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MONDAY, SEPTEMBER 16, 2013
Volume 12 Issue 265

Santa Monica Daily Press

We have you covered

POWER RESTORED IN SOUTH BAY
SEE PAGE 3

THE SENDING MESSAGES ISSUE

Private schools get OK for animated signs

BY AMEERA BUTT
Daily Press Staff Writer

CITYWIDE Private schools in Santa Monica can now have animated signs on their property.

City Council members last week approved a law changing the city's sign code that would allow City Hall and private schools to use animated signs for public safety and school purposes.

Animated signs are now exempt from the prohibited city sign list.

At the meeting, David Martin, director of planning and community development, said Santa Monica's municipal code currently prohibits all animated signs. However, City Hall routinely uses animated signs to direct traffic and minimize congestion and many public schools use them to inform the community about campus events.

In order to get an animated sign, city offi-

SEE SIGNS PAGE 8



Morgan Genser *editor@smdp.com*

RACKING IT UP: **Samohi running back Will Taylor (left) ran for over 100 yards against Palisades on the road Friday during a 44-15 victory.**

HIGH SCHOOL FOOTBALL

Samohi continues dominance over Palisades

BY ALEX VEJAR
Special to the Daily Press

PALIHI Santa Monica High School Vikings head coach Travis Clark can add another notch on his beat-Palisades-at-all-costs belt.

"I didn't lose to them as a player, and I don't want to lose to them as a coach," said Clark, who was a Samohi standout in the late 1980s. "It's a big rivalry for me, a personal rivalry."

And with that, Samohi (2-0) routed the Palisades Charter High School Dolphins (1-1) 44-15 Friday night on the road.

Both teams sputtered early, each turning the ball over once in the early minutes of the first quarter. But the Vikings soon hit their stride, scoring two touchdowns late in the frame for a 13-0 lead. Samohi's dominance

SEE FOOTBALL PAGE 7

Neighbors protest bid to house tigers in Malibu

ASSOCIATED PRESS

MALIBU, Calif. Neighbors are growling about a plan to bring tigers to a rural area near Malibu.

Two sisters are seeking Ventura County planning permission to build a fenced facility to house up to five tigers in unincorporated Deer Creek Canyon, west of the city.

So far, no decision has been made but an 81-page city staff report found that the project will not have a significant environmental impact.

Neighbors in the rural area, however, are worried that the big cats could get out and devour their livestock, pets — or them.

"When you look down from Google Earth and you see all this open space, you erroneously get the idea that this is just a bunch of hillbillies up here. And we're not," resident Lisa Siderman told the Los Angeles Times. "So when (our lifestyle) is threatened by some crazy idea — I know these people love their tigers, but this is just not the right place."

Irena Hauser and her sister Sophia Kryszek now own two white Bengal tigers, ages 11 and 3, that have appeared in ads, television shows and even a video by rapper 50 Cent. The cats now lived at a licensed animal facility.

The sisters are seeking a conditional use permit to build a fenced-in area to house the tigers, which would have their own pool and play area.

The area, which has been horse and livestock country for many years, is zoned to allow the keeping of wild animals. Hauser

SEE TIGERS PAGE 8

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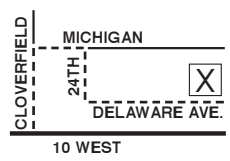
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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, Sept. 16, 2013

Last days for swimming
Annenberg Community Beach House
415 PCH, 11 a.m. — 5 p.m.
Summer is still here so enjoy a little swimming while you can. All members of your party must be present when purchasing pool passes. Daily passes go on sale at 9:30 a.m. Or reserve up to six passes online up to three days in advance beginning at 7 a.m. Reservations must be redeemed by 11 a.m. For more information, visit beachhouse.smgov.net.

Game face
Fairview Library
2101 Ocean Park Blvd.,
1 p.m. — 3 p.m.
Play bridge at the library every Monday afternoon. Have fun, meet new people, and challenge your mind. Advanced beginners welcome. This is not a class. For more information, visit smpl.org.

Snack time
Fairview Library
2101 Ocean Park Blvd.,
3:30 p.m. — 4:30 p.m.
Hang out with friends and learn to make a healthful snack. This month: sandwiches. Space is limited; first come, first served. Grades 6 - 12. For more information, visit smpl.org.

Tight knit
Fairview Library
2101 Ocean Park Blvd.,
5 p.m.
All levels welcome. Bring your own supplies. Ages 8 and up. For more information go to: fairviewknittingcircle.blogspot.com.

Tuesday, Sept. 17, 2013

Words for babies
Fairview Library
2101 Ocean Park Blvd.,
11 a.m. — 11:20 a.m.
Story series for babies ages 0-17 months accompanied by an adult. Call (310) 458-8681 for more information.

Reach within
Annenberg Community Beach House
415 PCH, 5:30 p.m.
For both beginning and continuing students, this tai chi class teaches the 24 movements of the Yang style simplified form. For more information, visit beachhouse.smgov.net.

Word up
Main Library
601 Santa Monica Blvd.,
6 p.m.
Continue working with Microsoft Word 2010 to create documents such as flyers and brochures, learn about Office online templates, and more. Advanced level. Seating is first come, first served. For more information, visit the reference desk or call (310) 434-2608.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at **310-458-7737** or submit to editor@smdp.com

For more information on any of the events listed, log on to **smdp.com/communitylistings**



SoCal school district monitors kids' social media

ASSOCIATED PRESS

GLENDALE, Calif. A Southern California school district is trying to stop cyberbullying and a host of other teenage ills by monitoring the public posts students make on social media outlets in a program that has stirred debate about what privacy rights teenage students have when they fire up their smartphones.

Glendale Unified School District hired Geo Listening last year to track posts by its 14,000 or so middle and high school students. The district approached the Hermosa Beach-based company in hopes of curtailing online bullying, drug use and other problems after two area teenagers committed suicide last year, the Los Angeles Times reported Sunday.

The company expects to be monitoring about 3,000 schools worldwide by the end of the year, said its founder, Chris Frydrych.

In Southern California, the district is paying $40,500 to Geo Listening, and in exchange, the company's computers scour public posts by students on Twitter, Instagram, Facebook, blogs and other sites. Analysts are alerted to terms that suggest suicidal thoughts, bullying, vandalism and even the use of obscenities, among other things. When they find posts they think should spur an intervention or anything that violates schools' student codes of conduct, the company alerts the campus.

The Glendale district began a pilot program to monitor students online last year at its three high schools, Glendale, Hoover and Crescenta Valley.

"We think it's been working very well," said the district's superintendent, Dick Sheehan. "It's designed around student safety and making sure kids are protected."

SEE **SCHOOLS** PAGE 5

Power restored to all 100K in South Bay

ASSOCIATED PRESS

TORRANCE, Calif. A Southern California utility said Sunday it had restored power to all of its customers after a broad outage in the South Bay that affected more than 100,000 customers at its peak.

Customers in the cities and communities of Torrance, Palos Verdes, Rolling Hills Estates, Gardena, Lomita, Rancho Palos Verdes and Palos Verdes Estates were all without power at some point Sunday morning, said Southern California Edison spokesman David Song.

The outage began just after 7 a.m. because of downed power lines in Torrance.

Crews worked throughout the day to isolate the cause and restore power, Song said.

A full investigation into the outage will likely take several weeks, he added.

The blackout snarled traffic and caused long waits at intersections across the South Bay.

Secession fever rises on rural California-Oregon border

JEFF BARNARD
Associated Press

YREKA, Calif. Since the 1850s Gold Rush, some folks in the rugged hills and valleys of Northern California and Southern Oregon have felt they would be better off if they could break away and form their own state.

That old secessionist feeling is rising again in counties along the Oregon-California border, triggered by a belief that those in the urban halls of power in both states ignored the needs and desires of those in the rural areas.

This month, the Siskiyou County Board of Supervisors voted 4-1 in favor of a resolution from a local grassroots organization to make a new start and form a State of Jefferson. Other nearby counties are considering similar actions.

"People have wanted to do this for a long time, but the types of legislation coming out of Sacramento this year literally caused people to say, 'This is the time,'" said Mark Baird, a radio station owner who drafted the resolution.

While secessionist movements have percolated throughout U.S. history — there has been talk this year of new states being carved out of rural western Maryland, northern Colorado, Michigan's Upper Peninsula and Riverside County, Calif. — proponents have many hurdles to overcome.

They need to get agreement from both the state legislature and Congress to create another state. And then there is drafting a state constitution and figuring out how to pay for it all.

State of Jefferson supporters hope people are angry enough this time around that the effort will break through. The boundaries are uncertain, depending on which counties want to join in, and could include a portion of southern Oregon if secession fever heats up.

"We know it's an uphill battle," said Siskiyou County Supervisor Michael Kobseff. "The economic feasibility of it is a question. But my reply to that is, 'I don't know how we're going to survive under the

SEE **SECESSION** PAGE 5



CLOSE LOSS

Morgan Genser *editor@smdp.com*

St. Monica's Jason Thomas runs the ball during a 24-21 loss to Mary Star by the Sea on Saturday at Palisades High School. The loss sends St. Monica to 1-2 this season.

