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MONDAY, AUGUST 4, 2014
Volume 13 Issue 221

Santa Monica Daily Press

We have you covered

EARTH TALK
SEE PAGE 5

THE CONVENTION ISSUE



Matthew Hall matt@smdp.com

SMRR VOTES

Santa Monicans for Renters Rights was unable to settle on endorsements for City Council at their annual convention. Mike Feinstein, Pam O'Connor, Phil Brock and Ken Robin were eliminated in the first round with Robin announcing he would withdraw and support Brock. Other candidates made it to a second round of voting but did not get the required 55 percent support of members. SMRR's executive committee will discuss making endorsements later this week. Todd Flora, Nicole Phillis and Steve Duron were endorsed for Rent Control Board. Oscar de la Torre, Richard Tahvildaran-Jesswein, Laurie Lieberman, Ralph Mechur were endorsed for School Board. Nancy Greenstein and Barry Snell were endorsed for College Board.

Precious Metal Arts Celebrates 15 Bright and Shining Years

BY DANNY MAX
Daily Press Intern

MAIN STREET This summer marks the 15th anniversary of Precious Metal Arts' arrival on Main Street. The popular local boutique, owned and operated by Peter Solomon and Mary Edwards, specializes in custom jewelry, repair, and offers classes in jewelry making.

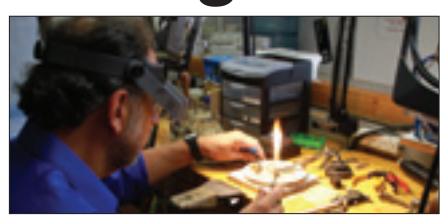
Solomon is the craftsman and creative genius, while Edwards, a jeweler herself, is the business mind.

"We had no marketing experience, but we wanted a place where people would walk by and see what we do," Solomon said. "Santa Monica, the 'Gem by the Sea,' is the ideal location for the shop."

"I think there is a preference in the Santa Monica community for locally owned business," said Gary Gordon, Executive Director of the Main Street Business Improvement Association. "The owners are always there, they are very hands-on, and they love their store."

While Solomon may call his store just "a

SEE METAL PAGE 8



Danny Max

CRAFTSMAN: Peter Solomon at work.

City Manager retiring in January

BY DAVID MARK SIMPSON
Staff Writer

CITY HALL City Manager Rod Gould will retire early next year.

Gould made the announcement in a letter addressed to City Council Friday afternoon.

"I have thought deeply about this decision and began discussing it with my family and my two closest colleagues early this year," he said in the letter. "I've concluded that after 29 years of city management in five cities, it's time to reset my work-life balance. The next phase of my career will involve more teaching, consulting, volunteering, and service to my profession and less night, weekend, holiday and vacation work."

Gould took City Hall's top job in late 2009, a year after the economy crashed. He will step down at the end of January.

"Santa Monica has a reputation as being

SEE GOULD PAGE 7

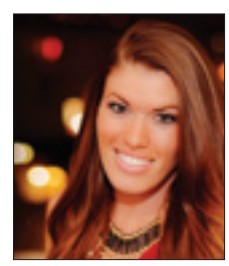
Faces of Silicon Beach: Tripscope

Faces of Silicon Beach is written by Erik Huberman who chooses to interview people that are working on interesting projects or who have an unique story to tell. The information below is transcribed from his interviews. Katelyn O'Shaughnessy created travel app Tripscope.

Erik Huberman: So, give us your background. A little bit about how you became an entrepreneur, or what in your life inspired you to do your own thing versus the other way of doing things?

Katelyn O'Shaughnessy: My background is - I worked as a luxury travel agent and I'm very, very passionate about my industry and I just thought

SEE TRIP PAGE 7



KATELYN O'SHAUGHNESSY

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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, August 4

Ocean Park Association Meeting
Joslyn Park
633 Kensington Road, 7 – 9 p.m.
Our city and our neighborhoods keep growing; we want to share the evolution with you. This month's enlightening topics feature: A presentation on how the Big Blue Bus will integrate with our Expo Rail Line An update on local development projects impacting Ocean Park.

Grumpy Cat at Kitson
Kitson, Santa Monica Place
395 Santa Monica Place, 6 - 9 p.m.
Grumpy Cat, the feline with the famous frown, is making an appearance at Kitson to promote her new book, The Grumpy Guide to Life: Observations by Grumpy Cat. Interested in seeing Grumpy Cat glower and pose with her fans for photos? Want to be a part of it? Books are available for pre-purchase online at shopkitson.com and will be at the Santa Monica Place store location for pick up, along with the wrist band required for event entry, beginning at noon.

Summer Reading Performance: Rhythm Child
Fairview Branch Library
2101 Ocean Park Blvd., 3 - 3:45 p.m.
Join us for an afternoon of live music where you can play along. Ticketed event; space is limited. Free tickets available 30 minutes before event.

Tuesday, August 5

National Night Out
Civic Center Parking Lot
1855 Main Street, 6 - 8 p.m.
Santa Monica Police celebrates National Night Out with a free event featuring food, entertainment, carnival games, raffles, police vehicles and safety information. Free mini flashlights to the first 500 that register with Community Affairs. Free bicycle valet will be available.

RKS Sessions presents Kid Pix
Cross Campus
1558 10th Street, 7 - 9 p.m.
Join us for the 3rd installment of RKS Sessions and hear how Craig Hickman, the creator of Kid Pix, an easy-to-use paint program to encourage children to use the computer, incubated his idea into mass commercial success. Hickman will take the audience through his guiding design principles, showing how he was able to turn an innovative concept into an iconic program. RKS Sessions is a monthly design-centric event series. Admission: $15

Stand-up Comedy
M.i. Westside Comedy Theater
1323-A 3rd Street Promenade, 8:15 p.m.
The only Tuesday night stand-up comedy show Santa Monica will ever need. Presented in part by Adam Tod Brown, an editor and columnist at Cracked.com (the #1 comedy site on the web), Unpopular Opinion's eclectic mix of up-and-comers, established comics and the Internet's funniest writers and performers make for one of the most entertaining comedy shows around. Tickets are just $5 and the lineup for the next show is a great one. Buy one get one free with promo code CRACKED at checkout. Lineup: Byron Bowers (MTV), Melinda Hill (Reno 911, America's Got Talent), Alex Schmidt (Cracked), Grant Lyon (Blind Barber Secret Show), Cat Rhinehart (My Super Overactive Imagination), Chet Wild (The Dunk Tank Podcast), Griff Pippin (International Comedy Show) and more.

Ocean Park Film Program: The Last Picture Show (1971)
Ocean Park Branch Library
2601 Main St, 6 - 9 p.m.
Filmmaker Elaina Archer screens and discusses this movie about a group of 1950s high schoolers who come of age in a bleak, isolated, atrophied West Texas town that is slowly dying, both economically and culturally. (118 min.)

Beach=Culture: Theodosia Roussos Chamber Music
Annenberg Beach House
415 Pacific Coast Hwy, 6:30 - 8 p.m.
Theodosia Roussos and Friends: Storytelling In Contemporary and Folk Chamber Music. Theodosia Roussos, oboe; Henry Garf, guitar; Nikos Syropoulos, piano; Elizabeth Wilson, violin; Robert Berg, viola; Kevan Torfeh, cello; Howard Chen, piano Theodosia and Friends explore music as narrative in an evening of contemporary and folk chamber music.

For help submitting an event, contact us at
310-458-7737 or submit to editor@smdp.com

COMMUNITY BRIEFS

Los Angeles

Girl Scouts seek volunteers for technology and engineering program

While robots taking over the world is still reserved for science fiction films; girls running the world is not so far-fetched - at least according to some problem-solving Girl Scouts who design, build, and program robots.

At an upcoming Girl Scout camp, Aug. 1-3, Rock 'n' Roll Robotics, a Girl Scout FIRST (For Inspiration and Recognition of Science and Technology) Tech Challenge (FTC) team, will mentor eleven Girl Scouts, teaching them things like computer programming, basic mechanical engineering, and 3D printing for laser-cutting metal pieces.

The camp, held at Girl Scouts of Greater Los Angeles' (GSGLA) Montrose Program Center, will have girls in grades 8-12 design, program, and build robots to perform basic tasks such as moving rings to hooks and performing chin-ups. The weekend ends with a friendly competition of guiding their robots through task-oriented games.

"My daughter's favorite part of FTC is dreaming up the mechanisms and trouble-shooting," said Julie-ann Piña, who is helping to run the camp this weekend. "It's about overcoming frustration and set-backs. She is learning teamwork."

GSGLA currently supports three robotics programs through FIRST: Junior FIRST Lego League (JrFLL) for girls ages 6-9; FIRST Lego League (FLL) for girls ages 9-14; and FIRST® Tech Challenge (FTC) for girls ages 14-18.

Thanks to support from FIRST and Rockwell Collins, in May 2014 GSGLA became an official affiliate partner for FLL's greater Los Angeles region - meaning Girl Scout volunteers and staff sign-up and recruit all teams, as well as host, organize, and schedule 16 tournaments from September through December. There are currently 300 teams in FLL, many are co-ed and many are all boys. Sixteen teams are Girl Scouts.

FLL robotics teams are given a real-world challenge, which they must solve and present to judges, on top of building and programming Lego-based robots through tasks that fit with the theme. With the national concerns over the education system, this season's challenge asks FLL teams to find solutions to improve the way information is disseminated and retained. In FTC, teams like Rock 'n' Roll Robotics prep for a sports -- like tournament where groups work to program metal robots to play various games, complete slightly more complex tasks than in FLL, and navigate an obstacle course.

With a new Girl Scout year-and robotics season-approaching in the fall, GSGLA is in need of volunteers: team mentors and coaches, tournament judges and referees, event volunteers, and more. Engineers are encouraged to volunteer and lend their expertise, but all are welcome, as training is provided. For more information on how to join or form a team, or how to volunteer or support Girl Scout robotics programs, visit girlscoutsla.org, or call (213) 213-0123.

EDITED BY MATTHEW HALL

Raise funds and share your voice: participate in Bike MS

The National Multiple Sclerosis Society of Southern California and Nevada Chapter is gearing up for the annual Bike MS Coastal Challenge: Santa Monica to Santa Barbara on October 11 and 12. One component of the ride is having participants that have MS participate in the ride and share an important message.

One participant, Marlene Callahan, who was diagnosed with MS in 2007 at the age of 39, lost all function on her right side. Having a career in healthcare, Callahan knew how debilitating MS could be and how important it is to maintain a healthy lifestyle.

"After my diagnosis, I was introduced to a local cycling team. They encouraged me to get out on a bike and fight back. They rode with me in my first Bike MS event in 2010 and I was excited that so many of the team really cared about fundraising and riding in a Bike MS event," Callahan said. "I was then inspired to continue riding my bike. I saw that it not only helped me emotionally with my MS diagnosis, but also helped me regain the strength that had been lost."

Callahan has participated in 13 Bike MS events across the country since her first one in 2010 and knows how important these events are for spreading the word about MS and raising funds to find a cure. Her ultimate goal is to attend a Bike MS event in all 50 states and give support to others who struggle with MS. However, finding a cure for MS cannot be done alone.

"I still need the support of others to make this happen; your fundraising dollars can and will go a long way, so sign up and join me, ride with me and hear more of my story," said Callahan.

