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MONDAY, AUGUST 20, 2012

Volume 11 Issue 238



ACTION HEROES TAKE FIRST
SEE PAGE 3

We have you covered

THE SWEET WEATHER ISSUE

Santa Monica Daily Press



HELPING OUT

Santa Monica community members take part in the inaugural 'Community Emergency Response Team' training on Saturday at the Santa Monica Fire Training Facility. The comprehensive program details how to respond after a major emergency.

Ray Solano news@smdp.com

Rusty's Surf Ranch lives to continue life on the waves

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

CITY HALL Kitsch beat glam for space on the Santa Monica Pier when the City Council voted to extend the lease for Rusty's Surf Ranch over a new operator, preserving a nearly two-decade old business in the process.

The 18-year-old restaurant with its homage to Santa Monica surf culture and

laid back vibe beat out the offering of a high-powered restaurant development group called Quintessential, which planned to invest over \$1 million at the 256 Santa Monica Pier location to create a sports bar crossed with a gastropub complete with rooftop dining and a menu a la reality television star Chef Antonia Lofaso.

The Quintessential team, which runs other restaurants in the Los Angeles area like the Happy Ending in Hollywood and

the Local Peasant, proposed to "up the game on the pier," but the City Council wasn't ready for the change.

"One of the things we do honor here in Santa Monica is history," said Mayor Pro Tem Gleam Davis before the council voted unanimously to keep Rusty's.

In return, owner Russ Barnard has promised a new menu, rooftop dining and

SEE RUSTY'S PAGE 10

City officials confirm Hulu's entry into SM

BY KEVIN HERRERA
Editor in Chief

BROADWAY Pioneering Internet television provider Hulu is moving to Santa Monica, joining a plethora of high-tech and entertainment companies that have helped the city by the sea earn the moniker Silicon Beach.

Although officials at Hulu, which offers prime-time television shows for free online, would not comment, city officials last week confirmed that the 3-year-old company owned by Walt Disney Co., News Corp. and NBCUniversal has signed a lease for space in the former Yahoo! Center, now known as the Colorado Center.

Hulu will occupy over 95,000 square feet of space that formerly housed Gensler, a global architecture firm that moved to downtown Los Angeles last year, city officials said. A date for the move has not yet been confirmed, nor is it clear if the Santa Monica location will be the company's headquarters.

"Hulu is another example of a cutting-edge technology company choosing Santa Monica for sound business reasons," said City Manager Rod Gould. "When we met with them, we stressed the super-fast and cost-effective broadband we are bringing to their new location that will be a competitive advantage as well as the fast permitting and plan checking and improved inspection service we now provide."

The Santa Monica Alliance, a collaboration between the Santa Monica Chamber of Commerce and City Hall to attract and retain major employers, lobbied for Hulu to move. The company, which increased revenues last year by 60 percent to \$420 million, is currently located just outside Santa Monica near the corner of Olympic Boulevard and Bundy Drive.

Gould said that while other cities are offering tax holidays or rebates to attract businesses, Santa Monica's draws are the "very high levels of municipal services and infrastructure maintenance that would be

SEE HULU PAGE 9

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Calendar

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Wednesday, Aug. 22,
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Tuesday, Aug. 21, 2012

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For more information on any of the events listed,
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'Expendables' brawls to top spot with big opening

DAVID GERMAIN
AP Movie Writer

LOS ANGELES Sylvester Stallone and his beefy buddies have muscled their way to the top of the weekend box office.

Stallone's action hero roundup "The Expendables 2" debuted at No. 1 with \$28.8 million, according to studio estimates Sunday. That's down from the \$34.8 million start for "The Expendables" two years ago.

The Lionsgate sequel elbowed out another action tale as Universal's "The Bourne Legacy" fell to No. 2 in its second weekend with \$17 million. That was a steep 55 percent drop from its \$38.1 million opening weekend, though the movie's domestic total climbed to a solid \$69.6 million.

Three other wide releases opened to modest business.

Focus Features' animated comedy "ParaNorman, about a boy leading the fight against zombies that rise from the grave, was No. 3 with \$14 million.

Sony's music remake "Sparkle," featuring "American Idol" winner Jordin Sparks and Whitney Houston, was No. 5 with \$12 million. The update of the 1976 movie centers on three sisters who form a singing group in the late 1960s.

Disney's family fantasy "The Odd Life of Timothy Green" was No. 7 with \$10.9 million. The movie stars Jennifer Garner and Joel Edgerton as a childless couple who become instant parents to a boy that magically appears in their lives.

The newcomers and holdovers combined to lift Hollywood's overall business. Domestic revenues totaled \$139 million, up 12 percent from the same weekend last year, when "The Help" led with \$20 million, according to box-office tracker Hollywood.com.

Business had been down the previous three weekends this summer, which has fallen short of the record-setting business many studio executives were predicting at the start

SEE BOX OFFICE PAGE 12



FRESH AND CLEAN

Red Cross volunteers spend their Saturday washing cars to raise money for the Red Cross of Santa Monica.

Brandon Wise brandonw@smdp.com

The least loved day is also the stock market's worst

CHRISTINA REXRODE
AP Business Writer

NEW YORK It's not just in your head. Mondays really are the worst.

Monday is the only day the stock market is more likely to fall than to rise. The Dow Jones industrial average has been down 10 of the past 11 Mondays. And the two worst days in market history are both known as Black Monday.

There's no single reason why Mondays are so blue. Then again, there's no single reason the market rises or falls on any given day, driven as it is by the whims of traders placing millions of individual buy and sell orders.

Some anecdotal evidence comes to mind: Companies are prone to release bad news on Friday nights, when fewer people are paying attention. Monday is the first day investors can react.

And when companies collapse, they often do it late Sunday or early Monday, after spending a last weekend trying to stay afloat. See Wachovia, Bear Stearns and, most famously, Lehman Brothers investment bank, on Sept. 15, 2008.

Maybe people are just grumpier. They are at least more anxious: The so-called Vix, a gauge of investor fear, tends to go up on Mondays, notes Ryan Detrick, senior technical strategist for Schaeffer's Investment Research in Cincinnati.

The Vix has risen on two-thirds of this year's Mondays. On Tuesdays, the second-most-anxious day, the Vix was up just 58 percent of the time.

Or maybe it's a fluke — another pattern people latch on to, to make the market seem more understandable, same as the stories that hemlines go up in bull markets, or that stocks rise if a team from the NFC wins the Super Bowl.

Burton Malkiel wrote about those last two theories in his finance classic, "A Random Walk Down Wall Street." He stuck them in a section called "A Gagggle of Other Technical Theories to Help You Lose

SEE MONDAY PAGE 9



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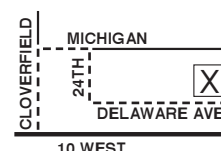


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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Doing the math

Editor:

Response to "Get rid of the word 'marriage'" (Letters to the Editor) published on Aug. 10.

When I read the letter published by Sadia Carone I was saddened and furious by the inherent homophobia and lack of understanding that exists regarding gay marriage.

In this article, the author attempted to use mathematics to prove her point. She suggested that civil union is the same as marriage and she encouraged readers to think of the number 7.

She stated that because $5+2=7$ and $3+4=7$ then "things indeed can be separate but equal."

There are so many things wrong with this assumption but in order to keep it simple to help the author realize the gaps in her mathematical logic I will keep the theme going.

While it is true that $5+2=7$, unfortunately under our current regulation $3+4=2$

Think about that! Who would not have a problem with the last equation? No one can disagree that $5+2=3+4=7=\text{marriage}$

While 5, 2, 3 and 4 all are very different, when they come together, they deserve the same equal rights, nothing less and nothing more.

Currently under federal regulation, gay couples that have a civil union do not have the same benefits as married couples do. Here are just a few of the differences: Couples who have a civil union cannot file joint tax returns or be eligible for tax breaks or protections that the government affords to married couples. Federal benefits, such as survivor benefits through Social Security, sick leave to care for ailing partners, tax breaks, veterans benefits and insurance breaks are also not offered to partners in civil unions in the same way that they are offered to married couples. Most importantly, more gay married couples are raising children through adoption or surrogacy and their children deserve all the same rights that their friends who come from non-same sex married families are currently able to enjoy.

Alen Voskanian, MD

Father of two sons
Happily "married"

HUNGER READS THE MORNING PAPER, TOO.



Bill Bauer

Send comments to editor@smdp.com

East Village: Heading back to the old drawing board

LAST MONDAY, ("TIDYING UP loose ends," My Write) I wrote about the new development planned for the aging Village Trailer Park at 2930 Colorado Ave. and suggested that developer Marc Luzzatto redesign his development to make it more harmonious with the surrounding neighborhood.

Luzzatto's "East Village" as proposed is a 378,460-square-foot, 438 unit, housing/retail complex slated for the site. Many Santa Monicans are up-in-arms about its height, size, density and the displacement of some 48 low-income, mostly elderly tenants living in a trailer park currently on the property.

Luzatto's project was supposed to return to City Council on Aug. 28 for review, however, he has asked for a continuance to respond to public comments and "explore whether we can develop a creative solution that could make our project even greater for the community." In particular, Luzzatto wants additional time to redesign the project and try to preserve trailer space so some of the remaining residents can stay on the 3.85 acre site.

This is a textbook example of how the process should work. It's apparent Luzzatto is seriously attempting to develop a better, more neighborhood-friendly project. And, while some would quibble that the deeply flawed development that he proposed would never fly and that he had to change it, I'd like to think that he listened and is responding positively to the community by rethinking his project.

If some of the trailer park's long-term residents can stay and live in their own trailers or mobile homes, great! It's still too early to pop the cork and pass the champagne, but it looks like the bubbly can go on ice.

After six years, we all may be headed down the right road and that something far better for everyone may come out of this after all.

CERTAINLY

I often write about how City Hall fails to do its best to serve its citizens. I'm pleased to report there's one thing City Hall is getting right and that's preparing us all for a disaster.

I finished Santa Monica's first-ever, three-part, comprehensive Community Emergency Response Team (CERT) training developed by the Federal Emergency Management Agency (FEMA) and facilitated by City Hall's Office of Emergency Management (OEM), Saturday.

In all, 30 Santa Monicans of varied ages and backgrounds applied and were chosen at random for the free training that would enable us to acquire the knowledge and skills to provide a basic level of emergency aid to our neighborhoods when a disaster such as a major earthquake strikes.

We all met for three consecutive Saturdays at the fire department's training facilities on Michigan Avenue. We learned

about government service providers, emergency planing, fire safety, how to suppress a small fire, how to shut off utilities after a disaster and how and when to safely gain access to a damaged building

We were taught the fundamentals of search and rescue operations, how to keep ourselves out of harm's way after a disaster, triage and first aid, CERT organization, disaster psychology and about terrorism. Instructors included men and women from the Santa Monica Police Department, Santa Monica Fire Department — including some awesome SMFD paramedics — and OEM staff. It's a terrific training.

We all know realistically in a major disaster police and fire resources may be spread very thin. Some services may be supplemented by the American Red Cross but with hundreds or thousands of potential victims in a disaster for every trained responder, there are never enough people with the skills and knowledge to adequately provide support. And that's where CERT comes in.

Additional classes will be offered in the months and years ahead, because the goal is to train hundreds of citizens who can render aid and service in the community and supplement public safety professionals and save lives in the immediate hours and days following a cataclysm.

Thanks to OEM's Emergency Services Coordinator Paul Weinberg and OEM Manager Lt. Ken Semko (SMPD) for putting it all together and City Manager Rod Gould who was instrumental in establishing OEM and instituting CERT training.

Want to be CERTified? Phone (310) 458-2263 during business hours, fax (310) 449-4414 or e-mail oem@smgov.net. Go online at www.smgov.net/OEM.

PRICES GOING UP

It looks like a number of taxes or revenue generating measures will be on the fall ballot. In addition to a number of state and county propositions, there's also the Santa Monica-Malibu Unified School District's construction bond to consider. But, don't forget there's another tax that'll hit the public hard and it goes into effect in just 10 days. Beginning Sept. 1, Amazon, Overstock.com and other large Internet retailers will start charging additional California sales/use taxes on purchases. This tax will apply to items sold to California residents even if the supplier is out of state. I look at it as a 9.25 percent price hike thanks to Gov. Moonbeam, I mean Jerry Brown.

So if you're planning to buy anything expensive online like a flat-screen TV, computer, electronics, clothing, jewelry or other goods, keep in mind that a \$300 item will cost nearly \$28 more in a week and a half.

Buy now and save. And, when it comes to voting for other tax measures Nov. 6, count this as one tax increase, already.

BILL can be reached at mr.bilbau@gmail.com.

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Officials to allow night aerial firefighting in SoCal

MICHAEL R. BLOOD
Associated Press

LOS ANGELES The U.S. Forest Service said Thursday it will permit agency helicopters to attack wildfires at night in Southern California, a significant policy shift that follows complaints about a 2009 blaze that became the largest in Los Angeles County history.

The night-flying program will begin modestly by next year with the use of a single helicopter, stationed in Angeles National Forest, where the 2009 Station Fire killed two firefighters, destroyed 89 homes and blackened 250 square miles.

After the huge blaze, the Forest Service was sharply criticized by residents who lost homes. Politicians clamored for changes, and government records opened questions about whether firefighting aircraft could have been ordered and deployed more quickly, including at night.

Tom Harbour, director of fire and aviation management for the Forest Service, said political pressure did not prompt the shift, which should have the helicopter in place no later than next June.

"This is a professional decision made by a professional organization after careful analysis and study of the pros and cons, the costs and the benefits," Harbour told The Associated Press in an interview.

The agency has long been reluctant to fly in darkness in rugged national forests for safety reasons. The Forest Service experimented with night flying against wildfires in the 1970s and early 1980s but abandoned it after a helicopter collision.

