



Santa Monica Daily Press

PLASTIC PROBLEM
SEE PAGE 10

Since 2001: A news odyssey

THE MAKING PICKS ISSUE

Picking the cream of the crop

City's leading political party makes endorsements for November election

BY KEVIN HERRERA
Editor in Chief

OLYMPIC HIGH SCHOOL Members of Santa Monica's ruling political party packed the auditorium here Sunday to select their crop of candidates for the November ballot, spending a considerable amount of time on the school board race and the Residents' Initiative to Fight Traffic (RIFT), a controversial measure that would cap commercial growth.

After considerable debate, Santa Monicans for Renters' Rights ultimately decided not to take a position on the initia-



tive commonly referred to as RIFT, fearing that it could cause a rift within the grass-roots organization that has held a majority on the City Council and other elected bodies for nearly three decades.

Selecting candidates for the school board also seemed difficult as several strong candidates gave campaign speeches and passed out literature in an effort to draw support, the party ultimately deciding to back Santa

Monica High School graduate and former UC Regent Ben Allen, as well as incumbent Maria Leon-Vazquez for three open seats.

Incumbent Ralph Mechur, who is looking to serve the remaining two years of Emily Bloomfield's term following her departure in 2007, received unanimous support from the crowd.

Incumbent Jose Escarce, a SMRR candidate in past elections who is supported by

key members of the party, failed to secure enough votes to gain an endorsement, missing out twice by just one vote during the five-hour-convention.

To secure an endorsement a candidate needs to receive 55 percent of the vote cast by those SMRR members in attendance. If a candidate does not receive 55 percent but more than 20 percent, a second ballot is circulated. If the candidate fails to win 55 percent with the second ballot, a third and final vote is taken.

While the convention was open to the pub-

SEE ENDORSEMENTS PAGE 8

Defining public benefits

BY MELOODY HANATANI
Daily Press Staff Writer

CITYWIDE The concept of public benefits is one frequently thrown around during discussions regarding the Land Use and Circulation Element.

Some feel that developers should be required to include some type of public benefit if they seek to gain approval for projects that exceed building guidelines, believing it helps mitigate the impact of large projects on the community.

The City Council recently wrapped up a series of discussions related to the strategy framework for the LUCE, the 20-year update of the general plan. As the framework is set to undergo economic and environmental analysis the next few months, some city officials said there is still confusion in the community as to what exactly is a public benefit and how it will be delivered.

Public benefits are exactly how it seems,

SEE LUCE PAGE 7



HANGING 10

Quiksilver and Roxy Surf Camps partnered with the Cystic Fibrosis Foundation to raise money and awareness for the disease during a surf camp held on Santa Monica Beach Saturday. Pro surfers were on hand to help children ages 6 to 16 learn how to ride the waves.

Photo courtesy Raymond Solano



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Calendar

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A newspaper with issues

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WHAT'S UP WESTSIDE

OUT AND ABOUT IN SANTA MONICA AND SURROUNDS



Library games

2101 Ocean Park Blvd., 1 p.m. — 3 p.m.

Challenge your mind, meet new people, and ultimately have fun at the Fairview Branch Library as they host games of bridge and Scrabble every Monday through Oct. 5. Game days are open to the public. For more information, call (310) 450-0443.

A roaring Rotary

1250 Capri Dr., 12 p.m. — 1:30 p.m.

The Rotary Club of Santa Monica has long enjoyed a reputation as being the hub for Westside men and women who are dedicated to improving their local and worldwide communities. This club, which meets every Monday, is a melting pot for cultural ideas from the diverse ethnic makeup of its members. Those interested in attending their regular lunch should contact June M. Doy at (310) 917-3313.

Calling all gymnasts

5433 Beethoven St., Multiple times

Broadway Gymnastics School offers youth, kinder, special education and competitive team camps every weekday through Aug. 29. Sign-ups are available for the day, week or entire summer. The spectacular gymnastics and sports camp incorporates exercise and education into a fun-filled day program.

Gymnastics paired with other sports as well as art, drama, fieldtrips, and swimming ensure children will get the most out of each day. Camp is filled with an exciting array of activities to captivate all ages. Before and after care is available and can be arranged at registration. Visit

www.broadwaygym.com/summercamps2008.php or call (310) 450-0012 for more information.

Tuesday, Aug. 5, 2008

Workouts for teens

3026 Nebraska Ave., 3:30 p.m. — 5 p.m.

Max offers two daily classes teaching teens how to exercise and eat properly in a cool and fun environment. They get to hang out afterwards in the wi-fi lounge, play Nintendo Wii, or simply surf the Internet. For information, call (310) 867-1650.

Write away

2101 Ocean Park Blvd., 12 p.m. — 2 p.m.

Inspiration, guidance, direction, and support are offered for all writers every Tuesday at the Fairview Branch Library. For more information, call (310) 450-0443.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.



COMMUNITY PROFILES | ADRIANA WONG

Front row seat to history

BY MELODY HANATANI
Daily Press Staff Writer

DENVER While most Santa Monicans will have to watch Sen. Barack Obama accept the Democratic nomination for president on television, at least one of their own will be there to witness the historic moment live.

And she's not even old enough to vote.

"I've never had such an amazing opportunity to have a first-hand experience of history where I'll be able to witness change," Adriana Wong, a junior at Santa Monica High School, said.

Wong is one of 250 students from across the country who will attend the Democratic National Convention in Denver later this month, part of the Junior Statesmen of America's Election 2008 Symposium.

The non-profit organization, which engages high school students in politics, government and foreign affairs, will send a total of 350 students to the DNC and the Republican National Convention in Minneapolis in early September, the latter attracting fewer bodies because of its conflict with the school year.

The symposia will include a guest speakers program, presentations on current and previous elections and a chance for students to meet with their state delegations. The students will also have an opportunity to participate in the official activities held during the conventions.

Several students will also take part in the "student correspondents" program, reporting on convention activities to their local media.

The teenagers were selected based on an application that included a personal essay and high school transcript, evaluated on criteria that included leadership skills, academic achievement and political interest.

"The symposia gives them a unique opportunity to learn about and experience the political election process and the 2008 candidate campaigns," Jessica Walters, the director for the JSA National Speakers Program, said.

"We encourage our students to be active citizens in our democracy and the ... symposia give them a front-row seat during what will be a historical election year."

Wong learned about the opportunity several weeks ago while attending a JSA-run summer session at Princeton University where she and several classmates were asked if they'd be interested in joining the convention.

"I'll be excited to see things happening and maybe I'll be inspired to have a career in politics later," Wong said.

The 16-year-old high school student joined JSA two years ago, a way to stay active in politics and keep up with current affairs.

"Entering high school, you begin to notice that politics is everywhere and you can't help but be involved," she said.

Despite being underage, high school students have become more interested in politics, getting involved in their own way, including holding events, such as the mock primary election at Samohi earlier this year, Wong said.

She attributes the reason to Obama, whom she believes appeals to the younger audience, his popularity spawning several "cult" Web sites, including fan pages on social-networking site, Facebook.

"He represents many walks of life for Americans," she said. "I think that is what is most important right now — to represent the people and forget about special interest groups and other factors that are running our country."

Still a few years from college, Wong said

Melody Hanatani melodyh@smdp.com

OFF TO DENVER: Adriana Wong, a junior at Santa Monica High School, is one of 250 students from across the country who will attend the Democratic National Convention this month.

she isn't sure whether to run for an elected position one day. But she is certain that she wants to stay involved in the political field.

"As a growing member of society, I think it's important to stay involved with all things that happen in the community, state and national level," she said.

Wong is trying to raise \$2,250 to attend the convention. Donations can be made online at <https://jsa.kintera.org/adriana-wong>

melodyh@smdp.com

Rich feeling the pinch

BY MARK JEWELL
AP Business Writer

The rich are sharing your financial pain — and contributing to it.

It may have taken longer and it may not be as acute, but there are early hints that the economic slump is crimping the lifestyles of the wealthy.

They are investing more conservatively, spending less on luxury goods and are being more thrifty with their credit cards. Many are asking their personal shoppers and private-jet travel providers to seek the best deals rather than over-the-top extravaganzas.

That news may produce a shrug from many people who have lost their jobs or homes in this economy. The problem is that when the wealthy get stingy, it trickles down to the rest of us.

"It's a sluggish economy, and its difficulties are felt all over," said Joseph DiRenzo, a married 38-year-old father of three who left a hedge fund two years ago to enter commercial real estate.

DiRenzo says he's feeling the hit in many places, especially in the value of his house on Long Island's upscale Gold Coast in Muttontown, N.Y.

He owns the kind of place you'd expect a former hedge-fund manager would call home: six bedrooms, seven full baths, hand-crafted Italian doors throughout, high-tech security and sound systems, and 9,000 square feet of living space on 2.4 acres.

It can be had for \$7 million — a good deal, he says, when you consider his next-door neighbor's comparable home sold for \$9 million last fall. He has cut the price twice in the 12 months it's been on the market.

DiRenzo is looking for a smaller, cheaper

SEE RICH PAGE 9

For the young, political T-shirts are a hit

BY DIONNE WALKER
Associated Press Writer

RICHMOND, Va. Political T-shirts — particularly those supporting presumed Democratic presidential nominee Barack Obama — are emerging in a big way this

season, transformed from the uniform of campaign workers to a definitive statement of youthful, progressive cool.

Paired with jeans as sported by Good Charlotte rocker Joel Madden at Coachella, or dressed up with a seersucker jacket and khakis for a night on the town, the shirts are

turning up on city streets and retail shelves like never before.

Fashion insiders attribute the trend to an emerging young, casual voter — one ready to mix politics with sneakers — as well as professionals who've embraced the campaign and are slipping into Obamawear to

make a statement as much about their political leanings as their hipness.

Obama, says one provocative tee, is the new black.

"There's no question at all, the Obama

SEE SHIRTS PAGE 9



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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

All funds are important

Editor:

In the realm of policymaking, even the best of intentions can have disastrous consequences.

That is what the leading spokesperson for the so-called RIFT (Residents' Initiative to Fight Traffic) ballot measure – Diana Gordon – and her sponsors are proving. In responding to widespread concerns amongst public education leaders that RIFT would, if passed, result in substantial city funding cuts that threaten our public schools, Ms. Gordon is claiming that RIFT will cut annual city revenue by \$11 million in 2023 (RIFT's last year) out of a budget she estimates at \$1 billion – or only about 1 percent.

This shows a serious misunderstanding about both the scale of lost city revenues and the relationship of that loss to the city budget. The only independent fiscal study conducted on RIFT to date – prepared by two highly respected consulting firms – concludes that RIFT would cut general fund tax revenues by \$11.8 million in 2023, expressed in 2008 dollars, not inflated 2023 dollars. Adjusting the \$11.8 million number by 5.77 percent annually – the compound annual average rate at which the city's general fund tax revenues have increased since the mid-1990s – the 2023 general fund budget impact of RIFT would be \$27.4 million in 2023 dollars.

Ms. Gordon's comparison to the city's entire budget – including a number of special funds (e.g., infrastructure enterprise funds, cemetery fund, pier fund) – is also misleading. This \$11.8 million loss includes only general fund tax revenues and not losses to city enterprise or other funds, which together make up the city budget. In 2008, the city's general fund budget (the primary source of funding for all services, including a contribution to our schools), is \$251.7 million.

The correct comparison is between \$11.8 million in lost revenues and the city's current \$251.7 million general fund, or between the inflation-adjusted value of the loss and the inflation-adjusted value of the general fund in 2023. This is about 5 percent in either case (i.e., five times the impact stated by Ms. Gordon).

Though Ms. Gordon tries to minimize it, a loss of \$11.8 million per year is not trivial. Compare this amount with the current cost of city services. That \$11.8 million is nearly half our expenditure on fire protection and one-fifth of police. It is more than the cost of running the city's libraries, more than our affordable housing capital fund, one and one-half times more than the city's contribution to the school district, and more than all general fund and pier fund capital projects combined. These discretionary programs are most at risk from RIFT.

All Santa Monicans want solutions to our traffic. But qualified, independent analysis shows that RIFT WILL NOT SOLVE TRAFFIC CONGESTION AND it will cut city funding for our most important community services, including our public schools. By suggesting that it is acceptable to risk our exceptional schools, libraries, police, fire and other services, Ms. Gordon also misunderstands Santa Monicans and their values.

