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MONDAY, AUGUST 6, 2012
Volume 11 Issue 228

Santa Monica Daily Press

We have you covered

WILLIAMS SISTERS STRIKE GOLD
SEE PAGE 14

THE HEATING UP ISSUE

New chief offers view on policing Santa Monica

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

PUBLIC SAFETY FACILITY In a conference room adjoining the chief's office in the Public Safety Facility, a road sign is perched on a set of high cabinets that reads "Seabrooks Way."

The sign was made for Santa Monica's newest police chief, Jacqueline Seabrooks, when she left her position as the Inglewood chief of police to return to the community in which she cut her teeth as a new officer.

Seabrooks spent 25 years in the Santa Monica Police Department before taking the reins in Inglewood in 2007 where she is credited with increasing transparency and accountability and beating crime down to levels not seen since the 1970s.

City Hall emphasized that her homecoming was anything but certain. Seabrooks competed against 65 other candidates from across the country for the job, ultimately

SEE CHIEF PAGE 7

Election field adds names

BY DAILY PRESS STAFF

The following individuals requested nomination papers for positions in the Nov. 6 general election as of Friday morning. They have until Aug. 10 to get 100 valid signatures, at which point they will qualify to get their names on the ballot.

The names appear in the order given by the City Clerk's Office.

City Council
• Fred Lotterly
• Richard McKinnon

School Board
• Craig Foster
• Karen Farrer
• Seth Jacobson

The following individuals will appear on the Nov. 6 ballot

City Council
• Tony Vazquez

Rent Control Board
• Christopher Walton

School Board
• Maria Leon Vazquez

Santa Monica College Board of Trustees
• Margaret Quinones-Perez

news@smdp.com



ACT OF FAITH
FabianLewkowicz.com
Hare Krishnas hand-pull three fully decorated, 40-foot-tall chariots down Main Street during the 36th Annual Festival of Chariots on Sunday.

Social Security not deal it once was for workers

STEPHEN OHLEMACHER
Associated Press

WASHINGTON People retiring today are part of the first generation of workers who have paid more in Social Security taxes during their careers than they will receive in benefits after they retire. It's a historic shift that will only get worse for future retirees, according to an analysis by The Associated Press.

Previous generations got a much better bargain, mainly because payroll taxes were very low when Social Security was enacted in the 1930s and remained so for decades.

"For the early generations, it was an incredibly good deal," said Andrew Biggs, a former deputy Social Security commissioner

SEE DEAL PAGE 8

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Wednesday, July 25, 2012 • 6:00 – 7:30 p.m.
Elder Fraud
Learn about the latest financial scams, particularly those targeting older adults and precautions to take to avoid becoming a victim.
Wednesday, August 1, 2012 • 1:00 – 2:30 p.m.
Connecting with your Grandchildren
An interactive discussion about financial strategies that will help you support your grandkids throughout their lives. Includes a free keepsake journal for you to share with your grandkids!
Wednesday, August 15, 2012 • 6:00 – 7:30 p.m.
Monday Morning Legal Clinics
In collaboration with the Santa Monica office of Legal Aid Foundation of Los angeles. Topics vary weekly to include government benefits, family law and housing. Please call for topic.
August 6, 13, 20 & 27, 2012 • 9:00 a.m. – Noon
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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, Aug. 6, 2012

Big band time
Typhoon Restaurant
3221 Donald Douglas Loop South, 8 p.m. and 9:30 p.m.
An evening of jazz and good food can spice up any Monday night. Steve Huffsteter Big Band will perform at this tasty Asian restaurant. Steve Huffsteter has backed many famous singers including Nat King Cole, Ella Fitzgerald and Dean Martin, and has recorded more than 80 albums and CDs of his own. There is a $10 cover charge and reservations are suggested. For more information, call (310) 390-6565.

Fight hunger with Fromin's
Fromin's Restaurant
1832 Wilshire Blvd.,
4 p.m. — 10 p.m.
Jewish Family Services and SOVA Community Food and Resource Program are partnered with Fromin's restaurant to fight hunger. If you come in between 4 p.m. and 10 p.m., 25 percent of your dinner proceeds will go to JFS' SOVA program. For more information, call (310) 829-5443.

Music with mommy
UCLA Family Commons
1221 Second St.,
10:30 a.m. — 11:15 a.m.
Mommies and kids can enjoy this Mommy & Me Music Class. Make music and dance to it with other mommies and their children. The class costs $15. For more information, call (310) 395-5650.

Manage your stress
UCLA Family Commons
1221 Second St.,
6 p.m. — 6:30 p.m.
Drop in to this free mindfulness meditation class to help manage your stress and stay centered. Teens 15 and up and adults are welcome. For more information, call (310) 395-5650.

Your better half
Main Library
601 Santa Monica Blvd., 11 a.m.
Free showing of the new indie film "Better Half," a story about a young gay couple from Washington, D.C., who become parents. For more information, call (310) 458-8922.

Tuesday, Aug. 7, 2012

Transylvanian mountain boys
Annenberg Community Beach House
415 Pacific Coast Highway,
6:30 p.m. — 8 p.m.
Gilles Apap and the Transylvanian Mountain Boys will perform their blend of classical, jazz and Gypsy music at the Beach House. For more information, call (310) 458-4904.

You need one to tango
Organic Tango
2523 17th St.,
8 p.m. — 10:30 p.m.
Come to this beginner tango class to learn how to tango. Beginner class begins at 8 p.m. and intermediate class begins at 9:15 p.m. For more information, call (310) 625-6501.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at 310-458-7737 or submit to editor@smdp.com

For more information on any of the events listed, log on to smdp.com/communitylistings



SMC picked to host Italian scholar

BY HANNAH BERKMAN
Special to the Daily Press

SMC Italian language students and Italian culture enthusiasts alike are in for a treat this year. Dr. Paolo Torresan, renowned Italian language professor from Ca' Foscari University in Venice, Italy will visit Santa Monica College for both fall and spring semesters.

For the first time, SMC will host a Visiting Scholar through the Fulbright program, and Torresan will teach classes, conduct workshops for faculty, advise students and help organize cultural events.

"This is a great honor and exciting development that SMC will have such a distinguished Fulbright scholar on our campus in the coming academic year," Dr. Toni Trives, chair of the SMC Modern Languages and Cultures Department said. "We look forward to having Dr. Torresan teach in our department and provide professional development training for our faculty. Thanks to the Fulbright office, our students, faculty and community will benefit from Dr. Torresan's expertise."

Torresan is a tenured professor at Ca' Foscari University, and is also currently a Visiting Scholar in Linguistics at Lancaster University in England. He will now join the Fulbright Program, a U.S. government-sponsored program with a history of prestige. Alumni of this program include 43 Nobel Prize winners and 81 Pulitzer Prize winners.

The Fulbright Visiting Scholar Program is funded through an annual appropriation

SEE **SCHOLAR** PAGE 12

COMMUNITY BRIEFS

DOWNTOWN

Protect your home

The FBI has discovered in recent years that theft is one of the most common crimes committed each year.

Residential burglary has proven to be a favorite choice of many urban thieves. One significant pattern regarding home break-ins is that over half occur during daylight hours when no one is at home. In general, thieves prefer to target unoccupied residences. The most common entry tactic is to kick in an exterior door, forcing the wooden jamb to give way. Burglars will also help themselves to any household tools that might be lying around to gain entry into your home.

Once inside, burglars will target small expensive type items that can be easily converted to cash. Items such as jewelry, cash, laptops, CD/DVD players, watches, guns and small electronic devices are usually at the top their "want" list.

To enhance your home security and make your residence a less likely target, review the following suggestions. Remember the majority of daytime burglars are opportunists and do not want to be caught.

1. Install lights by all exterior doors. Use lights at night.
2. Use timers on indoor lights to give the impression that someone is at home.
3. Trim shrubs back from doors and windows. Don't give burglars places to hide while they are trying to break into your home.
4. Install good quality deadbolt locks on all exterior doors and use them.
5. Use solid core or metal exterior doors.
6. Add auxiliary track-type locks, removable drop bars, wooden dowels, or pinning devices to windows and sliding glass doors.
7. Install peepholes on exterior doors with a minimum 160 degree view to aid with screening strangers at the door.
8. Never leave notes for anyone on your door.
9. Keep your valuable information in a safe deposit box.
10. Always lock all of your doors and windows when you leave your residence.
11. Install an approved and monitored alarm system.

For more information regarding these topics and other crime prevention programs, please contact the Santa Monica Police Department at (310) 458-8474 or visit www.santamonicapd.org.

Elite colleges transforming online higher education

TERENCE CHEA
Associated Press

SAN FRANCISCO When the Massachusetts Institute of Technology offered its first free online course this spring, Ashwith Rego jumped at the chance to learn from some of the world's leading researchers — without leaving his home in India.

"I never imagined that I would be taught by professors from MIT, let alone for free," said the 24-year-old engineer who works in Bangalore.

SEE **COLLEGE** PAGE 8



HAPPY KID

Nicholas Zarchen *news@smdp.com*

Fayemarie Whitney, who attends Fredrick Douglass Elementary School in Los Angeles, collects a free backpack at the Boys & Girls Clubs of Santa Monica on Saturday. The club gave away hundreds of backpacks to help kids prepare for the school year.

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Keep the post office open

Editor:

Dear Ms. Diana Alvarado (U.S. Postal Service),

This letter is sent to inform you and other U.S. Postal Service officials of my extreme displeasure and opposition to the planned closure of Santa Monica's main postal center located at 1248 Fifth St. in Santa Monica, Calif.

It is my whole-hearted opinion that the closure of our city's historic postal center will be a disaster for our great community and will rip the long-time heart of our city from our community.

As a long-time resident and a post office box holder for over 20 years, I know that our main postal center is a focal point of our community and has long been a landmark in Downtown Santa Monica. Under no circumstances should the U.S. Postal Service shut down our main post office, especially since or post office building is a historic building that was built during the Depression and has served as an important centerpiece of our local community.

It also makes no fiscal sense to me to shut down our main post office since it is a profitable location that always makes money for the U.S. Postal Service. It is an asset, not a liability both to the U.S. Postal Service and our community. To shut down a profitable place such as our main post office while leaving open unprofitable centers is bad policy and makes no sense at all. It makes much more sense for the U.S. Postal Service to close other less-profitable locations in our community instead of the higher-volume historic main post office in Santa Monica.

While I recognize that some people claim that a sale of our main post office is needed due to financial reasons, this is a false and politically motivated reason in my opinion. This so-called fiscal "crisis" was manufactured by the passage during the Bush era of the Postal Accountability and Enhancement Act which created a "crisis" designed to impose on the U.S. Postal Service onerous funding requirements that have never been imposed on any other governmental organization.

As a former real estate broker, I think that it is a terrible idea for the U.S. Postal Service to sell it assets in a down real estate market. The long-term fiscal impact of this potential sale will be greatly reduced as the relocated main post office will still have to pay for a new rental facility instead of existing in the current rent-free environment in a historic building that is the heart and soul of our Downtown.

In the alternative, I would strongly recommend that the moratorium on post office closures be extended for a longer period of time or indefinitely.

Due to the important and historic place that our main post office has in our community, I respectfully request that the U.S. Postal Service not close our main post office in Santa Monica.

Tony Blain
Santa Monica

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My Write

Bill Bauer

Send comments to editor@smdp.com

Intrigue and shenanigans on the local political front

MUCH HAS APPEARED IN THE LOCAL press the past few weeks about the chicanery surrounding the Wilshire-Montana Neighborhood Association (Wilmont) elections. But, Wilmont is small potatoes compared to the flim-flammery perpetrated by Santa Monicans for Renters' Rights (SMRR) and ersatz community groups backed by hotel, business and developer interests.

SMRR is run by a 13 member steering committee. Names of current members are hard to get, however they were recently published on surfsantamonica.com.

SMRR currently has two co-chairs. Patricia Hoffman is a long-time SMMR member and currently vice-chair of Downtown Santa Monica, Inc., and Jennifer Kennedy, who is on the Planning Commission.

One of its key members is the school district's Director of Child Development Services Judy Abdo, a former mayor, chair of the new Pier Restoration Commission and council appointee to the Metropolitan Water District Board.

Catherine Eldridge is a Community Corp. of Santa Monica board member and resident of the beleaguered Village Trailer Park.

Bruria Finkle, also on the board of Downtown Santa Monica, Inc., is a former member of both the Arts Commission and Rent Control Board. Her husband is retired judge David Finkle, a Santa Monica College trustee.

Maria Loya is a community activist and wife of school board member Oscar de la Torre.

Genise Schnitman is a writer and is married to Councilman Kevin McKeown. Schnitman and trust attorney Sonya Sultan are both committee members.

Barry Snell is a former school board member and former Pier Restoration Corp. member.

Linda Sullivan is a top administrator at SMC and in charge of the Broad Stage, Sullivan is married to former City Attorney Bob Myers, who is SMC's legal counsel.

Richard Tahvildaran-Jesswein, an SMC Academic Senate Senator and instructor in the political science department is on the committee. He was criticized during the 2010 election campaigns for offering extra classroom credit to his students working on SMRR-backed campaigns.

Long-time SMRR members Michael Tarbet heads up SMRR's lobbying efforts on behalf of affordable housing and Roger Thornton is an accountant and acts as a campaign treasurer for some SMRR candidates

Behind-the scenes is power player Denny Zane, one of the organization's co-founders and a former Santa Monica mayor. Zane now heads Move L.A., a transit advocacy group. Zane and Hoffman ran SMRR's recent convention.

If finding out who's on SMRR's steering committee is hard, try getting a copy of this "recipient committee's" by-laws. Two years ago, I tried. When calls and e-mails to steering committee members and others close to the organization were replied to — which wasn't very often, I was told "they weren't available," "don't know where they were" or fed some other line of garbage.

At this year's convention, I buttonholed City Councilwoman Gleam Davis. "Where can I get a copy of SMRR's bylaws," I asked? Davis looked perplexed for a couple of seconds and replied, "I don't know. I don't have them," and scurried off.

If you think SMRR is secretive, how about the various phony "community groups" that seem to materialize out of the ether every election cycle — like Santa Monicans for Change (SMFC), Santa Monicans for Sensible Priorities (SMFSP) in the mid-2000s and Santa Monicans for Quality Government (SMQG) two years ago? Their roots are the hospitality industry-backed "community" organizations formed to fight City Hall's "living wage" efforts a decade ago.

