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MONDAY
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Volume 16 Issue 253

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Santa Monica Daily Press

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SMPD

Courtesy Photos
 Chief Jacqueline Seabrooks presided over her last SMPD awards and promotion ceremony last week. The department honored one community member for his help in solving a case, twenty one employees for various department commendations and eleven police personnel who have been promoted during the past two years.

DTSM data highlights ambassador expansion

MATTHEW HALL
Daily Press Editor

Downtown Santa Monica Inc.'s (DTSM) expanded ambassador program tracked almost 8,000 violations in a pair of local parks during the program's first six months. The findings were presented as part of the organization's annual meeting that included updates on DTSM's finances and statements from community leaders about the state of Downtown. The nonprofit business improvement organization covers Downtown from about Ocean to Lincoln and Wilshire to Colorado. According to DTSM, the area accounts for 4.5 percent of the city's total area but generates 36.2



Courtesy Photo
DTSM: Downtown Santa Monica Inc. expanded ambassador program.

SEE AMBASSADOR PAGE 7

SM Girl Scouts learn about sisterhood

MARINA ANDALON
Daily Press Staff Writer

Local Santa Monica Girl Scout troop recently learned about sisterhood by helping girls across the world. In August Girl Scout Troop 28935, also known as 'The Sunsets' completed a service project to help Days for Girls, an international non-profit agency dedicating to providing sustainable menstrual hygiene solutions to the developing world. Girl Scout Troop 28935 is part of the Santa Monica Bay Girl Scout service center of the Girl Scouts of Greater Los Angeles.

SEE SCOUTS PAGE 6

SMMEF donates 2.5 million to SMMUSD

MARINA ANDALON
Daily Press Staff Writer

The Santa Monica Malibu Education Foundation (SMMEF) has donated almost \$2.5 million to local schools for the upcoming school year. On Wednesday, August 30 SMMEF gave a fundraising update to the Santa Monica Malibu Unified Board of Education that included details on the donation. Linda Greenberg, SMMEF Executive Director said, "Here's the great news folks, from the 2016 – 2017 campaign we have a total of

SEE SMMEF PAGE 6



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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, September 4

Architectural Review Board Meeting

The ARB generally meets on the first and third Mondays of each month unless there is a holiday. Meetings are held in the City Council Chambers at City Hall unless otherwise noted. 1685 Main St. 7 p.m.

Preschool Story Time

Story time series for 3-5 year olds. A ticket is required to attend. A limited number of tickets are given out on a first-come, first-served basis, 15 minutes before the program, at the Information Desk. Montana Avenue Branch Library, 1704 Montana Ave, 11:15 - 11:45 a.m.

Tuesday, September 5

The Wizard of Oz (1939)

Film historian Elaina Archer screens and discusses this classic film about a girl named Dorothy who is swept away to the magical land of Oz and embarks on a quest with new friends to see the Wizard who can help her return home to Kansas. (Film runtime: 102 min.) Ocean Park Branch Library, 2601 Main St, 6 - 8:30 p.m.

Computer Basics I

Hands-on introduction to computers. Learn how to use a mouse and keyboard, work with Windows and basic computer terms. Length of class is 1-1/2 hours. Beginner level. Seating is first come, first served. For more information, please visit the Reference Desk or call 310-434-2608. Main Library, 601 Santa Monica Blvd., 2 - 3:30 p.m.

Write Away

Gain support and encouragement in your writing efforts from fellow writers in this supportive writer's meet-up. Fairview Branch Library, 2101 Ocean Park Blvd, 12 - 2:30 p.m.

Wednesday, September 6

Planning Commission Meeting

Meeting of the Santa Monica Planning Commission. City Hall, 1685 Main St., 7 p.m.

Back to School: Library Resource Workshop

Drop in and meet your library staff, get a library card, learn about library services and resources to make this your best school year yet! This workshop includes a DIY duct tape pencil pouch craft. Pico Branch Library, 2201 Pico Blvd, 6 - 7:30 p.m.

Fairview Teen Advisory Group

Are you looking for opportunities to serve your community? Join our Teen Advisory Group and help improve teen services at the library! You can earn community service credit for participating. Fairview Branch Library, 2101 Ocean Park Blvd., 3:30 - 4:30 p.m.

Santa Monica Green Business Tours

The City of Santa Monica Office of Sustainability showcases some of the environmental initiatives our city has moved forward. Start at City Hall and then visit Tongva Park. City Hall, 1685 Main St. 9 - 10:30 a.m. www.SMGGreenBizTourCity.eventbrite.com

Thursday, September 7

Soundwaves Concert: Michael Vincent Waller

Composer Michael Vincent Waller presents music from his new CD Trajectories, performed by pianist R. Andrew Lee and cellist Seth Parker Woods. Main Library, 601 Santa Monica Blvd., 7:30 - 8:30 p.m.

Santa Monica Public Library Board Meeting

Library Board Meeting. Ocean Park Branch Library, 2601 Main St, 7 - 9 p.m.

