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MONDAY, JULY 21, 2014
Volume 13 Issue 209

Santa Monica Daily Press

We have you covered

EARTH TALK
SEE PAGE 6

THE NEW MYSTERY ISSUE



FREE FITNESS PROGRAM

Courtesy photo

Hey There Muscles is a new, educational fitness and wellness class on the Santa Monica Pier, led by, Lou Ferrigno, his daughter Shanna and their fitness-driven family. The free, six-week program is open to all levels and is held every Saturday morning at 9 a.m. through August 16 on the West end of the Pier.

New SMFD Battalion Chief brings people skills to the department

BY MATTHEW HALL
Editor-in-Chief

CITYWIDE The Santa Monica Fire Department (SMFD) has named Judah Mitchell as its new Battalion Chief, a position that Mitchell said he is honored, humbled and excited to hold.

Mitchell has spent more than 27 years in the fire service, 17 of those in Santa Monica and Fire Chief Scott Ferguson said Mitchell's ability to pass that experience on to young firefighters was an important factor in his promotion.

"Chief Mitchell's energy and unique way to lace his leadership messages through stories is particularly valuable at a time when our department is experiencing so much growth and turnover," he said.

Prior to joining SMFD Mitchell, originally from Detroit, was working as a firefighter in Ramona. He knew Santa Monica from brief trips to drop his daughters at the pier or on the beach where they met up with other family members from the Westside.

When the opportunity arose to apply for Santa Monica position, he said it was a great opportunity to move to the city and become part of a department that values the camaraderie of the service.

"With the size of the department, I felt as if I'd be able to join a family and that's what I'm all about," he said.



JUDAH MITCHELL

Mitchell has also served in the Navy and was employed in the retail market. He said both jobs prepared him for his future career.

It was in the navy that he got his first

SEE SMFD PAGE 7

Council to consider extending private beach leases

BY DAVID MARK SIMPSON
Daily Press Staff Writer

THE BEACH City Council are considering changes to a lease agreement with a private beach club that could result in an increase of about $330,000 per year paid to Santa Monica.

When the Beach Club first leased sand from City Hall in 1990 they were paying about two cents per square foot annually. This time around, with City Council's permission, they would be paying $5.50 per square foot.

SEE BEACH PAGE 7


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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, July 21

Summer Reading Performance: Wildlife Learning Center - Animals
Fairview Branch Library
2101 Ocean Park Blvd. 3 - 3:45 p.m.,
Come meet animals from different parts of the world! Ticketed event; space is limited. Free tickets available 30 minutes before event.
For more information, call (310) 458-8681

Summer Activity Program: Wild Wonders at Main Library
Main Library
601 Santa Monica Blvd. 2:30- 3:15 p.m.,
Meet exotic animals from around the world. Ages 4 and up. Free tickets will be available at 2 p.m.
For more information, call (310) 458-8600

Spark a Reaction: Lava Lamps
Montana Avenue Branch Library
1704 Montana Ave., 2:30 - 3:30 p.m.,
Come make a lava lamp you can use again and again. Grades 6th-12th. Limited space, register at the front desk.
For more information, call (310) 458-8682

Tuesday, July 22

WR & Daisy, a concert reading
Annenberg Community Beach House
415 Pacific Coast Hwy, 6:30 - 8 p.m.
An old favorite returns for its 5th anniversary performance. Tap your feet along to the beguiling tunes that illustrate the story of WR Hearst and Daisy (Marion Davies) as they meet, fall in love, and weather their triumphs and tribulations together. Featuring Peter Van Norden as WR Hearst, Kristin Peterson as Daisy, Suzan Hanson as Millicent Hearst and more. WR & Daisy is composed by Glenn Paxton, written by Robert & Phyllis White, directed by Leslie Paxton, with musical direction by Victoria Kirsch. Visit www.annenberg-beachhouse.com/beachculture for more information.

Summer Reading Performance: Zomo the Trickster Rabbit
Pico Branch Library
2201 Pico Blvd. 2:30- 3:15 p.m.,
The Luce Puppet Company presents Zomo the Trickster Rabbit (West African) and his funny and exciting adventures as he attempts to acquire wisdom. Ticketed event; space is limited. Free tickets available 30 minutes before event. For more information, call (310) 458- 8684

Movie Screening: The Hunger Games: Catching Fire
Pico Branch Library
2201 Pico Blvd., 5- 7:30 p.m.,
Katniss and Peeta become targets of the Capitol after their victory in the 74th Hunger Games sparks a rebellion. For more information, call (310) 458- 8684

Photo-Journalism Workshop
Fairview Branch Library
2101 Ocean Park Blvd., 6- 7:30 p.m.,
Use personal photos or images to help kick-start your journal-writing skills. Participants should bring copies of three photos to use as stimuli for writing. Photos can be snapshots, portraits or images from home, a magazine, or social media. For more information, call (310) 458- 8681

Author Talk: Wallace J. Nichols, Ph.D. presents Blue Mind
Main Library,
601 Santa Monica Blvd. 7-9 p.m.,
Join organizers for the nationwide, day-of-release book launch of Dr. Wallace "J." Nichols' new book Blue Mind: The Surprising Science That Shows How Being Near, In, On, or Under Water Can Make You Happier, Healthier, More Connected, and Better at What You Do. In the book, "J" sheds light on the remarkable effects of water on our health and well-being. A book sale and signing follows. For more information, call (310) 458- 8600

For help submitting an event, contact Matthew Hall at **310-458-7737** or submit to editor@smdp.com

COMMUNITY BRIEFS

Ocean Ave.

Luxury homes bring in new restaurants

Three restaurants have signed up for the newly constructed Ocean Avenue South building located adjacent to Tongva Park.

The three dining concepts include Joan's On Third, Hakkasan Group's Searsucker, as well as a Starbucks Evenings concept. Ocean Avenue South comprises two luxury residential buildings, The Waverly and The Seychelle, and 20,000 square feet of commercial space.

The plaza level of The Waverly, will welcome Joan's on Third and Starbucks, while The Seychelle will host Searsucker's first location in Los Angeles. This array of dining options will offer residents of Ocean Avenue South a destination restaurant, a gourmet marketplace, and a premium coffee shop.

"We are thrilled to announce our first retail partners to join the Ocean Avenue South community," said Gino Canori, Executive Vice President of Related California. "Each partner will bring its own unique offerings, from a sophisticated sit-down dining experience and a gourmet marketplace and delicatessen to a premium neighborhood coffee house."

Originally opened in 1998 as a catering company on Third Street in Los Angeles, Joan's on Third blossomed into a Los Angeles culinary landmark. Family-owned and operated, the company offers an extensive gourmet marketplace, delicatessen and full-service catering and event planning company. The Santa Monica location is slated to open in late 2014.

"We couldn't be more excited to join the Ocean Avenue South neighborhood later this year," said Joan McNamara, founder of Joan's on Third. "We love our customers and always welcome them with delicious food and excellent service in a warm atmosphere. Ocean Avenue offers the attention to detail and quality that we provide our guests every day."

Hakkasan Group is pleased to introduce Angelenos to the Searsucker concept, which is known for its adventurous spin on New American classics. With locations in Austin, San Diego and Del Mar, Searsucker's Santa Monica location will feature a menu of unique twists on classic home-style dishes, paired with a lively ambience that will encourage guests to stay long after their meal is enjoyed.

"Ocean Avenue South is elevating the Santa Monica lifestyle," said James Brennan, Searsucker Partner. "Today, Santa Monica is seeing so many exciting design, real estate and tech developments, creating a playground for both the business professional and creative dreamer. I see the opening of Searsucker as an extension of this blueprint and look forward to making our guests feel right at home in this idyllic location."

Starbucks will bring its premium coffeehouse experience to The Waverly with its new "Evenings" concept serving its Starbucks Reserve coffee and, after 4 p.m., wine, beer and small plates.

"This is an exciting time to be at Ocean Avenue South with our first residents moving into The Waverly and sales underway at The Seychelle. Having a variety of high-caliber dining options in this spectacular location just steps from the beach is a game-changer for Santa Monica and just one of the many amenities that will make living at Ocean Avenue South so desirable," said Canori.

The Waverly and The Seychelle occupy a 3.7-acre site along Ocean Avenue, just one block from the Pacific Ocean. The property is bordered on the south by the Viceroy Santa Monica, and to the north by Tongva Park.

For more information about Ocean Avenue South, visit www.oceanavenuesouth.com or call 310-394-1100.

- EDITED BY MATTHEW HALL

Pacific Palisades

OMD CEO Steps Up to Fight Kidney Disease

Monica Karo, of Pacific Palisades, has been named Chair of the National Kidney Foundation's Los Angeles Kidney Walk being held Sunday, November 2, at Griffith Park in Los Angeles.

Karo is the chief executive of OMD in North America - OMD is the most awarded media communications agency in the world.

"Monica understands the power of messaging and building awareness, it's what OMD has mastered under her leadership," said Pier Merone, Division President for the National Kidney Foundation of Southern California. "We're privileged to have Monica support the vital mission of raising awareness of kidney disease in the community."

In California alone, more than 55,000 people receive dialysis treatment for kidney failure and 18,000 are on the waiting list for a life-saving kidney transplant. It is estimated that 1 in 9 Californians have kidney disease, and most don't know it because symptoms usually appear late in the disease's progression.

"I am honored to lead this inspirational event because kidney disease affects so many here in Southern California," said Karo. "This is such an important public health issue in our country, and I am happy to lend my support to the cause."

Karo and OMD employees will participate in the Los Angeles Kidney Walk on November 2. The Kidney Walk is a non-competitive event that raises funds to fight kidney disease through awareness, prevention and treatment programs. Walkers participate as individuals or form teams with family, friends or colleagues. Kidney walks are held in cities across the country throughout the year. To join an event or support a walker, visit www.kidneywalk.org.

"Whether you are a friend, family member, co-worker or someone personally affected by kidney disease, one person's action can have an impact," said Karo. "Take your own bold steps and join us as we work together to fight kidney disease."

The National Kidney Foundation (NKF) is the leading organization in the U.S. dedicated to the awareness, prevention and treatment of kidney disease for hundreds of thousands of healthcare professionals, millions of patients and tens of millions of Americans at risk. For more information, visit www.kidney.org.

- MH

Virginia Park

Pizza with the police

Dozens of neighbors enjoyed free pizza during a warm summer day at Virginia Park while hobnobbing with members of the Santa Monica Police Department. "Pizza with the Police" is one of several outreach programs designed to strengthen ties between the Police Department and its community members.

