



TASTY DESTINATION
SEE PAGE 3

Santa Monica Daily Press

Since 2001: A news odyssey

THE PICTURE IMPERFECT ISSUE

Two critically injured in shooting

Pico neighborhood incident takes place outside liquor store

BY KEVIN HERRERA | Daily Press Staff Writer

PICO NEIGHBORHOOD Two men were shot early Sunday morning as they stood outside a liquor store at the corner of 20th Street and Pico Boulevard, police said.

Santa Monica Police officers received a report about shots fired around 12:10 a.m. A few minutes later, officers received a call from St. John's Hospital that two gunshot victims had been brought into the emergency room.

Preliminary investigation revealed that the two victims were in the parking lot of Eddie's Liquor when an unknown suspect or suspects fired several gunshots at the victims, striking them both.

No suspect description was available Sunday afternoon, said SMPD Lt. Alex Padilla.

The victims were described as two black males in their early to mid 30's.

The investigation is ongoing and anyone with information regarding the incident is encouraged to contact the SMPD Robbery/Homicide Division at (310) 458-8451.

kevinh@smdp.com

☒ **WHAT DO YOU THINK?**
☐ Send letters to editor@smdp.com

ENVIRONMENT

BOTTLED WATER BACKLASH

City lawmakers considering a ban on packaged water for employees

STORY BY KEVIN HERRERA PAGE 11



File Photo

Development goes full speed ahead — for now

Residents' concerns may lead to changes to the General Plan

BY KEVIN HERRERA | Daily Press Staff Writer

CITYWIDE Applications are pending for more than 2,000 housing units, a result of developers looking for approval before changes to development standards went into effect in January of this year, city planners said in a report to the City Council.

The majority of units, 978, are single room studios between 150 square feet and 375 square feet, followed by 654 condominiums, 207 artist live/work studios and 180 apartment units.

As a result of the proposed residential development, 230 existing units would be demolished, including 102 mobile homes at the Village Trailer Park, city planners said.

The report comes as residents pressure elected officials to pass a moratorium on development until an update to the city's Land Use and Circulation Element (LUCE) is updated, something which is still years away. City planners have engaged the community at several meetings over the last year in an effort to get suggestions on how land should be used for the next 20 years or more.

The next LUCE workshop is tentatively schedule for October, said Amanda Schachter, planning manager for City Hall.

City planners are working on an interim ordinance for the Aug. 28 council meeting that would freeze development in the manufacturing/industrial area of the city, which is under extreme pressure from developers looking to build artist live/work studios. Three projects are proposed for the industrial areas of the city, including a 91-unit project at 1610 Colorado Ave., a 66-unit project at 1639 11th St. and a 48-unit project at 2834 Colorado Ave.,

SEE DEVELOPMENT PAGE 12



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Calendar

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OUT AND ABOUT IN SANTA MONICA AND SURROUNDS

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1423 Abbot Kinney Blvd., Venice, 11 a.m. — 6 p.m.

Tonight's opening reception presents a series of cibachrome photographic prints which are juxtaposed with Elizabeth Paige Smith's film installation of a suburban neighborhood consumed by technological hell and the resulting effort to find sanctuary within.

For more information, call (310) 392-8060.

Hatha Yoga at FPC

1220 Second St., 7 p.m. — 8:15 p.m.

Yoga instructor John Sweetman will lead in the Renaissance Room at First Presbyterian Church of Santa Monica. Cost is \$5 per class.

Tuesday, Aug. 14, 2007

Fall prevention for Seniors

2317 Broadway, 8 a.m. — 7 p.m.

Balance Classes for Senior Citizens are available through the end of summer every Thursday at Clinicare. For more information or to make an appointment, call (310) 829-2255 or visit www.clinicaresantamonica.com.

Monthly Movie Classic: 'Rebel Without A Cause'

601 Santa Monica Blvd., 3 p.m. — 5 p.m.

Free screening of the classic James Dean film, "Rebel Without A Cause." Seating is first come, first served in the MLK Jr. Auditorium.

'Mindful Eating for Good Health'

601 Santa Monica Blvd., 7 p.m. — 8:30 p.m.

This seminar features Marius Imfeld, Clinic Manager of Yo San University and Licensed Acupuncturist. Mr. Imfeld will discuss the best ways to eat. This program is free and open to the public. Seating is limited and on a first arrival basis in the MLK Jr. Auditorium of the Main Library. For more information, call (310) 458-8600 or visit www.smpl.org.

Green Living Workshop #79

1744 Pearl St., 7 p.m. — 8:30 p.m.

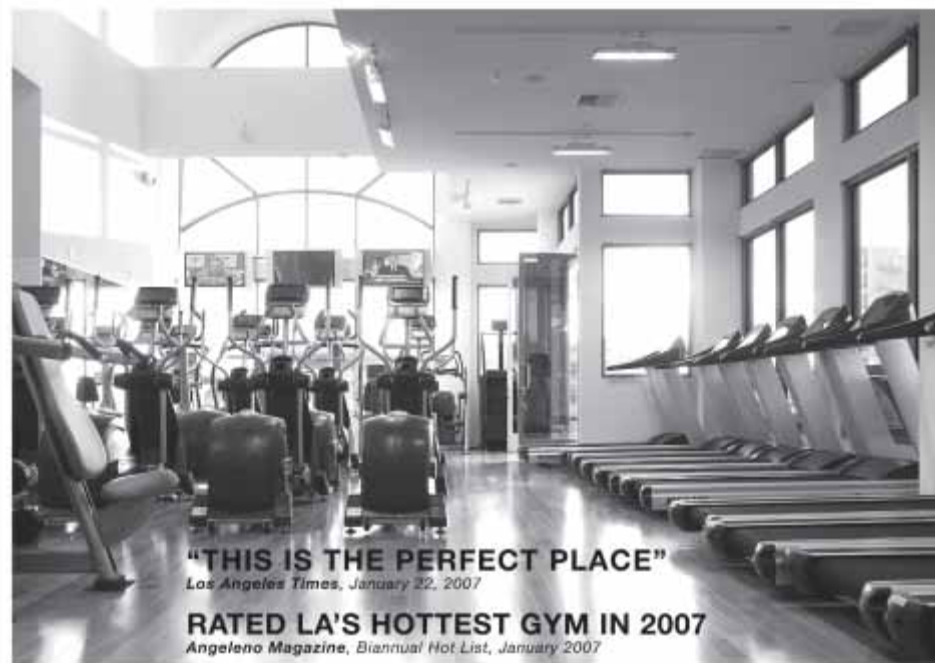
Learn how to save \$200 a year on utilities, cut landfill waste by 50% and brush up on the latest Eco-Info in this six-week course. Suggested residential donations are \$25 for Santa Monica residents and \$50 for Los Angeles residents. For more information or to register, call the Sustainable Works office at (310) 458-8716.

Toddler Story Time for Twos

2601 Main St., 10 a.m. & 10:30 a.m.

The Ocean Park Library hosts an afternoon of stories and music for toddlers, aged 24 — 36 months, accompanied by an adult. Registration is required. To register call (310) 392-3804.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.



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Los Angeles Times, January 22, 2007

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Angeleno Magazine, Biannual Hot List, January 2007

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TO THE RESCUE

Denise Fleck checks a dog dummy for vital signs during her 'Introduction to Pet First Aid and CPR' presentation at the Main Library on Saturday.

Fabian Lewkowicz fabianl@smdp.com

COMMUNITY PROFILES | MISTI KERNS

Kerns welcomes tourists

Head of Santa Monica Convention & Visitors Bureau knows her stuff

BY MELODY HANATANI
Daily Press Staff Writer



KERNS

Southern California.

A career in hyping tourism in Santa Monica actually involves quite a bit of traveling in itself, something Kerns has learned since she became the head of the Santa Monica Convention & Visitors Bureau six years ago.

"It's the diversity of experience that can be offered here," Kerns said of Santa Monica. "If you're into the arts, you can do

so much in the afternoon ... if you're a dining fanatic, we were just awarded by Zagat the best dining in Southern California."

"The shopping — how lucky are we that we've got very diverse shopping districts," Kerns added.

When Kerns pitches Santa Monica to other cities, she speaks as the president and chief executive officer of the Convention & Visitors Bureau, with the inside knowledge of a resident who has called Santa Monica home since the late 1980s.

She has spent her entire career in the

SEE CP PAGE 12

The foodie's republic of Santa Monica

Westside eateries help make L.A. a hot spot

BY MELODY HANATANI
Daily Press Staff Writer

CITYWIDE Long labeled as the entertainment capital of the world, Los Angeles can now add another reputation to its resume — "foodie" destination.

The City of Angels was recently named by Forbes.com as one of the top 10 cities in the country for "foodies," sharing the distinction with well-known and up-and-coming culinary cities such as New York, London, Las Vegas and Paris.

A relatively new term now officially included in the Merriam-Webster dictionary, foodie is defined as "a person having an avid interest in the latest food fads."

Listed specifically in the July 31 piece by Shivani Vora as "essential eats" in Los Angeles are mostly Santa Monica restaurants, including Melisse and Coast, which is located inside the Shutters on the Beach hotel. The Santa Monica Farmers' Market was also highlighted for its "vast selection of vegetables."

The Forbes.com writer compiled the list with the input of several luxury travel consultants that specializes in food-focused trips.

"Based on my interview with my source, I determined that an ultimate foodie experience should consist of a fine dining meal, an excellent casual meal and a good place for breakfast and a market visit," Vora said on Friday.

Los Angeles made the list despite not being considered a "foodie city," which according to Vora's article, consists of an eclectic mix of restaurants, from the hidden gems to the internationally renown.

"The experts I spoke to felt that Los Angeles was unique and worth mentioning because it's not typically thought of as a foodie city, but has a fair share of excellent chefs, restaurants and markets," she said.

The compliment from Forbes.com got a mixed reaction from people in Santa Monica, some praising the food, others finding that good food can only be found

SEE FOODIES PAGE 13



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LETTERS TO THE EDITOR

Not clear for landing

Editor:
(The following is an open letter to FAA representatives in Los Angeles)
As a resident here in Santa Monica , I'm sick of the red tape and loopholes that the FAA and City of Santa Monica have used to continue to abuse the residents that live here!
The airport was not designed for jets. Toxic fumes from the jets are killing us. The loud take-offs and landings wake-up my baby! And a 10-fold increase in traffic!
We no longer want these jets here!
If you can't put a limit on this problem then CLOSE the airport. That seems to be our only way to stop these ridiculous runway Band-Aids. Listen to the people: We do not want the JETS! Stop the red tape and BS.
Kal Davis
Santa Monica

Live up to city's standards

Editor:
I write today shocked by the lack of ADA-compliant public accommodations within the City of Santa Monica.
Don, a disabled and homeless veteran, living on the Promenade, was taken advantage of by the Santa Monica Hotel (on Pico) a few nights ago. The motel rented a room to wheelchair-bound Don claiming it would accommodate his disability; it did not. When he asked for his money back, he was rebuked. Of the 20 other motels in the city he contacted, none were ADA-compliant.
Homeless for months, Don has been unable to locate ANY ADA-compliant housing within the city willing and/or able to provide him a permanent place to call home. Public restrooms in Downtown Santa Monica have been, largely, closed (i.e., the restrooms within the parking structures.) Each day is an adventure for Don (and others like him) just to find somewhere to accommodate a bodily function most of us take for granted.
I believe that the City Council, like myself, may have been oblivious to the federal violations of the Americans with Disabilities Act within our city.
When asked by our country to defend freedom, Don did not shrink from the responsibility – he welcomed it. We asked the high standards of strength and sacrifice from Don.
“With a good conscience our only sure reward, with history the final judge of our deeds,” said John Kennedy in his inaugural speech. I challenge the City Council to lead this progressive city we love in asking what we can do for our disabled veterans.
Surely we can do better. This IS Santa Monica, after all!
Kelly Charpenet
Santa Monica

Good fences?

Editor:
(Re: “Obama tries to mend fences,” August 10)
If I sound skeptical with the chilling uncertainty of grappling eye to eye with al-Qaida in both Afghanistan, and now nuclear armed Pakistan, considering that the 19 men at the core of 9/11 were not only led by educated pilots who were for the most part Saudis, but assisted by free wheeling zealots, then presidential candidate Senator Barack Obama saying that he would swap threatening military action to hunt down terrorists if Pakistan’s President Pervez Musharraf doesn’t act, for denying millions and millions of dollars to Pakistan for military aid I am now downright frightened by Obama’s ambition to now use force rather than diplomatic statesmanship, when he has not kept quiet about his refusal to approve attacking Iraq in 2003 since none of the 19 including U.S. educated Osama bin Laden were Iraqis!
Any presidential candidate must realize that the ability to run fast while carrying the ball is not an adequate basis to build trust when running like wrong-way Corrigan towards his own goal-line!
Frank Muller
Santa Monica



My Write

Bill Bauer

Send comments to editor@smdp.com

Giving the public power to decide

VILLAGE TRAILER PARK, LLC (VTP) IS taking the first steps to obtain a development agreement at Planning Commission, Wednesday night. The developer wants to turn the Village Trailer Park at 2930 Colorado Ave. into a mixed-use project with sizable residential, studio and retail components.
The proposal consists of an 109-unit rent-controlled, affordable, single room occupancy (SRO) apartment building, 240 market-rate condominiums, 40,030 square feet of creative studio/office space and 8,030 square feet of “neighborhood-serving” retail floor area on the 3.85 acre site.
The property is zoned R-MH (Residential-Mobile Home) so the developer is requesting a change of zoning to LMSD (Light Manufacturing and Studio District) to allow mixed-use development and a broad range of development options. Three buildings are proposed — one with an extra (fourth) floor and a 50-foot height for another structure which exceeds the current code height of 45 feet.
The developer also proposes an extended stay for mobile home park residents facing eviction and priority to current residents for 52 of the SRO units. Discounts and priority on condominium purchases for park residents, Santa Monica employees and teachers are also promised.
Nevertheless, the size of this project is frightening and the timing couldn’t be worse. Developers are rushing to get their projects underway now because more restrictive codes are expected once the 1984 General Plan update is approved.
The VTP proposal exceeds size, density and permitted land uses under the current code and is inconsistent with the 1984 General Plan. Moreover, It would probably not be approved under the more restrictive housing, land-use and circulation elements of the pending Land Use and Circulation Element (LUCE) revisions to the General Plan. It’s why the developer is seeking this development agreement, now.
Santa Monica Coalition for a Livable City (SMCLC), a citywide residents land use advocacy group, agrees with me in a letter recently sent to Planning Commission, City Council and planning staff that says the VTP redevelopment is inconsistent with the goals and principles articulated during the LUCE process.
“Those principles include protection of existing housing stock, not replacing it by high-density projects that do not meet existing housing needs, worsen the work/housing imbalance and creates additional traffic in a highly congested area,” SMCLC says. “This project is at odds with those goals and destroys the very housing residents have endeavored to retain.”
This is one more example of a development rushing into the pipeline before a revised LUCE/citywide General Plan is implemented. Last month, City Council refused to approve a citywide moratorium on new projects. As a result, a growing list of pending developments like this will add to the hodge-podge of piecemeal growth (if approved) before an all-

encompassing and consistent vision for the city’s future is implemented.
Unfortunately, our city government continues to ignore the majority of the people who want restrictions on development and growth. Perhaps, the recourse is to place a charter amendment on the 2008 ballot that would require all development agreements to be approved by the public — or not vote for pro-development council persons and candidates running for office next year.

