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Santa Monica Daily Press

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NEWS OF THE WEIRD

BY CHUCK SHEPARD

Scripps Howard News Service profiled former lawyer James Kelley of Washington, D.C., in 1997, one of a small group at his local church who are enthusiastic Episcopalians but who do not believe in God. Said Kelley, "We all love the incense, the stained glass windows, the organ music, the vestments, and all of that. It's drama. It's aesthetics. It's the ritual. That's neat stuff. I don't want to give all that up just because I don't believe in God."

TODAY IN HISTORY

In 1754, 250 years ago, France's King Louis XVI was born at Versailles.

In 1926, silent film star Rudolph Valentino died in New York at age 31.

In 1927, Italian-born anarchists Nicola Sacco and Bartolomeo Vanzetti were executed in Boston for the murders of two men during a 1920 robbery. Sacco and Vanzetti were vindicated in 1977 by Massachusetts Gov. Michael S. Dukakis.

In 1944, Romanian prime minister Ion Antonescu was dismissed by King Michael, paving the way for Romania to abandon the Axis in favor of the Allies.

In 1914, Japan declared war against Germany in World War I.

In 1972, the Republican national convention, meeting in Miami Beach, Fla., nominated Vice President Spiro T. Agnew.

THOUGHT OF THE DAY

"Friendship is honey, but don't eat it all."

MOROCCAN PROVERB

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Holdings vary widely among council candidates

Financial disclosures intended to show conflicts of interest

BY JOHN WOOD

Daily Press Staff Writer

CITY HALL — The financial holdings of 16 residents running for four open seats on the Santa Monica City Council this November range from next to nothing to remarkably substantial, according to disclosure documents filed at City Hall.

At the top is Bobby Shriver, a

Kennedy family descendant who reported nearly 100 different stock, bond and trust fund holdings, and a salary from his Beverly Hills company. At the bottom are a handful of challengers and City Councilman Michael Feinstein, who said they had no interests to report.

The disclosure forms were designed to make public a candidate's potential conflicts of interests. They do not require the candidates to state exactly how much their individual holdings are worth, but rather ask them to rank

See FINANCE, page 5

Down and dirty



Carolyn Sackariason/Daily Press

Ed Kao of the Daily Press softball team slides safely into third base during a play-off game Sunday against the Bullsappers. The Daily Press defeated the Bullsappers and went on to beat The Passion, seeded No. 1 in the league, to claim the Santa Monica co-ed softball championship title.

Mystery photo



Nicky Five Aces/Special to the Daily Press

As part of a weekly contest, the first person to accurately describe where this photo was taken will win a prize. E-mail answers to sack@smdp.com.

Sony Pictures executive accused of keeping 'slave'

Former maid claims she was treated like a dog

BY GENEVA WHITMARSH

Daily Press Staff Writer

SM COURTHOUSE — A jury here is expected to decide this week whether or not a Sony Pictures executive and his wife lured a woman from the Philippines to the United States, then forced her to sleep on a dog bed and work long hours with little pay.

Nema Jimeno Ruiz, 60, filed a lawsuit against James and Elizabeth Jackson in February 2003 that claimed involuntary

servitude, violation of the California Labor Code, false imprisonment, invasion of privacy, fraud, assault and battery, and intentional and negligent infliction of emotional distress.

The trial began last week in Santa Monica Superior Court Judge James Bascue's courtroom. Closing arguments are expected to be made on Tuesday.

Ruiz testified last week that she was confined to James and Elizabeth Jackson's Culver City home for more than a year, during which time she was allegedly forced to work as a domestic servant for more than 18 hours a day,

See SLAVE, page 5

COMMUNITY PROFILES | COMMUNITY PROFILES IS A WEEKLY SERIES THAT APPEARS EACH MONDAY AND DELVES INTO THE PEOPLE WHO LIVE, WORK AND PLAY IN SANTA MONICA.

Officer Joe Analco: From the streets to the beat

BY JOHN F. MULLER

Special to the Daily Press

Even though he's now officially retired, "Officer Joe" Analco still feels like he has 10,000 children.

During the 20 years he spent as the local police department's liaison to schoolchildren and community groups, the Santa Monica native made himself into some-

thing of a local legend. Through his imaginative and interactive presentations — along with his sidekick, Nacho, a talking parrot who could ride a bird-sized bicycle — Analco touched the hearts of children, students and parents alike across the city.

Recently forced into retirement by a knee injury, Analco is

now creating himself anew. At 53, "Officer Joe" is taking classes in web and graphic design to pursue the passion of drawing that once led him to produce coloring books promoting safety tips for kids. He's also able to spend more time with his wife, five kids and four grandchildren.

Once a troubled youth from a

broken home, Analco spent his teen years at Olympic High School and hung out with kids who stole cars and thought of cops as enemies. But an early carjacking arrest turned out to be a blessing in disguise when a cop told Analco the court would drop the charges against him if he

See PROFILES, page 6

Jacquie Banks

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Listen to music, Aries

JACQUELINE BIGAR'S STARS The stars show the kind of day you'll have:

★★★★-Dynamic ★★★★★-Positive ★★★-Average ★★-So-so ★-Difficult





ARIES (March 21 -April 19)

★★★★ Be willing to clarify, research and get facts. Many will spread gossip or half of the story, not intending to cause problems. You'll come up with a complete picture, but on some level you might be irritated by associates. Tonight: Listen to a favorite piece of music.



TAURUS (April 20-May 20)

★★★★★ Others will give back a lot if they are indulged. You might want to put on your creative-thinking hat for answers. What you hear in the morning might be a very mixed message, but you will straighten it out by the end of the day. Tonight: Avoid another's tantrum.



GEMINI (May 21-June 20)

★★★★ Others keep messing you up. Pull back and watch, listen and discover what might be going on. Family, property and investments remain key. Be careful with racing around at home. Avoid making personal decisions. Tonight: Follow another's lead. Go out.



CANCER (June 21-July 22)

★★★★ You strongly present your point of view. Some people, especially daily associates, might back off. Facts and the true story will come out. If you are aggravated, be aware of your feelings. Tonight: Careful, you could be accident-prone.



LEO (July 23-Aug. 22)

★★★★★ Your creativity comes out every time you stumble into a fiasco today. A loved one, child and/or risk might be causing you more problems than you need, but you need to solve the issues at hand. Take charge of your finances for now. Tonight: Practice saying "no."



VIRGO (Aug. 23-Sept. 22)

★★★ You might be tempted to raise the roof and carry on. It might be better to clearly state your point of view with the least amount of energy possible, then pull back. Take a personal day if you can. Tonight: Avoid getting into trouble.



LIBRA (Sept. 23-Oct. 22)

★★★★ You experience a full range of emotions. Question and verify what you hear. You might not be seeing the whole story, even by the end of the day. Keep communication flowing. Reach out for others. Tonight: Don't stand on ceremony.



SCORPIO (Oct. 23-Nov. 21)

★★ What you want to do might be in direct contrast with what your budget can handle. You might throw a tantrum or be upset, but be realistic. Don't count on a friend to come through for you right now. You need to be responsible. Don't rob Peter to pay Paul. Tonight: Pay bills.



SAGITTARIUS (Nov. 22-Dec. 21)

★★★★ The Moon in your sign should make your day a piece of cake, but it might only help to prevent a disaster. A boss or authority figure makes demands. This person could change his or her mind at the last minute as well. Don't count on clarity, even if you think you have it at one point. Tonight: You need a break.



CAPRICORN (Dec. 22-Jan. 19)

★★ Vanish. Disturbing news impacts your mood. Trust that you don't have the whole story and will not for a while. If you can, keep yourself stress-free and perhaps stay home, or close the door at work. Problems occur with long-distance communication. Tonight: Cocoon.



AQUARIUS (Jan. 20-Feb. 18)

★★★★ A close associate keeps throwing you out of kilter. If you can, try not to depend on this person for now. Think "long-term." A meeting could be excellent but slightly chaotic. Indulge your friends, as they too might be having a hard day. Tonight: Find your pals.



PISCES (Feb. 19-March 20)

★★★ You might not believe what a partner or associate does, says or believes right now. On the other hand, at one point, this person does make sense. Separate your personal feelings from your work. Maintain a high profile. Others need your stability and ability to focus. Tonight: Out late.

Santa Monica Daily Press

Published Monday through Saturday

Phone: 310.458.PRESS(7737) • Fax: 310.576.9913

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LOCAL



We are the champions



William Short/Special to the Daily Press
The Daily Press team poses for a group portrait after clenching the Santa Monica co-ed softball championship title.

Heading into the high country

EASY WRITER
NOTES FROM THE ROAD



(Editor's note: Santa Monica resident Lance Schmidt is on a road trip across America, on his way to Grandma's house. He will be writing weekly on the people he meets, their political leanings and the environments in which they live).

Wednesday, Aug. 11

I left Arizona a few days ago and headed into Colorado via Cortez and up into Telluride. The ride up until this point had been outstanding with twisties, beautiful sky and clear conditions — perfect motorcycle weather.
Much like many ski and tourist mountain towns that I have been driving through, the politics are liberal. Telluride is no exception. I think this is a combination of big-town influence and a much younger demographic. Environmental

issues are the driving force.
I was beat from a full day on the saddle, so I checked into the New Sheridan Hotel, a majestic brick structure opened in 1891 and listed in the National Trust for Historic Hotels of America. I got a room that shared a hallway washroom in classic Western style. This was a mistake. As soon as I got to my room, I started to feel ill. For the next two days I shuttled between my room and the washroom from an apparent stomach ailment and/or heat prostration — a total of 47 trips.
While getting sick on a trip is a bummer to be sure, if you must, there couldn't be a better place to "pass the time" than in Telluride.

Sunday, Aug. 15

I have spent three days now at the Difficult Campground just outside Aspen, Colo., in the White River National Forest.
What can one say about Aspen that hasn't already been written or discussed? From the rich and famous who visit here

See EASY WRITER, page 7



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SURF REPORT

Monday will see a slight boost in WNW wind swell and fading SW swell. South Bay spots will see 1-2' surf, with a few bigger sets up to waist high at best combo spots in the north half of the Bay. Northern LA breaks see waves in the 1-2-3' range, with more consistent waist-high surf at best combo spots. Look for light and variable wind on Monday morning with building W winds in the 8-10 knot range through the afternoon.

Write us at wood@smdp.com and tell us what the surf is doing today at your local break.