Terry O'Day

Co-Chair, Save Our City



Bill Bauer

Send comments to editor@smdp.com

Save Our City kicks off disinformation campaign

SAVE OUR CITY (SOC), A “HISTORIC coalition that represents a broad spectrum of the community,” has formed to oppose the Residents' Initiative to Fight Traffic (RIFT) referendum on the fall ballot. If approved, RIFT would place an annual 75,000-square-foot cap on commercial development in the city for 15 years which, in turn, would reduce traffic increases.

At a press kickoff Wednesday at John Adams Middle School, Planning Commission Vice-Chair, Terry O'Day, Co-Chair of SOC, said “RIFT will not reduce traffic and robs our schools of \$1 million a year” “ — a reference to the city's current \$7.2-million school facilities subsidy.

A “No on RIFT” handout warned that “public safety funds and \$1.3 million dollars in affordable housing monies would (also) be lost if RIFT passes.” Using figures from a report on RIFT's projected traffic and fiscal impacts presented at a June 24 City Council study session, SOC speakers offered up the “worse case scenario” by reeling off the grimmest of fiscal prognostications for the year 2023 — 15 years away — as if they were today's real figures.

Nobody can predict the economy a decade and a half from now. If so, I'll hire them to manage my stock portfolio. But, for the sake of debate — even if RIFT were to result in reduced projected development fees and other property revenue, the impacts on the current, flush \$524.7-million city budget are a fraction of a percentage.

Extending out 15 years, when the city budget may top \$1 billion annually, any reduction in projected revenues would still be a drop in the bucket. Of course, nobody wants to talk about the negative impact our horrendous traffic already has on tourism, sales tax and business revenues.

SOC literature claims RIFT “will encourage developers to demolish affordable apartments and replace them with expensive condos ...” More storytelling and scare tactics? RIFT has nothing to do with residential housing. However, it's in the best interest of anti-RIFT pro-growthers to predict the direst of calamities.

It also appears that some good citizens are being misled. Do the education and affordable housing advocates, teachers and public safety union leaders at the event who groundlessly predicted financial meltdown really think it will happen let alone believe this community would tolerate the firing of police and fire personnel or cuts in housing and educational support?

SOC is counting chickens before they hatch. They're guilty of “robbing” money that isn't even there. And by SOC's logic, if restricting development reduces city revenues to crisis levels, then accelerating development will increase revenues. So, bring on the high-rises, industrial parks and let 'em build, build, build and watch the money roll in!

SOC claims RIFT won't reduce traffic because it only caps commercial development. However, what they ignore is the basic fact that with less development, there's less traffic. Hint: it's why undeveloped areas

don't have traffic problems.

Despite all their doom and gloom, the City Attorney's impartial ballot analysis of the RIFT proposition contains no finding of any fiscal impact on the city. It appears that the weeping, wailing and gnashing of teeth over draconian cuts in essential city services based on a fantasy economy are being used to frighten voters and deceive the public.

NOBODY CAN PREDICT THE ECONOMY A DECADE AND A HALF FROM NOW. IF SO, I'LL HIRE THEM TO MANAGE MY STOCK PORTFOLIO.

I agree. RIFT isn't perfect. But, after years of bad planning and deliberately counter-productive traffic management policies that have contributed to gridlock and congestion, at least something is being done about limiting excessive development and the traffic it generates.

City Hall isn't listening to most of us who say “enough, already!” In fact, city politicians and staff are so determined to have their way, even the proposed update to the city's general plan urges substantially increased development and even more traffic mismanagement. This ballot proposition process is necessary to “take back our community” from a city government gone bonkers.

SOC pro-growth leaders bragged about the organization's “diverse constituency” by mentioning the homeowners and renters, religious leaders, historic preservationists, environmentalists, doctors, nurses, parents, police and firefighters who oppose RIFT. Of course, real estate, big business interests and developers behind SOC weren't discussed.

Where is SOC's money coming from? When asked about campaign financial statements, O'Day responded they didn't have them because he didn't think they were due, yet. However, RIFT supporters there handed out their current campaign statements detailing “Yes on RIFT's” contributions and expenditures.

Despite having already spent thousands of dollars for polling and hiring public relations professionals, I'm betting the family Prius that SOC is in no hurry to disclose which businesses, hotels, developers, real estate professionals and special interests are footing the bill.

Hundreds of millions of dollars of developer money are at stake over the next 15 years. The gloves are off and this promises to be a no-holds-barred, bare knuckle brawl. You've been warned. Watch for low blows.

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That Rutherford Guy

John H. Whitehead

Send comments to editor@smdp.com

New face of China

CHINA IS BECOMING MORE LIKE US IN very visible ways (Starbucks, Hooters, cell-phones that are cooler than ours)," observed Naomi Klein in Rolling Stone in May 2008, "and we are becoming more like China in less visible ones (torture, warrantless wiretapping, indefinite detention, though not nearly on the Chinese scale)."

Klein's expose, "China's All-Seeing Eye," sheds light on how U.S. defense contractors have been helping China build the prototype for a high-tech police state that will be put to the test with the upcoming Beijing Olympics.

The reach of the technology being implemented is alarming. Think electronic concentration camps, complete with high-tech surveillance systems and Internet and cell phone censorship programs. What is more disconcerting is the extent to which U.S. companies have helped China oppress its people. In the wake of the 1989 Tiananmen Square massacre, Congress actually passed legislation that was intended to prevent U.S. companies from helping Chinese authorities suppress human rights and democracy. Since then, American corporations have been working to side-step the prohibition while exploiting every loophole and simultaneously lobbying Congress to lift the restrictions and allow them free play in China's homeland security market. This includes security and communications giants such as IBM, General Electric, United Technologies, Honeywell, DuPont and Motorola, as well as technology giants such as Google, Microsoft and Yahoo. The motivation, of course, is money. According to Klein, "the global homeland-security business is now worth an estimated \$200 billion — more than Hollywood and the music industry combined." Thus, for the sake of greed, these companies have become turncoats to freedom, completely selling out America's once-cherished ideals of democracy. Take Operation Golden Shield, for instance, a massive surveillance system tied into a central database containing photos and information on every Chinese citizen. This intelligence project will give the Chinese government the unprecedented ability to track the movements and activities of its citizens.

"The end goal," says Klein, "is to use the latest people-tracking technology — thoughtfully supplied by American giants like IBM, Honeywell and General Electric — to create an airtight consumer cocoon: a place where Visa cards, Adidas sneakers, China Mobile cell-phones, McDonald's Happy Meals, Tsingtao beer and UPS delivery (to name just a few of the official sponsors of the Beijing Olympics) can be enjoyed under the unblinking eye of the

state, without the threat of democracy breaking out." The Chinese city of Shenzhen is serving as the testing grounds for Golden Shield. With more than 200,000 surveillance cameras already installed — and that number expected to rise to two million cameras in three years, Shenzhen's citizens will likely be the most "watched" people in the world. Every camera in the city will be networked to one central location that will be armed with the latest facial recognition software from the American company L-1 Identity Solutions. To supplement the cameras, Chinese citizens will be required to carry electronic national ID cards that are also linked to the central database, giving China an unprecedented ability to track its citizens — only one small step removed from a total Orwellian security state.

The amazing thing about all this is that American taxpayers are funding China's authoritarian efforts. Our taxes fund research grants for companies like L-1 Identity Solutions, which in turn sell the technology to China, which then uses it to quell freedom and dissent. Other companies are reportedly just as guilty of selling out: Google built a special Chinese search engine that blocks sensitive material, Microsoft took down political blogs at the behest of the Chinese government, and Yahoo has handed over e-mail account information that led to the arrest and imprisonment of a high-profile Chinese journalist, to mention just a few. Make no mistake: what we see in China today is the prototype for an electronic concentration camp in the U.S. The groundwork has already been laid. American cities keep installing greater numbers of surveillance cameras. The government continues to amass record amounts of data on its citizens through the use of private data-mining companies. And American telecommunications companies have been given a "Get Out of Jail Free" card, by way of congressional legislation, retroactively pardoning them for illegally turning over customer information to the National Security Agency. "I don't know of an intelligence-gathering operation in the world that, when given a new toy, doesn't use it," remarked Steve Vickers, a former head of criminal intelligence for the Hong Kong police who now leads a consulting firm. This is as true for the United States as it is for China. If American security organizations are given the same tools as the Chinese, there is no reason to think they will not use them to the same extent.

Constitutional attorney and author JOHN W. WHITEHEAD is founder and president of The Rutherford Institute. He can be contacted at johnw@rutherford.org. Information about The Rutherford Institute is available at www.rutherford.org.



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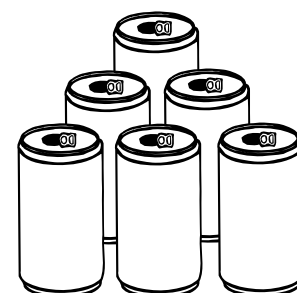
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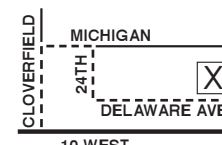
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The Q-Line

Let the games begin

There was some controversy surrounding the International Olympic Committee's selection of China as the host nation for this year's Summer Olympics due to that country's human rights record.

So this week's Q-Line question asks:

Given China's history of human rights violations, will you be more or less likely to watch the games?

Call (310) 285-8106 before Friday at 5 p.m. and we'll print your answers in the weekend edition of the Daily Press. Please limit responses to a minute or less.



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KNOW BEFORE YOU GO

"Know Before You Go" is a weekly update on construction projects throughout Santa Monica.

Annenberg Community Beach House (415 Pacific Coast Hwy.)

Beach Parking Lot 10 will be closed for rehabilitation until project completion in early 2009. Beach users are advised to use the beach bike path or park in Beach Lot 9, just south of Lot 10. The self-pay machine in Lot 9 allows payment for either all-day or two-hour parking.



Annual Tree Trimming Project

City trees will be trimmed at the following locations this summer: Olympic Boulevard Median from 10th Street to Centinela Avenue, San Vicente Boulevard Median from Ocean Avenue to 26th Street, 11th Street from Wilshire Boulevard to Colorado Avenue, 11th Street from Montana Avenue to Wilshire, 11th Street from San Vicente Boulevard to Montana, 26th Street from Cloverfield Boulevard to Olympic Boulevard, Cloverfield from Colorado to Michigan Avenue, Cloverfield from Pico to Ocean Park Boulevard, Pearl Street from Lincoln to 14th Street, Palisades Park, 21st Street from Virginia Avenue to Pico, 21st Street from Pico to Ocean Park, Virginia from 20th Street to Cloverfield, 21st Street from Montana to Wilshire, 21st Street from San Vicente to Montana, 22nd Street from Pico to Ocean Park, Chelsea Place to Chelsea Avenue (dead end), Chelsea from Washington Avenue to Santa Monica Boulevard, Second Street from Montana to California, Second from California to Colorado, Fourth Street from Wilshire to Colorado, Fifth Street from Wilshire to Colorado, Colorado (Second to Fourth), Broadway from Ocean to Seventh Street, Santa Monica from Ocean to Sixth Street, Main Street from Pico to South City Limit, Neilson Way from 2600 Block to Municipal Parking lot, Neilson Way from 2400 Block to 2500 Block and Montana from Seventh to 17th. There will be minimal lane closures from 7:30 a.m.-3:30 p.m., Mondays through Fridays. The annual tree trimming schedule is subject to change without notice due to inclement weather, emergencies, community events, budget conditions, street repairs or other public improvements. Residences and businesses will be notified in advance of tree trimming operations, blocks will also be posted with no parking signs.

Back On the Beach Café (445 Pacific Coast Hwy.)

Flag persons will be in the area to ensure safe conditions and limit disruption to traffic flow on PCH on weekdays from 9 a.m. to 4 p.m. Beach Parking Lot 10 will be closed for rehabilitation until project completion in early 2009. Beach users are advised to use the beach bike path or park in Beach Lot 9, just south of Lot 10. The self-pay machine in Lot 9 allows payment for either all-day or two-hour parking.

Big Blue Bus Campus Expansion (1620 Sixth St.)

No public parking at the eastside of Sixth Street (South of Colorado Avenue). Mar. 3, 2008 to Aug. 25, 2009: No parking along, and no pedestrian access to west sidewalk of Seventh Street, between Colorado and Olympic boulevards. Jan. 21, 2009 to Apr. 21, 2009: No parking along, and no pedestrian access to south sidewalk of Colorado between Sixth and Seventh streets.

Colorado Ocean Relief Sewer Project

Traffic from the I-10 Freeway will be directed to avoid Colorado by either using Pico Boulevard or East-West streets North of Colorado. This work will start in January 2008 and is scheduled for completion in May 2009.

