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WEDNESDAY, SEPTEMBER 22, 2010
Volume 9 Issue 270

Santa Monica Daily Press

We have you covered

MEET THE COUNCIL CANDIDATES
SEE PAGE 3

THE READ ALL ABOUT IT ISSUE



CLEANS UP NICELY

Brandon Wise *brandonw@smdp.com*

Over 200 UCLA freshmen and transfer students along with 20 volunteers from The Coca-Cola Company give the Santa Monica Pier a makeover as they re-paint the historic landmark during the UCLA Volunteer Day on Tuesday morning. Along with giving the popular tourist attraction a fresh coat of paint, the volunteers also painted a large seaside mural next to the bike path, which runs under the pier.

Officials solve AZ boycott headache

BY NICK TABOREK
Daily Press Staff Writer

CITY HALL Santa Monica officials on Tuesday said they've found a solution to the City Council's Arizona boycott dilemma.

After passing a ban in May on doing business with Arizona companies because of that state's controversial illegal immigration policy, the council last month was faced with a tough decision when city staff recommended approval of a $3 million contract with Phoenix-based Cavco Industries. The company, it turned out, had submitted the lowest bid for 20 "manufactured homes" to replace dilapidated units at the city's Mountain View Mobile Home Park.

Going with a non-Arizona bidder would have cost at least an extra $400,000 — and possibly as much as $2 million — City Hall staff said at the time.

But in an unusual move, the council made an attempt to have it both ways.

Members rejected all proposals and authorized city staff to sidestep the normal bid solicitation process in order to negotiate directly with home manufacturers on the open market.

On Tuesday, officials said the move paid off, as they announced a new tentative deal for the homes has been struck with California-based Golden West Homes for no additional expense.

Under the proposal, the company would provide "the same quality affordable homes with the added benefit of keeping city dollars in the Southern California region," a City Hall report stated.

Based in the Inland Empire city of Perris, Golden West is also 310 miles closer to Santa Monica than Cavco, so the new proposal would cut down on carbon emissions generated during the homes' delivery, according to the report.

Golden West had initially submitted a proposal for the Santa Monica contract but

SEE HOMES PAGE 12

City makes grade in sustainability

BY NICK TABOREK
Daily Press Staff Writer

MAIN LIBRARY If it was your teenager's high school report card, you'd probably feel like saying, "I can tell you've been working really hard. But let's talk about those test scores ... ."

On its "Sustainability Report Card" — City Hall's assessment of steps taken to improve the environment that was released on Tuesday — Santa Monica got an A for effort but had considerably more room for improvement in the results column.

The report card, issued by the City Hall's Office of Sustainability and the Environment (OSE), contains a grade for effort and a grade for performance in each of eight categories: resource conservation, environmental and public health, transportation, economic devel-

SEE REPORT CARD PAGE 12

HIGH SCHOOL BASEBALL

Crossroads' coaches resign

School officials begin search for replacement

BY DANIEL ARCHULETA
Managing Editor

CROSSROADS Looks like the Roadrunners are in the market for a new baseball coach.

Co-head coaches Matt Amido and Pat Armstrong announced on Monday that both would be leaving the program, sending Crossroads High School administrators seeking candidates to replace them.

"Baseball for me is 100 percent," Armstrong said. "Other things get left behind until that is done. To have a good team, baseball is never done."

Armstrong said that finances had a part to play in his decision, with work — not coaching — becoming a priority in his future. Amido was unavailable for comment.

SEE XRDS PAGE 12

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WHAT'S UP WESTSIDE

OUT AND ABOUT IN SANTA MONICA AND SURROUNDS



Wednesday, Sept. 22, 2010

Green eating
Downtown Santa Monica
10 a.m. — 12 p.m.
In addition to getting the freshest fruit and produce available at the weekly Farmers' Market, come celebrate the 16th anniversary of the Santa Monica's Sustainability City Plan all week. Vendors will take part in a reusable bag giveaway, promote the "Cool Foods Pledge" and distribute a local, sustainable dining guide.

Downward dog
Annenberg Community Beach House
9 a.m. — 10 a.m.
Relax with a weekly yoga session at the Annenberg Community Beach House. Practice your downward dogs and lotus positions in harmony, while you take in the ocean breeze. To sign up, visit recenroll.smgov.net

Launch party
Zero Minus Plus in Fred Segal
6 p.m. — 9 p.m.
Laid-off LAUSD theater teacher Keith Martin launches his socially-conscious line at Fed Segal in Santa Monica tonight. For every shirt he sells, he'll donate one book to an underserved child. Join him for a night of drinks, music and philanthropy. Proceeds go to the Boys & Girls Club of Santa Monica.

Thursday, Sept. 23, 2010

Author talks
Main Branch Library
7 p.m. — 8 p.m.
Actor and translator Eugene Alper will discuss Russian writer Anton Chekhov in honor of the famous writer's 150th birthday. Alper, who earned a Master's in Theater from the St. Petersburg Institute of Theater, Music and Cinema, has published translations of the memoirs of Checkhov's personal physician and his brother.

Living for art
Miles Playhouse
8 p.m.
"A Light in the Shadows" is a play about a famous artist during the onset of his mid-life crisis. With the help of friends, they reinvigorate his thirst for life and art. The show goes on every Thurs. — Sat. until Oct. 10. Tickets are $20. For more information, call (310) 963-8821.

Friday, Sept. 24, 2010

Movies by the sea
Santa Monica Pier
7 p.m.
Bring your chairs, blankets and snacks for the pier's free movie screenings. Tonight's movie, "Dirt!," a documentary about a man's relationship with dirt, is sponsored by the Santa Monica Office of Sustainability and the Environment.

Fighting cancer
Barney's Beanery
1351 Third Street Promenade
3 p.m. — 6 p.m.
Santa Monica firefighters are putting on an event to fight children's cancer. They will shave their heads in hopes of benefiting St. Baldrick's Foundation, which funds childhood cancer research.

A diamond is forever
Civic Auditorium
The International Gem and Jewelry Show is coming to Santa Monica for a sparkling two days. Don't miss the opportunity to exchange gold for cash or get a free appraisal. Tickets are $8.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.

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Meet the City Council candidates

ELECTION 2010

Santa Monicans have critical decisions to make come November when they will be asked to cast votes for candidates running for the City Council, SMMUSD school board, the Santa Monica College Board of Trustees and the Rent Control Board. To help make those decisions easier, the Daily Press created a questionnaire that asks candidates to give their opinions on key issues affecting the city by the sea. Here they are, published in the order in which candidates will appear on the Nov. 2 ballot.



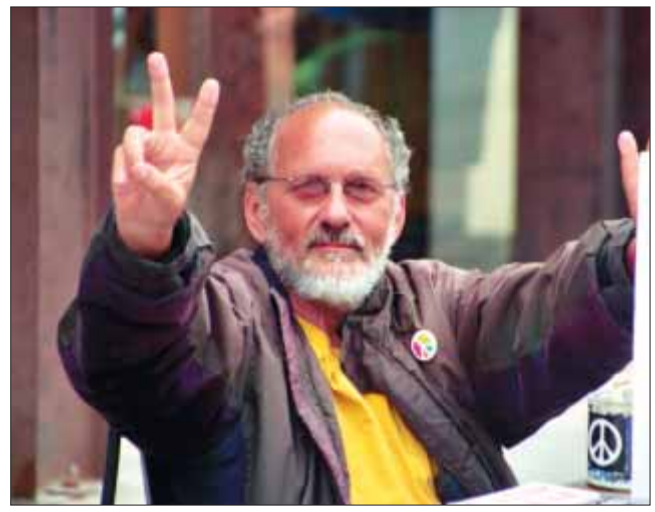
DANIEL CODY

• **NAME:** DANIEL CODY
• **AGE:** 41
• **OCCUPATION:** SOFTWARE ALLIANCE PROFESSIONAL
• **MARITAL STATUS/CHILDREN:** MARRIED, NO CHILDREN
• **YOUR NEIGHBORHOOD? HOW LONG HAVE YOU LIVED THERE?:** NORTH OF WILSHIRE, 12 YEARS
• **YOUR MODE OF TRANSPORTATION/MODEL, MAKE AND YEAR OF YOUR RIDE?:** I WORK FROM HOME. WHEN I DO DRIVE IT IS MOSTLY TO THE AIRPORT IN A '98 VOLVO S70 AND AROUND TOWN ON A 50CC VESPA OR MY BICYCLE (WHEN NOT WALKING, WHICH IS THE MAJORITY OF TIME).
• **OWN OR RENT?:** RENTED WHEN WE FIRST MOVED HERE, NOW OWN.

• DO YOU SUPPORT MEASURE Y, THE HALF-CENT SALES TAX INCREASE? IF SO, DO YOU THINK HALF OF THE MONEY GENERATED BY THE INCREASE SHOULD GO TO LOCAL PUBLIC SCHOOLS?

No. I believe Measure Y is the wrong approach to cure the city's structural deficit and tying it to education does not make it any more palatable. The school board should have placed the parcel tax on the November ballot and made the

SEE **CODY** PAGE 6



JERRY RUBIN

• **NAME:** JERRY RUBIN
• **AGE:** 66
• **OCCUPATION:** PEACE ACTIVIST
• **MARITAL STATUS/CHILDREN:** MARRIED TO BEAUTIFUL MARISSA RUBIN FOR 27 YEARS.
• **YOUR NEIGHBORHOOD? HOW LONG HAVE YOU LIVED THERE?:** OCEAN PARK FOR 17 YEARS. SANTA MONICA RESIDENT FOR 20 YEARS.
• **YOUR MODE OF TRANSPORTATION/MODEL, MAKE AND YEAR OF YOUR RIDE?:** WALKING AND BIG BLUE BUS.
• **OWN OR RENT?:** OWN

• DO YOU SUPPORT MEASURE Y, THE HALF-CENT SALES TAX INCREASE? IF SO, DO YOU THINK HALF OF THE MONEY GENERATED BY THE INCREASE SHOULD GO TO LOCAL PUBLIC SCHOOLS?

Yes. Absolutely yes. The money stays in Santa Monica. And, food and medicine is not included. I also support the advisory measure to give half the money to our schools. I imagine our police and fire departments could also use some of that estimated $13 million this very reasonable transaction and use tax would bring in.

SEE **RUBIN** PAGE 7



TED WINTERER

• **NAME:** TED WINTERER
• **AGE:** 53
• **OCCUPATION:** WRITER
• **MARITAL STATUS/CHILDREN:** MARRIED; 9-YEAR-OLD DAUGHTER AND 4-YEAR-OLD SON
• **YOUR NEIGHBORHOOD?: HOW LONG HAVE YOU LIVED THERE?** OCEAN PARK SINCE 2000; SANTA MONICA SINCE 1992.
•**YOUR MODE OF TRANSPORTATION/MODEL, MAKE AND YEAR OF YOUR RIDE?:** MY WIFE AND I SHARE A 2009 KIA RONDO AND WALK, BIKE AND RIDE THE BIG BLUE BUS. ONE OF THESE DAYS I'D LIKE TO GET AN ELECTRIC CAR TO CHARGE WITH MY SOLAR PANELS.
• **OWN OR RENT?:** OWNED SINCE 2000; RENTED PRIOR.

• DO YOU SUPPORT MEASURE Y, THE HALF-CENT SALES TAX INCREASE? IF SO, DO YOU THINK HALF OF THE MONEY GENERATED BY THE INCREASE SHOULD GO TO LOCAL PUBLIC SCHOOLS?

Yes and yes.

• WHAT ARE YOU READING?

"Green Metropolis" by David Owen, and "Traffic" by Tom

SEE **WINTERER** PAGE 8

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Make it public

Editor:

Transparency and fairness are the hallmarks of a healthy democracy. It is also essential to have an engaged electorate, as evidenced by recent revelations about the City of Bell and what befell Orange County during their time of bankruptcy.

I'm writing to bring attention to the taxicab franchise process, because I'm very concerned and disappointed that City Hall is not appearing to maintain the highest standards of transparency and fairness.

I was recently made aware that City Hall will not provide to the public the combined scoring sheets of the taxicab franchise evaluation team. I do not understand why other government entities, such as the City of Torrance, County of Los Angeles and even the City of Los Angeles, allow their scoring sheets to be made available to the public but Santa Monica will not. What do they have to hide?

I trust and understand that there does need to be opportunity for the evaluation team to appraise the competing bids in privacy, but the outcome should not be narrative or a generic table with percentages. Neither form is useful, lacking context without the scoring sheet.

Despite our recent weather patterns, sunshine, both literal and figurative, has always been synonymous with Santa Monica, so I urge our elected officials to sustain our openness on the taxicab franchise issue. I also encourage others with the same concerns to contact the City Council.

Matt Pressberg
Santa Monica

Talk to your kids

Editor:

Regarding the editorial "Bus behavior is too much," (Sept. 17, page 4) I'd like to clear up the widely-held misconception that it is against the law to not vacate the seats in the front of the bus designated for the elderly and/or for individuals with disabilities. In fact, Federal Law 49 CFR 37.167 requires only that the bus company provide priority seating – that drivers are not required to enforce the request that other passengers move from the priority seating areas or wheelchair securement locations.

I, too, thought the posted signs that read "Federal Law 49 CFR 37.167 requires that these seats must be vacated for seniors and disabled persons" meant just that until one day I asked a teenage girl to stand up so that an elderly woman could sit down. When she refused, I asked the driver to ask her to move and he told me that she did not have to move. I called the bus administration office and they concurred with the driver. Incredulous, I looked up the code and, sure enough, drivers can request that passengers vacate their seats but they cannot enforce the request. Do we need to amend the law to require people to stand up for the elderly – literally? I don't think so. The problem here is that we are no longer transmitting our values to our kids. Children need to be taught to give up their seats for the elderly, the infirm, the pregnant woman or the mother with small children. We don't need a law; we need civility and ethics taught by parents to kids.

Betsy Katz
Santa Monica





Hiding in the Open

David Alsabery — **Send comments to editor@smdp.com**

What was Sainz thinking?

