.	A+	as
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	as

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	as
Will Rogers State Beach at Pulga Canyon storm drain.	A	as
Will Rogers State Beach at Temescal Canyon drain.	D	as
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A	as
Santa Monica Beach at Montana Ave. drain.	A	as
Santa Monica Beach at Wilshire Blvd. drain.	A+	as
Santa Monica Municipal Pier.	A	as
Santa Monica Beach at Pico/Kenter storm drain.	A+	as
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	as
Ocean Park Beach at Ashland Ave. drain.	A+	as
Venice City Beach, at the Rose Ave. storm drain.	A+	as
Venice Beach at Brooks Ave. drain.	A+	as
Venice Beach at Windward Ave. drain.	A	as
Venice Fishing Pier - 50 yards south.	A+	as
Venice Beach- projection of Topsail St..	A+	as
Marina del Rey, Mothers' Beach- lifeguard tower.	A	as
Dockweiler State Beach at Ballona Creek mouth.	A	as
Dockweiler State Beach at Culver Blvd. drain.	A+	as
North Westchester Storm Drain at Dockweiler State Beach.	A+	as
Dockweiler State Beach at World Way (south of D&W jetty).	A+	as
Dockweiler State Beach at Imperial Hwy drain.	A+	as
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	as
Dockweiler State Beach at Grand Ave. drain.	A+	as

LEGEND

DRY -- each location is graded on an A - F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
as -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

NCAA SPORTS

Cal to cut five teams to slash costs

TERENCE CHEA
Associated Press Writer

BERKELEY In its latest move to cut costs, the University of California, Berkeley, is eliminating five of its intercollegiate sports programs, including its championship men's rugby team, officials said Tuesday.

Cal's baseball, men's and women's gymnastics, and women's lacrosse teams will no longer represent the university in intercollegiate competition after this academic year, officials said.

The men's rugby team, which has won 25 national championships since 1980, will move into a new category called "varsity club sport," which officials say will allow the team to continue playing and competing on campus but become financially self-sustaining.

Reducing the number of intercollegiate teams from 29 to 24 will save an estimated $4 million a year and affect 163 of the school's more than 800 student-athletes, as well as 13 full-time coaches.

After the teams are eliminated, the university will continue to honor promised scholarships to the affected students or help them transfer to other schools if they want to pursue their athletic careers, officials said.

UC Berkeley administrators said they decided to cut the five teams after considering a variety of factors, including cost, student diversity, impact on donations and compliance with Title IX, the federal law that requires gender equity in school sports and other activities.

"Clearly, this is a painful outcome after months of deliberations, analysis and the examination of every viable alternative," UC Berkeley director of athletics Sandy Barbour said in a statement. "I deeply regret the impact this will have on so many valued members of our community."

UC Berkeley is the latest public university in California to cut sports teams after the state slashed funding to higher education to close its massive budget deficit.

In April, UC Davis announced it was eliminating four of its 27 intercollegiate sports programs — women's rowing, men's wrestling, men's swimming and diving, and men's indoor track and field — this academic year. Those program cuts affected about 150 students and seven coaches.





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MOVIE TIMES

Aero Theatre
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Double feature

The Young Philadelphians and Oh, Men! Oh, Women!
7:30 pm

AMC Loews Broadway 4
1441 Third Street Promenade

Legend of the Guardians 3D: The Owls of Ga'Hoole (PG) 1hr 30min
1:25pm, 4:00pm, 6:40pm, 9:20pm

Going the Distance (R) 1hr 37min
1:45pm, 4:30pm, 9:35pm

American (R)
7:00pm

Catfish (NR) 1hr 34min
12:30pm, 2:45pm, 5:00pm, 7:15pm, 9:30pm

Virginity Hit (NR)
12:45pm, 3:00pm, 5:15pm, 7:30pm, 9:50pm

AMC 7 Santa Monica
1310 Third St.
(310) 289-4262

Legend of the Guardians 3D: The Owls of Ga'Hoole (PG) 1hr 30min
11:45am, 2:25pm, 5:00pm, 7:40pm, 10:20pm