■ Two-way traffic on Colorado Avenue will be maintained.

■ Eastbound Colorado Avenue will be reduced to one through lane and one left turn lane between Ocean Avenue and Second Street. There will be a lane reduction for Northbound Ocean Avenue at Moomat Ahiko (just south of Colorado). All travel directions will be maintained.

Second/Fourth Streets Streetscape Improvement Project

Construction crews will be working on both sides of Second and Fourth Streets from Wilshire to Colorado. This work may temporarily block sidewalk travel and parking locations between Wilshire and Colorado. Please follow posted detour signs.

Traffic Signal Upgrade

Traffic signal repairs and upgrades will take place at various times of the day during the week of July 28 at the following locations: Contractors will be working at Sixth Street and Pico Boulevard. Eastbound traffic on Pico at Sixth may be reduced to one lane intermittently. Work hours are 7:30 a.m. to 5 p.m., Monday through Friday. Traffic lane closures and sidewalk closures should be anticipated at these locations.

East Colorado Improvement Project

Pedestrian and neighborhood traffic improvements on Colorado Avenue between 20th Street and Centinela Avenue. Streets will be reduced to one lane both east and west bound from 20th Street to 26th Street. Some parking lanes will be removed during various construction phases. Pedestrian walkways will also be reduced during the construction period.

Citywide Sidewalk Repair Project

Repairs to various sidewalk locations Citywide. Traffic lane closures and sidewalk closures should be expected throughout the construction zones. Detours may be announced as necessary, please follow posted detour signs.

Citywide Street Repair Project

Construction will take place on the following streets: Euclid Street (from Pico to Ocean Park boulevards), Bay Street, Grant Street, Pacific Street and Maple Street all between 16th and 14th streets. Please obey the "No Parking" signs that will be posted. Please use the Temporary Parking Permit that is being handed out by construction staff. This permit will allow you to park within a two-block radius of your address.



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Image courtesy of Bruce Brown Films, LLC

Public benefits still a topic of discussion

FROM LUCE PAGE 1

a tangible perk that the community would be able to enjoy from a new project, whether it be a new child or senior day care center, a publicly accessible courtyard, or affordable housing units.

"Developers could provide for park space, perhaps they're willing to pay for some public transportation to and from their site depending on the size of what they're doing," Councilmember Bob Holbrook said. "Perhaps a developer is willing to provide some very affordable housing, making it extremely affordable."

City Hall in the past required new developments to provide some public benefits, but they were done on an ineffective sporadic basis, having a lessened positive impact on the community, Eileen Fogarty, the planning and community development director, said.

"We heard at every community meeting that too much development went on today that didn't have benefits because [residents] didn't have input and there wasn't much control," Fogarty said.

The new LUCE will require that any project above the height of 32 feet, which is about two stories, undergo a mandatory public process through which residents and the City Council will voice what benefits should be required.

"We should have public input on all projects that are up for this kind of discretionary action," Mayor Herb Katz said.

The LUCE would also pre-determine where certain projects will be located so that future developments can work together compatibly, complementing one another.

All projects that go beyond guidelines will also be subject to an aggressive Transportation Demand Management plan, which will include traffic mitigation fees, and specific neighborhood and traffic improvements, whether it be bus stops, shelter amenities or local circulation improvements. With the LUCE operating under a mantra of zero new net car trips, employers in commercial developments will be required to reduce their trips and pay fees.

The plan will also require that employers charge a higher parking rate for their employees and incentivize them to seek alternative means, such as van pooling and taking the bus.

Councilmember Kevin McKeown, who was among three councilmembers who voted against a series of maximum height recommendations along some of the city's major corridors, said that green building standards and sustainability features should be demanded for all future development.

"Before we consider granting developers increased heights, we must define what public benefits our residents want and can't get some other way, things like public court-

A LOT OF PUBLIC BENEFITS SHOULD BE A CONDITION OF DEVELOPING IN SANTA MONICA, PERIOD."

Ken Genser
Councilmember

yards and truly affordable shopping and housing," he said.

He added that "workforce housing," which can be affordable to residents who earn in the high five figure to low-six figure income range, and minor amenities like benches and bike racks, should not be enough to justify heightened land use.

Councilmember Ken Genser said that public benefits should be demanded upon every project, whether it's at or beyond the height. Significant benefits should be provided by the "occasional" tall project, he added.

"A lot of public benefits should be a condition of developing in Santa Monica, period," he said. "I think the occasional project could get the exception for more development potential if it's something truly extraordinary."

The cost of housing has been a big issue in the LUCE, some pointing out that workforce housing should actually be considered market-rate.

"There seems to be no incentives included for low-income or very low-income residents," Zina Josephs, a Sunset Park resident, said of the LUCE. "Missing seems to be the concept of deed-restricted housing for low-income seniors, many of whom will be displaced as rent control apartments continue to be replaced with expensive condos."

The LUCE strategy also states that new developments should be built along activity centers and transit corridors, further lessening the impact on the current traffic situation. One transportation project expected in the future is the Exposition Light Rail, which will have several stops in the city, including at Bergamot Station and in Downtown.

"Allowing intensified development near mass transit that does not yet exist will not improve our quality of life in the near future, (it will) merely lead to increased traffic congestion," Josephs said.

The LUCE is still far from completion as a final draft isn't expected until sometime next year.

"I think it's safe to say there is going to be a lot more discussion and that we're not seeing anything close to a final product," Mayor Pro Tem Richard Bloom said.

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Convention was contentious when it came to RIFT

FROM ENDORSEMENTS PAGE 1

lic, only those who have been SMRR members for at least 90 days prior to the convention can vote. To become a member a resident must pay an annual membership fee of \$25, SMRR steering committee members said.

Judith Meister, an education advocate and former PTSA president of Samohi, was also seeking an endorsement in her bid for the school board, as was teacher Chris Bley, but both failed to win support from SMRR.

Boasting a membership of roughly 3,000 residents, each with the ability to donate \$250 to the cause and go door-to-door in search of support for their slate, SMRR has become an influential player in politics.

The importance of securing a SMRR endorsement in a city with strict limits on campaign fundraising was evident before the start of the convention, SMRR's 16th in more than 30 years of existence. Candidates were seen lobbying members for votes as their supporters passed out colorful campaign stickers.

To be in contention for a SMRR endorsement, candidates must complete a questionnaire and be interviewed by SMRR's steering committee, said Gleam Davis, co-chair of SMRR.

"It's pure Athenian democracy here today," Davis said of the convention. "This is about finding candidates that we can support. It's up to the electorate."

Members said they were looking for candidates who are involved and exhibit dedication and commitment, not just showing up for the convention to win an endorsement. Candidates must also believe in SMRR's platform, which covers more than just rent control. Education and the environment are also key.



Kevin Herrera kevinh@smdp.com

GETTING IT STARTED: Members of Santa Monicans for Renters' Rights sign in Sunday for the group's convention at Olympic High School. Over 100 residents attended the event.

"This is our opportunity to hear from the candidates themselves, find out what they are about," said Janet Harclerode, a member of SMRR for six years. "I'm looking for candidates who can keep Santa Monica a livable community for everybody."

Aside from the school board race, endorsements for the City Council, Rent Control Board and the Santa Monica Board of Trustees were uncontested.

For City Council, SMRR endorsed incumbents Ken Genser and Richard Bloom.

Ocean Park activist and Recreation and Parks Commissioner Ted Winterer was close but could not get the support needed for an endorsement, an obvious disappointment for the newcomer who has been very vocal about development and traffic, co-authoring the RIFT initiative.

"I would have loved to have had the backing of SMRR, but this will not deter me from seeking other endorsements in my run for the council," Winterer said.

Councilman Kevin McKeown fought for

Winterer but members ultimately decided to adjourn the meeting instead of holding another vote, leaving McKeown visibly frustrated.

Aspiring candidate Linda Armstrong, whose platform focusing on providing housing for homeless woman, also failed to win an endorsement for the council.

The lack of four SMRR candidates could pose a problem for the party now that incumbents Herb Katz and Bobby Shriver have entered the race. Without a complete slate, SMRR is losing an opportunity to place more of its members on the council, observers said.

For the college board, the three incumbents — Rob Rader, Susan Aminoff and Margaret Quiñones-Perez — received unanimous support. Instead of highlighting their accomplishments, the three decided to speak about the need to support the college's \$295 million bond measure to help pay for improvements such as a new state-of-the-art math and science building on the main campus, and a new media and technology complex and a job training building on two of SMC's satellite campuses. The bond also would fund the replacement of 60-year-old Corsair Stadium.

For Rent Control Board, members again saw no need for ballots, unanimously throwing support behind Deputy Public Defender Joel Koury, an incumbent, and Christopher Braun.

"I have made a career of speaking for those people who cannot defend themselves," Koury said as he addressed SMRR members.

There are two seats up for grabs on the Rent Control Board.

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Santa Monica Daily Press

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Economic hardships hit the wealthy

FROM RICH PAGE 3

home. He also may buy a hybrid to supplement the two Mercedes Benzes in his heated four-car garage. And, he's driving less these days.

The DiRenzos aren't unlike many American families cutting back to weather a downturn. They're just richer.

To be sure, the poor and middle-class are being hurt more, but upper crust thriftiness could reverberate across the rest of the economy.

The 10 percent of households with the highest incomes account for nearly a quarter of all spending, according to data compiled by research firm Moody's Economy.com from a 2006 federal survey.

"That does suggest those folks are important for the spending outlook, and the overall economic outlook," said Scott Hoyt, Moody's director of consumer economics.

Other government data show households in the top one-fifth of the U.S. population ranked by income earn about half of all total personal income before taxes — an imbalance that gives the wealthy immense economic clout, said Sara Johnson, an economist at the research firm Global Insight.

"Consumer spending makes up 70 percent of gross domestic product, and when one group accounts for a very substantial share of consumer spending, they also account for a large share of the economic activity that creates jobs," Johnson said.

On Friday, the Labor Department reported that the unemployment rate had jumped to the highest in four years. The housing slump, tighter credit, high fuel prices and a lack of confidence is causing employers to cut expansion plans, or even let employees go.

It doesn't help when your customer base is pinching its pennies, either.

"A lot of our clients stop by a deli on the

way to the airport, rather than have a catered meal on the plane" costing \$50 per boxed lunch, said Justin Sullivan. Sullivan is the founder of Regent Jet, an Andover, Mass.-based broker that buys blocks of aircraft time to trim costs for high-end clientele whose multi-leg itineraries can sometimes exceed \$100,000.

Trevor Gilman, a professional pilot, says his charter service out of western Massachusetts' Berkshires Mountains has flown about half as many miles so far this year compared with the same time last year. Consequently, the service hasn't replaced a handful of employees who recently found other work or retired.

"We're down to a total of two crews for three airplanes," Gilman said.

Unity Marketing, a Stevens, Pa.-based firm whose clients include retailers in the more than \$322 billion U.S. luxury goods market, said its latest poll of affluent people nationwide found a 20 percent decline in

spending on luxury goods in this year's second quarter, and the lowest luxury consumer confidence level in the nearly five years the survey has been conducted.

Just over half of the 1,024 respondents earning an average income of \$204,800 predicted they would spend less on luxury in the coming 12 months than they did a year ago.

Luxury spending fell 4 percent last year, and this year's decline is expected to be steeper, particularly for luxury handbags and clothing that don't hold value, Unity Marketing President Pam Danziger said.

"We face a very different environment for luxury indulgence in 2008 as compared to 2007," said Danziger, who predicts "a very difficult marketplace for luxury goods over the next five years."

For most Americans, the choice has been whether to give up small indulgences, such as eating out or going to the movies, to help defray the rising cost of food and fuel.

Web sites help spread the popularity of political attire

FROM SHIRTS PAGE 3

campaign has crossed over to popular culture," says Brian Kirwin, a Virginia Beach, Va. political consultant who also advises would-be lawmakers on their image.

T-shirts for Republican rival John McCain, including those saying

"Nobama," have cropped up in Web retailers such as Zazzle.com and CafePress, but don't seem to have caught on in the same way. That may reflect Obama's greater appeal among younger, T-shirt-wearing voters.

Kirwin says years past saw such shirts more or less limited to the most politically

plugged in.

"I've seen candidates give away T-shirts for their campaign," Kirwin says, "I've never seen (consumers) from the bottom up latch on."

Now spots like Brooklyn, New York's custom T-shirt house, Neighborhoodies, sell Obama high school throwback jerseys — an

homage to the lawmaker's younger years, and if you know anything about throwbacks, a major statement of one's cool factor.

