



Santa Monica Daily Press

STUNG IN THE WALLET
SEE PAGE 17

Since 2001: A news odyssey

THE DAY AT THE BALLPARK ISSUE

ENVIRONMENT

GREEN MEANS STOP

Ocean Park residents hope redevelopment helps keep boulevard safe for pedestrians

STORY BY MELODY HANATANI PAGE 12



Christine Chang news@smdp.com

Pie in the sky

Developer says key to workforce housing is cooperative employers

BY KEVIN HERRERA
Daily Press Staff Writer

CITYWIDE Building affordable housing for Santa Monica's workforce may seem like a difficult task given the high price of land, but it isn't impossible. All it takes are employers with a lot of land and a lot of love to give.

That may sound like a long shot, but it's been done before, according to veteran developer Ehud Mouchly, who has built housing for faculty at UC-Irvine and Cal State Channel Islands by using land owned by the colleges.

In a presentation to some of Santa Monica's largest employers, Mouchly, an adjunct professor in USC's Master of Real Estate Development program, said for-sale housing could be built in urban areas without much open space if employers would be willing to use some of their property for development.

Once units are built, employees could purchase them for considerably less than what they might cost on the open market because the buyer would only be buying the unit and not the land on which it sits. Under the plan, an employer would continue to own the property and receive revenues generated from the sale of the units, Mouchly said.

By not owning the land, buyers could not participate in the speculation game and reap major profits. There would be some financial benefit to owning one of these units, but the idea is to keep them affordable throughout their lifetime, hence the elimination of equity.

"What we do need is land, and that's no small thing," Mouchly said.

The presentation was part of an ongoing effort to find solutions to Santa Monica's housing crisis, where the average cost of a home — \$850,000 — is nearly 14 times the annual salary — \$62,000 — of most families.

In response to complaints from employers about the difficulty of attracting and retaining highly-skilled and dedicated workers because of the high cost of housing, City Manager Lamont Ewell earlier this year created the Workforce Housing Committee,

SEE HOUSING PAGE 14



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Calendar

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WEDNESDAY, JULY 18, 2007

Santa Monica Daily Press

A newspaper with issues

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Santa Monica Daily Press

WHAT'S UP WESTSIDE

OUT AND ABOUT IN SANTA MONICA AND SURROUNDS



Woodwind Quintet

601 Santa Monica Blvd., 2 p.m. — 3:30 p.m.

The Palisades Symphony Musician will play a live concert with selections from Francis Poulenc, Darius Milhaud and Malcolm Arnold. This program is free and open to the public. Seating is limited and on a first-arrival basis in the MLK Jr. Auditorium.

Montana Avenue Book Club

1704 Montana Ave., 7 p.m. — 8:30 p.m.

Group will discuss Geraldine Brook's "The Inheritance of Loss" — the recounting of a young woman's coming-of-age in 1666.

Dig the vibes

1432 Fourth St., 9:30 p.m.

Harvelles' "House of Vibe" night offers soul, funk and R & B for a \$5 cover charge. To purchase tickets or for more information, visit www.harvelles.com.

50 stacked years

2301 N. Highland Ave., Hollywood, 8 p.m.

For those not old enough to experience the heyday of the Stax record label, the Hollywood Bowl offers something close. In celebration of the label's first 50 years, Isaac Hayes, Booker T. Jones and others will perform. For tickets and information, visit www.hollywoodbowl.com.

Thursday, July 19, 2007

'10 Things I Hate About You' screening

601 Santa Monica Blvd., 2 p.m. — 4 p.m.

The Santa Monica Public Library will screen the last Teen Angst Summer Film screening — "10 Things I Hate About You," starring Heath Ledger and Julia Stiles. All ages are welcome. Seating is first come, first served.

Good nutrition, good health

1704 Montana Ave., 7 p.m. — 8:30 p.m.

The Santa Monica Public Library, in collaboration with Co-Opportunity, presents a discussion on how to stay well by Reza Ghassemlou from the Acupuncture and Nutrition Center.

'Chef Days with Chef Dave'

2201 Wilshire Blvd., 7 p.m. — 8 p.m.

Whole Foods Market presents Chef Dave in a presentation on meal preparation.

Shaolin Temple Monks

1419 N. Topanga Canyon Blvd., Topanga, 8 p.m. — 10 p.m.

The Henan Province Performing Arts Ensemble and the Shaolin Monks Martial Arts Troupe will present four traditional Chinese art forms: Kung Fu, Tai Chi, Classical Instrumental Music and Peking Opera. Ticket prices range between \$15 and \$40. To purchase tickets or for more information, call (310) 455-3723 or visit www.theatricum.com.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.



Baldwin's recovery covered

ABC's 'Primetime' allowed in on rehab

By the Associated Press

MALIBU Actor Daniel Baldwin — arrested in Santa Monica last year on cocaine charges — opened up about his addiction in a series of confessional video diaries, taped at various stages of his treatment, that were to be shown Tuesday night on ABC News' "Primetime."

Baldwin, brother of actors William, Stephen and Alec Baldwin, allowed "Primetime" to chart his progress through a three-month drug treatment program at Renaissance Malibu, in Malibu, Calif. He taped more than 19 video entries for "Primetime."

"I've been very thorough in my recovery, and identified where I am powerless," the 46-year-old actor said. "And I'm truly powerless over cocaine. There's no question about that in my life."

Last year, police said they found Baldwin and another man in a Santa Monica motel, along with cocaine and drug paraphernalia. Prosecutors declined to file felony charges.

"It's difficult to look into this camera," Baldwin said. "It's difficult to talk about, you know, my inadequacies, my inability to stay sober when I'm a relatively bright man and I've had a lot of great blessings and a lot of great opportunities."

Baldwin, who appeared in TV's "Homicide: Life on the Street," said he tried to "get things fixed so quickly" but has now accepted that addiction will be a part of his life.

"Fact of the matter is, I will never recover," he said. "I will just always be in recovery and stay sober, so I pray."

Baldwin said in a statement posted on Renaissance Malibu's Web site that he had tried nine other treatment centers in his battle with addiction.

WHAT DO YOU THINK?

Send letters to editor@smdp.com



Fabian Lewkowicz fabianl@smdp.com

INTO THE LION'S DEN: A woman with a baby carriage eludes a temporary sidewalk sign on Tuesday outside of the Victorian Cafe on Main Street. Code compliance officers with the city are cracking down on businesses that utilize signs in violation of public safety and aesthetic standards.

Sweeps week

Code cops out to bust illegal signage throughout the city

BY KEVIN HERRERA
Daily Press Staff Writer

OCEAN PARK Businesses here best beware, the sign police are on the prowl once again, looking to rid the city of the visual blight rendered by illegal banners, sandwich boards and other advertisements.

Next up: Main Street.

Code compliance officers with City Hall have been conducting routine sweeps of the city as part of an education and enforcement

campaign and will next have their sights set on the popular commercial corridor. Around 1,000 letters have been sent to merchants informing them about the law in preparation for inspections.

Officers said no fines will be issued initially, with those complying within 10 days of receiving a warning in the clear. While code compliance officials prefer to work with the business community rather than strictly punishing them, those who opt to advertise in violation could face stiff penalties.

"It's really about public safety and aesthetics," said Katherine Comparetto, code compliance supervisor.

The law states that "an excess of large, ugly, intense signs causes a visual blight on the appearance of the city by detracting from views of structures and open space"

and that it "adversely affects ... traffic safety" by distracting drivers.

The law was originally enacted in the mid-1980s, with subsequent additions banning the use of sidewalk signs, prohibiting merchants from displaying goods in a public walkway.

Ellen West, owner of the "all natural" toy store Acorn on Fifth Street in Downtown, was warned earlier this month about the toys she had placed in front of her business to both attract customers and shoo away the homeless from her doorway. West removed her merchandise after being put on notice by city officials.

"It was a tradition for the last five years that made everyone happy," West said of the toys out in front of her shop. "The toys used

SEE CODE PAGE 8



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LETTERS TO THE EDITOR

Downtown trees keeping it fresh (The following is an open letter to the Santa Monica City Council)

I want to interject additional reasons for saving the magnificent ficus trees on Second and Fourth streets. As an informed reader, I have learned how a loss of trees compounds pollution in cities and how the cities suffer. The trees filter out particulate pollution. The crown of a large tree also intercepts rain water that might otherwise clog cities' aging drainage systems. In some cases, a tree can ensure that 1,500 gallons of water a year will evaporate before it hits the ground. Tree shade stops asphalt from reflecting the sun's heat.

If you replace large old trees with smaller varieties, that's bad for air quality. A big tree does 60-70 times the pollution removal of a small tree.

Please save our water supply and our trees.

Doris Stegall
Santa Monica

Reader's crystal ball is whack Editor:

I read (Cheryl) Erb's letter regarding immigration ("Doing the math on immigration," July 16). In my reply, I chose not to focus on what to do regarding illegal immigrants. Instead, I chose to point out that her point #10 is rooted in a complete fallacy. How in the world can Ms. Erb know what children are going to be criminals in the future?

Is Ms. Erb a soothsayer, a psychic or fortune teller? It seems as though she believes she is because she apparently sees what children do five, 10, 15 or more years from now, not to mention the present children of immigrants who are now adults and have never committed a crime. Is Ms. Erb a Census worker who can back up her ludicrous generalization regarding children?

To be blunt, I am so tired of the old world, old-fashioned, cranky old-timers and know-it-all's out there who are completely out of touch with present day reality. This country was founded by immigrants and is a nation immigrants.

Ms. Erb, please use your psychic powers, look into your crystal ball and tell me whether or not you will ever learn to debate facts instead of future hypothetical thoughts?

Rebecca Jones
Santa Monica

Housing is nice if you can get it Editor:

(The Daily Press) article in the weekend edition ("Where the heart is," July 14-15) was a sweet story for the lucky ones who were able to get affordable housing.

I am 77, have lived in Santa Monica for 50 years, ran a successful business, and am an advocate for many different programs in Santa Monica, like Heal the Bay. All I get from managers of buildings is "maybe two to five more years."

I may be dead by then.

Any more suggestions to get me into affordable housing, so I don't have to borrow money each month to cover my rent?

Sara Binder
Santa Monica

A drunk driver ruined something precious. Amber Apodaca.

Friends Don't Let Friends Drive Drunk.



Photo by Michael Muzza

U.S. Department of Transportation

Ad Council



Word in Edgewise

Kenny Mack

Send comments to editor@smdp.com

Bush is an actor in need of an exit line

WHEN PRESIDENT BUSH SAYS something first, then senior officials repeat it in the press, there is a message he wants to send to my fellow Americans. That became clear last week when the president took the rare step of providing an "update on the situation in Iraq," then National Security Adviser Stephen Hadley made the rounds on the Sunday talk shows to explain the unsatisfactory progress an interim report says the Iraqi government has made (or not made) on most of the benchmarks they have to meet in order to justify a continued American military presence.

The president basically ignored the findings of the interim report, mostly because the news was not good: Unsatisfactory progress on every one of the major political objectives, despite a significant increase in American casualties. In other words, our men and women in uniform are fighting to buy the Iraqi government time to work out their political differences, but they're just not doing it.

The worst part is that the president is claiming that the full report from Gen. David Petraeus and Ambassador Ryan Crocker in September might look different from the interim report — even though the Iraqi parliament is taking a vacation for the month of August. In other words, whatever progress they've made up to now is the same amount of progress they will have made in September: None. But with the Secretary of Defense saying the solution in Iraq is political, not military, and Congress ready to pull the plug on funding, the president is in a bind. That's why he's moving to marginalize the Maliki government and seek a political solution in the provinces among the people.

The president said he'd like to see us in a position in which our "troop posture" would be to guard Iraq's borders, embed with Iraqi security services and train them, help them "deal with violent elements in their society," and keep enough Special Forces to "chase down" Al Qaeda. He also introduced the new concept of "bottom-up reconciliation" on the grass-roots level, which is different from "top-down reconciliation," which can only come from the central government in Baghdad. Both of these ideas — troop posture and bottom-up reconciliation — will be critical in the obvious exit strategy the president is considering. And despite what the president claims, this strategy will have nothing to do with any "results on the ground" in Iraq.

"Bottom-up reconciliation" is a tactic the U.S. military is using in Sunni areas. What it means is that we're willing to forgive those who have carried out attacks on Americans as long as they promise to turn their attention to Al Qaeda. We'll even give them money and let them keep whatever weapons they confiscate from Al Qaeda in the process. This is designed to create an intelligence and support network separate from the central government. That way,

when our footprint is reduced, our Special Forces will at least have baseline knowledge of who is supposed to be with us. Of course, this spits in the faces of the soldiers and Marines who fought the "Sunni insurgency" earlier in the campaign. The president needs to demonstrate that, after seven months, the troop "surge" he announced in January has led to some kind of political progress, even if it doesn't involve the Maliki government.

IN OTHER WORDS,
OUR MEN AND WOMEN
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Prime Minister Maliki is no longer with us — and the president knows it. If, as the president claims, he has made it clear to the prime minister that our commitment to Iraq isn't "open-ended," and if, as the president claims, he has made the prime minister aware that the increase in troop levels was designed to give the central government a safer environment in which to work out their differences, then the prime minister has clearly made his choice by not making deals with the Sunnis and the Kurds. He's not making any political concessions to Iraq's minority groups because he just doesn't have to. He then kicked sand in the president's face by saying the Iraqis could provide their own security if the U.S. military pulled out because, either way, the Shia own Iraq.

The exit strategy will be to say the U.S. military did what it could, the Iraqi security forces are doing everything they can, the tribal sheikhs are doing everything they can, but the central government isn't passing any legislation, so it's their fault. We will keep the Iraqi borders secure, train Iraqi security forces from secure locations away from the front lines, and keep Special Forces in the country to fight Al Qaeda, and President Bush can retire to Crawford, Texas, and watch as the sectarian warfare he facilitated rages throughout the Middle East.

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Guest Commentary

Steve Strayer

Send comments to editor@smdp.com

Leaders' activities disturb the peace

THE RAPID INCREASE IN THE SCOPE OF peaceful activities that are prohibited or restricted through nonsensical laws and rules made by our political masters has made nearly everyone — often inadvertently — into frequent law-breakers.

My California town has an ordinance against having other things occupying private garage space meant for a vehicle. There are detailed specifications on the permitted condition of grass and other vegetation on private property, with allowances for officials to impose additional restrictions at their discretion. There are extensive rules governing home-based businesses, along with a complicated process requiring application for a "home occupation permit."

Governments in every jurisdiction impose multitudes of rules on harmless activities, of which most of us are not even aware. Many of these rules are seldom enforced, except at the whim of a politician, official or private troublemaker who may want a convenient excuse to harass somebody.

One recent morning, I was conducting an open house at a property I was selling. I had just finished placing signs around the neighborhood announcing the event and was lingering on the front step, allowing my senses a treat. Birds chirped, neighborhood children called happily to one another and a gentle breeze brought the delicate scent of blossoming fruit trees. Nearby, a young man waited in a van for a girl crossing the field at the end of the street. One could scarcely imagine a more tranquil scene.

