

FREE

Santa Monica Daily Press

A newspaper with issues

DAILY LOTTERY

SUPER LOTTO

8 11 15 29 36
Meganumber: 14
Jackpot: 17 Million

FANTASY 5

22 224 32 38 39

DAILY 3

Daytime: 3 7 1
Evening: 2 8 2

DAILY DERBY

1st: 01 Gold Rush
2nd: 11 Money Bags
3rd: 10 Solid Gold

RACE TIME: 1:43.58

NEWS OF THE WEIRD

BY CHUCK SHEPARD

The Gentle Wind Project of Kittery, Maine, was recently in the news for filing a federal lawsuit against a couple who had allegedly slandered the group with claims of mind control and child neglect, among other charges. According to a Gentle Wind spokesperson, each human lives inside an energy field 8 to 10 feet high, 4 to 6 feet wide, which sometimes gets damaged and must be repaired. Its "healing instruments" are just the tools to do that, bringing good health, based on "20 years" of research. For example, its "Puck Puck" (which resembles several tuning forks) is said to bring relief from high blood pressure, arthritis, migraines, ulcers and chronic fatigue to those who merely hold them, and it has even been known to help people "forgive." On the other hand, wrote the spokesperson, "We're not New Age wackos." ...

TODAY IN HISTORY

ON SEPT. 13, 1788, the Congress of the Confederation authorized the first national election, and declared New York City the temporary national capital.

In 1759, during the final French and Indian War, the British defeated the French on the Plains of Abraham overlooking Quebec City.

QUOTE OF THE DAY

"We do not attach ourselves lastingly to anything that has not cost us care."
HONORE DE BALZAC

INDEX

Horoscopes

Dance away stress, Taurus 2

Local

Way to go, SMC 3

Surf Report

Water temperature: 71° 3

Opinion

The two sides of homelessness 4

State

Seeking retribution 10

Comics

Need a laugh? 12

Classifieds

Ad space odyssey 13-15

Legal Notices

Be a DBA observer 16-19

Vagrancy a key endorsement issue



Maria Loya



Kathryn Morea



Ken Genser



Bill Bauer



David Cole



Matt Dinolfo



Michael Feinstein



Herb Katz



Bobby Shriver



Patricia Hoffman



Richard Bloom



(Editor's note: This is the first article in a multi-part series this week on the Chamber of Commerce's political action committee interviews with City Council candidates).

BY CAROLYN SACKARIASON

Daily Press Staff Writer

CHAMBER OF COMMERCE — The 11 candidates running for City Council might differ on a broad spectrum of issues, but they all agree on one thing — Santa Monica shouldn't be the only city on the westside that bears the brunt of an increasing homeless population.

And although they all agree the problem needs to be tackled on a regional level, they don't all agree on

how to deal with it locally.

City Council candidates were interviewed last week by the Chamber of Commerce's political action committee, which will make its endorsements on Tuesday. It's the chamber's hope to replace four council seats with its own picks to gain a majority on the council that has been long dominated by members of the powerful political group known as Santa Monicans For Renters' Rights.

The interviews were dominated by the issue of homelessness and how city government can control the population here. Homelessness in Santa Monica has been regarded as one of the most important issues facing residents. As a result, it's become a hot button election issue.

Candidates' ideas on how to handle the estimated 1,200 homeless people in Santa Monica range from wanting to continue with the millions of dollars in funding for social services to creating a makeshift "tent city" where vagrants would be allowed to sleep in the 1550 beach parking lot north of the pier. During the day, the lot would be opened for parking.

See CANDIDATES, page 6

Let the games begin: Endorsements for City Council on the horizon

BY CAROLYN SACKARIASON

Daily Press Staff Writer

CHAMBER OF COMMERCE — Officials here last week reached deep into the political vortex, setting the precedent for how future election campaigns will be handled.

How the chamber of commerce's involvement in elections will be accepted by the public remains to be seen, but last week's endorsement interviews with City Council candidates has at least made clear

See ENDORSEMENTS, page 6

COMMUNITY PROFILES

COMMUNITY PROFILES IS A WEEKLY SERIES THAT APPEARS EACH MONDAY AND DELVES INTO THE PEOPLE WHO LIVE, WORK AND PLAY IN SANTA MONICA.



Tod Lipka

From the bottom line to the front line

BY PAM WIGHT

Special to the Daily Press

SECOND STREET — Tod Lipka four years ago decided he was no longer satisfied with a career that promotes self interest.

After five years at the helm of a human resources

See PROFILES, page 8

Mystery photo



Alejandro Cesar Cantarero II/Daily Press

As part of a weekly contest, the first person to accurately identify where this photo was taken will receive a prize. Please e-mail responses to sack@smdp.com.

Jacquie Banks

310.586.0342

Your local Realtor since 1987



GOLDWELL BANKER
PREMIERS
INTERNATIONAL

Acadie
HAND CRAFTED FRENCH CUISINE

★ CREPES ★ COFFEE ★ SOUPS ★ SALADS ★

Between the Promenade & the Beach on Arizona Ave
www.crepescompany.com • Telephone: (310) 395-1120

SMALL BUSINESS STARTUP?
Let me help you succeed

CONSULTING • BOOKKEEPING • PLANNING TAXES

SAMUEL B. MOSES, CPA
(310) 395-9922
100 Wilshire Blvd., Suite 1800
Santa Monica 90401



EASTON GYM SANTA MONICA

1233 Third Street Promenade
310-395-4441

Easton Gym is your neighborhood gym.

COMPLETE FITNESS FACILITY • FREE PARKING



AWARD WINNING BEER SELECTION

29 Beers on Draught

HAPPY HOUR 4-6PM Monday thru Friday

\$5.99 Burger Monday!!!

Your choice of:

Ahi • Salmon • Boca
Garden • Turkey • Beef

PLAN YOUR NEXT PARTY
ON THE PATIO

2911 Main Street • Santa Monica • 11:30am - Midnight Mon-Sun
Telephone 310.314.4855 • www.libraryalehouse.com



HOPKINS VS DE LA HOYA
9:18:04 \$20 COVER

\$5 BUCKS OFF WITH THIS AD

**YOUR SANTA MONICA HOME
FOR ALL COLLEGE & NFL GAMES
SUNDAY NFL BEER SPECIALS**

10 TVs • 2 Big Screens

Authentic Philly Cheese Steaks • Burgers • Pop-a-shot • 3 Pool Tables and more!

Available for private parties

1333 Santa Monica Blvd. (310) 899-0076 (corner of 14th and Santa Monica)
Lunch-Time Delivery Available



Next door to

Over/Under

(310) 451-5040

www.l4below.com

Upcoming Headliners

FRIDAY SEPTEMBER 17

8:00 Dr. Wu, 10:00 Rhian, 11:00 Signal Path

SATURDAY SEPTEMBER 18

**80's Saturday
Afternoon! 4pm-9pm
Music, Food, Drink
Specials & Trivia**

**8:00 Bruce in the USA (trib. to Bruce
Springsteen), 9:00 Braxx, 11:00
Damage, 12:00 Speakers of the House**



HOROSCOPE

The Daily Horoscope is proudly sponsored by:



THE COUNTER

BUILDING A BETTER BURGER

HOURS: M-TH:11AM-10PM FRI-SAT:11AM-11PM SUN:12PM-9PM
2901 Ocean Park Blvd in Santa Monica • 310.399.8383

Dance away stress, Taurus

JACQUELINE BIGAR'S STARS The stars show the kind of day you'll have:

★★★★-Dynamic ★★★★★-Positive ★★★-Average ★★-So-so ★-Difficult



ARIES (March 21-April 19)

★★★ Dig into work before hassles invade your thoughts and projects. You might find that others are most uncooperative. If you want get anything done, close down and insulate yourself. Refuse to make judgments or think of anything except the task at hand. Tonight: Put your feet up.



TAURUS (April 20-May 20)

★★★★ Friends surprise you with their choices and decisions. Just when you decided you knew someone well, you discover otherwise. So much happens that you might feel like a jack-in-the-box, popping up each time to a new situation. Tonight: Dance away stress.



GEMINI (May 21-June 20)

★★★★ You might want to play hide-and-seek, but in your case, you will need to hide and not be found. Pressure comes from all directions. Authority figures act up in strange ways, yet your home needs to be your major concern. Check out facts. Misinformation flows everywhere. Tonight: Play ostrich.



CANCER (June 21-July 22)

★★★★ Work with a change of course, new information and/or a sudden realization. Your ability to flex and put mixed facts together comes forward and saves the day. Verify as much as you can. Conversations and meetings are a bit off. Tonight: Swap today's war stories with others.



LEO (July 23-Aug. 22)

★★★ Managing your funds might be as difficult as handling the national deficit right now. You might be well-advised to pull back and do as little as possible in this department. Make sure all insurance policies are in tact and as you want them. Tonight: Go over your budget.



VIRGO (Aug. 23-Sept. 22)

★★★★★ You might be as clear as a bell, but someone else might have a difficult time hearing you. If you pull back, you will notice that confusion and misunderstandings run rampant. It's not you. Others act and speak in odd ways. Tonight: Others want to listen. Just ask.



LIBRA (Sept. 23-Oct. 22)

★★ Know when to duck. Others are difficult, and you might not be a piece of cake either. Review recent statements and attempt to make sense of a puzzle or issue in your life. Be an observer. Be a listener. Say little. Tonight: Cocoon. Don't be available!



SCORPIO (Oct. 23-Nov. 21)

★★★★ Much drops in your lap in an unanticipated manner. You express unusual ingenuity and creativity while others continue to get stuck. Use your ability to help everyone, including yourself! Tonight: Add more spice to a relationship.



SAGITTARIUS (Nov. 22-Dec. 21)

★★★ Read Gemini, and you'll understand a lot more about your day. A boss might be even more unpredictable than normal. You have no choice but to handle this person. On the other side, rapid switches and mood changes mark your behavior as well as that of close associates. Tonight: Work as late as need be.



CAPRICORN (Dec. 22-Jan. 19)

★★★★ What you see, others don't. You could try to explain, but that might not help at all. You have difficulty finding the right words or the time to talk. Detach, and soon you might see a situation as humorous. Tonight: Hop on the computer or rent a movie.



AQUARIUS (Jan. 20-Feb. 18)

★★★★ Deal with others directly, and you'll get the kind of results you want. You pull the wild card financially. You could win the lottery or find your pockets empty. Use your good sense as you handle various conversations. Tonight: Clearly, another doesn't share your perspective.



PISCES (Feb. 19-March 20)

★★★★ Your unpredictability charges others with nervous energy or might cause someone to pull away. Recognize what you need to do to keep key people relaxed. In the long run, you will build better relationships. Tonight: Beam in what you want.

Santa Monica Daily Press

Published Monday through Saturday

Phone: 310.458.PRESS(7737) • Fax: 310.576.9913

1427 Third Street Promenade, Ste. #202 • Santa Monica, CA 90401 • www.smdp.com

PUBLISHER

Ross Furukawa ross@smdp.com

EDITOR

Carolyn Sackariason sack@smdp.com

STAFF WRITER

John Wood wood@smdp.com

STAFF WRITER

Geneva Whitmarsh geneva@smdp.com

ADVERTISING SALES MANAGER

Rob Piubeni rob@smdp.com

ADVERTISING ACCOUNT EXECUTIVE

Rob Schwenker schwenker@smdp.com

ADVERTISING ACCOUNT EXECUTIVE

Stewart O'dell stewart@smdp.com

PRODUCTION MANAGER

Alejandro Cesar Cantarero II alex@smdp.com

PRODUCTION ARTIST

Rick Reynoso rick@smdp.com

EXECUTIVE TRAFFIC MANAGER

Brenda Casas brenda@smdp.com

CLASSIFIED REPRESENTATIVE

Mitch Troy mitch@smdp.com

CLASSIFIED REPRESENTATIVE

Kitty Seeger kitty@smdp.com

NIGHT EDITOR

Lori Luechtefeld lori@smdp.com

NIGHT EDITOR

Michael Tittinger mikeyt@smdp.com

CIRCULATION MANAGER

Mike Aviles mike@smdp.com

CIRCULATION

Keith Wyatt keith@smdp.com

CIRCULATION

Glenn Bolan glenn@smdp.com

SPECIAL PROJECTS

Dave Danforth dave@smdp.com

MASCOT

Maya Furukawa maya@smdp.com

LOCAL



COMMUNITY BRIEFS

SMC students given 'unusual' number of scholarships

By Daily Press staff

In what UCLA officials said was highly unusual, five Santa Monica College transfer students have each won prestigious UCLA Regents scholarships, which they will use when they begin classes at the Westwood campus on Sept. 30.

Julia Dobrovolsky, Alexander Gabrovsky, Kristen Glasgow, Jiu-an-Ru Jennifer Lai and Christoph Seitz will each receive \$5,500 a year with additional funds available based on need. Recipients are selected on the basis of demonstrated academic excellence, leadership and exceptional promise.

"It's rare for there to be five scholarship recipients from one school in one year," said Gail Ishino, UCLA's Financial Aid assistant director. "It's quite an accomplishment."

The Regents Scholarship Program, established in 1962, is considered one of the highest honors awarded to students attending UCLA.

New Santa Monica tennis league springs to life

By Daily Press staff

Santa Monica will be a major center of westside tennis now that a new youth tennis league has been launched.

"More and more Santa Monica teams and players turned in dominating performances in westside youth leagues over recent seasons," said Rich Rollins, league coordinator. He is issuing a call for players. "So we decided to create a Youth Team Tennis League based at Samohi Tennis Centre to accommodate their competitive drive."

Kickoff day for the new Santa Monica Youth Tennis League was on Sunday. It is sponsored by the Tennis Patrons of Santa Monica, a longtime supporter and promoter of tennis in Santa Monica.

"We expect 40 kids to be competing on opening day with the numbers likely to grow rapidly," Rollins said. "Young tennis talent around Santa Monica is basically untapped, and this league will provide the perfect opportunity for kids to test themselves, week in, week out, against their peers."

League play begins on Sept. 19, with the season lasting through Dec. 5. The league is now accepting registrations for the fall session.

The league is open to youth ages 8 through 18. It will hold regular doubles clinics and competitions. Cost of the program is \$85 per season.

For further information about the league call (310) 641-3203. Or go to www.santamonicatennis.info.

Kiwanis club is all about character

By Daily Press staff

The Santa Monica Kiwanis Club has pooled the resources of its service agency members to create a character development camp for Santa Monica middle school students.

On Aug. 28, 50 middle school students left for a week-long program in Big Bear. The Santa Monica Kiwanis Club and affiliated social service agencies donated all of the costs.

A partnership between the Santa Monica Kiwanis Club and the UCLA/Santa Monica Hospital provided pediatric exams for 20 students who did not have access to medical care. The instruction was provided by the Santa Monica YMCA, Santa Monica YWCA, Santa Monica Police Activities League, Boys and Girls Club of Santa Monica and the Santa Monica Red Cross.