For help submitting an event, contact us at
310-458-7737 or submit to events@smdp.com

TEXAS HOLD'EM



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The Guest Cottage perched higher at the back of the property is quaint and comfortable with hardwood floors throughout. This cottage features a vintage O'Keefe & Merritt stove, separate laundry, an open living room/dining area with vintage built-ins, and a wonderful sitting porch with superb westerly views. This charming house is perfect as a home office, guest quarters, or source of rental income. Close to the surf, Main Street cafes, boutiques, and the Sunday Farmer's Market. Park your car, breathe the ocean air, and enjoy life at the beach. This rare and superb 3rd Street property with peek-a-boo ocean views is a California dream come true. Will be delivered vacant.

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COMMUNITY BRIEFS

Downtown

Santa Monica Public Library presents Medicare 101

Santa Monica Public Library presents Medicare 101, an educational workshop with Solomon Moore of Our Solomon Financial & Insurance Services, on Thursday, September 7, at 2 p.m. in the Main Library's second floor Community Room, 601 Santa Monica Blvd.

Are you turning 65, or already eligible for Medicare and confused about your choices? Join for a free Medicare educational workshop with Our Solomon Financial & Insurance Services. Topics include the history of Medicare, eligibility, enrollment periods, Medicare Part C, Medicare Part D, and more.

This program is free and open to all ages. Seating is limited and on a first arrival basis. The Santa Monica Public Library is wheelchair accessible. For disability-related accommodations, call Library Administration at (310) 458-8606 at least one week prior to the event. The Main Library is directly served by Big Blue Bus lines 1, R10 and 18. The Expo Line and Big Blue Bus lines 2, 3, R3 and 9 stop nearby. Ride your bike. Bicycle parking racks are available at the library.

- SUBMITTED BY BARBARA CHANG FLEEMAN, PUBLIC SERVICES LIBRARIAN

Venice

Metro, City of Los Angeles set to Launch New Bike Share System in Venice on September 7

The Los Angeles County Metropolitan Transportation Authority (Metro) and the City of Los Angeles plan to launch Metro's bike sharing system in Venice on Thursday, September 7, bringing the bikes to one of the most popular beachfront destinations in Southern California.

Metro's vendor Bicycle Transit Systems, Inc. will install 15 stations with 165 Metro Bikes throughout Venice. Destinations accessible via Venice bike share will include the Venice Beach Boardwalk, the Abbot Kinney shopping district, Muscle Beach, Rose Avenue, Downtown Santa Monica Expo Line Station, the 17th Street/SMC Expo Line Station and the Marvin Braude Bike Trail along the beach, among others.

"There's no better way to explore L.A.'s beaches than by bike – and now, we're making it easier than ever to discover Venice on two wheels," said Los Angeles Mayor Eric Garcetti, Chair of the Metro Board. "Metro Bike Share has brought easy bicycle access to neighborhoods across our region, and I am proud that this program continues to thrive and expand."

This will be the third launch of Metro's Bike Share system this summer. Metro and BTS opened bike sharing in Pasadena on July 14 and at Port of Los Angeles on July 31. Together, the region's three bike share expansions will result in approximately 1,400 bicycles at up to 125 stations.

Metro worked closely with the City of Los Angeles to strategically place bike share stations at major destinations of most benefit to people living, working and playing in the Venice area.

Metro is studying the feasibility of future bike share expansion to more than 20 other

parts of the county, including Hollywood, North Hollywood, MacArthur Park, Koreatown, the San Gabriel Valley, East Los Angeles/Boyle Heights, Burbank, Glendale, Culver City, Palms and others. Metro seeks to create a regionwide system of more than 4,000 bicycles pending ongoing Metro Board approval.

"I am incredibly excited to welcome Metro Bike Share to the Westside, and can't wait to see my constituents in Venice using this convenient and increasingly popular service that will expand our network of mobility options, as it has downtown," said Mike Bonin, who serves as both a Metro board member and Chair of the Los Angeles City Council's Transportation Committee. "Bike share gives people yet another alternative to their cars, which in turn will help relieve traffic in our neighborhoods. On the Westside, it will give Metro commuters an on-demand, clean-air option for traveling to and from Expo Line stops, several bus lines and countless places to eat, shop and play."

Prospective bike share users in Venice can now buy a monthly or annual pass for Metro Bikes by registering online at www.metro.net/bikeshare. A single pre-registered Metro TAP fare card can serve as the key to both Metro Bus and Rail lines and the Metro Bike Share system, making it the most integrated with transit than any other system in the United States.

"Bike sharing is an increasingly important first-mile, last-mile strategy that enables Metro to facilitate bicycle and transit connections in Los Angeles County," said Metro CEO Phillip A. Washington. "We are making great progress on our goal to create new mobility options that meet more of our customers' needs as we continue expanding our region's world-class public transportation system."

For a map of existing and future bike share stations in Los Angeles County, visit <https://bikeshare.metro.net/stations/>.

