

FREE

Santa Monica Daily Press

A newspaper with issues

DAILY LOTTERY

FANTASY 5

15 39 21 11 37

DAILY 3

Daytime: 8 4 8

Evening: 9 9 8

DAILY DERBY

1st: 01 Gold Rush

2nd: 07 Eureka

3rd: 04 Big Ben

RACE TIME: 1:44.23



NEWS OF THE WEIRD BY CHUCK SHEPARD

■ U.S. military personnel and their immediate families can routinely receive elective plastic surgery at government expense, including liposuction and facelifts and even breast implants for women (if the woman supplies the implants), according to a July report in *The New Yorker*. The writer found that, though the military did not offer the benefits in writing, word gets around, and the benefit helps in recruiting as well as in keeping the military's reconstructive-surgery doctors sharp.

■ Merle Hatch, 42, was arrested shortly after he allegedly robbed a Compass Bank in Denver, even though he was dressed (in running shorts and shoes) entirely differently than when he pulled off the job. Hatch's plan was to leave the bank, then strip off his pants and appear to be a jogger out for a morning run, carrying the money. However, for some reason, he did the clothing change in front of the employees, who reported his new outfit. According to a police spokesman, Hatch expressed surprise when he was caught so quickly.

QUOTE OF THE DAY

"Man is free at the moment
he wishes to be."

VOLTAIRE

INDEX

Horoscopes

Taurus, make some time 2

Local

Down with GOP 3

Surf Report

Water temperature: 71° 3

Opinion

Capitol venting 4

State

Kobe not lovin' it 7

Real Estate

Come sale away 10-13

National

Jet set lifestyle 14

Comics

Gotta giggle 16

Classifieds

Ad space odyssey 17-19

Service Directory

Got leakage? 19

Sowing circle



Carolyn Sackariason/Daily Press

City workers Jacoby Day (front) and James Packard re-sod the gravesite of Sally Chest (1924-1972) at Woodlawn Cemetery on Tuesday. Irrigation caused ground throughout the cemetery to cave in.

Not so fast: 'Gift policy' will limit school spending

BY GENEVA WHITMARSH

Daily Press Staff Writer

DISTRICT HDQTRS. — Schools will soon be limited on how much they can spend from donations they receive from parents.

A controversial "gift policy," which has been debated in the community for more than a year, is expected to undergo some slight tweaking before receiving the school board's stamp of approval next month.

"There are two parts of the policy that the school board wanted to take a closer look at,"

schools superintendent John Deasy said Tuesday. "Both involve making it clearer what the process for district intervention is, summer school, kids who can't read by third grade, etc."

Deasy said he expects the gift policy to be approved on Sept. 9.

"The board seems to like it," he said. "It's their policy."

The controversial plan has pitted many members of the Santa Monica-Malibu Unified School District against one another. Opponents call the policy an unfair "tax" that will quell

See GIFT, page 6

District achievement gap appears to be tightening

BY PAM WIGHT

Special to the Daily Press

Local students, particularly from low-income families, are getting smarter.

That's according to recently released results from the California High School Exit Exam and state assessments, which show Santa Monica and Malibu students had significantly higher averages in passing exams than students statewide.

The largest difference between the district and state scores came in the category of "low

income," with the Santa Monica-Malibu School District showing a 23-point higher pass rate than the state averages. The group also showed a significant improvement between 2003 and 2004 in fourth grade through seventh grade, as well as ninth grade.

"We will not be satisfied," said Superintendent of Schools John Deasy, "until we reach the point where every child has access to high quality and rigorous coursework — and then achieves proficiency on the state standards. We emphatically believe that every

Campaign trail exacts a hefty toll

BY CAROLYN SACKARIASON

Daily Press Staff Writer

While you ponder over the next two months on who you will vote for in the local City Council election, consider this: Each candidate will spend between \$4 and \$8 for your vote.

A successful — or at least competitive — bid for one of the four open City Council seats will require candidates to raise in excess of \$100,000.

The amount of fundraising is dependent on whether the candidates run individually, or are propped up by Santa Monica's longtime political ruling party — the Santa Monicans For Renters Rights — or its arch nemesis, the Santa Monica Chamber of Commerce.

Both entities will raise money for a slate of candidates, send direct mailers to voters' homes, and campaign tirelessly for their chosen ones.

SMRR typically spends close to \$100,000 for its slate, which this year consists of incumbents Ken Genser and Richard Bloom, Pico neighborhood activist Maria Loya and former school board president Patricia Hoffman. SMRR will spend most of that money on direct mailers, which cost about \$17,000 to print and deliver to an estimated 35,000 households.

The Chamber of Commerce's political action committee, which will announce its slate the week of Sept. 13, is expected to raise even more than SMRR. Some estimates have been as high as \$300,000. However, Kathy Dodson, president and CEO of the chamber, said she doesn't know how much money the committee will raise — this is the first year the chamber has officially raised money for candidates.

"It sounds like a cop-out, but we just don't know," she said. "We are going to raise as

See COST OF FAME, page 5

Jacquie Banks

310.586.0342

Your local Realtor since 1987



GOLDWELL BANKER
PREMIERS
INTERNATIONAL

Acadie
HAND CRAFTED FRENCH CUISINE

★ CREPES ★ COFFEE ★ SOUPS ★ SALADS ★

Between the Promenade & the Beach on Arizona Ave
www.crepescompany.com • Telephone: (310) 395-1120



SMALL BUSINESS STARTUP?
Let me help you succeed

CONSULTING • BOOKKEEPING • PLANNING TAXES

SAMUEL B. MOSES, CPA
(310) 395-9922
100 Wilshire Blvd., Suite 1800
Santa Monica 90401

SUMMER MEANS WINDOW TINTING

AUTOSOUND • INCAR VIDEO • SECURITY • TINTING

Al & Ed's Autosound
Kindle Your Senses
SANTA MONICA • 310-820-8446
12423 Wilshire Blvd.





\$50 OFF ANY TINT JOB OVER \$250
\$25 OFF ANY TINT JOB OVER \$60

W/mention of these ads. These offers not valid w/any other offers.



THE EASTON GYM

EASTON GYM

SANTA MONICA

1233 Third Street Promenade
310-395-4441

Easton Gym is your neighborhood gym.

COMPLETE FITNESS FACILITY • FREE PARKING

Your One Stop Solution

- Digital Color & B/W Copying
- Offset Printing
- Business Forms & Stationery
- Social Invitations
- Business Cards
- Desktop Publishing



ONE STOP PRINT SHOP

Gail & Steve Litvack

310.453.7559

Modern Equipment, Old-fashioned Service
Owner operated since 1977
2717 Wilshire Blvd., Santa Monica



LIBRARY ALEHOUSE

AWARD WINNING BEER SELECTION

29 Beers on Draught

HAPPY HOUR 4-6PM Monday thru Friday

\$5.99 Burger Monday!!!

Your choice of:
Ahi • Salmon • Boca Garden • Turkey • Beef

PLAN YOUR NEXT PARTY ON THE PATIO

2911 Main Street • Santa Monica • 11:30am - Midnight Mon-Sun
Telephone 310.314.4855 • www.libraryalehouse.com



HOROSCOPE

The Daily Horoscope is proudly sponsored by:



THE COUNTER

BUILDING A BETTER BURGER

HOURS: M-TH:11AM-10PM FRI-SAT:11AM-11PM SUN:12PM-9PM
2901 Ocean Park Blvd in Santa Monica • 310.399.8383

Taurus, make some time

JACQUELINE BIGAR'S STARS The stars show the kind of day you'll have:

★★★★-Dynamic ★★★★★-Positive ★★★-Average ★★-So-so ★-Difficult





ARIES (March 21-April 19)
★★★★★ Friends and success walk hand in hand. You might not be seeing the whole picture. Listen to others and be willing to absorb different points of view. Groups and meetings might be unusually successful. Tonight: As you like it. Just ask.



TAURUS (April 20-May 20)
★★★★ Your intuition and sixth sense play strong roles in your dealings with authority figures. You find someone to be extremely idealistic. Integrate his or her thoughts and find ways to make them so. Drop the word "no." Tonight: Take some time for yourself.



GEMINI (May 21-June 20)
★★★★★ Friends, associates and others in general prove just how important they are in making a trip or special opportunity happen. A trip, a foreigner or a special seminar opens up your perspective. Get facts and recheck them. Tonight: Follow the music.



CANCER (June 21-July 22)
★★★★ Remain in charge of your life, and make it more agreeable. Use your energy in a manner that is effective. A partner or associate takes time to discuss some matter of depth involving you. Tonight: Be a key player. Count on a late night.



LEO (July 23-Aug. 22)
★★★★★ Others have a strange attraction to you. You meet someone very special, whom you put on a pedestal. Realize that right now you are seeing others in a special light. Avoid someone who is emotionally unavailable. Detach and plunge into your work. Tonight: Hunt down facts.



VIRGO (Aug. 23-Sept. 22)
★★★★★ Teamwork is the name of the game. Your idealistic personality manifests itself through your daily life and/or work. Get feedback from a trusted partner before you plunge in. Another perspective proves vital. Tonight: Be with a favorite person.



LIBRA (Sept. 23-Oct. 22)
★★★★★ Reach out for others. Don't stand on ceremony, and make a key call. You are adored and loved by a child or particular person in your life. Allow your relationship skills to come forward. Tonight: Accept an invitation. Be with people.



SCORPIO (Oct. 23-Nov. 21)
★★★★ Your instincts rise, especially about your work or someone in your daily life. You might not have the control you would like. Understand that you can only control yourself. Seek out ways to be more effective. Tonight: Clear your desk. Run errands. Relax at home.



SAGITTARIUS (Nov. 22-Dec. 21)
★★★★★ Your sixth sense works on a high level. You feel that communication is necessary. You also might not be as clear as you think you are, or others might misread what you say. Clarify. Ask questions. Allow your loving nature to emerge. Tonight: Slow down.



CAPRICORN (Dec. 22-Jan. 19)
★★★★ Deal with family, even if you might not be 100 percent sure about what is happening. Spending some money to increase the quality of your life might be inevitable. Just be sure of your desires. Tonight: Take a midweek break.



AQUARIUS (Jan. 20-Feb. 18)
★★★★★ You feel inspired. Follow through on some of your ideas or whims. Conversations play a role in manifesting your desires. Don't hesitate to reach out for others. Your mind benefits from others' ideas and input. Tonight: Make it an early night.



PISCES (Feb. 19-March 20)
★★★★ Follow your instincts with money. You might want to buy several lottery tickets or consider a change in your occupation. Some will decide to use their talents to make more money. Don't be hard on yourself. Tonight: Hook up with a friend.

Santa Monica Daily Press

Published Monday through Saturday
Phone: 310.458.PRESS(7737) • Fax: 310.576.9913
1427 Third Street Promenade, Ste. #202 • Santa Monica, CA 90401 • www.smdp.com

PUBLISHER Ross Furukawa ross@smdp.com	PRODUCTION MANAGER Alejandro Cesar Cantarero II alex@smdp.com	NIGHT EDITOR Michael Tittinger mikeyt@smdp.com
EDITOR Carolyn Sackariason sack@smdp.com	PRODUCTION ARTIST Rick Reynoso rick@smdp.com	CIRCULATION MANAGER Mike Aviles mike@smdp.com
STAFF WRITER John Wood wood@smdp.com	EXECUTIVE TRAFFIC MANAGER Heather Rich heather@smdp.com	CIRCULATION Keith Wyatt keith@smdp.com
STAFF WRITER Geneva Whitmarsh geneva@smdp.com	CLASSIFIED REPRESENTATIVE Mitch Troy mitch@smdp.com	CIRCULATION Glenn Bolan glenn@smdp.com
ADVERTISING SALES MANAGER Rob Piubeni rob@smdp.com	CLASSIFIED REPRESENTATIVE Kitty Seeger kitty@smdp.com	SPECIAL PROJECTS Dave Danforth dave@smdp.com
ADVERTISING ACCOUNT EXECUTIVE Rob Schwenker schwenker@smdp.com	NIGHT EDITOR Lori Luechtefeld lri@smdp.com	MASCOT Maya Furukawa maya@smdp.com
ADVERTISING ACCOUNT EXECUTIVE Chris Allen chris@smdp.com		

LOCAL



Politicking through eyes of a professor and students

(Editor's note: This is the first in a series of articles covering the Republican National Convention)

BY MARK WRIGHTON
Special to the Daily Press

The 2004 Republican National Convention opened on Monday after a weekend of parties and protests in the Big Apple.

I am here with a group of college students who are getting a close-up look at the proceedings through a program of speakers and field work. It's a unique opportunity to experience a politically-charged time in the nation's history. My goal is to experience as much as I can and bring you a sense of what is occurring on the Right Coast.

One of the challenges for the students this week is to politic their way into various events, and to meet delegates and elected officials. This will give them an opportunity to interact with those in government who are making decisions. Some are here to find jobs; others are here to converse with those involved in the political and governing processes.

We had an opportunity on Saturday to attend a glitzy event, the "Media Welcome Party." Students scrambled to get the right credential in order to attend. The Daily Press' intrepid reporter, however, walked right into the event. The atrium areas of the Time-Warner Building at New York's Columbus Circle were filled to capacity with media personalities, politicians and hangers-on. Several students engaged in serious political discussions with media personalities and came away with a better sense of their political selves. Others, myself included, succumbed to the "star power" present.

Sunday found the city abuzz with a major protest. A very large protest march snaked through midtown Manhattan. The protesters represented most of the political left's issue positions. While I disagree with many of the positions espoused by the protesters, I found myself impressed by their willingness to participate in the democratic process. Particularly striking to me is the low level of discourse. Most of the signs and chants assailed the president's personal character without making an intellectual argument for their position. (One protester apparently failed "Sign Making 101" as her small sign had several lines of small print and too many statistics. The three rules of protest sign-making are: Short message; large letters; red print). This, of course, reflects the visceral

hatred of the president pervading the political moment but does little to enhance our society. It may do even less to help get John Kerry elected president.

More generally, however, political discourse — from both sides of the political spectrum — appears to have lost the intellectual quality it once had. We now talk more at each other than with each other. From my point of view, this is a dangerous course for our political society. As the level of political discourse bottoms out, so too does the willingness of people to listen and to participate. Whether from the left or the right, learned political discourse contributes more to our society as fewer people get "turned off" by politics.

The convention gavel came down on Monday, and it was Disneyland for this political junkie. The pace of events quickened. I attended a couple of state party events and was fortunate enough to get a credential for the hall.

As most know, the conventions are now scripted events — some have likened them to partisan "commercials." The 2004 RNC is no exception. For example, the delegations from battleground states have the choicest positions relative to the podium (the delegation from Puerto Rico needs binoculars, I think). Additionally, the Republicans have "C-Js," convention jockeys who work the crowd — battleground delegations — this year. It is likely, in part, an attempt to appeal to the youth of America, that low-participating demographic.

Monday's theme was "A Nation of Courage." The party stressed the president's leadership of the nation, particularly on Sept. 11, 2001. While many Republicans see this as a clear advantage for the president, it is not without political risk. The party risks alienating voters who deem it exploitation, and — in close races in places such as Ohio, Pennsylvania, and Florida — how the electorate views this may make the difference.

The challenge for the rest of the week is for the party and the president to move away from the foreign policy realm and emphasize domestic issues. How well the GOP does that will go a long in helping to determine the election's outcome.

(Mark Wrigton is an assistant professor of political science at the University of New Hampshire and is spending the year in Washington, DC as a congressional fellow. He can be contacted at Cajunman@aol.com).



SURF REPORT

Expect 2-3 ft.+, knee- to chest-high sets and fair conditions.

Look for smaller surf on Wednesday and Thursday as the current swells fade out altogether. Wednesday will see a mix of slowly fading S swell (175-180), leftover tropical energy and background local windswell. Most spots will see knee- to waist-high waves while the standouts have some slightly bigger sets. Try and get on it early before the 5.4' high-tide kills it during lunchtime

Write us at wood@smdp.com and tell us what the surf is doing today at your local break.

