



Santa Monica Daily Press

GOATS TO THE RESCUE
SEE PAGE 3

Since 2001: A news odyssey

THE FULL PLATE ISSUE

Economy tops chamber luncheon

BY MELODY HANATANI
Daily Press Staff Writer

DOWNTOWN The hospitality industry in Santa Monica is expected to take a hit as rising fuel prices have airlines cutting flights, potentially stemming the flow of foreign travelers, who contribute significantly to the city's economy.

The Thursday sequel to the first "State of

the City" event at the Fairmont Miramar Hotel painted a picture of rough waters for the local financial future, with trouble lying ahead for tourism.

"It's not just a trickle-down effect, but a smash-down," Misti Kerns, the president of the Santa Monica Convention and Visitors Bureau, said.

Hosted by the Santa Monica Chamber of Commerce, "State of the City II" was a fol-

low-up to the successful luncheon and discussion on civic affairs held in January, attracting key players from City Hall, the business and school communities.

Much like the inception event, part deux featured a panel conversation on the fiscal outlook in Santa Monica, a talk that included representatives from the tourism industry, City Hall and major business sectors, including Downtown Santa Monica and the

Santa Monica Pier.

The symposium took a slightly more serious tone the second time around, specifically in hospitality where the impact of high jet fuel prices on the airline industry are expected to hit the city by the sea. Airlines spend an estimated 73 cents of the dollar on fuel.

SEE CHAMBER PAGE 9



PIONEER: Andy Funk, managing director of Funk Ventures, is the youngest founding member of a venture capital firm in the United States.

Brandon Wise brandonw@smdp.com

Venture capital with a philanthropic twist

BY ALEXANDRA BISSENETTE
Special to the Daily Press

THIRD STREET PROMENADE Venture capital firms do not usually evoke images of socially-conscious young people paving the way for innovative and

obscure companies, but what else would you expect from a Santa Monica-based firm.

Funk Ventures, founded by Andy Funk in 2000, is a venture capital firm that prides itself on its socially-responsible investments.

"It is possible to do well financially and make an impact," Funk said. "That is the underlying basis of this company."

Funk, the youngest founding member of a venture capital firm in the United

A safe ride

Big Blue Bus receives \$467K to improve security

BY ALEXANDRA BISSENETTE
Special to the Daily Press

DOWNTOWN Tuesday was a good day for those who rely on the Big Blue Bus to get them safely to their destinations. The Governor's Office of Homeland Security gave \$467,000 in funding to the agency to improve the security of its buses both on the streets and on the lot.

The money was part of \$17.4 million in security funding granted to a number of transit operators throughout Los Angeles County. The Los Angeles County Metropolitan Transportation Authority (MTA) received \$16.1 million to improve the safety of its riders.

"Commuters should never have to fear for their safety while traveling to work or trying to get home each day," said Antonio Villaraigosa, MTA board chair and Los Angeles mayor. "This funding will be a key component in ensuring safe commutes for local residents and making Metro a model for transit security nationwide."

The money was presented to the MTA Tuesday morning as part of the yearly funding for transit security contained within 2006's Proposition 1B bond measure.

The MTA plans to use the money to install fare gates on the Red and Purple lines as well as selected light rail stations. They will also upgrade their surveillance cameras and eventually invest in chemical sensors.

Since Sept. 11, 2001, homeland security has been a spotlight issue in terms of national interest. Despite the dramatic increase of security in the skies, however,

SEE FUNK PAGE 8

SEE BBB PAGE 7



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Calendar

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A newspaper with issues



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WHAT'S UP WESTSIDE

OUT AND ABOUT IN SANTA MONICA AND SURROUNDS

'Miss Saigon' at SMC

1900 Pico Blvd., 8 p.m. — 11 p.m.

This classic musical portrays an American soldier and a Vietnamese woman who struggle to find each other after becoming separated by the fall of Saigon. It will be performed on the Santa Monica College Theater Arts Main Stage by SMC's finest.

Salsa the night away

1334 Lincoln Blvd., 7:15 p.m. — 10 p.m.

Beginners and experienced salseros alike can pick up new moves at Isabelle Pampillo's Friday Socials in Santa Monica. The night consists of a 90-minute class followed by a social hour of drinks and dancing where dancers can practice their dips and turns. There's a \$20 charge for class, dancing and drinks.

For information, call (310) 392-3493.

A boomer babe gone bad

4455 Overland Ave., Culver City, 7:30 p.m. — 9 p.m.

At the hip Culver City café The Spot, Charli Haynes will perform her one woman show "A Boomer Babe Gone Bad," which traces her life from child actress to ingenue, ballet diva to professional wrestler, jazz singer to stand-up comedian. \$15 cover charge, plus one dinner, one drink minimum per person. For information, call (310) 559-8868.

Saturday, July 19, 2008

Special book sale

601 Santa Monica Blvd., 11 a.m. — 2 p.m.

The friends of the Santa Monica public Library, a volunteer group, is holding a sale of special books. Books include art, signed copies, antique, special sets of materials, and other items of unique value. All proceeds go to the library. For more information, contact Kent Lewis at (310) 450-9633.

Can't keep this guy down

3000 Airport Ave., Call for times

Ruskin Group Theater presents "Unbeatable Harold," directed by the company's founder John Ruskin. For information, call (310) 397-3244.

Stroll into the past

1436 Second St., 10 a.m. — 12 p.m.

A walking tour presented by the Santa Monica Conservancy reviews over 100 years of local history in just six blocks. Docents view city landmarks and share the story of Santa Monica's development from a frontier town to bustling metropolis. Tours are given every Saturday, at a cost of \$10 for the general public and \$5 for conservancy members. Reservations can be made by calling (310) 496-3146.

'Awaay' to Wonderland

1211 Fourth St., 12:30 p.m. and 3 p.m.

Individuals of all ages are invited by the Santa Monica Playhouse to help solve riddles, predict the future, travel through time, experience a mini-language lesson, and ultimately help save the fairytale world, during the musical, "And Awaay We Go To Wonderland." This musical is sure to take its audience on a magical, musical journey to the land of enchantment, as characters try to rescue a host of favorite fairytale superstars. Lots of audience participation makes this captivating Rudie-Carlo Family Theater event the perfect summer outing for the entire family. Kids 12 and under \$10.50, adults \$12.50. For more information, call (310) 394-9779 or visit santamonica-playhouse.com.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.



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(Honda Center 7/13)
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- Linkin Park**
(Irvine Meadows 8/10)
- Steely Dan**
(Nokia Theater 7/23)
(Honda Center 8/04)

SPORTS

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(Anaheim Grove 7/19 & 7/20)

THEATRE & SPECIAL EVENTS

- Wicked**
(Tuesday-Sunday)
- July 4th Fireworks Spectacular**
(Hollywood Bowl 7/04)

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Surfing, skating with a French accent

BY MELODY HANATANI
Daily Press Staff Writer

DOWNTOWN A French surf-and-skate brand is hoping to make a splash in North America, its first stop in Santa Monica.

Oxbow, a subsidiary of European company La Suma S.A., opened its first U.S. boutique at the corner of Second Street and Broadway last month, choosing the city as its launching pad for its renown skate and surf-

ing culture.

The brand, which is second in Europe to Quiksilver, offers higher-end surf products such as wet suits, board shorts and casual apparel than what is usually seen in stores like Pac Sun and Rip Curl, catering to an older audience between the ages of 20 and 35.

“Our price points are marginally higher because of the value added to the product we design,” CEO Gary Hunt said.

The store will celebrate its grand opening

at The Yard, a restaurant located around the corner on Broadway, on Saturday, an event featuring legendary surfer Laird Hamilton.

The first Oxbow store opened in France in 1985, slowly growing over the years to more than 30 locations worldwide.

The expansion to the United States is largely a marketing move, a way to advertise the brand to the tourist population in Santa Monica, keeping the Oxbow name in mind as they travel to other countries. In fact, one of

the main reasons why Santa Monica was selected as the first U.S. store is because of the strong tourist draw to the area, Hunt said.

The company is engaging in the advertising strategy to prepare for a shift to the wholesale market, hoping to grow the Oxbow brand from its own stores to include the products in some of the major surf and skate shops across the country.

SEE SURF PAGE 11



Brandon Wise brandonw@smdp.com

GIVING A LITTLE COLD SUPPORT: Laloo's Goat's Milk Ice Cream, founded by former local resident Laura Howard, donates a portion of its profits to Santa Monica Baykeeper.

When ocean pollution gets your goat, make some ice cream

BY ALICE OLLSTEIN
Special to the Daily Press

SM BAY Some help the local ocean waters by participating in organized beach clean ups, some by lobbying against offshore drilling, and some by digging into a pint of ice cream.

Laloo's Goat's Milk Ice Cream, founded by former Santa Monica Laura Howard, has grown from a kitchen experiment to a trendy brand favored by People Magazine and the Food Network alike. On top of employing sustainable practices on its many goat farms, Laloo's kicked off the

cleanFARMcleanWATER program this summer, which donates part of its proceeds to Santa Monica Baykeeper — an environmental non-profit that works to restore the Santa Monica and San Pedro bays.

Howard, now dubbed the Chief Flavor Officer of Laloo's, said she became interested in the connection between farming and ocean health while tasting yogurt in Maine.

“I noticed a strange flavor in the yogurt that I couldn't recognize, and when I asked where it came from, the farmer told me she fed her goats seaweed,” Howard said. “I wanted to look into it for my California goat farm, but in edu-

cating myself I learned that the kelp here is actually under threat from the runoff of big dairy farms. Because of all the pollution, we couldn't get seaweed to feed our goats.”

This inspired Howard to partner with Santa Monica Baykeeper, which she says was “a natural fit.”

“It was attractive because it works on a local level,” Howard said. “We want make sure that we give back to the communities we work in.”

Santa Monica Baykeeper officials value their connection with Laloo's because of the good example the company sets for California dairy farms — which often contribute to coastal pol-

lution.

“Most large industrial farms use Concentrated Animal Feeding Operations, or CAFOs, which impair our waters by dumping excess nutrients,” Tom Ford, the Executive Director of Santa Monica Baykeeper, said. “If we don't manage our farms well, then the toxic pesticides that run off of them could damage waterways. As Laloo's demonstrates, this can be avoided by sustainable and organic agricultural practices. [Working with Laloo's] has been an organic hookup for all of us.”

SEE ICE CREAM PAGE 11



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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Life's relay

Editor:

I am pleased to be able to participate in the Seventh Annual Santa Monica Relay for Life. I am a two-time cancer survivor, as well as an advocate of cancer awareness and early detection, and have agreed to support this event benefiting the American Cancer Society. We are asking for the entire community's help in giving this event the support it deserves.

Santa Monica Relay for Life will be held from 9 a.m. Saturday, July 26, to 9 a.m. on Sunday, July 27, 2008 at Crossroads School Soccer Field, 1715 Olympic Blvd., Santa Monica, Calif., 90404. This 24-hour even honors one day in the life of a cancer patient and also raises money to support the programs and services of the American Cancer Society in its fight against cancer. Team members set up tents and lawn chairs and take turns walking around a track for 24 hours while enjoying entertainment, food and the knowledge that they are playing an important role in finding a cure for cancer.

