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MONDAY, SEPTEMBER 5, 2011
Volume 10 Issue 252

Santa Monica Daily Press

BULB BATTLE HEATS UP
SEE PAGE 6

We have you covered

THE POWER TO THE PEOPLE ISSUE

HIGH SCHOOL FOOTBALL



Daniel Archuleta *news@smdp.com*

PROPS: **St. Monica Head Coach Adam Guerra gives words of encouragement to Animo Leadership players following a 43-14 win on Saturday.**

St. Monica runs to 43-14 win over Animo

BY DANIEL ARCHULETA
Managing Editor

CORSAIR FIELD It was Sean Martinez' night.

The St. Monica running back gashed Animo Leadership for 152 yards and 3 touchdowns in leading the Mariners to a 43-14 season-opening victory on Saturday at Santa Monica College's Corsair Field.

"I knew he was going to be that good," Head Coach Adam Guerra said. "I knew it all summer."

The win was Guerra's first as head coach after taking over the program last spring. It was also a showcase for a number of changes Guerra brought to campus. After one night, he gave his team a mixed grade.

"I give us a D for the first half," Guerra said, "but I give us a B for the second."

The Mariners wasted little time getting on the scoreboard. On the game's first drive, Martinez led St. Monica to the 24-

SEE ST. MONICA PAGE 10

FDA revising nutrition facts labels

SHAYA TAYEFE MOHAJER
Associated Press

LOS ANGELES Uncle Sam wants you to know more about what you're eating.

The Food and Drug Administration wants to revise the nutrition facts label — that breakdown of fats, salts, sugars and nutrients on packaging — to give consumers more useful information and help fight the national obesity epidemic.

A proposal is in the works to change several parts of the label, including more accurate serving sizes, a greater emphasis on calories and a diminished role in the daily percent values for substances like fat, sodium and carbohydrates.

It's the latest attempt to improve the way Americans view food and make choices

SEE FDA PAGE 9

Sen. Pavley backs causes for vulnerable

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

SACRAMENTO Next Friday, the current legislative session comes to a close, and lawmakers are busy getting a flurry of bills passed and on their way to Gov. Jerry Brown's desk where they will either be approved or perish.

State Sen. Fran Pavley (D-Santa Monica) is right in the thick of it.

This year alone, Pavley landed eight bills on Brown's desk, another that has already been signed into law and six more that she hopes will make it out of the halls of the Legislature to await the governor's signature.

Several of those bills target specific threats against vulnerable populations such as infants, the elderly and even businesses who feel put upon by unclear regulatory processes.

One bill has particular importance to the senator, who has been working on it in one form or another for the past three years.

Assembly Bill 1319 would ban a chemical called Bisphenol-A from baby bottles and sippy cups for use by infants and toddlers. BPA leaches out of containers and into food and has been linked to a host of health problems, including early puberty, breast and prostate cancer, infertility, obesity and neurological and behavioral changes, including autism and hyperactivity, supporters of the bill said.

Although Pavley has been instrumental in forming the bill, it actually carries the name of Assemblywoman Betsy Butler (D-53rd District).

The move was strategic, Pavley said in an interview Friday.

"I carried it for two years, and I thought it was politically smarter to start this in the Assembly because the chair of the senate Health Committee (Ed Hernandez) was not going to be supporting the legislation," Pavley said. "I decided not to take the gamble that it might not pass."

Instead, Pavley asked Butler to take on the challenge and get it through the Assembly, where it gained momentum and eventually moved on to the State Senate.

"She had to reduce the scope of it, but

SEE PAVLEY PAGE 11


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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, Sept. 5, 2011

Pancakes for PAL
OP Café
3117 Ocean Park Blvd., 7 a.m. — 3 p.m.
This popular Ocean Park eatery is offering a $6.95 pancake special to benefit the Santa Monica Police Activities League Fred Deni Culinary Arts Program. The OP Café will donate 100 percent of the money raised to support the after-school program. For more information, call (310) 452-5720.

Pilates in the park
Clover Park
2600 Ocean Park Blvd., 10 a.m.
Donation-based pilates mat class series in Santa Monica. Pilates is awesome for building core strength and getting an overall body toning workout.

Tuesday, Sept. 6, 2011

Support domestic violence victims
OPCC
1453 16th St., 6:30 p.m.
Sojourn Services for Battered Women and Their Children is holding a violence volunteer training session. This training is mandatory for anyone who would like to volunteer at Sojourn. To enroll or for more information, call (310) 264-6646 ext. 225

Sing-a-long
Senior Center
1450 Ocean Ave., 10:30 a.m.
Calling all singers. Come and show off your singing skill. The center welcomes you to participate in this fun sing-a-long with Douglas and Mary Jane. Must be a Senior Center member and 50 or older to participate; membership is free. For more information, call (310) 458-8644.

Time for art
Santa Monica Bay Woman's Club
1210 Fourth St., 11:30 a.m. — 2 p.m.
The Artists League of the Santa Monica Bay Woman's Club invites you to drop in to work on independent projects in watercolor, gouache and collage. This is a self-directed workshop that provides a supportive environment for those wishing to concentrate on their painting and an opportunity for painters to learn from each other. For more information, call (310) 310-2273.

Writers group
Fairview Library
2101 Ocean Park Blvd., 12 p.m.
Meet with other aspiring writers for inspiration, guidance and support during this regular meeting. For more information, call (310) 450-0443.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at 310-458-7737 or submit to editor@smdp.com

For more information on any of the events listed, log on to smdp.com/communitylistings



COLLEGE FOOTBALL

Corsairs roll to opening day win

BY WAYNE NEAL
Special to the Daily Press

CORSAIR FIELD The 2011 football season began with gusto for the Santa Monica College Corsairs during a 24-0 home win over Compton on Saturday.

The victory was a promising sign for the Corsairs as they try to improve on last season's 4-6 record. The game was dominated by SMC as they knocked off Compton for a second-straight year.

The Compton Tartars were outplayed on both sides, unable to move the ball offensively giving up three turnovers, setting up a number of SMC scores.

"We wanted to establish our running game early and control the ball offensively," said Gifford Lindheim, SMC's head coach. "We know our passing game will come, but we just wanted to put the pressure on them to stop the run."

The Corsairs were able to go down field and score with ease on a 6-yard run by freshman running back Myles Johnson early in the first quarter. That wouldn't be the only time that Johnson reached the end zone. He would also score on a 20-yard reception at the end of the first half thrown by fellow freshman quarterback Alfonso Medina.

"I settled in and was very comfortable in the offense today," Medina said. "I have been in this offense for a while so it just came natural to me."

The Corsairs continued their dominance in the second half as they were able to go down field and score on their opening drive, capitalizing off of an interception which led to a Corsair field goal.

SMC put the nail in the coffin with an 8-yard touchdown run by sophomore running back Daniel Pipkin later in the half.

The Corsair offense seemed to be rolling on all cylinders against a fatigued and less fit Tartar defense.

"Depth is our main concern," Head Coach Sean Fernandes said of Compton's early-season woes. "Our defense was on the field most of the first half and it showed in the rest of the game."

Contributing to the Corsairs' ground attack was sophomore running back Alonzo Frederick, who led the team in rushing with 72 yards on 16 carries. Medina would finish the game with one touchdown and 105 yards passing, going 12 for 17.

The Corsairs next game is at East Los Angeles College on Saturday at 6 p.m..

news@smdp.com



Ray Solano *news@smdp.com*

FRESH OFF THE FIRE: **Brandon Mallett and market manager Ted Galvan (right) take out a batch of roasted Anaheim chilies at the Pico Farmers' Market at Virginia Avenue Park on Saturday morning. The roasted chilies will be sold throughout the month of September.**

Tantalizing taste buds with roasted chilies

BY SOPHIA ZHORNE
Special to the Daily Press

PICO NEIGHBORHOOD "We buy 'em, we roast 'em and we sell 'em!" barked Ted Galvan, manager of the Saturday Pico Farmers' Market, as he stood near a cast iron barrel loaded with green peppers being roasted by vendor Chili Asado. His moustache-covered smile welcomed shoppers as the smell of roasting chilies wafted past his head.

Chili Asado, one of the over 30 vendors at the market (2200 Virginia Ave.) this past Saturday, attracted loyal chili lovers looking for freshness and flavor. The roast only happens once a year during the month of September when chilies are ripe. City Hall invites a vendor like Chile Asado to operate a huge roaster brought back from Santa Fe, N.M. by Farmers' Market manager Laura Avery to excite taste buds and provide a kick to recipes.

"You can chop them and put them on pizza," said Amanda Schachter, a local buying a $3 bag of Anaheim peppers. "They go with absolutely everything."

Chili Asado specializes in three kinds of peppers roasted by hand: pasilla, Anaheim and jalapeno.

The Anaheim, the most popular, is a local pepper that found its way to California from New Mexico in the hands of a farmer named Emilio Ortega. Ortega began growing this relatively mild pepper in Anaheim, Calif. in the early 1900s. The chilies can be used to make stews and salsas, or can be stuffed with chicken and cheese.

The pasilla pepper translates to "little raisin" because it is eaten when dried. Pasillas, also known as "poblanos," originated in the Puebla region, south of Mexico City. It is one of the most common Mexican chilies. The green pasilla is always cooked or roasted instead of eaten raw. When it matures to red, it can also be used in soups, stews, tamales and sauces.

Last Saturday's peppers were purchased from Tutti Frutti, an organic farm near Lompoc, Calif.

"I'm filling in to help with the pepper roast," said Brandon Mallett, 30, of Glendale, Calif. "I got tired of working office jobs and it feels good working outside and doing manual labor for a change."

It is the third year in a row that Mallett is working the roast.

From chili relleno to quesadillas, to a little something extra to add zing to your eggs or cheeseburgers, peppers are among the most popular items at the market, and the annual roast has become somewhat of a tradition.

Which chilies are roasted each week can vary depending on what's available. Later on in the month they'll be roasting Trevino Farms' chilies de augua, hot chilies originally from Oaxaca.

Mayor Richard Bloom and his wife, Robbie Black, stopped by the Chili Asado stand Saturday to have a look for themselves. Bloom seemed to enjoy a bite of the cheese-and-pepper quesadilla Galvan made especially for him.

Other Santa Monicans crowded in the spicy stand, indulging in another kind of heat that wasn't coming from the full September sun.

The roasts start at 9 a.m. and go until chilies, which sell for $2 a pound, are gone.

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Traveling in traffic

Editor:

We have lived in Santa Monica for many years. The traffic situation seems to be getting worse. It is now impossible to travel west or east on Ocean Park Boulevard in the morning or late afternoon and early evening. It is also impossible to travel east in the late afternoon and early evening on every other street in Santa Monica – Pico, Olympic, Santa Monica and Wilshire boulevards.

Regarding the recent City Council vote to go forward with the Bergamot Transit Village negotiations, we feel that it is absolutely necessary that a study of the potential flow of traffic be conducted before this project begins. We are not opposed to new ventures in Santa Monica but want to be able to travel outside of the city without having to spend hours in traffic.

Brenda and Mel Rappaport
Santa Monica

Finding fault

Editor:

I would like to applaud the SMDP for its continuous coverage of the bicycle issue in our town.

As a long-time resident and as one of the lucky 29 bicyclists out of 70 this year who were injured in collisions determined to be the fault of the driver, I must question the reasoning of the Sept. 1 letter to the editor "Obey the law," by John Reed of Los Angeles, wherein he states that the other injured cyclists must necessarily be at fault for the remaining 41 collisions.

In my case, I was hit from behind while riding straight about a foot from the curb. But not all of these incidents are as cut and dry as all that. A very prime example would be the collision this year between esteemed actor Donald Sutherland and a bicyclist in Santa Monica. Sutherland, the driver, failed to stop at the mouth of an alleyway where a stop was clearly required. The cyclist was riding on a sidewalk, which is also not allowed. Both parties were breaking laws, and so neither could be determined to be "at fault" by the reporting officer. These are your other cases.

John, as you are not a resident of Santa Monica but of Los Angeles, I wouldn't expect you to understand the hazards of living, working, and biking every day in this town. Where you live, cyclists are permitted to use the sidewalk, provided that they do so without disregard for the safety of pedestrians. You do not live here and bike Downtown to work every day on narrow streets lined with parking spaces where a bike lane should be. Your heart doesn't get stuck in your throat every time a car comes up from behind you too fast and too close, remembering what it was like to feel that tug against your backpack from their side-view mirror, to be forced against the side of the vehicle and dragged, or to fall into the street.

As for myself, I have always obeyed the law. I ride as close to the curb as possible. I obey traffic signals. And if I can't get eye contact with a gawking tourist or a cab driver at an intersection, I stop safely and allow them to pass. I have friends who ride on the sidewalks and tell me it's not safe to ride in the street. After getting struck from behind by an SUV last month, I am inclined to be afraid, and I believe that they are right.

Jeremy Reid
Santa Monica



My Write

Bill Bauer

Send comments to editor@smdp.com

Airport interests behind secret poll?

SOMEONE HAS BEEN CONDUCTING a telephone poll about local issues over the last few weeks. Nobody seems to know exactly who is behind the survey.

Pollsters have been asking general questions like, "Where do you get local news?" Participants are asked to rate the job City Hall is doing and grade City Councilmembers, Gov. Jerry Brown and Rep. Henry Waxman (D-Los Angeles), as well as organizations such as the Chamber of Commerce, Rent Control Board, Planning Commission and Airport Commission.

It's obvious the polling is designed primarily to gauge public opinion about the Santa Monica Airport (SMO) because a large number of questions are airport-related. The controversial SMO has been long criticized by neighbors for noise, pollution and safety issues.

The poll's tone seems politically naive — no mention of the Santa Monicans for Renters' Rights political organization, for example. It feels as if it was done by out-of-towners for an entity with a vested interest in saving the airport.

I had lunch last week with Councilman Bob Holbrook and his wife Jean Ann. Our discussion quickly turned to the mystery poll. Bob Holbrook theorized that a well-funded organization is behind the poll. "This research costs tens of thousands of dollars," Holbrook said. "My guess is that it's some large association of airplane manufacturers or a national pilots group that's behind it."

Aviation interests far and wide don't want our 227-acre airport shuttered because closure could influence negatively-impacted airport neighbors or municipalities nationwide to follow Santa Monica's lead and try to close their own airports.

Holbrook predicted the people behind this survey could be a major factor in next year's election by putting up council candidates pledged to keep SMO open and then spend hundreds of thousands of dollars to guarantee their victory.

