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Santa Monica Daily Press

NOTHING NEW FOR OYSTER CLAN
SEE PAGE 7

We have you covered

THE GRIP IT AND SHIP IT ISSUE

COMMUNITY PROFILES

FRANCES NOBLE

Noble's cause

BY REBECCA KHEEL
Special to the Daily Press

DOWNTOWN Frances Noble became so hyper aware of the multitude of homeless women that populate the streets of Santa Monica while she was working on her latest book, "Blanket of Stars," that she stopped walking by, let alone going to, public parks.

"We saw these women and talked to them for days and days and days, and they became so visible that I stopped walking in the parks for a while," she said.

Now, after the book's release early in July, she is able to bring herself to sit on a bench in Palisades Park, where the homeless can be seen in any direction.

Noble, a Santa Monica-based author who has previously volunteered to help the homeless, wrote "Blanket of Stars" to help bring humanity to the thousands of homeless women that populate the streets of Santa Monica. The book follows a career that includes novels inspired by her partial Arab American heritage.

Noble was born in Pasadena, but moved out to Santa Monica 41 years ago to avoid the smog. Noble enjoys living in Santa Monica, but said she often thinks about moving away to some place less populated and quieter in northern California. She would stay on the coast, though. But while she does live here, her favorite thing to do is it to walk around town, specifically through the allies.

"Walking, gardening, reading, politics," she said of her interests outside of writing.

Noble's first two books were a collection of short stories and a novel about Arab Americans. Though she herself is part Arab, she said she has never faced any issues or discrimination, partially because she looks more like her Irish mother and partially because she said discrimination against Arabs was not as prevalent when she was growing up.

"Nobody even knew what the Middle East was when I was growing up," she said.

Her latest book, "Blanket of Stars," tells short stories of the individual homeless women Noble interviewed. The stories

SEE CP PAGE 8



FOR THE KIDS

Brandon Wise *brandonw@smdp.com*

People look through the many boxes of donated toys, clothing and books at the Save Our Schools (S.O.S.) yard sale on 25th Street on Saturday. The yard sale was organized by six Grant Elementary School families and supported by many families associated with Grant.

What lies beneath

City Hall's fiber network a plus for new businesses

BY REBECCA KHEEL
Special to the Daily Press

DOWNTOWN Something runs underneath Santa Monica. Something dark. Something that reaches into City Hall, into schools, into hospitals, into office buildings.

But this dark something isn't exactly menacing. In fact, it's meant to help the city be technologically advanced and attract businesses to locate here.

City Hall has been leasing its dark fiber to local businesses for four years with the intention of attracting businesses to locate here in order to spur economic development. The revenue from the leasing has then gone toward providing free public wireless internet.

"It all goes back to the community," said Jory Wolf, chief information officer of Santa Monica.

Running underneath the city, there are strands of glass capable of transmitting large amounts of data relatively quickly, 10 gigabits per second (Gbps). Comparatively, a typical home computer downloads any where from 1.5 to 6 Gbps of data. The information is sent in the form of light pulses, so without equipment attached to both ends transmitting data, this glass is called dark fiber. When it is being used, it is referred to as lit fiber. These type of fiber optic networks are typically used for high powered operations such as networking various office locations of a business.

City Hall installed a network of dark fiber

SEE DARK FIBER PAGE 8

Program rescues Skid Row's most vulnerable

CHRISTINA HOAG
Associated Press Writer

LOS ANGELES After living two decades on the streets of Skid Row, Sheila Nichols was dying.

Her body had withered to 61 pounds, ravaged by a heavy-duty crack cocaine addiction, hepatitis, HIV, and late-stage syphilis, when late one night a stranger offered her a sandwich and, just maybe, survival.

Two years later, the 55-year-old former computer analyst proudly shows off her tiny apartment, and wears bright red lipstick on her smile. "I'm not that person any more," said Nichols, now drug-free and

SEE SKID ROW PAGE 9

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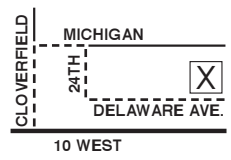
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WHAT'S UP WESTSIDE
OUT AND ABOUT IN SANTA MONICA AND SURROUNDS



Monday, July 26, 2010

Bridging the gap
Fairview Branch Library
2101 Ocean Park Blvd., 1 p.m. — 3 p.m..
Come to the library to play bridge or Scrabble and meet new people. It is free to play the games. For more information, call (310) 458-8681.

Tuesday, July 27, 2010

Spoken word on the Promenade
Barnes & Noble
1201 Third Street Promenade
Mixing enlightened analysis with innovative authorship, join Bill Robertson of Santa Monica Emeritus College and strengthen your poetry dedication, appreciation and creation. Please visit www.greenpoets.com for more information.

Sculpting church
First Presbyterian
1220 Second St.
The works of painter/sculptor Laddie John Dill are on a display outside at First Presbyterian. Dill's work is influenced by neo-dadaist Robert Rauschenberg, minimalist Keith Sonnier and environmental artists Robert Smithson, Dennis Oppenhein and Robert Irwin. Admission is free. For more information, call (310) 451-1303.

Wednesday, July 28, 2010

Freshen up
Downtown Santa Monica
Arizona Avenue & Second Street
8:30 a.m. — 1:30 p.m.
Get the freshest fruit and produce available at this weekly Farmers' Market. There are also a variety of prepared foods available.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.

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SO PRETTY

Brandon Wise *brandonw@smdp.com*

Women participate together in a floral arrangement class taught by professional floral designer Ben Lee from the Edelweiss Flower Boutique on Ocean Park Boulevard at the Fairview Branch Library. The class taught flower preparation, design techniques and floral styles.

‘Inception’ cooks ‘Salt’ with $43.5M weekend

DAVID GERMAIN
AP Movie Writer

LOS ANGELES Leonardo DiCaprio’s “Inception” has won a battle of superstar action thrillers over Angelina Jolie’s “Salt” at the weekend box office.

“Inception” remained the No. 1 movie for the second-straight weekend with $43.5 million, according to studio estimates Sunday. The Warner Bros. thriller featuring DiCaprio as leader of a team that sneaks into people’s dreams raised its 10-day total to $143.7 million.

Sony’s spy caper “Salt” debuted a solid No. 2 with $36.5 million. The movie stars Jolie as a CIA operative who goes rogue after she’s accused of being a Russian sleeper agent.

Coming in at No. 3 with $24.1 million was Steve Carell’s family hit “Despicable Me.” The animated comedy raised its domestic total to $161.7 million.

In a rare convergence of fresh ideas, the top three movies all were original stories, not sequels or adaptations of comic books, best-sellers, video games or other pre-existing material.

“Typically in summer, all we’re seeing are rehashes and sequels and reboots, whatever you want to call them,” said Paul Dergarabedian, box-office analyst for Hollywood.com. “To have original stories as the top-three films is a lesson to studios that maybe audiences are open to more originality in the summer and to perhaps not play it so safe, even though that goes against the grain of every fiber in every studio executive’s being.”

The weekend’s other new wide release, 20th Century Fox’s family comedy “Ramona and Beezus,” took in $8 million to finish at No. 6. The movie is based on Beverly Cleary’s children’s books about a teenage girl and her accident-prone little sister.

“Inception” hung in strongly in its second weekend, its total down just 31 percent from its $62.8 million opening. During the busy summer, top hits often drop 50 percent or more in the second weekend and rarely repeat as the No. 1 movie.

The film will quickly shoot past the $200 million mark at the domestic box office and has a good shot at topping $300 million, said Dan Fellman, head of distribution at Warner Bros.

Repeat business is accounting for a good share of “Inception” revenues as fans return to delve deeper into the labyrinthine story concocted by writer-director Christopher Nolan ("The Dark Knight").

"There’s so much on the screen. It’s so original and so smart that it raises questions that I think can be answered in different ways if you see the movie multiple times,” Fellman said.

Boy hanged self after visit from county workers

THE ASSOCIATED PRESS

LOS ANGELES Los Angeles County mental health and child abuse investigators looking into an 11-year-old boy’s suicide threat said they didn’t learn key information about an abusive stepfather who answered the door at his house until after the boy hanged himself, according to a report published Sunday.

The Department of Children and Family Services workers lacked key information on the boy because of communication difficulties at the agency, The Los Angeles Times reported.

On June 11, the workers visited the boy’s home in Montebello after he told a school counselor he wanted to kill himself. Los Angeles County records show he hanged himself later that day and died the next day at Long Beach Memorial Medical Center.

The workers did not learn until after the suicide that the stepfather who answered the door had a history of drug abuse and domestic violence and that a court had barred him from living in the home. That information could have prompted officials to remove the boy from the home.

County workers had noted disheveled conditions, drugs, neglect and violence in the houses the boy had lived in since he was a baby. But the social worker who visited him with police officers did not have all of that information.

“This was a very difficult case, and we’re still trying to determine what happened,” Supervisor Gloria Molina said.

The death is among several recent incidents that underscore communication problems that have plagued the department due to lack of funding, unused technology and legal limitations.

The department in 2007 bought 2,400 tablet computers that would have made the information available to the workers by giving them access to the department’s entire database, but only 400 wireless cards to make the devices work.

Most of the tablets gather dust desks while workers use only their cell phones to connect with the office.

The county has worked to expand a data-

SEE **SUICIDE** PAGE 9

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Tax is unfair

Editor:

At the end of his life, the great composer Beethoven was tragically hearing impaired. But I doubt the old maestro was as deaf as the current ensemble called our Santa Monica City Council.

During the July 13, 2010 City Council meeting, the council listened to the insular city staff regarding a tax increase initiative for the November ballot. After some token debate, the council quickly passed it. They are recommending a tax increase in, according to the U.S. Department of Labor, the country's worst economic times since the Great Depression of the 1930s. Our city's combined sales tax rate is already one of the highest in California, a state already burdened with the one of the highest tax rates in the country. We need a tax increase like Lindsay Lohan needs a drink.

I am proud and blessed to have been a Santa Monica resident and small business owner since the 1990s. Many things have changed about our beloved city over the years, but I still passionately believe this is one of the best places in the world to live. We have good schools, great weather, the beach, and first-rate police and fire departments. A fantastic array of businesses, excellent restaurants, myriad dedicated city employees, and a colorful cast of local characters all make our city of Santa Monica a wonderful place.

But as every small business owner knows, any price increase, no matter how small, makes consumers think twice about a purchase. City Hall's own financial staff estimates that this could result in a 10 percent loss in taxable sales, or more than $250 million.

And one of the saddest things about this is the fact that this tax increase will hurt low-income families the most. This tax is simply not fair, just, or equitable, things that our city has always gone great lengths to protect. Up until now. Since all purchases will be taxed at the same rate, low-income families will be hit much harder than high-income families. It's a regressive tax, hurting the people who can least afford it. If you're working paycheck to paycheck, this really sucks.

I was originally heartened when Mayor Shriver spoke as the lone voice of opposition. He astutely commented on our need to be disciplined with our expenditures and favors the parcel tax. When he added the caveat that it's deductible, that the federal government would pay for a portion of it, there was hope in his words. Disappointingly, he abandoned his earlier position.

For anyone who was there, or watches these meetings regularly, the public comment by long-time Santa Monica resident, Dr. Mark Gold, was a highlight of the evening. Like many of us here, he is a self-described progressive. So it was a bit of surprise to hear him come out against the measure. He has clearly thought seriously about this issue, and has a firm grasp of the subject matter. I agree with him, a parcel tax is a much fairer approach. This tax disproportionally punishes the poor, particularly our vulnerable senior citizens. But he then topped off his public comments with a pledge to volunteer in getting the parcel tax measure on the fall ballot, if the city council would shelve this ill-conceived idea. That's good citizenship, the essence of participatory democracy. Thank you. Mark, if you decide to help bring that parcel tax to the fall ballot, you have my support.

Joseph Prindle
Santa Monica

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My Write

Bill Bauer

Send comments to editor@smdp.com

SMRR endorsements done for dirt cheap

SANTA MONICANS FOR RENTERS' RIGHTS political leaders have called the shots In Santa Monica for more than three decades.

The organization's core beliefs center around affordable housing, tenants rights, social services and sustainability to name a few. Because SMRR wields such political clout with voters — the majority of which are renters — receiving their endorsement is tantamount to a "fast pass" to victory at the polls.

Dues-paying SMRR members are eligible to vote and endorse candidates for City Council, Santa Monica-Malibu Unified School District Board of Education, Santa Monica College Board of Trustees and Rent Control Board as well as for local ballot measures. Those endorsed will receive the organization's backing in the November election.

The fun begins at the powerful organization's 2010 convention next Sunday afternoon beginning at 12:45 p.m. in the John Adams Middle School cafeteria. This year a number of aggressive candidates asked friends and associates to join SMRR (prior to the May 4 membership qualifying deadline) with commitments to "bullet" vote expressly and only for them. Among the potential council endorsees rumored to have signed up as many as eighty supporters are Ted Winterer, Gleam Davis and Terry O'Day.

Five City Council seats are open this year. Incumbents Pam O'Connor (seeking her fifth term) and Kevin McKeown (seeking his fourth term) are once again asking for SMRR's blessing for four more years on the dais. Two, two-year council seats, currently occupied by former SMRR co-chair Gleam Davis and Terry O'Day, who were appointed by council to finish the terms of the late Herb Katz and Ken Genser respectively, are open. Planning Commissioner Ted Winterer is asking for a SMRR endorsement but hasn't decided as of my deadline whether for a two-year or full term.

I believe SMRR will endorse McKeown, Davis and O'Connor. O'Day may have to fight it out with Winterer for a two-year endorsement. But if Winterer opts for a four-year endorsement, O'Day could be well positioned for a two-year nod. But, anything can happen.

I'm putting my support (I'm not a SMRR member) behind Winterer and McKeown because they are both low growth advocates and accessible to the public and/or their constituency. I'm on "Team Ted" and "Team Kevin" because with McKeown and Winterer you get what you see. There's no hidden agenda, shadowy money persons or hotel/developer lobbyists lurking in their backgrounds as there are with some other aforementioned candidates.

The competition for Board of Education endorsements will pit incumbents Oscar de la Torre, current board chair Barry Snell and Ralph Mechur against a number of newcomers. All three have received previous SMRR endorsements.

Recent allegations against de la Torre by the Santa Monica Police involving child endangerment and Snell's past troubles with the California Board of Accountancy could open endorsements for new challengers.

School board hopeful Laurie Lieberman (wife of land-use attorney Chris Harding) has supposedly enlisted a sizeable cadre of "school supporters" to promote her endorsement. In fact, Lieberman is so confident of SMRR's nod, supporters sent out invitations weeks ago for a "North of Montana" (Avenue) Victory Party — a Mexican Fiesta — "to toast Laurie with Margaritas and more," Sunday after the convention.

As I've written before, a clean sweep of the school board is needed. The board has been appallingly lax in its oversight and leadership. Their only solution to continuing district fiscal and management problems is to float an armada of regressive tax increases. Even with Lieberman (whose endorsement I'm told is a lock), it still looks like it'll be "business as usual" — even if she wins the election in November.

Let's hope SMRR's membership makes some bold moves here and endorses Brentwood teacher Chris Bley who was passed over in 2008. Bley would bring some much needed "common sense" to the board and he's definitely my "No. 1" candidate for the job.