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Listen to the future

Editor:

"Things ain't what they used to be and probably never was," Will Rogers

It has been very interesting to hear the debates about the city's future and most recently the Bergamot area.

We've heard from Santa Monica's past:

• Wants everything to accommodate the automobile with lots of free parking; generally hostile toward bikes and doesn't really care about public transportation.

• Wants rent-controlled, low-income housing, but no development and no new housing; no regards to trying to match housing type to the types of jobs.

• Wants parks, libraries and other amenities without regards to cost and wants someone else to pay for all of it (like property owners).

And we've heard from the future:

• Doesn't really care about cars and more interested in biking and public transportation.

• Not really concerned about regulating housing, but just wants a chance to live here; more housing for families is good housing. (How about instead of focusing on low-income, we focus on senior housing which really will serve our existing residents as they age instead of bringing new non-residents into the city.)

• Understands that if we want new services, we need development to pay for it and can't continue to tax ourselves; the city has great assets so let's use them to generate income. (Fourth Street/Arizona Avenue, and Bergamot Station should be huge cash earners for the city.)

• Realizes there is trade-off between open space and building heights and believes some good things come with density.

I really hope moving forward the City Council works toward addressing the future and not the past. While some remember the past fondly, there were a lot of problems which I don't think we want to go back to. (Third and Main streets were pretty unsavory and we've always had traffic.)

Unfortunately we can't control Southern California and we are surrounded by it.

Jaime Gomez
Santa Monica



My Write

Bill Bauer

Send comments to editor@smdp.com

Developers roll over locals in Bergamot plan

LAST TUESDAY, THE CITY COUNCIL reviewed and approved the Bergamot Area Plan.

We can expect a whole lot of development within the 142.5 acre site and lots more traffic, congestion and pollution because nobody is in the mood to control new development or substantially reduce its negative impacts. The Bergamot Area Plan will set future development standards for this formerly light industrial, eastern, Mid-City neighborhood. Welcome to "Downtown East."

Because a number of major developments have already been approved or are pending, the plan is almost an afterthought.

• The 377-apartment, East Village (Village Trailer Park site) will have 399,581 square feet of floor space.

• Next to it is the Roberts Business Center with 304,368 square feet of floor space (including 231 apartments) and the Colorado Creative Studios with 191,892 square feet of creative office space. Agensys with 153,000 square feet of office space is nearing completion.

• The pending 766,000-square-foot Bergamot Transit Village Center on the 7.16 acre Paper Mate site is spread over five buildings as high as 86 feet. Also pending is Paseo Nebraska, a primarily residential development with 545 apartments and 356,000 square feet of space.

• Santa Monica College's new Entertainment and Technology Building will have 63,000 square feet of space and the New Roads School addition will have 116,000 square feet of space.

That's a total of 2,351,406 square feet of new space or about 23,000 new car trips per weekday — a far cry from the "700 less car trips" crapola that City Hall had been trying to feed us. Two dozen West Los Angeles and Santa Monica intersections alone will be severely impacted by the additional traffic.

You can bet your Prius that congestion will get much worse despite all the bicycle and pedestrian amenities, electric vehicle charging stations and transportation demand management programs presented.

Housing is the deal breaker in the plan. City bureaucrats still cling to the false notion that people who move here will work locally for their entire careers and never drive. Fat chance. The Land Use and Circulation Element (LUCE) called for 1,300 housing units by 2030, yet there are already 1,500 housing units in the pipeline as of 2013.

We've all been sold out for an unspecified number of "affordable" apartments — as if a handful of low-income rental units justify the nightmares that this deeply-flawed plan will bring. Making things worse, the council has decreed that additional height and density bonuses will accrue when extra low-income rental units are included in Bergamot area developments

The next evening, the Planning Commission reviewed the largest project proposed for the area — the Bergamot Transit Village Center (BVTC). This is a 750,000-square-foot, mixed-use development from Houston, Texas mega-developer Hines, Corp.

When it was introduced a few years ago, someone referred to it as a "bunch of packing crates that the Water Garden came in." It still is. In this revised version, Hines has turned a couple hundred thousand square feet of projected office space into apartments — including 75 affordable units — to grease the skids for approval.

This turkey consists of 471 rental units, 27 artist work/live units, up to 374,423 square feet of creative office space, and nearly 30,000 square feet of retail and restaurant space. Open green space is in short supply and new roadways mean two new traffic lights on Olympic Boulevard to further jam traffic.

Questions about the number of employees, density, parking, traffic effects and real community benefits were given little concern. There's only one thing that matters to the decision makers: "How much low-income housing?"

It takes precedent over traffic, crowding, and our quality of life and provides no neighborhood benefits, but it sure brings in a lot more voters (renters) to keep the rascals in power. That's why obvious problems are ignored while we're being promised that everything is "going to be peachy-keen."

The Planning Commission will continue discussing the BTVC on Sept. 18

STILL ROBBING PETER TO PAY PAUL

Just when you thought that the school funding controversy was over, comes this letter to the Malibu Times (Sept. 12) from Santa Monica-Malibu PTA Council past Secretary Diane C. Hines. She wrote that beginning with the 2014-15 fiscal year, "All monies, earned by local PTAs through direct fundraising will be turned over to the Santa Monica-Malibu Education Foundation (EF) to be distributed as they see fit."

"They" is the school board, the EF Board of Directors and the Santa Monica-Malibu Unified School District superintendent who are charged with creating, "an 'equitable' distribution of those monies to achieve what they view as 'fairness' among all the district schools." Currently, only 15 percent of donations are put into an equity fund.

She asks, "Why would any parent write a check for any amount and have absolutely no assurance that his (her) child's school will ever benefit from it?" After predicting that the EF "expects to raise $4 million annually in this manner," Hines charges that the EF hasn't revealed any details as to "what type of programs they will deem worthy to fund ..." Or, where.

I've written about this numerous times. It's a stupid policy that takes donor money and spends it where the bureaucrats want and not where the donor wants. It is socialism at its worst and risks the goodwill and generosity of parents and friends of our schools.

However, I'm pleased to note that the EF has become more aggressive — and successful — about soliciting funds from local companies, foundations and other sources.

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SECESSION
FROM PAGE 3

current environment.'"

With its huge, diverse population and sprawling geography, California is a natural breeding ground for secessionist desires, which have popped up periodically since 1852.

As recently as 1992 there was a non-binding statewide vote on dividing California, which passed easily. Rural counties have been a hotbed of resentment over federal environmental laws restricting logging, irrigation, and off-road driving on national forests.

A four-hour drive north of Sacramento, Siskiyou County claims just 44,000 of California's 38 million residents.

The county's state lawmakers are Republicans in a capital dominated by Democrats. Per capita income in Siskiyou County is far below the state average. Unemployment is higher — 11.5 percent in July. Health care, schools and government now account for more jobs than mining, logging and agriculture.

"This has nothing to do with political parties," Baird said. "It has to do with the unbelievable morass of regulatory policies directed at the northern third of California. Our lives have become so difficult and onerous. We are failing to make a living every day, and our children are leaving because they are unable to make a living."

The idea of a new state named for President Thomas Jefferson goes back to the earliest days of the state, according to a pamphlet by local historian James T. Rock, published by the Siskiyou County Museum. It describes a 1941 movement that gained national attention, until the attack on Pearl Harbor turned attentions elsewhere.

The mayor of Port Orford, Ore., Gilbert Gable, envisioned a new state created from the counties on either side of the border with California. The cause was taken up in Yreka, which was declared the temporary Jefferson capital. A state seal was adopted, depicting a gold-mining pan etched with two Xs signifying how they had been double-crossed.

Gable assumed duties of acting governor.

Armed with hunting rifles, members of a local civic club took to blocking U.S. Highway 99 and handing out a proclamation of independence, declaring the State of Jefferson would secede every Thursday until the state of California built the roads needed to mine copper ore vital to the national interest.

In southern Oregon, there is sympathy for the complaints generating renewed interest in the State of Jefferson, but no formal actions have been taken.

In Yreka, that spirit lives on in hats and T-shirts sold at a local ice cream parlor, the name of the local National Public Radio station, Jefferson Public Radio, as well as a small green flag emblazoned with the double-cross tacked to the wall of the old Palace Barber Shop.

"Folks around here are very serious," said barber John Lisle. "A lot of people are waiting to see how they propose to structure the government before they commit."

SCHOOLS
FROM PAGE 3

Some students say they are bothered by the monitoring, even if it's intended to help them.

"We all know social media is not a private place, not really a safe place," said Young Cho, 16, a junior at Hoover High. "But it's not the same as being in school. It's students' expression of their own thoughts and feelings to their friends. For the school to intrude in that area — I understand they can do it, but I don't think it's right."

The company does not have a list of students' names and instead uses "deductive reasoning" to link public accounts to students, Frydrych said. It also only looks at public postings.

Brendan Hamme, an attorney with the Southern California branch of the American Civil Liberties Union, said the district is walking a fine line with its social media surveillance.

The program is "sweeping and far afield of what is necessary to ensure student safety," he said.

