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Locals write a very engaging book



Courtesy photos

AUTHORS: A pair of local authors are helping young couples through difficult conversations.

LEA YAMASHIRO
Special to the Daily Press

Marriage counseling and therapy isn't always for everyone, and many couples struggle to find methods for navigating tricky and sometimes daunting aspects of relationships and marriage. However, Santa Monica locals Charly Ligety and Les Starck have recently changed the game in relationship-therapy for couples everywhere with their startup company Very Engaging and its tangible games, activities, and lessons now available in their books.

Ligety and Starck, both originally from out of state, first met in an elevator that neither knew was taking them to both of their first days of their new job, working in the same office for commercial real-estate banking. They looked at each other and realized that they were wearing matching Brooks Brothers shirts and khakis, and "looked like we had called each other and coordinated," recalled Starck.

The two of them hit it off through work and



WRAP IT UP!

SEE BOOK PAGE 5

Superintendent outlines goals for the new year

MARINA ANDALON
Daily Press Staff Writer

On Thursday, Aug. 17 teachers, administrators, and faculty members throughout the Santa Monica – Malibu Unified School District (SMMUSD) gathered at Santa Monica High School for the annual convocation with new Superintendent Dr. Ben Drati.

Drati was hired earlier this year and has spent his first few months forming relationships with various schools, administrators, and teachers.

Drati said, "In the last seven months I have gotten the opportunity to learn more about the district and I am happy with everyone's hard work and commitment."

He showed his appreciation for SMMUSD recent achievements like Malibu High School being ranked 45th best school in California, three SMMUSD schools recognized as National Blue Ribbon schools and Lincoln Middle School named 2015 California Gold Ribbon school.

However Drati believes the district can still improve on their main mission of excellence through equity.

Drati explained why he felt prior efforts have failed. He said there has been a lack of consistent implementation of systems,

SEE SUPERINTENDENT PAGE 7

City wants you to Do Your Thing for conservation

BY KATIE OSAKI
Special to the Daily Press

On April 26, the city of Santa Monica chose to formally support a new Energy Upgrade California (EUC) campaign via a letter signed by Mayor Ted Winterer

A reboot of the previous EUC initiative, the Do Your Thing Campaign focuses more on encouraging California residents and small businesses to change their energy consuming behaviors such as switching their light bulbs to LEDs or turning off lights in rooms not being occupied, in order to reduce statewide carbon emissions.

"EUC is a statewide program that promotes energy efficiency," said Garret Wong a Senior Sustainability Analyst for Climate & Energy at the City of Santa Monica. "The program began as a means to promote whole-house efficiency, rather than looking at individual systems (lighting, HVAC, insulation, etc.). EUC has repositioned itself to be more about behavioral changes. It serves as a platform for the City to promote conservation behaviors."

The Do Your Thing Campaign was inspired by the Clean Energy and Pollution Reduction Act of 2015, which focuses on acquiring 50% of California's electricity from renewable resources and doubling the energy efficiency savings for natural gas and electricity by the year 2030. Launched on April 26, 2017, this initiative reinforces the goals of the original 2011 EUC initiative that is facilitated by the

SEE EUC PAGE 6


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The Main house is a tastefully upgraded, bright & airy, 2-bed 2 bath with hardwood floors, French doors and an abundance of windows throughout. This flexible open floor plan home includes a chef's kitchen with commercial Imperial stove, dining and living room that opens out to a magical front patio deck with panoramic views of Ocean Park. A versatile den area buffers the space between the living room and master suite, perfect as a media room. The first floor master suite includes stylish maple closets doors, master bath with shower and make-up vanity adjacent to an office area, laundry, and lush outdoor patio. The main bath has a large spa tub, and separate shower. The upstairs loft bedroom with its skylights, platform dormer windows and large walk in closet is a very meditative space.

The Guest Cottage perched higher at the back of the property is quaint and comfortable with hardwood floors throughout. This cottage features a vintage O'Keefe & Merritt stove, separate laundry, an open living room/dining area with vintage built-ins, and a wonderful sitting porch with superb westerly views. This charming house is perfect as a home office, guest quarters, or source of rental income. Close to the surf, Main Street cafes, boutiques, and the Sunday Farmer's Market. Park your car, breathe the ocean air, and enjoy life at the beach. This rare and superb 3rd Street property with peek-a-boo ocean views is a California dream come true. Will be delivered vacant.

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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, August 21

Main Library Book Group

This book group, which is open to all, features an eclectic selection of literary fiction and nonfiction. The August 2017 book is Travels with Myself and Another by Martha Gellhorn. Main Library, 601 Santa Monica Blvd. 7 – 8:30 p.m.

Pajama Story Time

Wear some PJs and bring a favorite stuffed animal to this evening story time. For families. Main Library, 601 Santa Monica Blvd., 6:30 – 7 p.m.

Toddler Dance Party

Toddlers! Preschoolers! It's time to get down! Come shake your bodies, make music and have fun at our end of summer celebration. Ocean Park Branch Library, 2601 Main St, 2:30 – 3:30 p.m.

The 2017 Eclipse Across America

A total solar eclipse will occur in the United States. Join us and witness what is being called the "largest sky event in the history of time." Special eclipse glasses will be provided. Glasses sponsored by NASA. Pico Branch Library, 2201 Pico Blvd, 9 – 10:30 a.m.

Tuesday, August 22

Bogafit Class

BogaFit Class 7:15 - 8:15 p.m. Annenberg Community Beach House, 415 Pacific Coast Highway.

Introduction to Buying & Selling Online

This introductory class will provide a basic overview of popular online buying/selling platforms such as Ebay, Craig's List, Etsy, and Amazon, and what they are best used for. Advanced level. Seating is first come, first served. For more information, please visit the Reference Desk or call (310) 434-2608. Main Library, 601 Santa Monica Blvd. 2 – 3 p.m.

English as a Second Language (ESL) Class: Multi Level High

Santa Monica Public Library hosts an ongoing series of English as a Second Language (ESL) classes taught by Adult Education Center instructors. Classes are free and students must be 18 years or older to attend. Community parents and SMMUSD parents have priority enrollment. Enrollment is through the Santa Monica-Malibu Unified School District Adult Education Center, located at 2510 Lincoln Blvd., Santa Monica, 90405. Contact Olga Saucedo at (310) 664-6222 ext. 76203. Main Library, 601 Santa Monica Blvd. 12 – 2:30 p.m.

Wednesday, August 23

Just for Seniors: 'Appy Hour' Device Workshop

Bring your smartphone, tablet, or laptop and get individualized help in small groups to get you started with using your device. Ocean Park Branch Library, 2601 Main St, 4 – 5 p.m.

Water Neutrality Training - General Session

This training is specific to review the general facts regarding Water Neutrality Implementation and Enforcement. Contractors, architects, developers, prospective property owners and the general public are welcome to attend this presentation. Please note, we will also be holding training sessions specifically to focus on how water neutrality impacts pools and landscapes. The complete list of the water neutrality training series is below, registration is required. Limited space is available for each session. Light refreshments will be provided. Main Library, 601 Santa Monica Blvd. 12:30 – 2 p.m. Register online at http://calendar.smgov.net/

Santa Monica Certified Farmer's Market

Today, the Wednesday Farmers Market is widely recognized as one of the largest and most diverse grower-only CFM's in the nation. Some nine thousands food shoppers, and many of Los Angeles' best known chefs and restaurants, are keyed to the seasonal rhythms of the weekly Wednesday Market. Arizona between 2nd and 4th. 8:30 a.m. – 1:30 p.m.

