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Santa Monica Daily Press

GREEN ON THE OCEAN BLUE
SEE PAGE 7

We have you covered

THE YUP, YUP ISSUE

COMMUNITY PROFILES | JOHN PAIZIS

Actor's passion an agent for change

BY CARLEE JENSEN
Special to the Daily Press

LINCOLN BLVD The year was 1969. The role was "Villager" in Homestead High School's performance of "Tea House of the August Moon." The man was John Paizis, then a sophomore, who was appearing onstage for the first of what was destined to become many, many performances.

"I got so immersed in [acting], and it was so exciting and so fun," Paizis said, remembering the chagrin of his high school track and field teammates at his newfound passion. "I knew that this was what I wanted to do."

It was this knowledge that guided Paizis through years of work in the performing arts. Now, at 55, Paizis finds that his life has gone in a different direction than he ever could have anticipated as a child. As the founder and director of Performing Arts Studio West (PASW), he is using his love of the performing arts to enrich the lives of developmentally disabled individuals throughout the Los Angeles area through music, dance, theatre and film.

The San Francisco-born son of a special education teacher, Paizis grew up comfortable around the developmentally disabled. He began working with disabled individuals himself in the 1980s. As he tried to make ends meet while pursuing a musical career, Paizis landed a "day job" with the Brentwood Center for Occupational Therapy.

"I identified that there was a real, real need for more supervision and creativity in the program," Paizis said. "In many social services systems, especially those working with adults, there's a tremendous lack of creativity."



Brandon Wise *brandonw@smdp.com*

PAIZIS

Such was the case at the center, where Paizis was disturbed to find adults engaged in stringing beads, simple puzzles and other activities more suited to children than grown men.

"These are adults," Paizis remembers thinking when he arrived at the center. "They just want to be treated normally. They just want a real, sincere, adult relationship with whoever they're working with. They don't want to be treated like little kids."

It was a situation that Paizis strove to change. He worked to incorporate his love of the performing arts into his work at the center, and encouraged other staff members to do the same with their own passions. Paizis spent 17 successful years at the center, eventually becoming associate director.

When the Center for Occupational Therapy closed down in the late 1990s, Paizis used the opportunity to launch PASW. The studio opened its doors in June of 1998, with five students and Paizis himself as the only instructor.

The studio has grown considerably in the years since its opening. Today, it serves more than 65 performers with various disabilities, and 10 instructors — all industry professionals — make up its staff. Staff and students alike have produced countless original works in the studio over the years, including plays, films and a Web series to be released in September.

"The biggest challenge is getting people to be comfortable with the idea that you don't have to worry about actors with disabilities when they're on set," Paizis said. "That's the stereotype … a lot of people think that they can't do this."

However, recent years have shown a shift in the attitude of film and television producers toward disabled actors. According to Paizis, characters with disabilities are showing

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Jobless and homeless, blogger scores promising job

LEANNE ITALIE
Associated Press Writer

Six months ago, Brianna Karp found herself living in an old truck and camper she inherited after the suicide of a father she barely knew.

On Monday, her life became a 21st century fairytale when she turned her blog about homelessness into a plum internship for the fashion bible Elle magazine.

This is a story about love and Twitter, hope and the relative safety of a Walmart parking lot. Bri is our star, but there's also Matt, her trans-Atlantic boyfriend who found her on the streets of Orange County, Calif., as she wrote about her predicament at girlsguidetohomelessness.com.

And there's E. Jean Carroll, a popular advice columnist for Elle who reached out with a $150-a-month job after Bri touched her in a letter, signing off Homeless, But Not Hopeless.

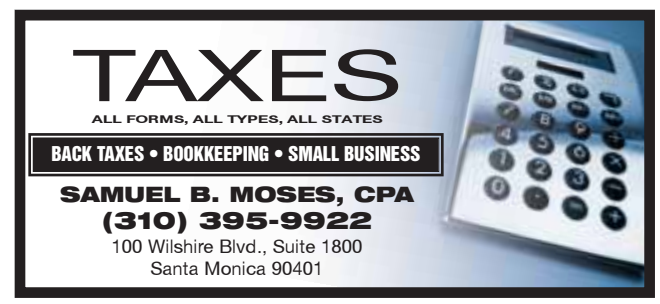
But to Bri and Matt, it's also a story about thousands of other smart, skilled, can-do people who recently had work and real addresses but don't any more.

"So inaccurate is the public perception of homelessness that the world cries foul when a homeless person is seen with a mobile phone or an iPod or heaven forbid, a laptop," Matt said. "Homeless people don't use the Internet, they don't write blogs, they're not webmasters and they don't use Twitter. They

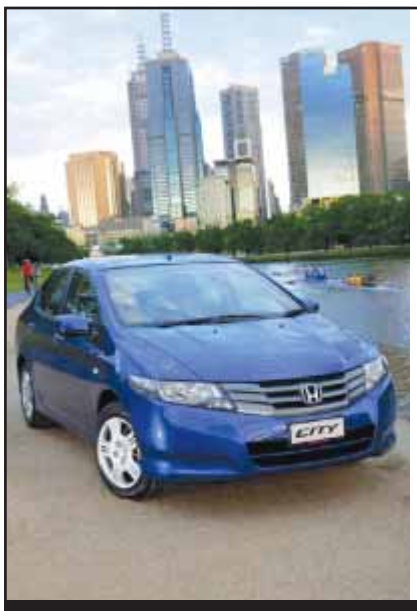
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WHAT'S UP WESTSIDE

OUT AND ABOUT IN SANTA MONICA AND SURROUNDS

Tuesday, Sept. 8, 2009

Pier in pictures
First United Methodist Church
1008 11th St., 9 a.m. — 11:30 a.m.
The First United Methodist Church presents a beautiful, free photo exhibit by church member Allan Walker to coincide with the Santa Monica Pier's 100th anniversary. The exhibit features contemporary images of the famous structure. This exhibit will be open daily through Sept. 9. For more information, call (310) 393-8258.

Wednesday, Sept. 9, 2009

100 years of the pier
Santa Monica Pier, 6 p.m. — 9:15 p.m.
Come celebrate the 100th anniversary of the Santa Monica Pier. Enjoy the grand re-opening complete with live music, ribbon-cutting festivities and a breathtaking fireworks show. Visit www.santamonicapier.org for more information.

Changes with age
Santa Monica Family YMCA
1332 Sixth St., noon — 1 p.m.
Discuss normal physiological and mental changes in the body as one ages and get suggestions on how to live to your optimal level of functioning. The speaker is Estee Beinstock. Cost and parking underground are free. Picture ID is required for entrance. Call (310) 393-2721 ext. 129 for more information.

Ballroom by the bay
Santa Monica Bay Women's Club
1210 Fourth Street., 7 p.m. — 11 p.m.
Enjoy free dance lessons, followed by dancing on the club's 3,000-square-foot floor. Waltz, foxtrot, swing, hustle and more — no partner necessary. Admission is $10. Call (310) 487-0911 for more information.

LeTip Business Referral Club
Best Western Hotel meeting rooms
Santa Monica Blvd. and 19th St., 7 a.m. — 8:30 a.m.
Business owners and professionals meet each Wednesday morning to share tips or referrals to help one another grow their businesses. Come at 7 a.m. for breakfast. First visit is free. Call (310) 920-9649 for more information.

Back to the fair
Pomona Fairplex
1101 W. McKinley Ave., 10 a.m. — 11:30 p.m.
The L.A. County Fair opens Labor Day weekend and offers visitors an endless assortment of new exhibits and entertainment possibilities. With the state of the economy the fair is a great value with admission that includes a ton of fun activities such as animated dinosaurs, the Extreme Canine Stunt Dog Show at Bark Park, pig races and learning about rainforests and how to adopt a more eco-friendly lifestyle. Families can also visit magical FairView Farms to see animals, taste organic foods, try their hands at cow and goat milking, as well as witness the birth of baby animals and enjoy fireworks. Call (909) 623-3111 for more information or visit www.lacountyfair.com.

Thursday, Sept. 10, 2009

Santa Monica Laughter Club
Shakti's Elements
717 Broadway, 11 a.m. — noon
Come join the laughter club every Thursday and laugh your socks off. This form of body-mind exercise is for all ages and fitness levels. Kim Selbert leads the laughter club and is a certified laughter yoga leader. Cost is $10. Call (310) 849-4642 for more information or visit www.kimselbert.com.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.

Mates of execs have a place to go for advice

JAMIE STENGLE
Associated Press Writer

DALLAS As her husband climbed the corporate ladder, Colette Young noticed that many other executive spouses were looking for advice: What's appropriate to wear to a corporate function? How should they deal with a spouse who's tied to a BlackBerry?

So Young, the wife of 20 years of Dr Pepper Snapple Group chief executive Larry Young, formed a business. As her brochure puts it: "At ExecuMate we strive to help executives be incredibly successful. We believe a supportive, engaged spouse can contribute greatly to that success and ultimately to the overall success of the company, too."

Young's had a handful of speaking engagements since forming ExecuMate last year, touching on points like balancing life and work, attitude and communication. And she's offered one-on-one mentoring to about 10 people, priced from a single session at $300 per hour to ongoing contracts for $15,000 to $20,000.

"As a spouse, the first thing you need to be is accountable for yourself, your home," Young said. "You're like the CEO of your home, even if you both have careers. You just need to be accountable for your emotions and your family and your future."

The advice is for any corporate spouse, and Young says she has counseled some men, though she finds most are still women. Her counsel includes reminding spouses to have a positive attitude about career moves that include relocating, and being understanding when a spouse works long days, comes home exhausted and never puts down their electronic device.

"As a spouse, you can't say 'Put that BlackBerry away.' You have to know part of that life is they're on 24/7," Young said.

To some, advice on how to be a good corporate spouse seems antiquated.

Warren Bennis, a business administration professor at the University of Southern California, said that wives today are likely to have their own careers as well, and their role as corporate spouse will mostly consist of attending a few social functions.

"My reaction is it's a very old-fashioned notion that somehow the CEO and wife are tethered," Bennis said. "I think that today they're more untethered than ever before."

But others say there's a practical side.

SEE **MATES** PAGE 11



LIVELY SCULPTURES

Brandon Wise *brandonw@smdp.com*

Emil Masierovoy (center) and Rozaliya Marmer admire the early wood sculptures of artist Gwynn Murrill at the Pete and Susan Barrett Art Gallery at the Santa Monica College Performing Arts Center on Santa Monica Boulevard Thursday afternoon. The art exhibit will host its grand opening on Sept. 12.

Big businesses turn to social networking practitioners

HEATHER LALLEY
For The Associated Press

CHICAGO People around the world interact with Alecia Dantico all day. Usually, though, they don't know whether she's young or old, male or female.

What her followers on Facebook and Twitter know is that's she's a friendly, sometimes sassy, blue and gold tin of Garrett Popcorn. That's the icon of the popular Chicago-based snack food that has tourists and locals lining up around the block at locations here and in New York City.

And when Dantico sends out a "virtual tin" of popcorn to a fan over Twitter, she's breaking new ground in the way companies market themselves, joining a growing number of social media experts hired to man Twitter, Facebook and similar sites.

"My day starts on Twitter and it doesn't really end," Dantico says. She keeps her BlackBerry on at all hours to respond to followers in different time zones. "It's driving my family crazy, but that's OK."

Multinational corporations, such as Ford Motor Co. and Coca-Cola Co., are beginning to use social media to increase positive sentiment, build customer rapport and correct misinformation, says Adam Brown, Coca-Cola's Atlanta-based director of social media.

"Having the world's most-recognized brand, we feel like there's an obligation or a responsibility when people are talking about us, we have a duty to respond," Brown says.

Best Buy Co. Inc. riled up the social-media world earlier this summer with a job posting for a senior manager of emerging media marketing. One of the job requirements, as originally posted, called for applicants to have more than 250 followers on Twitter. (When that caused an online backlash, the electronics retailer opened the process of crafting a job description to the public.)

Dantico, who is getting a doctorate in communications with an emphasis in building brand identity in online communities, says she has seen an uptick in sales when she's tweeted from events since joining the company in June.

"I really believe in the power of conversa-

SEE **NETWORKING** PAGE 11

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My Write

Bill Bauer

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Four point parking and no-point ACLU

AMONG THE MORE AMUSING ITEMS I'VE run across are pending amendments to the city's zoning ordinance concerning parking and access provisions in parking lots and parking structures with more than 40 parking spaces — approved by the Planning Commission last week and forwarded to City Council for action.

While you might be scratching your head and asking why is Bauer writing about such inconsequential minutiae; the devil is in the details.

The first amendment is a howler. The present code prohibits obstructions that obscure or block the visibility of vehicles entering or exiting an alley, driveway, parking lot, street intersection or other right of way, which would pose a hazard to pedestrians. A 5-foot hazardous visual area must be kept clear of any planting or development higher than 24 inches. OK.

Then, the code inexplicably suggests that speed bumps which are usually only a few inches high could be a mitigation for lack of visibility. Wisely, the proposed amendment suggests that speed bumps "are not a good solution to provide alternative visibility and because they are impractical and may in fact introduce a different type of hazard, it is proposed to remove the reference to speed bumps in two sub-sections of this code section." Whew! It's about time.

Planning staff also proposed to allow parking spaces that would require four maneuvers to get in and out of to create additional parking. Four maneuvers is: "(1) reverse out; (2) pull forward but not quite clear enough to exit; (3) back up again; and (4) pull out." Current code says, "a parking space shall not require more than two vehicle maneuvers," but amending the code would allow those few presently unusable "tight" spaces to be utilized.

Staff predicts this will reduce the demand for on-street parking and allow applicants to accommodate more trees and other landscaping. Right. And, cure world hunger, too. Of course, there's no mention of backed up traffic while waiting for motorists to execute four point maneuvers. But with my little car, it's a rare break for me.

Speaking of parking, If you're planning on driving Downtown to see the pier fireworks display Wednesday evening, be advised you'll be clipped $15 to park in garages and $20 at beach lots. The pier deck is closed for parking. People going Downtown for a movie and eats will get hit, too. Gouging patrons is such a great way to win friends for the city.

ACLU TRIPS UP AGAIN AND AGAIN

I've been watching the Southern California branch of the American Civil Liberties Union since they and their pro-bono law firm, Munger, Tolles & Olson LLP filed a lawsuit in Federal Court against the city and our police department for "violating the constitutional rights of chronically homeless people by arresting and harassing them" via enforcing city camping ordinances.