Daily reports to school administrators include a screen capture of the flagged posts, along with details of whether they were made on or off campus, the time and date, the user's name, if available, and a description of why the post caught the attention of analysts, Frydrych said.

It's up to administrators to decide to act and, so far, no students have been disciplined because of a post discovered under the pilot program, Sheehan said.

The Q Line

To reform or not to reform?

The state Legislature recently passed a bill that allows the undocumented to receive driver's licenses, a first for California. This could be a boon for those that work and live in Santa Monica who are here illegally.

So, this week's Q-Line question asks:
Do you think it is time for more sweeping immigration reform and why?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **310-573-8354**.



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Send comments to editor@smdp.com



Photo courtesy Christiana Care/Flickr

MATURING: American girls and boys are going through puberty earlier than ever, though the reasons are unclear. Many believe widespread exposure to synthetic chemicals is a possible cause.

Growing up too soon

Dear EarthTalk:

Is it true that American kids are going through puberty earlier today than in previous generations, and are there any environmental causes for this?

Paul Chase
Troy, NY

RESEARCH INDICATES THAT INDEED Americans girls and boys are going through puberty earlier than ever, though the reasons are unclear. Many believe our widespread exposure to synthetic chemicals is at least partly to blame, but it's hard to pinpoint exactly why our bodies react in certain ways to various environmental stimuli.

Researchers first noticed the earlier onset of puberty in the late 1990s, and recent studies confirm the mysterious public health trend. A 2012 analysis by the U.S. Centers for Disease Control and Prevention (CDC) found that American girls exposed to high levels of common household chemicals had their first periods seven months earlier than those with lower exposures. "This study adds to the growing body of scientific research that exposure to environmental chemicals may be associated with early puberty," says Danielle Buttke, a researcher at CDC and lead author on the study. Buttke found that the age when a girl has her first period (menarche) has fallen over the past century from an average of age 16-17 to age 12-13.

Earlier puberty isn't just for girls. In 2012 researchers from the American Academy of Pediatrics (AAP) surveyed data on 4,100 boys from 144 pediatric practices in 41 states and found a similar trend: American boys are reaching puberty six months to two years earlier than just a few decades ago. African-American boys are starting the earliest, at around age nine, while Caucasian and Hispanics start on average at age 10.

One culprit could be rising obesity rates. Researchers believe that puberty (at least for girls) may be triggered in part by the body building up sufficient reserves of fat tissue, signaling fitness for reproductive capabilities. Clinical pediatrician Robert Lustig of Benioff Children's Hospital in San Francisco reports that obese girls have higher levels of the hormone leptin which in and of itself can lead to early puberty while setting off a domino effect of more weight gain and faster overall physical maturation.

Some evidence suggests that "hormone disrupting" chemicals may also trigger changes prematurely. Public health advocates have been concerned, for example, about the omnipresence of Bisphenol A (BPA), a synthetic chemical in some plastics, because it is thought to "mimic" estrogen in the body and in some cases contribute to or cause health problems. BPA is being phased out of many consumer items, but hundreds of other potentially hormone disrupting chemicals are still in widespread use.

Dichlorobenzene, used in some mothballs and in solid blocks of toilet bowl and air deodorizers, is also a key suspect in triggering early puberty. It is already classified as a possible human carcinogen, and studies have linked prenatal exposure to it with low birth weight in boys. The U.S. Environmental Protection Agency (EPA) has recently made screening Dichlorobenzene for hormonal effects a priority.

Parents can take steps to reduce our kids' so-called "toxic burden": Buy organic produce, hormone- and antibiotic-free meat and dairy and all-natural household cleaners. And keep the dialogue going about healthy food and lifestyle habits so kids learn how to make responsible, healthy choices for themselves.

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Paul Alvarez Jr. *editor@smdp.com*

BOLTING: Samohi's Kwame Duggins runs the ball downfield for a score at Palisades on Friday.

FOOTBALL

FROM PAGE 1

continued in the second with another two touchdowns, one coming off an interception by senior Kevin Persons, who had two picks for the game.

"I think that we forced [Pali] to play a little more physical than they're accustomed to," Clark said. "I think they had to try and match that and it was difficult to do that."

Within the first three minutes of the third quarter, the Vikings continued their offensive onslaught with the first of two touchdowns by senior wide receiver De'Jai Whitaker.

"[The offense] was connecting on every level," said Will Taylor, who amassed 111 rushing yards. "We went over everything in practice and executed out here on the field."

Samohi's defense left Pali scoreless in the third quarter and allowed only 15 points for the game.

"Our defense was solid," Persons said. "Everybody was 11 men to the ball, everybody was playing pursuit, everybody did their job."

Pali head coach Tim Hyde felt their difficulty scoring was due to Samohi disrupting their game plan.

"We thought we could try and hit the edges against them passing, roll out and do some things," Hyde said. "They were very disciplined on the outsides and boxed [senior quarterback] Taylor [Mensik] in."

Samohi senior running back Kwame Duggins chipped in with 100 rushing yards of his own. Dolphins senior running back Joseph Velez ran for 155 yards.

Clark said he came into the game "planning on playing a couple of quarterbacks" due to junior quarterback Nico Basile's ankle injury he sustained during their last game against the Redondo Union Sea Hawks.

"I was hoping to be able to get through this game with the other two guys and that's exactly what we did, so the plan worked," Clark said.

Samohi will be tested in next week's game against the Mater Dei Monarchs. Clark considers Mater Dei "one of the best teams in the state of California."

"I think if we practice straight [and] we practice good, we might shock the world," Taylor said.

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SIGNS
FROM PAGE 1

cials said private schools would still have to obtain a permit and go through an Architectural Review Board review. Public schools can have animated signs because the school districts are state entities and exempt from local land use regulations, officials said. The schools can use the animated signs to advertise events, pick-ups, drop-offs and other matters related to the school.

Private schools, like St. Monica Catholic School, are not state entities but have voiced their support for animated signs to share news and information with parents and the public.

Thom Gasper, president of St. Monica, said the school is looking to put up an animated sign.

Council members agreed on changing the sign code to allow City Hall to use animated signs to warn of hazards and reduce congestion by directing traffic, but became hung up on the use of animated signs in private schools.

Councilmember Kevin McKeown said he was concerned because animated signs get peoples' attention and are "intrusive" by nature. He was also concerned with the signs being in residential neighborhoods where residents may have to put up with flashing lights all night long.

Councilmember Gleam Davis said she didn't see the proposed change as being a "great threat to the sign ordinance."

"It's very circumspect. It only identifies two uses. One is for public safety messages and one is for schools, public and private," Davis said.

For educational messages, she said it was important that schools have the ability to convey their successes like winning a championship game.

ameera@smdp.com

TIGERS
FROM PAGE 1

said she looked for more than five years at hundreds of properties until she found the ideal location.

"As you see, there's nothing around here," she said. "You almost don't realize that there's anybody here."

That is, until neighbors learned of the sisters' request. In recent weeks they've brought in lawyers, organized a protest and even started a Facebook page called No Tigers in Malibu.

"We obviously never expected this kind of response," Hauser said.

Critics point to the death of a woman earlier this year at a sanctuary in the Fresno area when a male lion attacker her. They also remember that a Siberian tiger escaped from an animal sanctuary in Moorpark in Ventura County in 2005. It prowled suburban neighborhoods for a month until it was tracked and killed.

"It's a valid concern that you don't want to be eaten by a tiger," Ventura County Planning Manager Brian Baca told the Times. "But behind that thought is the presumption that the tigers are going to get away. And that's really the issue that has to be demonstrated (by the permit applicants) — that these tigers will not get away."

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KNOW BEFORE YOU GO

Expo Light Rail Line

Note the following activities:
1. Colorado Avenue between Fifth and 17th streets: Expect westbound and eastbound lane closures during daytime hours. Expect reduction of travel lanes during the non-peak daytime hours at Fifth, Sixth and Seventh streets, Lincoln Boulevard, and 11th Street at Colorado Avenue. Alleys on the north side of Colorado between Sixth and 17th streets will have limited access at Colorado during nighttime hours. Sidewalk closures on south side of Colorado between Lincoln and 14th Streets.
2. Colorado Avenue between Main Street and Lincoln Boulevard: Expect westbound and eastbound lane closures during nighttime hours, 9 p.m.-8 a.m. (Sunday to Thursday) on Colorado, Fourth Street, Sixth Street, 11th Street and Lincoln Boulevard.
3. 26th Street between Michigan Avenue and Olympic Boulevard: Northbound lane closures during non-peak travel hours, 9:30 a.m.-3 p.m.
4. Cloverfield and Olympic boulevards: Street closure along Olympic between 20th Street and Cloverfield. Nightly closures are scheduled between 10 p.m.-6 a.m. from Sept. 22-27. Additional information is available at www.buildexpo.org or call (213) 922-EXPO (3976).

Annual Street Resurfacing

The contractor will be repairing sidewalks north of Wilshire Boulevard. Impact to traffic should be minimal but partial lane closures may be necessary at times. For more information, contact Hany Demitri, civil engineer, at (310) 458-8721 ext. 5385.