Neighbors get an opportunity to put a name to the face of the Officers and Crime Prevention Coordinators assigned to their beat. Police Chief Jacqueline Seabrooks was very pleased with the turn out and the positive feedback. "These forums give us an opportunity to stay connected with our community and to share mutual concerns," she said. "It also affords us the opportunity to get the word out about the upcoming National Night Out event."

National Night Out, "America's Night Out Against Crime" is a nationwide effort. An initiative started in 1984 geared to promote community involvement in crime prevention activities, police-community partnerships, neighborhood camaraderie and to send a message to criminals letting them know that neighborhoods are organized and fighting back.

National Night Out involves over 37.8 million people and 16,124 communities from all fifty states, U.S. Territories, Canadian cities, and military bases worldwide!

Santa Monica's National Night Out will take place on Tuesday, August 5 at the Civic Auditorium Parking Lot, on Main Street and Pico Blvd from 6 - 8 p.m.

For more information regarding this event call the S.M.P.D Community Affairs Unit at (310) 458-8474 or visit their website at www.santamonicapd.org or their facebook page at http://facebook.com/santamonicapd.

- MH

Citywide

Big Blue Bus hosts community workshops to share proposed Expo service plan

All community Members interested in local transit planning related to upcoming light rail service on the Expo Line are invited to attend informational workshops on July 22, 23 and 24. Big Blue Bus staff and consultants from Nelson/Nygaard will make a presentation and be available for questions related to service planning integration.

The workshop on Tuesday, July 22 will be held from 6 - 8 p.m. at the Felicia Mahood Senior Citizen Center, Community Room 11338 Santa Monica Blvd. Los Angeles, 90028 The public can ride BBB Routes 1 or 4. Parking is available on surrounding streets and the parking lot across the street. Parking validation will not be provided at this location.

The workshop on Wednesday, July 23 will be held from 6 - 8 p.m. at the Civic Auditorium, East Wing 1855 Main St. Santa Monica, 90401 Ride BBB Routes 1, 2, 3, 4, 5, 7, 8, 9, Rapid 3, Rapid 7 or Rapid 10. Parking is available at Civic Center Lot. Parking validation will be provided at this location.

The workshop on Thursday, July 24 will be held from 1 - 3 p.m. at the Santa Monica Main Library, Multi-Purpose Room 601 Santa Monica Blvd. Santa Monica, 90401 Ride BBB Routes 1, 3, 4, 5, 7, 8, 9, Rapid 3, Rapid 7 or Rapid 10. Parking is available in the library garage (enter on 7th St. just north of Santa Monica Blvd.). Parking validation will be provided at this location.

The completion of light rail service in Santa Monica in early 2016 will have significant impact on public transportation to and from Santa Monica. The final Phase 2 expansion will bring rail from the fringes of the BBB service area into its center. Of the seven new rail stations that will open in Phase 2, three are within the City of Santa Monica city limits, including the western terminus for the line. Projected weekday ridership for the Exposition Line is 64,000 boardings per weekday as of 2030.

This is a significant change of conditions for a system that has served rail only at the periphery until now. Additionally, changes in demographics, zoning, and land use are forming pockets of increasing density in designated commercial and mixed-use areas in order to conserve Santa Monica's existing diverse residential areas. More resources are being dedicated to walking, biking, ridesharing, and transit to optimize the efficiency of the transportation system, and this change is remaking the fabric of the service area.

The goal for Big Blue Bus Service Changes is to create service connections making transit and rail an even more convenient and attractive option for residents and visitors in the West side.

In addition to public meetings, Big Blue Bus invites customer feedback on the proposed Expo Service Plan at: http://expo.bigbluebus.com/survey.

- MH

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

History research

Editor:

I am carrying out research for a proposed book regarding pilots who lost their lives whilst serving with the Air Transport Auxiliary (ATA) in Britain during WWII.

The ATA ferried aircraft to the RAF during the war and a total of 1,500 men and woman served, sadly over 150 were killed, some of them from the USA.

One of those who lost his life was First Officer Willard Noel Estes of Santa Monica, California who was killed attempting to land a Spitfire at Biggin Hill airfield on 26th June 1941, he was 30 years old.

I know little of him other than he was the son of William A. Estes and Maude Ellen Estes of 11077 Defoe Street, Paconia, California.

I am trying to locate surviving relatives to obtain any information and photos of F/O Estes which I can use in my proposed book.

I very much hope you can help by publishing my request in your newspaper.

Jim Corbett
4 Redesmouth Road
Bellingham
Hexham
Northumberland
United Kingdom
NE48 2EH

Cosponsor H.J.Res.119 To Overturn Citizens United Now

Editor:

"Citizens United" is a lie beginning at the name. The proper title ought to be "Corporations United" which maintains the theory that money is the root of all evil and is the key to manipulation through fear and greed. Satisfaction is obtained by a minority as the majority suffers. Democracy in politics must represent the betterment for the masses not for the privileged few. Please fulfill your obligation as a representative for the people! Support overturning Citizens United.

Carla Finnerman
Santa Monica

Big blue bus stop

Editor:

This letter is to provide some recognition of the community members that are advocates of the Big Blue Bus Stop Improvement Project and are voicing support for this design, which has been sorely lacking in the recent coverage of the Project.

It appears that many forming opinions are sorely uninformed on the actual process that transpired. Perhaps this would be altered if there were some acknowledgement in the press of the extensive community outreach conducted (riders, drivers, store owners, etc.), and that what previously existed, and would have been the alternative to the new stops, would be the traditional metal pole and sign, with no shade or seating at all.

Devan Long
Santa Monica

Boondoggle

Editor:

This $7 million dollar plus boondoggle shows how removed the city council is from the people they serve. What should have been done was to install full canopies around the existing bus benches and add real time displays so we can see when the next bus is coming. Think San Francisco, or Portland, Oregon.

Howard Meibach
Santa Monica

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My Write

Bill Bauer Send comments to editor@smdp.com

Cronyism scores with Samohi baseball

SANTA MONICA HIGH SCHOOL (Samohi) boys varsity baseball coach Kurt Schwengel was fired in Mid-June after two winning seasons. Schwengel, 48-15, had won two Ocean League Coach of the Year awards and never lost a league game at Samohi. He was a CIF All Star Game coach this year.

Coach Schwengel was well loved and highly respected by his players, his coaching staff and most Samohi baseball parents. You'd think school officials at the Santa Monica/Malibu Unified School District (SMMUSD) would be praising Schwengel. Instead, they fired him at the end of the school year. So, what's going on?

A new athletic policy was implemented at the close of the last school year, "to better support our baseball players and create a more efficient and effective coordination of services for our baseball program we are moving to having school-based head and assistant coaches," according to Elias Miles, Principal of Samohi's "M" House and in charge of athletics.

Even though Schwengel teaches at Franklin Elementary School, he was still booted. Within days of Schwengel's termination, Loren Drake was named new head baseball coach. Drake had just joined Samohi's faculty as a biology instructor. Previously, he was an administrator in the Los Angeles Unified School District.

My research shows that Drake was an assistant coach for the last few games of Samohi's freshman baseball season - before he became a Samohi faculty member. A one year head coach stint at Fairfax High in 2004 where he had a 9-14 record and coaching Little League seems to round out his coaching career.

The new policy is nonsense. The SMMUSD would be better off hiring the best coach for the sport and the best teacher for the classroom rather than some "Joe" to do double-duty!

Miles has a bigger problem. The football, lacrosse, golf and (newly hired) cheerleading and soccer coaches are not on Samohi's faculty. They're still around, so it looks like his new policy was designed for one reason: to eliminate a specific, highly successful coach and replace him with a friend.

I had questions, so I emailed Miles, Samohi Principal Eva Mayoral and SMMUSD Superintendent Sandra Lyon. Lyon responded. Miles and Mayoral did not.

Lyon emailed: "Mr. Drake is a new, full-time biology teacher and he has 15 years of youth coaching experience, including five years as head varsity coach and five years as head JV coach."

If Lyon is correct, Drake's high school experience was probably decades ago, but I think she's been misinformed - just like after a classroom scuffle last April involving wrestling coach/teacher Matt Black and an alleged student drug dealer.

I've also learned that Drake's employment ignored a process that involves a call for applications, pre-employment screenings and interviews required of other coaches and athletic staff when they were hired. Makes me wonder what short cuts and favors were deployed for Drake's teaching appointment.

It's painfully obvious that shenanigans were in full play. I think Drake's appointment was "out of policy" and engineered/aided by Miles with the complicity of new Samohi Principal Eva Mayoral - who is very close friends with Drake's wife. Nevertheless, Lyon stands firm: "I can assure you that the process engaged in was not in violation of any district personnel practice."

I heard from many sources that Drake had complained to anyone who would listen about his just graduated son's lack of playing time. Lyon emailed, "Neither Mr. nor Mrs. Drake complained to them about their son's playing time." Really? By the way, Drake will be coaching another son next season, which is always a bad idea.

The real victims in this charade are the team members. What does all this hankpanky tell them? Work hard, do well and you'll get screwed? Yep.

Most of these kids are outstanding athletes and good scholars with high grade point averages. I've heard from parents and Tony Todd, an alumni and former assistant baseball coach who resigned after Schwengel's firing, that some of Schwengel's 29 team members are considering transferring to Crossroads, Harvard-Westlake and elsewhere.

However, Superintendent Lyon disagrees. "To my knowledge, no students are leaving as a result of this decision." I guess we'll know how many baseball players are still aboard the Viking boat when classes start.

Todd was a valued assistant coach and mentor in addition to being an actor on "Anger Management." He had personally raised well over a hundred thousand dollars for Samohi's athletic programs over the last couple of years - including $30,000 in baseball gear donated by Charlie Sheen. That's over now, too.

Throughout the controversy, Schwengel has proven to be a class act. "Let's all throw our full support behind Coach Loren and Samohi baseball," he emailed supporters after his firing. "Go Vikings and don't forget, 'swing hard in case you hit it!'"

The usual complaining parents may have had a hand in this too, but Coach Schwengel was essentially the victim of a clumsy conspiracy perpetrated by school administrators.

In firing Schwengal, Miles blew a golden opportunity to build a top ranked baseball program that has suffered from a frequent turnover in head coaches by hiring another coach - and one with a questionable coaching history.

This is cronyism at its worst. Schwengel, his team and the entire Samohi athletic program have been sullied by political game-playing and mutual back-scratching.

Those individuals who pulled strings and bent the rules and others who aided and abetted this shabby affair should all be censured - if not outright fired.

This column is dedicated to the late Daniel Archuleta who assisted in its preparation.

