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Volume 10 Issue 228



Santa Monica Daily Press

We have you covered

RAW MILK RISING
SEE PAGE 3

THE OCEAN BREEZE ISSUE

COMMUNITY PROFILES
PROCON.ORG

Getting it in black and white

Santa Monica-based website encourages debate, thought

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

DOWNTOWN Even from the second story of the nine-level office building on Wilshire Boulevard, the staff and leadership of the nonprofit website Procon.org manage to get a 30,000-foot view.

That's the degree of emotional separation that founder Steven C. Markoff was looking for when he established the site, a modern twist on a pre-existing foundation dedicated to taking the passion and rhetoric out of controversial issues and distilling what was left down to bare bones fact.

"People made decisions on facts that weren't facts. It was all emotion," Markoff said.

He had hoped that as he and the people around him aged, they would embrace cool logic and make better, informed choices.

"It didn't have that effect," Markoff said. "If they wanted to do A, it was 'Damn the torpedoes!' Logic and fairness became justifiers."

The Pro/Con Foundation, which became an online presence in 2004 as Procon.org, was Markoff's answer to the increasingly ubiquitous deluge of false or misconstrued information that people are exposed to from all parties looking to score points, be they politicians, organizers or for-profit media outlets.

Most simply, Procon.org can be described as a research project.

It's the work of five, full-time professional researchers that spend their days combing through huge stockpiles of information, pick-

SEE CP PAGE 9

Marine ER releases its 10,000th rescued sea lion

JASON DEAREN
Associated Press

POINT REYES Two juvenile California sea lions paused for a moment at the edge of the sea, each raising their whiskered faces toward the silvery water before sliding in to freedom.

For the Marine Mammal Center crew standing behind the rehabilitated pinnipeds on Thursday, it was a significant day: rescued sea lion No. 10,000, nicknamed Milestone, and 10,001, Zodiac Girl, had been nursed back to health and sent back to the wild where they belong.

"There's always some attachment. There's always some animal that captures your heart," said Shelbi Stoudt, the center staffer who organizes these regular releases. "It's a bittersweet feeling because you're sending them back home but you also don't get to see them anymore."

Since it opened its doors 36 years ago, the nonprofit marine mammal hospital has become famous for nursing sick marine critters back to health — but its biggest contribution perhaps has been its role in collecting and storing thousands of tissue and other samples from the animals it rescues along 600 miles of California coast. The center's mix of laboratory science, marine zoo and educational outreach has led to dozens of published scientific papers and helped push understanding of effects of toxic algae, disease and the effect of climate change on these coastal denizens.

While rescues are a chief focus of the center, only about half of the animals the center takes in survive to be released. Still, many of the more than 17,000 marine mammals — including entangled whales, otters and elephant seals — the center has aided or taken in have contributed samples that will help further research that can aid threatened and endangered species around the world.

Indeed, many of the animals nursed

SEE RESCUE PAGE 10







SRI LANKA ON PARADE

Stephanie Salvatore
news@smdp.com

(Above left) Young musicians from the Swara Daha musical group on Saturday perform traditional Sri Lankan songs during the Sri Lanka Day festivities on the Third Street Promenade. (Above) A traditional theater elephant is paraded down the promenade. (Left) A fashion show presenting modern Sri Lankan designs was one of the many activities during the celebration.

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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, Aug. 8, 2011

Talking bikes
502 Colorado Ave., 6 p.m.
Get a first look at City Hall's Bicycle Action Plan during this public meeting. The community is invited to provide input as the plan starts moving through the approval process.

Work it, seniors
Senior Center
1450 Ocean Ave., 2 p.m. — 4 p.m.
This is a low-impact aerobic exercise program which exercises all parts of the body from head to toe. Participants do deep breathing, stretching, extending arms and legs, bending standing on toes and heals, legs and thighs. These exercises are intermingled with line dancing steps and are accompanied with various classical and popular CDs. For more information, call (310) 458-8644.

Fun and games
Fairview Library
2101 Ocean Park Blvd., 1 p.m.
Have fun, meet new people while playing a little bridge or Scrabble. This event takes place every Monday. For more information, call (310) 458-8681.

Tuesday, Aug. 9, 2011

Helping Bryan
The Shack
2518 Wilshire Blvd.
Join the Stow family at The Shack for a special fundraiser for Bryan Stow, the Giants fan who was beaten at Dodger Stadium on opening day. For more information, visit www.shacksm.com.

Time for art
Santa Monica Bay Woman's Club
1210 Fourth St., 11:30 a.m. — 2 p.m.
The Artists League of the Santa Monica Bay Woman's Club invites you to drop in to work on independent projects in watercolor, gouache and collage. This is a self-directed workshop that provides a supportive environment for those wishing to concentrate on their painting and an opportunity for painters to learn from each other. For more information, call (310) 310-2273.

Calling all writers
Fairview Library
2101 Ocean Park Blvd., 12 p.m.
Meet with other aspiring writers for inspiration, guidance and support during this regular meeting. For more information, call (310) 450-0443.

Time for toddlers
Ocean Park Library
2601 Main St., 10 a.m.
Join Mr. Jesse for stories, rhymes, songs and even puppets. For more information, call (310) 458-8683.

Wednesday, Aug. 10, 2011

'I Know You Art, But What Am I?'
Gallery 1988
214 Pier Ave., 11 a.m. — 6 p.m.
What better way to honor Pee-Wee Herman than with art. Peruse artwork inspired by the iconic funny man. For more information, call (424) 238-5988.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at 310-458-7737 or submit to editor@smdp.com

For more information on any of the events listed, log on to smdp.com/communitylistings





UP IN FLAMES

Photo courtesy Manju Raman

An RV burns at the corner of Third Street and Wilshire Boulevard early Sunday morning. Capt. Jeff Connor, of the Santa Monica Fire Department, said that it appears that somebody was living out of the vehicle. He added that the fire began at approximately 5:46 a.m. The SMFD and Santa Monica police dispatched investigators to the scene. They have not ruled out arson as a cause of the fire as of presstime.

Raw milk more popular, more regulated

GOSIA WOZNIACKA
Associated Press

PANOCHE VALLEY On a stretch of California grassland, workers milk 70 Jersey cows and bottle several hundred gallons of milk into quart glass bottles topped with bright yellow caps — without heating the milk to pasteurize it.

Claravale Farm, two hours west of Fresno, has been producing milk with minimal interference between the udder and the customer for about 80 years. It's one of two licensed raw milk dairies in California, which allows the retail sale of milk that has not been heated to 161 degrees Fahrenheit for 15 seconds.

But even as consumers inspired by the local food movement line up at farmers markets and specialty stores to buy raw milk, pressure on the producers has intensified in California and elsewhere around the country.

"People have been drinking raw milk for thousands of years around the world," Claravale's owner Ron Garthwaite said. "But recently, raw milk has become a biohazard."

Five other states — New Hampshire, Pennsylvania, Idaho, Vermont and South Dakota — have adopted stricter standards to regulate the amount of bacteria in unprocessed milk in the past three years, according to the Raw Milk Survey released last month by the National Association of State Departments of Agriculture.

And states have cracked down on small unlicensed farmers selling raw milk to friends and neighbors. Three people were arrested in California this week for allegedly producing and selling raw milk without a license. They ran a herd share, in which several people split ownership because an ani-

SEE **RAW MILK** PAGE 7

Hollywood sign neighbors not feeling tourists

CHRISTINA HOAG
Associated Press

LOS ANGELES Robert deVico can't help but laugh at the irony: a 1920s advertisement for his Hollywoodland neighborhood lured homebuyers by promising sylvan hills "above the traffic laden arteries, congestion, smoke and fog of the metropolis" and branded the community with a giant mountainside sign.

Today, the Hollywood sign is Los Angeles' most famous landmark and deVico's ridgetop street, which offers the best view around, boasts New York City-worthy gridlock.

"It can take me 40 minutes to get out of my driveway. What if I had an emergency with my child?" sputtered the production designer, who bought his house 12 years ago. "It's like being in Times Square."

Featuring postcard-perfect close-ups of the iconic sign, this tranquil neighborhood of winding roads dotted with hideaway homes and panoramic vistas has always drawn a smattering of sightseers angling to get a souvenir shot or seeking to climb to the sign itself.

But it wasn't a problem until two years ago, when GPS and Internet maps started giving directions to the sign, allowing tourists to easily navigate a maze of narrow streets, dead-man's curves and tiny cul-de-sacs.

Now, scores of tourists pour into the neighborhood daily in rental cars and tour vans, causing safety hazards and headaches ranging from sheared off fire hydrants to fender-benders to blocked driveways, not to mention noise, trash and car exhaust at four main picture-taking vistas.

The succinct message recently painted on a dirt patch —"tourists go away" — sums up the sentiments of many residents.

"This neighborhood just wasn't built for this," said Sarajane Schwartz, president of the Hollywoodland Homeowners Association. "We're pretty much at the end of our rope."

The builders of the 1923 sign, which today just spells out "Hollywood" in higgledy-piggledy metal letters 45 feet tall by 37 feet wide, could have hardly imagined how decades later it would symbolize the world over not only a city, but also the pursuit of

SEE **SIGN** PAGE 10

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Our Whitey

Editor:

They say Whitey Bulger was a murderous fellow,
But living here so long must have made him mellow.
When they came to his door, it's not so amazing
That he opened right up, without guns a-blazing.

If you saw him on Third, where he lived and strolled,
You wouldn't believe all the stories you're told:
The mayhem he caused, the police he dissed,
He became No. 1 on the Most Wanted list.

When he passed in the alley taking out the trash,
Who would believe he had walls stuffed with cash?
In our laid back town, he was just an old guy
Living the good life as time rushed by.

So when viewing the films they take on the pier,
The Feds will be stunned when it becomes clear
That Whitey was often there ambling along,
An old Dogtown local, as if nothing was wrong.