"There certainly are additional risks and additional expenses," said Harbour, adding that the program would be funded initially with \$2 million that would go toward training, staff and equipment, including night-flying goggles. The helicopter will be operated by a contractor.

Some critics have suggested water-dropping helicopters could have slowed or extinguished the Station Fire on its first night,

before it grew into an inferno.

A 2009 Forest Service review found the fire raged out of control because it jumped into inaccessible terrain, not because the agency scaled back firefighters or aircraft attacking the flames.

A U.S. Government Accountability Office report revealed conflicting accounts of why an air tanker was not summoned in the early hours of the blaze, but it noted that firefighting decisions are made under heavy pressure with imperfect information, and it acknowledged investigators had only limited ability to second-guess firefighters.

"Even less clear is whether, and to what extent, different decisions might have changed the outcome of the fire," the GAO report concluded.

The decision to use the helicopter was first announced by Sen. Dianne Feinstein, D-Calif., and area Reps. Adam Schiff, a Democrat, and Howard "Buck" McKeon, a Republican.

"This is long overdue but a welcome policy change by the Forest Service," Feinstein said in a statement. "Attacking fires from the air at night can bolster firefighting efforts because temperatures are cooler, humidity is higher and Santa Ana winds die down."

Last year the Forest Service announced an agreement with local firefighters that made it easier to get water-dumping helicopters into the air at night over the fire-prone Angeles National Forest. The deal eliminated a requirement that homes or other structures must be in immediate danger for foresters to request help from the county's night-flying helicopters.

Water- and retardant-dumping aircraft rarely extinguish wildfires. That job falls to ground crews. Embers, brush and grasses on the forest floor can continue to burn even after a water or retardant drop.

Harbour stressed that the expansion into night flying will not guarantee that every wildfire is extinguished promptly, in all circumstances. He said studies suggested that night flights could be effective in about 30 percent of the wildfires likely to be faced in the region.

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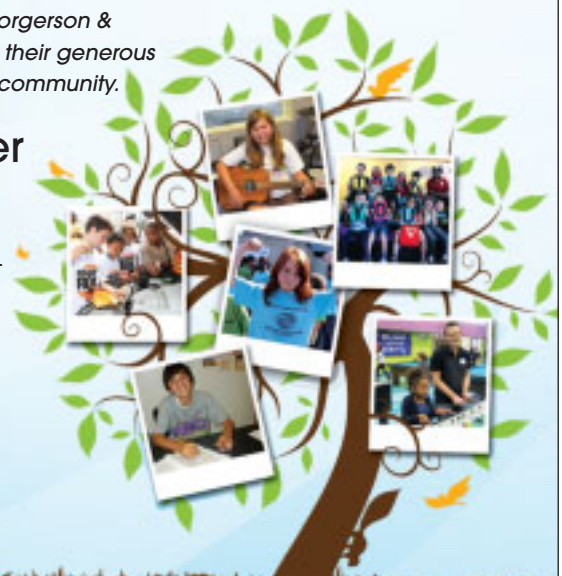
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The Q-Line

Campaign issues

With the local election season upon us, there seems to be plenty to think about. There's development, budget deficits and as always funding for education.

So, this week's Q-Line question asks:
What do you think is the most pressing issue in Santa Monica as we approach election day?

Contact qline@smdp.com before Friday at 5 p.m. and we'll print your answers in the weekend edition of the Daily Press. You can also call 310-573-8354.


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NOTICE OF AVAILABILITY OF A DRAFT ENVIRONMENTAL IMPACT REPORT FOR THE ROBERTS CENTER PROJECT

OFFICIAL NOTICE is hereby given on the completion and availability of a Draft Environmental Impact Report (Draft EIR) for the proposed Roberts Center Project (proposed project) located at 2848-2912 Colorado Avenue in the City of Santa Monica.

PROJECT DESCRIPTION: The proposed project would require the removal of approximately 79,000 square feet (sf) of existing commercial space, surface parking areas, and vegetation on the project site. The proposed project would consist of mixed uses in four buildings with a floor area ratio of 2.5. The project uses would include creative office/production space, neighborhood-serving retail and restaurant space such as a green grocer or café, and 231 housing units in a mix of housing types (ranging from market rate to low income with studios, one and two bedrooms, as well as live-work units). The proposed project would result in the construction of approximately 304,368 sf of building area within four buildings including approximately 220,630 sf of residential, 37,220 sf of creative office, 23,250 sf of retail, and 23,268 sf of amenities.

Building A along Colorado Avenue would consist of up to 50,065 sf of floor area, comprised of (1) up to 7,590 sf of floor area to be used for retail and/or restaurant uses on the ground floor (together with other ancillary uses permitted), (2) up to 5,020 sf of floor area to be used for live-work units on the ground floor (including mezzanine space), and (3) up to 37,455 sf of floor area to be used for residential uses on floors two through five, together with a swimming pool and other outdoor amenities on the roof of Building A. The height of the building would not exceed 45 feet total, with a 35-foot high frontage along Colorado, provided that additional height will step back in accordance with the plans.

Building B, fronting along the west side of the plaza, would contain up to 72,760 sf of floor area, comprised of (1) up to 7,850 sf of floor area to be used for a combination of neighborhood-serving retail and/or restaurant uses on the ground floor (together with the other ancillary uses permitted), (2) up to 8,910 sf of floor area to be used for live-work units on the ground floor (including mezzanine space), and (3) up to 56,000 sf of floor area to be used for residential uses in up to five stories. Building height would not exceed 57 feet.

Building C, fronting on the north side of the Pennsylvania Avenue extension, would contain up to 61,424 sf of floor area, comprised of (1) up to 6,110 sf of floor area to be used for approximately 4,000 sf of yoga/dance studio with the remainder for restaurant, and retail uses on the ground floor (together with the other ancillary uses permitted), (2) up to 4,914 sf of floor area to be used for live-work units on the ground floor (including mezzanine space), and (3) up to 50,400 sf of floor area to be used for residential uses on all stories. Building C would not exceed 57 feet in height.

Building D, fronting on the south side of the Pennsylvania Avenue extension, would contain up to 95,151 sf of floor area comprised of (1) up to 37,220 sf of floor area to be used for production and post-production studio and creative office space uses on the ground floor and floor two (together with the other ancillary uses permitted) and (2) up to 57,931 sf of floor area to be used for residential units on floors three through five (inclusive of 160 sf of lobby on the ground floor). The building would not exceed 57 feet in height.

A two-level parking garage would be provided. Gym and exercise areas, and ancillary improvements such as lobbies, public showers, etc. in the subterranean garage would aggregate up to 23,268 sf of floor area. The amenities at the subterranean levels would be private, serving the project tenants only. Both options of the project would include a large plaza and public paseos allowing pedestrian access through the project site to streets at the boundaries of the property and related facilities. In addition, a retail kiosk up to 500 sf of floor area would be provided in the plaza with an additional 1,200 sf of outdoor seating.

The project proponent would extend Pennsylvania Avenue between Stewart Street and Stanford Street only across the project site. If the approved related project immediately to the west (Lionsgate) and the pending related project immediately to the east (Village Trailer Park) are constructed, the proposed project and the two related projects would extend Pennsylvania Avenue from Stewart Street east to provide a complete connection between Stanford and Stewart Streets.

In addition, a new north-south street (New Road) would be developed along the site's eastern border from Colorado Avenue. The New Road would intersect the Pennsylvania Avenue extension and terminate at the property's southern boundary. Access to the project site would be primarily from Colorado Avenue, and Stanford Street and Stewart Street if and when the adjacent related projects are completed.

ANTICIPATED ENVIRONMENTAL IMPACTS: The Draft EIR analyzed potential environmental impacts associated with the proposed project including: Aesthetics, Air Quality, Biological Resources, Construction Effects, Geology/Soils, Greenhouse Gas Effects, Hazards and Hazardous Materials, Hydrology and Water Quality, Land Use and Planning, Neighborhood Effects, Noise, Public Services, Shadows, Transportation/Traffic, and Utilities.

The Draft EIR determined that implementation of the proposed project will result in the following significant and unavoidable impacts: Construction Effects (Air Quality and Vibration) and Transportation and Traffic

PUBLIC REVIEW PERIOD: A 45-day public review period will be provided for all interested persons to submit comments on the adequacy of the Draft EIR. **The comment period will start on August 20, 2012 and end at 5:30 p.m. on October 3, 2012.** Written comments should be sent to: Jing Yeo, Special Projects Manager; City Planning Division, 1685 Main Street, Room 212, Santa Monica, CA 90401. Email: jing.yeo@smgov.net Fax: (310) 458-3380

AVAILABILITY OF ENVIRONMENTAL DOCUMENTATION: The Draft EIR and background materials may be viewed online at <http://www01.smgov.net/planning/planningcomm/environmentalreports.html> or in person at the following locations:

City Planning Division Public Counter, Room 111, 1685 Main Street, Santa Monica, CA
Office of the City Clerk, Room 102, 1685 Main Street, Santa Monica, CA
Santa Monica Main Library, 601 Santa Monica Blvd., Santa Monica, CA
Fairview Branch Monica Library, 2101 Ocean Park Blvd., Santa Monica, CA



Earth Talk

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Photo courtesy iStockPhotos

ON THE PATH: The Congressionally mandated Recreational Trails Program was in jeopardy due to budget cuts, but its backers in Congress announced this past July that it would be retained to the tune of \$85 million in funding per year.

Blazing a trail

Dear Earth Talk

What exactly is the federal government's Recreational Trails Program and is it true that it's on the chopping block?

— Randy Caldwell,
Lyme, NH

The Recreational Trails Program (RTP) is a federal assistance program that helps states pay for the development and maintenance of recreational trails and trail-related facilities for both non-motorized and motorized recreational trail uses. The Congressionally mandated program was in jeopardy due to budget cuts, but its backers in Congress announced this past July that RTP would be retained to the tune of \$85 million per year as part of the new surface transportation agreement law called MAP-21. Minnesota Democratic Senator Amy Klobuchar was instrumental in the retention of RTP by introducing it as an amendment to MAP-21 as a stand-alone program with its own dedicated funding.

Overall, MAP-21 allocates \$105 billion for fiscal years 2013 and 2014 to improve safety, reduce traffic congestion, maintain infrastructure and improve the overall efficiency of highway transportation. RTP is one of several provisions of MAP-21 that bolster transit, bike and pedestrian programs across the country.

Funding for the RTP portion of MAP-21 comes from a portion of the motor fuel excise tax collected across the country from non-highway recreational fuel use in snowmobiles, all-terrain vehicles, off-highway motorcycles and off-highway light trucks, and comes out of the Federal Highway Trust Fund. Half of the RTP funds are distributed equally among all 50 states, and half are distributed in proportion to the estimated amount of non-highway recreational fuel use in each state. Individual states are responsible for administering their own RTP monies and soliciting and selecting qualifying projects.

That said, the use of RTP funding is restricted to maintenance and restoration of existing trails, development and rehabilitation of trailside and trailhead facilities and trail linkages, purchase and lease of trail construction and maintenance equipment, construction of new trails, acquisition of easements or property for trails, and assessment of trail conditions for accessibility and maintenance. RTP funding may not go toward property condemnation (eminent domain), construction of new trails for motorized use on federally managed public lands or for facilitating motorized access on otherwise non-motorized trails.

States must allocate 30 percent of their RTP funding for motorized trail use, 30 percent for non-motorized use, and the remaining 40 percent for so-called "diverse" (motorized and non-motorized) trail use. Projects may satisfy two categories at the same time, giving states some flexibility in how to allocate their share of the RTP pie. States can use up to five percent of their funds to disseminate related publications and operate educational programs to promote safety and environmental protection related to trails.

Trail lovers across the country are thrilled that Congress extended RTP, which began in 2005 with a \$60 million allocation and was increased each of the following years until it plateaued at \$85 million in 2009. The continuation of the \$85 million allocation was also good news to those who feared that if it wasn't cut entirely it would be scaled back significantly. With new funding for the next two years, Americans can look forward to the creation of many new trails and continued maintenance of existing ones.

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Drones take on wildlife and ecological conservation

DENIS D. GRAY
Associated Press

PRANBURI, Thailand They're better known as stealthy killing machines to take out suspected terrorists with pinpoint accuracy. But drones are also being put to more benign use in skies across several continents to track endangered wildlife, spot poachers and chart forest loss.

Although it's still the "dawn of drone ecology," as one innovator calls it, these unmanned aerial vehicles are already skimming over Indonesia's jungle canopy to photograph orangutans, protecting rhinos in Nepal and studying invasive aquatic plants in Florida.

Activists launched a long-range drone in December to locate and photograph a Japanese whaling ship as the Sea Shepherd Conservation Society attempted to block Japan's annual whale hunt in Antarctic waters.

Relatively cheap, portable and earth-hugging, they fill a gap between satellite and manned aircraft imagery and on-the-ground observations, says Percival Franklin at the University of Florida, which has been developing such drones for more than a decade.

"The potential uses are almost unlimited," says Ian Singleton, director of the Sumatran Orangutan Conservation Program, testing drones this year over Indonesia's Tripa peat forest where fires set by palm oil growers are threatening the world's highest density habitat of the great apes.

Conservation is one of the latest roles for these multi-taskers, either autonomously controlled by on-board computers or under remote guidance of a navigator. Ranging in size from less than half a kilogram (pound) to more than 18 metric tons (20 tons), drones have been used for firefighting, road patrols, hurricane tracking and other jobs too dull, dirty or dangerous for piloted craft.

Most prominently, they have been harnessed by the U.S. military in recent years, often to detect and kill opponents in America's "war on terror" in Afghanistan, Pakistan and elsewhere.