To participate in Bike MS Coastal Challenge: Santa Monica to Santa Barbara, each rider agrees to raise a minimum of $350 to help people with MS in Southern California and Nevada, and to fund cutting-edge research to stop progression, restore function, and end MS forever. Riders and volunteers can register online at www.bikeMSsocal.org. Donations for riders and teams are also accepted by clicking "Donate" and entering the rider's name. For more information, contact Kari Boatner at Kari.Boatner@nmss.orgor (310) 479-4456 ext. 66135.

The National MS Society helps each person address the challenges of living with MS through our 50-state network of chapters. Through our home office and 50-state network of chapters, we fund more MS research, provide more services to people with MS, offer more professional education and further more advocacy efforts than any other MS organization in the world. The Society is dedicated to achieving a world free of MS. We are people who want to do something about MS now. Join the movement at www.nationalMSsociety.org.

– MH

Department of Beaches and Harbors welcomes new Deputy Director

MARINA DEL REY - Brock Ladewig has been appointed Deputy Director in charge of asset management and planning at the Los Angeles County Department of Beaches and Harbors, Department Director Gary Jones announced Thursday.

A real estate manager and attorney with nearly two decades of experience in commercial real estate, Ladewig earlier in July assumed responsibility for the Department's Asset Management and Planning Bureau, where he will oversee the County's portfolio of long-term ground leases in Marina del Rey that generate about $40 million in revenue annually. His responsibilities also include oversight of the Department's urban planning efforts in the Marina and on County beaches.

"We are fortunate to have a leader with Brock's considerable professional experience manage the County's real estate interests in Marina del Rey," Jones said. "I'm delighted to have him aboard."

Assuming responsibilities held by Jones prior to his appointment as the Department's Director in April, Ladewig most recently served as asset manager for the City of San Diego, where he oversaw and participated in all major real property transactions, from the negotiations through closing processes, for the past two years. Previously, he served as Chief Deputy City Attorney for six years, advising the city on real estate assets, parks and recreation matters, facilities financing, and planning and community development, in addition to other areas.

His prior experience includes serving as a development director for two San Diego churches and a church-based senior services program that provided all-inclusive care for elders. He also served as vice president and general counsel for Sports Arenas, Inc. in San Diego, where his responsibilities included real estate transactional matters and developing business plans for proposed public offerings.

Ladewig has a juris doctor degree from Santa Clara University School of Law, and both an MBA in corporate finance and international business and a BA in finance from Indiana University School of Business. He and his wife, Mary, have three grown children and enjoy cycling, camping and relaxing at the beach in their spare time.

– MH

Belmar apartments now open

The grand opening for Belmar Apartments was held on July 31. Mayor Pam O'Connor called it "an important milestone in advancing Santa Monica's commitment to creating affordable housing opportunities and economic diversity."

The affordable housing development located at 1725 Ocean Avenue includes 160 new apartments that are now home to a diversity of households. It is the largest single affordable housing development that the City has helped finance. Most of families in the new apartments already lived or worked in Santa Monica, and finding affordable housing near their jobs, schools, and extended family members has been life-changing for many of them. Monica Ayala, who works at a grocery store on Pico Boulevard in Santa Monica, recently moved to the Belmar Apartments with her three children. Ayala expressed her excitement about living there and shared that the day her family found out that they had qualified for an apartment was "the best day of our lives."

Related California, in partnership with the Community Corporation of Santa Monica, built Belmar Apartments. Bill Witte, President of Related California, lauded the public-private partnership with the City that made Belmar Apartments possible. The development has been nine years in the making. Sarah Letts, Executive Director of CCSM said "it takes nine years to build perfection." CCSM will provide an on-site resident services coordinator and will offer a variety of programs ranging from school readiness to after-school tutoring.

Belmar Apartments, in concert with the residential buildings to the north and south and the already well-used Tongva Park, is playing a key role in bringing activity back to the Civic Center's core and creating a fully functioning neighborhood said City officials. As State Assemblymember Richard Bloom said, "at a very fundamental level, this place is about people; the people who will live here [and] establish this neighborhood."

Belmar Apartments was among the last affordable housing developments funded through redevelopment, a tool that was eliminated statewide in 2012, severely limiting cities' ability to support affordable housing production or preservation. In light of the dearth of funding for affordable housing, Andy Agle, Director of Housing and Economic Development for the City, issued a call to action for the community to come together to develop strategies to continue to address the housing needs of all families.

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

An open letter to City Council and the community

Editor:

I am respectfully requesting that the council immediately start paying attention to its constituents and stop showing utter disregard for what we want as is the case in Washington. I am a firm supporter of a Santa Monica for everyone and believe we do need to find ways to continue to develop and build more affordable housing in Santa Monica and proceed with measured and reasonable development which economically benefits everyone. However, Council's discretionary granting of developer variances in a trade for small incremental additional amounts of affordable housing units is ill-advised, misguided, and inappropriate. I recently had an email dialogue with Kevin McKeown regarding the council's granting of extreme height and density variances to developers for multifamily structures where a developer wants these variances and agrees to add a tiny number of additional affordable housing units to the project above the minimum number required under state law. Developers want to work in Santa Monica, the city is a highly valuable and sought-after location to develop in and council should not act hastily, as it has been doing, to sell out the city. We have the upper hand not the developers but council acts like it's the other way around. That approach may work well in Washington but it doesn't in Santa Monica.

I have read that city council is considering putting a proposition on the ballot to increase the city real estate transfer tax to directly fund affordable housing development in SM. The transfer tax idea may be a decent idea (or even be a very good and highly effective idea) that I, and no doubt many Santa Monicans would support, but I believe the proposition should also include a restriction preventing on-going council discretion in granting these types of developer variances because the council has shown that it is not able to act in the best interests of its constituents. And, try getting any variance as a homeowner!

Think of Santa Monicans as your customers. Unfortunately, it seems that Washingtonitis has arrived in Santa Monica, meaning elected or appointed politicians ignore what their customers (in this case residents, voters, taxpayers) want and do whatever they feel like doing whether it is in the best interests of the customers or not. There's a saying in business that the customer is "always right." Have you forgotten this?

By the way, who on the council voted to spend well in excess of 1 million dollars of our money (my understanding is the federal gov't picked up most of the tab) for the new bus stops that allow design to trump functionality? Not a real good decision. I look forward to hearing back from all of you.

Sincerely,
Brad Pollack
Santa Monica





My Write

Bill Bauer — Send comments to editor@smdp.com

Brock the vote

DUE TO A TIGHT DEADLINE, I HAVE nothing to say about yesterday's annual Santa Monica for Renters' Rights (SMRR) convention at John Adams Middle School. My apologies, but you can bet the family Prius that I'll be commenting in depth next Monday.

I'm getting a kick out of SMRR leaders whining about how a host of new members, such as myself, who've joined the organization to support candidates that we want to endorse are challenging their power and authority.

Apparently, "hundreds" of newbies have joined SMRR - most in the last six months - with the express purpose of supporting fresh, new candidates that aren't SMRR insiders.

School Board incumbent Oscar do la Torre claims he signed up over 100 new members pledged to support his agenda which includes firing City Manager Rod Gould. Although, with Gould's resignation/retirement announced Friday, that issue is now moot.

Residocracy.org, various neighborhood groups and the Santa Monica Coalition for a Livable City have also encouraged folks to join SMRR and vote for endorsements for favorite candidates - who may not be favored by SMRR's secretive thirteen person Steering Committee.

For the first time in many years, SMRR leaders see the possibility of non-insider candidates being endorsed. Patricia Hoffman and her co-chair Richard Tahvildaran-Jesswein worry that many of the new members may not share "SMRR's core values" - rent control and unlimited new affordable housing. In other words, Democracy is "OK" as long as "outsiders" don't interfere with the Politburo, huh?

Residocracy.org and the neighborhood groups sponsored the first City Council candidate forum of the season last Monday evening in the main library's 146 seat Martin Luther King Auditorium.

There were probably 300 plus people waiting outside the library at 6 p.m. It was obvious that many folks weren't going to get in. That didn't stop Maria Loya (Mrs. Oscar de la Torre), running for Santa Monica College Board of Trustees, from arriving late, sashaying to the front of the line with her two kids in tow and cutting in. "I shouldn't be doing this," she giggled.

No, Maria, you shouldn't. It's disrespectful to those who had been patiently waiting in line. Loya's arrogance and rudeness didn't go unnoticed and probably cost her some votes. Tee-hee.

Fellow Daily Press columnist Charles Andrews summarized the forum in his "Curious City" column last Wednesday (Page 4) and although we hadn't conferred, I agree with most of his observations.

I never had the low opinion of Mayor Pam O'Connor that Andrews had. I never thought she was "evil," but she is a righteous opportunist who extracts campaign contributions from developers with projects that require her (City Hall's) approval.

It's a slippery slope for a candidate - do developers donate to her because she's pro development or is she backing developments solely in return for campaign contributions? In either case, O'Connor is ignoring her constituency.

Incumbent Kevin McKeown stood firmly on his record. He's been slow growth and opposed many of the larger and more offensive developments that have been floated over his four terms on the dais.

McKeown said he'll never take corporate (developer) political contributions - but he and all SMRR candidates strongly benefit from one of the nation's largest labor unions: UNITE HERE.

This powerful hospitality workers union contributes large amounts of money and manpower to SMRR's candidates. In return they support every new hotel development, minimum wage scales and push for unionization of hourly workers when elected. Unions or developers, they're still all "corporate" interests.

Andrews wasn't impressed with Jennifer Kennedy. Neither was I. A consummate SMRR insider, she boasted about how she had served the community by volunteering for SMRR for 15 years. She's been well rewarded by SMRR honchos with a paid position and support for election to Rent Control Board and then an appointment to Planning Commission and now City Council. She'll be a good SMRR order-taker if elected.

Poverty law attorney and planning commissioner Sue Himmelrich has SMRR power broker and co-founder Denny Zane managing her campaign.

Himmelrich, McKeown and Kennedy claim they're for controlled development, but they are 100 percent for unlimited new "affordable" housing - the key SMRR platform plank.

There's a contradiction here. Housing drives development and new hotels add to the problem.

Of the 30 plus development agreements awaiting approval, they're almost all housing (apartment) projects ranging from 60 to 300 units. Nearly 4,000 apartments are approved or pending approval. Most of these will be built in the next five years. And, there's more to come.

All of these projects will have low-income rental units. Will McKeown, Himmelrich and Kennedy (if elected) approve bad, oversized projects like East Village at the site of the Village Trailer Park or another Hines-type development when developers agree to add a few more low-income apartments? I say, "Absolutely!"

We'll never control runaway development unless we limit new housing projects and hotels.

Andrews and I like Phil Brock, chair of the Recreation and Parks Commission. Slow growth Brock wants to return control of the community to residents. He criticized City Hall staff, Rod Gould and City Attorney Marsha Moutrie for favoring special interests over residents. Brock promised changes in administrative leadership, if elected. And, he isn't indebted to developers or hotel unions.

Planning Commissioner Richard McKinnon said bicycling, walking and busses will solve traffic problems. Attorney Frank Gruber says close the Santa Monica Airport for a public park. Both men are chasing rainbows.

It was a lively evening. Next week: let the campaigns begin.

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Earth Talk

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By the editors of E Magazine

Send comments to editor@smdp.com



Courtesy photo

VACATION: Some resorts cater to travelers who want an environmental themed stay

Eco-vacations

Dear EarthTalk

Where are some good "eco-travel" destinations right here in the continental U.S. that I can consider for a family vacation?

