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MONDAY, JULY 11, 2011
Volume 10 Issue 204

Santa Monica Daily Press



TEENS ON THE NEWS BEAT
SEE PAGE 3

We have you covered

THE SPREADING THE WORD ISSUE

NFL star talks bullying with Samohi athletes



Brandon Wise *brandonw@smdp.com*

STANDING UP: **DeSean Jackson speaks to a group of incoming Santa Monica High School freshman football players on Saturday.**

BY JESSICA JUNG
Special to the Daily Press

SAMOHI Philadelphia Eagles' wide receiver DeSean Jackson made a surprise appearance Saturday at Santa Monica High School's orientation for incoming freshmen football players in the wake of a recent racial bullying incident involving a pair of wrestlers.

Jackson, who is an advocate against bullying and once a victim himself, spoke to the recent middle school graduates about confidence, staying positive and discouraging bullying, as they prepare to enter high school.

The NFL star, who grew up in Los Angeles, told the incoming freshmen to not pay attention to criticism while achieving their goals and spoke from his personal experience.

"I've been playing football since I was 7 years old and people always said that I was too small. People always tried to bully me, but I just really had confidence in myself," said Jackson. "Whatever it is, as you in society, stay positive and stay away from the negativity."

For Jackson, there are consequences for bullies.

"Bullying ... is not going to pay your bills

SEE JACKSON PAGE 7

GOP hopes for upset in House race

MICHAEL R. BLOOD
AP Political Writer

TORRANCE Coastal California is Democratic turf, where the party often rolls up landslide victories for its candidates. In 2008, President Barack Obama scored a 31-point win in the 36th Congressional District,

SEE ELECTION PAGE 8

WISE & Healthy Aging gets a roommate

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

KEN EDWARDS CENTER WISE & Healthy Aging will reinforce and expand its capability to protect seniors through a new partnership with the California Elder Justice Workgroup.

Incorporating the workgroup into WISE & Healthy Aging seemed a natural fit, said Jeannette Hartman, WISE's benefits enrollment manager, because the Santa Monica-based nonprofit has been involved with the workgroup steering committee since day one.

The new relationship will give the workgroup the resources it needs in terms of support and visibility to continue its important work in combating elder abuse and neglect, a growing problem across the state and nation.

Having a home base is critical to the eight workgroup members continuing their efforts — its original funding ran out, and they're working as volunteers said Workgroup Chair Lisa Nerenberg.

"The grant was over, and we needed a more stable base. We didn't have one," Nerenberg said. "We're a voluntary organization. That's one of the reasons we affiliated with WISE, so we can do some fundraising and really build the organization."

The workgroup, launched in 2009, has been a virtual organization that brought together elder support and advocacy groups across the state to streamline efforts to keep seniors safe from abuse.

It's an outgrowth of the Archstone Foundation's Elder Abuse and Neglect Initiative, which received $8 million over five years to fund a total of 36 projects aimed at improving life for California's seniors.

The goal of the initiative, and the workgroup it spawned, is to raise awareness about elder abuse and help coordinate state and local agencies to battle the growing problem.

Elder abuse, broadly defined, is the vic-

SEE ELDERLY PAGE 7

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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, July 11, 2011

Coming out
The Broad Stage
1310 11th St., 7 p.m.
The premiere festival for fans and filmmakers of LGBT cinema, Outfest is an annual chance to hobnob with Oscar favorites and cult figures alike in an atmosphere of A-list glam. This year's hot ticket includes the gala reception, filmmaker Q&A, party, and centerpiece screening. The title is top secret, but the stars always turn up for this fabulous cinematic celebration. For more information, call (310) 434-3200.

Support for future moms
The Sanctuary Birth & Family Wellness Center
11965 Venice Blvd., L.A., 2 p.m.
This support group focuses on building community, releasing fears about birthing and mothering, and offering a safe place where questions can be answered by two highly trained birth professionals. For more information, call (310) 566-7690.