Santa Monica College Board of Trustees incumbents trustees Louise Jaffe, Nancy Greenstein, Andrew Walzer and current chair David Finkle should easily receive SMRR nods (yawn) once again.

Current Rent Control Board appointee Christopher Braun (two-year term) and current chair Marilyn Korade-Wilson (four-year term) should garner SMRR endorsements. Democratic party activist Todd Flora and a couple of other newcomers could duke it out for the two remaining endorsements.

Three local ballot issues are expected to win easy SMRR approval. One measure that would strengthen tenant protections (which I enthusiastically support) should be a slam-dunk.

Another tax measure — this time a half cent increase in the sales and transaction tax rate in Santa Monica — will easily win SMRR's favor especially with the hall packed with school supporters already on hand to cheer on Lieberman and Davis.

An advisory ballot measure that asks voters if they favor sharing revenues generated by the tax increase with the schools will also handily receive SMRR's endorsement.

Party on!

Bill can be reached at mr.bilbau@gmail.com.

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The Santa Monica Daily Press is published six days a week, Monday through Saturday.

19,000 daily circulation, 46,450 daily readership. Circulation is audited and verified by Circulation Verification Council, 2006. Serving the City of Santa Monica, and the communities of Venice Beach, Brentwood, West LA. Members of CNPA, AFCP, CVC, Associated Press, IFPA, Santa Monica Chamber of Commerce.

Published by Newlon Rouge, LLC

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Ships return to well after storms

DAVID DISHNEAU
HARRY R. WEBER
Associated Press Writers

NEW ORLEANS Ships were getting back in place Sunday at the Gulf of Mexico site of BP's leaky oil well as crews raced to resume work on plugging the gusher before another big storm stops work again.

Now that Tropical Storm Bonnie has fizzled on Louisiana's coast, engineers are hoping clear weather lasts long enough for them to finish their work on relief wells. But as peak hurricane season approaches, the potential for another storm-related delay is high.

"We're going to be playing a cat-and-mouse game for the remainder of the hurricane season," retired Coast Guard Admiral Thad Allen said Saturday. Sure enough, another disturbance already was brewing in the Caribbean, although forecasters said it wasn't likely to strengthen into a tropical storm.

Late Saturday, a rig drilling the relief tunnel that will pump in mud and cement to seal the well returned to the spill site after evacuating the area.

Crews corked the relief tunnel Wednesday and the temporary halt had an unpleasant consequence: Efforts to solidly seal the well were pushed back by at least a week, Allen said.

Completion now looks possible by mid-August, but Allen said he wouldn't hesitate to order another evacuation based on forecasts similar to the ones for Bonnie.

"We have no choice but to start well ahead of time if we think the storm track is going to bring gale force winds, which are 39 mph or above, anywhere close to well site," Allen said.

In the past 10 years, an average of five named storms have hit the Gulf each hurricane season. This year, two have struck already — Bonnie and Hurricane Alex at the end of June, which delayed cleanup of BP's massive oil spill for a week even though it didn't get closer than 500 miles from the well.

"Usually you don't see the first hurricane statistically until Aug. 10," said Dennis Feltgen, a spokesman for the National Hurricane Center in Miami. "The 2010 hurricane season is running just ahead of a typical pace."

Hurricane season ends Nov. 30.

Even though the evacuation turned out to be short-lived, it revealed one important fact: BP and the federal government are increasingly sure that the temporary plug that has mostly contained the oil for eight days will hold.

They didn't loosen the cap even when they thought they'd lose sight of it during the evacuation, although in the end, at least some of the real-time cameras trained on the ruptured well apparently kept rolling.

Ironically, the storm may even have a positive effect. Churning waters could actually help dissipate oil in the water, spreading out the surface slick and breaking up tar balls, said Jane Lubchenco, leader of the National Oceanic and Atmospheric Administration.

Beaches may look cleaner in some areas as the storm surge pulls oil away, though other areas could see more oil washed ashore.

"I think the bottom line is, it's better than it might have been," Lubchenco said.

> **"I THINK THE BOTTOM LINE IS, IT'S BETTER THAN IT MIGHT HAVE BEEN."**
>
> Jane Lubchenco
> Leader
> National Oceanic and Atmospheric Administration

At the site of the relief well, workers who spent Thursday and Friday pulling nearly a mile of segmented steel pipe out of the water and stacking the 40-to-50 foot sections on deck will now have to reverse the process. It will likely be Monday before BP can resume drilling.

By Wednesday, workers should finish installing steel casing to fortify the relief shaft, Allen said, and by Friday, crews plan to start blasting in heavy mud and cement through the mechanical cap, the first phase of a two-step process to seal the well for good. BP will then finish drilling the relief tunnel — which could take up to a week — to pump in more mud and cement from nearly two miles under the sea floor.

Meanwhile, folks in the oil-affected hamlet of Grand Isle, La., spent a gray Saturday at the beach, listening to music. The Island Aid concert, which included LeAnn Rimes and Three Dog Night, raised money for civic projects on the island.

For the afternoon at least, things were almost back to normal. Young women in bathing suits rode around on golf carts while young men in pickup trucks tooted their horns and shouted.

"This is the way Grand Isle is supposed to be but hasn't been this year," said Anne Leblanc of Metairie, La., who said her family has been visiting the island for years. "This is the first we came this year. With the oil spill there hasn't been a reason to come, no swimming, no fishing."

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The Q Line

Greening Santa Monica

City officials are seeking public input on a pair of new parks planned for the Civic Center,

So, this week's Q-Line question asks:
What features would you like to see at the two forthcoming parks?

Call (310) 285-8106 before Friday at 5 p.m. and we'll print your answers in the weekend edition of the Daily Press.


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Earth Talk

By the editors of E Magazine

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GLOBAL WARMING? **Aspen sunflowers, like the one's pictured here, used to first bloom in mid-May, but are now are doing so in mid-April, a full month earlier. University of Maryland ecologist David Inouye thinks that smaller snow packs in the mountains are melting earlier due to global warming, in turn triggering early blooms.**

Early bloomers

Early bloomers

Dear EarthTalk: I've noticed that wildflower blooms in the mountains have been coming earlier and earlier in recent years. Is this a sign of global warming? And what does this mean for the long term survival of these hardy yet rare plants?

Ashley J.
Via e-mail

AS ALWAYS, IT'S HARD TO PIN SPECIFIC year-to-year weather-variations and related phenomena — including altered blooming schedules for wildflowers — on global warming. But longer term analysis of seasonal flowering patterns and other natural events do indicate that global warming may be playing a role in how early wildflowers begin popping up in the high country.

University of Maryland ecologist David Inouye has been studying wildflowers in the Rocky Mountains near Crested Butte, Colorado for four decades, and has noticed that blooms have indeed begun earlier over the last decade. Aspen sunflowers, among other charismatic high country wildflowers, used to first bloom in mid-May, but are now are doing so in mid-April, a full month earlier. Inouye thinks that smaller snow packs in the mountains are melting earlier due to global warming, in turn triggering early blooms.

Smaller snow packs not only mean fewer flowers (since they have less water to use in photosynthesis); they can also stress wildflower populations not accustomed to exposure to late-spring frost. According to Inouye's research, between 1992 and 1998 such frosts killed about a third of the Aspen sunflower buds in some 30 different study plots; but more recently, from 1999 through 2006, the typical mortality rate doubled, with three-quarters of all buds killed by frost in an average year thanks to earlier blooming.

Inouye's worrisome conclusions are backed up by experiments conducted by fellow researcher John Harte, who over a 15 year period used overhead heaters in nearby wildflower study plots to accelerate snow melt. The results were the same: Wildflowers bloomed early and not as vigorously.

Several studies in Europe have shown that some species of wildflowers there may be able to migrate north and to higher elevations as the climate warms, but Inouye fears his beloved Aspen sunflowers and many other American wildflowers may be lost forever as they are not able to migrate as quickly as needed in order to survive widespread surface temperature increases and escape extinction.

Harte is also gloomy about the prospects for Colorado's mountain wildflowers. He predicts that the wildflower fields he and Inouye have been studying will give way to sagebrush desert within the next 50 years, whether or not the governments of the world can get a grip on greenhouse gas emissions.

As a hedge against such dire predictions, the nonprofit Center for Plant Conservation is spearheading seed collection efforts on thousands of rare wildflower species across the U.S. for inclusion in the Colorado-based National Center for Genetic Resources Preservation, a repository for both common and rare "prized" American plant seeds. The "banked" seeds, useful if not solely for preserving the genetic makeup of species that may go extinct in the wild, can also be used for future restoration projects on otherwise compromised landscapes.

Want to talk environment? Submit questions to earthtalk@emagazine.com.

Oil spill just another disaster for family

SHARON COHEN
AP National Writer

HOUMA, La. As survival stories go, the Voisins have a gem: It goes back more than 200 years ago when the first members of their family to set foot on Louisiana soil weathered a monster storm in spectacular fashion, clinging to their porch while others were washed away.

It was the first test for the Voisins in Louisiana.

It would not be their last.

Over two centuries, there'd be more travails for the family. One generation, then another, slogged through mosquito-thick marshes and navigated around alligator-infested swamps as they fished, trapped, harvested and, in recent decades, processed oysters on the Gulf Coast. They thrived when times were good, struggled when they were not, understanding that's part of the bargain when your livelihood revolves around the water.

But 250 years or so after the first settlers in the family arrived from Libourne, France, the Voisins are still here.

The reasons are many, but Kevin Voisin, an eight-generation oysterman, prefers to keep it simple:

"We just got stuck in the mud," he says, "and we don't want to leave."

Now the Voisins face a new test of their mettle dealing with the aftermath of the Gulf spill that spewed oil into the fish-rich waters for nearly three months, squeezing the state's $2.4 billion seafood industry — and the family's oyster business.

It's too early to tally the losses, but Voisin, vice president of marketing at Motivatit Seafoods, is counting on one thing to keep them afloat: the family's long record of tenacity.

"We survived Katrina, we survived Gustav," he says of two recent giant hurricanes. "We've survived a lot of other things, too. It started way back with Jean Voisin hanging on to a house when most everybody around him died. I hope we'll make it. I think if anybody does, it'll be us."

The Voisins (vwah'-sans) are the lucky ones, so far. Their oyster harvesting and processing company — which produced 25 million pounds of the shellfish last year — lost 40 to 60 percent of its business during the spill. If that sounds grim, consider this: They're in far better shape than their competitors, many of whom were forced to close.

"There's no explanation for why we're standing and so many have fallen," he says. "I don't feel guilty because the battle is still raging."

The temporary fix — the July 15 capping of the well after tens millions of gallons of oil oozed into the Gulf — was a relief for Voisin, but no finale, by any stretch. Many oyster fishing grounds remain closed, some of the shellfish are dead, folks are out of work, and the future is uncertain, as is the destination of all that brown oily goo coating the waters.

"There are just millions of gallons of oil out there and until it's all gone, I won't feel better," he says. "We know all the oil has to come ashore. We don't know what the next step is. Is it inevitable? At this point, I think it is but who knows? "

Kevin Voisin has become the public face of the family business since the spill.

He's been interviewed in French by media from France and Canada and is on YouTube, talking about the disaster in English and French. He's been approached about a possible reality TV show ("The Oystermen"?) and started a charity group that he says has received about $60,000 in commitments for those hurt by the spill; he's already helped a handful of people, including one worker laid off when a rival oyster company had to shut down.

His group also has come up with a novel fundraising plan. It's selling oil-tainted water in fancy bottles for an eye-popping $1,000 each. (Voisin says he has shipped about 10 bottles; smaller vials sell for $25.)

> **"WE JUST GOT STUCK IN THE MUD AND WE DON'T WANT TO LEAVE."**
>
> **Kevin Voisin**
> Eight-generation oysterman

Voisin, 34, is part salesman, part student of history (he spices his conversation with references to Teddy Roosevelt and abolitionist Frederick Douglass). He's part spiritual seeker (he was a Mormon missionary in Bordeaux, France) and part pragmatic politician (he's on the Terrebonne parish council). And Voisin is a full-time Cajun who lives, breathes, loves, eats and talks oysters — he's lectured about them on five continents.

Now as he watches his industry struggle, his lament is a familiar one. He is angry with BP, frustrated with the federal government and anxious about what lies ahead.

"I don't think much of the nation understands — they think this is about money and jobs," he says. "But it's beyond that. It's about life. It's about who we are. ... The Cajun way of life is fiercely independent — 'I'm going to take care of myself, you take care of yourself.' ... Why? Because we live in a place with the most glorious abundance of food. ... We've always been able to turn to our surroundings to support us. Now our surroundings are threatening us because of the oil."

Not that anyone is going hungry. But the spill has put a crimp in the fishing industry in a state that ranks first in the nation in producing shrimp, blue crab, crawfish and oysters, which are a $318-million-a year business in Louisiana.

Only about a third of the shrimp, 20 percent of the crab and 20 to 30 percent of the oysters are being harvested, according to Ewell Smith, director of the Louisiana Seafood Promotion and Marketing Board.

The spill isn't just a financial drain, though; it's a public relations black eye for the fishermen.

Those 85 days of video and photos — the billowing stream of oil, the tar balls on beaches, the dead turtles — have created a false impression for many Americans that the Gulf is closed and seafood isn't safe, Smith says.

"The damage has been done and it continues," he says. "That image has been burned in people's minds. It's going to take five years to turn the perception around. How long are our fisherman and processors going to be hanging on while we rebuild?"

Kevin Voisin wonders, too. He's noticed signs in stores announcing that shrimp and other seafood come from Thailand or some place else — any place but the Gulf.