We are asking our community to join in this fight by forming teams of 10 or more people.. Each team members is asked to get sponsors who will donate to this worthy event. Our goal is to help raise the funds needed for education, research, and patient services, and most important, a cure for this deadly disease that has affected so many of our lives or the lives of our friends, family, and co-workers.

I invite you to join our efforts to raise our goal of \$250,000 for this year's event. If you wish to obtain information about how to form a team, become an event sponsor, or help publicize this worthy event, please feel free to contact our 2008 co-chairs, Evelyn Warfel and Leyna Raskoff, at (310) 709-6075 or Amanda Manning at, American Cancer Society, at (213) 427-7295.

Thank you in advance for your consideration. The Santa Monica Relay for Life is a non-profit event.

Sincerely,

Nathaniel Trives

Former mayor of Santa Monica

Pot calling the kettle

Editor:

A few months ago all the Republican presidential candidates were claiming to be the reincarnation of Ronald Reagan! Ronald Reagan must be tossing and turning in his grave.

From a speech given by Reagan, Nov. 14, 1974: "Continual deficit financing, year in and year out, is not the path to prosperity. It is the road to national bankruptcy. It is a self-fulfilling prophecy because the more the government goes into debt, the more it must borrow."

And that is exactly where we find ourselves today after years of Bush and Republican deficit spending.

Ron Lowe

Santa Monica



Your column here

Alice Ollstein

Send comments to editor@smdp.com

In the dark about light

SAVING THE ENVIRONMENT AND SAVING

money rarely go hand in hand. Organic produce and grass-fed beef cost astronomically more than their chemical-ridden, industrial counterparts. A new hybrid car goes for more money than a year at UCLA. And solar panels for an average American home are still tens of thousands of dollars out of reach. So when a product comes along that can curb global warming and save hundreds of dollars, why do so many respond, not with joy, but fear?

Enter the Compact Florescent Lamp, or CFL. After learning that this squiggly little guy uses a quarter of the energy of a normal, incandescent bulb and lasts up to 10 times longer, I was sold. I replaced both bulbs in my room and curled up with my book to observe the difference.

The quality of light was the same, if only a little brighter. More importantly, even after leaving the bulb on for an hour, it remained pleasantly warm to the touch. Regular bulbs become scorching hot because almost 90 percent of the energy going into it escapes as useless heat. My new CFL chose to use its allotted energy for a more efficient purpose than burning my hand.

Though these miracle bulbs lower both a house's electricity bill and carbon footprint, misinformation about their safety abounds, frightening consumers away from their glow. The buzzword has been mercury, a neurotoxin dangerous to children, pregnant women and the general population.

Yes, CFLs do contain a minuscule amount of mercury, but the media has irresponsibly exaggerated the dangers involved. A household CFL, which contains .008 of the mercury contained in a mercury thermometer, poses little to no threat to human health. No mercury is released when the bulbs are intact, and should one break, there are simple measures to take to protect the household.

Should one smash, simply open a window and leave the room to air out for 15 minutes. Then sweep up the pieces, seal the bulb in two plastic bags and put it into the outside trash for normal trash collection. Better still, search www.epa.gov/bulbrecycling for a nearby recycling center.

In his collection of essays "Dress Your Family in Corduroy and Denim," David Sedaris refers to his sister as "the type who religiously watches the fear segment of the local Eyewitness News broadcasts, retaining nothing but the headline." This, to me, perfectly describes those afraid of changing their household light bulbs to CFLs.

If you were one of the millions of listeners who tuned into NPR in February to hear the report "CFL Bulbs Have One Hitch: Toxic Mercury," you could have merely listened to the headline and decided that the new bulbs were deadly.

But if you listened to the entire report, which included quotes such as, "Even though fluorescent bulbs contain mercury, using them contributes less mercury to the environment than using regular incandescent bulbs" and, "The compact fluorescent

... WHEN A PRODUCT COMES ALONG THAT CAN CURB GLOBAL WARMING AND SAVE HUNDREDS OF DOLLARS, WHY DO SO MANY RESPOND, NOT WITH JOY, BUT FEAR?

light bulb is a product people can use to positively influence the environment," it paints a different picture, doesn't it?

Wait a minute, you might say. How can a bulb that contains mercury pollute less mercury than one with none? The answer is coal.

Though hydro, wind and solar projects are on the rise, most of the electricity in the U.S. comes from coal-fired power plants — the largest man-made source of mercury pollution.

In short, the mercury we should fret over is not the four milligrams contained in each CFL, but the 25 pounds a year emitted by each and every coal plant.

The Earth Policy Institute has stated that shifting to more efficient light bulbs would save enough electricity to close 80 U.S. coal power plants. In fact, if every home in America replaced just one incandescent light bulb with a CFL, in one year it would save enough energy to light more than 3 million homes, and prevent the release of greenhouse gas emissions equal to that of about 800,000 cars.

Instead of letting scare stories about mercury causing mutations in fetuses send us running back to our "safe," wasteful incandescents, we should recall the words of Thomas Edison, the inventor of the original bulb. He said, "If we all did the things we are capable of doing, we would literally astound ourselves." We may not be capable of taking down our nation's hoards of pollution-belching coal plants all at once, but if each of us reaches for a CFL, the results would be astounding.

ALICE OLLSTEIN is a news intern with the Daily Press focusing on environmental issues. She can be reached at alice.ollstein@gmail.com

PUBLISHER

Ross Furukawa
ross@smdp.com

EDITOR IN CHIEF

Kevin Herrera
editor@smdp.com

MANAGING EDITOR

Daniel Archuleta
daniela@smdp.com

STAFF WRITER

Melody Hanatani
melodyh@smdp.com

STAFF PHOTOGRAPHER

Brandon Wise
brandonw@smdp.com

CONTRIBUTING WRITERS

Bill Bauer, David Pizarra, Meredith Carroll, Kenny Mack, Jack Neworth, Lloyd Garver, Seth Barnes, Taylor Van Arsdale, Dane Robert Swanson, Ryan Hyatt, Steve Breen, Elizabeth Brown, Maria Rohloff, Merv Hecht, Mike Heayn, Brian Hepp, Mariel Howsepian and Cynthia Citron

NEWS INTERNS

Alexandra Bissonnette, Alice Ollstein, Michael Middlehurst-Schwartz, Christina Yoon, Nora Casey, Stephanie Taft, Soraya Danesh
news@smdp.com

PHOTOGRAPHY INTERNS

Geoffrey Dunn
news@smdp.com

Morgan Genser

news@smdp.com

ADVERTISING SALES MANAGER

Rob Schwenker
schwenker@smdp.com

ADVERTISING ACCOUNT EXECUTIVES

Julie Martinez
juliem@smdp.com

Robert Hertel

roberth@smdp.com

Erin Collins

erinc@smdp.com

ADVERTISING TRAFFIC FACILITATOR

Amber Kessee
amberk@smdp.com

OPERATIONS MANAGER

Connie Sommerville
connies@smdp.com

PRODUCTION MANAGER

Robert Summa
summa@smdp.com

CIRCULATION

Keith Wyatt
Osvaldo Paganini
circulation@smdp.com

Santa Monica Daily Press
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410 Broadway, Suite B
Santa Monica, CA 90401
OFFICE (310) 458-PRESS (7737)
FAX (310) 576-9913

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Repairing a bike, repairing a soul

WITH \$5 A GALLON GAS LOOMING, John McCain now admits, "Things are tough out there, my friends." Apparently not for Cindy McCain. Not long ago on her Amex cards she charged \$750,000. That's some limit. It was reportedly for jewelry. The McCain campaign insisted the bill was paid within the month, but it seems just a tad ironic that they call Obama an "elitist."

I'm happy McCain has stopped using "my friends" at town meetings. He was like a barker at a carnival. He once sang "Bomb, bomb, bomb Iran," now he's joking Iranians will smoke themselves to death. He's often confused Shias and Sunnis, Somalia and the Sudan. Today, at a press conference, he spoke about relations between Russia and Czechoslovakia, a country that hasn't existed since 1993. Where's Joe Lieberman whispering in his ear when he needs him?

Even W knows there's no Czechoslovakia. Affectionately, I refer to McCain as McBush, because he's supported W 95 percent of the time. That's more than Barney.

With the economy in the tank McBush's top economic advisor, Phil Gramm (always reminds me of Murtle the Turtle) says we're a bunch of whiners. "It's just a mental recession," he said. To anyone who's lost their house, job or health coverage, somehow I don't think that'll be very comforting.

McBush says it's fine if we stay in Iraq for another 100 years. Except the Iraqis want us to set a timetable. It is their country, after all. Although some neo-cons still wonder, "How did our oil get under their sand?" All those hospitals, roads, schools and bridges we're building in Iraq, (part of our \$3 trillion) couldn't we have used those here? Then again, the oil giants are dividing up the refining contracts and we're coming out sweet. Of course by "we" I mean Exxon and British Petroleum, as opposed to you and me.

So what does any of this have to do with a bike shop? Amidst all the grim news nationally and internationally, I may have created a "feel good" story right here in Ocean Park. Every day at sunset when I walk Oscar, my disabled neighbor's golden retriever, people come up to pet him, including Patrick, who used to work at a self-storage. Patrick got laid off and has been homeless for the past six months.

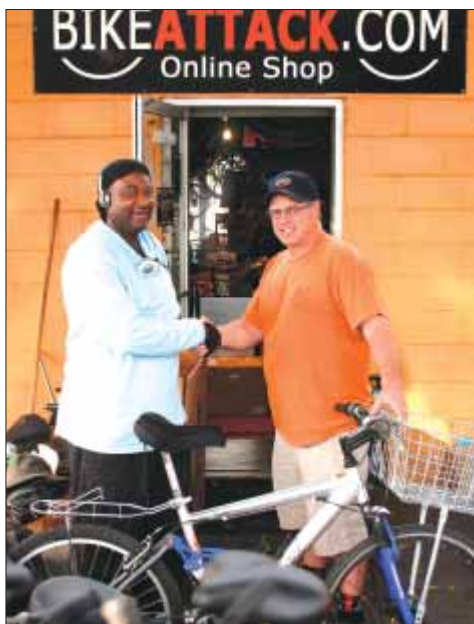


Photo courtesy Frank A. Cappello

HAPPY ENDING: The folks at Bike Attack helped Patrick (left) get his bike up and running.

Patrick is the Martha Stewart of homelessness. All his belongings fit neatly on his bike. But I noticed that instead of riding it he was always pushing it. It turns out a rim is bent and the brakes are shot. So I came up with a bright idea, which admittedly, is a rarity.

I get my bike serviced at Bike Attack on Main Street. I called co-owner Andrew (Drew) Smith and timidly asked if he'd consider fixing Patrick's bike "pro-bono." Drew had a one-word answer, "Sure." If only the rest of life were that easy.

I was stunned. Patrick was stunned. We walked the bike over to Bike Attack and a day later, thanks to Drew and mechanic extraordinaire, Atilla Reisz, Patrick got his bike back, good as new. He hasn't stopped smiling since.