Any other positions these candidates may have, such as being pro-development, supportive of renters' rights, etc., are irrelevant because the airport backers only care about the airport. Looking ahead to the 2014 elections, if Holbrook and Pam O'Connor don't run, at least two more seats can be gained — not taking into account seated council members who may jump on the airport bandwagon just to receive sizable campaign contributions.

By 2015, the year that agreements between City Hall and the Federal Aviation Administration are due to expire, the pro-airport faction could have enough council votes (at least four) to maintain and even extend agreements that would keep SMO operating for decades.

While all this is conjecture, political action committees (PACs) can pour large amounts of money into political issues. It's like the developer-backed "Save Our City" PAC that raised around $800,000 in the 2008 election to defeat Measure T, a slow growth, anti-traffic ballot measure.

If Holbrook is right, city politics could become very intense over the next four years. While the airport is one issue, the unintended "other baggage" a few well-financed pro-airport candidates could bring to city politics could change the community as we know it.

Think supporting accelerated high-rise development, "Tea Party" budget cutting, higher taxes or ending rent control — especially if the strings are being pulled by a well-heeled, special interest group out of Dallas, New York or Washington with one agenda: "keep 'em flying" at any cost.

MILKING THE CHOCOLATE COW

I've been a frequent critic of the Santa Monica-Malibu Unified School District Board of Education. However, they finally got it right by allowing parents to choose whether their children can drink chocolate milk on campus. The decision was 5-2 with only Nimish Patel and Ralph Mechur supporting an outright ban on chocolate milk.

There were two schools of thought on the issue: Flavored milk supporters pointed out that despite the addition of 24 grams (two spoonfuls) of liquid sugar, chocolate milk was still an important source of protein, vitamins and calcium — especially for poorer children whose school lunches are a major part of their nutritional regimen.

Opponents said the additional sugar and extra sodium are harmful to children's health and lead to obesity. They didn't believe children would either stop or cut back on drinking milk if it wasn't enhanced and flavored.

Both sides presented a raft of scholarly research and expert medical/nutritional testimony in support of their views. In the end, common sense prevailed.

While it's important that children get good nutritional support through school snack and lunch programs, there seems to be a rush to ban anything someone doesn't like. This results in removing choice and eliminating options.

It all smacks of more "nanny" government. And that isn't good.

Better to provide tasty and healthy alternatives than "removing this" and "banning that." Letting parents decide what their own children consume sounds good to me.

But, having wasted a huge amount of time and energy on this overblown issue, it's now time for the school board to get back to real issues of governance.

BILL can be reached at mr.bilbau@gmail.com.

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Weather's wild year

SETH BORENSTEIN
AP Science Writer

WASHINGTON Nature is pummeling the United States this year with extremes.

Unprecedented triple-digit heat and devastating drought. Deadly tornadoes leveling towns. Massive rivers overflowing. A billion-dollar blizzard. And now, unusual hurricane-caused flooding in Vermont.

If what's falling from the sky isn't enough, the ground shook in places that normally seem stable: Colorado and the entire East Coast. On Friday, a strong quake triggered brief tsunami warnings in Alaska. Arizona and New Mexico have broken records for wildfires.

Total weather losses top $35 billion, and that's not counting Hurricane Irene, according to the National Oceanic Atmospheric Administration. There have been more than 700 U.S. disaster and weather deaths, most from the tornado outbreaks this spring.

Last year, the world seemed to go wild with natural disasters in the deadliest year in a generation. But 2010 was bad globally, and the United States mostly was spared.

This year, while there have been devastating events elsewhere, such as the earthquake and tsunami in Japan, Australia's flooding and a drought in Africa, it's our turn to get smacked. Repeatedly.

"I'm hoping for a break. I'm tired of working this hard. This is ridiculous," said Jeff Masters, a meteorologist who runs Weather Underground, a meteorology service that tracks strange and extreme weather. "I'm not used to seeing all these extremes all at once in one year."

The U.S. has had a record 10 weather catastrophes costing more than a billion dollars: five separate tornado outbreaks, two different major river floods in the Upper Midwest and the Mississippi River, drought in the Southwest and a blizzard that crippled the Midwest and Northeast, and Irene.

What's happening, say experts, is mostly random chance or bad luck. But there is something more to it, many of them say. Man-made global warming is increasing the odds of getting a bad roll of the dice.

Sometimes the luck seemed downright freakish.

The East Coast got a double-whammy in one week with a magnitude 5.8 earthquake followed by a drenching from Irene. If one place felt more besieged than others, it was tiny Mineral, Va., the epicenter of the quake, where Louisa County Fire Lt. Floyd Richard stared at the darkening sky before Irene and said, "What did WE do to Mother Nature to come through here like this."

There are still four months to go, including September, the busiest month of the hurricane season. The Gulf Coast expected a soaking this weekend from Tropical Storm Lee and forecasters were watching Hurricane Katia slogging west in the Atlantic.

The insurance company Munich Re calculated that in the first six months of the year there have been 98 natural disasters in the United States, about double the average of the 1990s.

Even before Irene, the Federal Emergency Management Agency was on pace to obliterate the record for declared disasters issued by state, reflecting both the geographic breadth and frequency of America's problem-plagued year.

"If you weren't in a drought, you were drowning is what it came down to," Masters said.

Add to that, oppressive and unrelenting heat. Tens of thousands of daily weather records have been broken or tied and nearly 1,000 all-time records set, with most of them heat or rain related:

- Oklahoma set a record for hottest month ever in any state with July.
- Washington D.C. set all-time heat records at the National Arboretum on July 23 with 105 and then broke it a week later with 106.
- Houston had a record string of 24 days in August with the thermometer over 100 degrees.
- Newark, N.J., set a record with 108 degrees, topping the old mark by 3 degrees.

Tornadoes this year hit medium-sized cities such as Joplin, Mo., and Tuscaloosa, Ala. The outbreaks affected 21 states, including unusual deadly twisters in Minnesota, Wisconsin and Massachusetts.

"I think this year has really been extraordinary in terms of natural catastrophes," said Andreas Schrast, head of catastrophic perils for Swiss Re, another big insurer.

One of the most noticeable and troubling weather extremes was the record-high nighttime temperatures, said Tom Karl, director of NOAA's National Climatic Data Center. That shows that the country wasn't cooling off at all at night, which both the human body and crops need.

"These events are abnormal," Karl said. "But it's part of an ongoing trend we've seen since 1980."

Individual weather disasters so far can't be directly attributed to global warming, but it is a factor in the magnitude and the string of many of the extremes, Karl and other climate scientists say.

The Q Line

Make way for the gangway

City officials plan to build a gangway and 2,160-square-foot barge on the southern side of the Santa Monica Pier to expedite evacuations in case of an emergency. Although bringing boats back to the pier is not in the cards right now, the gangway will be constructed with the future in mind.

So, this week's Q-Line question asks:
Would you support returning recreational boating back to the pier, helping the landmark reclaim some of its past glory?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **(310) 458-7737 ext. 102**.


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Battle over bulbs

Dear EarthTalk

What was the BULB Act pertaining to light bulb energy efficiency that just failed to pass in the House of Representatives?

Betsy Edgerton
Columbus, Ohio

THE BETTER USE OF LIGHT BULBS (BULB) Act (H.R. 2417) was a failed attempt in July 2011 by some Republicans in the House to repeal a 2007 law mandating increased efficiency for light bulbs sold anywhere in the U.S. Sponsors of the bill cited the 2007 bulb efficiency requirements-whereby light bulbs must be 25 to 30 percent more efficient by 2014 and then as much as 60 percent more efficient by 2020-as a key example of how government overreaches its authority.

"The 2010 elections demonstrated that Americans are fed up with government intrusion," said Representative Joe Barton, the Texas Republican who proposed the repeal. "The federal government has crept so deep into our lives that federal agencies now determine what kind of light bulbs the American people are allowed to purchase." It's ironic that the new standards were put in place by Republican President George W. Bush as part of his Energy Independence and Security Act of 2007, a sweeping update of the country's energy policy. At the time, the bill, including the provisions about light bulb efficiency, enjoyed widespread bi-partisan support.

The fact that the BULB Act couldn't muster enough votes in the Republican-controlled House to pass by the required two-thirds majority shows that even many conservative lawmakers would rather have the country save money and energy than waste it unnecessarily on inefficient lighting. The repeal effort did garner 233 votes, but the 193 opposed were more than enough to override it given House rules.

Maryland's Steny Hoyer, Democratic Whip in the House, derided the sponsors of the repeal attempt for focusing on the wrong priorities in these dire economic times. "By bringing misguided bills like this one to the floor instead of a comprehensive jobs plan, it is clear that House Republicans are still in the dark."

Even the National Electrical Manufacturers Association and General Electric came out against repealing the increased efficiency standards, given the strides industry has made in recent years to roll with the punches and design more efficient bulbs, fixtures and electricity distribution methods.

Analysts wonder if the 2007 efficiency requirements will sound the death knell for incandescent bulbs, which have not changed significantly since first invented by Thomas Edison in 1879. While newer, more efficient styles of bulbs-from compact fluorescents (CFLs) to halogens to light-emitting diodes (LEDs)-may be significantly more expensive than their incandescent counterparts (by as much as a factor of 50!), consumers will likely make up the difference and then some over the long term as energy savings accrue. The Department of Energy estimates that the switchover to newer, more efficient bulbs will save American households upwards of $50 per year by 2015, or some $6 billion in the aggregate.

Besides saving money, the new standards will save the amount of electricity generated by more than 30 large power plants, according to the nonprofit Alliance to Save Energy (ASE). As for global warming, the new standards promise to save carbon emissions equaling the removal of 14 million cars off the road.



Photo courtesy Hemera Collection

EXTENDED LIFE? **New efficiency requirements for light bulbs may sound the death knell for incandescents, which have not changed significantly since Thomas Edison invented them in 1879. Newer, more efficient styles cost more but could save consumers some $6 billion in annual energy costs by 2015 -- while also eliminating the equivalent of 30 large power plants' electrical output and 14 million cars worth of carbon emissions.**

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Obama eases up on smog rule amid GOP criticism

DINA CAPPIELLO
JULIE PACE
Associated Press

WASHINGTON In a dramatic reversal, President Barack Obama on Friday scrubbed a clean-air regulation that aimed to reduce health-threatening smog, yielding to bitterly protesting businesses and congressional Republicans who complained the rule would kill jobs in America's ailing economy.

Withdrawal of the proposed regulation marked the latest in a string of retreats by the president in the face of GOP opposition, and it drew quick criticism from liberals. Environmentalists, a key Obama constituency, accused him of caving to corporate polluters, and the American Lung Association threatened to restart the legal action it had begun against rules proposed by President George W. Bush.

The White House has been under heavy pressure from GOP lawmakers and major industries, which have slammed the stricter standard as an unnecessary jobs killer. The Environmental Protection Agency, whose scientific advisers favored the tighter limits, had predicted the proposed change would cost up to $90 billion a year, making it one of the most expensive environmental regulations ever imposed in the U.S.

However, the Clean Air Act bars the EPA from considering the costs of complying when setting public health standards.

Obama said his decision was made in part to reduce regulatory burdens and uncertainty at a time of rampant questions about the strength of the U.S. economy.

Underscoring the economic concerns: a new report Friday that showed the economy essentially adding no jobs in August and the unemployment rate stubbornly stuck at 9.1 percent.

The regulation would have reduced concentrations of ground-level ozone, the main ingredient in smog, a powerful lung irritant that can cause asthma and other lung ailments. Smog is created when emissions from cars, power and chemical plants, refineries and other factories mix in sunlight and heat.

Republican lawmakers, already emboldened by Obama's concessions on extending Bush-era tax cuts and his agreement to more than $1 trillion in spending reductions as the price for raising the nation's debt ceiling, had pledged to try to block the stricter smog standards as well as other EPA regulations when they returned to Washington after Labor Day.

A spokesman for House Speaker John Boehner, R-Ohio, had muted praise for the White House Friday, saying that withdrawal of the smog regulation was a good first step toward removing obstacles that are blocking business growth.

"But it is only the tip of the iceberg when it comes to stopping Washington Democrats' agenda of tax hikes, more government 'stimulus' spending and increased regulations, which are all making it harder to create more American jobs," said Boehner spokesman Michael Steel.

Thomas Donohue, president of the U.S. Chamber of Commerce, said the move was "an enormous victory for America's job creators, the right decision by the president and one that will help reduce the uncertainty facing businesses."

White House officials said the president's decision was not the product of industry pressure, and they said the administration would continue to fight other efforts by Republicans to dismantle the EPA's authority.

But that was little consolation for many of the president's supporters. The group MoveOn.org issued a scathing statement, saying Obama's decision was one it would have expected from his Republican predecessor.

"Many MoveOn members are wondering today how they can ever work for President Obama's re-election, or make the case for him to their neighbors, when he does something like this, after extending the Bush tax cuts for the rich and giving in to tea party demands on the debt deal," said Justin Ruben, the group's executive director.

The American Lung Association, which had sued the EPA over Bush's smog standards, said it would resume its legal fight now that Obama was essentially endorsing the weaker limit. The group had suspended its lawsuit after the Obama administration pledged to change it.

Obama's decision, in fact, mirrors one made by Bush in 2008. After EPA scientists recommended a stricter standard to better protect public health, Bush personally intervened after hearing complaints from electric utilities and other affected industries. His EPA set a standard of 75 parts per billion, stricter than one adopted in 1997, but not as strong as federal scientists said was needed to protect public health.

In March, the EPA's independent panel of scientific advisers sent a letter to the agency's administrator, Lisa Jackson, saying it was its unanimous recommendation to make the smog standards stronger and that the evidence was "sufficiently certain" that the range proposed in January 2010 under Obama would benefit public health.

But the White House, which has pledged to base decisions on science, said Friday the science behind its initial decision needed to be updated, a process already under way at EPA. The smog standard now is to be revised until 2013.

Whether Obama still occupies the White House at that point depends on the outcome of next year's presidential election.

Cass Sunstein, the head of the White House regulatory office, said changing the smog regulation now, only to have it be reconsidered again in two years, would create unnecessary uncertainty for the private sector and local governments.

The stricter limits initially proposed by Obama would have doubled the number of counties in violation. Smoggy cities such as Los Angeles and Houston would have been joined by counties in California's Napa Valley and one in Kansas with a population of 3,000. They would have had up to 20 years to meet the new limits, once EPA settled on a final number, or would have faced federal penalties.