Wooden nickel local Mondays
Basement Tavern
2640 Main St., 5 p.m. — 2 a.m.
Guests presenting a valid I.D. with any Santa Monica or Venice zip code at Santa Monica's favorite speakeasy will receive a Basement Tavern Wooden Nickel, redeemable on the same evening for a 5¢ beer or signature cocktail. For more information, call (310) 392-4956.

Tuesday, July 12, 2011

Poetry at the beach
Annenberg Community Beach House
415 PCH, 6:30 p.m.
Red Hen Press in celebrating poetry at the beach. In this second of four readings this summer, three poets will read from their acclaimed works. NEA fellow Camille T. Dungy is joined by Cave Canem Fellow Timothy Black and Managing Editor of the WSC Press, Cynthia Black. For more information, call (310) 458-4904.

Weigh less, live more
Santa Monica Family YMCA
1332 Sixth St., 6:30 p.m.
Learn the secrets to living a healthier lifestyle. Discover becoming a food detective, deconstructing cravings and the truth about soy and other controversial foods. For more information, call (310) 393-2721, ext. 129.

Calling all writers
Fairview Library
2101 Ocean Park Blvd., 12 p.m.
Meet with other aspiring writers for inspiration, guidance and support during this regular meeting. For more information, call (310) 450-0443.

Royal reading
Ocean Park Library
2601 Main St., 7 p.m.
Queen Laura will enchant with fairy tale stories, pretending with magical wands and lots of grand fun. For more information, call (310) 458-8683.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at 310-458-7737 or submit to editor@smdp.com

For more information on any of the events listed, log on to smdp.com/communitylistings



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COMMUNITY PROFILES | ZORAN PAVLOVIC



Photo courtesy Zoran Pavlovic

PAVLOVIC

Never afraid to take chances

BY KEVIN HERRERA
Editor in Chief

THIRD STREET PROMENADE When Zoran "Zoki" Pavlovic emigrated to America in March of 1976, he wasn't coming in search of a better life. He was desperately trying to save his.

The 56-year-old Santa Monican was born in the capital city of Belgrade, Serbia with an enlarged aorta, the largest and arguably most important artery in the body. If he had any hope of living a long and fulfilling life, Pavlovic said he had to travel to America, where technology and treatment far exceeded what he could find at home.

"Doctors gave me a 50-50 chance, so I took it," Pavlovic said while eating lunch at a restaurant on the Third Street Promenade earlier this month. He put down his fork and opened his shirt to reveal a large scar running down the middle of his chest. "It was either die in America, which was good considering, or go on to live an incredible life."

Taking risks has always been a part of Pavlovic's life. He gave up a successful career as a musician in Europe to realize his dream of living in America. He gambled with his life savings and ended up creating a successful construction company, which provides the funding for his newest venture — creating "the world's most educational math game."

SEE **CP** PAGE 9

Teenage reporters working their beats

CHRISTINA HOAG
Associated Press

LOS ANGELES Eighteen-year-old Alejandro Rojas is tired of how outsiders view his neighborhood of Boyle Heights as a hub of gang violence and housing projects.

"We have good things but you have to look for them," said Rojas, who will be studying engineering at the University of California Santa Cruz in September. "It's really important to show there's more than one side to a community."

That's what he and 13 other local teenagers aim to do as reporters for the Boyle Heights Beat, a new quarterly newspaper that launched last month. Some 22,000 copies were delivered to homes in this heavily Hispanic neighborhood tucked in the eastern shadow of downtown Los Angeles' skyscrapers.

The Beat underscores how new models of local journalism are cropping up to fit communities' needs, combining new and old forms of media, alternative streams of funding and even nontraditional editorial staffs.

The bilingual, 20-page tabloid, which has a companion website, is a project funded by The California Endowment, a health foundation. Spanish-language daily La Opinion and the University of Southern California's Annenberg School for Communication & Journalism are lending technical expertise. La Opinion is printing and distributing the paper.

The strategy behind the Beat is to portray the community as residents know it, not as how outsiders see it. On the rare occasions that Boyle Heights makes headlines, it's usually for the notorious. That rankles local residents.