Today the water is:

67°

	LOW TIDES				HIGH TIDES			
	Morning	Height	Evening	Height	Morning	Height	Evening	Height
SATURDAY	6:45	1.6	8:24	1.5	12:54	4.0	1:27	5.1
SUNDAY	7:18	2.1	10:03	1.2	2:13	3.4	2:19	5.2
MONDAY	8:06	2.7	11:38	0.7	4:31	3.0	3:28	5.4
TUESDAY	9:46	3.0	N/A	N/A	6:52	3.2	4:48	5.6
WEDNESDAY	12:47	0.0	11:35	3.0	7:51	3.7	6:02	6.0
THURSDAY	1:40	-0.5	12:49	2.7	8:28	4.0	7:03	6.5
FRIDAY	2:24	-0.9	1:46	2.3	9:01	4.4	7:56	6.8

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The QLine

Election time is drawing near. That means now, more than ever, it is important for citizens to let their elected officials and those running for office know exactly what is on their minds.
It's your chance to sound off, Santa Monica.
So this week, Q-line wants to know, "What's bugging you? What issues

need to be brought to the table during this election season and what do you have to say about them?"
Call (310) 285-8106 before Friday at 5 p.m. and we'll print your response in the weekend edition. Please limit your comments to a minute or less. It might help to think first about the wording of your response.



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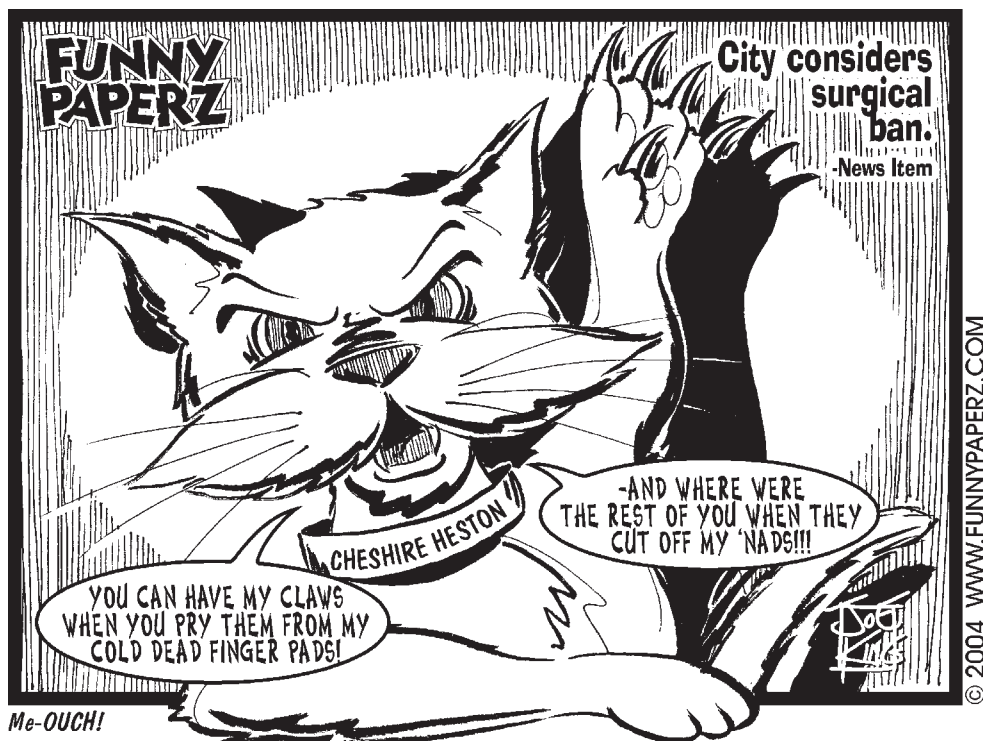
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OPINION



Money makes the world go round — or does it?



HIP TO BE SQUARE

BY CAROLINE BODKIN

The road trip idea was born in January, back when I still had my office job. We would drive from Salt Lake to Portland, me and my two best friends, and it would be amazing.

As I sat at my desk, I imagined how glorious it would be to hit the road with Margaret and Holly. I imagined making our way across the Nevada nothingness and up into the mountains toward Tahoe, music playing, sharing stories, laughing.

From my desk, I imagined freedom.

My office job, which was a long-term but temporary gig, was to end just before the trip. I thought I'd be able to live on my last couple paychecks for a while after the end-date, go on the road, and then return from the trip and find work.

I couldn't wait — for the job to end, to have some free time. I was nervous about leaving the comfort and easy, freeing feeling of a steady paycheck. But the freedom of the road sounded better.

As it turned out, my job, and its accompanying paychecks, ended sooner than expected — about two months before I was to leave on the road trip. Regaining financial ground was more difficult than I thought it would be, and I began to feel really nervous. When it came time to plan the trip, my bank account was nearing zero, so even the relatively inexpensive airline ticket to Salt Lake and back from Portland seemed out of reach.

My schedule was wide open and I should have felt as free as a bird, with no desk tying me down. But low funds felt restrictive in their own way, different than the restriction of four office walls. I could borrow money to cover costs, but going into debt for a road trip seemed silly. After much deliberation, guilt and anxiety over the matter, I put my job search into high gear and told Margaret and Holly I wouldn't be able to make the trip.

Money is a tricky thing. You can make it, lose it, save it, earn it, steal it, share it, invest it, donate it, inherit it, love it, hate it or spend your whole life chasing it.

Some people have a real appreciation for money and think about it all the time. Personally, I would like to never have to think about it again.

What's it worth?

Working nonstop to make money with which to enjoy life leaves you with too little life to enjoy. Taking time to simply enjoy life leaves you without the resources to really do so.

I know, I know, money won't make you happy.

But it would pay for a road trip.

I always assumed I'd make a lot of money when I grew up. I succeeded in school, so I should succeed in real life, too. Right? And doesn't success mean money? I associated doing well in school with doing well financially in the working world, but I failed to recognize that I was not an Econ major, I was an English major, and ultimately, what I want to do might not have much to do with making money.

Well, Margaret didn't take no for an answer. It was more than just a trip, she said, she needed me there. She offered me a no-interest loan for the price of the tickets. She promised we'd eat nothing more than peanut butter and jelly sandwiches, that we'd camp along the way or split cheap hotels, and that no matter what it cost, it would be worth it.

Ultimately I decided this freedom, the freedom of that road trip, was worth feeling less free financially for a while. I made it work, I went into debt, and I paid it off afterward.

I flew to Salt Lake City and from there we drove. Through Reno, Tahoe, San Francisco, the Redwoods, up the Oregon coast and on to Portland. We did live on PB&J, we did sleep on the beach, we did crash on a friend's floor in San Francisco, and we did stay at Reno's finest and cheapest hotel and casino.

I was part of conversations I can't imagine having missed.

I was the third man in the three-man tent pitched just feet from the ocean, miles from where we'd come.

It was a week of a lifetime.

And it's made every cent I've earned since then feel worthwhile.

(Caroline Bodkin lives in Los Angeles. She can be reached by e-mail at hiptobesquareby-bodkin@yahoo.com).

GUEST COMMENTARY BY JOHN LOGAN

Election '04: Restoring democracy at work

After the debacle over hanging chads in Florida and more recent concerns about computer voting and purged voter lists, many Americans are concerned about ensuring a fair election in November. Yet, in one important arena, we routinely tolerate elections that are neither free nor fair: union certification elections.

Sixty-nine years ago President Roosevelt signed into law the National Labor Relations Act. Originally designed to protect workers' right to choose a union, the NLRA election system has been transformed into a powerful tool for maintaining a union-free environment.

If the 2004 presidential election were run according to the rules that operate in union certification elections, it would look something like this:

■ Bush has unlimited television time throughout the campaign, including several hours a day of compulsory viewing. Kerry is restricted to door-to-door campaigning, and when he does so, Bush accuses him of violating voters' privacy.

■ Bush spends several thousand dollars per voter to convince the electorate to reject Kerry. He outspends his opponent by millions of dollars (no stretch there).

■ Bush hires consultants who specialize in intimidating voters. These "experts" make Karl Rove look like a novice. Some consultants even offer Bush a "money back guarantee" that he will win the election.

■ Bush is required to report how much he spends only if his consultants make direct contact with voters. If they restrict their activities to preparing campaign materials, training Bush officials in anti-Kerry tactics and directing overall campaign strategy, the consultants are not required to disclose their fees.

■ Bush officials threaten outspoken Kerry supporters, and sack a few to send a stark message to the others. Bush officials caught threatening Kerry supporters face the maximum penalty of having to sign a letter promising not to do it again.

■ Bush delays the election by several months by claiming that many Kerry supporters are ineligible to vote. This allows him more time to conduct his aggressive campaign and prevents some Kerry supporters from voting.

■ Bush officials warn voters that a Kerry victory will devastate the economy and result in the off-shoring of their jobs. To reinforce this point, Bush officials distribute literature stating that previous Kerry victories were followed by job losses and economic devastation.

■ Bush's consultants encourage voters to exhibit their anti-Kerry sentiments through T-shirts, buttons, balloons and other campaign materials. Voters who attempt to display their support for Kerry are threatened with dismissal and relocated to minimize their contact with

undecided voters.

■ Voting takes place at Republican campaign offices in the presence of senior Bush officials. As they prepare to cast their ballots, voters see Bush officials planning a post-election "victory party."

■ After Kerry wins, Bush contests the result of the election. The courts take several years to rule on Bush's frivolous complaints. Bush remains in office while the courts deliberate and continues to intimidate Kerry supporters.

■ After the courts declare Kerry the winner, Bush's consultants teach him how to obstruct every one of Kerry's policies. Bush continues to target Kerry supporters, hoping to demoralize them. After several years of persistent aggression, Kerry gives up.

If you substitute the employer for Bush, the union for Kerry, and employees for voters, you get a pretty accurate description of how union certification elections operate. In one respect, however, the comparison between union elections and the presidential election is fundamentally inappropriate; unlike political elections, the union certification process was never intended to be a contest between two equal parties. Rather, the intention of the NLRA was to provide an objective and neutral means of verifying whether a majority of employees wanted independent representation. Employer interference with the verification process is analogous to Bush spending millions of dollars to secure the re-election of Silvio Berlusconi or Tony Blair.

Today, employers rarely remain neutral when their employees attempt to form a union. The industry of anti-union consultants and law firms devoted to undermining employees' right to choose a union is worth hundreds of millions of dollars per year. One consultant firm offers employers a "money back guarantee" in the event of a union election victory. One can imagine the justifiable outrage if consultants offered employers a money back guarantee that their employees would be unable to exercise their rights under the Americans with Disabilities Act — yet this happens every day with the right to choose a union. All available evidence suggests that there are more than 40 million Americans who would like union representation, but who can't get it under the existing NLRA system. For these employees, union certification elections are sham elections without democracy. We would not tolerate such an unjust system in political elections, nor should we tolerate it in workplace elections.

(John Logan teaches industrial relations at the London School of Economics. His publications have appeared in leading academic journals in the United States, UK and Canada).

OPINIONS EXPRESSED are those of the writer and do not necessarily reflect those of the Santa Monica Daily Press staff. Guest editorials from residents are encouraged, as are letters to the editor. Letters will be published on a space-available basis. It is our intention to publish all letters we receive, except those that are libelous or are unsigned. Preference will be given to those that are e-mailed to sack@smdp.com. All letters must include the author's name and telephone number for purposes of verification. Letters also may be mailed to our offices located at 1427 Third Street Promenade, Suite 202, Santa Monica, 90401, or faxed to (310) 576-9913. All letters and guest editorials are subject to editing for space and content.

