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Santa Monica Daily Press

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THE STAY, SUMMER, STAY ISSUE

OAKLAND GOES YOUNG
SEE PAGE 10

HIGH SCHOOL FOOTBALL



Brandon Wise *brandonw@smdp.com*

CHURNING FOR YARDS: **St. Monica running back Sia'anga Moala ran for 67 yards and a score against Animo on Saturday.**

St. Monica opens season with bang

Mariners topple Animo, 41-0, on road

BY DANIEL ARCHULETA
Managing Editor

COLEMAN STADIUM Well, we now know that St. Monica football can score points after routing Animo Leadership, 41-0, on Saturday in Inglewood.

What's news is that the Mariners can play a little defense, too.

The Mariners were particularly strong against the run as they limited Animo to just three yards on 27 carries. St. Monica didn't let up when Animo dropped back to pass, either. As a team, St. Monica collected seven sacks with junior defensive lineman Patrick Romero leading the way with two and a half.

Despite shutting down Animo on its own field, St. Monica Head Coach Larry Muno said he still wants to see what his team can do against a tougher opponent, which comes next week against Christian of El Cajon, which is coming off a 32-20 loss to Kearny.

"It was nice to get the victory," Muno said. "The kids had fun, but Animo is down this year."

Muno spent the summer putting a new emphasis on defense. The second-year coach had already proven to be an offense-minded guy, but knew that his team wouldn't improve on last season's three wins without strength on both sides of the ball.

Despite the final score, Animo did have St. Monica on its heels to start the game. On the game's first drive, Animo senior quarterback Walter Beck connected with wide receiver Robert Galda for a 50-yard gain down to St. Monica's 8-yard line. Animo would make it to the 3, but failed on a fourth-down conversion giving St. Monica the ball.

Led by senior quarterback Matthew Partyka, the Mariners marched 97 yards down field, capping the drive with a three-yard touchdown run by junior running back Sean Martinez.

From there, the Mariners didn't look back as they tallied 34 points at halftime. The score could have been worse, but Muno held most

SEE ST. MONICA PAGE 8

Toward kinder, gentler streets

BY NICK TABOREK
Daily Press Staff Writer

CITYWIDE It just may be the holy grail for the eco-friendly, active transportation-minded Santa Monica commuter. And yes, it's European.

In Dutch it's called a "woonerf" — a city street where children are encouraged to play freely, bicyclists and pedestrians get priority over cars and vehicle traffic is restricted to around 10 miles per hour.

In English the idea goes by the term "slow street," and while the American version isn't necessarily as restrictive toward cars, the concept is the same: a street that isn't a right-of-way for motorized vehicles, but a shared space for all modes of transportation.

Just think of it as the anti-freeway, said Barbara Filet, a member of the bicycle advocacy group Spoke.

"They're just a wonderful way to increase the quality of life in a neighborhood because they kind of take the street back from just the automobile and give it to everyone," she said.

In an already traffic congested city, slowing down cars may seem like a backwards idea. But according to planners and active transportation advocates, slow streets encourage people to get out of their vehicles and can help reduce congestion.

That's why they're likely to play a major role in plans for the formerly industrial east-side neighborhoods referred to as the Creative Arts District and Bergamot Village now slated for office and residential development. Meetings to come up with specific plans for the areas are expected to begin in the next several months. And meetings to update Santa Monica's bicycle master plan also are expected to get underway in November.

"This is an area where the city is anticipating major investment in alternative transportation," said Lucy Dyke, City Hall's transportation planning manager.

A good example of the need for more slow streets, Filet said, is the 38-acre parcel where bio-tech firm Agensys is planning its new headquarters on a City Hall-owned lot next to the recycling yards.

A lack of small, bike-friendly streets in the area prompted advocates to push for a dedicated bicycle path through the Agensys site.

SEE STREETS PAGE 8

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WHAT'S UP WESTSIDE

OUT AND ABOUT IN SANTA MONICA AND SURROUNDS

Monday, Sept. 6, 2010

Happy Labor Day!

Free movie screening
Patagonia Santa Monica
2936 Main St., 7:30 p.m.
Arrive early for a free screening of "180 Degrees South," a documentary about American adventurer Jeff Johnson, who retraces the steps of 1960s environmentalist Yvon Chouinard through North and South America after finding some lost footage of Chouinard's epic 1968 expedition. The film received an 80 percent rating on Rotten Tomatoes. For more information, call (310) 314-1776.

A walk down memory lane
Santa Monica Pier Carousel
Daily
While you're hanging out at the beach, check out Elena Perrotta's free photography exhibit on her favorite memories of Santa Monica. A resident of more than 20 years, Perrotta is working on publishing a photography book.

Tuesday, Sept. 7, 2010

SMC sees green
SMC Bundy Campus, Room 123
6:30 p.m. — 8:30 p.m.
As part of SMC's Environmental Lecture Series, a presentation will be given on how to make the campus more sustainable. The talk will focus on learning more about how SMC defines campus sustainability and what you can do to help.

Going green
Library, Fairview Branch
2101 Ocean Park Blvd., 7 p.m. — 9 p.m.
Join the community in a workshop exploring different methods of living green. The free six-week class will cover water, energy, waste, chemicals, transportation and travel, shopping and food. Register at sustainableworks.eventbrite.com.

Friendly fire
Annenberg Community Beach House
3:30 p.m. — 5 p.m.
Every Tuesday and Thursday afternoon, coaches who taught pros Sinjin Smith and Randy Stoklos will be teaching a beach volleyball class for children ages 7-15. Remember to play your best, because you never know which special guests will drop in (Hint: They're pros). Pay $12 per class or $144 per session. For more information, go to beachhouse.smgov.net/classes.aspx

Wednesday, Sept. 8, 2010

Who dunnit?
Montana Avenue Branch Library
7 p.m. — 8:30 p.m.
Come unravel the mysteries of Nevada Barr's "Ill Wind" in a lively discussion with fellow bibliophiles.

Sweet deals
Downtown Santa Monica
Arizona Avenue and Second Street, 8:30 a.m. — 1:30 p.m.
Get the freshest fruit and produce available at this weekly Farmers' Market. There are also a variety of prepared foods available.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.

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COOL THREADS

Brandon Wise brandonw@smdp.com

Shopper Sandy Rand (right) and friend Kate Adair look through the many vintage bohemian and high-end articles of clothing from around the world at Gabriel Campion's booth at the Santa Monica Airport outdoor antique and collectible market on Airport Avenue on Sunday morning.

OBIT

Pulitzer-winning cartoonist Paul Conrad dies at 86

BY ANDREW DALTON
Associated Press Writer

LOS ANGELES For more than half a century, Pulitzer Prize winning cartoonist Paul Conrad poked fun at politicians, taking on presidents from Harry S. Truman to George W. Bush.

Conrad, who died Saturday at age 86, won the coveted prize three times for his efforts but he also made Richard Nixon's enemies list.

He died at his home in the Los Angeles suburb of Rancho Palos Verdes surrounded by his family, his son David Conrad said. The death was from natural causes, David Conrad said, but he did not offer specifics.

Conrad worked in the heyday of political cartoonists, and he was among the elite. His three decades at the Los Angeles Times helped the newspaper raise its national profile.

His total of three Pulitzers is matched by just two other cartoonists in the Post-World War II era.

He was fierce in his liberalism and expressed it with a stark, powerful visual style. Southern California political junkies for decades would start their day either outraged or delighted at a Conrad drawing.

The Times said in a Saturday story that its longtime publisher came to expect that his breakfast would be interrupted by an angry

SEE **CONRAD** PAGE 9



File photo

LEGACY: **Conrad's 'Chain Reaction.'**

L.A.-area nuclear meltdown site to be scrubbed

NOAKI SCHWARTZ
Associated Press Writer

"IT'S MORE THAN WE'D HOPED FOR A LONG TIME. WE ARE THRILLED."

Marie Mason
Head of a homeowner's association

LOS ANGELES More than five decades after a partial nuclear meltdown just outside Los Angeles, state and federal officials Friday announced agreements to remove all contamination and return the atomic energy and rocket engine test site to its natural state.

Residents who have fought for years for cleanup of the Santa Susana Field Laboratory heralded the agreements signed by the Department of Energy, NASA and state officials. The agreements, which commit to a 2017 cleanup date, must still go through a public review process before they are finalized.

"It's more than we'd hoped for a long time," said Marie Mason, head of a homeowner's association whose four members have all been sick with leukemia, breast cancer or serious thyroid conditions. "We are thrilled."

During the Cold War, workers at the site, then-operated by Rocketdyne, tested more than 30,000 rockets and experimented with nuclear reactors on the hilltop where now-hollow gray buildings sit like tombstones.

By the time the lab was shuttered, testing and several nuclear accidents since 1959 left a toxic stew of radioactive and chemical contamination that many believed trickled into the communities below, causing breast cancer, thyroid conditions and a rare eye cancer among infants.

The cleanup has taken decades to hammer out, in part because of a complex web of owners and responsible parties.

For example, NASA owns the rocket-testing areas. The Department of Energy owns the buildings where the partial meltdown occurred. Boeing owns much of the property underneath.

SEE **MELTDOWN** PAGE 8

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Boycott backlash

Editor:

I grew up in Santa Monica during the 1950s and '60s, and graduated from Santa Monica High School. It was a great school system and I loved the city. I now make sure to tell people that I grew up in Santa Monica before it was such a crazy place. When I received a request for donations to the school system from the alumni association, I considered a contribution, but now I am glad that I didn't send one. It seems that the city must not need the money after all since they have so cavalierly rejected a best bid for housing from Cavco as a "statement" to the state of Arizona.

Good luck, Santa Monica.

Joanne Bergman
Payson, Ariz.

Choice is an easy one

Editor:

Since I wrote a letter last week criticizing [columnist] Kenny Mack for what could easily have passed for anti-Semitic references in his column, fairness demands that I write again this week, this time to praise Mr. Mack. His criticism of Saint John's Hospital is right on the money ("Sisters you don't want in your family," A Word in Edgewise, Sept. 1). There is not one false note in his entire column, and my hope is that everybody in a position to call hospital management to account for its many and varied misdeeds will read his comments and act accordingly. Santa Monica has two hospitals. I have had experience with both of them and given the choice – which I was, very recently – I would pick the other one. Every time.

Joan Walston
Santa Monica

Remembering an activist

Editor:

I just saw on TV that Paul Conrad, the three-time Pulitzer Prize winning L.A. Times political cartoonist, passed away. He donated his $200,000 "Chain Reaction" (26-foot tall nuclear mushroom cloud sculpture) that he designed to the city of Santa Monica.

Roger Genser, who is now on the Landmarks Commission, but at that time was on the Arts Commission, and myself were leading the campaign to get it approved by the City Council. It was a very controversial issue but it finally was approved by a 4 to 3 vote.

Paul Conrad was at a number of city meetings when the issue was debated. He was a really charismatic and extremely nice human being as well as a most talented and creative artist. This all was taking place at the height of the 1980s anti-nuclear movement, which was very active in Santa Monica.

Jerry Rubin
Santa Monica



My Write

Bill Bauer

Send comments to editor@smdp.com

Dem Club playing favorites instead of picking the best

THE SANTA MONICA DEMOCRATIC CLUB (the operative word here is "club") Executive Committee last week picked its favorite candidates for local races in the November election.

For full-term City Council seats, the committee supported incumbent Kevin McKeown and challenger Ted Winterer. Both the committee and I agree on McKeown and Winterer. Santa Monicans for Renters' Rights, the city's leading political party with a monopoly on local politics, also endorsed McKeown and Winterer.

The committee was wise in not endorsing four-term incumbent Pam O'Connor, who received a rigged post-convention SMRR Steering Committee nod after failing to get an outright membership endorsement. But, what about incumbent and Democrat Bob Holbrook, who has my vote and support for the third full-term seat?

