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MONDAY, AUGUST 11, 2008

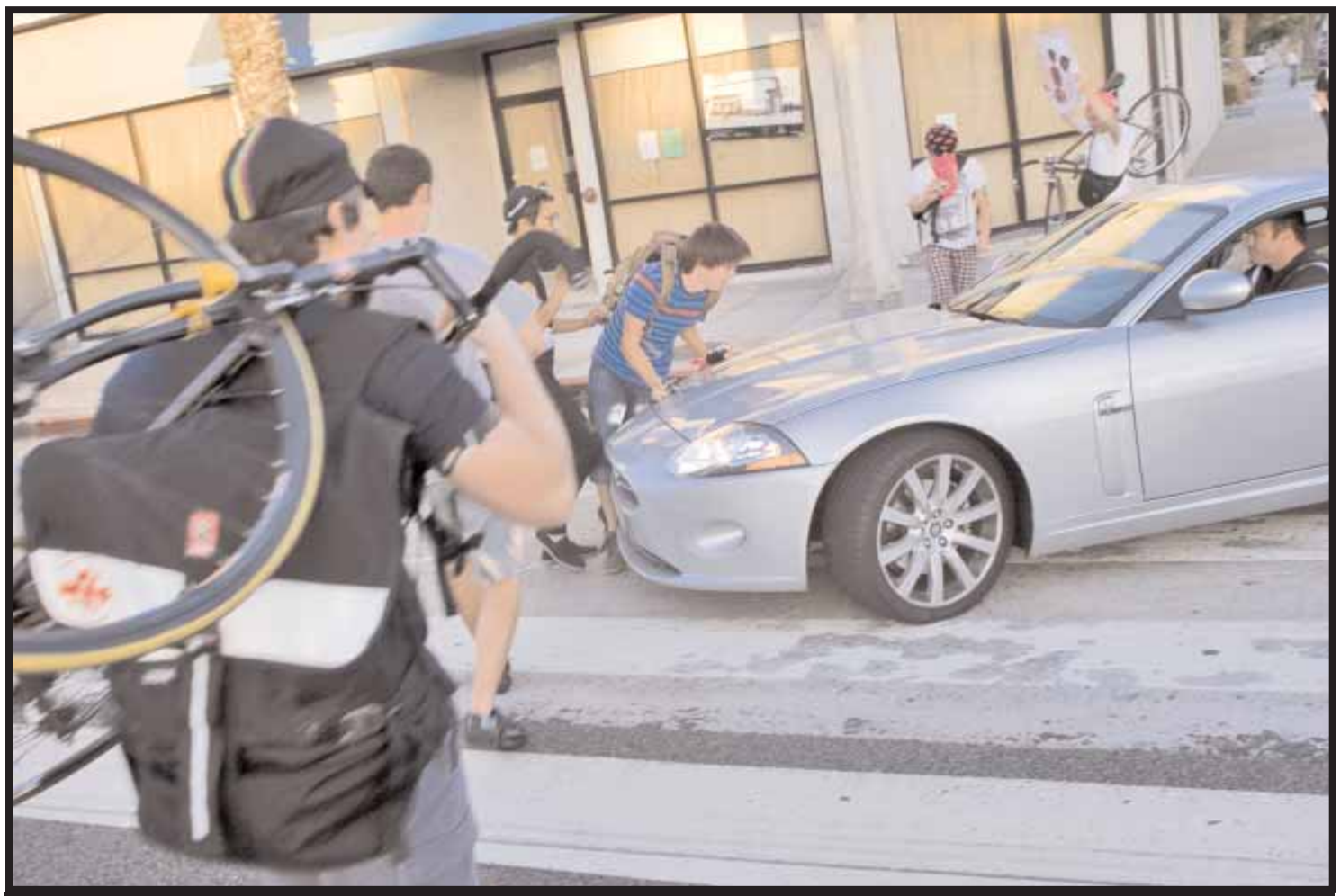
Volume 7 Issue 232

Santa Monica Daily Press

PICKING POINTERS SEE PAGE 8

Since 2001: A news odyssey

THE VINE RIPENED ISSUE



CLOSE CALL

Brandon Wise *brandonw@smdp.com*

Protesters led by local cyclist activist group Crimanimalz dodge a car during a demonstration dubbed 'Crosswalk Craps' at 10th Street and Wilshire Boulevard Friday afternoon. The event was staged to protest an increase in tickets being handed out during Critical Mass rides. Critical Mass is a monthly ride attended by a number of bicycle riders that has at times been the subject of police scrutiny.

COMMUNITY PROFILES | SHERYL HAYASHIDA

Honoring her elders

BY MELODY HANATANI
Daily Press Staff Writer

DOWNTOWN Sheryl Hayashida wants respect, for senior citizens that is.

The new director of the Elder Abuse and Prevention Program at Wise & Healthy Aging is on a mission to bring more esteem to the silver-haired set.

It's a mission that started two years ago when Hayashida moved back to her native hometown of Torrance to care for her ill mother, the long-time employment law attorney leaving her job as a staff counsel for Washington County in Oregon.

Always interested in pursuing elder law work in her own retirement, advising on matters related to conservatorships and estate planning, Hayashida joined the staff at Bet Tzedek in Los Angeles, a firm that provides free legal assistance to low-income individuals.

She focused specifically on the elder law section, working in the nonprofit's clinic where senior citizens would come in and begin their paperwork on conservatorships and other legal matters.

But what she was surprised to see was the overwhelming majority of cases specifically dealt with abuse.

"Elder abuse was not something I thought would be included when I started working at Bet Tzedek," she said. "A lot of

SEE CP PAGE 11

Melody Hanatani melodyh@smdp.com

HAYASHIDA

Escarce earns belated support

BY MELODY HANATANI
Daily Press Staff Writer

DOWNTOWN Less than one week after narrowly losing out on an endorsement from the city's most influential political party, Board of Education incumbent Jose Escarce has received support from the group's steering committee.

The stamp of approval came Saturday during a closed-door session of the Santa Monicans for Renters' Rights (SMRR) steering committee and amid concerns by some that an override would be made against the vote of the general membership during the ruling political party's convention the previous weekend.

The steering committee also voted to endorse Santa Monica College's $295 million bond measure, which will fund campus capital projects, and a proposed update to City Hall's Utility Users Tax, both of which are on the Nov. 4 ballot.

The remaining two open endorsements for the City Council were left undetermined. Incumbents Ken Genser and Richard Bloom received endorsements at the convention while Recreation and Parks Commissioner Ted Winterer came close but didn't garner the necessary votes.

First elected to the school board in 2000, Escarce failed to secure the necessary 55 percent of membership votes on Aug. 3, missing out twice by one vote during the convention, ending up with a close 54.9 percent.

The steering committee saw that a majority of the people at the convention wanted to support Escarce, according to Patricia Hoffman, the SMRR co-chair and committee member.

"One of the things that I have rarely seen in an elected official is that he realized that

SEE ENDORSEMENT PAGE 10

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PREVIEWS

WHAT'S UP
WESTSIDE
OUT AND ABOUT IN SANTA MONICA AND SURROUNDS

Library games
2101 Ocean Park Blvd., 1 p.m. — 3 p.m.
Challenge your mind, meet new people, and ultimately have fun at the Fairview Branch Library as they host games of bridge and Scrabble every Monday through Oct. 5. Game days are open to the public. For more information, call (310) 450-0443.

A roaring Rotary
1250 Capri Dr., 12 p.m. — 1:30 p.m.
The Rotary Club of Santa Monica has long enjoyed a reputation as being the hub for Westside men and women who are dedicated to improving their local and worldwide communities. This club, which meets every Monday, is a melting pot for cultural ideas from the diverse ethnic makeup of its members. Those interested in attending their regular lunch should contact June M. Doy at (310) 917-3313.

Calling all gymnasts
5433 Beethoven St., Multiple times
Broadway Gymnastics School offers youth, kinder, special education and competitive team camps every weekday through Aug. 29. Sign-ups are available for the day, week or entire summer. The spectacular gymnastics and sports camp incorporates exercise and education into a fun-filled day program. Gymnastics paired with other sports as well as art, drama, fieldtrips, and swimming ensure children will get the most out of each day. Camp is filled with an exciting array of activities to captivate all ages. Before and after care is available and can be arranged at registration. Visit www.broadwaygym.com/summercamps2008.php or call (310) 450-0012 for more information.

Tuesday, Aug. 12, 2008

Workouts for teens
3026 Nebraska Ave., 3:30 p.m. — 5 p.m.
Max offers two daily classes teaching teens how to exercise and eat properly in a cool and fun environment. They get to hang out afterwards in the wi-fi lounge, play Nintendo Wii, or simply surf the Internet. For information, call (310) 867-1650.

Write away
2101 Ocean Park Blvd., 12 p.m. — 2 p.m.
Inspiration, guidance, direction, and support are offered for all writers every Tuesday at the Fairview Branch Library. For more information, call (310) 450-0443.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.

Snacking just got healthier

BY RAQUEL MARIA DILLON
Associated Press Writer

LOS ANGELES Snack lovers, rejoice: Munching on potato chips just got a little healthier.

Four food companies agreed to reduce levels of a cancer-causing chemical in their potato chips and french fries under a settlement announced Friday by the state attorney general's office.

The state sued H.J. Heinz Co., Frito-Lay, Kettle Foods Inc., and Lance Inc. in 2005 for allegedly violating a state requirement that companies post warning labels on products with carcinogens.

The companies avoided trial by agreeing to pay a combined $3 million in fines and reduce the levels of acrylamide in their

SEE **SNACKS** PAGE 11

Gambling on fantasy football

BY MICHAEL LIEDTKE
AP Business Writer

SAN FRANCISCO By the time he graduated from MIT, Jeff Ma already had led a life many guys dream about. His card-counting prowess at blackjack tables during wild weekends in Las Vegas and Atlantic City won him and his college buddies millions of dollars, inspiring a best-selling book and the recent movie "21."

Now 35 years old, Ma thinks he can hit his next jackpot in a different fantasy land — the fanciful football leagues that will preoccupy millions of people during the next four months as they accumulate points based on the statistics of NFL players picked for their imaginary teams.

Hoping to introduce a younger generation to the game of fantasy football, Ma and his primary business partner, Mike Kerns, have launched a program that enables the leagues to be managed within the popular Internet hangout Facebook.

Ma and Kerns, who run Citizen Sports Inc., reason that fantasy sports are ideally suited for online social networks like Facebook because the leagues are typically

SEE **FANTASY** PAGE 10

SOFT LANDING

Brandon Wise *brandonw@smdp.com*

Robert Power, 6, rides the 'Surf Sensation' attraction during the Santa Monica Civic Center's 50th anniversary celebration on Saturday.

POLITICS

Twenty-somethings rock for Obama

BY CHRISTINA YOON
Special to the Daily Press

WILSHIRE BLVD With celebrity-packed music videos and T-shirts sold at trendy stores like Urban Outfitters featuring slogans like "Obama says knock you out," there's no denying that Barack Obama's presidential campaign relies heavily on the voracious enthusiasm of its young supporters.

Tonight, two 22-year-old Westside natives will do their part to contribute to this momentum with Barock the House, a concert at the Temple Bar on Wilshire Boulevard designed to encourage young people to contribute to the Obama campaign. Beginning at 8 p.m., the event will feature five musical acts, and Obama campaign staff members will be on hand to collect a suggested $15 donation to the show and distribute merchandise.

"This isn't about money," said organizer J.T. McLain. "This is about bringing together all of these different fans of different bands under a common cause in which they all believe and showing them it doesn't take a lot to transform a normal social activity into something that makes a difference."

McLain and his high school buddy Asher Rumack dreamed up Barock the House while sitting around at lunch discussing politics and music, two of their main interests. Rumack, who worked as a D.J. at USC's campus radio station while attending the university, and McLain, who currently studies Public Policy and Law at Trinity College, devised a way to meld their passion for music and their vast social network in the area to garner support for their favored presidential candidate.

"We wanted to do something more than vote," said Rumack.

The duo got on the phone with their friends to organize an eclectic lineup of young rock, soul and electronic bands. Many of the musicians featured tonight have known Rumack and McLain since high school.

"Up until we had Obama as our candidate I think all the young people's and musicians' interest was just getting Bush out of office," said Eric Frederic of Wallpaper, one of tonight's performers. "The energy behind a pro-Obama and not anti-Bush event is cool. It's not going to be fueled by frustration and anger."

Although Frederic, 26, has previously worked with the Democratic National Committee and MoveOn, has not previously mixed his political beliefs with his band,

SEE **OBAMA** PAGE 12

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LETTERS TO THE EDITOR

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Saving us from federal tyranny

Editor:

It does not take a rocket scientist to see that our country is rapidly becoming a federal police state. Fortunately, our individual states can save us from this tyranny if enough of them, and their citizens, are willing to act.

We need to remember that it was the original 13 states that set up the federal government and granted it the limited powers stated in the U.S. Constitution. All federally elected and appointed officials take an oath to obey our Constitution. Sadly, they have disregarded it in about 80 percent of their activities.

The Tenth Amendment can help us reclaim our lost liberties if enough of the states act to regain their lost powers. This Amendment states: "The powers not delegated to the United States by the Constitution, nor prohibited by it to the states, are reserved to the states respectively, or to the people." The states can get their lost powers back by claiming sovereignty under the Tenth Amendment

The state of Oklahoma started the ball rolling with its House Joint Resolution 1089 which it passed 92 to 3 on March 13. However, opponents in the Oklahoma Senate kept it from being voted on before this year's legislative session ended.

But, it is certain to be voted on again in 2009. See www.thenewamerican.com for details. All we have to do now to lose the shackles of the federal government is to get enough citizens to demand that their states use similar resolutions.

Larry William Bradbury
Reseda

Time for new blood

Editor:

Isn't it self evident that in a country with over three billion people, less than half who are able to vote actually do cast a ballot. So why is it so surprising to you that in this city (even with so many educated and world event aware citizens) they follow like sheep the same old ways?