Janet Devino

Brooklyn, NY

MANY OF US ARE LOOKING TO GREEN our lifestyles today and this commitment to Mother Earth can also include how and where we travel. And those of us looking to take a vacation that benefits instead of harms the natural environment no longer have to travel to the ends of the Earth to do so. In the so-called "Lower 48," many resorts and destinations work hard to minimize their impact on the environment.

One example is California's Costanoa, where guests can use tented bungalows - safari-style canvas tents with hardwood floors, heaters and real beds with high thread-count sheets - as base camps for exploring the surrounding 30,000 acres of state parks and wildlife preserves. Grilling stations for cooking as well as bathrooms with showers are scattered around the grounds so guests can take care of worldly concerns. Interested guests should think ahead as the bungalows book up a year or more in advance.

In Washington State, eco-tourists should check out the Rolling Huts, a series of small mobile cabins designed by modern architect Tom Kundig and situated in a field alongside the rushing Methow River amid one of the nation's best networks of cross-country ski and mountain biking trails. The "huts" sleep up to four and are heated with wood-burning fireplaces, while the adjacent restaurant Kelly's serves up local organic fare with panache. If you aren't lucky enough to score one of the six huts, you can always rough it in the canvas platform tents down a footpath and a world away from the everyday hubbub.

If a more refined form of green is your thing, try San Francisco's Orchard Garden Hotel, designed from the ground up to qualify for the U.S. Green Building Council's Leadership in Energy and Environmental Design (LEED) status. Among other green touches, the hotel's guestrooms feature key-card-based energy control system, eco-friendly bath products, and decor utilizing natural woods and fabrics.

Another option is the Rock Harbor Lodge on remote Isle Royale on Michigan's Lake Superior. Accessible by boat or seaplane only, the lodge offers direct access to the 893 square-mile island wilderness that is America's least visited national park - where wolves, moose, loons, beaver, fox and other wildlife rule. The lodge rents boats, kayaks and canoes and offers guided fishing and sightseeing tours. Given its northerly location and lack of light pollution, the lodge also serves up free viewing of the Northern Lights.

For another type of domestic eco-travel experience, sign up for a trip with Earthwatch, a nonprofit that sends citizen-scientists on environmental research trips with leading scientists. Some of the group's upcoming Lower 48 trips include exploring Boston's urban forest, researching the causes and effects of rising tides in South Carolina and uncovering the mysteries of ancient Colorado.

Of course, there are many other ways to indulge in eco-travel without leaving the continental U.S. A simple Internet search for eco-travel and a specific region will surely yield plenty of worthy options for places to go to get away from that computer screen and interact directly with the natural world.

CONTACTS: Costanoa, www.costanoa.com; Rolling Huts, www.rollinghuts.com; Orchard Garden Hotel, www.theorchardgardenhotel.com; Rock Harbor Lodge, www.rockharborlodge.com; Earthwatch, www.earthwatch.org.

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KNOW BEFORE YOU GO

Week of August 4, 2014 to August 10, 2014



Expo Light Rail Line

For the week of August 4, 2014 please note the following activities:
The following full street closures due to EXPO rail crossing construction are scheduled for:
Intersection of 14th Street and Colorado Ave. July 22-August 5 For more information please go to www.smgov.net
Colorado Avenue between 5th & 18th Streets - Expect westbound and eastbound lane closures during daytime hours. Alleys on the north side of Colorado between 6th and 18th Street will have limited access at Colorado.
Colorado Ave. between 5th St. and 7th St.- E/B lane closures.
6th St. and Colorado Ave. intersection -Construction in the intersection, expect lane closures.
7th St. and Colorado Ave. intersection -Construction in the intersection, expect lane closures.
20th St. between Colorado Ave. and Olympic Blvd.- Northbound and southbound lane closures during daytime hours.
Intersection of Cloverfield Ave. and Olympic Blvd.- Possible eastbound lane closures, traffic will be maintained.
Olympic Blvd. between 20th St. and Stewart St.- Eastbound and westbound lane closures during daytime hours.
For more information about the Expo Line project, visit BuildExpo.org or call (213) 922-EXPO (3976).

Bus Stop Improvement Project (BSIP)

For the week of August 4, 2014, citywide installation of new bus shelters will begin. Construction will involve intermittent vehicle lane, bicycle lane, and sidewalk closures, in addition to the use of parking lanes. Construction will take place at the following stops:
LINCOLN
1912 Lincoln Blvd. btwn Pico Blvd. and Bay St. (west side of Lincoln)
2601 Lincoln Blvd. btwn Ocean Park Ave. and Hill St. (east side of Lincoln)
MAIN
2905 Main St. btwn Ashland Ave. and Marine St. (east side of Main)
2601 Main St. btwn Ocean Park Blvd. and Hollister St. (east side of Main)
PICO
3007 Pico Blvd btwn Dorchester St. and 33rd St. (north side of Pico)
1800 Pico Blvd btwn 16th St. and 20th St. (south side of Pico)
1819 Pico Blvd btwn 18th St. and 19th St. (north side of Pico)
Traffic control measures will be employed in all work zones. Use alternate routes whenever possible. For all bus boarding information, please visit www.bigbluebus.com/bsip or call (310) 451-5444. For construction information, please contact Alex Parry, Project Manager at (310) 458-8981.

Annual Tree Trimming

For the week of August 4, 2014, the City's annual tree pruning program will take place on Strand Street from Main to Lincoln Blvd, on 5th St from Bay St to Ocean Park Blvd, and on Bicknell Ave from Ocean Ave to 4th St. Partial lane closures will occur. All work will take place between 8am - 5pm. For further information, please contact Matthew Wells, Urban Forester at (310) 458-8974.

Moomat Ahiko Rehabilitation Project

Beginning in mid-September, 2014, roadway rehabilitation will take place on Moomat Ahiko Rd resulting in a full closure between Ocean Ave and Pacific Coast Highway (PCH), 24-hours-a-day, seven days a week. During this closure, PCH can be accessed by using the California Incline as well as State Route I-10. Please expect delays and use alternate routes whenever possible. For more information, please contact Hany Demitri, Civil Engineer, (310) 458-8721 ext. 5385

PRIVATE DEVELOPMENT:

Southern California Edison (SCE) - Underground Electrical Vault Replacement
For the week of August 4, 2014, there will be intermittent lane closures on Pico Blvd from 4th St to 7th St, and on 11th St from Pico to Ocean Park during the hours of 8am and 5pm daily. Please use alternate routes whenever possible. For more information, please contact SCE contractor, Sean McDunn at (626) 664-4959.

Southern California Gas Company - Gas Main Installation Project

For the week of August 4, 2014, there will be an eastbound lane closure on Colorado Blvd from Ocean Ave to 4th Street during the hours of 8am and 4pm daily. Please use alternate routes whenever possible. For more information on this project, please contact Mike Grimm, Project Manager at (310) 605-4180 or via email at MGrimm@semprautilities.com

Santa Monica Place Theatre

Beginning on Monday, June 2, 2014, there will be lane closures on 4th St and Colorado Ave.

Santa Monica-Malibu USD

Lincoln Middle School. 14th street between California and Washington will have fencing installed in the northbound lane. The center turning lane will be used by northbound traffic. The Southbound lane will remain open. Estimated date of completion is by September, 2014.

TRIP
FROM PAGE 1

that some of the practices were outdated and I felt like it was the one career where I'm constantly having to defend it. So, when people ask me "What do you do?" and I tell them travel agent, they're like "People still do that?" and I constantly have to say "Yes, they use it. This is why we are actually still an impeccable booking source for people." I have to explain what I can do, and a lot of it is just educating them because they didn't know what we can do, if we can get them better deals, or what have you. So, I just wanted to give awareness of my industry and my profession and not have to defend it anymore. So that's why I became - I started with Tripscope is just because we were using paper itineraries or updated… my major market was honeymoons, destination weddings. So I was already catering to the Millennial traveler and a lot of these kids are first time travelers, so I was like, there's nothing - there's no way for me, right now, to take all this content that I have through my agency, through my travel consortia. Take all that content, bundle it along with their interests and likes, and their actual itinerary and then provide it to them, without printing them an entire Bible, it would be like 40 pages. So that's where I came up with Tripscope.

E: So tell us about Tripscope.

K: So, Tripscope creates digital itineraries. It has an agent facing website where the travel professionals can go in and put all the logistics appliance itineraries. All of their hotels that they already have preferred partnerships with according to their consortia, those are already embedded within; so they all are geotagged, there's pictures, the amenities are included. Flights have all the different airports, and also carriers, so you can have a seat map. And then you can just go through and implement the city guides based on their interests and likes and the type of travel they like to do.

E: Nice. Very cool. And so, other than the basics, what makes it cool? How is it changing the world?

K: So what's cool, right now, I'm creating awareness for travel agents, in that, we have a feature where the traveler will take pictures and it creates an album on the app. So you can have, like, your honeymoon to Europe. So anytime they post a picture, or an actual album of their travels, the travel agent gets credit. It actually will help real-time market the travel agent with the clients travel. Also, accidents happen with all these natural disasters and strikes, so there's no other way to really always have that two-way platform communication. So, through the website, and through the app we have push notification messages; so they can say, "Hey I missed my flight," or "We want to add two days to the vacation." I'm alerted, I can do my booking then give them all the reservations through the Tripscope website and that data automatically populates to their smartphone. It's a way for them to always have all their travel documents.

E: Cool. Perfect. So you can help people when they get lost overseas. What kind of advice do you have for people out there wanting to start their own business?

K: I'd say my advice is, 1) Don't just do a startup unless you're very passionate about the industry, unless you do have very good knowledge of it, that helps, and always try to have a business model. I think too many people have good ideas, but it's like, how's it gonna make money?

E: Why did you choose Santa Monica?

K: Cause this is the spot! I'm from Portland, OR originally, so it got me out of the rain. I love the tech scene out here, I want to be where I am with all the resources of Silicon Beach and the network that I've created and that community, so I'm very grateful.

E: If there's one thing you want to share with the locals of Santa Monica, what would it be?

K: How about, try out a travel agent. They actually are a great resource, and they can provide you with the best travel experience possible.

GOULD
FROM PAGE 1

one of the more challenging cities to manage and administer in California," Gould said. "That is part of what attracted me to apply for this position. I seek challenges. There have been many and grappling with them has made my job in Santa Monica both exceptionally fulfilling and all-consuming. Now it is time to recalibrate my work-life."

By setting the January 2015 date, he said, council will have plenty of time to fill the position.

Several elected officials made statements thanking Gould for his service. Councilmember Kevin McKeown and Mayor Pam O'Connor praised Gould's navigation of a bad economy.

"Rod Gould brought great strengths to a difficult job," McKeown said in an e-mail to the Daily Press. "He took the reins in the depth of the Great Recession, and the City's continued success speaks to his skills as well as to the strong foundation laid by a succession of progressive City Councils."

O'Connor lauded his initiation of a voter-approved fee that supports the public schools.

"Rod led the City with a steady hand during one of the worst economic downturns in our country's history," she said. "Santa Monica emerged stronger and more resilient under his guidance. For five years he has focused his considerable talent and boundless energy working for the City Council and community to deliver extraordinary results for our City. He built a strong department head team who serve us with distinction every day."

Former mayor Assemblymember Richard Bloom praised Gould on Twitter.