I e-mailed Holbrook and he responded that he didn't participate in the committee's interviews because he's a moderate Democrat and "the group doesn't endorse moderates." The club also failed to endorse Bobby Shriver both times he ran for City Council. You know, that Bobby Shriver of the Kennedy clan. So much for credibility, huh?

The committee endorsed interim council appointee and corporate attorney Gleam Davis who is running to fill out the late Herb Katz' term, and another local attorney in Susan Hartley (who also ran once before for council) for the other two-year council seat.

The committee's recommendations go to the club's general membership for approval or rejection at its "convention," to be held Sept. 15. Sixty percent of the group's 14 Executive Committee members had to vote "yes" for a candidate to receive the committee's "official" recommendation.

For Santa Monica-Malibu Unified School District Board of Education, the committee tapped incumbents Oscar de la Torre, Barry Snell and Ralph Mechur. Mechur and de la Torre received SMRR's steering committee post-convention "support" days after Snell was endorsed by SMRR's membership.

The committee also picked Patrick Cady from Malibu for the fourth open seat. While having a Malibu resident on the school board is probably a good idea, picking three incumbents who've been heavily criticized for their lack of management and oversight the past four years is a classic example of cronyism and explains how we get the poor caliber of politicians we have — at all levels of governance.

I'm glad I'm an "independent." One of the things wrong with politics is blind obedience to party affiliation. Like SMRR, the Santa Monica Democratic Club, often referred to as "Little SMRR," is just another political clique often supporting friends and loyal party workers over those with abilities and common sense. I'm hoping the 41st Assembly District Democrats will do better with their endorsements

VIRGINIA AVE. LIBRARY INSIDER JOB

For those who are interested in the new branch library in the Pico Neighborhood, just a reminder that a community workshop will be held next Saturday, Sept. 11, from 2 p.m. to 4 p.m. in the Thelma Terry Community Meeting Room at Virginia Avenue Park, 2200 Virginia Ave.

According to a City Hall press release, "Topics covered at the 'Let's Talk Pico Branch Library' workshop will include an update on planning the new branch library, a presentation featuring a virtual tour of libraries nationwide as well as an opportunity to meet the design team, Koning Eizenberg Architecture."

Koning? Can't be the same Koning like in Hendrik "Hank" Koning who's on the Planning Commission? Forgive me for going off on a tangent but maybe I'm confusing Koning Eizenberg with another favorite City Hall architectural firm, Pugh + Scarpa, whose partner Gwynne Pugh also sits on the Planning Commission. Naw...

There's nothing illegal or wrong here, but I see red flags when firms owned or co-owned by City Hall insiders receive a lot of big city contracts.

I also have concerns when architects (and real estate interests) sit on the Planning Commission and/or the Architectural Review Board where they can make biased, pro-development decisions that impact what can be built in Santa Monica — such as they did with the Land Use and Circulation Element.

GO AROUND, BIKERS

Last Monday, I wrote that Santa Monica-based Agensys, Inc., a bio-medical company involved in research and development of anti-cancer pharmaceuticals, had requested a development agreement to build new corporate and research facilities at 1800 Stewart St.

The Planning Commission reviewed their request Wednesday night and, like my column, the core issue was community benefits — specifically a proposed bike path through the property including, if necessary, through the corporate/research facility itself. I wrote it was an outrageous demand benefiting only a few while endangering the whole project.

The commission unanimously voted to recommend to City Council (who will be reviewing and approving the DA on Sept. 14) to request Agensys up their offer of $70,350 to find ways to improve bicycle connectivity or explore other alternatives in the area, instead. The company had offered a long list of solid community benefits as part of the DA process but wisely balked at having a public bike path traverse its project.

You can contact **BILL BAUER** at mr.bilbau@gmail.com

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The Santa Monica Daily Press is published six days a week, Monday through Saturday.

19,000 daily circulation, 46,450 daily readership. Circulation is audited and verified by Circulation Verification Council, 2006. Serving the City of Santa Monica, and the communities of Venice Beach, Brentwood, West LA. Members of CNPA, AFCP, CVC, Associated Press, IFPA, Santa Monica Chamber of Commerce.

Published by Newlon Rouge, LLC

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Volunteers shed light on firefly population

RICK CALLAHAN
Associated Press Writer

INDIANAPOLIS The yellow-green streaks of fireflies that bring a magical air to summer nights, inspire camp songs and often end up in jars in children's bedrooms may be flickering out in the nation's backyards as suburban sprawl encroaches on their habitats.

Scientists concerned by reports from the public that they are seeing fewer of the luminous insects each summer have turned to a network of backyard volunteers spanning much of the nation to track their range and numbers. Their observations may shed light on whether fireflies are indeed declining — a trend that could dwindle the targets for the childhood rite of passage of chasing fireflies.

As this weekend marks summer's unofficial end in America, the Firefly Watch volunteers' work is winding down now that the insects' annual light show is over in all but southern states.

Helen Mester of South Bend, Ind., is one of about 700 volunteers who entered observations this summer of firefly numbers, the color of their lights and flash patterns into the online database maintained by Firefly Watch, which is sponsored by the Boston Museum of Science.

The 54-year-old retiree has counted fireflies for three years for the program from her living room window or her deck, watching the lights that lead males to females for mating.

She's now adept at identifying a common Midwestern firefly often called the Big Dipper firefly by the upside down "J" light trail its males make as they flash by. She then watches for their female love interests to reply with two blinks from their perch on shrubs or trees.

"That's the female saying, 'OK, here I am — come over here.' You can see the hook and then a couple of flashes. They're kind of a lime green," Mester said.

About 200 firefly species found east of the Rocky Mountains produce through a complex chemical reaction lights ranging from yellow-green, yellow-amber to a pale blue. Light-producing fireflies aren't found west of the Rockies.

Each of the light-producing beetle species has its own unique signaling pattern to attract mates, some blinking, others flickering with their light never turning off.

Since the online Firefly Watch debuted in May 2008, about 5,100 people from 42 states have entered firefly data they collected in their yards, local parks and meadows, said Paul Fontaine, the Boston museum's vice president of education.

Fontaine said the museum is committed to operating the program and database for at least 10 years to provide a year-to-year snapshot of firefly distribution.

The program, which also has volunteers in Canada, Costa Rica, Ghana and India, asks participants to watch fireflies for at least 10 minutes each week. Scientists at Massachusetts' Fitchburg State University and Tufts University are helping with the project.

The data accumulating in the Firefly Watch database may help determine if fireflies are really declining, and if so where it's happening and what could be causing it, said Christopher K. Cratsley, a Fitchburg biology professor who studies fireflies.

The beetles spend most of their life in rich, moist soils dining on earthworms and other soil-dwellers as larva often called glow worms because their abdomens also flash.

Cratsley said replacing meadows and fields with strip malls and parking lots clearly cuts firefly numbers. And there's evidence that the glare of streetlights that come with urban sprawl may interfere with the courtship of some firefly species by washing out their flashes.

He said pesticides, fertilizers and other chemicals can also kill the creatures that firefly larvae feed on, but the extent of that impact is unclear.

Georgia Southern University firefly researcher Jonathan Copeland believes the survey's main contribution will be helping pin down firefly species' distribution. He said the question of whether firefly numbers are shrinking can only be answered by intensive study of specific locations over decades.

"The main value is if they are occurring and where they're occurring," said Copeland, a professor of biology.

San Antonio resident Denise M. Gregoire, who isn't a Firefly Watch participant, lives in the same home where as a child she chased fireflies with friends. Nearly four decades after her parents moved to the home, the summer nights around it are devoid of fireflies.

Gregoire blames development — apartments, houses, a hospital complex — that replaced the fields that once surrounded her home, and the bright security lights that came with it.

"How are they going to eat, how are they going to survive, if all you've got is concrete?" said Gregoire, 48. "I guess they were decimated, because I don't see them anymore."

But far from development, Firefly Watch observers like Steve Irvine still enjoy dazzling firefly displays.

Irvine, 57, has lived for more than three decades in a rural area of Ontario about 150 miles north of Toronto filled with fields and marshes. It's a feast for firefly lovers.

The Q Line

Weird weather

We've been wondering lately why this summer has been so mild.

So, this week's Q-Line question asks:
What do you make of the strange weather recently?

Call (310) 285-8106 before Friday at 5 p.m. and we'll print your answers in the weekend edition of the Daily Press.


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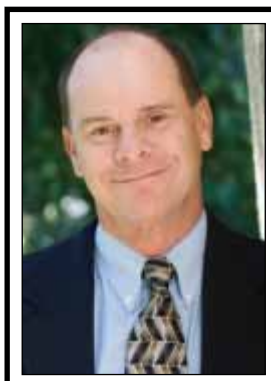
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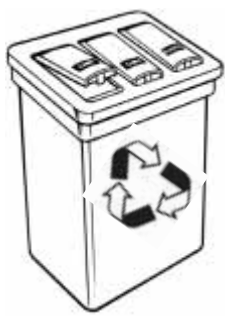
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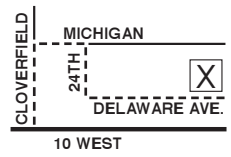
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Photo courtesy James Steakley/Wikipedia

PLANT POWER: **The UK-based nonprofit, Plantlife, found that 15,000 of the 50,000 species of wild plants used in traditional remedies are being overexploited and are potentially headed for extinction. Pictured: Goldenseal, used as a multi-purpose remedy and grown in southeastern Canada and the eastern U.S., is one such threatened species.**

Remedies on the brink

Dear EarthTalk

When we talk about "endangered species" we usually think of animal species, but someone recently told me that there was a worldwide crisis pertaining to the extinction of plants. Can you enlighten?

Max Blanchard
East Islip, NY

WE MAY NOT REALIZE IT, BUT THE health of the plant kingdom is crucial to the health of the planet and the animal life (which includes humans) it supports. "Through photosynthesis, plants provide the oxygen we breathe and the food we eat and are thus the foundation of most life on Earth," reports the Center for Biological Diversity, an Arizona-based nonprofit dedicated to securing the future for endangered plants and animals throughout the world.

"Unlike animals, plants can't readily move as their habitat is destroyed, making them particularly vulnerable to extinction," says the Center. Habitat destruction — just one of the threats plants face — can lead to an "extinction debt" whereby even some plants that are plentiful now could disappear over time by being unable to disperse to new habitat patches. And global warming is already starting to exacerbate such problems. "With plants making up the backbone of ecosystems and the base of the food chain," says the group, "that's very bad news for all species, which depend on plants for food, shelter and survival."

A 2009 report by the UK-based nonprofit, Plantlife, found that 15,000 of the 50,000 or so species of wild plants known for their medicinal qualities in traditional remedies are being overexploited and are potentially headed for extinction. The group says the fact that most people around the world — including some 80 percent of all Africans — rely on herbal medicines obtained primarily from wild plants underscores just how serious a problem a mass extinction of wild plants could be for humanity, let alone for the environment. Commercial over-harvesting does the most harm, though pollution, competition from invasive species and habitat destruction all contribute. "Commercial collectors generally harvest medicinal plants with little care for sustainability," Plantlife reports, adding that shortages already exist in China, India, Kenya, Nepal, Tanzania and Uganda.

Another group, the International Union for the Conservation of Nature (IUCN), which compiles and maintains the famous "Red List" of endangered species around the world, found that a whopping 70 percent of the 12,000-plus plant species it has evaluated to date are threatened with extinction — despite the fact that each year about 2,000 new plants make themselves known to science. Of course, the organization only evaluates plants that are rare or have suffered major declines.

Meanwhile, researchers in the UK estimate that up to 33 percent of all flowering plants worldwide are threatened with extinction. "That percentage reflects the global impact of factors such as habitat loss," says Lucas Joppa, the study's lead author, who adds that climate change could increase the toll.