A conservation drone pioneer, Lian Pin Koh of the Swiss Federal Institute of Technology, says the idea came to him after another sweaty, jungle slog in Sabah, Malaysia, hauling heavy equipment for his field work.

"I told my assistant, who happened to be my wife, 'How wonderful it would be if we could fly over that area rather than walk there again tomorrow,'" recalled the Singaporean expert on tropical deforestation, and a model plane hobbyist.

Unlike eco-drones in the United States, mostly custom-built or commercial models, Koh last year cobbled together a far cheaper, off-the-shelf version that poorer organizations and governments in the developing world can better afford.

He and partner Serge Wich bought a model plane — some are available in China for as little as \$100 — added an autopilot system, open source software to program missions, and still and video cameras. All for less than \$2,000, or ten times cheaper than some commercial vehicles with similar capabilities.

This year, they have flown more than 200 mostly test runs in Asia using an improved version with a 2-meter (6.5 foot) wing span, air time of 45 minutes and a 25-kilometer (15.5-mile) range.

The drones were flown over rough terrain in Malaysia where GPS-collared elephants are difficult to monitor from the ground. In Nepal's Chitwan National Park, the World

Wide Fund for Nature (WWF) and the Nepal Army conducted trials on detecting rhino and elephant poachers. The duo also assisted the Ugalla Primate Project to head count chimpanzees in western Tanzania.

"Counting orangutan nests is the main way of surveying orangutan populations," says Graham Usher of the Sumatran project, which captured one of the apes atop a palm tree feeding on palm heart in a sharp photograph. From higher altitudes the drones, he said, also provide high-resolution, real-time images showing where forests are being cleared and set ablaze.

By contrast ground expeditions are time-consuming, logistically cumbersome and expensive. A conventional orangutan census in Sumatra, which may also involve helicopters and aircraft, costs some \$250,000. Surveying land use by satellite is likewise costly and hampered by frequent cloud cover over tropical areas.

But there are drawbacks with drones, including landing them in often thickly vegetated areas since they need clear touchdown zones of about 100 by 100 meters (yards). Koh said he was working to rig the vehicle with a parachute to allow landing in confined space.

Franklin says the hardware and image interpretation are still being developed as more missions are planned in the United States, ranging from counting pygmy rabbit burrows in Idaho to monitoring salmon-eating seabirds off the Oregon coast.

The University of Florida is testing another "war on terror" weapon, thermal imaging, to hunt for Burmese pythons invading the state's Everglades, having found the snakes regulate temperatures of their nests in a way that makes them visible through such technology.

Other eyes-in-the-sky increasingly used for conservation tasks are ultralights, bird-like craft with a major advantage over drones — the human touch.

"It's the closest thing we have come to flying like birds 30,000 years after coming out of caves," says Mark Silverberg, preparing to take a reporter up in a para-motor ultralight, one earlier hired by conservation groups to photograph and video Mekong River dolphins, tiger habitat in Myanmar and denuded hills in northern Thailand.

Taking off from a fallow rice field in Pranburi district, south of the Thai capital Bangkok, we nearly brush branches as our two-seater ultralight craft needles through stands of trees, follows a flock of water fowl just below us, then soars to 300 meters (980 feet) for an all-horizons view. Where humanity intersects with nature is clearly evident, and beyond loom limestone cliffs of a national park invaded by polluting shrimp farms.

"I can really craft a shoot, a sequence, show scenes better than drones because there is a human being who can take in and react to the whole environment more immediately and make adjustments," says Silverberg, an American who runs Paramotor Thailand.

The ultralight, he explains, has other advantages over most eco-drones: it can remain airborne for up to 3 hours, cover 70 kilometers (43 miles) and carry heavier payloads. But ultralights are rather noisy and pilots are reluctant to fly over water or thick vegetation in event of an emergency landing.

"All in all, there's really no competition with drones," says Silverberg after the flight over south of Bangkok. "Both are really great tools for conservation."



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SANTA MONICA COLLEGE FACILITIES WITH COMPASS ENERGY SOLUTIONS COMPANY.

Santa Monica Community College District Board of Trustees shall hold a public hearing on September 6, 2012 at 7:00 p.m. in the Board Room at the Business Building Room 117, Santa Monica College, 1900 Pico Boulevard, Santa Monica, CA 90405 for the purpose of taking public comment and adopting a resolution making certain findings, and approving an Energy Service Contract with Compass Energy Solutions Company for the implementation of certain energy related improvements to College facilities in accordance with California Government Code Section 4217.10 to 4217.18. The Board shall adopt findings that provide, and the Energy Service Contract shall require, that the cost to the District to implement the energy related improvements per this contract will be less than the anticipated marginal cost to the District of thermal, electrical, or other energy that would have been consumed by the College in absence of purchasing the energy improvements.

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Local

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MONDAY, AUGUST 20, 2012

Santa Monica Daily Press

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KNOW BEFORE YOU GO

Expo Light Rail Line: Construction

Please note the following activities:

1. Street parking: striping and signage: Work crews will complete installing pavement markers on side streets listed below.
 - Seventh Street from Colorado Avenue to Olympic Boulevard
 - Ninth, 10th, 12th, Euclid, 15th and 16th streets from Colorado Avenue to Broadway
 2. Sewer relocations on Colorado between Lincoln Boulevard and 14th Streets: Expect daytime lane closures on Colorado, one lane in each direction will be maintained. Expect delays if using Colorado. Note the loss of parking on Colorado but replacement parking is provided on adjacent streets.
 3. Watermain relocation on 19th Street: Work crews will be relocating an existing water line currently located underground at various points along the Expo right-of-way in the city of Santa Monica. Work is scheduled to start on Aug. 20 on 19th Street between Olympic Boulevard and Colorado Avenue. Please note that 19th Street will be closed to through traffic, expect delays.
 4. Watermain relocation on Stewart Street: Work crews will be relocating an existing water line currently located underground at various points along the Expo right-of-way in the city of Santa Monica. Work is scheduled to commence the week of Aug. 6 on Stewart Street between Olympic and Exposition boulevards. All travel lanes will be maintained on Stewart Street during peak hours. Traffic service officers will assist with traffic control as needed.
 5. Centinela Bridge: Majority of the work will take place in the city of Los Angeles right-of-way, with the west abutment being built within the city of Santa Monica. Construction of the bridge will be implemented in stages. Pile drilling in Santa Monica is complete and is currently ongoing on the Los Angeles segment of the bridge.
 6. Soil removal, rail removal and grading within the Expo right-of-way: To continue in Santa Monica on Aug. 20.
 7. Gas Company (SCG) relocation of a gas service on Colorado Avenue between 14th and 15th streets. Work is to begin on Aug. 20 and take approximately three days and to complete. Please note one lane of traffic in each direction will remain on Colorado.
 8. Water service relocation: Relocation of a water service on Colorado Avenue between 14th and 15th streets. Work is to begin on Aug. 24 and take approximately five days and to complete. Please note one lane of traffic in each direction will remain on Colorado.
 8. South sidewalk is closed on Colorado between 14th and 16th streets.
- For more information about the Expo Line project, visit BuildExpo.org or call (213) 922-EXPO (3976).



20th/Cloverfield improvement project

Construction activities on 20th Street and Cloverfield Boulevard between the Santa Monica Freeway (I-10) and Pico Boulevard include potholing, driveway reconstruction, irrigation line installation, curb ramp modification and street light pole foundation installation. Said work will involve lane closures. One northbound lane and one southbound lane will be closed on Cloverfield, and one northbound lane on 20th,, however through traffic will be allowed. Traffic control will be in place during construction and will maintain one lane of traffic in each direction at all times. Left and right turn movements may be restricted at times. Please use alternate routes whenever possible. For more info, please contact Jim Litzel, Black & Veatch, (310) 863-4991.

Annual paving & sidewalk repair project

The contractor will be repairing sidewalks and performing striping work at various locations throughout the city. Pearl Street between 17th Street and Centinela Avenue, Ocean Park Boulevard between Cloverfield Boulevard and Centinela Avenue, Sixth Street between Montana and Colorado avenues, Montana Avenue between Ocean Avenue and Seventh Street, 14th Street between Washington and Ashland avenues. Dig out will be started on Seventh street between Colorado Avenue and San Vicente Boulevard to identify and repair damaged road surface area with asphalt. Traffic control signs and barricades will be deployed to guide vehicular and pedestrian traffic in and around the work areas. Work hours are 8 a.m. – 6 p.m. Impact to traffic should be minimal but partial closures of some travel lanes may be necessary at times. For more info, please contact Inspector Chuck Stagner, (714) 925-4628.

Advanced traffic management systems project

The contractor will continue to relocate video cameras at various intersections, will be setting fiber optic pull boxes from Arizona and Ocean avenues to Arizona and Lincoln Boulevard, start upgrading curb ramps at Arizona Avenue and 17th Street, and switch out controller boxes along Cloverfield and along Colorado. Impact to traffic should be minimal but partial and full lane closures may be necessary at times. All work will take place between the hours of 8 a.m. – 6 p.m. Questions may be directed to the project hotline at (866) 755-7679 and/or Glenn Paras, Inspector, (714) 493-7017. For more info, visit www.SMConstructs.org.

Ocean Park Boulevard complete green street project

Construction will take place Monday to Friday, 8 a.m. – 6 p.m., on Ocean Park Boulevard between Neilson Way and Lincoln Boulevard. Traffic control will be in place during construction and will maintain one lane of traffic in each direction. There will be partial lane closures on Sixth Street at Ocean Park Boulevard. Westbound left turn lane at Main Street will be closed for water main work. There will be lane closures from Neilson Way to Lincoln Boulevard. Please use alternate routes whenever possible. For more info, visit www.SMConstructs.org.

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HULU
FROM PAGE 1

valued by their employees, when most cities are struggling with declining services and staffing.”

“We are proud to welcome Hulu to Santa Monica,” Gould added.

Hulu promises to bring scores if not hundreds of employees to Santa Monica. That means more people eating at local restaurants for lunch and hitting gyms to burn off those calories after work. Jennifer Taylor with City Hall’s Buy Local campaign said many of Hulu’s employees live in Santa Monica so having the company locate closer to their homes could help with the city’s live-work imbalance and could mean less cars on the roads as employees bike or bus to work.

“[Hulu] is going to help create a lot of jobs in the area,” Taylor said.

Hulu attracts some 27 million users every month, according to ComScore Video Metrix. A large part of Hulu’s appeal has been its modest reliance upon commercials — only 3 1/2 minutes in a half-hour prime-time show, compared with eight minutes on TV.

Users can find popular shows like “Glee” and “Modern Family” without having to have cable or satellite service.

That could pose problems down the road as Hulu’s parent companies rely on

some \$30 billion annually in programming fees that pour into the media giants from cable, satellite and telecom providers, according to a report in the L.A. Times. Those fees support the cost of producing content, and undercutting them by steering viewers away from TV and to the Internet would jeopardize the sturdiest financial leg of the TV industry.

To boost revenue and in a bid to capture the tablet and smartphone market, Hulu began urging people last year to sign up for the \$7.99-a-month subscription service Hulu Plus, The Times reported. The company recently said it was “on pace” to reach 1 million subscribers by the end of the year.

The media company owners, in another move to keep viewers choosing TV over the Internet for watching shows, have proposed delaying the availability of free episodes, according to The Times. At present, users can go to Hulu to watch episodes that aired the previous night on TV. But viewers may eventually have to wait weeks after the network airing to see the episode on Hulu.

Another decision looms. This summer, Hulu’s exclusive rights to distribute ABC, Fox and NBC programming online begin to expire. The companies have been slow to renew, most likely waiting to see how the next generation of Hulu takes shape.

kevinh@smdp.com

MONDAY
FROM PAGE 3

Money.”

He found the “blue Monday” phenomenon equally underwhelming. “Far from dependable,” he says, and “most likely due to chance.”

Still, there is a pattern.

Howard Silverblatt, senior index analyst for S&P Dow Jones Indices, crunched numbers for the Standard & Poor’s 500 stock index back to 1928 and found that melancholy Mondays are a long tradition.

Over the past 84 years, the S&P has declined on 52 percent of the Mondays, Silverblatt says. Same goes for the Dow, going back to 1900. On each of the other four days, the market is more likely to rise than fall.

The S&P averages a decline of 0.12 percent on Mondays over history. On each of the other four days, the market averages a gain. (The best is Wednesday, averaging an increase of 0.08 percent.)

This year follows the pattern: For both the S&P and the Dow, Monday is the only day to average a loss.

Notably horrible was Monday, June 11, when the Dow fell 142 points because of worries about Spanish debt. Almost as bad were June 25, also capsized by worries about Spain, and April 9, after an anemic jobs report.

“Maybe over the weekend, that’s when reality sets in,” says Tim McCandless, senior stock analyst at Bel Air Investment Advisors in Los Angeles.

Three of the five worst days in the history of the S&P 500 were Mondays, including two days known as Black Monday: Oct. 19, 1987, when stocks plunged more than 20 percent, and Oct. 28, 1929, which helped set off the Great Depression.

So pity the poor Monday. Even pop culture is stacked against it. The Mamas & the Papas sang that every other day of the week is fine. Nobody names a restaurant T.G.I. Monday’s. The Titanic sank on a Monday, for crying out loud.

It wasn’t always like this, with Mondays representing the dreaded beginning of the workweek in Western countries. Monday probably got its bad name when the Roman emperor Constantine invented the weekend, as David Ewing Duncan, author of a book on the history of the calendar, is fond of saying.

Constantine made Sunday a rest day, an attempt to please both sun-worshippers, who were already observing it, Duncan says, and Christians, who Constantine knew could be persuaded because they believed in the resurrection of Christ on a Sunday.

So Monday, named for the moon, became the day for going back to work.