Today the water is:

71°



LOW TIDES

HIGH TIDES

	Morning	Height	Evening	Height	Morning	Height	Evening	Height
SATURDAY	- 1:42	1.0	1:42	0.3	7:32	4.5	8:03	5.2
SUNDAY	- 2:21	0.3	2:12	0.4	8:20	4.5	8:28	5.7
MONDAY	- 3:01	-0.4	2:44	0.7	9:09	4.5	8:58	6.1
TUESDAY	- 3:44	-0.1	3:17	1.1	9:59	4.3	9:31	6.4
WEDNESDAY	- 4:30	-1.3	3:51	1.5	10:52	4.1	10:08	6.5
THURSDAY	- 5:20	-1.4	4:29	1.9	11:52	3.7	10:49	6.4
FRIDAY	- 6:16	-1.3	5:12	2.3	1:02	3.5	11:37	6.1

The Surf Report is sponsored by:

ALL ABOUT HER

ROCKER

BOARD SHOP

SURF • SNOW • SKATE

12204 Venice Boulevard
Mar Vista, CA 90066
(310) 397-8300 TEL
(310) 397-8931 FAX
www.rockerbordshop.com
info@rockerbordshop.com

boards • wetsuits
swimwear
clothing • accessories

The Q Line

Some 2,500 delegates descended upon New York City this week for the Republican National Convention.

Pre-convention polls showed the race to be evenly split, as Democratic challenger John Kerry has lost some of the steam garnered in Boston a month ago. Candidates traditionally enjoy a bounce in popularity immediately following conventions. A Time magazine poll suggests that Bush has gained ground on Kerry on the

economy and Iraq.

This week, Q-Line wants to know, "Do the national conventions typically affect the way you vote? Can President Bush's speech sway you one way or another in light of your current leanings?"

Call (310) 285-8106 before Friday at 5 p.m. and we'll print your response in the weekend edition. Please limit your comments to a minute or less. It might help to think first the wording of your response.

WE DELIVER!

Throughout Santa Monica

"Voted Best in L.A."

— America Online Poll

Specializing in Event Catering
Lunch/Office Delivery • Parties

915 Wilshire Blvd. • 310.451.SLICE (7542)
1622 Ocean Park Blvd. • 310.399.4060



Since 1967
Quality & Value Always!

Open 6am - 2:30pm Mon. - Fri.
6am - 4pm Sat. - Sun.

310-399-7892

2732 Main St.

Santa Monica

WISHING EVERYONE
A HAPPY LABOR DAY!
SUMMER'S NOT OVER YET!

1/2 lb. Beef or Turkey
Burger
\$4.09

Weekdays from 1pm to Close
(served w/homemade macaroni)



LETTERS TO THE EDITOR

Clean Slate: Article was unfair

Editor:
Your article appearing on the front page on the Aug. 14-15 edition of your newspaper entitled “Starr is born: SM filmmaker getting ’er done” represents the antithesis of fair reporting. Not only did the author fail to investigate and/or substantiate his subject’s false claims and statements concerning Bill Slate and the circumstances under which Slate and Matt Stanton originally joined forces and later parted ways, it is disheartening to note that neither Slate, nor his company, Resilient Films, were consulted or asked to comment before this article was published.
Michael Tittinger’s agenda in authoring this article is transparent: Stroke Stanton and hopefully hitch a ride on his wagon to stardom at the expense of those persons for whom Stanton has no love lost, regardless of the truth and Stanton’s lack of justification.
Any of your readers who wish to know the real story concerning our involvement in “North Starr” should feel free to contact us. We have a different story to tell.

Bill Slate and Madison Miller
Resilient Films

Good Americans come in all shapes, sizes

Editor:
Thank you for Lloyd Garver’s “Modern Times” article, “Soldier’s American

Dream is to Return Home Safely” (SMDP, Aug. 26, page 4). I, too, think Mr. Garver’s hygienist is a very, very good American — and much kinder to the present administration than I would be in her place. In my opinion, the ones who vote for the war should go fight it themselves — or send their own children right to the front. However, only one congress person’s child is fighting in Iraq.
Remember the O.J. Simpson trial? If you thought the DNA evidence and other factors were true and accurate — and figured that, yeah, the controlling (I don’t want her anymore, but you can’t have her) O.J. probably did kill his ex-wife and her friend, then no doubt about it, you were branded a racist. Even though the issues were about men who kill their women, rather than race. But the lawyers effectively clouded the real issues, as do the present politicians in charge in Washington, D.C.
And this is the same type of mentality that Bush and his cronies count on and use on their fellow Americans. If you are against the war in Iraq and think it’s a terrible waste of lives, than you are (a) unpatriotic, (b) un-American and (c) do not support the troops in Iraq. All of which is total you-know-what.
Shame on those who hurl these untrue epitaphs at their fellow Americans. The vast majority of those who speak out against the war in this (so far) free country want nothing more than that these young people return to their families safe and sound of mind and body. All that is wanted is their safe return from a war that was foisted upon us with lies, and/or incompetence.

Marilyn Brennan
Santa Monica

Waxman: ‘Bush has made terrible decisions’



INCITES

BY ED SILVERSTEIN

(Editor’s note: The following are excerpts from an interview with Henry A. Waxman, congressman for the 29th district, encompassing Santa Monica, the Westside and parts of Los Angeles. This is the last installment of a three-part series).

SILVERSTEIN: Congressman Waxman, you’re one of the most vocal critics of the president. Could you tell us why?

WAXMAN: “I’ve been disappointed in the Bush Administration because I had hoped when the president campaigned as a compassionate conservative that he was going to be a uniter and not a divider ... I also thought that he would try to reach out across party lines and work together to try to solve problems ... And after Sept. 11, when we found our country in a war against terrorism, I would’ve thought the president, for sure, would’ve wanted to unite the country and bring in Democrats for national unity. Instead, the president has used every occasion to drive a wedge for political gain.
“Department of Homeland Security, for example, which was an idea of Sen. Lieberman and which the president was initially against, was kept unresolved in 2002 so he could attack someone like Sen. Max Cleland, a man who fought in the Vietnam War, and lost three limbs, as unpatriotic because he didn’t support (it). He tried to make democrats into people who are unpatriotic. I think President Bush’s style has been to be so political, to be so partisan that it’s really unfortunate.
“I think he’s made terrible decisions on the economy, on Iraq, on foreign policies; isolating our country from the international community unnecessarily. He’s offended people who were otherwise supportive of the United States, he’s lowered our

credibility, and, after the revelations about the treatment of prisoners, tortured prisoners in Abu Gharib and maybe in other places as well, there’s an appearance to many, many people around the world that the United States’ moral standing is not to be emulated, but avoided. And right now, in Iraq, we look like occupiers supporting a government that appears to ... be a puppet government of the United States. While I think we’re sincerely trying to get the Iraqis to run their own affairs, what we say or do doesn’t matter because we have a tarnished reputation under the leadership of George Bush.

SILVERSTEIN: “The Daily Show” aired clips from two Bush speeches made within days of each other. In one, the president said that America is safer. In the other, that we’re in danger. Which is it?

WAXMAN: I think that’s a good illustration of how political they are. They want to say that we’re safer because they’ve done a good job fighting terrorism and we ought to trust them to continue, then they want to scare us by saying how vulnerable we are and that’s why we’ve got to keep them in power.
“An interesting example of this is the way he’s handled the 9/11 Commission report. He was against the creation of the commission, but because the families of the victims of 9/11 kept pressing the issue, he finally backed down.
“I think the commission did an incredible public service. And they came out with their recommendations. They had about 40 recommendations, but the highlight was to create a National Counter terrorism Center that would oversee all intelligence services in the United States. Leading up to the attack on Sept. 11, there was information that might’ve been enough to prevent the attacks, but people in government weren’t talking to each other. So I thought this was a really great suggestion.
“President Bush wanted to look supportive of the Sept. 11 Commission and

said, ‘I endorse their findings and I think we ought to have this National Counter Terrorism Center, but, on the other hand, it shouldn’t have any teeth. It shouldn’t have any control over the budget, it shouldn’t have any control over the management or over any of the other intelligence agencies.’ So, in reality, he’s doing the bidding of the defense department, that’s against it, and the CIA, that’s against it, but he’s trying to make the American people think he supports the recommendations of the Sept. 11 Commission. So there’s this constant finessing going on where they say one thing, but then do another.

SILVERSTEIN: Is he flip-flopping?

WAXMAN: “Well it’s flip-flopping, but it’s more trying to give a picture that’s misleading — to make people think that we’re safe ... I don’t feel safer, at all because this administration’s in charge.”

SILVERSTEIN: You’ve been a champion in the fight against AIDS, nursing care reforms, tobacco legislation, environmental protections, workplace safety and many other issues that benefit average Americans. How have these issues fared under President Bush?

WAXMAN: “I think that we’re going backwards in every single one of those areas. Not because they’ve been able to get legislation into law that would turn us back, but through their own failure to enforce the laws and through executive redefining of those laws.
One piece of legislation that was passed and that did set us back was the Medicare bill. The Medicare bill was an effort to take credit for giving seniors prescription drug coverage, but they’ll find out in 2006 when it goes into effect, how inadequate the benefit is and that it’s primarily built to help the insurance and pharmaceutical industries.
“For instance, there’s no effort in the legislation to use the enormous bargaining

power of the millions of seniors under Medicare to get better prices from the drug companies. In fact, they wrote in the law, specifically, that the government may not negotiate with the drug companies for lower prices. That’s a giveaway to the drug companies, who I believe are overcharging consumers in the United States. And for the insurance companies; there’s an overpayment to the HMOs because what the Republicans would really like to do is turn Medicare into a plan where you don’t have a fee for service system any longer. They’d love to have a voucher where every senior is given a certain amount of money and told to go buy a private insurance plan. If they can afford to add more money and get something decent, that’s fine, but if they can’t, they’ll get stuck. Those in the poor people’s HMO will probably get very little attention.
They also have an environmental policy that’s pro-industry and they even refuse to acknowledge that there’s a problem with climate change and global warming. Their own scientists wanted that included in their list of problems, but it was deleted.
So, I think they’ve done very, very poorly in terms of workers, their health and safety and on environmental issues.

SILVERSTEIN: You’ve been a Congressman for 30 years. On a scale from 1 to 10, 10 being the best, how would you rate this administration?

WAXMAN: “The worst. The worst I’ve seen. I don’t want to give them a 1 only because they may get even worse if they last another four years.”

(Poonam Jaiswal assisted with the preparation of this column).
(Ed Silverstein is a freelance writer living in Santa Monica. Comments and requests for copies of this column can be addressed to incites@incites.net).

LOCAL



Despite spending cap, cost of campaign on rise

COST OF FAME, from page 1

much money as possible.”

Herb Katz, who has run twice before as an independent, raised a little more than \$100,000 for his last campaign — in 2000 — and \$250,000 during his first bid in the mid '80s. He was the highest vote-getter that year.

This year, the incumbent hopes to raise at least another \$100,000. Because Katz doesn't have the SMRR endorsement and the army of volunteers that accompanies it, he feels he needs to raise more than his counterparts. But if he is backed by the chamber, which appears likely, he may not need to raise as much.

But with a tight race expected, candidates aren't backing down from raising as much money as possible. Kennedy-family descendent Bobby Shriver, who is California First Lady Maria Shriver's brother, will likely raise more than his competitors, based solely on his independent wealth and vast political support across the country.

Another wild card in the race is Councilman Mike Feinstein, who didn't get the SMRR endorsement this year, despite that he was backed by the political group in 2000. He has hired a political consultant and will likely spend more this year than he did four years ago because he doesn't have the SMRR support.

Feinstein and Shriver also are seen as wild cards because they have name recognition: Shriver with his family connections and his positive Democratic linkages, and Feinstein, who has the same last name as Sen. Diane Feinstein, although the two aren't related. Feinstein's name also will be recognized locally because he's an incumbent.

Genser, who is running for his fifth term, said endorsements from any group help the campaign. Backed by SMRR and a host of other political action committees in previous years, Genser individually raised between \$23,000 and \$30,000 in past elections.

He added that being an incumbent doesn't matter, especially in a crowded field comprised of 15 candidates.

“A lot of people just don't know who is on the City Council,” Genser said.

Denny Zane, co-founder of SMRR, a former City Councilman and mayor, as well as an observer of Santa Monica politics for more than two decades, said candidates favored by business interests historically have been able to raise more money individually.

That's because wealthier people are willing to spend \$250 on their candidate of choice. Campaign contribution amounts were unlimited until 1992, when it was capped at \$250.

“No one person has a huge influence over a candidate and it lowers the cost of a campaign and makes it easier for the challengers to raise money,” Genser said.

As a result, the cost of running a campaign in Santa Monica has remained relatively the same for the past 25 years.

“If you aren't supported by the chamber or SMRR, to be competitive and be

successful, you need to raise at least \$50,000,” Zane said, adding SMRR will spend between \$80,000 and \$100,000 on its slate.

Another slate has arrived on the political scene called “Team for Change,” which includes former newspaper columnist Bill Bauer, an independent; and registered Republicans David Cole, a Mid-cities neighborhood leader; and Kathryn Morea, a Pico neighborhood activist.

Peter Tigler, the team's campaign manager, said he hopes to raise as much as possible, but points out that money isn't everything in a campaign.

“There is precedence for this city to have a low-financed campaign and win,” Tigler said. “(SMRR) is spending a lot of money per vote. It's a machine ... Santa Monica voters should be aware that they are buying their vote.”

Bauer hopes to raise as much as his competitors, but it's not unheard of for a candidate to raise as much as \$200,000.

“You are never too rich to run a campaign,” he said. “I'm not sure we can get that kind of money, but if we did we'd put it to good use.”

Katz said he relies heavily on people who contribute \$10 or \$20, but admits he attracts some “heavy hitters” as well.

While campaign expenditures have remained the same over the past two decades, costs have gone up. Postage for direct mailers is more expensive and voter apathy has increased.

“Generally, the costs of a campaign has increased because voters are paying less attention,” said Bob Stern, president of the Center for Governmental Studies and a former Santa Monica resident. “But Santa Monica is totally unique because SMRR does most of the campaigning.”

Another cost for candidates is political consultants, which typically aren't the norm in local races. But because the field is tight this year, some candidates have hired them, or at least are considering doing so.

“I think I'm going to do it this year,” said Genser, adding he's never hired a political consultant. “I'd like to get better mail.”

Parke Skelton, a political consultant based in Pasadena and co-founder of SMRR, said it's unusual for candidates in municipal elections to hire experts to run their campaigns. But it's not a bad idea, he added.

“Municipal politics isn't the big time,” he said. “But (political consultants) help target your mail, do polling, interpret that polling and craft your message.”

Most political observers agree direct mailers are the most effective way to reach voters. The Chamber of Commerce already has sent three to voters, challenging the status quo and the current administration on its policies of homelessness, traffic and other quality of life issues.

The strategy for most candidates will be to wait until October — that's when voters can expect to have their mailboxes littered with election materials.

“Voters start paying attention closer to the election,” Zane said.

GERMAN CAR SERVICE

Specialist in Repair of **Porsche • VW • Audi • BMW**

- Best alternative to high dealer prices
- Complete service and repair
- All work guaranteed
- Locally owned and operated since 1965



2202 OLYMPIC BLVD., SANTA MONICA • (310) 829-2563

at GrabTakeout.com, you'll find menus, prices and specials to all your favorite local restaurants. Search and find a restaurant that has the cuisine your in the mood for. Takeout, dine-in or delivery, we've got it all!



great local restaurants,
a click away...



INTERESTED IN YOUR DAILY FORECAST?
CHECK OUT THE HOROSCOPES ON PAGE 2!



Available for private parties

**YOUR SANTA MONICA HOME
FOR ALL COLLEGE & NFL GAMES
SUNDAY NFL BEER SPECIALS**

**10 TVs • 2 Big Screens
Authentic Philly Cheese Steaks
Burgers • Pop-a-shot
3 Pool Tables and more!**

Available for private parties

**1333 Santa Monica Blvd. (310) 899-0076
(corner of I4th and Santa Monica)**

Lunch-Time Delivery Available

SUB SANDWICH

Buy One at Regular Price & Get the 2nd
of equal or lesser value for
FREE!