Have you ever sat in on City Council meetings? I don't attend anymore after listening to some of the views of council members who know little about real estate spout off their opinions of how buildings should be designed. This, then postpones (sometimes indefinitely) projects that the architectural review board have already approved, sometimes several times over. They should all resign and bring in new blood. Although like our federal officials and congress, would it even make a difference? Doubt it.

Madelyn Tarfman
Santa Monica

Ease up on Obama

Editor:

To Mr. Steve the Mailman Breen ("Why so serious," page 4, July 23), and anyone who thinks like him,

Barack Obama has a white mother and a black father, but I am sure that he has experienced racism and probably a lot more than I have, and I have experience in this country. I can't help but have the utmost respect for the man for trying his best to save a country that's headed straight to hell and putting his and his family's life on the line at the same time. God knows he has to love this country. There probably isn't a whole lot of men or women of color who would take such a position. I wouldn't. As for those big boy panties that you mentioned, just because the current administration wore them doesn't mean that he has to. As for the costume, there are a lot of people that can imagine John McCain and George Bush, Cheney, wearing funny costumes and hoods. As for the chicken, a real man can eat his chicken any darn way he pleases.

Dannie Owens
Santa Monica

My Write

Bill Bauer

Send comments to editor@smdp.com

SMRR opts to wimp out

ONE OF THE CITY'S MOST IMPORTANT meetings was held last Sunday at Olympic High School. The occasion: the Annual Congress of the city's powerful political organization, Santa Monicans for Renters' Rights.

SMRR Congresses are informal homecomings with many old-timers showing up to socialize and politicize. Despite the casual, almost folksy atmosphere, during election years, this gathering is extremely important because candidates for office and ballot initiatives endorsed generally receive a large renter vote. Renters constitute about 2/3 of the city's 57,455 registered voters.

The first real rift occurred over RIFT, the Residents Initiative to Fight Traffic. A debate on the ballot measure that restricts commercial development in the city for the next 15 years found City Councilman Kevin McKeown and Diana Gordon from the Santa Monica Coalition for a Livable City (RIFT's sponsor) taking the affirmative.

Former Rent Control Board Chair, Alan Toy and current School Board President Oscar de la Torre led the "Nays." Councilmembers Ken Genser, Richard Bloom and Pam O'Connor oppose RIFT as does veteran SMRR power broker and former mayor/councilmember Judy Abdo, who's also co-chair of the business backed, anti-RIFT "Save Our City."

After the debate, a nearly split membership vote was too close to call. (Too close to call?) Then the membership voted not to take any position to avoid nasty fighting in the ranks. It was especially fun to observe Abdo and others trying to manipulate the voting.

SMRR icon, former councilmember and Rent Control Board chair, Delores Press, differed with de la Torre who suggested "reaching out to the business community" opposing RIFT. She admonished members "not to climb into the politically soiled bed with developers and the Chamber of Commerce."

RIFT has placed SMRR between a rock and a hard place. With SMRR leaders and members alike deeply divided on the proposition, many felt that taking a stand would create party disunity Nevertheless, this still leaves an organization that always prides itself as "antidevelopment and slow growth" refusing to endorse a much needed ballot measure limiting commercial development.

We all know SMRR and it's politicians aren't really antigrowth — all that development pays for their social programs and public housing. But, by not taking a strong, slow growth stand, SMRR wimped out.

The three incumbents seeking reelection to the Santa Monica College Board of Trustees — Margaret Quiñónez-Pérez, Susan Aminoff and Rob Rader — received quick endorsements as did Rent Control Board candidates: incumbent, Joel Koury and newcomer, Christopher Braun.

With four open City Council seats available, the group quickly endorsed incumbents Richard Bloom and Ken Genser, but balked on endorsing newcomer, Ted Winterer. Strategically speaking, endorsing two candidates for four positions isn't a smart move.

Leaving seats unopposed opens the door for non-SMRR incumbents (Bobby Shriver and Herb Katz) or maybe even a dark house candidate or two with strong special interest backing to pick up lots of renter votes and reduce SMRR's grip on city government.

There are four open seats on the Santa Monica-Malibu Unified School District Board of Education. Three candidates were endorsed: veteran SMRR member and two-term school board member Maria Leon-Vazquez and longtime SMRR insider Ralph Mechur, an interim appointee who would serve the last two years in Emily Broomfield's vacated seat. The membership also endorsed newbie Ben Allen, a former University of California Student Regent and a Santa Monica High graduate (1996) with degrees from Harvard, Cambridge and UC Berkeley Law School.

With a long string of school district screw-ups — the latest concerning the accuracy of student dropout figures supplied to the California Department of Education (due to supposedly mixed up exit codes) — and a decade long history of fiscal mismanagement, it's obvious why BOE incumbents should be retired.

Two-termer, Leon-Vazques pitched her loyalty and years of service to SMRR and members responded with an endorsement. Two term incumbent, Jose Escarce, also endorsed previously, narrowly failed to win endorsement due to intense back room politicking by angry special education parents even though he had the classroom teachers union support. Because SMRR's Steering Committee can endorse candidates and ballot propositions after the Congress, rumor is they still might declare "support" for Escarce at an upcoming Steering Committee meeting. Big mistake.

Unfortunately, former Samohi and John Adams school PTSA president, Judith Meister and high school teacher, Chris Bley were passed over — blowing an excellent opportunity to clean house on the troubled BOE while transfusing much needed new blood into the aging and weakening political group.

Because lengthy associations and party loyalty carry so much weight, competence and governing ability are often ignored during the endorsement process. It's why SMRR recycles multi-term politicians who haven't solved problems in three, four or five terms in office while new faces with fresh perspectives and exciting ideas languish on the sidelines.

When not attending political meetings, Bill Bauer can be reached at mr.bilbau@gmail.com

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That Rutherford Guy

John H. Whitehead
Send comments to editor@smdp.com

Children of the night

CARISSA PHELPS WAS ONLY 12 YEARS old when she ran away from the Fresno County group home where her mother had left her. Hungry and alone, the runaway was befriended by a man three times her age. And the price of a hot dog and Pepsi was all it cost the man to get her to a seedy motel.

Carissa soon found herself drawn into the world of child prostitution. It begins with men who first befriend lost girls like Carissa, then force them to have sex with other adult men and take whatever money they earn. Twenty years later, Carissa has managed to escape the desperate "survival sex" lifestyle that has become a dead-end road for many young people.

Others, however, are not so fortunate. According to the U.S. Department of Justice, child prostitution has become a problem of epidemic proportions, with estimates ranging between 300,000 and 800,000 (five million or more are prostituted globally). Those figures are likely even higher when one considers how many street kids — runaways, thrown-aways and cast-offs from the foster care system — remain unaccounted for in America.

Child prostitution is America's "dirty little secret," one that cuts across racial and socio-economic divides. As Atlanta Mayor Shirley Franklin observed, "It's one of those issues that doesn't get discussed and therefore there's an assumption that perhaps either it doesn't exist at all or the young women and girls who are prostitutes are there by their own free will."

Children who are sold for sex (the majority are female) typically range in age from 11 to 17, with some as young as 9 years old. Once they have been lured or forced into prostituting themselves, these children are subjected to a full range of injuries, diseases, pregnancies, mental issues such as post-traumatic stress disorder and depression and drug addiction, not to mention criminal and delinquency charges if they are caught.

Yet while most people are barely aware of the sex trafficking industry, it infects suburbs, cities and towns across the nation. "This is not a problem that only happens in New York and Los Angeles and San Francisco," stated Ernie Allen of the National Center for Missing and Exploited Children. "This happens in smaller communities. The only way not to find this in any American city is simply not to look for it."

There are a multitude of factors that have contributed to the explosive growth of child prostitution in recent years. These range from the rampant availability of porn over the internet and the unabashed peddling of sex by advertisers and the entertainment industry to a complete lack of role models for young people and a failure by religious organizations to engage or impact them in any meaningful way.

Yet it is the family — and its breakdown over the past 40 years — that has had the greatest impact on young people today. The rise of single-parent homes, the drop in marriage rates and soaring divorce rates are a testament to this breakdown.

Sadly, while we as a society have failed to adequately register the importance of family on our children, those who prey on young people understand it all too well. According to a study conducted through the University of Pennsylvania, 75 percent of known child prostitutes work for pimps, who are adept at creating a pseudo-family environment by promising money, love and affection to children coming from dysfunctional homes who are seeking care and nourishment. These sexual predators then strip these children of whatever money they make and severely abuse them in order to establish a relationship of dependency.

So where does this leave the thousands of young people forced to sell themselves for sex every day just to survive to see the next day?

There are few cut-and-dried solutions. We can continue to throw money at the government — with its task forces, sting operations and initiatives — and comfort ourselves that something is being done. We can continue to give money to our churches and synagogues in the hopes that they will do something, perhaps by focusing on the inner cities and offering counseling and assistance to these cast-off children. We can even contact our representatives and insist that they get tough on crime by showing "no leniency" to sexual predators.

However, until each of us gets serious about this crisis, until we all start doing our part to target the underlying societal causes — poverty, drug abuse and dysfunctional family units — the gains will continue to be minimal. And tragically, it will be the children who pay the price for our neglect.

Constitutional attorney and author John W. Whitehead is founder and president of The Rutherford Institute. He can be contacted at johnw@rutherford.org. Information about The Rutherford Institute is available at www.rutherford.org.

The Q Line

Paying to ride

The Los Angeles County Board of Supervisors is considering a half cent sales tax to pay for county-wide transit projects including a light rail line to the Westside.

So this week's Q-Line question asks:
Would you be willing to pay the half cent sales tax increase to improve the county's mass transportation infrastructure?

Call (310) 285-8106 before Friday at 5 p.m. and we'll print your answers in the weekend edition of the Daily Press. Please limit responses to a minute or less.

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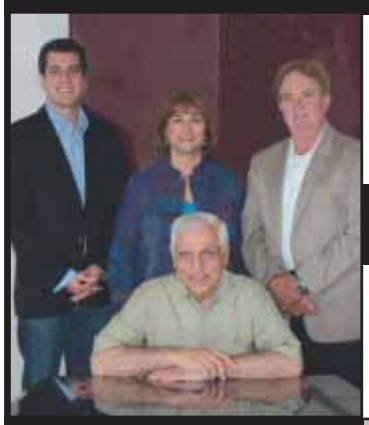

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"Know Before You Go" is a weekly update on construction projects throughout Santa Monica.

Annenberg Community Beach House (415 Pacific Coast Hwy.)
Beach Parking Lot 10 will be closed for rehabilitation until project completion in early 2009. Beach users are advised to use the beach bike path or park in Beach Lot 9, just south of Lot 10. The self-pay machine in Lot 9 allows payment for either all-day or two-hour parking.

Annual Tree Trimming Project
City trees will be trimmed at the following locations this summer: Olympic Boulevard Median from 10th Street to Centinela Avenue, San Vicente Boulevard Median from Ocean Avenue to 26th Street, 11th Street from Wilshire Boulevard to Colorado Avenue, 11th Street from Montana Avenue to Wilshire, 11th Street from San Vicente Boulevard to Montana, 26th Street from Cloverfield Boulevard to Olympic Boulevard, Cloverfield from Colorado to Michigan Avenue, Cloverfield from Pico to Ocean Park Boulevard, Pearl Street from Lincoln to 14th Street, Palisades Park, 21st Street from Virginia Avenue to Pico, 21st Street from Pico to Ocean Park, Virginia from 20th Street to Cloverfield, 21st Street from Montana to Wilshire, 21st Street from San Vicente to Montana, 22nd Street from Pico to Ocean Park, Chelsea Place to Chelsea Avenue (dead end), Chelsea from Washington Avenue to Santa Monica Boulevard, Second Street from Montana to California, Second from California to Colorado, Fourth Street from Wilshire to Colorado, Fifth Street from Wilshire to Colorado, Colorado (Second to Fourth), Broadway from Ocean to Seventh Street, Santa Monica from Ocean to Sixth Street, Main Street from Pico to South City Limit, Neilson Way from 2600 Block to Municipal Parking lot, Neilson Way from 2400 Block to 2500 Block and Montana from Seventh to 17th. There will be minimal lane closures from 7:30 a.m.-3:30 p.m., Mondays through Fridays. The annual tree trimming schedule is subject to change without notice due to inclement weather, emergencies, community events, budget conditions, street repairs or other public improvements. Residences and businesses will be notified in advance of tree trimming operations, blocks will also be posted with no parking signs.

Back On the Beach Café (445 Pacific Coast Hwy.)
Flag persons will be in the area to ensure safe conditions and limit disruption to traffic flow on PCH on weekdays from 9 a.m. to 4 p.m. Beach Parking Lot 10 will be closed for rehabilitation until project completion in early 2009. Beach users are advised to use the beach bike path or park in Beach Lot 9, just south of Lot 10. The self-pay machine in Lot 9 allows payment for either all-day or two-hour parking.

Big Blue Bus Campus Expansion (1620 Sixth St.)
No public parking at the eastside of Sixth Street (South of ColoradoAvenue). Mar. 3, 2008 to Aug. 25, 2009: No parking along, and no pedestrian access to west sidewalk of Seventh Street, between Colorado and Olympic boulevards. Jan. 21, 2009 to Apr. 21, 2009: No parking along, and no pedestrian access to south sidewalk of Colorado between Sixth and Seventh streets.

Colorado Ocean Relief Sewer Project
Traffic from the I-10 Freeway will be directed to avoid Colorado by either using Pico Boulevard or East-West streets North of Colorado. This work will start in January 2008 and is scheduled for completion in May 2009.
- Two-way traffic on Colorado Avenue will be maintained.
- Eastbound Colorado Avenue will be reduced to one through lane and one left turn lane between Ocean Avenue and Second Street. There will be a lane reduction for Northbound Ocean Avenue at Moomat Ahiko (just south of Colorado). All travel directions will be maintained.

Second/Fourth Streets Streetscape Improvement Project
Construction crews will be working on both sides of Second and Fourth Streets from Wilshire to Colorado. This work may temporarily block sidewalk travel and parking locations between Wilshire and Colorado. Please follow posted detour signs.