So, if you need a new bike (at \$5 a gallon gas who doesn't?) or if your old bike needs service, get in touch with Bike Attack (2400 Main St., (310) 581-8014). For jewelry, I suppose you could get in touch with Cindy McCain.

If he's not riding his bike, JACK can be reached at Jackneworth2003@aol.com

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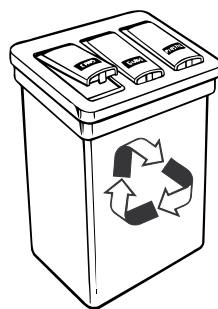
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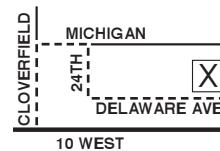
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The Q-Line

Tattoo you

A long-standing ordinance does not allow tattoo parlors to operate in Santa Monica.

So this week's Q-Line question asks:

Do you think the city should allow tattoo artists to open up shop in this city by the sea?

Call (310) 285-8106 before Friday at 5 p.m. and we'll print your answers in the weekend edition of the Daily Press. Please limit responses to a minute or less.



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	Santa margherita pinot grigio \$17.99	

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Fri-Sat. 10 a.m. - 10 p.m.; Sun. 11 a.m. - 8 p.m.

CRIME WATCH
BY DAILY PRESS STAFF

Don't shoot up and drive

Crime Watch is a weekly series culled from reports provided by the Santa Monica Police Department. These are arrests only. All parties are innocent until proven guilty in a court of law.

SATURDAY, JULY 12, AT 3:15 P.M.,
Santa Monica police officers responded to the 1400 block of Court 3 after receiving a report of a suspected drunk driver. When officers arrived they found a woman sitting in the driver's seat of a parked car. Officers made contact with the woman and determined that she was possibly under the influence of a controlled substance. Officers searched her and the car and found cocaine and tar heroin. The suspect was also in possession of hypodermic needles and drug paraphernalia. The woman was placed under arrest for possession, driving on a suspended license and for driving under the influence of drugs. Her bail was set at \$10,000. She was identified as Sabrina Tatiana Bernstein, 21, of Los Angeles.

THURSDAY, JULY 10, AT 5:40 P.M.,
Vice officers working an undercover operation at a massage parlor in the 600 block of Broadway arrested a massage therapist for exposing her breasts. Officers said the therapist removed an officers towel and attempted to perform a sex act on him. She was booked for prostitution, being a massage technician who exposed her genitals and for being a massage technician in a room with a nude customer. The suspect was identified as Jung Ae Rangel, 41, of Santa Monica. Her bail was set at \$2,000.

THURSDAY, JULY 10, AT 8:05 A.M.,
Officers responded to the 700 block of Broadway after receiving a report about a woman sitting on the sidewalk who appeared to be intoxicated. When officers arrived, they made contact with the suspect, who was sitting with an open can of beer. When the responding officers tried to take the beer can, the suspect allegedly flicked a lit cigarette at them, hitting an officer's trousers. The woman was placed under arrest for public intoxication, battery on a police officer and for being in possession of an open container. She was identified as Jewel Vine, 57, a transient. Her bail was set at \$20,000..

SATURDAY, JULY 12, AT 4:37 P.M.,
Police officers responded to the 2600 block of the beach after being flagged down by a Los Angeles County lifeguard who saw a man in possession of an alcoholic beverage that was in a glass bottle. It is illegal to drink on the beach as well as to have a glass container. Officers contacted the man and also discovered that he was in possession of a glass pipe commonly used to smoke methamphetamine. The man was placed under arrest for possession of drug paraphernalia and for drinking in public. He was identified as Marlon Andre Franklin, 24, a transient. His bail was set at \$250.

TUESDAY, JULY 8, AT 12:16 A.M.,
Officers in the 1500 block of Ocean Avenue observed a subject sitting in the park after hours. Officers approached the man and asked for identification, but the man said he did not have any. Officers later discovered that the man was on parole and in possession of drug paraphernalia, which included a needle and a small, empty bag with white powder residue. He was arrested and booked for violating his parole. The suspect was identified as Maurice Ricardo Vurgess, 40, a transient. No bail was set.

MONDAY, JULY 7, AT 11:05 P.M.,
Police responded to the 3000 block of Airport Avenue regarding a report of trespassing. When officers arrived they made contact with airport security who said the suspect was seen bouncing up and down on an aircraft parked in a restricted area. Officers chased the suspect and after a brief struggle placed him under arrest for vandalism, public intoxication, trespassing and resisting arrest. He was identified as Chong Won Ahn, 27, from Los Angeles. His bail was set at \$10,000.

FRIDAY, JULY 11, AT 8:36 P.M.,
Officers on the Santa Monica Pier were flagged down regarding a strong arm robbery that occurred. Witnesses told officers that a photographer was walking up the ramp when a man approached him and grabbed his bag. The victim pleaded with the suspect to return the bag. The suspect struck the victim in the nose, causing it to bleed. Witnesses gave police a description of the suspect and he was apprehended a short time later. He was booked for strong arm robbery. His bail was set at \$50,000. The suspect was identified as Daniel Armando Glavez, 29, of Los Angeles.

FRIDAY, JULY 11, AT 7:20 P.M.,
Officers responded to the 2400 block of Santa Monica Boulevard – McCabe's Bar and Grill – after receiving a report of a patron who skipped out on a bill. When officers arrived they spoke with employees at the bar who pointed officers in the direction the suspect fled. They said the suspect ran up a bar tab of \$112 and then left while the waitress wasn't looking. Officers caught up with the suspect and placed him under arrest for defrauding an innkeeper and for violating his probation. The suspect was cited and released. He was identified as Carlos Pineiro, 42, from West Hollywood.

Editor in Chief KEVIN HERRERA compiled these reports. news@smdp.com

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NOTICE OF INTENT TO ADOPT
A NEGATIVE DECLARATION
FOR THE 2008-2014 GENERAL PLAN HOUSING ELEMENT

The City of Santa Monica has prepared an Initial Study and Negative Declaration for the General Plan 2008-2014 Housing Element. The City of Santa Monica has prepared this Notice of Intent to provide responsible agencies and other interested parties with information describing the proposal and its potential environmental effects. The Initial Study has determined that there are no potentially affected environmental factors that would result from adoption of the proposed Housing Element.

PROJECT APPLICANT: City of Santa Monica
PROJECT LOCATION: Citywide, applicable to all zoning districts

PROJECT DESCRIPTION: The City of Santa Monica proposes to adopt a Housing Element as mandated by Sections 65580 to 65589 of the Government Code. State Housing Element law requires that each City and County identify and analyze existing and projected housing needs within their jurisdiction and prepare goals, policies, programs and quantified objectives to further the development, improvement, and preservation of housing. Housing and its production are critical to the economic and social well-being and vitality of the community and its residents. The proposed Housing Element fulfills all of the State's Housing Element mandates, ties in to other City planning processes, and expresses Santa Monica's long-term commitment to creating housing that is affordable to a diverse community.

AVAILABILITY OF ENVIRONMENTAL DOCUMENTATION: Copies of the Initial Study and proposed Negative Declaration on the proposed project may be reviewed at the following locations:

City Planning Division public counter Room 111 1685 Main Street, Santa Monica, CA	Office of the City Clerk Room 102 1685 Main Street, Santa Monica, CA
Santa Monica Library Main Branch 601 Santa Monica Blvd., Santa Monica, CA	Santa Monica Library Montana Avenue Branch 1704 Montana Avenue, Santa Monica, CA
Santa Monica Library Fairview Branch 2101 Ocean Park Blvd., Santa Monica, CA	Santa Monica Library Ocean Park Branch 2601 Main Street, Santa Monica, CA

REVIEW PERIOD: As specified by the State CEQA Guidelines, a 30-day public review period for the Negative Declaration will commence on **Friday, July 18, 2008** and end on **Monday, August 18, 2008**. The City of Santa Monica welcomes agency and public comments on the document during this period. Any comments on the Negative Declaration must be received within the public review period. **Comments may be submitted, in writing, by 5:30 p.m. on Monday August 18, 2008** and addressed to:

Elizabeth Bar-El, AICP, Senior Planner
City Planning Division
1685 Main Street, Room 212
Santa Monica, CA 90401
Fax: (310) 458-8341
E-mail: liz.bar-el@smgov.net

ESPAÑOL: Esta es una noticia de un estudio preliminar y declaración negativa sobre el documento Elemento de Vivienda 2008-2014, lo cual puede ser de interes a usted. Para más información, llame a Peter James, al numero (310) 458-8341.

Soraya Danesh news@smdp.com

SAFETY FIRST: The Governor's Office of Homeland Security gave \$467,000 in funding to Big Blue Bus to improve the security of its buses both on the streets and at its main depot.

Funds intended for transit safety

FROM BBB PAGE 1

ground transit has remained a relatively unprotected target.

"Just because we have not had an attack doesn't mean there won't be one," Marc Littman, an MTA spokesman, said. "You have to harden your assets to serve as a deterrent. You constantly have to stay one step ahead of would-be terrorists."

Now, thanks to the grant, the BBB will be better able to protect its assets as well.

With nearly half a million dollars, the BBB plans to install updated security cameras on their new maintenance facility that is set to be completed in 2010. They will also install access controlled doors to ensure that people can't simply walk into their facilities.

"Since 2001, we have been ever conscious about the bus yard and our buses on the street," Dan Dawson, customer relations manager for the BBB, said. "We will be

COMMUTERS SHOULD NEVER HAVE TO FEAR FOR THEIR SAFETY WHILE TRAVELING TO WORK OR TRYING TO GET HOME EACH DAY."

Antonio Villaraigosa

MTA board chair and Los Angeles mayor

installing new cameras on our buses and on the yard because our current systems are not as extensive as they should be. We want to make sure that the BBB is safe."

news@smdp.com

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	Single Family Homes	Condos & Townhomes
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North of Montana	= \$ 3,978,400	\$ 2,118,900
Between Wilshire & Montana	= \$ 3,268,200	\$ 1,056,422
South of Wilshire	= \$ 981,106	\$ 709,768
Sunset Park	= \$ 1,413,554	\$ 798,503
Ocean Park	= \$ 1,858,071	\$ 1,299,263

Statistics Updated Every Monday

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NOTICE OF PUBLIC HEARING BEFORE THE SANTA MONICA CITY COUNCIL

SUBJECT: Consideration of proposed resolution to automatically adjust the Affordable Housing Unit Development Cost for new market-rate multifamily development pursuant to Santa Monica Municipal Code Section 9.56.070(c)

WHEN: Wednesday, July 23, 2008
5:45 P.M.

WHERE: Santa Monica City Hall, Council Chambers, Room #213
1685 Main Street
Santa Monica, California



PROJECT DESCRIPTION

The City Council will conduct a public hearing regarding the proposed adoption of a resolution which would automatically adjust the Affordable Housing Unit Development Cost that developers of multi-family projects may pay to the City pursuant to Section 9.56.070(c) of the City's Affordable Housing Production Program. The existing Affordable Housing Unit Development Cost of \$265,632 would be increased by \$11,953. Effective October 1, 2008, the adjusted Affordable Housing Unit Development Cost would be \$277,585.