With Coupon. Expires 10/31/04

ALL MLB GAMES

WEAR YOUR TEAMS LOGO
DRINK \$3⁹⁹ BEERS DURING THAT GAME

Since 1993
Available for private parties



Next door to
Over/Under
(310) 451-5040
www.i4below.com

Upcoming Headliners

Friday, September 3, 2004
Sticky Fingers
(Tribute to Rolling Stones)

Saturday, Septembr 4TH



SANTA MONICA **SUMMER GUIDE 2004**
AVAILABLE IN NEWSTANDS ACROSS SANTA MONICA



Low-income students warrant high praise for state test scores

BRIGHT IDEAS, from page 1

give detail to a bland statistical picture. Students are scored in categories, such as language and income level. It reveals that English as a Second Language (ESL) students, or those whose first language is not English, also performed better than the state averages. In the math and English tests, local students passed at rates about 15 percent higher than state and county students.

California Schools Superintendent Jack O'Connell notes that the scores should also be seen in the context of large budget

cuts to education over recent years.

"K-12 education has been cut in California by \$49 billion over the last three years," he said. "This is a significant loss to our system and next year's budget offers no relief."

Deasy credits the Santa Monica and Malibu communities with helping to prevent a portion of the state funding loss through last year's Measure S initiative, or the "Parcel Tax." The tax, which will generate \$6.5 million annually for six years, will help pay for specific educational programs, which were discontinued in many other cities.

New gift policy enables wealthier schools to keep more of their cash

GIFT, from page 1

the enthusiasm of many generous donors.

Because of the controversy, the policy was revised so wealthy schools could keep more of their money.

Under the new proposal, the district would take 15 percent of the first \$100,000 collected by individual schools. After that, the amount would drop by 2 percentage points for each \$100,000 raised. Money would then be ferreted back out to district schools based on size and need.

When it was first unveiled, the policy called upon all schools in the district to contribute 15 percent of their cash donations to a central fund, which would then distribute money to schools based on size and need.

Also part of the revised policy is an amended, clearer delineation of exemptions. Field trips, academic scholarships, scholarships for needy children and district approved capital programs, among other things, would be exempt from the gift policy. Under the proposal, a voluntary donation fund also would be set up to run simultaneously with the mandatory fund.

Much of the opposition to the plan has come from wealthy schools in Malibu that consistently raise more than their Santa Monica counterparts. For example, McKinley Elementary raised about \$30,000 from donors last year, while Pt. Dume Elementary accrued approximately \$300,000. The stated goal for fundraising at Malibu High School is \$1 million.

COMMUNITY BRIEFS

'Coffee Break' explores diverse subjects

By Daily Press staff

Learn about kidney stones, landscaping and identity theft today, all in one eclectic hour.

Today's "Coffee Break," a program aimed at people over 50 and focusing on diverse health and lifestyle issues, will show why kidney stones are more prevalent in the summer and what can be done about them. Then, a detective from the Los Angeles Police Department will demonstrate protective measures which can be taken against identity theft, one of the most frequent non-violent crimes in Los Angeles. Finally, a landscape artist will present tips on creating an indoor garden.

Dr. Peter Loisesides, vice chairman of urology at Saint John's Health Center, Detective Leanora Lindsey of the Los Angeles Police Department's Financial Crimes Division, and Avarie Shevin of Landscapes Creative Garden Design will be the show's featured speakers.

"Coffee Break" airs on Santa Monica TV (channel 16) and LA City TV (channel 36) every Wednesday from 2 p.m. until 3 p.m.

Shoe drive to kick off soon

By Daily Press staff

While fashion is the concern for many children picking out new school shoes, some don't even have new shoes, or even shoelaces to concern themselves with.

Shoppers will soon be urged to buy new children's shoes and leave them at the malls at Santa Monica Place and Westside Pavilion in efforts to help kids whose families cannot afford such basic necessities.

Beginning September 10 and running through October 3 is the annual shoe drive, organized and distributed locally by Operation School Bell and the Buckner Orphan Care. The shoe drive will collect shoes, not only for local school children, but also for orphans in 30 different countries. Shoes will be distributed internationally by Buckner Orphan Care International.

Items should be dropped off at the Guest Services Center at Santa Monica Place Mall on Broadway at the end of the Third Street Promenade or at Westside Pavilion on Overland Avenue in West Los Angeles.

The Assistance League of Southern California helps provide clothes and literacy programs to underprivileged kids in an effort to improve their self-esteem. Buckner Orphan Care International similarly aims to help children in need around the world through donations and programs.

Southern California
Transfer Company

310-828-6444
1908 Frank St. Santa Monica

**PUBLIC DUMP
IN SANTA MONICA**

RECYCLE NOW!

CRV ALUMINUM CANS: \$1.40 per lb.
(Up to \$1.60 per lb.) Drop-off donation bins available 24 hours in front

Santa Monica Recycling Center
2411 Delaware Avenue in Santa Monica
(310) 453-9677

10 WEST

**Bitch!
Whine!
Complain!**

Check out next week's Q-Line Question only on page 3!

The Q-Line

**2004
HOME IMPROVEMENT**

COMING SOON FROM:
**SANTA MONICA
DAILY PRESS**

**TO ADVERTISE:
CALL
310
458-7737**

LOCAL



Kobe's marketing power could wane regardless of outcome

BY ROBERT JABLON

Associated Press Writer

LOS ANGELES — With a new \$136 million contract, Kobe Bryant could be making jump shots for years to come — provided, of course, he stays out of prison.

Whether the Los Angeles Lakers star will ever hoist a can of Sprite in front of a camera again is another question altogether.

McDonald's and Nutella decided not to renew his endorsement contracts after he was accused of raping a 19-year-old woman last year in Colorado. Bryant, 26, has pleaded not guilty to felony sexual assault.

The first stage of jury selection began Friday. Opening statements are expected around Sept. 7.

If convicted, Bryant could face years in prison. If he's exonerated or settles before trial, Bryant still must deal with a federal lawsuit by his accuser.

Then there's the court of public opinion.

The case of former Hertz spokesman O.J. Simpson could be instructive. Though Simpson was acquitted on murder charges, public sentiment that he was guilty persists and he couldn't regain his marketing power.

"If it's like O.J., he'll never have another endorsement contract again," said Bob Williams of Burns Sports and Celebrities Inc.

Simpson later lost a wrongful-death lawsuit filed by the victims' families and was ordered to pay \$33.5 million.

So far, Bryant has suffered comparatively little financial pain.

In June, Forbes.com ranked him as the 10th highest-paid celebrity of 2004, earning \$26.1 million from June 2003 to June 2004 in salaries, bonuses, prize money, appearance fees and endorsements — which accounted for half the total.

Williams estimated Bryant has lost \$4 million to \$6 million in endorsement con-

tracts. He retains a five-year, \$45 million contract with Nike signed days before the allegations surfaced, though he hasn't appeared in the shoe maker's commercials since then. His contract with Coca-Cola, maker of Sprite, runs through next year.

Coke spokesman Scott Williamson said the company has a general policy of not commenting on the terms of endorsement deals or on whether they will be renewed.

"We have had a relationship with him since 1996 and he is under contract with us through 2005," was all Williamson would say of Bryant.

Nike spokesman Rodney Knox said Bryant remains under contract, but wouldn't elaborate on the relationship.

The gravity of the rape charge will convince marketers to stay away, even if Bryant is acquitted, predicted Peter Land, general manager of sports and entertainment for the Edelman public relations company. And whatever the trial's outcome, fans now know that their squeaky-clean hero committed adultery.

"Someone's reputation is priceless," Land said, and there are hundreds of other celebrities and athletes that companies can use to pitch products. "If I was on the marketing side, I would say, 'Why Kobe?' And I don't really have a great answer."

Calls seeking comment from Bryant's representatives were not returned.

Still, other nice-guy athletes have weathered potential disasters. Last year, a judge threw out a lawsuit against Michael Jordan by a former lover who allegedly promised to keep quiet about their affair. Forbes said he was one of this year's highest-paid athletes, in part because of his Jordan brand of Nike shoes. In 1991, Magic Johnson acknowledged having HIV. He remains popular with the public, if not with advertisers.

Danny Castro, a 39-year-old drywall installer from El Cajon, thinks the times have made Bryant's adultery no big deal.

"It's the society we're in now," he said. "Everyone's so desensitized."

In the past, the scandal would have destroyed Bryant's career, Castro said.

"Thirty years ago, nobody got divorced, everybody went to church," he said.

What's unlikely to be affected is the sale of Bryant memorabilia. Thousands of jerseys, trading cards and other collectibles continue to be offered on eBay. Such sales reflect notoriety and collectibility, not moral judgments.

At All Star Collectibles at Universal CityWalk, clerks said Kobe Bryant jerseys, children's backpacks and a raft of other merchandise fly off the shelves, bought by fans visiting from as far away as Japan.

"He's top seller," said clerk Timothy Beverly.

Bryant and former teammate Shaquille O'Neal were near equals in selling thousands of units this season — ranging from plush dolls to jerseys — at the Team LA sportswear shops, said Alan Fey, vice president of merchandising for parent company AEG.

"There really weren't repercussions" from the case, Fey said. "He was kind of immune."

Sports equipment and clothing companies "have a higher tolerance for athlete indiscretions than most of corporate America" and are less likely to abandon

Bryant, argued David Carter, a principal for the Los Angeles-based Sports Business Group.

"Because many of their consumers don't seemed to be as fazed or negatively influenced by Kobe's ordeal, they may not shy off buying those brands," he said. "Many of these consumers appear to be as concerned with a player's skill on the court and his team's winning percentage as they are his off-the-court behavior."

Even if fans are willing to forget Bryant's infidelity, they may not forgive him for what many see as an arrogance that led to the loss of team stars this summer.

He and O'Neal often feuded off the court. After Los Angeles lost to Detroit in the NBA Finals, O'Neal asked to be traded and was dealt to Miami. Bryant, meanwhile, signed a new seven-year, \$136.4 million contract — and the Lakers clearly became "Kobe's Team."

"I think he sucks," said Laker fan Marty Villa, 39, of El Cajon. "He kicked Shaq out of town."

In the end, Kobe the Product's career may depend most on his job as Kobe the NBA Star, said Hamidou Kaborge, 34, from the Contra Costa County community of Bay Point, after visiting the Team LA sportswear shop at Universal CityWalk.

"If he continues to play well," Kaborge said, "people will forgive."



CALLING ALL RISK TAKERS

WANT TO DOUBLE YOUR NET WORTH?

COULD YOU PUT EVERYTHING ON THE LINE FOR JUST ONE SPIN OF THE ROULETTE WHEEL?
DON'T WAIT TO APPLY! DEADLINE FOR ALL APPLICATIONS IS WEDNESDAY, SEPT. 1st.

NBC & LMNO Productions are searching for the star of their new reality show "Double or Nothing!"
Candidates must be single with no dependants, and be ready to travel to Sin City to risk it all!

To apply, go to www.doubleornothing.tv or call 1.888.751.8088



Did you know?

Everyday these automotive businesses utilize the Santa Monica Daily Press:

Lexus of Santa Monica
Toyota of Santa Monica
VW Santa Monica
Santa Monica Ford
Santa Monica Nissan
Look VW/Lexus Pre-Owned

Claude Short Auto Sales
Grand Prix Auto Sales
Sehmi Motors
German Auto Repair
Jiffy Lube
And more ...

What do they know that you don't?

Call Rob Piubeni, Sales manager @ 310.458.7737 to find out what you are missing!

What Do You Have to Lose?



Weight? Bad Habit? Anxiety? Fear? Phobia?
Low Confidence? Chronic Pain? Stress?
Insomnia? Procrastination?

It's Only A Phone Call Away!

John McGrail C.Ht.
Certified Hypnotherapist
(310) 235-2882

PASSENGERS WANTED

EXPRESS TAXI

**SAVE MONEY!
IT'S AS
EASY AS...**



Off Any Fare
of \$6.00 or more.



Off Any Fare
of \$10.00 or more.



Off Any Fare
of \$16.00 or more.

FOR FAST PICKUP CALL:

310-828-3333
WWW.PASSENGERSWANTED.NET

\$20 FLAT FEE TO LAX
with ad only



STATE

Peach farmer gives literary tour of his orchard

BY JULIANA BARBASSA

Associated Press Writer

DEL REY — There are ghosts on the farm. You wouldn't notice them on a summer morning, under the white heat of the Central Valley sun.

But David Mas Masumoto can read the scars they've left — old pruning wounds carved like graffiti on the twisted trunks of the peach trees and grapevines by the countless hands that have shaped them.

"I work with the ghosts of farmworkers. They haunt me, mostly in winter, when the tule fog hugs the earth for days," Masumoto writes in "Letters to the Valley," his latest tribute to the land where so much of the nation's food is grown.

The book, being published in September, is the sixth on farming by Masumoto, a farmer-philosopher who has spent a lifetime thinking about his 80 acres of peaches and grapes, and their place in the world.

His first book about farming, "Epitaph for a Peach," won the 1995 Julia Child Cookbook Award, among other honors, and earned him a loyal audience of people hungry for a deeper connection to the land, and to an agrarian way of life that is rapidly disappearing.

Wandering along the dirt rows in his orchard, Masumoto explains in an interview that if he can write at all, it is because of his own connection to this farm — land that didn't come easy to the Masumoto family.

His Japanese grandparents worked other people's land, forbidden from buying property by racist laws. During World War II, the family lost their crops when they were driven into internment camps. The "letters" in his latest book are dedicated in large part to them — his grandparents, to the neighbors he grew up with, to his own children, and the children of other farming families who have moved off the land.

It's through them that he learned to write, he said, his rough hands examining an 80-year-old Thompson grapevine that grows in front of his family's home.

"When does an old limb have to go, to make room for

new growth to come?" he asks, thinking about productivity, but also his own mortality as his father grows older and his own hair turns gray.

In "Letters," Masumoto takes readers pruning in the dead of winter, when the thick valley fog makes the world small, and quiet. People who have never called a peach by name are introduced to Elberta and Nubiana in his barn, where a tin can spills out stamps bearing the names of these and other old varieties.

No one grows these anymore, he writes; they were just really good peaches, not the lipstick-red, rock-hard commodities able to withstand weeks of cold storage on the road to supermarkets.

"My greatest fear," he writes, "is that there is a generation with no hunger for memory, that whatever they find in a typical grocery store is good enough. Who's going to demand a peach that they've never had?"

These observations have earned Masumoto the respect of others who were raised according to the rhythm of the harvests.

"They can relate to the place, they recognize it, themselves, their family," said Lee Herrick, an English professor at Fresno City College whose students often come from small rural towns.

To many outsiders, the Valley is simply an inconveniently large gap between Los Angeles and San Francisco, with bad air, bad radio and few places to stop for decent coffee. What Masumoto does best is "to recognize the beauty that's in front of you, and write about it in a way that other people can understand," said Jefferson Beavers, an aspiring writer in Fresno.

If Masumoto's writing is sometimes reflective, like taking a break on the porch at the end of a long day, it also picks up with a farmer's sense of urgency — because the rain clouds are coming, and the raisins are still out to dry, because it's hard to find consumers for fruit that's come in too small — and mainly, because a farmer wants to continue farming, and that gets harder every day.

"During harvest, when the peach is ripe, it dictates

everything," said Paul Buxman, a farmer who has known Masumoto since 1986. "It's unrelenting. It doesn't allow for excuses. It won't hold on for you, and he knows that."

His books reach for truths that transcend the orchard — the honesty of a really good peach that doesn't promise more with its looks than it will deliver on that first bite; the value of a 38-year-old tree that doesn't produce as much anymore, but bears the best-tasting fruit.

"Mas has a way of telling a story that reminds us of what's really lasting," said Alice Waters, chef and owner of Chez Panisse, in Berkeley, Calif., and untiring promoter of sustainable agriculture.

