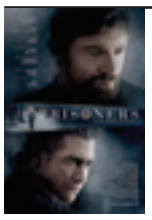
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MONDAY, SEPTEMBER 23, 2013
Volume 12 Issue 271



Santa Monica Daily Press

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'PRISONERS' TOPS BOX OFFICE
SEE PAGE 3

THE FALL IS IN THE AIR ISSUE

Influential director Richard Sarafian dies in SM at 83

ANDREW DALTON
Associated Press

SANTA MONICA Richard Sarafian, an influential film director whose 1971 countercultural car-chase thriller "Vanishing Point" brought him a decades-long cult following, has died in Southern California, his son said Saturday night.

Richard Sarafian died at a Santa Monica hospital on Wednesday of pneumonia contracted while he was recovering from a fall, Deran Sarafian told The Associated Press. He was 83.

Sarafian worked primarily in television in his early career, directing episodes of 60s shows like "Gunsmoke," "I Spy," and "77 Sunset Strip."

He also directed 1963's "Living Doll" episode of "The Twilight Zone," a chilling tale whose demonic main character Talky Tina terrified children for decades. That included his own kids. Deran Sarafian said as a boy he thought the episode was "the most horrible thing I've ever seen" before learning his father had made it.

But Richard Sarafian was best known by far for "Vanishing Point," a dark story of a drug-fueled auto pursuit through the Nevada desert brought on by a bet between a Vietnam vet and his drug dealer.

"It was about speed" in both the drug and automotive senses, Deran Serafian said. "About what it really meant."

The film and director had a major influence on the generation of maverick moviemakers and actors, often referred to as "Easy Riders, Raging Bulls," who would come to dominate Hollywood in the 1970s.

"He's considered one of the original Raging Bulls, that's why Warren Beatty and Sean Penn and people like that absolutely adore him," Deran Sarafian said.

Beatty was a particularly devoted fan, casting Sarafian as an actor in two of his own 1990s films, "Bugsy" and "Bulworth."

And he had nearly as big an influence on later directors like Quentin Tarantino, who gave him a "special thanks" credit at the end of one of his films.

Sarafian was close friends with "MASH" director Robert Altman, and twice married Altman's sister Helen Joan Altman, who died in 2011.

He's survived by four sons and a daughter.



TOO MUCH

Morgan Genser *editor@smdp.com*

Mater Dei quarterback Chase Forest runs for a score against Samohi on Friday at Santa Monica College's Corsair Field during a 37-0 win. Samohi falls to 2-1 on the season with the loss. Samohi travels to Valencia on Friday. The game begins at 7 p.m.

COMMUNITY PROFILES | RUTH FRAGOSO

School district honors Santa Monican to mark National Latino Heritage Month

Ruth Fragoso, Jet Propulsion Laboratory engineer, receives NASA award

BY AMEERA BUTT
Daily Press Staff Writer

SMMUSD The Santa Monica-Malibu Unified School District honored Santa Monican Ruth Fragoso as a Hispanic role model specializing in science, technology, engineering and math (STEM) during its Thursday Board of Education meeting.

The district is celebrating the contributions of Hispanic Americans during National Hispanic/Latino Heritage Month, which runs until Oct. 15.

The honor was bestowed on Fragoso because of her work at the Jet Propulsion Laboratory in Pasadena and a NASA Exceptional Achievement Medal she will receive next month for her for work on the Graile mission, which sent twin spacecrafts to the moon to measure the effects of gravity.

She was nominated by JPL for the NASA award. Fragoso works as a mission opera-

SEE CP PAGE 8

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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, Sept. 23, 2013

Game time
Fairview Library
2101 Ocean Park Blvd.,
1 p.m. — 3 p.m.
Play bridge at the library every Monday afternoon. Have fun, meet new people, and challenge your mind. Advanced beginners welcome. This is not a class. For more information, visit smpl.org.

Build a site
Main Library
601 Santa Monica Blvd.,
2 p.m.
Learn about free website building tools for non-techies that make it surprisingly easy to create your own personal website. Seating is first come, first serve. Advanced level. For more information, visit the reference desk or call (310) 434-2608.

Tight knit
Fairview Library
2101 Ocean Park Blvd.,
5 p.m.
All levels welcome. Bring your own supplies. Ages 8 and up. For more information go to: fairviewknittingcircle.blogspot.com.

Tuesday, Sept. 24, 2013

Stories for babies
Fairview Library
2101 Ocean Park Blvd.,
11 a.m. — 11:20 a.m.
Story series for babies ages 0-17 months accompanied by an adult. Call (310) 458-8681 for more information.

Reach within
Annenberg Community Beach House
415 PCH, 5:30 p.m.
For both beginning and continuing students, this tai chi class teaches the 24 movements of the Yang style simplified form. For more information, visit beachhouse.smgov.net.

Wednesday, Sept. 25, 2013

Day at the market
Third Street Promenade
8:30 a.m. — 1:30 p.m.
Visit one of Southern California's finest Farmers' Markets for the freshest of the fresh. For more information, call (310) 458-8712.

Story time
Fairview Library
2101 Ocean Park Blvd.,
11 a.m. — 11:30 a.m.
Story series for children 3 to 5 years old. For more information, call (310) 458-8681.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at **310-458-7737** or submit to editor@smdp.com

For more information on any of the events listed, log on to **smdp.com/communitylistings**





IT'S A SIGN

Paul Alvarez Jr. *editor@smdp.com*

People gather hand-in-hand to form a human peace sign Saturday morning at the Santa Monica Pier. The gathering was part of Santa Monica-based environmental watchdog nonprofit Heal the Bay's Coastal Cleanup Day and International Peace Day.

Suspected tsunami debris continues washing ashore

BECKY BOHRER
Associated Press

JUNEAU, Alaska Two-and-a-half years after an earthquake and tsunami devastated parts of Japan, suspected debris from the disaster continues to quietly wash ashore in Hawaii and along the West Coast of North America.

Officials in Hawaii have confirmed seven items of tsunami debris this year alone, including a blue plastic bin that had a live bird inside. In Alaska, Chris Pallister reports his group, Gulf of Alaska Keeper, has picked up a quarter-million pounds of debris during this soon-to-end cleanup season, a function largely of additional funding. The most his group has picked up in any other year is about 160,000 pounds, he said.

Not all of that is tsunami debris, which is very tough to distinguish from run-of-the-mill marine rubbish that's been a long-running problem in coastal areas without clear, identifying markers — like a serial number or name.

But Pallister believes given the difference in volume and type of debris that his group is seeing, a significant percentage is from the tsunami. He said this is a "slow-moving environmental disaster," with long-term impacts that will be hard to quantify.

"But when you go out there and walk down those shorelines and see billions of pieces of Styrofoam ground up all over and plastic everywhere, you know that it is a disaster," he said. "My greatest concern is people have lost track of this and they don't understand how bad it is."

Even before the tsunami, Alaska, with its vast coastline, received a lot of debris, and that trend has continued, said Peter Murphy, a regional coordinator with the National Oceanic and Atmospheric Administration marine debris program.

Other states are having different experiences.

In Washington, for example, the last piece of identified tsunami debris was from April. Officials there credit the lack of tsunami debris to ocean currents and wind. In Oregon, calls to a marine debris hotline are only averaging about one a day.

NOAA gave each of the five West Coast states $250,000 initially from a $5 million gift from the Japanese government to clean-up debris. Oregon hasn't spent that money yet, though state parks spokesman Chris Havel said officials are stocking up on supplies and preparing for this fall and winter, when more debris is expected.

Eben Schwartz, marine debris program manager for the California Coastal Commission, said the issue is somewhat fading from the public's mind. While there were congressional hearings and national news stories on tsunami debris last year, he

SEE **DEBRIS** PAGE 7

'Prisoners' tops box office with $21.4 million

JAKE COYLE
AP Film Writer

NEW YORK The more adult-oriented fall moviegoing season got off to a strong start over the weekend, as the Hugh Jackman kidnapping drama "Prisoners" opened with a box office-leading $21.4 million, according to studio estimates Sunday.

The Warner Bros. thriller, which also stars Jake Gyllenhaal, is among the first fall films with Oscar aspirations to open in theaters. It was a strong debut for a serious, R-rated drama that cost about $46 million to make.

Following the robust business for "Lee Daniels' The Butler" (now up to $106.5 million in six weeks for the Weinstein Co.), the large audiences turning out for adult fare bodes well for Hollywood's coming awards season.

Directed by Denis Villeneuve, the nearly 2 ? hour-long "Prisoners" is about the working-class families of two young girls who are abducted. In a story heavy with allegory, Jackman plays a father willing to cross moral lines for justice. Gyllenhaal stars as the small-town police detective trying to navigate the case.

Dan Fellman, head of distribution for Warner Bros., said the audience was 74 percent under the age of 50, with only 8 percent under 18. The film, he noted, was launched "very similarly" to Warner Bros.'s October-released "Argo," which, like "Prisoners," premiered at the Telluride Film Festival and then the Toronto International Film Festival.

In limited release, two other adult-oriented films opened well. Ron Howard's Formula One tale "Rush" opened in five theaters with a $40,000 per-screen average. And the romantic comedy "Enough Said," which co-stars James Gandolfini in one of his final performances, opened in four theaters with a per-screen average of $60,000. Both films expand next week.

"Prisoners," "Rush" and "Enough Said" have all received good reviews.

"A few years ago, people were saying that the adult drama is dead," said Paul Dergarabedian, box-office analyst for

SEE **BOX OFFICE** PAGE 7

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My Write

Bill Bauer
Send comments to editor@smdp.com

Planning policy predicated on myths

WHEN IN LONDON, ENGLAND MY favorite area is East London — known as "Banglatown" for its recent arrival of high numbers of Pakistani, Indian and Bangladesh immigrants, its many curry houses and active street art scene.

