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MONDAY, AUGUST 27, 2012
Volume 11 Issue 244



Santa Monica Daily Press

WEAK WEEKEND AT THE BOX OFFICE
SEE PAGE 3

We have you covered

THE NEARING THE END OF SUMMER ISSUE



FERGUSON

Facing the future of firefighting

Chief Scott Ferguson talks Expo, evolution of the department

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

PUBLIC SAFETY FACILITY One thing that Chief Scott Ferguson knows better than anybody is that there's no such thing as a fire department that can focus solely on fires anymore.

Less than a fifth of the calls that come into fire departments across the country

SEE FERGUSON PAGE 11

HIGH SCHOOL FOOTBALL

St. Monica falls in season opener, 28-7

BY DAILY PRESS STAFF

SUN VALLEY, Calif. St. Monica football lost its season opener to Village Christian, 28-7, on Saturday night.

Next for St. Monica is the home opener against nearby Malibu. The game is scheduled for Saturday at Santa Monica College's Corsair Field. The game begins at 7:30 p.m.

The game will be Malibu's first of the season.

The St. Monica Mariners expect to have running back Nick Pegnato back in action. He missed Saturday's game with a broken wrist. A number of other Mariners are injured, but Head Coach Adam Guerra hopes to be back to full strength within the next couple of weeks.

news@smdp.com



Daniel Archuleta *daniela@smdp.com*

CARS FOR DAYS: **Cars line up on Lincoln Boulevard on Thursday. The heavily traveled boulevard may soon see some improvements.**

Residents organize to reimagine Lincoln

BY ADRIANNA DINOLFO
Special to the Daily Press

LINCOLN BLVD Compared to the other boulevards in Santa Monica such as San Vincente and Wilshire, Lincoln's concrete, gum-stained pavement, paucity of trees, lack of design and abundance of trash fail to represent Santa Monica as a desirable location.

When walking down the boulevard, one is bombarded by the clamorous sounds of traffic and is instantly made aware of the little attention Lincoln has received over the years.

Community members and business owners have recognized the need for improvement and are just beginning to take the next steps to rejuvenate Lincoln. Although the goal to "beautify" Lincoln is unanimous, the views on the specifics, such as what will become of the boulevard's businesses and traffic regulation, vary.

A few devoted locals comprise the Lincoln Boulevard Task Force, a new organization committed to transforming Lincoln to a roadway that is strictly "safe, clean, beautiful and green." Although numerous members have been in contact with the City Council for as long as seven years, the task force officially formed in February of this year.

Good timing. Before June 4 of this year, the 1.21 mile stretch of Lincoln from Interstate 10 down to the southern city limit was operated by Caltrans, the state agency responsible for highway, bridge and rail transportation planning, construction and maintenance.

Once this section of Lincoln was released to Santa Monica, the City Council, as well as organizations such as the task force, finally had a say in what would become of this widely-used and poorly-maintained boulevard.

"Releasing it to Santa Monica was a big deal in that now Santa Monica could actually do things to improve Lincoln," said task force member Gloria Garvin. "Upgrade it, beautify it; whatever may be necessary to turn Lincoln into another wonderful street in Santa Monica."

To start off their campaign, members of the task force got in contact with Councilmember Kevin McKeown, who too was concerned about Lincoln's future.

"Lincoln has long been one of Santa Monica's least attractive streets," McKeown said. "I've long been interested in what we might do with Lincoln Boulevard, anticipating our getting control some day from Caltrans. To their credit, the community activists contacted me, so I know there's going to be enthusiasm and creativity available."

After notifying them about the developments with Caltrans, McKeown recommended that the task force combine efforts with the

SEE LINCOLN PAGE 10


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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, Aug. 27, 2012

Salsa made easy
Malibu Bluffs Park
24250 PCH, 7 p.m.
Learn to dance the most popular Latin dance, salsa. It's a great way to keep in shape and burn some calories. Cost: $25. For more information, call (310) 317-1364.

Jazzy evening
Typhoon
3221 Donald Douglas Loop South, 8 p.m. & 9:30 p.m.
Catch live jazz every Monday evening at this cool eatery. For more information, call (310) 390-6565.

Playing around
Fairview Branch Library
2101 Ocean Park Blvd., 1 p.m. — 3 p.m.
Spend a Monday afternoon playing bridge and meeting other bridge lovers at the library. Advanced beginners welcome; this is not a class. For more information, call (310) 458-8681.

Tuesday, Aug. 28, 2012

Serve it up
Annenberg Community Beach House
415 Pacific Coast Highway, 4 p.m. — 5:30 p.m.
Kids and teens ages 7-15 are welcome at this beach volleyball class. All levels can attend this semi-private class. Classes cost $18. For more information, call (310) 458-4904.

Tango time
Organic Tango
2523 17th St., 8 p.m. — 10:30 p.m.
Come to this beginner tango class to learn how to tango. Beginner class begins at 8 p.m. and intermediate class begins at 9:15 p.m. For more information, call (310) 625-6501.

Wednesday, Aug. 29, 2012

It's a wrap
Bergamot Station
2525 Michigan Ave., 6 p.m. — 8 p.m.
Human Relations Council Santa Monica Bay Area invites you to attend the culmination program and reception for the Kids With Cameras Summer 2012 program. Kids With Cameras is a six-week workshop in photojournalism that took Santa Monica middle school youth to "people and places" of their city. Come and hear what they saw and view their photographs on exhibition. The youth represent the Boys & Girls Club of Santa Monica, Police Activities League (PAL) and Santa Monica Family YMCA.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at 310-458-7737 or submit to editor@smdp.com

For more information on any of the events listed, log on to smdp.com/communitylistings



Pension reform among issues still facing lawmakers

DON THOMPSON & HANNAH DREIER
Associated Press

SACRAMENTO, Calif. California lawmakers head into their final deadline rush this week with some of the most pressing legislative matters still to be resolved, or even publicly revealed.

Democratic leaders are pledging to pass comprehensive changes to the state's overburdened public pension systems before they adjourn on Friday, as Gov. Jerry Brown has been asking them to do. But Senate President Pro Tem Darrell Steinberg said lawmakers are still working out the details with the Democratic governor.

Similarly opaque is a proposal to overhaul the state's $16 billion system for providing medical care and compensation to injured workers.

Brown is supporting the late-developing workers' compensation negotiations. Business and labor interests say change is needed to improve benefits for injured workers and keep costs down for employers.

But supporters have yet to reveal specific language, instead releasing a 45-point outline. The proposed changes could increase benefits for disabled workers by about $700 million while saving businesses and government employers twice that amount by cutting benefits for some conditions and putting less weight on lost potential earnings.

If it passes, the deal would seek to make improvements on a round of reforms passed in 2004 under then-Republican Gov. Arnold Schwarzenegger.

Lawmakers also are considering whether last-minute legislation would be needed to enable the California Department of Motor Vehicles to give driver's licenses to an estimated 350,000 young immigrants who are in the country illegally but are now eligible for federal work permits under President Obama's deferred deportation program.

A bill by Assemblyman Gil Cedillo, D-Los Angeles, would allow any federal document received by a person eligible for the deportation deferral to be used when applying for a state driver's license. Cedillo's previous proposals to allow licenses for all illegal immigrants have failed or been vetoed over security concerns.

""We obviously still have to complete the pension package. There's work being done on workers' compensation," said Steinberg, D-Sacramento. "There's a lot of important

SEE **REFORMS** PAGE 13



MUSIC MAN

Brandon Wise *brandonw@smdp.com*

Cuban-Canadian singer-songwriter Alex Cuba performs as the main act during the eighth week of the summer Twilight Concert Series at the Santa Monica Pier on Thursday night.

Anti-Obama doc highlights weak group of Hollywood newcomers

DAVID GERMAIN
AP Movie Writer

LOS ANGELES Hollywood may have run out of summer hits, but an anti-Obama documentary is helping to fill the gap.

Holdover movies easily topped the weekend box office again, led by Sylvester Stallone's "The Expendables 2" at No. 1 for the second-straight weekend with $13.5 million.

The weekend's new wide releases were overshadowed by "2016: Obama's America," which expanded from limited to nationwide release and took in $6.2 million to finish at No. 8.

The documentary is a conservative critique of what the country would look like four years from now if President Barack Obama is re-elected.

Released by Rocky Mountain Pictures, "Obama's America" nearly matched the $6.3 million debut of the No. 7 movie, Joseph Gordon-Levitt's action tale "Premium Rush," a Sony release that played in more than twice as many theaters as the Obama documentary.

The weekend's other new wide releases opened weakly. Dax Shepard and Kristen Bell's road-chase comedy "Hit & Run," released by Open Road Films, debuted at No. 10 with $4.7 million, and the Warner Bros. fright flick "The Apparition" opened at No. 12 with $3 million.

The weak openings are typical of late August, a dumping ground for movies without much audience appeal as the summer blockbuster season winds down and young viewers switch to back-to-school mode.

But with less competition from Hollywood releases, it also opens the door for surprise successes such as "Obama's America."

"It's extremely rare for a documentary to break into the top-10, but August can be a land of opportunity for smaller films," said Paul Dergarabedian, box-office analyst for Hollywood.com. "Also, there's the fact that this is a very conservative film. Normally, it's Michael Moore-branded documentaries, the liberal documentaries that make all the money."

"Obama's America" opened in a handful of theaters in mid-July and did strong business as it gradually widened to more cities. It jumped into the top-10 this weekend as it expanded into 1,091 theaters, leading all

SEE **BOX OFFICE** PAGE 12

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Greed City

Editor:

Recently when jogging by Santa Monica College I noticed holes being drilled into the center of every metered parking space and a strange object being inserted. When I got home it dawned on me what I saw. I remembered reading that the city of Santa Monica was going to put sensors beneath each metered parking space so that when a car departed the meter would reset to zero. I have always been of the opinion that good begets good and one way that this good is paid forward is by leaving a parking meter with time left on it for the next person. We all delight when we get to a meter that has some time left, we feel we've hit the jackpot when only having to insert 25 more cents rather than 50 cents for the half hour of time needed to shop at the farmers' market or pick up the dry cleaning.

The city has chosen to do away with the idea of good karma and the ability to share small bits of time with one another. The notion that the city will now take what's left on a meter and put it in its pocket means that people will be paying twice or even three times for the same spot and the same amount of time. If a car leaves with time left, the sensor will know and reset the meter to zero. No more lucky breaks, no more paying it forward and being generous to your neighbors. Its a disgrace. I am not sure how much the city will earn by double dipping but whatever the amount it can't equal the good feelings of generosity when you add money to a meter before you leave because it had time on it when you arrived. I am sure its too late to change the city's greedy attitude but its worth noting that this change is not welcome by all.

Jody Zellen
Brian C. Moss
Santa Monica



My Write

Bill Bauer

Send comments to editor@smdp.com

Is SMRG fabulous or phony?

THE FIRST OF WHAT WILL PROBABLY be a couple of clandestine "citizen" or "neighbor" groups has emerged two months before the election — Santa Monicans for Responsible Growth or SMRG.

Ivan Perkins, a newcomer, Santa Monica parent and local attorney is acting as spokesman for the group which is forming a political action committee, fund raising and plans to support controlled growth City Council candidates.

I e-mailed a number of questions to Perkins on Aug. 17. He responded the next day.

"Many of us involved with SMRG are concerned about the scale and pace of recent developments in Santa Monica, and their impacts on traffic, congestion, and the general look and feel of the city," he stated, "Personally, I believe that Santa Monica must actively push developers (at least, those who seek to go outside of what current zoning allows) to create iconic, beautiful, and appropriately-scaled designs."

So far, so good. We're all on the same track.

"There are about 15 of us on a steering committee so far," Perkins wrote, adding he "cannot provide a list of members or affiliations because I have not asked for members' permission to provide such information" and "we are very happy to have like-minded members of the Santa Monica community become involved with our efforts."

Perkins promised, "I will absolutely let you know who our steering committee members are as soon as I am able to do so. but I am working very hard to be able to do so within a reasonable time frame, such as within a couple of weeks." How long does it take to contact members for permission to disclose their names and affiliations? And, what if these members say no?

SMRG's active "efforts" at controlling development seem mostly centered around opposing the Fairmont Miramar Hotel renovation and expansion although Perkins mentioned that "SMRG members are similarly concerned about a variety of other development projects (including the 710 Wilshire project, the Papermate project and Bergamot Station) and the general pace or direction of development in Santa Monica."

At this point, it's hard to say if SMRG is affiliated with the management of the Casa del Mar/Shutters hotels, major developers and business interests behind the secretive, pro-development, dirty-tricks Santa Monicans for Quality Government (SMQG) during the 2010 elections or similar phony neighbor organizations formed during previous elections.

Perkins wrote, "I believe that Santa Monica's tremendous aesthetic and lifestyle advantages are largely due to the good governance of the city over the past several decades. This includes not only the work done by the City Council, the Planning Commission, and city staff, but also the engagement of the citizenry."

Yet, many residents are upset over recent approvals of a rash of overly large development applications of the kind Perkins says he deplores and that his group "is concerned about." I'm confused. What's really going on here?

I asked specifically if SMRG was involved with or is receiving support from the Huntley Hotel owners who oppose the Fairmont Miramar renovation. Perkins responded that he "got involved in this effort (SMRG) on my own" because he saw the Fairmont project as a "massive, unsightly, and unimaginative architectural design for the Miramar location ..."

He e-mailed that "We have not received any money from the Huntley Hotel or their management … A couple of people associated with the Huntley have provided organizational help and personal introductions."

SMRG has strong ties to Fairmont Miramar opponents including Huntley owners. Perkins is a member of the Huntley's own ersatz pseudo-community group Santa Monicans Against the Miramar. Perkins told surfsantamonica.com, "'Susan Burnside, a prominent political consultant hired by the Huntley to oppose the Mirarmar project, has been a part of to introduction process..." and "he has worked with Manju Raman, the general manager of the Huntley Hotel." Of course, he didn't mention that to me in his e-mails.

City Council candidates received questionnaires from SMRG last week which would presumably be used to endorse individuals for council. Most candidates said they will not participate with groups who won't reveal who controls them, how many members they have and provide information about their mission and history, federal identification numbers and proposed role in the election, reported the Daily Press last Wednesday ("Council candidates steer clear of unknown groups").

Among the better known council candidates who signed a "transparency agreement" promising not to participate in any secretive group's forums and activities were incumbents Terry O'Day and Gleam Davis. Being that Davis and O'Day received so much support from SMQG two years ago, does that mean this year they won't cooperate with or take money from whatever sham citizens group the hotels, developers and other special interests cobble together? Can't you just smell the hypocrisy?

On Monday, Aug. 20, Perkins e-mailed me again.

"I am totally new at this, and am just feeling my way at this point to try to understand how to manage this committee ... I think the public has every right to know exactly who, and with what interests and motivations, is standing behind any election-year endorsements, etc."

I'd like to think that everything is on the level and that SMRG is a group of straight-up Santa Monicans who want a better community through controlled growth and development. Unfortunately, they're sending mixed messages and are off to a bad start, credibility wise. Naivete is a poor excuse for secrecy.

As they say on TV infomercials, "wait, there's more!" I'm starting a community group —Citizens Against Chicanery and Artfulness — CACA. Wanna join?

BILL can be reached at mr.bilbau@gmail.com.

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The Santa Monica Daily Press is published six days a week, Monday through Saturday.

19,000 daily circulation, 46,450 daily readership. Circulation is audited and verified by Circulation Verification Council, 2012. Serving the City of Santa Monica, and the communities of Venice Beach, Brentwood, West LA. Members of CNPA, AFCP, CVC, Associated Press, IFPA, Santa Monica Chamber of Commerce.

Published by Newlon Rouge, LLC

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Almanac forecast: Wintry weather — and mystery

DAVID SHARP
Associated Press

LEWISTON, Maine The weather world is full of high-profile meteorologists like NBC's Al Roker and the Weather Channel's Jim Cantore. But the guy making the forecasts for the Farmers' Almanac is more like the man behind the curtain.

He's cloaked in mystery.

The publisher of the 196-year-old almanac, which goes on sale this week, takes great pains to protect the identity of its reclusive weather soothsayer, who operates under the pseudonym Caleb Weatherbee. Caleb's real name and hometown are a secret. And so is his age-old formula used for making long-term weather forecasts.

The mystery man's forecast for the coming winter suggests that people from the Great Lakes to northern New England should get out their long johns and dust off their snow shovels because it's going to be cold and snowy. It's also supposed to be wet and chilly in the Southeast, and milder for much of the rest of the nation.

Even just to speak to the forecaster, the almanac would agree only to an unrecorded phone call with the man from an undisclosed location.