Santa Monica Pier Renewal

Construction will continue and is estimated to conclude in spring 2014. The pier and its businesses will remain open during construction. Contact Curtis Castle, civil engineer, at (310) 458-8721 if you have any questions.

Parking Structure No. 6

There will be periodic sidewalk closures on Second Street between Broadway and Santa Monica Boulevard through Sept. 21. There will be periodic northbound lane closures through Sept. 21 for materials deliveries on Second Street between Broadway and Santa Monica Boulevard. Temporary traffic control signs and barricades will be deployed to guide vehicular and pedestrian traffic in and around the work areas. Materials delivery work will take place in the alley behind the parking structure (Second Court), with partial alley closures taking place through Sept. 21. All work will take place Monday through Saturday, 7 a.m.-5 p.m.

Wastewater Main Improvements Citywide

The contractor is scheduled to perform cleaning, video and lining of the sewer main on Georgina Avenue between First Court and Ocean Avenue and at Palisades Park between Georgina Avenue and San Vicente Boulevard. This work will take place between the hours of 8 a.m. to 6 p.m. Please use alternate routes whenever possible. For more information, contact Carlos Rosales, construction manager, at (310) 458-8721.

The Village

The No. 2 lane on Ocean Avenue in the northbound direction will be closed between 1733 Ocean Ave. and Arcadia Terrace for sidewalk, curb and gutter renovation. The No. 1 lane will be available in the northbound direction. Contact Gary Vitale of Pankow Builders with any questions or concerns at (510) 772-8836.

FAME

No traffic delays are anticipated. Please avoid using the alley if possible between the business hours of 7 a.m.-5 p.m. For more information on this project, contact Kris Jaghasbanian at (408) 314-7380.

Santa Monica High School

Monday, Sept. 16, Seventh Court between Seventh Street and Olympic Boulevard will be closed from 9 a.m.-5 p.m. for relocating underground utilities. Northbound lane closures on Fourth Street, just north of Pico Boulevard, which will limit left and right hand turns from and onto Fourth Street. For more information, contact Lucy Fairweather at (310) 450-8338 ext. 70-386

High Place East

There will be delivery trucks throughout the week on Cloverfield Boulevard between Interstate 10 and Virginia Avenue, and on Virginia Avenue between Cloverfield and 27th Street for the development of 45 affordable housing units. Please use alternate routes whenever possible. For more information on this project, contact Donnie Krueger at (949) 254-8153.

Advanced Traffic Management Systems Project

The contractor will be making traffic signal upgrades at the intersection of Ocean Park Boulevard and Main Street and several other locations on Main Street between Pico Boulevard and Marine Street. Said work will place the signal in flashing red or may force the signal to shut down completely, which would turn the intersection into a 4-way stop. Impact to traffic should be minimal. The contractor will also install conduits on the south side of Ocean Park Boulevard beneath the sidewalk between Lincoln Boulevard and Barnard Way. Construction time will be 8:00 AM - 6:00 PM for conduit work and 8:00 AM - 2:00 PM for signal work. For more information, please contact the project hotline at (866) 755-7679 and/or Glenn Paras, Inspector, 714-493-7017, or Hany Demitri, Civil Engineer, 310-458-8721 ext. 5385 City of Santa Monica. For more info, go to: www.SMConstructs.org.

SURF REPORT



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Surf Forecasts

Water Temp: **65.7°**

MONDAY – **POOR TO FAIR** – SURF: **2-3 ft** knee to waist high
Minor blend of old SSW and NW swells; new S-SSE swell creeps in at exposures

TUESDAY – **POOR TO FAIR** – SURF: **2-3 ft** knee to waist high
Modest new S-SSE swell; potential rise in NW swell mix

WEDNESDAY – **POOR TO FAIR** – SURF: **2-3 ft** knee to waist high
Modest S-SSE swell; potential NW swell mix

THURSDAY – **POOR TO FAIR** – SURF: **2-3 ft** knee to waist high
Modest blend of Southerly swell and NW traces

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **September 11, 2013**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - beachreportcard.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)
- Number of sewage spills -- 4
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 0
- Number of A grades for dry/wet weather -- 33 / xx
- Number of (C,D,F) grades for dry/wet weather -- 0 / xx

The Beach Report Card is made possible by: simplehuman, LAcarGUY, SIMA and Grousbeck Family Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Los Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	xx
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	xx
El Pescador State Beach, between Lechusa and Los Alisos creeks.		
Encinal Canyon at El Matador State Beach.	A+	xx
Broad Beach at Trancas Creek mouth.	A+	xx
Zuma Beach at Zuma Creek mouth.	A+	xx
Walnut Creek, projection of Wildlife Rd. (private).	A+	xx
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A+	xx
Escondido Creek, just east of Escondido State Beach.	A+	xx
Latigo Canyon Creek mouth.	A+	xx
Solstice Canyon at Dan Blocker County Beach.	A+	xx
Puerco State Beach at creek mouth.	A+	xx
Marie Canyon storm drain at Puerco Beach, at 21572 Malibu Rd..	D	xx
Surfrider Beach at Malibu Colony fence.	A+	xx
Surfrider Beach (broach location)- daily.	A	xx
Malibu Pier - 50 yards east.	A	xx
Carbon Beach at Sweetwater Canyon.	A	xx
Las Flores State Beach at Las Flores Creek (point zero).	A+	xx
Big Rock Beach at 19948 PCH stairs.	A+	xx
Pena Creek at Las Tunas County Beach.	A+	xx
Tuna Canyon.	A+	xx
Topanga State Beach at creek mouth.	A	xx
Centerbrook Storm Drain at Castle Rock Beach.	xx	xx
Santa Ynez Storm Drain at Castle Rock Beach.	A+	xx
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	xx

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	xx
Will Rogers State Beach at Pulga Canyon storm drain.	A+	xx
Will Rogers State Beach at Temescal Canyon drain.	A+	xx
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A+	xx
Santa Monica Beach at Montana Ave. drain.	A+	xx
Santa Monica Beach at Wilshire Blvd. drain.	A	xx
Santa Monica Municipal Pier.	D	xx
Santa Monica Beach at Pico/Kenter storm drain.	A	xx
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	xx
Ocean Park Beach at Ashland Ave. drain.	A	xx
Venice City Beach, at the Rose Ave. storm drain.	A+	xx
Venice Beach at Brooks Ave. drain.	A	xx
Venice Beach at Windward Ave. drain.	A+	xx
Venice Fishing Pier - 50 yards south.	A	xx
Venice Beach- projection of Topsail St..	A+	xx
Marina del Rey, Mothers' Beach- lifeguard tower.	A	xx
Dockweiler State Beach at Ballona Creek mouth.	A	xx
Dockweiler State Beach at Culver Blvd. drain.	A+	xx
North Westchester Storm Drain at Dockweiler State Beach.	A+	xx
Dockweiler State Beach at World Way (south of DWW jetty).	A+	xx
Dockweiler State Beach at Imperial Hwy drain.	A+	xx
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	xx
Dockweiler State Beach at Grand Ave. drain.	A+	xx

LEGEND
DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
xx -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

The Adventures of Goopy and Bagha (NR) 2hr 12 min
and
The Elephant God (NR) 1hr 52min
7:30pm

AMC Loews Broadway 4
1441 Third Street Promenade
(310) 458-3924

Planes (PG) 1hr 32min
1:55pm, 4:30pm, 7:00pm

This Is The End (R) 1hr 47min
9:45pm

World's End (R) 1hr 49min
1:45pm, 4:45pm, 7:45pm, 10:30pm

Lee Daniels' The Butler (PG-13) 2hrs 12min
1:00pm, 4:05pm, 7:15pm, 10:15pm

Grandmaster (Yi dai zong shi) (PG-13) 1hr 48min
1:15pm, 4:15pm, 7:30pm, 10:20pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Elysium (R) 1hr 49min
11:35am, 2:20pm, 5:20pm, 8:00pm, 10:35pm

Family (R) 1hr 52min
11:15am, 2:00pm, 4:40pm, 7:30pm, 10:25pm

We're the Millers (R) 1hr 50min
11:00am, 1:40pm, 4:30pm, 7:15pm, 10:10pm

Closed Circuit (R) 1hr 36min
11:25am, 1:50pm, 4:20pm

Insidious: Chapter 2 () 1hr 45min
11:45am, 2:30pm, 5:10pm, 7:00pm, 8:00pm, 10:00pm, 10:45pm

Riddick (R) 1hr 59min
11:15am, 2:00pm, 4:55pm, 7:45pm, 10:30pm

One Direction: This Is Us - Extended Fan Cut 3D (PG) 1hr 46min
11:00am, 1:35pm, 4:10pm, 6:55pm, 9:45pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Unacceptable Levels (NR) 1hr 30min
1:10pm, 3:20pm, 5:30pm, 7:40pm, 9:50pm

Austenland (PG-13) 1hr 37min
1:30pm, 4:10pm, 7:00pm, 9:30pm

Spectacular Now (R) 1hr 35min
4:20pm, 10:00pm

Way, Way Back (PG-13) 1hr 43min
1:40pm, 7:30pm

Blue Jasmine (PG-13) 1hr 38min
1:50pm, 4:30pm, 7:20pm, 9:50pm

For more information, e-mail **editor@smdp.com**

KEEP IT ON THE LOW TONIGHT, ARIES

ARIES (March 21-April 19)
★★★★ You easily could be unnerved or irritated today. Funnel these feelings into a positive outlet. Getting some exercise will help, as will carrying a project or two to completion. A child or loved might be provocative. Tonight: Lie low.

