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@smdailypress @smdailypress Santa Monica Daily Press smdp.com

Lyft raises scooter price joining competitors



Madeleine Pauker

SCOOTERS: Lyft was the last holdout for cheap scooter rides.

MADELEINE PAUKER
Daily Press Staff Writer

The days of $0.15 per minute scooter rides are officially over.

Lyft announced Thursday that it raised prices from $0.15 to $0.26 per minute. The price hike comes several months after the other three micromobility companies authorized to operate in Santa Monica — Bird, Lime and Jump, which is owned by Uber — raised prices on scooters and bikes.

Lyft's prices are now aligned with Bird and Jump scooters, while Lime scooters cost $0.23 and Jump bikes cost $0.30. All devices cost $1 to unlock.

Every company said it raised prices to maintain financial and operational stability.

"We're committed to ensuring scooters are accessible and affordable for all riders in Santa Monica," said Lyft spokesperson Alex Rafter. "Increasing prices will allow us to improve operations and make sure scooters are available throughout the city."

Rafter added that Lyft offers a $5 per month pass for low-income

SEE **LYFT** PAGE 11

County considers expanding efforts to encourage voting among the homeless

MATTHEW HALL
Daily Press Editor

The Los Angeles County Board of Supervisors will consider expanding services to help the area's homeless population vote in upcoming elections.

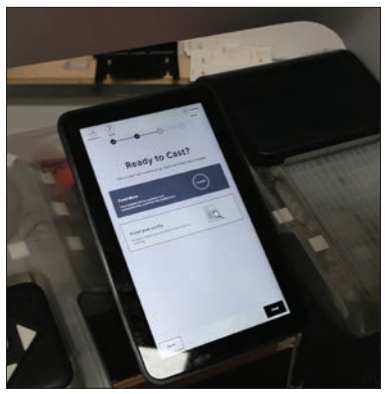
At the Sept. 17 meeting, the Board's consent calendar includes an item from Supervisor Solis to instruct staff to conduct additional outreach to service providers, consider shelters or nearby facilities as vote centers, establish pop-up vote centers near services, continue voter registration efforts at homeless shelters and report back to the Board in 90 days with updates.

According to Board staff, homelessness brings additional challenges to those who want to vote.

"These barriers may include changing addresses and access to transportation. Voting in person also requires adequate time that may cause additional challenges for residents experiencing homelessness because they are often navigating housing and job markets and different systems of care," said the staff report.

The upcoming item is an expansion of existing efforts.

"In 2016, Los Angeles County (the County) approved strategies to combat homelessness. One such strategy includes the requirement that the Registrar Recorder/ County Clerk, in partnership with other agencies, assist residents experiencing homelessness



Courtesy photo

VOTING: The county is rolling out new voting options next year.

SEE **VOTING** PAGE 11

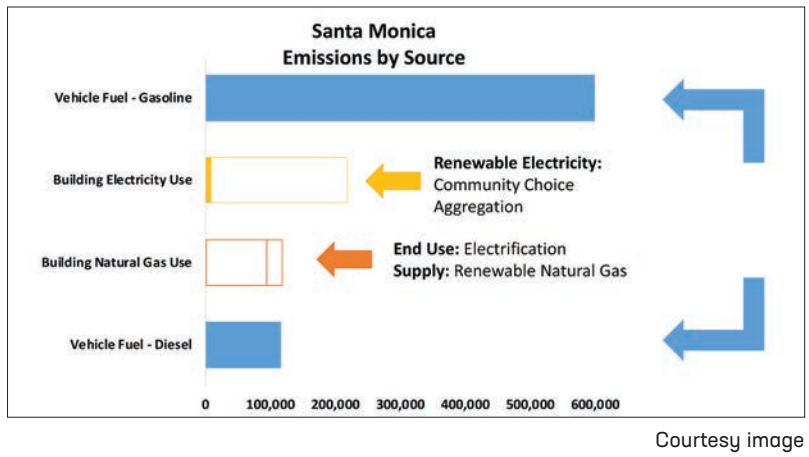
Carbon reduction goals are not cooking with gas

MADELEINE PAUKER
Daily Press Staff Writer

City Hall will encourage residents and businesses to replace natural gas appliances with electric heating and cooking equipment as it pursues its goal of reducing carbon emissions to 20% of their 1990 levels by 2030.

The City Council discussed Tuesday how to incentivize consumers to forgo appliances powered by natural gas in favor of electric heating and cooling systems, stoves and dryers.

Natural gas is the second-largest source of Santa Monica's emissions after gasoline since the city switched from Southern California Edison to the Clean Power Alliance in January. About 92% of residents and businesses now pay slightly higher rates for 100% renewable electricity and about 5% opted to stay with SCE. Natural gas is more than 90% methane, which is 80 times more potent than carbon



Courtesy image

ENERGY: City Hall is looking at ways to make buildings more efficient.

SEE **GOALS** PAGE 11

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City of Santa Monica

CITY OF SANTA MONICA

NOTICE OF PUBLIC HEARING TO HEAR PUBLIC TESTIMONY REGARDING THE CREATION OF THE 9TH STREET STREETLIGHTING ASSESSMENT DISTRICT

Pursuant to the requirements of Government Code Section 54954.6 and California Streets and Highways Code, Division 7 (Improvement Act of 1911), the City Council of the City of Santa Monica hereby gives notice that a Public Hearing will be held to allow public testimony regarding the ballot vote to create the 9th Street, Marguerita Avenue to Alta Avenue, Streetlighting Assessment District, in the City of Santa Monica.

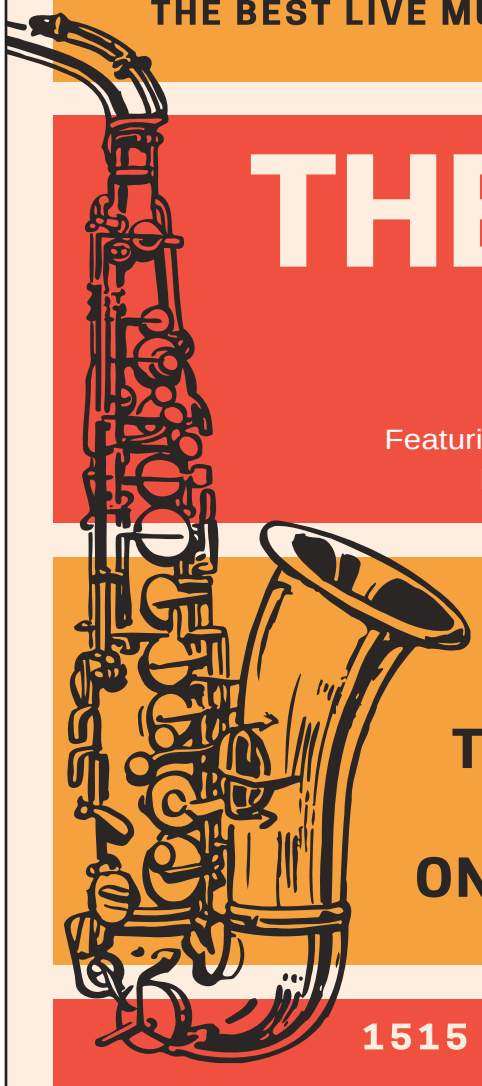
The PUBLIC HEARING (before City Council) will be held:

Date: **Tuesday, October 15, 2019**
Time: **5:30 pm**
Location: **Council Chambers, City Hall**
1685 Main Street
Santa Monica, CA 90401

The City Council of the City of Santa Monica adopted Resolution No. 11189 (CCS) on July 23, 2019, declaring its intention to take proceeding pursuant to the Municipal Improvement Act of 1911 and make certain findings and determinations in connection therewith, all relating to the formation of a streetlight assessment district for 9th Street, Marguerita Avenue to Alta Avenue. The establishment of such assessment district, initiated by citizens of the City of Santa Monica, would result in the levy of an assessment fee on all parcels of residential, commercial, and industrial property located within such district. All property owners within the 9th Street proposed streetlight assessment district should have received a ballot and instructions by mail to vote in favor or against said assessment district by October 15, 2019, 5:30 pm. Affected property owners are encouraged to attend the public hearing.