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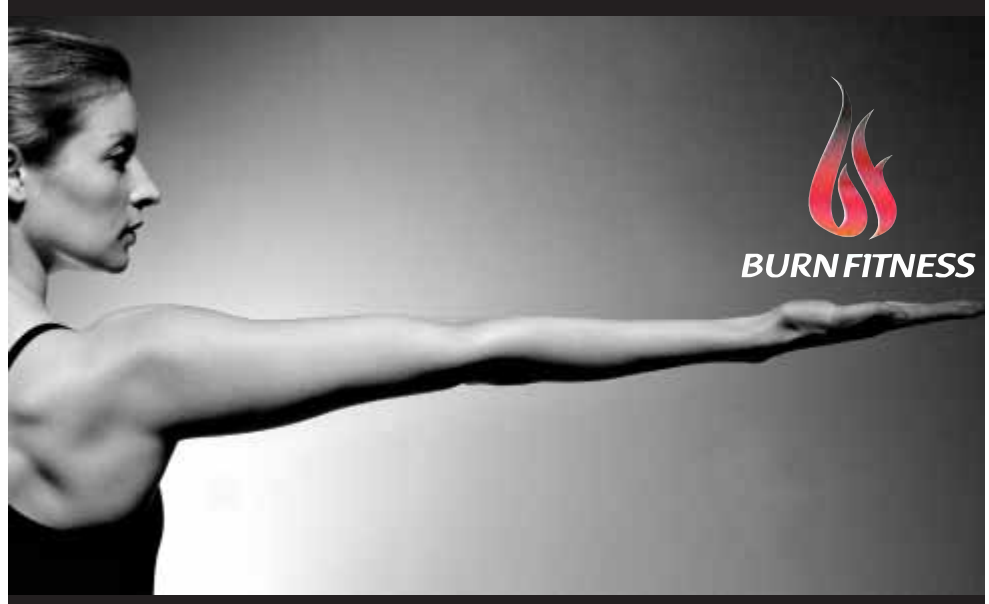
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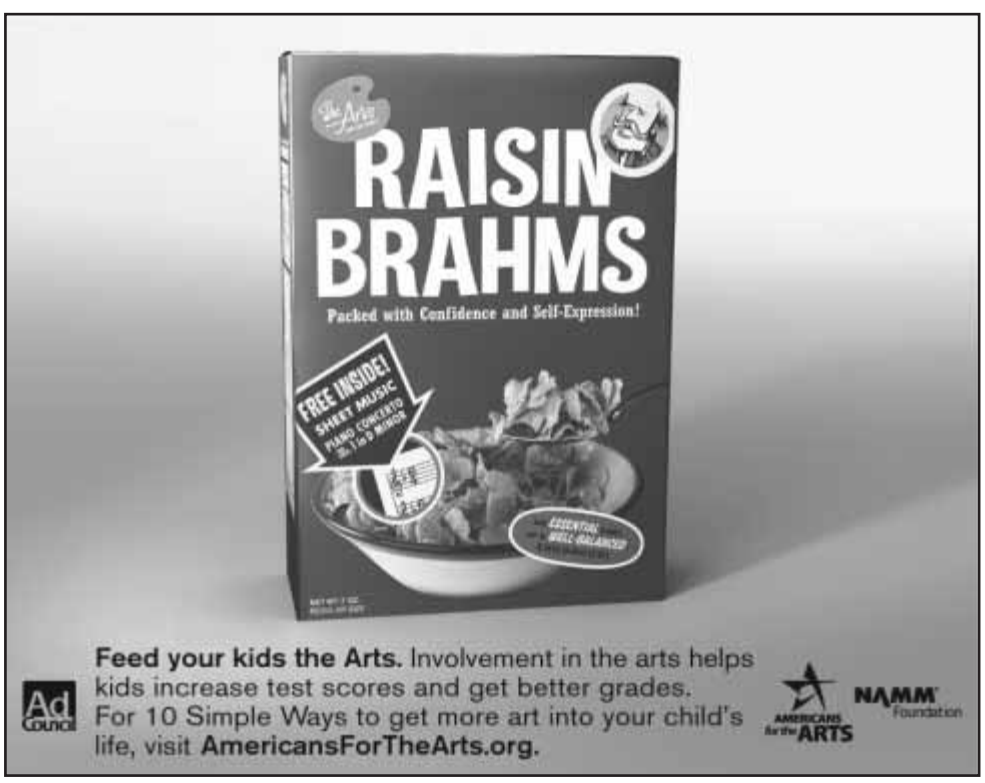
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DARK FIBER
FROM PAGE 1

approximately 10 years ago. After implementing it in its own network at 32 locations including schools, parking structures and traffic signals, there was a chunk of fiber that was still not being used, Wolf said.

About four years ago, Google approached City Hall and asked about leasing this dark fiber, Wolf said. Though the city had always planned to begin leasing its unused fiber, this pushed the plan forward by six months to a year.

Municipal leasing of dark fiber is not unheard of, and Santa Monica is comparatively new to the game. In the near vicinity, Los Angeles' Department of Water and Power, Anaheim and Burbank all lease dark fiber.

Burbank first laid its fiber in the late 1980s and began leasing in the mid 1990s, said Robert DeLeon, a senior electrical services planner in Burbank. It currently leases to 15 studios, such as Warner Brothers and Disney, or studio-related businesses, like post-production companies. Like Santa Monica, Burbank's main goal in leasing its dark fiber was to attract business. But at $200 per strand per mile, Burbank is currently making approximately $1 million that is being put back into the general fund.

Santa Monica is also leasing to 15 businesses that include hospitals, entertainment companies and new media outlets, among others, but is only making $270,000. It was never Santa Monica's intention for the leasing of dark fiber to be a major source of revenue, Wolf said.

"We're helping businesses get broadband and helping the economic development of the city," Wolf said.

What money has been made from the leasing has gone back to the public in the form of the 23 free wifi hotspots at popular public locations such as the Third Street Promenade, Palisades Park and the Santa Monica Pier, Wolf said.

Despite there being other options in locations to lease dark fiber, Wolf said businesses are attracted here because of the vibrant beach community. He often gets phones call asking about leasing dark fiber from businesses looking to relocate, but he did not know for certain how many businesses specifically located here for the dark fiber.

One such business that leases dark fiber from City Hall is the Santa Monica-UCLA Medical Center. The hospital has been leasing the fiber for more than a year, and it has helped connect the Santa Monica location to the main data center in Westwood, said John Kacperski of UCLA Medical Center's Medical Information Technology Services.

Though there are other options for obtaining a fiber optic connection, such as AT&T, Kacperski said the hospital decided to lease from City Hall because hospitals are community based and because City Hall has better customer service than private carriers.

"We needed to change the way the fiber came into the hospital, and they were there to do it within hours," Kacperski said. "We met with them, everything was on schedule, and they kept us up to date."

City Hall is currently in the process of making its dark fiber lit, meaning that when businesses lease it, it will already be capable of transmitting data. This will hopefully be an added attraction for businesses to locate here, Wolf said.

"Having lit fiber defrays the cost to businesses of having to construct equipment to make it lit," Wolf explained.

news@smdp.com

CP
FROM PAGE 1

include photographs taken by her son, Ian Noble, an architectural and fine art photographer.

"Our main point was to make these women visible, women who are usually invisible, and to document their lives so that they won't be forgotten," she said.

Noble began the process of interviewing in 2005 with the intention of covering all homeless people in Santa Monica, male or female. But she quickly realized that plan was too grandiose, so she narrowed her focus to women.

Noble said she decided to focus on women because they have extra concerns with living on the street, such as safety from aggressive men. She also had concerns about her own safety when interviewing homeless men.

"Some of the men appeared to me too dangerous to interview," she said. "An unstable paranoid schizophrenic male is different from an unstable paranoid schizophrenic female. They are much more prone to violence, it seems to me. We found ourselves backing away several times."

Noble's publisher, Paddy Calistro of Angel City Press, said she thinks the book turned out beautifully and would work with Noble again.

"Frances is highly intelligent. I'm impressed with the thought and time she puts into social causes," Calistro said. "She researched and researched and researched for this book."

> **"OUR MAIN POINT WAS TO MAKE THESE WOMEN VISIBLE, WOMEN WHO ARE USUALLY INVISIBLE, AND TO DOCUMENT THEIR LIVES SO THAT THEY WON'T BE FORGOTTEN."**
>
> Frances Noble
> Author

Through her research, Noble discovered Ocean Park Community Center's Daybreak, a homeless shelter specifically for women with long-term debilitating mental illness. A portion of the proceeds from the book will be donated to Daybreak.

"She took so much time and developed relationships with these women so that they trusted her," said Amy Turk, the project director of Daybreak. "Little change won't happen without trust. We never anticipated having a financial gain from this book. We just thought Frances was communicating a needed story."

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KNOW BEFORE YOU GO

Parking Structure No. 2 Seismic Retrofit

The parking structure will remain open throughout construction, however the work requires temporary closure of up to 50 parking spaces per day. From approximately June 29 traffic leaving Parking Structure No. 2 will not be able to exit onto Second Street. Instead, all exiting traffic will be re-routed through the alley behind the structure. Please be sure to obey all posted directional and no parking signs throughout the construction project. Estimated project completion is December, 2010.

Santa Monica Boulevard Resurfacing

Cold milling and paving is scheduled to take place on Santa Monica Boulevard from Lincoln to Cloverfield boulevards. Expect lane rolling closures of portions as well as temporary access restrictions to alleys connecting Santa Monica Boulevard. This work will take place both during the day and the evening.

Parking Structures at Santa Monica Place

Parking Structure No. 7 will be completely closed until August, 2010 for construction improvements. For construction questions, please contact George Milinopoulos at (323) 301-5661. For alternate parking location questions, contact Frank Ching at (310) 458-8295.

Alley Resurfacing Project

The city will resurface alleys with asphalt in the 100 to 300 block of San Vicente Boulevard north starting Monday, July 12 through Thursday, July 29 – daily work start time is 7 a.m. and end time is 4:30 p.m. Questions should be directed to the Public Works Street Maintenance Division at (310) 458-4991.

For more information on projects, please visit the Know Before You Go Web site at www.knowB4ugo.smgov.net.

SKID ROW

FROM PAGE 1

weighing a more respectable 108. "I have the desire to live, I have hope."

Nichols was rescued by a program targeting the 50 people most likely to die if they remained homeless.

Dubbed Project 50, it marked a dramatic shift in homeless policy. Instead of funding temporary-fix shelters and apartments that typically house Skid Row's highest-functioning residents, it focused housing, medical care and social services on the most down and out.

The concept initially raised eyebrows because the chronically homeless, who have spent at least a decade on the street suffering from severe mental illness, addiction and physical ailments, are generally considered hopeless. They either refuse to budge or if they agree, are unable to adjust to living within four walls.

After two years, 68 people have gone through Project 50 with 84 percent still housed through the program or alternatives like a nursing home or rediscovered family. Of the remaining 16 percent, six died of causes such as cancer and kidney failure and four went to jail. Six people walked out of the program, but four found their own housing. Two remain unaccounted for, possibly back on the street.

Getting nearly all participants off the streets has ignited hope that a solution is at hand for the roughly 20 percent of the homeless population considered chronic street dwellers.

"We have disproven the myth that chronically homeless persons can't live in a housing unit," said Los Angeles County Supervisor Zev Yaroslavsky, who championed the project and a $3 million one-time grant from the county to fund it.

The program will continue, financed by various county departments and federal subsidies. Costs are expected to decrease now that the system is in place, enabling the program to be expanded to 74 people, Yaroslavsky said.

The success of a pilot program in the nation's capital of homelessness — about 50,000 people live on L.A. streets — has caught attention from Denver to Detroit. Neighboring cities are copying the model and the Department of Veterans Affairs is starting a similar project for chronically homeless vets in L.A.

SUICIDE

FROM PAGE 3

base where different agencies can share information like the boy's complete history, but efforts have stalled as state legislators attempt to ease restrictions on what information can be shared.

On the day he hanged himself, the fifth-grader had spent the morning at school crying, telling the school counselor life was "unbearable." He said classmates bullied him and his mother hit him while his stepfather held him down, county records showed.

The boy said he wanted to kill himself "because I'm tired of people hitting me all the time," the records said.

The school counselor called the county Department of Mental Health and filed a child abuse report with the Department of Children and Family Services. He warned that the boy had threatened to shoot himself, and in the past had threatened to hang himself with a rope. The social worker who visited the home later that day was told of the gun warning and looked for one, but did not look for a rope.

When the social worker asked about the last time his mother struck him, the boy shrugged his shoulders, and said "no" when asked if he feared her. Records showed that the mother seemed concerned for the boy's welfare that day, and authorities thought it was safe to leave the boy in the home.

The social worker also did not know that the stepfather had been limited to visits to the house, and did not look into whether he was living there.

The mother and other family members declined comment when contacted by the Times.

As his family gathered to watch the Lakers play in the NBA finals, the boy slipped into his mother's bedroom and closed the door, county records showed.

When his mother went to call the boy for dinner, the stepfather heard a scream, and he walked into the room and found her holding the boy's limp body in her arms.

After hours on life support, the boy died at the hospital the next day.

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Beaches attracting homeless to Hawaii

MARK NIESSE
Associated Press Writer

HONOLULU Every morning, Tony Williams wakes to the sound of waves crashing on Hawaii's famed Waikiki beaches and has a spectacular view of the Pacific. But he's not paying a cent for his priceless vista.

Williams is among the growing number of homeless on Oahu taking advantage of inviting beaches and support services in the islands, where they never have to worry about freezing. A census taken earlier this year showed there were more than 4,000 homeless on the island.

Officials fear homeless encampments on the beach could damage tourism, and they are weighing several proposals that they say would help the homeless, while moving them from public view.

The proposals include offering plane tickets to the mainland, creating a homeless "tent city" on less visible state land and providing more affordable housing in Honolulu, where rents are among the nation's highest.

"If you're going to be homeless anywhere, it's good to be here," said Williams, a 35-year-old tattoo artist from Long Beach, Calif., as he hung his clothes to dry between two palm trees. "I'm dealing with the cards I got dealt. I don't want to stay here forever."

There were 4,171 homeless on the island of Oahu when a census was taken in January, according to the report released last month, an increase of 15 percent from the same time last year.

"They don't seem to bother people, but it's probably not the image Hawaii wants," said Kathryn Novak, a tourist from Manchester, England, as she prepared to swim off Waikiki. "You'd imagine they'd have their own area, and not so much where the tourists are."

The most contentious of the proposals would use state money to fly the homeless back to wherever they came from, as long as they have family at the destination to take them in. Proponents say the program would cost far less money than what is spent on food stamps and welfare payments.

They weigh a $300 one-way ticket to the West Coast against what they say is a $35,000 per year cost for each person with services. But, some acknowledge, the scheme could also create problems.

Hawaii's homeless would become another state's problem. It might also provide an incentive for more homeless to travel to Hawaii if they knew they'd get a free ride home.

The idea is being scolded from afar.

"It's basically a callous, 'let's turn our back on the problem' approach to expect other cities to pick up and assume the responsibilities," said John Fox, director of the Seattle Displacement Coalition. "In your community, you're responsible and need to deal with the problem."

Help for the homeless shouldn't end with moving them out of sight, said Connie Mitchell, executive director for the Institute for Human Services, which runs two emergency shelters and offers support services.

"We need to find out what these people need to end their homelessness, not just put them in a place where people can't see them," Mitchell said. "What do these people need to make their lives better?"

Williams is proof that the plane ticket plan could be abused. He took advantage of a similar program in New York City that flew him to Hawaii in the first place after he had a friend here pose as a family member to take him in.

New York's program, called Project Reconnect, has assisted 18,800 households at a cost of $218 per person. Five people have returned to Hawaii through the program, according to program officials. Another program in Denver has reunited 45 homeless individuals with their families so far this year, but none were sent to the islands.

Several Hawaii lawmakers want to pass legislation next year to start the $100,000 plane ticket program.

"A lot of people think it's going to be easy living, but then when they get here, they realize maybe it wasn't such a good idea," said Debbie Kim Morikawa, director for the Honolulu Department of Community Services.

A more immediate solution would set aside "safe-zones" on government land where the homeless could camp in tents and have basic sanitary facilities.

Lawmakers are proposing that nonprofit organizations could offer social services in one place and security could be provided — as long as it's away from the tourist beaches.

"It's one thing to get people a place to stay, but we need to improve the quality of their lives," said Darlene Hein of the Waikiki Health Center, which provides homeless outreach. "We worry about it being a magnet, that people will come to Hawaii because there's a campground for them."

The concept of offering affordable housing to the homeless may be the most promising and have the fewest side effects. As with similar programs elsewhere, it's called "housing first." The $1 million program launched this year aims to get the chronically homeless into their own apartments.

The idea is that a stable housing environment would do more to help people survive on their own.