G.E.Matthews
Santa Monica

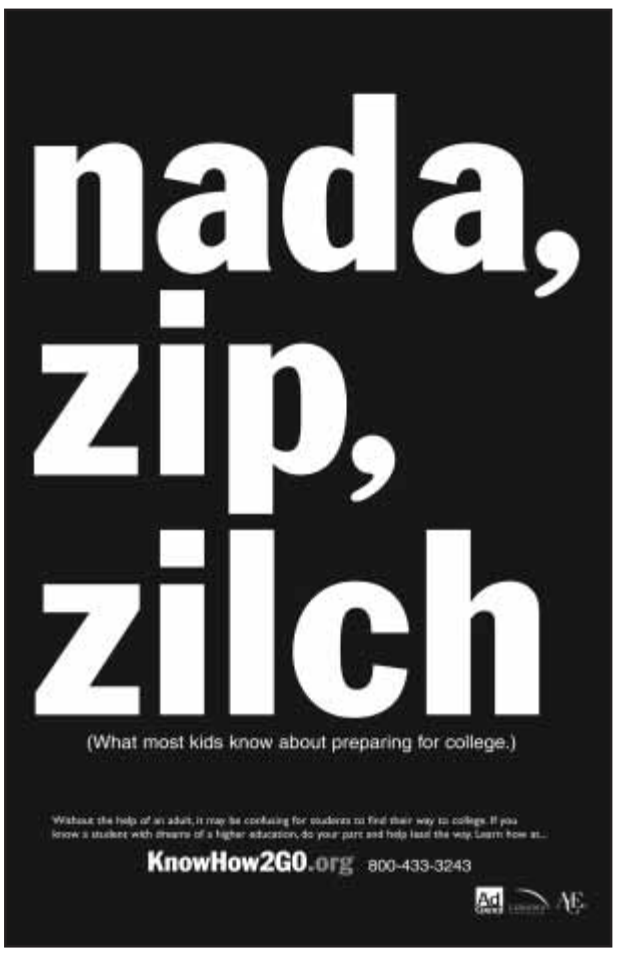
Get it right, BBB

Editor:

Speaking of buses, why in the world does the #3 stop at the LAX parking lot and not go into the airport? When a weary traveler alights from a plane it would be nice if he could find a spot to wait for the Big Blue Bus instead of having to wait for the shuttle, get off the shuttle at the parking lot, then wait AGAIN for the bus!

If you're carrying luggage this can be very trying! The BBB seems hell bent on making the bus as hard to use as possible! In both Singapore, and Shanghai, and I believe now in Bangkok as well, you're a few steps from the train when you get off the plane. Due to some developmental fiasco the Green Line veers south before it reaches the airport. I don't know that the route of the #3 presents a more coherent picture! Is the problem one of a jurisdictional nature? I've queried the BBB and they've never answered! If Santa Monica is going do anything besides bragging about how green it is, they'd better start walking the walk with better bus service! Third world countries do it, why can't we?

Steve Keats
Santa Monica



My Write

Bill Bauer

Send comments to editor@smdp.com

Renters sandbagged by 3.2 percent increase

BY NOW, RENTERS HAVE RECENTLY received their notice of the Annual Rent Adjustment allowed under the city's rent control law. It's one of the largest increases in rent control history and the biggest jump since 2006. Last year's adjustment was 2 percent.

The 3.2 percent increase is actually a compromise of a 3.5 percent reduction recommended by staff based on costs factored into a formula used to determine the adjustment.

The 3.2 percent adjustment effective Sept. 1 applies only to base or Maximum Allowable Rents (MAR). The suggested adjustment was approved by the elected, five-person Rent Control Board and City Council.

School and college taxes, bond costs and "Clean Beach" fees are added and all these costs are passed through to tenants. Those are the add-ons you see in your Landlord's "Notice of Changes to Term of Tenancy" — $30 per month, per unit in the seven unit building I live in.

In April, City Hall agreed to a settlement of a lawsuit filed by Action Apartment Association. AAA claimed the formula used to determine the annual adjustment didn't accurately reflect the true costs of operating apartment properties, thus denying landlords a fair return on their investment.

City Hall caved and the 2011-12 adjustment — and all future adjustments — will reflect a formula change to include additional taxes such as business licenses, city and county assessments and fees such as fire department inspections that hadn't previously been part of the formula.

This year's increase raises questions as to whether the rent control administration is protecting tenants as they should.

The adjustment is also capped at $52. Tenants living in rent controlled units renting for more than $1,617 will pay less than the 3.2 percent. For example, persons paying $3,200 per month will have their rent increased by only 1.6 percent.

Why is City Hall protecting the highest paying or wealthiest tenants? It's like the Republicans in Congress who refuse to implement tax increases on the wealthy while letting the low and middle classes carry more and more of the burden.

My hat is off to Rent Control Board Commissioner Todd Flora who voted against the increase and Councilman Kevin McKeown, who urged commissioners to resist increases on vulnerable tenants. Where were the rest of the Santa Monicans for Renters' Rights leadership? Who knows.

SMRR should push rent control staff to propose a formula based on Social Security increases — of which there have been none in the last two years. If the purpose of rent control is to protect fixed income senior and lower income tenants, this would be the easiest and most even-handed way to determine adjustments.

I know our landlord friends at AAA won't be happy, but it won't stop them from still going to the bank.

SIGN THE PETITION TO REPEAL INTERNET SALES TAX

An attractive, young, blonde lady approached me in front of City Hall last Tuesday regarding a petition repealing AB-28, the new California law that requires out of state Internet retailers to collect and remit the same sales/use taxes as in-state retailers.

AB-28 was signed by Gov. Jerry Brown in June. States like California view taxing Internet sales as a potential source of revenue. Not collecting and remitting such taxes, they claim, costs the state 10s of millions of dollars, annually. The amount of sales tax varies throughout the state, but it's currently 9.25 percent in Santa Monica.

I quickly affixed my "X" to her petition because I don't like taxes. I especially don't like paying California sales taxes when purchasing from non-California retailers over the Internet.

Prior to AB-28, sales/use taxes could only be collected from firms who had a physical or "brick and mortar" presence in the state. AB-28 expanded the collection of sales/use taxes on Internet purchases from out of state vendors if they have affiliates or subsidiaries in California.

This ballot referendum is backed by Seattle-based amazon.com who claims it isn't required to collect California sales/use taxes because a 1992 Supreme Court decision excuses Amazon and other out-of state Internet sellers from having to collect taxes in states where they don't have company employees, storefronts, offices or warehouses.

When AB-28 was implemented, Amazon alone terminated an estimated 10,000 independent, in-state affiliates and suppliers to avoid paying the new tax. Small California businesses who supplied Amazon and other major Internet sellers are belly-up.

Backers of the referendum must get 504,760 registered voter signatures by Sept. 27 for it to appear on the ballot. If it qualifies, the measure will appear on the ballot in an upcoming statewide election — most likely Feb. 7, 2012

Many local retailers and national chains such as Best Buy support out of state Internet sales taxes because "tax-free" items purchased on the Internet are up to 10 to 11 percent less expensive than when purchased locally.

As for me, I'll buy wherever I can get the best value.

Want referendum information? Call (415) 389-6800.

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Battle for beach access rages on in Dana Point

NOAKI SCHWARTZ
Associated Press

DANA POINT In the beach town where California's surf industry first took root, where the loss of an epic break to a marina helped prompt the passage of the nation's most stringent coastal access laws, few imagined the city would go to such lengths to keep people off the beach.

But in the minds of many coastal activists Dana Point has emerged as ground zero in the battle between the public's right to its coast and rich homeowners who want to keep the soft-sand beaches to themselves. In the last year, this city enacted an emergency ordinance, assigned a beach monitor of sorts and even went to court — all in an effort to lock prior to sundown a pathway through a private neighborhood with multi-million dollar mansions.

"It's kind of come full circle with this," said resident Rick Erkeneff, who has been surfing Strand Beach for 30 years. "It's one little beach accessway but...if they can do this, any city can put up gates and limit the hours."

Coastal access is a point of pride in California, where the state's strict coastal laws mandate as much public passage as possible. Even so, legal battles by homeowners to stall or limit beach access in communities such as Malibu have dragged on for decades.

Dana Point claims the restrictions and green iron gates are necessary to protect the public in one of the toniest parts of Southern California from teenage drinking, sex parties and drugs. But a judge last month admonished the city saying it had not shown legitimate examples that such a nuisance existed.

"Why should beach access to the public be denied in favor of a private property owner's interests?" Judge Joan M. Lewis asked in a tentative ruling in April. "The Coastal Act contains a goal of maximizing public access and recreation."

Despite this, the gates and sign announcing the pathway's hours remain.

Calls to city officials were referred to Patrick Munoz, one of the attorneys handling two lawsuits that were filed by the Coastal Commission and Surfrider Foundation protesting the access limits. Munoz said the gates are necessary because the development has had a long history of problems from environmental extremists making threats to vandals causing hundreds of thousands of dollars in damage with glue guns to looky-loos wandering into unlocked homes.

"It's preposterous to say we're limiting access," he said. "We're not cutting off access which is the accusation we keep hearing."

The project, The Strand at Headlands, billed as the last large oceanfront private residential development in Southern California, features 121 acres of oceanfront property and includes more than 93 acres for parks and open space. On either side of the secluded beach is a commanding bluff that tumbles into the kelp strewn water below. The city's namesake, author Richard Henry Dana, called it the most romantic point on the coast.

This striking coastline and a rolling wave called Killer Dana also became the epicenter of the nation's surf culture in the 1950s and 1960s. A group nicknamed the Dana Point Mafia included the founders of Hobie surfboards, Clark Foam, Surfer magazine and others. The wave and a long swath beach was later marred when Dana Point Harbor was built — a jarring development that eventually contributed to the creation of both the Coastal Act and Surfrider Foundation.