MORE INFORMATION
Further information may be obtained by contacting Robert Zak, of the City's Engineering and Street Services Division at (310) 458-8721, or robert.zak@smgov.net.

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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, September 16

Main Library Book Group
This long-running book discussion group, which is always welcoming to new members, alternates between fiction and nonfiction on a month-to-month basis. The September title is Keep the Aspidistra Flying by George Orwell. Main Library, 7 - 8:30 p.m.

Hispanic Heritage Month: Finding Your Roots in Mexico
Celebrate Hispanic Heritage Month with a special presentation by John P. Schmal, member of Society of Hispanic Historical and Ancestral Research. John will show attendees how to access the records of their Mexican ancestors online and give pointers about how to use that information once you have located it. Learn about potential problems that arise with Mexican research and how to navigate those problems to get the results you need. Pico Branch Library, 6:30 - 7:30 p.m.

Public Art Committee
The Public Art Committee advises the Arts Commission on what form public art projects should take, how specific public art competitions are to be conducted, suggest selection panel members and, on occasion, suggest artists to participate in invitational competitions. The Committee works with City staff to approve the annual Percent for Art Budget. Ken Edwards Center, 5:30 - 6:30 p.m.

Citizenship Classes
An ongoing series of classes taught by Adult Education Center instructors, who help students complete and submit their application, and prepare them to pass the official review. Enrollment is through the SMMUSD Adult Center (310) 664-6222, ext. 76203. Pico Branch Library, 12 - 2:30 p.m.

Little Hands Art Class: Celebrating Hispanic Artists
Get inspired by famous Hispanic artists and create your own pieces. Limited space; tickets will be handed out 15 minutes before the program. Montana Avenue Branch Library, 11:15 - 11:45 a.m.

Tuesday, September 17

Ocean Park Mystery Book Group
Join organizers as we discuss the latest authors in the mystery genre. Meets the 3rd Tuesday of the month. Emphasis on international authors and locations. All are welcome. No registration required. 'The Hanging Girl' by Jussi Adler Olsen. Ocean Park Branch Library, 7 - 8:30 p.m.

Red Hen Press Reading and Agent Talk
Join Red Hen authors Rachel Cline, Raymond Luczak, and Susan Straight for a reading, followed by a talk with literary agent Elise Capron. Annenberg Community Beach House, 6:30 - 8 p.m. For reservations visit http://annenbergbeachhouse.com/beachculture.

Gentle Yoga at Fairview
In a class that is safe for seniors and beginners, as well as relaxing and stress-releasing for pros, veteran instructor Raghavan guides you through a gentle session of yoga and meditation. Space is limited. Please bring a mat or towel to the program. Fairview Branch Library, 6:30 p.m.

Walk-In Tutoring
Friendly volunteer tutors provide help with basic reading, writing, and computer skills; using the Internet to search for information; opening and using an email account; filling out online forms or applications; learning how to write a resume or cover letter; and more. Main Library, 5 - 7 p.m.

Ni Hao - Family Story Time
A family story time presented in Mandarin. [A ticket is required to attend. A limited number of tickets are given out on a first-come, first-served basis, 15 minutes before the program, at the Information Desk.] Presented by Ni Hao Chinese. For ages 0-5. Montana Avenue Branch Library, 11:15 - 11:45 a.m.

For help submitting an event, contact us at
310-458-7737 or submit to events@smdp.com

Earth Talk

By the editors of E Magazine

Send comments to editor@smdp.com

DEAR EARTHTALK: WHAT ARE THE RAMIFICATIONS OF THESE HORRENDOUS FIRES TAKING PLACE NOW IN THE AMAZON RAINFOREST? WHAT CAN BE DONE TO STOP THE MADNESS? – JANE W., WATERBURY, CT

Fire isn't new to the Amazon rainforest of South America, but it has certainly reached epic proportions this year. Some 26,000 different fires are now burning continuously throughout the region. Many of these blazes have been set intentionally by ranchers and farmers trying to (illegally) clear and use more and more land for raising cattle and crops.

These so-called "slash-and-burn" tactics reduce wildlife habitat and biodiversity accordingly while releasing massive amounts of carbon dioxide into the atmosphere, only adding to our climate woes. Meanwhile, indigenous groups who depend on the rainforest for subsistence teeter on the brink of survival in the face of shrinking habitat.

Unfortunately, putting out most of these existing fires isn't feasible; they'll have to run their course. Environmentalists agree what we can do is prevent more land from burning in the future as one way of protecting the intact tropical rainforest that remains throughout the Amazon.

But how? For starters, by working on the ground in partnership with local indigenous communities on making their forests sustainable through tourism and responsible use without resorting to clearing/burning the land. One of the leaders in this new breed of rainforest activism is Niyanta Spelman and her group Rainforest Partnership, which currently has four different projects underway with the Achuar, Chipaota and Colibri indigenous communities of Peru and the Sani Isla community of Ecuador.

"When managed sustainably, ecotourism in the rainforest can help protect biodiverse ecosystems, provide reliable income to forest communities, and educate travelers about the importance of conservation," says Spelman, who launched Rainforest Partnership in 2007 and has built it into one of the most impactful groups working in the region.

Meanwhile, other groups are focusing on converting farmers and ranchers over to more sustainable crops and practices. "Although the fires were set to clear space to occupy the land, a lot of the area is not used productively or is used mainly for land speculation," reports the Nature Conservancy, another leading non-profit working on the ground in the Amazon and elsewhere to protect tropical rainforests. "There is already a considerable amount of land in the Amazon to increase production of food without deforestation." The Nature Conservancy sees smarter use of land across the Amazon that's already been converted to agriculture as one key way to stem the tide of rainforest loss and ultimately global warming.

As for what people can do, being more thoughtful about the foods we eat is a big step in the right direction. That hamburger meat you are eating might well come from cattle on a burned-over pasture in a former slice of the Amazon rainforest. That'll give you pause when you are thinking about what to put in the shopping cart at the grocery store and what to order off of a restaurant menu. The shocking truth is that 80 percent of tropical rainforest destruction across the Amazon is fueled by beef production. So eating a more plant-based diet is a great way to help protect what's left of the world's tropical rainforests.

EarthTalk® is produced by Roddy Scheer & Doug Moss for the 501(c)3 nonprofit EarthTalk. See more at https://emagazine.com. To donate, visit https://earthtalk.org. Send questions to: question@earthtalk.org.

COMMUNITY BRIEFS

Malibu

Malibu's Youth and Middle School Basketball Programs

Sign up now for the City of Malibu's excellent Basketball programs, including the Youth and Middle School Girls League, Youth and Middle School Co-Ed League, and Itty Bitty Basketball.

The Co-Ed and Girls Basketball Leagues are great ways to learn the game of basketball in a friendly, supportive setting focused on recreation and sportsmanship. The registration fee is $150 per player before the registration deadline on Friday, October 11, and includes a jersey, picture package and end-of-program award. After the deadline, the fee is raised to $175 per participant, if space is available.

The Youth and Middle School Coed and Girls Basketball League participants will be divided by grade to create divisions (Youth Divisions: K-1, 2-3, 4-5, and Middle School Division: 6-8). Middle School Division games will be played on Friday evenings, December 6 through February 14. Mandatory player evaluations for the Middle School Division are scheduled for Wednesday, October 23 from 6:30 to 8 p.m. at Malibu High School. Youth division games will be held on Saturday mornings December 7 through February 15. No games will be held December 20 through January 4. The practice day and location for all teams will be selected by the volunteer parent coach.

For younger players, the City offers the Itty-Bitty Basketball program for kids ages 3-5. Children will be introduced to basketball skills through fun, age-appropriate activities and games. This weekly Parent and Me program is scheduled for Saturdays, December 7 through February 15, 9 a.m. to 9:45 a.m. at Malibu High School. No classes will be held December 21 through January 4. The registration fee is $120 per player and includes a jersey, picture package and end-of-program award.

For more information on the all of the Youth and Middle School Basketball Leagues and programs, call 310-456-2489, ext. 358 or visit MalibuCity.org/YouthSports. Parents may register their kids online at MalibuCity.org/Register or in person at Malibu Bluffs Park (24250 Pacific Coast Highway at Malibu Canyon Road) or at Malibu City Hall (located at 23825 Stuart Ranch Road).