"Yes, we hear the shootings, we see the graffiti, the tagging. How about some of the positive stuff?" said Joe Diaz, who grew up in Boyle Heights and runs a local community center.

Community news coverage has often been scant in inner city neighborhoods, and with deep cuts in newsroom staffs in recent

SEE **PAPER** PAGE 10

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Tell it to the Marines

Editor:

Andy K. Liberman needs to take off his rose-colored glasses and stop smoking the off-brand cigarettes. ("War is not the answer," Letters to the Editor, July 8, page 4)

The two atomic bombs, Fat Man and Little Boy, were necessary to end the war with Japan.

Plans for an invasion of Japan in August, 1945 were real. Entitled Operation Downfall, it consisted of two campaigns; Operation Olympic and Operation Coronet using a majority of the Navy fleet with Army and Marine land forces supported by Army Air Force long-range B-29 bombers.

It entailed landing at the southern tip of Japan and advancing northward though the country.

Had this occurred, the war would have been prolonged for at least another two to three years resulting in a tremendous loss to both sides with American soldiers at 1,000,000 and Japanese soldiers and civilian defense at 10,000,000.

Plans were also made where the third and fourth atomic bombs would have been dropped on Tokyo and the eastern side of Berlin against the Russian occupation of Germany simultaneously which was thought up by Gen. Curtis LeMay. Fortunately, it would have taken too long to assemble both bombs as the components were in different sections of the United States, but Japan had surrendered after the second bomb was dropped and thankfully, this project was dropped.

Liberman's remark referring to the moments in American history as "cowardly, horrendous and evil times from when a distant bomber Americans incinerated civilians and burned and irradiated survivors for their lives" is an ignorant remark not knowing the other side of the story.

Let's bring up the fact that the Japanese slaughtered thousands of innocent Chinese people in Nanking in 1937 during their occupation, turned Japanese and Chinese women into "pleasure girls" for the Japanese soldiers to do with as they want sexually, the Bataan Death March where British, Filipino and American soldiers too sick or weak to keep up were bayoneted. Some were castrated with their severed genitals placed in their mouths as they bled to death gasping for their last breath. The POW camps where the Japanese forces knew the American Army was advancing rapidly and instead of surrendering which was seen as a dishonor in the Japanese military at the time, doused their American and British prisoners in gasoline burning them alive before fleeing from the advancing allied forces.

But, the best one is the bacteriological Unit 731 led by Gen. Ishi in Manchuko, China where they experimented on live human beings with syphilis, anthrax, cholera and the bubonic plague. Local Chinese children were given poisoned food and candies with the results of their deaths dissected or the ones that clung to life, vivisected by the camp's doctors.

They made the Nazi's look like choir boys.

To this day, Japan has yet to apologize for these atrocities or pay reprimands to the American, British and Filipino soldiers they tortured and held captive.

So, "cowardly times?" I don't think so and if you still think that; tell it to the Marines.

Whitney Scott Bain
Santa Monica

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My Write

Bill Bauer

Send comments to editor@smdp.com

Wrestling with civil rights

NAJEE ALI, DIRECTOR OF PROJECT Islamic HOPE, has filed a federal civil rights complaint with the Department of Justice (DOJ) against Santa Monica High School wrestling coach Mark Black and the two white student-wrestlers accused of racially bullying a black teammate on May 4. Surprisingly, Ali's complaint doesn't include the Santa Monica-Malibu Unified School District.

The Santa Monica Daily Press reported ("Civil rights complaint filed in Samohi incident," July 7, page 1) that Ali's complaint alleges that the victim was "attacked" and that the two wrestlers "taunted the victim with a noose." It also alleges "that Black did not report either crime to the police." Terrorizing people with a noose is a criminal offense according to the California Penal Code and must be reported to law enforcement.

The mother of the victim has repeatedly expressed her support of Coach Black and blamed the school district "for not instructing their staff on what to do when this sort of incident happens."

While I consider what the two wrestlers did to their teammate to be offensive, reprehensible and inexcusable, I just don't have the impression they're white supremacists or racially intolerant. In all the news coverage I've read and personal e-mails I've received, nowhere has anyone hinted that the two athletes are racists.