Alpha and Omega 3D (PG)
11:40am, 2:10pm, 4:45pm, 7:15pm, 9:45pm

Inception (PG-13) 2hrs 28min
11:25am, 2:45pm, 6:15pm, 9:35pm

Resident Evil: Afterlife 3D (R)
11:00am, 1:30pm, 4:00pm, 7:00pm, 9:30pm

Wall Street: Money Never Sleeps (PG-13) 2hrs 07min
12:00pm, 1:00pm, 3:15pm, 4:15pm, 6:30pm, 7:30pm, 9:45pm, 10:30pm

You Again (PG)
11:30am, 2:00pm, 4:40pm, 7:20pm, 9:55pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 394-9741

Who Is Harry Nilsson (And Why Is Everybody Talkin\' About Him?) (NR)
1:20pm, 7:00pm

Teza (NR) 2hrs 20min
1:30pm, 4:40pm, 8:00pm

Get Low (PG-13) 1hr 40min
1:50pm, 4:30pm, 7:20pm, 9:55pm

Animal Kingdom (R) 1hr 52min
4:10pm, 9:45pm

Heartbreaker (L'arnacoeur) (NR) 1hr 45min
1:40pm, 4:20pm, 7:10pm, 9:50pm

Before Breakfast (NR) 14min
1:00pm, 1:20pm

AMC Criterion 6
1313 Third St.
(310) 395-1599

Town (R) 2hr 5min
12:00pm, 1:00pm, 3:00pm, 4:00pm, 6:00pm, 7:00pm, 9:10pm, 10:00pm

Machete (R) 1hr 45min
11:20am, 2:00pm, 4:35pm, 7:05pm, 9:40pm

Easy A (PG-13) 1hr 33min
11:15am, 12:05pm, 1:35pm, 2:25pm, 4:05pm, 4:45pm, 6:30pm, 7:15pm, 9:00pm, 9:45pm

Devil (PG-13) 1hr 20min
12:45pm, 3:05pm, 5:25pm, 7:40pm, 9:55pm

For more information, e-mail news@smdp.com

Feed your mind, Libra

ARIES (March 21-April 19)
★★★★ Your efforts to make inroads with a loved one or another key person in your life finally seem to reap results. Still, be careful with this person. He or she could be more flaky than you anticipate. Tonight: Meet up with friends.

TAURUS (April 20-May 20)
★★★ Your fiscal wisdom might be more in demand than you realize. Although you could feel taken aback or astounded by another person's reaction, you need to maintain a steady course. Tonight: Check in with a loved one or child who could be hurting.

GEMINI (May 21-June 20)
★★★★★ Trust in your ability to mend bridges. Others appeal to you for your ability to network. They like your originality and style. Confirm an important meeting. Don't make assumptions. Tonight: Beam in exactly what you want.

CANCER (June 21-July 22)
★★ Pull back. You also might want to come in late to work or call in. Worry a little less. The quality of a project can only be enhanced by some downtime. You might take another person's comment too personally. Tonight: Talking up a storm.

LEO (July 23-Aug. 22)
★★★★★ You might want to zero in on the essentials while others want to talk fluff. You might wonder how you can reconcile the difference. Recognize that the chasm might not be as deep as it looks. You might discover people's moods are what is causing the separation, not the ideas. Tonight: Where the party is.

VIRGO (Aug. 23-Sept. 22)
★★★★ You could be overly tense. Though you don't mean to cause a problem, you could. Calm down and have a long-overdue talk this morning. If you are uncomfortable, you don't want to put off this conversation any longer than need be, for your sake. Tonight: A must approach.

LIBRA (Sept. 23-Oct. 22)
★★★★★ Stretch by walking in another person's shoes. Through empathizing, you'll gain both understanding and detachment. Be careful with a crack or sarcastic comment. Don't take it personally. Tonight: Feed your mind.