In his statement, the president said scrapping the stronger smog standards did not reflect a weakening of his commitment to protecting public health and the environment.

"I will continue to stand with the hard-working men and women at the EPA as they strive every day to hold polluters accountable and protect our families from harmful pollution," Obama said.

Even before Friday's decision — announced as many Americans were paying more attention to their Labor Day weekend plans than the news — the White House has faced some criticism for its record on the environment. Obama abandoned a campaign pledge to set the first-ever limits on the pollution blamed for global warming, and he announced an expansion of offshore drilling before the Gulf oil spill sidelined those plans.

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Alley Resurfacing Project

The alley in the 4000 block of 19th Court will be resurfaced starting on Sept. 12 through Sept. 26 – daily work start time is 7 a.m. and end time is 4:30 p.m. Please be advised that resurfacing operations will generate noise and dust. There will be certain times when the alley will not be accessible during construction, but we will minimize these times of closure during the day. Questions should be directed to the Public Works Street Maintenance Division at (310) 458-4991. For more info on Alley Renewal Program, visit smgov.net/streets/alleyprogram.

Expo Line Maintenance Facility Design Update Meeting

Tuesday, Sept. 6, 7 p.m. at Virginia Avenue Park, Thelma Terry Building, 2200 Virginia Ave., Santa Monica, Calif.

Expo Light Rail Line Project

Follow daily construction updates on Twitter at twitter.com/EXPOinSM. Sewer and storm drain inspection will occur for this project in order to plan the initial layout of upcoming construction activities. Utility investigation work will be near the intersection of Cloverfield and Olympic boulevards. Camera inspection work on sewer mains will occur after-hours from 7 p.m. to 6 a.m. Detour Information: Expect delays on Cloverfield Boulevard during non-peak hours, from 9:30 a.m. to 3 p.m., M-F, this week only. For questions regarding this project contact Expo Light Rail Line Community Relations at (213) 922-EXPO or www.BuildExpo.org.

Transit Priority Systems Project

Installation of the Transit Priority System (TPS) at 80 traffic signals along major corridors within the City of Santa Monica. Partial roadway closures or detours are expected at various locations on Santa Monica Boulevard, between Lincoln Boulevard and 26th Street, but impact to traffic should be minimal.

Water Main Replacement

The water main at Third Court between Broadway and Wilshire Boulevard is undergoing removal and replacement. Please be advised that two-way traffic will be allowed on each side of construction work zone for local access only. Alley will be closed to through traffic and lane closure will be in place for night-time work on Wilshire Boulevard.

Utility Undergrounding

Construction on utilities in the public right-of-way will take place in the following locations: the east side of Cloverfield Boulevard from Pico Boulevard to the I-10 Freeway, and on the south side of Broadway from Seventh Street to Ninth Court. Partial roadway closures or detours are expected.

Southern California Edison Installation

Lane closures will occur on the east side of 20th Street from Olympic Boulevard to Wilshire Place North. Estimated completion is November of 2011. Expect traffic delays. Use alternate routes whenever possible.

For more information on projects, please visit the Know Before You Go Web site at www.knowB4ugo.smgov.net.

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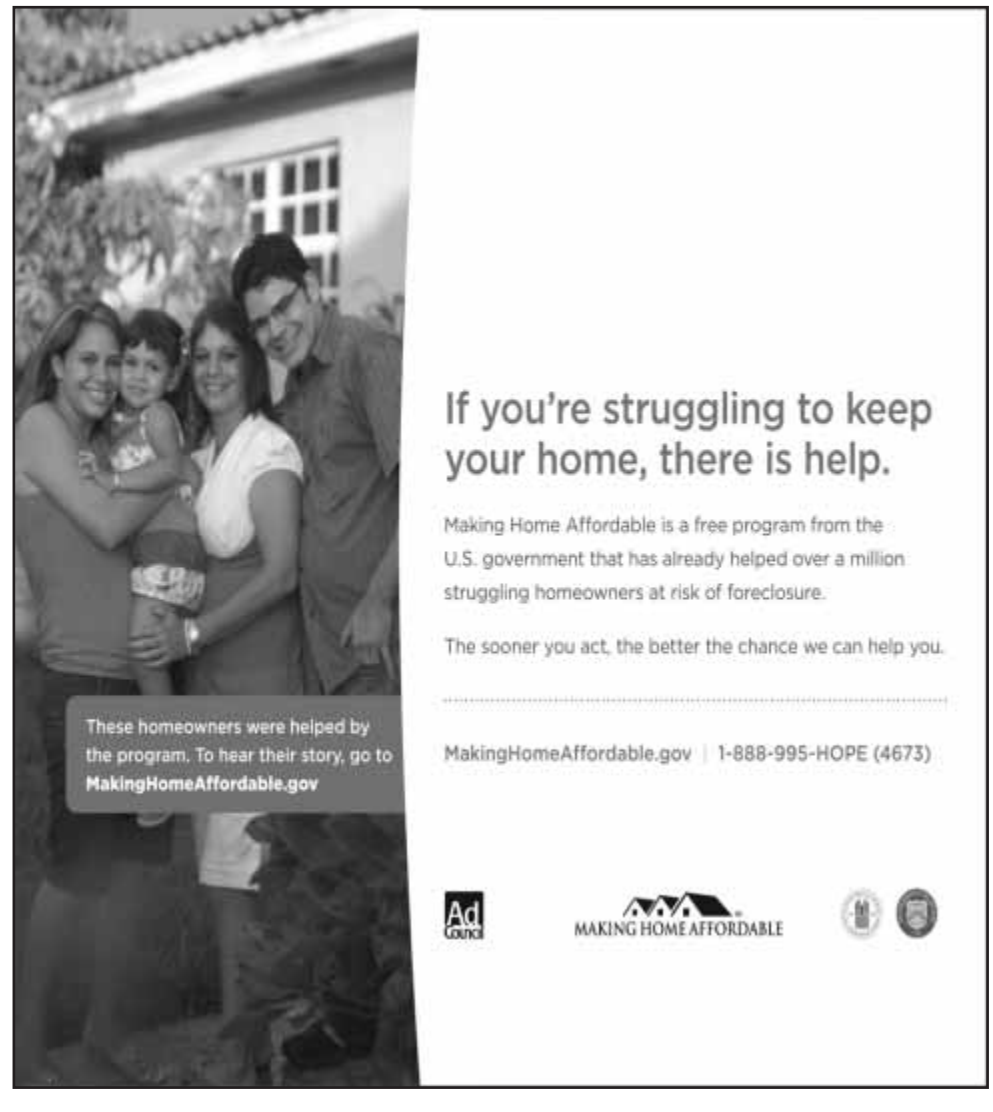
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FDA
FROM PAGE 1

about what they eat, and comes in the wake of major advances in nutrition regulations by the Obama administration.

Calorie counts are popping up on menus of chain restaurants across the country and the longstanding food pyramid was toppled this year by the U.S. government in favor of a plate that gives a picture of what a healthy daily diet looks like.

The struggle to redesign the labels on every box, can and carton has been in the works since 2003, and some of the changes could be proposed as soon as this year. FDA Deputy Commissioner Michael Taylor cautions not to expect a grand overhaul, but the revamped label does mark a shift to create a more useful nutritional snapshot of foods millions of Americans consume every day.

"There's no question obesity is a central public health concern that the nutrition facts panel can play a role in. It's obviously not a magic wand but it can be an informative tool," said Taylor.

For two decades, the black and white label has offered a glance of nutritional information about what's inside each package, including calories and grams of fats, cholesterol, protein and carbohydrates. Critics have complained it's confusing and doesn't offer a simpler way to make a choice about whether it's good for them — a judgment the industry wants to leave to consumers.

The proposed label is likely to produce several changes, said Taylor.

For starters, portion sizes should better reflect reality. The 2.5 servings listed on a 20-ounce soda bottle are typically slurped up by an individual in one sitting rather than split between a couple and their child. The same goes for a can of soup, where one serving is often listed as two-fifths of a can.

The FDA is also likely to find a way to emphasize calories, which many people rely on for weight control. Other items likely to disappear or change because they haven't proven useful include calories from fat and the daily percent value numbers that show how much what an average diet should include.

Still, some wish the revisions would go further to list information about the amount of preservatives in a food and the degree of processing it has undergone. Health activists say such changes could help trim waistlines in America.

The food industry wouldn't like to see many major changes. The current label is easily recognizable and adaptable to food packages of different sizes because it's simple, said Regina Hildwine, director for science, policy, labeling and standards at the Grocery Manufacturers Association.

Hildwine says her Washington-based group, which represents 300 top food, beverage companies — including Nestle, General Mills Inc., and Coca-Cola Co. — has provided extensive feedback to the FDA in the run-up to their proposed rule.

"I personally talk with FDA on a regular basis to share views and get information and sometimes they call me," said Hildwine.

Advocates believe that the government and industry are too cozy, and that food companies are reluctant to overhaul food labels for fear of their profits being hurt.

"It's against the industry's interest to help the consumer make better choices because then they'll sell less food," said Kelly Brownell, director of Yale University's Rudd Center for Food Policy and Obesity. "If the population is going to lose weight, it's going to eat less food, so that means less business for them."

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Daniel Archuleta *news@smdp.com*

IT'S ON: **St. Monica's football team lines up before taking on Animo Leadership on Saturday at Santa Monica College's Corsair Field.**

ST. MONICA
FROM PAGE 1

yard line where he scampered into the endzone to put the Mariners up, 7-0. Martinez would gain 57 yards during the first possession.

The Animo Eagles would respond 4 minutes into the second quarter with a 63-yard touchdown run by Justice Akanaywa.

St. Monica's offense bogged down for much of the first half after the Martinez score, giving Guerra fits.

"I think it was just a little first-game jitters," Guerra said. "Some of it was on me."

Running back Nick Pagnato would tack on a 17-yard TD run late in the first half that gave the Mariners a 14-6 halftime lead.

Guerra must have lit a fire under his squad as the Mariners came charging into the second half.

During Animo's opening possession, St. Monica linebacker Chris Corbally sacked quarterback Jeremy Stephenson in the endzone for a safety, putting the Mariners up 16-6.

What happened next didn't sit well with Guerra. Animo punted, but St. Monica was unable to recover the live ball as the Eagles took possession at the Mariner 29-yard line. Guerra was particularly ticked off by the play because he could be heard yelling out "the ball is live" as the Mariners took the field for the return. A punt following a safety is live, meaning any team can recover and take possession.

"I put that one on me, too," he said. "We didn't go over that much in practice."

Animo would score on the possession, but it came in unusual fashion. St. Monica defensive lineman Justin Kennedy sacked Animo QB Stephenson only to see the ball scooped up by Akanaywa, who ran it in from 33 yards out. Animo converted a two-point conversion, narrowing St. Monica's lead to 16-14.

That's when Martinez decided to turn things up a notch.

He would score on a 4-yard carry on the ensuing Mariner possession, extending the lead to 23-17 after the extra point. It wasn't long until Martinez struck again.

On the next possession he again scored from 4 yards out to give the Mariners a commanding lead. Pagnato and fullback Kevin Holubowski each added a touchdown to secure the win.

"They are a good, solid, fundamental team," Animo Head Coach Max Stevenson said. "But, I think we did pretty well to hang with them during the first half considering how many young players we suited up."

Game two of the Guerra era won't be quite as easy. The Mariners travel to West Covina South Hills on Friday, a game Guerra hopes will give his squad a taste of experience against a school from a higher division.

"This will be a great challenge," he said. "This is the best game we could ask for. We'll see where we sit after Friday."

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PAVLEY
FROM PAGE 1

having six months of keeping the bill alive and getting stronger support helped a lot with getting the passage," Pavley said.

The bill took three years to get through because of stiff resistance from the American Chemistry Council (ACC), which argued that regulatory agencies around the world approve of the use of BPA in products that come in contact with food.

"We believe it is important to allow the federal government's regulatory authorities to make science-based decisions, and not to create patchwork state and local restrictions when it comes to products," wrote Steve Hentges, the senior director of the ACC, in an e-mail. "Decisions regarding the safety of food-contact materials should be based on the best available data and solid scientific evaluation."

PROTECTING THE ELDERLY

Pavley also worked to protect the elderly from fraud by calling for more regulations around signature stamps issued by banks.

Banks make the signature stamps for elderly or disabled adults who can't make it to a physical bank branch. The bill, Senate Bill 586, would require a bank employee to witness and sign all requests for new signature stamps.

It also doubles the fines for those caught violating elder abuse laws.

A constituent from Woodland Hills brought the issue forward after her mother was the victim of fraud. The woman's in-home-care worker stole three-quarters of a million dollars, Pavley said.

"It is not only for the growing aging population, but also for the vulnerability of developmentally-disabled adults," Pavley said.

BUSINESS INTERESTS

In addition to children and the elderly, Pavley worked with other legislators to help out a less-sympathetic group: Business people.

Pavley joined Senate President Pro Tem Darrell Steinberg (D-Sacramento), Assembly Speaker John Perez (D-Los Angeles) and Senator Ron Calderon (D-Montebello) in moving forward legislation that requires state agencies to review major regulations that are worth over $50 million for their effects on investment, innovation, creation of new businesses and impact on jobs, amongst other factors.

"Along with looking at compliance costs, it's also vital to consider economic benefits," Pavley said. "Regulations often drive innovation."

The bill also increases transparency by letting the public and other stakeholders participate in the regulatory process.