I suspect that this incident came about as the usual locker room prank. Horseplay, off-color and seemingly demeaning racially or sexually-tinged comments (the "N" word), slurs about Hispanics, the disabled, mentally challenged, women and homosexuals are common around athletic facilities. I personally find this all to be very uncomfortable, unnecessary and wrong, but it frequently occurs in all levels of competitive sports, usually without any serious consequence.

Taking it a step further — using hurtful symbols such as a swastika or noose, playing out hate-inspired acts and using even more charged slurs, hurtful words or labels — is even more despicable and unacceptable. I still have a feeling that the use of a noose and alleged comments about "slave for sale" in this case, came more out of sheer ignorance and gross stupidity rather than malice or hate. I may be wrong, but I hope I'm right.

News reports state that some parents were advised by the district but, inexplicably, not the victim's mother. These same news reports mention that student cell phone photos of the incident were either deleted by district representatives (administrators, teachers or staff) or ordered removed — an unfortunate mandate considering the photos could be considered evidence in a criminal investigation.

The school board is trying to determine why there was no clear-cut policy for handling this type of incident and what steps to take to provide effective "tolerance" training for all students. Santa Monica police are investigating the incident itself and the Los Angeles County Sheriff's Department is investigating the school district's handling of the incident to see if laws were violated. Apparently, none of this mattered to publicity hound Najee Ali.

Najee Ali is the head of Project Islamic HOPE — "A national civil rights organization that advocates for the human rights of all oppressed people regardless of race, gender or religion," according to the organization's website. Ali's biography describes him (aka Ronald Todd Eskew) as "Courageous" and "A beacon for justice." Of course, there's no mention of Ali's other side.

A 2008 Los Angeles Times article quotes Los Angeles City Councilman Bernard Parks. "Najee has been on the wrong side of the law pretty consistently … ." The same article describes Ali as a "former gang member before becoming a 'community activist'" and notes he was "convicted of robbery in 1992."

"I DON'T THINK ALI REALLY CARES ABOUT THE VICTIM AND EVEN LESS ABOUT THE TWO OTHER BOYS INVOLVED WHOSE LIVES COULD BE FOREVER RUINED BY BEING PILLORIED FOR A STUPID, SENSELESS ACT AND UNWARRANTABLY BRANDED AS RACISTS."

According to Superior Court documents online, Ali was convicted of felony hit-and-run and leaving the scene of an automobile accident in the Crenshaw area and perjury on Oct. 14, 2004 — resulting in probation.

On Aug. 18, 2008, Ali was convicted of attempted bribery of a witness who was set to testify in a 2008 trail against his daughter in San Bernardino. He was sentenced to four years for a probation violation (resulting from the 2004 incident) and failure to pay $29,240 in restitution. He served three years and was released in March.

The DOJ complaint is the relaunch of Ali's career as a "celebrity" community activist after three years behind bars.

I don't think Ali really cares about the victim and even less about the two other boys involved whose lives could be forever ruined by being pilloried for a stupid, senseless act and unwarrantably branded as racists.

To me, Ali's failure to include the SMMUSD in the complaint is a dead giveaway that it's really all about ego, not equality and justice.

I can't wait for the outcome of the DOJ's own investigation and to see if Ali's complaint has any merit.

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CIRCULATION VERIFICATION COUNCIL

The Santa Monica Daily Press is published six days a week, Monday through Saturday.

19,000 daily circulation, 46,450 daily readership. Circulation is audited and verified by Circulation Verification Council, 2011. Serving the City of Santa Monica, and the communities of Venice Beach, Brentwood, West LA. Members of CNPA, AFCP, CVC, Associated Press, IFPA, Santa Monica Chamber of Commerce.

Published by Newlon Rouge, LLC

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Australia to tax nation's list of worst polluters

KRISTEN GELINEAU
Associated Press

SYDNEY Australia will force its 500 worst polluters to pay 23 Australian dollars ($25) for every ton of carbon dioxide they emit, with the government promising to compensate households hit with higher power bills under a plan to reduce greenhouse gas emissions unveiled Sunday.