What sustains Masumoto is a pride in his fields that reflects his grandparents' unsatisfied desire for a farm of their own — a situation now shared by today's fieldworkers.

"Now I'm the farmer who hires workers who help me. The economic landscape has changed vividly. The price of land, the capital investment required, and the larger and larger economics of scale create barriers to ownership," he observes. "They're another wave of labor from a foreign land, paid to grow our food and stay in the shadows. Am I now the boss and exploiter?"

Masumoto worries, and there is some sadness in his work. How does a farmer teach a new generation to want the peaches they've never had — the ones that gush at the first bite, with a name and a story and a flavor to remember?

And what becomes of the farmer when anonymous "good enough" food is acceptable, and the connection between the person who eats and the place that produced it is broken?

Crouching down on the powdery dry dust, he draws an arch — from his farm to the city, where the buyers are. He writes to complete that circle, he said. On his peaches, on their tiny stickers, he prints his Web site — www.masumoto.com — like little invitations to a conversation.

"We have to have a relationship, because they control my future," he said. "That's why I write. So they can know this, even though they might have never tasted it."

Lost in translation: Doctors challenge rule requiring interpreters

BY MICHELLE MORGANTE

Associated Press Writer

SAN DIEGO — Several doctors and a group supporting English as the nation's official language filed a lawsuit Monday challenging a Clinton-era executive order requiring federally funded hospitals, clinics and doctors to offer translation services for patients who speak limited English.

The plaintiffs said the order is an illegal intrusion into their practices and will further motivate doctors to restrict their services or leave the industry.

The lawsuit, which names as defendants the U.S. Department of Health and Human Services and its secretary, Tommy G. Thompson, challenges the 2000 policy known as Executive Order 13166 on several fronts, including claims that it is an expensive and intrusive burden on physicians and limits a doctor's free speech rights.

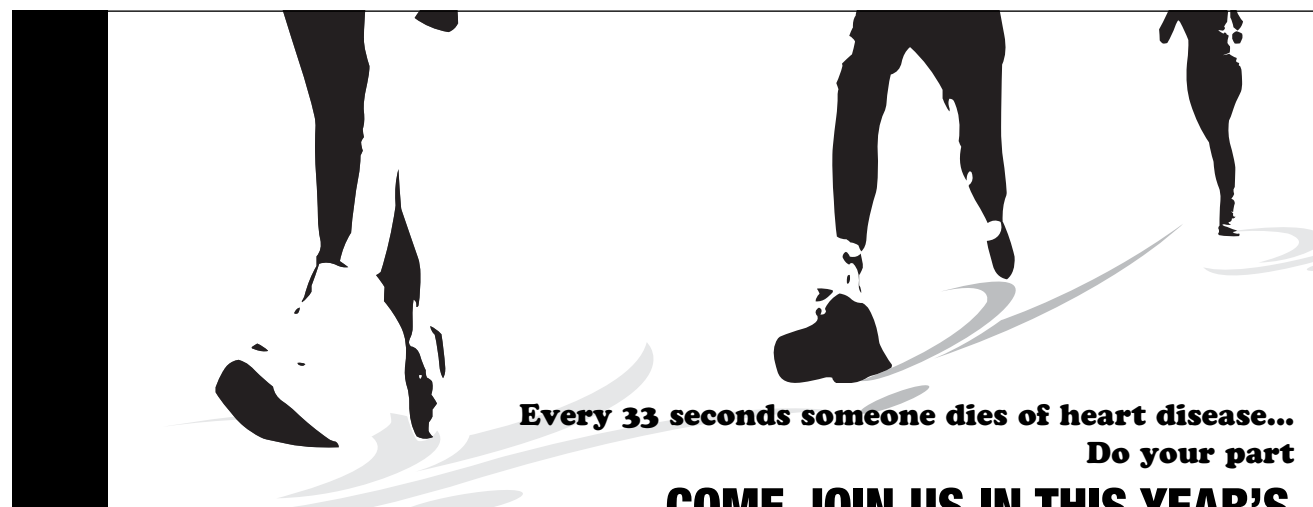
Health and Human Services issued guidelines for complying with the order last year. They advise health-care providers to offer to their patients, free of charge, translation services ranging from written materials and phone conferences to bilingual medical staff and trained interpreters.

Patients may use family members or volunteers but should be offered the option of a professional interpreter.

The lead plaintiff, San Diego orthopedic surgeon Dr. Clifford Colwell, attorneys from the Pacific Legal Foundation and the nonprofit group ProEnglish argue the order improperly interpreted civil rights law to include language as part of anti-discrimination based on national origin.

ProEnglish, based in Arlington, Va., and Colwell filed a similar lawsuit in Virginia in 2002 that was dismissed for, among several reasons, lack of standing and failure to prove the plaintiffs were harmed by the order.

Lawyers from Pacific Legal Foundation, a Sacramento-based firm that supports limiting government interference in private life, said they chose to file in San Diego because Colwell lives in the city.



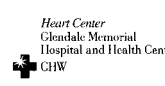
Every 33 seconds someone dies of heart disease...
Do your part

**COME JOIN US IN THIS YEAR'S
HEART WALK**

SEPTEMBER 18TH 9AM
VA HOSPITAL GROUNDS WESTWOOD

Register online at: www.heartwalkla.org

Presented Locally By:  Blue Shield of California
An Independent Member of the Blue Shield Association

Gold Sponsor:  Heart Center Glendale Memorial Hospital and Health Center
CHW

Silver Sponsor:  NORTHROP GRUMMAN Integrated Systems
 CALIFORNIA Department of Transportation

Media Sponsors:  Santa Monica Daily Press
 CBS 2  KCAL 9

National Sponsors:  SUBWAY
 NutriSoy
 American Heart Association
Learn and Live
HEART WALK
presented locally by Blue Shield of California

23rd Annual Malibu Chili Cook-Off Music Festival & Carnival

Labor Day Weekend
Sat., Sept. 4 & Sun., Sept. 5

Malibu Civic Center
Pacific Coast Hwy. & Webb Way



Win A Porsche Boxter!

Featuring Two Full Days Of Excellent Music

Saturday Sep 4



Night Wind
Big Band
11:00AM



Billy Gale
1:00PM



Grant Langston
2:00PM



Secret Level
3:00PM



Melvin Eddy
Blues Band
4:00PM



Bonsai Tribe
5:00PM

Sunday, Sep 5



Just Dave
12:00PM



Spooky Jones
1:00PM



Debra Davis
2:00PM



Chris Murphy
3:00PM



Preston Smith
& the Crocodiles
4:00PM



Speed Buggy
5:00PM

- International Chili Society Competition ●
- Come Taste the Best Chili Across the Country ●
- Celebrity Judges & Cash Prizes ●
- Admission: \$10 – Kids Under 12 Free ●
- Live Music Sat & Sun 12:00-6:00pm ●
- Lots of Free Parking – Abundant Shade ●
- Food & Drink - Carnival Rides ●
- Vendors – Textiles – Artwork – Jewelry ●



Sponsored by:

Bank of America

Budweiser

Malibu Bay
Company

PEPSI

Smart & Final

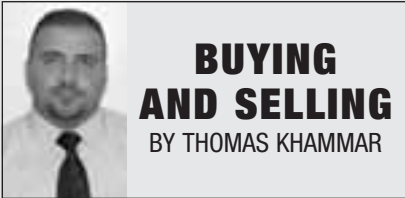
Real Estate

Proudly sponsored by: **Pacific Ocean Properties**



Welcoming the first-time buyer. Valuable consultants for the seasoned investor.

How to juggle a sale



**BUYING
AND SELLING**
BY THOMAS KHAMMAR

Always sell before you buy. It may sound like common sense, but if you're like many sellers, you probably started attending open houses before you even thought about what it would take to sell your current home.

Why sell first? Most experts agree that you should close the sale of your home before committing to another piece of property. Doing this virtually eliminates the financial risk. You'll know how much money you have for your down payment and you won't have to arrange for interim financing.

If you can negotiate a sale-lease-back, you can rent your home from the buyer for a month or two while you look for your next house. If you can't arrange to rent your current house, you will probably have to rent a home temporarily- but it's cheaper to pay rent plus moving costs than to pay two mortgages plus taxes and insurance for several months. It is almost always better to sell your current home first, and your lender may require it if you can't qualify for interim financing. Start managing the two transactions in tandem.

If you have already started looking for another house and your own home isn't already on the market, stop shopping and start preparing your house for sale.

Know your home's value. Get an estimate of your home's value online and back it up with three comparative market analyses from

three prospective listing agents to determine your home's approximate value.

- Get pre-approved. Estimate the minimum amount of cash you can expect from the sale and get pre-approved for a loan.
- Get an inspection. Order a pre-sale inspection of your home and make the necessary repairs and decorating changes.
- Launch your sale. Now you can start shopping in earnest for your next home.
- Mind the timing. If you haven't yet found your new home by the time that you accept an offer, negotiate a long escrow or sale-lease-back. If the buyer wants to close quickly, arrange for temporary housing. Avoid making an offer on a new home until most of your purchase contract's contingencies have been satisfied.
- Close your sale. Deposit the proceeds while you look for your next house.

If circumstances have placed you in the position of buying before your sell, managing the two transactions becomes more complicated. If you have already made an offer on a new home:

- Structure your offer. Negotiate to include a long escrow, or make the purchase contingent upon the sale of your current home. Such a contingency is a seller's nightmare and could interfere with you arriving at a purchase agreement. In a slow market, a seller may be willing to accept the offer. It is important to note that this option gives you an escape if your house doesn't sell. You should contact a real estate attorney on the exact wording of your contract.
- Start preparing your house for sale. Consider pricing carefully.

You may need to list at a lower price to speed up your sale. You also may have to offer incentives, such as a home warranty.

- Find a lender. Secure interim financing so that you may purchase your next house while your current house is for sale. So-called bridge loans are made against the equity of your current house and cost more than traditional home loans.
- Focus on selling your house. Help the agent anyway you can, and maintain the home's appearance. If you get an offer you want to accept, verify the buyer's creditworthiness, avoid contingencies that could delay closing, and try to schedule a closing date before the closing of your purchase contract to avoid interim financing.
- Follow through with your purchase. If you have not sold your house and your purchase contract on your next house does not have a contingency that allows you to back out, you are still committed to the purchase. Consult your agent and real estate attorney. If you proceed with the purchase, adjust your budget and consider more drastic action to sell your current home.
- Close. Close on both sales or close on your home purchase only. If the latter, continue your sales efforts until the market slows. Consider taking your home off the market and renting it out until the next shopping season.

Tip: If you get stuck purchasing your new home before you have sold your existing home, you may want to consider creative financing. For example, if you have a 10 percent down payment for your next house, consider applying for a 90 percent adjustable rate mortgage with a payment option. Adjustable

See I'LL BUY THAT, page 12

SANTA MONICA RESIDENTIAL REAL ESTATE TRANSACTIONS: SINGLE FAMILY HOMES, CONDOS AND INCOME HOMES						
ADDRESS	LP	BR	BA	SF	LSZ	SP
806 Georgina Ave	\$1,399,000	2	1.50	1,600	7,190	\$1,430,000
807 Georgina Ave	\$1,399,000	2	1.50	1,600	7,190	\$1,430,000
2312 Washington Ave	\$1,695,000	4	3.00	3,000	5,060	\$1,648,000
211 11TH St.	2,488,000	4	3.00	3,144	7,500	\$2,702,000
135 Ocean Way	\$1,795,000	4	3.50	3,000	4,356	\$2,100,000
3407 Pearl St.	819,000	3	2.00	1,543	5,772	\$809,000
1108 Maple St.	\$899,000	3	1.50	1,172	6,300	\$880,000
347 10TH St.	\$2,995,000	6	6.00	4,995	7,500	\$3,050,000
2325 Kansas Ave.	\$399,000	1	1.00			\$359,000
912 16TH St. #1	\$989,000	3	2.50	2,471		\$990,000
2663 Centinela Ave #306	\$529,000	2	2.50		1,253	540,000
2329 Kansas Ave. #2	\$379,000	1	1.00			\$379,000
2329 Kansas Ave. #5	\$379,000	1	1.00			\$369,000
2329 Kansas Ave. #9	\$425,000	1	1.00			\$425,000
2623 Arizona Ave	\$599,500	3	2.00	1,365		\$592,000
2702 11TH St. #4	\$425,000	2	1.00	808		\$425,000
1127 9TH St. #103	\$617,000	2	2.50	1,458		\$625,000
3121 Colorado Ave #T	\$539,000	3	2.50	1,429		\$565,000
1843 10TH St. #4	\$409,000	2	1.00			\$440,000
1513 9TH St. #1	\$899,000	2	2.00			\$850,000
101 Ocean Ave #B200	\$2,550,000	2	2.00	2,902		\$2,200,000
1137 26TH St. #A	\$399,000	1	1.00	630		\$395,000

BRENT PARSONS
AT PACIFIC OCEAN PROPERTIES:
310.392.9223 bparsons@pacificoceanrealestate.com
Information received as per the MLS on 08/30/04. Not all transactions may have been represented by Pacific Ocean Properties.



PACIFIC OCEAN PROPERTIES

PROPERTY OF THE WEEK

3672 GREENFIELD AVE , LOS ANGELES 90034

Rare 3 unit building in the much desired Palms/Mar Vista area, good income producing property. Bring your paint brushes, hammer and nails or architect, this property has great potential. Corner lot great with development potential. Beautiful tree lined street. Interior inspection with accepted offer. Drive-by only. Don't let this opportunity pass.



Rob Schultz

Broker

Offered at ~~\$899,000~~

Reduced to \$775,000 (EXTREMELY MOTIVATED SELLER)

CONTACT ROB SCHULTZ AT PACIFIC OCEAN PROPERTIES

310.392.9223



Pacific Ocean Properties

2212 Lincoln Boulevard., Santa Monica | 310.392.9223



12024 ALBERTA DR. CULVER CITY
\$759,000



1301 SEWARD
HOLLYWOOD



3672 GREENFIELD AVE., L.A.
REDUCED TO \$775,000



11322 HAVELOCK, CULVER CITY
\$670,000



11578 CANTON DR., STUDIO CITY
\$930,000



BERRYMAN AVE.
\$675,000



12029 CULVER DRIVE
CULVER CITY



EMPIRE DRIVE 4 UNITS
PALMS/MAR VISTA

Welcoming the first time buyer.
Valuable consultants for the seasoned investor.

Free Real Estate Advice

No Hassles. No Obligation.
Call CHRIS: (310) 664-8850

NOW HIRING AGENTS

Very fast growing real estate company looking for new agents.

Will train, no experience necessary.

Will assist in licensing.

FAX RESUMES TO: (310) 392-9203
OR CALL (310) 392-9223



Meigan M. Everett
Business Development
Mobile (310) 689-8773

- Fast and efficient service
- Leads to grow your business
- Rapid turnaround on prelims
- Business consulting tips
- Refreshing ideas

Pac West Mortgage

- Over 300 banks approved
- 30 years of experience
- 100% financing
- Residential & Commercial loans
- Apartment Buildings
- Lines of Credit
- Purchase or Refinances
- Expert loan consultations
- Timely performance

Some of our Our Lending Partners:



Very aggressive rates

30 year fixed 5.75%
10 year/1 arm 5.375%
7 year/1 arm 5.125%
5 year/1 arm 4.75%
3 year/1 arm 4.25%
1 year/1 arm 3.25%
6 mos./6 mo. arm 2.875%
1 mo./1 mo. arm 1.250%

* Rates subject to change

Pre-Approval in minutes.

2206 Lincoln Blvd., Santa Monica, CA 90405-1321

310-392-9223

1-888-FOR LOAN



Rob Schultz, Broker

LICENSED CALIFORNIA BROKER #01218743

Sponsored by Pacific Ocean Properties

JODI SUMMERS

Prize Property!

WE NEED EXCHANGE PROPERTIES
\$1,200,000



We would like several multi-unit apartment complexes on the West side that can be sold at a GRM under 14.

We need commercial properties - storefronts and restaurants. What would you be interested in selling or exchanging?