In addition to regular camp activities, the campers were taught skills in teamwork, self-esteem, tolerance for other people's differences, how to overcome taunting and prejudice, and appreciation for community service.

The Santa Monica Kiwanis Club specifically selected kids from challenging backgrounds and at particularly vulnerable times in their lives. It is the hope of the Santa Monica Kiwanis Club that other Kiwanis Clubs and social service agencies will adopt the pilot program, officials said.



SURF REPORT

On Monday look for building NW wind swell to join slowly building SE swell. Northern LA spots with decent wind swell exposure see 1-3' surf, with more consistent waist-high sets at best breaks. South Bay breaks will work the NW energy for knee-waist high waves at many breaks and sets to chest high at standout spots, mainly in the north half of the bay. Winds will be generally light in the morning, with light S winds possible. Look for onshore W wind to build in the 8-12 knot+ range in the afternoon.

Today the water is:

71°

Write us at wood@smdp.com and tell us what the surf is doing today at your local break.



LOW TIDES

HIGH TIDES

	Morning	Height	Evening	Height	Morning	Height	Evening	Height
SATURDAY	2:38	0.0	2:10	2.3	9:08	4.4	8:10	5.8
SUNDAY	3:03	-0.1	2:42	1.9	9:25	4.6	8:43	5.9
MONDAY	3:27	-0.1	3:15	1.5	9:44	4.8	9:17	5.9
TUESDAY	3:51	0.0	3:49	1.2	10:05	5.1	9:52	5.7
WEDNESDAY	4:15	0.3	4:27	0.9	10:28	5.3	10:30	5.4
THURSDAY	4:39	0.7	5:09	0.7	10:53	5.5	11:12	4.9
FRIDAY	5:04	1.1	5:56	0.7	11:21	5.6	N/A	N/A

The Surf Report is sponsored by:

ALL ABOUT HER

ROCKER
BOARD SHOP

SURF • SNOW • SKATE

12204 Venice Boulevard
Mar Vista, CA 90066
(310) 397-8300 TEL
(310) 397-8931 FAX
www.rockerbordshop.com
info@rockerbordshop.com

boards • wetsuits
swimwear
clothing • accessories

The QLine

Earlier this year, the Chamber of Commerce established a political action committee to endorse City Council candidates, which has never been done before. The chamber will raise hundreds of thousands of dollars and tirelessly campaign for their candidates. How it proceeds from here will be critical for the future of Santa Monica, political observers say.

Through local voters, the chamber hopes to overthrow a city government that has been dominated by a more liberal-thinking group called the Santa Monicans For Renters' Rights for the majority of the past 26 years. It's widely known that the chamber and City Hall have for years had an adversarial relationship.

The business community laments that policies set by the current administration create an unfriendly environment for residents and visitors.

So this week, Q-Line wants to know, "Do you think the Chamber of Commerce and its endorsements will represent your issues and views in the upcoming election? Why or why not?"

Call (310) 285-8106 before Friday at 5 p.m. and we'll print your response in our weekend edition. Please limit your comments to a minute or less. It might help to think first about the wording of your response.



- Homemade
- Fresh Ingredients
- Pasta & Dinners
- Calzones
- Hot Subs

Voted Best in L.A.

— America Online Poll

"A slice of NY in your own backyard."

—Anthony Dias Blue
Bon Appetit Lifestyle

310.451.SLICE (7542)
310.399.4060
Catering • Lunch/Office Delivery



Since 1967
Quality & Value Always!

Open 6am - 2:30pm Mon. - Fri.
6am - 4pm Sat. - Sun.

310-399-7892

**2732 Main St.
Santa Monica**

**½ lb. Beef or Turkey
Burger
\$4.09**

**Weekdays from 1pm to Close
(served w/homemade macaroni)**



OPINION

Searching for candidates with plans



LETTERS TO THE EDITOR

A friend lost

Editor:

I saw Jim Burry (SMDP, Sept. 9-10, page 1) less and less over the years, but I and many others remember him well in the glorious '60s when he attended UCLA in the daytime and tended bar in the evenings at Ye Olde Mucky Duck, the original British Pub in California. I will not soon forget the feisty Scotsman who poured me about a thousand pints of Watneys Red Barrel and always had a smile and a funny story to go with them. Aurevoir Jim! We will drink together in the great beyond.

N J Gazey
Santa Monica

A lesson in flag flying

Editor:

On Sept. 7, during my last day in your fair city, I parked my rental car by Santa Monica's Kerry/Edwards campaign headquarters. While sipping coffee at the nearby coffee shop's patio on Wilshire Boulevard, I asked my friend Jimbo what he thought of the upcoming election. He held up three fingers and said "Viva Bush!" I asked him to be more specific, and he simply said "Just look at the flag in their window." I glanced over at the Democratic headquarters window and blushed a bit at what I saw ... the American flag was hung in a improper manner. I blushed, for being a Navy veteran, I should have seen this mistake sooner. I said "So what? It's an honest mistake I'm sure." He retorted, "... If those guys can't be trusted to put our flag in the right direction, why should they be trusted to put our nation in the right direction?"

I, myself, am undecided, but just for kicks I looked up the U.S. Flag Code, and here is what I found: Title 36, Chapter 10, sub-section 175 (i) of the law enacted by Congress states in part ... "when the flag is displayed in a window, the union, or field of blue, should be displayed to the left of the observer on the street." The flag in the Kerry/Edwards headquarters window is shown with the blue field to the street observer's right.

I should say here that I suggested to my friend Jimbo that we go to the Kerry/Edwards headquarters and politely tell them of the mistake. He looked at me like Archie Bunker looks at Edith, and so I just let that sleeping dog lay.

Anyway, if this letter does get printed, I hope someone at the Kerry/Edwards campaign headquarters takes note because even Jimbo, like the broken clock that he is, can be right if only twice a day.

All kidding aside, our flag does warrant the proper respect and display that so many gave so much for, especially from the campaign headquarters of a presidential hopeful who himself served under those very colors.

Cheryl D. Strong
Colorado City, Colo.



COMMON SCENTS

BY CAROLE ORLIN

I was pleased to read the recent article in the SMDP (Sept. 4-5, page 1) about the soon to be unveiled "plan to end homelessness" in Los Angeles County. This plan, created by a panel dubbed "Bring LA Home," is set for release on Sept. 23. The goal will be to end homelessness in LA County within 10 years. Will this be the solution for Santa Monica?

Santa Monica has long been known for being a haven for the homeless. I have been a strong advocate for the homeless. Before moving to Santa Monica in 2000, my husband and I both worked as volunteers in a soup kitchen on the East Coast and felt good about helping those in need. I still feel good about helping those in need, but my experiences with the transient population in Santa Monica has been rather startling. Although by definition, transient means passing through, these "transients" seem to be here to stay. This anomaly has caused me to rethink the difference between homeless people and our permanent "transients." In my mind there is a difference.

The homeless population I worked with was, for the most part, very motivated to change their circumstances. They were assigned to a caseworker, and the expectation was that they would follow the program offered or they could not enjoy the privileges of this particular soup kitchen, which included hot meals, clean clothes, showers, temporary mail and message center, job referrals, medical referrals, and shelter and housing referrals. They had to be clean and sober when they showed up for dinner. If they were given a job lead or a lead on housing, they were expected to follow up on it. A caseworker often went with them when they looked for housing or a job and helped them with other life skills. They were expected to go into drug rehab programs or attend AA or NA if they had an alcohol or drug problem, and the caseworker helped them coordinate with the particular program that was available. If they needed help for mental health issues, they were referred to or taken to the appropriate resource. A lot of people did not stay with the program and comply with the rules, but many people did. For those who stayed with the program, their lives were slowly

but surely changed in a positive direction for themselves and for the community.

In looking back at those people who did not succeed, many didn't really want to change their circumstances. They wanted the free handouts that were offered: the free food, clothing, etc. They felt they were entitled to it. This is by and large the type of transient population I have all too frequently encountered in Santa Monica. I have seen the same individuals hustling people in the same spots for years now. I have encountered very intelligent, articulate and savvy people who would rather complain about how tough their circumstances are rather than do something to make a change. Transients come to Santa Monica because they know it is easy to live a transient lifestyle here. The city government here enables them to continue their lifestyle — the weather is good, free meals are made available on the beach, and the police do little to interfere with non-violent laws they break. When a group of transients repeatedly broke into and trashed some property I owned in Santa Monica, the police responded and tried to be helpful, but admitted there was not much they could do. Word gets out in the transient community about Santa Monica being a haven for the homeless, and we get stuck with this unmotivated population for decades on end. We are currently spending about \$2 million each year on services for homeless people in Santa Monica. Are we seeing any positive results? I know that in my four years of living and working in Santa Monica, I have seen the problem get worse, not better.

I know I will get mail about how hard it is to get a job and live in Santa Monica. If that's the case, then go to a place where it is easier. I see people who speak little or no English get jobs all the time. They will take any job that is offered because they want to change their circumstances. Why can't the able-bodied transients do the same? Is day labor beneath them? Housing and jobs are difficult to find in Santa Monica, so why stay where it's so difficult? There is a lack of logic with their arguments. I was in a Barnes and Noble bookstore a few weeks ago, and two young, healthy-looking transients were exchanging information about free "this" and free "that." They were musing on the fact that every time the city attempts to pass ordinances restricting their lifestyle, they seemed to have the reverse effect and end up getting more.

I know there are many people on the street who are mentally ill and

desperately in need of help, especially some elderly women. I fear for their safety. Where do they sleep at night? Are they safe from predators? These people need our help. They need to be in a safe environment. I was a nurse for many years and worked with the mentally ill. I am very aware of the right of people to refuse medication, and there are people for whom the current available medications do not work. Maybe that is why this group of people is on the streets. Perhaps intervention was attempted and refused, or the medications they received were not helpful. I know that since "deinstitutionalization" began, many mentally ill have been cast into the streets. Is there enough outreach for this genuinely needy population? Unfortunately, the transients that are practicing alcoholics, drug abusers and/or anti-social with no desire to become contributing members of the community seem to dominate our homeless population here in Santa Monica. They have alienated many in the community — not just business owners, as is often claimed.

The local elections are fast approaching. From discussions with friends and neighbors, and reading numerous letters to the editor, there might not be a more important issue to confront in this election than evaluating how each candidate stands on the homeless/transient issue. This election is an extremely important one for local issues because there are four council seats up for grabs.

I hope the concerned citizens of Santa Monica will see the difference between the homeless who genuinely need our help and the anti-social "transients" who are destroying our city and taking advantage of the good hearts and intentions of many of our citizens. The candidates running for City Council need to see this difference and present to us a vision and a specific plan of action to improve everyone's quality of life in Santa Monica.

Later this month, when the comprehensive plan to end homelessness in LA County is released and reviewed, we will certainly be very interested in hearing how this might affect Santa Monica in the long run. Equally important, we will be looking at the actions that can be taken in the short run to promptly confront and take immediate steps to improve the situation for all of Santa Monica. To the candidates for City Council: We will be waiting for your responses.

(Carole can be reached at Caroleorlin@yahoo.com).

GOT SOMETHING TO SAY? SOUND OFF IN THE DAILY PRESS!

PLEASE SEND LETTERS TO:

Santa Monica Daily Press: Attn. Editor
1427 Third Street Promenade Suite 202
Santa Monica, CA 90401
Or email: sack@smdp.com



OPINION



The grass might seem greener on the other side, but does it have weeds?



HIP TO BE SQUARE

BY CAROLINE BODKIN

When you're somewhere away from home — visiting a friend at the college you almost went to, or on vacation in another city, another country, another town — it's hard not to imagine what your life would be like if you lived there.

What if I went to that other school? What if I lived on Maui full time? What if I gave up my city for this one? What if I gave up city life for country living? Are there better jobs here? Is there more to do?

Could I give up my life for the one I see here?

My boyfriend and I live in a big, dirty, exciting but exhausting city. A big part of us longs to go back to a small town with open space and clean air. We stay in the city because there are things we want to do, achieve, go for and finish there that can't be done, achieved or attempted elsewhere.

But when my boyfriend and I were on vacation in northern Maine, we found ourselves asking all those "what if" questions.

What if we moved to this small town? Could we grant ourselves the quiet life we crave, on this beautiful coast, knowing that it would mean giving up the things that we're "going for" in the city?

The real question is, do our reasons for staying put justify ignoring the fact that we might truly be happier somewhere else? Is it worth sticking it out?

On day four of our vacation, while sitting at the bar in our favorite restaurant, we were indulging this "what if" dialogue on how we'd make a living in our new home when the owner of the restaurant slid behind the bar.

He paused to listen, then smiled and nodded.

This sort of conversation must amuse him because at age 26, he has already made his decision. He ducked out of the New York restaurant scene three years ago to do just what he wanted, just where he wanted.

We asked him how business was going, and he said it'd been a slow summer due to July's heavy rains, but that things were picking up and should be steady until they

closed on Columbus Day.

He'd spend the winter traveling and hoped things would be better next year.

I believe in this place, he said, it just takes time. Weeds grow overnight, but trees take time. He'd have to stick it out to find out, and he planned to give it his all in the meantime.

The grass is greener mentality is either a great liability or a real motivation. If you're always thinking about the better life that you could live elsewhere, how are you supposed to give your all to the life you have?

On the other hand, is it possible that you would be happier if you made the major changes you daydream about?

When we got back from the bar, I received a message from an old friend. It said something like this: "I've decided that my current job's a dead end and have given my notice. I'm not sure what's next, but I'd be happy to hear your thoughts."

This friend had bounced around from job to job and city to city since he graduated college.

He'd had seemingly good opportunities in all these places, so it was hard to understand why he'd never found one that stuck. It seems there's a difference between something that sticks to you and your deciding to stick something out. While one is obvious, the other takes faith and determination.

After that, my boyfriend and I made a list. All the things we liked about our life that are specific to the city in which we live: Our friends, the opportunities and the stones yet unturned.

When we returned from vacation, I called my friend and consoled him about leaving his latest job and city. He gave me a rundown on his new plan, and he asked me if I thought this one would work.

I said he'd be OK wherever he ends up, whatever he decides to do.

Life does work out.

He pressed me, asking, "But do you think it's going to work this time?"

And I paused, considered, and said, "I guess you'll have to give it your all if you want to find out."

Because that's all I've got to go on, too.

(Caroline Bodkin lives in LA for the time being. E-mail her at hiptobesquare-bodkin@aol.com).

GERMAN CAR SERVICE

Specialist in Repair of **Porsche • VW • Audi • BMW**



- Best alternative to high dealer prices
- Complete service and repair
- 6 month or 6000 mile guarantee
- Locally owned and operated since 1965

2202 OLYMPIC BLVD., SANTA MONICA • (310) 829-2563

Discover Opportunity...

Just two hours away, Downtown San Diego is booming. Minutes to dozens of world class golf courses, parks and the historic Gaslamp District...and the best ocean views in Southern California!



