Taxi! Taxi!
20th Anniversary
2009 Blue Ribbon Small Business Award
U.S. Chamber of Commerce
310-444-4444
Hybrid • Mercedes-Benz
not valid from hotels or with other offers • SM residents only • Expires 8/31/10
SM to LAX $30
SantaMonicaTaxi.com

Maintain Your Independence
Our In-Home Care Management professionals evaluate needs and coordinate services to support independent living.
WISE & Healthy Aging
Call (866) 757-9473

smdp.com
Santa Monica Daily Press
MONDAY, SEPTEMBER 27, 2010
Volume 9 Issue 274

Santa Monica Daily Press

COUNCIL CANDIDATES SPEAK OUT
SEE PAGE 3

We have you covered
THE WHAT THE FONT? ISSUE

HIGH SCHOOL FOOTBALL

St. Monica struggles against Brentwood

BY DANIEL ARCHULETA
Managing Editor

BRENTWOOD Turnovers plagued St. Monica's football team during a 33-18 loss to Brentwood on the road Saturday.

St. Monica quarterback Matthew Partyka threw five interceptions on a sweltering day in Brentwood. Although he had trouble securing the ball, the senior did score the game's first touchdown on a quarterback scramble.

"It was the worst game I've played in my life," Partyka said after the game. "I'm just speechless."

St. Monica Head Coach Larry Muno wasn't as dramatic, but did say that he wants his Mariners to work on defensive fundamentals and ball security this week as they prepare for Blair of Pasadena on Saturday.

"It's back to the drawing board," Muno said. "We'll certainly be doing extra tackling drills come Tuesday."

The loss drops St. Monica to 2-2. Brentwood improves to 3-0.

The game began with promise for the Mariners, who were coming off a 21-13 win against Malibu the previous week. St. Monica forced Brentwood to turn the ball over on downs to end its first possession of the game at the Mariners' 36-yard line. The Mariners took over and marched down field, capping the drive with a scoring run by Partyka that put St. Monica up, 6-0, in the first quarter.

Brentwood would need just two plays to answer as quarterback Nick Aull ran for a 68-yard touchdown, giving the Eagles a lead they would not relinquish.

"I teach my quarterbacks to live for another down," Brentwood Head Coach Patrick Brown said. "I tell them to use their legs to make things happen."

The day proved to get the best of both teams as a number of players were taken off the field for cramping and dehydration. Aull would also leave the game after injuring his neck on a hard tackle. After the game, Brown said that the injury didn't appear to be serious.

St. Monica was also bitten by the injury bug. Wide receiver Sam Holguin suffered what appeared to be a pulled hamstring late in the game. There was no word on his availability against Blair.

"It was an odd game," Brown said. "Both teams were gassed."

daniela@smdp.com



Brandon Wise *brandonw@smdp.com*

PLAYING ALONG: **Visitors apply phosphorescent paint as they enter the spectral marine world in the number three installation, 'Soft Underbelly,' created by Joshua Howell and Aaron Zeligs, at Palisades Park during Glow 'Dusk and Beyond' on Saturday night. Thousands of people experienced 20 installations designed by local and international artists along Santa Monica Beach. The installations ranged from acoustic and digital music performances to technologically advanced interactive artworks. Glow was produced by the city of Santa Monica.**

Glow fills the night

Event toned down second time around, still draws huge crowds to beach, pier

BY MELISSA LEU
Special to the Daily Press

SM BEACH As the sun sinks over the horizon and darkness settles over the city, bursts of light dot the beach and Santa Monica Pier. On the corner of Colorado and Ocean avenues, smiley faces and abstract words are projected on the seven-story walls of the Holiday Inn. White balloons the size of a Smart car float in the air, lit up enough to serve as a guide for visitors and to reveal the number for an exhibit.

This year's Glow, an art and cultural event organized by City Hall and the Santa Monica Art Foundation, made its return Saturday evening. However, the sequel to the 2008 inaugural event, which drew more than 200,000 people to the beach for an all-night music and art celebration, was scaled back this time a around.

Those expecting a truly dusk-to-dawn event were disappointed, as festivities closed at 3 a.m. instead of 7 a.m. This year, officials planned for about half the number of visitors to attend and a more subdued music scene, hoping to focus more on the art.

"I like how people are really here to look at the art. I thought it would be people drunk and stupid, but it's not just about the party," said Helen O'Neil, who attended two years ago, but left because of the crowds.

O'Neil, also known as "Pineapple," dressed up to match the theme with her team from Burning Man, an annual event held in Black Rock Desert in Nevada. Her

SEE GLOW PAGE 5

SANTA MONICA MUSIC CENTER
Band & Orchestra Instruments
RENT-TO-OWN
(310) 453-1928
1901 Santa Monica Blvd. in Santa Monica
www.santamonicamusic.com


Gary Limjap
(310) 586-0339
In today's real estate climate ...
Experience counts!
garylimjap@gmail.com
www.garylimjap.com
COLDWELL BANKER

TAXES
ALL FORMS, ALL TYPES, ALL STATES
BACK TAXES • BOOKKEEPING • SMALL BUSINESS
SAMUEL B. MOSES, CPA
(310) 395-9922
100 Wilshire Blvd., Suite 1800 Santa Monica 90401

General, Cosmetic, & Implant Dentistry

Modern, Comfortable and Relaxed Atmosphere

Gentle Dentistry | Sedation Available | Digital Technology | Smile Makeover | Flexible Financing

Basic Cleaning, Exam and full Mouth Xrays $65.00
Modern facilities, gentle dentistry, sedation

Have your kids been to the dentist?
This month: KIDS ARE FREE!
Exam, basic cleaning and full mouth xrays
Call for details.



Santa Monica Tooth Doctor

Ali Mogharei DDS
(310) 829-2224
2222 Santa Monica Blvd, Suite 202, Santa Monica, CA 90404

Check our monthly promotions on our website www.santamonicatoothdr.com

EURO TAXI
OF SANTA MONICA

OUR FARES AVERAGE 20% LESS THAN MOST OTHER LOCAL TAXI COMPANIES

(310) 828-4200

$28 FLAT TO LAX
FROM ANYWHERE, ANY-TIME IN SANTA MONICA
FOR RESIDENTS

$35 FOR BUSINESSES AND HOTELS

DO YOUR PART FOR THE ENVIRONMENT,
RIDE IN OUR 50% GREEN FLEET
FEATURING HYBRID PRIUS AND CNG CARS



EURO TAXI FEATURES
• CLEAN CARS - VANS ALSO AVAILABLE FOR LARGER PARTIES
• ALL OF OUR DRIVERS SPEAK CONVERSATIONAL ENGLISH
• 24/7 DISPATCH - FREE RESERVATIONS
• ALL MAJOR CREDIT CARDS ACCEPTED

WWW.EUROTAXISM.COM

Skin Cancer Kills Every Hour
Got a Mole?
FREE
CANCER SCREENING

Also Treat all Skin, Hair & Nail Conditions

Acne	Rash	New spots on face
Warts	Eczema	Brown & Sun spots
Cysts	Psoriasis	Pre-cancerous lesions

Board Certified Dermatologist

310-315-4989
www.SantaMonicaSkin.com
2825 Santa Monica Blvd., Ste 303A, Santa Monica CA 90404

Dermatology & Hair Restoration Specialists

PPO & MEDICARE ACCEPTED | AMPLE STREET PARKING | EASY IN & OUT ACCESS | ADA COMPLIANT

Money Management

When maintaining one's daily finances becomes difficult due to challenges, we're your trusted source.

- Assistance with preparation for bill paying
- Help with reconciling financial statements
- Information on insurance, Medicare and Medi-Cal

WISE & Healthy Aging
For Information:
(310) 394-9871

A nonprofit social services organization

WHAT'S UP WESTSIDE

OUT AND ABOUT IN SANTA MONICA AND SURROUNDS



Monday, Sept. 27, 2010

Silk painting with Linda Bolhuis
Anneberg Community Beach House
415 PCH
6:30 p.m. — 8 p.m.
A presentation of Serti resist painting by artist Linda Bolhuis and a display of "Mountains to the Sea," from the Topanga Canyon Gallery. Practice your fabric painting skills and take home a silk sample. For more information, call (310) 458-4904.

Viva Argentina!
The Wilshire Restaurant
2454 Wilshire Blvd.
7 p.m. — 11 p.m.
The Wilshire Restaurant is putting on an event to raise funds for "Finding Mabel," a documentary about Argentina's Dirty War in the 1970s and '80s. Try Argentine food, cocktails and participate in raffles valued over $100. Presale tickets are $5, and admission is $10 at the door.

'Racy Reads'
Santa Monica Public Library
Children's Activity Room
Snack and discuss teen books and important issues. The first few students to sign up receive a free book. For more information, call (310) 458-8621.

'Funny Face'
Santa Monica Public Library
Martin Luther King, Jr. Auditorium
A screening of "Funny Face," the 1950s film starring Fred Astaire as a fashion photographer and Audrey Hepbern as a up-and-coming model.

Tuesday, Sept. 28, 2010

Honoring the Sea, World Fest of Sacred Music Closing Ceremony
Santa Monica Beach at the End of Ocean Park Boulevard
3 p.m. — Sundown
The ceremony will feature over 300 artists demonstrating sacred traditions from seven world cultures. Among the performances are Pasadena Scottish Pipes and Drums ensemble, the brass Banda Juvenil Solaga, the Agape Choir, as well as dance groups from a variety of cultures.
For more information, call (310) 825-0507.

Poetry and verse
Barnes & Noble
1201 Third Street Promenade
10:30 a.m.
Improve your poetry skills and appreciation every Tuesday with Bill Robertson of Santa Monica Emeritus College. Visit www.greenpoets.com for more information.

'Unzipped'
Santa Monica Public Library
Martin Luther King, Jr. Auditorium
3 p.m. — 5 p.m.
"Unzipped" details fashion designer Isaac Mizrahi's planning of his 1994 fall collection. The movie features Naomi Campbell, Cindy Crawford and more supermodels of the day.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.

Meet the City Council candidates

ELECTION 2010

Santa Monicans have critical decisions to make come November when they will be asked to cast votes for candidates running for the City Council, SMMUSD school board, the Santa Monica College Board of Trustees and the Rent Control Board. To help make those decisions easier, the Daily Press created a questionnaire that asks candidates to give their opinions on key issues affecting the city by the sea. Here they are, published in the order in which candidates will appear on the Nov. 2 ballot.



DAVID GANEZER

- **NAME:** DAVID GANEZER
- **AGE:** 50
- **OCCUPATION:** LOCAL NEWSPAPER PUBLISHER
- **MARITAL STATUS/CHILDREN:** MARRIED WITH A DAUGHTER AND SON
- **YOUR NEIGHBORHOOD? HOW LONG HAVE YOU LIVED THERE?:** I HAVE BEEN A PROUD WILMONT RESIDENT SINCE 1998. BEFORE THAT, I LIVED IN OCEAN PARK FOR MORE THAN 10 YEARS
- **YOUR MODE OF TRANSPORTATION/MODEL, MAKE AND YEAR OF YOUR RIDE?:** 2001 TOYOTA PRIUS WITH 187,000 MILES
- **OWN OR RENT?:** RENT (FROM MY FATHER IN LAW).

• DO YOU SUPPORT MEASURE Y, THE HALF-CENT SALES TAX INCREASE? IF SO, DO YOU THINK HALF OF THE MONEY GENERATED BY THE INCREASE SHOULD GO TO LOCAL PUBLIC SCHOOLS?

I do not support the measure because this tax hurts small businesses and the working class. City Hall needs to make real cuts in the budget, and not put the burden on the people it is supposed to serve. However, I do support the advisory measure. If this tax passes, I would prefer half the

SEE **GANEZER** PAGE 8



ROBERT KRONOVET

- **NAME:** ROBERT KRONOVET
- **AGE:** 53
- **OCCUPATION:** SANTA MONICA RENT BOARD COMMISSIONER/SMALL BUSINESS OWNER
- **MARITAL STATUS/CHILDREN:** MARRIED 22 YEARS, THREE CHILDREN
- **YOUR NEIGHBORHOOD?:** SUNSET PARK
- **HOW LONG HAVE YOU LIVED THERE?:** 20 YEARS
- **YOUR MODE OF TRANSPORTATION/MODEL, MAKE AND YEAR OF YOUR RIDE?:** 2001 FORD EXPEDITION AND A 2009 KAWASAKI 900 VULCAN MOTORCYCLE
- **OWN OR RENT?** OWN

• DO YOU SUPPORT MEASURE Y, THE HALF-CENT SALES TAX INCREASE? IF SO, DO YOU THINK HALF OF THE MONEY GENERATED BY THE INCREASE SHOULD GO TO LOCAL PUBLIC SCHOOLS?

No. We can not tax our way out of financial mismanagement. I'm running to re-direct $20 million to our schools. I will stop the lending of between $7 million and $12 million a year to the Santa Monica Community Corp. City Hall spends more then $2 million yearly on "consultants." We

SEE **KRONOVET** PAGE 7



TERRY O'DAY

- **NAME:** TERRY O'DAY
- **AGE:** 37
- **OCCUPATION:** SANTA MONICA CITY COUNCIL MEMBER, EXECUTIVE DIRECTOR AT ENVIRONMENT NOW
- **MARITAL STATUS/CHILDREN:** MARRIED, TWO DAUGHTERS
- **YOUR NEIGHBORHOOD?:** PICO NEIGHBORHOOD
- **HOW LONG HAVE YOU LIVED THERE?:** 12 YEARS
- **YOUR MODE OF TRANSPORTATION/MODEL, MAKE AND YEAR OF YOUR RIDE?:** SPECIALIZED ROAD BIKE AND A 2005 PONTIAC GRAND PRIX GT
- **OWN OR RENT?** OWN

• DO YOU SUPPORT MEASURE Y, THE HALF-CENT SALES TAX INCREASE? IF SO, DO YOU THINK HALF OF THE MONEY GENERATED BY THE INCREASE SHOULD GO TO LOCAL PUBLIC SCHOOLS?

Along with my colleagues who all voted to put Measures Y and YY on the ballot, I strongly support Y & YY. City Hall is facing a fiscal crisis because Sacramento has basically pickpocketed local governments to balance its own budget. This has forced City Hall to cut services, and use one-time funds.

SEE **O'DAY** PAGE 6

WORLD FAMOUS The Omelette Parlor
Since 1967
Quality & Value Always!
Open 6am - 2:30pm Mon. - Fri.
6am - 4pm Sat. - Sun.
310-399-7892
2732 Main St.
Santa Monica
"Healthy Family Food EVERYday!"


Golda Savage
Stand [on] your [own] ground.
Helping sellers & buyers accomplish just that.
310.770.4490
golda@bulldogrealtors.com
BULLDOG REALTORS
1209 Abbot Kinney Boulevard, Venice

LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Give eateries space

Editor:

I must say I have had excellent food from RV type "food on wheels" coaches. Even in the 1980s. I remember really good chicken stew, homemade style. The truck would come to a truck repair facility where I worked. However, I do not favor having 10 trucks or one truck parked at a meter all day in front of a brick and mortar restaurant.

