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Santa Monica Daily Press
MONDAY, JULY 23, 2012
Volume 11 Issue 216

Santa Monica Daily Press

NOT SO COOL
SEE PAGE 6

We have you covered

THE MAKING PICKS ISSUE

Winterer, Davis get SMRR endorsements

Group's membership struggled to choose for City Council, 50th Assembly District seat

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

JAMS Santa Monica's foremost political organization threw its weight unanimously behind candidates vying for educational posts and the Rent Control Board at its convention Sunday, but struggled to gather consistent support for the highly-contested City Council and 50th Assembly District races.

After three rounds of voting, the nearly 200 members of Santa Monicans for Renters' Rights, or SMRR, endorsed Planning

SEE SMRR PAGE 8



IN MOTION

Brandon Wise *brandonw@smdp.com*

(Right to left) Three Olivas-Breazell, Jasmine Wade and Maxwell Addae give an audience a powerful performance of 'Stained,' written and directed by local artist Patrisse Cullors, at the 18th Street Art Center 'ArtNight' on Saturday. The art installation/performance was influenced and driven by the multiple problems Cullors has found within the U.S. prison system and the treatment of inmates.

Homeless loners run risks as stabber lurks

BY CHRISTINA HOAG
Associated Press

LOS ANGELES Charles Barfield, living on the streets for the past five years, doesn't trust anyone.

Armed with a pocketknife, he beds down in a doorway in downtown L.A. every night, making sure no one's nearby. "People might look normal, but they do weird ... things," said the ponytailed 58-year-old who sells loose cigarettes for a quarter.

As police and advocates urged homeless people to seek safety in shelters on Friday as news spread of an at-large serial homeless stabber, they face the challenge that many

SEE HOMELESS PAGE 11

Candidates pull papers

The following individuals requested nomination papers for positions in the Nov. 6 general election as of Friday morning. They have until Aug. 10 to get 100 valid signatures, at which point they will qualify to get their names on the ballot.

The names appear in the order given by the City Clerk's Office.

City Council

- Michael Shaver
- John Cyrus Smith
- Jerry Rubin
- Steve Duron
- Frank Gruber
- Gleam Davis
- Linda Armstrong
- Shari Davis
- Roberto Gomez
- Steven Senft
- Ted Winterer
- Armen Melkonians
- Robert Seldon
- Terry O'Day
- Antonio Vazquez
- Terrence Later

Rent Control Board

- Robert Kronovet
- Ilse Rosenstein
- Christopher Walton

School Board

- Chase Greenich
- Jose Escarce
- Maria Leon-Vazquez
- Ben Allen

Santa Monica College Board of Trustees

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- Robert Rader
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Free Financial/Legal Series
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Learn about "Socially Responsible Investing," "Green Investing," and "Values Based Investing" and how it may affect your overall returns.
Wednesday, July 25, 2012 • 6:00 – 7:30 p.m.
Elder Fraud
Learn about the latest financial scams, particularly those targeting older adults and precautions to take to avoid becoming a victim.
Wednesday, August 1, 2012 • 1:00 – 2:30 p.m.
Connecting with your Grandchildren
An interactive discussion about financial strategies that will help you support your grandkids throughout their lives. Includes a free keepsake journal for you to share with your grandkids!
Wednesday, August 15, 2012 • 6:00 – 7:30 p.m.
Monday Morning Legal Clinics
In collaboration with the Santa Monica office of Legal Aid Foundation of Los angeles. Topics vary weekly to include government benefits, family law and housing. Please call for topic.
August 6, 13, 20 & 27, 2012 • 9:00 a.m. – Noon
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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, July 23, 2012

Art for a cause
Santa Monica Pier Carousel
11 a.m. — 7 p.m.
United Cerebral Palsy of Los Angeles, Ventura and Santa Barbara counties (UCPLA) is pleased to present Current Current, on display at the Santa Monica Pier Carousel through Aug. 2. This group exhibition brings together works focused on the diverse movements of light. Whether with transitions of subtle colors or explosive bursts, the gestures within these works convey deep emotion and immense physicality. For more information, call (818) 782-2211.

Beginner dance classes
Michael Landon Center
24250 Pacific Coast Highway, Malibu, 7 p.m.
Learn to swing, salsa, cha cha, foxtrot and tango with M.C. Callagahn at this ocean-side community center. Singles and couples are both welcome. Classes are $16. For more information, call (310) 317-1364.

Little things count
Santa Monica Pier
11 a.m. — 5 p.m.
Some days, a little thing can make a big difference, which is why the DoubleTree by Hilton Little Things Project was created. DoubleTree by Hilton teams are surprising travelers unexpectedly throughout 2012 with a series of pop-up events in 50 cities around the world to deliver some of the "little things" they told us they needed in a variety of venues during busy travel times. The Little Things Project event is marked by a landmark "Tell Me Tree," an inviting respite where residents and travelers will be able to tell us what "little things" would make travel easier for them.

Tuesday, July 24, 2012

Swim it out
Annenberg Community Beach House
415 PCH, 6:30 p.m. — 9:30 p.m.
Enjoy the pool on Tuesday evenings through Labor Day. Admission is $7 a person or $5 with the purchase of a same-day pool pass. For more information, call (310) 458-4904.

To the music
Typhoon
3221 Donald Douglas Loop South, 8 p.m. & 9:30 p.m.
The Tom Nolan Band will bring their mix of classic soul, blues and jazz to this popular eatery located at Santa Monica Airport. For more information, call (310) 390-6565.

Wednesday, July 25, 2012

Hook up at the market
Michael's Santa Monica
1147 Third Street Promenade, 8:30 a.m. — 11:30 a.m.
Michael McCarty and Chef Kuramoto lead an exclusive tour of the Downtown Farmers' Market to introduce guests to their favorite farmers, pay homage to ingredients of the season, and show how to pick the best goods. Guests will then head back to the restaurant and enjoy dishes specially created by Chef Kuramoto featuring the monthly ingredient, as well as wine pairings and recipes to take home. For more information, call (310) 451-0843.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at 310-458-7737 or submit to editor@smdp.com

For more information on any of the events listed, log on to smdp.com/communitylistings



A teen's drive to get a license

BY HANNAH BERKMAN
Special to the Daily Press

DMV Being a teenager, the one milestone that somehow seems more important to me than the bat mitzvah or even high school graduation is the attainment of a driver's license. It's a symbol of independence. However, it's also a complete hassle to obtain.

A year ago, in the summer of 2011, I began the process to join the ranks of the other 69,963 16-year-old drivers in California.

There were many steps I had to take to achieve that lofty goal. With the recent drastic increases in teen driving regulations, it's no wonder that the number of 16-year-old drivers has decreased by nearly 10,000 over the past 5 years, according to Department of Motor Vehicles statistics.

Today is no longer the day when a 16-year-old can go into the DMV, get their license in their hand 15 minutes later, and drive off into the night with their friends. That would give those irresponsible, speeding 16-year-olds much too much freedom.

And yet I decided to go through with it. I signed up for online driving school in June of last year after I turned 15 and a half, which is the minimum age one must be to attain a learner's permit. I began learning the rules of the road, one slide on www.driversed.com at a time. Most of the information wasn't exactly surprising: red means stop, green means go. Simple enough.

I finished online driving school after only two weeks, but once summer got into full swing and then the school year began, I realized that I had put off taking my actual permit test for too long. I finally got my permit on Jan. 3, and only made three errors out of the allowed eight I could get and still pass it.

The actual test was easy enough. Now the real driving began.

Since I had never gotten in the ever-so-daunting driver's seat before, I required special attention. My mother being too neurotic to get through my inexperienced driving without having a nervous breakdown, and

SEE **TEEN** PAGE 10



FURRY PAL
Ray Solano *news@smdp.com*
Grace, 9, practices her reading skills to Haven, a therapy dog from Paws 4 Healing, at the Montana Branch Library on Saturday.

City Council to decide on trailer park

JOHN ROGERS
Associated Press

COLORADO AVE Sandwiched between a brake shop, gritty industrial buildings and a few modest storefronts is a little neighborhood that time has seemingly forgotten.

Village Trailer Park is an anachronism, a throwback to another era, one when neighborhoods filled with modest, makeshift houses constructed of tin and perched upon wheels dotted coastal cities like this one from one end of California to the other. Rents were low, sunny days were plentiful and gentle ocean breezes helped ensure that the living was easy.

At Santa Monica Village, where rents on mobile homes still range from $370 to $410 a month (in a city where apartments rent for five or even 10 times that much), the living was easy — until recently.

On Tuesday, the City Council is scheduled to take up a proposal to raze the 3.8-acre park's 47 aging trailers, some of which are just slightly larger than modern SUVs and have been around since the park opened in 1950. They would be replaced by multiple-story buildings containing more than 400 apartments and condominiums, as well as more than 25,000 square feet of office and retail space.

In order to do so, the city must change the property's zoning, which essentially allows only a mobile home park to exist on this almost-hidden, aging piece of paradise that is two miles from the beach and seemingly 50 years away from the upscale coffee bars, clubs and high-end stores that have come to define Santa Monica in recent years.

If the City Council does change the zoning, longtime resident Ralph Meyer is not sure what he'll do, he said as he showed a visitor around his modest home on a recent day.

"It may not look like much," he says of the home so small his bed barely fits inside, "but I've gotten used to it."

He bought the place 30 years ago, moving into what was then mostly a gritty section of aging apartment buildings and run-down warehouses. In the years since, many of those buildings have been replaced with new apartments and also sleek modern office buildings like the ones that house outfits like Yahoo and Viacom just a few blocks away. At noon each day, young hipsters pour out of those places to patronize gourmet food trucks that line up outside.

During those years of change, Meyer has lived to be 86, and that's too old, he says, to move someplace else.

"I could have moved at one time," he adds softly, "but that window has closed."

SEE **COUNCIL** PAGE 11

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

More safety around Samohi

Editor:

Dear SMMUSD School Board,

I read the SMDP Friday Crime Watch and was disturbed to know that our Samohi students were threatened with a gun near Seventh and Pico on May 23. My children walk that way to and from the high school. Samohi should demand a stepped-up patrol around the high school.

The school day does not end at 3:30 p.m. My son finishes at 7 p.m. most nights. This gang member brandished a gun near the high school. We already had a shooting within two blocks of the high school. Why are you waiting for worse to happen?

Dr. Lisette Gold
Santa Monica

Fan of statue

Editor:

Paul Conrad was known for making people mad with his cartoons. Mad at the jerks he was skewering, or mad at him for skewering someone else. Same thing with his "Chain Reaction" statue. If he were still around, maybe it would make him mad to read this. I think the sculpture represents victory. It is a depiction of the mushroom cloud that convinced the Japanese to surrender without the U.S. having to suffer hundreds of thousands of casualties by invading. Yes, the bombs killed many Japanese, but in case anybody forgot, there was a war on. General Sherman said "war is hell." And General Patton said "you don't win a war by dying for your country, you win a war by letting the other S.O.B. die for his country."

Keep that in mind if you think using the bombs was wrong.

Mike Kirwan
Venice



WRITE

A LETTER, AN OP-ED OR DRAW A CARTOON.

Send Submissions to
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My Write

Bill Bauer — **Send comments to editor@smdp.com**

City Hall's gravy train derails developments

I'VE OFTEN WONDERED WHY ALL THE new developments in Santa Monica are so distasteful and disliked by the citizenry. Maybe all these so-called benefits, fees and monetary payments demanded by City Hall squeeze developer profits. They cut corners to reduce cost. Quality and livability deteriorate as profitability is protected.

City Hall sells us out while extorting builders to pay for its pet programs. Project inhabitants and the rest of us in the community pay the price in unimaginative, substandard, cramped and overcrowded, traffic generating new construction. All the so-called community benefits and sustainable practices in the world will never turn cookie-cutter, potential slums into examples of smart urban planning and community pride.

Village Trailer Park, LLC developer Marc Luzzatto is seeking a development agreement (DA) to build a 378,460-square-foot, $155 million complex consisting on 438 residential units (including 125 rent controlled apartments — 44 of which would be earmarked for lower income households) and 313 market rate condominiums at 2930 Colorado Ave.

Luzatto's renamed "East Village" project will also feature 20,860 square feet of "neighborhood serving" retail, 5,080 square feet of office space and 799 underground parking spaces if the City Council approves.

The DA request before City Council tomorrow night reflects changes recommended by the Planning Commission on June 20 to reduce size and massing and increase green space and public benefits.

Luzzatto is promising a pot load of questionable community benefits such as payment of a number of fees including transportation management and infrastructure fees ($1.85 million), a $350,000 contribution to a trust fund for seniors and disabled, a $100,000 cultural tax, a $180,000 child care fee, $50,000 for a start-up Bergamot Transportation Management Association plus more fees for parks and condo taxes. East Village will also generate up to $1 million annually in sales taxes, licenses and fees.

Additional add-ons include two new streets, public open spaces, shared parking, outdoor dining space, slightly over 500 bicycle parking spots including lockers and showers and a workforce housing preference "for workers within one mile of the project."

The project must also meet sustainable requirements in the Land Use and Circulation Element (LUCE) such as solar panels, shared parking, "EV ready" vehicle charging stations and LEED silver certification.