2 bed 2 bath + den 1,680 sqft ocean views!\$750,000
2 bed 2 bath 1,221 sqft Ocean Views!!.....\$550,000
2 bed 2 bath 1,700 sqft Prime water view location.....\$1,265,000
2 bed 2 bath + den Penthouse level. Water Views!!!\$1,425,000



Prudential
California Realty

Chris Warren
(619) 818-1666



warren@prusd.com • www.sandiegohomesdowntown.com

SANTA MONICA BUSINESS TRAVELERS' HQ



Privately Negotiated Air Fares Via:



25—50% Off

Business, First Class & Last Minute Fares

Upgrade Programs Frequent Traveler Programs Beat the Web Fares
Corporate Hotel & Car Rates Around the World

Airline Consolidator International Rail & Eurail Passes Travel Agents Welcome

24 Hour Customer Service

For Business Customers Only



London
TravelCenter.com

1423 2nd Street, Santa Monica, CA 90401 (310) 255-0800 Hours: Monday - Friday 9AM-6PM Sat 10AM-1PM
CST# 2051648-10

Celebrating SMDP's 3rd Anniversary!



-Softcovers \$15
-CDs \$10
-Sets \$20

ORDER ONLINE!

FUNNYPAPERZ.COM



LOCAL

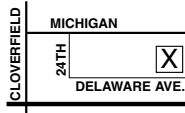
RECYCLE NOW!



CARDBOARD: \$75 per Short Ton

(Up to \$85 per short ton) Drop-off donation bins available 24 hours in front

Santa Monica Recycling Center
2411 Delaware Avenue in Santa Monica
(310) 453-9677



SANTA MONICA **SUMMER GUIDE 2004**

AVAILABLE IN NEWSTANDS ACROSS SANTA MONICA

BOB GABRIEL INSURANCE

Providing Professional & Personalized Service Since 1936

- Auto Experts
- Life, Disability & Pension
- Homeowners
- Commercial & Business
- Workers Compensation
- Group & Individual Health

Representing "A" rated companies
including MERCURY INSURANCE

*California survey shows Mercury Insurance Auto
rates to be the most competitive in this area.*

Phone Quotes Available

310.829.0305

2325 Wilshire Blvd., Santa Monica

We encourage you to visit the Santa
Monica Historical Society Museum —
The Archives of Santa Monica.
1539 Euclid (310) 395-2290



PUBLIC COMMENTS ARE WELCOME ON ADELPHIA CABLE'S RATES

The City of Santa Monica will soon determine whether the rates charged by Adelphia Communications Corporation also known as (Century-TCI California, L.P.) for basic cable service, equipment and installation costs, are reasonable. To assist in that process, the City welcomes public comments.

Adelphia Communications Corporation has submitted to the City FCC Forms 1240 and 1205 and other material in support of its rates. Any member of the public may review those materials during normal business hours in the Office of the City Clerk in City Hall Room 102 and the Reference Section of the Santa Monica Main Library, Fairview Branch Library, Montana Ave. Branch Library and the Ocean Park Branch Library.

Written comments on Adelphia rates should be sent or delivered to the Office of the City Clerk, City Hall Room 102, 1685 Main Street, Santa Monica, CA 90401 by September 22, 2004.

In addition, any member of the public may present oral comments at the public hearing of the Santa Monica City Council at which time it will consider adopting an order regarding Century's rates. That hearing is currently scheduled for October 12, 2004 although the date may change. Please contact the City Clerk's Office at 310/458-8211 to verify the date of the hearing.

La Ciudad de Santa Monica quiere la opinión de la comunidad para determinar si los precios que cobra Adelphia Cable por los servicios de cable son razonables. Favor de enviar sus comentarios a: City Clerk, City Hall Room 102, 1685 Main Street, Santa Monica, CA 90401, antes del 22 de septiembre de 2004. Para más información, favor de llamar a Sandra Garcia al número 310/458-8301.

Homelessness viewed as a regional burden

CANDIDATES, from page 1

That was an idea floated by Councilman Herb Katz, who is seeking reelection. The idea was in response to questions of how to deal with vagrants who sleep and defecate in downtown doorways, and whether more bathrooms should be made available downtown.

"We ought to dedicate an area for them to sleep there and have toilets," he told the committee. "I think we should use one of our parking lots at the beach."

He also suggested that there should be a mandatory law that requires vagrants who use city-funded social services to contribute to the community, in ways such as maintaining and cleaning public areas.

"It will cut the homeless population in half," Katz said. "You pay them the absolute minimum wage. Many of them don't want to work, and they'll go away."

ENABLING THE ABUSERS?

Several first-time candidates said there is a significant portion of the homeless population that abuse the system. As a result, City Hall enables them, which leads to chronic homelessness and attracts more vagrants to Santa Monica.

"If I were going to offer services ... I think that we as a city shouldn't help free-loaders," said Bill Bauer, who is running as part of a slate with Kathryn Morea and David Cole. Bauer agreed jobs should be attached to social services.

"If (a homeless person) can no longer get the free stuff, he'll probably go somewhere else," Bauer said. "The city's policy is to go soft on the homeless."

Cole, like the other candidates, believes there are certain segments of the homeless population that need serious help — such as the mentally ill, and the drug and alcohol addicted. The problem, however, is that City Hall's social services don't differentiate between those who really need help and those who are abusing the system. He suggested that City Hall get tough on those who are repeatedly violating the law and demonstrating anti-social behavior.

"If you repeatedly harass them and arrest them, they'll get on a bus and go to a community that will be more accepting," he said.

Cole and Bauer's running mate, Morea, was asked if the present ordinances designed to keep vagrants out of downtown are working and if she agreed with City Hall's social services programs.

"We have a lot of generous people and that's great, but there is a segment of the population that take advantage," she said, adding there should be more accountability attached to the programs and people should be limited on how much aid they get before they are cut off.

"There are ways to make the programs more accountable," Morea added. "There should be no free lunch."

Candidate Matt Dinolfo, who ran unsuccessfully in 2002, doesn't think Katz's tent city proposal is a rational solution. But portable toilets might alleviate the smell of urine and feces downtown, he said.

"They have to relieve themselves, it's common decency," Dinolfo said. "If you have to have something, portable bath-

See CANDIDATES, page 7

ENDORSEMENTS, from page 1

what the business community's motives are for officially getting political.

Earlier this year, the chamber established a political action committee to endorse candidates, which has never been done before. The chamber will raise hundreds of thousands of dollars and tirelessly campaign for their candidates. How it proceeds from here will be critical for the future of Santa Monica, political observers say.

Through local voters, the chamber hopes to overthrow a city government that has been dominated by a more liberal-thinking group called the Santa Monicans For Renters' Rights (SMRR) for the majority of the past 26 years. It's widely known that the chamber and City Hall have for years had an adversarial relationship. The business community laments that policies set by the current administration create an unfriendly environment for residents and visitors.

The chamber is expected to make endorsements on Tuesday for candidates running for four open City Council seats this November. Political action committee members drilled candidates on questions regarding homelessness, affordable housing, future development, the living wage issue, parking policies and City Hall bureaucracy.

The dynamics of the process revealed that the chamber and the established political party's differences are vast. Challengers to the status quo — who are the most likely to be endorsed — met with agreeable committee members. On the other hand, three of the incumbents found themselves defending their records, answering loaded questions and deflecting accusations. Two candidates who are already endorsed by SMRR and seeking a City Council seat for the first time weren't without their share of challenging questions.

The most heavily scrutinized was City Councilman Mike Feinstein, who after being challenged for the first 10 minutes of his interview, addressed committee members on their line of questioning.

"We have a short time here, and I don't think it's productive to bring up the past," he said, pointing out that he's championed many causes for small businesses. "You've got a half hour with me, and I have done a lot of productive things (as a councilman)."

Kathy Dodson, president and CEO of the chamber, said she thought the interviews went well.

"That was a really important part of the process," she said. "I think we may definitely do this again. I was really impressed with all of the candidates."

Even candidates who know they aren't likely to get the chamber's endorsement, or don't necessarily need it, respect the process, and that's why they put themselves under scrutiny.

The process so far indicates that local politicians are navigating through new territory and are just beginning to

See ENDORSEMENTS, page 7

LOCAL



Incumbents say homelessness not clear-cut issue

CANDIDATES, from page 6

rooms are easier to clean."

Dinolfo also said a closer look at the cost effectiveness of the city's social service program is necessary to analyze whether or not it's getting a significant number of people off the street.

Incumbents Mayor Richard Bloom and Councilman Ken Genser defended City Hall's continuum of care approach, and said the services are placing people into transitional and permanent housing.

"We are helping fewer people, but they are getting better care," Genser said, adding in the early 1990s when he was on the City Council, more services were created for people who really need help — the mentally ill, abused and addicted.

Maria Loya, a first-time candidate, said homelessness is a national problem but offered little on how to deal with it locally.

"We need to continue to provide the services," she said. "There needs to be structure for them to be effective."

Some challengers agree with chamber officials that food programs in the parks and the abundance of social service programs attract more vagrants here. But the incumbents and a few other candidates say Santa Monica's warm weather and its geographical location — on the edge of the West Coast and at the end of the bus line — are contributing factors.

"We don't have borders in California," said first-time candidate Patricia Hoffman. "We attract people not because of our social services, there are circumstances beyond our control."

LAYING DOWN THE LAW

All of the candidates were questioned on City Hall's policies regarding a segment of the homeless population — the criminals and those who exude anti-social behavior. Those challenging the incumbents believe City Hall has fallen short on enforcing current laws and has created new ones that aren't effective. However, the incumbents say it's not a black-and-white issue — every time they create a new law designed to keep vagrants away, they are challenged by groups such as the ACLU that claim Constitutional rights are being trampled.

That's the case with an ordinance that was passed in 2002. It was designed to limit groups that distribute food in area parks and on the Third Street Promenade. But the law was watered down and thrown into City Hall's community events policy, which allows up to 150 people to gather in a public space. Because of Constitutional freedoms, no distinction can be made between a church group handing out food to the homeless and a school group having a picnic.

"It doesn't have the effect we hoped it would have had," Genser said. "We haven't found a legal way to enforce that."

Many candidates were asked whether or not they would examine other cities to see what laws they have successfully used to keep vagrants away. But again, some incumbents say it's not a clear-cut issue.

"A lot of cities don't do what we do because they are not sued like we are," Genser said. "We have tried to use creative laws."

The real issue is that existing laws aren't being enforced, many candidates agree. But there are varying opinions on why they aren't being enforced. Some blame the city staff — particularly the City Council, City Attorney Marcia Moutrie and City Manager Susan

McCarthy — who set the policies and priorities. As a result, the police department's hands are tied.

"The city needs to make a decision: Are they going to enforce the laws or not and then empower the police to do it?" Cole said.

Incumbents say they would like to be more aggressive, but there are challenges to catching people breaking laws that are aimed to curb anti-social behavior. City Councilman Mike Feinstein said it's difficult in a city the size of Santa Monica to arrest everyone who urinates in public or panhandles.

"For a city so big, it's not the first thing (police) are going to respond to," he said. "You have to be there to see somebody (break the law)."

He added that he trusts Moutrie's knowledge and legal advice on Constitutional rights. Genser agreed.

"It's her job to advise us if we get into legal trouble," he said. "She is very responsible for the City Council."

Candidate Bobby Shriver, a descendant of the Kennedys, was asked by the com-

mittee whether or not his family legacy of helping the poor would hinder him from getting tough on City Hall's policies and vagrant population.

"I don't accept the distinction between caring and (being tough)," he said. "It's a regional problem, and no person can say they have the solution to homelessness in Santa Monica."

He said he would be relentless in getting surrounding cities to share the burden.

"We show up, and we never leave, we won't give up," Shriver said. "If people see you are serious, they will be serious."

"I have outworked everybody, that's the story of me," he added. Shriver also said local laws and programs are Band-Aids to a larger problem.

"I want a comprehensive solution. I want other cities involved and the state," he said. "Pressure needs to be put on hospitals and policy makers."



STILL SMOKING?

Life is Short — Why Make it Shorter

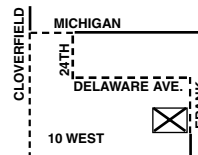
John McGrail C.Ht.

Certified Hypnotherapist

(310) 235-2882

Southern California
Transfer Company

**PUBLIC DUMP
IN SANTA MONICA**



310-828-6444

1908 Frank St. Santa Monica



Insect Repellent Apparel!

Our new BUZZ OFF™ Insect Shield™ Insect Repellent Apparel for men, women and children repels mosquitoes, ticks, fleas, chiggers, ants, no-see-ums and other biting pests without lotion or spray — the repellent is bonded right to the fabric!



Available at:

Magellan's

AMERICA'S LEADING SOURCE OF TRAVEL SUPPLIES

1006 Wilshire Blvd., Santa Monica

At Wilshire & 10th, ten blocks up from the beach.

Open Monday ~ Saturday from 10 to 6.
Sunday 11 to 4.

Free Parking in Back

www.magellans.com



ENDORSEMENTS, from page 6

understand their new roles. Several candidates cautioned committee members to be aware of their actions in the coming months.

"This is a turning point for the chamber of commerce," said first-time candidate David Cole. "I fear for you."

The "us versus them" approach to important issues facing Santa Monica isn't going to solve the problems, he added, pointing to a time when the chamber was more consensus based.

"I think it's a dangerous time for the chamber," Cole said.

City Councilman Ken Genser, who is seeking reelection and is backed by SMRR, said the chamber's political involvement shouldn't be motivated to challenge SMRR, but to work collectively with the entire community. He added that SMRR and the chamber need to re-evaluate their relationship as the process moves forward.

"The question is whether SMRR versus the chamber can pass the smell test," he said.

The issues covered in the interviews are the most important to chamber members, and it's hoped that their chosen candidates will best represent them. For the past several months, the political action committee has met with different segments of the business community — restaurateurs, retailers, the hotel industry and small business owners — to find out the most pressing concerns for them. Those concerns were addressed in a questionnaire given to candidates prior to being interviewed.

Often times, the issues become emotionally charged because the stakes and frustration levels are high. Chamber officials point out that they are representing residents, business owners and visitors, who for three consecutive years have ranked homelessness, parking and traffic as their top concerns. Yet, they feel not much is being done to address them.

Candidate Bill Bauer, who is a vocal opponent of SMRR, summed up the two sides' relationship and the state of the city.

"Everything seems to be going wrong," he said. "When have they been considerate of our view? I'm sick of them."



LOCAL

Good health begins with better water.

Summer is here and it is more important than ever that you keep your body properly hydrated with clean, fresh water.

Call today and get **10% off** on our Better Heath home hydration package.