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FREE HEARING AID BATTERY PACK when presenting this offer at one of the above locations. 9/30/11
FREE HEARING EVALUATION & CONSULTATION Investigate your options for improved hearing with state of the art hearing devices. 9/30/11

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Medically Supervised HCG Diet
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310.458.3714
As Seen On Dr. Oz
Vibrance Health Services
900 Wilshire Boulevard, Suite 310, Santa Monica
www.bevibrance.com



SURF REPORT

SURF CONDITIONS **WATER TEMP:** 61°

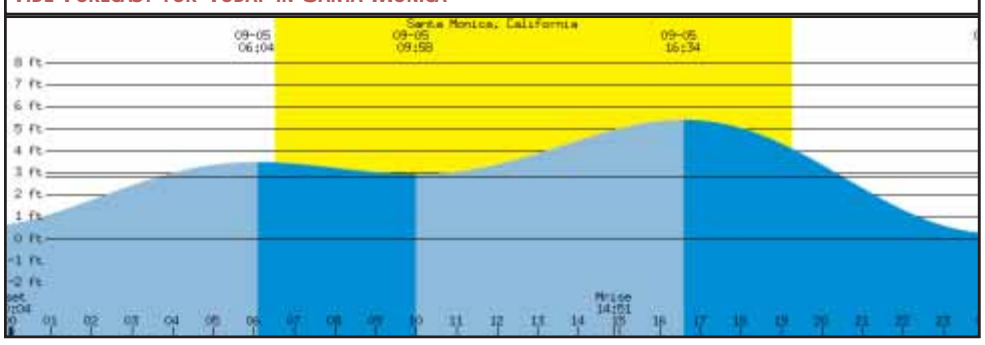
SWELL FORECAST

Today looks a bit smaller than today, about chest+ at south facing breaks

LONG RANGE SYNOPSIS

MIDWEEK IS LOOKING AT DIRECT SOUTH SWELL COMING ASHORE, ABOUT CHEST TO AT TIMES HEAD HIGH AT SOUTH FACING BREAKS.

TIDE FORECAST FOR TODAY IN SANTA MONICA



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **August 31, 2011**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 1
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 8
- Number of A grades for dry/wet weather -- 30 / ns
- Number of (C,D,F) grades for dry/wet weather -- 0 / ns

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Groudeck Family Foundation, simplehuman, LAcarGUY, SIMA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	ns
El Pescador State Beach, between Lechusa and Las Alisa creeks.	A+	ns
Encinal Canyon at El Matador State Beach.	A+	ns
Broad Beach at Trancas Creek mouth.	A+	ns
Zuma Beach at Zuma Creek mouth.	A+	ns
Walnut Creek, projection of Wildlife Rd. (private).	A+	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A+	ns
Escondido Creek, just east of Escondido State Beach.	A+	ns
Latigo Canyon Creek mouth.	C	ns
Solstice Canyon at Don Blocker County Beach.	F	ns
Puerco State Beach at creek mouth.	A+	ns
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	F	ns
Surfrider Beach at Malibu Colony fence.	A+	ns
Surfrider Beach (breach location)- daily.	B	ns
Malibu Pier - 50 yards east.	F	ns
Carbon Beach at Sweetwater Canyon.	D	ns
Las Flores State Beach at Las Flores Creek (point zero).	A+	ns
Big Rock Beach at 19948 PCH stairs.	C	ns
Pena Creek at Las Tunas County Beach.	A+	ns
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	A	ns
Castlerock Storm Drain at Castle Rock Beach.	A+	ns
Santa Ynez Storm Drain at Castle Rock Beach.	B	ns
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	ns
Will Rogers State Beach at Bel Air Bay Club drain near fence.	F	ns
Will Rogers State Beach at Pulga Canyon storm drain.	A+	ns
Will Rogers State Beach at Temescal Canyon drain.	A+	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A	ns
Santa Monica Beach at Montana Ave. drain.	A+	ns
Santa Monica Beach at Wilshire Blvd. drain.	A	ns
Santa Monica Municipal Pier.	B	ns
Santa Monica Beach at Pico/Kenter storm drain.	B	ns
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	ns
Ocean Park Beach at Ashland Ave. drain.	A+	ns
Venice City Beach, at the Rose Ave. storm drain.	A+	ns
Venice Beach at Brooks Ave. drain.	A+	ns
Venice Beach at Windward Ave. drain.	A+	ns
Venice Fishing Pier - 50 yards south.	A+	ns
Venice Beach- projection of Topsail St..	A+	ns
Marina del Rey, Mothers' Beach- lifeguard tower.	A	ns
Dockweiler State Beach at Ballona Creek mouth.	B	ns
Dockweiler State Beach at Culver Blvd. drain.	A+	ns
North Westchester Storm Drain at Dockweiler State Beach.	A+	ns
Dockweiler State Beach at World Way (south of D&W jetty).	A+	ns
Dockweiler State Beach at Imperial Hwy drain.	A	ns
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	ns
Dockweiler State Beach at Grand Ave. drain.	A+	ns

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

NFL

Raiders cut QB Edwards

JOSH DUBOW
AP Sports Writer

ALAMEDA The Oakland Raiders have released backup quarterback Trent Edwards and longtime linebacker Sam Williams as they reduced their roster to the 53-man limit.

Among the other notable players cut Saturday were three defensive backs from last year's draft. Cornerbacks Walter McFadden and Jeremy Ware, and safety Stevie Brown were among the 26 players cut. Oakland also released former Pro Bowl cornerback Lito Sheppard a little over a week after he was brought in as a free agent.

The Raiders kept all eight of this year's draft picks on the active roster. Quarterback Terrelle Pryor, taken in the supplemental draft last month, does not count against the roster until after serving his five-game suspension.

The Raiders currently have only two active quarterbacks in starter Jason Campbell and Kyle Boller, but could choose to sign a player cut by another team before the Sept. 12 opener at Denver.

Coach Hue Jackson talked to the media before the cuts were announced and was not available to discuss the team's rationale for the moves until Sunday.

Edwards was brought in during training camp and was expected to compete with Boller for the No. 2 spot. But he played only briefly in two of the exhibition games, struggling in a longer stint against New Orleans, and the Raiders decided to let him go.

Williams, a third-round pick out of Fresno State in 2003, was one of the longest-tenured Raiders and always seemed to find a way to make the team with his strong play on special teams. He did not practice the past week because of an undisclosed reason and was also released.

With All-Pro Nnamdi Asomugha gone in free agency, McFadden and Ware got a chance to compete for more playing time in training camp a year after being drafted in the fifth and seventh rounds, respectively.

But both players struggled in practice as well as games and were beaten out for roster spots by Joe Porter and rookies DeMarcus Van Dyke and Chimdi Chekwa.

Brown was a valuable special teams performer as a rookie last year and got time in passing situations as a free safety when starter Michael Huff moved into a slot coverage role. He was beaten out at safety by Jerome Boyd, a former practice squader brought back in March as a free agent.

Sheppard was cut a little more than a week after signing with the Raiders. He is a former Pro Bowler who has bounced around the past few seasons and was out of a job at the start of training camp.

He started two games last season for Minnesota before becoming a free agent. He started nine games for the New York Jets in 2009 and three for Philadelphia the previous season. He had been a starter for the Eagles before that, intercepting 14 passes between 2004-06.

The other players let go were receivers Shaun Bodiford, Chad Jackson and Eddie McGee; running backs Louis Rankin and Manase Tonga; linebackers Chris Francis, Bani Gbadyu and Jeremy Leman; tight end Kevin Brock; defensive backs Matt Giordano and Sterling Moore; offensive linemen Daniel Loper and Alex Parsons; defensive linemen Mason Brodine, Jamie Cumbie, Derrick Hill and DE Tommie Hill; and punter Glenn Pakulak.

County of Los Angeles Department of the Treasurer and Tax Collector

Notice of Divided Publication

Pursuant to Sections 3702, 3381, and 3382, Revenue and Taxation Code, the Notice of Sale of Tax Defaulted Property Subject to the Power of Sale in and for the County of Los Angeles, State of California has been divided and distributed to various newspapers of general circulation published in said County for publication of a portion thereof, in each of the said newspapers.

Public Auction Notice (R&TC 3702) Of Sale Of Tax-Defaulted Property Subject To The Power Of Sale (Sale No. 2011A)

Whereas, on July 5, 2011, I, MARK J. SALADINO, Treasurer and Tax Collector was directed by the Board of Supervisors of Los Angeles County, State of California to sell at public auction certain tax-defaulted properties which are Subject to the Power of Sale. Public notice is hereby given that unless said properties are redeemed prior thereto, I will, on October 17 and 18, 2011, at the hour of 9:00 a.m. at the Fairplex Los Angeles County Fairgrounds, 1101 W. McKinley Avenue, Building 8, Pomona, California, offer for sale and sell said properties at public auction to the highest bidder for cash or cashier's check in lawful money of the United States for not less than the minimum bid. If no bids are received on a parcel, it will be re-offered at the end of the auction at a reduced minimum price.

The minimum bid for each parcel is the total amount necessary to redeem, plus costs, as required by Section 3698.5 of the Revenue and Taxation Code.

Prospective bidders should obtain detailed information of this sale from the County Treasurer and Tax Collector. Pre-registration and a $5,000 deposit in the form of cash, cashier's check or bank issued money order is required at the time of registration. No personal checks, two-party checks or business checks will be accepted for registration. Registration will be from 8:00 a.m. to 5:00 p.m., starting Tuesday, September 6, 2011, at the Treasurer and Tax Collector's Office located at 225 North Hill Street, Room 130, Los Angeles, California, and will end on Friday, September 30, 2011, at 5:00 p.m.

If the property is sold, parties of interest, as defined by Section 4675 of the Revenue and Taxation Code, have a right to file a claim with the County for any proceeds from the sale, which are in excess of the liens and costs required to be paid from the proceeds. If excess proceeds result from the sale, notice will be given to parties of interest, pursuant to law.

All information concerning redemption, provided the right to redeem has not previously been terminated, will upon request be furnished by MARK J. SALADINO, Treasurer and Tax Collector.

If redemption of the property is not made according to the law before 5:00 p.m. on Friday, October 14, 2011, which is the last business day prior to the first day of auction, the right of redemption will cease.

The Assessor's Identification Number (AIN) in this publication refers to the Assessor's Map Book, the Map Page, and the individual Parcel Number on the Map Page. If a change in the Assessor's Identification Number occurred, both prior and current Assessor's Identification Numbers are shown. An explanation of the parcel numbering system and the maps referred to are available from the Office of the Assessor located at 500 West Temple Street, Room 225, Los Angeles, California 90012.

A list explaining the abbreviations used in this publication is on file in the Office of the Treasurer and Tax Collector, 225 North Hill Street, Room 130, Los Angeles, California 90012, or telephone 1(213) 974-2045.

I certify under penalty of perjury that the foregoing is true and correct. Executed at Los Angeles, California, on August 8, 2011.

MARK J. SALADINO
Los Angeles County
Treasurer and Tax Collector
State of California

The real property that is subject to this notice is situated in the County of Los Angeles, State of California, and is described as follows:

PUBLIC AUCTION NOTICE OF SALE OF TAX-DEFAULTED PROPERTY SUBJECT TO THE POWER OF SALE(SALE NO. 2011A)

1866 AIN 4225-006-086 KENNEDY,BRIAN J LOCATION COUNTY OF LOS ANGELES $392,581.00

1875 AIN 4240-018-046 PACIFIC JEWISH CENTER LOCATION COUNTY OF LOS ANGELES $470,030.00

1878 AIN 4258-008-015 BURLEIGH,DAROLD E CO TR BURLEIGH TRUST LOCATION COUNTY OF LOS ANGELES $14,693.00

1882 AIN 4275-011-025 MONTELL,DELLIS L AND PATRICIA A LOCATION COUNTY OF LOS ANGELES $93,227.00

1885 AIN 4282-015-005 14TH STREET LLC LOCATION COUNTY OF LOS ANGELES $130,113.00

1897 AIN 4294-005-068 A PATEL ENTERPRISES LOCATION COUNTY OF LOS ANGELES $60,919.00

1903 AIN 4318-002-013 BASSMAN,MEINHARD AND FRANCES TRS BASSMAN FAMILY TRUST AND BASSMAN,HOWARD LOCATION COUNTY OF LOS ANGELES $16,305.00

MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

Call theatre for more information.

AMC Loews Broadway 4
1441 Third Street Promenade
(888) 262-4386

Harry Potter and the Deathly Hallows - Part 2 (PG-13) 2hrs 10min
11:35am, 2:45pm, 6:00pm, 9:15pm

Rise of the Planet of the Apes (PG-13) 1hr 44min
12:15pm, 2:55pm, 5:30pm, 8:15pm, 10:45pm

One Day (PG-13) 1hr 47min
5:00pm, 7:40pm, 10:20pm

Smurfs (PG) 1hr 42min
11:30am, 2:15pm

Good Old Fashioned Orgy (R) 1hr 35min
11:45am, 2:30pm, 5:15pm, 8:00pm, 10:40pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Debt (R) 1hr 53min
11:10am, 2:05pm, 5:05pm, 8:00pm, 10:45pm

Rise of the Planet of the Apes (PG-13) 1hr 44min
11:30am, 2:10pm, 5:00pm, 7:40pm, 10:20pm

Crazy, Stupid, Love (PG-13) 1hr 47min
11:05am, 2:00pm, 5:00pm, 7:45pm, 10:30pm

Colombiana (PG-13) 1hr 47min
11:15am, 2:00pm, 4:45pm, 7:30pm, 10:15pm

Help (PG-13) 2hrs 17min
11:55am, 3:30pm, 7:00pm, 10:25pm

Shark Night 3D (PG-13) 1hr 35min
2:20pm, 7:25pm, 10:00pm

Spy Kids: All the Time in the World 3D (PG) 1hr 29min
1:45pm, 7:00pm

Shark Night (PG-13) 1hr 35min
11:45am, 4:50pm

Spy Kids: All the Time in the World (PG) 1hr 29min
11:20am, 4:20pm, 9:30pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Mozart's Sister (Nannerl, la Soeur de Mozart) (NR) 2hrs 00min
11:00am, 3:20pm, 8:30pm

Sarah's Key (Elle s'appelait Sarah) (PG-13) 1hr 51min
1:50pm, 4:40pm, 7:20pm, 9:55pm

Buck (PG) 1hr 29min
11:00am

Our Idiot Brother (R) 1hr 30min
12:30pm, 2:55pm, 5:20pm, 7:45pm, 10:10pm

Chasing Madoff! (NR) 1hr 31min
11:00am, 1:00pm, 6:10pm

5 Days of War (R) 1hr 53min
1:30pm, 4:20pm, 7:10pm, 10:00pm

AMC Criterion 6
1313 Third St.
(310) 395-1599

Captain America: The First Avenger (PG-13) 2hrs 05min
11:00am, 1:50pm, 4:40pm, 7:30pm, 10:25pm

Cowboys & Aliens (PG-13) 1hr 58min
11:15am, 2:00pm, 4:50pm, 7:45pm, 10:35pm

30 Minutes or Less (R) 1hr 23min
4:30pm, 7:00pm, 9:30pm

Don't Be Afraid of the Dark (R) 1hr 40min
11:50am, 2:30pm, 5:15pm, 8:00pm, 10:40pm

Apollo 18 (PG-13) 1hr 26min
11:45am, 2:15pm, 4:35pm, 7:15pm, 9:45pm

Cars 2 (G) 1hr 53min
11:10am, 1:40pm

Saving Private Perez (Salvando al soldado Perez) (PG-13) 1hr 45min
11:05am, 1:35pm, 4:15pm, 7:00pm, 9:50pm

For more information, e-mail news@smdp.com

Exercise tonight, Cancer

ARIES (March 21-April 19)
★★★★ Your mind takes a vacation -- it makes no difference where you are or with whom! Others find that you drop the ball in the middle of a conversation. Even though it is a holiday, make an attempt to rein yourself in. Perhaps these flights of fancy help you relax. Tonight: Finally present.

