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MONDAY, AUGUST 18, 2014

Volume 13 Issue 233

Santa Monica Daily Press

KNOW BEFORE YOU GO
SEE PAGE 3

We have you covered

THE HASHTAG ISSUE

Airport lease plan on hold

BY DAVID MARK SIMPSON
Daily Press Staff Writer

SMO City Council wasn't ready to pull the trigger on recommendations that would have extended aviation leases at the Santa Monica Airport and raised all leases to market rate.

Instead, council voted unanimously at their Aug. 12 meeting to send the recommendations back to the Airport Commission for review.

A key agreement between City Hall and the Federal Aviation Administration (FAA) will expire in July of 2015 allowing Santa Monica more control of the leasing contracts on the 227-acre plot of land. In anticipation of the agreement's expiration, City Hall has set all leases to end by the middle of next year. Some of the leaseholders, like

flight schools and mechanics, work in the aviation field. Others, like theaters and art studios, don't.

Residents near the airport have long complained about the pollution and noise caused by the aircraft. Others fear for their safety with the runway located just a few hundred feet from homes.

Advocates of SMO say it would be essential in the case of a widespread disaster and point to the economic stimulus it provides to the region.

Under the recommendations from city officials, all leases could be extended for three years, with additional one-year extensions at the discretion of City Hall. Rents would be raised to market rate.

City officials would ask aviation tenants to use quieter vehicles and fly only during certain times of day. They would give pref-

erence to those who say they will comply.

During the public portion of the meeting, several sub-tenants of the Santa Monica Art Studios asked that their studio's lease be extended, and that they be given longer terms.

It should be noted that the owners of these particular art studios were given leases on publicly owned land at well-below market rate under the condition that they provide average monthly sub-leases at \$1.50 per square foot to ensure that artists of all economic backgrounds could afford a place to work.

Owners of the studios have repeatedly refused to provide the Daily Press proof that this occurred and they were never audited by City Hall until the Daily Press

SEE LEASE PAGE 5

Twitter opening office in Santa Monica

BY DAVID MARK SIMPSON
Daily Press Staff Writer

PICO BLVD Twitter, the short-form social networking service, is opening an office on Pico Boulevard at Main Street.

City Hall issued the company a business license for 150 Pico Blvd. back in June. It lists the company's start date as Aug. 1. The business type is listed as "Sales Marketing And Engineering."

Phone calls and repeated e-mails to Twitter representatives went unreturned.

Brown paper covers the large glass windows at the single-story building on Pico.

Twitter appears to be taking over an adjacent property at 1916 Main St. as well; a Notice of Non-Responsibility from the investment company that owns the building - posted on a door - acknowledges that improvements to the space began back in March and that Twitter Inc. is the tenant.

City Hall's Economic Development Administrator Jennifer Taylor said that she's excited for Twitter, and its employees, to move into the space.

"They picked a fabulous location, just two blocks from the beach," she said in an e-mail. "We know that Pico Blvd and Main Street merchants are eager for the SM Twitter office to open, with the prospect of attracting some new loyal customers who will eat, shop and play local."

As Santa Monica - arguably the center of the Southern California tech boom - fills up and as fledgling startup companies turn into international players, exodus has become a common theme.

Sony Santa Monica and Riot Games, two big-name video game developers, announced in the last year that they would leave their Santa Monica headquarters for larger spaces outside of the city. IMAX, a film projection format company known for its larger-than-life nature films, also announced it would leave its office on Exposition Boulevard for larger digs in Playa Vista.

A few years ago, Google left Santa Monica for Venice.

Whisper, a social networking app, was operating (along with its several dozen employees) out of a mansion in a residential neighborhood on Georgina Avenue until

SEE TWITTER PAGE 5

KID-LYMPICS

Matthew Hall matt@smdp.com

Several businesses and non-profits joined to host the first Santa Monica Kid-Lympics on Aug. 16. The event provided teams of local youth with a day of free games and activities.

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Calendar

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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, August 18

Architectural Review Board Meeting

City Hall

1685 Main St., 7 p.m.

The ARB generally meets on the first
and third Mondays of each month
unless there is a holiday. Meetings are
held in the City Council Chambers at
City Hall unless otherwise noted. Visit
<http://www.smgov.net/Departments/PCD/Boards-Commissions/Architectural-Review-Board> to view current agendas.

projects in watercolor, gouache, acrylic
or collage. Their historic building pro-
vides a quiet space that will allow your
creativity to blossom and working with
other artists will provide you with valu-
able feedback and new inspiration. Call
(310) 310-2273 for more information.

Movie Screening: The Hobbit: The Desolation of Smaug

Pico Branch library

2201 Pico Blvd., 5 - 8:30 p.m.

The dwarves, Bilbo Baggins and
Gandalf, continue their quest to reclaim
Erebor, their homeland, from Smaug.

Yoga

Annenberg Beach House

415 Pacific Coast Hwy, 9 - 10 a.m.

Experience the benefit of yoga for flexi-
bility, strength and balance, breathing
practices to calm the nervous system,
and guided relaxation to soothe the
mind. All levels are welcome. Drop in
(\$15/class) or a 5 week session for
\$62. Ages 12+ Mon, 8/11-9/15

Food Truck Bazaar

California Heritage Museum

2612 Main St, 5:30 - 9:30 p.m.

Gourmet Food Trucks, sit-down eating
accommodations and facilities. Free
parking in the Museum parking lot.
Metered parking in the adjacent lots.
Free bicycle valet. Proceeds benefit the
Museum. Call (310) 392-8537 for more
information.

Beach Volleyball - Adult

Annenberg Beach House

415 Pacific Coast Hwy, 6 - 7 p.m.

Co-ed classes for ages 16 and up. All
levels are welcome. \$25/class or
\$48/session (4 classes).

Pool Open-\$1 Splash Day

Annenberg Beach House

415 Pacific Coast Hwy, 10 a.m. - 8 p.m.

Pool admission is \$1 per person
Mondays throughout summer, excluding
holidays. All members of your party
must be present when purchasing pool
passes. Daily passes go on sale at 9:30
a.m. Pool reservations are not available
for Dollar Splash Monday.

Location: Annenberg Community Beach
House

Tai Chi

Annenberg Beach House

415 Pacific Coast Hwy, 6:30 - 7:30 p.m.

For both beginning and continuing stu-
dents, this fun class teaches the 24
movements of the Yang style Simplified
Form. \$62 for the 5-week session, or
\$15 per class. Ages 9+.

Brett Young

Sonoma Wine Garden

395 Santa Monica Place, 6:30 p.m.

Join Brett Young and special guests,
every Tuesday night for a live music set
on their garden patio. Call (424) 214-
4560 for more information.

Ocean Park Mystery Book Group

Ocean Park Branch Library

2601 Main St., 7 - 8:30 p.m.

Join us as we discuss the latest authors
in the mystery genre. Meets the 3rd
Tuesday of the month. Emphasis on
international authors and locations. All
are welcome. No registration required.
August Discussion Title: "The Big
Sleep" by Raymond Chandler

Tuesday, August 19

Santa Monica Bay Woman's Club artists league

Santa Monica Bay Woman's Club

1210 4th St., 10 a.m. to 1 p.m.

Join fellow artists to work on your own

For help submitting an event, contact us at
310-458-7737 or submit to editor@smdp.com

KNOW BEFORE YOU GO

Expo Light Rail Line

For the week of Aug. 18, please note the following activities:

Colorado Avenue between 5th & 18th Streets - Expect westbound and eastbound lane closures during daytime hours. Alleys on the north side of Colorado between 6th and 18th Street will have limited access at Colorado.

7th St. and Colorado Ave. intersection - Lane closures due to construction in the intersection.

17th and Colorado Ave - Northbound and southbound lane closures during daytime hours.

20th St. between Colorado Ave. and Olympic Blvd. - Northbound and southbound lane closures during daytime hours. Cloverfield Ave. and Olympic Blvd. - lane Closures on Olympic and Cloverfield during non-peak hours.

26th St. between Olympic Blvd. and Cloverfield Ave. - Construction at Bergamot Station's 26th St. entrance, use Michigan Ave. entrance.

Stewart St. b/w Olympic Blvd. and Exposition Blvd. - Northbound and southbound lane closures during daytime hours..

Olympic Blvd. between 20th St. and Stewart St. - Eastbound and westbound lane closures during daytime hours.

Alley Resurfacing Project

For the week of Aug. 18 - 25, the alley will be closed for 24 hrs, from 7:30 a.m. Monday and will re-open Aug. 25 at 9 a.m. Monday morning. Construction will occur on 1300 Block of 12th Ct (the alley east of 12th St) and 1300 Block of 23rd Ct (the alley east of 23rd St). Please be advised that concrete operations will generate noise and dust. Questions should be direct-

ed to the Public Works Street & Fleet Services Division at (310) 458-4991. For more information, visit www.smgov.net/streets.

Bus Stop Improvement Project (BSIP)

For the week of Aug. 18, citywide installation of new bus shelters will continue. Construction will involve intermittent vehicle lane, bicycle lane, and sidewalk closures, in addition to the use of parking lanes. Construction will take place at the following stops:

LINCOLN

1912 Lincoln Blvd. between Pico Blvd. and Bay St. (west side of Lincoln)

2601 Lincoln Blvd. between Ocean Park Ave. and Hill St. (east side of Lincoln)

MAIN

2905 Main St. between Ashland Ave. and Marine St. (east side of Main)

2601 Main St. between Ocean Park Blvd. and Hollister St. (east side of Main)

PICO

1800 Pico Blvd between 16th St. and 20th St. (south side of Pico)

1819 Pico Blvd between 18th St. and 19th St. (north side of Pico)

Traffic control measures will be employed in all work zones. Use alternate routes whenever possible. For all bus boarding information, please visit www.bigbluebus.com/bsip or call (310) 451-5444. For construction information, please contact Alex Parry, Project Manager at (310) 458-8981.

Annual Tree Trimming

For the week of Aug. 18, the City's annual tree pruning program will take place

on 5th St from Bay St to Hill St, on Bicknell from Ocean Ave to 4th St, on Pacific St from Ocean Ave to Neilson and on 6th St from Bay St to Pier Ave. Partial lane closures will occur. All work will take place between 8 a.m. - 5 p.m. For further information, please contact Matthew Wells, Urban Forester at (310) 458-8974.

Moomat Ahiko Rehabilitation Project

Beginning in mid-September, roadway rehabilitation will take place on Moomat Ahiko Rd resulting in a full closure between Ocean Ave and Pacific Coast Highway (PCH), 24-hours-a-day, seven days a week. During construction PCH can be accessed by using the California Incline as well as State Route I-10. Please expect delays and use alternate routes whenever possible. For more information, please contact Hany Demitri, Civil Engineer, (310) 458-8721 ext. 5385

Private Development

Southern California Edison (SCE) - Underground Electrical Vault Replacement

For the week of Aug. 18, there will be intermittent lane closures on Pico Blvd from 4th St to Lincoln Blvd, and on 11th St from Pico to Ocean Park during the hours of 8 a.m. and 5 p.m. daily. Please use alternate routes whenever possible. For more information, please contact SCE at (800) 611-1911.

