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Santa Monica Daily Press

MONDAY
08.10.20
Volume 19 Issue 224

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Bernie needs a good home.
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Saving Travel
Local jobs depend on it.
Page 4

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Virtual art class sparks inspiration

CLARA HARTER
SMDP Staff Writer

Staring at drab walls while staying at home will leave anyone feeling uninspired, but this is no longer a problem for residents at the Clare Matrix addiction treatment center following last week's virtual art workshop. On July 29, local artists Patrick Marston and Michael Brunt led participants through a color blocking art workshop on Zoom, which provided a therapeutic outlet for residents and colorful canvases to brighten up the center's facilities.

The workshop was organized through the Venice Chamber of Commerce's Chamber in Action Committee, which connects chamber members to local nonprofits and businesses in need of improvement. Marston and Brunt initially planned to paint a large mural at the Clare Matrix center, which provides treatment for women who struggle with substance abuse and associated mental health issues. However, they pivoted to a virtual workshop due to the restrictions of coronavirus, which have only heightened people's needs for artistic outlets.

"With everything being shut down and a lot of the positive activities that our participants are able to enjoy outside of receiving treatment no longer being available right now, we are seeing an increase in anxiety and depression among the participants," said Jennifer Maduko, the Development Director at Clare Matrix. "Since the mural project was on hold, the exterior and the courtyards that participants are surrounded by still had that look that doesn't inspire someone during this time."

The virtual art workshop provided a way to address these



Courtesy photo

CLASSES: Venice artists are using digital technology to bring art classes into the homes of local residents.

SEE **ART CLASS** PAGE 5

City Council, school and rent control candidates ready for November

BRENNON DIXSON
SMDP Staff Writer

All but one of the local incumbents who are up for re-election this year will appear on ballots this November, meaning there will some stiff competition when voters go to decide who will hold one of the 13 seats available on City Council, School Board, Rent Control Board or the SMC Board.

The General Municipal Election will be held in the City of Santa Monica on Tuesday, November 3, but to qualify for the ballot, Santa Monica's municipal code requires candidates to gather no

SEE **CANDIDATES** PAGE 2

Two measures to appear on local election ballots

BRENNON DIXSON
SMDP Staff Writer

Santa Monica voters will have two ballot measures to potentially approve this coming November during election season.

The General Municipal Election will be held in the City of Santa Monica on Tuesday, Nov. 3, and there are two prospective ordinances being proposed this year, according to city staff.

One of the two measures voters will decide on pertains to a tax on luxury properties. The measure asks if the City of Santa Monica shall increase the one-time real estate transfer tax paid on each property sale that's worth $5 million or more by $3 for every $1,000 of the sales price before stating it will exempt affordable housing projects.

City staff previously said the measure is expected to not only help the city meet the revenue challenges that are anticipated to occur over the next few years, but it will also allow the city to take steps to diversify its revenue stream, which is an action staff deems necessary.

If passed by voters in November, the measure would increase fees to $6 per thousand on the sale

SEE **BALLOTS** PAGE 5


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CANDIDATES

FROM PAGE 1

less than 100 voter signatures as part of their nomination. Thanks to a second revised twenty-first supplement to Santa Monica's local emergency declaration, candidates only had to gather 30 original signatures this year due to the risks posed by personal contact in the COVID-19 environment.

The deadline to submit signatures passed at 5 p.m. Friday, but with SMMUSD's Ralph Mechur opting not to file — potential SMMUSD school board candidates now have an additional five days to submit paperwork for the open seats on the local school district's Board of Education.

CITY COUNCIL

City Council has a total of four full-term seats and one partial-term seat up for grabs this year. Incumbents Gleam Davis, Ted Winterer, Ana Maria Jara, Terry O'Day and the recently appointed Kristin McGowan all submitted their signatures ahead of Friday's deadline.

Tom Ciszek, Phil Brock, Oscar de la Torre and Christine Parra are but a few of the 24 challengers who hope to successfully win a full-term seat on City Council come November, while Micah Cohen is the only resident challenging McGowan for the partial-term seat.

SANTA MONICA-MALIBU SCHOOL DISTRICT BOARD

There are three SMMUSD board of education seats up for election and a total of 13 residents, including incumbents Jon Kean and Maria Leon-Vazquez, are attempting to land one of the available spots in November. But more residents may toss a hat in the ring in the coming days since the last day to file nomination papers has been extended to Wednesday, Aug. 12, since Mechur chose not to run for reelection.

RENT CONTROL BOARD

There are two seats available on the city's Rent Control Board and both incumbents, Caroline Torosis and Anastasia Foster, have submitted the proper paperwork and signatures. Aishah Newson is the only challenger in the race.

SANTA MONICA COLLEGE DISTRICT BOARD

Santa Monica College's board of education only has one challenger this year as well as Brian O'Neil is hoping to beat out one of the incumbents — Rob Greenstein Rader, Margaret Quinones-Perez or Susan Aminoff — when they face off in the election for the three available SMC board positions.

brennon@smdp.com

Adoptable Pet of the Week
Bernie

Hi, I'm Bernie. I'm a 4-year-old, male, Pitbull. I'm shy, and can be apprehensive with new people. But patience calls me out of my shell. Once I'm out and about, I can't get enough attention from people! Loyal and cheerful, I'm always eager to see my human friends, always beckoning for their affection, and I return my tender love in kind. My sweet nature is only matched with my independence. I remain quiet, and well-adjusted when I'm alone. Besides my warm personality, I'm proud to say that I'm proficient in my basic skills like sit, stay, down, and shake. I would fit best in a home with a family that understands that relationships are a process, and who are looking for a softhearted friend. Bernie, ID#A060037, is available for adoption at the Santa Monica Animal Shelter located at 1640 9th Street, Santa Monica CA, 90404. The shelter is closed to the public and adoptions are by appointment only by calling the shelter at 310.458.8595.



Courtesy photo.

PET: The Adoptable Pet of the Week is available from the Santa Monica Animal Shelter.

PET TIP OF THE WEEK: KEEPING DOGS COOL ON HOT DAYS

Summer is here and so is the heat which can cause challenges for exercising dogs! But there are plenty of ways to keep your dog cool during activity, while still enjoying some fun in the sun!

The sun is at its most intense during the midday and afternoon hours. Walk your dog in the morning or evening when temperatures are cooler. If your schedule does not permit early or late walks, limit your dog's walks to half the time, take it slow, and keep to the shade.

Booties and paw wax can protect your dog's paws on hot surfaces.

Sunscreen formulas suited for dogs can prevent sun burn. Ask your veterinarian for recommendations.

Keep your dog hydrated! Carry water and portable water bowls on walks, have bowls of water in-and-around play areas, yards, and in their crate. Add ice cubes to their water on those especially hot days.

Bathe your dog more often, or even take them for a swim! It's a good source of exercise, and can be a great bonding experience.

Kiddie pools for your dog provides opportunity for fun play!

Provide plenty of shade in your yard if your dog spends most of their time outdoors.