For help submitting an event, contact us at **310-458-7737** or submit to events@smdp.com

COMMUNITY BRIEFS

Citywide

Santa Monica resident Dr. Alen Voskanian selected for Aspen Institute's Health Innovators Fellowship

Dr. Voskanian is one of 21 national healthcare leaders chosen for a 20-month fellowship to develop new approaches to improve the health and well-being of all Americans.

Alen Voskanian, MD, MBA, regional medical director at VITAS Healthcare, the nation's leading provider of end-of-life care, was carefully chosen by the Aspen Institute Global Leadership Network to join the third class of the Health Innovators Fellowship.

The Health Innovators Fellowship is designed to strengthen the leadership of innovators across the United States health care ecosystem, and to connect, inspire, and challenge fellows to find new approaches that will improve the health and well-being of all Americans.

"This is a unique opportunity to collaborate with an extraordinary, diverse group of peers who have already made significant strides in the health care industry," said Dr. Voskanian. "I'm honored to have been selected, and look forward to working with each of the fellows to make an even greater positive impact on the U.S. health care system."

Dr. Voskanian is one of just 21 highly successful entrepreneurs and innovators selected to participate. The fellows hail from across the country and work in a wide variety of health care sectors including medicine, long-term care, pharmaceuticals, public health, biotechnology, health insurance, mental health, government, venture capital and more. The first seminar will be in Aspen this November.

"I am thrilled to recognize an extraordinary group of leaders who reflect the best of passion and commitment in the US health care system," said Rima Cohen, managing director of the Health Innovators Fellowship. "The Fellows bring a diverse set of life experiences and skills to their work; we're delighted to be able to give them a platform from which they can address significant system challenges at this critical time in health care."

Fellows participate in four seminars that last 5 to 7 days each, directed by experienced Aspen Institute-certified instructors. In addition, each fellow must design and launch a leadership venture of his or her own choosing. This initiative mobilizes fellows' energies, skills and resources to address pressing U.S. health care challenges.

Dr. Voskanian is board-certified in hospice and palliative medicine, family medicine, and a HIV specialist certified by the American Academy of HIV Medicine. He serves as an assistant clinical professor of medicine at the David Geffen School of Medicine at University of California Los Angeles and is a fellow of the American Academy of Hospice and Palliative Medicine (AAHPM). He was also the recipient of the prestigious Hastings Center Cunniff Dixon Physician Award in 2013 for excellence in end-of-life care.

Modeled after the successful Henry Crown Fellowship and the Liberty Fellowship, the Health Innovators Fellowship launched in 2015 to build upon the Aspen Institute's commitment to values-based, action-oriented leadership.

- SUBMITTED BY HANNAH BURSACK

UCLA Extension launches Silicon Beach Innovation Lab

The new program is a collaboration between UCLA Extension and tech companies to bring a new membership service for entrepreneurs and professionals.

UCLA Extension is partnering with some of the most influential and innovative companies in the tech industry to deliver exclusive networking opportunities, hackathons, webinars, and more. UCLA Extension is launching "Silicon Beach Innovation Lab," a membership program that allows members to learn directly from experienced technology professionals, including top executives and founders, through webinars and special events, and even mentorship.

The Silicon Beach Innovation Lab (SBi Lab) is part of the new Digital Technology Department. The Innovation Lab offers exclusive access to industry experts; mentorship opportunities and events with tech executives; practical, hands-on experience by working on real-world projects in collaboration with tech companies; and lifetime membership for Digital Technology graduates. This membership is open to certificate students enrolled in Digital Technology courses at UCLA Extension.

"As a Silicon Beach Innovation Lab member, entrepreneurs and tech professionals can enhance their careers, refine project ideation and strategize and learn directly from experts," says Bruce Huang, Founding Director of Silicon Beach Innovation Lab, and Director of Digital Technology at UCLA Extension. "SBi Lab is a collaborative ecosystem under the expertise and guidance of successful leaders in technology."

SILICON BEACH INNOVATION LAB BOARD MEMBERS
Noel Barnard, Founder and CEO of CxO Connections
Mike Buczkowski, CMO, UCLA Extension
John Carnahan, CDO & EVP, Data Science and Engineering, Live Nation
David Cass, IBM Global Partner, VP, and Chief Information Security Officer, Cloud & SaaS
Megan Cramer Fillinich, Chief Technology Officer of Naval Surface Warfare Center
Jeanne Holm, Assistant General Manager and Deputy CIO at City of Los Angeles
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Peter Loo, CIO of County of Los Angeles
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Theresa Miller, CIO and EVP of Lionsgate
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Israel Niezen, Chief Revenue Officer of Telescope
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- SUBMITTED BY TATIANA VELAZQUEZ, MEDIA SPECIALIST

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SCHOOL BRIEFS

LOCAL STUDENTS RETURN TO SCHOOL AUGUST 22. SEE BELOW FOR A LIST OF SCHOOLS, ADDRESS, PHONE NUMBERS AND MORNING START TIMES. VISIT HTTP://WWW.SMMUSD.ORG FOR MORE INFORMATION.

(PreK, TK-5)
EDISON LANGUAGE ACADEMY
Ph. 828-0335 Fax 449-1250
2402 Virginia Ave
Santa Monica 90404
Ms. Lori Orum - Principal
Preschool: 8:45 a.m.
TK / K: 8:15 a.m.
1/2: 8:15 a.m.
3-5: 8:30 a.m.

(PreK, K-5)
FRANKLIN ELEMENTARY
Ph. 828-2814 Fax 449-1252
2400 Montana Avenue
Santa Monica 90403
Ms. Deanna Sinfield – Principal
8:30 a.m.

(PreK, TK-5)
GRANT ELEMENTARY
Ph. 450-7651 Fax 452-4350
2368 Pearl Street
Santa Monica 90405
Ms. Jezelle Fullwood -Principal
Preschool: 8:24 a.m.
K-5: 8:30 a.m.

(PreK., TK-5)
McKINLEY ELEMENTARY
Ph. 828-5011 Fax 449-1251
2401 Santa Monica Blvd.
Santa Monica 90404
Dr. Ashley Benjamin – Principal
8:30 a.m.

(PreK, K-5)
JOHN MUIR ELEMENTARY
Ph. 399-7721 Fax 452-4351
2526 Sixth Street
Santa Monica 90405
Ms. Paula Lytz –Principal
8:15 a.m.

(PreK, TK-5)
WILL ROGERS ELEMENTARY
Ph. 452-2364 Fax 452-9035
2401 14th Street
Santa Monica 90405
Elizabeth Cochran – Principal
8:25 a.m.

(TK-5)
ROOSEVELT ELEMENTARY
Ph. 395-0941 Fax 587-1169
801 Montana Avenue
Santa Monica 90405
Ms. Linda Holeva - Principal
8:30 a.m.

