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MONDAY, SEPTEMBER 12, 2011
Volume 10 Issue 258

Santa Monica Daily Press



DRUGS IN THE WATER?
SEE PAGE 6

We have you covered

THE NEW TO TOWN ISSUE



Fabian Lewkowicz *fabianlewkowicz.com*

FOR THE FALLEN: **Santa Monica firefighter Alex Martinet, 24, lowers the flag to half-mast during a 9/11 Remembrance Ceremony on Sunday.**

Nation remembers 9/11

LARRY NEUMEISTER
SAMANTHA GROSS
Associated Press

NEW YORK Determined never to forget but perhaps ready to move on, the nation gently handed Sept. 11 over to history Sunday and etched its memory on a new generation. A stark memorial took its place where twin towers once stood, and the names of the lost resounded from children too young to remember terror from a decade ago.

In New York, Washington and Pennsylvania, across the United States and the world, people carried out rituals now as familiar as they are heartbreaking: American flags unfurled at the new World Trade Center tower and the Eiffel Tower, and tears shed at the base of the Pentagon and a base in Iraq.

President Barack Obama quoted the Bible and spoke of finding strength in fear. George W. Bush, still new to the presidency that day, invoked the national sacrifice of the Civil War. Vice President Joe Biden said hope must grow from tragedy.

And Jessica Rhodes talked about her niece, Kathryn L. LaBorie, the lead flight attendant on the plane that hit the south tower. She remembered a radiant smile and infinite compassion, and suggested that now, 10 years on, it is time to turn a corner.

"Although she may not ever be found, she will never ever be lost to her family and her friends," Rhodes said after she read a segment of the list of the dead at ground zero. "Today we honor her by letting go of the sadness over losing her and embracing the joy of having known her."

It was the 10th time the nation has paused to remember a defining day. In doing so, it closed a decade that produced two wars, deep changes in national security, shifts in everyday life — and, months before it ended, the death at American hands of the elusive terrorist who masterminded the attack.

"These past 10 years tell a story of resilience," Obama said at a memorial concert at the Kennedy Center after he visited all three attack sites.

"It will be said of us that we kept that

SEE 9/11 PAGE 9

New UCLA hospital facility makes debut

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

MID-CITY The brass of the UCLA Medical System convened Friday to dedicate its newest state-of-the-art hospital in Santa Monica, closing the books on a project 16 years in the making.

The dedication healed the scar created by the 1994 Northridge earthquake, a natural disaster that left an indelible mark on much of Santa Monica.

It's been a long time coming, particularly for staff who have watched it grow from the planning stages to completion.

"It's like when you're a kid in fourth grade, and you think, you're never going to get there, it's never going to be like that," said Posie Carpenter, the new facility's chief administrative officer. "We brought this

SEE UCLA PAGE 7

Man arrested for terror threats in bus scare

ASSOCIATED PRESS

LOS ANGELES A report of a suspicious backpack that sent an explosives team to a Los Angeles bus has ended with a man accused of making terrorist threats and possessing a hoax device.

Los Angeles County Sheriff's Lt. Kimberly Unland says authorities received a call about the backpack on a Metropolitan Transportation Authority bus in the city's Koreatown section shortly after 6 p.m. on Saturday. Authorities said the man boarded the bus in Santa Monica.

She says a man was detained and arson and explosives detectives responded to the scene. The bus was evacuated and the area was contained.

Authorities said around midnight that investigators determined the backpack was actually a small suitcase and was not explosive device.

However, detectives arrested 62-year-old Eugenio Parades on charges of making terrorist threats and possessing a hoax device.

No other details were immediately available.

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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, Sept. 12, 2011

The Punk House
M.I.'s Westside Comedy Theater
1323 Third Street Promenade #A, 9 p.m.
Westside Comedy Theater's weekly cutting-edge standup show hosted by Ed Galvez. Every week features a hot new set of headlining comics, as well as hard-core up-and-comers and selected musical guests. For more information, call (310) 451-0850.

Pilates in the park
Clover Park
2600 Ocean Park Blvd., 10 a.m.
Donation-based pilates mat class series in Santa Monica. Pilates is awesome for building core strength and getting an overall body toning workout.

Game it up
Fairview Library
2101 Ocean Park Blvd., 1 p.m.
Have fun, meet new people while playing a little bridge or Scrabble. This event takes place every Monday. For more information, call (310) 458-8681.

Tuesday, Sept. 13, 2011

Time for song
Senior Center
1450 Ocean Ave., 10:30 a.m.
Calling all singers. Come and show off your singing skill. The center welcomes you to participate in this fun sing-a-long with Douglas and Mary Jane. Must be a Senior Center member and 50 or older to participate; membership is free. For more information, call (310) 458-8644.

Stories for the little ones
Ocean Park Library
2601 Main St., 10 a.m.
Join Mr. Jesse for stories, rhymes, songs and even puppets. For more information, call (310) 458-8683.

All about art
Santa Monica Bay Woman's Club
1210 Fourth St., 11:30 a.m. — 2 p.m.
The Artists League of the Santa Monica Bay Woman's Club invites you to drop in to work on independent projects in watercolor, gouache and collage. This is a self-directed workshop that provides a supportive environment for those wishing to concentrate on their painting and an opportunity for painters to learn from each other. For more information, call (310) 310-2273.

Hey, writers ...
Fairview Library
2101 Ocean Park Blvd., 12 p.m.
Meet with other aspiring writers for inspiration, guidance and support during this regular meeting. For more information, call (310) 450-0443.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at 310-458-7737 or submit to editor@smdp.com

For more information on any of the events listed, log on to smdp.com/communitylistings



Flight from LAX scrambles military jets

TOM HAYS
Associated Press

NEW YORK Two fighter jets escorted a Los Angeles-to-New York American Airlines flight after three passengers' repeated trips to the bathroom aroused suspicion Sunday, the 10th anniversary of the Sept. 11 attacks, officials said.

The passengers were later cleared.

American Airlines spokesman Tim Smith said the plane's captain never declared a security threat and never asked for law enforcement help. "In our eyes, it's a big nothing," he said.

The North American Aerospace Defense Command scrambled two F-16 jets to shadow Flight 34 until it landed safely at New York's Kennedy Airport at 4:10 p.m. Sunday, the Transportation Security Administration said in a statement.

FBI spokesman J. Peter Donald said in a statement that the jets were sent to escort the flight "out of an abundance of caution." The FBI interviewed passengers and found "no nexus to terrorism," he said.

A similar scenario played out on a plane headed to Detroit from Denver. Police detained three passengers at Detroit's Metropolitan Airport after the crew of the Frontier Airlines flight reported suspicious activity on board and NORAD sent two F-16 jets to shadow the flight until it landed safely, the airline and federal officials said.

The crew of Frontier Flight 623 reported that two people were spending "an extraordinarily long time" in a bathroom, Frontier spokesman Peter Kowalchuck said. Again, the FBI said the jets shadowed the plane "out of an abundance of caution."

On the American Airlines flight, the passengers made repeated trips to the bathroom and some thought they were using hand signals to communicate, the law enforcement official said. The official was not authorized to speak publicly and spoke to The Associated Press on condition of anonymity. Two of the men were Israeli and one was Russian, the official said, adding that they were cleared and sent on their way.

Initial reports said the men had locked themselves in the bathroom but the official said that turned out to be erroneous.

Passenger Steven Ciobo said nothing

SEE **JETS** PAGE 11



BIG WIN

Morgan Genser news@smdp.com

Santa Monica High School running back Kori Garcia runs for a big gain against Leuzinger on Friday night at Santa Monica College's Corsair Field. Samohi would go on to win the game, 35-0. The Vikings will host Palisades High School on Friday at SMC.

COLLEGE FOOTBALL

Corsairs win in double overtime

BY WAYNE NEAL
Special to the Daily Press

ELAC It's fourth and goal on the six yard line, East Los Angeles College's ball in double overtime.

They pitch it right to the running back who's stopped for a loss of three yards by Santa Monica College cornerback Brian Hawthorne. The tackle saved the game, giving SMC a 26-20 win, improving the Corsairs' record to 2-0.

"I just knew I had to do what I had to do for my team," Hawthorne said. "After I saw my teammates crashing down on me, I knew SMC did this."

Despite the late-game heroics, the Corsairs went into halftime trailing, 7-3.

SMC Defensive Coordinator Steven Garcia was not pleased with what he was getting from his defense as they let the Huskies rack up 220 yards in total offense compared to just 78 from the Corsairs during the first half.

"Get a pass rush, and quit making mistakes," Garcia told his team at halftime.

It was hard to tell if his words made a difference as ELAC would ultimately tie the game at 13-13 heading into overtime.

ELAC would strike first with a touchdown to go up 20-13. SMC would answer with a one-yard run by Daniel Pipkin to tie the game at 20 apiece.

SMC had the first possession of the second overtime, scoring on a 25-yard run by Myles Johnson. ELAC would block the extra point, giving the Corsairs a 26-13 edge.

The Huskies would drive to the six-yard line, where Hawthorne would make the fateful tackle to secure the win and a 2-0 start to the season.

Next week, the Corsairs will travel to Santa Ana College, hoping to begin the season 3-0.

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Take a second look

Editor:

I would like to ask Paul Bergman to re-read my letter in the SMDP on Sept. 6 ("Catering to criminals"). Nowhere did I ask the city to cancel plans to make more bike lanes. I am all for safer streets. And for your information, Mr. Bergman, I also get aggravated with so many still using cell phones and texting while driving. Also I don't like seeing so many cars with expired license tags. This is so obvious, why aren't these people pulled over and having their cars impounded. And it seems the parking officers could cite them on the public streets. I guess I was brought up at the wrong time, when people followed the law and thought nothing else about it. It was just the thing to do.

And I know I shouldn't mention this, but I was stopped at a red light driving south on 11th Street and two grown men, one a senior, got tired of waiting, and since traffic was light on Santa Monica Boulevard, they just rode across the street through the red light. But that's OK, they weren't in anyone's way.

I would like to say, this will be my last letter, not that anyone will care, on this subject. I really do care for people on bicycles and about their safety. Just respect the driver as well, and don't shoot out onto the street from a driveway and scare the heck out of the person in the car, as I had done to me on Labor Day. Honestly, I don't go out looking for these things to happen, guess I'm just lucky.

Barbara Barnard
Santa Monica



My Write

Bill Bauer

Send comments to editor@smdp.com

Santa Monica's 'Emerald City'

LAST WEEK, I WROTE ABOUT CITY Councilman Bob Holbrook's theory that "deep-pocketed" aviation interests may enter local politics and back pro-Santa Monica Airport candidates for City Council pledged to keep SMO open and even expand it as an aviation center.

Personally, I don't think the city-owned airport will ever close. Here's why. There's been aviation activity there for nearly 100 years. Small plane traffic is on the rise. More than ever, the Federal Aviation Administration needs to direct small craft away from LAX to smaller regional airfields.

There are many small private and municipal airports in the L.A. area — and in or near most major cities, nationwide. There's always a threat of accidents or mishaps like when you drive down a street or a freeway. Most airport problems aren't a big concern to most "North of Pico" residents.

SMO's accident rate is neither high or abnormal although much more must be done to insure its neighbors' safety and minimize noise and pollution.

SMO is a business center as well as a vital resource for medical emergency transport, disaster preparedness and response. It will play a key regional roll after a major earthquake or terrorist incident. It's important for local and national security.

After the Holbrooks and I recently discussed the airport, I wondered, "What if the airport were to close in the next five to 15 years? Then what?"

Alternative uses for airport land are not in residents' favor. The 227-acre hilltop is probably one of the most desirable pieces of real estate in the western United States If City Hall were to sell or lease it, major redevelopment is inevitable. The property is just too valuable for anything else.

I've been told by commercial real estate expert Joseph Palazzolo that the property's dollar value would be determined by its "development rights" or what can be built there. Recreational space or a golf course would have "less than $0 value" wherein a large commercial center with big box retailers or a mixed-use office complex complete with high-end condos could make it worth hundreds of millions of dollars, depending on the size and scale of the projects.

The sale or long-term lease of the site would surely attract multi-national mega-developers or a real estate consortium. Palazzolo points out that any potential buyers would need zoning approval or a development agreement in hand before any purchase or lease deal with City Hall is finalized.

Politically speaking, it would cost peanuts to "buy" City Hall and elect handpicked candidates to the City Council who would establish a special zoning district or other consideration paving the way for extensive, large developments

Four years go, developer-backed interests raised $800,000 to defeat the grassroots led Measure T, a slow growth, anti-traffic, ballot initiative that would have temporarily put the brakes on commercial development — including a half dozen current Mid-City projects — had it been approved.

Since then, five out of seven council members who consistently support major development have also been elected. Top campaign spenders usually win local elections because politically naive Santa Monica voters respond to lots of expensive, glossy mailers. Imagine the result if millions of dollars were spent on political campaigns and public relations for a $100 million development on SMO's hilltop?

Any such project would obviously feature acres of neighborhood-friendly parks, wide sidewalks, market rate and affordable housing, entertainment and retail uses. It would also have to be sustainable as well as bicycle and pedestrian friendly. You can also bet the backers won't be overly accommodating to neighborhood demands, especially with hundreds of millions or even billions of dollars at stake.

With deep-pocketed, powerful real estate interests involved, there will be pressure to build to the absolute max. Target or a Walmart Super Center, a vast array of condos and apartments or a "world class," international corporate/retail/financial center — whatever it is, it'll rake in millions for its investors and City Hall.

For comparison, London's Docklands is a 97-acre estate with 14.1 million square feet of corporate office and retail space employing over 90,000 people. It's home to many of the UK's biggest corporations.

Russia's Moscow City is a 150-acre former industrial site undergoing billions of dollars in redevelopment. It features numerous high rises and promises tens of thousands of daily employees, residents and visitors.

La Defense in Paris is an ultra-modern 77.5-acre business district with numerous multistory office buildings, 37.7 million square feet of office space and 180,000 workers. Parisians, like Santa Monicans, don't like tall buildings but La Defense is filled with them.

Airport "improvements" will generate huge amounts of new traffic and pollution from tens of thousands of additional vehicles plus 10 to 20 years of construction-related dirt, noise and pollutants affecting surrounding residential neighborhoods.

SMO may be the Emerald City of the future. City Hall will become wealthy beyond imagination. But, will we be better off without the airplanes?

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Feds investigate solar firm that got $535M U.S. loan

JASON DEAREN
KEVIN FREKING
Associated Press

FREMONT FBI agents executed search warrants Thursday at the headquarters of California solar panel manufacturer Solyndra, which received more than $500 million in federal loans before filing for bankruptcy last week.