For decades, most of the buildings along Whitechapel Road, Commercial Street and Brick Lane were two- to six-floor, post Victorian flats. For centuries, the tallest structure in the area was the steeple of Hawksmoor's Christ Church, Spitalfields

There are many parallels between London's East End and Santa Monica. Both have gone through changes and are experiencing an influx of a mix of well-to-do, immigrants and poor persons who want to live close to work. While the new luxury apartment blocks like the 24-floor Avant Garde in Shoreditch and the 25-floor Altitude and 21-floor One Commercial Street in Aldgate, are disliked by some, there doesn't seem to be the heated opposition to height and mass that there is here.

Unlike Santa Monica, the entire London metropolitan area is dotted with 12- to 50-floor office blocks; luxury flat complexes and subsidized council estates (public housing).

In the last few years, the construction of glass and steel condo towers in what is now the London Borough of Tower Hamlets, may have become unwelcome intrusions for old-timers.

For young professionals and university students, the pricey, modern flats are perfect because of the area's amenities such as the London Underground, busses, overground light rail network, lots of bike lanes, the central London financial district (an easy 20-minute walk) and lively nightlife. Low-income people in subsidized government housing also share many of these benefits.

Here, new developments generate complaints about traffic congestion, crowding and loss of Santa Monica's unique ambience. In London, traffic impacts are negligible because of the excellent and well established network of public transportation. Londoners are more likely to complain about architecture and aesthetics than about traffic.

One Commercial Street sits directly over the Aldgate East underground (tube) station and the Avant Garde is a short walk from the London Overground. Some East Londoners own cars. Gasoline (petrol) is twice as expensive there as here. Insurance, garage/parking expense and congestion fees make the bus or tube, biking and walking more practical. If I lived in East London, I wouldn't own a car.

Public transit won't solve traffic problems arising out of all our new development. Expo's route from Fourth Street to downtown Los Angeles is limited and its few connections are impractical. Expo won't help much if you live here and work in Hollywood, the San Fernando Valley, Orange County and LAX area or vice versa.

A major flaw in Santa Monica's planning is the theory that people who work here want to live here and won't drive to work, school or to shop. They'll walk or hop on a bus or bicycle say planners. That's mistake No. 1. City Hall's whole planning philosophy is built on myths and conjecture.

Is it reasonable to think that a person who rents an apartment in Hines' Bergamot Transit Village, 3032 Wilshire Blvd., East Village or any of the nearly three dozen housing developments currently in the pipeline is never going to change jobs, acquire employment out of town and commute.

Is it reasonable to believe that a person working here will want to move here from somewhere else?

Or, will give up their home for a cramped, overpriced Santa Monica apartment on a noisy major thoroughfare?

Housing is City Hall's and Santa Monicans for Renters' Rights (SMRR's) top priority — whether it be so-called low-income housing or "work force" housing which is really market rate housing in tiny apartments.

City Hall's half-assed housing policy deliberately ignores the potential homeowner. Most cities have programs such as low-interest home mortgages. Not here.

The reason why is that the elected leaders — who are controlled by SMRR — needs renters/voters to keep them in power. Meanwhile, City Hall bureaucrats and public employee unions want the tax revenue and developer fees to pay higher salaries and benefits, vanity projects and more affordable housing for non-residents.

Virtually all the new housing in the pipeline is rental. When the developer of the East Village (the Village Trailer Park site) traded hundreds of condos for apartments including a handful of low-income units, he finally got his development approved.

Our situation is similar to the U.K. The British government builds council estates (financed by high taxes) for the poor while private developers provide housing for the wealthy. The middle class is squeezed out and lives in distant London suburbs, an hour train ride out of the city. Here, we have the same situation. The middle class and Santa Monica seniors are forced to move to places like Canyon Country, Torrance or Palmdale.

Kiss "mixing of the classes" good-bye. In Santa Monica, the segregation of well off families who can afford single family homes and luxury condos from renters living in shoeboxes on the main drags is a social engineering failure of epic proportions.

MYTHS AND FAIRY TALES

Speaking of planning disasters, a public scoping meeting for the draft environmental impact report on the Downtown Specific Plan will be held at the East Room of the Civic Auditorium, Thursday, Oct. 3 from 6:30 to 8:30 p.m. Hear bogus theories about social equality and "no net new car trips" for yourself and you'll know why residents are becoming increasingly upset.

BILL can be reached at mr.bilbau@gmail.com.

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Earth Talk
By the editors of E Magazine

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It came from the sun

Dear EarthTalk:
What is solar geo-engineering and how can it help stave off global warming?

Jamie Renquist
Salem, Ore.

SOLAR GEO-ENGINEERING IS A TERM describing any of various techniques for reducing the amount of sunlight that reaches the Earth and its atmosphere. Researchers are exploring the feasibility of utilizing solar geo-engineering to reflect some of the sun's heat back into space before it can reach the Earth and further contribute to the greenhouse effect that is causing our climate to warm. Some ways of doing this include pumping sulfur aerosols into the atmosphere, sending huge space mirrors or reflective balloons into Earth's orbit, enhancing the reflectivity of clouds by spraying water into them, and even just painting everybody's roofs white.

While solar geo-engineering can't do anything about the carbon dioxide already in our atmosphere that will be causing more warming for decades to come or longer, it can help reduce the planet's carbon load moving forward, and is thus generally viewed as part of the climate solution but not the whole enchilada. That is, no matter what it is still in our best interest to reduce our carbon footprint as much as possible regardless of the whiz bang technologies scientists are developing to help.

The most practical of the solar geo-engineering techniques involves sending a specially modified fleet of jets around the globe spraying sulfates into the atmosphere that would combine with pre-existing water vapor to form aerosols. When dispersed by the wind, these sulfates would cover the globe with a haze that could reflect an estimated one percent of solar radiation back out into space. The model for such a scenario occurred naturally in 1991 when the eruption of Mt. Pinatubo in the Philippines sent some 10 million metric tons of sulfur into the atmosphere and caused a reduction in global temperatures by about one degree Fahrenheit for more than a year.

While employing such techniques might seem like a no-brainer, there are inherent risks. Alan Robock, an atmospheric scientist at Rutgers University, warns that adding sulfur to the skies, for instance, could shift rainfall patterns and hasten the thinning of the ozone layer. "We are going to put the entire fate of the only planet we know that can sustain life on this one technical intervention that may go wrong?" he asks. Another issue is the so-called "abrupt cessation" risk whereby shutting off whatever solar geo-engineering techniques are in effect could cause a sudden rise in global temperatures to previously unforeseen levels.

Given reticence about applying quick technological fixes for our climate problem, proponents of solar geo-engineering are calling for the federal government and other concerned parties to fund more research. "The balance of evidence so far suggests that solar geo-engineering could reduce climate risks, but early science might be wrong," he says. "We need experiments, which might show that it does not work."

But perhaps the biggest hurdle to implementation of solar geo-engineering is getting the nations of the world to agree on the need for it. "With solar geoengineering, at some level you've got just one knob," says Harvard energy and climate researcher David Keith, a big proponent of solar geo-engineering. "That demands collective global decision-making."

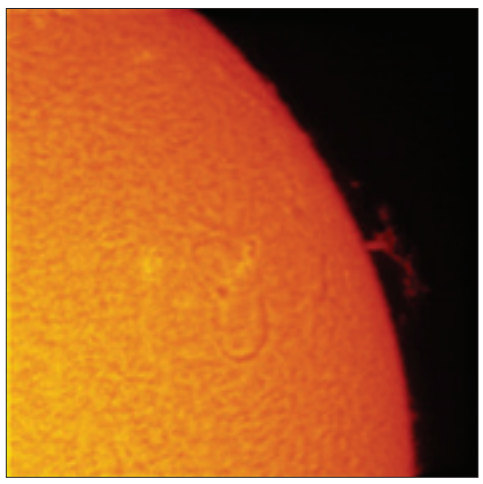


Photo courtesy Sergei Golyshev

BOUNCING IT BACK TO SPACE: Researchers are exploring the feasibility of utilizing solar geo-engineering to reflect some of the sun's heat back into space before it can reach the Earth and further contribute to the greenhouse effect that is causing our climate to warm.

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The Q Line

Back to the drawing board

Planning commissioners say they would like the Bergamot Transit Village to have better design features, asking the developers to revisit their plans.

So, this week's Q-Line question asks:
Do you think developers should rethink their design or do you think the Planning commission is asking for too much?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **310-573-8354**.



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KNOW BEFORE YOU GO

Expo Light Rail Line

Note the following activities:
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2. Cloverfield and Olympic boulevards: Street closure along Olympic Boulevard between 20th Street and Cloverfield Boulevard. Nightly closures are scheduled between 10 p.m.-6 a.m., Sept. 22 to Oct. 3.
3. 11th Street and Colorado Avenue: Scheduled traffic signal outage on Tuesday Sept. 24, 9:30 a.m.-3 p.m.
4. 14th Street and Colorado Avenue: Scheduled traffic signal outage on Thursday, 9:30 a.m.-3 p.m.
5. Colorado Avenue between Fifth and 17th streets: Expect westbound and eastbound lane closures during daytime hours. Expect reduction of travel lanes during the non-peak daytime hours at Sixth, Seventh, 11th and 14th streets at Colorado Avenue. Alleys on the north side of Colorado between Sixth and 17th streets will have limited access at Colorado during nighttime hours. Sidewalk closures on south side of Colorado between Lincoln Boulevard and 14th Street.
6. Colorado Avenue between Main Street and Lincoln Boulevard: Expect lane closures during night-time hours, 9 p.m.-8 a.m. (Sunday to Thursday) on Colorado, Fourth Street, Sixth Street, 11th Street and Lincoln Blvd.
7. Stewart Street and Olympic Boulevard: Lane closure along Olympic between 26th and Stewart during non-peak hours of 9:30 a.m. to 3 p.m. and along Stewart between Olympic and Exposition boulevards.

