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MONDAY, AUGUST 1, 2011
Volume 10 Issue 222

Santa Monica Daily Press

We have you covered

KNOW BEFORE YOU GO
SEE PAGE 7

THE NEW DIGS ISSUE



Daniel Archuleta *daniela@smdp.com*

GOING DEEP: **Santa Monica High School quarterback Christian Salem attempts a pass against North Torrance on Thursday.**

HIGH SCHOOL FOOTBALL

Vikings putting in work

Upcoming season looks promising during summer scrimmage

BY DANIEL ARCHULETA
Managing Editor

SAMOHI The Vikings may not be practicing with pads yet, but this summer's progress has the team's third-year coach Travis Clark feeling good.

Santa Monica High School's football team's potential was on display on Thursday during a passing game against North Torrance on campus. The Vikings won the non-contact game, 7-2, but there are still questions to be addressed before the team takes its first official snap against Leuzinger in September.

Some of those issues are beginning to work themselves out, but the one thing that lingers in Clark's mind is the team's identity on offense.

He has a first-year starter on deck in Christian Salem to take the reigns at quarterback, but the team's strength is in the backfield where senior Kori Garcia is poised to have a big season after gaining nearly 900 yards last season while sharing the load with Brandon Taylor, who has moved on to play at Santa Monica College.

Garcia has received offers from a number of Ivy League schools, with Harvard and Yale on that list. Clark added that he's beginning to interest mid-size NCAA Division 1 teams as well, but he thinks Garcia is "an Ivy League guy."

Salem was sharp at times on Thursday, giving Clark confidence that he'll be fine, but he can't help but wonder if the senior can continue to progress over the summer.

"We played all right [Thursday], we had some fun," Salem said. "I feel like we're getting better every [passing] game."

Even with the success against North Torrance, Clark wants to see his boys in real action to get a handle on what to expect.

"We have some new faces," Clark said of the offense. "Guys are still learning plays.

"We're a work in progress."

SEE SAMOHI PAGE 9

COMMUNITY PROFILES

DR. EDWARD MALPHUS



MALPHUS

Santa Monica pediatrician leaves a mark in Cameroon

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

DOWNTOWN When Santa Monica pediatrician Dr. Edward Malphus disembarked in the Cameroonian airport of Douala, he didn't — and couldn't — know exactly what to expect.

He had been traveling without pause for over 20 hours, with flights from California to Paris, and then on to the West African country where he would spend the next month living and working beside another American couple — Jim and Terry Hale — in a rural hospital run by nuns of the Tertiary Order of St. Francis, a day's drive from the main city.

In that month, he would treat diseases not often seen in children on the Westside of Los Angeles, like malaria, HIV and malnutrition, and have the opportunity to cut through the business of medicine to the practice of it.

The trip was 20 years in the making.

For the previous two decades, Malphus, who has treated kids in Santa Monica for 26 years, volunteered with an organization called the Mission Doctors Association, a group of Catholic physicians that travels to

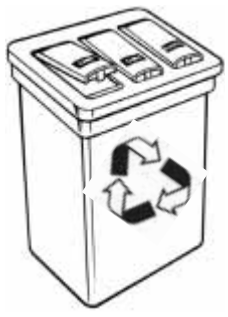
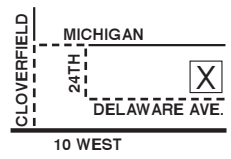
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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, Aug. 1, 2011

Get your groove on
Senior Center
1450 Ocean Ave.,
2 p.m. — 4 p.m.
Live music and friendly people are what makes the Santa Monica Senior Center ballroom dances the best in the area. They have a live band and refreshments. Entrance is $2.50. You must be a Senior Center member to participate and membership is open to all ages 50 and up and, best of all, membership is free! For more information, call (310) 458-8644.

Magic man
Main Library
601 Santa Monica Blvd., 2:30 p.m. — 3:15 p.m.
Where in the world is Dave's bunny? Go on a magical journey around the world to find Dave's bunny, Goliath, and bring him back home! Seating is limited and is first come, first served. Organized groups will be accommodated if seating is available after individuals and families have been seated.

Embrace your inner architect
City Council Chambers
1685 Main St., 7 p.m.
Check out a meeting of the city's Architectural Review Board. Weigh in on building designs and aesthetics. Members of the board will be discussing the historic resources inventory, sustainable building design, and a code of enforcement. It sounds important, doesn't it? Check it out! Get involved in your community.

Tuesday, Aug. 2, 2011

Take back the night
Public Safety Facility
333 Olympic Dr., 6 p.m. — 8 p.m.
Join your police department as it hosts National Night Out, an event meant to strengthen partnerships between cops and the community, raise crime prevention awareness and entertain kids. The first 500 people to register will receive a free mini-flashlight. Retailers specializing in emergency supplies will have items available for purchase. Come prepared to stock up on and/or replenish your personal emergency kits. Be prepared for any natural disaster or other emergency. There will be entertainment, carnival games and plenty of food. Free parking is available in the Civic Center Parking Structure. Call SMPD Community Relations at (310)458-8474 for more information.

Bring your reading glasses
Annenberg Community Beach House
415 PCH, 6:30 p.m. — 8 p.m.
Join Red Hen Press in celebrating poetry at the beach! In this third of four readings this summer, featured readers are Matthew Shenoda, recipient of the Hala Maksoud Award, Ilya Kaminsky, winner of the Whiting Writers' Award and Dana Goodyear, staff writer at The New Yorker, moderated by Alice Quinn, director of the Poetry Society of America. Tickets are free but seating is limited and reservations are required. If you would like to attend, please reserve online. Plan to arrive by 6:15 p.m. to retain your reservation. Late seating, even for reservation-holders, is not guaranteed. To adjust or cancel your reservation for this event, e-mail beachhouse@smgov.net.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at 310-458-7737 or submit to editor@smdp.com

For more information on any of the events listed, log on to smdp.com/communitylistings





RUNNING MEN

Brandon Wise *brandonw@smdp.com*

Men compete Friday in the fifth annual Crossfit games just north of the Santa Monica Pier on Thursday. Competitors swim, run and workout in rapid succession. The games were created from generalized military workouts designed to push the competitors endurance to the limit.

AEG exec OK with low return on L.A. stadium venture concept

BY JACOB ADELMAN
Associated Press

LOS ANGELES An official with the company that wants to build an NFL stadium in downtown Los Angeles says the firm is willing to accept an unusually modest return on its investment on the venue because it would boost the value of its nearby properties.

Anschutz Entertainment Group chief legal and development officer Ted Fikre addressed a City Council meeting on the proposed 72,000-seat venue Friday. He said the expected 6.7 percent return on its investment in the stadium is not the kind of yield that it would ordinarily expect from such a venture.

But he says the project could benefit AEG's adjacent restaurants and other businesses.

Other AEG representatives at Friday's hearing stressed job growth and tax revenue from the project involving the $1.2 billion football stadium and convention center improvements.

Modern debutantes: Car repair and ball gowns

BY JAMIE STENGLE
Associated Press

PLANO, Texas Sure, they still learn to take a graceful bow while wearing elegant white dresses and tiaras, but some debutantes are also taking in the finer points of car repair, nutrition and self-defense.

"It's not just all about being pretty," said 17-year-old Sloane Towery as a stylist fixed her hair for her formal portrait. "I've learned about etiquette, and how to fight — kind of."

As one of 19 debutantes in the program benefiting the Plano Symphony Orchestra, her run-up to the presentation ball this fall has included instruction on everything from exhibiting grace and poise to how to jab her fingers into the eyes of an attacker.

Ida Gephart, director of the debutante program in the Dallas suburb, said that when the program started about eight years ago, organizers decided it shouldn't just be the traditional series of parties leading up to the presentation ball.

Seventeen-year-old Emily Wisner wanted to be part of the program after her mother's rundown included the phrases "big white dress" and "you get your hair and makeup done."

But so far, the most useful part of her debutante training has been the car repair class. Two days after taking it, she was able to help a friend jumpstart her car.

"It was so unexpected that I'd learn the most from it," she said.

Her mother, Peggy Wisner, said, "I always thought of it as truly 100 percent social: parties, a presentation, you would learn manners. But I think they've taken this program a bit deeper than that."

Debutante balls historically were a way for wealthy families to introduce their daughters into society, with private parties where they might meet suitable husbands. Today, while some debutante organizations admit members based on lineage, others have a more democratic method: They choose among applicants who fill out forms.

As debutante programs evolved in the 20th century, many developed a strong component of community involvement, and were sponsored by or raised money for a charitable or civic organization. The Plano debutantes support the symphony not only with a portion of the fees they pay to participate in the program, but also by volunteering and fundraising.

Debutante programs vary around the country by age group and by how long their seasons run, said Teresa Robinson, a professor at Middle Tennessee State University who directs a chapter of the National League of Junior Cotillions in Murfreesboro, Tenn. The chapter teaches skills like etiquette and dancing to middle-school children in the hope that they might eventually enter a debutante program.

Some debutante programs have started to incorporate philanthropic work that's more hands-on than throwing a fundraiser. When Robinson's daughter went through a debutante program in Murfreesboro about five years ago, they helped build a Habitat for Humanity house. And the Old Dominion Cotillion, a Washington, D.C., area program, has expanded traditional debutante activities in the last 10 years to include volunteering at a homeless shelter, according to spokeswoman Rebecca Gardner.

Gardner said that in addition to classes on dancing, poise, etiquette and entertaining, the group, which held its 20th anniversary ball this month, has also toured the U.S. State Department, held classes on personal safety and one on car maintenance titled

SEE **DEBUTANTES** PAGE 10

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Ridiculous debate

Editor:

What a luxury here in America; We tie up hours of public time and money arguing about too much food ("Ed board stuck on flavored milk ban idea," July 22, page 1)? Waaaahhh!

Whatever any school board does about this silliness, it makes no difference to anyone except the sellers of milk. The kids simply unzip their backpacks and unload every manner of "legal" stimulant they can, from candy bars to extremely dangerous canned "picker-uppers."

Students are tired, no question. They are held captive in a system from which there is no escape; a system that has failed to maintain any level of understanding that the technologies of the age are far more interesting than the coursework and busywork they are forced to do. They are tired of being "locked down" eight hours a day, when with the technologies available, they should be free and out of school by lunch, anyway.

Put every type milk on every menu and let the marketplace decide. Isn't that what the grown-ups do?

All this arguing about the lacteal fluid extracted from the female of the bovine, hardly has anything to do with why schools have failed us and why they will continue to do so.

Dear fellow adults:

Would you like coffee, tea, alcohol, tobacco, Red Bull, cocaine or meth with your sugar? Stop treating kids as if they were in a Pavlovian experiment. If I put whiskey in pig slop I can get the swine to choose to select the boozed-up slop every time. Who are you kidding, yourselves?