1828 Lincoln • 310-450-6300

Rayne
WATER SYSTEMS

Serving Santa Monica Since 1960

MATT CRABBS

(310) 864-9034 352 WESTMINSTER AVE., VENICE

RESIDENTIAL

Brand New Listing in Westchester 2-bed, 2-bath home on beautifully landscaped 10,000 sq. ft. lot. Stunning patio entry, family room, fireplace, living room, City views. 1,800 square ft. **IN ESCROW** **74th St. \$649,000**

Prime Culver City Location Beautiful, remodeled 4bd, 2ba home, apx. 1,800 sf. Views from top floor. Pvt. master suite deck. Pool, lovely landscaping, 2-car gar. Lrg. Lot. **\$725,000**

Lovely Traditional Home 3-bedroom, 3-bath, approximately 2,500 sf. R3 lot, zoned for up to 5 units. Vintage charm. West Los Angeles. Must See! **IN ESCROW** **Reduced to \$789,00**

Brand New Listing in Playa Del Rey – Beach Point – 8500 Falmouth #3316. One bed, One bath, plus loft. Overlooking gardens, sunsets on the deck, limestone and black granite floor. High vaulted ceilings. Walk to the beach and shopping. Open sunday 1-4pm.

COMMERCIAL

Hermosa Beach Shopping Center Anchored by a major restaurant. Center includes medical group, salon, Pilates studio, boutique, office suites. 6% cap rate **\$7,050,000**

Manhattan Beach Prime N. Sepulveda 5,500 square feet of office space, 42 parking spaces, liquor store & gym. **Just reduced! \$2,450,000**

Manhattan Beach – New Listing 24,000 square feet of land, prime location, signalized corner. Fantastic opportunity! **Just reduced! \$2,125,000**

Hawthorne 2,500 sq. ft. Office/Warehouse - Praire Ave. **Just reduced! \$375,000**

Inglewood/Westchester Adjacent 123 Cedar. C2 Lot with plans. Ask City for possible residential. **\$259,000**

2 Lots in El Segundo – Prime location. Build your own business. Great investment opportunity. **\$699,000**

2004

HOME IMPROVEMENT

COMING SOON FROM:
SANTA MONICA DAILY PRESS

TO ADVERTISE:

CALL

310

458-7737

COMMUNITYPROFILES

PROFILES, from page 1

association, Lipka felt stultified in a system where the bottom line was only profit. He wanted something that expressed his desire to make a difference in society as a whole, a job that gave him a sense of fulfillment and purpose.

Four years ago, Lipka quit his job so he could become the CEO of “Step Up on Second,” a non-profit organization based in Santa Monica that helps people with debilitating mental illness reintegrate into society. The social service agency is celebrating its 20th anniversary later this month.

The organization is unique because it’s not a one-issue entity. It attacks the escalating problem of mental illness from a variety of angles, providing a comprehensive program of life skills.

Lipka’s motivations are much different now. As head of the human resources company, he would often have to book “big name” speakers for seminars who were paid hefty sums for a one-hour speech. Often they spoke of vision statements.

“A lot of organizations talk about vision and don’t really see much at all,” he said. “They develop a vision statement because someone thought it was a good idea to have a vision statement.”

“In circumstances like that, a vision statement impairs your sight because it’s just a statement, not a commitment.”

The 51-year-old Lipka grew up in Boston, where he knew from an early age that he was more interested in human relationships than in intellectual pursuits. Possibly his mother’s struggle with alcoholism shaped an observant tendency about the subtleties of human interactions, along with an interest to help those with addictions and afflictions rather than judge them.

Not clear about what he wanted to do when he reached college age, Lipka majored in sociology. While in his junior year, his father got sick and was hospitalized for a long period of time. As he spent much time visiting his father, Lipka saw that a huge population of elderly languished in the hospital with no stimulation or interaction.

“I saw that, oh my God, there are just hundreds and hundreds of older people in the hospital, and they are just starved for attention,” he said. “I spent a lot of time with one elderly woman and got to know her very well. It started to click for me that this could be a career. It was a growing field because at that time there were a lot of horror stories out there like elderly people having to eat dog food to survive.”

He went on to get a master’s degree in gerontology at the University of Southern California.

Although he no longer works with the elderly anymore, Lipka brings a wealth of nuanced experiences from the years he spent in community service to the aged. He spoke to the Daily Press about what keeps him doing such a difficult job in which the largely intangible rewards are far and few between.

What got you interested in helping people suffering from mental illnesses?

“I had worked in aging services, working with the elderly since the ’70s, and had spent a number of years in the aging service network and decided that really I wanted to try something new. I had done a lot of different things within the aging care field on the East Coast. So I was looking for a new field of community ser-

vice, knowing I wanted to stay in community service. There’s actually a lot of parallels between mental health and aging. I actually have an M.S.G. — an M.S. in gerontology and public administration. There is a tremendous need.”

Do you have any history of mental illness in your family?

“No, I was really looking for a great organization and Step Up had a rich history of pioneering work. At the time the board was not necessarily looking for someone with a background in mental health but rather for someone to help move the organization to the next level.”

What is your favorite thing about doing this kind of work?

“The sense of everything I do is contributing to something really important in our community, and the people are really appreciative of our service and can really use the service to improve their lives. There are wonderful stories of people who have moved from being homeless. Like we had one member who had been homeless 15 years. And after his being involved with our organization, he got to the point to where he wanted to try living in an apartment or a room, and the first month he was probably going out every night because he couldn’t stay indoors all night. Now, maybe every two or three weeks he can’t stay in all night. It’s amazing, you know, someone who moved from being homeless for so long has moved to being in a stable housing situation.”

What is your least favorite aspect of the job?

“There aren’t many things I don’t like about it. Some of the drudgery of writing minutes and reports, organizing the paper work, or rehashing something you’ve already done. Those are my weaknesses.”

What did you like about working with the elderly?

“There was a great need. And the genuiness. An early mentor once described older people as ‘people, only more so.’ All of those qualities that make us human ... they were just more accessible and more honest about it, and I spent my first three years doing direct service, case managing or working directly with the people in need managing their cases, but I wanted to be more on the administrative side. Now I have both, being able to have the personal connection but not at the level of a case manager.

How hands-on is your job?

“It’s a nice balance. I spend time in all aspects of the organization, with the members and the staff. I know a lot of the members, but not all of them. It’s enough to keep in touch and know what’s going on but still do my administrative work. For instance, there’s a lot of traffic through my office because mine is between two others.”

How many people do you oversee and what services do you provide?

“There are 60 staff members and 1,200 members, and a budget of over \$4.5 million, mostly from various government sources. Our program is a psycho-social model and is very cost effective compared to hospitalization. Research shows that the most effective form of treatment in terms of relapses are for people to be involved in a psycho-social program, along with medication. We are a comprehensive program that covers a broad range of aspects of life. We have a conve-

LOCAL

COMMUNITY PROFILES

PROFILES, from page 8

nience store run by the members and a catering service which provides meals everyday, 365 days a year, breakfast and dinner, which is about 40,000 meals. All made by members.

"We have several computers and teach various classes on journal writing, computer skills, communication skills, job interview skills, etc. We also have a closet with many clothes for the members to use for job interviews. There's laundry facilities, showers and a cafeteria."

What percentage of your clientele are homeless?

"Forty-five percent of our members are homeless. But they are not obvious homeless people. The people you see hanging out on the Promenade or sleeping in the doorways — those are not typically our homeless members. If you walk through our facilities you can't always tell who is homeless and who is not."

What kind of person does it take to do this kind of work?

"Someone who has a sense of self enough so they don't lose themselves completely. And someone who is committed to a higher purpose than simple self-interest. Patience. You don't see huge gains here. One of our long-time members, we just found out the other day, he overdosed. We lose people, that's the hard part. The average age is mid-50s, so it's an older population. Many have had addictions and been homeless for many years. And there are safety issues, not just for the members, but also for the staff. We

never had anything bad happen, but we're careful. It's not the kind of work for everyone."

Do you have a favorite story about your experience in this job?

"A member from 'Daniel's Place' (a program of Step Up that targets 18 to 30-year-olds who are having their first mental illness experience), a young kid who had attempted suicide a couple of times, and after being in our program for a while, his mother told us she almost didn't recognize him. He looked so different. We helped him get a job, and he loved it. He was so excited to go to work. But it wasn't just the job, but all of the support and attention he got from the program, and in all of those other ways, for him as a person."

What changes have you seen in the organization over the last 20 years and where do you see it going in the next 20?

"It's created a warm, supportive place for people to come where they could be themselves, a place where they could get away from the stigma. There were very few resources when it was founded. Our vision includes more permanent housing and growing the number of units. If you talk to any professional, housing is the most critical need. So we may have a couple of more buildings just for housing. Also, a larger media presence to educate the public about mental health issues. We'll take more of an active role in the future. I'd like to have the whole block. We almost doubled the size in the last four years."

Tod Lipka

Age: 51

Residence: Venice for 17 years.

Family: Wife of 20 years, two daughters, 13 and 17, who attend Santa Monica High School.

Hobbies: Hiking, biking, motorcycles, playing the guitar.

Did you know?

Everyday these automotive businesses utilize the Santa Monica Daily Press:

Lexus of Santa Monica
Toyota of Santa Monica
VW Santa Monica
Santa Monica Ford
Santa Monica Nissan
Look VW/Lexus Pre-Owned

Claude Short Auto Sales
Grand Prix Auto Sales
Sehmi Motors
German Auto Repair
Jiffy Lube
And more ...

What do they know that you don't?

Call Rob Piubeni, Sales manager @ 310.458.7737 to find out what you are missing!

Lori Davette Ince

– Sellers • Buyers –

Another satisfied buyer and seller
"They just don't
get any better! You're the
best!"

– STACY TRAPP



Bulldog Realtors

1501 Main Street Suite 106 Venice, CA 90291

310.503.3482
310.380.0830 vm direct
ince@bulldogrealtors.com

"ARE YOU
READY TO BUY
OR SELL?"

PENETRATE YOUR
TARGET
MARKETS

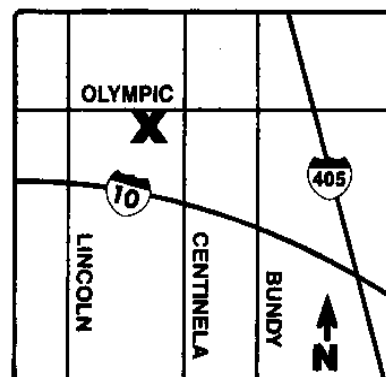
COPIA
CREATIVE
... creativity knows no boundaries

info@copiacreative.com • 310.8.Copia.C (826.7422) • www.copiacreative.com
MARKETING • BRANDING • DEVELOPMENT • CONSULTING

AA OLYMPIC Self Storage

Serving Santa Monica and West L.A.

**2 Months FREE Rent
+ FREE Lock**
Call for details



OPEN 7 DAYS

**Call About
FREE Truck
Rental Plan**



(310)829-2525

3250 OLYMPIC BLVD. • www.selfstorage.net/aaolympic

Associated Press Writer

■ Steve Chen, who described himself in state campaign finance filings as a produce company executive and is unrelated to Joseph Chen, received a \$25,000 check from the center Dec. 1, 2001. On Dec. 28, he donated an identical amount to Shelley's campaign.

NATIONAL



Shifting positions common to both candidates

BY TOM RAUM

Associated Press Writer

WASHINGTON — While working relentlessly to portray Democratic Sen. John Kerry as a “flip-flopper,” President Bush has his own history of changing his position, from reversals on steel tariffs and “nation-building” to reasons for invading Iraq.

Most recently, Bush did an about-face on whether the proposed new director of national intelligence should have full budget-making powers as the bipartisan Sept. 11 commission recommended. Bush at first indicated no, then last week said yes.

Just as GOP efforts to question Kerry’s military record in Vietnam helped revive nagging questions about Bush’s service in the Air National Guard, the “flip flop” attacks on Kerry could boomerang against an incumbent running on his record and reputation as a straight talker.

“The guy who is the ultimate flip and flop is this sitting president,” said Democratic Sen. Joseph Biden of Delaware.

Yet so far Democratic efforts to paint Bush as “Flip-Flopper-in-Chief,” as one Democratic news release put it, have not seemed to have had much impact on the race.

Republicans have been driving home their depiction of Kerry as a flip-flopper for months, in campaign ads, speeches and interviews. And polls suggest this line of attack is working.

Far more voters give Bush high marks for being decisive than they do Kerry. Three-fourths, 75 percent, in the latest Associated Press-Ipsos poll said the president is decisive, up 7 percentage points from August, while 37 percent said Kerry is decisive, down 7 percentage points from a month ago.

Republican audiences chant “flip-flopper” when

Kerry is mentioned, some political novelty stores are carrying flip-flop sandals bearing Kerry’s picture, and the theme is reinforced by late-night comedians.

“Gee, I wonder if Bush will say the ‘F’ in John F. Kerry stands for flip-flop,” said NBC’s Jay Leno after Kerry last week suggested the “W” in George W. Bush stood for “wrong.”

If he is a flip-flopper, Kerry has company.

■ In 2000, Bush argued against new military entanglements and nation building. He’s done both in Iraq.

■ He opposed a Homeland Security Department, then embraced it.

■ He opposed creation of an independent Sept. 11 commission, then supported it. He first refused to speak to its members, then agreed only if Vice President Dick Cheney came with him.

■ Bush argued for free trade, then imposed three-year tariffs on steel imports in 2002, only to withdraw them after 21 months.

■ Last month, he said he doubted the war on terror could be won, then reversed himself to say it could and would.

■ A week after the Sept. 11, 2001, attacks, Bush said he wanted Osama bin Laden “dead or alive.” But he told reporters six months later, “I truly am not that concerned about him.” He did not mention bin Laden in his hour-long convention acceptance speech.

“I’m a war president,” Bush told NBC’s “Meet the Press” on Feb. 8. But in a July 20 speech in Iowa, he said: “Nobody wants to be the war president. I want to be the peace president.”

Bush keeps revising his Iraq war rationale: The need to seize Saddam Hussein’s weapons of mass destruction until none were found; liberating the Iraqi people from a

brutal dictator; fighting terrorists in Iraq not at home; spreading democracy throughout the Middle East. Now it’s a safer America and a safer world.

“No matter how many times Senator Kerry flip-flops, we were right to make America safer by removing Saddam Hussein from power,” he said last week in Missouri.

Bush has changed his positions on new Clean Air Act restrictions, protecting the Social Security surplus, tobacco subsidies, the level of assistance to help combat AIDs in Africa, campaign finance overhaul and whether to negotiate with North Korean officials.

But while Bush’s policy shifts have been numerous and notable, Democrats haven’t succeeded yet in tarring him as a flip flopper, said American University political scientist James Thurber.

“Kerry has made some statements about it, but he doesn’t have a clear strategy for hammering back at the flip flops of the president,” Thurber said.

The sustained Bush attack draws on Kerry’s 20-year Senate record, with special emphasis on his votes to authorize force in Iraq in 2002 and against final passage last year of an \$87 billion aid package for Iraq and Afghanistan.