Craig Wilson
Los Angeles

Think of the future of energy

Editor:

When it comes to our energy future, senators need to choose between siding with the big oil companies who have been blocking reform for decades and standing with the majority of Americans who want comprehensive energy and climate policies.

By moving to a clean energy future, we can create millions of new jobs, reduce our dangerous addiction to oil and protect the planet for future generations.

Lawrence Bernstein
Malibu

READ US ONLINE

EDITORIAL SECTIONS

smdp.com/**localnews**
smdp.com/**auto**
smdp.com/**briefs**
smdp.com/**columnists**
smdp.com/**cp**
smdp.com/**crimewatch**
smdp.com/**entertainment**
smdp.com/**food**
smdp.com/**green**
smdp.com/**health**
smdp.com/**letterstotheeditor**
smdp.com/**opinion**
smdp.com/**parenting**
smdp.com/**realestate**
smdp.com/**sports**
smdp.com/**travel**

CHECK US OUT ONLINE

smdp.com/**advertising**
smdp.com/**archives**
smdp.com/**classifieds**
smdp.com/**communitylistings**
smdp.com/**submitevent**
smdp.com/**contactus**
smdp.com/**dba**
smdp.com/**search**

smdp.com Santa Monica Daily Press

Santa Monica Daily Press

office **(310) 458-7737**



My Write

Bill Bauer

Send comments to editor@smdp.com

Neighborhood leaders mull (maul) council candidates

A FUNNY THING HAPPENED ON THE WAY to the election. People started to get real.

Last week, I attended an informal gathering of neighborhood group leaders and grass-roots community activists who get together from time to time to discuss politics. This was an "invitation only" forum for City Council candidates.

The majority of the regulars in the group had previously voiced support for incumbent Kevin McKeown and Planning Commissioner Ted Winterer, who are running for four-year terms.

Most of the folks in the room are for top-notch resident services and against over-development. Almost all supported more restrictive development standards in the Land Use and Circulation Element (LUCE) and 2008's Measure T ballot measure, which, if approved, would have capped commercial development.

The majority of the 15 or so people around the conference table felt that residents had been shortchanged by the recent LUCE process despite much public input over four years. The prevailing opinion was that developers, their attorneys and real estate interests got the extra height and expanded business uses they wanted after intense, last-minute maneuvering and arm twisting — and residents lost.

I've been critical of Gleam Davis, one of the two appointees running for a two-year term. Davis explained why she supported an extra 5 feet of maximum height (86 feet) in the massive Bergamot Transit Village development proposed for the Paper Mate property on Olympic Boulevard. It had to do with more usable ground level store and gallery ceiling heights, didn't add an extra floor and provided only a minimal overall height increase, she explained.

While I didn't agree with her, I thought she presented a good case. However, instead of voting for her constituency — the majority of Santa Monicans who favor lower building heights — she voted for a big Texas developer and his project's future tenants, whoever they may be.

Davis did redeem herself when she said, "Traffic was the city's number one problem." She advocated for efficient traffic flow, synchronized traffic signals and expanded intercity (as opposed to intra-city) Big Blue Bus service. "Transit should move people around town," she said.

Jean McNeil Wyner, running for a four-year term, has a lengthy record of community service. She's been a board member and/or chair at more service nonprofits than you can shake a donation envelope at. But, when it came to knowledge about City Hall, she fell short. Her long and close ties with the Chamber of Commerce bothered some at the assemblage.

Wyner had no idea architects Gwynne Pugh and Hank Koning, who sit on the Planning Commission, also have fat contracts with City Hall — considered a clear conflict of interest by most attendees. Wyner said she'd work to prohibit citizen commissioners from doing business with the city, if elected.

Like Wyner, Susan Hartley, running for a two-year term said, "Residents aren't being listened to." Hartley didn't like the new taller buildings going up on Broadway and many other major streets. "I like to see the horizon once in a while," she intoned.

She opposes Measure Y, the "badly-written" half-cent sales tax increase on the November ballot because "the city has plenty of money." She supports Measure YY (that suggests half of Y's revenues, if voter approved, should be used for education) to send a message to City Hall to support our schools.

She was especially critical of high employee wages and generous benefits as well as costly events like the Glow beach arts festival held over the weekend. She's in favor of closing the Santa Monica Airport in 2015 and building a great park with a community garden, restoring the golf course and building a solar and wind farm there to generate energy for the city.

THE MAJORITY OF THE 15 OR SO PEOPLE AROUND THE CONFERENCE TABLE FELT THAT RESIDENTS HAD BEEN SHORTCHANGED BY THE RECENT LUCE PROCESS DESPITE MUCH PUBLIC INPUT OVER FOUR YEARS.

Robert Kronovet, running for a two-year term, opposes Measure Y. He also says the city already spends too much and needs to cut back. There are too many city employees, outside consultants and that extravagant spending for things such as social (homeless) services and low-income housing projects must be dramatically reduced. If spending isn't cut, "Santa Monica will be in a financial crisis," he warned.

Kronovet also feels traffic is a major issue. He proposes building a 1,000-car parking structure in the Civic Center and another 5,000 parking spaces under public parks. He would synchronize traffic lights and lower the citywide speed limit to 25 mph. He'd promote tourism, small businesses and redirect $20 million in city funds to the schools.

All four candidates who addressed the group had major flaws, however, I agree with the gathering's consensus that Davis and Hartley made the most sense and are the best choices for two-year City Council terms.

Attendees already had major issues with both incumbents, Pam O'Connor and Bob Holbrook (running for full-term seats), and declined to voice support but reserved the right to revisit the issue at a later date.

BILL can be reached at mr.bilbau@gmail.com

CAN'T FIND A DAILY PRESS NEWSTAND IN YOUR AREA? WE'LL TRY TO GET ONE TO YOU!

smdp.com Santa Monica Daily Press office **(310) 458-7737**

PUBLISHER
Ross Furukawa
ross@smdp.com

EDITOR IN CHIEF
Kevin Herrera
editor@smdp.com

MANAGING EDITOR
Daniel Archuleta
daniela@smdp.com

STAFF WRITER
Nick Taborek
nickt@smdp.com

CHIEF PHOTOGRAPHER
Brandon Wise
brandonw@smdp.com

STAFF PHOTOGRAPHER
Morgan Genser
news@smdp.com

CONTRIBUTING WRITERS
Bill Bauer, David Pisarra, Meredith Carroll, Kenny Mack, Jack Neworth, Lloyd Garver, Dr. Reese Halter, Taylor Van Arsdale, Dane Robert Swanson, Steve Breen, Elizabeth Brown, Merv Hecht, Cynthia Citron, Amanda Cushman, and Phyllis Chavez

CONTRIBUTING PHOTOGRAPHER
Fabian Lewkowicz

NEWS INTERN
Melissa Leu
news@smdp.com

PHOTOGRAPHY INTERN
Ray Solano
news@smdp.com

ADVERTISING SALES MANAGER
Rob Schwenker
schwenker@smdp.com

SENIOR ADVERTISING ACCOUNT EXECUTIVE
Brittney Seeliger
brittneys@smdp.com

ADVERTISING TRAFFIC FACILITATOR
Amber Kessee
amberk@smdp.com

OPERATIONS MANAGER
Connie Sommerville
connies@smdp.com

PRODUCTION MANAGER
Darren Ouellette
production@smdp.com

CIRCULATION
Keith Wyatt
Osvaldo Paganini
circulation@smdp.com

Santa Monica Daily Press
We have you covered

410 Broadway, Suite B
Santa Monica, CA 90401
OFFICE (310) 458-PRESS (7737)
FAX (310) 576-9913

smdp.com

CIRCULATION VERIFICATION COUNCIL

The Santa Monica Daily Press is published six days a week, Monday through Saturday.

19,000 daily circulation, 46,450 daily readership. Circulation is audited and verified by Circulation Verification Council, 2006. Serving the City of Santa Monica, and the communities of Venice Beach, Brentwood, West LA. Members of CNPA, AFCP, CVC, Associated Press, IFPA, Santa Monica Chamber of Commerce.

Published by Newlon Rouge, LLC

© 2006 Newlon Rouge, LLC, all rights reserved.

OPINIONS EXPRESSED are those of the writer and do not necessarily reflect those of the Santa Monica Daily Press staff. Guest editorials from residents are encouraged, as are letters to the editor. Letters will be published on a space-available basis. It is our intention to publish all letters we receive, except those that are libelous or are unsigned. Preference will be given to those that are e-mailed to editor@smdp.com. All letters must include the author's name and telephone number for purposes of verification. All letters and guest editorials are subject to editing for space and content.



GLOW

FROM PAGE 1

nickname — shortened from "Pineapple Princess" — originates from when she wore a pineapple hat every day at Burning Man this year.

With fluorescent dragonflies reflecting light off of her silver robe, O'Neil, 51, of Ventura County, arrived with her 14-member team, "Dragon Debris," ready to participate in the art experience in person and from afar. After dressing up, O'Neil and her teammates left their hotel room with an illuminated blue light that could be seen from the beach.

"I just really wanted to see art in a very accessible public space, instead of going out to see it in a museum," said O'Neil, as her outfit sparkled in the dark. "It's great to bring art in a fun setting."

The event consisted of 20 original installations by a group of local and international artists, including mediums such as video, music and acrobatic performances.

Klutch Stanaway, a participating Glow artist from Los Angeles, enjoyed interacting with the crowds, especially the children. His installation titled "Controlled Boulder" — located near the tunnel under the pier — consisted of a moving boulder controlled by a remote-control device.

"Children take a while to understand whether they're controlling it or I'm controlling it," said Stanaway, as children crowded around the boulder to take pictures.

"Everyone has been so positive and engaged," said Stanaway, whose previous work is inspired from technology and pop culture. "There's something just odd and funny about a moving boulder. I think it can relate to a lot of people."

"I thought, 'Oh my God!' because it's a pet rock. My first pet was a rock and I used to wash it in the sink. I named it Thommy, because I couldn't pronounce Tommy," said 30-year-old Eve Lahijani, a Santa Monica resident.

But not everyone was satisfied by the quality of the exhibitions. Difficulties in transportation and a few roped off exhibits caused Santa Monica resident May Otradovec to give the event a second thought.



Brandon Wise *brandonw@smdp.com*

ILLUMINATED SIGHTS TO SEE: **(Top) Visitors watch hand-drawn images of the coast line of the eastern Pacific Ocean on two large screens at the number eight installation, 'Coast Lines,' created by Steve Roden, during Glow on Saturday night. (Above) Visitors sit together around a circle under the moon as performers and musicians act out The Tongva/Gabrieleno myth of the Sun and the Coyote at the number five installation, 'Howling at the Sun,' created by the 18th Street art Center and L.A. Commons, on Saturday night.**

"This is not what I expected. I thought it was going to be more interactive… Where are the real artists and their shows?," said Otradovec, who decided to attend to celebrate her friend's birthday after watching the promotional video.

For Nina Vargas, 35, of San Dimas, however, Glow was more than just an art show, it became a planned two-day family vacation. Along with her boyfriend, Vargas made her own installation, stuffing glow sticks in paper bags and placing them in a square formation beside her canopy tent.

"We got here in the morning and we spent the day at the beach. We couldn't wait for the sun to go down… to glow with the festival and just to be a part of it," Vargas said.

news@smdp.com

The Q Line

Still glowing?

Santa Monica held its bi-annual Glow art event on Saturday with people coming from across SoCal to take in the art.

So, this week's Q-Line question asks:
Did you attend Glow? If so, what worked and what didn't?

Call (310) 285-8106 before Friday at 5 p.m. and we'll print your answers in the weekend edition of the Daily Press.

Kate Bransfield
Estates Director
Coldwell Banker - Montana Ave
310.395.1133
What is Your Home Worth?
Contact Me to Find Out.
for local, current real estate info...
SantaMonicaListings.com

Board Certified in Plastic & Reconstructive Surgery
Conveniently located in Santa Monica
FREE Breast Augmentation
with "Mommy Makeover" purchase
FREE Botox, valued at $140
when you spend $200 on Botox or fillers
*Call for details
20% off
Cosmetic Surgery of your Choice
Specializing in:
Facial Rejuvenation
• Face Lift / Neck Lift
• Eyelid & Eyebrow Rejuvenation
• Nose Surgery
• Dermal Fillers
Body Contouring
• Breast Augmentation
• Breast Lift
• Male Breast Reduction
• Tummy Tuck
• Liposuction
• Skin Reduction Surgery
Michael Zarrabi, M.D.
mz
2221 Lincoln Blvd. | Suite 100
Santa Monica, California 90405
www.DrZarrabi.com
(310) 392-5550
Office Hours: 9 AM – 5:30 PM M-F

GERMAN CAR SERVICE
Specialist in Repair of **Porsche • VW • Audi • BMW**
▪ Best alternative to high dealer prices
▪ Complete service and repair
▪ All work guaranteed
▪ Locally owned and operated since 1965
2202 OLYMPIC BLVD., SANTA MONICA • (310) 829-2563

John McGrail, Ph.D, C.Ht.
Riding the Weight Loss Roller Coaster?
Why not lose it for good?
(310) 235-2883
www.hypnotherapylosangeles.com
Hypnotherapists are not licensed by the state of California as healing arts practitioners; for your benefit and protection, work on some issues may require a written referral from a licensed physician or mental health professional.

Looking for a way to save $$$ and Go GREEN?
But currently in the DARK?
Go where the locals go for all their lighting & electrical needs
VISIT OUR SHOWROOM
Numerous LED Solutions
Mention SMDP & receive 20% off
Santa Monica Wholesale Lighting & Electrical
1631 Colorado Ave, Santa Monica, CA | **310-829-3888**
Email: smlighting@hotmail.com | Monday through Friday 7-5 PM

FOLLOW US ON twitter.com/smdailypress
smdp.com Santa Monica Daily Press office **(310) 458-7737**

DONATE Your Vehicle

Tax deductible.
No DMV hassle.

The call is free!
And so is the pick-up!

American Red Cross
1-888-5-RED-CROSS
(888-573-3276)

Cars • Boats • RVs • Cars • Boats • RVs • Cars • Boats • RVs

TAKE A SMALL STEP TO GET HEALTHY
www.smallstep.gov
Ad Council.org



The Household Hazardous Waste Center

A Safe, Easy and Free Service for Santa Monica Residents!



2500 Michigan Ave.
Open Wed. – Fri., 9 a.m. to 1 p.m.
Saturday 9 a.m to 2 p.m.

New Hours For 2010!

Do not abandon waste when closed.
To report abandoned waste
call (310) 458-8679.

For instructions on proper disposal
and accepted materials please visit
sustainablesm.org/hhw
or call (310) 458-2213.

City of Santa Monica
A Sustainable Community
sustainablesm.org

THE SANTA MONICA CHAMBER OF COMMERCE
cordially invites you to join us for the
16th Annual
NEW HEROES CELEBRATION
Tuesday, October 19, 2010
4:30 – 6:30pm
Le Merigot* - *a JW Marriot Beach Hotel & Spa
1740 Ocean Avenue, Santa Monica, CA 90401

Join us in the main courtyard for food, refreshments, gifts, and recognitions, as we welcome new teachers and public safety personnel to Santa Monica! This year's celebration will inaugurate the Annual Inspirational Hero Award by honoring the memory of SAMOHI's cherished athletic director and football coach, Norm Lacy.