LOCAL



Five candidates claimed no economic interests to report

FINANCE, from page 1

the holdings by category: \$2,000 to \$10,000; \$10,000 to \$100,000; \$100,000 to \$1 million; or more than \$1 million. Holdings of under \$2,000 don't need to be reported, according to state law.

Candidates must report any stocks, bonds, real estate or businesses they own, along with outstanding loans, income earned and gifts received. They aren't required to report cash, mutual funds or any holdings outside of Santa Monica, such as a chateau in Nice or stock in a company that doesn't do any business or have influence locally. They also aren't required to disclose their residences, for privacy reasons.

Additionally, government income can be left off of disclosure forms, with the theory being that those earnings already are public. Council members make more than \$10,000 a year, and enjoy full benefits and thousands of dollars in travel money.

Feinstein was the only incumbent not

to report any holdings. Although he earns income from family holdings, they are not listed in his name and therefore don't need to be reported, said Sharon Gilpin, Feinstein's campaign consultant.

Mayor Richard Bloom disclosed between \$2,000 and \$10,000 of stock holdings in Activision Inc., a videogame maker based in Santa Monica. He also valued the law firm he owns at more than \$1 million, and his annual salary at between \$10,000 and \$100,000.

City Councilman Ken Genser reported a family trust set up for him by Donald and Marcia Genser. The trust owns two local properties — an apartment on Ocean Avenue and a house on Wadsworth Avenue. A planning consultant for David Moss & Associates, Genser listed his income as between \$10,000 and \$100,000 a year.

The fourth and last incumbent running for reelection, City Councilman Herb Katz reported part ownership in his office building on South Robertson Boulevard in

Los Angeles, which he valued at between \$100,000 and \$1 million. The same partnership earns \$100,000 a year by renting space at that location, documents show. Katz, the president of RTK Architects, listed his salary as more than \$100,000.

Other contenders covered the financial spectrum, with four saying they had no reportable interests. Those were former newspaper columnist and 33-year Santa Monica renter Bill Bauer; Pico neighborhood activist Maria Loya; local activist Leah Mendelsohn; and data entry operator Linda Armstrong, according to the forms.

Shriver turned in a lengthy set of documents detailing 42 different stocks and five bonds he owns, as well as 43 investments held in a trust fund set up for him by his mother, Eunice Shriver, John F. Kennedy's sister.

Most of the other seven candidates listed salaries in the \$10,000 to \$100,000 range, alongside a few investments and ownerships.

Physician Matt Dinolfo reported Merrill Lynch stocks worth between \$100,000 and \$1 million, and bonds with a total value at the same level. Those holdings complement a salary of more than \$100,000 that Dinolfo earns as an UCLA physician.

Former school board president Patricia Hoffman, partner in a Los Angeles medical practice worth more than \$1 million, listed her salary as more than \$100,000. And flight attendant Jonathan Mann, who earns between \$10,000 and \$100,000, reported ownership of 40 acres of land in Shasta County, which he valued between \$10,000 and \$100,000.

The financial disclosure forms are distributed by the Fair Political Practices Commission, established in 1975 as part of the Political Reform Act, which voters passed in 1974. FPPC spokeswoman Sigrid Bathen said more than 100,000 of the forms are filed each year by candidates and public officials throughout California.

Two planes collide in midair off Malibu

By The Associated Press

MALIBU — Two small airplanes collided in midair off a Malibu beach Sunday, and at least one body washed ashore, authorities said.

The two planes collided about 5:30 p.m. roughly 100 yards off El Matador

State Beach, said Bruce Nelson, operations manager for the Federal Aviation Administration.

"There'll be no survivors. One body is washed up on the shores," Nelson said.

No further details were immediately available.

'He said, she said' goes to jury

SLAVE, from page 1

seven days a week. Ruiz was paid approximately \$300 for the time she worked, according to the lawsuit.

James Jackson is employed as the vice president and assistant general counsel for the corporate legal department at Sony Pictures. Elizabeth Jackson is of Filipino descent.

Ruiz tearfully told jurors last week that she was forced to sleep on a dog bed in the dining room and work long hours without pay — one of the chores included brushing the dog's teeth. She also claims she was physically and mentally abused by the couple.

Jack Daniels, the attorney representing the Jacksons, dismissed the charges as absolutely false.

"My clients deny everything the complainant is saying," he said. "It's not a question of degree — they're saying it just never happened."

The lawsuit alleges that Ruiz was originally told she was coming to the United States to work as a traveling companion for Elizabeth Jackson's ill mother. She was granted a four-month visa and accompanied the ailing woman to the United States in early 2001.

The two women moved into a cramped apartment in Sacramento, but Ruiz was told a short time later that lack of space made it necessary for her to live at the Jacksons' Culver City condominium, said Ruiz's attorney, Dan Stormer. Elizabeth Jackson's mother would stay in Sacramento because she was unable to navigate the stairs in her daughter's home.

"They knew all of this before she came over," Stormer said. "It's crystal clear they used this just as a ploy to get a maid."

The Jacksons say Ruiz was given a futon pad and comforter in the upstairs

guest bedroom. But Ruiz's attorneys argue that there is no way the pad would fit in the cluttered space.

"The defense is saying that it was her decision to sleep on the floor — that she really wanted to sleep on the floor," Stormer said. "They say she wanted to be downstairs because she'd write cards and letters at night, and her movement would cause the dogs to bark."

Daniels said Elizabeth Jackson drafted a list of chores at Ruiz's request, and the Jacksons provided her with room and board, as well as \$400 a month. Money was deducted for phone calls Ruiz made and items they bought her.

He also said his clients urged Ruiz to return to the Philippines with Mrs. Jackson's mother a few months after they arrived in the United States.

"(Ruiz) refused to go with her," Daniels said. "They didn't want to call the INS, and they couldn't physically take her to the airport, but they hoped to eventually get her to leave."

Daniels said the Jacksons signed an affidavit of support when they initially applied for Ruiz's visa. The visa expired, but the Jacksons continued to allow Ruiz in their home.

"They were trying to help," he said. "She'd been in LA a while, and the domestic thing just kind of evolved. She became a maid, and not a very good maid."

The lawsuit alleges that the Jacksons "limited (Ruiz's) communications without her consent, restricted (her) access to private bedroom facilities and intruded on her personal affairs."

In early 2002, Ruiz approached a neighbor and asked for help, Stormer said. The neighbor, Sandra Sheridan, testified in court last week.

See SLAVE, page 8

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LOCAL

COMMUNITYPROFILES

PROFILES, from page 1

joined the Marine Corps.

"I was kind of a knucklehead," Analco says now, remembering his decision to join the Marines at 17. "I'm kind of glad it happened, because I could have easily been in big trouble."

After four years in the service — 18 months of it in Vietnam — Analco joined the LAPD in 1973 on a bet and jumped to the Santa Monica Police Department two years later.

A couple of years as a patrol officer left him feeling unfulfilled, so Analco convinced his bosses to let him do some work with kids. Over the next two decades, that idea ballooned into a full-time job as a "school resource officer," where Analco put on more than 525 presentations each year promoting empowerment, safety and community participation.

At the same time, he continued working as a police investigator — and occasionally had to arrest kids he had met in the classrooms.

Even in retirement, Analco says he'll always be "Officer Joe" at heart.

Here, the Daily Press sat down with the local legend to ask him about his experiences, his career and his philosophy on life.

What was it like growing up in Santa Monica?

"In all honesty, I basically came from a broken home. My mom raised five kids, so right around junior high I was getting more in trouble in the sense of staying out late, getting in altercations for little things at school. I ended up getting into a group of kids in high school that were getting into deeper trouble, and I ended up going to Olympic High School to finish my education. I really didn't have much respect for cops at that time because there were a couple of officers from Santa Monica that were a little heavy handed. I didn't realize then that the heavy-handedness was more a cushion of caring than a desire to beat the hell out of me. They really did care."

Why did you decide to start working with kids?

"Interestingly enough, after having children and realizing, you know, that each child — I mean I have five kids — is an individual. And then the other thing that hit me was that when I was a kid, who was there for me? And I looked at the school program that we had, and it was a great program — don't get me wrong — but it was only elementary schools. That's all they ever did. So I thought, 'Gosh, if they gave me the leeway, not only would I do elementary, but I'd do the middle schools and high schools, and as they grew up they'd grow up with me' and that's the way I sold it. After doing it for a few years and falling in love with it and finding out that there were so many kids

and families that were in need, I gave up the idea of ever getting promoted just so I could stay in the schools."

How did your programs develop into what they became?

"Dick Berry (Analco's predecessor) taught me how to get rid of all the macho crap. Like putting on talks to little kids about 'Danger Stranger,' and being able to laugh with them and not at them. Being able to get at their level of eye-view and not talk above them. I remember one time he had me in a jacket with a little propeller on my head to be a kid who was going to be the stranger. And I thought, 'There's no way I'm going to do this. I'm going to be Chuckle the Clown with his little bag.' After doing it and the kids all laughed and everything. It hit me like, 'OK, I've got to make a decision. Here, I've been a street cop, and I've been involved in shootings. I've done everything I need to do and now I'm playing Chuckle the Clown? I really got to research this.'

"About a month later I was about ready to go back and hit patrol and work as a burglary detective, but I did a show with Nacho, the parrot. There was this one little girl there who looked so tired, and her hair looked different, but I kind of blew it off. Later on a parent called me and ... said, 'Can you come to my daughter's birthday with Nacho?' I was like 'What? This is it, people finally think I'm a clown, not a street cop.' But my daughter told me, 'Oh Dad, please go. She's not feeling well.'

"So I did a show, and (the girl) was dying of cancer. And what really touched me was after I did the show and I was laughing with them, and the little girl said, 'Officer Joe, Officer Joe,' and I said, 'Yeah honey, what can I do for you?' 'Would you pray for me? Because I know God will listen to Officer Joe.' That was it. For as long as I could I'd be Officer Joe."

What was the reaction like when you started your talks?

"It was very hard at the beginning, because middle school and high school would not let me go in there. They still had the opinion that police officers were the gestapo and they'd call you 'pig.' I'll never forget the first time I walked on the high school campus at Samohi and they were yelling 'Pig, pig, pig.' I kind of just blew it off. Two teachers gave me a break and let me become a speaker in their class at Samohi, and two teachers at the middle school. From that break we built on doing a criminal justice class, juvenile law for middle school and criminal justice for high school. We began teaching them that, 'Hey, whatever you want to know, I'm going to be honest with you,' and it just opened up so many avenues ...

"In my career, I had so many kids getting a hold of me that wanted to be anonymous. Stuff about guns on campus, a kid who had the bomb on campus over

at Samohi, guns over at Olympic. All those came after welcoming. Kids grew up and knew, 'Hey, this guy's a straight shooter. He can be soft, but if I screw up he's going to arrest me.'"