Virtually all of these so-called citizen organizations have been financed and supported by Tim Dubois, president, COO and partner of Beverly Hills-based Edward Thomas Companies which owns Casa del Mar and Shutters on the Beach hotels along with other business and developer interests. Their goal is to concoct Santa Monica's version of the "Tea Party" — neighbors unhappy with current city policies and who want change.

Their first step: hire a public relations consultant to create a facade. Malibu publicist Seth Jacobson was behind both SMFC and SMFSP. He also was behind a series of controversial cable TV commercials attacking incumbent Kevin McKeown during the 2006 elections.

Marina del Rey publicist and City Hall lobbyist Kim Karie, whose has both hotel and developer clients, is widely credited with being SMQG's facilitator in 2010.

Next, collect signatures on a petition or survey. Voila! The group claims hundreds of members. But, they never meet and there's no formal organization because it's a group in name only, managed by a publicist who controls all of its functions. Some fronts are created without any public involvement. In either case, membership rolls are never made public because there's only one or very few real members.

During the 2010 campaign, SMQG was behind misleading slate mailers promoting pro-development candidates for City Council that included a couple of SMRR endorsees. The mailers were traced to a Hermosa Beach direct mail firm hired by SMQG.

SMQG refused to release any contributor data but later relented under pressure. Its funding sources turned out to be developers with key projects awaiting City Council approval along with the Edward Thomas Companies and a smattering of local businesses.

Can we look forward to the same hanky-panky from the usual players this coming election. You betcha!

NNO? YYES

Don't forget National Night Out tomorrow evening from 6 p.m. to 8 p.m. at the Civic Center parking lot. Meet your favorite police officer. Enjoy free live entertainment, games, music and food. Have a blast courtesy of the Santa Monica Police Department. Parking is free in the Civic Center parking garage. Free parking? Would you believe it?

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Yosemite's lost valley will be subject of ballot issue

JASON DEAREN
TRACIE CONE
Associated Press

YOSEMITE NATIONAL PARK, Calif. This fall San Franciscans will vote on a local measure with national implications: It could return to the American people a flooded gorge described as the twin of breathtaking Yosemite Valley.

Voters will decide whether they want a plan for draining the 117-billion-gallon Hetch Hetchy reservoir in Yosemite National Park, exposing for the first time in 80 years a glacially carved, granite-ringed valley of towering waterfalls 17 miles north of its more famous geologic sibling.

The November ballot measure asks: Should city officials devise a modern water plan that incorporates recycling and study expansion of other storage reservoirs to make up the loss?

The measure could eventually undo a controversial century-old decision by Congress that created the only reservoir in a national park and slaked the thirst of a city 190 miles away.

The battle over Hetch Hetchy, first waged unsuccessfully by naturalist John Muir, had turned the Sierra Club from an outdoors group into an environmental powerhouse. The fight gained momentum in recent years when unlikely allies joined forces.

On one side are Republican lawmakers and environmentalists, including Ronald Reagan's former interior secretary, who want the dam removed and valley restored. On the other are Democratic San Franciscans, led by Sen. Dianne Feinstein and Rep. Nancy Pelosi, fighting to hold onto the city's famously pure drinking water in a drought-prone state.

"Eventually it will be broadly understood what an abomination a reservoir in a valley like Yosemite Valley really is," Donald Hodel, the former interior chief, told The Associated Press. "I think it will be hard to quell this idea (of restoration). It is like ideas of freedom in a totalitarian regime. Once planted they are impossible to repress forever."

Over the past decade, studies by the state and others have shown it's possible for San Francisco to continue collecting water from the Tuolumne River further downstream.

But the city never seriously has considered giving up its claim to the valley.

"This is a ridiculous idea," Mayor Ed Lee said. "It's a Trojan Horse for those that wish to have our public tricked into believing we have an adequate substitute for the Hetch Hetchy reservoir. We do not. There isn't any."

The gravity-fed system serves 7 percent of California's population, city water officials say. Turbines from its dams generate hydroelectric power for city buildings, streetlights and traffic signals, the airport and the transit system. And two-thirds of the water from the system is sold to neighboring municipalities.

All of this for just $30,000 a year. That was the rent set by Congress when it passed the Raker Act in 1913, giving San Francisco exclusive control and use of the Hetch Hetchy valley, despite opposition by 200 newspapers across the country and after a week of contentious debate.

For the next decade stands of black oaks that had shaded deer and bear along the Tuolumne River through the half-mile-wide valley were removed along with 6 million board feet of lumber used to build the dam. By 1923, water began flooding what once were lush meadows.

In recent years, politicians have argued that San Francisco is getting a bargain and that the rent should be increased. Others have said San Francisco is violating the Raker Act because the city's transmission lines stop 30 miles short of the city and that Pacific Gas & Electric profits by carrying it the rest of the way.

With opposition from then-Mayor Feinstein, Hodel brought the issue back to life in 1987 as a way of alleviating crowds and traffic in Yosemite Valley, which now sees 4 million visitors a year.

Most recently the George W. Bush administration tried funding a feasibility study, but it was quashed politically by Democrats when Pelosi was Speaker of the House.

"San Francisco is known as a progressive city in many ways, especially environmentally. But in water, it's just not the case. We've got a very sweet deal," said Spreck Rosekrans of Restore Hetch Hetchy, who has studied the issue for 20 years. "Restoring the valley would undo the greatest wrong that has ever been done to a national park."

Studies by the federal Bureau of Reclamation, the state Department of Water Resources and others show restoring the valley is technically feasible. The cost estimates range from $3 billion to $10 billion.

"On top of that staggering price tag, replacing the water supply is unrealistic when California already lacks infrastructure to provide enough water for its economy or environment," said Feinstein.

The Q Line

Representing Malibu

Three Malibu residents have decided to run for the Board of Education. Many in that city have said that they feel under represented on the board.

So, this week's Q-Line question asks:
Do you think having a Malibu resident on the board gives the city a voice when it comes to education issues and why?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **310-573-8354**.



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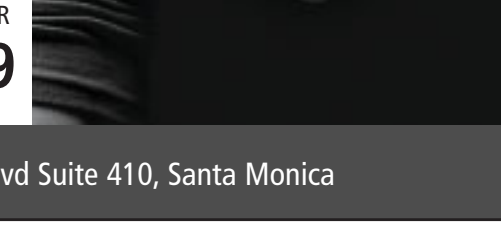

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Earth Talk
By the editors of E Magazine

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Send comments to editor@smdp.com



Photo courtesy iStockPhoto

GOOD IDEA? **Advocates of making Mt. St. Helens into a national park say it would ensure a larger funding pool for visitor services and amenities and spur more visitation, which would in turn mean more business for struggling local communities.**

Making Mt. St. Helens part of the park system

Dear EarthTalk:

What ever happened to the idea of turning Mt. St. Helens into a national park?

– Esther Monaghan,
Boston, Mass.

Mt. St. Helens, one of the less prominent yet massive peaks of Washington State's Cascade Range, made history on May 18, 1980 by erupting with the force of 500 atomic bombs, devastating 230 square miles of formerly verdant forest and killing 57 people. After considerable debate about what to do with the decimated landscape in the aftermath, Congress sided with scientists advocating it be left alone for research and education. In 1982 Congress created the 172-square-mile Mt. St. Helens National Volcanic Monument to be managed by the U.S. Forest Service, which had already been overseeing the forests on the flanks of the mountain as part of the surrounding 1.3 million acre Gifford Pinchot National Forest.

But in 2007 federal budget cuts coupled with diminishing visitation led the Forest Service to close one of its two primary visitor centers at Mt. St. Helens and scale back on its interpretive and management services. At that point, representatives from surrounding communities and environmental groups and U.S. Senator Maria Cantwell came together in an effort to convince Congress to switch Mt. St. Helens over to a national park, which would ensure a larger funding pool for visitor services and amenities and ideally spur more visitation, which would in turn mean more business for struggling local communities.

Instead of pushing for national park status, however, Cantwell and her Congressional colleagues asked the Forest Service to detail how they plan to protect Mt. St. Helens while expanding visitor services and recreational opportunities. The Forest Service subsequently put into place a new plan which, with help from the recently formed Mt. St. Helens Institute, would expand services and explore new options for overnight visitation. Tourism has since grown, but many still want to see Mt. St. Helens a national park.

Indeed, recent research by Michigan State University shows that national parks are huge economic engines, pumping nearly $13 billion in economic activity into gateway communities while supporting 250,000 jobs. "For every dollar spent on national parks, four dollars are returned to the economies of gateway communities," says Sean Smith, policy director for the National Parks Conservation Association. "More than seven million people visited Washington's national parks last year alone and national parks nationwide received near record-breaking visitors, despite one of the toughest economies in decades."

But perhaps more important, says Smith, is that Mt. St. Helens "is likely the most iconic American landscape currently not in the national park system [with] natural, cultural and historic wonders on par with other parks such as Olympic, Zion, and Crater Lake." He adds that national park status would better protect Mt. St. Helens' natural treasures from potential housing developments and even a proposed open pit gold mine that would be visible from the main visitor center and would decimate one of the most remote and pristine parts of the Gifford Pinchot National Forest adjacent to Mt. St. Helens' lower flanks.

While the debate continues, Mt. St. Helens remains an amazing example of Mother Nature's fury and her restorative powers. Whether it's a national monument or a national park, it's well worth a visit.

EarthTalk® is written and edited by Roddy Scheer and Doug Moss and is a registered trademark of E - The Environmental Magazine (www.emagazine.com). Send questions to: earthtalk@emagazine.com. Subscribe: www.emagazine.com/subscribe. Free Trial Issue: www.emagazine.com/trial.

CHIEF
FROM PAGE 1

pulling ahead of the pack to become Santa Monica's first female police chief.

Santa Monica has changed a lot in the five years that Seabrooks has been away, and it will transform within the next five.

A younger crowd and more vibrant nightlife took over the Downtown, and large-scale development altered the layout of the city with substantially more on the way, particularly on the eastside where thousands of residences are planned in the new mixed-use creative district.

Officials expect the Exposition Light Rail Line to arrive in Santa Monica in 2015. If it meets their projections, the new light rail will carry 64,000 passengers a day by 2030, potentially bringing many more bodies into Santa Monica.

That's a lot for any police force to contend with, particularly one that maintains order in a town with a population that fluctuates between a bedtime community of roughly 90,000 and a daytime count of 500,000 by some estimates, depending on the season.

And though the department is busy combating a recent uptick in property crimes seen so far this year, it also remains committed to its other community duties, including maintaining relationships with the various neighborhood groups, partnering with homeless advocacy agencies and working with the local high schools to quell tensions that brought a rash of fights and violence last school year.

The Daily Press met with Seabrooks to pick her brain about her readjustment to the city and what the Santa Monica Police Department will look like as it takes a turn onto Seabrooks Way.

(Questions and responses were edited for clarity and space)

Daily Press: So, why leave Inglewood?

Jacqueline Seabrooks: I liked the community and at the time they were looking for a chief. I thought, "Well let me see if I have something to offer and I'd like to give back to my community, it's an opportunity to do that." It worked out, and I did. There's a point in time you move on.

This opportunity became available. I didn't know whether I wanted to give it a shot, but then I thought, "Let me see." I competed against 65 other people. It wasn't a shoe-in by any stretch. With that in mind, they said yes and I thought, "I'll give it a shot." We'll see. I can give back to a community where I gave for 25 years. And I can also take the five years of intervening experience and see how that translates here in the court of opinion in Santa Monica.

DP: What have you been doing over the past couple of weeks to re-acclimate yourself to the department, to Santa Monica?

JS: Meeting with a lot of people internally, meeting with a lot of people externally. Walking around, driving around, … Getting a feel for what has changed, how it has changed, what hasn't changed. Getting to know new people, re-acclimating with people I have known before but may or may not have seen in just shy of five years. Spending a lot of time in the organization, talking to everyone. All-hands meetings, conducting one-on-ones with supervisors, managers, leaders, union folks. Sharing some insights but more importantly hearing about where we are.

And then there's the document examinations, internal audits, all of that to get a sense of where the organization is and making some small changes as we go along, incrementally as we prepare for larger-scale changes internally. It's been quite a bit.

DP: You said you're looking for what's different and what hasn't changed. What have you noticed?

JS: Well the Downtown looks very different these days … . And you know it's just a different city. Much more vibrant, much more dynamic. Differently situated than my early years when it was still very lively but a different kind of lively from a police perspective. So there's some of that.

And a shift in demographics. It feels like there's a younger vibe, particularly Downtown and on Main Street.

It's still wonderful though, still a fabulous beachfront and a nicer view from the chief's office.

DP: Development, that's something everyone's talking about. Is there a concern for you when you look at how many units are coming in, in terms of coverage or a need for more resources?

JS: There are different ways to answer that question, but I'm a believer that anybody who comes to Santa Monica to live is not going to be an issue for the police department. Because that's the truth, am I concerned, no … I look at it this way. While everyone who would come to Santa Monica, whether to visit or live, is not likely to be a suspect, they certainly have the potential to be in a victim pool. So because of that I'm concerned and I want to make sure that we're organized appropriately, that we deploy the resources that we have appropriately, that we're conscious of how we go about fighting crime and I'm also concerned about how we educate the newest members of our community so that they understand that they are equally responsible through a different type of activity.

DP: So you're not going to say, "I need more cops. Give me more money."

JS: I'm not the usual chief who says, "Gimmee gimmee gimmee, I want I want I want." I'm the chief who says, "Wait a minute. Let's optimize everything we have and assess what we have relative to the service level demand, and then if there's a gap, we need to talk about an effective means of (dealing with) that."

And sometimes hiring more people isn't it … Sometimes we take a look — and we will be taking a look at this moving forward — are we maximizing the use of our civilian employee component to serve as extra eyes and ears? Are we using them effectively or have we delimited their viability by virtue of how we've defined their job description?

So (there are) a lot of internal pieces we have to look at before we start knocking on the door of (City Manager Rod Gould) talking about, "Give us more."

DP: Speaking of your style of management, former Police Chief James Butts was very hands-on and former Police Chief Tim Jackman delegated things to other folks. Where do you see yourself?

(Butts served as the Santa Monica Police Chief between 1991 and 2006. Jackman took over until his retirement in 2012. Deputy Police Chief Al Venegas led the department until Seabrooks was selected.)

JS: I have a foot in both camps. There is a time and a place to take charge and to acquire a level of autocratic leadership. There's a time for that. There's a time to really be exacting and then there's equally a time to ensure that staff has the latitude to do the things that they need to do.