Which, in some ways, is only fitting. “There’s always been some mystery around the moon,” Duncan says. “Much like how the stock market works on Mondays.”

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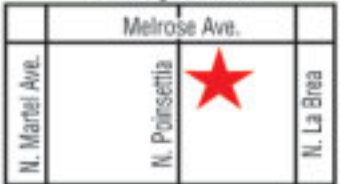
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CHOW DOWN: Customers have a meal at Rusty's Surf Ranch on the Santa Monica Pier.

RUSTY'S FROM PAGE 1

the same casual atmosphere that he believes makes Rusty's as good for a children's birthday party as a night out for adults.

"There will be changes, mostly in the décor, the design and the menu," Barnard said after the meeting. "There will be many things that won't change at all, including the family-friendliness."

Hundreds of people reached out to Barnard to support his bid to stay in place, Barnard said, and several came to the meeting to speak in favor of the family restaurant, which they felt offered the right atmosphere at the right price for the community.

Barnard has also proven his propensity to respect the fabric of Santa Monica with his other restaurants — the Tavern on Main and the Omelette Parlor — and showed that he was willing to meet the \$200,000 base rent requested by City Hall for the location, said Bruce Cameron, an active member of the preservation community.

"If we're talking about money, give it to Rusty's, period," Cameron said. "If you're talking about non-monetary value, I think the choice is very clear."

Although Quintessential and Rusty's had emerged in the top two, Pier Manager Rod Merl was not inclined to suggest that the council select either for a semi-permanent home on the pier.

Instead, Merl recommended that staff go back to the drawing board and begin the restaurant recruitment process using a broker, a new method approved by the City Council last year as part of an overhaul of pier operations.

Pier leases must be filled through a com-

petitive bidding process, which usually involves putting out a request for proposals and encouraging companies to come to the bidding table with concepts and promises already considered.

Although that's the norm for most city contracts, officials noted that it's not how the restaurant or service industry works. They felt the city might be losing out on some of the best operators because restaurateurs were not used to the proposal process and did not know that the opportunities on the pier existed.

This would be the last opportunity to fill a long-term lease on the pier until 2020, Merl said.

Barnard and the Quintessential Group protested that asking them to start from scratch after almost a year-long process would be unfair, and the City Council agreed.

Rusty's was not the only Santa Monica classic risking sacrifice to the vagaries of public process.

Chez Jay's, a historic restaurant that sits right on the edge of what will be the \$47 million Palisades Garden Walk park, also must fight for survival on two fronts.

The location, which boasts a peanut that's traveled to space and is believed to be the location that Daniel Ellsberg passed the Pentagon Papers to New York Times reporters in 1971, was asked to transform itself to conform with the new park or risk losing its position.

The restaurant also found itself threatened with a potential sale because the land on which it sits is owned by Santa Monica's former Redevelopment Agency, an entity that was dissolved by an act of the state legislature in February.

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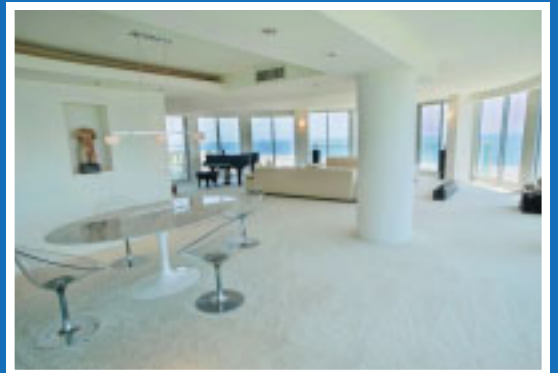
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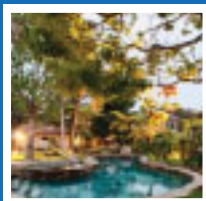
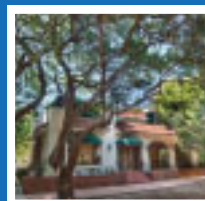


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South of Wilshire	=	\$981,150
Sunset Park	=	\$1,351,267
Ocean Park	=	\$1,598,500

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Local

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MONDAY, AUGUST 20, 2012

Santa Monica Daily Press

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BOX OFFICE

FROM PAGE 3

of the season.

Since the first weekend of May, revenues total \$3.9 billion, down 5 percent from last summer's, when Hollywood finished with an all-time high of \$4.4 billion for the season, according to Hollywood.com.

This summer delivered huge hits such as "The Avengers" with \$617.6 million domestically and "The Dark Knight Rises," which took in \$11.1 million this weekend to cross the \$400 million mark and edge past "The Hunger Games" to become the year's second-biggest hit.

But other releases such as "Dark Shadows," "Battleship," "The Watch" and "Total Recall" were duds that failed to live up to the summer's hype.

With only two weekends left in the season and no obvious hits premiering, it's unlikely that Hollywood will break last summer's record.

"We're winding down the summer and we're in the dog days of August. They're called that for a reason, because we're experiencing the typical summer slowdown, only it seems worse this year," said Hollywood.com analyst Paul Dergarabedian.

"The Expendables 2" also pulled in \$17.3 million overseas.

Along with Stallone, "The Expendables 2" cast includes Arnold Schwarzenegger, Bruce Willis, Jason Statham, Chuck Norris and Jean-Claude Van Damme.

While the sequel drew smaller crowds than the first movie, distributor Lionsgate noted that business held up better for the

new one in its second day. Revenues dipped only 3 percent from Friday to Saturday compared to 11 percent for "The Expendables," according to Lionsgate.

That's a sign that more first-night fans may be talking up the sequel, which also earned better reviews than the original.

"We believe with solid word of mouth and even critical response to the film, that bodes well for the playability," said David Spitz, Lionsgate's head of distribution. "It's the old, it's not a sprint, it's a marathon."

"Sparkle" was the first movie since 1996's "The Preacher's Wife," for Houston, who died in February. The movie was produced on a small \$14 million budget, so it will not be a financial burden to Sony despite its modest earnings.

A star's death often boosts audience interest, as happened with Heath Ledger and the Batman blockbuster "The Dark Knight" or Michael Jackson and the hit music documentary "Michael Jackson: This Is It."

That did not hold true for "Sparkle," in which Houston had a supporting role as the stern but loving mother of the three singers.

"I don't think that was ever in the cards where there was this sudden interest in seeing the movie," Dergarabedian said. "There didn't seem to be that kind of, 'oh, it's Whitney Houston's last movie, we've got to go see it' attitude."

Estimated ticket sales for Friday through Sunday at U.S. and Canadian theaters, according to Hollywood.com. Where available, latest international numbers are also included. Final domestic figures will be released Monday.

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MLB
Cabrera associate attempted to fabricate player's defense

RONALD BLUM
AP Sports Writer

NEW YORK An associate of San Francisco Giants All-Star Melky Cabrera purchased a website and attempted to create evidence to support a claim that the outfielder inadvertently took the substance that caused a positive drug test, the New York Daily News reported Sunday.

Baseball officials uncovered the scheme as Cabrera prepared his case to challenge the test. Cabrera's grievance then was dropped, and Major League Baseball announced a 50-game suspension Wednesday.

A team of six-to-seven investigators from MLB spent several weeks working to uncover the plan, a baseball official familiar with the probe said Sunday. The person spoke on condition of anonymity because MLB didn't authorize anyone to discuss the matter publicly.

It's the first such case MLB has had and officials hope that uncovering the scheme will discourage similar attempts.

The person said baseball had referred the case to federal investigators.

A second baseball official, also speaking on condition of anonymity, said additional discipline against Cabrera was unlikely.

Cabrera, MVP of the All-Star game last month, tested positive for testosterone, MLB said.

The person said Juan Nunez, who works with Cabrera's agents, purchased an existing website and attempted to alter it in a manner that would allow Cabrera to claim the positive test was caused by a substance obtained through the website. The News reported Nunez paid \$10,000 for the website.

"If you create a new website, you would know when the website was created," the baseball official said. "At least they were smart enough to buy an existing website."

The baseball official said MLB investigators were able to use their forensic resources to trace the website back to Nunez.

Cabrera is represented by brothers Sam and Seth Levinson of ACES, a sports management company based in Brooklyn. The Levinsons, who did not respond to messages Sunday, told the Daily News that Nunez was a "paid consultant" of their agency.

"The MLBPA has clearly stated that ACES has no connection to the website or this matter and, as reported, Juan Nunez has taken full responsibility for his acts," Seth Levinson told The Associated Press. "There is nothing more we can add and we will allow our reputation in the industry for 27 years to speak for itself."

The second baseball official said MLB intends to ask the Major League Baseball Players Association, which regulates agents, to follow up on the situation at ACES.

Cabrera was enjoying the best season of his big league career, helping the Giants contend for a postseason berth. He was hitting .346 with 11 homers and 60 RBIs, but will miss the rest of the regular season and the start of the playoffs, if the Giants advance that far.

A former member of the New York Yankees, Atlanta Braves and Kansas City Royals, Cabrera is eligible for free agency after the World Series.

San Francisco manager Bruce Bochy declined to discuss the allegations against Cabrera before the Giants played the Padres in San Diego. He didn't defend his player's actions, either.

"You can be world-class parents and your kids can go south or have some issues. We can't follow guys 24/7, and it comes down to choices. (Cabrera) is a grown man, he's a veteran," Bochy said. "These are unfortunate things and we'll continue to work at cleaning out baseball."

SURFREPORT

MATT WILKINSON

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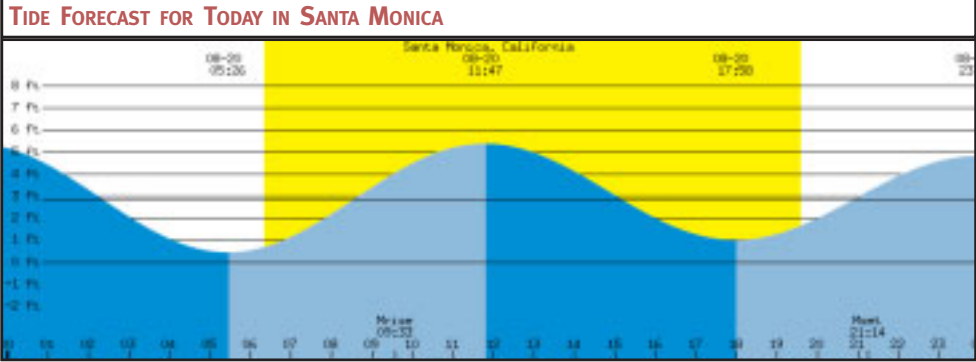
SURF CONDITIONS WATER TEMP: 70.1°

SWELL FORECAST

Looks smaller, about waist max at south facing breaks and knee high at west facing spots.

LONG RANGE SYNOPSIS

LOOKS SMALLER YET, ABOUT KNEE TO WAIST MOST EVERYWHERE.



NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of

August 15, 2012

HEAL THE BAY • 1444 9th Street, Santa Monica, CA 90401 • www.healthebay.org • brc@healthebay.org • 800 HEAL BAY

QUICK STATS (for the last 30 days)

Number of sewage spills — 1
Number of beach closures due to a sewage spill — 0
Number of wet days — 0
Number of A grades for dry/wet weather — 26 / 0
Number of (C,D,F) grades for dry/wet weather — 0 / 0

The Beach Report Card is made possible by: The Otter — von Furstenberg Family Foundation
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Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually for extended health criteria in the state's Beach Closures and Health Warning Protocol.

LOCATION	DRY	WET
Leo Canillo Beach, at Arroyo Sequit Creek mouth.	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	ns
El Pescador State Beach, between Luchessa and Los Alamos creeks.	ns	ns
General Canyon at El Matador State Beach.	A+	ns
Beach at Trenches Creek mouth.	A+	ns
Zuma Beach at Zuma Creek mouth.	A+	ns
Walnut Creek, projection of Wildlife Rd. (private).	A+	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A+	ns
Escondido Creek, just east of Escondido State Beach.	A+	ns
Lodge Canyon Creek mouth.	A+	ns
Solstice Canyon at San Blascas County Beach.	A+	ns
Puerto State Beach at creek mouth.	A+	ns
Marie Canyon storm drain at Puerto Beach, at 24572 Malibu Rd.	A	ns
Seafarer Beach at Malibu Colony fence.	A+	ns
Seafarer Beach (beach location) — daily.	A	ns
Malibu Pier — 50 yards east.	B	ns
Carbon Beach at Sweetwater Canyon.	A+	ns
Las Flores State Beach at Las Flores Creek (point north).	A+	ns
Big Rock Beach at 13548 PCH stairs.	A+	ns
Pena Creek at Las Torres County Beach.	A+	ns
Tuna Canyon.	ns	ns
Tapanga State Beach at creek mouth.	A	ns
Cedarbrook Storm Drain at Cedar Rock Beach.	A+	ns
Santa Ynez Storm Drain at Cedar Rock Beach.	A+	ns
Will Rogers State Beach at 17208 PCH (1/4 mile east of Sunset drain).	A+	ns

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club near fence.	A	ns
Will Rogers State Beach at Pulga Canyon storm drain.	A+	ns
Will Rogers State Beach at Temescal Canyon drain.	A+	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chatsworth).	A	ns
Santa Monica Beach at Montana Ave. drain.	A+	ns
Santa Monica Beach at Wilshire Blvd. drain.	A+	ns
Santa Monica Municipal Pier.	A	ns
Santa Monica Beach at Pico/Venice storm drain.	A	ns
Santa Monica Beach at Strand St. (in front of the restaurants).	A+	ns
Ocean Park Beach at Redwood Ave. drain.	A+	ns
Venice City Beach, at the Rose Ave. storm drain.	A+	ns
Venice Beach at Brooks Ave. drain.	A+	ns
Venice Beach at Winwood Ave. drain.	A+	ns
Venice Fishing Pier — 50 yards south.	A+	ns
Venice Beach — projection of Topical St.	B	ns
Malibu del Rey, Malibu's Beach — lifeguard tower.	A	ns
Deckweiler State Beach at Bolinas Creek mouth.	B	ns
Deckweiler State Beach at Calver Blvd. drain.	A+	ns
North Westchester Storm Drain at Deckweiler State Beach.	A+	ns
Deckweiler State Beach at World Way (south of DWR jetty).	A+	ns
Deckweiler State Beach at Imperial Hwy drain.	A+	ns
Deckweiler Beach — opposite Hyperion Treatment Plant.	A+	ns
Deckweiler State Beach at Grand Ave. drain.	A+	ns

LEGEND

DRY — each location is graded on an A — F scale based on bacterial pollution levels present in the surf zone

WET — grades for days of recorded rainfall and the following 3 days

ns — no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our swimmers are happy.