Against this backdrop, the Coastal Commission approved a large multimillion dollars project in the early 2000 but required the Headlands Reserve developer, Sanford Edward, to construct new public accessways. Edward did build public paths along the bluff inlaid with colorful scenes of sea life, a steep staircase and tram down to the beach on the north side of the development, along with a manicured pathway through the middle of the development where $20 million homes continue to be constructed.

In May 2009 the city adopted an ordinance to set the hours for the pathway cutting through the development, opening the gates at 8 a.m. and closing — depending on the time of year — at 5 p.m. or 7 p.m. Other accessways down to the beach including a path near the Ritz Carlton are open from 5 a.m. to midnight and don't have gates.

"This is clearly the most convenient and direct route to the beach," said Chad Nelson, environmental director for Surfrider. "The city from the very beginning has been on the side of the developer."

The Coastal Commission staff warned the city it did not have the authority to limit hours and demanded officials remove the illegal gates. In response Dana Point officials called a hearing and took advantage of laws allowing cities to regulate hours if they can prove a public nuisance exists.

Documents supporting the creation of such an emergency ordinance cited more than 130 calls for police in one year. The newly created natural resources protection officer tasked with patrolling the site reported issuing trespassing warnings more than twice a week. City officials said problems would only worsen during the impending spring break.

The Q Line

Hiring locally

City Hall is contemplating forcing new developments to hire local residents before considering people from outside of the area.

So, this week's Q-Line question asks:
Do you think the city should pursue this concept or let the open market prevail?

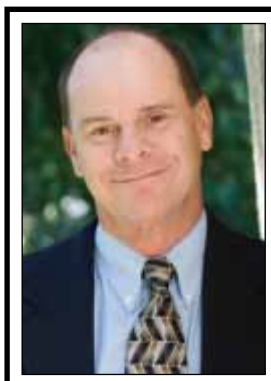
Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **(310) 458-7737 ext. 102.**


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*Moderate income by household size:

# of People in Household	Minimum Income	Maximum Income
1	$29,000	$46,400
2	$33,150	$53,000
3	$37,300	$59,650
4	$41,400	$66,250
5	$44,750	$71,550
6	$48,050	$76,850
7	$51,350	$82,150
8	$54,650	$87,450

For information & assistance, contact: WEST LOS ANGELES

Tom Bradley Family Source Center

5213 W Pico Blvd. Los Angeles, CA 90019 **(323) 692-0669**

Earth Talk

By the editors of E Magazine

Proudly Sponsored by City of Santa Monica, A Sustainable Community, sustainablesm.org

Send comments to editor@smdp.com



Photo courtesy Steve Rhodes

SLOWING DOWN: **William Rees of the University of British Columbia reports that human society is in a 'global overshoot,' consuming 30 percent more material than is sustainable from the world's resources. Pictured: A 'Buy Nothing Day' activist hands out leaflets in San Francisco.**

Selling the future

Dear EarthTalk

I don't hear much about the environmental impacts of our consumer culture any more, but it seems to me that our "buy, buy, buy" mentality is a major contributor to our overuse of energy and resources. Are any organizations addressing this issue today?

M. Oakes,
Miami, FL.

THERE IS NO DOUBT TRUE THAT OUR overly consumerist culture is contributing to our addiction to oil and other natural resources and the pollution of the planet and its atmosphere.

Unfortunately the tendency to acquire and even horde valuable goods may be coded into our DNA. Researchers contend that humans are subconsciously driven by an impulse for survival, domination and expansion which finds expression in the idea that economic growth will solve all individual and worldly ills. Advertising plays on those impulses, turning material items into objects of great desire imparting intelligence, status and success.

William Rees of the University of British Columbia reports that human society is in a "global overshoot," consuming 30 percent more material than is sustainable from the world's resources. He adds that 85 countries are exceeding their domestic "bio-capacities" and compensate for their lack of local material by depleting the stocks of other countries.

Of course, every one of us can do our part by limiting our purchases to only what we need and to make responsible choices when we do buy something. But those who might need a little inspiration to get started should look to the Adbusters Media Foundation, a self-described "global network of artists, activists, writers, pranksters, students, educators and entrepreneurs who want to advance the new social activist movement of the information age."

Among the foundation's most successful campaigns is Buy Nothing Day, an international day of protest typically "celebrated" the Friday after Thanksgiving in North America (so-called Black Friday, one of the year's busiest shopping days) and the following Saturday in some 60 other countries. The idea is that for one day a year we commit to not purchase anything, and to help spread the anti-consumerist message to anyone who will listen, with the hope of inspiring people to consume less and generate less waste the other 364 days of the year. The first Buy Nothing Day took place in Vancouver, British Columbia in 1992 with a few dozen participants, but today hundreds of thousands of people all over the world take part.

In recent years some anti-consumerists have added Buy Nothing Christmas to their agendas as well. Some ideas for how to leverage Buy Nothing Christmas sentiment without looking too much like Scrooge include giving friends and family "gift exemption" cards and asking shoppers in line at a big box store, "What would Jesus buy?"

Beyond Buy Nothing Day and Buy Nothing Christmas, the Adbusters Media Foundation stokes the fire of anti-consumerism throughout the year via its bi-monthly publication, Adbusters, an ad-free magazine with an international circulation topping 120,000. Do yourself a favor and subscribe...and cancel all those catalogs stuffing up your mailbox in the meantime.

SEND YOUR ENVIRONMENTAL QUESTIONS TO: EarthTalk®, c/o E – The Environmental Magazine, P.O. Box 5098, Westport, CT 06881; earthtalk@emagazine.com. E is a nonprofit publication. Subscribe: www.emagazine.com/subscribe; Request a Free Trial Issue: www.emagazine.com/trial.

KNOW BEFORE YOU GO

Expo Light Rail Line Project



Exploratory excavation and sewer inspection will occur for this project in order to plan the initial layout of upcoming construction activities. Primarily, work will be on Colorado Avenue between Fourth and 11th streets. Aug. 8 - 31: Road work on Colorado between Fourth Street and Lincoln Boulevard, and at the intersection of Stewart Street and Exposition Boulevard. Only one lane will be open in each direction. Where necessary for work zones, left-turns may be prohibited from/to Colorado. Camera inspection work on sewer mains will occur after-hours from 10 p.m. to 6 a.m. Night work will occur at the following intersections: Colorado and Fifth, Sixth and Seventh streets, Lincoln Boulevard, and 11th Street. Temporary lane closures may be necessary on Fourth through 11th streets, but one lane in each direction will remain open at all times. Parking meters on Colorado will be taken out of service only when work is ongoing in a specific area. Detour Information: Use alternate east-west routes such as Broadway, Santa Monica Boulevard, Olympic Boulevard, or Arizona Avenue to avoid traffic backups on Colorado. For questions regarding this project contact Expo Light Rail Line Community Relations at (213) 922-EXPO or www.BuildExpo.org. Follow daily construction updates on twitter at twitter.com/EXPOinSM.

Alley Resurfacing Project

The alley in the 100 block of Vicente Place North will be resurfaced. Please be advised that resurfacing operations will generate noise and dust. There will be certain times when the alley will not be accessible during construction, but the city will minimize these times of closure during the day.

Borderline Neighborhood Improvement Project

New water main installation, new various street pavement finishes, new landscaped areas, trees, and pedestrian lighting. Street lights will be installed along Longfellow and near Longfellow on Marine, Navy and Ozone. Please observe posted detour signs.

Street & Park Lighting Project

The work consists of modifying existing high-voltage series streetlight circuits to low-voltage multiple circuits on 26th Street from Montana Avenue to San Vicente Boulevard. Partial roadway closures or detours are expected but impact to traffic should be minimal.

Transit Priority Systems Project

Installation of the Transit Priority System (TPS) at 80 traffic signals along major corridors within the City of Santa Monica. Work requires installation of wireless detectors to sense the approach of buses on routes on Wilshire Boulevard between 14th and Berkeley streets. Partial roadway closures or detours are expected but impact to traffic should be minimal.

Utility Undergrounding

Various alleys will be temporarily closed for underground work on utilities in the following locations: 18th Court between Pearl Street and Pico Boulevard; 20th Street between Pearl Street and Ocean Park Boulevard; 18th Street between Ocean Park Boulevard and Ashland Place North; Ashland Place North between 18th and 16th streets.

Water Main Installation

In order to improve water service in the City of Santa Monica, the Water Division is installing a new, larger water main on Princeton Street from Wilshire Boulevard to Washington Avenue Place south.

RAW MILK

FROM PAGE 3

mal's owner can legally drink its raw milk without state inspections.

Raw milk has been consumed since about 10,000 years ago, when goats were first domesticated, but only 1 to 3 percent of Americans consume it today. Federal law prohibits the sale of raw milk from state to state, but allows states to regulate its sale within their borders.

Thirty states allow some sort of raw milk sales: 13 restrict sales to the farm, 12 allow for retail sales and the other five have a combination of regulations.

Raw milk enthusiasts say pasteurization — the process of heating milk to kill disease-causing bacteria — kills bacteria beneficial to human health and argue that unprocessed milk is fresher, full of nutrients and tastier.

The Centers for Disease Control and Prevention, however, warns that raw milk "can make you very sick or kill you." According to the CDC, raw milk can be contaminated with bacteria such listeria, salmonella and E. coli.

Raw milk producers, who are subject to extensive pathogen testing, say their product is unfairly maligned.

"Government officials want to force us to create a sterile environment. What they don't understand is that our customers don't want industrial milk, they want a living product," Garthwaite said. "It's ironic when you can freely smoke cigarettes and drink alcohol, yet the government tells you raw milk is supposedly deadly."

Michael Marsh, chief executive of Western United Dairymen, which lobbies on behalf of California's dairy industry, said the primary concern among conventional dairy producers is that raw milk can give all milk a bad image.

"Consumers don't always discriminate between the two," Marsh said. "They just hear 'milk' and that it made somebody ill. Our concern is, if people get sick from raw milk, it stains the rest of us and demand for all milk goes down."