UNFORTUNATELY, OUR CITY GOVERNMENT CONTINUES TO IGNORE THE MAJORITY OF THE PEOPLE WHO WANT RESTRICTIONS ON DEVELOPMENT AND GROWTH.

A few weeks ago, the Santa Monica/Malibu Unified School District Board of Education quietly approved a moratorium on “nondisclosure agreements” opening the door for a transfer of the \$530,000 increase in the City’s annual facilities payment to the schools. Everybody is breathing a sigh of relief but there are still serious problems remaining including a lack of transparency and the ongoing fiscal misadventures by district administration and the board — such as the one involving “unbudgeted” teacher pay raises that started the latest fiscal crisis, last fall.
Santa Monica for Renters’ Rights insider, Ralph Mechur, an architect and education supporter whose been active in school fundraising, has been appointed by the board to replace board member, Emily Bloomfield who’s moving out of town, mid-term.
It seems the district is still up to it’s old tricks. Forgoing a special election and after a virtually “secret” public meeting where replacement candidates were interviewed (SMDP, Aug. 9, page 9, “Board of Education adds one”), the board gave Mechur their blessings.
I hope Mechur doesn’t have the same “head-in-the-sand” attitude about district management that his SMRR cronies on the school board do. Unfortunately, his involvement promoting more and bigger parcel taxes and city subsidies for schools over the years tells me he’s not going to be guarding the purses strings very closely.

When not watching his own wallet, BILL can be reached at Mr.Bilbau@gmail.com

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That Rutherford Guy

john H. Whitehead

Send comments to editor@smdp.com

'The King' represents the rebel in all of us

"BEFORE ELVIS, THERE WAS NOTHING."
—John Lennon

The year was 1955, and I had just heard Chuck Berry on the radio singing "Maybelline." I was electrified. By the time Berry appeared on television, duckwalking across the stage and playing his guitar, there was no turning back. America had its first black rock'n'roll hero, and rock'n'roll had fused with my soul.

Then along came Elvis Presley. Although Berry had moved me, Elvis became part of me. He combined all the images of rebellion—such as James Dean and others—into one solitary figure and quickly became the poster boy for our generation. And, at first, his story seemed like the American Dream come true.

Sam Phillips, a Memphis recording artist and African-American music enthusiast, had been looking for "a white boy who could sing like a black boy and catch the beat of black music." With his early "greaser" style, Elvis fit the bill, and Phillips recorded him on his now-legendary Sun label.

Those 1954-55 soundtracks for Sun Records, including "It's All Right, Mama" and "Blue Moon of Kentucky," were some of Elvis' best recordings. A synthesis of the white and black cultures, Elvis' music also had a general gospel flavor that reflected his early singing in church.

By the time he had conquered the South with regional appearances, Elvis had also perfected his act. Most notably, he added body gyrations reminiscent of the movements of gospel singers. But on Elvis, the movements took on sexual overtones. The first time Elvis gyrated onstage, the crowd went wild. From then on, wiggling hips became a signature move.

With Elvis' performances often described as "demon rock as jungle music" by local newspapers, it was little surprise that ministers publicly attacked him. In fact, they threatened to lead a crusade to have him arrested if he set foot in their communities.

After Elvis performed his first national hit, "Heartbreak Hotel," on the Milton Berle Show in April 1956, the song moved to number one on the music charts. An appearance on the Steve Allen Show followed in July 1956. Although Allen had persuaded Presley to wear a tuxedo and limit his movements, he still only shot Presley from the waist up to avoid those wiggling hips. And for the first time, Allen beat the legendary Ed Sullivan in ratings.

Between his dislike of rockers and his belief

that Elvis' act was too sexually suggestive, Sullivan wanted nothing to do with Elvis. But after Steve Allen's success, Sullivan surrendered to market economics and signed Elvis for three shows at the unprecedented sum of \$50,000. However, a concern about Elvis' wiggling hips caused the producers to also shoot Elvis only from the waist up on the first show. Still, after the third show, Sullivan conceded to the audience that Elvis was a "real decent, fine boy."

In reality, Sullivan's decision to sign Elvis augured a profound change in American taste. While the white elite had appreciated black jazz in the past, they had a visceral, democratic reaction to Elvis.

Soon Elvis was everywhere, even starring in movies (he made more than 30). However, although Elvis could sing, he couldn't act. Then, in 1958, Elvis joined the Army. Suddenly, he was part of the establishment, and that's when his rebel image was tarnished. Indeed, years later, when John Lennon heard of Elvis' death, he remarked, "Elvis died the day he went into the army."

However, his success was short-lived. After his 1972 divorce brought on violent mood swings, Elvis began to eat voraciously, sometimes consuming a dozen cheeseburgers and a pound of bacon at a time. Literally ballooning to around 250 pounds, the whale-like Elvis was forced to cancel all-important Las Vegas and Lake Tahoe shows. And after hints of drug dependence circulated, Elvis secluded himself at Graceland or his Palm Springs home. Then, on August 16, 1977, Elvis died. He was only 42.

After his death, which shocked and saddened his fans worldwide, Elvis became larger than life. In fact, the Elvis cult that began shortly after his death has now become, in essence, a religion. There are still those who believe he is alive.

In Elvis' life, we see an allegory of the entire American experience during the 1950s, 1960s and beyond. Like many before and after him, a youthful and dynamic beginning ended in premature old age and a bloated, overweight body. A victim of success, Elvis became a parody of himself and of modern, materialistic America. Like so many of the generation he spawned, Elvis was a lonely soul on that train to nowhere.

Constitutional attorney and author **JOHN W. WHITEHEAD** is founder and president of The Rutherford Institute. He can be contacted at johnw@rutherford.org.



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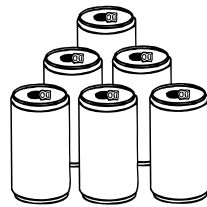
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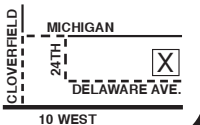
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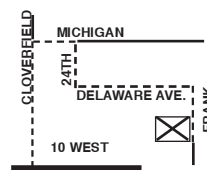
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The Q-Line

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Suspense is building

Rampant growth and a full-slate of development projects in the works has the City Council considering a moratorium on building until the Land Use and Circulation Element (LUCE) is updated.

So this week's Q-Line question asks:

Do you think the City Council should enact a freeze on all building or would such a measure be overkill?

Call (310) 285-8106 before Friday at 5 p.m. and we'll print your answers in the weekend edition of the Daily Press. Please limit responses to a minute or less.



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CITY OF SANTA MONICA

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NOTICE IS HEREBY GIVEN that the City of Santa Monica invites sealed bids for the:

**Subsurface Abatement Services
Big Blue Bus Facility Expansion, SP1609.2**

Bids shall be delivered to the City of Santa Monica, Office of the City Clerk, Room 102, 1685 Main Street, Santa Monica, California, not later than 2:30 p.m. on **August 28, 2007**, to be publicly opened and read aloud after 3:00 p.m. on said date in City Hall. Each Bid shall be in accordance with the Contract Documents.

Contract Documents are available for review by appointment at the City's Big Blue Bus construction trailer located at 6th Street and Colorado Avenue, Santa Monica, CA 90401. The City recommends that prospective bidders review these pertinent documents. Please call Miriam Mulder at (310) 434-2617 for further details. Cost of documents and mailing shall be **\$20.00**. Additional information may be obtained on the City's website at www.santa-monica.org/engineering.

Pursuant to Public Contracts Code Section 22300, the Contractor shall be permitted to substitute securities for any monies withheld by the City to ensure performance under this Contract.

KNOW BEFORE YOU GO

"Know Before You Go" is a weekly update on construction projects throughout Santa Monica. Here is a run-down of this week's construction projects initiated by City Hall

Access Center

Construction of a new two story homeless services facility begins at 503 Olympic Blvd for the new Access Center building. The sidewalk on Olympic Blvd between 5th & 7th Streets will be closed to the public except Samoshel residents.

Alley Closure at 3107 Santa Monica Blvd

Construction crews are working in the alley behind 3107 Santa Monica Blvd. The alley will be closed to traffic. Detours will be posted at various sites during construction.

Annenberg Community Beach Club at Santa Monica State Beach

The historic Marion Davies Estate and former location of the Sand & Sea Club will be rehabilitated into use as a public beach facility. The 5.5 acre project at Santa Monica State Beach will consist of rehabilitation of the historic pool and guest house and construction of new structures including an entry pavilion, pool house, event building, and public restroom building.

Annual Tree Trimming Project

City trees will be trimmed at the following locations this summer: Olympic Boulevard Median (10th Street to Centinela), San Vicente Boulevard Median (Ocean Ave to 26th Street), Georgina Avenue (17th Street to 26th Street), Centinela Avenue (Pico to Ocean Park Boulevard), 18th Street (Wilshire to Colorado boulevards), Seventh Street (Wilshire Boulevard to Colorado), Seventh Street (Kensington to Ocean Park Boulevard), Bay Street (Lincoln Boulevard to 16th Street), Sixth Street (Bay Street to Ocean Park Boulevard), Ashland Avenue (16th to 17th streets), California (Seventh to 14th streets), 23rd Street (San Vicente to Wilshire boulevards) and Euclid Street (Broadway to Olympic). There will be minimal lane closures from 7:30 a.m. to 3:30 p.m., Mondays through Fridays. The annual tree trimming schedule is subject to change without notice due to inclement weather, emergencies, community events, budget conditions, street repairs or other public improvements. Residences and businesses will be notified in advance of tree trimming operations, blocks will also be posted with no parking signs.

Back On the Beach Café

Due to construction of the Annenberg Community Beach Club, parking at Lot 10 is limited, however, Back On the Beach Café remains open. Patrons are advised to carpool, ride a bike or park in Lot 9 north instead. The self pay machine in Lot 9 allows payment for either all-day or two-hour parking.

Big Blue Bus Transit Store

Tenant improvements begin at the site of the Big Blue Bus Transit Store located at 223 Broadway. Improvements include a new building façade and construction rehabilitation. Construction is scheduled until August 2007.

Marine Street Utility Undergrounding

Relocation and undergrounding of electric, phone, and cable facilities on Marine St., between Lincoln Blvd. and Prospect Ct. Parking limitations will be posted daily and detours may be announced as necessary

Stewart Park Restroom Project

Construction of new restroom facilities at Stewart Park. Sidewalk is closed on the west side of Stewart Street (between Exposition and Delaware). Please use east sidewalk.

Traffic Signal Upgrade

Modification of existing traffic signals and installation of a fiber optic communication system. Lane and sidewalk closures on Lincoln Boulevard from Olympic to Wilshire boulevard from 8 a.m. to 5 p.m. (Monday- Friday). There will be lane closures on Arizona Avenue at Lincoln Boulevard from August 13 to 17.

Water Main Replacement Project:

The contractor will be installing new water main on Franklin Street between Santa Monica Blvd. and Arizona Avenue. There will also be water main work on Ocean Front Walk, under the Santa Monica Pier. The pedestrian/bike path will remain open during construction.

Wilshire Storm Water Diversion Structure

Construction for the installation of the diversion facility on Ocean Avenue and Wilshire Blvd. is in process and is scheduled for completion November 2007. Traffic will be narrowed to 2 lanes north/1 lane south on Ocean Avenue at Wilshire Blvd.

For more information, log on to santaonica.org/engineering/projects/kbug_project_list.asp or call (310) 458-8721.

THE SANTA MONICA DAILY PRESS IS CURRENTLY **LOOKING FOR CONTRIBUTORS AND INTERNS** TO HELP US AUGMENT OUR **ENTERTAINMENT COVERAGE**. EXPERIENCE IN THE FIELD IS GREAT, BUT WE'LL TALK TO ANYONE WITH **A FRESH VOICE AND A WILLINGNESS TO WRITE ORIGINAL AND, AHM, ENTERTAINING COPY**. GOT WHAT IT TAKES?

CONTACT ASSOCIATE EDITOR **DANIEL ARCHULETA** AT DANIELA@SMDP.COM.

LIGHTS CAMERA ACTION



Clinton pledges to honor science

BY LISA LEFF

Associated Press Writer

SAN FRANCISCO Sen. Hillary Clinton said Friday that if elected president she would work to reverse "a very insidious campaign against science" waged by the Bush administration on issues such as stem cell research, global warming and human evolution.

Visiting the future site of a science education center that's being billed as the world's most environmentally friendly museum, Clinton argued that the executive branch has put ideology over evidence at the expense of the nation's health and economic viability.

"Scientists have been muzzled. Information has been taken off government-sponsored Web sites. The leaders of our country have dismissed scientific research and advancements," Clinton said. "They have denied the factual basis of so much that we take for granted."

SCIENTISTS HAVE BEEN MUZZLED...THE LEADERS OF OUR COUNTRY HAVE DISMISSED SCIENTIFIC RESEARCH AND ADVANCEMENTS."

Sen. Hillary Clinton, D-N.Y.

Clinton, D-N.Y. made her remarks after touring the Golden Gate Park site of the California Academy of Sciences, which is scheduled to open next year with a recycled steel frame and a roof outfitted with solar panels and native plants. She greeted

a group of construction workers and marveled at building insulation made out of old blue jeans.

Accompanying her on the visit was San Francisco Mayor Gavin Newsom, who joined other California Democrats Friday in endorsing Clinton's bid for the party's presidential nomination. The mayor is best known nationally for openly defying state marriage laws in 2004 by directing clerks at City Hall to sanction same-sex unions, an experiment eventually halted by the courts.

Newsom said afterward that while he and Clinton do not agree on gay marriage — he is for legalizing it while Clinton supports civil unions — he thinks she is only Democrat who can move the country forward on matters ranging from homelessness to foreign affairs.

"Because of what she has gone through and she has experienced at the White House and as a senator, there are few people ever who have been more qualified," he said.

Asked how Clinton's vote authorizing the war in Iraq would play in one of the nation's most liberal cities, the mayor said he thought voters would be able to make a distinction between her role in Congress and how she would perform as chief executive.

Clinton said that unlike Bush, she would rely on science-based evidence to inform her policy decisions. Joking that she never was a strong science student herself, she said she admired people who were and would fund their work.