Blue-jacket-clad agents swarmed the company's headquarters in Fremont as part of an investigation with the Department of Energy's Office of Inspector General into the manufacturer once touted by President Barack Obama as a beneficiary of economic stimulus, FBI spokeswoman Julianne Sohn said.

The agents carried evidence in dozens of boxes and bags out of Solyndra's offices late Thursday afternoon, loading the items into a large white truck.

Sohn said she could not provide details about the investigation, including what agents were gathering as the search continued hours after the early morning raid. The agents were expected to finish their search Thursday.

Solyndra spokesman Dave Miller said agents were collecting documents but the company did not know the reason for the search. Company executives were on the premises but were not likely to make a statement Thursday, he said.

"It certainly was a shock this morning to arrive and see the FBI here," Miller said.

The assumption was that the search was related to the loans, he said. Those loans — part of the $862 billion economic stimulus package that Congress passed in 2009 — have for months been the subject of a probe by the House Energy and Commerce Committee.

Republicans are using Solyndra's financial woes as ammunition in attacking the effectiveness of the stimulus package. The raid Thursday morning came just hours before the president appears before both chambers of Congress to appeal for more legislation that would help the economy and reduce the nation's 9.1 percent unemployment rate.

"The FBI raid further underscores that Solyndra was a bad bet from the beginning and put taxpayers at unnecessary risk," said top Republican leaders on the House Energy and Commerce Committee, Reps. Fred Upton of Michigan and Cliff Stearns of Florida, in a joint statement

Judge backs deal on imperiled species

MATTHEW BROWN
MATTHEW DALY
Associated Press

WASHINGTON A federal judge on Friday approved a pair of sweeping settlements that require the government to consider endangered protections for more than 800 animal and plant species.

The order by U.S. District Judge Emmet Sullivan means the government must act on imperiled species ranging from the northern wolverine and Pacific walrus to dozens of snails, mollusks, butterflies and plants. Some decisions could come by the end of the year and others by 2018.

The agreement between the Obama administration and environmental groups resolves more than a dozen lawsuits that challenged the government's handling of roughly 250 so-called "candidate species." Those are animals and plants that scientists say are in dire need of protection but that the government has lacked resources to address.

The agreements also cover more than 600 species for which groups had filed legal petitions seeking protections. The government agreed to address those petitions, although there is no guarantee of new protections.

Some of the species have languished in bureaucratic limbo for decades. Gary Frazer, assistant director of the U.S. Fish and Wildlife Service, said the settlement covers species that face possible extinction without government intervention.

"These are species that are in trouble," Frazer said. "Once a species has been listed, with a few exceptions, we have kept them from becoming extinct. This is an important step toward conservation of all these critters."

The settlement comes as the government's endangered species program has been under assault on Capitol Hill, where House Republicans submitted a proposed Interior Department budget that have would barred any new listings under the Endangered Species Act. That proposal was defeated in a rare bipartisan vote this summer.

Frazer said current spending levels for the endangered program were sufficient to fulfill Friday's settlement, adding that he was hopeful the agency would have enough money in future years to honor commitments made under the agreements with two environmental groups: Arizona-based Center for Biological Diversity and New Mexico-based WildEarth Guardians.

The Q Line

Will you ride?

This week, city officials will hold a groundbreaking ceremony for the Expo Light Rail line. Many feel that it will relieve traffic on the Westside.

So, this week's Q-Line question asks:
Will you ride the light rail line or do you think it is being over-hyped?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **(310) 458-7737 ext. 102**.


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By the editors of E Magazine
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TAINTED: **Researchers have identified traces of pharmaceutical drugs — including antibiotics, hormones, contraceptives and steroids — in the drinking water supplies of some 40 million Americans.**

Drug dilemma

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Dear EarthTalk

Pharmaceuticals were in the news again recently, how they are polluting water and raising a host of health issues because we dispose of them both unused and used through body waste elimination. What can be done?

Lucy Abbot
Macon, Ga.

PHARMACEUTICAL DRUG CONTAMINATION in our groundwater, rivers, lakes, estuaries and bays is a growing problem. Millions of us are flushing unused medications down the toilet and discharging them in our body waste-even though sewage treatment plants and septic systems were never designed to deal with such contaminants. Additional discharges by healthcare facilities exacerbate the problem. As a result, researchers have identified traces of pharmaceutical drugs in the drinking water supplies of some 40 million Americans.

A nationwide study conducted by the U.S. Geological Survey in 1999 and 2000 found low levels of pharmaceuticals-including antibiotics, hormones, contraceptives and steroids-in 80 percent of the rivers and streams sampled. According to Citizens Campaign for the Environment (CCE), the effects of constant, low-level exposure of pharmaceuticals on ecosystems and humans are uncertain, though "possible health concerns include hormone disruption, antibiotic resistance and synergistic effects." And antidepressants, says CCE, can "alter the behavior and reproductive functions of fish and mollusks."

CCE cites a recent Stony Brook University study showing that some fish species in New York's Jamaica Bay are experiencing "feminization"-the ratio of female to male winter flounder was 10 to one in the studied area-likely a result of flushed pharmaceuticals that can act as "hormone mimics" and cause such effects. New York's Department of Environmental Conservation concurs, citing a number of other studies underscoring the impacts on aquatic life. What irks CCE about the problem is that almost all known sources of drugs in the environment first pass through wastewater treatment plants where they could be filtered out, but these facilities are not required to be equipped with pharmaceutical filter devices.

In light of the problem, the U.S. Food & Drug Administration (FDA) in 2007 established its first set of guidelines for how consumers should dispose of prescription drugs. First and foremost, consumers should follow any specific disposal instructions on a drug's label or the patient information that accompanies the medication-and shouldn't flush the drugs down the toilet. If there are no disposal instructions, the FDA recommends finding out from your municipality if any take-back programs are in place. Also, the U.S. Drug Enforcement Administration sponsors National Prescription Drug Take Back Days across the country at various sites a few times a year.

"If no instructions are given on the drug label and no take-back program is available in your area, throw the drugs in the household trash, but first take them out of their original containers and mix them with an undesirable substance, such as used coffee grounds or kitty litter," says the FDA. This will make them less appealing to children, pets or people who may intentionally go through your trash, says the agency, which adds that a final step is to put the medication into a sealed bag or other container to prevent leaks.

SEND YOUR ENVIRONMENTAL QUESTIONS TO: EarthTalk®, c/o E – The Environmental Magazine, P.O. Box 5098, Westport, CT 06881; earthtalk@emagazine.com. E is a nonprofit publication. Subscribe: www.emagazine.com/subscribe; Request a Free Trial Issue: www.emagazine.com/trial.



Brandon Wise *brandonw@smdp.com*

DEBUT: **Officials unveil the new UCLA Medical System facility in Santa Monica on Friday.**

UCLA

FROM PAGE 1

project together piece by piece."

The $572 million hospital is composed of five interconnected buildings that will house 266 patient beds, an emergency center, rape treatment center, birthing unit, operating rooms and intensive care units for both children and adults.

It will be a major player in the field of pediatrics and orthopedics, particularly with its partnership with the Orthopedic Hospital, said Dr. David Feinberg, president and CEO of the UCLA Health System.

While the Ronald Reagan hospital a few miles away in Westwood will continue to handle the most complicated pediatrics cases, the UCLA-Santa Monica campus will be able to treat everything else, and will be the only pediatrics-certified emergency room in the area.

Additionally, the hospital will have a more targeted teaching focus. A 90-seat auditorium is wired to allow students and residents to observe procedures taking place elsewhere in the facility. It will also host community-focused health talks that the system now holds at the Santa Monica Main Library and other locations.

The combination of education and specialized medicine will help the system continue its record of achieving major medical breakthroughs, like its leading treatment for breast cancer, herceptin.

"The UCLA Health System has a commitment to heal mankind, one patient at a time," Feinberg said. "This really allows us to take that purpose even further."

Its history in mind, the new buildings have been built to withstand up to an 8.4 earthquake, and outfitted with redundant power supplies to ensure that the hospital will be fully functional in the face of another disaster.

Each department has been brought online in a piecemeal fashion as construction continued, ensuring that there would always be a functioning hospital, Carpenter said.

"That's the other piece that has really contributed to the long duration of the program," Carpenter said. "We've been maintaining an operating hospital as we built around it."

A testament to that is the nine-story tower that juts out of the center of the new facilities, which were built in a horseshoe around it. In January 2012, the last patients will be moved out of the tower into the new hospital, and then the old tower will be carefully removed, brick by brick.

When that process is completed, a garden will take its place, fulfilling the promise that 25 percent of the campus will be dedicated to green space.

It has taken over a decade to get the new hospital up and running. Workers are still putting the finishing touches on it, like a security room in the lobby and paneling in the elevators, but what is in place feels more like a hotel than a hospital.

That was the effect that the designer, Robert A.M. Stern Architects, was going for. In a twist on traditional thinking, the architects took a page from the hospitality industry and turned the sterile hospital environment into something more like home.

"They believed we could have a healing, comfortable environment," Carpenter said.

The hospital has evolved both in design and functionality over its 85 years in the Santa Monica community, but it hasn't lost its roots. Every brick is UCLA brick, a color made by only one man ("It slows down the building when he goes on vacation," Feinberg joked) and even the motor court has tiles depicting iconic parts of Santa Monica.

At the dedication, UCLA Chancellor Gene Block summed up the hopes and intentions that all involved have for the center.

"This will be a pillar of the Santa Monica community and the UCLA Health System," he said.

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Alley Resurfacing Project

The alley in the 4000 block of 19th Court will be resurfaced starting on Sept. 12 through Sept. 26 – daily work start time is 7 a.m. and end time is 4:30 p.m. Please be advised that resurfacing operations will generate noise and dust. There will be certain times when the alley will not be accessible during construction, but we will minimize these times of closure during the day. Questions should be directed to the Public Works Street Maintenance Division at (310) 458-4991. For more info on Alley Renewal Program, visit smgov.net/streets/alleyprogram.

Expo Light Rail Line Project

Follow daily construction updates on Twitter at twitter.com/EXPOinSM. Sewer and storm drain inspection will occur for this project in order to plan the initial layout of upcoming construction activities. Camera inspection work on sewer mains will occur after-hours from 7 p.m. to 6 a.m. For questions regarding this project contact Expo Light Rail Line Community Relations at (213) 922-EXPO or www.BuildExpo.org.

Transit Priority Systems Project

Installation of the Transit Priority System (TPS) at 80 traffic signals along major corridors within the City of Santa Monica. Partial roadway closures or detours are expected at various locations on Pico Boulevard between 11th and 23rd streets, but impact to traffic should be minimal.

Water Main Replacement

The water main at Third Court between Broadway and Wilshire Boulevard is undergoing removal and replacement. Please be advised that two-way traffic will be allowed on each side of construction work zone for local access only. Alley will be closed to through traffic and lane closure will be in place for night-time work on Wilshire Boulevard.

Utility Undergrounding

Construction on utilities in the public right-of-way will take place in the following locations: the east side of Cloverfield Boulevard from Pico Boulevard to the I-10 Freeway, and on the south side of Broadway from Seventh Street to Ninth Court. Partial roadway closures or detours are expected.

Southern California Edison Installation

Lane closures will occur on the east side of 20th Street from Olympic Boulevard to Wilshire Place North. Estimated completion is November of 2011. Expect traffic delays. Use alternate routes whenever possible.

For more information on projects, please visit the Know Before You Go Web site at www.knowB4ugo.smgov.net.

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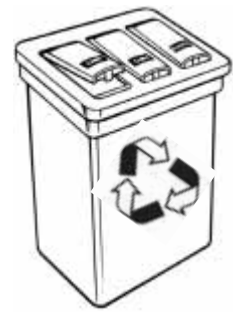
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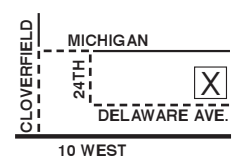


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9/11
FROM PAGE 1

faith; that we took a painful blow, and emerged stronger," he said.

The anniversary took place under heightened security. In New York and Washington especially, authorities were on alert. Ahead of the anniversary, the federal government warned those cities of a tip about a possible car-bomb plot. Police searched trucks in New York, and streets near the trade center were blocked. To walk within blocks of the site, people had to go through checkpoints.

The names of the fallen — 2,983 of them, including all the victims from the three Sept. 11 attack sites and six people who died when terrorists set off a truck bomb under the towers in 1993 — echoed across a place utterly transformed.

In the exact footprints of the two towers was a stately memorial, two great, weeping waterfalls, unveiled for the first time and, at least on the first day, open only to the relatives of the victims. Around the square perimeter of each were bronze parapets, etched with names.

Some of the relatives were dressed in funereal suits and others in fire department T-shirts. They traced the names with pencils and paper, and some left pictures or flowers, fitting the stems into the recessed lettering.

At the south tower pool, an acre in area and 30 feet deep, Mary Dwyer, of Brooklyn, remembered her sister, Lucy Fishman, who worked for Aon Corp., an insurance company that occupied seven floors near the very top.

"It's the closest I'll ever get to her again," she said.

One Sept. 11 relative pronounced the memorial breathtaking. An underground section and a museum won't open until next year, but for many of the families, the names were enough.

"It breaks me up," said David Martinez, who watched the attacks happen from his office in Manhattan, and later learned that he had lost a cousin and a brother, one in each tower.

At memorial services, people talked of grief and loss and war and justice. But they also talked of moving forward.

"Every year it becomes more significant," Barbara Gorman said at a service for the Port Authority dead, which included 37 police officers, one of them her husband, Thomas. "My kids are 25, 21, 18. They understand now. It's not so much a tragedy anymore as history, the history of our country."

In the decade between then and now, children have grown. The second-graders who were with Bush on the morning of Sept. 11, 2001, will graduate high school next spring. And children who were in the cradle or the womb on that day are old enough to read names at the anniversary, old enough to bear the full burden of their grief.

"You will always be my hero," Patricia Smith, 12, said of her mother.

Nicholas Gorki remembered his father, "who I never met because I was in my mother's belly. I love you, Father. You gave me the gift of life, and I wish you could be here to enjoy it with me."

Alex Zangrilli said: "Dad, I wish you were here with me to give me advice, to be on the sidelines when I play sports like all the other dads. ... I wish we had more time together."

Madeline Hoffman smiled as she said to her father: "Everyone always tells me I look and act just like you." And Caitlin Roy, whose father was a firefighter, said: "I want to thank you for the nine years you spent as my dad. They were short but not without their benefits. We're taken care of now. We're happy."

Obama, standing behind bulletproof glass and in front of the white oak trees of the memorial, read a Bible passage after a moment of silence at 8:46 a.m., when the first jetliner slammed into the north tower 10 years ago.

The president, quoting Psalm 46, invoked the presence of God as an inspiration to endure: "Therefore, we will not fear, even though the earth be removed, and though the mountains be carried into the midst of the sea."