BILL can be reached at mr.bilbau@gmail.com

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Your column here

Ed Bolen

Send comments to editor@smdp.com

Facts not cats

YOUR JULY 15 READER'S LETTER, WHICH attempted to create an analogy between operations at Santa Monica Airport (SMO) and domestic cat ownership, to support complaints about activity at the airport, is at odds with history, with current operations and with the safety record for business aircraft traffic at SMO and elsewhere.

The entrepreneurs and companies that rely on an airplane for business at SMO would prefer to focus on facts, not cats, when discussing matters related to the airport, and here are a few relevant facts about SMO.

Santa Monica Airport has always been a dynamic, commercial enterprise - military and airline aircraft manufactured at the airport by the former Douglas Aircraft began operating there in the 1930s, up through the famous production line of large, DC-7 aircraft. The first business jets manufactured by Learjet operated at SMO as early as 1963.

The airport has been home to traffic from those aircraft, and others, for several decades, because SMO's runway was rebuilt by the federal government during World War II to handle large, four-engine transport aircraft, which were flown in support of the American war effort. Those heavy lifters, by the way, were propeller-driven - noisy by the standards of today's turbine-engine airplanes - and were roughly three times the weight of a business airplane like the Gulfstream GIV.

Also overlooked in your reader's letter is the fact that annual flight operations at the airport have declined from the 1966 peak year by about 74 percent. This reflects, in part, operations parameters set by the airport and the Federal Aviation Administration (FAA) to limit noise and emissions. In fact, the noisier "Stage II" aircraft that have used SMO will soon be a thing of the past, replaced by quieter, more fuel-efficient Stage III airplanes.

Equally important, the record on the safety of operations for general aviation aircraft, like those at SMO, has been one of continual improvement. The incident cited in your reader's letter aside, all available data on the two-pilot, corporate-flown business aviation flights like the ones at SMO indicate that those operations are as safe as those conducted by the commercial airlines.

It's also worth noting that SMO is an important facility in the nation's aviation transportation system, and the numbers illustrate its value not only to the nation, but to the region: the airport's operations, based on an annual budget of $4.3 million, support 175 local businesses, 1,500 jobs, and generate an annual economic impact in the community of $250 million.

Here's the bottom line: aircraft activity at SMO is lower, quieter, cleaner and more economically beneficial to the community than it's ever been. It's too bad that these facts were lost in an overly simplistic catfight.

ED BOLEN President and CEO National Business Aviation Association

The Q Line

Memories

Daniel Archuleta, Managing Editor of the Santa Monica Daily Press, died last week.

So, this week's Q-Line question asks:
What memories do you have of working or interacting with him over the years?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **310-573-8354**.


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Earth Talk
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Climate and fires

Dear Earth Talk

Why are wildfires on the increase and what can be done to stop them from happening?

Sandy Heffran
Albuquerque, NM

THERE'S NO QUESTION THAT WILDFIRES are on the increase across the American West and other fire-prone regions of the world, and most environmental leaders agree that global warming is largely to blame. In a recent study published in the journal Geophysical Research Letters, researchers from the University of Utah analyzed a database of large wildfires in the western U.S. between 1984 and 2011 and found a significant increase in the number of large fires and/or the area covered by the blazes. From Nebraska to California, the number of large wildfires increased sevenfold per year over the study period, with the total area burned increasing by 90,000 acres a year on average.

"Wildfire trends in the West are clear: There are more large fires burning now than at any time in the past 40 years and the total area burned each year has also increased," says Alyson Kenward of the nonprofit Climate Central. "Over the same span, average spring and summer temperatures across 11 Western states have increased by more than 1.5 degrees Fahrenheit, contributing to the higher fire risks." What worries Kenward and others is that the latest climate model projections show temperatures rising an additional two to four degrees Fahrenheit over the next few decades (and as much as eight degrees by 2100).

According to the National Wildlife Federation (NWF), the hotter temperatures we are already experiencing increase fire risks for several reasons. For one, drier, hotter conditions increase evaporation rates and encourage desertification. Also, as snowpacks melt earlier and summer temperatures rise to new heights, the length of the "fire season" is extending. Meanwhile, warming-induced insect infestations and other problems are ravaging many forests, turning once teeming ecosystems into tinderboxes. And the increased frequency of lightning as thunder storms become more severe only exacerbates the situation.

Not everyone agrees that global warming is causing the increase in wildfires. Professor David B. South of Auburn University points the finger at forest management and fire suppression practices over the last century that have allowed "fuels" to build up on forest floors, making the fires that do get started that much harder to quell or contain. "Policymakers who halt active forest management and kill 'green' harvesting jobs in favor of a 'hands-off' approach contribute to the buildup of fuels in the forest," South told the Senate Environment and Public Works Committee in May 2014. "This eventually increases the risk of catastrophic wildfires," he said, adding that blaming carbon dioxide emissions for increased fire risk would be "simply unscientific."

Regardless of who is right, we can all help reduce or prevent wildfires. According to Smokey Bear, the federal government's mascot for wildfire prevention since the 1940s, those of us living in or visiting fire-prone areas should take extra precautions when burning anything outdoors. The campfire safety page of Smokey Bear's website outlines how to build and extinguish campfires properly to minimize wildfire risks, and provides lots of other relevant tips on how to stay vigilant. You can also help reduce the risk of wildfire by reducing your carbon footprint (drive and fly less, plant trees) and speaking up for legislation and other actions that help reduce greenhouse gas emissions.

EarthTalk® is written and edited by **RODDY SCHEER** and **DOUG MOSS** and is a registered trademark of E - The Environmental Magazine (www.emagazine.com). Send questions to: earthtalk@emagazine.com. Subscribe: www.emagazine.com/subscribe. Free Trial Issue: emagazine.com/trial.







SMFD
FROM PAGE 1

experience as a firefighter but he said it was his retail job that provided the foundation for his future success. He began work as a janitor at the retail store Nordstrom as a way to pay the bills and eventually worked his way up to manager. Doing so taught him the value of customer service and he said that's a key lesson he brings to the fire service, focusing on the needs of the people he meets every day.

"(At Nordstrom) I was learning how to treat people and how to have people leave happy. (Residents) call me and I'm going to meet them at one of the worst times of their life," he said. "But we're going to help and be able to mitigate the problems."

Ferguson said Mitchell's focus on the resident experience is important to the department.

"While it is at the core of what we do, the service is much more that responding on fire and medical calls," he said. "It's about balancing the art of customer service against the shifting science of our profession. Chief Mitchell has a natural gift for creating an environment where our people are accountable for both."

Mitchell has expertise in several areas such as urban search and rescue and hazardous materials but he said his favorite job was always on a truck. He said he always enjoyed the physicality of the job and the knowledge that the work was part of a team effort to make calls safe for everyone.

"When I retire and reminisce, it will be about being on a truck," he said. "Even when I made captain, I would switch with the guy in the back of the truck."

Chief Ferguson said Mitchell also had natural leadership skills that are important to the long-term success of those working under him.

"Chief Mitchell has an intuitive ability to encourage people want to work hard and have fun," he said. "He has no problem setting firm guidelines, but knows that a strong morale is critical in reducing the kind of stress that can cumulate over the course of career."

As battalion chief, Mitchell oversees, about 30 guys in "A" platoon or a third of the department. He said his daily goals are to have everyone go home safe and to help his guys as they chart their own careers in the service. "It's important they know that I'm here to assist them with their fire service career," he said.

He said that focus on career support means he is always interested in working with a team that can leverage combined knowledge while also building the traditions of the department.

"If I'm the smartest guy in the room, I'm doing something wrong," he said.

Mitchell said he feels his career has lessons that can help young firefighters progress.

"I want them to be able to learn from the mistakes or challenges I've had and maybe there is a chance they can zig their careers instead of zag," he said.

The number one lesson he imparts is preparation, both physical and mental. "You should always read, always be prepared," he said. "When promotion opportunities come up, they have a 90 day reading list and if you've taken the time to be prepared, that's easy. You need to keep you knowledge and skill sets up to par," he said. "We say you like your life depends on it because it does."

Mitchell is the highest-ranking African American in the department's history, an accomplishment he acknowledges is due to hard work and one he says he will honor with continued efforts to bring his best efforts to the fire department.

"I just let my work speak for me," he said.

MATT@smdp.com

BEACH
FROM PAGE 1

Council will consider renewing expiring leases of two public beach parcels for the private club. The parcels total about 74,000 square feet of Santa Monica beach and can currently be accessed by members of the club, located at 201 Palisades Beach Road.

The 25-year agreement is set to expire early next year and city officials are recommending that council execute 10-year extensions on both properties.

They say that the beach plots, which are located north of the Annenberg Community Beach House, are not heavily used. There are no public parking lots north of the Beach House. There are neither public restrooms nor amenities near the Beach Club plots, city officials said.

"The closest pedestrian overpass is at Montana Avenue," city officials said. "Vehicular and pedestrian access to this portion of the beach continues to be limited. The leased parcels are sand and form the seaward boundary of the club. "

The Beach Club uses the area for its recreational activities. It includes paddle tennis, volleyball, and kids play equipment.

"Since the parcels are located in a section of the beach that has no public parking or restroom facilities, public use of this area is expected to remain low," city officials said. "Plans for new recreation facilities are focused on more easily accessible sections of north beach. These factors suggest that there has not been a material change in the need for public use of these parcels."

The initial agreement with the Beach Club gave them the land for $1,500 annually for the first 10 years. Today, they pay $1.05 per square foot annually.

Numerous audits lead City Hall to believe they now deserve $5.50 per square foot. This boost would increase the annual rent by about $330,000, bringing it up to about $410,000.

"If the lease is not extended, there would, of course, be consequences and costs for the City and members of the community," city officials said. "The City would lose rental income and might become embroiled in a legal dispute involving claims under the lease. The individual members of the Beach Club would still be able to use the property, in the same way that any other members of the public could use it, except that they could access it from the Club building. However, the Club would lose the private use of the beach parcels. Members of the public could use the sand portion but would not be able to enter the Club property."