"#santamonica's extraordinary City Manager, Rod Gould, retiring after 5 stellar years in SM and 30 years serving local communities," he said."

Gould thanked Bloom and others in his letter.

"You have my sincere thanks for your confidence and support during my tenure as city manager," he said. "That extends to former Mayors Richard Bloom and Bobby Shriver, who were also highly supportive. I am particularly indebted to Assistant City Manager Elaine Polachek and City Attorney Marsha Moutrie for their excellent guidance and encouragement along the way."

The decision comes leading up to the endorsement convention for the city's largest political party, Santa Monicans for Renters' Rights (SMRR). Gould's name had enter conversation surrounding the highly sought after endorsements. The Pico Delegation, lead by Board of Education member Oscar de la Torre, asked council candidates if they'd commit to firing the city manager.

McKeown, who'd been critical of one of Gould's personnel decisions earlier in the year, chastised the Pico Delegation's strategy.

The January 2015 departure date, Gould said, will give council ample time to find a successor.

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SURF REPORT



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Surf Forecasts

Water Temp: **70.2°**

MONDAY – **FAIR** – SURF: **2-3 ft** Knee to chest high occ. 4ft
Primary/peaking SSW Iselle swell, while minor SW swell and minimal NW windswell mix in; Cleanest in the AM

TUESDAY – **POOR TO FAIR** – SURF: **2-3 ft** knee to waist high
Mix of easing SSW Iselle swell, new/building SSW Southern Hemi swell, and minimal NW windswell; Cleanest in the AM

WEDNESDAY – **FAIR** – SURF: **2-3 ft** Knee to chest high occ. 4ft
New SSW Southern Hemi swell tops out with minimal NW windswell and old/easing SSW Iselle swell mixing in; Cleanest in the AM

THURSDAY – **FAIR** – SURF: **2-3 ft** Knee to chest high occ. 4ft
Holding SSW swell with minimal NW windswell

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **July 30, 2014**

HEAL THE BAY · 1444 9th Street, Santa Monica, CA 90401 · beachreportcard.org · brc@healthebay.org · 800 HEAL BAY

QUICK STATS (for the last 30 days)
- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 4
- Number of A grades for dry/wet weather -- 39 / 37
- Number of (C,D,F) grades for dry/wet weather -- 3 / 6

The Beach Report Card is made possible by: SMA Swain Barber Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for at least 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	A+
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+
El Pescador State Beach, between Lechusa and Los Alisos creeks.		
Escinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	A+	A+
Zuma Beach at Zuma Creek mouth.	A+	A+
Walnut Creek, projection of Wildlife Rd. (private).	A+	A+
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A+	A+
Escondido Creek, just east of Escondido State Beach.	A+	A+
Latigo Canyon Creek mouth.	A+	A+
Solstice Canyon at Dan Blocker County Beach.	A+	A+
Puerco State Beach at creek mouth.	A+	A+
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	C	F
Surfrider Beach at Malibu Colony fence.	A+	A+
Surfrider Beach (breach location)- daily.	A+	A+
Malibu Pier - 50 yards east.	A+	B
Carbon Beach at Sweetwater Canyon.	A+	A+
Las Flores State Beach at Las Flores Creek (point zero).	A+	A+
Big Rock Beach at 19948 PCH stairs.	A	A+
Pena Creek at Las Tunas County Beach.	A+	A+
Tuna Canyon.	A+	ns
Topanga State Beach at creek mouth.	A	A+
Castlerock Storm Drain at Castle Rock Beach.	ns	ns
Santa Ynez Storm Drain at Castle Rock Beach.	A+	ns
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	A+

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	F	D
Will Rogers State Beach at Pulga Canyon storm drain.	A+	A+
Will Rogers State Beach at Temescal Canyon drain.	A	A+
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A+	A+
Santa Monica Beach at Montana Ave. drain.	B	A+
Santa Monica Beach at Wilshire Blvd. drain.	B	A+
Santa Monica Municipal Pier.	F	F
Santa Monica Beach at Pico/Kenter storm drain.	A+	A+
Santa Monica Beach at Strand St. (in front of the restrooms).	B	A+
Ocean Park Beach at Ashland Ave. drain.	A+	A+
Venice City Beach, at the Rose Ave. storm drain.	A+	A+
Venice Beach at Brooks Ave. drain.	A+	A+
Venice Beach at Windward Ave. drain.	A+	A+
Venice Fishing Pier - 50 yards south.	A+	A+
Venice Beach- projection of Topsail St..	A+	D
Marina del Rey, Mothers' Beach- lifeguard tower.	A+	A+
Dockweiler State Beach at Ballona Creek mouth.	B	F
Dockweiler State Beach at Culver Blvd. drain.	A+	A+
North Westchester Storm Drain at Dockweiler State Beach.	A+	A+
Dockweiler State Beach at World Way (south of D&W jetty).	A+	A+
Dockweiler State Beach at Imperial Hwy drain.	A+	A+
Dockweiler Beach- opposite Hyperion Treatment Plant.	A	A+
Dockweiler State Beach at Grand Ave. drain.	A+	F

LEGEND
DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

Heal the Bay is a nonprofit environmental organization making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use science, education, community action and advocacy to pursue our mission.

Heal the Bay

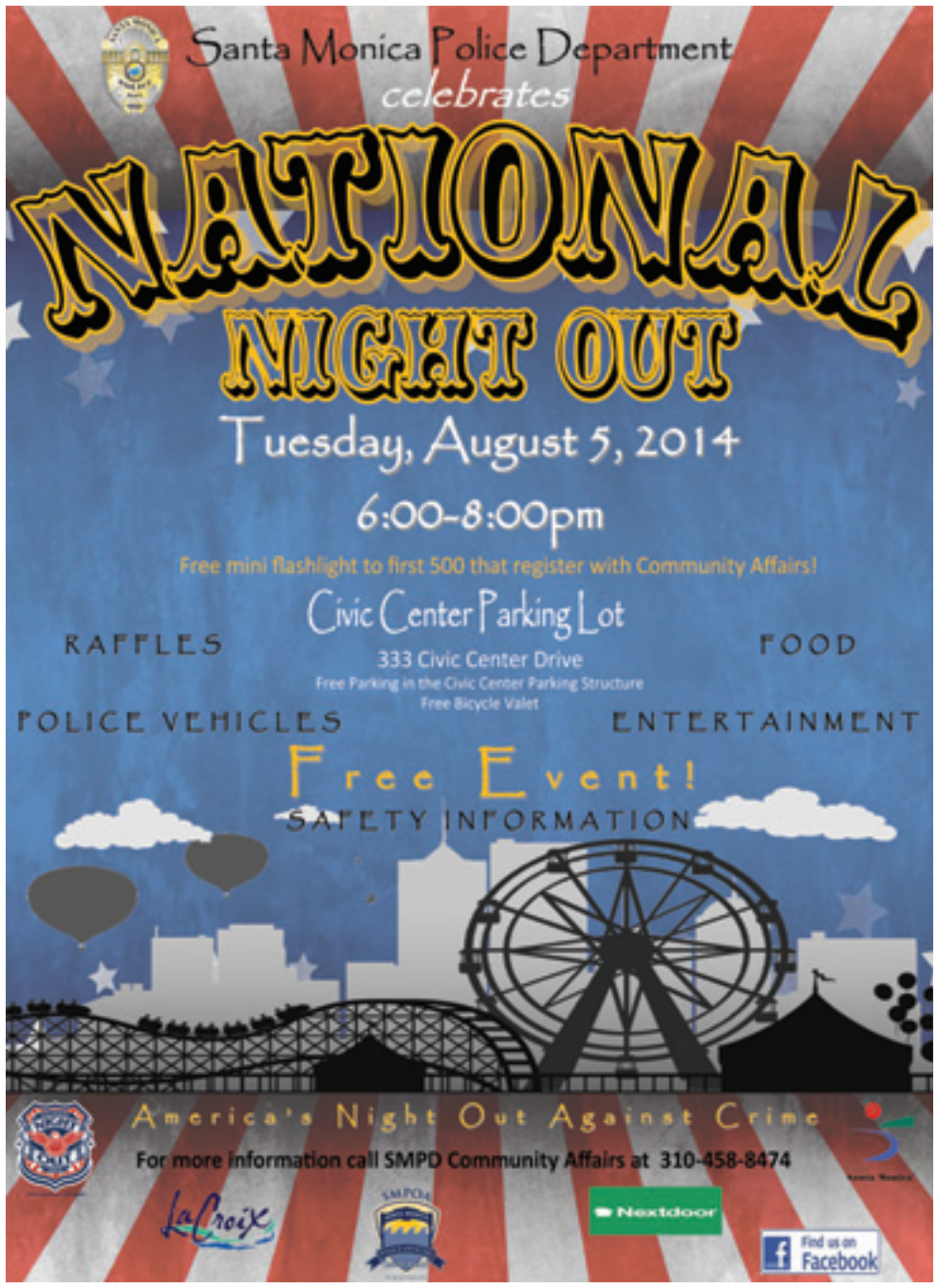
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The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

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METAL
FROM PAGE 1

humble local shop," students, including a Saudi princess, travel from Switzerland, Saudi Arabia, and Australia to take his hands-on jewelry-making classes. Each class is limited to six students, and provides individualized attention a student may not get at a community college or university.

Casting director Susan Bluestein has been taking weekend classes at Precious Metal Arts for the past seven years.

"I was looking for a creative outlet that was very different than what I do for a living and I love all kinds of jewelry," said Bluestein. "All classes are open to complete beginners, and Peter patiently takes you through all the steps to finally finish and come away with a piece you have created."

Solomon helped former student Chad Vanags create a custom wedding ring for his wife. The couple always stops in the store every time they walk down Main Street.

"I wanted to do some different, something unconventional," said Vanags. "Peter helped me create a ring that captures my wife's personality. People are always like, 'Wow! You made this?'"

Solomon was serving with the Gemological Institute of America, an internationally renowned jewelry school, when he fell in love with teaching. A native of South Africa, Solomon studied under the master German goldsmith Uwe Koetter. Solomon has worked in both New York and downtown Los Angeles.



Danny Max

TEACHER: Solomon also offers classes

"It's the best of both worlds," said Solomon. "I get to teach students as well as continue my own career."

Solomon says he gained more customers in need of jewelry repair once the recession hit in 2008.

"When the economy went south, people started having their jewelry repaired instead of buying more gold or diamonds," said Solomon. "People also wear more brass, bronze, and silver now since gold has become more expensive."

A local shop with a vibrant clientele made up of locals and tourists from around the world makes Precious Metal Arts the very definition of what Main Street is all about.

EDITOR@smdp.com

Beckett struggles again, Dodgers lose 7-3 to Cubs

JOE RESNICK
Associated Press

LOS ANGELES After failing to get past the fifth inning for the fifth consecutive outing, Josh Beckett was beating himself up pretty badly after a loss to the lowly Chicago Cubs.

The three-time All-Star was lifted with none out in the fourth after giving up three hits, including a tiebreaking two-run homer by Chris Coghlan, and the Los Angeles Dodgers ended up with a 7-3 defeat on Sunday in the rubber game of the series.

"I've got to do a better job of keeping the team in the game, not killing our bullpen every time I pitch," said Beckett, who struck out Ryan Sweeney with the bases loaded to end the third.

"You've got to make better pitches. Those guys are big league hitters. If you don't make pitches to these guys, they get hit. I didn't throw enough strikes, and the strikes I did throw weren't good enough."