(K-8)
SANTA MONICA ALTERNATIVE (SMASH)
Ph. 396-2640 Fax 452-4353
2525 Fifth Street
Santa Monica 90405
Ms. Jessica Rishe - Principal

(6-8)
JOHN ADAMS MIDDLE SCHOOL
Ph. 452-2326 Fax 452-5352
2425 Sixteenth Street
Santa Monica 90405
Mr. Steven Richardson - Principal
Variable start time, check student schedule

ADULT EDUCATION CENTER
Ph. 664-6222 Fax 664-6220
2510 Lincoln Boulevard
Santa Monica 90405
Mr. Anthony Fuller - Director
Variable start time, check student schedule

(6-8)
LINCOLN MIDDLE SCHOOL
Ph. 393-9227 Fax 393-4297
1501 California Avenue
Santa Monica 90403
Florence Culpepper - Principal
Variable start time, check student schedule

(9-12)
OLYMPIC HIGH SCHOOL
Ph. 392-2494 Fax 392-9741
721 Ocean Park Boulevard
Santa Monica 90405
Mr. Anthony Fuller - Principal
Variable start time, check student schedule

(9-12)
SANTA MONICA HIGH SCHOOL
Ph. 395-3204 Fax 395-5842
601 Pico Boulevard
Santa Monica 90405
Dr. Antonio Shelton
Variable start time, check student schedule

(PreK, TK-5)
CABRILLO ELEMENTARY
Ph. 457-0360 Fax 457-0367
30237 Morning View Drive
Malibu 90265
Ms. Pamela Herkner – Principal
8:15 a.m.

(K-5)
PT. DUME MARINE SCIENCE SCHOOL
Ph. 457-9370 Fax 457-8064
6955 Fernhill Drive
Malibu 90265
Mr. Mark Demick- Principal
8:15 a.m.

(TK-5)
WEBSTER ELEMENTARY
Ph. 456-6494 Fax 456-9304
3602 Winter Canyon
Malibu 90265
Mr. Patrick Miller - Principal
8:40 a.m.

(6-12)
MALIBU HIGH SCHOOL
Ph. 457-6801 Fax 457-4984
30215 Morning View Drive
Malibu 90265
Dr. Cheli Nye - Principal
Variable start time, check student schedule

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2828 Fourth Street
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Dr. Susan Samarge-Powell - Director

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CRIME WATCH
BY DAILY PRESS STAFF



Crime Watch is culled from reports provided by the Santa Monica Police Department. These are arrests only. All parties are innocent until proven guilty in a court of law.

ON AUGUST 8, 2017 AT ABOUT 5:37 A.M.

Officers responded to a radio call for service regarding a suspicious person in the 2900 block of 11th Street. As officers were driving southbound on 11th Street, they saw the subject walking along the sidewalk. Officers stopped to talk to the subject. The reporting party confirmed the subject was the person he called about. The subject was detained for an investigation. The reporting party/witness told officers the subject was in a vehicle parked in a driveway and attempted to start the car multiple times. After several attempts, the subject exited the car and walked off. Officers located the owner of the car and determined the vehicle had been moved and had money missing from his vehicle. The suspect was placed under arrest. Rodrigo Lucas – Ramirez, 20, from Venice was arrested for driving a vehicle without consent, tampering with a vehicle, and petty theft. Bail was set at $25,000.

COMMUNITY BRIEFS

Los Angeles

Purposeful Aging Los Angeles Launches Landmark Age-Friendly Survey

Purposeful Aging Los Angeles (PALA) – an Age-Friendly Initiative – launched a landmark survey today to gather feedback from County and City of Los Angeles residents that will guide the development of an Age-Friendly Action Plan for 2018-2021 for the Los Angeles region.

PALA seeks to prepare the Los Angeles region for a rapidly aging population through an innovative, sustained initiative that unites public and private leadership, resources and strategies. The older adult population (65 years and above) in the Los Angeles region will double between 2010 and 2030, from approximately 1.1 million to more than 2.2 million people.

"This is an opportunity for County and City of Los Angeles residents to speak out and help us make the Los Angeles region more age-friendly, allowing people to age in place and in community," said Cynthia Banks, Director of Los Angeles County Workforce Development, Aging and Community Services.

"We ask residents of every community in the County and City of Los Angeles to join us in changing the future of aging in our region by taking this incredibly important survey," said Laura Trejo, General Manager of the City of Los Angeles Department of Aging.

The confidential PALA survey takes about 20 minutes to complete and can be filled out by anyone 18 years of age or older who resides in the County of Los Angeles. The survey is available in ten languages at purposefulagingla.com and will be available from August 14 – September 15. Individuals and organizations are encouraged to help promote the survey to County residents using a Toolkit available at purposefulagingla.com.

- SUBMITTED BY KEVIN ANDERSON

California

Covered California Urges Consumers to Shop and Compare 2018 Health Plan Rates for Best Value

Covered California announced its proposed rates for 2018 earlier this month and once again urged consumers to explore their options to find the best deal among companies competing in its individual marketplace.

"Covered California's competitive market means consumers have the power to shop and find the best value," said Covered California Executive Director Peter V. Lee. "We know our consumers often look for the best deal and thus end up paying less than the initial rates suggest."

Despite failed political efforts to repeal and replace the Patient Protection and Affordable Care Act in the nation's capital, Covered California announced that all 11 of its participating health insurance companies will be returning next year.

While premiums will increase an average 12.5 percent statewide, consumers can reduce that amount to less than a 3.3 percent increase, if they shop for the best value and switch to the lowest-priced plan in the same metal tier.

In addition to shopping, most of the 1.4 million consumers enrolled through Covered California will not have to pay the entire rate change because the amount of financial help they receive from the federal government will also increase, Lee said. The federal subsidy is tied to the price of the second-lowest-cost Silver plan and as rates rise or fall, so does the subsidy, which will help offset a significant portion of the rate changes for consumers.

The rate change varies by health plan and region, with some plans having decreases in their premiums and others having increases, which makes shopping more important than ever.

The Affordable Care Act has worked in California — as evidenced by the uninsured rate in California falling to 7.1 percent in 2016, down from 17 percent in 2013 — and will continue to work in 2018.

"Covered California remains robust and strong, and we are pleased to welcome back all 11 plans to compete in regions across the state," Lee said. "Consumers who need affordable health insurance will continue to have good choices in Covered California next year."

In 2018, 82 percent of Covered California consumers will be able to choose from three or more health insurance companies. In addition, 88 percent of hospitals in California will be available through at least one Covered California health insurance company in 2018.

- SUBMITTED BY ANGIE BLANCHETTE

OPINIONS EXPRESSED are those of the writer and do not necessarily reflect those of the Santa Monica Daily Press staff. Guest editorials from residents are encouraged, as are letters to the editor. Letters to the Editor can be submitted to letters@smdp.com. Receipt of a letter does not guarantee publication and all content is published at the discretion of the paper. All letters and guest editorials are subject to editing for space and content. All submissions must include the author's name, address and phone number for the purposes of verification.

BOOK

FROM PAGE 1

became friends quickly. At the time, they were both recently engaged to their current wives, and both were going to premarital counseling. Over many talks, they began to share relationship experiences and found parallels between many of the issues that they were experiencing with their respective partners. Hence, they began cultivating ideas for what would later become their startup company. Starck recalled some of these conversations they shared.