SUBMITTED BY MATT MYERHOFF, MALIBU MEDIA INFORMATION OFFICER







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KNOW BEFORE YOU GO

ANNUAL WATER MAIN REPLACEMENT PROJECT

For the week of September 16, the contractor will continue installing new water main on Ocean Avenue between California Ave and Wilshire Blvd. They will also be working on 17th Street between Robson and Pier Avenues installing service connections. On Tuesday September 17 between 8 am and 4 pm, water will be shutoff on Wellesley Dr. between 16th St and Dewey St to connect the new water main at 17th St & Wellesley Dr. Traffic will be closed to northbound traffic on Ocean Avenue. Please use alternate routes whenever possible. Please contact Carlos Rosales, Project Manager at (310) 458-2620 with any questions/concerns regarding this project.

ADVANCED TRAFFIC MANAGEMENT SYSTEM, PHASE 5 PROJECT

For the week of September 16, construction will continue on the Advanced Traffic Management System, Phase 5 Project. This project will upgrade the traffic signal equipment at four locations and install fiber optic cables along Montana Ave and 26th St. The project will provide transit priority along the corridor, allow for real-time remote monitoring and management of the traffic signals, provide public Wi-Fi along the corridor, and connect the San Vicente Reservoir and the Montana Avenue Branch Library to the City's network. We appreciate your patience during the project, to provide this safety improvement and public enhancements. Please contact Andrew Maximous, Project Manager at (310) 458-8291 with any questions/concerns regarding this project.

FIRE STATION #1 CONSTRUCTION PROJECT

For the week of September 16, construction will continue throughout the project area located at 1377 7th Street which will affect the sidewalk and parking lane on the east side of 7th Street just north of Santa Monica Blvd. Sidewalk and parking lane will continue to be closed all day/night through the month. If you have any questions or concerns, please contact Senior Construction Manager Sebastian Felbeck at (310) 434-2675.

ALLEY RENEWAL PROGRAM

For the week of September 16, alley renewal will take place at various locations throughout the city. No traffic impacts on surface streets, however temporary closures of alleys may occur. Residential parking passes will be issued, as necessary. Please contact Robin Jarrett at (310) 863-6773 with any questions/concerns regarding this project.

DOWNTOWN /EXPO VEHICLE BARRIERS PROJECT

For the week of September 16, Colorado Ave will be closed from 8AM to 6PM to complete remaining bollard work. Please contact Saad Malim at (310) 458-8293 with any questions/concerns regarding this project.

ANNUAL WASTEWATER MAIN PROJECT

For the week of September 16, Sewer main repair work will take place on 9th Ct between Alta Avenue and Marguerita Avenue. Please contact Saad Malim at (310) 458-8721 with any questions/concerns regarding this project.

CITY YARDS MODERNIZATION PROJECT

For the week of September 16, construction will impact the project area located at 2500 Michigan Ave, which will affect the sidewalk and parking lane on the north side of Delaware Ave just east of 24th St. Please contact Project Manager Joel Cesare at (310) 458-8549 with any questions/concerns regarding this project.

STORM DRAIN & DRAINAGE IMPROVEMENTS PROJECT

For the week of September 16, storm drain catch basin improvements work will take place at 25th Street and Montana Avenue. Potholing work for a new storm drain line in Pier Place alley will also be underway. Please contact Saad Malim at (310) 458-8721 with any questions/concerns regarding this project.



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WINNER

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COMMUNITY BRIEFS

UCLA

UCLA alumna Mary Osako appointed vice chancellor

Mary Osako, who has led communications for Fortune 500 companies in the media, technology and entertainment industries, has been named UCLA's vice chancellor for strategic communications.

She will be the first person to hold the newly created post, which oversees UCLA's marketing, media relations, executive communications, public outreach and special events and protocol units. The UCLA alumna begins her new job on Sept. 23.

In a message to campus leadership, UCLA Chancellor Gene Block said Osako's broad skill set and track record will be critical assets to the campus's communications efforts.

"Mary is a visionary leader who has assembled and led successful teams at some of the world's most innovative and successful companies," he said. "Her impressive background and experience will help us effectively tell UCLA's story in new and compelling ways that convey the depth and breadth of all the work we do here."

Osako is currently a partner and chief operating officer at Haven Tower Group, a Santa Monica, California-based strategic communications and marketing firm that serves corporate clients across the country. She previously was chief communications officer of Activision Blizzard (2014-17); head of global corporate communications at Amazon (2009-14); and vice president of corporate, international and public policy communications at Yahoo (2000-07). Her experience spans all facets of communications, reputation management and brand marketing, including media relations, crisis communications, public affairs, executive communications, events, and social and digital marketing.

She earned a bachelor's degree in psychology from UCLA in 1996.

"UCLA was a transformative force in my life," Osako said. "Beyond the classrooms and the campus, UCLA changes the trajectory of lives every day for the betterment of our global society. To me, this is a singular opportunity to help shape the world's future by joining the leadership and integrated communications and marketing team at one of the greatest public universities on the planet. I'm incredibly honored to serve in this inaugural role as I go from public companies to the public university space, and I'm thrilled to be back home again amongst my fellow Bruins."

Osako was chosen following a nationwide search for the leader of UCLA's new strategic communications division. (The offices that form strategic communications were previously under the umbrella of UCLA's external affairs division.) Block announced the creation of UCLA Strategic Communications in 2018, positioning the campus to respond more nimbly and effectively to the demands of 24-hour news cycles, social media and the Los Angeles media marketplace.

SUBMITTED BY RICARDO VAZQUEZ

SACRAMENTO

California Legislature Aims to Broaden Access to Hearing Aids for Minors

Legislation to expand insurance coverage for children's hearing aids has passed the California State Assembly. The measure, introduced by Assemblymember Richard Bloom (D – Santa Monica), would require health insurance plans to provide coverage for hearing aids and hearing aid services for children under 18 years of age.

"Access to hearing aids at the earliest possible time dramatically improves speech and language outcomes for children with hearing loss," said Assemblymember Bloom. But in spite of near unanimous support from the public and the legislature, the powerful insurance industry continues to be vehemently in opposition and intend to strangle this legislation using the same tactics they have used to defeat this bill in the past."

All newborns in California receive a hearing status screening through the California Newborn Hearing Screening Program. Yet upon finding out their child's hearing status, parents of deaf and hard of hearing children are often stunned to find out that interventions and related services are not covered by their health insurance. Only one in ten children in privately funded plans has coverage for hearing aids and hearing aid services, leaving over eight thousand children without any kind of health insurance coverage for their devices.

Thousands of families are forced to pay the full cost of hearing aids, which cost, on average, between $3,000 and $8,000 per pair. Hearing aids are replaced frequently on growing children (a new replacement every three to five years), causing the cost of these devices to spiral over even a few years. According to the California Health Benefits Review Program, an estimated 195 children in need of hearing aids do not have them simply because their families cannot afford the out-of-pocket costs. For many other families, lack of insurance coverage may mean they have to postpone their child's hearing aid maintenance, fittings, adjustments, or audiologist visits.

Deaf or hard of hearing children often benefit the most from multi-sensory approaches to learning that incorporate both visual and spoken language; without access to hearing aids, these children are deprived of an important tool for language development. Additionally, classrooms can often be equipped with assistive learning device systems, such as FM systems, but if a child does not have a hearing aid, they cannot benefit from these systems.

"It's encouraging to see the overwhelming support for AB 598, from individuals, advocates and legislators. Investing in children and early childhood education is one of California's top priorities, and AB 598 is fully aligned with those priorities."

AB 598 now heads to the Governor for signature.

Richard Bloom represents California's 50th Assembly District, which comprises the communities of Agoura Hills, Bel Air, Beverly Hills, Brentwood, Hollywood, Malibu, Pacific Palisades, Santa Monica, Topanga, West Hollywood, and West Los Angeles.