SO, THIS WEEK, INSPIRED BY LADY GAGA, I plan to visit Grizzly National Park wearing a suit made of raw meat. If you'll remember the suit Ms. Gaga wore to the MTV Music Video Awards, it was made of raw meat. As that may be appropriate to wear to an awards event, at Grizzly National Park it would be considered suicide-by-bear.

As a man, I've done my best to keep my "eyes up here," but I find it's getting more and more silly. We've got to the point that we must pretend the Emperor has clothes on. If you're unfamiliar with the old fairy tale, two crooked weavers tell the Emperor that he has the most beautiful clothes in the world in his hands, and convinces the Emperor to wear these imaginary clothes in public. The end result is the Emperor walks around naked, and everyone pretends he has clothes on even though he's nude.

Walk into an office today and more and more women are walking around nearly naked. They have figured out what repeated studies showed, that men, on average, are dumber when a partially naked woman enters a room. If you doubt this statistic, ask any woman who is showing off her recent breast augmentation.

So, let me go back to wearing meat in Grizzly National Park. Is it irresponsible of me to wear meat around bears, or is it wrong of the bears to want to eat me? Are we really so stupid as to pretend that naked women don't have a primal effect on testosterone filled men in a locker room? This is where I bring up the story of the former Miss Spain, Ines Sainz. You see, she walks into the New York Jets locker room with clothing that's painted onto her body, and is then surprised at the reaction. As most attention seekers will tell you, they had no idea that dressing like a stripper causes people to look at them.

To all male and female attention whores, stop lying to yourself and dress appropriately if you don't want that kind of attention. If you dress like a stripper, make sure you have a large bouncer near you at all times, like other professionals do. Ms. Sainz told CNN's Rick Sanchez on Monday that "from the moment she entered, she felt all eyes were on her." Ms. Sainz goes on to say, "I feel [a] little uncomfortable because evidently it is not easy to be in the locker room and hear and notice that everybody is speaking about you."

"I think that it's not good that these kinds of things happen and it mustn't happen anymore," Ms. Sainz told CNN. "Everyone knows that a woman or a man deserves the same treatment in the locker room." I couldn't agree with her more. If I walk in to my office naked I'm sure I'd be treated just like her. It would be silly of me to then look at the other people and say "eyes up here please."

Men are visual creatures. This is why men purchase 90 percent of the pornography, 90 percent of the lap dances, and why Los Angeles County doesn't even have a dedicated strip club with men striping anymore. How about we all look at a little reality? Ms. Sainz is a smart woman with a law degree, but not a journalism degree or a background in sports. We all know that she was picked for the job because of her looks, and not for her vast knowledge of sports. Having posed for Maxim Magazine, she's aware that her looks, and her willingness to dress like a stripper at work, helped her more than her law degree. In short, she knows she uses her looks to her advantage and that is not a crime, but it is silly of her to complain when she uses her advantages inappropriately in the wrong environment.

Now I know that I'll receive a great deal of hate mail from men telling me to shut up. But the fact is men have tacitly approved of this behavior for the obvious reasons. Let's face it, most heterosexual men have quietly enjoyed the scenery, while women have enjoyed making the scene. But, let's not pretend that it's not going on. This is a primal sexual dance between men and women. If Ms. Sainz does not want to be objectified she should dress the part. No matter how irresponsibly a woman dresses, that is never a justification for violence. But that is not what is being debated here. What is being debated is whether or not she was treated appropriately or not by the men in that locker room.

What's appropriate and inappropriate is easy enough to figure out. Ladies and gentlemen, if you find yourself saying "eyes up here please" a few too many times at work, take a little responsibility and do something about it. You are being paid for your brain and not your body. Unless of course you actually are a prostitute, stripper or model.

DAVID ALSABERY is looking forward to seeing the bears and is an all around nice guy. He can be reached at alsabery@gmail.com.



PUBLISHER
Ross Furukawa
ross@smdp.com

EDITOR IN CHIEF
Kevin Herrera
editor@smdp.com

MANAGING EDITOR
Daniel Archuleta
daniela@smdp.com

STAFF WRITER
Nick Taborek
nickt@smdp.com

CHIEF PHOTOGRAPHER
Brandon Wise
brandonw@smdp.com

STAFF PHOTOGRAPHER
Morgan Genser
news@smdp.com

CONTRIBUTING WRITERS
Bill Bauer, David Pisarra, Meredith Carroll, Kenny Mack, Jack Neworth, Lloyd Garver, Dr. Reese Halter, Taylor Van Arsdale, Dane Robert Swanson, Steve Breen, Elizabeth Brown, Merv Hecht, Cynthia Citron, Amanda Cushman, and Phyllis Chavez

CONTRIBUTING PHOTOGRAPHER
Fabian Lewkowicz

NEWS INTERN
Melissa Leu
news@smdp.com

PHOTOGRAPHY INTERN
Ray Solano
news@smdp.com

ADVERTISING SALES MANAGER
Rob Schwenker
schwenker@smdp.com

SENIOR ADVERTISING ACCOUNT EXECUTIVE
Brittney Seeliger
brittneys@smdp.com

ADVERTISING TRAFFIC FACILITATOR
Amber Kessee
amberk@smdp.com

OPERATIONS MANAGER
Connie Sommerville
connies@smdp.com

PRODUCTION MANAGER
Darren Ouellette
production@smdp.com

CIRCULATION
Keith Wyatt
Osvaldo Paganini
circulation@smdp.com

Santa Monica Daily Press
We have you covered

410 Broadway, Suite B
Santa Monica, CA 90401
OFFICE (310) 458-PRESS (7737)
FAX (310) 576-9913

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Word in Edgewise

Kenny Mack
Send comments to editor@smdp.com

Primetime racial divide still exists

TWENTY-FOUR YEARS AGO THIS MONTH, the American TV landscape was changed forever when "The Cosby Show" debuted on NBC. Like most sitcoms, it was a story about a couch and the people who sit on it; but this couch was in a Brooklyn Heights brownstone owned by a black obstetrician married to a black attorney and raising five black children. Sure, the premise was far-fetched; but we all wanted to believe in the myth of a thriving, educated, middle-class black family, so we bought it. Literally. There was a time when a minute of ad time on "Cosby" was more expensive than a minute of ad time during the Super Bowl.

For guys who fit my demographic profile (black, male, urban, born in the 1970s), the show provided us with our first glimpse of ourselves on television in a character who would become a cultural archetype, Theo Huxtable.

Fast-forward a few decades to the new 2010 fall season, and Theo is back on network TV, he's all grown up, and he is doing his thing.

Not on CBS, though. The "Corpses," "Big Bang," and "Survivor" network has very little use for black actors who aren't former hip-hoppers (LL Cool J in "NCIS: Los Angeles," Flex Alexander in "Blue Bloods"), so Theo gets no love. Rather than attempt to reach out to black and brown audiences, CBS has decided that a heaping helping of vanilla is the right recipe for the fall schedule. Its new shows are led by has-been actors like Tom Selleck and Jim Belushi, never-were actors like Jerry O'Connell and Scott Caan, and never-will-be actors like Billy Gardell. On the plus side, CBS did put the great William Shatner back on TV in something other than a Priceline ad — and they deserve some credit for that.

At the other end of the diversity-is-a-fact-of-American-life-and-should-be-portrayed-on-American-television spectrum is ABC; with six new shows featuring some pretty good black actors. In his role as a medical examiner in "Body of Proof," Wendell Middlebrooks gets a chance to atone for the cartoonish beer truck driver he's been playing in commercials. Jason George plays another doctor in "Off the Map," while Damon Wayans, Jr. continues the family tradition in "Happy Endings," and Mehcad Brooks (Eggs Benedict of "True Blood" fame) gets a chance to show what he can do in "My Generation." The new ABC shows I'm most excited to TiVo are "No Ordinary Family," starring Judd Apatow's favorite black actor, Romany Malco, "Mr. Sunshine" starring James Lesure (who was incredible in "Studio 60 On the Sunset Strip" and is good enough to carry Matthew Perry, which he'll have to do), and "Detroit 1-8-7" starring James McDaniel and Jon Michael Hill.

Theo Huxtable's original home, NBC, falls somewhere in between the others. The network doesn't pretend as though black people are invisible like CBS does, and it hasn't flooded its schedule with black actors as ABC has; rather, it's going with a strange hybrid of heterogeneousness this fall season. They've got their basic all-white casts on "Law & Order" and "Chuck" and "Parenthood." For their Thursday night ensemble comedies they're sticking with the "Friends" model (one ethnic character, maybe two), but they've added a clichéd fish-out-of-water show about a young, square-jawed white guy managing a call center full of what I'm sure will be whacky brown people in India. I can already hear the canned laugh track over the "I'm not rogan joshing you" jokes.

At the same time, NBC is spending some pretty serious money on prime time television shows that are led by talented, attractive black men. They've got J.J. Abrams, the creator of "Alias" and co-creator of "Lost," executive producing and directing the pilot of "Undercovers," a show about a spy couple running their own restaurant as a retirement career who find themselves back in the game. It airs on Wednesdays, stars the versatile Boris Kodjoe, and will probably be the best new show of the fall. NBC also has Blair Underwood starring as the president of the United States in "The Event," a serialized, "Lost" meets "24" drama that will air on Monday nights. When you add Jimmy Smits' ridiculous new Friday show about a conservative Supreme Court Justice who sees the liberal light and becomes an ACLU-style crusader, you've got 60 percent of NBC's primetime schedule featuring non-white actors. Since it took until the last season of "Friends" for the first black character to show up, I call that progress.

Primetime television is important for our society because no matter how hard these actors work to tell fictional stories about people from different backgrounds coming together, at 11:01 p.m. our local news is going to feature stories about black and brown men threatening the health and safety of innocent white people. So I hope that one of these days, CBS finds a compelling story to tell about a black man who isn't a police officer, that ABC can find a black actor good enough to lead a primetime TV show, and NBC and "Saturday Night Live" will finally cast a black actor and a black actress to play the thriving, educated, middle-class black couple living at 1600 Pennsylvania Ave. in Washington, D.C.

KENNY MACK blogs at www.ifyoumissedit.com and can be reached at kennymack@gmail.com.

The Q Line

Paying to play

A recent development deal between City Hall and Agensys, a cancer research company, calls for community benefits that include a sculpture garden and public cafe.

So, this week's Q-Line question asks: Should the City Council ask for straight cash instead of benefits when agreeing to development agreements?

Call (310) 285-8106 before Friday at 5 p.m. and we'll print your answers in the weekend edition of the Daily Press.

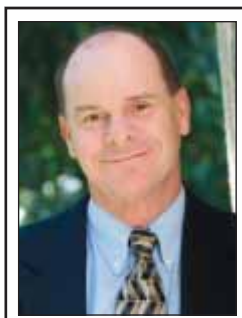

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NOTICE OF PUBLIC HEARING BEFORE THE SANTA MONICA CITY COUNCIL

SUBJECT: Consideration of proposed resolution to automatically adjust the Affordable Housing Unit Development Cost for new market-rate multifamily development pursuant to Santa Monica Municipal Code Section 9.56.070(c)

WHEN: Tuesday, September 28, 2010
5:45 P.M.

WHERE: Santa Monica City Hall, Council Chambers, Room #213
1685 Main Street
Santa Monica, California

PROJECT DESCRIPTION
The City Council will conduct a public hearing regarding the proposed adoption of a resolution which would automatically adjust the Affordable Housing Unit Development Cost that developers of multi-family projects may pay to the City pursuant to Section 9.56.070(c) of the City's Affordable Housing Production Program. The existing Affordable Housing Unit Development Cost of $284,802 would be decreased by $3,702. Effective November 29, 2010, the adjusted Affordable Housing Unit Development Cost would be $281,100.

The adjustments to the Affordable Housing Unit Development Cost reflect changes in land and construction costs based on a methodology adopted by the City Council on June 13, 2006. An explanation of this methodology and the resulting adjustment to the fee are set forth in a letter prepared for the City by Hamilton, Rabinovitz & Alschuler, Inc. (HR&A). A copy of this letter is now available at the City Clerk's Office in Room 102 of City Hall, 1685 Main Street, Santa Monica, California or the Housing Division Office at 2121 Cloverfield Boulevard, Suite 100, Santa Monica, California. This information is also available on the City's web site (Housing and Redevelopment section).

HOW TO COMMENT
The City of Santa Monica encourages public comment on this matter. You or your representative, or any other persons may comment at the City Council's public hearing or by writing a letter.

Letters should be addressed to: Mayor and City Council
City Hall
1685 Main Street
Santa Monica, CA 90401

MORE INFORMATION
Further information may be obtained from the City Housing & Redevelopment Division at the address above or by calling (310) 458-8702.

The meeting facility is handicapped accessible. If you have any special needs such as sign language interpreting, please contact the Office of the Disabled at (310) 458-8701.

Pursuant to California Government Code Section 65009(b), if this matter is subsequently challenged in Court, the challenge may be limited to only those issues raised at the Public Hearing described in this notice, or in written correspondence delivered to the City of Santa Monica, at or prior to the Public Hearing.

ESPANOL
Esto es una noticia de una audiencia pública para aumentar una tarifa sobre el desarrollo de alojamiento "multi-familiar" en Santa Monica. Si deseas más información, favor de llamar a Lupe Madrid en la División de Viviendas y Desarrollo al número (310) 458-8702.

CODY
FROM PAGE 3

case to the voters. A regressive sales tax that falls disproportionately on seniors, those on fixed incomes and small businesses to subsidize Malibu is not the solution. There are better ways to address the school's budget shortfall, including the highly successful recent efforts of Save Our Schools which raised $1.5 million and the expected Federal Education Jobs Fund contribution addressing either the city's finances or the schools'.

• WHAT ARE YOU READING?

"The Black Hole Wars," by Susskind, and "Lords of Finance," by Ahamed. One provides lucid explanations for complex ideas and the other explores how political failure can lead to economic cataclysm.