"We stepped out of the elevator and realized right then and there that we were starting the same job that day," Starck said. "So, we met at work, and from there, our friendship grew. We spent a lot of time over lunches discussing various problems and opportunities to create meaningful and fun solutions to those problems, and over time started talking about the Very Engaging book and it just seemed like something we had to at least try to create, so we went for it."

After early 2016, the two of them started brainstorming and slowly piecing together what would later become their books. They were determined to create a literary medium that could help couples sort out issues, both ones that were "silly" or light, as well as the deep, typically concerning topics that couples tend to sidestep or avoid, in an entertaining yet meaningful way. They began to create numerous activities, "spit-balling ideas back and forth constantly." These activities, for example a "gazing contest" or a fill-in-the-blank or a drawing activity, are designed to help couples attack meaningful issues in an entertaining and game-like fashion, while still sustaining the drive for compromise and solutions.

"There's a lot of great products out there for couples to connect with each other, but there's a big missing piece in the middle – on one of side of the spectrum you have pre-marital counseling, which is highly structured and quite serious in tone – the workbooks that accompany those sessions are a little dry, with black and white pages with a lot of writing and no friendly or playful tone – it all just feels like work. Then on the other side of the spectrum, you have all of these party games and card games that are fun to do with friends, for example Cards Against Humanity, but the only thing you accomplish from them is having a great laugh. While laughing is important, these games do not really get to the heart of any meaningful, structured conversations. So we saw an opportunity to combine the benefits of pre-marital counseling and a lot of that research with the playful design and humorous tone of many of those card games," explained Ligety.

They saw an opportunity to combine the two ends of this spectrum into one product. The two of them started out by reflecting upon their own relationships and pondering different ways to approach different problems. They experimented with different conversation prompts and ideas. Soon, they had created hundreds of these activities, and needed some way of testing them out, other than just at home. They started to send them to many of their friends who were in relationships, and received what they recall as some of their best feedback. They also both credit their wives with helping them immensely throughout the process and giving very constructive "blunt, honest, feedback."

Neither of them were previously in the marriage industry, so they realized soon after starting to delve into the project that they needed to work with professionals. They reached out to many other therapists and counselors for feedback and advice with their activities and ideas. Every page of their finalized copy has gone through many hands before completion.

"It was a collaborative process," said Starck. "Every page is the result of many layers of feedback we have received from our wives, our friends, couples in all stages of relationships, and marriage therapists."

The books themselves come in two versions. One book has the cover of "Hers" and one has the cover of "His." They correspond directly and all activities are designed to be done together, with each partner holding and working in his or her own copy. Though may seem at first glance as though they are designed for only husband and wife, these books work just as well for same-sex couples. On their crowdfunding page, they are available for purchase as "His + His" and "Hers + Hers" as well as "His + Hers."

"We wrote the books with general, neutral language like "your partner" to keep the format flexible – so whether you are talking about your wife, husband, boyfriend, girlfriend, man, woman, all can fall into that generalized language," described Ligety. He described how they have been testing the activities on same-sex couples from the get-go, and even noted how some prominent bloggers in the gay community had posted about their books on social media. "This book is not just for straight couples, it is for all couples," he said definitively.

To help their startup and to get the books in the right financial spot for retail sale, they have been crowdfunding through Kickstarter, a site that allows people to fundraise online while also making available other bonuses to donations. They set out with the goal of $25,000, and are near but still have a little ways to go. Their Kickstarter allows viewers to make a simple $10 donation with no reward, a $35 donation with a book set along with other small items, a $100 donation with even more rewards, all the way up to $500 with the reward of 25 book sets and pencils. They explained that crowdfunding helps them get a good sense of their customers and helps promote the products in a way that forms community.

With a few days to go in their fundraising, they are hopeful, though they do need a handful of more backers on their crowdfunding page. Their financial goal is essential to allow them to sell the books and make them available to the most people possible. They are also excited and are looking forward to spreading their message and making their guidance methods available to help improve relationships everywhere.

"It seems like a lot of the divide in politics boils down to a general lack of knowing how to communicate with each other, and being able to articulate your perceptions and your viewpoints in a calm and constructive manner. There is a need for more people to have empathy for one another," Ligety said. "I think that this book is really the first step that a lot of people can take, not only in communicating better with their partners, but also helping to find ways to talk to other people. Having the ability to create a space with your loved ones to articulate your thoughts about your future goals or your values about money, or various aspects of your life, is actually very important to how you perceive the world around you and how you treat others. The product is timely in that way. It is a communication guidebook. It's between two loving partners, but there's a bigger purpose. We can always learn something new about ourselves and our partners, and this is just a great way that people can have fun while doing it."

For more information visit https://www.kickstarter.com/projects/veryengaging/very-engaging-a-playful-and-romantic-conversation or https://www.veryengaging.com.

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EUC

FROM PAGE 1

California Public Utilities Commission (CPUC) by focusing on individual's energy consumption behaviors rather than promoting general energy management concepts, energy efficiency actions and clean energy opportunities.

"Energy efficiency benefits all California residents and businesses, and has saved Californians $65 billion since the 1970s. When Californians save money on their utility bills, they have more to spend in the local economy," CPUC President Michael Picker said. "We lead the nation in energy efficiency, but we can do more. If we each all do one more thing to save energy, it will allow California to burn fewer fossil fuels and emit fewer greenhouse gas emissions, creating a cleaner, healthier, more prosperous state."

Although traction lacked for the original plan, the Do Your Thing Campaign has gained the attention and support of 29 cities and over 60 community business organizations within the first four months of its initiation. Included in these 29 cities is Santa Monica that, prior to the publication of this campaign, already had multiple plans in place to achieve citywide carbon dioxide reductions.

"Santa Monica has a Sustainable City Plan (SCP), which sets goals and targets for environmental, social and economic sustainability areas," Wong said. "The SCP sets near term greenhouse gas (GHG) reduction goals, but does not have actions associated with it."

In 2013, the city publicized the 15x15 plan that aspired to reduce Santa Monica's carbon emissions 15% below 1990 levels by 2015. After exceeding their goal by 5%, the city quickly formulated a new plan that strives to achieve carbon neutrality for the city by 2050 or sooner. Although these plans talk about the behaviors of the general public, by throwing support behind the Do Your Thing Campaign the city hopes to further encourage individual resident's commitment and involvement in reducing the city's carbon footprint.

"This [campaign] is supplemental to the City's efforts. We won't know the efficacy for a while. The challenge is being able to track and attribute change as a result of the campaign. How will we know people made certain changes based on this program/website/messaging?" Wong said. "Climate change and other sustainability challenges affect us all. And we all can be apart of the solution. A lot of people think that what they do doesn't matter. But think about one person's impact using a plastic bag every day and then multiply that by hundreds of thousands of people doing the same thing. What if we all used reusable bags instead? We need everyone to do their part!"

editor@smdp.com

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SUPERINTENDENT

FROM PAGE 1

structures, processes and practices. There has been failure to build capacity in support of equity because prior initiatives were abandoned. According to Drati, isolation and fragmentation across and within school sites has created divergent approaches to key initiatives, along with a lack of cohesive focus.