Obama and Bush, joined by their wives, walked up to one of the pools and put their hands to some of the names. Bush later read from a letter that President Abraham Lincoln wrote to a mother believed to have lost five sons in the Civil War: "I pray that our heavenly father may assuage the anguish of your bereavement."

In a ceremony at the Pentagon, Biden paid tribute to "the 9/11 generation of warriors."

SEE **9/11** PAGE 10

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9/11
FROM PAGE 9

"Never before in our history has America asked so much over such a sustained period of an all-volunteer force," he said. "So I can say without fear of contradiction or being accused of exaggeration, the 9/11 generation ranks among the greatest our nation has ever produced, and it was born — it was born — it was born right here on 9/11."

Defense Secretary Leon Panetta paid tribute to 6,200 members of the U.S. military who have died in the Iraq and Afghan wars. One hundred eighty-four people died at the Pentagon.

In Shanksville, Pa., a choir sang at the Flight 93 National Memorial, and a crowd of 5,000 listened to a reading of the names of 40 passengers and crew killed aboard the fourth jetliner hijacked that day a decade ago. Obama and his wife traveled to the Pennsylvania town after their visit to New York and placed a wreath at the memorial.

During the president's visit, members of the crowd chanted, "USA! USA!" One man called out: "Thanks for getting bin Laden!" It was the first anniversary observance since al-Qaida leader Osama bin Laden was killed by U.S. forces in Pakistan in May.

In a brief scare, two military aircraft escorted a New York-bound American Airlines flight from Los Angeles. Three passengers made repeated trips to the bathroom and some people thought they were using hand signals to communicate, but the men were cleared and sent on their way, said a law enforcement official who was not authorized to speak publicly and spoke on condition of anonymity. The official said earlier reports that the men had locked themselves in the bathroom were incorrect.

Fighter jets also shadowed a Denver-to-Detroit Frontier Airlines flight after the crew reported that two people were spending an unusual amount of time in the bathroom. The FBI said a search of the plane turned up nothing and three passengers were questioned.

For the most part, in New York, away from the trade center, it was a pleasant September Sunday. People had brunch outdoors. Bicycles crowded the paths along the Hudson River. Families strolled around. Sailboats caught a river breeze and drifted past the dock where emergency vessels evacuated trade center survivors.

Elsewhere in the nation, it was a day not to bring life to a stop, as it was 10 years ago, but to pause and reflect.

Outside FedEx Field in Landover, Md., fans got ready for the first Sunday of the NFL season, the Redskins and Giants, Washington and New York. There was extra security at the stadium. Scott Millar, a Redskins season ticket-holder, used the logic of post-Sept. 11 America in deciding to go to the game.

"You've got to trust the security. You've got to trust the people who are here to protect you," he said. "We're here to have a good time."

In southwest Missouri, where 160 people died in May in the nation's deadliest tornado in six decades, New York firefighters and ground zero construction workers joined survivors in a tribute to the victims of Sept. 11.

The New York contingent brought a 20-by-30-foot American flag recovered a decade ago from a building near the trade center. Survivors of a Greensburg, Kan., tornado began repairing the flag in 2008, using remnants of flags from their town. The final stitches are being made in Joplin, Mo., and then the flag will go to the National 9/11 Memorial Museum. Missouri is the last stop on a 50-state tour to promote national unity and volunteerism.

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JETS
FROM PAGE 3

seemed amiss until he saw police lights on the runway after the plane landed. He looked out the window while still in flight and didn't notice anything.

"To be honest none of us suspected anything," said Ciobo, who works for Australia's Parliament, adding he got up at one point for the bathroom and noticed a long line but didn't think twice and sat back down.

When the plane landed, he said, the airline workers told them to remain seated and that the authorities would meet the plane. Everyone was quiet as air marshals got on board and headed for the back of the plane.

"To be honest, I think it's reassuring that there was such a great response from the authorities," he said. "If there are people that are stupid enough to do those things on today of all days you wonder what's going on through their heads. But the fact that there were so many authorities there ... and that it all went so smoothly, I think they did a good job.

The jets intercepted the flight about 100 miles west of New York and shadowed it until it landed, said John Cornelio, spokesman for the North American Aerospace Defense Command. He described the measure as precautionary.

A "security concern" was brought to the airline's attention, the crew used "normal procedures" to assess the circumstances and the plane landed as planned, according to the airline spokesman Smith.

New York has been in a heightened state of security after federal officials received a credible but uncorroborated tip of a car bomb plot on the anniversary in either New York or Washington.

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City of Santa Monica

NOTICE OF AVAILABILITY CONSOLIDATED ANNUAL PERFORMANCE AND EVALUATION REPORT FOR 2010 PROGRAM YEAR

Notice is hereby given that the City of Santa Monica has developed the Consolidated Annual Performance and Evaluation Report (CAPER) for the 2010 Program Year. The CAPER is submitted annually to the U.S. Department of Housing and Urban Development (HUD) and provides a status report on how the City's Community Development Block Grant (CDBG) and HOME grant funded projects and activities are meeting the City's overall housing and community development needs as specified in the Consolidated Plan (2010-15) and Action Plan (2010-11) adopted by City Council and submitted to HUD in May 2010 .The City is seeking community comments on this report.

Copies of the CAPER are now available to the public for a 15-day community review period ending September 25, 2011. Copies are available at City Hall (Room 212) and on the web at smgov.net/hsd , or you may contact the Human Services Division, 1685 Main Street, Room 212, Santa Monica, CA 90401, telephone (310) 458-8701; TDD (310) 458-8696. Please send your written comments to Sergio Ramirez at the above address by September 25, 2011.

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Book online & use code SMDP to be entered into a drawing for a free surf lesson!

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WEIGHT LOSS CHALLENGE BEGINS SEPT 12

Two month challenge, based on the most % of body fat lost, using our weight loss program, fatburn.com

WINNER: FREE ONE YEAR MEMBERSHIP TO BURN FITNESS!
2ND PLACE: 3 FREE MONTHS
3RD PLACE: a Burn Fitness T-shirt and Water

$59.99 month to month membership

(Reguarly $89.99)

Contact Kejo or Sacha to sign up! kejo@burnfit.com

1315 3rd Street Promenade | 4th floor (above food court)
Santa Monica 310.394.1300 www.burnfit.com

Downtown Santa Monica. Free Parking



SURF REPORT

Surf Conditions **Water Temp:** 61°

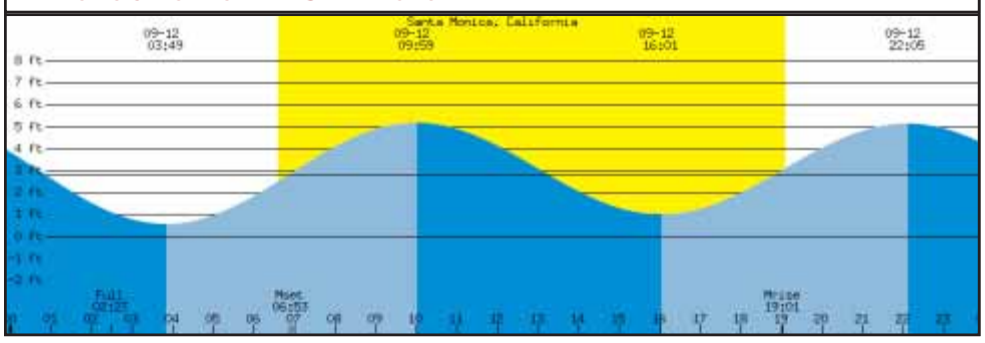
Swell Forecast

Today is when our next SW swell is due. It looks like south facing breaks will see waist to at times chest high surf.

Long Range Synopsis

Midweek SW swell backs off to waist high around south facing breaks.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **September 6, 2011**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 1
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 8
- Number of A grades for dry/wet weather -- 31 / ns
- Number of (C,D,F) grades for dry/wet weather -- 0 / ns

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Grousbeck Family Foundation, simplehuman, LAcarGUY, SMA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Las Cornilla Beach, at Arroyo Sequit Creek mouth.	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	ns
El Pescador State Beach, between Lachusa and Las Alisos creeks.	A+	ns
Encinal Canyon at El Matador State Beach.	A+	ns
Broad Beach at Trancas Creek mouth.	A+	ns
Zuma Beach at Zuma Creek mouth.	A+	ns
Walnut Creek, projection of Wildlife Rd. (private).	A+	ns
Paradise Cove Pier at Rominer Canyon Creek mouth.	A+	ns
Escondido Creek, just east of Escondido State Beach.	A+	ns
Latigo Canyon Creek mouth.	A	ns
Solstice Canyon at Don Blocker County Beach.	F	ns
Puerco State Beach at creek mouth.	A+	ns
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	D	ns
Surfrider Beach at Malibu Colony fence.	A+	ns
Surfrider Beach (breach location)- daily.	A	ns
Malibu Pier - 50 yards east.	C	ns
Carbon Beach at Sweetwater Canyon.	C	ns
Las Flores State Beach at Las Flores Creek (point zero).	A+	ns
Big Rock Beach at 19948 PCH stairs.	A	ns
Pena Creek at Las Tunas County Beach.	A+	ns
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	A	ns
Castlerock Storm Drain at Castle Rock Beach.	A+	ns
Santa Ynez Storm Drain at Castle Rock Beach.	B	ns
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	ns
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A	ns
Will Rogers State Beach at Pulga Canyon storm drain.	A+	ns
Will Rogers State Beach at Temescal Canyon drain.	A+	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A+	ns
Santa Monica Beach at Montana Ave. drain.	A+	ns
Santa Monica Beach at Wilshire Blvd. drain.	A	ns
Santa Monica Municipal Pier.	A	ns
Santa Monica Beach at Pico/Kenter storm drain.	A	ns
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	ns
Ocean Park Beach at Ashland Ave. drain.	A+	ns
Venice City Beach, at the Rose Ave. storm drain.	A+	ns
Venice Beach at Brooks Ave. drain.	A+	ns
Venice Beach at Windward Ave. drain.	A+	ns
Venice Fishing Pier - 50 yards south.	A+	ns
Venice Beach- projection of Topsail St..	A+	ns
Marina del Rey, Mothers' Beach- lifeguard tower.	A	ns
Dockweiler State Beach at Ballona Creek mouth.	B	ns
Dockweiler State Beach at Culver Blvd. drain.	A+	ns
North Westchester Storm Drain at Dockweiler State Beach.	A+	ns
Dockweiler State Beach at World Way (south of DBW jetty).	A+	ns
Dockweiler State Beach at Imperial Hwy drain.	A	ns
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	ns
Dockweiler State Beach at Grand Ave. drain.	A+	ns

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

LEGAL NEWS

Police: NoCal gang members sport Nebraska athletic gear

ASSOCIATED PRESS

LINCOLN, Neb. Authorities say gang members in Northern California are sporting Nebraska football jerseys and other apparel to signify their involvement in the group.

Detective Steve Sanchez, a gang unit task force member in Tulare County, Calif., told the Lincoln Journal Star that members of the Nortenos street gang don't know anything about Cornhuskers football but that hasn't stopped them from wearing the gear. One of the symbols of the gang known for drugs and violence is the letter N.

As a result, some high schools have banned students from wearing Nebraska apparel.

Michael Stephens in Nebraska's athletic office says he's aware of the trend of gang members wearing sportswear but he didn't know Nebraska apparel was part of that.

Stephens says the university will monitor what's going on.

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County of Los Angeles Department of the Treasurer and Tax Collector

Notice of Divided Publication

Pursuant to Sections 3702, 3381, and 3382, Revenue and Taxation Code, the Notice of Sale of Tax Defaulted Property Subject to the Power of Sale in and for the County of Los Angeles, State of California has been divided and distributed to various newspapers of general circulation published in said County for publication of a portion thereof, in each of the said newspapers.

Public Auction Notice (R&TC 3702) Of Sale Of Tax-Defaulted Property Subject To The Power Of Sale (Sale No. 2011A)

Whereas, on July 5, 2011, I, MARK J. SALADINO, Treasurer and Tax Collector was directed by the Board of Supervisors of Los Angeles County, State of California to sell at public auction certain tax-defaulted properties which are Subject to the Power of Sale. Public notice is hereby given that unless said properties are redeemed prior thereto, I will, on October 17 and 18, 2011, at the hour of 9:00 a.m. at the Fairplex Los Angeles County Fairgrounds, 1101 W. McKinley Avenue, Building 8, Pomona, California, offer for sale and sell said properties at public auction to the highest bidder for cash or cashier's check in lawful money of the United States for not less than the minimum bid. If no bids are received on a parcel, it will be re-offered at the end of the auction at a reduced minimum price.

The minimum bid for each parcel is the total amount necessary to redeem, plus costs, as required by Section 3698.5 of the Revenue and Taxation Code.

Prospective bidders should obtain detailed information of this sale from the County Treasurer and Tax Collector. Pre-registration and a $5,000 deposit in the form of cash, cashier's check or bank issued money order is required at the time of registration. No personal checks, two-party checks or business checks will be accepted for registration. Registration will be from 8:00 a.m. to 5:00 p.m., starting Tuesday, September 6, 2011, at the Treasurer and Tax Collector's Office located at 225 North Hill Street, Room 130, Los Angeles, California, and will end on Friday, September 30, 2011, at 5:00 p.m.

If the property is sold, parties of interest, as defined by Section 4675 of the Revenue and Taxation Code, have a right to file a claim with the County for any proceeds from the sale, which are in excess of the liens and costs required to be paid from the proceeds. If excess proceeds result from the sale, notice will be given to parties of interest, pursuant to law.

All information concerning redemption, provided the right to redeem has not previously been terminated, will upon request be furnished by MARK J. SALADINO, Treasurer and Tax Collector.

If redemption of the property is not made according to the law before 5:00 p.m. on Friday, October 14, 2011, which is the last business day prior to the first day of auction, the right of redemption will cease.

The Assessor's Identification Number (AIN) in this publication refers to the Assessor's Map Book, the Map Page, and the individual Parcel Number on the Map Page. If a change in the Assessor's Identification Number occurred, both prior and current Assessor's Identification Numbers are shown. An explanation of the parcel numbering system and the maps referred to are available from the Office of the Assessor located at 500 West Temple Street, Room 225, Los Angeles, California 90012.

A list explaining the abbreviations used in this publication is on file in the Office of the Treasurer and Tax Collector, 225 North Hill Street, Room 130, Los Angeles, California 90012, or telephone 1(213) 974-2045.

I certify under penalty of perjury that the foregoing is true and correct. Executed at Los Angeles, California, on August 8, 2011.