Suddenly, a white Ford Tempo, the logo of our town emblazoned on its side, sped down the street, careened through a U-turn and screeched to a stop blocking my driveway. Out leapt a woman, her face contorted into a snarl. Rushing toward the van, she shouted, "Hey, dummy, can't you read?" (The area was posted with a "No Parking" sign for no apparent reason.)

After dispensing with the malicious van jockey, the glorified parking attendant turned to me and shook her head, obviously presuming that I shared her disgust with anyone who would blatantly disregard a rule, even a senseless one. Handing me a card identifying herself as a "Code Enforcement Official," she assumed a

demeanor reminiscent of a "Dragnet" episode. After establishing that I was indeed the person who had placed an "open house" sign at such-and-such intersection, she explained, condescendingly, that city code forbids such signs.

She responded to my question about the purpose of such a code with a vague reference to traffic safety, injuries and legal liability.

When I pointed out that every weekend our town is virtually abloom with similar signs, including the very spot where I had placed mine, she admitted that signs are tolerated at specified times as a "courtesy" to the real estate industry (i.e., realtors whose trade associations are among the largest contributors to political campaigns). When I asked if selective enforcement of codes only against certain people or at certain times seemed reasonable to her, she grew impatient and hinted that only valor above and beyond the call of duty motivated her to talk with me rather than simply confiscating my sign as provided in code paragraph xyz.123.abc.

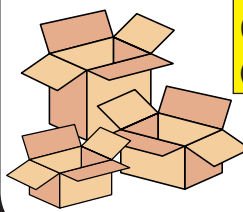
I chuckled to myself, as this public servant scurried off to put a stop to some other harmless activity, reminded of the benign overzealousness of fictional characters such as Barney Fife.

After some reflection, however, I realized that such incidents are not really laughing matters. Given government officials' lack of accountability for misbehavior toward private citizens, had this petty tyrant felt I was insufficiently submissive to her authority, she could, with impunity, have embellished her account of the incident and caused me serious trouble.

Without the current plethora of unnecessary activities of all levels of government, many benefits would accrue naturally to all citizens. Among them, tax rates could be reduced, allowing individuals the freedom and resources to make improvements in their quality of life according to their own preferences, and we all would enjoy a more peaceful society.

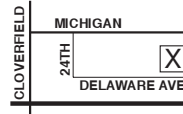
STEVE STRAYER is a U.S. Air Force veteran with a MBA from California State University, Hayward.

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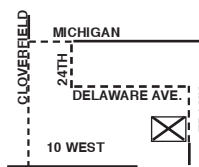
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The Q-Line

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Which way, Westside?

Los Angeles city officials are currently debating the possibility of converting Olympic and Pico boulevards into one-way streets to potentially ease traffic congestion between metro L.A. and Santa Monica and other beach communities.

So this week's Q-Line question asks:

Do you believe making this pair of boulevards one-way streets is a good measure or just another misguided attempt to fix the area's notorious traffic woes?

Call (310) 285-8106 before Friday at 5 p.m. and we'll print your answers in the weekend edition of the Daily Press. Please limit responses to a minute or less.



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NOTICE OF A PUBLIC HEARING BEFORE THE SANTA MONICA CITY COUNCIL

SUBJECT: In February 2007 the City Council adopted an Interim Ordinance, extending and modifying provisions related to the City's fence, wall and hedge regulations. The City Council has previously addressed and recently reaffirmed its decision to retain provisions related to nonconforming fences, walls and hedges. No change regarding the status of legal nonconforming fences, walls or hedges are being considered at this hearing. The purpose of this hearing will be to consider the following issues, as directed by the City Council.

- clarify the criteria for evaluating pending objection appeal applications
- require all legal nonconforming fences, walls and hedges be registered with the City
- require hedges to be maintained and not overhang a shared property line
- clarify the unlimited hedge height provision when adjacent to an alley
- identify options regarding fence, wall and hedge heights on corner properties

DATE/TIME: TUESDAY, JULY 24, 2007, AT 6:45 PM

LOCATION: City Council Chambers, Second Floor, Santa Monica City Hall
1685 Main Street, Santa Monica, California

HOW TO COMMENT: The City of Santa Monica encourages public comment. You may comment at the City Council public hearing, or by writing a letter. Written information will be given to the City Council at the meeting.

Address your letters to: City Clerk
Re: Fence, Wall, and Hedge Interim Ordinance
1685 Main Street, Room 102
Santa Monica, CA 90401



MORE INFORMATION

The Title of Interim Ordinance Extension being considered is provided below: Introduction and First Reading of an Interim Ordinance to Extend the Current Interim Ordinance Modifying Fence, Wall and Hedge Regulations; to Clarify the Criteria for Assessing Objection Appeals; to Require All Legal Nonconforming Fences, Walls, and Hedges be Registered; To Require the Maintenance of Hedges; and to Specify a Self-Help Remedy for those Property Owners affected by Overhanging Hedges. Consideration of Regulation Modifications Governing the Height of Hedges Adjacent to an Alley and the Height of Fences, Walls, and Hedges on Corner Properties and Reversed Corner Lots

If you want more information about this project or wish to review the project file, please contact Jonathan Lait, AICP, Principal Planner at (310) 458-8341, or by e-mail at jon.lait@smgov.net. The Zoning Ordinance is available at the Planning Counter during business hours and on the City's web site at www.santa-monica.org.

The meeting facility is wheelchair accessible. For disability-related accommodations, please contact (310) 458-8341 or (310) 458-8696 TTY at least 72 hours in advance. All written materials are available in alternate format upon request. Santa Monica Big Blue Bus Lines numbered 1, 2, 3, 5, 7, 8, 9, and 10 serve City Hall.

Pursuant to California Government Code Section 65009(b), if this matter is subsequently challenged in Court, the challenge may be limited to only those issues raised at the public hearing described in this notice, or in written correspondence delivered to the City of Santa Monica at, or prior to, the public hearing.

ESPAÑOL

Esto es una noticia de una audiencia pública para revisar aplicaciones proponiendo desarrollo en Santa Monica. Si deseas más información, favor de llamar a Carmen Gutierrez en la División de Planificación al número (310) 458-8341.



CUTTING IN LINE

Fabian Lewkowicz fabianl@smdp.com

Edward Van Brusselen, a member services manager for the Santa Monica Chamber of Commerce, strides into the new IndymacBank on Wilshire Boulevard last Wednesday to cut the ribbon for the bank's grand opening celebration.

Wholesale inflation declines nationwide

BY MARTIN CRUTSINGER

AP Economics Writer

WASHINGTON Wholesale inflation posted a better-than-expected reading in June as both food and energy costs retreated while industrial production staged a strong rebound.

The Labor Department said its Producer Price Index fell by 0.2 percent last month, the first decline since a 0.6 percent dip in January. Since that time, wholesale prices had been recording big gains, reflecting the fact that gasoline surged to record levels and food costs have been rising because of heavy demand for corn to use in ethanol.

But in June, food prices dropped by 0.8 percent and energy prices were down 1.1 percent.

Core inflation, which excludes volatile food and energy, rose by a higher than expected 0.3 percent in June although most of that increase reflected a jump in car prices. Without the increase in cars and light trucks, core inflation would have posted a much more moderate 0.1 percent rise.

Meanwhile, the Federal Reserve reported that output at the nation's factories, mines and utilities rose by 0.5 percent. It was the biggest gain since February and followed a 0.1 percent decline in May.

The increase was in line with expectations and provided evidence that the nation's factories are ramping up production following sharp cutbacks in the winter as businesses were reducing inventories in light of slowing sales.

For June, manufacturing output rose by 0.6 percent, the best showing since March, while output in mining was up 0.5 percent and utility output rose by 0.3 percent.

Fed Chairman Ben Bernanke is scheduled to deliver the central bank's midyear economic forecast to Congress on Wednesday. Financial markets expect he will continue to signal that interest rates, which have not been changed for more than a year, will remain steady for perhaps the rest of this year.

The Fed continues to believe that the biggest risk to the economy is the threat of

inflation but it has been content to watch to see whether the economic slowdown it has engineered will be enough to ease price pressures.

Through the first six months of this year, prices at the wholesale level have been rising at an annual rate of 6.4 percent, a sharp acceleration from a flat reading for the final six months of last year.

However, most of the rising price pressures reflected the spurt in energy costs, which eased a bit in June.

Gasoline prices, which hit a record of \$3.227 in late May fell steadily in June and early July before edging up again in recent weeks over renewed concerns about production problems. However, that rebound is expected to be temporary as refineries get back to full production.

Gasoline prices at the wholesale level fell by 3.9 percent in June, the biggest drop since a 13 percent plunge in January. Overall energy costs were down 1.1 percent last month as electric power and liquefied petroleum gas both fell while natural gas prices rose.

Food prices also fell, dropping by 0.8 percent as the price of fruit, eggs, beef and poultry all declined.

Overall, wholesale prices had been up by more than 1 percent in both February and March and then 0.7 percent in April and 0.9 percent in May.

Analysts had forecast a small gain of 0.1 percent in June rather than the 0.2 percent decline.

Excluding food and energy, the 0.3 percent rise in core inflation was the biggest increase since February and higher than the 0.2 percent increase in core prices that economists were looking for. However, excluding the jump in new car prices, core prices would have risen by just 0.1 percent.

The price of passenger cars was up 1.4 percent, the biggest gain since last November, while light trucks, the category that includes sport utility vehicles, posted a 1 percent rise.

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Game mania

DirecTV and others
organize league to
cash in on game craze

BY GARY GENTILE
AP Business Writer

LOS ANGELES Four race cars barrel down a virtual track, jostling for position. Announcers shout their commentary over growling engines until a winner speeds past a checkered flag.

The frenetic race televised on DirecTV wasn't a NASCAR event. It was staged as part of a new video game league that aims to turn gaming into a full-fledged sport, as compelling to watch as the National Basketball Association or Major League Baseball.

The Championship Gaming Series debuted last week in the U.S. and has franchises around the world that pay top players base salaries of \$30,000 plus bonuses.

Organizers hope to attract an audience of the same young gamers who pushed computer and video game software sales to \$7.4 billion in 2006 — a 6 percent increase from 2005, according to the Entertainment Software Association.

Advertisers are eager to reach those 18 to 24 year-old consumers.

The challenge for the league is making the on-screen action compelling enough to persuade those gamers to stop playing and start watching.

"Are those guys willing to put down their controllers and pick up their remote control to watch their television?" asked Steve Lipscomb, founder and CEO of World Poker Tour Enterprises.

Lipscomb helped turn poker into a TV hit by placing cameras under tables to give viewers a look at the cards held by each player.

He said he turned down chances to start a video game league, fearing the challenges there might be too great to overcome.

"If they can find a way to translate the experience of gaming into a great spectator sport, there is an opportunity there," Lipscomb said.

DirecTV is spending relatively little on the new league. It is one of several home-grown channels the company hopes will catch on.

"Today, it doesn't move the needle," said Steve Mather, an analyst at SMH Capital. "But strategically, it is in this basket of items that could develop into something. They're in the game, at least."

The two-hour video game matches, which began July 9, are staged twice a week on a movie sound stage in Manhattan Beach.

A studio audience of about 200 people cheers on cue while players face off in front of video screens. Team managers crouch nearby to offer encouragement.

IF THEY CAN
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Steve Lipscomb
Founder and CEO of World Poker Tour
Enterprises

Most games played in the league, such as "Dead or Alive 4" or the soccer game "FIFA 07," are one-on-one matches. Others, like "Counter-Strike Source" involve five-person teams squaring off in multiple rounds.

The key feature of the broadcasts are the multiple "in game" cameras that follow the action, making viewers feel like they are on the soccer field or peeking over the shoulder of a gun-toting mercenary. Flashy graphics help tell the story of what is happening on the screen.

"It's got the elements of strategy, skill and the camaraderie of team sports that people love," said Dave "Moto" Geffon, general manager of New York 3D, one of six U.S. teams in the league.

California gym targets teens, but struggles to turn a profit

BY RACHEL KONRAD
Associated Press Writer

MOUNTAIN VIEW Stephen Wallace hopped off an elliptical machine and got a pep talk from his personal trainer about his bench-press goals. Wiping away sweat, he said social commitments can make it hard to get to the gym every other day.

Wallace isn't a busy professional squeezing in lunchtime workouts; he's a skinny 16-year-old with braces and a backward baseball cap. He's working out at Overtime Fitness Inc., one of the nation's only gyms for teens.

"At other gyms no one would sit down and teach me how to use the weights or the machines," said Wallace, a junior at Palo Alto High School. "Here, you get a lot of personal attention and that gives you motivation."

Wallace's mother pays the \$59 monthly fee at Overtime, a Mountain View gym that

has about 100 teen members and hopes for regional and even national franchises.

The gym offers a mix of conventional training equipment — treadmills, free weights, yoga mats — and kid-friendly features like a rock-climbing wall and cheer-leading conditioning sessions. It also tries to appeal to teens with an arcade featuring video games requiring kids to box, dance and jump. Riders race against each other on stationary bikes.

Although fitness enthusiasts applaud the company's effort to reduce the rising incidence of teen obesity, public policy experts say its very existence is a byproduct of school budget cuts that have led to fewer physical education classes and after-school sports programs.

Others question Overtime's use of video games — a tactic that won't necessarily compel kids to keep exercising as they grow up.

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City out to bust illegal signs

FROM CODE PAGE 3

to put a smile on people's faces. Now, all of a sudden, here I am with nothing.

"People pass by and they don't know there is a store here."

West is hoping to work out some kind of compromise that will allow her to leave at least one or two items in front of the store. She plans to take some pictures of her display to see what could be allowed.

"I'm very pleased they gave me a warning," she said.

To get a sign or banner approved, a business owner must submit an application with the Architectural Review Board prior to placing, changing or altering any sign, unless it is specifically exempted by the law. A permit is not needed for repair, maintenance or replacement of a lawful and conforming sign.

In the case of a new sign proposed to be placed on a designated city landmark, the owner would have to obtain a permit from the Landmarks Commission.

The law is very specific when it comes to the size and location of a sign, as well as the length of time it can be displayed. For instance, holiday decorations are allowed, but displays can't exceed a total of six weeks during any calendar year. As for real estate signs, they are allowed in residential areas on the property for rent or sale, but they can't exceed six



Fabian Lewkowicz fabianl@smdp.com

YOUR AD HERE? The city of Santa Monica has sent out more than 1,000 letters to warn merchants that sandwich board signs, banners and other temporary ads are in violation of city code. Signs like these on Ocean Park Boulevard, near Main Street, on Tuesday could draw fines for their owners.

feet in total area and not more than six feet in height, plus other restrictions.

Some merchants have complained that the law is too restrictive and complicated to follow, which is why city staff is prone to give out warnings instead of fines. If it was the other way around, merchants said City Hall would make a lot of money.

"I suspect that the code compliance people will find something,

only because as much as we try and the city tries to explain the law, there is always a certain amount of confusion," said Gary Gordon, executive director of the Main Street Merchants Association. "New businesses get to put up a banner for a grand opening for a brief amount of time and, sometimes, when another business sees this, they figure it's OK for them to do the same."

Main Street merchants asked

the City Council a few years ago to amend the law and allow for businesses there to put up decorative sandwich boards that would be somewhat uniform to help beautify the sidewalks, Gordon said. That request was denied.