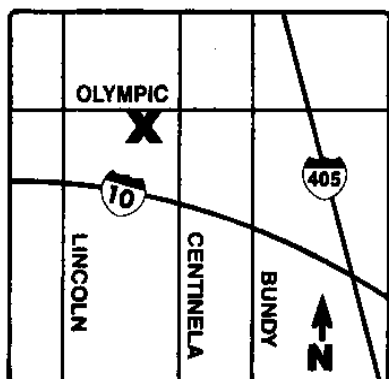
If you've got a property to sell or exchange, please contact me:

Jodi Summers Boardwalk Realty
310.309.4219 jodis@boardwalkrealty.com

AA OLYMPIC Self Storage

Serving Santa Monica and West L.A.

2 Months FREE Rent
+ FREE Lock
Call for details



OPEN 7 DAYS

Call About
FREE Truck
Rental Plan



(310)829-2525

3250 OLYMPIC BLVD. • www.selfstorage.net/aaolympic

New measures that impact Calif. housing



DAYS ON THE MARKET

BY JODI SUMMERS

According to the 2000 Census, Los Angeles County boasts a population of 3,694,820 — one tenth of California's 36 million people. Our state's population grows by 600,000 yearly, yet the state has not approved a statewide growth plan in 25 years — one of the reasons we are forced to endure terrible traffic and long commutes.

Meanwhile, the average price of an existing, single-family detached home in California set a new record during the second quarter of 2004, rising to \$461,730, according to the California Association of Realtors. The state department of Housing and Community Development HCD projects an unmet need of 3.7 million units of subsidized housing by the 2020. Any ideas on how to best house our growing population?

Our Governor, Arnold Schwarzenegger, is taking steps to remedy our housing crisis. He recently signed a one-page piece of legislation, Assembly Bill 1268, which allows cities and counties to "express community intentions regarding urban form and design" regarding their long-term general growth plans.

AB 1268, introduced by Assemblywoman Patricia Wiggins, states that long-term land-use plans "may differentiate neighborhoods, districts and corridors; provide for a mixture of land uses and housing types within each; and provide specific measures for regulating relationships between buildings and between buildings and outdoor public areas, including streets."

According to the paper accompanying AB 1268, this philosophy is in contrast to the traditional system of planning, "in which many specialists design, separately, the components of sprawl. The land use planners choose a zoning map color for each piece of land, the traffic engineers calculate how many lanes of traffic are necessary to avoid gridlock, and architects and planners calculate how many parking spots are needed."

This action comes just as the U.S. Department of Housing and Urban Development has awarded the nation's

3,107 public housing authorities a total of \$2.5 billion in funding to make major improvements to existing public housing units or to build or acquire new units for public housing.

"This funding is about the residents," HUD Secretary Alphonso Jackson. "It is given to housing authorities to upgrade their developments to ensure their public housing are safe and decent for their residents."

This funding comes from HUD's Capital Fund program, is distributed annually to local public housing authorities (PHA) to fund major capital improvements, such as updating old plumbing or electrical systems, replacing roofs, installing new windows or any major modernization activities, or to construct or acquire new units. HUD is a federal agency that implements housing policy.

Another bill of interest that recently got California state senate committee approval is Assembly Bill 2702, which aims to increase the housing stock by easing the construction of second housing units.

The bill passed with a 7-3 vote in the Senate Appropriations Committee. "AB 2702 does not alter local zoning laws, but allows second units to be built under those laws without forcing homeowners to have to go before a public hearing," said Ann Pettijohn, president of the state association.

Also, the bill would broaden the range of residents who could occupy second units. "The bill would prohibit a local agency from adopting an ordinance that requires an owner's dependent or caregiver to occupy the primary dwelling or second unit or that limits occupancy based on familial status, age, or other specified characteristics."

The nation had approximately 120.6 million housing units at the end of June 2003, an increase of 75 percent compared with the 68 million housing units that existed in 1970, according to U.S. Department of Housing and Urban Development statistics. So it was possible to vastly increase the nation's housing stock in three decades. As society progresses building quickly economically should become ever more feasible, if the separate departments and parties of our state can learn to work together.

(For your real estate needs, e-mail Jodi Summers at jodis@boardwalkrealty.com, or call (310) 309-4219).

I'LL BUY THAT, from page 10

rate mortgages will give you a lower payment at the beginning of the loan. Also, with this loan, if rates go up, you can pay the minimum payment, interest only, or the fully amortized amount. This can save you hundreds of dollars per month, which can help you cover your existing mortgage.

Selling one home and buying another at the same time requires solid financing, careful planning and creative crisis management.

Be prepared to deal hard with your money when you manage a home purchase and a sale at the same time. First, it is wise to have cash reserves sufficient to cover your down payment and two or three months of mortgage payments. If

not, you may have to take out a loan or borrow your down payment. In order to qualify for a second mortgage, you need enough income. Some lenders are more lenient on your qualifying ratios if you use the loan to purchase another home.

Juggling two transactions can be much easier if the homes are in the same town. But what if you are relocating to a city 2,000 miles away? Your top priority should be to have a trustworthy representative at the other end — a real estate agent who handles relocations is the best option. Most legal documents can be handled by fax, so you don't even have to be at the closing.

(To reach Pacific Ocean Properties, call (310) 392-9223 or email tkhammar@pacificoceanrealestate.com)

Sponsored by Pacific Ocean Properties

Renters saying good buy, snapping up houses

IN YOUR SPACE

BY CHRISTINA S. PORTER

Despite a recovering economy and strong population growth, increase in demand for apartments in the Los Angeles Basin was relatively modest in the first half of 2004. A large number of renters were enticed into becoming homeowners by exceptionally low mortgage rates and generous lending practices (allowing, in some cases, nothing down).

We estimate that the number of renters in the basin grew at an annualized pace of approximately 0.5 percent in the first half of the year, which was approximately a third of the annualized growth rate in total households in the area (approximately 1.6 percent). Nevertheless, it still was positive growth in demand. Fortunately (from the perspective of the landlord), construction completions were relatively restrained. Vacancy rates were flat in Los Angeles County, and the area maintained vacancy rates in the mid-3 percent range a tight market.

In Orange County and in the Inland Empire, vacancy rates climbed from approximately 4 percent to approximately 4.5 percent — still healthy rates. Effective rental

rates in the first half of 2004 basically kept pace with inflation in Orange County (growth of 2.6 percent on an annualized basis) and outpaced inflation in Los Angeles County (4.4 percent) and in the Inland Empire (5.8 percent).

Investor interest in apartments in the Los Angeles Basin has remained intense. Asking cap rates have fallen to 5 percent and most are selling in the high 5 percent to low 6 percent range. Investors, particularly short-term investors, are increasingly using adjustable-rate mortgages in their purchases. We expect that net absorption of apartment units will pick up in the remainder of 2004 and into 2005. Housing prices have become prohibitive for most renters, and mortgage rates are climbing.

Construction activity, however, is also picking up. Over the next 12 months, we project that vacancy rates will remain near current levels in most areas, and will fall slightly in the most highly urbanized areas of Los Angeles and Orange Counties. The one exception may be Downtown Los Angeles, where a very large amount of construction activity is taking place. Given tight to healthy market conditions, a steadily improving economy and high housing prices, we expect that rental rates will continue to outpace inflation in most areas. However, we do not expect to see a large spike in rental rates.

The Los Angeles Basin renter is already paying a very high percentage of his income to rent in the area, and there is a limit as to what he can afford to pay.

Although construction activity is picking up, we do not expect that it will become a boom, particularly in existing urban areas. One factor that is restraining apartment construction activity is that condominium developers are generally outbidding apartment developers for any entitled vacant land. Also, rents required to support new construction in inlying areas are in the high \$2 per square foot range, but the market is not yet there for rents at this level in most areas of the Los Angeles Basin. We expect that cap rates have reached bottom, and may climb by 25 to 50 basis points over the next 12 months. This is assuming a moderate increase in interest rates following the election.

Within the market, the healthiest segments are Class B and C properties within Class B and C areas. These segments face the lowest risk of competition from new product, and demand from tenants to rent units for under \$1,700 per month (or under \$2 a square foot) is strong. These segments are witnessing the highest rent increases. Incentives are currently being offered only in new luxury units.

(The above is an excerpt from NAI Capital's 2004 Mid-Year Market Report. Christina S. Porter is in the business of leasing and selling office and industrial buildings, she can be reached at 310-806-6104 or via e-mail at cporter@naicapital.com)



Pebbles
Gifts • Clothing • Collectibles

3500 Main Street
Santa Monica, CA 90405
310.313.6372

COMMERCIAL REAL ESTATE PROPERTIES LEASED

Location	Date Leased	Sq. Ft.	Type	Price
2800 28th St	8/26/2004	3,037	Office	\$1.95-\$2.15/fs
2800 28th St	8/26/2004	t 1,042	Office	\$1.95-\$2.20/fs
2901 28th St	8/24/2004	2,940	Office	\$2.35/fs
2951 28th St	8/24/2004	554	Office	\$2.35/fs
2951 28th St	8/24/2004	483	Office	\$2.35/fs
532 Colorado Ave	8/30/2004	1,200	Office	\$2.91/fs
1299 Ocean Ave	8/24/2004	2,629	Office	\$3.75/fs
1299 Ocean Ave	8/24/2004	4,000	Office	\$3.75/fs
1299 Ocean Ave	8/24/2004	3,608	Office	\$3.75/fs
1299 Ocean Ave	8/24/2004	909	Retail	\$4.00/fs
3000 Ocean Park Blvd	8/24/2004	1,280	Office	\$2.35/fs
3420 Ocean Park Blvd	8/24/2004	1,431	Office	\$2.35/fs
429 Santa Monica Blvd	8/24/2004	4,380	Office	\$2.60/fs
429 Santa Monica Blvd	8/24/2004	570	Office	\$2.60/fs
2812-2820 Santa Monica Blvd.	8/26/2004	1,250	Office	\$3.00/mg *
233 Wilshire Blvd	8/24/2004	3,004	Office	\$3.10/fs
401 Wilshire Blvd	8/24/2004	4,179	Office	\$3.30/fs
808 Wilshire Blvd	8/24/2004	4,940	Office	\$3.00/mg



We understand escrow periods and contingencies

Thousands of satisfied agents
FAST, OBJECTIVE RESULTS
NO CONFLICT OF INTEREST
TOXIC MOLD Inspections and Testing
*Certified 1-866-455-MOLD *Insured



COLDWELL BANKER
RESIDENTIAL BROKERAGE

BUYERS & SELLERS

For all your Real Estate requirements, call:

WILLIAM ROSS
(310) 490 6659

BOB GABRIEL INSURANCE

Providing Professional & Personalized Service Since 1936



- Auto Experts
- Life, Disability & Pension
- Homeowners
- Commercial & Business
- Workers Compensation
- Group & Individual Health

Representing "A" rated companies
including MERCURY INSURANCE

California survey shows Mercury Insurance Auto rates to be the most competitive in this area.

Phone Quotes Available

We encourage you to visit the Santa Monica Historical Society Museum — The Archives of Santa Monica. 1539 Euclid (310) 395-2290

310.829.0305
2325 Wilshire Blvd., Santa Monica



Lori Davette Ince

— Sellers • Buyers —

Another satisfied buyer and seller

"They just don't get any better! You're the best!"

— STACY MILDER



Bulldog Realtors

1501 Main Street Suite 106 Venice, CA 90291

310.392.3677 ext. 202

310.380.0830 vm direct

ince@bulldogrealtors.com

Ramirez became one of 5,800 Mexicans who have taken advantage of the U.S. government's repatriation program since it started July 12. The program flies undocumented immigrants into the country's interior for free instead of leaving them at the U.S.-Mexican border, where many try to cross again.

On Aug. 4, Ramirez met the smuggler his cousin recommended at a Mexico City bus station. Like most undocumented immigrants, Ramirez was to pay the smuggler after he arrived safely in North Carolina. They set out on a 38-hour bus ride to Altar, Sonora. Ramirez was struck by how little the coyote, as people smugglers are called, spoke during the trip.

Ramirez did not argue but added quietly, "It was out of desperation."

We'd love to keep your space clean too!

Anniversary Collection



#1

AS SEEN IN
Santa

Celebrating SMDP's 2nd Anniversary!

Anniversary Collection



#2

AS SEEN IN
Santa Monica Daily Press

FUNNY PAPERZ

BESTEST EDITORIAL CARTOONS OF THE YEAR 2003

Edited by BOB FUNKHANA

VERSION 2.0

- 120pp, signed!
- Softcovers \$15
- CDs \$10
- Both \$20

MAIL CHECK
OR M.O.
PLUS \$3
P&H TO:

JOE KING
2801
OCEAN PARK BLVD.
#300
SANTA MONICA

NATIONAL



A tale of two presidencies: How 9/11 changed Bush

BY TOM RAUM

Associated Press Writer

NEW YORK — When he steps up to accept his party's nomination for a second time, President Bush will present the record of not one but two presidencies: one before and another after Sept. 11, 2001.

In Philadelphia four summers ago, the then-governor of Texas preached "compassionate conservatism," promised to give part of a projected 10-year, \$5.6 trillion surplus back to taxpayers and pledged to avoid open-ended military entanglements overseas.

But then came the terrorist attacks on the World Trade Center and Pentagon, two wars, a recession and record deficits. That stands as Bush's second presidency.

Before that infamous date, Bush was in the process of delivering on a modest set of campaign promises: pushing an initial tax cut through Congress, winning bipartisan support for an education bill and pressing for incentives for "faith-based" charities. He expressed little interest in foreign policy.

After Sept. 11, the Republican rallied the nation, launched a global war on terror, forged an international coalition that drove the al-Qaida terror network from Afghanistan and toppled the Taliban government that had harbored it and pushed a second major tax cut through Congress.

But the president saw goodwill crumble around the world with the invasion of Iraq and the failure to find the weapons of mass destruction central to his war rationale.

"He's going to be seen as something of a high-stakes gambler, a presidency of bold strokes," said longtime Bush watcher Bruce Buchanan, a University of Texas political scientist.

But Buchanan said it's too early to determine Bush's place in history: "For instance, he definitely changed the dynamic and upset the apple cart in the Middle East. In 20 years, that might look like it was a useful thing to have done. Or it might look like a complete disaster."

On the domestic front, Bush's presidency has promoted policies dear to conservatives, from restrictions on embryonic stem cell research to a proposed constitutional amendment to ban gay marriages.

His first-term accomplishments include a series of free-trade pacts and two large tax cuts that Bush claims helped end the 2001 recession — but which Democrats claim favored the wealthy and drove up the federal deficit.

While his supporters portray his tax cuts as an extension of former President Reagan's economic legacy, Bush remains on track to be the first president since Herbert Hoover to see a net loss of jobs. There are 1.1 million fewer jobs now than when Bush took office.

Wayne Fields, an expert on presidential rhetoric at Washington University in St. Louis, said Bush was his most effective immediately after the Sept. 11 attacks in rallying the nation, "but since then he has not been very successful in building a conviction in the general population that he knows where the country is going."

"That's what Franklin Roosevelt and John Kennedy were so good at: giving a sense of knowing what we are doing and where we are headed," Fields said.

A Time Magazine poll released on Saturday showed that two in three voters said that what they heard from Bush in 2000 is what they got during his term. Less than half of the voters — 45 percent — said they believe Bush has kept his campaign promises of four years ago, 36 per-

cent said he has not.

Stephen Cimbala, a political science professor at Penn State University, said Bush "can put a lot of points on the board for progress in the war on terror" but so far there's "a hung jury on his presidency."

"But for better or worse, he's defined himself both for his partisans and for his adversaries. Very few people are undecided. Nobody says Bush has an indistinct image," Cimbala said.

With the presidential race shaping up as a dead heat, Bush and other convention speakers will highlight first-term achievements while presenting a broader message that focuses on a second-term agenda that reaches out to moderates.

"We have to have a mix of a discussion of the policies of the president's first term, and policies for a new term," said Republican National Committee Chairman Ed Gillespie.