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Surf Forecasts
Water Temp: **70.0°**

MONDAY – **POOR TO FAIR** – SURF: **1-2 ft** knee to thigh high occ. 3ft
Modest Southern Hemi energy; Minimal NW windswell; Lightest wind/cleanest in AM

TUESDAY – **POOR TO FAIR** – SURF: **1-2 ft** knee to thigh high occ. 3ft
Minor mix of Southern Hemi swells; Minimal NW windswell

WEDNESDAY – **POOR TO FAIR** – SURF: **1-2 ft** knee to thigh high occ. 3ft
Minor mix of Southern Hemi swells; Minimal NW windswell

THURSDAY – **POOR** – SURF: **1-2 ft** ankle to waist high
Minor mix of Southern Hemi swells; NW windswell may creep back up

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **July 16, 2014**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - beachreportcard.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)
Number of sewage spills -- 0
Number of beach closures due to a sewage spill -- 0
Number of wet days -- 0
Number of A grades for dry/wet weather -- 38 / ns
Number of (C,D,F) grades for dry/wet weather -- 5 / ns

The Beach Report Card is made possible by: SMA Swain Barber Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for at least 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Los Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	ns
El Pescador State Beach, between Lechusa and Los Alisos creeks.		
Encinal Canyon at El Matador State Beach.	A+	ns
Broad Beach at Trancas Creek mouth.	A+	ns
Zuma Beach at Zuma Creek mouth.	A+	ns
Walnut Creek, projection of Wildlife Rd. (private).	A+	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A+	ns
Escondido Creek, just east of Escondido State Beach.	A+	ns
Latigo Canyon Creek mouth.	A+	ns
Solstice Canyon at Dan Blocker County Beach.	A+	ns
Puerco State Beach at creek mouth.	A+	ns
Marie Canyon storm drain at Puerco Beach, at 21572 Malibu Rd..	B	ns
Surfrider Beach at Malibu Colony fence.	A+	ns
Surfrider Beach (broach location)- daily.	A	ns
Malibu Pier - 50 yards east.	A+	ns
Carbon Beach at Sweetwater Canyon.	A+	ns
Las Flores State Beach at Las Flores Creek (point zero).	A+	ns
Big Rock Beach at 19948 PCH stairs.	A+	ns
Pena Creek at Las Tunas County Beach.	A+	ns
Tuna Canyon.	A+	ns
Topanga State Beach at creek mouth.	A	ns
Castlerock Storm Drain at Castle Rock Beach.	ns	ns
Santa Ynez Storm Drain at Castle Rock Beach.	A+	ns
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	ns

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	D	ns
Will Rogers State Beach at Pulga Canyon storm drain.	A+	ns
Will Rogers State Beach at Temescal Canyon drain.	A	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A	ns
Santa Monica Beach at Montana Ave. drain.	D	ns
Santa Monica Beach at Wilshire Blvd. drain.	D	ns
Santa Monica Municipal Pier.	F	ns
Santa Monica Beach at Pico/Kanter storm drain.	A+	ns
Santa Monica Beach at Strand St. (in front of the restrooms).	F	ns
Ocean Park Beach at Ashland Ave. drain.	A+	ns
Venice City Beach, at the Rose Ave. storm drain.	A+	ns
Venice Beach at Brooks Ave. drain.	A+	ns
Venice Beach at Windward Ave. drain.	A+	ns
Venice Fishing Pier - 50 yards south.	A+	ns
Venice Beach- projection of Topsail St..	A	ns
Marina del Rey, Mothers' Beach- lifeguard tower.	A	ns
Dockweiler State Beach at Ballona Creek mouth.	B	ns
Dockweiler State Beach at Culver Blvd. drain.	A+	ns
North Westchester Storm Drain at Dockweiler State Beach.	A+	ns
Dockweiler State Beach at World Way (south of CIWW jetty).	A+	ns
Dockweiler State Beach at Imperial Hwy drain.	A+	ns
Dockweiler Beach- opposite Hyperion Treatment Plant.	B	ns
Dockweiler State Beach at Grand Ave. drain.	A+	ns

LEGEND
DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a nonprofit environmental organization making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use science, education, community action and advocacy to pursue our mission.

Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

KNOW BEFORE YOU GO

Week of July 21, 2014 to July 27, 2014

Expo Light Rail Line

For the week of July 21, 2014 please note the following activities:

1. The following full street closures due to EXPO rail crossing construction are scheduled for: Intersection of 14th Street and Colorado Ave. from July 22 - August . Stewart Street between Olympic Blvd. and Exposition Blvd. from July 14 - 21. For more information please go to www.smgov.net
2. Colorado Avenue between 5th & 18th Streets - Street closures in the east and westbound directions. Expect westbound and eastbound lane closures during daytime hours. Alleys on the north side of Colorado between 6th and 18th Street will have limited access at Colorado.
3. 5th St. between Colorado Ave. and the Santa Monica FWY - Full S/B closure and partial N/B lane closures.
4. Colorado Ave. between 5th St. and 7th St.- E/B lane closure.
5. 7th St. and Colorado Ave. intersection -Construction in the intersection, expect lane closures.
6. 11th St./Colorado Ave.- Potential intersection closure on Monday 7/21/14.
7. 14th St./Colorado Ave.- Potential intersection closure on Monday 7/21/14.
8. 19th St. between Colorado Ave. and Olympic Blvd.- Northbound and southbound lane closures during daytime hours
9. 20th St. between Colorado Ave. and Olympic Blvd.- Northbound and southbound lane closures during daytime hours.
10. Intersection of Cloverfield Ave. and Olympic Blvd.- Southbound lane closures.
11. Olympic Blvd. between 20th St. and Stewart St.- Eastbound and westbound lane closures during daytime hours.

For more information about the Expo Line project, visit BuildExpo.org or call (213) 922-EXPO (3976).

Bus Stop Improvement Project (BSIP)

For the week of July 21, 2014, citywide installation of new bus shelters will begin. Construction will involve intermittent vehicle lane, bicycle lane, and sidewalk closures, in addition to the use of parking lanes. Construction will take place at the following stops:

LINCOLN
811 Lincoln Blvd. between Idaho Ave. and Montana Ave. (east side of Lincoln).
1912 Lincoln Blvd. between Pico Blvd. and Bay St. (west side of Lincoln).
2601 Lincoln Blvd. between Ocean Park Ave. and Hill St. (east side of Lincoln).
MAIN
2905 Main St. between Ashland Ave. and Marine St. (east side of Main).
2601 Main St. between Ocean Park Blvd. and Hollister St. (east side of Main).
MONTANA
1100 Montana Ave between 11th St. and 12th St. (south side of Montana).
1502 Montana Ave between 15th St. and 16th St. (south side of Montana).
1920 Montana Ave between 19th St. and 20th St. (south side of Montana).
1101 Montana Ave between 11th St. and 12th St. (north side of Montana).
1501 Montana Ave between 15th St. and 16th St. (north side of Montana).
2001 Montana Ave between 20th St. and 21th St. (north side of Montana).
OCEAN PARK
3435 Ocean Park between 34th St and Centinela Ave. (north side of Ocean Park).
2600 Ocean Park between 25th St. and 28th St. (south side of Ocean Park).
2525 Ocean Park between 25th St. and 26th. (north side of Ocean Park).
2025 Ocean Park between 20th St. and 21st St. (north side of Ocean Park).
PICO
3007 Pico Blvd between Dorchester St. and 33rd St. (north side of Pico).
SANTA MONICA BLVD
1019 Santa Monica Blvd. between 10th St. and 11th St. (north side of Santa Monica).
WILSHIRE BLVD
1020 Wilshire Blvd. between 10th St. and 11th St. (south side of Wilshire).
20TH
954 20th St. between Washington Ave. and Idaho Ave. (west side of 20th).

Traffic control measures will be employed in all work zones. Use alternate routes whenever possible. For all bus boarding information, please visit www.bigbluebus.com/bsip or call (310) 451-5444. For construction information, please contact Alex Parry, Project Manager at (310) 458-8981.

Private development:

Southern California Gas Company - Gas Main Installation Project

For the week of July 21, 2014, there will be an eastbound lane closure on Colorado Blvd from Ocean Ave to 4th Street during the hours of 8am and 4pm daily. Please use alternate routes whenever possible. For more information on this project, please contact Mike Grimm, Project Manager at (310) 605-4180 or via email at MGrimm@semprautilities.com.

Santa Monica Place Theatre - Beginning on Monday, June 2, 2014, there will be lane closures on 4th St and Colorado Ave.

Santa Monica-Malibu USD - Lincoln Middle School. Beginning on Monday 12/24/12, through July 2014, 14th street between California and Washington will have fencing installed in the northbound lane. The center turning lane will be used by northbound traffic. The Southbound lane will remain open. Estimated date of completion is by September, 2014.

Colleges woo Native Americans with new programs

KRYSTA FAURIA
Associated Press

RIVERSIDE Elijah Watson knows he wants to go to college. He also knows that it will be difficult to leave home on the Navajo reservation if he does.

The 17-year-old was reminded of the tough decision he'll face next year when he participated in a weeklong celebration in March of his cousin's Kinaalda, a hallowed Navajo ceremony marking a girl's transition into womanhood.

"I'm afraid because it's really hard to leave my family," he said, noting that college would mean he'd be away from taking part in the same rite for his little sister and participating in other important tribal ceremonies.

To reach students like Watson with higher education aspirations, a growing number of universities are offering programs to recruit and prepare Native American students for a transition to college life that can bring on a wrenching emotional conflict as they straddle two worlds.

Many young Native Americans find themselves divided by their desire for a higher education and the drive to stay close to home to hold onto a critical part of their identity. Sometimes, families discourage children from pursuing college, fearing once they leave the reservation they won't come back.

That was the case with Watson's mother - his grandmother encouraged her to stay home and carry on the family tradition of pottery-making.

"These students could be in a classroom with hundreds of kids and no one will be like them so it's really good for these programs to pull all of these kids together," said Ahniwake Rose, the director of the National Indian Education Association.

"Moving to college for these kids is taking them so far away from their homes. On top of that, we still have so many first generation students and their parents can't give them any idea of what college is like," Rose said.

Dozens have implemented mini-college boot camps, including the University of California, Los Angeles, Yale and Duke. Last week, Watson found himself at the University of California, Riverside, where he was joined by other students, including some as young as 12.

The programs challenge the idea that tribal customs and higher education don't mix, said Joshua Gonzalez, the director of Native American Student Programs at the university 60 miles east of Los Angeles and hundreds of miles from Watson's home on the Navajo Nation.

Throughout their week at Riverside, students got a taste of the college experience by attending classroom lectures, eating in the cafeteria and sleeping in the dorms. The 30 students also participated in cultural activities like prayer circles and beading workshops.

"We encourage having your culture and traditions as well as academics," said Gonzalez, whose program has a roughly 90 percent success rate in getting Native Americans to go to college.

"To be able to know your language, to be able to sing the songs, to know the creation stories - those are things that are really important," he said.

Upon completion of Riverside's program, students are given access to the university's resources and staff to assist with the application process.

Pamela Agoyo, the director of American Indian Student Services at the University of New Mexico, said many programs are introducing kids to the idea of college as early as middle school to give them the time to embrace the possibility and plan for it.