Not all businesses are looking to change the law. Some are in favor of the strict rules on advertising in public.

"Business people are like any other group of people — you get

I SUSPECT THAT THE CODE COMPLIANCE PEOPLE WILL FIND SOMETHING, ONLY BECAUSE AS MUCH AS WE TRY AND THE CITY TRIES TO EXPLAIN THE LAW, THERE IS ALWAYS A CERTAIN AMOUNT OF CONFUSION."

Gary Gordon

Executive director of the Main Street Merchants Association

all kinds of different reactions," Gordon said. "There are those who vigorously support what the city has in mind, in terms of aesthetics, and people who are really opposed to what they see as an intervention in the marketplace and a restriction of trade."

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Real Estate 101

Mike Heayn

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The Fed creates needed stability

IMAGINE GOING TO THE BANK AND NOT being able to withdraw money due to the bank's closure caused by a lack of deposits. Before 1913, the United States banking system was archaic and flawed. It was virtually impossible to go to a bank and get a loan for a piece of real estate. It was not until Congress passed the Federal Reserve Act, which formed the Federal Reserve System as the central bank, that stability came to the banking system. One large benefit to the Federal Reserve was its ability to issue and regulate notes as a national currency, but the Federal Reserve or — The Fed — also served other important purposes.

It is hard to imagine a United States without a federally regulated banking system, but it was less than a hundred years ago that this country did not have federal banking oversight. Banks were not unified and people did not have faith in the system. The Fed, overseen by seven presidential appointees, forms the Board of Governors. Each Board of Governors serves a 14-year term and must be confirmed by the Senate. The Board of Governors is led by a Chairman and a Vice Chairman, each appointed by the President of the United States and approved by the Senate. Today, Ben Bernanke is the Federal Reserve Chairman and arguably the most powerful man in the world.

The Board of Governors supervises over twelve Federal Reserve banks. Each bank oversees one region of the United States. The job of the Federal Reserve banks is to carry out the day-to-day operations of The Fed, such as controlling the money supply and regulating member banks. However, the real power of The Fed comes from its ability to affect monetary policy.

The Fed can raise or lower overnight inter-

est rates, known as the Federal Funds rate. Federal Reserve banks lend money to banks in their districts for an overnight rate set by the Board of Governors. If the Board of Governors determines — based on economic data — that they want to help spur the economy and fight off an unhealthy level of inflation, they may vote to lower overnight rates. In theory, if the rates decrease, more people and companies borrow money using the funds to purchase homes and other assets helping to keep the economy healthy.

The Fed has other tools at its disposal, such as setting reserve requirements and open-market operations, but the one tool described above is what is important to most people. When The Fed adjusts the Federal Funds rate, it has a direct affect on short-term interest rates. One short-term rate, known as the prime rate — used mainly for lines of credit on homes — will fluctuate with the Federal Funds rate. The prime rate is essentially the best interest rate a bank will give someone with excellent credit. As a general rule of thumb, the higher the Federal Funds rate the higher the interest rate a customer pays. Recently, after the terror attacks of September 11, the Board of Governors wanted to spur the economy so they continued to lower the Federal Funds rate, which extended the already low rates of that time.

With the banking environment always changing, it is nice to know that the pillar that is The Fed exists to help influence the United States monetary policy. The Fed has helped starve off inflation and given Americans faith in a central bank.

MIKE HEAYN is a Washington Mutual multi-family loan consultant. He can be reached at (310) 428-1342 or michael.heayn@wamu.net.

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Posie Carpenter, chief administrative officer, (left) Dr. Wally Ghurabi, medical director (center) and Dr. David Feinberg, chief executive officer of UCLA's hospitals (right), cut the ceremonial ribbon during the community open house for the Nethercutt Emergency Center on Sunday.

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BUSINESS BRIEFS

SANTA MONICA

Convention & Visitors Bureau appoints PR manager

Santa Monica Convention & Visitors Bureau has announced the appointment of its new in-house Public Relations Manager. According to CVB President/CEO Misti Kerns, Dawn Smith has accepted the position of PR Manager.

Smith will take on the responsibilities for establishing all domestic and international PR goals for the destination, strategies, and tactics in support of Santa Monica's publicity outreach. For more information about the Bureau, call (800) 771-2322.

THE DAILY PRESS

SANTA MONICA

Heeding the 'Call of Duty'

Activision, Inc., headquartered in Santa Monica, and Infinity Ward have confirmed the multi-player beta of "Call of Duty 4: Modern Warfare" will take place this August. The announcement about this preliminary version was revealed on July 10 as part of a press briefing held on the eve of E3 Media & Business summit 2007.

The beta version will be available for the Xbox 360 gaming system. For more information, visit www.charlieoscardelta.com.

DP

SANTA MONICA

Nintendo copy-cats?

For legendary designer Shigeru Miyamoto and Nintendo Co., making games more appealing to a broader audience has been a core strategy in recent years.

And it appears to be working.

Eight months since the Japanese company launched the Wii, the \$250 console has been the top-selling system over far more expensive and technologically sophisticated machines from Microsoft Corp. and Sony Corp.

This week at the E3 summit in Santa Monica, the company celebrated its success.

Though their focus still seems more centered on the traditional hard-core gaming market, Microsoft and Sony both seem intent on trying to use Nintendo's success to their advantage.

Microsoft this week introduced a variety of new games aimed at a more casual, family friendly crowd on its Xbox Live online system. And one upcoming title, a movie-trivia board game called "Scene it?" is being designed to work with a new Xbox 360 controller that has four large-buttons instead of the usual 14 small ones.

Sony, while still keeping the focus on hard-core gaming with action titles like "Metal Gear Solid 4: Guns of the Patriots," showcased some titles with more casual appeal such as "Echochrome."

In the game, players guide a stick figure through a 3-D moveable maze that resembles something from artist M.C. Escher.

Nintendo, not to be outdone, rolled out additional games and new controllers – including a wireless plastic mat that can be used as a virtual fitness machine.

But Miyamoto doesn't believe it's a race between the Wii and the other two big players on the block.

"I don't really view it as a competition," Miyamoto says. "My focus is on what I can do to make video games more interesting and more relevant."

Industry executives and analysts agree that what's good for Nintendo will end up benefiting Microsoft, Sony and everyone else in the business.

DP

SANTA MONICA

Video games 'Disney-fied'

Surprising to some, a few of the biggest announcements coming out of this year's E3 Media and Business Summit weren't from the big-three participants; rather, they came from Disney Interactive Studios. During Microsoft's press conference, Jeff Bell revealed a deal with Disney to bring a whole slate of films to Xbox Live Marketplace. Yesterday, the House of Mouse revealed its unlikely pairing with industry luminary Warren Spector, whose credits include the universally lauded "System Shock II."

Disney revealed one final announcement for the show. Partnering with Nintendo, Disney will launch the social-networking service DGamer for the Nintendo DS. By way of the Nintendo Wi-Fi Connection, DGamer lets players create and customize personal avatars, chat with other DS owners, view leader boards, and vote in polls. DGamer will come packed in with all Disney games on the DS released after the service launches, and gamers can also access the network through the DGamer Channel on Disney's Web site.

The first games to implement DGamer will be the recently announced "The Chronicles of Narnia: Prince Caspian," "Spectrobes II," and "Hanna Montana 3," all coming next year for the DS. By completing challenges in-game or online, players will be able to unlock special content for their DGamer profiles, including game-themed backgrounds, items, skins, and avatar costumes.

DGamer is the product of Disney's Fall Line Studio, which was created last year to focus exclusively on Nintendo Wii and DS development. DGamer is set for a May 2008 release in North America, and Disney plans to expand the service to its worldwide audience at a later date.

DP

SANTA MONICA

Phony Playstation phase-out

U.S. Sony president Dave Karraker is calling quotes taken from an interview with Sony Europe's David Reeves in regards to the phasing out of the 60 gigabyte PlayStation 3, inaccurate.

According to Joystiq, Karraker said, "As announced this week, [Sony Computer Entertainment America] SCEA's product offering in North America consists of a 80GB PS3 available in August at \$599 and a 60GB PS3 available now for \$499. We have will have ample supplies of both models to meet the needs of our consumers for the foreseeable future."

The Gamesindustry.biz reported Sony Computer Entertainment Europe president David Reeves said that the 60GB PS3 will no longer be available in the US after stock sells out – which he thinks will happen by the end of the July.

DP

SANTA MONICA

Easy electronics

Electronic Arts, the world's biggest video game publisher, plans to set a trend of "natural gaming" under its new chief executive that will appeal to audiences beyond hard-core fans.

John Riccitiello said EA would introduce a "family mode" in its sports titles in the coming months that would allow inexperienced gamers to play more by intuition than knowing their way around a controller.

"One of the examples [of games] that people put forward as being increasingly hard to play unfortunately is EA Sports, a lot of people would say that," Riccitiello told the Financial Times at the E3 video game summit in Santa Monica.

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 BUSINESS BRIEFS

Beginning with its most popular title, “Madden NFL ‘08,” available this summer, individual players will be able to choose a mode that moves them automatically to the right place and character in the game.

EA’s efforts mirror those of Nintendo, which has made gaming more intuitive with innovations such as motion-sensing on the Wii that allows game-playing by the mere waving of the controller. This is attracting a wider demographic to gaming, which Riccitiello supports.

DP

SANTA MONICA
Mario Mishap?

Mario helped sell the NES, Super NES, and Nintendo 64, and some might say it’s because of the lack of a good Mario game on the Gamecube that hurt it. In other words, Mario is essential for a new Nintendo platform. Perhaps that’s less of a problem for the Wii, but the system does still need a game that truly defines it.

Nintendo wants that game to be “Super Mario Galaxy.” However, reviewers at this year’s E3 summit in Santa Monica were not entirely impressed.

Skeptical game player Mark Raby gave his critique.

“Last year we tried out a round that had Mario making his way from the ground to outer space,” he said. “This time it was all in space. While it’s cool that Nintendo is trying to push the Mario envelope by putting its icon in an intergalactic adventure, we’re just not that fond of the way the control has turned out.”

“Having to deal with warped gravity and other space anomalies makes navigating the area a bit too frustrating, at least it did for the 15 minutes or so that we played.”

“We’re also not clear on how the game progression will be handled, and we didn’t get any answers from the handful of Nintendo people we asked. ‘Super Mario Bros 3’ and ‘Super Mario 64’ are great because the over worlds work so well. We don’t know if there will be something like that in ‘Galaxy,’ or if it will be all open ended like in ‘Super Mario Sunshine,’ which wasn’t exactly a huge success for Nintendo.”

“We’re not putting a seal of death on the game, but the limited amount that we tried just didn’t amaze us the way we hoped it would.”

DP

SANTA MONICA
Games for girls

Rayman Raving Rabbids publisher Ubisoft is launching a new game brand called Imagine targeted at girls aged 6-14 years old. The company conducted “extensive lifestyle research” to target the things that girls that age were most interested in, and have made a series of DS games to match the youngsters’ hobbies and interests.

The first games in the Imagine line will be coming in October 2007, “Imagine Fashion Designer,” “Imagine Animal Doctor,” “Imagine Babyz,” and “Imagine Master Chef.” The first title, “Fashion Designer,” will cast gamers as a hip Manhattan designer and have them run a fashion business, including creating their own clothes, directing fashion shoots, and sharing designs online with other gamers.

In sim game “Animal Doctor,” gamers play the role of a veterinarian, and diagnose and treat a variety of animals, add new facilities, and improve and expand the hospital. “Master Chef” is a recipe game a la “Cooking Mama,” where gamers will cook a variety of virtual dishes from across the world, and use the DS stylus to prepare, stir, and cook different ingredients.

“Babyz” is the latest in Ubisoft’s line of improperly pluralized game titles is a sim game where gamers have to raise and look after a newborn baby through all stages of development.

In early 2008 “Figure Skater” will be joining the lineup.

Ubisoft’s senior marketing director, Helene Juguet, commented, “Our consumer research revealed that the young girls’ market has been relatively overlooked. We are happy to introduce a variety of titles relevant to what girls in this age group have indicated they are most interested in.”

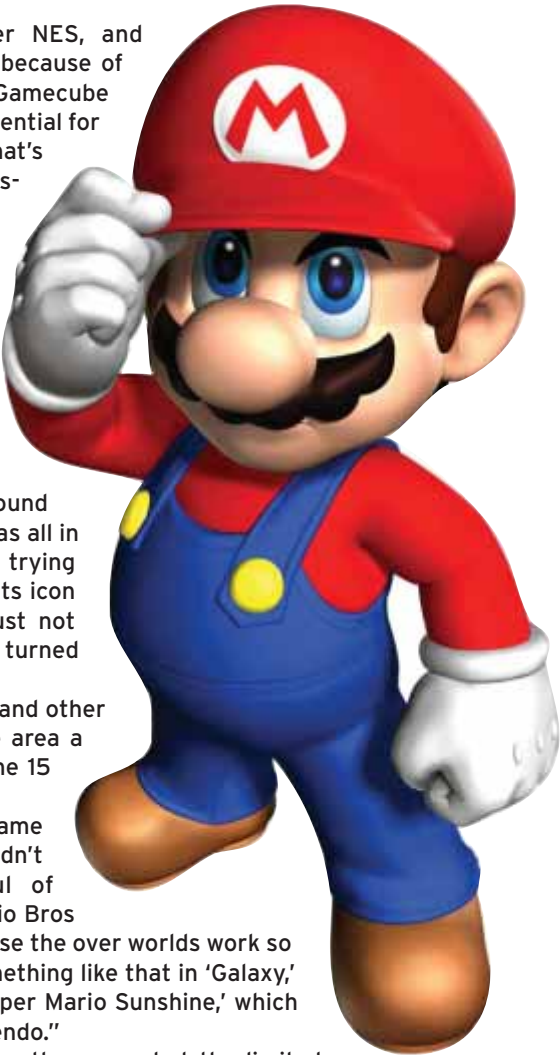
DP

SANTA MONICA
A match made in Mac heaven

The vast majority of iPhone buyers are very happy with their purchase, according to a new study by Santa Monica-based Interpret. The company polled 200 iPhone owners from July 6 to 10 and found 90 percent were extremely or very satisfied with their purchase.

It’s often said that word of mouth marketing is the best form of advertising, and Interpret’s survey shows that Apple did a very good job with the iPhone. 85 percent of the buyers told Interpret that they were extremely or very likely to recommend the phone to their friends and colleagues.

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‘Greening’ the other freeway

Residents bemoan speeders on Ocean Park Boulevard, hope help is on the way

BY MELODY HANATANI | Daily Press Staff Writer

OCEAN PARK For decades, residents who live along a one-mile stretch of Ocean Park Boulevard west of Lincoln Boulevard have disdainfully referred to the busy corridor as a freeway and airport runway, a wide road that’s attractive for speeding.

“It’s an incredibly unsafe street in that from Lincoln to Main (Street), there is one safe place to cross and that is at the Sixth Street signal,” said long-time Ocean Park Boulevard resident Bob Taylor.

Residents believe the problem lies in the width of the road and the lack of any significant amount of landscaping, giving the perception of a second freeway to motorists.

A peaceful slumber was disrupted for David Auch when a drunken driver came flying down Ocean Park Boulevard last month, striking a vehicle parked in front of the long-time Santa Monica resident’s home.