Southern California Gas Company

- Gas Main Installation Project

For the week of Aug. 18, there will be an



eastbound lane closure on Colorado Blvd from Ocean Ave to 4th Street during the hours of 8 a.m. and 4 p.m. daily. Please use alternate routes whenever possible. For more information on this project, please contact Mike Grimm, Project Manager at (310) 605-4180 or via email at MGrimm@semprautilities.com

Santa Monica Place Theatre

- There will be lane closures on 4th St and Colorado Ave.

Santa Monica-Malibu USD - Lincoln Middle School. 14th street between California and Washington will have fencing installed in the northbound lane. The center turning lane will be used by northbound traffic. The Southbound lane will remain open. Estimated date of completion is by Sept., 2014.

Santa Monica-Malibu USD

- Santa Monica High School. 7th Court between Olympic Drive and Michigan Ave will be closed for ongoing Construction Work. For more information, please contact Gary Bolin at 310-399-5865 ext.79-394

COMMUNITY BRIEFS

Citywide
New sunglasses company

Sets (www.setslife.com) has launched a new premium sunglasses brand featuring interchangeable sides through its Indiegogo campaign. The classic wayfarer style sunglasses offer polarized lenses and feature a quick release, stainless steel hinge that allow customers to change side colors on the go.

Sets was created by three friends, Jeff, Chris, and Brandon, who wanted more from their sunglasses. The idea came about when they were deciding

between purchasing a pair of all black sunglasses or a pair of black sunglasses with white sides. Frustrated with having to purchase multiple pairs to get the variety of looks we wanted, the decision was made to make better, more versatile sunglasses.

"I couldn't decide between buying two pairs of sunglasses and with the realization that the only difference was the side colors, I saw an opportunity to introduce innovation into a relatively stale market," said one of Sets creators, Jeff Buettin. "We designed Sets to give you the freedom to

change looks quickly and easily without sacrificing style. Sets looks and feels like a standard pair of shades, but they offer so much more."

Sets' first collection offers 12 frames to choose from and 12 different interchangeable side colors to create more than a hundred looks. Sets is aiming to raise \$15,000 through Indiegogo presales, to generate funding for its first full production run. The first collection will be offered at a deep discount, making sunglasses with polarized lenses more affordable than ever, starting at \$40 dollars (US

shipping included).

As three friends that started a sunglasses brand in Southern California, they want to make sure that beaches around the world are clean and accessible for everyone to enjoy. A portion of every sale will be used to support ocean conservation projects that are important to them and their customers. For more information, visit us online at www.setslife.com. To learn more about the Sets campaign visit <http://igg.me/at/sets>.

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

The bicycle problem

Editor:

As long as cars and bicycles share the road, bicyclers are going to get killed. Car drivers and bicyclers are people, and people make mistakes, and when they have accidents with each other, who do you think is going to lose?

I think Santa Monica has done a lot to show that it wants to promote the use of bicycling to save gas. But we still have the fundamental problem of each having to share the road with the other.

Maybe we should redesign our streets. Instead of the existing two lanes per each direction with no center lane for passing, make it one lane per direction with a center lane for passing. After all, how much bigger do we want our city to grow? It's already too crowded as it is, if you ask me. Where's the friendliness that we once had?

Then, pour a new curb to protect the bicyclers from the cars. The curb that already exists would protect pedestrians from the bicyclers.

Here's another idea: establish a "downtown loop", inside of which only pedestrians, bicyclists, and buses (perhaps small, frequent

inner-city buses) are allowed. Build several "downtown-loop park & rides" just outside the loop so drivers can get close to downtown and then walk, bike, or take a small bus to work.

We have the opportunity to set an example for others, to be a model city for others to follow. Why don't we take it?

Mike McWilliams

Santa Monica

Startled and amazed

Editor:

I was startled and amazed about the recent article on water use restrictions for Santa Monica. It appears that the Santa Monica residents will be taking the brunt of these restrictions: 68 gallons per person per day.

I have no problem with water conservation, but doesn't it seem strange that our residents will be restricted while our City Council goes on a building spree of new hotels, condos and apartments? Where will we get all the water for these new bathrooms and showers? How will our "all-knowing" City Council determine who is using more than 68 gallons per person per day? I suppose they will form a police force for water criminals. What next?

Don Wagner

Santa Monica



My Write

Bill Bauer

Send comments to editor@smdp.com

Housing is development

IT APPEARS THAT THE POLITICAL DUST

is settling now that the powerful Santa Monicans for Renters' Rights (SMRR) Steering Committee has picked two council candidates to endorse.

You can bet the family Prius that SMRR's power-hungry governing body will add a third endorsement once the in-fighting and bickering is resolved. If SMRR co-founder and Steering Committee honcho Denny Zane can't get a Steering Committee endorsement for his client Sue Himmelich, he's not worth his \$7,500 (to date) retainer.

As most of you are aware, council incumbent Kevin McKeown and 15-year SMRR volunteer/planning commissioner Jennifer Kennedy have already received SMRR's nod.

McKeown sent me an email. He was in a pique over my comment in last Monday's My Write ("SMRR endorses, Residocracy croaks") about the UNITE HERE hospitality union's support for two candidates at the convention. I had written, "Candidates had to fully support UNITE HERE's agenda if they expected endorsement. It would appear that McKeown and (Frank) Gruber, who were both endorsed, promised to deliver the union's pro-hotel/pro-development wish list."

McKeown asked me to stop accusing him of selling out. "The union supported me because of years of history on standing for workers' rights and fair wages, NOT because I'm a vote for development," he wrote.

I also suspect that UNITE HERE supported McKeown because he's the strongest and best-liked candidate running for City Council. Once again, he should be the biggest vote-getter in November.

In preparing last week's My Write, I talked to council candidates and UNITE HERE members. I was told that the union's endorsement would go to those candidates who most supported the union's goals: generous living wages, new hotel and "affordable" housing development.

Candidates at UNITE HERE interviews who favored unrestricted development were favored over candidates who leaned toward the prevailing resident desire for less height and density or fewer and more neighborhood-friendly developments.

If a candidate advocated for smaller, boutique type hotels with restricted heights over larger projects such as the proposed six floor hotel at the redeveloped Bergamot Station Arts Center, he or she would be less likely to receive the union's blessings.

While McKeown makes a big deal about wanting strict height limitations on Ocean Avenue, further inland he's not as adamant. McKeown was one vote in a unanimous council decision on June 10 to encourage the developers of a massive project proposed for city-owned land on Arizona Avenue between Fourth and Fifth Streets to plan for a massive 12 floor, 148 foot high development (instead of a 48 foot one) that includes four floors of hotel space.

McKeown is a big advocate of more "affordable" housing. It's City Hall's and SMRR's number one priority. Hotels are number two.

Despite SMRR leaders and City Council's lame attempts to separate "housing" from "development," virtually all new develop-

ment is housing. There're no office or commercial projects, only a few hotels to keep the unions happy.

Thousands of new apartments and a half-dozen new hotels contribute to traffic gridlock, crowding, sustainability and livability issues. The big dichotomy here is that there will be no cutting back the amount of development proposed in Santa Monica without reducing either the size, scale and number of new apartment buildings and hotels.

McKeown's threshold -- along with slow-growth councilpersons such as Ted Winterer and Tony Vazquez -- as to how much housing (development) is needed is much higher than mine or many slow-growth residents who say we need to slow down the blind rush to build more.

It's unfortunate that McKeown interpreted my comments as "selling out," but he obviously told the union bosses what they wanted to hear. I'm sure that his popularity and long pro-union, pro-hospitality industry history was a big plus, too.

FUTURE SLUM A SCIENCE-FICTION NIGHTMARE

The redesigned Millennium East Village project proposed for the site of the current Village Trailer Park is before the Architectural Review Board tonight. You can see the development's new elevations and floor plans in the Planning Department Case List website under "2930 Colorado Ave."

When the East Village went before City Council, I called it a massive, overcrowded, densely packed, rabbit warren of apartments then would quickly become a slum.

For the record, McKeown consistently voted against numerous pro-East Village motions including acceptance of the environmental impact report for the project when it was before council for Development Agreement review on March 19, 2013.

By the way, council candidate Sue Himmelrich was the only current council candidate who spoke against the development during public comment at that March 19 hearing.

Once approved, the original developer Marc Luzzatto then sold off development rights to Houston-based The Dinerstein Companies and made tens of millions of dollars in the process. The new development entity - Millennium Santa Monica LLC - now proposes a series of white cubes cantilevered over ground level plazas - copied from the suspended black modules at the Belmar Apartments in the Civic Center?

Millennium East Village is still a dense, five floor housing complex, 57 feet tall, with 339,250 sq. ft of total space - 24,893 sq. ft is commercial space for ground floor retail. Think Starbucks and Subway. It will contain 374 apartments with 38 designated as low income, a 705 vehicle parking garage and 638 bicycle racks.

From the street, it looks like a giant, white, human vacuum from a cheap sci-fi movie. It's a failed attempt at a futuristic architecture and totally out of scale and character with its neighborhood.

This is still one bad development that shouts, "Look at me, I'm butt ugly!"

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LEASE FROM PAGE 1

wrote about the situation last year. City officials said an audit, which was supposed to be completed in May, should have preliminary results soon.

Anti-airport advocates also spoke during the public portion of the meeting, largely in opposition to the recommendations.

John Fairweather pointed out that there is no longer any great rush to determine what should be done with the leases and that, given the importance of matter, it should be given further examination.

Jonathan Stein, an attorney, claimed that City Hall has the right not to extend aviation leases if they return the zoning of the land back to its previous iteration, which only allowed for light manufacturing.

A faction of SMO opponents have

pushed for a starvation strategy - slowly making the airport less convenient or near-impossible to use as City Hall regains control over parts of the land. They could, opponents claim, stop selling fuel or allowing aircraft to be stored at the airport, making it less attractive to pilots.

City officials responded that these actions could lead to litigation from the FAA or pilot groups. Further, they said, City Hall relies on the revenues generated by the leaseholders.

Before the meeting, Airport Commission Chair David Goddard sent a letter to council asking that the commission be given a chance to weigh in. In his letter he pushed for, among other things, the re-zoning of the land for light manufacture.

Council fairly quickly agreed that the matter should be sent before the commission and voted unanimously to do so.

DAVE@smdp.com

TWITTER FROM PAGE 1

April when they too found a place in Venice.

Office space is in low supply and high demand in the city by the sea. City planners have been recommending that City Council approve more creative office space developments, especially near stations of the incoming Expo Light Rail, to fill the void. Many residents - seeing more offices as significant traffic generators - are passionately opposed to the idea.