SCORPIO (Oct. 23-Nov. 21)
★★★★★ Deal directly with others. Sometimes you prefer to let someone else be your messenger. Express compassion and give up being a judge. You'll come out on top of your game. Tonight: Listen to a loved one's suggestion.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ Others provide a lot of insight into their behavior without realizing it. You might be smiling within, but don't share those thoughts at the moment. Timing means everything. A boss could flip from one point of view to another. Tonight: Where people are.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ Just as you think you have a complete perspective, you realize some details have been left out. Though this experience could be frustrating, don't miss a beat as you seek out information and perhaps another's expertise. Tonight: Burning the midnight oil.

AQUARIUS (Jan. 20-Feb. 18)
★★★★★ You could be more in control of a situation than you realize. Even though someone clearly disagrees with you, that doesn't mean you aren't right-on. Question what is happening within your immediate circle. Tonight: You need some fun!

PISCES (Feb. 19-March 20)
★★★★ Keep your best interests in mind, which might look like taking the day off again or simply not sharing a lot. It is best not to say anything until you clear your head. A close friend or loved one also could be somewhat unpredictable. Tonight: Do only what you want.

Happy birthday

This year, your imagination and intellect go into fifth gear. As a result, you often see solutions way before anyone else. Travel, new experiences and an opportunity to live life in a new way continue to reinforce the process of growth toward less rigidity. If you are single, you could meet someone quite exotic, spiritual or even a foreigner. This person is likely to be part of the many openings of your year. If you are attached, decide as a couple to do a workshop together or plan that special trip. Share more and love more. GEMINI presents many different views.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average



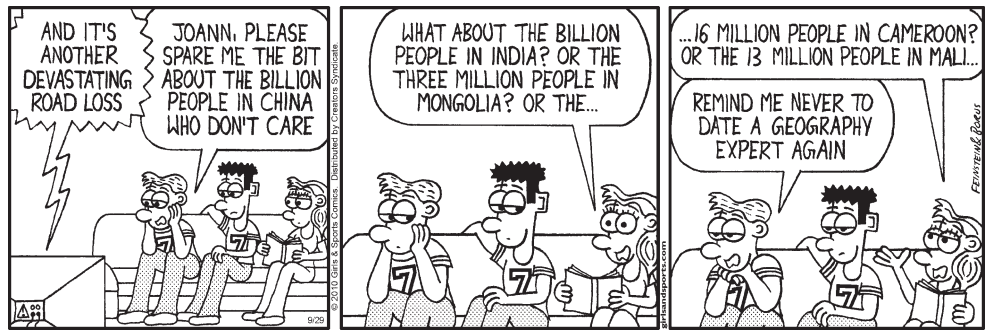
MYSTERY REVEALED

Brandon Wise *brandonw@smdp.com*

Roger Swanson correctly identified this photo of Joe's clothing store at the Santa Monica Place mall. He will receive two VIP passes to Pacific Park. Check out tomorrow's paper for another chance to win. Send answers to *editor@smdp.com*.