There are still two many sardines packed into this 3.85 acre can. Developer renderings show a quartet of four- and five-floor buildings, literally cheek to jowl, with a minimal 30 foot wide separation. Residential housing, both apartments and condos, are primarily singles and one bedroom units with a handful of two and three bedroom units thrown in for good measure.

Architecturally, it looks like every other affordable housing project in town. With so many units packed so close and so high, the noise from stereos, TVs, loud conversation, crying babies and barking dogs will be a major quality of life issue despite all the bike racks, paseos and public green spaces Luzatto has added. Think 1980's "Oakwood Garden Apartments" in 2015. Blah.

For the surrounding neighborhoods, Village East will produce "significant and unavoidable" traffic impacts at numerous intersections in Santa Monica and West Los Angeles. It's close to the Bergamot Expo Light Rail stop which supposedly means less cars and traffic despite nearly 800 parking spaces and an estimated 127 to 165 net, new, weekday, morning and evening rush hour car trips it will generate.

Even worse, this is one of six major developments either approved or planned for the immediate Bergamot area which still doesn't (and probably never will) have an approved area-wide development plan.

I can understand why City Hall wants this project to move forward. Besides the huge amounts of money from taxes and fees, East Village will provide more housing for the young, creative types who will supposedly be employed in the hundreds of thousands of square feet of office space planned within walking distance in the immediate vicinity.

Then, there's the other issue: the current residents of the Village Trailer Park.

After Luzzatto bought the Village Trailer Park some six years ago, the approximately 90 tenants (now down to 48 residents, many of which are elderly and with health issues and disabilities) fought long and hard to keep their homes and lifestyle.

A series of meetings, correspondence, legal actions and memos between City Hall, Luzzatto and VTP tenants dragged on. City Hall was trying to negotiate a satisfactory relocation deal and buy time for residents to make other living arrangements.

The City Council doesn't have to change the mobile home zoning and approve the development agreement. However, it can't force Luzzatto to keep the VTP open, either. With the possible exception of two court-protected residents, the remaining tenantry will inevitably be evicted from the premises.

Planning commissioners made a number of recommendations including a variety of moving out options that could cost Luzzatto up to $2 million in relocation expense.

Cash buyouts, first shot at the affordable units in the East Village (with rental subsidies on interim apartments), relocation of dwelling units to the city-owned Mountain View Trailer Park on Stewart Street or other locales, placement in other low-rent apartments and more are on the table. Too bad, Chair Gerda Newbold and member Jason Parry left early and didn't vote on these at one of the year's most important commission meetings.

There are two things the City Council must do tomorrow night: approve settlement offers VTP residents can't refuse and substantially reduce this development's negative aspects.

As always, public comment is imperative.

Bill can be reached at mr.bilbau@gmail.com.

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Lobstermen finding more odd colors in the catch

CLARKE CANFIELD
Associated Press

PORTLAND, Maine When a 100-pound shipment of lobsters arrived at Bill Sarro's seafood shop and restaurant last month, it contained a surprise — six orange crustaceans that have been said to be a 1-in-10-million oddity.

"My butcher was unloading them and said, 'Oh, my gosh, boss, they sent us cooked dead lobsters,'" said Sarro, owner of Fresh Catch Seafood in Mansfield, Mass. "He then picked one up and it crawled up his arm."

Reports of odd-colored lobsters used to be rare in the lobster fishing grounds of New England and Atlantic Canada. Normal lobsters are a mottled greenish-brown.

But in recent years, accounts of bright blue, orange, yellow, calico, white and even split lobsters — one color on one side, another on the other — have jumped. It's now common to hear several stories a month of a lobsterman bringing one of the quirky crustaceans to shore.

It's anybody's guess why more oddities are popping up in lobster traps, said Michael Tlusty, research director at the New England Aquarium in Boston.

It could be simply because advances in technology — cellphone cameras and social media — make it easier to spread the word about bizarre lobster sightings.

It's also likely more weird lobsters are being caught because the overall harvest has soared. In Maine, the catch has grown four-fold in the past 20 years, to nearly 105 million pounds last year. If the yield has quadrupled, it would make sense to have four times as many unconventional lobsters being caught as well.

Although lobster is the No. 1 commercial fishery in the Northeast, there are a lot of unanswered questions about the bottom-dwelling creatures, he said.

"Are we seeing more because the Twitter sphere is active and people get excited about colorful lobsters?" Tlusty said. "Is it because we're actually seeing an upswing in them? Is it just that we're catching more lobsters so we have the opportunity to see more?

"Right now you can make a lot of explanations, but the actual data to find them out just isn't there."

Lobsters come in a variety of colors because of genetic variations.

It's been written that the odds of catching a blue lobster are 1-in-2 million, while orange comes in at 1-in-10 million. Yellow and orange-and-black calico lobsters have been pegged at 1-in-30 million, split-colored varieties at 1-in-50 million, and white — the rarest of all — at 1-in-100 million.

But those are merely guesses, and nobody knows for sure.

What is known is that colored lobsters have shown up in greater frequency in certain areas over the years.

The waters off Cutler in eastern Maine were once a hotbed for blue ones, after 1,500 larvae-sized blue lobsters were released in 1990 to use as a tracking tool to determine their survival rates, said Bob Bayer, executive director of the University of Maine's Lobster Institute.

The waters off Montauk, N.Y., once had a lot of blue lobsters as well, he said, after researchers released large numbers of blue lobsters there. The bright-orange lobsters that were in Sarro's shipment are believed to have come from the same waters in Canada.

Aside from their color, the lobsters are apparently normal in all other ways, Bayer said. They all turn red when they're cooked, except for the white ones since they don't have any pigment, and diners wouldn't notice a difference.

"There's no difference in taste," he said.

Scientists say it's possible the lobster population as a whole has a greater percentage of misfits than it did in years past.

The off-colored lobsters are more susceptible to predators because they stick out more on the ocean bottom, rather than blending in like normal ones, said Diane Cowan, executive director of The Lobster Conservancy in Friendship, Maine.

"But with the predator population down, notably cod, there might be greater survival rates among these color morphs that are visually easier to pick out," she said.

Lobstermen have brought Cowan countless colorful lobsters over the years. The prettiest one, she said, was pink and purple.

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smdp.com Santa Monica Daily Press office **(310) 458-7737**

The Q Line

In the mail

The U.S. Postal Service is considering shuttering the post office on Fifth Street, something that doesn't sit well with some residents.

So, this week's Q-Line question asks:
Where do you stand on the possible closure, or does it not matter if it goes away?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **310-573-8354**.


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Saturday, July 28, 3:00 pm

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Note: This program is not sponsored by the Santa Monica Public Library.

Earth Talk
By the editors of E Magazine

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Send comments to editor@smdp.com



Photo courtesy Photos.com

SOMETHING IN THE AIR: **The chlorofluorocarbon coolant widely used in air conditioners through the 1980s was phased out because it was damaging the Earth's protective ozone layer, but the chemicals that replaced it are some 2,100 times stronger as greenhouse gases than carbon dioxide. We may have saved the ozone layer, but — whoops! — there goes the climate.**

Chilling out

Dear EarthTalk:

Has an alternative to air conditioning to keep rooms cool been invented that is significantly cheaper and/or that uses significantly less energy than traditional air conditioning?

– Ashutosh Saxena,
Allahabad, India

Unfortunately the modern day air conditioner, with its constantly cycling, energy-hogging compressor and environmentally unfriendly chemical coolant, still reigns supreme throughout the world-and increasingly so in rapidly developing countries like India and China where possession of air conditioning connotes middle class status. And while the chlorofluorocarbon coolant widely used in air conditioners through the 1980s was phased out because its emissions were causing damage to the globe's protective ozone layer, the chemicals that replaced it worldwide, and which are now in use in hundreds of millions of air conditioners, are some 2,100 times stronger as greenhouse gases than carbon dioxide. We may have saved the ozone layer, but-whoops!-there goes the climate.

Just because people aren't using them much doesn't mean there aren't some good alternatives. The best known is an evaporative cooler (AKA swamp cooler). Better for hot, dry climates, these electrified units cool outdoor air through evaporation and then blow it inside. They make for a nice alternative to traditional air conditioners, using about a quarter of the energy overall. They are also quicker and cheaper to install, and can be moved around to different rooms as needed. But swamp coolers can require a lot of maintenance and may not keep the interior space as cool as some AC-hungry inhabitants might like.

Apartment/condo and commercial/industrial buildings might consider augmenting their existing roof-top air conditioning systems with the cooling power of ice. California-based Ice Energy makes and sells the Ice Bear system, essentially a large thermal storage tank that makes ice at night-when the cost and demand for energy is lower-and then doles out ice water into the air conditioning system during the day to efficiently deliver cooling when it's needed. Since the air conditioner's energy-intensive compressor can remain off during peak daytime hours, the electricity required for cooling can be minimal, with some customers achieving 95 percent electricity savings using the system. And utilities across the country are starting to encourage its use by large customers.

Stanford University has been utilizing its own version of similar technology since 1999 to keep its campus buildings cool. Since upgrading to an ice-based cooling system, Stanford saves some $500,000 a year on its campus cooling bill. If such technology could be adapted to augment home air conditioning systems, it could go a long way toward reducing air conditioning's environmental footprint overall.

Of course, let's not forget that a small investment in a fan or two to create a breeze or wind tunnel through inhabited interior spaces can go a long way to offset summer heat. Even better, get a professional to install a "whole-house fan," which draws in cooler air through lower level open windows and exhales hotter air through specially designed attic vents synced to open when the system is operating.

The race has been on in the air conditioning business for some time to find a coolant that doesn't destroy the ozone or add to global warming, but progress has been slow. Meanwhile, global warming itself will beget the need for more air conditioning, which will only exacerbate an already dire situation, especially as the rest of the world starts to demand artificial cooling just like we've enjoyed in the West for decades.

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Experts: Some fracking critics use bad science

KEVIN BEGOS
Associated Press

PITTSBURGH In the debate over natural gas drilling, the companies are often the ones accused of twisting the facts. But scientists say opponents sometimes mislead the public, too.

Critics of fracking often raise alarms about groundwater pollution, air pollution, and cancer risks, and there are still many uncertainties. But some of the claims have little — or nothing— to back them.

For example, reports that breast cancer rates rose in a region with heavy gas drilling are false, researchers told The Associated Press.

Fears that natural radioactivity in drilling waste could contaminate drinking water aren't being confirmed by monitoring, either.

And concerns about air pollution from the industry often don't acknowledge that natural gas is a far cleaner burning fuel than coal.

"The debate is becoming very emotional. And basically not using science" on either side, said Avner Vengosh, a Duke University professor studying groundwater contamination who has been praised and criticized by both sides.

Shale gas drilling has attracted national attention because advances in technology have unlocked billions of dollars of gas reserves, leading to a boom in production, jobs, and profits, as well as concerns about pollution and public health. Shale is a gas-rich rock formation thousands of feet underground, and the gas is freed through a process called hydraulic fracturing, or fracking, in which large volumes of water, plus sand and chemicals, are injected to break the rock apart.

The Marcellus Shale covers large parts of Pennsylvania, New York, Ohio and West Virginia, while the Barnett Shale is in north Texas. Many other shale deposits have been discovered.

One of the clearest examples of a misleading claim comes from north Texas, where gas drilling began in the Barnett Shale about 10 years ago.

Opponents of fracking say breast cancer rates have spiked exactly where intensive drilling is taking place — and nowhere else in the state. The claim is used in a letter that was sent to New York's Gov. Andrew Cuomo by environmental groups and by Josh Fox, the Oscar-nominated director of "Gasland," a film that criticizes the industry. Fox, who lives in Brooklyn, has a new short film called "The Sky is Pink."

But researchers haven't seen a spike in breast cancer rates in the area, said Simon Craddock Lee, a professor of medical anthropology at the University of Texas Southwestern Medical Center in Dallas.

David Risser, an epidemiologist with the Texas Cancer Registry, said in an email that researchers checked state health data and found no evidence of an increase in the counties where the spike supposedly occurred.

And Susan G. Komen for the Cure, a major cancer advocacy group based in Dallas, said it sees no evidence of a spike, either.

"We don't," said Chandini Portteus, Komen's vice president of research, adding that they sympathize with people's fears and concerns, but "what we do know is a little bit, and what we don't know is a lot" about breast cancer and the environment.

Yet Fox tells viewers in an ominous voice that "In Texas, as throughout the United States, cancer rates fell — except in one place— in the Barnett Shale."

Lee called the claims of an increase "a classic case of the ecological fallacy" because they falsely suggest that breast cancer is linked to just one factor. In fact, diet, lifestyle and access to health care also play key roles.

Fox responded to questions by citing a press release from the Centers for Disease Control and Prevention that doesn't support his claim, and a newspaper story that Risser said is "not based on a careful statistical analysis of the data."

When Fox was told that Texas cancer researchers said rates didn't increase, he replied in an email that the claim of unusually high breast cancer rates was "widely reported" and said there is "more than enough evidence to warrant much deeper study."