This isn't the first time the ACLU has been on the wrong side of an issue. Two months ago, a 50-year-old transient with a history of violent crime and drug abuse was charged in the murder of Lily Burk, a 17-year-old Los Feliz girl whose battered body was found in her car at 5th and Alameda in Downtown L.A. the morning after she disappeared.

Los Angeles Police officers had arrested Charlie Samuel the night Burk went missing for drinking in public and possession of drug paraphernalia — the sort of "quality of life" offenses targeted by ACLU-types who oppose the LAPD's Safer Cities initiative.

Samuel's fingerprints and other evidence linking him to Burk's murder were found in the murdered girl's car which was parked a few blocks away from where Samuel was originally arrested.

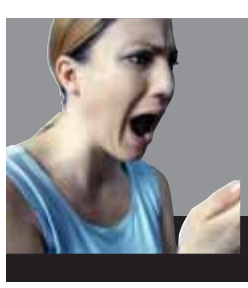
The ACLU and other homeless advocacy groups have charged that the LAPD is criminalizing homelessness by arresting those in Skid Row for menial offenses such as drinking in public. Just as they claim similar ordinances and their enforcement criminalizes homeless persons here in Santa Monica.

There's more bad ACLU news. A high-profile federal lawsuit against Proposition 8, the anti-gay-marriage initiative, launched by Los Angeles political consultant Chad H. Griffin, drew anger and criticism from gay rights lawyers when it was filed last May according to Los Angeles news sources.

It didn't take long for lawyers who criticized the lawsuit to ask to join as full participants, request a place at the table and to help develop legal strategy. "You have unrelentingly and unequivocally acted to undermine this case even before it was filed," Griffin wrote lawyers for the American Civil Liberties Union, Lambda Legal and the National Center for Lesbian Rights in a letter. "In light of this, it is inconceivable that you would zealously and effectively litigate this case if you were successful in intervening."

The ACLU seems to be grasping at straws these days with pathetic publicity stunts that obscure real purpose and common sense. It's time for new leadership and a renewed focus — before it loses all credibility.

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That Rutherford Guy

John W. Whitehead

Send comments to editor@smdp.com

The war on kids

"EDUCATION IS UNDER SIEGE," STATES Dr. Henry Giroux, author of "Stealing Innocence: Corporate Culture's War on Children." "It's under siege by the marketers. It's under siege by the corporations." Most of all, says Giroux, public education is under siege in the sense that it is no longer seen as fundamental to a democracy. Ironically, America's public schools were once considered the hope of freedom and democracy, the place where young people were to be instructed in the principles of freedom so that they could someday effectively participate in the democratic process.

Instead, for the more than 49 million students who are attending elementary and secondary public schools this fall, their time in school will be marked by overreaching zero tolerance policies, heightened security and surveillance and a greater emphasis on conformity and behavior-controlling drugs — all either aimed at or resulting in the destruction of privacy and freedom.

In his award-winning documentary "The War on Kids" (2009), director Cevin Soling examines the dangers posed to young people today by a public school system that looks upon them as "superpredators" to be controlled and treated like criminals. Two obvious results of this dangerous mindset are the rise in zero tolerance policies and the physical transformation of the schools into quasi-prisons.

Zero tolerance policies were first introduced into the schools after Congress passed the 1994 Gun-Free Schools Act, which required a one-year expulsion for any child bringing a firearm or bomb to school. Unfortunately, from there a precipitous but insidious slide has taken place, resulting in zero tolerance policies that crack down on firearms to policies that discourage undesirable behavior altogether. These policies are now so subjective as to crack down on spit wads, Tweetie Bird keychains and Certs breath mints — all of which constitute contraband of one kind or another.

"Media hysteria really created this groundswell of support for zero tolerance and folks being scared that it could happen at their school," states Judith Browne, co-director of the Advancement Project. "Now, we have police officers in every school. He's now there to be law enforcement. He's there to lock up kids."

As Soling's insightful film documents, from the moment they walk into school, students today find themselves under constant surveillance: they are photographed, fingerprinted, scanned, x-rayed, sniffed and snooped on. Between metal detectors at the entrances, drug-sniffing dogs in the hallways and surveillance cameras in the classrooms and elsewhere, America's schools have come to resemble prison-like complexes. Much of this is an attempt to appease parental fears in the wake of the 1999 Columbine High School shootings. Indeed, the documentary points out there is no empirical data to show that metal detectors, locker searches, or security cameras have any impact in reducing school violence.

Neither have they managed to reduce drug usage among young people. Yet, ironically, while our nation's schools have become the primary battleground for the so-called war on drugs, they have also become a testing ground for the pharmaceutical industry.

Ritalin is often prescribed for what is termed "attention-deficit/hyperactive disorder" (ADHD), a condition that was once labeled hyperactivity. However, the drugs that are prescribed for ADHD are cocaine-like stimulants. And according to the U.S. Drug Enforcement Administration, the human nervous system cannot differentiate between cocaine, amphetamines and methylphenidate — that is, Ritalin.

This overdrugging of America's youth has led to deadly consequences. For example, a disturbing number of young school shooters were either on anti-depressants or were withdrawing from anti-depressants. The list of shooters is extensive and ranges from 12-year-old Christopher Pittman who was on Zoloft and withdrawing from Paxil when he killed his paternal grandparents to 17-year-old Eric Harris who was on Luvox when he and his partner Dylan Klebold killed 12 classmates and a teacher at Columbine.

What can be done? To start with, parents have a duty to become intimately involved in their children's education and vocally protest when they see their children being mistreated by school officials. But first, parents need to become educated on what's happening in the public school compounds. An excellent place to start is Cevin Soling's exceptional documentary, The War on Kids, which is available at www.thewaronkids.com.

As someone once said, "The philosophy of the schoolroom in one generation will be the philosophy of the government in the next." If this theorem holds true, we face a frightening future.

Constitutional attorney and author **JOHN W. WHITEHEAD** is founder and president of The Rutherford Institute.

The Q Line

Rockets red glare

The Santa Monica Pier will celebrate its centennial this week with a fireworks display that some studies indicate may be harmful to the water quality of Santa Monica Bay.

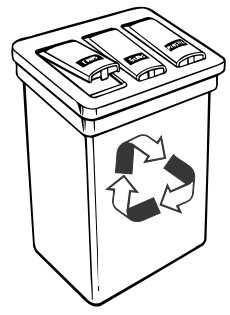
So this week's Q-Line question asks:

Do you think that the fireworks will hurt the bay or do you believe that it is harmless fun?

Call (310) 285-8106 before Friday at 5 p.m. and we'll print your answers in the weekend edition of the Daily Press.


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KNOW BEFORE YOU GO

"Know Before You Go" is a weekly update on construction projects throughout Santa Monica.

Annual Tree Trimming Project
Construction is underway at 18th Street at San Vicente and Wilshire boulevards through Aug. 24. City trees will be trimmed at various locations. For the address and location please visit the KBUG Web site (www.knowB4ugo.smgov.net). The annual tree trimming schedule is subject to change without notice due to inclement weather, emergencies, community events, budget conditions, street repairs or other public improvements. Residences and businesses will be notified in advance of tree trimming operations, blocks will also be posted with no parking signs.

Alley Project
Starting Aug. 17 through Aug. 24 the Street Maintenance Division will be resurfacing alley ways with asphalt at the following locations: 1000 block of Cedar and Pearl streets and the 2300 block of 10th and 11th streets. The alley will be closed (24 hours) during construction. Daily work start time will be 7 a.m. till 4:30 p.m. The "no parking" signs will not be enforced for street cleaning or permits at this location. We ask that you please observe all construction signs. If possible, please park your vehicles on the streets during construction.

Big Blue Bus Campus Expansion (1620 Sixth St.)
No public parking along the eastside of Sixth Street (south of Colorado Avenue) until Aug. 25, 2009. No parking along the west sidewalk of Seventh Street between Colorado Avenue and Olympic Boulevard until March 2010. No parking along and no pedestrian access to south sidewalk of Colorado Avenue, between Sixth and Seventh streets.

Charnock Well Field Restoration Project
Construction is under way to improve the water disinfection and water softening processes at the Santa Monica Water Treatment Plant, 1228 S. Bundy Dr., Los Angeles for the City of Santa Monica, Charnock Well Field Restoration Project. The work, which will include some demolition of existing equipment and facilities, is expected to take about one year to complete.

Euclid Court Project
Grinding, concrete gutter and asphalt paving is under way in the 1800 and 1900 block of Euclid Court. Parking enforcement and other public safety agencies have been notified. Please follow posted detour signs and flagmen's direction to ensure your safety.

Federally Funded Street Resurfacing Project no. 5
Construction is underway through Sept. 11. Please follow flagmen's direction to ensure your safety.

Parking Structures 1-6 Facade Improvement Project
Starting July 6-14, all six parking structures counting signs on Second and Fourth streets will be replaced. There will be a period of 10 days when there will be no sign displaying the number of available parking spaces in garages 1 through 6. The City is switching to a new software system which will operate the new signs.

Street and Park Lighting Project
Construction is currently under way at 12th to 17th streets between Georgina and Montana avenues. Some parking spaces will be temporarily lost and alleys may be briefly closed at one end



Earth Talk

By the editors of E Magazine

Send comments to editor@smdp.com



Photo courtesy John K/Flickr

MOTORING TOWARD SUSTAINABILITY: **Like many industries today, the boat industry is looking into greener ways to do their part and to attract some of the increasing numbers of environmentally conscious customers. Pictured: The recently retrofitted Hornblower ferry to Alcatraz and Angel islands in San Francisco, which runs on several alternative energy sources, including a hybrid diesel-electric system powered by solar cells and wind turbines right on deck.**

Green floats

Dear EarthTalk

I've heard that hybrid engine technology is now being used to power boats. What's happening with that?

D. Smith
Portland, ME

WITH CONCERNS ABOUT CLIMATE change and the fate of the world's imperiled oceans and waterways at an all time high, it makes sense that the boating industry would be looking into greener ways to try to do their part and to attract some of those increasing numbers of environmentally conscious customers.

Americans spend 500 million hours zipping around in recreational boats each year. But until recently the engines on these boats were held to much lower efficiency standards than their automotive counterparts. Last year the U.S. Environmental Protection Agency announced new more stringent emissions standards for marine engines — both in-board and outboard — that will go into effect in 2010. In fact, several hybrid boats are already on the market, boasting emission ratings well below the new standards.

The 24-foot Endeavor Green Electric Hybrid can run all day on an electric charge that costs only 11 cents and generates no emissions, kicking into a small diesel generator only if the boat's eight batteries run dry. And when owners can charge the batteries via solar or wind power, the boats have a zero carbon footprint. Florida-based Craig Catamaran Corp. last year launched a hybrid version of its compact catamaran-style speedboat. The sporty little two-seater, which is light enough to be towed by a Mini Cooper or Smart Car, can run for eight hours on less than a gallon of gas, and costs less than $6,000 all in.

For those looking for a larger, more luxurious ride, the 25-foot Frauscher hybrid might be just the ticket. The speedy $155,000 Austrian-built pleasure boat combines an electric engine with a 256 horsepower Steyr diesel motor to allow for emissions-free harbor cruising or high octane speeding across open water.

If you're not quite ready to take the plunge on a hybrid boat yourself, check out one in action on your next visit to San Francisco. The recently retrofitted Hornblower ferry to Alcatraz and Angel islands is powered by several alternative energy sources, including a hybrid diesel-electric system powered by solar cells and wind turbines right on deck. Alcatraz Cruises, the private company that runs the service claims the Hornblower is the first hybrid ferry boat in the country. The 64-foot vessel has an advanced power management system that regulates when and how the different power sources are used so it can make best use of its energy and minimize emissions. Passengers can see many of the technological advancements on the vessel, making for not only a fun and scenic but educational ride.

In another development, the U.S. Navy has reportedly contracted with Solomon Technologies, makers of the famous Zodiac line of rugged inflatable boats, to create a series of hybrid boats where fuel efficiency and stealthy (quiet) passage is of paramount importance. Recreationists, pacifists and Greenpeace anti-whaling activists alike may get the chance to check one out soon, too, as Solomon is already looking into incorporating hybrid technologies into its recreational and commercial product lines as well.

Want to talk environment? Submit questions to earthtalk@emagazine.com.

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Internet addiction center opens, hopes to curb abuse

NICHOLAS K. GERANIOS
Associated Press Writer

FALL CITY, Wash. Ben Alexander spent nearly every waking minute playing the video game "World of Warcraft." As a result, he flunked out of the University of Iowa.

Alexander, 19, needed help to break an addiction he calls as destructive as alcohol or drugs. He found it in this suburb of high-tech Seattle, where what claims to be the first residential treatment center for Internet addiction in the United States just opened its doors.

The center, called ReSTART, is somewhat ironically located near Redmond, headquarters of Microsoft and a world center of the computer industry. It opened in July and for $14,000 offers a 45-day program intended to help people wean themselves from pathological computer use, which can include obsessive use of video games, texting, Facebook, eBay, Twitter and any other time-killers brought courtesy of technology.

"We've been doing this for years on an outpatient basis," said Hilarie Cash, a therapist and executive director of the center. "Up until now, we had no place to send them."

Internet addiction is not recognized as a separate disorder by the American Psychiatric Association, and treatment is not generally covered by insurance. But there are many such treatment centers in China, South Korea and Taiwan — where Internet addiction is taken very seriously — and many psychiatric experts say it is clear that Internet addiction is real and harmful.

The five-acre center in Fall City, about 30 miles east of Seattle, can handle up to six patients at a time. Alexander is so far the only patient of the program, which uses a cold turkey approach. He spends his days in counseling and psychotherapy sessions, doing household chores, working on the grounds, going on outings, exercising and baking a mean batch of ginger cookies.

Whether such programs work in the long run remains to be seen. For one thing, the Internet is so pervasive that it can be nearly impossible to resist, akin to placing an alcoholic in a bar, Cash said.

The effects of addiction are no joke. They range from loss of a job or marriage to car accidents for those who can't stop texting while driving. Some people have died after playing video games for days without a break, generally stemming from a blood clot associated with being sedentary.