Shirley McNally
Santa Monica

Beach bathroom blues

Editor:

Initially, City Hall posted a notice on site, informing us that construction was to be completed in May 2011, but now we know, it will not be ready before August ("Long-awaited restrooms still on the make," June 16, 2011). How can they be so much off with their schedule? To build a bathroom to replace an old one is relatively simple construction and it should take three to four months at most. It's taking almost a year now since the fence-off!

We would like to find out who is responsible for this lack of planning and outrageous spending of taxpayer's money. All this happens while our public school system and other vital services are struggling with budget cuts.

We would be much better off if we kept the old (and structurally sound) bathroom buildings with the required ADA, which in my estimate, would not exceed $50,000 per building. What a waste of money. I am deeply disappointed with this terrible decision to build new bathrooms.

Danny Lahave
Santa Monica



My Write

Bill Bauer

Send comments to editor@smdp.com

What community benefits?

AS I EXPECTED, THE DEVELOPMENT agreement and environmental impact report for the Colorado Creative Studios project at 2834 Colorado Ave. (corner of Stewart Street) was approved by the City Council on Tuesday night.

For the record, Mayor Richard Bloom, Mayor Pro Tem Gleam Davis, and Councilmembers Bob Holbrook and Pam O'Connor voted for it. Councilmembers Kevin McKeown, Terry O'Day and Bobby Shriver were absent.

The two-building, four-floor, 191,000-square-foot creative arts office/production complex with a 640 space tri-level subterranean parking garage will serve as headquarters for Lionsgate Entertainment — one of the movie and TV industry's hippest and fastest growing studios.

Having abandoned any concerns about traffic and other negative consequences, City Hall planners, planning commissioners and council members ignored the cake and are concentrating on the icing: community benefits.

The benefits promised by developer/property owner Jack Walter include open public plazas, lots of trees, an extension of Pennsylvania Avenue to Stewart Street, free community meeting space and cafe, student internships, local hiring, shared parking, employee traffic management measures and enhanced bicycle amenities, among others.

The benefits are supposed to compensate for the negatives that large developments bring to neighborhoods, but they're really nothing more than feel-good smokescreens. Take wider sidewalks for example; a big buzz point for city planners, but pointless because virtually nobody is begging for wider sidewalks.

Even more ridiculous are suggestions like "more electric car charging outlets" offered by one councilman. Talk about working at cross purposes. Electric or gasoline powered, how is this going to reduce vehicles on the road? It isn't!

Local hiring and student internships? Also a "big whoop." Most entertainment industry jobs are controlled by powerful unions or "knowing someone." Fat chance bucking that system. Local hiring and internships will be, at best, "gofers" for Lionsgate executives.

This is assuming City Hall monitors or enforces these so-called community benefits to begin with. If these benefits are monitored and enforced like other development agreements and conditional use permits that preceded it, Walter will skate home free.

The updated Land Use and Circulation Element (LUCE) of the general plan adopted last year opened the door for a half-dozen, large, new office-based developments in this low key, light industrial zoned, Mid-City neighborhood. All these new projects are inevitable and will likely move forward as their developers envisioned them.

But, there seems to be no desire at City Hall to reign them in, so the sky's the limit. LUCE's vision for less traffic and sustainability is a fairy tale because LUCE is a blueprint for more and more development squeezed into a skin tight "green" dress.

The major developments allowed by LUCE will substantially increase congestion, crowding and contribute to additional air pollution and infrastructure demands such as more power, water and waste disposal, no matter how many LEED certifications are handed out.

Never fear, political leaders and their handpicked commissions will make sure they all have plenty of bicycle racks and wide sidewalks. Just ignore the gridlock.

Worst of all, approving each of these large projects separately with little regard for their cumulative effect and without a master development plan for the area is urban planning at its worst. But, it's obvious this isn't about good planning. It's all about money — and expediency.

IN CASE YOU HAVEN'T NOTICED, CITY HALL HAS A NEW MANTRA, 'IT'S WHAT WE WANT, SCREW THE RESIDENTS.

Residents are still getting the run-around. Even when they mentioned LUCE's 50 percent housing requirement for new developments at last week's council meeting, bureaucrats and politicians quickly redefined LUCE claiming the 50/50 requirement "applies to the overall area" not each development, per se.

Since 2008, when developers poured $800,000 into defeating a slow growth ballot measure, residents have taken it in the shorts. Doing developers bidding insures largess for politicians' war chests.

In case you haven't noticed, City Hall has a new mantra: "It's what we want, screw the residents." You know something? They're right. As long as "we" continue to re-elect them, we're voting to screw ourselves.

SAY YES TO NIGHT OUT

Just a reminder that Santa Monica's biggest and "funnest" block party of the year is tomorrow night. National Night Out, sponsored by the Santa Monica Police Department, runs from 6 p.m. to 8 p.m. on the street at 333 Olympic Dr., adjacent to City Hall. Free parking is in the adjoining Civic Center garage

The event is designed to strengthen partnerships between police and the community as well as raise crime prevention awareness. There'll be lots of free goodies, food, games and entertainment, too.

This year's theme is emergency preparedness. You'll be able to purchase emergency and earthquake preparedness supplies from a variety of purveyors including the (shameless plug) Santa Monica Red Cross. It's a great opportunity to update your family's emergency and/or first aid kits and get information about coping with disaster, too.

Best of all are the newly design SMPD Mounted Unit T-shirts for sale. Buy one (or more) of these cool T-shirts and the profits from their sale will help support the equestrian unit. I already have my order in.

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New mileage standards aim for less fuel, pollution

BY DINA CAPPIELLO & TOM KRISHER
Associated Press

WASHINGTON President Barack Obama and automakers ushered in the largest cut in fuel consumption since the 1970s last week with a deal that will save drivers money at the pump and dramatically cut heat-trapping gases coming from tailpipes.

The agreement pledges to double overall fuel economy to 54.5 mpg by 2025, bringing even greater under-the-hood changes to the nation's autos starting in model year 2017 and introduce more electric and hybrid technology to pickup trucks. Cars and trucks on the road today average 27 mpg.

"This agreement on fuel standards represents the single most important step we have taken as a nation to reduce our dependence on foreign oil," Obama said, sharing the stage with top executives of 11 major automakers and a top automobile workers union official, before a backdrop of some of the most cutting-edge cars and pickup trucks on the road.

"Just as cars will go further on a gallon of gas, our economy will go further on a barrel of oil," Obama said.

When achieved, the 54.5 mpg target will reduce U.S. oil consumption from vehicles by 40 percent and halve the amount of greenhouse gas pollution coming out of tailpipes. It builds on a 2009 deal between the Obama administration and automakers, which committed cars and trucks to averaging 35.5 mpg by model year 2016.

For American families, the president said the agreement — which will be subject to a midcourse review — means filling up the car every two weeks, instead of every week. That would save $8,000 in fuel costs over the life of a vehicle purchased in 2025, compared to a 2010 model, a White House analysis said.

The changes also are likely to push up the cost of a new vehicle, but just how much is unclear because the regulation still has to be written. That process will get started in September.

The mileage target announced Friday isn't exactly what consumers will see in their future cars. A formula that gives credits to manufacturers for electric cars, the use of low-emission air conditioning refrigerant and technology that shuts down engines at traffic lights means the actual fuel economy is likely to come in closer to about 40 mpg. Stickers on future cars and trucks will also display different numbers because they'll be based on real-world mileage tests.

The deal was less than what environmentalists and public health advocates wanted but more than desired by the Detroit Three — General Motors, Ford and Chrysler. In a letter to the president last week, Michigan lawmakers called the White House's initial proposal of 56.2 mpg "overly aggressive," after automakers had said they'd work to get vehicles averaging 42.6 to 46.7 mpg. Green groups, meanwhile, had pushed for a 62 mpg target by 2025.

For Obama, who watched his campaign promise to limit global warming pollution die when Republicans retook control of the House, the compromise provides a way around political roadblocks and a down payment on climate change.

The deal also provides an answer to critics who say the president has not done enough to address high gasoline prices. It promises to reduce demand at a time when Republicans in Congress have criticized Obama for being too slow to drill and not opening up more areas to oil and gas exploration after the massive Gulf oil spill last year.

And at a time when a consensus in Congress is elusive on the debt ceiling and curbing the federal deficit, the president said the fuel economy deal was a "valuable lesson to" Washington.

"You are all demonstrating what can happen when people put aside differences," Obama said.

For automakers, the deal signaled a turnaround from the days when they resisted boosting fuel economy targets, arguing that consumers would not buy smaller and more efficient cars, and that the technology to reduce fuel consumption was too expensive.

That stance has been challenged in recent years by a 2007 energy law that mandated the government evaluate and set new fuel economy targets, by a Supreme Court decision that said the Environmental Protection Agency had the authority to control global warming pollution from vehicles, and by a state — California — that has set stricter emissions standards than the rest of the country.

Mary Nichols, chairman of the California Air Resources Board, said auto companies wanted "one set of cars they could sell anywhere in the U.S" and the changes the deal would bring would meet state targets. "We will accept standards that were announced today as being compliant with California standards through 2025 unless and until there is a change," she said.

A $62 billion taxpayer-funded bailout for GM and Chrysler added to the White House's leverage.

Some environmentalists lauded the agreement Friday, but said that manufacturers owed taxpayers a bigger deal after bailing them out.

The Q Line

Bikes for all

City officials are contemplating a bike-share program that would provide low-cost loaners to the public.

So, this week's Q-Line question asks:
What do you think about the idea and would you take advantage of the program?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **(310) 458-7737 ext. 102.**


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5-11 PM

$100 Buy in
(Includes $1500 in chips & a buffet dinner)

Proceeds benefit youth oriented programs and grants including academic and music scholarships through Kiwanis Charities
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Earth Talk
By the editors of E Magazine

Proudly Sponsored by City of Santa Monica, A Sustainable Community, sustainablesm.org

Send comments to editor@smdp.com



Photo courtesy Earth Talk

PLANET ON THE BRINK **With the vast majority of the world's farms now relying on synthetic chemicals to grow crops and petroleum-derived fuels to drive the engines of production, modern agriculture has become overwhelmingly toxic to the atmosphere and is hastening global warming.**

'Green Revolution' not working out

Dear EarthTalk

I've been hearing more and more references to the need to clean up our agricultural practices for reasons pertaining to health, food quality, even global warming. What are the major environmental issues today associated with agriculture?

Tony Grayson
Newark, NJ

What amazes many environmental advocates to this day is how the widespread adoption of synthetic chemical pesticides, herbicides and fertilizers for use in agriculture was dubbed the "Green Revolution," when in fact this post-World War II paradigm shift in the way we produce food has wreaked untold havoc on the environment, food quality and human health.