Another instance where fears haven't been confirmed by science is the concern that radioactivity in drilling fluids could threaten drinking water supplies.

Critics of fracking note the deep underground water that comes up along with gas has high levels of natural radioactivity. Since much of that water, called flowback, was once being discharged into municipal sewage treatment plants and then rivers in Pennsylvania, there was concern about public water supplies.

But in western Pennsylvania, the Pittsburgh Water and Sewer Authority did extensive tests and didn't find a problem in area rivers. State environmental officials said monitoring at public water supply intakes across the state showed non-detectable levels of radiation, and the two cases that showed anything were at background levels.

Concerns about the potential problem also led to regulatory changes. An analysis by The Associated Press of data from Pennsylvania found that of the 10.1 million barrels of shale wastewater generated in the last half of 2011, about 97 percent was either recycled, sent to deep-injection wells, or sent to a treatment plant that doesn't discharge into waterways.

Critics of fracking also repeat claims of extreme air pollution threats, even as evidence mounts that the natural gas boom is in some ways contributing to cleaner air.

Marcellus air pollution "will cause a massive public health crisis," claims a section of the Marcellus Shale Protest website.

Yet data from the U.S. Energy Information Administration show that the shale gas boom is helping to turn many large power plants away from coal, which emits far more pollution. And the U.S. Environmental Protection Agency passed new rules to force drillers to limit releases of methane from wells and pumping stations.

Some environmental groups now say that natural gas is having a positive effect on air quality.

Earlier this year, the group PennFuture said gas is a much cleaner burning fuel, and it called gas-fired power plants "orders of magnitude cleaner" than coal plants.



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Bids shall be delivered to the City of Santa Monica, Office of the City Clerk, Room 102, 1685 Main Street, Santa Monica, California, 90401, not later than 2:30 p.m. on **Thursday, August 9, 2012**, to be publicly opened and read aloud after 3:00 p.m. on said date in City Hall Council Chambers. Each Bid shall be in accordance with the Request for Bids.

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8:00 AM, Wednesday, July 25, 2012, at 2900 Ocean Front Walk,
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Bidding Documents may be obtained by logging onto the City's Finance website at: http://www01.smgov.net/finance/purchasing/. The Contractor is required to have a **Class B** license at the time of bid submission. Contractors wishing to be considered must submit Bids containing all information required pursuant to the City's Request for Bids.

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SMRR
FROM PAGE 1

Commissioner Ted Winterer and Mayor Pro Tem Gleam Davis in their races to fill two of the four open City Council seats in the November general election.

They were the only two of six City Council candidates on Sunday's ballot to break the 55 percent threshold required to snag the coveted SMRR endorsement.

Winterer grabbed the endorsement outright in the first round with 125 votes, comfortably above the 109 required to meet the majority required by SMRR rules. Davis hit the mark in the second round on the dot with 101 votes. The bar was slightly lower because fewer ballots were cast.

"I think it's a validation of the work I've done on behalf of the groups," Winterer said after receiving the endorsement.

Former City Councilman Tony Vazquez fell only two votes short of the endorsement in the first round of voting, and incumbent Terry O'Day, who won a SMRR endorsement in 2010, also couldn't muster enough support to push past the 55 percent barrier, coming in nine votes short in the first round.

Vazquez said his campaign would push forward without the endorsement, noting that he still had support from over half of Sunday's voters.

O'Day's bid for the endorsement had opposition from within SMRR's own leadership. SMRR co-founder Michael Tarbet handed out slips of paper with his picks for endorsement as people milled about outside the convention before the doors opened. O'Day was notably absent.

The incumbent council member has been taking heat from some within the organization for a recent vote to support a ban on smoking within apartment complexes and condominiums.

Former Planning Commissioner and longtime local columnist Frank Gruber and education activist Shari Davis also failed to get the endorsement with 98 and 87 votes in the first round, respectively.

Gruber said he felt good about his showing, particularly given the quality of competition.

It was the caliber of candidates that made it difficult for SMRR membership to rally behind just one individual for each seat, said Patricia Hoffman, the organization's co-chair.

"We had six well-qualified candidates," Hoffman said. "It was a fairly even distribution of votes, and because of that we had trouble making endorsements."

The remaining four candidates still have an opportunity to benefit from SMRR's considerable pull within Santa Monica.

The organization's steering committee will meet in coming weeks to discuss supporting, rather than endorsing, candidates for the remaining two seats. Seven of the 13-member steering committee must agree on one or two candidates for that to happen, Hoffman said.

The process has drawn criticism in the past.

In 2010, the steering committee chose to support Councilmember Pam O'Connor when she did not hit the 55 percent mark at the annual convention, and got behind Ralph Mechur and Oscar de la Torre in the Board of Education race.

The convention was also divided in its support for the 50th Assembly race between Santa Monica Mayor Richard Bloom and Assemblywoman Betsy Butler.

Butler led Bloom by an 11-vote margin Sunday with 101 votes to his 90. Butler supporter and Rent Control Board member Todd Flora characterized it as a win for his candidate.

"Our feeling is that this was Richard's to lose," Flora said.

For Bloom, it was one more close vote in a race defined by close votes.

After the primary election in June, Bloom and Butler were separated by less than 1 percent, and the two other candidates in the race, Democrat Torie Osborn and Republican Brad Torgan, trailed by under 2 percent.

"It's fine for me," Bloom said. "This is a district race. In the primary I did very well here."

SMRR membership voted unanimously to support slates of incumbents for the Santa Monica-Malibu Unified School District Board of Education, Santa Monica City College Board of Trustees and Rent Control Board.

SMRR also endorsed the following ballot measures:

• Proposition 30, also called the "governor's tax." It would raise sales tax by a quarter of 1 percent and increase income taxes on the wealthy. The money would be used, in part, to forestall cuts to K-12 education

• Proposition 34, which would replace the death penalty with life imprisonment without opportunity for parole

• Proposition 38, the Our Children, Our Future measure. Put forward by activist Molly Munger, Proposition 38 would increase taxes on the wealthy for 12 years. The money would flow directly to school districts.

• Proposition 39, which would require corporations that operate in multiple states to base their tax liabilities on their sales in California, which would likely result in an increase in taxation on some large corporations.

ashley@smdp.com

SANTA MONICA

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Expo Light Rail Line

Please note the following activities:
1. Street parking: striping and signage.
Work crews will install parking meters and ramps on seven side streets listed below. Construction activities include, installing meters, wheel stops, handicap ramps and curb paint.
• Seventh from Colorado Avenue to Olympic Boulevard.
• Ninth, 10th, 12th, Euclid, 15th and 16th streets from Colorado Avenue to Broadway.
2. Sewer relocations in Downtown Santa Monica on Colorado Avenue between Fourth Street and Lincoln Boulevard. Please note the following partial street closures and after hours work. Expect daytime lane closures on Colorado and night work partial closure of Fifth Street and Colorado Avenue, and Seventh Street and Colorado from 9 p.m. – 6 a.m. this week.
3. Sewer relocations on Colorado between Lincoln Boulevard and 14th Streets. Expect daytime lane closures on Colorado, one lane in each direction will be maintained. Expect delays if using Colorado.
4. Watermain relocation on 20th Street. Work crews will be relocating an existing water line currently located underground at various points along the Expo right-of-way in the city of Santa Monica. Work is scheduled to start on July 1 on 20th Street between Olympic Boulevard and Colorado. Please note that only one northbound lane will be maintained on 20th Street between 9 p.m. and 6 a.m. Expect delays. Noise levels will be monitored to ensure work performed is within the necessary compliance levels.
5. Watermain relocation on 26th Street. Work crews will be relocating an existing water line currently located underground at various points along the Expo right-of-way in the city of Santa Monica. Work is scheduled to start on July 16 on 26th Street between Olympic Boulevard and Michigan Avenue. Please note that only one northbound lane will be maintained on 26th Street between 9 p.m. and 6 a.m. Expect delays. Noise levels will be monitored to ensure work performed is within the necessary compliance levels.
6. Centinela Bridge: Majority of the work will take place in the city of Los Angeles right-of-way, with the west abutment being built within the city of Santa Monica. Construction of the Centinela Bridge will be implemented in stages. Initial stages include implementing controls to realign traffic lanes between Exposition and Olympic boulevards by restriping traffic lanes and placing k-rail (or concrete barriers) south of the Exposition right-of-way on the east and west sides of Centinela Avenue. Immediately behind the k-rail, abutment excavation will begin to prepare the area for the actual bridge construction. All construction activities will be limited to areas behind the k-rail.
7. Soil removal and grading within the Expo right-of-way (ROW): To continue in Santa Monica on July 16. Expect additional truck activates on Centinela Avenue, Stewart and 26th streets.
8. South sidewalk is closed on Colorado between 14th and 16th streets.
For more information about the Expo Line project, visit BuildExpo.org or call (213) 922-EXPO (3976).
9. Tree removals and relocations. Work crews will be removing and relocating trees on Colorado between Ninth and 14th streets starting on July 25. All removed trees will be replaced two-for-one, as required by the city.
For more information about the Expo Line project, visit BuildExpo.org or call (213) 922-EXPO (3976).

20th/Cloverfield Boulevard improvement project

Construction activities on 20th Street and Cloverfield Boulevard, between Interstate 10 and Pico Boulevard include potholing, driveway reconstruction, irrigation line installation, curb ramp modification and street light pole foundation installation. Work will involve lane closures. One northbound lane will be closed on Cloverfield. Traffic control will be in place during construction and will maintain one lane of traffic in each direction at all times. Left and right turn movements may be restricted at times. Please use alternate routes whenever possible. For more info, please contact Jim Litzel, Black & Veatch at (310) 863-4991.

Alley resurfacing project

The alleys in the 1600 block of 16th Street, 1300 block of 15th Street, 1400 block of 15th Street, 1600 block of Ocean Park Place, 2100 and 2200 blocks of Ocean Park Place south, and 2300 and 2400 blocks of Ocean Park Place south are scheduled for a rubberized slurry treatment. This material will be applied on top of the existing alley surface and is partially constructed of recycled vehicle tires. Daily work start time is 7 a.m. and end time is 4:30 p.m. Please be advised that resurfacing operations will generate noise and dust. There will be certain times when the alley will not be accessible during construction, but we will minimize these times of closure during the day. Questions should be directed to the Public Works Street & Fleet Services Division at (310) 458-4991. For more info on Alley Renewal Program, go to: www.smgov.net/streets/alleyprogram.

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TEEN
FROM PAGE 3

my father being too much of a choleric to not explode at the sight of my awful technique, my uncle agreed to teach me. He was a driver for the Israeli army for many years; how difficult could teaching a 16-year-old girl to drive be, anyway?

After spending a half-hour driving around aimlessly trying to find an empty lot, we finally found one at the Broad Stage on Arizona Avenue and he began to teach me.

"The one on the left is the brake, the one on the right is the gas," he said, snickering at the idea that someone could possibly not know that.

It turned out that going 10 mph in an almost empty parking lot was enough to make my heart race. I slowly learned how to make left turns, then right turns, then even — to my horror — U-turns. My uncle used cones to make lanes for me, and I made lane changes.

Finally we made it out to the actual streets. And when faced with an oncoming car on a very narrow street, my uncle, the Israeli army driver, screamed like a little girl. So much for my previously held image of learning how to drive: a sunny, smiling 1950's couple in a red convertible, complete with a poodle skirt and swift, easy turns on empty roads.

As horrendous as I was in the beginning, I slowly but surely progressed. Soon my uncle didn't have to grab onto the door handle and yelp out prayers in Hebrew (which, as I discovered later, were in fact curse words uttered in Arabic) every time I turned right, seemingly headed straight for a parked car. And I drove and drove, eventually even with my parents. I racked up the 50 hours of driving practice I needed my parents to sign off on before I could take my license test.

I took my three required two-hour driving lessons with Westwood Driving School as well, and after six agonizing months of pining for a driver's license to call my own, July 3 — the very first day I was eligible to get my license — came along.

It is well known among my Palisades Charter High School peers that passing your behind-the-wheel test at the Santa Monica DMV is a far-fetched, futile dream. Almost everyone I know, even Santa Monica locals, take their driving tests in far and distant lands, like Culver City or Winnetka, a DMV notorious for passing just about anyone.

I made my appointment for July 3, at the highly recommended Culver City DMV, and asked my parents repeatedly if they had paid the registration and taken care of the insurance.

On the morning of July 3, my mother informed me that my father had not paid the registration after all. I was furious, but still hopeful — they paid it that very morning and we took the confirmation page with us to the DMV, with high hopes.

After waiting in the office for half an hour, the ever-feared DMV employee behind the desk informed us that our lowly confirmation page was useless. We had to wait for the stickers to come in the mail before I could take my test.

And so we left the office, went home and rescheduled for the next Thursday, July 12, hoping that the stickers would come by then.

On July 12, I sat in the living room watching "Mad Men" and glancing at the

SEE DRIVER PAGE 13

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HOMELESS
FROM PAGE 1

street dwellers like being alone because they feel it's less risky or simply because they can't cope with people due to mental illness.