Psychotherapist Cosette Dawna Rae has owned the bucolic retreat center since 1994, and was searching for a new use for it when she hooked up with Cash. They decided to avoid treating people addicted to Internet sex, in part because she lives in the center with her family.

According to Dr. Kimberly Young of the Center for Internet Addiction Recovery in Bradford, Pa., addiction warning signs are being preoccupied with thoughts of the Internet; using it longer than intended, and for increasing amounts of time; repeatedly making unsuccessful efforts to control use; jeopardizing relationships, school or work to spend time online; lying to cover the extent of Internet use; using the Internet to escape problems or feelings of depression; physical changes to weight, headaches or carpal tunnel syndrome.

Exactly how to respond is being debated.

For instance, Internet addiction can be a symptom of other mental illness, such as depression, or conditions like autism, experts say.

"From what we know, many so-called 'Internet addicts' are folks who have severe depression, anxiety disorders, or social phobic symptoms that make it hard for them to live a full, balanced life and deal face-to-face with other people," said Dr. Ronald Pies, professor of psychiatry at SUNY Upstate Medical University in Syracuse, N.Y.

"It may be that unless we treat their underlying problems, some new form of 'addiction' will pop up down the line," Pies said.

There is debate about whether to include Internet addiction as a separate illness in the next edition of the "Diagnostic and Statistical Manual of Mental Disorders," due in 2012, which determines which mental illnesses get covered by insurance.

Pies and Dr. Jerald Block, of Oregon Health Sciences University in Portland, said there is not enough research yet to justify that.

"Among psychiatrists there is general recognition that many patients have difficulty controlling their impulses to chat online, or play computer games or watch porn," Block said. "The debate is how to classify that."

Cash, co-author of the book "Video Games & Your Kids," first started dealing with Internet addiction in 1994, with a patient who was so consumed by video games that he had lost his marriage and two jobs.

Internet addicts miss out on real conversations and real human development, often see their hygiene, their home and relationships deteriorate, don't eat or sleep properly and don't get enough exercise, Rae said.

Alexander is a tall, quiet young man who always got good grades and hopes to become a biologist.

He started playing "World of Warcraft," a hugely popular online multiplayer role playing game, about a year ago, and got sucked right in.

"At first it was a couple of hours a day," he said. "By midway through the first semester, I was playing 16 or 17 hours a day.

"School wasn't interesting," he said. "It was an easy way to socialize and meet people."

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Poverty rate of elderly higher than reported

HOPE YEN
Associated Press Writer

WASHINGTON The poverty rate among older Americans could be nearly twice as high as the traditional 10 percent level, according to a revision of a half-century-old formula for calculating medical costs and geographic variations in the cost of living.

The National Academy of Science's formula, which is gaining credibility with public officials including some in the Obama administration, would put the poverty rate for Americans 65 and over at 18.6 percent, or 6.8 million people, compared with 9.7 percent, or 3.6 million people, under the existing measure. The original government formula, created in 1955, doesn't take account of rising costs of medical care and other factors.

"It's a hidden problem," said Robin Talbert, president of the AARP Foundation, which provides job training and support to low-income seniors and is backing legislation that would adopt the NAS formula. "There are still many millions of older people on the edge, who don't have what they need to get by."

If the academy's formula is adopted, a more refined picture of American poverty could emerge that would capture everyday costs of necessities besides just food. The result could upend long-standing notions of those in greatest need and lead eventually to shifts in how billions of federal dollars for the poor are distributed for health, housing, nutrition and child-care benefits.

The overall official poverty rate would increase, from 12.5 percent to 15.3 percent, for a total of 45.7 million people, according to rough calculations by the Census Bureau. Data on all segments, not only the elderly, would be affected:

■ The rate for children under 18 in poverty would decline slightly, to 17.9 percent.

■ Single mothers and their children, who disproportionately receive food stamps, would see declines in the rates of poverty because noncash aid would be taken into account. Low-income people who are working could see increases in poverty rates, a reflection of transportation and child-care costs.

■ Cities with higher costs of living, such as New York, Chicago and San Francisco, would see higher poverty rates, while more rural areas in the Midwest and South might see declines.

■ The rate for extreme poverty, defined as income falling below 50 percent of the poverty line, would decrease due to housing and other noncash benefits.

■ Immigrant poverty rates would go up, due to transportation costs and lower participation in government aid programs.

The changes have been discussed quietly for years in academic circles, and both Democrats and Republicans agree that the decades-old White House formula, which is based on a 1955 cost of an emergency food diet, is outdated.

The current calculation sets the poverty level at three times the annual cost of groceries. For a family of four that is $21,203. That calculation does not factor in rising medical, transportation, child care and housing expenses or geographical variations in living costs. Nor does the current formula consider noncash aid when calculating income, despite the recent expansion of food stamps and tax credits in the federal economic stimulus and other government programs. The result: The poverty rate has varied little from its current 12.5 percent.

Next week, the Census Bureau will publish official poverty figures for 2008 with a cautionary note about the shortcomings. The agency says it will expedite release of alternative numbers in the following weeks.

Older kids susceptible to swine flu

MIKE STOBBE
AP Medical Writer

ATLANTA The first detailed study of U.S. children killed by swine flu found the outbreak differs from ordinary flu in at least one puzzling respect: It appears to be taking a higher toll on school-age youngsters than on babies and toddlers.

At least 40 children have died, accounting for about one in 13 U.S. swine flu deaths, scientists with the Centers for Disease Control and Prevention said Thursday. Two-thirds of those already had high-risk health problems, confirming what officials have been saying about who is most vulnerable to swine flu.

It is not clear whether the new virus is more dangerous than ordinary seasonal flu for kids, though some health officials suspect it is. But the analysis shows some preliminary and important differences:

• Normally, half or more of the children who die of the flu are 4 and under. But more than 80 percent of the kids who died with swine flu were 5 through 17. Dr. Beth Bell, a CDC epidemiologist, said that may be because older children spend time at school and summer camp, exposed to more people than younger children kept at home.

• Almost two-thirds of the children who died with swine flu had epilepsy, cerebral palsy or other neurodevelopmental conditions. In a previous flu season, only a third of the children who died had those conditions.

• Other germs, working with swine flu in a one-two punch, were a big danger. A bacterial infection on top of the flu virus played a role in most of the deaths of otherwise healthy children.

Swine flu was first identified in April and is now responsible for almost all flu cases in the United States. It has caused more than 1 million illnesses so far, though most were mild and not reported, the CDC estimates. More than 550 lab-confirmed deaths and 8,800 hospitalizations have been reported.

Those statistics don't mean the new flu is worse than seasonal flu, which is particularly lethal to the elderly and plays a role in an estimated 36,000 deaths each year, the CDC says.

But swine flu is causing more suffering in children and young adults than is customary, and a lot of parents are worried. Some emergency room doctors say they are seeing a lot of mildly ill children brought in by parents fearful that it is a swine flu case that will turn worse.

Right now, cases are most common in the Southeast, possibly because schools are already in session, providing more opportunity for infections to spread, CDC officials said.

LOL: laughing out loud
BRB: be right back
MUSM: miss you so much
A/S/L: age, sex, location
BF: boyfriend
OLL: online love
LULAS: love you like a sister
POS: parent over shoulder
WTGP: want to go private?
LMIRL: let's meet in real life
HDOP: help delete online predators
Every day, children are sexually solicited online.
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The 14 users currently in the teen chat room.
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joey16: 16, male, Hackensack, NJ
robbieW: 38, male, Daytona, FL
b-ball_tommy: 15, male, Pocatello, ID
tu_tu: 16, female, Burlington, VT
duffme: 44, male, Minneapolis, MN
QTpie: 30, male, Chicago, IL
ty1989: 15, female, Naperville, IL
harrys_grl: 12, female, Appleton, MN
slugger20: 17, male, Jackson, MS
qtrback21: 26, male, Brooklyn, NY
suzie14: 14, female, Portland, OR
hiphopper: 13, female, Plano, TX
paperboy: 41, male, Beaverton, OR
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Paizis is loving gig

FROM CP PAGE 1

up more frequently, and there is an increased willingness to hire disabled actors. Recently, PASW actors have appeared in shows such as "Saving Grace" and "Secret Life of the American Teenager" with great success.

Paizis, too, is enjoying great success.

"I think I'm having more fun now than I've ever had in my life," he said.

After a life of hopping between Los Angeles, New York and Chicago pursuing a career in acting and playing with several bands, Paizis says he has found a "niche" in Santa Monica.

"I love the creativity, I love the people," Paizis said. "It's got a small town feel, and it's more of a community than the broad community of Los Angeles."

Though he loves the "quintessential Southern California experience" that he gets in Santa Monica, upcoming changes in Paizis's life may soon lead him away again; this time to Hollywood.

This may not be the life that Paizis imagined for himself back in high school, but that's no problem for him.

"This is more fulfilling than anything I've ever done," Paisiz said. "I get to be creative, and I get to write, I get to act, I get to create music … That's what I think success is: being able to share my passion with other people."

news@smdp.com

Blogger turns hard times into lucrative job prospect

FROM BLOG PAGE 1

are alcoholics, they are substance abusers, they are illiterate. They don't work. They sure as hell don't have the right to fall in love. Do they?"

Matthew Barnes, 36, and Brianna Karp, 24, are none of those bad things, some of those good things and did just that.

Karp left her emotionally unstable mother at age 18, later landing as an executive assistant at Kelley Blue Book's headquarters in Irvine, Calif. When she was laid off in July 2008, she lived on temp work and unemployment benefits until she couldn't afford to keep her $1,500-a-month, 600-square-foot cottage in Costa Mesa.

"I had a few hundred dollars left," Karp said. "I had been working a very decent job earning about $50,000 a year. But I couldn't keep relying on finding a new job. I moved in with my mother and her husband for a month or two, but it didn't work out. It was tense."

On Feb. 26, she took advantage of a Walmart policy allowing owners of recreational vehicles to use some of their store parking lots for overnight stays, heading for one in Brea with her Mastiff, Fezzik. And she blogged from Starbucks while she continued to search for work, buying $5 cards each month that entitled her to sip coffee and soak up unlimited Wi-Fi.

"I was unassuming and well dressed and I didn't bother anyone," she said. "It's a great resource when you're homeless. It's invaluable. They were always happy to see me."

She rolled out her resume at the rate of 30 or 40 each day, picking up a little more temp work, living at Walmart in the 30-foot camper with no heat, running water or means to cook. She wrote as a way to stay in touch with the world. Soon, other homeless people were leaving comments on her blog, telling their stories and cheering her on.

"I was definitely surprised just how many homeless and former homeless people are online and using social media to seek opportunities," Karp said.

One of them was Barnes, a Brit who was living in Huntly, Scotland, and became homeless after his marriage fell apart and he lost his job. He, too, was running a blog — homelesstales.com.

In March, Barnes found Karp on Twitter promoting her writing: "Tips for surviving homelessness. You may be homeless, but you do not need to be a bum!" she tweeted. He was her first follower. She, he said, "seemed courageous and levelheaded but also a little frightened and certainly vulnerable. She was also adorably cute with the prettiest eyes, though it was to be a while before I expressed this opinion to her."

They exchanged direct messages on Twitter, then e-mail, then instant messages. Eventually Barnes made his way to California and they shared the camper, she chasing work and he maintaining his blog.

But they had forgotten about something in the chaos of the day-to-day after Walmart kicked them off the property and they relocated to the backyard of a friend of a friend in Riverside, Calif.

Back in early April, Karp had run across a casting call for a reality show that was to feature executive assistants. She auditioned but froze due to nerves and felt she had missed the chance. A couple of days after the disaster, she e-mailed E. Jean as a lark, laying out her life and asking, "How does one get another shot when one screws up a job interview?"

Carroll put the letter and her response on askejean.com and in the August Elle, telling her e-mailer, "Miss Homeless, my dear: You don't 'get' another shot. You take it."

She offered Karp a telecommuting internship of four months, explaining, "You knocked me out with your courage and spirit," and concluded: "At the end of the four months, if you don't have a job and an awesome place to live, I will become YOUR intern."

The offer went unanswered until Aug. 24, when Karp stumbled across a story about it on another Web site. Karp was frantic that she had once again missed out on a life-transforming opportunity, sure the magazine and the columnist had given up on hearing from her. She quickly e-mailed E. Jean her enthusiastic yes and found the offer was still good.

"I'm so stoked. I don't care if she wants me to pick up her dog's poop," Karp said. "I've read her column for years."

The internship amounts to an hour a day, six days a week so Karp can continue to search for work. Carroll hopes to use Karp to help answer e-mail from readers and sort the results of a survey about college students she conducted on Facebook.

Karp has also been invited to blog about her life and her future at elle.com for an undisclosed sum. Her first entry went up Monday with the headline: The New Face of Homelessness.

"You hear stories which break your heart, smash your heart up that you've got to see what you can do," Carroll said. "This is certainly one tiny little thing, but I think her voice is a very important one, and it's not heard. We're going to try to get her on her feet."

Successful selling through social media is very subtle

FROM NETWORKING PAGE 3

tion in social media," she says. "Some days we talk about the weather. Some days we talk about the 'Chicken Dance.' Some days we talk about recipes and parties and shipping Garretts to Cabo for a wedding."

She mentions popcorn in her Tweets, and has helped customers secure tins for special events, but never implores followers to go out and buy some. Successful selling through social media is much more subtle.

"Social media is all about being social," says Nora Ganim Barnes, a marketing professor and director for the Center for Marketing Research at the University of Massachusetts Dartmouth. "It's not called selling media. The biggest mistake companies make is using social media to hawk products. It's a turnoff."

Large Fortune 500 companies have been the slowest to adopt social media strategies, Ganim Barnes says. But not-for-profit organizations have been the fastest.

"It's free," she says. "And they've never had such access to media before."

Recent research by Ganim Barnes and colleagues, though, points to a rapidly growing familiarity with social media, even among the world's biggest brands.

"It's bigger than Twitter, MySpace, Facebook or blogs," she says. "It's about engaging people."

The lightning-fast pace of social media, and Twitter in particular, has forced businesses to act in a whole new way, says Brown, of Coca-Cola.

"If you don't respond within three or four hours, you might as well not respond at all," he says.