Is there a replacement for you?

"No. It's sad that law enforcement has now gotten to the point where we're going to reinvent the wheel. Now they have an officer stationed at Samohi and another one stationed at John Adams, but they have to be able to still go out and still do those programs for the other age groups. They have to be there for the stability of society."

What kind of advice would you give to parents?

"I really think parents should really be involved in their schools. They really should be vocal. They shouldn't expect the schools to make all of the decisions. They should be part of it. They should find out who's making what decisions and how it affects their school and schools that their kids may go to. I'm surprised that some parents figure that, 'OK, my kid goes to Samohi or John Adams or Lincoln, and that's all I have to worry about.' They should see the big picture. What if your child gets in trouble? What if they get transferred to Olympic? What kind of programs are there? Do they have support? Do they have the support from social groups, do they have the police department?"

Do you think there are kids that come into the world looking for trouble?

"Go look at a bunch of kindergarten kids. They don't see color; they don't see hate; they see acting out, and it's only in time that the influence of the environment in school and the influence of the environment at home and their neighborhood and their community that they become directed differently. All race groups in kindergarten hug each other, put boogers on each other, everything. And then they get older, and you wonder, 'How did these two, who were great friends, now start calling each other different racial names and hating each other?'"

How has Santa Monica changed since you joined the force?

"It's so crowded, brother. There's not as much stuff for young people to do. When I was a kid, we had Pacific Ocean Park Pier, and we had bowling alleys and we had sporting things that we could do. Unfortunately, now, kids can go play sports but if they're not real good at it, they get cut. Our kids are growing up so fast. They're not getting the time to enjoy their childhood."

Did you establish any long-term personal relationships with the kids you worked with?

"Oh yeah, a lot of them. It's funny. I knew I was getting older because there were kids that had graduated, married, and their kids were going through the

system ... Yeah, they still write me. I've been in different locations, not only here in California but in other states. It's funny to have somebody come up to me and go 'Oh my god, you're Officer Joe!' It's a nice feeling."

Did you see any kids that you worked with go into law enforcement?

"Oh yeah. There's a lot who have. There's one gang member who's a deputy sheriff. He was in one of my criminal justice classes. And I'll never forget, I was talking about gang members, how they're nothing but punks ... called 'Will You Die For Me?' I used him as an example. I said (to him) 'Hey, you guys are all gang members, right, so let's pretend you got shot. Can you do that? I mean, you're man enough, you can do that.' He goes, 'Yeah.' True story. I got it to where he was pretending he was shot, and I said, 'Lay up here on the table in front of the class' and so he did. I pretended to talk into the walkie talkie. They didn't know but the teachers knew (that I was pretending). So I said, 'I've got a shooting here,' and then the paramedics came down. They checked him and they said, 'Oh he's dead,' so we put him in a body bag."

"He gets in there, and he realizes that there's no zipper on the inside. There's formaldehyde smelling, and I said, 'Just lay there.' He said, 'Are you going to close this all up?' And I said, 'I'll just close it up just a little bit.' He had six or seven friends there, and I said, 'Robert, you can get out in a minute, but I need one of your friends who's willing to come in and lay in this body bag and take your place.' Not one of them would do it. Not one. He said that turned his whole life around. Right after that, he started working hard, and one thing led to another and he became a sheriff. A lot of kids I talked to became sheriffs ... It makes you feel good — I've got somebody else to take my place."

What's different about Santa Monica when the sun goes down?

"Oh gosh. You've got to remember that's where the sewer meets the sea. Everything in the world, the freeway brings it in, and it's dark and you have a bustling tourist town that draws really good tourists, but it also draws in the trouble. If somebody wants to make a living illegally, take the property of others, breaking into homes, doing stuff like that, they're going to look at the most prosperous places. Santa Monica, to them, would be one of those prosperous places."

What was the funniest thing that ever happened to you on the job?

"Oh brother, there are so many, but I remember there were a couple that dealt with Nacho (the parrot). We had a captain that would cuss at the bird, thinking she'd pick it up, and surely enough she picked up the S-word for shit. And I was out doing a bird show for kids on safety,

See PROFILES, page 8



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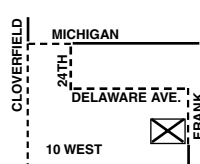
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LOCAL



Hitting Missouri, mingling in world of Harleys

EASY WRITER, from page 3

each ski and summer seasons to the posh hotels, chic shops and fine dining, the place smells of money. However, there is so much more to Aspen than the chi chi.

I discovered the Difficult Campground a few years ago and consider it one of best kept secrets in Aspen. There just is something cool about paying \$15 per day for a great “room” next to a stream when everyone else in town is spending \$400 to \$800 per night. OK, you don’t have room service or a piano bar, but it comes with solitude, and if you bring along your solar shower, you have a great washroom in which to clean up before going into town.

Aspen also boasts some of the best fishing in the area, as well as mountain and road biking, hiking and incredible free recreation throughout the mountains as it is all BLM terrain that leases the mountain to the respective resorts. It also has one of the best daily newspapers I have ever read with the exception of the Santa Monica Daily Press. That’s probably because the editor of the SMDP used to be the editor of the Aspen Daily News, which is owned by one of the guys behind the SMDP.

Wednesday, Aug. 17

I hit the Missouri line and rode on into Kansas City, Mo., where I felt like doing a little gambling. I checked into Harrah’s casino on the Missouri river. As I was checking in, I came across about 25 Harley riders coming back from their annual Sturgis retreat. For those of you who haven’t heard of this Harley mecca, it is a week-long party for everyone and anyone who owns a Harley held in Sturgis, N.D., attracting tens of thousands from all over the country.

Let me preface this by saying that on the open road where two wheels are much more vulnerable than four wheels, everyone who rides a bike shares a common bond. We usually wave as we pass each other and have a mutual respect for one another no matter what kind of bike we are on. That being said, most of today’s Harley riders trailer their bikes to their destinations, only ride them on Sundays, make them as loud and as obnoxious as they can, and are generally complete posers, with the exception of my Hells Angels and Mongol friends.

The Harley contingency didn’t quite know what to think about me and my bike. On one hand I could see them smirk at the Zebra paint job and the foreign nameplate, but on the other, some recognized me from Dodge City, Kan., when I blew by them like Hurricane Charley. And now from the e-mail bag.

Dear Lance,

I have been reading your column and following your adventures. Wow. I am a Playboy Playmate, stunt woman, biology professor and just love motorcycles. I have a few weeks before school starts and was wondering if I could fly in and meet you somewhere and ride with you for a few days. I won’t get in the way and travel light.

Bridget
Santa Monica

OK, I made that one up, but here’s a real one.

Dear “Easy Writer,”

I just finished your article concerning your interview with Sen. John Kerry (SMDP, Aug. 16, page 3). You blew a perfect opportunity to ask some really thought-provoking questions and instead wasted an opportunity to give the readers some insight into the mind of the Democratic nominee. Shame on you!

Josh
Santa Monica

I know, Josh, I messed up. I promise to ask him some tougher questions on my trip next year.

Next week: An interview with grandma, Chicago and into Washington D.C.

A word on my gear for you techies planning a trip:

I am riding a 1998 BMW R1100GS “Zebra”, which is essentially a glorified Enduro on/off road configuration. The Beemer is probably the best, most comfortable and versatile motorcycle I have ever ridden. It is the antithesis of a Harley Davidson.

I have full camping gear that includes a Bibler four-season tent (the tent that is used in most Mount Everest attempts), a dual-fuel lantern, cooking stove and titanium cookware.

For washing and cleaning everything including sometimes my teeth, I use Dr. Bronner’s Magic 18-in-1 Hemp Eucalyptus Pure-Castile Biodegradable soap. You think that’s a hoot, just read what he writes on the label.

My writing and everything else is done on a Sony Vaio VGN 150 laptop. It comes with an Xbrite wide screen for full motion DVD viewing and enhanced graphics. Sony claims a battery life of three to four hours, but I can only seem to squeak about 2.75 hours on full use. It is holding up well on the motorbike with all of the vibration and bumping, although a few dead spots are showing up on my screen. I would buy the extended warranty if you are going to be traveling.

I am bringing along the new Palm Treo 600 PDA/cell phone/browser/e-mail. I installed modem software on it and with my T-Mobile unlimited Internet add-on, I can use it as a 56K modem anytime when I can’t find a WiFi Hotspot for my laptop, or retrieve e-mail when I can’t use the Vaio. In fact, some of this article is being written and transmitted on it.

Mounted on my handlebars is a Garmin III GPS. It not only shows my exact position in real-time mapping but documents my exact speed and direction if I need to dispute that issue with certain persons. Speaking of highway patrol, I have a cordless Escort Solo radar detector that has saved me now from about four tickets. I use the ear-phone attachment under my helmet. But, as I can attest to, it has to be on for it to work.

For photography, I am bringing along my Nikon Coolpix 5200. It is small, has a great lens and delivers an incredible 5.1 mega pixels — more than enough for my application.

A final word on tech gear for the traveler — get to know it inside and out before you put it to use.

(You may reach Lance at lance.schmidt@verizon.net).



Lance Schmidt/Special to the Daily Press
(Top) Aspen police welcome Lance Schmidt to town. (Middle) Telluride’s Main Street. (Bottom) Dodge City, Kan.

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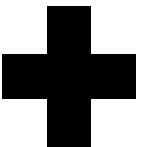
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COMMUNITYPROFILES

PROFILES, from page 6

and I’ll never forget, I got to the point where I said to Nacho, ‘OK, your feathers are on fire, you’re in trouble, they’re going to take you to El Pollo Loco in a minute, you’ve got to do what?’ She goes, ‘Shit!’ And I go, ‘That’s right! Stop, drop, and roll!’ So for three months she was on hiatus. We had to break her of that word ...

“I even did a TV show with puppets for a while, can you believe that? ‘On the Go with Officer Joe.’ ‘Hey kids!’ that type of thing. We actually had kids writing to puppets or calling to speak to a puppet. And I put out a newsletter for teachers. I realized that teachers are good at their programs, but they didn’t want to get that involved. They wanted to look the other way, and they didn’t realize how dangerous that could be. School administrators, even to this day, I’m still shocked at how many things are covered up, or they’ll call in and get some militant speaker to speak, and there’s nobody else to balance it out.”

How has your outlook on law enforcement changed during your time in the police department?

“When I first started, to me anybody to be arrested was a pinhead and they would go to jail. I wasn’t really concerned about the juvenile population. It was just working night watch, being the macho cop and putting crooks in jail so the city would be safe. After 10 o’clock there were only two (kinds of) people out there: Predators and victims. But once I got involved in juvenile crimes and working in the schools, I realized that there were so many other things that influence the increase or decrease in juvenile crime. When I was leaving before I got hurt, we had a hold on it. We had three school resource officers, we had me who had been in place long enough that people would call, we had ‘WeTip,’ which gives kids and parents the opportunity to call in anonymously and give tips. I felt those were the positives. The negatives were some of the changes in the leaders in the school dis-

trict and the school board. It seemed like there were people with other agendas than the kids. I don’t know if that’s right to say, but that’s what I felt.”