Beckett (6-6) is 3-5 with a 3.30 ERA in 10 starts since his no-hitter on May 25 at Philadelphia, and has surrendered five homers in his first three starts off the disabled list after missing two weeks with a sore hip. One of his biggest problems, according to manager Don Mattingly, is the difficulty he has with his preparation between assignments.

"In between starts is in between starts. You can't let that affect how your day goes," Beckett said after his first start against the Cubs since August 2005. "Physically, I'm able to pitch. I'm not worried about my hip. I felt better today, but the results are just as (poor).

"I didn't throw a bullpen in between my last two starts, because I feel like it's robbing Peter to pay Paul," he added. "I threw some flat ground, which kind of substitutes as my bullpens nowadays."

Los Angeles' NL West lead was trimmed to 2 1/2 games over San Francisco, which won 9-0 at the New York Mets.

Matt Kemp trimmed Chicago's lead to 3-2 in the sixth with his 13th homer and fifth in six games. But Cubs first baseman Anthony Rizzo helped preserve the lead in the seventh, making a leaping grab of Carl Crawford's line drive and turning it into an inning-ending double play by trapping Drew Butera off second.

The Cubs made it 6-2 in the eighth with John Baker's RBI groundout and a two-run single by pinch-hitter Starlin Castro, who was rested after starting each of the team's first 109 games. The Dodgers got a run in the eighth off Pedro Strop, but Luis Valbuena responded in the ninth against Chris Perez with his 10th homer.

Edwin Jackson (6-11) allowed two runs and seven hits, struck out six and walked none. The right-hander was 0-4 with a 7.39 ERA in his previous seven starts since beating Pittsburgh 6-3 on June 20 at Wrigley Field.

ON DECK

Cubs: Left-hander Travis Wood (7-9, 5.10 ERA) matches up against Colorado lefty Brett Anderson (1-3 3.12 ERA) Tuesday night in the opener of a three-game series at Coors Field.

Dodgers: Their next four games are against the Angels, with right-hander Zack Greinke (12-6, 2.65 ERA) opposing Garrett Richards (11-4, 2.74 ERA) on Monday night at Chavez Ravine. The Dodgers have won only one season series from the Angels in the previous 14 years, going 4-2 in 2006.

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Marvel's 'Guardians' rockets to top of box office

DERRIK J. LANG
AP Entertainment Writer

LOS ANGELES "Guardians of the Galaxy" blasted past expectations at the weekend box office.

Marvel Studios' cosmic romp starring Chris Pratt, Zoe Saldana and Dave Bautista as members of an intergalactic band of rebels earned $94 million in its debut weekend, according to studio estimates Sunday. Ahead of its Friday debut, box office analysts initially projected that the comic book adaptation would earn between $60 million and $75 million in North America.

The out-of-this-world launch gives "Guardians" the biggest opening for a film released in the traditionally low-key month of August, a record previously held by the $69.2 million debut of 2007's "The Bourne Ultimatum." It also makes "Guardians" the third largest opening of 2014, coming behind the $95 million inauguration of "Captain America: The Winter Soldier" in April and the $100 million launch of "Transformers: Age of Extinction" in June.

"Guardians," which also features Bradley Cooper and Vin Diesel voicing the computer-generated characters Rocket Raccoon and Groot, was originally considered a risky proposition for Marvel and "Guardians" distributor Walt Disney Co. because it features more obscure characters from the Marvel universe and is set almost entirely in outer space.

Despite any apprehension, Marvel was betting on "Guardians," written and directed by "Slither" filmmaker James Gunn, to be a blockbuster. The studio announced at Comic-Con in San Diego last month that a sequel is already set for release in 2017. Marvel's next films are the follow-up "The Avengers: Age of Ultron" and "Ant-Man" starring Paul Rudd and Michael Douglas. Both movies are coming in 2015.

Marvel comic book adaptations have dominated 2014 with Sony Pictures' "The Amazing Spider-Man 2," 20th Century Fox's "X-Men: Days of Future Past" and Marvel Studios' "Captain America: The Winter Soldier" each arriving in first place at the box office on their respective opening weekends.

Paul Dergarabedian, senior media analyst at Rentrak, believes Marvel is unstoppable at this point.

"This is a brand that transcends any character within their universe," he said. "The mere mention of the name Marvel is enough to get people into the movie theater. That's somewhat rare. Pixar obviously has a similar cachet, but for Marvel to have four films this year open with over $90 million is amazing. It's unprecedented success."

Disney noted that "Guardians" hauled in an additional $66.4 million from 42 international territories, including Russia, Mexico, Brazil, South Korea and the United Kingdom, making it the first-place film overseas. "Guardians" is scheduled to land in such markets as Australia, India and Columbia next weekend.

In a distant second place at the North American box office, "Lucy," starring Scarlett Johansson as a woman with mind-bending powers, nabbed $18.3 million in its second weekend, bringing the Universal Pictures release's domestic total to $80 million.

Meanwhile, Universal's James Brown biopic "Get on Up" featuring Chadwick Boseman as the soulful singer opened in third place with $14 million.

Estimated ticket sales for Friday through Sunday at U.S. and Canadian theaters, according to Rentrak. Where available, latest international numbers are also included. Final domestic figures will be released on Monday.

1. "Guardians of the Galaxy," $94 million ($66.4 million international).
2. "Lucy," $18.3 million ($5.1 million international).
3. "Get on Up," $14 million.
4. "Hercules," $10.7 million ($14.2 million international).
5. "Dawn of the Planet of the Apes," $8.7 million ($47.5 million international).
6. "Planes: Fire & Rescue," $6.4 million ($3.5 million international).
7. "The Purge: Anarchy," $5.5 million ($8.1 million international).
8. "Sex Tape," $3.5 million ($4.2 million international).
9. "And So It Goes," $3.3 million ($650,000 international).
10. "A Most Wanted Man," $3.3 million ($30,000 international).









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MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

No movie

AMC Loews Broadway 4
1441 Third Street Promenade
(310) 458-3924

And so it Goes 1:34 (PG-13)
9:50 p.m.

Begin Again 1:45 (R)
1:45 p.m., 4:45 p.m., 7:45 p.m.

The Fluffy Movie 1:41 (PG-13)
10:30 p.m.

Got on Up 2:18 (PG-13)
12:45 p.m., 4:10 p.m., 7:15 p.m., 10 p.m.

A Most Wanted Man 2:01 (R)
1 p.m., 4 p.m., 7 p.m., 10:20 p.m.

Planes: Fire and Rescue 1:23 (PG)
12:30 a.m., 2:50 p.m., 5 p.m., 7:30 p.m.

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

22 Jump Street 1:51 (R)
9:55 p.m.

Boyhood
11 a.m., 2:45 p.m., 6:30 p.m., 10:15 p.m.

Dawn Of The Planet Of The Apes 2:10 (PG-13) 3D
1:30 p.m., 7:35 p.m.

Dawn Of The Planet Of The Apes 2:10 (PG-13)
11:20 a.m., 4:30 p.m., 10:35 p.m.

Guardians of the Galaxy 2:01 (PG-13) 3D
12:15 p.m., 1:50 p.m., 3:30 p.m., 7:45 p.m., 9:45 p.m., 10:45 p.m.

Guardians of the Galaxy 2:01 (PG-13)
11 a.m., 4:50 p.m., 6:45 p.m.

Hercules 1:39 (PG-13) 3D
2:35 p.m., 8 p.m.

Hercules 1:39 (PG-13)
11:45 a.m., 5:15 p.m., 10:40 p.m.

Lucy 1:29 (R)
11:05 p.m., 2:30 p.m., 5:05 p.m., 7:30 p.m., 10 p.m.

Sex Tape 1:34 (R)
11:30 a.m., 2:05 p.m., 4:40 p.m., 7:15 p.m.

For more information, e-mail **editor@smdp.com**

GET SOME EXERCISE, GEM

ARIES (March 21-April 19)
★★★ You know you have a great idea, but the feedback you get could be negative. Try to present it again using a different method. You might think that someone is not supporting you, but you will be wrong. Tonight: Make it cozy.

TAURUS (April 20-May 20)
★★★ Others dominate, and you'll have a difficult time putting in your two cents. You might feel as if you have jumped a hurdle with a loved one. You could be wondering if that is really true, especially since old patterns are hard to stop. Be patient. Tonight: Accept an invitation.

GEMINI (May 21-June 20)
★★★★ You speak, and others respond. You could discover that others will take a leap of faith when you explain the problem with continuing certain habits. A respected person in your life will dominate the scene, as he or she has a strong sixth sense. Tonight: Get some exercise.

CANCER (June 21-July 22)
★★★★ When you see a hassle, you tackle it. You will feel especially thankful when you see how well you can adapt to different situations. A surprise makes its way toward you. Express your caring through a thoughtful little gift. Tonight: Ignore the fact that it's Monday night!

LEO (July 23-Aug. 22)
★★★★ You might want to use today to handle a personal matter. The list of what must be done could be more deeply ingrained in your mind than you realize. Free yourself up and extend the weekend. Tonight: Enjoy a special dinner.

VIRGO (Aug. 23-Sept. 22)
★★★★ Of all the signs, you know how important it is to communicate with excellence. Do yourself a favor and work on your communication skills to learn a variety of styles. Honor a decision to change how you relate to one particular person. Tonight: Catch up on a friend's news.

LIBRA (Sept. 23-Oct. 22)
★★★★ You might choose to be more forthright about a financial matter, but later, you could decide that it isn't wise to be that open. If you have doubts, hold back and check out the people you are dealing with more carefully. Do research regarding an investment. Tonight: Order in.

SCORPIO (Oct. 23-Nov. 21)
★★★★ You can choose to hold back, but you could make others feel uncomfortable. Instead, you might want to open up a conversation and share more of your thoughts. Tonight: As you like it.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★ You know when to lie low and simply listen to your inner voice. You might not realize just how important it is to follow your gut. Politely back out of a situation where you feel awkward and maybe not in touch with a key person or persons. Tonight: Go for some extra zzz's.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ You might decide not to waste any more mental thought on a goal or project. You simply will need to leap in and make what you want a reality. If you decide to head in that direction, you will be nearly unstoppable. Tonight: Where your friends are.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ For whatever reason, you might feel as if the weight of the world is on your shoulders. You will meet your responsibilities, but you might want to say "no" with greater frequency. Tonight: A force to be dealt with.

PISCES (Feb. 19-March 20)
★★★ Reach out to someone you care about whom you seem to have less and less communication with. Honor what is necessary to complete, and then free yourself up to spend some quality time with this person. A last-minute trip could be in the making. Tonight: Use your imagination!

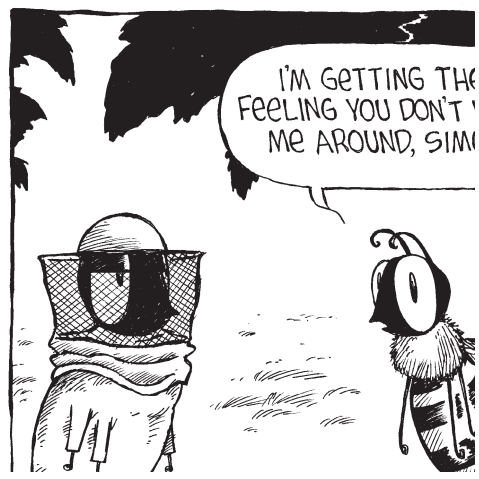
Monday, August 4, 2014

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

This year you will want to take a leap of faith more often. You are in a year of expansion and good luck, but be aware of the possibility of encountering a problem. Arguments can surround your home and domestic life if you hold on to grievances. Let go, and respect others' differences. If you are single, you could meet someone of significance in the next 12 months. Depending on your stage in life, a commitment could emerge. If you are attached, the two of you need to learn not to act on negative thoughts, and you also need to trust each other more often. SCORPIO is even more stubborn than you are.

