PROMOTE YOUR BUSINESS HERE!
Yes, in this very spot!
Santa Monica Daily Press
Call for details (310) 458-7737

SAFETY YOU CAN RELY ON
$29 Flat Rate to LAX
MILLIONS OF SATISFIED AIRPORT TRAVELERS SINCE 1977
424-777-TAXI
1-800-LA1-TAXI
www.LATAXI.com
24 HRS. DEPENDABLE
INDEPENDENT TAXI OF SANTA MONICA

smdp.com
MONDAY, AUGUST 11, 2014
Volume 13 Issue 227

Santa Monica Daily Press

We have you covered

CONSTRUCTION NOTES
SEE PAGE 3

THE BACK TO WORK ISSUE



CLASS REUNION

Matthew Hall *matt@smdp.com*

The Santa Monica Class of 1972 gathered for a class reunion at the Spitfire Grill on Aug. 9. The group shared memories, talked about old times, enjoyed a meal together and were able to view documents from their time in high school. The event included a candle ceremony for classmates that have died. Also in attendance were SAMOHI staff from the 1970's. For more information on the local alumni association visit www.samohialumni.org.

Faces of Silicon Beach: Investor Dave Siemer

Faces of Silicon Beach is written by Erik Huberman who chooses to interview people that are working on interesting projects or who have an unique story to tell within the technology industry. The information below is transcribed from his interviews. Dave Siemer is an investment banker specializing in local technology companies.

Erik Huberman: What made you want to be an entrepreneur?

Dave Siemer: I've just always had a certain bug. I started in VC back in '95 doing software investments in Chicago. Did that for about seven years. Obviously in that, spent a lot of time with entrepreneurs, saw a lot of cool things, we had a lot of success from that fund. I loved the idea of being my own boss so I went back to Business school, decided to jump the desk and pay my dues a little bit and became an investment banker. I joined Montgomery & Co and really put together what I thought was going to be a seven to ten year plan; I would have my own investment bank and my own venture fund. But it went a lot faster than I expected, so I had a great experience there. Towards the end of '07, I went off on my own, was a one man show, founded the firm, and it ended up being the best time to start an investment bank for completely the opposite reasons than what I thought. Everything crashed, most of my competitors went bankrupt, or were, kind of, fatally wounded, and I was a one man show working out of my apartment, so I could go homeless, but I really couldn't go bankrupt. I persevered through some difficult times the first couple of years, made a few good deals anyway, made a few dollars and at the end of '09 when the world started coming back a little bit, started hiring, and built up what is the largest investment bank in SoCal.

E: So tell us about what you do?

D: So we started off day one being globally focused. When I was at Montgomery, some of the cooler transactions, I thought at least, were the international ones. Selling US companies to Europe, or Europe to US or Asia. So we did that model early on, which was really focused on being cross-border specialists. So now we have offices in Singapore, Hong Kong, London; headquartered here in LA. I was fairly liquid at that time, so basically took a little bit of a (aggressive) view, and said, ok I'm going to make a lot of bets now, prices are really low, and I hope the world isn't really ending. Fortunately, the world didn't actually end. Actually some of the best tech investments I ever made were during that, during the '08 period. You could write any deal terms you wanted, not maliciously, but entrepreneurs were grateful to get any money at any terms at that point. Especially if we weren't already an investor in them. We've done really well on the venture side. We formally formed the firm in '08, partnered with Eric Manlunas, who now runs Siemer Ventures day-to-day. We're a unique model. We have about 100 active portfolio companies, we made direct investments in 140-145 com-

SEE FACES PAGE 3

McKeown and Kennedy receive SMRR support

BY MATTHEW HALL
Editor-in-Chief

CITYWIDE Santa Monicans for Renters' Rights (SMRR) has chosen to support Kevin McKeown and Jennifer Kennedy for City Council.

SMRR's steering committee issued a statement of support on Aug. 10, a week after its convention failed to endorse any candidates for the council race.

SMRR chair Patricia Hoffman said SMRR has always used the language of "support" for candidates picked by the committee as opposed to "endorse" for candidates that come out of the convention although she acknowledge the difference is largely without meaning.

"The convention endorses and we support, that's the only distinction," she said. "(The candidates) can use our name, we put them on our literature, it's a minor distinction but it's part of the history of SMRR where that distinction was made."

In addition to McKeown and Kennedy, the announcement included support for Louise Jaffe for the Santa Monica College Board of Trustees.

In a statement, SMRR said "We chose Kevin because he is a hard-working responsive Councilmember with a great record on the issues. Kevin has tirelessly worked to preserve our housing and neighborhoods and to prevent over-development. We chose Jennifer because has been an integral part of SMRR for more than fifteen years, having served on our Tenant Hotline, the Steering and the Housing Committees. She a Planning Commissioner and was twice elected to the Rent Control Board."

Hoffman said McKeown and Kennedy are both strongly in line with the SMRR platform. McKeown has been a SMRR member for many years and his wife is part of the steering committee (she recused herself from the endorsement process citing a conflict of interest). Kennedy has worked with

SEE SMRR PAGE 5

PROMOTE YOUR BUSINESS HERE!
Yes, in this very spot!
Call for details (310) 458-7737
smdp.com Santa Monica Daily Press


Gary Limjap
(310) 586-0339
In today's real estate climate ...
Experience counts!
garylimjap@gmail.com
www.garylimjap.com
COLDWELL BANKER

TAXES
ALL FORMS, ALL TYPES, ALL STATES
BACK TAXES • BOOKKEEPING • SMALL BUSINESS
SAMUEL B. MOSES, CPA
(310) 395-9922
100 Wilshire Blvd., Suite 1800 Santa Monica 90401

WHAT CAN YOU DO WITH

$50,000

The Kiwanis Club of Santa Monica
awards over $120,000 annually to our community in the form of grants, scholarships and sponsorships. This year we want to invest an additional $50,000 towards a single project.

The ideal project will have the following:

- CAPITAL PROJECT
- LOCATED IN SANTA MONICA
- MUST PRIMARILY SERVE YOUTH
- PROVIDE IDENTIFICATION/EXPOSURE FOR KIWANIS
- PROJECT TO BE COMPLETED BY END OF YEAR 2015
- MATCHING GRANTS WOULD BE A PLUS

Recipient must be an IRS recognized charitable entity.

Submit your project ideas by August 15th to:
50KPROJECT@KIWANISCLUBSM.ORG

The Kiwanis Club of Santa Monica has been the leader in providing community service and financial support for youth serving opportunities since 1922.
WWW.KIWANISCLUBSM.ORG

Kiwanis
SANTA MONICA

Sign Up for Caregiver Training!

NO INTEREST Tuition Loans!

WISE CAREGIVER TRAINING ACADEMY

YOUR TRUSTED SOURCE

WISE & Healthy Aging, experts in services for seniors, is now offering the nationally-recognized, evidence-based "Schmieding Method" training for family and career caregivers.

COURSE OFFERINGS

Certified Nursing Assistant (CNA) Training:
California state-approved Certified Nursing Assistant (CNA) training course. Home Health Aide (HHA) training included. Full and part-time courses available.

WISE ElderPal:
A course focusing on basic principles of personal care, held weekly over 6 weeks. Ideal for family caregivers and those getting into elder home care. Day and evening classes available.

SCHMIEDING CAREGIVING

Alzheimer's Disease and Dementia Specialty Course:
16-hour course on care for individuals with Alzheimer's Disease and dementia, including how to address behavior changes.

WISE & Healthy Aging

To sign up, please call:
(310) 394-9871
www.wiseandhealthyaging.org

WISE & Healthy Aging • 1527 4th Street, 2nd Floor • Santa Monica, CA 90401

Nursing Assistant Training Course!

WISE CAREGIVER TRAINING ACADEMY

YOUR TRUSTED SOURCE

www.wiseandhealthyaging.org

No Interest Tuition Loans
Experts in senior services offering a nationally-recognized, Certified Nursing Assistant (CNA) trainging course. Home Health Aide (HHA) training included. Full and part-time courses now available!

(310) 394-9871, ext. 264

WISE & Healthy Aging • 1527 4th Street, 2nd Floor • Santa Monica, CA 90401

What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, August 11

Computer Basics
Main Library
601 Santa Monica Blvd, 3 - 4:30 p.m.
Hands-on introduction to computers. Learn how to use a mouse and keyboard, work with Windows and basic computer terms. Length of class is 1-1/2 hours. Beginner level. Seating is first come, first served. For more information, please visit the Reference Desk or call (310) 434-2608.

Landmarks Commission
City Hall
1685 Main St, 7 p.m.
Visit www.smgov.net/Departments/PCD/Boards-Commissions/Landmarks-Commission to see the agenda.

Tuesday, August 12

Caleb Johnson Album Release
Santa Monica Place
395 Santa Monica Blvd., 6 - 8 p.m.
Residents are invited to see American Idol winner, Caleb Johnson live in Center Plaza at Santa Monica Place. Caleb will be performing a few songs acoustically from his debuting album, Testify, and signing autographs for fans afterwards. Performance is open to the public and entry is free. Everyone who purchases his debut album, Testify, will receive a wristband that grants entry into the signing. Testify will be available for purchase on-site in Center Plaza starting at 4 p.m. - $12 each.

Guest House - Docents available
Annenberg Community Beach House
415 Pacific Coast Hwy, 5 - 6:30 p.m.
Explore the rich Beach House site history with a Santa Monica Conservancy docent prior to this evening's Beach=Culture event.

City Council Meeting
City Hall
1685 Main St. 5:30 p.m.
Visit www.smgov.net for more information.

Literary Elements Movie Screening: The Hunger Games
Main Library
601 Santa Monica Blvd., 6 - 8:30 p.m.
Jennifer Lawrence headlines the blockbuster first chapter in The Hunger Games series, the story of a dystopian America in which young teens from competing districts are forced to battle to the death, with only one emerging victorious. Based on the novel series by Suzanne Collins.

Beach=Culture: Red Hen Press
Annenberg Community Beach House
415 Pacific Coast Hwy, 6:30 - 8 p.m.
Cynthia Hogue's latest book invited us to examine our own depths in her innovative new collection. William Trowbridge uses pop culture references to explore both melancholy and celebration. Dana Levin's third collection confronts mortality and the rituals and traditions around life's great transitions. Jodi Johnson's collection delves into the people and places of her past. The evening is moderated by Kate Gale, Managing Editor of the Red Hen Press. Call (310) 458-4904 for more information.

Laughter Yoga
Montana Avenue Branch
1704 Montana Ave., 7 - 8 p.m.
Come get the endorphins flowing. We'll be laughing, stretching gently, clapping, breathing, and relaxing. Join the fun.

Mindful Meditation
Fairview Branch
2101 Ocean Park Blvd., 7 p.m.
Take a moment to pause and refresh yourself by simply sitting and paying attention to your senses, feelings and thoughts. Henry Schipper, a graduate of UCLA's program in mindfulness studies and a longtime local mediator, guides each session.

For help submitting an event, contact us at
310-458-7737 or submit to editor@smdp.com

KNOW BEFORE YOU GO

Expo Light Rail Line

For the week of August 11, 2014, please note the following activities:
Colorado Avenue between 5th & 18th Streets - Expect westbound and eastbound lane closures during daytime hours. Alleys on the north side of Colorado between 6th and 18th Street will have limited access at Colorado.
Colorado Ave. between 5th St. and 7th St.- E/B lane closures.
6th St. and Colorado Ave. intersection - Construction in the intersection, expect lane closures.
7th St. and Colorado Ave. intersection - Construction in the intersection, expect lane closures.
20th St. between Colorado Ave. and Olympic Blvd.- Northbound and southbound lane closures during daytime hours.
Intersection of Cloverfield Ave. and Olympic Blvd.- Eastbound Olympic right turn lane and #3 southbound Cloverfield Ave. lane closures for traffic signal work.
26th St. between Olympic Blvd. and Cloverfield Ave.- Possible construction at Bergamot 26th St. entrance, use Michigan Ave. entrance.
Stewart St. b/w Olympic Blvd. and Exposition Blvd.- Lane closures, traffic will be maintained.
Olympic Blvd. between 20th St. and Stewart St.- Eastbound and westbound lane closures during daytime hours.
For more information about the Expo Line project, visit BuildExpo.org or call (213) 922-EXPO (3976).

Bus Stop Improvement Project (BSIP)

For the week of August 11, 2014, citywide installation of new bus shelters will begin. Construction will involve intermittent vehicle lane, bicycle lane, and sidewalk closures, in addition to the use of parking lanes. Construction will take place at the following stops:
LINCOLN
1912 Lincoln Blvd. between Pico Blvd. and Bay St. (west side of Lincoln)
2601 Lincoln Blvd. between Ocean Park Ave. and Hill St. (east side of Lincoln)
MAIN
2905 Main St. between Ashland Ave. and Marine St. (east side of Main)
2601 Main St. between Ocean Park Blvd. and Hollister St. (east side of Main)
PICO
1800 Pico Blvd between 16th St. and 20th St. (south side of Pico)
1819 Pico Blvd between 18th St. and 19th St. (north side of Pico)
Traffic control measures will be employed in all work zones. Use alternate routes whenever possible. For all bus boarding information, please visit www.bigbluebus.com/bsip or call (310) 451-5444. For construction information, please contact Alex Parry, Project Manager at (310) 458-8981.

Annual Tree Trimming

For the week of August 11, 2014, the City's annual tree pruning program will take place on 5th St from Bay St to Hill St, on Bicknell from Ocean Ave to 4th St, on Pacific St from Ocean Ave to Neilson and on 6th St from Bay St to Pier Ave. Partial lane closures will occur. All work will take place between 8 a.m. - 5 p.m. For further information, please contact Matthew Wells, Urban Forester at (310) 458-8974.