The controversial Hines development project, which would have added 375,000-square-feet of creative office space to the east side of the city, was narrowly approved by council but later overturned after a successful referendum staged by unhappy residents.

One recent office victory for Santa Monica, in addition to Twitter, is Red Bull's decision to stay put, city officials said. The energy drink company had been looking for a larger space and was leaning toward relocating.

According to its website, Twitter has 271 million active users (including @smdaily-press) and employs 3,300 people worldwide.

It has headquarters in San Francisco with offices in 14 international cities and U.S. offices in Atlanta, Austin, Boston, Boulder, Chicago, Detroit, Los Angeles, New York, Seattle, and Washington.

Companies often refer to their Santa Monica offices as "Los Angeles." It's unclear if the new office at Pico and Main will be Twitter's second in the area, or if it will be the new "Los Angeles" office.

DAVE@smdp.com



David Simpson dave@smdp.com

PICO AND MAIN: Twitter is moving in to an office space in Santa Monica.

FINDING A NEW DENTIST IS TOUGH!!! (BUT WE MAKE IT EASY!!!)

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MOVIE TIMES

<p>Aero Theatre 1328 Montana Ave. (310) 260-1528</p> <p>No movie</p> <p>AMC Loews Broadway 4 1441 Third Street Promenade (310) 458-3924</p> <p>Boyhood 2:43 (R) 2:15 p.m., 6:15 p.m., 10 p.m.</p> <p>Get on Up 2:18 (PG-13) 2 p.m., 4 p.m., 7:15 p.m., 10:20 p.m.</p> <p>The Giver 1:37 (PG-13) 1:30 p.m., 5:15 p.m., 8 p.m., 10:30 p.m.</p>	<p>Step Up All In 1:52 (PG-13) 1:45 p.m., 4:30 p.m., 7:30 p.m., 10:25 p.m.</p> <p>AMC 7 Santa Monica 1310 Third St. (310) 451-9440</p> <p>The Expendables 3 2:08 (PG-13) 11:15 a.m., 1:15, p.m. 4:10 p.m., 7:15 p.m., 10:10 p.m.</p> <p>Guardians of the Galaxy 2:01 (PG-13) 3D 4:45 p.m., 10:15 p.m.</p> <p>Guardians of the Galaxy 2:01 (PG-13) 11 a.m., 2:10 p.m., 7:45 p.m.</p> <p>The Hundred-Foot Journey 2:02 (PG) 10:45 a.m., 1:20 p.m., 4:35 p.m., 7:35 p.m., 10:20 p.m.</p>	<p>Into the Storm 1:29 (PG-13) 11:05 a.m., 2:20 p.m., 4:40 p.m., 7:05 p.m., 9:50 p.m.</p> <p>Let's Be Cops 1:44 (R) 11:10 a.m., 1:45 p.m., 4:30 p.m., 7:30 p.m., 10:05 p.m.</p> <p>Lucy 1:29 (R) 11 a.m., 3 p.m., 5:30 p.m., 8 p.m., 10:25 p.m.</p> <p>Teenage Mutant Ninja Turtles 1:41 (PG-13) 3D 2 p.m., 7:45 p.m.</p> <p>Teenage Mutant Ninja Turtles 1:41 (PG-13) 11:30 a.m., 5:15 p.m., 10:30 p.m.</p>
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For more information, e-mail editor@smdp.com

TELL IT LIKE IT IS, ARIES

ARIES (March 21-April 19)
★★★★★ Say what you feel, and you will set the stage for a dynamic interaction. Others could be in the mood to talk. If someone says something strange, ask for confirmation. Confusion's tendrils might weave through your day. Tonight: Tell it like it is.

TAURUS (April 20-May 20)
★★★★ Be more sensitive to the possibilities that surround you on the homefront. You might be considering remodeling or changing locations. Tonight: Pay bills, and look at your budget before you make any decisions.

GEMINI (May 21-June 20)
★★★★★ You might not believe the reaction you get from others, but you certainly won't be displeased. An element of confusion could run through your day. Make sure that any important agreements are signed. Tonight: If you can dream it, you can manifest it.

CANCER (June 21-July 22)
★★★ You might feel lazy and self-indulgent. Set the stage and make plans accordingly. If you work, try to take a personal day rather than push yourself while in this indifferent mood. A call from a loved one could stir up a lot of feelings. Tonight: Go for the moment.

LEO (July 23-Aug. 22)
★★★★★ You instinctively know which way to go when dealing with a friend. Your voice and facial expressions are what draw others in. Your upbeat approach allows you to have your way, perhaps more often than you might realize. Tonight: Enjoy a surprise call or event.

VIRGO (Aug. 23-Sept. 22)
★★★★ Deal with someone in power directly. Your instincts guide your thoughts and actions. You could be surprised by what emerges. Listen to a different point of view more openly. Tonight: With favorite people.

LIBRA (Sept. 23-Oct. 22)
★★★★ You absolutely know what you want. Someone else might not be as predictable as you would like. Look past the obvious, and you will understand a lot more about what needs to happen. Tonight: Opt for a different experience.

SCORPIO (Oct. 23-Nov. 21)
★★★★ You might find yourself in a competition to seize the limelight. Before you act, consider the ramifications; they could be more costly than what you are willing to deal with. Tonight: Till the wee hours.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ You might want to try a different path to the same end result. Listen to a suggestion from someone who has a vested interest in the outcome of a present situation. Tension might cause a misunderstanding. Be clear in your communication. Tonight: Defer to someone else.

CAPRICORN (Dec. 22-Jan. 19)
★★★ Your ability to organize and be effective will be tested. Know that there is a possibility of a misunderstanding. Clarify what is being said, and don't allow someone or a situation to distract you. Tonight: Take a long walk or get in a good workout at the gym.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ Defer to someone you trust. Be aware that this person might have a bit of an attitude or seem preoccupied. As a result, he or she might not be able to give as much helpful feedback as usual. Confirm a financial agreement. Tonight: Be like a kid in a sandbox. Playtime!

PISCES (Feb. 19-March 20)
★★★★★ You could be pushing a lot harder than usual in trying to avoid a personal matter. Understand that you need to deal with this situation before you can free yourself up to enjoy your life and be more present with others. Tonight: Head home.

Monday, August 18, 2014

This year you express your feelings more openly, and your increased vulnerability draws many people toward you. In a sense, your openness makes it more difficult for people not to be authentic with you. If you are single, you will be surrounded by quite a few potential admirers. You will meet someone who will knock your socks off. If you are attached, the two of you become even better friends, and you will experience a great deal of closeness. Use care with financial matters, as there could be some confusion between the two of you. GEMINI can be very chatty.

JACQUELINE BIGAR'S STARS

The stars show the kind of day you'll have:

★★★★★Dynamic ★★ So-So

★★★★ Positive ★ Difficult

★★★ Average

INTERESTED IN YOUR DAILY FORECAST?

Check out the HOROSCOPES above!

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Speed Bump

By Dave Coverly



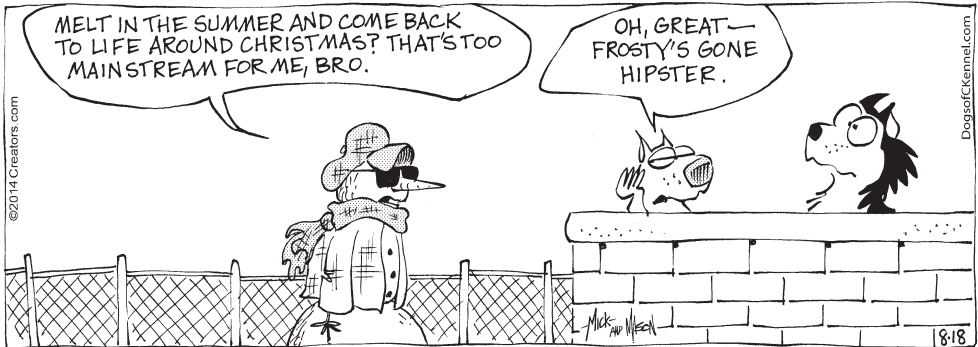
Strange Brew

By John Deering



Dogs of C-Kennel

By Mick and Mason Mastroianni



Garfield

By Jim Davis



The Meaning of Lila

By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

5			4		1			2
		6		7		9		
	1	3				5	8	
9			2		4			5
	2						6	
6			7		9			1
	8	9				4	5	
		7		1		3		
3			5		8			7

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

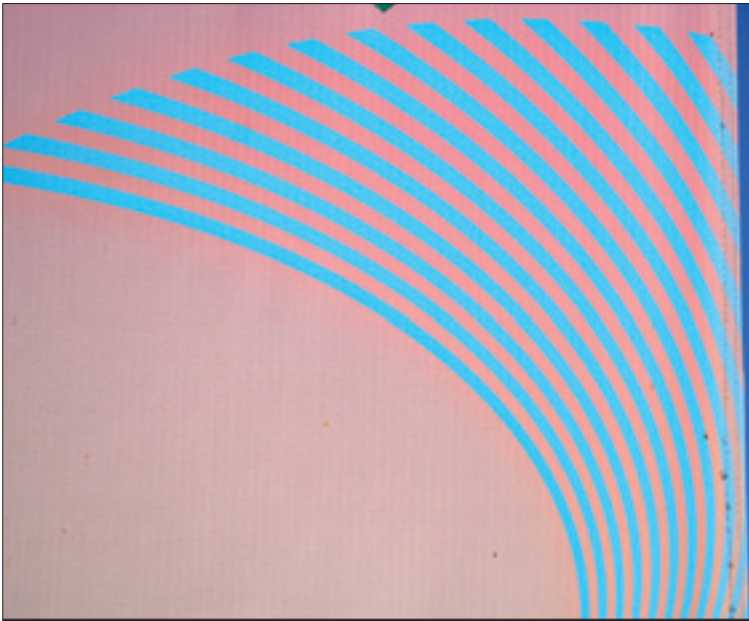
1	4	2	8	6	7	9	5	3
9	5	6	3	2	1	8	4	7
8	3	7	4	9	5	1	2	6
2	8	5	6	4	3	7	9	1
4	7	9	5	1	8	3	6	2
6	1	3	2	7	9	5	8	4
3	9	4	1	8	6	2	7	5
7	6	1	9	5	2	4	3	8
5	2	8	7	3	4	6	1	9

DAILY POLICE LOG

The Santa Monica Police Department responded to 379 calls for service on Aug. 16.

BELOW IS A SAMPLING OF THOSE CALLS CHOSEN BY THE SANTA MONICA DAILY PRESS STAFF.