• DO YOU BELIEVE THERE IS ENOUGH PARKING DOWNTOWN? IF NOT, WHAT DO YOU PLAN TO DO ABOUT IT?

I am not sure if there is enough parking. The mix of public and private lots appears to be sufficient. However, traffic flow still needs to be addressed and could be improved. During the height of holiday shopping there will never be enough parking. The current mix of private and public parking lots provide adequate parking during the week. However, traffic flow still needs to be addressed and could be improved.

• NOW THAT THE BROAD MUSEUM IS OUT OF PLAY, WHAT SHOULD CITY HALL DO WITH THE CIVIC CENTER PARKING LOT?

Build a new Target! It would provide revenue to the city and provide affordable shopping to residents. It would also serve as a nice compliment to the high-end luxury options across the street at the new Santa Monica Place.

• WHEN YOU WERE A KID, WHAT DID YOU WANT TO BE WHEN YOU GREW UP?

Merchant Marine. In all the stories I read they had a pretty woman in every port and spent their lives seeing the world. When I looked into it as a young adult it turned out to be lots of time on the water isolated from the world and an unending routine of tedium. I still like the way "Merchant Marine" sounds. Possibly consider president of the United States as an alternative answer? My father was a professor of political science and my mother a nurse, so obviously I wanted to be the president's doctor. You only have one patient (or so I imagined), you travel the world and meet amazing people. Fortunately for all the president's in the interim I didn't go into medicine.

• LOCAL BUSINESSES PROVIDE THE MAJORITY OF THE CITY'S GENERAL FUND REVENUES, YET SANTA MONICA HAS A REPUTATION FOR BEING A DIFFICULT PLACE TO DO BUSINESS. HOW WOULD YOU ENTICE MORE BUSINESSES, DIFFERENT BUSINESSES, TO OPEN UP SHOP? HOW CAN CITY HALL HELP THOSE BUSINESSES THAT ARE STRUGGLING IN THE CURRENT ECONOMY?

All business processes of the city could be improved utilizing technology to improve productivity, increase user satisfaction and as a by-product enhance revenues as more entrepreneurs are able to more easily start their businesses here in Santa Monica. Simplifying and streamlining the current permitting and approval process would be a start. The amount of time it takes to start-up a new enterprise should be measured in weeks not months or years.

• L.A. RECENTLY GREATLY REDUCED PATIENTS' ACCESS TO MEDICAL MARIJUANA. DO YOU SUPPORT MEDICAL MARIJUANA DISPENSARIES IN SANTA MONICA?

Yes. I also support Proposition 19. The current policy of prohibition has failed on every measure and its continuation only burdens our local, state and federal budgets. At a minimum, Santa Monica residents should have the same access to this medical resource that Los Angeles residents have.

• SHOULD SMOKING BE BANNED WITHIN APARTMENTS?

No. Santa Monica has already banned smoking in public areas including the beach, the Third Street Promenade and within 20 feet of public doors and windows. City Hall's effort to regulate behavior in a person's home is over-reach[ing] that smacks of Orwell [and is] counter to the culture of Santa Monica. Landlords can already choose to make their units non-smoking. Essentially the efforts of those on the council today is to make illegal in Santa Monica a legal substance that is sold in every gas station and grocery store in the city and already regulated by the federal government. Enough! I would support any city programs to assist smokers in their efforts to quit.

• WHAT WOULD YOU DO TO MAKE SANTA MONICA MORE BIKE FRIENDLY?

I ride my bike every morning and I think Santa Monica is already very bike friendly. I particularly like the Santa Monica Bike Map provided by City Hall which highlights the various bike lanes, bike paths, bike valet parking, etc. around the city. However, we could possibly increase the number of bike parking areas in places like the promenade, parks and beaches and we must be mindful that any future development enhances, rather than harms our city's bike friendly atmosphere.

• WHAT'S THE BIGGEST THREAT FACING THE QUALITY OF LIFE IN SANTA MONICA?

How do we protect our city against the consequences of rapid over-development while also avoiding the urge to over-regulate every aspect of daily life? Getting the right balance between development and over-regulation is critical. We live in an urban environment surrounded by Los Angeles, one of the nation's largest cities. In that sense we do not really entirely control our own destiny but need to work with other communities to address issues like traffic, development, homelessness and environmental issues. As a City Council member I will make sure that each decision weighs the balances between the need for economic growth and livability, development and regulation.

• DOWNTOWN PROPERTIES OWNED BY CITY HALL: SHOULD PARKING BE THE TOP PRIORITY OR SHOULD HOUSING COME FIRST?

Development of each city-owned property should be carefully evaluated on its own merits to determine the benefits provided to the residents. In some instances it will make sense to focus on the need for parking if the parking need is increased by the intended use of the property. In some cases, housing may be more of a focus in order to balance other more commercial developments. I believe it depends on the property. The larger issue is why City Hall appears to be the largest developer in Santa Monica and what return on those assets the citizens are receiving. In Downtown, City Hall could accomplish both by creating housing atop parking

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RUBIN

FROM PAGE 3

• WHAT ARE YOU READING?

Certainly the Santa Monica Daily Press.

• DO YOU BELIEVE THERE IS ENOUGH PARKING IN DOWNTOWN SANTA MONICA? IF NOT, WHAT DO YOU PLAN TO DO ABOUT IT?

We need more underground parking. But we need more shuttles, more bus riders, more bicyclists and walkers and basically more people getting the heck out of their cars even for a bit of the time.

• NOW THAT THE BROAD MUSEUM IS OUT OF PLAY, WHAT SHOULD CITY HALL DO WITH THE CIVIC CENTER PARKING LOT?

Use it for city and business employees. Certainly it will be needed for future Civic Auditorium concerts, conventions and other special events.

• WHEN YOU WERE A KID, WHAT DID YOU WANT TO BE WHEN YOU GREW UP?

Not a peace activist, that's for sure. But I guess I was just very lucky.

• LOCAL BUSINESSES PROVIDE THE MAJORITY OF THE CITY'S GENERAL FUND REVENUES, YET SANTA MONICA HAS A REPUTATION FOR BEING A DIFFICULT PLACE TO DO BUSINESS. HOW WOULD YOU ENTICE MORE BUSINESSES, DIFFERENT BUSINESSES, TO OPEN UP SHOP? HOW CAN CITY HALL HELP THOSE BUSINESSES THAT ARE STRUGGLING IN THE CURRENT ECONOMY?

The process can sometimes be overly long, but public participation and input should not be curtailed. Also, the city's sign ordinances do not really help business much and also inhibit sign artistry and creativity.

• L.A. RECENTLY GREATLY REDUCED PATIENTS' ACCESS TO MEDICAL MARIJUANA. DO YOU SUPPORT MEDICAL MARIJUANA DISPENSARIES IN SANTA MONICA?

I don't do any drugs and I don't smoke anything. But I certainly support marijuana use for medical purposes. I also support the state proposition to legalize, regulate and tax marijuana.

• SHOULD SMOKING BE BANNED WITHIN APARTMENTS?

Santa Monica has been on a steady course to protect people from the very harmful effects of second hand smoke. City Hall has just taken another positive step to prohibit smoking on apartment and condominium balconies and patios. We want to protect renters and condo owners' rights, but we also need to protect people's health.

• WHAT WOULD YOU DO TO MAKE SANTA MONICA MORE BIKE FRIENDLY?

More bike education. More safe bike lanes. More bike parking. In general, City Hall is doing a good job but we can and should be doing more.

• WHAT'S THE BIGGEST THREAT FACING THE QUALITY OF LIFE IN SANTA MONICA?

When we forget just how fantastic Santa Monica really is. That's why the theme of my campaign is, "I Love Santa Monica."

• DOWNTOWN PROPERTIES OWNED BY CITY HALL: SHOULD PARKING BE THE TOP PRIORITY OR SHOULD HOUSING COME FIRST?

It's not an either/or situation. Both are important. Balance is the key word.

• DO YOU SUPPORT THE CLOSURE OF SANTA MONICA AIRPORT IN 2015? IF SO, WHAT WOULD YOU LIKE TO REPLACE IT WITH AND HOW WOULD YOU MAKE UP FOR THE LOSS IN REVENUE GENERATED BY AIRPORT OPERATIONS, LEASE AGREEMENTS?

I support a timely, public town-hall forum now to address the issue. I certainly support a ban on jets as a highest priority for obvious health, environmental and safety reasons.

• DO YOU BELIEVE IN PENSION REFORM AND SHOULD SANTA MONICA EMPLOYEES CONTRIBUTE MORE TOWARD THEIR HEALTHCARE AND RETIREMENT BENEFITS?

Our Santa Monica municipal employees deserve our full support. Rarely will the private sector alone do as much and with as much dedication as our hard-working city employees. So, the short answer is fair reform "Yes," unfair reform "No."

• WHEN IT COMES TO GETTING PUBLIC BENEFITS FROM DEVELOPERS, WHAT SHOULD BE THE TOP PRIORITY: AFFORDABLE HOUSING, PUBLIC ART, CASH MONEY, BIKE LANES OR CARPOOLING?

We need good development, but public benefits are a must. All of the above are top priorities, and we should add tree planting and tree maintenance to the list.

• WOULD YOU SUPPORT PLACING A LIMIT ON THE AMOUNT OF TIME COUNCIL MEMBERS CAN SPEAK ON A PARTICULAR ITEM DURING MEETINGS?

No. But I have unsuccessfully been lobbying for years to have the council hold its closed session on a different day, even on a trial basis. That would shorten the meetings more than anything else could.

• WHEN WAS THE LAST TIME YOU RODE A BIKE OR TOOK BIG BLUE BUS?

I love our Big Blue Bus! I ride it virtually every day.

• DOES THE HOUSING-FIRST MODEL WORK FOR ADDRESSING THE HOMELESS ISSUE OR SHOULD WE FOCUS ON BUILDING MORE EMERGENCY SHELTERS TO GET PEOPLE OFF THE STREETS IMMEDIATELY?

I think we need to be doing both. City Hall, to its credit, has been doing much more than most other cities

• FREE FORM: WHAT'S PUTTING A BURR UNDER YOUR SADDLE?

I think we could be doing more to achieve "community unity" and "win-win" solutions. And, we could be doing more to actively involve ourselves in the election process and upcoming candidate forums. Please register and vote.

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YOUR LOCAL SPORTS SCHEDULE

St. Monica Catholic High School

DATE	TEAM	OPPONENT	LOCATION	TIME
LADY VOLLEYBALL				
Sept 23	Var	Lighthouse Christian	SMCHS	5pm
Sept 25	JV	Burbank F/S Tour	Burbank	TBA
Sept 25	Var	North Tour	North Torrance	TBA
BOYS FOOTBALL				
Sept 24	JV	Brentwood	Away	3:45pm
Sept 25	Var	Brentwood	Away	1:00pm

Santa Monica High School

DATE	TEAM	OPPONENT	LOCATION	TIME
BOYS FOOTBALL				
Sept 23	Frosh	Villa Park	Villa Park	3:15pm
Sept 23	Var	Villa Park	Villa Park	7:00pm
Sept 24	JV	Villa Park	Villa Park	3:15pm
GIRLS VOLLEYBALL				
Sept 25	Var	Varsity North Tournament	North	4:30pm
Sept 25	JV	Macy's Fashion Inform	Barker Hangar	4:30pm
BOYS WATER POLO				
Sept 28	Var	South Pasadena	South Pasadena	3:00pm
Sept 28	Frosh/Soph	South Pasadena	South Pasadena	4:00pm

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THE SANTA MONICA CHAMBER OF COMMERCE
cordially invites you to join us for the
16th Annual
NEW HEROES CELEBRATION
Tuesday, October 19, 2010
4:30 – 6:30pm
Le Merigot* - *a JW Marriot Beach Hotel & Spa
1740 Ocean Avenue, Santa Monica, CA 90401

Join us in the main courtyard for food, refreshments, gifts, and recognitions, as we welcome new teachers and public safety personnel to Santa Monica! This year's celebration will inaugurate the Annual Inspirational Hero Award by honoring the memory of SAMOHI's cherished athletic director and football coach, Norm Lacy.



Special Guests:
Superintendent **Tim Cuneo**
SANTA MONICA - MALIBU UNIFIED SCHOOL DISTRICT
Chief **Tim Jackman**
SANTA MONICA POLICE DEPARTMENT
Chief **Scott Ferguson**
SANTA MONICA FIRE DEPARTMENT
Vice President **Jeff Shimizu**
SANTA MONICA COLLEGE

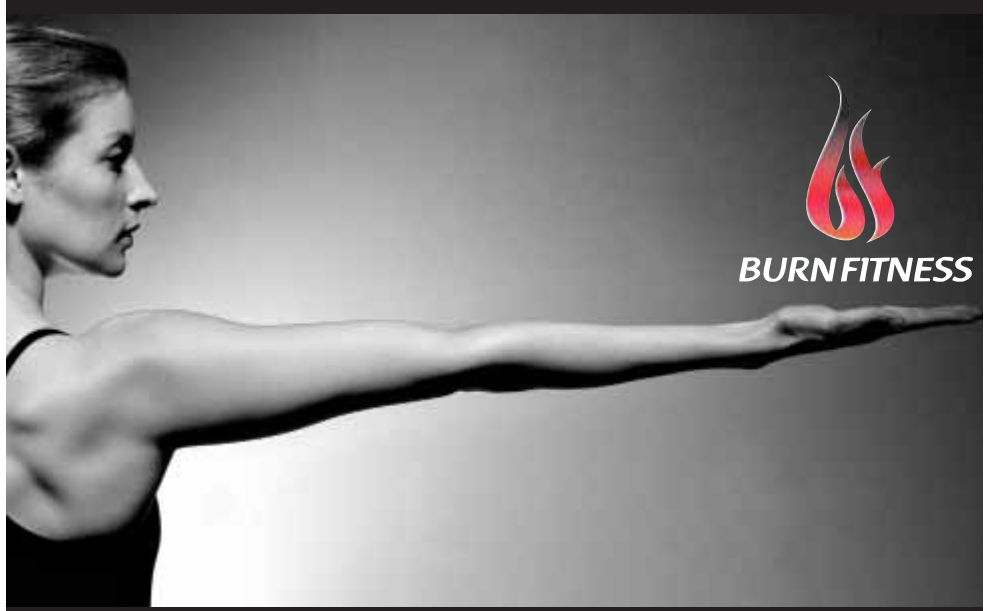
This celebration is made possible by the RAND Corporation.

