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MONDAY, AUGUST 10, 2009
Volume 8 Issue 238

Santa Monica Daily Press

LESS SPILLS?
SEE PAGE 7

We have you covered

THE FOR THE KIDS ISSUE

COMMUNITY PROFILES | IAN BLACKBURN



Brandon Wise brandonw@smdp.com

IN HIS ELEMENT: **Founder of LearnAboutWine.com Ian Blackburn at the Broadway Deli on Tuesday afternoon.**

Making wine novices into grape gurus

BY NATALIE JARVEY
Special to the Daily Press

WILSHIRE BLVD. If there's proof that wine has transitioned from a drink for the pretentious to a drink for the people, it's Ian Blackburn.

The founder of LearnAboutWine.com and former Santa Monica resident, Blackburn has turned his passion for wine into a full-time career, holding everything from introductory wine courses to a wine credential program.

"The wine business can only succeed if we have an educated wine consumer," he said. "There are a lot of wine snobs out there and they're not educated wine consumers, they're just wine snobs."

Blackburn grew up with a respect for wine, all stemming back to long before he could legally drink it.

"My parents didn't have a lot of money," said the Huntington Beach native. "We started off in a small family home, and when they opened a bottle of wine, it was really a special occasion, and I noticed that."

"It was a special energy that was created at the dinner table, and I started to appreciate it at an early age."

This interest in wine, and a passion for cooking that his mother cultivated, led Blackburn to Cal Poly Pomona's School of Hotel and Restaurant Management. Before graduating, Blackburn had already landed a job at Checkers Hotel in Downtown Los Angeles, working as the head of the wine program before he was 20 years old.

He then moved to Patina, which introduced him to a new list of high-end wines.

"It was a great place to work, I mean, everybody was coming from all over the world to eat," he said. "I got to open up some outrageous bottles, and it just fueled my fire a little bit more."

But it wasn't until Blackburn left Patina and joined Young's Market Company in 1995 that he began his true foray into wine education.

"When I got the job selling wine, I was selling a lot of wines that I've never heard of before, and it fueled my idea to start LearnAboutWine.com to post the things that I was finding out," he said.

LearnAboutWine.com was in essence Blackburn's blog but soon grew into a means of hosting wine workshops and classes.

Some of Blackburn's first classes were held at Ocean Avenue Seafood, just across the street from his apartment above what is

SEE CP PAGE 11

Foundation focuses its attention on athletics

BY MELODY HANATANI
Daily Press Staff Writer

16TH STREET For the past 27 years, the Education Foundation of Santa Monica & Malibu has been one of the school district's biggest donors, buying new library books, paying for dance instruction and providing academic enrichment grants to teachers.

Now the nonprofit organization is directing its focus outside the classroom.

As the state budget crisis forces districts across the state to make cuts to their athletic programs, the ed foundation is planning on launching a new endowment next year that will help minimize financial impacts to sports teams locally.

"There's really been a need for quite a while and now seems like as good a time as any to start," Ted Kahan, who is the chair of the new athletic endowment committee, said. "We're losing funding throughout the state because of budget cuts for all kinds of programming and this is an important part of education for kids."

Foundation officials said they are still in the initial planning stages but have already set a fundraising goal of $5 million. The organization set similar ambitions for the arts endowment seven years ago and have so far raised $2 million.

They are also considering making the proposed Santa Monica Half-Marathon the signature fundraising event for the athletic endowment. The foundation will reportedly be the sole beneficiary of the half-marathon.

"We know that it's ambitious in the economy … but truthfully the need is so great," Linda Gross, the executive director of the foundation, said.

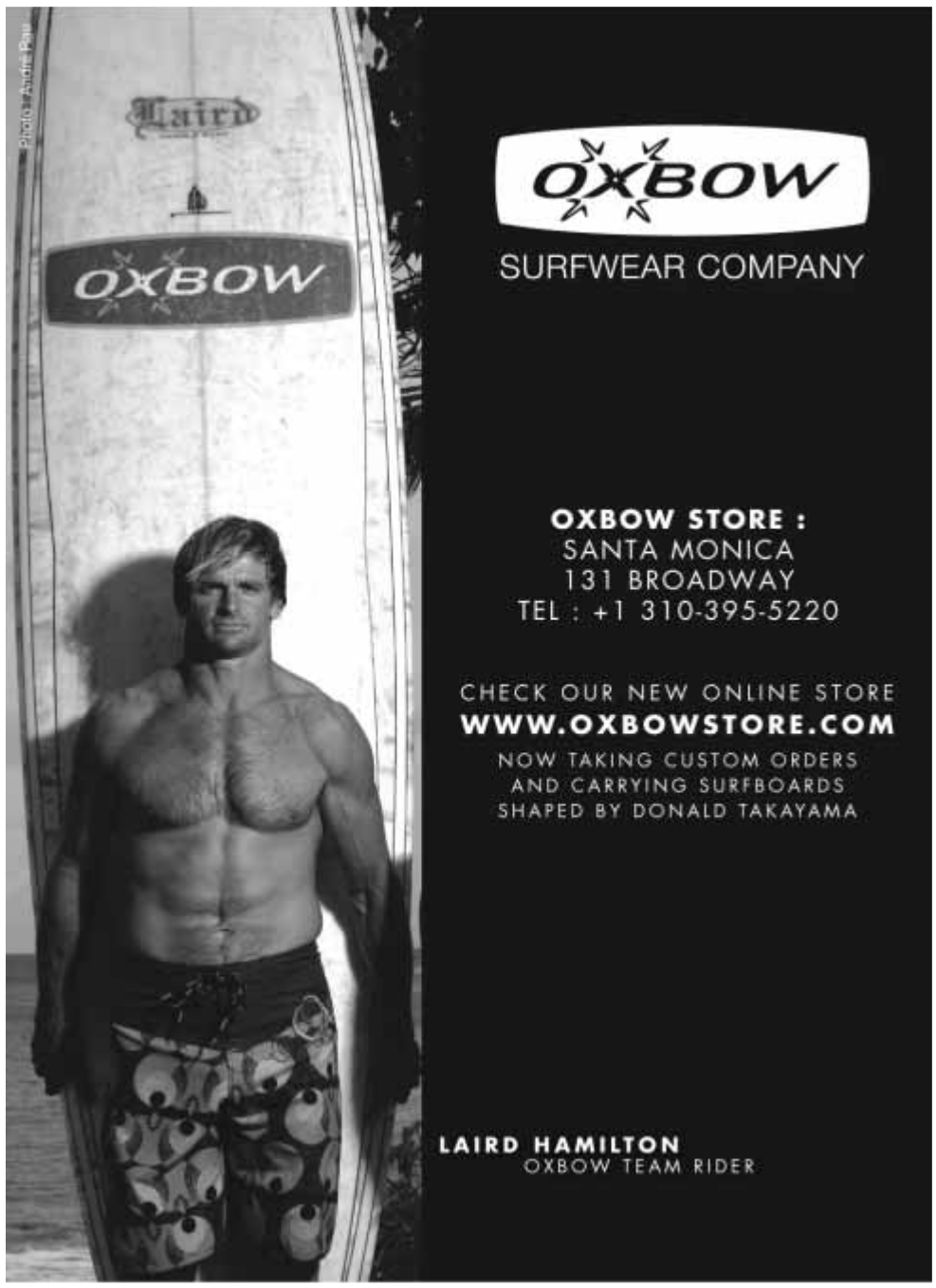
The Santa Monica-Malibu Unified School District covers roughly $250,000 for coaching stipends and transportation needs for Santa Monica High School's athletic

SEE FOUNDATION PAGE 10

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OUT AND ABOUT IN SANTA MONICA AND SURROUNDS



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Create your ideal body and lifestyle with fitness coach Simon Gowen. Learn how to find your ideal weight, work out in a way that is right for you, re-energize and take control of your eating and lifestyle habits while enjoying the process. Call (310) 903-7027 or e-mail simongowen@yahoo.com for more information. For reservations, call (310) 393-2721 ext. 135. The program is free.

Scrabulous!
Fairview Branch Library
2101 Ocean Park Blvd., 1 p.m. — 3 p.m.
Have fun, meet new people and challenge your mind playing bridge or Scrabble. Call (310)450-0443 for more information.

Mariachi Margarita Mondays
El Texate Restaurant
316 Pico Blvd., 5 p.m. — 10 p.m.
Enjoy the beautiful music of Mariachi and the only fresh-squeezed margaritas in Santa Monica. Shows at 5, 7 and 9 p.m. No cover charge. Call (310)399-1115 for more information!

Exploring history through photography
First United Methodist Church
1008 11th St., 9 a.m. — 11:30 a.m.
FUMC presents a beautiful, free photo exhibit by church member Allan Walker to coincide with the Santa Monica Pier's 100th anniversary. This exhibit will be open daily through Sept. 9. For more information, call (310) 393-8258.

Tuesday, Aug. 11, 2009

Time for stories
Ocean Park Branch Library
2601 Main St., 10 a.m. — 11 a.m.
Join Mr. Jesse for a morning of stories, songs, rhymes and puppets. This program is for children ages 2 and 3. The program is free, but registration is required. Call (310) 392-3804 for more information.

Wednesday, Aug. 12, 2009

Ballroom by the bay
Santa Monica Bay Women's Club
1210 Fourth St., 7 p.m. — 11 p.m.
Get a free dance lesson on the 3000 square foot floor and learn how to dance waltzes, foxtrot, swings, Latins and other dances by request. No partner is required. Call (310) 487-0911 for more information.

Kicking it with Kiwanis
Santa Monica YMCA
1332 Sixth St., noon — 1:30 p.m.
Join the Santa Monica Kiwanis Club at its weekly luncheon with guest speakers. Call (310) 613-1249 for more information.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.



BAGGING IT

Brandon Wise *brandonw@smdp.com*

Participants compete in the Annual Spitfire Grill Open Sandbag Competition at the Spitfire Grill on Airport Avenue Saturday afternoon.

Gas prices jump 16 cents across the nation

THE ASSOCIATED PRESS

CAMARILLO .The U.S. price of gasoline jumped nearly 16 cents a gallon during the past two weeks to $2.64.

That's according to the national Lundberg Survey of fuel prices released Sunday.

Analyst Trilby Lundberg says it appears the rate of increase is slowing. The latest average price of regular gasoline is $1.20 below the price at the same time last year.

The average price for a gallon of mid-grade was $2.77. Premium was at $2.88.

Charleston, S.C., had the lowest price, $2.38 for a gallon for regular. Honolulu was the highest at $3.07.

Shriver getting well wishes from Special Olympians

THE ASSOCIATED PRESS

BARNSTABLE, Mass. Well wishes from Special Olympians and their families have poured in for founder Eunice Kennedy Shriver, who remained in critical condition Sunday at Cape Cod Hospital.

The younger sister of John F. Kennedy has been weakened in recent years by a series of strokes. She lives in Hyannis Port, near the family compound where her brother, U.S. Sen. Edward Kennedy, has been staying as he undergoes treatment for brain cancer.

The 88-year-old Shriver organized the first Special Olympics in 1968, inspired in part by the struggles of her mentally disabled sister, Rosemary.

Cards, calls and e-mails from across the globe for Shriver show just how many lives have been affected by her work on behalf of people with mental disabilities, Special Olympics spokeswoman Kirsten Seckler said.

"We've been forwarding all of the comments and e-mails and everything to (the family)," Seckler said. "They are overwhelmed with the amount of support."

Many of the messages are being posted on a tribute wall at EuniceKennedyShriver.org.

One of them reads: "Thank you so much. Because of you people like me are seen as valued not as incapable."

The first Special Olympics in Chicago was a two-day event that drew more than

SEE **SHRIVER** PAGE 12

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Tone down ticketing

Editor:

Imagine my surprise (and dismay) when, returning to my car after a shopping trip, I find a ticket on my car. Not for any small sum, but for $61. This is a fairly steep price for three hours of parking (not having checked my watch, it could have been three and a half, as I don't wear a stop watch when I shop or eat).

This is on a Monday afternoon (when I assume, business might be a bit slow at shops and stores). Perhaps I could see this on a weekend when the beach area is busy, but on a Monday afternoon, it seems like easy highway robbery for a parking attendant for the city. And I could not help but notice that there were several parking spots available to others, driving out of the structure, so I was not depriving anyone of a potential spot.

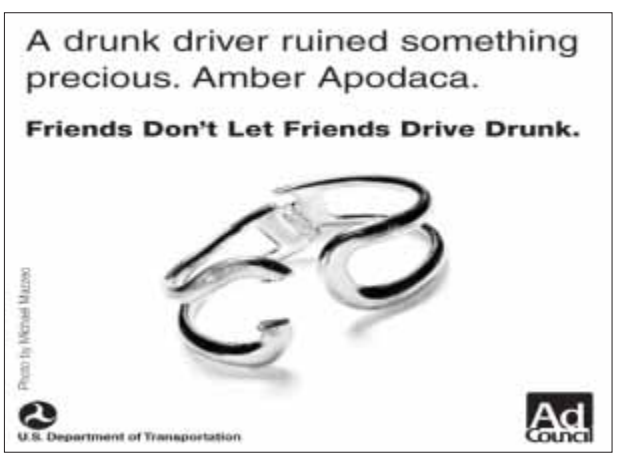
Westwood also used to charge exorbitant fees for parking meter tickets. I found other places to shop, and I have not darkened a door in Westwood's shopping area in over 10 years. Their aggressive ticketing practices also drove away other shoppers. I still do not go to Westwood, as it became too much of a pain to worry about the potential threat of paying expensive parking tickets.

A suggestion I would make is simply to make the Santa Monica mall parking the same as other city structures. Two hours free, then a (relatively small) fee. This would be more straightforward than ticketing someone who may not have kept up well with their watch, and using that as an opportunity to charge someone $61 for parking. This is more expensive than parking at LAX for seven days. I live in Santa Monica so I don't park that often at the Promenade or the mall, and believe me, I certainly won't from now on.

Since I now have $61 less from paying this ticket, I certainly have $61 less to spend with any Santa Monica merchant or restaurant. From now on, I think I'll be taking my shopping to Westside Pavilion (where I could have parked for free). I will be likely to take shopping and other spending outside of Santa Monica from now on; I certainly don't want to pay or support fees like this to park, do business or shop in Santa Monica.