These plans could begin to make a difference, but long-term solutions including drug and mental health treatment, job training and employment opportunities are also needed, according to service providers.

Despite the beauty and weather, Hector Favela would jump at the opportunity to leave the beach.

"I'm tired of living on the street, getting my stuff stolen and getting beat up," said Favela, 48. "It's not that bad living out here, but it's been too long since I've slept on a bed."





In midst of river cleanup, supporters are divided

BOB SALSBERG
Associated Press Writer

LENOX, Mass. Once a dumping ground for chemicals, a stretch of the Housatonic River that winds near this Berkshires hamlet is being scoured in a lengthy, expensive cleanup. Now, dredging other parts of the riverbed is under consideration, but the fishers, bird watchers and swimmers who would benefit are wondering how much effort is too much.

General Electric Co. used compounds called PCBs, now known to cause cancer, in producing transformers from 1932 to 1977 at its 254-acre plant in Pittsfield, Mass. Under a federal consent decree about two decades after it stopped, the company began cleaning up PCBs that had spewed for years into a residential neighborhood and a 2-mile stretch of the Housatonic.

Now, the $400 million first phase of the cleanup is almost over. The U.S. Environmental Protection Agency must decide in coming months what to do about pollution in the rest of the 149-mile river that flows through rural western Massachusetts and Connecticut and empties into Long Island Sound.

Options presented by GE include extensive dredging and removing up to 2.25 million cubic yards of PCB-tainted sediment and floodplain soil, and "monitored natural recovery," a euphemism for little more than hopeful watching and waiting.

"Many sportsmen don't want anything done. They want the river to heal itself," said Mark Jester, president of the 3,000-member Berkshire County League of Sportsmen.

Jester, who enjoys duck hunting and other activities, said sportsmen worry that dredging could spoil the character of the river and disrupt recreational activity. He's quick to add, however, that he favors an "ecologically sensitive" compromise in which GE would decontaminate "hot spots" on the river, with limited dredging.

Polychlorinated biphenyls, or PCBs, are chemical compounds once used widely as coolants and lubricants in electrical equipment. The government considers PCBs a probable human carcinogen and studies show they pose a risk to wildlife in the river ecosystem, including fish, frogs, waterfowl and mink.

Though banned in 1977, the compounds remain a problem because they do not readily break down in the environment and persist over long periods of time.

The goal remains a "fishable, swimmable river," said Tim Gray, executive director of the Housatonic River Initiative.

Advisories against eating fish are posted along the full length of the river, and GE contends that under current EPA standards, even the most aggressive cleanup won't bring down those signs.

Gray and other environmentalists say GE should consider newer technologies such as using chemicals, intense heat or even biological agents to separate the PCBs from soil or sediment and destroy them. The company has said such methods are too untested to be reliable.

"General Electric makes aircraft engines; they are smart engineers. They can figure out how to clean this river," Gray said.

The Housatonic debate echoes an ongoing one involving the Hudson River in New York, where GE is paying for the cleanup of PCBs that were discharged from plants at Fort Edward and Hudson Falls. The company last year dredged sediment from the river about 40 miles north of Albany, but claimed the work actually stirred up PCBs in the water and spread them down river. GE proposed to halt further excavation.

GE has until Oct. 15 to submit revised recommendations for cleaning the river to the EPA. Without giving specifics, the company says it will offer two revised proposals that reflect the concern that dredging can harm the river as much as help it.

"The point with these environmentally sensitive alternatives is to take a less ecologically invasive approach, with less dredging and looking at more targeted extraction of PCBs," said Peter O'Toole, a GE spokesman.

In 2008, GE gave the EPA a 722-page report recommending a 10-year, $184 million plan to remove and dispose of about 250,000 tons of river sediment and about 90,000 tons of floodplain soil. The company said it would reduce by 94 percent the levels of PCBs moving downstream and cut the levels in fish by at least 70 percent.

Under the consent decree, GE must pay for any cleanup.

David Carpenter, a PCBs expert at the State University of New York-Albany, said he advocates dredging because PCBs are so persistent.

"Natural processes are never going to take care of these compounds," he said. "They are only going to spread."

Another issue is how much of the Housatonic to cleanse. It's widely believed that the final order will focus primarily on the most heavily contaminated portion, a roughly 10-mile stretch from Pittsfield to Woods Pond in Lenox.

Created by a nearby dam, the manmade pond sits quietly tucked away at the foot of October Mountain in the picturesque Berkshires. The government says PCBs are embedded in the pond sediment and adjacent floodplain soil.

The Connecticut portion of the river is likely to be subject largely to monitoring only, though state officials have argued that GE should address PCBs that have collected at dams that once helped power mill towns along the river.

Officials must sort through the arguments before making a decision.

"While we all hope we'll have a clean Housatonic, we have to go through that process to determine exactly how clean that will be," said Susan Svirsky, the EPA's Housatonic River project manager.

For Thomas Hoffman, of Washington, Mass., the debate is personal on two levels.

Hoffman said his father worked for GE in Pittsfield for 40 years before dying of pancreatic cancer at age 59. He can't prove the cancer was linked to PCBs and doesn't hold the company responsible for his father's death, but does fault the company for not acting quickly enough when it began to realize the extent of the environmental disaster.

These days, he enjoys catching "trophy-sized" bass and pike and relishes canoe trips down the Housatonic where he can paddle for miles in solitude while catching glimpses of otter, ospreys and even bald eagles.

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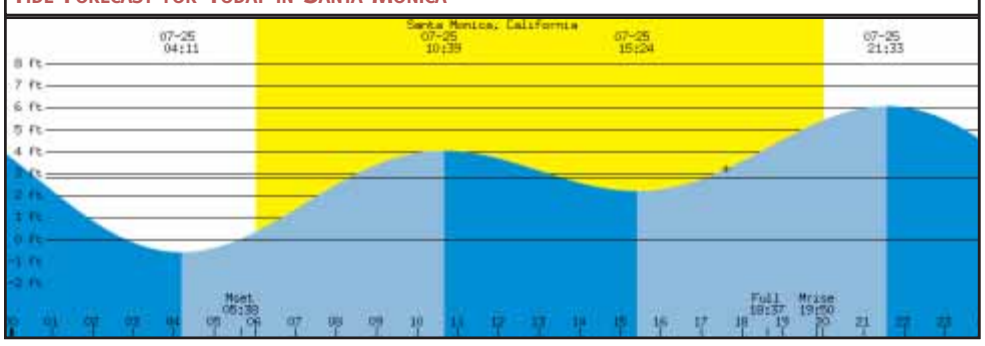
Swell Forecast

The Pitcairn swell should weaken with just 13-second periods, with size chest max around south facing breaks.

Long Range Synopsis

End week also looks like a waist high max day for south facing breaks.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **July 21, 2010**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 0
- Number of A grades for dry/wet weather -- 44 / ns
- Number of (C,D,F) grades for dry/wet weather -- 2 / ns

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, simplehuman, SIMA, Ginsburg Family Foundation, Carlson Family Foundation, Inc.

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Los Cerrillos Beach, at Arroyo Sequit Creek mouth.	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth.	A	ns
El Pescador State Beach, between Lechusa and Las Aliso creeks.	A+	ns
Encinal Canyon at El Matador State Beach.	A+	ns
Broad Beach at Trancas Creek mouth.	A+	ns
Zuma Beach at Zuma Creek mouth.	A+	ns
Walnut Creek, projection of Wildlife Rd. (private).	A+	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A	ns
Escondido Creek, just east of Escondido State Beach.	A+	ns
Latigo Canyon Creek mouth.	A+	ns
Solstice Canyon at Don Blocker County Beach.	C	ns
Puerco State Beach at creek mouth.	A	ns
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	A+	ns
Surfrider Beach at Malibu Colony fences.	A+	ns
Surfrider Beach (breach location)- daily.	A	ns
Malibu Pier - 50 yards east.	A+	ns
Carbon Beach at Sweetwater Canyon.	A+	ns
Las Flores State Beach at Las Flores Creek (point zero).	A+	ns
Big Rock Beach at 19948 PCH stairs.	A+	ns
Pena Creek at Los Tunos County Beach.	A+	ns
Tuna Canyon.	A+	ns
Topanga State Beach at creek mouth.	B	ns
Castlerock Storm Drain at Castle Rock Beach.	A+	ns
Santa Ynez Storm Drain at Castle Rock Beach.	A+	ns
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	ns

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	F	ns
Will Rogers State Beach at Pulga Canyon storm drain.	A+	ns
Will Rogers State Beach at Temescal Canyon drain.	A	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A	ns
Santa Monica Beach at Montana Ave. drain.	A	ns
Santa Monica Beach at Wilshire Blvd. drain.	A+	ns
Santa Monica Municipal Pier.	A	ns
Santa Monica Beach at Pico/Kenter storm drain.	A	ns
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	ns
Ocean Park Beach at Ashland Ave. drain.	A	ns
Venice City Beach, at the Rose Ave. storm drain.	A+	ns
Venice Beach at Brooks Ave. drain.	A	ns
Venice Beach at Windward Ave. drain.	A	ns
Venice Fishing Pier - 50 yards south.	A+	ns
Venice Beach- projection of Topsail St..	A+	ns
Marina del Rey, Mothers' Beach- lifeguard tower.	A	ns
Dockweiler State Beach at Ballona Creek mouth.	B	ns
Dockweiler State Beach at Culver Blvd. drain.	A+	ns
North Westchester Storm Drain at Dockweiler State Beach.	A+	ns
Dockweiler State Beach at World Way (south of D&W jetty).	A+	ns
Dockweiler State Beach at Imperial Hwy drain.	A+	ns
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	ns
Dockweiler State Beach at Grand Ave. drain.	A+	ns

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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MLB

Kershaw, Dodgers blank Mets, 1-0

THE ASSOCIATED PRESS

LOS ANGELES The added incentive behind Clayton Kershaw's stellar performance had more to do with a tired bullpen than the fact that it was his first start since appealing a five-game suspension.

Kershaw scattered seven hits over eight innings and Russell Martin hit an eighth-inning RBI double in the Los Angeles Dodgers' 1-0 victory over the punchless New York Mets on Sunday.

Dodgers manager Joe Torre needed Kershaw (10-5) to eat up as many innings as possible after using all nine of his relievers in Saturday's 13-inning victory, and the 22-year-old left-hander obliged.

"They're a very aggressive team swinging the bat, and they were up there hacking early in the count," Kershaw said. "I just had good fastball command and I was getting some hard outs, right at people. A low pitch count helped me go deeper into the game."

All-Star Jonathan Broxton wasn't available to close it out, after pitching two innings for the first time since May 2009. So Kenley Jansen, a converted catcher, got the save with a perfect ninth — one day after striking out the first two batters in his big league debut.

"Our bullpen was a little short from the long game yesterday, so I just wanted to go out there and pitch as deep as I could," Kershaw said after his 112-pitch effort. "Fortunately, we've got a guy like Kenley out there who can throw the ball when other guys are down."

The Dodgers handed New York its fourth shutout loss on a 2-9 road trip to San Francisco, Arizona and Los Angeles. Mets starter R.A. Dickey came out in the sixth with an injured left leg.

The Mets, who have dropped to third place in the NL East, went scoreless over the final 16 innings after enduring droughts of 24 innings and 17 innings earlier on the trip. They've been held to four runs or fewer in 15 of 16 games, going 4-12 during that span.

"There's no question that everybody's frustrated," third baseman David Wright said. "I think it adds to the frustration that our starters have been throwing the ball extremely well and our bullpen's been solid. We just can't get any runs for them. But now is not the time to hang your head or mope around. We were going up against one of the best young pitchers in the league and we had some good at-bats today, but we hit some balls right at them."

Kershaw stranded six runners, struck out three and issued an intentional walk. He was suspended last Wednesday, one day after hitting San Francisco's Aaron Rowand with a pitch. Both dugouts had been warned two innings earlier, after Matt Kemp was plunked by Tim Lincecum.

Pedro Feliciano (2-5) gave up a one-out single in the eighth to Casey Blake and retired pinch-hitter Rafael Furcal on a foul fly in the right-field corner before the left-hander got a visit from pitching coach Dan Warthen. But Martin drove the next pitch to left-center and Kershaw, the scheduled on-deck hitter, gleefully welcomed Blake to the plate before he was lifted for another pinch-hitter.

Dickey allowed two hits over 5 2-3 innings, struck out six and walked none. The right-hander fell down making an 0-1 pitch to Martin leading off the sixth, and catcher Josh Thole went to the mound to see if he was OK. Plate umpire Dana DeMuth quickly followed before summoning manager Jerry Manuel and trainer Mike Herbst.

"I landed awkwardly on the backside of the hole that Kershaw's stride leaves behind, and it just kind of thrusted all my body weight over to my landing leg in a way that was awkward," Dickey said. "I felt like I strained something in my glut or my hip, but I felt like I could walk it off. It's sore right now, but I don't think it's very significant."

After a couple of warmup tosses, Dickey was allowed to continue. He retired Martin on a comebacker, then pounced off the mound to field Kershaw's dribbler and threw him out. But the knuckleballer was pulled moments later — much to his chagrin with a two-hit shutout going — and he began jawing with Herbst all the way back to the dugout long after Manuel had left the mound.

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MOVIE TIMES

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AMC Loews Broadway 4
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The Kids Are All Right (AMC INDEPENDENT) (R) 1hr 44min
1:40pm, 4:20pm, 7:00pm, 9:40pm

The Kids Are All Right (AMC INDEPENDENT; Digital Presentation) (R) 1hr 44min
12:00pm, 2:40pm, 5:20pm, 8:00pm

Predators (R) 1hr 47min
2:00pm, 4:35pm, 7:15pm, 9:50pm

The Twilight Saga: Eclipse (Digital Presentation) (PG-13) 2hrs 4min
12:30pm, 3:30pm, 6:30pm, 9:30pm

AMC 7 Santa Monica
1310 Third St.
(310) 289-4262

Despicable Me (PG) 1hr 35min
11:00am, 1:30pm, 4:00pm, 6:30pm, 9:00pm

Despicable Me 3D (RealD 3D) (PG) 1hr 35min
12:00pm, 2:30pm, 5:00pm, 7:30pm, 10:00pm

Inception (PG-13) 2hrs 28min
12:00pm, 12:50pm, 3:30pm, 4:15pm, 7:00pm, 7:45pm, 10:30pm, 11:15pm

Salt (PG-13) 1hr 39min
10:10am, 12:40pm, 3:10pm, 5:50pm, 8:30pm. 11:10pm

The Sorcerer's Apprentice (PG) (CC/DVS — Close Captions and Descriptive Video) 1hr 51min
10:55am, 1:40pm, 4:20pm, 7:05pm, 9:50pm

Toy Story 3 in Disney Digital 3D (RealD 3D) (G) 1hr 49min
11:15am, 1:55pm, 4:35pm, 7:25pm, 10:05pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 394-9741

I Am Love (R) 2hrs 15min
1:30pm, 4:20pm, 7:10pm, 10:00pm

The Girl Who Played with Fire (R) 2hrs 24min
1:00pm, 4:00pm, 7:00pm, 10:00pm

Joan Rivers: A Piece of Work (R) 1hr 39min
1:10pm, 3:20pm, 5:30pm, 7:50pm, 10:15pm

Cyrus (R) 1hr 46min
1:00pm, 3:20pm, 5:40pm, 8:00pm, 10:15pm

Mann's Criterion Theatre
1313 Third St.
(310) 395-1599

Grown Ups (PG-13) 1hr 42min
12:00pm, 2:40pm, 5:20pm, 8:00pm, 10:40pm

Inception (PG-13) 2hrs 28min
11:00am, 2:30pm, 6:00pm, 9:30pm

The Last Airbender 3D (RealD 3D) (PG) 1hr 43min
11:30am, 2:15pm, 5:05pm, 7:45pm, 10:20pm

Ramona and Beezus (G) 1hr 44min
10:45am, 1:25pm, 4:10pm, 7:00pm, 9:40pm

Salt (PG-13) 1hr 39min
11:20am, 2:00pm, 4:40pm, 7:20pm, 10:00pm

The Twilight Saga: Eclipse (PG-13) 2hrs 4min
10:40am, 1:30pm, 4:30pm, 7:30pm, 10:30pm

For more information, e-mail news@smdp.com

Quiet and easy tonight, Scorpio

ARIES (March 21-April 19)
★★★ Your mettle gets tested. You encounter challenges within your immediate circle and long-term plans. Your ability to see past immediate issues marks a newfound optimism and resourcefulness. Let these traits emerge. Tonight: With friends.