MARK J. SALADINO
Los Angeles County
Treasurer and Tax Collector
State of California

The real property that is subject to this notice is situated in the County of Los Angeles, State of California, and is described as follows:

PUBLIC AUCTION NOTICE OF SALE OF TAX-DEFAULTED PROPERTY SUBJECT TO THE POWER OF SALE(SALE NO. 2011A)

1866 AIN 4225-006-086 KENNEDY,BRIAN J LOCATION COUNTY OF LOS ANGELES $392,581.00

1875 AIN 4240-018-046 PACIFIC JEWISH CENTER LOCATION COUNTY OF LOS ANGELES $470,030.00

1878 AIN 4258-008-015 BURLEIGH,DAROLD E CO TR BURLEIGH TRUST LOCATION COUNTY OF LOS ANGELES $14,693.00

1882 AIN 4275-011-025 MONTELL,DELLIS L AND PATRICIA A LOCATION COUNTY OF LOS ANGELES $93,227.00

1885 AIN 4282-015-005 14TH STREET LLC LOCATION COUNTY OF LOS ANGELES $130,113.00

1897 AIN 4294-005-068 A PATEL ENTERPRISES LOCATION COUNTY OF LOS ANGELES $60,919.00

1903 AIN 4318-002-013 BASSMAN,MEINHARD AND FRANCES TRS BASSMAN FAMILY TRUST AND BASSMAN,HOWARD LOCATION COUNTY OF LOS ANGELES $16,305.00

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Site Search:	smdp.com/**search**

smdp
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www.smdp.com/**mobile**

smdp.com Santa Monica Daily Press office **(310) 458-7737**

MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

Call theater for more information.

AMC Loews Broadway 4
1441 Third Street Promenade
(888) 262-4386

Tanner Hall (R)
11:30am, 1:45pm, 4:20pm, 7:00pm, 10:15pm

Rise of the Planet of the Apes (PG-13) 1hr 44min
12:30pm, 3:15pm, 6:10pm, 9:00pm

Contagion (PG-13) 1hr 45min
11:45am, 2:15pm, 5:00pm, 7:45pm, 9:30pm

Creature (R) 1hr 33min
11:30am, 2:00pm, 4:35pm, 7:15pm, 9:50pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Warrior (PG-13) 2hrs 19min
11:50am, 3:15pm, 6:30pm, 9:45pm

Debt (R) 1hr 53min
11:35am, 2:15pm, 5:05pm, 7:50pm, 10:30pm

Rise of the Planet of the Apes (PG-13) 1hr 44min
11:30am, 2:10pm, 5:00pm, 7:40pm, 10:20pm

Crazy, Stupid, Love (PG-13) 1hr 47min
11:15am, 2:00pm, 5:00pm, 7:45pm, 10:30pm

Help (PG-13) 2hrs 17min
11:55am, 3:30pm, 7:00pm, 10:25pm

Shark Night 3D (PG-13) 1hr 35min
2:20pm, 7:25pm, 10:00pm

Contagion (PG-13) 1hr 45min
11:15am, 1:45pm, 4:30pm, 7:15pm, 10:05pm

Shark Night (PG-13) 1hr 35min
11:45am, 4:50pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Hedgehog (Le herisson) (NR) 1hr 40min
1:40pm, 4:40pm, 7:20pm, 9:50pm

Point Blank (A Bout Portant) (R) 1hr 24min
4:30pm, 9:45pm

Guard (R) 1hr 36min
1:30pm, 4:20pm, 7:10pm, 9:40pm

Our Idiot Brother (R) 1hr 30min
1:50pm, 4:50pm, 7:30pm, 9:55pm

Whistleblower (R) 1hr 52min
1:20pm, 7:00pm

AMC Criterion 6
1313 Third St.
(310) 395-1599

Hedgehog (Le herisson) (NR) 1hr 40min
1:40pm, 4:40pm, 7:20pm, 9:50pm

Point Blank (A Bout Portant) (R) 1hr 24min
4:30pm, 9:45pm

Guard (R) 1hr 36min
1:30pm, 4:20pm, 7:10pm, 9:40pm

Our Idiot Brother (R) 1hr 30min
1:50pm, 4:50pm, 7:30pm, 9:55pm

Whistleblower (R) 1hr 52min
1:20pm, 7:00pm

For more information, e-mail news@smdp.com

Vanish early tonight, Libra

ARIES (March 21-April 19)
★★★★ Different aspects of your life vie for control. Meetings remain instrumental, though you might need time to get some work done. Close your door so you can attend to daily matters. Tonight: Know when to call it a night.

TAURUS (April 20-May 20)
★★★★★ Allow yourself to listen to associates. Meetings provide information and could demonstrate the difference in how others view situations. A child or loved one seems to need more attention. Let this person know when you will be there for him or her. Tonight: Until the wee hours.

GEMINI (May 21-June 20)
★★★ Demands seem to appear left and right. You will need to talk to a higher-up in order to confirm his or her priorities, which you probably need to make your own. Nevertheless, domestic matters require your attention. Juggle as much as you can. Tonight: Burning the midnight oil.

CANCER (June 21-July 22)
★★★★ You are juggling two different needs or people. A neighbor or sibling seeks you out frequently, and, of course, there is no stopping him or her. Make calls to those at a distance. You need some information. Tonight: Escape from all the chatter.

LEO (July 23-Aug. 22)
★★★ Juggling your financial concerns with the needs and commitments of others keeps you busy and overwhelmed. It becomes obvious that there is a need to revamp your daily situation. Discussions lead to good ideas. Tonight: Don't let your pride interfere.

VIRGO (Aug. 23-Sept. 22)
★★★★ You have your hands full. Others keep seeking you out. Stay on top of the situation, if possible. Establish limits as to what you will do. Tonight: Decide who, if anyone, you want to socialize with.

LIBRA (Sept. 23-Oct. 22)
★★★ You might feel a bit tired and drawn handling a work or personal matter. Others keep asking you to pitch in or help. The end result is that you feel quite overwhelmed. Take a walk midday to clear your mind and help you prioritize. Tonight: Try vanishing early!

SCORPIO (Oct. 23-Nov. 21)
★★★★★ Emphasis is on creativity, children, a risk and/or a loved one. You clearly want to go off and enjoy yourself, but responsibilities call. Meetings demand your attention. If you want to realize a certain goal, you cannot drop the ball now. Tonight: Time for some fun!

SAGITTARIUS (Nov. 22-Dec. 21)
★★★ You need to deal with a personal matter. All arrows point to that direction. If you relax and fine-tune your schedule, you will see a path. Recognize that for some of you, the personal issue must be resolved in order for you to flourish elsewhere. Tonight: Just go with the moment.

CAPRICORN (Dec. 22-Jan. 19)
★★★★★ If you really must get a job done or focus on a matter, you might want to turn off your phone and not get caught up in the moment and what is going on. Eventually you will need to deal with all the activity, but at your own pace. Tonight: Catch up on everyone's news.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ You have your hands full juggling different concerns. Many of these issues surround finances; some have to do with other people. A partnership also might be involved. Don't make a final decision yet, or else you could be very sorry. Tonight: Let someone else make the first move.

PISCES (Feb. 19-March 20)
★★★★★ Today's Full Moon spotlights you. Everyone likes the limelight, but with it comes many requests and responsibilities. Enjoy the popularity. Tonight: Remember that you call the shots.

Happy birthday

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

New beginnings become possible this year. You often go back and forth in your mind about what you should do as opposed to what you want to do. Relationships might not be easy, but with patience situations ultimately will work out. If you are single, many people express interest in you. Don't commit until you are 100 percent sure. If you are attached, misunderstandings happen out of the blue. Improve your listening skills. Learn to confirm what you hear. PISCES can be challenging, but you have similar core issues.



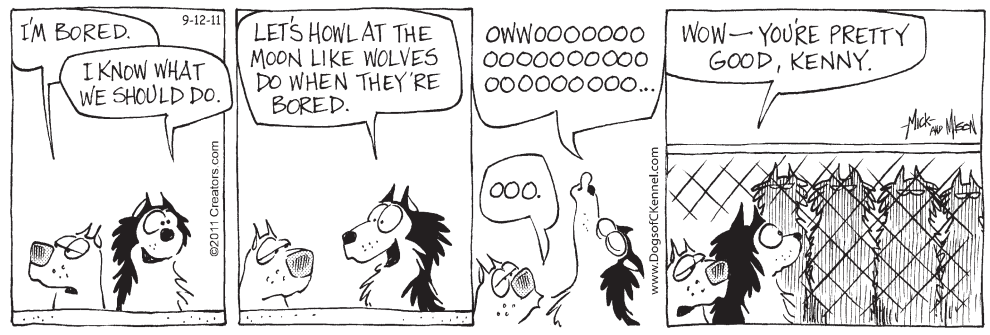
MYSTERY PHOTO

Daniel Archuleta *daniela@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

Dogs of C-Kennel

By Mick and Mason Mastroianni



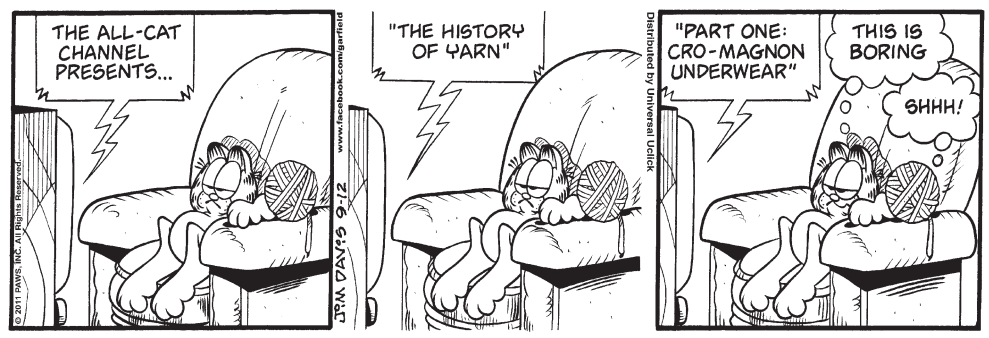
The Meaning of Lila

By John Forgetta & L.A. Rose



Garfield

By Jim Davis



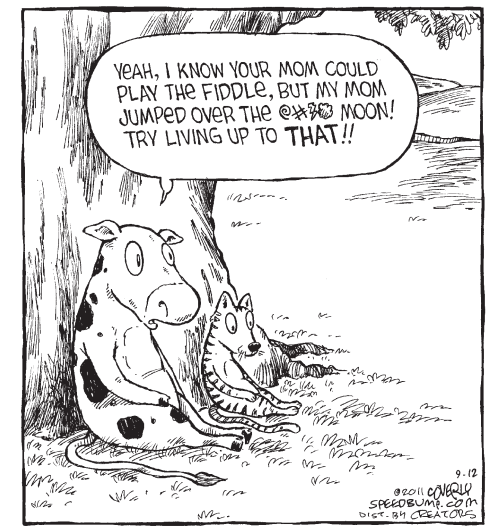
Strange Brew

By John Deering



Speed Bump

By Dave Coverly



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

		7			9	2		
	5				4		1	
3	9			7			6	4
9	1		2		3			
		4		9		3		
			6		8		4	5
2	3			5			9	6
	6		1				7	
		8	9			1		

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

1	9	4	5	6	8	2	3	7
8	7	6	2	9	3	5	1	4
5	3	2	7	4	1	9	8	6
3	5	9	6	7	2	8	4	1
2	8	1	3	5	4	6	7	9
6	4	7	8	1	9	3	2	5
9	1	8	4	3	6	7	5	2
4	2	5	9	8	7	1	6	3
7	6	3	1	2	5	4	9	8



CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Barracks beds
5 Fishhook feature
9 Free-for-all
10 Vigilant
12 Numerical comparison
13 CBer's need
14 Boxing combo
16 Roadhouse
17 Broadcasts
18 Feeling of guilt
21 "— Kapital"
22 Rough homes
23 Impassioned
24 Cold
26 Use a spade
29 One followed by 100 zeros
30 Japanese sport
31 Tote
32 City on Lake Ontario
34 Choose to participate
37 Rice dish
38 Idaho capital
39 Foe
40 Tidy
41 Hand over

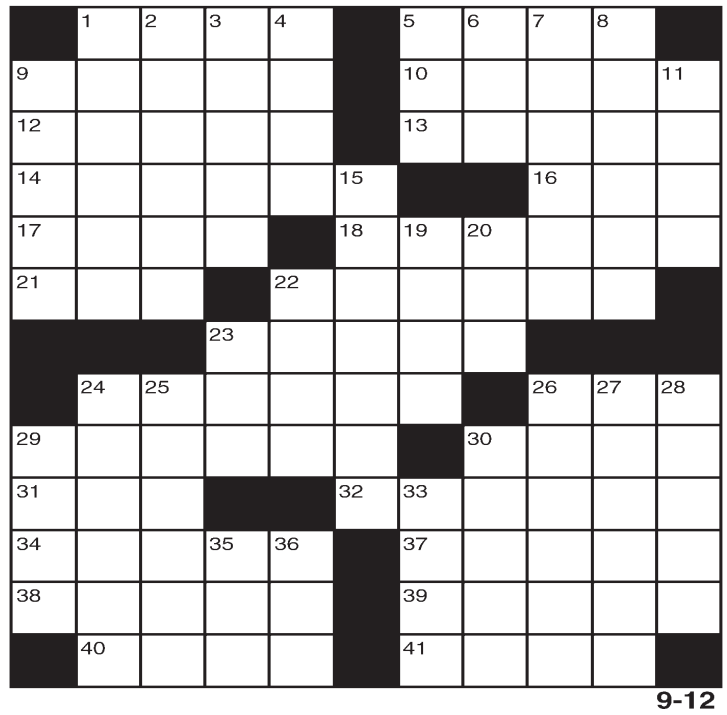
DOWN

1 Skulls
2 Westerns
3 Ninnies
4 Like molasses
5 Soap unit
6 In the style of
7 Debt indicator
8 Comes with
9 Wide
11 Way of speaking
15 Shakespearean tragedy
19 Cautious
20 Hostile
22 Farm sight
23 Pear-shaped fruit
24 Clipped item
25 Make helpless
26 Had a sword fight
27 "Count me in!"
28 Pal of Mickey and Donald
29 Dollop
30 Pigs
33 Blueprint number
35 "Patience — virtue"
36 Badminton need

S	P	A	N	■	■	F	U	M	E	S
W	A	V	E	S	■	A	M	U	S	E
I	R	A	T	E	■	S	A	U	C	E
P	I	N	■	A	C	T	■	M	O	M
E	S	T	A	T	E	■	L	U	R	E
■	H	I	D	I	N	G	O	U	T	■
■	■	■	I	N	T	R	O	■	■	■
■	R	I	O	G	R	A	N	D	E	■
R	I	B	S	■	A	S	S	E	N	T
A	T	E	■	A	L	P	■	A	C	E
M	U	R	A	L	■	A	D	D	O	N
P	A	I	N	E	■	T	I	E	R	S
S	L	A	T	S	■	■	K	N	E	E

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



9-12

ARITHMO™ CrossMath + × − ÷

– Arithmo Crossmath – Reclaim Your Brain

• Insert the given numbers in the empty squares so when they are calculated in threes from left to right and top to bottom they satisfy the demands in the shaded boxes both horizontally and vertically.