Carolyn Oldham
Santa Monica

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My Write

Bill Bauer

Send comments to editor@smdp.com

Increased fees another nail in Bayside's coffin

THE BAYSIDE DISTRICT CORP. IS backing a City Hall scheme to raise parking rates, Downtown. I guess the recession is over. Business must be booming if we're talking about increasing parking rates around the Third Street Promenade.

Bayside's board of directors recently recommended that City Council approve a parking plan that provides free parking for the first two hours (as is the present policy), then $5 an hour thereafter from the present $3. Maximum daily rates would go from $7 to $9 and monthly passes (purchased primarily by employees) would soar from the current $82.50 to $121 per month, including tax. Bayside is a city-affiliated entity whose mission is to market and promote the downtown business/commercial area.

The new rates were recommended by Richard Raskin, a city-hired parking consultant from Walker Parking Consultants who says the cost to park downtown is "undervalued." Kathleen Rawson, BDC's executive director told the Daily Press (Aug. 4, Page 1), "We have some of the least expensive parking in the region." Really?

The Promenade at the Howard Hughes Center, home of the Bridge Cinemas, provides 30 minutes free, $1 for the first hour and $2 for hours one through four with an $8 daily maximum. Westfield Century City provides three hours free self-parking and up to five hours for $3 with an AMC Theaters validation to a $21 maximum. The Sherman Oaks Galleria provides two hours free with validation, and four hours with an ArcLight Cinemas validation. The Grove is more pricey with only the first hour free and hours one through three costing $3 up to $24 maximum. At the Westside Pavilion, parking is free as is the Marina Villa Marketplace in Marina del Rey.

If city bureaucrats, Bayside's directors and their consultants think that Santa Monica's parking is too cheap, they're not living in the real world. And, get this — they don't expect the higher rates to deter visitors from coming to the Bayside District!

Increased parking cost is only one issue. Add the still unaddressed problems that continue to detract from a positive experience such as unattractive alleys reeking of garbage and the Third Street Promenade's and parking garages' distinctive urine odor — conditions that haven't changed in years. Downtown parking garages, that were supposed to provide free parking as a condition of the bonds sold to finance their construction are antiquated, inconvenient and frustrating to use.

Many street performers are just annoying. We still have the panhandlers, screamers and bag persons who monopolize benches for hours on end. A decade ago, traffic lanes were removed for the ill-conceived "transit mall," now traffic backs up past Ninth Street during peak periods. It's all the same misdirected thinking that predicted visitors — daters and families with kids — would ride buses to and from Downtown.

One of the things I learned when working for Six Flags and Anheuser Busch (Busch Gardens) was that the less inviting an attraction is, the fewer people will go there and the less income the attraction will generate. The best shopping environments and family attractions minimize negatives and maximize positives — a simple fact of life that folks in City Hall and with Bayside seem to continually ignore. And, the more problems are ignored, the more many of us will go somewhere else. It's that simple.

Compare Downtown Santa Monica with surrounding privately owned malls or even public neighborhoods such as Main Street, Montana Avenue, Marina del Rey, Westwood or Culver City, which is becoming the new, hot spot for trendy eateries and shops. I am (and a lot of my friends are, too) spending more time and money away from Downtown, on streets like Pico Boulevard where prices are lower, shopkeepers are friendly, access is easy and there's plenty of free parking nearby.

The 10 things I look for when going out: (1) clean, attractive, inviting environment with good ambience, (2) no hassles, (3) no traffic problems — easy come and go (4) convenient parking without worrying about overtime fees, (5) good price-value ratio, (6) good retail/entertainment mix, (7) seems safe because there's no psychotic or antisocial behavior on display, (8) doesn't feel like a tourist trap or a high school pep rally, (9) no slinkiness and (10) something new, different and exciting. I'm seeing less of these qualities Downtown, these days.

Sometime next month, City Council will review the parking increases and recommendations for hiring a "parking czar" to better manage Downtown parking. A "parking czar?" I'm still waiting for them to hire a "odor control czar."

There's the rub. In Santa Monica, we just raise prices and put more people on the payroll. Meanwhile, the rest of us are heading to Culver City for El Rincon Criollo's great Cuban food.

LASTLY

Check out this new Web Site, www.nogridlock.com. It's about taking back our streets. Huzzah!

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That Rutherford Guy

John W. Whitehead

Send comments to editor@smdp.com

Rebellion is a good thing

HERE'S A BREAKING NEWS ALERT FOR all Americans: if you take part in protest rallies, voice your discontent through picket signs, or disrupt events with yelling or intermittent shouts, then you are likely a rightwing extremist or a member of an angry mob, and you must be silenced.

At least that's the chilling message coming from the Democratic National Committee. It's the same "you're either with us or against us" attitude that George W. Bush loved to trot out. This time, however, the bone of contention is health care and it's Democrats who are trying to drown out any opposition.

Responding to the increasingly vocal protests of Americans who are concerned about the Obama administration's plans to overhaul health care, the DNC has released "Enough of the Mob," a Web ad that attacks the constitutionally protected right to protest. "The Right-wing extremist Republican base is back," proclaims the ad. "Desperate Republicans and their well-funded allies are organizing angry mobs ... This mob activity is straight from the playbook of high level Republican political operatives. They have no plan for moving our country forward, so they've called out the mob. Call the Republican Party. Tell them you've had enough of the mob."

President Obama has taken this chilling message one step further, actually encouraging Americans to report on those who are spreading "disinformation about health insurance reform." As the White House blog states, "These rumors often travel just below the surface via chain e-mails or through casual conversation. Since we can't keep track of all of them here at the White House, we're asking for your help. If you get an e-mail or see something on the Web about health insurance reform that seems fishy, send it to flag@whitehouse.gov." This is the official message coming out of the White House.

Bear in mind, this is the same administration whose Department of Homeland Security not long ago issued a report defining rightwing extremists as individuals and groups "that are mainly antigovernment, rejecting federal authority in favor of state or local authority, or rejecting government authority entirely." That same report used the words "terrorist" and "extremist" interchangeably in describing dissenting Americans.

Months ago, I warned that the government would be targeting for surveillance those who disagree with the administration politically. Now we see it unfolding before our very eyes. The Obama administration is trying, none too subtly, to put down a resistance movement.

Thomas Jefferson, that revolutionary patriot who advocated rebellion every 20 years or so in order to remind the government that a spirit of resistance flourished among the people, must be turning over in his grave.

After all, the people who fomented the American Revolution did so using the same tactics as those protesting Obama's health care plan and the nation's mounting debt. They spoke out at rallies, distributed critical pamphlets, wrote scathing editorials and took to the streets in protest.

It's a sad statement on the political bias of many within the civil liberties arena that few outside conservative circles have spoken out against these overt attempts to quell constitutionally protected speech. Had it been George Bush attempting something similar, the outcry among liberals would have been tremendous.

So where is the outrage?

No matter what your political persuasion may be, every American has a First Amendment right to speak their mind, gather together and protest against government programs with which they disagree. And there's a lot to be concerned about. For example, the secretive nature of Obama's administration and his seeming disregard for civil liberties has some on both sides of the aisle asking what happened to the change they were promised. Congressional corruption is rampant: 17 lawmakers are currently under investigation for allegedly breaking ethical standards. Government spending is out of control: the House of Representatives actually approved nearly $200 million to buy themselves three deluxe jets. This list goes on and on.

It should be noted that much of the so-called mob's ire is being directed at lawmakers who are back home during Congress' summer recess. As one newspaper reported, "Concerns over the pace and breadth of health care reform have birthed a fiery wave of activism during the congressional recess as fearful citizens make their voices heard with resounding vigor."

This is democracy in action, and it's about time.

Constitutional attorney and author JOHN W. WHITEHEAD is founder and president of The Rutherford Institute. He can be contacted at johnw@rutherford.org.

The Q Line

Park it

City officials are considering raising parking rates at Downtown structures from $7 a day to $9 and the monthly rate from $82.50 to $121.

So this week's Q-Line question asks:

Do you think the proposed rates are reasonable?

Call (310) 285-8106 before Friday at 5 p.m. and we'll print your answers in the weekend edition of the Daily Press.

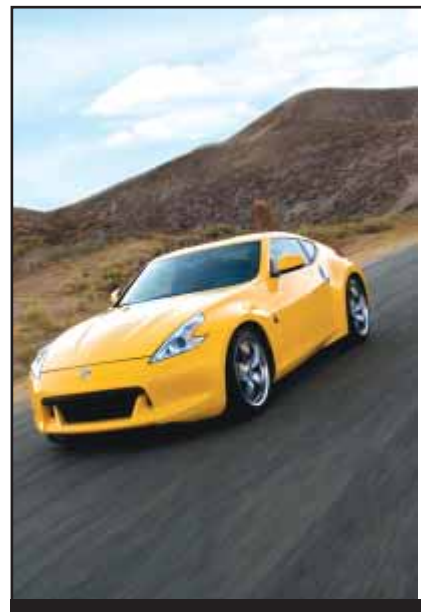

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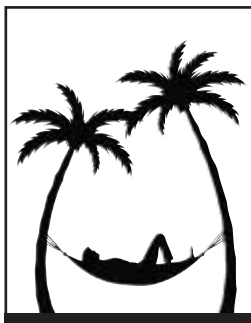

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Typhoon forces evacuations

ANNIE HUANG
Associated Press Writer

TAIPEI, Taiwan Typhoon Morakot churned toward China forcing the evacuation of nearly 1 million people Sunday, a day after lashing Taiwan with torrential rains that caused the worst flooding on the island in 50 years.

Twenty-nine people were missing in southern Taiwan, the Disaster Relief Center said, and a woman was killed when her vehicle plunged into a ditch in Kaohsiung county in heavy rain Friday.

Morakot was centered 42 miles (70 kilometers) off China's southeastern Fujian province Sunday morning. Taiwan's Central Weather Bureau said the storm had winds of up to 67 miles per hour (108 kilometers per hour) and was headed northwest toward China at a speed of 7 mph (11 kph).

About 1 million people were evacuated from China's eastern coastal provinces by early Sunday — more than 470,000 people in Zhejiang and 485,000 others in neighboring Fujian. Authorities in Fujian called 48,000 boats back to harbor.

The meteorological station in eastern Zhejiang issued at typhoon alert and said the storm was likely to make landfall sometime between noon and nighttime, bringing heavy rain to coastal areas.

Morakot hit Taiwan late Friday but traversed the island Saturday and weakened to a tropical storm in the Taiwan Strait. Morakot smashed into the northern Philippines early Friday, triggering floods and landslides that killed at least 12 people.

Several southern Taiwan counties recorded more than 80 inches (200 centimeters) of rain on Friday and Saturday, the worst flooding to hit the area in half a century, the Central Weather Bureau reported.

The Disaster Relief Center reported Sunday that flash flooding had washed away a makeshift home in southern Kaohsiung, leaving 16 people missing. Three others were swept away in southeastern Taitung county, including two policemen helping to evacuate villagers.

Ten others were missing, including three fishermen from a capsized boat and three others whose cars fell into a swelling river, it said.

In southern Pingtung county, 4,000 people were stranded in inundated villages waiting for police boats to rescue them, news media reported.

Morakot is the first typhoon to hit Taiwan this year. Typhoons frequently move in between July and September, often causing injuries and deaths in mountainous regions prone to landslides and flash floods.

Meanwhile, Tropical Storm Goni — which made landfall in Guangdong on Wednesday and hit the coastal areas of Hainan Thursday and Friday — weakened into a tropical depression by Sunday, said an official who would give only his surname Lin.

Rescue helicopters and ships were still searching for about 10 crew whose ships were caught in Goni's gusts Saturday, according to a duty officer at the Hainan provincial government who refused to give his name.

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Felicia weakens to tropical storm near Hawaii, areas still under watch

THE ASSOCIATED PRESS

HONOLULU Hawaii braced for Tropical Storm Felicia on Sunday, taking no chances even though the storm weakened rapidly as it slipped toward the islands.

The Central Pacific Hurricane Center said Sunday morning the storm had been downgraded to a tropical storm with maximum sustained winds of 55 mph with higher gusts. It's expected to weaken even more before hitting Hawaii late Monday.

The Hurricane Center said the storm had a center about 555 miles east of Hilo and 735 miles east of Honolulu at 8 a.m. local time.

Parts of Hawaii were under a tropical storm watch. Several beach parks on Hawaii's Big Island were being closed Sunday afternoon because the storm was expected to increase wave heights. A building swell generated by the storm was expected to hit eastern shores of the eastern Hawaiian islands later Sunday, according to the Hurricane Center. Large surf is expected to spread to eastern shores of all islands Sunday night and Monday.

Felicia peaked Thursday as a Category 4 storm with winds topping 140 mph.

Residents stocked up on emergency items Saturday, crowding stores to buy water, batteries and other supplies. Propane was selling so quickly at The City Mill store in Oahu that the store's tank was being filled daily, according to KITV.

"Things are just flying out," said Vicki Lebowitz, manager of the store.

Retired school teacher Elsie Uechi was shopping for lanterns, water and canned meat.

"But I hope it passes, like always," Uechi told KITV. "Maybe we will be lucky again this time."

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Earth Talk

By the editors of E Magazine

Send comments to editor@smdp.com



Photo courtesy Getty Images

LESS OF A MESS: **Between 1973 and 1990, an average of 11.8 million gallons of oil spilled each year in American waters. Since then, the average has dropped to just 1.5 million gallons, though oil spills in U.S. waters have risen again over the past decade, with 134 incidents in 2008 alone.**

Slick recovery

Dear EarthTalk

I haven't heard much of late about big oil spills like the infamous Exxon Valdez. Has the industry cleaned up its act, or do the media just not report them?

Olivia G.
via e-mail

IN THE WAKE OF 1989'S MASSIVE Exxon Valdez oil spill in Alaska's Prince William Sound, when 11 million gallons of oil befouled some 1,300 miles of formerly pristine and wildlife-rich coastline, much has been done to prevent future spills of such magnitude.

For starters, Congress quickly passed the 1990 Oil Pollution Act which overhauled shipping regulations, imposed new liability on the industry, required detailed response plans and added extra safeguards for shipping in Prince William Sound itself. Under the terms of the law, companies cannot ship oil in any U.S. waters unless they prove they have response and clean-up plans in place and have the manpower and equipment on hand to respond quickly and effectively in the case of another disaster.