Special Guests:
Superintendent **Tim Cuneo**
SANTA MONICA - MALIBU UNIFIED SCHOOL DISTRICT
Chief **Tim Jackman**
SANTA MONICA POLICE DEPARTMENT
Chief **Scott Ferguson**
SANTA MONICA FIRE DEPARTMENT
Vice President **Jeff Shimizu**
SANTA MONICA COLLEGE

This celebration is made possible by the RAND Corporation.

To purchase tickets please visit
www.smchamber.com by October 15
$25 for all other guests - $30 at the door
$5 for students

Valet parking will be available at $6 per car.

SANTA MONICA CHAMBER OF COMMERCE

RAND CORPORATION

O'DAY
FROM PAGE 3

We're already cutting the waste out of our budget, which leaves us with either cutting exceptional city services or generating new revenue that Sacramento cannot touch, as Measure Y/ YY do.

I strongly support the City Hall/school district partnership, and allocating 50 percent of Measure Y revenues to educational programs. I think our excellent schools benefit everyone. I see the revenues going to our schools as an investment in the safety and stability of our entire community, as well as the most important thing we can do for our children.

• WHAT ARE YOU READING?

"The River of Doubt: Theodore Roosevelt's Darkest Journey," by Candice Millard, and "Prosperity Without Growth: Economics for a Finite Planet," by Tim Jackson.

• DO YOU BELIEVE THERE IS ENOUGH PARKING DOWNTOWN? IF NOT, WHAT DO YOU PLAN TO DO ABOUT IT?

No I do not think there is enough parking Downtown and City Hall is looking at several options for creating more. Downtown is transforming right now due to the reopening of Santa Monica Place, Expo Light Rail and investment in the Civic Center and Santa Monica Pier. We should evaluate the effect of these changes before committing to exactly what projects make sense. In the meantime, and for the long-term impact on traffic and the environment, we should encourage people to leave the car at home by making it safer, easier and less expensive to walk, bike and ride transit. We should also implement state-of-the-art parking operations with information on availability.

• NOW THAT THE BROAD MUSEUM IS OUT OF PLAY, WHAT SHOULD CITY HALL DO WITH THE CIVIC CENTER PARKING LOT?

The Civic Center Lot is part of a comprehensive solution to parking in the Civic Center. While the Civic Center is being constructed, we should fully utilize the lot to support the school, special events, and other needs.

• WHEN YOU WERE A KID, WHAT DID YOU WANT TO BE WHEN YOU GREW UP?

A baseball player.

• LOCAL BUSINESSES PROVIDE THE MAJORITY OF THE CITY'S GENERAL FUND REVENUES, YET SANTA MONICA HAS A REPUTATION FOR BEING A DIFFICULT PLACE TO DO BUSINESS. HOW WOULD YOU ENTICE MORE BUSINESSES, DIFFERENT BUSINESSES, TO OPEN UP SHOP? HOW CAN CITY HALL HELP THOSE BUSINESSES THAT ARE STRUGGLING IN THE CURRENT ECONOMY?

I think in the last few years we have worked hard to change that reputation by sitting down and listening to the problems of the past. This week I participated in the opening of an electric vehicle manufacturing company called Coda. Enabling companies like this to establish in Santa Monica requires creative space, a skilled workforce and responsive, streamlined government services. If we do this, we will maintain a thriving local economy and harness our local talent to solve serious problems — like oil dependency, in this example.

• L.A. RECENTLY GREATLY REDUCED PATIENTS' ACCESS TO MEDICAL MARIJUANA. DO YOU SUPPORT MEDICAL MARIJUANA DISPENSARIES IN SANTA MONICA?

No, there are plenty of nearby dispensaries to serve our residents.

• SHOULD SMOKING BE BANNED WITHIN APARTMENTS?

I support certain bans on smoking, but in no case should smoking be used as a tool to harass or evict existing tenants while it protects non-smokers. Any ordinance that affects apartments would have to prevent abuse. We currently have a number of residents living adjacent to smokers who are not controlling their secondhand smoke, even after requests by their neighbors, and this is a serious health problem for children, the elderly, and others. The research on secondhand smoke is clear, and these tenants are being harmed by a few bad apples.

• WHAT WOULD YOU DO TO MAKE SANTA MONICA MORE BIKE FRIENDLY?

Making our city more bike friendly has been my priority since well before I was appointed to the council. I am working with Santa Monica Spoke and others to increase connectivity of bike lanes by actually budgeting for new lanes and requiring that resurfacing projects include painting lanes; develop "bike boxes" at intersections that clearly indicate the appropriate location of a bike in an intersection and allow traffic signals to recognize the presence of a bike; develop "bike boulevards;" declare bike-only days on certain streets (Ciclovias); offer cycling education; increase signage; distribute more bike racks throughout the city; require new developments to provide bike parking and cut-throughs for bikes; establish excellent bike facilities at transit stations.

• WHAT'S THE BIGGEST THREAT FACING THE QUALITY OF LIFE IN SANTA MONICA?

State and federal budgets are, and already have been, the biggest threat to our quality of life. The biggest victim so far has been our schools. Across the board, the severity of the cuts from Sacramento will get worse before it gets better. It is easy to say that development or global warming is the biggest threat, but the truth is that the near-term threat is what will happen if City Hall cannot maintain services or balance its budget because of the Sacramento money grab. Y/YY will help address the threat by giving us control of our resources.

• DOWNTOWN PROPERTIES OWNED BY CITY HALL. SHOULD PARKING BE THE TOP PRIORITY OR SHOULD HOUSING COME FIRST?

Affordable housing and the needs of people should come before parking, but I also support projects that creatively combine the two. Mixed use is essential. Services should be matched to create complete neighborhoods.

• DO YOU SUPPORT THE CLOSURE OF SANTA MONICA AIRPORT IN 2015? IF SO, WHAT WOULD YOU LIKE TO REPLACE IT WITH AND HOW WOULD YOU MAKE UP FOR THE LOSS IN REVENUE GENERATED BY AIRPORT OPERATIONS, LEASE AGREEMENTS?

To abate noise and pollution in the neighborhoods surrounding the airport, we must change flight rules, safety buffers, types of operations and reduce pollution. Before I know what to replace the airport with, I think we need to look at what the community wants and what is feasible, since the airport is primarily under federal jurisdiction, and the city is limited in its powers.

SEE O'DAY PAGE 9

KRONOVET

FROM PAGE 3

have city staff that is perfectly qualified to do this work. For the last 32 years, the Santa Monicans for Renters' Rights City Council has duplicated many county and state social and housing programs, costing the taxpayer over $10 million a year.

• WHAT ARE YOU READING?

"The River of Doubt: Theodore Roosevelt's Darkest Journey," by Candice Millard.

• DO YOU BELIEVE THERE IS ENOUGH PARKING DOWNTOWN? IF NOT, WHAT DO YOU PLAN TO DO ABOUT IT?

No. I plan to reduce traffic with the following proven techniques: In Downtown we will use re-development money to erect a 1,000 space parking structure on our Civic Center lot, and we will model Buenos Aires and build 5,000 new spaces under our public parks.

• NOW THAT THE BROAD MUSEUM IS OUT OF PLAY, WHAT SHOULD CITY HALL DO WITH THE CIVIC CENTER PARKING LOT?

I will move to team up with Hilton or Hyatt for a grand new Downtown hotel.

• WHEN YOU WERE A KID, WHAT DID YOU WANT TO BE WHEN YOU GREW UP?

A hero.

• LOCAL BUSINESSES PROVIDE THE MAJORITY OF THE CITY'S GENERAL FUND REVENUES, YET SANTA MONICA HAS A REPUTATION FOR BEING A DIFFICULT PLACE TO DO BUSINESS. HOW WOULD YOU ENTICE MORE BUSINESSES, DIFFERENT BUSINESSES, TO OPEN UP SHOP?

Santa Monica's prosperity depends on the following: Building our tourism business, that means you and I are committed to bringing tourism dollars to our city; I will promote small, medium and large businesses by being more friendly through removing unnecessary red tape, reducing taxes, and promoting local hires.

• HOW CAN CITY HALL HELP THOSE BUSINESSES THAT ARE STRUGGLING IN THE CURRENT ECONOMY?

Reduce taxes, deregulate, de-centralize power and give power and money to the BIDs.

• L.A. RECENTLY GREATLY REDUCED PATIENTS' ACCESS TO MEDICAL MARIJUANA. DO YOU SUPPORT MEDICAL MARIJUANA DISPENSARIES IN SANTA MONICA?

Since it is legal in the state of California, yes one or two dispensaries away from the schools/parks and only under strict medical and law enforcement supervision/controls.

• SHOULD SMOKING BE BANNED WITHIN APARTMENTS?

Yes. A smoker's rights end when they interfere with the safe and quiet enjoyment of other tenants.

• WHAT WOULD YOU DO TO MAKE SANTA MONICA MORE BIKE FRIENDLY?

We must build safe dedicated bike paths. Cities across the world have done it, so can we.

• WHAT'S THE BIGGEST THREAT FACING THE QUALITY OF LIFE IN SANTA MONICA?

Crime.

• DOWNTOWN PROPERTIES OWNED BY CITY HALL. SHOULD PARKING BE THE TOP PRIORITY OR SHOULD HOUSING COME FIRST?

Parking on the first four floors and sports like tennis, hockey or basketball on the roofs.

• DO YOU SUPPORT THE CLOSURE OF SANTA MONICA AIRPORT IN 2015? IF SO, WHAT WOULD YOU LIKE TO REPLACE IT WITH AND HOW WOULD YOU MAKE UP FOR THE LOSS IN REVENUE GENERATED BY AIRPORT OPERATIONS, LEASE AGREEMENTS?

Cloverfield Airfield has been part of Santa Monica since before WW II. It must operate with the same standards of safety and type of aircraft that it was designed for. We are not LAX and I will not allow our residents to be put in danger.

• DO YOU BELIEVE IN PENSION REFORM AND SHOULD SANTA MONICA EMPLOYEES CONTRIBUTE MORE TOWARD THEIR HEALTHCARE AND RETIREMENT BENEFITS?

In keeping with other communities I will move to match our employees' pensions and benefits to the same level other successful cities like ours are offering.

• WHEN IT COMES TO GETTING PUBLIC BENEFITS FROM DEVELOPERS, WHAT SHOULD BE THE TOP PRIORITY: AFFORDABLE HOUSING, PUBLIC ART, CASH MONEY, BIKE LANES OR CARPOOLING?

Appropriate traffic mitigation near their project, local job hiring when possible, building our tax base and bike lanes when doable.

• WOULD YOU SUPPORT PLACING A LIMIT ON THE AMOUNT OF TIME COUNCIL MEMBERS CAN SPEAK ON A PARTICULAR ITEM DURING MEETINGS?

Until "The question is called." It's all spelled out in Robert's rules of order.

• WHEN WAS THE LAST TIME YOU RODE A BIKE OR TOOK BIG BLUE BUS?

Today.

• DOES THE HOUSING-FIRST MODEL WORK FOR ADDRESSING THE HOMELESS ISSUE OR SHOULD WE FOCUS ON BUILDING MORE EMERGENCY SHELTERS TO GET PEOPLE OFF THE STREETS IMMEDIATELY?

I believe the homeless population is a threat to our public safety and must be dramatically reduced. This is a state and federal issue and not a municipal one. I will move to re-instate the Civilian Conservation Corps (CCC), a public work relief program started by FDR in 1933 for unemployed men and women. When elected I will move to normalize our city and match the level of financial and staff resources to that which our neighbor cities have committed.

• FREE FORM: WHAT'S PUTTING A BURR UNDER YOUR SADDLE?

I'm running to reduce taxes, re-direct $20 million to our schools, and build our police and fire departments. I will reduce our homeless population, thereby normalizing our city's commitment to this national issue. I will bring our city back from the brink of financial collapse. We must come together and put the city we love back on a successful financial track. You can not expect the same Santa Monicans for Renters' Rights officials who've mismanaged one of the largest municipal budgets in the country to repair the damage they have caused. Friends, my opponents are not qualified, trained or able to bring the glory and class back to our beloved city.







The WISE & Healthy Aging
2010 Charity Golf Classic

Call for More Information, or to Reserve a Sponsorship
(310) 394-9871 ext. 442

WISE & Healthy Aging enhances the independence, dignity and quality of life of older adults through leadership, advocacy and innovative services.

The Charity Golf Classic benefits the Long-Term Care Ombudsman Program at
WISE & Healthy Aging

1527 4th St., 2nd Floor • Santa Monica, CA 90401 • www.wiseandhealthyaging.org

California Recycles
Recycle, Refurbish, Reuse
You can also shop for recycled office products and compostable tableware and utensils in our online store.
www.californiarecycles-store.com



Recycle old electronics
For Cash*
We pay the best rates for:
• Celll Phones • TVs
• Computers • And much more
Drop your items off at 1932 Cotner Ave. in West Los Angeles and mention this offer for cash
* Some restrictions apply

310-478-3001 ext. 100 www.californiarecycles.com

This was our message in the 1970's...
Some things just don't change

MARTINI INSURANCE.



Whether you own a clothing store, pharmacy, flower shop, grocery store, dry cleaning establishment, auto repair business, beauty salon, or liquor store, we can help you set up a total insurance program to cover all your needs – from insuring your delivery trucks to the expensive equipment you lease.

We think you should enjoy your martini at the end of the day without a single insurance worry in the world.

White Sutton & Company Insurance Services
1952
807 Arizona Avenue Santa Monica, CA 90401
Tel: 310.393.9477 Fax: 310.393.7186
whitesutton.com
Lic. No. 0178016
Trusted Choice





Westside Subway Extension

Westside Subway Extension Draft Environmental Impact Statement/ Environmental Impact Report (Draft EIS/EIR) Has Been Released

Public Hearings
All hearings are 6-8pm.

Monday, September 20
LACMA West –
Terrace Room, 5th Floor
5905 Wilshire Bl,
Los Angeles, CA 90036
Spanish & Korean translation will be provided.

Tuesday, September 21
Westwood United Methodist Church – Fellowship Hall, 3rd Floor
10497 Wilshire Bl,
Los Angeles, CA 90024
Spanish translation will be provided.

Wednesday, September 22
Plummer Park – Community Center
7377 Santa Monica Bl,
West Hollywood, CA 90046
Russian translation will be provided.

Monday, September 27
Roxbury Park – Auditorium
471 S Roxbury Dr,
Beverly Hills, CA 90212
Spanish translation will be provided.
This meeting will be webcast live from *metro.net/westside*.

Wednesday, September 29, 2010
Santa Monica Main Library
601 Santa Monica Bl,
Santa Monica, CA 90401
Spanish translation will be provided.

The Draft EIS/EIR is available for review by visiting: *metro.net/westside*.

Comment deadline is October 18, 2010.

Metro

11-022768 ©2010 LACMTA

GANEZER

FROM PAGE 3

money go to the school district rather than City Hall.

• WHAT ARE YOU READING?

The Santa Monica Observer.

• DO YOU BELIEVE THERE IS ENOUGH PARKING DOWNTOWN? IF NOT, WHAT DO YOU PLAN TO DO ABOUT IT?