Apparently, through the beer goggles, the alleged drunk-en driver saw a freeway.

“In his stupor, he actually told the police he thought he was on the 10 Freeway and that he wasn’t speeding, he was doing 65 (mph),” said Auch, a member of the Ocean Park Boulevard Committee.

The problem dates back to the 1960s when City Hall seized the front yards of the residences along Ocean Park Boulevard through eminent domain, widening the streets to accommodate traffic that would flow to a series of anticipated large-scale developments at the beach, said Ted Winterer, the president of the Ocean Park Association, a neighborhood organization of which the Ocean Park Boulevard Committee is a part.

Due to a furor among residents, the large-scale developments, which would’ve turned Santa Monica into Miami Beach west, never materialized, but City Hall never returned the seized property back to its residents, Winterer said.

The Ocean Park Boulevard Committee, co-chaired by Taylor, has examined the problems plaguing the residential corridor since then, circulating a petition among residents for the past year asking City Hall to make changes.

The petitions calls for Ocean Park Boulevard to be redesigned in a way that would incorporate a concept known



THAT’S A DRAG: Ocean Park Boulevard, seen here from the overpass at Fourth Street, can seem uninviting to pedestrians and cyclists alike. An upcoming study, funded by the city, will examine ways of beautifying the venerable thoroughfare that courses through the Sunset Park and Ocean Park neighborhoods.

Christine Chang news@smdp.com

as “green streets” — creating a walkable and bikeable area through increased landscaping, safer bike lanes and wider sidewalks.

Signed by almost 500 residents, the petition notes that there are approximately 30 accidents reported on Ocean Park Boulevard every year, many of which are hit-and-run incidents.

The source of headaches for these residents might soon be no more as City Hall has reportedly pledged to fund in the 2007-08 budget a feasibility study that looks at incorporating these ideas on Ocean Park Boulevard, possibly resulting in wider sidewalks and more landscaping.

“The great beauty of living in Ocean Park is it’s such a pedestrian friendly neighborhood, but Ocean Park Boulevard is the great scar down the middle of it,” Winterer said.

On the Ocean Park Association’s Web site is an illustration of one of the many ways the corridor could be improved — a “before scene” photograph flashing to a possible future

of bicycle lanes separated from the main roadway by a barrier of trees.

The association is not asking to reduce the number of lanes along Ocean Park Boulevard, just taking away the unused space on the side.

Proponents of the green streets concept say it would not only make Ocean Park Boulevard safer, it would also create a sustainable environment, encouraging bicycling and walking.

The advantages of green streets include providing more shade tree canopy, reducing the impact of urban heat and the need for air conditioning for neighbors, said Tom Politeo, a member of the Los Angeles Sierra Club’s Livable Cities Committee.

“If it’s done right, it can help create really exciting urban environments where people like to get out and walk in and create a sense of place for a downtown area or a neighborhood where people are going to convene,” Politeo said.

Several Santa Monica city committees, including the Sustainable City Task Force and the Recreation and Parks Commission, have endorsed the idea of piloting a green streets program on Ocean Park Boulevard and Broadway.

Earlier this year, the Recreation and Parks Commission took part in a nationwide video conference addressing the benefits of green streets, discussing the concept with experts and officials from cities where green streets programs were successfully implemented.

One of the biggest benefits for Santa Monica in particular concerns urban runoff. Rather than pouring urban runoff into the storm drain and having it pollute the bay, the water can be refiltrated through a natural percolation process, said Susan Cloke, the chairwoman of the Recreation

and Parks Commission.

“The whole concept of green street is a concept that makes a lot of sense for Santa Monica,” Cloke said.

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Reagan Wheeler news@smdp.com

TAKE IT TO THE STREETS: Former Marine Cameron White showed his support for the troops in Iraq on Tuesday evening, protesting the filibuster on war spending in the U.S. Senate. The rally, staged by MoveOn.org, was held at the intersection of Ocean Avenue and Wilshire Boulevard.

Filibuster has folks fired up

BY REAGAN WHEELER | Special to the Daily Press

PALISADES PARK While a filibuster in the U.S. Senate will never be confused with a spectator sport, the Republicans' refusal to allow a vote on the war spending bill sure got people fired up here on Tuesday evening.

Throughout Tuesday afternoon and well into the evening, Republicans stalled a vote on H.R. 1585, which would set a clear redeployment date for soldiers serving in Iraq.

Roughly 30 people from throughout Southern California rallied at the intersection of Ocean Avenue and Wilshire Boulevard to show their "distaste for the Republicans in the Senate trying to stop the bill on pulling our troops out," according to Leslie Berliant, a coordinator for the activist group MoveOn.org.

"I don't like to see the Constitution being trampled and pissed on," said Santa Monica resident Alison Wentworth. "I think it's a tragedy."

MoveOn has been a strong basis nationwide for anti-war movements. Rallies were also held Tuesday in San Diego, Malibu and Los Angeles, in addition to the one staged at Ocean Avenue and Wilshire Boulevard, in reaction to the filibuster.

Former Marine Cameron White joined the group on Tuesday in Palisades Park. White, a Sherman Oaks resident, served two tours of duty in Iraq and is now a member of the organization Iraq Veterans Against War.

"If people are against the war, they need to do something," said White. "I'm just out here to bring our troops home."

Also on hand was Carlos Delgado, who came out to show his support for the troops, including his older brother Fredy, who was honorably discharged in 2005, after saving an Iraqi man's life, according to his brother Carlos. At the same time, the younger Delgado expressed disgust with government's lack of respect for veterans.

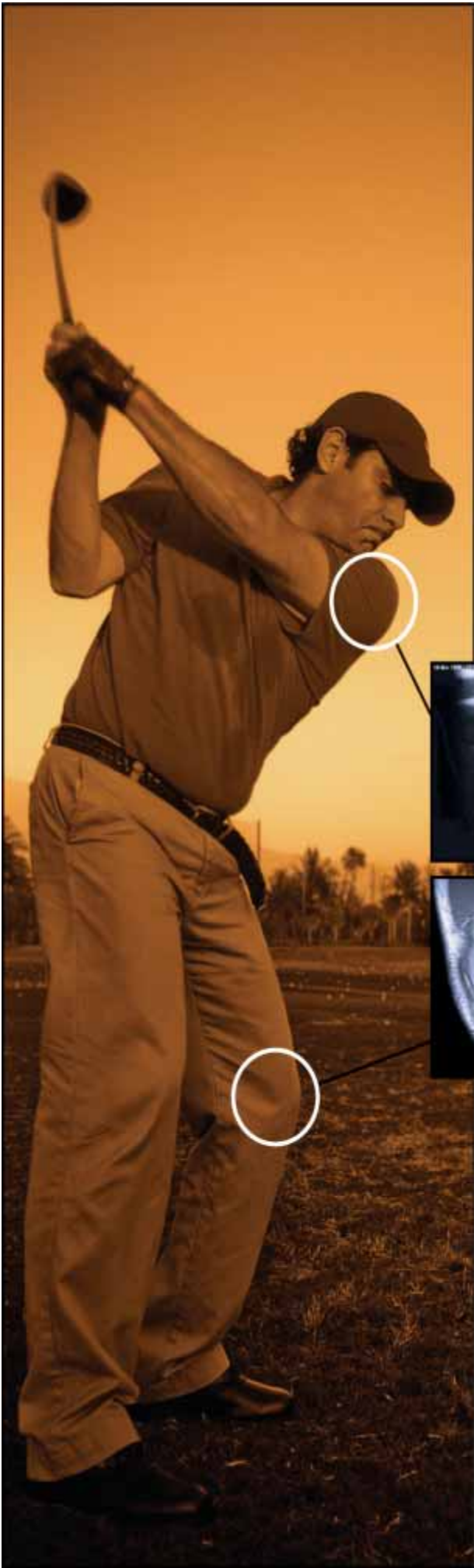
After his brother saved a man's life, in addition to saving that of his fellow soldiers, the government refused to give him any kind of health benefits, according to Carlos Delgado.

"Because he is not a citizen, he can't vote for a president that won't send him over there or one that will bring his friends home," said Delgado. "He can still serve, though, which doesn't make much sense."

Another protester on hand Tuesday was Barbara Gluck, a New York Times photographer during the Vietnam conflict. Gluck spent more than three years overseas, reporting on the effects of war.

Like most of those in the park, she is appalled by the war in Iraq.

"The thing we're not seeing in this war is the pain and suffering," Gluck said.



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CONTACT ASSOCIATE EDITOR **DANIEL ARCHULETA** AT DANIELA@SMDP.COM.



LIGHTS
CAMERA
ACTION

Creative use of land would help housing

FROM HOUSING PAGE 1

comprised of city officials, residents and business owners. The committee's task is to research ways to increase the affordable housing stock for the city's nurses, teachers, municipal employees and other workers who are the backbone of Santa Monica's economy.

"There is a barrier to anyone who wants to buy in Santa Monica, and that is hurting the community," Mouchy told the committee.

Under the model used by Mouchy and his development firm, UniDev, the key to building affordable units is partnering with large institutions with lots of land — mainly, school districts, universities, local governments and major corporations.

These entities would set aside a parcel for development and over time, a portion of the controlled appreciation in

the price of the units provides the income. This revenue allows the entity to fund more workforce housing programs or provide low-cost or no-cost loans to assist moderate-income individuals in achieving home ownership.

The obvious problem with the model is the lack of available land in Santa Monica. Those companies large enough to need and support such a development are already cramped. For many, the only option would be to build up, but with many residents and elected officials opposed to taller skylines and increased density, this may not be an option.

The plan also doesn't account for future parks, schools or government buildings that will be needed to accommodate an increase in the population.

Those are some of the questions that continue to challenge the committee, which has yet to come to a consensus on what types of employees a housing program should tar-

get. Whether the program should target only Santa Monica residents currently living in the city, but not homeowners, or help those employers whose workforce is comprised largely of non-residents is prime for debate.

As far as heights and density, Mouchy said Santa Monicans will very soon have to come to the realization that times are changing and so should the current zoning restrictions that prevent developers from going higher. The major thoroughfares are ripe for development, he said.

"Santa Monica cannot remain a low-density, low-rise community for long," Mouchy said. "This [LA County] is the promised land and Santa Monica is right in the middle of it ... People will come."

Where they will live is another story.

kevinh@smdp.com

Schwarzenegger says plan could go on ballot

BY SAMANTHA YOUNG
Associated Press Writer

SACRAMENTO California voters could decide as early as February whether to spend billions of dollars to build dams and a canal to divert water around the Sacramento-San Joaquin Delta, Gov. Arnold Schwarzenegger said Monday.

His statement, made during a news conference at a shrinking federal reservoir, shows the governor wants to accelerate the timeframe to devise a far-reaching water plan. It also sets the stage for a summer of negotiations with the Democrat-controlled Legislature.

If the sides can reach a deal,

Schwarzenegger said a bond measure could be added to the ballot for the Feb. 5 presidential primary. That election is likely to include several other initiatives, including modifying lawmakers' term limits and changing the way legislative districts are drawn.

"I think we are going to negotiate this year," Schwarzenegger said as he stood beside the San Luis Reservoir in Merced County, which supplies water for the state and federal water projects in California but is just 25 percent full.

"Let us go now and build more above-the-ground water storage, below-the-ground water storage. Let's fix the delta once and for all, and build more conveyance and restore and take care of the environment," he said.

Schwarzenegger has said the state must plan now to expand a water system that was designed decades ago for a much smaller population.

In January, he proposed a \$5.9 billion water bond for the November 2008 ballot. The projects were meant to help weather future droughts, restore the delta's fragile ecosystem and help the state adapt to the rising sea levels that are projected with climate change.

Democrats rejected the governor's proposal this spring.

They said the two most likely new dams — the proposed Sites Reservoir in a valley north of Sacramento and the Temperance Flat Reservoir in the Sierra foothills above Fresno — lacked complete environmental studies

and commitments from local water users to help pay for them.

Lawmakers also refused to include money for dams the last time the Legislature approved a series of public works bonds in 2006.

Last month, Schwarzenegger added a new dynamic to his bond proposal, endorsing a canal that would pipe water around the Sacramento-San Joaquin Delta to Southern California and the San Francisco Bay Area. A similar plan was soundly defeated by voters in 1982 and is likely to prove contentious if it is part of a future ballot initiative.

Department of Water Resources Director Lester Snow said Schwarzenegger hopes to strike a compromise deal with lawmakers before the Legislature adjourns Sept. 14.

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Wildfires force some locals to flee homes

BY JEFF WILSON | Associated Press Writer

LOS OLIVOS Firefighters tackled a stubborn wildfire Tuesday in the mountains of Santa Barbara's wine country, with several hundred residents advised to leave their homes over concern that a shift in the wind could push flames their way.

Officials issued the voluntary evacuation notice — the first since the fire began on July 4 — Monday evening.

At the time, the 43-square-mile blaze in the Los Padres National Forest had come within about two miles of some homes, said Santa Barbara County Fire Capt. Eli Iskow.

The notice covered a swath of land where Michael Jackson's Neverland Ranch is located. Jackson has not been living at the ranch. It was unknown if residents or staff members had evacuated.

The evacuation affected more than 1,000 residents living in and around Los Olivos, a popular tourist spot northwest of Santa Barbara known for its wineries.

The fire has charred 27,600 acres of dry and brittle wilderness. The steep, rocky terrain has complicated efforts to surround the blaze. Firefighters also have had to contend with spotty communications deep in the canyons.

"The problem is it's a wilderness fire. There's no access," said Mike Ferris, a spokesman for the National Incident

Management Organization, which is overseeing firefighting efforts.

The blaze remained 35 percent contained Tuesday. Winds were light, but firefighters said they could kick up in the afternoon. Temperatures were a bit cooler than earlier in the week, with highs expected in the low 80s.

More than 2,000 firefighters were battling the fire in the San Rafael Wilderness, which was closed to visitors.

Twenty aircraft and three dozen bulldozers were being used in the fight against the blaze, which was ignited by sparks from a grinding machine being used to repair water pipes.

In Northern California, a wildfire near the Oregon border spread, with more than 300 homes in and around Happy Camp still threatened by the lightning-sparked blaze.

The fire in the Klamath National Forest started on July 10 and had burned more than 6,900 acres by Tuesday, but authorities said improving weather conditions were aiding firefighters as a light drizzle started to fall.

"With the winds down and the humidity up, that really helps firefighters do some catching up," said Rebeca Franco, a spokeswoman for the U.S. Forest Service.

Nearly 1,200 firefighters were working to contain the fire, which was about 15 percent surrounded.

Unity stressed at dedication of Tahoe development site

By the Associated Press

SOUTH LAKE TAHOE Collaborators and occasional combatants united to dedicate Vail Resorts' \$410 million condominium-hotel and convention center project across the street from its Heavenly mountain gondola at Lake Tahoe's south shore.

"We believe we are partners in the revitalization" of the area, Tahoe Regional Planning Agency spokeswoman Julie Regan said at Monday's ceremony.

Developers bought and razed more

than two dozen properties including T-shirt shops, souvenir stands and mom-and-pop motels to clear the way for the project, which will include two luxury condominium-hotels with a capacity of 470 rooms, a 50,000-square-foot convention center, a 2-story spa, a 1.5-acre park and a collection of shops and restaurants.