"Institutions are realizing that you don't start planning for college your freshman year of college," Agoyo said, noting that students need to plan and prepare for their experience beforehand.

Rose said the boot camps are critical to college success because they help identify peers and mentors who can guide students through rough patches.

Few go on to college and when they do, most drop out.

Only 12 percent of Native Americans between 25 and 34 have four-year degrees, compared to 37 percent of whites, according to a 2012 report by the National Center for Education Statistics. Of the students who do go to college, less than 40 percent graduate, compared to 60 percent of whites.

Jordan Thomas, a member of the Lummi Tribe, attended Riverside's program and will be a freshman there this fall. She was born on a reservation in Washington state and at age 2 moved with her family to Southern California because there were more educational opportunities.

Lummi cultural traditions are important to her family - she once missed eight weeks of middle school to attend her grandfather's burial ceremony - and the Riverside program gave her confidence that she can attend school and not lose her Native American identity.

"I learned that it's all about balance," she said. "This program has truly helped me."



Dr. Carol M. Newton 1925-2014, lived in Santa Monica since 1967.

CHANGING THE FACE OF MEDICINE

A Santa Monica resident for 47 years, Dr. Carole M. Newton, died last week at the age of 89. She was a professor emeritus at UCLA Medical School where she had taught since 1967. Ever upbeat and interested in everyone and everything, she had been a wonderful and inspiring neighbor of mine for forty years.

Carol was a devoted sports fan. She and I often watched Super Bowls and any game UCLA was competing in. Actually she was more than a fan. She was remarkably knowledgeable about sports, stemming from her college days at Stanford where she had played competitive baseball and basketball. She was such an interesting combination of talents.

For example, in 1958 Carol was credited with developing the first computer program to calculate electron therapy treatments, called the Univac I, C-10 Code. And yet, when watching a baseball game, she could also tell when an outfielder missed the cut-off man.

Carol was born in Oakland in 1925. As she would occasionally talk of her childhood, filled with achievements and breaking glass ceilings for women, I would say, "I've got to write a column about you." She would smile and say, "Maybe soon I'll let you." Sadly, that day never seem to come, so this will have to do.

When Carol was born the world, especially for women, was vastly different than today. She grew up during the Great Depression, which she would joke, "Wasn't so great." And then, even though she was extremely bright, college for women was generally only for three fields: Teaching, nursing and the arts.

Carol was a genius in math, a field almost entirely dominated by men. But that didn't stop her. In fact I don't think anything stopped her. Even competitive sports for women in those days were often looked down upon by narrow-minded people. But Carol ignored them and wouldn't let them deter her.

Receiving her B.A. from Stanford in physics in 1947, Carol stayed to earn her PhD in high-energy physics. She then went to medical school at the University of Chicago. As a med student, she worked as an associate scientist at the university's Argonne Cancer Research Hospital and was among the first to investigate the use of analog computers in biological sciences.

Receiving her M.D. in 1960, Dr. Newton went on to intern at the University of Chicago's Billings Hospital. In 1963 she began her teaching career as assistant professor in both medicine and mathematical biology at the University of Chicago.

In 1967 she came to Los Angeles, having been hired as an associate professor of the



DR. NEWTON

Department of Biomathematics and assistant director of the Health Sciences Computing Facility at the UCLA School of Medicine. Remaining there throughout the rest of her career, Dr. Newton was professor of radiological sciences and biomathematics and chaired the Department of Biomathematics from 1974 through 1985. She spent a life breaking barriers and following paths beyond those typical for a woman in her era.

As a neighbor at the Shores in Ocean Park, Carol was much beloved. During the last 10 or more years, she suffered from a variety of physical ailments that even made walking difficult. But she worked as hard as ever at UCLA and never once complained. Just the opposite.

Carole was always positive and encouraging others. It was remarkably inspiring as it would take great effort for her just to walk to her car each morning using her walker for both balance and to carry her briefcases. After a long day at UCLA she'd return at night exhausted but always have the energy to ask how you were doing.

Dr. Carol Newton will be dearly missed by her family, friends, co-workers, neighbors and thousands of students whom she has taught and mentored over more than five decades.

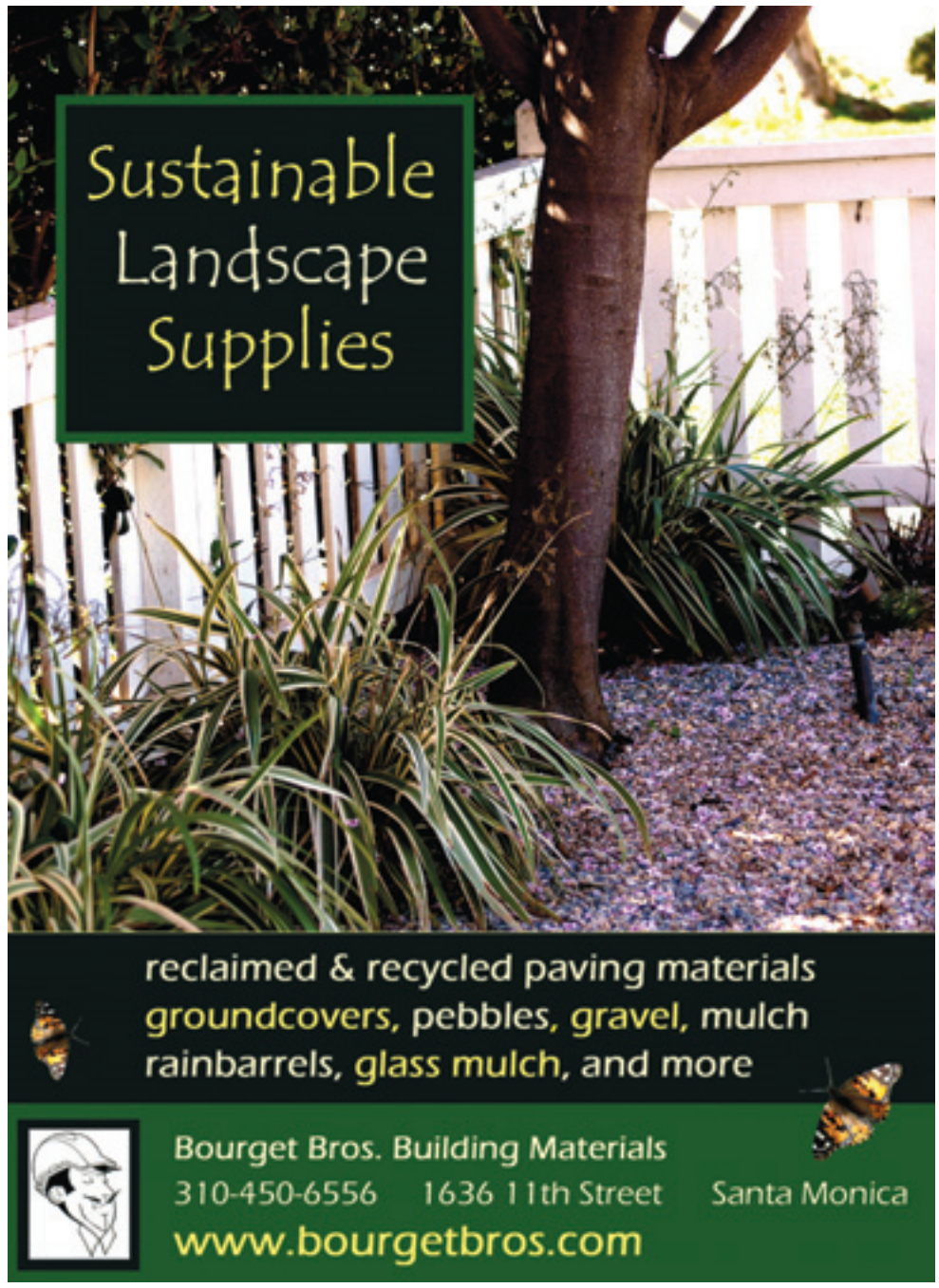
UCLA Medical School is making plans to honor Carol and when they do the Daily Press will publish an advance announcement. In the meantime, may she rest in peace.

JACK NEWORTH also writes Laughing Matters which appears in SMDP every Friday. He can be reached at facebook.com/jackneworth, twitter.com/jackneworth or jnsmdp@aol.com.









MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

Call Theatre for info

AMC Loews Broadway 4
1441 Third Street Promenade
(310) 458-3924

America 1:43 (PG-13)
4:30 p.m., 7:15 p.m.

Begin Again 1:45 (R)
1:40 p.m., 4:15 p.m., 7 p.m., 9:45 p.m.

Chef 1:55 (R)
1:50 p.m.,10 p.m.

The Purge: Anarchy 1:43 (R)
2:15 p.m., 5:10 p.m., 7:45 p.m. 10:30 p.m.

Tammy 1:37 (R)
2 p.m., 4:50 p.m., 7:30 p.m., 10:20 p.m.

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

22 Jump Street 1:51 (R)
11:05 a.m., 2 p.m., 4:50 p.m., 7:30 p.m., 10:25 p.m.

Dawn Of The Planet Of The Apes 2:10 (PG-13) 3D
12:15 p.m., 3:30 p.m., 6:45 p.m., 10 p.m.

Dawn Of The Planet Of The Apes 2:10 (PG-13)
11:10 a.m., 1:30 p.m., 4:35 p.m., 7:45 p.m., 10:45 p.m.

How To Train Your Dragon 2 1:42 (PG)
11 a.m., 2:20 p.m., 5:10 p.m.

Planes: Fire and Rescue 1:23 (PG) 3D
4:40 p.m., 9:30 p.m.

Planes: Fire and Rescue 1:23 (PG)
11:40 a.m., 2:10 p.m., 7:15 p.m.

Sex Tape 1:34 (R)
11 a.m., 1:45 p.m., 4:20 p.m., 7 p.m., 8 p.m., 9:45 p.m., 10:40 p.m.

Transformers Age Of Extinction 2:46 (PG-13) 3D
2:50 p.m., 10:05 p.m.

Transformers Age Of Extinction 2:46 (PG-13)
11:15 a.m., 6:30 p.m.

For more information, e-mail **editor@smdp.com**

HANG OUT WITH FRIENDS CAPPY

ARIES (March 21-April 19)
★★★ You could be making an expenditure more difficult than it needs to be. The other party involved is not likely to back off right now. If you relax and restart this conversation later in the day, you could witness a new and surprising change. Tonight: Catch up on a friend's news.

TAURUS (April 20-May 20)
★★★★ Use the morning to make a point. Sometimes you try to be subtle, and it doesn't work. Then you might stomp around to make your point clear. Isn't there some middle ground that would work better?Tonight: Balance your checkbook.