INTERESTED IN YOUR DAILY FORECAST?
Check out the HOROSCOPES above!
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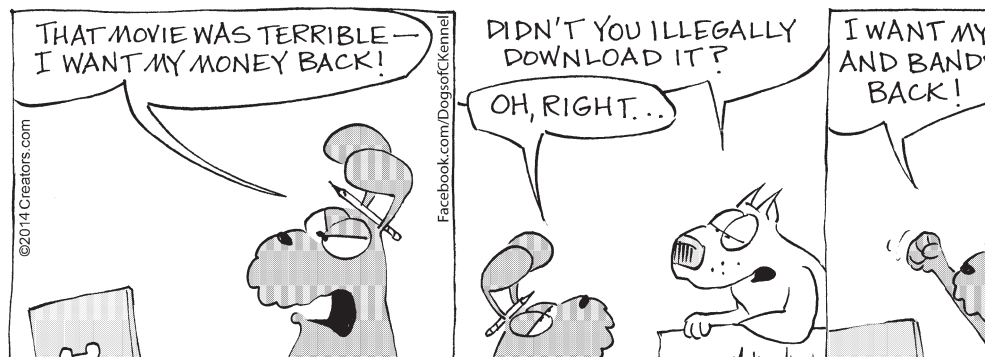
Speed Bump
By Dave Coverly



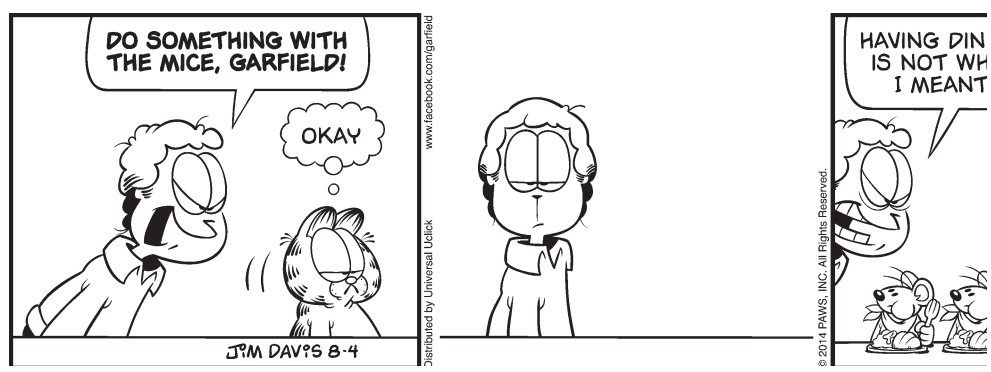
Strange Brew
By John Deering



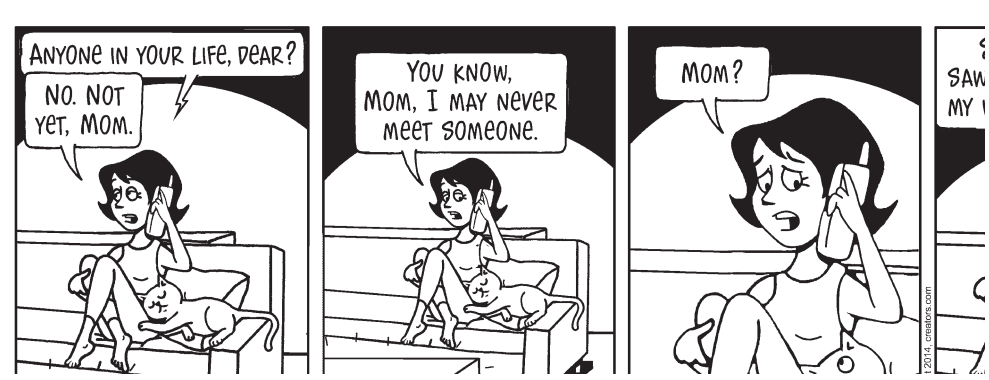
Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

9		7	8	4		3		
	5		3					
4				5		7		6
5	2							
3		8		6		4		1
							7	2
2		6		1				3
					9		1	
		3		2	4	8		7

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

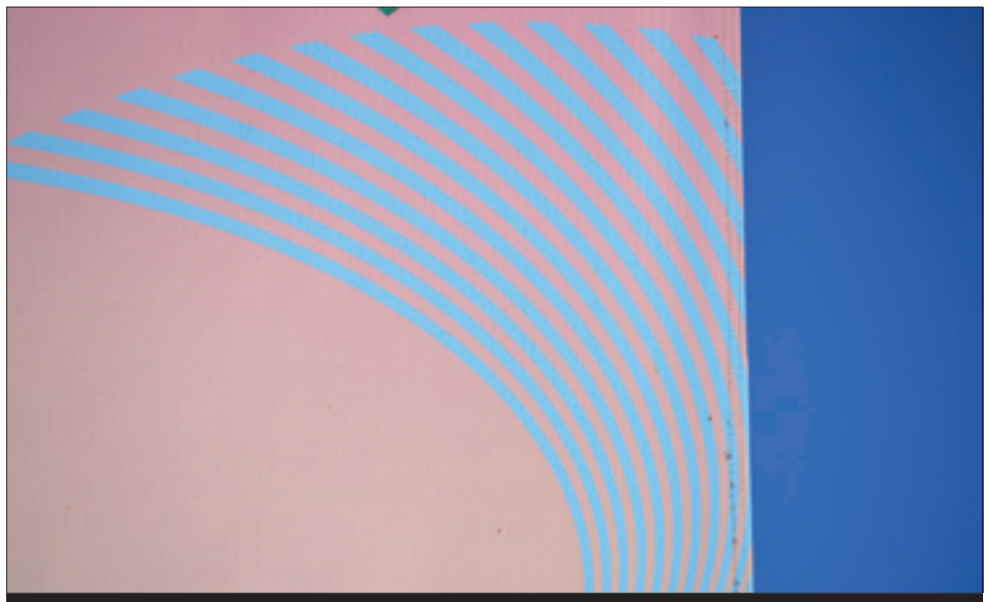
3	7	4	8	6	1	2	5	9
2	1	8	9	5	4	6	7	3
5	6	9	2	3	7	8	4	1
4	3	5	1	8	2	7	9	6
8	9	7	5	4	6	3	1	2
6	2	1	7	9	3	4	8	5
9	4	3	6	1	8	5	2	7
1	8	2	3	7	5	9	6	4
7	5	6	4	2	9	1	3	8

DAILY POLICE LOG

The Santa Monica Police Department responded to 405 calls for service on July 31.

BELOW IS A SAMPLING OF THOSE CALLS CHOSEN BY THE SANTA MONICA DAILY PRESS STAFF.

Suspected child abuse on the 1800 Block of 7th Street at 7:10 a.m.
Burglary on the 800 Block of 4th Street at 7:44 a.m.
Burglary on the 2400 Block of Ocean Park Blvd. at 7:47 a.m.
Burglary on the 800 Block of 11th Street at 8:05 a.m.
Identity theft on the 300 Block of Hill Street at 8:07 a.m.
Animal related incident on the 700 Block of 18th Street at 8:15 a.m.
Petty theft on the 1800 Block of Lincoln Blvd. at 8:41 a.m.
Battery on the 1200 Block of 21st Street at 9:48 a.m.
Petty theft on the 1600 Block of 7th Street at 9:55 a.m.
Hit and run on the 400 Block of Pacific Coast Highway at 10:08 a.m.
Auto burglary on the 800 Block of 4th Street at 10:11 a.m.
Battery on the 1600 Block of Olympic Blvd. at 10:35 a.m.
Battery on the 800 Block of Wilshire Blvd. at 10:40 a.m.
Fraud reported on the 300 Block of Olympic Dr. at 10:48 a.m.
Overdose on the 2200 Block of Colorado Ave. at 11:47 a.m.
Petty theft on the beach at 1:44 p.m.
Medical emergency on the 300 Block of Santa Monica Pier at 1:58 p.m.
Overdose on the 2200 Block of Colorado Ave. at 2:17 p.m.
Petty theft on the 800 Block of Ocean Ave. at 2:27 p.m.
Identity theft on the 900 Block of Montana Ave. at 2:41 p.m.
Malicious mischief on the 2600 Block of Pico Blvd. at 2:54 p.m.
Petty theft on the 2600 Block of Main Street at 2:56 p.m.
Death investigation on the 2100 Block of Ocean park Blvd. at 3:07 p.m.
Hit and run on the 600 Block of Santa Monica Blvd. at 3:35 p.m.
Panic alarm on the 1600 Block of Main Street at 5:27 p.m.
Identity theft on the 500 Block of 21st Place at 5:33 p.m.
Petty theft on the 1300 Block of Wilshire Blvd. at 6:00 p.m.
Petty theft on the 1700 Block of Ocean Front Walk at 6:22 p.m.
Sexual assault on the 2200 Block of Main Street at 6:35 p.m.
Critical missing person on the beach at 7:52 p.m.
Family disturbance on the 3000 Block of Main Street at 7:52 p.m.
Petty theft on the 1300 Block of 3rd Street Promenade at 8:07 p.m.
Vandalism on the 500 Block of 16th Street at 8:20 p.m.
Fight on the 1600 Block of Ocean Front Walk at 10:04 p.m.
Shots fired on the 800 Block of 15th Street at 10:33 p.m.