TAURUS (April 20-May 21)
★★ You feel that you must give up a cherished goal. You might want to clarify and prevent vagueness. Your instincts will come through for you; tap into your creativity. Solutions will slowly appear if you are flexible. Tonight: A must appearance.

GEMINI (May 22-June 20)
★★★★ Reach out for someone who might have a different grasp or perspective on a situation. Your ability to see past the obvious helps you create an unusual solution to a challenge. Walk away from the tried-and-true. Tonight: Break patterns.

CANCER (June 21-July 22)
★★★★ You have your hands full juggling assorted pressures. In your opinion, a partner is overly optimistic in his or her thinking. Take a stand, though you might be surprised by how it changes. Be smart -- don't hold on to the old. Tonight: Visit with a trusted friend.

LEO (July 23-Aug. 22)
★★★★★ You are able to move through a confusing situation and come up with ideas. Perhaps you might want to detach and gain a deeper perspective. You might want to spend money and indulge -- maybe not the best idea at the moment. Tonight: Hang with friends.

VIRGO (Aug. 23-Sept. 22)
★★ You might be overly worried. The unexpected could cause a strong reaction. Deal with a partner directly. Let your imagination and understanding guide you in your sleuthing. The unexpected forces you to let go of a coveted idea. Tonight: Do only what you must.

LIBRA (Sept. 23-Oct. 22)
★★★ Be careful with anger. It could show up in a way that you later express remorse over. A child or loved one cannot abide your attitude, even if you think you have suppressed a problem. It needs to be cleared up. Tonight: Let go of what you think is working -- it isn't.

SCORPIO (Oct. 23-Nov. 21)
★★★ Confusion surrounds a domestic matter. Note that your inner thoughts might be pointing you in the wrong direction. Let go and consider your options more carefully. Accept an innovative and possibly nerve-wracking idea. Tonight: Quiet and easy.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★ You are able to tilt a situation back and forth, but know that confusion is a major issue. A power play could hurt your wallet. Your creativity flourishes. Your sixth sense comes forth. Tonight: Be open to others.

CAPRICORN (Dec. 22-Jan. 19)
★★★ Be aware of your need to always have certain matters your way. When one has that type of rigidity, it can be difficult. Observe today's hassles, and weigh the pros and cons of working on being flexible. Tonight: Be good to yourself.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ Air out your concerns, as you might want to walk away from problems and greet more happiness. In a way, releasing current issues might be the most effective possibility. An unexpected element runs through your communication and daily dealings. Tonight: Share more.

PISCES (Feb. 19-March 20)
★★ You are absorbing a lot. In this context, you must release a lot, too. Make no decisions right now. You need to process and think. It isn't time to say or do anything conclusive. Tonight: Lie back. Get some extra R and R.

Happy birthday

This year, you often will let go of what isn't working. Not getting stuck and being willing to walk a new path, as insecure as you might be, is critical. You have a sense of direction, but the path to get there is unpaved. Learn to look at the big picture and use your ability to detach. If you are single, you could meet not one but two people of interest. The process of choosing could be more fun than you realize. If you are attached, you come to a new level of understanding with your significant other.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

Girls and Sports
By Justin Borus and Andrew Feinstein



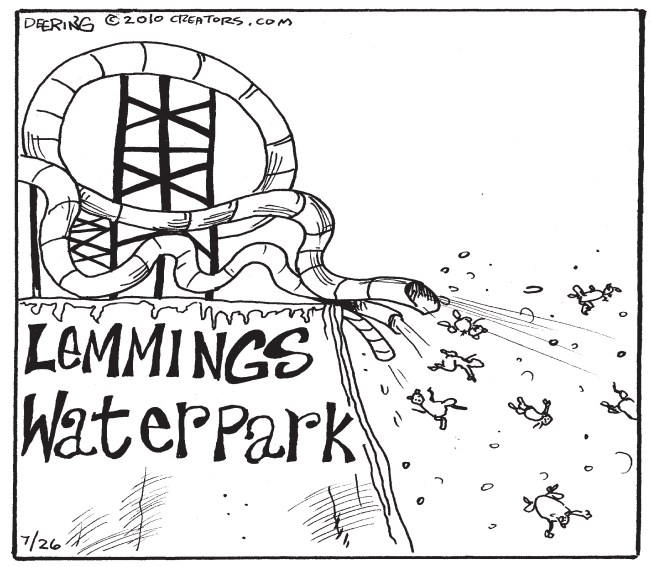
The Meaning of Lila
By John Forgetta & L.A. Rose



Garfield
By Jim Davis



Strange Brew
By John Deering



Speed Bump
By Dave Coverly



Procrastination is a problem when it comes to doing my disaster plan. As a business owner I have a lot to do. It's not like a disaster is going to happen tomorrow. Besides, we have that new business pitch. I've been waiting for this to happen for a while now. I'll get the disaster plan finished eventually. Nothing to worry about, it'll happen.

Whether natural or man-made, at least one in four businesses affected by a disaster never reopen. Though emergencies are unpredictable, when you have a plan in place you can adapt, recover and stay in control.

It's never too late to protect your business until it is.

Make a plan.

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Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

2					9	6		
		5	7					
	9		3	2				8
	8	9	6	5				4
		7				5		
6				4	1	9	3	
1				3	2		9	
					5	7		
		4	9					3

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

6	4	3	2	5	1	7	9	8
9	8	1	7	4	6	3	2	5
5	7	2	8	9	3	4	1	6
3	9	6	4	1	8	2	5	7
8	2	4	3	7	5	1	6	9
7	1	5	9	6	2	8	3	4
4	3	7	6	2	9	5	8	1
1	6	8	5	3	7	9	4	2
2	5	9	1	8	4	6	7	3





MYSTERY PHOTO

Photo by Alejandro Cantarero Jr.

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*.

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Hobo
6 Pinnacle
10 Crew member
11 Hotel units
13 Wise saying
14 Dark
15 For each
16 LAPD alert
18 Lennon's love
19 Saltine's cousin
22 "How come?"
23 Pull forcefully
24 HMO fee
27 Agitated states
28 Epps of "House"
29 Boxing legend
30 Jokester
35 Tiny worker
36 Charter
37 Saloon order
38 Blush's kin
40 Employs
42 Artist Albrecht
43 Put up
44 Look for
45 Diatribes

DOWN

1 Ensnares
2 Cowboy contest
3 Oscar or Tony
4 Sister of Jo, Amy and Beth
5 Moralistic
6 Resort off Venezuela
7 Swindle
8 Hawaiian island
9 Famous
12 Big-billed birds
17 Use a crowbar
20 In the know
21 Distrustful sort
24 Yellow fellow
25 Foreboding
26 Grazing spot
27 Spread thickly
29 "Right you —!"
31 Store worker
32 Friend of Will and Grace
33 Vote in
34 Takes a break
39 "My word!"
41 Lyricist Gershwin

■	S	E	C	T	■	R	I	G	S	■
S	O	L	A	R	■	I	N	L	A	W
A	N	D	R	E	■	S	C	I	F	I
G	O	E	S	A	P	E	■	D	A	N
E	R	S	■	S	I	N	C	E	R	E
T	A	T	T	O	O	■	A	R	I	D
■	■	■	I	N	N	E	R	■	■	■
L	A	C	E	■	E	X	P	A	T	S
I	F	O	R	G	E	T	■	V	E	T
M	I	N	■	O	R	E	G	A	N	O
B	E	N	I	N	■	N	Y	L	O	N
S	L	I	C	E	■	D	R	O	N	E
■	D	E	E	R	■	S	O	N	S	■

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475

1	2	3	4	5	■	6	7	8	9	■
10					■	11				12
13					■	14				
15			■	16	17		■	18		
19			20				21			
■	■	■	22			■	23			
24	25	26			■	27				
28				■	29			■	■	■
30				31				32	33	34
35			■	36			■	37		
38			39		■	40	41			
42					■	43				
■	44				■	45				

7-26

DAILY LOTTERY

MEGA MILLIONS: 16 19 39 44 49
Meganumber: 26
Jackpot: $24M

SUPER LOTTO PLUS: 9 13 15 18 25
Meganumber: 12
Jackpot: $13M

Fantasy 5: 14 16 18 19 31

DAILY 3: MIDDAY: 3 4 0
EVENING: 9 8 9

DAILY DERBY:
1st: 12 Lucky Charms
2nd: 01 Gold Rush
3rd: 08 Gorgeous George
RACE TIME: 1:49.12

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ While the morbidly obese struggle with their health (and society's scorn), those who eroticize massive weight gain are capturing increased attention, according to a July ABC News report. Commercial and personal websites give full-bellied "gainers," such as New Jerseyan Donna Simpson, and their admiring "feeders" the opportunity to express themselves. Simpson became a 602-pound media sensation in March, when she began offering pay-per-view video of herself to an audience of horny feeders. Wrote another gainer-blogger, "Lately, I've been infatuated with the physics of my belly ... how it moves with me." When he leans to one side, he wrote, "I feel a roll form around my love handle." One sex researcher called it a "metaphor of arousal." In the end, though, as a medical school professor put it, "The fetish may be in our heads, but the plaque is going to be in (their) arteries."

■ The dating website BeautifulPeople.com, supposedly limiting its reach only to the attractive (though claiming 600,000 members worldwide), announced recently that it would sponsor a companion egg and sperm bank for its members to sell their essences for a fee. However, as managing director Greg Hodge told Newsweek in June, homely customers were welcome. "Initially, we hesitated to widen the offering to non-beautiful people. But everyone -- including ugly people -- would like to bring good-looking children into the world, and we can't be selfish ...."

TODAY IN HISTORY

1937 End of the Battle of Brunete in the Spanish Civil War.

1941 World War II: In response to the Japanese occupation of French Indo-China, US President Franklin D. Roosevelt orders the seizure of all Japanese assets in the United States.

1944 World War II: Soviet army enters Lviv, major city of western Ukraine, liberating it from the Nazis. Only 300 Jewish survivors left, out of 160,000 Jews in Lviv prior to Nazi occupation.

1944 The first German V-2 rocket hits Great Britain.

1945 The Labour Party wins the United Kingdom general election of July 5 by a landslide, removing Winston Churchill from power.

WORD UP!

don \DON\ , verb;
1. To put on or dress in.
1. A Spanish title prefixed to a man's given name.

Santa Monica Daily Press

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ASSISTED LIVING facility is looking for caregivers and medication technicians with great attitudes and strong work ethic for various shifts. Must be drug free and have a clear criminal background. Experience preferred, . If interested, please fill out an application at 2107 Ocean Ave. SM 90405. EOE.

CASHIER/SALES F/T for a Building Materials retailer, including Sat. Will train. Retail exp a plus. Apply in person: Bourget Bros. 1636 11th St. Santa Monica, Ca 90404

COMPUTER
STAFF Graphics Programmer
(#ES-0905). Position in Santa Monica, CA. Mail resume with Job# ES-0905 to: Sony Computer Entertainment America, Attn: K. Brady, 919 E. Hillsdale Blvd., 2nd Fl., Foster City, CA 94404.

LUMBER SALES F/T, including Sat. For a Building Materials retailer. Will train. Lumber/Door/Window exp favored. Apply in person: Bourget Bros. 1636 11th St. Santa Monica, Ca 90404.

PART-TIME SALES position. Our attorney service is looking for referrals to law firms. Referrals result in ongoing commissions. Submit resume to bsberkowitz@aol.com

UPSCALE RETIREMENT community is looking or a maintenance assistant to paint apartments and complete work orders for apartments. Looking for great attitude and kindness with seniors. Must have a clear criminal background and be drug free. Schedule is Wed-Sunday, 8a-4p. If interested, please apply at 2107 Ocean Ave. SM, 90405. EOE

YARDPERSON F/T, including Sat. Will train. Lifting req'd. Apply in person: Bourget Bros. 1636 11th St. Santa Monica, Ca 90404.

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501 N. Venice unit 18 single, $1025/mo $500 off move-in stove, fridge, carpet, utilities included, laundry, parking, no pets. (310)574-6767 www.jkwproperties.com

617 MIDVALE, 2+1.5 Townhouse style. Stove, fridge, dishwasher, microwave, tile countertop, wood and carpet floor. W/D hookups, parking, no pets. $2600/mo. (310)578-7512 www.jkwproperties.com

9849 TABOR St.Unit 2, Palms, 1bdrm/1bath.$1075/mo Stove, fridge, carpets, wall AC, ceiling fan blinds, balcony, parking, on site laundry no pets. $1000 off move-in (310)578-7512 www.jkwproperties.com

BRENTWOOD. 11906 Goshen Ave. unit #1, 3+2 $2500/mo. stove, fridge, wood flooring, wet bar, fireplace, balcony, vinyl, blinds, parking, no pets. $1000/off (310)578-7512 jkwproperties.com

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10552 Santa Monica Blvd. 2+1, former Art Space gallery $1745

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MAR VISTA 11924 Courtleigh dr. units 9&10 stove, fridge, blinds, vinyl, utilities included, on-site laundry, parking, no pets, $950 & up/mo $1000 off move-in (310)737-7933 jkwproperties.com

MAR VISTA 12450 Culver Blvd. 1bdrm/1bath, gated parking, intercom entry, stove, fridge, utilities included, laundry, parking, no pets. $1000 & up $1000 off move-in (888)414-7778 www.jkwproperties.com

MAR VISTA 12610 CASWELL ave.unit 3, 1bdrm/1ba $1095/mo. stove, fridge, time/carpet,floors ceiling fan blinds, parking, laundry, no pets. $1000 off move-in (310)578-7512 www.jkwproperties.com

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SANTA MONICA

724 Ashland Ave, #4
2+1, st, fr, new cpt, upr, pkg-2 **$1600**

1835 20th St, #2
2+1, st, new wood flr, pkg, Section 8 okay **$1843**

BRENTWOOD

11767 W. Sunset, #207
1+1.5, upr, st, fr, hdwd, pkg, pool, ln, gar **$1450**

11757 Kiowa, #1
2+1.75, st, dw, pkg, ln **$1700**

WEST L.A.