From 1998 through 2008, the CDC reported 86 outbreaks with 1,676 illnesses due to consumption of raw milk or raw milk products. During that period, no deaths were attributed to drinking raw milk, according to the agency. Two deaths occurred due to consumption of queso fresco, cheese made with unpasteurized milk.

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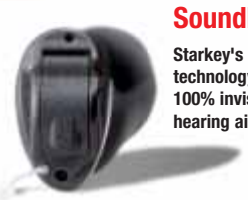
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CITY OF SANTA MONICA
NOTICE INVITING BIDS

NOTICE IS HEREBY GIVEN that the City of Santa Monica invites Contractors to complete and submit sealed bids for the:

Annual Paving and Sidewalk Repair Project – SP2153

Bids shall be delivered to the City of Santa Monica, Office of the City Clerk, Room 102, 1685 Main Street, Santa Monica, California, 90401, not later than 2:30 p.m. on August 24, 2011 to be publicly opened and read aloud after 3:00 p.m. on said date in City Hall Council Chambers. Each Bid shall be in accordance with the Request for Bids.

PROJECT ESTIMATE:	**$4,950,000**
CONTRACT CALENDAR DAYS:	**270**
LIQUIDATED DAMAGES:	**$1,250 per Day**
COMPENSABLE DELAY:	**$500 per Day**

Bidding Documents may be obtained by logging onto the City's Finance website at: http://www01.smgov.net/finance/purchasing/. The Contractor is required to have a **Class A** license at the time of bid submission. Contractors wishing to be considered must submit Bids containing all information required pursuant to the City's Request for Bids.

Pursuant to Public Contracts Code Section 22300, the General Contractor shall be permitted to substitute securities for any monies withheld by the City to ensure performance under this Contract.

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CP
FROM PAGE 1

ing out salient facts about controversial issues and then rating the quality of the sources used.

The information they find on any of the 42 issues they've taken on so far is organized in columns, simply titled "pro" and "con."

"When you read an article, it might quote three or four people, but it doesn't go past that," said Kambiz Akhavan, president and managing editor of the organization. "Here, you have hundreds of people on both sides of these topics. We've got each pretty well surrounded."

Although the site was established in 2004, the first topic and pro-con analysis produced by Markoff's team was created in 1986.

It grew out of an awkward dinner party, at which Markoff, then in the precious metals and commodities business, was seated next to California Supreme Court Justice Rose Bird.

"I asked, 'Who's Rose Bird?'" he said, and then set a staffer to creating a one-page report on the justice's policies so that he could get a sense of her politics and also avoid embarrassment.

It was not to be so.

At the time, the public knew Rose Bird as a woman who stood steadfastly against the death penalty. Markoff broached the subject at the event, and received an unexpected response.

"She almost bit me," he said.

The justice retorted that while she was not enamored with the death penalty, she would enforce California's state laws to the utmost.

"But if we're going to kill people," Markoff recalled her saying, "we'll get the documentation right."

After the party, Markoff looked into the matter himself, and found dozens of write-ups on Bird's personal beliefs, none of which appeared to be true.

One supposed expert on the topic told him that Bird was anti-business, and cited a case where she had supposedly torpedoed a business unfairly. A quick check on the case showed how twisted the facts had become — Bird was not even on the bench at the time.

"I was shocked by how many people had strong opinions based on faulty premises or silly information," Markoff said.

Markoff and Maury Weiner, the former chief deputy to then Los Angeles Mayor Tom Bradley, founded a nonprofit organization called the Association of Media Accuracy, and put together a 73-page booklet synthesizing the information that could be found about Bird's actions while on the bench, all organized into pros and cons.

The team then printed off several thousand copies, and sent them out to every sitting justice on the California Supreme Court.

The silence they received in response was deafening.

"Given the political climate at the time, they were afraid to comment," Markoff said.

One booklet became a second on nuclear power, and then a thorough discussion of the debate surrounding medical marijuana. That topic became the first to take advantage of the Internet, in the form of the website Marijuanainfo.org.

In July 2004, these and other topics were moved into the newly-formed nonprofit Procon.org, which has tackled 42 issues that its founder and staff believe cover a wide breadth of the American experience.

Researchers start with a very specific question, and then explore the logical offshoots to flesh-out their understanding of the topic.

For instance, one of the sites concerns concealed handguns.

"The question, 'Should people have guns,' was too broad," Markoff said. "The issue we could handle was concealed handguns."

Each site is the product of thousands of hours of work, and each microsite, the term used to describe the smaller side topics that branch off of the main question, gets at least 300 hours put into it before it launches online.

The strength of the website, and the microsites that house information on specific topics, is also its biggest weakness — the black and white nature of the presentation allows for few, if any, shades of gray.

That was especially present on the site exploring the 2008 presidential election.

Each candidate was asked where they stood on a given issue, and asked to give a yes or no answer, which seemed to challenge many of them, who sought to skirt the question, or qualify it, Akhavan said.

"It's limiting because it's focused, and that's the strength of it," he said.

The 10.3 million unique sessions, hundreds of positive user-reviews and use of the site's information in major news outlets leads one to believe that professionals and laymen alike agree.

Congressman Robert Andrews (D-New Jersey) even took the time to read a commendation into the House record.

The representative took interest in Procon.org when the national debate over health care reform took off, said spokeswoman Fran Tagmire.

"At a time when folks on both sides of the health care debate were misinforming the public, the site offered a great summary of the issues that was based in reality rather than myths. It is worthy of recognition because it provides a rational and credible common ground to discuss, and potentially resolve, some of the most important issues facing our county," Tagmire wrote in an e-mail.

Teachers have also taken a shine to the site, which they say helps their students prepare for debates and other research projects.

One anonymous English teacher at Malibu High School, which is in the Santa Monica-Malibu Unified School District, said that they use it to spur debate in the class which is themed around health and ethics.

"… so I print out your pro-con pages on topics, have them write about them in their journals, and the next day we debate the topic," the teacher wrote.

That falls right in line with the founder and staff's stated goals — encouraging enlightened, rather than emotional, debate.

Although improving understanding and changing minds would be the gold standard for the effort, Markoff is willing to settle for just getting people to think in broader terms about the convictions they hold, and why they hold them.

"If I can say that, we win," he said.

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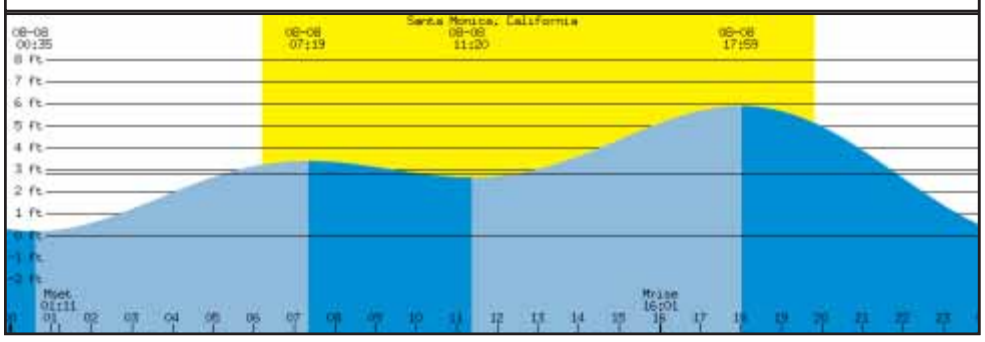
Swell Forecast

Monday the 8th looks like a chest high day for south facing breaks. West facing breaks are looking at waist high surf.

Long Range Synopsis

Midweek is looking like a chest+ day for south facing breaks. West facing breaks are looking at waist to at times.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **August 3, 2011**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 1
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 8
- Number of A grades for dry/wet weather -- 30 / ns
- Number of (C,D,F) grades for dry/wet weather -- 0 / ns

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Grousbeck Family Foundation, simplehuman, LAcarGUY, SMA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Los Carrillo Beach, at Arroyo Seguit Creek mouth.	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	ns
El Pescador State Beach, between Lachusa and Las Alisa creeks.	A+	ns
Encinal Canyon at El Matador State Beach.	A+	ns
Broad Beach at Trancas Creek mouth.	A+	ns
Zuma Beach at Zuma Creek mouth.	A+	ns
Walnut Creek, projection of Wildlife Rd. (private).	A+	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A	ns
Escondido Creek, just east of Escondido State Beach.	A+	ns
Latigo Canyon Creek mouth.	A+	ns
Solstice Canyon at Don Blocker County Beach.	F	ns
Puerco State Beach at creek mouth.	A	ns
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	F	ns
Surfrider Beach at Malibu Colony fence.	A+	ns
Surfrider Beach (breach location)- daily.	B	ns
Malibu Pier - 50 yards east.	F	ns
Carbon Beach at Sweetwater Canyon.	A	ns
Las Flores State Beach at Las Flores Creek (point zero).	A+	ns
Big Rock Beach at 19948 PCH stairs.	A	ns
Pena Creek at Las Tunas County Beach.	A+	ns
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	B	ns
Castlerock Storm Drain at Castle Rock Beach.	A+	ns
Santa Ynez Storm Drain at Castle Rock Beach.	A+	ns
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	ns

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A	ns
Will Rogers State Beach at Pulga Canyon storm drain.	A	ns
Will Rogers State Beach at Temescal Canyon drain.	A+	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	B	ns
Santa Monica Beach at Montana Ave. drain.	A+	ns
Santa Monica Beach at Wilshire Blvd. drain.	A+	ns
Santa Monica Municipal Pier.	D	ns
Santa Monica Beach at Pico/Kenter storm drain.	A+	ns
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	ns
Ocean Park Beach at Ashland Ave. drain.	A	ns
Venice City Beach, at the Rose Ave. storm drain.	A+	ns
Venice Beach at Brooks Ave. drain.	A+	ns
Venice Beach at Windward Ave. drain.	A+	ns
Venice Fishing Pier - 50 yards south.	A+	ns
Venice Beach- projection of Topsail St..	A	ns
Marina del Rey, Mothers' Beach- lifeguard tower.	A	ns
Dockweiler State Beach at Ballona Creek mouth.	C	ns
Dockweiler State Beach at Culver Blvd. drain.	A+	ns
North Westchester Storm Drain at Dockweiler State Beach.	A+	ns
Dockweiler State Beach at World Way (south of D&W jetty).	A+	ns
Dockweiler State Beach at Imperial Hwy drain.	A+	ns
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	ns
Dockweiler State Beach at Grand Ave. drain.	A+	ns

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy

SIGN
FROM PAGE 3

larger-than-life dreams of fame and fortune.