To purchase tickets please visit
www.smchamber.com by October 15
$25 for all other guests - $30 at the door
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Valet parking will be available at $6 per car.

SANTA MONICA CHAMBER OF COMMERCE
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WINTERER
FROM PAGE 3

Vanderbilt.

• DO YOU BELIEVE THERE IS ENOUGH PARKING DOWNTOWN? IF NOT, WHAT DO YOU PLAN TO DO ABOUT IT?

Yes, City Hall's Walker study shows we have sufficient parking; we just need to manage and price it much more intelligently and promote the underutilized inventory. For instance, there are often plenty of unused spaces at the Main Library and in private Downtown lots and garages.

• NOW THAT THE BROAD MUSEUM IS OUT OF PLAY, WHAT SHOULD CITY HALL DO WITH THE CIVIC CENTER PARKING LOT?

We should offer space to another cultural venue and use the remaining land per the Civic Center Specific Plan for a playing field, unless a joint use plan with Samohi yields a ball field open to the public at the high school.

• WHEN YOU WERE A KID, WHAT DID YOU WANT TO BE WHEN YOU GREW UP?

Yankees centerfielder.

• LOCAL BUSINESSES PROVIDE THE MAJORITY OF THE CITY'S GENERAL FUND REVENUES, YET SANTA MONICA HAS A REPUTATION FOR BEING A DIFFICULT PLACE TO DO BUSINESS. HOW WOULD YOU ENTICE MORE BUSINESSES, DIFFERENT BUSINESSES, TO OPEN UP SHOP? HOW CAN CITY HALL HELP THOSE BUSINESSES THAT ARE STRUGGLING IN THE CURRENT ECONOMY?

We need to do much more to support the locally-owned small businesses that are essential to our economy, are involved in our community and spend income within our borders. And we should discourage the displacement of these businesses by large chains which export profits and aren't as likely to support our schools and charities. To that end our land use policies should promote shallower and smaller retail frontages with more affordable rents and create incubator spaces within our industrial zones. And City Hall's burdensome regulations and red tape should be streamlined so that, for instance, a simple application for tenant improvements isn't a lengthy and costly process. Finally, the Chamber of Commerce does a fine job of helping potential businesses: City Hall should be enabling these efforts and seeking feedback on how to further assist them.

• L.A. RECENTLY GREATLY REDUCED PATIENTS' ACCESS TO MEDICAL MARIJUANA. DO YOU SUPPORT MEDICAL MARIJUANA DISPENSARIES IN SANTA MONICA?

Yes, if they are appropriately regulated, taxed and sited (i.e. away from schools, day care, etc. and within our medical district).

• SHOULD SMOKING BE BANNED WITHIN APARTMENTS?

Only with adequate protections for tenants.

• WHAT WOULD YOU DO TO MAKE SANTA MONICA MORE BIKE FRIENDLY?

The short answer is a lot, as I know from riding a bike around town we've suffered from a failure of vision in this area. For instance, I recently rode my bike to a meeting at the Public Safety Building and found no rack for bike parking outside. How is it our public buildings don't accommodate cyclists better? And when I realized that there was inadequate parking for bicycles at our Sunday Farmers' Market on Main Street, as president of the Ocean Park Association I persuaded city staff to implement the hugely successful bike valet program that has since spread to other venues in Santa Monica. Every time I meet with residents I hear they would like to bike more but are scared to do so. So to make our city more sustainable we need to compensate for years of neglect and make our streets safe and accessible to cyclists. First, we have to create a dedicated revenue stream for enhancing bicycle amenities. Then we need to leverage that revenue, just as L.A. Metro would like to do with its 30/10 initiative, and accelerate construction of cycling improvements in our city and implementation of our new Bike Master Plan. The result? More construction jobs, reduced greenhouse gas emissions, less traffic congestion and a fitter population. Who can argue with that? Finally, we need to change the zeitgeist at City Hall so that cycling is a priority: cycling improvements should be a public benefit from new development; when roads with bike lanes are resurfaced, the lanes should be painted green for greater visibility; create a citizen task force to advocate for cycling; etc.

• WHAT'S THE BIGGEST THREAT FACING THE QUALITY OF LIFE IN SANTA MONICA?

Growth which yields both residential and commercial gentrification threatens Santa Monica's beach town character and its closely woven sense of community. New development should be predominantly residential, intelligently located, and appropriately scaled with minimized traffic impacts. Neighborhoods and neighbors should be preserved. And singular small and locally-owned business should be both nurtured and protected.

• DOWNTOWN PROPERTIES OWNED BY CITY HALL: SHOULD PARKING BE THE TOP PRIORITY OR SHOULD HOUSING COME FIRST?

I'm a fan of Structure 9: parking down below, housing on top.

• DO YOU SUPPORT THE CLOSURE OF SANTA MONICA AIRPORT IN 2015? IF SO, WHAT WOULD YOU LIKE TO REPLACE IT WITH AND HOW WOULD YOU MAKE UP FOR THE LOSS IN REVENUE GENERATED BY AIRPORT OPERATIONS, LEASE AGREEMENTS?

Yes, I support closing the airport. And it's important to note that doing so would not cause a direct loss in revenue, as the airport operates as an enterprise fund separate from the City Hall's General Fund: airport revenues pay for the operation of the airport and nothing else. However, we should analyze the indirect contributions the presence of an airport has on our local economy and make sure any new uses of the land do not require budget-breaking subsidies. We might, for instance, create a new park, playing fields and community gardens supported by mix of housing and clean tech jobs with aggressive transportation demand management.

• DO YOU BELIEVE IN PENSION REFORM AND SHOULD SANTA MONICA EMPLOYEES CONTRIBUTE MORE TOWARD THEIR HEALTHCARE AND RETIREMENT BENEFITS?

I believe in reforming the growing income disparity between the haves and the have-nots in our society. I also believe every American should have affordable health insurance. So to that end I do not think public employees who earn moderate to low

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WINTERER
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incomes and who cannot participate in Social Security should be asked to contribute more. Instead, pension and health benefits reform should focus on higher paid public employees.

• WHEN IT COMES TO GETTING PUBLIC BENEFITS FROM DEVELOPERS, WHAT SHOULD BE THE TOP PRIORITY: AFFORDABLE HOUSING, PUBLIC ART, CASH MONEY, BIKE LANES OR CARPOOLING?

Affordable housing. But we should require more than one benefit from projects.

• WOULD YOU SUPPORT PLACING A LIMIT ON THE AMOUNT OF TIME COUNCIL MEMBERS CAN SPEAK ON A PARTICULAR ITEM DURING MEETINGS?

Yes.

• WHEN WAS THE LAST TIME YOU RODE A BIKE OR TOOK BIG BLUE BUS?

As mentioned above, my wife and I share a car so we ride the BBB and bike all the time.

• DOES THE HOUSING-FIRST MODEL WORK FOR ADDRESSING THE HOMELESS ISSUE OR SHOULD WE FOCUS ON BUILDING MORE EMERGENCY SHELTERS TO GET PEOPLE OFF THE STREETS IMMEDIATELY?

Studies have shown that supportive housing to help the less fortunate costs taxpayers much less than providing emergency services to those without a permanent home.

• FREE FORM: WHAT'S PUTTING A BURR UNDER YOUR SADDLE?

City Hall is adept at enforcing minor code violations such as residents putting dog poop bag dispensers in the public right of way or store owners advertising with sandwich boards. So why weren't development agreements audited for compliance for over a decade? How is it that deed-restricted housing was leased to non-qualified tenants? Why are large businesses allowed to violate our laws on short-term rentals and use valuable housing as de facto hotels without paying our bed tax? I say it's time to revisit our priorities.

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Directed by Lee Martino
Musical Direction & Arrangements by Thomas Griep
Produced by Jody Price & Ruth Stalford
PERFORMERS
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FACT:
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FACT:
Ford is introducing MyKey, a key that parents can program to set top speed and audio volume limits to encourage safer driving by teens. MyKey, one of AAA's "Top 10 Picks for New Vehicle Technology," is standard on the 2010 Ford Escape XLT, Limited and Hybrid; Flex, Focus, Taurus, Lincoln MKT and Mercury Mariner.
FACT:
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Ponte Vecchio
702 Montana Avenue



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- Lisa Baginski, Ponte Vecchio

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CODY
FROM PAGE 6

structures that provide more spaces than needed by the residential development.

• DO YOU SUPPORT THE CLOSURE OF SANTA MONICA AIRPORT IN 2015? IF SO, WHAT WOULD YOU LIKE TO REPLACE IT WITH AND HOW WOULD YOU MAKE UP FOR THE LOSS IN REVENUE GENERATED BY AIRPORT OPERATIONS, LEASE AGREEMENTS?

I do not support the closure of the airport in 2015. The airport is an integral part of the economic diversity of our city and our history for 80 plus years. A discussion about how to make the airport safer is fine but I don't believe that is what any of the opponents are interested in discussing. I do support having City Hall work with residents, the airport administration and the FAA to make SMO as safe as possible.

• DO YOU BELIEVE IN PENSION REFORM AND SHOULD SANTA MONICA EMPLOYEES CONTRIBUTE MORE TOWARD THEIR HEALTHCARE AND RETIREMENT BENEFITS?

The reality is that we have allowed our elected officials at all levels to make promises to public employees that cannot be met over the long term. In the recently adopted budget, staff and the council acknowledge that the majority of our structural deficit is related to increased pension expenses including healthcare. The public sector employees cannot expect the public to fund benefits not available to them in the private sector in perpetuity. Unaddressed these obligations will eventually crowd out funding even basic services, which is of course absurd.

• WHEN IT COMES TO GETTING PUBLIC BENEFITS FROM DEVELOPERS, WHAT SHOULD BE THE TOP PRIORITY: AFFORDABLE HOUSING, PUBLIC ART, CASH MONEY, BIKE LANES OR CARPOOLING?

Each development should be evaluated on its individual merits. For instance, a development that is going to increase traffic dramatically should be responsible for ameliorating that with additional parking. The main benefit we as citizens receive is a vibrant diversified local economy that can support the quality of services we have come to associate with Santa Monica — nice great parks, clean streets, wonderful libraries and beautiful beaches.

• WOULD YOU SUPPORT PLACING A LIMIT ON THE AMOUNT OF TIME COUNCIL MEMBERS CAN SPEAK ON A PARTICULAR ITEM DURING MEETINGS?

I support all efforts to allow the council to more efficiently conduct the city's business. I am not aware that unlimited discussion has risen to that level as yet. But hope to have a more informed opinion once elected to the council. Council meetings are long and exhausting for all involved, but artificially limiting discussions will not improve decision-making. Changing the decision-makers, however, could.

• WHEN WAS THE LAST TIME YOU RODE A BIKE OR TOOK BIG BLUE BUS?

Yesterday for the bike. Last month for Big Blue (I take the 10 downtown to join my wife for events there in the evening and we drive home together).

• DOES THE HOUSING-FIRST MODEL WORK FOR ADDRESSING THE HOMELESS ISSUE OR SHOULD WE FOCUS ON BUILDING MORE EMERGENCY SHELTERS TO GET PEOPLE OFF THE STREETS IMMEDIATELY?

The housing first model appears to be achieving its aims. Concentrating on the chronically homeless who use a disproportionate amount of the services is the right approach. Again, homelessness is best addressed in concert with our big neighbor, the City of Los Angeles and the county.

• FREE FORM: WHAT'S PUTTING A BURR UNDER YOUR SADDLE?

The Fourth of July! I can't understand how we as a city think it is appropriate to celebrate the Fourth of July in June. It is ridiculous. The Fourth of July is a day reserved on our nation's calendar when we come together as a community to celebrate. I completely understand the concerns around traffic and crowds and the past history of gang violence. However, we still get the traffic and crowds that day because we are the premier beach destination in L.A. County and we should not allow gang-bangers to dictate how we celebrate our nation's birthday. I also believe we have a great police department that is capable of dealing with any who do not know how to behave in public. Great cities celebrate and Santa Monica is a great city. We just have to start acting like one!