What’s the biggest challenge facing the police department today?

“The biggest challenge is developing public relations that not only reach out to the schools, but to the people so they feel confident enough to discuss any problem. (Police need to) maintain a positive image within their community so that they will always be respected and not looked down on. Every year you hear some other misconduct and everybody suddenly puts you all in the same package. Every city, every law enforcement agency must work extremely hard to keep those doors open.”

How has the force changed since you went into it?

“When I came on, the old timers were already upset because of how the Miranda ruling had restricted them in their investigations ... And now, from the Rampart scandal to the movies and everything else, people are very questioning of their law enforcement agencies. Even look at the court systems. If they know that their client’s guilty, they’re going to try to make the police department look like they screwed up. So, if the evidence is screwed up, my client can’t be guilty. O.J. Simpson. Look at the Scott Peterson trial right now. Let’s blame it on the police. Let’s blame it on everyone else. And that’s the other thing. No one is willing to take responsibility for their actions.”

How would you like people to remember you in Santa Monica?

“I hated to leave, but I know it’s time for someone else. That’s why they give you badges. Badges have serial numbers, and serial numbers mean you can be replaced. In another few months, nobody will remember what I did ... I would really like them to think of me as someone who really did care. It’s not that I wore a blue uniform, that I made so much money, or my rank. It’s that I really did care. That I tried my best with the skills I had in order to reach out to others.”

Closing remarks expected Tuesday

SLAVE, from page 5

“She said (Ruiz) grabbed her hand and was crying and upset,” Stormer said. “When she asked her why she didn’t get help, Nema said that if the police came out, they’d lock her up.”

Stormer said he believes the Jacksons had told Ruiz that law enforcement officials would take her into custody for an expired visa, and that she might have been afraid of the Jacksons and hesitant to upset them.

Sheridan’s daughter also testified in court last week and said that she heard someone being physically abused inside the Jacksons’ home.

Sheridan eventually called the police, and the Culver City Police Department intervened, removing Ruiz from the home in early 2002.

Ruiz’s contact information on the documents is listed in care of the Coalition to Abolish Slavery and Trafficking. It is unknown what Ruiz’s fate will be following the trial. Stormer said a court order

prevents him from saying where she is currently living.

Ruiz’s attorneys have not asked for a specified amount of money.

“We haven’t given the jury a dollar figure, and we’re not going to,” Stormer said.

Ruiz is requesting unpaid minimum wages, overtime premiums with penalties and interest, liquidated damages, general, compensatory and special damages, and punitive damages, according to court documents.

“There are a million people in LA who would work as a full-time servant,” said Della Bahan, co-counsel for Ruiz. “In this case, (the Jacksons) wanted someone who was fearful and intimidated. That was their intent, and now it’s up for the jury to decide what will happen.”

Daniels said the lawsuit is entirely a “he said, she said” case.

“This is a contested case where one party says something, the other side says something else, and the jury decides who they believe. It’s that simple,” he said.

NATIONAL



Voters awash in a sea of survey results need a poll survival guide

BY WILL LESTER
Associated Press Writer

WASHINGTON — Awash in a sea of public opinion polls — national and state, telephone and Internet, independent and partisan — voters must be seeing double by now.

And it's about to get much worse as the presidential campaign heads into the home stretch. Those trying to make sense of the swirl of numbers need a "poll survival guide."

"Even for people who study politics, it gets confusing," said Norm Ornstein, a veteran political analyst for the American Enterprise Institute. "There is now such a blizzard of surveys. They are done by candidates and campaigns, news organizations, academic institutions. They are done by fly-by-night operations that just want the publicity."

While just a handful of organizations conducted national presidential polls in 1960, dozens do them now. The result is a deafening debate over public opinion that often drowns out understanding. And it gets even more confusing when analysts and advocates quote public opinion with little evidence to back up their points.

Tiny shifts in poll numbers of 1 or 2 percentage points are cited as a sign of momentum for a campaign; fragments of poll results are thrown around in heated debate; and advocates seize on whatever numbers support their arguments.

For those trying to make sense of it all, consider these basic guidelines:

■ Don't place too much emphasis on

any one poll. Look at the results of several good, independent polls over time and consider whether they're all moving in the same direction.

■ Don't focus strictly on the head-to-head matchup between the candidates. Political analyst Thomas Mann of the Brookings Institution suggests watching the results of questions about the direction of the country, the president's job approval and whether voters want a change in the White House.

■ Ignore minor shifts in the polls. Campaigns and the news media often talk about a candidate gaining 1 or 2 percentage points in a new poll, but such talk is meaningless because of the poll's margin of error.

■ Don't put too much stock in results of polls done by a political party and released to the public. Negative results from partisan polls may never be publicized. "It would be idiotic for a campaign to skew the results of their poll. But if you get a poll that's negative, you just don't tell reporters about it," said GOP consultant Kim Alfano Doyle.

■ Don't assume undecided voters will end up voting for the challenger. Political analysts like to cite that theory, but several factors are different this year — especially the lingering public fear about future terrorist attacks.

■ When reading about interesting poll results, look specifically at how the questions were worded and decide whether that may have influenced the responses, says Frank Newport, editor in chief of the Gallup Poll.

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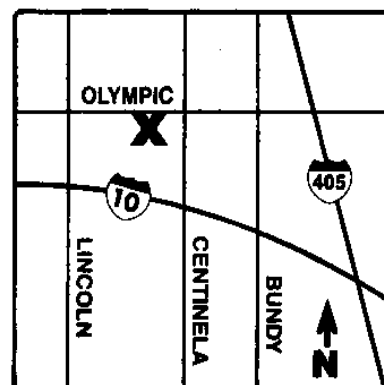
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NATIONAL

Environmentalist groups, tree farmers join forces

BY GREG BLUESTEIN

Associated Press Writer

ATLANTA — Mark Woodall is an unlikely environmentalist. After all, he makes his living growing trees so he can cut them down.

But Woodall and other small tree farmers are aligning themselves with the Sierra Club and other “green” groups as the White House proceeds with its plan to open roadless forests to commercial logging.

While they care about the earth, Woodall and his counterparts care about their livelihoods, too.

They’re expecting to get aced out of the massive government contracts by the timber, oil and gas goliaths. And if that happens, the ensuing lumber glut means lower prices for the little guys.

“It’s bad for the environment and bad for the pocket-books of the tree farmer,” said Woodall, who grows about 6,000 acres of trees near LaGrange in west Georgia.

The Bush administration is reversing the Roadless Area Conservation Rule, a 2001 executive order by President Clinton, that prohibits road construction on almost 60 million acres of federal forestland. No roads has meant no logging, mining or oil and gas development.

The new policy, announced last month, calls for governors to decide in early 2006 whether to petition Washington to permit new roads in their forests or keep them untouched.

Although the decision affects more than 30 percent of national forests, the more than 700,000 acres in Georgia, Alabama, South Carolina, North Carolina, Tennessee and Virginia are a relatively small portion compared to the huge tracts in the West.

Those forests are worrisome to farmers such as Woodall, who has enjoyed the rising price of sawtimber pinewood over the last 15 years. Prices now reach almost \$40 a ton.

“The restrictions doubled our prices, so if you went back it could cut our prices in half,” he said. “A 50 percent cut in our paycheck could not be good.”

The logging business has not been all solid, though. Timber prices fluctuate with droughts, and beetle infestations can devastate acres of farmland. Products made from small wood chips melded together are draining the market demand for timber, and business is being exported to places such as China and South America where the climate encourages quicker timber growth.

The Southern Environmental Law Center, which has offices in Atlanta, Chapel Hill, N.C. and Charlottesville, Va., and similar groups are hoping to harness the power of concerned loggers before the two-month comment period on the roadless restrictions ends Sept. 14.

“We’re trying to get the information out widely,” said David Carr, the head of the center’s public lands project. “There are folks out there getting the information out to tree farmers and landowners.”

Foresters and environmentalists have allied in the past, particularly to fight encroaching urban sprawl, and both groups applauded the Clinton action.

Supporters of the reversal insist it will help preserve forest health by allowing forest thinning to clear out the potentially dangerous undergrowth that can fuel fires.

New roads, they also contend, will provide access to campers, bikers and firefighters.

Environmental groups, though, point to about 9,500 roads that already cut into forests in the South. “There’s already tons of access,” Carr said.

The lobbying extends beyond tree farmers, of course. Critics don’t expect responses to equal the hundreds of hearings and at least 1.5 million responses gathered over a two-year period that welcomed the 2001 executive order. They’re trying to mobilize outdoorsmen as well as politicians to fight the rule. They point to protest letters from both houses of Congress addressed to President Bush.

Some tree farmers have already started to lobby governors, even though they couldn’t appeal to the federal government until 2006.

“I think here in the South all the governors we’ve talked to have said this could be bad for the economy down here,” said Woodall, a member of the Sierra Club.