The sign was erected by the Hollywoodland Real Estate Group as an epic billboard for its upscale housing development — the original sign spelled out the entire name. In 1949, the Hollywood Chamber of Commerce restored the rusting monument, but dropped the last syllable.

The sign, which has appeared in countless TV shows and movies, draws sightseers from Iowa to Iceland. Many are disappointed they cannot walk to the letters, which are protected from vandals and the curious with a 24-hour surveillance camera and fence

If they try to climb the hill, a guard yells at them through a megaphone, another annoyance for local residents, along with low-flying helicopter tours and microphone-narrating tour guides.

Star City Tours guide Tim Eggers, who brings his tour van to deVico's ridge-top road, said he often gets hassled by neighbors, but noted DeRonda Drive is a public street.

"This is an international landmark. They should have thought of that before they bought their houses," he said. "My job is to get tourists the best shot, and this is it."

Tourists remain largely oblivious to the havoc, saying they figured residents were used to it. Most said they were just planning to stay long enough to snap a photo and didn't want to bother anyone.

Akila Berjaoui, a vacationing Australian photographer, said with a shrug that tourism comes with the territory when living near attractions. "That would really irritate me, absolutely," she said. "I live near a beach in Sydney so I can relate. It's just how it is."

Exacerbating the problem is that residents can't agree on how to handle the tourism influx. In recent months, the conflict among residents' groups has led to threats of lawsuits, hacked websites, petitions, association board takeovers and disappearing scenic-view signs.

One camp wants city officials and Internet mappers to direct people out of the neighborhood entirely, to nearby Griffith Park, which has hilltop overlooks that can accommodate cars and visitors.

Others say that since it's impossible to stop tourists from coming into the community, they should be directed to a bird's-eye view with the least impact — an apron of open ground overlooking Lake Hollywood that has ample room for cars.

RESCUE
FROM PAGE 1

back to health are not facing imminent extinction, but the their maladies and their genetic makeup are similar to other species in peril.

California Sea Lions share genetic traits with Steller sea lions, which are a threatened species. The center's researchers say collecting and banking scientific samples from many of the thousands of sea lions the center has treated contributes to efforts to save Stellers. Same goes for elephant seals, which share traits with the endangered Hawaiian Monk Seals.

"We're learning about marine mammal health through all these patients. Before 1975, there was never anything being regularly documented ..., so it wasn't feasible to get baseline sets of urine and tissue samples," said Jim Oswald, the center's spokesman.

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(888) 262-4386

Cowboys & Aliens (PG-13) 1hr 58min
12:15pm, 3:15pm, 6:15pm, 9:15pm

Change-Up (R) 1hr 41min
12:45pm, 3:40pm, 6:30pm, 9:20pm

Rise of the Planet of the Apes (PG-13) 1hr 50min
11:00am, 1:30pm, 4:15pm, 7:00pm, 9:30pm

Friends With Benefits (R) 2hrs 00min
11:05am, 1:45pm, 4:30pm, 7:05pm, 9:40pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Smurfs 3D (PG) 1hr 26min
11:15am, 4:45pm, 10:10pm

Harry Potter and the Deathly Hallows - Part 2 3D (PG-13) 2hrs 10min
1:05pm, 4:10pm, 7:15pm, 10:25pm

Rise of the Planet of the Apes (PG-13) 1hr 50min
11:30am, 2:15pm, 5:00pm, 7:50pm, 10:30pm

Crazy, Stupid, Love (PG-13) 1hr 47min
10:35am, 1:30pm, 4:30pm, 6:00pm, 7:30pm, 9:00pm, 10:30pm

Smurfs (PG) 1hr 26min
10:30am, 1:05pm, 2:00pm, 3:30pm, 7:25pm

Friends With Benefits (R) 2hrs 00min
11:45am, 2:30pm, 5:15pm, 8:00pm, 10:35pm

Captain America: The First Avenger 3D (PG-13) 2hrs 05min
12:15pm, 3:15pm, 6:15pm, 9:15pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Tabloid (R) 1hr 21min
1:10pm, 3:30pm, 5:50pm, 8:10pm, 10:15pm

Trip (NR) 1hr 47min
10:00pm

Point Blank (A Bout Portant) (R) 1hr 24min
1:00pm, 3:10pm, 5:30pm, 7:50pm, 10:10pm

Buck (PG) 1hr 29min
1:00pm, 5:20pm

Life in a Day (PG-13) 1hr 30min
3:00pm, 7:40pm

Midnight in Paris (PG-13) 1hr 28min
1:00pm, 3:20pm, 5:40pm, 8:00pm, 10:15pm

AMC Criterion 6
1313 Third St.
(310) 395-1599

Harry Potter and the Deathly Hallows - Part 2 (PG-13) 2hrs 10min
12:05pm, 3:10pm, 6:15pm, 9:25pm

Captain America: The First Avenger (PG-13) 2hrs 05min
10:30am, 1:25pm, 4:15pm, 7:15pm, 10:10pm

Cowboys & Aliens (PG-13) 1hr 58min
10:45am, 1:35pm, 4:25pm, 7:20pm, 10:10pm

Change-Up (R) 1hr 41min
11:00am, 1:45pm, 4:40pm, 7:30pm, 10:20pm

Horrible Bosses (R) 1hr 40min
11:30am, 2:00pm, 4:30pm, 7:00pm, 9:30pm

Bridesmaids (R) 2hrs 05min
1:05pm, 4:00pm, 7:05pm, 10:10pm

For more information, e-mail news@smdp.com

Be yourself tonight, Leo

ARIES (March 21-April 19)
★★★★★ Your fiery side emerges no matter what you do. Understand which direction you are heading in. Someone reacts and closes off. Could this be a power play? Your imagination fires up in a discussion, attracting many. Tonight: Beam in what you want.

TAURUS (April 20-May 20)
★★★★ Stay centered when dealing with family or a personal issue. The sooner you put this issue on the back burner, the more involved you can become in what is happening around you. A good feeling emanates from a one-on-one discussion. Tonight: Go with a suggestion.

GEMINI (May 21-June 20)
★★★★ You might have all the suggestions you need, but they keep coming in. One of the major sources of these ideas might need to take the lead. Let him or her, and go off and do what pleases you. Make time for a loved one later on. Tonight: Just not alone.

CANCER (June 21-July 22)
★★★★ You might want to let someone know what is ailing you. Together you can find easy solutions to take some of the heat off you. Relaxed, you won't see the situation in question the same way. Tonight: Squeeze in some exercise.

LEO (July 23-Aug. 22)
★★★★★ It might be Monday, but you have the enthusiasm and energy associated with a fun adventure. Your vagueness about a financial or partnership matter could be getting the best of you. Communication opens up. Tonight: Be your carefree self.

VIRGO (Aug. 23-Sept. 22)
★★★ You could be vested in handling someone in a certain manner. You wonder which way to go with a key interaction. You rotate between trusting this person and feeling vaguely deceived. Your instincts might not serve you right now. Tonight: Head home.

LIBRA (Sept. 23-Oct. 22)
★★★★★ Keep communication flowing. You could be unusually severe with a friend or sibling. Recognize your attitude, and you might not be surprised by the other party's reaction. A meeting could turn into a social happening. Tonight: Catch up on a friend's news.

SCORPIO (Oct. 23-Nov. 21)
★★★ Curb a possessive streak, which you might not even be aware of. Note others' reactions if they tend to back off sometimes. Listen to feedback. No one wants to be another person's possession. Would you? Tonight: Buy a token of affection for a loved one.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ Understand what is happening with others, but don't slow down for too long. Keep on schedule, as you have much on your plate. Whatever you do, you do very well. Trust yourself. A meeting could be a drag. Tonight: Whatever makes you smile.

CAPRICORN (Dec. 22-Jan. 19)
★★ Step back if you must understand exactly what is going on with you. A tendency to be overly sensitive and demanding could be at the root of this issue. Express your caring toward another person. Tonight: Work late if you are feeling overwhelmed.

AQUARIUS (Jan. 20-Feb. 18)
★★★★★ A friend or several associates could be pointing in the direction they believe you should go. By now you must know it is important to respond to your own inner voice. Otherwise, a backfire is likely. Tonight: Where your friends are.

PISCES (Feb. 19-March 20)
★★★ Take a stand and handle what you must with certitude and directness. You might need a timeout from the hectic pace you are keeping. A boss, parent or some other authority figure is certainly very demanding. Tonight: Burning the candle at both ends.