This worldwide threat to plants is just part of a larger biodiversity crisis, and the United Nations has declared 2010 "The International Year of Biodiversity" to raise awareness and encourage action to help stem the tide. The project's website features listings of celebrations taking place around the world as well as resources for those who want to help spread the word and be part of the solution.

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Future job market targets highly-skilled workers

CHRISTOPHER S. RUGABER
MICHAEL LIEDTKE
AP Business Writers

Whenever companies start hiring freely again, job-seekers with specialized skills and education will have plenty of good opportunities. Others will face a choice: Take a job with low pay — or none at all.

Job creation will likely remain weak for months or even years. But once employers do step up hiring, some economists expect job openings to fall mainly into two categories of roughly equal numbers:

■ Professional fields with higher pay. Think lawyers, research scientists and software engineers.

■ Lower-skill and lower-paying jobs, like home health care aides and store clerks.

And those in between? Their outlook is bleaker. Economists foresee fewer moderately paid factory supervisors, postal workers and office administrators.

That's the sobering message American workers face as they celebrate Labor Day at a time of high unemployment, scant hiring and a widespread loss of job security. Not until 2014 or later is the nation expected to have regained all, or nearly all, the 8.4 million jobs lost to the recession. Millions of lost jobs in real estate, for example, aren't likely to be restored this decade, if ever.

On Friday, the government said the August unemployment rate ticked up to 9.6 percent. Not enough jobs were created to absorb the growing number of people seeking work. The unemployment rate has exceeded 9 percent for 16 months, the longest such stretch in nearly 30 years.

The crisis poses a threat to President Barack Obama and Democrats in Congress, whose hold on the House and Senate appears to be at increasing risk because of voter discontent.

Even when the job market picks up, many people will be left behind. The threat stems, in part, from the economy's continuing shift from one driven by manufacturing to one fueled by service industries.

Pay for future service-sector jobs will tend to vary from very high to very low. At the same time, the number of middle-income service-sector jobs will shrink, according to government projections. Any job that can be automated or outsourced overseas is likely to continue to decline.

The service sector's growth could also magnify the nation's income inequality, with more people either affluent or financially squeezed. The nation isn't educating enough people for the higher-skilled service-sector jobs of the future, economists warn.

"There will be jobs," says Lawrence Katz, a Harvard economist. "The big question is what they are going to pay, and what kind of lives they will allow people to lead? This will be a big issue for how broad a middle class we are going to have."

On one point there's broad agreement: Of 8 million-plus jobs lost to the recession — in fields like manufacturing, real estate and financial services — many, perhaps most, aren't coming back.

In their place will be jobs in health care, information technology and statistical analysis. Some of the new positions will require complex skills or higher education. Others won't — but they won't pay very much, either.

"Our occupational structure is really becoming bifurcated," says Richard Florida, a professor at University of Toronto. "We're becoming more of a divided nation by the work we do."

By 2018, the government forecasts a net total of 15.3 million new jobs. If that proves true, unemployment would drop far closer to a historical norm of 5 percent.

Nearly all the new jobs will be in the service sector, the Labor Department says. The nation's 78 million baby boomers will need more health care services as they age, for example. Demand for medical jobs will rise. And innovations in high technology and alternative energy are likely to spur growth in occupations that don't yet exist.

> **"THE BIG QUESTION IS WHAT THEY ARE GOING TO PAY, AND WHAT KIND OF LIVES THEY WILL ALLOW PEOPLE TO LEAD?"**
>
> **Lawrence Katz**
> Harvard economist

Hiring can't come fast enough for the 14.9 million unemployed Americans. Counting part-time employees who would prefer full-time jobs, plus out-of-work people who have stopped looking for jobs, the number of "underemployed" is 26.2 million.

Sectors likely to grow fastest, according to economists and government projections, are:

HEALTH CARE

The sector is expected to be the leading job generator, adding 4 million by 2018, according to Labor Department data. An aging population requires more doctors and nurses, physical therapists, home health aides and pharmacists.

Many of these jobs will pay well. Physical therapists averaged about $76,000 last year, according to the department's data. Others pay far less. Home health care aides earned an average of just $21,600.

Home health care and personal care aides are expected to add about 900,000 jobs by 2018 — 50 percent more than in 2008.

Jennifer Gamboa of Body Dynamics Inc., an Arlington, Va.-based physical therapy firm, says the drive to reduce health care costs should benefit her profession, which can treat pain less expensively than surgery. Gamboa plans to add two employees in the next year.

INFORMATION TECHNOLOGY

Technology could be an economic elixir as computers and online networks expand ways to automate services, distribute media and communicate.

Companies will need people to build and secure those networks. That should boost the number of programmers, network administrators and security specialists by 45 percent to 2.1 million by 2018, the government forecasts. Most of these jobs will provide above-average pay.

Technology pay averaged $84,400 in 2008 — nearly double the average private-sector pay of $45,400, according to an analysis of the most recent full-year data by the TechAmerica Foundation, a research group.



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Brandon Wise *brandonw@smdp.com*

GAME TIME: **The Mariners gather before taking the field against Animo on Saturday.**

ST. MONICA
FROM PAGE 1

of his starters out during the second half.

In the air, Partyka finished the game seven-for-eight with 105 yards and one touchdown. He also carried the ball four times for 60 yards and a pair of scores.

But, like his coach, Partyka said he wants to see more out of his Mariners.

"I think there are still some things we need to watch," he said. "There are things that we have to polish up."

The Mariners next game is Saturday at Christian.

daniela@smdp.com

STREETS
FROM PAGE 1

While that effort appears to have come up short, it's possible cyclists' enthusiasm for more connectivity on the eastside could translate into more small, bicycle friendly streets in the vicinity that would provide better access to east-west routes across the city.

At City Hall, planners said creating more slow streets on the eastside is a priority, though one that may take years to realize.

As projects like the planned redevelopment of the Papermate site and Bergamot Village come online, officials hope to receive grants that will fund a network of smaller streets.

It's a plan articulated in the recently updated general plan, also known as the Land Use and Circulation Element, but one that hasn't been fully fleshed out.

As meetings take place to finalize plans for the eastside neighborhoods, bicyclists are sure to be a loud voice pushing for slow streets.

"[What] keeps more people from bicycling is that they don't feel safe on our streets," Filet said. "Most people really need a street that is designed for much slower car traffic and streets that … are designed for the safety of its weakest users."

nickt@smdp.com

MELTDOWN
FROM PAGE 3

Boeing said in a statement that it had only just learned of the agreement and was reviewing it. But even without Boeing on board, proponents of the deal said it would require a high-level cleanup in the most-polluted parts of the site.

"We have been arguing and wrestling and wrangling and going back and forth about how clean this should be, and this is a huge breakthrough for us," said Rick Brausch, who is overseeing the cleanup for the state Department of Toxic Substances Control.

Brausch and others could not estimate the expense. Studies of the site have already cost tens of millions of dollars.

Sen. Barbara Boxer, chairman of the Environment and Public Works Committee, called the agreement a breakthrough in trying to ensure that the responsible parties do the cleanup.

"This is a great start," she said.

After the 1959 meltdown, there were other problematic practices and incidents, including two more reactor accidents, use of burn pits with radioactive contaminants, and a rocket-fuel explosion that killed two scientists who were illegally disposing of hazardous waste. Rocketdyne pleaded guilty to three felony counts and paid a $6.5 million fine. Cleaning solvent used to wash down test stands also contaminated groundwater.

At the same time, populations were growing around what was once countryside more than 25 miles northwest of downtown Los Angeles. The adjacent city of Simi Valley is now home to more than 126,000 people, and thousands more filled in the western San Fernando Valley, hearing the roar and seeing the glow of rocket engine tests.

As the decades passed, critics complained about the slow pace of the cleanup. Many felt federal officials and Boeing were dragging their feet due to the costs.

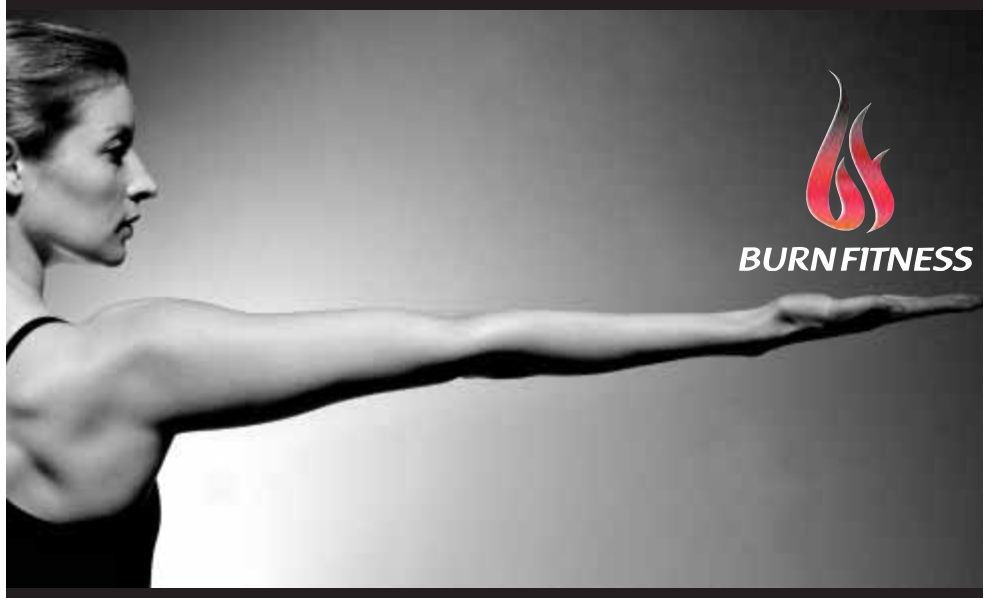
"At one point the Department of Energy announced to us that they were going to leave 98 percent of all the contaminated soil there and that they were also willing to release the site for residential use," said former state Sen. Sheila Kuehl of Santa Monica, who spent years pushing for strict cleanup legislation. "There were scientists saying you get more radiation from a banana peel than you would from this site."

Boeing, which purchased the Rocketdyne site in 1996, has disputed this. The company has said it has spent millions of dollars already and has worked with state regulators to resolve a complex situation.

The cleanup got a boost in 2007 when the state passed legislation that laid out strict standards for the Santa Susana site above Superfund requirements. State and federal officials were supposed to begin hammering out a roadmap for the cleanup.

By late 2009, however, the negotiations hit a roadblock. Boeing filed suit against the state saying the cleanup standards were unreasonable. That case is expected to go to court next year

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KNOW BEFORE YOU GO

Parking Structure No. 2 Seismic Retrofit



Starting on Thursday, Aug. 5, the sidewalk in front of Parking Structure No. 2 will be closed to pedestrian traffic. There will still be access to businesses located to the north and south of the parking structure, but pedestrians will be directed to use the sidewalk on the west side of the street to get between Wilshire Boulevard and Arizona Avenue. The parking structure will remain open throughout construction, however the work requires temporary closure of up to 50 parking spaces per day. Also, traffic leaving Parking Structure No. 2 will not be able to exit onto Second Street. Instead, all exiting traffic will be re-routed through the alley behind the structure. Please be sure to obey all posted directional and no parking signs throughout the construction project. Estimated project completion is December, 2010.

Alley Resurfacing Project

Striping will take place at one crosswalk on Arizona Avenue and Sixth Street , parking stalls on Ninth Street north of Olympic Boulevard and the stop bar and legend on 15th Street at California Avenue. Traffic may be impacted during this work; but impacts are expected to be minimal. The contractor will utilize all means possible to minimize delays and inconvenience to the public.

For more information on projects, please visit the Know Before You Go Web site at www.knowB4ugo.smgov.net.

CONRAD

FROM PAGE 3

phone call from then-governor Reagan or wife Nancy, peeved by a Conrad cartoon that made them look foolish.