"It's part of the mystique, the almanac, the history," said Editor Peter Geiger of the current prognosticator, the almanac's seventh, who has been underground since starting the job in the 1980s.

The weather formula created by almanac founder David Young in 1818 was based on planetary positions, sunspots and lunar cycles. Since then, historical patterns, weather data and a computer have been added to the mix.

In an election season, the almanac dubbed its forecast "a nation divided" because there's a dividing line where winter returns for much of the east, with milder weather west of the Great Lakes.

Scientists generally don't think too much of almanac's formula.

Ed O'Lenic, operations chief for NOAA's Climate Prediction Center, declined to knock the almanac's methodology but said sun spots and moon phases aren't used by modern-day meteorologists.

"I'm sure these people have good intentions but I would say that the current state of the science is light years beyond what it was 200 years ago," O'Lenic said from Maryland.

In this year's edition, the almanac's editors are contrite about failing to forecast record warmth last winter but they suggested readers should go easy on the publication — and on Caleb — because nobody forecast 80-degree weather in March that brought the ski season a rapid end in northern New England.

"Let's face it — the weather was so wacky last year. It was so bizarre," said Sandi Duncan, managing editor, pointing out that NOAA and Accuweather also missed the mark.

Indeed, NOAA and Accuweather didn't project the extent of the warm winter.

"We missed it too, to put it bluntly," said Tom Kines, a meteorologist at Accuweather in State College, Pa. "It was a weird winter last year."

The Maine-based Farmers' Almanac is not to be confused with the New Hampshire-based Old Farmer's Almanac. Both issue annual forecasts, with the Old Farmer's Almanac scheduled for next month.

Geiger, who keeps a copy of Weatherbee's secret weather formula in a secure location, is quick to point out that there's more to the almanac than just weather forecasts. Hearkening to its old traditions, the folksy almanac features recipes, gardening tips, jokes, facts and trivia, and a guide to a simpler life.

For example, who knew that you could clean your toilet by pouring in Coca-Cola instead of harsh chemicals, or that putting a spoonful of vinegar in a pet's water dish keeps fleas at bay?

As for the weather, almanac readers say it's all good, clean fun.

"It's a fun publication to get and to read, to watch and see how accurate it is," said Wanda Monthey of Alexandria, Va. "It's a lot like a game."

The Q Line

Grubbin' on the go

The Planning Commission last week voted in favor of new regulations for off-street food truck lots, allowing them on Main Street one day a week while letting them set up shop on Santa Monica, Lincoln and Pico boulevards for four. They'll have to set up restrooms and provide parking, among other things. Some restaurant owners are none too pleased.

So, this week's Q-Line question asks:
What should the City Council do now, allow the food truck lots or curtail their operations to only street parking?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **310-573-8354**.



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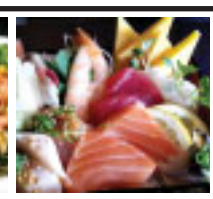
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Earth Talk

By the editors of E Magazine

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Photo courtesy Savvy Rest

NEW TREND IN HOME FURNISHINGS: **Thanks to increased consumer awareness and demand, there are more 'green' choices in furniture available than ever before. Pictured: A Savvy Rest organic crib mattress distributed by Furnature.**

Green decorating

Dear EarthTalk:

Are there certain brands or retail stores where sustainable furniture options can be had? And what should I look for when shopping for greener furniture?

– W. Cary,
Trenton, NJ

WHILE WE NOW OPT OFTEN for greener cars, appliances, household cleaners and food to up the sustainability quotient of our lifestyles, the furniture we spend all day and night in close contact with is often far from eco-friendly. The vast majority of sofas, chairs, beds and other upholstered furniture we love to lounge on contain potentially carcinogenic formaldehyde and/or toxic flame retardants and stain resistors that have been linked to developmental and hormonal maladies. And much of the wood used in desks, chairs, tables and the like (as well as in the frames of upholstered furniture) comes from unsustainably harvested lumber which contributes to the deforestation of tropical rainforests.

But today, thanks to increased consumer awareness and demand, there are more "green" choices in furniture available than ever before. A good place to start the search for that perfect couch or chair is the website of the Sustainable Furniture Council (SFC), a non-profit formed in 2006 to help develop solid standards and certification processes within the home furnishings industry. The organization has become a leading information source and network of some 400 "green" furniture makers and related retailers, suppliers and designers as well as other non-profits. Consumers looking for greener furniture can browse SFC's membership list which features contact information and website links accordingly. Buyers beware: Just because a furniture maker is listed with SFC doesn't mean it eschews all chemicals or unsustainably harvested wood entirely, but only that it is making strides in that direction. Consumers should still be knowledgeable about which green features they are looking for and/or which kinds of materials to avoid.

Of course, with something like furniture you really need to see and feel it in order to decide whether it will work in your space. Eco-conscious consumers making the rounds at local furniture stores should keep a few key questions in mind for salespersons. Does the piece in question contain formaldehyde, flame retardants or stain resistant sprays? Is the fabric used certified under the Global Organic Textile Standard program (GOTS, which mandates that at least 70 percent of fibers are derived from organic sources and do not contain chemical dyes or other additives)? Is the wood used certified by the Forest Stewardship Council (FSC) as sustainably harvested? Does the piece contain any parts or pieces that come from bamboo or reclaimed wood or recycled metal or plastic? And is it easy to disassemble into reusable or recyclable parts if it needs to be replaced down the line?

If the salesperson doesn't know the answers, chances are the piece does not pass environmental muster. Limiting your search to brick-and-mortar and Internet-based retailers that specialize in green products is one way to reduce the amount of research and self-education needed, especially because salespersons in such stores are usually up-to-speed on the latest and greatest in sustainable furnishings. Some leading national furniture chains that carry a sizeable inventory of sustainable goods include Crate and Barrel, Room and Board and West Elm, but many more single store eco-friendly furniture stores exist across the country. Some leading online green furniture retailers include Eco-Friendly Modern Living, Furnature, InMod, Mitchell Gold + Bob Williams, SmartDeco, Southcone and Viesso.

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Irene's lessons to the East Coast

MICHAEL HILL
Associated Press

Antonia Schreiber is taking no chances on the next big storm.

The remnants of Hurricane Irene turned the 200-year-old building that housed her Catskill Mountains spa boutique into a muddy mess a year ago in Windham, N.Y. She managed to reopen in the same town within months — but this time on higher ground.

"If it happens once, history has a tendency to repeat itself, and I hope it's a long, long time from now," Schreiber said, "but that's not a chance I want to take again."

Hard lessons have been learned in the year since Irene sent sedans bobbing down rivers, swept away historic covered bridges, put millions in the dark and killed dozens of people along the Eastern Seaboard. Responses range from personal gestures, like buying a home generator, to statewide policy changes, like the tightening of utility regulations.

Many of the reactions are based on the belief that while Irene surprised areas more used to blizzards than tropical weather, future storms are inevitable.

"Our question for Vermont is: What did we learn from Irene that we would do again and would put us in a better position with future storms in a climate-change future?" said Gov. Peter Shumlin, who scrambled after the storm hit his state Aug. 28 to help hill towns cut off from the world.

As Irene made landfall in North Carolina and roared up the East Coast, a densely populated corridor loaded with high-rises, suburban sprawl and pricey beach homes, officials in New York City and Long Island braced for storm surges and heavy winds by evacuating low-lying coastal areas and shutting down one of the world's largest subway systems.

The storm made a direct hit on New York City as a tropical storm, but damage there — and in other big cities such as Philadelphia and Boston — was minimal. That gave many Easterners the impression that the much-feared storm was a dud.

But in the days to follow, it became clear that the lashing rains had saved their most dramatic damage for 100 miles or more inland.

Tree-lined suburban neighborhoods in Connecticut lost power for days as branches crashed down. Surging streams in Vermont and in New York's Adirondack and Catskill mountains ripped up roads, bridges and homes. New York utilities replaced more than 300 miles of wire after the double whammy of Irene and, shortly afterward, the remnants of Tropical Storm Lee. In some cases, utility crews could not restore power for a week or more because the roads were gone.

Irene became the costliest Category 1 U.S. hurricane on record since at least 1980, with estimated total damage of $15.8 billion. The storm resulted in $4.3 billion in personal, commercial and auto insurance claims, according to Verisk Analytics, a publicly traded company that assesses risk.

Utilities, which came under scrutiny as crews struggled with extensive and long-lasting power failures, have already changed some of their practices.

Connecticut's largest utility, Connecticut Light & Power, has nearly doubled its tree-trimming budget, and lawmakers passed a bill that sets new emergency preparation standards for mass blackouts that last for more than two days.

Utilities in Connecticut pledged to do a better job informing customers of when the lights will come back on. Similarly, in New York, utility regulators this summer encouraged the use of text messaging and social media, such as Facebook, to communicate with customers.

But many people left powerless for days by Irene are no longer waiting on the power company.

In Ellicott City, Md., computer programmer Michael Medved contributed to the post-Irene bump in home generator sales. He bought one after more than five days of no power and changing the baby's diapers by flashlight.

"It was just horrible," Medved said. "I basically said, 'I am not going through this again.'"

He spent $7,000 to have a propane generator installed — an investment that paid off this summer when a severe wind storm knocked out power for four days. His lights stayed on, and his 9-year-old son could still play video games.

"I was like a hero to my family," he said.

Medved, like many others, found a way to manage disaster rather than flee it. That is also true in the hard-hit towns in the mountains of Vermont and New York, where roots can run deep.

In the Catskills, Schreiber said she wouldn't think of relocating her Windham Spa from its quaint ski town, but also realizes "you can't stop 20 inches of rain from falling." She rents down the street from her old location and plans a permanent move to a property nearby that is not so flood-prone.

Governors in the Irene-ravaged states — likely mindful of President George W. Bush's plunging poll numbers after the government's criticized response to Hurricane Katrina in 2005 — became visibly active before the first raindrops fell.

With prodding from statehouses, storm-ripped roads in Vermont and New York were repaired at a breakneck pace. Cars were back on the main route to Lake Placid in the Adirondacks, Route 73, within 15 days. Route 9 in southern Vermont was reopened in 11 days.

Shumlin said Vermont got the big things right in reacting to Irene, but he still sees room for improvement.

He mentioned the installation of larger road culverts and redesigning basements to let floodwater flow through. Vermont also has stepped up efforts to build redundant government computer networks after a close call during Irene.

Even in New York City, where Irene is viewed as the storm that wasn't, it still gave officials a trial run for their hurricane plan.

Cas Holloway, deputy mayor for operations, said Irene was useful for working the kinks out of the city's plan. For example, with the first evacuation order under way, officials discovered supply pallets delivered to schools being used as shelters were too wide to get through some doors.

As a result, some doors are being widened, and some pallets are being swapped out for smaller models.

And while there is concern that aggressively preparing city residents for a storm that never came could make the warning less effective next time — think of the boy who cried wolf — 34-year-old Brooklyn resident Raluca Preda said it's far better to know.

A year ago, Preda hunkered down in her apartment with her boyfriend and a stash of food, water, and movies, only to find that Irene presented little threat.

Still, Preda has no complaints.

"I think they did a great job," she said. "They prepared people. There was a lot of information, a lot of live coverage. They were very transparent."

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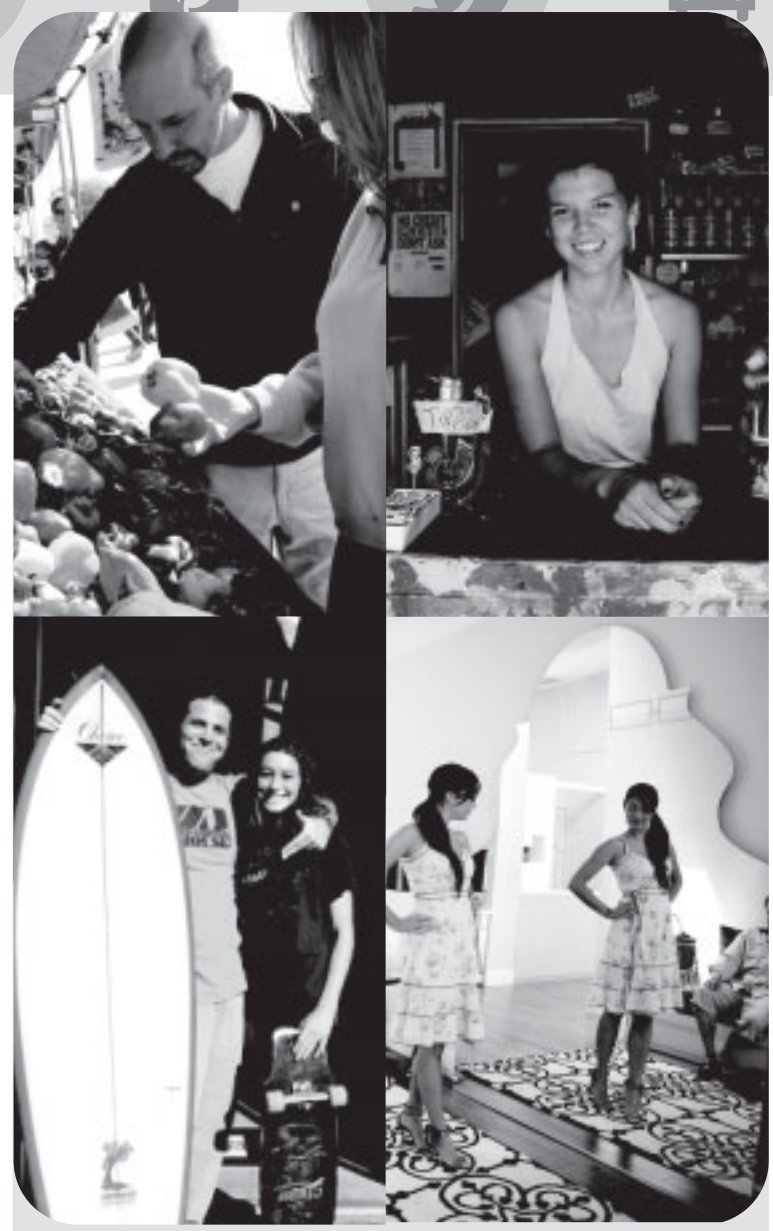


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Expo Light Rail Line Project: Construction

Please note the following activities:
1. Olympic/Cloverfield Boulevard Bridge: Construction is to start on Aug. 28 with lane reconfigurations on Olympic and Cloverfield. Initial stages will include the realignment and restriping of traffic lanes at the intersection of Olympic and Cloverfield boulevards. Crews will place K-rails (concrete barriers) to delineate new traffic lane boundaries and to protect work crews. This work will take place between 9 a.m. and 6 p.m. on Aug. 28 Aug. 30. Abutment excavation will take place directly behind the K-rail to prepare the area for bridge construction. Most construction activities will be limited to areas behind the K-rail. All traffic lanes will be maintained during daytime peak hours.
2. Street parking: Striping and signage:
• Work crews will complete installing pavement markers on side streets listed below.
• Seventh Street from Colorado Avenue to Olympic Boulevard.
• Ninth, 10th, 12th, Euclid, 15th and 16th streets from Colorado Avenue to Broadway.
3. Sewer Relocations on Colorado between Lincoln Boulevard and 14th Street: Expect daytime lane closures on Colorado, one lane in each direction will be maintained. Expect delays if using Colorado. Note the loss of parking on Colorado but replacement parking is provided on adjacent streets.
4. Watermain Relocation on 19th Street: Work crews will be relocating an existing water line currently located underground at various points along the Expo right-of-way in the city of Santa Monica. Work started on Aug. 20 on 19th Street between Olympic and Colorado. Please note that 19th Street will be closed to through traffic, expect delays.
5. Centinela Bridge: Majority of the work will take place in the city of Los Angeles right-of-way, with the west abutment being built within the city of Santa Monica. Construction of the bridge will be implemented in stages. Pile drilling in Santa Monica is complete and is currently ongoing in Los Angeles segment of the bridge.
6. Soil removal, rail removal, clear and grub and grading within the Expo right-of-way: To continue in Santa Monica on Aug. 27. Expect additional truck activates on Centinela, Stewart and 26th streets.
7. Water service relocation: Relocation of a water service on Colorado between 14th and 15th streets. Work began Aug. 24. Please note one lane of traffic in each direction will remain on Colorado.
8. South sidewalk is closed on Colorado between 14th and 16th streets.
For more information about the Expo Line project, visit BuildExpo.org or call (213) 922-EXPO (3976).