Kerry didn’t help himself by explaining that he first supported an amendment to provide the \$87 billion by rolling back Bush’s tax cuts. “I actually did vote for the \$87 billion before I voted against it,” he said. The Bush campaign turned the quote into an ad.

Bush aides brush off suggestions by Democrats that the real flip-flopper is Bush, not Kerry.

“One moment they say the president’s too stubborn and the next day accuse him of being a flip-flopper. It’s generated to a point of incoherence,” said Bush campaign spokesman Steve Schmidt.

This space kept clean by

3 1 0 . 6 7 3 . 2 4 4 3

merry maids®

We'd love to keep your space clean too!

ADVERTISE IN THE DAILY PRESS!

We have COOL fonts

CALL ONE OF OUR ÜBER COOL SALES REPS AT (310) 458-7737

Every 33 seconds someone dies of heart disease...
Do your part
**COME JOIN US IN THIS YEAR'S
HEART WALK**

SEPTEMBER 18TH 9AM
VA HOSPITAL GROUNDS WESTWOOD

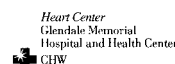
Register online at: www.heartwalkla.org

Presented Locally By:



Blue Shield
of California
An Independent Member
of the Blue Shield Association

Gold Sponsor:



Silver Sponsor:



Media Sponsors:

Santa Monica Daily Press

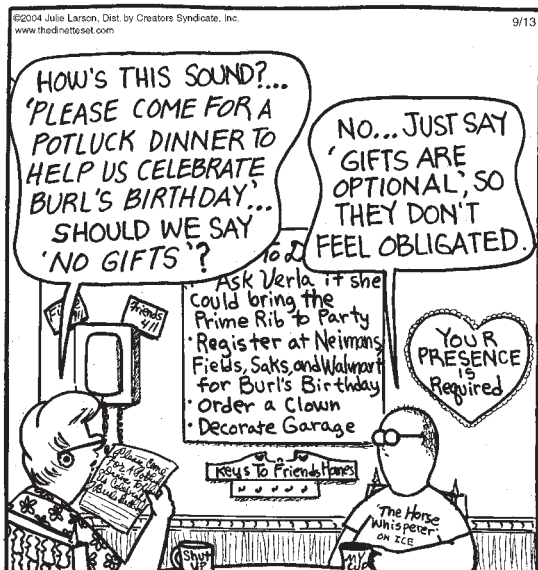


National Sponsors:

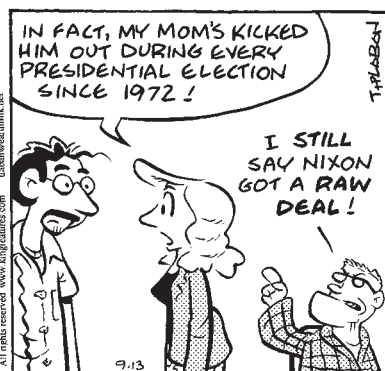
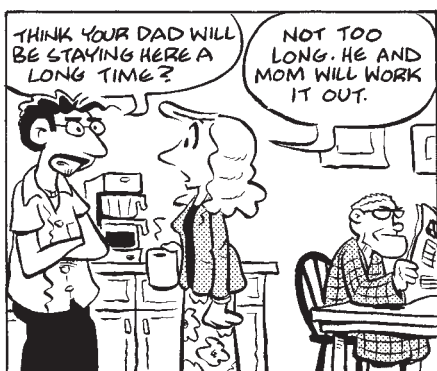


Can't find the Daily Press in your neighborhood? Call us. We'll take your suggestions. (310) 458-PRESS (7737)

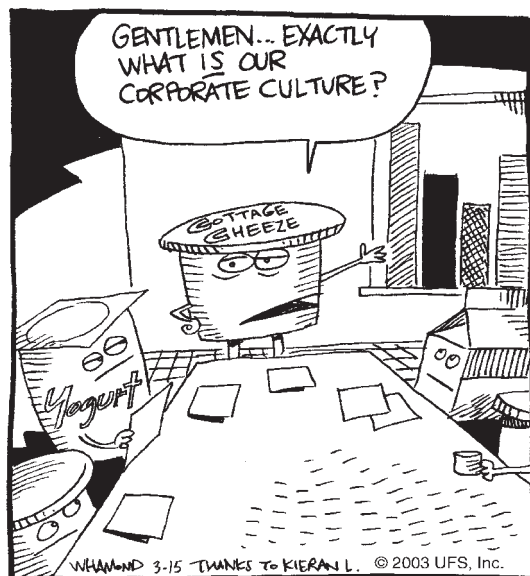
The Dinette Set by Julie Larson



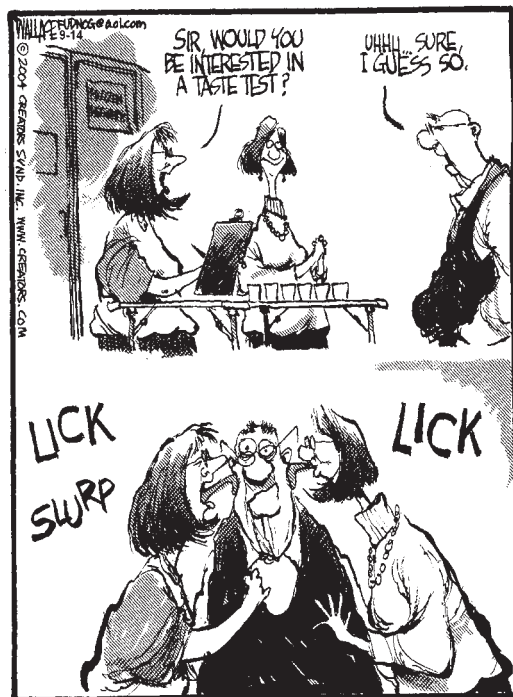
by TERRY & PATTY LABAN



By Dave Whammond



By Russ Wallace



By Dave Coverly



By THOMAS JOSEPH

DOWN

- 1 Snacks in shells
 - 6 Attire for Romans
 - 11 Spy
 - 12 Bring together
 - 13 Actor Nick
 - 14 Inert gas
 - 15 Tortoise's competitor
 - 17 Fitting
 - 18 1964 Beatles hit
 - 22 First fellow
 - 23 Caress
 - 27 Role for Heston
 - 29 Filch
 - 30 Bride-to-be's agreement, for short
 - 32 Singer Snow
 - 33 Cul-de-sacs
 - 35 Craze
 - 38 Oil container
 - 39 Stand-offish
 - 41 Substantial
 - 45 Eagerly willing
 - 46 Tennis star Agassi
 - 47 Come in
 - 48 Africa's largest nation

P	E	T	I	T		L	O	A	F	S
A	L	I	V	E		A	D	M	I	T
L	A	T	E	X		B	E	A	N	C
M	I	L	S	A	P			Z	I	P
E	N	E			S	A	C	H	E	T
R	E	D			T	I	R	A	D	E
				V	E	N	O	M		
		T	R	A	C	T	S		R	I
P	E	A	C	H	E	S		E	G	C
L	A	T				R	O	M	A	N
O	C	T	E	T			V	I	S	I
T	U	L	S	A			E	M	O	T
S	P	E	E	D			R	E	N	E

Saturday's answer

- | | |
|----------------------------------|-----------------------------|
| 20 Bud holder | 31 Golf goal |
| 21 Available for ordering | 34 Aramis' creator |
| 24 College VIP | 35 Confront |
| 25 Touch down | 36 Astronaut Shepard |
| 26 Large deers | 37 Mom's warning |
| 28 Tried to get, in court | 40 Exalting poem |
| | 42 Total |
| | 43 Refrain syllable |
| | 44 Longing |

NEW CROSSWORD BOOK! Send \$4.50 (check/m.o.) to
Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475

1	2	3	4	5		6	7	8	9	10
11						12				
13						14				
			15		16			17		
18	19	20					21			
22					23			24	25	26
27				28		29				
30					31		32			
			33			34				
35	36	37		38						
39			40			41		42	43	44
45						46				
47						48				

9-13



Troy Wilson Lic.#: 0D75687
2451 Santa Monica Blvd.
Santa Monica, CA
310.315.1955

LIKE A GOOD NEIGHBOR



STATE FARM IS THERE.®

Providing Insurance and Financial Services • statefarm.com®

State Farm Life Insurance Company; In NY and WI – State Farm Life and Accident Assurance Company; Bloomington, IL. **Annuities and other products offered by State Farm affiliates are not FDIC insured, not guaranteed by State Farm Bank, and are subject to investment risk, including possible loss of principal.** Consult your tax or legal advisor for specific advice.

... creativity knows
no boundaries

www.copiacreative.com

info@copiacreative.com • 310.8.Copia.C (826.7422)

MARKETING • BRANDING • DEVELOPMENT • CONSULTING

CLASSIFIEDS



CALL NOW!

ALL CLASSIFIEDS \$2.50 A DAY UP TO 15 WORDS
20¢ PER WORD THEREAFTER 12 DAY MINIMUM

310.458.7737

\$3⁵⁰ per day. Up to 15 words, 20 cents each additional word.
Call 310-458-7737 and promote your business opportunities to our daily readership of over 15,000.

CLASSIFICATIONS:

Announcements
 Creative Employment
 For Sale
 Furniture
 Pets
 Boats

Jewelry
 Wanted
 Travel
 Vacation Rentals
 Apartments/Condos for Rent
 Houses for Rent
 Roomates
 Commercial Lease

Real Estate
 Real Estate Loans
 Storage Space
 Vehicles for Sale
 Massage Services
 Computer Services
 Attorney Services

Business Opportunities
 Yard Sales
 Health and Beauty
 Fitness
 Wealth and Success
 Lost and Found
 Personals
 Obituaries

EMPLOYMENT

ARE YOU our Mary Poppins? Two sm teenage girls want nanny/driver, homemaker helper (female 21+) Mon-Fri 3-7pm. Needs car/ insurance. Refs/ experience (310) 395-6648

BABY PHOTOGRAPHER needed for westside area. Must have experience with digital and computers. Will train. Call Bob (818) 625-4004

BUSY HARDWARE Store
 seeking experienced only
 Hardware Sales
 call Manager at
 310-454-4116

FARMERS INSURANCE in Westwood Village. Customer service Experienced only. Flexible P/T hours. (310)208-7183 Patrick

FIGURE MODEL wanted. Fit female model wanted for figure drawing by artist. No experience necessary. Call (818)501-0266

FUN, FAST CASH! Lingerie Models Needed, No Experience Necessary 818-720-2709

GAS STATION Boat Dock needs PT/FT for MDR Harbor call Randy or Sue 310-823-2444

I MAKE \$1000 per day, so can you. Call me (323)467-3399

KNITTERS, HAND skilled in intarsia work. Must provide samples (310) 791-1522

Advertise! Call us at (310) 458-7737

MEDUSA HAIR Salon Venice is looking for 2 experienced full-time hair stylists with some clientele and a part time assistant ASAP. Please call Michelle at 323-974-0966 or fax resume to 714-432-1696

MINUTE MAN Parking seeks valet parkers. Experience preferred, no placement agency.310-214-1888

PART TIME Temporary car counters in the city (310) 455-5242.

SALES & MANAGER:Trendy Jr. clothing store in Santa Monica is hiring for sales & management positions.Benefits available 310-638-9931 or fax resume to HR at 310-638-9954

SALON UNDER New management on Wilshire in Santa Monica looking for Stylists/Colorists to work on commission basis. Clientele preferred call 310-451-4477

SANTA MONICA Gas station has immediate opening for cashier F/T friendly w/strong customer service (310)451-2355

THE COUNTER

THE COUNTER
 now hiring servers, counter
 servers, cashier. Apply in per-
 son 3-5 pm, Monday-Friday.
 2901 Ocean Park Blvd. #102.
 Santa Monica.

FOR SALE

HOT TUB 2004 Model. Neck jets. Therapy Seat. Warranty, never used. Can deliver worth \$5700, sell for \$1750 818-785-9043

RARE JAZZ, Broadway 78's/33's + CD's, Bamboo game set, area rugs, Jiffy steamer, electric lift chair, paintings (310) 477-7188

VEHICLES FOR SALE

'88 LINCOLN Mark VII, Light metallic blue. Excellent condition. Has passed SMOG check. \$1995/OBO. (310) 395-7255.

VEHICLES FOR SALE

Claude Short Auto Sales Dealer

'00 CHRYSLER 300M

Low miles, moon roof,
 chrome wheels
 VIN 323726 \$13,995

'00 VOLVO C70 COUPE

Only 39k, clean car, one
 owner
 VIN 018256 \$18,995

'96 FORD CLUBWAGON XLT

Low miles, clean local car,
 Many Xtras
 VIN B400C1 \$8,995

2000 DODGE RAM WAGON

15 Passenger
 VIN 166167 \$10,995

'99 MERCURY COUGAR

Low Miles, Clean Car
 VIN 641250 \$7,995

2501 Lincoln Blvd. in Venice
(310) 395-3712

2002 CHEVROLET Cavalier A/C CD
 player, 49kml, 2yr/36K warranty
 \$5950 (310)208-7183 Milton. It wont
 last!

Your ad could run here!

☎ Call us today at (310) 458-7737

LOOK LEXUS SANTA MONICA PRE-OWNED CENTER



PUBLIC INTERNET SALE

ALL PRICES CLEARLY MARKED

WITH INTERNET PRICES

ES300'S GS300'S RX300'S

LS300'S IS300'S SC430'S

And Other Makes

All Dealer Certified

1100 Santa Monica Blvd
888-865-1759
LacarGUY.com

VEHICLES FOR SALE



OF SANTA MONICA

LABOR DAY SELLATHON

DELL COMPUTER OFFER

AUGUST 27 THRU

SEPTEMBER 6, 2004

BUY ANY 2004

EXPLORER 4-DOOR

AND EXPEDITION AND

2004/2005 FOCUS

(ALL MODELS) AND

RECEIVE A FREE DELL

COMPUTER.

SEE DEALER FOR DETAILS

1230 Santa Monica Blvd.
310-451-1588

Used 2002 4 passenger electric
 GEM car. Equipt with trunk
 compartment and new batteries.
 Like new w/low mileage.

Proceeds benefit Santa Monica Red Cross
\$4,500 OBO. Call Victoria (310) 394-3773

Your ad could run here!

☎ Call us today at (310) 458-7737

VEHICLES FOR SALE



2002 TOYOTA ECHO Coupe 2D

TOYOTA CERTIFIED
 Auto, AC, Power Steering,
 CD player. \$12,990
 (20221753)

2001 TOYOTA TACOMOA PreRunner

DOUBLE CAB 4D

TOYOTA CERTIFIED
 V6, Power Everthying,
 CD player, \$21,100
 (Z798780)

2001 TOYOTA PRIUS SEDAN 4D

AC, ALL POWER, AM/FM
 ABS - \$16,990
 (022269)

2004 Toyota Corolla LE Sedan

4-CYL. 1.8 LITER, AUTO
 A/C, POWER \$14,500
 (035289)

832 Santa Monica Blvd.

800-944-4157
LacarGUY.com



GOT AN OLD CAR?