Conrad's favorite target was Nixon. At the time of the president's resignation, Conrad drew Nixon's helicopter leaving the White House with the caption: "One flew over the cuckoo's nest."

"He always said he was most proud of being on Nixon's enemies list," David Conrad said.

In a 2006 interview with The Associated Press, Conrad compared his favorite target to then-president George W. Bush.

"I felt two ways about Nixon. First, how did an idiot like that become president," said Conrad, a Cedar Rapids, Iowa, native. "And, secondly, how soon can we get rid of him. Almost the same thing applies to Bush."

One of Conrad's final images showed Bush as Sisyphus, rolling a huge boulder labeled "Iraq" up a hill.

Democratic politicians weren't safe from his barbs either.

After Jimmy Carter admitted that at times he had "lusted in his heart," Conrad drew him mentally undressing the Statue of Liberty.

He prompted a major uproar in Santa Monica in the late 1980s when he donated a 26-foot high sculpture, "Chain Reaction," to the bayside city. The statue depicted an atom bomb cloud in the form of chains welded together, an evocative but controversial warning about nuclear weapons.

Some city council members hated the sculpture, and called it ugly and scary. It was eventually placed in front of the Santa Monica Civic Auditorium in 1990, and ironically today it stands across the street from the new offices of the Rand Corp., a think tank that was criticized by Conrad and others for allegedly supporting the Vietnam War.

> **"HE ALWAYS SAID HE WAS MOST PROUD OF BEING ON NIXON'S ENEMIES LIST."**
>
> David Conrad

Conrad and his identical twin James were born in Cedar Rapids, Iowa, in 1924, the sons of a railroad worker who dabbled in art. The Times said Conrad later joked that his first political cartoon was a scrawl on the bathroom wall at his elementary school.

After serving in the Pacific during World War II in the Army Corps of Engineers, he majored in art at the University of Iowa, and an old family friend convinced him to draw cartoons for the college paper.

His first job after college was at the Denver Post, where he worked for 14 years before moving to Los Angeles.

By late in his life, only a small number of newspapers had cartoonists on staff, and many of them had abandoned the traditional single-panel image for a comic-strip approach that Conrad disdained.

"It's dialogue, long conversations, from one panel to another," Conrad told the AP. "Some have a political point but when you get finished reading them you knew that in the beginning. So what am I doing reading 'em?"

Conrad's drawings were anything but busy or complex. They were always a single panel and often a single figure, rendered in sharp, long lines that made his subjects look bony and sometimes sinister. He rarely used dialogue and kept words to a minimum.

"Conrad's work is immediate. It's high impact. There's emotion in it. If he were a boxer, he'd be giving body blows," Denver Post cartoonist Mike Keefe told the AP in 2006.









SURF REPORT

SURF CONDITIONS **WATER TEMP:** 64°

SWELL FORECAST

We should see a slight increase in NW wind swell, about chest high for most all west facing breaks with pluses possible at standouts. South facing breaks are looking at knee to maybe waist high waves.

LONG RANGE SYNOPSIS

ENDWEED ALSO LOOKS RATHER SMALL: KNEE HIGH MOST EVERYWHERE.

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NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **September 1, 2010**

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QUICK STATS (for the last 30 days)

- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 8
- Number of A grades for dry/wet weather -- 45 / ns
- Number of (C,D,F) grades for dry/wet weather -- 2 / ns

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Broadstock Family Foundation, simplehuman, SIMA, Carlson Family Foundation, Inc.

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Los Cerrillo Beach, at Arroyo Seguit Creek mouth.	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	ns
El Pescador State Beach, between Lechusa and Las Alisa creeks.	A+	ns
Encinal Canyon at El Matador State Beach.	A	ns
Broad Beach at Trancas Creek mouth.	A+	ns
Zuma Beach at Zuma Creek mouth.	A+	ns
Walnut Creek, projection of Wildlife Rd. (private).	A+	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A+	ns
Escondido Creek, just east of Escondido State Beach.	A+	ns
Latigo Canyon Creek mouth.	A+	ns
Solstice Canyon at Don Blocker County Beach.	A	ns
Puerco State Beach at creek mouth.	A+	ns
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	D	ns
Surfrider Beach at Malibu Colony fence.	A+	ns
Surfrider Beach (breach location)- daily.	A+	ns
Malibu Pier - 50 yards east.	A	ns
Carbon Beach at Sweetwater Canyon.	A+	ns
Las Flores State Beach at Las Flores Creek (paint zone).	A+	ns
Big Rock Beach at 19948 PCH stairs.	A+	ns
Pena Creek at Las Tunas County Beach.	A+	ns
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	A+	ns
Castlerock Storm Drain at Castle Rock Beach.	A+	ns
Santa Ynez Storm Drain at Castle Rock Beach.	A+	ns
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	ns

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A	ns
Will Rogers State Beach at Pulga Canyon storm drain.	A	ns
Will Rogers State Beach at Temescal Canyon drain.	D	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A	ns
Santa Monica Beach at Montana Ave. drain.	A	ns
Santa Monica Beach at Wilshire Blvd. drain.	A+	ns
Santa Monica Municipal Pier.	A	ns
Santa Monica Beach at Pico/Kenter storm drain.	A+	ns
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	ns
Ocean Park Beach at Ashland Ave. drain.	A+	ns
Venice City Beach, at the Rose Ave. storm drain.	A+	ns
Venice Beach at Brooks Ave. drain.	A+	ns
Venice Beach at Windward Ave. drain.	A	ns
Venice Fishing Pier - 50 yards south.	A+	ns
Venice Beach- projection of Topsail St..	A+	ns
Marina del Rey, Mothers' Beach- lifeguard tower.	A	ns
Dockweiler State Beach at Ballona Creek mouth.	A	ns
Dockweiler State Beach at Culver Blvd. drain.	A+	ns
North Westchester Storm Drain at Dockweiler State Beach.	A+	ns
Dockweiler State Beach at World Way (south of D&W jetty).	A+	ns
Dockweiler State Beach at Imperial Hwy drain.	A+	ns
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	ns
Dockweiler State Beach at Grand Ave. drain.	A+	ns

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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Heal the Bay's Beach Report Card℠ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

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NFL

Raiders go with rookie center

THE ASSOCIATED PRESS

OAKLAND The Oakland Raiders already have a new quarterback this season. Now they have a new starting center, too.

Rookie Jared Veldheer spent nearly all of training camp practicing at left tackle but beat out incumbent Samson Satele after moving to center and will be in the starting lineup when the Raiders open the season at Tennessee on Sept. 12.

Veldheer, a third-round draft pick who played at Division II Hillsdale College in Michigan, is Oakland's fourth different opening day starting center in four years.

"I'm just very excited with the opportunity and I can't wait to play (against the Titans)," Veldheer said after practice Sunday. "All I did when I got here was worked as hard as I could at any position they put me at. I knew that would take me to where I needed to be."

He was expected to push Mario Henderson for the left tackle job in training camp before the Raiders moved him. The 6-foot-8, 315-pound Veldheer started only one game at center in the preseason and was held out of Oakland's 27-24 win over Seattle on Thursday when the team rested most of its starters.

Coach Tom Cable cited Veldheer's size as a key factor in starting the rookie ahead of Satele.

"The fact that he has it in his background, the fact that it was a need for our team, and then when you first start to do it with him how natural he was at it," Cable said. "You probably have a bigger, physical presence for sure just because what he is physically that way. But you're giving up some experience."

Veldheer joins quarterback Jason Campbell as the two newcomers to Oakland's offense. Both joined their new team on the same day, Campbell via trade from Washington while Veldheer was the Raiders' third-round draft pick.



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MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(323) 466-FILM

Call theatre for Information

AMC Loews Broadway 4
1441 Third Street Promenade

Piranha 3D (NR) 1hr 29min
12:15pm, 2:35pm, 5:10pm, 7:35pm, 10:00pm

Dinner for Schmucks (PG-13) 1hr 50min
1:15pm, 4:15pm, 7:05pm, 9:45pm

Nanny McPhee Returns (PG) 1hr 40min
11:00am, 1:30pm, 4:00pm, 6:30pm, 9:10pm

The Kids Are All Right (R) 1hr 44min
11:30am, 2:00pm, 4:30pm, 7:00pm, 9:30pm

AMC 7 Santa Monica
1310 Third St.
(310) 289-4262

Eat Pray Love (PG-13) 2hrs 13min
12:45pm, 4:00pm, 7:15pm, 10:35pm

Takers (PG-13) 1hr 47min
11:40am, 2:30pm, 5:10pm, 8:00pm, 10:45pm

Inception (PG-13) 2hrs 28min
11:30am, 3:00pm, 6:30pm, 10:05pm

Going the Distance (R) 1hr 37min
11:45am, 2:20pm, 5:00pm, 7:50pm, 10:40pm

Switch (PG-13) 1hr 40min
11:10am, 1:45pm, 4:25pm, 7:00pm, 9:40pm

The American (R) 1hr 43min
11:20am, 2:05pm, 4:50pm, 7:45pm, 10:30pm

Scott Pilgrim vs. the World (PG-13) 1hr 53min
11:20am, 2:00pm, 4:45pm, 7:30pm, 10:20pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 394-9741

Highwater (NR) 1hr 40min
1:00pm, 3:10pm, 5:20pm, 7:45pm, 10:15pm

Cairo Time (PG) 1hr 28min
3:20pm, 8:00pm, 10:15pm

Get Low (PG-13) 1hr 40min
1:30pm, 4:10pm, 7:00pm, 9:30pm

The Concert (Le concert) (PG-13) 2hrs 00min
1:40pm, 4:20pm, 7:10pm, 9:50pm

A Film Unfinished (R) 1hr 28min
1:00pm, 5:40pm

Mann's Criterion Theatre
1313 Third St.
(310) 395-1599

Salt (PG-13) 1hr 39min
11:45am, 2:25pm, 5:10pm, 7:45pm, 10:25pm

The Expendables (R) 1hr 43min
11:30am, 2:10pm, 4:50pm, 7:25pm, 10:05pm

The Other Guys (PG-13) 1hr 47min
11:05am, 1:45pm, 4:30pm, 7:15pm, 10:15pm

Machete (R) 1hr 45min
11:15am, 2:00pm, 4:45pm, 7:30pm, 10:10pm

The Last Exorcism (PG-13) 1hr 28min
12:30pm, 3:00pm, 5:30pm, 8:00pm, 10:30pm

Avatar: Special Edition Real 3-D (PG-13) 2hr 51min
11:00am, 2:30pm, 6:15pm, 10:00pm

For more information, e-mail news@smdp.com

You make the call tonight, Leo

ARIES (March 21-April 19)

★★★★ Others try to get a reaction out of you. Do you want to accept this type of manipulation? Don't become confused when, really, a situation with a friend, child or loved one is more than clear. Indulge yourself for a change. Tonight: Forget tomorrow; live today.

TAURUS (April 20-May 20)

★★★ Plans might have you circling family and home quite closely. An older friend or relative could make an implicit demand that complicates your plans. Honestly, this one you need to decide for yourself. Tonight: Screen calls and enjoy the one you are with.

GEMINI (May 21-June 20)

★★★★★ Keep communication flourishing, allowing greater flow between you and another person. Your innate creativity adds a lot of fun to any get-together. You might be surprised by what happens when you let go of tension and perhaps an expectation or two. Tonight: Where the fun is.

CANCER (June 21-July 22)

★★★★ Curb a tendency to go overboard and take on too much. If you throw a party at your home, you might not need to make it spic and span. Consider bringing key friends together in the late p.m. Tonight: A partner sees an issue differently or simply doesn't understand you.

LEO (July 23-Aug. 22)

★★★★★ You beam, despite irritation or a minisquabble. Stay focused around machinery or even just the barbecue. You could be accident-prone. Someone you put on a pedestal might not belong there. Take another look. Are you deceiving yourself? Tonight: You make the call.