Traffic Signal Upgrade
Traffic signal repairs and upgrades will take place at various times of the day during the week of July 28 at the following locations: Contractors will be working at Sixth Street and Pico Boulevard. Eastbound traffic on Pico at Sixth may be reduced to one lane intermittently. Work hours are 7:30 a.m. to 5 p.m., Monday through Friday. Traffic lane closures and sidewalk closures should be anticipated at these locations.

East Colorado Improvement Project
Pedestrian and neighborhood traffic improvements on Colorado Avenue between 20th Street and Centinela Avenue. Streets will be reduced to one lane both east and west bound from 20th Street to 26th Street. Some parking lanes will be removed during various construction phases. Pedestrian walkways will also be reduced during the construction period.

Citywide Sidewalk Repair Project
Repairs to various sidewalk locations Citywide. Traffic lane closures and sidewalk closures should be expected throughout the construction zones. Detours may be announced as necessary, please follow posted detour signs.

Citywide Street Repair Project
Construction will take place on the following streets: Euclid Street (from Pico to Ocean Park boulevards), Bay Street, Grant Street, Pacific Street and Maple Street all between 16th and 14th streets. Please obey the "No Parking" signs that will be posted. Please use the Temporary Parking Permit that is being handed out by construction staff. This permit will allow you to park within a two-block radius of your address.

Clinton to headline second night of Denver convention

BY NEDRA PICKLER
Associated Press Writer

HONOLULU Hillary Rodham Clinton will headline her own night at the Democratic National Convention, Barack Obama's campaign announced Sunday in a nod to her strong second-place showing in the party's presidential primary.

The former first lady will speak on the second night, Tuesday, Aug. 26 — the 88th anniversary of the women's right to vote. The campaign and convention committee in a statement called her "a champion for working families and one of the most effective and empathetic voices in the country today."

The Obama campaign is trying to avoid hard feelings among Clinton's supporters at their carefully orchestrated convention. But they still haven't reached a deal on whether Clinton will be included in the roll call vote for the nomination, which could make the party appear divided heading into the final stretch of the White House race.

The campaign said Obama's wife, Michelle, is slated to headline the opening night on Aug. 25. The high-profile appearance at the kickoff is a chance for the potential first lady, who has been attacked by critics, to get more positive exposure. Even more importantly, she can help explain her husband to voters in the most personal terms.

The yet-to-be-named vice presidential pick will speak on the third night, as is the tradition. Democratic officials say Bill Clinton is also scheduled to speak that night, but only the headliners were listed in Sunday's official announcement, made while Obama was vacationing in his native state of Hawaii.

The former president plans to be in the audience Tuesday to watch his wife's speech. Democratic officials say she has not decided who will introduce her, but one option is her daughter, Chelsea.

One Clinton adviser, speaking on a condition of anonymity because speech preparations are being kept private, said she wants to deliver a "forward-looking" speech that pays homage to the historic nature of the primary between a black candidate and a woman candidate without dwelling on the divisions.

John Edwards, the 2004 vice presidential nominee who finished a distant third in the primary, was left off the speakers list as he grapples with revelations that he had an affair with a woman hired to produce campaign videos.

Obama is expected to become the party's first black presidential nominee on the fourth and final night as the convention moves from Denver's indoor Pepsi Center to a bigger venue at Invesco Field at Mile High Stadium. It happens to be the 45th anniversary of Martin Luther King's "I Have a Dream" speech.

Clinton told supporters she is seeking a way for her delegates to be heard at the convention and be united after the hard-fought nominating contest.

"Because I know from just what I'm hearing, that there's incredible pent up desire. And I think that people want to feel like, 'OK, it's a catharsis, we're here, we did it, and then everybody get behind Sen. Obama.' That is what most people believe is the best way to go," she said, according to video of the remarks taken by an attendee and posted on YouTube last week.

Obama told reporters Thursday he thought the negotiations with Clinton aides had gone "seamlessly," but he also rejected the notion that there might be a need for emotional release on the part of some Democrats.

"I don't think we're looking for catharsis," said Obama. "I think what we're looking for is energy and excitement."

Advisers to the New York senator said she will almost certainly not ask to have her name placed in formal nomination at the convention to avoid a divisive vote.

Under DNC rules, Clinton must submit a signed, written request to have her name placed in nomination, accompanied by a petition signed by at least 300 delegates. Some Clinton delegates have circulated such petitions, but the effort is meaningless without Clinton's signed request.

Delegates are not formally pledged to any candidate so Clinton does not need to "release" them to Obama. The rules also say delegates may vote for the candidate of their choice whether or not the name of such candidate was placed in nomination.

ON THE NET
- **Headline**

http://www.demconvention.com

Comedy Central's Riggle is off the hook at Olympics

BY DAVID BAUDER
AP Television Writer

NEW YORK Foreign correspondency on the fake news of "The Daily Show" usually amounts to someone standing in front of a video screen on the New York set, a few steps away from Jon Stewart's desk.

But to coincide with the Olympics, the show's Rob Riggle went to China. Really. His skewed travelogue unfolds this week on the Comedy Central hit.

That's when they find out whether they've created any international incidents.

"It was an opportunity to go over to China and do something that has probably not been done in the past — go to China and do some comedy," said Riggle, a former U.S. Marine who served in Afghanistan and is still on reserve.

Riggle, who last year traveled to Iraq for "Operation Silent Thunder," started planning by applying in January for journalists' visa. With the intercession of MTV executives in China, they got the go-ahead less than 24 hours before their plane was due to leave on July 29.

"There were days when we got promising news and days when we got not-so-encouraging news," said Glenn Clements, field producer and Riggles' traveling partner.

Trying to explain what "The Daily Show" did would have been difficult. They essentially delivered a list of places where they planned to do filming.

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Picking the best time to pick produce

BY DEAN FOSDICK
For The Associated Press

NEW MARKET, Va. Few things will ruin a season's worth of expectations faster than dining on fresh-picked fruits or vegetables whose time hasn't come. Or, for that matter, whose time has come and gone.

Guess wrong about when to shift produce from plot to plate and you've wasted weeks of effort. That's what home gardening is all about, isn't it: trying to capture that unmatched moment of peak flavor? Growing better quality food at less cost?

Determining when that moment has arrived, however, is not simple.

"The only sure way to tell if something is ready for harvest is to sample it," said Cynthia Haynes, an extension horticulturist with Iowa State University.

"Size and color usually are good indicators, but even veteran gardeners can be fooled," Haynes said. "Colors will change first, although that doesn't mean they're ripe. Fruits and vegetables have to reach full size before flavors can develop. Eat a few first to be certain."

Pick too early and flavor will be lacking. Wait too long and you'll have starchy, bitter-tasting produce.

"It often will be moldy and insect damaged, too," said Lauren Devine, a spokeswoman for Jarden Home Brands in Daleville, Ind., which manufactures the classic Ball home-canning Mason jars. "Definitely not top quality. You'd be smart to toss it."

Here are some guidelines for deciding when to harvest the most popular home-grown fruits and vegetables:

■ Asparagus: Start when the spears are 6 or more inches long and as thick as your little finger. Snap them off at ground level and stop harvesting after several weeks so the plants have time to recharge for next season.

■ Beans (Lima): Pick when the pods are bright green and filled out. The beans are more tender if taken before they've fully matured. You'll know they're beyond prime when the pods begin to yellow.

■ Beans (Snap): Best eaten when beans inside the pod are about one-quarter of full size. Pick frequently because they are quick to turn tough and starchy.

■ Beets: Ready for eating when the roots reach an inch or more in diameter. Start your harvest with the tops, which make excellent greens.

■ Cabbage: Begin bringing them in if the heads feel solid when pressure is gradually applied. The heads often split if allowed to grow overripe.

■ Carrots: Depends on variety and size preference. Pull one from the ground to check its length and then give it a raw taste test.

■ Cauliflower (and Broccoli): Harvest when the heads are full and smooth and before the color starts to turn.

■ Corn (Sweet): Wait until the silks are dry and the ears completely filled out. "Shuck an ear and use a fingernail to pierce a kernel," said Haynes. "You want to see a milky juice coming out. That tells you it's ready for harvest."

■ Cucumbers (and Zucchini): Inspect daily and pick early and often. "Zucchini can be troublesome," Haynes said. "... If it gets too big, it can get too soft. But the more you harvest, the more the plants fruit for you."

■ Eggplant: Cut the fruit from the plant when it has grown firm and shiny. An eggplant is beyond prime when its color dulls and the seeds turn brown.

■ Lettuce (Head): Like cabbage, harvest when the heads become firm and full.

> **SIZE AND COLOR USUALLY ARE GOOD INDICATORS, BUT EVEN VETERAN GARDENERS CAN BE FOOLED. COLORS WILL CHANGE FIRST, ALTHOUGH THAT DOESN'T MEAN THEY'RE RIPE.**
>
> Cynthia Haynes
> Iowa State University, Extension Horticulturist

■ Lettuce (Leaf): "Clip the outer leaves with a knife or scissors just above the ground," Haynes said. "It fills out again quickly and you can make many return visits before the plant is done. You'll know when because the leaves will start tasting bitter."

■ Melons: "Of all the crops one can grow, melons keep the best secrets about their own ripeness, but there are ways of cracking the code," said Roger Doiron, founding director of Kitchen Gardeners International, a non-profit network of organic cooks and gardeners based in Scarborough, Maine. "Muskmelons, for example, ripen on the vine but not off, so they don't get any sweeter after picking. Gardeners should be looking to harvest when their muskmelons 'slip' from the vines when gentle pressure is applied to the stem."

Watermelons, meanwhile, develop white-colored spots on their undersides that become yellow as they ripen. A mature melon will give off a dull, hollow thud when thumped with a knuckle.

"They should look heavy for their size, like oranges," said Devine. "They'll be juicy when mature. You also should be able to tell by smelling the melons. They give off a really fruity flavor (when ripe)."

■ Onions (Dry): Harvest when the tops and necks have withered and collapsed, and the bulbs won't dent when squeezed. Let dry for a couple of weeks.

■ Peas: Pods should feel full but not plump or the peas will have hardened and become bitter. Peas are like strawberries; they cry out to be sampled.

■ Potatoes: "In the case of 'buried treasure,' like garlic and potatoes, you need to look at their leaves for signs of readiness," Doiron said. "Potatoes can be harvested when their foliage starts to turn yellow." Dig slowly and carefully to avoid slicing or bruising the tubers. Cure in a cool area for a week or more before eating.

■ Tomatoes: Harvest when the fruit is fully red but still firm. Tomatoes will continue to mature after being picked but vine-ripened fruit tastes best. Refrigerating dulls the flavor; leave them at room temperature if they can't be eaten immediately after being picked.

A popular harvesting rule of thumb is to pick small and pick often. Bigger is not always better when dealing with produce. Smaller items frequently are more flavorful.

"Of all the home garden's advantages, proximity may be the biggest," Doiron said.

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Earth Talk
By the editors of E Magazine
Send comments to editor@smdp.com

Time to change oil?

Dear EarthTalk

How often do I really need to change my car's oil? Conventional wisdom has always put it at every 3,000 miles to prevent engine wear, but isn't changing oil that frequently wasteful and unnecessary? Also, what is the "greenest" and longest-lasting oil I should use?

Vic Roberts
Lincoln, MA

Photo courtesy Dystopos/Flickr

NEW ADVICE: **Quick-lube centers usually recommend changing your car's oil every 3,000 miles, but many mechanics say that's overkill. Most car owner's manuals recommend changing out the oil less frequently, usually after 5,000 or 7,500 miles.**

THERE IS MUCH DEBATE IN THE AUTOMOTIVE WORLD over how often drivers of typical passenger cars or light trucks should change their oil. The quick-lube chains usually recommend it be done every three months or 3,000 miles, but many mechanics would tell you that such frequent changes are overkill. Indeed, most car owner's manuals recommend changing out the oil less frequently, usually after 5,000 or 7,500 miles.

According to the automotive website Edmunds.com, the answer depends more on driving patterns than anything else. Those who rarely drive more than 10 miles at a time (which doesn't get the oil hot enough to boil off moisture condensation) or who start their car frequently when the oil isn't hot (when most engine wear occurs) should change their oil more often — at least twice a year, even if that's every 1,000 miles, according to Edmunds. But commuters who drive more than 20 miles a day on mostly flat freeway can go as far as their owner's manual recommends, if not longer, between changes. As a car ages, more frequent changes might be in order, but that's for a qualified mechanic to decide on a case-by-case basis.

"The necessity of 3,000 mile oil changes is a myth that has been handed down for decades," writes Austin Davis, proprietor of the website TrustMyMechanic.com. He says that the economics of the oil change industry demand pushing customers to get their oil changed more frequently — purportedly as "cheap insurance" against problems cropping up — whether they need it or not. One of the largest oil change chains, Jiffy Lube, for instance, is owned by Pennzoil-Quaker State, and as such has an incentive to sell as much of the company's traditional petroleum-based oil as possible.

One way to reduce trips to and money spent unnecessarily on quick-lube outlets is to switch to synthetic oils, which last longer and perform better than their traditional petroleum-based counterparts. Davis says that educated drivers should opt for longer lasting, better performing synthetic oils, which are "most likely good for 10,000 to 15,000 miles or six months" whether or not their manufacturers recommend more frequent changes or not. Some synthetic motor oils, like Amsoil, NEO and Red Line, to name a few, are created specifically to last 25,000 miles or one year before needing a change.

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While neither conventional nor synthetic motor oils are good for the environment if disposed of improperly or spilled, most environmentalists would opt for the latter since it lasts three or more times longer and thus reduces waste (or energy use if recycled). Researchers have been experimenting with producing greener motor oils — one pilot project out of Purdue University has produced high-quality, carbon-neutral motor oil from canola crops — but consumers should not expect to see such products on store or garage shelves anytime soon, as the costs of production are high and the availability of cropland is limited. But the very existence of such alternatives — no doubt more are in the offing — bodes well for the future as oil becomes more scarce and expensive.