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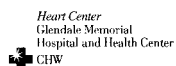
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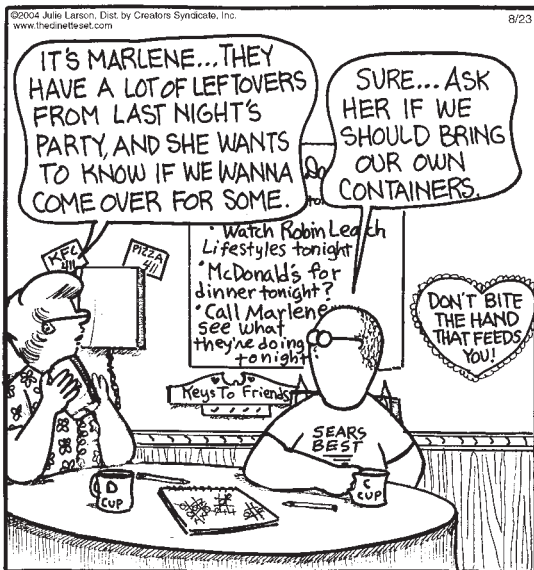
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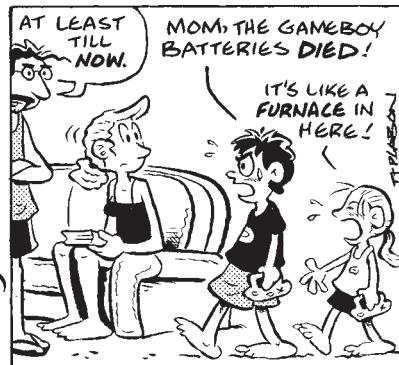
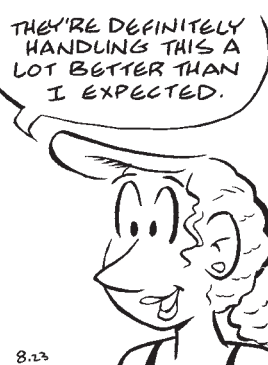
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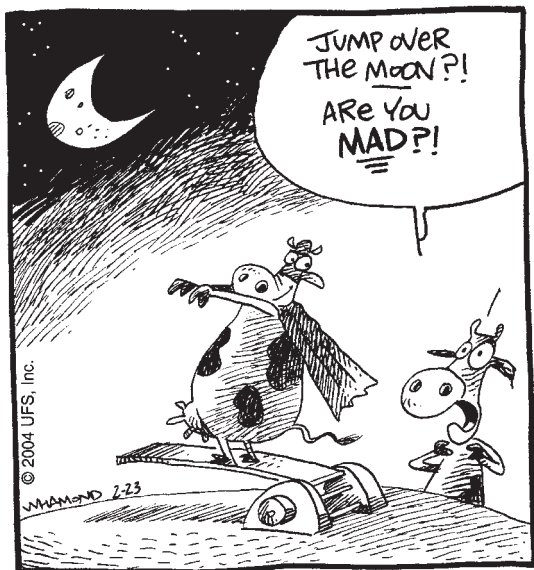
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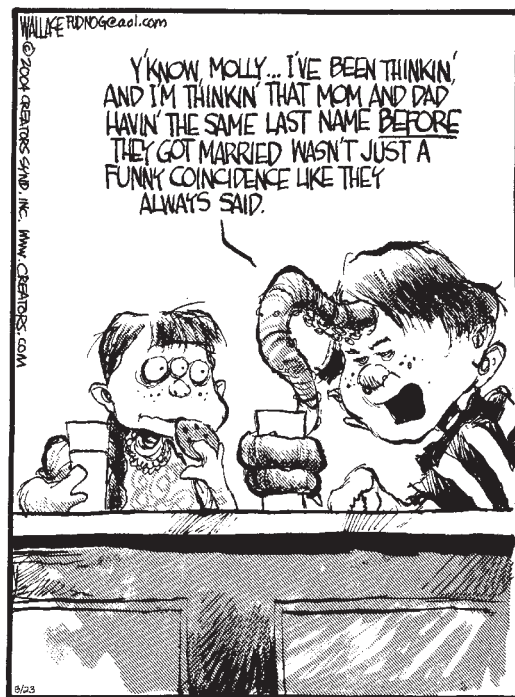
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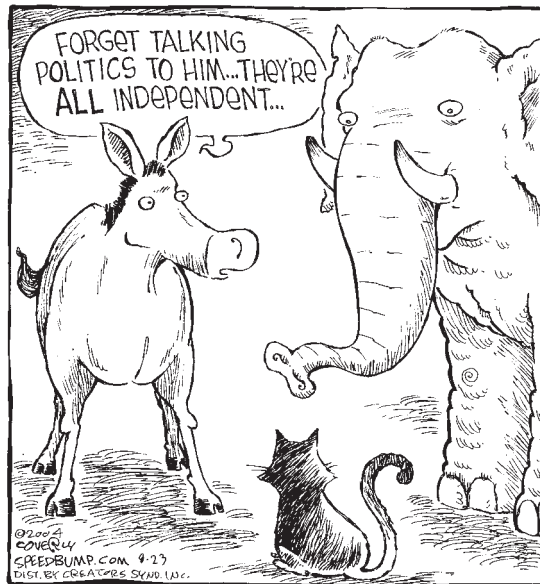
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FICTITIOUS BUSINESS NAMES STATEMENT FILE
NO. 04-2034224 FIRST FILING. The following per-
son(s) is (are) doing business as Auricle Produc-
tions in Soundworks and Multimedia Engineering,
1330 Farrington Dr., La Habra, CA 90631. The full
name of registrant(s) is/are : Thomas Alejandro
Fontes, 1330 Farrington Dr., La Habra, CA 90631
This Business is being conducted by, an individual.
Signed: The registrant commenced to transact
business under the fictitious business name or
names listed on (Date)8/5/2004. /s/: Thomas Ale-
jandro Fontes
This statement was filed with the County Clerk of
LOS ANGELES County on 8/5/2004. NOTICE: THIS
FICTITIOUS BUSINESS NAME STATEMENT EXPIRES
FIVE YEARS FROM THE DATE IT WAS FILED IN THE
OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS
BUSINESS NAME STATEMENT MUST BE FILED PRI-
OR TO THAT DATE. The filing of this statement
does not of itself authorize the use in this state of a
fictitious business name statement in violation of
the rights of another under federal, state, or com-
mon law (see Section 14411et seq.,Business and
Professions Code). SANTA MONICA DAILY PRESS to
publish 8/23/2004, 8/30/2004, 9/6/2004,
9/13/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE
NO. 04-2031404 FIRST FILING. The following per-
son(s) is (are) doing business as Long Beach City
Mortgage Investments Inc., 222 N. Sepuveda Blvd.
#200, El Segundo, CA 90245. The full name of
registrant(s) is/are : Long Beach City Mortgage In-
vestments Inc., 222 N. Sepuveda Blvd. #200, El
Segundo, CA 90245 This Business is being con-
ducted by, a corporation. Signed: The registrant
commenced to transact business under the ficti-
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LEGAL NOTICES

(Date/6/29/2004, /s/ Gerald Duncan, CEO
This statement was filed with the County Clerk of
LOS ANGELES County on 6/29/2004. NOTICE: THIS
FICTITIOUS BUSINESS NAME STATEMENT EXPIRES
FIVE YEARS FROM THE DATE IT WAS FILED IN THE
OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS
BUSINESS NAME STATEMENT MUST BE FILED PRIOR
TO THAT DATE. The filing of this statement
does not of itself authorize the use in this state of a
fictitious business name statement in violation of
the rights of another under federal, state, or common
law (see Section 1411et seq., Business and
Professions Code). SANTA MONICA DAILY PRESS to
publish 8/23/2004, 8/30/2004, 9/6/2004,
9/13/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 40-1893512 FIRST FILING. The following person(s) is (are) doing business as A & E Complete Auto Repair & Muffler, 609 Lincoln Blvd. Venice, CA 90291. The full name of registrant(s) is/are : Efren Maldonado Maldonado This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date) 7/23/2004. /s/ Efren M. Maldonado This statement was filed with the County Clerk of LOS ANGELES County on 7/23/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 114411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/2/2004, 8/9/2004, 8/16/2004, 8/23/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 4-1740656 FIRST FILING. The following person(s) is (are) doing business as Beach City Software, 2310 6th St. #3 Santa Monica CA 90405. The full name of registrant(s) is/are : James W. Gregg This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. s/; James W. Gregg This statement was filed with the County Clerk of LOS ANGELES County on 7/8/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14114et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/2/2004, 8/9/2004, 8/16/2004, 8/23/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04-1783570 FIRST FILING. The following person(s) is/are doing business as Amanda Cleaning, 12544 Oxford Suite B Hawthorne CA 90250. The full name of registrant(s) is/are : Amanda Melendez This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein. -/s/ Amanda Melendez This statement was filed with the County Clerk of LOS ANGELES county on 7/13/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 144141 et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish on 8/2/2004, 8/9/2004, 8/16/2004, 8/23/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 40-1784847 FIRST FILING. The following person/s is/ (are) doing business as La Venadita, 22035 Main St. Carson CA 90745. The full name of registrant/s is/are : Jose Muniz This Business is/are being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein. /s/ Jose Muniz This statement was filed with the County Clerk of LOS ANGELES County on 7/13/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq. Business and Professions Code). SANTA MONICA DAILY PRESS published 8/2/2004, 8/9/2004, 8/16/2004, 8/23/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04-1786707 FIRST FILING. The following person(s) is (are) doing business as Financial Plus Investment, 8135 Florence Ave. #202 Downey CA 90240. The full name of registrant(s) is/are : Juan Rangel This Business is being conducted by, and for, the individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/ : Juan Rangel This statement was filed with the County Clerk of LOS ANGELES County on 7/13/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14114et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/2/2004, 8/9/2004, 8/16/2004, 8/23/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILED
NO. 40-1772471 FIRST FILING. The following person(s) is (are) doing business as Wroughton De-son, Inc., 8810 1/2 South Central Ave. Los Angeles 900002. The full name of registrant(s) is/are : Carlos Varela This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein. /s/ Carlos Varela This state-ment was filed with the County Clerk of LOS AN-GELES County on 7/12/2004. NOTICE: THIS FICTI-TIOUS BUSINESS NAME STATEMENT EXPIRES IN FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTI-TIOUS BUSINESS NAME STATEMENT MUST BE SUB-MITTED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal,

state, or common law (see Section 1441et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/2/2004, 8/9/2004, 8/16/2004, 8/23/2004

state, or common law (see Section 1441et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/2/2004, 8/9/2004, 8/16/2004, 8/23/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 40-1773051 FIRST FILING. The following person(s) is (are) doing business as Navarro's Transmissions, Navarro & Son's Auto, 817 Cypress Ave, Los Angeles CA 90065. The full name of registrant(s) is/are : Favian Navarro This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)/7/12/2004. /s/ Favian Navarro This statement was filed with the County Clerk of LOS ANGELES County on 7/12/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/2/2004/8/2/2004, 8/16/2004, 8/23/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 40-1808748 FIRST FILING. The following person(s) is (are) doing business as MM 99 Plus Bar, 22104 Norwalk Blvd, Hawaiian Gardens CA 90816. The full name of registrant(s) is/are : ABUL KAUSAR This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/15/2004. /s/ ABUL KAUSAR This statement was filed with the County Clerk of LOS ANGELES County on 7/15/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411 let seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/2/04, 8/9/04, 8/16/04, 8/23/04

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04-1812592 FIRST FILING. The following person(s) is/are doing business as Chito's Ad's 13130 Barile Ave. Downey CA 90242. The full name of registrant(s) is/are : Evelyn Carolina Alvarez This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Evelyn C. Alvarez This statement was filed with the County Clerk of LOS ANGELES County on 7/15/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTITA MONICA DAILY PRESS to publish 8/2/2004/8/9/2004, 8/16/2004, 8/23/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04-1808755 FIRST FILING. The following person(s) is (are) doing business as Chavez Imports, 15636 Yukon Ave. Lawndale CA 90260. The name of the person(s) is/are : Manuel Fernandez Chavez This Business is being conducted by, husband and wife. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/ Manuel Fernandez Chavez, Martha Joneth Chavez This statement was filed with the County Clerk of LOS ANGELES County on 7/15/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14141 et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/2/2004, 8/9/2004, 8/16/2004, 8/23/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 00-1815424 FIRST FILING. The following person(s) is (are) doing business as J & L Properties, LLIN Properties, JSVO Properties, 375 Redondo Ave. #228 Long Beach CA 90814. The full name of registrant(s) is/are : Lorrie Lin This Business is being conducted by , co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein. /s/; Juliette Vw, Lorrie Lin This statement was filed with the County Clerk of LOS ANGELES County on 7/15/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14111 et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/2/2004, 8/9/2004, 8/16/2004, 8/23/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04-17848455 FIRST FILING. The following person(s) is/are doing business as Palmy J Inc., 1617 South Los Angeles Street, Los Angeles CA 90015. The full name of registrant(s) is/are : Sandy H.C.L. Thai This Business is being conducted by , a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)/7/15/2004. /s/ : Sandy Thai This statement was filed with the County Clerk of Los Angeles County on 7/15/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14141 et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/2/2004, 8/9/2004, 8/16/2004, 8/23/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04-1787428 FIRST FILING. The following person(s) is (are) doing business as Century Yellow