Prime Minister Julia Gillard sought to reassure wary Australians that the deeply unpopular carbon tax will only cause a minority of households to pay more and insisted it is critical to helping the country lower its massive carbon emissions. Australia is one of the world's worst greenhouse gas polluters, due to its heavy reliance on coal for electricity.

"We generate more carbon pollution per head than any other country in the developed world," Gillard told reporters in Canberra as she released details of the tax, which will go into effect on July 1, 2012. "We've got a lot of work to do to hold our place in the race that the world is running."

The government hopes businesses affected by the tax will seek out clean energy alternatives to reduce their bills. The affected companies will have to pay AU$23 per metric ton of carbon, with the price rising 2.5 percent a year until 2015, when the plan will move to a market-based emissions trading scheme.

The carbon tax is the government's main tool in meeting its pledge to reduce Australia's greenhouse gas emissions by the year 2020 to at least 5 percent below 2000 levels. By then, the tax will have helped reduce carbon pollution by 160 million metric tons — the equivalent of taking 45 million cars off the road, Gillard said.

Critics of the plan say Australian households will be unfairly burdened by higher costs passed onto them by the big polluters. To help compensate for the higher bills, nine out of 10 households will receive some kind of assistance in the form of income tax cuts and payments. Two-thirds of all households will receive enough assistance to cover the entire financial impact of the tax, Gillard said.

Under the plan, the average household will see its costs increase by AU$9.90 a week, which includes an additional AU$3.30 per week for electricity and another AU$1.50 a week for gas. But the government says on average, households will receive AU$10.10 a week in assistance.

Industries affected by the change will get AU$9.2 billion in compensation over the next three years, with the worst-hit businesses expected to be steel and aluminum manufacturers.

Conservative opposition leader Tony Abbott, an outspoken critic of the plan, insisted it will drive up the cost of living for millions of Australians and will do nothing to help the environment.

"It's socialism masquerading as environmentalism," Abbott told reporters. "It's a package which is all economic pain for no environmental gain."

The Australian Chamber of Commerce and Industry said the tax would weaken the economy and do little to help the environment.

"Economically, the tax is a harsh blow to import and export competing businesses, especially small and medium businesses," the group's CEO Peter Anderson said in a statement. "Our international competitors get a free kick, of our own making."

Mitch Hooke, CEO of the Minerals Council of Australia, also slammed the plan, saying it will cost the minerals industry AU$25 billion ($26.8 billion) between 2012 and 2020.

Hooke said the government and Greens party were "imposing costs that none of our international competitors face, and cannot be justified in transitioning the Australian industry to a low carbon future."

"It will simply export investment, jobs, global market share and emissions offshore," Hooke said.

Environmental groups were cautiously optimistic about the scheme.

"This package is not perfect, but it is absolutely essential Australia gets started," Australian Conservation Foundation executive director Don Henry said in a statement.

Greenpeace said the package was a good start, but believes the price per ton of carbon should be higher.

"The fact that we have any price at all is testament to all Australians who demanded the government take action on climate change," Greenpeace Australia Pacific CEO Linda Selvey said in a statement. "But equally, the fact it is such a low price, with such limited coverage is testament to the power of the big polluters to dominate Australia's political leadership."

Scientists say carbon dioxide and other heat-trapping gases emitted by industry, transportation and agriculture are driving global temperatures higher.

Without dramatic reductions in emissions, scientists have warned that melting polar ice caps will inundate islands and coastal areas, certain plant and animal species risk extinction and extreme weather conditions will increase.

The Q Line

To drive or not to drive?

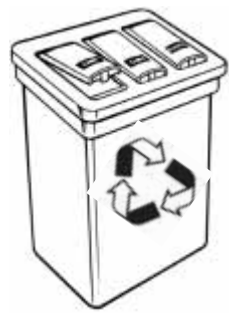
The pending closure of the I-405 Freeway early Saturday morning stands to create a situation on the roads that some have termed "Carmageddon."