He proposed a three-pronged approach for the next year. His plan includes creating a culture of shared accountability through a systems approach, teaching cross-cultural/socio emotional skills and engaging in constant self-reflection around issues of equity.

He said the first approach is about school leadership and teamwork creating an implementation plan. It requires weekly and monthly check ins and conducting quarterly review of progress.

Approach 2 is meant to teach cross-cultural and socio emotional skills.

"The ways in which students learn and think are deeply influenced by their cultural identity and heritage, and that to teach a diverse student population effectively requires educational approaches that value and recognize their cultural backgrounds," said Drati.

Approach 3 is meant to establish common language and an understanding of behaviors, attitudes, and conditions that serve as support or barriers for achieving the desired academic and socio emotional outcomes for all students

The annual start of the school year will usher in Drati's new focus with support from the Board of Education.

SMMUSD Board President Laurie Liberman said, "We want all of you who are here to come to work everyday and feel like you work in a climate where you are supported and appreciated."

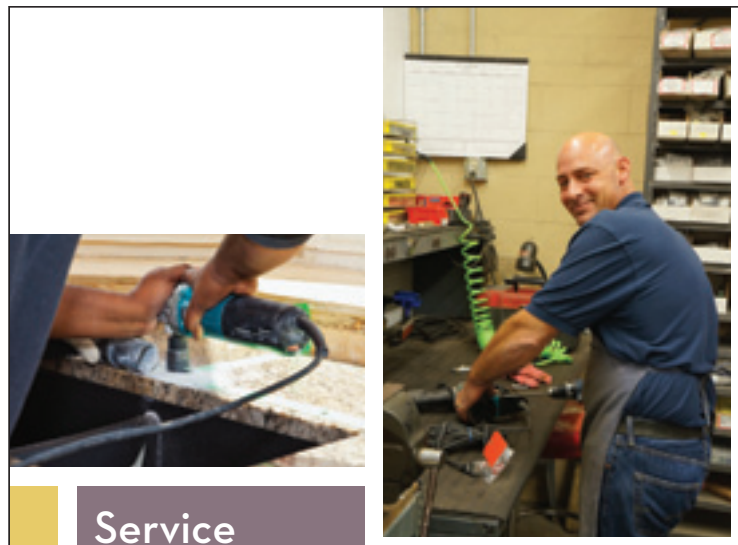
Liberman acknowledged the hard work of staff and said the Board is there for support whenever necessary.

The district also welcomed new members to SMMUSD at the event. Schools have hired 45 new teachers, one new counselor, two new nurses, a new psychologist, two new speech language pathologists, and a behavior intervention specialist. The district also hired 30 new classified employees.

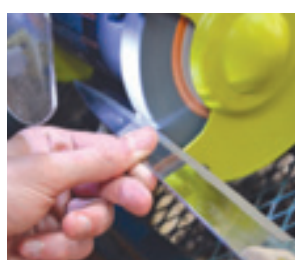
The event ended with multiple faculty members attending workshops to prepare for the new school year. All SMMUSD classes begin Tuesday, August 22.

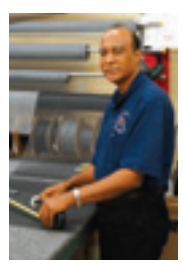
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Santa Monica History Museum

To add your name to list of those helping to keep Santa Monica's History alive contact Eddie "The Stache" Guerboian, eddie@askthestache.com or call 310-395-2290.

KNOW BEFORE YOU GO

Transit And Parking Services Tenant Improvement (Taps Ti) Project

For the week of August 21, construction will take place in Parking Structure #5 at 1440 4th street and anticipates affecting the sidewalk in front of the building with the sidewalk pedestrian tunnel, lasting until 10/15/17. During this time, there will be intermittent closure of a single lane of south-bound traffic between 8 a.m. and 3 p.m. Monday thru Friday. Should you have any questions, please contact Tim Purcell, Project Manager (310) 458-2205 ext. 5027

Street Lighting Modernization Program

For the week of August 21, construction will continue throughout the project area, which is bound by 16th Street to the east, Ocean Park Boulevard to the south, Lincoln Boulevard to the west, and Pico Boulevard to the north. There may be sidewalk closures and temporary no parking posted throughout this area. Should you have any questions, please contact Robert Zak, City of Santa Monica, Project Manager (310) 458-8721 ext. 2283

Montana Avenue Traffic Signal Replacement

For the week of August 21, work will continue along the Montana Avenue corridor at 4th, 7th, 11th, and 14th Streets. The entire intersection hardware will be replaced, including poles, signal and pedestrian heads, controllers and underground conduit. Work includes underground utilities, curb ramp construction, traffic signal installation, and all activities necessary to implement the traffic signal improvements. Work areas will be contained; crews will make practical efforts to minimize sound, dust, and disturbance to the neighboring community. One lane of traffic in each direction will be maintained. Work is scheduled to take place between the hours of 8am - 3pm, Monday – Friday, until September 2017. If you have any questions, please contact the City's Project Manager, Andrew Maximous, at (310) 458-8291.

Bike Technology Demonstration Project

For the week of August 21, the City's contractor will be doing utility investigation work at the intersection of Pico and 11th. A maximum of one lane along Pico will be occupied during this work. If you have any questions, please contact the City's Project Manager, Zach Pollard, at (310) 458-8721.

Marine Park Irrigation Retrofit Project

For the week of August 21, the contractor is scheduled to begin installation of new water main on Rose Avenue between Penmar Ave and Glenavon Ave, and on Glenavon Avenue between Rose Ave and Dewey St. Traffic will be reduced to one lane in each direction. Please plan accordingly and avoid this area if possible. Should you have any questions, please contact Carlos Rosales, Project Manager (310) 458-8721 ext. 2620 or Daniel Lee, Construction Manager, (714) 730-9052.

Expo Maintenance Work – Bike Path Closures

For the week of August 21, Maintenance work for the EXPO line will continue on the Exposition Corridor bike path between Centinela Avenue and Stewart Street. Maintenance work is scheduled to be completed by November 30, 2017. Should you have any questions, please contact Exposition Construction Authority at (213) 243-5534 or Skanska Rados Joint Venture at (213) 598-8104.

TODAY'S BIRTHDAY (Aug. 21)

Finishing some creative work becomes a near obsession at the first part of this solar return. Someone takes the pressure off you in September, and you're able to be very present to your life because of this. Money isn't the point, but it sure will be nice to get more of it in 2018. The road smooths before you. Gemini and Pisces adore you. Your lucky numbers are: 9, 45, 16, 31 and 10.

ARIES (March 21-April 19)

Life is not all glamour and cake. It's work. The best way to avoid drudgery is to stop thinking of it as drudgery and just get in there and finish it. Bonus: While you're at it, you'll come up with a better way to execute the task.

TAURUS (April 20-May 20)

You may set out alone, but you will have companionship along this path. The journey will require you to lean on and develop the qualities of adaptability, integrity and forbearance.

GEMINI (May 21-June 21)

We can't learn what we're already certain of. That's why doubting is the first step to knowledge. As you lead with your open and curious mind, you will grow in knowledge and heart.

CANCER (June 22-July 22)

Love is trusting and being trustworthy. Add a little eye contact and the warmth of physical touch and you've got romantic love. You may argue that it's more complicated than that, but is it? Is it really?