64, 430 South Western ve. #211 Los Angeles CA
 90020. The full name of registrant(s) is/are : Eli
 N. Ayala Tremino This Business is being conduct
 ed by a limited partnership. Signed: Registran
 has not yet begun to transact business under th
 fictitious name or names listed herein. /s/ Eli
 Ayala, Armando Zuleta, Abel Cruz This statemen
 was filed with the County Clerk of LOS ANGELES
 County on 7/13/2004. NOTICE: THIS FICTITIOUS
 BUSINESS NAME STATEMENT EXPIRES FIVE
 YEARS FROM THE DATE IT WAS FILED IN THE OF
 FICE OF THE COUNTY CLERK. A NEW FICTITIOUS
 BUSINESS NAME STATEMENT MUST BE FILED
 PRIOR TO THAT DATE. The filing of this statemen
 does not of itself authorize the use in this state of
 a fictitious business name statement in violatio
 n of the rights of another under federal, state, or
 common law (see Section 14411 et seq., Business
 and Professions Code). SANTA MONICA DAILY
 PRESS to publish 8/2/2004, 8/9/2004, 8/16/2004
 8/23/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 40-1773667 FIRST FILING. The following person(s) is/are) doing business as Onsite Transportation LLC, 7440 Firestone Blvd. Downey CA 90241. The full name of registrant(s) is/are : CRS Investments LLC. This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/ Ruben Hernandez This statement was filed with the County Clerk of LOS ANGELES County on 7/12/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411 et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/2/2004/ 8/9/2004, 8/16/2004, 8/23/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04-184167 FIRST FILING. The following person(s) is (are) doing business as Excellent Glamour Shots, 2425 E. Slauson Ave. Suite 218 Huntington Park CA 90255. The full name of registrant(s) is/are : Percy X. Hernandez This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)/7/19/2004. Is/ Is: Percy X. Hernandez This statement was filed with the County Clerk of LOS ANGELES County on 7/19/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/2/2004/8/2/2004, 8/16/2004, 8/23/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04-1841655 FIRST FILING. The following person(s) is (are) doing business as Rincon Construction, 807 Fairview Ave. South Pasadena CA 91030. The full name of registrant(s) is/are Brooks Pickering This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein. /s/ Brooks E. Pickering This statement was filed with the County Clerk of LOS ANGELES County on 7/11/1904. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411 et seq. Business and Professions Code). SANTA MONICA DAILY PRESS publish 8/2/2004, 8/9/2004, 8/16/2004, 8/23/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 40-1839857 FIRST FILING. The following person(s) is (are) doing business as Camille's Sides & Walk Cafe, 43901 North 15th Street West Lancaster CA 93534. The full name of registrant(s) is/are: /s/ RKB Cafe's Inc. This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein. /s/ Robert K. Keisler. I, the undersigned, Clerk of the County of Los Angeles, do hereby certify that this statement was filed with the County Clerk of LOS ANGELES County on 7/19/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411 et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/2/2004, 8/9/2004, 8/16/2004, 8/23/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 40-1868051 FIRST FILING. The following person(s) is (are) doing business as La Lamarada Night Club, 10711 S. Prairie Ave. Inglewood CA 90303. The full name of registrant(s) is/are : Raphael Rodriguez This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (7/21/2004). Is/are Raphael Rodriguez This statement was filed with the County Clerk of LOS ANGELES County on 7/21/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411 et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/2/2004, 8/9/2004, 8/16/2004, 8/23/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILED
NO. 04-187776 FIRST FILING. The following per-
son(s) is (are) doing business as Antttribe Co, SF
Label Co, Weed with Fair Co, At House Servicecare
NO#2213393, 13346 Red Plum St Cerritos CA
90703. The full name of registrant(s) is/are
Avanzata Inc. This Business is being conducted
by, a corporation. Signed: Registrant has not yet
begun to transact business under the fictitious
name or names listed herein. /s/ Hl Chun Tsao
This statement was filed with the County
Clerk of LOS ANGELES County on 7/22/2004. NO.

STATE. THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law. (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/2/2004, 8/9/2004, 8/16/2004, 8/23/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04-1787408 FIRST FILING. The following person(s) is (are) doing business as RND Enterprises 12309 Centralia Street. The full name of registrant(s) is/are : Don Grinden This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/13/2004. /s/ Don Grinden This statement was filed with the County Clerk of LOS ANGELES County on 7/13/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 1411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/2/2004, 8/9/2004, 8/16/2004 8/23/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 40-1827975 FIRST FILING. The following person(s) is (are) doing business as Memorabile. 11273 Dorland Street Whittier CA 90609. The full name of registrant(s) is/are : Marion Escalante This Business is being conducted by, Husband and wife. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Marion Escalante, Angel Marion Escalante This statement was filed with the County Clerk of LOS ANGELES County on 7/16/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411 et seq., Business and Professions Code). SANTA MONICA DAILY PRESS publish 8/2/2004, 8/9/2004, 8/16/2004, 8/23/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 40-1829141 FIRST FILING. The following person(s) is (are) doing business as High Energy 8403 Boer Ave. Whittier CA 90606. The full name of registrant(s) is/are : Edward Emiliano Solis T. Business is being conducted, by an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/ Edward Solis This statement was filed with the County Clerk of LOS ANGELES County on 7/16/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14111 et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/2/2004, 8/9/2004, 8/16/2004 8/23/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 40-1829139 FIRST FILING. The following person(s) is (are) doing business as Snickle L7 Consulting, 2953 Honolulu Ave. Suite 4 Los Angeles CA 91214. The full name of registrant(s) is/are Berta M. Carbajal-Vandergeugten This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)/7/16/2004. /s/ Berta M. Carbajal-Vandergeugten This statement was filed with the County Clerk of LOS ANGELES County on 7/16/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not in itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see section 144111et seq. Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/2/2004, 8/9/2004, 8/16/2004, 8/23/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 40-1830035 FIRST FILING. The following person(s) is (are) doing business as Maricela's Truck Accessories, Davila Truck Accessories, 31581 Canaic Road Costa Ca 91384. The full name of registrant(s) is/are : Maricela Davila Flores This Business is being conducted by, an individual. Signed Registrant has not yet begun to transact business under the fictitious name or names listed herein. s/s/ Maricela Davila This statement was filed with the County Clerk of LOS ANGELES County on 7/16/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411 et seq., Business and Professions Code). SANTA MONICA DAILY PRESS publish 8/2/2004, 8/9/2004, 8/16/2004, 8/23/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILED
NO. 40-1854224 FIRST FILING. The following person(s) is (are) doing business as 90023's Meat Market, 2971 E. 8th Street Los Angeles CA 90023. The full name of registrant(s) is/are : Samuel Lopez Vazquez This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein. /s/ Samuel L. Vazquez
This statement was filed with the County Clerk of LOS ANGELES County on 7/20/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 44141 et seq., Business and Professions Code).

SANTA MONICA DAILY PRESS to publish
8/2/2004, 8/9/2004, 8/16/2004, 8/23/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 40-1853191 FIRST FILING. The following person(s) is/are doing business as Strange Styles, 5025 Lakewood Blvd. Lakewood CA 90712. The full name of registrant(s) is/are Christina Endre Trillo This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/20/2004. is/are Christina Trillo This statement was filed with the County Clerk of LOS ANGELES County on 7/20/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411 et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/2/2004, 8/9/2004, 8/16/2004, 8/23/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILED
NO. 40-18450185 FIRST FILING. The following per-
son(s) is (are) doing business as Best Rider Equestrian
Apparel, Complete Package, 1506 Morningstar
Drive Burbank CA 91506. The full name of the
registrant(s) is/are : Mary Cimolino This Businessname
is being conducted by, husband and wife. Signed
The registrant commenced to transact business
under the fictitious business name or names listed
on (Date)7/20/2004. /s/ : Mary Cimolino, Tony Ci-
molino This statement was filed with the County
Clerk of LOS ANGELES County on 7/20/2004. NO-
TICE: THIS FICTITIOUS BUSINESS NAME STATE-
MENT EXPIRES FIVE YEARS FROM THE DATE IT
WAS FILED IN THE OFFICE OF THE COUNTY
CLERK. A NEW FICTITIOUS BUSINESS NAME
STATEMENT MUST BE FILED PRIOR TO THAT
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(see section 144111et seq.,Business and Profes-
sions Code). SANTA MONICA DAILY PRESS to
publish 8/2/2004, 8/9/2004, 8/16/2004, 8/23/2004
8/30/2004, 9/6/2004, 9/13/2004, 9/20/2004, 9/27/2004,
10/4/2004, 10/11/2004, 10/18/2004, 10/25/2004,
11/1/2004, 11/8/2004, 11/15/2004, 11/22/2004,
11/29/2004, 12/6/2004, 12/13/2004, 12/20/2004,
12/27/2004, 1/3/2005, 1/10/2005, 1/17/2005, 1/24/2005,
1/31/2005, 2/7/2005, 2/14/2005, 2/21/2005, 2/28/2005,
3/6/2005, 3/13/2005, 3/20/2005, 3/27/2005, 4/3/2005,
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5/15/2005, 5/22/2005, 5/29/2005, 6/5/2005, 6/12/2005,
6/19/2005, 6/26/2005, 7/3/2005, 7/10/2005, 7/17/2005,
7/24/2005, 7/31/2005, 8/7/2005, 8/14/2005, 8/21/2005,
8/28/2005, 9/4/2005, 9/11/2005, 9/18/2005, 9/25/2005,
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11/6/2005, 11/13/2005, 11/20/2005, 11/27/2005, 12/4/2005,
12/11/2005, 12/18/2005, 12/25/2005, 1/1/2006, 1/8/2006,
1/15/2006, 1/22/2006, 1/29/2006, 2/5/2006, 2/12/2006,
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8/13/2006, 8/20/2006, 8/27/2006, 9/3/2006, 9/10/2006,
9/17/2006, 9/24/2006, 10/1/2006, 10/8/2006, 10/15/2006,
10/22/2006, 10/29/2006, 11/5/2006, 11/12/2006, 11/19/2006,
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3/18/2007, 3/25/2007, 4/1/2007, 4/8/2007, 4/15/2007, 4/22/2007,
4/29/2007, 5/6/2007, 5/13/2007, 5/20/2007, 5/27/2007, 6/3/2007,
6/10/2007, 6/17/2007, 6/24/2007, 7/1/2007, 7/8/2007, 7/15/2007,
7/22/2007, 7/29/2007, 8/5/2007, 8/12/2007, 8/19/2007, 8/26/2007,
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10/14/2007, 10/21/2007, 10/28/2007, 11/4/2007, 11/11/2007,
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4/20/2008, 4/27/2008, 5/4/2008, 5/11/2008, 5/18/2008, 5/25/2008,
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10/5/2008, 10/12/2008, 10/19/2008, 10/26/2008, 11/2/2008,
11/9/2008, 11/16/2008, 11/23/2008, 11/30/2008, 12/7/2008,
12/14/2008, 12/21/2008, 12/28/2008, 1/4/2009, 1/11/2009,
1/18/2009, 1/25/2009, 2/1/2009, 2/8/2009, 2/15/2009, 2/22/2009,
2/29/2009, 3/6/2009, 3/13/2009, 3/20/2009, 3/27/2009, 4/3/2009,
4/10/2009, 4/17/2009, 4/24/2009, 5/1/2009, 5/8/2009, 5/15/2009,
5/22/2009, 5/29/2009, 6/5/2009, 6/12/2009, 6/19/2009, 6/26/2009,
7/3/2009, 7/10/2009, 7/17/2009, 7/24/2009, 7/31/2009, 8/7/2009,
8/14/2009, 8/21/2009, 8/28/2009, 9/4/2009, 9/11/2009, 9/18/2009,
9/25/2009, 10/2/2009, 10/9/2009, 10/16/2009, 10/23/2009, 10/30/2009,
11/6/2009, 11/13/2009, 11/20/2009, 11/27/2009, 12/4/2009,
12/11/2009, 12/18/2009, 12/25/2009, 1/1/2010, 1/8/2010, 1/15/2010,
1/22/2010, 1/29/2010, 2/5/2010, 2/12/2010, 2/19/2010, 2/26/2010,
3/5/2010, 3/12/2010, 3/19/2010, 3/26/2010, 4/2/2010, 4/9/2010,
4/16/2010, 4/23/2010, 4/30/2010, 5/7/2010, 5/14/2010, 5/21/2010,
5/28/2010, 6/4/2010, 6/11/2010, 6/18/2010, 6/25/2010, 7/2/2010,
7/9/2010, 7/16/2010, 7/23/2010, 7/30/2010, 8/6/2010, 8/13/2010,
8/20/2010, 8/27/2010, 9/3/2010, 9/10/2010, 9/17/2010, 9/24/2010,
10/1/2010, 10/8/2010, 10/15/2010, 10/22/2010, 10/29/2010, 11/5/2010,
11/12/2010, 11/19/2010, 11/26/2010, 12/3/2010, 12/10/2010,
12/17/2010, 12/24/2010, 12/