• Each empty square dictates the math operation that must be performed to meet the demands.

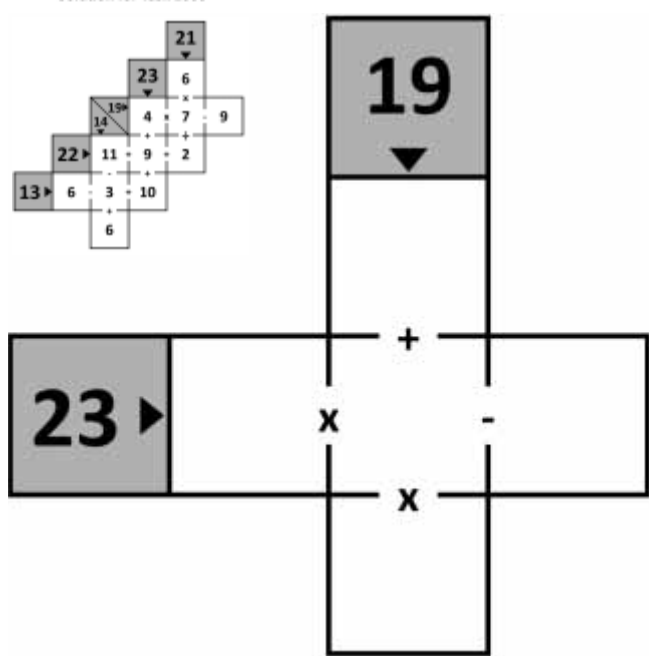
• Remember to multiply or divide before you add or subtract.

Go to www.zokigames.net for more fun and challenging games and links to our mobile phone apps.

Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

3, 4, 5, 7, 10

Solution for Task 1660



DAILY LOTTERY

MEGA MILLIONS: 7 12 19 23 31 Meganumber: 45 Jackpot: $54M

SUPER LOTTO PLUS: 7 11 15 20 34 Meganumber: 2 Jackpot: $10M

Fantasy 5: 13 14 18 28 34

DAILY 3: MIDDAY: 0 2 6 EVENING: 4 4 3

DAILY DERBY: 1st: 12 Lucky Charms 2nd: 11 Money Bags 3rd: 10 Solid Gold RACE TIME: 1:41.85

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

★ Richard Handl, 31, was arrested in southern Sweden in July after a raid on his home. He had been trying for months to set up a nuclear reactor in his kitchen, but became alarmed when a brew of americium, tritium and beryllium created a nuclear meltdown on his stove. Only then, he said, did it occur to him to ask the country's Radiation Authority if what he was doing was legal, and the subsequent police raid answered that question. No dangerous radiation level was detected, but Handl still faces fines and a maximum two-year prison sentence for unauthorized possession of nuclear materials.

★ For the Self-Indulgent: (1) The fashion designer Chandrashekar Chawan recently created gold-plated, diamond-studded contact lenses that make eyes "sparkle" (not always a good thing, admitted Chawan, citing reviews calling the look "cringeworthy" and "demonic"). According to an MSNBC report, the "bling" part never actually touches the cornea. (2) Among the trendiest avant-garde beauty treatments are facial applications made from snail mucus, according to a July report by London's Daily Mail. South Korean glamour consultants were the first to use mollusk extract's generous moisturizing properties, though a dermatologist warned (on NBC's "Today" show) that no "controlled" studies have yet demonstrated snail-goo superiority.

TODAY IN HISTORY

1964 Canyonlands National Park is designated as a National Park.

1966 Gemini 11, the penultimate mission of NASA's Gemini program, and the current human altitude record holder (except for the Apollo lunar missions)

1970 Palestinian terrorists blow up three hijacked airliners in Jordan, continuing to hold the passengers hostage in various undisclosed locations in Amman.

1974 Emperor Haile Selassie of Ethiopia, 'Messiah' of the Rastafari movement, is deposed following a military coup by the Derg, ending a reign of 58 years.

WORD UP!

elegiac \el-i-JAHY-uhk\ , adjective;

1. Relating to the mourning or remembering of the dead.

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Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES015111
Superior Court of California, County of Los Angeles
Petition of KEVIN LUKE BIGGS for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: KEVIN LUKE BIGGS filed a petition with this court for a decree of changing names as follows: KEVIN LUKE BIGGS to LUKE ONE. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 10/28/2011 Time:8:30am, Dept. B, Rm 204
The address of the court is 300 East Olive Ave., Burbank, CA 91502
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 9/7/2011
MARY HOUSE, JUDGE OF THE SUPERIOR COURT

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES015052
Superior Court of California, County of Los Angeles
Petition of KRISTIEN L. VEST for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: KRISTIEN L. VEST filed a petition with this court for a decree of changing names as follows: KRISTIEN L. VEST to KRISTIEN LEIGHE The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: AUGUST 23, 2011 Time: 8:30, Dept. B
The address of the court is 300 East Olive Ave., Burbank, CA 91502
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: AUG. 03, 2011
MARY THORNTON HOUSE
Judge Of The Superior Court
8/22/2011, 8/29/2011, 9/5/2011, 9/12/2011

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES015057
Superior Court of California, County of Los Angeles
Petition of ELSA SARABIA & ARTURO SARABIA for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: ELSA SARABIA & ARTURO SARABIA filed a petition with this court for a decree of changing names as follows: ELSA SARABIA to ELSIE ALFARO. Petitioner or Attorney: ELSA SARABIA & ARTURO SARABIA filed a petition with this court for a decree of changing names as follows: ARTURO SARABIA to ARTEMIS ALFARO. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: SEPTEMBER 30, 2011 Time: 8:30AM, Dept. B
The address of the court is Superior Court North District, 300 East Olive Ave., Burbank, CA 91502
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: Aug 05 2011
MARY THORNTON HOUSE
SUPERVISING JUDGE
9/5/2011. 9/12/11, 9/19/2011, 9/26/2011

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS021452
Superior Court of California, County of Los Angeles
Petition of WENDY K. LEITMAN for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: WENDY K. LEITMAN filed a petition with this court for a decree of changing names as follows: BELLA GRACE HARRIS to BELLA GRACE LEITMAN HARRIS. Petitioner or Attorney: WENDY K. LEITMAN filed a petition with this court for a decree of changing names as follows: NOAH LOUIS HARRIS to NOAH LOUIS LEITMAN HARRIS. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: OCTOBER 20, 2011 Time: 8:30AM, Dept. A, Room 104
The address of the court is Superior Court North District, 1725 Main Street, Santa Monica, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: Aug 29 2011
JUDGE JOSEPH S. BIDERMAN
SUPERVISING JUDGE
9/5/2011. 9/12/11, 9/19/2011, 9/26/2011

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES015076
Superior Court of California, County of Los Angeles
Petition of MARIA CHEYENNE PHOENIX THIBEAULT for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: MARIA CHEYENNE PHOENIX THIBEAULT filed a petition with this court for a decree of changing names as follows: MARIA CHEYENNE PHOENIX THIBEAULT to MARIA PHOENIX WELLS. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 10/14/2011 Time:8:30am, Dept. A
The address of the court is 300 East Olive Ave., Burbank, CA 91502
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 8/17/2011
MARY HOUSE, JUDGE OF THE SUPERIOR COURT

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011073201 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2011 The following person(s) is (are) doing business as TABLE RESERVATION ORGANIZER. The full name of registrant(s) is/are: Jesus Colmenares 6203 S. Wilton Pl Los Angeles, CA 90047, Roberto Colmenares 6203 S. Wilton Pl Los Angeles, CA 90047. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Jesus Colmenares. This statement was filed with the County Clerk of LOS ANGELES County on 07/29/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/15/2011, 08/22/2011, 08/29/2011, 09/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011081102 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/12/2011 The following person(s) is (are) doing business as FLOW TRUE. The full name of registrant(s) is/are: Philip Santos 4248 Via Marina Unit 85 Marina Del Rey, CA 90292. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Philip Santos. This statement was filed with the County Clerk of LOS ANGELES County on 08/12/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/22/2011, 08/29/2011, 09/05/2011, 09/12/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011075249 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/03/2011 The following person(s) is (are) doing business as TAKE TWO TWINS. The full name of registrant(s) is/are: Justine Davis Brown 2126 Bastia Newport Beach, CA 92660, Eric Soler 7913 Cherrystone Ave. Panorama City, CA 91402, Christopher Soler 7913 Cherrystone Ave. Panorama City, CA 91402, Jade Davis Brown 2126 Bastia Newport Beach, CA 92660. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Eric Joseph B. Soler. This statement was filed with the County Clerk of LOS ANGELES County on 08/03/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/22/2011, 08/29/2011, 09/05/2011, 09/12/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011077357 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/05/2011 The following person(s) is (are) doing business as ATLANTIC PUBLISHER. The full name of registrant(s) is/are: Atlantic United, INC. 205 Washington Ave. #509 Santa Monica, CA 90403. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Adrienne Papp. This statement was filed with the County Clerk of LOS ANGELES County on 08/05/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/22/2011, 08/29/2011, 09/05/2011, 09/12/2011.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011073713 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/01/2011 The following person(s) is (are) doing business as EMERALD BOOKKEEPING. The full name of registrant(s) is/are: Emily Brennen 861 20th Street Santa Monica, CA 90403. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/11/2011. /s/: Emily Brennen. This statement was filed with the County Clerk of LOS ANGELES County on 08/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/22/2011, 08/29/2011, 09/05/2011, 09/12/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011081883 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/15/2011 The following person(s) is (are) doing business as SABOR CLOTHING. The full name of registrant(s) is/are: Jeanette Garcia 846 4th St. #306 Santa Monica, CA 90403, Monica Amores 9832 Beachy Ave. Arleta, CA 91331, Cristina Franco 1515 Baypoint Dr. Newport Beach, CA 92060. This Business is being conducted by: . The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Jeanette Garcia. This statement was filed with the County Clerk of LOS ANGELES County on 08/15/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/22/2011, 08/29/2011, 09/05/2011, 09/12/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011081175 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/12/2011 The following person(s) is (are) doing business as CRYPTIC FRAME FILMS. The full name of registrant(s) is/are: Bradley J Thornton 14543 Burbank Blvd. #204 Sherman Oaks, CA 91411. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Bradley J Thornton. This statement was filed with the County Clerk of LOS ANGELES County on 08/12/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/22/2011, 08/29/2011, 09/05/2011, 09/12/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011077650 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/08/2011 The following person(s) is (are) doing business as DESIGN LATITUDES. The full name of registrant(s) is/are: David J. Curry 818 11th Street #9 Santa Monica, CA 90403-1651. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/08/2011. /s/: David J. Curry. This statement was filed with the County Clerk of LOS ANGELES County on 08/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/22/2011, 08/29/2011, 09/05/2011, 09/12/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011074378 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/02/2011 The following person(s) is (are) doing business as SHORE HOTEL. The full name of registrant(s) is/are: STEVE FARZAM 1515 OCEAN AVE. SANTA MONICA, CA 90401. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:STEVE FARZAM. This statement was filed with the County Clerk of LOS ANGELES County on 08/02/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 08/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011074377 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/02/2011 The following person(s) is (are) doing business as 1DEGREES GLOBAL INC.. The full name of registrant(s) is/are: 1DEGREES GLOBAL INC. 2830 LAMBERT DRIVE LA, CA 90068. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)21/07/2011. /s/: QUINCY D. BRANNER. This statement was filed with the County Clerk of LOS ANGELES County on 08/02/2011. NOTICE: THIS FICTITIOUS BUSINESS