Moomat Ahiko Rehabilitation Project

Beginning in mid-September, 2014, roadway rehabilitation will take place on Moomat Ahiko Rd. resulting in a full closure between Ocean Ave and Pacific Coast Highway (PCH), 24-hours-a-day, seven days a week. During construction, PCH can be accessed by using the California Incline as well as State Route I-10. Please expect delays and use alternate routes whenever possible. For more information, please contact Hany Demitri, Civil Engineer, (310) 458-8721 ext. 5385

Private Development

Southern California Edison (SCE) - Underground Electrical Vault Replacement
For the week of August 11, 2014, there will be intermittent lane closures on Pico Blvd from 4th St to 7th St, and on 11th St from Pico to Ocean Park during the hours of 8am and 5pm daily. Please use alternate routes whenever possible. For more information, please contact SCE at (800) 611-1911.

Southern California Gas Company - Gas Main Installation Project

For the week of August 11, 2014, there will be an eastbound lane closure on Colorado Blvd from Ocean Ave to 4th Street during the hours of 8 a.m. and 4 p.m. daily. Please use alternate routes whenever possible. For more information on this project, please contact Mike Grimm, Project Manager at (310) 605-4180 or via email at MGrimm@semprautilities.com

Santa Monica Place Theatre

There will be lane closures on 4th St and Colorado Ave.
Santa Monica-Malibu USD - Lincoln Middle School. 14th street between California and Washington will have fencing installed in the northbound lane. The center turning lane will be used by northbound traffic. The Southbound lane will remain open. Estimated date of completion is by September, 2014.

Santa Monica-Malibu USD

Santa Monica High School. 7th Court between Olympic Drive and Michigan Ave will be closed for ongoing Construction Work. For more information, please contact Gary Bolin at 310-399-5865 ext.79-394

FACES
FROM PAGE 1

panies, and it's been a lot of fun. So on our venture side, we stick to our global theme. Recently, about a third of our investments are outside North America.

E: How is your company changing the world?

D: Supporting 100 plus companies gives us some psychological value. I don't know if it's saving the world, it's almost definitely not. Yeah, we are supporting a lot of really cool companies. We do a lot to support the ecosystem here. Not just with investment dollars, we do a ton of events, we bring a lot of people together, we make a lot of introductions, so that part of it does feel good. Probably the opposite of my banking karma, I have to balance out.

E: Why did you choose to headquarter in Santa Monica?

D: I just love it here. This is the epicenter of what's going on. This is the only place in LA that's starting to have enough of a critical mass to be meaningful in the tech world. Every VC is within six blocks of here. A lot of our portfolio companies are here, we can walk to a lot of meetings so it's uber convenient. It's what LA needed, some area to really emerge as an epicenter for all these tech things we're doing down here. Even going back 5-6 years ago, being really spread out, it was damaging in a way that you didn't have those types of people to surround communications, free flowing ideas, and now with all the events being here also, it has made a huge difference.

E: What advice did you have for entrepreneurs trying to start their own business from your perspective as an investor?

D: If you're talking about a solo entrepreneur, looking to set out on his own, the first thing I would say is, find good people. One of the bigger challenges I created for myself, is that I did mine completely alone, on the banking side, and at first on the venture side. No one person is ever smart enough to actually pull this off on their own, with massively rare exceptions. Pulling together a meaningful team early seems to be the best path to success.



DAVE SIEMER

FOLLOW US ON twitter.com/smdailypress twitter
smdp.com Santa Monica Daily Press office (310) 458-7737

DO YOU HAVE COMMUNITY NEWS?
Submit news releases to editor@smdp.com or by fax at (310) 576-9913
smdp.com Santa Monica Daily Press office (310) 458-7737



RECYCLE NOW!
CRV Aluminum Cans
$1.75 per pound
with this coupon expires 8-31-14
CRV Aluminum Plastic Glass Bi-Metal Newspaper
CardboardWhite/Color/Computer Paper Copper & Brass
Santa Monica Recycling Center
2411 Delaware Avenue in Santa Monica
(310) 453-9677
CLOVERFIELD MICHIGAN 24TH DELAWARE AVE. 10 WEST

DON'S Cutting Edge
Haircut Happy Hour
$20 Haircuts
9AM - NOON - Monday-Friday
2918 Santa Monica Blvd. Santa Monica
Call for an appointment 310.315.1098
Tues-Fri: 9-6pm Sat: 8-5pm
Appointments not required.

LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Pacific Ocean Park

Editor:

A shout out to all those Santa Monica baby boomers who remember going to Pacific Ocean Park,or P.O.P. back in the 60s. There is great new book just out called "Pacific Ocean Park," by Christopher Merritt and Domenic Priore. It will bring back all those wild memories of a huge ocean themed Disneyland that was on a large pier on the south side of Santa Monica. If you think our Santa Monica Pier is cool today, you should've seen our other giant pier! The pier closed and was torn down in 1975, and this book shows the glory and decline of our other great pier.

Marty Liboff
Santa Monica

Single file

Editor:

Quite often I see two bicyclists riding in the bike lane. However they are riding side by side. This is pushing the limit of the bike lane. Example: the bike on the left has just a few inches before they are in the car lane. While riding the Big Blue Bus, the driver came upon two bike riders who were riding right next to each other and talking. To avoid hitting the bike whose handle bars were in the car lane, the bus driver had swerve quickly to the left. There are solutions. Because of the limited space, ride in front or behind a bike. Purchase a set of walky-talkys. Have fun, be safe and keep your mind on the road.

Dennis Malm
Santa Monica







My Write

Bill Bauer Send comments to editor@smdp.com

SMRR endorses, Residocracy croaks

A FUNNY THING HAPPENED ON THE way to the Santa Monicans for Renters' Rights (SMRR) convention a week ago yesterday. Outside the John Adams Middle School (JAMS) cafeteria, I saw lots of folks wearing red t-shirts and waving flags.

They were union members from UNITE HERE, Local 11. The crowd of exuberant, mostly young people was an omen of things to come.

This SMRR convention was similar to others I've attended. But, unlike the young members of hospitality union rallying on the JAMS patio, most of the folks inside were like me: older and grayer.

SMRR co-chair Patricia Hoffman called the assembly to order and started with City Council endorsements. After short speeches, we marked our ballots and deposited them in white ballot boxes. While ballots were counted, voting continued for Rent Control Board, School Board and Santa Monica College Board of Trustees endorsements

Finally, the results for the first round of voting for council were announced. No candidate received the required 55 percent required for an outright endorsement. Incumbent Kevin McKeown came the closest with 201 votes out of 452 cast.

Attorney Frank Gruber who received support from the union contingency and the "Pico Delegation" led by activist Oscar de la Torre came in second with 188 votes. Rounding out the top five were Planning Commissioners Richard McKinnon, Sue Himmelrich and Jennifer Kennedy. Neither incumbent Pam O'Connor or Phil Brock received the required 20 percent (90 votes) to continue and were eliminated.

A second round of balloting commenced and although attendees were tiring and leaving, hundreds of folks hung in including the entire UNITE HERE delegation.

In the second round, 356 votes were cast. McKeown led with 175 votes followed by Gruber with 166. McKinnon, Himmelrich and Kennedy trailed. Hoffman ruled against a third round of voting because of the apparent deadlock.

When UNITE HERE held candidate interviews prior to their own endorsements a couple weeks ago, they asked council candidates about specific hotel developments including a four-floor hotel component in the 12 floor development proposed for 4th and 5th Streets and Arizona Avenue. They also asked candidates if they supported a hotel at a redeveloped Bergamot Station Arts Complex.

Council hopefuls were asked if they supported a proposed increase in the real estate transfer tax on the November ballot as its revenues would go toward building more affordable housing — for hotel workers.

Lastly, the union leaders asked candidates if they would support any large, new hotel developments that exceeded the city's zoning codes in exchange for (unspecified) community benefits.

Candidates had to fully support UNITE HERE's agenda if they expected endorsement. It would appear that McKeown and Gruber, who were both endorsed, promised to deliver the union's pro-hotel/pro-development wish list.

SMRR has always had a tight relationship with UNITE HERE. In return for SMRR politicians meeting union demands, union members assist SMRR-endorsed candidates by campaigning for them. Last election, hundreds of hotel workers went door to door and told residents to "Vote SMRR." It works as SMRR-endorsees rarely lose at the polls.

The reason why SMRR's number one priority is "affordable housing" is painfully obvious. I'm betting that most of those union members voting at the convention live in subsidized apartments promoted by SMRR politicians.

I've got to hand it to UNITE HERE's bosses. They played the game perfectly. They had a solid turnout estimated at around 60 to 75 hotel workers who voted the straight party ticket. Some, if not all, were paid and given lunch and voted for the candidates their leadership told them to vote for. In other words, they did what Residocracy.org, the neighborhood groups, independents and slow-growth organizations didn't do.

Neighborhood groups and Residocracy.org leaders dropped the ball and failed to even endorse a slate of candidates before the convention. Despite a big movement by Residocracy and the neighborhood groups to have people join SMRR last spring to be able to vote at the confab, nothing happened.

Without a strategy and with Residocracy and slow-growth leaders inexplicably on the sidelines, their followers attending the convention probably spread their votes over numerous candidates. And, although Phil Brock scored second behind McKeown in Residocracy's candidates forum poll, he failed to garner the required SMRR minimum to continue to a second round of voting.

I'd been critical of Diana Gordon of the Santa Monica Coalition for a Livable City (SMCLC) for striking out on her own and ignoring efforts to form an all-resident coalition to back three candidates and offset the unions and other special interests.

Gordon held small private meetings with select neighborhood leaders and told them to vote for McKinnon, Himmelrich and McKeown. She worked hard to support SMCLC's favorites. It's why McKinnon made a strong showing at the convention.

With the endorsement of council candidates now in the hands of the secretive SMRR steering committee, anything can - and did - happen. With Gruber receiving UNITE HERE's nod you'd think he'd get the Steering Committee's endorsement. Nope. Didn't happen.

SMRR co-founder and long-time leader Denny Zane is managing Sue Himmelrich's campaign and you'd think that she should've also received the committee's blessings. Wrong again.

Trumpets please. The Steering Committee announced yesterday afternoon that they were endorsing only McKeown and Kennedy. Kennedy was been rewarded with an endorsement for her 15 years of service to the organization according to the press release. Seriously?

It coulda been worse. They could've endorsed O'Connor and Gruber.

BILL can be reached at mr.bilbau@gmail.com

PUBLISHER
Ross Furukawa
ross@smdp.com

EDITOR IN CHIEF
Matthew Hall
matt@smdp.com

STAFF WRITER
David Mark Simpson
dave@smdp.com

STAFF PHOTOGRAPHER
Paul Alvarez Jr.
editor@smdp.com
Morgan Genser
editor@smdp.com

CONTRIBUTING WRITERS
Bill Bauer, David Pisarra, Charles Andrews, Jack Neworth, Lloyd Garver, Sarah A. Spitz, Taylor Van Arsdale, Merv Hecht, Cynthia Citron, Michael Ryan, JoAnne Barge, Margarita Rozenbaoum

VICE PRESIDENT–BUSINESS OPERATIONS
Rob Schwenker
schwenker@smdp.com

JUNIOR ACCOUNT EXECUTIVE
Rose Mann
rose@smdp.com

OPERATIONS MANAGER
Jenny Medina
jenny@smdp.com

PRODUCTION MANAGER
Darren Ouellette
production@smdp.com

ASSISTANT GRAPHIC DESIGNER
Cocoa Dixon

CIRCULATION
Keith Wyatt
Osvaldo Paganini
ross@smdp.com

To advertise in the Santa Monica Daily Press in print or digital, please call
310-458-7737 or email
schwenker@smdp.com

Santa Monica Daily Press
We have you covered
1640 5th Street, Suite 218
Santa Monica, CA 90401
OFFICE (310) 458-PRESS (7737)
FAX (310) 576-9913
smdp.com

The Santa Monica Daily Press is published six days a week, Monday through Saturday.

19,000 daily circulation, 46,450 daily readership. Circulation is audited and verified by Circulation Verification Council, 2014. Serving the City of Santa Monica, and the communities of Venice Beach, Brentwood, West LA. Members of CNPA, AFCP, CVC, Associated Press, IFPA, Santa Monica Chamber of Commerce.

Published by Newlon Rouge, LLC
© 2014 Newlon Rouge, LLC, all rights reserved.

OPINIONS EXPRESSED are those of the writer and do not necessarily reflect those of the Santa Monica Daily Press staff. Guest editorials from residents are encouraged, as are letters to the editor. Letters will be published on a space-available basis. It is our intention to publish all letters we receive, except those that are libelous or are unsigned. Preference will be given to those that are e-mailed to editor@smdp.com. All letters must include the author's name and telephone number for purposes of verification. All letters and guest editorials are subject to editing for space and content.



Your column here

Patricia Hoffman
Send comments to editor@smdp.com

SMRR procedure

FOR THE PAST 30 PLUS YEARS, INCLUD-ing 2014, Santa Monicans for Renters' Rights has had an open process by which we choose whom to endorse. This year that process failed to select any City Council candidates. Therefore, we have turned to our backup process in which the Steering Committee, minus those on leave while working on other individual campaigns, decides.

Our Steering Committee selection process is like the process used by the other groups that participated in the SMRR convention this year. We debate among ourselves and choose the candidates that most reflect our values and priorities.

SMRR gave many people and groups the chance to influence our endorsements. They failed to do so. All of the groups organized people to join SMRR. Each had their own favorites for whom they lobbied and voted.

It is interesting that Santa Monicans for Renters' Rights may have been the only organization in the room that did not ask its members to block or bullet vote. The SMRR Steering Committee did not recommend candidates at this or prior conventions. In fact, longtime core SMRR members personally voted for most, if not every candidate requesting endorsement.

We have often had factions within SMRR try to choose the convention picks. This was the first time we had so many outside groups join. They used strategies that were not successful such as bullet voting and the "third ballot" strategy. As in our previous conventions, the Standing Rules of the Day, on which we all voted, state that there shall be no more than three rounds of voting for any office. This is not a guarantee of three rounds.

Since there was no change between rounds one and two of the voting, the Chair ruled out a third round. There was a motion to appeal the ruling of the chair. The motion failed and the convention was adjourned.

The convention was an unprecedented logistical nightmare. There were 500 people in attendance. We had expected 350-400. We had to put a speaker outside as well as inside. We heard from 25 candidates and took more than 14 votes, five by written ballot, and one that required a division of the house. Because of having so many people there, it took us two extra hours to get through our business.