MYSTERY PHOTO

Matthew Hall *matt@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Tooth points
6 Potential oak
11 Victorious
12 Radium discoverer
13 Holmes' creator
14 Halt
15 New Haven school
17 Went ahead
18 Offensively obvious
22 Den
23 Worried
27 Jordan's capital
29 Roofing material
30 Betrayed surprise
32 Writer Ferber
33 Hats, hoods, and helmets
35 Huck's friend
38 Fabric worker
39 Basketball's Shaquille
41 Social blunder
45 Weigh-in need
46 Spring month
47 Hawks
48 Dodge, as duty

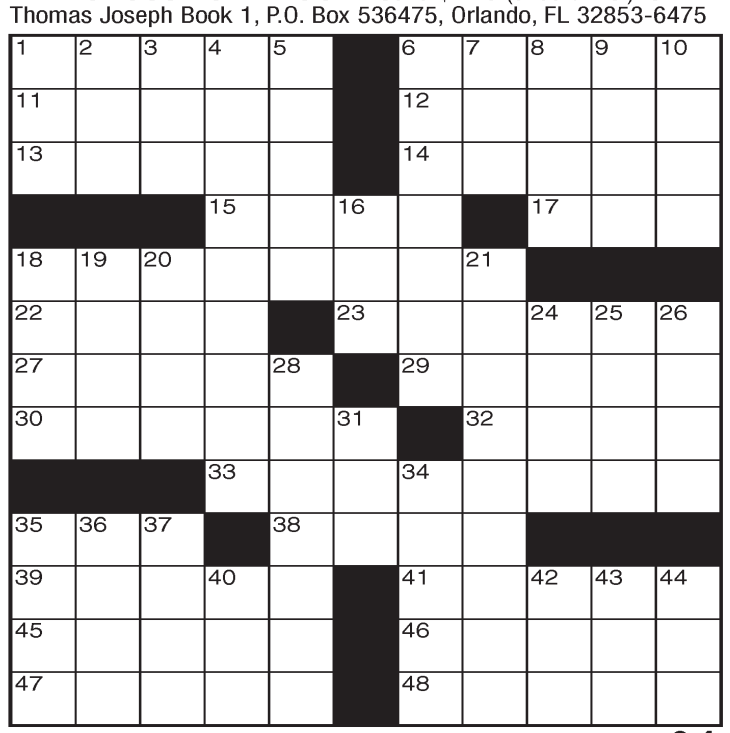
DOWN

1 Atlantic catch
2 First número
3 Pig's place
4 Lie detector
5 Javelin
6 Stresses
7 Pool stick
8 Test type
9 Stand
10 Must have
16 — Vegas
18 National symbol
19 Eastern monk
20 Targets
21 Wire sender
24 Walk in water
25 Sicily volcano
26 Precious
28 Sewing kit items
31 Week part
34 Painter Edgar
35 Fling
36 A single time
37 Diner buy
40 The whole amount
42 Work wk.'s end
43 Fragrant tree
44 Moose's kin

F	R	E	T	S	■	C	A	M	E	L
L	A	R	R	Y	■	A	L	A	M	O
A	K	R	O	N	■	M	A	R	C	O
M	E	A	N	T	O	■	■	B	E	T
B	I	N	■	H	U	R	D	L	E	S
E	N	D	■	E	T	U	D	E	S	■
■	■	■	S	T	A	T	E	■	■	■
■	A	W	E	I	G	H	■	S	P	A
P	R	A	N	C	E	R	■	L	O	W
A	C	T	■	■	S	O	N	A	T	A
P	A	S	T	A	■	M	O	V	E	R
A	D	O	R	N	■	A	M	E	N	D
L	E	N	I	N	■	N	E	S	T	S

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



8-4



NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Facial recognition software, increasingly important to global anti-terrorism operations, is being brought to ... cats. Taiwanese developer Mu-Chi Sung announced in July plans for marketing the software as part of a cat health device so that owners, especially those with multiple cats, can better monitor their cats' eating habits. Sung first had to overcome the problem of how to get the cat to stick its head through a slot in the feeder so the software can start to work. The device, with mobile apps for remote monitoring by the owner, may sell for about $250.

■ The Environmental Protection Agency is already a News of the Weird favorite (for example, the secret goofing-off "man cave" of one EPA contractor in July 2013 and, two months later, the fabulist EPA executive who skipped agency work for months by claiming falsely to be on secret CIA missions), but the agency's Denver Regional Office took it to another level in June. In a leaked memo, the Denver deputy director implored employees to end the practice of leaving feces in the office's hallway. The memo referred to "several" incidents.

TODAY IN HISTORY

1984 – The Republic of Upper Volta changes its name to Burkina Faso.

1987 – The Federal Communications Commission rescinds the Fairness Doctrine which had required radio and television stations to present controversial issues "fairly".

1991 – The Greek cruise ship MTS Oceanos sinks off the Wild Coast of South Africa.

1995 – Operation Storm begins in Croatia.

Santa Monica Daily Press

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DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014178511 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/02/2014 The following person(s) is (are) doing business as LEO FARINA PIZZERIA. 2807 MAIN ST. , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: ONE RED 2807 MAIN ST. SANTA MONICA, CA 90405. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARK VERGE. ONE RED. This statement was filed with the County Clerk of LOS ANGELES County on 07/02/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/11/2014, 07/18/2014, 07/25/2014, 08/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014199821 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 07/23/2014 The following person(s) is (are) doing business as KEY WEST ENTERPRISES, BUY THE BED. 2200 COLORADO AVENUE, UNIT 536 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: NATHAN HANANGER 2200 COLORADO AVENUE, UNIT 536 SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:NATHAN HANANGER. NATHAN HANANGER. This statement was filed with the County Clerk of LOS ANGELES County on 07/23/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

DBA

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014183135 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on

DBAS

07/08/2014 The following person(s) is (are) doing business as A HAPPY WANDERER . 1417 10TH STREET, APT. 1 , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: HEATHER PALATUCCI 1417 10TH STREET, APT. 1 SANTA MONICA, CA 90401. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HEATHER PALATUCCI. HEATHER PALATUCCI. This statement was filed with the County Clerk of LOS ANGELES County on 07/08/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/14/2014, 07/21/2014, 07/28/2014, 08/04/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014166361 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/19/2014 The following person(s) is (are) doing business as CHURRO BOROUGH, THE CHURRO BOROUGH. 4080 GLENCOE AVE. #218 , MARINA DEL REY, CA 90292. The full name of registrant(s) is/are: PAUL JOON YOO 4080 GLENCOE AVE. #218 MARINA DEL REY, CA 90292, SYLVIA YOO 4080 GLENCOE AVE. #218 MARINA DEL REY, CA 90292. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/01/2014. /s/: PAUL JOON YOO. PAUL JOON YOO, SYLVIA YOO. This statement was filed with the County Clerk of LOS ANGELES County on 06/19/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/14/2014, 07/21/2014, 07/28/2014, 08/04/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014177902 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/01/2014 The following person(s) is (are) doing business as AVIDSTAR NETWORK. 1450 BRETT PLACE UNIT 303 , SAN PEDRO, CA 90732. The full name of registrant(s) is/are: MASATO TAKAGI 1450 BRETT PLACE UNIT 303 SAN PEDRO, CA 90732. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious busi-

DBAS

ness name or names listed above. /s/:MASATO TAKAGI. MASATO TAKAGI. This statement was filed with the County Clerk of LOS ANGELES County on 07/01/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/14/2014, 07/21/2014, 07/28/2014, 08/04/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014180029 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 07/03/2014 The following person(s) is (are) doing business as HONORING YOUR SPIRITUAL JOURNEY . 1460 7TH STREET #306 , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: ROSANNA FERRARO-JENSEN 960 10TH STREET #1 SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/5/2012. /s/: ROSANNA FERRARO-JENSEN. ROSANNA FERRARO-JENSEN. This statement was filed with the County Clerk of LOS ANGELES County on 07/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/14/2014, 07/21/2014, 07/28/2014, 08/04/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 172660 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/25/2014 The following person(s) is (are) doing business as The Park VNY, The Park Van Nuys. 8300 San Fernando Road , Sun Valley, CA 91352-3222. ÄThe full name of registrant(s) is/are: Steel Hangar, LLC 8300 San Fernando Road Sun Valley, CA 91352-3222, he Argubright Trust Ä18140 Index Street Northridge, CA 91326, ÄThe John F. Feldsted Trust 120 Broadway, Suite 300 ÄSanta Monica, CA 90401. This Business is being conducted by: Äa Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/15/2014. /s/: Cheryl Argubright. Steel Hangar, LLC, he Argubright Trust, ÄThe John F. Feldsted Trust. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 06/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT

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EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 172666 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/25/2014 The following person(s) is (are) doing business as P and D Antiques. 8720 Sierra Hwy , Agua Dulce, CA 91390. ÄThe full name of registrant(s) is/are: Denise Fernandez Ä8720 Sierra Hwy Agua Dulce, CA 91390, Peter Fernandez Ä8720 Sierra Hwy Agua Dulce, CA 91390. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Denise Fernandez . Denise Fernandez , Peter Fernandez . ÄThis statement was filed with the County Clerk of LOS ANGELES County on 06/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 172670 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/25/2014 The following person(s) is (are) doing business as Promark Real Estate Management. 9658 Amigo Ave, Ste 112 , Northridge, Ca. 91324. ÄThe full name of registrant(s) is/are: Kurt P. Robinson 9658 Amigo Ave, Ste 112 Northridge, Ca. 91324. This Business is being conducted by: Äan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/11/2014. /s/: Kurt P. Robinson. Kurt P. Robinson. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 06/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or

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common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 172664 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/25/2014 The following person(s) is (are) doing business as Basecamp At The Brewery. 620 Moulton Ave. , Los Angeles, CA 90031. ÄThe full name of registrant(s) is/are: Keith Berson 3041 Weldon Ave. Los Angeles, CA 90065. This Business is being conducted by: Äan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/15/2014. /s/: Keith Berson. Keith Berson. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 07/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014186663 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/10/2014 The following person(s) is (are) doing business as TRAIN YOUR MIND. 22524 CALIPATRIA DR. , CALABASAS, CA 91302. The full name of registrant(s) is/are: IEB GROUP, LLC 11400 W. OLYMPIC BLVD., SUITE 700 LOS ANGELES, CA 90064. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MONIQUE PREDOVICH. IEB GROUP, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 07/10/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 172662 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/25/2014 The following person(s) is (are) doing business as Probate Solutions LA, LA Probate Solutions. 553 N.

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Pacific Coast Hwy ÄSte. B #338 , Redondo Beach, Calif 90277. ÄThe full name of registrant(s) is/are: John Paul Jones, LLC 553 N. Pacific Coast Hwy ÄSte. B #338 Redondo Beach, Calif 90277. This Business is being conducted by: Äa Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/12/2012. /s/: Don Riggs. John Paul Jones, LLC. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 06/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 172668 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/25/2014 The following person(s) is (are) doing business as FOUR FOR WAY. 1332 E BROADWAY AVE APT# 1 , GLENDALE, CA 91205. ÄThe full name of registrant(s) is/are: HASMIK VASILYAN 1332 E BROADWAY AVE APT# 1 GLENDALE, CA 91205. This Business is being conducted by: Äan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/05/2014. /s/: HASMIK VASILYAN. HASMIK VASILYAN. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 06/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 172674 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/25/2014 The following person(s) is (are) doing business as Heavenlytravelgetaways dot com. 27606 Spencer CT #201 , Santa Clarita, CA 91387. ÄThe full name of registrant(s) is/are: Jillian Justin 27606 Spencer CT #201 Santa Clarita, CA 91387. This Business is being conducted by: Äan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/07/2014. /s/: Jillian Justin. Jillian Justin. ÄThis statement was filed with the County