- SUBMITTED BY DAVE SOTERO, JONI GOHEEN, METRO MEDIA RELATIONS

Citywide

\$4.25 Million sale of vacant oceanfront apartment property

Stepp Commercial, a brokerage firm in the Los Angeles market, has completed the \$4.25 million sale of Arcadia Terrace Apartments, a 100 percent vacant, oceanfront eight-unit apartment property in Santa Monica. Located at 35 Arcadia Terrace, the property is a short walk from the world-famous Santa Monica Pier and Silicon Beach.

Kimberly R. Stepp, principal with Stepp Commercial, represented the seller, Los Angeles-based Arcadia, LLC, as well as the buyer, Los Angeles-based Purple Investments, LP.

"This property provided an extremely rare opportunity to own a quality asset steps from the sand in the heart of Santa Monica," said Stepp. "The seller had kept the units vacant and operated furnished short-term rentals and wanted to move its equity to the East Coast. The buyer will be undergoing a major renovation to maximize rent levels."

Built in 1912, the single-story property consists entirely of one-bedroom had one-bathroom units. Some units feature ocean views.

- SUBMITTED BY DARCIE GIACCHETTO, D.G. COMMUNICATIONS INC.

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KNOW BEFORE YOU GO

Street Lighting Modernization Program

For the week of September 4, construction will continue throughout the project area, which is bound by 16th Street to the east, Ocean Park Boulevard to the south, Lincoln Boulevard to the west, and Pico Boulevard to the north. There may be sidewalk closures and temporary no parking posted throughout this area. Should you have any questions, please contact Robert Zak, City of Santa Monica, Project Manager (310) 458-2283.



Montana Avenue Traffic Signal Replacement

For the week of September 4, work will continue along the Montana Avenue corridor at 4th, 7th, 11th, and 14th Streets. The entire intersection hardware will be replaced, including poles, signal and pedestrian heads, controllers and underground conduit. Work includes underground utilities, curb ramp construction, traffic signal installation, and all activities necessary to implement the traffic signal improvements. Work areas will be contained; crews will make practical efforts to minimize sound, dust, and disturbance to the neighboring community. One lane of traffic in each direction will be maintained. Work is scheduled to take place between the hours of 8 a.m. - 3 p.m., Monday - Friday, until September. If you have any questions, please contact the City's Project Manager, Andrew Maximous, at (310) 458-8291.

Bike Technology Demonstration Project

For the week of September 4, the City's contractor will be doing utility investigation work at the intersection of Pico and 11th. A maximum of one lane along Pico will be occupied during this work. If you have any questions, please contact the City's Project Manager, Zach Pollard, at (310) 458-8721.

Marine Park Irrigation Retrofit Project

For the week of September 4, the contractor will continue with the installation of the pipeline on Dewey Street from 23rd Street to 16th Street. Traffic will be reduced to one lane in each direction. Please plan accordingly and avoid this area if possible. Should you have any questions, please contact Carlos Rosales, Project Manager (310) 458-8721 ext. 2620 or Daniel Lee, Construction Manager, (714) 730-9052.

Expo Maintenance Work - Bike Path Closures

For the week of September 4, Maintenance work for the EXPO line will continue on the Exposition Corridor bike path between Centinela Avenue and Stewart Street. Maintenance work is scheduled to be completed by November 30. Should you have any questions, please contact Exposition Construction Authority at (213) 243-5534 or Skanska Rados Joint Venture at (213) 598-8104.

Parking Structure #5 Tenant Improvement Project

For the week of September 4, construction will take place in Parking Structure #5 at 1440 4th street and anticipates affecting the sidewalk in front of the building with the sidewalk pedestrian tunnel, lasting until 10/15/17. During this time, there will be intermittent closure of a single lane of south-bound traffic between 8 a.m. and 3 p.m. Monday thru Friday; Should you have any questions, please contact Tim Purcell, Project Manager (310) 458-2205 ext. 5027.

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WELL NEWS BY SCOTT LALEE

Life in Big Macs
■ One hour of scrubbing the bathtub on your hands and knees burns 258 calories (based on a 150-pound person or the equivalent of almost half of a Big Mac. Of course, if it takes you an hour to scrub the tub, you probably deserve the whole thing.

Stories for the Waiting Room
■ A couple of Revolutionary War-era amputation kits once owned by Continental Army surgeon Dr. John Warren, who would later Harvard Medical School, went up for auction, but they'll cost an arm and a leg. Estimated value was at least \$50,000.

Never Say Diet
■ The Major League Eating record for salted butter is 7 quarter-pound sticks in 5 minutes, held by Don Lerman. Records do not indicate Lerman's margarine of victory over the competition.

Best Medicine
■ Patient: Doc, my stomach sure is getting big.
■ Doctor: Maybe you should diet.
■ Patient: Really! What color?

Observation
■ "Two babies were born on the same day at the same hospital. They lay there and looked at each other. Their families came and took them away. Eighty years later, by a bizarre coincidence, they lay in the same hospital, on their deathbeds, next to each other. One of them looked at the other and said, 'So what did you think?'"