"It would help to have a president who actually supported science again and who respected the work of scientists," she said.

"The National Academy of Sciences, the National Science Foundation, the Department of Energy, the National Institutes of Health — they have all had their budgets either flat or cut at a time when the United States has to work even harder to maintain our competitive edge when it comes to research and science."

Army officers receive mild reprimands in Tillman case

BY MARTHA MENDOZA

AP National Writer

SAN FRANCISCO Official reprimands issued to three high-ranking Army officers are only mildly critical of their mistakes after the friendly fire death of Pat Tillman and at times praise the officers.

The Army also said it would not include the reprimands in the officers' military records, according to documents reviewed by The Associated Press.

Tillman's direct superiors knew within hours of his April 2004 death in Afghanistan that the former football star had been killed by fellow Army Rangers, but the truth was kept from the public and Tillman's family for five weeks — in direct violation of Army regulations.

"You should not consider this as an adverse action," letters to the officers say. "This document will not be filed in any system of records maintained by the Army."

Tillman's death attracted widespread attention because he had turned down an

NFL contract with the Arizona Cardinals to join the military after the Sept. 11, 2001, terrorist attacks. Subsequent investigations into his death and congressional hearings raised questions both about the circumstances of his death and the immediate follow-up.

Last week, the Army announced that seven officers would be disciplined for critical errors related to the incident.

The military laid most of the blame on Philip Kensinger, a retired three-star general who led Army special operations forces after Sept. 11.

Kensinger was censured for "a failure of leadership" and accused of lying to investigators. A stinging disciplinary letter recommending his demotion was released by the Army last week.

Retired Brig. Gen. Gary Jones, who led one of the early investigations, was criticized by Army Commanding Gen. William Wallace for accepting Kensinger "at his word" and for incorrectly characterizing Tillman's actions in describing why he should be awarded a Silver Star.

Federal regulators cut hospital's budget

Decision brought on after the institution failed two inspections

BY ROBERT JABLON
Associated Press Writer

LOS ANGELES Federal regulators announced Friday they are pulling \$200 million in funding from Martin Luther King Jr.-Harbor Hospital, forcing a medical center that serves one of the city's poorest inner-city neighborhoods to all but shut down.

The decision was made after the hospital failed two federal inspections, including one last month, in which it was found that "conditions at the facility have placed the health and safety of patients at great risk," said Herb Kuhn, the acting deputy administrator for the U.S. Centers of Medicare and Medical Services.

"While some progress has been made, significant problems persist," Kuhn said in a statement.

At a news conference hours after Kuhn's announcement, Los Angeles County's chief medical officer told reporters the hospital would close its emergency room Friday night and patients would be moved to other hospitals within two weeks.

"We brought every resource to bear but in the end it just wasn't enough, fast enough," said Dr. Bruce Chernof. "It is very distressing to have to close a hospital that we worked so hard to preserve."

Chernof said King-Harbor would remain open 16 hours a day, seven days a week to offer outpatient care to people with routine medical problems. Ambulances will be available to take the more seriously ill to other hospitals.

He said the county Health Department is committed to eventually reopening King-Harbor as a full-service hospital, perhaps under the direction of a private contractor. But he warned that could take 15 months or longer.

King-Harbor has been under the gun for months to improve operations, and poor patient care has been blamed for several deaths there.

A woman died in May after writhing untreated on the floor of the emergency room lobby for 45 minutes, and in February a brain tumor patient languished in the emergency room for four days before his family drove him to another hospital for emergency surgery.

The hospital failed a federal inspection in September 2006, but managed to remain open under a reorganization that shifted services to Harbor-UCLA Medical Center and reduced King-Harbor's inpatient beds from 250 to 48.

The second inspection, conducted last month, found the hospital still had failed to comply with federal standards in eight of 23 areas, ranging from nursing services to patients' rights, according to a letter to King's administrator, Antoinette Epps.

"We worked day and night to reform the hospital while keeping it open, and in the end the risk was worth the effort because the need is so great," Chernof said.

"This decision is a blow to the community, but the department will not operate a hospital that cannot meet national standards."

The second inspection found that in one case a woman in the emergency department managed to obtain a scalpel and cut her arms, while other patients considered a danger to themselves or others were allowed

WHILE SOME PROGRESS HAS BEEN MADE, SIGNIFICANT PROBLEMS PERSIST,

Herb Kuhn

Acting deputy administrator for the U.S. Centers of Medicare and Medical Services

unsupervised access to a bathroom.

The letter to Epps also said that:

— Patients were placed at "serious risk" of contracting tuberculosis or other diseases, including dialysis patients who were improperly treated.

Farmers could be driven out of business if crack down happens

BY JULIANA BARBASSA
Associated Press Writer

SAN FRANCISCO Farmers and other employers who rely heavily on immigrant labor said Friday that they could be driven out of business by the Bush administration's plans to crack down on workers whose Social Security numbers do not match their names, and businesses that hire them.

Administration officials said the stepped-up enforcement would begin in 30 days.

"Everyone's very anxious," said Paul Schlegel, director of public policy for the American Farm Bureau Federation. "We're heading into the busiest time of the year for agriculture, so you're going to see a lot of worry from farmers and employers about how you deal with this."

The industry group, which represents 75 percent of U.S. farmers, estimates at least

half the nation's 1 million farm workers do not have valid Social Security numbers. Losing them would devastate the industry, particularly fruit and vegetable growers, which rely heavily on manual labor, farmers said.

Other businesses that count on large numbers of illegal workers include construction, janitorial and landscaping companies, and hotels and restaurants.

"We are concerned that the new regulations will result in employers in numerous industries having to let workers go as the economy is facing an increasingly tight labor market," said John Gay of the National Restaurant Association.

Homeland Security Secretary Michael Chertoff and Commerce Secretary Carlos Gutierrez said they were forced to beef up enforcement of existing laws after Congress failed to pass a comprehensive immigration-reform bill.



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NOTICE INVITING BIDS

NOTICE IS HEREBY GIVEN that the City of Santa Monica invites sealed bids for the:

FY 2007-2008 Citywide Sidewalk Repair Project, SP2078

Bids shall be delivered to the City of Santa Monica, Office of the City Clerk, Room 102, 1685 Main Street, Santa Monica, California, not later than 2:30 p.m. on **August 30, 2007**, to be publicly opened and read aloud after 3:00 p.m. on said date in City Hall. Each Bid shall be in accordance with the Contract Documents.

ENGINEER'S ESTIMATE: \$1,450,000 to 1,770,000
CONTRACT CALENDAR: 365
LIQUIDATED DAMAGES: \$1,250.00 PER DAY
COMPENSABLE DELAY: \$500.00 PER DAY

Contract Documents may be obtained at the Office of the City Engineer or by mail for an additional mailing charge (check or money order payable to the City of Santa Monica). Cost of the documents shall be **\$30.00**. Additional mailing charge shall be **\$10.00**. Contract Documents may also be examined in City Hall, at the Civil Engineering and Architecture counter, phone number (310) 458-8721. Additional information may be obtained on the City's website at www.santa-monica.org/engineering. The Contractor is required to have a Class A license at the time of bid submission.

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Earth Talk

By the editors of E Magazine

Send comments to editor@smdp.com



Photo courtesy Honda

CLEANEST MACHINE ON EARTH?: Honda's natural gas Civic GX may be the cleanest mainstream car on the road, edging out Toyota's hybrid Prius.

Honda produces a clean machine

Dear EarthTalk:

I am considering buying Honda's natural gas Civic. What exactly comes out of a natural gas vehicle's tailpipe, and how harmful to the environment is natural gas extraction and refinement? Which is greener, a hybrid or natural gas car?

Alex Neal
San Diego CA

HONDA'S NATURAL GAS CIVIC GX, which debuted in 2006 in California but is now becoming available in other parts of the country, just may be the cleanest mainstream car on the road. At least the American Council for an Energy-Efficient Economy (ACEEE) thinks so. The non-profit group publishes an annual Green Book listing the greenest (and meanest) cars of the year, and put the Civic GX at the top of its 2007 environmentally friendly car list, edging out Toyota's hybrid Prius.

Although neither car is a slouch when it comes to fuel economy and reduced emissions, the natural gas-fueled Civic scored slightly better than the Prius on both counts in ACEEE's battery of tests. It also scored better in terms of the pollution generated in the manufacturing processes.

Natural gas is the cleanest burning of all fossil fuels. According to the U.S. Department of Energy, the burning

of natural gas emits 117,000 pounds per billion (ppb) BTUs of carbon dioxide as compared to gasoline's 164,000. Its 92 ppb of nitrogen oxide emissions are considerably lower than gasoline's 448, and its mere one ppb of sulfur dioxide emissions is dwarfed by gasoline's 1,122. Natural gas also emits just seven ppb of particulates compared to 84 for gasoline, and it emits no mercury whatsoever against the trace amounts emitted by gasoline-burning engines. Natural gas combustion does generate slightly more carbon monoxide than gasoline, at 40 ppb versus 33, but the difference is negligible.

The big trade-off for Civic GX owners is the car's limited 220-mile range between fuelings. The gasoline-powered Civic can go 350 miles on a tank; the Prius, even with just an 11-gallon tank, can go considerably further operating at as much as 55 miles per gallon in highway driving. While a few dozen natural gas refueling stations have popped up around the U.S., they are few and far between. For those who need to make longer trips but still value a greener ride, a hybrid may be the best bet, as it will produce only marginally worse emissions while taking advantage of the ubiquity of gas stations out on the road.

Those who already use natural gas for home heating can pay \$5,000 for a car fueling system installed in their garage or driveway. While that cost may seem high, own-

ers can save about \$1 per gallon over gasoline and can also get a federal \$1,000 tax rebate. (Also, like the Prius, the purchase of the Civic GX itself qualifies for a federal tax break of \$2,000 as well as up to another \$2,000 in state and local incentives where applicable.) Some Honda dealers lease home systems for between \$34 and \$79 monthly. Honda pegs the fuel cost at 3.75 cents/mile, compared to 8.8 cents/mile for the gasoline-powered Civic.

Regarding the extraction and distribution of natural gas, the fuel is often sourced along with or near oil reserves, and involves similarly invasive drilling methods. Accidents do happen from time to time and, though natural gas does not spill like oil and cause ground and sea-level ecosystem disturbances, it rises into the atmosphere where it contributes directly to global warming.

Want to get down to earth? Submit questions to earthtalk@emagazine.com.



Study: Antelope flourish in Wyoming's gas fields

The animals do not appear to be overly stressed by practice

By the Associated Press

JACKSON, Wyo. Antelope do not appear to be unduly stressed so far by natural gas development on and around the Pinedale Anticline area of western Wyoming, but increased energy activity may change their use of the area in the future, according to an ongoing study.

The Wildlife Conservation Society completed its second year of a five-year study on antelope in the Upper Green River Basin, focusing on the Pinedale Anticline.

Scientists collared 50 antelope and documented movements. They discovered that antelope do not use all habitat in the

development area uniformly.

The report says antelope are not avoiding the gas fields within the Anticline, but only about 3 percent of the surface area has been disturbed so far. It is estimated about 40 percent of habitat in the core development areas eventually will be disturbed during energy exploration.

The research also showed that antelope rely on specific parcels of federal and state land for migration to summer and winter ranges, and several of those parcels are in areas slated for development.

"Thus, gas field development in some areas of the Upper Green River Basin may have little impact on the animals, whereas development in other areas may hinder antelope movements or limit antelope numbers," the report said.

Steven Hall, spokesman for the Bureau of Land Management, said the agency will "review the study and see what impact it may have on public land management."

The report was written by scientists Joel Berger, Kim Murray Berger and Jon Beckmann.

There is a separate ongoing five-year study on the impacts of energy development on sage grouse and mule deer. Both those animals appear to be far more affected by energy development than antelope, although why antelope are more adaptable is unclear.

Leigh Work with Wildlife Conservation Society said the group is interested in seeing the point at which habitat fragmentation in developed areas affects antelope.

If habitat in the core development area is pinched in winter, it could result in a reduction in antelope numbers, the antelope report said. That reduction will also depend on other factors, including the pace and extent of development, efforts at habitat restoration and mitigation, and severity of winters.

But, "in the absence of severe drought or winter weather, it is unlikely that the

current scale of development would result in measurable impacts on antelope."

The report said animals in the control area away from development were not healthier than animals using habitat in the developed areas. In fact, antelope in the control areas had slightly higher stress levels, which may be due to poorer quality of forage.

Fences, snow and traffic on roads also affected antelope's use of habitat, the report said.

The antelope route in western Wyoming is the second-longest migration route in the Western Hemisphere — second only to the caribou migration in the Arctic. It is estimated to be 6,000 years old.

The report is funded by Ultra Resources Inc. and Shell Exploration & Production Co., in cooperation with Questar Market Resources. It is designed to give land managers information on how to balance natural resources with energy development.

How much water does it take to make ethanol?

BY NATE JENKINS

Associated Press Writer

NORTH PLATTE, Neb. The growing thirst for ethanol takes a lot of water to quench, but less than many people believe and not enough to cause serious problems, experts told farmers.

Last year in Nebraska, the nation's third-leading ethanol producer, it took 2 billion gallons of water at 15 ethanol plants to churn out 676 million gallons of the alternative fuel, Derrel Martin, an irrigation and water resources engineer said Thursday.

But roughly 900 billion gallons of rain water falls annually in Lincoln County, Martin said, addressing the public perception that ethanol production takes an inordinate amount of water.

"These plants are not consuming a huge amount of water," he said.

Martin spoke during an agriculture conference in North Platte that focused on water. Nebraska is aggressively pushing development of ethanol plants and is poised to become the second-leading producer in the country later this year. At the same time, it is struggling to meet water demands of its farmers and those in neighboring states who rely on water that passes through Nebraska.

A longtime analyst of ethanol production disagreed with Martin and questioned his figures, saying it takes an average of about 15 gallons of water to produce a gallon of ethanol — much higher than the roughly three gallons of water per gallon of ethanol Martin cited.

Groundwater tables in some states, including Missouri, have been drawn down to dangerously low levels near some ethanol



Photo courtesy Texas Tech University

GOOD SOAKING: Experts contend that ethanol production doesn't take the amount of water critics claim it does.

plants, said David Pimentel, an ecology and agriculture professor at Cornell University.

The figures cited by both Martin and Pimentel include only a plant's production of ethanol, not the water it takes to grow corn. After adding that, about 1,700 gallons are needed to produce every gallon of ethanol, Pimentel said.

The entire water-use picture, coupled with the fuel it takes to produce ethanol, makes long-term, mass production of ethanol unsustainable, Pimentel said.

"I wish it were sustainable, I'm an agriculturalist," he said. "I wish this whole

ethanol deal was a major benefit, but you've got to be a scientist first and an agriculturalist second."