VIRGO (Aug. 23-Sept. 22)

★★★ Sometimes, even if everyone you know thinks you are "out there," you are happiest when you are quiet, doing something that means a lot to you. Don't feel the need to explain your behavior; rather, just enjoy. Tonight: Not to be found.

LIBRA (Sept. 23-Oct. 22)

★★★★ You seem to have excessive energy, which, if undirected, could make you snippy or disagreeable. Be careful, as you could alienate someone you care about deeply. Know when to go off and take a relaxing walk. Tonight: Where your friends are.

SCORPIO (Oct. 23-Nov. 21)

★★★ You can relax, whether or not you are pivotal to today's events. Others appreciate your efforts. Confusion could surround your family and home. You might even hear something that startles you. Tonight: A must appearance.

SAGITTARIUS (Nov. 22-Dec. 21)

★★★★ Travel might be involved with your plans somehow. Be sure you really want to take off. For some, what might be involved is an intense conversation, which helps break open barriers. Tonight: Follow the music.

CAPRICORN (Dec. 22-Jan. 19)

★★★ Sometimes pulling away and not being part of the crowd can be important for a key relationship. One-on-one time enhances the tie between you. Nurture the special bonds in your life more often. Tonight: Enjoy one-on-one company.

AQUARIUS (Jan. 20-Feb. 18)

★★★★ Understanding evolves between you and others. You might be delighted by those who surround you, yet, at the same time, someone might be a bit out of kilter because he or she doesn't have all of your attention. Tonight: Love the one you are with.

PISCES (Feb. 19-March 20)

★★★ Make it a point to pitch in and make someone's day a lot easier. You might find yourself at a uniquely social occasion having a great time. Don't confuse yourself about someone very close. You know what you are doing. You understand what is going on. Tonight: Make it easy.

Happy birthday

This year, you greet many situations with confidence and greater insight than in the past. You develop a strong inner voice and knowledge. Some of you will opt to do personal work; others will decide to do volunteer work. If you are single, check out new people with care. They might want to portray themselves as something other than who they really are. Make sure you are not wearing rose-colored glasses. If you are attached, your relationship benefits from plenty of downtime away as couple.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

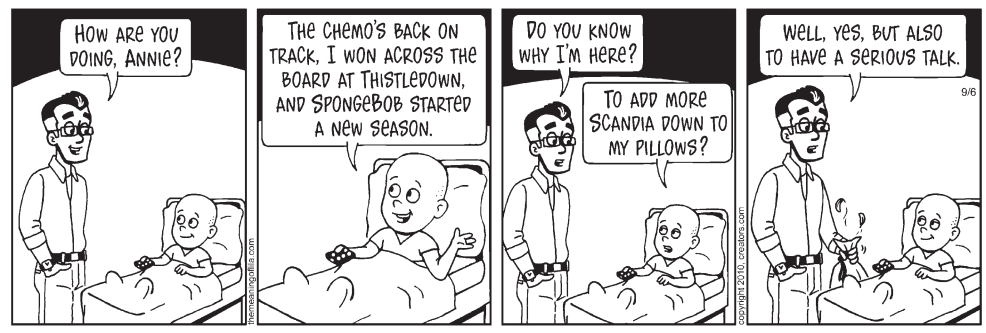
Girls and Sports

By Justin Borus and Andrew Feinstein



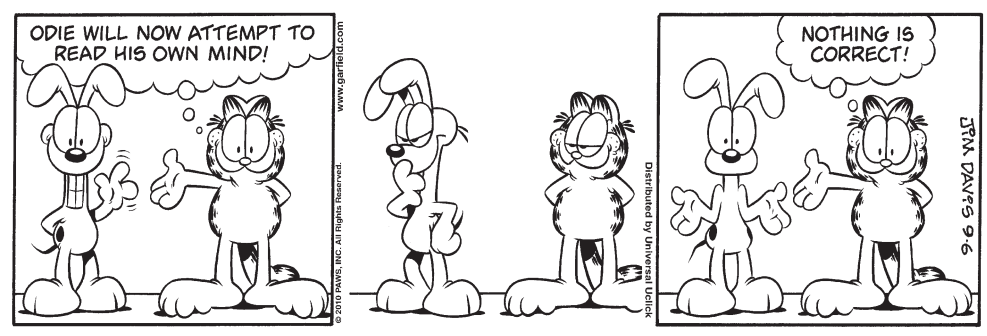
The Meaning of Lila

By John Forgetta & L.A. Rose



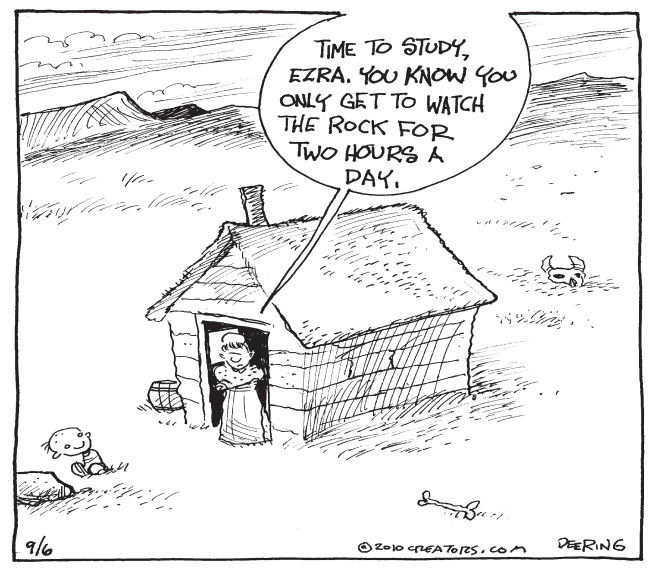
Garfield

By Jim Davis



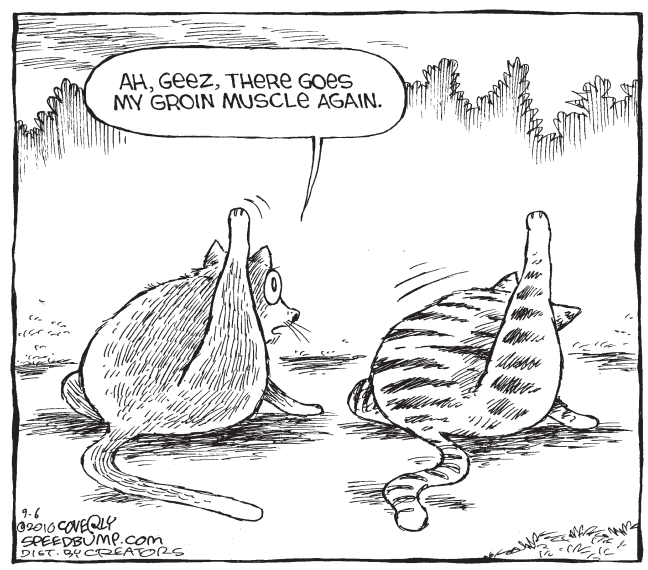
Strange Brew

By John Deering



Speed Bump

By Dave Coverly



Procrastination is a problem when it comes to doing my disaster plan. As a business owner I have a lot to do. It's not like a disaster is going to happen tomorrow. Besides, we have that new business pitch. I've been waiting for this to happen for a while now. I'll get the disaster plan finished eventually. Nothing to worry about, it'll happen.

Whether natural or man-made, at least one in four businesses affected by a disaster never reopen. Though emergencies are unpredictable, when you have a plan in place you can adapt, recover and stay in control.

It's never too late to protect your business until it is.

Make a plan.

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Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

	8		7	5				
9		1			3	6		
	3		1				5	
1		6	3				7	
8								2
	4				7	8		3
	1				8		9	
		7	5			3		6
				7	9		1	

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

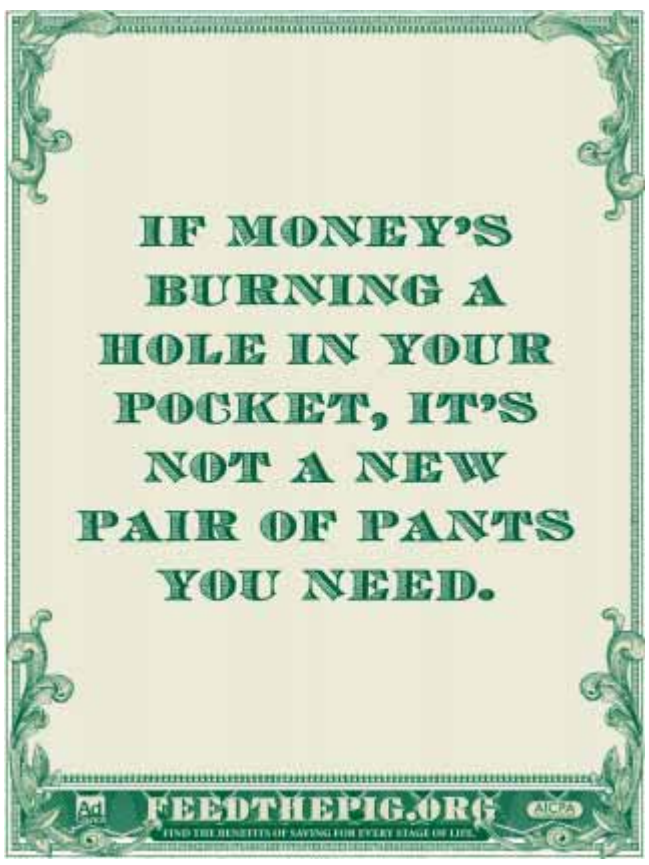
8	2	7	6	9	1	5	4	3
3	6	5	4	7	8	2	1	9
4	9	1	2	5	3	6	7	8
1	3	6	8	4	5	7	9	2
7	5	8	9	2	6	4	3	1
2	4	9	1	3	7	8	5	6
5	1	2	7	6	9	3	8	4
9	7	4	3	8	2	1	6	5
6	8	3	5	1	4	9	2	7

ARITHMO™ CrossMath

+ × − ÷

- Fill the grid with the set of given numbers (1 to 12) to satisfy the Equa demands (7 to 24) in the shaded boxes. The Equa demands represent the sum of the digits that you will insert into the empty squares.
- Each horizontal row has one Equa demand to satisfy; each vertical column also has one demand to satisfy. Each empty square in the grid dictates the math operation (addition +, subtraction -, multiplication X, and division ÷) that must be performed to meet the demands.
- You must follow the given math operations for each square and you must make sure all the numbers satisfy the demands in the shaded boxes when connected in adjacent threes and calculated together from left to right, and top to bottom.
- The numbers you insert into the grid must satisfy the Equa demands both horizontally and vertically.