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MOVIE TIMES

Aero Theatre 1328 Montana Ave. (310) 260-1528	11:30am, 12:15pm, 3:00pm, 5:45pm, 7:45pm, 8:30pm, 10:30pm	10:15pm
The Last of Sheila (PG) 2 hrs 7:30pm	Campaign (R) 1hr 37min 11:30am, 2:00pm, 4:30pm, 7:00pm, 9:30pm	Queen of Versailles (PG) 1hr 40min 1:20pm, 7:00pm
AMC Loews Broadway 4 1441 Third Street Promenade (888) 262-4386	Dark Knight Rises (PG-13) 2hrs 44min 11:20am, 2:50pm, 6:30pm, 10:05pm	Ruby Sparks (R) 1hr 44min 4:10pm, 9:30pm
Ted (R) 1hr 46min 1:45pm, 4:45pm, 7:30pm, 10:15pm	Odd Life of Timothy Green (PG) 1hr 40min 11:15am, 1:45pm, 4:30pm, 7:20pm, 10:15pm	AMC Criterion 6 1313 Third St. (310) 395-1599
Campaign (R) 1hr 37min 2:40pm, 5:15pm, 7:45pm, 10:15pm	Diary of a Wimpy Kid: Dog Days (PG) 1hr 34min 11:15am, 1:45pm, 4:20pm, 7:00pm, 9:35pm	Bourne Legacy (PG-13) 2hrs 15min 11:20am, 2:45pm, 6:10pm, 9:30pm
Dark Knight Rises (PG-13) 2hrs 44min 1:55pm, 5:30pm, 9:15pm	Laemmle's Monica Fourplex 1332 Second St. (310) 478-3836	Total Recall (PG-13) 2hrs 01min 12:30pm, 3:30pm, 6:30pm, 9:30pm
Ice Age: Continental Drift (PG) 1hr 34min 1:50pm, 4:30pm, 7:00pm, 9:30pm	Intouchables (R) 1hr 52min 1:40pm, 4:30pm, 7:30pm, 10:10pm	Moonrise Kingdom (PG-13) 1hr 33min 11:55am, 2:40pm, 5:15pm, 7:55pm, 10:25pm
AMC 7 Santa Monica 1310 Third St. (310) 451-9440	Awakening (R) 1hr 46min 1:30pm, 4:20pm, 7:10pm, 9:50pm	ParaNorman (PG) 1hr 33min 11:45am, 5:00pm, 10:20pm
Bourne Legacy (PG-13) 2hrs 15min 11:55am, 3:20pm, 6:45pm, 10:10pm	Beasts of the Southern Wild (PG-13) 1hr 31min 1:00pm, 3:20pm, 5:40pm, 8:00pm,	Hope Springs (PG-13) 2hrs 01min 11:30am, 2:10pm, 4:45pm, 7:30pm, 10:15pm
Expendables 2 (R) 1hr 42min		Sparkle (PG-13) 2hrs 00min 11:15am, 2:05pm, 4:55pm, 7:50pm, 10:30pm

For more information, e-mail news@smdp.com

Find your pals tonight, Sag

- ARIES (March 21-April 19)**

★★★★ You know how to work well with others, yet you prefer to remain the dominating influence. You might believe a situation is evolving in this same manner. Tonight: Sort through the possibilities, then decide.
- TAURUS (April 20-May 20)**

★★★ Pace yourself, and try not to react to a somewhat surprising event or piece of news. Give yourself time to adjust and internalize the information at hand. Schedule a stressbuster if possible. You will want to indulge a loved one. Tonight: Your treat.
- GEMINI (May 21-June 20)**

★★★★★ Allow your imagination to infuse relationships and events with more excitement or intrigue. You tend to add interest and a new dimension to any project. Others appreciate your originality and will ask for your feedback. Tonight: Add more fun to a situation.
- CANCER (June 21-July 22)**

★★★★ You could see a personal matter quite differently from others -- so much so that you might feel unsure of certain past judgments. In the next few weeks, you could revisit past decisions and choose to change them.Tonight: Happily head home.
- LEO (July 23-Aug. 22)**

★★★★ Listen well, and understand what is going on behind someone's words. You grasp more than you are willing to deal with right now; however, it does serve you well to get to the root of an issue. Tonight: Talk up a storm.
- VIRGO (Aug. 23-Sept. 22)**

★★★ Be sensitive to your budget. You might want to deal with a loved one differently. You do not always have to say "thank you" in a materialistic manner. Consider your other options. You might want to see where a friend is coming from. Tonight: Maintain your budget.
- LIBRA (Sept. 23-Oct. 22)**

★★★★★ You are all smiles. The unexpected excitement that a quirky friend generates helps keep your interest. Understand what is going on behind this person's erratic behavior. Listen to your inner voice and let it guide you. Tonight: As you like.
- SCORPIO (Oct. 23-Nov. 21)**

★★★★ Realize what is going on behind the scenes. What is being expressed openly might be hiding a different agenda or problem. Also, evaluate your own actions in a difficult situation. Are you being as clear as possible? Tonight: Not to be found.
- SAGITTARIUS (Nov. 22-Dec. 21)**

★★★★ You are in a position to transform or walk away from a difficult situation. A meeting could prove to be instrumental. Excellent communication, combined with high energy and drive, allows you to start down the path to realizing a certain desire. Tonight: Find your pals.
- CAPRICORN (Dec. 22-Jan. 19)**

★★★★ Take charge, and understand that others might be slightly resentful or envious of your leadership abilities; they wish they could handle problems as effectively as you do. Be gracious, and do not cop an attitude. Tonight: In the limelight.
- AQUARIUS (Jan. 20-Feb. 18)**

★★★★★ Reach out for someone at a distance. The unexpected plays a role in your plans. There could be miscommunication out of the blue. Curb a tendency to go to extremes or be reactive. Tonight: Act on some fun idea that has been on the back burner.
- PISCES (Feb. 19-March 20)**

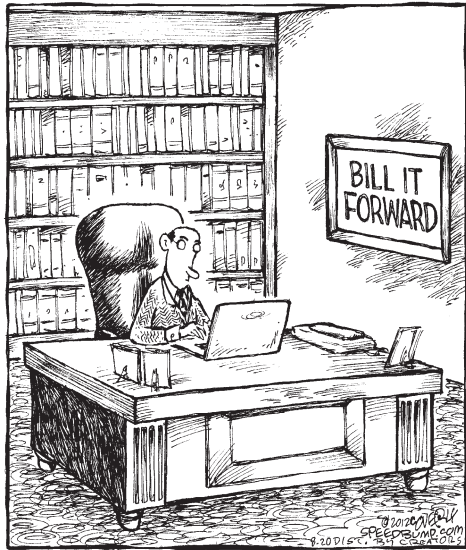
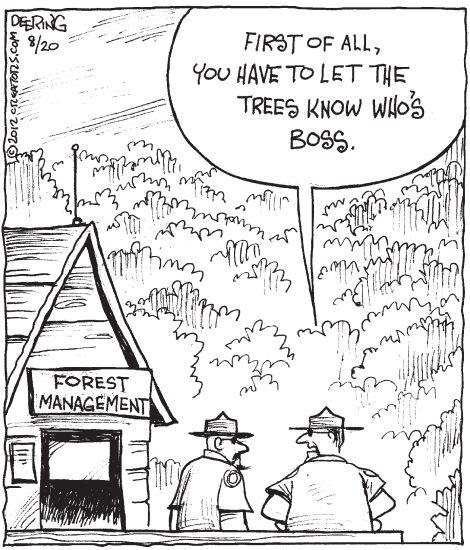
★★★★ A partnership or several key relationships dominate your plans and ideas. You could be overwhelmed by everything you have to do. Share some of the burden by asking for help. Tonight: Indulge a roommate or family member.

Happy birthday

This year you become a host to the unexpected. Your life develops an exciting and surprising tone. Your high energy carries you through many interesting events, while your focus gets you through your day-to-day life. Communication obviously will play a strong role. Being the "good" Leo, you will tend to overindulge in many different areas of your life. If you are single, you could attract quite a group of wannabe suitors. If one of them doesn't grab your heart, understand that you still have not met the right person. If you are attached, your significant other will feel most indulged, though you must remain in touch with his or her needs. A fellow LEO will be good to have around.

JACQUELINE BIGAR'S STARS	
The stars show the kind of day you'll have:	
★★★★★Dynamic	★★ So-So
★★★★ Positive	★ Difficult
★★★ Average	

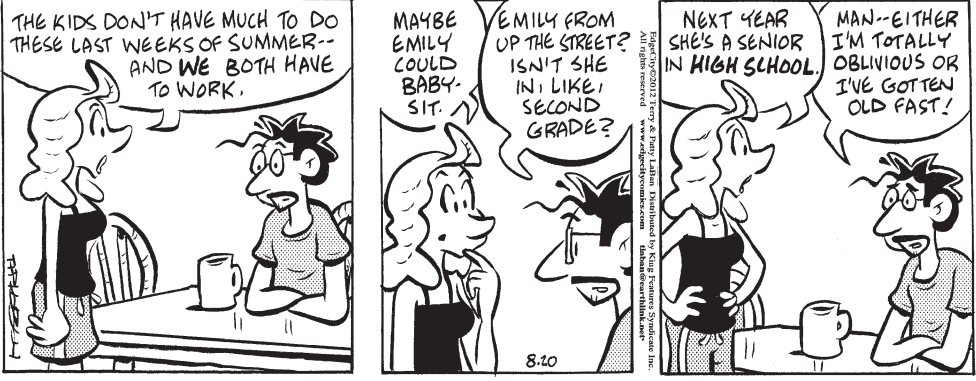
Speed Bump By Dave Coverly Strange Brew By John Deering



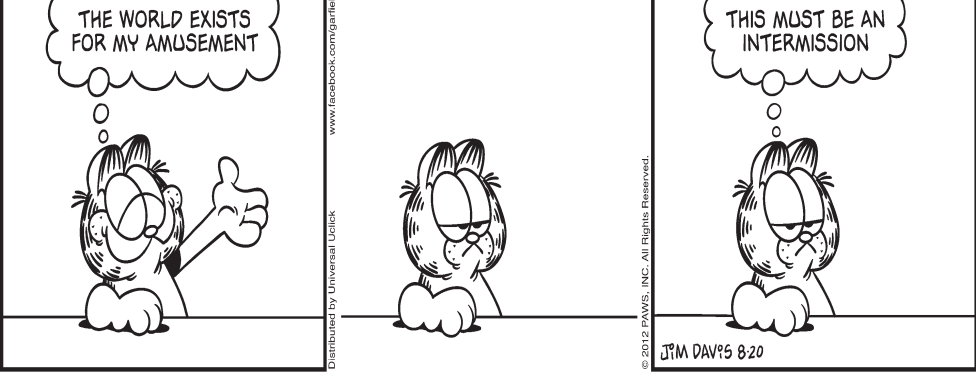
Dogs of C-Kennel By Mick and Mason Mastroianni



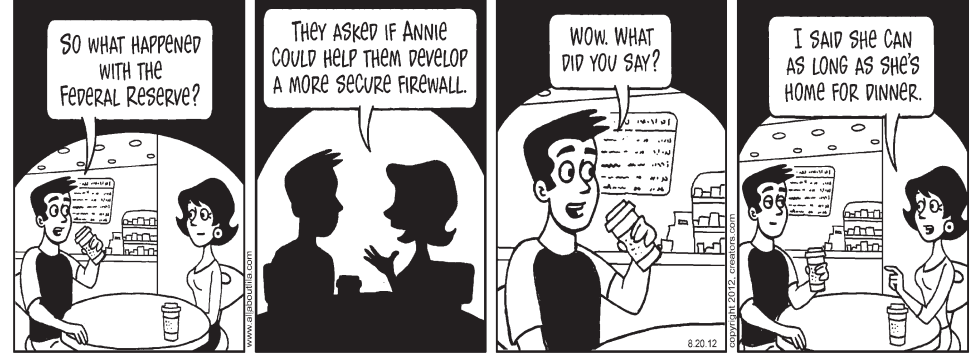
Edge City By Terry & Patty LaBan



Garfield By Jim Davis



The Meaning of Lila By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

		9	6		1			
			9	5		2		
3			4				6	
1	5	8			2			6
	9			7			4	
7			8			5	1	3
	2				8			1
		7		3	6			
			5		4	7		

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

5	4	6	2	1	3	7	8	9
1	3	7	5	9	8	6	2	4
2	9	8	4	6	7	5	1	3
7	2	5	6	8	4	3	9	1
3	8	1	9	7	2	4	5	6
4	6	9	3	5	1	2	7	8
9	1	4	7	3	5	8	6	2
6	5	3	8	2	9	1	4	7
8	7	2	1	4	6	9	3	5



MYSTERY PHOTO

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to editor@smdp.com. Send your mystery photos to editor@smdp.com to be used in future issues.