We compensate them very well to utilize their brain power appropriate to the organizational situation in which they find themselves. One of the things that engages people is when you make their work meaningful for them and when you show them that there is a value to this work in terms of an end goal.

But if you're always telling them what to do, where do they find the meaning in that?

DP: Have you been able to examine the Neighborhood Resource Officer program and how it's going here in Santa Monica? Do you have an opinion on it?

JS: While I certainly embrace the idea of community policing as a necessity for any kind

SEE POLICE PAGE 9

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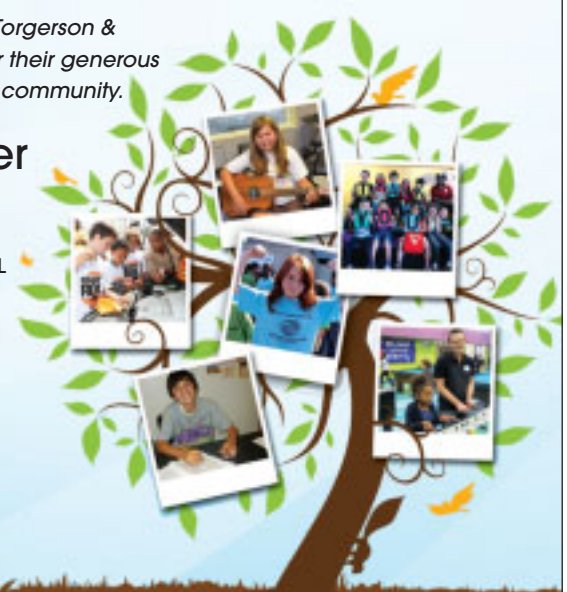

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COLLEGE
FROM PAGE 3

From Harvard to Stanford, a growing number of elite universities are throwing open their digital doors to the masses. They're offering their most popular courses online for no charge, allowing anyone with an Internet connection to learn from world-renowned scholars and scientists.

Many colleges have offered Web-based courses for years, but the participation of top-tier research universities marks a major milestone in the expansion of digital learning.

The proliferation of so-called massive open online courses, or MOOCs, has the potential to transform higher education at a time when colleges and universities are grappling with shrinking budgets, rising costs and protests over soaring tuition and student debt.

Supporters say these online courses can lower teaching costs, improve learning online and on campus, and significantly expand access to higher education, which could fuel technological innovation and economic growth.

"It holds the potential for serving many, many hundreds of thousands of students in a way we simply cannot today," said Molly Corbett Broad, president of the American Council on Education.

Last month, a dozen major research universities announced they would begin offering courses on the online learning platform Coursera, joining Stanford and Princeton universities and the universities of Pennsylvania and Virginia.

The University of California, Berkeley said it would start making online courses available this fall through edX, a competing Web portal launched in May by Harvard University and MIT with $60 million in funding from the two schools.

"I believe it will ultimately revolutionize education," said UC Berkeley Chancellor Robert Birgeneau.

So far students can't earn college credit for the courses, but that hasn't dampened demand.

EdX officials say 154,000 students from more than 160 countries registered for MIT's first online course, "Circuits and Electronics," this past spring. Only about 7,100 students passed the course, but that's still a lot more than can fit in a lecture hall.

More than 120 universities have expressed interest in joining the consortium, said edX President Anant Agarwal, who heads MIT's Computer Science and Artificial Intelligence Laboratory.

"Our goal is to reinvent education," said Agarwal, who created the first MITx course. "It will dramatically improve the quality, efficiency and scale of learning worldwide and on our campuses."

So far, the new online courses are attracting mostly older workers who want to upgrade their skills and knowledge, but may not have the time or money to attend classes on campus.

The new generation of online courses features interactive technology, open admissions, high-caliber curriculum and the ability to teach tens of thousands of students at once. The universities say the online courses are as rigorous as their campus counterparts.

Some schools, including the University of Washington and University of Helsinki, say they will offer college credit for Coursera courses.

If more schools follow suit, the online teaching could allow more students to attend college and graduate faster, experts say.

Besides potential cost savings, the new generation of online classes can change how students learn on campus by relieving professors of lecturing duties and freeing up more time for research and discussion with students.

"It's going to transform the work of professors," said William Tierney, a higher education expert at the University of Southern California.

But many questions remain. Are the courses rigorous enough to justify college credit? How do schools prevent cheating? Can colleges keep charging students thousands of dollars for courses they can take free

SEE **ONLINE** PAGE 10

DEAL
FROM PAGE 1

who is now a scholar at the American Enterprise Institute. "The government gave you free money and getting free money is popular."

If you retired in 1960, you could expect to get back seven times more in benefits than you paid in Social Security taxes, and more if you were a low-income worker, as long you made it to age 78 for men and 81 for women.

As recently as 1985, workers at every income level could retire and expect to get more in benefits than they paid in Social Security taxes, though they didn't do quite as well as their parents and grandparents.

Not anymore.

A married couple retiring last year after both spouses earned average lifetime wages paid about $598,000 in Social Security taxes during their careers. They can expect to collect about $556,000 in benefits, if the man lives to 82 and the woman lives to 85, according to a 2011 study by the Urban Institute, a Washington think tank.

Social Security benefits are progressive, so most low-income workers retiring today still will get slightly more in benefits than they paid in taxes. Most high-income workers started getting less in benefits than they paid in taxes in the 1990s, according to data from the Social Security Administration.

The shift among middle-income workers is happening just as millions of baby boomers are reaching retirement, leaving relatively fewer workers behind to pay into the system. It's coming at a critical time for Social Security, the federal government's largest program.

The trustees who oversee Social Security say its funds, which have been built up over the past 30 years with surplus payroll taxes, will run dry in 2033 unless Congress acts. At that point, payroll taxes would provide enough revenue each year to pay about 75 percent of benefits.

To cover the shortfall, future retirees probably will have to pay higher taxes while they are working, accept lower benefits after they retire, or some combination of both.

"Future generations are going to do worse because either they are going to get fewer benefits or they are going to pay high-

SEE **SSI** PAGE 12

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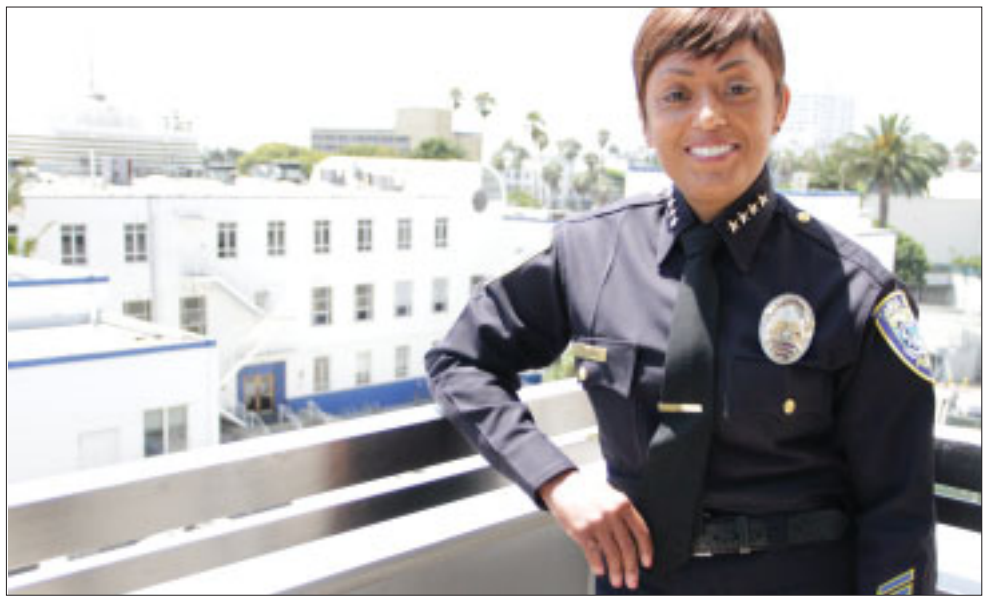

Kevin Herrera *kevinh@smdp.com*

SEABROOKS

POLICE
FROM PAGE 7

of contemporary police agency, we have to question consistently how is it working, how do we optimize it and how do we compare our results against our core mission of fighting crime?

… As I look at our patrol deficits, we decided that I would take it to four.

(That's down from six that held the position when she arrived and eight when the program first began. The move is part of a redefinition of what constitutes the Downtown from a police perspective so that the department can better protect what's become a bustling commercial and social area.)

We don't want to eliminate it because it has a value, and it resonates with the community. Equally, so does a low crime rate. So when one has to make a decision, I make decisions based on what is good for the entire city in the long run.

DP: Another big change that occurred when Jackman was here was the 3-12 work schedule. What are your thoughts on 3-12?

(The 3-12 schedule describes a compressed work week in which patrolling officers work three, 12-hour days and then have four days off. Previously, the department was on a 4-10 schedule, with four, 10-hour days. Though 3-12 is said to be popular amongst rank-and-file officers, it has its critics who believe it wears officers out and impacts their performance.)

JS: We are going to revisit it. And I make no bones about that and I have made none since I stepped foot in this police department. I would disagree with you that it's popular amongst the rank-and-file. I would agree that what is popular with the rank-and-file is four days off.

It is not a consistent schedule with our other business operations. Our detectives are not on 3-12, our court isn't on 3-12, the administration is not on 3-12. I understand the dynamic of a compressed work schedule and to some degree the benefit. But this organization was already on a compressed work schedule when it was on 4-10 and it promoted a different level of engagement and I think that's a level of engagement that we're missing.

… I like to say, and I'm not necessarily beholden to past practices because rarely are past practices synonymous with best practices, and I am beholden to best practices.

DP: Now that the new school year is about to begin, what kind of collaboration will the community see between the police department and the school district?

(Between December 2011 and January 2012, several fights involving students broke out at or around Santa Monica High School. The incidents were described as racially-charged, and led to a massive overhaul of curriculum on the part of the district in an attempt to reduce tensions through education.)

JS: I want to see a bit more of Student Resource Officer participation at the high school level at Samohi. Not in a way that we might think evokes enforcement activities. If that's appropriate, that's appropriate, but equally from the standpoint of mentoring, advice, advisory capacity, things like that. I think the evidence shows that where there are those kinds of relationships in schools, there is a better outcome for everyone when there are tensions.

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ONLINE
FROM PAGE 8

online?

Some educators say these cyber courses can't replace the academic community and learning experience of a traditional campus education.

But others warn that MOOCs have the potential to undermine the finances of colleges and universities — much like how free Web content has upended newspapers, magazines and other media industries.

If students can get high-quality academic material for free, colleges and universities will be pressed to demonstrate the education value they offer beyond lectures and exams.

"I don't think you can just dismiss this," Tierney said. "People think that what happened to the newspaper industry is not going to happen to academia."

Once up and running, most courses can almost run by themselves. They typically feature short video lectures followed by quizzes that test students on the concepts they just learned. Most math and science exams can graded by computer, while students in humanities courses evaluate each other's writing assignments.

The courses run on set schedules ranging from several weeks to several months, so that students can form discussion groups and help each other with homework assignments.

"There was a tremendously vibrant online community of fellow students," said George Skelly, a Boston attorney who took the MIT electronics class this spring. "It was as if I had a thousand teaching assistants available to me instantaneously."

This year several competing online platforms have emerged and attracted elite universities eager to develop their digital learning programs.

Coursera was founded by Andrew Ng and Daphne Koller, two Stanford professors who started the platform after they taught an online computer science course that attracted more than 100,000 students last fall.

This fall Coursera will offer 116 courses from 16 universities in disciplines such as medicine, philosophy and artificial intelligence. So far about 900,000 students have enrolled.

The Mountain View-based startup has raised $16 million from Silicon Valley venture capital firms as well as $3.7 million from the California Institute of Technology and University of Pennsylvania.

While Coursera is a for-profit venture, the company remains committed to keeping the courses free, Ng said.

"If a poor kid in India cannot take the class, I think that would just be a tragedy," Ng said. "If a place like Princeton could teach millions of students, I think the world would be a better place."

Coursera is exploring ways to generate revenue, including charging students for certificates and charging employers who want to identify top students.

Faced with a shortage of engineering talent, many tech companies have already asked for introductions to students who successfully completed his online course, Ng said. Some students told him they landed new jobs after showing employers their Coursera certificates.

The Georgia Institute of Technology plans to offer five Coursera courses this fall, said Richard DeMillo, a computer science professor who heads the Center for 21st Century Universities.

"We're in the middle of a potentially groundbreaking experiment," DeMillo said. "Really big things could come out of it."





KNOW BEFORE YOU GO



Expo Light Rail Line: Construction

Please note the following activities:
1. Street parking: striping and signage:
Work crews will complete installing parking meters on side streets listed below. Construction activities include installing meters, curb paint and signs.
• Seventh Street from Colorado Avenue to Olympic Boulevard
* Ninth, 10th, 12th, Euclid, 15th and 16th streets from Colorado Avenue to Broadway.
2. Sewer relocations on Colorado between Lincoln and 14th Street. Expect daytime lane closures on Colorado, one lane in each direction will be maintained. Expect delays if using Colorado. Note the loss of parking on Colorado but replacement parking is provided on adjacent streets.
3. Watermain relocation on 26th Street: Work crews will be relocating an existing water line currently located underground at various points along the Expo right-of-way in the city of Santa Monica. Please note that only one northbound lane will be maintained on 26th Street between 9 p.m. and 6 a.m., expect delays. Noise levels will be monitored to ensure work performed is within the necessary compliance levels.
4. Watermain relocation on Stewart Street: Work crews will be relocating an existing water line currently located underground at various points along the Expo right-of-way in the city of Santa Monica. Work is scheduled to commence the week of Aug. 6 on Stewart Street between Olympic and Exposition boulevards. Please note that only one northbound lane will be maintained on Stewart Street between 8 a.m. and 5 p.m. Traffic service officers will assist with traffic control as needed.
5. Centinela Bridge: Majority of the work will take place in the city of Los Angeles right-of-way, with the west abutment being built within the city of Santa Monica. Construction of the Centinela Bridge will be implemented in stages.
6. Soil removal and grading within the Expo right-of-way (ROW). Expect additional truck activates on Centinela, Stewart and 26th streets.
7. South sidewalk is closed on Colorado between 14th to 16th streets.
For more information about the Expo Line project, visit BuildExpo.org or call (213) 922-EXPO (3976).