RUN A CLASSIFIED AD FOR ONE MONTH
 AND GET A SPECIAL DAILY RATE.
 CALL FOR DETAILS:
310.458.7737

VEHICLES FOR SALE

LOOK VOLKSWAGEN SANTA MONICA PRE-OWNED CENTER



PUBLIC INTERNET SALE

ALL PRICES CLEARLY MARKED

WITH INTERNET PRICES

JETTAS, GOLFS, GTI'S

PASSATS-CABRIOS-BEETLES

And Other Makes

All Dealer Certified

1100 Santa Monica Blvd
888-640-8466
LacarGUY.com

INSTRUCTION

CLASSICAL PIANO lessons for children
 & adults by experienced European
 Teacher (310)801-0747.

DRUM LESSONS in your home! Great
 w/children & beginners, first lesson
 FREE! Call Tom (310)422-2699.

FRENCH-SPANISH TUTORING All
 Levels Native French-Speaker \$15
 310-876-8022

PIANO LESSONS: UK. & US. trained.
 Experienced teacher. All levels, all
 ages. (310) 393-5791

STRAINING AND cracking? Voice les-
 sons, 1ST Lesson free 1221 Broad-
 way, Santa Monica (310) 229-5235

WANTED

LOOKING TO rent/sublet covered
 space in SM near Ocean for storage of
 classic car. 310-395-3268

PIANO TEACHER Wanted, looking for a
 patient piano teacher for lessons in
 my home in Santa Monica. Call Steve
 310-666-2191

FOR RENT

BEST RESORT, Best Time. November
 Week at Cabo's Premier Sunset Beach
 Resort. 2 Bdrm sleeps 6, \$4500/wk
 save \$1000, (310)314-3200

FOR RENT

BEVERLY HILLS Bright 2+2 upper,
 newly redone hardwood floors. New
 everything, \$2660 (310) 435-4390

HOWARD MANAGEMENT GROUP
310-869-0468

1214 Idaho #1 2bd 1ba lower
 Completely redone, Private Patio
 Will consider pets
 \$1850/mo

**CHECK OUT OTHER
 AVAILABLE RENTALS AT:**
 www.howardmanagement.com

\$495-UNFURNISHED BACHELOR:

Steps to Venice Beach!
 Dorm style living, common area
 restrooms and showers, on site
 laundry, no pets, owner sponsored
 barbecue twice a month. Close to
 everything, bus service to many
 campuses. Lease & Security De-
 posit required.
 Contact Edward Romero, 310-
 399-1166 or sunnibill@juno.com.

Casa Loma Apartments
 101 Dudley Ave.
 Venice Beach, CA 90291

BRENTWOOD \$1750/MO 2+2 Condo,
 Near everything Montana & San
 Vicente, Negotiable 323-728-1968

BRENTWOOD \$4999 3+2.5. All appli-
 ances! Fresh new paint! Gorgeous
 glossy hardwood floors! 6mon lease
 (310) 702-1698

CULVER CITY adj., \$1600/mon 2bdrm
 1ba. Two story townhouse like unit in
 a triplex. Hardwood floors. No pets
 (310) 936-3077

The **BEST**
RENTALS
 in **VENICE**
ELLY NESIS Co. INC
(310) 396-4443
 ellynesis.com

LADERA HEIGHTS 2+1 5242 w57th St
 Tri-Plex Coin-Laundry hardwood
 floors enclosed garage
 (323)756-2122

PALMS \$925/MO 1bedroom, 1batch,
 3346 Canfield. Stove, refrigerator,
 blinds, A/C in bedroom, laundry, no
 pets. \$200 move in. (310)578-7512

SANTA MONICA 1bd1ba Condo, 2blks
 to beach. Parking & carpet. 229 Bick-
 nell Ave. \$1590 (310) 458-7790
 or (310) 399-3246

SANTA MONICA \$1,100/mo garden
 style bungalow. 1bdrm 1bath, cat OK.
 Stove, patio, carpets. (310) 395-RENT
 www.westsiderentals.com

SANTA MONICA \$1,140/mo Spacious
 apartment 1bdrm 1bath. Stove, new
 paint carpets & blinds (310) 395-
 RENT www.westsiderentals.com

SANTA MONICA \$1,375/mo newly re-
 don 2bdrm 1bath. Spacious, hard-
 wood floors, parking, bright & clean.
 (310) 395-RENT. www.westsideren-
 tals.com

SANTA MONICA \$1100/mo cottage
 style 1bdrm 1bath. Stove, no pets,
 front/rear entrance. (310) 395-RENT
 www.westsiderentals.com

SANTA MONICA \$1150/mo 1bdrm,
 1bath, +office, appliances, gas paid,
 no pets, parking, 2535 Kansas Ave.
 Manager in #101

SANTA MONICA \$1475/mon Condo.
 2bdrms 1bath, refrigerator, stove, pa-
 tio, carpets,laundry. Cat OK,
 (310)395-RENT.
 www.westsiderentals.com

SANTA MONICA \$1695/mo. Excellent
 location Large 2bdrm 1bath, upper.
 Just redecorated, short or long terms.
 Pet negotiable. Open daily 1318 Eu-
 clid #1 (310) 395-1495

SANTA MONICA \$950/mo. 1br, bath,
 appliances, no pets. Parking, 1935
 Cloverfield Ave. #7, Manager in. #19

SANTA MONICA 2bdrm 1bath
 \$1495/mon. Refrigerator, balcony,
 carpet, blinds, bright. No pets.
 Laundry (310) 395-RENT.
 www.westsiderentals.com

SANTA MONICA bachelor, 1bath,
 \$800/mo. Carpets, no pets, street
 parking, utilities included. (310) 395-
 RENT www.westsiderentals.com

VENICE/S.M LARGE studio 62+ only.
 \$935/mo 2 blocks to beach, security,
 pool. (310)261-2093



CLASSIFIEDS

FOR RENT

SANTA MONICA office space, 400 sq. ft. street parking, laundry on site, water included, \$800. Call Mike at 310-395-6618

SANTA MONICA studio \$750/mo 1bath +Loft. Refrigerator, stove, patio, new carpets, no pets. (310) 395-RENT www.westsiderentals.com

SANTA MONICA studio \$750/mo 1bath + Loft, refrigerator, stove patio, new carpets, no pets. (310) 395-RENT www.westsiderentals.com

SANTA MONICA studio \$825/mo. 1bath, refrigerator, stove, hardwood floors, no pets, large kitchen. (310) 395-RENT. www.westsiderentals.com

SANTA MONICA, \$1050 1bdrm 1bath, upper, refrigerator, stove carpets, parking included. (310) 395-RENT www.westsiderentals.com

SANTA MONICA, 2 bedroom apartment, 800 sq. ft, parking available, laundry on site, water included. Call Mike at 310-395-6618

SANTA MONICA, single apartment, 400 square feet, street parking, laundry on site, water included. \$799. Call Mike at 310-395-6618

HOUSES FOR RENT

VENICE! GRAND Blvd 1920's

HOUSES FOR RENT

porch, Attic: 15X40ft Avail/10/1 Pet's/OK \$1725 (310) 399-7955

ARTIST'S DESERT escape. Quiet, beautiful area overlooking Joshua Tree National Park entrance. Breathing panorama, 2bdrms/2ba. On 5acres, 1700sq/ft +500sqft sun room. Unfurnished but with appliances. \$970/mon, including water and waste. Available 10/1 (760) 366-3057.

ROOMMATES

ROOM FOR Rent in the heart of Santa Monica on 17th Street \$600 310-428-1608

SANTA MONICA NOT JUST A ROOM-IT'S A HOME! RESORT-STYLE 2+1 TO SHARE W/SOMEONE. CLEAN,+ HONEST,+ FUN (562)879-4920.

COMMERCIAL LEASE

1316 THIRD St. Promenade 1 Office available. 10x23 Great Creative Space (310)613-1415.

DOWNTOWN SANTA MONICA Separate Private Office A/C, Approx. 280 sq/ft, Windows 310-394-3645

SANTA MONICA Space 440 sq/ft suitable for office, studio, or storage. Ground floor 310-393-4544

COMMERCIAL LEASE



Christina S. Porter

Vice President

Flex Space for Lease 1610 Colorado Ave. SM Approximately 8,800 SF divisible to 4,400. \$1.00 - \$1.35 psf, nnn (310) 806-6104

310-440-8500 x.104

NEAR SMC 3RM Commercial Office,870 sq/ft upper in free standing building. Central air, heat, quiet, clean w/garden setting. 310-450-9840

PACIFIC PALISADES Village 1,000 Sq/ft 3 offices, sub-lease, 2 years. Furnished or unfurnished. Call Rick at 310-459-6256; 310-466-906601563570

SANTA MONICA 1334Lincoln Blvd. 750 sq/ft \$1500/mo Includes utilities, private patio & parking D.Keasbey (310)477-3192

SANTA MONICA 1500/sf live/work studio. Venice- 1616/sf. 2nd story office MDR - 2575/SF live/work loft. George Gross agent (310) 586-0344

SMALL OFFICE at the Central Tower building. 1424 4th Street \$550/mo includes utilities/cleaning 310-276-3313

WLA UPPER Front Office 11906 Wilshire includes utilities, janitorial & security. \$650-\$795 310-569-4200

REAL ESTATE

ANTHONY'S RESTAURANT EL SEGUNDO – City landmark comes with land, improvements and business. 22 year lease left on parking lot and patio. \$2,000 per month with no increases. Gross business. \$575,000 annually offered at \$1,099,000 (310) 864-9034

BRAND NEW RETAIL LOFT - El Segundo - Live/work in the heart of town. Approx. 2900 sq. ft. unit. Rooftop deck, stonework throughout. \$899,000 El Segundo – 135 Standard - Two contiguous corner lots approx. 7,000 sq.ft. build up to 4,100 sq. ft. Perfect for office building or small business. \$699,000 (310) 396-1947

BRAND NEW RETAIL LOFT - El Segundo - Live/work in the heart of town. Approx. 2900 sq. ft. unit. Rooftop deck, stonework throughout. \$899,000 El Segundo – 135 Standard - Two contiguous corner lots approx. 7,000 sq.ft. build up to 4,100 sq. ft. Perfect for office building or small business. \$699,000 (310) 396-1947

WESTSIDE BUYERS! Would you like to find your new house from the comforts of your own home?Free Recorded Message- 1-877-545-2201 ID#2001

REAL ESTATE



BULLDOG REALTORS 1501 Main Street, suite 106 Venice, CA 90291 ince@bulldogrealtors.com

TIRED OF RENTING? CALL LORI DAVETTE INCE



Specializing in first time buyers

LORI DAVETTE INCE (310) 380-0830 CELL: (310) 503-3482

EL SEGUNDO – 135 Standard contiguous corner lots. Approx. 7,000 sq. ft. Build up to 4,100 sq. ft. Perfect for office building or small business. \$699,000 (310) 864-9034

EL SEGUNDO - 6 Unit building, two-bed, 1ba each. 8 garages, income \$102,000. Completely remodeled with custom finishes. All tenant occupied. \$1,399,000 (310) 396-1947

EL SEGUNDO - 6 Unit building, two-bed, 1ba each. 8 garages, income \$102,000. Completely remodeled with custom finishes. All tenant occupied. \$1,399,000 (310) 396-1947

HERMOSA BEACH Shopping Center Anchored by a major restaurant. Center includes medical group, salon, Pilates studio, boutique, office suites. 6% cap rate \$7,050,000 (310) 396-1947

HERMOSA BEACH Shopping Center Anchored by a major restaurant. Center includes medical group, salon, Pilates studio, boutique, office suites. 6% cap rate \$7,050,000 (310) 396-1947

INCOME PROPERTIES

7 Units in Mid-Wilshire 4-(2+1) & 3-(1+1) *\$15,000

6 Units, La Cienega & I-10 Renovated 5-(3+2) *\$1,100,000

37 Units Bldg. near Koreatown Transitioning area w/Development Potential. *\$3,550,000

11 Units, north I-10 *\$2,200,000

Hobbs or Tony Agts. (310) 826-2221 x220

I BUY HOUSES-Avoid Foreclosure & possibly stay in your home. Call me today! 310-917-1086

MANHATTAN BEACH – New Listing 24,000 square feet of land, prime location, signalized corner. Fantastic opportunity! Just reduced! \$2,125,000 Anthony's Restaurant - El Segundo City Landmark comes with land, improvements, and business. 22 year lease left on parking lot and patio. \$2,000 per month with no increases Gross business. \$575,000 annually. \$1,099,000 (310) 396-1947

PLAYA DEL REY – Beach Port – 8500 Falmouth #3316. One bed, One bath, plus loft. Overlooking gardens, sunsets on the deck,limestone and black granite floor. High vaulted ceilings. Walk to the beach and shopping. Open sunday 1-4pm. (310) 864-9034

MANHATTAN BEACH – New Listing 24,000 square feet of land, prime location, signalized corner. Fantastic



REAL ESTATE

opportunity! Just reduced! \$2,125,000 Anthony's Restaurant - El Segundo City Landmark comes with land, improvements, and business. 22 year lease left on parking lot and patio. \$2,000 per month with no increases Gross business. \$575,000 annually. \$1,099,000 (310) 396-1947

MANHATTAN BEACH Prime N. Sepulveda 5,500 square feet of office space, 42 parking spaces, liquor store & gym. Approx 5 Acre Lot Just reduced! \$2,450,000 (310)396-1947

MANHATTAN BEACH Prime N. Sepulveda 5,500 square feet of office space, 42 parking spaces, liquor store & gym. Approx 5 Acre Lot Just reduced! \$2,450,000 (310)396-1947

12611 W. Sunset Blvd., Los Angeles CA 90049



BRENTWOOD \$1,989,000 -- Surprisingly quiet! Set back from Sunset by a beautifully landscaped front yard, brick patio/walkway custom stone driveway. This absolutely charming Country French home has recently undergone an extensive remodel. The kitchen features granite counters and new, top of the line Viking appliances. There are hardwood floors and custom moldings throughout. French doors lead out to a magical landscaped rear garden and brick patio. Open Saturday and Sunday 2pm-5pm. CALL 310-454-9337

Pac West Mortgage

Very aggressive rates

30 year fixed 5.75%

10 year/1 arm 5.375%

7 year/1 arm 5.125%

5 year/1 arm 4.75%

3 year/1 arm 4.25%

1 year/1 arm 3.25%

6 mos./6 mo. arm 2.875%

1 mo./1 mo. arm 1.250%

* Rates subject to change

Licensed California Broker #01218743

2206 LINCOLN BLVD SANTA MONICA (310) 392-9223 1(888) FOR-LOAN

PLAYA DEL REY – Beach Port – 8500 Falmouth #3316. One bed, One bath, plus loft. Overlooking gardens, sunsets on the deck,limestone and black granite floor. High vaulted ceilings. Walk to the beach and shopping. Open sunday 1-4pm. (310) 864-9034

SHOPPING CENTER IN HAWTHORNE – \$11,600 Gross, Low Rents, Long Term tenants \$1,299,000 (310) 864-9034

WESTSIDE ZERO-DOWN Payment Lovely 3bd 2ba homes. Quiet streets,\$750K-1.2M Free recorded message 800-577-7489ext3001 Keller Williams Realty Sunset

STORAGE SPACE

SANTA MONICA garage 20X10 available for storage only \$200/mo (310) 586-6490

WLA 3-CAR Garage-Storage Only \$500/mo 310-391-8880

HAWAII FITNESS VACATION (Nov 20 - 27, 2004)

You will not only get in better shape but also have more fun than you could ever imagine!

www.SonkiFitness.com 310-260-2518

MESSAGE

75MIN FOR \$100 Deep tissue and Swedish Reflexology- Home or Office. 9yrs experience. Jon (310) 709-4623

ARE YOU a Therapist who would like to trade Non-Sexual bodywork? Paul 310-741-1901

BLISSFUL RELAXATION! Heal your body, mind, spirit. Therapeutic, Swedish, Deep-tissue. Energy balancing. Strictly non-sexual. Introductory specials from \$50.00/1hr. Lynda, L.M.T. (310)749-0621

DEEP TISSUE Bodywork \$40/hr Swedish & Thai Included. Non-Sexual. Paul. 310.741.1901.