SUBMITTED BY ANDREW ALDAMA, LEGISLATIVE ASSISTANT ASSEMBLY MEMBER RICHARD BLOOM

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ENDLESS SUMMER

Keep rolling out those lazy, hazy, crazy days of summer on the Third Street Promenade with a series of free events.

Beginning August 11

EVENT SCHEDULE

Where: The Experiment Stage
Third Street Promenade @ Wilshire Blvd

Shimmy Sundays | 12pm-1pm
EVERY SUNDAY THROUGH SEPT. 29
Get ready to exercise like never before with Dane Sorensen, a former figure skater, gymnast, dancer and certified pilates instructor whose high-energy classes are loaded with good music and lots of laughs.

Salsa Sundays
4-6pm: Lessons / 6pm-10pm: Dancing
EVERY SUNDAY THROUGH SEPT. 29
Ignite the evening with Salsa Familia for a night of dancing under the stars on the Third Street Promenade. All levels of dancers are invited.

Kid Fit | 1pm-2pm
EVERY MONDAY THROUGH SEPT. 30
Enjoy memory-making fun with your favorite little one at this free exercise series for parents and their kids. (No class on Labor Day)

Work it Wednesdays | 6pm-7pm
EVERY WEDNESDAY THROUGH SEPT. 25
Get the extra boost to push over that midweek hump with free exercise classes hosted by local fitness experts.

Laugh Out Loud | 7pm-8:30pm
EVERY THURSDAY THROUGH SEPT. 26
Westside Comedy Theatre presents Mission IMPROVable, the Westside's best improvisational comedy show.

Fridays with Family | 7pm
EVERY FRIDAY THROUGH SEPT. 27
Spend Friday nights on the Third Street Promenade with a series of family-friendly events.

Heard That | 8pm-10pm
EVERY SATURDAY THROUGH SEPT. 28
Enjoy live music from some of the area's hottest bands — funk, rock, bluegrass and other genres.

All performances are free and open to the public.

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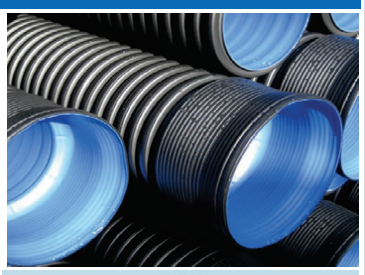
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Fountain Pumps

Drain Pipes

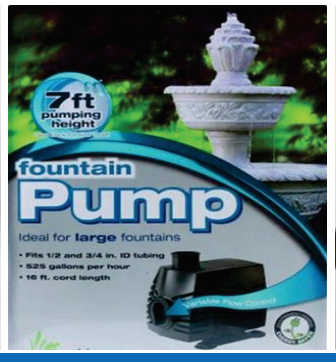
Water Boots & More













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Westside Together

Send comments to editor@smdp.com

The Month–Nay, Time–is Now to End Hunger in Our Community

September is Hunger Action Month — a month where people stand with organizations fighting the hunger crisis across the U.S. It's a time to ensure that the 40 million food insecure people in this country can get some relief, and to advance solutions that address the roots of hunger. There are more than enough resources for us all to eat well; no one should have to go hungry. The time is now to make this statement a reality.

The first step toward ending hunger is to help raise awareness in your community. A great first step is getting to know your local food bank. Allow me to make the introduction. We are Westside Food Bank (WSFB), the food bank warehouse in Santa Monica that has served western Los Angeles County for almost 40 years. We supply food to more than 50 social service agencies with food assistance programs. Did you know that over 1 in 10 people in our service area is food insecure? At WSFB, our mission is to end hunger in our communities by providing access to free nutritious food through food acquisition and distribution, and by engaging the community and advocating for a strong food assistance network.

You can help us advocate for a strong food assistance network by voicing your views about current government planning and legislation. For example, this year proposals have been made to restrict access to the SNAP (Supplemental Nutrition Assistance Program), a first line of defense against hunger in the U.S. (SNAP used to be called Food Stamps, and is called CalFresh in California). The most recent move has been to limit SNAP's eligibility to certain households. Currently, states can raise SNAP income limits so that low-income households who are just above the cutoff are still eligible to receive SNAP through receiving, or being eligible to receive other benefits like TANF (Temporary Assistance for Needy Families). It's basically a way to ensure that families who struggle with hefty housing, child care, and other basic expenses can still afford food. More than forty states, including California, have enacted this method of categorical eligibility. However, the proposed rule would limit the types of benefits conferring SNAP eligibility, and thus make it harder for these families to qualify for SNAP. If implemented, the rule change will cause an estimated 250,000 people in California and 3.1 million people nationwide to lose their food assistance benefits, particularly working families with children, senior citizens, and people with disabilities. If you want to share your thoughts with the USDA about the proposed rule, you can submit a comment through the Federal Register until September 23.

With threats to federal safety net programs that reduce poverty and hunger, our work at Westside Food Bank is more important than ever. One way you can support local hunger relief is by getting involved in WSFB's annual Hunger Walk on November 10th. Our largest community event of the year, the Hunger Walk is a 5K walk along Santa Monica's beach to raise awareness and funds to combat hunger on the Westside. Your participation will help sustain local food pantries and programs for thousands of families in the year ahead. WSFB annually provides over four million pounds of food to over 108,000 people in western Los Angeles County. Nearly half of the people who receive our food are children. We also reach senior citizens, veterans, college students, and people experiencing homelessness.

So on November 10th, bring the whole family down and walk along the beach for a good cause! This is a fantastic opportunity for folks of all ages. You can sign up to walk individually or as part of a team, or even participate as a business sponsor. It is completely free to participate in the walk. While fundraising is not required, it makes a big difference—just $5 feeds 20 people. You can also volunteer to help make the day even more impactful. Your presence alone will make a world of difference by raising awareness about local hunger!

For more details about the Hunger Walk and to register, please visit the event website my.wsfb.org. You can also contact Aviva at Westside Food Bank: aviva@wsfb.org or 310-826-6016 ext.16.

Let's not limit hunger action to one month. We need everyone to spread the word, volunteer, advocate, donate, and join us as we walk to end hunger in our community.

Lia Williams is the Executive Assistant at Westside Food Bank.

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COMMUNITY BRIEFS

Citywide

$669,222 Raised for Local Public Schools

798 donors contributed to the Santa Monica Education Foundation as part of a back-to-school campaign that raised $669,222 to fund staff and programs at Santa Monica public schools.

An inspiring $50,000 match from Santa Monica Place, owned by Macerich, and Kilroy Realty spearheaded the campaign, which also included two separate $2,500 one-day matches from Santa Monica Music Center and Ilona Brown and Lisa Pound of Compass. The money raised will fund arts programs, classroom aides, STEM and wellness programs at Santa Monica public schools.

"This start to our annual fund campaign has been incredible!" said Linda Greenberg, Executive Director of the Ed Foundation. "Each donor has shown their dedication to excellent public schools and I am grateful to every one of them. Their donations bridge the gap between the basic education funded by the State of California and the vibrant education all students deserve."