The staff at John Adams Middle School was great. They helped set up and keep the room from becoming overcrowded, and they stayed late to clean up.

I wish I could say that a good time was had by all, but I suspect that a good time was had by few. It is clear to me that it's time for SMRR to change its process for the selection of candidates. There is a lot to think about.

PATRICIA HOFFMAN is the Chair of Santa Monicans for Renters' Rights

SMRR
FROM PAGE 1

SMRR in many capacities. In addition to her work on Rent Control Board and the housing committee, she has worked on the hotline and as a campaign coordinator.

"She's done all of the work, she knows SMRR inside and out and she represents the things that we think are important," said Hoffman.

Hoffman said Jaffe, an incumbent, has developed a knowledge of education related issues, earned a regional reputation as an education supporter and is someone that already knows the issues facing SMC.

The committee did not fill the slate of candidates. There are three seats open for Council this year and four on the College Board. Hoffman said the committee could not come to consensus on any other candidates to fill out the last two spots.

The 11 person steering committee consists of Patricia Hoffman, Richard Tahvildaran-Jesswein, Sonya Sultan, Denny Zane, Judy Abdo, Bruria Finkel, Roger Thornton, Genise Schnitman, Linda Sullivan and Maria Loya. Four of the members, Tahvildaran-Jesswein, Zane, Schnitman and Loya recused themselves because they are involved in an active campaigns.

Hoffman said it took a vote of two-thirds of the remaining members for a candidate to receive the support of the committee. She said the committee has supported candidates in past elections where the membership failed to endorse a full slate and that the organization's rules explicitly state the committee will fill vacant spots.

Some SMRR critics said SMRR should forgo any committee level support this year due to a lack of consensus at the convention and criticism that the convention didn't have three rounds of voting.

Hoffman said the committee's support should not be tainted by criticism of the convention process because everyone in attendance specifically voted for the rules of the day and the committee's role in supporting candidates is well known.

"We gave (members) the opportunity to choose candidates and they didn't do it, they didn't get it done, they handed it back to us," she said. "They handed it back to the steering committee, it's a process they all knew about."

According to Hoffman, everyone at the convention voted on a policy that included acknowledging the Chairperson's authority and the rules for challenging a decision.

The approved rules stated the convention would have no more than three rounds of voting, not a guarantee of three rounds. While some members may have expected a third round, she said it was apparent from the first two rounds that the membership was in gridlock.

"When I received the second round of votes, they said it was exactly like the first, there weren't any changes," she said. "With that being the case and the fact that we were hours over, I said 'OK' then they suggested that I call it and I came out and called it."

Hoffman said a vote was taken to challenge the decision but failed to reach the two-thirds majority that was required by the attendee approved rules.

Hoffman said the situation was likely a result of the specific voting blocks that showed up to support one, and only one, candidate.

"Because of the tactics that they used there, they more or less guaranteed that nobody would be endorsed there and that the steering committee would decide," she said.

MATT@smdp.com

FINDING A NEW DENTIST IS TOUGH! !!
(BUT WE MAKE IT EASY!!!)
YOUR CHOICE
TRY OUR NO OBLIGATION
$1 EXAM
INCLUDES FULL XRAYS
OR
TRY OUR NO OBLIGATION
$79 EXAM AND CLEANING
For New Patients
INCLUDES FULL XRAYS
If you don't like what we have to say we will give you a copy of your x-rays at no charge
DENTAL CAREWITHOUT JUDGEMENT!
WE OFFER UNIQUE SERVICES
*Nitrous Oxide provided as a courtesy
*No interest payment plans
*Emergencies can be seen today
*Our dentists and staff members are easy to talk to
AND OF COURSE WE DO
-Invisalign -Periodontist on Staff -Oral Surgeon on Staff
-Cosmetics and Implants -Zoom bleaching -and more
SANTA MONICA FAMILY DENTISTRY
DR. ALAN RUBENSTEIN
1260 15th ST. SUITE #703
(310) 736-2589
WILSHIRE BLVD.
15TH ST.
14TH ST.
ARIZONA AVE.
WWW.ALANRUBENSTEINDDS.COM

WHEN BAD THINGS HAPPEN TO GOOD PEOPLE BECAUSE OF THE CARELESSNESS OR NEGLIGENCE OF OTHERS.



Robert Lemle
Free Consultation
Over $25 Million Recovered
- CATASTROPHIC PERSONAL INJURIES
- WRONGFUL DEATH
- MOTOR VEHICLE ACCIDENTS
- BICYCLE ACCIDENTS
- SPINAL CORD INJURIES
- TRAUMATIC BRAIN INJURIES
- DOG BITES
- TRIP & FALLS

You Pay Nothing Until Your Case Is Resolved
310.392.3055
www.lemlelaw.com
LEMLE LAW GROUP, PC

SURF REPORT



O'NEILL

O'NEILL CARRIES APPAREL, FOOTWEAR, ACCESSORIES, WETSUITS AND ROBERT'S SURFBOARDS.

131 BROADWAY SANTA MONICA, CA 90401 | (657) 859-3721
FACEBOOK.COM/ONEILLSANTAMONICA

Surf Forecasts

Water Temp: **70.7°**

MONDAY – **FAIR** – SURF: **2-3 ft** Knee to chest high occ. 4ft
Holding South swell; Minor/easing NW windswell; Cleanest in the AM

TUESDAY – **FAIR** – SURF: **2-3 ft** Knee to chest high
South swell eases a touch but holds; Minimal mix of NW windswell and WNW swell; Cleanest in the AM

WEDNESDAY – **FAIR** – SURF: **2-3 ft** Knee to chest high
Holding South swell; Minimal mix of NW windswell and WNW swell; Cleanest in the AM; Most spots are waist high or less

THURSDAY – **FAIR** – SURF: **2-3 ft** Knee to chest high
Holding South swell; Minimal mix of NW windswell and WNW swell; Cleanest in the AM; Most spots are waist high or less

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of: **August 6, 2014**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - beachreportcard.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 4
- Number of A grades for dry/wet weather -- 28 / 37
- Number of (C,D,F) grades for dry/wet weather -- 3 / 6

The Beach Report Card is made possible by: SMA Swain Barber Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for at least 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	A+
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+
El Pescador State Beach, between Lachusa and Los Alisos creeks.		
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	A+	A+
Zuma Beach at Zuma Creek mouth.	A+	A+
Walnut Creek, projection of Wildlife Rd. (private).	A+	A+
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A+	A+
Escondido Creek, just east of Escondido State Beach.	A+	A+
Latigo Canyon Creek mouth.	A+	A+
Solstice Canyon at Dan Blocker County Beach.	A+	A+
Pwerca State Beach at creek mouth.	A+	A+
Marie Canyon storm drain at Pwerca Beach, at 24572 Malibu Rd..	B	F
Surfrider Beach at Malibu Colony fence.	A+	A+
Surfrider Beach (breach location)- daily.	A+	A+
Malibu Pier - 50 yards east.	A+	B
Carbon Beach at Sweetwater Canyon.	A+	A+
Las Flores State Beach at Las Flores Creek (point zero).	A+	A+
Big Rock Beach at 19948 PCH stairs.	A	A+
Pena Creek at Las Tunas County Beach.	A+	A+
Tuna Canyon.	A+	ns
Topanga State Beach at creek mouth.	A	A+
Castlerock Storm Drain at Castle Rock Beach.	ns	ns
Santa Ynez Storm Drain at Castle Rock Beach.	A+	ns
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	A+
Will Rogers State Beach at Bel Air Bay Club drain near fence.	F	D
Will Rogers State Beach at Pulga Canyon storm drain.	A+	A+
Will Rogers State Beach at Temescal Canyon drain.	A	A+
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A+	A+
Santa Monica Beach at Montana Ave. drain.	B	A+
Santa Monica Beach at Wilshire Blvd. drain.	B	A+
Santa Monica Municipal Pier.	F	F
Santa Monica Beach at Pico/Kenter storm drain.	A+	A+
Santa Monica Beach at Strand St. (in front of the restrooms).	B	A+
Ocean Park Beach at Ashland Ave. drain.	A+	A+
Venice City Beach, at the Rose Ave. storm drain.	A+	A+
Venice Beach at Brooks Ave. drain.	A+	A+
Venice Beach at Windward Ave. drain.	A+	A+
Venice Fishing Pier - 50 yards south.	A+	A+
Venice Beach- projection of Topsail St..	A+	D
Marina del Rey, Mothers' Beach- lifeguard tower.	A+	A+
Dockweiler State Beach at Ballona Creek mouth.	F	F
Dockweiler State Beach at Culver Blvd. drain.	A+	A+
North Westchester Storm Drain at Dockweiler State Beach.	A+	A+
Dockweiler State Beach at World Way (south of DBW jetty).	A+	A+
Dockweiler State Beach at Imperial Hwy drain.	A+	A+
Dockweiler Beach- opposite Hyperion Treatment Plant.	A	A+
Dockweiler State Beach at Grand Ave. drain.	A+	F

LEGEND

- **DRY** -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
- **WET** -- grades for days of recorded rainfall and the following 3 days
- **ns** -- no sample taken

Heal the Bay is a nonprofit environmental organization making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use science, education, community action and advocacy to pursue our mission.

Heal the Bay

Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

Kershaw wins 14th, Dodgers beat Brewers 5-1

GENARO C. ARMAS
AP Sports Writer

MILWAUKEE Clayton Kershaw won his 14th game to tie for the National League lead, and the Los Angeles Dodgers beat the Milwaukee Brewers 5-1 on Sunday to avoid a three-game sweep in a matchup of divisional leaders.

Kershaw (14-2) allowed a run and six hits with two walks and six strikeouts in eight innings. He allowed leadoff hitters to reach base in four of the first five innings of an outing that might qualify as a subpar effort for the two-time Cy Young Award winner.

Nevertheless, the left-handed ace lowered his league-leading ERA to 1.78. Adrian Gonzalez drove in two runs, and scored the go-ahead run in the fifth off Jimmy Nelson (2-3).

Kershaw also reached base three times and had an RBI single in the eighth.

On the mound, Kershaw benefited from base-running blunders and failed aggressive play by the Brewers.

In the third, Nelson wasted his leadoff double after getting tagged out trying to advance from second on a grounder by Carlos Gomez. Later, Gomez was picked off first.

Rickie Weeks hit a leadoff double in fifth. Two batters later, Jean Segura popped up a squeeze attempt caught by a charging Kershaw in front of the plate. He threw easily to third to double off Weeks.

The Brewers staked Nelson to an early 1-0 lead following Ryan Braun's RBI single in the first.

But after a strong first couple innings, Nelson appeared to have trouble keeping his sinker down. He allowed eight hits and two runs in six innings.

Gonzalez increased his season RBI total to 79. His run-scoring double in the seventh came after Carl Crawford singled and move to third following two throwing errors on a pickoff attempt.

TRAINER'S ROOM

DODGERS: Shortstop Hanley Ramirez was placed on the 15-day disabled list with a strained right rib cage muscle retroactive to Saturday. Manager Don Mattingly said the team was being overly cautious, and that Ramirez may need just the minimum time to recover.

BREWERS: Matt Garza, placed on the disabled list on Aug. 5 for a left rib cage muscle strain, won't start throwing again until he is "completely pain free," manager Ron Roenicke said. He added that Garza will likely need more than 15 days to return.

UP NEXT

DODGERS: Dan Haren (9-9) is the scheduled starter Monday in Atlanta, though Mattingly said newly-acquired right-hander Kevin Correia (5-13) would likely take a spot turn to give the rest of the rotation extra rest. Los Angeles is in the midst of a 20-day stretch without a day off.

BREWERS: Milwaukee assured itself of a winning homestand against top NL West teams San Francisco and Los Angeles after taking the first two games against the Dodgers. Roenicke promised the team's focus wouldn't change when a four-game series starts Monday against the last-place Cubs in Chicago. Yovani Gallardo (6-6) gets the start.

ANAHEIM - Los Angeles Angels left-hander Tyler Skaggs will have elbow ligament replacement surgery, likely sidelining him for the entire 2015 season.

The Angels announced Skaggs' decision Sunday and transferred him to the 60-day disabled list. Skaggs will have Tommy John surgery Wednesday in Los Angeles.

Skaggs is 5-5 with a 4.30 ERA in 18 starts this season for the Angels, who reacquired their former draft pick from Arizona in the off-season in a trade for slugger Mark Trumbo. He hasn't pitched since July 31 due to a partially torn ligament in his elbow.

The 23-year-old Skaggs says he chose surgery over rehabilitation because he thinks it's the best thing for his career. He says he doesn't plan to try to pitch late next season, instead coming back fresh for 2016.

KANAN CONSTRUCTION
CUSTOM HOMES•REMODELS
DANIEL J. KANAN
General Contractor
Building Dreams Since 1989
(310) 451-3540 (800) 585-4326
Bonded - Insured Lic. No. 554451
www.DanKananConstruction.com



MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

No movies

AMC Loews Broadway 4
1441 Third Street Promenade
(310) 458-3924

Boyhood 2:43 (R)
12:30 a.m., 3:15 p.m., 6:45 p.m., 10:15 p.m.

Dawn of the Planet of the Apes 2:10 (PG-13)
5 p.m., 10:30 p.m.

Got on Up 2:18 (PG-13)
1 p.m., 4:20 p.m., 7:30 p.m., 9:45 p.m.

Hercules 1:39 (PG-13)
12:40 p.m., 7:15 p.m.

A Most Wanted Man 2:01 (R)
1:20 p.m., 4:10 p.m., 7:05 p.m., 10 p.m.

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Guardians of the Galaxy 2:01 (PG-13) 3D
12:30 p.m., 3:30 p.m., 4:10 p.m., 6:45 p.m., 9:45 p.m., 10:30 p.m.

Guardians of the Galaxy 2:01 (PG-13)
11:10 a.m., 1:55 p.m., 7:30 p.m.

The Hundred-Foot Journey 2:02 (PG)
11 a.m., 1:15 p.m., 4 p.m., 7 p.m., 10:10 p.m.