--COMEDIAN STEVEN WRIGHT

Medical History
■ This week in 1865, Dr. Joseph Lister became the first surgeon to perform an antiseptic operation by liberally employing carbolic acid (phenol) as a disinfectant. Lister had studied Louis Pasteur's germ theory of disease, which suggested that infections are caused by bacteria. Lister knew carbolic acid had been effective in treating sewage and decided to try using it to kill germs that might infect wounds. He poured it on bandages, ligatures instruments and directly on the wound and hands. His first patient was 12-year-old James Greenlees who had broken his leg. Greenlees' dressing was soaked with carbolic acid and linseed oil; no infection occurred.

Self Exam
■ Q: Paper cuts are painful, but which of these is not a reason for the pain?
a) Paper leaves trace elements in the wound.
b) The location of most paper cuts (the hand) is commonly used, making it more prone to being painful.
c) Nerve endings are concentrated in a relatively small surface area.
d) Nerve endings in your hand are the largest in the body.
■ A: d.

Body of Knowledge
■ The average hand size, from wrist to tip of middle finger, is 7.44 inches in men, 6.77 inches in women. The average hand width is just over three inches for males and just under three inches for females.

Get Me That, Stat!
■ According to a new World Health Organization report, more than 60 percent of the world's population now lives in an area with at least one major tobacco control measure, such as a ban on smoking in public areas or graphic warning labels on tobacco packaging. That's four times more than in 2007.

Life in Big Macs
■ One hour of playing the piano burns 170 calories (based on a 150-pound person) or the equivalent of 0.2 Big Macs. Presumably, allegro burns more than andante.

Stories for the Waiting Room
■ The Food and Drug Administration is spending as much as \$31 million in new funding to help states ensure their produce is safe to eat. Lettuce rejoice. Each year, more than 3,000 people in the U.S. die from foodborne illnesses and many thousands more become sick from contaminated fruits and vegetables. The funding will help states build the infrastructure needed to meet new rules the FDA implemented last year for safely growing, harvesting and storing fresh foods.

Doc Talk
■ Venipuncture: drawing blood from a vein

Phobia of the Week
■ Atelophobia: fear of imperfection

Medical History
■ This week in 1848, the first U.S. patent (No. 5711) for a surgical or dental operating chair with adjustable elevation and tilt of seat and back was issued to M.W. Hanchett of Syracuse, N.Y. The chair included a footrest with adjustable elevation.

Never Say Diet
■ The Major League Eating record for consuming 7 chicken wings, 1 pound of Nachos, 3 hot dogs, 2 personal pizzas and 3 Italian ices is 7 minutes, 13 seconds, held by Juliet Lee. And that was all before the first inning had ended.

Observation
■ "When I'm not in my right mind, my left mind gets pretty crowded."

--AMERICAN COMEDIAN STEVEN WRIGHT

Self Exam
■ Q: Which of these substances requires the most energy to metabolize?
a) Carbohydrates
b) Proteins
c) Saturated fat
d) Unsaturated fat
■ A: b) proteins

Curtain Calls
■ In 1982, James Joseph Suchochi was target shooting at cacti with his shotgun near Lake Pleasant, Arizona. After firing several shots at a 26-foot-tall Saguaro cactus from extremely close range, a 4-foot limb of the cactus, weakened by the gunfire, detached and fell on the unwary Suchochi. The limb was big enough and heavy enough to inflict fatal injuries.

Sometimes Reality Doesn't Bite -- It's Worse
■ Well, we've survived Shark Week -- again. The annual cable TV extravaganza on all things Selachimorpha tends (with intent) to whip up our curiosity and fear about these toothy denizens of the sea.
■ In fact, fatal shark attacks in U.S. waters occur maybe once every other year. In contrast, millions of sharks lose their lives each year to human activities. We eat a lot more of them than they do us.
■ Jonathan Wosen at STAT notes seven things in the water that swimmers should fear more:

1. --Cryptosporidium: a parasite spread through feces of infected animals. It takes just 10 crypto parasites to get sick, and an infected person shed 10 to 100 million in a single bowel movement. Primarily a concern in pools and water parks, the parasite is resistant to chlorine.
2. --Pseudomonas: retreating to the hot tub isn't the answer. These microbes thrive in hot water, where they can cause rashes and ear infections.
3. -- Shigella is a type of bacteria, also found in feces. Not coincidentally, it's a major cause of diarrhea. It's more common in lakes and ponds, but also at the beach.
4. -- Legionella likes hot water and the steamy air above it, where it can be inhaled and cause lung infections. Legionnaire's disease, which can be fatal, is relatively rare, but the milder version, called Pontiac fever, is not.
5. -- Another poop-borne microbe is norovirus. It causes inflammation of stomach and intestines. Sometimes mistakenly called the "stomach flu."
6. -- Cyanobacteria are a lovely blue-green. They thrive on summer run-off carrying fertilizers, blooming like thick pea soup. Don't swim in tainted waters, inland or coastal.
7. -- Naegleria fowleri are perhaps the scariest, often dubbed the "brain-eating amoeba." Infection by this fresh water microbe results in inflammation of the brain, leading to headaches, fever, seizures and coma. Three to four people are infected each year-three to four times as many as fatal shark attacks.