EXQUISITE, INTUITIVE, strong and tender relaxing bodywork by mature European. Professional Lady Sonja (310)397-0433.

FULL BODY Swedish to light fingertip massage by classy European therapist. Serious callers only. (310)826-7271.

OCEAN THERAPY: Nice relaxing massage Spanish & Asian Staff (310)899-3709.

PRIVATE PAMPERING & Full Body Massage by Layla-outcalls 310-757-0232

RELAXING LIGHT touch therapy by Michael. Outcall (310) 570-8752

RELAXING SHIATSU/SWEDISH massage by Lilli (310) 746-7293

REVITALIZE & Rejuvenate. Body, Mind & Spirit with an exquisite full body Swedish/Deep-tissue massage.Laura (310)394-2923(310)569-0883.

THERAPEUTIC RELAXING massage. Swedish and Deep Tissue. Call Cynthia (310)397-0199

UTOPIA IS only a phone call away. CMT Have table will travel. Joy (310) 464-7187

ANNOUNCEMENTS

HOST INT'L STUDENTS!!! short term / long term COMPENSATION FULL PAY OK, CALL TODAY!!! 310-393-5337

ALZHEIMER'S SUPPORT GROUP meeting. Last Wednesday of the month; at Sunrise Assisted Living, Pacific Palisades call (310)573-9545/Linda.



40 Y.O. NISEI- TRAVELED and experienced, responsible w/real sense of giri! Wants a live-in position (for2) and can garden, pet-sit or drive, etc., in exchange for rent only.

jevisenespoir@hotmail.com

BUSINESS OPPS

ABSOLUTE GOLDMINE! 60 Vending machines with excellent locations all for \$10,995. (800)234-6982.

YARD SALES

BUCK A BOOK sale. Thousands of titles. All new stock. 627 9th street in the alley. Saturday, 9 / 11, 7am-Noon.

Your ad could run here!

Call us today at (310) 458-7737

HEALTH/BEAUTY

Chiropractic & Accupuncture



Victoria D. Lucas D.C., LAC. QME

Vita Wellness

MAXIMUM FAMILY CARE IN ONE LOCATION

310-449-1222

2222 Santa Monica Blvd. • Ste. 203 • Santa Monica, CA 90404

SALON AT the beach. Rooms for rent! Stylist, skin care, electrolysis & other related services. (310) 577-3079

UCLA CENTER FOR HUMAN NUTRITION

is looking for volunteers for a medically-supervised research study to evaluate:

“The effectiveness of a High Protein Meal Prelacement Plan vs. a Standard Protein Meal Replacement in Overweight Subjects.”

YOU MAY BE ELIGIBLE IF YOU ARE: IN GOOD HEALTH 30 or more YEARS OF AGE AT LEAST 35 POUNDS OVERWEIGHT

Participation will last approximately1 year (including screening) which includes blood draws, a physical exam, body composition analysis, and EKG, completing questionnaires and diaries and dietary counseling. Participants will be randomly assigned to follow either a standard protein meal replacement plan (consisting of 1/2) gram of protein per pound of lean body mass,) or higher protein meal replacement plan (consisting of 1 gram of protein per pound of lean body mass) using Herbalife products. All participants will receive meal replacements at no cost. Participants will be paid up to \$250.

For more information call: (310) 206-8292 Study conducted by Zhaoping LI, MD

DBAS

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 021254438 FIRST FILING. The following person(s) is (are) doing business as Safari Films, Safari Entertainment, 208 4th Ave., Venice, CA 90291. The full name of registrant(s) is/are : Robin Anthony Acutt, 208 4th Ave., Venice, CA 90291, Carol Carimi Acutt, 208 4th Ave., Venice, CA 90291 This Business is being conducted by, husband and wife. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date) 1/1/2004. /s/ Robin Anthony Acutt, Carol Carimi Acutt, This statement was filed with the County Clerk of LOS ANGELES County on 1/1/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14114t et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/30/2004, 9/6/2004, 9/13/2004, 9/20/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 4-21-34202 FIRST FILING. The following person(s) is (are) doing business as South Bay Sports Academy, 20319 Mason Court Torrance CA 90503. The full name of registrant(s) is/are : Murphy's. This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/ : Murphy's. This statement was filed with the County Clerk of LOS ANGELES County on 8/18/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14114et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/30/2004, 9/6/2004, 9/13/2004, 9/20/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 40-19972733 FIRST FILING. The following person(s) is (are) doing business as Sweet Thangz, Sweet Thangs, 651 S. Dunsunper #205 Los Angeles CA 90036. The full name of registrant(s) is/are Sandra Nguyen This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/ Sandra Nguyen This statement was filed with the County Clerk of LOS ANGELES County on 8/3/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 1411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/30/2004, 9/6/2004, 9/13/2004, 9/20/2004

DBAS

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 42-018127 FIRST FILING. The following person(s) is (are) doing business as IUSA Cell PCS, 4735 Whittier Blvd. Los Angeles CA 90022. The full name of registrant(s) is/are : Gerardo Rosales. This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/ Gerardo Rosales This statement was filed with the County Clerk of LOS ANGELES County on 8/16/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not to itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14141 et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/30/2004, 9/6/2004, 9/13/2004, 9/20/2004

RUI

DBAS

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04 2182601 FIRST FILING. The following person(s) is (are) doing business as Premier Realty & Associates, AION 2601960, 10642 Downway Ave., Downway, CA 90241. The full name of registrant(s) is/are : California Development Corporation 10642 Downway Ave., Downway, CA 90241 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/ John R. Villanueva

This statement was filed with the County Clerk of LOS ANGELES County on . NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 141141 et seq., Business and Professions Code). SANTA MONICA BELL PRESS to publish 9/6/2004, 9/13/2004, 9/20/2004, 9/27/2004

YOUR I

DBAS

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 40 2161302 FIRST FILING. The following person(s) is/are (doing business as Business Music Solutions), 2892 N. Bellflower Blvd, Ste 407, Long Beach, CA 90815. The full name of registrant(s) is/are : Alfredo Lopez, 3023 heather Rd., Long Beach, CA 90808 This Business is being conducted, by an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/ Alfredo Lopez This statement was filed with the County Clerk of LOS ANGELES County on . NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411 et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/6/2004, 9/13/2004, 9/20/2004, 9/27/2004

This statement was filed with the County Clerk of LOS ANGELES County on . NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OF-

DBAS

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 42 22092111 FIRST FILING. The following person(s) is (are) doing business as Nand D. Consultants, 15704 E. Sigman St. Hacienda Hts., CA 91475. The full name of registrant(s) is/are : Donald J. James, 15704 E. Sigman St. Hacienda Hts., CA 91475 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein. /s/: Donald J. James. This statement was filed with the County Clerk of LOS ANGELES County on NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411 et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/6/2004, 9/13/2004, 9/20/2004, 9/27/2004

THE

DBAS

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 40 2195823 FIRST FILING. The following person(s) is (are) doing business as Tri-Olegra, 11607T Stangate St., Lakewood, CA 90715. The full name of registrant(s) is/are : Juancho Trinidad, 11607T Stangate St., Lakewood, CA 90715 This Business is being conducted by an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed here. /s/ Juancho Trinidad. This statement was filed with the County Clerk of LOS ANGELES County on . NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use of in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411 et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/6/2004, 9/13/2004, 9/20/2004, 9/27/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 40 21961900 FIRST FILING. The following person(s) is (are) doing business as Hilltop Trucking & Trailer Repair, 1145 West 89th Street, LA CA 90004-4. The full name of registrant(s) is/are : LeRoy R. Hill, 1145 West 89th Street, LA CA 90004 This business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name listed on (Date)8/25/2004. /s/ LeRoy R. Hill This statement was filed with the County Clerk of LOS ANGELES County on 8/25/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 1411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/6/2004, 9/13/2004, 9/20/2004, 9/27/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 40 2195822 FIRST FILING. The following person(s) is (are) doing business as El Centenario, 11650 Santa Fe Ave., Long Beach, CA 90813. This business is being conducted by, an individual. The business name of registrant(s) is/are : Higinio Michel, 6890 White Ave., Long Beach, CA 90805 This business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)5/18/2004. /s/ Higinio Michel. This statement was filed with the County Clerk of LOS ANGELES County on 5/18/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use of the name in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411 et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/6/2004, 9/13/2004, 9/20/2004, 9/27/2004

statement was filed with the County Clerk or LOS ANGELES County on NOTICE. THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411 et seq. Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/6/2004, 9/13/2004, 9/20/2004, 9/27/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE
NO. 04 2196748 FIRST FILING. The following per-

**RUN YOUR DBAs IN THE
DAILY PRESS FOR ONLY \$80.**
INCLUDES FILING FEE, RECEIPT AND PROOF OF PUBLICATION.

CALL US TODAY TO RECEIVE MORE INFORMATION AT (310) 458-7737

Santa Monica Daily Press

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04-2160627 FIRST FILING. The following person(s) is (are) doing business as Nancy Williams Productions, 3373 Rosewood Ave. Los Angeles CA 90066. The full name of registrant(s) is/are : Rosewood Productions, Inc This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)8/27/2004. /s/: Nancy Williams This statement was filed with the County Clerk of LOS ANGELES County on 8/27/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14111 et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/6/2004, 9/13/2004, 9/20/2004, 9/27/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04 2172518 FIRST FILING. The following person(s) is (are) doing business as Roberto's Trucking, AION C11293.04, 1407 W. 22nd Street, Los Angeles, CA 90007. The full name of registrant(s) is/are : R&P Trucking Enterprises Inc.1407 W. 22nd Street, Los Angeles, CA 90007 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/19/1999. /s/: Roberto A. Pereira

This statement was filed with the County Clerk of LOS ANGELES County on 1/1/1999. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411 et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/6/2004, 9/13/2004, 9/20/2004, 9/27/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04 2170952 FIRST FILING. The following person(s) is (are) doing business as TLS Performance Products, JEDA Performance Products, AION A489009, 320 S. Lemon Ave, Walnut, CA 91789.

This statement was filed with the County Clerk of LOS ANGELES County on 11/1/1998. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411 et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/6/2004, 9/13/2004, 9/20/2004, 9/27/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04 217095 FIRST FILING. The following person(s) is (are) doing business as Valley Home Health, 28082 Alton Way, Castaic, CA 91384. The full name of registrant(s) is/are : Mr. Thein Delgado, 28082 Alton Way, Castaic, CA 91384, The Dimaguila, 3030 N. Lamen St., Burbank, CA 91504, Grace Dimaguila, 3030 N. Lamen St., Burbank, CA 91504. This Business is being conducted by, and is a general partnership. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)8/23/2004. /s/ The Dimaguila. This statement was filed with the County Clerk of LOS ANGELES County on 8/23/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14111 et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/6/2004, 9/13/2004, 9/20/2004, 9/27/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04 2159027 FIRST FILING. The following per-
son(s) is (are) doing business as Ulises's Die Cot-
toning, 5784 Venice Blvd, LA CA 90019. The full
name of registrant(s) is/are : Carlos Ulises Linky,
21221 West 45th Street, LA CA 90037 This Busi-
ness is being conducted by, an individual. Signed:
The registrant commenced to transact business
under the fictitious business name or names listed
on (Date) 9/20/2004. /s/ Carlos Linky

This statement was filed with the County Clerk of
LOS ANGELES County on 1/9/2004. NOTICE: THIS

FILE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411 et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/6/2004, 9/13/2004, 9/20/2004, 9/27/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 40 21846366 FIRST FILING. The following person(s) is (are) doing business as Rodeo Grill, 1926 N. Alvarado ST, LA CA 90036. The full name of registrant(s) is/are : Raul Sanchez, 1926 N. Alvarado ST, LA CA 90036 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein. /s/ Raul Sanchez This statement was filed with the County Clerk of LOS ANGELES County on . NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14111 et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/6/2004, 9/13/2004, 9/20/2004, 9/27/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04 2184635 FIRST FILING. The following person(s) is (are) doing business as Rodeo Restaurant, 7700 E. Arrow Hwy, Pomona, CA 91761. The full name of registrant(s) is/are : Raul Sanchez, 1926 N. Alvarado Street, LA CA 90039, Rafael Cardenas, 1155 N. Hazard Ave. LA CA 90063 This business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/ Raul Sanchez, Rafael Cardenas

This statement was filed with the County Clerk of LOS ANGELES County on . NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411 et seq., Business and Professions Code). SANTA MONICA BUILT PRESS to publish 9/6/2004, 9/13/2004, 9/20/2004, 9/27/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04 2209130 FIRST FILING. The following per-

This statement was filed with the County Clerk of LOS ANGELES County on . NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 141141 et seq., Business and Professions Code). SANTA MONICA BELL PRESS to publish 9/6/2004, 9/13/2004, 9/20/2004, 9/27/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04 2197006 FIRST FILING. The following person(s) is (are) doing business as Poala Nail Shop, 1260 South St., #11, LA CA 90023. The full name of registrant(s) is/are : Kient Bui, 8991 Grandville Cir., Westminster, CA 92683 This Business is being conducted by an individual. Signed: _____ The registrant commenced to transact business under the fictitious business name or names listed on (Date)8/25/2004. s./ Kient Bui. This statement was filed with the County Clerk of LOS ANGELES County on 8/25/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411 et seq. Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/6/2004, 9/13/2004, 9/20/2004, 9/27/2004.