Dogs do not sweat! Look for signs of dehydration that may require immediate veterinary attention like panting, excessive drooling, lethargy, difficulty breathing, pale appearance, blood shot eyes, dizziness, lack of coordination, unusual agitation, vomiting, diarrhea, slow bounce back of your pet's skin.

Keeping your dog cool on a hot summer days can keeps them safe, and create opportunities for lots of fun!

Pet of the Week is provided by Carmen Molinari, a long-time volunteer at the Santa Monica Animal Shelter and founder and CEO of Love At First Sit, a pet care and dog training company in Santa Monica. Learn about her, pet tips, and Love At First Sit services at loveatfirstsit.net

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CITY OF SANTA MONICA

NOTICE OF A PUBLIC HEARING BEFORE THE SANTA MONICA CITY COUNCIL VIA TELECONFERENCE

Pursuant to Executive Order N-29-20 Issued by Governor Gavin Newsom

SUBJECT: **Introduction and First Reading of an Ordinance amending the Downtown Community Plan (DCP) authorizing Tier 3 housing projects greater than 90,000 square feet within the Downtown to be reviewed through a Development Review Permit, text revisions to the definition of a "housing project", and proposed amendments to Section 9.10.070 of the Zoning Ordinance to establish project requirements for Tier 3 Downtown housing projects greater than 90,000 square feet.**

A public hearing will be held by the City Council to introduce for first reading an ordinance amending the text of the Downtown Community Plan (Sections 9.10.050 and 9.10.050(A)) to authorize Tier 3 housing projects greater than 90,000 square feet within the Downtown to be reviewed through a Development Review Permit instead of a Development Agreement and text revisions to the definition of a "housing project". The City Council will also consider text amendments to Section 9.10.070 of the Zoning Ordinance to establish project requirements for Tier 3 Downtown housing projects greater than 90,000 square feet.

On May 20, 2020, the Planning Commission adopted a resolution recommending to the City Council that the Council amend the text of the Downtown Community Plan and Zoning Ordinance as described above.

DATE/TIME: TUESDAY, AUGUST 25, 2020 at 6:30 p.m.

LOCATION: In an effort to reduce the risk of spreading Coronavirus (COVID-19), members of the City Council and City Staff will participate via teleconference. The meeting will be broadcast on CityTV Channel 16 and streamed on the City's website as normal but participants may also join the teleconference via
https://primetime.bluejeans.com/a2m/live-event/jjrpqhfs
or by dialing in at 1-415-466-7000 (PIN 7582237 #)

HOW TO COMMENT
The City of Santa Monica encourages public comment. Those wishing to give public comment must make that request via email to councilmtgitems@smgov.net. Written public comment submitted before 2:00 p.m. on the day of the meeting will be available for online viewing. Additionally, public comment can be made by phone at **(310) 458-8423.** Remarks from the public are limited to a total of 6 minutes per City Council meeting, with a maximum of 2 minutes per agenda item; under some circumstances, Council may change the maximum to 1 minute per agenda item.

Address your comments to: City Clerk
Re: DCP Amendments for Tier 3 Housing Projects

MORE INFORMATION
If you want more information about this project, please contact Steve Mizokami at (310) 458-8341, or by e-mail at steve.mizokami@smgov.net. The Zoning Ordinance is available on the City's web site at www.smgov.net. For disability-related accommodations, please contact (310) 458-8341 or (310) 458-8696 TTY at least 72 hours in advance. All written materials are available in alternate format upon request. Pursuant to California Government Code Section 65009(b), if this matter is subsequently challenged in Court, the challenge may be limited to only those issues raised at the public hearing described in this notice, or in written correspondence delivered to the City of Santa Monica at, or prior to, the public hearing.

ESPAÑOL
Esto es una noticia de una audiencia pública para revisar applicaciónes proponiendo desarrollo en Santa Monica. Si deseas más información, favor de llamar a Carmen Gutierrez en la División de Planificación al número (310) 458-8341.

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CITY OF SANTA MONICA

NOTICE OF A PUBLIC HEARING BEFORE THE SANTA MONICA CITY COUNCIL VIA TELECONFERENCE

Pursuant to Executive Order N-29-20 Issued by Governor Gavin Newsom

SUBJECT: **Introduction and First Reading of an Ordinance to Amend the Text of the Santa Monica Municipal Code Related to Housing Legislation, Including Accessory Dwelling Units, Density Bonus Standards, and Family Daycare Homes for Consistency with State Law**

A public hearing will be held by the City Council to introduce for first reading an ordinance amending the text of the Zoning Ordinance to update provisions related to recently adopted housing legislation, including provisions related to accessory dwelling units, density bonus standards, and family daycare homes for consistency with State law.

On May 13, 2020, the Planning Commission adopted a Resolution recommending to the City Council that the Council make the proposed amendments to the text of the Santa Monica Municipal Code related to accessory dwelling units, density bonus, and family daycare homes for consistency with State law.

DATE/TIME: TUESDAY, AUGUST 25, 2020, AT 6:30 P.M.

LOCATION: In an effort to reduce the risk of spreading Coronavirus (COVID-19), members of the City Council and City Staff will participate via teleconference. The meeting will be broadcast on CityTV Channel 16 and streamed on the City's website as normal but participants may also join the teleconference via
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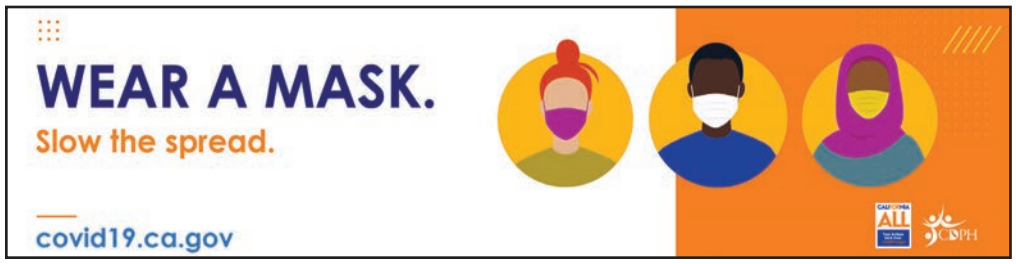
HOW TO COMMENT
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Address your comments to: City Clerk
Re: State Housing Legislation

MORE INFORMATION
If you want more information about this project or wish to review the project file, please contact Jing Yeo, City Planning Manager, at (310) 458-8341, or by e-mail at jing.yeo@smgov.net. The Zoning Ordinance is available on the City's web site at www.smgov.net. For disability-related accommodations, please contact (310) 458-8341 or (310) 458-8696 TTY at least 72 hours in advance. All written materials are available in alternate format upon request. Pursuant to California Government Code Section 65009(b), if this matter is subsequently challenged in Court, the challenge may be limited to only those issues raised at the public hearing described in this notice, or in written correspondence delivered to the City of Santa Monica at, or prior to, the public hearing.