Also, the law mandates that, by 2015, all tankers in U.S. waters must be equipped with double hulls. The Exxon Valdez had only one hull when it ran aground on Bligh Reef and poured its oil into Prince William Sound, the southern end of the oil pipeline that originates 800 miles to the north at Prudhoe Bay. By comparison, a 900-foot double-hulled tanker carrying nearly 40 million gallons of crude oil did not leak when it crashed into submerged debris near Galveston, Texas in March 2009.

According to the U.S. Coast Guard, average annual oil spill totals have dropped dramatically since new regulations took effect in 1990. Between 1973 and 1990, an average of 11.8 million gallons of oil spilled each year in American waters. Since then, the average has dropped to just 1.5 million gallons, with the biggest spill (not including those resulting from Hurricane Katrina in 2005) less than 600,000 gallons

Despite these improvements, critics say the industry still has more work to do. While protections have been beefed up in Prince William Sound, other major American ports still lack extra precautions such as escort tugboats and double engines and rudders on big ships to help steer them to safety when in trouble.

Another area that the 1990 law doesn't cover is container ships that don't transport oil as their cargo but which carry a large amount, anyway, for their own fuel for the considerable distances they travel. Such ships could also cause a major spill (anything more than 100,000 gallons, by Coast Guard standards). Yet another concern is the great number of smaller oil spills that occur every day at industrial locations (including but not limited to oil refining and storage facilities) and even in our own driveways. These will continue to add up to a heavy toll on our environment, even if another oil tanker never spills at sea again.

And while the total number and volume of oil spills is down dramatically from bygone days, the trend of late warrants concern. The National Oceanic and Atmospheric Administration's (NOAA's) Office of Response and Restoration reports that oil spills in U.S. waters have risen again over the past decade, with 134 incidents in 2008 alone. Green leaders worry that if Bush administration plans to expand offshore oil drilling are not overturned by President Obama, oil spills in U.S. waters could remain a sad fact of life.

Want to talk environment? Submit questions to earthtalk@emagazine.com.

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KNOW BEFORE YOU GO

"Know Before You Go" is a weekly update on construction projects throughout Santa Monica.

Annual Tree Trimming Project
Construction is underway at 18th Street at San Vicente and Wilshire boulevards through Aug. 24. City trees will be trimmed at various locations. For the address and location please visit the KBUG Web site (www.knowB4ugo.smgov.net). The annual tree trimming schedule is subject to change without notice due to inclement weather, emergencies, community events, budget conditions, street repairs or other public improvements. Residences and businesses will be notified in advance of tree trimming operations, blocks will also be posted with no parking signs.

Big Blue Bus Campus Expansion (1620 Sixth St.)
No public parking along the eastside of Sixth Street (south of Colorado Avenue) until Aug. 25, 2009. No parking along the west sidewalk of Seventh Street between Colorado Avenue and Olympic Boulevard until March 2010. No parking along and no pedestrian access to south sidewalk of Colorado Avenue, between Sixth and Seventh streets.

Charnock Well Field Restoration Project
Construction is under way to improve the water disinfection and water softening processes at the Santa Monica Water Treatment Plant, 1228 S. Bundy Dr., Los Angeles for the City of Santa Monica, Charnock Well Field Restoration Project. The work, which will include some demolition of existing equipment and facilities, is expected to take about one year to complete.

Euclid Court Project
Grinding, concrete gutter and asphalt paving is under way in the 1800 and 1900 block of Euclid Court. Parking enforcement and other public safety agencies have been notified. Please follow posted detour signs and flagmen's direction to ensure your safety.

Federally Funded Street Resurfacing Project no. 5
Grinding will begin on Monday, Aug. 10, on Fifth Street, with Sixth Street and Santa Monica Boulevard grinding to follow over the following two days. Paving will begin Thursday, Aug. 13, on Fifth Street and continue through Friday. Please follow direction to ensure your safety.

Parking Structures 1-6 Facade Improvement Project
Starting July 6-14, all six parking structures counting signs on Second and Fourth streets will be replaced. There will be a period of 10 days when there will be no sign displaying the number of available parking spaces in garages 1 through 6. The City is switching to a new software system which will operate the new signs.

Street and Park Lighting Project
Construction is currently under way at 12th to 17th streets between Georgina and Montana avenues. Some parking spaces will be temporarily lost and alleys may be briefly closed at one end



Smaller newspapers stay afloat during tough times

MICHAEL LIEDTKE
AP Business Writer

Newspapers are hurting all over the United States, but the pain is less severe at small publications like The Blackshear Times in Georgia.

The weekly newspaper fills an information vacuum in a county of 17,000 people who live about 75 miles from the closest metropolitan market, in Jacksonville, Fla. That has made it easier for The Times to hold on to its 3,500 subscribers and keep its revenue stable in a recession that's ravaging much of the newspaper industry.

"CNN is not coming to my town to cover the news and there aren't a whole lot of bloggers here either," said Robert M. Williams Jr., The Times' editor and publisher. "Community newspapers are still a great investment because we provide something you can't get anywhere else."

The scarcity of other media in small- and medium-sized cities has helped shield hundreds of newspapers from the upheaval that's causing dailies in big cities to shrink in size and scope as their print circulations and advertising sales decline.

Less competition means the print editions and Web sites of smaller newspapers remain the focal points for finding out what's happening in their coverage areas.

In contrast, large newspapers carry more national news, as well as local, and have many competitors, including Web sites and television and radio stations. They report much of the news the day before printed newspapers reach homes and newsstands. Large newspapers' Web sites also provide the news for free a day ahead of print editions.

Perhaps even more important, newspapers in smaller markets still haven't lost a big chunk of their revenue to Craigslist and other online classified advertising alternatives that have become the bane of large newspapers.

Print ads for everything from jobs to jalopies were a gold mine for newspapers until Craigslist began expanding an online service for free classified ads in 1999. Today, Craigslist blankets most major metropolitan markets while publishing about 40 million classified ads each month.

In 2000, classified advertising accounted for nearly $20 billion, or about 40 percent, of the U.S. newspaper industry's revenue. In 2008, classified ads in U.S. newspapers had dwindled to less than $10 billion, or about one-quarter of the industry's revenue. (Subscription and single-copy sales traditionally contribute just 20 to 30 percent of newspapers' revenue.)

Now it appears the highly profitable classified ads in the print editions of large newspapers could dwindle to virtually nothing within the next few years, said media analyst Mike Simonton of Fitch Ratings. "There is still more pain," he predicted.

Smaller newspapers have been defying the ominous trend, based on a recent study of the finances at 125 U.S. newspapers of different sizes by the Inland Press Association, a trade group.

The classified ad revenue among daily newspapers with circulations of less than 15,000 actually rose by an average of 23 percent in the five years ending in 2008, the study found.

Overall ad revenue for daily newspapers with less than 15,000 in circulation rose by an average of 2.5 percent in the same time frame. Meanwhile, ad revenue dropped 25 percent at daily newspapers with circulations greater than 80,000, according to Inland Press.

"The bigger they are, the harder they are falling," said Ray Carlsen, Inland Press' executive director.

Smaller newspapers also have largely avoided the deep staff cuts made by the rest of the newspaper industry, which has eliminated more than 100,000 jobs since 2005. The Inland Press study found daily newspapers with circulations of less than 50,000 were spending more on their newsrooms in 2008 than they were in 2004.

But if they've largely avoided the Internet's impact on advertising and circulation, smaller newspapers have not been immune to the misery of the longest recession since World War II.

Nearly one-fifth of their collective revenue evaporated in the first quarter compared with the same time last year, according to one industry study.

"It would be wrong to assume there is some sort of bubble over our market," said Chris Doyle, president and publisher of the Naples Daily News, a daily newspaper in southwestern Florida with a circulation averaging about 64,000 during the six months ending in March. "We are becoming leaner, more scrappy and more aggressive than ever before."

To cope with the recession, which has hit Florida especially hard, the Daily News and four neighboring community newspapers — all owned by E.W. Scripps Co. — have reduced their staffing nearly 30 percent.

For the most part, though, big newspapers are under more pressure. Denver and Seattle each lost a printed daily newspaper this year, while Detroit's two newspapers cut home delivery to three days a week.

The shakeout could leave more big newspapers adopting the so-called "hyperlocal" approach that publishers of smaller newspapers have always focused on.

Rather than filling their pages with material that is readily available on the Internet, smaller newspapers focus on the politics, business, sports, crime and community affairs occurring in narrowly defined geographic areas — a county, a town or, in some cases, even a few neighborhood blocks.

"If it walks, talks or spits on the concrete in our area, we cover it," said John D. Montgomery Jr., editor and publisher of The Purcell Register in Oklahoma. The weekly newspaper, based about 40 minutes south of Oklahoma City, had built up a circulation of about 5,000 by focusing on Purcell and four nearby towns with a combined population of about 17,000.

With a weekday circulation of about 73,000, The Chattanooga Times Free Press in Tennessee has been setting aside more space for local news and puts all national news through a community lens, said Tom Griscom, the daily newspaper's publisher and executive editor.

"If you really want to read about the Iraq war every day, you are not going to buy our paper. You will buy The New York Times," Griscom said.

More large newspapers also may take a page from smaller newspapers by reducing the number of days that they print their editions. Many small newspapers already are weeklies or don't come out every day — another factor that has helped them stay out of major trouble.

Production and delivery costs are among newspapers' biggest expenses, so more publishers are assessing whether it makes sense to drop their print editions on days that traditionally don't attract a lot of advertising — typically Mondays through Wednesdays.



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Athletic department relies on ticket sales and student fees

FROM FOUNDATION PAGE 1

department every year. The rest of the operating costs are covered with game ticket sales revenues and fees that student athletes pay annually, which is $95 for one sport or $75 each if they play on multiple teams, Norm Lacy, the athletic director, said.

Ticket sales from football, basketball and volleyball games generated about $50,000 last year, which is less than average because there were only four home football games.

The revenue generated from student fees subsidizes miscellaneous expenditures such as the athletic trainer's salary, transportation costs in excess of $50,000, police supervision for football games and the school's dues to the California Interscholastic Federation, which is the governing body for high school sports.

Samohi has more than 1,000 student athletes.

The students are also responsible for covering costs too, including purchasing their spirit packs, which typically includes an equipment bag, practice jersey and uniform. The spirit pack ranges in cost from $65 to $325, depending on the team.

Students who can't afford a spirit pack usually receive some assistance from the department.

"I have an obligation to those who cannot afford our fees to look for ways that can be done," he said. "We don't try to say no to anybody."

The department is also supported by a small booster club that has paid for items like a set of new banners in the interior north gym. Several teams are also supported by donations from parents.

"Many of our individual teams have outstanding families that work hard at generating (money) for programs," Lacy said.

New head football coach Travis Clark is well aware of the expenses that come with running a team. In just four months, the team has raised $20,000.

Clark was previously an assistant coach at both Samohi and St. Monica Catholic High School and didn't deal with budgetary issues until he took on the head coaching job.

He expects that $20,000 will be enough to cover the team for the rest of the season.

"Football is very expensive and there are equipment issues each year," he said. "There's just a lot of miscellaneous things … that come along with football."

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Web site offers wine course

FROM CP PAGE 1

today the Boa Steakhouse.

Though Blackburn now lives in a loft in Downtown L.A., he keeps the Learn About Wine main office on the 22nd block of Wilshire Boulevard. He has hosted events at Le Merigot Hotel, Valentino Italian Resturant and Josie Restaurant.

"That's the great thing about my business ... I can go anywhere," he said.

Blackburn's first and most popular program is the Wine Camp, which offers an introductory course on wine tasting, purchasing and storing. More than 30,000 Southern California residents have participated in the program, Blackburn said.

Another important aspect of the business is its collaboration with charities.

"We benefit different charities at almost every event that we do. I believe it has a perfect fit for the lifestyle type of work we do," he said.

Blackburn now works with Learn About Wine full time, dedicating all of his efforts to hosting classes, which have expanded to include champagne tasting courses and wine tasting events at Southern California locations such as the Grove and Loft218.

He also helps organize the annual Malibu Wine Classic on Aug. 29; the founders of the festival are former Wine Camp students of Blackburn's

Blackburn says Malibu is an up-and-coming wine location, already with several young vineyards.

"There are a large number of wineries in Malibu that people don't even know about yet," he said. "The wine there is very young and very new so some of the wines are better than others but there are already some great wines."

Blackburn believes Learn About Wine was started at a good time, right before wine rode the wave as a new L.A. fad. The trendiness of wine has led to an increase in wine bars in the city, but Blackburn worries that they won't last long.

"While there's a lot of wine bars opening, there's going to be a lot of wine bars closing," he said. "It's a very difficult product to make money off of."

"A bottle of vodka you can make money off of, a bottle of wine, you have to be very efficient."

He looks to more established wine cultures, such as France, for models and hopes that eventually wine will become a staple in every bar and cafe.

"That's something about our culture that I just don't understand," he said of the taboo surrounding alcohol. "Remember that it's just fermented grape juice."

Blackburn believes Los Angeles — which has vineyards dotted around Bel Air, Hollywood, Ventura and the Santa Monica Mountains — has the potential to become a thriving wine industry for people of all backgrounds and incomes, and this is the message he tries to impart to his clients.

"Wine should be something that can pass on a passionate story and it doesn't need to cost a lot of money," he said.

news@smdp.com

CITY OF SANTA MONICA
NOTICE INVITING BIDS

NOTICE IS HEREBY GIVEN that the City of Santa Monica invites sealed bids for the:

Santa Monica Boulevard Resurfacing Project - Phase II
SP 2135

Bids shall be delivered to the City of Santa Monica, Office of the City Clerk, Room 102, 1685 Main Street, Santa Monica, California, not later than 2:30 p.m. on Monday, August 31, 2009, to be publicly opened and read aloud after 3:00 p.m. on said date in City Hall. Each Bid shall be in accordance with the Contract Documents.

No jobwalk scheduled for this project.