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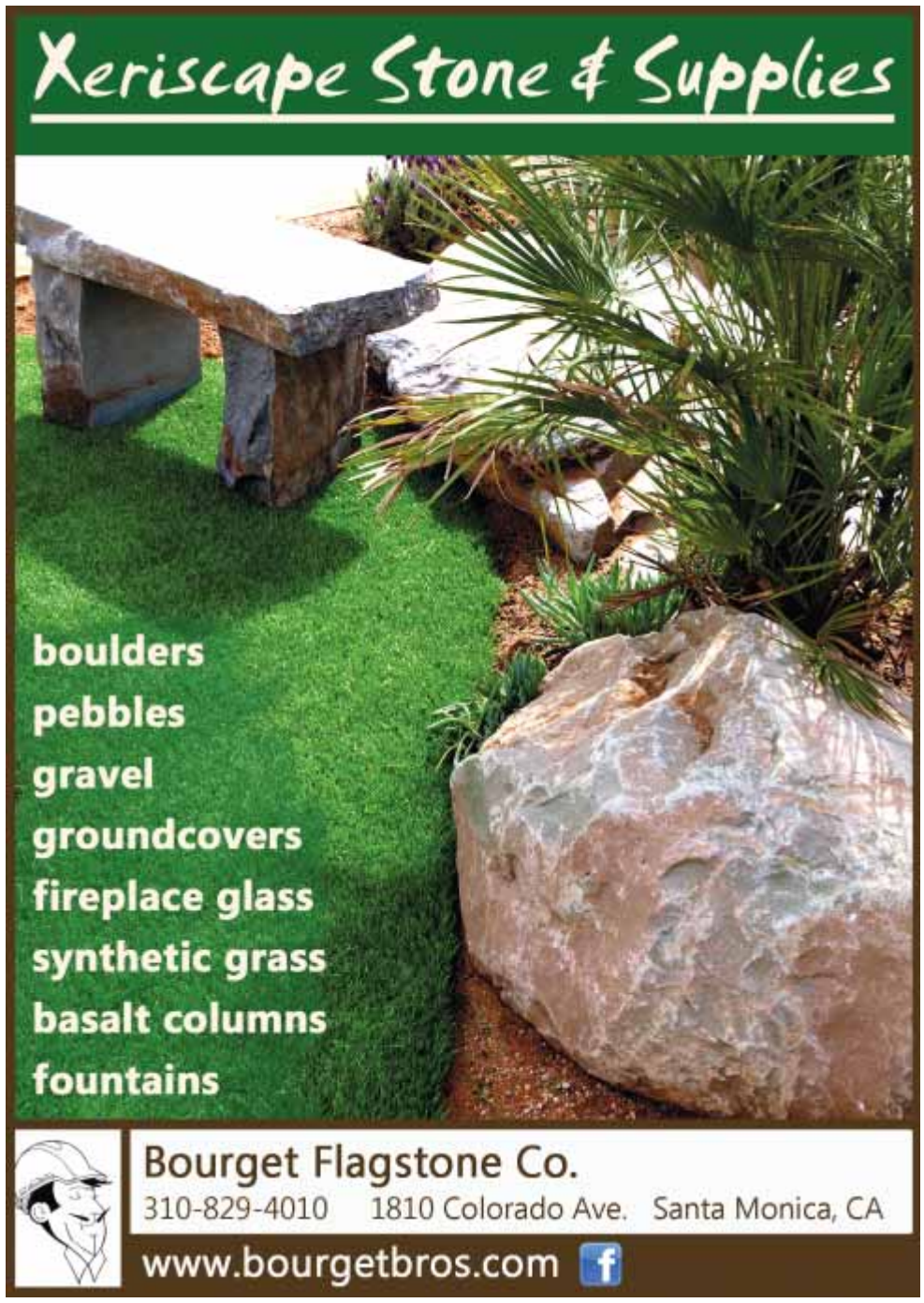
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HOMES
FROM PAGE 1

came up short.

Under the new agreement, the company plans to partner with Marmol Radziner Prefab, the same Los Angeles-based company that had originally been attached to the Cavco bid.

The council will be asked to sign off on the new proposal at its next meeting, scheduled for Sept. 28.

Meanwhile, the Arizona bill that sparked Santa Monica's boycott — along with boycott's by other cities across the country — is held up in court.

The bill, SB 1070, requires police officers to check immigration papers if they stop someone on suspicion of committing a non-immigration related crime and have reason to believe the person is in the country illegally. Critics have said the bill would inevitably lead to racial profiling.

A federal judge in July blocked controversial parts of the law from taking effect while the litigation, which is expected to reach the U.S. Supreme Court, proceeds.

Councilman Terry O'Day, who in May urged his colleagues to adopt the Arizona boycott, said he was pleased with the new proposal for the manufactured homes.

"In my view we are getting to an even better outcome" compared with the Cavco bid, he said. "The money that we're spending is staying in our region, creating jobs here and is reducing the impacts of transporting the houses across state lines."

Mayor Bobby Shriver said the open market negotiation's favorable outcome in this case means the council should re-evaluate its normal "request for proposal" procurement process.

"The ability to negotiate with the different vendors has provided a much better result for the community and I hope that in the future we'll be able to figure out a process whereby negotiation will be allowed," he said.

nickt@smdp.com

REPORT CARD
FROM PAGE 1

opment, open space and land use, housing, community education and civic participation and human dignity.

While the grades reflect the degree of success the OSE has had in implementing the "Sustainable City Plan" — a guiding document adopted in 1994 — the office's director, Dean Kubani, said the report card reflects every Santa Monican's effort to improve sustainability.

"It's actually a report on how —collectively — all of us are doing to become a more sustainable community," he said at an event held Tuesday morning at the Main Library's Martin Luther King Auditorium.

In keeping with a trend, the city received no mark lower than an A minus for its efforts in each category. It got a C in the housing category and C pluses in both transportation and environmental and public health. The rest was a smattering of A's and B's. It showed no regression; each mark was either unchanged or a slight improvement over 2008, the last time the report card was issued.

In remarks on Tuesday, Mayor Pro Tem Pam O'Connor praised Santa Monica's efforts to improve sustainability, calling the city an environmental leader in Southern California.

"This is a real achievement, but we can't rest on our laurels," she said. "The key is always going to be to continue to move forward."

Councilman Kevin McKeown said despite the city's small size, Santa Monica is known as a destination throughout the world, and that level of recognition means its sustainable practices can have an influence far beyond its border.

"I would argue that we're making a good start by doing what we're doing in Santa Monica for the whole world," he said. "People know what we do here. We're a place that people know about because of our innovation and our remarkable collaboration on the Sustainable City Plan, among other things."

In the transportation category, OSE said last year 13 percent more people rode their bikes to work, encouraged by an 11 percent increase in bike lanes in the city. Bike-versus-vehicle accidents, though, were up 78 percent since 2007, "indicating the need for additional educational and bike safety investments," according to the report card.

The city also won praise for positive changes in the health of the Santa Monica Bay, especially an 84 percent decline this year in the number of days during the dry season with poor water quality at the Santa Monica Pier.

Sales were up 4 percent at the city's farmers' markets, and the implementation of a ban on non-recycleable take-out containers and a plan to possibly ban single-use plastic bags won the city credit for "a demonstrated commitment to reduce toxic chemicals and pollutants community-wide."

In resource conservation, the report card gave Santa Monica credit for establishing a pilot "food waste composting program," increasing its use of solar power and exceeding the 70 percent citywide recycling target.

"Our grades are inching up, but we still have miles to go. What's exciting is seeing our whole community pull together with a commitment to innovation and collaboration on long-term sustainability," McKeown said.

nickt@smdp.com

XRDS
FROM PAGE 1

The pair leaves behind a team that reached the semi-final of the California Interscholastic Federation Southern Section Division 6 playoffs last year. The Roadrunners finished the season 19-8 overall and a perfect 8-0 in Delphic League play.

"This is very unfortunate for us," said Trudy Cano, Crossroads' athletic administrator. "We're sad to see them go."

Cano said the search for a replacement is on and that the new coach would be a walk-on only and not instruct classes. Armstrong was a walk-on, Amino taught one class at the school

Armstrong and Amido had served as co-head coaches for the past two seasons. Previously, Armstrong had been the junior varsity coach. He coached at the school for five years. Amido was with the school for a decade, Cano said.

"It's a clean end," Armstrong said. "Hopefully it will be a clean beginning for the new coach."

Armstrong added that although he's sad to go, he feels the Roadrunners' senior leadership should serve the team well during this transition. That group includes pitchers Holden Miller and Max Robinson, who figure to be the team's two top hurlers next season.

While Armstrong wasn't exactly sure what would be his next venture, he said it would likely be in the music industry. He had previously done promotions for record companies and even owned an independent label in the 1990s.

"I would make baseball my number one thing if I could make a living doing it," Armstrong said. "It's a tough decision to make."

daniela@smdp.com

Ex-city manager among group arrested in Bell

JOHN ROGERS
Associated Press Writer

LOS ANGELES The mayor and ex-city manager of the Los Angeles suburb of Bell were among eight current and former city officials arrested Tuesday in a corruption scandal that authorities said cost the blue-collar city more than $5.5 million in excessive salaries and illegal personal loans.

The district attorney's office said several former and current City Council members were taken into custody along with ex-city manager Robert Rizzo and Mayor Oscar Hernandez.

"This, needless to say, is corruption on steroids," District Attorney Steve Cooley said at a news conference, standing next to a display of pictures of the suspects.

Rizzo, who was making nearly $800,000 a year, was booked on 53 counts of misappropriation of public funds and conflict of interest. He was expected to be arraigned Wednesday, with officials seeking bail of $3.2 million.

Rizzo could face several years in prison if convicted, Cooley said. Messages left at Rizzo's home and with his attorney were not immediately returned.

Others taken into custody were former assistant city manager Angela Spaccia, Vice Mayor Teresa Jacobo, council members George Mirabal and Luis Artiga, and former council members George Cole and Victor Bello.

Requested bail amounts ranged from $377,500 for Spaccia to $130,000 for Cole, based on the amounts each was accused of misappropriating in the city where one in six people live in poverty.

Former Police Chief Randy Adams, who was also scrutinized in the salary scandal, was not arrested.

Cooley, who knew Adams when he was the police chief in Glendale, said Adams was paid $457,000 a year but there was no evidence he obtained that salary illegally.

"Being paid excessive salaries is not a crime," Cooley said. "Illegally obtaining those salaries is a crime."

Prosecutors allege the suspects misappropriated more than $5.5 million.

The complaint said Rizzo made $4.3 million by paying himself through different employment contracts that were not approved by the City Council, and that council members paid themselves a combined $1.25 million for what Cooley called "phantom meetings" of various city boards and agencies.

Rizzo also was accused of giving $1.9 million in loans to himself, Spaccia, Hernandez, Artiga and dozens of others, authorities said.

Cooley said his office had been investigating the officials since March — four months before the public learned they were paying themselves huge salaries to run the city of 40,000 people.

"They used the taxes of the hardworking citizens of Bell as their own piggy bank, which they looted," the district attorney said.

He added that his investigators have pored over more than 60,000 pages of documents and more people could be charged.

Most of the arrests went smoothly, though police briefly used a battering ram at the home of Hernandez before he responded and opened the door. The door was not knocked down.

The suspects were booked into county facilities and will be kept away from other inmates for their protection, sheriff's spokesman Steve Whitmore said.

The arrests were the latest twist in a scandal that emerged in July with the disclosure that Rizzo was paid almost twice the salary of President Barack Obama.

It also was revealed that Adams was making $150,000 more than the chief of the Los Angeles Police Department, and Spaccia was paid $376,288. Four of the five City Council members paid themselves nearly $100,000 a year for their part-time service.

Rizzo, Adams and Spaccia resigned and the council members reduced their salaries to about $8,000 following the disclosures and angry public reaction.

Vets criticize Whitman for poor voting record

CHRISTINA HOAG
Associated Press Writer

LOS ANGELES A small group of union-backed veterans on Tuesday pressed Republican gubernatorial candidate Meg Whitman to more fully explain why she failed to vote for most of her adult life, saying it showed apathy toward a democracy they risked their lives to protect.

"Voting is a very sacred thing for us," said Mark Starr, an Army veteran of the Gulf War and Iraq. "Some of us have seen comrades killed in action. I seriously question Ms. Whitman as to why it took her 20 years to register to vote in California."

Service Employees International Union, the largest labor group in state government, helped organize the event. It opposes Whitman's gubernatorial run and supports Democratic candidate Jerry Brown.

Luis Alvarado, an Army veteran who is senior adviser to the Whitman campaign, said he respected the veterans' position and would deliver it to the candidate.

Records in counties where Whitman lived in Massachusetts, Ohio and California show she was a registered voter on and off over the years and voted sporadically. Whitman said she remembers voting in the 1984 and 1988 presidential elections.

Her spotty voting record has come under repeated criticism since she announced her run for governor, her first bid for public office. TV ads from her opponents during the GOP primary and since then have focused on the issue.

Whitman has called it inexcusable and has apologized for "not voting as often I should." The former eBay chief executive has said she was busy with other concerns, such as running a company and raising two sons.

"The truth is, I was not as engaged and connected as I should have been," Whitman said during a debate last spring. "Like so many Californians and so many of us, I had lots of things going on."

The veterans say Whitman's response is inadequate.

"My mother, a farmworker raising six children, can find time to vote, but Meg Whitman can't?" said Roberto De La Cruz, who served three tours of duty in Vietnam in the Navy and is an SEIU member. "She owes us more than a brush-off apology."

Whitman campaign spokesman Hector Barajas said the candidate has already addressed her voting record and is focusing on the state's pressing issues, such as the high school dropout rate and unemployment.

He noted the veterans' letter had no return address or contact information for a response.

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Stocks mixed as Fed hints at stimulus

STEPHEN BERNARD
AP Business Writer

NEW YORK Stocks got a brief bump following word that the Federal Reserve is ready to do more to help the economy, but ended mostly lower Tuesday after the central bank disappointed some investors by not taking any bold new actions.

Treasury prices rallied as investors saw the Fed's announcement as a signal that more bond purchases were on the way.

The Fed said it is concerned that inflation is below levels consistent with a healthy economy and indicated that it is ready to provide "additional accommodation" to support the recovery. That would mean more purchases of Treasurys or other kinds of debt, which would keep interest rates low and hopefully encourage borrowing.

"They left themselves as much room as they possibly could," said Bill Stone, chief investment strategist at PNC Wealth Management. "In the bond world, the coast is clear for buyers."

Treasurys rose sharply after the Fed's announcement, sending interest rates lower. The yield on the 10-year Treasury note fell sharply to 2.58 percent from 2.70 percent the day before, while its price jumped $1.03 to $100.34. The yield is a common benchmark for setting interest rates on corporate debt and mortgages.

The Fed's statement, which came after a one-day meeting of its interest rate committee, had only a temporary effect on stocks. Hopes had been building that Tuesday would bring news of a specific new bond-purchasing program, and disappointment ensued when one didn't materialize.

Stocks had been trading lower ahead of the Fed's announcement and rallied briefly after the news came out. A late slump erased most of the day's advance from broad market indicators, while the Dow Jones industrial average, which tracks 30 large companies, ended with a meager gain.

The Dow rose 7.41, or 0.1 percent, to close at 10,761.03. It's still up 7.5 percent for September, an unsually large gain for a month that is historically weak for stocks.

The Standard & Poor's 500 index slipped 2.93, or 0.3 percent, to 1,139.78, while the Nasdaq composite fell 6.48, also 0.3 percent, to 2,349.35.