Girls and Sports

By Justin Borus and Andrew Feinstein



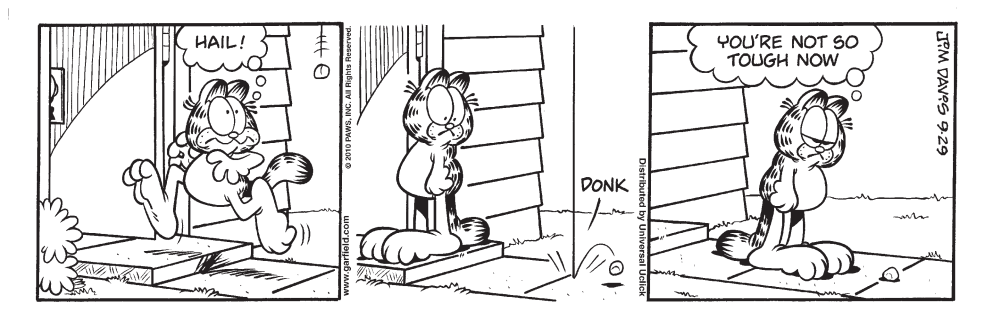
The Meaning of Lila

By John Forgetta & L.A. Rose



Garfield

By Jim Davis



Strange Brew

By John Deering



Speed Bump

By Dave Coverly



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★★★

		5	4	3	1	9		
	9						2	
1								
3								
4				1	2	7	5	3
6								8
5								4
	7						6	
		8	7	6	3	2		

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

2	1	7	4	9	6	8	5	3
5	4	8	3	2	7	6	1	9
3	6	9	1	8	5	2	4	7
1	5	3	7	6	8	9	2	4
4	9	6	2	5	1	7	3	8
8	7	2	9	4	3	5	6	1
6	8	4	5	3	9	1	7	2
7	2	5	8	1	4	3	9	6
9	3	1	6	7	2	4	8	5



CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Walk through water
5 Need a bib
11 Franken-stein's aide
12 Ahead
13 Come down in buckets
14 Early primate
15 Easter find
16 Downhill glider
17 Cornball
19 Road gunk
22 Tot tender
24 Historic period
26 Home-coming guest
27 Franc replacer
28 Went to the polls
30 Salary
31 "Sure thing!"
32 Dublin natives
34 Folk singer Joan
35 Siesta
38 Fake front
41 Ballet attire
42 Gave the boot
43 British school
44 Domains
45 Sight

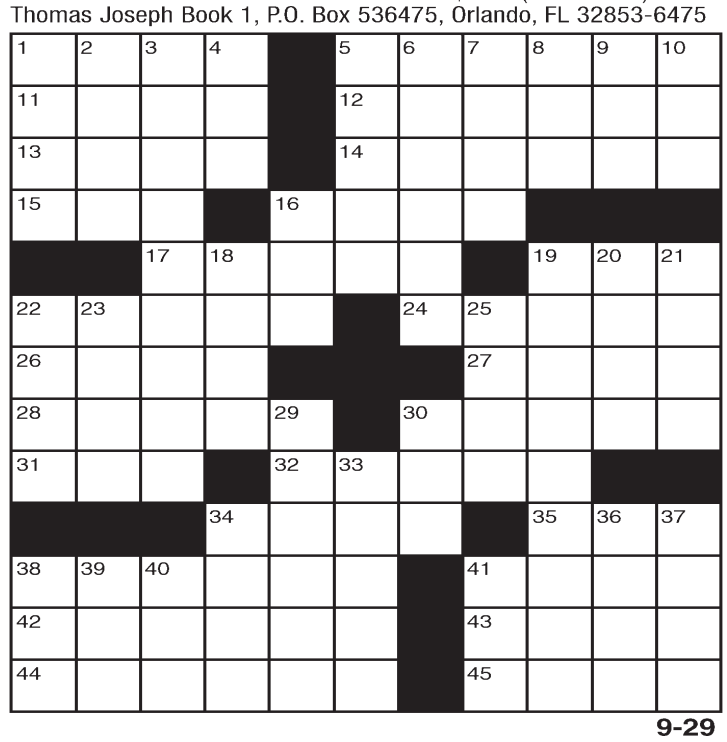
DOWN

1 Use a sponge
2 Wildly eager
3 Glazed goodies
4 Mess up
5 Trite
6 Olive's love
7 Like cupcakes
8 Male turkey
9 Thurman of "Kill Bill"
10 Signing need
16 Kite site
18 "Lean —"
19 Chal-lenging puzzles
20 Field unit
21 Greek letters
22 Blue hue
23 Lotion add-in
25 Pod contents
29 Crown
30 Expert, for short
33 Marsh plants
34 Golf need
36 Resting on
37 Pint-sized
38 Chemin de —
39 Log chopper
40 Langley org.
41 Golf need