LEO (July 23-Aug. 22)

You're happy for the success of your friends and family, as long as that success is tempered with modesty. On the other hand, you've little or no tolerance for smug contentment.

VIRGO (Aug. 23-Sept. 22)

There's a reason you want what you want. This is a lucky time in which you really can do it all. You'll be able to integrate your more diverse wishes instead of choosing between them.

LIBRA (Sept. 23-Oct. 23)

Problems can be approached from different angles until solved. As for the situation that remains inflexible, maladaptive and nonresponsive no matter how you approach it, it's not a problem; it's a reality to accept.

SCORPIO (Oct. 24-Nov. 21)

Perspective is a life raft after the storm has capsized the boat. Hop on, and then drift out and look back on the sinking remains of the past. You're safe and headed toward welcoming shores.

SAGITTARIUS (Nov. 22-Dec. 21)

Change is hard, so make it count. What would it take for you to fall in love with your situation? What would it take for you to fall in love with yourself? The answers point to the change you most need to make.

CAPRICORN (Dec. 22-Jan. 19)

Children are irrational. They can't help but be. Their rational brains haven't developed. They operate from core desires without being constrained by considering what's possible. You'll benefit from such an approach today.

AQUARIUS (Jan. 20-Feb. 18)

Give yourself the gift of experience without bogging it down with the expectation of a certain result. Not knowing what's going to happen will be half the fun.

PISCES (Feb. 19-March 20)

You think that getting what you want will lead to a certain feeling, and it may. There are other ways at getting to that same feeling, though – some of them easier. It's worth brainstorming about; you're brilliantly creative now.

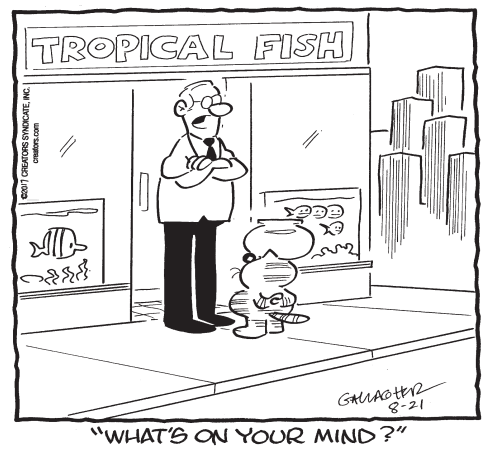
The Celestial Event of the Year

If you're in North America, put on your eclipse glasses and get ready for the show. Though the contiguous United States is the place to view the celestial event of the year, its astrological resonance will be felt globally. The Leo sun's disappearance at the shadow of the new moon tells us to keep our egos in check and hold on to hope.

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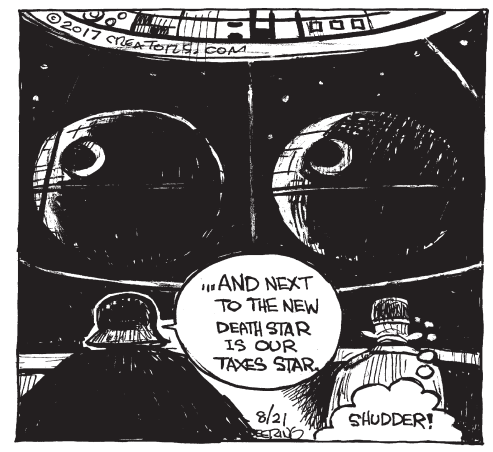
Heathcliff

By PETER GALLAGHER



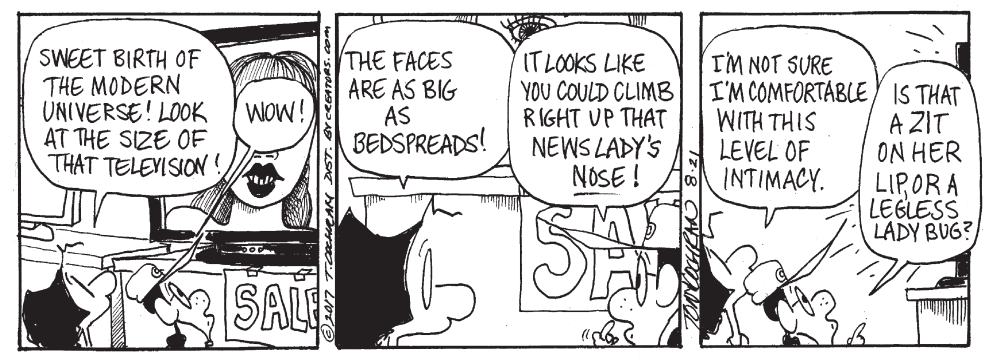
Strange Brew

By JOHN DEERING



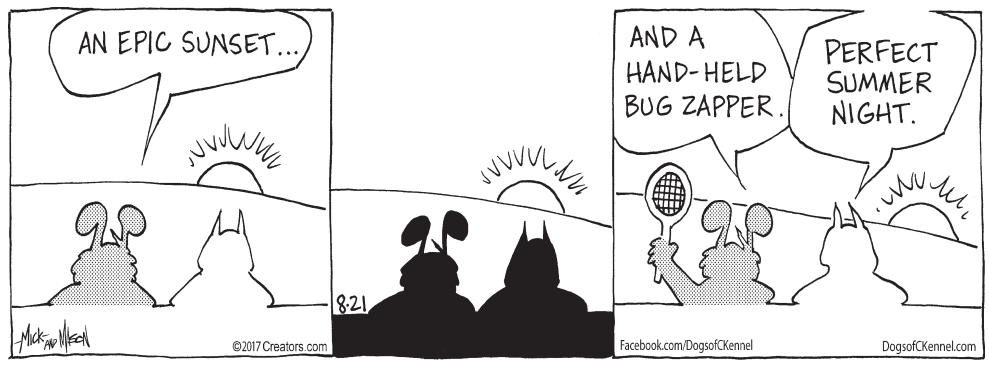
Agnes

By TONY COCHRAN



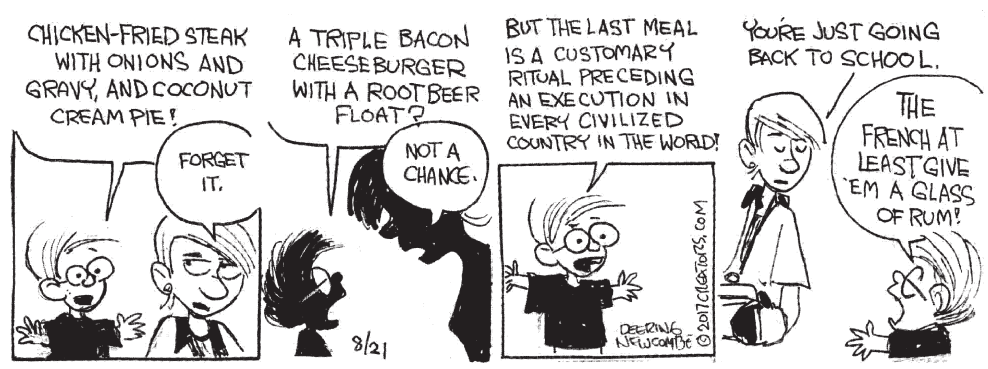
Dogs of C-Kennel

By MICK & MASON MASTROIANNI & JOHNNY HART



Zack Hill

By JOHN DEERING & JOHN NEWCOMBE



DAILY LOTTERY

POWERBALL
Draw Date: 8/16
9 15 43 60 64
Power#: 4
Jackpot: 535M

MEGA MILLIONS
Draw Date: 8/15
7 16 20 66 73
Mega#: 7
Jackpot: 20M

SUPER LOTTO
Draw Date: 8/16
23 31 34 43 47
Mega#: 19
Jackpot: 7M

Fantasy 5
Draw Date: 8/17
3 5 17 35 37

DAILY 3
Draw Date: 8/17
MIDDAY: 3 1 7
Draw Date: 8/17
EVENING: 4 1 0

DAILY DERBY
Draw Date: 8/17
1st: 06 Whirl Win
2nd: 10 Solid Gold
3rd: 12 Lucky Charms
RACE TIME: 1:49.41