With robberies, assaults or even rapes frequently occurring on the streets and in shelters, many homeless people have found that survival comes down to finding hidey-holes where no one can see them. But advocates for the homeless say that's also what makes them easy marks for criminals looking for victims in general or homeless people specifically.

"People on the street know it's dangerous, but many people want to be on their own," said Herb Smith, president and chief executive of the Los Angeles Mission in Skid Row in downtown Los Angeles. "They're not socialized. It's part of their condition."

Warnings about the hazards of sleeping on the street were stepped up while police continued to hunt the perpetrator who recently knifed two homeless men and a woman in the back in the early morning hours as they slept. The first stabbing occurred July 3 in downtown Los Angeles, the only incident where a witness saw a suspect fleeing.

The second incident on Tuesday targeted a man as he slept on a bus bench in Santa Monica. The most recent was on Thursday, when a woman was stabbed in Hollywood. All three victims, who are in their 50s, survived.

Typewritten notes labeled "death warrants" were left at all three scenes. The notes were signed "David Ben Keyes," a name that police on Friday discovered was fake. Police said the man's real name is Courtney Anthony Robinson, and described him as possibly homeless and recently arrived in Los Angeles from Santa Barbara.

Police are seeking to question the man as a "person of interest." He is not a suspect at this time.

"We're not sure what his connection is," said Lt. Andy Neiman.

Shelters in downtown Los Angeles' Skid Row, the nation's densest concentration of homeless where more than 1,000 people sleep on sidewalks nightly, were taking the threat seriously.

"We're all on high alert," said Georgia Berkovich, spokeswoman for the Midnight Mission, where an extra room was being prepared in case more people turned up for beds Friday night.

The mission distributed news stories about the stabbings and photos of the man being sought to all staff and security guards, while nearby Union Rescue Mission posted fliers around its premises, made an announcement during lunch and spread warnings along with bottled water at its mid-afternoon "water walk."

If people don't want to come into shelters, they are being urged to form small groups to sleep on the streets at night.

Men are more often more challenging to reach than women, who must deal with the added threat of sexual assault and seek shelters or buddy up for that reason, advocates said.

"The men tend to be very much loners. They find it much more difficult to congregate," Smith said.

Skid Row residents took the news of a serial stabber in stride, saying they are already used to taking precautions to protect themselves from the fistfights, knifings and sexual assaults that commonly occur in the area.

"It happens all the time and in the day," said Theresa Esogbue, who said she had been raped and mugged twice.

Esogbue, who said she was in her 40s, said she sleeps in shelters and seeks out the company of other women, but has learned to be wary of everyone.

"I keep to myself," she said. "I don't have a lot of friends here."

Most crimes against the homeless are committed by other homeless people, while crimes by outsiders have typically been one-time actions by hooligans in pursuit of thrills, said Neil Donovan, executive director of the National Coalition for the Homeless.

Serial crimes, however, seem to have turned into a trend over the past year, he said, noting the stabbing murders of four homeless people in Orange County, Calif., last December and January. One man has been charged with those killings.

"We haven't seen this before," Donovan said.

He noted that homeless face tough decisions when it comes to safety.

"It's a very violent lifestyle and sometimes you're at the point where you only trust yourself," he said. "The best answer to get them off the streets."

COUNCIL
FROM PAGE 3

That's a sentiment expressed by many in the park, where most people are old and many are in declining health.

"When we bought this, I thought we were going to be here forever," said Ray Meeks, who moved in more than 15 years ago with his wife, Geri. The still strapping former cop is 79 and weakened by chemotherapy.

The problem, says Marc Luzzatto, the developer who wants to transform Santa Monica Village into a high-density, upscale neighborhood, is that the area is not a sleepy, modest place anymore.

"We haven't been able to figure out a way to keep a mobile home park operating in that location," he said last week. "It hasn't been viable for many years."

He's been trying to redevelop the property since 2006, facing opposition from residents at pretty much every turn. But time finally may be on his side.

As older folks have died or moved to retirement homes in recent years, their trailers have been removed and spaces left vacant. Where 109 homes once stood, only 47 remain and a handful of those are used only as weekend getaways.

If the park is closed, Luzzatto has offered residents as much as $20,000 to relocate, as well as the opportunity to move into one of the new apartments after they're built. He says he'd subsidize rent for up to five years so they'd pay the same amount as now.

Several people want no part of apartment living. Some in this famously liberal and sometimes eccentric city simply don't believe in it.

"I'm one of those people who didn't quite buy into the Western civilization way of living," said Jack Waddington, a retired computer programmer and self-described "nonviolent anarchist."

Relaxing by the pool on a warm, sunsplashed afternoon, Waddington says he believes everyone should eschew material wealth and live simply in mobile homes.

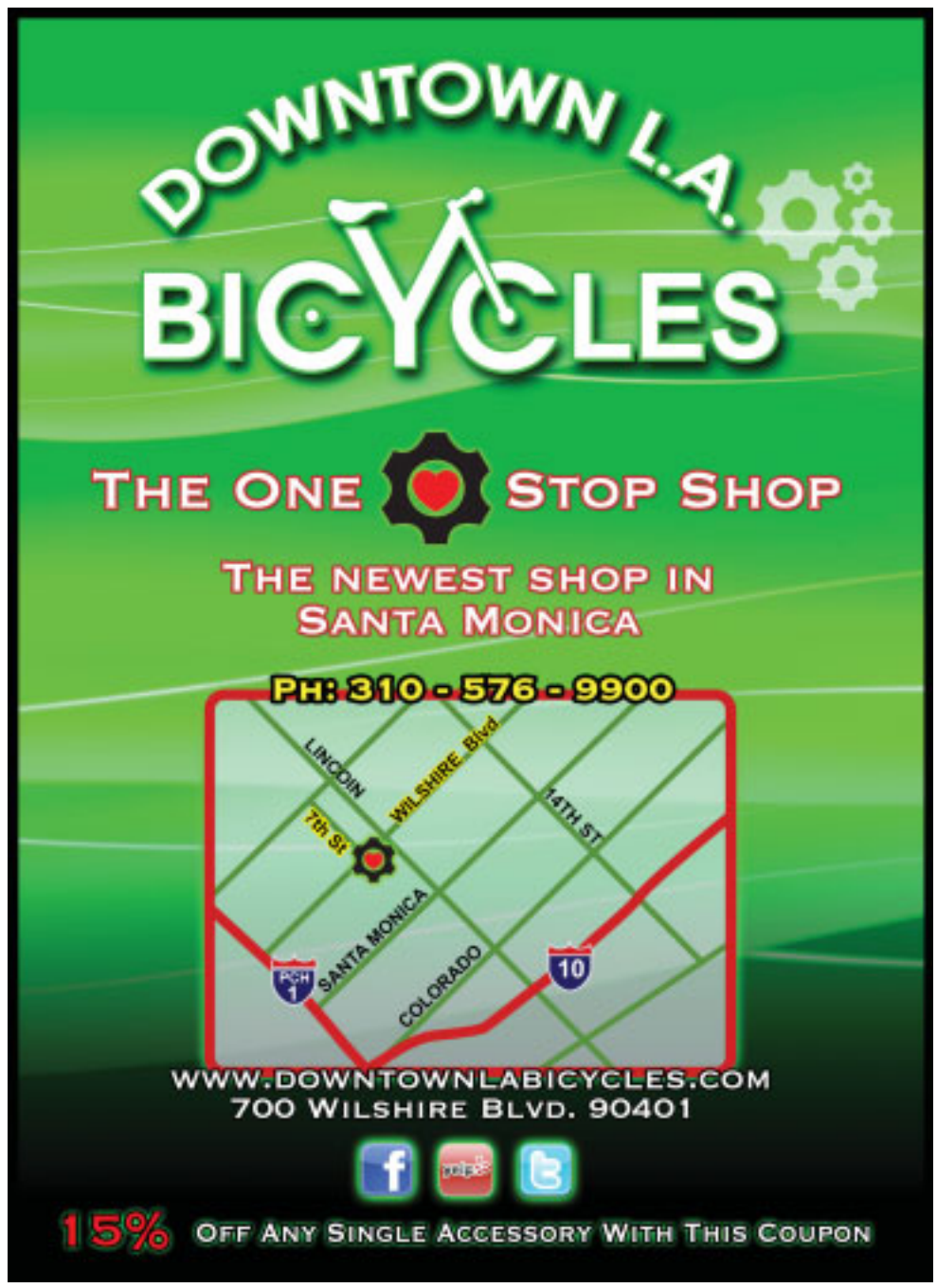
Taking into account such feelings, Luzzatto says he is modifying his proposal.

In addition to offering relocation money and a chance to move into a new apartment, he and his partners will offer to buy new mobile homes for every displaced resident who wants one and put them in what would be the city's last mobile home park, a city-

SEE **PARK** PAGE 13







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Got a little birthday in you?



Happy birthday Ashley from all your friends at the Santa Monica Daily Press.

Obama offers comfort after Colorado shooting

JULIE PACE
Associated Press

AURORA, Colo. President Barack Obama on Sunday sought again to provide comfort to hurting and grieving families, sweeping into Colorado to privately console relatives of the victims gunned down in a movie theater. The massacre left 12 people dead, dozens injured and a nation in stunned sorrow.

Air Force One touched down at Buckley Air Force Base in Aurora late Sunday afternoon for the Obama's hastily arranged 2-hour visit.

A short time later, Obama began his visit with the family members at the University of Colorado Hospital in Aurora, which treated 23 of the people injured in the mass shooting; 10 remain there, seven hurt critically. The hospital is a short drive from the site of the shooting.

For a president nearing the end of his term and seeking a second one, it was another grim occasion for him to serve as national consoler in chief, a role that has become a crucial facet of the job. National tragedies can present an opportunity for presidents to show leadership and rise above partisan politics, as with President Bill Clinton and the Oklahoma City bombing and President George W. Bush and the Sept. 11 attacks.

But in moments of sorrow, presidents can risk looking detached and out of touch. Bush's handling of Hurricane Katrina is an often-cited example.

Obama was accompanied at the hospital by Colorado Gov. John Hickenlooper and Aurora Mayor Steve Hogan.

A single suspect, James Holmes, is being held without bond on suspicion of multiple counts of first-degree murder after the shooting rampage, which occurred minutes into a premiere of "The Dark Knight Rises" early Friday in this suburb outside Denver.

Sunday's trip was Obama's second time to Colorado in less than a month to comfort residents in a state that's critical to the November election. He made a quick visit in late June to Colorado Springs, where hundreds of homes were destroyed in the most devastating wildfire in the state's history.

"These families need that kind of contact by our elected leader," Oates told CBS' "Face the Nation." "It will be very powerful and it will help them. As awful as what they've been through and what they're going through has been, having the president here is very, very powerful."

"I think the president coming in is a wonderful gesture," Hogan said on ABC's "This Week." "He's coming in, really, to have private conversations with the families. I think that's totally appropriate."

Obama already had been a frequent election-year visitor to Colorado, which he won by more than 8 percentage points over Republican John McCain four years ago. But neither Obama's nor GOP challenger Mitt Romney's camp expects that big a margin this time. Recent polls place Obama's lead inside the margin of error.

The shock of the mass shooting brought the presidential campaign to a standstill for the weekend. Obama cut short a political trip to Florida to return to Washington and Romney canceled interviews. Both campaigns pulled ads off the air in Colorado out of respect for the victims.

"This weekend I hope everyone takes some time for prayer and reflection," Obama said Saturday in his weekly radio and Internet address, "for the victims of this terrible tragedy, for the people who knew them and loved them, for those who are still struggling to recover."

Obama campaign spokeswoman Jen Psaki said Sunday during a briefing on Air Force One that the Obama campaign will keep its television ads off the air in Colorado through the whole week.

Psaki said the campaign canceled a grassroots event scheduled for Portland, Ore., Tuesday in part because resources had to be diverted to Colorado for the president's trip. She said it was appropriate to cancel the grassroots rally because of the tone of that type of campaign event.

But some election activities were to resume Monday.

From Colorado, Obama was to fly to San Francisco to start a previously scheduled three-day campaign trip that includes a speech to the Veterans of Foreign Wars in Reno, Nev., fundraisers in California, Oregon and Washington state, and a speech to the National Urban League convention in New Orleans.

Romney is scheduled to address the VFW Tuesday.

The task of articulating sorrow and loss has become a familiar one for Obama.

In November 2009, he led mourners at a service for victims of the mass shooting at Texas' Fort Hood. In January 2011, he spoke at a memorial for the six victims killed in Tucson, Ariz., when a gunman attacked Rep. Gabrielle Giffords as she met with constituents.

The following April, when some 300 people were killed in a multistate series of tornadoes, Obama flew to Tuscaloosa, Ala., to commiserate with residents whose homes were in ruins. A month later, Obama went to Joplin, Mo., after a monster twister claimed 161 lives. This year, he came back on the storm's anniversary to give a commencement speech at Joplin High School.

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DRIVER
FROM PAGE 10

mail slot every 30 seconds, hoping that I would see a stream of envelopes coming in, and among them two very special ones from the DMV, containing the sticker to my happiness.