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Tourism Talks

By Misti Kerns

Send comments to editor@smdp.com

The Importance of Saving Travel

Jobs in California and right here at home in Santa Monica are in real danger. A busy summer travel season has typically employed thousands in our state and local community, but this year's new reality has put many in our industry out of work. With restrictions in place and understandable traveler concerns, the summer season has not been at its usual levels, even while travel businesses and employees take important safety precautions and implement new health and safety protocols.

At Santa Monica Travel & Tourism, representing the travel industry, its many small businesses and workforce, our responsibility is promoting our community to visitors, residents and businesses alike. We are experiencing this reality firsthand, while we urgently prepare for travel's safe return so our local restaurants, hotels, retail and attractions and can get back up and running.

In order to do that effectively, we need Congress to help save the travel industry. The Paycheck Protection Program (PPP) is a critical lifeline for small businesses throughout the country to keep their doors open and people employed. Up until recently, destination marketing organizations (DMO) like ours, have been excluded from its benefits, though we so desperately need their support, particularly the loan forgiveness the program offers—and even though current legislation includes this provision, this relief isn't guaranteed.

Travel businesses and organizations, of which 83% are small businesses, have experienced an unprecedented contraction due to coronavirus. 8.1 million of the industry's 15.8 million jobs (51%) have been lost so far. Travel spending is on pace to decline by over $500 billion this year, with a total negative impact to the U.S. economy of over $1.2 trillion dollars. Santa Monica is in the same boat with roughly 150 local businesses who have permanently closed their doors over the last several months with an estimated 50% decline in employment, revenues and taxes.

At Santa Monica Travel & Tourism, our role is to promote our area to attract visitors and business travelers who will support our local employees and businesses—from our award-winning restaurants and breweries to our hotels, meetings and unique events spaces. Through our work and up until the onset of the pandemic, our promotional and economic development campaigns placed a spotlight on our local businesses and the experiences we offer.

However, as entities reliant upon tourism revenues, we have all made difficult decisions to stay afloat, while continuing to share critical information and encouraging our communities and visitors to exercise preventive health and safety measures—like wearing masks, maintaining safe distances, washing hands regularly and to travel responsibly. We also take every chance to remind everyone that this creative, vibrant destination will be safe and ready once travel resumes.

Luckily, a solution is easy and well within reach. The U.S. Senate's latest relief and stimulus bill, the HEALS Act, which builds upon the good work of the HEROES Act introduced by the U.S. House, supports the expansion of PPPs to include DMOs and more small businesses. We applaud Senate leadership for including these provisions in their opening legislative statement, and we implore our representatives to ensure these measures are nonnegotiable and included in the final package that passes through both chambers.

Undoubtedly, our local restaurants are a large part of the fabric of our community and their existence is also under threat. The foodservice industry employs 10% of the U.S. workforce, and has an economic impact of more than $2.5 trillion dollars annually. The Real Economic Support that Acknowledges Unique Restaurant Assistance Needed to Survive Act (RESTAURANTS) of 2020 proposes assistance for our valuable culinary treasures. The first 14 days of funds will only be made available to restaurants with annual revenues of $1.5 million or less to target local small restaurants, particularly those that are women, veteran, or minority-owned and operated eligible entities that are owned or operated by women or people of color.

The stakes are high right now for the overall health of our economy and our workforce—particularly in California. As one of the primary drivers of economic benefits to our community through our efforts to responsibly attract visitors, we want to be in the position to do exactly that as soon as possible. Expansion of PPP for our organization and many others, both here in our state and nationwide, will enable us to dramatically contribute to the rebuilding of our economy, as we safely reopen our country and region to welcome visitors to safely experience all that Santa Monica has to offer. More than ever before we need help to navigate through these rough waters and are reminded that "leadership is not a position or a title it is action and example" Donald McGannon.

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LET US KNOW YOUR OPINION

Santa Monica Daily Press editor@smdp.com

OPINIONS EXPRESSED are those of the writer and do not necessarily reflect those of the Santa Monica Daily Press staff. Guest editorials from residents are encouraged, as are letters to the editor. Letters to the Editor can be submitted to letters@smdp.com. Receipt of a letter does not guarantee publication and all content is published at the discretion of the paper. All letters and guest editorials are subject to editing for space and content. All submissions must include the author's name, address and phone number for the purposes of verification.

ART CLASS

FROM PAGE 1

concerns and proved so successful that it sparked the idea for the center's "Inspiration Series", which will be a series of online workshops available to both patients and the greater Santa Monica community. Maduko intends to start a weekly schedule of virtual activities such as yoga, creative writing and art that can "create the idea of being in a community in a digital world."

Marston and Brunt have years of experience exploring the therapeutic benefits of art. "For everybody to get their hands on some kind of creative project is therapy, because you can just slow down, detach, and let your right brain take over," said Marston. "It's our left brain that does all the thinking and worrying, and art is somewhat like meditation as you are taking a break and letting the creative take over."

"We have learned a lot about coloring and joy. For example, it has been scientifically proven that bright colors on walls help children do better in school," said Brunt. Maduko hopes that the bright pieces of artwork will help the women do better in their treatment and still plans to create the larger mural with Marston and Brunt, when circumstances allow it.

Organizers initially feared that the online workshop would not be conducive to giving participants one-on-one attention. But, by using large monitors and grouping participants in different rooms, Marston and Brunt were able to clearly see everyone's work and connect with each participant individually. At first, the virtual separation made it difficult for Marston and Brunt to gauge whether participants were enjoying the process, but by the end of the session everyone expressed clear enthusiasm.

"The participants definitely really loved it," said Maduko. "Because of the instruction from Patrick and Michael that made it very easy to follow along, people who initially thought 'I'm not going to be able to create anything that is beautiful', were all excited to show me what they created."

The Clare Matrix center is known for its creative approaches to patient treatment, which helps them reach a wide range of women in need of support. According to Maduko, they live by the philosophy that an inability to pay should not be a barrier towards treatment and around 80 percent of participants in their residential program are homeless, low income, or have unstable living situations. They are also one of the few programs that allow women to bring their children into the center, which helps women who fear separation from their children access treatment.

The center is looking for volunteers to lead virtual workshops as part of the Inspiration Series. People interested in participating can contact jmaduko@clarematrix.org

The Venice Chamber in Action Committee is looking for more organizations to partner with. People interested in submitting a project application can email info@venicechamber.net.

clara@smdp.com

BALLOTS

FROM PAGE 1

price, according to Finance Department Director Gigi Decavalles-Hughes, who said the proposal would only affect property sales worth more than $5 million, which make up about 10 percent of all parcels sold in the city per year.

That 10 percent is responsible for 65 percent of the city's transfer tax revenue though, and staff believes the revenue generated from the proposal — $3 million if it were to take effect — would double in the next five years as the economy recovers.

"Initial community feedback regarding this measure has been positive," Decavalles-Hughes said in July. "We surveyed a representative sample of Santa Monica voters in late May, in both English and Spanish, to gauge their interest in a revenue measure as well as how they would prefer the funds be spent if the measure passed."

The measure's language said the funds raised from the tax would be used to protect essential services, including addressing homelessness, cleaning beaches and parks, as well as emergency response, protections for tenants and seniors, supporting libraries, small business recovery, food for the hungry, and other after-school or mental health services for youth.