A	S	A	P	■	■	B	A	S	I	L
R	A	C	E	R	■	A	R	E	N	A
B	U	T	T	E	R	B	E	A	N	S
O	N	O	■	F	E	E	■	R	A	H
R	A	N	O	U	T	■	P	E	T	E
■	S	E	V	E	R	■	O	D	E	S
■	■	■	A	L	I	A	S	■	■	■
B	A	L	L	■	E	M	I	T	S	■
O	R	E	S	■	V	O	T	E	O	N
M	O	N	■	T	E	E	■	R	U	E
B	U	T	T	E	R	B	E	E	R	S
A	S	I	A	N	■	A	S	S	E	T
Y	E	L	P	S	■	■	P	A	D	S

Yesterday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



9-29

ARITHMO™

CrossMath + × − ÷

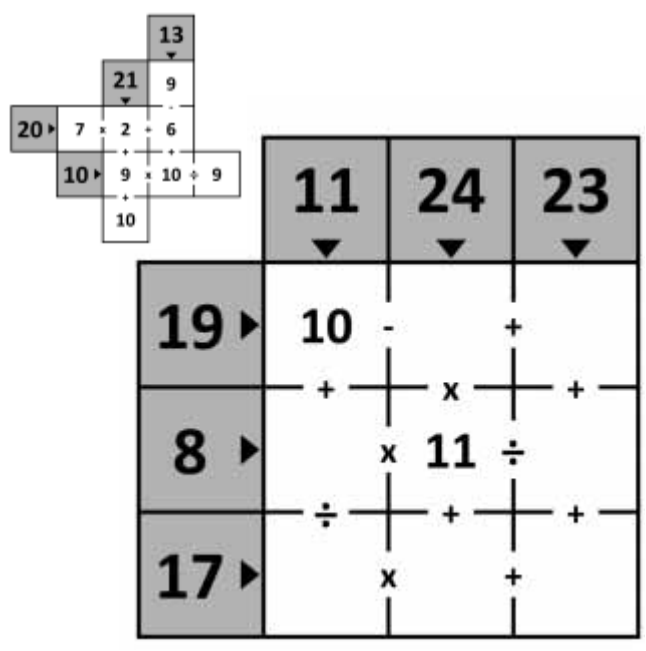
- Fill the grid with the set of given numbers (1 to 12) to satisfy the Equa demands (7 to 24) in the shaded boxes. The Equa demands represent the sum of the digits that you will insert into the empty squares.
- Each horizontal row has one Equa demand to satisfy; each vertical column also has one demand to satisfy. Each empty square in the grid dictates the math operation (addition +, subtraction -, multiplication X, and division ÷) that must be performed to meet the demands.
- You must follow the given math operations for each square and you must make sure all the numbers satisfy the demands in the shaded boxes when connected in adjacent threes and calculated together from left to right, and top to bottom.
- The numbers you insert into the grid must satisfy the Equa demands both horizontally and vertically.

For more games, go to www.arithmo.com

Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

1, 2, 2, 8, 8, 11, 11

Solution for Task 510



DAILY LOTTERY

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SUPER LOTTO PLUS: 2 13 36 41 44 Meganumber: 20 Jackpot: $24M

Fantasy 5: 9 10 26 33 39

DAILY 3: MIDDAY: 6 1 8 EVENING: 8 5 4

DAILY DERBY: 1st: 10 Solid Gold 2nd: 12 Lucky Charms 3rd: 08 Gorgeous George RACE TIME: 1:46.98

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ At least two employees at the Olive View-UCLA Medical Center in Sylmar, Calif., were accused in May of carrying on a makeshift "beauty salon" inside the facility's Neonatal Intensive Care unit. Allegedly, eyebrow waxes and manicures were given near sensitive equipment used to combat infant infections and respiratory disorders. An investigation is continuing, but a hospital official said the notion of a "salon" was overblown and that perhaps a few nail treatments were involved. (Simultaneously, the facility is being investigated for taking kickbacks from nursing homes for placing discharged Medicare or Medicaid patients into those homes.)