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MYSTERY PHOTO

Alejandro Cesar Cantarero II *news@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Shows age
6 Seasonal song
11 "The Age of Anxiety" poet
12 Hawaiian greeting
13 Fur wrap
14 Bathroom fixture
15 Bit of foliage
17 Turf
18 September event
22 Fresh
23 Visions
27 Grind together
29 J.R.'s mother
30 Angry with
32 Mead or Michigan
33 Windflowers
35 In shape
38 Skiing surface
39 Boise's state
41 First name in TV talk
45 Viper's poison
46 Wild card, at times
47 Alleviates
48 Cavalry sword

DOWN

1 Methane or ethane
2 Furrow
3 Commotion
4 Sight from Korea
5 Derisive look
6 Taxi cost
7 — carte
8 Flag creator
9 Canton's state
10 Hit the runway
16 Total
18 Falls behind
19 — Domini
20 Tolerate
21 Flowering European plant
24 Country singer Jackson
25 Karaoke need
26 Beholds
28 Horse-drawn carriages
31 Decimal base
34 Emotional states
35 Half of 31-Down
36 Notion
37 Works leather
40 Garden tool
42 Massage
43 High card
44 That lady

P	A	S	T	A	■	B	A	S	I	N
A	L	L	O	W	■	A	D	A	G	E
S	L	A	S	H	■	N	O	U	N	S
C	U	T	S	I	T	■	■	C	O	T
A	R	E	■	L	E	A	P	E	R	S
L	E	D	■	E	N	C	O	R	E	■
■	■	■	B	A	S	I	L	■	■	■
■	G	A	U	G	E	D	■	A	D	M
C	A	S	T	O	U	T	■	T	E	E
A	L	T	■	■	P	E	S	T	E	R
R	E	E	F	S	■	S	N	I	P	E
O	N	R	Y	E	■	T	I	R	E	S
B	A	S	I	C	■	S	P	E	N	T

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475

1	2	3	4	5	■	6	7	8	9	10
11					■	12				
13					■	14				
■	■	■	15		16		■	17		
18	19	20					21	■	■	■
22				■	23			24	25	26
27				28	■	29				
30					31	■	32			
■	■	■	33			34				
35	36	37	■	38				■	■	■
39			40		■	41		42	43	44
45					■	46				
47					■	48				

9-6

DAILY LOTTERY

MEGA MILLIONS: 10 13 20 28 36 Meganumber: 9 Jackpot: $25M

SUPER LOTTO PLUS: 12 15 21 30 45 Meganumber: 23 Jackpot: $13M

FANTASY 5: 5 6 31 32 37

DAILY 3: MIDDAY: 6 2 9 EVENING: 2 4 7

DAILY DERBY: 1st: 03 Hot Shot 2nd: 02 Lucky Star 3rd: 01 Gold Rush RACE TIME: 1:48.25

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ In 2007 News of the Weird highlighted the clothes cults of impoverished Congo: "In (the country that) has lost an estimated 4 million people in the civil wars of the last decade and where many must get by on about 30 cents a day, 'gangs' of designer-clothes-wearing men" have fashion smackdowns in the streets of Kinshasa to prove that Versace and Gucci styles look better on them than on others. These "sapeurs" (from the French slang for clothes) continue to strut their genuine Gaultier and Dolce & Gabbana, according to a March Washington Post dispatch. One sapeur, "Luzolo," who lives in a one-room shack with no bed, no water and no electricity (but a closetful of designer outfits) describes the feeling as "like a spirit that comes in me." When he wears "the labels," he said, "I feel there is no one above me."

■ Again this year, in April, the Sensoji Temple in Tokyo hosted the possibly-400-year-old Naki Sumo ("crying baby contest"), in which infants are blessed to good health by having sumo wrestlers hoist them into the air, hold them at arm's length, and coax them (no squeezing!) to cry, thus signaling that the offering has been heard. This year, 80 babies were glorified, with special spiritual favors afforded those who cried the loudest and the longest.

TODAY IN HISTORY

1930 Democratically elected Argentine president Hipólito Yrigoyen is deposed in a military coup.

1937 Spanish Civil War: The start of the Battle of El Mazuco.

1939 World War II: The Battle of Barking Creek.

1939 World War II: South Africa declares war on Germany.

1940 King Carol II of Romania abdicates and is succeeded by his son Michael.

1943 The Monterrey Institute of Technology, one of the largest and most influential private universities in Latin America, is founded in Monterrey, Mexico.

WORD UP!

zetetic \ zeh-TEH-tic \ , adjective;

1. Proceeding by inquiry; investigating

Santa Monica Daily Press

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PALMS 9804 Regent unit #8. 1+1 $1095/mo, dishwasher stove, ceiling fan, balcony, carpet, on-site laundry, parking, no pets,(310) 578-7512 jkwproperties.com

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DBAS

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO 20101163701 FIRST FILING. The following person(s) is (are) doing business as: THE A COLLECTIVE, 6540 ZUMA VIEW PL., MALIBU, CA 90265,. The full name of registrant(s) is/are: LINDSAY PIEPER, 6540 ZUMA VIEW PL., MALIBU, CA 90265. This Business is being conducted by, an individual. The registrant has not yet begun to transact business under the fictitious name or names listed herein /s/: LINDSAY PIEPER, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 8/20/2010.
NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another federal, state, or common law (see Section 14411et seq.,Business and Professions Code).
SANTA MONICA DAILY PRESS Published 8/23/2010, 8/30/2010, 9/6/2010, 9/13/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO 20101092527 FIRST FILING. The following person(s) is (are) doing business as: SIMON HO; RED BUSINESS GROUP (AI #/ON 3405528), 808 6TH STREET, #6, SANTA MONICA, CA 90403. The full name of registrant(s) is/are: SPECTRUM REALTY MANAGEMENT, INC., 808 6TH STREET, #6, SANTA MONICA, CA 90403. This Business is being conducted by, a corporation. The registrant has not yet begun to transact business under the fictitious name or names listed herein /s/: SPECTRUM REALTY MANAGEMENT, INC., PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 8/6/2010.
NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another federal, state, or common law (see Section 14411et seq.,Business and Professions Code).
SANTA MONICA DAILY PRESS Published 8/23/2010, 8/30/2010, 9/6/2010, 9/13/2010

Statement of Abandonment of Use of Fictitious Business Name
Document Record #20101062979
Current File No. 20090853785
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
TARNISHED MINDS, 451 N. LAUREL AVE, LA, CA 90048
The fictitious business name referred to above was filed on 6/8/2009 in the county of LOS ANGELES.
Registered owners: LINDA MAJEWSKI, 451 N. LAUREL AVE, LA, CA 90048; ROBYN STARKAND, 4522 WOODMAN AVE, SHERMAN OAKS, CA 91423
This business is conducted by: GENERAL PARTNERSHIP
/s/ LINDA MAJEWSKI, PARTNER
This statement was filed with the County Clerk of Los Angeles County on 8/2/2010
Published: SANTA MONICA DAILY PRESS 8/16/2010, 8/23/2010, 8/30/2010, 9/6/2010

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO 20101063501 FIRST FILING. The following person(s) is (are) doing business as: NATIONAL CENTER FOR AUDIO AND VIDEO FORENSICS; NATIONAL CENTER FOR VIDEO AND AUDIO FORENSICS; NOTOWITZ PRODUCTIONS; NOTOWITZ VIDEO PRODUCTIONS; CENTER FOR AUDIO AND VIDEO FORENSICS, 9701 WEST PICO BLVD., SUITE 207, LOS ANGELES, CA 90035; PO BOX 67704, LOS ANGELES, CA 90067. The full name of registrant(s) is/are: DAVID NOTOWITZ, 1518 S. CREST DRIVE, LOS ANGELES, CA 90035. This Business is being conducted by, an individual. The registrant has not yet begun to transact business under the fictitious name or names listed herein /s/: DAVID NOTOWITZ, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 8/2/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another federal, state, or common law (see Section 14411et seq.,Business and Professions Code).
SANTA MONICA DAILY PRESS Published 8/23/2010, 8/30/2010, 9/6/2010, 9/13/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20101055703 FIRST FILING. The following person(s) is (are) doing business as: DURSO MEDICAL DEVICES; 5914 FALLBROOK AVE., WOODLAND HILLS, CA 91367, LA COUNTY The full name of registrant(s) is/are: JONI BEZERRA, 5914 FALLBROOK AVE, WOODLAND HILLS, CA 91367. This Business is being conducted by, an idividual. The registrant commenced to transact business under the fictitious business name/names listed above on (Date): 07/30/2010 /s/: JONI BEZERRA, OWNER/CEO
This statement was filed with the County Clerk of LOS ANGELES County on 07/30/2010.
NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another federal, state, or common law (see Section 14411et seq.,Business and Professions Code).
SANTA MONICA DAILY PRESS Published 8/23/2010, 8/30/2010, 9/6/2010, 9/13/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20101017446 FIRST FILING. The following person(s) is (are) doing business as: ANTELOPE INTERNET SYSTEMS, 1061 ELECTRIC ST., GARDENA, CA., 90248; PO BOX 4207, TORRANCE, CA., 90510. The full name of registrant(s) is/are: JOHN DAVID KOHLER, 1061 ELECTRIC ST., GARDENA, CA., 90248 . This Business is being conducted by, an idividual. The registrant commenced to transact business under the fictitious business name/names listed above on (Date): 1/1/2007 /s/: JOHN DAVID KOHLER
This statement was filed with the County Clerk of LOS ANGELES County on 7/26/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another federal, state, or common law (see Section 14411et seq.,Business and Professions Code).SANTA MONICA DAILY PRESS Published 8/23/2010, 8/30/2010, 9/6/2010, 9/13/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO 201019936 FIRST FILING. The following person(s) is (are) doing business as: LULULAY, 11919 CULVER BLVD., #203, LOS ANGELES, CA 90066,. The full name of registrant(s) is/are: KHIN MAUNG LWIN, 11919 CULVER BLVD., #203, LOS ANGELES, CA 90066,. This Business is being conducted by, an individual. The registrant has not yet begun to transact business under the fictitious name or names listed herein /s/: KHIN MAUNG LWIN, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 8/20/2010.
NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT

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MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another federal, state, or common law (see Section 14411et seq.,Business and Professions Code).
SANTA MONICA DAILY PRESS Published 8/23/2010, 8/30/2010, 9/6/2010, 9/13/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO 20100209409 FIRST FILING. The following person(s) is (are) doing business as: GREEN PLANT SERVICE, 2629 OCEAN PARK BLVD #5, SANTA MONICA, CA, 90405; P.O. BOX 3671, SANTA MONICA, CA, 90408. The full name of registrant(s) is/are GREGORY MULL 17240 SHORT AVE., LOS ANGELES, CA 90066,. This Business is being conducted by, an individual. The registrant has not yet begun to transact business under the fictitious name or names listed herein /s/: GREGORY MULL, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 8/20/2010.
NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another federal, state, or common law (see Section 14411et seq.,Business and Professions Code).
SANTA MONICA DAILY PRESS Published 8/23/2010, 8/30/2010, 9/6/2010, 9/13/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO 20101129499 FIRST FILING. The following person(s) is (are) doing business as: ARYAN ADVERTISING, 10841 VICENZA WAY, LOS ANGELES, CA, 90077, LA COUNTY. The full name of registrant(s) is/are MOHAMMAD TAGHDIS 10841 VICENZA WAY, LOS ANGELES, CA, 90077. This Business is being conducted by, an individual. The registrant has not yet begun to transact business under the fictitious name or names listed herein /s/: GREGORY MULL, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 8/20/2010.
NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another federal, state, or common law (see Section 14411et seq.,Business and Professions Code).
SANTA MONICA DAILY PRESS Published 8/23/2010, 8/30/2010, 9/6/2010, 9/13/2010

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1108957
The following person(s) is (are) doing business as: RENE'S BUMPERS, 11830 ROBIN ST. SEC B, L.A., CA 90059. Full name of registrant(s) is (are) MAYRA LOPEZ, 11830 ROBIN ST., L.A., CA 90059. This Business is conducted by: AN INDIVIDUAL. Signed: MAYRA LOPEZ. This statement was filed with the County Clerk of Los Angeles County on 08/10/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 23, 30, Sept. 6, 13, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1116539
The following person(s) is (are) doing business as: SOCCER WAREHOUSE, 16626 E. CLOVERMEAD ST., COVINA, CA 91722. Full name of registrant(s) is (are) DIEGO A. PORTILLO, 16626 E. CLOVERMEAD ST., COVINA, CA 91722, GEORGE E. LAPARRA, 16132 E. KINGSIDE DR., COVINA, CA 91722. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: DIEGO A. PORTILLO. This statement was filed with the County Clerk of Los Angeles County on 08/11/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the