The adjustments to the Affordable Housing Unit Development Cost reflect changes in land and construction costs based on a methodology adopted by the City Council on June 13, 2006. An explanation of this methodology and the resulting adjustment to the fee are set forth in a letter prepared for the City by Hamilton, Rabinovitz & Alschuler, Inc. (HR&A). A copy of this letter is now available at the City Clerk's Office in Room 102 of City Hall, 1685 Main Street, Santa Monica, California or the Housing Division Office at 2121 Cloverfield Boulevard, Suite 100, Santa Monica, California. This information is also available on the City's web site (Housing and Redevelopment section).

HOW TO COMMENT

The City of Santa Monica encourages public comment on this matter. You or your representative, or any other persons may comment at the City Council's public hearing or by writing a letter.

Letters should be addressed to: Mayor and City Council
City Hall
1685 Main Street
Santa Monica, CA 90401

MORE INFORMATION

Further information may be obtained from the City Housing & Redevelopment Division at the address above or by calling (310) 458-8702.

The meeting facility is handicapped accessible. If you have any special needs such as sign language interpreting, please contact the Office of the Disabled at (310) 458-8701.

Pursuant to California Government Code Section 65009(b), if this matter is subsequently challenged in Court, the challenge may be limited to only those issues raised at the Public Hearing described in this notice, or in written correspondence delivered to the City of Santa Monica, at or prior to the Public Hearing.

ESPAÑOL

Esto es una noticia de una audiencia pública para aumentar una tarifa sobre el desarrollo de alojamiento "multi-familiar" en Santa Monica. Si deseas más información, favor de llamar a Lupe Madrid en la División de Viviendas y Desarrollo al número (310) 458-8702.

Socially-conscious business is booming

FROM FUNK PAGE 1

States, built Funk Ventures from the ground up when he was just 24 years old.

At age 18, it was assumed that he would take over Funk Gruppe — one of the largest insurance companies in Europe — which had been run by his family for six generations. Instead, Funk bought a one-way ticket to America to create his own entrepreneurial successes.

"I wasn't interested in running something that was already perfect," Funk said. "It was the best decision I ever made."

After traveling across the country, Funk ended up on Ocean Avenue in Santa Monica and decided to set up camp. He lived off of credit, managing to get himself into a quarter million dollars debt by the time he was 20-years-old.

Eventually, his first three business became big hits, and Funk was on his way to pioneering his own venture capital firm.

Funk was a philanthropist from the beginning. One of the first companies he founded was helping.org — also known as Network for Good — which allows people to give money to any number of charities online via one convenient Web site that keeps track of donation records.

The success of the Web site was realized following Sept. 11, 2001, when helping.org became the greatest contributor to relief funds, second only to the Red Cross.

Funk was drawn to venture capital early on, calling it the "back-bone of the American financial market," but also noting that "the VC community is a niche community."

"It's still a very small group," said Ludwig Chincarini, assistant professor of economics at Pomona College, of the socially conscious venture capital firms. "But they have noticed a trend in society toward environmental friendliness and they are looking at it from the profit side."

Funk, realizing this trend and being a philanthropist himself, seized the opportunity to start his firm.

"I felt that a for-profit company could really make a significant impact," Funk said, citing the challenges associated with non-profit organizations. "The problem is that half of the money that a non-profit raises has to go to raising more money. Often in the end only 10-15 percent goes where it needs to go."

Thus, Funk created Funk Ventures as a for-profit company with non-profit ideals, allowing investors, the company, and the people to do well.

It was not always an easy road for Funk Ventures.

"People used to laugh at us," Funk said. "They thought we were just a bunch of tree-huggers, but now we're considered pioneers."

When choosing business plans or ideas to invest in, Funk Ventures looks into three categories: clean technology, medical technology, and health and wellness.

Since the company was founded, it has successfully invested in 18 businesses, all of which have a socially-responsible cause.

Among the innovative companies in Funk Venture's portfolio, one can find Virgin Charter, a company founded by CEO Scott Duffy that allows people to book the empty legs of privately chartered aircrafts, thus reducing the number of empty flights and unnecessary pollution.



**I FELT THAT A
FOR-PROFIT
COMPANY COULD REALLY
MAKE A SIGNIFICANT
IMPACT."**

Andy Funk
Founder and CEO of Funk Ventures

When billionaire Richard Branson heard of the start-up, he decided to invest as well.

Funk Ventures was also involved in Prolacta Bioscience which provides fortified breast milk to babies born prematurely, and Lucky Earth a company that has recently been gathering steam for its waterless car wash solution.

"We didn't have enough capital or operational knowledge to continue to grow," said Lisa Peri, founder and CEO of Lucky Earth. "We are relieved to have Funk hold our hand."

The latest in Funk Venture's investments is Cyber-Rain, a unique sprinkler controller system that downloads weather information from the Internet and waters lawns accordingly.

"Millions of gallons of water are wasted on lawns," Funk said. "But these units always know what is happening. They can save people 20-30 percent on their water bills."

Given that California is currently in a drought, Cyber-Rain is a particularly noteworthy product. Additionally, many cities — including San Diego and Orange County — and the Metropolitan Water District give rebates for household use of Cyber-Rain, making it virtually free for consumers.

The partnership has worked well for both the investors and the Cyber-Rain company.

"We really wanted investors with the common goal of environmentalism," said Reza Pourzia, founder and CTO of Cyber-Rain. "They [Funk Ventures] could really relate to our product."

When asked how he chooses which companies to invest in, Funk replied, "I always know, it's kind of scary. If the founder doesn't believe in social progress, the company becomes all about the money and the purpose goes away."

This is why Funk places as much importance on who he is working with as he does on the product itself.

While Funk Ventures could certainly expand beyond their current firm of seven people, Funk doesn't see it growing above 20.

"We want to stay small," Funk said. "A billion dollar investment firm can't do what we are doing because when you give a company \$10 million off the bat, it becomes prohibitive."

By getting these socially-responsible business off the ground, this Santa Monica-based VC firm is making it easier for many to access the tools they need to become socially-responsible citizens.

"People want to do the right thing," Pourzia said. "You just have to make it easy for them."

news@smdp.com

Kevin Herrera kevinh@smdp.com

TAKING THE CITY'S PULSE: City officials, along with representatives from the business community, discuss the economic strength of Santa Monica during the Chamber of Commerce's State of the City luncheon at the Fairmont Miramar Hotel on Thursday afternoon.

Tourism to take a hit

FROM CHAMBER PAGE 1

With airlines expected to cut their flights by 15 percent, the anticipated drop in tourism this fall could be on par to post Sept. 11 figures, Kerns said.

That could spell bad news for local tourism which relies heavily on the out-of-state and international population, not the driving demographic whose travel plans might be dictated by gas prices.

There is good news for hospitality where it posted an average hotel rate of \$278, up from 50 percent last year. Occupancy has also somewhat flattened in the past year at about 80 percent.

The American Film Market, which brings in millions of dollar in revenue to Santa Monica, has committed to hosting the event here through the next five years. The booking of the Northern Trust Golf Open in the Pacific Palisades is also expected to be a boon to local businesses.

While Santa Monicans have seen better economic times in their city, what lies ahead might have them yearning for the status quo.

The most recent quarter ending in June showed a flattening of the sales tax and a dip in the transient occupancy tax, both of which account for a combined 30 percent revenue to City Hall.

"We're bracing ourselves for a pretty severe type of economic downturn but I think we're well positioned to meet the challenge," City Manager Lamont Ewell said shortly before the State of the City commenced. "We need to take it more realistically and spend the rest of this year looking at areas where we can reduce our expenditure, carefully monitor revenues and stay focused on the highest of priorities."

While there are talks of the country being in a recession or on the brink of one, low consumer spending could be a state of mind, according to Tom Larmore, the past chamber chairman.

But such a trend has been exhibited in the city where the auto industry in particular has taken a hit, down about 14 percent. Auto sales account for about 22 percent of sales tax revenues, generating about \$32 million last year.

IT'S NOT JUST A TRICKLE DOWN EFFECT, BUT A SMASH-DOWN."

Misti Kerns
President, Santa Monica Convention and Visitors Bureau

Ewell said that the drop in the dealerships is not just about gas prices but the slow economy.

"Twenty-two percent of that being in the auto industry, seeing that drop can be a pretty significant reduction," Ewell said.

Interesting about Santa Monica is its ability to insulate itself from the housing crisis and sub-prime mortgage fallout, the result of location, location, location and higher property values.

"Santa Monica is such a desirable place to live," Larmore said. "You didn't have as much of the sub-prime problems here primarily because housing prices are so high they didn't run into that kind of buyer."

While City Hall is blessed with a diversified tax base, offering some protection when one of the five major revenues — business license, property tax, sales tax, utility users tax (UUT) and transient occupancy tax — takes a hit, Ewell said he is planning on recommending the City Council establish an economic uncertainty reserve.

Voters will be asked this November to approve an update of the telecommunications provision of the UUT, which would save City Hall between \$8-\$12 million. The UUT is a tax applied to residents' electricity, natural gas, cable, water/wastewater and telecommunication bills like Verizon.

Roughly \$8.2 million of the total UUT would be applied to the economic uncertainty reserve.

"The reserve will help us keep local services and not have to dip down when things are getting worse," Ewell said.

melodyh@smdp.com

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NOTICE OF PUBLIC HEARING BEFORE THE SANTA MONICA CITY COUNCIL

SUBJECT: Consideration of proposed resolution to automatically adjust the Affordable Housing Base Unit Fee for new market-rate multifamily development pursuant to Santa Monica Municipal Code Section 9.56.070(b)

WHEN: Wednesday, July 23, 2008
5:45 P.M.

WHERE: Santa Monica City Hall, Council Chambers, Room #213
1685 Main Street
Santa Monica, California



PROJECT DESCRIPTION

The City Council will conduct a public hearing regarding the proposed adoption of a resolution which would automatically adjust the Affordable Housing Unit Base Fee that developers of multi-family projects may pay to the City pursuant to Section 9.56.070(b) of the City's Affordable Housing Production Program. The existing Affordable Housing Unit Base fee for new market rate apartments of \$25.31 per square foot would be increased by \$1.14 per square foot of floor area and the existing Affordable Housing Unit Base fee for new market rate condominiums of \$29.56 would be increased by \$1.33 per square foot of floor area. Effective on October 1, 2008, the adjusted Affordable Housing Unit Base fee would be \$26.45 per square foot of floor area for new market rate apartments and would be \$30.89 per square foot of floor area for new market rate condominiums.

The adjustments to the Affordable Housing Base Unit Fee reflect changes in land and construction costs based on a methodology adopted by the City Council on June 13, 2006. An explanation of this methodology and the resulting adjustment to the fee are set forth in a letter prepared for the City by Hamilton, Rabinovitz & Alschuler, Inc. (HR&A). A copy of this letter is now available at the City Clerk's Office in Room 102 of City Hall, 1685 Main Street, Santa Monica, California or the Housing Division Office at 2121 Cloverfield Boulevard, Suite 100, Santa Monica, California. This information is also available on the City's web site (Housing and Redevelopment section).

HOW TO COMMENT

The City of Santa Monica encourages public comment on this matter. You or your representative, or any other persons may comment at the City Council's public hearing or by writing a letter.