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SCOUTS

FROM PAGE 1

The organization emphasizes a mission statement of sisterhood, and teaches girls about self-esteem, and how a girl feels about her abilities, a woman's body, and a woman's capacity to seek and meet challenges in the world.

Lisa Moore, assistant leader to the troop started a relationship with Days for Girls about a year ago. Since then their relationship has involved several Girl Scout troops to contribute to the service project, and most recently the Girl Scout troop in Santa Monica.

Days for Girls began in 2008 and since then the organization has made it their mission to contribute to the future of girls.

Girls in developing countries would sit on a piece of cardboard in their room for a week, once a month. There were never enough feminine hygiene products for girls to be at school.

Francesca Taylor, Troop Leader and Moore, said the girls completed this project as part of the 'Sisterhood' Senior Girl Scout journey in August. "The girls spent several months discussing and exploring what it means to be part of a sisterhood," they said.

Girls within the troop range from 14 to 18 years old, and know how difficult womanhood could be, especially in a country where supplies are severely limited.

The girls sew pockets and liners for the pads that are sent to the developing world. They are now part of the kits that the girls and women receive there.

Moore and Taylor explained the girls spent a lot of time and dedication to this project. Days for Girls International, Los Angeles chapter, supplied the fabric. Taylor and Moore supplied the sewing machines and each girl had her own machine for the project. The girls completed an estimated 150 pockets and liners which will become sustainable menstrual hygiene products.

Each kit will last a girl or woman two to three years. According to their websites, this translates into over 115 million days of education and opportunity that would otherwise be lost without sustainable hygiene solutions.

The journey of sisterhood took several months, but the girls completed the service project within a few weeks. Now the organization has reached over 640,000 woman and girls in the 100 countries with Kits.

marina@smdp.com

SMMEF

FROM PAGE 1

3,094 donors. This is a 15.9 percent increase from the 2015 - 2016 campaign, which is pretty spectacular."

Greenberg noted and applauded the parents who donated in last year's campaign.

The number of parent donors increased to 2,658 and the total amount given also increased over the 2015-16 campaign.

"Our parent participation increased 33.9 percent and that is the best news for us because that really has helped us when we go out into the community looking for funding," said Greenberg. "We ended the year with \$1,512,000 from just parents, and that is pretty great."

Greenberg also laid out the giving society's statistics.

Corporate partners raised \$393,524, including 55 donors, which is a 37.5 percent increase from last year. The superintendent's circle raised \$569,824, including 69 donors, which is a 4.5 percent increase.

"Lastly we have the leader circle. This was our first year doing this and it raised \$194,318, including 70 donors," said Greenberg.

During the 2016 - 17 campaigns SMMEF hosted three successful events.

They hosted the Greg Coote Concert for the Arts that raised \$87,948. SMMEF hosted

their second annual Santa Monica - Malibu Wine Auction, where 400 guests attended the Fairmont Miramar Hotel & Bungalows. The event raised \$254,529.

At the end of the school year, the campaign also hosted the Sand and Sea Ball event, which consisted of a Gala dance competition with local luminaries, like Superintendent Ben Drati. The event is raised \$48,335.

As the new school year is in full effect, SMMEF officials said they are off to a great start and as of July 31 SMMEF has raised \$367,660.

SMMEF gave just under \$2.5 million to the Board for programs during the 2017-18 school year. The grant is meant to support a variety of programs for students at all 16 SMMUSD schools.

These donations will fund arts, the district's contracted elementary arts program, instructional assistants in classrooms, ballroom dance for fifth graders and a stretch grant for each school. Most stretch grants are used for the funds of STEM, arts, or student health and wellbeing programs.

"We have had wonderful partnership with the school district and PTA and together we have been able to provide an amazing education to our students. So thank you to everyone who has contributed," said Greenberg.

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CRIME WATCH

BY DAILY PRESS STAFF



Crime Watch is culled from reports provided by the Santa Monica Police Department. These are arrests only. All parties are innocent until proven guilty in a court of law.

ON AUGUST 24, 2017 AT ABOUT 8:29 P.M.

Officers responded to a radio call for service regarding a car burglary in progress at Beach Lot 3 South - 1750 Appian Way. The reporting party reported watching the suspect break into multiple cars in the lot and flee the area. Officers arrived and located the suspect in the 1700 block of Ocean Front Walk. The suspect was positively identified by the witness/reporting party. Officers were able to locate three vehicles in the lot that were broken into. The owners of the vehicles were located and noticed their vehicles had been rummaged through with property missing. The suspect was in possession of property from the vehicles. The suspect was taken into custody. Jason Louis Steinfeld, 48, from Los Angeles was arrested for burglary. Bail was set at \$ 20,000.

AMBASSADOR

FROM PAGE 1

percent of total sales tax revenues.

Total taxable sales declined slightly year on year, dropping 2.13 percent from \$1,194,771,400 in 2015 to \$1,169,279,000.

Sales actually increased at Santa Monica place by 3.39 percent. However, sales dropped by 7 percent on the Promenade. Sales also dropped by 6.55 percent on Lincoln Blvd. Sales increased by 2.6 percent in other areas of the downtown. Pedestrian activity was down 7.87 percent year on year on the Promenade with a daily average of 30,505 visitors.