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date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 23, 30, Sept. 6, 13, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1124223
The following person(s) is (are) doing business as: TARO FRESH; HOSANNA FRESH; HOSANNA HERBS; HOSANNA ORGANIC; HOSANNA GOURMET, 1901 E. VIOLET ST., L.A., CA 90021. Full name of registrant(s) is (are) HOSANNA IMPORTS & WHOLESALE, INC., 1125 N. MAGNOLIA AVE. #130, ANAHEIM, CA 92801. This Business is conducted by: A CORPORATION. Signed: BESSY D. MUNOZ. This statement was filed with the County Clerk of Los Angeles County on 08/12/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 8/12/2010. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 23, 30, Sept. 6, 13, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1132144
The following person(s) is (are) doing business as: CREW, 8504 FIRESTONE BLVD. #271, DOWNEY, CA 90241. Full name of registrant(s) is (are) ROY PAUL GRESSLY, 9961 E. VALLEY BLVD. #A-147, EL MONTE, CA 91731. This Business is conducted by: AN INDIVIDUAL. Signed: ROY GRESSLY. This statement was filed with the County Clerk of Los Angeles County on 08/13/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 23, 30, Sept. 6, 13, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1152743
The following person(s) is (are) doing business as: DIRECT E WASTE RECYCLING, 6143 PAIA AVE., MAYWOOD, CA 90270. Full name of registrant(s) is (are) ERICK PAREDES, 6143 PAIA AVE., MAYWOOD, CA 90270. This Business is conducted by: AN INDIVIDUAL. Signed: ERICK PAREDES. This statement was filed with the County Clerk of Los Angeles County on 08/18/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 8/18/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 23, 30, Sept. 6, 13, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1145436
The following person(s) is (are) doing business as: LOVE MATERIAL GIRL, 939 S. SERRANO AVE. #303, L.A., CA 90006. Full name of registrant(s) is (are) AARON LUIS ALEJANDRE, 3458 N. "D" ST., SAN BERNARDINO, CA 92405. This Business is conducted by: AN INDIVIDUAL. Signed: AARON ALEJANDRE. This statement was filed with the County Clerk of Los Angeles County on 08/17/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 23, 30, Sept. 6, 13, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1138002
The following person(s) is (are) doing business as: SO CAL WELDING, 700 E. CAMELLIA DR., COVINA, CA 91723. Full name of registrant(s) is (are) LUIS PEREZ, 700 E. CAMELLIA DR., COVINA, CA 91723. This Business is conducted by: AN INDIVIDUAL. Signed: LUIS PEREZ. This statement was filed with the County Clerk of Los Angeles County on 08/16/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Busi-

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ness Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 23, 30, Sept. 6, 13, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1130671
The following person(s) is (are) doing business as: TD ESCROW A NON-INDEPENDENT BROKER ESCROW, 442 W. BONITA AVE., SAN DIMAS, CA 91773. Full name of registrant(s) is (are) TRIPLE DIAMOND REALTY, INC., 442 W. BONITA AVE., SAN DIMAS, CA 91773. This Business is conducted by: A CORPORATION. Signed: MADELINE SCOTT. This statement was filed with the County Clerk of Los Angeles County on 08/13/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 23, 30, Sept. 6, 13, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1143694
The following person(s) is (are) doing business as: WISHING WELL ICE CREAM, 32 E. MARKET ST. #A, LONG BEACH, CA 90805. Full name of registrant(s) is (are) MARVIN A. COLEMAN, 32 E. MARKET ST. #A, LONG BEACH, CA 90805. This Business is conducted by: AN INDIVIDUAL. Signed: MARVIN COLEMAN. This statement was filed with the County Clerk of Los Angeles County on 08/17/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 23, 30, Sept. 6, 13, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File NO. 20101121621 FIRST FILING. The following person(s) is (are) doing business as: PAUL GORDON MUSIC; 824 MORAGA DRIVE, LOS ANGELES, CA, 90049. The full name of registrant(s) is/are: PAUL H GORDON, 824 MORAGA DRIVE, LOS ANGELES, CA, 90049. This Business is being conducted by, an idividual. The registrant commenced to transact business under the fictitious business name/names listed above on (Date): 07/27/2010 /s/: PAUL H. GORDON, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 08/12/2010
NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another federal, state, or common law (see Section 14411et seq.,Business and Professions Code).
SANTA MONICA DAILY PRESS Published 8/23/2010, 8/30/2010, 9/6/2010, 9/13/2010

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1123474
The following person(s) is (are) doing business as: R&R SPECIALTIES, 6520 PLATT AVE., #160, WEST HILLS, CA 91307. Full name of registrant(s) is (are) ROCKWELL PRODUCTIONS, 6520 PLATT AVE. #160, WEST HILLS, CA 91307. This Business is conducted by: A CORPORATION. Signed: BRETT J. DAVIS. This statement was filed with the County Clerk of Los Angeles County on 08/12/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 23, 30, Sept. 6, 13, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO 20101163702 FIRST FILING. The following person(s) is (are) doing business as: WALLY SNACKS, 1944 1/2 19TH STREET, SANTA MONICA, CA 90404,. The full name of registrant(s) is/are: JULIE WOODS , 1944 1/2 19TH STREET, SANTA MONICA, CA 90404,. This Business is being conducted by, an individual. The registrant has not yet begun to transact business under the fictitious name or names listed herein /s/: JULIE MARIE WOODS, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 8/20/2010.
NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK.

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A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another federal, state, or common law (see Section 14411et seq.,Business and Professions Code).
SANTA MONICA DAILY PRESS Published 8/23/2010, 8/30/2010, 9/6/2010, 9/13/2010

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1096202
The following person(s) is (are) doing business as: GOLFO DE FONSECA RESTAURANT, 1618 W. 6th ST., L.A., CA 90017. Full name of registrant(s) is (are) MAXIMO VILLALTA, CONCEPCION VILLALTA, 1445 S. CAROB WAY, MONTEBELLO, CA 90640. This Business is conducted by: HUSBAND and WIFE. Signed: MAXIMO VILLALTA. This statement was filed with the County Clerk of Los Angeles County on 08/06/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 4/1/83. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 23, 30, Sept. 6, 13, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO 20101098341 FIRST FILING. The following person(s) is (are) doing business as: SOUTH BAY LEGAL SOLUTIONS; KEY SOLUTIONS, 8040 W. 83RD STREET, #301, PLAYA DEL REY, CA 90293, LOS ANGELES COUNTY. The full name of registrant(s) is/are: KELLY TILLER, 8040 W. 83RD STREET, #301, PLAYA DEL REY, CA 90293. This Business is being conducted by, an individual. The registrant has not yet begun to transact business under the fictitious name or names listed herein /s/: KELLY TILLER, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 8/9/2010.
NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another federal, state, or common law (see Section 14411et seq.,Business and Professions Code).
SANTA MONICA DAILY PRESS Published 8/23/2010, 8/30/2010, 9/6/2010, 9/13/2010

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1110122
The following person(s) is (are) doing business as: CRYSTAL'S SNACKS & FRUITS, 2008 E. 101st ST. #143, L.A., CA 90002. Full name of registrant(s) is (are) AMALIA M. BUGARIN, 2008 E. 101st ST., L.A., CA 90002. This Business is conducted by: AN INDIVIDUAL. Signed: AMALIA M. BUGARIN. This statement was filed with the County Clerk of Los Angeles County on 08/10/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 23, 30, Sept. 6, 13, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1101862
The following person(s) is (are) doing business as: DÉCOR & SHH MORE, 4223 GARDENS HOMES AVE., L.A., CA 90032. Full name of registrant(s) is (are) ANTHONY GONZALEZ SR., 4223 GARDEN HOMES AVE., L.A., CA 90032. This Business is conducted by: AN INDIVIDUAL. Signed: ANTHONY GONZALEZ SR. This statement was filed with the County Clerk of Los Angeles County on 08/09/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 23, 30, Sept. 6, 13, 2010
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1094297
The following person(s) is (are) doing business as: ERNESTO'S SHOES EXPRESS, 13007 LONGWORTH AVE., NORWALK, CA 90650. Full name of registrant(s) is (are) JESUS ERNESTO URIAS, JACQUELINE R. CAMPOS, 13007 LONGWORTH AVE., NORWALK, CA 90650. This Business is conducted by: HUSBAND and WIFE. Signed: JESUS ERNESTO

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URIAS. This statement was filed with the County Clerk of Los Angeles County on 08/06/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 23, 30, Sept. 6, 13, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1096204
The following person(s) is (are) doing business as: GOLFO DE FONSECA MARKET, 804 N. VERMONT AVE., L.A., CA 90029. Full name of registrant(s) is (are) MAXIMO VILLALTA, CONCEPCION VILLAALTA, 1445 S. CAROB WAY, MONTEBELLO, CA 90640. This Business is conducted by: HUSBAND and WIFE. Signed: MAXIMO VILLALTA. This statement was filed with the County Clerk of Los Angeles County on 08/06/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 3/27/2002. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 23, 30, Sept. 6, 13, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1096203
The following person(s) is (are) doing business as: GOLFO DE FONSECA RESTAURANT, 808 N. VERMONT AVE., L.A., CA 90029. Full name of registrant(s) is (are) MAXIMO VILLALTA, CONCEPCION VILLALTA, 1445 S. CAROB WAY, MONTEBELLO, CA 90640. This Business is conducted by: HUSBAND and WIFE. Signed: MAXIMO VILLALTA. This statement was filed with the County Clerk of Los Angeles County on 08/06/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 4/1/96. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 23, 30, Sept. 6, 13, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20101155730 FIRST FILING. The following person(s) is (are) doing business as: TONGVA COAST, 1524 18TH STREET #2, SANTA MONICA, CA, 90404, LOS ANGELES COUNTY. The full name of registrant(s) is/are MICHAEL V BARBOZA, 1524 18TH STREET #2, SANTA MONICA, CA 90404. This Business is being conducted by, an individual. The registrant has not yet begun to transact business under the fictitious name or names listed herein /s/: MICHAEL BARBOZA, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 8/19/2010.
NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another federal, state, or common law (see Section 14411et seq.,Business and Professions Code).
SANTA MONICA DAILY PRESS Published 8/30/2010, 9/6/2010, 9/13/2010, 9/20/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO 20101071250 FIRST FILING. The following person(s) is (are) doing business as: FLASHBACK INTERNATIONAL, 1000 WESTMOUNT DR, SUITE 129,W. HOLLYWOOD, CA , 90069; CORNELIUSGRANT.COM, P.O BOX 69795, W. HOLLYWOOD, CA 90069. The full name of registrant(s) is/are: CORNELIUS GRANT, 1000 WESTMOUNT DR, SUITE 129,W. HOLLYWOOD, CA , 90069. This Business is being conducted by, an individual. The registrant has not yet begun to transact business under the fictitious name or names listed herein /s/: CORNELIUS GRANT; OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 8/03/2010.
NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another federal, state, or common law (see Section 14411et seq.,Business and Professions Code).
SANTA MONICA DAILY PRESS Published 8/30/2010, 9/6/2010, 9/13/2010, 9/20/2010

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101172417 This statement was filed with the County Clerk of LOS ANGELES on 08/23/2010 The following person(s) is (are) doing

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business as CONCEPT CONSULTING. The full name of registrant(s) is/are: PHILIP YANG 1527 HARVARD ST, UNIT 7 SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PHILIP YANG. This statement was filed with the County Clerk of LOS ANGELES County on 08/23/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code).
SANTA MONICA DAILY PRESS to publish 08/30/2010, 09/06/2010, 09/13/2010, 09/20/2010.