The weakness in broader indexes suggested that a three-week rally on the stock market may be losing steam as stocks start to look expensive to some investors. The S&P 500 is still up 8.6 percent for the month, while the Nasdaq is up even more, at 11.1 percent.

Tom Porcelli, head of U.S. market economics at the Royal Bank of Canada, said there's now a good chance the Fed will decide to add more debt to its books at the next meeting of its rate-setting committee on Nov. 2. But another round of bond buying by the Fed may offer the economy little help, he argued. The last round of Fed purchases had the effect of lowering lending rates by a half a percentage point.

Now, a move by the Fed would have probably less of an impact. Borrowing rates are cheap but borrowing is still weak. "The fact remains that the economic backdrop is the driver of lending not low rates," Porcelli said in a note to clients after the announcement.

In corporate news, steep discounts and higher costs drove ConAgra Foods Inc.'s fiscal first-quarter profit lower. Shares of the company, which owns the Chef Boyardee and Peter Pan foods brands, fell 80 cents, or 3.6 percent, to $21.57.

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Hollywood



World's oldest man marks 114th birthday in Montana

THE ASSOCIATED PRESS

GREAT FALLS, Mont. A Montana resident believed to be the world's oldest man celebrated his 114th birthday Tuesday at a retirement home in Great Falls.

Walter Breuning was born on Sept. 21, 1896, in Melrose, Minn., and moved to Montana in 1918, where he worked as a clerk for the Great Northern Railway for 50 years.

His wife, Agnes, a railroad telegraph operator from Butte, died in 1957. The couple had no children.

Breuning inherited the distinction of being the world's oldest man in July 2009 when Briton Henry Allingham died at age 113. Allingham had joked that the secret to long life was "Cigarettes, whisky and wild, wild women — and a good sense of humor," according to Guinness World Records.

The Guinness organization and the Gerontology Research Group each have verified Breuning as the world's oldest man and the fourth-oldest person. Three women were born earlier in the same year as Breuning.

Robert Young, senior consultant for gerontology for Guinness World Records, presented Breuning with a copy of the book's 2011 edition that lists him as the record holder.

"Walter wasn't in last year's edition," Young joked. "He was too young."

The Great Falls Tribune reported that Breuning gave a speech before about 100 people at an invitation-only birthday party at the Rainbow Retirement Community, with a guest list that included Montana Gov. Brian Schweitzer and representatives from Guinness World Records.

Breuning was helped up to a lectern from his motorized cart, appearing somewhat frail but speaking with a strong voice.

He recalled "the dark ages," when his family moved to South Dakota in 1901 and lived for 11 years without electricity, water or plumbing.

"Carry the water in. Heat it on the stove. That's what you took your bath with. Wake up in the dark. Go to bed in the dark. That's not very pleasant," he said.

He said men and women may be able to enjoy life, but they can't be content without a belief or faith. His parting message to the crowd was one of tolerance.

"With all the hatred in this world, in this good world, let us be kind to one another," Breuning said.

Breuning has celebrity status at the retirement home, with visitors waiting in line to see him, Ray Milversted, 92, told the Tribune.

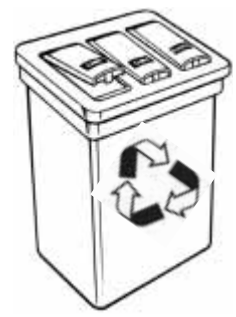
Tina Bundtrock, executive director of the Rainbow, said the home has adopted a policy of scheduling visits with Breuning by appointment, so he's not taxed by people dropping in to see him.

Before his birthday party, Breuning declined to name a favorite among the 114 years he has seen.

"Every year is the same," Breuning told the Great Falls newspaper.





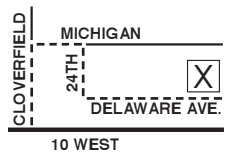


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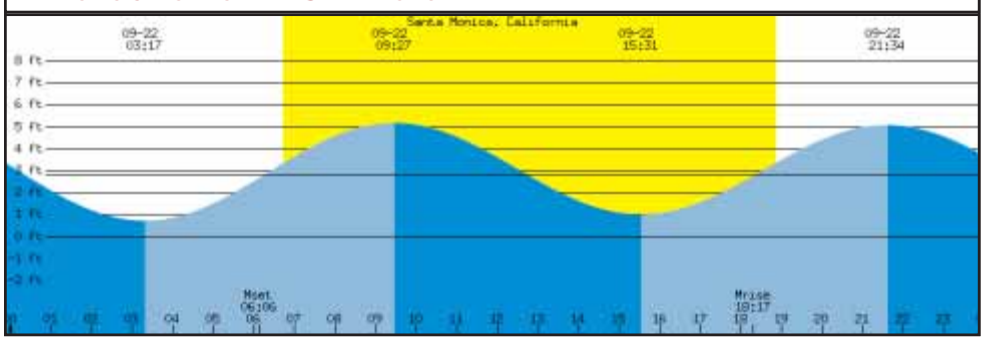
Swell Forecast

About waist high most everywhere.

Long Range Synopsis

Should see continued NW wind swell, but the NW ground swell should fade. No southern hemi is due around this time, so south facing breaks are looking weaker. All breaks are looking at waist high sets, smallest though around south facing spots.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **September 11, 2010**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills - 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 0
- Number of A grades for dry/wet weather - 42 / ns
- Number of (C,D,F) grades for dry/wet weather -- 2 / ns

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Groundwork Family Foundation, simplehuman, SIMA, Carlson Family Foundation, Inc.

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Los Cerritos Beach, at Arroyo Sequit Creek mouth.	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	ns
El Pescador State Beach, between Lechasa and Las Alisos creeks.	A+	ns
Encinal Canyon at El Matador State Beach.	A+	ns
Broad Beach at Trancas Creek mouth.	A+	ns
Zuma Beach at Zuma Creek mouth.	A+	ns
Walnut Creek, projection of Wildlife Rd. (private).	A+	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A	ns
Escondido Creek, just east of Escondido State Beach.	A+	ns
Latigo Canyon Creek mouth.	A+	ns
Solstice Canyon at Dan Blocker County Beach.	A+	ns
Pearce State Beach at creek mouth.	A+	ns
Marie Canyon storm drain at Pearce Beach, at 24572 Malibu Rd..	B	ns
Surfrider Beach at Malibu Colony fence.	A+	ns
Surfrider Beach (breach location)- daily.	A+	ns
Malibu Pier - 50 yards east.	F	ns
Carbon Beach at Sweetwater Canyon.	A+	ns
Las Flores State Beach at Las Flores Creek (point zero).	A+	ns
Big Rock Beach at 19948 PCH stairs.	A+	ns
Pena Creek at Las Tunas County Beach.	A+	ns
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	A+	ns
Castlerock Storm Drain at Castle Rock Beach.	A+	ns
Santa Ynez Storm Drain at Castle Rock Beach.	A+	ns
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	ns

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	ns
Will Rogers State Beach at Pulga Canyon storm drain.	A	ns
Will Rogers State Beach at Temescal Canyon drain.	D	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A+	ns
Santa Monica Beach at Montana Ave. drain.	A	ns
Santa Monica Beach at Wilshire Blvd. drain.	A+	ns
Santa Monica Municipal Pier.	B	ns
Santa Monica Beach at Pico/Kenter storm drain.	A+	ns
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	ns
Ocean Park Beach at Ashland Ave. drain.	A+	ns
Venice City Beach, at the Rose Ave. storm drain.	A+	ns
Venice Beach at Brooks Ave. drain.	A+	ns
Venice Beach at Windward Ave. drain.	A	ns
Venice Fishing Pier - 50 yards south.	A+	ns
Venice Beach- projection of Topsail St..	A+	ns
Marina del Rey, Mothers' Beach- lifeguard tower.	A	ns
Dockweiler State Beach at Ballona Creek mouth.	B	ns
Dockweiler State Beach at Culver Blvd. drain.	A+	ns
North Westchester Storm Drain at Dockweiler State Beach.	A+	ns
Dockweiler State Beach at World Way (south of D&W jetty).	A+	ns
Dockweiler State Beach at Imperial Hwy drain.	A+	ns
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	ns
Dockweiler State Beach at Grand Ave. drain.	A+	ns

LEGEND

- **DRY** -- each location is graded on an A - F scale based on bacterial pollution levels present in the surf zone
- **WET** -- grades for days of recorded rainfall and the following 3 days
- **ns** -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

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NBA

Pierce pumped to play with Shaq

THE ASSOCIATED PRESS

INGLEWOOD Paul Pierce is eager to help Shaquille O'Neal catch up to Kobe Bryant.

Pierce enthusiastically endorsed the Boston Celtics' decision to sign O'Neal after Pierce's No. 34 jersey was retired at Inglewood High School on Tuesday. Inglewood is a member of the Ocean League, which includes Santa Monica High School.

Boston owner Wyc Grousbeck said the Celtics decided to pursue O'Neal after Bryant's playful remark after the Los Angeles Lakers' Game 7 victory over Boston last June in the NBA finals. Bryant laughed about having one more championship ring than O'Neal, his former teammate with the Lakers.

"I'm not at all surprised by it, because (Grousbeck) is a competitor too," said Pierce, the 2008 finals MVP. "Even though he's not on the court with us, when we win, he wins, and when we lose, he loses, because he feels it just as much as we do."

Pierce, a former high school McDonald's All-American who played at Kansas for three seasons, was honored by civic leaders and community members including Inglewood Mayor Daniel K. Tabor during a two-hour ceremony. Pierce grew up in Inglewood as a Lakers fan.

"This is a great day for me," Pierce said. "It's a great honor. There's only a few people that have had their jersey retired at the high school."

The acquisition of O'Neal was one of several notable offseason moves made by the Celtics, who topped the Lakers two years ago before losing the final two games of last season's finals. O'Neal, who won three championships alongside Bryant, long ago gave Pierce his nickname — "The Truth."

"I'm excited," Pierce said of playing with O'Neal. "He's one of my all-time favorite players, and now I have a chance to play with one of the greatest players to ever play the game."

NOTICE OF PUBLIC HEARING BEFORE THE SANTA MONICA CITY COUNCIL

SUBJECT: Consideration of proposed resolution to automatically adjust the Affordable Housing Base Unit Fee for new market-rate multifamily development pursuant to Santa Monica Municipal Code Section 9.56.070(b)

WHEN: Tuesday, September 28, 2010
5:45 P.M.

WHERE: Santa Monica City Hall, Council Chambers, Room #213
1685 Main Street
Santa Monica, California

PROJECT DESCRIPTION

The City Council will conduct a public hearing regarding the proposed adoption of a resolution which would automatically adjust the Affordable Housing Unit Base Fee that developers of multi-family projects may pay to the City pursuant to Section 9.56.070(b) of the City's Affordable Housing Production Program. The existing Affordable Housing Unit Base fee for new market rate apartments of $27.14 per square foot would be decreased by $0.35 per square foot of floor area and the existing Affordable Housing Unit Base fee for new market rate condominiums of $31.69 would be decreased by $0.41 per square foot of floor area. Effective on November 29, 2010, the adjusted Affordable Housing Unit Base fee would be $26.79 per square foot of floor area for new market rate apartments and would be $31.28 per square foot of floor area for new market rate condominiums.

The adjustments to the Affordable Housing Base Unit Fee reflect changes in land and construction costs based on a methodology adopted by the City Council on June 13, 2006. An explanation of this methodology and the resulting adjustment to the fee are set forth in a letter prepared for the City by Hamilton, Rabinovitz & Alschuler, Inc. (HR&A). A copy of this letter is now available at the City Clerk's Office in Room 102 of City Hall, 1685 Main Street, Santa Monica, California or the Housing Division Office at 2121 Cloverfield Boulevard, Suite 100, Santa Monica, California. This information is also available on the City's web site (Housing and Redevelopment section).

HOW TO COMMENT

The City of Santa Monica encourages public comment on this matter. You or your representative, or any other persons may comment at the City Council's public hearing or by writing a letter.

Letters should be addressed to: Mayor and City Council
City Hall
1685 Main Street
Santa Monica, CA 90401

City of Santa Monica

MORE INFORMATION

Further information may be obtained from the City Housing & Redevelopment Division at the address above or by calling (310) 458-8702.

The meeting facility is handicapped accessible. If you have any special needs such as sign language interpreting, please contact the Office of the Disabled at (310) 458-8701.

Pursuant to California Government Code Section 65009(b), if this matter is subsequently challenged in Court, the challenge may be limited to only those issues raised at the Public Hearing described in this notice, or in written correspondence delivered to the City of Santa Monica, at or prior to the Public Hearing.

ESPANOL

Esto es una noticia de una audiencia pública para aumentar una tarifa sobre el desarrollo de alojamiento "multi-familiar" en Santa Monica. Si deseas más información, favor de llamar a Lupe Madrid en la División de Viviendas y Desarrollo al número (310) 458-8702.

MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(323) 466-FILM

Call theater for information.