Additional information is available at buildexpo.org or by calling (213) 922-EXPO (3976).

Annual Street Resurfacing

The contractor will be repairing sidewalks north of Wilshire Boulevard and west of 20th Street. Impact to traffic should be minimal but partial lane closures may be necessary at times. For more information, contact Hany Demitri, civil engineer, at (310) 458-8721 ext. 5385.

Santa Monica Pier Renewal

Construction will continue and is estimated to conclude in spring 2014. The pier and its businesses will remain open during construction. Contact Curtis Castle, civil engineer, at (310) 458-8721 if you have any questions.

Advanced Traffic Management Systems Project

The contractor will be installing new conduit on Ocean Park Boulevard between Lincoln Boulevard and Barnard Way. Impact to traffic should be minimal. Construction time will be 8 a.m.-6 p.m. for conduit work and 8 a.m.-2 p.m. for signal work. For more information, contact project manager Hany Demitri, civil engineer at (310) 458-8721 ext. 5385 or visit www.SMConstructs.org.

Parking Structure No. 6

There will be periodic sidewalk closures on Second Street between Broadway and Santa Monica Boulevard through Sept. 28. There will be periodic northbound lane closures through Sept. 28 for materials deliveries on Second Street between Broadway and Santa Monica Boulevard. Temporary traffic control signs and barricades will be deployed to guide vehicular and pedestrian traffic in and around the work areas. Materials delivery work will take place in the alley behind the parking structure (Second Court), with partial alley closures taking place through Sept. 28. All work will take place Monday through Saturday, 7 a.m.-5 p.m.

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DEBRIS
FROM PAGE 3

noted that it's been a while since a huge dock has washed ashore, as happened in both Oregon and Washington in 2012.

"The big items that wash up are the ones that tend to garner the most attention, from my experience," he said. "But what we're finding is that, we're finding items that are likely tsunami debris along our coast, especially along the north coast of California. We have been seeing more of it over the course of the year and we expect more to wash ashore in the winter months."

Here are three things to know about tsunami debris:

• Of nearly 1,900 reports of suspected tsunami debris, only about 35 have been confirmed, according to Murphy.

• It's not clear what's still out there and what will arrive, when, though items are expected for years to come. Objects spread out over time, and Murphy said officials aren't looking at one solid debris field.

• Officials are looking at data to understand trends and to help prioritize efforts and better understand the impacts.

BOX OFFICE
FROM PAGE 3

Hollywood.com. "We're just seeing a change. Now we're finding that intersection between good movies that are also generating big box office."

Last week's top film, "Insidious: Chapter 2," slid to second place for FilmDistrict. The horror film made $14.5 million in its second weekend, according to studio estimates Sunday. It has made $60.9 million in two weeks domestically.

The Chris Brown dance film "Battle of the Year" opened poorly for Sony Pictures' Screen Gems, taking in only $5 million.

Warner Bros.'s 3-D conversion of "The Wizard of Oz" made $3 million, opening on 318 IMAX screens.

Estimated ticket sales for Friday through Sunday at U.S. and Canadian theaters, according to Hollywood.com. Where available, latest international numbers for Friday through Sunday are also included. Final domestic figures will be released on Monday.

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SANTA MONICA COLLEGE PERFORMING ARTS CENTER

CP
FROM PAGE 1

tions system engineer on the Orbiting Carbon Observatory, NASA's first dedicated Earth remote sensing satellite that studies atmospheric carbon dioxide from space.

A Santa Monica High School graduate, she said it felt good to be recognized for her hard work.

At the meeting, Terry Deloria, assistant superintendent of Educational Services for SMMUSD, said most Americans have knowledge of Albert Einstein, Thomas Edison and others, but asked the room if they could name any Hispanic role models.

Deloria ticked off names of famous Hispanics including Mario Molina, a 1995 Chemistry Nobel Prize Winner; Albert Baez, a physicist and inventor; and Ellen Ochoa, the first Hispanic woman in space.

She said America needs to invest in education for Hispanic youth of the nation if it's to maintain a competitive edge in the global market.

> **"YOU HAVE THE ABILITY TO DO WHATEVER YOU WANT TO DO."**
>
> **Ruth Fragoso**
> Mission operations system engineer at JPL

Closing this opportunity gap requires that more Hispanic students pursue both undergraduate and graduate degrees, she said.

Fragoso, who called her education at John Muir and Will Rogers elementary

SEE **HONOR** PAGE 9

















Brandon Wise *brandonw@smdp.com*

FRAGOSO

HONOR
FROM PAGE 8

schools as well as John Adams Middle School and Santa Monica High, "excellent," said she would tell students to believe in themselves. She was also former homecoming and prom queens at Samohi and is president of JAMS' Science Magnet Parent Association.

"You have the ability to do whatever you want to do," Fragoso said. "We have to step beyond our comfort zones, you have to set that goal and not let anything stop you."

She got into engineering after a school counselor at Samohi saw a discarded application for a UCLA program, and suggested Fragoso and another student apply in time for the deadline, which was the next day.

"I loved math," she said. "I was trying to figure out what to do with math."

At JPL, Fragoso trains engineers in the mission control room and likened herself to a director in a play while the engineers are the "actors and I give them the script and the story." As an additional duty at JPL, she is also a Spanish media representative to the Latino community.

Shaun Standley, Fragoso's technical group supervisor at JPL, called her a "very, very hardworking, dedicated engineer."

"Over the years, Ruth has been one of these unsung heroes, whose dedication and hard work really make the space missions work," Standley said.

ameera@smdp.com



SURF REPORT



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Surf Forecasts

Water Temp: **63.7°**

MONDAY – **POOR** – SURF: **1-2 ft** ankle to knee high occ. 3ft
Minimal blend of SW swell and fading NW swell-mix

TUESDAY – **POOR TO FAIR** – SURF: **1-2 ft** knee to thigh high occ. 3ft
Small Southern Hemi energy; NW swell-mix potentially picks back up some at exposures

WEDNESDAY – **POOR TO FAIR** – SURF: **1-2 ft** knee to thigh high occ. 3ft
Small SW energy; NW swell-mix potentially blending in at exposures

THURSDAY – **POOR TO FAIR** – SURF: **1-2 ft** ankle to knee high occ. 3ft
Small SW energy; NW swell-mix potentially fades; new SW swell creeping in late

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **September 11, 2013**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - beachreportcard.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 4
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 0
- Number of A grades for dry/wet weather -- 33 / ns
- Number of (C,D,F) grades for dry/wet weather -- 0 / ns

The Beach Report Card is made possible by: simplehuman, LAcarGUY, SIMA and Grousbeck Family Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	ns
El Pescador State Beach, between Lechusa and Los Alisos creeks.		
Encinal Canyon at El Matador State Beach.	A+	ns
Broad Beach at Trancas Creek mouth.	A+	ns
Zuma Beach at Zuma Creek mouth.	A+	ns
Walnut Creek, projection of Wildlife Rd. (private).	A+	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A+	ns
Escondido Creek, just east of Escondido State Beach.	A+	ns
Latigo Canyon Creek mouth.	A+	ns
Solstice Canyon at Dan Blocker County Beach.	A+	ns
Puerco State Beach at creek mouth.	A+	ns
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	D	ns
Surfrider Beach at Malibu Colony fence.	A+	ns
Surfrider Beach (broach location)- daily.	A	ns
Malibu Pier - 50 yards east.	A	ns
Carbon Beach at Sweetwater Canyon.	A	ns
Los Flores State Beach at Los Flores Creek (point zero).	A+	ns
Big Rock Beach at 19948 PCH stairs.	A+	ns
Pena Creek at Los Tunas County Beach.	A+	ns
Tuna Canyon.	A+	ns
Topanga State Beach at creek mouth.	A	ns
Castlerock Storm Drain at Castle Rock Beach.	ns	ns
Santa Ynez Storm Drain at Castle Rock Beach.	A+	ns
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	ns

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	ns
Will Rogers State Beach at Pulga Canyon storm drain.	A+	ns
Will Rogers State Beach at Temescal Canyon drain.	A+	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A+	ns
Santa Monica Beach at Montana Ave. drain.	A+	ns
Santa Monica Beach at Wilshire Blvd. drain.	A	ns
Santa Monica Municipal Pier.	D	ns
Santa Monica Beach at Pico/Kenter storm drain.	A	ns
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	ns
Ocean Park Beach at Ashland Ave. drain.	A	ns
Venice City Beach, at the Rose Ave. storm drain.	A+	ns
Venice Beach at Brooks Ave. drain.	A	ns
Venice Beach at Windward Ave. drain.	A+	ns
Venice Fishing Pier - 50 yards south.	A	ns
Venice Beach- projection of Topsail St..	A+	ns
Marina del Rey, Mothers' Beach- lifeguard tower.	A	ns
Dockweiler State Beach at Ballona Creek mouth.	A	ns
Dockweiler State Beach at Culver Blvd. drain.	A+	ns
North Westchester Storm Drain at Dockweiler State Beach.	A+	ns
Dockweiler State Beach at World Way (south of D&W jetty).	A+	ns
Dockweiler State Beach at Imperial Hwy drain.	A+	ns
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	ns
Dockweiler State Beach at Grand Ave. drain.	A+	ns

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

Heal the Bay's Beach Report Card℠ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

The Coward (NR) 1hr 17min
and
The Holy Man (PG) 1hr 54min

AMC Loews Broadway 4
1441 Third Street Promenade
(310) 458-3924

World's End (R) 1hr 49min
1:55pm, 5:00pm, 7:45pm, 10:25pm

Thanks for Sharing (R) 1hr 40min
1:30pm, 4:30pm, 7:30pm, 10:15pm

Lee Daniels' The Butler (PG-13) 2hrs 12min
1:00pm, 4:05pm, 7:10pm, 10:10pm

Short Game (PG) 1hr 40min
1:45pm, 4:40pm, 7:20pm, 10:00pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Elysium (R) 1hr 49min
11:15am, 2:00pm, 5:00pm, 7:45pm, 10:30pm