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO 20101143276 FIRST FILING. The following person(s) is (are) doing business as: GMT PROCESSING, 8330 HASKELL AVE. #121, NORTH HILLS, CA, 91343, LOS ANGELES COUNTY. The full name of registrant(s) is/are: GLEN M. TEMPLETON, 8330 HASKELL AVE. #121, NORTH HILLS, CA, 91343. This Business is being conducted by, an individual. The registrant has not yet begun to transact business under the fictitious name or names listed herein /s/: GLEN M. TEMPLETON
This statement was filed with the County Clerk of LOS ANGELES County on 8/17/2010.
NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another federal, state, or common law (see Section 14411et seq.,Business and Professions Code).
SANTA MONICA DAILY PRESS Published 8/30/2010, 9/6/2010, 9/13/2010, 9/20/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20101166905 FIRST FILING. The following person(s) is (are) doing business as: SPIRIT THREADS, INT'L, 2257 28TH STREET #1, SANTA MONICA, CA 90405, LOS ANGELES COUNTY. The full name of registrant(s) is/are: JEFFREY J. COHEN, 2257 28TH STREET #1, SANTA MONICA, CA 90405. This Business is being conducted by, an individual. The registrant commenced to transact business under the fictitious business name/names listed above on (Date): 07/22/2010 /s/: JEFFREY J. COHEN
This statement was filed with the County Clerk of LOS ANGELES County on 08/20/2010
NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another federal, state, or common law (see Section 14411et seq.,Business and Professions Code).
SANTA MONICA DAILY PRESS Published 8/30/2010, 9/6/2010, 9/13/2010, 9/20/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20101165139 FIRST FILING. The following person(s) is (are) doing business as: HOLTZMAN CONSULTING, 863 S. GRETNA GREEN WAY, LOS ANGELES, CA 90049-5224, LOS ANGELES COUNTY. The full name of registrant(s) is/are: DAVID HOLTZMAN, 863 S. GRETNA GREEN WAY, LOS ANGELES, CA 90049-5224. This Business is being conducted by, an individual. The registrant has not yet begun to transact business under the fictitious name or names listed herein /s/: DAVID HOLTZMAN
This statement was filed with the County Clerk of LOS ANGELES County on 8/20/2010.
NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another federal, state, or common law (see Section 14411et seq.,Business and Professions Code).
SANTA MONICA DAILY PRESS Published 8/30/2010, 9/6/2010, 9/13/2010, 9/20/2010

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1179874
The following person(s) is (are) doing business as: XPRESS FLEET WASH, LLC, 6503 CRAFTON AVE., BELL, CA 90201. Full name of registrant(s) is (are) XPRESS FLEET WASH, LLC, 6503 CRAFTON AVE., BELL, CA 90201. This Business is conducted by: A LIMITED LIABILITY COMPANY. Signed: JESUS HUGO TEMQUEZ. This statement was filed with the County Clerk of Los Angeles County on 08/24/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 30, Sept. 6, 13, 20, 2010
Publish: Santa Monica Daily Press

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20101165140 FIRST FILING. The following person(s) is (are) doing business as: HOLTZMAN LAW; HOLTZMAN LAW L.A, 863 S. GRETNA GREEN WAY, LOS ANGELES, CA 90049-5224, LOS ANGELES COUNTY. The full name of registrant(s) is/are: DAVID ADAM HOLTZMAN, 863 S. GRETNA GREEN WAY, LOS ANGELES, CA 90049-5224. This Business is being conducted by, an individual. The registrant commenced to transact business under the fictitious business name/names listed above on (Date): 09/20/2003 /s/: DAVID ADAM HOLTZMAN
This statement was filed with the County Clerk of LOS ANGELES County on 08/20/2010
NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another federal, state, or common law (see Section 14411et seq.,Business and Professions Code).
SANTA MONICA DAILY PRESS Published 8/30/2010, 9/6/2010, 9/13/2010, 9/20/2010

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1181636
The following person(s) is (are) doing business as: ORANTES WINDOW TINTING, 1152 MARINE AV. #11, GARDENA, CA 90247. Full name of registrant(s) is (are) MANUEL ANTONIO ORANTES, 1152 MARINE AV. #11, GARDENA, CA 90247. This Business is conducted by: AN INDIVIDUAL. Signed: MANUEL ANTONIO ORANTES. This statement was filed with the County Clerk of Los Angeles County on 08/24/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 30, Sept. 6, 13, 20, 2010
Publish: Santa Monica Daily Press

FILE NO. 2010-1180884
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: B.C COSMETICS, 8118 E. GARVEY AVE STE H, ROSEMEAD, CA 91770. The fictitious business name referred to above was filed on 03/04/08, in the county of Los Angeles. The original file number of 20080376375. The business was conducted by: A CORPORATION. This statement was filed with the County Clerk of Los Angeles on 08/24/10. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: STEVEN CHIU/OWNER.
Pub. August 30, Sept. 6, 13, 20, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1195570
The following person(s) is (are) doing business as: MAYA'S RESTAURANT, 200 S. AVE 19, L.A., CA 90031. Full name of registrant(s) is (are) ARTURO GOMEZ, 326 S. AVE 19, L.A., CA 90031. This Business is conducted by: AN INDIVIDUAL. Signed: ARTURO GOMEZ. This statement was filed with the County Clerk of Los Angeles County on 08/26/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 8/26/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 30, Sept. 6, 13, 20, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1167268
The following person(s) is (are) doing business as: MARTIN EXPRESS, 808 S. ALVARADO ST. #A, L.A., CA 90057. Full name of registrant(s) is (are) LING JI ZHANG, 526 E. GRAVES AVE. #B, MONTEREY PARK, CA 91755. This Business is conducted by: AN INDIVIDUAL. Signed: LING JI ZHANG. This statement was filed with the County Clerk of Los Angeles County on 08/20/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 8/15/2005. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 30, Sept. 6, 13, 20, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1173734
The following person(s) is (are) doing business as: CINDY'S CLEANING SERVICES, 7663 SIMPSON AVE., N. HOLLYWOOD, CA 91605. Full name of registrant(s) is (are) CINDY Y. MUNOZ, 7663

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SIMPSON AVE., N. HOLLYWOOD, CA 91605. This Business is conducted by: AN INDIVIDUAL. Signed: CINDY Y. MUNOZ. This statement was filed with the County Clerk of Los Angeles County on 08/23/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 30, Sept. 6, 13, 20, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1180795
The following person(s) is (are) doing business as: B.C COSMETICS, 8118 E. GARVEY AVE. #H, ROSEMEAD, CA 91770. Full name of registrant(s) is (are) TRANG THI MINH HO, 2110 W. CLOVER AVE., ANAHEIM, CA 92801. This Business is conducted by: AN INDIVIDUAL. Signed: TRANG THI MINH HO. This statement was filed with the County Clerk of Los Angeles County on 08/24/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 30, Sept. 6, 13, 20, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1196475
The following person(s) is (are) doing business as: A TOUCH OF ESSENCE HAIR STUDIO, 450 WEST 83rd ST., L.A., CA 90003. Full name of registrant(s) is (are) JERRIKA JOY HOPKINS, 450 WEST 83rd ST., L.A., CA 90003, BRITTANI JOHNSON, 210 E. TICHENOR ST., COMPTON, CA 90220. This Business is conducted by: CO-PARTNERS. Signed: JERRIKA JOY HOPKINS. This statement was filed with the County Clerk of Los Angeles County on 08/26/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 30, Sept. 6, 13, 20, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO 20101152434 FIRST FILING. The following person(s) is (are) doing business as: EARBITS.COM; EARBITS; AI#ON 4779894, 957 LAKE STREET, VENICE, CA, 90291, LOS ANGELES COUNTY. The full name of registrant(s) is/are: a corporation is conducting EARBITS, INC., This Business. The registrant has not yet begun to transact business under the fictitious name or names listed herein /s/: EARBITS, INC.; CEO
This statement was filed with the County Clerk of LOS ANGELES County on 8/18/2010.
NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another federal, state, or common law (see Section 14411et seq.,Business and Professions Code).
SANTA MONICA DAILY PRESS Published 8/30/2010, 9/6/2010, 9/13/2010, 9/20/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20101163742 FIRST FILING. The following person(s) is (are) doing business as: ONE NETWORK MEDIA, 19360 RINALDI STREET #384, PORTER RANCH, CALIFORNIA, 91326, LOS ANGELES COUNTY. The full name of registrant(s) is/are ANGEL URBINA, 19540 SHERMAN WAY UNIT 301, RESEDA, CA, 91335. This Business is being conducted by, an individual. The registrant has not yet begun to transact business under the fictitious name or names listed herein /s/: ANGEL URBINA, MONICA AQUINO, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 8/20/2010.
NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another federal, state, or common law (see Section 14411et seq.,Business and Professions Code).
SANTA MONICA DAILY PRESS Published 8/30/2010, 9/6/2010, 9/13/2010, 9/20/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20101096052 FIRST FILING. The following person(s) is (are) doing business as: AILEEN SECORD PHOTOGRAPHY, 5440 TUJUNGA AVE APT 1317, NORTH HOLLYWOOD, CA, 91601, LOS ANGELES COUNTY. The full name of registrant(s) is/are: AILEEN SECORD, 5440 TUJUNGA AVE APT 1317, NORTH HOLLYWOOD, CA, 91601. This Business is being conducted by, an individual. The registrant commenced to transact business under the fictitious business name/names listed above on (Date): 1/01/2010 /s/: AILEEN SECORD
This statement was filed with the County Clerk of LOS ANGELES County on 08/06/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS Published 8/30/2010, 9/6/2010, 9/13/2010, 9/20/2010

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101211306 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/30/2010 The following person(s) is (are) doing business as MATTHEW ARTS. The full name of registrant(s) is/are: MATTHEW MOORE 305 SAN VICENTE BLVD #207 SANTA MONICA, CA, 90402. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MATTHEW MOORE. This statement was filed with the County Clerk of LOS ANGELES County on 08/30/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/06/2010, 09/13/2010, 09/20/2010, 09/27/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101142302 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/17/2010 The following person(s) is (are) doing business as LARGE PRODUCTIONS, LARGE MARKETING. The full name of registrant(s) is/are: CASSANDRA JARBOE 333 WASHINGTON BLVD., SUITE 218 MARINA DEL REY, CA 90292, J ANTHONY JARBOE 333 WASHINGTON BLVD., SUITE 218 MARINA DEL REY, CA 90292. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CASSANDRA JARBOE. This statement was filed with the County Clerk of LOS ANGELES County on 08/17/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/06/2010, 09/13/2010, 09/20/2010, 09/27/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101143755; AI#ON A0703797 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/17/2010 The following person(s) is (are) doing business as THE CENTER TO OVERCOME ADDICTION, INC., CATASYS HEALTH NETWORK CALIFORNIA, INC.. The full name of registrant(s) is/are: THE CENTER TO OVERCOME ADDICTION, INC. 1315 LINCOLN BLVD,. SUITE 250 LOS ANGELES, CA, 90401. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/01/2009. /s/: LAWRENCE WEINSTEIN, M.D.; PRESIDENT, TREASURER AND SECRETARY. This statement was filed with the County Clerk of LOS ANGELES County on 08/17/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/06/2010, 09/13/2010, 09/20/2010, 09/27/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on The following person(s) is (are) doing business as NATURAL AESTHETIC, THE MAC GIRL. The full name of registrant(s) is/are: GILLIAN DEERING BAILEY 52 MARKET ST. APT D VENICE, CA, 90291. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2010. /s/: GILLIAN D. BAILEY; SOLE OWNER. This statement was filed with the County Clerk of LOS ANGELES County on . NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/06/2010, 09/13/2010, 09/20/2010, 09/27/2010.

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014168
Superior Court of California, County of Los Angeles
Petition of WILLIAM KERRY PARRISH for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: WILLIAM KERRY PARRISH filed a petition with this court for a decree of changing names as follows: WILLIAM KERRY PARRISH to WILLIAM KERRY TRACY. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: SEPTEMBER 17, 2010 Time: 8:30AM, Dept. A
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JUL 30, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
8/16/2010, 8/23/2010, 8/30/2010, 9/6/2010

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