Letters should be addressed to: Mayor and City Council
City Hall
1685 Main Street
Santa Monica, CA 90401

MORE INFORMATION

Further information may be obtained from the City Housing & Redevelopment Division at the address above or by calling (310) 458-8702.

The meeting facility is handicapped accessible. If you have any special needs such as sign language interpreting, please contact the Office of the Disabled at (310) 458-8701.

Pursuant to California Government Code Section 65009(b), if this matter is subsequently challenged in Court, the challenge may be limited to only those issues raised at the Public Hearing described in this notice, or in written correspondence delivered to the City of Santa Monica, at or prior to the Public Hearing.

ESPAÑOL

Esto es una noticia de una audiencia pública para aumentar una tarifa sobre el desarrollo de alojamiento "multi-familiar" en Santa Monica. Si deseas más información, favor de llamar a Lupe Madrid en la División de Viviendas y Desarrollo al número (310) 458-8702.



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**Brandweek article, September 11, 2007.

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Soraya Danesh news@smdp.com

BIG MOVE: French surf-and-skate brand Oxbow has opened its first U.S. store at the corner of Broadway and Second Street.

Oxbow opens first U.S. store in Santa Monica

FROM SURF PAGE 3

"We're looking for international visibility," Hunt said. "We're not trying to generate a fortune with our stores, but the goal is to cater to surf shops in America."

The store in Downtown will be one of four planned for the United States, including one in Waikiki, Hawaii, New Jersey and South Beach in Florida.

The corner of Second Street and Broadway, which was previously occupied by shoe store O' My Sole and remained vacant for the past year, was selected because of its proximity to the Third Street Promenade. The draw of

European tourists to the area also played heavily into the decision, Hunt said.

"It's a logical choice in Southern California," Hunt said. "I don't know if there's an area that attracts more people than the Third Street Promenade."

Oxbow is one of a handful of stores that have chosen Santa Monica as its first American store.

Shoe company Royal Elastics opened its first U.S. boutique on Main Street earlier this year.

Laurel Rosen, the president of the Santa Monica Chamber of Commerce, attributed the reason to the good weather and beach. Another reason why many business like to relocate to Santa Monica

is the strong presence of entertainment, communications and tech companies, she said.

"We get an international and national draw," Rosen said. "They see this beautiful beach city that provides the services and culture they want."

The store has so far received positive reviews from shoppers.

"The other brands are too mainstream," Hector Bernal, a 16-year-old Santa Monica resident said while browsing the racks on Thursday.

Stephanie Taft contributed to this report.

melodyh@smdp.com

Alternative ice cream brand helps tend SM Bay

FROM ICE CREAM PAGE 3

Santa Monica Baykeeper will use the new revenue from Laloo's sales to fund their current projects, which include lobbying for the Marine Life Protection Act, which would establish protected underwater national parks, fighting the installation of an offshore liquified gas pipeline and settling with the city of Malibu for storm water pollution. Baykeeper also works to educate homeowners and cities on maintaining their urban landscapes in a sustainable way.

"When people over-fertilize their lawns, or apply pesticides and herbicides, all of that eventually makes it onto our streets then into our oceans," Ford said.

In managing her company, Howard keeps many of these lessons in mind. While she is in the midst of constructing a new solar facility, she makes sure Laloo's only uses recycled and recyclable materials, even giving out cones instead of cups at their many nationwide tasting parties.

"We may not be completely carbon neutral, but we're close," she said.

On the agricultural side, Howard buys goat's milk from a network of small, family-owned farms in Northern California,

and her criteria are strict.

"All of our farms are certified humane status, and employ clean farm practices," she said. "They are also biodiverse, not just one crop or one animal, and they're doing things with the land that are in keeping with ecological practices, not things that are unnatural to the cycle of life."

She explained that though not every member farm is certified organic, they practice agriculture that she calls "beyond organic."

"I don't buy into the status symbols of the Organic Trade Association, because the whole certification system is a hardship on the small guys, and my industry is all small guys," she said. "With cow dairy it's easier because there are huge agribusinesses, but goat farming is very old school, and they can't just plunk down 2,500 bucks to get certified. I'm more concerned with the health of the land and of the animal, because good treatment of the animals means good milk."

Even as her company grows, Howard will remain committed to the model of the small, family farm.

"The food chain gets into trouble

when the producers are unnatural in size," she said. "Before [the goat milk] industry takes off, let's make sure we're doing it the right way."

Howard, who lived and worked in Santa Monica for 10 years before moving to Sonoma County to found Laloo's, believes that Santa Monicans are especially open to her product and her company.

"I was very into yoga, and most of my friends from that world were conscious of what they're putting into their bodies, both in a nutritional and a spiritual way," she said. "There are more green, socially and ecologically responsible people in the L.A. area, and our L.A. sales are some of our highest in the country."

This coming Sunday, which happens to be National Ice Cream Day, Santa Monicans can seek out Laloo's at Whole Foods, Wild Oats or Co-Opportunity so that each bite of Molasses Tipsycake or Lemon Chiffon will support the Santa Monica Baykeeper's efforts to protect our coast.

"If you're buying Laloo's ice cream in L.A., you're helping Santa Monica Baykeeper," Ford said.

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NOTICE OF PUBLIC HEARING SANTA MONICA ARCHITECTURAL REVIEW BOARD REGULAR MEETING

DATE/TIME: July 21, 2008, 7:00 p.m.
LOCATION: Council Chambers, (wheelchair accessible)
Santa Monica City Hall, 1685 Main Street

PROPERTIES:

- ☐ ARB 06-313, 1959 Twentieth Street: Multi-Residential
- ☐ ARB 07-519, 1650 Ocean Park Boulevard: Commercial
- ☐ ARB 08-052, 525 Broadway: Mixed-Use
- ☐ ARB 08-106, 1417 Yale Street: Multi-Residential
- ☐ ARB 08-118, 749 Seventeenth Street: Senior Group Housing
- ☐ ARB 08-209, 1214 Bay Street: Multi-Residential
- ☐ ARB 08-220, 800 Fourteenth Street: Commercial
- ☐ ARB 08-225, 1243 Franklin Street: Multi-Residential
- ☐ ARB 08-236, 2727 Santa Monica Boulevard: Commercial
- ☐ ARB 08-237, 1418 Lincoln Boulevard: Commercial
- ☐ ARB 08-247, 1901 Olympic Boulevard: Commercial
- ☐ ARB 08-255, 2015 Colorado Avenue: Private School
- ☐ ARB 08-259, 847 Fifth Street: Multi-Residential

More information is available on-line at <http://santa-monica.org/planning/planningcomm/arbagenda.htm> or at 310/458-8341 (en espanol tambien). Plans may be reviewed at City Hall during business hours. Comments are invited at the hearing or in writing (FAX 310-458-3380, e-mail planning@santa-monica.org, or mail Santa Monica Planning Division, 1685 Main St., Rm. 212, Santa Monica, CA 90401). Call 310-458-8341 or TTY 310-450-8896 for disability accommodation requests. Big Blue Bus lines 1, 2, 3, 7 & 8 serve City Hall.

BOOKREVIEW

BY DANE ROBERT SWANSON



‘Following the Eagle’ Paulie Jenkins • BookSurge Publishing

Next year we observe the 200th birthday of Abraham Lincoln. We will be sure to see lots of books about Lincoln and the Civil War. In this epic book of Civil War lore covering the years of 1864 and 1865, we have a fictional account of a union soldier who is a half breed – half Lakota, half white – and his search for roots.

In this story, author Paulie Jenkins presents us with Ethan, a half breed who is a union soldier behind confederate lines trying to get back to the union camp with some papers.

Captured and sentenced to be hung, he runs and finds a group of union soldiers also trying to get back to camp. They are captured at Chickamauga Creek and sent to Cahaba Federal Prison where Ethan is mistreated because he looks more like his Indian side than his white side. So starts this epic tale of one person's search to belong.

How he escapes this prison only to discover a prison of another kind forms the first part of this book. In Ethan's experiences you see bigotry and injustice, loyalty and betrayal, tragedy and hope.

We tend to judge people by the color

of their skin. This is unfortunate, but it is a fact of life. In “Following the Eagle” we have a story of extreme bias that drove a man from one identity to another.

The one ray of light for Ethan while he hidden in a house in Mobile by a woman named Elizabeth whom he gets involved with. She can't acknowledge him. Yet she can hide him and become pregnant by him.

Knowing he can't hide forever, he returns to the union army only to be charged as a spy and sentenced to death.

In the second part of this novel Ethan escapes and journeys over to the Black Hills to the Sioux nation in search of his mother's family. “Someday, they would be together. Whether in the white man's hereafter or the Lakota's, he would find her.”

It is when he is with the Sioux that he has to confront the truth. One of the Sioux tells him, “What they did had nothing to do with money or books or whatever evidence they said they had. Why can't you see it Ethan? They wanted you dead because you're half Sioux.”

Ethan must confront his identity. Was he going to live in the white world or



the world of the Indians?

The characters are well developed and complex. You really feel for Ethan

The title of this book comes from the saying the Sioux have that only the eagle flew high enough to view all of Mother Earth. Ethan remembers the eagle, “He was the symbol of his moth-

er's people, and it was a bad omen to kill him.”

In the end he meets up with his brother, Josh, who is looking for him to bring him back to the family. Ethan, now more Indian than white, confronts his brother trying to explain why he is going to stay with the Sioux.

Josh replies, “I don't understand you, Ethan.”

Ethan replies, “I thought maybe you would. You of all people, Josh. You're the only one I ever told it all to.”

“You're wrong. I don't understand. I never will.”

Upon seeing the bullet scars in Ethan's back, Josh says, “They shot you in the back?”

“Yes.”

“I didn't know.”

Ethan answers, “Go back to Illinois, Josh. Make Elizabeth happy.”

The research for this work is well done. The book is 585 pages with an additional two pages of author's notes. It can be obtained from www.amazon.com.

Romance and history. Great summer reading in the weeks to come. Let me hear from you at smdp_review@yahoo.com.

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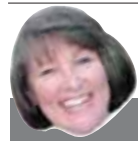
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Play Time

Cynthia Citron

Send comments to editor@smdp.com

Actors Group Theatre provides a 'Refuge'

IN THIS TOWN OF A THOUSAND

theaters, where every second person is involved in the creation and presentation of make-believe, it is an ongoing marvel to me to see the myriad spaces they use to pursue their art. In North Hollywood, on a street full of shops, a long narrow storefront filled with a motley assortment of overstuffed chairs and a bar that also serves as the box office marks the "waiting room" for The Actors Group Theatre. But where is the theater? The small door at the far end of the room leads only to the outside again.

Through that door, and around a curving pathway, is a tent-like structure made of sheets of black cloth, and tucked inside is a cozy little space which holds four or five rows of comfortable movie-style seats and a minuscule stage comfortably fitted out as an Irish tavern on the rocky coast of Maine, courtesy of set designer Alexander

Williams.

The play is a revised version of a play written seven years ago by Bill Murphy called "Refuge from the Storm." Martha and Bert (Barabara Keegan and Austin Grehan) are the sweetly bickering couple that run the tavern, but they leave at midnight to wend their way home through the raging storm.