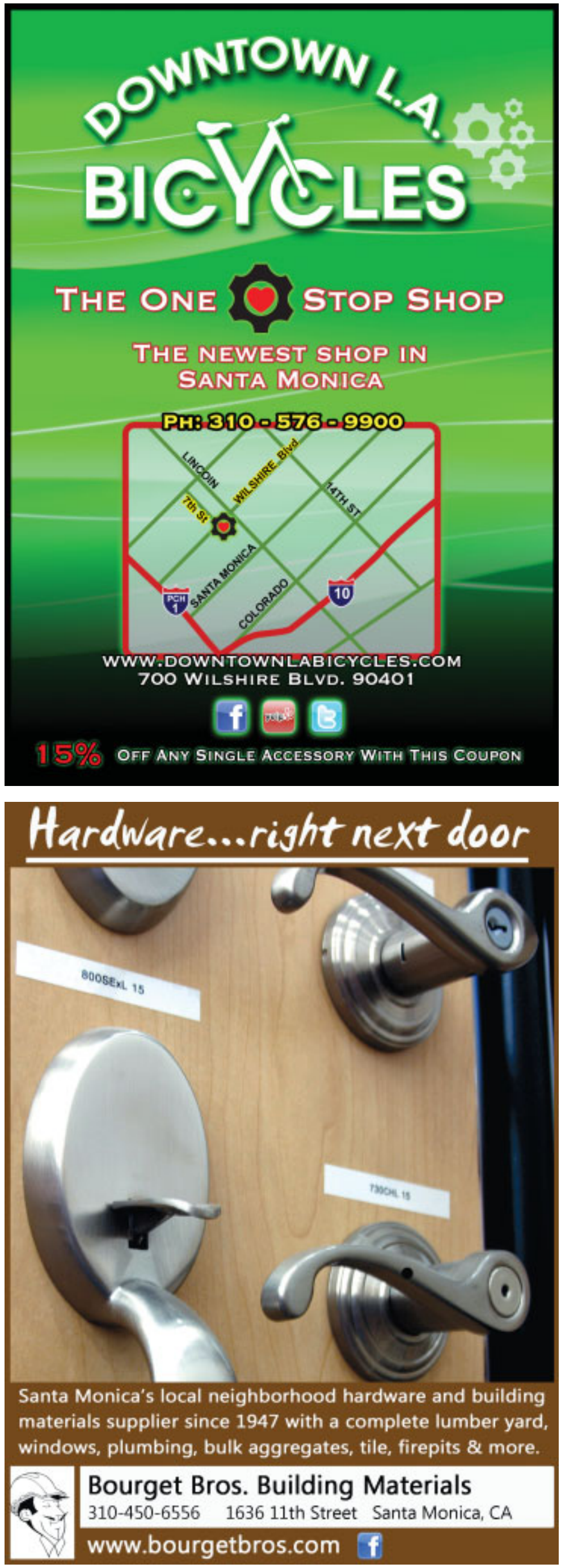
Streetlight conversion project

The contractor will modify existing street light systems. Work will be taking place on Main Street from Pico Boulevard to the Civic Auditorium. The contractor will tie in the new street light multiple circuit to an Edison vault in the middle of Main Street at Pico. This work will impact the sidewalk on the east side of Main, close travel lanes in the northbound part of Main, and impact bike lanes. No southbound left-turn on Main Street at Pico and no parking on Main. Proper signs will be provided to guide all modes of traffic through the work zone. For more information, please contact Hany Demitri at (310) 458-8721, ext. 5385.

20th/Cloverfield improvement project

Construction activities on 20th Street and Cloverfield Boulevard between the Santa Monica Freeway (I-10) and Pico Boulevard include potholing, driveway reconstruction, irrigation line installation, curb ramp modification and street light pole foundation installation. Said work will involve lane closures. One northbound lane and one southbound lane will be closed on Cloverfield, and one northbound lane on 20th, however through traffic will be allowed. Traffic control will be in place during construction and will maintain one lane of traffic in each direction at all times. Left and right turn movements may be restricted at times. Please use alternate routes whenever possible. For more info, please contact Jim Litzel, Black & Veatch, (310) 863-4991.





City of Santa Monica

CITY OF SANTA MONICA
NOTICE INVITING BIDS

NOTICE IS HEREBY GIVEN that the City of Santa Monica invites Contractors to complete and submit sealed bids for the:

Wastewater Main Replacement / Upsize Project – Project 3 (South of I-10)
SP2128

Bids shall be delivered to the City of Santa Monica, Office of the City Clerk, Room 102, 1685 Main Street, Santa Monica, California, 90401, not later than 2:30 p.m. on **August 23, 2012,** to be publicly opened and read aloud after 3:00 p.m. on said date in City Hall Council Chambers. Each Bid shall be in accordance with the Request for Bids.

PROJECT ESTIMATE: $1,750,000
CONTRACT DAYS: 180 Calendar Days
LIQUIDATED DAMAGES: $1,000.00 Per Day

Bidding Documents may be obtained by logging onto the City's Finance website at: http://www.planetbids.com/portal/portal.cfm?CompanyID=15167#. The Contractor is required to have a **Class A** license at the time of bid submission. Contractors wishing to be considered must submit Bids containing all information required pursuant to the City's Request for Bids.

Pursuant to Public Contracts Code Section 22300, the Contractor shall be permitted to substitute securities for any monies withheld by the City to ensure performance under this Contract.

Something Worth Sharing

We're proud of the news coverage we've received, and we hope to build upon these accomplishments. We know that our success is your success. Thank you.

SmartMoney June 2012
Edward Jones was named the No. 1 full-service brokerage firm in the June 2012 edition of *SmartMoney* magazine. The magazine lauded the firm for its reputation for excellent client service. The firm consistently has been ranked highly in the *SmartMoney* survey as No. 1 in 2005, 2007 and 2010, and No. 2 in 2008, 2009 and 2011.

J.D. Power and Associates May 2012 Edward Jones ranked "Highest in Investor Satisfaction with Full Service Brokerage Firms" according to the J.D. Power and Associates 2012 Full Service Investor Satisfaction Study℠.[1]



1 Edward Jones received the highest numerical score among full service brokerage firms in the proprietary J.D. Power and Associates 2012 Full Service Investor Satisfaction Study℠. Study based on responses from 4,401 investors measuring 16 investment firms and measures opinions of investors who used full-service investment institutions. Proprietary study results are based on experiences and perceptions of consumers surveyed in February 2012. Your experiences may vary. Visit jdpower.com.



Brian D Yost
Financial Advisor
11835 West Olympic Boulevard
Suite 210e
Los Angeles, CA 90064
310-477-6327

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Edward Jones
MAKING SENSE OF INVESTING

SSI
FROM PAGE 8

er taxes," said Eugene Steuerle, a former Treasury official. who has studied the issue as a fellow at the Urban Institute.

How can you get a better return on your Social Security taxes?

Live longer. Benefit estimates are based on life expectancy. For those turning 65 this year, Social Security expects women to live 20 more years and men to live 17.8 more.

But returns alone don't fully explain the value of Social Security, which has features that aren't available in typical private-sector retirement plans, said David Certner, legislative policy director for AARP.

Spouses can get benefits even if they never earned wages. Children can get benefits if they have a working parent who dies. People who are too disabled to work can get benefits for life.

Because of spousal benefits, most married couples with only one wage earner will continue to get more in benefits than they pay in taxes for the foreseeable future.

"You are buying this lifetime inflation-protected benefit that you can never run out of and that will always be there for you," Certner said. "It protects your spouse, protects your family and protects you from disability."

Certner noted that private pensions, retirement savings and home values took a big hit when the economy collapsed, putting a dent in the retirement plans of many Americans.

"When you have that combination of factors, Social Security becomes more and more important," Certner said. Social Security is financed by a 12.4 percent tax on wages. Workers pay half and their employers pay the other half. Self-employed workers pay the full 12.4 percent.

The tax is applied to the first $110,100 of a worker's wages, a level that increases each year with inflation. For 2011 and 2012, the tax rate for employees was reduced to 4.2 percent, but is scheduled to return to 6.2 percent in January.

The payroll tax rate was only 2 percent in 1937, the first year Social Security taxes were levied. It did not surpass 6 percent until 1962.

Even with low tax rates, Social Security could afford to pay benefits in the early years because there were more workers paying the tax for each person receiving benefits than there are today. In 1960, there were 4.9 workers paying Social Security taxes for each person getting benefits. Today, there are about 2.8 workers for each beneficiary, a ratio that will drop to 1.9 workers by 2035, according to projections by the Congressional Budget Office.

About 56 million people now collect Social Security benefits, and that number is projected to grow to 91 million in 2035. Monthly benefits average $1,235 for retired workers and $1,111 for disabled workers. Social Security provides most older Americans a majority of their income. About one-quarter of married couples and just under half of single retirees rely on Social Security for 90 percent or more of their income, according to the Social Security Administration.

"Social Security is what's carrying me," said Neta Homier, a 79-year-old retired hospital worker from Toledo, Ohio. "There's no way I would have made it without it. The kids, they're on their own, now, and I'm not going to be a burden for them. That's what it would have been if I hadn't had Social Security."

Homier said she started receiving Social Security when she was 63 and now gets about $800 a month, after her Medicare premiums are deducted. She said her father died at 51, so he never received Social Security, and her mother died at 71 and collected benefits for only a few years.

"It's definitely worth it," she said.

At 52, Anthony Riley of Columbus, Ohio, has a different perspective. Riley said he has a private retirement account because he worries that Social Security won't provide adequate benefits throughout his retirement.

"I use to think that it was worth paying for your Social Security, but now I don't think so," Riley said. At 22, Mackenzie Millan of Los Angeles has even greater doubts about whether Social Security will be a good deal for her.

"The money that I put aside now, it's not like that money is going to be waiting for me. That money is going toward someone else," the recent college graduate said. "If I wanted Social Security 50 years from now, when I wanted to retire, I would have to hope that someone else is still working and putting money aside."

SCHOLAR
FROM PAGE 3

made by the U.S. Congress to the U.S. Department of State, Bureau of Educational and Cultural Affairs. The program operates in over 155 countries, and recipients of these grants are chosen based on academic and professional achievement and leadership potential in their respective fields.

Torresan's activities at SMC are not limit-

SEE SMC PAGE 14

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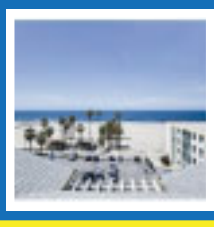
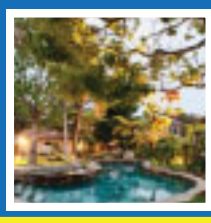
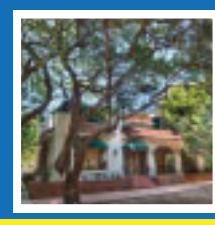


317 Marguerita Ave
In Escrow!
$4,250,000



526 Palisades Avenue
Sold!
$4,200,000



Average Price of ALL Santa Monica Single Family Homes From ALL agents in ALL companies Listed for Sale As of Early August 2012

Santa Monica Canyon	=	$2,551,667
North of Montana	=	$3,917,700
Between Wilshire & Montana	=	$3,434,667
South of Wilshire	=	$981,150
Sunset Park	=	$1,351,267
Ocean Park	=	$1,598,500

Statistics updated every Monday

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What is Your Home Worth? Contact Me to Find Out!

This is not intended as a solicitation if you currently have a broker. The information has been retrieved from the Multiple Listing Service. Some of these properties have been sold or listed with other Real Estate Agents.

SURF REPORT



RIPCURL LIVE THE SEARCH
1451 THIRD STREET PROMENADE • SANTA MONICA, CA • 310-656-2875

Surf Conditions **Water Temp:** 66.3°

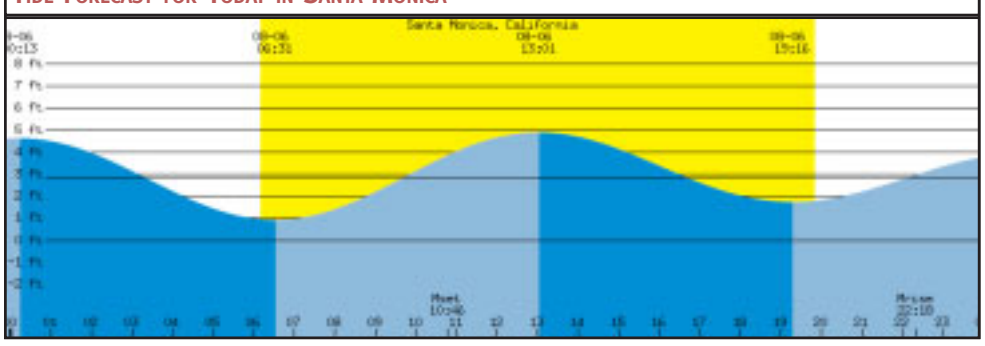
Swell Forecast

SSE swell should peak at chest to head high at south facing breaks.