Happy birthday

This year, your creativity shoots upward to a new level. You have a lot to be happy about, as you will be welcoming many new opportunities into your life. If you are single, you very well might wave goodbye to that status. If you are attached, the two of you could start acting like newlyweds once more. Your intuition is strong, but also learn to appreciate and understand that others have a similar sense. At times you might attempt to rope yourself in and be more serious.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★ Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average



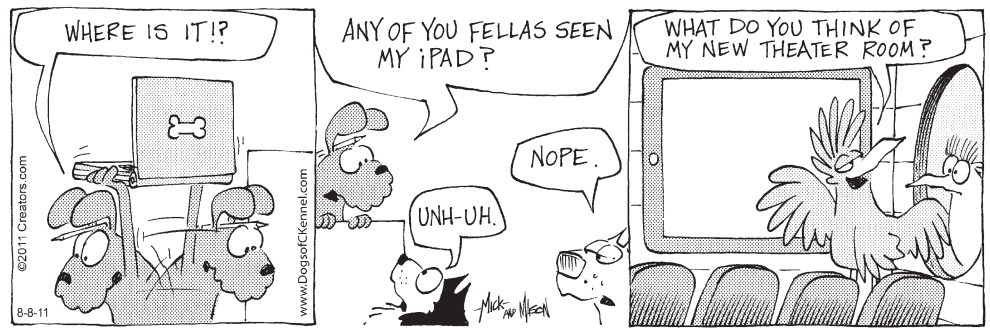
MYSTERY PHOTO

Daniel Archuleta *daniela@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

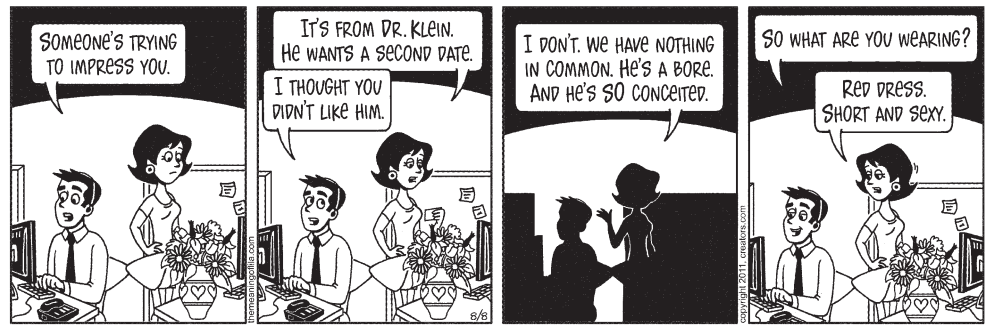
Dogs of C-Kennel

By Mick and Mason Mastroianni



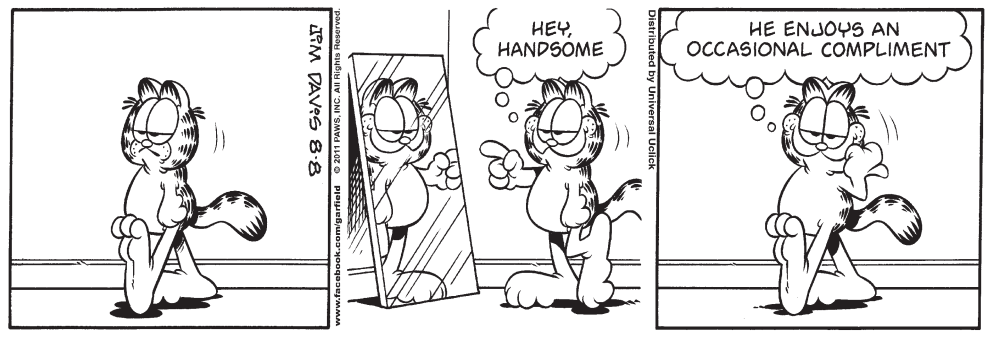
The Meaning of Lila

By John Forgetta & L.A. Rose



Garfield

By Jim Davis



Strange Brew

By John Deering



Speed Bump

By Dave Coverly



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

2	7			4	5		9	1
5		1						7
				8			5	
6			7		9			
1		3				5		2
			2		1			4
	4			7				
7						6		5
9	1		5	2			3	8

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

3	2	6	9	7	4	8	1	5
7	8	9	2	5	1	6	3	4
1	5	4	3	6	8	7	2	9
9	4	8	5	1	7	2	6	3
2	6	3	8	4	9	1	5	7
5	1	7	6	3	2	4	9	8
4	7	2	1	9	5	3	8	6
6	9	1	7	8	3	5	4	2
8	3	5	4	2	6	9	7	1

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CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Up in the air
6 Milky stones
11 Yogurt additive
12 Satellite path
13 Purse part
14 Wild laugher
15 Diamond of music
17 Chair part
18 Expert with a rifle
22 "Like that'll ever happen!"
23 TV type
27 Mexican snacks
29 Take — (guess)
30 Rival of Athens
32 Owl call
33 Bugs Bunny's creator
35 Court hit
38 Stubbs of the Four Tops
39 Cager Shaquille
41 First Greek letter
45 Last Greek letter
46 Sailing boat
47 Piper of rhyme
48 Conical home

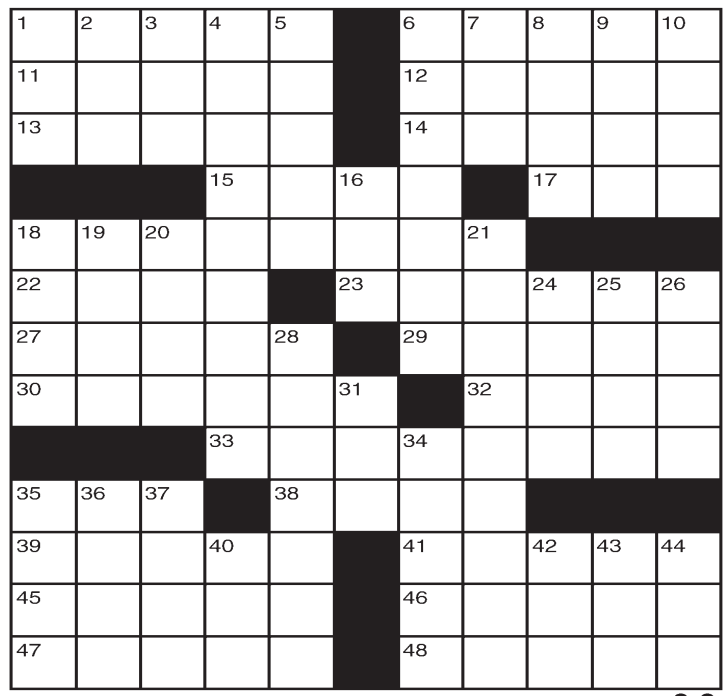
DOWN

1 Crunch targets
2 Rent out
3 Hockey star Bobby
4 Kentucky capital
5 Sorts
6 Wolf's comment
7 Use a crowbar
8 Cain's victim
9 Script bit
10 Antlered animal
16 Little devil
18 Foot-wiping spots
19 Pronto, in memos
20 Costa —
21 Tennessee capital
24 Pump or mule
25 Othello, for one
26 Lawyer: Abbr.
28 Outstanding
31 Log chopper
34 Sailor's cry
35 Aerobatics feat
36 "This round's —!"
37 Red veggie
40 Historic time
42 Music category
43 Garden tool
44 Gorilla, for one

H	A	R	E	S	■	C	A	S	E	S
O	V	E	R	T	■	U	S	U	A	L
M	E	D	I	A	■	R	I	N	S	E
I	N	S	E	R	T	■	■	S	I	D
E	G	O	■	T	A	S	S	E	L	S
S	E	X	■	E	N	T	I	T	Y	■
■	■	■	E	D	G	A	R	■	■	■
■	J	U	N	I	O	R	■	L	O	T
G	A	R	D	N	E	R	■	O	R	E
O	R	B	■	■	R	E	T	A	I	N
A	G	A	T	E	■	D	I	V	E	S
D	O	N	O	R	■	I	R	E	N	E
S	N	E	E	R	■	N	E	S	T	S

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



8-8

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• Insert the given numbers in the empty squares so when they are calculated in threes from left to right and top to bottom they satisfy the demands in the shaded boxes both horizontally and vertically.

• Each empty square dictates the math operation that must be performed to meet the demands.

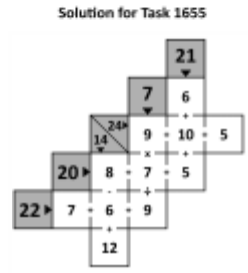
• Remember to multiply or divide before you add or subtract.

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Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

4, 5, 5, 7, 10

Solution for Task 1655



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NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ A More Reputable Career: Thomas Heathfield was a well-paid banking consultant with a promising career in Maidenhead, England, but gave it up this year to move to South Africa and endure rigorous training as a "sangoma" ("witch doctor"). After five months of studying siSwati language, sleeping in the bush, hunting for animal parts, vomiting up goats' blood and learning native dances, Heathfield, 32, was given a new name, Gogo Mndawe, and is now qualified to read bones and prescribe herbal cures (among the skills expected of sangomas by the roughly 50 percent of South Africa's population that reveres them). He admitted concern about his acceptance as a white man calling out African spirits, "but when (the people) see (me) dance, perhaps those questions go away."

■ "Hundreds" of blondes paraded through Riga, Latvia, on May 28 at the third annual "March of the Blondes" festival designed to lift the country's spirits following a rough stretch for the economy. More than 500 blondes registered, including 15 from New Zealand, seven from Finland and 32 from Lithuania, according to a woman who told Agence France-Presse that she was the head of the Latvian Association of Blondes. Money collected during the event goes to local charities.

TODAY IN HISTORY

1973 U.S. Vice President Spiro Agnew appears on television to denounce accusations he had taken kickbacks while governor of Maryland.

1973 Kim Dae-Jung, a South Korean politician and later president of South Korea, is kidnapped.

1974 Watergate scandal: U.S. President Richard Nixon announces his resignation, effective the next day.

1976 As part of the ABA-NBA merger agreement, a dispersal draft is conducted to assign teams for the players on the two ABA franchises which had folded.

WORD UP!

nervure \NUR-vyoor\ , noun;
1. A vein, as of a leaf or the wing of an insect.