GEMINI (May 21-June 20)
★★★ Lie low, especially with regard to a money discussion. The final word might not be decided yet, and there could be substantial changes ahead. On the other hand, you will be far more buoyant in the evening. Tonight: A fun happening.

CANCER (June 21-July 22)
★★★ You hear what your friends say, and you're likely to incorporate their thoughts into your plans. Take the afternoon off from trying to get a general consensus on what you feel is an important matter. Tonight: Get some extra R and R.

LEO (July 23-Aug. 22)
★★★★ Be willing to take a stand. You will need to let your instincts guide you in certain circumstances. Otherwise, you could be subject to a misrepresentation. The unexpected remains a theme when dealing with others. Understand that everything could change quickly. Tonight: Join a friend.

VIRGO (Aug. 23-Sept. 22)
★★★★ News could come in from a distance. You'll have a lot of different ideas, but if you pull back and look at the situation from an outside perspective, you will be likely to come to a conclusion that surprises you. Make room for the unexpected. Tonight: Make it a late night.

LIBRA (Sept. 23-Oct. 22)
★★★★★ An associate will give you conservative yet significant feedback. What you do with it is up to you. You even might want to sit on this information for a day or so. A call from someone will open doors quickly, which could put you in a different mindset. Tonight: Be present.

SCORPIO (Oct. 23-Nov. 21)
★★★★ Defer to others, and see what develops. You will want to open up a discussion later today. A child or new friend is likely to surprise you. Kick back and enjoy the moment. Let your imagination take you to new heights. Tonight: Be direct with a partner or loved one.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ You'll start the day in the right frame of mind. Make appointments, decide on your plans and figure out whether a new exercise program will be helpful. Tonight: Listen to others as they share their war stories of the day!

CAPRICORN (Dec. 22-Jan. 19)
★★★ Your creativity will come forward. The most unexpected developments could put you back to square one. You might need to rethink an important decision. A conversation with someone you see daily will give you considerable insight. Tonight: Hang out with friends.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ It might take a lot for you to get going, but a surprise or unexpected development will energize you. One of the issues around you involves your finances and a change. Do what is best for you. Tonight: Wherever you are, use your imagination.

PISCES (Feb. 19-March 20)
★★★★ You could feel as if you have no control over a difficult situation. Lie low, and try to understand what someone wants from you. You suddenly might decide to reverse course. Expect this decision to trigger some shockwaves. Tonight: Out and about.

Monday, July 21, 2014

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

This year, just when you think you have everything under control, the unexpected will occur. Your flexibility and willingness to adapt could determine your success or failure. If you are single, someone could enter your life from out of left field. You might decide that this person is too different from you. Know that there is someone else waiting just around the corner. If you are attached, the two of you could decide to make a heartfelt desire a reality. You might share less of your time as a couple with others, as you thrive from time alone together. GEMINI thinks he or she understands you.

INTERESTED IN YOUR DAILY FORECAST?
Check out the HOROSCOPES above!
smdp.com Santa Monica Daily Press office (310) 458-7737

Speed Bump
By Dave Coverly



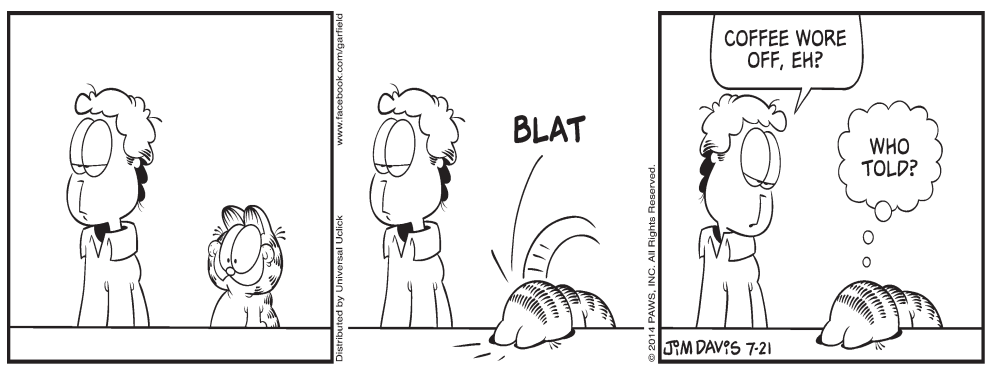
Strange Brew
By John Deering



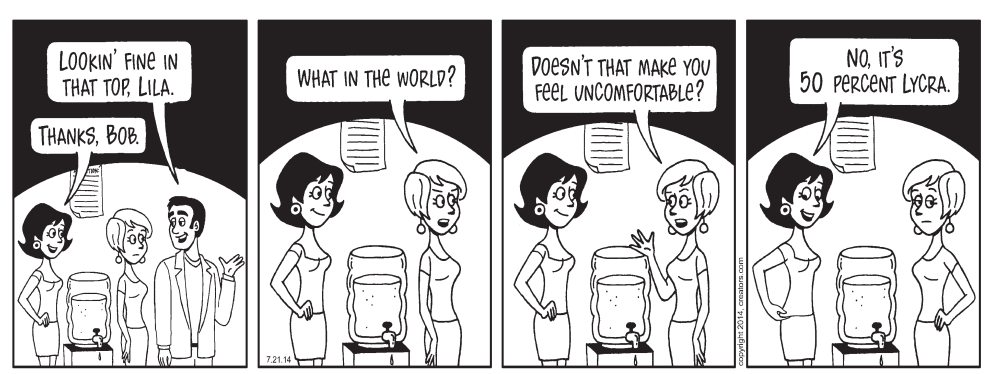
Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

	9				1		2	5
3				5		7		4
			2		4		6	
		6		1		3		9
	4						8	
1		7		6		5		
	2		9		3			
4		5		2				8
8	6		1				3	

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

4	2	5	8	7	6	3	9	1
6	1	3	9	5	4	8	2	7
9	7	8	1	3	2	6	4	5
8	3	6	5	9	1	4	7	2
7	9	1	4	2	3	5	6	8
2	5	4	6	8	7	1	3	9
1	4	9	7	6	8	2	5	3
3	6	7	2	1	5	9	8	4
5	8	2	3	4	9	7	1	6

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MYSTERY PHOTO

Matthew Hall matt@smdp.com

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to editor@smdp.com. Send your mystery photos to editor@smdp.com to be used in future issues.

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Laundry pair
6 Tire tracks
10 Hiking route
11 Deplete
13 Sold for
14 Divine nourishment
15 Greek vowel
16 Cry loudly
18 Museum topic
19 Melted cheese dish
22 Victor at Manassas
23 Different
24 George-town team
27 Statement of belief
28 Prayer ender
29 Stroller user
30 Long-eared pet
35 Under the weather
36 Fruitcake bit
37 Blend
38 Lab work
40 Tolerate
42 Barrel piece
43 Supply the food for
44 Sports figure
45 Secret meeting

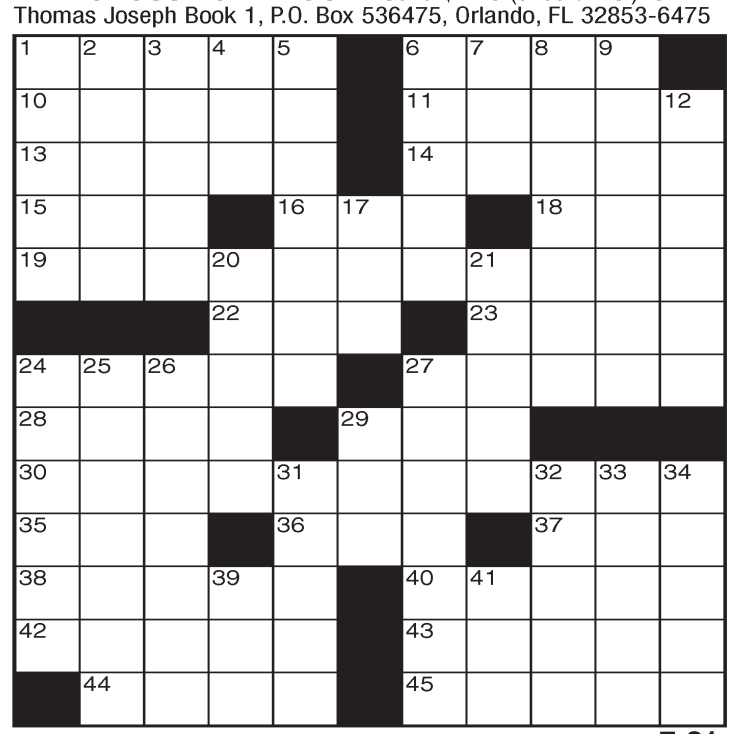
DOWN

1 Scatter
2 Make a speech
3 Barge setting
4 Model buy
5 Spills clumsily
6 Cuban dance
7 Much of N. Amer.
8 Well-founded
9 Eastern sight
12 Touched lightly
17 Mine material
20 Informal talk
21 Bed on board
24 Customs
25 Brunch dishes
26 Loudly scolds
27 Get in touch with
29 Greek consonant
31 Detail map
32 Friendship
33 Takes the bus
34 Bring to bear
39 Dam org.
41 Saloon

■	L	I	S	A	■	A	J	A	R	■
B	O	N	E	R	■	B	A	K	E	D
L	A	M	E	R	■	A	G	I	T	A
I	N	A	M	E	S	S	■	N	A	N
M	E	T	■	S	K	E	P	T	I	C
P	R	E	T	T	Y	■	A	O	N	E
■	■	■	A	S	F	O	R	■	■	■
A	P	E	X	■	A	N	T	H	E	M
V	A	N	I	L	L	A	■	A	N	A
A	R	C	■	A	L	L	S	T	A	R
S	T	O	U	T	■	A	L	I	C	E
T	O	R	M	E	■	R	U	N	T	S
■	N	E	A	R	■	K	E	G	S	■

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



7-21

DAILY LOTTERY

POWERBALL
Draw Date: 07/19/14
10 17 25 43 53
Power#: 9
Jackpot: $40M

MEGA MILLIONS
Draw Date: 07/18/14
05 08 59 65 72
Mega#: 3
Jackpot: $58M

SUPER LOTTO PLUS
Draw Date: 07/19/14
07 15 18 26 39
Mega#: 19
Jackpot: $23M

Fantasy 5
Draw Date: 07/19/14
06 22 23 24 37

DAILY 3
Draw Date: 07/20/14
MIDDAY: 0 1 0
EVENING: 7 1 6

DAILY DERBY
Draw Date: 07/19/14
1st: 02- Lucky Star
2nd: 07- Eureka
3rd: 11- Money Bags
RACE TIME: 1;42.76

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at **http://www.calottery.com**

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Enric Girona recently donated his prototype pet commode to the town of El Vendrell, Spain, hoping to spark worldwide interest. Conscientious owners would train their dogs on the station -- a hole in the ground with a flush handle -- which is connected to the sewer system, as is the drain grid next to it (for tinkling). The platform, which appears to occupy about 20 square feet of surface, is self- cleaning (although not too clean, said Girona, because dogs are more easily lured with a lingering scent). Spain is already one of the world's toughest on lazy owners who fail to scoop up after their pets, with fines in El Vendrell as high as the equivalent of $1,000, and in Madrid and Barcelona, $2,000.