ENGINEER'S ESTIMATE: **$800,000**
CONTRACT CALENDAR DAYS: **120**
LIQUIDATED DAMAGES: **$1,200 PER DAY**
COMPENSABLE DELAY: **$500 PER DAY**

Bidding Documents may be obtained by logging onto the Civil Engineering and Architecture website at: http://www.smgov.net/engineering/projects/online_bidding.htm. Bidding Documents may also be examined at the Civil Engineering and Architecture counter located at Santa Monica City Hall, 1685 Main Street, Santa Monica. Copies of the Bidding Documents are also available for a copying cost authorized by applicable law. Additional information may be obtained on the City's website at www.smgov.net/engineering/index.asp or by calling (310) 458-8721. The Contractor is required to have a Class **A** license at the time of bid submission.

Pursuant to Public Contracts Code Section 22300, the Contractor shall be permitted to substitute securities for any monies withheld by the City to ensure performance under this Contract.

IMPORTANT SPECIAL NOTICE

Bidders are advised that, as required by federal law, the City of Santa Monica is implementing new Disadvantaged Business Enterprise requirements for Underutilized Disadvantaged Business Enterprises (UDBE). Please refer to Section 2-1.02 titled "Disadvantaged Business Enterprises (DBE)" and Section 5-1.7 titled "Performance of Subcontractors" under the Federal Special Provisions tab of the special provisions regarding these requirements.

The City of Santa Monica is implementing new contract requirements for submittal of Monthly Employment Report forms. Please refer to Section 5-1.12 titled "Monthly Employment Report (American Recovery and Reinvestment Act)" under the Federal Special Provisions tab of the special provisions regarding these requirements.

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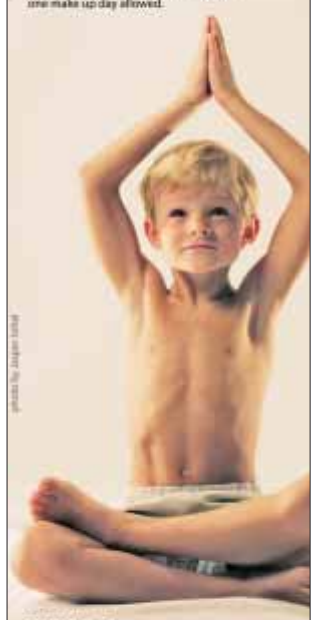
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www.heidijocorey.com
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1404 3rd. Street Promenade, Suite 204 (Upstairs, between Anthropology and Lush)
Santa Monica, CA 90401

Olympics Shriver's legacy

FROM SHRIVER PAGE 3

1,000 participants from 26 states and Canada. The 2007 Special Olympics World Summer games in Shanghai involved more than 7,500 athletes from 164 countries.

"It's probably the most tangible piece of her legacy," Seckler said. "But her legacy is what she has been able to do to change the world for people with intellectual disabilities. Her work has led to a new way of thinking for people to accept, include and see the value of people with intellectual disabilities."

Shriver is the fifth of nine Kennedy children. Edward Kennedy and Jean Kennedy Smith are her sole surviving siblings. She is also the mother of Santa Monica City Councilman Bobby Shriver.

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Surf Conditions

Water Temp: 71°

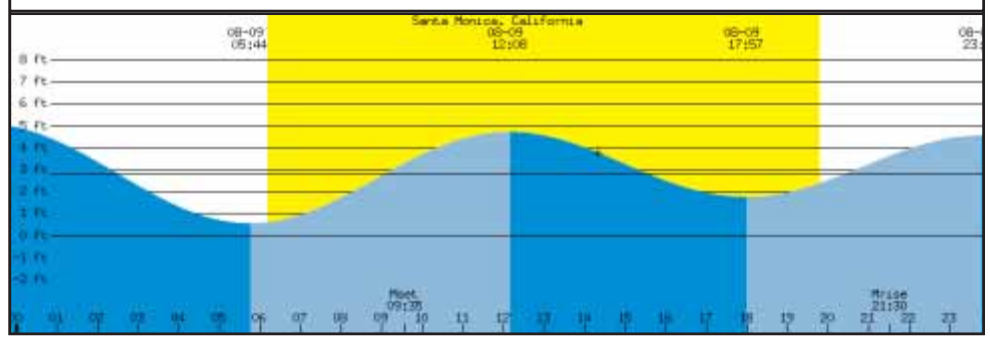
Swell Forecast

Today looks smaller, perhaps waist high max for south facing breaks. The south facing breaks may see some chest high sets come in from Felecia in the afternoon.

Long Range Synopsis

Later this weekend Felecia's swell should decline, but the southern hemi ground swell should continue. NW wind swell is looking weak.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous four weeks up to the ending date of **July 28, 2009**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 28 days)

- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 8
- Number of A grades for dry/wet weather -- 44 / ns
- Number of (C,D,F) grades for dry/wet weather -- 3 / ns

The Beach Report Card is made possible by simplehuman, The Goldhirsh Foundation, the James Irvine Foundation, Ford

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Los Cerrillo Beach, at Arroyo Seguit Creek mouth	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth	A+	ns
El Pescador State Beach, between Lachusa and Las Alisos creeks	A+	ns
Encinal Canyon at El Matador State Beach	A+	ns
Broad Beach at Trancas Creek mouth	A+	ns
Zuma Beach at Zuma Creek mouth	A+	ns
Walnut Creek, projection of Wildlife Rd. (private)	A+	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth	A+	ns
Escondido Creek, just east of Escondido State Beach	A+	ns
Latigo Canyon Creek mouth	A+	ns
Solstice Canyon at Don Blacker County Beach	A+	ns
Puerco State Beach at creek mouth	A	ns
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd.	A+	ns
Surfrider Beach at Malibu Colony fence	A	ns
Surfrider Beach (breach location)- daily	A+	ns
Malibu Pier - 50 yards east	A	ns
Carbon Beach at Sweetwater Canyon	A+	ns
Las Flores State Beach at Las Flores Creek (point zero)	A+	ns
Big Rock Beach at 19948 PCH stairs	A	ns
Pena Creek at Las Tunas County Beach	A+	ns
Tuna Canyon	A+	ns
Topanga State Beach at creek mouth	A	ns
Castlerock Storm Drain at Castle Rock Beach	A+	ns
Santa Ynez Storm Drain at Castle Rock Beach	A	ns
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain)	A+	ns
Will Rogers State Beach at Bel Air Bay Club drain near fence	D	ns
Will Rogers State Beach at Pulga Canyon storm drain	F	ns
Will Rogers State Beach at Temescal Canyon drain	A+	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua)	A+	ns
Santa Monica Beach at Montana Ave. drain	A	ns
Santa Monica Beach at Wilshire Blvd. drain	A+	ns
Santa Monica Municipal Pier	F	ns
Santa Monica Beach at Pico/Kenter storm drain	A	ns
Santa Monica Beach at Strand St. (in front of the restrooms)	A+	ns
Ocean Park Beach at Ashland Ave. drain	A+	ns
Venice City Beach, at the Rose Ave. storm drain	A+	ns
Venice Beach at Brooks Ave. drain	A+	ns
Venice Beach at Windward Ave. drain	A	ns
Venice Fishing Pier - 50 yards south	A+	ns
Venice Beach- projection of Topsail St.	A+	ns
Marina del Rey, Mothers' Beach- lifeguard tower	A+	ns
Dockweiler State Beach at Ballona Creek mouth	B	ns
Dockweiler State Beach at Culver Blvd. drain	A+	ns
North Westchester Storm Drain at Dockweiler State Beach	A+	ns
Dockweiler State Beach at World Way (south of D&W jetty)	A+	ns
Dockweiler State Beach at Imperial Hwy drain	A+	ns
Dockweiler Beach- opposite Hyperion Treatment Plant	A	ns
Dockweiler State Beach at Grand Ave. drain	A+	ns

LEGEND

DRY -- each location is graded on an A - F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(323) 466-FILM

Call theater for information.

AMC Loews Broadway 4
1441 Third Street Promenade

Aliens in the Attic (PG) 1hr 26min
12:15, 2:30, 5:10, 7:20, 9:40

A Perfect Getaway (R) 1hr 38min
11:30 a.m., 2:15, 5:00, 7:40, 10:15

Public Enemies (R) 2hr 23min
12:50, 4:00, 7:00, 10:10

Harry Potter and the Half-Blood Prince (PG) 2hrs 33min
11:20 a.m., 2:45, 6:15, 9:45

AMC 7 Santa Monica
1310 Third St.
(310) 289-4262

Julie and Julia (PG-13) 2hrs 3min
11:30 a.m., 1:00, 2:15, 4:00, 5:00, 7:00, 7:45, 9:50, 10:40

Funny People (R) 2hrs 16min
12:30, 3:50, 7:15, 10:35

Funny People (with closed captions and descriptive video) (R) 2hrs 16min
11:45 a.m., 3:00, 6:30, 9:45

G-Force: In Disney Digital 3-D (PG) 1hr 28min
11:15 a.m., 1:40, 4:10, 6:40, 9:05

The Hangover (R) 1hr 36min
11:20 a.m., 2:00, 4:50, 7:30, 10:20

Harry Potter and the Half-Blood Prince (PG) 2hrs 33min
11:35 a.m., 3:10, 7:10, 10:30

Laemmle's Monica Fourplex
1332 Second St.
(310) 394-9741

(500) Days of Summer (PG-13) 1hr 50min
1:00, 3:20, 5:40, 8:00, 10:15

The Hurt Locker (R) 2hr 26min
1:00, 4:00, 7:10, 10:15

Whatever Works (PG-13) 1hr 47min
1:40, 4:10, 7:00, 9:30

Adam (PG-13) 1hr 55min
1:50, 4:30, 7:20, 10:00

Mann's Criterion Theatre
1313 Third St.
(310) 395-1599

G.I. Joe: The Rise of Cobra (PG-13) 1hr 58min
11:30 a.m., 1:00, 2:30, 3:50, 5:30, 7:00, 8:30, 10:00, 11:30

Orphan (R) 2hrs 3min
1:30, 4:30, 7:30, 10:20

The Ugly Truth (R) 1hr 36min
12:00, 2:20, 4:50, 7:10, 9:40

Bruno (R) 1hr 21min
3:00, 7:40

Ice Age: Dawn of the Dinosaurs 3D (PG) 1hr 27min
11:40 a.m., 2:00, 4:20, 6:50, 9:10

The Collector (R) 1hr 25min
12:50, 5:20, 7:20, 9:50

For more information, e-mail news@smdp.com

Make it an early night, Taurus

ARIES (March 21-April 19)
★★★★ Expect distraction. Keep your priorities in mind. Note an inclination to give someone else the benefit of the doubt. Understanding moves forward in a strange manner, possibly through a disagreement. Tonight: All smiles.

TAURUS (April 20-May 20)
★★ Take your time making a decision. Listen to others and remain sensitive to your options. Know that you might not be able to push the envelope too far. Listen to news with a grain of salt. You might not be as creative as normal. Slow down — timing will work. Tonight: Make it early.

GEMINI (May 21-June 20)
★★★★★ Zero in on what you want. You could find a situation difficult at best. Your fiery side emerges when challenged on the personal front. You could be more tired than you realize. Someone makes you laugh, even if you want to be serious. Tonight: Where your friends are.

CANCER (June 21-July 22)
★★★ A must appearance has a desired impact. Do your best with frustration. Anger keeps bubbling. Others accept your presentation and like what you have to share. The conflict that rises from within will not be seen. Tonight: Could be late.

LEO (July 23-Aug. 22)
★★★★★ Once more, you evolve to a new level of understanding. Extremes seem to be the natural way of reacting right now. Tonight: Where your pals are.

VIRGO (Aug. 23-Sept. 22)
★★★ A partner wants to assume greater importance. Question whether you are causing yourself a problem by being negative. Give yourself several months, and your attitude will change. Right now, you could flame out of the blue and out of control! Let others step in. Tonight: Listen to someone's sharing.

LIBRA (Sept. 23-Oct. 22)
★★★★ Defer to those who clearly are in charge. Evaluate a change without thinking only in terms of win-lose. Consider that you are at the beginning of a process. If you want to take some time off, do. Tonight: An offer might be too good to refuse.

SCORPIO (Oct. 23-Nov. 21)
HHHH You might be questioning the best way through the present maze. You'll discover that there really isn't a puzzle here, only certain projects that need to be handled differently. Investigate new possibilities with an eye to change. Tonight: If a partner resists, look at what is really going on.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★★ No one needs to guide you, as you automatically do the right thing. Your insight and imagination weave together, proving to be close to unbeatable. Your ability to understand others comes to the rescue, as a confrontation occurs. Tonight: So many choices. Choose the one you enjoy most.

CAPRICORN (Dec. 22-Jan. 19)
★★★ If there is no personal emotional safety net, you cannot perform at the same level. Where your head is at might determine the results within a key commitment. Balance different facets of your life rather than hit extremes. Tonight: A must show.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ You seem to want to please everyone. You could be overwhelmed by what is going on. Creativity is at a stalemate, but only for a while. Smile. Tonight: Clear out all your must-dos first.

PISCES (Feb. 19-March 20)
★★ Listen to news. Without realizing it, someone might not be revealing all the facts. Your quiet but direct approach causes a re-examination of a situation. Tonight: Treat yourself.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

Happy birthday

This year, stretch in order to see other points of view. If you hit an obstacle, more often than not, you will need to revamp your approach and your thinking. Once you get the hang of the process, in many ways you will look at the world in amazement and see some people, landscapes and surroundings in a new light. On some level, you could become quite childlike. If you are single, you'll break past an intimacy barrier.