The latest parking study from non-City Hall experts showed that the city can increase available spaces by using what we have more wisely rather than building new structures. Since building structures is expensive and the experts say we don't need new ones, why would we build them? However, demolishing a parking structure to build a movie theater as City Hall plans to do is not a bright idea.

• NOW THAT THE BROAD MUSEUM IS OUT OF PLAY, WHAT SHOULD CITY HALL DO WITH THE CIVIC CENTER PARKING LOT?

That is still a prime spot for either a museum or some other world-class cultural facility. We need to see what's out there. But it must be something of excellence like the Broad museum would have been. We should stand for nothing less in Santa Monica.

• WHEN YOU WERE A KID, WHAT DID YOU WANT TO BE WHEN YOU GREW UP?

President. Now, I'll settle for City Council.

• LOCAL BUSINESSES PROVIDE THE MAJORITY OF THE CITY'S GENERAL FUND REVENUES, YET SANTA MONICA HAS A REPUTATION FOR BEING A DIFFICULT PLACE TO DO BUSINESS. HOW WOULD YOU ENTICE MORE BUSINESSES, DIFFERENT BUSINESSES, TO OPEN UP SHOP? HOW CAN CITY HALL HELP THOSE BUSINESSES THAT ARE STRUGGLING IN THE CURRENT ECONOMY?

A good start would be not to propose half-cent sales taxes that will drive away customers.

• L.A. RECENTLY GREATLY REDUCED PATIENTS' ACCESS TO MEDICAL MARIJUANA. DO YOU SUPPORT MEDICAL MARIJUANA DISPENSARIES IN SANTA MONICA?

I sympathize with those who have illnesses that require the use of medicinal marijuana to reduce the pain. But all one has to do is look at Los Angeles to see the chaos that medicinal marijuana dispensaries create in this early stage of their existence. For now, this is not something we need in this city. Those who need medicinal marijuana have choices nearby just outside the city boundaries. We need to work with other cities on a regional approach to this issue. After this is accomplished, then we can consider bringing dispensaries here in a responsible manner.

• SHOULD SMOKING BE BANNED WITHIN APARTMENTS?

Absolutely not. I do not advise you smoke in your apartment because it is not healthy, but if you want to do it, that is your choice. The late Councilman Herb Katz, a great man who I respect, said that it is impossible for smoke to escape through the walls of an apartment as these junk science proponents are trying to make you believe. He was an architect, and I take his word for it.

• WHAT WOULD YOU DO TO MAKE SANTA MONICA MORE BIKE FRIENDLY?

Santa Monica is one of the most bike friendly cities in the nation. We should continue on the path that we are on. I support responsibly creating new bike lanes in areas that will not cause public safety dangers.

• WHAT'S THE BIGGEST THREAT FACING THE QUALITY OF LIFE IN SANTA MONICA?

Irresponsible development and the traffic that comes with it.

• DOWNTOWN PROPERTIES OWNED BY CITY HALL. SHOULD PARKING BE THE TOP PRIORITY OR SHOULD HOUSING COME FIRST?

We do not need any new parking structures for now as long as we better use the parking opportunities we already have. We do need more low-to moderate-income housing in this city so that we can encourage more local employees to live here, which will in turn reduce traffic.

• DO YOU SUPPORT THE CLOSURE OF SANTA MONICA AIRPORT IN 2015? IF SO, WHAT WOULD YOU LIKE TO REPLACE IT WITH AND HOW WOULD YOU MAKE UP FOR THE LOSS IN REVENUE GENERATED BY AIRPORT OPERATIONS, LEASE AGREEMENTS?

That is a federal government decision. How I feel as a city official on this is irrelevant to the FAA. I know some people believe we can just close the airport, but it is not that simple. Rather than focus on that, let's concentrate on forcing the FAA to be a more responsible partner.

• DO YOU BELIEVE IN PENSION REFORM AND SHOULD SANTA MONICA EMPLOYEES CONTRIBUTE MORE TOWARD THEIR HEALTH CARE AND RETIREMENT BENEFITS?

Yes, rising costs for pensions and healthcare is a huge burden on the city budget. I have to save my own money and I have to pay for my healthcare as well as the healthcare of my family. I am not even asking city employees to do that. I am just asking for them to give a little.

• WHEN IT COMES TO GETTING PUBLIC BENEFITS FROM DEVELOPERS, WHAT SHOULD BE THE TOP PRIORITY: AFFORDABLE HOUSING, PUBLIC ART, CASH MONEY, BIKE LANES OR CARPOOLING?

Parks and traffic management programs. This city needs more parks for our children and we need to reduce traffic. Affordable housing is a good thing because it too reduces traffic, but it should not be the lone priority with development agreements. Developers are getting the right to build in our beautiful city. They need to be willing to contribute to it to make it a better place for the residents who live here.

• WOULD YOU SUPPORT PLACING A LIMIT ON THE AMOUNT OF TIME COUNCIL MEMBERS CAN SPEAK ON A PARTICULAR ITEM DURING MEETINGS?

Yes.

• WHEN WAS THE LAST TIME YOU RODE A BIKE OR TOOK BIG BLUE BUS?

Last weekend, I went on a bike ride with my children.

• DOES THE HOUSING-FIRST MODEL WORK FOR ADDRESSING THE HOMELESS ISSUE OR SHOULD WE FOCUS ON BUILDING MORE EMERGENCY SHELTERS TO GET PEOPLE OFF THE STREETS IMMEDIATELY?

SEE GANEZER PAGE 9

KNOW BEFORE YOU GO

Parking Structure No. 2 Seismic Retrofit



Starting on Thursday, Aug. 5, the sidewalk in front of Parking Structure No. 2 will be closed to pedestrian traffic. There will still be access to businesses located to the north and south of the parking structure, but pedestrians will be directed to use the sidewalk on the west side of the street to get between Wilshire Boulevard and Arizona Avenue. The parking structure will remain open throughout construction, however the work requires temporary closure of up to 50 parking spaces per day. Also, traffic leaving Parking Structure No. 2 will not be able to exit onto Second Street. Instead, all exiting traffic will be re-routed through the alley behind the structure. Please be sure to obey all posted directional and no parking signs throughout the construction project. Estimated project completion is December, 2010.

For more information on projects, please visit the Know Before You Go Web site at www.knowB4ugo.smgov.net.

O'DAY
FROM PAGE 6

• DO YOU BELIEVE IN PENSION REFORM AND SHOULD SANTA MONICA EMPLOYEES CONTRIBUTE MORE TOWARD THEIR HEALTHCARE AND RETIREMENT BENEFITS?

I believe every American has the right to quality health care. By providing high-quality benefits to its employees, Santa Monica attracts top talent. We have to compare ourselves to the market and assure that we are not out of the market range.

• WHEN IT COMES TO GETTING PUBLIC BENEFITS FROM DEVELOPERS, WHAT SHOULD BE THE TOP PRIORITY: AFFORDABLE HOUSING, PUBLIC ART, CASH MONEY, BIKE LANES OR CARPOOLING?

Public benefits from a project should fit uniquely with that project — where it is located, who it serves and who is impacted negatively by it.

• WOULD YOU SUPPORT PLACING A LIMIT ON THE AMOUNT OF TIME COUNCIL MEMBERS CAN SPEAK ON A PARTICULAR ITEM DURING MEETINGS?

I don't think an absolute limit on councilmembers' speech is smart.

• WHEN WAS THE LAST TIME YOU RODE A BIKE OR TOOK BIG BLUE BUS?

Bike: three days ago for a haircut near the promenade. Bus: last week with the kids to the beach.

• DOES THE HOUSING-FIRST MODEL WORK FOR ADDRESSING THE HOMELESS ISSUE OR SHOULD WE FOCUS ON BUILDING MORE EMERGENCY SHELTERS TO GET PEOPLE OFF THE STREETS IMMEDIATELY?

Housing-first allows a person to rebuild one's life and it is a successful model. We need to increase the permanent affordable housing needs and other support services — good jobs and healthcare — to break the cycle of homelessness.

• FREE FORM: WHAT'S PUTTING A BURR UNDER YOUR SADDLE?

Failing state government putting a burden on local services, short-changing our future by cheating kids and communities of quality education and quality of life.

GANEZER
FROM PAGE 8

We need to work on regional approaches with other cities. The burden should not be on Santa Monica.

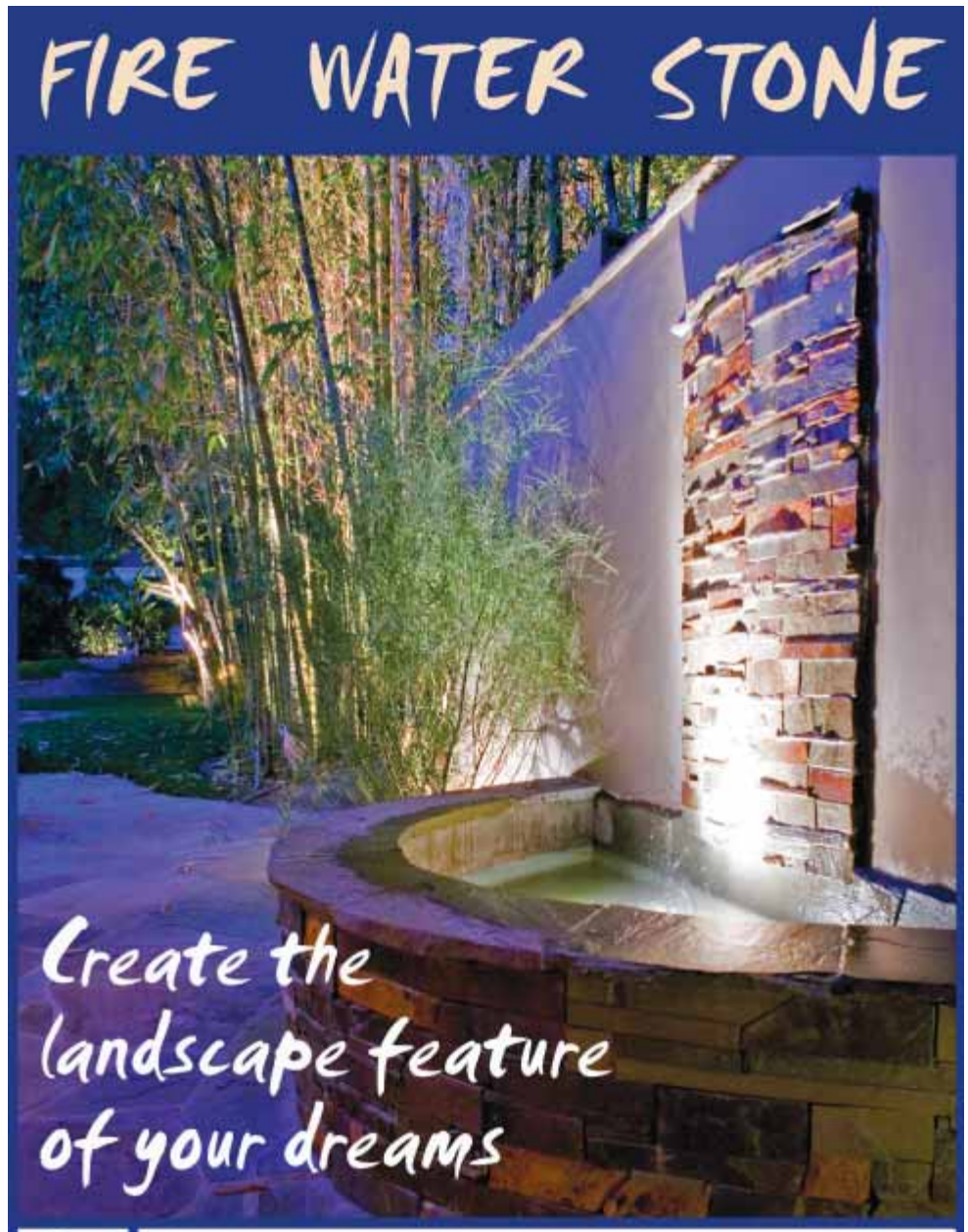
• FREE FORM: WHAT'S PUTTING A BURR UNDER YOUR SADDLE?

Our current city government gives itself awards for sustainability, then enacts a $255 million unsustainable budget. A small city running a $13 million annual budget deficit is not sustainable. Only living within your means is sustainable. Cuts need to be made carefully so that important programs do not suffer. More money could be spent on schools and education, and less on regulation and litigation. I'd like Santa Monica voters to ask themselves two questions: Would life here be better with more regulation? Who do you trust to represent you, appointed incumbents who were selected by the other members of the City Council, or someone you elect to serve your own interests?





Change your water ...
CHANGE YOUR LIFE
with "Beyond O_2" Alkaline Water
Alkaline Water reverses the effects of illness and leads to:
• increased energy • anti-aging • positive mood • stabilized blood sugars • weight loss
• better digestion • lower cholesterol • clear skin • disease reversal (gout, diabetes, etc.)
(310) 664-8880
Beyond O_2 Water House
2209 Main St., Santa Monica, CA 90405
www.cleanme.tv/category/101
(Segment Mar. 20)
www.beyondo2water.com
FREE
5 gallons of "Beyond O_2" Alkaline Water
Beyond O_2 Water
(310) 664-8880
With this coupon. Not valid with other offers or prior purchases.
*Please bring an empty container for your water or you may purchase a container at the store









SURF REPORT

Surf Conditions **Water Temp:** 64°

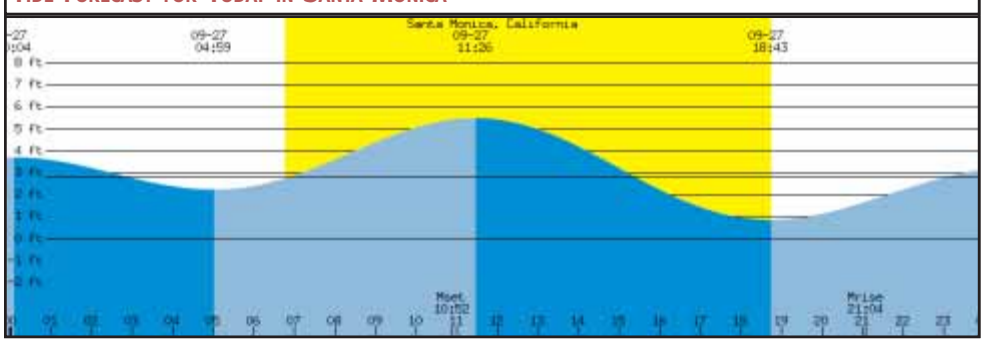
Swell Forecast

We should see the peak of the Tasman Sea swell with infrequent waist to chest high waves at south facing breaks.

Long Range Synopsis

Midweek we should see the SW decline, but NW pick up a little steam, more along the lines of head high with slightly overhead pluses at standout west facing breaks.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of: **September 22, 2010**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills - 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 0
- Number of A grades for dry/wet weather - 45 / ns
- Number of (C,D,F) grades for dry/wet weather -- 2 / ns

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Grousbeck Family Foundation, simplehuman, SIMA, Carlson Family Foundation, Inc.