The second measure residents will consider looks to enable City Council to advance equity-based hiring within the appointment and promotional processes in an effort to strengthen the City's workforce, according to the language of the measure, which is available to see on smvote.org.

Arguments for or against the aforementioned measures may be submitted to the city Clerk for printing and distribution to the voters no later than Tuesday, Aug. 11, at 5:30 p.m., according to city officials. More information on the upcoming election can be found by visiting smvote.org.

brennon@smdp.com



CITY OF SANTA MONICA

NOTICE OF A PUBLIC HEARING BEFORE THE SANTA MONICA CITY COUNCIL VIA TELECONFERENCE

Pursuant to Executive Order N-29-20 Issued by Governor Gavin Newsom

SUBJECT: **Proposed Extension of Emergency Interim Zoning Ordinance Establishing Application Process Thresholds for 100% Affordable Housing Projects and Tier 2 Housing Projects Compliant with the Housing Accountability Act.**

A public hearing will be held by the City Council to introduce and adopt an Emergency Interim Zoning Ordinance extending Interim Zoning Ordinance 2633 (CCS) establishing interim application process thresholds for 100% affordable housing projects and Tier 2 housing projects compliant with the Housing Accountability Act.

City Council previously adopted the Emergency Interim Zoning Ordinance on March 10, 2020, which was set to expire 60 days from adoption but timelines were tolled pursuant to the 4th Supplement to the Executive Order.

DATE/TIME: **TUESDAY, AUGUST 25, 2020, AT 6:30 P.M.**

LOCATION: In an effort to reduce the risk of spreading Coronavirus (COVID-19), members of the City Council and City Staff will participate via teleconference. The meeting will be broadcast on CityTV Channel 16 and streamed on the City's website as normal but participants may also join the teleconference via https://primetime.bluejeans.com/a2m/live-event/jjrpqhfs or by dialing in at 1-415-466-7000 (PIN: 7582237#)

HOW TO COMMENT

The City of Santa Monica encourages public comment. Those wishing to give public comment must make that request via email to councilmtgitems@smgov.net. Written public comment submitted before 2:00 p.m. on the day of the meeting will be available for online viewing. Additionally, public comment can be made by phone at (310) 458-8423. Remarks from the public are limited to a total of 6 minutes per City Council meeting, with a maximum of 2 minutes per agenda item; under some circumstances, Council may change the maximum to 1 minute per agenda item.

Address your comments to: City Clerk
Re: Process Thresholds for Housing Projects.

MORE INFORMATION

If you want more information about this project or wish to review the project file, please contact Jing Yeo by e-mail at jing.yeo@smgov.net. The Zoning Ordinance is available on the City's web site at www.smgov.net. For disability-related accommodations, please contact (310) 458-8341 or (310) 458-8696 TTY at least 72 hours in advance. All written materials are available in alternate format upon request. Pursuant to California Government Code Section 65009(b), if this matter is subsequently challenged in Court, the challenge may be limited to only those issues raised at the public hearing described in this notice, or in written correspondence delivered to the City of Santa Monica at, or prior to, the public hearing.

ESPAÑOL

Esto es una noticia de una audiencia pública para revisar applicaciónes proponiendo desarrollo en Santa Monica. Si deseas más información, favor de llamar a Carmen Gutierrez en la División de Planificación al número (310) 458-8341.

CITY OF SANTA MONICA

NOTICE INVITING BIDS

NOTICE IS HEREBY GIVEN that bids will be received by the City of Santa Monica until 3:00 p.m. on the date indicated at which time they will be opened and posted for:

BID #4399 Annenberg Community Beach House Security Guard Services.

Submission Deadline is August 24, 2020 at 3:00 PM Pacific Time.

Bids must be submitted on forms supplied by the City of Santa Monica. Bid packages containing all forms, specifications, terms and conditions may be obtained on the **City's Online Vendor Portal.** The website for this Notice of Inviting Bids and related documents is:
Planet Bids (http://vendors.planetbids.com/SantaMonica/bidsearch4.cfm)
or ProcureNow (https://secure.procurenow.com/portal/santa-monica-ca).
There is no charge for bid package and specifications.

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- Trip & Falls

No recovery, No fee

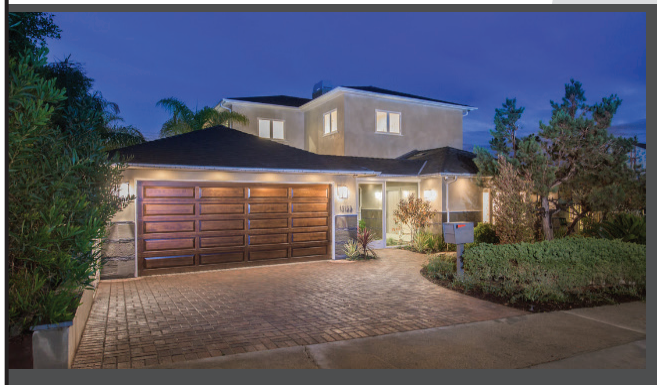
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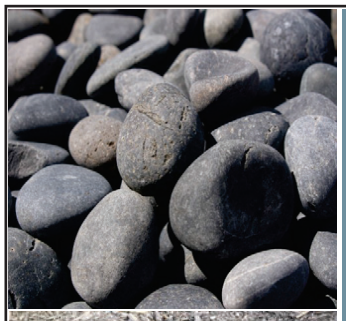


- Living area boasts warm wide planks throughout SoCal open plan
- Tall folding doors transition to bluestone patio fire pit and lush botanical garden
- Gourmet kitchen with all Viking appliances, custom cabinetry, and quartz countertops
- Amazing smart home: Alexa controlled lighting, A/V, shades, security, fireplace, fountains...

Living Area: 2,875 sq. ft.
Lot Size: 6,412 SF
MLS #: 19-538224
13122psomasway.com
List Price/SF: $1,041

For Private Viewing:
310-293-7041
Michael@michaeljkentrealty.com
DRE 00945783

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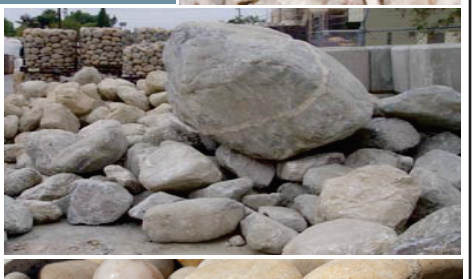
Gravel