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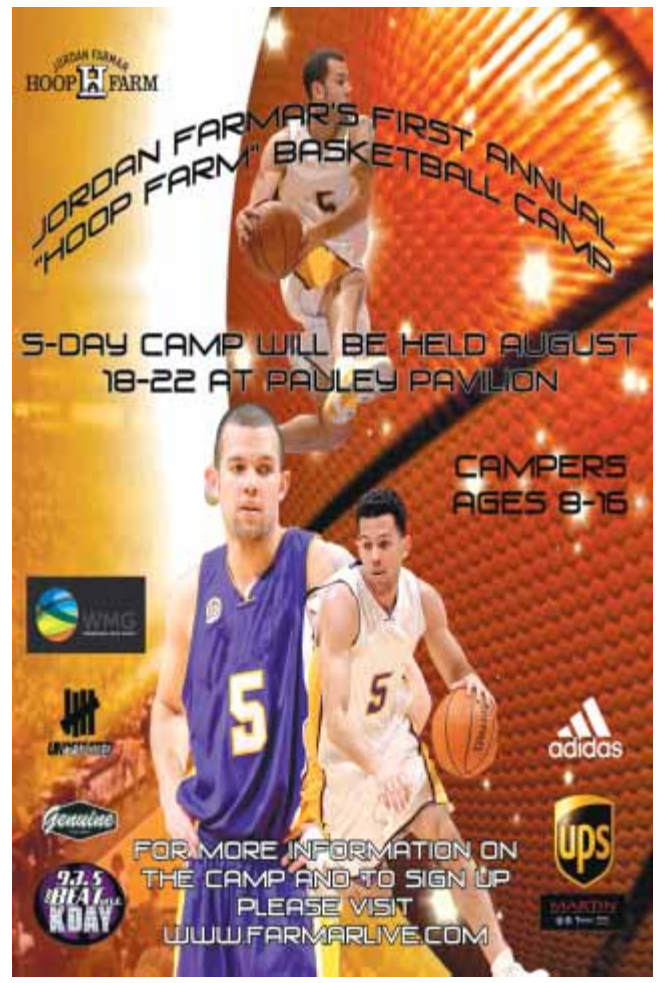

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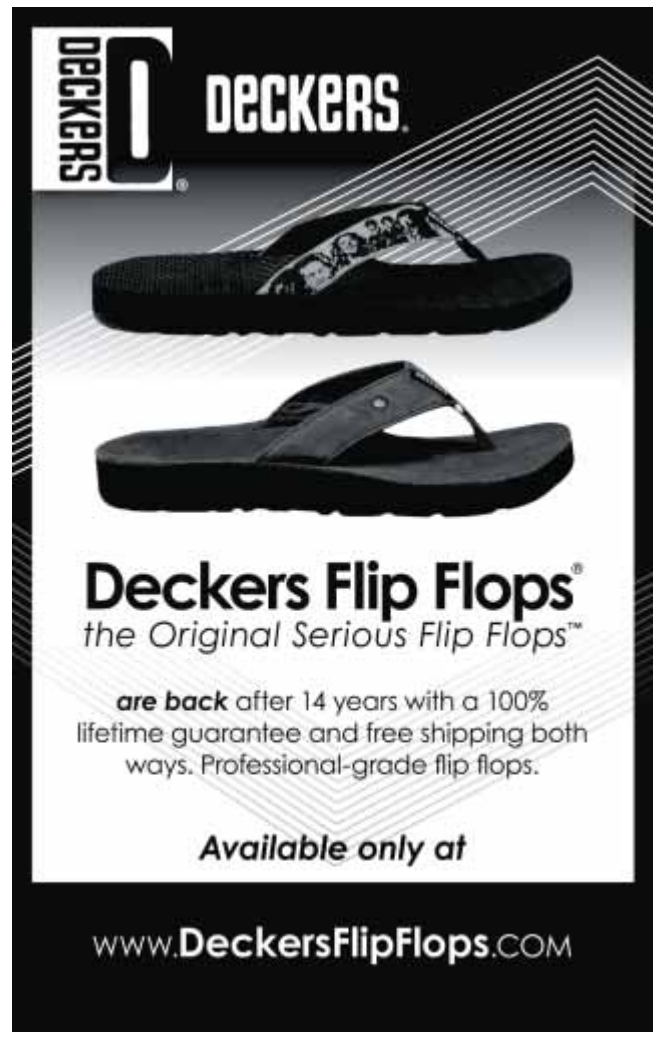

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Vote draws criticism from SMRR members

FROM **ENDORSEMENT** PAGE 1

one of the positions he held for a while was actually wrong … and he publicly apologized," she said.

Hoffman is referring to the issues in special education at the Santa Monica-Malibu Unified School District, the department criticized the past few years for allegations of secrecy and intimidation. District officials are currently in the process of instituting new practices and policies to rectify a problem that has been damaging to the institution's reputation. A number of board members and officials, including former Superintendent Dianne Talarico, have since apologized to parents and children in special education.

Escarce will now join incumbents Ralph Mechur, Maria Leon-Vazquez and newcomer Ben Allen, a former UC Regent, in receiving SMRR support.

"It is really extremely gratifying," Escarce said. "It makes me feel terrific and certainly makes me want to absolutely redouble my efforts to be an excellent school board member and make sure to represent all students in our community as well."

The long-time board member said he was disappointed after he failed to secure an endorsement during the convention, recognizing the pull of SMRR's support.

"I hoped that I would be able to recover from that through the steering committee, but I really wanted to try and run a good campaign and make sure I both talk about things I accomplished but more importantly, to talk about how I was totally committed to being an even better board member than I've been in the past," he said.

Two other SMRR members who sought endorsements for the school board during the convention were Judith Meister, an educational advocate and former PTSA president at Santa Monica High School, and Chris Bley, a teacher.

Meister, who already qualified for the ballot, said the committee's support of Escarce will not affect her decision to run.

"I just want to get out who I am and what my issues are," she said.

The vote of the steering committee has been criticized by some members of SMRR, the concerns coming in particular from a number of parents who were most outspoken during the special education controversy, most of whom did not cast their vote for Escarce the week before.

The parents in the past have accused the school board vice president of playing a part in the special education controversy.

"The fact that Escarce was unable to secure the endorsement of SMRR members at the convention and that the steering committee had to overrule the convention results is a clear reflection of the fact that there are serious concerns in the community regarding Escarce's behavior on the board," Tricia Crane, an educational activist and SMRR member, said. "Those of us who share those concerns will continue to weigh our options as we move forward toward the election in November."

Craig Hamilton, a parent of a child in special education who also serves on several of the district's committees, postponed his vacation to attend the convention, also opting against Escarce.

"I think it is important that from my perspective the SMRR steering committee's action is an overruling of the will of the convention and a violation of the spirit of the democratic process," Hamilton said. "Jose lost fairly over three different votes — plenty of time to have carried the votes — if they were there."

Hoffman pointed out that Escarce narrowly lost by one-tenths of a percent and stressed that the committee did not break any rules.

"Our bylaws are written so that the steering committee can add candidates and positions," Hoffman said. "What we did was neither out of character nor anti-democratic. It's totally compatible with the working of the organization."

The committee has yet to make a decision on the Residents' Initiative to Fight Traffic, which seeks to limit commercial growth in the city. The initiative, known as RIFT, has divided the SMRR membership and an endorsement might not come any time soon.

The convention debated the controversial measure at length, ultimately deciding to withhold a position but leaving it open for the steering committee to do so.

"I think the fact there are people deeply committed to both sides within SMRR and even within the leadership of SMRR … I think that SMRR is a big enough tent that all positions on RIFT can be housed," Hoffman said.

melodyh@smdp.com

Yahoo scrambles to keep up with upstart

FROM **FANTASY** PAGE 3

formed by groups of friends looking to deepen their bonds.

The idea was compelling enough to persuade Sports Illustrated to stamp its name on the program, its first fantasy football venture. The magazine spent the past decade on the sidelines watching Yahoo, ESPN and CBS build popular Web sites to help manage the leagues.

The 54-year-old magazine, owned by Time Warner Inc., is providing content for Citizen Sports' fantasy football program, handling all the advertising sales and promoting the service in its print edition and Web site.

"We think this can change the fantasy landscape," said Jeff Price, president of Sports Illustrated's digital operations.

Still, the odds appear to be stacked against San Francisco-based Citizen Sports because the most rabid fantasy football fans are entrenched in leagues that have been running for years on other Web sites.

"The switching costs for people to leave a league to come over to another site is a significant hurdle," Price said. But he believes it will be easier for Citizen Sports because having its program run on Facebook, where millions of people already spend hours every day, "brings fantasy football to the player instead of having the player come to you."

The field is led by Yahoo Inc., whose fantasy football site drew 6.6 million U.S. visitors in the opening month of the season last year, followed by ESPN.com at 2.6 million visitors, according to comScore Inc.

And Yahoo isn't taking its advantage for granted. The company has developed even more tools for its fantasy football service, including more graphics and audio alerts, while making it easier to play on mobile phones.

"It's a daunting task," Ma said of the challenge facing Citizen Sports. "Do you look at what Yahoo has been able to do and say, 'It's just not worth taking a chance?' Or do you look at the advent of social networks and say, 'Let's give it a shot.'"

Ma struck it rich at a young age by taking an unusual risk while attending the Massachusetts Institute of Technology.

New elder abuse director wants to bring respect back to seniors

FROM CP PAGE 1

them were caregivers who had abused, a lot of them were family members.

"I just wasn't aware of the extent of the problem and so I became more interested in doing something."

An estimated 2.1 million American seniors become victims of elder abuse every year, cases ranging from neglect, abandonment, to physical, mental and financial abuse.

Only one in 14 cases are likely to be reported.

"I used to ask people why did you wait so long (to report)," Hayashida said. "The answer was always the same — 'we were so ashamed that (a family member) would do this to our mother.'

"I think part of it was the family shame."

The position as an elder law attorney with Bet Tzedek often required collaboration with the Technical Advisement Group at what was then called the Center for Healthy Aging in Santa Monica, currently known as Wise & Healthy Aging.

When the position of Elder Abuse Prevention Program director opened recently, Hayashida jumped at the opportunity, a chance to raise awareness.

The program runs several different initiatives, all connecting volunteers with senior citizens in need, whether it is the Advocates for Conserved Elders through which volunteers visit residents in long-term facilities, or the Senior Fraud Prevention Call Center where elderly-aged "Fraud Fighters" contact their peers nationwide about illegal telemarketing scams. A similar initiative, the Seniors Against Investment Fraud, trains volunteers to educate the elderly about fraud through local seminars.

A fourth element of the program, the Financial Abuse Specialist Team, consists of volunteer experts in the field of estate planning, health care, law enforcement and real estate, all reviewing cases of elder financial abuse and advising accordingly.

A major part of elder abuse comes from financial motivation, whether it be e-mail scams or greed coming from the victim's own children.

"A lot of these people purchased their homes in the 50s and 60s when they paid $27,000," Hayashida said. "When they can sell them for $750,000, a lot of the kids say 'hey, I don't have to work.'"

The reason why many elders fall victim to abuse is the yearning for companionship.

"They become isolated so when someone befriends them, whether it's someone down the street or some caller who keeps calling, they grow attached," Hayashida said.

Planning for the future

Following her undergraduate work at the California Baptist College, the Torrance native decided to leave the warm and familiar, attending what was then the University of Puget Sound School of Law, now known as Seattle University.

She would remain in the northwest for much of her legal career, working with the Attorney General's Office in Washington and later in Oregon, her time up north interspersed with a few years practicing in Iowa.

Just three weeks into her new part-time job, the new elder abuse prevention director has already compiled a long-term to-do list, including drafting a new strategic plan designed to bring more attention to the issue of abuse, including talking to the youth about respecting their elders.

For the baby boomer population, the oldest of which are in their senior years, the strategic plan would address planning for the future, including how best to avoid legal messes.

She would like to establish a way to recognize elders who have contributed to the community, modeling it after the "Living Treasures" designation given to older individuals in Japan.

"I think L.A. County must have so many stories of people," she said. "We should honor them in some way about their contribution."

Then there is helping those who have been wronged.

Hayashida recently had a conversation with a volunteer who fell prey to a scam, told she had won a prize with a magazine publisher, sending $6,000 and later learning it was all a lie.

The volunteer is currently paying $100 a month back to the bank, a chunk out of her Social Security income of about $800 a month.

To help similar victims, Hayashida hopes to establish some sort of fund, fueled by donations from the community.

"It's so devastating," she said. "At their age, what are they going to do?"

melodyh@smdp.com

Food companies agree to new guidelines

FROM SNACKS PAGE 3

products over three years, officials said.

"Other companies should follow this lead," said Attorney General Jerry Brown. He called the settlements "a victory for public health."

Acrylamide forms naturally when starchy foods are baked or fried. Studies have shown the chemical, which also has industrial uses, causes cancer in lab animals and nerve damage to workers who are exposed to high levels.The Food and Drug Administration is researching whether acrylamide in food poses a health risk.

"Everybody's trying to figure out how to lower levels (of acrylamide) without significantly, adversely affecting taste," said Michele Corish, an attorney for Lance Inc., which produces Cape Cod chips.

Corish said the modified snacks will be available nationwide. Messages left with the other three companies were not immediately returned Friday night.

The attorney general's office said the levels of acrylamide in most Cape Cod chips are already near the compliance level as defined by the settlement. However, Brown said Cape Cod Robust Russets contain 25 times the acceptable amount.

Corish said "Robust Russets" chips are no longer being sold.

According to the terms of the settlements, Frito-Lay, which is owned by PepsiCo Inc. and produces most of the chips sold in California, will pay $1.5 million and chipmaker Kettle Foods will pay $350,000 in penalties. Heinz, which produces frozen fries and tater tots, agreed to pay $600,000. Lance will pay $95,000.

The state also sued McDonald's Corp.; Wendy's International Inc.; Burger King Corp.; KFC, a subsidiary of Yum Brands Inc.; and Procter & Gamble Co. over acrylamide levels in 2005. Those lawsuits were settled after the companies agreed to either properly label their products or lower levels of the chemical.