Long Range Synopsis

Looking slightly smaller at south facing breaks, more like chest high with occasional pluses to head high.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **August 1, 2012**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 8
- Number of beach closures due to a sewage spill -- 8
- Number of wet days -- 8
- Number of A grades for dry/wet weather -- 33 / ns
- Number of (C,D,F) grades for dry/wet weather -- 0 / ns

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Goodbrook Family Foundation, simplehuman, LazerGUY, SBBA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	ns
El Pescador State Beach, between Lechusa and Los Alisos creeks.	ns	ns
Encinal Canyon at El Matador State Beach.	A+	ns
Broad Beach at Trancas Creek mouth.	A+	ns
Zuma Beach at Zuma Creek mouth.	A+	ns
Walnut Creek, projection of Wildlife Rd. (private).	A+	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A	ns
Escondido Creek, just east of Escondido State Beach.	A+	ns
Latigo Canyon Creek mouth.	A+	ns
Solstice Canyon at Don Blocker County Beach.	A+	ns
Pearce State Beach at creek mouth.	A	ns
Marie Canyon storm drain at Pearce Beach, at 21672 Malibu Rd.	A	ns
Surfrider Beach at Malibu Colony fence.	A	ns
Surfrider Beach (breach location) - daily.	A	ns
Malibu Pier - 50 yards east.	D	ns
Carbon Beach at Sweetwater Canyon.	A	ns
Las Flores State Beach at Las Flores Creek (point zero).	A+	ns
Big Rock Beach at 19648 PCH stairs.	A+	ns
Pena Creek at Los Tunas County Beach.	A+	ns
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	A	ns
Castlerock Storm Drain at Castle Rock Beach.	A+	ns
Santa Ynez Storm Drain at Castle Rock Beach.	A+	ns
Will Rogers State Beach at 17208 PCH (1/4 mile east of Sunset drain).	A+	ns
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	ns
Will Rogers State Beach at Pulga Canyon storm drain.	A+	ns
Will Rogers State Beach at Temescal Canyon drain.	A+	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A	ns
Santa Monica Beach at Montana Ave. drain.	A+	ns
Santa Monica Beach at Wilshire Blvd. drain.	A+	ns
Santa Monica Municipal Pier.	B	ns
Santa Monica Beach at Pico/Kenter storm drain.	A	ns
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	ns
Ocean Park Beach at Ashland Ave. drain.	A+	ns
Venice City Beach, at the Rose Ave. storm drain.	A+	ns
Venice Beach at Brooks Ave. drain.	A+	ns
Venice Beach at Windward Ave. drain.	A+	ns
Venice Fishing Pier - 50 yards south.	A+	ns
Venice Beach- projection of Topsail St.	A	ns
Marina del Rey, Mothers' Beach - lifeguard tower.	A	ns
Dockweiler State Beach at Ballona Creek mouth.	A+	ns
Dockweiler State Beach at Culver Blvd. drain.	A+	ns
North Westchester Storm Drain at Dockweiler State Beach.	A+	ns
Dockweiler State Beach at World Way (south of CIWW jetty).	A+	ns
Dockweiler State Beach at Imperial Hwy drain.	A+	ns
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	ns
Dockweiler State Beach at Grand Ave. drain.	A+	ns

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone

WET -- grades for days of recorded rainfall and the following 3 days

ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

OLYMPICS

Williams sisters win gold again in doubles

JANIE MCCAULEY
AP Sports Writer

WIMBLEDON, England Serena Williams relishes her role as copycat little sister. Even if it takes her 12 years.

Now she has that Olympic double — just like Venus.

The overpowering American pair won the doubles title at the Olympics on Sunday, with Serena adding to the singles gold she won on Centre Court at Wimbledon a day earlier.

"Crazy," Serena said. "I'm always copying her. I forgot that she did it in Sydney and I do it here. We're the same doubles team, we just split this to singles, so it's cool."

The sisters beat Andrea Hlavackova and Lucie Hradecka of the Czech Republic 6-4, 6-4 under the roof on a rainy afternoon at the All England Club. Venus — with her red, white and blue braids pulled back into a bun — closed the match on the very grass she has long loved with a backhand volley winner after the Czechs saved a pair of match points.

"We all talk about this, 'We have so many medals,' but to be able to add to that, it's like an unbelievable feeling," Venus said. "You know that in that count, there you are. It feels amazing."

On Saturday, Serena beat Maria Sharapova 6-0, 6-1 for the singles gold. She joined Steffi Graf as the only women to complete the Golden Slam — winning the Olympics and the four majors.

When the Americans in the crowd at Centre Court broke into a chant of "U-S-A! U-S-A!" as the players left the court, the sisters pumped their fists, turned to wave, then slapped a high-five. This was another commanding performance — as the sisters didn't drop a set through their five matches in London.

The medal ceremony had to wait some five hours after the outdoor bronze-medal match which was delayed by rain — and both sisters literally let their hair down for their moment on the podium. Venus sported bright red lipstick, and Serena put her arm around her sister's waist and embraced her from the side.

Third-seeded Maria Kirilenko and Nadia Petrova of Russia took the bronze by beating the top-seeded U.S. pair of Liezel Huber and Lisa Raymond, 4-6, 6-4, 6-1.

With Bob and Mike Bryan taking the gold in men's doubles Saturday, U.S. tennis made it three golds in two days.

"I feel great to be a part of this U.S. team this year," Venus said.

Serena became tennis' first double gold medalist at an Olympics since Venus won singles and doubles at the 2000 Sydney Games. The sisters also won the doubles gold at the 2008 Beijing Olympics. And with Sunday's victory, each has a record four Olympic tennis gold medals.

While Serena was thrilled to win on her own Saturday, with Venus cheering from the family box, the doubles is what she most cared about coming to London.

SMC
FROM PAGE 12

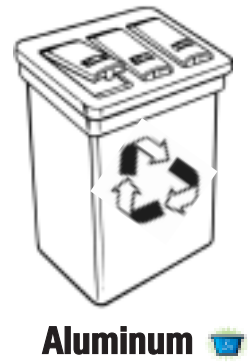
ed to teaching. He will also be of paramount importance to SMC's Global Citizenship Initiative, SMC officials said.

He will assist the Modern Language Department in developing new teaching methods and an Italian 4 class, help SMC develop formal relationships with Italian universities which will help foster future student exchanges and study abroad programs, guest lecture in other SMC courses, assist with cultural events including an Italian Film Festival and teacher training courses, and collaborate with professors from the SMC Art, Music and Fashion departments to prepare lectures on Italian culture.

"Knowing what Dr. Torresan has done and also having seen him in the classroom, I am very excited to have a world-class methodologist join our faculty and contribute to the expansion of our program at a time when student demand is peaking but the existing resources would have otherwise not permitted such growth," SMC Italian professor Dr. Aned Muñiz said.

After obtaining his Ph.D in linguistics and romance philosophy from Ca' Foscari University, Torresan has been a visiting scholar all over the world.

news@smdp.com



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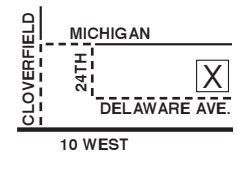


MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

Call theater for information.

AMC Loews Broadway 4
1441 Third Street Promenade
(888) 262-4386

Brave (PG) 1hr 40min
1:55pm, 4:45pm, 7:30pm, 10:10pm

Dark Knight Rises (PG-13) 2hrs 44min
1:30pm, 5:15pm, 9:00pm

Magic Mike (R) 1hr 50min
1:50pm, 4:40pm, 7:25pm, 10:05pm

Babymakers (R) 1hr 33min
1:45pm, 4:30pm, 7:00pm, 9:45pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Amazing Spider-Man (PG-13) 2hrs 16min
12:30pm, 7:10pm

Amazing Spider-Man 3D (PG-13) 2hrs 16min
3:45pm, 10:25pm

Total Recall (PG-13) 2hrs 01min
11:30am, 2:20pm, 5:10pm, 8:00pm, 10:50pm

Ted (R) 1hr 46min
11:30am, 2:15pm, 5:00pm, 7:45pm, 10:30pm

Dark Knight Rises (PG-13) 2hrs 44min
11:20am, 12:05pm, 3:00pm, 3:45pm, 6:45pm, 7:30pm, 10:30pm

Diary of a Wimpy Kid: Dog Days (PG) 1hr 34min
11:15am, 1:45pm, 4:20pm, 7:00pm, 9:45pm

Ice Age: Continental Drift (PG) 1hr 34min
11:15am, 1:55pm, 4:30pm, 7:00pm, 9:20pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Well Digger's Daughter (La Fille du puisatier) (NR) 1hr 40min
1:20pm, 4:10pm, 7:10pm, 9:45pm

Intouchables (R) 1hr 52min
1:40pm, 4:30pm, 7:30pm, 10:10pm

Beasts of the Southern Wild (PG-13) 1hr 31min
4:45pm, 10:00pm

Farewell, My Queen (Les adieux a la reine) (R) 1hr 40min
1:50pm, 4:20pm, 7:00pm, 9:45pm

To Rome With Love (R) 1hr 35min
1:50pm, 7:20pm

AMC Criterion 6
1313 Third St.
(310) 395-1599

Total Recall (PG-13) 2hrs 01min
12:30pm, 3:30pm, 6:30pm, 9:30pm

Moonrise Kingdom (PG-13) 1hr 33min
11:55am, 2:40pm, 5:15pm, 7:55pm, 10:25pm

Dark Knight Rises (PG-13) 2hrs 44min
11:15am, 3:00pm, 6:45pm, 10:30pm

Savages (R) 2hrs 10min
12:15pm, 3:35pm, 7:00pm, 10:10pm

Watch (R) 1hr 42min
11:00am, 1:45pm, 4:30pm, 7:15pm, 10:00pm

Step Up Revolution (PG-13) 1hr 40min
11:30am, 5:00pm, 10:20pm

Step Up Revolution 3D (PG-13) 1hr 40min
2:15pm, 7:40pm

For more information, e-mail news@smdp.com

Out and about, Libra

ARIES (March 21-April 19)
★★★★★ You arrive on the scene energized and ready to take on a difficult situation. An impulsive action on your part throws others into chaos. You also could move in quickly and handle a problem before anyone knows what has happened. Tonight: Enjoy the moment.

TAURUS (April 20-May 20)
★★★ You might want to withdraw yourself in order to appreciate and evaluate your feelings before you launch into any action. Right now, time is your ally, especially as there might be a bump on your path in the form of an unexpected insight. Tonight: Kick back.

GEMINI (May 21-June 20)
★★★★★ Make hay while the sun shines. Know what you want and the direction you need to head in in order to get just that. A partner can be very controlling about what goes on between you two. You might want to avoid playing into this behavior. Tonight: Where people are.

CANCER (June 21-July 22)
★★★★ Take charge, and understand what needs to happen between you and others. One person appears to be quite difficult. Establish boundaries, and model the behavior and attitude you expect from others. Tonight: To the wee hours.

LEO (July 23-Aug. 22)
★★★★ Your mind drifts so much that you could lose track of a conversation. You might find that an associate or friend could become very frustrated when dealing with you. The unexpected plays a role in your lack of concentration. Tonight: Let your imagination lead the way.

VIRGO (Aug. 23-Sept. 22)
★★★★ Listen to news more openly before you and a partner or loved one decide what is best to do. On some level, you might feel as if you are riding a wave in uncharted waters. Tonight: Visit and catch up on a pal's news.

LIBRA (Sept. 23-Oct. 22)
★★★★ You need to defer to others right now, as you are dealing with extremely willful people. Trying to manipulate them might not be worth it. Opportunities spring up that involve long-distance communication. Don't hesitate to find an expert! Tonight: Out and about.

SCORPIO (Oct. 23-Nov. 21)
★★★★ You have the ability to see past the obvious and understand much more of what is going on. Deal with a project, yet be considerate of a key associate or friend who also is involved. Changes could come out of nowhere. Tonight: Run an errand on your way home.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★★ Others find you inspiring. You could be your normal, creative self, but people suddenly are aware of your unique ingenuity and ability to solve problems. Clearly state how far you will extend yourself, and do not minimize your boundaries. Tonight: Tap into your imagination.

CAPRICORN (Dec. 22-Jan. 19)
★★★ You could be overwhelmed by a situation and the way it is going. Don't fall into your usually controlling ways. Rather, simply toss the issue to the side -- you know when enough is enough. Examine your limits with care. Tonight: Happy at home.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ Return calls and schedule meetings; do not put off a certain meeting any longer. You cannot afford to lose any more time by being in limbo. Let go of a need to control others. Tonight: Visit with a loved one.

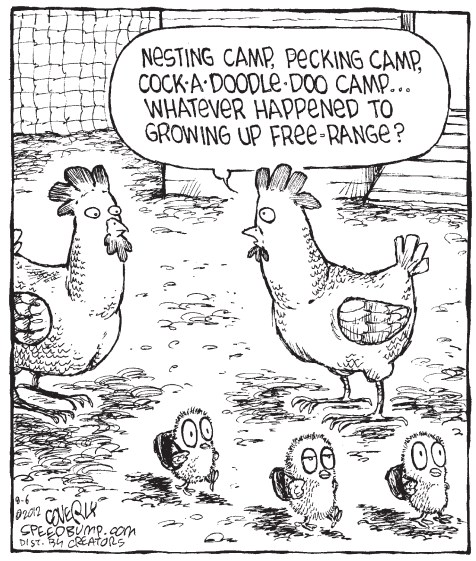
PISCES (Feb. 19-March 20)
★★ Be aware of your limitations. Know your limits and which way to go with a personal matter. A friend could push you into a jam and wonder why you respond by distancing yourself. Do not commit to anything financially. Tonight: Your treat.

Happy birthday

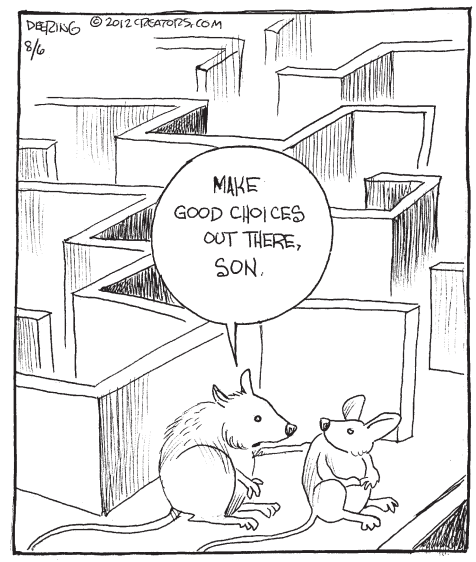
JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

This year you express unusual sensitivity and wisdom when dealing with different people and situations in your life. An element of surprise brings new insights that might force you to go past established boundaries. If you are single, you could meet someone significant through your friends. Another possibility is that a friendship could become even more. If you are attached, the two of you seem to be able to agree on goals. Being more visible and out and about together bonds you closer. ARIES pushes you to explore and to say "yes" to adventure.