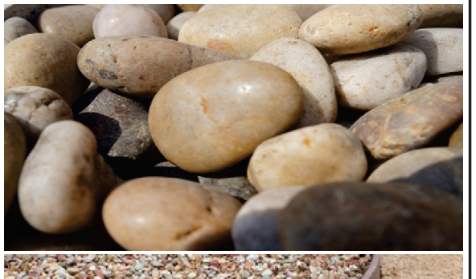
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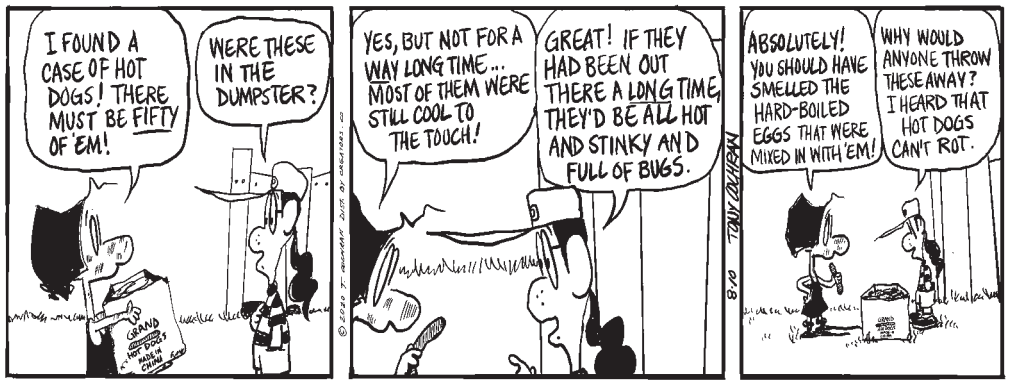
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Agnes

By TONY COCHRAN



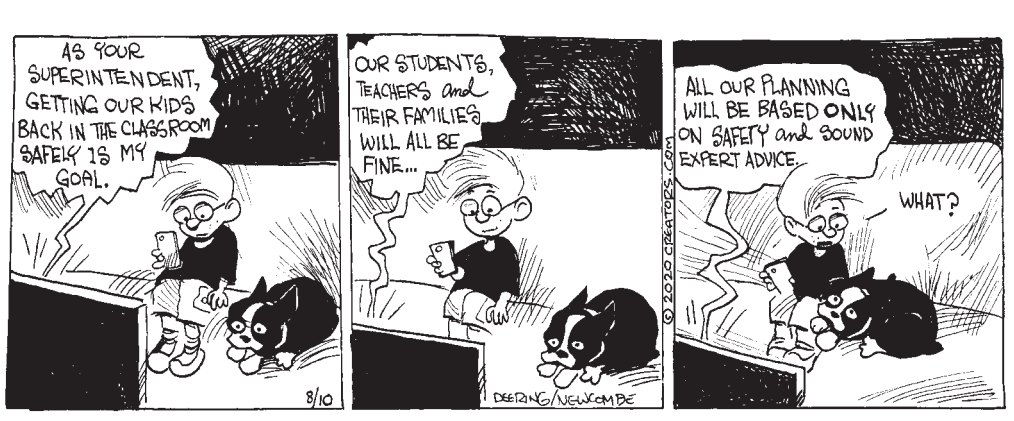
Dogs of C-Kennel

By MICK & MASON MASTROIANNI & JOHNNY HART



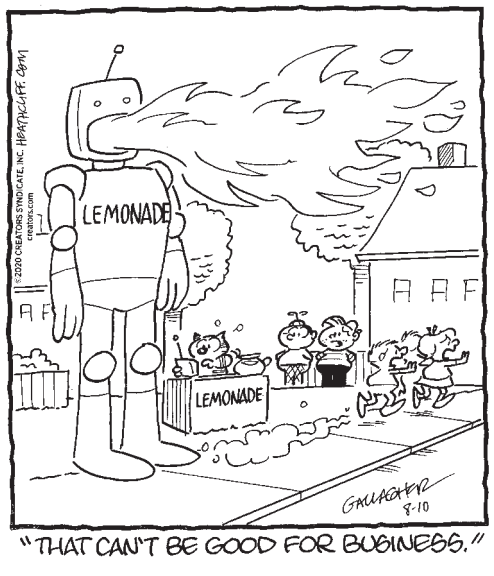
Zack Hill

By JOHN DEERING & JOHN NEWCOMBE



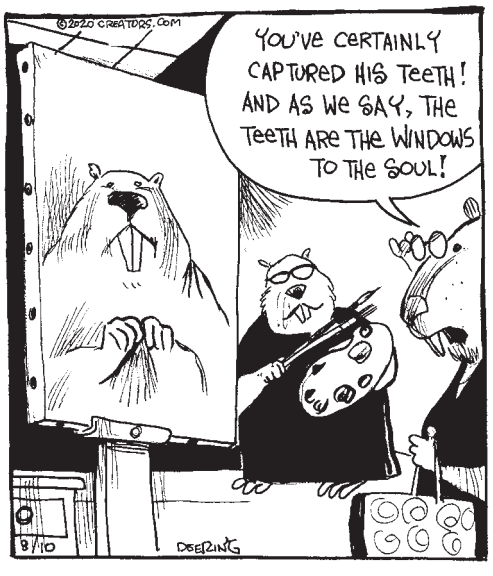
Heathcliff

By PETER GALLAGHER



Strange Brew

By JOHN DEERING





SURF FORECASTS

WATER TEMP: 63.1°

MONDAY - **FAIR** - SURF: 2-3ft+ Waist to stomach high occ. 4 ft
Fresh SSW/S swell builds through the day – less shadowing west of Pt Dume. Small NW windswell energy in the mix. Capitalize on the conditions in the AM.

TUESDAY - **FAIR** - SURF: 3-4ft+ Waist to shoulder high
SSW/S swell peaks – less shadowing west of Pt Dume. Most size since the 4th of July swell. Capitalize on the conditions in the early AM before W wind builds.

WEATHER

Monday: Patchy fog before noon. Otherwise, mostly sunny, with a high near 68.

Date	Day of the Week	Time (LST/LDT)	Predicted (ft)	High/Low
2020/08/10	Mon	01:53 AM	3.49	H
2020/08/10	Mon	07:50 AM	1.93	L
2020/08/10	Mon	2:54 PM	4.47	H
2020/08/10	Mon	10:04 PM	2.17	L
2020/08/11	Tue	03:35 AM	3.01	H
2020/08/11	Tue	08:24 AM	2.38	L
2020/08/11	Tue	3:51 PM	4.58	H
2020/08/11	Tue	11:43 PM	1.75	L
2020/08/12	Wed	06:04 AM	2.94	H
2020/08/12	Wed	09:32 AM	2.74	L
2020/08/12	Wed	4:51 PM	4.80	H
2020/08/13	Thu	12:46 AM	1.22	L
2020/08/13	Thu	07:41 AM	3.19	H
2020/08/13	Thu	11:04 AM	2.91	L
2020/08/13	Thu	5:46 PM	5.12	H
2020/08/14	Fri	01:31 AM	0.68	L
2020/08/14	Fri	08:21 AM	3.47	H
2020/08/14	Fri	12:11 PM	2.87	L
2020/08/14	Fri	6:36 PM	5.51	H
2020/08/15	Sat	02:09 AM	0.17	L

DAILY LOTTERY

POWERBALL
Draw Date:08/05
7 14 17 57 65
Power#: 24
Jackpot:158 M

MEGA MILLIONS
Draw Date: 08/04
2 22 30 42 62
Mega#: 20
Jackpot: 22 M

SuperLotto Plus
Draw Date: 08/05
2 4 5 40 47 16
Mega#: 23
Jackpot: 12 M

Fantasy 5
Draw Date: 08/06
7 15 16 29 36

Daily 3
Draw Date: 08/06
Evening: 5 9 1
Draw Date: 08/06
Midday: 5 0 4

Daily Derby
Draw Date: 08/06
1st: 12 - LUCKY CHARMS
2nd: 07 - EUREKA
3rd: 10 - SOLID GOLD
RACE TIME: 1:46.79

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

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TODAY'S BIRTHDAY (AUGUST 10Y)

You give yourself over to the worthiest pursuits and also to people who do not have to do a single thing to deserve your unconditional love. As for the rest, you will be very careful, stingy even, with your attention. Rightly so. This is a year for doing what matters. February and June bring large dividends. Libra and Sagittarius adore you. Your lucky numbers are: 8, 1, 5, 30 and 40.