Shortly afterwards, another couple stumbles into the tavern (Bert has forgotten to lock the door), but their bickering is not so sweet.

They are the Dexters, Doris and Tom (Gretchen Koerner and Michael Harrity), and their marriage, as well as their small boat, is on the rocks.

And despite the fact that they might have perished when their boat sank, they continue what appears to be a never-ending quarrel. If you must take sides, he seems the more reasonable, despite his infidelity; she is just a bitter shrew, taking everything he says and

turning it against him.

Their argument is interrupted, however, by a series of characters who wander in, one at a time or by twos, seeking refuge from the storm.

Eventually, there are six more refugees, in addition to the Dexters, and as they drink their way through the night, they each tell their story. Jim and Candy (David Love and Chase McKenna) come in together: he is a businessman and she is a hooker.

Jim is racked with guilt because he is not with his wife on this night as she gives birth to their second child. Candy has no guilt; she takes great pride in her work. Mike (Dane Bowman), the captain of a small cargo ship, is courting the barmaid Eileen (Kasandra Woodley-Connolly), who lives upstairs.

Also living upstairs is a fire-and-brimstone priest, Father Gray (Steve Gunning), who keeps reminding everyone that they are going to hell.

And finally, there is Todd (Seth Caskey), who is carrying around the ashes of his father, who, he notes proudly, was a "career criminal."

The actors, directed by playwright Bill Murphy, handle their stories well. They are an engaging bunch and they hold the interest of the audience.

But in the end, the playwright lets the audience down. His contrived ending, meant to be filled with wonder and suspense, is, instead, one of those "And then I woke up," kinds of artifices: a gimmick that doesn't surprise and doesn't quite suffice.

"Refuge from the Storm" will continue Fridays, Saturdays, and Sundays at 8 p.m. through August 10 at Actors Group Theatre, 4378 Lankershim Blvd. in North Hollywood. Call (323) 960-7719 for reservations.

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SURF REPORT



SURF CONDITIONS **WATER TEMP: 59-71°**

SWELL FORECAST (2-3 FT)
The 18th has the possibility of seeing some wind swell move in, but still, nothing above waist to chest high is showing up on the long range. SW should decline...temporarily.

LONG RANGE SYNOPSIS
SOUTH SWELL DUE THIS WEEKEND...

TIDE FORECAST FOR TODAY IN SANTA MONICA





NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous four weeks up to the ending date of

July 8, 2008

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS
(for the last 28 days)

Number of sewage spills -- 0

Number of beach closures due to a sewage spill -- 0

Number of wet days -- 0

Number of A grades for dry/wet weather -- 40 / 50

Number of (C,D,F) grades for dry/wet weather -- 5 / 50

The Beach Report Card is made possible by

Goldhirsh FOUNDATION

the James Irvine Foundation

Ford

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Cleanup and Health Warning Protocol.

LOCATION	DRY	WET
Leo Canillo Beach, at Arroyo Siquit Creek mouth	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth	A	ns
El Pescador State Beach, between Lachasa and Las Aliso creeks	A+	ns
Encinal Canyon at El Morado State Beach	A+	ns
Broad Beach at Trancas Creek mouth	A+	ns
Zuma Beach at Zuma Creek mouth	A+	ns
Walnut Creek, projection of Wildlife Rd. (private)	A+	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth	C	ns
Escandido Creek, just east of Escandido State Beach	A+	ns
Lariga Canyon Creek mouth	A	ns
Solstice Canyon at Don Blocker County Beach	F	ns
Puerto State Beach at creek mouth	A+	ns
Marie Canyon storm drain at Puerto Beach, at 24572 Malibu Rd.	F	ns
Surfside Beach at Malibu Colony fences	A	ns
Surfside Beach (beach location)- daily	B	ns
Malibu Pier - 50 yards east	D	ns
Carbon Beach at Sweetwater Canyon	A+	ns
Las Flores State Beach at Las Flores Creek (point zero)	A+	ns
Big Rock Beach at 19948 PCH stairs	A+	ns
Pine Creek at Las Tunas County Beach	A+	ns
Tuna Canyon	A+	ns
Topanga State Beach at creek mouth	A	ns
Castroville Storm Drain at Castle Rock Beach	A	ns
Santa Ynez Storm Drain at Castle Rock Beach	A+	ns
Will Rogers State Beach at 17260 PCH (1/4 mile east of Sunset drain)	A+	ns

LEGEND

DRY -- each location is graded on an A-- F scale based on bacterial pollution levels present in the surf zone

WET -- grades for days of recorded rainfall and the following 3 days

ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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This Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

NEW DVD RELEASES

BY RANDY WILLIAMS

Andrew Eccle/Universal

‘The Lipstick Jungle’ Season One

Based on the best-selling novel by Candace Bushnell, author of ‘Sex and the City,” this new drama follows three high-powered friends as they weather the ups and downs of lives lived at the top of their game. Movie exec Wendy (Brooke Shields) does everything she can to balance career and family, Nico (Kim Raver), a fashion magazine editor has an eye on becoming a CEO while designer Victory (Lindsay Price) is climbing the business ladder while hoping to find Mr. Right along the way. The two-disc set also includes deleted scenes. (Universal)

‘Vantage Point’ Two-Disc Deluxe Edition

During a counter-terrorism summit in Spain, the American President is struck down by an assassin’s bullet. Eight strangers have a perfect view of the kill, but what did they really see. Starring Dennis Quaid, William Hurt, and Forest Whitaker, this package includes a bonus digital copy. The second disc has material that includes outtakes, cast and crew interviews, and a segment on stunts. (Sony)

‘City Slickers’ Collector’s Edition

New Yorker Mitch Robbins (Billy Crystal) is 39 and miserable. He’s tired of his job and bored with his life. His two best friends, Ed (Bruno Kirby) and Phil (Daniel Stern), aren’t doing much better. So when they all decide to chase their troubles away with a fantasy vacation, the three trade their briefcases for saddle bags and set out to find freedom and adventure herding cattle under the wide New Mexico sky. What they discover instead is a searing sun, sore backsides, bruised egos ... and more insight into themselves and each other than they ever thought possible with most of it coming from a grizzled cowhand, Curly Washburn (Jack Palance in an Oscar-winning performance). A barn-full of bonus material includes audio commentary from director Ron Underwood and stars Crystal and Stern, deleted scenes and four segments entitled: "Back in the Saddle: City Slickers Revisited," "Bringing in the Script: Writing City Slickers," "A Star is Born: An Ode to Norman" (Norman being the calf Mitch adopts), and "The Real City Slickers." (MGM)

‘The Hammer’

Multi-media funnyman Adam Carolla (“The Man Show”) plays Jerry “The Hammer” Ferro, a 40-year-old boxing washout turned construction worker who gets a surprise shot at glory in the U.S. Olympic trials. Special features include deleted scenes, outtakes, and commentary by Carolla and co-writer Kevin Hench. (Genius/Weinstein)

‘The Flock’

Richard Gere stars as Erroll Babbage, a relentless employee of the department of public safety who is forced to an early retirement due to his abusive behavior against the sex offenders that he should monitor. While training his young female replacement (Claire Danes), he commits to tracking down a missing girl whom he is convinced is connected to a paroled sex offender he is investigating. (Genius)

‘CSI’ Seventh Season

Follow the evidence again with 24 more episodes of “Crime Scene Investigation,” winner of the People's Choice Award for Favorite Television Drama three years in a row. William Peterson leads an elite team of police forensic evidence investigation experts in Las Vegas. Comes with a labful of special features, including “Inside ‘Built to Kill,’” “Miniature Murders” and “Las Vegas: The Real Crime Solvers.” (CBS)

‘Home Improvement’ Complete Eighth Season

The final season of this popular family-friendly sitcom comes with 28 episodes on four discs. Featuring comedian Tim Allen as Tim “The Toolman” Taylor and his never-ending quest for “More Power” as the family prepares for big changes. Tim quits his job at Tool Time and his sons set off to follow their own dreams. Also their longtime neighbor, Wilson Wilson (Earl Hindman), finally shows his face! Guest stars include Morgan Fairchild, Mario Andretti and Oprah Winfrey. A blooper reel and a reunion special that revisits the series’ favorite moments are included. (Disney)

RANDY WILLIAMS can be reached at writtenbyrw@yahoo.com.

MOVIE TIMES

AERO THEATRE 1328 Montana Ave. (323) 466-FILM Call theater for information. AMC LOEWS BROADWAY 4 1441 Third Street Promenade Meet Dave (PG) 1hr 30min 1:20, 3:35, 5:50, 8:15 Hancock (PG-13) 1hr 32min 10:30am, 12:45, 3:00, 5:25, 7:50, 10:10 Hellboy II: The Golden Army (PG-13) 1hr 50min 10:45am, 12:30, 1:30, 3:30, 4:30, 6:30, 7:30, 9:30, 10:20 You Don't Mess With the Zohan (PG-13) 1hr 53min 10:50am, 10:30 AMC 7 SANTA MONICA 1310 Third St.	(310) 289-4262 WALL-E (G) 1hr 37min 11:45am, 12:20, 2:10, 2:50, 4:50, 5:20, 7:20, 7:50, 10:00, 10:10 Get Smart (PG-13) 1 hr 50 min 12:00, 2:30, 5:10, 8:00, 10:40 Journey to the Center of the Earth - 3-D (PG) 1hr 32min 11:15am, 1:45, 4:10, 6:50, 9:45 Wanted (R) 1hr 48min 11:40am, 2:20, 5:00, 7:40, 10:20 Hancock (PG-13) 1hr 32min 11:30am, 2:00, 4:30, 7:00, 9:30 Space Chimps (G) 1hr 21min 11:00am, 1:15, 3:30, 5:50, 8:15, 10:45 LAEMMLE'S MONICA FOURPLEX 1332 Second St. (310) 394-9741 Kenny (PG-13) 1hr 39min 1:40, 4:20, 7:10, 9:35	The Wackness (R) 1hr 35min 1:50, 4:30, 7:20, 9:45 David & Fatima (NR) 1:20, 4:10, 7:00, 9:50 Garden Party (NR) 1hr 29min 1:00, 3:20, 5:40, 8:00, 10:15 MANN'S CRITERION THEATRE 1313 Third St. (310) 395-1599 Dark Knight, The (PG-13) 2hrs 30min 10:10am, 11:30am, 12:30, 1:30, 3:00, 4:05, 5:00, 6:30, 7:30, 8:30, 10:00, 11:00, 12:00am Mamma Mia! (PG-13) 1hr 48min 10:40am, 11:40am, 1:20, 2:30, 4:15, 5:10, 7:00, 8:00, 9:50, 10:50, 12:15am Sex and the City (R) 2hrs 15min 12:10, 3:20, 6:40, 10:10
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For more information, e-mail news@smdp.com

Listen to others, Aries

ARIES (March 21-April 19)
★★★ Push easily comes to shove. You wonder what you are doing with such a difficult person. Those in authority could be touchy as well. You might want to go off on your own. Tonight: Listen to others.

TAURUS (April 20-May 20)
★★★ Easy does it. You might want to push hard, whether to complete a project or even win a game. Relax and enjoy your leisure time. You don't have to do what everyone asks. You can take some personal time. Tonight: Order in.