20th/Cloverfield improvement project

Construction activities on 20th Street and Cloverfield Boulevard between the Santa Monica Freeway (I-10) and Pico Boulevard include potholing, driveway reconstruction, irrigation line installation, curb ramp modification and street light pole foundation installation. Said work will involve lane closures. One northbound lane and one southbound lane will be closed on Cloverfield, and one northbound lane on 20th,, however through traffic will be allowed. Traffic control will be in place during construction and will maintain one lane of traffic in each direction at all times. Left and right turn movements may be restricted at times. Please use alternate routes whenever possible. For more info, please contact Jim Litzel, Black & Veatch, (310) 863-4991.

Annual Paving & Sidewalk Repair Project

The following locations will be impacted by traffic controls and detours: Pearl Street between 17th Street and Centinela Avenue for striping; Ocean Park Boulevard between Cloverfield Boulevard and Centinela Avenue for striping; Sixth Street between Montana Avenue and Colorado Avenue Street for striping; Montana Avenue between Ocean Avenue and Seventh Street for striping; 14th Street between Washington and Ashland avenues for striping. Dig out will be started on Seventh street between Colorado Avenue and San Vicente Boulevard to identify and repair damaged road surface area with asphalt. Due to Labor day weekend there will be no work on Sept. 3. Control signs and barricades will be deployed to guide vehicular and pedestrian traffic in and around the work areas. Work hours are 8 a.m. – 6 p.m. Impact to traffic should be minimal but partial closures of some travel lanes may be necessary at times. For more info, please contact Inspector Chuck Stagner, (714) 925-4628.

Ocean Park Boulevard complete green street project

Construction will take place Monday to Friday, 8 a.m. – 6 p.m., on Ocean Park Boulevard between Neilson Way and Lincoln Boulevard. Traffic control will be in place during construction and will maintain one lane of traffic in each direction. There will be partial lane closures on Sixth Street at Ocean Park Boulevard. Westbound left turn lane at Main Street will be closed for water main work. There will be lane closures from Neilson Way to Lincoln Boulevard. Please use alternate routes whenever possible. For more info, visit www.SMConstructs.org.

Sewer Main Replacement Project

Partial closure of Montana Place North between First and Fourth courts. Temporary traffic control signs and barricades will be placed to guide vehicular and pedestrian traffic around the work areas. Motorists are advised to avoid this alley between the hours of 8 a.m. and 6 p.m. Additional partial closures with temporary traffic control measures deployed include Lincoln Court between Ocean Park Boulevard and Ocean Park Place North and Ocean Park Place North between Lincoln Court and 11th Street, and on the southeast corner of Wilshire Boulevard and 19th Street. Motorists are advised to avoid these alleys between the hours of 8 a.m. and 6 p.m. For more information on this project, please contact Curtis Castle, (310) 458-8721.

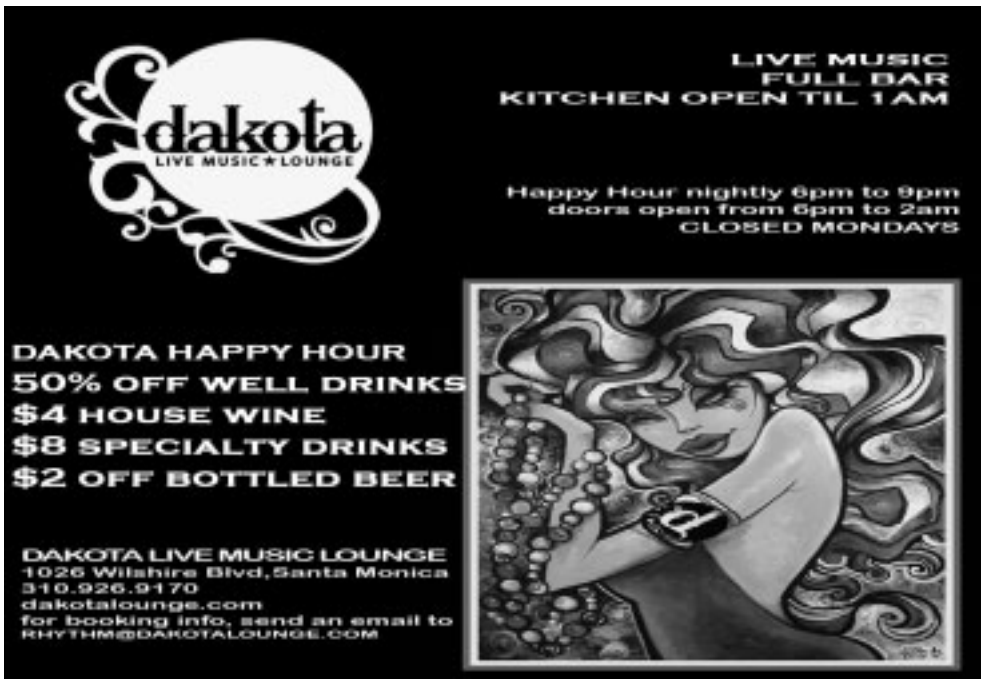
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LINCOLN

FROM PAGE 1

Ocean Park Association, Friends of Sunset Park, the Pico Neighborhood Association and the Borderline Neighborhood Group; the four community groups representing areas that interface with Lincoln.

"One of the really nice things about our joint community effort is that we really have a lot knowledgeable, professional people with experience that are involved, and have very positive, meaningful contributions," Ocean Park Association board member Bob Taylor said. "We have the ability to really do an analysis of … data and to be very rational in our actions."

As of now the task force has evolved from four founding members to include five separate subgroups: code compliance, zoning, film/street scape, transportation and the survey committee.

"There are so many moving parts," Ocean Park Association Vice President James Lawson said. "The subcommittees were developed to efficiently deal with all of them."

Code compliance works to ensure that the buildings on Lincoln are in sync with the ordinances already in place, whereas the zoning committee is working according to the city-wide zoning ordinance update currently taking place in Santa Monica that will dictate building density, height and land use. As new Land Use and Circulation Element (LUCE) standards are updated and released, the task force must abide by specific rules as to what is to be done with Lincoln. Above all, Garvin hopes that the new zoning policies will bode well with the task force's goals and dreams and will allow for the type of Lincoln that the community would want.

The film/street scape committee has recently released "Envisioning Lincoln" an 8-and-a-half minute documentary about the possible changes in Lincoln's future. Though the film suggests a few ideas, another committee has been crafting a survey to distribute to the residents of the surrounding communities, property and business owners. While the task force has its own ideas, the most important consideration is how the neighboring communities envision Lincoln's potential.

"I think all interested parties in the city are aware of our involvement, and that we're trying to express our concern and care," Taylor said. "It's a large group; half of the city is south of the freeway. We'd like to see the residents be heard and have influence rather than allowing only commercial influence to dictate."

The task force hopes to promote diversity on Lincoln that has never been a priority. As of now, out of the 158 businesses on Lincoln, 33 percent of those are automobile related. While these businesses have great importance, Garvin hopes to see smaller, more intimate businesses such as art galleries, coffee shops and book stores have a greater influence on the boulevard as other businesses retire.

"We obviously don't want to put anyone out of business," Garvin said.

While the task force hopes to promote businesses that reflect the "diverse energy of Santa Monica," some merchants south of Pico Boulevard are concerned about the potential threats to long-time businesses on the boulevard.

"I don't see anything wrong. It has a pretty good mix right now. I've heard people say that we don't need all those auto uses and dealerships, but where would they go?" asked Barrett's Appliances president Pat Barrett. "In talking to some of the residents, they feel the same way about it as I do. We feel that there is enough development and enough traffic already. We don't need a big influx of high-rises. We certainly don't want to put the neighborhood-serving businesses … out of business in the name of progess."

In addition, the task force wants to promote a safer, regulated traffic flow on Lincoln. In the future, members hope to potentially see more pedestrian crosswalks and stop signals, digital signs to show drivers their speed and a designated lane for buses only during certain hours of the day.

After Lincoln is repaved and crosswalks upgraded in November, the next steps will occur in phases. Due to the elimination of redevelopment funds, the process must work with a tight budget.

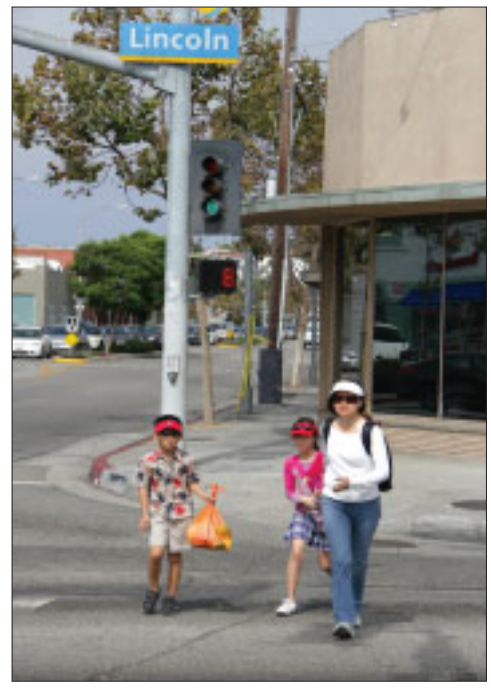
"This is an entirely new capital project," City Manager Rod Gould told Garvin in an e-mail. "The demise of redevelopment puts a severe crimp in our ability to fund capital projects. Many very worthy projects had to be deferred this year as a result."

Due to California's budgetary constraints and the desire to take over Lincoln, both Caltrans and City Hall have agreed to defer actual receipt of relinquishment funds in the amount of $2,199,000 to the 2013-14 fiscal year. The current pavement rehabilitation is funded using a combination of federal entitlement transportation grant funds, Prop C Local Return funds and City Hall cash. In terms of further improvement, the city has also requested a grant from Caltrans for $300,000. As of now, the grant is still pending.

"Whether approved or not, the city won't know before March of next year," task force chairman Roger Swanson said. "One of the things that works effectively in communities like Santa Monica is to get the community engaged so that when the charrette process starts, the meetings will be filled with people who are interested in fixing things and their voices can be heard."

In the meantime, city officials will be convening an interdepartmental committee to discuss the next steps. Gould said the committee will work directly with the task force to coordinate staff work, civic involvement and create a general plan.

news@smdp.com



Daniel Archuleta *daniela@smdp.com*

GREEN: **A family crosses Lincoln Boulevard Thursday at the corner of Pico Boulevard. There is a group organizing to reimagine the street.**

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FERGUSON
FROM PAGE 1

involve putting out blazes. Approximately 80 percent of calls that evoke a fire response are medical in nature, and others can include search and rescue or gas threats.

Under Ferguson's leadership, the Santa Monica Fire Department plans to expand its role far past even those now-traditional areas.

Ferguson and his team are pushing to increase efficiency in the jobs they already do as well as reach out to youth, businesses, community organizations and even other departments to make sure the voice of the fire community gets heard and that it responds to those that rely on it in turn.

"We want to be part of the bigger picture," Ferguson said, and, unlike fire departments across the state and country, Santa Monica's has the resources to do it.

At the same time, the department finds itself coping with new challenges, like the coming Exposition Light Rail Line, which will create a barrier between the northern and southern portions of Santa Monica and bring thousands of newcomers to the city by the sea.

Even national health care policy plays a role by expanding the number of insured individuals and, by extension, the number of people who can afford to call for emergency medical services.

In the time he's observed the fire service, first as the son of a chief and later as a chief himself, Ferguson has watched the fire community change from a part-time job held by handymen and carpenters to a professional force armed with science, data and best practices both in fighting fires and preventing them from ever occurring.

He plans to make Santa Monica a Petri dish for continued innovation in the role that a fire department plays in its community, and when he sat down with the Daily Press, he explained what that could look like here.

(Questions and responses have been edited for clarity and space.)

Daily Press: What is a modern fire department tasked with that might surprise community members?

Scott Ferguson: It's interesting because I've gone to a lot of presentations, be it to the neighborhood groups or one of the clubs or something, and I ask them, "What do you think we do?" … They think we put out fires. It's in our title, it's on the side of our rigs.

We cover fire prevention, homeland security, emergency medical services, special operations, even airport work to some degree. We have an airport unit at station five. Those are the traditional things we do that take up a lot of our time.

DP: How has that role evolved over time?

SF: When my father started, we were all fighting fires. Then we went to (emergency medical services) in the 1970s. In fact, Santa Monica was the first city to have paramedics on engines. This area was one of the first to have paramedics, period, but we were the first to have them on engines. Then we ended up with homeland security and technical rescue. We're an all-hazard response partner, but we want to see ourselves as a little bit more.

DP: How has that changed the kind of person that becomes a firefighter?

SF: The fire department used to be a part-time job. They were all carpenters, plumbers and tradesman, typically. Good people, good with their hands, and that liked the outdoors. They would decide to become a firefighter because it's kind of cool, maybe to supplement their income somewhat and for the flexibility of the schedule. It's not that way at all anymore. The fire service is extremely competitive. I might see 1,000 people take the test and might actually interview myself, after going through several other interviews and tests, … 100 to 150 people over the course of a particular list.

DP: You said that you want to see the department as a bigger player here. What kind of initiatives do you want to put in place?

SF: I met with the (Chamber of Commerce) fairly recently … to say, "Hey, the fire department is not all about walling ourselves up." We're not about the stovepipe approach to things. We want to be seen as something grander as what we may have been doing before.

If we're out there trying to attract businesses, I want the fire and police chiefs to be sitting right there with the economic development people saying, "We do this as a team, we approach this as a team." If there's technology we need to look at … we're the Silicon Beach, right? If we're supposed to have that much technology, how can I tap into that resource and how can we be more of a value-added?

There's an expectation that because of the Patient Protection and Affordable Care Act, Obamacare, more people are going to have insurance. Statistically speaking, if there are more people with insurance there's more calls coming out because they feel more confident that they're covered. Of those people who have insurance, a lot of that's going to be Medicare and MediCal. If it's Medicare and MediCal, our cost recovery is going to go down. How can we as an organization be on the front of that? How can we be in the preventative business in partnering with UCLA, as an example, in order to be able to create a program of community medicine, community paramedics?

That would decrease the amount of calls that emergency rooms are seeing, right, and partnering with each other we can be subsidized by each other's efforts. That's the future.

DP: What else do you have going on in the community?

SF: Another example of what we're doing, we've started an adopt-a-school program. When I started we used to go to the schools and do Jiminy Cricket videos and show them how to get out of their house. We want to be mentors to these kids. When I have people come take our exams, none of them have Santa Monica roots. None of them are going to community college to be firefighters. So we're trying to reach them at the fourth grade so they can say, "I want to be not just a police officer, but a firefighter."

DP: What challenges do you see facing your department?

SF: I think the biggest threat right now, outside of the typical fire, is that we've got continuing construction. Anytime there's construction and planning going on, it increases our response times and, depending on what the nature of it is, it increases our call volume. In the last five years, calls have progressed steadily up, and now we have a light rail system.

DP: How will the Exposition Light Rail Line impact firefighting in Santa Monica?

SF: Our biggest concern right now is we don't know what the impact of bifurcating our community (will be). We did a quick study and found that more calls are traveling north to south, far more than we had actually expected.

(The light rail line will run east to west,

SEE **CHIEF** PAGE 12

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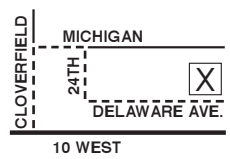
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YARD SALE

SATURDAY SEPTEMBER 22 {8AM - 3PM} 2012

Helping the environment and making money has never been so easy. Join the Santa Monica Citywide Yard Sale, reduce waste and keep valuable resources out of the landfill. Whether you're trying to clear out your garage or searching for secondhand treasures, reusing items is one of the smartest ways to reduce waste. Register to host your own sell or visit the City to shop until you drop.

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City of Santa Monica

Resource Recovery & Recycling Division
2500 Michigan Ave
Santa Monica, CA 90404

CHIEF

FROM PAGE 11

meaning that if a fire engine needs to travel south or north, it might have to cross the train tracks.)

So A) we don't know what's it's going to do in terms of our response times and B) it's going to increase the call volume, especially while the community is getting used to having a train and C) there's going to be more people here, which is already going to increase the traffic. Ideally it'll decrease the traffic on the street because it will defer some of that, but there will be more people here as well.

There are still big unknowns. We'll put it that way.

DP: How will the Expo affect other popular places in Santa Monica?

SF: We do know that there will be a lot of people on the (Santa Monica Pier), but we don't know how many. That's going to be ultimately our challenge. The pier is already overloaded. We're working closely with the pier and police and Harbor Patrol right now to try to create a plan that would have a larger presence on the pier and would have a larger fire presence.