ARIES (March 21-April 19). You wanted someone's love, and you weren't the only one trying to get it. This taught you more about competition than anything you've done since. There's an art to getting the right kind of attention. You're nailing it.

TAURUS (April 20-May 20). Practical matters fade back and what comes to the fore is a poetic aspect to the day in which a hope or justice is expressed perfectly to reflect this artistic and emotional journey you are on.

GEMINI (May 21-June 21). If your primary value is something quantifiable, then you will always need more of it. But when you value abstract qualities like freedom or playfulness, you don't have to chase. You just embody the thing and have won.

CANCER (June 22-July 22). It is natural to go easy on those you love most. Do the same for yourself. When you're giving your best effort, accept that it's all you can do. Expecting yourself to do more is not only silly; it's unkind.

LEO (July 23-Aug. 22). Money has no inherent value, only the value we assign to it. You think you know what gets exchanged inside of a dollar, but give it more consideration today, and you'll have a new realization.

VIRGO (Aug. 23-Sept. 22). You have known the joy of surprise and have been knocked out by some big gestures from people trying to impress you. Even so, the gifts you most treasure have been small and simple. You'll pay it forward today.

LIBRA (Sept. 23-Oct. 23). To experience something new with another person is to create an unforgettable bond. Today, it's more fun if what you're doing is novel to you both.

SCORPIO (Oct. 24-Nov. 21). You try to be temperate, but it doesn't always work out that way, and rightly so. You have a wide range of feelings to express, many loving and kind, and some that are appropriately angry. No one is patient all of the time.

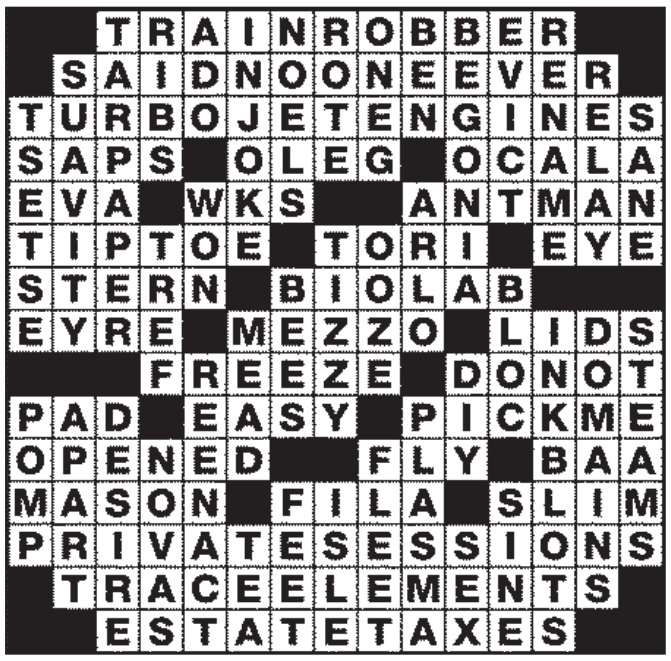
SAGITTARIUS (Nov. 22-Dec. 21). Being close to a person sometimes means that you speak up, or argue even. You love a person, and you want that person to thrive. The moments of conflict that arise are born out of this love.

CAPRICORN (Dec. 22-Jan. 19). Like a good story, this day comes with a gradual rise of tension. There's the temptation to fix it all as you go. Resist. Some things are better left unresolved for now.

AQUARIUS (Jan. 20-Feb. 18). The essence of strategy is using time, space and resources well. Consider that resources and space can be renewed, replaced, reconfigured. As for time, there's no way to make up for its vanishing.

PISCES (Feb. 19-March 20). You don't always choose the enjoyable route, and today you'll ask yourself why. Many reasons could factor in including ambition, social pressure or fear of an unmet expectation. Tonight is for deciding if it was worth it.

SOLUTIONS TO YESTERDAY'S CROSSWORD



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle.

SOLUTIONS TO YESTERDAY'S SUDOKU

7	3	4	9	6	1	2	5	8
8	6	2	4	5	3	9	7	1
1	5	9	7	2	8	6	3	4
9	4	3	6	8	7	5	1	2
2	7	8	5	1	9	3	4	6
6	1	5	3	4	2	7	8	9
3	8	1	2	7	6	4	9	5
5	9	6	8	3	4	1	2	7
4	2	7	1	9	5	8	6	3

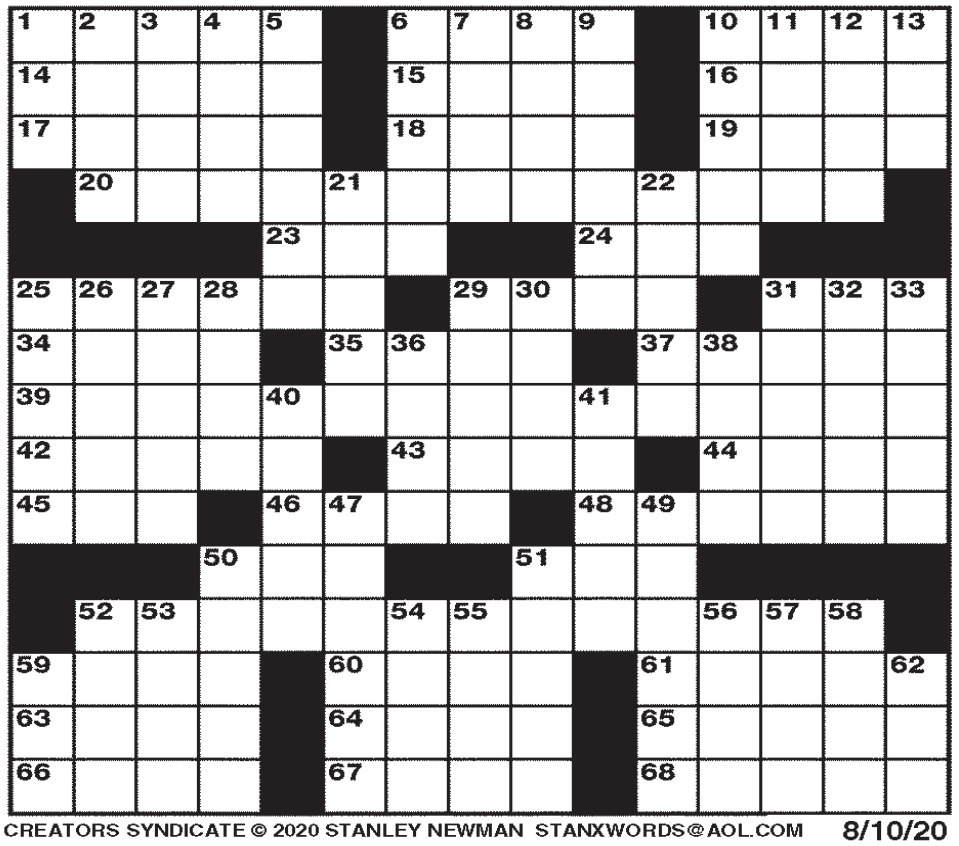
	6			3	5		7	
			7	1				2
	1				4		3	9
2			4			8		5
	9	1		8		3	4	
6		8			3			7
3	2		8				5	
1				9	2			
	8		5	4			2	