Battle of the Year 3D (PG-13) 1hr 49min
1:40pm, 7:05pm

Battle of the Year (PG-13) 1hr 49min
11:00am, 4:20pm, 9:45pm

Family (R) 1hr 52min
11:00am, 1:50pm, 4:30pm, 7:15pm, 10:00pm

We're the Millers (R) 1hr 50min
11:30am, 2:15pm, 5:10pm, 8:00pm, 10:40pm

Prisoners (R) 2hrs 26min
11:35am, 3:15pm, 4:15pm, 6:50pm, 7:40pm, 10:25pm

Insidious: Chapter 2 () 1hr 45min
11:20am, 2:00pm, 4:45pm, 7:30pm, 10:20pm

Riddick (R) 1hr 59min
1:30pm, 11:00pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Money for Nothing: Inside the Federal Reserve () 1hr 47min
1:40pm, 4:20pm, 7:10pm, 9:50pm

Way, Way Back (PG-13) 1hr 43min
4:40pm, 9:55pm

Blue Jasmine (PG-13) 1hr 38min
1:50pm, 4:30pm, 7:20pm, 9:50pm

Short Term 12 (R) 1hr 36min
1:55pm, 7:30pm

Salinger (PG-13) 2hrs 00min
1:00pm, 4:00pm, 7:00pm, 10:00pm

For more information, e-mail **editor@smdp.com**

GET SOME EXTRA R&R TONIGHT, GEM

ARIES (March 21-April 19)
★★★ You will be at the start of an adventure and not even be aware of it. Sometimes, when you get angry, you experience a revitalization of sorts. Others might not be as a clear as you are about what is happening. Tonight: Your treat.

TAURUS (April 20-May 20)
★★★★ Taking action and even yelling a bit will be healthier than holding in your feelings. You might be more expressive and content in the long run as a result. The people around you could be jolted at first, but they will like the new, more expressive you. Tonight: Let the party begin.

GEMINI (May 21-June 20)
★★ Listen to news, and be willing to accept some good luck. You might need to spend a little to make a little. Understand what is happening with a close relative you care a lot about. Tonight: Get some extra R and R -- you will need it for tomorrow.

CANCER (June 21-July 22)
★★★★ Listen to someone's positive feedback. Your ability to touch base with others and bring people together will emerge. Your optimism abounds. Keep a strong sense of direction in a meeting. Tonight: Join several friends, and catch up on news.

LEO (July 23-Aug. 22)
★★★ Understand what is happening with a friend or relative. Tempers could flare with ease, and that might include you, too! Opportunities come out of the blue and push you to decide just how involved you want to be in other matters. Tonight: Your irritability could be close to the surface.

VIRGO (Aug. 23-Sept. 22)
★★★★ You might want to defer to someone who appears to have a bigger scope of the future than you do. You'll feel as if you need to control your temper and avoid getting into any problems. Tonight: Relax to a favorite pastime.

LIBRA (Sept. 23-Oct. 22)
★★★★ Deal with a key person in your life directly. You often might try to avoid having a discussion with this person. Tonight: Togetherness is the theme.

SCORPIO (Oct. 23-Nov. 21)
★★★★ Others will say whatever they want, and as a result, you could be taken aback by what you hear. Understand that there is much more going on here than meets the eye! News from a distance could force you to make yet another decision. Tonight: Read between the lines.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ You easily could become irritated by news that points to a need for change. You also might be frustrated -- that is, until a close associate or loved one makes a caring gesture. Know that you can count on this person. Tonight: Put on a great piece of music and let your mind drift.

CAPRICORN (Dec. 22-Jan. 19)
★★★ There is a distinction between someone sounding off because they can rather than someone being angry and out of control. Observe what is happening with a partner. You need to be aware. Several people make very caring gestures toward you. Tonight: Defer to a loved one.

AQUARIUS (Jan. 20-Feb. 18)
★★★ Pressure builds on the homefront, mainly because you don't let others know your true self. You might feel off-kilter, but you will choose not to share that with anyone. Make an effort to complete a project, or at least give it a head start. Tonight: Ever playful, letting off steam.

PISCES (Feb. 19-March 20)
★★★★★ Your imagination will resolve a fight, but you might forget to tell the other party. Make sure everyone you deal with is on the same page. Use your ingenuity to take off a lot of pressure. Tonight: It is Monday, but kick up your heels anyway.

Monday, September 23, 2013

This year you often are emotional yet direct. You will make sure others get your message. You will demand responses as well, but you won't always receive the answers you want or need. Others view you as an intimidating presence. If you are single, you are quite desirable. You know how to draw someone in and make this person feel safe. If you are attached, the two of you might become more argumentative than you have been in the past. On the other hand, you will kiss and make up behind closed doors. CANCER's moods could drive you crazy.

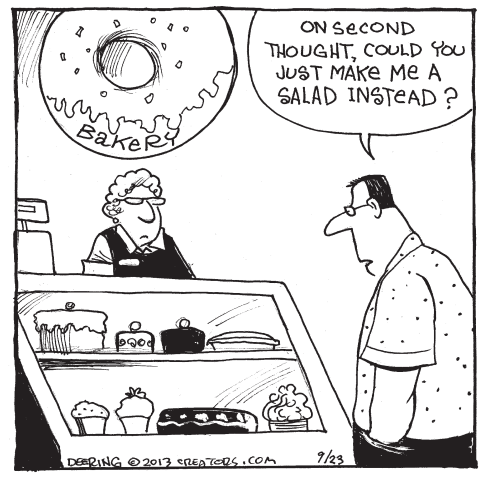
JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

INTERESTED IN YOUR DAILY FORECAST?
Check out the HOROSCOPES above!
smdp.com Santa Monica Daily Press office **(310) 458-7737**

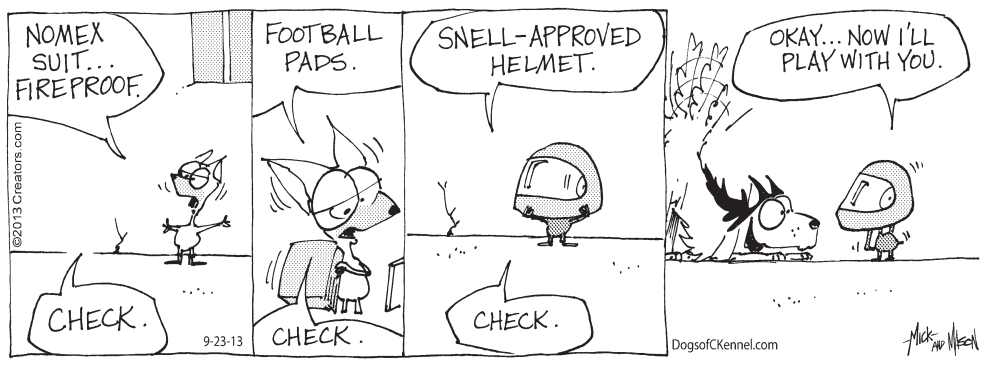
Speed Bump
By Dave Coverly



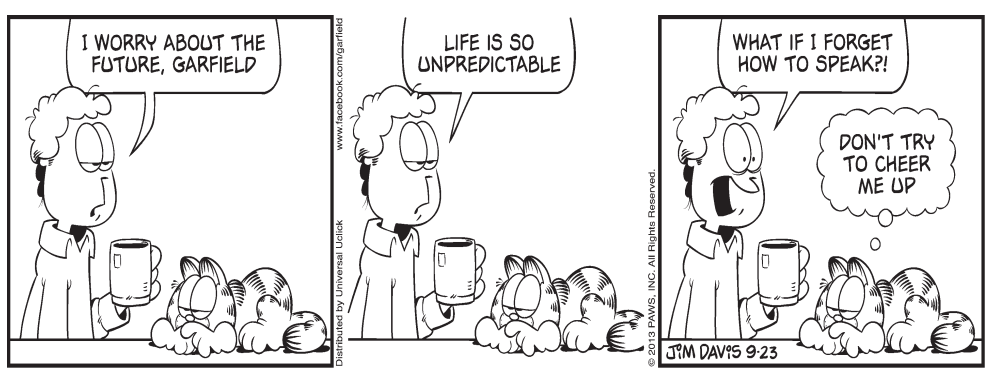
Strange Brew
By John Deering



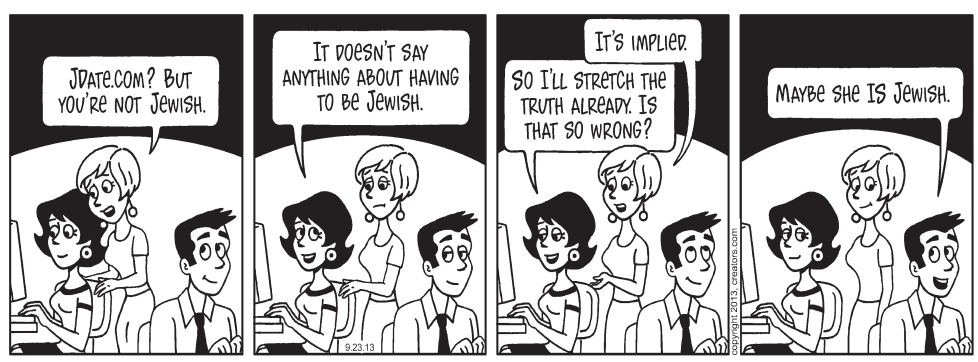
Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

		3		8	4		1	
			9	1				7
6		9				2		
	2			7				4
7	5		2		1		8	3
8				4			2	
		8				3		1
5				3	6			
	3		7	9		4		

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

4	9	7	8	1	5	2	3	6
1	6	2	4	9	3	7	5	8
3	8	5	7	6	2	4	1	9
2	4	3	5	8	9	6	7	1
6	1	9	3	2	7	5	8	4
5	7	8	6	4	1	3	9	2
8	3	4	9	5	6	1	2	7
9	5	1	2	7	4	8	6	3
7	2	6	1	3	8	9	4	5

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MYSTERY PHOTO

Daniel Archuleta *daniela@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.



CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Autumn dropper
5 Stallions' mates
10 "Born Free" lion
11 Tickled
13 O'Grady of "NYPD Blue"
14 Baby's toy
15 Speechless
17 Shade tree
18 Linear measurements
19 Rock's — Fighters
20 Hagen of the theater
21 Satyr's kin
22 Chilly dessert, for short
25 Inclines
26 Sprints
27 Vote seeker, for short
28 "I — Rock"
29 Soda can opener
33 New England catch
34 Georgia neighbor
35 Friend of Athos and Porthos
37 Swiss peaks
38 Peaceful
39 Future stallion
40 Car's scars
41 Leg bend

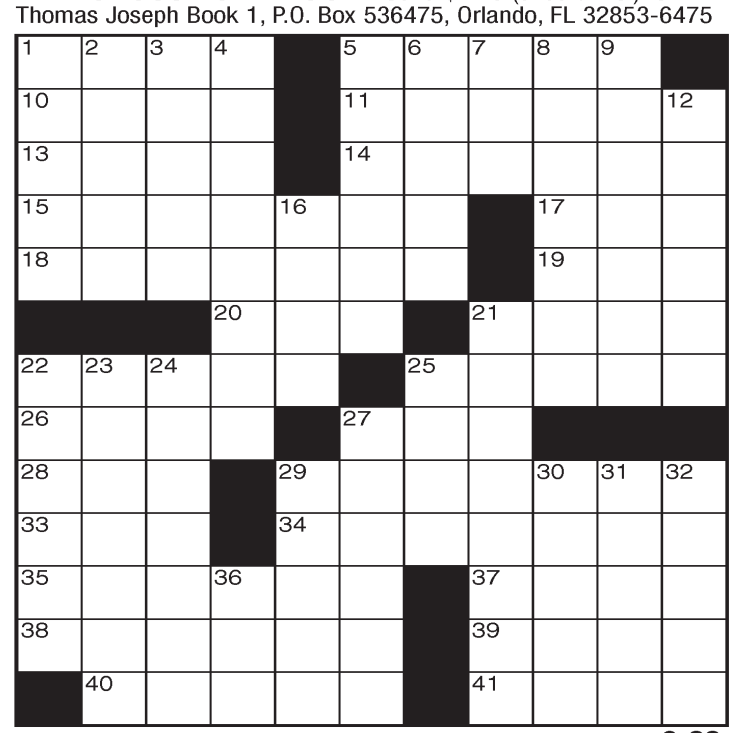
DOWN

1 Permitted
2 Gladden
3 Chinese or Thai
4 Patsies
5 Mason of movies
6 Accumulate
7 Deep groove
8 Singer Gloria
9 Hit show
12 Exorcism targets
16 "Beetle Bailey" dog
21 Plan B
22 Brawl
23 Unconfirmed
24 When chal-lenged
25 Soda choice
27 Throbs
29 Palette stuff
30 Hawk's grasper
31 Plentiful
32 Treat the turkey
36 Fellows

C	H	A	M	P	S	■	S	A	G	A
L	A	C	E	U	P	■	A	L	O	T
A	R	T	E	R	Y	■	B	A	T	H
S	T	O	R	E	■	P	E	R	S	E
P	E	R	K	■	S	E	R	M	O	N
■	■	■	A	R	I	A	■	E	R	A
■	M	O	T	O	R	C	A	D	E	■
M	A	N	■	T	E	E	N	■	■	■
A	R	A	G	O	N	■	D	U	S	T
D	I	R	E	R	■	T	O	N	T	O
C	M	O	N	■	H	O	R	T	O	N
A	B	L	E	■	A	R	R	I	V	E
P	A	L	S	■	D	E	A	L	E	R

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



9-23

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ In the public libraries of Seattle (as in most public libraries), patrons are not allowed to eat or sleep (or even appear to be sleeping) or be shirtless or barefoot or have bad body odor or talk too loudly -- because other patrons might be disturbed. However, in Seattle, as the Post-Intelligencer reported in September, librarians do permit patrons to watch hard-core pornography on public computers, without apparent restriction, no matter who (adult or child) is walking by or sitting inches away at the next screen (although librarians politely ask porn-watchers to consider their neighbors). Said a library spokesperson: "(P)atrons have a right to view constitutionally protected material no matter where they are in the building, and the library does not censor."

■ Japan and Korea seem to be the birthplaces in the quest for youthful and beautiful skin, with the latest "elixir" (as usual, based on traditional, centuries-old beliefs) being snail mucus -- applied by specially bred live snails that slither across customers' faces. The Clinical Salon in central Tokyo sells the 60-minute Celebrity Escargot Course session for the equivalent of about $250 and even convinced a London Daily Telegraph reporter to try one in July. (Previously, News of the Weird has informed readers of Asian nightingale-feces facials and live-fish pedicures.)

TODAY IN HISTORY

1959 - Iowa farmer and corn breeder Roswell Garst hosts Soviet premier Nikita Khrushchev.

1959 - The MS Princess of Tasmania, Australia's first passenger roll-on/roll-off diesel ferry, makes her maiden voyage across Bass Strait.

WORD UP!

sobersided
\ SOH-ber-sahy-did \ , adjective;
1. solemn or grave in disposition, attitude, character, etc.; serious-minded.

Santa Monica Daily Press

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Employment

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Shelving Designer and Sales. ISS Designs has an opportunity for a Part-Time Shelving and Furniture Designer with skills in design using Sketchup to work in our office in Santa Monica. Internship opportunities will be considered. Please call Kristy @ 1-877-477-5487 ext. 102 for more information.

Upscale assisted living community is looking for servers for its dining room. Schedule is Sat, Sun, Mon, Tues, from 6:30a-2:30p. Must have clear criminal background. Pre employment drug test required. If interested, please come to 2107 Ocean Ave. Santa Monica, CA 90405 and fill out an application. EOE.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013168240 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 08/13/2013 The following person(s) is (are) doing business as W2 Promotions. 1666 Ashland Ave. , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: Elmer H. Walston 1666 Ashland Ave. Santa Monica, CA 90405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2013. /s/: Elmer H. Walston. This statement was filed with the County Clerk of LOS ANGELES County on 08/13/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/05/2013, 08/12/2013, 08/19/2013, 08/26/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013179761 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/27/2013 The following person(s) is (are) doing business as Pathco. 2834 Delaware Ave. , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: Peter Path 2834 Delaware Ave. SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Peter Path. This statement was filed with the County Clerk of LOS ANGELES County on 08/27/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/02/2013, 09/09/2013, 09/16/2013, 09/23/2013.



DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013170511 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/15/2013 The following person(s) is (are) doing business as Strung out stuff. 101 California Ave. #1002 , SANTA MONICA ,CA 90403. The full name of registrant(s) is/are: Linda Metzger 101 California Ave. #1002 Santa Monica, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Linda Metzger. This statement was filed with the County Clerk of LOS ANGELES County on 08/15/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/02/2013, 09/09/2013, 09/16/2013, 09/23/2013.