We had a small fire a few weeks ago. That got up underneath the pier a little bit. Our truck company was able to cut it off, but there are examples up and down the coast of piers that have gone big. So we want to make sure we're on the right side of this before something big happens. We don't want something tragic to happen before we adapt to it.

DP: Do you have the staff you need to keep the city safe?

SF: Statistically speaking, we have enough firefighters, but there are other opportunities for other delivery models that we are actually looking at as well. That could be public-private partnerships or redeployment of existing resources. Let's say at one point we took our engines at different parts of the weekend and put them on bicycles in order to deploy them more readily. Data says we have more calls of this type here, and so we pre-deploy. Police departments have been doing this for years; other fire departments are trying to do the same thing. Especially with light rail going to do what it's going to do, we're going to try to pre-deploy.

So I tell you, statistically speaking, Santa Monica is well-staffed, well taken care of. The (City) Council has taken good care of us. Now it's on me. It's my responsibility to look at the resources we have and deploy them effectively, and that means I've got to analyze data and guess where it's going to happen and see if I can get people there before it does.

ashley@smdp.com

BOX OFFICE

FROM PAGE 3

other wide releases with an average of $5,717 a cinema.

That's a solid average, especially for a political documentary. But it pales next to the king of political documentaries, Moore's George W. Bush assault "Fahrenheit 9/11," which opened at No. 1 with $23.9 million in June 2004, averaging $27,558 in 868 theaters. "Fahrenheit 9/11" went on to become the top-grossing documentary ever with $119.1 million domestically.

"Obama's America" is based on the book "The Roots of Obama's Rage," written by Dinesh D'Souza, who co-directed the movie with John Sullivan.

The documentary now has climbed to a $9.1 million domestic total, with prospects for strong business as the Republican National Convention unfolds over the next few days.

D'Souza said Sunday that "Obama's America" will expand to more cities in the coming weeks and probably remain in theaters until early October, likely followed by a DVD release in the homestretch leading up to the Nov. 6 election.

Conservatives probably account for most of the documentary's audience so far, D'Souza said. But as with "Fahrenheit 9/11," which drew many conservatives out of curiosity, the attention "Obama's America" now is receiving could prompt left-leaning viewers to check it out, he said.

"What's happening is that people are really hungry for new information about Obama. There really is this sense that he remains an elusive figure," D'Souza said. "Then there's a second sense that the American dream is in the balance, the American dream is at stake, and that gives people a sense of anxiety about where the country is going."

Released by Lionsgate, "The Expendables 2" raised its domestic total to $52.3 million after two weekends.

In limited release, IFC Films' "Sleepwalk with Me" had a huge debut with $77,400 in a single New York City theater. Produced and co-written by Ira Glass of National Public Radio's "This American Life," "Sleepwalk with Me" stars writer-director Mike Birbiglia in a semi-autobiographical story of a stand-up comic struggling with career and romance, along with bad bouts of sleepwalking.

Estimated ticket sales for Friday through Sunday at U.S. and Canadian theaters, according to Hollywood.com. Where available, latest international numbers are also included. Final domestic figures will be released Monday.

YOUR OPINION MATTERS!

SEND YOUR LETTERS TO

Santa Monica Daily Press

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• **editor@smdp.com**

REFORMS
FROM PAGE 3

public policy at stake, so it will be a hustle and bustle, but what I expect to come out of it are some important advancements around education, the economy and other important subjects."

Lawmakers face a midnight Friday deadline to send bills to Brown before they adjourn until after the November election.

Among the details still being worked out on public pension reform are minimum retirement ages and how much employees contribute to their own benefits.

The governor proposed a 12-point pension plan that raises the retirement age to 67 to match Social Security and moves new workers to a hybrid system in which defined benefits are combined with a 401(k)-style plan like those widely used in the private sector.

Brown also wants public employees to contribute a minimum of 50 percent of their pension costs, but Democrats and labor organizations want to be able to negotiate the level of contributions through collective bargaining.

Senate Minority Leader Bob Huff complained that the Democratic majority has dragged its feet as pension problems worsen beyond the $150 billion unfunded liability reported by the state's public pension funds for government workers and teachers.

"We were promised pension reform," said Huff, R-Diamond Bar. "There's something floating around out there. We haven't seen what that is."

Assembly Speaker John Perez, D-Los Angeles, criticized the late flurry of untested bills, even as he said they are sometimes necessary.

"I hate them all," Perez said. However, "If someone comes up with a huge solution to a huge problem that makes sense, we're going to move forward with it."

Sometimes as important as what lawmakers do is what they don't.

Among the bills that stalled this session were ones attempting to restrict bulk ammunition sales and rapid reloading of assault weapons, despite last month's mass shooting at a Colorado movie theater, although the authors promised to continue pushing for the changes.

Lawmakers also refused to consider legislation that would ban certain gifts given to them by lobbyists, exempt Olympic medalists from paying state income taxes on their medals and honorariums, and let Californians start betting on professional sporting events.

Republicans and some Democrats also sought to reform California's landmark environmental regulation law, which they have long said overburdens businesses. Critics even found an unlikely ally in Brown, who called streamlining the law's many requirements "the Lord's work."

But an 11th hour effort to soften parts of the California Environmental Quality Act was quashed last week when Steinberg said the Senate would not consider a last-minute bill by Sen. Michael Rubio, which had been chosen as the vehicle for the reforms.

Rubio, D-Shafter, said he would take up the effort again next year, and urged Brown to call a special session for the purpose.

"If he can call a special session for health care, why not do it for putting people back to work?" he said.

Brown has signaled he intends to call lawmakers back in December for a special session to implement legal changes needed to meet a Jan 1, 2014, deadline for launching a health care exchange as part of federal health care reforms.

Lawmakers' activities have recently been overshadowed by a budget scandal in the Department of Parks and Recreation, disclosures of pay increases for hundreds of legislative employees and Brown's decision to move ahead with a $68 billion high-speed rail project and a $24 billion plan to build massive water tunnels in the Sacramento-San Joaquin Delta.

Among the nearly 400 bills awaiting final action next week is a late-breaking budget measure that would devote $20 million found hidden in a state parks special fund to help keep open 70 parks previously. The recreation areas had been slated for closure last month, until local governments and community organizations stepped up to provide money or oversight.

Other major pending bills lawmakers are likely to consider in their final week include:

• SB1234, by Sen. Kevin de Leon, D-Los Angeles, which would create the nation's first state-run retirement program for private-sector workers. Businesses, insurance companies and financial services firms oppose the bill, which would establish the California Secure Choice Retirement Savings Program for nearly 7 million low-income workers whose private employers don't offer retirement plans.

• AB1500 and AB1501, by Assembly Speaker John Perez, D-Los Angeles, which would close a tax loophole for out-of-state corporations and use the resulting $1 billion to reduce college tuition for middle class families. AB1500 would have to be approved by a two-thirds majority, which would require support from Senate Republicans who oppose the measure.

• AB889, by Assemblyman Tom Ammiano, D-San Francisco, which would make domestic workers eligible for overtime pay and meal breaks. Live-in workers also would have to be compensated if their eight-hour rest period was interrupted. There are an estimated 60,000 to 200,000 domestic work employees in California.

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SURF REPORT



RIPCURL LIVE THE SEARCH

1451 THIRD STREET PROMENADE • SANTA MONICA, CA • 310-656-2875

Surf Conditions **Water Temp:** 64.5°

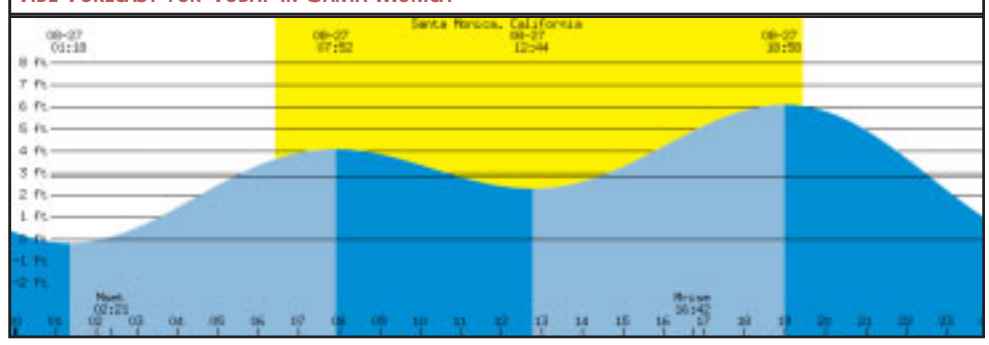
Swell Forecast

Looks quite small, about knee max everywhere.

Long Range Synopsis

Should see a slight increase at south facing breaks to knee to waist. West facing breaks are looking at knee high surf.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **August 22, 2012**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 1
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 8
- Number of A grades for dry/wet weather -- 26 / 16
- Number of (C,D,F) grades for dry/wet weather -- 0 / 10

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Crosslands Family Foundation, simplehuman, LAcarGUY, SBMA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	ns
El Pescador State Beach, between Lechusa and Los Alisos creeks.	ns	ns
Encinal Canyon at El Matador State Beach.	A+	ns
Broad Beach at Trancas Creek mouth.	A+	ns
Zuma Beach at Zuma Creek mouth.	A+	ns
Walnut Creek, projection of Wildlife Rd. (private).	A+	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A+	ns
Escondido Creek, just east of Escondido State Beach.	A+	ns
Latigo Canyon Creek mouth.	A+	ns
Solstice Canyon at Don Blocker County Beach.	B	ns
Puerco State Beach at creek mouth.	A+	ns
Marie Canyon storm drain at Puerco Beach, at 21672 Malibu Rd.	A	ns
Surfrider Beach at Malibu Colony fence.	A+	ns
Surfrider Beach (breach location) - daily.	A	ns
Malibu Pier - 50 yards east.	F	ns
Carbon Beach at Sweetwater Canyon.	A+	ns
Las Flores State Beach at Las Flores Creek (point zero).	A+	ns
Big Rock Beach at 19948 PCH stairs.	A+	ns
Pena Creek at Los Tunas County Beach.	A+	ns
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	A+	ns
Castlerock Storm Drain at Castle Rock Beach.	A+	ns
Santa Ynez Storm Drain at Castle Rock Beach.	A+	ns
Will Rogers State Beach at 17208 PCH (1/4 mile east of Sunset drain).	A	ns

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A	ns
Will Rogers State Beach at Pulga Canyon storm drain.	A+	ns
Will Rogers State Beach at Temescal Canyon drain.	A+	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A	ns
Santa Monica Beach at Montana Ave. drain.	A+	ns
Santa Monica Beach at Wilshire Blvd. drain.	A	ns
Santa Monica Municipal Pier.	B	ns
Santa Monica Beach at Pico/Kenter storm drain.	A+	ns
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	ns
Ocean Park Beach at Ashland Ave. drain.	A+	ns
Venice City Beach, at the Rose Ave. storm drain.	A+	ns
Venice Beach at Brooks Ave. drain.	A+	ns
Venice Beach at Windward Ave. drain.	A+	ns
Venice Fishing Pier - 50 yards south.	A+	ns
Venice Beach- projection of Topsail St.	A+	ns
Marina del Rey, Mothers' Beach - lifeguard tower.	A	ns
Dockweiler State Beach at Ballona Creek mouth.	B	ns
Dockweiler State Beach at Culver Blvd. drain.	A+	ns
North Westchester Storm Drain at Dockweiler State Beach.	A+	ns
Dockweiler State Beach at World Way (south of CIWW jetty).	A+	ns
Dockweiler State Beach at Imperial Hwy drain.	A+	ns
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	ns
Dockweiler State Beach at Grand Ave. drain.	A+	ns

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone

WET -- grades for days of recorded rainfall and the following 3 days

ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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Heal the Bay's Beach Report Card℠ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

The Big Heat (NR) 1hr 29min
The Woman in the Window (NR)
1hr 47min
7:30 pm

AMC Loews Broadway 4
1441 Third Street Promenade
(888) 262-4386

Moonrise Kingdom (PG-13) 1hr 33min
1:55pm, 4:30pm, 7:00pm, 9:40pm

Dark Knight Rises (PG-13) 2hrs 44min
1:45pm, 5:30pm, 9:15pm

Red Hook Summer (R) 2hrs 01min
1:30pm, 4:20pm, 7:15pm, 10:00pm

Cosmopolis (R) 1hr 45min
2:00pm, 4:45pm, 7:30pm, 10:00pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Bourne Legacy (PG-13) 2hrs 15min
12:40pm, 3:50pm, 7:00pm, 10:15pm

Total Recall (PG-13) 2hrs 01min
11:45am, 2:45pm, 5:30pm

Expendables 2 (R) 1hr 42min
11:30am, 2:15pm, 5:00pm, 7:45pm, 8:30pm, 10:30pm, 11:00pm

Campaign (R) 1hr 37min
11:30am, 2:00pm, 4:30pm, 7:00pm, 9:30pm

Dark Knight Rises (PG-13) 2hrs 44min
11:20am, 2:50pm, 6:30pm, 10:05pm

Odd Life of Timothy Green (PG)
1hr 40min
11:15am, 1:45pm, 4:30pm, 7:20pm, 10:15pm

Hit & Run (R) 1hr 40min
11:55am, 2:45pm, 5:20pm, 8:05pm, 10:45pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Intouchables (R) 1hr 52min
1:40pm, 4:30pm, 7:30pm, 10:10pm

Killer Joe (NC-17) 1hr 43min
1:50pm, 4:40pm, 7:20pm, 9:55pm

Awakening (R) 1hr 46min
9:30pm

Beasts of the Southern Wild (PG-13)
1hr 31min
1:00pm, 3:20pm, 5:40pm, 8:00pm, 10:15pm

Queen of Versailles (PG) 1hr 40min
1:20pm, 7:00pm

Ruby Sparks (R) 1hr 44min
4:10pm

AMC Criterion 6
1313 Third St.
(310) 395-1599
Apparition (PG-13) 1hr 22min
11:55am, 2:15pm, 4:40pm, 7:00pm, 9:30pm

Premium Rush (PG-13) 1hr 31min
11:45am, 2:20pm, 4:50pm, 7:30pm, 10:00pm

Bourne Legacy (PG-13) 2hrs 15min
12:45pm, 4:05pm, 7:15pm, 10:30pm

ParaNorman (PG) 1hr 33min
11:45am, 5:00pm, 10:20pm

Hope Springs (PG-13) 2hrs 01min
11:30am, 2:10pm, 4:45pm, 7:30pm, 10:15pm

Sparkle (PG-13) 2hrs 00min
11:25am, 2:05pm, 5:00pm, 7:50pm, 10:30pm

ParaNorman 3D (PG) 1hr 33min
2:25pm, 7:45pm

For more information, e-mail news@smdp.com

Indulge a little, Sag

ARIES (March 21-April 19)
★★★ Sometimes you must play a role to some extent. Usually, this does not present a conflict. Today, you really want to dote on a family member or loved one, yet where you are and what you are doing will not permit that spontaneity. Tonight: To the wee hours.

TAURUS (April 20-May 20)
★★★★★ The smartest thing you can do right now is not take any action. A situation might encourage you to actively reach out for a child or loved one. Tonight: How about some exotic cuisine?

GEMINI (May 21-June 20)
★★★★★ A partnership naturally brings a lot of benefits with it, if you are willing to receive them. Follow your intuition and zero in on a long-term goal. Ask yourself honestly whether an associate or partner would have made a difference. Listen to your answer. Tonight: Chat about this issue over dinner.

CANCER (June 21-July 22)
★★★★★ You have your opinions, yet it seems as though a partner, boss or associate has opinions that appear to be more relevant. Remember, this person's attitude is natural, as he or she is responsible for this particular venture. Tonight: Do not be alone.

LEO (July 23-Aug. 22)
★★★★ You could have difficulty focusing on what you need to do, especially since present distractions are so enticing. Do not judge yourself for being so whimsical. Veering off track is not only refreshing for you, but for some of your observers as well. Tonight: Take the dog for a walk.

VIRGO (Aug. 23-Sept. 22)
★★★★★ Your creativity meets each situation and conversation you encounter, yet you might not want to share everything that comes to your mind. This ever-present ingenuity adds to the delight you are experiencing. Tonight: Fun and games! You choose what.

LIBRA (Sept. 23-Oct. 22)
★★★★ Be happy without having to add more excitement than need be. Actually, if you can stay close to home, do. You need to mellow out some. A child or romantic interest keeps coming to mind. Curb a tendency to be self-destructive. Tonight: Order in.