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	ns
El Pescador State Beach, between Lechusa and Las Alisos creeks.	A+	ns
Encinal Canyon at El Matador State Beach.	A+	ns
Broad Beach at Trancas Creek mouth.	A+	ns
Zuma Beach at Zuma Creek mouth.	A+	ns
Walnut Creek, projection of Wildlife Rd. (private).	A+	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A	ns
Escondido Creek, just east of Escondido State Beach.	A+	ns
Latigo Canyon Creek mouth.	A+	ns
Solstice Canyon at Dan Blocker County Beach.	A+	ns
Puerco State Beach at creek mouth.	A+	ns
Morie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	A	ns
Surfrider Beach at Malibu Colony fence.	A+	ns
Surfrider Beach (breach location) - daily.	A	ns
Malibu Pier - 50 yards east.	F	ns
Corbon Beach at Sweetwater Canyon.	A+	ns
Las Flores State Beach at Las Flores Creek (point zero).	A+	ns
Big Rock Beach at 19948 PCH stairs.	A+	ns
Pena Creek at Las Tunas County Beach.	A+	ns
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	A+	ns
Castlerock Storm Drain at Castle Rock Beach.	A+	ns
Santa Ynez Storm Drain at Castle Rock Beach.	A+	ns
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	ns

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	ns
Will Rogers State Beach at Pulga Canyon storm drain.	A	ns
Will Rogers State Beach at Temescal Canyon drain.	D	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A	ns
Santa Monica Beach at Montana Ave. drain.	A	ns
Santa Monica Beach at Wilshire Blvd. drain.	A+	ns
Santa Monica Municipal Pier.	A	ns
Santa Monica Beach at Pico/Kenter storm drain.	A+	ns
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	ns
Ocean Park Beach at Ashland Ave. drain.	A+	ns
Venice City Beach, at the Rose Ave. storm drain.	A+	ns
Venice Beach at Brooks Ave. drain.	A+	ns
Venice Beach at Windward Ave. drain.	A	ns
Venice Fishing Pier - 50 yards south.	A+	ns
Venice Beach- projection of Topsail St..	A+	ns
Marina del Rey, Mothers' Beach- lifeguard tower.	A	ns
Dockweiler State Beach at Ballona Creek mouth.	A	ns
Dockweiler State Beach at Culver Blvd. drain.	A+	ns
North Westchester Storm Drain at Dockweiler State Beach.	A+	ns
Dockweiler State Beach at World Way (south of D&W jetty).	A+	ns
Dockweiler State Beach at Imperial Hwy drain.	A+	ns
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	ns
Dockweiler State Beach at Grand Ave. drain.	A+	ns

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

© 2010 Copyright Heal the Bay. All rights reserved. Printed on recycled paper (unless bleach).

Heal the Bay's Beach Report Card℠ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

NBA

Lakers amused by Heat subplots

GREG BEACHAM
AP Sports Writer

EL SEGUNDO Kobe Bryant and the Los Angeles Lakers can only chuckle when they acknowledge the story line for the upcoming NBA season.

At least at the start, it's all about South Beach, not Hollywood.

And that's just fine with the NBA finals MVP and his supporting crew, who reported for training camp Saturday after an extra-short summer. It's not often that a two-time champion team returning every significant contributor isn't the odds-on favorite the following season.

In fact, the Lakers are almost looking forward to moving to the fringe of the spotlight that's shining directly on the Miami Heat.

"There will be times when they're the toast of the town and everybody is focused on them, and that's fine," point guard Derek Fisher said, smiling. "With the type of maturity we have, there's not really that much concern about what other people are doing."

The Lakers will have enough challenges simply getting back into form, incorporating several new players and surviving a European tour after perhaps the shortest possible offseason. After winning Game 7 of the NBA finals on June 17, they're back at their training complex several days earlier than normal to prepare for games in London and Barcelona early next month.

ENROLL NOW!
1635 16th Street, Santa Monica CA 90404 • (310) 450-1800
BALLET, JAZZ AND HIP HOP
3-4 Year Old Classes
Early Afternoon Filling up fast!
BRAND NEW FACILITY
The Pretenders Studio
www.thepretendersstudio.com
The Pretenders Studio believes in a healthy body image, positive attitude and the power to communicate through creativity.



U.S. Bank presents the...
Boys & Girls Clubs of Santa Monica
35TH ANNUAL AUCTION & RAFFLE


Special Guest
Michael "Coop" Cooper


Beautiful Location
Fairmont Miramar


Very Cool Auction Item
2010 Toyota Prius

Join us for an evening under the stars at the beautiful Fairmont Miramar Hotel & Bungalows. **Live entertainment**, cocktails and hors d'oeuvres as well as **silent and live auctions featuring travel, entertainment, and sports packages.** Purchase raffle tickets for cash prizes and a chance to **win $10,000!** Proceeds benefit the Boys & Girls Clubs of Santa Monica and the 4,500 local youth we serve each year.

Auction items include fully loaded Prius and Camry hybrids from Toyota Santa Monica, gourmet gas BBQ grill, mountain and street bicycles, a one week stay in Australia or Fiji, packages to Las Vegas, Mammoth and other destinations. There is something for everyone, for all budgets and interests so don't miss out!

Friday, October 8, 2010 at 6PM
Fairmont Miramar Hotel & Bungalows

Register, purchase raffle tickets and more information
www.BeGreatSantaMonica.org
310.361.8500

usbank
PACIFIC YOUTH FOUNDATION
TOYOTA Santa Monica
BMF BAY MUTUAL FINANCIAL
PeBL
White Sutton & Company Insurance Services
1952
1220 Lincoln Boulevard Santa Monica, CA 90401 | Fax: 310.458.8857 | Questions or more info christy@smbgc.org

MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(323) 466-FILM

Call theater for details.

AMC Loews Broadway 4
1441 Third Street Promenade

Legend of the Guardians 3D: The Owls of Ga'Hoole (NR) 1hr 30min
1:25pm, 4:00pm, 6:40pm, 9:20pm

Going the Distance (R) 1hr 37min
1:45pm, 4:30pm, 9:35pm

American (R)
7:00pm

Catfish (NR) 1hr 34min
12:30pm, 2:45pm, 5:00pm, 7:15pm, 9:30pm

Virginity Hit (NR)
12:45pm, 3:00pm, 5:15pm, 7:30pm, 9:50pm

AMC 7 Santa Monica
1310 Third St.
(310) 289-4262

Legend of the Guardians 3D: The Owls of Ga'Hoole (NR) 1hr 30min
11:45am, 2:25pm, 5:00pm, 7:40pm, 10:20pm

Alpha and Omega 3D (NR)
11:40am, 2:10pm, 4:45pm, 7:15pm, 9:45pm

Inception (PG-13) 2hrs 28min
11:25am, 2:45pm, 6:15pm, 9:35pm

Resident Evil: Afterlife 3D (NR)
11:00am, 1:30pm, 4:00pm, 7:00pm, 9:30pm

Wall Street: Money Never Sleeps (PG-13) 2hrs 07min
12:00pm, 1:00pm, 3:15pm, 4:15pm, 6:30pm, 7:30pm, 9:45pm, 10:30pm

You Again (PG)
11:30am, 2:00pm, 4:40pm, 7:20pm, 9:55pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 394-9741

Who Is Harry Nilsson (And Why Is Everybody Talkin' About Him?) (NR)
1:20pm, 7:00pm

Teza (NR) 2hrs 20min
1:30pm, 4:40pm, 8:00pm

Get Low (PG-13) 1hr 40min
1:50pm, 4:30pm, 7:20pm, 9:55pm

Animal Kingdom (R) 1hr 52min
4:10pm, 9:45pm

Heartbreaker (L'arnacoeur) (NR) 1hr 45min
1:40pm, 4:20pm, 7:10pm, 9:50pm

AMC Criterion 6
1313 Third St.
(310) 395-1599

Town (NR)
1:00pm, 4:00pm, 7:00pm, 10:00pm

Town (NR)
12:00pm, 3:00pm, 6:00pm, 9:10pm

Machete (NR)
11:20am, 2:00pm, 4:35pm, 7:05pm, 9:40pm

Easy A (NR)
11:15am, 12:05pm, 1:35pm, 2:25pm, 4:05pm, 4:45pm, 6:30pm, 7:15pm, 9:00pm, 9:45pm

Devil (NR)
12:45pm, 3:05pm, 5:25pm, 7:40pm, 9:55pm

For more information, e-mail news@smdp.com

Head out and meet a friend, Taurus

ARIES (March 21-April 19)
★★★ Be aware of the ramifications of proceeding on a set path. As you analyze this part of the equation, you become more sure of yourself. Others find you to be surprisingly flexible and fast in a discussion. Tonight: Stop pushing so hard.

TAURUS (April 20-May 20)
★★★★★ You seem to understand far more than many people do. In a sense, you are a role model, as you frequently make the proper decision and head in the correct direction. A meeting demonstrates the optimism that others associate with you. Tonight: Head out to meet a friend.

GEMINI (May 21-June 20)
★★ Others might think you are unusually quiet. You don't have to justify your mood. In reality, your plate is full. You can barely handle what you must. Don't allow someone to add to the confusion. Tonight: Head home ASAP, then decide.

CANCER (June 21-July 22)
★★★★ Your ability to smile and tune in to the mind of others makes you a natural-born leader -- at the moment. Meetings might be more instrumental than you realize. Stay on top of discussions stemming from your suggestions. A partner or associate could feel left out. Tonight: Say "yes" to adventure and "no" to boredom.

LEO (July 23-Aug. 22)
★★★ A must appearance is more critical than you realize. You need to make some important decisions vis-a-vis a boss or an older friend or relative. You might be taken aback by a family member's stance. Tonight: Nap, then decide.

VIRGO (Aug. 23-Sept. 22)
★★★★ Revise your thinking. You are more grounded than you realize. Others also seem to have unusually sound opinions. Listen and add what you feel is viable and supportive to a discussion. Be part of the decision-making process. Tonight: Let your mind relax to music on the way home.

LIBRA (Sept. 23-Oct. 22)
★★★★ A partner, friend and/or associate suddenly becomes unusually demanding and difficult. He or she thinks you should espouse his or her view or represent his or her ideas in a certain manner. News that is forthcoming shakes up the status quo. Tonight: A discussion could become animated!

SCORPIO (Oct. 23-Nov. 21)
★★★★ Your way of thinking doesn't seem to be appreciated. Center yourself and worry less about appreciation and more about what you would like to do. Others will run off after they cannot convince you of the rightness of their ways. Let them find out on their own "the rightness" of their ways. Tonight: Spend time with a favorite person.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★ Emphasize what is positive in a work or daily situation. You could have a problem getting clear communication. Confirm meetings. In a conversation, echo what you are hearing. Tonight: Wind down slowly.

CAPRICORN (Dec. 22-Jan. 19)
★★★★★ Your imagination could create some strange situations in your brain, if nothing else. Be aware of the distortion or the slant you are putting on certain issues. Use your ingenuity to problem-solve. Tonight: Act like a kid again.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ Without intending to, you add an element of confusion to a discussion. Real estate and domestic matters could be the issue. Try dropping some of your idealism and look at hard facts. Tonight: The later it gets, the more fun you have.

PISCES (Feb. 19-March 20)
★★★★ Reach out for others. The key to success is having a conversation in which you don't drift and you focus on key facts. Ask questions if you feel that there's a haze around a conversation. Tonight: Return calls.

Happy birthday

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

Your communication determines whether you are successful this year. Review your priorities rather than act automatically. Questioning yourself is excellent, but wavering in front of an audience breeds a lack of confidence. Use your flexibility and high energy to maximize possibilities. If you are single, be careful -- you might get involved with someone who cramps your style too much. You might need more freedom than you realize.



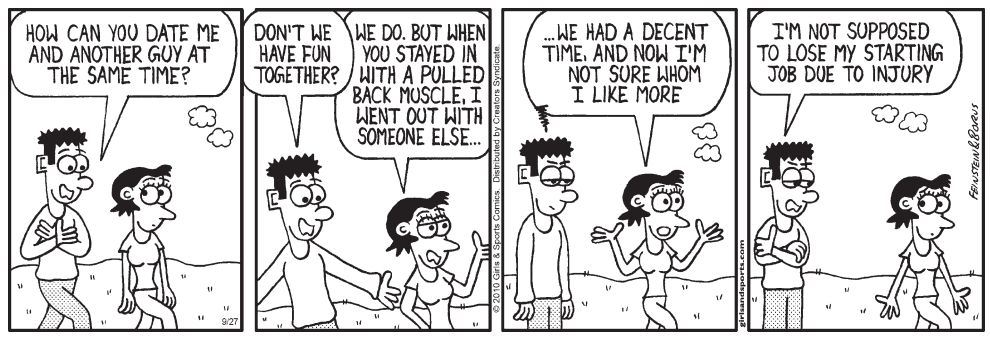
MYSTERY PHOTO

Brandon Wise *brandonw@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

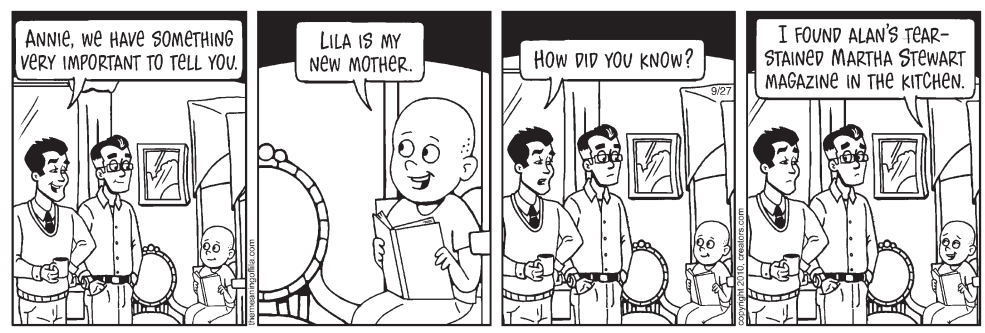
Girls and Sports

By Justin Borus and Andrew Feinstein



The Meaning of Lila

By John Forgetta & L.A. Rose



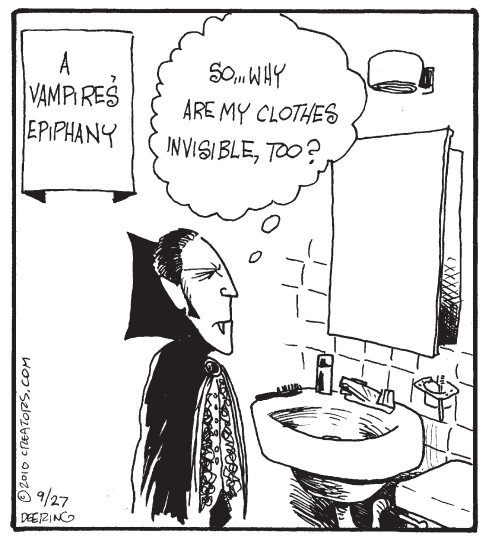
Garfield

By Jim Davis



Strange Brew

By John Deering



Speed Bump

By Dave Coverly



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

	9	8		6				
4				9		7		
2				1	3		5	
			8			1		
1	8	7		3		5	6	9
		4			9			
	1		9	8				7
		5		2				3
				4		2	1	