The mail is usually delivered by noon, and my appointment was at 2:30 p.m., so I was cutting it close. By 1:30 p.m. I became so frantic, I might as well have been Woody Allen anxiously stammering away to Diane Keaton. Finally, at 1:50 p.m., the mail arrived, along with my stickers.

My mother and I drove to the DMV, and an hour and a half after my appointment time, my driving test finally commenced. I still cannot fathom why we had to make a 2:30 p.m. appointment only to be actually tested at 4 p.m., but I suppose that the inner workings of the DMV will forever remain a mystery to all.

I got my license that day. And with it, the fulfillment of my adolescent dreams. Now I will not have to endure my mother yelling into my ear at every single corner on Pearl Street that "there is a stop sign there!" when I drive.

But now the wait to actually have a car to call my own begins.

news@smdp.com

PARK
FROM PAGE 11

owned operation four blocks away.

Rumors are rampant throughout the park that if the City Council does approve the development people who live on small, fixed incomes, will simply be put out on the street in a city where even a modest condo fetches about a half-million dollars.

"It's absolutely the last home ownership opportunity in Santa Monica for anyone of our income level," says Catherine Eldridge, a 61-year-old social worker who has lived there since 1999. She says she couldn't believe such a place existed when she showed up one day to buy a used refrigerator and bought a mobile home instead.

It was located in a park with a large, sparkling pool, a large recreation room and its own library containing several hundred books. Tropical plants and fruit trees abounded and you could smell the salt air.

Although he's trying to bring an end to that lifestyle, Luzzatto says his first concern has always been to take care of the residents and keep them in Santa Monica if they wish. While some doubt that, others say at heart he's not a bad guy.

"He's a very nice person," says Meyer. "It's not personal with him. He's just got big dollar signs in his eyes."

He adds with a laugh, "If I owned the property, I might do the same thing."



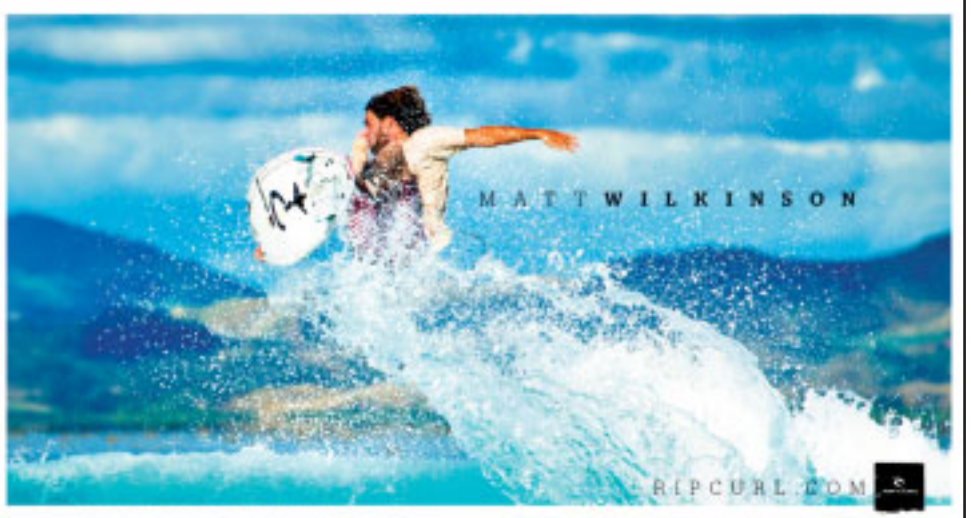
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SURF REPORT



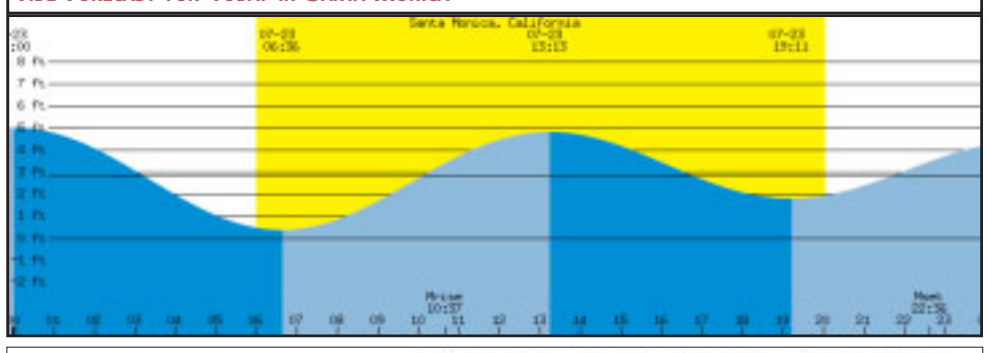
RIPCURL LIVE THE SEARCH
1451 THIRD STREET PROMENADE • SANTA MONICA, CA • 310-656-2875

Surf Conditions **Water Temp:** 65.1°

Swell Forecast
Chest max at south facing breaks. We may though see a touch of NW wind swell around waist high at west facing breaks.

Long Range Synopsis
Looks waist to chest high at south facing breaks.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **July 11, 2012**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)
- Number of sewage spills -- 8
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 8
- Number of A grades for dry/wet weather -- 34 / 35
- Number of (C,D,F) grades for dry/wet weather -- 0 / 35

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Crosslands Family Foundation, simplehuman, LazerGUY, SBMA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	ns
El Pescador State Beach, between Lechusa and Los Alisos creeks.	ns	ns
Encinal Canyon at El Matador State Beach.	A+	ns
Broad Beach at Trancas Creek mouth.	A+	ns
Zuma Beach at Zuma Creek mouth.	A+	ns
Walnut Creek, projection of Wildlife Rd. (private).	A+	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth.	F	ns
Escondido Creek, just east of Escondido State Beach.	A	ns
Latigo Canyon Creek mouth.	A+	ns
Solstice Canyon at Don Blocker County Beach.	A	ns
Puerco State Beach at creek mouth.	B	ns
Marie Canyon storm drain at Puerco Beach, at 21672 Malibu Rd.	A+	ns
Surfrider Beach at Malibu Colony fence.	A	ns
Surfrider Beach (beach location) - daily.	B	ns
Malibu Pier - 50 yards east.	F	ns
Corbon Beach at Sweetwater Canyon.	B	ns
Las Flores State Beach at Las Flores Creek (point zero).	A	ns
Big Rock Beach at 19948 PCH stairs.	A+	ns
Pena Creek at Los Tunas County Beach.	A+	ns
Tuna Canyon.	A+	ns
Topanga State Beach at creek mouth.	B	ns
Castlerock Storm Drain at Castle Rock Beach.	A+	ns
Santa Ynez Storm Drain at Castle Rock Beach.	A+	ns
Will Rogers State Beach at 17208 PCH (1/4 mile east of Sunset drain).	A+	ns

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	ns
Will Rogers State Beach at Pulga Canyon storm drain.	A+	ns
Will Rogers State Beach at Temescal Canyon drain.	A+	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A	ns
Santa Monica Beach at Montana Ave. drain.	A+	ns
Santa Monica Beach at Wilshire Blvd. drain.	A+	ns
Santa Monica Municipal Pier.	D	ns
Santa Monica Beach at Pico/Kenter storm drain.	A+	ns
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	ns
Ocean Park Beach at Ashland Ave. drain.	A+	ns
Venice City Beach, at the Rose Ave. storm drain.	A+	ns
Venice Beach at Brooks Ave. drain.	A+	ns
Venice Beach at Windward Ave. drain.	A+	ns
Venice Fishing Pier - 50 yards south.	A+	ns
Venice Beach- projection of Topsail St.	A+	ns
Marina del Rey, Mothers' Beach- lifeguard tower.	A+	ns
Dockweiler State Beach at Ballona Creek mouth.	A+	ns
Dockweiler State Beach at Culver Blvd. drain.	A+	ns
North Westchester Storm Drain at Dockweiler State Beach.	A+	ns
Dockweiler State Beach at World Way (south of CIWW jetty).	A+	ns
Dockweiler State Beach at Imperial Hwy drain.	A	ns
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	ns
Dockweiler State Beach at Grand Ave. drain.	A+	ns

LEGEND
DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone.
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

Call theater for information.

AMC Loews Broadway 4
1441 Third Street Promenade
(888) 262-4386

Amazing Spider-Man (PG-13) 2hrs 16min
1:15pm, 4:40pm, 8:00pm

Dark Knight Rises (PG-13) 2hrs 44min
1:30pm, 5:15pm, 9:00pm

Madagascar 3: Europe's Most Wanted (PG) 1hr 33min
1:50pm, 4:30pm, 7:00pm, 9:45pm

Katy Perry: Part of Me 3D (PG) 1hr 35min
1:45pm, 4:30pm, 7:15pm, 10:00pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Amazing Spider-Man (PG-13) 2hrs 16min
11:45am, 6:15pm

Amazing Spider-Man 3D (PG-13) 2hrs 16min
3:00pm, 9:45pm

Brave (PG) 1hr 40min
11:15am, 1:40pm, 4:15pm, 6:45pm, 9:30pm

Ted (R) 1hr 46min
11:45am, 1:15pm, 2:30pm, 4:05pm, 5:30pm, 7:00pm, 8:30pm, 10:00pm

Dark Knight Rises (PG-13) 2hrs 44min
11:00am, 12:45pm, 2:45pm, 4:30pm, 6:40pm, 8:15pm, 10:30pm

Ice Age: Continental Drift (PG) 1hr 34min
11:15am, 1:55pm, 4:30pm, 7:00pm, 9:20pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Intouchables (R) 1hr 52min
1:40pm, 4:30pm, 7:30pm, 10:10pm

Beasts of the Southern Wild (PG-13) 1hr 31min
1:00pm, 3:20pm, 5:40pm, 8:00pm, 10:15pm

30 Beats (R) 1hr 28min
1:10pm, 3:20pm, 5:30pm, 7:50pm, 10:10pm

To Rome With Love (R) 1hr 35min
1:30pm, 4:20pm, 7:20pm, 10:00pm

AMC Criterion 6
1313 Third St.
(310) 395-1599

Ice Age: Continental Drift 3D (PG) 1hr 34min
1:20pm, 3:45pm, 6:30pm, 9:00pm

Moonrise Kingdom (PG-13) 1hr 33min
11:55am, 2:40pm, 5:15pm, 7:55pm, 10:25pm

Dark Knight Rises (PG-13) 2hrs 44min
11:30am, 2:15pm, 3:15pm, 6:10pm, 7:10pm, 10:00pm

Savages (R) 2hrs 10min
12:15pm, 3:35pm, 7:00pm, 10:10pm

Ice Age: Continental Drift (PG) 1hr 34min
11:45am

Magic Mike (R) 1hr 50min
11:30am, 2:10pm, 4:50pm, 7:40pm, 10:30pm

For more information, e-mail news@smdp.com

Relax tonight, Taurus

ARIES (March 21-April 19)
★★★★★ Others seem to fall in line and do what you want. You might not even need to say anything. Stay centered, as many people bounce their ideas off you. Tonight: Sort through offers.

TAURUS (April 20-May 20)
★★★ Play it relaxed, and you'll notice that others center themselves as well. You come up with some wild ideas in a discussion. Hold some of them back, as many people are not in the same head space as you are. Maintain a sense of humor. Tonight: Relax.

GEMINI (May 21-June 20)
★★★★★ You cannot help but express your feelings, especially about a child or potential loved one. You might be worried about being so vulnerable. Consider being open as your best defense; it is hard to intentionally hurt someone this way. Tonight: Act like it is Friday night.

CANCER (June 21-July 22)
★★★ Many of you could choose to stay home and relax. You have pushed hard and now are experiencing more fatigue than usual. Slow down before you become sick. Take care of yourself, or else you will not be able to help anyone. Tonight: Order in.

LEO (July 23-Aug. 22)
★★★★★ You do not have to push hard if you ask the right questions. Wherever you are, others seem to want to get feedback from you. Remain responsive, and make sure to return all your calls and emails. Others will appreciate it. Tonight: Meet a friend for munchies, and catch up on news.

VIRGO (Aug. 23-Sept. 22)
★★★ Work on gaining a realistic attitude about money in your life. Do not go to extremes, as that perspective could be your downfall when handling a touchy situation. Tonight: Treat yourself on the way home.

LIBRA (Sept. 23-Oct. 22)
★★★★ You beam and draw others in. If ever there was a time where your actions count, it is now. Do not let a personal or domestic problem invade other areas of your life. Tonight: Dream up what you want.

SCORPIO (Oct. 23-Nov. 21)
★★ Step back some from your life, and enjoy being an observer rather than a player. You might need some time to regroup, think over recent events and consider alternatives. A lot has happened in the past few months. Tonight: Make it a personal night.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ Zero in on what is important. Your ability to take in the whole picture without projecting too much ego marks your interactions. A meeting could be more important than you realize right now, for reasons not yet known. Tonight: Where the fun is.

CAPRICORN (Dec. 22-Jan. 19)
★★★ You are an old hand at accepting responsibility and managing situations that many other people would flee from. Just because you have these skills does not mean you always need to step up to the plate and help. Tonight: In the limelight.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ Your mind keeps drifting to distant lands and other people. You might not be able to center yourself with your mind wandering. Recognize this fact, and allow yourself a little more understanding. Tonight: Put on a favorite music track.