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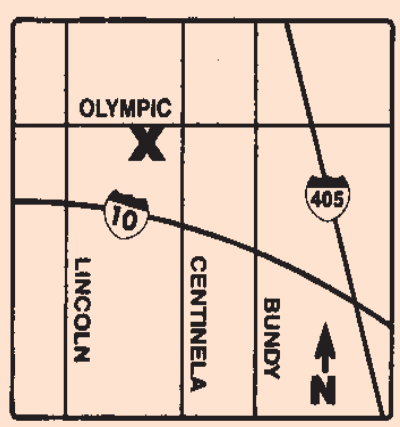

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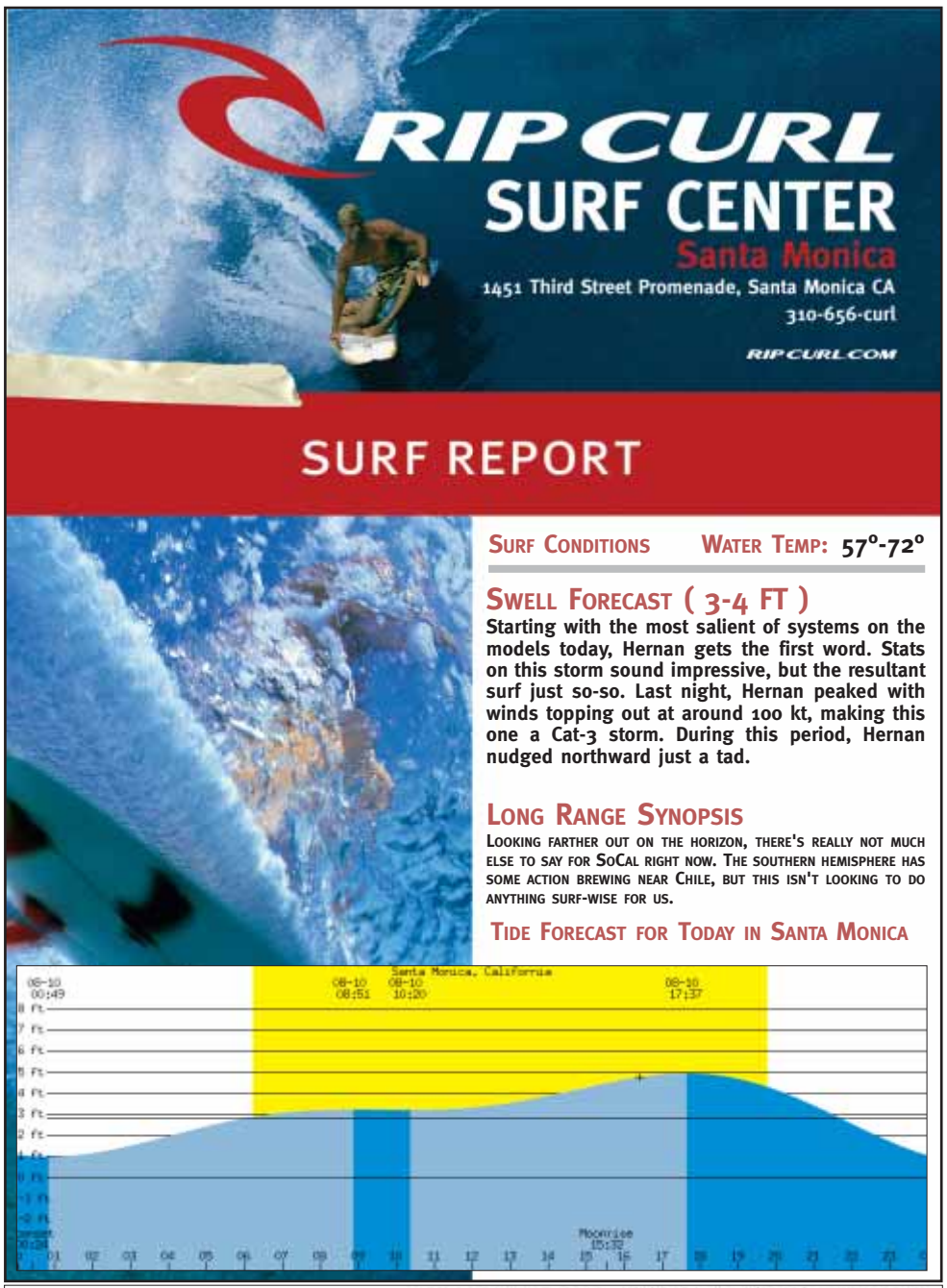

SURF REPORT

SURF CONDITIONS **WATER TEMP:** 57°-72°

SWELL FORECAST (3-4 FT)

Starting with the most salient of systems on the models today, Hernan gets the first word. Stats on this storm sound impressive, but the resultant surf just so-so. Last night, Hernan peaked with winds topping out at around 100 kt, making this one a Cat-3 storm. During this period, Hernan nudged northward just a tad.

LONG RANGE SYNOPSIS

LOOKING FARTHER OUT ON THE HORIZON, THERE'S REALLY NOT MUCH ELSE TO SAY FOR SOCAL RIGHT NOW. THE SOUTHERN HEMISPHERE HAS SOME ACTION BREWING NEAR CHILE, BUT THIS ISN'T LOOKING TO DO ANYTHING SURF-WISE FOR US.

TIDE FORECAST FOR TODAY IN SANTA MONICA

Photo courtesy Wallpaper

ROCKING WITH A PURPOSE: **Wallpaper will play Barock the House, a concert at the Temple Bar on Wilshire Boulevard designed to encourage young people to contribute to the Obama campaign.**

Barock the House is the first of many musical-political activities

FROM **OBAMA** PAGE 3

which plays music he describes as "p-funk mixed with hyphy." He and all of the other performers will play for free for tonight's show.

"The sacrifice of being on tour is a lot but Obama winning is worth a lot more," he said.

Graham Fink of the Silverlake band the Outline sees Obama as a figure that has been able to motivate and mobilize his peers more than other politicians in the past have.

"I haven't really been inspired by political figures in the past," Fink said. "I've had the thought that for someone to get to the point to be president you have to be somewhat irrelevant."

Although members of the Outline are excited to contribute their time and tunes to the cause, Fink still keeps a level head about presidential politics.

"I'm not expecting him to come into office and have sunflowers bloom and rainbows appear," he said. "But he clearly is thinking about things that are relevant."

Fink has already begun to consider what other musical steps he can make to help get Obama into office. His latest idea is changing lyrics to the popular dance song "Stop the Rock" by Apollo 440 to "Stop Barack, can't stop Barack," making a video for it with a friend and posting it on YouTube.

Rumack and McLain hope that tonight's concert will be the first of many musical events that they organize in the name of social change. They will soon begin preparations for the New York installment of Barock the House in September. They also started a nonprofit organization called Music Forward that will focus on using music to bring attention to political and social issues past this year's presidential election.

> **"IT DOESN'T TAKE A LOT TO TRANSFER A NORMAL SOCIAL ACTIVITY INTO SOMETHING THAT MAKES A DIFFERENCE."**
>
> **J.T. McLain**
> Barock the House organizer

"It's been amazing," Rumack said. "Before I go to sleep, thoughts are storming through my brain, and when I wake up I'm stressed and energized about it at the same time."

For McLain, the efforts are also a way for him to express his karmic gratitude.

"I've grown up on the Westside, gone to private schools," he said. "I've been given a lot and I want to give back."

Both organizers are adamant in emphasizing that "Barock the House" will not be a lecture on the wonders of Obama.

"There's not going to be a lot of spiels about Obama," McLain said. "That's the theme but that's not the night. I want people to have fun and I want them to know why they're having fun."

The participating bands have no doubts that the organizers will let the music do the talking tonight.

"They've had some great parties," said Fink of his longtime friends. "This is a party with a purpose."

news@smdp.com

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous four weeks up to the ending date of **August 5, 2008**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 28 days)

- Number of sewage spills -- 1
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 8
- Number of A grades for dry/wet weather -- 40 / ns
- Number of (C,D,F) grades for dry/wet weather -- 4 / ns

The Beach Report Card is made possible by simplehuman, The Goldhirsh Foundation, the James Irvine Foundation, Ford

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth	A+	ns
El Pescador State Beach, between Lechusa and Las Alisos creeks	A+	ns
Encinal Canyon at El Matador State Beach	A+	ns
Broad Beach at Trancas Creek mouth	A+	ns
Zuma Beach at Zuma Creek mouth	A+	ns
Walnut Creek, projection of Wildlife Rd. (private)	A+	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth	A	ns
Escondido Creek, just east of Escondido State Beach	A+	ns
Latigo Canyon Creek mouth	A+	ns
Solstice Canyon at Don Blocker County Beach	C	ns
Puerco State Beach at creek mouth	A+	ns
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd.	F	ns
Surfrider Beach at Malibu Colony fence	A+	ns
Surfrider Beach (breach location)- daily	A	ns
Malibu Pier - 50 yards east	A+	ns
Carbon Beach at Sweetwater Canyon	A+	ns
Las Flores State Beach at Las Flores Creek (point zero)	A+	ns
Big Rock Beach at 19948 PCH stairs	A+	ns
Pena Creek at Las Tunas County Beach	A+	ns
Tuna Canyon	A+	ns
Topanga State Beach at creek mouth	A+	ns
Castlerock Storm Drain at Castle Rock Beach	A+	ns
Santa Ynez Storm Drain at Castle Rock Beach	A+	ns
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain)	A+	ns

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence	A+	ns
Will Rogers State Beach at Pulga Canyon storm drain	A+	ns
Will Rogers State Beach at Temescal Canyon drain	A+	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua)	A	ns
Santa Monica Beach at Montana Ave. drain	A	ns
Santa Monica Beach at Wilshire Blvd. drain	B	ns
Santa Monica Municipal Pier	D	ns
Santa Monica Beach at Pico/Kenter storm drain	A	ns
Santa Monica Beach at Strand St. (in front of the restrooms)	B	ns
Ocean Park Beach at Ashland Ave. drain	A+	ns
Venice City Beach, at the Rose Ave. storm drain	A+	ns
Venice Beach at Brooks Ave. drain	A	ns
Venice Beach at Windward Ave. drain	A+	ns
Venice Fishing Pier - 50 yards south	A	ns
Venice Beach- projection of Topsail St.	C	ns
Marina del Rey, Mothers' Beach- lifeguard tower	A+	ns
Dockweiler State Beach at Ballona Creek mouth	B	ns
Dockweiler State Beach at Culver Blvd. drain	B	ns
North Westchester Storm Drain at Dockweiler State Beach	A+	ns
Dockweiler State Beach at World Way (south of D&W jetty)	A+	ns
Dockweiler State Beach at Imperial Hwy drain	A+	ns
Dockweiler Beach- opposite Hyperion Treatment Plant	A+	ns
Dockweiler State Beach at Grand Ave. drain	A+	ns

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

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MOVIE TIMES

AERO THEATRE
1328 Montana Ave.
(323) 466-FILM

Call theater for information.

AMC LOEWS BROADWAY 4
1441 Third Street Promenade

The X-Files: I Want to Believe (PG-13)
12:05, 2:40, 5:10, 7:35, 10:00

Hancock (PG-13) 1hr 32min
1:15, 3:30, 5:45, 8:05, 10:20

The Wackness (R) 1hr 35min
12:30, 3:00, 5:30, 8:00, 10:30

Transsiberian (R) 1hr 51min
12:00, 2:30, 5:00, 7:40, 10:10

AMC 7 SANTA MONICA
1310 Third St.
(310) 289-4262

WALL-E (G) 1hr 37min
12:10, 2:30, 5:00, 7:20, 9:45

Step Brothers (R) 1hr 35min
11:50am, 2:20, 5:00, 7:45, 10:20

Journey to the Center of the Earth - 3-D (PG) 1hr 32min
12:20, 2:50, 5:20, 7:45, 10:10

Swing Vote (PG-13)
1:30, 4:15, 7:00, 10:00

Mummy: Tomb of the Dragon Emperor, The (PG-13) 1hr 54min
12:00, 1:15, 2:40, 4:00, 5:15, 6:45, 7:50, 9:30, 10:30

Sisterhood of the Traveling Pants 2, The (PG-13) 1hr 57min
2:00, 4:45, 7:30, 10:15

LAEMMLE'S MONICA FOURPLEX
1332 Second St.
(310) 394-9741

Elegy (R) 1hr 48min
1:50, 4:30, 7:10, 9:50

Bottle Shock (PG-13) 1hr 50min
1:30, 4:10, 7:00, 9:55

Brideshead Revisited (PG-13) 1hr 40min
1:00, 4:00, 7:00, 10:00

Tell No One (Ne le dis a personne) (NR) 2hrs 05min
1:20, 4:20, 7:20, 10:15

MANN'S CRITERION THEATRE
1313 Third St.
(310) 395-1599

Dark Knight, The (PG-13) 2hrs 30min
11:30am, 1:40, 3:00, 5:00, 6:30, 8:30, 10:00

The Pineapple Express (R) 1hr 45min
10:50am, 11:50am, 1:30, 2:30, 4:10, 5:10, 7:00, 7:50, 9:50, 10:30

Hell Ride (R) 1hr 23min
12:20, 2:50, 5:20, 7:40, 10:20

Mamma Mia! (PG-13) 1hr 48min
11:10am, 2:00, 4:30, 7:10, 10:10

For more information, e-mail news@smdp.com

Hang out with a friend, Libra

ARIES (March 21-April 19)
★★★★★ Take an overview, fully realizing what you want and where you are heading. Though you might be uncomfortable with a realization, you will have to deal with it. Avoid a confrontation. Tonight: Relax to music or a movie.

TAURUS (April 20-May 20)
★★★★★ Push too hard, and you might see a backlash. The unexpected triggers some strong internal reactions. Talk quietly to a loved one or partner. Avoid a confrontation at any cost. A "lively" discussion can occur later. Tonight: Be with your favorite person.

GEMINI (May 21-June 20)
★★★★ Others clearly let you know who is in charge, Rather than defy someone or act strangely, just let go. You cannot always convince city hall of your logic. Pressure builds on the home front. Tonight: Say yes.