Newsday Crossword

GOOD BREEDING by Sally R. Stein
Edited by Stanley Newman
www.stanxwords.com

ACROSS
1 Smart-mouthed, in a "marinara" way
6 Store's discount event
10 Similar (to)
14 __-Bits (letter-shaped cereal)
15 All-even sports scores
16 Walk through water
17 Enter, as an auto
18 "That's too bad"
19 Frequently, informally
20 Small, thick-coated dog
23 Cob of corn
24 So far
25 __ hound (droopy-eared dog)
29 Bottom of a pedestal
31 Verbal cleverness
34 Jai __ (fast-moving sport)
35 Adam and Eve's garden
37 Serious play
39 Blonde-coated dog
42 Enroll for a contest
43 Triple-decker cookie
44 Having no clutter
45 __ *Miz* (musical play)
46 Poisonous African snakes
48 Fruits of an oak
50 PC's "bailout" key
51 __-friendly (good for the environment)
52 Dog from a cold region of Russia
59 T. Rex, for short
60 Dry as a desert
61 "Leave at once!"
63 Female singing range
64 Female horse
65 Like very much
66 Cozy corner
67 Carpeting measure: Abbr.
68 Evaluated

DOWN
1 Begin to droop
2 Actor Baldwin
3 __-the-minute (current)
4 Stylish
5 Big Apple baseballer
6 Ringo of the Beatles
7 Feels poorly
8 __ year (year with a February 29th)
9 Opinion pieces
10 Be patient for
11 Leafy cabbage
12 Much-admired celebrity
13 Tennis court barrier
21 All gone, as one's dinner
22 "__ say more?"
25 Hard roll with a hole
26 Without any assistance
27 Seasonings in shakers
28 __ dish (potato or rice)
29 Foamy bar beverages
30 Cost to play a poker hand
31 Sway to and fro
32 "Let me explain . . ."
33 Small fruit pies
36 Tiny bit of water
38 Nevada casino city
40 Clear a blackboard
41 Urban insect
47 Hits the road
49 Mountain lion
50 Novel that's downloaded
51 All finished
52 Farm's grain tower
53 Take __ account (consider)
54 Baghdad's country
55 Well-ventilated
56 Cola or root beer
57 Pretzel's twisted shape
58 Days of __ (olden times)
59 Dapper __ (well-dressed guy)
62 Get married



CREATORS SYNDICATE © 2020 STANLEY NEWMAN STANXWORDS@AOL.COM 8/10/20

Binary Puzzle

Each cell should contain a zero or a one. No more than two similar numbers below or next to each other are allowed. Each row and each column is unique and contains as many zeros as ones.

SOLUTIONS TO YESTERDAY'S PUZZLE

0	1	0	1	0	1	1	0	1	0	0	1
0	0	1	0	1	1	0	1	0	1	1	0
1	0	1	1	0	0	1	0	1	1	0	0
0	1	0	0	1	0	0	1	1	0	1	1
1	0	1	0	0	1	1	0	0	1	0	1
1	1	0	1	1	0	0	1	0	0	1	0
0	1	1	0	1	1	0	0	1	1	0	0
1	0	1	0	0	1	1	0	1	0	0	1
1	0	0	1	1	0	0	1	0	1	1	0
0	1	1	0	0	1	0	0	1	0	1	1
1	0	0	1	0	0	1	1	0	1	0	1
0	1	0	1	1	0	1	1	0	0	1	0

			0		1		1				
			1				0			0	
			1			1					
										1	
					0	0			1		
1										0	
				0	0					0	1
0											
						1	1				
	1		1		0						0
	1		1				0	0			
					0		0		1		0



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FIND THE WORDS

This is a theme puzzle with the subject stated below. Find the listed words in the grid. (They may run in any direction but always in a straight line. Some letters are used more than once.) Ring each word as you find it and when you have completed the puzzle, there will be 20letters left over. They spell out the alternative theme of the puzzle. © australianwordgames.com.au 4836

A serious threat

R A I N R O T C O D K H E L P
A E R I A L C T U A C C E S S
H U T F I L O Y S T I N G E S
B C E S R U N M C R S R N E P
E S E R I F F R D L A W S W L
H E R I B S U A I Z O I E P I
B R E T I B S P E R R N D U N
L Y S I O N I A D P N E E H T
O K R N E S O H R L G Y V C O
O C M U A O N E V A C U A T E
D A I O I K T U F R E A S A P
N B N D O N E A E U A T R P U
I A A E E R I V E R E D A S L
W R O T H M L A C H R L E S L
M D A M P O L I C E A G L A K

Access	Calm	Fire	Patch up	Save
Aerial	Cars	Fuel	Police	Sick
Aged	Confusion	Graze	Pull	Slip
Algae	Cuts	Heat	Radio	Snake
Area	Cyclone	Help	Rain	Splint
Army	Damp	Hose	Rescue	Sting
Assist	Died	Lift	Ribs	Task
Back	Doctor	Medico	River	Tear
Bite	Drown	Moan	Room	Unit
Blood	Enterprise	Noisy	Ruin	Wind
Burn	Evacuate	Nurse	Rural	

SOLUTIONS TO YESTERDAY'S WORDS PUZZLE.
Some family fun around the dining table

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DBA

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2020100315 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/30/2020 The following person(s) is (are) doing business as FreshShgirlz. 2200 Colorado Ave #448 , Santa Monica,CA 90404. The full name of registrant(s) is/are: Safiata Ilboudo 2200 Colorado Ave #448 Santa Monica,CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Safiata Ilboudo . Safiata Ilboudo . This statement was filed with the County Clerk of LOS ANGELES County on 06/30/2020. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/20/2020, 07/27/2020, 08/03/2020, 08/10/2020.

ICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2020107893 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/10/2019 The following person(s) is (are) doing business as TLO Bookkeeping & Notary Services . 14121 Attilla Road , Santa Monica, CA 90402. The full name of registrant(s) is/are: Tammera Okumoto 14121 Attilla Road Santa Monica, CA 90402. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/2020. /s/: Tammera Okumoto. Tammera Okumoto. This statement was filed with the County Clerk of LOS ANGELES County on 07/10/2019. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/03/2020, 08/10/2020, 08/17/2020, 08/24/2020.