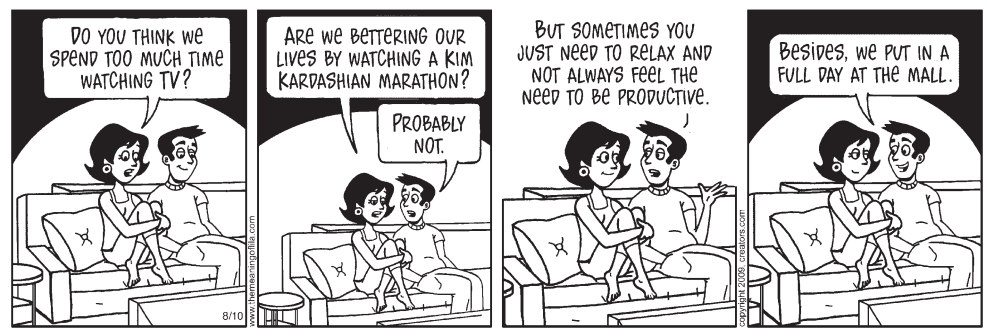
Girls and Sports

By Justin Borus and Andrew Feinstein



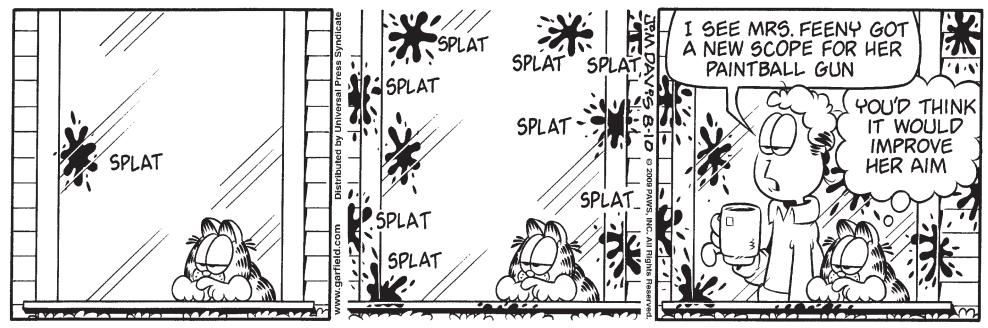
The Meaning of Lila

By John Forgetta & L.A. Rose



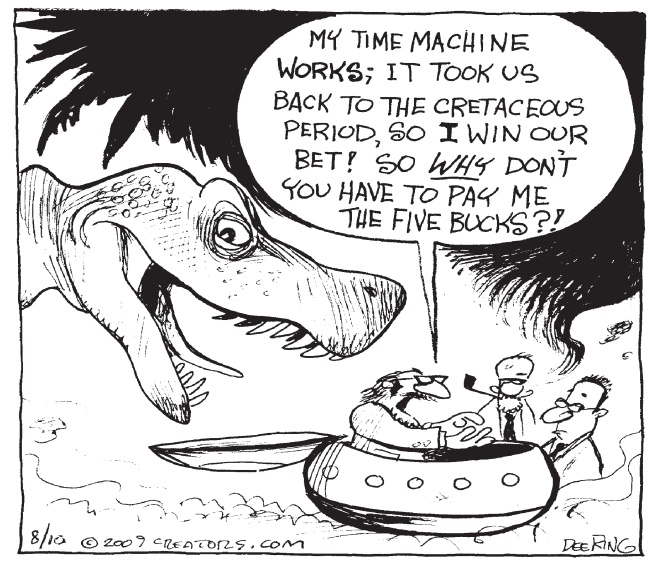
Garfield

By Jim Davis



Strange Brew

By John Deering



Speed Bump

By Dave Coverly



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Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

	7	3						
			3	2				1
			8	9	6			7
		7		4		1	6	
	8	1				2	9	
	9	6		3		8		
5			4	8	3			
9				6	1			
						3	8	

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

8	4	6	1	9	5	2	7	3
5	3	7	6	4	2	1	9	8
9	2	1	7	3	8	6	4	5
6	7	4	5	8	1	9	3	2
3	1	5	2	7	9	4	8	6
2	8	9	3	6	4	7	5	1
1	6	3	9	5	7	8	2	4
4	9	2	8	1	3	5	6	7
7	5	8	4	2	6	3	1	9

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MYSTERY PHOTO

Maya Sugarman *news@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*.

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Up in the air
6 Lathered up
11 More fresh
12 Mischievous fairy
13 Tightly packed
14 Director Woody
15 Mailed
17 Two-way curve
18 Large stadium
22 Start the bidding
23 News hour
27 Plane parts
29 Stage comment
30 Arrangements
32 Rotisserie
33 Concert performers
35 Commercials
38 Genesis garden
39 Sharpened
41 Quartz variety
45 San Antonio landmark
46 Schoolbag item
47 Started
48 Javelin

DOWN

1 Plus
2 Golf's Trevino
3 Possess
4 Coming clean
5 Forest makeup
6 Cook's tool
7 Motor need
8 Wheel connector
9 Diner desserts
10 Longings
16 Maiden name indicator
18 Farm grazers
19 Mayberry kid
20 Spring period
21 Making mistakes
24 Big names
25 Fix copy
26 Catches
28 Watched secretly
31 Despondent
34 Approaches
35 "Moby Dick" captain
36 Portion out
37 Unseen problem
40 Ostrich cousin
42 Pub drink
43 Hot drink
44 Go astray

R	O	A	D	S	■	M	I	N	U	S
O	C	T	E	T	■	A	R	E	N	A
U	T	T	E	R	■	D	E	B	I	T
T	A	I	P	E	I	■	■	U	S	E
E	N	C	■	A	V	A	I	L	E	D
S	E	A	■	K	O	U	F	A	X	■
■	■	■	T	E	R	N	S	■	■	■
■	G	L	O	R	I	A	■	S	E	T
Q	U	O	N	S	E	T	■	H	U	E
U	M	A	■	■	S	U	P	E	R	S
A	S	N	E	R	■	R	O	B	O	T
D	U	E	T	O	■	E	L	O	P	E
S	P	R	A	Y	■	L	O	P	E	D

Saturday's answer

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1	2	3	4	5	■	6	7	8	9	10
11					■	12				
13					■	14				
■	■	■	15		16		■	17		
18	19	20					21	■	■	■
22				■	23			24	25	26
27				28	■	29				
30					31	■	32			
■	■	■	33			34				
35	36	37	■	38				■	■	■
39			40		■	41		42	43	44
45					■	46				
47					■	48				

8-10

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Meganumber: 3
Jackpot: $124M

SUPER LOTTO PLUS: 23 31 40 44 46
Meganumber: 10
Jackpot: $9M

FANTASY 5: 2 4 9 18 25

DAILY 3: MIDDAY: 7 2 9
EVENING: 0 2 4

DAILY DERBY:
1st: 03 Hot Shot
2nd: 07 Eureka!
3rd: 01 Gold Rush
RACE TIME: 1.46.03

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ "If I had portrayed Hitler in his underpants," explained Belgian artist Jan Bucquoy at the opening of his museum in July in Brussels, "there would not have been a war." Bucquoy has displayed, in glass cases, the drawers of prominent Belgians, but also exhibits "Warhol-type" drawings of underwear-clad celebrities as he imagines them (like Margaret Thatcher). As Bucquoy told Reuters: "If you are scared of someone, just imagine them in their underpants. The hierarchy will fall." Whose knickers does the artist most covet? France's First Lady Carla Bruni's would be nice, he said, but even better, the pope's.

■ Another Belgian artist, Jacques Charlier, was rejected by the judges of the Venice Biennale gala when he submitted his poster-sized sketches of other artists' genitals idiosyncratically drawn to suggest whose belong to whom. For example, Charlier's representation of the artist Christo (famous for "wrapping" in cloth panels and ribbons such locations as New York City's Central Park) depicts genitals wrapped up to resemble a parcel. The artists are not named, and guessing their identities from the sketches is part of the show, with prizes for guests who can name 20 of the 100 pieces.

■ British Broadcasting Corp. announced in May that it would "revive an art form" by dispatching a poet to the front lines in Afghanistan to embed with UK troops. BBC selected prominent poet Simon Armitage to mark "a new era in war poetry for the 21st century."

TODAY IN HISTORY

1846 President James K. Polk signed a measure establishing the Smithsonian Institution, named after English scientist James Smithson, whose bequest of half a million dollars had made it possible.

1809 Ecuador struck its initial blow for independence from Spain. (Ecuador achieved independence in 1822.)

1821 Missouri became the 24th state.

WORD UP!

métier \met-YAY; MET-yay\ , noun:
1. An occupation; a profession.
2. An area in which one excels; an occupation for which one is especially well suited.

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501 N. Venice unit 10 single, $1025/mo $500 off move-in stove, fridge, carpet, utilities included, laundry, parking, no pets. (310)574-6767 www.jkwproperties.com

833 5TH St. SM unit 101 2+2 $2495 stove, carpet, blinds, swimming pool, laundry, granite countertops, wood/tile floors, intercom entry, gated parking, no pets. (310)393-2547 www.jkwproperties.com

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Notices

NOTICE OF SUMMONS

CASE NUMBER LC 085337
NOTICE TO DEFENDANT: JOHN VARNELL AND DOES 1 THROUGH 25
YOU ARE BEING SUED BY PLAINTIFF: MICHAEL SENN
You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court.
There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Web site (www.lawhelpcalifornia.org) the California Courts Online self-help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association.
The name and address of the court is:
SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES, VAN NUYS COURTHOUSE EAST
6230 SYLMAR AVE.
VAN NUYS, CA 91401
The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is:
EARL E. CONAWAY, III (SBN 256239)
1026 PALM STREET, SUITE 215
SAN LUIS OBISPO, CA 93401
Telephone: (805) 546-8797
Published SANTA MONICA DAILY PRESS
7/27/2009, 8/3/2009, 8/10/2009, 8/17/2009

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: JULY 8, 2009
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: NAYO INC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 294 FOX HILLS MALL, SUITE 2200, CULVER CITY, CA 90230
Type of License(s) Applied for: 41 – ON-SALE BEER AND WINE – EATING PLACE
Department of Alcoholic Beverage Control LOS ANGELES.
SANTA MONICA DAILY PRESS 7/27/2009, 8/3/2009, 8/10/2009

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Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS018355
Superior Court of California, County of Los Angeles
Petition of DAVID ALLAN ORENSTEIN for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: DAVID ALLAN ORENSTEIN filed a petition with this court for a decree of changing names as follows: DAVID ALLAN ORENSTEIN to DAVID ORENSTEIN ALLAN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: SEPTEMBER 3, 2009 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JULY 22, 2009
GERALD ROSENBERG
Judge Of The Superior Court
7/27/2009, 8/3/2009, 8/10/2009, 8/17/2009

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS018349
Superior Court of California, County of Los Angeles
Petition of MIRIAM YARFITZ for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: MIRIAM HATTIE YARFITZ has filed a petition with this court for a decree changing petitioner's name to (proposed name): MIR HAYIM YARFITZ. Petitioner has also filed a petition for a decree changing petitioner's gender from female to male and for the issuance of a new birth certificate reflecting the gender and name changes. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: SEPTEMBER 3, 2009 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JULY 21, 2009
GERALD ROSENBERG
Judge Of The Superior Court
7/27/2009, 8/3/2009, 8/10/2009, 8/17/2009

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES013392
Superior Court of California, County of Los Angeles
Petition of ALEXANDRA E. DAVIS for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: ALEXANDRA E. DAVIS filed a petition with this court for a decree of changing names as follows: ALEXANDRA E. DAVIS to ALEX DAVIS. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: SEPTEMBER 11, 2009 Time: 8:30, Dept. C
The address of the court is Superior Court North Central District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 7/24/2009
CANDACE J. BEASON
Judge Of The Superior Court
7/27/2009, 8/3/2009, 8/10/2009, 8/17/2009

DBAS

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091049325 FIRST FILING. The following person(s) is (are) doing business as UP N SMOKE, 837 W. ROUTE 66 GLENDORA, CA 91741. The full name of registrant(s) is/are : JOHN TOUMA 600 S. HUNTERS TRAIL GLENDORA, CA 91741 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JOHN TOUMA
This statement was filed with the County Clerk of LOS ANGELES County on 7/13/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/20/2009, 7/27/2009, 8/3/2009, 8/10/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091076205 FIRST FILING. The following person(s) is (are) doing business as PACIFIC WEST INDUSTRIES, 13502-H WHITTIER BLVD. WHITTIER, CA 90605. The full name of registrant(s) is/are : SANDIP R. PATEL 6619 THERESA ST. MIRA LOMA, CA 91752 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact

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business under the fictitious name or names listed herein.. /s/: SANDIP R. PATEL
This statement was filed with the County Clerk of LOS ANGELES County on 7/16/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/20/2009, 7/27/2009, 8/3/2009, 8/10/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091067805 FIRST FILING. The following person(s) is (are) doing business as RYOTT GRIP ELECTRIC, 6358 YUCCA ST. #206 HOLLYWOOD, CA 90028. The full name of registrant(s) is/are : PETER BAMMES 6358 YUCCA ST. #206 HOLLYWOOD, CA 90028 NICOLE M. HAYMAN 2055 CIRCLE DR. HERMOSA BEACH, CA 90754 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: PETER BAMMES
This statement was filed with the County Clerk of LOS ANGELES County on 7/15/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/20/2009, 7/27/2009, 8/3/2009, 8/10/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091066205 FIRST FILING. The following person(s) is (are) doing business as GENERATIONS WOODWORKING, INC., 10520 SHELLYFIELD RD. DOWNEY, CA 90241. The full name of registrant(s) is/are : GENERATIONS WOODWORKING, INC.10520 SHELLYFIELD RD. DOWNEY, CA 90241 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ROGER CARBAJAL
This statement was filed with the County Clerk of LOS ANGELES County on 7/15/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/20/2009, 7/27/2009, 8/3/2009, 8/10/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091066143 FIRST FILING. The following person(s) is (are) doing business as TLM PARTNERSHIP, 333 S. MCPHERRRIN AVE. MONTEREY PARK, CA 91754. The full name of registrant(s) is/are : TOM WONG 333 S. MCPHERRRIN AVE. MONTEREY PARK, CA 91754 MICHAEL LUU 351 W. CAMINO REAL AVE. ARCADIA, CA 91007 LEE KHANTHA PHIKAY 18540 NOTTINGHAM LN. ROWLAND HEIGHTS, CA 91748 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: TOM WONG
This statement was filed with the County Clerk of LOS ANGELES County on 7/15/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/20/2009, 7/27/2009, 8/3/2009, 8/10/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091035419 FIRST FILING. The following person(s) is (are) doing business as D&R TRANSCONTINENTAL, 12228 VENICE BLVD. #315 LOS ANGELES, CA 90066. The full name of registrant(s) is/are : ART PUENTE 12228 VENICE BLVD. #315 LOS ANGELES, CA 90066 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ART PUENTE
This statement was filed with the County Clerk of LOS ANGELES County on 7/9/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/20/2009, 7/27/2009, 8/3/2009, 8/10/2009