So, this week's Q-Line question asks:
What will you do to avoid dealing with the epic traffic expected for the Westside and beyond?

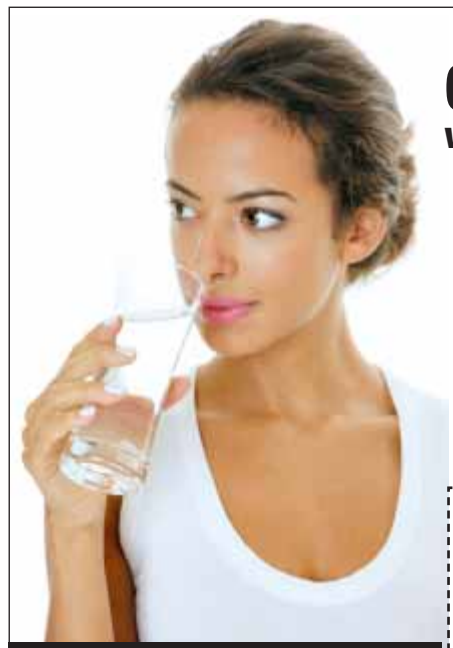
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Earth Talk
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STAYING THE COURSE: **YUM! Brands, which operates 38,000 fast food restaurants in 110 countries (including KFC, Pizza Hut, Taco Bell, WingStreet, A&W and Long John Silver's), continues to ignore calls to stop sourcing palm oil, paper and other goods from suppliers notorious for destroying tropical rainforests in Indonesia and elsewhere. Indonesia's tropical rainforests are home to orangutans, tigers, elephants, clouded leopards and dozens of other endangered plants and animals.**

Not-so-yummy practice

Dear EarthTalk

I understand that fast-food giant YUM! Brands, owner of KFC, is under fire by Greenpeace and others for rainforest destruction. What's the story?

Betsy Barnard
Wellesley, Mass.

YUM! BRANDS, WHICH OPERATES 38,000 fast food restaurants in 110 countries (including not only KFC but also Pizza Hut, Taco Bell, WingStreet, A&W and Long John Silver's), has come under fire of late from Greenpeace and other rainforest advocacy groups for sourcing palm oil, paper and other goods from suppliers notorious for destroying tropical rainforests in Indonesia and elsewhere. While McDonald's and Burger King have worked in recent years to cut their ties with palm oil and logging companies linked to rainforest destruction, YUM! continues to ignore calls to source their resources more responsibly.

Indonesia's tropical rainforests are home to orangutans, tigers, elephants, clouded leopards and dozens of other endangered plants and animals. Environmentalists report that 40 percent of Indonesia's rainforests have been logged over in the last half-century, mostly to clear the way for palm oil plantations. The cleared timber is sold at huge profits for paper and pulp, while the palm oil brings in continuous revenue for multinational corporations despite denuding lands once rich in biodiversity.

Tropical rainforests also sequester significant amounts of carbon dioxide (CO_2) in their growing woody biomass; chopping them down only accelerates the rate of global warming by allowing more CO_2 to escape into the atmosphere where it contributes to the greenhouse effect. Despite a partial moratorium on rainforest destruction announced by the Indonesian government in May 2011, analysts believe that nearly half of the country's remaining tropical rainforests will be cleared within two decades.