TAURUS (April 20-May 20)
★★★★★ A partner or potential loved one wants to "make nice." Relax with the moment. Have more faith in your ability to move through issues. Your efforts make a substantial difference, especially if you listen. Tonight: Sign up for a one-day workshop.

GEMINI (May 21-June 20)
★★★★ Remain sensitive to others. Slow down. Have a long talk. You aren't socializing as much as anchoring and understanding someone's needs. Never underestimate the role of sensitivity and interest. Tonight: Have another discussion with a key friend.

CANCER (June 21-July 22)
★★★ Your focus on accomplishing and eliminating a frivolous project will help you complete some overdue tasks. Demonstrate your caring through action. It can be as simple as picking up the phone. Positive actions and thoughts open up a stale situation. Tonight: Time to exercise.

LEO (July 23-Aug. 22)
★★★★★ Refuse to get stumped by a situation. You have the answers. Make plenty of time for a gathering of family and friends. Celebrate this special, lazy Monday. Someone you might not have seen in a while could trigger a strong reaction. Detach. Tonight: Slow your pace.

VIRGO (Aug. 23-Sept. 22)
★★★★ You might decide the best place to enjoy yourself is at home. Throw a Labor Day barbecue. It can be spontaneous. Understanding evolves when dealing with a sometimes-caustic friend. Understand how different this person is from you. Tonight: You enjoy yourself more and more.

LIBRA (Sept. 23-Oct. 22)
★★★★★ Keep conversations moving and add a new dimension to a situation. An older friend or loved one could be irritating because of his or her demanding way. Another loved one or friend helps you get past this obstacle. Talk it through. Tonight: Head home.

SCORPIO (Oct. 23-Nov. 21)
★★★★ Whether entertaining at home or going elsewhere, make the most of the moment. Let someone know how you feel by indulging him or her. Choose a gesture that you know will have meaning. Conversations open up, possibly revealing a secret. Oops! Tonight: Return calls.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ You seem to be the person who plans are centered around. You could take a different slant on a situation once you are around people. Once you indulge a little, you'll feel much better. Tonight: Going overboard.

CAPRICORN (Dec. 22-Jan. 19)
★★★ You might be unusually quiet. Whether you need some time away or are mulling over a problem is irrelevant to others. They miss you. Take a nap if that helps you recycle. Make time for a late-afternoon gathering. Tonight: You enjoy every moment.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ Use the daylight hours to the max. Find friends, and you'll discover how very content you can be. You might pop from barbecue to barbecue, or if at home, you could be swamped by friends seeking you out. Tonight: Until the wee hours.

PISCES (Feb. 19-March 20)
★★★★ Don't rush if you are traveling. You will feel better and more relaxed. By the time you make it over to a friend's, you will be a lot happier if you don't cause yourself unnecessary stress. Listen to news with a grain of salt. Tonight: In the limelight.

Happy birthday

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

This year, you manifest a tendency to be a bit of a daredevil. There is very little you won't try. Other times, words of caution stop you, but not as frequently as you would think. You are likely to network and expand your circle of friends and work colleagues. If you are single, you could meet someone quite significant to your life's history. If you are attached, the two of you need to work on manifesting a key goal. No matter what your status is, greater contentment lies within a relationship. CAPRICORN reads you cold.



MYSTERY PHOTO

Daniel Archuleta *daniela@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

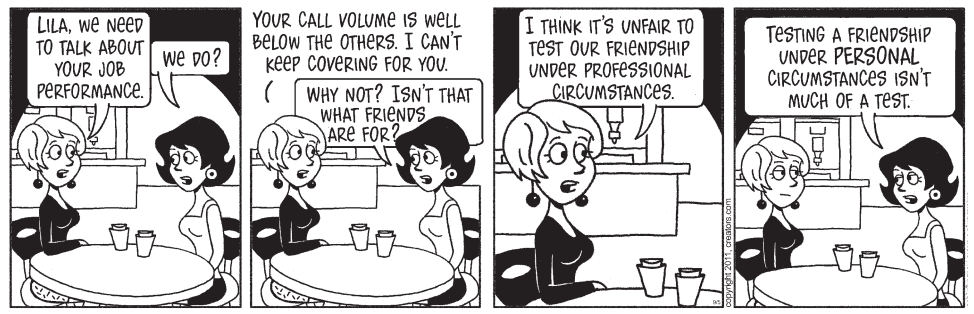
Dogs of C-Kennel

By Mick and Mason Mastroianni



The Meaning of Lila

By John Forgetta & L.A. Rose



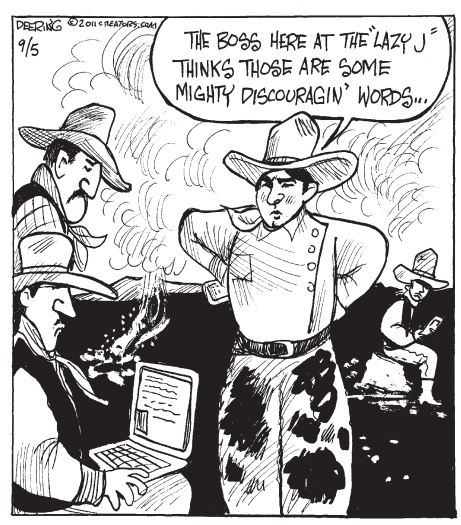
Garfield

By Jim Davis



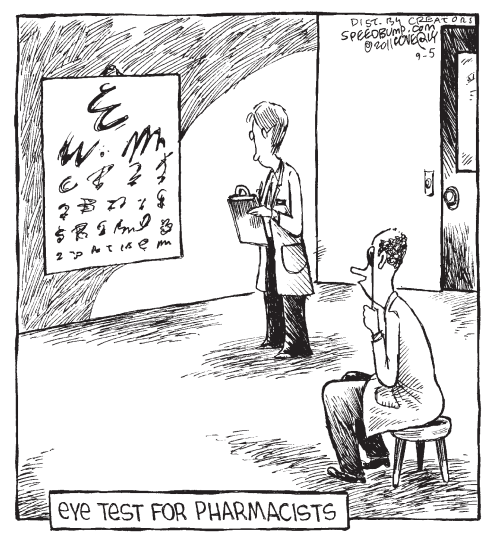
Strange Brew

By John Deering



Speed Bump

By Dave Coverly



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

					6			
5	7	1		9		2	8	
			7	1			9	3
7	1				5			
		9				4		
			9				1	2
6	2			3	1			
	4	8		2		6	7	1
			4					

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

7	9	1	3	6	2	8	5	4
2	6	4	8	9	5	1	7	3
3	5	8	4	7	1	2	6	9
9	2	7	6	3	8	5	4	1
5	4	6	1	2	7	3	9	8
1	8	3	9	5	4	7	2	6
8	1	2	7	4	6	9	3	5
4	3	5	2	8	9	6	1	7
6	7	9	5	1	3	4	8	2



CROSSWORD

By THOMAS JOSEPH

ACROSS

1 1992 title role for Nicholson
6 Puccini opera
11 Considering everything
12 Like bar beer
13 Racer Andretti
14 "Superman" star
15 Skin hole
17 Singer Ritter
18 Shove away, football-style
22 Hammer or sickle
23 To-do
27 Following
29 Throw out
30 Farm machine
32 Refer to
33 Breakfast meats
35 Engine sound
38 Baby-food choice
39 Texas landmark
41 Gold-loving king
45 Strike group
46 Chilled
47 End table items
48 Rockies resort

DOWN

1 That guy
2 "Not — dare!"
3 Distant
4 Casual footwear
5 Distant
6 Bullfight stars
7 Low digit
8 Proofing mark
9 Grotto
10 High point
16 Stadium cry
18 Mix up
19 Muscle quality
20 Tiny bit
21 Casual footwear
24 Prudish person
25 Past due
26 Tarzan's pals
28 Guns and grenades
31 Regret
34 Pacific island group
35 Transport
36 Arm bone
37 Disfigure
40 Unruly do
42 Dance maneuver
43 High card
44 Capitol Bldg. worker

H	U	R	S	T	■	G	A	L	A	S
O	S	A	K	A	■	A	G	E	N	T
M	E	R	I	T	■	P	E	S	T	O
E	D	I	T	E	D	■	■	T	O	O
R	U	T	■	R	E	B	R	A	N	D
S	P	Y	■	T	R	E	A	T	Y	■
■	■	■	G	O	B	A	D	■	■	■
■	S	E	N	T	I	N	■	S	A	C
B	O	N	U	S	E	S	■	T	V	A
A	N	T	■	■	S	T	A	R	E	D
S	A	R	A	H	■	A	M	O	N	G
I	T	A	L	O	■	L	E	D	G	E
C	A	P	E	D	■	K	N	E	E	S

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475

1	2	3	4	5	■	6	7	8	9	10
11					■	12				
13					■	14				
■	■	■	15		16		■	17		
18	19	20					21	■	■	■
22				■	23			24	25	26
27				28	■	29				
30					31	■	32			
■	■	■	33			34				
35	36	37	■	38				■	■	■
39			40		■	41		42	43	44
45					■	46				
47					■	48				

9-5

ARITHMO™

CrossMath + × − ÷

– Arithmo Crossmath – Reclaim Your Brain

• Insert the given numbers in the empty squares so when they are calculated in threes from left to right and top to bottom they satisfy the demands in the shaded boxes both horizontally and vertically.

• Each empty square dictates the math operation that must be performed to meet the demands.

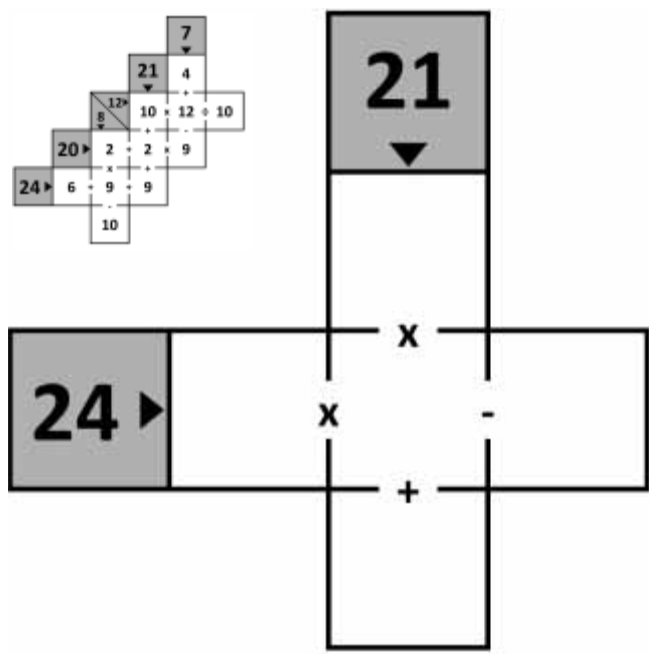
• Remember to multiply or divide before you add or subtract.

Go to www.zokigames.net for more fun and challenging games and links to our mobile phone apps.

Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

2, 5, 7, 11, 11

Solution for Task 1659



NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ The heavy hand of the U.S. Fish and Wildlife Service landed on 11-year-old Skylar Capo and her mom in June, after an agent happened to spot Skylar holding a baby woodpecker in her hands at a Lowes home improvement store in Fredericksburg, Va. Actually, Skylar had minutes before saved the woodpecker from the primed teeth of a house cat and was providing temporary TLC, intending to release the bird when the trauma had passed. The agent, apparently, was unimpressed, reciting a provision of the Migratory Bird Act, and two weeks later, another Fish and Wildlife agent knocked on the Capos' door (accompanied by a Virginia state trooper) and served Mrs. Capo a citation calling for a $535 fine. (In August, Fish and Wildlife officials relented, calling the agent's action a mistake.)

■ Though a university study released in June linked birth defects to the controversial mining industry practice of mountaintop removal, lawyers for the National Mining Association offered a quick, industry-friendly rebuttal: Since the area covered by the study was in West Virginia, any birth defects could well be explained merely as inbreeding. (A week later, the lawyers thought better and edited out that insinuation.)

TODAY IN HISTORY

1882 The first United States Labor Day parade is held in New York City.

1887 Fire at Theatre Royal in Exeter, England killed 186

1905 Russo-Japanese War: In New Hampshire, USA, the Treaty of Portsmouth, mediated by US President Theodore Roosevelt, ends the war.

1906 The first legal forward pass in American football is thrown by Bradbury Robinson of St. Louis University to teammate Jack Schneider in a 22–0 victory over Carroll College (Wisconsin).

1914 World War I: First Battle of the Marne begins. Northeast of Paris, the French attack and defeat German forces who are advancing on the capital.

WORD UP!

braird \BRAIRD\ , verb;
1. To sprout; appear above the ground.
noun:
1. The first sprouts or shoots of grass, corn, or other crops; new growth.