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091034041 FIRST FILING. The following person(s) is (are) doing business as SHORTY'S TACOS, 13916 E. VALLEY BLVD. LA PUENTE, CA 91746. The full name of registrant(s) is/are : ANGIE REYES 3555 BALDWIN PARK, CA 91706 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ANGIE REYES
This statement was filed with the County Clerk of LOS ANGELES County on 7/9/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/20/2009, 7/27/2009, 8/3/2009, 8/10/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091035030 FIRST FILING. The following person(s) is (are) doing business as FIRE PUMP AND HOSE PACKAGES, 2553 N. STONE HILL CT. CLAREMONT, CA 91711. The full name of registrant(s) is/are : BRANDON L. SINGLETON 2553 N. STONE HILL CT. CLAREMONT, CA 91711 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: BRANDON L. SINGLETON
This statement was filed with the County Clerk of LOS ANGELES County on 7/9/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/20/2009, 7/27/2009, 8/3/2009, 8/10/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091041522 FIRST FILING. The following person(s) is (are) doing business as AMS ELECTRIC, 15017 WADKINS AVE. GARDENA, CA 90249. The full name of registrant(s) is/are : ISAIS SERNA 15017 WADKINS AVE. GARDENA, CA 90249 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ISAIS SERNA
This statement was filed with the County Clerk of LOS ANGELES County on 7/10/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/20/2009, 7/27/2009, 8/3/2009, 8/10/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091041509 FIRST FILING. The following person(s) is (are) doing business as HEALTH AND WELLBEING, 1329 BAYWOOD AVE. POMONA, CA 91767. The full name of registrant(s) is/are : FRACISCA ROJAS 1329 BAYWOOD AVE. POMONA, CA 91767 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: FRACISCA ROJAS
This statement was filed with the County Clerk of LOS ANGELES County on 7/10/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/20/2009, 7/27/2009, 8/3/2009, 8/10/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20910449895 FIRST FILING. The following person(s) is (are) doing business as CB AUTO RESTORATION , 2772 MARTIN LUTHER KING BLVD. LYNWOOD, CA 90262. The full name of registrant(s) is/are : CHARLES R. BROWN138 E. 119TH ST. LOS ANGELES, CA 90061 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: CHARLES R. BROWN
This statement was filed with the County Clerk of LOS ANGELES County on 7/13/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/20/2009, 7/27/2009, 8/3/2009, 8/10/2009

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091068933 FIRST FILING. The following person(s) is (are) doing business as SEVEN-MINUTE CINEMAS, 12240 VENICE BLVD, SUITE 13, LOS ANGELES, CA 90066, COUNTY OF LA. The full name of registrant(s) is/are : LOUIS JACOB (AKA: "JAKE") ELSAS III, 2218 20TH STREET, APT #2, SANTA MONICA, CA 90405 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/9/2000. /s/: LOUIS JACO ELSAS III
This statement was filed with the County Clerk of LOS ANGELES County on 7/15/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/20/2009, 7/27/2009, 8/3/2009, 8/10/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090951218 FIRST FILING. The following person(s) is (are) doing business as F & A MARKETING, 3554 JOSEPHINE ST, LYNWOOD, CA 90262. The full name of registrant(s) is/are : JUAN FRANCISCO CURUMACO, 3554 JOSEPHINE ST, LYNWOOD, CA 90262 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JUAN FRANCISCO CURUMACO
This statement was filed with the County Clerk of LOS ANGELES County on 6/24/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/20/2009, 7/27/2009, 8/3/2009, 8/10/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090951217 FIRST FILING. The following person(s) is (are) doing business as JOSER MAINTENANCE, 433 RIVERDALE DR, APT 8, GLENDALE, CA 91204, COUNTY OF LA. The full name of registrant(s) is/are : BENITO HERNANDEZ, 433 RIVERDALE DR, APT 8, GLENDALE, CA 91204 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: BENITO HERNANDEZ
This statement was filed with the County Clerk of LOS ANGELES County on 6/24/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/20/2009, 7/27/2009, 8/3/2009, 8/10/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091067575 FIRST FILING. The following person(s) is (are) doing business as SPECIAL OCCASION SALON, 2231 20TH STREET, #4, SANTA MONICA, CA 90405, COUNTY OF LOS ANGELES. The full name of registrant(s) is/are : PHAYVANH PHONGSA NGUYEN, 2231 20TH STREET, #4, SANTA MONICA, CA 90405 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: PHAYVANH PHONGSA NGUYEN
This statement was filed with the County Clerk of LOS ANGELES County on 7/15/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/20/2009, 7/27/2009, 8/3/2009, 8/10/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090999706 FIRST FILING. The following person(s) is (are) doing business as GOOD WORKS COFFEE COMPANY, AI #/ON C3147398, 2101 WILSHIRE BLVD, SUITE 221, SANTA MONICA, CA 90403. The full name of registrant(s) is/are : GOOD WORKS & COMPANY, 2101 WILSHIRE BLVD, SUITE 221, SANTA MONICA, CA 90403 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)4/16/2009. /s/: GOOD WORKS & COMPANY
This statement was filed with the County Clerk of LOS ANGELES County on 7/2/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/20/2009, 7/27/2009, 8/3/2009, 8/10/2009

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091016912 FIRST FILING. The following person(s) is (are) doing business as KRESPOL HOME CARE SERVICES, 3170 LARGA AVE, LOS ANGELES, CA 90039, COUNTY OF LA. The full name of registrant(s) is/are : CARLINA N. TIANGCO, 3170 LARGA AVE, LOS ANGELES, CA 90039; CORAZON TAN, 3172 LARGA AVE, LOS ANGELES, CA 90039; LENDEN ANDERSON, 3172 LARGA AVE, LOS ANGELES, CA 90039 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: CARLINA N. TIANGCO
This statement was filed with the County Clerk of LOS ANGELES County on 7/7/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/20/2009, 7/27/2009, 8/3/2009, 8/10/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090936327 FIRST FILING. The following person(s) is (are) doing business as STAR ROVER GROUP; STAR ROVER TUTORING, 1112 MONTANA AVE, UNIT 181, SANTA MONICA, CA 90403, COUNTY OF LOS ANGELES. The full name of registrant(s) is/are : JOHN SCHEIBE, 41 BAYLOR DRIVE, VENTURA, CA 93003 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)6/2/2009. /s/: JOHN SCHEIBE
This statement was filed with the County Clerk of LOS ANGELES County on 6/22/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/20/2009, 7/27/2009, 8/3/2009, 8/10/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091075146 FIRST FILING. The following person(s) is (are) doing business as GRD PUBLISHING, 2315 28TH ST, #105, SANTA MONICA, CA 90405. The full name of registrant(s) is/are : GRADY ROSS DAUGHERTY, 2315 28TH ST, #105, SANTA MONICA, CA 90405 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/1/2009. /s/: GRADY ROSS DAUGHERTY
This statement was filed with the County Clerk of LOS ANGELES County on 7/16/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/20/2009, 7/27/2009, 8/3/2009, 8/10/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091107147 FIRST FILING. The following person(s) is (are) doing business as DRIVERED-TOGO.COM, AI #/ON A0633484, 1620 26TH ST, SUITE 1000N, SANTA MONICA, CA 90404, COUNTY OF LA. The full name of registrant(s) is/are : CYBERACTIVE INC, 1620 26TH ST, SUITE 1000N, SANTA MONICA, CA 90404, (CALIFORNIA) This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2008. /s/: CYBERACTIVE INC., PRESIDENT/CEO, SHARON NAIM
This statement was filed with the County Clerk of LOS ANGELES County on 7/22/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/27/2009, 8/3/2009, 8/10/2009, 8/17/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091027108 FIRST FILING. The following person(s) is (are) doing business as AYD ENTERPRISES, 5919 HILL ROAD, CULVER CITY, CA 90230, COUNTY OF LOS ANGELES. The full name of registrant(s) is/are : MICHAEL P. SCHMITZ, 5919 HILL ROAD, CULVER CITY, CA 90230; CHERYL SCHMITZ, 5919 HILL ROAD, CULVER CITY, CA 90230 This Business is being conducted by, husband and wife. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)6/15/2009. /s/: MICHAEL P. SCHMITZ, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 7/8/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/27/2009, 8/3/2009, 8/10/2009, 8/17/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091009424 FIRST FILING. The following person(s) is (are) doing business as THE HUMANITAS PRIZE; HUMANITAS PRODUCTIONS, AI #/ON 706862, 520 BROADWAY, SUITE 350, SANTA MONICA, CA 90401, COUNTY OF LA. The full name of registrant(s) is/are : HUMAN FAMILY EDUCATIONAL & CULTURAL INSTITUTE, 520 BROADWAY, SUITE 350, SANTA MONICA, CA 90401, (CALIFORNIA) This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)5/24/1974. /s/: HUMAN FAMILY EDUCATIONAL & CULTURAL INSTITUTE, DIRECTOR OF DEVELOPMENT, MICHAEL KACZMARCK
This statement was filed with the County Clerk of LOS ANGELES County on 7/6/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/27/2009, 8/3/2009, 8/10/2009, 8/17/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091040893 FIRST FILING. The following person(s) is (are) doing business as GREEN BLOSSOMS, AI #/ON 200907510361, 406 BROADWAY, #205B, SANTA MONICA, CA 90401, COUNTY OF LOS ANGELES. The full name of registrant(s) is/are : MISHELLISM, LLC, 406 BROADWAY, #205B, SANTA MONICA, CA 90401, (CALIFORNIA) This Business is being conducted by, a limited liability. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MISHELLISM LLC, MANAGING MEMBER, MICHELLE LANCASTER
This statement was filed with the County Clerk of LOS ANGELES County on 7/10/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/27/2009, 8/3/2009, 8/10/2009, 8/17/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091117048 FIRST FILING. The following person(s) is (are) doing business as HERSHKOWITZ LIVING TRUST, 21 OZONE AVE, #42, VENICE, CA 90291, COUNTY OF LA. The full name of registrant(s) is/are : DAVID HERSHKOWITZ, TRUSTEE, 21 OZONE AVE, #42, VENICE, CA 90291; HELENA HERSHKOWITZ, TRUSTEE, 21 OZONE AVE, #42, VENICE, CA 90291 This Business is being conducted by, a business trust. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: DAVID & HELENA HERSHKOWITZ
This statement was filed with the County Clerk of LOS ANGELES County on 7/23/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/27/2009, 8/3/2009, 8/10/2009, 8/17/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091117046 FIRST FILING. The following person(s) is (are) doing business as VIP DENTAL HYGIENE, PO BOX 49775, LOS ANGELES, CA 90049, COUNTY OF LOS ANGELES. The full name of registrant(s) is/are : MAHNAZ AHANGAR, 809 S. BUNDY DR, #208, LOS ANGELES, CA 90049 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MAHNAZ AHANGAR
This statement was filed with the County Clerk of LOS ANGELES County on 7/23/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/27/2009, 8/3/2009, 8/10/2009, 8/17/2009

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PRESS to publish 7/27/2009, 8/3/2009, 8/10/2009, 8/17/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091066804 FIRST FILING. The following person(s) is (are) doing business as VENICE POOCH DESIGNS ACCESSORIES AND SNACKS, 644 BROOKS AVE, VENICE, CA 90291, COUNTY OF LA. The full name of registrant(s) is/are : ESTELLA M. JONES, 644 BROOKS AVE, VENICE, CA 90291; AARON E. JONES, 644 BROOKS AVE, VENICE, CA 90291; BYRON T. JONES II, 644 BROOKS AVE, VENICE, CA 90291; BRITTANY A. JONES, 644 BROOKS AVE, VENICE, CA 90291 This Business is being conducted by, a limited partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ESTELLA JONES
This statement was filed with the County Clerk of LOS ANGELES County on 7/15/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/27/2009, 8/3/2009, 8/10/2009, 8/17/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090981771 FIRST FILING. The following person(s) is (are) doing business as FREESTYLE ORIGINALS, 644 BROOKS AVE, VENICE, CA 90291, COUNTY OF LOS ANGELES. The full name of registrant(s) is/are : ESTELLA M. JONES, 644 BROOKS AVE, VENICE, CA 90291; AARON JONES, 644 BROOKS AVE, VENICE, CA 90291; BYRON JONES II, 644 BROOKS AVE, VENICE, CA 90291; BRITTANY JONES, 644 BROOKS AVE, VENICE, CA 90291 This Business is being conducted by, a limited partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ESTELLA JONES
This statement was filed with the County Clerk of LOS ANGELES County on 6/30/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/27/2009, 8/3/2009, 8/10/2009, 8/17/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091117047 FIRST FILING. The following person(s) is (are) doing business as GERMAN MOTOR CAR SERVICE, 1714 15TH STREET, SANTA MONICA, CA 90404, COUNTY OF LA. The full name of registrant(s) is/are : HERBERT RICHTER, 2901 WASHINGTON AVE, SANTA MONICA, CA 90403 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/1972. /s/: HERBERT RICHTER, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 7/23/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/27/2009, 8/3/2009, 8/10/2009, 8/17/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091117045 FIRST FILING. The following person(s) is (are) doing business as SANTA MONICA GLASS COMPANY, 23215 RED ROCK RD, TOPANGA, CA 90290, COUNTY OF LA. The full name of registrant(s) is/are : BRIGITTE HARTMAN, 23215 RED ROCK RD, TOPANGA, CA 90290 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2000. /s/: BRIGITTE HARTMAN, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 7/23/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/27/2009, 8/3/2009, 8/10/2009, 8/17/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091066095 FIRST FILING. The following person(s) is (are) doing business as THE HOBO-SOUL PRODUCTIONS, 3743 S. CENTINELA AVE, LOS ANGELES, CA 90066, COUNTY OF LOS ANGELES. The full name of registrant(s) is/are : JEFFREY STONE, 3743 S. CENTINELA AVE, LOS ANGELES, CA 90066 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious

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business name or names listed on (Date)6/15/2009. /s/: JEFFREY STONE
This statement was filed with the County Clerk of LOS ANGELES County on 7/15/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/27/2009, 8/3/2009, 8/10/2009, 8/17/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20090985812 FIRST FILING. The following person(s) is (are) doing business as MRB DISTRIBUTERS, PO BOX 66003, LOS ANGELES, CA 90066. The full name of registrant(s) is/are : ABDELMALEK NASHED ABDELMALEK, 3748 INGLEWOOD BLVD., #21, LOS ANGELES, CA 90066 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ABDELMALEK NASHED ABDELMALEK
This statement was filed with the County Clerk of LOS ANGELES County on 6/30/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/27/2009, 8/3/2009, 8/10/2009, 8/17/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091113016 FIRST FILING. The following person(s) is (are) doing business as CONSUS SOLUTIONS, . The full name of registrant(s) is/are : RYAN C. BLACE, 22147 JAMES ALAN CIR, CHATSWORTH, CA 91311 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: RYAN C. BLACE, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 7/22/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/3/2009, 8/10/2009, 8/17/2009, 8/24/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091129274 FIRST FILING. The following person(s) is (are) doing business as SANDS PRINTER REPAIR, 14963 MIETA DR. WHITTIER, CA 90604. The full name of registrant(s) is/are : MARGARET SUBIA 14963 MIETA DR. WHITTIER, CA 90604 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MARGARET SUBIA
This statement was filed with the County Clerk of LOS ANGELES County on 7/24/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/3/2009, 8/10/2009, 8/17/2009, 8/24/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091138873 FIRST FILING. The following person(s) is (are) doing business as PEGASUS ENTERPRISE, INC., 1700 SANTA FE AVE. LONG BEACH, CA 90813. The full name of registrant(s) is/are : PEGASUS ENTERPRISE, INC. 1700 SANTA FE AVE. LONG BEACH, CA 90813 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: BYRON LOPEZ
This statement was filed with the County Clerk of LOS ANGELES County on 7/27/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/3/2009, 8/10/2009, 8/17/2009, 8/24/2009

DBA FILE AND PUBLISH

DBA

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091160314 FIRST FILING. The following person(s) is (are) doing business as KING BONGO VARIETY STORE, 6201 WEST BLVD. LOS ANGELES, CA 90043 . The full name of registrant(s) is/are : OSWALD PETERS 600 AEWICK ST. INGLEWOOD, CA 90301 ERNESTINE PETERS 600 AEWICK ST. INGLEWOOD, CA 90301 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: OSWALD PETERS
This statement was filed with the County Clerk of LOS ANGELES County on 7/29/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/3/2009, 8/10/2009, 8/17/2009, 8/24/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091159349 FIRST FILING. The following person(s) is (are) doing business as NEW HOPE GROUP, 735 E. ARROW HWY. STE. E AZUSA, CA 91702. The full name of registrant(s) is/are : ESTEBAN BARRIOS VEGA 10157 STAFFORD ST. RANCHO CUCAMONGA, CA 91730 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/22/2009. /s/: ESTEBAN BARRIOS VEGA
This statement was filed with the County Clerk of LOS ANGELES County on 7/29/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/3/2009, 8/10/2009, 8/17/2009, 8/24/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091169784 FIRST FILING. The following person(s) is (are) doing business as GARMO ENTERTAINMENT, 10900 VENTURA BLVD. STUDIO CITY, CA 91604. The full name of registrant(s) is/are : GARMO, INC. 10900 VENTURA BLVD. STUDIO CITY, CA 91604 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:
This statement was filed with the County Clerk of LOS ANGELES County on 7/30/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/3/2009, 8/10/2009, 8/17/2009, 8/24/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091167871 FIRST FILING. The following person(s) is (are) doing business as CULIACAN APPLIANCES, 1041 E. ARTESIA BLVD. LONG BEACH, CA 90805. The full name of registrant(s) is/are : ANGEL RAUL ROMERO 2465 SALE PL. HUNTINGTON PARK, CA 90255 MARISELA BURGOS 2465 SALE PL. HUNTINGTON PARK, CA 90255 This Business is being conducted by, husband and wife. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ANGEL RAUL ROMERO
This statement was filed with the County Clerk of LOS ANGELES County on 7/30/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/3/2009, 8/10/2009, 8/17/2009, 8/24/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091169527 FIRST FILING. The following person(s) is (are) doing business as SINTZUN CONSTRUCTION MAINTENANCE SOLUTIONS, 3189 EUCLID AVE. APT. 42 LYNWOOD, CA 90262. The full name of registrant(s) is/are : MIGUEL A. SINTZUN 3189 EUCLID AVE. APT. 42 LYNWOOD, CA 90262 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/22/2009. /s/: MIGUEL A. SINTZUN
This statement was filed with the County Clerk of LOS ANGELES County on 7/30/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/3/2009, 8/10/2009, 8/17/2009, 8/24/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091164242 FIRST FILING. The following person(s) is (are) doing business as RAPID COPIER SERVICE, 1023 W. GROVECENTER ST. WEST COVINA, CA 91790. The full name of registrant(s) is/are : DAVID LARGAESPADA 1023 W. GROVECENTER ST. WEST COVINA, CA 91790 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: DAVID LARGAESPADA
This statement was filed with the County Clerk of LOS ANGELES County on 7/30/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/3/2009, 8/10/2009, 8/17/2009, 8/24/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091164057 FIRST FILING. The following person(s) is (are) doing business as BLUE PRINT RECORDS, INC., 9201 CALIFORNIA AVE. SOUTH GATE, CA 90280. The full name of registrant(s) is/are : BLUE PRINT RECORDS, INC. 9201 CALIFORNIA AVE. SOUTH GATE, CA 90280 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MAYRA CARDONA
This statement was filed with the County Clerk of LOS ANGELES County on 7/30/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/3/2009, 8/10/2009, 8/17/2009, 8/24/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091007518 FIRST FILING. The following person(s) is (are) doing business as POWER'S PERSONAL FITNESS, CARRIONS SHOWROOM OUTLET, 10508 CAPISTRANO AVE. SOUTH GATE, CA 90280. The full name of registrant(s) is/are : NORMA VILLA 10508 CAPISTRANO AVE. SOUTH GATE, CA 90280 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: NORMA VILLA
This statement was filed with the County Clerk of LOS ANGELES County on 7/6/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/3/2009, 8/10/2009, 8/17/2009, 8/24/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091094183 FIRST FILING. The following person(s) is (are) doing business as MEJIA'S HANDYMAN AND TILE, 6655 OBISPO AVE. #147 LONG BEACH, CA 90805. The full name of registrant(s) is/are : CARLOS ARMANDO MEJIA 6655 OBISPO AVE. #147 LONG BEACH, CA 90805 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: CARLOS ARMANDO MEJIA
This statement was filed with the County Clerk of LOS ANGELES County on 7/20/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/3/2009, 8/10/2009, 8/17/2009, 8/24/2009

Statement of Abandonment of Use of Fictitious Business Name
Document Record # 20091108429
Current File No. 20072330526
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
VQ CREATIVE located at 1950 CLOVERFIELD BLVD, #9, SANTA MONICA, CA 90404
The fictitious business name referred to above was filed on 10/11/2007 In the county of LOS ANGELES.
Registered owners: VICENTE RENE QUINTERO, 1950 CLOVERFIELD BLVD, #9, SANTA MONICA, CA 90404
This business is conducted by: INDIVIDUAL
/s/ VICENTE QUINTERO
This statement was filed with the County Clerk of Los Angeles County on 7/22/2009
Published: SANTA MONICA DAILY PRESS 8/3/2009, 8/10/2009, 8/17/2009, 8/24/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091092685 FIRST FILING. The following person(s) is (are) doing business as MGL CONSULTING SERVICES, 606 N. LARCHMONT BLVD. #302 LOS ANGELES, CA 91302. The full name of registrant(s) is/are : MATILDE GUIZA-LEIMERT 606 N. LARCHMONT BLVD. #302 LOS ANGELES, CA 91302 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MATILDE GUIZA-LEIMERT
This statement was filed with the County Clerk of LOS ANGELES County on 7/20/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/3/2009, 8/10/2009, 8/17/2009, 8/24/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091095461 FIRST FILING. The following person(s) is (are) doing business as SO FRSH SO CLEAN AUTO DETAIL, 1918 W. 65TH PL. LOS ANGELES, CA 90047. The full name of registrant(s) is/are : MANUEL OSCAR DUSKIN JR. 1918 W. 65TH PL. LOS ANGELES, CA 90047 CHARLES X. COOK 1930 W. 66TH ST. LOS ANGELES, CA 90047 MICHAEL PIPPINS 1931 W. 65TH PL. LOS ANGELES, CA 90047 ALEX HALL 6747 6TH AVE. LOS ANGELES, CA 90043 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MIGUEL O DUSKIN
This statement was filed with the County Clerk of LOS ANGELES County on 7/20/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/3/2009, 8/10/2009, 8/17/2009, 8/24/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091089315 FIRST FILING. The following person(s) is (are) doing business as ONSITE FORKLIFT SERVICE, 630 CANYON HILL RD. SAN DIMAS, CA 91773. The full name of registrant(s) is/are : MATTHEW R, ALERIA 630 CANYON HILL RD. SAN DIMAS, CA 91773 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MATTHEW R, ALERIA
This statement was filed with the County Clerk of LOS ANGELES County on 7/20/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/3/2009, 8/10/2009, 8/17/2009, 8/24/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091089641 FIRST FILING. The following person(s) is (are) doing business as MONALISSA STUDIO, 12038 IMPERIAL HWY. #17 NORWALK, CA 90650. The full name of registrant(s) is/are : ANDRES G. ALVAREZ 12038 IMPERIAL HWY. #17 NORWALK, CA 90650 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ANDRES G. ALVAREZ
This statement was filed with the County Clerk of LOS ANGELES County on 7/20/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/3/2009, 8/10/2009, 8/17/2009, 8/24/2009

ABANDONMENT

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091094035 FIRST FILING. The following person(s) is (are) doing business as DEVILE ENTERTAINMENT, 855 W. MANCHESTER AVE. LOS ANGELES, CA 90044. The full name of registrant(s) is/are : JOSHUA A. PULIDO 855 W. MANCHESTER AVE. LOS ANGELES, CA 90044 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JOSHUA A. PULIDO
This statement was filed with the County Clerk of LOS ANGELES County on 7/20/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/3/2009, 8/10/2009, 8/17/2009, 8/24/2009

BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/3/2009, 8/10/2009, 8/17/2009, 8/24/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091111021 FIRST FILING. The following person(s) is (are) doing business as DENTON REALTY, 118 N. 5TH ST. MONTEBELLO, CA 90640. The full name of registrant(s) is/are : RALPH VILLALOBOS 118 N. 5TH ST. MONTEBELLO, CA 90640 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: RALPH VILLALOBOS
This statement was filed with the County Clerk of LOS ANGELES County on 7/20/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/3/2009, 8/10/2009, 8/17/2009, 8/24/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091110684 FIRST FILING. The following person(s) is (are) doing business as J&R UPHOLSTRY, 4675 E. OLYMPIC BLVD. LOS ANGELES, CA 90022. The full name of registrant(s) is/are : JOSE RUIZ 4675 E. OLYMPIC BLVD. LOS ANGELES, CA 90022 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JOSE RUIZ
This statement was filed with the County Clerk of LOS ANGELES County on 7/22/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/3/2009, 8/10/2009, 8/17/2009, 8/24/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091112582 FIRST FILING. The following person(s) is (are) doing business as MEDIA FORCE USA, CITY COUPONS MAGAZINE, 1337 HIGHLAND AVE. #611 DUARTE, CA 91010. The full name of registrant(s) is/are : CONIE AVALOS 1337 HIGHLAND AVE. #611 DUARTE, CA 91010 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: CONIE AVALOS
This statement was filed with the County Clerk of LOS ANGELES County on 7/22/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/3/2009, 8/10/2009, 8/17/2009, 8/24/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091087762 FIRST FILING. The following person(s) is (are) doing business as BEN GARCIA TRUCKING, 12405 CLARK AVE. DOWNEY, CA 90242. The full name of registrant(s) is/are : BENEDICT GARCIA 12405 CLARK AVE. DOWNEY, CA 90242 MARIA GARCIA 12405 CLARK AVE. DOWNEY, CA 90242 This Business is being conducted by, husband and wife. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/1/2000. /s/: BENEDICT GARCIA
This statement was filed with the County Clerk of LOS ANGELES County on 7/17/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/3/2009, 8/10/2009, 8/17/2009, 8/24/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091124495 FIRST FILING. The following person(s) is (are) doing business as HEADLIGHT DOC, RON'S AUTO BODY & PAINT, 7913 CHATFIELD ST. WHITTIER, CA 90606. The full name of registrant(s) is/are : RONALD M. SCHMITT 12401 PASADENA ST. WHITTIER, CA 90601 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: RONALD M. SCHMITT
This statement was filed with the County Clerk of LOS ANGELES County on 7/24/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/3/2009, 8/10/2009, 8/17/2009, 8/24/2009

OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/3/2009, 8/10/2009, 8/17/2009, 8/24/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091147651 FIRST FILING. The following person(s) is (are) doing business as TALL FEETS, 4218 BEETHOVEN STREET, LOS ANGELES, CA 90066. The full name of registrant(s) is/are : ALIZA MICHELLE FARRELL, 4218 BEETHOVEN STREET, LOS ANGELES, CA 90066; JOSEPH CHRISTOPHER FARRELL, 4218 BEETHOVEN STREET, LOS ANGELES, CA 90066 This Business is being conducted by, husband and wife. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/26/2007. /s/: ALIZA MICHELLE FARRELL
This statement was filed with the County Clerk of LOS ANGELES County on 2/26/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/3/2009, 8/10/2009, 8/17/2009, 8/24/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091108430 FIRST FILING. The following person(s) is (are) doing business as VQ CREATIVE LLC, AI #/ON 200912710240, 1950 CLOVERFIELD BLVD., #9, SANTA MONICA, CA 90404, COUNTY OF LA. The full name of registrant(s) is/are : VQ CREATIVE LLC, 1950 CLOVERFIELD BLVD., #9, SANTA MONICA, CA 90404, (CALIFORNIA) This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)4/4/2009. /s/: VQ CREATIVE LLC, CEO, VICENTE QUINTERO
This statement was filed with the County Clerk of LOS ANGELES County on 7/22/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/10/2009, 8/17/2009, 8/24/2009, 8/31/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091183925 FIRST FILING. The following person(s) is (are) doing business as GS INTER, INC.; TORNAVOZ MUSIC; GUITAR SALON INTERNATIONAL , 1455 19TH ST, SANTA MONICA, CA 90404 , LOS ANGELES COUNTY. The full name of registrant(s) is/are : GS INTER, INC. 1455 19TH ST SANTA MONICA, CA 90404 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/2/1997. /s/: TIM MIKLAUCIC, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 1/2/1997. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/10/2009, 8/17/2009, 8/24/2009, 8/31/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091175504 FIRST FILING. The following person(s) is (are) doing business as OAKGROVE LANDSCAPE, 545 N. PASADENA AVE. AZUSA, CA 91702. The full name of registrant(s) is/are : FRANCISCO LOPEZ-LARA 14746 GOLDENRAIN DR. FONTANA, CA 92337 ANA SAAVEDRA 545 N. PASADENA AVE. AZUSA, CA 91702 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: FRANCISCO LOPEZ-LARA
This statement was filed with the County Clerk of LOS ANGELES County on . NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/10/2009, 8/17/2009, 8/24/2009, 8/31/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091155128 FIRST FILING. The following person(s) is (are) doing business as CYPHER HEALTH INFORMATION MANAGEMENT, 2007 COUNTRY CANYON RD. HACIENDA HEIGHTS, CA