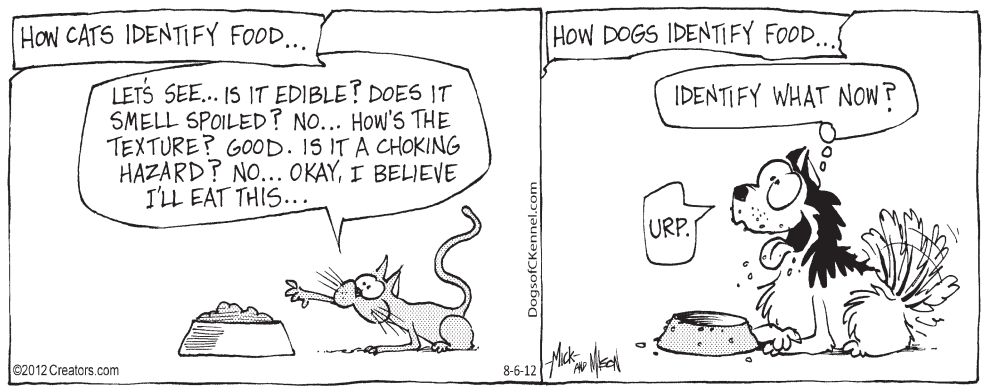
Speed Bump
By Dave Coverly



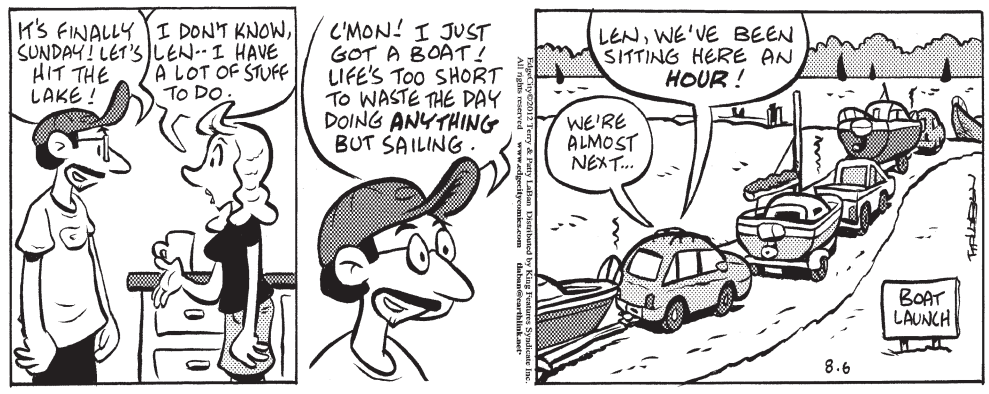
Strange Brew
By John Deering



Dogs of C-Kennel
By Mick and Mason Mastroianni



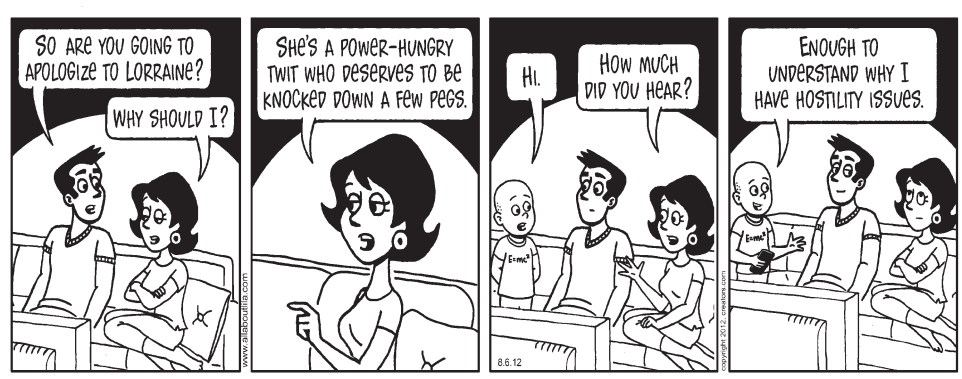
Edge City
By Terry & Patty LaBan



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

	7			4	6		5	
6						7		3
		9		1			2	
			9		4			8
5		4				1		6
9			3		1			
	2			3		8		
1		7						9
	9		1	8			4	

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

4	5	8	3	9	1	7	6	2
1	7	9	2	8	6	4	5	3
2	3	6	5	4	7	8	1	9
7	6	4	9	2	8	5	3	1
8	9	1	7	3	5	2	4	6
3	2	5	6	1	4	9	8	7
9	1	7	8	5	3	6	2	4
5	4	2	1	6	9	3	7	8
6	8	3	4	7	2	1	9	5

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MYSTERY PHOTO

Daniel Archuleta *daniela@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Top prize
6 Musical set in Argentina
11 Boise's state
12 Inert gas
13 Suggested
14 Praline nut
15 Winslet or Hudson
17 Commotion
18 Pittsburgh squad
22 Bad actors
23 Not out and about
27 Starry hunter
29 Polio vaccine developer
30 Choose
32 Sell
33 Epithet for a glasses wearer
35 Toast spread
38 Ruby and Sandra
39 Match in value
41 Sweetheart
45 Sudden swell
46 Burning
47 Confiscates
48 Note above A

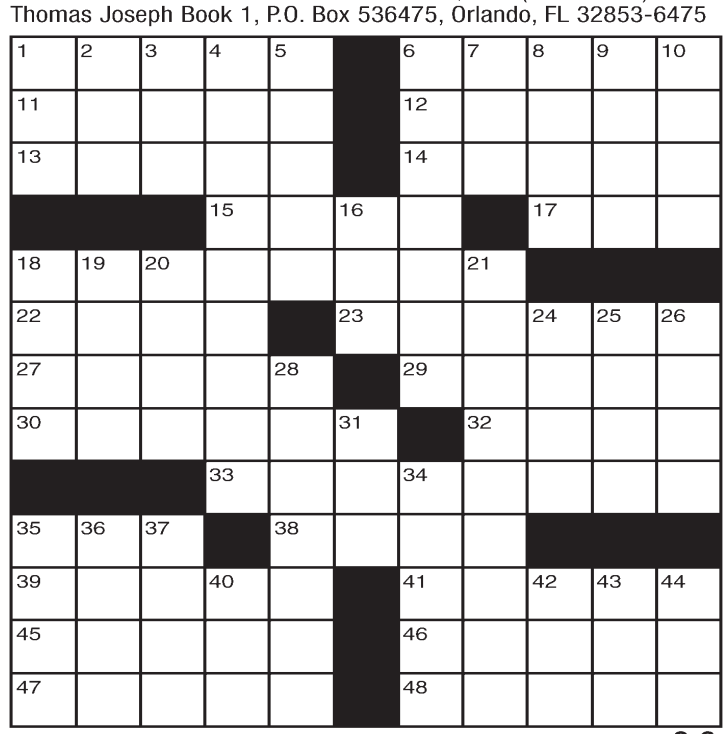
DOWN

1 Greek fruit
2 Wedding words
3 Squealer
4 Loses, as a follower
5 Add up
6 Pros
7 Neckline shape
8 Cuzco native
9 Swamp croaker
10 — Domini
16 Pot brew
18 Chase away
19 Field cover
20 Put out
21 Removes, as stubble
24 Toe the line
25 Lode setting
26 Finishes
28 Pasta
31 Regret
34 Addict's program, for short
35 Witty remark
36 Blue-green shade
37 Darkness
40 Candle count
42 Zero
43 Memorable period
44 Nonetheless

S	C	A	R	S	■	A	T	L	A	S
C	A	R	A	T	■	P	I	E	C	E
A	M	A	Z	E	■	B	E	T	T	E
R	E	R	E	A	D	■	■	S	I	T
E	R	A	■	M	R	M	A	G	O	O
S	A	T	■	R	E	A	S	O	N	■
■	■	■	B	O	A	T	S	■	■	■
■	S	T	R	O	D	E	■	S	A	P
B	L	O	O	M	E	R	■	A	D	A
R	A	M	■	■	D	I	A	L	O	G
A	L	A	M	O	■	A	F	I	R	E
V	O	T	E	R	■	L	I	V	E	R
E	M	O	T	E	■	S	T	A	R	S

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



8-6



NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Coming Soon to American Democracy? (1) In March in Ireland, Bundoran Town Councilor Florence Doherty became exasperated with colleague Michael McMahon, who opposed a bill to strengthen whistleblowers' rights. "(T)his country doesn't need whistleblowers," McMahon said. Doherty replied, "Of course it does, you asshole." In a later radio interview, Doherty repeated her word-of-the-day four times. (2) In a live TV debate in July, Mohammed Shawabka, a member of the Jordanian parliament, became enraged when his opponent, Mansour Seif-Eddine Murad, called him a secret Israeli agent. Shawabka removed a shoe and hurled it at Murad, who ducked, but then Shawabka pulled a silver pistol from his waistband and waved it around (though no shots were fired).

■ Mainstreaming: In May, the brother of Jane Svoboda, 52, called for sympathy after a video surfaced of her addressing the Lincoln (Neb.) City Council with nonsense comments about Whitney Houston, Hillary Clinton and "corpse(s) found without clothes." The brother noted that his sister lives in an assisted living community and has been diagnosed as schizophrenic. Nonetheless, as the Lincoln Journal Star pointed out, Ms. Svoboda continues to be a registered lobbyist at the state capitol.

TODAY IN HISTORY

1917 – World War I: Battle of M?r?flefIti between the Romanian and German armies begins.

1926 – Gertrude Ederle becomes the first woman to swim across the English Channel.

1926 – In New York City, the Warner Brothers' Vitaphone system premieres with the movie Don Juan starring John Barrymore.

WORD UP!

compeer
\ kuhm-PEER \ , noun;
1.
Close friend; comrade.

Santa Monica Daily Press

Classifieds

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Ocean House, an upscale retirement community, is looking for an ideal candidate to work as a receptionist at our front desk. Job duties include answering phones, greeting residents and visitors and responding to inquiries. Some light clerical work is also involved. This is a full time position and benefits eligible after 90 days. If you are interested, please come by and fill out an application at 2107 Ocean Ave., SM, 90405 or fax a resume to (310) 314-7356.

Retirement community is looking for PT dishwasher and PT cook to help out dining operation. Must have good attitude and love for seniors. Previous experience preferred. Schedule will include weekends. Pre-employment drug screen and background check required. If interested, please come to 2107 Ocean Ave. SM, 90405 and fill out and application. EOE.

Thrift Shop

OCEAN HOUSE, an upscale assisted living community, is looking for qualified candidates to be caregivers for our elderly residents. Duties include dressing, bathing, escorting residents, and documenting care. Looking for afternoon shifts and various weekend shifts as well. Must have positive attitude and a love for seniors. All potential employees must have a clean criminal record. If you are interested, please fill out an application at 2107 Ocean Ave. Santa Monica, CA 90405 or fax a resume to (310)314-7356.

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Notices

NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE(S)
Date of Filing Application: 07/11/2012
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: CURIOUS PALATE THE
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 395 SANTA MONICA PLACE, SPC M7 & M7A, SANTA MONICA, CA 90401
Type of License(s) Applied for: 41-ON-SALE BEER & WINE -EATING PLACE
Department of Alcoholic Beverage Control INGLEWOOD.

Notices

SANTA MONICA DAILY PRESS

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGE LICENSE(S)
Date of Filing Application: 04/25/2012
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: GOLDEN ROAD FOOD SERVICES LLC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 1447 LINCOLN BLVD., SANTA MONICA, CA 90401
Type of License(s) Applied for: 47-ON-SALE BEER & WINE EATING PLACE
Department of Alcoholic Beverage Control INGLEWOOD.
SANTA MONICA DAILY PRESS

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. VS023387
Superior Court of California, County of Los Angeles
Petition of CORINNA NOELLE HILL for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: CORINNA NOELLE HILL filed a petition with this court for a decree of changing names as follows: CORINNA NOELLE HILL to CORINNA NOELLE HOLGUIN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: September 05, 2012 Time: 1:30pm, Dept. C, Room 312
The address of the court is: 12720 Norwalk Blvd, Norwalk, CA 90650
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JUNE 21 2012
YVONNE T. SANCHEZ, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS02252
Superior Court of California, County of Los Angeles
Petition of CHARLES WILLIAM HERSEL for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: CHARLES WILLIAM HERSEL filed a petition with this court for a decree of changing names as follows: CHARLES WILLIAM HERSEL to CHARLES WILLIAM RUSSELL. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: Septemebr 07, 2012 Time: 9:00am, Dept. A, Room 104
The address of the court is: 1726 Min St., Santa Monica, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JULY 26 2012
JOSEPH S. BIDERMAN, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. BS138398
Superior Court of California, County of Los Angeles
Petition of MARY WOODS for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: MARY WOODS filed a petition with this court for a decree of changing names as follows: MARY WOODS to MARY SCHELLET A WINBUSH WOODS. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

Name Changes

Notice of Hearing:
Date: November 02, 2012 Time: 1:30pm, Dept. 90A, Room 548
The address of the court is: 111 N. Hill St., Los Angeles, CA 90012
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JULY 30 2012
MATTHEW C. ST. GEORGE, JUDGE OF THE SUPERIOR COURT

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012140311 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/11/2012 The following person(s) is (are) doing business as AISLE A. The full name of registrant(s) is/are: SHOPZILLA, INC 12200 W. OLYMPIC BLVD. SUIITE 300 LOS ANGELES CA 90064. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/27/2012. /s/: BLYTHE A. HOLDEN. This statement was filed with the County Clerk of LOS ANGELES County on 07/11/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012124584 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/21/2012 The following person(s) is (are) doing business as 2108 JEWELS. The full name of registrant(s) is/are: MARJORIE HARNAGE 2602 GRISSOM DR. SAN PEDRO, CA 90732, RONALD HARNAGE 2602 GRISSOM DR. SAN PEDRO, CA 90732. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARJORIE HARNAGE. This statement was filed with the County Clerk of LOS ANGELES County on 06/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 201214582 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/21/2012 The following person(s) is (are) doing business as CHRIS TESTA CONSULTING. The full name of registrant(s) is/are: CHRIS TESTA 11800 AVON WAY #2 LA, CA 90066. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: CHRIS TESTA. This statement was filed with the County Clerk of LOS ANGELES County on 06/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012124581 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/21/2012 The following person(s) is (are) doing business as AL KLEAN. The full name of registrant(s) is/are: K INNOVATIVE INC. 20725 S. WESTERN AVE. STE. 120 TORRANCE, CA 90501. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/01/2012. /s/: KENGO KUBA. This statement was filed with the County Clerk of LOS ANGELES County on 06/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of