Into the Storm 1:29 (PG-13)
11:55 a.m., 2:35 p.m., 5:20 p.m., 8 p.m., 10:40 p.m.

Lucy 1:29 (R)
11 a.m., 2:15 p.m., 5 p.m., 7:45 p.m., 10:20 p.m.

Step Up All In 1:52 (PG-13) 3D
2:25 p.m., 8:30 p.m.

Step Up All In 1:52 (PG-13)
11:25 a.m., 5:15 p.m., 10:45 p.m.

Teenage Mutant Ninja Turtles 1:41 (PG-13) 3D
1:35 p.m., 7:15 p.m.

Teenage Mutant Ninja Turtles 1:41 (PG-13)
11:05 a.m., 4:45 p.m., 10:30 p.m.

For more information, e-mail **editor@smdp.com**

OUT AND ABOUT TONIGHT, GEM

ARIES (March 21-April 19)
★★★ An exchange of feelings could determine the day's mood. You could opt to be more laid-back than others might have expected. Expect some reactions! Use your intuition when internalizing an issue brought up by an important person. Tonight: Soothe away any irritation.

TAURUS (April 20-May 20)
★★★★ You could find that you are in a difficult position with someone whom you feel you need to answer to. At the moment, you'll see different concerns coming together in a way that you feel is very pleasing. Tonight: Hang with a pal or two.

GEMINI (May 21-June 20)
★★★★★ You have a way of making light of situations that others would consider to be very serious. You might not understand that some people find that type of behavior offensive. Tonight: Out and about.

CANCER (June 21-July 22)
★★★★★ You could be deeply offended by a conversation you have with someone you encounter today. Try to accept this person as he or she is, and then move on. Allow more creativity to emerge. Tonight: Be more upbeat by looking at the big picture.

LEO (July 23-Aug. 22)
★★★★ It would be best not to hold back anymore. You will need some time to process your feelings, especially in a situation that could be quite unexpected. A roommate or family member might challenge you in order to start a conversation. Tonight: Opt for togetherness.

VIRGO (Aug. 23-Sept. 22)
★★★★ You will be particularly efficient today. Don't be surprised if social interactions prove to be the highlight of your day, rather than your work. Use your instincts when it comes to dealing with a touchy yet upbeat person. Tonight: Make this a "people" day.

LIBRA (Sept. 23-Oct. 22)
★★★★★ You might want to see beyond the obvious, but you could have an issue getting past an immediate problem. Hang in there, and you will find the right solution to clear up the issue. Tonight: Pace yourself.

SCORPIO (Oct. 23-Nov. 21)
★★★★ You could be weighing the pros and cons of several situations. You might not know what would be the best way to handle a personal matter. Your ingenuity will provide you with several very interesting options.Tonight: Very playful.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ Weigh the pros and cons of spending more time at home. Keep in mind that your imagination is likely to take off in that setting. Try not to suppress your anger so much, as it could cause you a problem later on down the road. Tonight: Consider a home office.

CAPRICORN (Dec. 22-Jan. 19)
★★★★★ You might want to reach out to someone who keeps popping into your mind. Circumstances could have pushed the two of you apart. Once you reconnect, you will recognize how much you have missed this person. Tonight: Surround yourself with music.

AQUARIUS (Jan. 20-Feb. 18)
★★★ Know the costs of continuing as you have been. You could be overspending and not looking at the damages. Ask yourself what is motivating this indulgence. Someone you care about could be very difficult today. Don't internalize what he or she says. Tonight: Your treat.

PISCES (Feb. 19-March 20)
★★★★ Your imagination knows no bounds. The issue for you will be using that gift well. You might see a new path in a conversation with an expert or someone you consider to be wise. Jump on the opportunity after a lengthy discussion. Tonight: Let your creativity out.

Monday, August 11, 2014

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

This year you enter the first year of a new life cycle. The first year is considered to be very fortunate. If you are single, you will discover that love is waiting for you just around the corner. Until you find it, you will be busy dating, as your appeal is high. If you are attached, you will be very affectionate with your sweetie. It is quite possible that you will decide to commit to each other on a deeper level, depending on your stage of life. PISCES is even more romantic and imaginative than you are.

INTERESTED IN YOUR DAILY FORECAST?
Check out the HOROSCOPES above!
smdp.com Santa Monica Daily Press office (310) 458-7737

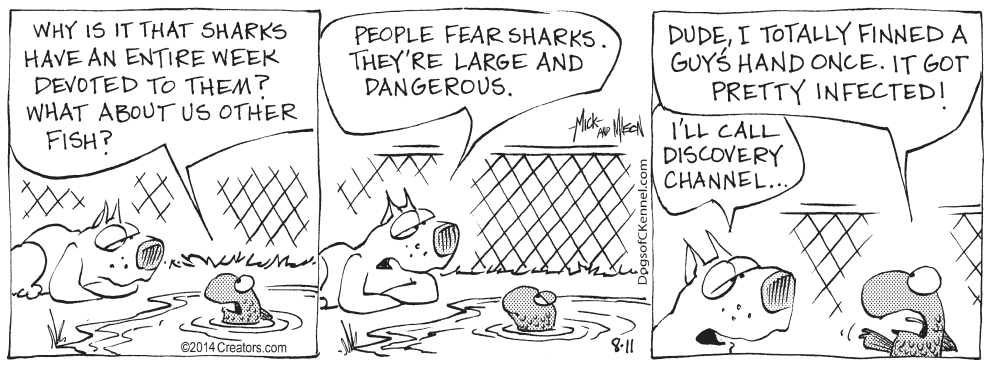
Speed Bump
By Dave Coverly



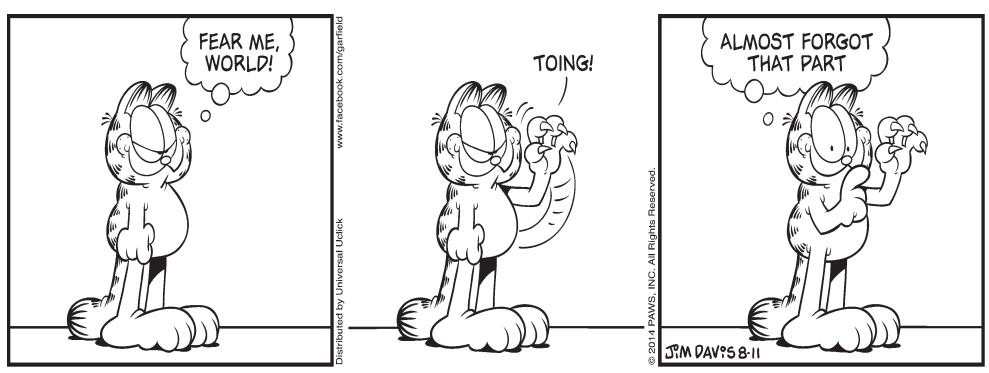
Strange Brew
By John Deering



Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose









Earth Talk

Proudly Sponsored by City of Santa Monica A Sustainable Community sustainablesm.org

By the editors of E Magazine

Send comments to editor@smdp.com

Are Hydrogen Fuel Cell Cars Still a Viable Green Option?

Dear EarthTalk

Is it true that fuel cell cars aren't really any greener than conventional gas-powered internal combustion cars?

Michelle Adamo
Portland, OR

A DECADE AGO CARS POWERED BY fuel cells seemed like the future of green automotive travel, but many analysts now think otherwise.

These futuristic cars run on hydrogen fuel and emit only heat and water vapor. Their engines mix hydrogen, stored on-board in fuel tanks much like gas tanks, with oxygen in the air to produce electricity that powers the drive train. Environmentalists love the idea of fuel cell cars given their lack of greenhouse gas emissions and reliance on a renewable fuel that can be produced domestically.

Despite these benefits, fuel cell cars have not caught on and skeptics wonder if they ever will. One big hurdle is that creating hydrogen fuel turns out to be highly inefficient compared to other readily available fuels. According to Richard Gilbert, co-author of "Transport Revolutions: Moving People and Freight Without Oil," the creation of hydrogen gas uses about half the energy it creates. Half of this resulting energy then goes to the conversion of hydrogen back into electricity within fuel cells. The result is that "only a quarter of the initially available energy reaches the electric motor." In fact, hydrogen fuel cell vehicles' efficiency varies between 18 and 20 percent, while battery electric vehicles have 77-80 percent efficiency.

Not only are fuel cells less efficient than internal combustion engines, their implementation on a wide scale would create enormous infrastructure costs. New infrastructure would be required from "wells to wheels." Also, fuel cell motors wear out five times faster than internal combustion engines, thereby resulting in a shorter car life and more maintenance. Hydrogen's small size and extreme reactivity results in brittle metal and engines prone to leaking, which reduces both environmental and practical benefits.

But many still consider fuel cell cars a viable option. "Hydrogen is the key to sustainable transportation because it can be produced in virtually unlimited quantities from renewable resources and because its use is nearly pollution-free," says the non-profit INFORM. A significant financial commitment to hydrogen research, says the group, could result in a variety of vehicles fueled by hydrogen that perform as well or better than gasoline vehicles, with a fraction of the environmental impact.

INFORM adds that transitioning to hydrogen could be achieved without new federal dollars if we reallocate funds within the national energy program from nuclear and fossil fuels. "The opportunities for innovation and economic growth in hydrogen energy are largely untapped, and many nations are working to establish an early position in this fledgling field." According to INFORM, Germany and Japan are far ahead of the U.S. in hydrogen development. The group would like to see U.S. policymakers encourage more development of fuel cells so we have options open in a fast-transitioning energy future.

Meanwhile, sales of battery electric and hybrid vehicles continue to soar-rising 228 percent in 2013 alone. There are currently no new fuel cell vehicles for sale at American auto dealers, although Honda has hinted that it could have its FCX fuel cell engine ready for the mass market by 2018.

EarthTalk® is written and edited by **RODDY SCHEER** and **DOUG MOSS** and is a registered trademark of E - The Environmental Magazine (www.emagazine.com). Send questions to: earthtalk@emagazine.com. Subscribe: www.emagazine.com/subscribe. Free Trial Issue: emagazine.com/trial.

GERMAN CAR SERVICE
Porsche • VW • Audi • BMW • MINI
- Best alternative to high dealer prices
- Complete service and repair
- 6 month or 6000 mile guarantee
- Locally owned and operated since 1965



FIRST TIME CUSTOMERS ADDITIONAL 10% OFF WITH THIS AD!
2143 PONTIUS AVE., WEST L.A. | (310) 477-2563

BROADWAY
WINE & SPIRITS
SEND MONEY ANYWHERE IN MINUTES - MONEY ORDERS INCLUDED
MoneyGram money transfer
(310) 394-8257
1011 Broadway | Santa Monica, CA 90401

Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

	8		5	9				6
9	3		1		2	8		
	7			4		9		
					7		4	1
		8				5		
2	6		4					
		7		1			9	
		4	9		8		3	5
3				6	5		1	

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

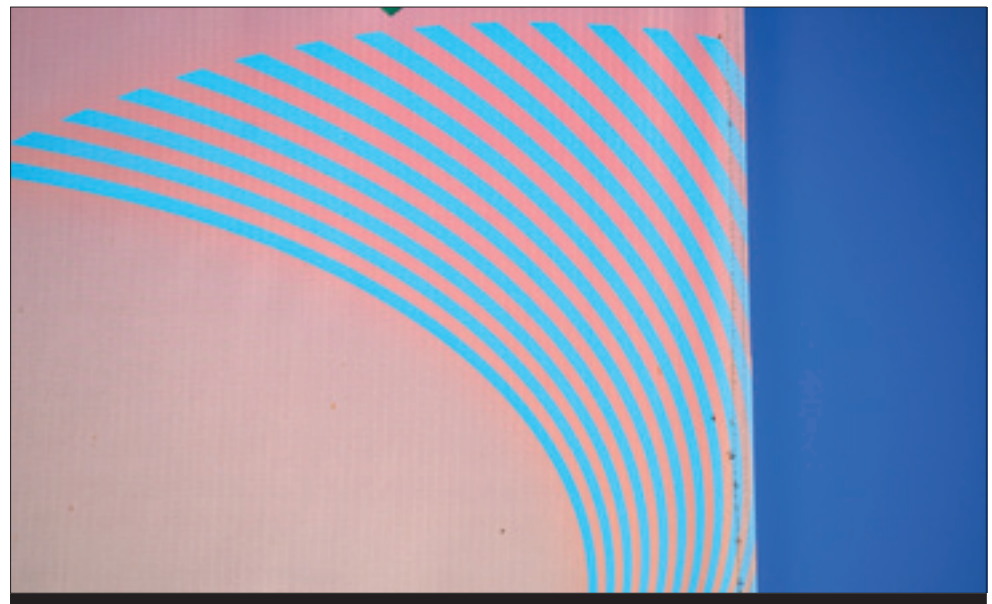
8	3	4	2	6	1	9	7	5
7	6	1	8	5	9	4	2	3
2	5	9	7	4	3	1	8	6
5	1	2	3	8	6	7	4	9
9	4	6	1	7	2	5	3	8
3	8	7	4	9	5	6	1	2
6	2	3	9	1	7	8	5	4
4	7	5	6	3	8	2	9	1
1	9	8	5	2	4	3	6	7

DAILY POLICE LOG

The Santa Monica Police Department responded to 382 calls for service on Aug. 9.

BELOW IS A SAMPLING OF THOSE CALLS CHOSEN BY THE SANTA MONICA DAILY PRESS STAFF.