PISCES (Feb. 19-March 20)
★★★★ Relate on a one-on-one level, especially if you want to accomplish something. People are highly responsive to your attention and caring. Do not forget a personal matter that you need to handle. Tonight: Dinner with a favorite person.

Happy birthday

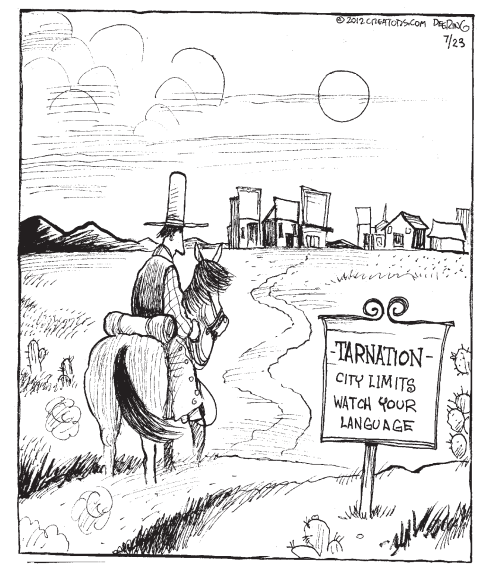
Do not make your life any more complicated than it is. In fact, this year you have an opportunity to add clarity to your life and ideals. If you are single, you attract a host of people. Some, of course, will be friends, but a romantic and worthy relationship also could be heading your way. This person communicates well. If you are attached, the two of you need to go out more as a couple and enjoy each other's company. You do not always need to have people around. Your sweetie seems unusually attracted to you. LIBRA can tell you to back off so nicely that you might not even realize it for hours.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

Speed Bump
By Dave Coverly



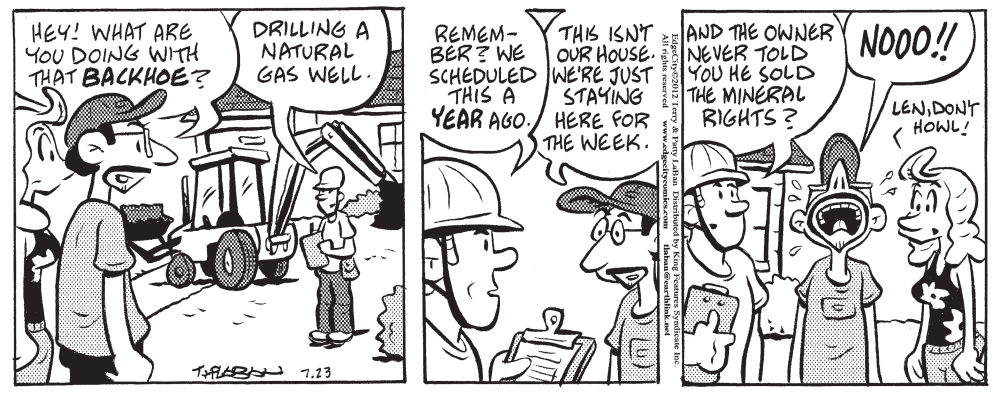
Strange Brew
By John Deering



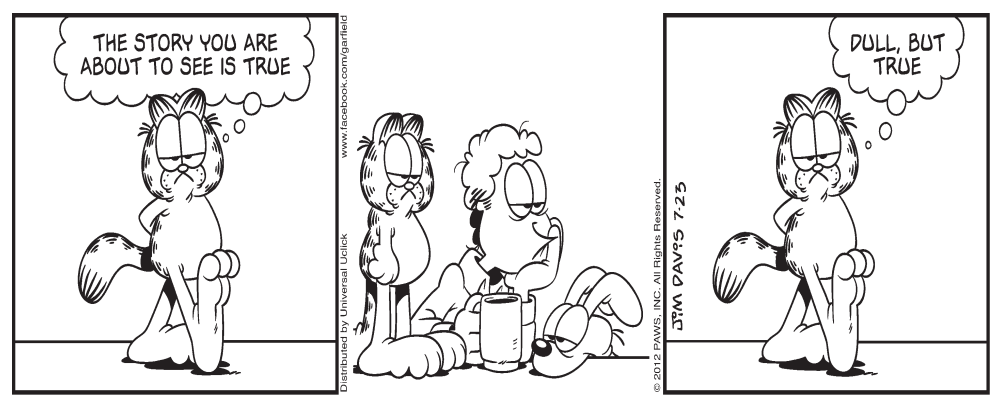
Dogs of C-Kennel
By Mick and Mason Mastroianni



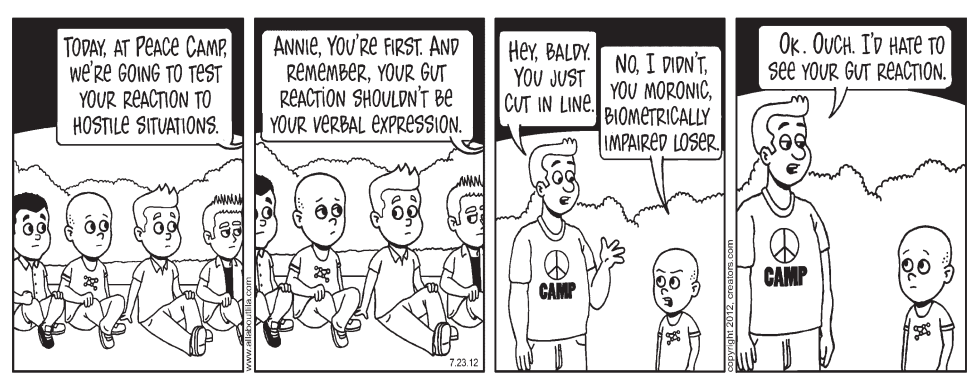
Edge City
By Terry & Patty LaBan



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

	7		3		6		9	
8				4				7
5	1						2	4
4			8		3			2
	3			2			5	
9			6		5			3
1	5						3	9
3				9				6
	2		4		8		7	

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

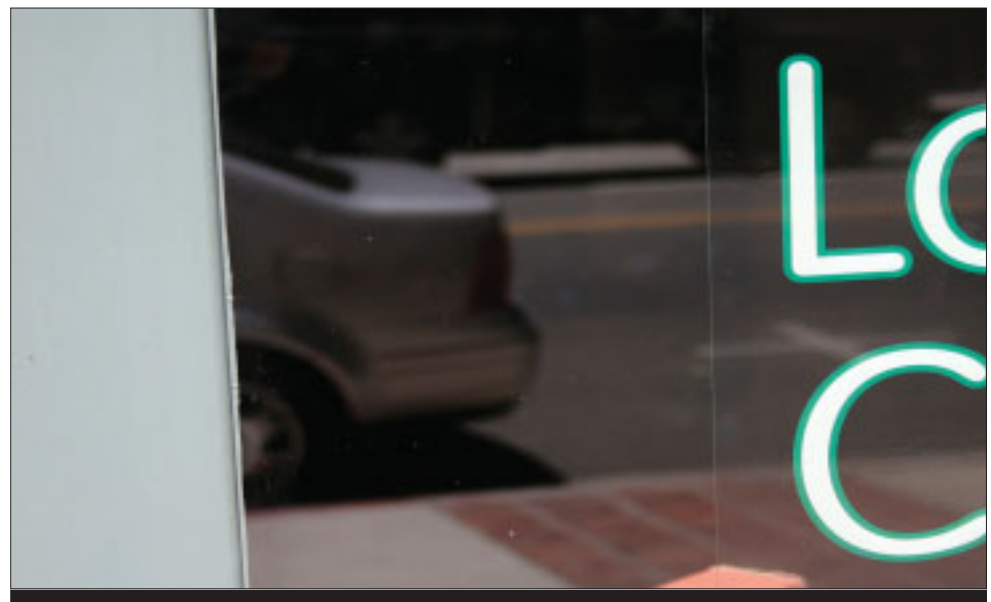
9	2	6	7	8	4	5	1	3
3	5	7	1	2	9	8	4	6
1	8	4	6	5	3	7	9	2
4	7	8	2	6	1	9	3	5
2	3	1	9	7	5	6	8	4
5	6	9	3	4	8	1	2	7
6	4	3	8	1	7	2	5	9
7	1	5	4	9	2	3	6	8
8	9	2	5	3	6	4	7	1

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MYSTERY PHOTO

Daniel Archuleta *daniela@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Begin
6 Resistance units
10 Check the flavor of
11 Singer Urban
13 "Barnaby Jones" star
14 In the know
15 Fish eggs
16 Crafty
18 Ticked off
19 Classroom no-no
22 Cereal buy
23 Magazine part
24 Poet T.S.
27 Wind indicators
28 Stereo precursor
29 Saloon
30 Shifting of blame
35 Verb for you
36 — Vegas
37 See 38-Across
38 With 37-Across, traveler's wheels
40 Texas landmark
42 Writer Ken
43 Green fruits
44 Ruby and Sandra
45 Watermelon waste

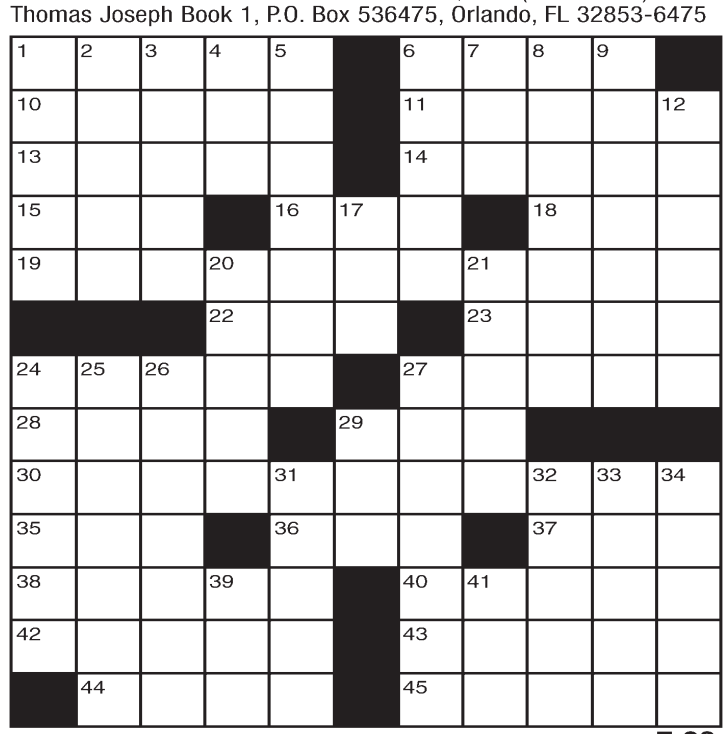
DOWN

1 Boat's back
2 Forbidden
3 Useful skill
4 Numbered rd.
5 Sawbuck
6 Authorizes
7 Cut down
8 Marlins fan, perhaps
9 Peculiar
12 Maze walls, at times
17 Far from strict
20 Downloadable read
21 Ship poles
24 Set out
25 "Walk on the Wild Side" singer
26 Fragrant smoke
27 Feudal slaves
29 Lamb lament
31 Theater productions
32 Start of a Caesar quote
33 Identified
34 Disgusting
39 Golf peg
41 Tall tale

■	C	L	O	G	■	T	A	M	E	■
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M	A	T	■	E	X	P	E	R	T	S
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S	A	F	E	R	■	D	E	G	A	S
■	R	Y	E	S	■	S	E	E	S	■

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



7-23



NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Perspective: Of the world's 7 billion people, an estimated 2.6 billion do not have toilet access, and every day a reported 4,000 children die from sanitation-related illnesses. However, in May, in Portland, Ore., Douglas Eki and "Jason" Doctolero were awarded $332,000 for wrongful firing because they complained about being inconvenienced at work by not having an easily available toilet. Menzies Aviation had arranged for the men to use facilities at nearby businesses at their Portland International Airport site, but the men said they felt unwelcome at those places and continued to complain (and use buckets). One juror said afterward that having easy access to a toilet was a "basic human right," citing the "dignity (of) being able to go to the bathroom within 30 seconds or a minute." Said Doctolero, "Hopefully, no one will have to suffer what I went through."

■ When Sherry Bush returned home in Westlake, Ohio, in May, she found an "invoice" written on a napkin, left by "Sue Warren," billing her $75 for a housecleaning that Warren had done while Bush was out. However, Bush never heard of Warren, and there had been reports by others in Westlake of Warren's aggressive acquisition of "clients." "Did you get the wrong house?" Bush asked Warren when she found "Sue Warren Cleaning" online. "No," said Warren, "I do this all the time. I just stop and clean your house." Warren was not immediately charged with a crime.

TODAY IN HISTORY

1904 - The automobile tire chain is patented.

1914 - World War I: Japan declares war on Germany and bombs Qingdao, China.

1921 - British airship R-38 experiences structural failure over Hull in England and crashes in the Humber estuary. Of her 49 British and American training crew, only 4 survive.

WORD UP!

integument
\ in-TEG-yuh-muhnt \ , noun;
1.
A natural covering, as a skin, shell, or rind.