Tees stamped with red, white and blue images of the Illinois Democrat sell for \$28 at Urban Outfitters, significant for a fashion chain targeting the trendiest twenty-somethings.

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Earth Talk

By the editors of E Magazine

Send comments to editor@smdp.com

Containing a potential problem with plastic

Dear EarthTalk:

I've read that plastic bottles are not always safe to reuse over and over as harmful chemicals can leach out into the contents. I'm wondering if the same issues plague Tupperware and other similar plastic food storage containers.

— **Sylvie, Dawson City, Yukon, Canada**

THE RECENT HUBBUB OVER PLASTIC containers leaching chemicals into food and drinks has cast a pall over all kinds of plastics that come into contact with what we ingest, whether deserved or not.

Some conscientious consumers are forsaking all plastics entirely out of health concerns.

But while it is true that exposure to certain chemicals found in some plastics has been linked to various human health problems (especially certain types of cancer and reproductive disorders), only a small percentage of plastics contain them.

According to The Green Guide, a website and magazine devoted to greener living and owned by the National Geographic Society, the safest plastics for repeated use in storing food are made from high-density polyethylene (HDPE, or plastic #2), low-density polyethylene (LDPE, or plastic #4) and polypropylene (PP, or plastic #5). Most Tupperware products are made of LDPE or PP, and as such are considered safe for repeated use storing food items and cycling through the dishwasher. Most food storage products from Glad, Hefty, Ziploc and Saran also pass The Green Guide's muster for health safety.

But consumers should be aware of more than just a few "safe" brands, as most companies make several product lines featuring different types of plastics.

While the vast majority of Tupperware products are considered safe, for example, some of its food storage containers use polycarbonate (plastic #7), which has been shown to leach the harmful hormone-disrupting chemical Bisphenol A (BPA) into food items after repeated uses. Consumers concerned about such risks might want to avoid the following polycarbonate-based Tupperware products: the Rock 'N Serve microwave line, the Meals-in-Minutes Microsteamer, the "Elegant" Serving Line, the TupperCare baby bottle, the Pizza Keep' N Heat container, and the Table Collection (the last three are no longer made but might still be kicking around your kitchen).

Beyond BPA, other chemicals can be found in various food storage containers. Containers made out of polyethylene terephthalate (PET or PETE, or plastic #1)—such as most soda bottles—are OK to use once, but can leach carcinogenic, hormone-disrupting phthalates when used over and over again.

Also, many deli items come wrapped in plastic made from polyvinyl chloride (PVC, or plastic #3), which can leach cancer-causing dioxins. Swapping foods out of such wraps once the groceries are at home is advisable.

Containers made of polystyrene (PS, or



Photo courtesy Jerrroen/Flickr

LEAK PROOF? The vast majority of Tupperware products are considered safe, but some of its food storage containers use polycarbonate (plastic #7), which has been shown to leach the harmful hormone-disrupting chemical Bisphenol A (BPA) into food after repeated uses.

plastic #6, also known as Styrofoam) can also be dangerous, as its base component, styrene, has been associated with skin, eye and respiratory irritation, depression, fatigue, compromised kidney function, and central nervous system damage.

Take-out restaurant orders often come in polystyrene containers, which also should be emptied into safer containers once you get them home.

If your head is spinning and you can't bear to examine the bottom of yet another plastic food storage container for its recycling number, go with glass. Pyrex, for instance, does not contain chemicals that can leach into food.

Of course, such items can break into glass shards if dropped. But most consumers would gladly trade the risk of chemical contamination for the risk of breakage any day.

Want to get down to earth? Submit questions to earthtalk@emagazine.com.

INTERESTED IN YOUR DAILY FORECAST?
CHECK OUT THE HOROSCOPES ON PAGE 13!

Santa Monica Daily Press

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8/8 DRESCHER PLANETARIUM: PREVIEW: NASA RETURNS TO THE MOON

Is there water present in some form on the Moon? Is the polar region terrain really suitable for a lunar base? What kind of radiation and other protection will human explorers need? With the Lunar Reconnaissance Orbiter (LRO) and the piggybacked LCROSS experiment, NASA hopes to find answers to these and other questions starting in late November. We'll preview this exciting mission and look at recent results from the Japanese and Chinese lunar orbiters. Advance tickets at Events Office (SMC main campus) or by calling (310) 434-3000. • Fri, Aug 8 • "The Night Sky" • 7 pm • "Preview: NASA Returns to the Moon" • 8 pm • \$5 each or \$9 both • Drescher 223 • SMC Main Campus • "Preview: NASA Returns to the Moon" repeats on Sep 12.

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santa monica college

Tribes use camps to put focus on saving language

BY DENNIS WAGNER
Associated Press Writer

PHOENIX Several dozen children stand atop a bluff in Hualapai Mountain Park to face the morning sun as it peeks over a distant ridge.

"Nyims thava hmado we'e," they chant, meaning "Boys greet the morning sun." And then for girls: "Nyima thava masi:yo we'e."

Jorigine Bender, the teacher, urges them to repeat the dawn greeting with raised hands. "Everybody, turn toward your brother, the sun." The youths, Hualapai and Yavapai, recite the phrases in self-conscious, uncertain unison. The language is Pai, passed down to them through generations but unintelligible to the children.

In an America dominated by computers, TV and video games, a decreasing number of Native Americans, especially younger ones, can speak or understand their native tongues.

The eroding fluency and the potential extinction of indigenous languages have prompted leaders of many tribes to develop immersion courses, such as this summer camp in the pine forest southeast of Kingman.

Loretta Jackson-Kelly, historic preservation officer for the Hualapai Tribe, says there is hope that Pai will survive but only if elders pass on their knowledge and children are willing to absorb it.

"A lot of people don't realize the implications," she adds. "Language loss means you lose your identity."

There is no debate that native idioms are becoming silent, one by one. There are only differences about how many languages will die and how soon.

According to the Indigenous Language Institute, only 20 of the 175 surviving American Indian dialects are expected to survive through 2050. Cultural Survival, an online advocacy group for indigenous bands, says 50 of the remaining native languages face imminent extinction because they have five or fewer speakers, all over age 70.

"It's clear that the languages are disappearing," said Leanne Hinton, professor emeritus in the linguistics department at the University of California-Berkeley, who spent years working with Pai-speaking tribes. "It's also clear that, over the last 10 or 20 years, there's a very strong effort to keep them alive or regain them."

Lucille Watahomigie, a Pai linguist and member of the Hualapai Tribe, says the erosion is largely attributable to historic U.S. policies.

"It was like brainwashing because when they were sent to Indian boarding schools, they were taught the language was wrong," Watahomigie says. "It was that whole process of civilizing."

After leaving government schools, many Indians refused to speak their native languages at home in hopes that their children would compete better in a world dominated by English.

Watahomigie recalls her own experience as a first-grade teacher in the 1970s. Some first-graders in her class could not understand the lessons in English, but she was ordered not to help them in Hualapai, one of the Pai dialects. "I knew these kids were as smart as the others,

but I couldn't get them reading."

Watahomigie rebelled and persuaded the school to let her teach a bilingual class. By 1975, she had obtained a grant and was helping put Pai in writing for the first time.

By 1990, Congress had adopted measures encouraging bilingual education in native tongues. But decades of U.S. policies and the influence of pop culture had launched a seemingly irreversible trend. Tribal members who fail to learn their language at home seldom become fluent, experts say, and are unable to pass it on to children.

Last year, Congress passed the Native American Languages Preservation Act to provide funding for immersion courses. Jackson-Kelly, the Hualapai historic preservation officer, said she is relying on tribal contributions and volunteers for the summer camp.

Today, an estimated 40 percent of the 2,100 Hualapai tribal members speak the ancient language, but few of those tribal members are under 18.

The language decline is often more pronounced among smaller tribes living near cities, such as the 159-member Yavapai-Prescott Indian Tribe. About 80 youngsters are camped in tents for the program at Hualapai Mountain Park.

They rise at 5 a.m. for a hike, followed by language sessions. One "master" uses pantomime to teach a native game similar to street hockey, then asks kids to describe the actions in Pai terms. Others teach how to make arrows, gourd rattles and a drink from sumac berries.

Most kids embrace the lessons, though a few seem uninterested.

"I want to learn the language," says Rivers Wilder, 14, of Peach Springs on the Hualapai Reservation, north of the park. "My grandma and my mom speak Hualapai. But it's dying out. Most young people don't know how to speak it and don't want to learn. They'd rather play around."

Ericson "Cody" Perteovich, 10, also of Peach Springs, shrugs. "I just came here for the fun. I don't really care too much. But sometimes I care because it's like the tribe is going out."

Because language frames the way a person looks upon the world, Watahomigie says, its demise also threatens a tribe's values, traditions and religion.

That reality is magnified by the dominance of pop culture among kids.

"A lot of these kids here, they don't even think they're Indians. They're like everyone else," she says. "We have a lot of gangs, a lot of drug abuse right now. Much of that is because children don't have a good self-concept. It's important for them to be proud of who they are, to respect themselves, to understand that they are a unique people but also part of a whole."

Nearby, two girls share an iPod. They appear to be ignoring their pottery instructor, but it turns out that the music in their ears comes from a traditional Hualapai singer.

Watahomigie says that there is hope that modern technology can help save the ancient idiom but adds that the effort requires dedication.

"We have visions that there will still be the language a century from now. We have that truth," she says.

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SURF REPORT



SURF CONDITIONS

WATER TEMP: 66°-71°

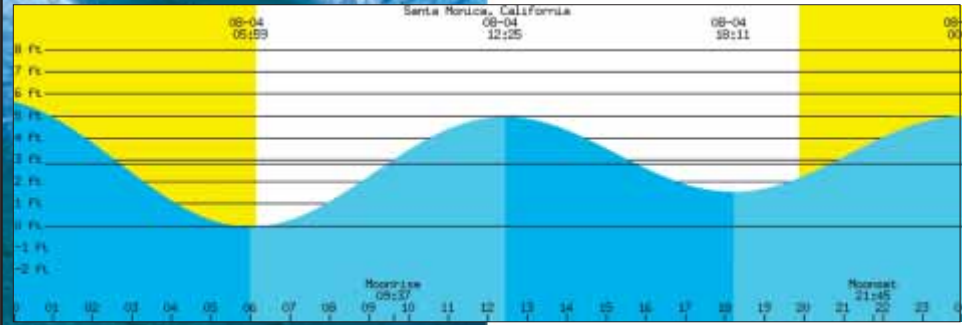
SWELL FORECAST (1-2 FT)

Monday the 4th looks a bit weaker with the NW dropping off and southern hemi rather anemic. In all, it looks like Monday will be a waist high surf day most everywhere. Tide on Monday will be very shallow in the AM, dipping into the negative zone around dawn. The high tide of around 5 feet near lunchtime could also flood out some spots, but the midmorning sessions should benefit from some tidal push.

LONG RANGE SYNOPSIS

TUESDAY THE 5TH IS WHEN OUR NEXT SOUTH SWELL IS DUE ...

TIDE FORECAST FOR TODAY IN SANTA MONICA



BEACH REPORT CARD



NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous four weeks up to the ending date of

July 29, 2008

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS
(for the last 28 days)

Number of sewage spills -- 0

Number of beach closures due to a sewage spill -- 0

Number of wet days -- 0

Number of A grades for dry/wet weather -- 41 / ns

Number of (C,D,F) grades for dry/wet weather -- 4 / ns

The Beach Report Card is made possible by

Goldhirsh FUNDATION

the James Irvine Foundation

Ford

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Los Cerritos Beach, at Arroyo Sequit Creek mouth	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth	A+	ns
El Pescadero State Beach, between Luchessa and Las Alces creeks	A+	ns
Escalante Canyon at El Matador State Beach	A+	ns
Broad Beach at Franciscan Creek mouth	A+	ns
Zuma Beach at Zuma Creek mouth	A+	ns
Walnut Creek, projection of Wildlife Rd. (private)	A+	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth	D	ns
Escandido Creek, just east of Escandido State Beach	A+	ns
Lariga Canyon Creek mouth	A+	ns
Seleste Canyon at Don Blocker County Beach	C	ns
Pueco State Beach at creek mouth	A+	ns
Marie Canyon storm drain at Ponce Beach, at 24572 Malibu Rd.	D	ns
Sunridge Beach at Malibu Colony fence	A+	ns
Sunridge Beach (beach location)- daily	A	ns
Malibu Pier - 50 yards east	A+	ns
Carlson Beach at Sweetwater Canyon	A+	ns
Las Flores State Beach at Las Flores Creek (point zero)	A+	ns
Big Rock Beach at 18048 PCH stairs	A+	ns
Pine Creek at Las Tumbas County Beach	A+	ns
Tuna Canyon	A+	ns
Topanga State Beach at creek mouth	A	ns
Castroville Storm Drain at Castle Rock Beach	A+	ns
Santa Ynez Storm Drain at Castle Rock Beach	A+	ns
Will Rogers State Beach at 17280 PCH (1/4 mile east of Sunset drain)	A+	ns

LEGEND

DRY -- each location is graded on an A - F scale based on bacterial pollution levels present in the surf zone

WET -- grades for days of recorded rainfall and the following 3 days

ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.