Agricultural output has certainly increased as a result of these changes, but with the vast majority of the world's farms now relying on petroleum-derived synthetic chemicals to grow crops and petroleum-derived fuels to drive the engines of production — modern agriculture has become overwhelmingly toxic to the atmosphere and is hastening global warming. The Intergovernmental Panel on Climate Change (IPCC) reports that agricultural land use contributes 12 percent of global greenhouse gas emissions; here in the U.S. almost 20 percent of our carbon dioxide emissions come from agricultural sources.

Intensive use of chemicals isn't good for our nutrition intake, either. Overworked, depleted agricultural soils generate fruits and vegetables with fewer nutrients and minerals than those produced by farmers decades ago. And much of the food we eat is laced with chemicals that end up in our bloodstreams.

Beyond its effect on the food we put in our bodies, modern agriculture generates large amounts of nitrogen, phosphorous and other fertilizers running off into our streams, rivers and oceans, compromising not only the quality of our drinking water and the health of riparian ecosystems, but also causing those huge oxygen-depleted ocean dead zones we hear about in coastal areas such as the Gulf of Mexico.

Yet another issue with modern farming is the amount of animal waste generated and concentrated in small areas, which creates unsanitary and potentially dangerous conditions for the animals and humans alike. And the widespread use of antibiotics on farm animals to keep disease in check results in the development of stronger strains of bacteria that resist the antibiotics used by humans to ward off infection and sickness.

Also, many worry about the potential impacts of the widespread use of genetic engineering, whereby genes in plants, animals and microorganisms are manipulated to select for specific traits. These genetically modified organisms, reports Greenpeace, "can spread through nature and interbreed with natural organisms," thus contaminating the natural environment in unforeseeable and uncontrollable ways.

The good news is that rapidly increasing consumer demand for healthier food is forcing agribusiness to see the wisdom of moving away from business-as-usual. Organic farming, which eschews chemical fertilizers and pesticides in favor of more natural choices, holds considerable promise for greening up our agricultural systems. According to the U.S. Department of Agriculture, organic cropland acreage averaged 15 percent increases between 2002 and 2008, although certified organic cropland and pasture accounted for only about 0.6 percent of U.S. total farmland in 2008. So we still have along way to go.

SEND YOUR ENVIRONMENTAL QUESTIONS TO: EarthTalk®, c/o E – The Environmental Magazine, P.O. Box 5098, Westport, CT 06881; earthtalk@emagazine.com. E is a nonprofit publication. Subscribe: www.emagazine.com/subscribe; Request a Free Trial Issue: www.emagazine.com/trial

KNOW BEFORE YOU GO

Alley Resurfacing Project

The alley in the 100 block of Vicente Place North will be resurfaced. Please be advised that resurfacing operations will generate noise and dust. There will be certain times when the alley will not be accessible during construction, but the city will minimize these times of closure during the day.

Borderline Neighborhood Improvement Project

New water main installation, new various street pavement finishes, new landscaped areas, trees, and pedestrian lighting. Street lights will be installed along Longfellow and near Longfellow on Marine, Navy and Ozone. Please observe posted detour signs.

Expo Light Rail Line Project

1. Exploratory excavation will occur for this project in order to plan the initial layout of upcoming construction activities. Aug. 2-5: Road work on Colorado Avenue between Seventh Street and Lincoln Boulevard. Aug. 8-31: Road work on Colorado between Fourth and Seventh streets. 2. Camera inspection work on sewer mains will occur after-hours from 10 p.m. to 6 a.m. Night work will occur at the following intersections: Colorado and Fifth, Seventh, Lincoln Boulevard, 11th, 14th and 17th streets; and at the intersection of Stewart Street and Exposition Boulevard. Temporary lane closures may be necessary on Fourth Street and Colorado through 17th Street; MTA Right of Way from 17th Street to Centinela Avenue including intersection of 19th Street, 20th Street, Olympic Boulevard, Cloverfield Boulevard, 26th Street, and Stewart Street. Parking Meters on Colorado Avenue will be taken out of service only when work is ongoing in a specific area. For questions regarding this project, contact Expo Light Rail Line Community Relations at (213) 922-EXPO or www.BuildExpo.org.

Street & Park Lighting Project

The work consists of modifying existing high-voltage series streetlight circuits to low-voltage multiple circuits on 26th Street from Montana Avenue to San Vicente Boulevard. Partial roadway closures or detours are expected but impact to traffic should be minimal.

Transit Priority Systems Project

Installation of the Transit Priority System (TPS) at 80 traffic signals along major corridors within the City of Santa Monica. Work requires installation of wireless detectors to sense the approach of buses on routes on Wilshire Boulevard between 14th and Berkeley streets. Partial roadway closures or detours are expected but impact to traffic should be minimal.

Utility Undergrounding

Various alleys will be temporarily closed for underground work on utilities in the following locations: 18th Court between Pearl Street and Pico Boulevard; 20th Street between Pearl Street and Ocean Park Boulevard; 18th Street between Ocean Park Boulevard and Ashland Place North; Ashland Place North between 18th and 16th streets.

Water Main Installation

In order to improve water service in the City of Santa Monica, the Water Division is installing a new, larger water main on Princeton Street from Wilshire Boulevard to Washington Avenue Place south.

For more information on projects, please visit the Know Before You Go Web site at www.knowB4ugo.smgov.net.

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CP
FROM PAGE 1

poverty-stricken countries across the globe to provide low-cost medical care.

In that time, although he'd served as the board president and won awards for his dedication and service, he'd never had the opportunity to leave his practice and take part in the central mission of Mission Doctors.

This was his chance.

"It's something I've always wanted to do," Malphus said.

Mission Doctors has been working in Cameroon for decades, said Elise Frederick, the executive director of the organization.

"It's a stable country, but terribly underserved," she said. "It's off a lot of people's radar, because it's not in the news. Those are the kinds of places we serve."

Volunteers must come equipped with a medical license and a desire to be either long-term residents, who stay in-country for three years, or as a support doctor, who backs up the permanent physician for a month or more.

Doctors who go short term pay all their own expenses, Frederick said, while those that go for multiple years are supplied airfare and a $155 per month stipend.

"Peanut butter money," she said.

The relatively low cost of providing food, shelter and medical services means that doctors can tend to the sick for approximately $3 per patient.

"We're a pretty cost-effective organization," Frederick said.

That's critical in a place like Njinikom, the small village 5,000 feet into the mountains of Cameroon where Malphus was stationed, a place where the average worker brings in $2 a day.

Malphus quickly learned that his skills as a pediatrician would be welcomed in Njinikom, where the birth rate is far higher than a comparably-sized town in the United States.

Each day had a kind of routine to it.

Malphus would wake up early in the morning in their Njinikom "Hilton," a two-story house built specifically for Mission Doctor volunteers using a grant from a charitable foundation created by the Hilton chain of hotels.

The home was built on the St. Martin De Porres Hospital campus, and stood just a short walk from the facility, which was comprised of a two-story main building, a smaller pediatrics wing and a cook-shack, where families of patients lugged supplies to cook meals for their sick.

Patient-care is looked at very differently in Cameroon, Malphus said.

"Every patient has a caregiver," he said, usually a family member or friend that cooks and provides for the basic needs of the patient, much as a nurse would do in the United States.

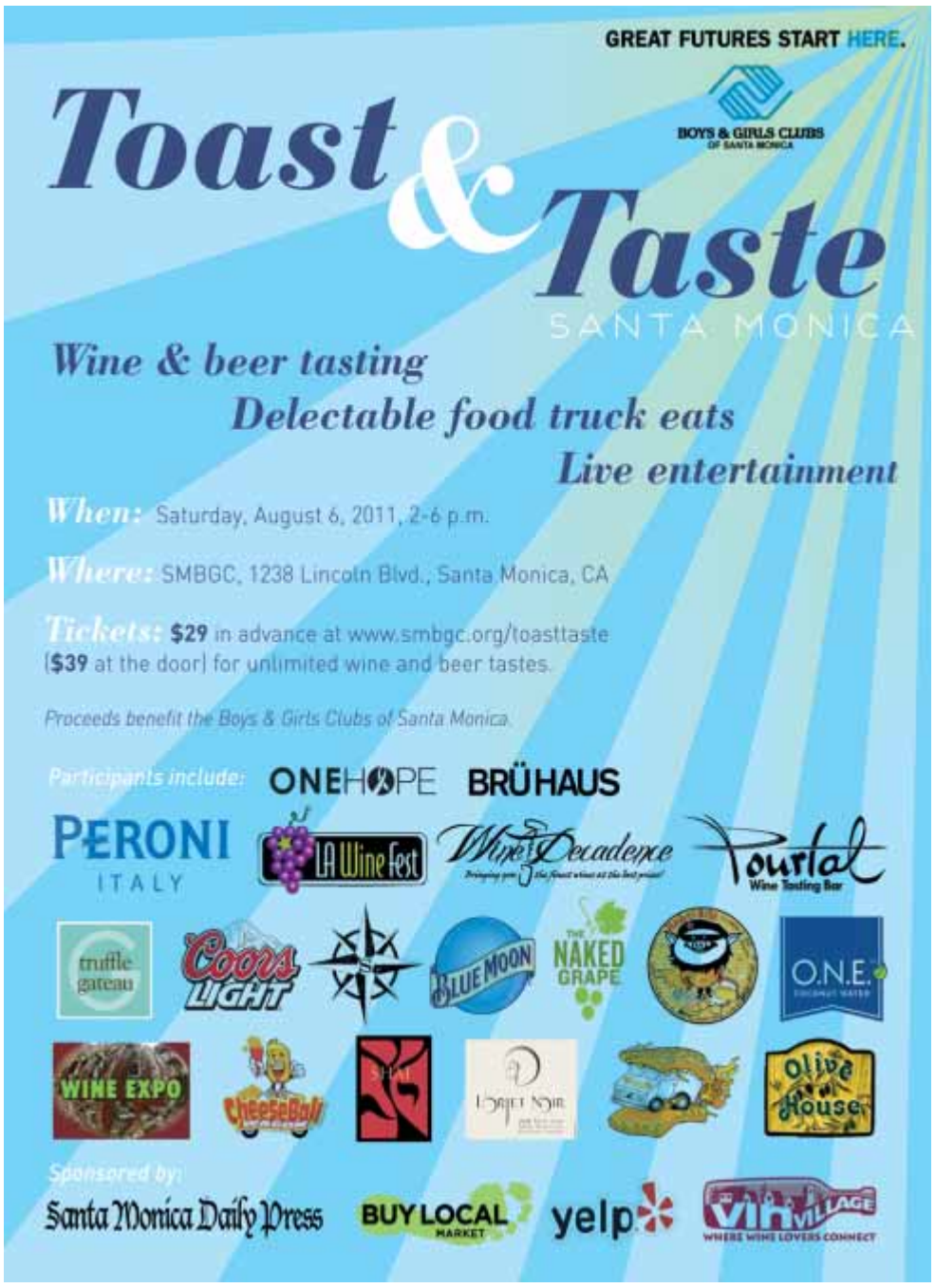
Bills are also handled in a unique fashion.