1920 Manning Ave, #2
SNG, lwr,st, fr,htpl, tstr, ln, cpt, **$875**

1760-1/2 Malcolm Ave
1+1, lwr, st, fr, hdwd, ld, pkg, **$1250**

1657 Federal Ave, #5
2+2, lwr,st,fr,ln,hdwd, cpt,pkg-1 **$1475**

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MAR VISTA 3976 Inglewood Blvd. Units 4 & 9, 1+1 $975/Mo, stove, fridge, blinds, carpet, balcony, laundry, parking, no pets. $750 off move-in (310)578-7512 www.jkwproperties.com

PALMS 9804 Regent unit #5. 2+2 $1425/mo, dishwasher stove, ceiling fan, balcony, carpet, on-site laundry, parking, no pets, $1000 off move-in special (310) 578-7512 jkwproperties.com

SANTA MONICA $1100.00 1 bdrm, 1 bath, no pets, stove, refrig, patio, parking 2533 Kansas Ave., #108-B Open daily for viewing 8am to 7pm. Additional info in apt Mgr: apt #101

SM $1500 large 1 bdrm Arizona & Franklin hardwood floors,.remodeled kitchen & bath, lots of windows, bright & airy. Spacious closets, beautiful yard & garden area. Laundry on site, fridge & stove (310)892-3988

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Notices

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100932520 FIRST FILING. The following person(s) is (are) doing business as DIRTY INK MUSIC PRODUCTIONS, 1136 N. OGDEN DR, #3, LOS ANGELES, CA 90046. The full name of registrant(s) is/are : DANIEL MARTINEZ, 1136 N. OGDEN DR, #3, LOS ANGELES, CA 90046 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/5/2010. /s/: DANIEL MARTINEZ
This statement was filed with the County Clerk of LOS ANGELES County on 7/8/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/19/2010, 7/26/2010, 8/2/2010, 8/9/2010

SUMMONS
(Citacion Judicial)
CASE NUMBER 09C03225
NOTICE TO DEFENDANT: (Aviso Al Demando): TRACI RICHARDS, an individual
YOU ARE BEING SUED BY PLAINTIFF: (Lo Está Demandando El Demandante): GEORGE SALEM, an individual
You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court.
There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Web site (www.lawhelpcalifornia.org) the California Courts Online self-help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association.
Tiene 30 DIAS DE CALENDARIO despues de que le entreguen esta citacion y papeles legales pare presenter una respuesta per escrito en esta code y hacar que se entregue una copia al demandante. Una carta o una llamada telefonica no lo protegen. Su respuesza per escrito tiene que ester en formato legal correcto si desea que procesen su caso en la corte. Es posible que haya un formulario que usted pueda usar pare su respuesta. Puede encontrar estos formularios de la corte y mas informacion en el Centro de Ayuda de las Cortes de California (www.courtinfo.ca.gov/selfhelp/espanol/), en la biblioteca de leyes de su condado o en la corte que le quede mas cerca. Si no puede pagar la cuota de presentacion, pida al secretario de la corte que le de un formulario de exencion de bago de cuotas. Si no presenta su respuesta a tiempo, puede perder el caso por incumpilmiento y corte le podra quitar su sueldo, dinero y bienes sin mas advertencia.
Hay otros requisitos legales Es recomendable que llame a un abogado inmediatamente. Si no conoce a un abogado, pueda llamar a un servicio de remision a abogados. Si no puede pagar a un abogado, es posible que cumpia con los requisitos para obtener servicios legales gratuitos de un programa de servicios legales sin fines de lucro. Puede encontrar estos grupos sin fines de lucre en el sitio web de California Legal Services, (www.lawhelpcalifornia.org), en el Centro de Ayuda de las Cortes de California, (www.courtinfo.ca.gov/selfhelp/espanol/) o poniendose en cantacto con la corte o el colegio de abagados locales.
The name and address of the court is: (El nombre y direccion de la corte es):
LOS ANGELES SUPERIOR COURT - WEST DISTRICT
1725 MAIN STREET
SANTA MONICA, CA 90404
The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is: (El nombre, la dirección y el número de teléfono del abogado del demandante, o del demandante que no tiene abogado, es):
EDMOND E. SALEM (SBN 228274)
LAW OFFICES OF EDMOND E. SALEM
2001 WILSHIRE BLVD., SUITE 305
SANTA MONICA, CA 90403
Telephone: (310) 828-7882 AND (310) 828-7434
Date (Fecha): 8/13/2009
JOHN A. CLARKE, Clerk (Secretario) by L. ROBINSON, Deputy (Adjunto)
SEAL
NOTICE TO THE PERSON SERVED: You are served as an individual defendant
Published SANTA MONICA DAILY PRESS
JULY 5, 12, 19, 26, 2010

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Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS019421
Superior Court of California, County of Los Angeles
Petition of EUGENIA LIPSCOMB GRACE for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: EUGENIA LIPSCOMB GRACE filed a petition with this court for a decree of changing names as follows: EUGENIA LIPSCOMB GRACE to EUGENIA GRACE BROWN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: AUG 5, 2010 Time: 8:30AM, Dept. WE-A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JUNE 10, 2010
GERALD ROSENBERG
Judge Of The Superior Court
7/12/2010, 7/19/2010, 7/26/2010, 8/2/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014093
Superior Court of California, County of Los Angeles
Petition of NADINE R. WINNING for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: NADINE R. WINNING, PARENT OF MINOR CHILDREN filed a petition with this court for a decree of changing names as follows: NICHOLAS STEVEN KARNAZES to NICHOLAS STEVEN WINNING and ELIZABETH ROSE KARNAZES to ELIZABETH ROSE WINNING. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: AUGUST 27, 2010 Time: 8:30AM, Dept. B
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JULY 12, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
7/19/2010, 7/26/2010, 8/2/2010, 8/9/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014077
Superior Court of California, County of Los Angeles
Petition of EBBA ISABELLE CALKIN for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: EBBA ISABELLE CALKIN filed a petition with this court for a decree of changing names as follows: EBBA ISABELLE CALKIN to BELLE CALKIN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: AUGUST 13, 2010 Time: 8:30AM, Dept. B, Room: 204
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JULY 2, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
7/5/2010, 7/12/2010, 7/19/2010, 7/26/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS019756
Superior Court of California, County of Los Angeles
Petition of BRUCE WILLARD ANDERSON for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: BRUCE WILLARD ANDERSON filed a petition with this court for a decree of changing names as follows: BRUCE WILLARD ANDERSON to CARLA IRENE ANDERSON. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: SEPT 2, 2010 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JULY 22, 2010
GERALD ROSENBERG
Judge Of The Superior Court
7/26/2010, 8/2/2010, 8/9/2010, 8/16/2010

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014094
Superior Court of California, County of Los Angeles
Petition of STEPHANIE NICHOLE GRAMLICH for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: STEPHANIE NICHOLE GRAMLICH filed a petition with this court for a decree of changing names as follows: STEPHANIE NICHOLE GRAMLICH to STEPHANIE NICHOLE MORGAN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: AUGUST 27, 2010 Time: 8:30AM, Dept. B
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JULY 13, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
7/19/2010, 7/26/2010, 8/2/2010, 8/9/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014068
Superior Court of California, County of Los Angeles
Petition of EDWIN JERRY ZROSTLIK, JR. for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: EDWIN JERRY ZROSTLIK, JR. filed a petition with this court for a decree of changing names as follows: EDWIN JERRY ZROSTLIK, JR. to EDDIE AARON SLATER. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: AUGUST 13, 2010 Time: 8:30AM, Dept. B, Room: 204
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JUNE 28, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
7/5/2010, 7/12/2010, 7/19/2010, 7/26/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014100
Superior Court of California, County of Los Angeles
Petition of GARY KORDUSKY for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: GARY KORDUSKY filed a petition with this court for a decree of changing names as follows: GARY KORDUSKY to GARY KORDAN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: AUGUST 27, 2010 Time: 8:30AM, Dept. B
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JULY 13, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
7/19/2010, 7/26/2010, 8/2/2010, 8/9/2010

DBAS

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100816346 FIRST FILING. The following person(s) is (are) doing business as A JOLAUREN COMPANY, 201 OCEAN AVE, #604P, SANTA MONICA, CA 90402. The full name of registrant(s) is/are : LAJO TRANSPORTATION SYSTEMS, INC., 201 OCEAN AVE, #604P, SANTA MONICA, CA 90402 (CALIFORNIA) This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)8/18/1995. /s/: LAJO TRANSPORTATION SYSTEMS, INC., PRESIDENT, JOSEPH CIOFFI
This statement was filed with the County Clerk of LOS ANGELES County on 6/15/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/5/2010, 7/12/2010, 7/19/2010, 7/26/2010

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100796319 FIRST FILING. The following person(s) is (are) doing business as SELIGMAN COMMUNICATIONS, 2809 2ND ST, #3, SANTA MONICA, CA 90405. The full name of registrant(s) is/are : NAOMI SELIGMAN, 2809 2ND ST, #3, SANTA MONICA, CA 90405 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)6/1/2010. /s/: NAOMI SELIGMAN, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 6/10/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/5/2010, 7/12/2010, 7/19/2010, 7/26/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100865851 FIRST FILING. The following person(s) is (are) doing business as LOS ANGELES ART COMPANY; LAARTCO, 1322 E. 1ST STREET, LOS ANGELES, CA 90033. The full name of registrant(s) is/are : TODOSOMETHING LLC, 1322 E. 1ST STREET, LOS ANGELES, CA 90033 This Business is being conducted by, a limited liability. Signed: Registrant began to transact business under the fictitious name or names listed on 6/1/2010.. /s/: CHAD PETERSEN, OWNER/PARTNER
This statement was filed with the County Clerk of LOS ANGELES County on 6/24/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/5/2010, 7/12/2010, 7/19/2010, 7/26/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100876717 FIRST FILING. The following person(s) is (are) doing business as PE CREATION, 3614 FARIS DRIVE, #4, LOS ANGELES, CA 90034. The full name of registrant(s) is/are : CHUN KEI LEE, 3614 FARIS DRIVE, #4, LOS ANGELES, CA 90034 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)6/18/2010. /s/: CHUN KEI LEE
This statement was filed with the County Clerk of LOS ANGELES County on 6/25/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/5/2010, 7/12/2010, 7/19/2010, 7/26/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100891349 FIRST FILING. The following person(s) is (are) doing business as THE ART OF VIBRATIONAL ALIGNMENT, 1726 ABBOT KINNEY BLVD, #1, VENICE, CA 90291. The full name of registrant(s) is/are : CARA DENISE LEVI, 1726 ABBOT KINNEY BLVD, #1, VENICE, CA 90291 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: CARA DENISE LEVI
This statement was filed with the County Clerk of LOS ANGELES County on 6/29/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/5/2010, 7/12/2010, 7/19/2010, 7/26/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100890970 FIRST FILING. The following person(s) is (are) doing business as RHINE INDUSTRIES; A2Z AUTOMOTIV, 904 SILVER SPUR ROAD, #641, ROLLING HILLS ESTATES, CA 90274. The full name of registrant(s) is/are : ANTON ZEIHER, 904 SILVER SPUR ROAD, #641, ROLLING HILLS ESTATES, CA 90274 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ANTON ZEIHER
This statement was filed with the County Clerk of LOS ANGELES County on 6/29/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/5/2010, 7/12/2010, 7/19/2010, 7/26/2010

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common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/5/2010, 7/12/2010, 7/19/2010, 7/26/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100891446 FIRST FILING. The following person(s) is (are) doing business as IOS LIGHT, 659 SUNSET AVE, UNIT A, VENICE, CA 90291. The full name of registrant(s) is/are : PUREST BLISS, INC., 659 SUNSET AVE, UNIT A, VENICE, CA 90291 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2010. /s/: PUREST BLISS, INC.
This statement was filed with the County Clerk of LOS ANGELES County on 6/29/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/5/2010, 7/12/2010, 7/19/2010, 7/26/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100904431 FIRST FILING. The following person(s) is (are) doing business as THE PHILMA COMPANY, 2633 LINCOLN BLVD., #133, SANTA MONICA, CA 90405. The full name of registrant(s) is/are : PHILIP WIEST, 1759 9TH STREET, SANTA MONICA, CA 90404 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: PHILIP WIEST
This statement was filed with the County Clerk of LOS ANGELES County on 7/1/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/5/2010, 7/12/2010, 7/19/2010, 7/26/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100854105 FIRST FILING. The following person(s) is (are) doing business as SUSHI AND KUSHI MAI BEVERLY HILLS, 8300 WILSHIRE BLVD., BEVERLY HILLS, CA 90211; 183 N. HILL AVE, PASADENA, CA 91106. The full name of registrant(s) is/are : MTS RESTAURANTS, LLC, 183 N. HILL AVE, PASADENA, CA 91106 This Business is being conducted by, a limited liability. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MTS RESTAURANTS, LLC, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 6/22/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/5/2010, 7/12/2010, 7/19/2010, 7/26/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100898950 FIRST FILING. The following person(s) is (are) doing business as LOS ANGELES ART GALLERY TOURS; LA ART GALLERY; LOS ANGELES ART TOURS; LA ART TOURS; ART TOURS, 1247 22ND STREET, #3, SANTA MONICA, CA 90404. The full name of registrant(s) is/are : WILLIAM JAY KLEIMAN, 1247 22ND STREET, #3, SANTA MONICA, CA 90404 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: WILLIAM JAY KLEIMAN, DIRECTOR
This statement was filed with the County Clerk of LOS ANGELES County on 6/30/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/5/2010, 7/12/2010, 7/19/2010, 7/26/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100881047 FIRST FILING. The following person(s) is (are) doing business as SL8ED PRODUCTIONS, 311 HILL STREET, SUITE 4, SANTA MONICA, CA 90405. The full name of registrant(s) is/are : WALTER L. WILLIAMS, 311 HILL STREET, SUITE 4, SANTA MONICA, CA 90405 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: WALTER L. WILLIAMS, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 6/28/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS

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BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/5/2010, 7/12/2010, 7/19/2010, 7/26/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100912350 FIRST FILING. The following person(s) is (are) doing business as SIMMKUE, 1417 PEARL ST, #2, SANTA MONICA, CA 90405. The full name of registrant(s) is/are : RON HADIREZA, 1417 PEARL ST, #2, SANTA MONICA, CA 90405 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: RON HADIREZA
This statement was filed with the County Clerk of LOS ANGELES County on 7/2/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/12/2010, 7/19/2010, 7/26/2010, 8/2/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100890560 FIRST FILING. The following person(s) is (are) doing business as THE WOODS HOME SPA, 848 12TH ST, #2, SANTA MONICA, CA 90403. The full name of registrant(s) is/are : TAYLOR DAVANZO, 848 12TH ST, #2, SANTA MONICA, CA 90403 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)6/29/2010. /s/: TAYLOR DAVANZO
This statement was filed with the County Clerk of LOS ANGELES County on 6/29/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/12/2010, 7/19/2010, 7/26/2010, 8/2/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100882978 FIRST FILING. The following person(s) is (are) doing business as MARLYN PROPERTIES , 8306 WILSHIRE BLVD., #75, BEVERLY HILLS, CA 90211; PO BOX 480421, LOS ANGELES, CA 90048. The full name of registrant(s) is/are : DALE EFFREN, 8306 WILSHIRE BLVD., #75, BEVERLY HILLS, CA 90211 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: DALE EFFREN
This statement was filed with the County Clerk of LOS ANGELES County on 6/28/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/12/2010, 7/19/2010, 7/26/2010, 8/2/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100890402 FIRST FILING. The following person(s) is (are) doing business as STUDIO VON RIESEN, 1223 WILSHIRE BLVD., SUITE 226, SANTA MONICA, CA 90403. The full name of registrant(s) is/are : JACOB L. FRIESEN, 351 S. FULLER, APT 4B, LOS ANGELES, CA 90036 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)6/15/2010. /s/: JACOB L. FRIESEN, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 6/29/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/12/2010, 7/19/2010, 7/26/2010, 8/2/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100927140 FIRST FILING. The following person(s) is (are) doing business as CORTEZ PALLETS, 2201 E. 119th ST., L.A., CA 90059. The full name of registrant(s) is/are : CARLOS CORTES, MARIPZA PEREZ, 2201 E. 119th ST., L.A., CA 90059 This Business is being conducted by, husband and wife. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)4/1/2010. /s/: MARIPZA PEREZ
This statement was filed with the County Clerk of LOS ANGELES County on 7/7/2010. NOTICE: THIS

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FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/12/2010, 7/19/2010, 7/26/2010, 8/2/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100914831 FIRST FILING. The following person(s) is (are) doing business as GRANNY'S DONUTS #1, 9361 E. ALONDRA BLVD., BELLFLOWER, CA 90706. The full name of registrant(s) is/are : BORAVY CHEA, 9361 E. ALNODRA BLVD., BELLFLOWER, CA 90706 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/2/2010. /s/: BORAVY CHEA
This statement was filed with the County Clerk of LOS ANGELES County on 7/2/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/12/2010, 7/19/2010, 7/26/2010, 8/2/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100920986 FIRST FILING. The following person(s) is (are) doing business as JETCO SEWER & DRAIN; JETCO DRAIN CLEANERS, 12740 COLIMA RD., LA MIRADA, CA 90638. The full name of registrant(s) is/are : DANIEL RICK AMESCUA, 12740 COLIMA RD., LA MIRADA, CA 90638, BRIAN ARTHUR PARADA, 14910 GREENWORTH DR., LA MIRADA, CA 90638 This Business is being conducted by, a general partnership. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)6/14/2010. /s/: DANIEL RICK AMESCUA/GEN PARTNER
This statement was filed with the County Clerk of LOS ANGELES County on 7/6/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/12/2010, 7/19/2010, 7/26/2010, 8/2/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100934684 FIRST FILING. The following person(s) is (are) doing business as THE GIVING-TREE CAREGIVERS, 375 REDONDO AVE. #278, LONG BEACH, CA 90814. The full name of registrant(s) is/are : KAI BERKE, JOSEPH FILIA, 375 REDONDO AVE. #278, LONG BEACH, CA 90814 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JOSEPH W. FILIA
This statement was filed with the County Clerk of LOS ANGELES County on 7/8/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/12/2010, 7/19/2010, 7/26/2010, 8/2/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100906608 FIRST FILING. The following person(s) is (are) doing business as CSF TRANSPORT, 3870 CRENSHAW BL. #797, L.A., CA 90008. The full name of registrant(s) is/are : ROBERT FINLEY, 3870 CRENSHAW BL. #797, L.A., CA 90008 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/1/2010. /s/: ROBERT FINLEY
This statement was filed with the County Clerk of LOS ANGELES County on 7/1/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/12/2010, 7/19/2010, 7/26/2010, 8/2/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100928213 FIRST FILING. The following person(s) is (are) doing business as BKR PROPERTY MANAGEMENT, 938 3RD ST. #305, SANTA MONICA, CA, 90403. The full name of registrant(s) is/are : BARBARA KALBFELL-RILEY, 938 3RD ST. #305, SANTA MONICA, CA 90403

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This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein. /s/: BARBARA KALBFELL-RILEY; MANAGER
This statement was filed with the County Clerk of LOS ANGELES County on 7/7/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/12/2010, 7/19/2010, 7/26/2010, 8/2/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100876408 FIRST FILING. The following person(s) is (are) doing business as K. MONTANA ART GALLERY, 11527 SLAUSON AVE. #306, WHITTIER, CA 90606. The full name of registrant(s) is/are : KATHLEEN MONTANA, 11527 SLAUSON AVE. #306, WHITTIER, CA 90606 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: KATHLEEN MONTANA
This statement was filed with the County Clerk of LOS ANGELES County on 6/25/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/12/2010, 7/19/2010, 7/26/2010, 8/2/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100892131 FIRST FILING. The following person(s) is (are) doing business as SOCAL SERVE AND COPY, 131 S. BARRANCA ST. #355, WEST COVINA, CA 91791. The full name of registrant(s) is/are : NORMAN VILCHEZ, 131 S. BARRANCA ST. #355, WEST COVINA, CA 91791 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: NORMAN VILCHEZ
This statement was filed with the County Clerk of LOS ANGELES County on 6/29/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/5/2010, 7/12/2010, 7/19/2010, 7/26/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100872854 FIRST FILING. The following person(s) is (are) doing business as A BRAND NEW WEIGH, 1114 12TH STREET, #106, SANTA MONICA, CA 90403. The full name of registrant(s) is/are : LISA GAUSS, 1114 12TH STREET, #106, SANTA MONICA, CA 90403 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)6/20/2010. /s/: LISA GAUSS
This statement was filed with the County Clerk of LOS ANGELES County on 6/25/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/12/2010, 7/19/2010, 7/26/2010, 8/2/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100935252 FIRST FILING. The following person(s) is (are) doing business as DOUBLE TWICE, 404 E. 1st #635, LONG BEACH, CA 90802. The full name of registrant(s) is/are : DENNIS COLE, 404 E. 1st #635, LONG BEACH, CA 90802 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/8/2010. /s/: DENNIS COLE
This statement was filed with the County Clerk of LOS ANGELES County on 7/8/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/12/2010, 7/19/2010, 7/26/2010, 8/2/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100926791 FIRST FILING. The following person(s) is (are) doing business as FRESH PRO GEAR, 5623 ROSEMEAD BLVD., PICO RIVERA, CA 90660. The full name of registrant(s) is/are : CHRISTOPHER ALEX CEBALLOS, 5623 ROSEMEAD BLVD., PICO RIVERA, CA 90660, MATTHEW STEVEN BOUDREAU, 5329 LEMORAN AVE., PICO RIVERA, CA 90660 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: CHRISTOPHER CEBALLOS
This statement was filed with the County Clerk of LOS ANGELES County on 7/7/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/12/2010, 7/19/2010, 7/26/2010, 8/2/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100935247 FIRST FILING. The following person(s) is (are) doing business as CAFE ALLURE, 13815 MAYPORT AVE., NORWALK, CA 90650. The full name of registrant(s) is/are : DONNA JOHNSON, 13815 MAYPORT AVE., NORWALK, CA 90650 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/8/2010. /s/: DONNA JOHNSON
This statement was filed with the County Clerk of LOS ANGELES County on 7/8/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/12/2010, 7/19/2010, 7/26/2010, 8/2/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100921445 FIRST FILING. The following person(s) is (are) doing business as THEINTOBLOGS.COM, 1845 BUTLER AVENUE, #304, LOS ANGELES, CA 90025. The full name of registrant(s) is/are : SUSAN SHEMIN, 1845 BUTLER AVENUE, #304, LOS ANGELES, CA 90025 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: SUSAN SHEMIN
This statement was filed with the County Clerk of LOS ANGELES County on 7/6/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/12/2010, 7/19/2010, 7/26/2010, 8/2/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100934316 FIRST FILING. The following person(s) is (are) doing business as BAMBA ROSA FASHION, 7110 PACIFIC BLVD., HUNTINGTON PARK, CA 90255. The full name of registrant(s) is/are : YORMA CANIZALES, 5353 WILSHIRE BLVD. #310, L.A., CA 90036 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: YORMA CANIZALES
This statement was filed with the County Clerk of LOS ANGELES County on 7/8/10. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/12/2010, 7/19/2010, 7/26/2010, 8/2/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100948906 FIRST FILING. The following person(s) is (are) doing business as IT'S DA LIL THINGS, 2106 NOREMA ST., EL MONTE, CA 91733. The full name of registrant(s) is/are : LIZA GOMEZ, 2106 NOREMA ST., EL MONTE, CA 91733 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: LIZA GOMEZ
This statement was filed with the County Clerk of LOS ANGELES County on 7/12/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/19/2010, 7/26/2010, 8/2/2010, 8/9/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100904295 FIRST FILING. The following person(s) is (are) doing business as ADIR REFRIGERATION; MATT MISCHEL, 5651 SUMNER WAY, CULVER CITY, CA 90230. The full name of registrant(s) is/are : MATT MISCHEL, 5651 SUMNER WAY, CULVER CITY, CA 90230 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/31/2009. /s/: MATT MISCHEL
This statement was filed with the County Clerk of LOS ANGELES County on 7/1/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/19/2010, 7/26/2010, 8/2/2010, 8/9/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100925296 FIRST FILING. The following person(s) is (are) doing business as LINGOTALES, 1610 COLORADO AVE, SUITE 130, SANTA MONICA, CA 90404; 1417 10TH ST, #2, SANTA MONICA, CA 90401. The full name of registrant(s) is/are : HARCOS, INC., 1610 COLORADO AVE, SUITE 130, SANTA MONICA, CA 90404 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: HARCOS, INC., CEO, ELI SZASZ
This statement was filed with the County Clerk of LOS ANGELES County on 7/7/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/19/2010, 7/26/2010, 8/2/2010, 8/9/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100963431 FIRST FILING. The following person(s) is (are) doing business as TOASTED FILMS, 917 6TH STREET, #9, SANTA MONICA, CA 90403. The full name of registrant(s) is/are : PAUL JOSEPH TARANTINO, 917 6TH STREET, #9, SANTA MONICA, CA 90403 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/8/1994. /s/: PAUL TARANTINO, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 7/14/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/19/2010, 7/26/2010, 8/2/2010, 8/9/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100963432 FIRST FILING. The following person(s) is (are) doing business as DOGTOWN MEDIA, 1712 ABBOT KINNEY BLVD., VENICE, CA 90291. The full name of registrant(s) is/are : RYAN ANTZOULATOS, 1712 ABBOT KINNEY BLVD., VENICE, CA 90291 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: RYAN ANTZOULATOS, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 7/14/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/19/2010, 7/26/2010, 8/2/2010, 8/9/2010

FILE NO. 2010-0955706
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: SES JEWELRY, 600 S. BROADWAY, B-3, L.A., CA 90014. The fictitious business name referred to above was filed on 2-23-2010, in the county of Los Angeles. The original file number of 20100241480. The business was conducted by: AN INDIVIDUAL. This statement was filed with the County Clerk of Los Angeles on 07/13/10. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: BLANCA SILVIA SEGURA/OWNER.
Pub. July 19, 26, Aug 2, 9, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100918879 FIRST FILING. The following person(s) is (are) doing business as ECONNECT GROUP; AI #/ON 2922975, 659 SUNSET AVE, UNIT A, VENICE, CA 90291. The full name of registrant(s) is/are : PUREST BLISS, INC., 659 SUNSET AVE, UNIT A, VENICE, CA 90291 (CALIFORNIA) This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/25/2008. /s/: PUREST BLISS, INC.
This statement was filed with the County Clerk of LOS ANGELES County on 7/6/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/19/2010, 7/26/2010, 8/2/2010, 8/9/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100935015 FIRST FILING. The following person(s) is (are) doing business as WEI SHER LAW, 8320 LINCOLN BLVD., LOS ANGELES, CA 90045. The full name of registrant(s) is/are : SHIRLEY N. SHER, 8320 LINCOLN BLVD., LOS ANGELES, CA 90045 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: SHIRLEY SHER, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 7/8/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/19/2010, 7/26/2010, 8/2/2010, 8/9/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100905310 FIRST FILING. The following person(s) is (are) doing business as PEACE IN NATURE, 1120 6TH STREET, #11, SANTA MONICA, CA 90403. The full name of registrant(s) is/are : TRACY WILLIAMS, 1120 6TH STREET, #11, SANTA MONICA, CA 90403 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: TRACY WILLIAMS, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 7/1/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/19/2010, 7/26/2010, 8/2/2010, 8/9/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100904498 FIRST FILING. The following person(s) is (are) doing business as MISHELL BAKER, 2427 4TH ST, #207, SANTA MONICA, CA 90405; PO BOX 5219, SANTA MONICA, CA 90409. The full name of registrant(s) is/are : REBEKAH MCDANIEL, 2427 4TH ST, #207, SANTA MONICA, CA 90405 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/24/2010. /s/: REBEKAH MCDANIEL
This statement was filed with the County Clerk of LOS ANGELES County on 7/1/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/19/2010, 7/26/2010, 8/2/2010, 8/9/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 2010850585 FIRST FILING. The following person(s) is (are) doing business as ACCENTZ, 11940 SAN VICENTE BLVD., #105, LOS ANGELES, CA 90049. The full name of registrant(s) is/are : MAHDIES KHALATBARI, 11855 GOSHEN AVE, #201, LA, CA 90049 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2005. /s/: MAHDIES KHALATBARI
This statement was filed with the County Clerk of LOS ANGELES County on 6/22/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/19/2010, 7/26/2010, 8/2/2010, 8/9/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100941360 FIRST FILING. The following person(s) is (are) doing business as JESSY HANDBAG, 1135 MAPLE AVE. #122, L.A., CA 90015. The full name of registrant(s) is/are : BALBINO JESUS NERIO, 1084 W. 39th ST., L.A., CA 90037 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)6/15/2010. /s/: BALBINO NERIO
This statement was filed with the County Clerk of LOS ANGELES County on 7/9/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/19/2010, 7/26/2010, 8/2/2010, 8/9/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100964466 FIRST FILING. The following person(s) is (are) doing business as J & S CONSTRUCTION, 150 W. 55th ST., L.A., CA 90037. The full name of registrant(s) is/are : MARIA MAGDALENA SANTOS, JUAN A. SANTOS, 150 W. 55th ST., L.A., CA 90037 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MARIA MAGDALENA SANTOS
This statement was filed with the County Clerk of LOS ANGELES County on 7/14/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/19/2010, 7/26/2010, 8/2/2010, 8/9/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100941010 FIRST FILING. The following person(s) is (are) doing business as GUMBOWL, 5545 CHARITON AVE., L.A., CA 90056. The full name of registrant(s) is/are : DENISE THERESE LOUPE-SMITH, 5545 CHARITON AVE., L.A., CA 90056 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: DENISE T. SMITH
This statement was filed with the County Clerk of LOS ANGELES County on 7/9/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/19/2010, 7/26/2010, 8/2/2010, 8/9/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100954897 FIRST FILING. The following person(s) is (are) doing business as DADDY'S TACOS, 2124 VAN WICK ST., L.A., CA 90047. The full name of registrant(s) is/are : ANTHONY CULPEPPER, 2124 VAN WICK ST., L.A., CA 90047 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ANTHONY CULPEPPER
This statement was filed with the County Clerk of LOS ANGELES County on 7/13/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/19/2010, 7/26/2010, 8/2/2010, 8/9/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100935059 FIRST FILING. The following person(s) is (are) doing business as CHELSY BEAR, 7910 WALKER AVE., CUDAHY, CA 90201. The full name of registrant(s) is/are : ELSY MENDEZ, 7910 WALKER AVE., CUDAHY, CA 90201 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/8/2010. /s/: ELSY MENDEZ
This statement was filed with the County Clerk of LOS ANGELES County on 7/8/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/19/2010, 7/26/2010, 8/2/2010, 8/9/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100928142 FIRST FILING. The following person(s) is (are) doing business as CELESTITE LOGISTIC, 3537 W. TORRANCE BLVD. #25, TORRANCE, CA 90503. The full name of registrant(s) is/are : NELSON V. CABRAL, 3537 W. TORRANCE BLVD. #25, TORRANCE, CA 90503 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: NELSON V. CABRAL
This statement was filed with the County Clerk of LOS ANGELES County on 7/7/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/19/2010, 7/26/2010, 8/2/2010, 8/9/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100934684 FIRST FILING. The following person(s) is (are) doing business as THE GIVINGTREE CAREGIVERS, 375 REDONDO AVE. #278, LONG BEACH, CA 90814. The full name of registrant(s) is/are : KAI BERKE, JOSEPH FILIA, 375 REDONDO AVE. #278, LONG BEACH, CA 90814 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JOSEPH W. FILIA
This statement was filed with the County Clerk of LOS ANGELES County on 7/8/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/19/2010, 7/26/2010, 8/2/2010, 8/9/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100977507 FIRST FILING. The following person(s) is (are) doing business as PALOS VERDES HOME SERVICES, 2406 PALOS VERDES DR. WEST, #10, PALOS VERDES ESTATES, CA 90274. The full name of registrant(s) is/are : VALERIE VASILIKI PAPPAS, 18042 ST. ANDREWS PLACE, TORRANCE , CA 90504 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)6/1/2010. /s/: VALERIE VASILIKI PAPPAS
This statement was filed with the County Clerk of LOS ANGELES County on 7/16/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/19/2010, 7/26/2010, 8/2/2010, 8/9/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20101004688 FIRST FILING. The following person(s) is (are) doing business as ENCOMPASS, 631 VERNON AVE, VENICE, CA 90291. The full name of registrant(s) is/are : KAMMI RAE BAKKE, 631 VERNON AVE, VENICE, CA 90291 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/15/2010. /s/: KAMMI R. BAKKE
This statement was filed with the County Clerk of LOS ANGELES County on 7/22/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/26/2010, 8/2/2010, 8/9/2010, 8/16/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100971409 FIRST FILING. The following person(s) is (are) doing business as CRAFTY ELEMENT; AI#ON 2378686, 225 SANTA MONICA BLVD, 9TH FLOOR, SANTA MONICA, CA, 90401, LA COUNTY. The full name of registrant(s) is/are : FAMIGLIA DI VENDETTA INC, 225 SANTA MONICA BLVD, 9TH FLOOR, SANTA MONICA, CA 90401 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/15/2010. /s/: ANDREA L. BYGRAVE/FAMIGLIA DI VENDETTA INC. ; SECRETARY
This statement was filed with the County Clerk of LOS ANGELES County on 7/15/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of