- Vandalism on the 1300 block of 2nd St. at 12:35 a.m.
- Vandalism on the 600 block of Wilshire Blvd. at 12:43 a.m.
- Indecent exposure at Ocean and Washington at 12:54 a.m.
- Burglary on the 2900 block of Santa Monica Blvd. at 3:55 a.m.
- Kidnap at 7th and Montana at 5:32 a.m.
- Traffic accident at Centinela and Pico at 7:59 a.m.
- Hit and run at 10th and Idaho at 9:23 a.m.
- Leaf blower violation on the 800 block of 10th St. at 10:07 a.m.
- Bike theft on the 500 block of Olympic Blvd. at 10:23 a.m.
- Grand theft auto on the 200 block of 15th St. at 10:25 a.m.
- Bike theft on the 700 block of Ozone St. at 11:25 a.m.
- Hit and run on the 1500 block of 2nd St. at 1:30 p.m.
- Fight on the 1400 block of Ocean Front Walk at 2:40 p.m.
- Lewd activity on the 1500 block of Ocean Front Walk at 2:51 p.m.
- Drunk driving at Lincoln and Ocean Park at 3:02 p.m.
- Traffic accident at Lincoln and Pacific at 3:12 p.m.
- Auto burglary on the 1400 block of 2nd St. at 4:45 p.m.
- Auto burglary on the 300 block of Olympic Dr. at 4:56 p.m.
- Traffic accident on the 300 block of Olympic Dr. at 5:02 p.m.
- Armed robbery at 4th and Arizona at 6:17 p.m.
- Grand theft on the 900 block of Harvard St. at 6:54 p.m.
- Battery at Lincoln and Pacific at 7:13 p.m.
- Person with a gun on the 100 block of Santa Monica Blvd. at 7:44 p.m.
- Traffic accident on the 1500 block of PCH at 7:57 p.m.
- Battery at Route 163 and Ocean Ave. at 8:19 p.m.
- Theft on the 1400 block of 3rd Street Promenade at 9:02 p.m.
- Traffic accident at Centinela and Interstate 10 at 10 p.m.
- Party complaint on the 1800 block of Ocean Park Blvd. at 10:35 p.m.
- Party complaint on the 400 block of Idaho Ave. at 11:11 p.m.
- Party complaint on the 300 block of 18th St. at 11:36 p.m.
- Loud music on the 2400 block of Santa Monica Blvd at 11:42 p.m.
- Drunk driving on the 700 block of Colorado Ave. at 11:54 p.m.



MYSTERY PHOTO

Matthew Hall matt@smdp.com

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to editor@smdp.com.

CROSSWORD

By THOMAS JOSEPH

ACROSS

- 1 Viciously criticize
- 6 Surgery souvenir
- 10 Toil
- 11 Halley's sighting
- 13 Busy
- 14 Humiliate
- 15 Singer — King Cole
- 16 Gibson of "Lethal Weapon"
- 18 Brownish gray
- 19 Early explorers
- 22 Mine rock
- 23 Enormous
- 24 Big water pipes
- 27 Does some modeling
- 28 Opposed to
- 29 New England catch
- 30 Puts off
- 35 Quantity: Abbr.
- 36 Rent out
- 37 Memorable period
- 38 Slugger Roger
- 40 Copper or cobalt
- 42 Dodge
- 43 Celeb roster
- 44 Penn of "Milk"

45 Low cards in pinochle

DOWN

- 1 Duck hunter's cover
- 2 Islands veranda
- 3 Touches on
- 4 Urgent call
- 5 Quakes
- 6 Weigh-in need
- 7 Corn core
- 8 Best Picture of 1984
- 9 Make a comeback
- 12 Past, present and future

	S	P	I	T		C	A	M	E	
R	H	O	N	E		A	M	O	N	G
H	A	S	O	N		C	Y	N	D	I
O	K	I	N	A	W	A		A	S	S
D	E	N		B	O	O	T	C	U	T
A	N	G	E	L	O		H	O	P	S
			W	E	D	G	E			
W	I	D	E		C	O	N	F	A	B
H	A	I	R	C	U	T		E	R	E
E	G	G		A	T	T	I	M	E	S
A	R	E	A	S		A	V	A	N	T
T	E	S	L	A		G	A	L	A	S
	E	T	A	S		O	N	E	S	

Saturday's answer

- 17 Cain's mother
- 20 Volcano-shaped
- 21 Mary's TV pal
- 24 Mon-sieur's wife
- 25 Zoo residents
- 26 "Honest!"
- 27 Natalie of "Thor"
- 29 Pool stick
- 31 Hall-of-Famer Merlin
- 32 Arrive
- 33 Make blank
- 34 Sea dogs
- 39 Writer Tarbell
- 41 Quarter-back Manning

NEW CROSSWORD BOOK! Send \$4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475

1	2	3	4	5		6	7	8	9	
10						11				12
13						14				
15					16	17			18	
19				20				21		
				22				23		
24	25	26				27				
28					29					
30				31				32	33	34
35				36				37		
38				39			40	41		
42							43			
	44						45			



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NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ The most recent murder suspect to whine about his oppressive jail conditions appears to be Adam Landerman, 21, awaiting trial in the grisly 2013 murders of two people. In July, his patience apparently exhausted, he filed court papers in Joliet, Illinois, complaining that the jail's towels are too small, the jail offers no barber or beautician services or shaving cream, and the food is "monotonous and undiversified," among other inadequacies.

■ At first, Rev. Fred Armfield's arrest for patronizing a prostitute in Greenwood, South Carolina, in January (2010) looked uncontroversial, with Armfield allegedly confessing that he had bargained Melinda "Truck Stop" Robinson down from \$10 to \$5 for oral sex. Several days later, however, Armfield formally disputed the arrest, calling himself a "descendant of the original Moro-Pithecus Disoch, Kenyapithecus and Afro Pithecus," a "living flesh-and-blood being" who, based on his (high) character and community standing, should not be prosecuted. Also, he said, any payment to Truck Stop with Federal Reserve Notes did not legally constitute a "purchase" since such notes are not lawful money.

TODAY IN HISTORY

1976 - In the Korean Demilitarized Zone at Panmunjom, the Axe murder incident results in the death of two US soldiers.

1977 - Steve Biko is arrested at a police roadblock under the Terrorism Act No 83 of 1967 in King William's Town, South Africa. He would later die of the injuries sustained during this arrest bringing attention to South Africa's apartheid policies.

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Surf Report

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MONDAY, AUGUST 18, 2014

Santa Monica Daily Press

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SURF REPORT



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Surf Forecasts

Water Temp: **69.9°**

MONDAY - FAIR - SURF: 2-3 ft Knee to chest high
Overlapping blend of South and SW swells; Minimal WNW/NW swell mix; watching the tropics; Cleanest in AM

TUESDAY - FAIR - SURF: 2-3 ft Knee to chest high
Overlapping blend of South and SW swells; Minimal WNW/NW swell mix; watching the tropics; Cleanest in AM

WEDNESDAY - FAIR - SURF: 2-3 ft Knee to chest high
Overlapping blend of South and SW swells; Minimal WNW/NW swell mix; Cleanest in AM

THURSDAY - FAIR - SURF: 2-3 ft Knee to waist high
Modest Southern Hemi energy lingers; minor NW energy; Cleanest in AM

BEACH REPORT CARD



NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of

August 13, 2014

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - beachreportcard.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)	Number of sewage spills -- 0
	Number of beach closures due to a sewage spill -- 0
	Number of wet days -- 4
	Number of A grades for dry/wet weather -- 41 / 37
	Number of (C,D,F) grades for dry/wet weather -- 4 / 6

The Beach Report Card is made possible by:
SMA
Swan Barber Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for at least 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET	LOCATION	DRY	WET
Leo Canillo Beach, at Arroyo Sequit Creek mouth.	A+	A+	Will Rogers State Beach at Del Air Bay Club drain near fence.	F	D
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+	Will Rogers State Beach at Pulga Canyon storm drain.	A+	A+
El Pescador State Beach, between Lachasa and Las Alas creeks.			Will Rogers State Beach at Temescal Canyon drain.	A+	A+
Escorial Canyon at El Matador State Beach.	A+	A+	Will Rogers State Beach at Santa Monica Canyon drain (Chastanet).	A	A+
Broad Beach at Trancas Creek mouth.	A+	A+	Santa Monica Beach at Montana Ave. drain.	F	A+
Zuma Beach at Zuma Creek mouth.	A+	A+	Santa Monica Beach at Wilshire Blvd. drain.	A	A+
Walnut Creek, projection of Wildlife Rd. (private).	A+	A+	Santa Monica Municipal Pier.	D	F
Paradise Cove Pier at Rancho Canyon Creek mouth.	A+	A+	Santa Monica Beach at Pico/Xavier storm drain.	A+	A+
Escondido Creek, just east of Escondido State Beach.	A+	A+	Santa Monica Beach at Strand St. (in front of the restaurants).	A	A+
Laguna Canyon Creek mouth.	A+	A+	Ocean Park Beach at Adland Ave. drain.	A+	A+
Solstice Canyon at Deer Blecker County Beach.	A+	A+	Venice City Beach, at the Rose Ave. storm drain.	A+	A+
Puerto State Beach at creek mouth.	A+	A+	Venice Beach at Brooks Ave. drain.	A+	A+
Marie Canyon storm drain at Puerto Beach, at 24572 Malibu Rd.	F	F	Venice Beach at Windward Ave. drain.	A+	A+
Sanfilippo Beach at Malibu Colony fence.	A+	A+	Venice Fishing Pier - 50 yards south.	A+	A+
Sanfilippo Beach (beach location) - daily.	A	A+	Venice Beach - projection of Topical St.	A+	D
Malibu Pier - 50 yards east.	A+	B	Marina del Rey, Mothers' Beach - Vanguard tower.	A	A+
Carbon Beach at Sweetwater Canyon.	A+	A	Dockweiler State Beach at Ballena Creek mouth.	B	F
Las Flores State Beach at Las Flores Creek (point zero).	A+	A+	Dockweiler State Beach at Calver Blvd. drain.	A+	A+
Big Rock Beach at 19548 PCH stairs.	A	A+	North Westchester Storm Drain at Dockweiler State Beach.	A+	A+
Pena Creek at Las Flores County Beach.	A+	A+	Dockweiler State Beach at World Way (south of OWR jetty).	A+	A+
Tuna Canyon.	A+	ns	Dockweiler State Beach at Imperial Hwy drain.	A+	A+
Topanga State Beach at creek mouth.	A	A+	Dockweiler Beach - opposite Hyperion Treatment Plant.	A	A+
Carderock Storm Drain at Castle Rock Beach.	ns	ns	Dockweiler State Beach at Grand Ave. drain.	A+	F
Santa Ynez Storm Drain at Castle Rock Beach.	A+	ns			
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	A+			

LEGEND
DRY -- each location is graded on an A -- F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken



Heal the Bay is a nonprofit environmental organization making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use science, education, community action and advocacy to pursue our mission.

Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria--enterococcus, total and fecal coliforms--that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of these areas surveyed. Our keepers are happy.