GEMINI (May 21-June 20)
★★★ You cannot be too careful handling bills, money and investments. If you can bypass dealing with funds, you could prevent a problem – all the better. If you cannot, don't make changes right now, no matter how good it looks. Tonight: Fun doesn't have to cost!

CANCER (June 21-July 22)
★★★★★ Push comes to shove with others. Each person wants more, as if you are the only person who can give what is requested. Establish boundaries or defer this type of interaction until later. Tonight: Beam in what you want.

LEO (July 23-Aug. 22)
★★★ You might want to do less rather than more. You could find yourself in a painful conflict if you aren't careful. Nothing is wrong with throwing yourself into a project or getting into a good book. Tonight: Make it relaxing.

VIRGO (Aug. 23-Sept. 22)
★★★★ Push comes to shove as you juggle friends and a loved one. If you are single, you might meet someone who you would like to vanish with. Take it one step at a time. If you relax, mixing up your friends with that special loved one might not be hard. Give up either-or thinking. Tonight: Say yes.

LIBRA (Sept. 23-Oct. 22)
★★★★ Once you get past a domestic hassle or dealing with family, life appears a lot easier. You want to let your hair down and allow more fun in. Even a grumpy friend or associate lightens up because of you. Tonight: Kick your heels up.

SCORPIO (Oct. 23-Nov. 21)
★★★ Clear out meetings early. You might want to make this an early day. If you're feeling too pressured, you are likely (and well advised) to cocoon. Establish stronger limits, and you will feel better. Tonight: A cozy night at home.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ You'll accomplish a lot if you ignore the drama that surrounds you. Pick up the phone and reach out to others. Make it a point to touch base with associates. Networking late on Friday could be a lot of fun. Tonight: Out and about.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ Others grab your attention, but focusing on the many different areas could be tiresome. Clear out what you must, so that you can enjoy yourself. Last-minute socializing takes up your time. Tonight: Stop and buy a token of affection. It doesn't need to be costly.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ Midday you perk up and feel rejuvenated. You get a lot done, and quite quickly at that. Loosen up when dealing with a child or loved one. You don't have to be that dramatic to make your point. He or she is listening. Tonight: The game of life.

PISCES (Feb. 19-March 20)
★★★ Know when to back off. If you can, head home early or call it an early day. You could be exhausted by all that swirls around you. Call a spade a spade. Remain secure and direct with a loved one. Tonight: Get some extra R and R.

Happy birthday

You express unusual creativity and dynamic energy this year. Defer to others more often; they will feel more important and responsible. When those around you are equally as responsible, life becomes easier. Don't interfere with the process. You often juggle partnerships – professional and personal. If you are single, you have a unique charisma that draws many. Take your time when dating, and don't allow yourself to be pushed. If you are attached, let your sweetie have a greater say. He or she will identify more easily. Finances play a strong role in your marriage. AQUARIUS provokes deep thought.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★ Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

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Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★★★★★

						5	2	
		1		3				
			6				7	8
9		2		6	4	8		
8								2
		5	2	1		7		3
7	5				6			
				7		1		
	3	8						

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

9	8	4	1	6	3	5	7	2
3	2	5	7	8	4	9	6	1
6	7	1	2	5	9	4	8	3
5	6	7	3	9	2	1	4	8
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1	4	2	8	3	7	6	9	5
8	5	6	9	4	1	2	3	7
7	9	3	6	2	5	8	1	4

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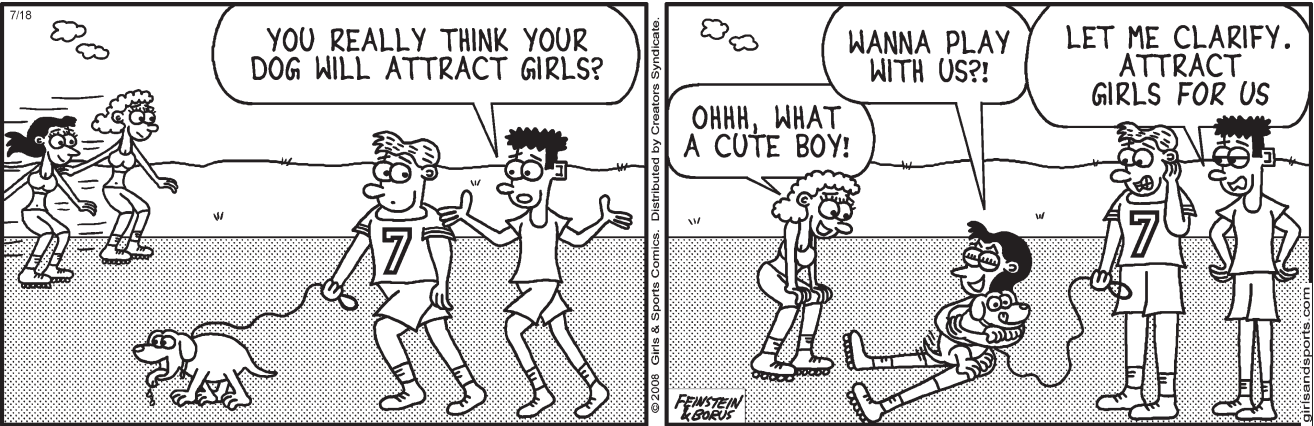
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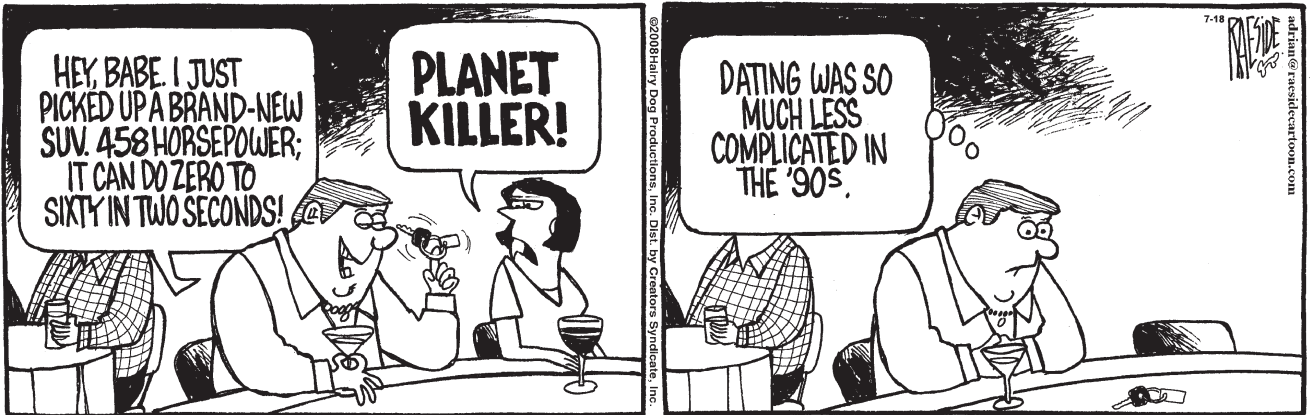
The Meaning of Lila

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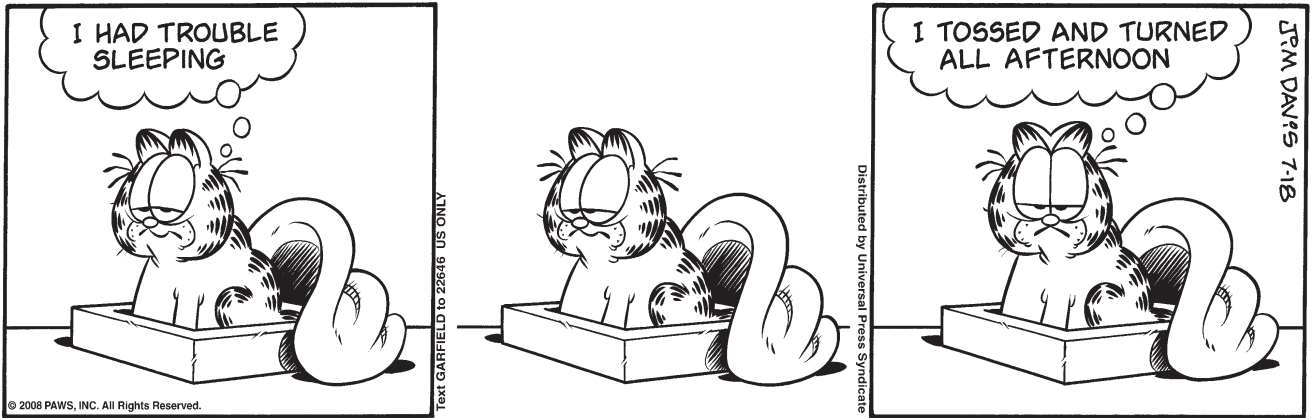
The Other Coast

By Adrian Raeside



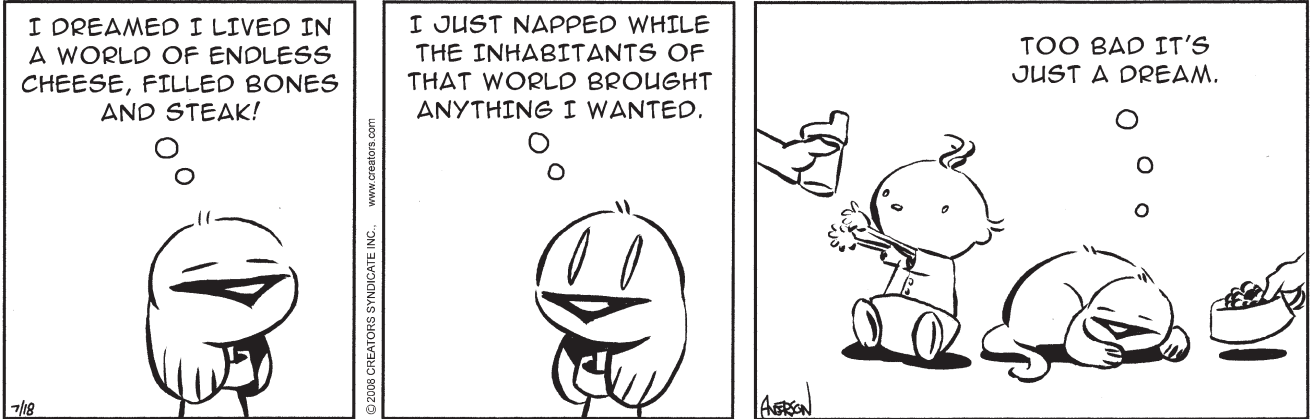
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MYSTERY PHOTO

Soraya Danesh news@smdp.com

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to editor@smdp.com.