TAURUS (April 20-May 20)
★★★ You could become very stubborn when faced with unusual insights or behavior. Holding on to the status quo will not work. Face facts, and integrate them into your thinking. Tonight: Choose a stressbuster.

GEMINI (May 21-June 20)
★★★★★ When the unexpected occurs, detach rather than react. You could witness odd behavior from friends, loved ones or co-workers. You initially might be taken aback or concerned, but realize that what is happening will have a very good outcome. Tonight: Reach out to a friend.

CANCER (June 21-July 22)
★★★★ You could be worried about your finances, yet you still might overindulge since you don't want to deal with the obvious. Stop, take a deep breath and reverse course. You might have to disappoint someone, so let him or her down gently. Tonight: Time to design a new budget.

LEO (July 23-Aug. 22)
★★★★ You might feel challenged by certain events, conversations or new information. You don't need to feel that way -- you have the capacity to integrate your knowledge of what goes on behind the scenes. Laughter surrounds you. Tonight: Refuse to get involved in a hassle.

VIRGO (Aug. 23-Sept. 22)
★★★★ Throw yourself into your work or whatever your plans might be. Be flexible if a partner or associate starts adding an element of chaos, as this person makes your life more exciting. Do not push him or her away; instead, try to enjoy these moments. Tonight: Unwind. Let go of stress.

LIBRA (Sept. 23-Oct. 22)
★★★★ You could feel as if you are being pushed by an assertive friend. This person wants you to follow him or her on a certain path. You might not like his or her reaction after you indicate that you will make your own choices. Tonight: You need to have more fun.

SCORPIO (Oct. 23-Nov. 21)
★★★ It will feel as if everyone has a different agenda from yours. Know that they might want you to follow theirs. Keeping the peace could be difficult, as people will react to the unexpected in strange ways. Tonight: Soak in a warm bubble bath.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ You might want to move quickly with a great idea. There will be a reaction either way, so proceed as you'd like to. Your creativity will surge and enable you to adjust with ease to a changeable yet dynamic situation. Tonight: Show some concern for a friend or loved one.

CAPRICORN (Dec. 22-Jan. 19)
★★★ A domestic or real-estate matter will consume your attention. You also might discover something unexpected. Don't allow your focus to wander far from your objectives in the future. Tonight: Pay your bills.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ You might be consumed by a sudden change of direction. The unexpected keeps forcing you to make adjustments. Know that what is happening is for the better. Tonight: Listen to an irate friend.

PISCES (Feb. 19-March 20)
★★★ You might want to stay home or play it low-key. Make that OK. Be very decisive in how you handle your finances. Count your change and make sure your accounts are balanced. If you feel lucky, buy a lotto ticket. Tonight: Dive headfirst into a long-overdue household project.

Monday, September 16, 2013

This year your traditional choices no longer have the same appeal. An interest in healing encourages you to move in the direction of a New Age lifestyle -- perhaps you'll even decide to become a vegan. You might opt to add some zest to your work life, too. If you are single, you easily connect with members of the opposite sex, but they might have difficulty dealing with your vibrant personality. Be patient. If you are attached, note when you become irritated with your sweetie. You could see a pattern develop. AQUARIUS knows how to challenge you and make you smile.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

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Check out the HOROSCOPES above!
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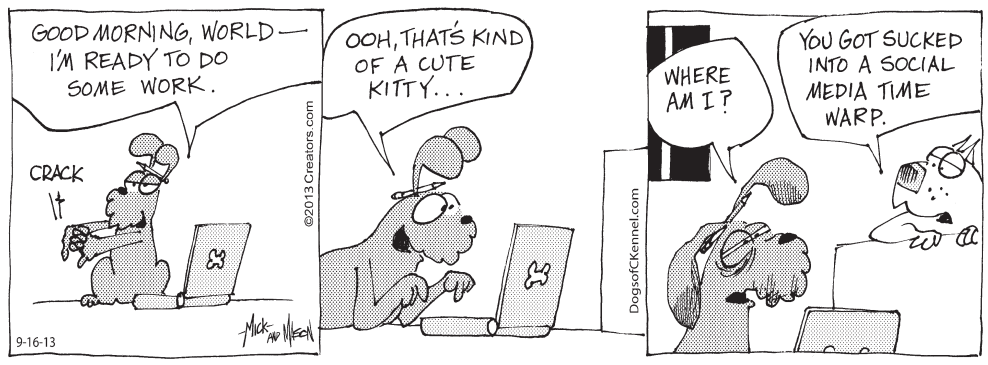
Speed Bump
By Dave Coverly



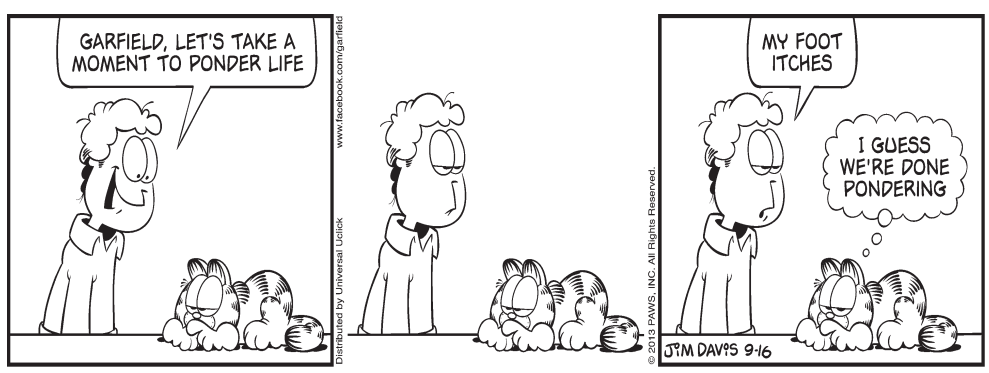
Strange Brew
By John Deering



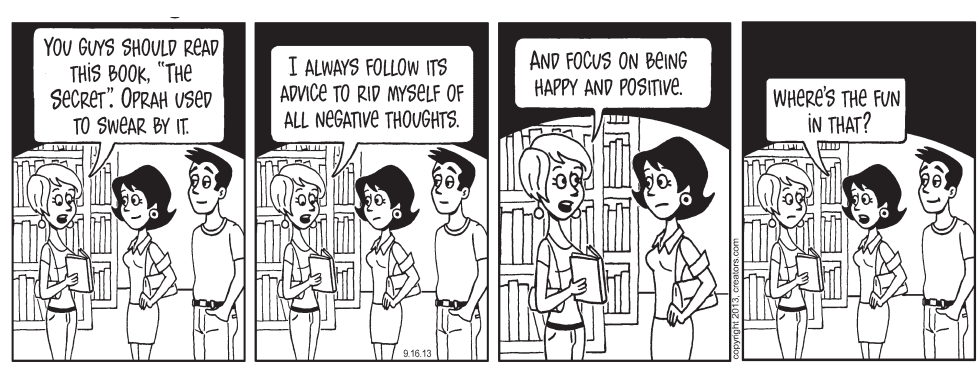
Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

8			5					3
		7	2		3			
	3	5			9	4		
2	1		9			7	6	
				3				
	5	4			6		3	1
		8	7			5	9	
			4		2	3		
6					8			2

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

2	9	8	5	1	6	3	4	7
7	3	4	2	9	8	5	6	1
1	5	6	3	4	7	2	8	9
3	6	5	9	2	4	7	1	8
9	2	7	8	5	1	4	3	6
8	4	1	7	6	3	9	2	5
5	7	3	1	8	2	6	9	4
4	1	2	6	7	9	8	5	3
6	8	9	4	3	5	1	7	2

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MYSTERY PHOTO

Daniel Archuleta *daniela@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Takes a breather
6 Do newspaper work
10 Outdo
11 Sheet material
13 Influence
14 Baghdad native
15 Flightless bird
16 Idaho's — Percé Indians
18 Take to court
19 Like some errors
22 Narc's org.
23 Part to play
24 Patron saint of young girls
27 Moreno and Hayworth
28 "Dog-gone!"
29 Jewel
30 Population-related
35 Neptune's realm
36 Make mistakes
37 First número
38 Indy winner Al
40 Painter Degas
42 Piper of rhyme
43 Nary a soul
44 Depend
45 Medicine amounts