Stephen Hess, a presidential scholar at George Washington University in Washington, D.C., said that "Bush became a totally different president — with a much more robust foreign policy" after the terrorist attacks.

With Republicans set to convene several miles from Ground Zero, Bush frequently mentions how Sept. 11 affected his presidency: "The world changed on a terrible September morning, and since that day, we changed the world."

Democrats say otherwise. "He rushed to war with no plan to win the peace, cost the United States \$200 billion and rising, and pursued a go-it-alone foreign policy that has undermined the war against terror," Democratic National Committee Chairman Terry McAuliffe said last

Turn Your Closet into Cash!

L.A.'s hottest resale store!

Great Labels

DESIGNER RESALE

ACCEPTING
NEW CONSIGNERS

WANTED:

LOUIS VUITTON
CHANEL
GUCCI
HERMES
ST. JOHN
PRADA
JUDITH LEIBER
MISSONI
DOLCE & GABBANA



1126 Wilshire Blvd.,
Santa Monica, CA 90401

(310) 451-2277

COMPUTER PROBLEMS? SECURITY CONCERNS?

APPROACH THEM LOGICALLY

MENTION THIS AD TO RECEIVE A FREE NETWORK ANALYSIS AND SECURITY

NETWORKING
SECURITY
SYSTEM MAINTENANCE
INSTALLATION
CONSULTING

(310) 634-9009

COMPUTERLOGIXS@HOTMAIL.COM

COMPUTER LOGIXS

RUN YOUR DBAs IN THE DAILY PRESS FOR ONLY \$80.

INCLUDES FILING FEE, RECEIPT AND PROOF OF PUBLICATION. CALL US TODAY @ (310) 458-7737

COPIA CREATIVE

— creativity knows no boundaries

taking the time to
understand your needs and
develop strategic solutions
competitive and unique

Make an impact with Copia Creative

Brand Identity • Marketing Strategy • Web Development •
Print and On-Air graphics and design • Product Packaging

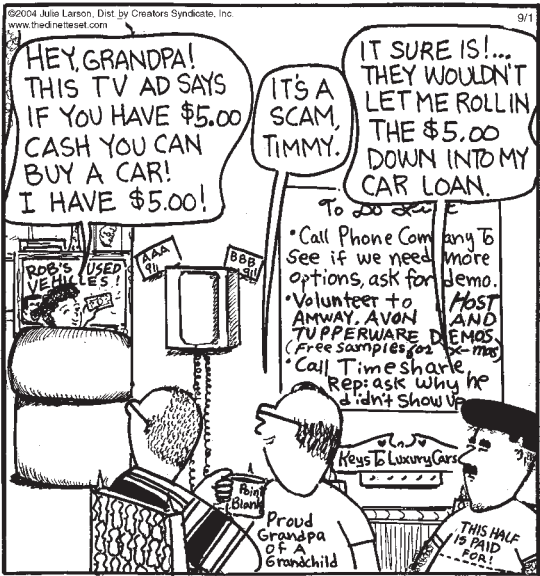
1108 Copia Creative 79223
info@copiacreative.com

P.O. Box 777, Santa Monica, CA, 90406
www.copiacreative.com

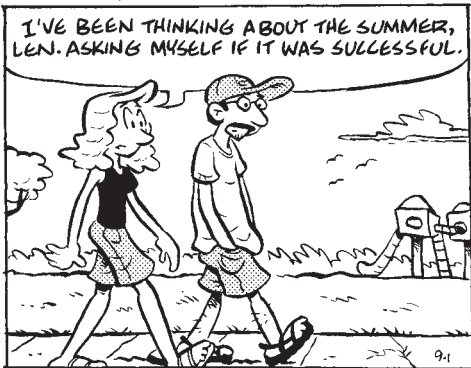


COMICS

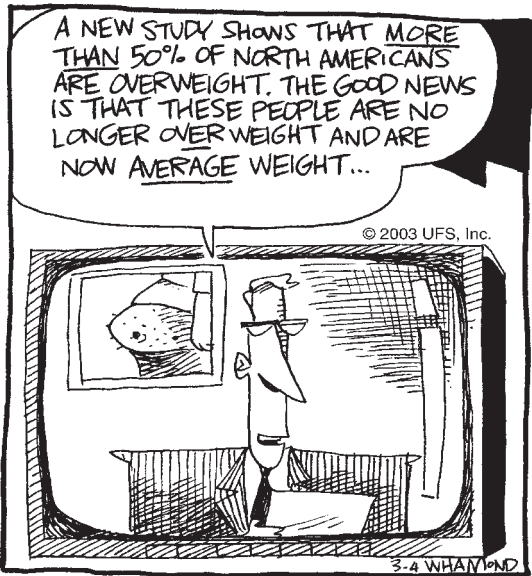
The Dinette Set by Julie Larson



edge city by TERRY & PATTY LABAN



Reality Check® By Dave Whammond



Natural Selection® By Russ Wallace



Speed Bump® By Dave Coverly



CROSSWORD By THOMAS JOSEPH

ACROSS

- 1 Blueprint ratio
- 6 Swipe
- 10 Add up
- 11 Lacking company
- 12 Saudi natives
- 13 Sensational
- 14 Pocket watch parts
- 15 Rip off
- 16 "Alice" spinoff
- 17 —

- Lanka
- 18 Salt source
- 19 Moving sinuously
- 22 Lotion additive
- 23 Rowers' needs
- 26 Write for a newspaper, in slang
- 29 Tofu base
- 32 Early gardener
- 33 Geese formation
- 34 War ender
- 36 Painter Mondrian
- 37 Role for Stallone
- 38 Heads-up

DOWN

- 39 Didn't go to the restaurant
- 40 Wall art
- 41 Left
- 42 Playing marble
- 1 Work groups
- 2 Flower part
- 3 Seething
- 4 Research spots
- 5 Golf's Ernie
- 6 Sticky stuff
- 7 Oral traditions
- 8 In reserve
- 9 Euripedes play
- 11 Self-contained
- 15 Cal. abbr.
- 17 Hallow-teen decoration
- 20 Refusals
- 21 Joke
- 24 Resort region
- 25 Ridicule
- 27 Wall climber
- 28 Stovetop item
- 29 Sipping aid
- 30 Make speeches
- 31 Mideast nation
- 35 Some-what
- 36 Cord end
- 38 Doctor's order?: Abbr.

A	L	E	R	T		S	T	A	R	S
P	O	L	A	R		T	O	L	E	T
P	R	I	M	E	N	U	M	B	E	R
L	E	O		A	Y	N		A	L	A
E	S	T	A	T	E	S		N	I	N
			B	E	T		S	I	N	G
T	O	T	E	D		S	T	A	G	E
U	N	I	T		F	E	E			
R	E	D		E	L	A	P	S	E	D
N	I	B		V	I	M		T	A	O
P	R	I	M	E	T	I	M	E	T	V
R	O	T	O	R		E	E	R	I	E
O	N	S	E	T		R	A	N	T	S

Yesterday's answer

NEW CROSSWORD BOOK! Send \$4.50 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475

1	2	3	4	5		6	7	8	9
10						11			
12						13			
14					15				
16				17			18		
19			20			21			
	22					23		24	25
				26		27			28
29	30	31		32				33	
34			35				36		
37						38			
39						40			
41						42			

9-1

IS YOUR RETIREMENT PLAN AGING GRACEFULLY? WE LIVE WHERE YOU LIVE.®



Keep your money hard at work, with 401(k) rollovers, TSAs, annuities and more. Call me to get started today.

Troy Wilson Lic.#: 0D75687
2451 Santa Monica Blvd.
Santa Monica, CA
310.315.1955

LIKE A GOOD NEIGHBOR



STATE FARM IS THERE.®

Providing Insurance and Financial Services • statefarm.com®

State Farm Life Insurance Company; In NY and WI - State Farm Life and Accident Assurance Company; Bloomington, IL. Annuities and other products offered by State Farm affiliates are not FDIC insured, not guaranteed by State Farm Bank, and are subject to investment risk, including possible loss of principal. Consult your tax or legal advisor for specific advice.

Marty's Gourmet Wines & Liquor

Fine Wine Shop in Santa Monica

RED WINE



- Hawk Crest Cab/Merlot - \$8.99
- Liberty School Cab - \$9.99
- Hecula Red (Spanish) - \$9.99
- Wildhorse Cab/Merlot - \$13.99
- Beringer Knight Valley - \$17.99
- Ruffino Res Du Chianti Classico - \$19.99
- Wildhorse Pinot Noir - \$17.99
- Copolla Cleret/Merlot - \$13.99

Bogle Phantom (750ML) \$13.99

1736 Ocean Park Blvd., Santa Monica CA 90405 (310) 452-3821

We also carry fine premium wines.

CLASSIFIEDS



CALL NOW!

ALL CLASSIFIEDS \$2.50 A DAY UP TO 15 WORDS
20¢ PER WORD THEREAFTER 12 DAY MINIMUM

310.458.7737

\$3⁵⁰ per day. Up to 15 words, 20 cents each additional word.
Call 310-458-7737 and promote your business opportunities to our daily readership of over 15,000.

CLASSIFICATIONS:
Announcements
Creative Employment
For Sale
Furniture
Pets
Boats

Jewelry
Wanted
Travel
Vacation Rentals
Apartments/Condos for Rent
Houses for Rent
Roomates
Commercial Lease

Real Estate
Real Estate Loans
Storage Space
Vehicles for Sale
Massage
Services
Computer Services
Attorney Services

Business Opportunities
Yard Sales
Health and Beauty
Fitness
Wealth and Success
Lost and Found
Personals
Obituaries

EMPLOYMENT

The American Red Cross of Santa Monica is currently seeking a part-time outside sales representative to market Red Cross products and classes. The candidate must possess excellent written and verbal skills and enjoy interacting with the public. In addition, the candidate must also be proficient in Microsoft Word and Access. Previous knowledge and experience with Red Cross products and services preferred.

Responsibilities: Develop and manage overall mailers and calls to local Santa Monica businesses. Compile and analyze information about potential businesses for the development of sales strategy. Responsible for new account development and expanding existing accounts within established territory.

AU PAIR/STUDENT to care for 9yr old drive to/from school, light cooking, homework. Will provide car, room, board, \$50wk. Prefer Italian or French speaker. (310)247-9545

BUSY HARDWARE Store
seeking experienced only
Cashier will train
call Manager at
310-454-4116

DENTAL FRONT Office 2 yrs experience in Dentistry only. Computer knowledge mandatory, phone skills, great hours! Call Nicole 310-828-7429

FIGURE MODEL wanted. Fit female model wanted for figure drawing by artist. No experience necessary. Call (818)501-0266

FUN, FAST CASH! Lingerie Models Needed, No Experience Necessary 818-720-2709

GAS STATION Boat Dock needs PT/FT for MDR Harbor call Randy or Sue 310-823-2444

HOUSEKEEPER W/REFERENCES. Sophisticated, flexible, speaks English, has car and drivers license, social security, skilled cook, etc. Excellent salary. Fax resume(310) 447-9677

I MAKE \$1000 per day, so can you call me (323)467-3399

MEDICAL FRONT office, F/T. Dependable, good phone skills, computer knowledge. 1yr experience necessary. Fax resume to 310-576-3601

MEDUSA HAIR Salon Venice is looking for 2 experienced full-time hair stylists with some clientele and a part time assistant ASAP. Please call Michelle at 323-974-0966 or fax resume to 714-432-1696

PART TIME mornings, mail sorter wanted for busy Santa Monica mailbox store. Pleasant environment + competitive pay. No experience necessary. Insure car required. Apply at 2118 Wilshire Bl. Santa Monica.

SALES & MANAGER:Trendy Jr. clothing store in Santa Monica is hiring for sales & management positions.Benefits available 310-638-9931 or fax resume to HR at 310-638-9954

Sales: 44 year old Forbes 500 Ranked Affiliate CO. is looking for sales pros to keep pace with rising gold market. Top earners make 300k+. Full benefits. No cold calling. Draw/comm. Santa Monica. Visit www.goldline.com or call (310)319-0313.

SALON UNDER New management on Wilshire in Santa Monica looking for Stylists/Colorists to work on commission basis. Clientele preferred call 310-451-4477

TOP DESIGNER Santa Monica Boutique seeks high-energy sales person experience necessary. Family environment. Salary commission. FT/PT Available (310)394-1406

FOR SALE

MOVING SALE: Komfort 88 Model Slide on camper. Misc tools & other

FOR SALE

items call for appt. at (310)450-5715

HOT TUB 2004 Model. Neck jets. Therapy Seat. Warranty, never used. Can deliver worth \$5700, sell for \$1750 818-785-9043

VEHICLES FOR SALE

1995 FORD F-250, 4WD Rebuilt, 10,000K miles, camper shell. \$10K OBO 310-567-2169

Claude Short
Auto Sales Dealer

'00 CHRYSLER 300M

Low miles, moon roof, chrome wheels
VIN 323726 \$13,995

'00 VOLVO C70 COUPE

Only 39k, clean car, one owner
VIN 018256 \$18,995

'96 FORD MUSTANG
CONVERTIBLE

Alloy Wheels
VIN 231581 \$6,995

'96 FORD CLUBWAGON XLT

Low miles, clean local car, Many Xtras
VIN B400C1 \$8,995

2000 DODGE RAM WAGON

15 Passenger
VIN 166167 \$10,995

2000 CHEVROLET 2500 XT CAB

4x4 Long Bed
VIN 485054 \$10,995

'99 MERCURY COUGAR

Low Miles, Clean Car
VIN 641250 \$7,995

2501 Lincoln Blvd. in Venice
(310) 395-3712

Advertise! Call us at (310) 458-7737

LOOK
LEXUS SANTA MONICA
PRE-OWNED CENTER



PUBLIC INTERNET SALE

ALL PRICES CLEARLY MARKED

WITH INTERNET PRICES

ES300'S GS300'S RX300'S

LS300'S IS300'S SC430'S

And Other Makes

All Dealer Certified

1100 Santa Monica Blvd

888-865-1759

LAcarGUY.com

VEHICLES FOR SALE

Ford
OF SANTA MONICA

LABOR DAY SELLATHON

DELL COMPUTER OFFER

AUGUST 27 THRU

SEPTEMBER 6, 2004

BUY ANY 2004

EXPLORER 4-DOOR

AND EXPEDITION AND

2004/2005 FOCUS

(ALL MODELS) AND

RECEIVE A FREE DELL

COMPUTER.

SEE DEALER FOR DETAILS

1230 Santa Monica Blvd.
310-451-1588

VEHICLES FOR SALE

TOYOTA
SANTA MONICA

2002 TOYOTA
ECHO Coupe 2D

TOYOTA CERTIFIED

Auto, AC, Power Steering,

CD player. \$12,990

(20221753)

2001 TOYOTA
TACOMOA PreRunner

DOUBLE CAB 4D

TOYOTA CERTIFIED

V6, Power Everthying,

CD player, \$21,100

(Z798780)

2001 TOYOTA
PRIUS SEDAN 4D

AC, ALL POWER, AM/FM

ABS - \$16,990

(022269)

2004 Toyota
Corolla LE Sedan

4-CYL. 1.8 LITER, AUTO

A/C, POWER \$14,500

(035289)

832 Santa Monica Blvd.

800-944-4157
LAcarGUY.com

Turn Your Closet into Cash!

L.A.'s hottest resale store!

Great Labels

DESIGNER RESALE

ACCEPTING
NEW CONSIGNERS

WANTED:

LOUIS VUITTON
CHANEL
GUCCI
HERMES
ST. JOHN
PRADA
JUDITH LEIBER
MISSONI
DOLCE & GABBANA



1126 Wilshire Blvd.,

Santa Monica, CA 90401

(310) 451-2277

VEHICLES FOR SALE

LOOK
VOLKSWAGEN SANTA MONICA
PRE-OWNED CENTER



PUBLIC INTERNET SALE

ALL PRICES CLEARLY MARKED

WITH INTERNET PRICES

JETTAS, GOLFS, GTI'S

PASSATS-CABRIOS-BEETLES

And Other Makes

All Dealer Certified

1100 Santa Monica Blvd

888-640-8466

LAcarGUY.com

INSTRUCTION

DRUM LESSONS in your home! Great w/children & beginners, first lesson FREE! Call Tom (310)422-2699.