For example, a man on Twitter recently expressed annoyance at his difficulty in claiming an all-expenses paid trip he'd won through the My Coke Rewards program. He Tweeted, "Coca-Cola, bring down your drawbridge," Brown recalls. Within about a half an hour, Brown had engaged the customer on Twitter, got on the phone with him and resolved the problem.

Not long after, the man changed his Twitter avatar to a can of Coke Zero.

Like Brown, Scott Monty is working to create a social-media strategy for his company, Ford Motors, where he serves as digital and multimedia communications manager in Dearborn, Mich.

"The beautiful thing about sites like Twitter and Facebook is that it's a one-to-one conversation," Monty says. "You're addressing whoever wrote the original comment. But you're doing it in the public square."

Whether your business is large or small, Monty advises those interested in expanding to social media to stand back and listen before diving in.

"It's not the typical one-way push kind of conversation," Monty says. "You wouldn't burst into a cocktail party and just start handing your business card to people and leave. The online space is no different."

Dantico, with Garrett Popcorn, says she responds every time someone mentions her company on Twitter, whether it's positive or negative. And if one of her followers posts about having a bad day, it's not unusual for Garrett Popcorn to send over some treats.

"Popcorn is fun. My brand is fun," she says. "The conversations were already happening. My job was just to join them. This is the best job in the world."

Mates help bring in clients

FROM MATES PAGE 3

Betsy Gelb, a professor in the Bauer College of Business at the University of Houston, said no one would think it was strange to take a class in negotiation or home repair, so why not get some pointers on being married to an executive?

Young says that many corporate spouses do have their own careers, but she wants to remind those who don't to hold on to whatever it is they like to do.

"I really believe they need to know themselves and find their passion. They are not just a wife," said Young, 53, who has bachelor's and master's degrees in music education and postgraduate training in music and counseling.

By the time she married Larry Young at the age of 33, Colette Young had already been teaching school, playing piano and singing at events and had a song-writing business in Missouri. Four years after they were married, his career took them to Poland, then Chicago, Minneapolis and now Dallas.

When she couldn't find a teaching position in Chicago, Young turned her focus to their home's unfinished basement, finding that she enjoyed renovation. The pianist and vocalist has also kept up her music and developed a new love of golf.

In addition to teaching "ExecuMate" skills, Young also offers a variety of speeches including one to single men called "Looking for an ExecuMate." So far, most of her speeches have been to nonprofits and in the educational sector, but she has some speaking engagements booked with corporations in the fall, priced from $5,000 to $15,000.

Rosanna Hertz, a professor of sociology and women's studies at Wellesley College, said that one of the reasons married men have been attractive to the corporate world is that they bring with them wives who can become active in the community, which may bring in clients.

Hertz said that Young seems to be trying to create a niche for the modern corporate wife, making her importance more visible than it was in the past.

"It's a modern twist on what was an antiquated role for women," said Hertz, who added that it's difficult for a woman married to a top executive to have a career herself, especially if they have children.

But Bettina Aptheker, a professor of feminist studies at the University of California, Santa Cruz, questions whether any amount of advice — however helpful — can add meaning to one's life. She says that women, especially those who aren't in a profession they like, have struggled for generations to give meaning to their lives.

"She's dealing with a very old problem," Aptheker said. "And she's probably very helpful. But it is not a solution because no one can live their lives through another person. ... This woman is trying to make the best, give other women tools in what is a very unsatisfactory position to be in."

Young doesn't see it that way. And neither does Jennifer McMichael, the wife of an area vice president at Dr Pepper, who said that she has found fulfillment in the role of executive spouse.

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Bottle maker Sigg in trouble over BPA

MICHAEL HILL
Associated Press Writer

Sigg bottles are leaving Katy Farber with a bitter taste.

Like countless other eco-conscious consumers, the Middlesex, Vt., teacher and blogger switched to the aluminum bottles for her two young girls because of bisphenol-A, or BPA, a substance commonly used to harden plastic that has raised health concerns and bedeviled buyers of plastic bottles.

Now this shocker from Sigg Switzerland: Bottles made by the company before August 2008 had "trace amounts" of BPA in the epoxy liners. Sigg officials knew it since June 2006, but didn't announce it until last month.

Indignant Sigg owners like Farber have been blogging and tweeting up a tsunami. After all, the colorful bottles — which can sell for more than $20 — have serious green cred among the stylish and health conscious. Bottle designs include not only funky graphic patterns, pictures of Hello Kitty or skulls, but also slogans like "SIMPLY ECO LOGICAL."

"I did feel betrayed by a company that was putting itself out there as a green and safe company," said Farber, whose girls are now 2 and 4. "Why wasn't this disclosed earlier?"

Concerns about BPA stem from the fact that it can mimic estrogen, a powerful hormone. The Food and Drug Administration is reviewing its conclusion from last year that its use in baby bottles and food containers is safe for infants.

But while scientists disagree about whether the very low doses found in bottles can be harmful, consumers have become increasingly wary about BPA. The maker of plastic Nalgene water bottles last year pulled bottles with BPA from stores because of growing consumer concern.

In May, Minnesota became the first state to approve a ban of the sale of baby bottles and sippy cups made with BPA. Connecticut followed soon after.

Sigg has benefited from the brouhaha. Parents like Farber chose Sigg over sippy cups and water bottles specifically because of BPA.

That's why many were shocked when Sigg Switzerland chief executive officer Steve Wasik posted his "Dear SIGG Customer" letter on the company's Web site. He stressed that there was no danger of leaching and said all bottles made since August 2008 have an alternative "EcoCare" liner. Wasik was "proud to say" that Sigg began developing the BPA-free liner in 2006.

The letter landed with a clang. Damning articles posted on the Web were repeatedly re-tweeted, showing the danger of stirring up consumer discontent in the age of social networks.

"They made the decision not to share the information when they knew exactly what their target market wanted," said Matt Sansbury, an Austin, Texas-area father of two girls. "I understand that they say that the BPA doesn't leach, but that's a decision I want to make on my own."

Wasik, in a phone interview Thursday, said he was surprised by the consumer response. He said Sigg had an agreement with the vendor that made the old liner not to divulge the proprietary formulation, and that Sigg was careful not to make BPA-free claims. Still, after reading hundreds of e-mails, blog posts and tweets, Wasik on Tuesday posted a second letter to customers apologizing and saying that his first letter "may have missed the mark."

The company is running a program through Oct. 31 allowing customers to mail in bottles with the old lining — which was a copper-bronze color — and pick new ones. There is no cost for the bottle, though customers must pay shipping.

The Environmental Working Group, a nonprofit research and advocacy organization, on Thursday said Sigg should provide full refunds to customers. The Washington-based group said the current exchange program puts customers in the "untenable position" of having to trust Sigg's claim that replacement bottles are safe.

But Wasik said early consumer response to the return program has been positive.

"I think when you're an environmental company, you're held to a higher standard," Wasik said, "and we aim to get back up to that standard in the minds of these consumers who feel disappointed."

It's too early to tell if Sigg can regain the trust of disillusioned customers. Some said they have yet decide on whether to mail in their old Siggs or just switch to a different brand, like Klean Kanteen.

But the Sigg incident illustrates the larger question for consumers trying to find green alternatives: Is nothing safe?

"Sometimes I wonder: how much do I need to research? I'm just a mom trying to do the right thing for my kids," said Jenn Savedge, a mother, blogger and freelance writer in Luray, Va. "How deep do I have to dig to feel comfortable? Or do I just have to drive to school every hour and bring my kids a glass of water from my own tap?"

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Fitness just steps away

MEGAN K. SCOTT
Associated Press Writer

1. Chair Pose (This works the lower back, hamstrings): Stand with your feet 6 inches apart. Bend your knees slightly and push your hips back. Lift your arms up above your head as high as possible while looking straight ahead. Keep your weight on your heels. Hold the pose for 30 seconds.

2. Glute Bridge (For the glutes): Lie on your back with your arms at your side, palms down by your hips, knees bent at 90 degrees. Your feet should be six inches apart and flat on the floor. Push up through your heels to lift your hips as high as possible while squeezing the glute muscles. Hold for 15 seconds. Then lower. Repeat four times.

3. Plank (For your abs, core): Lie flat on your stomach with your toes touching the floor. Place your elbows directly under your shoulders with your forearms flat on the ground. Using your abs, lift your hips in the air until your body is parallel to the floor in a push up position. Squeeze your glutes and brace your abdominals while holding a rigid plank position. Hold for 30 seconds. Then lower. Repeat.

4. Back Extension (For the lower back): Lie flat on your stomach, your arms at your sides, with your legs extended straight behind you, heels touching and toes on the floor. Squeeze legs together. Press your elbows into your ribcage. Lift your hands off the floor. Raise your chest into the air while keeping your feet on the ground. Then lower. Do 2 sets of 15 repetitions. On the last rep of each set, hold the highest position possible for an additional 15 seconds.

5. Hip Flexor Stretch (For the hip flexors, quads): Step into a long lunge. Lift arms straight above your head and extend them back slightly. Bend your torso back and away from the rear leg to stretch the side of the body. Hold for 30 seconds. Do the same on the other side.

6. Wall Squat (Legs): Press your back flat against a wall, legs shoulder width apart. Slide down until knees are bent about 90 degrees. Keep your upper back against the wall and raise your arms completely above your head. Keep your head, back and arms firmly against the wall. Hold for 45 seconds.

7. Negative Push Up (Arms): Move into the plank position, and slowly lower body evenly to the ground, holding strong through the core. The negative push up should take 15 seconds from top to bottom, in a constant slow motion.

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Surf Conditions **Water Temp:** 70°

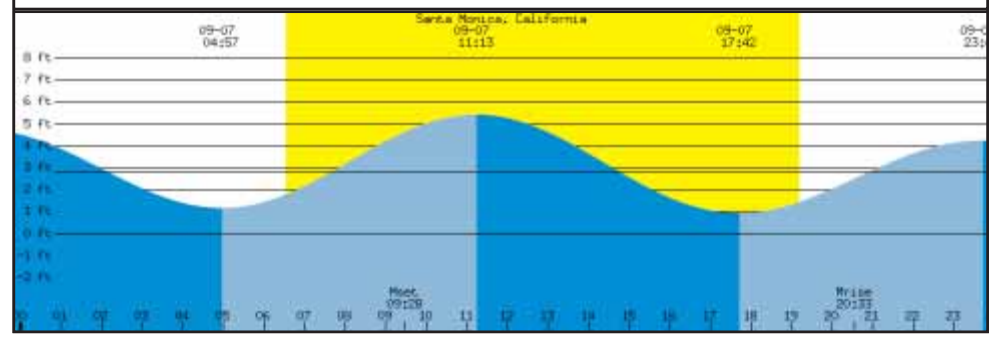
Swell Forecast

We may see some waist to possibly chest high NW wind and ground swell from the Gulf system.

Long Range Synopsis

It looks like a waist high day most everywhere.

Tide Forecast for Today in Santa Monica



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BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous four weeks up to the ending date of **September 2, 2009**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 28 days)
- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 8
- Number of A grades for dry/wet weather -- 44 / ns
- Number of (C,D,F) grades for dry/wet weather -- 2 / ns

The Beach Report Card is made possible by simplehuman, The Goldhirsh Foundation, the James Irvine Foundation, Ford

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Los Cerrillo Beach, at Arroyo Sequit Creek mouth	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth	A+	ns
El Pescador State Beach, between Lechuse and Las Alisos creeks	A+	ns
Encinal Canyon at El Matador State Beach	A+	ns
Broad Beach at Trancas Creek mouth	A+	ns
Zuma Beach at Zuma Creek mouth	A+	ns
Walnut Creek, projection of Wildlife Rd. (private)	A	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth	A+	ns
Escondido Creek, just east of Escondido State Beach	A+	ns
Latigo Canyon Creek mouth	A+	ns
Solstice Canyon at Don Blocker County Beach	A+	ns
Puerco State Beach at creek mouth	A+	ns
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd.	A	ns
Surfrider Beach at Malibu Colony fence	A	ns
Surfrider Beach (breach location)- daily	A	ns
Malibu Pier - 50 yards east	A	ns
Carbon Beach at Sweetwater Canyon	A+	ns
Las Flores State Beach at Las Flores Creek (point zero)	A+	ns
Big Rock Beach at 19948 PCH stairs	A+	ns
Pena Creek at Las Tunas County Beach	A+	ns
Tuna Canyon	A+	ns
Topanga State Beach at creek mouth	A	ns
Castlerock Storm Drain at Castle Rock Beach	F	ns
Santa Ynez Storm Drain at Castle Rock Beach	F	ns
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain)	A+	ns

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence	A+	ns
Will Rogers State Beach at Pulga Canyon storm drain	A+	ns
Will Rogers State Beach at Temescal Canyon drain	A+	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua)	A+	ns
Santa Monica Beach at Montana Ave. drain	A+	ns
Santa Monica Beach at Wilshire Blvd. drain	A+	ns
Santa Monica Municipal Pier	B	ns
Santa Monica Beach at Pico/Kenter storm drain	A+	ns
Santa Monica Beach at Strand St. (in front of the restrooms)	A+	ns
Ocean Park Beach at Ashland Ave. drain	A+	ns
Venice City Beach, at the Rose Ave. storm drain	A+	ns
Venice Beach at Brooks Ave. drain	A+	ns
Venice Beach at Windward Ave. drain	A+	ns
Venice Fishing Pier - 50 yards south	A+	ns
Venice Beach- projection of Topsail St.	A+	ns
Marina del Rey, Mothers' Beach- lifeguard tower	A	ns
Dockweiler State Beach at Ballona Creek mouth	B	ns
Dockweiler State Beach at Culver Blvd. drain	A+	ns
North Westchester Storm Drain at Dockweiler State Beach	A+	ns
Dockweiler State Beach at World Way (south of D&W jetty)	A+	ns
Dockweiler State Beach at Imperial Hwy drain	A+	ns
Dockweiler Beach- opposite Hyperion Treatment Plant	A+	ns
Dockweiler State Beach at Grand Ave. drain	A+	ns

LEGEND
- **DRY** -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
- **WET** -- grades for days of recorded rainfall and the following 3 days
- **ns** -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(323) 466-FILM

Los Angeles Plays itself (NR) 2hr 49min
7:30

AMC Loews Broadway 4
1441 Third Street Promenade

Funny People (R) 2hr 16min
11:35 a.m., 2:45, 6:45, 9:50

The Hangover (R) 1hr 36min
11:15 a.m., 1:55, 4:40, 7:15, 10:05

Taking Woodstock (R) 1hr 50min
11:00 a.m., 1:45, 4:30, 7:25, 10:15

Harry Potter and the Half-Blood Prince (PG) 2hrs 33min
11:30 a.m., 3:00, 6:30, 9:55

AMC 7 Santa Monica
1310 Third St.
(310) 289-4262

Shorts (PG) 1hr 29min
11:30am, 1:50, 4:20, 6:50

Ponyo (Gake no ue no Ponyo) (G)
1hr 40min
11:05am, 1:30, 4:05, 7:05, 9:40

The Time Traveler's Wife (PG-13) 1hr 48min
10:50am, 1:25, 4:10, 7:15, 10:00

Julie and Julia (PG-13) 2hrs 3min
10:45am, 1:35, 4:30, 7:30, 10:30

Halloween II (2009) (R) 1hr 41min
12:00, 2:30, 5:20, 7:55, 9:30, 10:45

My One and Only (PG-13) 1hr 25min
11:00am, 1:45, 4:15, 7:00, 9:45

Gamer (R) 1hr 35min
11:50am, 2:40, 5:05, 7:45, 10:15

Laemmle's Monica Fourplex
1332 Second St.
(310) 394-9741

Extract (R) 1hr 30min
1:00, 3:20, 5:40, 8:00, 10:15

(500) Days of Summer (PG-13) 1hr 35min
1:50, 4:30, 7:20, 9:45

The Hurt Locker (R) 2hr 10min
1:00, 4:00, 7:00, 9:55

In the Loop (NR) 1hr 46min
1:40, 4:20, 7:10, 9:50

Valentino: The Last Emperor (NR) 1hr 36min
11:00 a.m.