SCORPIO (Oct. 23-Nov. 21)
★★★★★ Speak your mind, although you could be surprised by others' reactions. Someone draws you in, and the serious "I mean business" attitude seems to dissolve. Tonight: Return calls and emails.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★ You might not have thought you would let go and enjoy your day as much as you are. You might want to rethink a situation, but there is an element of fun and affection that could weave through your day and distract you. Tonight: Indulge a little.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ Someone clearly is doing everything he or she can to get your attention. You could be tired and wondering what is necessary to complete. Be more spontaneous, and you'll discover that networking reinvigorates the Goat. Tonight: Be available.

AQUARIUS (Jan. 20-Feb. 18)
★★★ Be aware of what is going on behind the scenes. It is quite possible that someone is holding back his or her feelings. You sense what is happening. Try to encourage this person to express him- or herself. Be ready for what you might hear. Tonight: Not to be found.

PISCES (Feb. 19-March 20)
★★★★★ Zeroing in on priorities might be a great idea, but at the same time, you find distractions rather alluring. Schedule a late lunch if you need some time to mix work with your social life. Let your creativity flow. Tonight: Use your imagination.

Happy birthday

This year your creativity seeps into nearly everything you do. This gift, combined with your innate logic, allows your ideas to work well ... even if they sound farfetched to some people. If you are single, your uniqueness attracts many suitors. Next summer, as you'll discover, could produce one of the most significant people of your life. If you are attached, the two of you gain from your constantly evolving communication style. Factor in a tendency to go overboard, and you can be sure to count on good times ahead. You delight a certain CAPRICORN.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

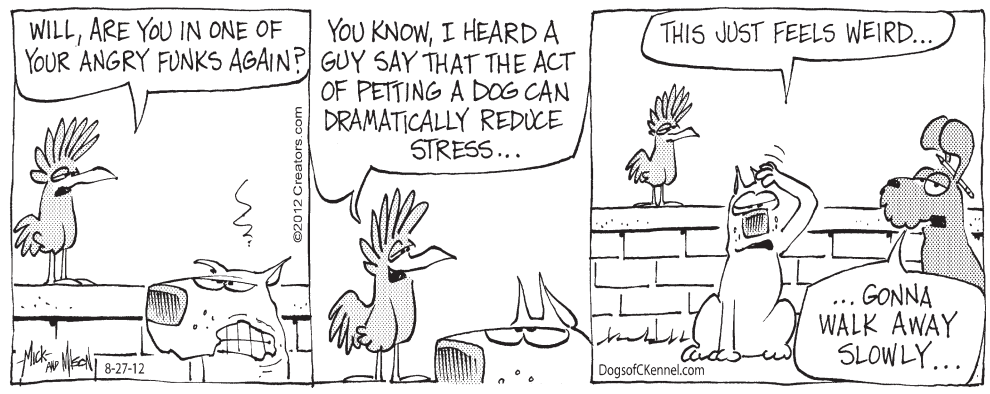
Speed Bump
By Dave Coverly



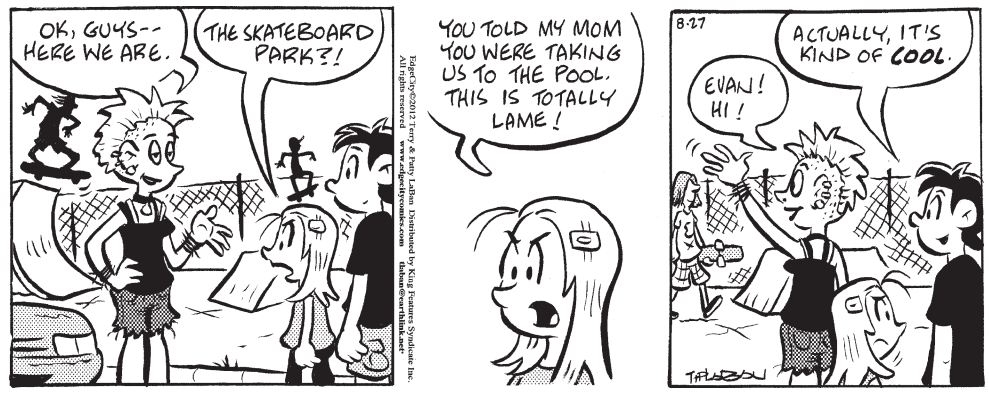
Strange Brew
By John Deering



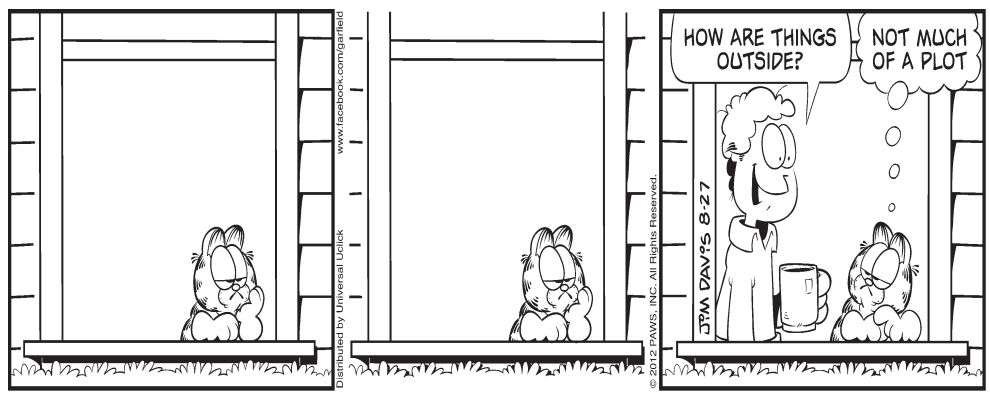
Dogs of C-Kennel
By Mick and Mason Mastroianni



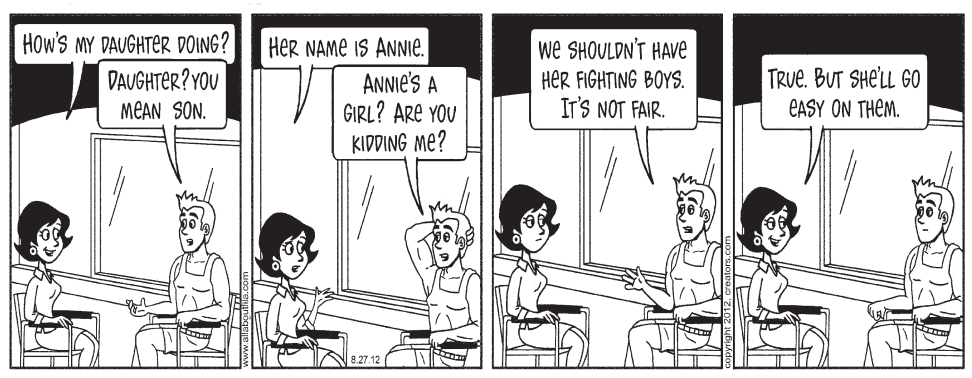
Edge City
By Terry & Patty LaBan



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

	5		9		1		3	
6	9						1	7
		1		2		8		
3			1		8			2
		9				3		
8			3		9			5
		7		8		9		
9	8						4	3
	1		2		7		8	

King Features Syndicate

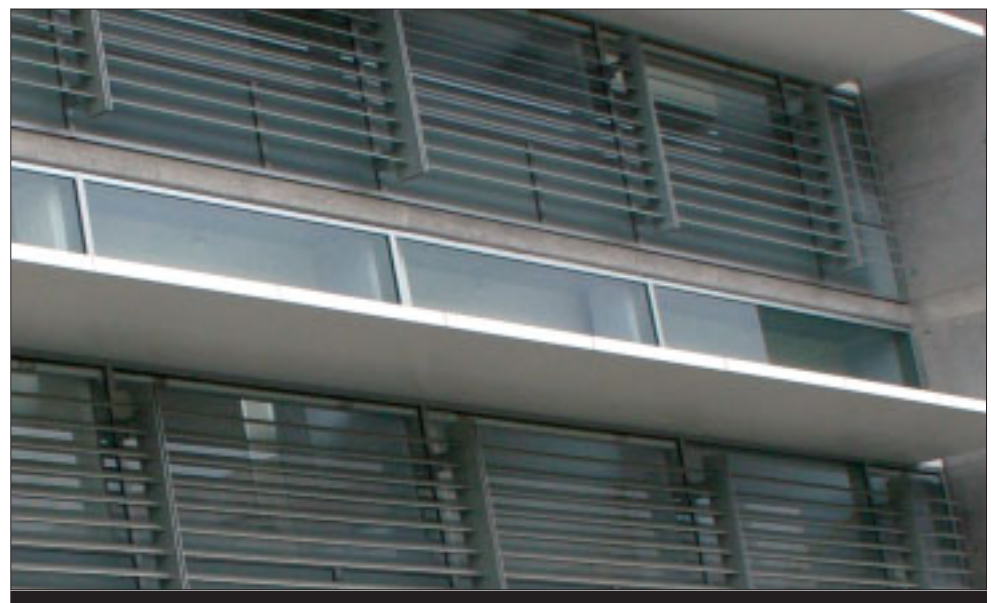
GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

7	3	6	9	4	2	1	5	8
8	9	5	7	3	1	2	4	6
4	1	2	8	5	6	7	3	9
3	2	7	4	9	5	8	6	1
5	6	1	2	8	7	3	9	4
9	8	4	1	6	3	5	7	2
2	5	8	6	7	4	9	1	3
6	7	9	3	1	8	4	2	5
1	4	3	5	2	9	6	8	7





MYSTERY PHOTO

Daniel Archuleta *daniela@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Chapel seating
5 Operatic solos
10 Aid in crime
11 Strict disciplinarian
13 Shakespearean king
14 Move stealthily
15 Perfect boyfriend
17 — nutshell
18 Leave for a bit
19 Collection
20 Golf goal
21 Moolah
22 Unable to eat another bite
25 Do's and —
26 Docking site
27 Hot dog holder
28 Historic time
29 Ails
33 "Wherefore — thou Romeo?"
34 Handyman
35 Muffin bit
37 Three squared
38 Comparing phrase
39 Different
40 Hinder
41 Forest grazer

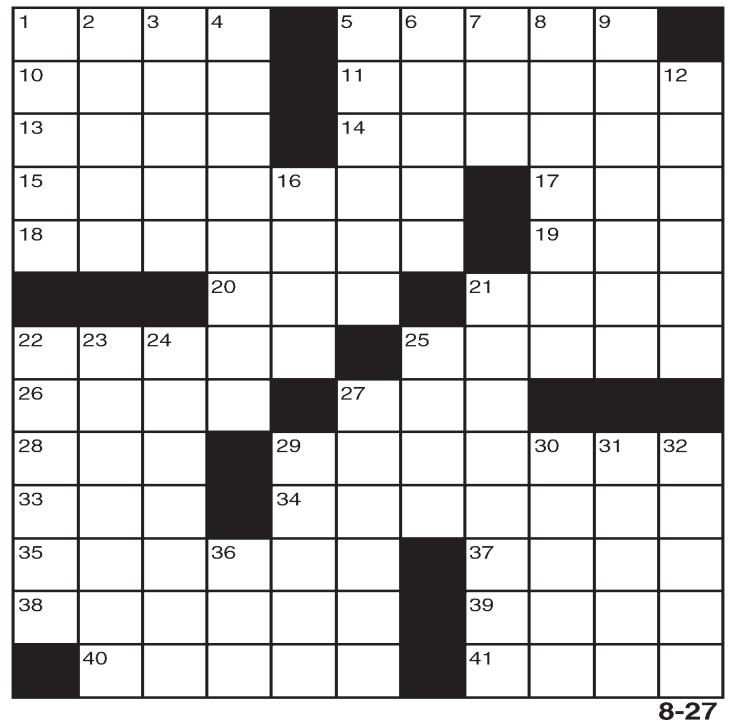
DOWN

1 Hand parts
2 Reviewer Roger
3 "— the World"
4 Bachelor party entertainer
5 Merlin advised him
6 Singer Bonnie
7 Rascal
8 Craftsman
9 Earliest
12 Common events in whodunits
16 Prod
21 In a cage
22 Harpoons
23 Blitz event
24 4:00 in the afternoon
25 Backside
27 Stove part
29 Mona Lisa trademark
30 Banish
31 Wash out the lather
32 Ranch animal
36 Use a sofa

D	I	N	E	R	S	■	A	C	E	S
I	N	A	R	U	T	■	R	O	M	E
S	T	I	N	G	Y	■	L	O	U	D
C	O	V	E	S	■	C	E	L	L	O
O	W	E	S	■	G	A	S	C	A	N
■	■	■	T	E	A	M	■	A	T	A
■	C	R	O	Q	U	E	T	T	E	■
D	U	E	■	U	G	L	Y	■	■	■
A	R	C	H	I	E	■	P	A	C	T
C	R	E	E	P	■	C	E	S	A	R
A	I	D	A	■	N	O	D	I	C	E
P	E	E	P	■	O	P	I	A	T	E
O	D	D	S	■	T	E	N	N	I	S

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



8-27



NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Periodically, News of the Weird reports on foreigners' cuisines that most Americans find "undelectable." A June Wall Street Journal story featured a hardy, fun-loving group of New Yorkers (the "Innard Circle") who dine monthly at out-of-the-way ethnic restaurants in order to sample such dishes as camel's eyeball ("way different from a goat's eyeball," said one member) and "crispy colorectal," and had recently learned, from a non-English-speaking waitress, that they had just consumed bull's diaphragm. Another member admitted "an element of showing off" to the exercise, and acknowledged that not all rookie members return for a second meal. The one body part that no one seems to recall having tried yet: uterus.

■ The way it usually happens is Mom and Dad start a road trip with their children, but after a rest stop, they fail to notice that one of the kids is not on board, and they may be well down the road before they turn around. However, in June, the family member left behind at a Memphis, Tenn., rest stop was Dad, and for 100 miles, no one grasped that he was missing. The family was traveling in a van, and everyone presumed Dad was in the back. He was still at the gas station, calling his own phone (which was in the back of the van). Dad finally reached Mom in the van by posting to Facebook.

TODAY IN HISTORY

1991 - The European Community recognizes the independence of the Baltic states of Estonia, Latvia and Lithuania.

1991 - Moldova declares independence from the USSR.

2003 - Mars makes its closest approach to Earth in nearly 60,000 years, passing 34,646,418 miles (55,758,005 km) distant.

WORD UP!

fabulist
\ FAB-yuh-list \ , noun;
1.A liar.

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SCENE ASSEMBLERS. Create realistic high poly count 3d env't models & render exterior and interior lighting shots. Reqs: Bach + 6 mos. exp. Apply: Blur Studio, Inc., Attn: Shida Shayegan, Job ID#HSM91, 589 Venice Blvd., Venice, CA 90291

Software Eng'r - .NET. Dsgn, dvlp, test, & debug highly available apps. Perform end-to-end dvlpmnt of new features. Reqs: MS + 2 yrs exp. Apply: EdgeCast Networks, Inc., Attn: L. Evans, Job ID#SEN424, 2850 Ocean Park Blvd., Ste 110, Santa Monica, CA 90405

SENIOR PROPRIETARY TRADING SYSTEM DEVELOPER

Duties: Designing, developing, programming, supporting, enhancing, and maintaining a sophisticated and highly customized proprietary trade order management, accounting and operational software system comprised of core components (TraderForum, GCentral, NotificationManager) and interfacing those core components with other applications in use throughout the enterprise, including but not limited to Bloomberg Server API, EzeCastle OMS, Advent Geneva Accounting system, Google Docs, while providing .NET, IIS web & Apple IOS client deployments for the aforementioned systems. Manage all data import processes; conduct requirements analysis; create functional specifications; provide all coding, debugging, and QA testing for the above core systems and extended connectivity products.

Requirements: Bachelor's degree or foreign equivalent in Computer Programming, Mathematics or a related field, plus seven (7) years of progressive, post-baccalaureate software engineering, software development or related experience. Must have experience with C++, C#, WCF, WPF, Objective-C, VB.NET, VBScript, XHTML/DHTML, JavaScript, T-SQL. Must have experience with Bloomberg API, EZeCastle software, Geneva SOAP Server, Google Documents API, and IOS development.

Interested candidates should send resumes to: Jamie Lin and jlin@gizmo-girlsf.com

For Rent

MV/MDR adj. Large studio near Centinela and 90 freeway. Full kitchen, stove & refrigerator, laundry, parking. $950. Info (310)828-4481 or (310)993-0414 after 6pm.