■ The New York customer service company United Health Programs of America provoked a federal lawsuit in June by the Equal Employment Opportunity Commission over its employee esprit-de-corps policy of requiring workers to pray to God on the job and to say "I love you" to their managers. According to the EEOC, the feel-good, work-harder campaign was suggested by an aunt of United's owner and named for an obscure "truth and compassion" movement called "Onionhead."

TODAY IN HISTORY

2007 - Harry Potter and the Deathly Hallows, the fastest-selling novel ever is published. It sold 15 million copies in the first 24 hours of its release.

2011 - NASA's Space Shuttle program ends with the landing of Space Shuttle Atlantis on mission STS-135.

2012 - Erden Eruç completes the first solo human-powered circumnavigation of the world.



Santa Monica Daily Press

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DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014149906 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/03/2014 The following person(s) is (are) doing business as NATUROLOGY. 14939 ARCHWOOD ST. , VAN NUYS, CA 91405. The full name of registrant(s) is/are: OLIVIA KUTZ 9358 GERALD AVE. NORTHRIDGE, CA 91343, INESSA GANDEL 14939 ARCHWOOD ST. VAN NUYS, CA 91405. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:OLIVIA KUTZ. OLIVIA KUTZ, INESSA GANDEL. This statement was filed with the County Clerk of LOS ANGELES County on 06/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 153637 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/05/2014 The following person(s) is (are) doing business as Red Star Auto Transport. 720 S. 5th St. , Montebello CA 90640.Ä The full name of registrant(s) is/are: ALDO ROJAS 720 S. 5th St. Montebello CA 90640. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALDO ROJAS. ALDO ROJAS.Ä This statement was filed with the County Clerk of LOS ANGELES County on 06/05/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 153638 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/05/2014 The following person(s) is (are) doing business as Social Comprehensive. 2396 N. Lake Ave. , Altadena, CA 91001.Ä The full name of registrant(s) is/are: LA Comprehensive INC. 2396 N. Lake Ave. Altadena, CA 91001. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/02/2014. /s/: AARON ABDUS-SHAKOOR II. LA Comprehensive INC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 06/05/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 14800 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/02/2014 The following person(s) is (are) doing business asÄ WFE Management. 1330 W. 65th St. , Los Angeles, CA 90044.Ä The full name of registrant(s) is/are: Lee A. Smith II 1330 W. 65th St. Los Angeles, CA 90044. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Lee A. Smith II. Lee A. Smith II.Ä This statement was filed with the County Clerk of LOS ANGELES County on 06/02/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS024026
Superior Court of California, County of Los Angeles
Petition of PHILEMON ALEXANDROS BERNARD for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: PHILEMON ALEXANDROS BERNARD filed a petition with this court for a decree of changing names as follows: PHILEMON ALEXANDROS BERNARD to FILIMON ROUKAS. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 09/19/2014, Time: 9:00 AM, Dept: WEK, Room:
The address of the court is SUPERIOR COURT OF CALIFORNIA - COUNTY OF LOS ANGELES, 1725 MAIN STREET SANTA MONICA, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: MAY 22, 2014
GERALD ROSENBERG, JUDGE OF THE SUPERIOR COURT

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 154906 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/06/2014 The following person(s) is (are) doing business as Blue Truck CSA. 320 N. Halstead Street, Suite 100 , Pasadena, CA 90026.Ä The full name of registrant(s) is/are: Pathways In Education-Mendocino, Inc. 320 N. Halstead Street, Suite 100 Pasadena, CA 90026. This Business is being conducted by:Ä a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Jamie K. Hall. Pathways In Education-Mendocino, Inc..Ä This statement was filed with the County Clerk of LOS ANGELES County on 06/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 154904 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/06/2014 The following person(s) is (are) doing business as Custom Card Finder, Military Benefits Now, Locate Local Jobs, Locate Job Index, Rapid Quote. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404.Ä The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by:Ä a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 06/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 154903 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/06/2014 The following person(s) is (are) doing business as RESOURCE GUIDE, LOCAL JOB FINDER, LOCAL JOB RESOURCE, LOCAL JOB LISTINGS, CAREER ENHANCEMENT. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404.Ä The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by:Ä a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 06/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 154905 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/06/2014 The following person(s) is (are) doing business as Pitchoun. 545 S. Olive St. , Los Angeles, CA 90013.Ä The full name of registrant(s) is/are: Tartine Bakery Inc. 545 S. Olive St. Los Angeles, CA 90013. This Business is being conducted by:Ä a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Federic Soulies. Tartine Bakery Inc..Ä This statement was filed with the County Clerk of LOS ANGELES County on 06/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 154902 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/06/2014 The following person(s) is (are) doing business as FINANCIAL ELEVATOR, NEW CAREER MATCH, CARD ASSISTANT, THE CARD MATCHER, SOCAIL CARD SPOTTER. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404.Ä The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by:Ä a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 06/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 154901 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/06/2014 The following person(s) is (are) doing business as CARD APPROVAL SCOUT, US FINANCE HELPER, CARD PATH, LOCAL CAREERS, CAREER ELEVATOR. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404.Ä The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by:Ä a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 06/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 154900 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/06/2014 The following person(s) is (are) doing business as THE HIRING PROS, CAREERS FOR YEARS, GETTING YOU HIRED, JOBS MASTER, SATELLITE SPECIALS. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404.Ä The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by:Ä a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 06/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 154909 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/06/2014 The following person(s) is (are) doing business as UNDER THE SUN TOURS PRODUCTION ACCOUNT.Ä 2850 Ocean Park Blvd. Suite 300 , Santa Monica California 90405.Ä The full name of registrant(s) is/are: MARO INC.Ä 2850 Ocean Park Blvd. Suite 300 Santa Monica California 90405. This Business is being conducted by:Ä a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARK MCGRATH. MARO INC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 06/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 154908 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/06/2014 The following person(s) is (are) doing business as Loose Morals of LA, Jordan Lindsy. 520 S. Sepulveda Blvd. #310 , Los Angeles, CA 90049.Ä The full name of registrant(s) is/are: Jordan Lindsay Casillas 520 S. Sepulveda Blvd. #310 Los Angeles, CA 90049. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or