Play the Game (PG-13) 1 hr 45min
11:00 a.m.

Irene in Time (PG-13) 1hr 34min
11:00 a.m.

Mann's Criterion Theatre
1313 Third St.
(310) 395-1599

The Final Destination 3D (R) 1hr 22min
12:30, 3:00, 5:20, 7:40, 10:00

Inglourious Basterds (R) 2hrs 32min
12:00, 1:30, 3:30, 5:00, 7:00, 8:30, 10:20

G.I. Joe: The Rise of Cobra (PG-13) 1hr 58min
12:40, 3:40, 6:40, 9:50

District 9 (R) 1hr 53min
11:30am, 2:10, 4:50, 7:30, 10:10

All About Steve (PG-13) 1hr 39min
11:40am, 2:00, 4:40, 7:10, 9:40

For more information, e-mail news@smdp.com

Squeeze in some exercise, Scorpio

ARIES (March 21-April 19)
★★★★ Is it really business as usual? You discover Murphy's law, which creates several hurdles. Know that you are entering a period where it might not be smooth sailing. Tonight: A conversation is inspiring.

TAURUS (April 20-May 20)
★★★ Today you might see the beginning of some mudslinging that you would prefer to avoid. Who wouldn't? Open up to potential changes, but make no decisions for the next few weeks. Trying to resolve a misunderstanding might only create more of a problem. Tonight: Vanish while you can.

GEMINI (May 21-June 20)
★★★★★ Zero in on what you want, although it might be a twisted route getting there. This pattern will remain intact for the month. Listen to your inner voice concerning a friend. You might be pushing the line otherwise. A meeting could be important. Tonight: Be open to a child's or loved one's suggestion.

CANCER (June 21-July 22)
★★★ You are on top of your game, though it might be difficult for some to tell. Check out the dynamics in a key situation. People seem to misunderstand. You might need to do more confirming and reiterating than in the past. Tonight: A must show.

LEO (July 23-Aug. 22)
★★★★★ Reach out to others, even if you feel slightly exhausted or as if you cannot handle much pressure. Tonight: Look at the big picture.

VIRGO (Aug. 23-Sept. 22)
★★★★ Defer to a partner or friend. You might suddenly feel out of kilter. Be careful with plans; confirm them to make sure you are both on the same page. In the next few weeks, you could be quite happy if you develop that extra precaution. Tonight: Go with a partner's suggestion.

LIBRA (Sept. 23-Oct. 22)
★★★★★ You get a sense that not everyone gets what you share, even more so in the next few weeks. Look at your communication, searching for a hidden agenda or need to express some strong feelings you have yet to identify. Tonight: Defer to others.

SCORPIO (Oct. 23-Nov. 21)
★★★★ Understand what needs to be done, and do just that. Don't let others slow you down. Confirm plans, as others have a different idea. A personal matter adds to your good feelings. A pat on the back always feels good. Tonight: Squeeze in some exercise.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★★ Although you might feel playful and have a great sense of humor, it doesn't mean everyone else does. You could have difficulty understanding what a key friend really wants. Use your listening skills. Tonight: Act as if you don't have a care in the world.

CAPRICORN (Dec. 22-Jan. 19)
★★★★★ Your actions could come back to haunt you. Stay sensitive to someone else, and you will know how to proceed. Not everyone is as generous as you. Know when to put a halt to giving too much. Vagueness could become a bigger problem. Tonight: Head home.

AQUARIUS (Jan. 20-Feb. 18)
★★★★★ You could feel as if you are in the eye of a hurricane. You could be on overload with so many people around you. Just because you say something doesn't mean you are heard. Confirm meetings and times. The end result will be better. Tonight: Hang out with friends.

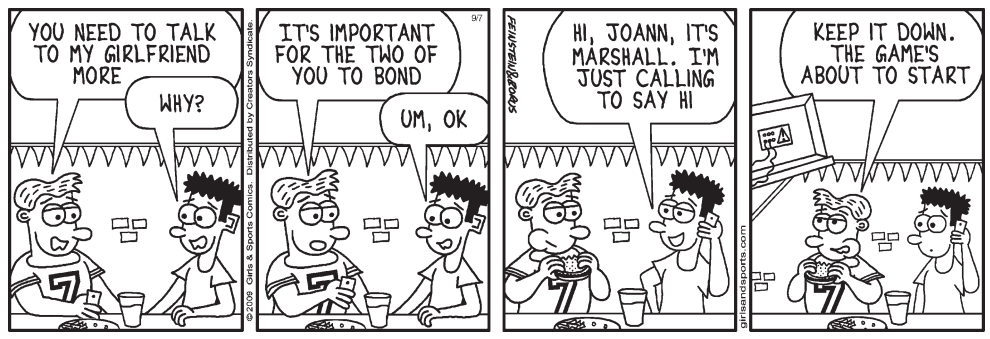
PISCES (Feb. 19-March 20)
★★★★ Feelings flow between you and others, though somehow the words don't seem to match the experience. This disconnect will become more prevalent in the remainder of the month. Tonight: Go with the flow.

Happy birthday

This year, details and more details could overwhelm you. Honor your priorities. Listen to an instrumental partner who sheds light on the big picture. Sit on a tendency to criticize. If you are single, you will want a close relationship. It would be a mistake to move into a new bond too quickly. If you are attached, learn to trust and respect your differences, and the relationship will gain. ARIES usually blazes the right trail. Follow the Ram.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

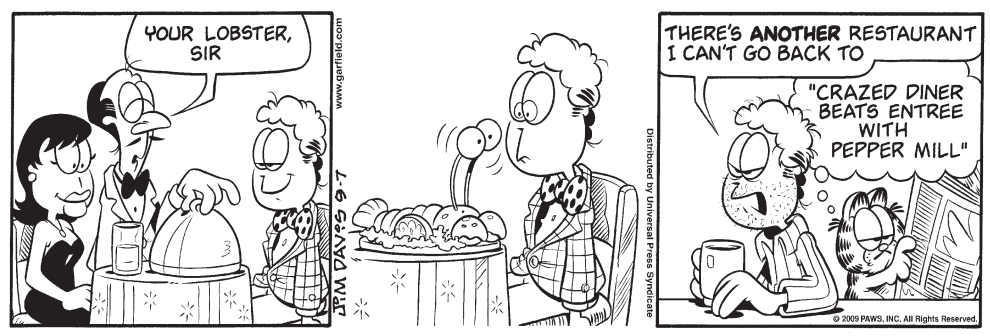
Girls and Sports
By Justin Borus and Andrew Feinstein



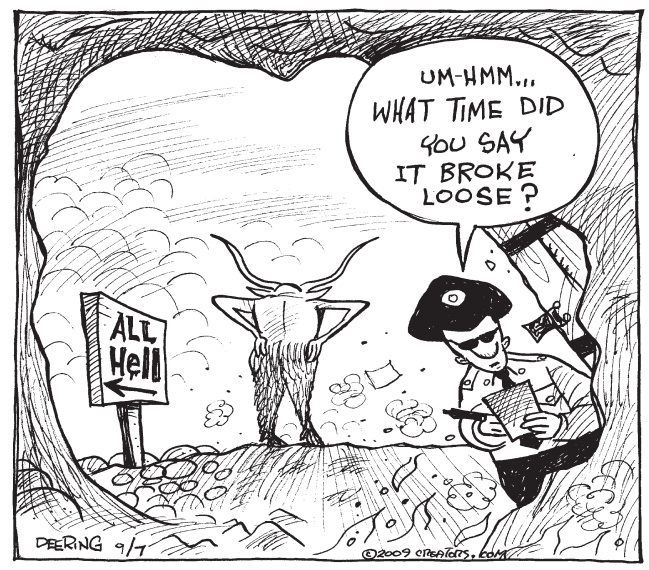
The Meaning of Lila
By John Forgetta & L.A. Rose



Garfield
By Jim Davis



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By John Deering



Speed Bump
By Dave Coverly



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Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

	7	4		5			2	
6			2		9			8
		2				1		3
	1		6		8		3	
3								4
	8		9		1		6	
5		9				2		
7			5		4			1
	6			9		7	4	

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

5	9	3	1	7	8	6	4	2
1	8	2	6	3	4	9	7	5
6	7	4	9	2	5	8	1	3
3	2	1	4	5	9	7	6	8
8	4	5	3	6	7	2	9	1
9	6	7	8	1	2	5	3	4
7	1	6	2	8	3	4	5	9
2	5	9	7	4	1	3	8	6
4	3	8	5	9	6	1	2	7

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Maya Sugarman *news@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*.

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Reindeer's boss
6 Opera's Callas
11 Warning of a sort
12 Corrosive liquids
13 Conical abode
14 Stopwatch button
15 Crumb carriers
17 "The Jungle Book" snake
18 Was fond of
22 Test
23 Reunion group
27 Copy
29 With force
30 "Street-car" cry
32 Pig sound
33 Unofficial end of summer
35 Slump
38 Clothing joint
39 Chubby
41 Ab strengthener
45 "— Grows in Brooklyn"
46 "— Ike"
47 Noise
48 Doze

DOWN

1 Used a chair
2 Pub supply
3 Siesta
4 Gym machine
5 Improve, in a way
6 Sicilian wine
7 High card
8 Hazard
9 Notion
10 Nick and Nora's dog
16 Earl Grey, for one
18 Clothing edges
19 Way out
20 Like bad excuses
21 Grapevine
24 Hotel worker
25 Ship of 1492
26 Black
28 Embraced
31 Honest —
34 Desert spot
35 Relaxing resorts
36 Singing voice
37 Wise teacher
40 Fellows
42 Even score
43 Luau music maker
44 Vigor

M	A	R	S	H	■	P	E	S	T	O
A	D	E	L	A	■	A	L	O	O	F
R	A	P	I	D	■	R	O	B	O	T
I	G	E	T	I	T	■	■	E	T	E
O	I	L	■	T	E	N	S	I	O	N
N	O	S	■	G	R	O	T	T	O	■
■	■	■	F	O	R	T	Y	■	■	■
■	A	F	L	O	A	T	■	F	I	B
C	B	R	A	D	I	O	■	L	O	U
A	R	E	■	■	N	O	M	A	D	S
R	O	S	E	S	■	B	A	G	I	T
L	A	N	A	I	■	A	L	O	N	E
A	D	O	R	N	■	D	I	N	E	R

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475

1	2	3	4	5	■	6	7	8	9	10
11					■	12				
13					■	14				
■	■	■	15		16		■	17		
18	19	20					21	■	■	■
22				■	23			24	25	26
27				28	■	29				
30					31	■	32			
■	■	■	33			34				
35	36	37	■	38				■	■	■
39			40		■	41		42	43	44
45					■	46				
47					■	48				

9-7

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ A woman offering child-care services in Melbourne, Fla., was dismayed to learn in August that a scam pulled on her by a diaper-wearing man in his 40s was not illegal. A man called her, on behalf of his disabled adult "brother," who has a mental age of 5 and poor bladder control, and she began assisting him in her home during the day for $600 a week. She was later outraged to learn that the "brother" was really the caller and was actually normal (except for his perversion). However, as Brevard County Sheriff's officials told Florida Today, since the woman consented to changing diapers and was fully paid for her services, they were unable to charge the man with a crime.

■ At press time, Rhode Island legislators were scrambling to fix an oversight in state law that came to light only earlier this year. While the state treats 16 as the age of sexual consent and the age at which most child labor laws no longer apply, the under-18 sex-worker law bans only "prostitution" and "lewd" activities, leaving girls age 16 and 17 free to work as strippers. (Nudity, by itself, is not "lewd" under constitutional law.) Other Rhode Island laws bar under-18s from, for example, serving drinks, working with power tools or buying pornography. (The city of Providence is also now trying to fix its own ordinance in which prostitution appears to be illegal only for streetwalkers, thus legalizing the trade for those working indoors.)

■ Hong Kong's largest political party, the Democratic Alliance for Betterment and Progress, said it was only trying to alert vulnerable women in August when it publicized a list of shopping mall locations in which females ascending stairs or escalators are particularly susceptible to having "upskirt" photographs taken surreptitiously by cell phone cameras. A spokesman said that perverts probably already knew about the locations.

TODAY IN HISTORY

1965 Vietnam War: In a follow-up to August's Operation Starlight, United States Marines and South Vietnamese forces initiate Operation Piranha on the Batangan Peninsula.

1970 An anti-war rally is held at Valley Forge, Pennsylvania, attended by John Kerry, Jane Fonda and Donald Sutherland.

1970 Fighting between Arabic guerillas and government forces in Amman, Jordan.

WORD UP!

shrew\shroo\ ,noun:
1.) A bad-tempered, nagging woman.