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p.akers@gmail.com

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$2895,3bd/1.75ba,upper,stove, refrg,carpet, no pet,1parking space.Contact:Sullivan-DituriCo. 310-453-3341 sullivan-dituri.com

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$1725,2bd/1ba,upper,stove, refrg,carpet, no pet,Street Parking.Contact:Sullivan-Dituri Co. 310-453-3341 sullivan-dituri.com

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Notices

NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE(S)
Date of Filing Application: 07/18/2012
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: DJONT/JPM HOSPITALITY LEASING (SPE), LLC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 120 COLORADO AVE.
SANTA MONICA, CA 90401-2316
Type of License(s) Applied for: 47-ON-SALE GENERAL EATING PLACE
Department of Alcoholic Beverage Control INGLEWOOD.
SANTA MONICA DAILY PRESS

NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE(S)
Date of Filing Application: 07/11/2012
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: WEST END PUB LLC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 1301 5TH STREET
SANTA MONICA, CA 90401-1414
Type of License(s) Applied for: 48-ON-SALE GENERAL PUBLIC PREMISES
Department of Alcoholic Beverage Control INGLEWOOD.
SANTA MONICA DAILY PRESS

NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE(S)
Date of Filing Application: 08/13/2012
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: MALIBU ROADHOUSE PARTNERS LLC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 26025 PACIFIC COAST HWY MALIBU, CA 90265-4519
Type of License(s) Applied for: 47-ON-SALE GENERAL EATING PLACE Department of Alcoholic Beverage Control INGLEWOOD.
SANTA MONICA DAILY PRESS

Notices

LEGAL NOTICE

SUPERIOR COURT OF CALIFORNIA
COUNTY OF LOS ANGELES
UNLIMITED JUR1SDICTION

AMENDED VERIFIED PETITION TO ASCERTAIN AND ESTABLISH STANDING AS A NEWSPAPER OF GENERAL CIRCULATION UNDER GOVERNMENT CODE §§ 6000 AND 6020

CASE NO. BS138034

IN THE MATTER OF THE PETITION OF "PETER" PENGFEI WEI TO HAVE THE STANDING OF THE EPOCH TIMES AS A NEWSPAPER OF GENERAL CIRCULATION ASCERTAINED AND ESTABLISHED.

Petitioner, "Peter" Pengfei Wei, alleges:
1. Petitioner is the manager of the newspaper known in English as The Epoch Times and in Chinese as Da Ji Yuan (which means "The Epoch Times").
2. The Epoch Times is a newspaper of general circulation published, in both English-and Chinese-language editions, for the dissemination of local or telegraphic news and intelligence of a general character (concerning statewide, national and international news, as well as local) in Los Angeles County, California (hereinafter referred to as "the newspaper"). The business address of the newspaper is 9550 Flair Dr. #411, El Monte, CA 91731.
3.The newspaper has a bona fide subscription list of paying subscribers in Los Angeles County and the surrounding area, and the English- and Chinese-language editions of the paper have a combined average weekly circulation of 112,000 in Los Angeles County and neighboring areas.
4.For more than one year preceding the filing of this amended petition, the newspaper has been established under the name of The Epoch Times in both English and Chinese ("Da Ji Yuan"), and has been printed and published regularly in Los Angeles County, every Thursday for the English-language edition and every day of the week for the Chinese-language edition.
5.During the whole of the one-year period preceding the filing of this amended petition, the mechanical work of producing the newspaper - that is, the work of typesetting and impressing type on paper - has been performed in Walnut, California, which is in Los Angeles County; the newspaper has been issued from the same county in which it is printed and sold; it has been both printed and published in the same county; and the English-language edition has been published as a weekly newspaper on each Thursday of each calendar week, and the Chinese-language edition has been published as a daily newspaper each day of each calendar week.

WHEREFORE, petitioner prays for judgment ascertaining and establishing The Epoch Times, in both its English- and Chinese-language editions, as a newspaper of general circulation, as defined in Section 6000 of Government Code, for the County of Los Angeles, State of California. Dated: August 20, 2012. /s/ "Peter" Pengfei Wei Petitioner

VERIFICATION
I, "Peter" Pengfei Wei, am the petitioner in the above-entitled proceeding. I have read the foregoing amended petition and know the contents thereof. The same is true of my own knowledge, except as to matters which are therein alleged on information and belief, and as to those matters, I believe it to be true.

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct and that this declaration was executed on August 20, 2012, at El Monte, California. /s/ "Peter" Pengfei Wei

"Peter" Peng Fei Wei, In Pro Per
The Epoch Times
9550 Flair Drive, #411
El Monte, CA 91731

SUPERIOR COURT OF CALIFORNIA
COUNTY OF LOS ANGELES
UNLIMITED JURISDICTION

AMENDED NOTICE OF INTENTION\
TO APPLY FOR ORDER
DECLARING STATUS OF NEWSPAPER
AS ONE OF GENERAL CIRCULATION

CASE NO. BS138034

IN THE MATTER OF THE PETITION OF "PETER" PENGFEI WEI TO HAVE THE STANDING OF THE EPOCH TIMES AS A NEWSPAPER OF GENERAL CIRCULATION ASCERTAINED AND ESTABLISHED.

NOTICE IS HEREBY GIVEN that on September 7, 2012 at 1:30 P.M., or as soon thereafter as the matter may be heard in Department 90A (formerly Department IA) of this Court, located on the Fifth Floor, Room 548 of the Stanley Mosk Courthouse, 111 North Hill Street, Los Angeles, California, 90012, petitioner intends to apply for an order declaring the newspaper known as The Epoch Times (in Chinese, "Da Ji Yuan"), in both its English- and Chinese-language editions, to be a newspaper of general circulation for Los Angeles County, California.
Dated: August 20, 2012. /s/ "Peter" Pengfei Wei Petitioner

"Peter" Peng Fei Wei, In P00054556ro Per
The Epoch Times
9550 Flair Drive, #411
El Monte, CA 91731

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. VS023387
Superior Court of California, County of Los Angeles
Petition of CORINNA NOELLE HILL for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: CORINNA NOELLE HILL filed a petition with this court for a decree of changing names as follows: CORINNA NOELLE HILL to CORINNA NOELLE HOLGUIN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: September 05, 2012 Time: 1:30pm, Dept. C, Room 312
The address of the court is: 12720 Norwalk Blvd, Norwalk, CA 90650
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JUNE 21 2012
YVONNE T. SANCHEZ, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. BS138398
Superior Court of California, County of Los Angeles
Petition of MARY WOODS for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: MARY WOODS filed a petition with this court for a decree of changing names as follows: MARY WOODS to MARY SCHELLET A WINBUSH WOODS. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: November 02, 2012 Time: 1:30pm, Dept. 90A, Room 548
The address of the court is: 111 N. Hill St., Los Angeles, CA 90012
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: August 16, 2012
MATTHEW C. ST. GEORGE, JUDGE OF THE SUPERIOR COURT

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No.SS022585
Superior Court of California, County of Los Angeles
Petition of BRIANNA MAY ROBERTSON for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: JANE E. KENNEDY filed a petition with this court for a decree of changing names as follows: BRIANNA MAY ROBERTSON to BRIANNA MAY KENNEDY. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: September 28, 2012 Time: 9:00 am, Dept. A, Room 104
The address of the court is 1725 Main Street, Santa Monica, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: SEPTEMBER 28, 2012
JOSEPH S. BIDERMAN, JUDGE OF THE SUPERIOR COURT

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012140472 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/11/2012 The following person(s) is (are) doing business as MISS MATE. The full name of registrant(s) is/are: DEVON IOTT 1301 FRANKLIN ST #8 SANTA MONICA CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DEVON IOTT. This statement was filed with the County Clerk of LOS ANGELES County on 07/11/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/06/2012, 08/13/2012, 08/20/2012, 08/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012153965 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/01/2012 The following person(s) is (are) doing business as BARFLY BARTENDING. The full name of registrant(s) is/are: NICHOLE STENBAK 50 BREEZE AVE #3 VENICE CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:NICHOLE STENBAK. This statement was filed with the County Clerk of LOS ANGELES County on 08/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of

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a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/06/2012, 08/13/2012, 08/20/2012, 08/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012150507 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 07/26/2012 The following person(s) is (are) doing business as FOREST GALDE MUSIC. The full name of registrant(s) is/are: PETER SENCHUK 5845 DOVERWOOD DR. UNIT #217 CULVER CITY CA 90230, EMILY SENCHUK 5845 DOVERWOOD DR. UNIT #217 CULVER CITY CA 90230. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:EMILY SENCHUK. This statement was filed with the County Clerk of LOS ANGELES County on 07/26/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/06/2012, 08/13/2012, 08/20/2012, 08/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012150571 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 07/26/2012 The following person(s) is (are) doing business as ALEXS WINDOWS WASHING. The full name of registrant(s) is/are: ALEJANDRO ZAMORA 4020 MARATHON ST. #116 LOS ANGELES CA 90029. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALEJANDRO ZAMORA. This statement was filed with the County Clerk of LOS ANGELES County on 07/26/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/06/2012, 08/13/2012, 08/20/2012, 08/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012143887 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 07/17/2012 The following person(s) is (are) doing business as ALLIANCE INTERNATIONAL GROUP. The full name of registrant(s) is/are: CHARLES E. BRAY JR. 122 W. 64TH PLACE INGLEWOOD, CA 90302, BARBARA SULLIVAN 7108 ISLAND VILLAGE DR. LONG BEACH, CA 90803, LILY OTIENO 2372 WALNUT AVE #A BUENA PARK, CA 90620, BEVERLY KUYKENDALL 5505 S. GARTH AVE. LOS ANGELES CA 90056. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/17/2012. /s/: CHARLES E, BRAY JR.. This statement was filed with the County Clerk of LOS ANGELES County on 07/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/06/2012, 08/13/2012, 08/20/2012, 08/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012150914 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 07/06/2012 The following person(s) is (are) doing business as THE CURIOUS CHEESE SHOPPE, THE CURIOUS BAKER. The full name of registrant(s) is/are: THE CURIOUS PALATE 12034 VENICE BLVD. LOS ANGELES, CA 90066. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/26/2012. /s/: ELLIOT RUBIN. This statement was filed with the County Clerk of LOS ANGELES County on 07/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS

DBAS

FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/06/2012, 08/13/2012, 08/20/2012, 08/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-152527
The following person(s) is (are) doing business as: CINECRIRE, 2272 COLORADO BLVD. #1103, L.A., CA 90041. Full name of registrant(s) is (are) MARINA KOCHAN, 2272 COLORADO BLVD. #1103, L.A., CA 90041. This Business is conducted by: AN INDIVIDUAL. Signed: MARINA KOCHAN. This statement was filed with the County Clerk of Los Angeles County on 07/30/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 06, 13, 20, 27, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-152778
The following person(s) is (are) doing business as: MANHATTAN BEACH WATCH REPAIR AND VINTAGE WATCHES, 1300 HIGHLAND AVE. UNIT 109, MANHATTAN BEACH, CA 90266. Full name of registrant(s) is (are) VICKEN KARTOUNIAN, 5349 REESE RD., TORRANCE, CA 90505. This Business is conducted by: AN INDIVIDUAL. Signed: VICKEN KARTOUNIAN. This statement was filed with the County Clerk of Los Angeles County on 07/30/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 06, 13, 20, 27, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012155590 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 08/02/2012 The following person(s) is (are) doing business as FABWRAP. The full name of registrant(s) is/are: LILY B. INC. 3753 KEYSTONE AVE. #16 LOS ANGELES CA 90034. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/09/2007. /s/: GLORIA S. LEE. This statement was filed with the County Clerk of LOS ANGELES County on 08/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/06/2012, 08/13/2012, 08/20/2012, 08/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012155590 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 08/02/2012 The following person(s) is (are) doing business as FABWRAP. The full name of registrant(s) is/are: LILY B. INC. 3753 KEYSTONE AVE. #16 LOS ANGELES CA 90034. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/09/2007. /s/: GLORIA S. LEE. This statement was filed with the County Clerk of LOS ANGELES County on 08/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of

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a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/06/2012, 08/13/2012, 08/20/2012, 08/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-152600
The following person(s) is (are) doing business as: ROOTSMAN SERVICE, 2538 S. RIMPAU BLVD., L.A., CA 90016. Full name of registrant(s) is (are) DOYANE A. SMALL, 2538 S. RIMPAU BLVD., L.A., CA 90016. This Business is conducted by: AN INDIVIDUAL. Signed: DOYANE A. SMALL. This statement was filed with the County Clerk of Los Angeles County on 07/30/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 07/12/2011. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 06, 13, 20, 27, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-151792
The following person(s) is (are) doing business as: GEAMA PARTNERSHIP; HOLA FLAVORS; COCINA MAYA; HOUSE OF LATIN AMERICAN FLAVOR; TIKAL RESTAURANT, 4840 HUNTINGTON DR., L.A., CA 90032. Full name of registrant(s) is (are) DARWIN AMADOR, 4412 WESLEY AVE., L.A., CA 90037, MARIO GRANADOS, 1440 E. 218th ST., CARSON, CA 90745. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: DARWIN AMADOR. This statement was filed with the County Clerk of Los Angeles County on 07/27/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 06, 13, 20, 27, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012146129 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 07/19/2012 The following person(s) is (are) doing business as FOCACCIA DORIA. The full name of registrant(s) is/are: MARCO CAPPETTA 12715 KAGEL CANYON RD. LAKEVIEW TERRACE, CA 91342. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARCO CAPPETTA. This statement was filed with the County Clerk of LOS ANGELES County on 07/19/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/13/2012, 08/20/2012, 08/27/2012, 09/03/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012155537 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 08/02/2012 The following person(s) is (are) doing business as ABSI KIDS. The full name of registrant(s) is/are: RICHARD VILLEGAS 3028 DELAWARE AVE. SANTA MONICA CA 90404, JAQUELINE RECINOS-KRELL 3564 MOUND VIEW AVE. STUDIO CITY, CA 91604. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RICHARD VILLEGAS. This statement was filed with the County Clerk of LOS ANGELES County on 08/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious

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business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/13/2012, 08/20/2012, 08/27/2012, 09/03/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012145424 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 07/19/2012 The following person(s) is (are) doing business as TRIFECTA CLINICAL. The full name of registrant(s) is/are: TRIFECTA MULTIMEDIA 1120 S. ROBERTSON BLVD. 2ND FLOOR LOS ANGELES, CA 90035. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/01/2008. /s/: DAVE YOUNG. This statement was filed with the County Clerk of LOS ANGELES County on 07/19/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/13/2012, 08/20/2012, 08/27/2012, 09/03/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012154268 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 08/01/2012 The following person(s) is (are) doing business as GARNER HEALTH CARE, GARNER HEALTHCARE. The full name of registrant(s) is/are: GARNER HEALTH, LLC 1299 OCEAN AVE. SUITE 400 SANTA MONICA CA 90401. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/05/2012. /s/: CRAIG B. GARNER. This statement was filed with the County Clerk of LOS ANGELES County on 08/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/13/2012, 08/20/2012, 08/27/2012, 09/03/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012157141 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 08/06/2012 The following person(s) is (are) doing business as GOODMAN CARROLL. The full name of registrant(s) is/are: CRAIG CARROLL 3563 GARNET STREET #19 TORRANCE, CA 90503. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CRAIG CARROLL. This statement was filed with the County Clerk of LOS ANGELES County on 08/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/13/2012, 08/20/2012, 08/27/2012, 09/03/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-160443
The following person(s) is (are) doing business as: V5 MEAT DISTRIBUTION, 7803 TELEGRAPH RD. STE L, MONTEBELLO, CA 90640. Full name of registrant(s) is (are) VIRGINIA FIGUEROA, 7803 TELEGRAPH RD. STE L, MONTEBELLO, CA 90640. This Business is conducted by: AN INDIVIDUAL. Signed: VIRGINIA FIGUEROA. This statement was filed with the County Clerk of Los Angeles County on 08/09/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 08/09/2012. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law