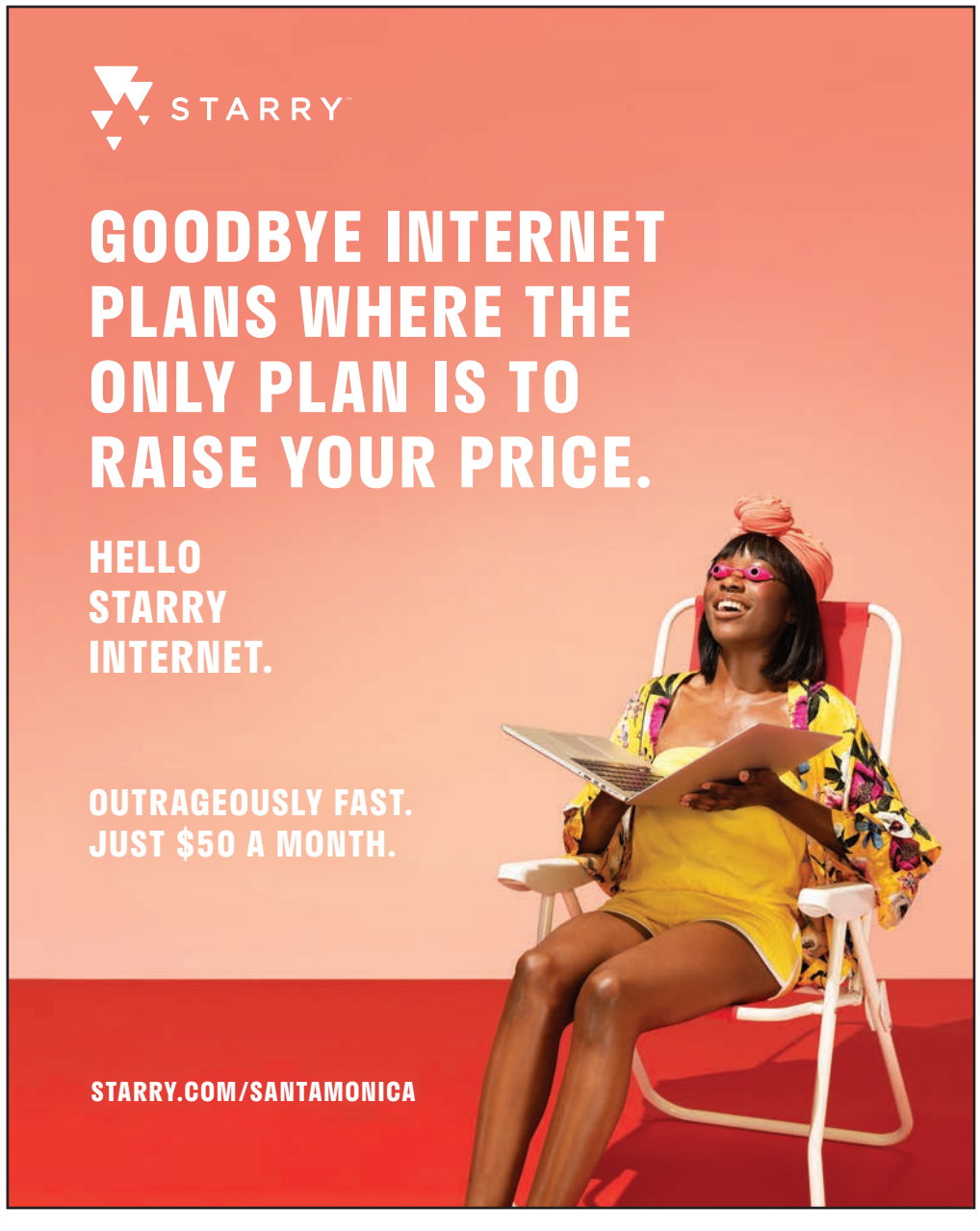
The $50,000 match from Santa Monica Place, owned by Macerich, and Kilroy Realty ran from August 16 through September 4. During the match, two other local businesses offered one-day Flash Matches to spark donations. Ilona Brown and Lisa Pound of Compass matched $2,500 in donations on August 27 and Santa Monica Music Center matched $2,500 on September 3.

"Kilroy Realty is thrilled to be part of such a successful fundraising campaign for local public schools," said Philip Tate, Senior Vice President, Development and Government Affairs. "Education is the key to positive change in our community and we are proud to play our part in ensuring that all students have the opportunity to excel in arts, STEM and other exciting programs."

Julia B. Ladd, Assistant Vice President, Property Management at Santa Monica Place, said, "One of Santa Monica Place's core values is to contribute to a vibrant community. We are committed to investing in inspiring educational experiences that reach every student in Santa Monica. We are overjoyed at the tremendous response from parents and other community members who joined us in supporting our public schools."

Last year, the Ed Foundation annual fundraising contributed just over $2.1 million to Santa Monica schools. Fundraising for 2019-2020 school-year programs will continue through June 30, 2019. For more information or to make a donation to support Santa Monica students, go to smedfoundation.org.

ANN CONKLE, DIRECTOR OF COMMUNICATIONS AND EVENTS





TODAY'S BIRTHDAY (SEPTEMBER 16)

You thought you were on your own side, but you didn't realize the many ways you were passing your power instead of holding on to it, playing against your own strengths. No more! The next seven weeks show you more fully realized than ever. In December, you'll cash in. March brings exciting travel. Sagittarius and Gemini adore you. Your lucky numbers are: 8, 34, 12, 18 and 49.

ARIES (March 21-April 19). The most valuable asset to your work right now is a person whose opinion you fear. You don't even have to elicit a response to get the benefit. Do your work while imagining what this person will say about it.

TAURUS (April 20-May 20). You'll do far more to help others than you will do to help yourself. Use this. Who else will benefit when you get your needs met? How can you change things so others will win along with you?

SAGITTARIUS (Nov. 22-Dec. 21). You've been known to work yourself weary. Don't let it happen this time because it will take too long to bounce back. Instead, take breaks. Have some fun. Relax periodically, whether you think you need to or not.

CANCER (June 22-July 22). There are times when trying feels as good as success; actually, that is more often than not. So, go on and give it your best shot – regardless of your odds.

LEO (July 23-Aug. 22). When people come to you with problems, don't fix the problem; fix the person. Lend the tools and thought process that will enable a person to handle this sort of problem autonomously the next time it comes up.

VIRGO (Aug. 23-Sept. 22). No one likes to plug away at a task they are no good at. A lack of results is demotivating. That's why getting a small win up front is so important to fueling your further efforts. Try and build this concept into your plan.

LIBRA (Sept. 23-Oct. 23). These little demands someone keeps making of you – attention, involvement, reaction – each exchange seems so minor but it's a distraction that disallows you to become deeply, profoundly immersed in your desired focus.

SCORPIO (Oct. 24-Nov. 21). There are those who treat you in a general sort of way, as though you're not a person but a category. Such dealings make any genuine exchange of regard seem like an explosion of feeling.

CAPRICORN (Dec. 22-Jan. 19). It does seem like the right organizational system, partner, guru or face cream is the answer, but this is just marketing doing what marketing does best. The real remedy will be a deeper commitment from you.

AQUARIUS (Jan. 20-Feb. 18). As your responsibilities change, so will your social life in a natural and gradual progression that would be silly to fight. Over time, all will gracefully accept that needs change and so will the ways they get met.

PISCES (Feb. 19-March 20). One person's forgetting is an opportunity for another's remembering. You'll jump in and volley the conversation, override bad form with good manners, provide the missing information or discreetly redirect the focus.

GEMINI (May 21-June 21). Two things that separate the masters from the aspirants: The masters have learned the value of time and of health. They can pace themselves and make self-care a priority.

Mars, Saturn and Selfies

Nothing gets to the heart of the matter, and makes everyone uncomfortable in the process, like expressing great shame. Accidental confessions are a mess. But purposeful and difficult sharing, done with control, can be the stuff of art and maybe even genius. The Mercury/Chiron opposition advises, "Don't be too quick to judge."

ASTROLOGICAL QUESTION

"I want to know what qualities I possess being a Capricorn. I am often a loner, and I'd like to know if there's a possibility of love and romance between a Gemini and me. I can't help but feel there are things that hinder me from being my true self." Your primary strength in love is your ability to understand the bottom line. Sensing what drives people is a talent, and knowing whether or not you can deliver what they need and want is something you do so naturally that you probably don't realize that other people have trouble with it. You are at the core a political creature and can recognize the part of love that is a game – and play it without getting emotionally involved if you choose to. You're exactly right in thinking something hinders you from being your true self. When you know what a potential love wants and can deliver it, sometimes you forget about what you want. Learn to become vulnerable. It's OK not to always have the power in love. Your lesson is how to surrender and let someone else be strong for you. Gemini can teach you to have fun and loosen up.

CELEBRITY PROFILES

Nick Jonas is often considered the most serious sibling of his clan, and perhaps his cool demeanor has something to do with the predominant earth sign energy in his natal chart. With six luminaries in earth signs, he is exceptionally grounded. These influence also suggest that he has excellent rhythm, a head for business and the stamina for career longevity. **Write Holiday Mathis at HolidayMathis.com**

WORD UP!