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

1	8	3	9	2	7	6	5	4
6	9	7	8	4	5	2	1	3
2	5	4	6	1	3	8	7	9
7	6	9	3	8	1	4	2	5
4	2	8	7	5	9	1	3	6
3	1	5	2	6	4	7	9	8
8	3	6	5	7	2	9	4	1
5	4	2	1	9	8	3	6	7
9	7	1	4	3	6	5	8	2



CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Berets and beanies
5 Bull-fighting needs
10 Nevada neighbor
11 Actor's reps
13 Bike part
14 Like caterpillars
15 "Don't test me!"
17 Anger
18 Sundeck
19 Bullfight cry
20 Sense of self
21 Call it a day
22 Surgery reminders
25 Vigorous
26 Scots' toppers
27 Color
28 Lincoln nickname
29 Piano's cousin
33 Distant
34 Filled with ghosts
35 Very cold
37 Small nail
38 Break away
39 Comfort
40 Spud
41 Took in

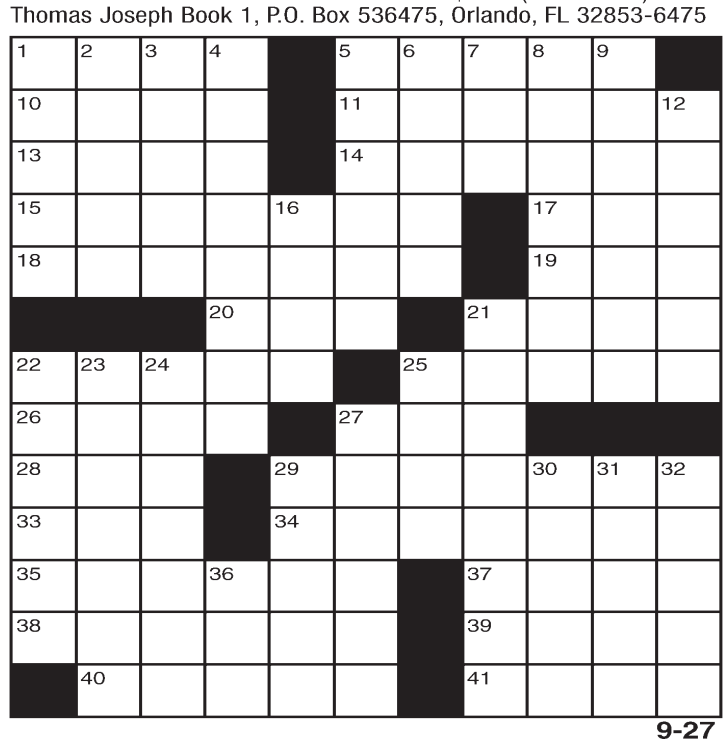
DOWN

1 Be effective
2 "Once upon —"
3 Peeling gadget
4 Wool gatherers
5 Cotton cloth
6 Quartz variety
7 For each
8 Grudging
9 Like clear nights
12 Like winter weather
16 Pesters
21 Hive VIP
22 Work groups
23 Nightclub
24 Uncle Sam's home
25 Corker
27 Top-of-page title
29 Berate
30 Wander off
31 Make fun of
32 Tacked on
36 Obtain

C	A	B	E	R	S	■	D	U	M	P
I	M	O	N	I	T	■	I	S	E	E
G	I	G	G	L	Y	■	G	U	S	T
A	N	G	L	E	■	F	I	R	S	T
R	O	S	A	■	P	O	T	P	I	E
■	■	■	N	O	I	R	■	E	N	D
■	A	N	D	R	O	M	E	D	A	■
D	U	B	■	D	U	E	S	■	■	■
O	S	A	G	E	S	■	P	O	D	S
U	T	T	E	R	■	T	A	H	O	E
B	R	E	R	■	P	I	N	A	T	A
L	I	A	M	■	A	D	O	R	E	R
Y	A	M	S	■	T	Y	L	E	R	S

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



9-27

ARITHMO™

CrossMath + × − ÷

• Fill the grid with the set of given numbers (1 to 12) to satisfy the Equa demands (7 to 24) in the shaded boxes. The Equa demands represent the sum of the digits that you will insert into the empty squares.

• Each horizontal row has one Equa demand to satisfy; each vertical column also has one demand to satisfy. Each empty square in the grid dictates the math operation (addition +, subtraction -, multiplication X, and division ÷) that must be performed to meet the demands.

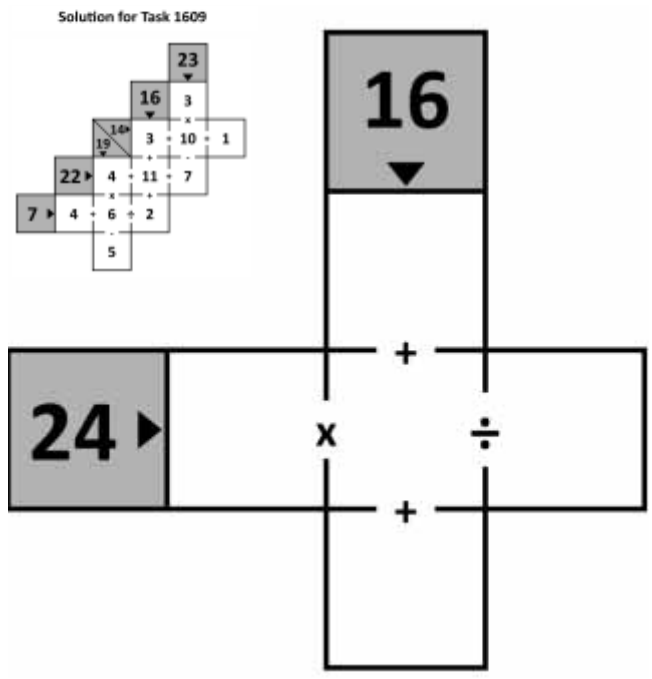
• You must follow the given math operations for each square and you must make sure all the numbers satisfy the demands in the shaded boxes when connected in adjacent threes and calculated together from left to right, and top to bottom.

• The numbers you insert into the grid must satisfy the Equa demands both horizontally and vertically.

For more games, go to www.arithmo.com

Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

2, 5, 5, 6, 8



DAILY LOTTERY

MEGA MILLIONS: 2 28 38 42 55 Meganumber: 25 Jackpot: $23M

SUPER LOTTO PLUS: 2 13 36 41 44 Meganumber: 20 Jackpot: $24M

Fantasy 5: 8 13 15 17 30

DAILY 3 MIDDAY: 7 9 0 EVENING: 1 7 8

DAILY DERBY 1st: 10 Solid Gold 2nd: 08 Gorgeous George 3rd: 03 Hot Shot RACE TIME: 1:49.19

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Civilization in Decline: "Tom Tom," a 2-year-old Yorkshire terrier, was laid to rest at the Oakland Cemetery in Monticello, Ark., in March, even though he was in good health. His owner, Donald Ellis, had just passed away but had left explicit instructions that he wanted Tom Tom buried along with him, and not later on, because he felt that no one could love Tom Tom as much as he did. Ellis' reluctant family finally took Tom Tom to a veterinarian, who tried to change their minds but ultimately acquiesced and euthanized the dog out of fear that they would put him down anyway, less humanely.

■ Unlikely Successes: (1) In July, the world's largest four-day rodeo, the Pendleton Round-Up, released a signature-brand men's cologne, Let'er Buck, to mark the company's 100th anniversary. A spokesman claimed that the $69-a-bottle product has the fragrance of "sensuous musk and warm sandalwood." (2) Thai Airways announced in June that it would begin selling seven curry sauces directly from its airline food menu in take-out shops in Bangkok, Phuket and Chiang Mai.

TODAY IN HISTORY

1825 The Stockton and Darlington Railway opens, and begins operation of the world's first service of locomotive-hauled passenger trains.

1854 The steamship SS Arctic sinks with 300 people on board. This marks the first great disaster in the Atlantic Ocean.

1903 Wreck of the Old 97, a train crash made famous by the song of the same name.

1905 The physics journal Annalen der Physik published Albert Einstein's paper "Does the Inertia of a Body Depend Upon Its Energy Content?", introducing the equation E=mc².

1908 The first production of the Ford Model T automobile was built at the Piquette Plant in Detroit, Michigan.

WORD UP!

aeon\ EE-uhn \ , noun;
1.(in Gnosticism) one of a class of powers or beings conceived as emanating from the Supreme Being and performing various functions in the operations of the universe.

Santa Monica Daily Press

Classifieds

$5.50 per day. Up to 15 words, 20 cents each additional word.

Call us today start and promoting your business opportunities to our daily readership of over 40,000.

YOUR AD COULD RUN TOMORROW!*

Some restrictions may apply.

Prepay your ad today!

(310) 458-7737

*Please call our Classified Sales Manager to reserve your ad space. Specific ad placement not gauranteed on classified ads. Ad must meet deadline requirements. See complete conditions below.

CLASSIFICATIONS:
Announcements, Creative, Employment, For Sale, Furniture, Pets, Boats, Jewelry, Wanted, Travel, Vacation Rentals, Apartments/Condos, Rent, Houses for Rent, Roomates, Commerical Lease, Real Estate, Real Estate Loans, Storage Space, Vehicles for Sale, Massage, Services, Computer Services, Attorney Services, Business Opportunities, Yard Sales, Health and Beauty, Fitness, Wealth and Success, Lost and Found, Personals, Psychic, Obituaries, Tutoring

All classified liner ads are placed on our website for **FREE!** Check out ***www.smdp.com*** for more info.

Employment

Advertising Sales

The Santa Monica Daily Press, Santa Monica's Daily newspaper is seeking an Advertising Account Executive. Previous sales experience with a business-to-business focus is a must, The job is meeting and networking with local and national businesses to help them get their message to our readers here in Santa Monica. We're looking for smart, friendly people who are motivated by money to join our growing sales team. Great work environment, must bring a positive attitude and outlook to our team. If you play well with others, are aggressive without being pushy, and have a drive to succeed, we want to work with you. Resumes are accepted via e-mail to Rob Schwenker – Schwenker@smdp.com

PART-TIME SALES position. Our attorney service is looking for referrals to law firms. Referrals result in ongoing commissions. Submit resume to bsberkowitz@aol.com

RETAIL JEWELRY Store in Santa Monica

Calling Customers, Scheduling Appointments, Filing and Customer Data Entry with Microsoft Office, Point of Sale transaction processing, Gift Wrapping, Delivering merchandise to customers, Greeting Customers, Working closely with Owner and Store Manager in assisting with high end sales and custom orders, Displaying and upkeep of merchandise, VERY ORGANIZED INDIVIDUAL. Contact: Please fax or email resumes to gurbaco@gmail.com Fax. 310.451.0095

For Sale

MOVING SALE

Items include couch, chair, ottoman, entertainment center, kitchen table, coffee table, lamps, night stands, kitchen wares, etc!
All must go!!!
For info and pictures go to http://conniemovingsale.blogspot.com/ or email csommerville@gmail.com

For Rent

3206 BAGLEY AVE. 2+1.5 upper, stove, fridge, blinds, carpet, dishwasher, on-site laundry, tandem parking, balcony, no pets. $1350 (310)578-7512 jkwproperties.com

501 N. Venice unit 18 single, $1025/mo $850 off move-in stove, fridge, carpet, utilities included, laundry, parking, no pets. (310)574-6767 www.jkwproperties.com

615/617 MIDVALE, 2+1.5 Townhouse style. Stove, fridge, dishwasher, microwave, tile countertop, wood and carpet floor. W/D hookups, parking, no pets. $2600/mo. $1000 off move-in (310)578-7512 www.jkwproperties.com

$5.50 A DAY LINER ADS!
CALL TODAY **(310) 458-7737**

For Rent

615 1/2 MIDVALE lower Bachelor, no kitchen, sink, fridge, ceiling fan, carpet, street parking, patio with barbecue no pets $875/mo utilities included $500 off move-in (310)578-7512 wwwjkwproperties.com

BRENTWOOD UNFURNISHED 2+1, new carpet, stove, fireplace, quiet back apt with lush green area patio. Near Getty, north of Sunset $1695 (310)476-0964

HOWARD MANAGEMENT GROUP
(310)869-7901

1334 Euclid St. #10
2+1 $1795, upper w/balcony

1120 6th St. #9
2+1, $1825

835 Pacific St. #2
Single, utilities included $1275

WE HAVE MORE VACANCIES ON THE WESTSIDE

www.howardmanagement.com
rentals@howardmanagement.com

MAR VISTA 12450 Culver Blvd. gated parking, intercom entry, stove, fridge, utilities included, laundry, parking, no pets. $1000 and up $750 off move-in (888)414-7778 www.jkwproperties.com

MAR VISTA: 12434 CULVER Blvd. unit 6 2+2 stove, fridge, AC, carpets blinds, laundry room, intercom entry, gated parking, no pets.$1350/mo $1000 off move-in (888)414-7778 www.jkwproperties.com

PALMS/WLA SPACIOUS 2+1, lower, on Keystone near Palms Blvd. ample closet, stove, refrigerator, laundry, well maintained, nicely landscaped building $1195/mo with no immediate parking (310)828-4481, (310)993-0414 after 6p.m.

SANTA MONICA $1250.00 1 bdrm, 1 bath, no pets, stove, refrig, patio, parking 2535 Kansas Ave., #108 Open daily for viewing 8am to 7pm. Additional info in apt Mgr: apt #101 (310)780-3354

SANTA MONICA $1595.00 2 bdrm, 1 bath, no pets, stove, refrig, parking 2535 Kansas Ave., #106 Open daily 9am to 9pm. Additional info in apt Mgr: apt #101310-780-3354

SANTA MONICA near Ocean Park /Lincoln 1bdrm upper, stove, refrigerator, hardwood floors, parking, laundry $1385 310-489-0880

SANTA MONICA ROOM FOR rent in apartment at water, on California Ave. Great neighborhood, pool. $700 310-470-4255

SANTA MONICA, bright spacious 2 bedroom upper, near SM. Blvd/19th. Private balcony, fireplace, stove, fridge, dishwasher, new carpet, 2 car parking, on-site laundry $1850 incl. utilities. Info 310-828-4481

Westwood 619 1/2 Midvale upper 2+1 stove, fridge, large patio, carpet, blinds, ceiling fan, parking no pets, $2050 (310) 578-7512 jkwproperties.com

For Rent

SM $1550 large 1 bdrm Arizona & Franklin hardwood floors,.remodeled kitchen & bath, lots of windows, bright & airy. Spacious closets, beautiful yard & garden area. Laundry on site, fridge & stove 626-513-5513

SM. 2 bedroom duplex, Tiny but charming, bright, brand new kitchen, fireplace, hardwood/tile floors, front/backyard. 835 Cedar $1875/mo (760)220-0707

VENICE 908 California. 2+1 House, Stove, fridge, dishwasher, microwave, tile countertop, wood and carpet floor. W/D hookups, street parking, backyard w/deck, patio, no pets. $2495/mo. $500 off move-in (310)578-7512 www.jkwproperties.com

WEST LA Large, bright 2br upper on Barrington near National. Very spacious, large closets, appliances, on-site laundry, closed garage, well maintained building. One month FREE. $1685/mo. 310-828-4481 or 310-993-0414 after 6pm.