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Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES015052
Superior Court of California, County of Los Angeles
Petition of KRISTIEN L. VEST for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: KRISTIEN L. VEST filed a petition with this court for a decree of changing names as follows: KRISTIEN L. VEST to KRISTIEN LEIGHE The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: AUGUST 23, 2011 Time: 8:30, Dept. B
The address of the court is 300 East Olive Ave., Burbank, CA 91502
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: AUG. 03, 2011
MARY THORNTON HOUSE
Judge Of The Superior Court
8/22/2011, 8/29/2011, 9/5/2011, 9/12/2011

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES015057
Superior Court of California, County of Los Angeles
Petition of ELSA SARABIA & ARTURO SARABIA for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: ELSA SARABIA & ARTURO SARABIA filed a petition with this court for a decree of changing names as follows: ELSA SARABIA to ELSIE ALFARO. Petitioner or Attorney: ELSA SARABIA & ARTURO SARABIA filed a petition with this court for a decree of changing names as follows: ARTURO SARABIA to ARTEMIS ALFARO. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: SEPTEMBER 30, 2011 Time: 8:30AM, Dept. B
The address of the court is Superior Court North District, 300 East Olive Ave., Burbank, CA 91502
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: Aug 05 2011
MARY THORNTON HOUSE
SUPERVISING JUDGE
9/5/2011. 9/12/11, 9/19/2011, 9/26/2011

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES015076
Superior Court of California, County of Los Angeles
Petition of MARIA CHEYENNE PHOENIX THIBEAULT for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: MARIA CHEYENNE PHOENIX THIBEAULT filed a petition with this court for a decree of changing names as follows: MARIA CHEYENNE PHOENIX THIBEAULT to MARIA PHOENIX WELLS. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 10/14/2011 Time:8:30am, Dept. A
The address of the court is 300 East Olive Ave., Burbank, CA 91502
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 8/17/2011
MARY HOUSE, JUDGE OF THE SUPERIOR COURT

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011076416 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/04/2011 The following person(s) is (are) doing business as PRETTY SLY. The full name of registrant(s) is/are: Rosemary Hochschild 1313 A 17TH ST. Santa Monica, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Rosemary Hochschild. This statement was filed with the County Clerk of LOS ANGELES County on 08/04/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/15/2011, 08/22/2011, 08/29/2011, 09/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011073531 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/01/2011 The following person(s) is (are) doing business as ROVING MIC MEDIA. The full name of registrant(s) is/are: Shuk-Yin Lai 121 31st Street Manhattan Beach, CA 90266. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Shuk-Yin Lai. This statement was filed with the County Clerk of LOS ANGELES County on 08/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/15/2011, 08/22/2011, 08/29/2011, 09/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011079653 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/11/2011 The following person(s) is (are) doing business as MOBILE LEADERS ASSOCIATION. The full name of registrant(s) is/are: Daniel Robert Wittmers 323 Bungalow Drive, #A El Segundo, CA 90245. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Daniel Robert Wittmers. This statement was filed with the County Clerk of LOS ANGELES County on 08/11/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/15/2011, 08/22/2011, 08/29/2011, 09/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011079360 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/10/2011 The following person(s) is (are) doing business as FIVE DOLLAR ROSE. The full name of registrant(s) is/are: Steven Rau 618 N. Alta Vista Blvd. Los Angeles, CA 90036. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Steven Rau. This statement was filed with the County Clerk of LOS ANGELES County on 08/10/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/15/2011, 08/22/2011, 08/29/2011, 09/05/2011.

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ment in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/15/2011, 08/22/2011, 08/29/2011, 09/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011078215 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/08/2011 The following person(s) is (are) doing business as BOSUE RECORDZ, AHTOM BIG CAT MUSIC. The full name of registrant(s) is/are: Robert Jeffers 11734 Wilshire Blvd., C1113 Los Angeles, CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Robert Jeffers. This statement was filed with the County Clerk of LOS ANGELES County on 08/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/15/2011, 08/22/2011, 08/29/2011, 09/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011080442 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/11/2011 The following person(s) is (are) doing business as THE INDIAN KITCHEN. The full name of registrant(s) is/are: Mohammod Ali West Hollywood, CA 90048. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Mohammod Ali. This statement was filed with the County Clerk of LOS ANGELES County on 08/11/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/15/2011, 08/22/2011, 08/29/2011, 09/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011073201 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2011 The following person(s) is (are) doing business as TABLE RESERVATION ORGANIZER. The full name of registrant(s) is/are: Jesus Colmenares 6203 S. Wilton Pl Los Angeles, CA 90047, Roberto Colmenares 6203 S. Wilton Pl Los Angeles, CA 90047. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Jesus Colmenares. This statement was filed with the County Clerk of LOS ANGELES County on 07/29/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/15/2011, 08/22/2011, 08/29/2011, 09/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011078567 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/09/2011 The following person(s) is (are) doing business as THE MCCANN GROUP, MCCANN GROUP GLOBAL. The full name of registrant(s) is/are: Robert M. McCann 313 Virginia St. Suite 6 El Segundo, CA 90245. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Robert M. McCann. This statement was filed with the County Clerk of LOS ANGELES

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County on 08/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/15/2011, 08/22/2011, 08/29/2011, 09/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011077357 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/05/2011 The following person(s) is (are) doing business as ATLANTIC PUBLISHER. The full name of registrant(s) is/are: Atlantic United, INC. 205 Washington Ave. #509 Santa Monica, CA 90403. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Adrienne Papp. This statement was filed with the County Clerk of LOS ANGELES County on 08/05/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/22/2011, 08/29/2011, 09/05/2011, 09/12/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011081883 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/15/2011 The following person(s) is (are) doing business as SABOR CLOTHING. The full name of registrant(s) is/are: Jeanette Garcia 846 4th St. #306 Santa Monica, CA 90403, Monica Amores 9832 Beachy Ave. Arleta, CA 91331, Cristina Franco 1515 Baypoint Dr. Newport Beach, CA 92060. This Business is being conducted by: . The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Jeanette Garcia. This statement was filed with the County Clerk of LOS ANGELES County on 08/15/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/22/2011, 08/29/2011, 09/05/2011, 09/12/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011081175 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/12/2011 The following person(s) is (are) doing business as CRYPTIC FRAME FILMS. The full name of registrant(s) is/are: Bradley J Thornton 14543 Burbank Blvd. #204 Sherman Oaks, CA 91411. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Bradley J Thornton. This statement was filed with the County Clerk of LOS ANGELES County on 08/12/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/22/2011, 08/29/2011, 09/05/2011, 09/12/2011.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011077650 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/08/2011 The following person(s) is (are) doing business as DESIGN LATITUDES. The full name of registrant(s) is/are: David J. Curry 818 11th Street #9 Santa Monica, CA 90403-1651. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/08/2011. /s/: David J. Curry. This statement was filed with the County Clerk of LOS ANGELES County on 08/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/22/2011, 08/29/2011, 09/05/2011, 09/12/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011074378 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/02/2011 The following person(s) is (are) doing business as SHORE HOTEL. The full name of registrant(s) is/are: Steve Farzam 1515 Ocean Ave. Santa Monica, CA 90401. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Steve Farzam. This statement was filed with the County Clerk of LOS ANGELES County on 08/02/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/22/2011, 08/29/2011, 09/05/2011, 09/12/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011069007 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/08/2011 The following person(s) is (are) doing business as AMALGAMATED CONSTRUCTION. The full name of registrant(s) is/are: Terrell Miller 2811 S. Sepulveda Blvd. Los Angeles, CA 90064. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Terrell Miller. This statement was filed with the County Clerk of LOS ANGELES County on 08/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/22/2011, 08/29/2011, 09/05/2011, 09/12/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011077775 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/08/2011 The following person(s) is (are) doing business as ROBIN OCONNELL DESIGN. The full name of registrant(s) is/are: Robin OConnell 3044 Paula Dr. Santa Monica, CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Robin O Connell. This statement was filed with the County Clerk of LOS ANGELES County on 08/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/22/2011, 08/29/2011, 09/05/2011, 09/12/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011081102 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/12/2011 The following person(s) is (are) doing business as FLOW TRUE. The full name of registrant(s) is/are: Philip Santos 4248 Via Marina Unit 85 Marina Del Rey, CA 90292. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Philip Santos. This statement was filed with the County Clerk of LOS ANGELES County on 08/12/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/22/2011, 08/29/2011, 09/05/2011, 09/12/2011.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011073713 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/01/2011 The following person(s) is (are) doing business as EMERALD BOOKKEEPING. The full name of registrant(s) is/are: Emily Brennen 861 20th Street Santa Monica, CA 90403. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/11/2011. /s/: Emily Brennen. This statement was filed with the County Clerk of LOS ANGELES County on 08/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/22/2011, 08/29/2011, 09/05/2011, 09/12/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011083543 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/17/2011 The following person(s) is (are) doing business as BLISS WHEEL CO.. The full name of registrant(s) is/are: SWECAL INC. 2340 S. Corning St., #17 Los Angeles, CA 90034. This Business is being conducted by: . The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Michael Magnawi. This statement was filed with the County Clerk of LOS ANGELES County on 08/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/30/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011084685 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/18/2011 The following person(s) is (are) doing business as GUIDING GIFTED MINDS EDUCATION, g2m education. The full name of registrant(s) is/are: Gia Kim 4732 Cabot lane La Verne, CA 91750. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Gia Kim. This statement was filed with the County Clerk of LOS ANGELES County on 08/18/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to

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publish 08/30/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011082841 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/16/2011 The following person(s) is (are) doing business as ASK MY PET, ASK A PET PSYCHIC. The full name of registrant(s) is/are: Ellen Lance 1333 Washington Blvd., #637 Marina Del Rey, CA 90292. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Ellen Lance. This statement was filed with the County Clerk of LOS ANGELES County on 08/16/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/30/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011074378 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/02/2011 The following person(s) is (are) doing business as SHORE HOTEL. The full name of registrant(s) is/are: STEVE FARZAM 1515 OCEAN AVE. SANTA MONICA, CA 90401. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:STEVE FARZAM. This statement was filed with the County Clerk of LOS ANGELES County on 08/02/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 08/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011074379 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/02/2011 The following person(s) is (are) doing business as SUNSET RANCH. The full name of registrant(s) is/are: MEL JEN INC. 2107 WESTWOOD BLVD. LOS ANGELES, CA 90025. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:STEVE WALLACE. This statement was filed with the County Clerk of LOS ANGELES County on 08/02/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/01/2011, 08/08/2011, 08/15/2011, 08/22/2011.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011074068 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/01/2011 The following person(s) is (are) doing business as JUMP FOR FUN EVENTS. The full name of registrant(s) is/are: BRIAN KLEMANN 1845 PLAZA DEL AMO UNIT C TORRANCE, CA 90501. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BRIAN KLEMANN. This statement was filed with the County Clerk of LOS ANGELES County on 08/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/01/2011, 08/08/2011, 08/15/2011, 08/22/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011074070 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/01/2011 The following person(s) is (are) doing business as THE CALIFORNIA T-SHIRT COMPANY. The full name of registrant(s) is/are: THE CALIFORNIA BAG LLC 8690 HAYDEN PLACE CULVER CITY, CA 90232. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)2011/01/01. /s/: PHILIPPE CHRIKI. This statement was filed with the County Clerk of LOS ANGELES County on 08/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 08/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011074377 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/02/2011 The following person(s) is (are) doing business as 1DEGREES GLOBAL INC.. The full name of registrant(s) is/are: 1DEGREES GLOBAL INC. 2830 LAMBERT DRIVE LA, CA 90068. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)21/07/2011. /s/: QUINCY D. BRANNER. This statement was filed with the County Clerk of LOS ANGELES County on 08/02/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 08/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011075363 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/03/2011 The following person(s) is (are) doing business as LENNOX CAR WASH. The full name of registrant(s) is/are: CRYSTAL CAR BATH INC. 10709 HAWTHORNE BLVD. LENNOX, CA 90304. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HAMID AMOONA. This statement was filed with the County Clerk of LOS ANGELES County on 08/03/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011076129 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/04/2011 The following person(s) is (are) doing business as PG POOLS. The full name of registrant(s) is/are: PAUL GOLEM 1814 PELICAN AVE. SAN PEDRO, CA 90732. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2011. /s/: PAUL GOLEM. This statement was filed with the County Clerk of LOS ANGELES County on 08/04/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011078905 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/09/2011 The following person(s) is (are) doing business as ALL CITY INSURANCE. The full name of registrant(s) is/are: DAVID SPENCE 11544 W. PICO BLVD. LOS ANGELES, CA 90064, VLADA DENISOVA 11544 W. PICO BLVD. LOS ANGELES, CA 90064. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DAVID SPENCE. This statement was filed with the County Clerk of LOS ANGELES County on 08/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT

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DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 201107906 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/09/2011 The following person(s) is (are) doing business as JJKO DESIGN. The full name of registrant(s) is/are: JENNIFER JACOBS 4103 LAUREL GROVE AVENUE STUDIO CITY, CA 91604. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/2001. /s/: JENNIFER JACOBS. This statement was filed with the County Clerk of LOS ANGELES County on 08/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011078907 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/09/2011 The following person(s) is (are) doing business as EXCEL PHYSICAL THERAPY. The full name of registrant(s) is/are: IOAN GABRIEL SZEKELY 11248 BRADDOCK DR. CULVER CITY, CA 90230. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:IOAN GABRIEL SZEKELY. This statement was filed with the County Clerk of LOS ANGELES County on 08/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011078908 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/09/2011 The following person(s) is (are) doing business as GRANATAS & TAPAS. The full name of registrant(s) is/are: FEW & SONS ENTERPRISES 11032 DOWNEY AVE. DOWNEY, CA 90241. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:NORALIS WHITE. This statement was filed with the County Clerk of LOS ANGELES County on 08/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011078909 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/09/2011 The following person(s) is (are) doing business as SAND K. The full name of registrant(s) is/are: VIBES BASE ENTERPRISES INC. 9328 TELESTAR AVE. EL MONTE, CA 91731. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)14/07/2011. /s/: PETERSEN ZHU. This statement was filed with the County Clerk of LOS ANGELES County on 08/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011078911 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/09/2011 The following person(s) is (are) doing business as CIIF INSURANCE AGENCY. The full name of registrant(s) is/are: HARRIS FINANCIAL GROUP LLP 225 W. VALLEY BLVD. #H118 SAN GABRIEL, CA 91776. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact

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business under the fictitious business name or names listed on (Date)27/06/2011. /s/: VIC CHAN. This statement was filed with the County Clerk of LOS ANGELES County on 08/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011078912 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/09/2011 The following person(s) is (are) doing business as LAW OFFICES OF CARMEL HEHR. The full name of registrant(s) is/are: MARIA C. HEHR 3530 WILSHIRE BLVD. LOS ANGELES, CA 90010. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)21/07/2011. /s/: MARIA C. HEHR. This statement was filed with the County Clerk of LOS ANGELES County on 08/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/30/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011078913 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/09/2011 The following person(s) is (are) doing business as DICE EDITORIAL. The full name of registrant(s) is/are: MICHAEL P. DEISINGER 1732 BUTLER AVE. APT. 3 LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MICHAEL P. DEISINGER. This statement was filed with the County Clerk of LOS ANGELES County on 08/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011084142 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/18/2011 The following person(s) is (are) doing business as SAFE HAVEN DESIGNS, SAFE HAVEN ARTIST TEAM. The full name of registrant(s) is/are: Timothey Caldwell 206 N New Hamsphire #1 Los Angeles, CA 90004. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Timothey Caldwell. This statement was filed with the County Clerk of LOS ANGELES County on 08/18/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011078914 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/09/2011 The following person(s) is (are) doing business as THE POWER CO.. The full name of registrant(s) is/are: LOOMP & KOOZH, INC. 1070 E. WOODBURY RD. PASADENA, CA 91104. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05102011. /s/: ERIC H. ARIMA. This statement was filed with the County Clerk of LOS ANGELES County on 08/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011081239 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/12/2011 The following person(s) is (are) doing business as APPLIANCEUSA. The full name of registrant(s) is/are: ANTHONY TUTTLE 578 WASHINGTON BLVD. UNIT 280 MARINA DEL REY, CA 90292. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANTHONY TUTTLE. This statement was filed with the County Clerk of LOS ANGELES County on 08/12/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011082013 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/15/2011 The following person(s) is (are) doing business as LEMSTONE CHRISTIAN STORES. The full name of registrant(s) is/are: JCED ENTERPRISES, INC. 28130 NEWHALL RANCH ROAD VALENCIA, CA 91354. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ERIC H. ARIMA. This statement was filed with the County Clerk of LOS ANGELES County on 08/15/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011082017 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/15/2011 The following person(s) is (are) doing business as ANDY WEBER STUDIOS AND DISTRIBUTIONS. The full name of registrant(s) is/are: CODY A. SANDERS 12423 ANETA STREET LOS ANGELES, CA 90066. This Business is being conducted by: . The registrant commenced to transact business under the fictitious business name or names listed on (Date)07262011. /s/: CODY A. SANDERS. This statement was filed with the County Clerk of LOS ANGELES County on 08/15/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011082012 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/15/2011 The following person(s) is (are) doing business as PMC. The full name of registrant(s) is/are: PENSKE MEDIA CORPORATION 9800 S. LA CIENEGA BLVD. FL 14 INGLEWOOD, CA 90301. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/2011. /s/: GEORGE GROBAR. This statement was filed with the County Clerk of LOS ANGELES County on 08/15/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011082016 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/15/2011 The following person(s) is (are) doing business as MULATTO MUSIC. The full name of registrant(s) is/are: ZAWINUL ENTERPRISES, LLC. 1483 GLENDON AVENUE LOS ANGELES, CA 90024. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)0303211. /s/: ANTHONY ZAWINUL. This statement was filed with the County Clerk of LOS ANGELES County on 08/15/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

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a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011083652 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/17/2011 The following person(s) is (are) doing business as GONEURO MONITORING SERVICES. The full name of registrant(s) is/are: DEBORAH L. CHIOU 1528 FIELDGATE AVE. HACIENDA HEIGHTS, CA 91745. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08092011. /s/: DEBORAH L. CHIOU. This statement was filed with the County Clerk of LOS ANGELES County on 08/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011083654 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/17/2011 The following person(s) is (are) doing business as B*+S(B asterisk plusS). The full name of registrant(s) is/are: SHIRA HAARTEN 1333 N. JUNE ST. HOLLYWOOD, CA 90028. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01012011. /s/: SHIRA HAARTEN. This statement was filed with the County Clerk of LOS ANGELES County on 08/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011084561 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 08/18/2011 The following person(s) is (are) doing business as ALISON KANDLER INTERIOR DESIGN. The full name of registrant(s) is/are: ALISON INTERIORS, INC. 824 STANFORD STREET SANTA MONICA, CA 90403. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08302011. /s/: ALISON KANDLER. This statement was filed with the County Clerk of LOS ANGELES County on 08/18/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011084562 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/18/2011 The following person(s) is (are) doing business as 8 ABOVE STUDIO. The full name of registrant(s) is/are: ROBERT MARKEN 560 S. MAIN ST., 8N LA, CA 90013. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08082011. /s/: ROBERT MARKEN. This statement was filed with the County Clerk of LOS ANGELES County on 08/18/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011085472 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/19/2011 The following person(s) is (are) doing business as SFV LEASING. The full name of registrant(s) is/are: PATRICK LOPEZ 25124 SPRINGFIELD CT. #100 VALENCIA, CA 91355. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PATRICK LOPEZ. This statement was filed with the County Clerk of LOS ANGELES County on 08/19/2011. NOTICE:

THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011083656 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/17/2011 The following person(s) is (are) doing business as 1229 ENTERPRISES, 1229 MOTORSPORTS. The full name of registrant(s) is/are: DARWYN MCNEILL 1436 WEST GLENOAKS BLVD. SUITE 265 GLENDALE, CA 91201. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DARWYN MCNEILL. This statement was filed with the County Clerk of LOS ANGELES County on 08/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011083655 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/17/2011 The following person(s) is (are) doing business as CALIFORNIA FRESH FOODS, TWO JAKES CATERING, JAY KAY FOOD SERVICE. The full name of registrant(s) is/are: BLAZER ENTERPRISES, INC. 91211 SEPTO ST. CHATSWORTH, CA 91311. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/1995. /s/: STANLEY JACOBSON. This statement was filed with the County Clerk of LOS ANGELES County on 08/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011083650 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/17/2011 The following person(s) is (are) doing business as LOFT CURTAIN GALLERY. The full name of registrant(s) is/are: KATHEY HOSEY 2828 COCHRAN ST. #189 SIMI VALLEY, CA 93065. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08152011. /s/: KATHEY HOSEY. This statement was filed with the County Clerk of LOS ANGELES County on 08/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

ICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011083651 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/17/2011 The following person(s) is (are) doing business as LAZY HOLLYWOOD. The full name of registrant(s) is/are: WILLIAM PARNUM 2709 RIDGE PINE DRIVE LA CRESCENTA, CA 91214. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:WILLIAM PARNUM. This statement was filed with the County Clerk of LOS ANGELES County on 08/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011083653 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/17/2011 The following person(s) is (are) doing business as MALIBU HEALING HANDS. The full name of registrant(s) is/are: CHARLES R. BONNIN 32860 PACIFIC COAST HWY MALIBU, CA 90265. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08012011. /s/: CHARLES R. BONNIN. This statement was filed with the County Clerk of LOS ANGELES County on 08/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011078129 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/08/2011 The following person(s) is (are) doing business as LUXELAB AT THE GLEN. The full name of registrant(s) is/are: Luke-Bel Air, Inc. 2938 N. Beverly Glen Cir. Los Angeles, CA 90077. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:David V. Abrams. This statement was filed with the County Clerk of LOS ANGELES County on 08/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/30/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011074054 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/01/2011 The following person(s) is (are) doing business as SECOND CHANCES COUNSELING. The full name of registrant(s) is/are: ERIS HUEMER 6399 WILSHIRE BLVD SUITE 711 LOS ANGELES, CA 90048. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)26/07/2011. /s/: ERIS HUEMER. This statement was filed with the County Clerk of LOS ANGELES County on 08/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of

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a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011074069 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/01/2011 The following person(s) is (are) doing business as ABL VERIFICATION SERVICES. The full name of registrant(s) is/are: MILLENNIUM FINANCIAL CORPORATION 2570 CORPORATE PLACE, SUITE E203 MONTEREY PARK, CA 91754. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:AL SOTO. This statement was filed with the County Clerk of LOS ANGELES County on 08/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 08/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011078910 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/09/2011 The following person(s) is (are) doing business as SPECIALTY BUSINESS CENTER. The full name of registrant(s) is/are: SPECIALTY OFFICE PRODUCTS, INC. 1020 EAST WILSON AVE. ORANGE, CA 92867. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GLEN DIAMOND. This statement was filed with the County Clerk of LOS ANGELES County on 08/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/29/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011084675 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/18/2011 The following person(s) is (are) doing business as Fuzzy Muzzle Pet Care. The full name of registrant(s) is/are: Margaret Holly OMeara 1509 Wellesly Ave. Los Angeles, CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Margaret Holly OMeara. This statement was filed with the County Clerk of LOS ANGELES County on 08/18/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/30/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011083028 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/17/2011 The following person(s) is (are) doing business as STREETWISE VENDOR CARTS, ADVANTAGE PRODUCTION COMPANY. The full name of registrant(s) is/are: CAROLYN D. TRADER 5711 7TH AVE. LOS ANGELES, CA 90043. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CAROLYN D. TRADER. This statement was filed with the County Clerk of LOS ANGELES County on 08/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011078124 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/08/2011 The following person(s) is (are) doing business as LUXELAB HAIR. The full name of registrant(s) is/are: Luxe- 1408, Inc. 1408 Montana Ave.

Santa Monica, CA 90403. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Jason Lara. This statement was filed with the County Clerk of LOS ANGELES County on 08/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/30/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011085473 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/19/2011 The following person(s) is (are) doing business as SOCAL WICKER, WORLD WIDE WICKER. The full name of registrant(s) is/are: DANE JOSEPH 23951 EAGLE MOUNTAIN STREET WEST HILLS, 91303. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01012010. /s/: DANE JOSEPH. This statement was filed with the County Clerk of LOS ANGELES County on 08/19/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/30/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011084564 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/18/2011 The following person(s) is (are) doing business as CCL IT CONSULTING. The full name of registrant(s) is/are: CIPRIAN LAZA 1161 WINCHESTER AVE. #5 GLENDALE, CA 91201. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01012011. /s/: CIPRIAN LAZA. This statement was filed with the County Clerk of LOS ANGELES County on 08/18/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/30/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011083649 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/17/2011 The following person(s) is (are) doing business as AMERICAN GOLD EXCHANGE. The full name of registrant(s) is/are: CHERYL L. ANKER 1129 CARDIFF AVENUE LOS ANGELES, CA 90035. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)1994. /s/: CHERYL L.

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DBAS

ANKER. This statement was filed with the County Clerk of LOS ANGELES County on 08/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/30/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011083648 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/17/2011 The following person(s) is (are) doing business as NUA GOLF. The full name of registrant(s) is/are: LINKSIN GROUP INC. 1236 S. BEDFORD DR. LOS ANGELES, CA 90035. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JEFF WHITE. This statement was filed with the County Clerk of LOS ANGELES County on 08/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/30/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011083647 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/17/2011 The following person(s) is (are) doing business as BRIAN EVERETT PHOTOGRAPHY. The full name of registrant(s) is/are: BRIAN E. WIX 5460 WHITE OAK AVE. UNIT C313 ENCINO, CA 91316. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01012011. /s/: BRIAN E. WIX. This statement was filed with the County Clerk of LOS ANGELES County on 08/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/30/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011081929 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/15/2011 The following person(s) is (are) doing business as PAXLEY. The full name of registrant(s) is/are: Paxley LLC 11919 Idaho Ave. #3 Los Angeles, CA 90025. This Business is being conducted by: a Limited Liability Company. This statement was filed with the County Clerk of LOS ANGELES County on 08/15/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011075363 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/18/2011 The following person(s) is (are) doing business as ANGELS OF THE VALLEY HOSPICE CARE HIGH DESERT. The full name of registrant(s) is/are: ANGELES OF THE VALLEY HOSPICE CARE, INC. 2142 MONTEVERDE DR. CHINO HILLS, CA 91709. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ROWENA I. ARGONZA. This statement was filed with the County Clerk of LOS ANGELES County on 08/18/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/30/2011, 09/05/2011, 09/12/2011, 09/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011083048 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/17/2011 The following person(s) is (are) doing business as PRESTO JANITORIAL SERVICES, GREENSCAPES GARDENING. The full name of registrant(s) is/are: CAROLYN D. TRADER 5711 7TH AVE. LOS ANGELES, CA 90043. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CAROLYN D. TRADER. This statement was filed with the County Clerk of LOS ANGELES County on 08/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011073710 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/01/2011 The following person(s) is (are) doing business as ALG AVIATION. The full name of registrant(s) is/are: MCPC LLC 108 13TH ST. WILMINGTON, DELAWARE 19801. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Zohrab Grigorian. This statement was filed with the County Clerk of LOS ANGELES County on 08/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011088326 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/25/2011 The following person(s) is (are) doing business as FLY WITH GDR. The full name of registrant(s) is/are: GRACE DEL ROSARIO 1615 W. PACIFIC COAST HIGHWAY UNIT 163 WILMINGTON, CA 90744. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GRACE DEL ROSARIO. This statement was filed with the County Clerk of LOS ANGELES County on 08/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2002, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011088896 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/25/2011 The following person(s)

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is (are) doing business as GO GREEN CLEANING SERVICES, GGCS. The full name of registrant(s) is/are: GO GREEN CLEANING SERVICES LLC 15021 VENTURA BLVD SUITE 430 SHERMAN OAKS, CA 91411. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ZACHARY M. BRADLEY. This statement was filed with the County Clerk of LOS ANGELES County on 08/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011086731 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/23/2011 The following person(s) is (are) doing business as WDESIGNS. The full name of registrant(s) is/are: WALTER L. HAMMOND II 1135 LEIGHTON AVENUE LOS ANGELES, CA 90037. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/01/2011. /s/: WALTER L. HAMMOND II. This statement was filed with the County Clerk of LOS ANGELES County on 08/23/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011086732 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/23/2011 The following person(s) is (are) doing business as EAT HERE. The full name of registrant(s) is/are: DEREK BLOODWORTH 1418 W. 38TH ST. LOS ANGELES, CA 90062, MICHAEL BYARS 805 GLENWAY DR. INGLEWOOD, CA 90302-2795. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DEREK BLOODWORTH. This statement was filed with the County Clerk of LOS ANGELES County on 08/23/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011086723 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/23/2011 The following person(s) is (are) doing business as LOVE AT FIRST SIT. The full name of registrant(s) is/are: CARMEN MOLINARI 1748 9TH ST. #203 SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)5/26/2011. /s/: CARMEN MOLINARI. This statement was filed with the County Clerk of LOS ANGELES County on 08/23/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011086724 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/23/2011 The following person(s) is (are) doing business as LA BRANDING, BINDERDUDE, IWEBU.NET. The full name of registrant(s) is/are: PM GRAPHIC INC. 2053 HONOLULU AVE. SUITE #5 LA CRESCENTA. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2011. /s/: . This statement was filed with the County Clerk of LOS ANGELES County on 08/23/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common