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names listed on (Date)11/08/2012. /s/: Jordan Lindsay Casillas. Jordan Lindsay Casillas.Ä This statement was filed with the County Clerk of LOS ANGELES County on 06/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 154907 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/06/2014 The following person(s) is (are) doing business as Miguels Transportation Services. 6103 Toltec Way , Los Angeles, CA 90042.Ä The full name of registrant(s) is/are: Miguel A. Savala 6103 Toltec Way Los Angeles, CA 90042. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/22/2014. /s/: Miguel A. Savala. Miguel A. Savala.Ä This statement was filed with the County Clerk of LOS ANGELES County on 06/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 154910 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/06/2014 The following person(s) is (are) doing business as Exchange LA. 618 S. Spring St. , Los Angeles, CA 90017.Ä The full name of registrant(s) is/are: WERM Investments, LLC 14242 Ventura Blvd. #212 Sherman Oaks, CA 91423. This Business is being conducted by:Ä a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2009. /s/: Viktoriya Khusit. WERM Investments, LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 06/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 155612 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/09/2014 The following person(s) is (are) doing business as Aames Carpet Care, Aames Carpet and Floors, Aames Floors and Mold Control, Aames Mold Control. 3226 E. Willow St. , Signal Hill, CA 90755.Ä The full name of registrant(s) is/are: Aames Carpet Care, Inc. 3226 E. Willow St. Signal Hill, CA 90755. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/01/1987. /s/: Christine Iradj. Aames Carpet Care, Inc..Ä This statement was filed with the County Clerk of LOS ANGELES County on 06/09/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 154899 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/06/2014 The following person(s) is (are) doing business as Beach Tennis Association. 1600 Ardmore Ave., #412 , Promotes the beach, CaliforniaA 90254.Ä The full name of registrant(s) is/are: West Coast Beach Tennis Inc. 1600 Ardmore Ave., #412 Promotes the beach, CaliforniaA 90254. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/11/2011. /s/: Donald C Young. West Coast Beach Tennis Inc..Ä This statement was filed with the County Clerk of LOS ANGELES County on 06/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 155611 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/09/2014 The following person(s) is (are) doing business as PM GURUS. 730 Cory Dr. unit 3 , Inglewood, California 90302â °∞7469.Ä The full name of registrant(s) is/are: Thompson Technical Consultanting LLC 730 Cory Dr. unit 3 Inglewood, California 90302â °∞7469, Rufus Alexander 2308 Shenandoah Street Apt. #2 Los Angeles, CA 90034. This Business is being conducted by:Ä a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/26/2014. /s/: Anthony L. Thompson. Thompson Technical Consultanting LLC, Rufus Alexander.Ä This statement was filed with the County Clerk of LOS ANGELES County on 06/09/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014170335 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/24/2014 The following person(s) is (are) doing business as BELCORE & CO. , BELCORE AND COMPANY , BELCORE AND CO. . 517 VERNON AVE. 3 , VENICE, CA 90291. The full name of registrant(s) is/are: ANGELA CERNIGLIO 517 VERNON AVE. 3 VENICE, CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANGELA CERNIGLIO. ANGELA CERNIGLIO. This statement was filed with the County Clerk of LOS ANGELES County on 06/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014166619 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/19/2014 The following person(s) is (are) doing business as FINAL DELIVERY. 15049 SHERMAN WAY, UNIT F. , VAN NUYS, CA 91405. The full name of registrant(s) is/are: FINAL DELIVERY LLC 15049 SHERMAN WAY, UNIT F. VAN NUYS, CA 91405. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/24/14. /s/: TAMARA DOWNS . FINAL DELIVERY LLC. This statement was filed with the County Clerk of LOS ANGELES County on 06/19/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014178511 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/02/2014 The following person(s) is (are) doing business as LEO FARINA PIZZERIA. 2807 MAIN ST. , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: ONE RED 2807 MAIN ST. SANTA MONICA, CA 90405. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARK VERGE. ONE RED. This statement was filed with the County Clerk of LOS ANGELES County on 07/02/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/11/2014, 07/18/2014, 07/25/2014, 08/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014176395 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/30/2014 The following person(s) is (are) doing business as ANABATIC MEDIA, ANABATIC ENTERTAINMENT, ANABATIC, ANABATIC PRODUCTIONS . 2827 ARIZONA AVE. UNIT C , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: CHRISTOPHER A. WHITE 2827 ARIZONA AVE. UNIT C SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CHRISTOPHER A. WHITE . CHRISTOPHER A. WHITE . This statement was filed with the County Clerk of LOS ANGELES County on 06/30/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/07/2014, 07/14/2014, 07/21/2014, 07/28/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014163525 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/17/2014 The following person(s) is (are) doing business as SWIM2GO. 7244 HILLSIDE AVE #106 , LOS ANGELES, CA 90046. The full name of registrant(s) is/are: CHAHIR MOORE 7244 HILLSIDE AVE #106 LOS ANGELES, CA 90046. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CHAHIR MOORE. CHAHIR MOORE. This statement was filed with the County Clerk of LOS ANGELES County on 06/17/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/07/2014, 07/14/2014, 07/21/2014, 07/28/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014177902 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/01/2014 The following person(s) is (are) doing business as AVIDSTAR NETWORK. 1450 BRETT PLACE UNIT 303 , SAN PEDRO, CA 90732. The full name of registrant(s) is/are: MASATO TAKAGI 1450 BRETT PLACE UNIT 303 SAN PEDRO, CA 90732. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MASATO TAKAGI. MASATO TAKAGI. This statement was filed with the County Clerk of LOS ANGELES County on 07/01/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/14/2014, 07/21/2014, 07/28/2014, 08/04/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014167293 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/20/2014 The following person(s) is (are) doing business as STORY THREAD PRESS. 2226 6TH STREET C , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: MORRIE RUVINSKY 2226 6TH STREET C SANTA MONICA, CA 90405, ALICIA WILLE RUVINSKY 2226 6TH STREET C SANTA MONICA, CA 90405. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MORRIE RUVINSKY. MORRIE RUVINSKY, ALICIA WILLE RUVINSKY. This statement was filed with the County Clerk of LOS ANGELES County on 06/20/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/07/2014, 07/14/2014, 07/21/2014, 07/28/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014180029 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 07/03/2014 The following person(s) is (are) doing business as HONORING YOUR SPIRITUAL JOURNEY . 1460 7TH STREET #306 , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: ROSANNA FERRARO-JENSEN 960 10TH STREET #1 SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/5/2012. /s/: ROSANNA FERRARO-JENSEN. ROSANNA FERRARO-JENSEN. This statement was filed with the County Clerk of LOS ANGELES County on 07/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/14/2014, 07/21/2014, 07/28/2014, 08/04/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014166361 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/19/2014 The following person(s) is (are) doing business as CHURRO BOROUGH, THE CHURRO BOROUGH. 4080 GLENCOE AVE. #218 , MARINA DEL REY, CA 90292. The full name of registrant(s) is/are: PAUL JOON YOO 4080 GLENCOE AVE. #218 MARINA DEL REY, CA 90292, SYLVIA YOO 4080 GLENCOE AVE. #218 MARINA DEL REY, CA 90292. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/01/2014. /s/: PAUL JOON YOO. PAUL JOON YOO, SYLVIA YOO. This statement was filed with the County Clerk of LOS ANGELES County on 06/19/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/14/2014, 07/21/2014, 07/28/2014, 08/04/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014183135 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/08/2014 The following person(s) is (are) doing business as A HAPPY WANDERER . 1417 10TH STREET, APT. 1 , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: HEATHER PALATUCCI 1417 10TH STREET, APT. 1 SANTA MONICA, CA 90401. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HEATHER PALATUCCI. HEATHER PALATUCCI. This statement was filed with the County Clerk of LOS ANGELES County on 07/08/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/14/2014, 07/21/2014, 07/28/2014, 08/04/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 172662 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/25/2014 The following person(s) is (are) doing business as Probate Solutions LA, LA Probate Solutions. 553 N. Pacific Coast Hwy ÄSte. B #338 , Redondo Beach, Calif 90277. ÄThe full name of registrant(s) is/are: John Paul Jones, LLC 553 N. Pacific Coast Hwy ÄSte. B #338 Redondo Beach, Calif 90277. This Business is being conducted by: Äa Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/12/2012. /s/: Don Riggs. John Paul Jones, LLC. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 06/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 172668 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/25/2014 The following person(s) is (are) doing business as FOUR FOR WAY. 1332 E BROADWAY AVE APT# 1 , GLENDALE, CA 91205. ÄThe full name of registrant(s) is/are: HASMIK VASILYAN 1332 E BROADWAY AVE APT# 1 GLENDALE, CA 91205. This Business is being conducted by: Äan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/05/2014. /s/: HASMIK VASILYAN. HASMIK VASILYAN. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 06/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED

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PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 172672 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/25/2014 The following person(s) is (are) doing business as RED STAR AUTO TRANSPORT. 1707 S BLUFF RD , MONTEBELLO, CA 90640. ÄThe full name of registrant(s) is/are: ALDO ROJAS 720 S 5th ST MONTEBELLO, CA 90640. This Business is being conducted by: Äan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALDO ROJAS. ALDO ROJAS. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 06/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/25/2014, 07/02/2014, 07/09/2014, 07/16/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 172674 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/25/2014 The following person(s) is (are) doing business as Heavenlytravelgetaways dot com. 27606 Spencer CT #201 , Santa Clarita, CA 91387. ÄThe full name of registrant(s) is/are: Jillian Justin 27606 Spencer CT #201 Santa Clarita, CA 91387. This Business is being conducted by: Äan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/07/2014. /s/: Jillian Justin. Jillian Justin. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 06/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 171292 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/24/2014 The following person(s) is (are) doing business as Green Room Games. 908 Acacia Ä, Glendale, CA 91205. ÄThe full name of registrant(s) is/are: Hayastan Megerdichian 908 Acacia ÄGlendale, CA 91205. This Business is being conducted by: Äan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/24/2014. /s/: Hayastan Megerdichian. Hayastan Megerdichian. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 06/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

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FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 177602 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/01/2014 The following person(s) is (are) doing business as Progressive Spinal Care. 275 N. Garfield Ave #4a , Pasadena, CA 91101. ÄThe full name of registrant(s) is/are: Weiss Progressive Chiropractic PC 275 N. Garfield Ave #4a Pasadena, CA 91101. This Business is being conducted by: Äa Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:James Elliot Weiss. Weiss Progressive Chiropractic PC. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 07/01/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 177600 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/01/2014 The following person(s) is (are) doing business as LYFE Transportation. 18321 Ventura Blvd., Suite 400 , Tarzana, CA 91356. ÄThe full name of registrant(s) is/are: Light Year Express, Inc. 18321 Ventura Blvd., Suite 400 Tarzana, CA 91356. This Business is being conducted by: Äa Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/16/2005. /s/: Keith F. Elder. Light Year Express, Inc.. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 07/01/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 172660 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/25/2014 The following person(s) is (are) doing business as The Park VNY, The Park Van Nuys. 8300 San Fernando Road , Sun Valley, CA 91352-3222. ÄThe full name of registrant(s) is/are: Steel Hangar, LLC 8300 San Fernando Road Sun Valley, CA 91352-3222, he Argubright Trust Ä18140 Index Street Northridge, CA 91326, ÄThe John F. Feldsted Trust 120 Broadway, Suite 300 ÄSanta Monica, CA 90401. This Business is being conducted by: Äa Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names

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listed on (Date)05/15/2014. /s/: Cheryl Argubright. Steel Hangar, LLC, he Argubright Trust, ÄThe John F. Feldsted Trust. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 06/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 172666 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/25/2014 The following person(s) is (are) doing business as P and D Antiques. 8720 Sierra Hwy , Agua Dulce, CA 91390. ÄThe full name of registrant(s) is/are: Denise Fernandez Ä8720 Sierra Hwy Agua Dulce, CA 91390, Peter Fernandez Ä8720 Sierra Hwy Agua Dulce, CA 91390. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Denise Fernandez . Denise Fernandez , Peter Fernandez . ÄThis statement was filed with the County Clerk of LOS ANGELES County on 06/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 172670 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/25/2014 The following person(s) is (are) doing business as Promark Real Estate Management. 9658 Amigo Ave, Ste 112 , Northridge, Ca. 91324. ÄThe full name of registrant(s) is/are: Kurt P. Robinson 9658 Amigo Ave, Ste 112 Northridge, Ca. 91324. This Business is being conducted by: Äan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/11/2014. /s/: Kurt P. Robinson. Kurt P. Robinson. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 06/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 172664 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/25/2014 The following person(s) is (are) doing business as Basecamp At The Brewery. 620 Moulton Ave. , Los Angeles, CA 90031. ÄThe full name of registrant(s) is/are: Keith Berson 3041 Weldon Ave. Los Angeles, CA 90065. This Business is being conducted by: Äan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/15/2014. /s/: Keith Berson. Keith Berson. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 07/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014186663 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/10/2014 The following person(s) is (are) doing business as TRAIN YOUR MIND. 22524 CALIPATRIA DR. , CALABASAS, CA 91302. The full name of registrant(s) is/are: IEB GROUP, LLC 11400 W. OLYMPIC BLVD., SUITE 700 LOS ANGELES, CA 90064. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MONIQUE PREDOVICH. IEB GROUP, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 07/10/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 172676 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/25/2014 The following person(s) is (are) doing business as CertaPro Painters of Santa Clarita. 26489 Golden Valley Road, Suite 123 , Santa Clarita, CA 91350. ÄThe full name of registrant(s) is/are: CA Squared, Inc. 26489 Golden Valley Road, Suite 123 Santa Clarita, CA 91350. This Business is being conducted by: Äa Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Carrie J. Allen. CA Squared, Inc.. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 06/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Ä

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS024496
Superior Court of California, County of Los Angeles

DBAS

Petition of YAN YEE CHU for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: YAN YEE CHU filed a petition with this court for a decree of changing names as follows: YAN YEE CHU to KATHERINE YAN YEE CHU. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 08/15/2014, Time: 8:30 AM, Dept: K, Room: A203
The address of the court is SUPERIOR COURT OF CALIFORNIA - COUNTY OF LOS ANGELES, 1725 MAIN STREET SANTA MONICA, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JULY 1, 2014
GERALD ROSENBERG, JUDGE OF THE SUPERIOR COURT

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