Westwood 1639 Selby unit C 2+2 $1750/mo stove, fridge, carpet, dishwasher, blinds, washer, dryer, patio, tandem under ground parking, intercom entry no pets, $500 off move-in (310)578-7512 www.jkwproperties.com

WLA large balchor, near Bundy/Sm Blvd. Walk-in closet, large bathrm,kitchette area, refrig, hot plate, or mirowave, laundry on-site, close to public transit $800/mo (310)828-4481, (310)993-0414 after 6p.m.

WLA Spacious 2 bedroom, 1.5 bath, upper apt, near SM. Blvd/Bundy. Large bedrooms & baths, stove, fridge, D/W, fireplace, laundry, parking, smaller quiet building, $1700/mo One month FREE. Info (310) 828-4481

SM extraordinary 2+2 wood carpet mix, walk-in closet, woodsy setting, covered parking, close to beach. $1995, 1913 11th St. Call Randy, Sun coast property management @ 310-306-3668

Storage Space

SANTA MONICA large garage for rent private alley access, $200/mo Arizona & Franklin 626-513-5513

SANTA MONICA, large (10 ft width x 25 ft length x 8ft height) enclosed garage, alley access ,17th and SM. Blvd. $250/mo Bret (310)994-5202

Services

BEST MOVERS
No job too small
2 MEN, $59 PER HOUR
Fully insured. We make it EZ.
Free prep. & boxes. Discount for handicap & seniors!
Since 1975 Lic. T-163844
(323) 997-1193 (323) 630-9971

FACE READING
Discover your gifts, strengths, and talents. Understand your true nature. Maximize your potential. Have your face read. (310)396-8766. www.FaceFortunes.com

Services

Handyman

The Handy Hatts
Painting and Decorating Co.
SINCE 1967
RESIDENTIAL/COMMERCIAL
SPECIALISTS IN ALL
DAMAGE REPAIR
"EXPERT IN GREEN CONCEPTS"
Free estimates, great referrals
FULL SERVICE HANDYMAN FROM A TO Z
Call Brian @
(310) 927-5120
(310) 915-7907
LIC# 888736
"HOME SWEET HOME"

Therapy

STILL SMOKING?
Life is short —
Why make it shorter
Dr. John McGrail, Ph.D, C.Ht.



(310) 235-2883
www.hypnotherapylosangeles.com

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014237
Superior Court of California, County of Los Angeles
Petition of CHRISTOPHER HOWARD JEAN for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: CHRISTOPHER HOWARD JEAN filed a petition with this court for a decree of changing names as follows: CHRISTOPHER HOWARD JEAN to CJ. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: OCTOBER 29, 2010 Time: 8:30AM, Dept. B
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: September 10, 2010 MARY THORNTON HOUSE SUPERVISING JUDGE
9/13/2010, 9/20/2010, 9/27/2010, 10/4/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014227
Superior Court of California, County of Los Angeles
Petition of ELLEN GORODETSKY for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: ELLEN GORODETSKY filed a petition with this court for a decree of changing names as follows: ELLEN GORODETSKY to LEANNA LAPIDUS. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: OCTOBER 15, 2010 Time: 8:30AM, Dept. B
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: SEPTEMBER 24, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
9/27/2010 10/4/2010 10/11/2010 10/18/2010

Name Changes

District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: AUG 31, 2010
MARY THORNTON HOUSE
JUDGE OF THE SUPERIOR COURT
9/13/2010, 9/20/2010, 9/27/2010, 10/4/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014313
Superior Court of California, County of Los Angeles
Petition of NOEMI IDALIA HUATO for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: NOEMI IDALIA HUATO filed a petition with this court for a decree of changing names as follows: NOEMI IDALIA HUATO to NOEMI IDALIA SIERRA. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: NOVEMBER 12, 2010 Time: 8:30AM, Dept. B
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: SEPTEMBER 24, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
9/27/2010 10/4/2010 10/11/2010 10/18/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014303
Superior Court of California, County of Los Angeles
Petition of JAYMIE LYNN PROFICO for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: JAYMIE LYNN PROFICO filed a petition with this court for a decree of changing names as follows: JAYMIE LYNN PROFICO to JAYMIE VALENTINE. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: NOVEMBER 5, 2010 Time: 8:30AM, Dept. NC-B
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: SEPTEMBER 24, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
9/27/10 10/4/2010 10/11/2010 10/18/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014093
Superior Court of California, County of Los Angeles
Petition of NADINE R. WINNING for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: NADINE R. WINNING, PARENT OF MINOR CHILDREN filed a petition with this court for a decree of changing names as follows: NICHOLAS STEVEN KARNAZES to NICHOLAS STEVEN WINNING and ELIZABETH ROSE KARNAZES to ELIZABETH ROSE WINNING. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: OCTOBER 15,2010 Time: 8:30AM, Dept. B
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: SEPTEMBER 17, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
9/20/10, 9/27/10, 10/4/10, 10/11/10

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS019909
Superior Court of California, County of Los Angeles
Petition of RAMIREZ T. JACKSON, LATONYA D. TUCKER for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: RAMIREZ T. JACKSON filed a petition with this court for a decree of changing names as follows: KAILA MONISHA EXFORD to KAILA MONISHA JACKSON. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: October 14, 2010 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: September 16, 2010
GERALD ROSENBERG
Judge Of The Superior Court
9/20/2010, 9/21/2010, 10/4/2010, 10/11/2010

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101211306 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/30/2010 The following person(s) is (are) doing business as MATTHEW ARTS. The full name of registrant(s) is/are: MATTHEW MOORE 305 SAN VICENTE BLVD #207 SANTA MONICA, CA, 90402. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MATTHEW MOORE. This statement was filed with the County Clerk of LOS ANGELES County on 08/30/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/06/2010, 09/13/2010, 09/20/2010, 09/27/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101142302 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/17/2010 The following person(s) is (are) doing business as LARGE PRODUCTIONS, LARGE MARKETING. The full name of registrant(s) is/are: CASSANDRA JARBOE 333 WASHINGTON BLVD., SUITE 218 MARINA DEL REY, CA 90292, J ANTHONY JARBOE 333 WASHINGTON BLVD., SUITE 218 MARINA DEL REY, CA 90292. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CASSANDRA JARBOE. This statement was filed with the County Clerk of LOS ANGELES County on 08/17/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/06/2010, 09/13/2010, 09/20/2010, 09/27/2010.

ADVERTISE!
CALL US **(310) 458-7737**

CALL TODAY FOR SPECIAL MONTHLY RATES!

There is no more convincing medium than a DAILY local newspaper.

Prepay your ad today!

(310) 458-7737

CLASSIFIED ADVERTISING CONDITIONS: REGULAR RATE: $5.50 a day. Ads over 15 words add 20¢ per word per day. Ad must run a minimum of twelve consecutive days. PREMIUMS: First two words caps no charge. Bold words, italics, centered lines, etc. cost extra. Please call for rates. TYPOS: Check your ad the first day of publication. Sorry, we do not issue credit after an ad has run more than once. DEADLINES: 3:00 p.m. prior the day of publication except for Monday's paper when the deadline is Friday at 2:30 p.m. PAYMENT: All private party ads must be pre-paid. We accept checks, credit cards, and of course cash. CORRESPONDENCE: To place your ad call our offices 9 a.m. to 5 p.m., Monday through Friday, (310) 458-7737; send a check or money order with ad copy to The Santa Monica Daily Press, P.O. Box 1380, Santa Monica, CA 90406 or stop in at our office located at 1427 Third Street Promenade, Ste. 202. OTHER RATES: For information about the professional services directory or classified display ads, please call our office at (310) 458-7737.

Classifieds GET RID OF YOUR ROLLERBLADES. Sell your sports equipment to someone who will actually use it. Santa Monica Daily Press

Prepay your ad today!
(310)458-7737
CALL TODAY FOR SPECIAL MONTHLY RATES!
There is no more convincing medium than a DAILY local newspaper.
$5.50 per day. Up to 15 words, 20 cents each additional word.

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101143755; AI#ON A0703797 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/17/2010 The following person(s) is (are) doing business as THE CENTER TO OVERCOME ADDICTION, INC., CATASYS HEALTH NETWORK CALIFORNIA, INC.. The full name of registrant(s) is/are: THE CENTER TO OVERCOME ADDICTION, INC. 1315 LINCOLN BLVD., SUITE 250 LOS ANGELES, CA, 90401. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/01/2009. /s/: LAWRENCE WEINSTEIN, M.D.; PRESIDENT, TREASURER AND SECRETARY. This statement was filed with the County Clerk of LOS ANGELES County on 08/17/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/06/2010, 09/13/2010, 09/20/2010, 09/27/2010.

DBA PUBLISH

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on The following person(s) is (are) doing business as NATURAL AESTHETIC, THE MAC GIRL. The full name of registrant(s) is/are: GILLIAN DEERING BAILEY 52 MARKET ST. APT D VENICE, CA, 90291. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2010. /s/: GILLIAN D. BAILEY; SOLE OWNER. This statement was filed with the County Clerk of LOS ANGELES County on . NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/06/2010, 09/13/2010, 09/20/2010, 09/27/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101189699 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/25/2010 The following person(s) is (are) doing business as T.H.E WORLD WIDE; T.H.E BOSPHORUS. The full name of registrant(s) is/are: HASANCAN SEREMET 6340 GREEN VALLEY CIRCLE #208 CULVER CITY, CA 90230. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HASANCAN SEREMET, FOUNDER/OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 08/25/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/13/2010, 09/20/2010, 09/27/2010, 10/04/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101143618 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/17/2010 The following person(s) is (are) doing business as ORGANIZED AGING. The full name of registrant(s) is/are: REBEKAH GOULD 835 4TH STREET #303 SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:REBEKAH GOULD; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 09/17/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/13/2010, 09/20/2010, 09/27/2010, 10/04/2010.

dba

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101245684 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/03/2010 The following person(s) is (are) doing business as OAXACA RAW LIVING FOOD. The full name of registrant(s) is/are: TERESA MENDEZ M 3333 S. DURANGO AV. #1 LOS ANGELES, CA, 90034. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/03/2010. /s/: TERESA MENDEZ M . This statement was filed with the County Clerk of LOS ANGELES County on 09/03/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/13/2010, 09/20/2010, 09/27/2010, 10/04/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101260613 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/08/2010 The following person(s) is (are) doing business as BAKERBUILT CONSTRUCTION. The full name of registrant(s) is/are: PATRICK BAKER 1816 CORINTH AV. LOS ANGELES, CA, 90025. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/01/2000. /s/: PATRICK BAKER; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 09/08/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/13/2010, 09/20/2010, 09/27/2010, 10/04/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101253183 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/07/2010 The following person(s) is (are) doing business as FAIRVIEW PROPERTY GROUP AI#ON 3312684. The full name of registrant(s) is/are: STEMM DEVELOPMENT, INC. 1419 25TH ST. UNIT C SANTA MONICA, CA 90404. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:STEMM DEVELOPMENT, INC.; PRESIDENT . This statement was filed with the County Clerk of LOS ANGELES County on 09/07/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/13/2010, 09/20/2010, 09/27/2010, 10/04/2010.

FILE NO. 2010-1230007
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: CASA DE TACOS, 2015_ S. HACIENDA BLVD., HACIENDA HTS., CA 91745. The fictitious business name referred to above was filed on 10/02/08, in the county of Los Angeles. The original file number of 20081772235. The business was conducted by: HUSBAND and WIFE. This statement was filed with the County Clerk of Los Angeles on 09/01/10. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: LAURA E. MONTANO/OWNER.
Pub. Sept. 13, 20, 27, Oct. 4, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1232163
The following person(s) is (are) doing business as: TENDER, LOVING, CARE, CAREGIVING SERVICES; T.L.C, 7688 EL MONTE DR., BUENA PARK, CA 90620. Full name of registrant(s) is (are) NAOMI GONZALEZ, 7688 EL MONTE DR., BUENA PARK, CA 90620. This Business is conducted by: AN INDIVIDUAL. Signed: NAOMI GONZALEZ. This statement was filed with the County Clerk of Los Angeles County on 09/01/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 1/5/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 13, 20, 27, Oct. 4, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1271609
The following person(s) is (are) doing business as: STONED HIPPIE, 4825 ARCOLA AVE., N. HOLLYWOOD, CA 91601. Full name of registrant(s) is (are) EDEN SOLOMON, 4455 FULTON AVE. #4, SHERMAN OAKS, CA 91423, MAYA JAZNER, 4825 ARCOLA AVE., N. HOLLYWOOD, CA 91601. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: EDEN SOLOMON. This statement was filed with the County Clerk of Los Angeles County on 09/09/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 13, 20, 27, Oct. 4, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1203580
The following person(s) is (are) doing business as: NEW START CREDIT, 1605 W. OLYMPIC BLVD. STE 1057, L.A., CA 90015. Full name of registrant(s) is (are) ALAIN ENRIQUEZ, 111 W. 7th ST. #205, L.A., CA 90014. This Business is conducted by: AN INDIVIDUAL. Signed: ALAIN ENRIQUEZ. This statement was filed with the County Clerk of Los Angeles County on 08/27/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 8/27/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 13, 20, 27, Oct. 4, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1222757
The following person(s) is (are) doing business as: MONTANO'S CASA DE TACOS, 2015 S. HACIENDA BLVD., HACIENDA HTS., CA 91745. Full name of registrant(s) is (are) LUIS M. MONTANO, 905 N. SHADYDALE AVE., LA PUENTE, CA 91744. This Business is conducted by: AN INDIVIDUAL. Signed: LUIS M. MONTANO. This statement was filed with the County Clerk of Los Angeles County on 08/31/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 13, 20, 27, Oct. 4, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1260985
The following person(s) is (are) doing business as: DAYLY TRANS DELIVERY, 137 W. COMERCIAL AVE., SAN DIMAS, CA 91773. Full name of registrant(s) is (are) IRAEL PEREZ, 7312 SUTTERS MILL ST., BAKERSFIELD, CA 93313. This Business is conducted by: AN INDIVIDUAL. Signed: IRAEL PEREZ. This statement was filed with the County Clerk of Los Angeles County on 09/08/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 13, 20, 27, Oct. 4, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1262145
The following person(s) is (are) doing business as: AMERICAN VICTORY TRUCKS, 2133 W. 74th ST., L.A., CA 90047. Full name of registrant(s) is (are) RHONDA VINING, HOWARD M. HOLLOWAY, 2133 W. 74th ST., L.A., CA 90047. This Business is conducted by: HUSBAND and WIFE. Signed: HOWARD M. HOLLOWAY. This statement was filed with the County Clerk of Los Angeles County on 09/08/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 9/8/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 13, 20, 27, Oct. 4, 2010
Publish: Santa Monica Daily Press

FILE NO. 2010-1203579
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: NEW START CREDIT, 5535 WESTLAWN AVE. #433, L.A., CA 90036. The fictitious business name referred to above was filed on 6/20/07, in the county of Los Angeles. The original file number of 20071486965. The business was conducted by: A GENERAL PARTNERSHIP. This statement was filed with the County Clerk of Los Angeles on 08/27/10. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: ALAIN ENRIQUEZ/OWNER.
Pub. Sept. 13, 20, 27, Oct. 4, 2010
Publish: Santa Monica Daily Press