Of the money spent downtown, 13.5 percent came from local residents.

DTSM brought in \$8,286,555 in revenue for the fiscal year and spent \$8,063,811 compared to \$7,632,744 in revenue the year before and \$7,007,813 in expenses.

Assessment revenues were almost identical and while revenues from the annual ICE installation were down year on year, the event still covered its expenses (the tenth anniversary of the ICE skate rink brought 54,986 skaters to the rink). Revenue from "Other" sources increased substantially as did payments associated with the parks.

DTSM implemented several new programs this year including expansion of the Ambassador Program. The blue shirted employees were originally stationed on the Promenade and the program has been extended to the larger area. This year, several ambassadors were assigned to specifically patrol Tongva and Palisades Park. The program includes one hospitality ambassador roaming Palisades Park, one restroom

ambassador in Tongva Park and one ambassador roaming Tongva Park.

The report covered the first six months of the program.

In Tongva Park, ambassadors reported 2,658 park violations (including smoking), 531 business referrals, 902 bus/metro assists, 7,006 pedestrian assists, 1,599 restroom referrals and 193 social service referrals.

In Palisades Park, ambassadors reported 5,117 park violations (including smoking), 309 Business Referrals, 729 Bus/Metro assists, 6,638 pedestrian assists, 1,433 restroom referrals and 142 social service referrals.

"Monthly reports are collected and sent to the city of Santa Monica," said the report. "City staff will evaluate data collected over the first year of the program to assess the effectiveness of the use of ambassadors in the parks and whether additional or different actions are required."

Throughout the entire 40 square block Downtown zone, ambassadors had about 93,349 pedestrian interactions. Of those, quality of life issues were a mixed bag. There were decreases in some categories such as abandoned items (from 208 to 79), filming without a permit (from 29 to 10), skateboarding/bicycling/skating (from 21,276 to 19,473) and smoking (from 20,316 to 18,828). Some problems increased such as aggressive panhandling (from 9 to 19), public disturbance (from 27 to 62) and sleeping in public (from 1,381 to 2,832).

The program cost DTSM about \$1,825,068 for the fiscal year.

For more information on DTSM activities, visit www.downtownsm.com.

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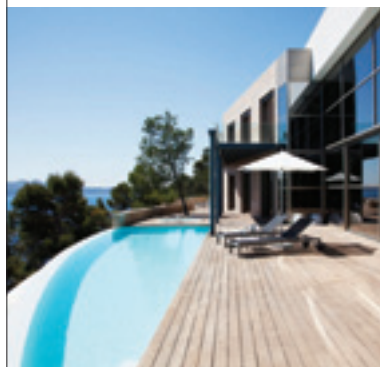
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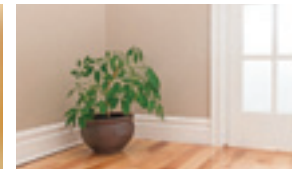
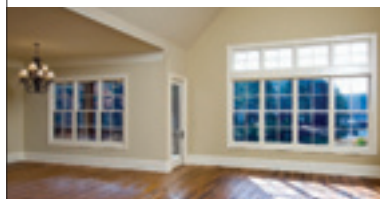
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TODAY'S BIRTHDAY (Sept. 4)

You know people. You'll quickly decide whom you can trust, partner with and create beautiful life events with, too. Fresh personalities come into your life in the next seven weeks. Your time and gifts are precious, and you'll have to guard them to prevent waste and maximize opportunity in November. Cancer and Libra adore you. Your lucky numbers are: 49, 2, 14, 38 and 10.

ARIES (March 21-April 19)

When you've a whole crowd of competition, standing out is crucial, and you won't be able to do it with a mild move. Also, when it comes to love, playing it safe is dangerous. You can't light a match without friction.

TAURUS (April 20-May 20)

Affection is the golden ingredient. It's the difference between getting the laugh and not, drawing people closer in camaraderie or repelling them with antagonism.

GEMINI (May 21-June 21)

You know trouble when it walks in. That doesn't mean you'll stay away from it, though. You'll move closer for the same reason people visit active volcanoes or walk to the ledge for the view -- thrills.

CANCER (June 22-July 22)

Success will depend on creating smaller goals. That big aim happens in thousands of little moves. Give yourself an early win. Reward yourself for beginning and then for taking 10 steps and then 10 more...

LEO (July 23-Aug. 22)

Wanting it now is for children who haven't been alive long enough to develop a sense of world time. When you get impatient today, step away and take a breath. Notice the already established rhythms.

VIRGO (Aug. 23-Sept. 22)

Knowing a little about someone builds tension. The more slowly a relationship unfolds the more interesting it will be to you. People who are resistant to reveal themselves will appeal to you more than the fully disclosed.

LIBRA (Sept. 23-Oct. 23)

It could very well be that the problems of mankind (and, by extension, the problems of the world) will be solved by small diverse groups of smart people. You'll be in such a group today.