Discharged patients loiter on campus until somebody comes with payment, which often equates to about $2 per day of medical care.

"People are expected to be responsible for their medical care," he said.

Facilities at the hospital were basic. X-rays, labs and some nursing care were available, but nothing compared to the high-tech diagnostics available at a modern hospital. It forced Malphus to practice medicine in a new way.

SEE CP PAGE 9







SAMOHI
FROM PAGE 1

On the other side the ball, Clark couldn't be happier with what he sees.

"Our defense is special," he said. "They are ahead of the offense right now."

The defense has been bolstered this season with the addition of transfer London Lewis, who started for Servite last season. Lewis is slated to begin the season at strong safety, pairing with Matt Ruscosa at free safety, who was sharp against North Torrance. Joining them in the defensive backfield is senior Dylan Muskat, who serves double duty as a wide receiver.

Anchoring the line on defense will be senior Chad Wheeler, who has drawn interest from the likes of Cal, Arizona, Arizona State, USC and UCLA. Clark said the towering defensive end has the potential to be one of the best at his position in the area.

Clark is aiming to send at least eight players to major colleges this season. Last year's 6-4 team that just missed the playoffs had plenty of talent, but a number of his playmakers didn't measure up academically, sending them to junior colleges.

"I've sent 89 players to college during my coaching career and 12 to the NFL," Clark said. "I hope to continue that tradition this season."

Clark trained extensively with Eagles' star wideout DeSean Jackson.

daniela@smdp.com

CP
FROM PAGE 8

"It was certainly more challenging," he said. "You learn to do what you could do, the best you could do it."

The people appreciated any kind of effort, and didn't harbor the high expectations of people accustomed to the first-world miracle medicine seen nightly on cable dramas.

Even when patients didn't pull through, the family members that remained were "appreciative and strong."

"It's not that they aren't emotional, or don't care," Malphus said. "They're practical about these kinds of things."

Before the end of Malphus' month in Njinikom, he was determined to leave a lasting mark on the medical practices in the village.

When he arrived, he noticed that babies were born into the world without more than a cursory inspection, much less the full exam they would receive at an American hospital, and information on appropriate medications and dosages also seemed to be lacking.

Malphus created an outline and checklist of common signs to look for in newborns that might suggest an illness or problem with the birth, and a tailored list of treatments for those issues.

After he left, he received word from one of the nuns that, using his checklist, a nurse noticed that a baby appeared to be ill and called down Tim Hale, the other doctor who had remained behind.

The check-in caught the illness before it could claim the fragile child.

"I said if I could do one thing that would save one life, it will be worth it," Malphus said. "It was one of the best things I've ever done."

ashley@smdp.com











SURF REPORT

Surf Conditions **Water Temp:** 61°

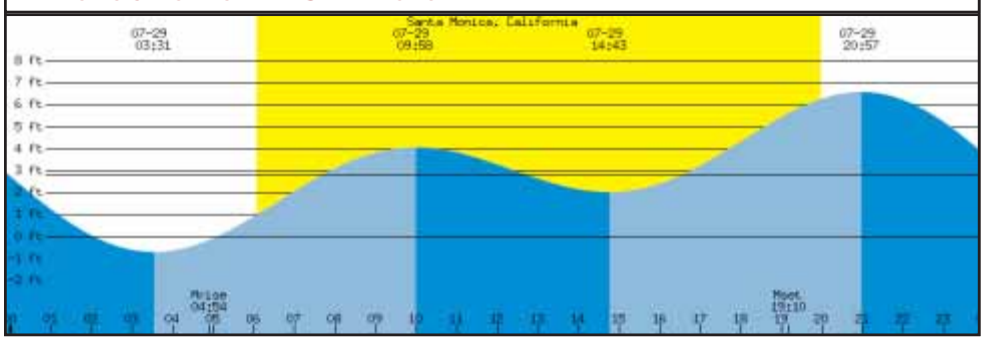
Swell Forecast

NW swell come ashore, hitting SB/VC early in the day, and finally SD mid to late morning. Size should run head high at most west facing breaks with pluses at standouts going about 2' overhead.

Long Range Synopsis

NW is expected to back off a bit, more along the lines of chest to at times head high for west facing breaks.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **July 20, 2011**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 0
- Number of A grades for dry/wet weather -- 32 / ns
- Number of (C,D,F) grades for dry/wet weather -- 0 / ns

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Grousbeck Family Foundation, simplehuman, LAcarGUY, SMA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	ns
El Pescador State Beach, between Lechusa and Las Alisos creeks.	A+	ns
Encinal Canyon at El Matador State Beach.	A+	ns
Broad Beach at Trancas Creek mouth.	A+	ns
Zuma Beach at Zuma Creek mouth.	A+	ns
Walnut Creek, projection of Wildlife Rd. (private).	A+	ns
Paradise Cove Pier at Rominer Canyon Creek mouth.	D	ns
Escondido Creek, just east of Escondido State Beach.	A+	ns
Latigo Canyon Creek mouth.	A+	ns
Solstice Canyon at Don Blocker County Beach.	C	ns
Puerco State Beach at creek mouth.	A	ns
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	F	ns
Surfrider Beach at Malibu Colony fence.	A+	ns
Surfrider Beach (breach location)- daily.	A	ns
Malibu Pier - 50 yards east.	A+	ns
Carbon Beach at Sweetwater Canyon.	A	ns
Las Flores State Beach at Las Flores Creek (point zero).	A+	ns
Big Rock Beach at 19948 PCH stairs.	A	ns
Pena Creek at Las Tunas County Beach.	A+	ns
Tuna Canyon.	A+	ns
Topanga State Beach at creek mouth.	D	ns
Castlerock Storm Drain at Castle Rock Beach.	A+	ns
Santa Ynez Storm Drain at Castle Rock Beach.	A+	ns
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	ns
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A	ns
Will Rogers State Beach at Pulga Canyon storm drain.	A	ns
Will Rogers State Beach at Temescal Canyon drain.	A+	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A	ns
Santa Monica Beach at Montana Ave. drain.	A+	ns
Santa Monica Beach at Wilshire Blvd. drain.	A+	ns
Santa Monica Municipal Pier.	A	ns
Santa Monica Beach at Pico/Kenter storm drain.	A+	ns
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	ns
Ocean Park Beach at Ashland Ave. drain.	A	ns
Venice City Beach, at the Rose Ave. storm drain.	A+	ns
Venice Beach at Brooks Ave. drain.	A+	ns
Venice Beach at Windward Ave. drain.	A+	ns
Venice Fishing Pier - 50 yards south.	A+	ns
Venice Beach- projection of Topsail St..	A	ns
Marina del Rey, Mothers' Beach- lifeguard tower.	A	ns
Dockweiler State Beach at Ballona Creek mouth.	B	ns
Dockweiler State Beach at Culver Blvd. drain.	A+	ns
North Westchester Storm Drain at Dockweiler State Beach.	A+	ns
Dockweiler State Beach at World Way (south of D&W jetty).	A+	ns
Dockweiler State Beach at Imperial Hwy drain.	A+	ns
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	ns
Dockweiler State Beach at Grand Ave. drain.	A+	ns

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET – grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

Heal the Bay's Beach Report Card℠ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

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DEBUTANTES
FROM PAGE 3

"It's a Dipstick, Not a Lipstick."

"Now, we've really become a modern organization," she said.

Cameron Napier, who debuted in Montgomery, Ala., more than a half-century ago, remembers when the tradition was more focused on socializing. At first she wasn't sure she wanted to participate, telling her mother, "They used to do that in 'Gone With the Wind' days because they were sheltered," but in the end, "it was a delightful experience at the time I made it in 1955. When all these lovely people give you parties, you learn how to converse with people of all ages about ideas."

She developed a lifelong interest in the debutante tradition, collecting clippings and writing on the subject, but says she doesn't see a need for any embellishments to the tradition of a string of parties running up to a presentation ball. Still, she wishes "all the people starting this new method good luck."

"I'm all for training. I've said for years that there isn't much in the world that can't be cured by manners and a little restraint," she added.

One thing that isn't likely to change is the timeless lure of frilly dresses and fairy tale balls. Even for girls learning how to jumpstart a battery, fend off an attacker or work in a soup kitchen, "the culmination of the debutante season is always going to be that grand ball," said Robinson.

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City of Santa Monica

NOTICE OF AVAILABILITY
City of Santa Monica Housing Division
Preliminary Applications for Housing Division Waitlist

EQUAL HOUSING OPPORTUNITY

Notice is hereby given that from **Monday, August 15, 2011 at 12:01am** through **Tuesday, August 16, 2011 at 11:59pm,** the City of Santa Monica Housing Division is accepting online pre-applications for the Section 8/Housing Choice Voucher program and other affordable housing programs. Waitlist applications will only be accepted **online** through the Housing Division's website at www.smgov.net/housing.

Applicants, or those applying on the applicant's behalf, will need dates of birth, social security numbers, resident address, income, and asset information for all household members to complete the application.

Application assistance will be available at the following locations:

Monday, August 15th 10:30am – 7:00 pm and Tuesday, August 16th 10:30am – 5:00pm

Santa Monica Public Library, Computer Training Room on 2nd floor, 601 Santa Monica Blvd., Santa Monica, CA 90401

Monday, August 15th and Tuesday, August 16th from 8:30 am to 11:30 am.

Police Activities League, Memorial Park, 1401 Olympic Blvd, Santa Monica, CA 90404

Monday August 15th and Tuesday, August 16th from 1:30 pm – 5:00pm.

Virginia Avenue Park, Park Center, 2200 Virginia Avenue, Santa Monica, CA 90404

By appointment only; Disabled only (310) 390-3611

Westside Center for Independent Living, 12901 Venice Blvd., Los Angeles CA 90066

By appointment only; Seniors and Disabled only; Priority to SM residents and WISE clients (310) 394-9871

WISE & Healthy Aging, 1527 4th Street, Santa Monica, CA 90401,

Members Only

Step Up On Second 1328 2nd Street, Santa Monica, CA 90401

OPCC clients only

OPCC Access Center, 503 Olympic Blvd, Santa Monica, CA 90401

Saint Joseph's clients only

St. Joseph Center 404 Lincoln Blvd, Venice, CA 90291

For more information and a list of Frequently Asked Questions regarding our waitlist, please visit our website at: www.smgov.net/housingwaitlistfaq.

If you need an accommodation due to a disability, please contact the Housing Division at 310-458-8743 during normal business hours.

The City of Santa Monica Housing Division does not discriminate on the basis of race, sex, color, religion, marital status, familial status, national origin, age, pregnancy, disability, ancestry, or sexual orientation in the access to, admission into, or employment in, housing programs or activities.

MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

Call the theatre for more information.

AMC Loews Broadway 4
1441 Third Street Promenade
(888) 262-4386

Zookeeper (PG) 1hr 44min
11:30am, 2:05pm, 4:50pm, 7:30pm, 10:10pm

Cowboys & Aliens (PG-13) 1hr 58min
12:50pm, 3:45pm, 6:35pm, 9:35pm

Harry Potter and the Deathly Hallows - Part 2 3D (PG-13) 2hrs 10min
1:05pm, 4:10pm, 7:15pm, 10:20pm

Friends With Benefits (R) 2hrs
11:40am, 2:20pm, 5:10pm, 8:00pm, 10:50pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Smurfs 3D (PG) 1hr 26min
11:30am, 2:10pm, 7:30pm

Harry Potter and the Deathly Hallows - Part 2 3D (PG-13) 2hrs 10min
11:05am, 2:15pm, 5:15pm, 8:15pm, 11:10pm

Crazy, Stupid, Love (PG-13) 1hr 47min
11:00am, 2:00pm, 4:00pm, 5:00pm, 7:00pm, 8:00pm, 10:00pm, 10:50pm

Smurfs (PG) 1hr 26min
10:45am, 1:20pm, 4:50pm, 10:10pm

Friends With Benefits (R) 2hrs
10:55am, 1:40pm, 4:25pm, 7:10pm, 9:55pm

Bridesmaids (R) 2hrs 5min
11:10am, 2:05pm, 4:55pm, 7:50pm, 10:50pm

Captain America: The First Avenger 3D (PG-13) 2hrs 5min
10:35am, 1:30pm, 4:35pm, 7:40pm, 10:45pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Trip (NR) 1hr 47min
9:40pm

Point Blank (A Bout Portant) (R) 1hr 24min
1:00pm, 3:10pm, 5:30pm, 7:50pm, 10:10pm

Buck (PG) 1hr 29min
4:30pm

Life in a Day (PG-13) 1hr 30min
1:40pm, 4:20pm, 7:00pm, 9:30pm

Midnight in Paris (PG-13) 1hr 28min
1:00pm, 3:20pm, 5:40pm, 8:00pm, 10:15pm

Snow Flower and the Secret Fan (PG-13) 2hrs 00min
1:50pm, 7:10pm

AMC Criterion 6
1313 Third St.
(310) 395-1599

Harry Potter and the Deathly Hallows - Part 2 (PG-13) 2hrs 10min
12:10pm, 3:25pm, 6:30pm, 9:35pm

Captain America: The First Avenger (PG-13) 2hrs 5min
11:20am, 12:45pm, 3:45pm, 6:45pm, 9:45pm

Transformers: Dark of the Moon (PG-13) 2hrs 34min
3:55pm, 10:15pm

Cowboys & Aliens (PG-13) 1hr 58min
10:45am, 11:45am, 1:30pm, 2:30pm, 4:15pm, 5:15pm, 7:00pm, 8:00pm, 10:00pm, 10:50pm

Horrible Bosses (R) 1hr 40min
10:30am, 2:25pm, 5:05pm, 7:35pm, 10:45pm

Transformers: Dark of the Moon 3D (PG-13) 2hrs 34min
12:25pm, 7:20pm

For more information, e-mail news@smdp.com

Out late tonight, Leo

ARIES (March 21-April 19)
★★★ You might want to understand more of what is expected of you. There could be a haze of confusion around a key project. You wonder why you are heading in a certain direction. If you're not clear, stop. Ask questions. Tonight: A moment to relax.

TAURUS (April 20-May 20)
★★★★ You might have difficulty nailing down a situation and understanding what is expected of you and/or another person. Communication flows, even with a vagueness. Ask a question or two to make sure everyone is on the same page. Tonight: Add more fun into the moment.

GEMINI (May 21-June 20)
★★★★ A different approach might confuse others even more. Consider rethinking a conversation. Did you get all the facts? Do you feel secure with your decisions? Understanding evolves if you want to do a little more questioning. Tonight: Head home.

CANCER (June 21-July 22)
★★★★ Your communication helps you get past an issue. Realize what is going on with a child or someone you care about. A friend or co-worker has many grounded suggestions. Try to include this person in talks more often. Tonight: Out and about.

LEO (July 23-Aug. 22)
★★★ A situation could demand spending and greater involvement. Your ability to communicate can make a difference. If someone is vague, ask questions. Know what you want, though you might not be able to adjust your present path. Tonight: Out late.

VIRGO (Aug. 23-Sept. 22)
★★★★ You feel as if you are in control of a situation, and you are. Try not to let a conversation dissipate. If you are confused, ask questions. Someone respects your ability and concern for details. Tonight: All smiles.

LIBRA (Sept. 23-Oct. 22)
★★★★ You might want to understand what is going on, yet no one will reveal all the facts. Silence and listening well to others could give you a better idea. How you handle a difficult matter could change profoundly. Tonight: Take some much-needed personal time.

SCORPIO (Oct. 23-Nov. 21)
★★★★ Focus on a meeting and your long-term needs. You could be confused and feel rather out of control. You know what is needed and what you must accomplish. Slow down and relax. You will get answers; you are not that off target. Tonight: Where the fun is.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ Realize your power and drive. When you need or want results, you can get exactly that. You might be overwhelmed by a lack of directness from a boss or key figure. You might decide not to nail down the issue and to let it go. Tonight: In the limelight.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ Keep reaching out for someone or something new. Your ability to relate on a much deeper level than someone else marks your interactions. Confusion surrounds finances. Avoid making any decisions in this realm. Tonight: Make an important phone call.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ You could be torn between different options and which way to go. Listen to a trusted associated or friend. He or she might have a totally different perspective but could be much more logical. Tonight: Catch up on news over dinner.

PISCES (Feb. 19-March 20)
★★★★★ You can and do make a difference. However, at times others find you vague or too idealistic. Handle a touchy situation with care. You could be saying too much and not allowing others to figure out what is going on. Tonight: Say "yes" to an offer or an invitation.

Happy birthday

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

Don't underestimate your capabilities. You often think your fussiness over details isn't an asset. But it is. You have the ability to carry a broad concept into reality this year because of your attention to detail. You have a strong mix of precision and broad vision. You can understand big concepts yet deal with the details. If you are single, you could attract someone quite interesting. This person might be quite understated. If you are attached, once more, the two of you juggle the different roles involved in a union. VIRGO can be critical.



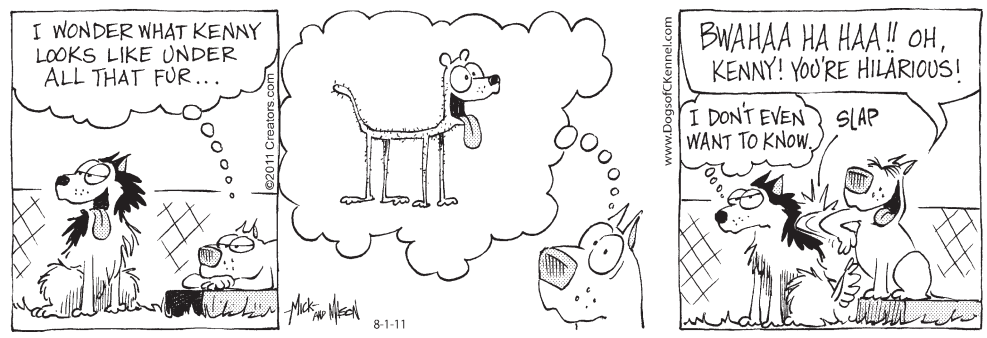
MYSTERY PHOTO

Daniel Archuleta *daniela@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

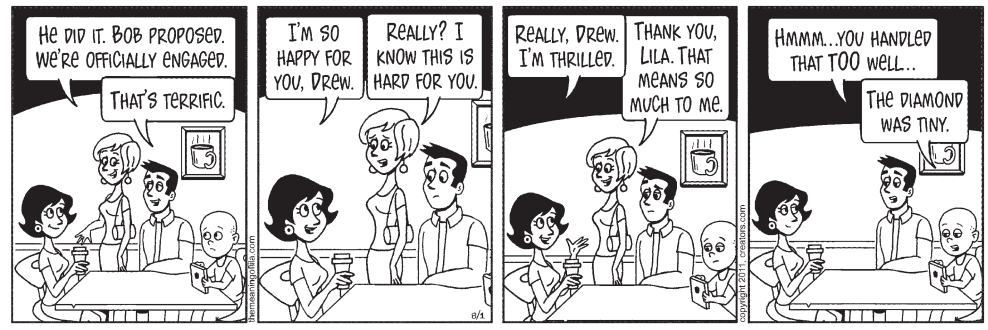
Dogs of C-Kennel

By Mick and Mason Mastroianni



The Meaning of Lila

By John Forgetta & L.A. Rose



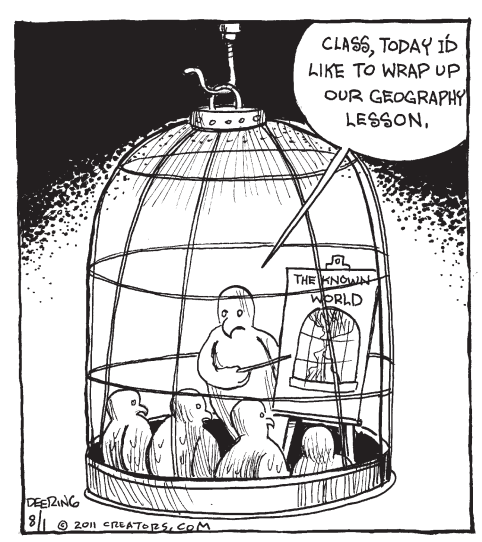
Garfield

By Jim Davis



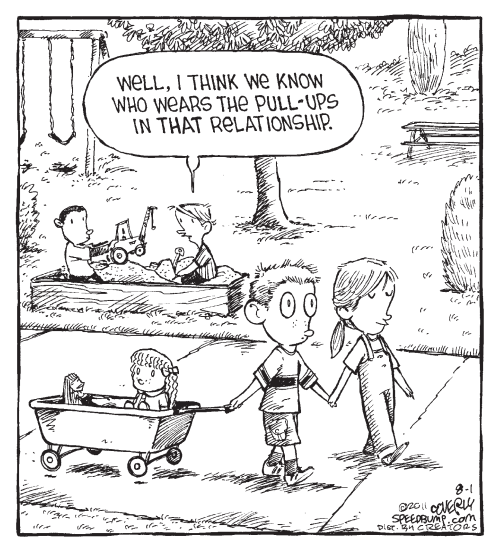
Strange Brew

By John Deering



Speed Bump

By Dave Coverly



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

	9	5						
2	3	8		7			1	
		6	2			9		
				4	1	5		
	5	1		6		2	8	
		7	9	5				
		2			4	7		
	6			3		8	2	1
						6	9	