CROSSWORD
By THOMAS JOSEPH

- ACROSS**
- 1 Union chapter
 - 6 Pie nut
 - 11 Make amends
 - 12 Eat away
 - 13 Caesar, for one
 - 14 What x sometimes means
 - 15 Female rabbit
 - 16 Most dismal
 - 18 New Haven student
 - 19 Take to court
 - 20 "— been swell!"
 - 21 Tony-winning musical
 - 23 "Sophie's Choice" co-star
 - 25 Wee bit
 - 27 Plunked down
 - 28 Spring sign
 - 30 Plane part
 - 33 Research site
 - 34 Tub
 - 36 Predica-ment
 - 37 Map-maker
 - 39 Bullring call
- 40 Singing groups
- 41 Peptic problem
- 43 Scout's rider
- 44 Census
- 45 Yard tool
- 46 Party givers

A	L	T	O			O	G	D	E	N
R	O	M	E		S	H	R	I	N	E
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I	M	A	G	E	S		E	L	S	A
D	O	M	E	S			S	E	E	S

Yesterday's answer

- DOWN**
- 1 Pantry
 - 2 "The Stunt Man" star
 - 3 Arise
 - 4 Santa —, California
 - 5 Gives for a bit
 - 6 Far-flying seabirds
 - 7 Com-poser
 - 8 Become clear
 - 9 "— Fideles"
 - 10 Lairs
 - 17 Pen-guin's cousin
 - 22 Bar bill
 - 24 Golfer
 - 26 Math problem number
 - 28 Strict disciplinarian
 - 29 Pester
 - 31 Mum
 - 32 Wields
 - 33 Coffee-bar order
 - 35 Contact
 - 38 Learning method
 - 42 Old card game

NEW CROSSWORD BOOK! Send \$4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475

1	2	3	4	5		6	7	8	9	10
11						12				
13						14				
15				16	17					
18				19				20		
21			22		23		24			
		25		26		27				
	28				29		30		31	32
33				34		35		36		
37			38					39		
40						41	42			
43						44				
45						46				

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MEGA MILLIONS 19 24 34 45 51
Meganumber: 40
Jackpot: \$105M

Super LOTTO 10 12 19 22 35
Meganumber: 16
Jackpot: \$34M

Fantasy 5 2 5 12 19 36

DAILY 3 MIDDAY: 0 1 5
EVENING: 5 5 5

DAILY DERBY 1st: 06 Whirl Win
2nd: 08 Gorgeous George
3rd: 02 Lucky Star
RACE TIME: 1:42.27

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at <http://www.calottery.com>

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ You've Been Left Behind LLC has begun offering an e-mail service to Christians who are preparing for the Rapture (in which all "true" Christians ascend to heaven to meet the Lord). Since the Rapture may commence suddenly, those chosen may have to depart without saying goodbye to their less worthy friends and besides will leave their property behind during the ensuing seven years before Armageddon. For \$40 a year, Christians can maintain an e-mail list of up to 62 people who would be notified and can store encrypted electronic documents, such as PIN numbers and powers of attorney. "There won't be any bodies," the Web site warns, pointing out an advantage of its service, "so probate court (would) take (all) seven years (just) to clear your assets to your next of kin."

TODAY IN HISTORY

1792 American naval hero John Paul Jones died in Paris at age 45.

1918 during World War I, American and French forces launched a counteroffensive against the Germans during the Second Battle of the Marne.

1932 the United States and Canada signed a treaty to develop the St. Lawrence Seaway.

1940 the Democratic National Convention in Chicago nominated President Roosevelt for an unprecedented third term in office.

1969 a car driven by Sen. Edward M. Kennedy, D-Mass., plunged off a bridge on Chappaquiddick Island near Martha's Vineyard; passenger Mary Jo Kopechne died.

1984 a gunman opened fire at a McDonald's fast food restaurant in San Ysidro, Calif., killing 21 people before being shot dead by police.

1988 Texas Treasurer Ann Richards delivered the keynote address at the Democratic National Convention in Atlanta, skewering presumed Republican nominee George H.W. Bush as having been "born with a silver foot in his mouth."

WORD UP!

anodyne \AN-uh-dyn\, *adjective*:
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2. Not likely to offend; bland; innocuous.

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WORLD GUITAR SHOW, Buy, Sell, Trade, Marin Civic/San Rafael, July 26-27, Po-mona Fairplex, August 2-3, Saturdays 10-5, Sundays 10-4. Bring your gear!! www.TXShows.com (Cal-SCAN)

Employment

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DRY CLEANERS in SM., needs a lady for bagging and tagging clothes must speak english(310)393-1010

GIVE OF YOURSELF volunteers wanted at the discovery shop. Help us contrib-ute to the American cancer society by spending 4 hours per week assisting in our resale shop in Santa Monica. Con-tact Terry or Shaunna at (310)458-4490

I HAVE a business. I need someone to handle email. Robert 310-394-1533.

OCEAN HOUSE, an upscale retirement community is looking for a mainte-nance assistant who can help with daily work orders, paint apartments, and assist with common area mainte-nance. If interested, please fill out an application at 2107 Ocean Ave. SM, 90405. Must have clear criminal background and be drug free.

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Yard Sales

BIG MALIBU church yard sale.3625 Win-ter Canyon.July 19-20, and 26-27 8:30am-4pm.designer boutique No early birds

Auction

FORECLOSED HOME AUCTION. Los An-gles, Orange, Riverside & More. 1000+ Homes Must Be Sold! Free Brochure: 8 0 0 - 2 6 9 - 0 7 8 2 . www.USHomeAuction.com(Cal-SCAN)

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For Rent

PALMS 3346 S. Canfiled #207 \$1225 1 1bdrm/1bath upper, stove, fridge, blinds, carpet, on-site laundry, wall AC, ceiling fan, garage parking, intercom entry no pets. (310)578-7512 jkwprop-erties.com

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DBAS

Statement of Abandonment of Use of Fictitious
Business Name
Document Record # 20080937118
Current File No. 06 0285619
State of California, County of Los Angeles
The following person(s) has/have abandoned the
use of the fictitious Business name:
EMILY STOLTZ CREATIVE located at 28160
MCBEAN PARKWAY, #4204, VALENCIA, CA 91354
The fictitious business name referred to above
was filed on 2/7/2006 in the county of LOS ANGE-
LES.
Registered owners: EMILY STOLTZ, 28160
MCBEAN PARKWAY, #4204, VALENCIA, CA 91354
This business is conducted by: AN INDIVIDUAL
/s/ EMILY STOLTZ
This statement was filed with the County Clerk of
Los Angeles County on 5/28/2008 Published:
SANTA MONICA DAILY PRESS 6/27/2008,
7/4/2008, 7/11/2008, 7/18/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE
NO. 20080937064 FIRST FILING. The following
person(s) is (are) doing business as EMILY
STOLTZ CREATIVE, 422 HILL STREET APT 9, SANTA
MONICA, CA 90405, COUNTY OF LOS ANGELES.
The full name of registrant(s) is/are : EMILY
STOLTZ, 422 HILL STREET APT 9, SANTA MONICA,
CA 90405 This Business is being conducted by,
an individual. Signed: The registrant commenced
to transact business under the fictitious business
name or names listed on (Date)2/7/2006. /s/
EMILY STOLTZ
This statement was filed with the County Clerk of
LOS ANGELES County on 5/28/2008. NOTICE: THIS
FICTITIOUS BUSINESS NAME STATEMENT EXPIRES
FIVE YEARS FROM THE DATE IT WAS FILED IN THE
OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS
BUSINESS NAME STATEMENT MUST BE FILED
PRIOR TO THAT DATE. The filing of this statement
does not of itself authorize the use in this state of
a fictitious business name statement in violation of
the rights of another under federal, state, or
common law (see Section 14411et seq., Business
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PRESS to publish 6/27/2008, 7/4/2008,
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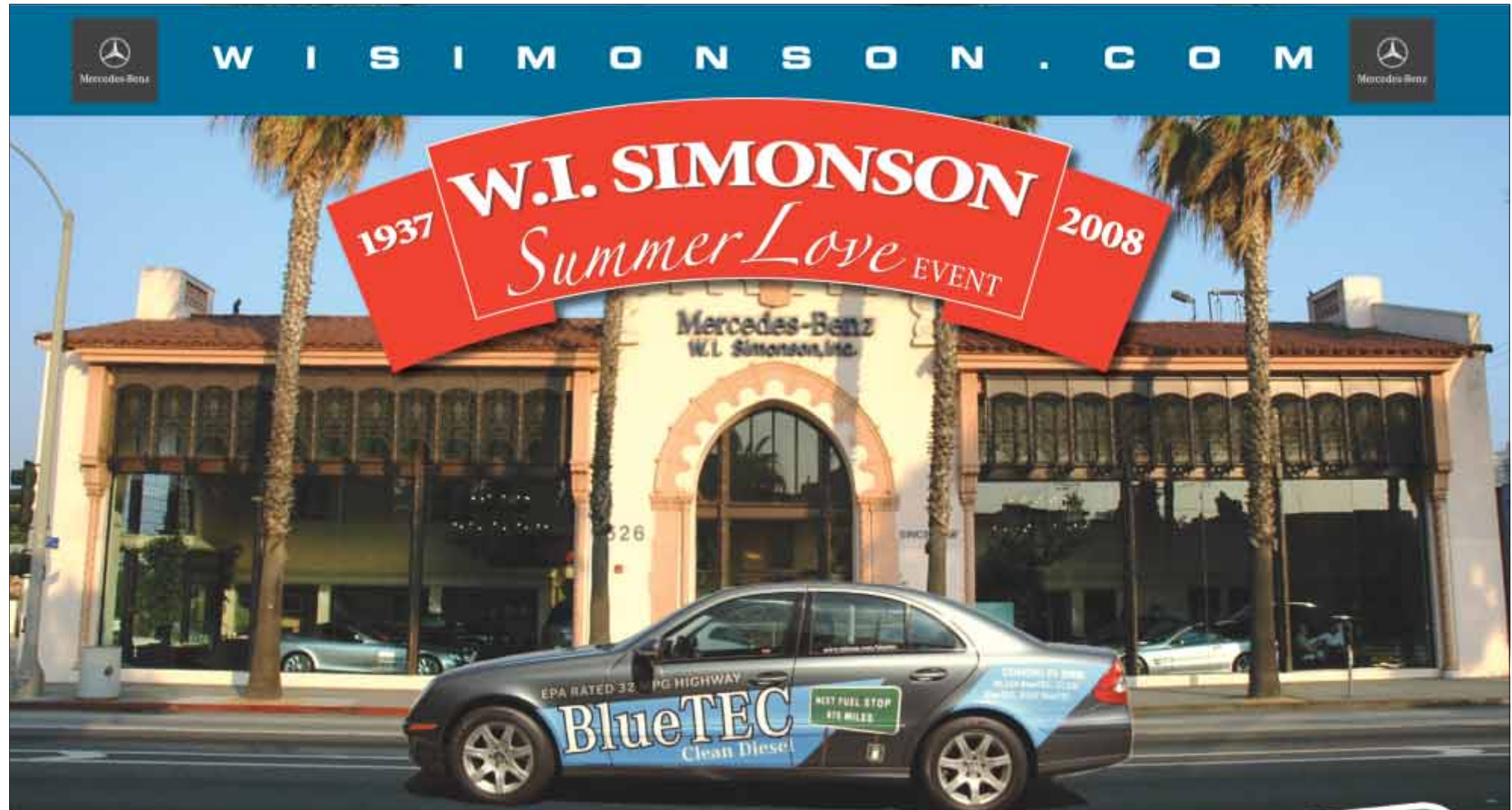
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