CANCER (June 21-July 22)
★★★★ You might want to understand what is going on, especially in your workplace or daily life. Understand that, as nurturing as you might want to be, you could be in an explosive situation. Try to back out carefully. Tonight: Choose a stress-buster.

LEO (July 23-Aug. 22)
★★★★★ You are playful, even though many people around you are not. Remember how it feels when others are upbeat and you are down. Being slightly more diplomatic could be very important right now — that is, if you want a positive reaction! Tonight: Just be yourself.

VIRGO (Aug. 23-Sept. 22)
★★★ You might not realize how you might be acting out your frustration, perhaps causing yourself more of a problem than you are aware of. A family situation or domestic matter weighs heavily on your heart. Tonight: A must appearance.

LIBRA (Sept. 23-Oct. 22)
★★★★★ Sometimes, for many different reasons, we hesitate to ask for what we really need or want to know. Do not put yourself in that position. Loosen up and relax. Be more of yourself. Others like the intrinsic you. Tonight: Hang out with a friend.

SCORPIO (Oct. 23-Nov. 21)
★★★ Making money might be important, but be careful, as a friend or associate could feel cornered. Use your instincts and creativity to find answers. There are answers out there for sure, but they are not coming in the normal way! Tonight: Don't be pushed.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ Pressure emanates from the home front. You might be in the mood to cause a mini revolution, but you will not. Your caring comes through if you pull back. Tonight: A discussion proves to be enlightening.

CAPRICORN (Dec. 22-Jan. 19)
★★★ Take your time. If someone acts out on a radical level, you could be shocked. What you see and what happens might be two different stories. Tonight: Escape into your world.

AQUARIUS (Jan. 20-Feb. 18)
★★★★★ Zero in on what you want. You could be taken aback by a sequence of events that, at the best, might be upsetting. Evaluate and see how you can transform your anger into a positive situation. Tonight: As you might like.

PISCES (Feb. 19-March 20)
★★★★ Take a stand, although you might totally reverse directions when you notice the light is at the other end of the tunnel. Think positively. Be aware of your options — those that might be new or simply ones that became available as you stretched mentally. Tonight: Shortcuts will not cut it.

Happy birthday

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

Your mind frequently escapes into the realm of imagination. As long as you can sort through reality and fiction, you are OK. Listen to trusted friends if they think you are out of whack. Their perceptions can prevent you from landing in quicksand. If single, when you meet someone who steals your heart, you are likely to become somewhat unpredictable. Look to the period following New Year's for having a case of the butterflies! If attached, the two of you need to make it OK to have very different opinions. Accept the differences rather than make them a big deal.

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Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

4	9							3
		3		1	4			7
			8	3	9		2	
	3	2	9		8	7		
	6	7				3	4	
		8	3		7	9	5	
	5		4	8	6			
7			5	2		6		
2							3	5

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

6	8	3	5	4	7	1	2	9
9	4	5	8	2	1	7	3	6
7	2	1	6	9	3	5	4	8
2	9	8	4	1	6	3	7	5
1	5	7	9	3	8	4	6	2
4	3	6	7	5	2	8	9	1
8	7	2	3	6	5	9	1	4
3	1	9	2	8	4	6	5	7
5	6	4	1	7	9	2	8	3

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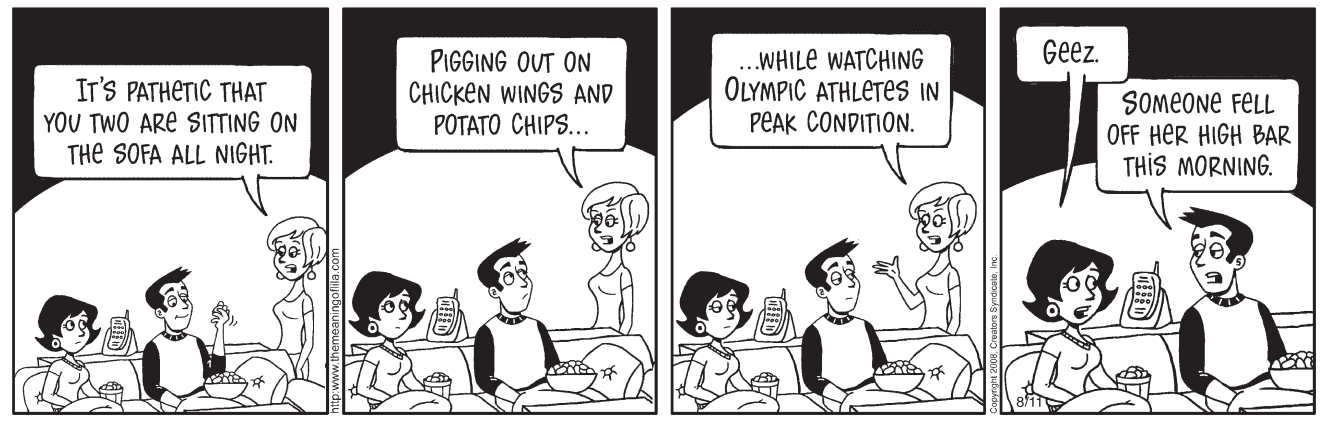
By Justin Borus and Andrew Feinstein

The Meaning of Lila

By John Forgetta & L.A. Rose

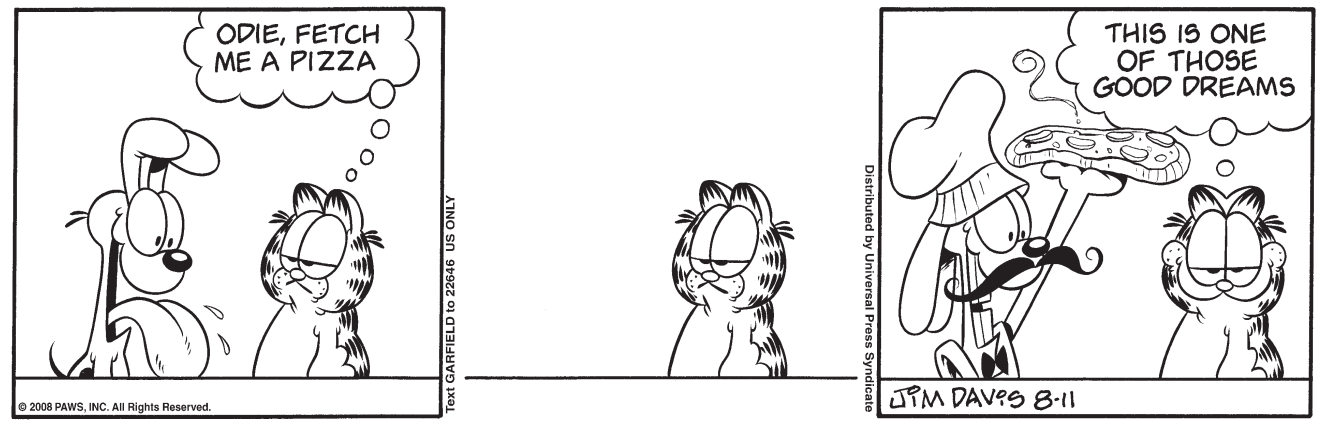


The Other Coast

By Adrian Raeside

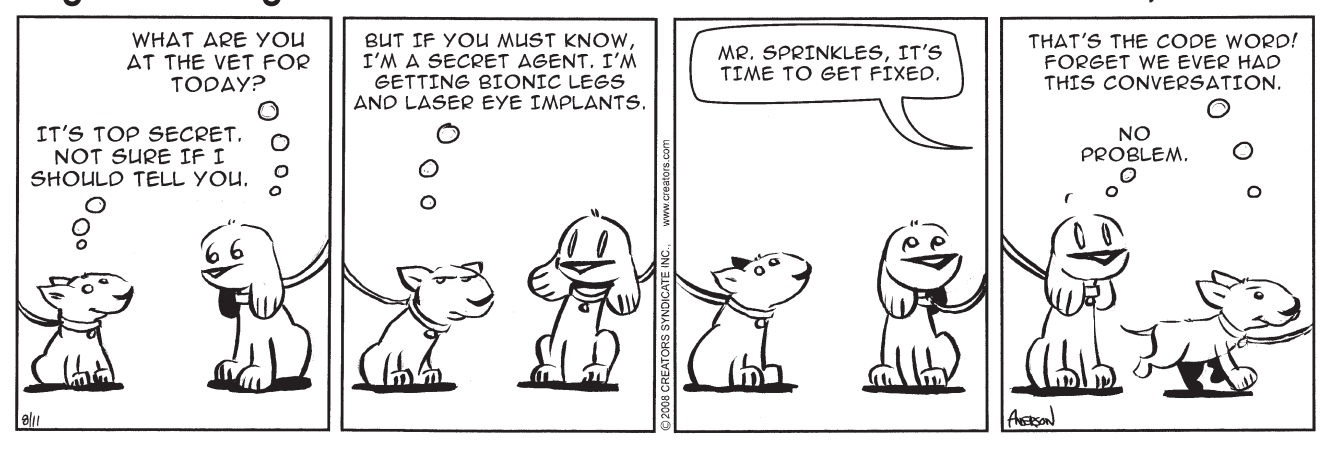
Garfield

By Jim Davis



Dog eat Doug

By Brian Anderson



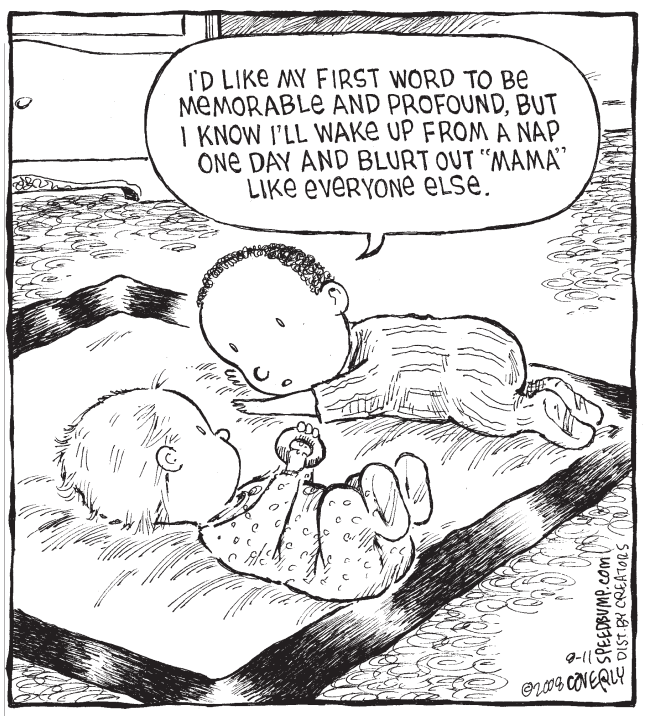
The Dinette Set by Julie Larson

Strange Brew

By John Deering

Speed Bump

By Dave Coverly



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MYSTERY PHOTO

Soraya Danesh *news@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*.

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Celeb roster
6 Segregated
11 "Tiny Bubbles" singer
12 Isaac's mother
13 Robert of "The 39 Steps"
14 City on the Mohawk
15 Scoundrels
17 Lawn moisture
18 Finnish composer
22 Swear
23 Praying insect
27 Charity events
29 George W.'s wife
30 Painter Wyeth
32 A party to
33 It leads to the off-ramp
35 Had lunch
38 Article
39 Long skirts
41 Wall worker
45 Bring to bear
46 Cabaret fixture
47 Shaving mishaps
48 More mature

DOWN

1 Sum
2 Old card game
3 Hostelry
4 Some computer programs
5 Sum
6 In the customary way
7 Touch lightly
8 Parched
9 Indy event
10 Turn to slush
16 Director Burton
18 Long account
19 Infamous czar
20 Intrepid
21 Post office delivery
24 Casserole staple
25 Pressing need
26 Rational
28 Some bigots
31 Humor
34 Score speed
35 Hymn ender
36 Car with a meter
37 Business bigwig
40 Tick off
42 Down in the dumps
43 United
44 Also not

S	H	A	M	S	■	A	B	A	S	H
H	A	B	I	T	■	L	A	T	T	E
E	V	I	T	A	■	L	A	B	E	L
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O	N	E	■	P	I	P	E	S	I	N
P	A	D	■	A	V	I	A	T	E	■
■	■	■	B	R	E	T	T	■	■	■
■	C	U	R	T	S	Y	■	J	A	G
H	U	R	R	Y	U	P	■	E	R	R
I	T	S	■	■	P	A	M	E	L	A
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T	U	L	I	P	■	T	R	E	N	D
S	T	A	C	Y	■	Y	E	S	E	S

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475

1	2	3	4	5	■	6	7	8	9	10
11					■	12				
13					■	14				
■	■	■	15		16		■	17		
18	19	20					21	■	■	■
22				■	23			24	25	26
27				28	■	29				
30					31	■	32			
■	■	■	33			34				
35	36	37	■	38				■	■	■
39			40		■	41		42	43	44
45					■	46				
47					■	48				

8-11

DAILY LOTTERY

MEGA MILLIONS 11 17 28 32 50
Meganumber: 33
Jackpot: $56M

SUPER LOTTO PLUS 9 11 14 24 39
Meganumber: 17
Jackpot: $11M

Fantasy 5 6 8 18 30 34

DAILY 3 MIDDAY: 6 6 8
EVENING: 7 1 6

DAILY DERBY
1st: 02 Lucky Star
2nd: 05 California Classic
3rd: 08 Gorgeous George
RACE TIME: 1.40.96

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD

BY CHUCK SHEPARD

■ The June transfer of a prisoner from lockup to Britain's Northampton Crown Court, just across the street, required summoning the closest prison van (57 miles away) to come give him a ride. The prisoner (accused thief Mark Bailey) could not simply be walked across the street because officials feared that public, custodial exposure (a "perp walk") would embarrass him, in violation of his "human rights."