Santa Monica Daily Press

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Lost ladies costume jewelry ring. blue stone, sentimental value. Lost 7/24/11. near Pico & Stewart. (310)260-0029

Notices

Free depression treatment at UCLA for teens, adults, and seniors! (310)825-3351 www.DepressionLA.com

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2011071155
Current File No. 20091160376
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
SIK GROUP
The fictitious business name referred to above was filed on 7/29/2009 in the county of LOS ANGELES.
Registered owners: STEPHEN I KLEIN, 3820 PASEO HIDALGO, MALIBU, CA 90265; HANNALORE C. KLEIN, 3820 PASEO HIDALGO, MALIBU, CA 90265
This business is conducted by: HUSBAND AND WIFE
/s/ STEPHEN I KLEIN
This statement was filed with the County Clerk of Los Angeles County on 8/2/2010
Published: SANTA MONICA DAILY PRESS 8/8/2011, 8/15/2011, 8/22/2011, 8/29/2011

Notices

Obituary



Michael Monteleone
D.O.B. - May 30, D.O.D.- 11/17/2011

Served in USN 1994, Honorably Discharged 1947
Married to Ruthie "Kitty" Fox, 36 years. Mike had 2 Daughters; Angelique & Angelina. 7 Grandchildren; 2 boys, 5 girls. Loved all and was a great person. Was a part-time actor, entertained for 30+ years at the VA as a volunteer. MC, singer, loved music. Drove limosines 15+ years for many top stars, , many charity runs.
Mike had many friends from cars to bars, all people, all good guys. Was the 1st "Cat Man Bulldozer" to cut the September opening to Santa Monica in 1955.
You are missed and loved dearly- My husband, "oopsie" - "4 o'clock post time - 2 beers."
"Solong, you are the wind beneath my wings."
Love & God Bless. Thank you.

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES015026
Superior Court of California, County of Los Angeles
Petition of GRACIE DUENAS for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: GRACIE DUENAS filed a petition with this court for a decree of changing names as follows: AUDRIE LORRAINE VILLEGAS DUENAS to AUDRIE LORRAINE MARTINEZ DUENAS. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 09/09/2011 Time:8:30, Dept. B
The address of the court is 600 East Olive Ave., Burbank, CA 91502
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JUL 19, 2011
MARY HOUSE, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. BS132548
Superior Court of California, County of Los Angeles
Petition of EMILY ELIZABETH SOGG for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: EMILY ELIZABETH SOGG filed a petition with this court for a decree of changing names as follows: EMILY ELIZABETH SOGG to EMILY ELIZABETH SAGE. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: Sept. 02, 2011 Time: 9:00AM, Dept. 1A, Room 548
The address of the court is 111 North Hill St., Los Angeles, CA 90012
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JUN 28, 2011
MATTHEW C. ST. GEORGE
Judge Of The Superior Court
7/18/2011, 7/25/2011, 8/1/2011, 8/8/2011

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. LS021764
Superior Court of California, County of Los Angeles
Petition of ELENA MICHELE OSTROM CROWE for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: RENEE OSTROM & DANIEL CROWE filed a petition with this court for a decree of changing names as follows: ELENA MICHELE OSTROM CROWE to ELENA MICHELE OSTROM CROWE. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: Aug. 24, 2011 Time: 8:30AM, Dept. C., Room 310
The address of the court is 6230 Sylmar Ave., Room 107, Van Nuys, CA 91401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JULY 11, 2011
JAMES A. STEELE
Judge Of The Superior Court
7/18/2011, 7/25/2011, 8/1/2011, 8/8/2011

Name Changes

Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: RENEE OSTROM & DANIEL CROWE filed a petition with this court for a decree of changing names as follows: ELENA MICHELE OSTROM CROWE to ELENA MICHELE OSTROM CROWE. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: Aug. 24, 2011 Time: 8:30AM, Dept. C., Room 310
The address of the court is 6230 Sylmar Ave., Room 107, Van Nuys, CA 91401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JULY 11, 2011
JAMES A. STEELE
Judge Of The Superior Court
7/18/2011, 7/25/2011, 8/1/2011, 8/8/2011

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES015038
Superior Court of California, County of Los Angeles
Petition of RAFAEL EDGARDO CORNEJO, JR. for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: RAFAEL EDGARDO CORNEJO, JR. filed a petition with this court for a decree of changing names as follows: RAFAEL EDGARDO CORNEJO, JR. to RAFAEL EDGARDO CHANG. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 09/16/2011 Time:8:30am, Dept. B
The address of the court is 300 East Olive Ave., Burbank, CA 91502
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 7/25/2011
MARY HOUSE, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES015030
Superior Court of California, County of Los Angeles
Petition of VILMA ELENA GALADJIAN for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: VILMA ELENA GALADJIAN filed a petition with this court for a decree of changing names as follows: VILMA ELENA GALADJIAN to ELENA GALADJIAN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 09/09/2011 Time:8:30am, Dept. B
The address of the court is 300 East Olive Ave., Burbank, CA 91502
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 07/20/2011
MARY HOUSE, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. BS132850
Superior Court of California, County of Los Angeles
Petition of STEFAN ANTHONY REIS for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: STEFAN ANTHONY REIS filed a petition with this court for a decree of changing names as follows: STEFAN ANTHONY REIS to CHRISTEFANO REYES. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 09/09/2011 Time:9:00am, Dept. 1A, Room 548
The address of the court is 111 N. Hill St., Los Angeles, CA 90012
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 07/01/2011
MATTHEW C. ST. GEORGE, JUDGE OF THE SUPERIOR COURT

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011058666 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/06/2011 The following person(s) is (are) doing business as ZONE 3 MULTISPORT LLC. The full name of registrant(s) is/are: Zone 3 Multisport LLC 3216 Santa Monica Blvd. Santa Monica, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Jose Aguilar. This statement was filed with the County Clerk of LOS ANGELES County on 07/06/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/18/2011, 07/25/2011, 08/01/2011, 08/08/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011062924 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/13/2011 The following person(s) is (are) doing business as THE FIX IT LASS. The full name of registrant(s) is/are: Cassandra Reed 1731 Fern Ave. Torrance, CA 90503. This Business is being conducted by: . The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/01/2011. /s/: Cassandra Reed. This statement was filed with the County Clerk of LOS ANGELES County on 07/13/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/18/2011, 07/25/2011, 08/01/2011, 08/08/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011059498 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 07/07/2011 The following person(s) is (are) doing business as CENTER FOR HOLISTIC DENTISTRY, . The full name of registrant(s) is/are: Mamta Dalwani DDS Inc. 12381 Wilshire Blvd., Suite 103 Los Angeles, CA 90025. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/15/2011. /s/: Mamta Dalwani DDS, Inc.. This statement was filed with the County Clerk of LOS ANGELES County on 07/07/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/18/2011, 07/25/2011, 08/01/2011, 08/08/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011051356 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/21/2011 The following person(s) is (are) doing business as OPTIMAL VITALITY CHIROPRACTIC. The full name of registrant(s) is/are: Wasserman Chiropractic Corporation 11819 Wilshire Blvd. Suite 211 Los Angeles, CA 90025. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/20/2011. /s/: Daniel Wasserman. This statement was filed with the County Clerk of LOS ANGELES County on 07/21/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/18/2011, 07/25/2011, 08/01/2011, 08/08/2011.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011059700 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/07/2011 The following person(s) is (are) doing business as ISLAND HERITAGE CONNECTION. The full name of registrant(s) is/are: Yuya Imajuku 11740 Wilshire Blvd., A907 Los Angeles, Ca 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Yuya Imajuku. This statement was filed with the County Clerk of LOS ANGELES County on 07/07/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/18/2011, 07/25/2011, 08/01/2011, 08/08/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011060668 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/08/2011 The following person(s) is (are) doing business as AFA FOODS: A WHOLLY OWNED SUBSIDIARY OF AFA INVESTMENTS, INC.. The full name of registrant(s) is/are: United Food Group, LLC 3425 E. Vernon Ave. Los Angeles, CA 90058. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Lon Doty. This statement was filed with the County Clerk of LOS ANGELES County on 07/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/18/2011, 07/25/2011, 08/01/2011, 08/08/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011061280 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/11/2011 The following person(s) is (are) doing business as POINTA 2 POINTB TRANSIT. The full name of registrant(s) is/are: Edmond-Barnes Inc. 2263 W Adams Blvd. #205 Los Angeles, CA 90018. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Erica Edmond. This statement was filed with the County Clerk of LOS ANGELES County on 07/11/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/18/2011, 07/25/2011, 08/01/2011, 08/08/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011058334 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/05/2011 The following person(s) is (are) doing business as BUSINESS MANAGEMENT SERVICES. The full name of registrant(s) is/are: Ronny Angel 1030 S. Wooster St., Suite #4 Los Angeles, CA 90035. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/01/2011. /s/: Ronny Angel. This statement was filed with the County Clerk of LOS ANGELES County on 07/05/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/25/2011, 08/01/2011, 08/08/2011, 08/15/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011066787 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/19/2011 The following person(s) is (are) doing business as NEW SCHOOL CON-