FICTITIOUS BUSINESS NAMES STATEMENT FILED
 NO. 04 2184634 FIRST FILING. The following per-
 sons (s) is/are doing business as Hollywood Flicks,
 4555 W. Florence Ave., Suite A CA 90003.
 full name of registrant(s) is/are: Salomon Sanchez,
 111120 E. 69th St., LA CA 90001 This business is
 being conducted by, an individual. Signed: Regis-
 trant has not yet begun to transact business with
 the fictitious name or names listed herein. /s/ Sal-
 omon Sanchez. This statement was filed with the
 County Clerk of LOS ANGELES County on. NOTICE:
 THIS FICTITIOUS BUSINESS NAME STATEMENT EX-
 PIRES FIVE YEARS FROM THE DATE IT WAS FILED
 IN THE OFFICE OF THE COUNTY CLERK. A NEW FIC-
 TITIOUS BUSINESS NAME STATEMENT MUST BE



DBAS

CA 90650 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/1/2002. /s/: Terry R. Smith

This statement was filed with the County Clerk of LOS ANGELES County on 2/1/2002. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/13/2004, 9/20/2004, 9/27/2004, 10/4/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04 2332443 FIRST FILING. The following person(s) is (are) doing business as Something to Treasure, Take it Personally, 820 Majorca Place, LA CA 90049. The full name of registrant(s) is/are : Elisa Joy Rubin, 820 Majorca Place, LA CA 90049 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2001. /s/: Elisa Joy Rubin

This statement was filed with the County Clerk of LOS ANGELES County on 1/1/2001. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/13/2004, 9/20/2004, 9/27/2004, 10/4/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 02 4428504 FIRST FILING. The following person(s) is (are) doing business as Kommo Information Systems & Consulting, Kommo Electronics, 13805 Carfax Ave., Bellflower, CA 90706. The full name of registrant(s) is/are : Marcel C. Obi, 13805 Carfax Ave., Bellflower, CA 90706 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)8/31/2004. /s/: Marcel C. Obi This statement was filed with the County Clerk of LOS ANGELES County on 8/31/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and

DBAS

Professions Code). SANTA MONICA DAILY PRESS to publish 9/13/2004, 9/20/2004, 9/27/2004, 10/4/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04 2248434 FIRST FILING. The following person(s) is (are) doing business as Nick and Alex Transport, 16330 Phoebe St., La Mirada CA. The full name of registrant(s) is/are : Luis Alberto Sandoval, 15839 Landmark Dr., #1, Whittier, CA 90604 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)8/31/2004. /s/: Luis A. Sandoval

This statement was filed with the County Clerk of LOS ANGELES County on 8/31/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/13/2004, 9/20/2004, 9/27/2004, 10/4/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04 2246620 FIRST FILING. The following person(s) is (are) doing business as Axcess Digital, 3217 Beverly Blvd, LA CA 90026. The full name of registrant(s) is/are : Walter A. Lopez, 3014 Bellevue Ave., LA CA 90026 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Walter Lopez This statement was filed with the County Clerk of LOS ANGELES County on . NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/13/2004, 9/20/2004, 9/27/2004, 10/4/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04 2246618 FIRST FILING. The following person(s) is (are) doing business as Blakbald Industries, 3916 W. 146th Street, Hawthorne, CA 90250. The full name of registrant(s) is/are : Adam Everett Abraham, 3916 W. 146th Street, Hawthorne, CA 90250 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)8/31/2004. /s/: Adam Abraham

This statement was filed with the County Clerk of LOS ANGELES County on 8/31/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS

DBAS

BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/13/2004, 9/20/2004, 9/27/2004, 10/4/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04 2245857 FIRST FILING. The following person(s) is (are) doing business as Crenshaw Public Transmission, 4252 S. Crenshaw, LA CA 90008. The full name of registrant(s) is/are : Thomas Jones, 1550 W. 65th Street, LA CA 90047 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Thomas Jones

This statement was filed with the County Clerk of LOS ANGELES County on . NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/13/2004, 9/20/2004, 9/27/2004, 10/4/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04 2246613 FIRST FILING. The following person(s) is (are) doing business as G-Spot Automotive, 4112 N. Mission Rd. LA CA 90032. The full name of registrant(s) is/are : Francisco T. Gonzalez, 4559 Bowman Blvd., LA CA 90032 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Francisco T. Gonzalez

This statement was filed with the County Clerk of LOS ANGELES County on . NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/13/2004, 9/20/2004, 9/27/2004, 10/4/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04 2233204 FIRST FILING. The following person(s) is (are) doing business as San Pedro Flowers, 746 1/2 S. San Pedro, LA CA 90014. The full name of registrant(s) is/are : Elayne Gonzalez, 732 1/8 S. Ferris Ave., LA CA 90022 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under

DBAS

the fictitious business name or names listed on (Date)8/1/1999. /s/: Elayne Gonzalez This statement was filed with the County Clerk of LOS ANGELES County on 8/1/1999. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/13/2004, 9/20/2004, 9/27/2004, 10/4/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04 2233203 FIRST FILING. The following person(s) is (are) doing business as Sixth Boro, AION #200215710051, 7060 Hollywood Blvd., Ste #312, Hollywood, CA 90078. The full name of registrant(s) is/are : City Housing Publishing LLC, 7060 Hollywood Blvd., Ste #312, Hollywood, CA 90078 This Business is being conducted by, a limited liability. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Richard Vick

This statement was filed with the County Clerk of LOS ANGELES County on . NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/13/2004, 9/20/2004, 9/27/2004, 10/4/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04 2234011 FIRST FILING. The following person(s) is (are) doing business as The Atrium Business Court, AION #200419210060, 6528 Green Leaf Ave., #101, Whittier, CA 90601. The full name of registrant(s) is/are : JIM&M Management Group, LLC, 6528 Green Leaf Ave., #101, Whittier, CA 90601 This Business is being conducted by, a limited liability. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)8/30/2004. /s/: Fayeze Henein

This statement was filed with the County Clerk of LOS ANGELES County on 8/30/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/13/2004, 9/20/2004, 9/27/2004, 10/4/2004

DBAS

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04 2228027 FIRST FILING. The following person(s) is (are) doing business as ACL Motor Sport, 3566 E. Gage Av., Bell Gardens, CA 90201. The full name of registrant(s) is/are : Carlos R. Avila, 178 W. 43 St., LA CA 90037, Alex Hurtado, 2762 Laurel PL, Apt B, South Gate, CA 90280, Jose L. Quishpe, 3545 New Hampshire Ave., #318, LA CA 90020 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Carlos Avila, Pablo Hurtado, Jose Quishpe

This statement was filed with the County Clerk of LOS ANGELES County on . NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/13/2004, 9/20/2004, 9/27/2004, 10/4/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04 22234010 FIRST FILING. The following person(s) is (are) doing business as Statewide Investments, LLC., AION# 200400810033, 6528 Green Leaf Ave., #128, Whittier, CA 90601. The full name of registrant(s) is/are : Statewide Investments, LLC., 6528 Green Leaf Ave., #128, Whittier, CA 90601 This Business is being conducted by, a limited liability. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Statewide Investments, LLC

This statement was filed with the County Clerk of LOS ANGELES County on . NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/13/2004, 9/20/2004, 9/27/2004, 10/4/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04 2234022 FIRST FILING. The following person(s) is (are) doing business as Woodyley Management Co, 2652 Gardi Street, Duarte, CA 91010. The full name of registrant(s) is/are : Kerrie Chan, 2652 Gardi Street, Duarte, CA 91010, Rebekah Tsui, 7005 Jordan Ave., Canago Park, CA 91303, Michelle Han, 4811 Deelane Place, Torrance, CA 90503 This Business is being conducted by, an unincorporated association other than a partnership. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)8/22/1999. /s/: Kerrie Chan, Rebekah Tsui, Michelle Han

DBAS

This statement was filed with the County Clerk of LOS ANGELES County on 8/22/1999. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/13/2004, 9/20/2004, 9/27/2004, 10/4/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04 2272315 FIRST FILING. The following person(s) is (are) doing business as Cyberkimo, 1233 Wesley Pasadena, CA 91104. The full name of registrant(s) is/are : Kevoru Douzadjian, 1233 Wesley Pasadena, CA 91104 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Kevoru Douzadjian

This statement was filed with the County Clerk of LOS ANGELES County on . NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/13/2004, 9/20/2004, 9/27/2004, 10/4/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04 2272402 FIRST FILING. The following person(s) is (are) doing business as Fast Liquidation, 17337 Hartland St., Lake Balboa, CA 91406. The full name of registrant(s) is/are : Remo Schlegel, 17337 Hartland St., Lake Balboa, CA 91406 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Remo Schlegel

This statement was filed with the County Clerk of LOS ANGELES County on . NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/13/2004, 9/20/2004, 9/27/2004, 10/4/2004

ADVERTISE YOUR BUSINESS IN THE SANTA MONICA DAILY PRESS SERVICE DIRECTORY

SERVICES

A/C CONSTRUCTION

Beverly Hills/Beverlywood
General Contractor
Residential Remodel &
Home Improvement
Honest • Reliable
FREE ESTIMATES
— Sabbath Observed —



310.278.5380

Fax 310.271.4790

Lic# 804884 Fully Insured



BEST MOVERS
No job too small

2 MEN, \$59 PER HOUR
Fully insured. We make it EZ.
Free prep. & boxes. Discount for
handicap & seniors!

Since 1975 Lic. T-163844
(323) 997-1193 (310) 300-9194

CARPET CLEANING

top of the line equipment
baby-safe cleaners
on time/satisfaction guaranteed

“Old School steam cleaning with top of the line equipment”

Blue Ribbon Carpet Cleaning
 locally owned and operated
310-729-2931

GRANITE COUNTERTOPS

18' TRAVERTINE \$3/SQFT

UP TO 50% LESS

THAN HOME DEPOT!!!!

ESKANDARISTONE.COM (310) 945-5799

SERVICES

CONTEXT DESIGN

Ph: (626)806-6017

RESIDENTIAL/RETAIL COMMERCIAL

New construction,
major additions,
remodels, space planning,
tenant improvements.

We are a full service design firm.

DIAMOND RED PAINTING “A Profes-
sional Painting Contractor”
 License#809274 dennisstankie@yahoo.com 818-420-9565(Pager) 818-415-5189 After 8pm

DONT HAVE TIME TO CLEAN YOUR HOUSE? I DO! Meticulous, thorough, & honest housecleaner to take the burden off of you. Available on weekends and some mornings. Call 310-365-1753

GET ORGANIZED!

for filing system set-ups,
 unpacking from a major move,
 uncluttering closets and
 other home/office paper
 management problems, etc.

HIRE A PROFESSIONAL ORGANIZER!

Call Christine Cohen:

310-274-4988

Member: National Association of Professional Organizers

“JENNY CAN CLEAN-IT”
 fast, reliable. We take care of
 your cleaning, own transportation.
 \$40 (818)705-0297.

ONE HOUR Alterations, hemming,
 jeans, pants, skirts, etc. Made by professional
 Call Michael 310-980-2674

SERVICES

**merry
maids**
One less thing to worry about.®

BONDED AND INSURED

**CLEANING AMERICAN
HOMES SINCE 1979**

(310) 673-2443

MOVING & Hauling, No job too small
 818-832-3957

NOTICE TO READERS:

California law requires that contractors taking jobs that total \$500 or more (labor or materials) be licensed by the Contractors State License Board. State law also requires that contractors include their license number on all advertising. You can check the status of your licensed contractor at www.cslb.ca.gov or 800-321-CSLB. Unlicensed contractors taking jobs that total less than \$500 must state in their advertisements that they are not licensed by the Contractors State License Board.

PAINTING TOP QUALITY A&A
 custom,Interior And Exterior . Free Quote. Jeff Arrieta (310)560-9864.

PAINTING/WALLPAPER
 PAINTING, Wallpaper Removal & Installation, Wall Texturing, Free Estimates! Glenn's Wall Service 310-686-8505

QUEENS OF Clean! Quality service. Ex-

SERVICES

perienced and reliable. Owner operated. (323) 359-8384. Mona

Lic.#759420
 All Work
 Guaranteed

Steve's

**DISCOUNT
PLUMBING**

**DRAINS • HEAT
RESIDENTIAL • COMMERCIAL**

(310) 439-7771 ALL PRICES NEGOTIABLE
15% OFF WITH THIS AD

When You Get Ready to Fix Up, Call Us!

**NED PARKER
CONSTRUCTION**
 Bonded & Insured • Lic#658-486
PAINTING • CARPENTRY • ROOFING
CONCRETE • ELECTRICAL
323.871.8869



WINDOW CLEANING
professionals
 Residential and Commercial
 FREE Estimates
 Specializing in Luxury Homes!
(310) 709-1257

COMPUTER SERVICES

COMPUTER HELP: Your office or home. Typing, tutorial, Microsoft Word, Excel, Access, internet navigation, software installation. Also, notary public services. (310) 207-3366

PROFESSIONAL WEBSITE DESIGN

our team will design, develop
 and deploy your web site or
 e-commerce project.

**CREATIVE THINKING, ECLECTIC DESIGNS
& SOUND BUSINESS PRINCIPALS**

ALREADY HAVE A WEBSITE?
 we'll create a sponsored search
 placement campaign to buy top
 placement at every major
 search engine

310.390.2252

www.cburnsdesign.com

SERVING MEDICARE HOME-BOUND RECIPIENTS ACROSS SOUTHERN CALIFORNIA



door2doords.com

1-866-D0C-T0-ME (1-866-362-8663)

BRINGING HOUSE CALLS BACK TO SOUTHERN CALIFORNIA

ATTORNEY SERVICES

INCORPORATIONS

310-936-6577

**YOUR AD
COULD RUN HERE!**
CALL US TODAY AT
(310) 458-7737

Advertise! Call us at (310) 458-7737

BANKRUPTCY LAWYER



*Foreclosures * Collections
 *Wage Garnishments *Tax Levies
REASONABLE LEGAL FEES

Law Offices of Bret D. Lewis
 12304 Santa Monica Blvd. 310-207-0696
www.bretlaw.com

It's come to Gladys, Mary and Shirley's attention
it may be time for professional instruction.



Fitness made Fun!

At State of the Heart Fitness, we help clients achieve a healthy lifestyle without taking the fun out of living. Join our four week *Back to Basics: Back to Balance* program and our team of health & fitness professionals will help you achieve a healthy lifestyle through exercise, nutritional counseling and stress management techniques.

No scales. No diets. It's fitness – simple and fun.

Call to get your life back into balance – 310.842.5657

Located at the Loews Santa Monica Beach Hotel.

www.stateoftheheartfitness.com



Next *Back to Basics:
Back to Balance**
session begins
October 11th.
Classes are limited -
sign up TODAY!

***\$100 OFF**
WHEN YOU MENTION THIS AD!

Ask about our other fitness
programs including
Basic Training on the Beach

*"The founders of State of the Heart Fitness are a team of exercise physiologists from the world-renowned Pritikin Longevity® Center.
Their years of experience embrace all ages, fitness levels & health concerns."*