NOTICE OF APPLICATION FOR TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: 08/20/2013
To Whom it may concern:
The Name(s) of the Applicant(s) is/are:
BEVERAGES & MORE INC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 4214 LINCOLN BLVD MARINA DEL REY, CA 90292-5618
Type of License(s) Applied for: 21-Off-Sale General, 42- On-Sale Beer And Wine-Public Premises Department of Alcoholic Beverage Control LOS ANGELES.
SANTA MONICA DAILY PRESS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013178165 REFILE This statement was filed with the County Clerk of LOS ANGELES on 08/26/2013 The following person(s) is (are) doing business as 2.8/4 Split Camera Rentals. 113 Sunridge St. , PLAYA DEL REY, CA 90293. The full name of registrant(s) is/are: Errin Zingale 113 Sunridge St. PLAYA DEL REY CA 90293. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Errin Zingale. This statement was filed with the County Clerk of LOS ANGELES County on 08/26/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/02/2013, 09/09/2013, 09/16/2013, 09/23/2013.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013178165 REFILE This statement was filed with the County Clerk of LOS ANGELES on 08/26/2013 The following person(s) is (are) doing business as 2.8/4 Split Camera Rentals. 113 Sunridge St. , PLAYA DEL REY, CA 90293. The full name of registrant(s) is/are: Errin Zingale 113 Sunridge St. PLAYA DEL REY CA 90293. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Errin Zingale. This statement was filed with the County Clerk of LOS ANGELES County on 08/26/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/02/2013, 09/09/2013, 09/16/2013, 09/23/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013170495 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/15/2013 The following person(s) is (are) doing business as WISE WORLD PREP. 555 DRYAD ROAD , SANTA MONICA, CA 90402. The full name of registrant(s) is/are: NASHOBA 555 DRYAD ROAD SANTA MONICA, CA 90402. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MOMO SUGAWARA. This statement was filed with the County Clerk of LOS ANGELES County on 08/15/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/09/2013, 09/16/2013, 09/23/2013, 09/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013164992 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/07/2013 The following person(s) is (are) doing business as SONGS OF MANY LANDS . 16018 NORTHFIELD STREET , PACIFIC PALISADES, CA 90272. The full name of registrant(s) is/are: ANDREW RAWN 16018 NORTHFIELD STREET PACIFIC PALISADES, CA 90272. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANDREW RAWN. This statement was filed with the County Clerk of LOS ANGELES County on 08/07/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/09/2013, 09/16/2013, 09/23/2013, 09/30/2013.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 169469 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/14/2013 The following person(s) is (are) doing business as ROSCOE EXPRESS LAUNDRY. 15033 ROSCOE BLVD. , PANORAMA CITY, CA 91402. The full name of registrant(s) is/are: M-TWO FAMILY HOLDINGS INC. 10800 OAK MOUNTAIN PL. SUNLAND, CA 91402. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MICHAEL A. MCINTYRE. This statement was filed with the County Clerk of LOS ANGELES County on 08/14/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/09/2013, 09/16/2013, 09/23/2013, 09/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013185885 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/05/2013 The following person(s) is (are) doing business as UPGRADE CLOTHING COMPANY. 5389 PLAYA VISTA DRIVE STE. D110 , PLAYA VISTA, CA 90094. The full name of registrant(s) is/are: BRIELYN SANDERS 5389 PLAYA VISTA DRIVE STE. D110 PLAYA VISTA, CA 90094. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BRIELYN SANDERS. This statement was filed with the County Clerk of LOS ANGELES County on 09/05/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/09/2013, 09/16/2013, 09/23/2013, 09/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013169465 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/14/2013 The following person(s) is (are) doing business as THE GOOD OLD US OF A. 15733 ARAVACA DRIVE , PARAMOUNT, CA 90723. The full name of registrant(s) is/are: RICHARD J. VALLES 15733 ARAVACA DRIVE PARAMOUNT, CA 90723. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RICHARD J. VALLES. This statement was filed with the County Clerk of LOS ANGELES County on 08/14/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/09/2013, 09/16/2013, 09/23/2013, 09/30/2013.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 169466 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/14/2013 The following person(s) is (are) doing business as ESSENCE RX. 2809 N SEPULVEDA BLVD SUITE A , MANHATTAN BEACH, CA 90266. The full name of registrant(s) is/are: SCOTT RACKETT MD INC 2809 N SEPULVEDA BLVD SUITE A MANHATTAN BEACH, CA 90266, TANYA KORMEILI MD APC 2809 N SEPULVEDA BLVD SUITE A MANHATTAN BEACH, CA 90266. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2013. /s/: TANYA KORMEILI. This statement was filed with the County Clerk of LOS ANGELES County on 08/14/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/09/2013, 09/16/2013, 09/23/2013, 09/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 169464 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/14/2013 The following person(s) is (are) doing business as PRIMETIME MOTORSPORTS. 604 EVERGREEN ST. #6 , INGLEWOOD, CA 90302. The full name of registrant(s) is/are: RYAN NICHOLAS GATES 604 EVERGREEN ST. #6 INGLEWOOD, CA 90302. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RYAN NICHOLAS GATES. This statement was filed with the County Clerk of LOS ANGELES County on 08/14/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/09/2013, 09/16/2013, 09/23/2013, 09/30/2013.

Statement of Abandonment of Use of Fictitious Business Name
Document Record # 2013174682
Current File No.# 20101580121
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
INSOMNIAC EVENTS
The fictitious business name referred to above was filed on 08/21/2013 in the county of LOS ANGELES.
Registered owners: INSOMNIAC, INC.
This business is conducted by: A Corporation /s/ PASQUALE ROTELLA
This statement was filed with the County Clerk of Los Angeles County on 08/21/2013
Published: SANTA MONICA DAILY PRESS: 09/16/13, 09/23/13, 09/30/13, 10/07/13

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 169916 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/14/2013 The following person(s) is (are) doing business as ENTERTAINMENT INDUSTRY INSIDERS. 16830 VEN-

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TURA BLVD. SUITE 400 , ENCINO, CA 91436. The full name of registrant(s) is/are: GOLDEN GIRLS, INC. 16830 VENTURA BLVD. SUITE 400 ENCINO, CA 91436. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LYN TALBERT. This statement was filed with the County Clerk of LOS ANGELES County on 08/14/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/09/2013, 09/16/2013, 09/23/2013, 09/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 1671989 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/12/2013 The following person(s) is (are) doing business as CUSOMS CONFIDENTIAL. 1450 W. 146 ST. SUITE 2 , GARDENA, CA 90247. The full name of registrant(s) is/are: KIM E. MASUMI, CHB 1450 W. 146 ST. SUITE 2 GARDENA, CA 90247. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KIM E. MASUMI, CHB. This statement was filed with the County Clerk of LOS ANGELES County on 08/12/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/09/2013, 09/16/2013, 09/23/2013, 09/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 167188 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/12/2013 The following person(s) is (are) doing business as ERA BILLIARDS CLUB. 18888 KABIN COURT B208 , ROWLAND HEIGHTS, CA 91748. The full name of registrant(s) is/are: CANTOHOOD, LLC. 2252 LEONA AVENUE ROWLAND HEIGHTS, CA 91748. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARIO CHI FUNG LUK. This statement was filed with the County Clerk of LOS ANGELES County on 08/12/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/09/2013, 09/16/2013, 09/23/2013, 09/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 167191 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/12/2013 The following person(s) is (are) doing business as LIPPMAN ENTERTAINMENT. 23586 CALABASAS RD. STE. 208 , CALABASAS, CA 91302. The full name of registrant(s) is/are: MICHAEL B. LIPPMAN, INC. 23586 CALABASAS RD. STE. 208 CALABASAS, CA 91302. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/31/1991. /s/: MICHAEL B. LIPPMAN. This statement was filed with the County Clerk of LOS ANGELES County on 08/12/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/09/2013, 09/16/2013, 09/23/2013, 09/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 167194 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/12/2013 The following person(s) is (are) doing business as NLS TRUCKING. 13284 , SYLMAR, CA 91342. The full name of registrant(s) is/are: J NORBERTO SALDIVAR 13284 SYLMAR, CA 91342. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/04/2007. /s/: J NORBERTO SALDIVAR. This statement was filed with the County Clerk of LOS ANGELES County on 08/12/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/09/2013, 09/16/2013, 09/23/2013, 09/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 167192 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/12/2013 The following person(s) is (are) doing business as MAVERICK DIGITAL. 2850 OCEAN PARK BLVD. STE. 300 , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: GUYO ENTERTAINMENT INC. 2850 OCEAN PARK BLVD. STE. 300 SANTA MONICA, CA 90405. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/29/2013. /s/: GUY OSEARY. This statement was filed with the County Clerk of LOS ANGELES County on 08/12/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/09/2013, 09/16/2013, 09/23/2013, 09/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 167193 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/12/2013 The following person(s) is (are) doing business as TEKTITE MUSIC. 330 W. ROWLAND ST. , COVINA, CA 91723. The full name of registrant(s) is/are: ANTHONY G. KALOMAS 330 W. ROWLAND ST. COVINA, CA 91723. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/10/2012. /s/: ANTHONY G. KALOMAS. This statement was filed with the County Clerk of LOS ANGELES County on 08/12/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/09/2013, 09/16/2013, 09/23/2013, 09/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 167195 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/12/2013 The following person(s) is (are) doing business as JAYCIE MIEL BRIDAL. 1718 GILLETTE CRESCENT , SOUTH PASADENA, CA 91030. The full name of registrant(s) is/are: LYNNE CARTER 1718 GILLETTE CRESCENT SOUTH PASADENA, CA 91030. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LYNNE CARTER. This statement was filed with the County Clerk of LOS ANGELES County on 08/12/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/09/2013, 09/16/2013, 09/23/2013, 09/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013186861 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/06/2013 The following person(s) is (are) doing business as TARA GALLERY. 1202 B MONTANA AVE. , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: HOMA TARAJI 15425 ANTIOCH STREET PACIFIC PALISADES, CA 90272. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/05/2013. /s/: HOMA TARAJI. This statement was filed with the County Clerk of LOS ANGELES County on 09/06/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013191022 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/11/2013 The following person(s) is (are) doing business as PACIFIC WAVE COMMUNICATIONS. 1030 EAST AVENUE S. STE. 105 , PALMDALE, CA 93550. The full name of registrant(s) is/are: PACIFIC WAVE COMMUNICATIONS LLC 1030 EAST AVENUE S. STE. 105 PALMDALE, CA 93550. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ELIZABETH TRUMBACH . This statement was filed with the County Clerk of LOS ANGELES County on 09/11/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 178678 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/26/2013 The following person(s) is (are) doing business as MALIBU FARM. 23000 PACIFIC COAST HIGHWAY , MALIBU, CA 90265. ÄThe full name of registrant(s) is/are: MALIBU FARM, LLC. 29033 GRAY FOX STREET MALIBU, CA 90265. This Business is being conducted by: Äa Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/31/2013. /s/: HELENE HENDERSON. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 08/26/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 178679 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/26/2013 The following person(s) is (are) doing business as R AND M SECOND TIME AROUND. 7737 BURNET AVE. , VAN NUYS, CA 91405. ÄThe full name of registrant(s) is/are: MICHAEL SARUBBI 7737 BURNET AVE. VAN NUYS, CA 91405, ROMINA SARUBBI 7737 BURNET AVE. VAN NUYS, CA 91405. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MICHAEL SARUBBI. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 08/26/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 180288 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/28/2013 The following person(s) is (are) doing business as THE SOLAR COLLECTIVE. 4147 ALLA ROAD , LOS ANGELES, CA 90066. ÄThe full name of registrant(s) is/are: CAROLINE HORTON 4147 ALLA ROAD LOS ANGELES, CA 90066. This Business is being conducted by: Äan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2013. /s/: CAROLINE HORTON. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 08/28/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 180287 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/28/2013 The following person(s) is (are) doing business as BEVERLY HILLS PLASTIC SURGERY CENTER. 2080 CENTURY PARK EAST #501 , LOS ANGELES, CA 90067. ÄThe full name of registrant(s) is/are: SINAI LAHIJANI 2080 CENTURY PARK EAST #501 LOS ANGELES, CA 90067. This Business is being conducted by: Äan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SINAI LAHIJANI. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 08/28/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 180286 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/28/2013 The following person(s) is (are) doing business as ARDY BATH COLLECTION, ARDYS BATH COLLECTION, ARDY BATH, ARDYS BATH, ARDYS, ARDY BATH HARDWARE KITCHEN. 615 NORTH DOHENY , Beverly Hills, CA 90210. ÄThe full name of registrant(s) is/are: SINAI LAHIJANI 615 NORTH DOHENY Beverly Hills, CA 90210. This Business is being conducted by: Äan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SINAI LAHIJANI. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 08/28/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 180284 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/28/2013 The following person(s) is (are) doing business as EAT SHABU SANTA MONICA, EAT SHABU . 930 BROADWAY STE. B , SANTA MONICA, CA 90401. ÄThe full name of registrant(s) is/are: CALASHABU, LLC. 1188 CENTRE ST. NEWTON CENTRE, MA 02459. This Business is being conducted by: Äa Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANTHONY NGO. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 08/28/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 180285 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/28/2013 The following person(s) is (are) doing business as EAT SHABU LONG BEACH, EAT SHABU . 5242 E. 2ND STREET , LONG BEACH, CA 90803. ÄThe full name of registrant(s) is/are: CALASHABU, LLC. 1188 CENTRE ST. NEWTON CENTRE, MA 02459. This Business is being conducted by: Äa Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANTHONY NGO. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 08/28/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 180283 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/28/2013 The following person(s) is (are) doing business as BOUDOIR BLISS. 681 NORTH FORBES AVENUE , MONTEBELLO, CA 90650. ÄThe full name of registrant(s) is/are: TERESA ESPARZA 681 NORTH FORBES AVENUE MONTEBELLO, CA 90650. This Business is being conducted by: Äan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:TERESA ESPARZA. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 08/28/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013183354 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on