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names listed above. /s/:Steve Farzam. This statement was filed with the County Clerk of LOS ANGELES County on 08/02/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/22/2011, 08/29/2011, 09/05/2011, 09/12/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011069007 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/08/2011 The following person(s) is (are) doing business as AMALGAMATED CONSTRUCTION. The full name of registrant(s) is/are: Terrell Miller 2811 S. Sepulveda Blvd. Los Angeles, CA 90064. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Terrell Miller. This statement was filed with the County Clerk of LOS ANGELES County on 08/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/22/2011, 08/29/2011, 09/05/2011, 09/12/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011077775 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/08/2011 The following person(s) is (are) doing business as ROBIN OCONNELL DESIGN. The full name of registrant(s) is/are: Robin OConnell 3044 Paula Dr. Santa Monica, CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Robin O Connell. This statement was filed with the County Clerk of LOS ANGELES County on 08/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/22/2011, 08/29/2011, 09/05/2011, 09/12/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011074379 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/02/2011 The following person(s) is (are) doing business as SUNSET RANCH. The full name of registrant(s) is/are: MEL JEN INC. 2107 WESTWOOD BLVD. LOS ANGELES, CA 90025. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:STEVE WALLACE. This statement was filed with the County Clerk of LOS ANGELES County on 08/02/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 08/19/2011.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011075363 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/03/2011 The following person(s) is (are) doing business as LENNOX CAR WASH. The full name of registrant(s) is/are: CRYSTAL CAR BATH INC. 10709 HAWTHORNE BLVD. LENNOX, CA 90304. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HAMID AMOONA. This statement was filed with the County Clerk of LOS ANGELES County on 08/03/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011076129 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/04/2011 The following person(s) is (are) doing business as PG POOLS. The full name of registrant(s) is/are: PAUL GOLEM 1814 PELICAN AVE. SAN PEDRO, CA 90732. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2011. /s/: PAUL GOLEM. This statement was filed with the County Clerk of LOS ANGELES County on 08/04/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011078905 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/09/2011 The following person(s) is (are) doing business as ALL CITY INSURANCE. The full name of registrant(s) is/are: DAVID SPENCE 11544 W. PICO BLVD. LOS ANGELES, CA 90064, VLADA DENISOVA 11544 W. PICO BLVD. LOS ANGELES, CA 90064. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DAVID SPENCE. This statement was filed with the County Clerk of LOS ANGELES County on 08/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 201107906 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/09/2011 The following person(s) is (are) doing business as JJKO DESIGN. The full name of registrant(s) is/are: JENNIFER JACOBS 4103 LAUREL GROVE AVENUE STUDIO CITY, CA 91604. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/2001. /s/: JENNIFER JACOBS. This statement was filed with the County Clerk of LOS ANGELES County on 08/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011078907 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/09/2011 The following person(s) is (are) doing business as EXCEL PHYSICAL THERAPY. The full name of registrant(s) is/are: IOAN GABRIEL SZEKELY 11248 BRADDOCK DR. CULVER CITY, CA 90230. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:IOAN GABRIEL SZEKELY. This statement was filed with the County Clerk of LOS ANGELES County on 08/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011078908 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/09/2011 The following person(s) is (are) doing business as GRANATAS & TAPAS. The full name of registrant(s) is/are: FEW & SONS ENTERPRISES 11032 DOWNEY AVE. DOWNEY, CA 90241. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:NORALIS WHITE. This statement was filed with the County Clerk of LOS ANGELES County on 08/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011078909 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/09/2011 The following person(s) is (are) doing business as SAND K. The full name of registrant(s) is/are: VIBES BASE ENTERPRISES INC. 9328 TELESTAR AVE. EL MONTE, CA 91731. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)14/07/2011. /s/: PETERSEN ZHU. This statement was filed with the County Clerk of LOS ANGELES County on 08/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011078911 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/09/2011 The following person(s) is (are) doing business as CIIF INSURANCE AGENCY. The full name of registrant(s) is/are: HARRIS FINANCIAL GROUP LLP 225 W. VALLEY BLVD. #H118 SAN GABRIEL, CA 91776. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)27/06/2011. /s/: VIC CHAN. This statement was filed with the County Clerk of LOS ANGELES County on 08/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011078912 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/09/2011 The following person(s) is (are) doing business as LAW OFFICES OF CARMEL HEHR. The full name of registrant(s) is/are: MARIA C. HEHR 3530 WILSHIRE BLVD. LOS ANGELES, CA 90010. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)21/07/2011. /s/: MARIA C. HEHR. This statement was filed with the County Clerk of LOS ANGELES County on 08/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011078913 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/09/2011 The following person(s) is (are) doing business as DICE EDITORIAL. The full name of registrant(s) is/are: MICHAEL P. DEISINGER 1732 BUTLER AVE. APT. 3 LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MICHAEL P. DEISINGER. This statement was filed with the County Clerk of LOS ANGELES County on 08/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011078910 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/09/2011 The following person(s) is (are) doing business as SPECIALTY BUSINESS CENTER. The full name of registrant(s) is/are: SPECIALTY OFFICE PRODUCTS, INC. 1020 EAST WILSON AVE. ORANGE, CA 92867. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GLEN DIAMOND. This statement was filed with the County Clerk of LOS ANGELES County on 08/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011078914 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/09/2011 The following person(s) is (are) doing business as THE POWER CO.. The full name of registrant(s) is/are: LOOMP & KOOZH, INC. 1070 E. WOODBURY RD. PASADENA, CA 91104. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05102011. /s/: ERIC H. ARIMA. This statement was filed with the County Clerk of LOS ANGELES County on 08/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011081239 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/12/2011 The following person(s) is (are) doing business as APPLIANCEUSA. The full name of registrant(s) is/are: ANTHONY TUTTLE 578 WASHINGTON BLVD. UNIT 280 MARINA DEL REY, CA 90292. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANTHONY TUTTLE. This statement was filed with the County Clerk of LOS ANGELES County on 08/12/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011082013 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/15/2011 The following person(s) is (are) doing business as LEMSTONE CHRISTIAN STORES. The full name of registrant(s) is/are: JCED ENTERPRISES, INC. 28130 NEWHALL RANCH ROAD VALENCIA, CA 91354. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ERIC H. ARIMA. This statement was filed with the County Clerk of LOS ANGELES County on 08/15/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011082017 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/15/2011 The following person(s) is (are) doing business as ANDY WEBER STUDIOS AND DISTRIBUTIONS. The full name of registrant(s) is/are: CODY A. SANDERS 12423 ANETA STREET LOS ANGELES, CA 90066. This Business is being conducted by: . The registrant commenced to transact business under the fictitious business name or names listed on (Date)07262011. /s/: CODY A. SANDERS. This statement was filed with the County Clerk of LOS ANGELES County on 08/15/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011082012 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/15/2011 The following person(s) is (are) doing business as PMC. The full name of registrant(s) is/are: PENSKE MEDIA CORPORATION 9800 S. LA CIENEGA BLVD. FL 14 INGLEWOOD, CA 90301. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/2011. /s/: GEORGE GROBAR. This statement was filed with the County Clerk of LOS ANGELES County on 08/15/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011082016 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/15/2011 The following person(s) is (are) doing business as MULATTO MUSIC. The full name of registrant(s) is/are: ZAWINUL ENTERPRISES, LLC. 1483 GLENDON AVENUE LOS ANGELES, CA 90024. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)0303211. /s/: ANTHONY ZAWINUL. This statement was filed with the County Clerk of LOS ANGELES County on 08/15/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011083652 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/17/2011 The following person(s) is (are) doing business as GONEURO MONITORING SERVICES. The full name of registrant(s) is/are: DEBORAH L. CHIOU 1528 FIELDGATE AVE. HACIENDA HEIGHTS, CA 91745. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08092011. /s/: DEBORAH L. CHIOU. This statement was filed with the County Clerk of LOS ANGELES County on 08/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

DBA

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011083654 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/17/2011 The following person(s) is (are) doing business as B*+S(B asterisk plusS). The full name of registrant(s) is/are: SHIRA HAARTEN 1333 N. JUNE ST. HOLLYWOOD, CA 90028. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01012011. /s/: SHIRA HAARTEN. This statement was filed with the County Clerk of LOS ANGELES County on 08/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011084561 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 08/18/2011 The following person(s) is (are) doing business as ALISON KANDLER INTERIOR DESIGN. The full name of registrant(s) is/are: ALISON INTERIORS, INC. 824 STANFORD STREET SANTA MONICA, CA 90403. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08302011. /s/: ALISON KANDLER. This statement was filed with the County Clerk of LOS ANGELES County on 08/18/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011084562 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/18/2011 The following person(s) is (are) doing business as 8 ABOVE STUDIO. The full name of registrant(s) is/are: ROBERT MARKEN 560 S. MAIN ST., 8N LA, CA 90013. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08082011. /s/: ROBERT MARKEN. This statement was filed with the County Clerk of LOS ANGELES County on 08/18/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011085472 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/19/2011 The following person(s) is (are) doing business as SFV LEASING. The full name of registrant(s) is/are: PATRICK LOPEZ 25124 SPRINGFIELD CT. #100 VALENCIA, CA 91355. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PATRICK LOPEZ. This statement was filed with the County Clerk of LOS ANGELES County on 08/19/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011074069 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/01/2011 The following person(s) is (are) doing business as ABL VERIFICATION SERVICES. The full name of registrant(s) is/are: MILLENNIUM FINANCIAL CORPORATION 2570 CORPORATE PLACE, SUITE E203 MONTEREY PARK, CA 91754. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:AL SOTO. This statement was filed with the County Clerk of LOS ANGELES County on 08/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 08/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011083656 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/17/2011 The following person(s) is (are) doing business as 1229 ENTERPRISES, 1229 MOTORSPORTS. The full name of registrant(s) is/are: DARWYN MCNEILL 1436 WEST GLENOAKS BLVD. SUITE 265 GLENDALE, CA 91201. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DARWYN MCNEILL. This statement was filed with the County Clerk of LOS ANGELES County on 08/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011083655 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/17/2011 The following person(s) is (are) doing business as CALIFORNIA FRESH FOODS, TWO JAKES CATERING, JAY KAY FOOD SERVICE. The full name of registrant(s) is/are: BLAZER ENTERPRISES, INC. 91211 SEPTO ST. CHATSWORTH, CA 91311. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/1995. /s/: STANLEY JACOBSON. This statement was filed with the County Clerk of LOS ANGELES County on 08/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011083650 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/17/2011 The following person(s) is (are) doing business as LOFT CURTAIN GALLERY. The full name of registrant(s) is/are: KATHEY HOSEY 2828 COCHRAN ST. #189 SIMI VALLEY, CA 93065. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08152011. /s/: KATHEY HOSEY. This statement was filed with the County Clerk of LOS ANGELES County on 08/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

ICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011083651 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/17/2011 The following person(s) is (are) doing business as LAZY HOLLYWOOD. The full name of registrant(s) is/are: WILLIAM PARNUM 2709 RIDGE PINE DRIVE LA CRESCENTA, CA 91214. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names

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listed above. /s/:WILLIAM PARNUM. This statement was filed with the County Clerk of LOS ANGELES County on 08/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011083653 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/17/2011 The following person(s) is (are) doing business as MALIBU HEALING HANDS. The full name of registrant(s) is/are: CHARLES R. BONNIN 32860 PACIFIC COAST HWY MALIBU, CA 90265. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08012011. /s/: CHARLES R. BONNIN. This statement was filed with the County Clerk of LOS ANGELES County on 08/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/30/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011082841 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/16/2011 The following person(s) is (are) doing business as ASK MY PET, ASK A PET PSYCHIC. The full name of registrant(s) is/are: Ellen Lance 1333 Washington Blvd., #637 Marina Del Rey, CA 90292. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Ellen Lance. This statement was filed with the County Clerk of LOS ANGELES County on 08/16/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/30/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011084685 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/18/2011 The following person(s) is (are) doing business as GUIDING GIFTED MINDS EDUCATION, g2m education. The full name of registrant(s) is/are: Gia Kim 4732 Cabot lane La Verne, CA 91750. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Gia Kim. This statement was filed with the County Clerk of LOS ANGELES County on 08/18/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

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law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/30/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011083543 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/17/2011 The following person(s) is (are) doing business as BLISS WHEEL CO.. The full name of registrant(s) is/are: SWECAL INC. 2340 S. Corning St., #17 Los Angeles, CA 90034. This Business is being conducted by: . The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Michael Magnawi. This statement was filed with the County Clerk of LOS ANGELES County on 08/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/30/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011078129 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/08/2011 The following person(s) is (are) doing business as LUXELAB AT THE GLEN. The full name of registrant(s) is/are: Luke-Bel Air, Inc. 2938 N. Beverly Glen Cir. Los Angeles, CA 90077. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:David V. Abrams. This statement was filed with the County Clerk of LOS ANGELES County on 08/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/30/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011074054 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/01/2011 The following person(s) is (are) doing business as SECOND CHANCES COUNSELING. The full name of registrant(s) is/are: ERIS HUEMER 6399 WILSHIRE BLVD SUITE 711 LOS ANGELES, CA 90048. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)26/07/2011. /s/: ERIS HUEMER. This statement was filed with the County Clerk of LOS ANGELES County on 08/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011074070 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/01/2011 The following person(s) is (are) doing business as THE CALIFORNIA T-SHIRT COMPANY. The full name of registrant(s) is/are: THE CALIFORNIA BAG LLC 8690 HAYDEN PLACE CULVER CITY, CA 90232. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)2011/01/01. /s/: PHILIPPE CHRIKI. This statement was filed with the County Clerk of LOS ANGELES County on 08/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 08/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011074068 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/01/2011 The following person(s) is (are) doing business as JUMP FOR FUN EVENTS. The full name of registrant(s) is/are: BRIAN KLEMANN 1845 PLAZA DEL AMO UNIT C TORRANCE, CA 90501. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BRIAN KLEMANN. This statement was filed with the County Clerk of LOS ANGELES

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County on 08/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/01/2011, 08/08/2011, 08/15/2011, 08/22/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011084142 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/18/2011 The following person(s) is (are) doing business as SAFE HAVEN DESIGNS, SAFE HAVEN ARTIST TEAM. The full name of registrant(s) is/are: Timothey Caldwell 206 N New Hamsphire #1 Los Angeles, CA 90004. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Timothey Caldwell. This statement was filed with the County Clerk of LOS ANGELES County on 08/18/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/30/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011083647 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/17/2011 The following person(s) is (are) doing business as BRIAN EVERETT PHOTOGRAPHY. The full name of registrant(s) is/are: BRIAN E. WIX 5460 WHITE OAK AVE. UNIT C313 ENCINO, CA 91316. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01012011. /s/: BRIAN E. WIX. This statement was filed with the County Clerk of LOS ANGELES County on 08/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/30/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011083648 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/17/2011 The following person(s) is (are) doing business as NUA GOLF. The full name of registrant(s) is/are: LINKSIN GROUP INC. 1236 S. BEDFORD DR. LOS ANGELES, CA 90035. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JEFF WHITE. This statement was filed with the County Clerk of LOS ANGELES County on 08/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/30/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011083649 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/17/2011 The following person(s) is

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(are) doing business as AMERICAN GOLD EXCHANGE. The full name of registrant(s) is/are: CHERYL L. ANKER 1129 CARDIFF AVENUE LOS ANGELES, CA 90035. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)1994. /s/: CHERYL L. ANKER. This statement was filed with the County Clerk of LOS ANGELES County on 08/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/30/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011075363 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/18/2011 The following person(s) is (are) doing business as ANGELS OF THE VALLEY HOSPICE CARE HIGH DESERT. The full name of registrant(s) is/are: ANGELS OF THE VALLEY HOSPICE CARE, INC. 2142 MONTEVERDE DR. CHINO HILLS, CA 91709. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ROWENA I. ARGONZA. This statement was filed with the County Clerk of LOS ANGELES County on 08/18/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/30/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011084564 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/18/2011 The following person(s) is (are) doing business as CCL IT CONSULTING. The full name of registrant(s) is/are: CIPRIAN LAZA 1161 WINCHESTER AVE. #5 GLENDALE, CA 91201. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01012011. /s/: CIPRIAN LAZA. This statement was filed with the County Clerk of LOS ANGELES County on 08/18/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/30/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011085473 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/19/2011 The following person(s) is (are) doing business as SOCAL WICKER, WORLD WIDE WICKER. The full name of registrant(s) is/are: DANE JOSEPH 23951 EAGLE MOUNTAIN STREET WEST

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HILLS, 91303. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01012010. /s/: DANE JOSEPH. This statement was filed with the County Clerk of LOS ANGELES County on 08/19/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/30/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011078124 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/08/2011 The following person(s) is (are) doing business as LUXELAB HAIR. The full name of registrant(s) is/are: Luxe- 1408, Inc. 1408 Montana Ave. Santa Monica, CA 90403. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Jason Lara. This statement was filed with the County Clerk of LOS ANGELES County on 08/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/30/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011084675 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/18/2011 The following person(s) is (are) doing business as Fuzzy Muzzle Pet Care. The full name of registrant(s) is/are: Margaret Holly OMeara 1509 Wellesly Ave. Los Angeles, CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Margaret Holly OMeara. This statement was filed with the County Clerk of LOS ANGELES County on 08/18/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/30/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011086732 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/23/2011 The following person(s) is (are) doing business as EAT HERE. The full name of registrant(s) is/are: DEREK BLOODWORTH 1418 W. 38TH ST. LOS ANGELES, CA 90062, MICHAEL BYARS 805 GLENWAY DR. INGLEWOOD, CA 90302-2795. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DEREK BLOODWORTH. This statement was filed with the County Clerk of LOS ANGELES County on 08/23/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/30/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011086723 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/23/2011 The following person(s)