■ The San Francisco Board of Supervisors has a longstanding policy of not co-operating with the federal government's enforcement of immigration laws, but in June that stance abruptly backfired, according to a San Francisco Chronicle report. Illegal immigrants who are minors and who committed felonies such as drug-trafficking in San Francisco have not been bound over for federal deportation but have either been quietly flown home, with an escort, at city expense, or placed in California group homes. In June, when San Bernardino County officials realized that one of its youth group homes contained drug dealers, San Francisco Mayor Gavin Newsom halted the program and promised the city would improve its relationship with immigration officials.

TODAY IN HISTORY

1786 Captain Francis Light established the British colony of Penang in Malaysia.

1918 World War I - Battle of Amiens ends.

1929 Babe Ruth becomes the first baseball player to hit 500 home runs in his career with a home run at League Park in Cleveland, Ohio.

1934 Federal prison opened at Alcatraz Island.

1960 Chad declares independence.

1972 Vietnam War: The last United States ground combat unit depart South Vietnam.

1999 The exceptional Salt Lake City Tornado tears through the downtown district of the city, killing one.

WORD UP!

exalt \ig-ZOLT\, verb:
1. To praise, glorify, or honor.
2. To heighten or intensify.
3. To raise in rank, character, or status; as, "exalted the humble shoemaker to the rank of King's adviser."

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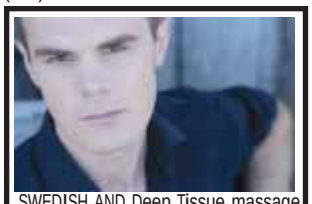

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DBAS

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081277611 FIRST FILING. The following person(s) is (are) doing business as BELLA'S BOWS BOUTIQUE, 2445 S. BARRINGTON AVE, #304, LOS ANGELES, CA 90064, COUNTY OF LOS ANGELES. The full name of registrant(s) is/are : NORMA MOLINA, 2445 S. BARRINGTON AVE, #304, LOS ANGELES, CA 90064 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: NORMA MOLINA
This statement was filed with the County Clerk of LOS ANGELES County on 7/17/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/21/2008, 7/28/2008, 8/4/2008, 8/11/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081238170 FIRST FILING. The following person(s) is (are) doing business as 4 CHICKS & A GUY, 16443 DOWNEY AVE. PARAMOUNT, CA. 90723. The full name of registrant(s) is/are : PROMISE CHORALE 16443 DOWNEY AVE. PARAMOUNT, CA. 90723 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: PROMISE CHORALE
This statement was filed with the County Clerk of LOS ANGELES County on 7/11/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/21/2008, 7/28/2008, 8/4/2008, 8/11/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081238025 FIRST FILING. The following person(s) is (are) doing business as NUEVO LAREDO PRODUCTIONS, 5361 HUNTINGTON DR. NORTH # 8 LOS ANGELES, CA 90032. The full name of registrant(s) is/are : PAUL QUINTANILLA 5361 HUNTINGTON DR. NORTH # 8 LOS ANGELES, CA 90032 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/1/2002. /s/: PAUL QUINTANILLA
This statement was filed with the County Clerk of LOS ANGELES County on 7/11/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/21/2008, 7/28/2008, 8/4/2008, 8/11/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081247643 FIRST FILING. The following person(s) is (are) doing business as GENASH PROPERTY MANAGEMENT RESTORATION, GENASH CARPET CARE, 9713 ORR & DAY RD. SANTA FE SPRINGS, CA 90670. The full name of registrant(s) is/are : OSCAR G. GARCIA 9713 ORR & DAY RD. SANTA FE SPRINGS, CA 90670 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: OSCAR G. GARCIA
This statement was filed with the County Clerk of LOS ANGELES County on 7/14/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/21/2008, 7/28/2008, 8/4/2008, 8/11/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081287721 FIRST FILING. The following person(s) is (are) doing business as YOUR 2ND CHANCE, 1015 S. GRETTA AVE. WEST COVINA, CA 91790. The full name of registrant(s) is/are : ALFREDO VILCHIS 1015 S. GRETTA AVE. WEST COVINA, CA 91790 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ALFREDO VILCHIS
This statement was filed with the County Clerk of LOS ANGELES County on 7/18/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/21/2008, 7/28/2008, 8/4/2008, 8/11/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20080287722 FIRST FILING. The following person(s) is (are) doing business as MADINAH TRADING, LLC, 912405 BENEDICT AVE. # 32 DOWNEY, CA 90242. The full name of registrant(s) is/are : MADINAH TRADING, LLC 912405 BENEDICT AVE. # 32 DOWNEY, CA 90242 This Business is being conducted by, a limited liability. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:
This statement was filed with the County Clerk of LOS ANGELES County on . NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/21/2008, 7/28/2008, 8/4/2008, 8/11/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081278136 FIRST FILING. The following person(s) is (are) doing business as SARAHI MINI MARKET, 4901 HOOPER AVE. LOS ANGELES, CA 90011. The full name of registrant(s) is/are : MARIA SEGURA 480 E. 48TH ST. LOS ANGELES, CA 90011 ANTONIO MONROY 480 E. 48TH ST. LOS ANGELES, CA 90011 This Business is being conducted by, husband and wife. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)4/1/2006. /s/: MARIA SEGURA
This statement was filed with the County Clerk of LOS ANGELES County on 7/17/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/21/2008, 7/28/2008, 8/4/2008, 8/11/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081277395 FIRST FILING. The following person(s) is (are) doing business as IT'S A BLAST SOUTH, 15767 LA MOINE ST. HACIENDA HEIGHTS, CA 91745. The full name of registrant(s) is/are : ALDO J. FERRARI 15767 LA MOINE ST. HACIENDA HEIGHTS, CA 91745 DEBORAH J. FERRARI 15767 LA MOINE ST. HACIENDA HEIGHTS, CA 91745 This Business is being conducted by, husband and wife. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: DEBORAH J. FERRARI
This statement was filed with the County Clerk of LOS ANGELES County on 7/17/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/21/2008, 7/28/2008, 8/4/2008, 8/11/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081278039 FIRST FILING. The following person(s) is (are) doing business as APARICIO MARKET, 1979 FLORENCE AVE. LOS ANGELES, CA 90001. The full name of registrant(s) is/are : GERMAN APARICIO 1979 FLORENCE AVE. LOS ANGELES, CA 90001 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: GERMAN APARICIO
This statement was filed with the County Clerk of LOS ANGELES County on 7/17/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/21/2008, 7/28/2008, 8/4/2008, 8/11/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081278540 FIRST FILING. The following person(s) is (are) doing business as PLANET ACURA, 8821 LINDEL AVE. DOWNEY, CA 90240. The full name of registrant(s) is/are : CIPPIAN POP 8824 LAKWOOD BLVD. DOWNEY, CA 90240 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: CIPPIAN POP
This statement was filed with the County Clerk of LOS ANGELES County on 7/17/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/21/2008, 7/28/2008, 8/4/2008, 8/11/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081278539 FIRST FILING. The following person(s) is (are) doing business as EL MONTE FORD, 8821 LINDEL AVE. DOWNEY, CA 90240. The full name of registrant(s) is/are : CIPPIAN POP 8824 LAKEWOOD BLVD. DOWNEY, CA 90240 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: CIPPIAN POP
This statement was filed with the County Clerk of LOS ANGELES County on 7/17/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/21/2008, 7/28/2008, 8/4/2008, 8/11/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081267974 FIRST FILING. The following person(s) is (are) doing business as ZURI, 838 1/4 E. 33RD ST. LOS ANGELES, CA 90011. The full name of registrant(s) is/are : VERONICA LOPEZ 838 1/4 E. 33RD ST. LOS ANGELES, CA 90011 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: VERONICA LOPEZ
This statement was filed with the County Clerk of LOS ANGELES County on 7/16/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/21/2008, 7/28/2008, 8/4/2008, 8/11/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081256244 FIRST FILING. The following person(s) is (are) doing business as GORDON'S FLOORING AMERICA, 8658 W. PICO BLVD. LOS ANGELES, CA 90035. The full name of registrant(s) is/are : BOYER FLOORS, INC. 8658 W. PICO BLVD. LOS ANGELES, CA 90035 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/1923. /s/:
This statement was filed with the County Clerk of LOS ANGELES County on 7/15/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/21/2008, 7/28/2008, 8/4/2008, 8/11/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081304626 FIRST FILING. The following person(s) is (are) doing business as AMERICAN GOLD & SILVER INC., AGS, 8350 DALEWOOD AVE. PICO RIVERA, CA 90660. The full name of registrant(s) is/are : AMERICAN GOLD & SILVER INC. 8350 DALEWOOD AVE. PICO RIVERA, CA 90660 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:
This statement was filed with the County Clerk of LOS ANGELES County on 7/22/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/28/2008, 8/4/2008, 8/11/2008, 8/18/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081324966 FIRST FILING. The following person(s) is (are) doing business as ROMANCE NAIL SPA, 11274 VENTURA BLVD. STUDIO CITY, CA 91604. The full name of registrant(s) is/are : HUYNH JENNY 10223 TOWNEWAY DR. EL MONTE, CA 91733 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: HUYNH JENNY
This statement was filed with the County Clerk of LOS ANGELES County on 7/24/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/28/2008, 8/4/2008, 8/11/2008, 8/18/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081297292 FIRST FILING. The following person(s) is (are) doing business as ALEXPLAYS; ALEX PLAYS, 9909 TOPANGA CANYON BLVD., #303, CHATSWORTH, CA 91311, COUNTY OF LA. The full name of registrant(s) is/are : ALEXANDER ADHAMI, 9909 TOPANGA CANYON BLVD., #303, CHATSWORTH, CA 91311 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ALEXANDER ADHAMI
This statement was filed with the County Clerk of LOS ANGELES County on 7/21/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/28/2008, 8/4/2008, 8/11/2008, 8/18/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081334841 FIRST FILING. The following person(s) is (are) doing business as ELIZABETH BLOOM, 307 12TH STREET, SANTA MONICA, CA 90402, COUNTY OF LOS ANGELES. The full name of registrant(s) is/are : ELIZABETH I. REISBORD, 307 12TH STREET, SANTA MONICA, CA 90402 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/21/1957. /s/: ELIZABETH I. REISBORD
This statement was filed with the County Clerk of LOS ANGELES County on 7/25/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/28/2008, 8/4/2008, 8/11/2008, 8/18/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081334842 FIRST FILING. The following person(s) is (are) doing business as JOSEPH MAREK LANDSCAPE ARCHITECTURE, 2252 25TH STREET, SANTA MONICA, CA 90405, COUNTY OF LA. The full name of registrant(s) is/are : JOSEPH MAREK, 2252 25TH STREET, SANTA MONICA, CA 90405 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/1/2001. /s/: JOSEPH MAREK
This statement was filed with the County Clerk of LOS ANGELES County on 7/25/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/28/2008, 8/4/2008, 8/11/2008, 8/18/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081334843 FIRST FILING. The following person(s) is (are) doing business as LBC ADVERTISING, 501 SANTA MONICA BLVD, #600, SANTA MONICA, CA 90401, COUNTY OF LOS ANGELES. The full name of registrant(s) is/are : LANCE BENEFIELD & COMPANY, INC., 501 SANTA MONICA BLVD, #600, SANTA MONICA, CA 90401 (FLORIDA) This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: LANCE BENEFIELD & COMPANY, INC., PRESIDENT, LANCE G. HANISH
This statement was filed with the County Clerk of LOS ANGELES County on 7/25/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/28/2008, 8/4/2008, 8/11/2008, 8/18/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081325954 FIRST FILING. The following person(s) is (are) doing business as WEST COAST RESIDENTIAL CLEANERS, 324 E. 126TH ST. LOS ANGELES, CA 90061. The full name of registrant(s) is/are : MARIO RIVAS 324 E. 126TH ST. LOS ANGELES, CA 90061 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MARIO RIVAS
This statement was filed with the County Clerk of LOS ANGELES County on 7/24/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/28/2008, 8/4/2008, 8/11/2008, 8/18/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081325945 FIRST FILING. The following person(s) is (are) doing business as K&F CLOTHING, 3629 E. SLAUSON AVE. MAYWOOD, CA 90270. The full name of registrant(s) is/are : STANDING ALIVE, INC. 3629 E. SLAUSON AVE. MAYWOOD, CA 90270 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:
This statement was filed with the County Clerk of LOS ANGELES County on 7/24/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/28/2008, 8/4/2008, 8/11/2008, 8/18/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081295858 FIRST FILING. The following person(s) is (are) doing business as AB AETERNO CONSULTING, LLC, 1553 FACILIDAD ST. HACIENDA HEIGHTS, CA 91745. The full name of registrant(s) is/are : AB AETERNO CONSULTING, LLC 1553 FACILIDAD ST. HACIENDA HEIGHTS, CA 91745 This Business is being conducted by, a limited liability. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:
This statement was filed with the County Clerk of LOS ANGELES County on 7/21/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/28/2008, 8/4/2008, 8/11/2008, 8/18/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081295859 FIRST FILING. The following person(s) is (are) doing business as HOME 911, LLC, 1636 W. 8TH ST. #312 LOS ANGELES, CA 90017. The full name of registrant(s) is/are : HOME 911, LLC 1636 W. 8TH ST. #312 LOS ANGELES, CA 90017 This Business is being conducted by, a limited liability. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:
This statement was filed with the County Clerk of LOS ANGELES County on 7/21/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/28/2008, 8/4/2008, 8/11/2008, 8/18/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081295860 FIRST FILING. The following person(s) is (are) doing business as OLIVIA'S HERITAGE, LLC, 310 N. LELEAND AVE. WEST COVINA, CA 91790. The full name of registrant(s) is/are : OLIVIA'S HERITAGE, LLC 310 N. LELEAND AVE. WEST COVINA, CA 91790 This Business is being conducted by, a limited liability. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:
This statement was filed with the County Clerk of LOS ANGELES County on 7/21/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/28/2008, 8/4/2008, 8/11/2008, 8/18/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081307125 FIRST FILING. The following person(s) is (are) doing business as R&C ELECTRICAL CONTRACTORS, INC., 12024 CENTRALIA RD. #J HAWAIIAN GARDENS, CA 90716. The full name of registrant(s) is/are : R&C ELECTRICAL CONTRACTORS, INC. 12024 CENTRALIA RD. #J HAWAIIAN GARDENS, CA 90716 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:
This statement was filed with the County Clerk of LOS ANGELES County on 7/22/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/28/2008, 8/4/2008, 8/11/2008, 8/18/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081326350 FIRST FILING. The following person(s) is (are) doing business as CREANDO TRIUNFADORES, 9621 SAN JUAN AVE. #F SOUTH GATE, CA 90280. The full name of registrant(s) is/are : MOISES OLIVARES 9621 SAN JUAN AVE. #F SOUTH GATE, CA 90280 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MOISES OLIVARES
This statement was filed with the County Clerk of LOS ANGELES County on 7/24/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/28/2008, 8/4/2008, 8/11/2008, 8/18/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081326344 FIRST FILING. The following person(s) is (are) doing business as MIRELLA'S FASHION, EL HORAS COMPUTER REPAIR, 756 ELLIOTT CT. #A POMONA, CA 91766. The full name of registrant(s) is/are : HORACIO VILLEGAS 756 ELLIOTT CT. #A POMONA, CA 91766 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: HORACIO VILLEGAS
This statement was filed with the County Clerk of LOS ANGELES County on 7/24/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of