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09/03/2013 The following person(s) is (are) doing business as SANTOS LEGAL SERVICES. 14822 Leadwell Street , Van Nuys, CA 91405. ÄThe full name of registrant(s) is/are: Victor Santos 14822 Leadwell Street Van Nuys, CA 91405. This Business is being conducted by: Äan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)8/22/2013. /s/: Victor Santos. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 09/03/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 174683 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/21/2013 The following person(s) is (are) doing business as RELATE ENTERTAINMENT. 3205 DESCANSO DR. #402 , LOS ANGELES, CA 90026. ÄThe full name of registrant(s) is/are: ERIC D. FREDRICKSON 3205 DESCANSO DR. #402 LOS ANGELES, CA 90026. This Business is being conducted by: Äan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ERIC D. FREDRICKSON. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 08/21/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013181239 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/29/2013 The following person(s) is (are) doing business as BLUE ROSE AUDIO . 32107 LINDERO CANYON RD, #110 , WESTLAKE VILLAGE, CA 91361. The full name of registrant(s) is/are: IQ AUDIO CORPORATION 32107 LINDERO CANYON RD, #110 WESTLAKE VILLAGE, CA 91361. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BRUCE WEISBERG. This statement was filed with the County Clerk of LOS ANGELES County on 08/29/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 182442 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/30/2013 The following person(s) is (are) doing business as STARLNOWL-EDGETV. 25090 MULHOLLAND HWY. , CALABASAS, CA 91302. ÄThe full name of registrant(s) is/are: ALAN BLACKBURN 25090 MULHOLLAND HWY. CALABASAS, CA 91302. This Business is being conducted by: Äan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALAN BLACKBURN. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 08/30/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 182441 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/30/2013 The following person(s) is (are) doing business as SANTA MONICA HYBRID. 825 OLYMPIC BLVD. , SANTA MONICA, CA 90404. ÄThe full name of registrant(s) is/are: 252 MPH REPAIR, INC. 825 OLYMPIC BLVD. SANTA MONICA, CA 90404. This Business is being conducted by: Äa Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2013. /s/: KAMIL CZARNECKI. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 08/30/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 182443 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/30/2013 The following person(s) is (are) doing business as SMART MADNESS, 500 MADNESS, ALFA AFFAIR, DODGE DART MADNESS, SILA CONCEPT. 2716 DAWSON AVE. , SIGNAL HILL, CA 90755. ÄThe full name of registrant(s) is/are: SMART MADNESS, LLC. 4827 WHITEWOOD AVE LONG BEACH, CA 90809. This Business is being conducted by: Äa Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/10/2008. /s/: BORIS TILIM. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 08/30/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.Ä

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 183045 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/30/2013 The following person(s) is (are) doing business as THE WRITERS CONSULTANT. 2175 ECHO PARK AVE. , LOS ANGELES, CA 90026. ÄThe full name of registrant(s) is/are: DOROTHY BARTON 2175 ECHO PARK AVE. LOS ANGELES, CA 90026. This Business is being conducted by: Äan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DOROTHY BARTON. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 08/30/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 172312 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/19/2013 The following person(s) is (are) doing business as GHERNANDEZ CLEANING. 516 W. MELROSE WAY , LONG BEACH, CA 90802. ÄThe full name of registrant(s) is/are: GERORGINA HERNANDEZ 516 W. MELROSE WAY LONG BEACH, CA 90802. This Business is being conducted by: Äan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GERORGINA HERNANDEZ. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 08/19/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 172311 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/19/2013 The following person(s) is (are) doing business as CAESARS ELECTRICAL SERVICES. 3845 WISCONSIN ST. APT F , LOS ANGELES, CA 90037. ÄThe full name of registrant(s) is/are: CESAR AUGUSTO GONZALEZ 3845 WISCONSIN ST. APT F LOS ANGELES, CA 90037. This Business is being conducted by: Äan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CESAR AUGUSTO GONZALEZ. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 08/19/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.Ä