Shots fired on the 1900 block of 11th St. at 3:01 p.m.
Person with a gun at Ocean and Arizona at 3:47 a.m.
Traffic accident at Euclid ant Ocean Park at 3:58 a.m.
Burglary on the 600 block of San Vicente Blvd. at 7:25 a.m.
Burglary on the 2800 block of Lincoln Blvd. at 7:52 a.m.
Auto theft on the 1500 block of Broadway at 7:56 a.m.
Fight on the 1700 block of Lincoln Blvd. at 8:34 a.m.
Traffic accident at Stewart and Olympic at 8:44 a.m.
Battery on the 2000 block of Main St. at 9:47 a.m.
Petty theft on the 1300 block of Wilshire Blvd. at 10:58 a.m.
Fraud on the 11 block of Pico Blvd. at 12:18 p.m.
Assault with a deadly weapon on the 2800 block of Neilson Way at 12:35 a.m.
Fight on the 2600 block of 6th St. at 1:02 p.m.
Theft on the 1400 block of 3rd St. Promenade at 1:05 p.m.
Attempted burglary on the 700 block of 9th St. at 1:15 p.m.
Grand theft auto on the 200 block of Palisades Ave. at 1:38 p.m.
Grand theft on the 200 block of Palisades Ave. at 1:42 p.m.
Lewd activity on the 2600 block of Wilshire Blvd. at 2:22 p.m.
Overdose on the 1700 block of Centinela Ave. at 2:24 p.m.
Battery at 3rd Street Promenade and Santa Monica Blvd. at 3:19 p.m.
Fraud on the 2200 block of 3rd St. at 4:16 p.m.
Indecent exposure at 24th and San Vicente Blvd. at 4:29 p.m.
Traffic accident on the 2800 block of Ocean Front Walk at 4:55 p.m.
Fight at 26th and San Vicente Blvd. at 5 p.m.
Shots fired on the 1500 block of 6th St. at 6:05 p.m.
Petty theft on the 100 block of Wilshire Blvd. at 6:14 p.m.
Drunk driving on the 1400 block of 4th St. at 6:24 p.m.
Domestic violence on the 2600 block of Ocean Front Walk at 7:05 p.m.
Hit and run on the 1300 block of 4th St. 7:49 p.m.
Traffic accident on the 700 block of Wilshire Blvd. at 7:58 p.m.
Auto burglary on the 1100 block of Lincoln Blvd. at 8:59 p.m.
Hit and run at 4th and Pico at 9:08 p.m.
Vandalism on the 1900 block of Lincoln Blvd. at 9:39 p.m.
Battery at 11th and Wilshire at 9:47 p.m.
Fight at Euclid and Ocean Park at 11:40 p.m.



MYSTERY PHOTO

Matthew Hall *matt@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Move like a moth
5 Trojan War hero
9 Runway sight
10 Grottos
12 Acts the shylock
13 Spin
14 Pardon
16 Chopping tool
17 Hive group
18 For adults only
21 Mountain road shape
22 Boulders
23 Bash
24 Competition including skateboarding
26 Back muscle, briefly
29 Apollo Theater setting
30 Foot part
31 One, for Juan
32 Breathe out
34 Bolivian city
37 "The Thinker" sculptor
38 "Skyfall" singer
39 Zodiac ram
40 Previously owned
41 Longings

DOWN

1 Bends
2 Cavalry weapons
3 River of Pakistan
4 Hardy heroine
5 Play division
6 Mouth part
7 Fly high
8 Persian king
9 New cadet
11 Winter glider
15 Radical
19 Decays
20 Some amount of
22 Identical
23 Chum
24 Kubla Khan's home
25 Feels for a light switch
26 Fill with stuff, as a moving van
27 Axis foes
28 Prom crowd
29 Island dance
30 Beach setting
33 Inner picture
35 Pub brew
36 Last letter, in London

S	I	L	L	■	■	B	R	A	D	S
I	C	I	E	R	■	L	I	M	I	T
L	E	T	M	E	■	A	D	A	G	E
A	C	T	■	E	L	M	■	Z	I	P
S	A	L	I	N	E	■	P	O	T	S
■	P	E	N	T	A	G	O	N	S	■
■	■	■	A	R	S	O	N	■	■	■
■	P	O	L	Y	H	E	D	R	A	■
R	A	U	L	■	E	S	S	A	Y	S
A	R	T	■	I	S	M	■	V	E	E
M	O	R	A	L	■	A	R	I	S	E
P	L	U	N	K	■	D	E	N	I	M
S	E	N	D	S	■	■	M	E	R	E

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475

■	1	2	3	4	■	5	6	7	8	■
9					■	10				11
12					■	13				
14					15	■	■	16		
17				■	18	19	20			
21			■	22						■
■	■	■	23					■	■	■
■	24	25					■	26	27	28
29						■	30			
31			■	■	32	33				
34			35	36	■	37				
38					■	39				
■	40				■	41				■

8-11



NEWS OF THE WEIRD

BY CHUCK SHEPARD

■ "The Chinese fondness for napping in odd places is a well-documented phenomenon, one that's spawned a popular website and even a book," wrote The Wall Street Journal in a July dispatch. In a recent photo essay, a Getty Images photographer captured a series of shots of customers catching 40 winks in various furniture departments of IKEA stores, which officially does "not see it as a problem," according to a spokesman. Maybe "we can sell an extra mattress or two."

■ Five siblings in a rural Turkish family near the Syrian border were discovered by researchers in 2005 to be natural, fluid quadruped walkers (hands and feet to the ground, rear ends up), which was thought at the time possibly to mark the first known "turnaround" in human evolution. However, the siblings were re-characterized by recent PLOS One journal research as merely accommodating a musculo-skeletal imbalance in the brain. Other members of the family have normal gaits, and the five quadrupeds show additional developmental issues.

TODAY IN HISTORY

1960 – Chad declares independence.

1961 – The former Portuguese territories in India of Dadra and Nagar Haveli are merged to create the Union Territory Dadra and Nagar Haveli.

1962 – Vostok 3 launches from the Baikonur Cosmodrome and cosmonaut Andrian Nikolayev becomes the first person to float in microgravity.

1965 – Race riots (the Watts Riots) begin in the Watts area of Los Angeles, California.

Santa Monica Daily Press

Classifieds

$8.50 per day. Up to 15 words, 40 cents each additional word.

Call us today start and promoting your business opportunities to our daily readership of over 40,000.

YOUR AD COULD RUN TOMORROW!*

Some restrictions may apply.

Prepay your ad today!

(310) 458-7737

*Please call our Classified Sales Manager to reserve your ad space. Specific ad placement not guaranteed on classified ads. Ad must meet deadline requirements. See complete conditions below.

CLASSIFICATIONS

Announcements, Creative, Employment, For Sale, Furniture, Pets, Boats, Jewelry, Wanted, Travel, Vacation Rentals, Apartments/Condos, Rent, Houses for Rent, Roommates, Commercial Lease, Real Estate, Real Estate Loans, Storage Space, Vehicles for Sale, Massage, Services, Computer Services, Attorney Services, Business Opportunities, Yard Sales, Health and Beauty, Fitness, Wealth and Success, Lost and Found, Personals, Psychic, Obituaries, Tutoring

All classified liner ads are placed on our website for FREE! Check out www.smdp.com for more info.

Massage

BLISSFUL RELAXATION! Experience Tranquility & Freedom from Stress through Nurturing & Caring touch in a total healing environment. Lynda, LMT: 310-749-0621

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014199821 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 07/23/2014 The following person(s) is (are) doing business as KEY WEST ENTERPRISES, BUY THE BED. 2200 COLORADO AVENUE, UNIT 536 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: NATHAN HANANGER 2200 COLORADO AVENUE, UNIT 536 SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:NATHAN HANANGER. NATHAN HANANGER. This statement was filed with the County Clerk of LOS ANGELES County on 07/23/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 172676 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/25/2014 The following person(s) is (are) doing business as CertaPro Painters of Santa Clarita. 26489 Golden Valley Road, Suite 123 , Santa Clarita, CA 91350. ÄThe full name of registrant(s) is/are: CA Squared, Inc. 26489 Golden Valley Road, Suite 123 Santa Clarita, CA 91350. This Business is being conducted by: Äa Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Carrie J. Allen. CA Squared, Inc.. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 06/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 177600 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/01/2014 The following person(s) is (are) doing business as LYFE Transportation. 18321 Ventura Blvd., Suite 400 , Tarzana, CA 91356. ÄThe full name of registrant(s) is/are: Light Year Express, Inc. 18321 Ventura Blvd., Suite 400 Tarzana, CA 91356. This Business is being conducted by: Äa Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/16/2005. /s/: Keith F. Elder. Light Year Express, Inc.. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 07/01/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 177602 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/01/2014 The following person(s) is (are) doing business as Progressive Spinal Care. 275 N. Garfield Ave #4a , Pasadena, CA 91101. ÄThe full name of registrant(s) is/are: Weiss Progressive Chiropractic PC 275 N. Garfield Ave #4a Pasadena, CA 91101. This Business is being conducted by: Äa Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:James Elliot Weiss. Weiss Progressive Chiropractic PC. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 07/01/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 172668 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/25/2014 The following person(s) is (are) doing business as FOUR FOR WAY. 1332 E BROADWAY AVE APT# 1 , GLENDALE, CA 91205. ÄThe full name of registrant(s) is/are: HASMIK VASILYAN 1332 E BROADWAY AVE APT# 1 GLENDALE, CA 91205. This Business is being conducted by: Äan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/05/2014. /s/: HASMIK VASILYAN. HASMIK VASILYAN. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 06/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 172662 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/25/2014 The following person(s) is (are) doing business as Probate Solutions LA, LA Probate Solutions. 553 N. Pacific Coast Hwy ÄSte. B #338 , Redondo Beach, Calif 90277. ÄThe full name of registrant(s) is/are: John Paul Jones, LLC 553 N. Pacific Coast Hwy ÄSte. B #338 Redondo Beach, Calif 90277. This Business is being conducted by: Äa Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/12/2012. /s/: Don Riggs. John Paul Jones, LLC. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 06/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 172660 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/25/2014 The following person(s) is (are) doing business as The Park VNY, The Park Van Nuys. 8300 San Fernando Road , Sun Valley, CA 91352-3222. ÄThe full name of registrant(s) is/are: Steel Hangar, LLC 8300 San Fernando Road Sun Valley, CA 91352-3222, he Argubright Trust Ä18140 Index Street Northridge, CA 91326, ÄThe John F. Feldsted Trust 120 Broadway, Suite 300 ÄSanta Monica, CA 90401. This Business is being conducted by: Äa Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/15/2014. /s/: Cheryl Argubright. Steel Hangar, LLC, he Argubright Trust, ÄThe John F. Feldsted Trust. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 06/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 171292 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/24/2014 The following person(s) is (are) doing business as Green Room Games. 908 Acacia Ä, Glendale, CA 91205. ÄThe full name of registrant(s) is/are: Hayastan Megerdichian 908 Acacia ÄGlendale, CA 91205. This Business is being conducted by: Äan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/24/2014. /s/: Hayastan Megerdichian. Hayastan Megerdichian. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 06/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 172670 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/25/2014 The following person(s) is (are) doing business as Promark Real Estate Management. 9658 Amigo Ave, Ste 112 , Northridge, Ca. 91324. ÄThe full name of registrant(s) is/are: Kurt P. Robinson 9658 Amigo Ave, Ste 112 Northridge, Ca. 91324. This Business is being conducted by: Äan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/11/2014. /s/: Kurt P. Robinson. Kurt P. Robinson. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 06/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 172664 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/25/2014 The following person(s) is (are) doing business as Basecamp At The Brewery. 620 Moulton Ave. , Los Angeles, CA 90031. ÄThe full name of registrant(s) is/are: Keith Berson 3041 Weldon Ave. Los Angeles, CA 90065. This Business is being conducted by: Äan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/15/2014. /s/: Keith Berson. Keith Berson. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 07/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014186663 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/10/2014 The following person(s) is (are) doing business as TRAIN YOUR MIND. 22524 CALIPATRIA DR. , CALABASAS, CA 91302. The full name of registrant(s) is/are: IEB GROUP, LLC 11400 W. OLYMPIC BLVD., SUITE 700 LOS ANGELES, CA 90064. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MONIQUE PREDOVICH. IEB GROUP, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 07/10/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 172674 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/25/2014 The following person(s) is (are) doing business as Heavenlytravelgetaways dot com. 27606 Spencer CT #201 , Santa Clarita, CA 91387. ÄThe full name of registrant(s) is/are: Jillian Justin 27606 Spencer CT #201 Santa Clarita, CA 91387. This Business is being conducted by: Äan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/07/2014. /s/: Jillian Justin. Jillian Justin. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 06/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 172672 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/25/2014 The following person(s) is (are) doing business as RED STAR AUTO TRANSPORT. 1707 S BLUFF RD , MONTEBELLO, CA 90640. ÄThe full name of registrant(s) is/are: ALDO ROJAS 720 S 5th ST MONTEBELLO, CA 90640. This Business is being conducted by: Äan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALDO ROJAS. ALDO ROJAS. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 06/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/25/2014, 07/02/2014, 07/09/2014, 07/16/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 172666 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/25/2014 The following person(s) is (are) doing business as P and D Antiques. 8720 Sierra Hwy , Agua Dulce, CA 91390. ÄThe full name of registrant(s) is/are: Denise Fernandez Ä8720 Sierra Hwy Agua Dulce, CA 91390, Peter Fernandez Ä8720 Sierra Hwy Agua Dulce, CA 91390. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Denise Fernandez . Denise Fernandez , Peter Fernandez .

CALL TODAY FOR SPECIAL MONTHLY RATES!

There is no more convincing medium than a DAILY local newspaper.

PREPAY YOUR AD TODAY!

(310) 458-7737

CLASSIFIED ADVERTISING CONDITIONS: REGULAR RATE: $8.50 a day. Ads over 15 words add 40¢ per word per day. Ad must run a minimum of twelve consecutive days. PREMIUMS: First two words caps no charge. Bold words, italics, centered lines, etc. cost extra. Please call for rates. TYPOS: Check your ad the first day of publication. Sorry, we do not issue credit after an ad has run more than once. DEADLINES: 2:30 p.m. prior the day of publication except for Monday's paper when the deadline is Friday at 2:00 p.m. PAYMENT: All private party ads must be pre-paid. We accept checks, credit cards, and of course cash. CORRESPONDENCE: To place your ad call our offices 9 a.m. to 5 p.m., Monday through Friday, (310) 458-7737; send a check or money order with ad copy to The Santa Monica Daily Press, P.O. Box 1380, Santa Monica, CA 90406. OTHER RATES: For information about the professional services directory or classified display ads, please call our office at (310) 458-7737.