Heal the Bay

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The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

SUMMER OLYMPICS

Bryant paces U.S. to win

BY BRIAN MAHONEY

AP Basketball Writer

SHANGHAI, China Russia contained the speedsters. Controlled the backboards. Everything a team needs to do to beat the United States.

Except stop Kobe Bryant. Bryant provided the offense in the U.S. Olympic team's first defensive struggle, scoring 11 of his 19 points in the third quarter of an 89-68 victory on Sunday.

"They had some gaps there and I just took advantage of them. The ball found me and I was able to make them pay," Bryant said. "In that kind of situation where the game is kind of seesawing back and forth, we have so many weapons. It could be LeBron, it could be D-Wade, one of us is going to kick into high gear."

The sellout crowd of 14,523 at this arena built for tennis clearly favored the U.S. team, and Bryant clearly was the fans' favorite. They chanted "MVP!" when he went to the free throw line, booed when he was called for an offensive foul in the second quarter, and generally oohed and aahed whenever he squared up to take a shot.

"It feels like home away from home," Bryant said. "It's great to be so far from Staples Center and still have so much support. I feel like I'm home."

Carmelo Anthony added 17 points in what was by far the Americans' most competitive tuneup yet for the Beijing Games.

The United States had been scoring 118 points per game while winning its first three exhibitions by an average of 41 points. Russia allowed far fewer fast-break baskets than the previous U.S. opponents, successfully keeping the game in the halfcourt by grabbing 12 offensive rebounds and forcing the Americans to run more offensive sets.

It was the perfect blueprint to beat the gold medal favorites — and the Russians still lost by 21. But can other teams in Beijing pull it off?

"They can try," James said. "Russia did a

good job of slowing us down a little bit, but we still made our run at the end of the third quarter."

Dwyane Wade continued his strong play off the bench with 16 points for the Americans, who play their final exhibition game here Tuesday against Australia.

Utah Jazz forward Andrei Kirilenko scored 18 points and American point guard J.R. Holden added 17 for the European champions.

"If you take a look, in past games, the American team, most points they score is fast breaks and its dunks. I think for the most part we contained the ball," Kirilenko said. "For the most part I think we did a pretty good job to stop them."

The defensive tone of the game brought an early entrance of Tayshaun Prince, who had played little in the first three games. Kirilenko had an early block on Anthony's shot, but the Americans pulled away to a 29-17 advantage on Deron Williams' 3-pointer with about 4 seconds left.

Russia kept the deficit right around 10 for most of the second quarter before Wade gave the Americans some breathing room before the half. He followed his soft running jumper with a steal and dunk, making it 43-29, and his free throw in the final second extended the lead to 46-31.

The Americans were held to just 17 points in the period, their worst quarter yet, after sprinting past Canada, Turkey and Lithuania in their first three games.

"I think that's why they schedule these games," Wade said. "Russia is a team we could see in the gold medal game and a team that's been playing very well of late, so it was good competition. They made us run some sets, slow us down a little bit, but I think overall we played good defense."

Bryant hadn't been looking for his offense on the tour, averaging only 11.7 points — sixth-best on the team — while focusing his efforts on defending the top perimeter threat. But it was needed Sunday, since he's the Americans' best halfcourt player.

NFL

Favre set to rejoin Green Bay

BY CHRIS JENKINS

AP Sports Writer

GREEN BAY, Wis. Though the Green Bay Packers say Brett Favre has put them in a difficult situation, they're prepared to welcome him back.

The NFL announced Sunday that Favre will be reinstated and added to the Packers' active roster on Monday. Commissioner Roger Goodell had held off on granting Favre's request for reinstatement for nearly a week, hoping Favre and the team could resolve their standoff.

"Although we built this year around the assumption that Brett meant what he said about retiring, Brett is coming back," said team president and CEO Mark Murphy. "We will welcome him back and turn this situation to our advantage."

The reinstatement will become effective at 1 p.m. EDT Monday, when Favre will be added to the Packers' active roster. By reinstating Favre, Goodell is following through on a recent promise to force action.

Earlier this week, the team offered Favre a long-term, multimillion-dollar marketing agreement that likely would have kept him retired. But Favre's decision to report to

camp makes such an agreement less likely.

A trade remains a possibility.

"Frankly, Brett's change of mind put us in a very difficult spot," Murphy said in a statement released by the team. "We now will revise many actions and assumptions about our long-term future, all predicated on Brett's decision last March to retire."

"As a result of his decision, we invested considerably in a new and different future without Brett and we were obviously moving in that direction. That's why this wasn't easy. Having crossed the Rubicon once when Brett decided to retire, it's very difficult to reorient our plans and cross it again in the opposite direction — but we'll put this to our advantage."

Could reorienting their plans include a competition between Favre and Aaron Rodgers for the starting job? Team officials have maintained that if Favre returned to the Packers, it would be in some role other than as the starter — and have said Rodgers is their starter.

In his statement, Murphy said only that coach Mike McCarthy would "talk to the team and the quarterbacks about the plan moving forward, and after he has done that we will share it publicly."

MOVIE TIMES

AERO THEATRE 1328 Montana Ave. (323) 466-FILM Call theater for information. AMC LOEWS BROADWAY 4 1441 Third Street Promenade The X-Files: I Want to Believe (PG-13) 1:35, 4:10, 6:45, 7:05, 9:25, 9:35 Hancock (PG-13) 1hr 32min 1:00, 3:15, 5:30, 7:45, 10:00 Space Chimps (G) 1hr 21min 12:45, 2:50, 5:00 Wanted (R) 1hr 48min 4:40, 10:10 Hellboy II: The Golden Army (PG-13) 1hr 50min 1:50, 7:20 AMC 7 SANTA MONICA 1310 Third St. (310) 289-4262 WALL-E (G) 1hr 37min	2:20, 4:45, 7:15, 9:50 Step Brothers (R) 1hr 35min 12:15, 2:00, 2:40, 4:30, 5:10, 7:00, 7:40, 9:40, 10:10 Journey to the Center of the Earth - 3-D (PG) 1hr 32min 1:40, 4:15, 6:50, 9:30 Swing Vote (PG-13) 1:45, 4:20, 7:30, 10:20 Mummy: Tomb of the Dragon Emperor, The (PG-13) 1hr 54min 1:00, 2:10, 3:45, 5:00, 6:30, 7:50, 9:20, 10:30 LAEMMLE'S MONICA FOURPLEX 1332 Second St. (310) 394-9741 American Teen (PG-13) 1hr 41min 1:40, 4:40, 7:30, 10:00 The Wackness (R) 1hr 35min 1:50, 4:30, 7:20, 9:45 Brideshead Revisited (PG-13) 1hr 40min 12:45, 3:50, 7:00, 10:00	Tell No One (Ne le dis a personne) (NR) 2hrs 05min 1:10, 4:10, 7:10, 10:10 MANN'S CRITERION THEATRE 1313 Third St. (310) 395-1599 Dark Knight, The (PG-13) 2hrs 30min 10:30am, 11:30am, 12:30, 1:50, 3:00, 4:05, 5:05, 6:30, 7:30, 8:30, 10:00 Sex and the City (R) 2hrs 15min 4:15, 7:20, 10:30 Get Smart (PG-13) 1hr 50min 11:00am, 1:30 Mamma Mia! (PG-13) 1hr 48min 11:10am, 12:00, 1:40, 2:40, 4:25, 5:15, 7:00, 8:00, 9:40, 10:40
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Take a nap, Libra

ARIES (March 21-April 19) ★★★★ You'll accomplish a lot if you allow your innate enthusiasm to emerge. The unexpected could throw you a curve or two. Be willing to take a stand or do something that can help someone understand you more completely. Tonight: Take care of you.	LIBRA (Sept. 23-Oct. 22) ★★★ Remain backstage in different areas of your life. Your onstage appearance is about to occur, but not yet. Unpredictability could mar a very organized workday. Relax and be even with others. Tonight: If you nap, you could wake up feeling great.
TAURUS (April 20-May 20) ★★★★★ You could be shaking your head and wondering which way to go. A friend certainly turns a situation into chaos quickly – simply by backing out and reversing directions. You're left holding the bag. Tonight: Remain open to an inquiry.	SCORPIO (Oct. 23-Nov. 21) ★★★★ Zero in on what you want, even if there could be an explosive event or two surrounding what occurs. Listen to news, even if there is a surprising or upsetting tone to it. Keep your eye on the big picture. Tonight: Find your pals.
GEMINI (May 21-June 20) ★★★ Stay close to home, or at least do not wander too far. You find that a whole set of events could toss you into chaos. Focus on this issue: When is enough enough? The unexpected could trigger anxiety and more anxiety. Tonight: A must appearance.	SAGITTARIUS (Nov. 22-Dec. 21) ★★★★ Try as you might, you will need to move in a new direction. Others make demands, but what you can swallow or achieve could be less than what might please them. Think in terms of leadership. Tonight: A must appearance.
CANCER (June 21-July 22) ★★★★★ You could be saturated and tired from recent events. A constantly changing set of events and perspective could be overwhelming. Even the facts change when you least expect! Tonight: Hang out with a friend.	CAPRICORN (Dec. 22-Jan. 19) ★★★★★ Kick back and absorb different behavior. The responses you get could be interesting, if nothing else. Realize what needs to happen here, and opt for different thinking and behavior. Tonight: Go for mental relaxation.
LEO (July 23-Aug. 22) ★★★★ You might want to try something very different from what you have done in the past. Remain sure of yourself, knowing that change is inevitable. Listen to news that heads in your direction. Tonight: Indulge.	AQUARIUS (Jan. 20-Feb. 18) ★★★★★ Working with a partner could prove to be expensive but worthwhile. The question remains, When to draw the line? By realizing your limits, you will be happier. Allow others to take the bigger risks right now. Tonight: An important and long-overdue chat.
VIRGO (Aug. 23-Sept. 22) ★★★★★ Your humor and diligence could help you weather someone else's unpredictability. Not knowing which way to go could be a problem. Remain optimistic and direct in your dealings. Tonight: Go for what you want.	PISCES (Feb. 19-March 20) ★★★★ You have energy and are unusually unpredictable. How you see what is happening could have you veering in a new direction. Be ready for some very odd reactions. Honor what is going on within your immediate circle. Tonight: Let someone else choose.

Happy birthday

You could be stunned by what goes on this year. Just when you think you are on cruise control, you discover otherwise. Find out what is going on at a deeper level. It might be way too easy to act rather than to stop and internalize. Avoid taking risks. Know what you want. Be sure of what you want. If you are single, you open up to potential. A great suitor easily could be moseying your way. If you are attached, you are entering a very special period when the two of you will bond more deeply. Let the cold of winter cause greater closeness. VIRGO can be possessive. In that case, steer clear.

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★★★★★Dynamic	★★ So-So
★★★★ Positive	★ Difficult
★★★ Average	

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Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

	7	9	6	2		3	4	
1			9		5			8
		6				2		
	8			9			6	1
6								3
9	3			1			5	
		8				7		
5			8		4			2
	1	7		6	9	5	8	

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GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

5	3	1	9	4	7	6	8	2
2	8	7	1	5	6	9	4	3
9	6	4	8	2	3	1	7	5
4	2	9	6	1	5	8	3	7
8	1	3	4	7	2	5	9	6
6	7	5	3	9	8	4	2	1
3	4	6	7	8	1	2	5	9
1	5	8	2	3	9	7	6	4
7	9	2	5	6	4	3	1	8

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Girls and Sports

THE Girls & SPORTS OLYMPICS!