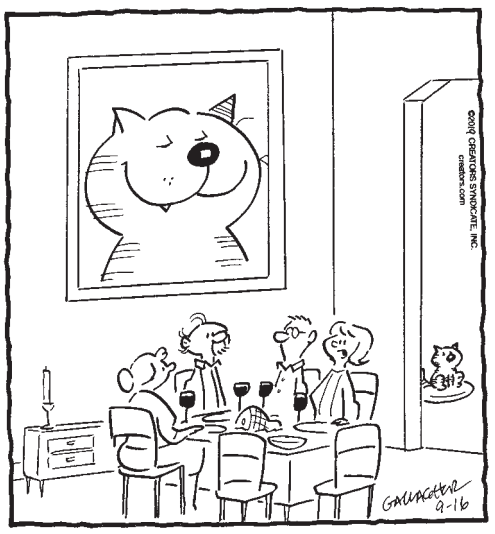
Bona fides

Noun [boh-nah fee-des]

Good faith; absence of fraud or deceit; the state of being exactly as claims or appearances indicate: The bona fides of this contract is open to question.

Heathcliff

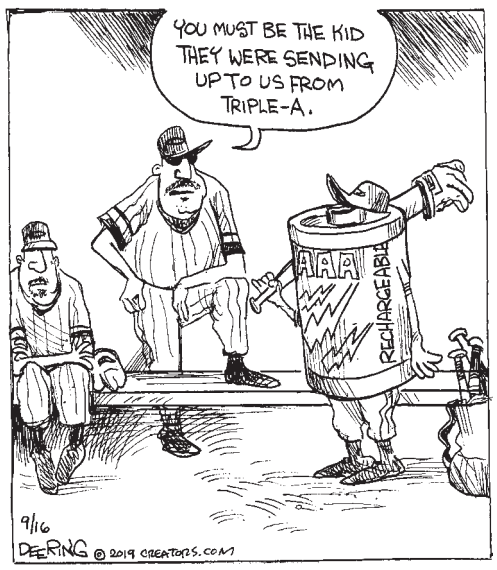
By PETER GALLAGHER



"WHO DOES YOUR DECORATING?"

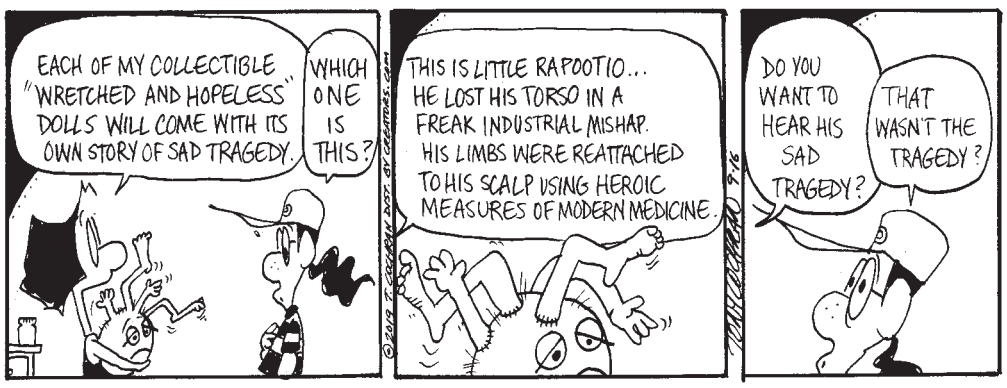
Strange Brew

By JOHN DEERING



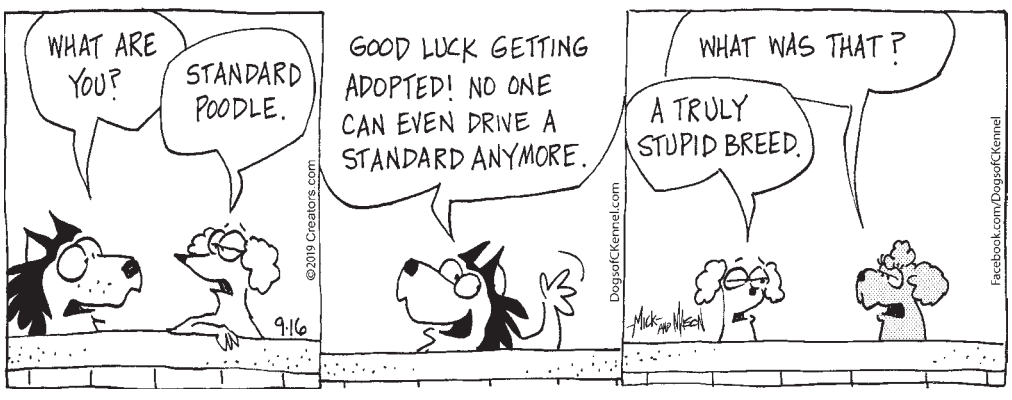
Agnes

By TONY COCHRAN



Dogs of C-Kennel

By MICK & MASON MASTROIANNI & JOHNNY HART



Zack Hill

By JOHN DEERING & JOHN NEWCOMBE



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DAILY LOTTERY

POWERBALL
Draw Date:09/11
6 17 24 53 57
Power#: 3
Jackpot: 60 M

MEGA MILLIONS
Draw Date: 09/10
34 47 48 50 55
Mega#: 24
Jackpot: 172 M

SuperLotto PLUS
Draw Date: 09/11
4 6 15 24 46
Mega#: 6
Jackpot: 10 M

Fantasy 5
Draw Date: 09/12
1 24 35 37 38

Daily 3
Draw Date: 09/12
Midday: 8 9 1
Draw Date: 09/12
Evening: 6 1 7

Daily Derby
Draw Date: 09/04
1st: 12 - LUCKY CHARMS
2nd: 10 - SOLID GOLD
3rd: 8 - GORGEOUS GEORGE
RACE TIME: 1:41.15

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com



SURF FORECASTS

WATER TEMP: 71.6°

MONDAY - **FAIR** - SURF: 1-2ft+ ankle to knee high occ. 3 ft
Small mix of leftover SW/SSW and NW swells.

TUESDAY - **FAIR** - SURF: 1-2ft+ ankle to knee high occ. 3 ft
Small mix of leftover SW/SSW and NW swells.

SOLUTIONS TO YESTERDAY'S CROSSWORD

S	T	A	I	R	■	■	U	N	W	I	S	E	L	Y
T	I	N	M	A	N	■	M	E	R	C	U	T	I	O
U	B	A	N	G	I	■	P	L	A	Y	B	A	L	L
M	I	R	O	■	C	R	I	S	P	■	M	I	L	K
P	A	C	T	■	E	U	R	O	■	S	E	L	E	S
■	■	H	I	T	■	D	E	N	S	E	R	■	■	■
T	W	I	N	B	E	D	S	■	P	A	S	S	A	T
H	I	S	T	O	R	Y	■	C	U	B	I	C	L	E
Y	E	M	E	N	I	■	T	E	N	E	B	R	A	E
■	■	■	R	E	N	T	A	L	■	E	L	I	■	■
L	O	S	E	S	■	O	N	E	G	■	E	V	E	S
O	P	U	S	■	B	U	B	B	A	■	P	E	R	M
D	I	E	T	C	O	L	A	■	I	D	U	N	N	O
E	N	D	E	A	V	O	R	■	N	A	M	E	I	T
S	E	E	D	B	A	N	K	■	■	S	P	R	E	E

Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle.