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Clerk of LOS ANGELES County on 06/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 172676 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/25/2014 The following person(s) is (are) doing business as CertaPro Painters of Santa Clarita. 26489 Golden Valley Road, Suite 123 , Santa Clarita, CA 91350. ÄThe full name of registrant(s) is/are: CA Squared, Inc. 26489 Golden Valley Road, Suite 123 Santa Clarita, CA 91350. This Business is being conducted by: Äa Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Carrie J. Allen. CA Squared, Inc.. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 06/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 171292 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/24/2014 The following person(s) is (are) doing business as Green Room Games. 908 Acacia Ä, Glendale, CA 91205. ÄThe full name of registrant(s) is/are: Hayastan Megerdichian 908 Acacia ÄGlendale, CA 91205. This Business is being conducted by: Äan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/24/2014. /s/: Hayastan Megerdichian. Hayastan Megerdichian. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 06/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 177602 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/01/2014 The following person(s) is (are) doing business as Progressive Spinal Care. 275 N. Garfield Ave #4a , Pasadena, CA 91101. ÄThe full name of registrant(s) is/are: Weiss Progressive Chiropractic PC 275 N. Garfield Ave #4a Pasadena, CA 91101. This Business is being conducted by: Äa Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:James Elliot Weiss. Weiss Progressive Chiropractic PC. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 07/01/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 177600 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/01/2014 The following person(s) is (are) doing business as LYFE Transportation. 18321 Ventura Blvd., Suite 400 , Tarzana, CA 91356. ÄThe full name of registrant(s) is/are: Light Year Express, Inc. 18321 Ventura Blvd., Suite 400 Tarzana, CA 91356. This Business is being conducted by: Äa Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/16/2005. /s/: Keith F. Elder. Light Year Express, Inc.. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 07/01/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 172672 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/25/2014 The following person(s) is (are) doing business as RED STAR AUTO TRANSPORT. 1707 S BLUFF RD , MONTEBELLO, CA 90640. ÄThe full name of registrant(s) is/are: ALDO ROJAS 720 S 5th ST MONTEBELLO, CA 90640. This Business is being conducted by: Äan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALDO ROJAS. ALDO ROJAS. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 06/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/25/2014, 07/02/2014, 07/09/2014, 07/16/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 201492309 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/16/2014 The following person(s) is (are) doing business as Ritual Massage Therapy. 1426 Pacific Ave #4 , Los Angeles, CA 90291. The full name of registrant(s) is/are: Denise Maceluch 1426 Pacific Ave #4 Los Angeles, CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Denise Maceluch. Denise Maceluch. This statement was filed with the County Clerk of LOS ANGELES County on 07/16/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/28/2014, 08/04/2014, 08/11/2014, 08/18/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014194628 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/18/2014 The following person(s) is (are) doing business as BANDIDO PHOTOGRAPHY. 1533 PRINCETON ST. #4 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: JASON IAN SAVAGE 1533 PRINCETON ST. #4 SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/15/2014. /s/: JASON IAN SAVAGE. JASON IAN SAVAGE. This statement was filed with the County Clerk of LOS ANGELES County on 07/18/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/28/2014, 08/04/2014, 08/11/2014, 08/18/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014197571 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/22/2014 The following person(s) is (are) doing business as Via Echo, Woad Raider Publishing. 927 18th St #C , Santa Monica, CA 90403. The full name of registrant(s) is/are: Via Echo Music, LLC 927 18th St #C Santa Monica, CA 90403. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/15/2014. /s/: Padric Payton, Via Echo Music, LLC. Via Echo Music, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 07/22/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/28/2014, 08/04/2014, 08/11/2014, 08/18/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 190239 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/15/2014 The following person(s) is (are) doing business as SELECT HOME FURNISHINGS. 641 WEST PALMDALE BLVD. UNIT F , PALMDALE, CA 93551. ÄThe full name of registrant(s) is/are: A ROYAL SUITE, INC. 26536 CARL BOYER DRIVE SANTA CLARITA, CA 91350. This Business is being conducted by: Äa Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/01/2014. /s/: NORBERT MONIZ. A ROYAL SUITE, INC.. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 190240 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/15/2014 The following person(s) is (are) doing business as REBEL SPIRITS. 16920 SOUTH MAIN STREET , GARDENA, CA 90248. ÄThe full name of registrant(s) is/are: J & D WINES, INC. 16920 SOUTH MAIN STREET GARDENA, CA 90248. This Business is being conducted by: Äa Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/15/2014. /s/: WILLIAM J. LIPP. J & D WINES, INC.. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 190241 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/15/2014 The following person(s) is (are) doing business as PROFESSIONAL CARD FINDER, NEW CARD INFO, BEST CARD INFO, COOL CARD FINDER, THE CARD EXPERTS. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404. ÄThe full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by: Äa Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 190242 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/15/2014 The following person(s) is (are) doing business as YOUR CAREER MATCHER, NEW COOL JOBS, YOUR CAREER MATCHES, EXPERT JOB FINDER, JOB BUILDER. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404. ÄThe full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by: Äa Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 190243 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/15/2014 The following person(s) is (are) doing business as ENDLESS CARD MATCHES, THE BEST NEW CARDS, THE CARD INFORMER, YOUR CARD RESOURCE, EXPERT CARD MATCHER. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404. ÄThe full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by: Äa Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 190244 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/15/2014 The following person(s) is (are) doing business as DISH DEALS, DISH SPECIALS, TOP CARD GURUS, CARD RESOURCE GUIDE, THE CARD GRABBER. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404. ÄThe full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by: Äa Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 190245 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/15/2014 The following person(s) is (are) doing business as HOT CARD FEATURES, TOP CARD FEATURES, TOP CARD APPROVALS, PREMIUM CARD HELP, CREDIT CARD GENIE. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404. ÄThe full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by: Äa Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014208688 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/31/2014 The following person(s) is (are) doing business as BANH MI SHOP. 307 LINCOLN BLVD. , VENICE, CA 90291. The full name of registrant(s) is/are: ANH NEE LLC 315 S. BEVERLY DRIVE, SUITE 510 BEVERLY HILLS, CA 90212. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/11/2014. /s/: HEIDI HUYNH. ANH NEE LLC. This statement was filed with the County Clerk of LOS ANGELES County on 07/31/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014192851 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/16/2014 The following person(s) is (are) doing business as XPOSURE. 1431 OCEAN AVE. #411 , LOS ANGELES, CA 90401. The full name of registrant(s) is/are: APPLIED PROFESSIONAL TRAINING 1020 LA SOMBRA DR. SAN MARCOS, CA 92078. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MICHAEL BLUME . APPLIED PROFESSIONAL TRAINING. This statement was filed with the County Clerk of LOS ANGELES County on 07/16/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT

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MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014198712 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/23/2014 The following person(s) is (are) doing business as COMMADEAR BRU . 1319 23RD ST. APT. C , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: KAITLIN SABALLUS 1319 23RD ST. APT. C SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KAITLIN SABALLUS. KAITLIN SABALLUS. This statement was filed with the County Clerk of LOS ANGELES County on 07/23/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014207691 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/30/2014 The following person(s) is (are) doing business as J. MARTIN & COMPANY, J. MARTIN & CO., J. MARTIN FINANCIAL SOLUTIONS . 3230 OVERLAND AVENUE APT. 113 , LOS ANGELES, CA 90034. The full name of registrant(s) is/are: JORGE MARTIN 3230 OVERLAND AVENUE APT. 113 LOS ANGELES, CA 90034. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORGE MARTIN . JORGE MARTIN . This statement was filed with the County Clerk of LOS ANGELES County on 07/30/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014200013 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/24/2014 The following person(s) is (are) doing business as PARKIN LOT CARRIER . 6824 LA TIJERA BLVD STE. 119 , LOS ANGELES, CA 90045. The full name of registrant(s) is/are: GILBERT WAMBAA KARANJA 11721 JAMAICA ST. VICTORVILLE, CA 92392. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GILBERT W. KARANJA. GILBERT WAMBAA KARANJA. This statement was filed with the County Clerk of LOS ANGELES County on 07/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT

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WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014187382 REFILE This statement was filed with the County Clerk of LOS ANGELES on 07/11/2014 The following person(s) is (are) doing business as RODRIGUEZ ROMERO DESIGN . 2031 S. Bentley Ave, #104 , LOS ANGELES, CA 90025. The full name of registrant(s) is/are: DANIEL A RODRIGUEZ 2031 S. Bentley Ave, #104 LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/1/2009. /s/: DANIEL A RODRIGUEZ. DANIEL A RODRIGUEZ. This statement was filed with the County Clerk of LOS ANGELES County on 07/11/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014199708 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/23/2014 The following person(s) is (are) doing business as ONETASTE LOS ANGELES . 714 KENSINGTON ROAD , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: THE NEXT RIGHT THING LLC 714 KENSINGTON ROAD SANTA MONICA, CA 90405. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARCUS RATNATHICAM. THE NEXT RIGHT THING LLC . This statement was filed with the County Clerk of LOS ANGELES County on 07/23/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 201114 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/24/2014 The following person(s) is (are) doing business as DISH PROMOTIONS, DISH PROMOS, DISH PROMO, SATELLITE DEALS, SATELLITE TV SPECIAL. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404. The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN.

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ZENDZEE LLC. This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 201122 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/24/2014 The following person(s) is (are) doing business as JS COIN LAUNDRY. 4621 1/2 ROSEMEAD BLVD , PICO RIVERA, CA 90660. The full name of registrant(s) is/are: JSM VENTURES LLC 14733 MAPLEWOOD DR. CHINO HIIls, CA 91709. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2014. /s/: JOE MEGIA. JSM VENTURES LLC. This statement was filed with the County Clerk of LOS ANGELES County on 07/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 201120 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/24/2014 The following person(s) is (are) doing business as SAGE SERVICES. 2219 14TH STREEET , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: ERINN LALEZARI 2219 14TH STREEET SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ERINN LALEZARI. ERINN LALEZARI. This statement was filed with the County Clerk of LOS ANGELES County on 07/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 201116 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/24/2014 The following person(s) is (are) doing business as DEGREE SOLUTIONS, THE EDU CONNECTION, BEST SATELLITE TV, SATELLITE TV DEALS, NEW SATELLITE TV PROMOS. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404. The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa

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Monica CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC. This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 190240 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/15/2014 The following person(s) is (are) doing business as REBEL SPIRITS. 16920 SOUTH MAIN STREET , GARDENA, CA 90248. The full name of registrant(s) is/are: J & D WINES INC. 16920 SOUTH MAIN STREET GARDENA, CA 90248. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/15/2014. /s/: WILLIAM J. LIPP. J & D WINES INC.. This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 190246 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/15/2014 The following person(s) is (are) doing business as ARIEL PRODUCTS. 12424 WILSHIRE BLVD. #880 , LA, CA 90025. The full name of registrant(s) is/are: RUSSELL CAPITAL VENTURES INC. 12424 WILSHIRE BLVD. #880 LA, CA 90025. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BIJAN DOKHANIAN. RUSSELL CAPITAL VENTURES INC.. This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014180892 REFILE This statement was filed with the County Clerk of LOS ANGELES on 07/07/2014 The following person(s) is (are) doing business as GAUCHIMAN. 2031 S. Bentley Ave, #104 , LOS ANGELES, CA 90025.

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The full name of registrant(s) is/are: DANIEL A RODRIGUEZ 2031 S. Bentley Ave, #104 LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/20/2004. /s/: DANIEL A RODRIGUEZ. DANIEL A RODRIGUEZ. This statement was filed with the County Clerk of LOS ANGELES County on 07/07/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014190278 REFILE This statement was filed with the County Clerk of LOS ANGELES on 07/15/2014 The following person(s) is (are) doing business as VENEXPATS . 2031 S. Bentley Ave, #104 , LOS ANGELES, CA 90025. The full name of registrant(s) is/are: DANIEL A RODRIGUEZ 2031 S. Bentley Ave, #104 LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/21/2009. /s/: DANIEL A RODRIGUEZ. DANIEL A RODRIGUEZ. This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 190239 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/15/2014 The following person(s) is (are) doing business as SELECT HOME FURNISHINGS. 641 WEST PALMDALE BLVD. UNIT F , PALMDALE, CA 93551. The full name of registrant(s) is/are: A ROYAL SUITE INC. 26536 CARL BOYER DRIVE SANTA CLArITA, CA 91350. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/01/2014. /s/: NORBERT MONIZ. A ROYAL SUITE INC.. This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/04/2014, 08/11/2014, 08/18/2014, 08/25/2014.

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