Daniel Archuleta daniela@smdp.com

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Depiction

6 Bounders

10 Library stamp

11 Quartz variety

13 Refrain syllables

14 Kind of candle or numeral

15 Suffer

16 Use a chair

18 Paintings and prints

19 Large bird of prey

22 Circle section

23 Lusty look

24 Deceitful people

27 Play groups

28 Gawk at

29 Workout site

30 Source of continued wealth

35 Steady run

36 Day warmer

37 Virtual person in a computer game

38 Underway

40 Steer clear of

42 Edison's

— Park

43 Bengal beast

44 Profound

45 Run-down

DOWN

1 Luggage clip-on

2 Racer Andretti

3 To any extent

4 Tooth-paste type

5 Classroom needs

6 — blanche

7 In the past

8 Lawsuit award

9 Up-and-coming actress

12 Comes in

17 Co. abbr.

20 Was bold

21 Texas landmark

24 Impasse

25 "My bad"

26 Depleted

27 Young swans

29 African grazer

31 Bar, legally

32 Sioux language

33 Was partisan

34 Abrasive powder

39 Bullfight cry

41 Compete

	L	O	O	P		L	A	G	S	
C	A	R	V	E		A	D	A	P	T
A	B	N	E	R		R	A	Z	O	R
G	R	A	N	D	M	A		E	T	A
E	A	T		I	T	S	A	B	O	Y
S	T	E	V	E	S		T	O	N	S
			A	M	I	G	O			
M	I	S	S		N	A	P	P	E	R
I	N	I	T	I	A	L		A	X	E
S	A	L		S	I	L	E	N	C	E
T	R	I	A	L		E	X	T	O	L
S	U	C	R	E		O	P	E	N	S
	T	A	C	T		N	O	D	S	

Saturday's answer

NEW CROSSWORD BOOK! Send \$4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475

1	2	3	4	5		6	7	8	9	
10						11				12
13						14				
15				16	17			18		
19			20				21			
			22				23			
24	25	26				27				
28					29					
30				31				32	33	34
35				36				37		
38			39			40	41			
42						43				
	44					45				

DAILY LOTTERY



Draw Date: August 17
8 20 24 35 56
Meganumber: 24
Jackpot: \$45M



Draw Date: August 18
4 18 19 42 43
Meganumber: 25
Jackpot: \$13M



Draw Date: August 19
7 16 19 21 29



Draw Date: August 19
MIDDAY: 9 0 6
EVENING: 9 4 9



Draw Date: August 19
1st: 10 - SOLID GOLD
2nd: 01 - GOLD RUSH
3rd: 08-GORGEOUSGEORGE
RACE TIME: 1:44.45

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at <http://www.calottery.com>

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ The only unlimited-issue U.S. visa allowing fast-lane entrance for certain foreign workers is the O-1, available to those (e.g., scientists, technology engineers) who, in the opinion of the State Department, demonstrate "extraordinary ability." Reuters reported in June that an O-1 recently went to British journalist Piers Morgan, whose extraordinariness seems limited to replacing Larry King on his CNN interview program, and another to Shera Bechard, Playboy's Miss November 2010, whose other accomplishment seems to be the creation of an online photo-sharing experience called "Frisky Friday."

■ Canadian rap singer Manu Militari was, until earlier this year, sufficiently patriotic to have received more than \$100,000 in government grants that originated with the Canadian Heritage department. However, a June video released ahead of his new album "L'Attente" portrayed Afghan Taliban fighters targeting a convoy of Canadian soldiers, planting a roadside bomb and aiming their rifles at the Canadians' heads. Over 150 Canadian soldiers have died fighting the Taliban and their insurgent allies.

TODAY IN HISTORY

1988- Iran-Iraq War: a cease-fire is agreed after almost eight years of war.

1988- The Troubles: Eight British Army soldiers are killed and 28 wounded when their bus is hit by a Provisional Irish Republican Army roadside bomb in Northern Ireland.

1989- The pleasure boat Marchioness sinks on the River Thames following a collision, 51 people are killed.

1991- Dissolution of the Soviet Union, August Coup: more than 100,000 people rally outside the Soviet Union's parliament building protesting the coup aiming to depose President Mikhail Gorbachev.

WORD UP!

lodestar
\ LOHD-stahr \ , noun;
1. Something that serves as a guide or on which the attention is fixed.

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Santa Monica Daily Press

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CLASSIFICATIONS:

Announcements
Creative
Employment
For Sale

Furniture
Pets
Boats
Jewelry
Wanted
Travel

Vacation Rentals
Apartments/Condos
Rent
Houses for Rent
Roomates
Commercial Lease

Real Estate
Real Estate Loans
Storage Space
Vehicles for Sale
Massage
Services

Computer Services
Attorney Services
Business Opportunities
Yard Sales
Health and Beauty
Fitness

Wealth and Success
Lost and Found
Personals
Psychic
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Announcements

HYMAN KOSMAN PRODUCTIONS

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Employment

ATTENTION LEGAL SECRETARIES, LEGAL AIDES, PARALEGALS, LAW OFFICE MANAGERS AND STAFF

Great opportunity for extra income through referrals. We are a legal document courier service looking to expand our business and pay top referral fees for new accounts set up at area law offices, to inquire further, please email bsberkowitz@aol.com or call 213-923-4942

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SENIOR PROPRIETARY TRADING SYSTEM DEVELOPER

Duties: Designing, developing, programming, supporting, enhancing, and maintaining a sophisticated and highly customized proprietary trade order management, accounting and operational software system comprised of core components (TraderForum, GCentral, NotificationManager) and interfacing those core components with other applications in use throughout the enterprise, including but not limited to Bloomberg Server API, EzeCastle OMS, Advent Geneva Accounting system, Google Docs, while providing .NET, IIS web & Apple iOS client deployments for the aforementioned systems. Manage all data import processes; conduct requirements analysis; create functional specifications; provide all coding, debugging, and QA testing for the above core systems and extended connectivity products.

Requirements: Bachelor's degree or foreign equivalent in Computer Programming, Mathematics or a related field, plus seven (7) years of progressive, post-baccalaureate software engineering, software development or related experience. Must have experience with C++, C#, WCF, WPF, Objective-C, VB.NET, VBScript, XHTML/DHTML, JavaScript, T-SQL. Must have experience with Bloomberg API, EZeCastle software, Geneva SOAP Server, Google Documents API, and iOS development.

Interested candidates should send resumes to: Jamie Lin and jljin@gizmo-girls.com

For Rent

Messanine office for rent at 1424 Fourth St. The central tower building. Santa Monica 90401. (310) 276-3313 Please leave a message

MV/MDR adj. Large studio near Centinela and 90 freeway. Full kitchen, stove & refrigerator, laundry, parking. \$950. Info (310)828-4481 or (310)993-0414

For Rent

after 6pm.

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Call (310)977-7935

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310-453-3341
sullivan-dituri.com

2908 EXPOSITION Blvd., # 4, SM

\$1725,2bd/1ba,upper,stove,refrg,carpet, no pet,Street Parking.Contact:Sullivan-Dituri Co.
310-453-3341
sullivan-dituri.com

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(310)869-7901

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Notices

NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE(S)
Date of Filing Application: 07/11/2012
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: WEST END PUB LLC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 1301 5TH STREET SANTA MONICA, CA 90401-1414
Type of License(s) Applied for: 48-ON-SALE GENERAL PUBLIC PREMISES
Department of Alcoholic Beverage Control INGLEWOOD.
SANTA MONICA DAILY PRESS

Notices

erage Control to sell alcoholic beverages at: 1301 5TH STREET SANTA MONICA, CA 90401-1414
Type of License(s) Applied for: 48-ON-SALE GENERAL PUBLIC PREMISES
Department of Alcoholic Beverage Control INGLEWOOD.
SANTA MONICA DAILY PRESS

NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE(S)
Date of Filing Application: 07/18/2012
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: DJONT/JPM HOSPITALITY LEASING (SPE), LLC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 120 COLORADO AVE. SANTA MONICA, CA 90401-2316
Type of License(s) Applied for: 47-ON-SALE GENERAL EATING PLACE
Department of Alcoholic Beverage Control INGLEWOOD.
SANTA MONICA DAILY PRESS

NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE(S)
Date of Filing Application: 08/13/2012
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: MALIBU ROADHOUSE PARTNERS LLC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 26025 PACIFIC COAST HWY MALIBU, CA 90265-4519
Type of License(s) Applied for: 47-ON-SALE GENERAL EATING PLACE
Department of Alcoholic Beverage Control INGLEWOOD.
SANTA MONICA DAILY PRESS

DBAS

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012142759 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 07/16/2012 The following person(s) is (are) doing business as SANTA MONICA FORD . The full name of registrant(s) is/are: FORD OF SANTA MONICA INC. 1230 SANTA MONICA BLVD. SANTA MONICA CA 90404. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2002. /s/: RON DAVIS. This statement was filed with the County Clerk of LOS ANGELES County on 07/16/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/30/2012, 08/06/2012, 08/13/2012, 08/20/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-144095
The following person(s) is (are) doing business as: CHYMANA, 8200 WILSHIRE BLVD. #200, BEVERLY HILLS, CA 90211. Full name of registrant(s) is (are) CRUZ HELENA RICO, JO-SUE EDUARDO RODRIGUEZ 8200 WILSHIRE BLVD. #200, BEVERLY HILLS, CA 90211. This

DBAS

Business is conducted by: A GENERAL PARTNERSHIP. Signed: CRUZ HELENA RICO. This statement was filed with the County Clerk of Los Angeles County on 07/17/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 30, August 06, 13, 20, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-145596
The following person(s) is (are) doing business as: I WANT CRAYONS, 134 S. ELM DR. #204, BEVERLY HILLS, CA 90212. Full name of registrant(s) is (are) SOHANI HOLLAND CAGLIERO, 134 S. ELM DR. #204, BEVERLY HILLS, CA 90212. This Business is conducted by: AN INDIVIDUAL. Signed: SOHANI HOLLAND CAGLIERO. This statement was filed with the County Clerk of Los Angeles County on 07/19/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 30, August 06, 13, 20, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-145923
The following person(s) is (are) doing business as: JO-MI ALTA-5 ICF/DD-N, 2075 EL MOLINO AVE., ALTADENA, CA 91001. Full name of registrant(s) is (are) RCJM ENTERPRISES, 1849 AYERS WAY, BURBANK, CA 91501. This Business is conducted by: A LIMITED LIABILITY COMPANY. Signed: JOHANNA CUEVAS MATTA. This statement was filed with the County Clerk of Los Angeles County on 07/19/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 30, August 06, 13, 20, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-145922
The following person(s) is (are) doing business as: JO-MI BROADMOOR ICF/DD-N, 1547 BROADMOOR WAY, WEST COVINA, CA 91790. Full name of registrant(s) is (are) RCJM ENTERPRISES, LLC, 1849 AYERS WAY, BURBANK, CA 91501. This Business is conducted by: A LIMITED LIABILITY COMPANY. Signed: JOHANNA CUEVAS MATTA. This statement was filed with the County Clerk of Los Angeles County on 07/19/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the

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date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 30, August 06, 13, 20, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-145921
The following person(s) is (are) doing business as: JO-MI ICF/DD-N, 2128 SHIRLEE ST., WEST COVINA, CA 91792. Full name of registrant(s) is (are) RCJM ENTERPRISES, LLC., 1849 AYERS WAY, BURBANK, CA 91501. This Business is conducted by: A LIMITED LIABILITY COMAPNY. Signed: JOHANNA CUEVAS MATTA. This statement was filed with the County Clerk of Los Angeles County on 07/19/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 30, August 06, 13, 20, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-141862
The following person(s) is (are) doing business as: KKCLEAN, 11114 EVERS AVE., L.A., CA 90059. Full name of registrant(s) is (are) GRICELDA DIAZ, 11114 EVERS AVE., L.A., CA 90059. This Business is conducted by: AN INDIVIDUAL. Signed: GRICELDA DIAZ. This statement was filed with the County Clerk of Los Angeles County on 07/13/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 30, August 06, 13, 20, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-150441
The following person(s) is (are) doing business as: ANANDA BEAUTY SALON, 5700 E. BEVERLY BLVD., L.A., CA 90022. Full name of registrant(s) is (are) JESUS ALVAREZ, 5700 BEVERLY BLVD., L.A., CA 90022, JORGE MARTINEZ, 1174 VIRGIL AVE., L.A., CA 90029. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: JESUS ALVAREZ. This statement was filed with the County Clerk of Los Angeles County on 07/26/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 30, August 06, 13, 20, 2012
Publish: Santa Monica Daily Press

DBAS

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-150732
The following person(s) is (are) doing business as: AUTO ZAPPER, 13245 IMPERIAL HWY., WHITTIER, CA 90605. Full name of registrant(s) is (are) WILLIAM POSEY, 11543 BRIMLEY ST., NORWALK, CA 90650, DEBORAH POSEY, 9033 CEDAR ST., BELLFLOWER, CA 90706. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: WILLIAM POSEY. This statement was filed with the County Clerk of Los Angeles County on 07/26/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 11/2007. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 30, August 06, 13, 20, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-149106
The following person(s) is (are) doing business as: NEON COUTURE, 14431 VENTURA BLVD. #229, SHERMAN OAKS, CA 91423. Full name of registrant(s) is (are) KEYANA BRADGON, 2132 HYDE PARK AVE. #223, L.A., CA 90047. This Business is conducted by: AN INDIVIDUAL. Signed: KEYANA BRADGON. This statement was filed with the County Clerk of Los Angeles County on 07/24/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 30, August 06, 13, 20, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-146518
The following person(s) is (are) doing business as: PRECIOUS GIFTS ETC., 703 W. 43rd PL., L.A., CA 90037. Full name of registrant(s) is (are) VERONICA PORTILLO, 703 W. 43rd PL., L.A., CA 90037. This Business is conducted by: AN INDIVIDUAL. Signed: VERONICA PORTILLO. This statement was filed with the County Clerk of Los Angeles County on 07/20/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 30, August 06, 13, 20, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012147257 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 07/23/2012 The following person(s) is (are) doing business as

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CLASSIFIED ADVERTISING CONDITIONS: REGULAR RATE: \$7.50 a day. Ads over 15 words add 30¢ per word per day. Ad must run a minimum of twelve consecutive days. PREMIUMS: First two words caps no charge. Bold words, italics, centered lines, etc. cost extra. Please call for rates. TYPOS: Check your ad the first day of publication. Sorry, we do not issue credit after an ad has run more than once. DEADLINES: 3:00 p.m. prior the day of publication except for Monday's paper when the deadline is Friday at 2:30 p.m. PAYMENT: All private party ads must be pre-paid. We accept checks, credit cards, and of course cash. CORRESPONDENCE: To place your ad call our offices 9 a.m. to 5 p.m., Monday through Friday, (310) 458-7737; send a check or money order with ad copy to The Santa Monica Daily Press, P.O. Box 1380, Santa Monica, CA 90406. OTHER RATES: For information about the professional services directory or classified display ads, please call our office at (310) 458-7737.