DBA

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2020106641 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/16/2020 The following person(s) is (are) doing business as Four Oaks Regenerative Medicine . 2633 Lincoln Blvd Unit 405 , Santa Monica, CA 90405. The full name of registrant(s) is/are: Komal Dhingsa, MD, Inc 2633 Lincoln Blvd Unit 405 Santa Monica, CA 90405. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Komal Dhingsa. Komal Dhingsa, MD, Inc . This statement was filed with the County Clerk of LOS ANGELES County on 07/16/2020. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/03/2020, 08/10/2020, 08/17/2020, 08/24/2020.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2020113109 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/28/202 The following person(s) is (are) doing business as Alefyea Global . 1717 Ocean Park Blvd Apt 4A , Santa Monica, CA 90406. The full name of registrant(s) is/are: Ahmed Omar 1717 Santa Monica, CA 90406. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Ahmed Omar. Ahmed Omar. This statement was filed with the County Clerk of LOS ANGELES County on 07/28/202. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/10/2020, 08/17/2020, 08/24/2020, 08/31/2020.

Name Change

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. 20SMCP00241
Superior Court of California, County of Los Angeles
Petition of Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: Rachel Daniella Golberger a decree of changing names as follows Rachel Daniella Goldberger to Daniella Rachel GoldbergerThe court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: Sptember 25, 2020, Time: 8:30 a.m, Dept: K, Room: A-203
The address of the court is SUPERIOR COURT OF CALIFORNIA – COUNTY OF LOS ANGELES, 1725 MAIN STREET, SANTA MONICA, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 07/23//2020

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. 20SMCP00236
Superior Court of California, County of Los Angeles
Petition of Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: Roger Clayton Davis Jr. a decree of changing names as follows Roger Clayton Davis Jr. to Clayton Davis. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: September 11, 2020, Time: 8:30 a.m, Dept: K, Room: A-203
The address of the court is SUPERIOR COURT OF CALIFORNIA – COUNTY OF LOS ANGELES, 1725 MAIN STREET, SANTA MONICA, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date

DBA

PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/10/2020, 08/17/2020, 08/24/2020, 08/31/2020.

Name Change

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. 20SMCP00241
Superior Court of California, County of Los Angeles
Petition of Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: Rachel Daniella Golberger a decree of changing names as follows Rachel Daniella Goldberger to Daniella Rachel GoldbergerThe court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: Sptember 25, 2020, Time: 8:30 a.m, Dept: K, Room: A-203
The address of the court is SUPERIOR COURT OF CALIFORNIA – COUNTY OF LOS ANGELES, 1725 MAIN STREET, SANTA MONICA, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 07/23//2020

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. 20SMCP00236
Superior Court of California, County of Los Angeles
Petition of Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: Roger Clayton Davis Jr. a decree of changing names as follows Roger Clayton Davis Jr. to Clayton Davis. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: September 11, 2020, Time: 8:30 a.m, Dept: K, Room: A-203
The address of the court is SUPERIOR COURT OF CALIFORNIA – COUNTY OF LOS ANGELES, 1725 MAIN STREET, SANTA MONICA, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date

Name Change

set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 07/20/2020

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. 20SMCP00221
Superior Court of California, County of Los Angeles
Petition of Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: Japrecious Cedrinese Damonique Moman a decree of changing names as follows Japrecious Cedrinese Damonique Moman to Precious Dominique MomanThe court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: September 18, 2020, Time: 8:30 a.m, Dept: K, Room: A-203
The address of the court is SUPERIOR COURT OF CALIFORNIA – COUNTY OF LOS ANGELES, 1725 MAIN STREET, SANTA MONICA, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 07/10/2020

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. 20STCP02479
Superior Court of California, County of Los Angeles
Petition of Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: Nazik Khachatryan for filed a petition with this court for a decree of changing names as follows 1) Nazik Khachatryan to Mazeli Kristine Ksachukyan.2.) Nazik Khachatryan to Nazeli Kristine Ksachukyan The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 12/2/2020, Time: 3:00pm, Dept: 72, Room:
The address of the court is SUPERIOR COURT OF CALIFORNIA – COUNTY OF LOS ANGELES, 111 North Hill St, Los Angeles, CA 90012
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.

Name Change

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. 20SMCP00246
Superior Court of California, County of Los Angeles
Petition of Michael John Squirrel Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: Michael John Squirrel for filed a petition with this court for a decree of changing names as follows Michael John Squirrel to Michael John Scarrell. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 9/17/2020, Time: 8:30 a.m, Dept: K, Room: A-203
The address of the court is SUPERIOR COURT OF CALIFORNIA – COUNTY OF LOS ANGELES, 1725 MAIN STREET, SANTA MONICA, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 08/3/ 2020

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. 20SMCP00251
Superior Court of California, County of Los Angeles
Petition of Sara Renee Stevens Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: Sara Renee Stevens for filed a petition with this court for a decree of changing names as follows Sara Renee Stevens to Sara Stevens Wei The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 10/2/ 2020, Time: 8:30 a.m, Dept: K, Room: A-203
The address of the court is SUPERIOR COURT OF CALIFORNIA – COUNTY OF LOS ANGELES, 1725 MAIN STREET, SANTA MONICA, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 7/31/ 2020t

Employment/Help Wanted

Fair Financial Corp. (Santa Monica, CA) seeks a Director of Business Analytics to establsh Fair's busness anlytics stratgy by identfyng key metrcs & drivng foundat'n of our busness, prioritiz'n of projcts, & ovrall anlytics data archtectre thru data warehousng & IT intiatves. Dsgn, dvlp, & lead all data warehouse intiatves relatd to busness anlytics, incl, but not ltd. to billng & paymnt systms, srvicng, collect'ns, repossess'ns, delinqncies, & rsk (credt, asset, & busness, etc.). Perfrm anlytical deep-dives to anlyze problms & business opportnties by resrchng, dsgning & exec'ng stratgies. Translte complx anlytical concpts & data into implict'ns & action-ornted direct'n for prodct, business, & exec team. Func'n as sub mattr exprt w/ respct to anlytics stratgy & prioritiz'n. Wrk w/ cross-funct'l teams (incl Marktng, Prodct Mgmt, Engrng, Dsgn, Creatve, & sr execs) to rapidly excute & iterate w/ respct to busness anlytics. Req's: Bachelor's degree in Statistics or CompSci +5 yrs exp in position offered or in an analytics position. All req'd exp must have incl'd use of business intellgence & anlytics tools incl Tableau, Periscope, R, Python, & SQL. 2 yrs exp must have incl'd & use of ELT/ETL tools incl Airflow; buildng & implmntng classifc'n models to detect fraudulnt convers'n & project'n models to improve LTV project'ns; & wrkng w/ Risk Mgmt w/in auto or financial servces indstry. E-mail résumé to: leiw@fair.com.

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