Development of The Chateau at Heavenly Village will be overseen by RockResorts International LLC, a luxury hotel company owned by Colorado-based Vail Resorts Inc.

While the bistate Tahoe planning agency often is at odds with Vail's

efforts to expand its Heavenly Mountain Resort, "TRPA is so pleased to participate today in the celebration," Regan said on Monday.

To underscore the unity in the development of the project, which began more than 15 years ago, the traditional groundbreaking was replaced by officials of the companies and agencies who participated in the prolonged effort linking flags bearing their logos into a chain that fluttered over Monday's ceremony.

WHAT DO YOU THINK?

Send letters to editor@smdp.com

Marine says he was responding to threat

BY THOMAS WATKINS

Associated Press Writer

CAMP PENDLETON A Marine charged with murdering two Iraqi girls and killing other civilians in the town of Haditha believed he was following procedure by confronting a threat with deadly force, his attorney said Monday.

Lance Cpl. Stephen B. Tatum has acknowledged killing several Iraqis in two houses on Nov. 19, 2005, but he says he was responding to a legitimate threat. His squad killed 24 civilians in Haditha that day after a roadside bomb killed a Marine nearby.

"He was taught that deadly force is the proper response to a threat," attorney Jack Zimmerman said of Tatum at the start of the military equivalent of a grand jury hearing.

In addition to unpremeditated murder, Tatum is charged with negligent homicide for unlawfully killing two men, a woman and a young boy. He is also accused of assaulting another boy and a girl.

If convicted of murder, Tatum faces up to life in prison.

In the aftermath of a roadside bomb blast that killed one Marine, Tatum and several other infantrymen entered two homes looking for insurgents. Zimmerman said the squad was taking small-arms fire from the vicinity of the houses.

Staff Sgt. Justin Laughner, a Marine assigned to take photos of the scene a few hours after the killings, said it appeared several people in one house had died of grenade wounds. He testified that he found one woman dead on top of a boy she was trying to shield. The boy was dead.

The two girls Tatum allegedly killed were shot to death in the other house. Laughner testified that he saw the bodies of several women and children who were killed on or near a bed.

"It was a bad scene," Laughner testified. "I don't think anybody wants to look at dead children in a bed."

The squad leader, Staff Sgt. Frank Wuterich, is charged with murdering 18 Iraqis, including others in that room. His preliminary hearing is set for Aug. 22.

Laughner testified he saw a pile of bullet casings by the room. He said many of these were clearly from U.S. guns, but some of the casings could have been from an AK-47 — a machine gun often used by Iraqis.

After the Article 32 investigation, hearing officer Lt. Col. Paul Ware will assess the evidence against Tatum and make a recommendation about whether he should face a court-martial.

The final decision rests with Lt. Gen. James Mattis, the general overseeing the deadliest criminal case to emerge from the war.

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NOTICE OF PUBLIC HEARING ON STORMWATER PARCEL REPORT

On **TUESDAY, JULY 24, 2007, at 5:45 p.m.** the Santa Monica City Council will hold a public hearing regarding the approval of the Stormwater Parcel Report, describing each parcel within the City and the amount of each parcel's Stormwater Management User Fees for the 2007-2008 fiscal year. Stormwater Management User Fees are a funding source for urban runoff management activities; including periodic upgrades and construction of drainage facilities, maintenance of the storm drain system, catch basin cleaning, public education, runoff pollution control enforcement and other programs that protect the economic, recreational and biological resources of Santa Monica Bay from urban runoff pollution. Each Fee is billed through the L.A. County Tax Assessor on one's 2007-2008 property tax bill. The hearing will be held at the COUNCIL CHAMBER, ROOM 213, CITY HALL, 1685 MAIN STREET, SANTA MONICA, at which time the City Council will hear and consider all objections or protests, if any, to the Report. A copy of the Report has been filed with the City Clerk's Office and is available for review. Further information may be obtained by calling the Urban Runoff Management Program Coordinator, (310) 458-8223.

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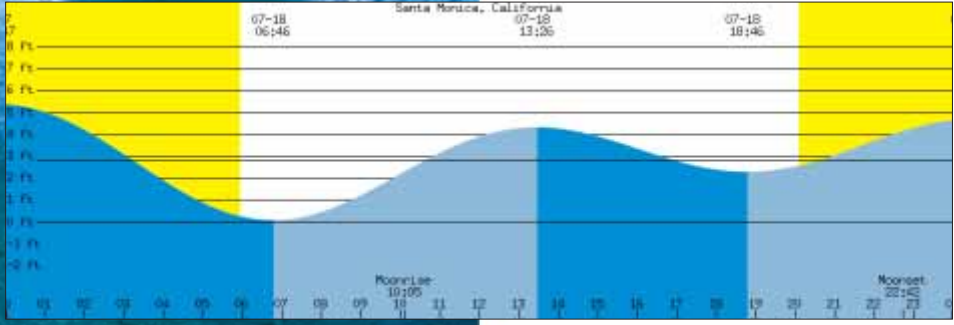
SURF CONDITIONS

WATER TEMP: 65°

SWELL FORECAST (2-3 FT)
Today the small wind swell continues as a light mix of southern hemi and tropical SW come into the mix. Overall though, size should hover around waist high most everywhere, at best, when the tide is right; however, some south facing breaks may see some stuff above waist high from time to time, perhaps as big as chest high on the better sets when the tropical activity blends just right with the southern hemi energy.

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TIDE FORECAST FOR TODAY IN SANTA MONICA



BEACH REPORT CARD



NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous four weeks up to the ending date of **July 10, 2007**

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QUICK STATS
(for the last 28 days)

Number of sewage spills -- 2

Number of beach closures due to a sewage spill -- 3

Number of wet days -- 0

Number of A grades for dry/wet weather -- 40 / ns

Number of (C,D,F) grades for dry/wet weather -- 3 / ns

The Beach Report Card is made possible by a grant from 

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET	LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth	A+	ns	Will Rogers State Beach at Bel Air Bay Club drain near fence	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth	A+	ns	Will Rogers State Beach at Pulga Canyon storm drain	A+	ns
El Pescador State Beach, between Lachusa and Los Aliso creeks	A+	ns	Will Rogers State Beach at Temescal Canyon drain	C	ns
Encinal Canyon at El Matador State Beach	A+	ns	Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua)	A+	ns
Broad Beach at Trancas Creek mouth	A+	ns	Santa Monica Beach at Montana Ave. drain	A+	ns
Zuma Beach at Zuma Creek mouth	A+	ns	Santa Monica Beach at Wilshire Blvd. drain	B	ns
Walnut Creek, projection of Wildlife Rd. (private)	A+	ns	Santa Monica Municipal Pier	F	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth	A+	ns	Santa Monica Beach at Pico/Kenter storm drain	A	ns
Escondido Creek, just east of Escondido State Beach	A	ns	Santa Monica Beach at Strand St. (in front of the restrooms)	A+	ns
Latigo Canyon Creek mouth	A+	ns	Ocean Park Beach at Ashland Ave. drain	A+	ns
Solstice Canyon at Dan Blocker County Beach	A+	ns	Venice City Beach, at the Rose Ave. storm drain	A	ns
Puercio State Beach at creek mouth	A+	ns	Venice Beach at Brooks Ave. drain	A	ns
Marie Canyon storm drain at Puercio Beach, at 24572 Malibu Rd.	F	ns	Venice Beach at Windward Ave. drain	A+	ns
Surfrider Beach at Malibu Colony fence	A	ns	Venice Fishing Pier - 50 yards south	B	ns
Surfrider Beach (breach location)- daily	A	ns	Venice Beach- projection of Topsail St.	A+	ns
Malibu Pier - 50 yards east	A	ns	Marina del Rey, Mothers' Beach- lifeguard tower	A	ns
Carbon Beach at Sweetwater Canyon	A+	ns	Dockweiler State Beach at Ballona Creek mouth	B	ns
Las Flores State Beach at Las Flores Creek (point zero)	A+	ns	Dockweiler State Beach at Culver Blvd. drain	A+	ns
Big Rock Beach at 19948 PCH stairs	A+	ns	North Westchester Storm Drain at Dockweiler State Beach	A+	ns
Pena Creek at Las Tunas County Beach	A+	ns	Dockweiler State Beach at World Way (south of D&W jetty)	A+	ns
Tuna Canyon	A+	ns	Dockweiler State Beach at Imperial Hwy drain	A+	ns
Topanga State Beach at creek mouth	B	ns	Dockweiler Beach- opposite Hyperion Treatment Plant	A+	ns
Castlerock Storm Drain at Castle Rock Beach	B	ns	Dockweiler State Beach at Grand Ave. drain	A+	ns
Santa Ynez Storm Drain at Castle Rock Beach	A+	ns			
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain)	A	ns			

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone

WET -- grades for days of recorded rainfall and the following 3 days

ns -- no sample taken



Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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MLS Beckham’s injury may keep him out

BY BETH HARRIS | AP Sports Writer

CARSON David Beckham was limited to some stretching and kicking drills because of a lingering ankle injury in his first practice Monday since joining the Los Angeles Galaxy.

He is scheduled to make his playing debut Saturday in an exhibition against Chelsea, but Galaxy coach Frank Yallop said the superstar midfielder is day-to-day.

“His ankle is quite swollen,” Yallop said. “We’re hoping it recovers quickly and he can have some part in the game.”

Beckham didn’t speak to reporters after practice.

He originally hurt his left ankle playing for England in a European Championship qualifier on June 6 and it flared up again June 17 in his final game with Real Madrid.

Saturday’s game, part of the four-team World Series of Football, is sold out and ESPN will televise it live, using 19 cameras to track Beckham.

The Galaxy (3-5-4) will take part Tuesday night in the World Series’ opening double-header, which Beckham was never penciled in to play.

He smiled and waved to about 1,000 fans who attended the open practice three days after Beckham’s confetti-filled introduction at the stadium.

Several of his No. 23 jerseys — L.A.’s hottest fashion trend — were spotted in the stands.

“It’s insane,” Galaxy defender Quaras Kirk said. “It’s like a circus. Obviously, we’re not used to it, but it’s great.”

Ethan Allen of Torrance wore a red Manchester United jersey, Beckham’s old team in England.

“Before this season, I could probably count on one hand the number of times I’ve been to a Galaxy game,” he said. “But since Beckham is here, I’m going to support Major League Soccer and I’m going to support the Galaxy as well.”

Beckham’s new teammates did the bulk of the work in practice while he alternately sat on the field watching, his left ankle taped, and stretched in front of flashing camera lenses.

He wore the same gold jersey and blue shorts as his teammates. His jersey had short sleeves, a switch from the long-sleeved style preferred by Beckham.

NFL

Vick indicted on dog fighting charges, could face suspension

By the Associated Press

RICHMOND, Va. Atlanta Falcons quarterback Michael Vick was indicted Tuesday by a federal grand jury on charges related to illegal dogfighting.

Vick and three others were charged with violating federal laws against competitive dogfighting, procuring and training pit bulls for fighting and conducting the enterprise across state lines.

The indictment alleges that Vick and his co-defendants began sponsoring dogfighting in early 2001, the former Virginia Tech

Youngsters clutching soccer balls and pens shouted “Beckham!” trying to get his attention and an autograph.

“It’s going to be interesting to see how he turns the team around,” said Brian Caplen of Long Beach, a London native who wore an older Chelsea jersey.

“Obviously, he’s got the skills but one player does not make a team. I wouldn’t say I’m a Galaxy fan, but I’m curious to see how well they do.”

So is Landon Donovan, the Galaxy’s resident star before Beckham arrived.

“It’s not basketball, where one player can make a massive, massive difference,” he said. “While David is a very good player, we have to play well to make that work.”

Donovan said the team is “grateful” for the onslaught of worldwide attention their new addition has generated.

“IT’S INSANE. IT’S LIKE A CIRCUS. OBVIOUSLY, WE’RE NOT USED TO IT, BUT IT’S GREAT.”

Quaras Kirk
Galaxy defender

“It’s better than the alternative,” he said. Donovan described Beckham as “a little shy” his first day with the team Friday.

“He’s warmed up a lot the last couple days,” he said. “He’s a great guy. I’ve heard that from people and now I can confirm it.”

Clearly, a feeling out process was under way for Beckham and his teammates, some of whom were taken aback by the screaming fans and horde of journalists — elements absent from typical practices.

“He’s used to this kind of hoopla and attention, but we’re not,” goaltender Joe Cannon said. “But he’s been a gentleman, a good guy in the locker room. Anyone that comes in with so much hype surrounding them, you don’t feel bad for the guy, but we understand and let him do his thing.”

Already, the team has teased Beckham about his famous bending free kicks.

star’s rookie year with the Falcons.

It accuses Vick, Purnell A. Peace, Quanis L. Phillips and Tony Taylor of “knowingly sponsoring and exhibiting an animal fighting venture,” of conducting a business enterprise involving gambling, as well as buying, transporting and receiving dogs for the purposes of an animal fighting venture.

Telephone messages left at the offices and home of Vick’s attorney, Larry Woodward, were not immediately returned.

A woman who answered the phone at the home of Vick’s mother said the family knew nothing about the charges.

Cough it up

Sting and his wife ordered to pay \$51,000 to ex-chef

An employment tribunal ordered **STING** and his wife, Trudie Styler, on Tuesday to pay a former chef \$51,000 in compensation after she won a sexual-discrimination claim against them.

Jane Martin, 41, won her claim in May. She said she was fired after she became pregnant. At a hearing earlier this year, Martin said she had worked for the 55-year-old pop star and his wife for

eight years, cooking meals for them and guests including Madonna and Elton John. She said Styler grew unhappy with her after she became pregnant in 2005, making her work long

hours and growing angry when she took time off work because of illness. Martin, who accused Styler of having a "grandiose ego," left her job under disputed circumstances in April 2006.

The panel at an employment tribunal in Southampton, southern England, said in its May ruling that Martin had been unlawfully dismissed by Lake House Estate.

ASSOCIATED PRESS

RICKY CARES

RICKY MARTIN will appear on Dominican television and radio for the next six months to warn people about human trafficking and sexual exploitation. Starting Wednesday, the 35-year-old singer will make public service announcements as part of the "Llama y Vive (Call and Live)" counter-trafficking campaign that has already done work in Costa Rica, El Salvador, Nicaragua and Peru. The ads will publicize a phone line that offers free help and information about trafficking. Posters and other informational material will be distributed throughout the Dominican Republic.