SOLUTIONS TO YESTERDAY'S SUDOKU

4	2	1	6	5	9	8	3	7
7	3	6	1	8	2	4	5	9
8	5	9	4	3	7	1	2	6
2	6	3	5	9	4	7	8	1
5	8	4	7	1	3	9	6	2
9	1	7	8	2	6	5	4	3
3	7	2	9	4	8	6	1	5
1	9	8	3	6	5	2	7	4
6	4	5	2	7	1	3	9	8

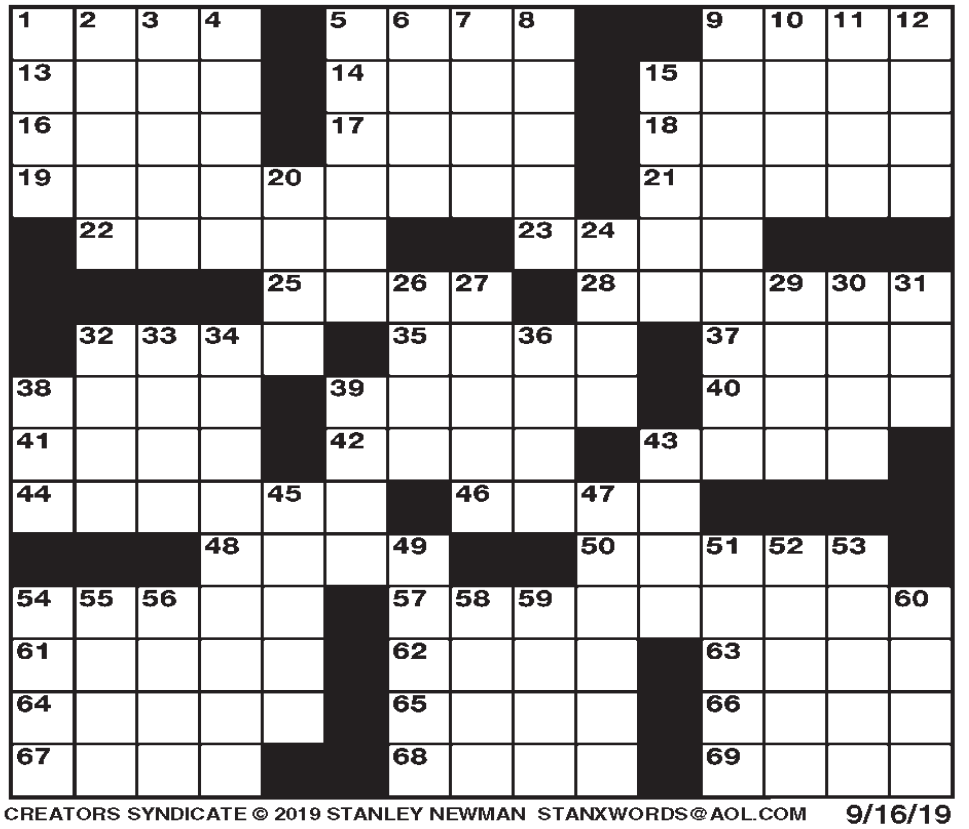
	5					4		8
	8		2		4			3
4			8		3	2	5	
		7		3				4
	3	4	7		8	9	2	
5				4		7		
	2	5	6		9			7
9			3		7		1	
7		3					6	

Newsday Crossword

WHAT'S OUR LINE? by Brad Wilber
Edited by Stanley Newman
www.stanxwords.com

ACROSS
1 Bread with a pocket
5 Chowder morsel
9 Browse for bargains
13 Corrosive chemical
14 Enormous
15 Type of glove leather
16 Orange peel
17 __ out a living (gets by)
18 Mistake
19 Drivers on railroad lines
21 Avoid, as a crisis
22 Heredity carriers
23 Connecticut Ivy League school
25 Modern phone, for short
28 What the ego and id are part of
32 Boulder
35 Office assistant
37 Mine extractions
38 Person saving the day
39 Bills picturing Lincoln
40 Frolic
41 Garden of Eden man
42 Vicinity
43 Nile snakes
44 Serious, as a church service
46 Reduce one's speed
48 Classroom furniture
50 Has a change of address
54 Up and about
57 Writers of book-length story lines
61 With no clouds in the sky
62 Wicked
63 And others: Abbr.
64 Tending to drip
65 Make simpler
66 "Those __ the days"
67 Caregivers on ambulances: Abbr.
68 Venetian blind piece
69 Bird feeder food

DOWN
1 Remove the peel from
2 Cupcake topping
3 Trace of color
4 Give as a bonus
5 Cheddar or parmesan
6 Skywalker of *Star Wars*
7 Golden-__ (senior citizen)
8 Untidy
9 People who mark property lines
10 Attendance-taking response
11 Aroma
12 Full of sass
15 Closes with glue
20 Thin part of a bottle
24 Gorillas and chimps
26 Wild animal's home
27 Exists
29 Any farm harvest
30 Skirt edges
31 Sixth sense, for short
32 Decorate differently
33 Word-of-mouth
34 People delivering punch lines
36 Pass out playing cards
38 Owns
39 Ceiling-mounted room coolers
43 Army truant: Abbr.
45 __-go-round
47 Brunch egg dish
49 Leg joints
51 Scenic sites
52 Lauder of cosmetics
53 Unblinking look
54 Farmland measure
55 Run-down neighborhood
56 Camper's canvas shelter
58 Roundish shape
59 Border-crossing document
60 Snow-gliding vehicle



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Real Estate Loans
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Massage
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DBA

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2019230656 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/27/2019 The following person(s) is (are) doing business as Marisa Vitale Photography . 1021 Superba Ave , Venice, CA 90291. The full name of registrant(s) is/are: Marisa Vitale 1021 Superba Ave Venice, CA 90291. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/2019. /s/: Maris Vitale . Marisa Vitale . This statement was filed with the County Clerk of LOS ANGELES County on 08/27/2019. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/02/2019, 09/09/2019, 09/16/2019, 09/23/2019

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2019220245 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/13/2019 The following person(s) is (are) doing business as Socalo. 1920 Santa Monica Blvd , Santa Monica, CA 90071. The full name of registrant(s) is/are: BG SM20, LLC 445 S. Figueroa Ave Los Angeles, CA 90071. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/2019. /s/: Mary Sue Milliken . BG SM20, LLC. This statement was filed with the

DBA

County Clerk of LOS ANGELES County on 08/13/2019. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/02/2019, 09/09/2019, 09/16/2019, 09/23/2019.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2019221381 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/14/2019 The following person(s) is (are) doing business as Tag Gallery . 5458 WIlshire Blvd , Los Angeles, CA 90036. The full name of registrant(s) is/are: The Artists Gallery 5458 WIlshire Blvd Los Angeles, CA 90036. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/2019. /s/: Tag Gallery . The Artists Gallery . This statement was filed with the County Clerk of LOS ANGELES County on 09/14/2019. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/09/2019, 09/16/2019, 09/23/2019, 09/30/2019.

DBA

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2019242173 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/09/2019 The following person(s) is (are) doing business as Giobella. 1323 12th St. Apt H , Santa Monica, CA 90401. The full name of registrant(s) is/are: Carlos Ramos 1323 12th St. Apt H Santa Monica, CA 90401. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Carlos Ramos . Carlos Ramos . This statement was filed with the County Clerk of LOS ANGELES County on 09/09/2019. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2019, 09/23/2019, 09/30/2019, 10/07/2019.

Name Change

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. 19SMCP00386
Superior Court of California, County of Los Angeles
Petition of Analisa Lucia Rodriguez for Change of Name
TO ALL INTERESTED PERSONS: Petitioner or Attorney: Analisa Lucia Rodriguez filed a petition with this court for a decree of changing names as follows Analisa Lucia Rodriguez to Anna Lisa Rodriguez The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: Oct. 18, 2019, Time: 8:30 a.m, Dept: K, Room: A-203
The address of the court is SUPERIOR COURT OF CALIFORNIA - COUNTY OF LOS ANGELES, 1725 MAIN STREET, SANTA MONICA, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: August 19, 2019

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. 19SMCP00417
Superior Court of California, County of Los Angeles
Petition of Kristin Hill for Change of Name
TO ALL INTERESTED PERSONS: Petitioner or Attorney: filed a petition with this court for a decree of changing names as follows: Kristin Hill to Kristin Van Vlack The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: Nov. 1, 2019, Time: 8:30 a.m. , Dept: K, Room: A-203
The address of the court is SUPERIOR COURT OF CALIFORNIA - COUNTY OF LOS ANGELES, 1725 MAIN STREET, SANTA MONICA, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: Aug 29, 2019

Name Change

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. 19SMCP00419
Superior Court of California, County of Los Angeles
Petition of Shelana Miya Philip-Guide for Change of Name
TO ALL INTERESTED PERSONS: Petitioner or Attorney: filed a petition with this court for a decree of changing names as follows: Tristan Earle Mount to Tristan Earle Philip-Guide The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: Nov. 1, 2019, Time: 8:30 a.m. , Dept: K, Room: A-203
The address of the court is SUPERIOR COURT OF CALIFORNIA - COUNTY OF LOS ANGELES, 1725 MAIN STREET, SANTA MONICA, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: Aug 30, 2019