SCORPIO (Oct. 24-Nov. 21)

Knowledge always builds on itself. One piece that's missing or corrupt affects all that's built on it. You'll solve a problem when you investigate and deconstruct what you know to root out the misunderstanding.

SAGITTARIUS (Nov. 22-Dec. 21)

Loving someone means protecting that person's ego. Ego protection involves an entire list of do's and don'ts. Public support and loyalty are on the "do" list, and you'll be participating in much of that today.

CAPRICORN (Dec. 22-Jan. 19)

Learning happens over time, and that time isn't one night. A little bit every day is the way to mastery. As busy as you are, you have the 20 minutes to begin to master a new skill.

AQUARIUS (Jan. 20-Feb. 18)

The moment things start to become hidden, that's where problems arise. You prevent this by sharing your life openly with your close loved ones and staying in touch with the different parts of their lives, too.

PISCES (Feb. 19-March 20)

Be careful not to lay down rules that make you feel better in the moment but won't be sustainable over the long term. Look ahead. What move can you make now that's going to create a tenable situation for the future?

Solar Opposition to Neptune

If a mistake of the past is still making you cringe in the present, the opposition between the sun and Neptune could help you see it differently and let it go. Replay the memory machine once more to extract all the learning you can. Then create a ritual to release it. At a loss? Burning the written version of the story is classic standard as far as rituals go.

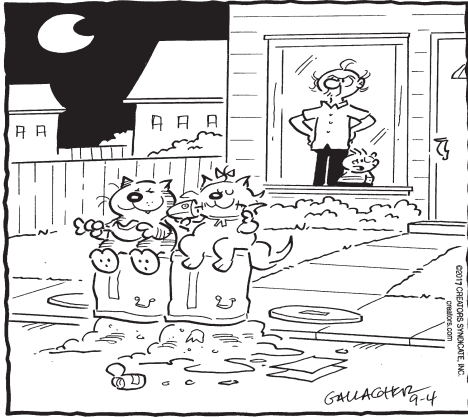
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By PETER GALLAGHER



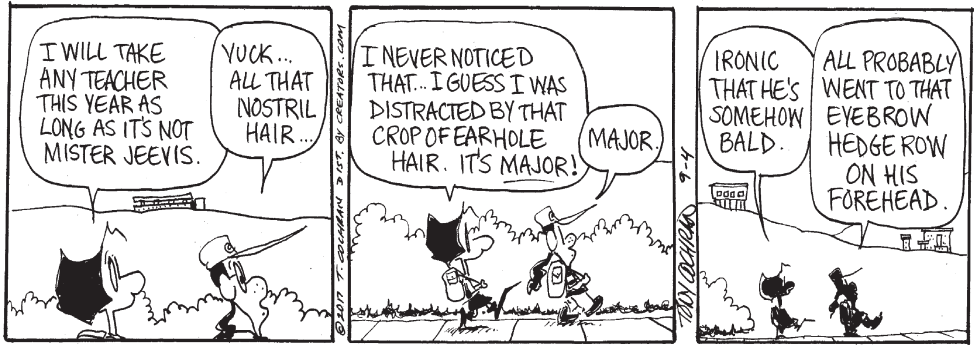
Strange Brew

By JOHN DEERING



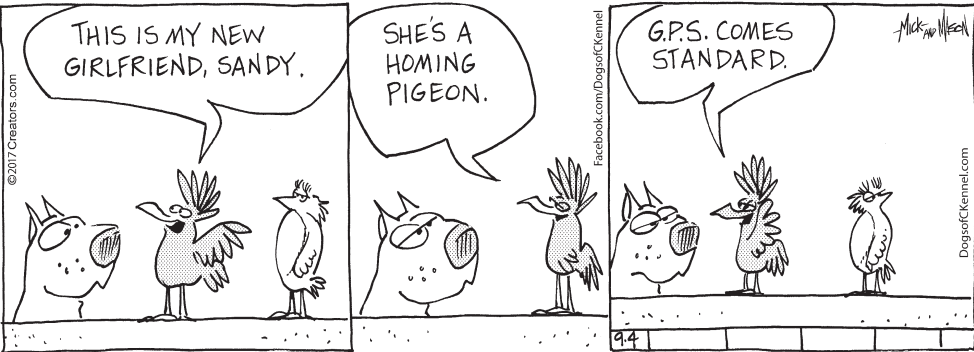
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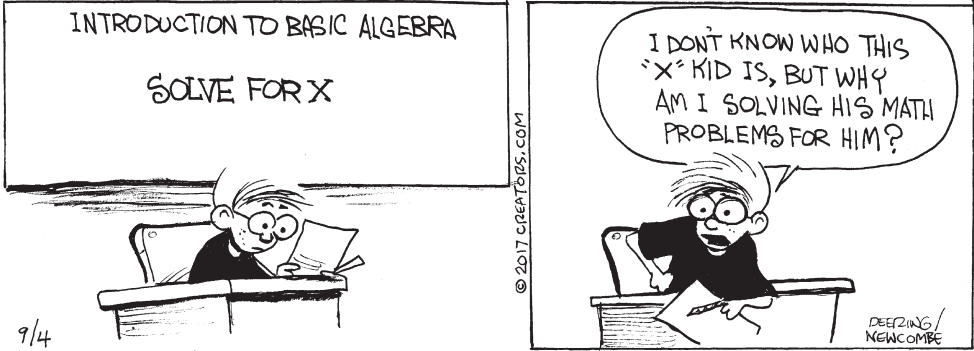
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Draw Date: 8/30
19 28 43 67 69
Power#: 7
Jackpot: 68M