AP

Jacko's problems continue

L.A. Judge orders him to pay \$256,000 in legal fees

MICHAEL JACKSON has been told to pay more than \$256,000 in legal fees to a firm that handled some side issues during his 2005 child molestation trial. A Superior Court judge signed a judgment Friday that awarded \$216,837 along with \$39,177 in interest to the Torrance firm of Ayscough & Marar, according to court records. Jackson's attorney, Marshall Brubacher, agreed in principle to the judgment June 26, when he told the judge that going to trial would be costlier and "we want to stop the hemorrhaging." The law firm sued the 48-year-old pop star for failing to pay legal fees for preventing the release of some information to the public and to lawyers in civil cases during his 2005 criminal trial in Santa Barbara

County. Jackson was eventually acquitted of child molestation charges. Jackson countersued the law firm but that case was dismissed. Ayscough & Marar also helped defend Jackson against a lawsuit that claimed the singer owed \$1.4 million to former business associate Marc Schaffel. Last year, a jury awarded Schaffel \$900,000 and awarded Jackson \$200,000 in a countersuit against Schaffel. Meanwhile, a Santa Monica charter jet company owner convicted of arranging the secret videotaping of Jackson and his lawyer in 2003 will let a judge decide how much he should pay if he loses a civil lawsuit. Jeffrey Borer agreed Tuesday to allow the judge to set punitive damages without hearing witnesses who

would have testified about his financial worth. A Superior Court judge heard a \$2 million invasion-of-privacy lawsuit filed by former Jackson attorney Mark Geragos, but has not yet ruled in the case. The judge took the case under submission earlier this year to decide both liability and damages. Borer and a co-defendant pleaded guilty last year to conspiracy for installing digital cameras aboard an XtraJet plane that flew Jackson from Las Vegas to face molestation charges in Santa Barbara. In that criminal case, Borer was sentenced to six months of home detention and fined \$10,000. Arvel Jett Reeves was sentenced to eight months in prison, six months in a halfway house and a \$1,000 fine.

AP

MOVIEGUIDE

AERO THEATRE
1328 Montana Avenue
(310) 395-4990

Grand Illusion (NR)
7:30

AMC LOEWS BROADWAY 4
1441 3rd Street
(310) 458-1506

Captivity (R)
12:50, 3:15, 5:25, 7:40, 9:50
Live Free or Die Hard (PG-13)
1:20, 4:20, 7:20, 10:15
A Mighty Heart (PG-13)
4:50, 7:15, 9:35
Sicko (PG-13)
1:00, 4:05, 7:00, 10:05
Surf's Up (PG)
12:45, 2:50

AMC 7 SANTA MONICA
1310 3rd Street
(310) 289-4262

Evan Almighty (PG)
11:30am, 2:05, 4:40, 7:10, 9:30
Knocked Up (R)
11:20am, 2:10, 5:00, 7:50, 10:45
Ocean's Thirteen (PG-13)
11:10am, 1:55, 4:50, 7:45, 10:40
Ratatouille (G)
DLP-Digital Projection
11:00am, 1:50, 4:30, 7:20, 10:10
Ratatouille (G)
12:25, 3:15, 6:15, 9:15
Transformers (PG-13)
11:15am, 12:15, 2:30, 3:35, 6:00, 7:00, 9:20, 10:20

LANDMARK NUWILSHIRE
1314 Wilshire Blvd
(310) 281-8223

Evening (PG-13)
1:00, 4:00, 7:00, 9:45
Joshua (R)
1:30, 4:30, 7:20, 10:00

LAEMMLE'S MONICA
FOURPLEX
1332 2nd Street
(310) 394-9741

Once (R)
12:20, 2:40, 5:00, 7:20, 9:40
Rescue Dawn (PG-13)
1:00, 4:00, 7:00, 9:55
You Kill Me (R)
12:00, 2:20, 4:40, 7:30 10:00

MANN'S CRITERION THEATRE
1313 3rd Street
(310) 395-1599

1408 (PG-13)
11:40am, 2:10, 4:40, 7:20, 10:00
Harry Potter and the Order of the Phoenix (PG-13)
DLP-Digital Projection
10:40am, 1:50, 5:10, 8:30
Harry Potter and the Order of the Phoenix (PG-13)
11:50am, 12:50, 3:10, 3:40, 4:10, 6:30, 7:00, 7:30, 9:50, 10:20, 10:50
License to Wed (PG)
11:30am, 2:00, 4:30, 7:10, 9:30
Nancy Drew (PG)
10:50am, 1:10

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★ Dynamic ★★★★★ Positive ★★★ Average ★★ So-So ★ Difficult

Be available, Sagittarius

Happy Birthday!

You head down your own unique path this year, not wanting to be distracted. Though you might know what you want, others will challenge your ideas, direction and commitment. You will never get 100 percent support for everything you do. This year is no exception. Acknowledge the importance of differences as well as support. Relationships flourish, especially for attached Cancerians, as they see their bond warm up.



Born Today

Astronaut, senator
John Glenn (1921)
Political prisoner and later president Nelson Mandela (1918)
Singer Martha Reeves (1941)

ARIES (March 21-April 19)

★★★★ Dive into a project knowing what must be done. You'll make headway where few can. If you think about it, an insight could floor you. Think before you leap and try to solve a difficult problem. Time will give you insight. Tonight: Mellow out.

TAURUS (April 20-May 20)

★★★★★ If you can flow with the unexpected, you will be much happier. People and fun mix and collide in odd ways. Don't get too plugged in or force a situation. A child or new friend adds much to your life. Tonight: A midweek break.

GEMINI (May 21-June 20)

★★★ Anchor in and think positively. You might find that many around you are having difficulty understanding what you see as loud and clear. Convincing others takes talent and drive. Follow-through counts. Tonight: Take care of a responsibility.

CANCER (June 21-July 22)

★★★★★ You might want to touch base with your many associates and friends. Networking can make a difference; if nothing else, at least in your mood. Loosen up and allow more people in. Understanding evolves to a new level. Tonight: Hang out.

LEO (July 23-Aug. 22)

★★★★ You might be hard-pressed to have someone see a situation as you do. Someone you look up to lets you know how strongly he or she feels that his or her answer is the only one. New information coming forward could be startling. Tonight: Say "yes" or treat yourself.

VIRGO (Aug. 23-Sept. 22)

★★★★★ You are all smiles, even if someone seems a touch incendiary. Let this person go for the tirade, and you get clear of negativity. This person will feel a lot better as a result. Let communication flow. Enjoy your life. Tonight: Easy does it.

LIBRA (Sept. 23-Oct. 22)

★★★ You have a way that can melt others' defenses, but what you get sometimes isn't up your alley, so to speak. Take advantage of an unexpected moment of chaos. You see much more of what triggers a key issue. Tonight: Thinking – bounce your ideas off a good friend.

SCORPIO (Oct. 23-Nov. 21)

★★★★★ Emphasize the big picture in your mind. Understand what might be going on with others, but still don't deviate from home base. Be a slugger and be a winner. An unexpected rock might appear in your path. Hop over it. Tonight: Where people are.

SAGITTARIUS (Nov. 22-Dec. 21)

★★★ Understanding the forces that come into play helps you direct your actions. Though you might feel you are on a smooth course, a shock or two could force you to stop. Remember the positives about reflecting. Tonight: Be available.

CAPRICORN (Dec. 22-Jan. 19)

★★★★★ Take an overview. Detachment will make your day, as there is an undertone of upheaval and change. Be at your finest with others. An upset friend or loved one seeks you out. Give as much as you can. Tonight: Rent a movie on the way home.

AQUARIUS (Jan. 20-Feb. 18)

★★★★ How you deal with others and how they respond has much to do with your listening skills. Otherwise, you could crash and fall off-course. Right now, it is about others. However, keep a firm handle on your expenses. Tonight: Discussions over dinner.

PISCES (Feb. 19-March 20)

★★★★ Others pull on your energy, time and caring. Though normally you would fare well with this type of situation, you could flip and run in another direction. Might there be a better way of establishing your limits? Tonight: Don't fight a rip tide; swim with it.

Janric Classic Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from Bronze (easiest) to Silver to Gold (hardest).

Difficulty
GOLD

	1		8			3		
		7						5
	6				3	7	9	1
		5		6				
		4	5	7	9	8		
				8		1		
	7	9	1	5				2
2							4	
		1			4		9	

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GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

6	2	8	5	7	9	3	4	1
1	5	7	4	3	2	8	6	9
9	4	3	8	6	1	7	5	2
3	7	9	2	4	5	6	1	8
2	6	5	3	1	8	9	7	4
8	1	4	6	9	7	2	3	5
7	8	2	1	5	3	4	9	6
5	9	6	7	8	4	1	2	3
4	3	1	9	2	6	5	8	7

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Girls and Sports

IF I EVER TOLD YOU I CHEATED ON JOANN, WOULD YOU TELL HER?

OF COURSE NOT. BESIDES, YOU HAVE SO MUCH DIRT ON ME THAT YOU COULD RUIN ME RIGHT BACK

IT'S LIKE I'M THE USA AND YOU'RE RUSSIA

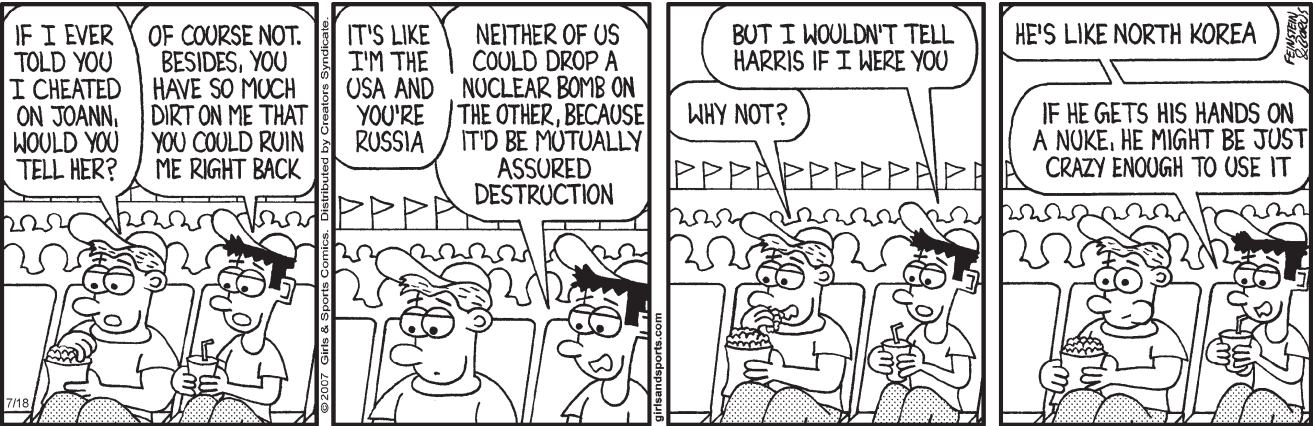
NEITHER OF US COULD DROP A NUCLEAR BOMB ON THE OTHER, BECAUSE IT'D BE MUTUALLY ASSURED DESTRUCTION

BUT I WOULDN'T TELL HARRIS IF I WERE YOU

WHY NOT?

HE'S LIKE NORTH KOREA

IF HE GETS HIS HANDS ON A NUKE, HE MIGHT BE JUST CRAZY ENOUGH TO USE IT



By Justin Borus and Andrew Feinstein

The Meaning of Lila

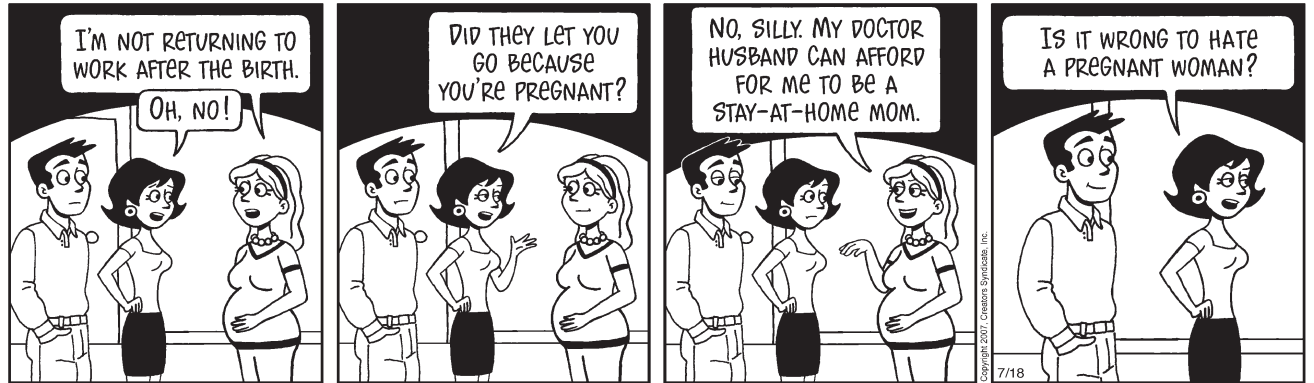
I'M NOT RETURNING TO WORK AFTER THE BIRTH.

OH, NO!

DID THEY LET YOU GO BECAUSE YOU'RE PREGNANT?

NO, SILLY. MY DOCTOR HUSBAND CAN AFFORD FOR ME TO BE A STAY-AT-HOME MOM.

IS IT WRONG TO HATE A PREGNANT WOMAN?



By John Forgetta & L.A. Rose

The Other Coast

SIMON, I'M GOING TO START A HOME-BASED BUSINESS.

MAKE SURE YOU GET A .COM ADDRESS.

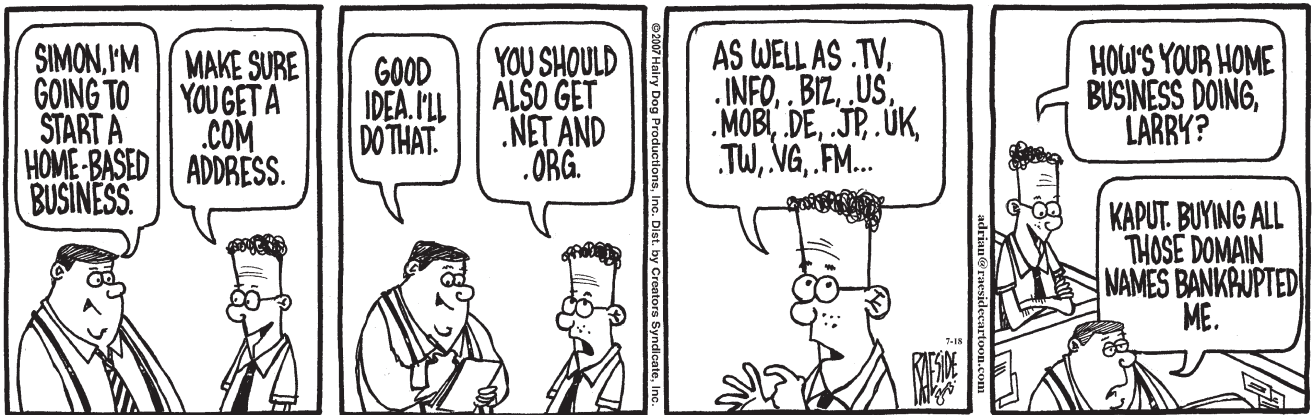
GOOD IDEA. I'LL DO THAT.

YOU SHOULD ALSO GET .NET AND .ORG.

AS WELL AS .TV, .INFO, .BIZ, .US, .MOBI, .DE, .JP, .UK, .TW, .VG, .FM...

HOW'S YOUR HOME BUSINESS DOING, LARRY?

KAPUT. BUYING ALL THOSE DOMAIN NAMES BANKRUPTED ME.



By Adrian Raeside

Garfield

LIZ, GARFIELD'S STILL JEALOUS OF YOU, AND IT'S BECOME WORSE...

HE WON'T EAT A THING!