Employment/Help Wanted

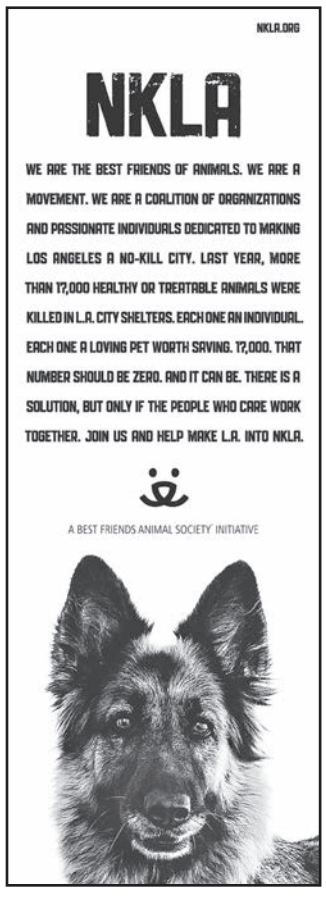
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Employment/Help Wanted

CAREGIVER NEEDED ~ job is for 5 Days a Week - 5 Hours per Day - Salary is $20 per Hour. For more details about the position, email me (jholtty147@gmail.com)





GOALS

FROM PAGE 1

dioxide. Extracting, producing, transporting and storing natural gas results in methane leaks at a rate of up to 3%, said sustainability analyst Drew Lowell.

While renewable natural gas is one alternative, its scarcity and high cost relative to renewable electricity makes it unlikely to ever meet a significant share of the demand for natural gas, Lowell said. It also still consists largely of methane and still leaks into the atmosphere. But replacing heating and cooling systems, gas stoves and clothes dryers is a lot trickier than changing utilities.

Eliminating natural gas in Santa Monica's buildings will also only reduce carbon emissions by 2%, while renewable electricity cut emissions by 19%. Lowell said a new building with electric instead of gas equipment is $5,000 to $10,000 cheaper to construct and twice as efficient. The city is developing building codes that incentivize developers to construct electric buildings, he said.

Replacing an existing building's gas appliances improves indoor air quality and eliminates hazards like carbon monoxide and explosions, he said.

However, most consumers are unfamiliar with electric equipment and may not want to replace their appliances until they are unusable, Lowell said. Older buildings may also have limited electrical capacity.

Councilmembers said the city would need to develop an outreach program to educate property owners about how to replace natural gas appliances and possibly offer financial incentives.

"We need to guide people into this," said Councilmember Sue Himmelrich.

Mayor Gleam Davis said financial incentives or rebates should go toward people who most need them.

"When we gave rebates for people to switch out their lawns for drought-tolerant plants, people who took advantage of that were people in single-family homes who could afford to do it anyway," Davis said. "We need to figure out if there is a way to focus rebates on people with the least wherewithal to make those changes."

Councilmember Greg Morena said it would be challenging for restaurants to switch to electric induction stoves because the vast majority of chefs cook with gas. Induction stoves are also much more expensive than gas stoves, he said.

"I want to caution us against going down a path that we don't necessarily have a solution for," Morena said. "Costs increasing in a restaurant industry where margins are single digit … we don't have a lot of room for it."

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VOTING

FROM PAGE 1

with voter registration and access to vital records," said the staff report. "This includes providing informational materials and targeted outreach for residents experiencing homelessness."

According to the County, 2,100 voters have listed their address as a cross-street, suggesting they are homeless. While voters that list a shelter or those that use their most recent address might also be homeless, the report says that with 58,936 people identified as homeless during the last county, the numbers show a need for more outreach efforts.

Part of the impetus for the expansion is a new voting model coming to the county. Beginning with the March 3 Presidential Primary election, the county will implement the Voting Solutions for All People (VSAP) initiative.

"The new VSAP model includes establishing vote centers throughout the County to serve all voters over an 11- day voting period," said county staff. "This will allow voters to vote at any voting location in the County — regardless of where they live or work. Additionally, eligible residents will be able to register to vote or update their voter registration at any vote center up to and including on Election Day."

The motion asks officials to evaluate if homeless shelters or other service providers can become vote centers in March.

"The County's obligation to enfranchise as many voters as possible extends to residents regardless of their housing stability," said the staff report.

In 2018, several individuals were charged with conducting a voter fraud scam using on L.A.'s skid row. Individuals offered to pay homeless residents for their signatures on ballot propositions. While it is legal to pay individuals to gather signatures, it's not legal to pay individuals to participate in a petition.

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LYFT

FROM PAGE 1

residents. Jump also operates a similar program.

The four companies operate in Santa Monica under a pilot program with the city of Santa Monica that began last September and will end in January. When the pilot program launched, Bird, Lime and Lyft scooters cost $1 to unlock and $0.15 per minute, while Jump scooters and bikes were originally free to unlock and cost the same per minute. Jump later added a $1 unlock fee.

Scooters and bikes are now only slightly less expensive than Uber Pool and Lyft Shared rides, and the city's public Breeze Bike Share program is substantially cheaper — although it has lost riders to the venture capital-funded dockless devices in the past two years. Breeze charges $0.12 per minute, $25 monthly and $99 annually.

Santa Monica's Big Blue Bus costs $1.25 per ride, only $0.25 more than the cost of unlocking a scooter or bike.

City spokesperson Constance Farrell said in July that the pilot program does not set or control pricing, but the city wants the program to be affordable and accessible.

As part of the program, each company must pay $20,000 annually, $130 per device annually, and $1 per device each day. The permitting costs are similar to what Los Angeles and other neighboring cities charge micromobility companies to use the public right-of-way.

When the pilot program launched, the four companies were allowed to deploy a combined 2,000 scooters and 1,000 bikes within city limits. In July, the city asked Bird to pull 250 scooters out of Santa Monica while allowing Lyft an additional 500 scooters and Jump 250 more bikes.

City of Santa Monica staff said Bird has generated a higher number of complaints and issues than the other three operators authorized to operate in Santa Monica, while Lyft and Jump have adhered to the regulations under the pilot program as the demand for their devices has increased.

Lyft and Jump's larger fleets will bring the total number of scooters and bikes in Santa Monica from 2,500 to 3,000.

Lyft, which is based in San Francisco, did not launch the 500 bikes it was allowed to deploy in September and instead applied three times to increase its scooter fleet to 750 scooters.

The city rejected the requests because its ridership did not average more than four riders per scooter per day, which is the threshold the city set to approve a fleet increase.

Lyft told the city that having fewer devices than the other three companies put it at a competitive disadvantage, and the city enlarged its fleet in June when its ridership reached an average of 4.7 rides per day. City staff said the company complied with the program's regulations, engaged with the community and proactively solved issues.

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COMMUNITY BRIEFS

11th Street

Free Performance by Kaleidoscope Chamber Orchestra

Santa Monica College is pleased to present a concert by the renowned Kaleidoscope Chamber Orchestra. The free event will be held September 24 at 11:15 a.m. in The Edye at the SMC Performing Arts Center, 1310 11th Street (at Santa Monica Boulevard), Santa Monica.

Complimentary tickets are available at the SMC Music Office (PAC 211).

The concert is sponsored by the SMC Associates (smc.edu/associates), a private organization that funds speakers and special programs on the Santa Monica College campus. Seating is strictly on a first-arrival basis.

Founded in 2014, Kaleidoscope Chamber Orchestra is a conductorless orchestra that presents exhilarating concert experiences featuring works by established classical and contemporary composers, including works by female composers and composers of color. Kaleidoscope emphasizes diversity, equity, and inclusion, and has performed at venues ranging from schools, hospitals, and homeless shelters, to Walt Disney Concert Hall, Wallis Annenberg Center for the Performing Arts, and Zipper Hall at the Colburn School.

More information is available by calling 310-434-4100.

SUBMITTED BY GRACE SMITH, SMC PUBLIC INFORMATION OFFICER

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