AMC Loews Broadway 4
1441 Third Street Promenade

Eat Pray Love (PG-13) 2hrs 13min
12:40pm, 6:15pm

Salt (PG-13) 1hr 39min
4:40pm, 9:50pm

Other Guys (PG-13) 1hr 47min
2:00pm, 7:15pm

Kids Are All Right (R) 1hr 44min
3:45pm, 9:20pm

Tillman Story (R) 1hr 34min
12:30pm, 2:50pm, 5:15pm, 7:35pm, 10:00pm

I'm Still Here: The Lost Year of Joaquin Phoenix (NR)
1:40pm, 4:15pm, 7:00pm, 9:30pm

*** SWERVE (NR)**
12:15pm, 1:00pm

AMC 7 Santa Monica
1310 Third St.
(310) 289-4262

Alpha and Omega 3D (NR)
11:40am, 2:00pm, 4:15pm, 6:30pm, 9:00pm

Inception (PG-13) 2hrs 28min
11:30am, 2:45pm, 6:00pm, 9:15pm

Going the Distance (R) 1hr 37min
11:15am, 1:45pm, 4:20pm, 7:00pm, 9:30pm

Resident Evil: Afterlife 3D (NR)
11:00am, 12:00pm, 1:30pm, 2:30pm, 4:00pm, 5:00pm, 6:30pm, 7:30pm, 9:00pm, 10:00pm

American (R)
11:35am, 2:05pm, 4:35pm, 7:05pm, 9:35pm

Alpha and Omega (NR)
11:00am, 1:20pm, 3:30pm, 5:45pm, 8:00pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 394-9741

Cairo Time (PG) 1hr 28min
1:00pm, 3:15pm, 5:30pm, 7:45pm, 10:00pm

Bran Nue Dae (NR) 1hr 28min
1:10pm, 3:25pm, 5:40pm, 8:00pm, 10:15pm

Soul Kitchen (NR) 1hr 33min
1:55pm, 7:10pm

Concert (Le concert) (PG-13) 2hrs 00min
4:25pm, 9:40pm

El Superstar (NR) 1hr 45min
1:00pm, 3:20pm, 5:30pm, 7:40pm, 10:15pm

AMC Criterion 6
1313 Third St.
(310) 395-1599

Town (NR) 2hr 5min
12:00pm, 1:00pm, 3:00pm, 4:00pm, 6:00pm, 7:00pm, 9:10pm, 10:00pm

Machete (NR) 1hr 45min
11:20am, 2:00pm, 4:35pm, 7:05pm, 9:40pm

Easy A (NR)1hr 33min
11:15am, 12:05pm, 1:35pm, 2:25pm, 4:05pm, 4:45pm, 6:30pm, 7:15pm, 9:00pm, 9:45pm

Devil (NR) 1hr 20min
12:45pm, 3:05pm, 5:25pm, 7:40pm, 9:55pm

For more information, e-mail news@smdp.com

Show up, Gemini

ARIES (March 21-April 19)
★★★ Just when you thought the lay of the land was one way, you discover it really is taking an alternate course. Many of you could have last-minute events that force your hand. Remain positive. Tonight: Step back from the immediate. How important is it?

TAURUS (April 20-May 20)
★★★★★ You have the best of intentions, as do many people around you. The issue lies in what to do about what is occurring. Your sense of what remains workable and the element of the unexpected walk hand in hand. Tonight: Honor your energy level.

GEMINI (May 21-June 20)
★★★★ You might be overly questioning someone's judgment. Normally, there is a lot of mutual give-and-take. An unexpected ripple should be expected in just that context, nothing more. Follow through in key talks. Tonight: A must appearance.

CANCER (June 21-July 22)
★★★★★ Keep pushing for what you want in order to deal with what is happening in an appropriate manner. You laugh, and others respond, especially if you can include them in your unusual thought process. Tonight: Follow the music.

LEO (July 23-Aug. 22)
★★★★ You might want to review your thoughts and ideas, especially those involving a key issue. One-on-one relating opens up to a new level of understanding. Investigate the possibilities with an eye to the future. Tonight: Go with a surprise idea.

VIRGO (Aug. 23-Sept. 22)
★★★★ Others' ideas could be challenging but also most beneficial. Don't overreact or overthink what is happening with a relationship or several associates. Tonight: Prepare to be surprised.

LIBRA (Sept. 23-Oct. 22)
★★★ Focus and dive into what must be done. You have the ability to clear out a problem. Understanding evolves to a new level. Your ability to come through for others is marked. Tonight: Go with an unusual energy surge or invitation -- either will work.

SCORPIO (Oct. 23-Nov. 21)
★★★★★ Add a touch of creativity. Understand what is motivating others. Add that gift of mental resilience and ingenuity to the mix, be it in a meeting or in a one-on-one discussion. Tonight: Let your hair down.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ You allow much more flex and flow than in the past. Be willing to let go of ideas that are not working, even if you are fond of them. Understanding evolves to a new level. Tonight: Happy at home.

CAPRICORN (Dec. 22-Jan. 19)
★★★★★ Emphasize speaking, listening and understanding. You might be sweeping information, thoughts and feelings under the rug. Use care with someone who has had a history of unpredictability. Tonight: Deep into your thoughts.

AQUARIUS (Jan. 20-Feb. 18)
★★★★★ You might be far more content than you realize. Understanding grows over finances. You simply might not understand all the facts yet. Reach out for experts. Tonight: Make the evening special!

PISCES (Feb. 19-March 20)
★★★★ You might want to take a deep breath and rethink a personal matter. You could come up with many ideas. Others seem to gravitate to you. Your optimism helps many people relax. Tonight: Be a touch quirky.

Happy birthday

This year, you will make a difference if you can flow with new technology and many different opportunities. You seem to be healthier, more optimistic and more driven than in past years. The attitude that emanates from you is unusual and dynamic. You also could find those you work with to be quirky but interesting. Give others the space to demonstrate who they are. If you are single, you could meet someone in 2011 who is quite significant to your life's history. You find this person challenging but special. Take your time getting to know this particular person. Don't feel as if you must hook up, either! If you are attached, the two of you move in a new direction. You find your sweetie changing right in front of you. Don't hold back; dive in and enjoy the process. PISCES can be most nurturing.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average



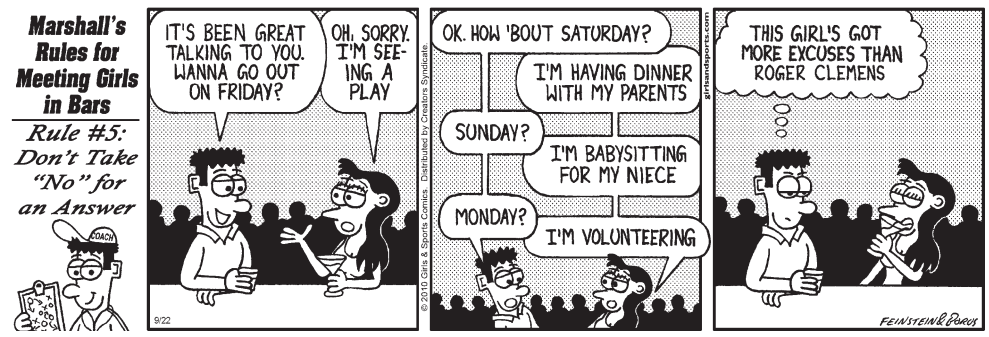
MYSTERY PHOTO

Alejandro Cesar Cantarero II *news@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

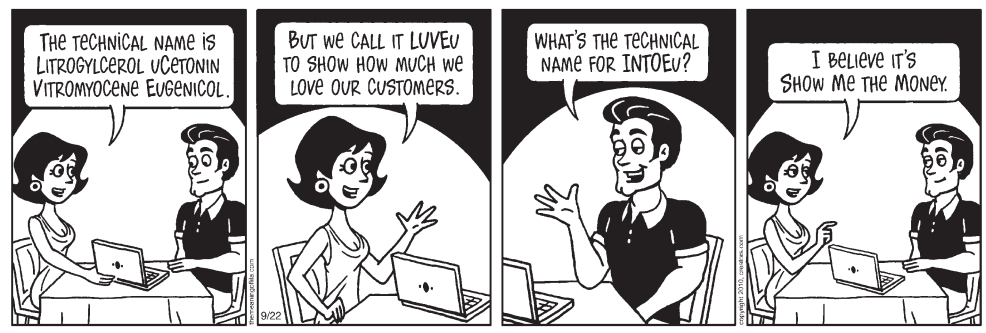
Girls and Sports

By Justin Borus and Andrew Feinstein



The Meaning of Lila

By John Forgetta & L.A. Rose



Garfield

By Jim Davis



Strange Brew

By John Deering



Speed Bump

By Dave Coverly



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★★★

				3				
8	7		1	4	9		2	3
	4		5		7	9		8
	2		7		6			5
	5		3		1			7
	6	8				3	9	
		9				7		
			9		5			
			8	6	4			

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

8	6	1	9	4	5	7	3	2
9	3	5	7	2	1	8	4	6
2	4	7	8	3	6	1	5	9
5	9	6	3	7	2	4	8	1
7	1	2	5	8	4	6	9	3
4	8	3	6	1	9	2	7	5
6	7	8	1	9	3	5	2	4
1	2	9	4	5	7	3	6	8
3	5	4	2	6	8	9	1	7



CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Fluttery insects
6 Make tea
10 Basketball's Shaquille
11 Bowling round
12 Like ale
13 Cyclist Armstrong
14 Different
15 Used the track
16 Court divider
17 Pigeon call
18 "You betcha!"
19 Shrimp boats
22 Nest setting
23 Classify
26 Movie promo
29 Slop slurper
32 Cambridge sch.
33 Crow call
34 Paper worker
36 Plumbing piece
37 Black bird
38 Toned down
39 Heart's place
40 Knock for a loop
41 Party VIP
42 Ancient physician

DOWN

1 Brief time
2 Ready for deployment
3 Satellite of 1962
4 Loathe
5 Devious
6 Toot one's own horn
7 Long-limbed
8 Trebek or Sajak
9 Hoe targets
11 Goes as fast as one can
15 Coffee, in slang
17 Fulton's boat
20 Drenched
21 Costa del —
24 Small concert
25 Circus swinger
27 Melody
28 Norway neighbor
29 Bar in a cage
30 Sun Valley setting
31 Donates
35 Ordeal
36 Mountain lion
38 Periodical, for short

T	I	R	E	S	■	L	E	A	V	E
A	R	O	S	E	■	E	L	L	E	N
P	E	A	C	E	O	F	M	I	N	D
E	N	S	■	H	U	T	■	A	T	L
S	E	T	T	E	R	S	■	S	U	E
■	■	■	R	R	S	■	H	E	R	S
H	A	G	U	E	■	R	U	S	E	S
E	T	R	E	■	S	U	N	■	■	■
A	L	E	■	G	O	N	D	O	L	A
D	A	N	■	W	H	O	■	P	A	D
F	R	A	M	E	O	F	M	I	N	D
O	G	D	E	N	■	F	E	N	C	E
R	E	E	L	S	■	S	T	E	E	R

Yesterday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475

1	2	3	4	5	■	6	7	8	9	
10					■	11				
12					■	13				
14				■	15					
16			■	17			■	18		
19			20				21	■	■	■
■	22				■	23		24	25	■
■	■	■	26		27					28
29	30	31	■	32			■	33		
34			35			■	36			
37					■	38				
39					■	40				
41				■	■	42				

9-22

ARITHMO™

CrossMath + × − ÷

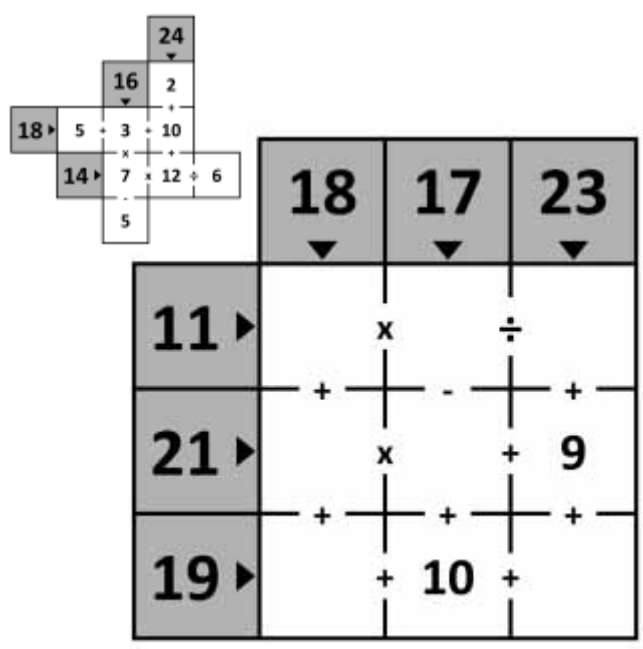
- Fill the grid with the set of given numbers (1 to 12) to satisfy the Equa demands (7 to 24) in the shaded boxes. The Equa demands represent the sum of the digits that you will insert into the empty squares.
- Each horizontal row has one Equa demand to satisfy; each vertical column also has one demand to satisfy. Each empty square in the grid dictates the math operation (addition +, subtraction -, multiplication X, and division ÷) that must be performed to meet the demands.
- You must follow the given math operations for each square and you must make sure all the numbers satisfy the demands in the shaded boxes when connected in adjacent threes and calculated together from left to right, and top to bottom.
- The numbers you insert into the grid must satisfy the Equa demands both horizontally and vertically.

For more games, go to www.arithmo.com

Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

3, 4, 4, 5, 10, 10, 11

Solution for Task 509



DAILY LOTTERY

MEGA MILLIONS: 3 4 14 18 27
Meganumber: 13
Jackpot: $12M

SUPER LOTTO PLUS: 10 11 27 42 45
Meganumber: 9
Jackpot: $20M

Fantasy 5: 8 15 18 29 30

DAILY 3 MIDDAY: 2 3 3
DAILY 3 EVENING: 6 5 5

DAILY DERBY
1st: 04 Big Ben
2nd: 03 Hot Shot
3rd: 12 Lucky Charms
RACE TIME: 1:46.17

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD

BY CHUCK SHEPARD

■ Between suicide, murder, assault, drunken driving and drug use, the soldiers of the 4th Brigade, 1st Armored Division, at Fort Bliss, Texas, have been statistically in greater peril while stateside than while deployed in Iraq. "Being back (home) is what we don't do well," Lt. Col. David Wilson told The New York Times in July. During the last year in Iraq, the brigade lost only one soldier to combat, but in the previous year stateside, seven were killed and four people died in crimes committed by brigade personnel.

■ Challenging Times for Labor Unions: (1) At a rally in Washington, D.C., in July denouncing employers who hire nonunion carpenters, many of the chanting protesters were nonunion day workers hired by the carpenters' union to make the demonstration look bigger, according to a Wall Street Journal report. (2) In August, Jim Callaghan, a long-time writer on the headquarters staff of the United Federation of Teachers, was fired after trying to organize his colleagues into their own union local. Callaghan said that UFT staff deserve the same protections as the teachers they represent. (A UFT spokesman said most UFT employees are already unionized.)