Earth Talk

By the editors of E Magazine

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Ice melting

Dear EarthTalk

To what extent is Antarctica really melting and what impact might it have on coastlines around the world?

Andrea Hutchinson

Cary, NC

THE ANTARCTIC CONTINENT, ROUGHLY the size of the United States and Mexico combined, is composed of rock covered by glaciers some 16,000 feet thick. The glaciers form from fallen snow compacting into successive layers of ice, and they eventually move downhill toward the coasts and “calve” into the ocean as icebergs and eventually melt out into the sea. Antarctica and Greenland combined hold about 99 percent of the globe’s freshwater ice.

According to the National Snow & Ice Data Center, the result of the entire Antarctic continent melting out completely would be sea level rise of about 200 feet around the world, which could in turn lead to untold devastation. While no one can be sure how hot things will get as a result of global warming, most climate models don’t forecast conditions hot enough to cause the wholesale melt-out of Antarctica.

In fact, the British Antarctic Survey (BAS) reports that the East Antarctic Ice Sheet, which constitutes about two-thirds of the world’s southernmost and iciest continent, is remaining relatively stable, with some slight melting that is balanced out by new winter snows. Because East Antarctica rests on rock that is higher than sea level, it is unlikely to collapse. In fact, East Antarctica’s ice cover may thicken moving forward due to predicted increases in snowfall amounts over the coming decades.

But on the west side of Antarctica, ice across an area roughly the size of Texas called the Amundsen Sea Embayment (ASE) is already thinning rapidly in large part as a result of surrounding waters warming up due to changing ocean circulation patterns. Many scientists believe that these ocean

changes are happening as a result of human-induced global warming as well as thinning of the stratospheric ozone layer.

“This is an area that has always caused glaciologists concern, because here the bedrock beneath the ice is a long way below sea-level and the ice is only kept in place because it is thick enough to rest on the bed,” reports BAS. “Thinning of the ice around the coast could lead to glacier acceleration and further thinning of the ice sheet. Essentially, the ice sheet may be unstable, and the recent pattern of thinning could be a precursor to wholesale loss of the ASE ice sheet.”

Meanwhile, researchers from NASA and UC Irvine studying the ASE ice sheet report a “continuous and rapid retreat” of glaciers there and think that there is “no [major] obstacle that would prevent the glaciers from further retreat.” They worry that within a millennium and perhaps as soon as two centuries, the ASE could melt out entirely -leading to between four and 10 feet of sea level rise around the world - if moderate warming models prove to be correct.

Of course, we can all play a role in preventing such scenarios by reducing our carbon footprints. Take fewer airplane trips. Buy organic food. Walk, bike or take public transit to work. If you must drive, get a hybrid or electric car. Wear a sweater instead of turning up the heat. And urge legislators to push new laws that limit greenhouse gas emissions by industry, utilities and other big polluters. It may be now or never.

Visit National Snow & Ice Data Center, nsidc.org; British Antarctic Survey, www.antarctica.ac.uk for more information.

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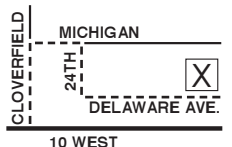
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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014199821 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 07/23/2014 The following person(s) is (are) doing business as KEY WEST ENTERPRISES, BUY THE BED. 2200 COLORADO AVENUE, UNIT 536 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: NATHAN HANANGER 2200 COLORADO AVENUE, UNIT 536 SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:NATHAN HANANGER. NATHAN HANANGER. This statement was filed with the County Clerk of LOS ANGELES County on 07/23/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 201492309 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/16/2014 The following person(s) is (are) doing business as Ritual Massage Therapy. 1426 Pacific Ave #4 , Los Angeles, CA 90291. The full name of registrant(s) is/are: Denise Maceluch 1426 Pacific Ave #4 Los Angeles, CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Denise Maceluch. Denise Maceluch. This statement was filed with the County Clerk of LOS ANGELES County on 07/16/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/28/2014, 08/04/2014, 08/11/2014, 08/18/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014194628 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on

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07/18/2014 The following person(s) is (are) doing business as BANDIDO PHOTOGRAPHY. 1533 PRINCETON ST. #4 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: JASON IAN SAVAGE 1533 PRINCETON ST. #4 SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/15/2014. /s/: JASON IAN SAVAGE. JASON IAN SAVAGE. This statement was filed with the County Clerk of LOS ANGELES County on 07/18/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/28/2014, 08/04/2014, 08/11/2014, 08/18/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014197571 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/22/2014 The following person(s) is (are) doing business as Via Echo, Woad Raider Publishing. 927 18th St #C , Santa Monica, CA 90403. The full name of registrant(s) is/are: Via Echo Music, LLC 927 18th St #C Santa Monica, CA 90403. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/15/2014. /s/: Padric Payton, Via Echo Music, LLC. Via Echo Music, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 07/22/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/28/2014, 08/04/2014, 08/11/2014, 08/18/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014192851 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/16/2014 The following person(s) is (are) doing business as XPOSURE. 1431 OCEAN AVE. #411 , LOS ANGELES, CA 90401. The full name of registrant(s) is/are: APPLIED PROFESSIONAL TRAINING 1020 LA SOMBRA DR. SAN MARCOS, CA 92078. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MICHAEL BLUME . APPLIED PROFES-

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SIONAL TRAINING. This statement was filed with the County Clerk of LOS ANGELES County on 07/16/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014208688 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/31/2014 The following person(s) is (are) doing business as BANH MI SHOP. 307 LINCOLN BLVD. , VENICE, CA 90291. The full name of registrant(s) is/are: ANH NEE LLC 315 S. BEVERLY DRIVE, SUITE 510 BEVERLY HILLS, CA 90212. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/11/2014. /s/: HEIDI HUYNH. ANH NEE LLC. This statement was filed with the County Clerk of LOS ANGELES County on 07/31/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014200013 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/24/2014 The following person(s) is (are) doing business as PARKIN LOT CARRIER . 6824 LA TIJERA BLVD STE. 119 , LOS ANGELES, CA 90045. The full name of registrant(s) is/are: GILBERT WAMBAA KARANJA 11721 JAMAICA ST. VICTORVILLE, CA 92392. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GILBERT W. KARANJA. GILBERT WAMBAA KARANJA. This statement was filed with the County Clerk of LOS ANGELES County on 07/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal,

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state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014207691 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/30/2014 The following person(s) is (are) doing business as J. MARTIN & COMPANY, J. MARTIN & CO., J. MARTIN FINANCIAL SOLUTIONS . 3230 OVERLAND AVENUE APT. 113 , LOS ANGELES, CA 90034. The full name of registrant(s) is/are: JORGE MARTIN 3230 OVERLAND AVENUE APT. 113 LOS ANGELES, CA 90034. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORGE MARTIN . JORGE MARTIN . This statement was filed with the County Clerk of LOS ANGELES County on 07/30/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014198712 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/23/2014 The following person(s) is (are) doing business as COMMADEAR BRU . 1319 23RD ST. APT. C , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: KAITLIN SABALLUS 1319 23RD ST. APT. C SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KAITLIN SABALLUS. KAITLIN SABALLUS. This statement was filed with the County Clerk of LOS ANGELES County on 07/23/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 201116 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/24/2014 The following person(s) is

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(are) doing business as DEGREE SOLUTIONS, THE EDU CONNECTION, BEST SATELLITE TV, SATELLITE TV DEALS, NEW SATELLITE TV PROMOS. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404. The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC. This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014199708 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/23/2014 The following person(s) is (are) doing business as ONETASTE LOS ANGELES . 714 KENSINGTON ROAD , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: THE NEXT RIGHT THING LLC 714 KENSINGTON ROAD SANTA MONICA, CA 90405. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARCUS RATNATHICAM. THE NEXT RIGHT THING LLC . This statement was filed with the County Clerk of LOS ANGELES County on 07/23/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 201114 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/24/2014 The following person(s) is (are) doing business as DISH PROMOTIONS, DISH PROMOS, DISH PROMO, SATELLITE DEALS, SATELLITE TV SPECIAL. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404. The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by: a Limited Liabil-

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ity Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC. This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 201122 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/24/2014 The following person(s) is (are) doing business as JS COIN LAUNDRY. 4621 1/2 ROSEMEAD BLVD , PICO RIVERA, CA 90660. The full name of registrant(s) is/are: JSM VENTURES LLC 14733 MAPLEWOOD DR. CHINO HILLS, CA 91709. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2014. /s/: JOE MEGIA. JSM VENTURES LLC. This statement was filed with the County Clerk of LOS ANGELES County on 07/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

Statement of Abandonment of Use of Fictitious Business Name Document Record #2014 204785 Current File No. 2011036221 State of California, County of Los Angeles The following person(s) has/have abandoned the use of the fictitious Business name: STANS VACUUM AND SEWING Registered owners:Ä PARADIGM L.I.F.E. INC. This business is conducted by: A CORPORATION /s/ LUCIA OLIVAS This statement was filed with the County Clerk of Los Angeles County onÄ 07/29/2014. SANTA MONICA DAILY PRESS to publish 05/19/2014, 05/26/2014, 06/02/2014, 06/09/2014.