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 1722310 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/19/2013 The following person(s) is (are) doing business as WIDE SCALE MEDIA. 2170 CENTURY PARK EAST #809 , LOS ANGELES, CA 90067. ÄThe full name of registrant(s) is/are: SCALELAB, LLC. 2170 CENTURY PARK EAST #809 LOS ANGELES, CA 90067. This Business is being conducted by: Äa Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/17/2013. /s/: DAVID E. BRENNER. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 08/19/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 174685 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/21/2013 The following person(s) is (are) doing business as INSOMNIAC, INSOMNIAC EVENTS. 648 NORTH ST. ANDREWS PLACE , LOS ANGELES, CA 90004. ÄThe full name of registrant(s) is/are: INSOMNIAC HOLDINGS, LLC. 648 NORTH ST. ANDREWS PLACE LOS ANGELES, CA 90004. This Business is being conducted by: Äa Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/01/2013. /s/: PASQUALE ROTELLA. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 08/21/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 187263 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/06/2013 The following person(s) is (are) doing business as Nam Trip Music, Pitiful Records. 13308 Kansas Ave, , Gardena, CA 90247.Ä The full name of registrant(s) is/are: Kurt Schellenbach 13308 Kansas Ave, Gardena, CA 90247. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/03/2013. /s/: Kurt Schellenbach.Ä This statement was filed with the County Clerk of LOS ANGELES County on 09/06/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/23/2013, 09/30/2013, 10/07/2013, 10/14/2013.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013192069 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/12/2013 The following person(s) is (are) doing business as LIL- SHORTY VENTURES . 11301 WEST OLYMPIC BLVD. STE. 613 , LOS ANGELES, CA 90064. The full name of registrant(s) is/are: GEORGE JONES 11301 WEST OLYMPIC BLVD. STE. 613 LOS ANGELES, CA 90064. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GEORGE JONES . This statement was filed with the County Clerk of LOS ANGELES County on 09/12/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/23/2013, 09/30/2013, 10/07/2013, 10/14/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013190149 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/11/2013 The following person(s) is (are) doing business as CALIFORNIA MEDICAL EVALUATORS, INC.. 2444 WILSHIRE BLVD, SUITE 202 , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: CALIFORNIA PSYCHIATRIC EVALUATORS, INC. 2444 WILSHIRE BLVD, SUITE 202 SANTA MONICA, CA 90403. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DR. GABOR VARI, M.D.. This statement was filed with the County Clerk of LOS ANGELES County on 09/11/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/23/2013, 09/30/2013, 10/07/2013, 10/14/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 187264 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/06/2013 The following person(s) is (are) doing business as Wolfpack Club Basketball. 824 Chapman Ave. , Pasadena, CA 91103.Ä The full name of registrant(s) is/are: 6T1 Sports LLC. 824 Chapman Ave. Pasadena, CA 91103. This Business is being conducted by:Ä a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/28/2011. /s/: Terrell Lewis.Ä This statement was filed with the County Clerk of LOS ANGELES County on 09/06/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/23/2013, 09/30/2013, 10/07/2013, 10/14/2013.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 188523 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/09/2013 The following person(s) is (are) doing business as ITSEARCHPROS. 444 West Ocean Blvd. Suite 800 , Long Beach, CA 90802.Ä The full name of registrant(s) is/are: James Nichols 265 Saint Joseph Ave. Long Beach, CA 90803. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:James Nichols.Ä This statement was filed with the County Clerk of LOS ANGELES County on 09/09/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/23/2013, 09/30/2013, 10/07/2013, 10/14/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 187262 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/06/2013 The following person(s) is (are) doing business as Krystal Klear Pool and Spa Service and Repair. 30409 Terracina Pl. , Castaic, CA 91384.Ä The full name of registrant(s) is/are: Kristina Zapata 30409 Terracina Pl. Castaic, CA 91384, Frank Zapata 30409 Terracina Pl. Castaic, CA 91384. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/21/2013. /s/: Kristina Zapata.Ä This statement was filed with the County Clerk of LOS ANGELES County on 09/06/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/23/2013, 09/30/2013, 10/07/2013, 10/14/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013187731 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/09/2013 The following person(s) is (are) doing business as SIMPLY RAW. 606 BROADWAY, #102 , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: SIMPLY RAW LLC 606 BROADWAY, #102 SANTA MONICA, CA 90401. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARIOS SAVVIDES . This statement was filed with the County Clerk of LOS ANGELES County on 09/09/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/23/2013, 09/30/2013, 10/07/2013, 10/14/2013.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 187261 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/06/2013 The following person(s) is (are) doing business as JLM Trading Co. 8715 Weybridge Pl. Unit H , Inglewood, CA 90305.Ä The full name of registrant(s) is/are: James Lanier-Muhammad 8715 Weybridge Pl. Unit H Inglewood, CA 90305. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)0801/2013. /s/: James Lanier-Muhammad.Ä This statement was filed with the County Clerk of LOS ANGELES County on 09/06/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/23/2013, 09/30/2013, 10/07/2013, 10/14/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 187267 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/06/2013 The following person(s) is (are) doing business as ZendyBeauty. 1458 S. San Pedro St. #102 , Los Angeles, CA 90015.Ä The full name of registrant(s) is/are: ZendyPlace LLC. 1458 S. San Pedro St. #102 Los Angeles, CA 90015. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/2013. /s/: Kimi Verma.Ä This statement was filed with the County Clerk of LOS ANGELES County on 09/06/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/23/2013, 09/30/2013, 10/07/2013, 10/14/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 187263 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/06/2013 The following person(s) is (are) doing business as Adapt Ed Consultants. 389 Fowling St. , Playa Del Rey, CA 90293.Ä The full name of registrant(s) is/are: Anne-Marie Cziko, Ph.D 389 Fowling St. Playa Del Rey, CA 90293, Kelly Kent, Ph.D 4204 Lafayette Pl. Culver City, CA 90232. This Business is being conducted by:Ä a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Anne-Marie Cziko, Ph.D.Ä This statement was filed with the County Clerk of LOS ANGELES County on 09/06/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/23/2013, 09/30/2013, 10/07/2013, 10/14/2013.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 187266 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/06/2013 The following person(s) is (are) doing business as Firebrand in the Dark, Anak Rabanal. 11670 San Vincente Blvd. Apt. 213 , Los Angeles, CA 90049.Ä The full name of registrant(s) is/are: Maryfrancis Isip 11670 San Vincente Blvd. Apt. 213 Los Angeles, CA 90049. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Maryfrancis Isip.Ä This statement was filed with the County Clerk of LOS ANGELES County on 09/06/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/23/2013, 09/30/2013, 10/07/2013, 10/14/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013194917 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/17/2013 The following person(s) is (are) doing business as FOREIGN AFFAIR COLLECTIONS, FA COLLECTIONS.COM. 11321 MOORPARK STREET #102 , STUDIO CITY, CA 91602. The full name of registrant(s) is/are: JOVANNA PINTO 11321 MOORPARK STREET #102 STUDIO CITY, CA 91602. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: JOVANNA PINTO . This statement was filed with the County Clerk of LOS ANGELES County on 09/17/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/23/2013, 09/30/2013, 10/07/2013, 10/14/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 177473 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/23/2013 The following person(s) is (are) doing business as Whole Life Healthcare. 530 Wilshire Blvd. Suite 206 , Santa Monica, CA 90401.Ä The full name of registrant(s) is/are: Dr. Dawn De Sylvia, M.D., PC 530 Wilshire Blvd. Suite 206 Santa Monica, CA 90401. This Business is being conducted by:Ä a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Dr. Dawn De Sylvia, M.D., PC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 08/23/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/23/2013, 09/30/2013, 10/07/2013, 10/14/2013.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013175267 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/21/2013 The following person(s) is (are) doing business as AWC - ALOHA WINDOW CLEANING. 14299 ARCHES LN. , SANTA CLARITA, CA 91387. The full name of registrant(s) is/are: WILLIAM DAVIS 14299 ARCHES LN. SANTA CLARITA, CA 91387. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:WILLIAM DAVIS. This statement was filed with the County Clerk of LOS ANGELES County on 09/21/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/23/2013, 09/30/2013, 10/07/2013, 10/14/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013171945 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/16/2013 The following person(s) is (are) doing business as WONDER WOMEN ENTERPRISES. 2762 ARMACOST AVENUE , LOS ANGELES, CA 90043. The full name of registrant(s) is/are: JOSEPHINE JEAN MAYERS 3506 W. FLORENCE #8 LOS ANGELES, CA 90043, ERENDIRA KRITEMAN 2762 ARMACOST AVENUE LOS ANGELES, CA 90064. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2013. /s/: JOSEPHINE JEAN MAYERS. This statement was filed with the County Clerk of LOS ANGELES County on 08/16/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/23/2013, 09/30/2013, 10/07/2013, 10/14/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013171945 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/16/2013 The following person(s) is (are) doing business as WONDER WOMEN ENTERPRISES. 2762 ARMACOST AVENUE , LOS ANGELES, CA 90043. The full name of registrant(s) is/are: JOSEPHINE JEAN MAYERS 3506 W. FLORENCE #8 LOS ANGELES, CA 90043, ERENDIRA KRITEMAN 2762 ARMACOST AVENUE LOS ANGELES, CA 90064. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2013. /s/: JOSEPHINE JEAN MAYERS. This statement was filed with the County Clerk of LOS ANGELES County on 08/16/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/23/2013, 09/30/2013, 10/07/2013, 10/14/2013.

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publish 09/23/2013, 09/30/2013, 10/07/2013, 10/14/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 176738 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/23/2013 The following person(s) is (are) doing business as Golden Sol. 4446 Ambrose Ave. ,Ä Los Angeles, CA 90027.Ä The full name of registrant(s) is/are: Amy Golden 4227 Marmion WayÄ Los Angeles, CA 90027, Marisol Rascon 2557 Ansely Monrovia, CA 91016. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Amy Golden.Ä This statement was filed with the County Clerk of LOS ANGELES County on 08/23/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/23/2013, 09/30/2013, 10/07/2013, 10/14/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 177472 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/23/2013 The following person(s) is (are) doing business as Beach Bum Graphix. 16013 S. Ainsworth St. , Gardena, CA 90247.Ä The full name of registrant(s) is/are: Angelica Mejia 16013 S. Ainsworth St. Gardena, CA 90247. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/26/2013. /s/: Angelica Mejia.Ä This statement was filed with the County Clerk of LOS ANGELES County on 08/23/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/23/2013, 09/30/2013, 10/07/2013, 10/14/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 187268 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/23/2013 The following person(s) is (are) doing business as Minx Productions. 16755 Index St. , Granada Hills CA 91344.Ä The full name of registrant(s) is/are: Regan Remy 16755 Index St. Granada Hills CA 91344. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Regan Remy.Ä This statement was filed with the County Clerk of LOS ANGELES County on 08/23/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/23/2013, 09/30/2013, 10/07/2013, 10/14/2013.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 176737 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/23/2013 The following person(s) is (are) doing business as Vintage Me New. 11271 Ventura Blvd.#466 , Studio City, CA 91604.Ä The full name of registrant(s) is/are: Riann Valentine 11271 Ventura Blvd.#466 Studio City, CA 91604. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/14/2013. /s/: Riann Valentine.Ä This statement was filed with the County Clerk of LOS ANGELES County on 08/23/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/23/2013, 09/30/2013, 10/07/2013, 10/14/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 177474 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/23/2013 The following person(s) is (are) doing business as Selina Minx. 16755 Index St. , Granada Hills, CA 91344.Ä The full name of registrant(s) is/are: Regan Remy 16755 Index St. Granada Hills, CA 91344. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/10/2004. /s/: Regan Remy.Ä This statement was filed with the County Clerk of LOS ANGELES County on 08/23/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/23/2013, 09/30/2013, 10/07/2013, 10/14/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 177475 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/23/2013 The following person(s) is (are) doing business as High Priestess Productions. 16755 Index St. , Granada Hills, CA 91344.Ä The full name of registrant(s) is/are: Regan Remy 16755 Index St. Granada Hills, CA 91344. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/20/2003. /s/: Regan Remy.Ä This statement was filed with the County Clerk of LOS ANGELES County on 08/23/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/23/2013, 09/30/2013, 10/07/2013, 10/14/2013.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 188525 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/09/2013 The following person(s) is (are) doing business as George Toberman Construction Company. 3539 Crosscreek Lane , Malibu, CA 90265.Ä The full name of registrant(s) is/are: Famm Inc. 3539 Crosscreek Lane Malibu, CA 90265. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)1978. /s/: George Toberman.Ä This statement was filed with the County Clerk of LOS ANGELES County on 09/09/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/23/2013, 09/30/2013, 10/07/2013, 10/14/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 193314 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/13/2013 The following person(s) is (are) doing business as FULL CIRCLE DESIGN STUDIO. 316 S. LA BREA AVE. , LOS ANGELES, CA 90036.Ä The full name of registrant(s) is/are: FULL CIRCLE DESIGN RESOURCE, INC. 316 S. LA BREA AVE. LOS ANGELES, CA 90036. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/11/2011. /s/: DOYLE L. WYNN JR..Ä This statement was filed with the County Clerk of LOS ANGELES County on 09/13/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/23/2013, 09/30/2013, 10/07/2013, 10/14/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 187268 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/06/2013 The following person(s) is (are) doing business as CCR Analytics. 11814 Navy Street , Los Angeles, CA 90066.Ä The full name of registrant(s) is/are: Child Care Results, Inc. 11814 Navy Street Los Angeles, CA 90066. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/16/2013. /s/: Peter Huffaker.Ä This statement was filed with the County Clerk of LOS ANGELES County on 09/06/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/23/2013, 09/30/2013, 10/07/2013, 10/14/2013.



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