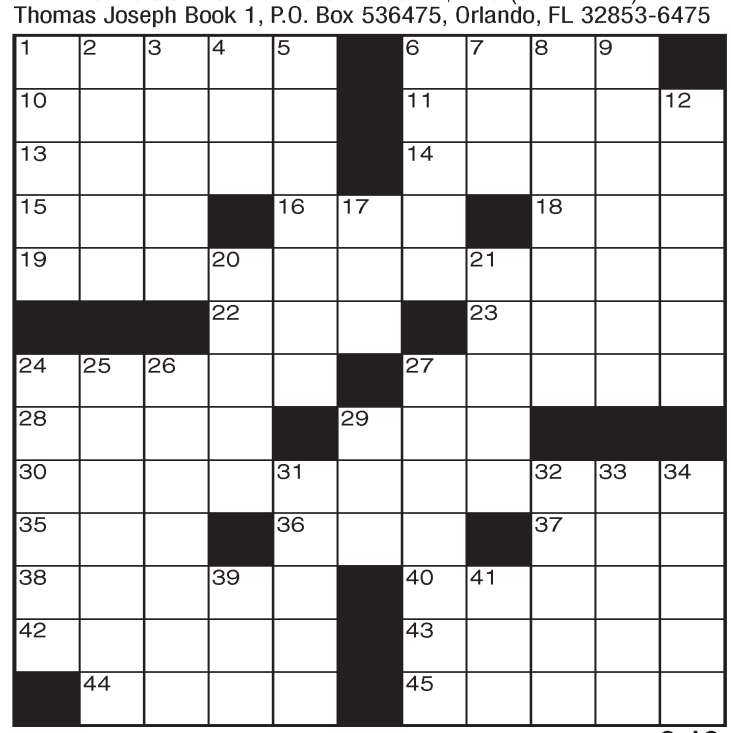
DOWN

1 Thesaurus creator
2 Foe
3 Preparation
4 Chiding sound
5 Counter cleaners
6 "My Fair Lady" heroine
7 WSW, for one
8 Without hesitating
9 Margarita base
12 Sister's daughters
17 Important time
20 Beethoven's "— Joy"
21 Monopolize the mirror
24 Makes sense
25 Less experienced
26 Yoga greeting
27 Hit from behind
29 Dog warning
31 Leader of the Pacemakers
32 Sci-fi awards
33 Ridiculous
34 Centers
39 Snaky fish
41 "Da — Ron Ron"

■	D	I	A	S	■	A	L	T	O	■
F	I	N	C	H	■	D	E	A	N	S
O	R	A	T	E	■	M	I	N	C	E
C	E	D	I	L	L	A	■	G	A	P
U	S	A	■	V	A	N	I	L	L	A
S	T	Y	L	E	S	■	C	E	L	L
■	■	■	I	D	A	H	O	■	■	■
O	P	A	L	■	L	E	N	T	I	L
G	O	R	I	L	L	A	■	I	D	O
L	O	T	■	S	E	V	I	L	L	A
E	R	I	C	A	■	E	L	L	E	N
R	E	S	E	T	■	H	E	I	R	S
■	R	T	E	S	■	O	D	E	S	■

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



9-16



NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Colleagues were stunned in May when ABC News editor Don Ennis suddenly appeared at work wearing a little black dress and a red wig and declaring that he had begun hormone therapy and wanted to be called Dawn Ennis. As co-workers accommodated his wishes (which did not seem so unusual in contemporary professional society), Ennis began to have second thoughts, and by July had blamed his conversion on "transient global amnesia," brought on by marital difficulties, and had returned to work as Don. Apparently the primary lingering effect is that he must still deal with Dawn's hormone-induced breasts.

■ Researchers at the University of Tokyo have developed a mirror that makes a person appear happy even when not. A built-in camera tracks facial features in real time, then tweaks the image to turn up the corners of the mouth and to create the beginnings of a smile in the eyes. Of what practical use would such a mirror be? Other Japanese researchers, according to a Slate.com report in August, believe that happy-face mirrors in retail stores would improve shoppers' dispositions and lead to more sales.

TODAY IN HISTORY

1963 - Malaysia is formed from the Federation of Malaya, Singapore, North Borneo (Sabah) and Sarawak. However, Singapore soon leaves this new country.

1970 - King Hussein of Jordan declares military rule following the hijacking of four civilian airliners by the Popular Front for the Liberation of Palestine (PFLP). This results in the formation of the Black September Palestinian paramilitary unit.

WORD UP!

joggle \ JOG-uhl \ , verb;
1. to shake slightly; move to and fro, as by repeated jerks; jiggle: She joggled the key in the lock a couple of times before getting the door open.

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Upscale assisted living community is looking for servers for its dining room. Schedule is Sat, Sun, Mon, Tues, from 6:30a-2:30p. Must have clear criminal background. Pre employment drug test required. If interested, please come to 2107 Ocean Ave. Santa Monica, CA 90405 and fill out an application. EOE.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013160828 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/01/2013 The following person(s) is (are) doing business as BLICK ART MATERIALS . 2602 LINCOLN BLVD , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: UTRECHT MANUFACTURING COMPANY OF CALIFORNIA, INC. 6 CORPORATE DR. CRANBURY, NJ 08512. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:THONAS J. BECKER. This statement was filed with the County Clerk of LOS ANGELES County on 08/01/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/26/2013, 09/02/2013, 09/09/2013, 09/16/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013176509 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/22/2013 The following person(s) is (are) doing business as SAVVY SELECT TRAVEL. 1011 4TH STREET, STE. 215 , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: LAURA HOLT 1047 4TH STREET, STE. 304 SANTA MONICA, CA 90403, JANET HOLT 1011 4TH STREET, STE. 215 SANTA MONICA, CA 90403. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LAURA HOLT. This statement was filed with the County Clerk of LOS ANGELES County on 08/22/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/26/2013, 09/02/2013, 09/09/2013, 09/16/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013175864 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 08/22/2013 The following person(s) is (are) doing business as SANTA MONICA SLEEP DISORDERS CENTER, SANTA MONICA CLINICAL TRIALS . 1301 20TH STREET, STE. 370 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: DANIEL NORMAN M.D., INC. 1301 20TH STREET, STE. 370 SANTA MONICA, CA 90404. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2011. /s/: DANIEL NORMAN M.D., INC. . This statement was filed with the County Clerk of LOS ANGELES County on 08/22/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/26/2013, 09/02/2013, 09/09/2013, 09/16/2013.

NOTICE OF APPLICATION FOR TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: 08/20/2013
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: BEVERAGES & MORE INC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 4214 LINCOLN BLVD MARINA DEL REY, CA 90292-5618
Type of License(s) Applied for: 21-Off-Sale General, 42- On-Sale Beer And Wine-Public Premises Department of Alcoholic Beverage Control LOS ANGELES.
SANTA MONICA DAILY PRESS

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013175280 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/21/2013 The following person(s) is (are) doing business as BOURGET FLAGSTONE COMPANY. 1810 COLORADO AVE. , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: BOURGET BROS. BUILDING MATERIALS 1636 11TH STREET SANTA MONICA, CA 90404. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/11/1998. /s/: DEBRA A. KANAN. This statement was filed with the County Clerk of LOS ANGELES County on 08/21/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/26/2013, 09/02/2013, 09/09/2013, 09/16/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013175277 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/21/2013 The following person(s) is (are) doing business as SONG CAUZE. 1316 3RD. STREET, STE. 109 , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: MICHAEL COULTER 8180 MANITOBA, #251 PLAYA DEL REY, CA 90293. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MICHAEL COULTER. This statement was filed with the County Clerk of LOS ANGELES County on 08/21/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/26/2013, 09/02/2013, 09/09/2013, 09/16/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013168240 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 08/13/2013 The following person(s) is (are) doing business as W2 Promotions. 1666 Ashland Ave. , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: Elmer H. Walston 1666 Ashland Ave. Santa Monica, CA 90405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2013. /s/: Elmer H. Walston. This statement was filed with the County Clerk of LOS ANGELES County on 08/13/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/05/2013, 08/12/2013, 08/19/2013, 08/26/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013169472 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 08/14/2013 The following person(s) is (are) doing business as Surf Air . 1207 4th St., Suite 400B , SANTA MONICA , CA 90401. The full name of registrant(s) is/are: Surf Airlines Inc. 1209 Orange St. Wilmington, DE 19801. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/01/2012. /s/: Surf Airlines Inc. . This statement was filed with the County Clerk of LOS ANGELES County on 08/14/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2013, 09/16/2013, 09/09/2013, 09/23/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013179761 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/27/2013 The following person(s) is (are) doing business as Pathco. 2834 Delaware Ave. , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: Peter Path 2834 Delaware Ave. SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Peter Path. This statement was filed with the County Clerk of LOS ANGELES County on 08/27/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/02/2013, 09/09/2013, 09/16/2013, 09/23/2013.