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is (are) doing business as LOVE AT FIRST SIT. The full name of registrant(s) is/are: CARMEN MOLINARI 1748 9TH ST. #203 SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)5/26/2011. /s/: CARMEN MOLINARI. This statement was filed with the County Clerk of LOS ANGELES County on 08/23/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011086724 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/23/2011 The following person(s) is (are) doing business as LA BRANDING, BINDERDUDE, IWEBU.NET. The full name of registrant(s) is/are: PM GRAPHIC INC. 2053 HONOLULU AVE. SUITE #5 LA CRESCENTA. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2011. /s/: . This statement was filed with the County Clerk of LOS ANGELES County on 08/23/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011086725 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/23/2011 The following person(s) is (are) doing business as RENTAL PROPERTY MANAGEMENT CONSULTING. The full name of registrant(s) is/are: EMANUEL DEFREITAS 3710 LOS FELIZ BLVD. #28 LOS ANGELES, CA 90027. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)5/2005. /s/: EMANUEL DEFREITAS. This statement was filed with the County Clerk of LOS ANGELES County on 09/23/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011086726 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/23/2011 The following person(s) is (are) doing business as LA PLAYA REALTY. The full name of registrant(s) is/are: ANGELA WHITEWAY 8117 MANCHESTER AVE. #448 PLAYA DEL REY, CA 90293. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANGELA WHITEWAY. This statement was filed with the County Clerk of LOS ANGELES County on 08/23/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2011082008
Current File No. 20061915174
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
JCED ENTERPRISES, INC.
The fictitious business name referred to above was filed on 8/28/2006 in the county of LOS ANGELES.
Registered owners: JCED ENTERPRISES, INC.
This business is conducted by: CORPORATION
/s/ Diane Davis
This statement was filed with the County Clerk of Los Angeles County on 8/15/2011
Published: SANTA MONICA DAILY PRESS 9/12/2011, 9/19/2011, 9/26/2011, 10/3/2011

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011086727 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/23/2011 The following person(s) is (are) doing business as 3ALITY TECHNICA. The full name of registrant(s) is/are: 3ALITY DIGITAL SYSTEMS, LLC 55 E. ORANGE GROVE AVE. BURBANK, CA 91502. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/18/2011. /s/: VICKI ROCCO. This statement was filed with the County Clerk of LOS ANGELES County on 08/23/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011086728 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/23/2011 The following person(s) is (are) doing business as THE TROP SHOP, TROP SHOP. The full name of registrant(s) is/are: DEAN R. HESS 22538 CARDIFF DR. SANTA CLARITA, CA 91350. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DEAN R. HESS. This statement was filed with the County Clerk of LOS ANGELES County on 08/23/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011086729 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/23/2011 The following person(s) is (are) doing business as PEOPLE DID IT. The full name of registrant(s) is/are: DANIEL LUZIER 2314 FREY AVE. VENICE, CA 90291, PAMELA RODRIGUEZ LUZIER 2314 FREY AVE. . This Business is being conducted by: Husband and Wife. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/02/2011. /s/: DANIEL LUZIER. This statement was filed with the County Clerk of LOS ANGELES County on 08/23/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 201106730 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/23/2011 The following person(s) is (are) doing business as WES ALSTON AND ASSOCIATES. The full name of registrant(s) is/are: WES ALSTON 1310 E. OCEAN UNIT 904 LONG BEACH, CA 90802. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2011. /s/: WES ALSTON. This statement was filed with the County Clerk of LOS ANGELES County on 08/23/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011076020 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/04/2011 The following person(s) is (are) doing business as MEG FILMS. The full name of registrant(s) is/are: Beau Martin Williams 941 Amoroso Place Venice, CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Beau Martin Williams. This statement was filed with the County Clerk of LOS ANGELES County on 08/04/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/02/2011, 09/09/2011, 09/16/2011, 09/23/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011090857 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/30/2011 The following person(s) is (are) doing business as CORDABILITY. The full name of registrant(s) is/are: RADA TAMARA MADJERIAN 1214 1/2 NORTH HARPER AVE. WEST HOLLYWOOD, CA 90046. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/30/2011. /s/: RADA TAMARA MADJERIAN. This statement was filed with the County Clerk of LOS ANGELES County on 08/30/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011087424 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/24/2011 The following person(s) is (are) doing business as QUOTELAB.COM, QUOTELAB. The full name of registrant(s) is/are: MediaAlpha Ventures LLC 1223 Wilshire Blvd., #120 Santa Monica, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/25/2011. /s/: MediaAlpha Ventures LLC. This statement was filed with the County Clerk of LOS ANGELES County on 08/24/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011092101 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/31/2011 The following person(s) is (are) doing business as IMPACT FUNDRAISING OF CALIFORNIA. The full name of registrant(s) is/are: Steven Okrent 14016 Bora Bora Way., #224 Marina Del Rey, CA 90292. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Steven Okrent. This statement was filed with the County Clerk of LOS ANGELES County on 08/31/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011091895 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/31/2011 The following person(s) is (are) doing business as THE NELSON CENTER FOR EMOTIONAL HEALING. The full name of registrant(s) is/are: Heal Your Hunger, INC. 11921 Dorothy St. #101 Los Angeles, CA 90049. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/01/2011. /s/: Patricia Greaves, President. This statement was filed with the County Clerk of LOS ANGELES County on 08/31/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011091894 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/31/2011 The following person(s) is (are) doing business as HERBERT S. CHASE JR., SANTAMONICABOOSTERS.COM. The full name of registrant(s) is/are: Herbert S. Chase Jr. 129 Dita Ave. Santa Monica, CA 90402. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Herbert S. Chase Jr.. This statement was filed with the County Clerk of LOS ANGELES County on 08/31/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011081929 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/15/2011 The following person(s) is (are) doing business as PAXLEY. The full name of registrant(s) is/are: Paxley LLC 11919 Idaho Ave. #3 Los Angeles, CA 90025. This Business is being conducted by: a Limited Liability Company. This statement was filed with the County Clerk of LOS ANGELES County on 08/15/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011086915 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/23/2011 The following person(s) is (are) doing business as DEPREE DESIGN. The full name of registrant(s) is/are: Whitney DePree Bordewyk 1645 Armacost Ave. Los Angeles, CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Whitney DePree Bordewyk. This statement was filed with the County Clerk of LOS ANGELES County on 08/23/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011086731 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/23/2011 The following person(s) is (are) doing business as WDESIGNS. The full name of registrant(s) is/are: WALTER L. HAMMOND II 1135 LEIGHTON AVENUE LOS ANGELES, CA 90037. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/01/2011. /s/: WALTER L. HAMMOND II. This statement was filed with the County Clerk of LOS ANGELES County on 08/23/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011083047 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/17/2011 The following person(s) is (are) doing business as 4-SQUARE PACKAGING COMPANY. The full name of registrant(s) is/are: CAROLYN D. TRADER 5711 7TH AVE. LOS ANGELES, CA 90043. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CAROLYN D. TRADER. This statement was filed with the County Clerk of LOS ANGELES County on 08/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2002.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011083028 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/17/2011 The following person(s) is (are) doing business as STREETWISE VENDOR CARTS, ADVANTAGE PRODUCTION COMPANY. The full name of registrant(s) is/are: CAROLYN D. TRADER 5711 7TH AVE. LOS ANGELES, CA 90043. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CAROLYN D. TRADER. This statement was filed with the County Clerk of LOS ANGELES County on 08/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011083048 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/17/2011 The following person(s) is (are) doing business as PRESTO JANITORIAL SERVICES, GREENSCAPES GARDENING. The full name of registrant(s) is/are: CAROLYN D. TRADER 5711 7TH AVE. LOS ANGELES, CA 90043. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CAROLYN D. TRADER. This statement was filed with the County Clerk of LOS ANGELES County on 08/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2002, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011088896 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/25/2011 The following person(s) is (are) doing business as GO GREEN CLEANING SERVICES, GGCS. The full name of registrant(s) is/are: GO GREEN CLEANING SERVICES LLC 15021 VENTURA BLVD SUITE 430 SHERMAN OAKS, CA 91411. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ZACHARY M. BRADLEY. This statement was filed with the County Clerk of LOS ANGELES County on 08/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011073710 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/01/2011 The following person(s) is (are) doing business as ALG AVIATION. The full name of registrant(s) is/are: MCPC LLC 108 13TH ST. WILMINGTON, DELAWARE 19801. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Zohrab Grigorian. This statement was filed with the County Clerk of LOS ANGELES County on 08/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011088326 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/25/2011 The following person(s) is (are) doing business as FLY WITH GDR. The full name of registrant(s) is/are: GRACE DEL ROSARIO 1615 W. PACIFIC COAST HIGHWAY UNIT 163 WILMINGTON, CA 90744. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GRACE DEL ROSARIO. This statement was filed with the County Clerk of LOS ANGELES County on 08/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2002, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011087399 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/24/2011 The following person(s) is (are) doing business as RESPONSIVE PLUMBING. The full name of registrant(s) is/are: James Thomas 13827 Norbeck Dr. La Mirada, CA 90638. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:James Thomas. This statement was filed with the County Clerk of LOS ANGELES County on 08/24/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011087474 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/05/2011 The following person(s) is (are) doing business as PIER BURGER. The full name of registrant(s) is/are: Kings Seafood Company 330 Santa Monica Pier Santa Monica, CA 90401. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Kings Seafood Company. This statement was filed with the County Clerk of LOS ANGELES County on 09/05/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/12/2011, 09/19/2011, 09/26/2011, 10/03/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011090656 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/30/2011 The following person(s) is (are) doing business as A-ON VALET. The full name of registrant(s) is/are: Maria Gomez 2907 Urban Ave. Santa Monica, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Maria Gomez. This statement was filed with the County Clerk of LOS ANGELES County on 08/30/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/12/2011, 09/19/2011, 09/26/2011, 10/03/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011090850 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/30/2011 The following person(s) is (are) doing business as BOP TRUCKING. The full name of registrant(s) is/are: OSCAR GONZALEZ 16125 E. CLOVERMEAD ST. COVINA, CA 91722, PATRICIA GONZALEZ 16125 E. CLOVERMEAD ST. COVINA, CA 91722. This Business is being conducted by: Husband and Wife. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/12/2006. /s/: OSCAR GONZALEZ. This statement was filed with the County Clerk of LOS ANGELES County on 08/30/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/12/2011, 09/19/2011, 09/26/2011, 10/03/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011090851 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/30/2011 The following person(s) is (are) doing business as PARKS MEDIA MARKETING. The full name of registrant(s) is/are: RICARD A. JESSUP 3661 MALAFIA DR. GLENDALE, CA 91208. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/22/2011. /s/: RICARD A. JESSUP. This statement was filed with the County Clerk of LOS ANGELES County on 08/30/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/12/2011, 09/19/2011, 09/26/2011, 10/03/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011090852 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/30/2011 The following person(s) is (are) doing business as PRE MIX PRODUCTS OF SOUTHERN CALIFORNIA. The full name of registrant(s) is/are: E-Z MIX INC. 3355 S. INDUSTRIAL DR. BLOOMINGTON, CA 92316. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/1995. /s/: WILLIAM G. FRENZEL. This statement was filed with the County Clerk of LOS ANGELES County on 08/30/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/12/2011, 09/19/2011, 09/26/2011, 10/03/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011090853 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/30/2011 The following person(s) is (are) doing business as LIME LIGHTING. The full name of registrant(s) is/are: NICHOLAS PERCELL 23415 GAUCHO COURT VALENCIA, CA 91355, RICHARD PERCELL 23415 GAUCHO COURT VALENCIA, CA 91355. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RICHARD PERCELL. This statement was filed with the County Clerk of LOS ANGELES County on 08/30/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/12/2011, 09/19/2011, 09/26/2011, 10/03/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011090854 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/30/2011 The following person(s) is (are) doing business as JESSES CONSTRUCTION AND HANDYMAN SVC.. The full name of registrant(s) is/are: JESSE HURTADO 2406 MAYFIELD AVE. MONTROSE, CA 91020. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JESSE HURTADO. This statement was filed with the County Clerk of LOS ANGELES County on 08/30/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/12/2011, 09/19/2011, 09/26/2011, 10/03/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011090855 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/30/2011 The following person(s) is (are) doing business as MICROCOSM DISCOUNT ASTRONAUTICS BOOKS. The full name of registrant(s) is/are: JAMES R. WETZ 17 PONDEROSA LANE ROLLING HILLS ESTATES, CA 90274, ALICE V. WERTZ 17 PONDEROSA LANE ROLLING HILLS ESTATES, CA 90274. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2011. /s/: PAM ESQUINCA. This statement was filed with the County Clerk of LOS ANGELES County on 08/30/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/12/2011, 09/19/2011, 09/26/2011, 10/03/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011090856 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/30/2011 The following person(s) is (are) doing business as SWIFTMART,

Santa Monica Daily Press GET RID OF YOUR ROLLERBLADES. Sell your sports equipment to someone who will actually use it. **Classifieds**

Prepay your ad today! **(310) 458-7737** | **CALL TODAY FOR SPECIAL MONTHLY RATES!** There is no more convincing medium than a DAILY local newspaper. | $5.50 per day. Up to 15 words, 20 cents each additional word.