■ On an August ABC-TV "Nightline," professor Matt Frerking of Oregon Health and Science University allowed cameras to record his narcolepsy-like "cataplexy," which causes temporary muscle paralysis each time he contemplates romantic love (hugging or holding hands with his wife, viewing wedding pictures, witnessing affectionate couples). He noted that he can often fend off an impending attack by concentrating on his own lab work in neuroscience.

TODAY IN HISTORY

2001 The Syracuse Herald-Journal, a U.S. newspaper dating back to 1839, ceases publication.

2004 The asteroid 4179 Toutatis passes within four lunar distances of Earth.

2004 The Burt Rutan Ansari X Prize entry SpaceShipOne performs a successful spaceflight, the first of two required to win the prize.

2005 US Senate confirms John Roberts to be the next Chief Justice of the United States.

2008 Following the bankruptcies of Lehman Brothers and Washington Mutual, The Dow Jones Industrial Average falls 777.68 points, the largest single-day point loss in its history.

WORD UP!

efface \ ih-FAYS \ , transitive verb; 1. To cause to disappear by rubbing out, striking out, etc.; to erase; to render illegible or indiscernible.

Santa Monica Daily Press

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501 N. Venice unit 18 single, $1025/mo $850 off move-in stove, fridge, carpet, utilities included, laundry, parking, no pets. (310)574-6767 www.jkwproperties.com

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PALMS/WLA SPACIOUS 2+1, lower, on Keystone near Palms Blvd. ample closet, stove, refrigerator, laundry, well maintained, nicely landscaped building $1195/mo with no immediate parking (310)828-4481, (310)993-0414 after 6p.m.

SANTA MONICA $1250.00 1 bdrm, 1 bath, no pets, stove, refrig, patio, parking 2535 Kansas Ave., #108 Open daily for viewing 8am to 7pm. Additional info in apt Mgr: apt #101 (310)780-3354

SANTA MONICA $1595.00 2 bdrm, 1 bath, no pets, stove, refrig, parking 2535 Kansas Ave., #106 Open daily 9am to 9pm. Additional info in apt Mgr: apt #101310-780-3354

SANTA MONICA near Ocean Park /Lincoln 1bdrm upper, stove, refrigerator, hardwood floors, parking, laundry $1385 310-489-0880

SANTA MONICA ROOM FOR rent in apartment at water, on California Ave. Great neighborhood, pool. $700 310-470-4255

SANTA MONICA, bright spacious 2 bedroom upper, near SM. Blvd/19th. Private balcony, fireplace, stove, fridge, dishwasher, new carpet, 2 car parking, on-site laundry $1850 incl. utilities. Info 310-828-4481

SM $1550 large 1 bdrm Arizona & Franklin hardwood floors,.remodeled kitchen & bath, lots of windows, bright & airy. Spacious closets, beautiful yard & garden area. Laundry on site, fridge & stove 626-513-5513

SM EXTRAORDINARY 2+2 wood carpet mix, walk-in closet, woodsy setting, covered parking, close to beach. $1995, 1913 11th St. Call Randy, Sun coast property management @ 310-306-3668

SM. 2 bedroom duplex, Tiny but charming, bright, brand new kitchen, fireplace, hardwood/tile floors, front/backyard. 835 Cedar $1875/mo (760)220-0707

VENICE 908 California. 2+1 House, Stove, fridge, dishwasher, microwave, tile countertop, wood and carpet floor. W/D hookups, street parking, backyard w/deck, patio, no pets. $2495/mo. $500 off move-in (310)578-7512 www.jkwproperties.com

WEST LA Large, bright 2br upper on Barrington near National. Very spacious, large closets, appliances, on-site laundry, closed garage, well maintained building. One month FREE. $1685/mo. 310-828-4481 or 310-993-0414 after 6pm.