Santa Monica Daily Press

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2908 EXPOSITION Blvd., # 4, SM

$1725,2bd/1ba,upper,stove, refrg,carpet, no pet,Street Parking.Contact:Sullivan-Dituri Co. 310-453-3341 sullivan-dituri.com

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Notices

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGE LICENSE(S)
Date of Filing Application: 04/25/2012
To Whom it may concern:
The Name(s) of the Applicant(s) is/are:
GOLDEN ROAD FOOD SERVICES LLC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 1447 LINCOLN BLVD., SANTA MONICA, CA 90401

Notices

Type of License(s) Applied for: 47-ON-SALE BEER & WINE EATING PLACE
Department of Alcoholic Beverage Control INGLEWOOD.
SANTA MONICA DAILY PRESS

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. LS022965
Superior Court of California, County of Los Angeles
Petition of AMALIA BANDY for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: AMALIA BANDY filed a petition with this court for a decree of changing names as follows: AMALIA HANNAH-BERNIECE BANDY to MALACHAI KOMANOFF BANDY. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: August 02, 2012 Time: 8:30am, Dept. C, Room 310
The address of the court is 6230 Sylmar Ave, Van Nuys, CA 91401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JUNE 26 2012
Richard H. Kirschner, JUDGE OF THE SUPERIOR COURT

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012112873 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/08/2012 The following person(s) is (are) doing business as CHINIC. The full name of registrant(s) is/are: THEADRA CHIN-SHAW 1015 NINTH STREET #207 SANTA MONICA CA 90403, PAUL L. SHAW 1015 NINTH STREET #207 SANTA MONICA CA 90403. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:THEADRA CHIN-SHAW. This statement was filed with the County Clerk of LOS ANGELES County on 06/08/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/02/2012, 07/09/2012, 07/16/2012, 07/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012127301 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/25/2012 The following person(s) is (are) doing business as CORSET PILATES. The full name of registrant(s) is/are: COURTNEY ZAGALSKY 11911 MAYFIELD AVE #102 LOS ANGELES CA 90049. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/25/2012. /s/: COURTNEY ZAGALSKY. This statement was filed with the County Clerk of LOS ANGELES County on 06/25/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/02/2012, 07/09/2012, 07/16/2012, 07/23/2012.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012107923 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/04/2012 The following person(s) is (are) doing business as KINBURG AUTO REPAIR. The full name of registrant(s) is/are: ALBORZ ENTERPRISES, INC. 5866 W. PICO BLVD. LOS ANGELES CA 90019. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/27/1995. /s/: FARIMAH SINAI. This statement was filed with the County Clerk of LOS ANGELES County on 06/04/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/02/2012, 07/09/2012, 07/16/2012, 07/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012128348 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/26/2012 The following person(s) is (are) doing business as MF MARKETING AND FINANCIAL CONSULTANT. The full name of registrant(s) is/are: MARC FATA 433 CALLE ALCAZAR WALNUT CA 91789. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARC FATA. This statement was filed with the County Clerk of LOS ANGELES County on 06/26/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/02/2012, 07/09/2012, 07/16/2012, 07/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012124076 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/20/2012 The following person(s) is (are) doing business as THE BREE2Y SHIP. The full name of registrant(s) is/are: NEREIDA HEATH 1436 20TH STREET #2 SANTA MONICA CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:NEREIDA HEATH. This statement was filed with the County Clerk of LOS ANGELES County on 06/20/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/02/2012, 07/09/2012, 07/16/2012, 07/23/2012.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012122768 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/19/2012 The following person(s) is (are) doing business as RAY ACCESS. The full name of registrant(s) is/are: SERGEY KUCHER 4246 VIA MARINA AVE #108 MARINA DEL REY CA 90292. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/02/2011. /s/: SERGEY KUCHER. This statement was filed with the County Clerk of LOS ANGELES County on 06/19/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/02/2012, 07/09/2012, 07/16/2012, 07/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012116941 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/13/2012 The following person(s) is (are) doing business as OREILLY AUTO PARTS. The full name of registrant(s) is/are: CSK AUTO, INC 233 SOUTH PATTERSON AVE. SPRINGFIELD MO 65802. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/15/2012. /s/: TOM MCFALL. This statement was filed with the County Clerk of LOS ANGELES County on 06/13/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/02/2012, 07/09/2012, 07/16/2012, 07/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012116942 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/13/2012 The following person(s) is (are) doing business as OREILLY AUTO PARTS. The full name of registrant(s) is/are: CSK AUTO, INC 233 SOUTH PATTERSON AVE. SPRINGFIELD, MO 65802. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/09/2010. /s/: TOM MCFALL. This statement was filed with the County Clerk of LOS ANGELES County on 06/13/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/02/2012, 07/09/2012, 07/16/2012, 07/23/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012127345 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/25/2012 The following person(s) is (are) doing business as OUTERBRIDGE JEWELRY. The full name of registrant(s) is/are: ALEXANDRA OUTERBRIDGE 3727 ARBOLADA RD. LOS ANGELES CA 90027. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/01/2012. /s/: ALEXANDRA OUTERBRIDGE. This statement was filed with the County Clerk of LOS ANGELES County on 06/25/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/02/2012, 07/09/2012, 07/16/2012, 07/23/2012.

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012134288 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/03/2012 The following person(s) is (are) doing business as CLASS ACT MOBILE DETAILING . The full name of registrant(s) is/are: Erik Gutierrez 18420 Galatea St Azusa CA 91702. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Erik Gutierrez. This statement was filed with the County Clerk of LOS ANGELES County on 07/03/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/09/2012, 07/16/2012, 07/23/2012, 07/30/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012123121 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/20/2012 The following person(s) is (are) doing business as INSTITUE FOR RECOVERY COMPANIONS . The full name of registrant(s) is/are: Lauren Arborio 16101 Sunset Blvd #107 PacIFIC PALISADES CA 90272, Patty Baret 1235 N. Harper Ave West Hollywood CA 90046, Dr. Allen Berger 510 N. Prospect Suite 209 Redondo Beach CA 90277, Timothy Harrington 345 Colorado Ave #201 Carbondale CO 81623. This Business is being conducted by: an Unincorporated Association other than a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Lauren Arborio . This statement was filed with the County Clerk of LOS ANGELES County on 06/20/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/09/2012, 07/16/2012, 07/23/2012, 07/30/2012.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012129105 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/27/2012 The following person(s) is (are) doing business as CREATION POEMA BY ORAMA , KIA ORA TAHITI , VARVA TSHIRT . The full name of registrant(s) is/are: Veronique Hunkin Tomasi 3553 Atlantic Avenue #1151 LONG Beach CA 90807. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Veronique Hunkin Tomasi. This statement was filed with the County Clerk of LOS ANGELES County on 06/27/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/09/2012, 07/16/2012, 07/23/2012, 07/30/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012128689 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/26/2012 The following person(s) is (are) doing business as CONSCIOUS WARRIORS PRODUCTIONS . The full name of registrant(s) is/are: Conscious Warriors, Inc. 14055 Tahiti Way #314 MaRINA DEL REY CA 90292. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Melissa Emery . This statement was filed with the County Clerk of LOS ANGELES County on 06/26/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/09/2012, 07/16/2012, 07/23/2012, 07/30/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012129098 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/27/2012 The following person(s) is (are) doing business as THE ALL AMERICAN BEER COMPANY . The full name of registrant(s) is/are: American Beer Company, Inc. 9845 St. Charles Rock Road, Suite 101 ST. Louis MO 63074. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Sheldon D. Korlin. This statement was filed with the County Clerk of LOS ANGELES County on 06/27/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/09/2012, 07/16/2012, 07/23/2012, 07/30/2012.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012114371 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/11/2012 The following person(s) is (are) doing business as BEYOND IT CONSULTING . The full name of registrant(s) is/are: Miguel A Garcia 1609 S. Highland Ave LOS ANGELES CA 90019. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Miguel Garcia . This statement was filed with the County Clerk of LOS ANGELES County on 06/11/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/09/2012, 07/16/2012, 07/23/2012, 07/30/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012140311 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/11/2012 The following person(s) is (are) doing business as AISLE A. The full name of registrant(s) is/are: SHOPZILLA, INC 12200 W. OLYMPIC BLVD. SUIITE 300 LOS ANGELES CA 90064. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/27/2012. /s/: BLYTHE A. HOLDEN. This statement was filed with the County Clerk of LOS ANGELES County on 07/11/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012137686 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/09/2012 The following person(s) is (are) doing business as TWENTYSIX, TWENTY SIX CLOTHING. The full name of registrant(s) is/are: EHTHAN SOLOUKI 22542 LIBERTY BELL RD. CALABASAS, CA 91302. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ETHAN A. SOLOUKI. This statement was filed with the County Clerk of LOS ANGELES County on 07/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012132561 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/02/2012 The following person(s) is (are) doing business as THE OTHER HOUSE, TOH. The full name of registrant(s) is/are: THE OTHER HOUSE LLC 19773 GRAND VIEW AVE. TOPANGA CA 90290. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:AMBER VOTEL. This statement was filed with the County Clerk of LOS ANGELES County on 07/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name

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statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012138312 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/10/2012 The following person(s) is (are) doing business as ELEVATION SPORTS. The full name of registrant(s) is/are: GUAGE OUTFITTERS, INC. 1329 HARVARD STREET 3 SANTA MONICA CA 90404. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DAVID CRAYCRAFT. This statement was filed with the County Clerk of LOS ANGELES County on 07/10/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012124311 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/21/2012 The following person(s) is (are) doing business as ANBUS WORHOL. The full name of registrant(s) is/are: JENNIFER CUNNINGHAM, INC 12325 SUNSET BLVD. LOS ANGELES CA 90405. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/15/2012. /s/: JENNIFER CUNNINGHAM. This statement was filed with the County Clerk of LOS ANGELES County on 06/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012134243 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/03/2012 The following person(s) is (are) doing business as OLIVIAS SKINCARE INC. The full name of registrant(s) is/are: OLIVIAS SKINCARE INC 1817 EUCLID STREET SANTA MONICA CA 90404. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2007. /s/: OLIVIA NAHASS. This statement was filed with the County Clerk of LOS ANGELES County on 07/03/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012136730 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/06/2012 The following person(s) is (are) doing business as CANTEEN CAFE. The full name of registrant(s) is/are: 3 RING KITCHEN, INC 444 N. GREENCRAIG RD. LOS ANGELES CA 90049. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:3 RING KITCHEN, INC. This statement was filed with the County Clerk of LOS ANGELES County on 07/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another un-

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der federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012139142 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/10/2012 The following person(s) is (are) doing business as ALL CITIES. The full name of registrant(s) is/are: PETER FENGIN 800 INDIANA AVE. VENICE CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PETER FENGIN. This statement was filed with the County Clerk of LOS ANGELES County on 07/10/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012132322 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/29/2012 The following person(s) is (are) doing business as CORDOBA MUSIC GROUP INC, CORDOBA GUITARS, CMG, CORDOBA, CORDOBA MUSIC. The full name of registrant(s) is/are: CORDOBA MUSIC GROUP INC 1455 19TH STREET SANTA MONICA CA 90404. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/04/2010. /s/: GEORGE LEON. This statement was filed with the County Clerk of LOS ANGELES County on 06/29/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012126354 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/22/2012 The following person(s) is (are) doing business as REEL ONE MUSIC, DOWN PAT PRODUCTIONS, SOUNDWINGS. The full name of registrant(s) is/are: PATRICK WILLIAMS ENTERPRISES, INC 3156 MANDEVILLE CANYON ROAD LOS ANGELES CA 90049. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/01/2007. /s/: PATRICK M. WILLIAMS. This statement was filed with the County Clerk of LOS ANGELES County on 06/22/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012126586 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/21/2012 The following person(s) is (are) doing business as GLASSHAUS VINEYARDS. The full name of registrant(s) is/are: GERALD CASALE 15260 VENTURA BLVD. STE. 1700 SHERMAN OAKS, CA 91403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GERALD CASALE. This statement was filed with the County Clerk of LOS ANGELES County on 06/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another

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under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012124585 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/21/2012 The following person(s) is (are) doing business as VERAN METALS EXCHANGE. The full name of registrant(s) is/are: BARRY L. DAVIS 7809 FAUST AVE. WEST HILLS, CA 91304. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BARRY L. DAVIS. This statement was filed with the County Clerk of LOS ANGELES County on 06/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012124584 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/21/2012 The following person(s) is (are) doing business as 2108 JEWELS. The full name of registrant(s) is/are: MARJORIE HARNAGE 2602 GRISSOM DR. SAN PEDRO, CA 90732, RONALD HARNAGE 2602 GRISSOM DR. SAN PEDRO, CA 90732. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARJORIE HARNAGE. This statement was filed with the County Clerk of LOS ANGELES County on 06/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012124582 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/21/2012 The following person(s) is (are) doing business as CHRIS TESTA CONSULTING. The full name of registrant(s) is/are: CHRIS TESTA 11800 AVON WAY #2 LA, CA 90066. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2012. /s/: CHRIS TESTA. This statement was filed with the County Clerk of LOS ANGELES County on 06/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