Draw Date: 8/29
2 13 17 35 73
Mega#: 3
Jackpot: 53M



Draw Date: 8/30
21 22 35 38 47
Mega#: 22
Jackpot: 10M



Draw Date: 8/31
3 6 14 16 17



Draw Date: 8/31
MIDDAY: 5 4 1
Draw Date: 8/31
EVENING: 3 5 1



Draw Date: 8/31
1st: 03 Hot Shot
2nd: 12 Lucky Charms
3rd: 08 Gorgeous George
RACE TIME: 1:43.40

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Matthew Hall matt@smdp.com



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SOLUTIONS TO YESTERDAY'S CROSSWORD

P	O	E	M		S	W	A	T		G	A	U	S	S
A	F	T	E	R	M	A	T	H		O	N	S	E	T
S	C	H	R	O	E	D	E	R		A	T	O	N	E
S	H	E	I	L	A	E				E	L	L	I	P
P	O	R	T	E	R		B	E	A		W	E	E	P
L	I	N	E	S		J	O	I	N	H	A	N	D	S
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				C	A	R	B	O	N	S		M	O	L
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N	U	T	E	L	L	A		M	A	R	A	C	A	S
T	O	I	L	E		K	W	I	K	E	M	A	R	T
A	I	M	A	T		E	A	S	E	S	I	N	T	O
S	L	E	W	S		R	H	O	S		S	T	E	P

Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle.

	4			8	1		6	7
						2		
6		2		7			1	3
3	5		7	2		1		
4				3				8
		6		5	9		4	2
7	9			1		6		4
		4						
2	6		4	9			3	

SOLUTIONS TO YESTERDAY'S SUDOKU

6	5	1	7	8	3	2	4	9
7	2	3	6	4	9	1	5	8
9	4	8	2	1	5	7	6	3
5	9	7	4	3	6	8	1	2
3	1	2	5	9	8	4	7	6
8	6	4	1	7	2	3	9	5
2	7	9	3	5	1	6	8	4
4	3	5	8	6	7	9	2	1
1	8	6	9	2	4	5	3	7

Newsday Crossword

ACROSS

- 1 Taxis
5 Soccer score
9 Canoes and kayaks
14 All over again
15 Not doing anything
16 Regions
17 River through Egypt
18 ___ Scotia, Canada
19 Second showing on TV
20 Spot of land in the sea
21 Political support of regular people
23 Acquire molars and canines
25 Fill in ___ blank
26 Makes mistakes
29 "Same with me!"
34 Copy-machine powder
38 Organization for people 50+
40 In ___ (lined up)
41 Yale or Princeton
44 Weather report charts
45 Look after
46 Coupes and convertibles
47 Firstborn child
49 Right away, in memos
51 That man's
53 Sight and smell
58 Sailors' short coats
64 Unwrap, as a gift
65 Misbehave
66 Sudden impulse
67 Bike's wheel

- 68 Lamp covering
69 "Tender" beef cut
70 One of the Great Lakes
71 Commotions
72 Barn's upper level
73 Fortune-teller

DOWN

- 1 "Be quiet!"
2 Licorice-flavored herb
3 Charming Southern woman
4 Sugary
5 ___ snap (type of cookie)
6 Scent
7 Thomas ___ Edison
8 Minimum amount

GROWING GREEN by Gail Grabowski
Edited by Stanley Newman
www.stanxwords.com

- 9 Kept from entering
10 Black-and-white cookie
11 Aviation-related prefix
12 Tightly stretched
13 Tax form IDs
22 Ocean vessels
24 Roll-call response
27 Intense anger
28 Steam room
30 Honolulu's island
31 Jogger's pace
32 Trip odometer's initial reading
33 "Wise" birds
34 Clock reading
35 Shape of an egg
36 Big Apple cops' org.
37 Otherwise
39 Crimson and scarlet
42 Home's upper storage area
43 ___ Cod, MA
48 Circles and triangles
50 Agree (to)
52 ___ and crossbones (pirate flag)
54 Brief memos
55 Church steeple
56 Spooky
57 Scornful expression
58 In the ___ (long ago)
59 Canyon sound
60 Just slightly
61 Japanese martial art
62 Slangy suffix for switch
63 Employee's end-of-week shout

1	2	3	4		5	6	7	8		9	10	11	12	13
14					15					16				
17					18					19				
20					21				22					
23				24				25						
				26		27	28		29		30	31	32	33
34	35	36	37			38		39			40			
41					42					43				
44					45					46				
47				48			49		50					
				51		52			53		54	55	56	57
58	59	60	61				62	63			64			
65						66					67			
68						69					70			
71						72					73			

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