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a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/28/2008, 8/4/2008, 8/11/2008, 8/18/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081326944 FIRST FILING. The following person(s) is (are) doing business as W AND G CONSULTING, 2508 STRANAHAN DR. ALHAMBRA, CA 91803. The full name of registrant(s) is/are : WENDY WU 2508 STRANAHAN DR. ALHAMBRA, CA 91803 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/23/2008. /s/:
This statement was filed with the County Clerk of LOS ANGELES County on 7/24/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/28/2008, 8/4/2008, 8/11/2008, 8/18/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081325027 FIRST FILING. The following person(s) is (are) doing business as IN N OUT REGISTRATION SERVICES, 14102 E. FIRESTONE BLVD. SANTA FE SPRINGS, CA 90670. The full name of registrant(s) is/are : DANIEL RAMIREZ 14102 E. FIRESTONE BLVD. SANTA FE SPRINGS, CA 90670 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: DANIEL RAMIREZ
This statement was filed with the County Clerk of LOS ANGELES County on 7/24/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/28/2008, 8/4/2008, 8/11/2008, 8/18/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081384231 FIRST FILING. The following person(s) is (are) doing business as TRUE BLUE PET CARE.COM, 1801 S. LINCOLN BLVD, #224, VENICE, CA 90291. The full name of registrant(s) is/are : GEOFFREY S. LEE, 1801 S. LINCOLN BVLD., #224, VENICE, CA 90291 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: GEOFFREY S. LEE
This statement was filed with the County Clerk of LOS ANGELES County on 8/1/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/4/2008, 8/11/2008, 8/18/2008, 8/25/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081384233 FIRST FILING. The following person(s) is (are) doing business as STILLPOINT STUDIO, 637 ROSE AVENUE, VENICE, CA 90291. The full name of registrant(s) is/are : HILARY WHITE, 729 16TH STREET, SANTA MONICA, CA 90402 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: HILARY WHITE
This statement was filed with the County Clerk of LOS ANGELES County on 8/1/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/4/2008, 8/11/2008, 8/18/2008, 8/25/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081384232 FIRST FILING. The following person(s) is (are) doing business as SIMPLE REAL FOOD / AMANDA CUSHMAN, 12602 PACIFIC AVE, #6, LA, CA 90066. The full name of registrant(s) is/are : AMANDA CUSHMAN, 12602 PACIFIC AVE, #6, LA, CA 90066 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: AMANDA CUSHMAN
This statement was filed with the County Clerk of LOS ANGELES County on 8/1/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement

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does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/4/2008, 8/11/2008, 8/18/2008, 8/25/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081316098 FIRST FILING. The following person(s) is (are) doing business as PACIFIC ICON MANAGEMENT GROUP, 1765 CREBS WAY UPLAND, CA 91784. The full name of registrant(s) is/are : DAVID J. UIAGALELEI 1765 CREBS WAY UPLAND, CA 91784 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: DAVID J. UIAGALELEI
This statement was filed with the County Clerk of LOS ANGELES County on 7/23/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/4/2008, 8/11/2008, 8/18/2008, 8/25/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081317357 FIRST FILING. The following person(s) is (are) doing business as ATLANTIC PUBLICITY, 330 CALIFORNIA AVE, #401, SANTA MONICA, CA 90403. The full name of registrant(s) is/are : ATLANTIC UNITED, INC., 330 CALIFORNIA AVE, #401, SANTA MONICA, CA 90403 (NEW YORK) This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ATLANTIC UNITED, INC., PRESIDENT, ADRIENNE PAPP
This statement was filed with the County Clerk of LOS ANGELES County on 7/23/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/4/2008, 8/11/2008, 8/18/2008, 8/25/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081288333 FIRST FILING. The following person(s) is (are) doing business as LEVEL 03, INC.; AI #/ON 3095341, 1223 WILSHIRE BLVD., SUITE 201, SANTA MONICA, CA 90403. The full name of registrant(s) is/are : LEVEL 03 BUSINESS SOLUTIONS, INC., 1223 WILSHIRE BLVD., SUITE 201, SANTA MONICA, CA 90403 (CALIFORNIA) This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)5/9/2008. /s/: LEVEL 03 BUSINESS SOLUTIONS, INC., CEO, NOE YANEZ
This statement was filed with the County Clerk of LOS ANGELES County on 7/18/03. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/4/2008, 8/11/2008, 8/18/2008, 8/25/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081354808 FIRST FILING. The following person(s) is (are) doing business as GOODWILL-J INSURANCE AGENCY, 1829 S. ST. ANDREWS PL. # 15 LOS ANGELES, CA 90019. The full name of registrant(s) is/are : SEONG SIN JOO 1829 S. ST. ANDREWS PL. # 15 LOS ANGELES, CA 90019 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: SEONG SIN JOO
This statement was filed with the County Clerk of LOS ANGELES County on 7/29/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/4/2008, 8/11/2008, 8/18/2008, 8/25/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081366015 FIRST FILING. The following person(s) is (are) doing business as NEED HELP?, 4440 SEPULVEDA BLVD. # 422 SHERMAN OAKS, CA 91403. The full name of registrant(s) is/are : MARISSA ATKINS 4440 SEPULVEDA BLVD. # 422 SHERMAN OAKS, CA 91403 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MARISSA ATKINS
This statement was filed with the County Clerk of

DBAS

LOS ANGELES County on 7/30/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/4/2008, 8/11/2008, 8/18/2008, 8/25/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081353233 FIRST FILING. The following person(s) is (are) doing business as SAFEWAY INTERNATIONAL GROUP, INC., 12037 FIRESTONE BLVD. NORWALK, CA 90650. The full name of registrant(s) is/are : SAFEWAY INTERNATIONAL GROUP, INC 12037 FIRESTONE BLVD. NORWALK, CA 90650 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:
This statement was filed with the County Clerk of LOS ANGELES County on 7/29/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/4/2008, 8/11/2008, 8/18/2008, 8/25/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081363922 FIRST FILING. The following person(s) is (are) doing business as JASE SERVICES, 14319 SWIFT DR. LA MIRADA, CA 90638. The full name of registrant(s) is/are : JUAN SUAREZ 9684 TRYON ST. RANCHO CUCAMONGA, CA 91730 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)6/12/2008. /s/: JUAN SUAREZ
This statement was filed with the County Clerk of LOS ANGELES County on 7/30/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/4/2008, 8/11/2008, 8/18/2008, 8/25/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081336422 FIRST FILING. The following person(s) is (are) doing business as DIGITAL ARCHIVES, INC., 4180 W. 190TH ST. TORRANCE, CA 90504. The full name of registrant(s) is/are : DIGITAL ARCHIVES, INC. 1415 VALEVIEW DR. DIAMOND BAR, CA 91765 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date). /s/:
This statement was filed with the County Clerk of LOS ANGELES County on 7/25/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/4/2008, 8/11/2008, 8/18/2008, 8/25/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081317362 FIRST FILING. The following person(s) is (are) doing business as TUNA Z DESIGN; TUNAZ.COM, 1122 CARDIFF AVE, APT 7, LOS ANGELES, CA 90035; PO BOX 25281, LOS ANGELES, CA 90025. The full name of registrant(s) is/are : MICHAEL TOUNA, 1122 CARDIFF AVE, APT 7, LOS ANGELES, CA 90035 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/1/2008. /s/: MICHAEL TOUNA
This statement was filed with the County Clerk of LOS ANGELES County on 7/23/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/4/2008, 8/11/2008, 8/18/2008, 8/25/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081345085 FIRST FILING. The following person(s) is (are) doing business as TOKMANTSEVA INVESTMENT GROUP, 3825 FOUNTAIN AVE. LOS ANGELES, CA 90029. The full name of registrant(s) is/are : ANNA TOKMANTSEVA 5531 FULCHER AVE.# 53 LOS ANGELES, CA 91601 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ANNA TOKMANTSEVA
This statement was filed with the County Clerk of LOS ANGELES County on 7/28/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/4/2008, 8/11/2008, 8/18/2008, 8/25/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081345087 FIRST FILING. The following person(s) is (are) doing business as ARDZAGANK PRODUCTIONS, 17134 SUNDERLAND DR. GRANADA HILLS, CA 91344. The full name of registrant(s) is/are : SARKIS SARKISSIAN 17134 SUNDERLAND DR. GRANADA HILLS, CA 91344 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: SARKIS SARKISSIAN
This statement was filed with the County Clerk of LOS ANGELES County on 7/28/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/4/2008, 8/11/2008, 8/18/2008, 8/25/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081208933 FIRST FILING. The following person(s) is (are) doing business as MARIACHI ZELAYA, 1717 PLEASANT AVE. LOS ANGELES, CA 90033. The full name of registrant(s) is/are : MIGUEL ZELAYA 1717 PLEASANT AVE. LOS ANGELES, CA 90033 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)8/25/1999. /s/: MIGUEL ZELAYA
This statement was filed with the County Clerk of LOS ANGELES County on 7/28/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/4/2008, 8/11/2008, 8/18/2008, 8/25/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081354533 FIRST FILING. The following person(s) is (are) doing business as CARNICERIA REYNOSO, 1711 PICO BLVD., SANTA MONICA, CA 90405, COUNTY OF LA. The full name of registrant(s) is/are : ALEXIS REYNOSO, 12265 SUNSET PARKWAY, LOS ANGELES, CA 90064 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/18/2008. /s/: ALEXIS REYNOSO
This statement was filed with the County Clerk of LOS ANGELES County on 7/29/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/11/2008, 8/18/2008, 8/25/2008, 9/1/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081305994 FIRST FILING. The following person(s) is (are) doing business as HOLLYWOOD HEELS, 6818 VINELAND AVENUE, NORTH HOLLYWOOD, CA 91605, COUNTY OF LOS ANGELES. The full name of registrant(s) is/are : INTERNATIONAL FOOTWEAR COLLECTIONS, INC., 6818 VINELAND AVENUE, NORTH HOLLYWOOD, CA 91605 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)6/26/2008. /s/: INTERNATIONAL FOOTWEAR COLLECTIONS, INC., PRESIDENT, MICHAEL KAPLAN
This statement was filed with the County Clerk of LOS ANGELES County on 7/22/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/11/2008, 8/18/2008, 8/25/2008, 9/1/2008

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EARTHQUAKE PREPAREDNESS

BELOW IS A WRAP-UP OF THE ESSENTIAL INFORMATION ACCORDING TO THE RED CROSS AND FEMA.

PROTECT YOURSELF, YOUR FAMILY AND YOUR PROPERTY IN THE EVENT OF AN EARTHQUAKE:

* Repair defective electrical wiring and leaky gas connections. These are potential fire risks.
* Bolt down and secure your water heater, refrigerator, furnace and gas appliances to the wall studs.
* Have an automatic gas shut-off valve installed.
* Place large or heavy objects on lower shelves.
* Fasten shelves, mirrors and large picture frames to walls.
* Brace high and top-heavy objects.
* Store bottled foods, glass, china & other breakables on low shelves or in cabinets that fasten shut.
* Be sure the residence is firmly anchored to its foundation.
* Install flexible pipe fittings to avoid gas or water leaks.
* Locate safe spots in each room under a sturdy table or against an inside wall.
* Hold earthquake drills with your family members: Drop, cover and hold on!
* Have supplies on hand such as a flashlight, batteries, first aid kit, food, water, essential medicines, cash, credit cards and sturdy shoes.

DURING AN EARTHQUAKE:
Minimize your movements during an earthquake to a few steps to a nearby safe place. Stay indoors until the shaking has stopped.

IF YOU ARE INDOORS, STAY THERE:

* Take cover under a sturdy desk, table or bench or against an inside wall and hold on.
* If no table/desk, cover your face & head with your arms & crouch in an inside corner.
* Stay away from glass, windows, outside doors & walls and anything that could fall.
* If you are in bed when the earthquake strikes, stay there and protect your head with a pillow.
* If your bed is under a heavy light fixture that could fall, move to the nearest safe place.
* Use a doorway for shelter only if it is close to you & if you know it is a strongly supported doorway.
* Stay inside until shaking stops and it is safe to go outside.
* Be aware that the electricity may go out or the sprinkler systems or fire alarms may turn on.
* DO NOT use the elevators.

IF YOU ARE OUTDOORS, STAY THERE:

* Move away from buildings, streetlights and utility wires.
* If you are in a moving vehicle, stop as quickly as safety permits and stay in the vehicle.
* Avoid stopping near or under buildings, trees, overpasses and utility wires.
* Proceed cautiously once the earthquake has stopped, watching for road and bridge damage.

AFTER AN EARTHQUAKE:

* Be prepared for aftershocks.
* Open cabinets cautiously. Beware of objects that can fall off shelves.
* Stay away from damaged areas of town.
* Be aware of possible tsunamis if you live in coastal areas. Stay away from the beach.

I hope you find this helpful.
As always, be sure to let me know if I can be of assistance for any real estate need.

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