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

8	2	3	9	4	6	7	5	1
9	1	6	2	7	5	8	4	3
5	4	7	8	1	3	9	6	2
4	7	9	5	8	2	3	1	6
6	3	1	4	9	7	5	2	8
2	8	5	3	6	1	4	7	9
3	6	4	1	5	9	2	8	7
7	5	2	6	3	8	1	9	4
1	9	8	7	2	4	6	3	5

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(If Indicated)

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Natural Health And Performance Enhancement

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Brit's baby buggy
5 Prepares for a fight
10 Hindu hero
11 Peak
13 Declare
14 Female grad
15 European nation
17 Sit-up targets
18 European nation
19 Squirrel snack
20 Pig's home
21 Dreaded
22 One over par
25 Item of food
26 Without — (risky way to work)
27 Agent, briefly
28 Early auto
29 European nation
33 Hockey's Bobby
34 European nation
35 Make void
37 Mouth-wash flavor
38 Certain fisherman
39 Suit to —
40 Diane and Cheryl
41 Old salts

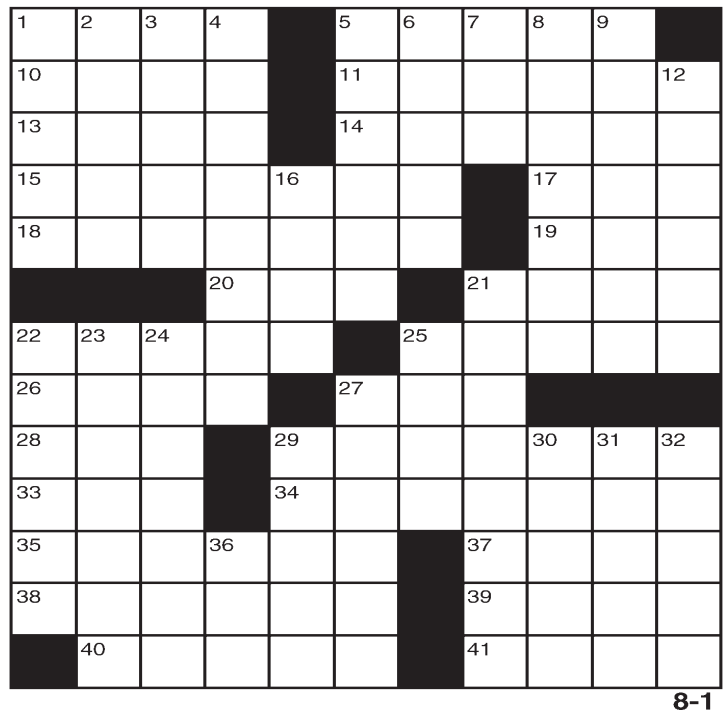
DOWN

1 What the Devil wears, in a film title
2 Black bird
3 Make better
4 Small monkey
5 Like the night sky
6 Lively dance
7 "The Simpsons" clerk
8 European nation
9 Basking worry
12 Sampled
16 Pretentious
21 Embassy worker
22 Some nobles
23 Short, as a film
24 European nation
25 Let off steam
27 Stair parts
29 Regaled
30 Writer Loos
31 Frisco player
32 Goes out with
36 Plus

C	O	G	E	N	T	■	P	A	C	T
O	P	A	Q	U	E	■	A	V	O	W
R	E	P	U	T	E	■	G	O	R	E
A	R	E	A	S	■	B	A	C	O	N
L	A	S	T	■	T	E	N	A	N	T
■	■	■	O	B	O	E	■	D	A	Y
■	G	A	R	B	A	N	Z	O	S	■
R	E	N	■	A	L	E	E	■	■	■
E	N	D	A	L	L	■	P	R	A	Y
P	E	A	R	L	■	S	H	O	N	E
A	R	N	O	■	C	E	Y	L	O	N
C	A	T	S	■	A	R	R	E	S	T
K	L	E	E	■	P	A	S	S	E	L

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



8-1

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ In January, a baby was born to Canadians Kathy Witterick and David Stocker, but seven months later, they still have not revealed to family or friends whether little "Storm" is a boy or a girl. The couple are intending to raise Storm free of gender-specific cultural stereotypes (i.e., such things as domesticity, aggressiveness, preferences for arts or mathematics) because society tends to overvalue "boy" norms. On a larger scale, in Stockholm, according to a June Associated Press dispatch, the 33 Swedish preschoolers at the Egalia school socialize in daily environments scrubbed of all gender references. For example, boys and girls alike play with kitchen toys and building materials, and when playing "family," parental roles are interchangeable. Critics say the children will be left unprepared for the "real" world.

■ Who Knew? "The streets of 47th Street are literally paved with gold," said one of New York City's gold wranglers, as he, down on all fours and manipulating tweezers, picked specks of gold, silver and jewels that had fallen off of clothing and jewelry racks as they were rolled from trucks into stores. The man told the New York Post in June that he had recently earned $819 in redemptions for six days' prospecting.

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– Arithmo Crossmath – Reclaim Your Brain

• Insert the given numbers in the empty squares so when they are calculated in threes from left to right and top to bottom they satisfy the demands in the shaded boxes both horizontally and vertically.

• Each empty square dictates the math operation that must be performed to meet the demands.

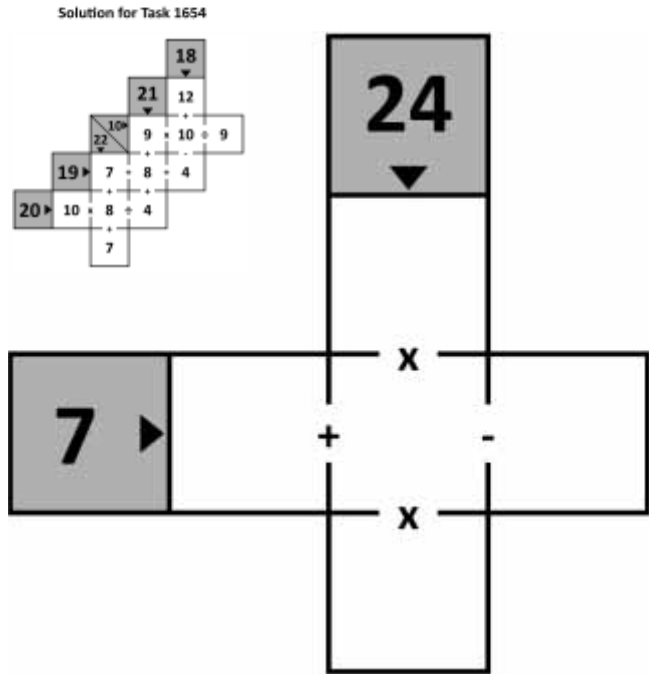
• Remember to multiply or divide before you add or subtract.

Go to www.zokigames.net for more fun and challenging games and links to our mobile phone apps.

Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

1, 3, 8, 9, 10

Solution for Task 1654





Santa Monica Daily Press

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Notices

Free depression treatment at UCLA for teens, adults, and seniors! (310)825-3351 www.DepressionLA.com

NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE(S)
Date of Filing Application: 7/12/2011
To Whom it may concern:
The Name(s) of the Applicant(s) is/are:
SUSIE SUH
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 1120 WILSHIRE BLVD., SANTA MONICA, CA 90401-2012
Type of License(s) Applied for: 47 - ON-SALE BEER AND WINE- EATING PLACE.
Department of Alcoholic Beverage Control INGLEWOOD.
SANTA MONICA DAILY PRESS

NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE(S)
Date of Filing Application: 6/28/2011
To Whom it may concern:
The Name(s) of the Applicant(s) is/are:
WESTWOOD CUISINE LLC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 1916 S WESTWOOD BLVD LOS ANGELES, CA 90025-4614
Type of License(s) Applied for: 41 - ON-SALE BEER AND WINE- EATING PLACE.
Department of Alcoholic Beverage Control INGLEWOOD.
SANTA MONICA DAILY PRESS

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS020932
Superior Court of California, County of Los Angeles
Petition of ROLAND D. SMITH for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: ROLAND D. SMITH filed a petition with this court for a decree of changing names as follows: ROLAND DEAN SMITH to KRISTOFFER DAVID MESHELL. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: AUGUST 25, 2011 Time: 8:30AM, Dept. A, Room 104
The address of the court is Superior Court of California, Couty of Los Angeles, 1725 Main St. Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JUN 21, 2011
JOSEPH S. BIDERMAN
SUPERVISING JUDGE
7/11/2011, 7/18/2011, 7/25/2011, 8/1/2011

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES015004
Superior Court of California, County of Los Angeles
Petition of MARY JOURDAN CONRAD for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: MARY JOURDAN CONRAD filed a petition with this court for a decree of changing names as follows: MARY JOURDAN CONRAD to MARY JOURDAN BEERS. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: SEPTEMBER 23, 2011 Time: 8:30AM, Dept. B

Name Changes

The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JUL 06, 2011
MARY THORTON HOUSE
SUPERVISING JUDGE
7/11/2011, 7/18/2011, 7/25/2011, 8/1/2011

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014996
Superior Court of California, County of Los Angeles
Petition of URARA IWAI for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: URARA IWAI filed a petition with this court for a decree of changing names as follows: URARA IWAI to LAURA IWAI MATEO. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: AUGUST 19, 2011 Time: 8:30AM, Dept. B
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JUN 29, 2011
MARY THORTON HOUSE
SUPERVISING JUDGE
7/11/2011, 7/18/2011, 7/25/2011, 8/1/2011

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES015030
Superior Court of California, County of Los Angeles
Petition of VILMA ELENA GALADJIAN for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: VILMA ELENA GALADJIAN filed a petition with this court for a decree of changing names as follows: VILMA ELENA GALADJIAN to ELENA GALADJIAN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 09/09/2011 Time:8:30am, Dept. B
The address of the court is 300 East Olive Ave., Burbank, CA 91502
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 07/20/2011
MARY HOUSE, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. BS132850
Superior Court of California, County of Los Angeles
Petition of STEFAN ANTHONY REIS for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: STEFAN ANTHONY REIS filed a petition with this court for a decree of changing names as follows: STEFAN ANTHONY REIS to CHRISTEFANO REYES. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 09/09/2011 Time:9:00am, Dept. 1A, Room 548
The address of the court is 111 N. Hill St., Los Angeles, CA 90012
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica

Name Changes

Daily Press.
Date: 07/01/2011
MATTHEW C. ST. GEORGE, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES015026
Superior Court of California, County of Los Angeles
Petition of GRACIE DUENAS for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: GRACIE DUENAS filed a petition with this court for a decree of changing names as follows: AUDRIE LORRAINE VILLEGAS DUENAS to AUDRIE LORRAINE MARTINEZ DUENAS. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 09/09/2011 Time:8:30, Dept. B
The address of the court is 600 East Olive Ave., Burbank, CA 91502
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JUL 19, 2011
MARY HOUSE, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. BS132548
Superior Court of California, County of Los Angeles
Petition of EMILY ELIZABETH SOGG for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: EMILY ELIZABETH SOGG filed a petition with this court for a decree of changing names as follows: EMILY ELIZABETH SOGG to EMILY ELIZABETH SAGE. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: Sept. 02, 2011 Time: 9:00AM, Dept. 1A, Room 548
The address of the court is 111 North Hill St., Los Angeles, CA 90012
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JUN 28, 2011
MATTHEW C. ST. GEORGE
Judge Of The Superior Court
7/18/2011, 7/25/2011, 8/1/2011, 8/8/2011

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. LS021764
Superior Court of California, County of Los Angeles
Petition of ELENA MICHELE OSTROM CROWE for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: RENEE OSTROM & DANIEL CROWE filed a petition with this court for a decree of changing names as follows: ELENA MICHELE OSTROM CROWE to ELENA MICHELE OSTROM CROWE. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: Aug. 24, 2011 Time: 8:30AM, Dept. C., Room 310
The address of the court is 6230 Sylmar Ave., Room 107, Van Nuys, CA 91401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JULY 11, 2011
JAMES A. STEELE
Judge Of The Superior Court
7/18/2011, 7/25/2011, 8/1/2011, 8/8/2011

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011044203 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/07/2011 The following person(s) is (are) doing business as PRESAGE. The full name of registrant(s) is/are: Star Le Corporation 8721 Santa Monica Blvd #457 I West Hollywood, CA 90069. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Star Le Corporation. This statement was filed with the County Clerk of LOS ANGELES County on 06/07/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/27/2011, 07/04/2011, 07/11/2011, 07/18/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-057276
The following person(s) is (are) doing business as: SR. GIOS'S C.D., 231 W. 75th ST., L.A., CA 90003. Full name of registrant(s) is (are) SERGIO MONTENEGRO, 4060 E. SOURTHERN AVE., SOUTH GATE, CA 90280, SYLVIA RIZO, 231 W. 75th ST., L.A., CA 90003. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: SERGIO MONTENEGRO. This statement was filed with the County Clerk of Los Angeles County on 07/01/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 11, 18, 25, Aug. 01, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-058863
The following person(s) is (are) doing business as: THE LACE APRON, 1151 E. FOOTHILL BLVD., GLENDORA, CA 91741. Full name of registrant(s) is (are) APRIL BRESEE, 1151 E. FOOTHILL BLVD., GLENDORA, CA 91741. This Business is conducted by: AN INDIVIDUAL. Signed: APRIL BRESEE. This statement was filed with the County Clerk of Los Angeles County on 07/06/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 11, 18, 25, Aug. 01, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-050587
The following person(s) is (are) doing business as: SOUTHBAY CLEANING, 1644 W. 153rd ST., GARDENA, CA 90247. Full name of registrant(s) is (are) GRICHARD PEREZ, 1644 W. 153rd ST., GARDENA, CA 90247. This Business is conducted by: AN INDIVIDUAL. Signed: GRICHARD PEREZ. This statement was filed with the County Clerk of Los Angeles County on 06/20/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 11, 18, 25, Aug. 01, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-057568
The following person(s) is (are) doing business as: CUPOFFICE, 601 E. 2nd ST. #101, L.A., CA 90012. Full name of registrant(s) is (are) ARTURO VALDIVIA, RICKY LIM, TSU LAM, 601 E. 2nd ST. #101, L.A., CA 90012. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: ARTURO VALDIVIA. This statement was filed with the County Clerk of Los Angeles County on 07/01/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 11, 18, 25, Aug. 01, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-057722
The following person(s) is (are) doing business as: O2 BEAUTY, 17925 ALBURTIS AVE., ARTESIA, CA 90701. Full name of registrant(s) is (are) SIN HO CHIU, 17925 ALBURTIS AVE., ARTESIA, CA 90701. This Business is conducted by: AN INDIVIDUAL. Signed: SIN HO CHIU. This statement was filed with the County Clerk of Los Angeles County on 07/01/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 11, 18, 25, Aug. 01, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-056837
The following person(s) is (are) doing business as: PRIMETIME PR, 126 AVENIDA MELISENDA, SAN DIMAS, CA 91773. Full name of registrant(s) is (are) PRIMETIME PR, LLC, 126 AVENIDA MELISENDA, SAN DIMAS, CA 91773. This Business is conducted by: A LIMITED LIABILITY COMPANY. Signed: LAUREN SMITH. This statement was filed with the County Clerk of Los Angeles County on 06/30/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 11, 18, 25, Aug. 01, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-059751
The following person(s) is (are) doing business as: PRIVATE PATIENT HOMECARE SERVICES, 1158 26th ST., SANTA MONICA, CA 90403. Full name of registrant(s) is (are) JOREYS CORP., 5505 TAPIA CT., BAKERSFIELD, CA 93306. This Business is conducted by: A CORPORATION. Signed: ALDA REYES. This statement was filed with the County Clerk of Los Angeles County on 07/07/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 11, 18, 25, Aug. 01, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-058985
The following person(s) is (are) doing business as: SPORT INSIDE, INC., 14535 VALLEY VIEW AVE. #E, SANTA FE SPRINGS, CA 90670. Full name of registrant(s) is (are) SPORT INSIDE, INC., 14535 VALLEY VIEW AVE. #E, SANTA FE SPRINGS, CA 90670. This Business is conducted by: A CORPORATION. Signed: CHANG YUN SHIN. This statement was filed with the County Clerk of Los Angeles County on 07/06/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 01/11/2006. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this

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state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 11, 18, 25, Aug. 01, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-058893
The following person(s) is (are) doing business as: SPOTLESS CLEANING BY MARIA, 2208 W. 8th ST., L.A., CA 90057. Full name of registrant(s) is (are) MARIA UMANA, 2208 W. 8th ST., L.A., CA 90057. This Business is conducted by: AN INDIVIDUAL. Signed: MARIA UMANA. This statement was filed with the County Clerk of Los Angeles County on 07/06/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 11, 18, 25, Aug. 01, 2011
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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011057308 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/01/2011 The following person(s) is (are) doing business as HONOR THIS, LITTLE HANDS STORIES. The full name of registrant(s) is/are: Mark Overmyer 3216 Robin Way Pomona, CA 91767. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Mark Overmyer. This statement was filed with the County Clerk of LOS ANGELES County on 07/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/11/2011, 07/18/2011, 07/25/2011, 08/01/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011057754 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 07/05/2011 The following person(s) is (are) doing business as DANTES HAIR DESIGN. The full name of registrant(s) is/are: Gilbert Vigil 11870 Santa Monica Blvd. Los Angeles, CA 90025. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/27/2006. /s/: Gilbert Vigil. This statement was filed with the County Clerk of LOS ANGELES County on 07/05/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/11/2011, 07/18/2011, 07/25/2011, 08/01/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011054331 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/27/2011 The following person(s) is (are) doing business as ENCANTO. The full name of registrant(s) is/are: Araceli Gomez 1008 20th St. Apt. #7 Santa Monica, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Araceli Gomez. This statement was filed with the County Clerk of LOS ANGELES County on 06/27/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/11/2011, 07/18/2011, 07/25/2011, 08/01/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011058175 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/05/2011 The following person(s) is (are) doing business as PROSPERITY INTELLIGENCE. The full name of registrant(s) is/are: Steven Z. Deresh 2081-147 Whitman Way San Bruno, CA 94066. This Business is being conducted by: . The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/15/2011. /s/: Steven Z. Deresh. This statement was filed with the County Clerk of LOS ANGELES County on 07/05/2011. NOTICE: THIS FICTITIOUS BUSINESS

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NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/11/2011, 07/18/2011, 07/25/2011, 08/01/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-059075
The following person(s) is (are) doing business as: AD 2B AKNOWLEGED, 2401 HACIENDA BLVD. #202, HACIENDA HTS., CA 91745. Full name of registrant(s) is (are) MARIBEL MONTERROSO, 2401 HACIENDA BLVD. #202, HACIENDA HTS., CA 91745. This Business is conducted by: AN INDIVIDUAL. Signed: MARIBEL MONTERROSO. This statement was filed with the County Clerk of Los Angeles County on 07/06/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 11, 18, 25, Aug. 01, 2011
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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011050847 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/21/2011 The following person(s) is (are) doing business as MY FAMILY REVOCABLE TRUST. The full name of registrant(s) is/are: Gary Charny Trustee 4338 Redwood Ave. B-204 Marina Del Rey, CA 90291, Larissa Charny Trustee 4338 Redwood Ave. B-204 Marina Del Rey, CA 90291. This Business is being conducted by: a Trust. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Gary Charny. This statement was filed with the County Clerk of LOS ANGELES County on 06/21/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/11/2011, 07/18/2011, 07/25/2011, 08/01/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011047607 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/14/2011 The following person(s) is (are) doing business as FLINDERS COOK REALTY. The full name of registrant(s) is/are: K-Macs Holdings, Inc. 81 N. Roosevelt Ave., #4 Pasadena, CA 91107. This Business is being conducted by: a Corporation. This statement was filed with the County Clerk of LOS ANGELES County on 06/14/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/11/2011, 07/18/2011, 07/25/2011, 08/01/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-057462
The following person(s) is (are) doing business as: AVEES CONSULTING, 643 S. PASADENA AVE. #18, GLENDORA, CA 91740. Full name of registrant(s) is (are) ARMANDO VALERA II, 643 S. PASADENA AVE. #18, GLENDORA, CA 91740. This Business is conducted by: AN INDIVIDUAL. Signed: ARMANDO VALERA II. This statement was filed with the County Clerk of Los Angeles County on 07/01/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 11, 18, 25, Aug. 01, 2011
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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011048449 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/15/2011 The following person(s) is (are) doing business as MicroFest Records.