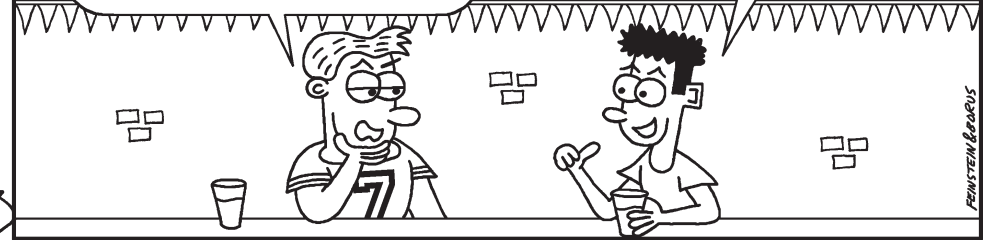


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EVENT #1: THE MARATHON

LET ME GET THIS STRAIGHT. YOU'VE BEEN ON 15 DATES WITH CYNTHIA AND HAVEN'T EVEN KISSED HER YET?

I KNOW. I'M HOPING TO MAKE OUT WITH HER ON DATE 16



FEINSTEIN COMICS

By Justin Borus and Andrew Feinstein

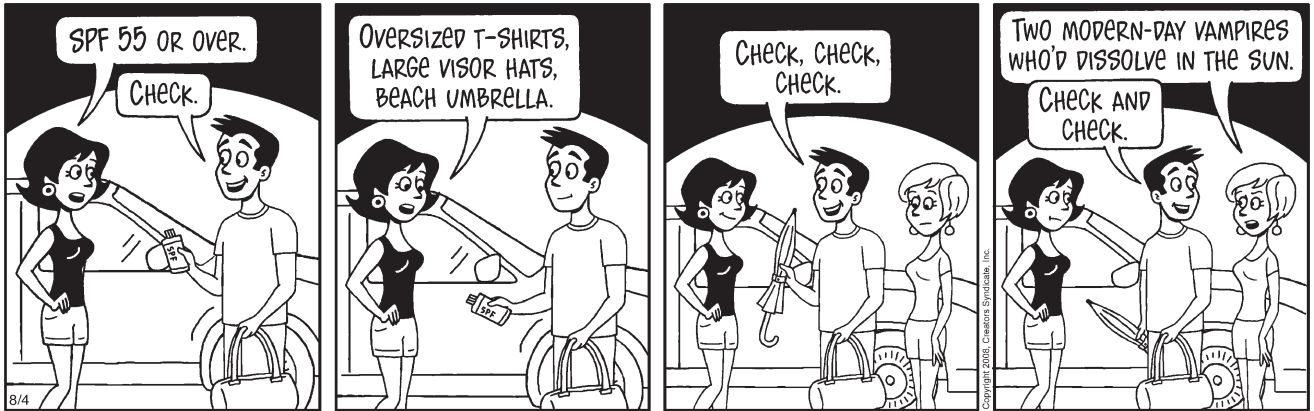
The Meaning of Lila

SPF 55 OR OVER. CHECK.

OVERSIZED T-SHIRTS, LARGE VISOR HATS, BEACH UMBRELLA.

CHECK, CHECK, CHECK.

TWO MODERN-DAY VAMPIRES WHO'D DISSOLVE IN THE SUN. CHECK AND CHECK.



8/4

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By John Forgetta & L.A. Rose

The Other Coast

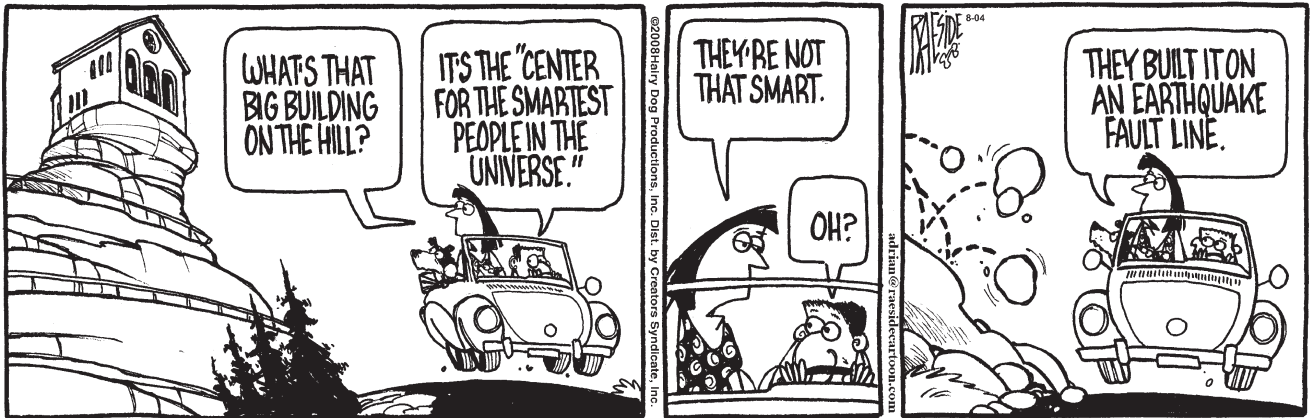
WHAT'S THAT BIG BUILDING ON THE HILL?

IT'S THE "CENTER FOR THE SMARTEST PEOPLE IN THE UNIVERSE."

THEY'RE NOT THAT SMART.

OH?

THEY BUILT IT ON AN EARTHQUAKE FAULT LINE.



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adrian@raesidecartoon.com

RAESIDE 8-04

By Adrian Raeside

Garfield

I BOUGHT LIZ A DOZEN ROSES TODAY ...FOR NO REASON AT ALL!

I BET SHE'LL BE SO SURPRISED...

FOR FIFTY BUCKS, SHE'D BETTER!!!

A FLEETING MOMENT OF MALE CLARITY



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JIM DAVIS 8-4

By Jim Davis

Dog eat Doug

HEY, YOU KNOW A CHIHUAHUA NAMED FRED?

YA, WE GONNA USE HIM FOR A SCRATCHIN' POST!

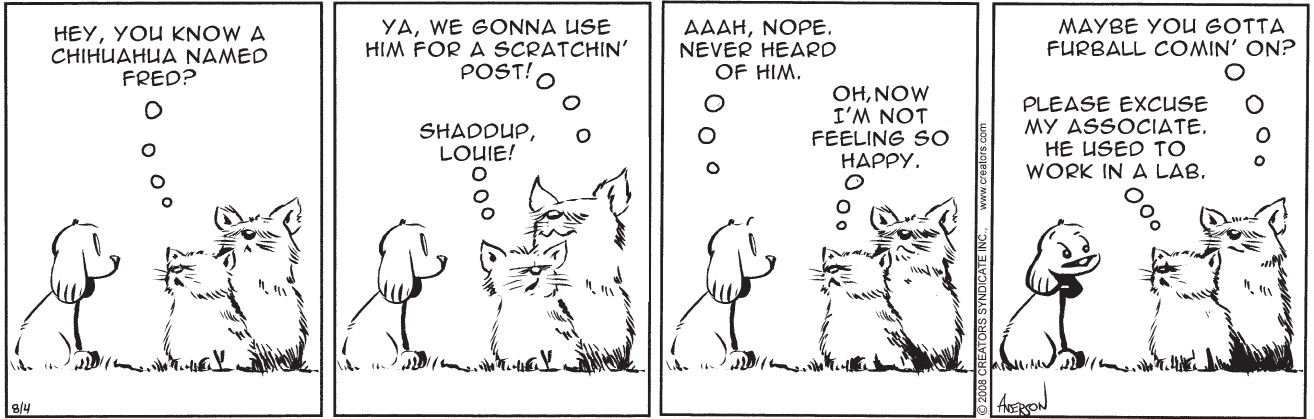
SHADDUP, LOUIE!

AAAH, NOPE. NEVER HEARD OF HIM.

OH, NOW I'M NOT FEELING SO HAPPY.

MAYBE YOU GOTTA FURBALL COMIN' ON?

PLEASE EXCUSE MY ASSOCIATE. HE USED TO WORK IN A LAB.



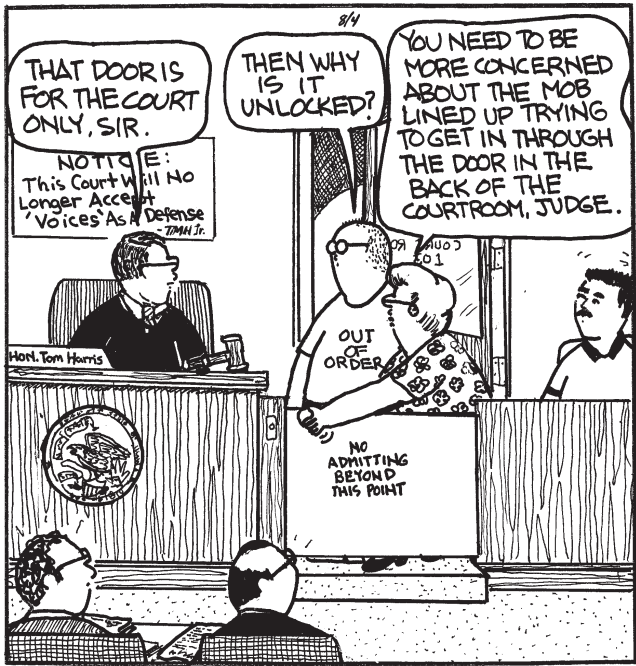
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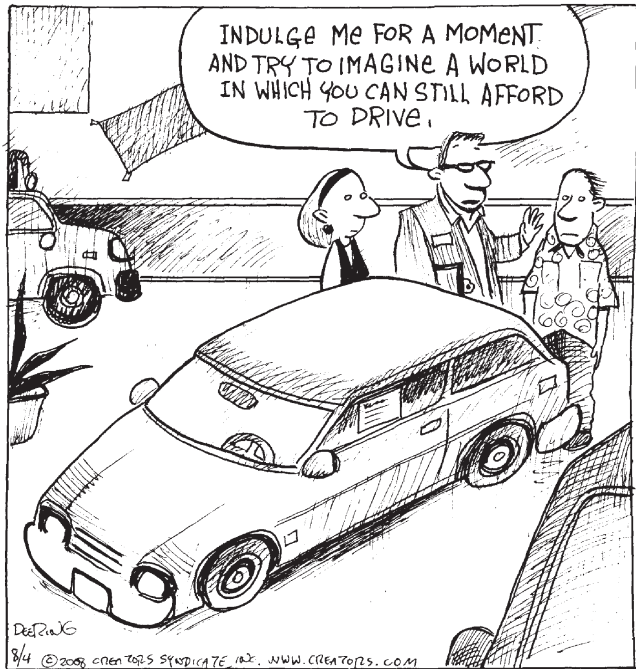
Aspen

By Brian Anderson

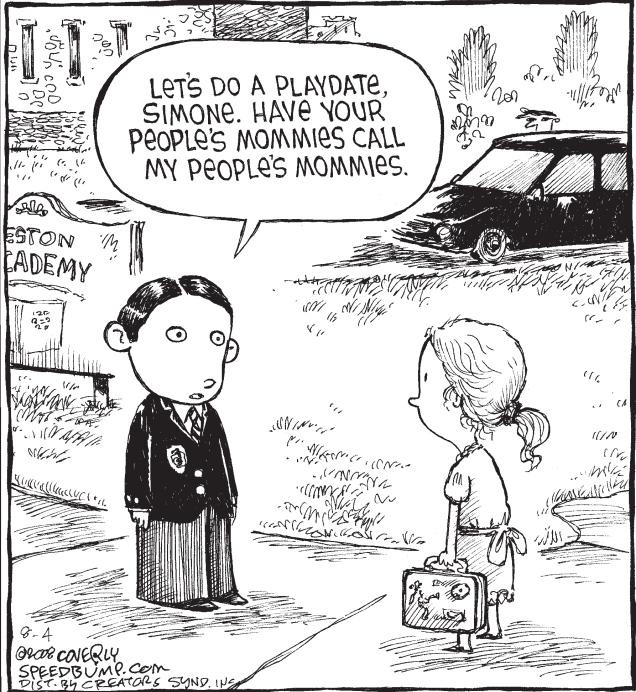
The Dinette Set by Julie Larson



Strange Brew By John Deering



Speed Bump By Dave Coverly



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MYSTERY PHOTO

Soraya Danesh news@smdp.com

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CROSSWORD
By THOMAS JOSEPH

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 - 13 Tibetan monk
 - 14 Eventually
 - 15 Elvis nickname
 - 17 Storage spot
 - 18 Seasoned sausages
 - 19 Make a choice
 - 20 Quirk
 - 21 Further
 - 22 Fiery crime
 - 25 Croc's cousin
 - 26 "See ya!"
 - 27 Scrooge cry
 - 28 Aunt, in Acapulco
 - 29 Nervous fit
 - 33 Kitchen pest
 - 34 Campaign loser
 - 35 Model Tiegs
 - 37 Less than any
- DOWN**
- 38 Baseball's AI
 - 39 Excited
 - 40 Used a keyboard
 - 41 Diploma holder