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a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012124579 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/21/2012 The following person(s) is (are) doing business as CLEARBROOK TRADING. The full name of registrant(s) is/are: SIENA FLORAL ACCENTS, INC. 3935 HERITAGE OAK COURT SIMI VALLEY, CA 93063. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/2007. /s/: RAFFI KACHATORIAN. This statement was filed with the County Clerk of LOS ANGELES County on 06/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012128649 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/26/2012 The following person(s) is (are) doing business as GRACE SUPPORTIVE LIVING/GRACE AGENCY. The full name of registrant(s) is/are: BRITTANY R. JOHNSON 13626 CERISE, UNIT D HAWTHORNE, CA 90250. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/25/2012. /s/: BRITTANY R. JOHNSON. This statement was filed with the County Clerk of LOS ANGELES County on 06/26/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012128644 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/26/2012 The following person(s) is (are) doing business as MAK SERVICES. The full name of registrant(s) is/are: DAVID KNOX 4255 OLYMPIAD DRIVE LA, CA 90043. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/01/2012. /s/: DAVID KNOX. This statement was filed with the County Clerk of LOS ANGELES County on 06/26/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012124585 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/21/2012 The following person(s) is (are) doing business as VERAN METALS EXCHANGE. The full name of registrant(s) is/are: BARRY L. DAVIS 7809 FAUST AVE. WEST HILLS, CA 91304. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BARRY L. DAVIS. This statement was filed with the County Clerk of LOS ANGELES County on 06/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012137686 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/09/2012 The following person(s) is (are) doing business as TWENTYSIX, TWENTY SIX CLOTHING. The full name of registrant(s) is/are: EHTHAN SOLOUKI 22542 LIBERTY BELL RD. CALABASAS, CA 91302. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ETHAN A. SOLOUKI. This statement was filed with the County Clerk of LOS ANGELES County on 07/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012132561 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/02/2012 The following person(s) is (are) doing business as THE OTHER HOUSE, TOH. The full name of registrant(s) is/are: THE OTHER HOUSE LLC 19773 GRAND VIEW AVE. TOPANGA CA 90290. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:AMBER VOTEL. This statement was filed with the County Clerk of LOS ANGELES County on 07/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012138312 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/10/2012 The following person(s) is (are) doing business as ELEVATION SPORTS. The full name of registrant(s) is/are: GUAGE OUTFITTERS, INC. 1329 HARVARD STREET 3 SANTA MONICA CA 90404. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DAVID CRAYCRAFT. This statement was filed with the County Clerk of LOS ANGELES County on 07/10/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012124311 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/21/2012 The following person(s) is (are) doing business as ANBUS WORHOL. The full name of registrant(s) is/are: JENNIFER CUNNINGHAM, INC 12325 SUNSET BLVD. LOS ANGELES CA 90405. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/15/2012. /s/: JENNIFER CUNNINGHAM. This statement was filed with the County Clerk of LOS ANGELES County on 06/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012134243 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/03/2012 The following person(s) is (are) doing business as OLIVIAS SKINCARE INC. The full name of registrant(s) is/are: OLIVIAS SKINCARE INC 1817 EUCLID STREET SANTA MONICA CA 90404. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2007. /s/: OLIVIA NAHASS. This statement was filed with the County Clerk of LOS ANGELES County

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on 07/03/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012136730 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 07/06/2012 The following person(s) is (are) doing business as CANTEEN CAFE. The full name of registrant(s) is/are: 3 RING KITCHEN, INC 444 N. GREENCRAIG RD. LOS ANGELES CA 90049. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:3 RING KITCHEN, INC. This statement was filed with the County Clerk of LOS ANGELES County on 07/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012139142 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 07/10/2012 The following person(s) is (are) doing business as ALL CITIES. The full name of registrant(s) is/are: PETER FENGIN 800 INDIANA AVE. VENICE CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PETER FENGIN. This statement was filed with the County Clerk of LOS ANGELES County on 07/10/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012132322 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 06/29/2012 The following person(s) is (are) doing business as CORDOBA MUSIC GROUP INC, CORDOBA GUITARS, CMG, CORDOBA, CORDOBA MUSIC. The full name of registrant(s) is/are: CORDOBA MUSIC GROUP INC 1455 19TH STREET SANTA MONICA CA 90404. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/04/2010. /s/: GEORGE LEON. This statement was filed with the County Clerk of LOS ANGELES County on 06/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012126354 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 06/22/2012 The following person(s) is (are) doing business as REEL ONE MUSIC, DOWN PAT PRODUCTIONS, SOUNDWINGS. The full name of registrant(s) is/are: PATRICK WILLIAMS ENTERPRISES, INC 3156 MANDEVILLE CANYON ROAD LOS ANGELES CA 90049. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/01/2007. /s/: PATRICK M. WILLIAMS. This statement was filed with the County Clerk of LOS ANGELES County on 06/22/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

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DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012124586 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/21/2012 The following person(s) is (are) doing business as GLASSHAUS VINEYARDS. The full name of registrant(s) is/are: GERALD CASALE 15260 VENTURA BLVD. STE. 1700 SHERMAN OAKS, CA 91403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GERALD CASALE. This statement was filed with the County Clerk of LOS ANGELES County on 06/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012128645 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 06/26/2012 The following person(s) is (are) doing business as BETTER LIFE CHURCH. The full name of registrant(s) is/are: REACHING OUR CITIES MINISTRIES INTERNATIONAL, INC. 153 S. EAST AVE. POMONA, CA 91766. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:EDWARD MAESTAS. This statement was filed with the County Clerk of LOS ANGELES County on 06/26/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012124584 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 06/21/2012 The following person(s) is (are) doing business as 2108 JEWELS. The full name of registrant(s) is/are: MARJORIE HARNAGE 2602 GRISSOM DR. SAN PEDRO, CA 90732, RONALD HARNAGE 2602 GRISSOM DR. SAN PEDRO, CA 90732. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARJORIE HARNAGE. This statement was filed with the County Clerk of LOS ANGELES County on 06/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012129963 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 06/27/2012 The following person(s) is (are) doing business as Vital Music. The full name of registrant(s) is/are: Gotham Records, LLC 850 2nd St. #206, Santa Monica, CA 90406 Santa Monica, CA 90403. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/27/2012. /s/: Patrick Arn, Owner, Gotham Records, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 06/27/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the

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rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/23/2012, 07/30/2012, 08/06/2012, 08/13/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-128906 The following person(s) is (are) doing business as: JACUV, 510 Montana Ave, Santa Monica, CA 90403. Full name of registrant(s) is (are) ELIZABETH ANNE HERVATIC, 510 Montana Ave, Santa Monica, CA 90403. This Business is conducted by: AN INDIVIDUAL. Signed: ELIZABETH A. HERVATIC. This statement was filed with the County Clerk of Los Angeles County on 06/26/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 05/01/2012. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 02, 09, 16, 23 2012 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012135993 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 07/08/2012 The following person(s) is (are) doing business as USA STAR TECH. The full name of registrant(s) is/are: ALEX SHE 18003 HORST AVE. ARTESIA, CA 90701. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALEX SHE. This statement was filed with the County Clerk of LOS ANGELES County on 07/08/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/23/2012, 07/30/2012, 08/06/2012, 08/13/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012137654 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 07/09/2012 The following person(s) is (are) doing business as DIGITAL MEDIA SERVICES, DMS. The full name of registrant(s) is/are: SANTA MONICA VIDEO, INC 1505 11TH STREET SANTA MONICA CA 90401 . This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:THORIN ALLEN. This statement was filed with the County Clerk of LOS ANGELES County on 07/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/23/2012, 07/30/2012, 08/06/2012, 08/13/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012136224 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 07/06/2012 The following person(s) is (are) doing business as ORGANIC SWEETHEART, ECO BABY ZONE. The full name of registrant(s) is/are: AZADEH KIANI 11947 DOROTHY AVE #302 LOS ANGELES, CA90049, MARJAN KIANI 11947 DOROTHY AVE #302 LOS ANGELES, CA90049. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:AZADEH KIANI. This statement was filed with the County Clerk of LOS ANGELES County on 07/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of

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a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/23/2012, 07/30/2012, 08/06/2012, 08/13/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012142078 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 07/13/2012 The following person(s) is (are) doing business as MARTIN WELLS INDUSTRIES, MARTIN WELLS INTERNATIONAL. The full name of registrant(s) is/are: INDUSTRIAL PARTS DEPOT, LLC 23231 NORMANDIE AVE. TORRANCE, CA 90501. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/09/2012. /s/: KENNETH HARRISBERGER. This statement was filed with the County Clerk of LOS ANGELES County on 07/13/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/23/2012, 07/30/2012, 08/06/2012, 08/13/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012137150 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 07/09/2012 The following person(s) is (are) doing business as CORE ALIVENESS. The full name of registrant(s) is/are: MARIELLE TAYLOR 54 THORTON AVE #7 VENICE, CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARIELLE TAYLOR. This statement was filed with the County Clerk of LOS ANGELES County on 07/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/23/2012, 07/30/2012, 08/06/2012, 08/13/2012.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2012136976 ORIGINAL FILING
This statement was filed with the County Clerk of LOS ANGELES on 07/09/2012 The following person(s) is (are) doing business as OT 4 KIDS. The full name of registrant(s) is/are: OT 4 KIDZ, INC 2553 W. SUGAR CREST DR. EAGE, IO 83616. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/01/2006. /s/: KARI THOMPSON. This statement was filed with the County Clerk of LOS ANGELES County on 07/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/23/2012, 07/30/2012, 08/06/2012, 08/13/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-148667
The following person(s) is (are) doing business as: ROCKIN LOCKS SALON, 3028 WOODRUFF AVE., LONG BEACH, CA 90808. Full name of registrant(s) is (are) KIMBERLY TITTERINGTON, 6020 E. WALTON ST., LONG BEACH, CA 90815. This Business is conducted by: AN INDIVIDUAL. Signed: KIMBERLY TITTERINGTON. This statement was filed with the County Clerk of Los Angeles County on 07/24/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 30, August 06, 13, 20, 2012
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-150440
The following person(s) is (are) doing business as: QUIQUE'S BEAUTY SALON, 5418 E. BEVERLY BLVD. #A, L.A.., CA 90022. Full name of registrant(s) is (are) JUSUS ALVAREZ, REYNA DE LA PAZ DIAZ, 5700 E. BEVERLY BLVD., L.A.., CA 90022. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: JUSUS ALVAREZ. This statement was filed with the County Clerk of Los Angeles County on 07/26/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 06/01/2007. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 30, August 06, 13, 20, 2012
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-146518
The following person(s) is (are) doing business as: PRECIOUS GIFTS ETC., 703 W. 43rd PL., L.A., CA 90037. Full name of registrant(s) is (are) VERONICA PORTILLO, 703 W. 43rd PL., L.A., CA 90037. This Business is conducted by: AN INDIVIDUAL. Signed: VERONICA PORTILLO. This statement was filed with the County Clerk of Los Angeles County on 07/20/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 30, August 06, 13, 20, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-149106
The following person(s) is (are) doing business as: NEON COUTURE, 14431 VENTURA BLVD. #229, SHERMAN OAKS, CA 91423. Full name of registrant(s) is (are) KEYANA BRADGON, 2132 HYDE PARK AVE. #223, L.A., CA 90047. This Business is conducted by: AN INDIVIDUAL. Signed: KEYANA BRADGON. This statement was filed with the County Clerk of Los Angeles County on 07/24/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 30, August 06, 13, 20, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-150732
The following person(s) is (are) doing business as: AUTO ZAPPER, 13245 IMPERIAL HWY., WHITTIER, CA 90605. Full name of registrant(s) is (are) WILLIAM POSEY, 11543 BRIMLEY ST., NORWALK, CA 90650, DEBORAH POSEY, 9033 CEDAR ST., BELLFLOWER, CA 90706. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: WILLIAM POSEY. This statement was filed with the County Clerk of Los Angeles County on 07/26/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 11/2007. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 30, August 06, 13, 20, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-150441
The following person(s) is (are) doing business as: ANANDA BEAUTY SALON, 5700 E. BEVERLY BLVD., L.A., CA 90022. Full name of registrant(s) is (are) JESUS ALVAREZ, 5700 BEVERLY BLVD., L.A., CA 90022, JORGE MARTINEZ, 1174 VIRGIL AVE., L.A., CA 90029. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: JESUS ALVAREZ. This statement was filed with the County Clerk of Los Angeles County on 07/26/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 30, August 06, 13, 20, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-141862
The following person(s) is (are) doing business as: KKCLEAN, 11114 EVERS AVE., L.A., CA 90059. Full name of registrant(s) is (are) GRICELDA DIAZ, 11114 EVERS AVE., L.A., CA 90059. This Business is conducted by: AN INDIVIDUAL. Signed: GRICELDA DIAZ. This statement was filed with the County Clerk of Los Angeles County on 07/13/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 30, August 06, 13, 20, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-145921
The following person(s) is (are) doing business as: JO-MI ICF/DD-N, 2128 SHIRLEE ST., WEST COVINA, CA 91792. Full name of registrant(s) is (are) RCJM ENTERPRISES, LLC., 1849 AYERS WAY, BURBANK, CA 91501. This Business is conducted by: A LIMITED LIABILITY COMAPNY. Signed: JOHANNA CUEVAS MATTA. This statement was filed with the County Clerk of Los Angeles County on 07/19/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 30, August 06, 13, 20, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-145922
The following person(s) is (are) doing business as: JO-MI BROADMOOR ICF/DD-N, 1547 BROADMOOR WAY, WEST COVINA, CA 91790. Full name of registrant(s) is (are) RCJM ENTERPRISES, LLC, 1849 AYERS WAY, BURBANK, CA 91501. This Business is conducted by: A LIMITED LIABILITY COMPANY. Signed: JOHANNA CUEVAS MATTA. This statement was filed with the County Clerk of Los Angeles County on 07/19/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 30, August 06, 13, 20, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-145923
The following person(s) is (are) doing business as: JO-MI ALTA-5 ICF/DD-N, 2075 EL MOLINO AVE., ALTADENA, CA 91001. Full name of registrant(s) is (are) RCJM ENTERPRISES, 1849 AYERS WAY, BURBANK, CA 91501. This Business is conducted by: A LIMITED LIABILITY COMPANY. Signed: JOHANNA CUEVAS MATTA. This statement was filed with the County Clerk of Los Angeles County on 07/19/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the