Santa Monica Daily Press

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Adoption

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091356904 FIRST FILING. The following person(s) is (are) doing business as 4 HEARTS PUBLICATIONS; 4 HEARTS PRODUCTIONS, 18333 HATTERAS ST, UNIT 19, TARZANA, CA 91356. The full name of registrant(s) is/are : KEVIN L. FOSTER, 18333 HATTERAS ST, UNIT 19, TARZANA, CA 91356; CECILIA FOSTER, 18333 HATTERAS ST, UNIT 19, TARZANA, CA 91356 This Business is being conducted by, husband and wife. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: KEVIN L. FOSTER
This statement was filed with the County Clerk of LOS ANGELES County on 9/3/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/7/2009, 9/14/2009, 9/21/2009, 9/28/2009

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3623 KEYSTONE Ave.unit 5, $675 bachelor, lower, fridge, microwave, carpet, blinds, utilities included laundry, no parking, no pets $300 off move-in (310)578-7512 jkwproperties.com

501 N. Venice 1+1, #25 $1225/mo stove, fridge, carpet, utilities included, laundry, parking, no pets. $750 off move-in (310)574-6767 www.jkwproperties.com

501 N. Venice unit 40 single, $1075/mo $500 off move-in stove, fridge, carpet, utilities included, laundry, parking, no pets. (310)574-6767 www.jkwproperties.com

833 5TH St. SM unit 101 2+2 $2350 stove, carpet, blinds, swimming pool, laundry, granite countertops, wood/tile floors, intercom entry, gated parking, no pets. (310)393-2547 www.jkwproperties.com

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MARVISTA-LA $1995.00 2bdrms, 2 baths, no pets, balcony, stove, refrig, dshwshr, washr/dryr, loft, parking 4077 Inglewood Blvd #7 To view this apartment, Please call for appt: (310)780-3354

PALMS 2+1 3633 Keystone ave #1 stove, blinds, tile flooring, carpets, ceiling fan, laundry,parking, AC, no pets. $1400/mo $500 off move-in (310)578-7512 www.jkwproperties.com

PALMS 3346 S. Canfiled #104 $850 Single, stove, fridge, blinds, on-site laundry, garage parking, intercom entry no pets. (310)578-7512 jkwproperties.com

PALMS 3346 S. Canfiled #205 $995 1+1 upper, stove, fridge, blinds, bamboo & vinyl floors, on-site laundry, garage parking, intercom entry no pets.$500 off move-in (310)578-7512 jkwproperties.com

PALMS 3540 Overland units 2 & 5 $950 Stove, fridge, carpet, blinds, laundry, street parking, no pets. $700 off move-in special. (310)578-7512 www.jkwproperties.com

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Santa Monica $1195.00 1 Bdrms, 1Bath NO pets, gas, paid stove, refrigerator, parking 2535 Kansas Ave., #210 Open daily 8am-8pm. Additional info in unit. .

SANTA MONICA $1225.00 1 bdrm, 1 bath, no pets, stove, refrig, patio, parking 2533 Kansas Ave., #109 Open daily for viewing 8am to 7pm. Additional info in apt Mgr: apt #101

TRI-LEVEL TOWNHOUSE in Culver City. 4044 Jackson Ave. 3 bdrm/2.5bath, $2600. non-smokers. Stove, fridge, microwave, dishwasher, carpet, hardwood floors, fireplace, balcony, garage, no pets.(310)578-7512 www.jkwproperties.com

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Notices

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: AUGUST 12, 2009
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: EDWARD THOMAS HOSPITALITY CORP THE
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 2001 OCEAN AVE, SANTA MONICA, CA 90405-1011
Type of License(s) Applied for: 70 – ON-SALE GENERAL RESTRICTIVE SERVICES, 66 – CONTROLLED ACCESS CABINET PERMIT
Department of Alcoholic Beverage Control LOS ANGELES.
SANTA MONICA DAILY PRESS 8/24/2009, 8/31/2009, 9/7/2009

Notices

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: AUGUST 18, 2009
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: NORDSTROM INC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 226 BROADWAY, SANTA MONICA, CA 90401
Type of License(s) Applied for: 41 – ON-SALE BEER AND WINE – EATING PLACE
Department of Alcoholic Beverage Control LOS ANGELES.
SANTA MONICA DAILY PRESS 9/7/2009, 9/14/2009, 9/21/2009

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS018387
Superior Court of California, County of Los Angeles
Petition of GERALDINE E. SIMBANIN for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: GERALDINE E. SIMBANIN filed a petition with this court for a decree of changing names as follows: GERALDINE E. SIMBANIN to GERI E. SIMBANIN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: SEPTEMBER 10, 2009 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JULY 30, 2009
GERALD ROSENBERG
Judge Of The Superior Court
8/17/2009, 8/24/2009, 8/31/2009, 9/7/2009

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS018505
Superior Court of California, County of Los Angeles
Petition of MARYIA K. KRYVARUCHKA for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: MARYIA K. KRYVARUCHKA filed a petition with this court for a decree of changing names as follows: MARYIA K. KRYVARUCHKA to MARYIA KRIVORUCHKO. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: OCTOBER 8, 2009 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: AUG 26, 2009
GERALD ROSENBERG
Judge Of The Superior Court
8/31/2009, 9/7/2009, 9/14/2009, 9/21/2009

DBAS

Statement of Abandonment of Use of Fictitious Business Name
Document Record # 20091148922
Current File No. 51469819
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
Borders Express located at 201 E. Magnolia Blvd #362, BURBANK, CA 91502
The fictitious business name referred to above was filed on 06/22/05 In the county of LOS ANGELES.
Registered owners: WALDEN BOOK COMPANY, 100 PHOENIX DR, ANN ARBOR, MI 48108
This business is conducted by: A CORPORATION
/s/ WALDEN BOOK COMPANY, INC, EDWARD J JACKSON, VP TAX

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DBAS

This statement was filed with the County Clerk of Los Angeles County on 7/28/2009
Published: SANTA MONICA DAILY PRESS 8/17/2009, 8/124/2009, 8/31/2009, 9/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091208497 FIRST FILING. The following person(s) is (are) doing business as Elan Hair, 1754 Westwood Blvd., Los Angeles, CA 90025. The full name of registrant(s) is/are : Choi Ha Lin, 4404 Glenda St. Culver City, CA 90230 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)8/6/2009. /s/: Choi Ha Lin
This statement was filed with the County Clerk of LOS ANGELES County on 8/6/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/17/2009, 8/24/2009, 8/31/2009, 9/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091208224 FIRST FILING. The following person(s) is (are) doing business as Kobra International, 1508 Princeton St. Santa Monica, CA, 90404. The full name of registrant(s) is/are : Anatoly Kobrinsky, 1508 Princeton St. Santa Monica, CA, 90404; Lucy Kobrinsky, 1508 Princeton St, Santa Monica, CA 90404 This Business is being conducted by, husband and wife. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/3/1995. /s/: Anatoly Kobrinsky
This statement was filed with the County Clerk of LOS ANGELES County on 8/6/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/17/2009, 8/24/2009, 8/31/2009, 9/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091139401 FIRST FILING. The following person(s) is (are) doing business as Honey Do, 109 S. Edinburgh Ave, Los Angeles, CA 90048. The full name of registrant(s) is/are : Jamie M Tate, 109 S. Edinburgh Ave, Los Angeles, CA 90048 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Jamie M Tate
This statement was filed with the County Clerk of LOS ANGELES County on 7/27/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/17/2009, 8/24/2009, 8/31/2009, 9/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091206128 FIRST FILING. The following person(s) is (are) doing business as Jeni Afuso Photography, 2461 Silver Lake Blvd #C, Los Angeles, CA 90039. The full name of registrant(s) is/are : Jeni Afuso Ho, 2461 Silver Lake Blvd #C, Los Angeles, CA 90039, Dylan James Ho, 2461 Silver Lake Blvd #C, Los Angeles, CA 90039 This Business is being conducted by, husband and wife. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)6/20/2009. /s/: Jeni Afuso Ho
This statement was filed with the County Clerk of LOS ANGELES County on 8/6/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/17/2009, 8/24/2009, 8/31/2009, 9/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091243934 FIRST FILING. The following person(s) is (are) doing business as: JACKS JEWELERS; DESIGNS BY JACK, 415 SANTA MONICA BLVD., SANTA MONICA, CA 90401, COUNTY OF LOS ANGELES. The full name of registrant(s) is/are:JAKO SARKISSIAN, 2404 29TH ST, SANTA MONICA, CA 90405. This Business is being conducted by, a(n) AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on (Date): 5/1/82 /s/: JAKO SARKISSIAN
This statement was files with the County Clerk of LOS ANGELES County on 8/13/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS

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BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another federal, state, or common law (see Section 14411et seq.,Business and Professions Code).
SANTA MONICA DAILY PRESS Published 8/17/2009, 8/24/2009, 8/31/2009, 9/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091131087 FIRST FILING. The following person(s) is (are) doing business as: PARAMOUNT BAIL BONDS, 8431 ELBURG ST, PARAMOUNT, CA 90723. The full name of registrant(s) is/are:JESUS JIMENEZ, 8431 ELBURG ST, PARAMOUNT, CA 90723. This Business is being conducted by, a(n) AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JESUS JIMENEZ
This statement was files with the County Clerk of LOS ANGELES County on 7/24/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another federal, state, or common law (see Section 14411et seq.,Business and Professions Code).
SANTA MONICA DAILY PRESS Published 8/17/2009, 8/24/2009, 8/31/2009, 9/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091278959 FIRST FILING. The following person(s) is (are) doing business as GALAXY CLEANING SERVICE, 8168 VIRGINIA AVE. SOUTH GATE, CA 90280. The full name of registrant(s) is/are : MARIA SAENZ 8168 VIRGINIA AVE. SOUTH GATE, CA 90280 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MARIA SAENZ
This statement was filed with the County Clerk of LOS ANGELES County on 8/19/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/24/2009, 8/31/2009, 9/7/2009, 9/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091276249 FIRST FILING. The following person(s) is (are) doing business as UNIQUE'S FASHION, 12564 ROSECRANS AVE. NORWALK, CA 90650. The full name of registrant(s) is/are : ABRAHAM A. INES1212 STANDFORD AVE. #106LOS ANGELES, CA 90015 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ABRAHAM A. INES
This statement was filed with the County Clerk of LOS ANGELES County on 8/19/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/24/2009, 8/31/2009, 9/7/2009, 9/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091211805 FIRST FILING. The following person(s) is (are) doing business as CHINESE AMERICAN DISABILITY LIVING PORTAL, WWW.CADLP.INFO, 2730 WALNUT GROVE AVE. #B ROSEMEAD, CA 91770. The full name of registrant(s) is/are : IWAN SZE WAI KO 2730 WALNUT GROVE AVE. #B ROSEMEAD, CA 91770 BENJAMIN PINMING LIANG 1043 LAUREL AVE. POMONA, CA 91768 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: IWAN SZE WAI KO
This statement was filed with the County Clerk of LOS ANGELES County on 8/7/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/24/2009, 8/31/2009, 9/7/2009, 9/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091261110 FIRST FILING. The following person(s) is (are) doing business as NATIONAL DEMOLITION CONTRACTORS, 1536 W. 25TH ST. #248 SAN PEDRO, CA 90732. The full name of registrant(s) is/are : JENNIFER MARTIN 1536 W. 25TH ST. #248 SAN PEDRO, CA 90732 JEFF PERRY 1536 W. 25TH ST. #248 SAN PEDRO, CA 90732 This Business is being conducted by, husband and wife. Signed: The registrant commenced to transact business under the fictitious business

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name or names listed on (Date)1/1/1999. /s/: JENNIFER MARTIN
This statement was filed with the County Clerk of LOS ANGELES County on 8/17/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/24/2009, 8/31/2009, 9/7/2009, 9/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091261110 FIRST FILING. The following person(s) is (are) doing business as NATIONAL DEMOLITION CONTRACTORS, 1536 W. 25TH ST. #248 SAN PEDRO, CA 90732. The full name of registrant(s) is/are : JENNIFER MARTIN 1536 W. 25TH ST. #248 SAN PEDRO, CA 90732 JEFF PERRY 1536 W. 25TH ST. #248 SAN PEDRO, CA 90732 This Business is being conducted by, husband and wife. Signed: The registrant commenced to transact business under the fictitious name or names listed on (Date)1/1/1999. /s/: JENNIFER MARTIN
This statement was filed with the County Clerk of LOS ANGELES County on 1/1/1999. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/24/2009, 8/31/2009, 9/7/2009, 9/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091240109 FIRST FILING. The following person(s) is (are) doing business as CONTEMPORARY PROJECTS, 602 MOULTON AVE. LOS ANGELES, CA 90031. The full name of registrant(s) is/are : DAVID DE BOER 17519 MIADSTON AVE. ARTESIA, CA 90701 RYAN CALLIS 1603 ELECTRIC AVE. #1 SEAL BEACH, CA 90440 This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: DAVID DE BOER
This statement was filed with the County Clerk of LOS ANGELES County on 8/12/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/24/2009, 8/31/2009, 9/7/2009, 9/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091262526 FIRST FILING. The following person(s) is (are) doing business as LA PASADITA , 3939 WARWICK AVE. LOS ANGELES, CA 90032. The full name of registrant(s) is/are : GUSTAVO SAENZ 3939 WARWICK AVE. LOS ANGELES, CA 90032 MARTHA E. SAENZ 3939 WARWICK AVE. LOS ANGELES, CA 90032 This Business is being conducted by, husband and wife. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)6/30/2009. /s/: GUSTAVO SAENZ
This statement was filed with the County Clerk of LOS ANGELES County on 8/17/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/24/2009, 8/31/2009, 9/7/2009, 9/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091238876 FIRST FILING. The following person(s) is (are) doing business as UNITED BARBER SHOP, 3248 N. GARY AVE. POMONA, CA 91769. The full name of registrant(s) is/are : ELSA PLASCENCIA 1718 GENESEE DR. LA VERNE, CA 91750 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ELSA PLASCENCIA
This statement was filed with the County Clerk of LOS ANGELES County on 8/12/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/24/2009, 8/31/2009, 9/7/2009, 9/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091238610 FIRST FILING. The following person(s) is (are) doing business as MAX 4 GOLD,