Martin said the question of whether increased corn production and the irrigation it requires will overburden the state's water supply is an important one that does not yet have a clear answer.

Moratoriums on new groundwater wells are already in place in some regions, such as along the Platte River, and the Republican River basin has caps on groundwater use.

The state faces a test over whether it will control water use in fragile areas or succumb to

the financial allure of planting more irrigated corn to meet ethanol demands, Martin said.

Corn prices have risen with ethanol production. There are 19 percent more acres of irrigated corn this year across the country, including about one million more irrigated acres in Nebraska, he said.

Plans designed to curtail water use in some basins could become "toothless tigers" in the face of such market pressures, he said.

ON THE NET

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<http://www.ne-ethanol.org/>

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What an interconnected place

American homeowner woes can be felt all the way in China

BY MATT MOORE | AP Business Writer

FRANKFURT, Germany The latest crisis in financial markets has once again served as a reminder of how vital and interconnected the health of the U.S. economy is to that of the rest of the world.

From New York to Frankfurt to Tokyo, markets were jolted in the past week by fears that Americans are failing to keep up with their mortgage payments and the ripple effects that could have on the global banking and financial system.

The fallout could further depress U.S. housing prices by making it harder to find buyers for a glut of foreclosed homes. That, coupled with a drop in the value of investments, could leave U.S. consumers feeling poorer and less likely to spend on domestic and imported goods.

"The sharp falls in global stock markets obviously affect consumer wealth, which again could dampen spending," said Howard Archer, chief British and European economist at Global Insight.

The most immediate effect for the half of all American households who own mutual funds and other individual investors worldwide is a decline in the value of their investments, which may or may not be short-lived.

Around the globe, small-time investors are taking a beating. Stock prices have slid in recent days as fears of the market crisis infected markets worldwide. Worried investors sold stocks but finding buyers was hard, which caused share prices to dip even lower.

"We all feel threatened, problems on the stock exchange have consequences for the economy of America and of the world" said Gabriella Savarini, a 69-year-old shopkeeper in Rome. "America influences all, for good or for bad."

The distress in the markets makes it harder and more expensive for businesses and consumers to get loans and cash,

Archer said. If companies cannot get loans, they cannot expand and may have to cut expenses, typically through layoffs.

America faced a crisis similar to the current mortgage fiasco when hundreds of savings and loan companies went belly-up in the 1980s. Back then, the fallout did not spread dramatically to foreign shores because the U.S. government stepped in to bail out the banks and repay depositors.



WE ALL FEEL THREATENED, PROBLEMS ON THE STOCK EXCHANGE HAVE CONSEQUENCES FOR THE ECONOMY OF AMERICA AND OF THE WORLD. AMERICA INFLUENCES ALL, FOR GOOD OR FOR BAD."

Gabriella Savarini, 69-year-old shopkeeper in Rome

But the past two decades have seen a quantum leap in globalization and outsourcing, crumbling trade barriers, and a revolution in financial markets have knit the world tightly together.

A steep sell-off in global markets on Thursday and Friday was triggered by distress signals from France's biggest bank, BNP Paribas, which had to freeze billions of dollars in assets in three mutual funds because of the falling value of securities linked to high-risk mortgages taken out by U.S. borrowers.

"I'm sitting here in Brazil and Brazilian markets have gotten crushed by this. ... It's hit all the emerging markets," said Kenneth Rogoff, a former director of research at the International Monetary Fund and now a professor at Harvard University. "If this were to snowball next week, it would affect markets in Turkey, Indonesia."

Global interdependency isn't a recent phenomenon: The Wall Street stock market crash of 1929 and the Great Depression affected the entire world, and helped create the conditions for the rise of fascism in Europe.

But with faster communications and real-time trading, market jitters in New York race around the world almost instantly today.

At the center of the concerns are high-risk loans to individuals or businesses made by banks globally.

More Americans are failing to keep up with their home mortgage payments, and there are concerns that this could ripple around the globe because much of the debt from mortgages has been packaged into securities sold to pension funds, banks and other investors who were hungry for

high returns on investments.

The same mortgage securities in the U.S. that are crumbling in value are a part of bigger holdings that banks from Japan to Germany bought into because of low U.S. interest rates and a good returns. That is, until the mortgage holders started defaulting.

Meanwhile, the ability of banks to convert assets to cash quickly was in doubt because some were unable to track how much money they poured into now worthless securities backed by sub-prime U.S. mortgages, or loans made to high credit-risk individuals.

Those bad loans raised fears of broader credit troubles that could affect the entire banking and financial system — concerns that caused stock markets to plummet and threatened pensions.

The slide started innocuously in April after New Century Financial, a U.S. mortgage lender whose principle borrowers were Americans with less-than-stellar credit, filed for bankruptcy protection. Its customers were people who may have been late on credit card payments, maybe even filed bankruptcy in previous years, but still wanted a shot at buying their own home.

Santa Monica Daily Press

The Agent Directory

Your guide to local real estate agents



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BYE BYE BOTTLES: City lawmakers are considering banning the purchase of bottled water for its many employees.

Pollution concerns lead officials to consider ban

City Hall may end practice of supplying bottled water to its many departments

BY KEVIN HERRERA | Daily Press Staff Writer

CITY HALL Concerned over the waste piling up in municipal landfills and the greenhouse gases emitted by the production and transportation of plastic bottles city officials are considering following in the footsteps of San Francisco and ban or extremely limit the use of bottled water by employees.

The idea is one of several initiatives City Hall is contemplating along with seven other cities across the state who are trying to be more environmentally conscious, said Craig Perkins, director of environmental and public works for City Hall.

"The whole point was for these cities, who are more progressive on sustainability issues, to take collective action to raise visibility and public education and awareness about some of the fairly simple, straight forward approaches municipal governments can take to be more sustainable in their operations," Perkins said.

Some of the other cities participating in the discussion are Sacramento, Berkeley, Santa Barbara and San Francisco.

So far City Hall has changed the way it uses paper, purchasing only 100 percent post-consumer copy paper, Perkins said. Bottled water could be next along with other changes to the way City Hall manages its operations.

"We are asking ourselves questions about how we could make changes to our every day processes without diminishing the quality of service," Perkins said.

Concerned about the production of plastic bottles and how they are impacting the environment, San Francisco Mayor Gavin Newsom in June stopped city departments from buying bottled water. In July, he led the U.S. Conference of Mayors in a resolution praising tap water and called for a study on the environmental impact of bottled water.

That, followed by PepsiCo. Inc.'s admission that its top selling water brand, Aquafina, was actually tap water instead of coming from natural springs, has created somewhat of a bottled water backlash across the country.

More consumers are turning to tap or are purchasing

their own bottles and refilling them as they go about their day, and restaurants are starting to offer their customers filtered water over more expensive Avian, or Fiji water, which can sell for as much as \$5 a bottle in some spots.

"I knew that most bottled water wasn't really coming from where they said it was, but it's become a habit to just pick one up and go," said Jorge Moreno, who was walking out of a local convenience store with a bottle of Dasani, Coca Cola's brand of bottled water. "I'm trying to make an effort to recycle more or re-use the same bottle all day. It's going to take a while, but I think I can do it."

In response to an increase in consumers like Moreno, an association of water bottlers is defending their reputation in full-page ads in the New York Times and San Francisco Chronicle that fend of criticism and recast the debate.

"If the debate is about the impact of plastic packaging on the environment, a narrow focus on bottled water spotlights only a small portion of the packaged beverage category and an even smaller sliver of the universe of packaged products," said Joseph K. Doss, president and CEO of the International Bottled Water Association.

"Any actions that discourage the use of this healthy beverage choice are not in the public interest," Doss said. "When it comes to bottled water or tap water, most people drink both, depending on the circumstances."

Bottled water is big business. As more consumers swear off the calories in sugary drinks, bottled water sales have jumped considerably from 18.8 gallons a year per person in 2001 to 28.3 gallons per person annually five years later, according to the Beverage Marketing Corporation. The consumption of fortified water such as Gatorade and Vitamin Water has also jumped considerably.

With that increase in consumption comes an increase in the release of heat-trapping emissions created by the production of plastic bottles. Making water bottles for the U.S. requires 1.5 million barrels of oil every year, or enough to fuel 100,000 cars, according to the Earth Policy Institute.

Doss said bottled water is being unfairly targeted and believes more focus should be placed on recycling rather than the manufacturers.

"Any efforts to reduce the resources necessary to produce and distribute packaged goods and increase recycling rates must focus on all packaging," Doss said. "Any other approach misses a real opportunity to arrive at a comprehensive solution to protecting and sustaining the environment."

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COMMUNITY PROFILES | MISTI KERNS

The face behind booming tourism

FROM CP PAGE 3

hospitality industry, starting in 1981 when fresh out of high school, the Akron, Ohio native moved to Palm Springs with husband Chris and began working as a hotel restaurant hostess. Kerns slowly worked her way up the ladder and through different Palm Springs hotels, positions that included sales and marketing for food and beverages.

After more than seven years in the desert, Kerns was recruited to help launch the opening of Donald Trump's Taj Mahal hotel in Atlantic City. About nine months later, she was in Santa Monica.

Kerns spent the next seven years with the Loews Santa Monica Beach Hotel, one of her successes being that she had a hand in bringing the annual American Film Market conference to Santa Monica. In 1997, the director of sales and marketing position opened at the Convention & Visitors Bureau, which at the time was under the leadership of President Beverly Moore, who now runs the bureau for Marina de Rey.

Part of the reason why Kerns left the hotel industry is because she wanted a job that would allow her to spend more time with her growing family, after giving birth to daughter Kalei in 1994.

"It's still hospitality on a grander scale," said Kerns. "I had been in the community during a time when Santa Monica tourism was starting to grow more and I saw the potential, there was a lot of potential for this community as a (travel) destination."

A few years later, Kerns became the second president in the bureau's history.

As the head of the visitors bureau, Kerns sees her job as the manager of Santa Monica, the tourist destination.

Santa Monica's tourism has slowly grown since 1983 — the year after the visitors bureau was founded — from 2.87 million to approximately 4.9 million in 2004. While growth has been modest, spending by these tourists has dramatically increased during the same time period, from \$207 million in 1983 to \$840.5 million in 2004, Kerns said.

"Our job is very focused on sustaining tourism," Kerns said. "We're not always looking at growing the number of people coming here; we're looking to grow the length of stay and money spent here."

There are several factors that have hurt tourism in Santa Monica, most notably the Sept. 11 attacks and the homeless issue.

Tourism did drop off immediately following Sept. 11 and what was the number one market at the time for Santa Monica — Japanese tourists — is no longer the case. That group has since been replaced by travelers from the United Kingdom.

"Prior to 9/11, Japan was our number one market," Kerns said. "On Sept. 12, it wasn't any longer and it still hasn't gotten up in the top five."

The homeless issue has affected tourism, but Kerns believes the situation has improved over the years.

Whether the homeless will affect a person's vacation will



Melody Hanatani melodyh@smdp.com

BOSS LADY: Misti Kerns stands in front of the Santa Monica Convention & Visitors Bureau on Main Street on Friday.

depend on their mindset, whether they come from an area where the homeless population is prevalent, Kerns said.

"This community is a community that cares and feels a sense of responsibility," she said. "At the same time, it's wearing. It's difficult to look at the situation that is a regional situation that we have at some level been labeled with."

Tourism in Santa Monica has allowed an expansion in services to residents that other communities without a

consistent tourism revenue stream aren't able to offer, helping to keep everything from the school district to city maintenance running strong, Kerns said.

"Santa Monica as a community has grown with its tourism and the awareness as a premier tourist destination," she said. "We're the healthiest now that we've ever been in history in attracting tourism."

melodyh@smdp.com

Developers hurry to gain approval for projects

FROM DEVELOPMENT PAGE 1

according to city planners. A single room occupancy project, or SRO, is proposed with 623 units at 3025 Olympic Blvd., and a 5,760 classroom addition to the New Visions Foundation campus at 3131 Olympic Blvd. has just received planning entitlements and awaits plan check.

Two "modest" media production/post production facilities have been proposed for a total of 10,500 square feet, and the owners of the Village Trailer Park have plans to remove 102 trailers and replace them with a mixed-use project consisting of 102 affordable, rent controlled SROs and 247 1 to 2 bedroom condos. Also proposed is 48,000 square feet of studio and retail commercial floor area over one level of subterranean parking.

Residents are concerned that projects such as that will overwhelm the city's aging infrastructure and would increase traffic congestion as well as change the dynamic

of certain neighborhoods. The Santa Monica Coalition for a Livable City (SMCLC) has partnered with all of the major neighborhood groups in the city to call for a city-wide moratorium on developments so that city planners have the time to concentrate on the LUCE process instead of processing development applications.

"Development is steamrolling along in Santa Monica in an interim period between the old General Plan and the new one and this development, we don't believe, would be approved under the new General Plan being developed by residents," Diana Gordon, a spokesperson for SMCLC.

"The issue is how do we halt development until a new plan is adopted in 2009," Gordon added. "Residents and the coalition believe that without their insistence at meetings with the city and before the Planning Commission, that the interim ordinance the council plans to adopt for industrial lands would never have been discussed."

City planners are extremely busy processing applica-

tions for new development, Schachter said, but they aren't overwhelmed as of yet.

"A lot of projects have come through, but we have a very talented staff and we are working hard," Schachter said.

The report on development will be updated every quarter because of the heightened interest in the issue, Schachter said.

"It's a combination of forces," Schachter said of the Planning Department's decision to issue quarterly reports. "It's the amount of development that has been proposed, the interest in the LUCE process and the interest by residents to get a better understanding of what is going on. This will help everyone make better decisions on not just development projects as they come through, but with the growing vision of what we want Santa Monica to look like in the future."

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Fabian Lewkowicz fabianl@smdp.com

GOOD EATS: Fine restaurants like Michael's has helped turn the Los Angeles area into one of the best spots for foodies in the world. Westside eateries helped city earn exclusive designation.

Santa Monica a tasty destination

FROM FOODIES PAGE 3

at an expensive price.

"The food in L.A. is OK I guess, but not that great when it's cheap," said Highland Park resident Jeff Lazo while on the Third Street Promenade on Friday.

The culinary scene in Los Angeles has slowly gained respect over the past 25 to 30 years, dating back to the late 1970s when Michael's restaurant opened in Santa Monica. The owner and chef, Michael McCarty, is credited with founding the California Cuisine movement.

McCarty reinvented food in Los Angeles, using fresh seasonal ingredients combined with international influences, said Lesley Balla, the editor and writer of Eater L.A., an online gossip blog following restaurants and nightlife in Los Angeles.

"He is considered the godfather of California Cuisine," she said.

WE HAVE A VERY FOOD SAVVY AUDIENCE WHO TRAVELS TO EUROPE, NEW YORK AND THEY KNOW GOOD FOOD."