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(See section 14411 et seq. Business and Professions Code) Pub. August 13, 20, 27, Sept. 03, 2012
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-157597
The following person(s) is (are) doing business as: PROFESOR GALACTICO, 9508 BEACH ST., L.A., CA 90002. Full name of registrant(s) is (are) NICOLAS CURIEL, 9508 BEACH ST., L.A., CA 90002. This Business is conducted by: AN INDIVIDUAL. Signed: NICOLAS CURIEL. This statement was filed with the County Clerk of Los Angeles County on 08/06/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 13, 20, 27, Sept. 03, 2012
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-156560
The following person(s) is (are) doing business as: MELVIN TAYLOR 1956 BABY*, 12 S. PARSONS AVE. #B, MERCED, CA 95341. Full name of registrant(s) is (are) MELVIN TAYLOR, 12 S. PARSONS AVE. #B, MERCED, CA 95341. This Business is conducted by: AN INDIVIDUAL. Signed: MELVIN TAYLOR. This statement was filed with the County Clerk of Los Angeles County on 08/03/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 08/03/2012. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 13, 20, 27, Sept. 03, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-156737
The following person(s) is (are) doing business as: LIFE CHANGING WORD, 18414 ROSLIN AVE., TORRANCE, CA 90504. Full name of registrant(s) is (are) DARRICK FIELDS, 18414 ROSLIN AVE., TORRANCE, CA 90504. This Business is conducted by: AN INDIVIDUAL. Signed: DARRICK FIELDS. This statement was filed with the County Clerk of Los Angeles County on 08/03/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 13, 20, 27, Sept. 03, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-157020
The following person(s) is (are) doing business as: J B INTERPRISE, 8157 COMMERCIAL PL. #E, SOUTH GATE, CA 90280. Full name of registrant(s) is (are) JUAN MANUEL BURBANO, 8157 COMMERCIAL PL. #E, SOUTH GATE, CA 90280. This Business is conducted by: AN INDIVIDUAL. Signed: JUAN MANUEL BURBANO. This statement was filed with the County Clerk of Los Angeles County on 08/06/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 13, 20, 27, Sept. 03, 2012
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-157495
The following person(s) is (are) doing business as: ABRAHAM'S VALET PARKING, 1012 E. WILSON AVE. STE 3, GLENDALE, CA 91206. Full name of registrant(s) is (are) DORO ABRHAMIAN, 1012 E. WILSON AVE. STE 3, GLENDALE, CA 91206. This Business is conducted by: AN INDIVIDUAL. Signed: DORO ABRHAMIAN. This statement was filed with the County Clerk of Los Angeles County on 08/06/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 13, 20, 27, Sept. 03, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012157429 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 08/06/2012 The following person(s) is (are) doing business as THE BREEZY SHIP. The full name of registrant(s) is/are: NEREIBA HEATH 1436 20TH STREET #2 SANTA MONICA CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:NEREIBA HEATH. This statement was filed with the County Clerk of LOS ANGELES County on 08/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/13/2012, 08/20/2012, 08/27/2012, 09/03/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012145987 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 07/19/2012 The following person(s) is (are) doing business as HOM PHOTOGRAPHY. The full name of registrant(s) is/are: LAUREN LARSEN 10485 EASTBORNE AVE. LOS ANGELES CA 90024, BRYANT HOM 9207 STOLLWOOD COURT GRANITE BAY, CA 95746. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LAUREN LARSEN. This statement was filed with the County Clerk of LOS ANGELES County on 07/19/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/13/2012, 08/20/2012, 08/27/2012, 09/03/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012140952 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 06/12/2012 The following person(s) is (are) doing business as BLUE MOUNTAIN COIN. The full name of registrant(s) is/are: BLUE MOUNTAIN COIN 8200 W. MANCHESTER AVE. #4 PLAYA DEL REY, CA 90293. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SERGIO CARDENAS. This statement was filed with the County Clerk of LOS ANGELES County on 06/12/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/13/2012, 08/20/2012, 08/27/2012, 09/3/2012.

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FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-162624
The following person(s) is (are) doing business as: XTRA BIONICOS ALLEXIS, 1552 W. ADAMS BLVD., L.A., CA 90007. Full name of registrant(s) is (are) SONIA CIPRES GONZALEZ, 1552 W. ADAMS BLVD., 1550 W. ADAMS BLVD., L.A., CA 90007. This Business is conducted by: AN INDIVIDUAL. Signed: SONIA CIPRES GONZALEZ. This statement was filed with the County Clerk of Los Angeles County on 08/13/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 20, 27, Sept. 03, 10, 2012
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-164650
The following person(s) is (are) doing business as: LEGAL DEFENSE AND EDUCATION COMMITTEE; COMMITTEE FOR JUSTICE IN EDUCATION ECONOMY AND ENVIRONMENT, 1528 W. MARTIN LUTHER KING, L.A., CA 90062. Full name of registrant(s) is (are) CELES KING III FOUNDATION, 1528 MARTIN LUTHER KING BL., L.A., CA 90062. This Business is conducted by: A CORPORATION. Signed: TERI KING. This statement was filed with the County Clerk of Los Angeles County on 08/15/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 20, 27, Sept. 03, 10, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-165843
The following person(s) is (are) doing business as: HANDY CRAFT CONSTRUCTION, 22716 FIGUEROA ST. UNIT 20, CARSON, CA 90745. Full name of registrant(s) is (are) LEIGH WILSON, 22716 FIGUEROA ST. UNIT 20, CARSON, CA 90745. This Business is conducted by: AN INDIVIDUAL. Signed: LEIGH WILSON. This statement was filed with the County Clerk of Los Angeles County on 08/16/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 20, 27, Sept. 03, 10, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-164820
The following person(s) is (are) doing business as: CALI TRAVEL AND PROFESSIONAL SERVICES, 11104 LOWER AZUSA RD., EL MONTE, CA 91731. Full name of registrant(s) is (are) PHAM, TRAN LE THUY, 11104 LOWER AZUSA RD., EL MONTE, CA 91731. This Business is conducted by: AN INDIVIDUAL. Signed: PHAM, TRAN LE THUY. This statement was filed with the County Clerk of Los Angeles County on 08/15/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 20, 27, Sept. 03, 10, 2012
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-164861
The following person(s) is (are) doing business as: BARGAIN SHOPPER COUPONS, 28130 BOBWHITE CIRCLE UNIT 47, SANTA CLARITA, CA 91350. Full name of registrant(s) is (are) CHERYL M. ANDERSON, 28130 BOBWHITE CIRCLE UNIT 47, SANTA CLARITA, CA 91350. This Business is conducted by: AN INDIVIDUAL. Signed: CHERYL M. ANDERSON. This statement was filed with the County Clerk of Los Angeles County on 08/15/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 20, 27, Sept. 03, 10, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-165315
The following person(s) is (are) doing business as: A.T.S., 14755 CLARK AVE., CITY OF INDUSTRY, CA 91746. Full name of registrant(s) is (are) ARMANDO'S TIRE'S SUPPLIES, INC., 12111 EDDERTON AVE., WHITTIER, CA 90604. This Business is conducted by: A CORPORATION. Signed: ARMANDO FLORES. This statement was filed with the County Clerk of Los Angeles County on 08/16/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 20, 27, Sept. 03, 10, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012164187 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 08/15/2012 The following person(s) is (are) doing business as CLAIMBOX, CLAIMBOX.COM. The full name of registrant(s) is/are: CLAIMBOX 1020 WILSHIRE BLVD. SANTA MONICA CA 90401. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/14/2011. /s/: MARK VERGE. This statement was filed with the County Clerk of LOS ANGELES County on 08/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/20/2012, 08/27/2012, 09/03/2012, 09/10/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012164186 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 08/15/2012 The following person(s) is (are) doing business as BLACK ANGEL FOTO DESIGN. The full name of registrant(s) is/are: JOLIE K. REEMES 935 16TH STREET APT. A SANTA MONICA CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOLIE K. REEMES. This statement was filed with the County Clerk of LOS ANGELES County on 08/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/20/2012, 08/27/2012, 09/03/2012, 09/10/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012159665 ORIGINAL FILING
This statement was filed with the County

DBAS

Clerk of LOS ANGELES on 08/08/2012 The following person(s) is (are) doing business as BEACH CITIES KIDS. The full name of registrant(s) is/are: BALLONA BEACH SUMMER DAY CAMP, LLC 5512 W. 82ND STREET LOS ANGELES, CA 90045. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ELIZABETH A. TRUMBACH. This statement was filed with the County Clerk of LOS ANGELES County on 08/08/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/20/2012, 08/27/2012, 09/03/2012, 09/10/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012159666 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 08/08/2012 The following person(s) is (are) doing business as BALLONA BEACH SUMMER DAY CAMP. The full name of registrant(s) is/are: BALLONA BEACH SUMMER DAY CAMP, LLC 5512 W. 82ND STREET LOS ANGELES CA 90045. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/01/2005. /s/: ELIZABETH A. TRUMBACH. This statement was filed with the County Clerk of LOS ANGELES County on 08/08/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/20/2012, 08/27/2012, 09/03/2012, 09/10/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012153850 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 08/01/2012 The following person(s) is (are) doing business as LOUISE ANNE INTERIORS. The full name of registrant(s) is/are: LOUISE KORSHAK 707 N. PALM DR BEVERLY HILLS, CA 90210. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LOUISE KORSHAK. This statement was filed with the County Clerk of LOS ANGELES County on 08/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/20/2012, 08/27/2012, 09/03/2012, 09/10/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012160991 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 08/09/2012 The following person(s) is (are) doing business as EPIPHANY SEMINARS. The full name of registrant(s) is/are: MARK ROBINSON 6709 LA TIJERA BLVD 848 LOS ANGELES, CA 90045. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARK ROBINSON. This statement was filed with the County Clerk of LOS ANGELES County on 08/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/20/2012, 08/27/2012, 09/03/2012, 09/10/2012.

DBAS

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012164188 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 08/15/2012 The following person(s) is (are) doing business as SHEEVZ APPAREL, SHEEVZ.COM. The full name of registrant(s) is/are: SHIVA AFSHARI 22901 CASS AVE. WOODLAND HILLS, CA 91364. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SHIVA AFSHARI. This statement was filed with the County Clerk of LOS ANGELES County on 08/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/20/2012, 08/27/2012, 09/03/2012, 09/10/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012169508 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 08/22/2012 The following person(s) is (are) doing business as TRAPEZEPART.COM. The full name of registrant(s) is/are: SUMEER AHLUWALIA 5060 ROCKVALLEY ROAD RANCHO PALOS VERDES, CA 90275. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SUMEER AHLUWALIA. This statement was filed with the County Clerk of LOS ANGELES County on 08/22/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/27/2012, 09/03/2012, 09/10/2012, 09/17/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012153782 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 08/01/2012 The following person(s) is (are) doing business as KATRINKAS. The full name of registrant(s) is/are: KATHY JOSEPH 22151 EDEN RD. TOPANGA CA 90290, HUGH JOSEPH 22151 EDEN RD. TOPANGA CA 90290. This Business is being conducted by: Husband and Wife. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/10/1999. /s/: KATHY JOSEPH. This statement was filed with the County Clerk of LOS ANGELES County on 08/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/27/2012, 09/03/2012, 09/10/2012, 09/17/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012152384 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 07/30/2012 The following person(s) is (are) doing business as R.E.D.D. STUDIO. The full name of registrant(s) is/are: ERIK PERAZA 3317 MENTONE AVE UNIT 2 LOS ANGELES CA 90034, RENE PEREZ JR 1763 W 41ST PLACE LOS ANGELES CA 90062. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ERIK PERAZA. This statement was filed with the County Clerk of LOS ANGELES County on 07/30/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/27/2012, 09/03/2012, 09/10/2012, 09/17/2012.

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FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012165651 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 08/16/2012 The following person(s) is (are) doing business as MASTER THE WEB DESIGN. The full name of registrant(s) is/are: SUSAN SHEMIN 720 RAYMOND AVE. APT #11 SANTA MONICA CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SUSAN SHEMIN. This statement was filed with the County Clerk of LOS ANGELES County on 08/16/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/27/2012, 09/03/2012, 09/10/2012, 09/17/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012167461 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 08/20/2012 The following person(s) is (are) doing business as THE LAW OFFICE OF BENNET J PAKDAMAN, BENNET J PAKDAMAN ATTORNEY AT LAW. The full name of registrant(s) is/are: BENNET J. PAKDAMAN 1855 PURDUE AVE. #301 LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/05/2012. /s/: BENNET J. PAKDAMAN. This statement was filed with the County Clerk of LOS ANGELES County on 08/20/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/27/2012, 09/03/2012, 09/10/2012, 09/17/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012167182 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 08/20/2012 The following person(s) is (are) doing business as SMOKE, SMOKE STEAKHOUSE, SMOKE CHOP HOUSE, SMOKE LOUNGE, SMOKE STEAKS. The full name of registrant(s) is/are: ARTICHOKES HEART LLC 9010 MELROSE AVE. WEST HOLLYWOOD, CA 90069. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JUSTIN SAFIER. This statement was filed with the County Clerk of LOS ANGELES County on 08/20/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/27/2012, 09/03/2012, 09/10/2012, 09/17/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-167957
The following person(s) is (are) doing business as: DIAMOND CARPET AND WINDOW CLEANING; DIAMOND CARPET AND UPHOLSTERY CLEANING CO., 315 W. 6th ST., LONG BEACH, CA 90802. Full name of registrant(s) is (are) SANTIAGO JIMENEZ, 315 W. 6th ST., LONG BEACH, CA 90802. This Business is conducted by: AN INDIVIDUAL. Signed: SANTIAGO JIMENEZ. This statement was filed with the County Clerk of Los Angeles County on 08/20/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 10/19/2004. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 27, Sept. 03, 10, 17, 2012
Publish: Santa Monica Daily Press

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FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012155152 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 08/02/2012 The following person(s) is (are) doing business as ABSOLUTE JOURNEYS TOURS & CRUISES, VALENCIA GOLF DYNAMICS. The full name of registrant(s) is/are: CELESTINE B. COOLEY-MITCHELL 7400 SEPULVEDA BLVD. #206 VAN NUYS, CA 91405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CELESTINE B. COOLEY-MITCHELL. This statement was filed with the County Clerk of LOS ANGELES County on 08/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/27/2012, 09/03/2012, 09/10/2012, 09/17/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012165420 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 08/16/2012 The following person(s) is (are) doing business as AUGUST CAPS WHOLESALE, AUGUST CAPS. The full name of registrant(s) is/are: CROWN HAT, INC. 100 W. 17TH ST. SUITE 9 LOS ANGELES, CA 90015. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KEUMSUN LEE. This statement was filed with the County Clerk of LOS ANGELES County on 08/16/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/27/2012, 09/03/2012, 09/10/2012, 09/17/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-169710
The following person(s) is (are) doing business as: YILIAN 2 FASHION, 301 W. VALLEY BLVD. STE 118, SAN GABRIEL, CA 91776. Full name of registrant(s) is (are) HUIMIN JIA, 215 S. CORDOVA ST., ALHAMBRA, CA 91801. This Business is conducted by: AN INDIVIDUAL. Signed: HUIMIN JIA. This statement was filed with the County Clerk of Los Angeles County on 08/22/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 27, Sept. 03, 10, 17, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-167333
The following person(s) is (are) doing business as: OES TECHNOLOGY, 376 LEMON CREEK DR. STE F, WALNUT, CA 91789. Full name of registrant(s) is (are) PLD GLOBAL, INC., 376 LEMON CREEK DR. STE F, WALNUT, CA 91789. This Business is conducted by: A CORPORATION. Signed: DAVID LIU. This statement was filed with the County Clerk of Los Angeles County on 08/20/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 27, Sept. 03, 10, 17, 2012
Publish: Santa Monica Daily Press