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013170511 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/15/2013 The following person(s) is (are) doing business as Strung out stuff. 101 California Ave. #1002 , SANTA MONICA ,CA 90403. The full name of registrant(s) is/are: Linda Metzger 101 California Ave. #1002 Santa Monica, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Linda Metzger. This statement was filed with the County Clerk of LOS ANGELES County on 08/15/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/02/2013, 09/09/2013, 09/16/2013, 09/23/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013178165 REFILE This statement was filed with the County Clerk of LOS ANGELES on 08/26/2013 The following person(s) is (are) doing business as 2.8/4 Split Camera Rentals. 113 Sunridge St. , PLAYA DEL REY, CA 90293. The full name of registrant(s) is/are: Errin Zingale 113 Sunridge St. PLAYA DEL REY CA 90293. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Errin Zingale. This statement was filed with the County Clerk of LOS ANGELES County on 08/26/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/02/2013, 09/09/2013, 09/16/2013, 09/23/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013178165 REFILE This statement was filed with the County Clerk of LOS ANGELES on 08/26/2013 The following person(s) is (are) doing business as 2.8/4 Split Camera Rentals. 113 Sunridge St. , PLAYA DEL REY, CA 90293. The full name of registrant(s) is/are: Errin Zingale 113 Sunridge St. PLAYA DEL REY CA 90293. This Business is being conducted by:

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an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Errin Zingale. This statement was filed with the County Clerk of LOS ANGELES County on 08/26/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/09/2013, 09/16/2013, 09/23/2013, 09/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013164992 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/07/2013 The following person(s) is (are) doing business as SONGS OF MANY LANDS . 16018 NORTHFIELD STREET , PACIFIC PALISADES, CA 90272. The full name of registrant(s) is/are: ANDREW RAWN 16018 NORTHFIELD STREET PACIFIC PALISADES, CA 90272. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANDREW RAWN. This statement was filed with the County Clerk of LOS ANGELES County on 08/07/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/09/2013, 09/16/2013, 09/23/2013, 09/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013170495 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/15/2013 The following person(s) is (are) doing business as WISE WORLD PREP. 555 DRYAD ROAD , SANTA MONICA, CA 90402. The full name of registrant(s) is/are: NASHOBA 555 DRYAD ROAD SANTA MONICA, CA 90402. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MOMO SUGAWARA. This statement was filed with the County Clerk of LOS ANGELES County on 08/15/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize

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the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/09/2013, 09/16/2013, 09/23/2013, 09/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 167191 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/12/2013 The following person(s) is (are) doing business as LIPPMAN ENTERTAINMENT. 23586 CALABASAS RD. STE. 208 , CALABASAS, CA 91302. The full name of registrant(s) is/are: MICHAEL B. LIPPMAN, INC. 23586 CALABASAS RD. STE. 208 CALABASAS, CA 91302. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/31/1991. /s/: MICHAEL B. LIPPMAN. This statement was filed with the County Clerk of LOS ANGELES County on 08/12/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/09/2013, 09/16/2013, 09/23/2013, 09/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 167188 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/12/2013 The following person(s) is (are) doing business as ERA BILLIARDS CLUB. 18888 KABIN COURT B208 , ROWLAND HEIGHTS, CA 91748. The full name of registrant(s) is/are: CANTOHOOD, LLC. 2252 LEONA AVENUE ROWLAND HEIGHTS, CA 91748. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARIO CHI FUNG LUK. This statement was filed with the County Clerk of LOS ANGELES County on 08/12/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/09/2013, 09/16/2013, 09/23/2013, 09/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 1671989 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/12/2013 The following person(s) is (are) doing business as CUSOMS CONFIDENTIAL. 1450 W. 146 ST. SUITE 2 , GARDENA, CA 90247. The full name of registrant(s) is/are: KIM E. MASUMI, CHB 1450 W. 146 ST. SUITE 2 GARDENA, CA 90247. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KIM E. MASUMI, CHB. This statement was filed with the County Clerk of LOS ANGELES County on 08/12/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/09/2013, 09/16/2013, 09/23/2013, 09/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 169916 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/14/2013 The following person(s) is (are) doing business as ENTERTAINMENT INDUSTRY INSIDERS. 16830 VENTURA BLVD. SUITE 400 , ENCINO, CA 91436. The full name of registrant(s) is/are: GOLDEN GIRLS, INC. 16830 VENTURA BLVD. SUITE 400 ENCINO, CA 91436. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LYN TALBERT. This statement was filed with the County Clerk of LOS ANGELES County on 08/14/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/09/2013, 09/16/2013, 09/23/2013, 09/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 169464 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/14/2013 The following person(s) is (are) doing business as PRIMETIME MOTORSPORTS. 604 EVERGREEN ST. #6 , INGLEWOOD, CA 90302. The full name of registrant(s) is/are: RYAN NICHOLAS GATES 604 EVERGREEN ST. #6 INGLEWOOD, CA 90302. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RYAN NICHOLAS GATES. This statement was filed with the County Clerk of LOS ANGELES County on 08/14/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/09/2013, 09/16/2013, 09/23/2013, 09/30/2013.

Statement of Abandonment of Use of Fictitious Business Name
Document Record # 2013174682
Current File No.# 20101580121
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
INSOMNIAC EVENTS
The fictitious business name referred to above was filed on 08/21/2013 in the county of LOS ANGELES.
Registered owners: INSOMNIAC, INC.
This business is conducted by: A Corporation /s/ PASQUALE ROTELLA
This statement was filed with the County Clerk of Los Angeles County on 08/21/2013
Published: SANTA MONICA DAILY PRESS: 09/16/13, 09/23/13, 09/30/13, 10/07/13

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 169466 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/14/2013 The following person(s) is (are) doing business as ESSENCE RX. 2809 N SEPULVEDA BLVD SUITE A , MANHATTAN BEACH, CA 90266. The full name of registrant(s) is/are: SCOTT RACKETT MD INC 2809 N SEPULVEDA BLVD SUITE A MANHATTAN BEACH, CA 90266, TANYA KORMEILI MD APC 2809 N SEPULVEDA BLVD SUITE A MANHATTAN BEACH, CA 90266. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2013. /s/: TANYA KORMEILI. This statement was filed with the County Clerk of LOS ANGELES County on 08/14/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/09/2013, 09/16/2013, 09/23/2013, 09/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013185885 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/05/2013 The following person(s) is (are) doing business as UPGRADE CLOTHING COMPANY. 5389 PLAYA VISTA DRIVE STE. D110 , PLAYA VISTA, CA 90094. The full name of registrant(s) is/are: BRIELYN SANDERS 5389 PLAYA VISTA DRIVE STE. D110 PLAYA VISTA, CA 90094. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BRIELYN SANDERS. This statement was filed with the County Clerk of LOS ANGELES County on 09/05/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/09/2013, 09/16/2013, 09/23/2013, 09/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 167194 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/12/2013 The following person(s) is (are) doing business as NLS TRUCKING. 13284 , SYLMAR, CA 91342. The full name of registrant(s) is/are: J NORBERTO SALDIVAR 13284 SYLMAR, CA 91342. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/04/2007. /s/: J NORBERTO SALDIVAR. This statement was filed with the County Clerk of LOS ANGELES County on 08/12/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/09/2013, 09/16/2013, 09/23/2013, 09/30/2013.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 169469 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/14/2013 The following person(s) is (are) doing business as ROSCOE EXPRESS LAUNDRY. 15033 ROSCOE BLVD. , PANORAMA CITY, CA 91402. The full name of registrant(s) is/are: M-TWO FAMILY HOLDINGS INC. 10800 OAK MOUNTAIN PL. SUNLAND, CA 91402. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MICHAEL A. MCINTYRE. This statement was filed with the County Clerk of LOS ANGELES County on 08/14/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/09/2013, 09/16/2013, 09/23/2013, 09/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013169465 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/14/2013 The following person(s) is (are) doing business as THE GOOD OLD US OF A. 15733 ARAVACA DRIVE , PARAMOUNT, CA 90723. The full name of registrant(s) is/are: RICHARD J. VALLES 15733 ARAVACA DRIVE PARAMOUNT, CA 90723. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RICHARD J. VALLES. This statement was filed with the County Clerk of LOS ANGELES County on 08/14/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/09/2013, 09/16/2013, 09/23/2013, 09/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 167195 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/12/2013 The following person(s) is (are) doing business as JAYCIE MIEL BRIDAL. 1718 GILLETTE CRESCENT , SOUTH PASADENA, CA 91030. The full name of registrant(s) is/are: LYNNE CARTER 1718 GILLETTE CRESCENT SOUTH PASADENA, CA 91030. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LYNNE CARTER. This statement was filed with the County Clerk of LOS ANGELES County on 08/12/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/09/2013, 09/16/2013, 09/23/2013, 09/30/2013.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 167193 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/12/2013 The following person(s) is (are) doing business as TEKTITE MUSIC. 330 W. ROWLAND ST. , COVINA, CA 91723. The full name of registrant(s) is/are: ANTHONY G. KALOMAS 330 W. ROWLAND ST. COVINA, CA 91723. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/10/2012. /s/: ANTHONY G. KALOMAS. This statement was filed with the County Clerk of LOS ANGELES County on 08/12/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/09/2013, 09/16/2013, 09/23/2013, 09/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 167192 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/12/2013 The following person(s) is (are) doing business as MAVERICK DIGITAL. 2850 OCEAN PARK BLVD. STE. 300 , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: GUYO ENTERTAINMENT INC. 2850 OCEAN PARK BLVD. STE. 300 SANTA MONICA, CA 90405. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/29/2013. /s/: GUY OSEARY. This statement was filed with the County Clerk of LOS ANGELES County on 08/12/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/09/2013, 09/16/2013, 09/23/2013, 09/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013186861 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/06/2013 The following person(s) is (are) doing business as TARA GALLERY. 1202 B MONTANA AVE. , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: HOMA TARAJI 15425 ANTIOCH STREET PACIFIC PALISADES, CA 90272. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/05/2013. /s/: HOMA TARAJI. This statement was filed with the County Clerk of LOS ANGELES County on 09/06/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013191022 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/11/2013 The following person(s) is (are) doing business as PACIFIC WAVE COMMUNICATIONS. 1030 EAST AVENUE S. STE. 105 , PALMDALE, CA 93550. The full name of registrant(s) is/are: PACIFIC WAVE COMMUNICATIONS LLC 1030 EAST AVENUE S. STE. 105 PALMDALE, CA 93550. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ELIZABETH TRUMBACH . This statement was filed with the County Clerk of LOS ANGELES County on 09/11/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 180285 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/28/2013 The following person(s) is (are) doing business as EAT SHABU LONG BEACH, EAT SHABU . 5242 E. 2ND STREET , LONG BEACH, CA 90803. ÄThe full name of registrant(s) is/are: CALASHABU, LLC. 1188 CENTRE ST. NEWTON CENTRE, MA 02459. This Business is being conducted by: Äa Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANTHONY NGO. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 08/28/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 180288 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/28/2013 The following person(s) is (are) doing business as THE SOLAR COLLECTIVE. 4147 ALLA ROAD , LOS ANGELES, CA 90066. ÄThe full name of registrant(s) is/are: CAROLINE HORTON 4147 ALLA ROAD LOS ANGELES, CA 90066. This Business is being conducted by: Äan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2013. /s/: CAROLINE HORTON. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 08/28/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.Ä