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mon law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012135842 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/09/2012 The following person(s) is (are) doing business as 7ASSIST. The full name of registrant(s) is/are: BRIAN REED 333 VERNON AVE #2 VENICE CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BRIAN REED. This statement was filed with the County Clerk of LOS ANGELES County on 07/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012128645 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/26/2012 The following person(s) is (are) doing business as BETTER LIFE CHURCH. The full name of registrant(s) is/are: REACHING OUR CITIES MINISTRIES INTERNATIONAL, INC. 153 S. EAST AVE. POMONA, CA 91766. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:EDWARD MAESTAS. This statement was filed with the County Clerk of LOS ANGELES County on 06/26/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012128644 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/26/2012 The following person(s) is (are) doing business as MAK SERVICES. The full name of registrant(s) is/are: DAVID KNOX 4255 OLYMPIAD DRIVE LA, CA 90043. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/01/2012. /s/: DAVID KNOX. This statement was filed with the County Clerk of LOS ANGELES County on 06/26/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012124579 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/21/2012 The following person(s) is (are) doing business as CLEARBROOK TRADING. The full name of registrant(s) is/are: SIENA FLORAL ACCENTS, INC. 3935 HERITAGE OAK COURT SIMI VALLEY, CA 93063. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/2007. /s/: RAFFI KACHATORIAN. This statement was filed with the County Clerk of LOS ANGELES County on 06/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012128649 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/26/2012 The following person(s) is (are) doing business as GRACE SUPPORTIVE LIVING/GRACE AGENCY. The full name of registrant(s) is/are: BRITTANY R. JOHNSON 13626 CERISE, UNIT D HAWTHORNE, CA 90250. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/25/2012. /s/: BRITTANY R. JOHNSON. This statement was filed with the County Clerk of LOS ANGELES County on 06/26/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012124581 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/21/2012 The following person(s) is (are) doing business as AL KLEAN. The full name of registrant(s) is/are: K INNOVATIVE INC. 20725 S. WESTERN AVE. STE. 120 TORRANCE, CA 90501. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/01/2012. /s/: KENGO KUBA. This statement was filed with the County Clerk of LOS ANGELES County on 06/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/16/2012, 07/23/2012, 07/30/2012, 08/06/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012129963 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/27/2012 The following person(s) is (are) doing business as Vital Music. The full name of registrant(s) is/are: Gotham Records, LLC 850 2nd St. #206, Santa Monica, CA 90406 Santa Monica, CA 90403. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/27/2012. /s/: Patrick Arn, Owner, Gotham Records, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 06/27/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/23/2012, 07/30/2012, 08/06/2012, 08/13/2012.

FICTITIOUS BUSINESS NAME STATEMENT File No. 2012-128906 The following person(s) is (are) doing business as: JACUV, 510 Montana Ave, Santa Monica, CA 90403. Full name of registrant(s) is (are) ELIZABETH ANNE HERVATIC, 510 Montana Ave, Santa Monica, CA 90403. This Business is conducted by: AN INDIVIDUAL. Signed: ELIZABETH A. HERVATIC. This statement was filed with the County Clerk of Los Angeles County on 06/26/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 05/01/2012. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 02, 09, 16, 23 2012 Publish: Santa Monica Daily Press

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012137654 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/09/2012 The following person(s) is (are) doing business as DIGITAL MEDIA SERVICES, DMS. The full name of registrant(s) is/are: SANTA MONICA VIDEO, INC 1505 11TH STREET SANTA MONICA CA 90401 . This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:THORIN ALLEN. This statement was filed with the County Clerk of LOS ANGELES County on 07/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/23/2012, 07/30/2012, 08/06/2012, 08/13/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012135993 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/08/2012 The following person(s) is (are) doing business as USA STAR TECH. The full name of registrant(s) is/are: ALEX SHE 18003 HORST AVE. ARTESIA, CA 90701. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALEX SHE. This statement was filed with the County Clerk of LOS ANGELES County on 07/08/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/23/2012, 07/30/2012, 08/06/2012, 08/13/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012136976 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/09/2012 The following person(s) is (are) doing business as OT 4 KIDS. The full name of registrant(s) is/are: OT 4 KIDZ, INC 2553 W. SUGAR CREST DR. EAGE, IO 83616. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/01/2006. /s/: KARI THOMPSON. This statement was filed with the County Clerk of LOS ANGELES County on 07/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/23/2012, 07/30/2012, 08/06/2012, 08/13/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012129963 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/27/2012 The following person(s) is (are) doing business as VITAL MUSIC. The full name of registrant(s) is/are: GOTHEM RECORDS, LLC 850 2ND STREET #206 SANTA MONICA CA 90405. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/27/2012. /s/: PATRICK ARN. This statement was filed with the County Clerk of LOS ANGELES County on 06/27/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/23/2012, 07/30/2012, 08/06/2012, 08/13/2012.

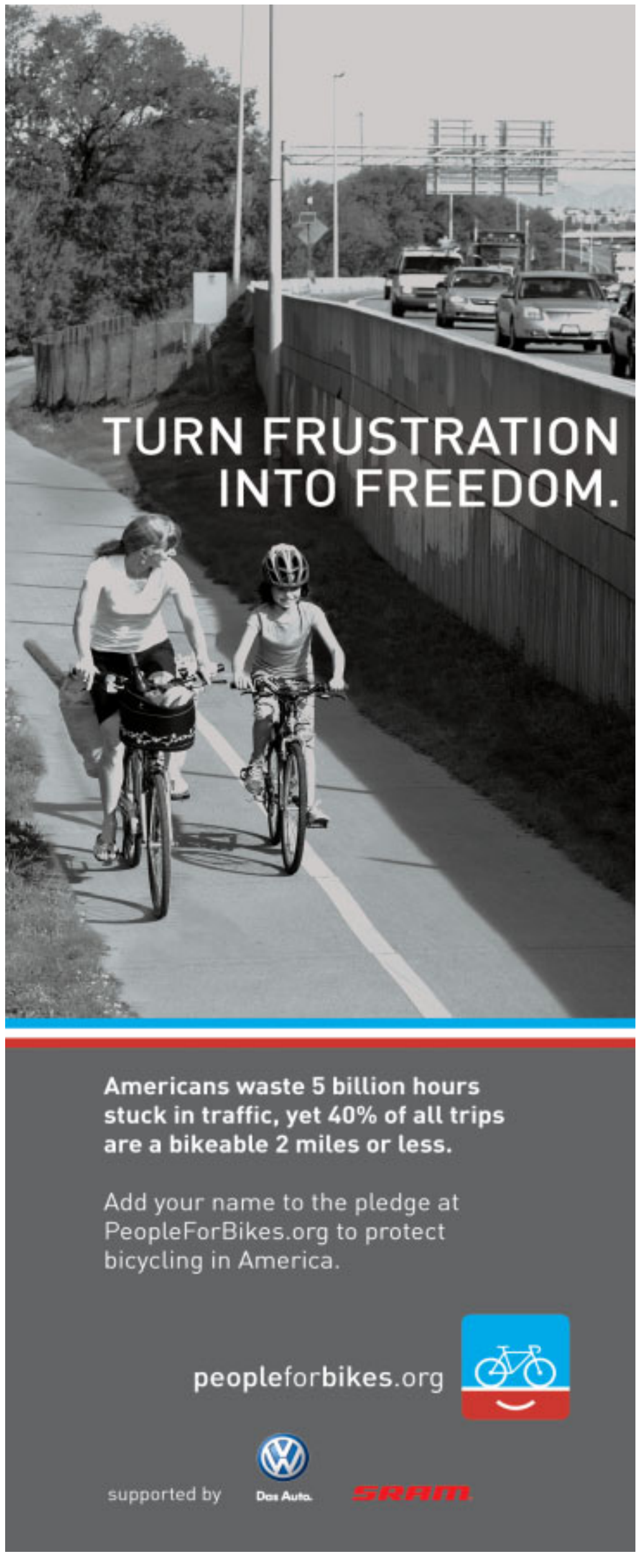
FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012136224 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/06/2012 The following person(s) is (are) doing business as ORGANIC SWEETHEART, ECO BABY ZONE. The full name of registrant(s) is/are: AZADEH KIANI 11947 DOROTHY AVE #302 LOS ANGELES, CA90049, MARJAN KIANI 11947 DOROTHY AVE #302 LOS ANGELES, CA90049. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:AZADEH KIANI. This statement was filed with the County Clerk of LOS ANGELES County on 07/06/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/23/2012, 07/30/2012, 08/06/2012, 08/13/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012142078 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/13/2012 The following person(s) is (are) doing business as MARTIN WELLS INDUSTRIES, MARTIN WELLS INTERNATIONAL. The full name of registrant(s) is/are: INDUSTRIAL PARTS DEPOT, LLC 23231 NORMANDIE AVE. TORRANCE, CA 90501. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/09/2012. /s/: KENNETH HARRISBERGER. This statement was filed with the County Clerk of LOS ANGELES County on 07/13/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/23/2012, 07/30/2012, 08/06/2012, 08/13/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012137150 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/09/2012 The following person(s) is (are) doing business as CORE ALIVENESS. The full name of registrant(s) is/are: MARIELLE TAYLOR 54 THORTON AVE #7 VENICE, CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARIELLE TAYLOR. This statement was filed with the County Clerk of LOS ANGELES County on 07/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/23/2012, 07/30/2012, 08/06/2012, 08/13/2012.

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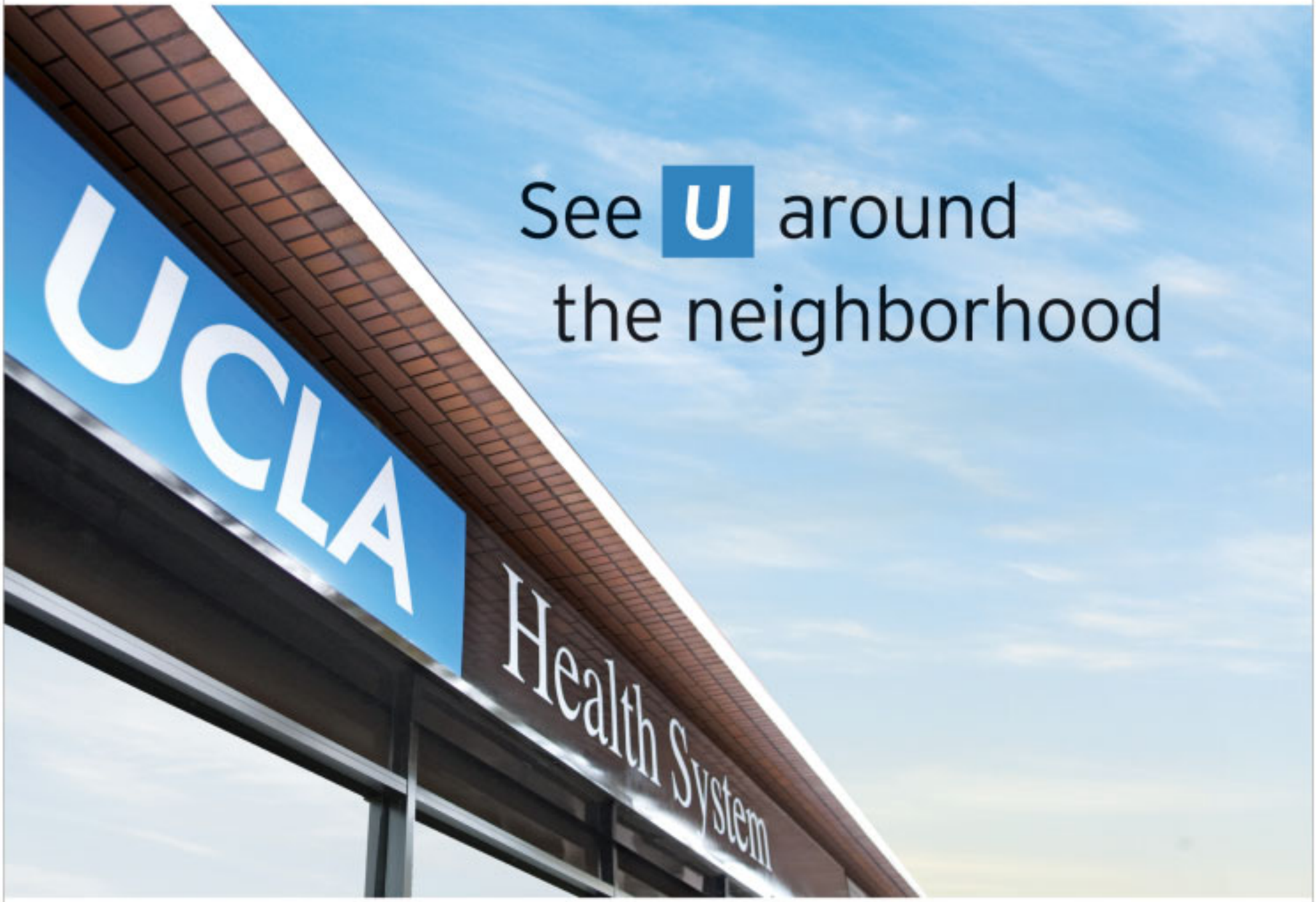
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