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91745. The full name of registrant(s) is/are : PRECISION MEDICAL SERVICES, LLC 2007 COUNTRY CANYON RD. HACIENDA HEIGHTS, CA 91745 GHP ENTERPRISES, LLC 351 E. JAVELINE ST. CARSON, CA 90745 This Business is being conducted by, joint venture. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: LILYGOLD C. BONJOC
This statement was filed with the County Clerk of LOS ANGELES County on . NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/10/2009, 8/17/2009, 8/24/2009, 8/31/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091175248 FIRST FILING. The following person(s) is (are) doing business as SIX TASTE, 369 COLUMBIA AVE. # 221 LOS ANGELES, CA 90017. The full name of registrant(s) is/are : JEFFREY OKITA 369 COLUMBIA AVE. # 221 LOS ANGELES, CA 90017 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JEFFREY OKITA
This statement was filed with the County Clerk of LOS ANGELES County on . NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/10/2009, 8/17/2009, 8/24/2009, 8/31/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091204209 FIRST FILING. The following person(s) is (are) doing business as Goard of Govenors, 10856 Morrison St., North Hollywood, CA 91601. The full name of registrant(s) is/are : Valeta Rothaus, 10856 Morrison St. #4, North Hollywood, CA 91601; Rene Camacho, 10856 Morrison St.#2, North Hollywood, CA 91601; Christing Kim 10856 Morrison St.,#3 North Hollywood, CA 91601 This Business is being conducted by, a general partnership. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)8/3/2009. /s/: Valeta Rothaus
This statement was filed with the County Clerk of LOS ANGELES County on 8/3/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/10/2009, 8/17/2009, 8/24/2009, 8/31/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091206208 FIRST FILING. The following person(s) is (are) doing business as TECHNOLOGY AUTOMOTIVE, 1200 W. WHITTIER BLVD. MONTEBELLO, CA 90640. The full name of registrant(s) is/are : MIGUEL BATANERO 8113 MARINA DR. LONG BEACH, CA 90803 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)6/1/1998. /s/: MIGUEL BATANERO
This statement was filed with the County Clerk of LOS ANGELES County on 6/1/1998. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/10/2009, 8/17/2009, 8/24/2009, 8/31/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091205579 FIRST FILING. The following person(s) is (are) doing business as FX7 INNOVATIONS, WWW.KIARAMIA.COM, 123N. SWALL DR. #202 LOS ANGELES, CA 90048. The full name of registrant(s) is/are : MARLENE D. MUNOZ 123N. SWALL DR. #202 LOS ANGELES, CA 90048

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This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MARLENE D. MUNOZ
This statement was filed with the County Clerk of LOS ANGELES County on . NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/10/2009, 8/17/2009, 8/24/2009, 8/31/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091178878 FIRST FILING. The following person(s) is (are) doing business as PRECISION MEDICAL SERVICES, LLC, 2007 COUNTRY CANYON RD. HACIENDA HEIGHTS, CA 91745. The full name of registrant(s) is/are : PRECISION MEDICAL SERVICES, LLC 2007 COUNTRY CANYON RD. HACIENDA HEIGHTS, CA 91745 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/20/2008. /s/: LILYGOLD C. BONJOC
This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/10/2009, 8/17/2009, 8/24/2009, 8/31/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091186128 FIRST FILING. The following person(s) is (are) doing business as NON-PROFIT TEES BY ELJ, 153 BASETDALE ST. LA PUENTE, CA 91746. The full name of registrant(s) is/are : RALPH J HERNANDEZ 9608 WOODHUE ST. PICO RIVERA, CA 90660 LUIS A. ESTRELLA 153 BASETDALE ST. LA PUENTE, CA 91746 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: RALPH J HERNANDEZ
This statement was filed with the County Clerk of LOS ANGELES County on . NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/10/2009, 8/17/2009, 8/24/2009, 8/31/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091185644 FIRST FILING. The following person(s) is (are) doing business as FLAMINGO BOYS INTERNATIONAL, 19028 E. SAN JOSE UNIT B CITY OF INDUSTRY, CA 91748. The full name of registrant(s) is/are : MARK PACDILAO 2413 E. GLORIA ST. WEST COVINA, CA 91792 ANDREW PERSAUD 611 CAROLIE LN. WALNUT, CA 91789 STEVIE DAVIS 108 E. WALNUT MONROVIA, CA 91016 JEFFREY BENCITO 14046 HASTINGS RANCH LN. RANCHO CUCAMONGA, CA 91739 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MARK PACDILAO
This statement was filed with the County Clerk of LOS ANGELES County on . NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/10/2009, 8/17/2009, 8/24/2009, 8/31/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091173932 FIRST FILING. The following person(s) is (are) doing business as Blu Couture Kids, 6218 Beeman Ave, North Hollywood, CA 91606. The full name of registrant(s) is/are : Leemar Hamer, 6218 Beeman Ave, North Hollywood, CA 91606 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Leemar Hamer
This statement was filed with the County Clerk of LOS ANGELES County on . NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/10/2009, 8/17/2009, 8/24/2009, 8/31/2009

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091184643 FIRST FILING. The following person(s) is (are) doing business as PALMAS TRUCKING SERVICES, 16231 EUCALYPTUS AVE. #27 BELLFLOWER, CA 90206. The full name of registrant(s) is/are : JESUS A. PALMA 16231 EUCALYPTUS AVE. #27 BELLFLOWER, CA 90206 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JESUS A. PALMA
This statement was filed with the County Clerk of LOS ANGELES County on . NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/10/2009, 8/17/2009, 8/24/2009, 8/31/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091180886 FIRST FILING. The following person(s) is (are) doing business as COMITE DE FESTEJO DE NICARAGUA, COFENICA, 3541 W. TEMPLE ST. LOS ANGELES, CA 90004. The full name of registrant(s) is/are : ABRAHAM GUTIERREZ 241 E. GLEASON ST. MONTEREY PARK, CA 91755 AIDA OBREGON 3541 W. TEMPLE ST. LOS ANGELES, CA 90004 This Business is being conducted by, an unincorporated association other than a partnership. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)6/30/2003. /s/: ABRAHAM GUTIERREZ
This statement was filed with the County Clerk of LOS ANGELES County on 6/30/2003. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/10/2009, 8/17/2009, 8/24/2009, 8/31/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091185167 FIRST FILING. The following person(s) is (are) doing business as PRO AV SOLUTIONS, 3178 MISSOURI AVE. SOUTH GATE, CA 90280. The full name of registrant(s) is/are : JUAN TORRES 3178 MISSOURI AVE. SOUTH GATE, CA 90280 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JUAN TORRES
This statement was filed with the County Clerk of LOS ANGELES County on . NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/10/2009, 8/17/2009, 8/24/2009, 8/31/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091181889 FIRST FILING. The following person(s) is (are) doing business as FW Insurance Solutions, 4055 Wilshire Blvd, Suite 353, Los Angeles, CA 90010. The full name of registrant(s) is/are : Soumia Belafkih, 1217 North Laurel Ave Apt 1, West Hollywood, CA 90046 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)8/1/2009. /s/: Soumia Belafkih
This statement was filed with the County Clerk of LOS ANGELES County on 8/1/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/10/2009, 8/17/2009, 8/24/2009, 8/31/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091151890 FIRST FILING. The following person(s) is (are) doing business as Kaneva Realty, 2106 S. Canfield Ave, Los Angeles, CA 90034. The full name of registrant(s) is/are : Kaneva Inc, 2106 S. Canfield Ave, Los Angeles, CA 90034 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Anatoliy Shevtchenko, CEO
This statement was filed with the County Clerk of LOS ANGELES County on . NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of

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a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/10/2009, 8/17/2009, 8/24/2009, 8/31/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091178510 FIRST FILING. The following person(s) is (are) doing business as MNF Associates, 4265 Marina City Drive #517, Marina Del Rey, CA 90292. The full name of registrant(s) is/are : Moinpour, Mikbin, Fowler, 4265 Marina City Drive #517, Marina Del Rey, CA 90292 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: S. Nikbin, General Partner
This statement was filed with the County Clerk of LOS ANGELES County on . NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/10/2009, 8/17/2009, 8/24/2009, 8/31/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091204208 FIRST FILING. The following person(s) is (are) doing business as Simles Associates A, 1823 Sawtelle Blvd, Los Angeles, CA 90025; Simles Associates B, 1823 Sawtelle Blvd, Los Angeles, CA 90025, Simles Associates A, 1823 Sawtelle Blvd, Los Angeles, CA 90025; Simles Associates B, 1823 Sawtelle Blvd, Los Angeles, CA 90025. The full name of registrant(s) is/are : Julia K Lam, MD, 1823 Sawtelle Blvd, Los Angeles, CA 90025 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Julia K Lam, MD
This statement was filed with the County Clerk of LOS ANGELES County on . NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/10/2009, 8/17/2009, 8/24/2009, 8/31/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091192423 FIRST FILING. The following person(s) is (are) doing business as LOVEALLOGY, 1237 AMHERST AVE. #4, LOS ANGELES, CA 90025, LA COUNTY. The full name of registrant(s) is/are : KELLE KNEIFEL 1237 AMHERST AVE. #4 LOS ANGELES, CA 90025 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)8/4/2009. /s/: KELLE KNEIFEL
This statement was filed with the County Clerk of LOS ANGELES County on 8/4/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/10/2009, 8/17/2009, 8/24/2009, 8/31/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091156926 FIRST FILING. The following person(s) is (are) doing business as MARINA POSTAL CENTER, 2554 LINCOLN BLVD. , VENICE, CA 90291, LOS ANGELES COUNTY. The full name of registrant(s) is/are : TRACEY VICTOR 928 21ST STREET #6 SANTA MONICA, CA 90291 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)6/1/1981. /s/: TRACEY VICTOR
This statement was filed with the County Clerk of LOS ANGELES County on 6/1/1981. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/10/2009, 8/17/2009, 8/24/2009, 8/31/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091175986 FIRST FILING. The following person(s) is (are) doing business as FLYING CHEN INTERNATIONAL, 3579 E. FOOTHILL BLVD. #436 PASADENA, CA 91107. The full name of registrant(s) is/are : JIAN FE CHEN 3454 PASADENA AVE. #3 LOS ANGELES, CA 90031 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed

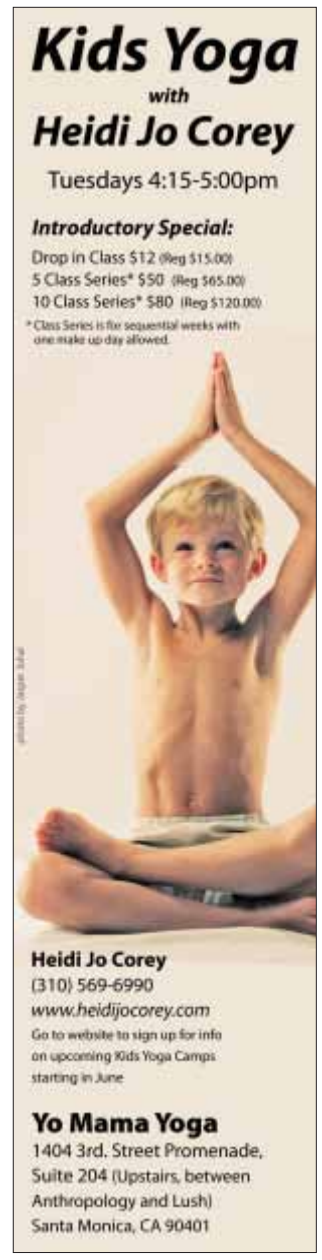
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on (Date)7/31/2009. /s/: JIAN FE CHEN
This statement was filed with the County Clerk of LOS ANGELES County on 7/31/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/10/2009, 8/17/2009, 8/24/2009, 8/31/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091189693 FIRST FILING. The following person(s) is (are) doing business as LAFOOT-LASER, 1832 W. 7TH ST. LOS ANGELES, CA 90057. The full name of registrant(s) is/are : KOUROSH HAROUNIAN.D.P.M. INC. 404 N MAPLE DR. #205 BEVERLY HILLS, CA 90210 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/10/2009. /s/:
This statement was filed with the County Clerk of LOS ANGELES County on 7/10/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/10/2009, 8/17/2009, 8/24/2009, 8/31/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091175743 FIRST FILING. The following person(s) is (are) doing business as MAILBOX PLUS, 1034 W. ARROW HWY. STE. D SAN DIMAS, CA 91773. The full name of registrant(s) is/are : PHILIP STANLEY DORADO PACION 3411 WOLFE ST. LAKEWOOD, CA 90712 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: PHILIP STANLEY DORADO PACION
This statement was filed with the County Clerk of LOS ANGELES County on . NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/10/2009, 8/17/2009, 8/24/2009, 8/31/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091084788 FIRST FILING. The following person(s) is (are) doing business as VINTAGE LOTUS, 3134 E. 7TH ST. LONG BEACH, CA 90804. The full name of registrant(s) is/are : YOUNG H. KOH 3134 E. 7TH ST. LONG BEACH, CA 90804 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: YOUNG H. KOH
This statement was filed with the County Clerk of LOS ANGELES County on . NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/10/2009, 8/17/2009, 8/24/2009, 8/31/2009







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