Santa Monica Daily Press HOURS MONDAY - FRIDAY 9:00am - 5:00pm LOCATION 1640 5th Street, Suite 218, Santa Monica, CA 90401

Classifieds GET RID OF YOUR ROLLERBLADES. Sell your sports equipment to someone who will actually use it. Santa Monica Daily Press

PREPAY YOUR AD TODAY!
(310) 458-7737
CALL TODAY FOR SPECIAL MONTHLY RATES!
There is no more convincing medium than a DAILY local newspaper.
$8.50 per day. Up to 15 words, 40 cents each additional word.

DBAS

ÄThis statement was filed with the County Clerk of LOS ANGELES County on 06/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 201492309 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/16/2014 The following person(s) is (are) doing business as Ritual Massage Therapy. 1426 Pacific Ave #4 , Los Angeles, CA 90291. The full name of registrant(s) is/are: Denise Maceluch 1426 Pacific Ave #4 Los Angeles, CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Denise Maceluch. Denise Maceluch. This statement was filed with the County Clerk of LOS ANGELES County on 07/16/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/28/2014, 08/04/2014, 08/11/2014, 08/18/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014194628 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/18/2014 The following person(s) is (are) doing business as BANDIDO PHOTOGRAPHY. 1533 PRINCETON ST. #4 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: JASON IAN SAVAGE 1533 PRINCETON ST. #4 SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/15/2014. /s/: JASON IAN SAVAGE. JASON IAN SAVAGE. This statement was filed with the County Clerk of LOS ANGELES County on 07/18/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/28/2014, 08/04/2014, 08/11/2014, 08/18/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014197571 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/22/2014 The following person(s) is (are) doing business as Via Echo, Woad Raider Publishing. 927 18th St #C , Santa Monica, CA 90403. The full name of registrant(s) is/are: Via Echo Music, LLC 927 18th St #C Santa Monica, CA 90403. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/15/2014. /s/: Padric Payton, Via Echo Music, LLC. Via Echo Music, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 07/22/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/28/2014, 08/04/2014, 08/11/2014, 08/18/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 190245 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/15/2014 The following person(s) is (are) doing business as HOT CARD FEATURES, TOP CARD FEATURES, TOP CARD APPROVALS, PREMIUM CARD HELP, CREDIT CARD GENIE. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404. ÄThe full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by: Äa Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 190244 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/15/2014 The following person(s) is (are) doing business as DISH DEALS, DISH SPECIALS, TOP CARD GURUS, CARD RESOURCE GUIDE, THE CARD GRABBER. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404. ÄThe full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by: Äa Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 190243 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/15/2014 The following person(s) is (are) doing business as ENDLESS CARD MATCHES, THE BEST NEW CARDS, THE CARD INFORMER, YOUR CARD RESOURCE, EXPERT CARD MATCHER. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404. ÄThe full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by: Äa Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 190241 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/15/2014 The following person(s) is (are) doing business as PROFESSIONAL CARD FINDER, NEW CARD INFO, BEST CARD INFO, COOL CARD FINDER, THE CARD EXPERTS. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404. ÄThe full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by: Äa Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 190240 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/15/2014 The following person(s) is (are) doing business as REBEL SPIRITS. 16920 SOUTH MAIN STREET , GARDENA, CA 90248. ÄThe full name of registrant(s) is/are: J & D WINES, INC. 16920 SOUTH MAIN STREET GARDENA, CA 90248. This Business is being conducted by: Äa Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/15/2014. /s/: WILLIAM J. LIPP. J & D WINES, INC.. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 190239 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/15/2014 The following person(s) is (are) doing business as SELECT HOME FURNISHINGS. 641 WEST PALMDALE BLVD. UNIT F , PALMDALE, CA 93551. ÄThe full name of registrant(s) is/are: A ROYAL SUITE, INC. 26536 CARL BOYER DRIVE SANTA CLARITA, CA 91350. This Business is being conducted by: Äa Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/01/2014. /s/: NORBERT MONIZ. A ROYAL SUITE, INC.. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 190242 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/15/2014 The following person(s) is (are) doing business as YOUR CAREER MATCHER, NEW COOL JOBS, YOUR CAREER MATCHES, EXPERT JOB FINDER, JOB BUILDER. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404. ÄThe full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by: Äa Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014192851 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/16/2014 The following person(s) is (are) doing business as XPOSURE. 1431 OCEAN AVE. #411 , LOS ANGELES, CA 90401. The full name of registrant(s) is/are: APPLIED PROFESSIONAL TRAINING 1020 LA SOMBRA DR. SAN MARCOS, CA 92078. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MICHAEL BLUME . APPLIED PROFESSIONAL TRAINING. This statement was filed with the County Clerk of LOS ANGELES County on 07/16/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014208688 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/31/2014 The following person(s) is (are) doing business as BANH MI SHOP. 307 LINCOLN BLVD. , VENICE, CA 90291. The full name of registrant(s) is/are: ANH NEE LLC 315 S. BEVERLY DRIVE, SUITE 510 BEVERLY HILLS, CA 90212. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/11/2014. /s/: HEIDI HUYNH. ANH NEE LLC. This statement was filed with the County Clerk of LOS ANGELES County on 07/31/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014198712 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/23/2014 The following person(s) is (are) doing business as COMMADEAR BRU . 1319 23RD ST. APT. C , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: KAITLIN SABALLUS 1319 23RD ST. APT. C SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KAITLIN SABALLUS. KAITLIN SABALLUS. This statement was filed with the County Clerk of LOS ANGELES County on 07/23/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014200013 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/24/2014 The following person(s) is (are) doing business as PARKIN LOT CARRIER . 6824 LA TIJERA BLVD STE. 119 , LOS ANGELES, CA 90045. The full name of registrant(s) is/are: GILBERT WAMBAA KARANJA 11721 JAMAICA ST. VICTORVILLE, CA 92392. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GILBERT W. KARANJA. GILBERT WAMBAA KARANJA. This statement was filed with the County Clerk of LOS ANGELES County on 07/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014207691 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/30/2014 The following person(s) is (are) doing business as J. MARTIN & COMPANY, J. MARTIN & CO., J. MARTIN FINANCIAL SOLUTIONS . 3230 OVERLAND AVENUE APT. 113 , LOS ANGELES, CA 90034. The full name of registrant(s) is/are: JORGE MARTIN 3230 OVERLAND AVENUE APT. 113 LOS ANGELES, CA 90034. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORGE MARTIN . JORGE MARTIN . This statement was filed with the County Clerk of LOS ANGELES County on 07/30/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 201114 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/24/2014 The following person(s) is (are) doing business as DISH PROMOTIONS, DISH PROMOS, DISH PROMO, SATELLITE DEALS, SATELLITE TV SPECIAL. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404. The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC. This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2014 204785
Current File No. 2011036221
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
STANS VACUUM AND SEWING
Registered owners:Ä PARADIGM L.I.F.E. INC.
This business is conducted by: A CORPORATION
/s/ LUCIA OLIVAS
This statement was filed with the County Clerk of Los Angeles County onÄ 07/29/2014.
SANTA MONICA DAILY PRESS to publish 05/19/2014, 05/26/2014, 06/02/2014, 06/09/2014.

Santa Monica Daily Press GET RID OF YOUR ROLLERBLADES. Sell your sports equipment to someone who will actually use it. Classifieds

PREPAY YOUR AD TODAY! (310) 458-7737 CALL TODAY FOR SPECIAL MONTHLY RATES! There is no more convincing medium than a DAILY local newspaper. $8.50 per day. Up to 15 words, 40 cents each additional word.

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014199708 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/23/2014 The following person(s) is (are) doing business as ONETASTE LOS ANGELES . 714 KENSINGTON ROAD , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: THE NEXT RIGHT THING LLC 714 KENSINGTON ROAD SANTA MONICA, CA 90405. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARCUS RATNATHICAM. THE NEXT RIGHT THING LLC . This statement was filed with the County Clerk of LOS ANGELES County on 07/23/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 201116 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/24/2014 The following person(s) is (are) doing business as DEGREE SOLUTIONS, THE EDU CONNECTION, BEST SATELLITE TV, SATELLITE TV DEALS, NEW SATELLITE TV PROMOS. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404. The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC. This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 201122 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/24/2014 The following person(s) is (are) doing business as JS COIN LAUNDRY. 4621 1/2 ROSEMEAD BLVD , PICO RIVERA, CA 90660. The full name of registrant(s) is/are: JSM VENTURES LLC 14733 MAPLEWOOD DR. CHINO HIIls, CA 91709. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2014. /s/: JOE MEGIA. JSM VENTURES LLC. This statement was filed with the County Clerk of LOS ANGELES County on 07/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 201120 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/24/2014 The following person(s) is (are) doing business as SAGE SERVICES. 2219 14TH STREEET , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: ERINN LALEZARI 2219 14TH STREEET SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ERINN LALEZARI. ERINN LALEZARI. This statement was filed with the County Clerk of LOS ANGELES County on 07/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 190239 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/15/2014 The following person(s) is (are) doing business as SELECT HOME FURNISHINGS. 641 WEST PALMDALE BLVD. UNIT F , PALMDALE, CA 93551. The full name of registrant(s) is/are: A ROYAL SUITE INC. 26536 CARL BOYER DRIVE SANTA CLArITA, CA 91350. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/01/2014. /s/: NORBERT MONIZ. A ROYAL SUITE INC.. This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 190240 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/15/2014 The following person(s) is (are) doing business as REBEL SPIRITS. 16920 SOUTH MAIN STREET , GARDENA, CA 90248. The full name of registrant(s) is/are: J & D WINES INC. 16920 SOUTH MAIN STREET GARDENA, CA 90248. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/15/2014. /s/: WILLIAM J. LIPP. J & D WINES INC.. This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 190246 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/15/2014 The following person(s) is (are) doing business as ARIEL PRODUCTS. 12424 WILSHIRE BLVD. #880 , LA, CA 90025. The full name of registrant(s) is/are: RUSSELL CAPITAL VENTURES INC. 12424 WILSHIRE BLVD. #880 LA, CA 90025. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BIJAN DOKHANIAN. RUSSELL CAPITAL VENTURES INC.. This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014180892 REFILE This statement was filed with the County Clerk of LOS ANGELES on 07/07/2014 The following person(s) is (are) doing business as GAUCHIMAN. 2031 S. Bentley Ave, #104 , LOS ANGELES, CA 90025. The full name of registrant(s) is/are: DANIEL A RODRIGUEZ 2031 S. Bentley Ave, #104 LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/20/2004. /s/: DANIEL A RODRIGUEZ. DANIEL A RODRIGUEZ. This statement was filed with the County Clerk of LOS ANGELES County on 07/07/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014187382 REFILE This statement was filed with the County Clerk of LOS ANGELES on 07/11/2014 The following person(s) is (are) doing business as RODRIGUEZ ROMERO DESIGN . 2031 S. Bentley Ave, #104 , LOS ANGELES, CA 90025. The full name of registrant(s) is/are: DANIEL A RODRIGUEZ 2031 S. Bentley Ave, #104 LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/1/2009. /s/: DANIEL A RODRIGUEZ. DANIEL A RODRIGUEZ. This statement was filed with the County Clerk of LOS ANGELES County on 07/11/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014190278 REFILE This statement was filed with the County Clerk of LOS ANGELES on 07/15/2014 The following person(s) is (are) doing business as VENEXPATS . 2031 S. Bentley Ave, #104 , LOS ANGELES, CA 90025. The full name of registrant(s) is/are: DANIEL A RODRIGUEZ 2031 S. Bentley Ave, #104 LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/21/2009. /s/: DANIEL A RODRIGUEZ. DANIEL A RODRIGUEZ. This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014191051 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/15/2014 The following person(s) is (are) doing business as MMSH & ASSOC. . 630 PICO BLVD. #3 , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: DIANA CAROLINA MOLINA MARTINEZ 630 PICO BLVD. #3 SANTA MONICA, CA 90405, DAVID E. SALAZAR 14195 TERRYKNOLL DR WHITTIER, CA 90604, KENNETH A. MONTES 630 PICO BLVD. #3 SANTA MONICA, CA 90405, INGRID C. HOOKER 11322 HENSHAW AVE. SANTA MONICA, CA 90604. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/06/2014. /s/: DIANA CAROLINA MOLINA MARTINEZ . DIANA CAROLINA MOLINA MARTINEZ , DAVID E. SALAZAR , KENNETH A. MONTES, INGRID C. HOOKER . This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014215415 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/06/2014 The following person(s) is (are) doing business as MUSIC WITH LAURA. 1860 9TH STREET APT. 8 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: LAURA SAGGERS 1860 9TH STREET APT. 8 SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2014. /s/: LAURA SAGGERS. LAURA SAGGERS. This statement was filed with the County Clerk of LOS ANGELES County on 08/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014207363 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/30/2014 The following person(s) is (are) doing business as AMBA YOGA . 2493 1/2 GRANVILLE AVE. , LOS ANGELES, CA 90064. The full name of registrant(s) is/are: MEGHAN MORRIS 2493 1/2 GRANVILLE AVE. LOS ANGELES, CA 90064. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MEGHAN MORRIS. MEGHAN MORRIS. This statement was filed with the County Clerk of LOS ANGELES County on 07/30/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014207343 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/30/2014 The following person(s) is (are) doing business as ZEN WARRIOR TRAINING . 2493 1/2 GRANVILLE AVE. , LOS ANGELES, CA 90064. The full name of registrant(s) is/are: SAMUEL W. MORRIS 2493 1/2 GRANVILLE AVE. LOS ANGELES, CA 90064. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SAMUEL W. MORRIS. SAMUEL W. MORRIS. This statement was filed with the County Clerk of LOS ANGELES County on 07/30/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014199278 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/23/2014 The following person(s) is (are) doing business as APPLIED FP&A SOLUTIONS, APPLIED FP&A . 1603 HAVEMEYER LN. , REDONDO BEACH, CA 90278. The full name of registrant(s) is/are: MARK KAWAKAMI 1603 HAVEMEYER LN. REDONDO BEACH, CA 90278. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARK KAWAKAMI. MARK KAWAKAMI. This statement was filed with the County Clerk of LOS ANGELES County on 07/23/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014210265 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/01/2014 The following person(s) is (are) doing business as CREATED BY ALEX . 854 4TH STREET UNIT C , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: ALEXANDER ESSEVELD 854 4TH STREET UNIT C SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALEXANDER ESSEVELD. ALEXANDER ESSEVELD. This statement was filed with the County Clerk of LOS ANGELES County on 08/01/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 201379 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/25/2014 The following person(s) is (are) doing business as GARDENA VILLAS, 16949 SO. WESTERN AVE., GARDENA, CA 90247.Ä The full name of registrant(s) is/are: SEALS III, LLC 1033 GAYLEY AVE. STE. 200 LOS ANGELES, CA 90024, THE GOLDMAN FAMILY NO. III (G) LLC 1553 S. ROXBURY DR. LOS ANGELES, CA 90035. This Business is being conducted by:Ä a Limited Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/1965. /s/: N. SCOTT LIEBERT. SEALS III, LLC, THE GOLDMAN FAMILY NO. III (G) LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 07/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 201378 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/25/2014 The following person(s) is (are) doing business as PARKLANE MOBILE ESTATES. 20401 SOLEDAD CANYON ROAD , SANTA CLARITA, CA 91351.Ä The

Classifieds GET RID OF YOUR ROLLERBLADES. Sell your sports equipment to someone who will actually use it. Santa Monica Daily Press

PREPAY YOUR AD TODAY! (310) 458-7737 CALL TODAY FOR SPECIAL MONTHLY RATES! There is no more convincing medium than a DAILY local newspaper. $8.50 per day. Up to 15 words, 40 cents each additional word.