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The full name of registrant(s) is/are: John Schneider 229 Rennie Ave. Venice, CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:John Schneider. This statement was filed with the County Clerk of LOS ANGELES County on 06/15/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/11/2011, 07/18/2011, 07/25/2011, 08/01/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011058666 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/06/2011 The following person(s) is (are) doing business as ZONE 3 MULTISPORT LLC. The full name of registrant(s) is/are: Zone 3 Multisport LLC 3216 Santa Monica Blvd. Santa Monica, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Jose Aguilar. This statement was filed with the County Clerk of LOS ANGELES County on 07/06/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/18/2011, 07/25/2011, 08/01/2011, 08/08/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011061280 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/11/2011 The following person(s) is (are) doing business as POINTA 2 POINTB TRANSIT. The full name of registrant(s) is/are: Edmond-Barnes Inc. 2263 W Adams Blvd. #205 Los Angeles, CA 90018. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Erica Edmond. This statement was filed with the County Clerk of LOS ANGELES County on 07/11/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/18/2011, 07/25/2011, 08/01/2011, 08/08/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011051356 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/21/2011 The following person(s) is (are) doing business as OPTIMAL VITALITY CHIROPRACTIC. The full name of registrant(s) is/are: Wasserman Chiropractic Corporation 11819 Wilshire Blvd. Suite 211 Los Angeles, CA 90025. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/20/2011. /s/: Daniel Wasserman. This statement was filed with the County Clerk of LOS ANGELES County on 07/21/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/18/2011, 07/25/2011, 08/01/2011, 08/08/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011059700 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/07/2011 The following person(s) is (are) doing business as ISLAND HERITAGE CONNECTION. The full name of registrant(s) is/are: Yuya Imajuku 11740 Wilshire Blvd., A907 Los Angeles, Ca 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Yuya Imajuku. This statement was filed with the County Clerk of LOS ANGELES County on 07/07/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common

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law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/18/2011, 07/25/2011, 08/01/2011, 08/08/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011060668 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/08/2011 The following person(s) is (are) doing business as AFA FOODS: A WHOLLY OWNED SUBSIDIARY OF AFA INVESTMENTS, INC.. The full name of registrant(s) is/are: United Food Group, LLC 3425 E. Vernon Ave. Los Angeles, CA 90058. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Lon Doty. This statement was filed with the County Clerk of LOS ANGELES County on 07/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/18/2011, 07/25/2011, 08/01/2011, 08/08/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011062924 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/13/2011 The following person(s) is (are) doing business as THE FIX IT LASS. The full name of registrant(s) is/are: Cassandra Reed 1731 Fern Ave. Torrance, CA 90503. This Business is being conducted by: . The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/01/2011. /s/: Cassandra Reed. This statement was filed with the County Clerk of LOS ANGELES County on 07/13/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/18/2011, 07/25/2011, 08/01/2011, 08/08/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011059498 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 07/07/2011 The following person(s) is (are) doing business as CENTER FOR HOLISTIC DENTISTRY, . The full name of registrant(s) is/are: Mamta Dalwani DDS Inc. 12381 Wilshire Blvd., Suite 103 Los Angeles, CA 90025. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/15/2011. /s/: Mamta Dalwani DDS, Inc.. This statement was filed with the County Clerk of LOS ANGELES County on 07/07/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/18/2011, 07/25/2011, 08/01/2011, 08/08/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011066787 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/19/2011 The following person(s) is (are) doing business as NEW SCHOOL CONSULTING, NEW SCHOOL RESTAURANT CONSULTING. The full name of registrant(s) is/are: Paul Arthur Pruitt 1418 7th St. #508 Santa Monica, CA 90401. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Paul Arthur Pruitt. This statement was filed with the County Clerk of LOS ANGELES County on 07/19/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/25/2011, 08/01/2011, 08/08/2011, 08/15/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011058334 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/05/2011 The following person(s) is (are) doing business as BUSINESS MANAGEMENT SERVICES. The full name of registrant(s) is/are: Ronny Angel 1030 S. Wooster St., Suite #4

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Los Angeles, CA 90035. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/01/2011. /s/: Ronny Angel. This statement was filed with the County Clerk of LOS ANGELES County on 07/05/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/25/2011, 08/01/2011, 08/08/2011, 08/15/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011052326 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/22/2011 The following person(s) is (are) doing business as OOGA BOOGA. The full name of registrant(s) is/are: Wendy Yao 943 N. Broadway #203 Los Angeles, CA 90012. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2004. /s/: Wendy Yao. This statement was filed with the County Clerk of LOS ANGELES County on 07/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/25/2011, 08/01/2011, 08/08/2011, 08/15/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-064848
The following person(s) is (are) doing business as: DAYLIGHT WINDOW FILM, 914 FOOTHILL BLVD., LA VERNE, CA 91750. Full name of registrant(s) is (are) PEDRO PEDRAZA, AGUEDA PEDRAZA, FERNANDO ORDUNA, BEATRIZ ELENA ORDUNA, 914 FOOTHILL BLVD., LA VERNE, CA 91750. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: PEDRO PEDRAZA. This statement was filed with the County Clerk of Los Angeles County on 07/14/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 25, Aug. 01, 08, 15, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-061534
The following person(s) is (are) doing business as: WEST STAR ANGELS, 2211 MATHEWS AVE. #A, REDONDO BEACH, CA 90278. Full name of registrant(s) is (are) ABBAS REZAEI, 2211 MATHEWS AVE. #A, REDONDO BEACH, CA 90278. This Business is conducted by: AN INDIVIDUAL. Signed: ABBAS REZAEI. This statement was filed with the County Clerk of Los Angeles County on 07/11/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 25, Aug. 01, 08, 15, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-061525
The following person(s) is (are) doing business as: TG SUPREME PRODUCTIONS, 531 W. AVENUE 46, L.A., CA 90065. Full name of registrant(s) is (are) ROBERT TYLER GREENE, 531 W. AVENUE 46, L.A., CA 90065. This Business is conducted by: AN INDIVIDUAL. Signed: ROBERT TYLER GREENE. This statement was filed with the County Clerk of Los Angeles County on 07/11/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 25, Aug. 01, 08, 15, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-061219
The following person(s) is (are) doing business as: SOCAL ROADSIDE SERVICES, 27295 VIA MARCIA, SANTA CLARITA, CA 91350. Full name of registrant(s) is (are) VANESSA CASTILLO, 27295 VIA MARCIA, SANTA CLARITA, CA 91350. This Business is conducted by: AN INDIVIDUAL. Signed: VANESSA CASTILLO. This statement was filed with the County Clerk of Los Angeles County on 07/11/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 07/11/2011. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 25, Aug. 01, 08, 15, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-064696
The following person(s) is (are) doing business as: GREENLEAF WATER TREATMENT SERVICES, 8319 S. GREENLEAF AVE., WHITTIER, CA 90602. Full name of registrant(s) is (are) DEL REY CHEMICAL INDUSTRIES, INC., 8319 S. GREENLEAF AVE., WHITTIER, CA 90602. This Business is conducted by: A CORPORATION. Signed: STACEY HOLT. This statement was filed with the County Clerk of Los Angeles County on 07/14/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 25, Aug. 01, 08, 15, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-061519
The following person(s) is (are) doing business as: GALARCE'S AUTO REPAIR, 8226 S. FIGUEROA, L.A., CA 90003. Full name of registrant(s) is (are) GABRIEL NAVA, 8226 S. FIGUEROA, L.A., CA 90003. This Business is conducted by: AN INDIVIDUAL. Signed: GABRIEL NAVA. This statement was filed with the County Clerk of Los Angeles County on 07/11/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 25, Aug. 01, 08, 15, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-062345
The following person(s) is (are) doing business as: FRESH 'N' FROZEN, 7406 S. CENTRAL AVE., L.A., CA 90001. Full name of registrant(s) is (are) MARIA G. MARTINEZ, EFREN MARTINEZ, 4922 MARIONWOOD DR. #261, CULVER CITY, CA 90230. This Business is conducted by: HUSBAND and WIFE. Signed: EFREN MARTINEZ. This statement was filed with the County Clerk of Los Angeles County on 07/12/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 25, Aug. 01, 08, 15, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-061475
The following person(s) is (are) doing business as: EMPRESA MARKETING SOLUTIONS; EMPRESA MARKETING, 10945 ROSE AVE. #109, L.A., CA 90034. Full name of registrant(s) is (are) BRISHETTE MENDOZA, 10945 ROSE AVE. #109, L.A., CA 90034. This Business is conducted by: AN INDIVIDUAL. Signed: BRISHETTE MENDOZA. This statement was filed with the County Clerk of Los Angeles County on 07/11/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 25, Aug. 01, 08, 15, 2011
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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011069142 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/21/2011 The following person(s) is (are) doing business as PERFECT DISTRIBUTION. The full name of registrant(s) is/are: Sean Broihier 1105 4th Street Santa Monica, CA 90403. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/01/2011. /s/: Sean Broihier. This statement was filed with the County Clerk of LOS ANGELES County on 07/21/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/01/2011, 08/08/2011, 08/15/2011, 08/22/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011069790 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/22/2011 The following person(s) is (are) doing business as THEE BEST HANDS MASSAGE CO.. The full name of registrant(s) is/are: THEE BEST HANDS MASSAGE CO. 3796 Via Dolce Marina Del Rey, CA 90292. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/27/2006. /s/: THEE BEST HANDS MASSAGE CO.. This statement was filed with the County Clerk of LOS ANGELES County on 07/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/01/2011, 08/08/2011, 08/15/2011, 08/22/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011065427 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/15/2011 The following person(s) is (are) doing business as LAUGHING FROG YOGA. The full name of registrant(s) is/are: Christopher J. Temkin 11870 Santa Monica Blvd. #208 Los Angeles, CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Christopher J. Temkin. This statement was filed with the County Clerk of LOS ANGELES County on 07/15/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/01/2011, 08/08/2011, 08/15/2011, 08/22/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011069143 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/21/2011 The following person(s) is (are) doing business as PINK ELEPHANT DEVELOPMENT. The full name of registrant(s) is/are: Samuel T. Robinson 1220 24 St. Apt. 3 Santa Monica, CA 90404. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Samuel T. Robinson. This statement was filed with the County Clerk of LOS ANGELES County on 07/21/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/01/2011, 08/08/2011, 08/15/2011, 08/22/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011066678 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/18/2011 The following person(s) is (are) doing business as ECOLOGY IN MEDICINE. The full name of registrant(s) is/are: Diana Wilson 4737 Orion Ave., #20 Sherman Oaks, CA 91403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Diana Wilson. This statement was filed with the County Clerk of LOS ANGELES County on 07/18/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/01/2011, 08/08/2011, 08/15/2011, 08/22/2011.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011066677 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/18/2011 The following person(s) is (are) doing business as THE ARTSY POETS. The full name of registrant(s) is/are: Diana Cirillo Wilson 4737 Orion Ave., #20 Sherman Oaks, CA 91403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Diana Cirillo Wilson. This statement was filed with the County Clerk of LOS ANGELES County on 07/18/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/01/2011, 08/08/2011, 08/15/2011, 08/22/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011066651 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/18/2011 The following person(s) is (are) doing business as BEAUTY THROUGH WELLNESS. The full name of registrant(s) is/are: Emily Keaty 530 S. Hewitt St. #238 Los Angeles, CA . This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Emily Keaty. This statement was filed with the County Clerk of LOS ANGELES County on 07/18/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 08/01/2011, 08/08/2011, 08/15/2011, 08/22/2011.





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