David West , 'The Mushroom Man'

At the center of the foodie scene in Santa Monica is the Downtown Farmers' Market held every Wednesday. With 77 farmers spread down Arizona Avenue and spilling onto Second Street, the market attracts an average of 8,000 shoppers every week, said Laura Avery the supervisor for the Santa Monica Farmers' Market.

"The reason why everyone comes on Wednesday is the sheer volume of farmers we have," Avery said.

The market is crawling with restaurant and personal chefs and caterers, perusing through the fresh and unique selection of fruits and vegetables. The chefs began

flocking to the market in the late 1990s after Nancy Silverton, a chef at Campanile, began frequenting the market, spending hours shopping and chatting with the farmers, Avery said.

"From there, other restaurant shoppers would start coming and just sort of watched what each other was doing," she said.

Known to market patrons as "the mushroom man," David West, who sells different varieties of the fungus at his stand, has seen a number of chefs stop by over the years.

The Clearwater Farms table on Wednesday exuded the fragrance of shiitake and chanterelle mushrooms. The farm has been operating on and off at the market since 1993.

"We have a very food savvy audience who travels to Europe, New York and they know good food," West said on Wednesday.

Los Angeles is a world-class dining destination now more than ever before, crawling with world-renown chefs from Wolfgang Puck who became famous with Spago to Suzanne Goin with Lucques restaurant, said Michael Mahle, the spokesman for dining guide Zagat.

Zagat last year named Santa Monica as serving the best cuisine in Southern California according to a survey of almost 8,000 diners. Melisse was rated as serving the best French-American fare in Los Angeles County.

Melisse was honored by Forbes for its vegetarian menu, a rarity in fine dining restaurants.

"The coupled food and service elements in terms of bringing it to the highest level is unique about us," said Lynda Atri, the events coordinator for Melisse.

Coast was selected by Forbes for whipping up some of the best breakfasts in the region, Vora said.

The Coast menu was revamped along with the restaurant, which reopened about six week ago.

"We have created a new menu and really have taken the comfort food to a different level," said Henri Birmele, hotel general manager.

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SURF REPORT

SURF CONDITIONS

WIND SWELL DURING SECOND HALF OF THE WEEK...
TRACKING POTENTIAL SSE FOR 20TH...

WATER TEMP: 68°

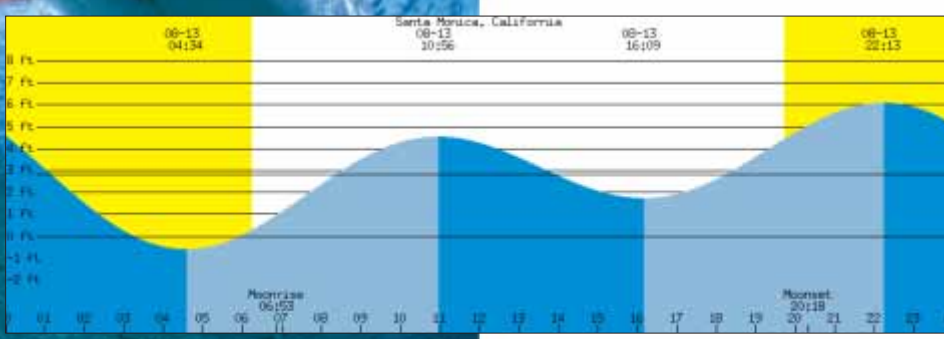
SWELL FORECAST (2-3 FT)

Today looks similar to today with knee to maybe waist high waves around south facing breaks, smaller at west facing spots. Winds should remain calm in the morning, although back to the usual 15 mph in the afternoon. The tide though will be rather low early.

LONG RANGE SYNOPSIS

WIND SWELL DURING SECOND HALF OF THE WEEK...
TRACKING POTENTIAL SSE FOR 20TH...

TIDE FORECAST FOR TODAY IN SANTA MONICA



BEACH REPORT CARD



NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous four weeks up to the ending date of **August 4, 2007**

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QUICK STATS

(for the last 28 days)

Number of sewage spills -- 3

Number of beach closures due to a sewage spill -- 0

Number of wet days -- 0

Number of A grades for dry/wet weather -- 42 / 15

Number of [C,D,F] grades for dry/wet weather -- 6 / 10

The Beach Report Card is made possible by a grant from 

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closures and Health Warning Protocol.

LOCATION	DRY	WET	LOCATION	DRY	WET
Los Camillo Beach, at Arroyo Sequit Creek mouth	A+	ns	Will Rogers State Beach at Del Air Bay Club drain near fence	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth	A+	ns	Will Rogers State Beach at Palga Canyon storm drain	A+	ns
El Pescador State Beach, between Lachusa and Los Alamos creeks	A+	ns	Will Rogers State Beach at Tennessean Canyon drain	A	ns
Encinitas Canyon at El Matador State Beach	A+	ns	Will Rogers State Beach at Santa Monica Canyon drain (Chatsworth)	A+	ns
Druid Beach at Tennessean Creek mouth	A+	ns	Santa Monica Beach at Montrose Ave. drain	A	ns
Zuma Beach at Zuma Creek mouth	A+	ns	Santa Monica Beach at Wilshire Blvd. drain	A	ns
Walnut Creek, projection of Wildlife Rd. (private)	A+	ns	Santa Monica Municipal Pier	F	ns
Paradise Cove Pier at Rancho Canyon Creek mouth	A+	ns	Santa Monica Beach at Pico/Venice storm drain	A	ns
Escandido Creek, just east of Escandido State Beach	A	ns	Santa Monica Beach at Strand St. (in front of the restaurant)	A+	ns
Loriga Canyon Creek mouth	A+	ns	Ocean Park Beach at Ashland Ave. drain	A	ns
Selkirk Canyon at San Bonifacio County Beach	A+	ns	Venice City Beach, at the Rose Ave. storm drain	C	ns
Puente State Beach at creek mouth	A+	ns	Venice Beach at Brooks Ave. drain	A	ns
Maine Canyon storm drain at Puente Beach, at 24572 Malibu Rd.	A	ns	Venice Beach at Woodward Ave. drain	C	ns
Serfider Beach at Malibu Colony fence	A+	ns	Venice Fishing Pier - 50 yards south	F	ns
Serfider Beach (beach location) - daily	A	ns	Venice Beach - projection of Topical St.	A+	ns
Malibu Pier - 50 yards east	A+	ns	Marina del Rey, Mothers' Beach - lifeguard tower	A	ns
Carbon Beach at Sweetwater Canyon	A+	ns	Dackweiler State Beach at Ballona Creek mouth	C	ns
Los Flores State Beach at Los Flores Creek (joint vent)	A+	ns	Dackweiler State Beach at Culver Blvd. drain	A+	ns
Big Rock Beach at 16943 PCH stairs	A+	ns	North Westchester State Beach at Dackweiler State Beach	A+	ns
Pena Creek at Los Flores County Beach	A+	ns	Dackweiler State Beach at Winkler Way (south of B&W jetty)	A+	ns
Terra Canyon	A+	ns	Dackweiler State Beach at Imperial Hwy drain	A+	ns
Tapogona State Beach at creek mouth	A	ns	Dackweiler Beach - opposite Hygienic Treatment Plant	A+	ns
Castroville Storm Drain at Castle Rock Beach	F	ns	Dackweiler State Beach at Grand Ave. drain	A+	ns
Santa Ynez Storm Drain at Castle Rock Beach	A+	ns			
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain)	A+	ns			

LEGEND

DRY -- each location is graded on an A - F scale based on bacterial pollution levels present in the surf zone

WET -- grades for days of recorded rainfall and the following 3 days

ns -- no sample taken



Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

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Record-tying ball on block

BY GEOFF MULVIHILL
Associated Press Writer

It did not take long for the plumber who has Barry Bonds' record-tying 755th home run ball to decide to cash in. Adam Hughes, who got the ball Aug. 4 in a game at Petco Park in San Diego, said Friday that he was going to sell it through SCP Auctions in Mission Viejo, Calif.

IT'S THE GREATEST AMERICAN SPORTS ACCOMPLISHMENT IN HISTORY."

Matt Murphy, College student who caught Bonds' record-breaking ball in San Francisco

The auction house, which is a partner of Sotheby's and specializes in high-end sports items, said the ball would be available in an online auction Aug. 28-Sept. 14. It's the marquee piece in an auction that's expected to include about 1,300 lots of memorabilia. The minimum bid price for the ball has

not been determined. With his 755th home run, Bonds tied Hank Aaron for the all-time lead in major league home runs. Three days later, he broke the record. Sports collecting experts say the most valuable Bonds ball will be his last home run. And the value of that may be tempered over suspicions that Bonds used steroids and because New York Yankees star Alex Rodriguez has a chance of breaking the record within the next decade. However, it might not fetch as much as the \$3 million a collector paid for Mark McGwire's 70th home run ball of 1998. Three years later, Bonds broke that single-season record. Hughes, 33, said he expected to share the money with the cousin who attended the game with him. With the remaining money, he plans to pay off some debts, donate to charity and then "sock away" whatever is left. Matt Murphy, the 21-year-old New York college student who caught Bonds' record-breaking ball in San Francisco, told NBC's "Today Show" on Thursday that he was leaning toward keeping his trophy, even though it could fetch around \$500,000 because he's sentimental about it. **✉ WHAT DO YOU THINK?** **■ Send letters to editor@smdp.com**

Houston holds ceremony to honor one of its best

Biggio noticed for 3,000-plus hits and his 20 years as Astro

By the Associated Press

HOUSTON Minute Maid Park was more than three-fourths full 45 minutes before game time Sunday as the Houston Astros held a ceremony honoring Craig Biggio for his 3,000-plus hits. "This is a very overwhelming experience for a player," Biggio told the crowd, not long before hitting a home run in Houston's 6-4 victory over Milwaukee. "To have this many people come out for a ceremony like this is one of the ultimate compliments you can have. "I am so lucky — I have had an Astros uniform on for 20 years." Biggio was driven onto the field in a black 1956 Chevrolet convertible along with his wife Patty, sons Conor, 14, and Cavan, 12, and daughter Quinn, 7. Special guests on the field included former teammates Jeff Bagwell, Nolan Ryan and Casey Candaele, and Nancy Caminiti, wife of former teammate Ken Caminiti, who died in 2004.

Astros owner Drayton McLane and general manager Tim Purpura were on hand, along with G.W. Bailey, executive director of the Sunshine Kids Foundation. About longtime teammate Bagwell, Biggio said, "Baggie, I guess all things have to come to an end. But I love you and we'll be friends forever." The crowd chanted Biggio's name when he was introduced and a five-minute long tribute was played on the big screen that included well-wishes from fellow members of the 3,000-hit club Tony Gwynn, Cal Ripken Jr., Rickey Henderson. He was given letters from Pete Rose, Robin Yount and Wade Boggs congratulating him. Bagwell spoke first and said that it was an honor to play with Biggio. Son Conor thanked the Astros fans and described his experience growing up in the Astrodome. McLane thanked Biggio for his service to the team and community, presented him with a crystal bat and unveiled a permanent sign on the stadium wall commemorating his 3,000 hits. Officials said that Biggio had helped raise more than \$2.5 million for the Sunshine Kids, his favorite charity, over the past 15 years. The bat, cap, batting glove and batting jersey from June 28, the night Biggio got his 3,000th hit, were donated to the Hall of Fame.

The pay back

Brown trustee accused of taking money quits post

A trustee accused of mis-appropriating \$350,000 of **JAMES BROWN**'s money resigned and handed over a check for that amount during a court hearing, a newspaper reported.

David Cannon also resigned Friday as co-executor of the late soul singer's will during a four-hour hearing before Circuit Judge Jack Early, The Augusta (Ga.) Chronicle reported Saturday.

Cannon has an unlisted

telephone number and another trustee, Buddy Dallas, did not immediately return a message seeking comment.

A follow-up hearing has been scheduled for Sept. 24 as various people wrangle over the late soul singer's estate.

It's not clear how much money is left in the estate, said Louis Levenson, an Atlanta attorney representing several of the singer's children. Before he

died Christmas Day at age 73, Brown had been on an allowance of \$100,000 a month.

Levenson said his firm is trying to find out where the singer's money went.

Brown's former pastor has filed a motion to intervene on behalf of needy children who are supposed to benefit from the James Brown "I Feel Good" Trust. That is one of two trusts Brown had set up: One to pay for poor children in

South Carolina and Georgia to attend school; the other would pay for Brown's grandchildren to go to school.

The Rev. Larry Fryer said he's worried the money meant for poor children is being squandered by the court battles. "If we're paying all of the money to all of the legal sources," Fryer said, "what's left for the children?"

One of Brown's grand-

children, Forlando Brown, accused his aunts and uncles of trying to break the trusts to get their father's money.

"People are greedy," the West Georgia University student told The Augusta Chronicle.

Forlando Brown said he, his brother and his father, Terry Brown, have been ostracized by the rest of the family for siding with the trustees.

ASSOCIATED PRESS

PUTTING HUMANS FIRST

"Y Tu Mama Tambien" stars **GAEL GARCIA BERNAL** and **DIEGO LUNA** said a gala dinner they are hosting Saturday will raise money to support human rights and shine light on poverty and injustice in Mexico.

The \$300-a-plate meal in the capital will benefit Mexico's Commission for the Defense and Promotion of Human Rights as well as Witness, an organization founded by singer Peter Gabriel.

AP

Fan wants to turn Elvis' old home in Palm Springs into a tourist spot

An **ELVIS PRESLEY** fan wants to give Graceland a run for the money by refurbishing the King's old desert home as a tourist attraction.

Reno Fontana and his wife, Laura, bought the Palm Springs home site unseen in November.

"I want this to be Elvis of California," he said.

The Spanish-style white stucco home has five bedrooms and seven bathrooms, with a sunken

tub and a pool. Elvis and Priscilla Presley bought the home in April 1970. The family, including daughter Lisa Marie, lived there part-time.

After his death, Presley's lawyer took control of the estate. It was not immediately known whether anyone lived in the house before the Fontanas bought it.

The house is already a bit of a tourist draw.

"I get asked probably

six times a day to see the inside of the Elvis house," said Bill Davis, owner of Celebrity Tours in Palm Springs.

"In fact, last week I had a woman from Poland, and all she could say was: 'inside Elvis house,'" he said. "People want to see what's inside."

Fontana says he'll provide a look to anyone who knocks on the door. Right now, there's not

much to see in the unfurnished home.

But Fontana, a lifelong Elvis fan, plans to decorate it in elaborate Elvis style and build a chapel, banquet hall and recording studio to attract weddings and recording business.

"We may have our names on the deed, but we are the caretakers," he said. "This house belongs to Elvis fans around the world."