I'LL BE RIGHT OVER



By Jim Davis

Dog eat Doug

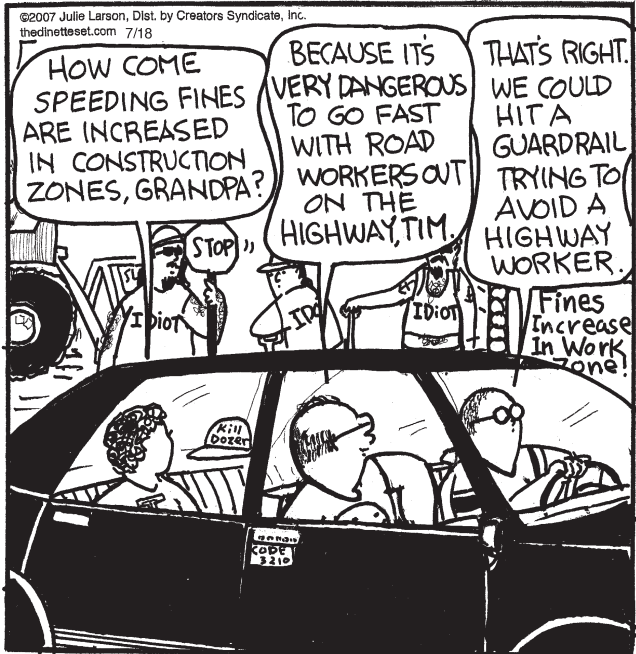


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Fabian Lewkowicz fabianl@smdp.com

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to editor@smdp.com.

CROSSWORD By THOMAS JOSEPH

- ACROSS**
- 1 Diner side dish
 - 5 Counter-part to "père"
 - 9 Charles's prince-dom
 - 11 Red-ink entry
 - 12 Antilles isle
 - 13 "Super-man" star
 - 14 Crater part
 - 15 Cornered
 - 17 Tailless pet
 - 19 In need of a doc
 - 20 Kitchen gadget
 - 21 Calendar box
 - 22 Clear, in a way
 - 24 Confes-sional topic
 - 26 Couch
 - 29 Brief time
 - 30 Retire
 - 32 Ostensi-ble reason
 - 34 Jamie Foxx film
 - 35 Enticed
 - 36 Tickle pink
 - 38 Busy
- DOWN**
- 1 Honey bunch
 - 2 Gaucho's need
 - 3 Reunion group
 - 4 Network
 - 5 Yard parts
 - 6 European peninsula
 - 7 Vigorous
 - 8 Pittsburgh product
 - 10 Cup's partner
 - 11 "Blast it!"
 - 39 Subway patron
 - 40 "Lights out" tune
 - 41 Corrals

D	I	G	I	T	S		C	A	P	E
A	V	E	N	U	E		L	I	E	S
D	Y	L	A	N	T	H	O	M	A	S
			B	A	S	I	N			
	A	M	I	S		R	E	P	S	
S	T	E	T		S	E	D	A	T	E
U	S	A		K	I	D		R	A	N
B	E	N	G	A	L		S	K	I	D
	A	T	O	Z		S	C	A	N	
			B	O	S	C	H			
M	A	R	L	O	T	H	O	M	A	S
E	R	I	E		A	M	O	E	B	A
W	E	P	T		R	O	L	L	E	D

Yesterday's answer

- 16 Self-con-tradiction
- 18 Hit movie of 2000
- 21 "Whip It" band
- 23 Grandma, often
- 24 Venus Williams's sister
- 25 Became frosted
- 27 Rub the wrong way
- 28 Tidy up
- 29 Bowler's challenge
- 30 Heredity unit
- 31 Textile workers
- 33 Throw
- 37 Backtalk

NEW CROSSWORD BOOK! Send \$4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475

1	2	3	4				5	6	7	8
9				10		11				
12						13				
14				15	16					
17			18					19		
	20						21			
			22			23				
	24	25			26			27	28	
29				30						31
32			33					34		
35						36	37			
38						39				
40							41			

DAILY LOTTERY

MEGA MILLIONS 16 30 38 46 51
Meganumber: 5
Jackpot: \$26M

Super LOTTO 3 5 18 33 35
Meganumber: 1
Jackpot: \$36M

Fantasy 5 2 10 27 35 37

DAILY 3 MIDDAY: 4 0 5
EVENING: 9 2 1

DAILY DERRY 1st: 07 Eureka!
2nd: 02 Lucky Star
3rd: 08 Gorgeous George
RACE TIME: 1:48.69

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Britain's Home Office said in April that the country's 1,500 most "disruptive" families could soon be moved into special communities by themselves, with 24-hour supervision, if they didn't stop causing trouble (trouble which the Home Office figured has cost taxpayers the equivalent of more than \$1 billion to deal with).

■ Democracy!: (1) In May, a jury in Weld County, Colo., declined to hold Kathleen Enszt accountable for leaving a flier containing her dog's droppings on the doorstep of U.S. Rep. Marilyn Musgrave, apparently agreeing with Enszt that she was merely exercising free speech. (2) Jenny Bailey was elected mayor in Cambridge, England, in May, and her companion-partner Jennifer Liddle (a former Cambridge city council member) became the equivalent of "first lady"; both Bailey and Liddle were born males and became women as young adults.

TODAY IN HISTORY

1536 The authority of the Pope is declared void in England.

1872 The United Kingdom of Great Britain and Ireland introduces voting by secret ballot.

1925 Adolf Hitler publishes his personal manifesto Mein Kampf.

1938 Douglas "Wrong Way" Corrigan arrives in Ireland.

1940 Democratic National Convention, Chicago: President Franklin D. Roosevelt is nominated for an unprecedented third term in office.

1953 Rock star Elvis Presley made his first recording in Sun Studios.

1969 After a party on Chappaquiddick Island, Senator Ted Kennedy from Massachusetts drives an Oldsmobile off a wooden bridge into a tide-swept pond and his passenger, Mary Jo Kopechne, dies.

1989 Rebecca Schaeffer is shot by a crazed fan, prompting California to pass America's first anti-stalking law in 1990.

1992 The ten victims of the La Cantuta massacre disappeared from their university in Lima.

1997 8000 low-caste Indians riot in Mumbai (Bombay) following a funeral for 10 children who had been killed by police.

1999 David Cone pitches perfect game for New York Yankees against Montreal Expos, win 6-0.

WORD UP!

gallimaufry \gal-uh-MAW-free/, noun: A medley; a hodgepodge.

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CAFETERIA IN food court in office building in Santa Monica needs full-time helper/cashier Mon-Fri. Don't call between 11am-2pm. (310)925-0777, (310)449-1896

CASHIER / RETAIL SALES Seeking energetic individuals. F/T including Sat. Some experience, a plus. Bldg Materials location. Will train. Apply in person: Bourget Bros. 1636 11th St. Santa Monica, CA 90404

CO-OPPORTUNITY NOW HIRING! Accounts Payable Assistant Go to www.coopportunity.com for more info or stop by the store at 1525 Broadway for an application.

CO-OPPORTUNITY NOW HIRING! Grocery & Produce Assistants Go to www.coopportunity.com for more info or stop by the store at 1525 Broadway for an application.

EASY WORK = \$6000 Potential! Receive \$6 for every packet completed with our sales material. Free 24 hour information. 1-800-834-0717, Code 703

FREE CASH GRANTS/PROGRAMS! \$700 - \$800,000++ **2007** NEVER REPAY! Personal/Medical Bills, Business, School/House. Almost Everyone qualifies! Live Operators! AVOID DEADLINES! Listings, 1-800-270-1213, Ext. 281

GENERAL OFFICE help for Swartz Glass Co., permanent position, full-time. w/ benefits. (310)829-0251

LIVE-IN WEEKEND caregiver for semi-invalid grandma, 92, Malibu hills. Fri. afternoon - Mon. morning, \$250. Must be strong, have caregiver experience. Personal care, cooking, light cleaning, companionship. Leave detailed message, (310) 457-4628.

MOVIE EXTRAS / MODELS. Earn up to \$200 per day. Work with film/TV production companies. Call 888-615-6244.

MYSTERY SHOPPERS! Earn up to \$150 daily. Get paid to shop pt/ft. Call now 800-690-1272.

COMPUTER NETWORK SUPPORT WLA-Full time. Windows 2000 Advanced Server, PC hardware and software, Windows XP, Cisco routers, firewalls, phone system etc. Please call 310-859-2202 for recorded details.

OFFICE ASSISTANT Needed for busy WLA CPA firm. Candidate must be responsible and efficient. Resp include: office maintenance, filing, copying, faxing, office errands. Team player a MUST. Fax resume to 310-477-0590 Attn: Carmen Aguirre or email to: Carmen.aguirre@mossadams.com

PART-TIME RECEPTIONIST GENERAL office 45wpm MS Word, filing, phones in Marina del Rey. 16 hrs. per week, Fax resume with salary history to (310) 306-4498

PHARMACY CLERK/CASHIER. Full-time, M-F. Car required. Busy retail pharmacy near Promenade. Experience a plus. Benefits included. Call Sharon, 310.628.9856.

Employment

POST OFFICE NOW HIRING. Avg. \$20/hr. \$57K yr. Benefits, OT, PT/FT. 1-800-584-1775, Ext.7601, USWA

RETAIL SALES Fred Segal Hats, Santa Monica 30 hours/week. 10-7. Salary according to experience. Call (310)393-2216 ask for Louise or Missy.

SALES SALES of cruises and tours P/T 30 hours. Base + commission. Near LAX Paid training, no cold calling. Some weekends required. Our top sales people make \$40,000. (310) 649-7171

MAGELLAN'S HAS been making travel safer, more comfortable and rewarding since 1989 by offering innovative, quality travel products and clothing. Voted the #1 travel store in Santa Barbara again in 2007, we're looking for individuals to join our team of travel gear experts. We are currently recruiting for the following positions at our Santa Monica store:

FT/PT RETAIL SALES

Retail associates are responsible for providing exceptional service to our customers, ringing up sales and participating in visual merchandising, inventory, and all special store events. Weekend availability is required. Benefits for 30+ hrs/wk.

Magellan's offers a fun and challenging work environment as well as competitive compensation, medical, dental & vision insurance and a 401K with employer match. Please forward your resume to: Magellan's, 1006 Wilshire Blvd. Santa Monica, CA 90401; Fax 805-564-8014; E-mail: HR@magellans.com



The World's Most Trusted Source of Travel Supplies

BOLD IT! MAKE YOUR AD STAND OUT YARDPERSON F/T, including Sat. Will train. Lifting req'd. Apply in person: Bourget Bros. 1636 11th St. Santa Monica, Ca 90404

Help Wanted

ASSEMBLE MAGNETS & CRAFTS FROM HOME! Year-round Work! Excellent Pay! No Experience! TOLL FREE 1-866-844-5091, code-11

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Call us today at (310) 458-7737

EARN UP TO \$500 weekly assembling our angel pins in the comfort of your own home. No experience required. Call 817-230-4879 or visit www.angelpin.net

ADVERTISE! CALL US (310) 458-7737

SECRET SHOPPERS NEEDED - For Store Evaluations. Get paid to shop and rate local stores, restaurants and theatres. Flexible hours, training provided. 1-800-585-9024, ext. 6750.

For Sale

FOR SALE: Closeouts& Cancelled orders. Must be sold! ARCH Steel Buildings, up to 60% off. 25x46 and 35x80. Call today! Freddie 1-800-463-6062.

SATELLITE TV CHEAP!! FREE installation. No equipment to buy! Free digital recorder upgrade! Up to 250 digital channels. FREE portable DVD player. 1-800-536-0375

SPA/HOT TUB 2007 Model. Neck Jets. Therapy seat. Warranty. Never used. Can deliver. Worth \$5950, sell for \$1950 (310) 479-3054

Pets

LOVING MAINE coon female cat needs home call 310 794-7004 (work #)

Mattresses

MEMORY FOAM Thera-Peutic NASA Mattress: Q-\$399, K-\$499. Free Delivery. Warranty. 1-888-287-5337. (60 night trial) www.mattressdr.com

Instruction

BROADBAND INTERNET Service by Satellite Available NOW! Lightning Fast. No Money Down! Works everywhere. 866-425-4990; www.SkyBlueNet.com

Education

HIGH SCHOOL DIPLOMA. Fast, affordable and accredited. Free brochure. Call now! 800-532-6546, ext.588. www.highschooldiploma10.com

Bookkeeping Services

QUICKBOOKS BOOKKEEPING service, personal or businesses. Call 310 977-7935

For Rent

BRENTWOOD \$900+ Studio/1Ba, no pets, ref pool, quiet, utilities \$900/MO 1BD/BA Lower, blinds, PKG, balcony, carpets, parking \$1095/MO 1bd/Ba; pool Laundry balcony, ref stove, PKG \$1295/MO

We have others From \$650.00

310-276-0881

www.apartmenthunterz.com

BRENTWOOD \$900+ Studio/1Ba, no pets, ref pool, quiet, balcony, carpets, parking \$1300/MO 2bd /1Ba spac. lower unit, carpet, stove, D/W, F/P PKG \$1695/MO

We have others From \$650.00

310-276-0881

www.apartmenthunterz.com

AFFORDABLE SENIOR HOUSING IN SANTA MONICA

4 blocks to beach 2BD+2BA shared by 2 seniors—\$595/month each

323-650-7988 M-F 9-5

Your ad could run here!

Call us today at (310) 458-7737

For Rent

FREE HOUSEMATE MATCHING SERVICE
We help match seniors with seniors/mid-age/younger people.
323-650-7988
Monday – Friday • 9 – 5

SENIORS
Affordable Housing starting at **\$460/month**
323-650-7988
Monday – Friday • 9 – 5

HOWARD MANAGEMENT GROUP (310) 869-7901
Happy Apartment Hunting

1023 4th st. single \$1295

PLEASE Visit our website for complete listings at: www.howardmanagement.com

MAR VISTA/ CULVER CITY ADJ. \$1700 2 Bdrms, 2 Bath, Twnhse. NO pets, Stove, Refrigerator, Dishwasher, Washer/Dryer, Parking, 12048 Culver Blvd. #203, Open Daily for Viewing 9am-7p. Additional Info in Unit.

MARINA DEL Rey \$1000+ Studio/1Ba, Carpet, Fan, F/P, D/W, Gym Pool, \$1250/Mo 1BD/BA Carpet, Fan, F/P, D/W, Gym, Pool, Cat ok \$1350 /MO 2bd/2Ba Carpet, Fan, F/P, D/W, Gym, Pool, Cat ok \$11850/Mo We have others From \$650.00 310-276-0881 www.apartmenthunterz.com

OCEAN PARK Guest House 3 Blks to beach 1bd/1ba W/D Stove HD floors small yard \$2,300/mo, 310.795.4367 agent.