TODAY IN HISTORY

1866 Battle of Curupaity in the War of the Triple Alliance.

1869 Richard Wagner's opera Das Rheingold premieres in Munich.

1885 Lord Randolph Churchill makes a speech in Ulster in opposition to Home Rule e.g. "Ulster will fight and Ulster will be right".

1888 The first issue of National Geographic Magazine is published

1893 The first American-made automobile, built by the Duryea Brothers, is displayed.

1896 Queen Victoria surpasses her grandfather King George III as the longest reigning monarch in British history.

1908 The independence of Bulgaria is proclaimed.

1910 The Duke of York's Picture House opens in Brighton, now the oldest continually operating cinema in Britain.

WORD UP!

caravansary \kair-uh-VAN-suh-ree\ 1: an inn surrounding a court in eastern countries where caravans rest at night
2: hotel, inn

Santa Monica Daily Press

Classifieds

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*Please call our Classified Sales Manager to reserve your ad space. Specific ad placement not gauranteed on classified ads. Ad must meet deadline requirements. See complete conditions below.

$5.50 per day. Up to 15 words, 20 cents each additional word.

Call us today start and promoting your business opportunities to our daily readership of over 40,000.

Miscellaneous

AIRLINES ARE HIRING: Train for high paying Aviation Maintenance Career. FAA approved program. Financial aid if qualified - Housing available. Call Aviation Institute of Maintenance. 866-453-6204.

ATTEND COLLEGE ONLINE from home. Medical, Business, Paralegal, Accounting, Criminal Justice. Job placement assistance. Computer available. Financial aid if qualified. Call 800-494-3586 www.CenturaOnline.com

CASH PAID for unexpired, sealed DIABETIC TEST STRIPS - up to $17/Box! Shipping paid. Linda 888-973-3729. www.cash4diabeticsupplies.com

DIRECTV - 5 Months FREE! With NFLSUNDAYTICKET for $59.99/mo. for 5mos. New Cust only. Ends 10/06/10 DirectSatTV 888-420-9472

EVERY BABY deserves a healthy start. Join more than a million people walking and raising money to support the March of Dimes. The walk starts at marchforbabies.org

FREE HD for LIFE! DISH Network. $24.99/mo. - Over 120 Channels. Plus $500 BONUS! Call 1-800-915-9514.

Announcements

*AAAA DONATE YOUR CAR FREE TOWING "Cars for Kids" Any Condition Tax Deductible Outreachcenter.com 1-800-794-4511

Employment

Advertising Sales

The Santa Monica Daily Press, Santa Monica's Daily newspaper is seeking an Advertising Account Executive. Previous sales experience with a business-to-business focus is a must, The job is meeting and networking with local and national businesses to help them get their message to our readers here in Santa Monica. We're looking for smart, friendly people who are motivated by money to join our growing sales team. Great work environment, must bring a positive attitude and outlook to our team. If you play well with others, are aggressive without being pushy, and have a drive to succeed, we want to work with you. Resumes are accepted via e-mail to Rob Schwenker – Schwenker@smdp.com

ASSISTANT RESEARCHER - conduct research in plasma physics . Send CV to UCLA Department of Physics and Astronomy, Senior Admin. Analyst, Box 951547, 2-707D PAB, LA, California 90095

GREAT PAYING... Frac Sand Hauling Work in Texas. Need Big Rig,Pneumatic Trailer & Blower. 817-769-7621

MYSTERY SHOPPERS! Earn up to $150 daily. Get paid to shop pt/ft. Call now 800-690-1272.

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Calling Customers, Scheduling Appointments, Filing and Customer Data Entry with Microsoft Office, Point of Sale transaction processing, Gift Wrapping, Delivering merchandise to customers, Greeting Customers, Working closely with Owner and Store Manager in assisting with high end sales and custom orders, Displaying and upkeep of merchandise, VERY ORGANIZED INDIVIDUAL. Contact: Please fax or email resumes to gurbaco@gmail.com Fax. 310.451.0095

ADVERTISE! CALL US **(310) 458-7737**

Employment

ORGANIZATION: Los Angeles radio stations
Location: Westwood, CA
Description:
Mt. Wilson FM Broadcasters immediate opening for a full time Sales Assistant. Duties include but are not limited to assisting sales executives and managers with preparing sales presentations and packages, Must be able to work in a fast paced environment, multi-task and work with deadlines. Computer proficient.
Contact: Send cover letter and resume to kbiscaya@mountwilsoninc.com; 1500 Cotner Ave, Los Angeles, CA 90025 Attn: Kane Biscaya (no calls please) Mt. Wilson FM Broadcasters is an equal opportunity employer.

PART-TIME SALES position. Our attorney service is looking for referrals to law firms. Referrals result in ongoing commissions. Submit resume to bsberkowitz@aol.com

Help Wanted

ACTORS/MOVIE EXTRAS - $150-$300/Day depending on job. No experience. All looks needed. 1-800-281-5185-A103

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For Sale

MOVING SALE

Items include couch, chair, ottoman, entertainment center, kitchen table, coffee table, lamps, night stands, kitchen wares, etc!

All must go!!!

For info and pictures go to http://conniemovingsale.blogspot.com/ or email csommerville@gmail.com

Electronics

DIRECT to home Satellite TV $19.99/mo. FREE installation, FREE HD-DVR upgrade. New customers - No Activation Fee! Credit/Debit Card Req. Call 1-800-795-3579

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For Rent

3206 BAGLEY AVE. 2+1.5 upper, stove, fridge, blinds, carpet, dishwasher, on-site laundry, tandem parking, balcony, no pets. $1350 (310)578-7512 jkwproperties.com

501 N. Venice unit 18 single, $1025/mo $850 off move-in stove, fridge, carpet, utilities included, laundry, parking, no pets. (310)574-6767 www.jkwproperties.com

615/617 MIDVALE, 2+1.5 Townhouse style. Stove, fridge, dishwasher, microwave, tile countertop, wood and carpet floor. W/D hookups, parking, no pets. $2600/mo. $1000 off move-in (310)578-7512 www.jkwproperties.com

615 1/2 MIDVALE lower Bachelor, no kitchen, sink, fridge, ceiling fan, carpet, street parking, patio with barbecue no pets $875/mo utilities included $500 off move-in (310)578-7512 wwwjkwproperties.com

BRENTWOOD UNFURNISHED 2+1, new carpet, stove, fireplace, quiet back apt with lush green area patio. Near Getty, north of Sunset $1695 (310)476-0964

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2+1, $1850

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MAR VISTA 12450 Culver Blvd.
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MAR VISTA: 12434 CULVER Blvd. unit 6 2+2 stove, fridge, AC, carpets blinds, laundry room, intercom entry, gated parking, no pets.$1350/mo $1000 off move-in (888)414-7778 www.jkwproperties.com

PALMS/WLA SPACIOUS 2+1, lower, on Keystone near Palms Blvd. ample closet, stove, refrigerator, laundry, well maintained, nicely landscaped building $1195/mo with no immediate parking (310)828-4481, (310)993-0414 after 6p.m.

SANTA MONICA $1250.00 1 bdrm, 1 bath, no pets, stove, refrig, patio, parking 2535 Kansas Ave., #108 Open daily for viewing 8am to 7pm. Additional info in apt Mgr: apt #101 (310)780-3354

SANTA MONICA $1595.00 2 bdrm, 1 bath, no pets, stove, refrig, parking 2535 Kansas Ave., #106 Open daily 9am to 9pm. Additional info in apt Mgr: apt #101310-780-3354

SANTA MONICA near Ocean Park /Lincoln 1bdrm upper, stove, refrigerator, hardwood floors, parking, laundry $1385 310-489-0880

SM $1550 large 1 bdrm Arizona & Franklin hardwood floors,.remodeled kitchen & bath, lots of windows, bright & airy. Spacious closets, beautiful yard & garden area. Laundry on site, fridge & stove 626-513-5513

SM LARGE bedroom, private bath and entry, near beach, no pets, one person,. $800/mo + deposit (310)581-8982

VENICE 908 California. 2+1 House, Stove, fridge, dishwasher, microwave, tile countertop, wood and carpet floor. W/D hookups, street parking, backyard w/deck, patio, no pets. $2495/mo. $500 off move-in (310)578-7512 www.jkwproperties.com

WEST LA Large, bright 2br upper on Barrington near National. Very spacious, large closets, appliances, on-site laundry, closed garage, well maintained building. One month FREE. $1685/mo. 310-828-4481 or 310-993-0414 after 6pm.

Westwood 1639 Selby unit C 2+2 $1750/mo stove, fridge, carpet, dishwasher, blinds, washer, dryer, patio, tandem under ground parking, intercom entry no pets, $500 off move-in (310)578-7512 www.jkwproperties.com

Westwood 619 1/2 Midvale upper 2+1 stove, fridge, large patio, carpet, blinds, ceiling fan, parking no pets, $2050 (310) 578-7512 jkwproperties.com

WLA large balchor, near Bundy/Sm Blvd. Walk-in closet, large bathrm,kitchette area, refrig, hot plate, or mirowave, laundry on-site, close to public transit $800/mo (310)828-4481, (310)993-0414 after 6p.m.

WLA Spacious 2 bedroom, 1.5 bath, upper apt, near SM. Blvd/Bundy. Large bedrooms & baths, stove, fridge, D/W, fireplace, laundry, parking, smaller quiet building, $1700/mo One month FREE. Info (310) 828-4481

Roommates

WLA 2+1.DUAL sink, nice area , parking, remolded in January, $695/mo w/ utilities. (310)266-6163

Commercial Lease

PRIME SANTA MONICA WALK TO OCEAN AND promenade on 6th and Santa Monica Blvd. basement for rent. Great for architectural office, internet start up, or storage, 8000 square feet $2900Call (310)995-5136

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SANTA MONICA large garage for rent private alley access, $200/mo Arizona & Franklin 626-513-5513

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2003 HONDA CIVIC EX, AUTOMATIC TWO-DOOR
Asking Price $9,999

MILEAGE: Under 40,000 miles!!!!
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RELIABILITY: Never had an issue in over 7 years!!!
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Notices

OCEAN COMMUNITY Care Services, Inc.
1448 18th Street
Santa Monica, California 90404

CHILD AND ADULT CARE FOOD PROGRAM PUBLIC SERVICE ANNOUNCEMENT SEPTEMBER 22, 2010

Ocean Community Care Services, Inc. announces it's sponsorship of the Child and Adult Care Food Program (CACFP) as a component in their Adult Day Healthcare program. Meals will be available at no separate charge to persons enrolled at the center below.

In accordance with Federal law and U.S. Department of Agriculture policy, this institution is prohibited from discriminating on the basis of race, national origin, sex, age, or disability.

To file a complaint of discrimination, write USDA, Director, Office of Civil Rights, 1400 Independence Avenue, SW, Washington, D.C. 20250-9410 or call (800) 795-3272 or (202) 720-6382 (TTY), USDA is an equal opportunity provider and employer.

For more information, please contact:

Viktor Ginko
Telephone: (310) 586-7606
Ocean Community Care Services, Inc.
1448 18th Street
Santa Monica, California 90404

$5.50 A DAY LINER ADS!
CALL TODAY **(310) 458-7737**

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME Case No. ES014224 Superior Court of California, County of Los Angeles Petition of EMILY LYNNE DECKER for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: EMILY LYNNE DECKER filed a petition with this court for a decree of changing names as follows: EMILY LYNNE DECKER to EMILY LYNNE KESLER. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Notice of Hearing:
Date: OCTOBER 15, 2010 Time: 8:30AM, Dept. B
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press. Date: AUG 30, 2010
MARY THORNTON HOUSE
JUDGE OF THE SUPERIOR COURT
9/8/2010, 9/15/2010, 9/22/2010, 9/29/2010

ADVERTISE! CALL US **(310) 458-7737**

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101186243 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/25/2010 The following person(s) is (are) doing business as REVOLUTION DOMAIN. The full name of registrant(s) is/are: SAMANTHA FISHER 4718 SAINT CLAIR AVE. VALLEY VILLAGE, CA 91607. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SAMANTHA FISHER; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 08/25/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/22/2010, 09/29/2010, 10/06/2010, 10/13/2010.

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624 Marguerita Avenue
4 Bed, 2 Full & 2 Half Bath
$2,900,000
North of Montana Ave.
Roosevelt School District
Open Sunday,
September 26th
2:00 - 5:00pm

New Listing!



317 Marguerita Avenue
5 Bed, 3.75 Bath
For LEASE
$11,500 / Month
North of Montana Ave.
Roosevelt School District
Open Sunday,
September 26th
2:00 - 5:00pm

New Listing!



517 San Vicente #102
2 Bed, 2 Bath
$724,999
Extensively Remodeled
Single Level Condo!
Open Sunday,
September 26th
2:00 pm - 5:00pm



1141 26th Street #B
1 Bed, 1 Bath
$389,000
Charming Unit in
Garden Setting!
Open Sunday
September 26th
2:00pm - 5:00 pm



11687 Montana Avenue
#208
2 Bed, 1.75 Bath
$519,000
Huge Balcony!
Open Sunday,
September 26th
2:00 - 5:00pm

Price Reduction!



1325 Washington Ave
Unit E
1 Bed, 1 Bath
$419,000
Top Floor Unit
North of Wilshire!
Open Sunday
September 26th
2:00 pm - 5:00pm



1425 Stanford Street #6
2 Bed, 2.5 Bath
$639,000
Updated Townhome
Great Location & Value!
Open Sunday,
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934 2nd Street #3
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	Single Family Homes	Condos & Townhomes
Santa Monica Canyon	$ 1,985,000	$ 1,69500
North of Montana	$ 3,150,000	$ 1,162,000
Between Wilshire & Montana	$ 1,664,500	$ 783,000
South of Wilshire	$ 799,000	$ 580,000
Sunset Park	$1,195,000	$ 597,000
Ocean Park	$ 1,439,000	$ 757,000

Statistics Updated Every Monday

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