FILE NO. 2010-1247106
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: PLAYAS DE SAN BLAS #1, 4020 W. WASHINGTON BLVD., L.A., CA 90018. The fictitious business name referred to above was filed on 05/28/08, in the county of Los Angeles. The original file number of 20080938243. The business was conducted by: A GENERAL PARTNERSHIP. This statement was filed with the County Clerk of Los Angeles on 09/03/10. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: TERESA BERNAL/OWNER.
Pub. Sept. 13, 20, 27, Oct. 4, 2010
Publish: Santa Monica Daily Press

FILE NO. 2010-1222756
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: MONTANOS, 2015 S. HACIENDA BLVD., HACIENDA HTS., CA 91745. The fictitious business name referred to above was filed on 10/02/08, in the county of Los Angeles. The original file number of 20081772236. The business was conducted by: HUSBAND and WIFE. This statement was filed with the County Clerk of Los Angeles on 08/31/10. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: LAURA E. MONTANO/OWNER.
Pub. Sept. 13, 20, 27, Oct. 4, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: KID CONCIERGE ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/08/2010 The following person(s) is (are) doing business as KID CONCIERGE. The full name of registrant(s) is/are: TAIT CHATMON; STACY BERNSTEIN 245 OCEAN PARK BLVD; 5416 KESTER AVENUE SANTA MONICA, CA 90405; SHERMAN OAKS, CA 91411. This Business is being conducted by: . The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:. This statement was filed with the County Clerk of LOS ANGELES County on 09/08/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/13/2010, 09/20/2010, 09/27/2010, 10/04/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101285199 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/13/2010 The following person(s) is (are) doing business as BLUE PEAK PRODUCTIONS. The full name of registrant(s) is/are: JOHN CHALVERUS 6452 WOODLEY AVE #3 VAN NUYS, CA, 91406. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOHN CHALVERUS; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 09/13/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/20/2010, 09/27/2010, 10/04/2010, 10/11/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101307059 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/15/2010 The following person(s) is (are) doing business as LIZ SANDS WHOLE HEALTH. The full name of registrant(s) is/are: LIZ SANDS WHOLE HEALTH 830 MAPLE ST SANTA MONICA, CA 90405, LA COUNTY. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LIZ SANDS WHOLE HEALTH. This statement was filed with the County Clerk of LOS ANGELES County on 09/15/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/20/2010, 09/27/2010, 10/04/2010, 10/11/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101278500 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/10/2010 The following person(s) is (are) doing business as THOMAS ROAD PRODUCTIONS. The full name of registrant(s) is/are: THOMAS G. HUMBARGER 1300 S. FIGUEROA STREET APT 302 LOS ANGELES, CA, 90015. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:THOMAS G. HUMBARGER. This statement was filed with the County Clerk of LOS ANGELES County on 09/10/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/20/2010, 09/27/2010, 10/04/2010, 10/11/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101261981 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/08/2010 The following person(s) is (are) doing business as JB DAVID COMMUNICATIONS. The full name of registrant(s) is/are: BEVERLY A. OLIVER 23035 MADISON STREET TORRANCE, CA, 90505. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/24/2010. /s/: BEVERLY A. OLIVER; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 09/08/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/20/2010, 09/27/2010, 10/04/2010, 10/11/2010.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1292826
The following person(s) is (are) doing business as: PABS DESIGN GRAPHICS, 5312 BRIERCREST AVE., LAKEWOOD, CA 90713. Full name of registrant(s) is (are) JUAN PABLO MEDEL, 5312 BRIERCREST AVE., LAKEWOOD, CA 90713. This Business is conducted by: AN INDIVIDUAL. Signed: JUAN PABLO MEDEL. This statement was filed with the County Clerk of Los Angeles County on 09/14/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 9/14/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 20, 27, Oct. 4, 11, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1294384
The following person(s) is (are) doing business as: FIDELITY CONSULTANTS & COMPANY, 18851 KENTFIELD PL., ROWLAND HTS., CA 91748. Full name of registrant(s) is (are) LEUNG KWOK LEE, TSUY HWA LEE-HAN, 18851 KENTFIELD PL., ROWLAND HTS., CA 91748. This Business is conducted by: HUSBAND and WIFE. Signed: LEUNG KWOK LEE. This statement was filed with the County Clerk of Los Angeles County on 09/14/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 7/1/09. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 20, 27, Oct. 4, 11, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1276740
The following person(s) is (are) doing business as: BAPE DISTRIBUTORS, 15140 GARFIELD AVE., PARAMOUNT, CA 90723. Full name of registrant(s) is (are) JUAN JOSE BALLESTEROS, 4121 RADFORD AVE., SYUDIO CITY, CA 91604. This Business is conducted by: AN INDIVIDUAL. Signed: JUAN JOSE BALLESTEROS. This statement was filed with the County Clerk of Los Angeles County on 09/10/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 09/01/2010. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 20, 27, Oct. 4, 11, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1291874
The following person(s) is (are) doing business as: SAT MADE SIMPLE, 1951 FRANK ST. STE 2, SANTA MONICA, CA 90404. Full name of registrant(s) is (are) MIKHAILA C. BELTRAN, 1951 FRANK ST. STE 2, SANTA MONICA, CA 90404. This Business is conducted by: AN INDIVIDUAL. Signed: MIKHAILA C. BELTRAN. This statement was filed with the County Clerk of Los Angeles County on 09/14/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 8/2010. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 20, 27, Oct. 4, 11, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1286137
The following person(s) is (are) doing business as: SS FUEL; SIMAAN SERVICE & COMPANY, 15757 PARAMOUNT BLVD., PARAMOUNT, CA 90723. Full name of registrant(s) is/are: BEVERLY A. OLIVER 23035 MADISON STREET TORRANCE, CA, 90505. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/24/2010. /s/: BEVERLY A. OLIVER; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 09/08/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/20/2010, 09/27/2010, 10/04/2010, 10/11/2010.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1292835
The following person(s) is (are) doing business as: VOODOO EXHIBITS; SWIFT EXHIBIT GROUP; SWIFT EXHIBITS; JME GROUP, 19908 MEADOWS ST., CERRITOS, CA 90703. Full name of registrant(s) is (are) JOSE MANUEL ESPARZA, 19908 MEADOWS CT., CERRITOS, CA 90703. This Business is conducted by: AN INDIVIDUAL. Signed: JOSE M. ESPARZA. This statement was filed with the County Clerk of Los Angeles County on 09/14/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 20, 27, Oct. 4, 11, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1277718
The following person(s) is (are) doing business as: HOLMAN INSURANCE AGENCY, 747_ S. ATLANTIC BLVD., L.A., CA 90022. Full name of registrant(s) is (are) HOLMAN DANIEL ALDANA, 949 N. ROWAN AVE., L.A., CA 90063. This Business is conducted by: AN INDIVIDUAL. Signed: HOLMAN DANIEL ALDANA. This statement was filed with the County Clerk of Los Angeles County on 09/10/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 8/2000. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 20, 27, Oct. 4, 11, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1307129
The following person(s) is (are) doing business as: AMAX CAR LIQUIDATORS AND SERVICE, 9526 S. AVALON, L.A., CA 90002. Full name of registrant(s) is (are) ARTHUR G. EUSTACE, 611 E. COLDEN AVE., L.A., CA 90002. This Business is conducted by: AN INDIVIDUAL. Signed: ARTHUR G. EUSTACE. This statement was filed with the County Clerk of Los Angeles County on 09/15/10. The registrant(s) has (have) commenced to transact business under the fictitious business

Santa Monica Daily Press GET RID OF YOUR ROLLERBLADES. Sell your sports equipment to someone who will actually use it. **Classifieds**

Prepay your ad today! VISA MasterCard American Express Card
(310) 458-7737
CALL TODAY FOR SPECIAL MONTHLY RATES!
There is no more convincing medium than a DAILY local newspaper.
$5.50 per day. Up to 15 words, 20 cents each additional word.

DBAS

name or names listed above on AUG 1990. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 20, 27, Oct. 4, 11, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101307029 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/15/2010 The following person(s) is (are) doing business as RPM LIMOUSINE SERVICE. The full name of registrant(s) is/are: RAVINDRA PRASAD 115 N. OAK STREET, #18 INGLEWOOD, CA 90301. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RAVINDRA PRASAD; OWNER/OPERATOR . This statement was filed with the County Clerk of LOS ANGELES County on 09/15/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/20/2010, 09/27/2010, 10/04/2010, 10/11/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101305512 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/15/2010 The following person(s) is (are) doing business as HANAMAHN. The full name of registrant(s) is/are: HANA MAE LEE 41429 ALEXO DRIVE LANCASTER, CA 93536. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HANA MAE LEE; OWNER . This statement was filed with the County Clerk of LOS ANGELES County on 09/15/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/27/2010, 10/04/2010, 10/11/2010, 10/18/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101329747 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/20/2010 The following person(s) is (are) doing business as ADVANTA COMPLIANCE; PRO SEO CONTENT; AVIA REAL ESTATE; AVIA REALTY; AVIA MORTGAGE; REAL ESTATE CREATIVES; ADVANTA EDUCATION; ADVANTA LEARNING. The full name of registrant(s) is/are: DIANA TING 12161 SAINT TROPEZ DR. CERRITOS, CA, 90703. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DIANA TING; PRESIDENT/CEO. This statement was filed with the County Clerk of LOS ANGELES County on 09/20/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/27/2010, 10/04/2010, 10/11/2010, 10/18/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101334912 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/21/2010 The following person(s) is (are) doing business as FRETLINES GUITAR CO; FRETLINES. The full name of registrant(s) is/are: PAUL AARON FISHMAN 2100 AVIATION WAY, APT. A REDONDO BEACH, CA, 90272 . This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:. This statement was filed with the County Clerk of LOS ANGELES County on 09/21/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/27/2010, 10/04/2010, 10/11/2010, 10/18/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101227435 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/01/2010 The following person(s) is (are) doing business as MONET & COMPANY. The full name of registrant(s) is/are: MONET M. LEMON 1226 HILL STREET SANTA MONICA, CA 90405, LA COUNTY. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MONET M. LEMON; OWNER.PRINCIPAL . This statement was filed with the County Clerk of LOS ANGELES County on 09/01/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/27/2010, 10/04/2010, 10/11/2010, 10/18/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101316215 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/16/2010 The following person(s) is (are) doing business as MY TEAM TREE; MYTEAMTREE.COM. The full name of registrant(s) is/are: ERIKA NOVAK; JAMES HARVEY 4060 GLENCOE AVE # 309 MARINA DEL REY, CA 90292. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ERIKA NOVAK; CO-OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 09/16/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/27/2010, 10/04/2010, 10/11/2010, 10/18/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101285942 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/13/2010 The following person(s) is (are) doing business as GLOBAL FIVE MANAGEMENT CONSULTING . The full name of registrant(s) is/are: ROBERT WILKINS 3023 VAN BUREN PL LOS ANGELES, CA, 90007. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2001. /s/: ROBERT WILKINS; PRESIDENT. This statement was filed with the County Clerk of LOS ANGELES County on 09/13/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/27/2010, 10/04/2010, 10/11/2010, 10/18/2010.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1348949
The following person(s) is (are) doing business as: ALEXUS CONSULTANTS, 4990 LONG BEACH BLVD., LONG BEACH, CA 90805. Full name of registrant(s) is (are) ABDUL REHMAN RIAZ, 3728 ATLANTIC AVE., LONG, BEACH, CA 90807. This Business is conducted by: AN INDIVIDUAL. Signed: ABDUL REHMAN RIAZ. This statement was filed with the County Clerk of Los Angeles County on 09/22/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 27, Oct. 4, 11, 18, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1331731
The following person(s) is (are) doing business as: BERTHA'S SOUL FOOD, 675 E. UNIVERSITY DR., CARSON, CA 90746. Full name of registrant(s) is (are) RESEDA COX, 6565 CRESCENT PARK WEST #220, PLAYA VISTA, CA 90094. This Business is conducted by: AN INDIVIDUAL. Signed: RESEDA COX. This statement was filed with the County Clerk of Los Angeles County on 09/20/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 27, Oct. 4, 11, 18, 2010

DBAS

Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1331565
The following person(s) is (are) doing business as: CERRITOS MAILBOX AND MORE, 11432 SOUTH ST., CERRITOS, CA 90703. Full name of registrant(s) is (are) PATRICIA TRACY, 16602 LAURELBROOK WAY, CERRITOS, CA 90703. This Business is conducted by: AN INDIVIDUAL. Signed: PATRICIA TRACY. This statement was filed with the County Clerk of Los Angeles County on 09/20/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 27, Oct. 4, 11, 18, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1347335
The following person(s) is (are) doing business as: EXPORTICA, 2509 FAIRWAY AVE., MONTROSE, CA 91020. Full name of registrant(s) is (are) RAYMOND A. KOLO, 2509 FAIRWAY AVE., MONTROSE, CA 91020. This Business is conducted by: AN INDIVIDUAL. Signed: RAYMOND A. KOLO. This statement was filed with the County Clerk of Los Angeles County on 09/22/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 5/11/1993. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 27, Oct. 4, 11, 18, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1340381
The following person(s) is (are) doing business as: EXTREME LIVING ENTERTAINMENT, 10145 VALLEY BLVD., EL MONTE, CA 91731. Full name of registrant(s) is (are) RICARDO VILCHES, 10145 VALLEY BLVD., EL MONTE, CA 91731, LUIS HUIZAR, 931 W. DUARTE RD. #6, ARCADIA, CA 91007. This Business is conducted by: CO-PARTNERS. Signed: LUIS HUIZAR. This statement was filed with the County Clerk of Los Angeles County on 09/21/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 27, Oct. 4, 11, 18, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1346290
The following person(s) is (are) doing business as: JP TRANSPORT, 1801 N. CENTRAL AVE., L.A., CA 90059. Full name of registrant(s) is (are) JP TRANSPORT LAX, INC., 1801 N. CENTRAL AVE., L.A., CA 90059. This Business is conducted by: A CORPORATION. Signed: JULIO ALFREDO PICHEAQUINO. This statement was filed with the County Clerk of Los Angeles County on 09/22/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 3/2008. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. 27, Oct. 4, 11, 18, 2010
Publish: Santa Monica Daily Press


Donate your Real Estate, Car, Plane, Truck, RV, or Boat to help people needing organ transplants on MatchingDonors.com.
1-800-385-0422
Our 501c3 nonprofit accepts donations in any size and condition, and you receive the great tax deduction!!





Expanded state-of-the-art pediatric services.

SANTA MONICA-UCLA MEDICAL CENTER AND ORTHOPAEDIC HOSPITAL





We have taken our pediatric program to the next level. We now offer the full spectrum of care for children: from 24-hour emergency services to hospital care to outpatient consultations in virtually all specialties, including orthopaedics, general surgery, gastroenterology and psychiatry.

- The only Emergency Department Approved for Pediatrics (EDAP) in Santa Monica
- Santa Monica's only inpatient Pediatrics Unit and Pediatric Intensive Care Unit

UCLA Health System | it begins with U

To learn more, find a doctor or subscribe to *Health Tips for Parents*, go to: www.uclahealth.org/santamonica