Santa Monica Daily Press

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LOCATION 1640 5th Street, Suite 218, Santa Monica, CA 90401

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DBAS	DBAS	DBAS	DBAS	DBAS	DBAS
<p>MOJOMAC. The full name of registrant(s) is/are: PHILIP MARCH 3852 KEESHEN DRIVE LOS ANGELES CA 90066. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/PHILIP MARCH. This statement was filed with the County Clerk of LOS ANGELES County on 07/23/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/30/2012, 08/06/2012, 08/13/2012, 08/20/2012.</p>	<p>CHAEI BROCKMEIER 829 EUCLID STREET #1 SANTA MONICA CA 90403. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/01/1997. /s/: CHARLES MICHAEL BROCKMEIER. This statement was filed with the County Clerk of LOS ANGELES County on 07/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/30/2012, 08/06/2012, 08/13/2012, 08/20/2012.</p>	<p>lowing person(s) is (are) doing business as BEL MONDO MEN. The full name of registrant(s) is/are: GEORGE M. DOW 1130 20TH STREET #8 SANTA MONIA CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/GEORGE M. DOW. This statement was filed with the County Clerk of LOS ANGELES County on 07/16/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/30/2012, 08/06/2012, 08/13/2012, 08/20/2012.</p>	<p>lowing person(s) is (are) doing business as ALEXS WINDOWS WASHING. The full name of registrant(s) is/are: ALEJANDRO ZAMORA 4020 MARATHON ST. #116 LOS ANGELES CA 90029. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/ALEJANDRO ZAMORA. This statement was filed with the County Clerk of LOS ANGELES County on 07/26/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/06/2012, 08/13/2012, 08/20/2012, 08/27/2012.</p>	<p>FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012140472 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/11/2012 The following person(s) is (are) doing business as MISS MATE. The full name of registrant(s) is/are: DEVON IOTT 1301 FRANKLIN ST #8 SANTA MONICA CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/DEVON IOTT. This statement was filed with the County Clerk of LOS ANGELES County on 07/11/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/06/2012, 08/13/2012, 08/20/2012, 08/27/2012.</p>	<p>lowing person(s) is (are) doing business as FABWRAP. The full name of registrant(s) is/are: LILY B. INC. 3753 KEYSTONE AVE. #16 LOS ANGELES CA 90034. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/09/2007. /s/: GLORIA S. LEE. This statement was filed with the County Clerk of LOS ANGELES County on 08/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/06/2012, 08/13/2012, 08/20/2012, 08/27/2012.</p>
<p>FICTITIOUS BUSINESS NAME STATEMENT FILE No. 2012-148667 The following person(s) is (are) doing business as: ROCKIN LOCKS SALON, 3028 WOODRUFF AVE., LONG BEACH, CA 90808. Full name of registrant(s) is (are) KIMBERLY TITTERINGTON, 6020 E. WALTON ST., LONG BEACH, CA 90815. This Business is conducted by: AN INDIVIDUAL. Signed: KIMBERLY TITTERINGTON. This statement was filed with the County Clerk of Los Angeles County on 07/24/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 30, August 06, 13, 20, 2012 Publish: Santa Monica Daily Press</p>	<p>FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: WESTSIDE MOTORS AUTO SERVICE ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/23/2012 The following person(s) is (are) doing business as WESTSIDE MOTORS AUTO SERVICE. The full name of registrant(s) is/are: SUPRADONO SOEHARTO 1158 26TH STREET #732 SANTA MONICA CA 90403. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/01/1996. /s/: SUPRADONO SOEHARTO. This statement was filed with the County Clerk of LOS ANGELES County on 07/23/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/30/2012, 08/06/2012, 08/13/2012, 08/20/2012.</p>	<p>FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012142760 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/16/2012 The following person(s) is (are) doing business as PCS CALL. The full name of registrant(s) is/are: NAVID MINAEI 1226 S. SHENANDOAH ST. #301 LOS ANGELES CA 90035. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/NAVID MINAEI. This statement was filed with the County Clerk of LOS ANGELES County on 07/16/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/30/2012, 08/06/2012, 08/13/2012, 08/20/2012.</p>	<p>FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012143887 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/17/2012 The following person(s) is (are) doing business as ALLIANCE INTERNATIONAL GROUP. The full name of registrant(s) is/are: CHARLES E. BRAY JR. 122 W. 64TH PLACE INGLEWOOD, CA 90302, BARBARA SULLIVAN 7108 ISLAND VILLAGE DR. LONG BEACH, CA 90803, LILY OTTENO 2372 WALNUT AVE #A BUENA PARK, CA 90620, BEVERLY KUYKENDALL 5505 S. GARTH AVE. LOS ANGELES CA 90056. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/17/2012. /s/: CHARLES E. BRAY JR.. This statement was filed with the County Clerk of LOS ANGELES County on 07/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/06/2012, 08/13/2012, 08/20/2012, 08/27/2012.</p>	<p>FICTITIOUS BUSINESS NAME STATEMENT FILE No. 2012-152600 The following person(s) is (are) doing business as: ROOTSMAN SERVICE, 2538 S. RIMPAU BLVD., L.A., CA 90016. Full name of registrant(s) is (are) DOYANE A. SMALL, 2538 S. RIMPAU BLVD., L.A., CA 90016. This Business is conducted by: AN INDIVIDUAL. Signed: DOYANE A. SMALL. This statement was filed with the County Clerk of Los Angeles County on 07/30/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 07/12/2011. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 06, 13, 20, 27, 2012 Publish: Santa Monica Daily Press</p>	<p>FICTITIOUS BUSINESS NAME STATEMENT FILE No. 2012-151792 The following person(s) is (are) doing business as: GEAMA PARTNERSHIP; HOLA FLAVORS; COCINA MAYA; HOUSE OF LATIN AMERICAN FLAVOR; TIKAL RESTAURANT, 4840 HUNTINGTON DR., L.A., CA 90032. Full name of registrant(s) is (are) DARWIN AMADOR, 4412 WESLEY AVE., L.A., CA 90037, MARIO GRANADOS, 1440 E. 218th ST., CARSON, CA 90745. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: DARWIN AMADOR. This statement was filed with the County Clerk of Los Angeles County on 07/27/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 06, 13, 20, 27, 2012 Publish: Santa Monica Daily Press</p>
<p>FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012138460 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/06/2012 The following person(s) is (are) doing business as WESTSIDE INTERNATIONAL TRADING, LLC. The full name of registrant(s) is/are: WESTSIDE INTERNATIONAL TRADING LLC 2461 SANTA MONICA BLVD. #409 SANTA MONICA, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/MARIA KATALIN BARSÍ. This statement was filed with the County Clerk of LOS ANGELES County on 07/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/30/2012, 08/06/2012, 08/13/2012, 08/20/2012.</p>	<p>FICTITIOUS BUSINESS NAME STATEMENT FILE No. 2012-150440 The following person(s) is (are) doing business as: QUIQUE'S BEAUTY SALON, 5418 E. BEVERLY BLVD. #A, L.A., CA 90022. Full name of registrant(s) is (are) JUSUS ALVAREZ, REYNA DE LA PAZ DIAZ, 5700 E. BEVERLY BLVD., L.A., CA 90022. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: JUSUS ALVAREZ. This statement was filed with the County Clerk of Los Angeles County on 07/26/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 06/01/2007. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 30, August 06, 13, 20, 2012 Publish: Santa Monica Daily Press</p>	<p>FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012147256 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/23/2012 The following person(s) is (are) doing business as PLAYA LAW FIRM, PLAYA LAW. The full name of registrant(s) is/are: SABA ZAFAR 13163 FOUNDATION PARK DR # B-110 PLAYA VISTA CA 90094. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/17/2012. /s/: SABA ZAFAR. This statement was filed with the County Clerk of LOS ANGELES County on 07/23/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/30/2012, 08/06/2012, 08/13/2012, 08/20/2012.</p>	<p>FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012150914 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/06/2012 The following person(s) is (are) doing business as THE CURIOUS CHEESE SHOPPE, THE CURIOUS BAKER. The full name of registrant(s) is/are: THE CURIOUS PALATE 12034 VENICE BLVD. LOS ANGELES, CA 90066. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/26/2012. /s/: ELLIOT RUBIN. This statement was filed with the County Clerk of LOS ANGELES County on 07/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/06/2012, 08/13/2012, 08/20/2012, 08/27/2012.</p>	<p>FICTITIOUS BUSINESS NAME STATEMENT FILE No. 2012-152527 The following person(s) is (are) doing business as: CINECIRE, 2272 COLORADO BLVD. #1103, L.A., CA 90041. Full name of registrant(s) is (are) MARINA KOCHAN, 2272 COLORADO BLVD. #1103, L.A., CA 90041. This Business is conducted by: AN INDIVIDUAL. Signed: MARINA KOCHAN. This statement was filed with the County Clerk of Los Angeles County on 07/30/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 06, 13, 20, 27, 2012 Publish: Santa Monica Daily Press</p>	<p>FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012154268 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/01/2012 The following person(s) is (are) doing business as GARNER HEALTH CARE, GARNER HEALTHCARE. The full name of registrant(s) is/are: GARNER HEALTH, LLC 1299 OCEAN AVE. SUITE 400 SANTA MONICA CA 90401. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/05/2012. /s/: CRAIG B. GARNER. This statement was filed with the County Clerk of LOS ANGELES County on 08/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/13/2012, 08/20/2012, 08/27/2012, 09/03/2012.</p>
<p>FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012146061 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/19/2012 The following person(s) is (are) doing business as PLACE DE VOGUE. The full name of registrant(s) is/are: CATHERINE BIRD CHAMBERLAIN 43 NAVY ST. UNIT B VENICE, CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/CATHERINE BIRD CHAMBERLAIN. This statement was filed with the County Clerk of LOS ANGELES County on 07/19/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/30/2012, 08/06/2012, 08/13/2012, 08/20/2012.</p>	<p>FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012142761 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/16/2012 The following person(s) is (are) doing business as A MINOR INCIDENT. The full name of registrant(s) is/are: JOSEPH HACKETT 1112 19TH STREET UNIT #1 SANTA MONICA CA 90403, HEATHER HACKETT 1112 19TH STREET UNIT #1 SANTA MONICA CA 90403. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/JOSEPH HACKETT. This statement was filed with the County Clerk of LOS ANGELES County on 07/16/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/30/2012, 08/06/2012, 08/13/2012, 08/20/2012.</p>	<p>FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012150507 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/26/2012 The following person(s) is (are) doing business as FOREST GALDE MUSIC. The full name of registrant(s) is/are: PETER SENCHUK 5845 DOVERWOOD DR. UNIT #217 CULVER CITY CA 90230, EMILY SENCHUK 5845 DOVERWOOD DR. UNIT #217 CULVER CITY CA 90230. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/EMILY SENCHUK. This statement was filed with the County Clerk of LOS ANGELES County on 07/26/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/06/2012, 08/13/2012, 08/20/2012, 08/27/2012.</p>	<p>FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012153965 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/01/2012 The following person(s) is (are) doing business as BARFLY BARTENDING. The full name of registrant(s) is/are: NICHOLE STENBAK 50 BREEZE AVE #3 VENICE CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/NICHOLE STENBAK. This statement was filed with the County Clerk of LOS ANGELES County on 08/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/06/2012, 08/13/2012, 08/20/2012, 08/27/2012.</p>	<p>FICTITIOUS BUSINESS NAME STATEMENT FILE No. 2012-152778 The following person(s) is (are) doing business as: MANHATTAN BEACH WATCH REPAIR AND VINTAGE WATCHES, 1300 HIGHLAND AVE. UNIT 109, MANHATTAN BEACH, CA 90266. Full name of registrant(s) is (are) VICKEN KARTOUNIAN, 5349 REESE RD., TORRANCE, CA 90505. This Business is conducted by: AN INDIVIDUAL. Signed: VICKEN KARTOUNIAN. This statement was filed with the County Clerk of Los Angeles County on 07/30/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 06, 13, 20, 27, 2012 Publish: Santa Monica Daily Press</p>	<p>FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012155590 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/02/2012 The following person(s) is (are) doing business as</p>