AP

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★ Dynamic ★★★★★ Positive ★★★ Average ★★ So-So ★ Difficult

Fun doesn't have to cost, Leo

Happy Birthday!

You will experience a progression of feelings this year. At times, you will be overly concerned with responsibilities and heavy in terms of your mood. Other times you could be most efficient. Work on combining these sometimes extreme moods in order to draw the results you want. . If you are single, you might have recently met someone. This person might be interesting, though once involved, you'll find it difficult to disengage. If you are attached, the two of you take important steps to secure a better future.

- ARIES (March 21-April 19)**
★★★★ Some might be unusually amorous, while others could be quite creative. Either way, the Ram has nothing to complain about. New beginnings become possible with this energy. Do you know what you want? Good. If not, start finding out! Tonight: Clear out errands.
- TAURUS (April 20-May 20)**
★★★ This morning, thought and reflection about security seem unavoidable. This afternoon, tap into your creativity, and what occurs will become much more dynamic. Tonight: Focus on a special person.
- GEMINI (May 21-June 20)**
★★★★★ You say what you think and do what you want this morning. The sudden activity might make other happenings a bit dimmer. Go for what you want, and make new possibilities happen. Tonight: Happy to be at home.
- CANCER (June 21-July 22)**
★★★★ Balance your budget, and you'll like the net results. Everyone needs a budget; you are no exception. You might want to defer to someone you trust. Investigate and let life flow. Forget the word "no." Tonight: Chat up a storm.
- LEO (July 23-Aug. 22)**
★★★★★ The morning helps you push a situation over the edge in a positive manner. Don't resist, and trust your abilities. Opportunities stimulate financial questioning. If not reined in, your spending could be a problem. Tonight: Fun doesn't have to cost.
- VIRGO (Aug. 23-Sept. 22)**
★★★★ Whether you want to or not, you blaze a new trail. Part of success is thinking through plans as completely as possible. Always, an unexpected factor could interfere, but it could be less difficult if your ideas are grounded. Tonight: The planets give you the green light.

- LIBRA (Sept. 23-Oct. 22)**
★★★ Meetings and get-togethers in general have a great impact. You might decide that a situation needs to be handled in a certain manner. The real issue is which way to go. Laugh and relax. Tonight: Your smile is a sure-bet winner.
- SCORPIO (Oct. 23-Nov. 21)**
★★★★★ You sometimes feel the weight of responsibilities, but within a short few hours, you might be able to revel in the end results of this behavior. Bring friends together; the reason might be irrelevant. Tonight: Jumping up and down.
- SAGITTARIUS (Nov. 22-Dec. 21)**
★★★★★ The research and calls you make have an impact on others. Reach for the stars, and expect to receive what you want. Though the results might not be exactly what you expected, you could be pleased. Tonight: Responsibilities call.
- CAPRICORN (Dec. 22-Jan. 19)**
★★★★★ Someone else takes the initiative. Remember, you don't always need to take the lead, emotionally or with projects. Allow someone else to shape the tenor and end results. Detach, and you'll gain enormous insight. Tonight: Say "yes."
- AQUARIUS (Jan. 20-Feb. 18)**
★★★★★ Others take the ball and run with it. Don't feel excluded, and trust the end result. You could wonder what you need to do in order to force a child or loved one to stop and think. Tonight: Backing off allows someone else to take the first step.
- PISCES (Feb. 19-March 20)**
★★★★ Accomplishment needs to be the name of the game. Success smiles on you, allowing new possibilities. Questioning your options allows a greater scope and openness in general. Step back, and someone steps forward. Tonight: Sort through your invitations.



Born Today

Cowgirl Annie Oakley (1860)

Entertainer Don Ho (1930)
Cuban dictator Fidel Castro (1926)

Jacqueline Bigar is on the Internet at <http://www.jacquelinebigar.com>
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MOVIEGUIDE

AERO THEATRE
1328 Montana Avenue
(310) 395-4990

Check theatre for showtimes

AMC LOEWS BROADWAY 4
1441 3rd Street
(310) 458-1506

Bourne Ultimatum, The (PG-13) 1:15, 4:05, 6:55, 9:50
BRATZ (PG) 1:35, 4:20
Daddy Day Camp (PG) 1:20, 3:30, 5:45, 8:00, 10:15
Simpsons Movie, The (PG-13) 1:00, 3:25, 5:55, 8:15, 10:25
Transformers (PG-13) 7:00, 10:10

AMC 7 SANTA MONICA
1310 3rd Street
(310) 289-4262

The Bourne Ultimatum (PG) 11:00am, 1:50, 4:50, 7:40, 10:35
Hairspray (PG) 11:20am, 2:10, 4:55, 7:45, 10:30
No Reservations (PG) 11:45am, 2:20, 4:45, 7:15, 9:50
Ratatouille (G) DLP-Digital Projection 11:25am, 2:25, 5:10, 8:05, 10:40
The Simpson Movie (PG-13) 11:35am, 2:05, 4:35, 7:10, 9:40
Stardust (PG-13) 11:05am, 2:00, 5:00, 7:55, 10:45
Underdog (PG) 11:10am, 1:20, 3:35, 5:50, 8:00, 10:15

LANDMARK NUWILSHIRE
1314 Wilshire Blvd
(310) 281-8223

Talk to Me (R) 1:00, 4:00, 7:00, 9:45
This Is England (NR) 1:30, 4:30, 7:30, 10:00

LAEMMLE'S MONICA
FOURPLEX
1332 2nd Street
(310) 394-9741

2 Days in Paris (Deux jours a Paris) (R) 12:00, 2:30, 5:00, 7:30, 9:55
Becoming Jane (PG) 1:30, 4:15, 7:00, 9:45
La Vie en Rose (La Mome) (PG-13) 1:20, 4:45, 8:10
The Ten (R) 12:15, 2:40, 5:10, 7:40, 10:00

MANN'S CRITERION THEATRE
1313 3rd Street
(310) 395-1599

El Cantante (R) 11:00am, 1:40, 4:20, 7:10, 10:10
Harry Potter and the Order of the Phoenix (PG-13) 12:10, 3:10, 6:30, 9:50
Hot Rod (PG-13) 12:00, 2:40, 5:00, 7:30, 10:00
I Now Pronounce You Chuck & Larry (PG-13) 11:10am, 1:50, 4:40, 7:20, 10:20
Live Free or Die Hard (PG-13) 1:20, 4:10, 7:00, 10:10
Rush Hour 3 (PG-13) 11:30am, 12:30, 2:00, 3:00, 4:30, 5:30, 7:00, 8:00, 9:30, 10:30

More information email news@smdp.com

Janric Classic Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from Bronze (easiest) to Silver to Gold (hardest).

Difficulty
BRONZE

6	4			1			3	
					8	7		4
5		1	9		4		2	
		7	5		9	2		
	2			8				5
		3	7		2	1		
	8		1		6	4		5
1		4	8					
	6			2			9	1

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GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

1	8	7	6	2	9	4	3	5
4	9	5	7	1	3	6	2	8
6	3	2	8	4	5	7	9	1
7	1	4	2	9	6	5	8	3
3	5	9	1	8	7	2	6	4
8	2	6	3	5	4	9	1	7
5	6	1	4	3	2	8	7	9
2	4	8	9	7	1	3	5	6
9	7	3	5	6	8	1	4	2

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Girls and Sports

By Justin Borus and Andrew Feinstein



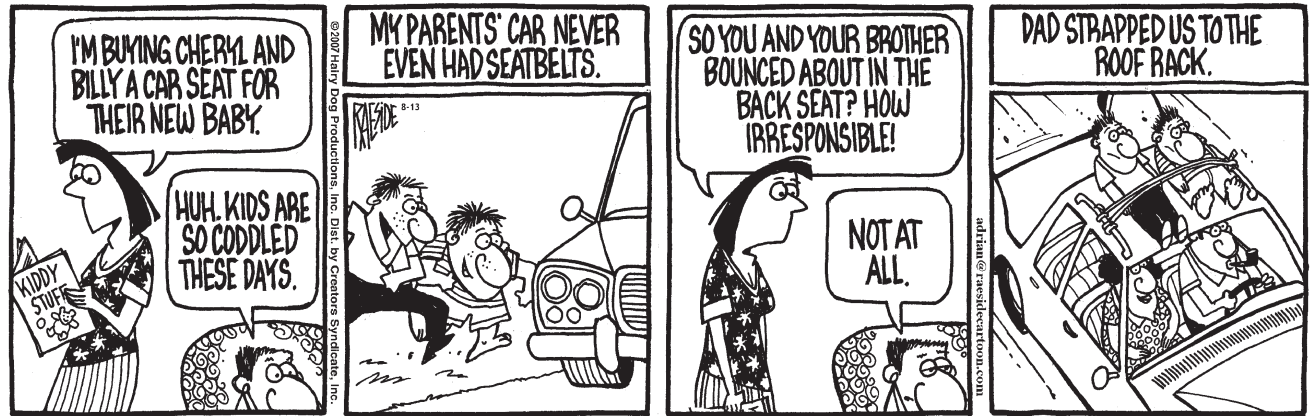
The Meaning of Lila

By John Forgetta & L.A. Rose



The Other Coast

By Adrian Raeside



Garfield

By Jim Davis



Dog eat Doug

By Brian Anderson



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Bus: 310-315-1955
Monday-Thursday 8:30am-6pm
Friday 8:30am-5pm
Saturday 10am-2pm

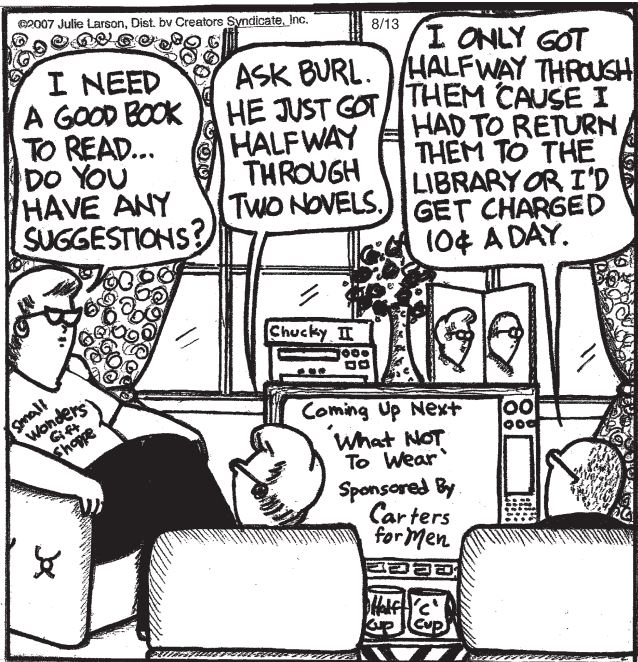
Frank D. Wilson, Agent
Insurance Lic. #: 0164884
Bus: 310-696-0555
Monday-Friday 8:30am-5pm

LIKE A GOOD NEIGHBOR

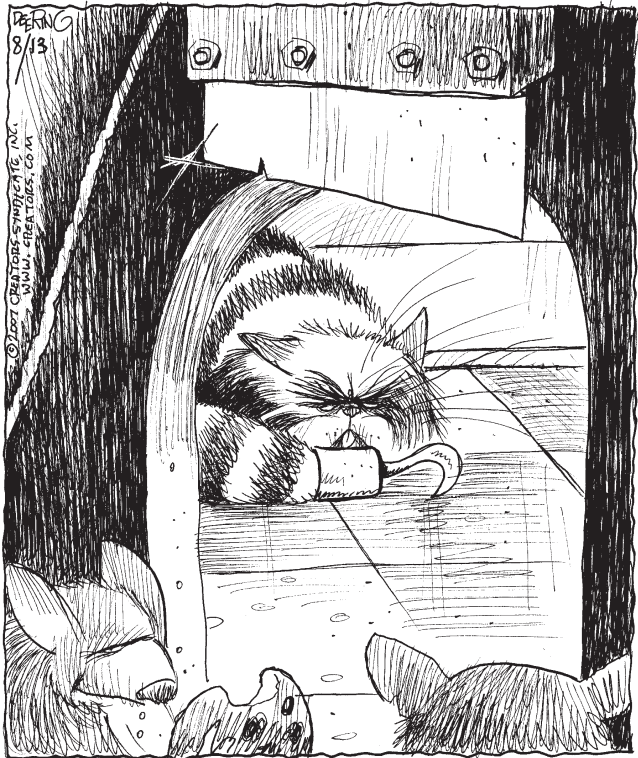
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Strange Brew By John Deering



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MYSTERY PHOTO

Fabian Lewkowicz fabian@smdp.com

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to editor@smdp.com.

CROSSWORD
By THOMAS JOSEPH

- ACROSS**
- 1 Gather together
 - 6 Banners
 - 11 Hidden supply
 - 12 Defame in print
 - 13 Calculator button
 - 14 Sky blue
 - 15 At any time
 - 17 Slugger Williams
 - 18 Intentions
 - 22 Fresh
 - 23 Islamic ruler
 - 27 Notions
 - 29 United Nations goal
 - 30 Arrive by car
 - 32 Throw off
 - 33 Skateboarder's protectors
 - 35 Director's cry
 - 38 Poker variety
 - 39 Skylit foyers
 - 41 Bank fixture
 - 45 Forgo
 - 46 Chaser of Bugs
 - 47 Loafers, for example
 - 48 Use the rink
- DOWN**
- 1 Top card
 - 2 Chess piece
 - 3 Play a role
 - 4 Land for lambs
 - 5 Power relay
 - 6 Outburst of violence
 - 7 Designer Claiborne
 - 8 Touch on
 - 9 "Chicago" actor
 - 10 Toboggan's kin
 - 16 Mountain road shape
 - 18 Duo
 - 19 Computer command

S	M	I	T	H		R	E	M	O	P
C	A	N	O	E		O	V	I	N	E
U	L	T	R	A		B	A	L	E	R
F	L	U	I	D	S		I	I	I	
F	E	N		D	A	R	N	E	L	L
S	T	E		R	U	E	F	U	L	
			P	E	T	A	L			
	T	O	S	S	E	D		R	E	P
B	R	U	I	S	E	D		E	M	U
L	I	T			D	R	I	V	E	N
E	V	I	T	A		E	B	E	R	T
S	I	N	E	S		S	E	R	G	E
S	A	G	E	S		S	T	E	E	D

Saturday's answer

- 20 Country dance
- 21 Somnambulate
- 24 Writer Janowitz
- 25 Battery fill
- 26 New Jersey team
- 28 Cold treats
- 31 For each
- 34 Roof edges
- 35 Crow calls
- 36 Nevada neighbor
- 37 Duo plus one
- 40 "— had it!"
- 42 Thurman of movies
- 43 Permit
- 44 Number after due

NEW CROSSWORD BOOK! Send \$4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475

1	2	3	4	5		6	7	8	9	10
11						12				
13						14				
			15		16			17		
18	19	20					21			
22					23			24	25	26
27				28		29				
30					31		32			
			33			34				
35	36	37		38						
39			40			41		42	43	44
45						46				
47						48				

DAILY LOTTERY

MEGA MILLIONS
10 20 32 33 54
Meganumber: 39
Jackpot: \$105M

Super LOTTO
2 8 16 23 42
Meganumber: 7
Jackpot: \$60M

Fantasy 5
10 11 13 25 34

DAILY 3
MIDDAY: 4 4 8
EVENING: 0 3 5

DAILY DERRY
1st: 12 Lucky Charms
2nd: 09 Winning spirit
3rd: 05 California Classi
RACE TIME: 1.45.86

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at <http://www.calottery.com>

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ John Moore, 67, golfs nearly every day and has for about 20 years, according to a July St. Petersburg Times report. The golf he plays, though, consists of hitting 35 long-iron shots (five shots with each of the seven balls he owns) on a grassy median strip along Interstate 275 in downtown Tampa. "You can't play this game one day, two days in a week," he said. "You have to play it all the time if you want to do something with it." What Moore wants to do with it, he told the Times, is to someday soon make his first-ever appearance on an actual golf course.