Westwood 1639 Selby unit C 2+2 $1725/mo stove, fridge, carpet, dishwasher, blinds, washer, dryer, patio, tandem under ground parking, intercom entry no pets, $750 off move-in (310)578-7512 www.jkwproperties.com

Westwood 619 1/2 Midvale upper 2+1 stove, fridge, large patio, carpet, blinds, ceiling fan, parking no pets, $2050 (310) 578-7512 jkwproperties.com

WLA large balchor, near Bundy/Sm Blvd. Walk-in closet, large bathrm,kitchette area, refrig, hot plate, or mirowave, laudry on-site, close to public transit $800/mo (310)828-4481, (310)993-0414 after 6p.m.

WLA Spacious 2 bedroom, 1.5 bath, upper apt, near SM. Blvd/Bundy. Large bedrooms & baths, stove, fridge, D/W, fireplace, laundry, parking, smaller quiet building, $1700/mo One month FREE. Info (310) 828-4481

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Storage Space

SANTA MONICA large garage for rent private alley access, $200/mo Arizona & Franklin 626-513-5513

SANTA MONICA, large (10 ft width x 25 ft length x 8ft height) enclosed garage, alley access ,17th and SM. Blvd. $250/mo Bret (310)994-5202

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WANTED JAPANESE MOTORCYCLES KAWASAKI,1970-1980, Z1-900, KZ900, KZ1000, H2-750, H1-500, S1-250, S2-250, S2-350, S3-400. CASH PAID. 1-800-772-1142. 1-310-721-0726.

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Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014224 Superior Court of California, County of Los Angeles Petition of EMILY LYNNE DECKER for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: EMILY LYNNE DECKER filed a petition with this court for a decree of changing names as follows: EMILY LYNNE DECKER to EMILY LYNNE KESLER. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Notice of Hearing:
Date: OCTOBER 15, 2010 Time: 8:30AM, Dept. B
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press. Date: AUG 30, 2010
MARY THORNTON HOUSE
JUDGE OF THE SUPERIOR COURT
9/8/2010, 9/15/2010, 9/22/2010, 9/29/2010

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101186243 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/25/2010 The following person(s) is (are) doing business as REVOLUTION DOMAIN. The full name of registrant(s) is/are: SAMANTHA FISHER 4718 SAINT CLAIR AVE. VALLEY VILLAGE, CA 91607. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SAMANTHA FISHER; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 08/25/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/22/2010, 09/29/2010, 10/06/2010, 10/13/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101250985 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/07/2010 The following person(s) is (are) doing business as SOTERIA HOME HEALTH AGENCY, INC. AI#ON 3315076. The full name of registrant(s) is/are: SOTERIA HOME HEALTH AGENCY, INC. 959 N. LA BREA AVENUE INGLEWOOD, CA 90302. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/16/2010. /s/: LOUIS NWOKE; C.E.O. This statement was filed with the County Clerk of LOS ANGELES County on 09/07/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/29/2010, 10/06/2010, 10/13/2010, 10/20/2010.



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Extensively Remodeled Single Level Condo!
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$999,999
Gorgeous Tri-Level Townhouse with Ocean Views!
Open Sunday, October 3rd
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Price Reduction!

11687 Montana Avenue
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$499,000
Huge Balcony!
Open Sunday, October 3rd
2:00pm - 5:00pm



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1325 Washington Ave
Unit E
1 Bed, 1 Bath
$419,000
Top Floor Unit
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Santa Monica Canyon	$ 1,975,000	$ 1,69500
North of Montana	$ 3,074,500	$ 1,114,500
Between Wilshire & Montana	$ 1,730,000	$ 739,000
South of Wilshire	$ 799,000	$ 585,000
Sunset Park	$1,172,500	$ 589,000
Ocean Park	$ 1,365,000	$ 782,000

Statistics Updated Every Monday

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