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 180284 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/28/2013 The following person(s) is (are) doing business as EAT SHABU SANTA MONICA, EAT SHABU . 930 BROADWAY STE. B , SANTA MONICA, CA 90401. ÄThe full name of registrant(s) is/are: CALASHABU, LLC. 1188 CENTRE ST. NEWTON CENTRE, MA 02459. This Business is being conducted by: Äa Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANTHONY NGO. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 08/28/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 180286 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/28/2013 The following person(s) is (are) doing business as ARDY BATH COLLECTION, ARDYS BATH COLLECTION, ARDY BATH, ARDYS BATH, ARDYS, ARDY BATH HARDWARE KITCHEN. 615 NORTH DOHENY , Beverly Hills, CA 90210. ÄThe full name of registrant(s) is/are: SINAI LAHIJANI 615 NORTH DOHENY Beverly Hills, CA 90210. This Business is being conducted by: Äan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SINAI LAHIJANI. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 08/28/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 182442 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/30/2013 The following person(s) is (are) doing business as STARLNOWLEDGETV. 25090 MULHOLLAND HWY. , CALABASAS, CA 91302. ÄThe full name of registrant(s) is/are: ALAN BLACKBURN 25090 MULHOLLAND HWY. CALABASAS, CA 91302. This Business is being conducted by: Äan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALAN BLACKBURN. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 08/30/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 180287 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/28/2013 The following person(s) is (are) doing business as BEVERLY HILLS PLASTIC SURGERY CENTER. 2080 CENTURY PARK EAST #501 , LOS ANGELES, CA 90067. ÄThe full name of registrant(s) is/are: SINAI LAHIJANI 2080 CENTURY PARK EAST #501 LOS ANGELES, CA 90067. This Business is being conducted by: Äan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SINAI LAHIJANI. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 08/28/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 178679 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/26/2013 The following person(s) is (are) doing business as R AND M SECOND TIME AROUND. 7737 BURNET AVE. , VAN NUYS, CA 91405. ÄThe full name of registrant(s) is/are: MICHAEL SARUBBI 7737 BURNET AVE. VAN NUYS, CA 91405, ROMINA SARUBBI 7737 BURNET AVE. VAN NUYS, CA 91405. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MICHAEL SARUBBI. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 08/26/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 182441 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/30/2013 The following person(s) is (are) doing business as SANTA MONICA HYBRID. 825 OLYMPIC BLVD. , SANTA MONICA, CA 90404. ÄThe full name of registrant(s) is/are: 252 MPH REPAIR, INC. 825 OLYMPIC BLVD. SANTA MONICA, CA 90404. This Business is being conducted by: Äa Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2013. /s/: KAMIL CZARNECKI. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 08/30/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013181239 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/29/2013 The following person(s) is (are) doing business as BLUE ROSE AUDIO . 32107 LINDERO CANYON RD, #110 , WESTLAKE VILLAGE, CA 91361. The full name of registrant(s) is/are: IQ AUDIO CORPORATION 32107 LINDERO CANYON RD, #110 WESTLAKE VILLAGE, CA 91361. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BRUCE WEISBERG. This statement was filed with the County Clerk of LOS ANGELES County on 08/29/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 174683 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/21/2013 The following person(s) is (are) doing business as RELATE ENTERTAINMENT. 3205 DESCANSO DR. #402 , LOS ANGELES, CA 90026. ÄThe full name of registrant(s) is/are: ERIC D. FREDRICKSON 3205 DESCANSO DR. #402 LOS ANGELES, CA 90026. This Business is being conducted by: Äan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ERIC D. FREDRICKSON. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 08/21/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 1722310 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/19/2013 The following person(s) is (are) doing business as WIDE SCALE MEDIA. 2170 CENTURY PARK EAST #809 , LOS ANGELES, CA 90067. ÄThe full name of registrant(s) is/are: SCALELAB, LLC. 2170 CENTURY PARK EAST #809 LOS ANGELES, CA 90067. This Business is being conducted by: Äa Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/17/2013. /s/: DAVID E. BRENNER. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 08/19/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 174685 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/21/2013 The following person(s) is (are) doing business as INSOMNIAC, INSOMNIAC EVENTS. 648 NORTH ST. ANDREWS PLACE , LOS ANGELES, CA 90004. ÄThe full name of registrant(s) is/are: INSOMNIAC HOLDINGS, LLC. 648 NORTH ST. ANDREWS PLACE LOS ANGELES, CA 90004. This Business is being conducted by: Äa Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/01/2013. /s/: PASQUALE ROTELLA. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 08/21/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 172311 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/19/2013 The following person(s) is (are) doing business as CAESARS ELECTRICAL SERVICES. 3845 WISCONSIN ST. APT F , LOS ANGELES, CA 90037. ÄThe full name of registrant(s) is/are: CESAR AUGUSTO GONZALEZ 3845 WISCONSIN ST. APT F LOS ANGELES, CA 90037. This Business is being conducted by: Äan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CESAR AUGUSTO GONZALEZ. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 08/19/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 180283 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/28/2013 The following person(s) is (are) doing business as BOUDOIR BLISS. 681 NORTH FORBES AVENUE , MONTEBELLO, CA 90650. ÄThe full name of registrant(s) is/are: TERESA ESPARZA 681 NORTH FORBES AVENUE MONTEBELLO, CA 90650. This Business is being conducted by: Äan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:TERESA ESPARZA. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 08/28/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 172312 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/19/2013 The following person(s) is (are) doing business as GHERNANDEZ CLEANING. 516 W. MELROSE WAY , LONG BEACH, CA 90802. ÄThe full name of registrant(s) is/are: GERORGINA HERNANDEZ 516 W. MELROSE WAY LONG BEACH, CA 90802. This Business is being conducted by: Äan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GERORGINA HERNANDEZ. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 08/19/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 183045 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/30/2013 The following person(s) is (are) doing business as THE WRITERS CONSULTANT. 2175 ECHO PARK AVE. , LOS ANGELES, CA 90026. ÄThe full name of registrant(s) is/are: DOROTHY BARTON 2175 ECHO PARK AVE. LOS ANGELES, CA 90026. This Business is being conducted by: Äan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DOROTHY BARTON. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 08/30/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 178678 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/26/2013 The following person(s) is (are) doing business as MALIBU FARM. 23000 PACIFIC COAST HIGHWAY , MALIBU, CA 90265. ÄThe full name of registrant(s) is/are: MALIBU FARM, LLC. 29033 GRAY FOX STREET MALIBU, CA 90265. This Business is being conducted by: Äa Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/31/2013. /s/: HELENE HENDERSON. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 08/26/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 182443 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/30/2013 The following person(s) is (are) doing business as SMART MADNESS, 500 MADNESS, ALFA AFFAIR, DODGE DART MADNESS, SILA CONCEPT. 2716 DAWSON AVE. , SIGNAL HILL, CA 90755. ÄThe full name of registrant(s) is/are: SMART MADNESS, LLC. 4827 WHITEWOOD AVE LONG BEACH, CA 90809. This Business is being conducted by: Äa Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/10/2008. /s/: BORIS TILIM. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 08/30/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013183354 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/03/2013 The following person(s) is (are) doing business as SANTOS LEGAL SERVICES. 14822 Leadwell Street , Van Nuys, CA 91405. ÄThe full name of registrant(s) is/are: Victor Santos 14822 Leadwell Street Van Nuys, CA 91405. This Business is being conducted by: Äan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)8/22/2013. /s/: Victor Santos. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 09/03/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/16/2013, 09/23/2013, 09/30/2013, 10/07/2013.Ä

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