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a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/19/2010, 7/26/2010, 8/2/2010, 8/9/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100948586 FIRST FILING. The following person(s) is (are) doing business as JUAREZ CAFETERIA, 11222 S. LA CIENEGA BLVD. #301, INGLEWOOD, CA 90304. The full name of registrant(s) is/are : MERCEDES J. LIZAOLA, 1828 E. 104th ST., L.A., CA 90002 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MERCEDES JUAREZ LIZAOLA
This statement was filed with the County Clerk of LOS ANGELES County on 7/12/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/19/2010, 7/26/2010, 8/2/2010, 8/9/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100955621 FIRST FILING. The following person(s) is (are) doing business as MANANTIAL JEWELRY, 600 S. BROADWAY B-3, L.A., CA 90014. The full name of registrant(s) is/are : BLANCA S. LEON, JOSE B. LEON, 600 S. BROADWAY, B-3, L.A., CA 90014 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: BLANCA SILVIA LEON
This statement was filed with the County Clerk of LOS ANGELES County on 7/13/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/19/2010, 7/26/2010, 8/2/2010, 8/9/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100926791 FIRST FILING. The following person(s) is (are) doing business as FRESH PRO GEAR, 5623 ROSEMEAD BLVD., PICO RIVERA, CA 90660. The full name of registrant(s) is/are : CHRISTOPHER ALEX CEBALLOS, 5623 ROSEMEAD BLVD., PICO RIVERA, CA 90660, MATTHEW STEVEN BOUDREAU, 5329 LEMORAN AVE., PICO RIVERA, CA 90660 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: CHRISTOPHER CEBALLOS
This statement was filed with the County Clerk of LOS ANGELES County on 7/7/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/19/2010, 7/26/2010, 8/2/2010, 8/9/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100914831 FIRST FILING. The following person(s) is (are) doing business as GRANNY'S DONUTS #1, 9361 E. ALONDRA BLVD., BELLFLOWER, CA 90706. The full name of registrant(s) is/are : BORAVY CHEA, 9361 E. ALONDRA BLVD., BELLFLOWER, CA 90706 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/2/2010. /s/: BORAVY CHEA
This statement was filed with the County Clerk of LOS ANGELES County on 7/2/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/19/2010, 7/26/2010, 8/2/2010, 8/9/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100920986 FIRST FILING. The following person(s) is (are) doing business as JETCO SEWER & DRAIN; JETCO DRAIN CLEANERS, 12740 COLIMA RD., LA MIRADA, CA 90638. The full name of registrant(s) is/are : DANIEL RICK AMESCUA, 12740 COLIMA RD., LA MIRADA, CA 90638, BRIAN ARTHUR PARADA, 14910 GREENWORTH DR., LA MIRADA, CA 90638 This Business is being conducted by, a general partnership. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)6/14/2010. /s/: DANIEL RICK AMESCUA
This statement was filed with the County Clerk of LOS ANGELES County on 7/6/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/19/2010, 7/26/2010, 8/2/2010, 8/9/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100931909 FIRST FILING. The following person(s) is (are) doing business as SAMOHI 1985 REUNION, 843 YALE STREET, SANTA MONICA, CA 90403. The full name of registrant(s) is/are : DEBORAH H. HOW, 843 YALE STREET, SANTA MONICA, CA 90403 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: DEBORAH H. HOW
This statement was filed with the County Clerk of LOS ANGELES County on 7/8/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/26/2010, 8/2/2010, 8/9/2010, 8/16/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100975525 FIRST FILING. The following person(s) is (are) doing business as EXPRESS TICKET CENTER; ETKTC, 10968 NATIONAL BLVD., LOS ANGELES, CA 90064. The full name of registrant(s) is/are : NORMAN RECHTSZAJD, 10968 NATIONAL BLVD., LOS ANGELES, CA 90064 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/1/2004. /s/: NORMAN RECHTSZAJD
This statement was filed with the County Clerk of LOS ANGELES County on 07/16/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/26/2010, 8/2/2010, 8/9/2010, 8/16/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100932329 FIRST FILING. The following person(s) is (are) doing business as CB2, 395 SANTA MONICA PLACE, SPACE 142, SANTA MONICA, CA 90401; 1250 TECHNY ROAD, NORTHBROOK, IL 60062. The full name of registrant(s) is/are : EUROMARKET DESIGNS, INC., 1250 TECHNY ROAD, NORTHBROOK, IL 60062 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: EUROMARKET DESIGNS, INC., COO, SASCHA BOPP
This statement was filed with the County Clerk of LOS ANGELES County on 7/8/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/26/2010, 8/2/2010, 8/9/2010, 8/16/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100988425 FIRST FILING. The following person(s) is (are) doing business as GWYNNE PLIGH URBAN STUDIO, 828 ASHLAND AVE, SANTA MONICA, CA 90405. The full name of registrant(s) is/are : DAVID GWYNNE PLIGH, 828 ASHLAND AVE, SANTA MONICA, CA 90405 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: GWYNNE PLIGH, PRINCIPAL
This statement was filed with the County Clerk of LOS ANGELES County on 7/20/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/26/2010, 8/2/2010, 8/9/2010, 8/16/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100988437 FIRST FILING. The following person(s) is (are) doing business as GREY DOT MARKETING, 828 ASHLAND AVE, SANTA MONICA, CA 90405. The full name of registrant(s) is/are : LINDA JASSIM, 828 ASHLAND AVE, SANTA MONICA, CA 90405; ALICIA DAUGHERTY, 50 BREEZE, #15, VENICE, CA 90291 This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: LINDA JASSIM
This statement was filed with the County Clerk of LOS ANGELES County on 7/20/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/26/2010, 8/2/2010, 8/9/2010, 8/16/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20101005356 FIRST FILING. The following person(s) is (are) doing business as CHEMICAL EFFECTS; AI #/ON 2378686, 225 SANTA MONICA BLVD, 9TH FLOOR, SANTA MONICA, CA, 90401, LA COUNTY. The full name of registrant(s) is/are : FAMIGLIA DI VENDETTA, INC., 225 SANTA MONICA BLVD, 9TH FLOOR, SANTA MONICA, CA, 90401 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: FAMIGLIA DI VENDETTA, INC., ANDREA BYGRAVE, SECRETARY
This statement was filed with the County Clerk of LOS ANGELES County on 7/22/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/26/2010, 8/2/2010, 8/9/2010, 8/16/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100964020 FIRST FILING. The following person(s) is (are) doing business as BRENTWOOD COUNSELING, 11911 SAN VICENTE BLVD., #242, LOS ANGELES, CA 90049; 460 N. GREENCRAIG ROAD, LOS ANGELES, CA 90049. The full name of registrant(s) is/are : ANDREA VON TROSCHKE, 460 N. GREENCRAIG ROAD, LOS ANGELES, CA 90049 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ANDREA VON TROSCHKE
This statement was filed with the County Clerk of LOS ANGELES County on 7/14/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/26/2010, 8/2/2010, 8/9/2010, 8/16/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100978063 FIRST FILING. The following person(s) is (are) doing business as 2B LEGEND, 1332 HERMOSA AVE. UN IT #5, HERMOSA BEACH, CA 90254. The full name of registrant(s) is/are : DAVID YAMAMOTO, 1837 CADDINGTON DR. #36, RANCHO PALOS VEVRDES, CA 90275 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/1/2010. /s/: DAVID YAMAMOTO
This statement was filed with the County Clerk of LOS ANGELES County on 7/16/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/26/2010, 8/2/2010, 8/9/2010, 8/16/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100978660 FIRST FILING. The following person(s) is (are) doing business as PLATINUM INVESTMENT COMPANY, 23440 CIVIC CENTER WAY #204, MALIBU, CA 90265. The full name of registrant(s) is/are : TABER L. CHINN, 23440 CIVIC CENTER WAY #204, MALIBU, CA 90265 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: TABER L. CHINN
This statement was filed with the County Clerk of LOS ANGELES County on 7/16/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/26/2010, 8/2/2010, 8/9/2010, 8/16/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20101005226 FIRST FILING. The following person(s) is (are) doing business as MCS REHABILITATION, 333 WILSHIRE BLVD. STE 405, L.A., CA 90010. The full name of registrant(s) is/are : MANAGED CAREER SOLUTIONS, INC., 3333 WILSHIRE BLVD. STE 405, L.A., CA 90010 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)6/13/2003. /s/: ESTEBAN MAGALLANES
This statement was filed with the County Clerk of LOS ANGELES County on 7/22/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/26/2010, 8/2/2010, 8/9/2010, 8/16/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100991116 FIRST FILING. The following person(s) is (are) doing business as M+M NOTARY; TAX SMART, 6831 MARCELLE ST., PARAMOUNT, CA 90723. The full name of registrant(s) is/are : MIROS FIGUEROA, 6831 MARCELLE ST., PARAMOUNT, CA 90723 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MIROS FIGUEROA
This statement was filed with the County Clerk of LOS ANGELES County on 7/20/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/26/2010, 8/2/2010, 8/9/2010, 8/16/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100997631 FIRST FILING. The following person(s) is (are) doing business as LA TRAVEL AND INSURANCE SERVICES, 4065 S. CENTRAL AVE. STE 2, L.A., CA 90011. The full name of registrant(s) is/are : JORGE E. SALDANA, 4116 BRUNSWICK AVE., L.A., CA 90039 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JORGE E. SALDANA
This statement was filed with the County Clerk of LOS ANGELES County on 7/21/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/26/2010, 8/2/2010, 8/9/2010, 8/16/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20101005867 FIRST FILING. The following person(s) is (are) doing business as JULIO'S MAGIC CLEANING CARPET, 4367 BERRYMAN AV. #1, L.A., CA 90066. The full name of registrant(s) is/are : JULIO ROBLES RAMIREZ, 4367 BERRYMAN AV. #1, L.A., CA 90066 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JULIO ROBLES RAMIREZ
This statement was filed with the County Clerk of LOS ANGELES County on 7/22/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/26/2010, 8/2/2010, 8/9/2010, 8/16/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20101005227 FIRST FILING. The following person(s) is (are) doing business as FIT - LA, 3333 WILSHIRE BLVD. STE 209, L.A., CA 90010. The full name of registrant(s) is/are : MANAGED CAREER SOLUTIONS, INC., 3333 WILSHIRE BLVD. STE 205, L.A., CA 90010 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/9/2004. /s/: ESTEBAN MAGALLANES
This statement was filed with the County Clerk of LOS ANGELES County on 7/22/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/26/2010, 8/2/2010, 8/9/2010, 8/16/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100978069 FIRST FILING. The following person(s) is (are) doing business as DAIKI CONSTRUCTION, 1332 HERMOSA AVE. UNIT #5, HERMOSA BEACH, CA 90254. The full name of registrant(s) is/are : AKIRA YAMAMOTO, 16718 HALLDALE AVE., GARDENA, CA 90254 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)6/1/2004. /s/: AKIRA YAMAMOTO
This statement was filed with the County Clerk of LOS ANGELES County on 7/16/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/26/2010, 8/2/2010, 8/9/2010, 8/16/2010

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20100948765 FIRST FILING. The following person(s) is (are) doing business as BEST AUTO WHOLESALE, 15855 E. EDNA PL. STE 9A, IRWINDALE, CA 91706. The full name of registrant(s) is/are : SALVADOR GARCIA, 325 N. VERNON AVE., AZUSA, CA 91702 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: SALVADOR GARCIA
This statement was filed with the County Clerk of LOS ANGELES County on 7/12/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/26/2010, 8/2/2010, 8/9/2010, 8/16/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20101008198 FIRST FILING. The following person(s) is (are) doing business as ADAMS CAR'S, 17839 BELLFLOWER BLVD., BELLFLOWER, CA 90706. The full name of registrant(s) is/are : JASMINE VILLASENOR, 1600 W. PALAIS RD., ANAHEIM, CA 92802 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JASMINE VILLASENOR
This statement was filed with the County Clerk of LOS ANGELES County on 7/22/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/26/2010, 8/2/2010, 8/9/2010, 8/16/2010

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