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at **http://www.calottery.com**

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WELL NEWS BY SCOTT LAFEE

The Long Goodbye

Some chronic health conditions are linked to an increased risk of suicide, according to new published research. Behavioral health scientists looked at medical data for more than 2,600 persons who died by suicide, comparing those findings to 267,000 control individuals. They found more than a dozen conditions associated with a higher risk of suicide, such as cancer, Parkinson's disease, sleep disorders and stroke. At the highest risk were those who had suffered traumatic brain injury; they were nine times more likely to commit suicide than the general population.

MYSTERY REVEALED!

Matthew Hall *matt@smdp.com*



Maria Rodriguez correctly identified this image of a mural captured at 719 Broadway. She wins a prize from the Santa Monica Daily Press.

SOLUTIONS TO YESTERDAY'S CROSSWORD

I	M	I	S	S	E	D	Y	O	U	■	B	F	F	S
P	E	N	T	A	G	R	A	M	S	■	A	R	I	A
A	S	I	A	N	G	A	M	E	S	■	O	U	R	S
D	O	T	T	I	N	G	■	N	E	W	B	I	E	S
■	■	■	■	B	O	O	P	■	N	E	A	T	■	■
M	I	D	L	E	G	■	S	L	A	P	B	A	S	S
O	N	E	A	L	■	R	A	I	T	T	■	R	N	A
T	A	S	S	■	C	A	L	V	E	■	V	I	A	L
I	N	E	■	L	O	F	T	Y	■	S	M	A	R	T
F	E	R	R	A	N	T	E	■	S	L	I	N	K	Y
■	■	T	U	R	F	■	R	A	T	E	■	■	■	■
D	E	R	I	D	E	D	■	S	P	U	M	O	N	I
I	R	O	N	■	T	A	B	L	E	T	O	P	I	C
V	I	S	E	■	T	R	I	A	T	H	L	E	T	E
A	C	E	D	■	I	N	O	N	E	S	E	N	S	E

Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle.

SOLUTIONS TO YESTERDAY'S SUDOKU

7	9	3	8	2	5	1	6	4
2	1	8	6	4	3	9	7	5
6	5	4	7	1	9	3	2	8
1	2	6	9	3	8	4	5	7
9	8	5	4	7	6	2	1	3
4	3	7	1	5	2	8	9	6
3	6	1	2	8	7	5	4	9
5	7	2	3	9	4	6	8	1
8	4	9	5	6	1	7	3	2

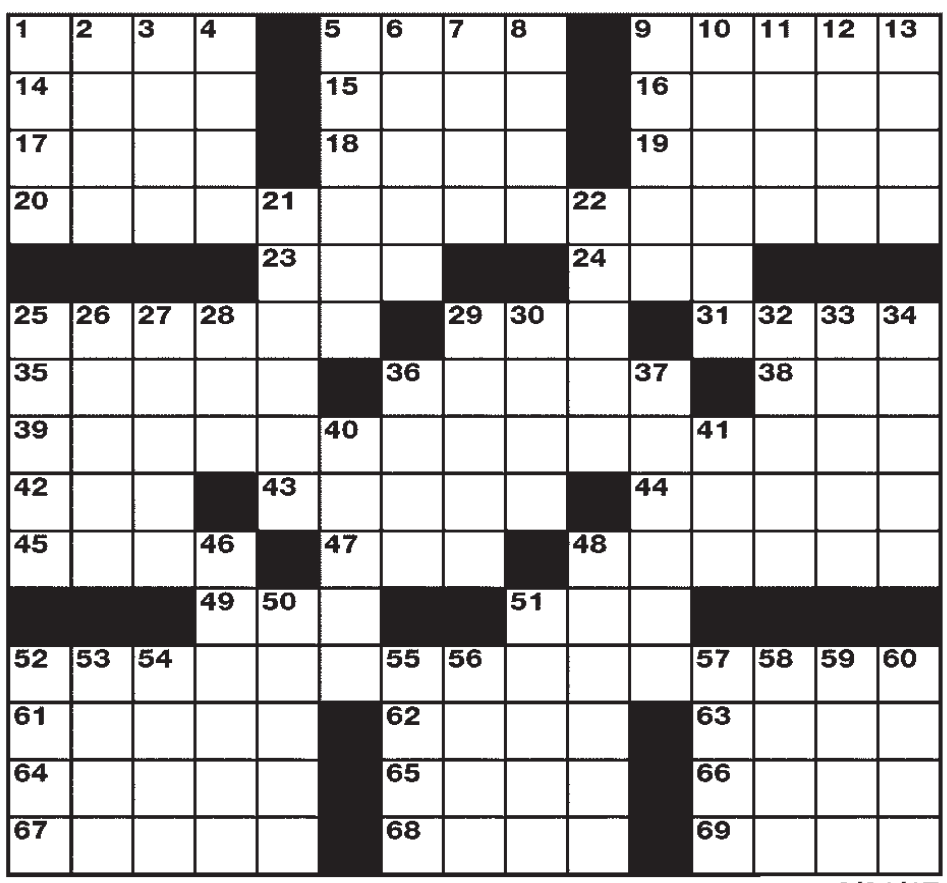
7		6	8					
	2			6		1		3
8		1	4		2			9
				7			9	
9		3	1		6	7		5
	8			5				
1			3		8	5		7
3		4		2			6	
					7	2		1

Newsday Crossword

DORM NEEDS by Sandy Fein
Edited by Stanley Newman
www.stanxwords.com

ACROSS
1 Catch a glimpse of
5 Diamonds and rubies
9 Pizza's outer rim
14 Volcano outflow
15 Garfield's canine friend
16 Charged towards
17 Whitish birthstone
18 Despicable
19 Find the sum of
20 Posters and murals
23 Sculpture or painting
24 Chinese restaurant beverage
25 Pack tightly
29 __ Moines, IA
31 Cash advance
35 Mystical glows
36 Wise ones
38 Metallic rock
39 Shoe rack or garment rack
42 Garment edge
43 Sandals and sneakers
44 For days __ (continuously)
45 Memorable time periods
47 Part of TGIF
48 Start of many workweeks
49 Anderson Cooper's network
51 Young dog
52 Xbox or PlayStation
61 Native of Teheran
62 Atlas pages
63 Keep out of sight
64 Puts in alphabetical order
65 Otherwise
66 Colored part of the eye
67 Fidgety
68 Astronaut Armstrong
69 Parakeets and poodles