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SULTING, NEW SCHOOL RESTAURANT CONSULTING. The full name of registrant(s) is/are: Paul Arthur Pruitt 1418 7th St. #508 Santa Monica, CA 90401. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Paul Arthur Pruitt. This statement was filed with the County Clerk of LOS ANGELES County on 07/19/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/25/2011, 08/01/2011, 08/08/2011, 08/15/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-061534
The following person(s) is (are) doing business as: WEST STAR ANGELS, 2211 MATHEWS AVE. #A, REDONDO BEACH, CA 90278. Full name of registrant(s) is (are) ABBAS REZAEI, 2211 MATHEWS AVE. #A, REDONDO BEACH, CA 90278. This Business is conducted by: AN INDIVIDUAL. Signed: ABBAS REZAEI. This statement was filed with the County Clerk of Los Angeles County on 07/11/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 25, Aug. 01, 08, 15, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-061525
The following person(s) is (are) doing business as: TG SUPREME PRODUCTIONS, 531 W. AVENUE 46, L.A., CA 90065. Full name of registrant(s) is (are) ROBERT TYLER GREENE, 531 W. AVENUE 46, L.A., CA 90065. This Business is conducted by: AN INDIVIDUAL. Signed: ROBERT TYLER GREENE. This statement was filed with the County Clerk of Los Angeles County on 07/11/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 25, Aug. 01, 08, 15, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-061219
The following person(s) is (are) doing business as: SOCAL ROADSIDE SERVICES, 27295 VIA MARCIA, SANTA CLARITA, CA 91350. Full name of registrant(s) is (are) VANESSA CASTILLO, 27295 VIA MARCIA, SANTA CLARITA, CA 91350. This Business is conducted by: AN INDIVIDUAL. Signed: VANESSA CASTILLO. This statement was filed with the County Clerk of Los Angeles County on 07/11/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 07/11/2011. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 25, Aug. 01, 08, 15, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011052326 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/22/2011 The following person(s) is (are) doing business as OOGA BOOGA. The full name of registrant(s) is/are: Wendy Yao 943 N. Broadway #203 Los Angeles, CA 90012. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2004. /s/: Wendy Yao. This statement was filed with the County Clerk of LOS ANGELES County on 07/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/25/2011, 08/01/2011, 08/08/2011, 08/15/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-064696
The following person(s) is (are) doing business as: GREENLEAF WATER TREATMENT SERVICES, 8319 S. GREENLEAF AVE., WHITTIER, CA 90602. Full name of registrant(s) is (are) DEL REY CHEMICAL INDUSTRIES, INC., 8319 S. GREENLEAF AVE., WHITTIER, CA 90602. This Business is conducted by: A CORPORATION. Signed: STACEY HOLT. This statement was filed with the County Clerk of Los Angeles County on 07/14/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 25, Aug. 01, 08, 15, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-062345
The following person(s) is (are) doing business as: FRESH 'N' FROZEN, 7406 S. CENTRAL AVE., L.A., CA 90001. Full name of registrant(s) is (are) MARIA G. MARTINEZ, EFREN MARTINEZ, 4922 MARIONWOOD DR. #261, CULVER CITY, CA 90230. This Business is conducted by: HUSBAND and WIFE. Signed: EFREN MARTINEZ. This statement was filed with the County Clerk of Los Angeles County on 07/12/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 25, Aug. 01, 08, 15, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-061475
The following person(s) is (are) doing business as: EMPRESA MARKETING SOLUTIONS; EMPRESA MARKETING, 10945 ROSE AVE. #109, L.A., CA 90034. Full name of registrant(s) is (are) BRISHETTE MENDOZA, 10945 ROSE AVE. #109, L.A., CA 90034. This Business is conducted by: AN INDIVIDUAL. Signed: BRISHETTE MENDOZA. This statement was filed with the County Clerk of Los Angeles County on 07/11/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 25, Aug. 01, 08, 15, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-064848
The following person(s) is (are) doing business as: DAYLIGHT WINDOW FILM, 914 FOOTHILL BLVD., LA VERNE, CA 91750. Full name of registrant(s) is (are) PEDRO PEDRAZA, AGUEDA PEDRAZA, FERNANDO ORDUNA, BEATRIZ ELENA ORDUNA, 914 FOOTHILL BLVD., LA VERNE, CA 91750. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: PEDRO PEDRAZA. This statement was filed with the County Clerk of Los Angeles County on 07/14/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 25, Aug. 01, 08, 15, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011069142 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/21/2011 The following person(s) is (are) doing business as PERFECT DISTRIBUTION. The full name of registrant(s) is/are: Sean Broihier 1105 4th Street Santa Monica, CA 90403. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/01/2011. /s/: Sean Broihier. This statement was filed with the County Clerk of LOS ANGELES County on 07/21/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT

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DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/01/2011, 08/08/2011, 08/15/2011, 08/22/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011069790 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/22/2011 The following person(s) is (are) doing business as THEE BEST HANDS MASSAGE CO.. The full name of registrant(s) is/are: THEE BEST HANDS MASSAGE CO. 3796 Via Dolce Marina Del Rey, CA 90292. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/27/2006. /s/: THEE BEST HANDS MASSAGE CO.. This statement was filed with the County Clerk of LOS ANGELES County on 07/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/01/2011, 08/08/2011, 08/15/2011, 08/22/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011069143 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/21/2011 The following person(s) is (are) doing business as PINK ELEPHANT DEVELOPMENT. The full name of registrant(s) is/are: Samuel T. Robinson 1220 24 St. Apt. 3 Santa Monica, CA 90404. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Samuel T. Robinson. This statement was filed with the County Clerk of LOS ANGELES County on 07/21/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/01/2011, 08/08/2011, 08/15/2011, 08/22/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011066651 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/18/2011 The following person(s) is (are) doing business as BEAUTY THROUGH WELLNESS. The full name of registrant(s) is/are: Emily Keaty 530 S. Hewitt St. #238 Los Angeles, CA . This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Emily Keaty. This statement was filed with the County Clerk of LOS ANGELES County on 07/18/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/01/2011, 08/08/2011, 08/15/2011, 08/22/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011066677 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/18/2011 The following person(s) is (are) doing business as THE ARTSY POETS. The full name of registrant(s) is/are: Diana Cirillo Wilson 4737 Orion Ave., #20 Sherman Oaks, CA 91403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Diana Cirillo Wilson. This statement was filed with the County Clerk of LOS ANGELES County on 07/18/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/01/2011, 08/08/2011, 08/15/2011, 08/22/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011066678 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/18/2011 The following person(s) is (are) doing business as ECOLOGY IN MEDICINE. The full name of registrant(s) is/are: Diana Wilson 4737 Orion Ave., #20 Sherman Oaks, CA 91403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Diana Wilson. This statement was filed with the County Clerk of LOS ANGELES County on 07/18/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/01/2011, 08/08/2011, 08/15/2011, 08/22/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011065427 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/15/2011 The following person(s) is (are) doing business as LAUGHING FROG YOGA. The full name of registrant(s) is/are: Christopher J. Temkin 11870 Santa Monica Blvd. #208 Los Angeles, CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Christopher J. Temkin. This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/01/2011, 08/08/2011, 08/15/2011, 08/22/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011071156 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/27/2011 The following person(s) is (are) doing business as SIK GROUP. The full name of registrant(s) is/are: KLEIN FAMILY TRUST 3820 Paseo Hidalgo Malibu, CA 90265, Stephen I Klein, Trustee 3820 Paseo Hidalgo Malibu, CA 90265, Hannalore C. Klein, Trustee 3820 Paseo Hidalgo Malibu, CA 90265. This Business is being conducted by: a Trust. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Stephen I Klein. This statement was filed with the County Clerk of LOS ANGELES County on 07/27/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/08/2011, 08/15/2011, 08/22/2011, 08/29/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011067852 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/20/2011 The following person(s) is (are) doing business as A BITE OF HAPPINESS. The full name of registrant(s) is/are: Caitlin Romero 673 W. Wilson Ave. Apt. A Glendale, CA 91203. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Caitlin Romero. This statement was filed with the County Clerk of LOS ANGELES County on 07/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/08/2011, 08/15/2011, 08/22/2011, 08/29/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011073665 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/01/2011 The following person(s) is (are) doing business as NORTH AMERICAN SALES. The full name of registrant(s) is/are: W. Kahl King 6301 Honolulu #71 Tujenga, CA 91042. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:W. Kahl King. This statement was filed with the County Clerk of LOS ANGELES County on 08/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/08/2011, 08/15/2011, 08/22/2011, 08/29/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011074751 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/02/2011 The following person(s) is (are) doing business as JAMM, RAD DESIGN. The full name of registrant(s) is/are: East 2 West LLC 1432 S. Saltair Ave., #209 Los Angeles, CA 90025. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:East 2 West LLC. This statement was filed with the County Clerk of LOS ANGELES County on 08/02/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/08/2011, 08/15/2011, 08/22/2011, 08/29/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011075487 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/03/2011 The following person(s) is (are) doing business as TOUCHÉ CONSULTING. The full name of registrant(s) is/are: Cameron Lee 1015 3rd St. #12 Santa Monica, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Cameron Lee. This statement was filed with the County Clerk of LOS ANGELES County on 08/03/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/08/2011, 08/15/2011, 08/22/2011, 08/29/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011071951 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/27/2011 The following person(s) is (are) doing business as SUPERSTUDIO. The full name of registrant(s) is/are: Superstudio, Inc. 2900 Olympic Blvd., Suite 170 Santa Monica, CA 90404. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/19/2006. /s/: Superstudio, Inc.. This statement was filed with the County Clerk of LOS ANGELES County on 07/27/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/08/2011, 08/15/2011, 08/22/2011, 08/29/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011065693 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/15/2011 The following person(s) is (are) doing business as MICHAEL W. FOLONIS, ARCHITECTS. The full name of registrant(s) is/are: Michael W. Folonis 735 Navy St. Santa Monica, CA 90405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/01/2011. /s/: Michael W. Folonis. This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/08/2011, 08/15/2011, 08/22/2011, 08/29/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011074729 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/02/2011 The following person(s) is (are) doing business as MIKE TRAX, TRAXART. The full name of registrant(s) is/are: Michael McClure 13802 NW Passage, #112 Marina Del Rey, CA 90292. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2011. /s/: Michael McClure. This statement was filed with the County Clerk of LOS ANGELES County on 08/02/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/08/2011, 08/15/2011, 08/22/2011, 08/29/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-061519
The following person(s) is (are) doing business as: GALARCE'S AUTO REPAIR, 8226 S. FIGUEROA, L.A., CA 90003. Full name of registrant(s) is (are) GABRIEL NAVA, 8226 S. FIGUEROA, L.A., CA 90003. This Business is conducted by: AN INDIVIDUAL. Signed: GABRIEL NAVA. This statement was filed with the County Clerk of Los Angeles County on 07/11/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 25, Aug. 01, 08, 15, 2011
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