DBAS

full name of registrant(s) is/are: SEALS III, LLC 1033 GAYLEY AVE. STE. 200 LOS ANGELES, CA 90024, THE GOLDMAN FAMILY NO. III (G) LLC 1553 S. ROXBURY DR. LOS ANGELES, CA 90035. This Business is being conducted by:Ä a Limited Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/1965. /s/: N. SCOTT LIEBERT. SEALS III, LLC, THE GOLDMAN FAMILY NO. III (G) LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 07/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 216295 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/06/2014 The following person(s) is (are) doing business as MSA MODELS. 233 WILSHIRE BLVD. STE 700 , SANTA MONICA, CA 90401.Ä The full name of registrant(s) is/are: MODEL SERVICE LLC. 570 7TH AVE. STE. 1000 NEW YORK, NY 10018. This Business is being conducted by:Ä a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/01/2014. /s/: WILLIAMS IVERS. MODEL SERVICE LLC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 08/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 216299 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/06/2014 The following person(s) is (are) doing business as TESTED BY TEACHERS. 2625 JOHNSTON STREET , LOS ANGELES, CA 90031.Ä The full name of registrant(s) is/are: MARISA ANNELLE CRABTREE 2625 JOHNSTON STREET LOS ANGELES, CA 90031. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARISA ANNELLE CRABTREE. MARISA ANNELLE CRABTREE.Ä This statement was filed with the County Clerk of LOS ANGELES County on 08/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 216301 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/06/2014 The following person(s) is (are) doing business as SHANNAN LEIGH REEVE. 5616 STROHM AVE. #9 , NORTH HOLLYWOOD, CA 91601.Ä The full name of registrant(s) is/are: SHANNAN LEIGH BELMONT 5616 STROHM AVE. #9 NORTH HOLLYWOOD, CA 91601. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/17/2014. /s/: SHANNAN LEIGH BELMONT. SHANNAN LEIGH BELMONT.Ä This statement was filed with the County Clerk of LOS ANGELES County on 08/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 216280 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/06/2014 The following person(s) is (are) doing business as ACCOUNTING CONNECTIONS. 32171 SAILVIEW LANE , WESTLAKE VILLAGE, CA 91361.Ä The full name of registrant(s) is/are: DENISE MORRISON 32171 SAILVIEW LANE WESTLAKE VILLAGE, CA 91361. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2014. /s/: DENISE MORRISON. DENISE MORRISON.Ä This statement was filed with the County Clerk of LOS ANGELES County on 08/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 216281 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/06/2014 The following person(s) is (are) doing business as TRACI HOFFBERG EVENTS. 4138 VANTAGE AVE. , STUDIO CITY, CA 91604.Ä The full name of registrant(s) is/are: TRACI HOFFBERG 4138 VANTAGE AVE. STUDIO CITY, CA 91604. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/03/2014. /s/: TRACI HOFFBERG. TRACI HOFFBERG.Ä This statement was filed with the County Clerk of LOS ANGELES County on 08/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY

DBAS

PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 216297 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/06/2014 The following person(s) is (are) doing business as BIN AND TRONICS, AUTO IT SUPPORT. 8601 INTERNATIONAL AVE. #237 , CANOGA PARK, CA 91304.Ä The full name of registrant(s) is/are: FMS ENTERPRISES LLC. 8601 INTERNATIONAL AVE. #237 CANOGA PARK, CA 91304. This Business is being conducted by:Ä a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:FRED MARZILLIER. FMS ENTERPRISES LLC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 08/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 213055 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/04/2014 The following person(s) is (are) doing business as DCM SERVICES, EPAD PROVISIONS, FIVE FUEGO. 316 N. BEACHWOOD DR. , BURBANK, CA 91505.Ä The full name of registrant(s) is/are: ELECTRIC POSTAGE LLC. 316 N. BEACHWOOD DR. BURBANK, CA 91505. This Business is being conducted by:Ä a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DAX VALDEZ. ELECTRIC POSTAGE LLC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 08/04/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 213050 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/04/2014 The following person(s) is (are) doing business as MSGEX-4XX, MSGEX. 5452 WOODMAN AVENUE , SHERMAN OAKS, CA 91401.Ä The full name of registrant(s) is/are: EDELSONENTERPRISES, LLC. 5452 WOODMAN AVENUE SHERMAN OAKS, CA 91401. This Business is being conducted by:Ä a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MICHAEL EDELSON. EDELSONENTERPRISES, LLC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 08/04/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE

DBAS

FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 213052 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/04/2014 The following person(s) is (are) doing business as BONZA BAKERY. 10207 COLLETT AVE. , NORTH HILLS, CA 91343.Ä The full name of registrant(s) is/are: ALLISON APODACA 10207 COLLETT AVE. NORTH HILLS, CA 91343. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALLISON APODACA. ALLISON APODACA.Ä This statement was filed with the County Clerk of LOS ANGELES County on 08/04/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 213048 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/04/2014 The following person(s) is (are) doing business as LOVE YOUR PLANET. 308 N. LOUISE ST. #11 , GLENDALE, CA 91206.Ä The full name of registrant(s) is/are: CHRISTINA CURRIER 308 N. LOUISE ST. #11 GLENDALE, CA 91206. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CHRISTINA CURRIER. CHRISTINA CURRIER.Ä This statement was filed with the County Clerk of LOS ANGELES County on 08/04/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 213041 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/04/2014 The following person(s) is (are) doing business as CHAIRMAN DAN MUSIC. 23413 BALMORAL LANE , WEST HILLS, CA 91307.Ä The full name of registrant(s) is/are: DANIEL ALLAN CARLIN 23413 BALMORAL LANE WEST HILLS, CA 91307. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/01/2014. /s/: DANIEL ALLAN CARLIN. DANIEL ALLAN CARLIN.Ä This statement was filed with the County Clerk of LOS ANGELES County on 07/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS

DBAS

BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 205986 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as DLT PROPERTY CONSULTING. 5267 RABER STREET , LOS ANGELES, CA 90042.Ä The full name of registrant(s) is/are: CHRISTINA DE LA TORRE 5267 RABER STREET LOS ANGELES, CA 90042. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/15/2014. /s/: CHRISTINA DE LA TORRE. CHRISTINA DE LA TORRE.Ä This statement was filed with the County Clerk of LOS ANGELES County on 07/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 204800 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as SELECT DENTAL GROUP. 2171 TORRANCE BLVD. SUITE 1 , TORRANCE, CA 90501.Ä The full name of registrant(s) is/are: DEAN SALO, DDS, INC. 2055 TORRANCE BLVD.Ä TORRANCE, CA 90501. This Business is being conducted by:Ä a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DEAN SALO DDS. DEAN SALO, DDS, INC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 07/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 205988 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as MLZ FREIGHT. 702 1/2 WEST 42ND STREET , LOS ANGELES, CA 90037.Ä The full name of registrant(s) is/are: MARTHA LETICIA ZAVALA 702 1/2 WEST 42ND STREET LOS ANGELES, CA 90037. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/12/2014. /s/: MARTHA LETICIA ZAVALA. MARTHA LETICIA ZAVALA.Ä This statement was filed with the County Clerk of LOS ANGELES County on 07/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES

DBAS

FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 204796 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as AZURE AID. 355 SOUTH GRAND AVE. #2450 , LOS ANGELES, CA 90071.Ä The full name of registrant(s) is/are: PARTNERS USA, INC. 355 SOUTH GRAND AVE. #2450 LOS ANGELES, CA 90071. This Business is being conducted by:Ä a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOHN SANO. PARTNERS USA, INC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 07/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 204798 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as SRI LANKA EXPRESS. 12922 OSBORNE ST. , ARLETA, CA 91331.Ä The full name of registrant(s) is/are: HASSINA LEELARATHNA 12922 OSBORNE ST. ARLETA, CA 91331. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/01/2014. /s/: HASSINA LEELARATHNA. HASSINA LEELARATHNA.Ä This statement was filed with the County Clerk of LOS ANGELES County on 07/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 204786 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as USA DEAF SWIMMING, USADS. 9310 TOPANGA CANYON BLVD. SUITE 210 , CHATSWORTH, CA 91311.Ä The full name of registrant(s) is/are: UNITED STATES DEAF SWIMMING, INC. 9310 TOPANGA CANYON BLVD. SUITE 210 CHATSWORTH, CA 91311. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2006. /s/: DAA ELAM.

Santa Monica Daily Press GET RID OF YOUR ROLLERBLADES. Sell your sports equipment to someone who will actually use it. Classifieds

PREPAY YOUR AD TODAY! (310) 458-7737 CALL TODAY FOR SPECIAL MONTHLY RATES! There is no more convincing medium than a DAILY local newspaper. $8.50 per day. Up to 15 words, 40 cents each additional word.

DBAS

UNITED STATES DEAF SWIMMING, INC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 07/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 204790 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as MAGNOLIA PARK PROPERTIES. 3208 WEST MAGNOLIA BLVD. , BURBANK, CA 91505.Ä The full name of registrant(s) is/are: STUART MILL PROPERTIES LLC. 939 MANZANITA ST. LOS ANGELES, CA 90029. This Business is being conducted by:Ä a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KERRY N. HITE. STUART MILL PROPERTIES LLC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 07/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 204792 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as KISTIN, NEW WORLD MYSTIC. 603 S. COCHRAN AVE. APT 307 , LOS ANGELES, CA 90036.Ä The full name of registrant(s) is/are: HREFNA KISTIN SIGURDARDOTTIR 603 S. COCHRAN AVE. APT 307 LOS ANGELES, CA 90036. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HREFNA KISTIN SIGURDARDOTTIR. HREFNA KISTIN SIGURDARDOTTIR.Ä This statement was filed with the County Clerk of LOS ANGELES County on 07/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014208845 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 07/31/2014 The following person(s) is (are) doing business as PILAR AND LUCY. 1626 MONTANA AVE. , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: VICTORIA ANDAHAZY 1626 MONTANA AVE. SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/08/2014. /s/: VICTORIA ANDAHAZY. VICTORIA ANDAHAZY. This statement was filed with the County Clerk of LOS ANGELES County on 07/31/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 216283 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as TOP AUTO CONNECTION, TOP AUTO QUOTES, AUTO QUTO ASSISSTANT, THE BEST AUTO QUOTES, OFFICIAL CAR CONNECTION. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404.Ä The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by:Ä a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 216284 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as YOUR HEALTH GUIDE, TOP HEALTH CONNECTION, THE HEALTH CONNECTION, NEW HEALTH MATCHES, OFFICIAL HEALTH CONNECTION. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404.Ä The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by:Ä a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 216285 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as NEW HEALTH FINDER, OFFICIAL HEALTH QUOTES, HEALTH QUOTE MASTER, BETTER HEALTH MATCHES, THE BEST HEALTH QUOTES. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404.Ä The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by:Ä a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 205998 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as PERFECT CAREER FINDER, THE JOB MATCHER, NEW JOB MATCHER, LOCAL JOB SUPPORT, LOCAL CAREER SUPPORT. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404.Ä The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by:Ä a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 206000 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as OFFICIAL CARD MATCHES, JUST NEW CARDS, NEW CARDS ONLY, SIMPLE CARD FINDER, OFFICIAL JOB OFFERS. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404.Ä The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by:Ä a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 205996 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as NINJA CLICKS, SMARTCLICKS, SMARTSENSE, CLICKSTACK, BIZCLICKS. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404.Ä The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by:Ä a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 205994 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as OFFICIAL JOB MATCHES, OFFICIAL FINDER, NEW CAREER UPDATES, DIRECT JOB FINDER, NEW CAREER OFFERS. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404.Ä The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by:Ä a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 205992 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as TOP CARD HELPER, TOP CARD MATCHER, PERFECT CARD MATCHES, PERFECT CARD HELPER, DIRECT CARD MATCHER. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404.Ä The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by:Ä a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 205990 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as NEW CARD INFORMER, THE TOP CARDS, OFFICIAL CARD FINDER, OFFICIAL CARD FEATURES, OFFICIAL CARD SPOTTER. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404.Ä The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by:Ä a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 205984 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as DIRECT CARD HELPER, PERFECT CARD SPOTTER, NEW CARD FEATURES, NEW CARD CONNECTION, NEW CARD RESOURCE. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404.Ä The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by:Ä a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 204788 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as YOUR AUTO ASSISTANT, AUTO BARGAIN HUNTER, AUTO DEAL EXPERT, DAILY AUTO SAVINGS, FINANCE HELPER. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404.Ä The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by:Ä a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 188605 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/14/2014 The following person(s) is (are) doing business as PLAN FOR COLLAGE NATIONWIDE. 6345 BALBOA BLVD. BUILDING 1, STE. #105 , ENCINO, CA 91316.Ä The full name of registrant(s) is/are: ONLINE NETWORKING BOUTIQUE, LLC. 4525 TENANGO DR WOODLAND HILLS, CA 91364. This Business is being conducted by:Ä a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:OXANA ERUSH. ONLINE NETWORKING BOUTIQUE, LLC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 07/14/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish

Classifieds GET RID OF YOUR ROLLERBLADES. Sell your sports equipment to someone who will actually use it. Santa Monica Daily Press

PREPAY YOUR AD TODAY! (310) 458-7737 CALL TODAY FOR SPECIAL MONTHLY RATES! There is no more convincing medium than a DAILY local newspaper. $8.50 per day. Up to 15 words, 40 cents each additional word.