FRENCH-SPANISH TUTORING All Levels Native French-Speaker \$15 310-876-8022

PIANO LESSONS: Experienced teacher. Rubin's Conservatory Graduate. All ages, levels & styles AT YOUR HOME: Call Guy 818-219-3472

STRAINING AND cracking? Voice lessons, 1ST Lesson free 1221 Broadway, Santa Monica (310) 229-5235

WANTED

LOOKING TO rent/sublet covered space in SM near Ocean for storage of classic car. 310-395-3268

FOR RENT

BEST RESORT, Best Time. November Week at Cabo's Premier Sunset Beach Resort. 2 Bdrm sleeps 6, \$4500/wk save \$1000, (310)314-3200

FOR RENT

\$495-UNFURNISHED BACHELOR:

Steps to Venice Beach!
Dorm style living, common area restrooms and showers, on site laundry, no pets, owner sponsored barbecue twice a month. Close to everything, bus service to many campuses. Lease & Security Deposit required.
Contact Edward Romero, 310-399-1166 or sunnibill@juno.com.

Casa Loma Apartments
101 Dudley Ave.
Venice Beach, CA 90291

CHARMING BEVERLY HILLS Single close to Nieman Marcus. Has hardwood floors and view of the garden. 1 year lease, no pets. \$895 310-804-7460

8 Unit building, spacious lower rear apt., washer/dryer, central AC, stove, dishwasher, gas fireplace, gated building, gated parking, blinds, access to yard, balcony, good closets, close to shopping, luxury for only \$1300 310-804-7460.

APARTMENTS-BRAND NEW BUILDING!! Unf., Studio, 1 bath, 302 Arizona Ave, refrigerator, stove, controlled access, carpets, laundry, close to everything, on the promenade, street parking, utilities included, - \$1100 & UP! 310-395-RENT or westsiderentals.com

BEAUTIFUL HANCOCK Park location surrounded by opulence. Most affordable apartments in the area. newly renovated large 1 bedroom + 1 bath, full kitchen, hardwood floors. \$1150.00 323-466-1242. 1 year lease, no pets.

BRENTWOOD \$1750/MO 2+2 Condo, Near everything Montana & San Vicente, Negotiable 323-728-1968

BRENTWOOD \$2500 3+2 High Ceilings Microwave Dishwasher 2 parking spots. 818-773-8778

CHARMING EIGHT UNIT COURTYARD BUILDING. Large lower front apartment, separate dining area, parking, refurbished wood floors, 1/2 block to prime Beverly Hills shopping. Large 1 Bedroom, 1 Bath. 1 year lease. No pets. \$1650 310-804-7460

The BEST
RENTALS
in VENICE
ELLY NESIS Co. INC
(310) 396-4443
ellynesis.com

HOLLYWOOD HILLS, large 2+2. 2 Car gated parking. Great location, near shops. Laundry, easterly view. 7010 Lanewood. 1 year lease, no pets. (323)466-4700.

HOWARD MANAGEMENT GROUP
310-869-0468

1214 Idaho #1 2bd 1ba lower
Completely redone, Private Patio
Will consider pets
\$1850/mo

CHECK OUT OTHER
AVAILABLE RENTALS AT:
www.howardmanagement.com

LADERA HEIGHTS 2+1 5242 w57th St Tri-Plex Coin-Laundry hardwood floors enclosed garage (323)756-2122

MAR VISTA \$950/mo 2bdrm 2bath Lower, carpets, blinds, refrigerator, built-ins, laundry, parking, no pets, Pacific Ave. West of Centinela 310-456-5659

MDR ADJACENT 2+2, gated building with gated, subterranean parking, AC. Newer building with courtyard area, quiet neighborhood. Laundry room, parking, 1 year lease, no pets \$1550 310-578-9729

MIRACLE MILE top floor beautiful 1bd Condo. Security building/parking rooftop pool,no pets, for apptmt. 310-652-2996

PALMS \$925/MO 1bedroom, 1batch, 3346 Canfield. Stove, refrigerator, blinds, A/C in bedroom, laundry, no pets. (310)578-7512

PALMS 1+1 \$1800/mo 3540 Overland #2 Stove, refrigerator, carpet, blinds, laundry, no pets JKW 310-578-7512

SANTA MONICA \$1150/mo 1bdrm, 1bath, +office, appliances, gas paid, no pets, parking, 2535 Kansas Ave. Manager in #101

SANTA MONICA \$950/mo. 1br, bath, appliances, no pets. Parking, 1935 Cloverfield Ave. #7, Manager in. #19



CLASSIFIEDS

FOR RENT

SANTA MONICA 400SQFT SINGLE APARTMENT!, Unf., Studio, 1 bath, 638 Grant St., #3, no pets, stove, dishwasher, carpets, laundry, WALK TO BEACH & MAIN STREET!!, street parking, one year minimum lease, 310-395-RENT or westsiderentals.com

SANTA MONICA APARTMENT WITH SPARKLING POOL!, (upper), Unf., 1 Bdrm, 1 bath, 1455 24th St, #12, no pets, stove, hardwood floors, large closets, pool, laundry, 310-395-Rent www.westsiderentals.com

SANTA MONICA APARTMENT, (lower), Unf., 1 Bdrm, 1 bath, plus den, 2535 Kansas Avenue, #105, no pets, parking included, gas included, 395-Rent www.westsiderentals.com

SANTA MONICA APARTMENT, NICE LOCATION!!! 2 UNITS, Unf., 2 Bdrms, 1 bath, 1835 20th Street, #2, no pets, stove, parking included, one year minimum lease, 310-395-Rent www.westsiderentals.com

SANTA MONICA APARTMENT, Unf., Studio, 1 bath, 2342 Ocean Park, #B, no pets, refrigerator, stove, hardwood floors, laundry, street parking, one year minimum lease,310-395-RENT www.westsiderentals.com

SANTA MONICA APARTMENT, Unf., 1 Bdrm, 1 bath, 1748 Franklin St, #C, w/c pet, refrigerator, stove, balcony, garage, month-to-month, water included, 310-395-Rent www.westsiderentals.com

SANTA MONICA CUTE & NICE BRIGHT APARTMENT, Unf., 1 Bdrm, 1 bath, 2683 34th Street, #6, no pets, stove, carpets, separate kitchen and full bath, very quiet and convenient area, 310-395-Rent or westsiderentals.com

SANTA MONICA LARGE APARTMENT, (upper), Unf., 1 Bdrm, 1 bath, 1232 Euclid, #7, new carpets, fireplace, vertical blinds, street parking, 310-395-RENT westsiderentals.com

SANTA MONICA LARGE APARTMENT, (upper), Unf., 2 Bdrms, 1 bath, 1829 20th St., #D, no pets, refrigerator, stove, balcony, controlled access, hardwood floors, large closets, laundry, close to Santa Monica College, garage, one year minimum lease 310-395-Rent- westsiderentals.com

SANTA MONICA Single \$1200/mo 833 5th Street #104 Stove, refrigerator, carpet, blinds, laundry, pool, intercom gated parking, no pets, Mgr 310-393-2547

SPACIOUS 1 bedroom, 1 bath with large courtyard, swimming pool, 4 blocks to the beach. Off street parking, laundry room, quiet neighborhood. 1 year lease, no pets. \$1100. 310-466-9256

VENICE BEACH 1 bedroom with Ocean View in Tudor Style building. Great location, 1/2 block to the beach. 1 year lease, no pets. All utilities paid. 39 Sunset. 310-401-0027

VENICE BEACH charming 2 bedroom, 1 bath with courtyard views one block from beach. New paint, new carpet.

FOR RENT

Available 10/15. 1 year lease. No pets. \$1425. (310)466-9256

VENICE BEACH front 1930's bath house. Completely renovated 4-story brick building with lots of charm and unbeatable views of ocean, mountains,sunsets. Full kitchens and bathrooms, exposed brick. Laundry room, storage available, water, gas heat paid. 1-year lease, no pets. (310)401-2583

VENICE BEACH sunny Studio 1 block from the beach. Hardwood floors and full kitchen. Very clean, CA building. 1 year lease, no pets. (310)466-9256 \$875.

VENICE BEACH, charming sunny single, full kitchen, separate sleeping alcove. 1 block from the beach on quiet walk street, new windows, new paint, new berber carpet. 1 year lease, no pets. \$925. (310)466-9256

VENICE BEACH, INCREDIBLE, Loft/Live space. Free-standing 1904 brick building, exposed brick walls, w/ new kitchen & bath. One block from the ocean. 14-foot ceilings, skylights, concrete floors, laundry hookups, Clawfoot tub, Parking, month-to-month, no pets Avail 9/1/04 \$2195 310-466-9256

W.L.A. \$1145/MO Ocean View & breezes large 1bedroom on top of hills. Private sundeck. (310)390-4610

W.L.A. \$925/MO 1bedroom, 1bath. 2656 S. Barrington. Stove, refrigerator, dishwasher, blinds, laundry, parking, no pets. (310)578-7512

WESTCHESTER UNFURNISHED duplex. 1+1, hardwood floors throughout. Very clean, n/pets. no washer dryer. \$975 323-547-2077

WILSHIRE CENTER-LARGE 1+1 gated parking, gated building with entry system, swimming pool, new paint, very clean & improved, new paint, \$825 323-661-8389

HOUSES FOR RENT

SANTA MONICA 3+2 2-car detached garage, pets okay, available 9/1 \$3800/mo 310-450-0596

SANTA MONICA SMALL COUNTRY HOME IN MONTANA Avenue NEIGHBORHOOD Designer's one bedroom. Exquisite attention to detail. High beam ceilings, Hardwood floors, Fireplace, new Stainless appliances and Limestone bath, French windows & doors to garden patio. Completely secure and gated environment, near 14th & Montana. Enclosed garage, no pets. \$2650 per month. 310-826-7960

W.L.A 2+1 \$2300/mo 2575 Armacost Stove, refrigerator, washer/dryer hook-ups, front & back yard, no pets, garage, JKW 310-578-7512

ROOMMATES

ROOM FOR Rent in the heart of Santa Monica on 17th Street \$600 310-428-1608

COMMERCIAL LEASE

1316 THIRD St. Promenade 1 Office available. 10x23 Great Creative Space (310)613-1415.

320 WILSHIRE at 3rd Street Promenade. Office Space 550sq/ft \$1250/mo 310-576-3433

DOWNTOWN SANTA MONICA Seperate Private Office A/C, Approx. 280 sq/ft, Windows 310-394-3645

FULL SERVICE OFFICES & secretarial bays available in upscale Santa Monica building. 310-883-3333

Christina S. Porter
Senior Associate

310-440-8500 x.104

NEAR SMC 3RM Commercial Office,870 sq/ft upper in free standing building. Central air, heat, quiet, clean w/garden setting. 310-450-9840

PACIFIC PALISADES Village 1,000 Sq/ft 3 offices, sub-lease, 2 years. Furnished or unfurnished. Call Rick at 310-459-6256; 310-466-906601563570

SANTA MONICA 1334Lincoln Blvd. 750 sq/ft \$1500/mo Includes utilities, private patio & parking D.Keasbey (310)477-3192

SANTA MONICA Space 440 sq/ft suitable for office, studio, or storage. Ground floor 310-393-4544

SMALL OFFICE at the Central Tower building. 1424 4th Street \$550/mo includes utilities/cleaning 310-276-3313

VENICE BEACH Great office space located 1-block from beach and 1/2 block from Windward Ave. Included are all utilities, T-1 line. Approximately 365 sq/ft. 1-room with common area bathroom, concrete floors, exposed-beamed ceilings, \$850 per month. 1 year lease. (310)466-9778

WEST L.A. PRIME PROF. OFFICE-Share 1,367 sq/ft. office w/patio view, conference/filing room, dsl line. \$1350/mth. Available 7/1. CALL 310-479-4484

WLA UPPER Front Office 11906 Wilshire includes utilities, janitorial & security. \$650-\$795 310-569-4200

REAL ESTATE

I BUY HOUSES-Avoid Foreclosure & possibly stay in your home. Call me today! 310-917-1086

BRAND NEW RETAIL LOFT - El Segundo - Live/work in the heart of town. Approx. 2900 sq. ft. unit. Roof-

REAL ESTATE

top deck, stonework throughout. \$899,000 El Segundo – 135 Standard - Two contiguous corner lots approx. 7,000 sq.ft. build up to 4,100 sq. ft. Perfect for office building or small business. \$699,000 (310) 396-1947

BULLDOG REALTORS
1501 Main Street, suite 106 Venice, CA 90291
ince@bulldogrealtors.com

TIRED OF RENTING?
CALL LORI DAVETTE INCE

Specializing in first time buyers

LORI DAVETTE INCE
(310) 380-0830
CELL: (310) 503-3482

DOUGLAS PARK Condo 3bd 3bath Townhome,end unit. Fireplace,gated bldng, wet bar, W/D Hookups, Patios, 2 secured & covered parking spaces. \$665K Agent-714-743-3252

EL SEGUNDO - 6 Unit building, two-bed, 1ba each. 8 garages, income \$102,000. Completely remodeled with custom finishes. All tenant occupied. \$1,399,000 (310) 396-1947

HERMOSA BEACH Shopping Center Anchored by a major restaurant. Center includes medical group, salon, Pilates studio, boutique, office suites. 6% cap rate \$7,050,000 (310) 396-1947

INCOME PROPERTIES

7 Units in Mid-Wilshire 4-(2+1) & 3-(1+1) **\$815,000**

6 Units, La Cienega & I-10 Renovated 5-(3+2) **\$1,100,000**

37 Units Bldg. near Koreatown Transitioning area w/Development Potential. **\$3,550,000**

30 Unit Bldg. NW Glendale No Rent Control, 28-(2+2)@1000sf Great exchange property. **\$5,700,000**

Hobbs or Tony Agts.
(310) 826-2221 x220

MANHATTAN BEACH – New Listing 24,000 square feet of land, prime location, signaled corner. Fantastic opportunity! Just reduced! \$2,125,000 Anthony's Restaurant - El Segundo City Landmark comes with land, improvements, and business. 22 year lease left on parking lot and patio. \$2,000 per month with no increases Gross business. \$575,000 annually. \$1,099,000 (310) 396-1947

MANHATTAN BEACH Prime N. Sepulveda 5,500 square feet of office space, 42 parking spaces, liquor store & gym. Approx 5 Acre Lot Just reduced! \$2,450,000 (310)396-1947

PLAYA DEL REY – Beach Port – 8500 Falmouth #3316. One bed, One bath, plus loft. Overlooking gardens, sunsets on the deck,limestone and black granite floor. High vaulted ceilings. Walk to the beach and shopping. Open sunday 1-4pm. (310) 864-9034

WESTSIDE ZERO-DOWN Payment Lovely 3bd 2ba homes. Quiet streets,\$750K-1.2M Free recorded message 800-577-7489ext3001 Keller Williams Realty Sunset

REAL ESTATE

Pac West Mortgage

Very aggressive rates

30 year fixed 5.75%

10 year/1 arm 5.375%

7 year/1 arm 5.125%

5 year/1 arm 4.75%

3 year/1 arm 4.25%

1 year/1 arm 3.25%

6 mos./6 mo. arm 2.875%

1 mo./1 mo. arm 1.250%

** Rates subject to change*

Licensed California Broker #01218743

2206 LINCOLN BLVD SANTA MONICA
(310) 392-9223
1(888) FOR-LOAN

ROQUE & MARK Co.