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GOODMAN CARROLL. The full name of registrant(s) is/are: CRAIG CARROLL 3563 GARNET STREET #19 TORRANCE, CA 90503. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/CRAIG CARROLL. This statement was filed with the County Clerk of LOS ANGELES County on 08/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/13/2012, 08/20/2012, 08/27/2012, 09/03/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012145424 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/19/2012 The following person(s) is (are) doing business as TRIFECTA CLINICAL. The full name of registrant(s) is/are: TRIFECTA MULTIMEDIA 1120 S. ROBERTSON BLVD. 2ND FLOOR LOS ANGELES, CA 90035. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/01/2008. /s/: DAVE YOUNG. This statement was filed with the County Clerk of LOS ANGELES County on 07/19/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/13/2012, 08/20/2012, 08/27/2012, 09/03/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012155537 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/02/2012 The following person(s) is (are) doing business as ABSI KIDS. The full name of registrant(s) is/are: RICHARD VILLEGAS 3028 DELAWARE AVE. SANTA MONICA CA 90404, JAQUELINE RECINOS-KRELL 3564 MOUND VIEW AVE. STUDIO CITY, CA 91604. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/RICHARD VILLEGAS. This statement was filed with the County Clerk of LOS ANGELES County on 08/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/13/2012, 08/20/2012, 08/27/2012, 09/03/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012146129 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/19/2012 The following person(s) is (are) doing business as FOCACCIA DORIA. The full name of registrant(s) is/are: MARCO CAPPETTA 12715 KAGEL CANYON RD. LAKEVIEW TERRACE, CA 91342. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/MARCO CAPPETTA. This statement was filed with the County Clerk of LOS ANGELES County on 07/19/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/13/2012, 08/20/2012, 08/27/2012, 09/03/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012145987 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/19/2012 The following person(s) is (are) doing business as HOM PHOTOGRAPHY. The full name of regis-

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trant(s) is/are: LAUREN LARSEN 10485 EASTBORNE AVE. LOS ANGELES CA 90024, BRYANT HOM 9207 STOLLWOOD COURT GRANITE BAY, CA 95746. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/LAUREN LARSEN. This statement was filed with the County Clerk of LOS ANGELES County on 07/19/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/13/2012, 08/20/2012, 08/27/2012, 09/03/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012140952 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/12/2012 The following person(s) is (are) doing business as BLUE MOUNTAIN COIN. The full name of registrant(s) is/are: BLUE MOUNTAIN COIN 8200 W. MANCHESTER AVE. #4 PLAYA DEL REY, CA 90293. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/SERGIO CARDENAS. This statement was filed with the County Clerk of LOS ANGELES County on 06/12/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/13/2012, 08/20/2012, 08/27/2012, 09/03/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012157429 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/06/2012 The following person(s) is (are) doing business as THE BREEZY SHIP. The full name of registrant(s) is/are: NEREIBA HEATH 1436 20TH STREET #2 SANTA MONICA CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/NEREIBA HEATH. This statement was filed with the County Clerk of LOS ANGELES County on 08/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/13/2012, 08/20/2012, 08/27/2012, 09/03/2012.

FICTITIOUS BUSINESS NAME STATEMENT File No. 2012-160443 The following person(s) is (are) doing business as: V5 MEAT DISTRIBUTION, 7803 TELEGRAPH RD. STE L, MONTEBELLO, CA 90640. Full name of registrant(s) is (are) VIRGINIA FIGUEROA, 7803 TELEGRAPH RD. STE L, MONTEBELLO, CA 90640. This Business is conducted by: AN INDIVIDUAL. Signed: VIRGINIA FIGUEROA. This statement was filed with the County Clerk of Los Angeles County on 08/09/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 08/09/2012. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (see Section 14411 et seq. Business and Professions Code) Pub. August 13, 20, 27, Sept. 03, 2012 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT File No. 2012-157597 The following person(s) is (are) doing business as: PROFESOR GALACTICO, 9508 BEACH ST., L.A., CA 90002. Full name of registrant(s) is (are) NICOLAS CURIEL, 9508 BEACH ST., L.A., CA 90002. This Business is conducted

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by: AN INDIVIDUAL. Signed: NICOLAS CURIEL. This statement was filed with the County Clerk of Los Angeles County on 08/06/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 13, 20, 27, Sept. 03, 2012 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT File No. 2012-156560 The following person(s) is (are) doing business as: MELVIN TAYLOR 1956 BABY*, 12 S. PARSONS AVE. #B, MERCED, CA 95341. Full name of registrant(s) is (are) MELVIN TAYLOR, 12 S. PARSONS AVE. #B, MERCED, CA 95341. This Business is conducted by: AN INDIVIDUAL. Signed: MELVIN TAYLOR. This statement was filed with the County Clerk of Los Angeles County on 08/03/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 08/03/2012. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 13, 20, 27, Sept. 03, 2012 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT File No. 2012-156737 The following person(s) is (are) doing business as: LIFE CHANGING WORD, 18414 ROSLIN AVE., TORRANCE, CA 90504. Full name of registrant(s) is (are) DARRICK FIELDS, 18414 ROSLIN AVE., TORRANCE, CA 90504. This Business is conducted by: AN INDIVIDUAL. Signed: DARRICK FIELDS. This statement was filed with the County Clerk of Los Angeles County on 08/03/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 13, 20, 27, Sept. 03, 2012 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT File No. 2012-157020 The following person(s) is (are) doing business as: J B INTERPRISE, 8157 COMMERCIAL PL. #E, SOUTH GATE, CA 90280. Full name of registrant(s) is (are) JUAN MANUEL BURBANO, 8157 COMMERCIAL PL. #E, SOUTH GATE, CA 90280. This Business is conducted by: AN INDIVIDUAL. Signed: JUAN MANUEL BURBANO. This statement was filed with the County Clerk of Los Angeles County on 08/06/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 13, 20, 27, Sept. 03, 2012 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT File No. 2012-157495 The following person(s) is (are) doing business as: ABRAHAM'S VALET PARKING, 1012 E. WILSON AVE. STE 3, GLENDALE, CA 91206. Full name of registrant(s) is (are) DORO ABRHAMIAN, 1012 E. WILSON AVE. STE 3, GLENDALE, CA 91206. This Business is conducted by: AN INDIVIDUAL. Signed: DORO ABRHAMIAN. This statement was filed with the County Clerk of Los Angeles County on 08/06/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed

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above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 13, 20, 27, Sept. 03, 2012 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT File No. 2012-164650 The following person(s) is (are) doing business as: LEGAL DEFENSE AND EDUCATION COMMITTEE; COMMITTEE FOR JUSTICE IN EDUCATION ECONOMY AND ENVIRONMENT, 1528 W. MARTIN LUTHER KING, L.A., CA 90062. Full name of registrant(s) is (are) CELES KING III FOUNDATION, 1528 MARTIN LUTHER KING BL., L.A., CA 90062. This Business is conducted by: A CORPORATION. Signed: TERI KING. This statement was filed with the County Clerk of Los Angeles County on 08/15/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 20, 27, Sept. 03, 10, 2012 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012159666 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/08/2012 The following person(s) is (are) doing business as BALLONA BEACH SUMMER DAY CAMO. The full name of registrant(s) is/are: BALLONA BEACH SUMMER DAY CAMP, LLC 5512 W. 82ND STREET LOS ANGELES CA 90045. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/01/2005. /s/: ELIZABETH A. TRUMBACH. This statement was filed with the County Clerk of LOS ANGELES County on 08/08/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/20/2012, 08/27/2012, 09/03/2012, 09/10/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012159665 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/08/2012 The following person(s) is (are) doing business as BEACH CITIES KIDS. The full name of registrant(s) is/are: BALLONA BEACH SUMMER DA CAMP, LLC 5512 W. 82ND STREET LOS ANGELES, CA 90045. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/ELIZABETH A. TRUMBACH. This statement was filed with the County Clerk of LOS ANGELES County on 08/08/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/20/2012, 08/27/2012, 09/03/2012, 09/10/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012164186 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/15/2012 The following person(s) is (are) doing business as BLACK ANGEL FOTO DESIGN. The full name of registrant(s) is/are: JULIE K. REEMES 935 16TH STREET APT. A SANTA MONICA CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/JULIE K. REEMES. This statement was

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filed with the County Clerk of LOS ANGELES County on 08/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/20/2012, 08/27/2012, 09/03/2012, 09/10/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012164187 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/15/2012 The following person(s) is (are) doing business as CLAIMBOX, CLAIMBOX.COM. The full name of registrant(s) is/are: CLAIMBOX 1020 WILSHIRE BLVD. SANTA MONICA CA 90401. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/14/2011. /s/: MARK VERGE. This statement was filed with the County Clerk of LOS ANGELES County on 08/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/20/2012, 08/27/2012, 09/03/2012, 09/10/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012164188 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/15/2012 The following person(s) is (are) doing business as SHEEVZ APPAREL, SHEEVZ.COM. The full name of registrant(s) is/are: SHIVA AFSHARI 22901 CASS AVE. WOODLAND HILLS, CA 91364. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/SHIVA AFSHARI. This statement was filed with the County Clerk of LOS ANGELES County on 08/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/20/2012, 08/27/2012, 09/03/2012, 09/10/2012.

FICTITIOUS BUSINESS NAME STATEMENT File No. 2012-165843 The following person(s) is (are) doing business as: HANDY CRAFT CONSTRUCTION, 22716 FIGUEROA ST. UNIT 20, CARSON, CA 90745. Full name of registrant(s) is (are) LEIGH WILSON, 22716 FIGUEROA ST. UNIT 20, CARSON, CA 90745. This Business is conducted by: AN INDIVIDUAL. Signed: LEIGH WILSON. This statement was filed with the County Clerk of Los Angeles County on 08/16/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (see Section 14411 et seq. Business and Professions Code) Pub. August 20, 27, Sept. 03, 10, 2012 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012160991 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/09/2012 The following person(s) is (are) doing business as EPIPHANY SEMINARS. The full name of registrant(s) is/are: MARK ROBINSON 6709 LA TIJERA BLVD 848 LOS ANGELES, CA 90045. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/MARK ROBINSON. This statement was filed with the County Clerk of LOS ANGELES County on 08/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS

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FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/20/2012, 08/27/2012, 09/03/2012, 09/10/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012153850 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/01/2012 The following person(s) is (are) doing business as LOUISE ANNE INTERIORS. The full name of registrant(s) is/are: LOUISE KORSHAK 707 N. PALM DR BEVERLY HILLS, CA 90210. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/LOUISE KORSHAK. This statement was filed with the County Clerk of LOS ANGELES County on 08/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/20/2012, 08/27/2012, 09/03/2012, 09/10/2012.

FICTITIOUS BUSINESS NAME STATEMENT File No. 2012-165315 The following person(s) is (are) doing business as: A.T.S., 14755 CLARK AVE., CITY OF INDUSTRY, CA 91746. Full name of registrant(s) is (are) ARMANDO'S TIRE'S SUPPLIES, INC., 12111 EDDERTON AVE., WHITTIER, CA 90604. This Business is conducted by: A CORPORATION. Signed: ARMANDO FLORES. This statement was filed with the County Clerk of Los Angeles County on 08/16/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (see Section 14411 et seq. Business and Professions Code) Pub. August 20, 27, Sept. 03, 10, 2012 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT File No. 2012-164861 The following person(s) is (are) doing business as: BARGAIN SHOPPER COUPONS, 28130 BOBWHITE CIRCLE UNIT 47, SANTA CLARITA, CA 91350. Full name of registrant(s) is (are) CHERYL M. ANDERSON, 28130 BOBWHITE CIRCLE UNIT 47, SANTA CLARITA, CA 91350. This Business is conducted by: AN INDIVIDUAL. Signed: CHERYL M. ANDERSON. This statement was filed with the County Clerk of Los Angeles County on 08/15/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (see Section 14411 et seq. Business and Professions Code) Pub. August 20, 27, Sept. 03, 10, 2012 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT File No. 2012-164820 The following person(s) is (are) doing business as: CALI TRAVEL AND PROFESSIONAL SERVICES, 11104 LOWER AZUSA RD., EL MONTE, CA 91731. Full name of registrant(s) is (are) PHAM, TRAN LE THUY, 11104 LOWER AZUSA RD., EL MONTE, CA 91731. This Business is conducted by: AN INDIVIDUAL. Signed: PHAM, TRAN LE THUY. This statement was filed with the County Clerk of Los Angeles County on 08/15/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The fil-

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ing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 20, 27, Sept. 03, 10, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-162624
The following person(s) is (are) doing business as: XTRA BIONICOS ALLEXIS, 1552 W. ADAMS BLVD., L.A., CA 90007. Full name of registrant(s) is (are) SONIA CIPRES GONZALEZ, 1552 W. ADAMS BLVD., 1550 W. ADAMS BLVD., L.A., CA 90007. This Business is conducted by: AN INDIVIDUAL. Signed: SONIA CIPRES GONZALEZ. This statement was filed with the County Clerk of Los Angeles County on 08/13/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 20, 27, Sept. 03, 10, 2012
Publish: Santa Monica Daily Press

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. BS138398
Superior Court of California, County of Los Angeles
Petition of MARY WOODS for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: MARY WOODS filed a petition with this court for a decree of changing names as follows: MARY WOODS to MARY SCHELET A WINBUSH WOODS. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: November 02, 2012 Time: 1:30pm, Dept. 90A, Room 548
The address of the court is: 111 N. Hill St., Los Angeles, CA 90012
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JULY 30 2012
MATTHEW C. ST. GEORGE, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. VS023387
Superior Court of California, County of Los Angeles
Petition of CORINNA NOELLE HILL for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: CORINNA NOELLE HILL filed a petition with this court for a decree of changing names as follows: CORINNA NOELLE HILL to CORINNA NOELLE HOLGUIN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: September 05, 2012 Time: 1:30pm, Dept. C, Room 312
The address of the court is: 12720 Norwalk Blvd, Norwalk, CA 90650
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JUNE 21 2012
YVONNE T. SANCHEZ, JUDGE OF THE SUPERIOR COURT

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