FICTITIOUS BUSINESS NAMES STATEMENT FILED
NO. 40-1853106 FIRST FILING. The following person(s) is (are) doing business as 1st California Merchant Services, 1st California Credit Card Processing, 1st California Gold Services, 3540 Vanowen Blvd. #826 Los Angeles CA 90010. The full name of registrant(s) is/are : M & S USA Inc. This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/20/2004. /s/ Samuel Park. CO This statement was filed with the County Clerk of LOS ANGELES County on 7/20/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411 et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/2/2004, 8/9/2004, 8/16/2004, 8/23/2004.

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04-187952 FIRST FILING. The following person(s) is (are) doing business as La Plaza Mexican Food, La Plaza Mexican Restaurant, 23710 Lyons Ave. Newhall CA 91321. The full name of registrant(s) is/are : Plaza Cinemas Entertainment Inc. This business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein. /s/: Filiberto Bernabe This statement was filed with the County Clerk of LOS ANGELES County on 7/22/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/2/2004, 8/9/2004, 8/16/2004, 8/23/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILED
 NO. 04-1839718 FIRST FILING. The following person(s) is (are) doing business as Econo Lodge Pasadena, 2860 E. Colorado Blvd. Pasadena CA 91107. The full name of registrant(s) is/are : Yogesh Patel This Business is being conducted by husband and wife. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)/7/19/2004. Is/ Yogesh Patel, Sapna Patel This statement was filed with the County Clerk of LOS ANGELES County on 7/19/2004. NOTICE THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filer of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411 et seq., Business and Professions Code) SANTA MONICA DAILY PRESS to publish 8/2/2004, 8/9/2004, 8/16/2004, 8/23/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 40-1868003 FIRST FILING. The following person(s) is/are doing business as Southern California Draftings, 1629 3/4 Hacienda Blvd. The full name of registrant(s) is/are : Omega Britanna, Inc. This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name of names listed herein.../s/: Raquel Menjivar This statement was filed with the County Clerk of LOS ANGELES County on 7/21/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14114et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/2/2004/ 8/9/2004, 8/16/2004, 8/23/2004.

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04-1865175 FIRST FILING. The following person(s) is (are) doing business as Los Parranderos, 224 E. 67th Street Long Beach CA 90805. The full

name of restaurant(s) is/are : Juan Lopez This
Business is being conducted by a general part
nership. Signed: Registrant has not yet begun to
transact business under the fictitious name of
names listed herein.../s/ Juan Lopez, Alberto Ro
driguez, Reynaldo Guerra This statement was
filed with the County Clerk of LOS ANGELES
County on 7/21/2004. NOTICE: THIS FICTITIOUS
BUSINESS NAME STATEMENT EXPIRES FIVE
YEARS FROM THE DATE IT WAS FILED IN THE OF
FICE OF THE COUNTY CLERK. A NEW FICTITIOUS
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and Professions Code). SANTA MONICA DAILY
PRESS to publish 8/2/2004, 8/9/2004, 8/16/2004
8/23/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 40-1868883 FIRST FILING. The following person(s) is (are) doing business as Red Dragon Productions, LLC, 2107D West Commonwealth Ave. #328 Alhambra, CA 91803. The full name of registrant(s) is/are Neo Spectrum Productions Group Inc. This business is being conducted by, a corporation. Signed _____, Secretary of the corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date) 7/21/2004. Is/ Isnt Tony Shum This statement was filed with the County Clerk of LOS ANGELES County on 7/21/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/2/2004-8/9/2004, 8/16/2004, 8/23/2004.

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 10-18547404 FIRST FILING. The following person(s) is (are) doing business as LA Maid Service, 816 W. Century Blvd Los Angeles CA 90004. The full name of registrant(s) is/are : Joanna Magallon Zelada This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date) 7/20/2004. Is/are Joanna Magallon Zelada This statement was filed with the County Clerk of LOS ANGELES County on 7/20/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14111 et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/2/2004, 8/9/2004, 8/16/2004 8/23/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 40-1852504 FIRST FILING. The following person(s) is (are) doing business as Mirians Puspesire Restaurant, 5736 S. Broadway Avenue Los Angeles CA 90037. The full name of registrant(s) is/are : Alba Barraona This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein. /s/ Alba Barraona Bianca Nochez This statement was filed with the County Clerk of LOS ANGELES County on 7/20/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411 et seq., Business and Professions Code). SANTA MONICA DAILY PRESS publish 8/2/2004, 8/9/2004, 8/16/2004, 8/23/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 40-1853105 FIRST FILING. The following person(s) is (are) doing business as Janitorial Services, Arias, 1125 Occidental Blvd. #4 Los Angeles, CA 90057. The full name of registrant(s) is/are : Jose Arias This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein. /s/: Jose Arias This statement was filed with the County Clerk of LOS ANGELES County on 7/20/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 1411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/2/2004/ 8/9/2004, 8/16/2004, 8/23/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04-1830326 FIRST FILING. The following person(s) is (are) doing business as O & R Unloading Service, 2429 Full Street Apt. C Los Angeles CA 90007. The full name of registrant(s) is/are : Ronald Cruz This Business is being conducted by, co-partners. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/16/2004. /s/: Oscar Pacheco, Ronald Cruz This statement was filed with the County Clerk of LOS ANGELES County on 7/16/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14141 et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/2/2004, 8/9/2004, 8/16/2004, 8/23/2004

FICTITIOUS BUSINESS NAMES STATEMENT FILING
NO. 04-18030232 FIRST FILING. The following per-
son(s) is/are doing business as CJ Engineering and
245 San Lorenzo St. Pomona CA 91766. The full
name of registrant(s) is/are : Juan A. Castanon
This Business is being conducted by, an individual
act. Signed: Registrant has not yet begun to trans-
act business under the fictitious name or names
listed herein.. /s/ Juan A. Castanon This state-
ment was filed with the County Clerk of LOS AN-
GELES County on 7/16/2004. NOTICE: THIS FICTI-

DBAS

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 10-1947713 FIRST FILING. The following person(s) is (are) doing business as Dream Dinners Los Angeles , 11700 National Blvd. Suite N Win Los Angeles CA 90064. The full name of registrant(s) is/are : Look Ma I'm Working, LLC This Business is being conducted by, an LLC. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. s/s/ Justin Hensley This statement was filed with the County Clerk of LOS ANGELES County on 7/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not

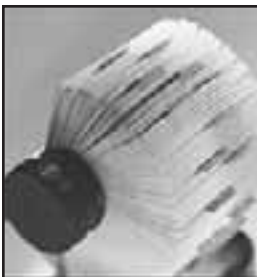
FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04-1868813 FIRST FILING. The following person(s) is (are) doing business as Global Compass,

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04-1891722 FIRST FILING. The following person(s) is (are) doing business as Sell U All, 1534 E. 121st Street Los Angeles CA 90059. The full name of registrant(s) is/are : Alfred Finn Jr. This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Alfred Finn Jr. This statement was filed with the County Clerk of LOS ANGELES County on 7/23/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 40-1895001 FIRST FILING. The following person(s) is (are) doing business as G's Courier Service, 5346 South Rimpau Blvd. Los Angeles CA 90043. The full name of registrant(s) is/are : Gerrall M. Gordon This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)/7/23/2004. /s/ Gerrall M. Gordon This statement was filed with the County Clerk of LOS ANGELES County on 7/23/2004. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04-1919228 FIRST FILING. The following person(s) is (are) doing business as Preferred Homes,

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 04-1951208 FIRST FILING. The following person(s) is (are) doing business as The Gemstore (CA) Inc., Burbank Town Center 201 East Magnolia-Cart #5556 Burbank CA 91501. The full name of registrant(s) is/are : The Gemstore (CA) Inc. This Business is being conducted by, a corpora-



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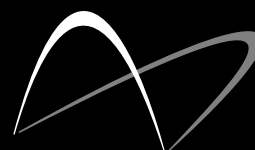
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