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rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 30, August 06, 13, 20, 2012
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-145596
The following person(s) is (are) doing business as: I WANT CRAYONS, 134 S. ELM DR. #204, BEVERLY HILLS, CA 90212. Full name of registrant(s) is (are) SOHANI HOLLAND CAGLIERO, 134 S. ELM DR. #204, BEVERLY HILLS, CA 90212. This Business is conducted by: AN INDIVIDUAL. Signed: SOHANI HOLLAND CAGLIERO. This statement was filed with the County Clerk of Los Angeles County on 07/19/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 30, August 06, 13, 20, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-144095
The following person(s) is (are) doing business as: CHYMANA, 8200 WILSHIRE BLVD. #200, BEVERLY HILLS, CA 90211. Full name of registrant(s) is (are) CRUZ HELENA RICO, JOSUE EDUARDO RODRIGUEZ 8200 WILSHIRE BLVD. #200, BEVERLY HILLS, CA 90211. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: CRUZ HELENA RICO. This statement was filed with the County Clerk of Los Angeles County on 07/17/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 30, August 06, 13, 20, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-152778
The following person(s) is (are) doing business as: MANHATTAN BEACH WATCH REPAIR AND VINTAGE WATCHES, 1300 HIGHLAND AVE. UNIT 109, MANHATTAN BEACH, CA 90266. Full name of registrant(s) is (are) VICKEN KARTOUNIAN, 5349 REESE RD., TORRANCE, CA 90505. This Business is conducted by: AN INDIVIDUAL. Signed: VICKEN KARTOUNIAN. This statement was filed with the County Clerk of Los Angeles County on 07/30/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 06, 13, 20, 27, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012142759 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/16/2012 The following person(s) is (are) doing business as SANTA MONICA FORD . The full name of registrant(s) is/are: FORD OF SANTA MONICA INC. 1230 SANTA MONICA BLVD. SANTA MONICA CA 90404. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2002. /s/: RON DAVIS. This statement was filed with the County Clerk of LOS ANGELES County on 07/16/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/30/2012, 08/06/2012, 08/13/2012, 08/20/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012138460 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/06/2012 The following person(s) is (are) doing business as WESTSIDE INTERNATIONAL TRADING, LLC. The full name of registrant(s) is/are: WESTSIDE INTERNATIONAL TRADING LLC 2461 SANTA MONICA BLVD. #409 SANTA MONICA, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARIA KATALIN BARSI. This statement was filed with the County Clerk of LOS ANGELES County on 07/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/30/2012, 08/06/2012, 08/13/2012, 08/20/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012146061 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/19/2012 The following person(s) is (are) doing business as PLACE DE VOGUE. The full name of registrant(s) is/are: CATHERINE BIRD CHAMBERLAIN 43 NAVY ST. UNIT B VENICE, CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CATHERINE BIRD CHAMBERLAIN. This statement was filed with the County Clerk of LOS ANGELES County on 07/19/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/30/2012, 08/06/2012, 08/13/2012, 08/20/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012144300 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/17/2012 The following person(s) is (are) doing business as MANATEE COMPUTER SYSTEMS. The full name of registrant(s) is/are: CHARLES MICHAEL BROCKMEIER 829 EUCLID STREET #1 SANTA MONICA CA 90403. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/01/1997. /s/: CHARLES MICHAEL BROCKMEIER. This statement was filed with the County Clerk of LOS ANGELES County on 07/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/30/2012, 08/06/2012, 08/13/2012, 08/20/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-152527
The following person(s) is (are) doing business as: CINECRIRE, 2272 COLORADO BLVD. #1103, L.A., CA 90041. Full name of registrant(s) is (are) MARINA KOCHAN, 2272 COLORADO BLVD. #1103, L.A., CA 90041. This Business is conducted by: AN INDIVIDUAL. Signed: MARINA KOCHAN. This statement was filed with the County Clerk of Los Angeles County on 07/30/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 06, 13, 20, 27, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: WESTSIDE MOTORS AUTO SERVICE ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/23/2012 The following person(s) is (are) doing business as WESTSIDE MOTORS AUTO SERVICE. The full name of registrant(s) is/are: SUPRADONO SOEHARTO 1158 26TH STREET #732 SANTA MONICA CA 90403. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/01/1996. /s/: SUPRADONO SOEHARTO. This statement was filed with the County Clerk of LOS ANGELES County on 07/23/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/30/2012, 08/06/2012, 08/13/2012, 08/20/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012147257 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/23/2012 The following person(s) is (are) doing business as MOJOMAC. The full name of registrant(s) is/are: PHILIP MARCH 3852 KEESHEN DRIVE LOS ANGELES CA 90066. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PHILIP MARCH. This statement was filed with the County Clerk of LOS ANGELES County on 07/23/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/30/2012, 08/06/2012, 08/13/2012, 08/20/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012147256 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/23/2012 The following person(s) is (are) doing business as PLAYA LAW FIRM, PLAYA LAW. The full name of registrant(s) is/are: SABA ZAFAR 13163 FOUNDATION PARK DR # B-110 PLAYA VISTA CA 90094. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/17/2012. /s/: SABA ZAFAR. This statement was filed with the County Clerk of LOS ANGELES County on 07/23/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/30/2012, 08/06/2012, 08/13/2012, 08/20/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012142760 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/16/2012 The following person(s) is (are) doing business as PCS CALL. The full name of registrant(s) is/are: NAVID MINAEE 1226 S. SHENANDOAH ST. #301 LOS ANGELES CA 90035. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:NAVID MINAEE. This statement was filed with the County Clerk of LOS ANGELES County on 07/16/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/30/2012, 08/06/2012, 08/13/2012, 08/20/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012142761 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/16/2012 The following person(s) is (are) doing business as A MINOR INCIDENT. The full name of registrant(s) is/are: JOSEPH HACKETT 1112 19TH STREET UNIT #1 SANTA MONICA CA 90403, HEATHER HACKETT 1112 19TH STREET UNIT #1 SANTA MONICA CA 90403. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOSEPH HACKETT. This statement was filed with the County Clerk of LOS ANGELES County on 07/16/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/30/2012, 08/06/2012, 08/13/2012, 08/20/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012142762 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/16/2012 The following person(s) is (are) doing business as BEL MONDO MEN. The full name of registrant(s) is/are: GEORGE M. DOW 1130 20TH STREET #8 SANTA MONIA CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GEORGE M. DOW. This statement was filed with the County Clerk of LOS ANGELES County on 07/16/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/30/2012, 08/06/2012, 08/13/2012, 08/20/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012140472 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/11/2012 The following person(s) is (are) doing business as MISS MATE. The full name of registrant(s) is/are: DEVON IOTT 1301 FRANKLIN ST #8 SANTA MONICA CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DEVON IOTT. This statement was filed with the County Clerk of LOS ANGELES County on 07/11/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/06/2012, 08/13/2012, 08/20/2012, 08/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012150914 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/06/2012 The following person(s) is (are) doing business as THE CURIOUS CHEESE SHOPPE, THE CURIOUS BAKER. The full name of registrant(s) is/are: THE CURIOUS PALATE 12034 VENICE BLVD. LOS ANGELES, CA 90066. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/26/2012. /s/: ELLIOT RUBIN. This statement was filed with the County Clerk of LOS ANGELES County on 07/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/06/2012, 08/13/2012, 08/20/2012, 08/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012142887 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/17/2012 The following person(s) is (are) doing business as ALLIANCE INTERNATIONAL GROUP. The full name of registrant(s) is/are: CHARLES E. BRAY JR. 122 W. 64TH PLACE INGLEWOOD, CA 90302, BARBARA SULLIVAN 7108 ISLAND VILLAGE DR. LONG BEACH, CA 90803, LILY OTIENO 2372 WALNUT AVE #A BUENA PARK, CA 90620, BEVERLY KUYKENDALL 5505 S. GARTH AVE. LOS ANGELES CA 90056. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/17/2012. /s/: CHARLES E, BRAY JR.. This statement was filed with the County Clerk of LOS ANGELES County on 07/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/06/2012, 08/13/2012, 08/20/2012, 08/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012150571 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/26/2012 The following person(s) is (are) doing business as ALEXS WINDOWS WASHING. The full name of registrant(s) is/are: ALEJANDRO ZAMORA 4020 MARATHON ST. #116 LOS ANGELES CA 90029. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALEJANDRO ZAMORA. This statement was filed with the County Clerk of LOS ANGELES County on 07/26/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/06/2012, 08/13/2012, 08/20/2012, 08/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012150507 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/26/2012 The following person(s) is (are) doing business as FOREST GALDE MUSIC. The full name of registrant(s) is/are: PETER SENCHUK 5845 DOVERWOOD DR. UNIT #217 CULVER CITY CA 90230, EMILY SENCHUK 5845 DOVERWOOD DR. UNIT #217 CULVER CITY CA 90230. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:EMILY SENCHUK. This statement was filed with the County Clerk of LOS ANGELES County on 07/26/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/06/2012, 08/13/2012, 08/20/2012, 08/27/2012.

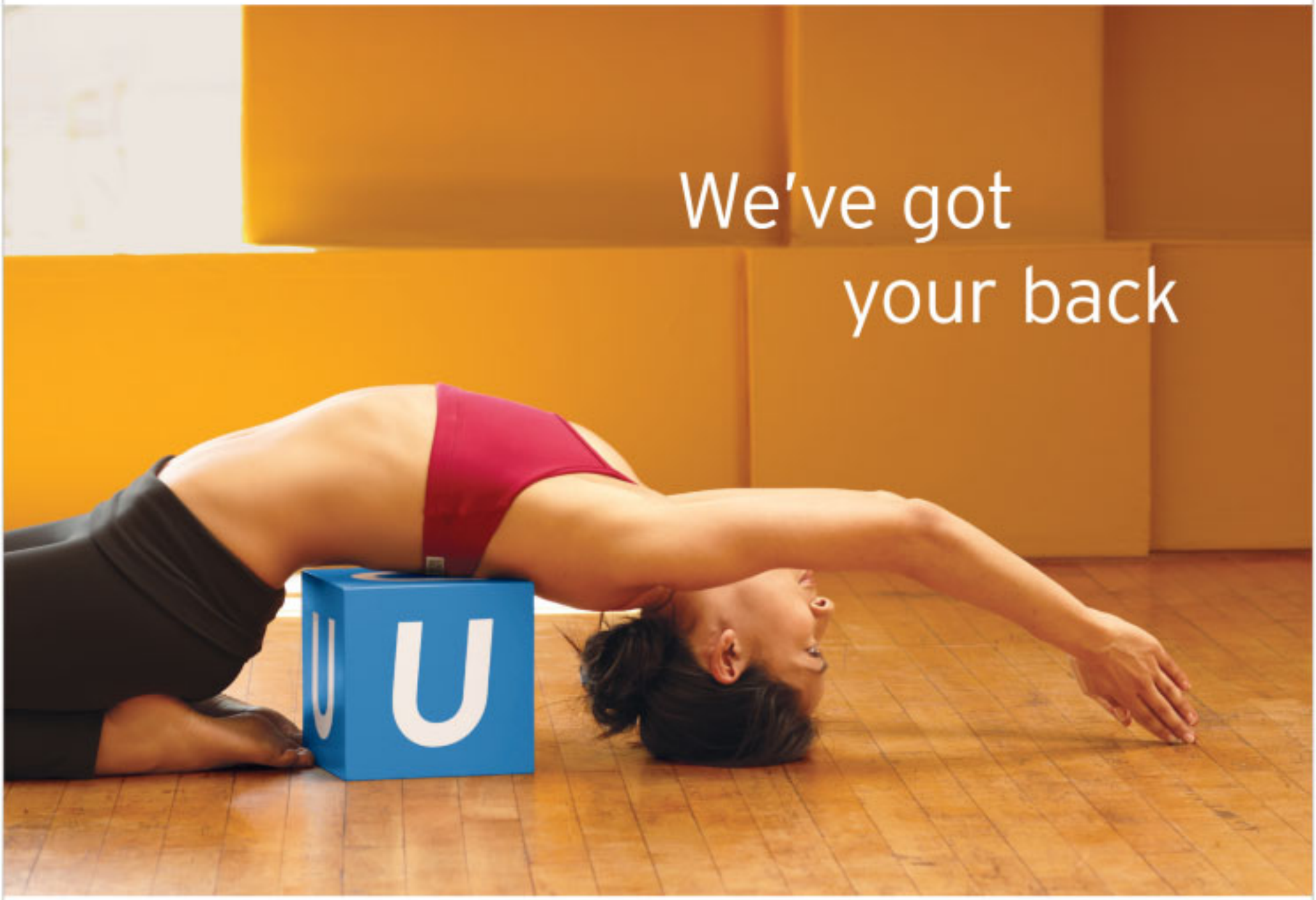
FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012153965 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/01/2012 The following person(s) is (are) doing business as BARFLY BARTENDING. The full name of registrant(s) is/are: NICHOLE STENBAK 50 BREEZE AVE #3 VENICE CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:NICHOLE STENBAK. This statement was filed with the County Clerk of LOS ANGELES County on 08/01/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/06/2012, 08/13/2012, 08/20/2012, 08/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012155590 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/02/2012 The following person(s) is (are) doing business as FABWRAP. The full name of registrant(s) is/are: LILY B. INC. 3753 KEYSTONE AVE. #16 LOS ANGELES CA 90034. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/09/2007. /s/: GLORIA S. LEE. This statement was filed with the County Clerk of LOS ANGELES County on 08/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/06/2012, 08/13/2012, 08/20/2012, 08/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012155590 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/02/2012 The following person(s) is (are) doing business as FABWRAP. The full name of registrant(s) is/are: LILY B. INC. 3753 KEYSTONE AVE. #16 LOS ANGELES CA 90034. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/09/2007. /s/: GLORIA S. LEE. This statement was filed with the County Clerk of LOS ANGELES County on 08/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/06/2012, 08/13/2012, 08/20/2012, 08/27/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-151792
The following person(s) is (are) doing business as: GEAMA PARTNERSHIP; HOLA FLAVORS; COCINA MAYA; HOUSE OF LATIN AMERICAN FLAVOR; TIKAL RESTAURANT, 4840 HUNTINGTON DR., L.A., CA 90032. Full name of registrant(s) is (are) DARWIN AMADOR, 4412 WESLEY AVE., L.A., CA 90037, MARIO GRANADOS, 1440 E. 218th ST., CARSON, CA 90745. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: DARWIN AMADOR. This statement was filed with the County Clerk of Los Angeles County on 07/27/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 06, 13, 20, 27, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-152600
The following person(s) is (are) doing business as: ROOTSMAN SERVICE, 2538 S. RIMPAU BLVD., L.A., CA 90016. Full name of registrant(s) is (are) DOYANE A. SMALL, 2538 S. RIMPAU BLVD., L.A., CA 90016. This Business is conducted by: AN INDIVIDUAL. Signed: DOYANE A. SMALL. This statement was filed with the County Clerk of Los Angeles County on 07/30/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 07/12/2011. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. August 06, 13, 20, 27, 2012
Publish: Santa Monica Daily Press



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