DBAS

08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 188603 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/14/2014 The following person(s) is (are) doing business as ILL LITERACY. 2440 CORINTH AVE. #302 , LOS ANGELES, CA 90064-2004.Ä The full name of registrant(s) is/are: NICOLAS CARY 2440 CORINTH AVE. #302 LOS ANGELES, CA 90064-2004, ADRIEL LUIS 2440 CORINTH AVE. #302 LOS ANGELES, CA 90064-2004, DAHLAK BRATHWAITE 2440 CORINTH AVE. #302 LOS ANGELES, CA 90064-2004. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:NICOLAS CARY. NICOLAS CARY, ADRIEL LUIS, DAHLAK BRATHWAITE.Ä This statement was filed with the County Clerk of LOS ANGELES County on 07/14/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 188596 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/14/2014 The following person(s) is (are) doing business as ABC REAL ESTATE AND MORTGAGE BROKERS, SAMSON INTERIOR DESIGN, SAMSON LANDSCAPING. 9903 SANT MONICA BLVD. #501 , BEVERLY HILLS, CA 90212.Ä The full name of registrant(s) is/are: SAMSON BUILDERS, INC. 9903 SANT MONICA BLVD. #501 BEVERLY HILLS, CA 90212. This Business is being conducted by:Ä a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:IRA AFARI. SAMSON BUILDERS, INC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 07/14/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 188601 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/14/2014 The following person(s) is (are) doing business as YOGA WITH MP. 1120 W. 155TH STREET #21 , GARDENA, CA 90247.Ä The full name of registrant(s) is/are: MARY ANN M. PASTOR 1120 W. 155TH STREET #21 GARDENA, CA 90247. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/01/2014. /s/: MARY ANN M. PASTOR. MARY ANN M. PASTOR.Ä This statement was filed with the County Clerk of LOS ANGELES County on 07/14/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE

DBAS

COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 188599 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/14/2014 The following person(s) is (are) doing business as B AND G WEALTH PLANNING ATTORNEYS. 880 APOLLO, SUITE 334 , EL SEGUNDO, CA 90245.Ä The full name of registrant(s) is/are: BERGMAN & GUTIERREZ LLP 880 APOLLO, SUITE 334 EL SEGUNDO, CA 90245. This Business is being conducted by:Ä a Limited Liability Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DEBORAH P. GUTIERREZ. BERGMAN & GUTIERREZ LLP.Ä This statement was filed with the County Clerk of LOS ANGELES County on 07/14/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 188607 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/14/2014 The following person(s) is (are) doing business as INVISIBLE INC PRODUCTIONS. 9010 BURTON WAY , BEVERLY HILLS, CA 90211.Ä The full name of registrant(s) is/are: DE BURGH PRODUCTIONS LLC 9010 BURTON WAY BEVERLY HILLS, CA 90211. This Business is being conducted by:Ä a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MICHAEL J. SALVATORE. DE BURGH PRODUCTIONS LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 07/14/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 188609 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/14/2014 The following person(s) is (are) doing business as BIRD N HAND. 339 N. FAIRFAX AVENUE , LOS ANGELES, CA 90036.Ä The full name of registrant(s) is/are: CHAMEAU INC. 339 N. FAIRFAX AVENUE LOS ANGELES, CA 90036. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/15/2014. /s/: KELLY KLEMOVICH. CHAMEAU INC..Ä This statement was filed with the

DBAS

County Clerk of LOS ANGELES County on 07/14/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014212223 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/04/2014 The following person(s) is (are) doing business as FULL RANGE FILM CONSULTING . 1315 OCEAN PARK BLVD. #5 , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: STEPHEN STANLEY 1315 OCEAN PARK BLVD. #5 SANTA MONICA, CA 90405, JOSEPH BUSH 1315 OCEAN PARK BLVD. #5 SANTA MONICA, CA 90405. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:STEPHEN STANLEY. STEPHEN STANLEY, JOSEPH BUSH . This statement was filed with the County Clerk of LOS ANGELES County on 08/04/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014191096 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/15/2014 The following person(s) is (are) doing business as SC PRINT AND PROMO. 3930 VALLEY BLVD. SUITE E , WALNUT, CA 91789. The full name of registrant(s) is/are: SC PRINT AND PROMO INC. 323 S MYRTLEWOOD STREET WEST COVINA, CA 91791. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARIE E JIMENEZ . SC PRINT AND PROMO INC. . This statement was filed with the County Clerk of LOS ANGELES County on 08/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014215500 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/06/2014 The following person(s) is (are) doing business as MASUMI TATTOO. 8950 W. OLYMPIC BLVD. #496 , BEVERLY HILLS, CA 90211. The full name of registrant(s) is/are: CHRISTINA WORKMAN 8950 W. OLYMPIC BLVD. #496 BEVERLY HILLS, CA 90211. This Business is being conducted by: an Individual. The registrant commenced to

DBAS

transact business under the fictitious business name or names listed on (Date)1/2006. /s/: CHRISTINA WORKMAN. CHRISTINA WORKMAN. This statement was filed with the County Clerk of LOS ANGELES County on 08/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 216282 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/29/2014 The following person(s) is (are) doing business as OFFICIAL AUTO QUOTES, AUTO QUOTES GURUS, AUTO QUOTE MASTER, DIRECT AUTO CONNECTION, OFFICIAL AUTOS . 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404.Ä The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by:Ä a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/11/2014, 08/18/2014, 08/25/2014, 09/01/2014.

Health

Health

NO ONE SHOULD LIVE IN PAIN. Effective therapy depends on the connection between you and your therapist. FREE FIRST SESSION with licensed marriage and family therapist. No cost. No obligation. Lee Miller MFT, 310-494-7489

Real Estate

Commercial

SANTA MONICA OFFICE SUITE for lease in beautiful garden building. Approx. 610 square feet, split-level suite. Utilities included. 30th Street near Ocean Park Boulevard. $1,850.00/ month. (310) 456-7031 X175

Services

Business Services

Back to school promotion To all Old and New customers, Allen Sy used to work @Sams, Santa Monica. Now at DJ's All About Hair. 10864 La Grange ave, Los Angeles, Ca 90025. Regular price for Men haircut $18 Senior $15. $8 Off with Ad or Student ID 626-236-6938 (310) 441-1813

Personal Services

BLISSFUL RELAXATION! Experience Tranquility & Freedom from Stress through Nurturing & Caring touch in a total healing environment. Lynda, LMT: 310-749-0621

Announcements

Announcements

Notice is hereby given that a public lien sale of the following personal property will be sold at the hour of 2:30pm on Monday, August 25, 2014 at 1620 14th Street, Santa Monica, County of Los Angeles, State of California. The property is being stored at SANTA MONICA MINI STORAGE. This lien and its enforcement is authorized by chapter 10 commencing with section 21700 of the California Business and Professions Code.

Unit #601A C. JENSEN #274A N. JORDAN #542A N. JORDAN #694A N. JORDAN. General household goods, luggage, clothing, toys, lamps, futon frame and or miscellaneous items.

Purchases must be paid for at the time of sale, cash only. Items sold as is and must be removed at the time of sale. There is a $100 cleaning deposit, refunded after units are completely empty and cleaned. Sale is subject to cancellation in the event of settlement between owner and obligated party. Dated this 11th & 18th day of August 2014

Employment

Caregiver

The Santa Monica Daily Press is seeking a double-threat journalist who can contribute interesting stories while displaying sharp editing skills to make an immediate contribution to our newsroom. This is an ideal position for a hungry journalist looking to expand their skills as the job provides an opportunity to move beyond just writing. We're looking for someone that can produce a minimum of six stories per week, proofread and manage production of the paper one day per week. Successful candidates will be able to handle the diverse story needs of one of Southern California's most interesting cities. You will be expected to talk to politicians, artists, school children, transients, business owners and soccer moms with equal professionalism and enthusiasm. Photography skills, ability to speak Spanish, knowledge of Photoshop and familiarity with Quark are desired, but not required. SMDP is the dominant news source for Santa Monica but not the only game in town. To join our team you must have a desire to surpass the competition and help the paper continue it's successful trajectory. Send resume, clips and salary history to editor@smdp.com. (310) 458-7737

Help Wanted

CAFE COUNTER HELP needed. Interactive Cafe near 3rd St. 215 Broadway. Must be experienced. Apply in person (310) 396-9898

ANNOUNCEMENTS
DID YOU KNOW 144 million U.S. Adults read a Newspaper print copy each week? Discover the Power of Newspaper Advertising. For a free brochure call 916-288-6011 or email cecelia@cnpa.com (Cal-SCAN)

DID YOU KNOW 7 IN 10 Americans or 158 million U.S. Adults read content from newspaper media each week? Discover the Power of Newspaper Advertising. For a free brochure call 916-288-6011 or email cecelia@cnpa.com (Cal-SCAN)

DID YOU KNOW Newspaper-generated content is so valuable it's taken and repeated, condensed, broadcast, tweeted, discussed, posted, copied, edited, and emailed countless times throughout the day by others? Discover the Power of Newspaper Advertising. For a free brochure call 916-288-6011 or email cecelia@cnpa.com (Cal-SCAN)

DID YOU KNOW that not only does newspaper media reach a HUGE Audience, they also reach an ENGAGED AUDIENCE. Discover the Power of Newspaper Advertising. For a free brochure call 916-288-6011 or email cecelia@cnpa.com (Cal-SCAN)

AUTOS WANTED
DONATE YOUR CAR, TRUCK OR BOAT TO HERITAGE FOR THE BLIND. Free 3 Day Vacation, Tax Deductible, Free Towing, All Paperwork Taken Care Of. 800-731-5042. (Cal-SCAN)

CABLE/SATELLITE TV
New Copy Effective 8/10/14

DIRECTV starting at $24.95/mo. Free 3-Months of HBO, starz, SHOWTIME & CINEMAX. FREE RECEIVER Upgrade! 2014 NFL Sunday Ticket Included with Select Packages. Some exclusions apply - Call for details 1-800-385-9017. (Cal-SCAN)

DISH TV Retailer. Starting at $19.99/month (for 12 mos.) & High Speed Internet starting at $14.95/month (where available.) SAVE! Ask About SAME DAY Installation! CALL Now! 1-800-357-0810 (Cal-SCAN)

CAREER TRAINING/EDUCATION
MEDICAL BILLING TRAINEES NEEDED! Become a Medical Office Assistant! NO EXPERIENCE NEEDED! Online training gets you Job ready! HS Diploma/GED & PC needed! 1-888-407-7063 (Cal-SCAN)

FINANCIAL SERVICES
Are you in BIG trouble with the IRS? Stop wage & bank levies, liens & audits, unfiled tax returns, payroll issues, & resolve tax debt FAST. Seen on CNN. A BBB. Call 1-800-761-5395. (Cal-SCAN)

Do you owe over $10,000 to the IRS or State in back taxes? Get tax relief now! Call BlueTax, the nation's full service tax solution firm. 800-393-6403. (Cal-SCAN)

Is Your Identity Protected? It is our promise to provide the most comprehensive identity theft prevention and response products available! Call Today for 30-Day FREE TRIAL 1-800-908-5194. (Cal-SCAN)

Reduce Your Past Tax Bill by as much as 75 Percent. Stop Levies, Liens and Wage Garnishments. Call The Tax DR Now to see if you Qualify. 1-800-498-1067. (Cal-SCAN)

HEALTH/MEDICAL
MEN'S LIFESTYLE MEDS
Viagra - Cialis – Levitra
USA Pharmacies
Telemedicine Physicians
Overnight Shipping Available
Trusted Since 1998
800-951-6337
VIAMEDIC.COM
Save 5% using code: CAL14
Coupon exp. 12.31.2014 (Cal-SCAN)

HELP WANTED/DRIVERS
DRIVERS – START WITH OUR TRAINING OR CONTINUE YOUR SOLID CAREER. You Have Options! Company Drivers, Lease Purchase or Owner Operators Needed. 888-302-4618 www.CentralTruckDrivingjobs.com (CalSCAN)

TRUCK DRIVERS! Obtain Class A CDL in 2 ? weeks. Company Sponsored Training. Also Hiring Recent Truck School Graduates, Experienced Drivers. Must be 21 or Older. Call: (866) 275-2349. (Cal-SCAN)

MEDICAL EQUIPMENT
Safe Step Walk-In Tub Alert for Seniors. Bathroom falls can be fatal. Approved by Arthritis Foundation. Therapeutic Jets. Less Than 4 Inch Step-In. Wide Door. Anti-Slip Floors. American Made. Installation Included. Call 800-799-4811 for $750 Off. (Cal-SCAN)

We take care of U

The rankings take care of themselves





25 consecutive years Best in the West and Top 5 nationally

U.S.News & World Report

The doctors, nurses, staff and volunteers of UCLA are honored to be at the top of *U.S.News & World Report's* Best Hospitals for 2014-15. We're especially proud to be the only hospital in Southern California consistently ranked among the best in the country. Still, our greatest honor is serving you. From the routine to the most complex, bringing world-class medical care to you always comes first.

UCLA Health | it begins with U

Scan to find a doctor near you

To find a UCLA doctor near you, just call us at 1-800-UCLA-MD1 or visit uclahealth.org

uclahealth.org/getsocial