■ In July 2007, four would-be suicide bombers were convicted in London of a botched terrorist act that came two weeks after their more successful colleagues attacked trains and a bus in that city two years earlier. The second attack failed because the leader, Muktah Said Ibrahim (who was said to have flunked math in school) miscalculated the amount of ingredients, rendering the bombs useless. However, terror fighters make mistakes, too, as the U.S. Government Accountability Office revealed in July. The Nuclear Regulatory Commission had recently granted a license for handling radioactive materials (enough for a so-called "dirty bomb") to a fake company set up by the GAO, consisting of nothing more than a telephone and commercial mailbox in West Virginia. Cutting-Edge Research

■ Dr. Brady Barr, a reptile specialist with the National Geographic TV channel, needed to get close enough to Nile crocodiles in Tanzania (length: up to 20 feet) to attach data monitors to their tails and decided to dress up as a croc and crawl to them. With a crocodile suit, a prosthetic head and a metal cage (and hippopotamus dung to mask his human scent), he was able to apply tags, with video to prove it (according to a June report in London's Daily Mail), with the scariest moment coming not from crocodiles but when a hippo wandered by, attracted by the dung scent.

TODAY IN HISTORY

1521 Tenochtitlán (present day Mexico City) falls to conquistador Hernán Cortés.

1905 Norway holds referendum in favour of dissolving the union with Sweden.

1940 World War II: Battle of Britain begins - The Luftwaffe launches a series of attacks on British fighter bases and radar installations.

1960 The Central African Republic declares independence from France.

WORD UP!

puerile \PY00-uhr-uhl; PY00R-uhl/, *adjective*: Displaying or suggesting a lack of maturity; juvenile; childish.

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LOEWS SANTA MONICA BEACH HOTEL



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Equipment**

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Santa Monica Daily Press

Classifieds

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ADMINISTRATIVE ASSISTANT
Malibu agency seeks candidate w/strong computer skills, must be able to troubleshoot, good communication skills, able to work in fast paced environment. \$15hr call 310-453-4289 or see barringtonstaffing.com

CASHIER / RETAIL SALES Seeking energetic individuals. F/T including Sat. Some experience, a plus. Bldg Materials location. Will train. Apply in person: Bourget Bros. 1636 11th St. Santa Monica, CA 90404

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Employment

JANITOR

Ocean House, an elegant assisted living community is looking for an ideal candidate with a positive attitude to provide janitorial services to our elderly residents. Job duties include maintenance of common areas, carpet cleaning, window washing and light maintenance. The position is full time and benefits eligible after 90 days. Meal plan is available as well. Please come by and fill out an application at 2107 Ocean Ave. SM, 90405.

BOLD IT! MAKE YOUR AD STAND OUT

LOOKING FOR A GREAT PART TIME JOB?

A leading Market Research Company is looking for Hosts/Hostesses for its Los Angeles Focus Group facilities located in Santa Monica. Must have previous experience in Hospitality, Hosting, Hotel or Wait Staff or in Market Research or related field. Interested applicants must be computer literate, responsible and flexible, well spoken and have previous experience with direct client interaction both in person and on the telephone. Job responsibilities include greeting clients, meal serving/clearing, audio & video recording as well as basic office and reception duties. Please email with "CSR Position" in subject line for consideration to morris@focuspointglobal.com.

MAGELLAN'S HAS been making travel safer, more comfortable and rewarding since 1989 by offering innovative, quality travel products and clothing. Voted the #1 travel store in Santa Barbara again in 2007, we're looking for individuals to join our team of travel gear experts. We are currently recruiting for the following positions:

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Magellan's offers a fun and challenging work environment as well as competitive compensation, medical, dental & vision insurance and a 401K with employer match. Please forward your resume to: Magellan's, 1006 Wilshire Blvd. Santa Monica, CA 90401; Fax 805-564-8014; E-mail: HR@magellans.com



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Employment

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Ocean House, an upscale retirement community, is looking for an ideal candidate to work part time as a Move-In Coordinator. Job duties include assisting new residents moving in with all required paperwork, making sure apartments are ready, giving tours of the community and assisting as necessary with the sales and marketing efforts. This position is part time, 3 days per week. Prior experience in an assisted living facility is a plus. If you are interested, please come by and fill out an application at 2107 Ocean Ave., SM, 90405 or fax a resume to (310) 314-7356.

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PROPERTY MANAGEMENT company seeking full-time maintenance with experience in painting, plumbing, and electrical repairs. Salary range \$1733.40-\$2080/month doe. Benefits include vacation, sick, health insurance and 401k. Fax 714-940-0521 or email resumes@barkermgt.com.

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RECEPTION

LAW Ofc in SM seeks professional receptionist to answer multi-line phones, knowledge of computers, provide clerical support. Call 310-453-4289 or see barringtonstaffing.com

RECEPTIONIST

OCEAN House, an upscale retirement community, is looking for an ideal candidate to work as a receptionist at our front desk. Job duties include answering phones, greeting residents and visitors and responding to inquiries. Some light clerical work is also involved. This is a full time position and benefits eligible after 90 days. If you are interested, please come by and fill out an application at 2107 Ocean Ave., SM, 90405 or fax a resume to (310) 314-7356.

TOW TRUCK drivers needed. Towing company is hiring drivers, will train. Must be able to pass drug and alcohol test with clean driving records. 2200 Centinela, Los Angeles, Cross st. Olympic. Please contact (310)923-8888

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Employment

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We are now accepting applications for an Outreach Specialist Position at the Santa Monica REI. If you have a passion for the outdoors, coordinating service projects, organizing events, teaching environmental awareness to youth, and want to work for one of the "100 Best" companies, then this job is for you! The primary function of the Outreach Specialist is to act as the lead for building community relationships and fostering volunteerism both within the local community as well as within the store. 15-30 hrs/week. Starting Wage: \$13.25 To find out more, or to submit application and cover letter, e-mail Juan Quintero at jquinte@rei.com by Aug 16th

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\$995 MDR/PLAYA VISTA adj. 1bdrm stove, refrigerator, carpets. Laundry, parking. No pets (310)828-4481 days or (310)993-0414 mgr/cell

SANTA MONICA \$800+ Studio Lower, Bright, Carpet, ref, stove, kit, No Smoke \$800/MO Studio 1/Ba; No pet, balcony, carpets, parking \$950/MO 1bd/Ba upper, no pets, ref stove, new paint SMC, PKG \$1100/MO

We have others From \$650.00 310-276-0881 www.apartmenthunterz.com

SANTA MONICA \$2400/mo 12th St. near Colorado, 3bdrm, 1.5 baths townhouse. Spacious, ample closets, balcony. Stove, refrigerator, dishwasher, attractive garden courtyard property, laundry, 2-car garage, no pets 310-828-4481 days or 310-993-0414 cell

VENICE \$900+ Studio/1 Ba, view, No Pkg, LDY, Stove, HDWD \$950/Mo 1BD/BA Sunny upper unit, 1 block from

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20071581867 FIRST FILING. The following person(s) is (are) doing business as COVENANT AND AGREEMENT RECORDING SERVICES, COVENANT AND AGREEMENT RECORDING SERVICES OF LOS ANGELES, 13900 PANAY WAY #SR 309, MARINA DEL REY, CA. 90292. The full name of registrant(s) is/are : BETTY ANN CHATFIELD, 13900 PANAY WAY #SR 309, MARINA DEL REY, CA. 90292 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/2/2007. /s/: BETTY ANN CHATFIELD

This statement was filed with the County Clerk of LOS ANGELES County on 7/2/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/23/2007, 7/30/2007, 8/6/2007, 8/13/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20071624194 FIRST FILING. The following person(s) is (are) doing business as M.L.D PRODUCTS, M.L.L.D. PRODUCTS, MALIRUN PRODUCTS 5928 WOODMAN AVE. #108, VALLEY GLEN, CA. 91401. The full name of registrant(s) is/are : LIRON YUSEFF DANIEL, 5928 WOODMAN AVE. #108, VALLEY GLEN, CA. 91401 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)4/1/2007. /s/: LIRON Y. DANIEL This statement was filed with the County Clerk of LOS ANGELES County on 47/09/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EX-

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PIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/23/2007, 7/30/2007, 8/6/2007, 8/13/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20071658380 FIRST FILING. The following person(s) is (are) doing business as CRANKY CHIQUITA, 6313 B. HOOVER AVE., WHITTIER, CA. 90601. The full name of registrant(s) is/are : AMBER ROSE JANECEK, 6313 B. HOOVER AVE., WHITTIER, CA. 90601 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: AMBER ROSE JANECEK

This statement was filed with the County Clerk of LOS ANGELES County on 7/12/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/23/2007, 7/30/2007, 8/6/2007, 8/13/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20071633471 FIRST FILING. The following person(s) is (are) doing business as SANTA MONICA WELLNESS GROUP, 2428 SANTA MONICA BLVD., #404, SANTA MONICA, CA. 90404. The full name of registrant(s) is/are : PARISA SERRI, 1517 19TH ST. #6, SANTA MONICA, CA. 90404 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: PARISA SERRI This statement was filed with the County Clerk of LOS ANGELES County on 7/10/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/23/2007, 7/30/2007, 8/6/2007, 8/13/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20071644993 FIRST FILING. The following person(s) is (are) doing business as SHENANIGANS STUDIOS, 5202 FIRESTONE PLACE, SOUTH GATE, CA. 90280. The full name of registrant(s) is/are : JUAN M. PEREZ, 10016 WALNUT AVE., SOUTH GATE, CA. 90280 This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JUAN PEREZ; RANDY H. SINGH

This statement was filed with the County Clerk of LOS ANGELES County on 7/23/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/23/2007, 7/30/2007, 8/6/2007, 8/13/2007

Statement of Abandonment of Use of Fictitious Business Name
Document Record # 20071633470
Current File No. 06 0319035
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name: SANTA MONICA WELLNESS GROUP located at 2428 SANTA MONICA BLVD., SUITE 404, SANTA MONICA, CA 90404
The fictitious business name referred to above was filed on 02/10/06
In the county of LOS ANGELES.
ASHKAN JALILI, 2428 SANTA MONICA BLVD. #404, SANTA MONICA, CA 90404
This business is conducted by: AN INDIVIDUAL /s/ ASHKAN JALILI
This statement was filed with the County Clerk of Los Angeles County on 07/10/07. Published: SANTA MONICA DAILY PRESS 07/23/2007, 07/30/2007, 08/06/2007, 08/13/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20071722806 FIRST FILING. The following person(s) is (are) doing business as CELLULAR CITY, 6081 CENTER DRIVE #205, LOS ANGELES, CA. 90045. The full name of registrant(s) is/are : ALFREDD MYO MIN, 3767 MIDVALE AVE #4, L.A. CA. 90034, MAUNG MOE, 3761 JASMINE AVE #6, L.A. CA. 90034,NILAR ZE, 3761 JASMINE AVE #6, L.A. CA. 90034 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MAUNG MOE, ALFREDD M. MIN, NILAR ZE This statement was filed with the County Clerk of LOS ANGELES County on 7/20/2007. NOTICE: THIS

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FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/23/2007, 7/30/2007, 8/6/2007, 8/13/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20071679126 FIRST FILING. The following person(s) is (are) doing business as AFFLUENT ACCESS, 4706 S. GRAMERCY PLACE LOS ANGELES, CA. 90062. The full name of registrant(s) is/are : TWANDA BEC, 4706 S. GRAMERCY PL. LOS ANGELES, CA. 90062 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)6/4/2007. /s/: TWANDA BEC This statement was filed with the County Clerk of LOS ANGELES County on 7/16/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/30/2007, 8/6/2007, 8/13/2007, 8/20/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20071687042 FIRST FILING. The following person(s) is (are) doing business as SOUTHERN CALIFORNIA SAFE SWIM, 10945 ROEBLING AVE. LOS ANGELES, CA. 90024. The full name of registrant(s) is/are : RICHARD LAWRENCE POTOMAC, 10945 ROEBLING AVE. LOS ANGELES, CA. 90024 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: RICHARD POTOMAC This statement was filed with the County Clerk of LOS ANGELES County on 7/17/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/30/2007, 8/6/2007, 8/13/2007, 8/20/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20071768004 FIRST FILING. The following person(s) is (are) doing business as THE FINISHER'S TOUCH, 2103 LINCOLN BOULEVARD, SANTA MONICA, CA. 90405. The full name of registrant(s) is/are : AVI HEFEC, 2103 LINCOLN BLVD. SANTA MONICA, CA. 90405 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: AVI HEFEC This statement was filed with the County Clerk of LOS ANGELES County on 7/26/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/30/2007, 8/6/2007, 8/13/2007, 8/20/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20071763119 FIRST FILING. The following person(s) is (are) doing business as EAGLE TIDE FILMS, 1112 MONTANA AVE. #712, SANTA MONICA, CA. 90403. The full name of registrant(s) is/are : CHARLES WESLEY, 1112 MONTANA AVE. #712, SANTA MONICA, CA. 90403 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: CHARLES WESLEY

This statement was filed with the County Clerk of LOS ANGELES County on 7/26/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/30/2007, 8/6/2007, 8/13/2007, 8/20/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20071768005 FIRST FILING. The following person(s) is (are) doing business as ENVIRO PLUMBING, 2633 LINCOLN BLVD. #606, SANTA MONICA, CA. 90405. The full name of registrant(s) is/are : DANIEL'S PLUMBING SANTA MONICA, 2633 LINCOLN BLVD. #606, SANTA MONICA, CA. 90405 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious

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name or names listed herein.. /s/: DANIEL BEAT-TIE This statement was filed with the County Clerk of LOS ANGELES County on 7/26/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/30/2007, 8/6/2007, 8/13/2007, 8/20/2007	business under the fictitious name or names listed herein.. /s/: GEOFF HINES; JULIE HINES This statement was filed with the County Clerk of LOS ANGELES County on 7/16/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/30/2007, 8/6/2007, 8/13/2007, 8/20/2007	FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20071678633 FIRST FILING. The following person(s) is (are) doing business as LYNDA'S CATERING, 173 E. 45TH STREET, L.A. CA 90011. The full name of registrant(s) is/are : LINDA JEAN WILLIAMS, 173 E. 45TH STREET, L.A. CA 90011 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: LINDA WILLIAMS This statement was filed with the County Clerk of LOS ANGELES County on 7/16/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/30/2007, 8/6/2007, 8/13/2007, 8/20/2007	FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20071680369 FIRST FILING. The following person(s) is (are) doing business as BIG RIGGS TRUCKING, 17004 KOMORI CIRCLE, GARDENA, CA 90247. The full name of registrant(s) is/are : SHAUN HENRY RIGGS, 17004 KOMORI CIRCLE, GARDENA, CA 90247 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: SHAUN RIGGS This statement was filed with the County Clerk of LOS ANGELES County on 7/16/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/30/2007, 8/6/2007, 8/13/2007, 8/20/2007	FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20071690872 FIRST FILING. The following person(s) is (are) doing business as YOBII, 4424 STAUNTON AVE., L.A., CA 90058. The full name of registrant(s) is/are : JOSEFA ZARAT DE DUQUE, 6053 OTIS AVE., HUNTINGTON PARK, CA 90255 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JOSEFA DE DUQUE This statement was filed with the County Clerk of LOS ANGELES County on 7/17/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/30/2007, 8/6/2007, 8/13/2007, 8/20/2007	FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20071714220 FIRST FILING. The following person(s) is (are) doing business as HABITAT DESIGN, 1609 W. JAMES M. WOOD BLVD. LOS ANGELES, CA. 90015. The full name of registrant(s) is/are : GIORDANO OBDULLO GOMAR MELENDEZ, 7622 ADWEN ST. DOWNEY ST. LOS ANGELES, CA 90241, DIANA MARLIN BERMUDEZ, 3337 W. 134TH PLACE, HAWTHORNE, CA. 90250 This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: GIORDANO GOMAR, DIANA BERMUDEZ This statement was filed with the County Clerk of LOS ANGELES County on 7/19/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/6/2007, 8/13/2007, 8/20/2007, 8/27/2007								
FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20071680369 FIRST FILING. The following person(s) is (are) doing business as BIG RIGGS TRUCKING, 17004 KOMORI CIRCLE, GARDENA, CA 90247. The full name of registrant(s) is/are : SHAUN HENRY RIGGS, 17004 KOMORI CIRCLE, GARDENA, CA 90247 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: SHAUN RIGGS This statement was filed with the County Clerk of LOS ANGELES County on 7/16/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/30/2007, 8/6/2007, 8/13/2007, 8/20/2007	FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20071691080 FIRST FILING. The following person(s) is (are) doing business as LASARA EVENT PRODUCTIONS, 6549 E. HARCO STREET, LONG BEACH, CA 90808. The full name of registrant(s) is/are : LAURA NICOLE BAKER, 6549 E. HARCO STREET, LONG BEACH, CA 90808 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: LAURA BAKER This statement was filed with the County Clerk of LOS ANGELES County on 7/17/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/30/2007, 8/6/2007, 8/13/2007, 8/20/2007	FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20071768523 FIRST FILING. The following person(s) is (are) doing business as CATALYST AT LARGE CONSULTING, 130 OUTRIGGER MALL, MARINA DEL REY, CA. 90292. The full name of registrant(s) is/are : SUZANNE BIEGEL, 130 OUTRIGGER MALL, MARINA DEL REY, CA. 90292 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2007. /s/: SUZANNE BIEGEL This statement was filed with the County Clerk of LOS ANGELES County on 1/1/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/6/2007, 8/13/2007, 8/20/2007, 8/27/2007	FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20071739976 FIRST FILING. The following person(s) is (are) doing business as ARNU, 3940 BRUNSWICK AVE., LOS ANGELES, CA 90039. The full name of registrant(s) is/are : JEREMY A. HARRIS, 3940 BRUNSWICK AVE., LOS ANGELES, CA 90039 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JEREMY A. HARRIS This statement was filed with the County Clerk of LOS ANGELES County on 7/23/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/6/2007, 8/13/2007, 8/20/2007, 8/27/2007	FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20071823756 FIRST FILING. The following person(s) is (are) doing business as CREATIVE EDGE DESIGN, 1041 LINCOLN BLVD. #7, SANTA MONICA, CA. 90403. The full name of registrant(s) is/are : DAAREK SZETO, 1041 LINCOLN BLVD. #7, SANTA MONICA, CA. 90403 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/1995. /s/: DAAREK SZETO This statement was filed with the County Clerk of LOS ANGELES County on 8/01/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/6/2007, 8/13/2007, 8/20/2007, 8/27/2007	FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20071749137 FIRST FILING. The following person(s) is (are) doing business as EAGLE JUMPERS, 5810 S. NORMANDIE AVE., RM 2F, LOS ANGELES, CA 90044. The full name of registrant(s) is/are : CRECENCIO SANCHEZ, 5810 S. NORMANDIE AVE., RM 2F, LOS ANGELES, CA 90044; REY-MUNDO RIOS, 5810 S. NORMANDIE AVE., RM 2F, LOS ANGELES, CA 90044 This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: LARRY INFANTE This statement was filed with the County Clerk of LOS ANGELES County on 7/24/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/6/2007, 8/13/2007, 8/20/2007, 8/27/2007	FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20071690433 FIRST FILING. The following person(s) is (are) doing business as FORNAX INTERNATIONAL, 879 W. 23RD STREET, LOS ANGELES, CA 90007. The full name of registrant(s) is/are : RAKSHIT BIPIN PAREKH, 2108 MISSOULA AVE. APT #1, HELENA, MT 59601 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: RAKSHIT PAREKH This statement was filed with the County Clerk of LOS ANGELES County on 7/17/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/6/2007, 8/13/2007, 8/20/2007, 8/27/2007	FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20071735617 FIRST FILING. The following person(s) is (are) doing business as LOS AVENADO'S DE EMILIANO RIOS, 7553 HAPPY ST., PARAMOUNT, CA 90723. The full name of registrant(s) is/are : EMILIANO RIOS, 7553 HAPPY ST., PARAMOUNT, CA 90723; ERIC RIOS, 7553 HAPPY ST., PARAMOUNT, CA 90723; ORLANDO RIOS, 7553 HAPPY ST., PARAMOUNT, CA 90723 This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: RIOS; RIOS; ORLANDO RIOS This statement was filed with the County Clerk of LOS ANGELES County on 7/23/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/6/2007, 8/13/2007, 8/20/2007, 8/27/2007	FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20071759792 FIRST FILING. The following person(s) is (are) doing business as PSYCHIC READING'S BY EVA, 11544 ROSECRANS AVE., NORWALK, CA 90650. The full name of registrant(s) is/are : SHIRLEY UWANAWICH, 17072 LA KENICE WAY, YORBA LINDA, CA 92886 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: SHIRLEY UWANAWICH This statement was filed with the County Clerk of LOS ANGELES County on 7/25/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/6/2007, 8/13/2007, 8/20/2007, 8/27/2007	FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20071740527 FIRST FILING. The following person(s) is (are) doing business as AC TOWING SERVICE, 13730 E. MEYER RD., WHITTIER, CA 90605. The full name of registrant(s) is/are : MARIA ELVIRA GUTIERREZ, 13730 E. MEYER RD., WHITTIER, CA 90605 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MARIA ELVIRA GUTIERREZ This statement was filed with the County Clerk of LOS ANGELES County on 7/23/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/6/2007, 8/13/2007, 8/20/2007, 8/27/2007	FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20071833266 FIRST FILING. The following person(s) is (are) doing business as PEANUT BLENDERS, 8960 CYNTHIA STREET #205, WEST HOLLYWOOD, CA. 90069. The full name of registrant(s) is/are : DOMINICK VILLANI, 8960 CYNTHIA STREET #205, WEST HOLLYWOOD, CA. 90069 This Business is being conducted by, an individual. Signed: The registrant has not yet begun to transact business under the fictitious business name or names listed on (Date)8/2/2007. /s/: DOMINICK VILLANI This statement was filed with the County Clerk of LOS ANGELES County on 8/2/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/6/2007, 8/13/2007, 8/20/2007, 8/27/2007	FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20071784090 FIRST FILING. The following person(s) is (are) doing business as OPTIMUS COTY, 9510 FIRESTONE BLVD., DOWNEY, CA 90241. The full name of registrant(s) is/are : 819 TONY INC., 11614 LEIBACHER AVE., NORWALK, CA 90650 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: 819 TONY INC., ANTONIO AGUILERA; PRESIDENT This statement was filed with the County Clerk of LOS ANGELES County on 7/27/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/13/2007, 8/20/2007, 8/27/2007, 9/3/2007	FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20071783353 FIRST FILING. The following person(s) is (are) doing business as ZML ENTERPRISES; GLOBAL SOURCING GROUP, 810 E. RALEIGH ST., GLENDALE, CA 91205. The full name of registrant(s) is/are : TONY MARTIN, 810 E. RALEIGH ST., GLENDALE, CA 91205; ERIC CHEN, 6240 PRESCOTT CT., CHINO, CA 91710; EDWARD ZHANG 810 E. RALEIGH ST., GLENDALE, CA 91205 This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: TONY MARTIN; ERIC CHEN; EDWARD ZHANG This statement was filed with the County Clerk of LOS ANGELES County on 7/27/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/13/2007, 8/20/2007, 8/27/2007, 9/3/2007	FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20071699571 FIRST FILING. The following person(s) is (are) doing business as KNIGHTS-BRIDGE RADIOLOGY, 1047 4TH STREET #203, SANTA MONICA, CA. 90403. The full name of registrant(s) is/are : CHARLES C. HOO, M.D. INC. 1047 4TH STREET #203, SANTA MONICA, CA. 90403 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: CHARLES C. HOO, M.D. This statement was filed with the County Clerk of

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LOS ANGELES County on 7/18/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/13/2007, 8/20/2007, 8/27/2007, 9/3/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20071822033 FIRST FILING. The following person(s) is (are) doing business as ZDS COMMUNICATIONS, P O BOX 544, 1320 GRANT ST. SANTA MONICA, CA. 90405. The full name of registrant(s) is/are : ALEXANDRA DUBIN SCOTT (NICKNAME AKA ZAN DUBIN SCOTT), 1320 GRANT ST. SANTA MONICA, CA. 90405 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/17/2007. /s/: ALEXANDRA DUBIN SCOTT
This statement was filed with the County Clerk of LOS ANGELES County on 8/01/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/13/2007, 8/20/2007, 8/27/2007, 9/3/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20071871154 FIRST FILING. The following person(s) is (are) doing business as YES WATER, BRANCH WATER, FIRE WATER AIH/ON 070794672, 2800 28TH ST. SANTA MONICA, CA. 90405. The full name of registrant(s) is/are : ROBORANT LLC, DELEWARE, 108 WEST 13TH STREET, WILMINGTON, DE. 19801 This Business is being conducted by, a limited liability. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ROBORANT LLV, MANAGING MEMBER, FRANK A. BROWING, MANAGING MEMBER
This statement was filed with the County Clerk of LOS ANGELES County on 8/9/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/13/2007, 8/20/2007, 8/27/2007, 9/3/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20071833203 FIRST FILING. The following person(s) is (are) doing business as EAGLE ROCK HOME LOANS AIH/ ON 2981185, 2118 COLORADO BLVD. LOS ANGELES, CA. 90041. The full name of registrant(s) is/are : EAGLE ROCK TEAM, INC. 2118 COLORADO BLVD. LOS ANGELES, CA. 90041 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: FRANK CORDOVA
This statement was filed with the County Clerk of LOS ANGELES County on 8/2/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/13/2007, 8/20/2007, 8/27/2007, 9/3/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20071871154 FIRST FILING. The following person(s) is (are) doing business as YES WATER, BRANCH WATER, FIRE WATER AIH/ON 070794672, 2800 28TH ST. SANTA MONICA, CA. 90405. The full name of registrant(s) is/are : ROBORANT LLC, DELEWARE, 108 WEST 13TH STREET, WILMINGTON, DE. 19801 This Business is being conducted by, a limited liability. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ROBORANT LLV, MANAGING MEMBER, FRANK A. BOWING, MANAGING MEMBER
This statement was filed with the County Clerk of LOS ANGELES County on 8/9/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/13/2007, 8/20/2007, 8/27/2007, 9/3/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20071771858 FIRST FILING. The following person(s) is (are) doing business as VENICE PA-

DBAS

PARAZZI, 1901 OCEANFRONT WALK #1, VENICE, CA. 90291. The full name of registrant(s) is/are : EDIZEN STOWELL, 1901 OCEANFRONT WALK #1, VENICE, CA. 90291, ALEX STOWELL, 1901 OCEANFRONT WALK #1, VENICE, CA. 90291 This Business is being conducted by, husband and wife. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)6/27/2007. /s/: EDIZEN STOWELL, ALEX STOWELL
This statement was filed with the County Clerk of LOS ANGELES County on 7/26/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/13/2007, 8/20/2007, 8/27/2007, 9/3/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20071771857 FIRST FILING. The following person(s) is (are) doing business as KETTLEBELL BOXING, 1901 OCEANFRONT WALK #1, VENICE, CA. 90291. The full name of registrant(s) is/are : ALEXANDER AERILL STOWELL, 1901 OCEANFRONT WALK #1, VENICE, CA. 90291, EDIZEN STOWELL, 1901 OCEANFRONT WALK #1, VENICE, CA. 90291 This Business is being conducted by, husband and wife. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)6/27/2007. /s/: ALEX STOWELL, EDIZEN STOWELL
This statement was filed with the County Clerk of LOS ANGELES County on 7/26/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/13/2007, 8/20/2007, 8/27/2007, 9/3/2007

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Top Floor, 1 + 1.5

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Average Price of Properties Listed for Sale As of Mid August 2007

		<u>Single Family Homes</u>	<u>Condos & Townhomes</u>
Santa Monica Canyon	=	\$ 2,372,000	No Listings
North of Montana	=	\$ 3,842,700	\$ 2,047,719
Between Wilshire & Montana	=	\$ 3,433,375	\$ 859,925
South of Wilshire	=	\$ 1,015,000	\$ 662,182
Sunset Park	=	\$ 1,437,619	\$ 691,119
Ocean Park	=	\$ 1,898,000	\$ 1,009,591

Statistics updated every Friday

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