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<p>FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014190278 REFILE This statement was filed with the County Clerk of LOS ANGELES on 07/15/2014 The following person(s) is (are) doing business as VENEXPATS . 2031 S. Bentley Ave, #104 , LOS ANGELES, CA 90025. The full name of registrant(s) is/are: DANIEL A RODRIGUEZ 2031 S. Bentley Ave, #104 LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/21/2009. /s/: DANIEL A RODRIGUEZ. DANIEL A RODRIGUEZ. This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.</p> <p>FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014187382 REFILE This statement was filed with the County Clerk of LOS ANGELES on 07/11/2014 The following person(s) is (are) doing business as RODRIGUEZ ROMERO DESIGN . 2031 S. Bentley Ave, #104 , LOS ANGELES, CA 90025. The full name of registrant(s) is/are: DANIEL A RODRIGUEZ 2031 S. Bentley Ave, #104 LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/1/2009. /s/: DANIEL A RODRIGUEZ. DANIEL A RODRIGUEZ. This statement was filed with the County Clerk of LOS ANGELES County on 07/11/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.</p> <p>FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014180892 REFILE This statement was filed with the County Clerk of LOS ANGELES on 07/07/2014 The following person(s) is (are) doing business as GAUCHIMAN. 2031 S. Bentley Ave, #104 , LOS ANGELES, CA 90025. The full name of registrant(s) is/are: DANIEL A RODRIGUEZ 2031 S. Bentley Ave, #104 LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/20/2004. /s/: DANIEL A RODRIGUEZ. DANIEL A RODRIGUEZ. This statement was filed with the County Clerk of LOS ANGELES County on 07/07/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014,</p>	<p>08/25/2014.</p> <p>FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 190246 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/15/2014 The following person(s) is (are) doing business as ARIEL PRODUCTS. 12424 WILSHIRE BLVD. #880 , LA, CA 90025. The full name of registrant(s) is/are: RUSSELL CAPITAL VENTURES INC. 12424 WILSHIRE BLVD. #880 LA, CA 90025. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BIJAN DOKHANIAN. RUSSELL CAPITAL VENTURES INC.. This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.</p> <p>FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 190240 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/15/2014 The following person(s) is (are) doing business as REBEL SPIRITS. 16920 SOUTH MAIN STREET , GARDENA, CA 90248. The full name of registrant(s) is/are: J & D WINES INC. 16920 SOUTH MAIN STREET GARDENA, CA 90248. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/15/2014. /s/: WILLIAM J. LIPP. J & D WINES INC.. This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.</p> <p>FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 201120 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/24/2014 The following person(s) is (are) doing business as SAGE SERVICES. 2219 14TH STREEET , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: ERINN LALEZARI 2219 14TH STREEET SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ERINN LALEZARI. ERINN LALEZARI. This statement was filed with the County Clerk of LOS ANGELES County on 07/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Profes-</p>	<p>sions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.</p> <p>FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 190239 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/15/2014 The following person(s) is (are) doing business as SELECT HOME FURNISHINGS. 641 WEST PALMDALE BLVD. UNIT F , PALMDALE, CA 93551. The full name of registrant(s) is/are: A ROYAL SUITE INC. 26536 CARL BOYER DRIVE SANTA CLARITA, CA 91350. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/01/2014. /s/: NORBERT MONIZ. A ROYAL SUITE INC.. This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.</p> <p>FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014191051 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/15/2014 The following person(s) is (are) doing business as MMSH & ASSOC. . 630 PICO BLVD. #3 , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: DIANA CAROLINA MOLINA MARTINEZ 630 PICO BLVD. #3 SANTA MONICA, CA 90405, DAVID E. SALAZAR 14195 TERRYKNOLL DR WHITTIER, CA 90604, KENNETH A. MONTES 630 PICO BLVD. #3 SANTA MONICA, CA 90405, INGRID C. HOOKER 11322 HENSHAW AVE. SANTA MONICA, CA 90604. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/06/2014. /s/: DIANA CAROLINA MOLINA MARTINEZ , DIANA CAROLINA MOLINA MARTINEZ, DAVID E. SALAZAR, KENNETH A. MONTES, INGRID C. HOOKER . This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.</p> <p>FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014207363 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/30/2014 The following person(s) is (are) doing business as AMBA YOGA . 2493 1/2 GRANVILLE AVE. , LOS ANGELES, CA 90064. The full name of registrant(s) is/are: MEGHAN MORRIS 2493 1/2 GRANVILLE AVE. LOS ANGELES, CA 90064. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MEGHAN MORRIS. MEGHAN MORRIS. This statement was filed with the County Clerk of LOS ANGELES County on 07/30/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES</p>	<p>FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.</p> <p>FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014207343 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/30/2014 The following person(s) is (are) doing business as ZEN WARRIOR TRAINING . 2493 1/2 GRANVILLE AVE. , LOS ANGELES, CA 90064. The full name of registrant(s) is/are: SAMUEL W. MORRIS 2493 1/2 GRANVILLE AVE. LOS ANGELES, CA 90064. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SAMUEL W. MORRIS. SAMUEL W. MORRIS. This statement was filed with the County Clerk of LOS ANGELES County on 07/30/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.</p> <p>FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014199278 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/23/2014 The following person(s) is (are) doing business as APPLIED FP&A SOLUTIONS, APPLIED FP&A . 1603 HAVEMEYER LN. , REDONDO BEACH, CA 90278. The full name of registrant(s) is/are: MARK KAWAKAMI 1603 HAVEMEYER LN. REDONDO BEACH, CA 90278. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARK KAWAKAMI. MARK KAWAKAMI. This statement was filed with the County Clerk of LOS ANGELES County on 07/23/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.</p> <p>FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014215415 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/06/2014 The following person(s) is (are) doing business as MUSIC WITH LAURA. 1860 9TH STREET APT. 8 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: LAURA SAGGERS 1860 9TH STREET APT. 8 SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2014. /s/: LAURA SAGGERS. LAURA SAGGERS. This statement was filed with the County Clerk of LOS</p>	<p>ANGELES County on 08/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.</p> <p>FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014210265 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/01/2014 The following person(s) is (are) doing business as CREATED BY ALEX . 854 4TH STREET UNIT C , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: ALEXANDER ESSEVELD 854 4TH STREET UNIT C SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALEXANDER ESSEVELD. ALEXANDER ESSEVELD. This statement was filed with the County Clerk of LOS ANGELES County on 08/01/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.</p> <p>FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 205986 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as DLT PROPERTY CONSULTING. 5267 RABER STREET , LOS ANGELES, CA 90042. The full name of registrant(s) is/are: CHRISTINA DE LA TORRE 5267 RABER STREET LOS ANGELES, CA 90042. This Business is being conducted by:An Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/15/2014. /s/: CHRISTINA DE LA TORRE. CHRISTINA DE LA TORRE. This statement was filed with the County Clerk of LOS ANGELES County on 07/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.</p> <p>FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 205988 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as CHAIRMAN DAN MUSIC. 23413 BALMORAL LANE , WEST HILLS, CA 91307. The full name of registrant(s) is/are: DANIEL ALLAN CARLIN 23413 BALMORAL LANE WEST HILLS, CA 91307. This Business is being conducted by:An Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/01/2014. /s/: DANIEL ALLAN CARLIN. DANIEL ALLAN CARLIN. This statement was filed with</p>	<p>the County Clerk of LOS ANGELES County on 07/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. 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NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.</p> <p>FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 213052 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/04/2014 The following person(s) is (are) doing business as BONZA BAKERY. 10207 COLLETT AVE. , NORTH HILLS, CA 91343. The full name of registrant(s) is/are: ALLISON APODACA 10207 COLLETT AVE. NORTH HILLS, CA 91343. This Business is being conducted by:An Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALLISON APODACA. ALLISON APODACA. This statement was filed with the County Clerk of LOS ANGELES County on 08/04/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.</p> <p>FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 213050 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/04/2014 The following person(s) is (are) doing business as MSGEX-4XX, MSGEX. 5452 WOODMAN AVENUE , SHERMAN OAKS, CA 91401. The full name of registrant(s) is/are: EDELSONENTERPRISES, LLC. 5452 WOODMAN AVENUE SHERMAN OAKS, CA 91401. This Business is being conducted by:An Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious busi-</p>

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ness name or names listed above. /s/:MICHAEL EDELSON. EDELSONENTERPRISES, LLC.Â This statement was filed with the County Clerk of LOS ANGELES County on 08/04/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 213055 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/04/2014 The following person(s) is (are) doing business as DCM SERVICES, EPAD PROVISIONS, FIVE FUEGO. 316 N. BEACHWOOD DR. , BURBANK, CA 91505.Â The full name of registrant(s) is/are: ELECTRIC POSTAGE LLC. 316 N. BEACHWOOD DR. BURBANK, CA 91505. This Business is being conducted by:Â a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DAX VALDEZ. ELECTRIC POSTAGE LLC.Â This statement was filed with the County Clerk of LOS ANGELES County on 08/04/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 216297 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/06/2014 The following person(s) is (are) doing business as BIN AND TRONICS, AUTO IT SUPPORT. 8601 INTERNATIONAL AVE. #237 , CANOGA PARK, CA 91304.Â The full name of registrant(s) is/are: FMS ENTERPRISES LLC. 8601 INTERNATIONAL AVE. #237 CANOGA PARK, CA 91304. This Business is being conducted by:Â a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:FRED MARZILLIER. FMS ENTERPRISES LLC.Â This statement was filed with the County Clerk of LOS ANGELES County on 08/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 216281 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/06/2014 The following person(s) is (are) doing business as TRACI HOFFBERG EVENTS. 4138 VANTAGE AVE. , STUDIO CITY, CA 91604.Â

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The full name of registrant(s) is/are: TRACI HOFFBERG 4138 VANTAGE AVE. STUDIO CITY, CA 91604. This Business is being conducted by:Â an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/03/2014. /s/: TRACI HOFFBERG. TRACI HOFFBERG.Â This statement was filed with the County Clerk of LOS ANGELES County on 08/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 216280 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/06/2014 The following person(s) is (are) doing business as ACCOUNTING CONNECTIONS. 32171 SAILVIEW LANE , WESTLAKE VILLAGE, CA 91361.Â The full name of registrant(s) is/are: DENISE MORRISON 32171 SAILVIEW LANE WESTLAKE VILLAGE, CA 91361. This Business is being conducted by:Â an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2014. /s/: DENISE MORRISON. DENISE MORRISON.Â This statement was filed with the County Clerk of LOS ANGELES County on 08/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 216301 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/06/2014 The following person(s) is (are) doing business as SHANNAN LEIGH REEVE. 5616 STROHM AVE. #9 , NORTH HOLLYWOOD, CA 91601.Â The full name of registrant(s) is/are: SHANNAN LEIGH BELMONT 5616 STROHM AVE. #9 NORTH HOLLYWOOD, CA 91601. This Business is being conducted by:Â an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/17/2014. /s/: SHANNAN LEIGH BELMONT. SHANNAN LEIGH BELMONT.Â This statement was filed with the County Clerk of LOS ANGELES County on 08/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 216299 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on