DOWN
1 Reduce one's speed
2 Biggest of the Three Bears
3 Egg-shaped
4 Above average in height
5 Run a country
6 Royal decree
7 *Venus de* __
8 Fortune-teller
9 Box for oranges
10 With 58 Down, type of auto wheel
11 Loosen, as laces
12 Astonish
13 Spinning toys
21 Banquet platforms
22 On a cruise
25 Hidden supply
26 Measuring stick
27 Fragrance
28 Mothers, informally
29 Takes a risk
30 They're cracked for omelets
32 Seeped
33 Sports or concert venue
34 Not at all hip
36 Chimney dust
37 Charlie Brown's dog
40 Inanimate object
41 Quaint hotel
46 Fragrances
48 Oyster's cousin
50 Too loud
51 Coca-Cola competitor
52 Border-crossing document
53 Clothes-pressing appliance
54 Pub-game missile
55 Prayer ending
56 Rooster or ram
57 Ocean vessel
58 See 10 Down
59 Spruce up, as an essay
60 Untidy condition



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Petition of LINDSEY BRADBURY for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner: LINDSEY BRADBURY filed a petition with this court for a decree of changing names as follows: LINDSEY BRADBURY TO LINDSEY MENKES. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: SEPTEMBER 8, 2017 Time: 8:30 AM, Dept: M, Room:
The address of the court is SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES, 825 MAPLE AVE., TORRANCE, CA 90503
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: MAY 01, 2017

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017195227 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/24/2017 The following person(s) is (are) doing business as FAIR TITLING TRUST . 1540 2ND STREET SUITE 200 , SANTA MONICA, CA, 90401. The full name of registrant(s) is/are: FAIR FINANCIAL CORP 1540 2ND STREET, SUITE 200 SANTA MONICA, CA, 90401. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:FAIR FINANCIAL CORP . FAIR FINANCIAL CORP . This statement was filed with the County Clerk of LOS ANGELES County on 07/24/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/31/2017, 08/07/2017, 08/14/2017, 08/21/2017.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017 186718 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/17/2017 The following person(s) is (are) doing business as OGDEN LAW GROUP. 1211 FOURTH STREET SUITE 200 , SANTA MONICA, CA 90403.Ä The full name of registrant(s) is/are: Gary L. Ogden 1211 FOURTH STREET SUITE 200 SANTA MONICA, CA 90403. This Business is being conducted by: Åan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Gary L. Ogden. Gary L. Ogden.Ä This statement was filed with the County Clerk of LOS ANGELES County on 07/17/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/31/2017, 08/07/2017, 08/14/2017, 08/21/2017.Ä

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017182283 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/13/2017 The following person(s) is (are) doing business as Sea Blue Hotel . 1670 Ocean Avenue , Santa Monica, Ca., 90401. The full name of registrant(s) is/are: Ocean Avenue Properties LLC 21300 Victory Blvd Woodland Hills, Ca., 91367. This Business is being conducted by: a Limited Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/01/2017. /s/: Ocean Avenue Properties LLC. Ocean Avenue Properties LLC. This statement was filed with the County Clerk of LOS ANGELES County on 07/13/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/31/2017, 08/07/2017, 08/14/2017, 08/21/2017.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017190550 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/20/2017 The following person(s) is (are) doing business as REGGIEFIT. 18132 ERWIN St. , Tarzana, Ca., 91335. The full name of registrant(s) is/are: Reggie Johnson 18132 ERWIN St. Tarzana, Ca., 91335. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2015. /s/: Reggie Johnson . Reggie Johnson . This statement was filed with the County Clerk of LOS ANGELES County on 07/20/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/31/2017, 08/07/2017, 08/14/2017, 08/21/2017.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017183084 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/13/2017 The following person(s) is (are) doing business as JTAK Investments. 29276 LAS BRISAS ROAD , VALENCIA, CA 91355.Ä The full name of registrant(s) is/are: Advanced Chart Analytics, Inc. Ä29276 LAS BRISAS ROAD VALENCIA, CA 91355. This Business is being conducted by: Åa Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)5/23/2017. /s/: Anthony J Dulgeroff. Advanced Chart Analytics, Inc. .Ä This statement was filed with the County Clerk of LOS ANGELES County on 07/13/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/31/2017, 08/07/2017, 08/14/2017, 08/21/2017.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017181775 ÄORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/13/2017 The following person(s) is (are) doing business as Oasis Realty. 3364 Sunglow Ave , SIMI VALLEY, CA 93063.Ä The full name of registrant(s) is/are: V.Schindler Enterprises, Inc. 3364 Sunglow Ave SIMI VALLEY, CA 93063. This Business is being conducted by: Åa Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date) 05/23/2017. /s/: ÅVicki Schindler. V.Schindler Enterprises, Inc..Ä This statement was filed with the County Clerk of LOS ANGELES County on 07/13/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/31/2017, 08/07/2017, 08/14/2017, 08/21/2017.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2017206581 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/02/2017 The following person(s) is (are) doing business as PILAR. 1840 12TH STREET APT. C , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: VANESSA PILAR MONZONES LOPEZ AMBRIZ 1840 12TH STREET APT. C SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:VANESSA PILAR MONZONES LOPEZ AMBRIZ. VANESSA PILAR MONZONES LOPEZ AMBRIZ. This statement was filed with the County Clerk of LOS ANGELES County on 08/02/2017. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/07/2017, 08/14/2017, 08/21/2017, 08/28/2017.

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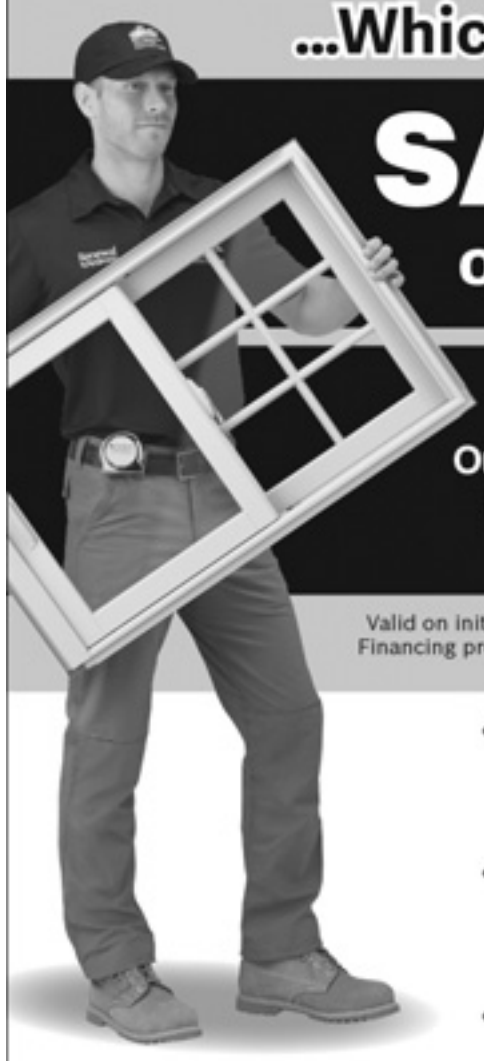
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