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SWIFT-MART. The full name of registrant(s) is/are: MANUEL JAUREGUI 12625 SHREVE RD. WHITTIER, CA 90602. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MANUEL JAUREGUI. This statement was filed with the County Clerk of LOS ANGELES County on 08/30/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/12/2011, 09/19/2011, 09/26/2011, 10/03/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011092830 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/01/2011 The following person(s) is (are) doing business as MAILBU CUSTOM CARTS, MALIBU GOLF CARTS, CUSTOM BEACH CARTS. The full name of registrant(s) is/are: DOUGLAS W. RANDALL 6634 WILDLIFE RD. MALIBU, CA 90265, CHARLEY CHARTLOFF 6561 DUME RD. MALIBU, CA 90265. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08152011. /s/: DOUGLAS W. RANDALL. This statement was filed with the County Clerk of LOS ANGELES County on 08/30/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/12/2011, 09/19/2011, 09/26/2011, 10/03/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011092832 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/01/2011 The following person(s) is (are) doing business as ALLIANCE INVESTMENT GROUP. The full name of registrant(s) is/are: ALFRED PALAFOX 1525 SOUTH 2ND STREET SUITE B ALHAMBRA, CA 91803. This Business is being conducted by: . The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALFRED PALAFOX. This statement was filed with the County Clerk of LOS ANGELES County on 09/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/12/2011, 09/19/2011, 09/26/2011, 10/03/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 092831 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/01/2011 The following person(s) is (are) doing business as STUDIO PILATES. The full name of registrant(s) is/are: ELIZABETH COX 533 11TH STREET MANHATTAN BEACH, CA 90266, METTE HANSON 608 LOMITA EL SEGUNDO, CA 90245. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ELIZABETH COX. This statement was filed with the County Clerk of LOS ANGELES County on 09/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/12/2011, 09/19/2011, 09/26/2011, 10/03/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011087468 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/24/2011 The following person(s) is (are) doing business as BELLA MUJER EXITOSA. The full name of registrant(s) is/are: JUAN MORALES 10040 MATTOCK AVE DOWNEY, CA 90240, MINA MONTEJANO 10040 MATTOCK AVE DOWNEY, CA 90240. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JUAN MORALES. This statement was filed with the County Clerk of LOS ANGELES County on 09/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the

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rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/12/2011, 09/19/2011, 09/26/2011, 10/03/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011087469 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/24/2011 The following person(s) is (are) doing business as MEGA 500 PRODUCTIONS. The full name of registrant(s) is/are: JUAN MORALES 10040 MATTOCK AVE DOWNEY, CA 90240, MINA MONTEJANO 10040 MATTOCK AVE DOWNEY, CA 90240. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JUAN MORALES. This statement was filed with the County Clerk of LOS ANGELES County on 09/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/12/2011, 09/19/2011, 09/26/2011, 10/03/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011095005 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/07/2011 The following person(s) is (are) doing business as B AND L MANAGEMENT CONSULTANTS. The full name of registrant(s) is/are: SCHOLTEN ENTERPRISES INC. 10535 FELSON STREET BELLFLOWER, CA 90706. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2011. /s/: BRUCE SCHOLTEN. This statement was filed with the County Clerk of LOS ANGELES County on 09/07/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/12/2011, 09/19/2011, 09/26/2011, 10/03/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011095008 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/07/2011 The following person(s) is (are) doing business as ALCO CONSTRUCTION COMPANY. The full name of registrant(s) is/are: JAMES L. PRYOR INC 5508 CORTLAND STREET LYNWOOD, CA 90262. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2010. /s/: JAMES L. PRYOR. This statement was filed with the County Clerk of LOS ANGELES County on 09/07/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/12/2011, 09/19/2011, 09/26/2011, 10/03/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011095002 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/07/2011 The following person(s) is (are) doing business as SOLID GOLD BIKE LOS ANGELES. The full name of registrant(s) is/are: BLANCHARD E. BURRELL, JR. 609 EAST HYDE PARK BLVD UNIT 1 INGLEWOOD, CA 90302. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/15/2011. /s/: BLANCHARD E. BURRELL, JR.. This statement was filed with the County Clerk of LOS ANGELES County on 09/07/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/12/2011, 09/19/2011, 09/26/2011, 10/03/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011081106 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/12/2011 The following person(s) is (are) doing business as HOLISTIC PULSE, HOLISTIC PULSE WELLNESS. The full name of registrant(s) is/are: Rondi Nunn 4248 Via Marina Unit 85 Marina Del Rey, A 90292. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed

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above. /s/:Rondi Nunn. This statement was filed with the County Clerk of LOS ANGELES County on 09/12/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/12/2011, 09/19/2011, 09/26/2011, 10/03/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011095004 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/07/2011 The following person(s) is (are) doing business as CHAOS AGENCY. The full name of registrant(s) is/are: FRANK LLOYD WRONG LLC 19950 COLLIER WOODLAND HILLS, CA 91364. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2011. /s/: BOBBY ABRAMS. This statement was filed with the County Clerk of LOS ANGELES County on 09/07/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/12/2011, 09/19/2011, 09/26/2011, 10/03/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011095006 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/07/2011 The following person(s) is (are) doing business as VISION PRODUCTS INTERNATIONAL. The full name of registrant(s) is/are: STEPHEN DAVIES 9301 OAKDALE AVENUE SUITE 310 CHATSWORTH, CA 91311, CHRIS BROWN 9301 OAKDALE AVENUE SUITE 310 CHATSWORTH, CA 91311. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/11/2011. /s/: DIANE SEGISMUNDO. This statement was filed with the County Clerk of LOS ANGELES County on 09/07/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/12/2011, 09/19/2011, 09/26/2011, 10/03/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011095007 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/07/2011 The following person(s) is (are) doing business as clean3. The full name of registrant(s) is/are: KIMBERLY KAY SCHULTHEISS 4136 MCCONNELL BLVD LOS ANGELES, CA 90066. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KIMBERLY KAY. This statement was filed with the County Clerk of LOS ANGELES County on 09/07/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/12/2011, 09/19/2011, 09/26/2011, 10/03/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011095009 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/07/2011 The following person(s) is (are) doing business as MICROCOSM ATRONAUTICS BOOKS, MICROCOSM PRESS. The full name of registrant(s) is/are: JAMES R. WERTZ 17 PONDEROSA LANE ROLLING HILLS ESTATES, CA 90274, ALICE V. WERTZ 17 PONDEROSA LANE ROLLING HILLS ESTATES, CA 90274. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2011. /s/: PAM ESQUINCA. This statement was filed with the County Clerk of LOS ANGELES County on 09/07/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/12/2011, 09/19/2011, 09/26/2011, 10/03/2011.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011095012 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/07/2011 The following person(s) is (are) doing business as HI TECH COMPUTER RENTAL, A TECH PROJECTOR RENTAL. The full name of registrant(s) is/are: JOSEPH M. FINO 2331 N. NAOMI STREET BURBANK, CA 91504. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/30/2011. /s/: JOSEPH M. FINO. This statement was filed with the County Clerk of LOS ANGELES County on 09/07/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/12/2011, 09/19/2011, 09/26/2011, 10/03/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011095011 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/07/2011 The following person(s) is (are) doing business as HERNANDEZ PLUMBING COMPANY , SOCAL PLUMBING COMPANY(SOUTHERN CALIFORNIA PLUMBING COMPANY). The full name of registrant(s) is/are: JOSE ANGEL HERNANDEZ 3009 GRACIA ST LOS ANGELES, CA 90039. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOSE ANGEL HERNANDEZ. This statement was filed with the County Clerk of LOS ANGELES County on 09/07/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/12/2011, 09/19/2011, 09/26/2011, 10/03/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011095010 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/07/2011 The following person(s) is (are) doing business as LIGHTHOUSE NAVY, OPERATION: HEROES. The full name of registrant(s) is/are: HAPPY CROSS MINISTRY 3836 EAST ANAHEIM STREET LONG BEACH, CA 90804. This Business is being conducted by: an Unincorporated Association other than a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2005. /s/: CHUCK FOSTER. This statement was filed with the County Clerk of LOS ANGELES County on 09/07/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/12/2011, 09/19/2011, 09/26/2011, 10/03/2011.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2011082011
Current File No. 20062227924
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
Lemstone Christian Stores, 28130 Newhall Ranch Road, Valencia, CA 91354
The fictitious business name referred to above was filed on 10/5/2006 in the county of LOS ANGELES.
Registered owners: Diane Davis, 23939 Francisco Way, Valencia, CA 91354; Erik Davis, 23939 Francisco Way, Valencia, CA 91354.
This business is conducted by: HUSBAND AND WIFE
/s/ Diane Davis
This statement was filed with the County Clerk of Los Angeles County on 8/15/2011
Published: SANTA MONICA DAILY PRESS 9/12/2011, 9/19/2011, 9/26/2011, 10/3/2011

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011090902 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/30/2011 The following person(s) is (are) doing business as ALIEN MINDSET RECORDS, A M RECORDS. The full name of registrant(s) is/are: CARLOS ACOSTA 382 Kenoak Dr. Pomona, CA 91768. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CARLOS ACOSTA. This statement was filed with the County Clerk of LOS ANGELES County on 08/30/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS

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NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/12/2011, 09/19/2011, 09/26/2011, 10/03/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011089562 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/26/2011 The following person(s) is (are) doing business as EQUALITY TV. The full name of registrant(s) is/are: CREATIVE VISIONARIES LLC 947 E. Broadway #3 Long Beach, CA 90802. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Mae Brunson. This statement was filed with the County Clerk of LOS ANGELES County on 08/26/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/12/2011, 09/19/2011, 09/26/2011, 10/03/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011095275 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/07/2011 The following person(s) is (are) doing business as THE PAINTED GOAT. The full name of registrant(s) is/are: Marisol Justice 13411 Moorpark St. #6 Sherman Oaks, CA 91423. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Marisol Justice. This statement was filed with the County Clerk of LOS ANGELES County on 09/07/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/12/2011, 09/19/2011, 09/26/2011, 10/03/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011094926 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/06/2011 The following person(s) is (are) doing business as ARROW CAB COMPANY. The full name of registrant(s) is/are: Aleksandar Jovanoic 1637 S. Gladys Ave. San Gabriel, CA 91776. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Aleksandar Jovanoic. This statement was filed with the County Clerk of LOS ANGELES County on 09/06/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/12/2011, 09/19/2011, 09/26/2011, 10/03/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011094746 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/06/2011 The following person(s) is (are) doing business as LOOP D LOO. The full name of registrant(s) is/are: Marge Windish 3963 Tivoli Ave LA, CA 90066, Kindra Windish 816 W J St. #7B Forest City, IA 50436. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Marge Windish. This statement was filed with the County Clerk of LOS ANGELES County on 09/06/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/12/2011, 09/19/2011, 09/26/2011, 10/03/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011094843 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/06/2011 The following person(s) is (are) doing business as iPAX INC.. The full name of registrant(s) is/are: iPAX, INC. 3923 Inglewood Blvd. Los Angeles, CA 90066. This Business is being conducted by: a Corporation. This statement was filed with the County Clerk of LOS ANGELES County on 09/06/2011. NOTICE: THIS

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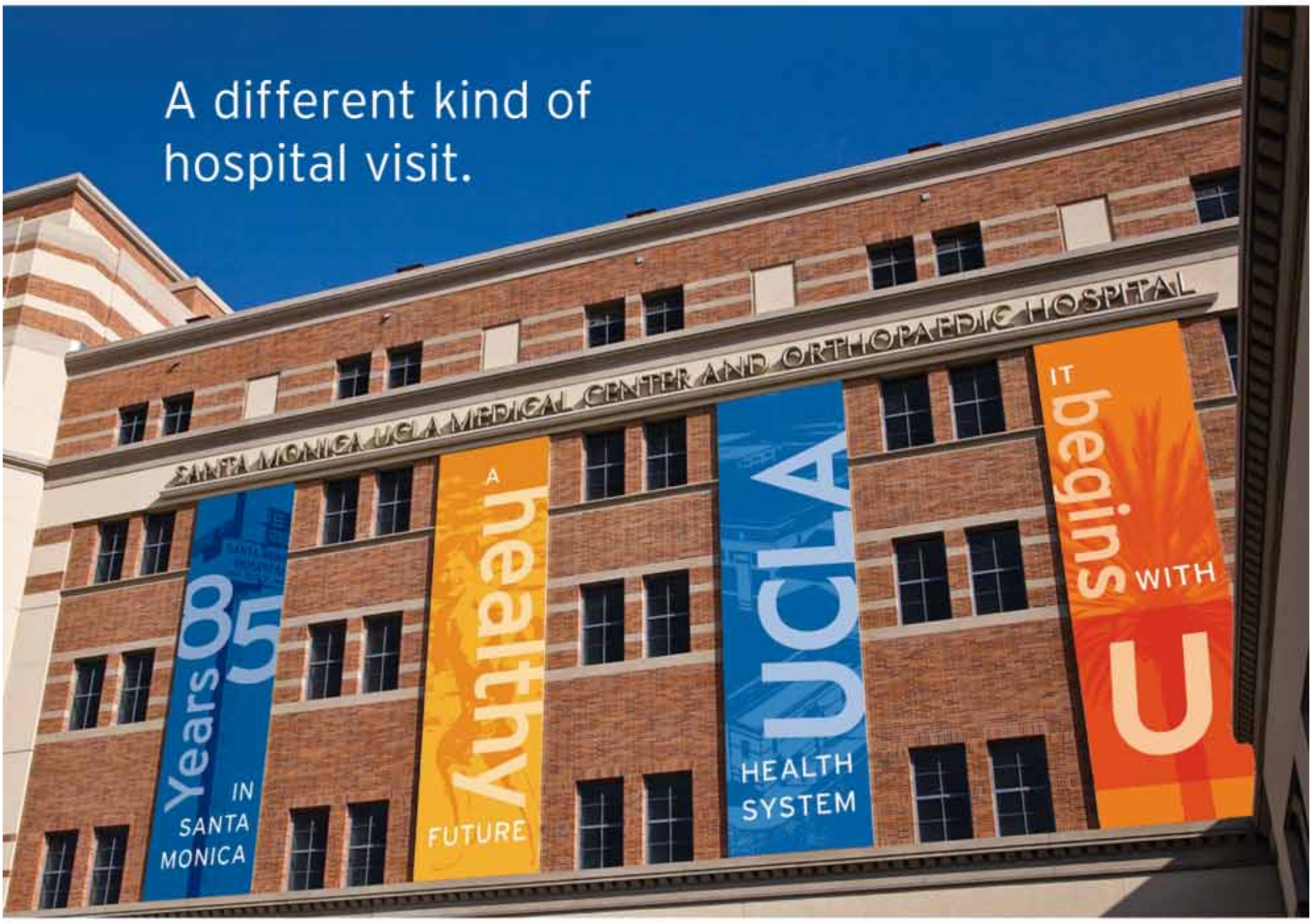
FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/12/2011, 09/19/2011, 09/26/2011, 10/03/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011094882 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/06/2011 The following person(s) is (are) doing business as LA INTERNATIONAL CAFE. The full name of registrant(s) is/are: Adam Nabil Ahmed 1166 W. Sunset Blvd. Los Angeles, CA 90012. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Adam Nabil Ahmed. This statement was filed with the County Clerk of LOS ANGELES County on 09/06/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/12/2011, 09/19/2011, 09/26/2011, 10/03/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011095003 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/07/2011 The following person(s) is (are) doing business as JONATHAN HOWARD. The full name of registrant(s) is/are: JONATHAN HOWARD 2630 CULLEN STREET LOS ANGELES, CA 90034. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2011. /s/: JONATHAN HOWARD. This statement was filed with the County Clerk of LOS ANGELES County on 09/07/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/12/2011, 09/19/2011, 09/26/2011, 10/03/2011.

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