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08/06/2014 The following person(s) is (are) doing business as TESTED BY TEACHERS. 2625 JOHNSTON STREET , LOS ANGELES, CA 90031.Â The full name of registrant(s) is/are: MARISA ANNELLE CRABTREE 2625 JOHNSTON STREET LOS ANGELES, CA 90031. This Business is being conducted by:Â an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARISA ANNELLE CRABTREE. MARISA ANNELLE CRABTREE.Â This statement was filed with the County Clerk of LOS ANGELES County on 08/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 216295 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/06/2014 The following person(s) is (are) doing business as MSA MODELS. 233 WILSHIRE BLVD. STE 700 , SANTA MONICA, CA 90401.Â The full name of registrant(s) is/are: MODEL SERVICE LLC. 570 7TH AVE. STE. 1000 NEW YORK, NY 10018. This Business is being conducted by:Â a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/01/2014. /s/: WILLIAMS IVERS. MODEL SERVICE LLC.Â This statement was filed with the County Clerk of LOS ANGELES County on 08/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 188607 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/14/2014 The following person(s) is (are) doing business as INVISIBLE INC PRODUCTIONS. 9010 BURTON WAY , BEVERLY HILLS, CA 90211.Â The full name of registrant(s) is/are: DE BURGH PRODUCTIONS LLC 9010 BURTON WAY BEVERLY HILLS, CA 90211. This Business is being conducted by:Â a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MICHAEL J. SALVATORE. DE BURGH PRODUCTIONS LLC.Â This statement was filed with the County Clerk of LOS ANGELES County on 07/14/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 201378 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/25/2014 The following person(s) is (are) doing business as PARKLANE MOBILE ESTATES. 20401 SOLEDAD CANYON ROAD , SANTA CLARITA, CA 91351.Â The full name of registrant(s) is/are: SEALS III, LLC 1033 GAYLEY AVE. STE. 200 LOS ANGELES, CA 90024, THE GOLDMAN FAMILY NO. III (G) LLC 1553 S. ROXBURY DR. LOS ANGELES, CA 90035. This Business is being conducted by:Â a Limited Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/1965. /s/: N. SCOTT LIEBERT. SEALS III, LLC, THE GOLDMAN FAMILY NO. III (G) LLC.Â This statement was filed with the County Clerk of LOS ANGELES County on 07/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 201379 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/25/2014 The following person(s) is (are) doing business as GARDENA VILLAS, 16949 SO. WESTERN AVE., GARDENA, CA 90247.Â The full name of registrant(s) is/are: SEALS III, LLC 1033 GAYLEY AVE. STE. 200 LOS ANGELES, CA 90024, THE GOLDMAN FAMILY NO. III (G) LLC 1553 S. ROXBURY DR. LOS ANGELES, CA 90035. This Business is being conducted by:Â a Limited Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/1965. /s/: N. SCOTT LIEBERT. SEALS III, LLC, THE GOLDMAN FAMILY NO. III (G) LLC.Â This statement was filed with the County Clerk of LOS ANGELES County on 07/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 204800 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as SELECT DENTAL GROUP. 2171 TORRANCE BLVD. SUITE 1 , TORRANCE, CA 90501.Â The full name of registrant(s) is/are: DEAN SALO, DDS, INC. 2055 TORRANCE BLVD.Â TORRANCE, CA 90501. This Business is being conducted by:Â a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DEAN SALO DDS. DEAN SALO, DDS, INC.Â This statement was filed with the County Clerk of LOS ANGELES County on 07/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

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ness name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014208845 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 07/31/2014 The following person(s) is (are) doing business as PILAR AND LUCY. 1626 MONTANA AVE. , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: VICTORIA ANDAHAZY 1626 MONTANA AVE. SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/08/2014. /s/: VICTORIA ANDAHAZY. VICTORIA ANDAHAZY. This statement was filed with the County Clerk of LOS ANGELES County on 07/31/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014215500 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/06/2014 The following person(s) is (are) doing business as MASUMI TATTOO. 8950 W. OLYMPIC BLVD. #496 , BEVERLY HILLS, CA 90211. The full name of registrant(s) is/are: CHRISTINA WORKMAN 8950 W. OLYMPIC BLVD. #496 BEVERLY HILLS, CA 90211. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/2006. /s/: CHRISTINA WORKMAN. CHRISTINA WORKMAN. This statement was filed with the County Clerk of LOS ANGELES County on 08/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014191096 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/15/2014 The following person(s) is (are) doing business as SC PRINT AND PROMO. 3930 VALLEY BLVD. SUITE E , WALNUT, CA 91789. The full name of registrant(s) is/are: SC PRINT AND PROMO INC. 323 S MYRTLEWOOD STREET WEST COVINA, CA 91791. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARIE E JIMENEZ. SC PRINT AND PROMO INC. . This statement was filed with the County Clerk of LOS ANGELES County on 08/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of

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itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014212223 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/04/2014 The following person(s) is (are) doing business as FULL RANGE FILM CONSULTING . 1315 OCEAN PARK BLVD. #5 , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: STEPHEN STANLEY 1315 OCEAN PARK BLVD. #5 SANTA MONICA, CA 90405, JOSEPH BUSH 1315 OCEAN PARK BLVD. #5 SANTA MONICA, CA 90405. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:STEPHEN STANLEY. STEPHEN STANLEY, JOSEPH BUSH . This statement was filed with the County Clerk of LOS ANGELES County on 08/04/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 188609 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/14/2014 The following person(s) is (are) doing business as BIRD N HAND. 339 N. FAIRFAX AVENUE , LOS ANGELES, CA 90036.Â The full name of registrant(s) is/are: CHAMEAU INC. 339 N. FAIRFAX AVENUE LOS ANGELES, CA 90036. This Business is being conducted by:Â a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/15/2014. /s/: KELLY KLEMOVICH. CHAMEAU INC.Â This statement was filed with the County Clerk of LOS ANGELES County on 07/14/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 188599 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/14/2014 The following person(s) is (are) doing business as B AND G WEALTH PLANNING ATTORNEYS. 880 APOLLO, SUITE 334 , EL SEGUNDO, CA 90245.Â The full name of registrant(s) is/are: BERGMAN & GUTIERREZ LLP 880 APOLLO, SUITE 334 EL SEGUNDO, CA 90245. This Business is being conducted by:Â a Limited Liability Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DEBORAH P. GUTIERREZ. BERGMAN & GUTIERREZ LLP.Â This statement was filed with the County Clerk of LOS ANGELES County on 07/14/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES

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FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 188601 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/14/2014 The following person(s) is (are) doing business as YOGA WITH MP. 1120 W. 155TH STREET #21 , GARDENA, CA 90247.Â The full name of registrant(s) is/are: MARY ANN M. PASTOR 1120 W. 155TH STREET #21 GARDENA, CA 90247. This Business is being conducted by:Â an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/01/2014. /s/: MARY ANN M. PASTOR. MARY ANN M. PASTOR.Â This statement was filed with the County Clerk of LOS ANGELES County on 07/14/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 188596 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/14/2014 The following person(s) is (are) doing business as ABC REAL ESTATE AND MORTGAGE BROKERS, SAMSON INTERIOR DESIGN, SAMSON LANDSCAPING. 9903 SANT MONICA BLVD. #501 , BEVERLY HILLS, CA 90212.Â The full name of registrant(s) is/are: SAMSON BUILDERS, INC. 9903 SANT MONICA BLVD. #501 BEVERLY HILLS, CA 90212. This Business is being conducted by:Â a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:IRA AFARI. SAMSON BUILDERS, INC..Â This statement was filed with the County Clerk of LOS ANGELES County on 07/14/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 188603 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/14/2014 The following person(s) is (are) doing business as ILL LITERACY. 2440 CORINTH AVE. #302 , LOS ANGELES, CA 90064-2004.Â The full name of registrant(s) is/are: NICOLAS CARY 2440 CORINTH AVE. #302 LOS ANGELES, CA 90064-2004, ADRIEL LUIS 2440 CORINTH AVE. #302 LOS ANGELES, CA 90064-2004, DAHLAK BRATHWAITE 2440 CORINTH AVE. #302 LOS ANGELES, CA 90064-2004. This Business is being conducted by:Â an Individual. The regis-

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trant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:NICOLAS CARY. NICOLAS CARY, ADRIEL LUIS, DAHLAK BRATHWAITE.Â This statement was filed with the County Clerk of LOS ANGELES County on 07/14/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 188605 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/14/2014 The following person(s) is (are) doing business as PLAN FOR COL-LAGE NATIONWIDE. 6345 BALBOA BLVD. BUILDING 1, STE. #105 , ENCINO, CA 91316.Â The full name of registrant(s) is/are: ONLINE NETWORKING BOUTIQUE, LLC. 4525 TENANGO DR WOODLAND HILLS, CA 91364. This Business is being conducted by:Â a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:OXANA ERUSH. ONLINE NETWORKING BOUTIQUE, LLC..Â This statement was filed with the County Clerk of LOS ANGELES County on 07/14/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 204788 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as YOUR AUTO ASSISTANT, AUTO BARGAIN HUNTER, AUTO DEAL EXPERT, DAILY AUTO SAVINGS, FINANCE HELPER. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404.Â The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by:Â a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC.Â This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 204788 ORIGINAL FILING This statement was filed with

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the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as YOUR AUTO ASSISTANT, AUTO BARGAIN HUNTER, AUTO DEAL EXPERT, DAILY AUTO SAVINGS, FINANCE HELPER. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404.Â The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by:Â a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC.Â This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 204794 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as MLZ FREIGHT. 702 1/2 WEST 42ND STREET , LOS ANGELES, CA 90037.Â The full name of registrant(s) is/are: MARTHA LETICIA ZAVALA 702 1/2 WEST 42ND STREET LOS ANGELES, CA 90037. This Business is being conducted by:Â an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/12/2014. /s/: MARTHA LETICIA ZAVALA. MARTHA LETICIA ZAVALA.Â This statement was filed with the County Clerk of LOS ANGELES County on 07/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 204796 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as AZURE AID. 355 SOUTH GRAND AVE. #2450 , LOS ANGELES, CA 90071.Â The full name of registrant(s) is/are: PARTNERS USA, INC. 355 SOUTH GRAND AVE. #2450 LOS ANGELES, CA 90071. This Business is being conducted by:Â a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOHN SANO. PARTNERS USA, INC..Â This statement was filed with the County Clerk of LOS ANGELES County on 07/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish

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08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 204798 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as SRI LANKA EXPRESS. 12922 OSBORNE ST. , ARLETA, CA 91331.Â The full name of registrant(s) is/are: HASSINA LEELARATHNA 12922 OSBORNE ST. ARLETA, CA 91331. This Business is being conducted by:Â an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/01/2014. /s/: HASSINA LEELARATHNA. HASSINA LEELARATHNA.Â This statement was filed with the County Clerk of LOS ANGELES County on 07/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 204786 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as USA DEAF SWIMMING, USADS. 9310 TOPANGA CANYON BLVD. SUITE 210 , CHATSWORTH, CA 91311.Â The full name of registrant(s) is/are: UNITED STATES DEAF SWIMMING, INC. 9310 TOPANGA CANYON BLVD. SUITE 210 CHATSWORTH, CA 91311. This Business is being conducted by:Â a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2006. /s/: DAA ELAM. UNITED STATES DEAF SWIMMING, INC..Â This statement was filed with the County Clerk of LOS ANGELES County on 07/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 204790 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as MAGNOLIA PARK PROPERTIES. 3208 WEST MAGNOLIA BLVD. , BURBANK, CA 91505.Â The full name of registrant(s) is/are: STUART MILL PROPERTIES LLC. 939 MANZANITA ST. LOS ANGELES, CA 90029. This Business is being conducted by:Â a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KERRY N. HITE. STUART MILL PROPERTIES LLC..Â This statement was filed with the County Clerk of LOS ANGELES County on 07/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious

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business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 204792 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as KISTIN, NEW WORLD MYSTIC. 603 S. COCHRAN AVE. APT 307 , LOS ANGELES, CA 90036.Â The full name of registrant(s) is/are: HREFNA KISTIN SIGURDARDOTTIR 603 S. COCHRAN AVE. APT 307 LOS ANGELES, CA 90036. This Business is being conducted by:Â an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HREFNA KISTIN SIGURDARDOTTIR. HREFNA KISTIN SIGURDARDOTTIR.Â This statement was filed with the County Clerk of LOS ANGELES County on 07/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 216282 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as OFFICIAL AUTO QUOTES, AUTO QUOTES GURUS, AUTO QUOTE MASTER, DIRECT AUTO CONNECTION, OFFICIAL AUTOS . 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404.Â The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by:Â a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC.Â This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 216283 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as TOP AUTO CONNECTION, TOP AUTO QUOTES, AUTO QUTO ASSISSTANT, THE BEST AUTO QUOTES, OFFICIAL CAR CONNECTION. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404.Â The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by:Â a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC.Â This statement was

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filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 216284 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as YOUR HEALTH GUIDE, TOP HEALTH CONNECTION, THE HEALTH CONNECTION, NEW HEALTH MATCHES, OFFICIAL HEALTH CONNECTION. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404.Â The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by:Â a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC.Â This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 216285 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as NEW HEALTH FINDER, OFFICIAL HEALTH QUOTES, HEALTH QUOTE MASTER, BETTER HEALTH MATCHES, THE BEST HEALTH QUOTES. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404.Â The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by:Â a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC.Â This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 205998 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as PERFECT CAREER FINDER, THE JOB MATCHER, NEW JOB MATCHER, LOCAL JOB SUPPORT,

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LOCAL CAREER SUPPORT. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404.Â The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by:Â a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC.Â This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 206000 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as OFFICIAL CARD MATCHES, JUST NEW CARDS, NEW CARDS ONLY, SIMPLE CARD FINDER, OFFICIAL JOB OFFERS. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404.Â The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by:Â a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC.Â This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014195798 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/21/2014 The following person(s) is (are) doing business as FRONT OF THE HOUSE . 12100 WILSHIRE BLVD. , STE. 800 , LOS ANGELES, CA 90025-7140. The full name of registrant(s) is/are: IVORY HERON GROUP 12100 WILSHIRE BLVD. , STE. 800 LOS ANGELES, CA 90025-7140. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JASON ANDAYA. IVORY HERON GROUP. This statement was filed with the County Clerk of LOS ANGELES County on 07/21/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/18/2014, 08/25/2014, 09/01/2014, 09/08/2014.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 205996 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as NINJA CLICKS, SMARTCLICKS, SMARTSENSE, CLICK-STACK, BIZCLICKS. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404.Â The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by:Â a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC.Â This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 205994 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as OFFICIAL JOB MATCHES, OFFICIAL FINDER, NEW CAREER UPDATES, DIRECT JOB FINDER, NEW CAREER OFFERS. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404.Â The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by:Â a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC.Â This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 205992 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as TOP CARD HELPER, TOP CARD MATCHER, PERFECT CARD MATCHES, PERFECT CARD HELPER, DIRECT CARD MATCHER. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404.Â The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by:Â a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC.Â This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of

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itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 205990 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as NEW CARD INFORMER, THE TOP CARDS, OFFICIAL CARD FINDER, OFFICIAL CARD FEATURES, OFFICIAL CARD SPOTTER. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404.Â The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by:Â a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC.Â This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 205984 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as DIRECT CARD HELPER, PERFECT CARD SPOTTER, NEW CARD FEATURES, NEW CARD CONNECTION, NEW CARD RESOURCE. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404.Â The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by:Â a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC.Â This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014195233 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/18/2014 The following person(s) is (are) doing business as SWEET LINE ART . 11337 BURNHAM ST. , LOS ANGELES, CA 90049. The full name of registrant(s) is/are: SUSAN SIMON 11337 BURNHAM ST. LOS ANGELES, CA 90049. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)1998. /s/: SUSAN SIMON. SUSAN SIMON. This statement was filed with the County Clerk of LOS ANGELES County on 07/18/2014. NOTICE:

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THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/18/2014, 08/25/2014, 09/01/2014, 09/08/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014206807 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/30/2014 The following person(s) is (are) doing business as OCEANA WOMAN . 2101 CALIFORNIA AVE. #9 , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: TRACY WILLIAMS 2101 CALIFORNIA AVE. #9 SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:TRACY WILLIAMS. TRACY WILLIAMS. This statement was filed with the County Clerk of LOS ANGELES County on 07/30/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/18/2014, 08/25/2014, 09/01/2014, 09/08/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014203620 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/28/2014 The following person(s) is (are) doing business as HAND DRAWN . 2461 SANTA MONICA BLVD STE 420 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: MIRANDA CARMONA 2461 SANTA MONICA BLVD STE 420 SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MIRANDA CARMONA. MIRANDA CARMONA. This statement was filed with the County Clerk of LOS ANGELES County on 07/28/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/18/2014, 08/25/2014, 09/01/2014, 09/08/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014224041 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/11/2014 The following person(s) is (are) doing business as GROCERYRATINGS.COM. 6212 AUCKLAND AVE. , N HOLLYWOOD, CA 91606. The full name of registrant(s) is/are: PRANAY HARSADBHAI PATEL 6212 AUCKLAND AVE. N HOLLYWOOD, CA 91606. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PRANAY HARSADBHAI PATEL. PRANAY HARSADBHAI PATEL. This statement was filed with the County

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Clerk of LOS ANGELES County on 08/11/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/18/2014, 08/25/2014, 09/01/2014, 09/08/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014221830 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 08/11/2014 The following person(s) is (are) doing business as ALANI LUXURY BRAND, LLC. 2355 WESTWOOD BLVD. STE. 937 , LOS ANGELES, CA 90064. The full name of registrant(s) is/are: ALANI LUXURY BRAND, LLC 2355 WESTWOOD BLVD. STE. 937 LOS ANGELES, CA 90064. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MIYOSHI JONES . ALANI LUXURY BRAND, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 08/11/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/18/2014, 08/25/2014, 09/01/2014, 09/08/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 224262 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/13/2014 The following person(s) is (are) doing business as SIX15 MEDIA GROUP, SIX15 ENTERTAINMENT, SIX15 ASOCIAL MEDIA. 7056 JON ALIAN DRIVE , NORTH HOLLYWOOD, CA 91605.Â The full name of registrant(s) is/are: SHEILAH PACETE 7056 JON ALIAN DRIVE NORTH HOLLYWOOD, CA 91605. This Business is being conducted by: Âan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/01/2014. /s/: SHEILAH PACETE. SHEILAH PACETE. ÂThis statement was filed with the County Clerk of LOS ANGELES County on 08/13/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/18/2014, 08/25/2014, 09/01/2014, 09/08/2014.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 225359 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/13/2014 The following person(s) is (are) doing business as NICOLE ANDREWS COLLECTION, NICOLE ANDREWS . 1812 W. BURBANK BLVD. S#257 , BURBANK, CA 91506.Â The full name of registrant(s) is/are: NICOLE LIBERMAN 1812 W. BURBANK BLVD. S#257 BURBANK, CA 91506. This Business is being conducted by: Âan Individual. The registrant has not yet commenced to trans-

act business under the fictitious business name or names listed above. /s/:NICOLE LIBERMAN. NICOLE LIBERMAN. ÂThis statement was filed with the County Clerk of LOS ANGELES County on 08/13/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/18/2014, 08/25/2014, 09/01/2014, 09/08/2014.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 227618 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/14/2014 The following person(s) is (are) doing business as REALTY SALES PROS. 9744 WILSHIRE BOULEVARD SUITE 203 , BEVERLY HILLS, CA 90212.Â The full name of registrant(s) is/are: JAMES PATRICK ALEXANDER 4015 CRWON POINT DRIVE #310 SAN DIEGO, CA 92109. This Business is being conducted by: Âan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/21/2014. /s/: JAMES PATRICK ALEXANDER. JAMES PATRICK ALEXANDER. ÂThis statement was filed with the County Clerk of LOS ANGELES County on 08/14/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/18/2014, 08/25/2014, 09/01/2014, 09/08/2014.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 227620 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/18/2014 The following person(s) is (are) doing business as MOTIMEDIA, MOSAIC 7. 3750 SANTA ROSALIA DR. #511 , LOS ANGELES, CA 90008.Â The full name of registrant(s) is/are: MARQUES T. OWENS 3750 SANTA ROSALIA DR. #511 LOS ANGELES, CA 90008. This Business is being conducted by: Âan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARQUES T. OWENS. MARQUES T. OWENS. ÂThis statement was filed with the County Clerk of LOS ANGELES County on 08/18/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/18/2014, 08/25/2014, 09/01/2014, 09/08/2014.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 225361 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/13/2014 The following person(s) is (are) doing business as CARDOARD MAN PRODUCTIONS. 2121 VALDERAS DRIVE #96 , GLENDALE, CA 91208.Â The full name of registrant(s) is/are:

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JOSHUA LEWIS BERG 2121 VALDERAS DRIVE #96 GLENDALE, CA 91208. This Business is being conducted by: Aan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/24/2014. /s/: JOSHUA LEWIS BERG. JOSHUA LEWIS BERG. ÂThis statement was filed with the County Clerk of LOS ANGELES County on 08/13/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/18/2014, 08/25/2014, 09/01/2014, 09/08/2014.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 227623 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/14/2014 The following person(s) is (are) doing business as NEW HEALTH CONNECTION, HEALTH CARE MATCHER, YOUR HEALTH MATCHES, CARE CONNECTION GURU, CHEAP AUTO CONNECTION. 3122 SANTA Monica Blvd. Suite 302 , Santa Monica CA 90404. ÂThe full name of registrant(s) is/are: ZENDZEE LLC 3122 SANTA Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by: Aa Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC. ÂThis statement was filed with the County Clerk of LOS ANGELES County on 08/14/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/18/2014, 08/25/2014, 09/01/2014, 09/08/2014.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 227617 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/14/2014 The following person(s) is (are) doing business as PCKET. 3575 1/4 S. CENTINELA AVENUE , LOS ANGELES, CA 90066. ÂThe full name of registrant(s) is/are: ELLAA, LLC. 3575 1/4 S. CENTINELA AVENUE LOS ANGELES, CA 90066. This Business is being conducted by: Aan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ULSOULHA DEL MORAL. ELLAA, LLC.. ÂThis statement was filed with the County Clerk of LOS ANGELES County on 08/14/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/18/2014, 08/25/2014, 09/01/2014, 09/08/2014.Â

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 224260 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/13/2014 The following person(s) is (are) doing business as WORKSPACE WEST. 1925 PONTIUS AV. , LOS ANGELES, CA 90025. ÂThe full name of registrant(s) is/are: RON KRISEL 1925 PONTIUS AV. LOS ANGELES, CA 90025. This Business is being conducted by: Aan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RON KRISEL. RON KRISEL. ÂThis statement was filed with the County Clerk of LOS ANGELES County on 08/13/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/18/2014, 08/25/2014, 09/01/2014, 09/08/2014.Â



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