M	A	S	C	O	T		S	T	O	P
I	G	U	A	N	A		O	H	N	O
L	I	S	T	E	D		B	E	A	T
E	L	I	A	S		B	E	R	L	E
R	E	E	L		M	E	R	M	A	N
			A	S	I	A		A	R	T
	J	O	N	A	S	S	A	L	K	
P	E	N		V	E	T	S			
O	R	A	T	O	R		T	A	R	A
L	I	T	E	R		F	A	C	E	D
I	C	E	R		P	A	I	R	E	D
C	H	A	S		A	R	R	I	V	E
Y	O	R	E		W	E	E	D	E	D

Saturday's answer

- 8 Footwear on the slopes
- 9 Part-time player
- 12 Tenant
- 16 Poker declaration
- 21 Game with tiles
- 22 Set upon
- 23 Umbrella alternative
- 24 Grand schools
- 25 Whale
- 27 Charged
- 29 Mansfield of movies
- 30 Cheering loudly
- 31 Japanese comic books
- 32 Golfer Sammy
- 36 Tear

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1	2	3	4		5	6	7	8	9	
10					11					12
13					14					
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18								19		
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26					27					
28				29				30	31	32
33				34						
35			36				37			
38							39			
	40						41			

DAILY LOTTERY

MEGA MILLIONS 9 13 17 18 56
Meganumber: 2
Jackpot: \$34M

Super LOTTO 1 3 6 12 47
Meganumber: 22
Jackpot: \$7M

Fantasy 5 4 8 26 30 39

DAILY 3 MIDDAY: 7 6 4
EVENING: 2 4 0

DAILY DERBY 1st: 06 Whirl Win
2nd: 09 Winning Spirit
3rd: 02 Lucky Star
RACE TIME: 1:48.65

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at <http://www.calottery.com>

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ The Panda Chinese Restaurant in York, Pa., was already in trouble in an early June city sanitation inspection, with demerits piling up because of accumulated grease, insects in the seating area and rotting lettuce, according to a York Daily Record report. Then, in the middle of an inspector's visit, he came upon a live snapping turtle in the restaurant's main sink. Said the inspector, "I had to sit down and gather myself before I could speak." The manager said he had seen the turtle outside and had brought it in for safety: "It was wrong that we put it in the sink."

■ A June accident with nitric acid at the Albion Chemicals plant in Belfast, Northern Ireland, caused the release of an ominous cloud, but authorities said it was predominantly nitrous oxide, otherwise known as "laughing gas." An Associated Press dispatch reported no unusual "giggling" in the area.

■ A scheduling accident at the Eagle Trace Golf Course in Broomfield, Colo., in June caused insufficient time between the end of an early morning junior golf association event (kids age 7 to 12) and a noontime charity tournament sponsored by Shotgun Willie's strip club, with scantily clad dancers cavorting around the course. One mother told WUSA-TV that her little golfer asked, "Mom, why is she only wearing underwear?"

TODAY IN HISTORY

1735 a jury acquitted John Peter Zenger of the New York Weekly Journal of seditious libel.

1790 the Coast Guard had its beginnings as the Revenue Cutter Service.

1792 English romantic poet Percy Bysshe Shelley was born at Field Place near Horsham, England.

1830 plans for the city of Chicago were laid out.

1892 Andrew and Abby Borden were axed to death in their home in Fall River, Mass. Lizzie Borden, Andrew's daughter from a previous marriage, was accused of the killings, but acquitted at trial.

WORD UP!

brummagem \BRUHM-uh-juh-m/, adjective: Cheap and showy, tawdry; also, spurious, counterfeit.

Santa Monica Daily Press

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CLASSIFICATIONS:

Announcements

Creative

Employment

For Sale

Furniture

Pets

Boats

Jewelry

Wanted

Travel

Vacation Rentals

Apartments/Condos

Rent

Houses for Rent

Roomates

Commercial Lease

Real Estate

Real Estate Loans

Storage Space

Vehicles for Sale

Massage

Services

Computer Services

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Business Opportunities

Yard Sales

Health and Beauty

Fitness

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Lost and Found

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Psychic

Obituaries

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ACCOUNTING DEPARTMENT of Beverly Hills Talent Agency has entry level F/T position available AcntsRecClerk. Send resumes with qualifications to: HR34@apa-agency.com

ACCOUNTS PAYABLE Clerk/Bookkeeper needed for Malibu Newspaper.P/T.Proficient w/Quickbooks, Excel, & other accounting programs. Team player, able to follow directions, excellent written/verbal communications skills. Fax resume w/salary history 310-456-8986.

CASHIER, P/T for busy car wash in Culver City. \$12.50/hr. FAX resume to (310) 313-1455 or email to patricial-riley@hotmail.com.

GIVE OF YOURSELF volunteers wanted at the discovery shop. Help us contribute to the American cancer society by spending 4 hours per week assisting in our resale shop in Santa Monica. Contact Terry or Shaunna at (310)458-4490

IMMEDIATE POSITIONS available in the Environmental Services Department. Looking for PT/FT housekeepers/ floor techs.Hospital Experience preferred.,must speak English Call (310)829-8431 for interview.

Customer service/sales position/on site coordinator at lawfirm in Santa Monica. Prior experience in lawfirm preferred.Salary negotiable. Contact bsberkowitz@aol.com.

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MAR VISTA 12450 Culver Blvd. Unit 212 1bdrm/1bath, gated parking, intercom entry, stove, fridge, utilities included, laundry, parking, no pets. \$1150/mo on site manager (888)414-7778 www.jkwproperties.com

PALMS 2+1 3633 Keystone ave stove, blinds, tile flooring, carpets, ceiling fan, laundry,parking, AC, no pets. \$1475/mo (310)578-7512 www.jkwproperties.com

PALMS 3346 S. Canfiled #206 \$1225 1 1bdrm/1bath upper, stove, fridge, blinds, carpet, on-site laundry, wall AC, ceiling fan, garage parking, intercom entry no pets. (310)578-7512 www.jkwproperties.com

VENICE 2206 Brenta Place unit 5 3bdrm/2bath stove, fridge, dishwasher, carpet, blinds, balcony, laundry, fireplace, kitchen w/ceramic tile 2 car garage 1 single garage intercom entry no pets, West of Lincoln.\$2900 (310)578-7512 www.jkwproperties.com

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Notices

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES

Date of Filing Application: July 1, 2008

To Whom it may concern:

The Name(s) of the Applicant(s) is/are: KIKKAWA ORAWAN

The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 2906 LINCOLN BLVD, SANTA MONICA, CA 90405-5733

Type of License(s) Applied for: 41 — ON-SALE BEER AND WINE — EATING PLACE.

Department of Alcoholic Beverage Control INGLEDWOOD.

SANTA MONICA DAILY PRESS 7/21, 7/28, 8/4/2008

DBAS

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081191678 FIRST FILING. The following person(s) is (are) doing business as L.A. FORKLIFT SOLUTIONS, INC., L.A.F.S., 723 1/2 W. GARDENA BLVD. GARDENA, CA 90247. The full name of registrant(s) is/are : L.A. FORKLIFT SOLUTIONS, INC. 723 1/2 W. GARDENA BLVD. GARDENA, CA 90247 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:

This statement was filed with the County Clerk of LOS ANGELES County on 7/3/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/14/2008, 7/21/2008, 7/28/2008, 8/4/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081191677 FIRST FILING. The following person(s) is (are) doing business as CONSULTING CALIFORNIA HOMEOWNERS, INC, CCH, 1004 WEST COVINA PKWY. WEST COVINA, CA 91790. The full name of registrant(s) is/are : CONSULTING CALIFORNIA HOMEOWNERS, INC. 1004 WEST COVINA PKWY. WEST COVINA, CA 91790 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:

This statement was filed with the County Clerk of LOS ANGELES County on 7/3/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE

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OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/14/2008, 7/21/2008, 7/28/2008, 8/4/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081191676 FIRST FILING. The following person(s) is (are) doing business as SHIVANA EXPRESS COURIER, INC., 15632 E. AMAR RD. # C LA PUENTE, CA 91744 . The full name of registrant(s) is/are : SHIVANA EXPRESS COURIER, INC. 15632 E. AMAR RD. # C LA PUENTE, CA 91744 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/3/2008. /s/:

This statement was filed with the County Clerk of LOS ANGELES County on 7/3/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/14/2008, 7/21/2008, 7/28/2008, 8/4/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081200093 FIRST FILING. The following person(s) is (are) doing business as HOT SALSA, 14327 GARFIELD AVE. PARAMOUNT CA. 90723. The full name of registrant(s) is/are : MI HOT SALSA, INC. 14327 GARFIELD AVE. PARAMOUNT CA. 90723 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/1/2008. /s/:

This statement was filed with the County Clerk of LOS ANGELES County on 7/7/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/14/2008, 7/21/2008, 7/28/2008, 8/4/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081200283 FIRST FILING. The following person(s) is (are) doing business as BOGA, INC., 22850 COLLINS ST. WOODLAND HILLS, CA 91367. The full name of registrant(s) is/are : BOGA, INC. 22850 COLLINS ST. WOODLAND HILLS, CA 91367 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)6/20/2008. /s/:

This statement was filed with the County Clerk of LOS ANGELES County on 7/7/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/14/2008, 7/21/2008, 7/28/2008, 8/4/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081200936 FIRST FILING. The following person(s) is (are) doing business as J.K BALANCING AND DUCT TESTING, 9040 TELSTAR AVE. #131 EL MONTE, CA 91731. The full name of registrant(s) is/are : JOHN KWAN 4127 INSTAR PL. EL MONTE, CA 91732 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/1/2008. /s/:

JOHN KWAN

This statement was filed with the County Clerk of LOS ANGELES County on 7/7/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/14/2008, 7/21/2008, 7/28/2008, 8/4/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081201049 FIRST FILING. The following person(s) is (are) doing business as DM ENTERTAINMENT, INC., 3572 MARTIN LUTHER KING BLVD. LYNNWOOD, CA 90262. The full name of registrant(s) is/are : DM ENTERTAINMENT, INC. 3572 MARTIN LUTHER KING BLVD. LYNNWOOD, CA 90262 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:

This statement was filed with the County Clerk of LOS ANGELES County on 7/7/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES

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FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/14/2008, 7/21/2008, 7/28/2008, 8/4/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081200213 FIRST FILING. The following person(s) is (are) doing business as D'COLOR BEAUTY SALON, 3029 TWEEDY BLVD. SOUTH GATE, CA 90780. The full name of registrant(s) is/are : DIANA E. TRAPERO 4243 SHIRLEY, AVE. LYNNWOOD, CA 90262 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:

DIANA E. TRAPERO

This statement was filed with the County Clerk of LOS ANGELES County on 7/7/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/14/2008, 7/21/2008, 7/28/2008, 8/4/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081192187 FIRST FILING. The following person(s) is (are) doing business as JD FLOWERS & GIFTS, 2438 E. 1ST ST. LOS ANGELES, CA 90033. The full name of registrant(s) is/are : JAVIER E. BERMUDEZ 615 W. 111TH PL. LOS ANGELES, CA 90044 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)5/1/2008. /s/:

JAVIER E. BERMUDEZ

This statement was filed with the County Clerk of LOS ANGELES County on 7/3/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/14/2008, 7/21/2008, 7/28/2008, 8/4/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081229648 FIRST FILING. The following person(s) is (are) doing business as MANAGED COMPLIANCE SOLUTIONS, MANAGES SYSTEMS ENTERPRISES, 5146 COLDWATER CANYON AVE # 14 SHERMAN OAKS, CA 90423. The full name of registrant(s) is/are : DIANA E. GESSHEL 2647 BARRINGTON AVE. #6 LOS ANGELES, CA 90064 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:

DIANA E. GESSHEL

This statement was filed with the County Clerk of LOS ANGELES County on 7/10/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/14/2008, 7/21/2008, 7/28/2008, 8/4/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081191781 FIRST FILING. The following person(s) is (are) doing business as GENMARK IMAGES, 908 N. BROADMOOR AVE. LA PUENTE, CA 91744. The full name of registrant(s) is/are : JAN-MARK VILLANUEVA 908 N. BROADMOOR AVE. LA PUENTE, CA 91744 GENEVIEVE VILLANUEVA 908 N. BROADMOOR AVE. LA PUENTE, CA 91744 This Business is being conducted by, husband and wife. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:

JANMARK VILLANUEVA

This statement was filed with the County Clerk of LOS ANGELES County on 7/3/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/14/2008, 7/21/2008, 7/28/2008, 8/4/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081277611 FIRST FILING. The following person(s) is (are) doing business as BELLA'S BOWS BOUTIQUE, 2445 S. BARRINGTON AVE, #304. LOS ANGELES, CA 90064, COUNTY OF LOS ANGELES. The full name of registrant(s) is/are : NORMA MOLINA, 2445 S. BARRINGTON AVE, #304, LOS ANGELES, CA 90064 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the

DBAS

fictitious name or names listed herein.. /s/:

NORMA MOLINA

This statement was filed with the County Clerk of LOS ANGELES County on 7/17/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/21/2008, 7/28/2008, 8/4/2008, 8/11/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081238170 FIRST FILING. The following person(s) is (are) doing business as 4 CHICKS & A GUY, 16443 DOWNEY AVE. PARAMOUNT, CA. 90723. The full name of registrant(s) is/are : PROMISE CHORALE 16443 DOWNEY AVE. PARAMOUNT, CA. 90723 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:

PROMISE CHORALE

This statement was filed with the County Clerk of LOS ANGELES County on 7/11/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/21/2008, 7/28/2008, 8/4/2008, 8/11/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081238025 FIRST FILING. The following person(s) is (are) doing business as NUEVO LAREDO PRODUCTIONS, 5361 HUNTINGTON DR. NORTH # 8 LOS ANGELES, CA 90032. The full name of registrant(s) is/are : PAUL QUINTANILLA 5361 HUNTINGTON DR. NORTH # 8 LOS ANGELES, CA 90032 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/1/2002. /s/:

PAUL QUINTANILLA

This statement was filed with the County Clerk of LOS ANGELES County on 7/11/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/21/2008, 7/28/2008, 8/4/2008, 8/11/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081247643 FIRST FILING. The following person(s) is (are) doing business as GENASH PROPERTY MANAGEMENT RESTORATION, GENASH CARPET CARE, 9713 ORR & DAY RD. SANTA FE SPRINGS, CA 90670. The full name of registrant(s) is/are : OSCAR G. GARCIA 9713 ORR & DAY RD. SANTA FE SPRINGS, CA 90670 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:

OSCAR G. GARCIA

This statement was filed with the County Clerk of LOS ANGELES County on 7/14/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/21/2008, 7/28/2008, 8/4/2008, 8/11/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081256244 FIRST FILING. The following person(s) is (are) doing business as GORDON'S FLOORING AMERICA, 8658 W. PICO BLVD. LOS ANGELES, CA 90035. The full name of registrant(s) is/are : BOYER FLOORS, INC. 8658 W. PICO BLVD. LOS ANGELES, CA 90035 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/1923. /s/:

This statement was filed with the County Clerk of LOS ANGELES County on 7/15/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/21/2008, 7/28/2008, 8/4/2008, 8/11/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081267974 FIRST FILING. The following person(s) is (are) doing business as ZURI, 838 1/4 E. 33RD ST. LOS ANGELES, CA 90011. The full name of registrant(s) is/are : VERONICA LOPEZ

DBAS

838 1/4 E. 33RD ST. LOS ANGELES, CA 90011 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:

VERONICA LOPEZ

This statement was filed with the County Clerk of LOS ANGELES County on 7/16/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/21/2008, 7/28/2008, 8/4/2008, 8/11/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081287721 FIRST FILING. The following person(s) is (are) doing business as YOUR 2ND CHANCE, 1015 S. GRETTA AVE. WEST COVINA, CA 91790. The full name of registrant(s) is/are : ALFREDO VILCHIS 1015 S. GRETTA AVE. WEST COVINA, CA 91790 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:

ALFREDO VILCHIS

This statement was filed with the County Clerk of LOS ANGELES County on 7/18/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/21/2008, 7/28/2008, 8/4/2008, 8/11/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20080287722 FIRST FILING. The following person(s) is (are) doing business as MADINAH TRADING, LLC, 912405 BENEDICT AVE. # 32 DOWNEY, CA 90242. The full name of registrant(s) is/are : MADINAH TRADING, LLC 912405 BENEDICT AVE. # 32 DOWNEY, CA 90242 This Business is being conducted by, a limited liability. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:

This statement was filed with the County Clerk of LOS ANGELES County on 7/18/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/21/2008, 7/28/2008, 8/4/2008, 8/11/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20080287722 FIRST FILING. The following person(s) is (are) doing business as MADINAH TRADING, LLC, 912405 BENEDICT AVE. # 32 DOWNEY, CA 90242. The full name of registrant(s) is/are : MADINAH TRADING, LLC 912405 BENEDICT AVE. # 32 DOWNEY, CA 90242 This Business is being conducted by, a limited liability. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:

This statement was filed with the County Clerk of LOS ANGELES County on . NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/21/2008, 7/28/2008, 8/4/2008, 8/11/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081278136 FIRST FILING. The following person(s) is (are) doing business as SARAHI MINI MARKET, 4901 HOOPER AVE. LOS ANGELES, CA 90011. The full name of registrant(s) is/are : MARIA SEGURA 480 E. 48TH ST. LOS ANGELES, CA 90011 ANTONIO MONROY 480 E. 48TH ST. LOS ANGELES, CA 90011 This Business is being conducted by, husband and wife. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)4/1/2006. /s/:

MARIA SEGURA

This statement was filed with the County Clerk of LOS ANGELES County on 7/17/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/21/2008, 7/28/2008, 8/4/2008, 8/11/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081278539 FIRST FILING. The following person(s) is (are) doing business as EL MONTE

FORD, 8821 LINDEL AVE. DOWNEY, CA 90240. The full name of registrant(s) is/are : CIPPIAN POP 8824 LAKEWOOD BLVD. DOWNEY, CA 90240 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:

CIPPIAN POP

This statement was filed with the County Clerk of LOS ANGELES County on 7/17/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/21/2008, 7/28/2008, 8/4/2008, 8/11/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081278540 FIRST FILING. The following person(s) is (are) doing business as PLANET ACURA, 8821 LINDEL AVE. DOWNEY, CA 90240. The full name of registrant(s) is/are : CIPPIAN POP 8824 LAKWOOD BLVD. DOWNEY, CA 90240 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:

CIPPIAN POP

This statement was filed with the County Clerk of LOS ANGELES County on 7/17/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/21/2008, 7/28/2008, 8/4/2008, 8/11/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081278039 FIRST FILING. The following person(s) is (are) doing business as APARICIO MARKET, 1979 FLORENCE AVE. LOS ANGELES, CA 90001. The full name of registrant(s) is/are : GERMAN APARICIO 1979 FLORENCE AVE. LOS ANGELES, CA 90001 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:

GERMAN APARICIO

This statement was filed with the County Clerk of LOS ANGELES County on 7/17/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/21/2008, 7/28/2008, 8/4/2008, 8/11/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081277395 FIRST FILING. The following person(s) is (are) doing business as IT'S A BLAST SOUTH, 15767 LA MOINE ST. HACIENDA HEIGHTS, CA 91745. The full name of registrant(s) is/are : ALDO J. FERRARI 15767 LA MOINE ST. HACIENDA HEIGHTS, CA 91745 DEBORAH J. FERRARI 15767 LA MOINE ST. HACIENDA HEIGHTS, CA 91745 This Business is being conducted by, husband and wife. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:

DEBORAH J. FERRARI

This statement was filed with the County Clerk of LOS ANGELES County on 7/17/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/21/2008, 7/28/2008, 8/4/2008, 8/11/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081297292 FIRST FILING. The following person(s) is (are) doing business as ALEXPLAYS; ALEX PLAYS, 9909 TOPANGA CANYON BLVD., #303, CHATSWORTH, CA 91311, COUNTY OF LA. The full name of registrant(s) is/are : ALEXANDER ADHAMI, 9909 TOPANGA CANYON BLVD., #303, CHATSWORTH, CA 91311 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:

ALEXANDER ADHAMI

This statement was filed with the County Clerk of LOS ANGELES County on 7/21/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/28/2008, 8/4/2008, 8/11/2008, 8/18/2008

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istrant(s) is/are : SAFEWAY INTERNATIONAL GROUP, INC 12037 FIRESTONE BLVD. NORWALK, CA 90650 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:

This statement was filed with the County Clerk of LOS ANGELES County on 7/29/08. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 8/4/2008, 8/11/2008, 8/18/2008, 8/25/2008

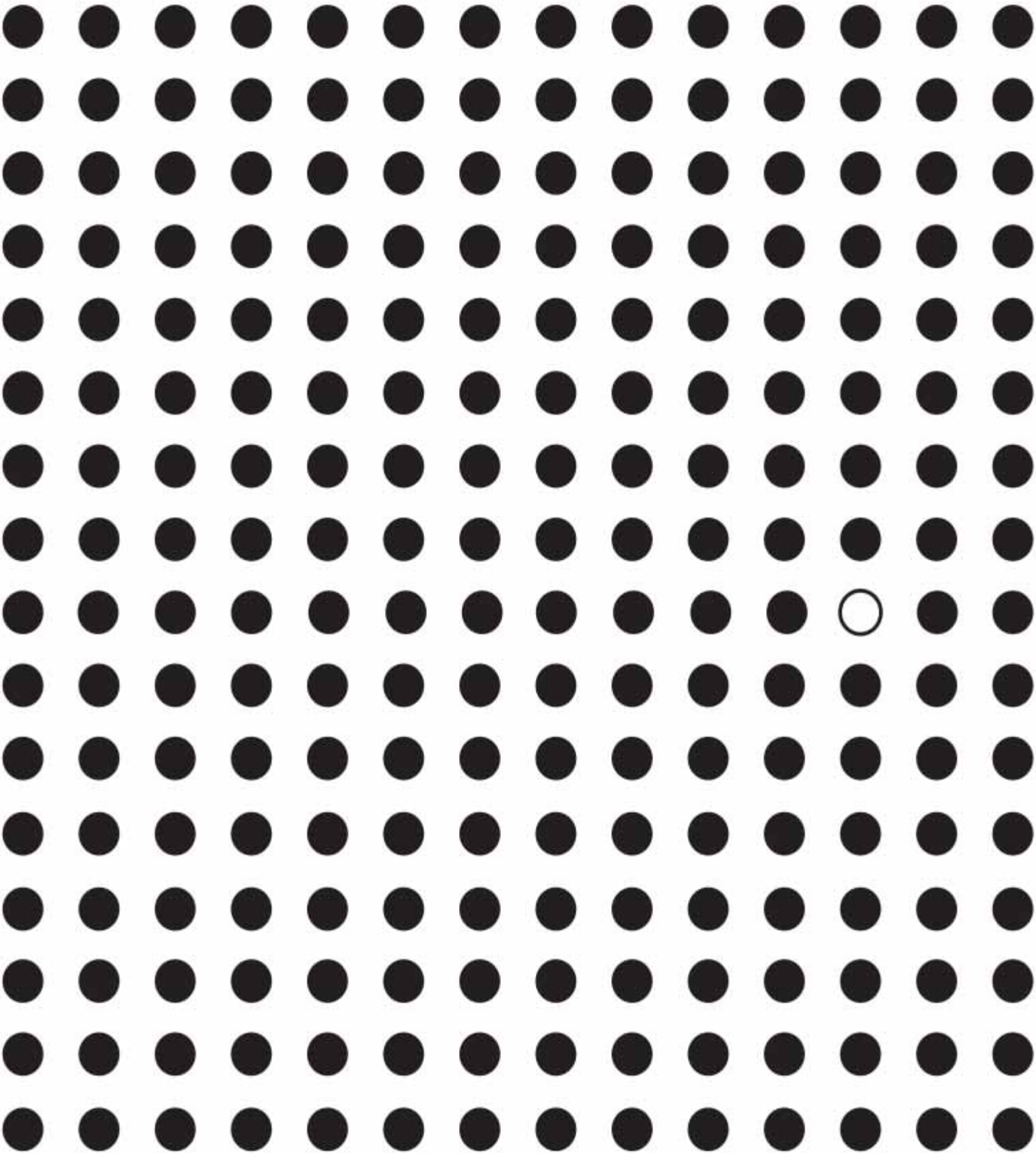
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North of Montana	=	\$ 4,260,074	\$ 2,184,476
Between Wilshire & Montana	=	\$ 3,559,750	\$ 1,032,831
South of Wilshire	=	\$ 973,564	\$ 680,106
Sunset Park	=	\$ 1,400,879	\$ 783,222
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