2802 Santa Monica Blvd.

310-828-7525

SALES • RENTALS
PROPERTY MANAGEMENT

RENTALS AVAILABLE
NO PETS ALLOWED

SANTA MONICA

117 Strand \$1450

1 bed, steps to the beach,
dishwasher, oak kitch cabs

1231 24th St. \$1800

Furnished 2 bed, 1½ baths,
short term o.k., near Wilshire

1111 17th St. \$1995

2 bed, 1½ baths, new carpet,
townhouse style, garage

WEST LA WESTWOOD

1723 Westgate, WLA, \$725

Lower bachlor, hot plate &
fridge, laundry room

1705 Purdue, WLA, \$795

Lower bachlor, electric paid,
hot plate & fridge, laundry

10661 Eastborne, Westwd,
\$1125

Lower 1 bed, hardwood
floors, gas stove, parking

FOR MORE LISTINGS GO TO
WWW.ROQUE-MARK.COM

STORAGE SPACE

NEW STORAGE unit in Venice Beach, 10'x14'. Great for business storage or personal extras, only \$195. (310)466-9256

SANTA MONICA Large garage, Arizona & Franklin, \$150/mo 310-729-5367

WLA 3-CAR Garage-Storage Only \$500/mo 310-391-8880

MASSAGE

ARE YOU a Therapist who would like to trade Non-Sexual bodywork? Paul 310-741-1901

BLISSFUL RELAXATION! Heal your body, mind, spirit. Therapeutic, Swedish, Deep-tissue. Energy balancing. Strictly non-sexual. Introductory specials from \$50.00/1hr. Lynda, L.M.T. (310)749-0621

CHOCOLATE MASSEUSE- Where do you have your tension? Back, neck, shoulder? When? How long? How much? (\$120hr) Outcall-24hrs. 310-890-3531 Dolly

DEEP TISSUE Bodywork \$40/hr Swed-ish & Thai Included. Non-Sexual. Paul. 310.741.1901.

EXQUISITE, INTUITIVE, strong and tender relaxing bodywork by mature European. Professional Lady Sonja (310)397-0433.

FULL BODY Swedish to light fingertip massage by classy European therapist. Serious callers only. (310)826-7271.

JON S: CALL KITTY REGARDING YOUR MASSAGE AD 310-458-7737x114

MASSAGE BY LUCIANO
Swedish, pressure points, deep tissue, shiatsu, foot/hand/face reflexology, walking on backs

323.514.2779
www.ThatMail.com/Luciano
Outcalls only!

MELT ON my Table-Eslen long strokes massage & herbal bath. Non-sexual call Ditta. 310-435-6054

OCEAN THERAPY: Nice relaxing massage Spanish & Asian Staff (310)899-3709.

PRIVATE PAMPERING & Full Body Massage by Layla-outcalls 310-757-0232

REVITALIZE & Rejuvenate. Body, Mind & Spirit with an exquisite full body Swedish/Deep-tissue massage.Laura (310)394-2923(310)569-0883.

THERAPEUTIC RELAXING massage. Swedish and Deep Tissue. Call Cynthia (310)397-0199

MUSCLE YOGA + SPORTS MASSAGE
total work-out- full body rub
CokerCityRNGW
310-384-0503

\$25
Pablo
24hr

ANNOUNCEMENTS

NBC & LMNO Productions are searching for the star of new reality show, “Double or Nothing!” Candidates must be single with no dependents and be ready to travel to Sin City to risk it all! www.doubleornothing.tv OR call 1-888-751-8088

HOST
INT'L STUDENTS!!!
short term / long term
COMPENSATION FULL PAY

OK, CALL TODAY!!!
310-393-5337

ADOPTIVE/FOSTER Parents needed 134,000+ Children nationwide need homes. Keep older siblings together. Training and financial support provided. Informational meeting 8/18-6:00-7:30 Red Cross Building 610 N.Euca-lyptus, Inglewood CA Contact Childrens Bureau 800-730-3933

UCLA CENTER FOR HUMAN NUTRITION

is looking for volunteers for a medically-supervised research study to evaluate:

“The effectiveness of a High Protein Meal Prelacement Plan vs. a Standard Protein Meal Replacement in Overweight Subjects.”

YOU MAY BE ELIGIBLE IF YOU ARE:
IN GOOD HEALTH
30 or more YEARS OF AGE
AT LEAST 35 POUNDS OVERWEIGHT

Participation will last approximately1 year (including screening) which includes blood draws, a physical exam, body composition analysis, and EKG, completing questionnaires and diaries and dietary counseling. Participants will be randomly assigned to follow either a standard protein meal replacement plan (consisting of 1/2) gram of protein per pound of lean body mass,) or higher protein meal replacement plan (consisting of 1 gram of protein per pound of lean body mass) using Herbalife products. All participants will receive meal replacements at no cost. Participants will be paid up to \$250.

For more information call: (310) 206-8292 Study conducted by Zhaoping LI, MD

CLASSIFIEDS



ANNOUNCEMENTS

YOUR AD HERE ADVERTISE!

Santa Monica Daily Press Classifieds
310.458.7737 ASK FOR KITTY



BUSINESS OPPS

ABSOLUTE GOLDMINE! 60 Vending machines with excellent locations all for \$10,995. (800)234-6982.

ALL ENTREPRENEURS: Market Luxury conferences able to earn \$250K yearly. 800-630-9767

BUSINESS OPPS

HEALTH/BEAUTY

Chiropractic & Accupuncture



Victoria D. Lucas
D.C., LAC. QME

Vita Wellness

MAXIMUM FAMILY CARE IN ONE LOCATION

310-449-1222

2222 Santa Monica Blvd. • Ste. 203 • Santa Monica, CA 90404

ROOMS FOR Rent Skincare, Stylist, Electrolysis, Manicurist, Body Therapy, Tanning & Weight Management MDR 310-577-3079

FITNESS

Decaf for the Body & Soul
Cool out after work with Yoga
Relax and work out those kinks after your work day (and miss the rush hour traffic)
Tuesday Evenings 6:00-7:15pm
First class is free Please call to reserve your space.
Tricia Schaumann SM Center Healing Arts
7TH & Arizona (310) 612-3239

FITNESS CONSULTANTS! Personal Trainers! Home office or outdoors. Flexibility and stress management 323-377-4525.
holifitness@yahoo.com

YOGA FOR Seniors, Retired people & beginners. Private lessons, Tatiana 310-266-0482

YOUR AD

COULD RUN HERE!

Call us today at (310) 458-7737

FITNESS



START YOUR MORNING OFF RIGHT BASIC TRAINING ON THE BEACH

6-Week Program Includes:

Body Composition Analysis
Fitness Assessment
Exercise Prescription
12 High Energy Classes
Total Body Conditioning

Only \$150 or \$15 per class



FOR MORE DETAILS

Call 310.842.5657
www.stateoftheheartfitness.com

FITNESS

HAWAII FITNESS VACATION

(Nov 20 - 27, 2004)

You will not only get in better shape but also have more fun than you could ever imagine!

www.SonkiFitness.com
310-260-2518

PERSONALS

ACCOMPLISHED PHYSICIST middle-aged seeks kind, refined, cultured intelligent lady to share future. rdsher-man@adelphia.net

HANDSOME, SINGLE Incarcerated white male seeks female for correspondence. S. Houston D72550A1-114 44750 60th Street W. Lancaster CA 93536

Your Ad Could Go Here!

Advertise with the Daily Press.
Call us today at (310) 458-7737

PROMOTE YOUR BUSINESS IN THE SANTA MONICA

SERVICE DIRECTORY

SERVICES

A/C CONSTRUCTION

Beverly Hills/Beverlywood
General Contractor
Residential Remodel & Home Improvement
Honest • Reliable
FREE ESTIMATES
— Sabbath Observed —



310.278.5380

Fax 310.271.4790

Lic# 804884 Fully Insured



BEST MOVERS

No job too small

2 MEN, \$59 PER HOUR

Fully insured. We make it EZ.
Free prep. & boxes. Discount for handicap & seniors!

Since 1975 Lic. T-163844
(323) 997-1193 (310) 300-9194

GRANITE COUNTERTOPS

UP TO 50% LESS
THAN HOME DEPOT!!!!

TRAVERTINE \$3.50, FIREPLACES
ESKANDARISTONE.COM (310) 945-5799

INCORPORATIONS
310-936-6577

SERVICES

CARPET CLEANING

top of the line equipment
baby-safe cleaners
on time/satisfaction guaranteed

"Old School steam cleaning with top of the line equipment"

Blue Ribbon Carpet Cleaning
locally owned and operated
310-729-2931

CONTEXT DESIGN

Ph: (626)806-6017

RESIDENTIAL/RETAIL COMMERICAL

New construction,
major additions,
remodels, space planning,
tenant improvements.

We are a full service design firm.

DIAMOND RED PAINTING "A Professional Painting Contractor"
License#809274 dennisstankie@yahoo.com 818-420-9565(Pager) 818-415-5189 After 8pm

DONT HAVE TIME TO CLEAN YOUR

SERVICES

HOUSE? I DO! Meticulous, thorough, & honest housecleaner to take the burden off of you. Available on weekends and some mornings.
Call 310-365-1753

GET ORGANIZED!

for filing system set-ups, unpacking from a major move, uncluttering closets and other home/office paper management problems, etc.

HIRE A PROFESSIONAL ORGANIZER!

Call Christine Cohen:
310-274-4988

Member: National Association of Professional Organizers

"JENNY CAN CLEAN-IT" fast, reliable. We take care of your cleaning, own transportation. \$40 (818)705-0297.

Lic.#759420
All Work
Guaranteed

Steve's

DISCOUNT PLUMBING

DRAINS • HEAT
RESIDENTIAL • COMMERCIAL

(310) 439-7771 ALL PRICES NEGOTIABLE
15% OFF WITH THIS AD

24 HOUR

PAINTING/WALLPAPER
PAINTING, Wallpaper Removal & Installation, Wall Texturing, Free Estimates! Glenn's Wall Service 310-686-8505

SERVICES

merry maids®

One less thing to worry about.®

BONDED AND INSURED

CLEANING AMERICAN HOMES SINCE 1979

(310) 673-2443

MOVING & Hauling, No job too small
818-832-3957

When You Get Ready to Fix Up, Call Us!

NED PARKER CONSTRUCTION

Bonded & Insured • Lic#658-486
PAINTING • CARPENTRY • ROOFING
CONCRETE • ELECTRICAL

323.871.8869



WINDOW CLEANING professionals

Residential and Commercial
FREE Estimates
Specializing in Luxury Homes!
(310) 709-1257

SERVICES

NOTICE TO READERS:

California law requires that contractors taking jobs that total \$500 or more (labor or materials) be licensed by the Contractors State License Board. State law also requires that contractors include their license number on all advertising. You can check the status of your licensed contractor at www.cslb.ca.gov or 800-321-CSLB. Unlicensed contractors taking jobs that total less than \$500 must state in their advertisements that they are not licensed by the Contractors State License Board.

ONE HOUR Alterations, hemming, jeans, pants, skirts, etc. Made by professional Call Michael 310-980-2674

PAINTING TOP QUALITY A&A custom, Interior And Exterior . Free Quote. Jeff Arrieta (310)560-9864.

COMPUTER SERVICES

COMPUTER HELP: Your Office or Home. Computer Tune-Up, Microsoft Word, Excel, Powerpoint, Quickbooks POS Internet Navigation. Software Installation. Virus Removal 310-207-3366 310-801-6845

COMPUTER SERVICES

PROFESSIONAL WEBSITE DESIGN

our team will design, develop and deploy your web site or e-commerce project.

CREATIVE THINKING, ECLECTIC DESIGNS
& SOUND BUSINESS PRINCIPLES

ALREADY HAVE A WEBSITE?
we'll create a sponsored search placement campaign to buy top placement at every major search engine

310.390.2252

www.dburnsdesign.com



Fast On-Site Service

Computer Repairs

Networking, Set-Up, Installation, Training, Wireless (WiFi), DSL/Cable, Virus Protection and Removal
For Business or In-Home

Digital Duchess
(310) 395-6884

ATTORNEY SERVICES

BANKRUPTCY LAWYER



*Foreclosures * Collections
*Wage Garnishments *Tax Levies
REASONABLE LEGAL FEES

Law Offices of Bret D. Lewis
12304 Santa Monica Blvd. 310-207-0696
www.bretlewis.com

RUN YOUR DBAs IN THE DAILY PRESS FOR ONLY \$80.

INCLUDES FILING FEE, RECEIPT AND PROOF OF PUBLICATION. CALL US TODAY @ (310) 458-7737

CLASSIFIED ADVERTISING CONDITIONS :REGULAR RATE: \$3.50 a day. Ads over 15 words add 20¢ per word per day. Ad must run a minimum of twelve consecutive days. PREMIUMS: First two words caps no charge. Bold words, italics, centered lines, etc. cost extra. Please call for rates. TYPOS: Check your ad the first day of publication. Sorry, we do not issue credit after an ad has run more than once. DEADLINES: 4:00 p.m. prior the day of publication except for Monday's paper when the deadline is Friday at 4:00 p.m. PAYMENT: All private party ads must be pre-paid. We accept checks, credit cards, and of course cash. CORRESPONDENCE: To place your ad call our offices 9 a.m. to 5 p.m., Monday through Friday, (310)458-7737; send a check or money order with ad copy to The Santa Monica Daily Press, P.O. Box 1380, Santa Monica, CA 90406 or stop in at our office located at 1427 Third Street Promenade, Ste. 202. OTHER RATES: For information about the professional services directory or classified display ads, please call our office at (310)458-7737.

SANTA MONICA RESIDENTS ...
SANTA MONICA FORD IS THE

We are currently the #1 volume Ford dealership in the U.S.A. *based on a combination of retail and fleet sales and to maintain this distinction we **MUST** not lose your business. It is imperative you contact us before you purchase that next Ford.

#1

VOLUME FORD
DEALER IN THE U.S.A.*

0% FINANCING ON APPROVED CREDIT ON SELECTED VEHICLES IN LIVE
 OF REBATES LONG TERM FINANCING AVAILABLE.

LABOR DAY SELLATHON

ON NOW AT SANTA MONICA FORD
0%* FINANCING
 REBATES UP TO \$5,000

RECEIVE A FREE **DELL** COMPUTER*



* Buy any 2004 Ford Explorer 4DR  or Expedition  and 2004 or 2005 Focus  All models. See dealer for details.
 * On selected models in lieu of rebates.

HAVE WE GOT SERVICE DEALS FOR YOU!

Tire Rotation & Brake Inspection **\$19.95**

Inspect brake friction material, caliper operation, rotors, drums, hoses and connections. Inspect parking brake for damage and proper operation. Rotate and inspect four tires. Dual-rear-wheel vehicle extra. See Service Advisor for details.

Must mention this ad at time of write up. Taxes extra.
 Expires 09/30/04

4-wheel alignment & Tire Inspection **\$69.95**

Check and adjust camber and toe. Check tread depth and condition all four tires. Additional parts and labor may be required on some vehicles. See Service Advisor for details.

Must mention this ad at time of write up. Taxes extra.
 Expires 09/30/04

\$9.95

COOLING SYSTEM INSPECTION

Inspect radiator for leaks, Check hoses, clamps and belts. Pressure test system for leaks.

Offer valid with coupon. Taxes extra.
 Expires 09/30/04

Santa Monica Ford will meet or beat any OEM tire price

10% OFF any body repair over \$2500
 10% OFF of parts purchased
 from the parts dept.

2-wheel alignment & Tire Inspection **\$39.95**

Check and adjust camber and toe. Check tread depth and condition all four tires. Additional parts and labor may be required on some vehicles. See Service Advisor for details.

Must mention this ad at time of write up. Taxes extra.
 Expires 09/30/04

Minor Service for only **\$39.95**

Oil Change & Oil Filter Replacement, Lube Hinges, Latches & Applicable Chassis Parts, Silicone Protection of Window Weather Strips, Check Fluid Levels & Top Off to Factory Specifications, Inspect Cooling System, Hoses & Belts, Check Running Lights for Proper Operation, Check Suspension System, Inspect Exhaust System for Corrosion, Inspect & Rotate Tires, Adjust Pressures, Multi-Point Inspection Report Card

Must mention this ad at time of write up.
 Excludes diesels & HD "E" & "F" series vehicles/OP code PMinor.
 Expires 09/30/04

If you purchased elsewhere ... you probably paid too much!

SANTA MONICA  **1230 Santa Monica Blvd. • 310.451-1588**