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1200 4TH ST. BLDG. 213 NORWALK, CA 90650. The full name of registrant(s) is/are : ERICA DAZA 1200 4TH ST. BLDG. 213 NORWALK, CA 90650 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ERICA DAZA
This statement was filed with the County Clerk of LOS ANGELES County on 8/12/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/24/2009, 8/31/2009, 9/7/2009, 9/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091220559 FIRST FILING. The following person(s) is (are) doing business as BAD VIBE, 870 E. 59TH ST. LOS ANGELES, CA 90061. The full name of registrant(s) is/are : MARCO A. TREJO 9410 PICO VISTA RD. DOWNEY, CA 90240 MARIO MURO 9636 TELEGRAPH RD. DOWNEY, CA 90240 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MARCO A. TREJO
This statement was filed with the County Clerk of LOS ANGELES County on 8/10/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/24/2009, 8/31/2009, 9/7/2009, 9/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091223104 FIRST FILING. The following person(s) is (are) doing business as MUSIC EL REY, 1171 E. 25TH ST. LOS ANGELES, CA 90011. The full name of registrant(s) is/are : MARTIN OLIVARES 1171 E. 25TH ST. LOS ANGELES, CA 90011 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MARTIN OLIVARES
This statement was filed with the County Clerk of LOS ANGELES County on 8/10/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/24/2009, 8/31/2009, 9/7/2009, 9/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091159942 FIRST FILING. The following person(s) is (are) doing business as SOTU, 13603 MARINA POINTE DR, A416, MARINA DEL REY, CA 90292. The full name of registrant(s) is/are : RYAN HILTERBRAN, 13603 MARINA POINTE DR, A416, MARINA DEL REY, CA 90292 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)6/13/2009. /s/: RYAN HILTERBRAN
This statement was filed with the County Clerk of LOS ANGELES County on 7/29/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/24/2009, 8/31/2009, 9/7/2009, 9/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091155927 FIRST FILING. The following person(s) is (are) doing business as THE PI AGENCY, 312 S. BEVERLY, #6429, BEVERLY HILLS, CA 90212; PO BOX 7126, SANTA MONICA, CA 90406. The full name of registrant(s) is/are : RHONDA HICKS, 1248 5TH ST, #7126, SANTA MONICA, CA 90406; STACY JOINER, 312 S. BEVERLY, #6429, BEVERLY HILLS, CA 90212 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: RHONDA HICKS/STACY JOINER
This statement was filed with the County Clerk of LOS ANGELES County on 7/29/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/24/2009, 8/31/2009, 9/7/2009, 9/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091214472 FIRST FILING. The following person(s) is (are) doing business as JOHN MORTON MINISTRIES; AI #/ON 1875752, 2101 WILSHIRE BLVD, SUITE 221, SANTA MONICA, CA 90403. The full name of registrant(s) is/are : THE TRAVELERS FOUNDATION, 2101 WILSHIRE BLVD, SUITE 221, SANTA MONICA, CA 90403, (CALIFORNIA) This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: The Travelers Foundation, Secretary, Olga Schmal
This statement was filed with the County Clerk of LOS ANGELES County on 8/7/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/24/2009, 8/31/2009, 9/7/2009, 9/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091147039 FIRST FILING. The following person(s) is (are) doing business as EXTRA COPY, 4647 KINGSWELL AVE. LOS ANGELES, CA 90027. The full name of registrant(s) is/are : MARINE TER POGOSYAN 825 N. MARIPOSA ST. BURBANK, CA 91506 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MARINE TER POGOSYAN
This statement was filed with the County Clerk of LOS ANGELES County on 7/28/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/24/2009, 8/31/2009, 9/7/2009, 9/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091283168 FIRST FILING. The following person(s) is (are) doing business as C. JOHNSON RECYCLING, INC., 275 W. ORANGE GROVE AVE. SIERRA MADRE, CA 91024. The full name of registrant(s) is/are : C. JOHNSON RECYCLING, INC. 275 W. ORANGE GROVE AVE. SIERRA MADRE, CA 91024 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:
This statement was filed with the County Clerk of LOS ANGELES County on 8/20/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/24/2009, 8/31/2009, 9/7/2009, 9/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091148199 FIRST FILING. The following person(s) is (are) doing business as HABCO PROPERTIES, 6476 E. PACIFIC COAST HWY. LONG BEACH, CA 91803. The full name of registrant(s) is/are : RUSSELL HABERMAN 2040 CHATWIN AVE. LONG BEACH, CA 90815 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/28/2009. /s/: RUSSELL HABERMAN
This statement was filed with the County Clerk of LOS ANGELES County on 7/28/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/24/2009, 8/31/2009, 9/7/2009, 9/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091269582 FIRST FILING. The following person(s) is (are) doing business as TEVA, 3420 E. VERNON AVE. VERNON, CA 90058. The full name of registrant(s) is/are : 3450 VERNON LLC. 3420 E. VERNON AVE. VERNON, CA 90058 This Business is being conducted by, a limited liability. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)8/1/2009. /s/:
This statement was filed with the County Clerk of LOS ANGELES County on 8/18/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business

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and Professions Code). SANTA MONICA DAILY PRESS to publish 8/24/2009, 8/31/2009, 9/7/2009, 9/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091254046 FIRST FILING. The following person(s) is (are) doing business as ACTION MARKETING AND PROCESSING, 9115 RAMONA ST. BELLFLOWER, CA 90706. The full name of registrant(s) is/are : MARIA ISABEL STOLTZ 9115 RAMONA ST. BELLFLOWER, CA 90706 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MARIA ISABEL STOLTZ
This statement was filed with the County Clerk of LOS ANGELES County on 8/14/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/24/2009, 8/31/2009, 9/7/2009, 9/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091254087 FIRST FILING. The following person(s) is (are) doing business as CALIFORNIA FIRST REALTY & HOME LOANS, 2810 E. CESAR CHAVEZ AVE. LOS ANGELES, CA 90033. The full name of registrant(s) is/are : GROUP BANKERS FUNDING, INC. 9901 PARAMOUNT BLVD. # 155 DOWNEY, CA 90240 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:
This statement was filed with the County Clerk of LOS ANGELES County on 8/14/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/24/2009, 8/31/2009, 9/7/2009, 9/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091262105 FIRST FILING. The following person(s) is (are) doing business as ZODIAC TRANSPORTACION, 857 N. KENMORE AVE. LOS ANGELES, CA 90029. The full name of registrant(s) is/are : EMILIA RASHKOVA 857 N. KENMORE AVE. LOS ANGELES, CA 90029 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: EMILIA RASHKOVA
This statement was filed with the County Clerk of LOS ANGELES County on 8/18/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/24/2009, 8/31/2009, 9/7/2009, 9/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091307553 FIRST FILING. The following person(s) is (are) doing business as TIFF-MOBILE NOTARY & LOAN SIGNING SERVICE, TIFF-MOBILE NOTARY & SMALL BUSINESS SERVICES, 3297 LAURICE AVE. ALTADENA, CA 91001. The full name of registrant(s) is/are : TIFFANY TRAYLER 3297 LAURICE AVE. ALTADENA, CA 91001 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: TIFFANY TRAYLER
This statement was filed with the County Clerk of LOS ANGELES County on 8/25/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement

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does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/31/2009, 9/7/2009, 9/14/2009, 9/21/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091297146 FIRST FILING. The following person(s) is (are) doing business as VEGA TRUCKING, 12948 MACNEIL ST. SYLMAR, CA 91342. The full name of registrant(s) is/are : SERVANDO VEGA 12948 MACNEIL ST. SYLMAR, CA 91342 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/26/2007. /s/: SERVANDO VEGA
This statement was filed with the County Clerk of LOS ANGELES County on 8/24/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/31/2009, 9/7/2009, 9/14/2009, 9/21/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091319036 FIRST FILING. The following person(s) is (are) doing business as LOUISIANA FRIED CHICKEN #410, INC., 677 E. UNIVERSITY DR. CARSON, CA 90746. The full name of registrant(s) is/are : LOUISIANA FRIED CHICKEN #410, INC. 677 E. UNIVERSITY DR. CARSON, CA 90746 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MICHAEL P. ENG
This statement was filed with the County Clerk of LOS ANGELES County on 8/27/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/31/2009, 9/7/2009, 9/14/2009, 9/21/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091313372 FIRST FILING. The following person(s) is (are) doing business as VELOCITY TOWING, 2439 SHOREDALE AVE. LOS ANGELES, CA 90031. The full name of registrant(s) is/are : FELIPE ALVAREZ2439 SHOREDALE AVE. LOS ANGELES, CA 90031HECTOR LOPEZ2422 SHOREDALE AVE. LOS ANGELES, CA 90031 This Business is being conducted by, a CORPORATION. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: FELIPE ALVAREZ
This statement was filed with the County Clerk of LOS ANGELES County on 8/26/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/31/2009, 9/21/2009, 9/14/2009, 9/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091185892 FIRST FILING. The following person(s) is (are) doing business as VELLA LASER THERAPY, 16221 COMUTA AVE, APT 23,BELL FLOWER, CA 90706, COUNTY OF LA. The full name of registrant(s) is/are : VANESSA DIAZ, 16221 COMUTA AVE, APT 23,BELL FLOWER, CA 90706; MAGDALENA LOPEZ, 212 E. 23RD, LA, CA 90011 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: VANESSA DIAZ
This statement was filed with the County Clerk of LOS ANGELES County on 8/3/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/31/2009, 9/7/2009, 9/14/2009, 9/21/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091326403 FIRST FILING. The following person(s) is (are) doing business as WC SERVICES , 621 W. REGENT ST., INGLEWOOD, CA 90301. The full name of registrant(s) is/are : PAMELIA WILTZ, 621 W. REGENT ST., INGLEWOOD, CA 90301 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: PAMELIA WILTZ
This statement was filed with the County Clerk of LOS ANGELES County on 8/28/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/31/2009, 9/7/2009, 9/14/2009, 9/21/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091319232 FIRST FILING. The following person(s) is (are) doing business as MOONDIAL MUSIC, 1610 CALIFORNIA AVE, #B, SANTA MONICA, CA 90403, COUNTY OF LA. The full name of registrant(s) is/are : EDWARD MYERS, 1610 CALIFORNIA AVE, #B, SANTA MONICA, CA 90403, COUNTY OF LA This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)8/19/2009. /s/: EDWARD MYERS
This statement was filed with the County Clerk of LOS ANGELES County on 8/19/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/31/2009, 9/7/2009, 9/14/2009, 9/21/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091319231 REFILE. The following person(s) is (are) doing business as JUDITH WESTON ACTING STUDIO, 3402 MOTOR AVE., LOS ANGELES, CA 90034, LOS ANGELES; 1827 GLYNDON AVE, VENICE, CA 90291. The full name of registrant(s) is/are : JUDITH WESTON, 1827 GLYNDON AVE, VENICE, CA 90291 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)5/1/2001. /s/: JUDITH WESTON
This statement was filed with the County Clerk of LOS ANGELES County on 8/27/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/31/2009, 9/7/2009, 9/14/2009, 9/21/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091189956 FIRST FILING. The following person(s) is (are) doing business as CARLSBAD TRANSPORTATION, 22 VIEWPOINT CIRCLE POMONA, CA 91766. The full name of registrant(s) is/are : CARLOS E. ARGUETA 22 VIEWPOINT CIRCLE POMONA, CA 91766 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/25/2007. /s/: CARLOS E. ARGUETA
This statement was filed with the County Clerk of LOS ANGELES County on 8/4/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/31/2009, 9/7/2009, 9/14/2009, 9/21/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091282418 FIRST FILING. The following person(s) is (are) doing business as SANTA MONICA HISTORY MUSEUM, AI #/ON 767799, 1539 EUCLID STREET, SANTA MONICA, CA 90404; PO BOX 3059, SANTA MONICA, CA 90408. The full name of registrant(s) is/are : SANTA MONICA HISTORICAL SOCIETY, INC., 1539 EUCLID STREET, SANTA MONICA, CA 90404 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)8/5/2009. /s/: LOUISE GABRIEL, PRESIDENT/CEO, SANTA MONICA HISTORICAL SOCIETY
This statement was filed with the County Clerk of LOS ANGELES County on 8/20/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/31/2009, 9/7/2009, 9/14/2009, 9/21/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091271627 FIRST FILING. The following person(s) is (are) doing business as NLMG, AI #/ON 200921610058, 1027 10TH STREET, #5, SANTA MONICA, CA 90403, COUNTY OF LOS ANGELES. The full name of registrant(s) is/are : NO LIMITS MEDIA GROUP, LLC, 1027 10TH STREET, #5, SANTA MONICA, CA 90403 (CALIFORNIA) This Business is being conducted by, a limited liability. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: NO LIMITS MEDIA GROUP, LLC, NIMA SAFAPOUR, MANAGER MEMBER
This statement was filed with the County Clerk of LOS ANGELES County on 8/18/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/31/2009, 9/7/2009, 9/14/2009, 9/21/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091254107 FIRST FILING. The following person(s) is (are) doing business as JUSICK RECORDS, 11360 ETIWANDA AVE, NORTHRIDGE, CA 91326. The full name of registrant(s) is/are : JARED PAYTON, 11360 ETIWANDA AVE, NORTHRIDGE, CA 91326 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JARED PAYTON, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 8/14/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/31/2009, 9/7/2009, 9/14/2009, 9/21/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091254267 FIRST FILING. The following person(s) is (are) doing business as SONIDO UNIVERSAL OAXACA; LA SUPER MAQUINA DEL SURESTE, 6030 CADILLAC AVE, #9, LA, CA 90034. The full name of registrant(s) is/are : GUSTAVO SANTIAGO MENDEZ, 6030 CADILLAC AVE, #9, LA, CA 90034; ABELARDO SANTIAGO LUIS, 6030 CADILLAC AVE, #9, LA, CA 90034; GUSTAVO ANTONIA SANTIAGO LUIS, 6030 CADILLAC AVE, #9, LA, CA 90034 This Business is being conducted by, a general partnership. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)8/14/2009. /s/: GUSTAVO SANTIAGO
This statement was filed with the County Clerk of LOS ANGELES County on 8/14/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/31/2009, 9/7/2009, 9/14/2009, 9/21/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091282419 FIRST FILING. The following person(s) is (are) doing business as RAVENWOLF PRODUCTIONS, 2492 ARMACOST AVENUE, LOS ANGELES, CA 90064. The full name of registrant(s) is/are : ERIN BRENNA LILLIS, 2492 ARMACOST AVENUE, LOS ANGELES, CA 90064 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/20/2009. /s/: ERIN BRENNA LILLIS
This statement was filed with the County Clerk of LOS ANGELES County on 8/20/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/31/2009, 9/7/2009, 9/14/2009, 9/21/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091305217 FIRST FILING. The following person(s) is (are) doing business as HUERTA FURNITURE, 10770 WEAVER AVE. EL MONTE, CA 91733. The full name of registrant(s) is/are : EDUARDO HUERTA 12360 FINEVIEW AVE. APT. G EL MONTE, CA 91732 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: EDUARDO HUERTA
This statement was filed with the County Clerk of LOS ANGELES County on 8/25/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/31/2009, 9/7/2009, 9/14/2009, 9/21/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091308309 FIRST FILING. The following person(s) is (are) doing business as WIRELESS STATION, 733 W. NAOMI AVE. #C ARCADIA, CA 91007. The full name of registrant(s) is/are : LAMB HOLDINGS CORP. 4265 WALNUT GROVE, CA 91770 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ALAN CHIA
This statement was filed with the County Clerk of LOS ANGELES County on 8/25/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/31/2009, 9/7/2009, 9/14/2009, 9/21/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091335632 FIRST FILING. The following person(s) is (are) doing business as Euclid Partners, 4265 Marina City Drive #517, Marina Del Rey, CA 90292. The full name of registrant(s) is/are : Shokoufeh Nikbin, 4265 Marina City Drive #517, Marina Del Rey, CA 90292, Siamak Nikbin, 4265 Marina City Drive #517, Marina Del Rey, CA 90292, Yass Moinpour, 4806 Rutan Place SW, Seattle, WA, 98116; Kory Fowler, 4806 Rutan Place SW, Seattle, WA, 98116 This Business is being conducted by, a general partnership. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)9/1/2009. /s/: Shokoufeh Nikbin
This statement was filed with the County Clerk of LOS ANGELES County on 8/31/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/7/2009, 9/14/2009, 9/21/2009, 9/28/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091357103 FIRST FILING. The following person(s) is (are) doing business as LIGHTING WIRELESS, 8321 S. CENTRAL AVE. LOS ANGELES, CA 90001. The full name of registrant(s) is/are : MARLENE ZUNIGA 815 S. BRADFIELD AVE. COMPTON, CA 90221 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date). /s/: MARLENE ZUNIGA
This statement was filed with the County Clerk of LOS ANGELES County on 9/3/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/7/2009, 9/14/2009, 9/21/2009, 9/28/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091348902 FIRST FILING. The following person(s) is (are) doing business as FEISTY BOUTIQUE, 235 S. LA BREA AVE. INGLEWOOD, CA 90301. The full name of registrant(s) is/are : ANGELA WILLIAMS 3174 TOURMALINE LN. PALMDALE, CA 93550 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ANGELA WILLIAMS
This statement was filed with the County Clerk of LOS ANGELES County on 9/2/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/7/2009, 9/14/2009, 9/21/2009, 9/28/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091340560 FIRST FILING. The following person(s) is (are) doing business as NATIONAL DIRECT LENDERS, 4808 BALDWIN AVE. STE. 201 TEMPLE CITY, CA 91780. The full name of registrant(s) is/are : LND LENDING, INC. 4808 BALDWIN AVE. STE. 201 TEMPLE CITY, CA 91780 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: LISPETH CHAN
This statement was filed with the County Clerk of LOS ANGELES County on 9/1/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/7/2009, 9/14/2009, 9/21/2009, 9/28/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091335125 FIRST FILING. The following person(s) is (are) doing business as SARAH'S ART N FRAME, 744 S. SAN PEDRO ST. LOS ANGELES, CA 90014. The full name of registrant(s) is/are : SARAH M. RAVESH 4307 W. CENTURY BLVD. #129 INGLEWOOD, CA 90304 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: SARAH M. RAVESH
This statement was filed with the County Clerk of LOS ANGELES County on 8/31/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/7/2009, 9/14/2009, 9/21/2009, 9/28/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091341939 FIRST FILING. The following person(s) is (are) doing business as RDSC GROUP, INC.,RELIABLE DYNAMIC SYSTEM CONSULTING GROUP, 1405 PROSPECT AVE. #C SAN GABRIEL, CA 91776. The full name of registrant(s) is/are : RDSC GROUP, INC. 1405 PROSPECT AVE. #C SAN GABRIEL, CA 91776 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: DERECK HUANG
This statement was filed with the County Clerk of LOS ANGELES County on 9/1/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/7/2009, 9/14/2009, 9/21/2009, 9/28/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091334574 FIRST FILING. The following person(s) is (are) doing business as OMEGA FLOWERS AND GIFTS, 13316 PARAMOUNT BLVD., SOUTH GATE, CA 90280. The full name of registrant(s) is/are : WESLEY C. THOMPSON, 17616 COKE AVE, BELLFLOWER, CA 90706; ALMA L. THOMPSON, 17616 COKE AVE, BELLFLOWER, CA 90706 This Business is being conducted by, husband and wife. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: WESLEY THOMPSON
This statement was filed with the County Clerk of LOS ANGELES County on 8/31/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/7/2009, 9/14/2009, 9/21/2009, 9/28/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091334713 FIRST FILING. The following person(s) is (are) doing business as TWINKLE ECLIPSE, 711 12TH STREET, SANTA MONICA, CA 90402. The full name of registrant(s) is/are : RUIKO MARUYAMA, 711 12TH STREET, SANTA MONICA, CA 90402; KEI THOMAS MARUYAMA, 711 12TH STREET, SANTA MONICA, CA 90402 This Business is being conducted by, husband and wife. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)8/31/2009. /s/: RUIKO MARUYAMA
This statement was filed with the County Clerk of LOS ANGELES County on 8/31/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/7/2009, 9/14/2009, 9/21/2009, 9/28/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091327572 FIRST FILING. The following person(s) is (are) doing business as GUERILLAFILMS; GUERRILLAFILMS, 1639 MANNING AVENUE, LOS ANGELES, CA 90024; 2118 WILSHIRE BLVD., #170, SANTA MONICA, CA 90403. The full name of registrant(s) is/are : JORGE F. DEVOTTO, 1639 MANNING AVENUE, LOS ANGELES, CA 90024 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/1/2003. /s/: JORGE F. DEVOTTO
This statement was filed with the County Clerk of LOS ANGELES County on 8/28/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/7/2009, 9/14/2009, 9/21/2009, 9/28/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091334676 FIRST FILING. The following person(s) is (are) doing business as LUCK MAGNET, 20132 OBSERVATION DRIVE, TOPANGA, CA 90290, COUNTY OF LA. The full name of registrant(s) is/are : CATHERINE JOHANN, 20132 OBSERVATION DRIVE, TOPANGA, CA 90290; SINTHYAS ANN GABLER, 6220 DAMASK AVE, LOS ANGELES, CA 90056 This Business is being conducted by, a general partnership. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)8/31/2009. /s/: CATHERINE JOHANN
This statement was filed with the County Clerk of LOS ANGELES County on 8/31/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/7/2009, 9/14/2009, 9/21/2009, 9/28/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091329674 FIRST FILING. The following person(s) is (are) doing business as FUNKIDSJUMPERS.COM, FUNKIDSJUMPERS.NET, 6644 E. OLYPIC BLVD. LOS ANGELES, CA 90022. The full name of registrant(s) is/are : MARIA MENDOZA 6644 E. OLYPIC BLVD. LOS ANGELES, CA 90022 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MARIA MENDOZA
This statement was filed with the County Clerk of LOS ANGELES County on 8/28/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/7/2009, 9/14/2009, 9/21/2009, 9/28/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091325181 FIRST FILING. The following person(s) is (are) doing business as GREG BELL TRUCKING, 430 E. COMPTON BLVD. COMPTON, CA 90222. The full name of registrant(s) is/are : GREG BELL 17500 HARVEST AVE. CERRITOS, CA 90703 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)8/28/2009. /s/: GREG BELL
This statement was filed with the County Clerk of LOS ANGELES County on 8/28/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/7/2009, 9/14/2009, 9/21/2009, 9/28/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091332982 FIRST FILING. The following person(s) is (are) doing business as MANI GI ITALY, 284 DEL AMO FASHION CENTER TORRANCE, CA 90503. The full name of registrant(s) is/are : FASHION SQUARE, INC. 284 DEL AMO FASHION CENTER TORRANCE, CA 90503 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: TINA MANUEL
This statement was filed with the County Clerk of LOS ANGELES County on 8/31/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/7/2009, 9/14/2009, 9/21/2009, 9/28/2009

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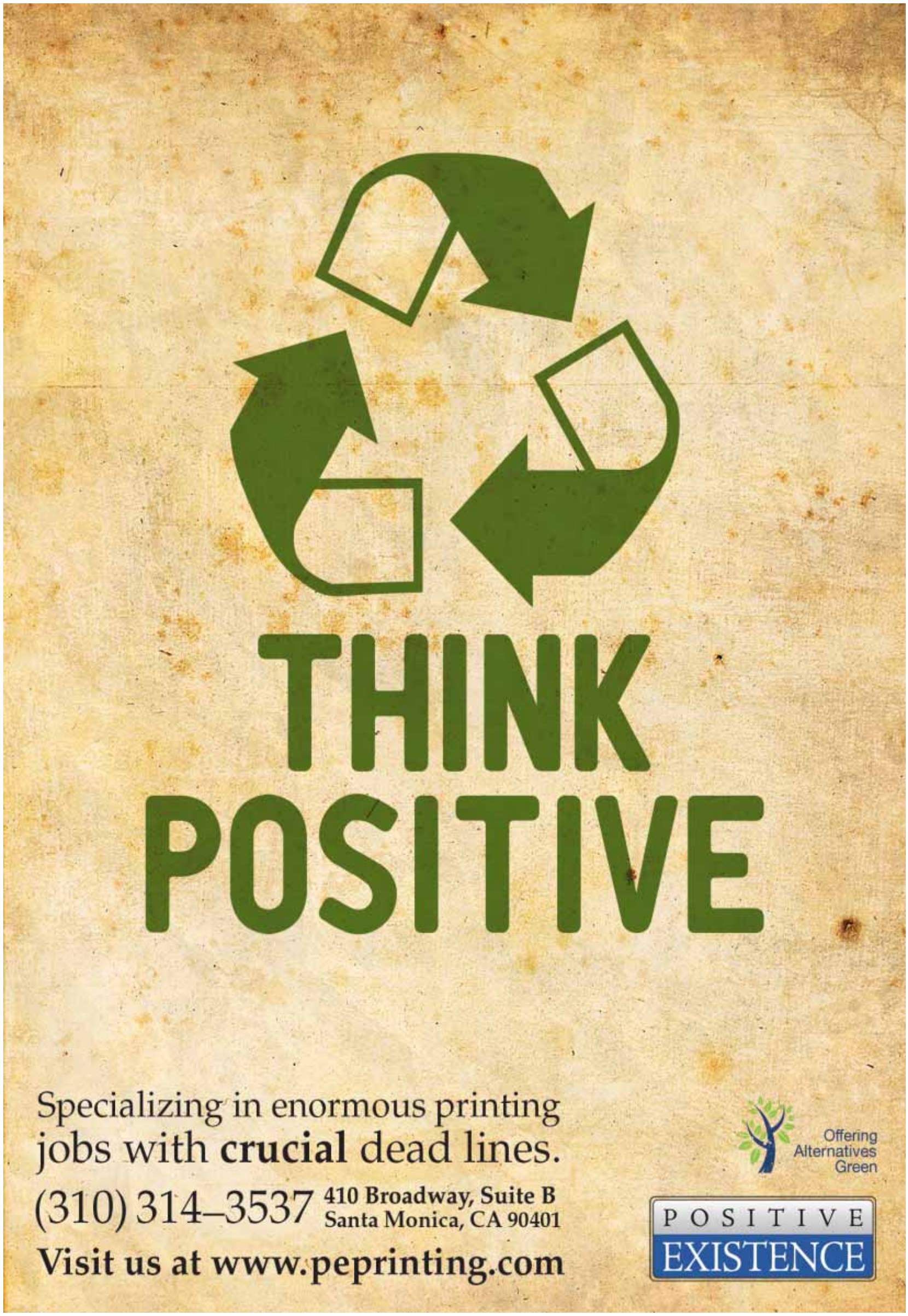
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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091335634 FIRST FILING. The following person(s) is (are) doing business as ERNESTINAS MOBILE AUTO DETAILING, 896 S. REBECCA ST. POMONA, CA 91766. The full name of registrant(s) is/are : ERNESTINA VALENZUELA 896 S. REBECCA ST. POMONA, CA 91766 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ERNESTINA VALENZUELA
This statement was filed with the County Clerk of LOS ANGELES County on 8/31/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/7/2009, 9/14/2009, 9/21/2009, 9/28/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091333540 FIRST FILING. The following person(s) is (are) doing business as TRADING POST, 13223 PARAMOUNT BLVD. #A SOUTH GATE, CA 90280. The full name of registrant(s) is/are : JUAN G. MADRIGAL 7500 STEWART & GRAY RD. #5 DOWNEY, CA 90241 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JUAN G. MADRIGAL
This statement was filed with the County Clerk of LOS ANGELES County on 8/31/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/7/2009, 9/14/2009, 9/21/2009, 9/28/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091334723 FIRST FILING. The following person(s) is (are) doing business as PACIFIC COAST CONCRETE, 13135 JUDITH ST. BALDWIN PARK, CA 91706. The full name of registrant(s) is/are : JUAN L. ANZALDO 13135 JUDITH ST. BALDWIN PARK, CA 91706 JUAN C. ANZALDO 13135 JUDITH ST. BALDWIN PARK, CA 91706 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JUAN L. ANZALDO
This statement was filed with the County Clerk of LOS ANGELES County on 8/31/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 9/7/2009, 9/14/2009, 9/21/2009, 9/28/2009





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