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FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012153103 ORIGINAL
FILING This statement was filed with the County Clerk of LOS ANGELES
on 07/31/2012 The following person(s) is (are) doing business as
GRIFFIN UNLIMITED, HC ENTERPRISES, G.T.O. ENTERPRISES. The full name
of registrant(s) is/are: BJF INC 19139 OWEN WAY, CERRITOS, CA 90703.
This Business is being conducted by: a CORPORATION. The registrant
has not yet commenced to transact business under the fictitious
business name or names listed above. /s/: STEVE HAWK. This statement
was filed with the County Clerk of LOS ANGELES County on 07/31/2012.
NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS
FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW
FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE.
The filing of this statement does not of itself authorize the use in
this state of a fictitious business name statement in violation of the
rights of another under federal, state, or common law (see Section
14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS
to publish 08/27/2012, 09/03/2012, 09/10/2012, 09/17/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012153104 ORIGINAL
FILING This statement was filed with the County Clerk of LOS ANGELES
on 07/31/2012 The following person(s) is (are) doing business as
HONOUR, HONOUR PRODUCTIONS, HONOUR PROJECTS, HONOUR MUSIC, HONOUR
FESTIVAL, HONOURFEST. The full name of registrant(s) is/are: ROOSTER
INDUSTRIES, INC., 1097 PALMS BLVD., VENICE, CA 90291. This Business is
being conducted by: a CORPORATION. The registrant has not yet
commenced to transact business under the fictitious business name or
names listed above. /s/: ANDREW MCNEILAGE. This statement was filed
with the County Clerk of LOS ANGELES County on 07/31/2012. NOTICE:
THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE
DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS
BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing
of this statement does not of itself authorize the use in this state
of a fictitious business name statement in violation of the rights of
another under federal, state, or common law (see Section 14411et
seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to
publish 08/27/2012, 09/03/2012, 09/10/2012, 09/17/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012155171 ORIGINAL
FILING This statement was filed with the County Clerk of LOS ANGELES
on 08/02/2012 The following person(s) is (are) doing business as ROOM
TO BLOOM. The full name of registrant(s) is/are: HEATHER POMEROY 217
N. LUCIA #A, REDONDO BEACH, CA 90277 and JESSICA ROBERTS 4414 165TH
ST., LAWNDALE, CA 90260. This Business is being conducted by:
COPARTNERS. The registrant has not yet commenced to transact business
under the fictitious business name or names listed above. /s/: HEATHER
POMEROY. This statement was filed with the County Clerk of LOS
ANGELES County on 08/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME
STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE
OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE
FILED PRIOR TO THAT DATE. The filing of this statement does not of
itself authorize the use in this state of a fictitious business name
statement in violation of the rights of another under federal, state,
or common law (see Section 14411et seq.,Business and Professions
Code). SANTA MONICA DAILY PRESS to publish 08/27/2012, 09/03/2012,
09/10/2012, 09/17/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012159791 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 08/08/2012 The following person(s) is (are) doing business as MR2MEDIA. The full name of registrant(s) is/are: MARK RINGWALD 2360 VILLAGE WAY SIGNAL HILL CA 90755. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARK RINGWALD. This statement was filed with the County Clerk of LOS ANGELES County on 08/08/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/27/2012, 09/03/2012, 09/10/2012, 09/17/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012157447 ORIGINAL
FILING This statement was filed with the County Clerk of LOS ANGELES
on 08/06/2012 The following person(s) is (are) doing business as DECOR
REVOLUTION. The full name of registrant(s) is/are: KAREN STEINBERG
2049 GARFIAS DRIVE, PASADENA, CA 91104. This Business is being
conducted by: AN INDIVIDUAL. The registrant has not yet commenced to
transact business under the fictitious business name or names listed
above. /s/: KAREN STEINBERG. This statement was filed with the County
Clerk of LOS ANGELES County on 08/06/2012. NOTICE: THIS FICTITIOUS
BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED
IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME
STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this
statement does not of itself authorize the use in this state of a
fictitious business name statement in violation of the rights of
another under federal, state, or common law (see Section 14411et
seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to
publish 08/27/2012, 09/03/2012, 09/10/2012, 09/17/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012158071 ORIGINAL
FILING This statement was filed with the County Clerk of LOS ANGELES
on 08/07/2012 The following person(s) is (are) doing business as
RESTAURANT 87THIRTY. The full name of registrant(s) is/are: SAIA
RESTAURANT GROUP, LLC 8730 WEST SUNSET BLVD. SUITE 190, WEST
HOLLYWOOD, CA 90069. This Business is being conducted by: A LLC. The
registrant has not yet commenced to transact business under the
fictitious business name or names listed above. /s/: SAMUEL
AROUTIOUNIAN. This statement was filed with the County Clerk of LOS
ANGELES County on 08/07/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME
STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE
OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE
FILED PRIOR TO THAT DATE. The filing of this statement does not of
itself authorize the use in this state of a fictitious business name
statement in violation of the rights of another under federal, state,
or common law (see Section 14411et seq.,Business and Professions
Code). SANTA MONICA DAILY PRESS to publish 08/27/2012, 09/03/2012,
09/10/2012, 09/17/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-171028
The following person(s) is (are) doing business as: MERMELADAS LA MICHOCANA, 138 E. FLORAL DR., MONTEREY PARK, CA 91755. Full name of registrant(s) is (are) SALVADOR GALVAN, 138 E. FLORAL DR., MONTEREY PARK, CA 91755. This Business is conducted by: AN INDIVIDUAL. Signed: SALVADOR GALVAN. This statement was filed with the County Clerk of Los Angeles County on 08/23/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 27, Sept. 03, 10, 17, 2012
Publish: Santa Monica Daily Press

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FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012158070 ORIGINAL
FILING This statement was filed with the County Clerk of LOS ANGELES
on 08/07/2012 The following person(s) is (are) doing business as
PARTNERS IN EMPOWERMENT. The full name of registrant(s) is/are: RITA
ANDRIELLO 528 N. GRIFFITH PARK DRIVE, BURBANK, CA 91506 and PATRICK
FEREN 528 N. GRIFFITH PARK DRIVE, BURBANK, CA 91506. This Business is
being conducted by: HUSBAND AND WIFE. The registrant commenced to
transact business under the fictitious business name or names listed
on (Date) 07/04/2012. /s/: RITA ANDRIELLO. This statement was filed
with the County Clerk of LOS ANGELES County on 08/07/2012. NOTICE:
THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE
DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS
BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing
of this statement does not of itself authorize the use in this state
of a fictitious business name statement in violation of the rights of
another under federal, state, or common law (see Section 14411et
seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to
publish 08/27/2012, 09/03/2012, 09/10/2012, 09/17/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012160561 ORIGINAL
FILING This statement was filed with the County Clerk of LOS ANGELES
on 08/09/2012 The following person(s) is (are) doing business as
XANDER PRIVATE SECURITY. The full name of registrant(s) is/are:
CRYSTAL TARIN 12411 OSBORNE ST. #41, PACOIMA, CA 91331. This Business
is being conducted by: AN INDIVIDUAL. The registrant has not yet
commenced to transact business under the fictitious business name or
names listed above. /s/: CRYSTAL TARIN. This statement was filed with
the County Clerk of LOS ANGELES County on 08/09/2012. NOTICE: THIS
FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT
WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS
NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this
statement does not of itself authorize the use in this state of a
fictitious business name statement in violation of the rights of
another under federal, state, or common law (see Section 14411et
seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to
publish 08/27/2012, 09/03/2012, 09/10/2012, 09/17/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012160560 ORIGINAL
FILING This statement was filed with the County Clerk of LOS ANGELES
on 08/09/2012 The following person(s) is (are) doing business as
CELERITY EXA CHARTER SCHOOL. The full name of registrant(s) is/are:
CELERITY EDUCATIONAL GROUP 2069 W. SLAUSON AVE., LOS ANGELES, CA
90047. This Business is being conducted by: a CORPORATION. The
registrant commenced to transact business under the fictitious
business name or names listed on (Date) 08/01/2012. /s/: VIELKA
MCFARLANE. This statement was filed with the County Clerk of LOS
ANGELES County on 08/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME
STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE
OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE
FILED PRIOR TO THAT DATE. The filing of this statement does not of
itself authorize the use in this state of a fictitious business name
statement in violation of the rights of another under federal, state,
or common law (see Section 14411et seq.,Business and Professions
Code). SANTA MONICA DAILY PRESS to publish 08/27/2012, 09/03/2012,
09/10/2012, 09/17/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012153102 ORIGINAL
FILING This statement was filed with the County Clerk of LOS ANGELES
on 07/31/2012 The following person(s) is (are) doing business as
ALBERTO'S MEXICAN FOOD. The full name of registrant(s) is/are: RAMIRO
OSORIA 8500 ROSEMEAD BLVD., PICO RIVERA, CA 90660. This Business is
being conducted by: AN INDIVIDUAL. The registrant commenced to
transact business under the fictitious business name or names listed
on (Date) 06/01/2012. /s/: RAMIRO OSORIA. This statement was filed
with the County Clerk of LOS ANGELES County on 07/31/2012. NOTICE:
THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE
DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS
BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing
of this statement does not of itself authorize the use in this state
of a fictitious business name statement in violation of the rights of
another under federal, state, or common law (see Section 14411et
seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to
publish 08/27/2012, 09/03/2012, 09/10/2012, 09/17/2012.

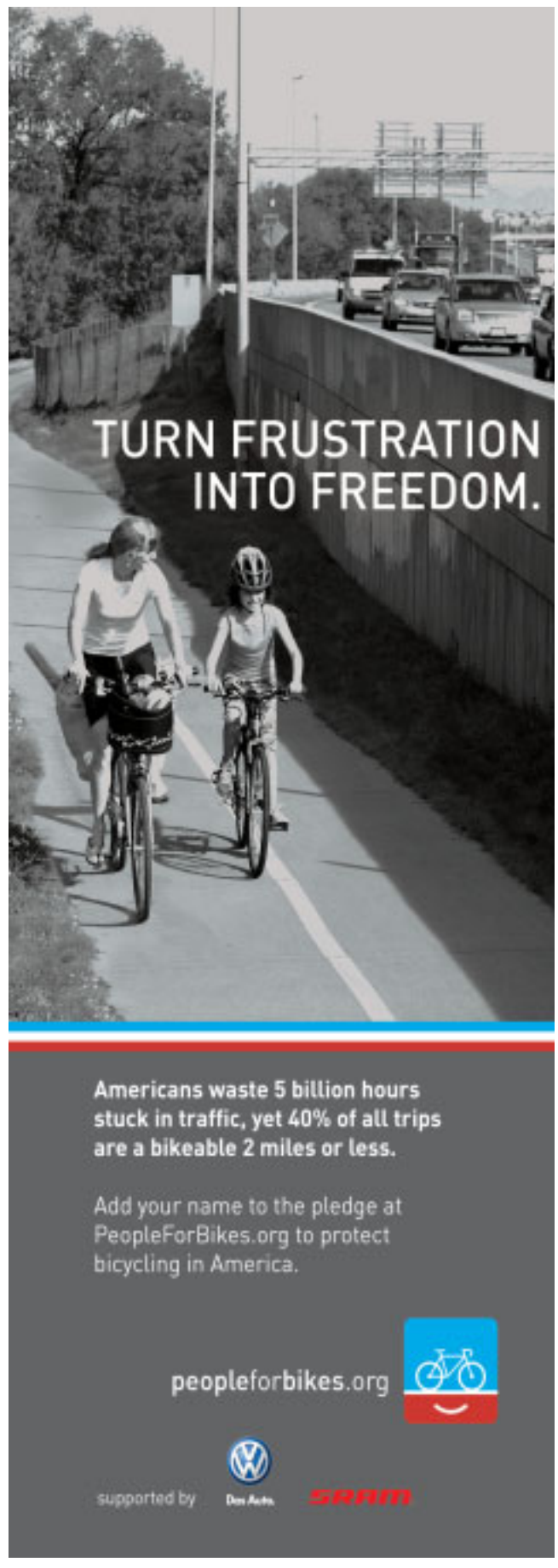
FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-169063
The following person(s) is (are) doing business as: ANDERSEN AND ASSOCIATES, 12116 OHIO AVE., L.A., CA 90025. Full name of registrant(s) is (are) DAN HO, 12116 OHIO AVE., L.A., CA 90025. This Business is conducted by: AN INDIVIDUAL. Signed: DAN HO. This statement was filed with the County Clerk of Los Angeles County on 08/21/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 27, Sept. 03, 10, 17, 2012
Publish: Santa Monica Daily Press

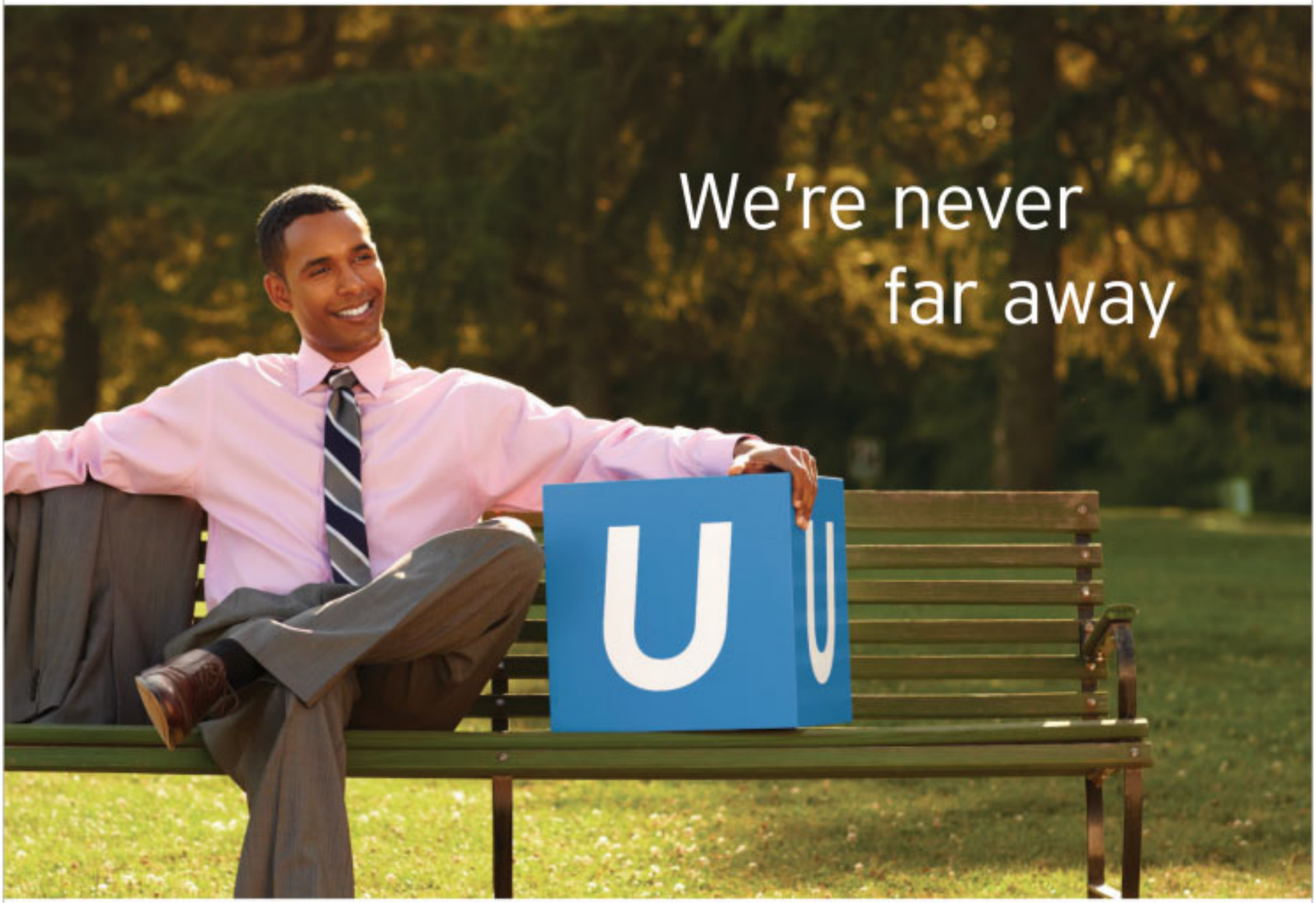
FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-167677
The following person(s) is (are) doing business as: LARRY'S PRIME GOURMET, 15332 CRISTALINO ST., HACIENDA HTS., CA 91745. Full name of registrant(s) is (are) LARRY COUSENS, 15332 CRISTALINO ST., HACIENDA HTS., CA 91745. This Business is conducted by: AN INDIVIDUAL. Signed: LARRY COUSENS. This statement was filed with the County Clerk of Los Angeles County on 08/20/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 27, Sept. 03, 10, 17, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-166781
The following person(s) is (are) doing business as: SIDE JOB TACO'S, 10633 S. WILTON PL., L.A., CA 90047. Full name of registrant(s) is (are) CARLOS SALAZAR III, 10633 S. WILTON PL., L.A., CA 90047. This Business is conducted by: AN INDIVIDUAL. Signed: CARLOS SALAZAR III. This statement was filed with the County Clerk of Los Angeles County on 08/17/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 27, Sept. 03, 10, 17, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012155170 ORIGINAL
FILING This statement was filed with the County Clerk of LOS ANGELES
on 08/02/2012 The following person(s) is (are) doing business as THE
ELEVATION COMPANY. The full name of registrant(s) is/are: MATTHEW
CLASBY 9061 KEITH AVE. #207, WEST HOLLYWOOD, CA 90069 and STEVE
FREEMAN 9061 KEITH AVE. #207, WEST HOLLYWOOD, CA 90069. This Business
is being conducted by: GENERAL PARTNERS. The registrant has not yet
commenced to transact business under the fictitious business name or
names listed above. /s/: MATTHEW CLASBY. This statement was filed
with the County Clerk of LOS ANGELES County on 08/02/2012. NOTICE:
THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE
DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS
BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing
of this statement does not of itself authorize the use in this state
of a fictitious business name statement in violation of the rights of
another under federal, state, or common law (see Section 14411et
seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to
publish 08/27/2012, 09/03/2012, 09/10/2012, 09/17/2012.







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