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law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011086725 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/23/2011 The following person(s) is (are) doing business as RENTAL PROPERTY MANAGEMENT CONSULTING. The full name of registrant(s) is/are: EMANUEL DEFREITAS 3710 LOS FELIZ BLVD. #28 LOS ANGELES, CA 90027. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)5/2005. /s/: EMANUEL DEFREITAS. This statement was filed with the County Clerk of LOS ANGELES County on 09/23/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011086726 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/23/2011 The following person(s) is (are) doing business as LA PLAYA REALTY. The full name of registrant(s) is/are: ANGELA WHITEWAY 8117 MANCHESTER AVE. #448 PLAYA DEL REY, CA 90293. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANGELA WHITEWAY. This statement was filed with the County Clerk of LOS ANGELES County on 08/23/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011086727 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/23/2011 The following person(s) is (are) doing business as 3ALITY TECHNICA. The full name of registrant(s) is/are: 3ALITY DIGITAL SYSTEMS, LLC 55 E. ORANGE GROVE AVE. BURBANK, CA 91502. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/18/2011. /s/: VICKI ROCCO. This statement was filed with the County Clerk of LOS ANGELES County on 08/23/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011086728 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/23/2011 The following person(s) is (are) doing business as THE TROP SHOP, TROP SHOP. The full name of registrant(s) is/are: DEAN R. HESS 22538 CARDIFF DR. SANTA CLARITA, CA 91350. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DEAN R. HESS. This statement was filed with the County Clerk of LOS ANGELES County on 08/23/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011083047 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/17/2011 The following person(s) is (are) doing business as 4-SQUARE PACKAGING COMPANY. The full name of registrant(s) is/are: CAROLYN D. TRADER 5711 7TH AVE. LOS ANGELES, CA 90043. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CAROLYN D. TRADER. This statement was filed with the County Clerk of LOS ANGELES County on 08/17/2011. NOTICE: THIS FICTITIOUS

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BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2002, 09/26/2002.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011106730 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/23/2011 The following person(s) is (are) doing business as WES ALSTON AND ASSOCIATES. The full name of registrant(s) is/are: WES ALSTON 1310 E. OCEAN UNIT 904 LONG BEACH, CA 90802. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2011. /s/: WES ALSTON. This statement was filed with the County Clerk of LOS ANGELES County on 08/23/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011076020 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/04/2011 The following person(s) is (are) doing business as MEG FILMS. The full name of registrant(s) is/are: Beau Martin Williams 941 Amoroso Place Venice, CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Beau Martin Williams. This statement was filed with the County Clerk of LOS ANGELES County on 08/04/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/02/2011, 09/09/2011, 09/16/2011, 09/23/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011090857 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/30/2011 The following person(s) is (are) doing business as CORDABILITY. The full name of registrant(s) is/are: RADA TAMARA MADJERIAN 1214 1/2 NORTH HARPER AVE. WEST HOLLYWOOD, CA 90046. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/30/2011. /s/: RADA TAMARA MADJERIAN. This statement was filed with the County Clerk of LOS ANGELES County on 08/30/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011087424 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/24/2011 The following person(s) is (are) doing business as QUOTELAB.COM, QUOTELAB. The full name of registrant(s) is/are: MediaAlpha Ventures LLC 1223 Wilshire Blvd., #120 Santa Monica, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/25/2011. /s/: MediaAlpha Ventures LLC. This statement was filed with the County Clerk of LOS ANGELES County on 08/24/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011087399 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on

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08/24/2011 The following person(s) is (are) doing business as RESPONSIVE PLUMBING. The full name of registrant(s) is/are: James Thomas 13827 Norbeck Dr. La Mirada, CA 90638. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:James Thomas. This statement was filed with the County Clerk of LOS ANGELES County on 08/24/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011087474 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/05/2011 The following person(s) is (are) doing business as PIER BURGER. The full name of registrant(s) is/are: Kings Seafood Company 330 Santa Monica Pier Santa Monica, CA 90401. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Kings Seafood Company. This statement was filed with the County Clerk of LOS ANGELES County on 09/05/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011090656 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/30/2011 The following person(s) is (are) doing business as A-ON VALET. The full name of registrant(s) is/are: Maria Gomez 2907 Urban Ave. Santa Monica, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Maria Gomez. This statement was filed with the County Clerk of LOS ANGELES County on 08/30/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS021452
Superior Court of California, County of Los Angeles
Petition of WENDY K. LEITMAN for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: WENDY K. LEITMAN filed a petition with this court for a decree of changing names as follows: BELLA GRACE HARRIS to BELLA GRACE LEITMAN HARRIS. Petitioner or Attorney: WENDY K. LEITMAN filed a petition with this court for a decree of changing names as follows: NOAH LOUIS HARRIS to NOAH LOUIS LEITMAN HARRIS. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: OCTOBER 20, 2011 Time: 8:30AM, Dept. A, Room 104
The address of the court is Superior Court North District, 1725 Main Street, Santa Monica, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: Aug 29 2011
JUDGE JOSEPH S. BIDERMAN
SUPERVISING JUDGE
9/5/2011. 9/12/11, 9/19/2011, 9/26/2011

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011092101 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/31/2011 The following person(s) is (are) doing business as IMPACT FUNDRAISING OF CALIFORNIA. The full name of registrant(s) is/are: Steven Okrent 14016 Bora Bora Way., #224 Marina Del Rey, CA 90292. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Steven Okrent. This statement was filed with the County Clerk of LOS ANGELES County on 08/31/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011091894 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/31/2011 The following person(s) is (are) doing business as HERBERT S. CHASE JR., SANTAMONICABOOSTERS.COM. The full name of registrant(s) is/are: Herbert S. Chase Jr. 129 Dita Ave. Santa Monica, CA 90402. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Herbert S. Chase Jr.. This statement was filed with the County Clerk of LOS ANGELES County on 08/31/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011091895 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/31/2011 The following person(s) is (are) doing business as THE NELSON CENTER FOR EMOTIONAL HEALING. The full name of registrant(s) is/are: Heal Your Hunger, INC. 11921 Dorothy St. #101 Los Angeles, CA 90049. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/01/2011. /s/: Patricia Greaves, President. This statement was filed with the County Clerk of LOS ANGELES County on 08/31/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011086915 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/23/2011 The following person(s) is (are) doing business as DEPREE DESIGN. The full name of registrant(s) is/are: Whitney DePree Bordewyk 1645 Armacost Ave. Los Angeles, CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Whitney DePree Bordewyk. This statement was filed with the County Clerk of LOS ANGELES County on 08/23/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011086729 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/23/2011 The following person(s) is (are) doing business as PEOPLE DID IT. The full name of registrant(s) is/are: DANIEL LUZIER 2314 FREY AVE. VENICE, CA 90291, PAMELA RODRIGUEZ LUZIER 2314 FREY AVE. . This Business is being conducted by: Husband and Wife. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/02/2011. /s/: DANIEL LUZIER. This statement was filed with the County Clerk of LOS ANGELES County on 08/23/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this

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statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/05/2011, 09/12/2011, 09/19/2011, 09/26/2011.

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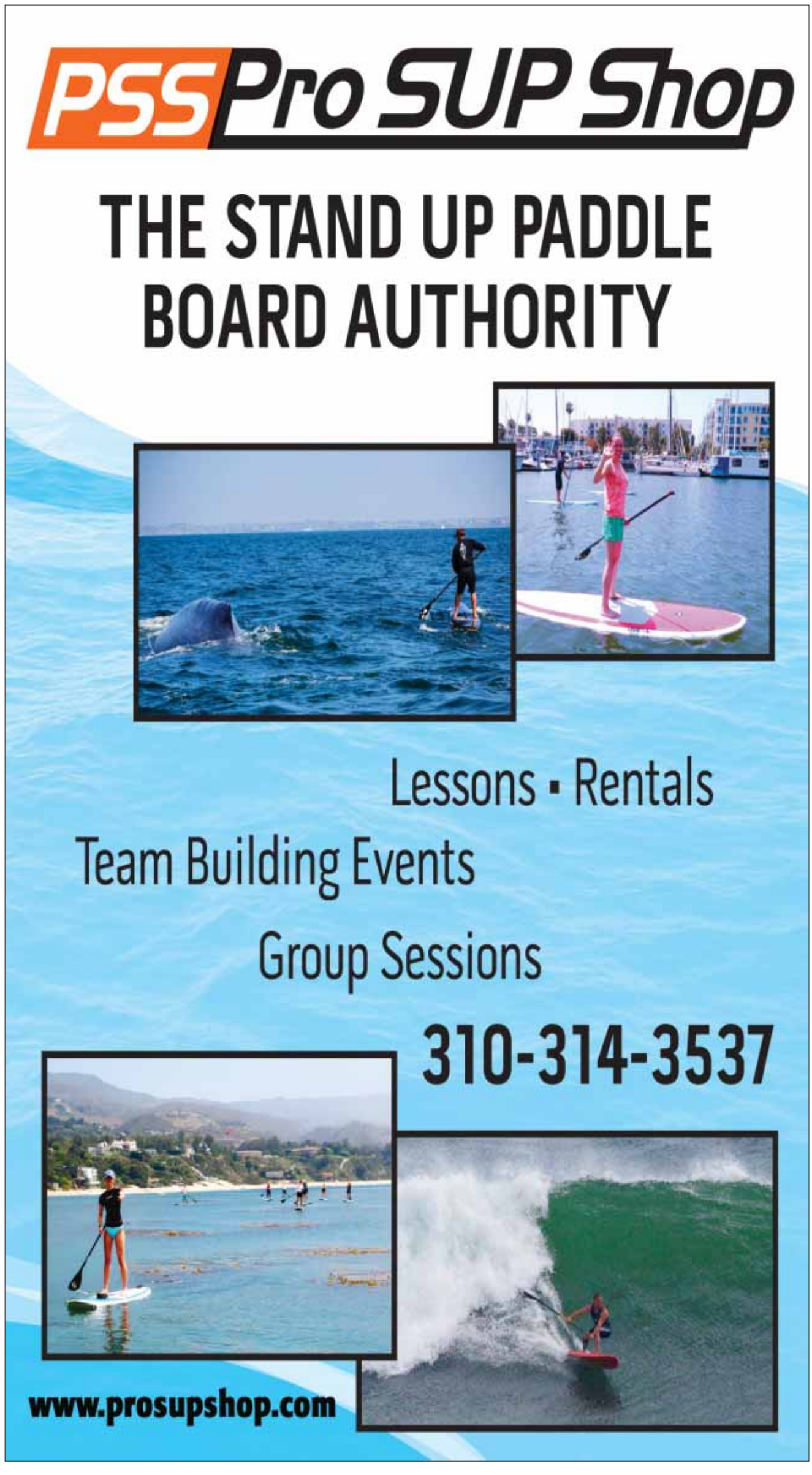
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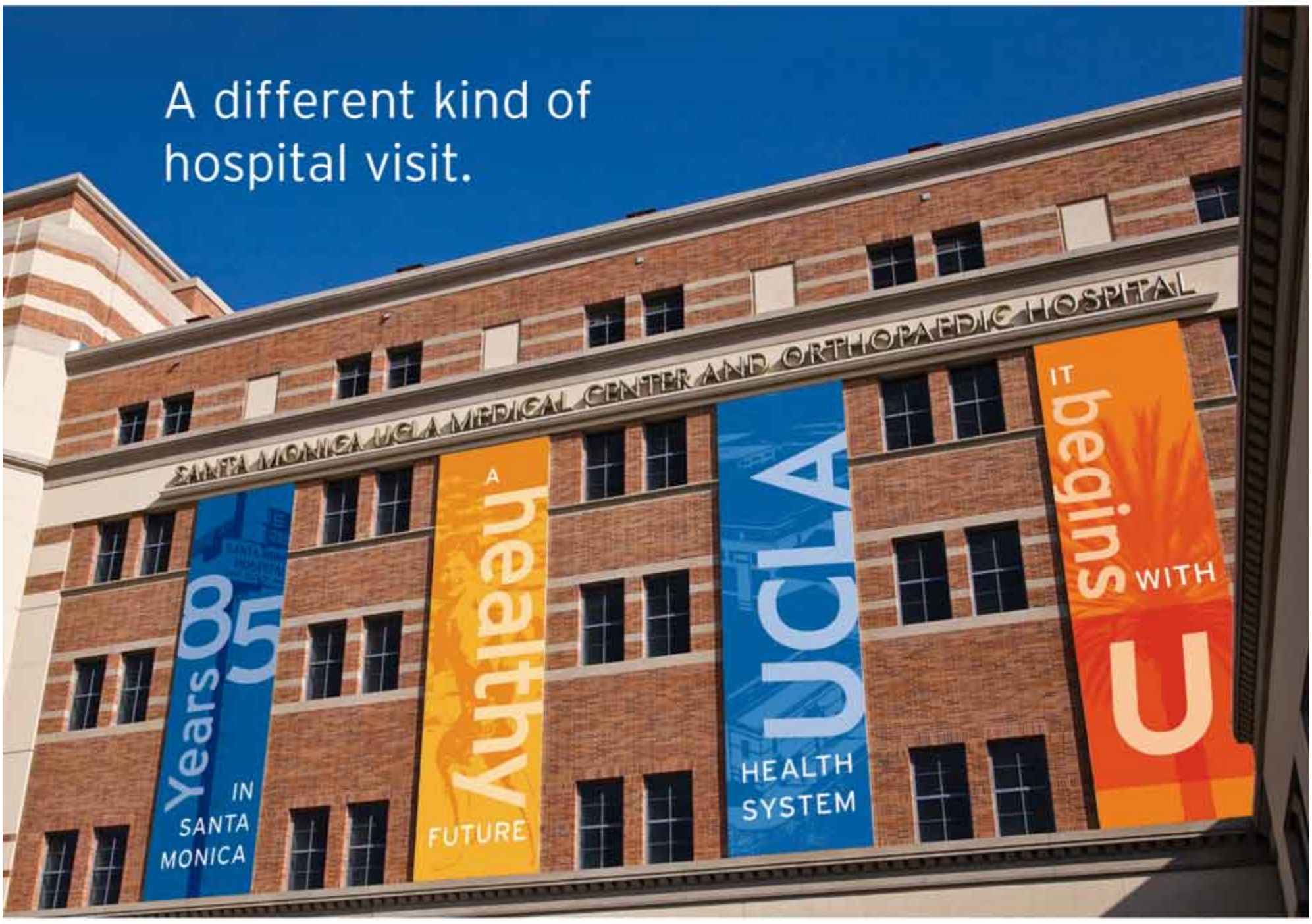
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