PALISADES CONDO! Corner 2 + 2, hi ceilings, kitchen w/all appl., den, dining, balcony, F/P, W/D, elevator, parking, pool, spa, new paint & carpets. [\\$3,300/month, 1 yr. lease, 310-454-0351](http://www.msnusers.com/Prospective-Tenants/_whatsnew.msnw)

SANTA MONICA \$800+ Studio Lower, Bright, Carpet, ref, stove, kit, No Smoke \$800/MO Studio 1/Ba; No pet, balcony, carpets, parking \$950/MO 1bd/Ba upper, no pets, ref stove, new paint SMC, PKG \$1100/Mo We have others From \$650.00 310-276-0881 www.apartmenthunterz.com

\$5.50 A DAY LINER ADS! CALL TODAY

VENICE \$900+ Studio/1 Ba, view, No Pkg, LDY, Stove, HDWD \$950/Mo 1BD/BA Sunny upper unit, 1 block from the beach \$1045/MO 2bd/2Ba CRTYRD, laundry, Stve, bal, carpets, F/P \$1900/Mo We have others From \$650.00 310-276-0881 www.apartmenthunterz.com

For Rent

WEST LOS Angeles \$750+ Bachlr 1/Ba UPPER. REF MICRO VERT WD FLR \$750/Mo Studio 1/Ba UPPER NEW CARPET TILE Prkg \$850./Mo 1bd/Ba Huge, full kitchen D/W - stove/oven – A/C \$925/Mo We have others From \$650.00 310-276-0881 www.apartmenthunterz.com

WESTWOOD \$895+ BCHL/1Ba, Upper Remodel, micro, Ref, Hdwd Tile, Strt Pk \$895/Mo Studio/ 1BD/BA Carpet, Pool spa, Gated Grt loc \$975/MO 2bd/2Ba Carpet, Fan, F/P, D/W, Gym, Pool, Cat ok \$1650/Mo We have others From \$650.00 310-276-0881 www.apartmenthunterz.com

Apartment Wanted

Senior lady seeking downstairs/elevator Santa Monica section 8 apt. with parking. (310)883-1222 ext 110, lwartell@yahoo.com

Commercial Lease

SANTA MONICA 2941 Main Street. Creative office space \$750-\$1000/month. Parking available. PAR Commercial (310)395-2663.xt.112

Real Estate

ANTELOPE VALLEY
Homes & Land



Roger G. Mooradian



(661) 272-4591 (BUS)
(310) 472-1025 (BUS)
(310) 266-7046 (CELL)
(License # 0172 6947)
38434 9th St.
E. Palmdale, CA 93550
PALMDALE.REALTY@SBGLOCAL.NET

Appraisals

Real Estate

Probate, QPRT, Historical, Mortgages, Construction, Consulting + Santa Monica Native (310)

451-2722

townshipgroup@msn.com

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CALL TODAY FOR SPECIAL MONTHLY RATES!

There is no more convincing medium than a DAILY local newspaper.

Prepay your ad today!



(310) 458-7737

Santa Monica Daily Press

HOURS MONDAY - FRIDAY 9:00am - 5:00pm

LOCATION 1427 Third Street Promenade, Suite 202, Santa Monica, CA 90405

Automotive

SELL YOUR PRE-OWNED VEHICLE. The only directory for used vehicles in and around Santa Monica.

Prepay your ad today!

VISA

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(310) 458-7737

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\$45 for two weeks.
\$20 every two weeks after.

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310 392-9223

VERY AGGRESSIVE RATES
TIME FOR A 30 YEAR FIXED?

RATES AS LOW AS 6.5%

30 YEAR FIXED6.25%
APR 6.366%

10 YEAR/1 ARM6.75%
APR 6.710%

7 YEAR/1 ARM6.25%
APR 7.155%

5 YEAR/1 ARM6.25%**
APR 7.5%

3 YEAR/1 ARM6%**
APR 7.525%

1 YEAR/1 ARM5.75%
APR 7.6%

6 MO./6 MO. ARM5.5%
APR 7.74%

1 MO./1 MO. ARM1.5%**
APR 8.5%

*Rates subject to change
* As of June 20, 2007
** Denotes an interest only loan

Real Estate

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Where quality tenants find a place to live!

SoCal's #1 Home Listing Service

For apartments, houses, townhouses and roommates

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◆Photos, Maps and Detailed Descriptions

◆7 Office Locations

◆Landlords Always List FREE

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310-395-RENT

Houses for Sale

ABSOLUTE AUCTION

No Minimum. No Reserve

Custom Venice Home

Must Sell, Regardless of Price

Sat. 8/11 Noon on Premises

736 Sunset Ave Venice, CA

Incredible Opportunity to scoop Up Gorgeous Home

Must Register at Sea2theD.com or 800.882.6249 ex 3014

Broker's Open Houses 7/24, 7/31, 8/7 11-2P

Open House Dates: 7/21, 7/22, 7/28, 7/29, 8/4, 8/5 11-2P

Automotive

WANTED JAPANESE MOTORCYCLES: Kawasaki Z1-900, KZ900, KZ1000, H2-750, H1-500, S1-250, S2-350, S3-400. Cash Paid. 1-800-772-1142. 1-310-721-0726.

Business Opps

ABSOLUTELY ALL Cash! Do you earn \$800/day? Vending route. 30 machines + candy. \$9,995. 1-800-807-6485. (Void/SD,CT)

EARN WHILE You Learn Real Estate Investing: Call 866-427-2822

FREE CASH GRANTS/PROGRAMS! \$700 - \$800,000++ **2007** NEVER REPAY! Personal/Medical Bills, Business, School/House. Almost Everyone qualifies! Live Operators! AVOID DEADLINES! Listings, 1-800-270-1213, Ext. 279

LOOKING FOR a six figure income with no selling, no phone calls, no answering questions. www.xsincome.info

NOW HIRING HOME TYPISTS. \$5000 guaranteed in 30 days. Apply online: www.Job861.com

\$5.50 A DAY LINER ADS! CALL TODAY

Financial

FREE CASH GRANTS/PROGRAMS! \$700 - \$800,000++ **2007** NEVER REPAY! Personal/Medical Bills, Business, School/House. Almost Everyone qualifies! Live Operators! AVOID DEADLINES! Listings, 1-800-270-1213, Ext. 280

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◆Photos, Maps and Detailed Descriptions

◆7 Office Locations

◆Landlords Always List FREE

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www.westsiderentals.com

310-395-RENT

Houses for Sale

ABSOLUTE AUCTION

No Minimum. No Reserve

Custom Venice Home

Must Sell, Regardless of Price

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Financial

NEED A LOAN? No credit - BAD credit - Bankruptcy - Repossession - Personal Loans - Auto Loans - Consolidation Loans AVAILABLE! "We have been helping people with credit problems since 1991". Call 1-800-654-1816.

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BLISSFUL RELAXATION! Heal your body, mind, spirit. Therapeutic bodywork/energy healing. Strictly non-sexual. Introductory specials \$68.00. Lynda, L.M.T. (310) 749-0621

EXQUISITE, INTUITIVE, strong and tender relaxing body work by mature European. Very Professional, Sonja (310) 397-0433.

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Talk to a Model 24HRS.
949-574-7900
949-650-9713
\$10-17 for 15 min.
ATM/CC/Checks by phone
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Meet Locals Here

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Free code 7156

Santa Monica 310.883.0059
West LA 310.873.0550
Beverly Hills 310.746.0177
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For your local # call (888) MegaMates

Win \$1000
For details visit
Megamates.com

Telemates 18+
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Notices

NOTICE OF PETITION TO ADMINISTER ESTATE OF:
LAI KUEN LUI CHEUNG
CASE NO. SP007088

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of LAI KUEN LUI CHEUNG.
A PETITION FOR PROBATE has been filed by MECKY CHAN in the Superior Court of California, County of LOS ANGELES.
THE PETITION FOR PROBATE requests that MECKY CHAN be appointed as personal representative to administer the estate of the decedent.
THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required

Notices

to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.
A HEARING on the petition will be held on 08/31/07 at 9:15AM in Dept. R located at 1725 Main St., Santa Monica, CA 90401
IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.
IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.
YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.
Attorney for Petitioner
ROBERT M.L. BAKER III
LAW OFFICES OF ROBERT M.L. BAKER III, P.C.
2001 WILSHIRE BLVD., #505
SANTA MONICA, CA 90403
7/17, 7/18, 7/24/07
CNS-1165846#
SANTA MONICA DAILY PRESS

DBAS

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20071623745 FIRST FILING. The following person(s) is (are) doing business as STUDIO VAGABOND, 1622 WILSHIRE BLVD. SUITE B, SANTA MONICA, CA. 90403. The full name of registrant(s) is/are : CALDER GREENWOOD, 1622 WILSHIRE BLVD. SUITE B, SANTA MONICA, CA. 90403, JENNIFER ROTH, 908 11TH ST. APT. 6, SANTA MONICA, CA. 90403, COLIN HARGRAVES, 908 11TH ST. APT. #6, SANTA MONICA, CA. 90403, DARREN BOLING, 1836 17TH #1, SANTA MONICA, CA. 90404, MARCELLO DACIANO, 1836 17TH ST. #1, SANTA MONICA, CA. 90404. This Business is being conducted by, co-partners. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/9/2007. /s/ JENNIFER ROTH, CALDER GREENWOOD, COLIN HARGRAVES, DARREN BOLING, MARCELLA DACIANO
This statement was filed with the County Clerk of LOS ANGELES County on 7/9/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/11/2007, 7/18/2007, 7/25/2007, 8/1/2007

\$5.50 A DAY LINER ADS! CALL TODAY

Vehicles for sale

Chevy Suburban
'93 Suburban-1500 4x4. Dual air, 3rd Seat, HD tow, sunroof, alloys, grill guard, 60k miles. Excellent condition. \$6500.00
310-390-4610

ADVERTISE! CALL US (310) 458-7737

Working Cargo 1995 Van Ford F-250. Air conditioned, shelving. Runs good. \$3450. (310)560-1137

Your ad could run here!
Call us today at (310) 458-7737

ADVERTISE! CALL US (310) 458-7737

Vehicles for sale

'04 G35 Sedan
(ACTUAL CAR NOT SHOWN)
Nav., alloys, lthr, Moon roof, loaded! (603264)
\$26,495
Infiniti Santa Monica
(866) 507-7253

'03 G35 Sedan V6
(ACTUAL CAR NOT SHOWN)
Leather, Alloys, Moon roof, Only 32K miles
(325126) \$22,995
Infiniti Santa Monica
(866) 507-7253

'03 135
(ACTUAL CAR NOT SHOWN)
Moon roof, alloys, Bose, CD, Leather, Loaded, 32K miles
(107424) \$18,995
Infiniti Santa Monica
(866) 507-7253

'03 BMW 325i
(ACTUAL CAR NOT SHOWN)
Alloys, Moon roof, New Tires, 39K miles! (P80761) \$23,995
Infiniti Santa Monica
(866) 507-7253

'05 LS430
(ACTUAL CAR NOT SHOWN)
Black, Low 31K Mi. Must See! Loaded! (024112)
\$41,995
Infiniti Santa Monica
(866) 507-7253

Vehicles for sale

'06 G35 Coupe
(ACTUAL CAR NOT SHOWN)
Silver, auto, Bose, 19" wheels, Moon roof, 3,000 miles
(719308) \$35,995
Infiniti Santa Monica
(866) 507-7253

'06 Honda CRV SE
(ACTUAL CAR NOT SHOWN)
AC, P/W, P/L, Alloys, CD, Moon Roof, Leather, ABS, Tilt (P1556A)
\$25,995
Infiniti Santa Monica
(866) 507-7253

'05 G35 Sedan
(ACTUAL CAR NOT SHOWN)
Black, Alloys, Moon roof, Lthr, 21K miles (217041)
\$26,995
Infiniti Santa Monica
(866) 507-7253

1993 CHRYSLER 5th Ave. Sky blue, 4 dr, 6 cyl, reliable, clean, lots new. Ready to go. Reduced \$2800 (trade for van or RV). (310)428-5383

YOUR AD COULD RUN HERE!
CALL US TODAY AT
(310) 458-7737

2001 Mercedes Benz SLK 230 Compressor Sport Package 2 Tops, Silver beauty, Low Mileage (Vin # F185776)
\$17,995
Claude Short Auto Sales Dealer
(310) 395-3712

'05 Ford Taurus
Silver beauty! All of the extras! (Vin #: 101989)
\$9,995
Claude Short Auto Sales Dealer
(310) 395-3712

YOUR AD COULD RUN HERE!
CALL US TODAY AT
(310) 458-7737

'05 Ford Mustang 2Dr LX
(ACTUAL CAR NOT SHOWN)
V6, 5 speed, A/C, P/W, P/L, Alloys, CD, RWD (I7069A)
\$15,995
Infiniti Santa Monica
(866) 507-7253

Santa Monica Daily Press

HOURS MONDAY - FRIDAY 9:00am - 5:00pm

LOCATION 1427 Third Street Promenade, Suite 202, Santa Monica, CA 90405

Santa Monica Daily Press

ServiceDirectory

Promote your business in the only DAILY local newspaper in town.

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Some restrictions may apply.

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Prepay your ad today!



*Please call our Classified Sales Manager to reserve your ad space. Specific ad placement not guaranteed on classified ads. Ad must meet deadline requirements. All classified liner ads are placed on our website for FREE! Check out www.smdp.com for more info.

Vehicles for sale



'96 Lincoln Town Car
Fully-equipped. Sharp!
Local Santa Monica car.
(Vin #: TY605546)
\$2,995
Claude Short Auto Sales Dealer
(310) 395-3712



1986 Toyota Camry Le Sedan
4 door, only 63000 miles, one
owner, locally driven, alloy wheels,
1-year, smog cert. Must see to ap-
preciate. \$2500.
(310)392-5715

BOLD IT! MAKE YOUR AD STAND OUT

Trucks/Vans



'02 Ford Ranger PU
6-Cylinder, PS., Air, Clean, Tool Box
(Vin #: PB28443)
\$6,495
Claude Short Auto Sales Dealer
(310) 395-3712

ADVERTISE! CALL US (310) 458-7737



1992 Dodge Cargo Van B350
1 ton, white, A/C
Vin #: 167697
\$2,595
Claude Short Auto Sales Dealer
(310) 395-3712

Your ad could run here!
Call us today at (310) 458-7737



'97 Chevrolet Astro Van
8-passenger, low mileage,
Fully-equipped
(Vin #: B170614)
\$6,495
Claude Short Auto Sales Dealer
(310) 395-3712

**YOUR AD
COULD RUN HERE!
CALL US
TODAY AT
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Services

AFFORDABLE HOUSE CLEANING

by day, honest reliable, own transpor-
tation, references, L.I./L.O. nanny
housekeepers. Low fees, been in busi-
ness since 1988, open 7 days. Call,
ask for Adeline (818)705-0295 or fax
(818)705-0297



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24 hours, and hourly care available."
PROVIDING CARE TO SENIORS AND DISABLED PERSONS.

SERVICES INCLUDE:
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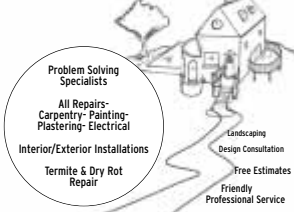
President: Elfreda Goree
Phone #: (310) 301-4869
(323) 944-1993
e-mail: elfreda@comprehensivehomecare.biz
comprehensivehomecare@yahoo.com
Website: comprehensivehomecare.biz

PERSONAL TOUCH

Pet, plant and home minders.
Responsible lady. (teacher) many
local references. (310)393-6196

Handyman

WEST SIDE HANDYMAN

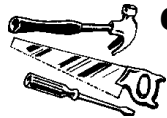


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