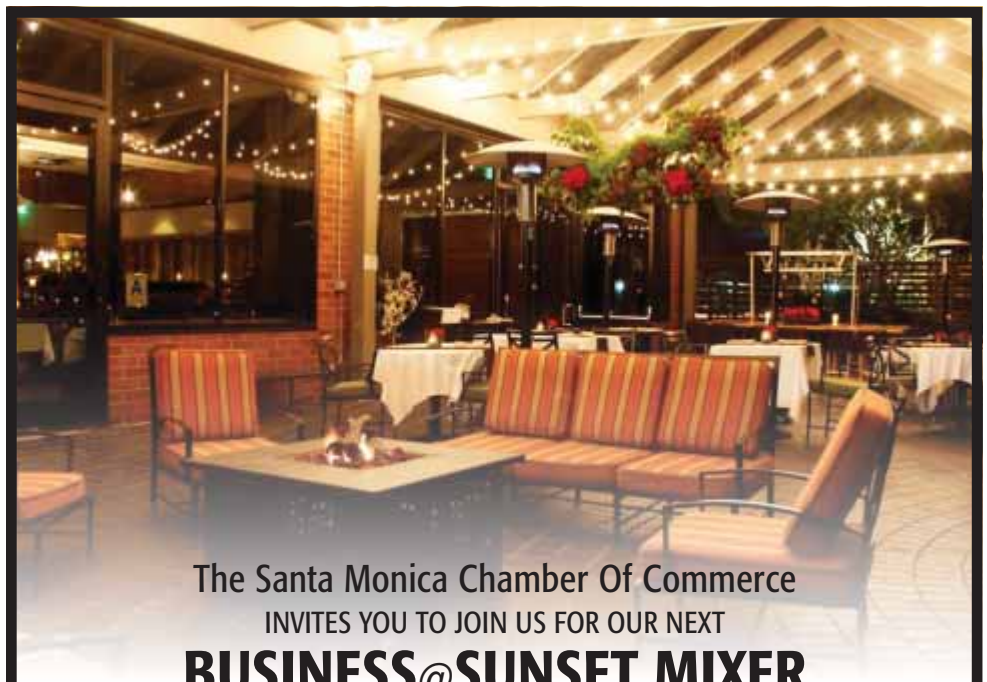
Over-exploitation of natural resources — and deforestation in particular — is a huge obstacle to Indonesia's growth. According to the Rajawali Institute for Asia at the Harvard Kennedy School of Government, by eliminating its natural capital for negligible gains, Indonesia lost $150 billion in future revenues between 1990 and 2007, wiping out one-third of the country's national savings in the process.

There are "major economic risks for Southeast Asia's agriculture and timber sectors if they don't take prompt action to conserve their forests," reports Glenn Hurowitz, senior fellow at the Center for International Policy. "Global consumers are increasingly demanding deforestation-free products," he says, adding that Nestle, McDonald's, Unilever and others have pledged to obtain their palm oil from sources certified "sustainable" by the Roundtable on Sustainable Palm Oil.

YUM! Brands is not the only offender. Greenpeace has also targeted Mattel toys for supporting suppliers that contribute to Indonesian deforestation. And two Michigan girl scouts were shocked to find out the cookies they were selling contained palm oil obtained from deforested land in Indonesia. They spread the word to fellow girl scouts across the country, thousands of whom have stopped selling cookies as a result.

Concerned consumers should write the company a letter asking them to stop using products derived from deforested rainforest lands. Greenpeace makes it easy by hosting an online form letter that sympathizers can sign onto and the group will take care of delivering your message directly to YUM! executives.

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ELDERLY
FROM PAGE 1

timization of people over the age of 65. It can take many forms, including physical, sexual, financial, mental and plain neglect.

According to the National Center for Elder Abuse, somewhere between 700,000 and 3.5 million cases of elder abuse occur every year. Only one in five of those are reported.

A challenge facing organizations that struggle to protect seniors against these kinds of abuse is that fact that service providers tend to define elder abuse differently, making it hard to ensure victims get the help and intervention they need.

That hurdle became the genesis of the workgroup.

"The project got started from direct experience serving victims," Nerenberg said. "Several of our members were doing training in mandatory reporting. When we made reports, we got different responses around the state. Adult Protective Services units were defining the problem differently."

While the workgroup was operating independently, it helped address that by creating a blueprint with clear steps and goals for state and local agencies to create uniform response criteria for abuse reports and sought to improve training for law enforcement to recognize and respond to such crimes.

It hopes to continue its work using the resources that WISE & Healthy Aging has available, Nerenberg said.

"WISE is really a tremendous asset," she said. "It has a very talented staff, who've been helping us in the area of development and communications. They will continue to do that."

Developing a broad-based, targeted approach to fight elder abuse now is critical as the number of seniors rises, said Gina Satriano, the deputy in charge of the elder abuse section of the Los Angeles County district attorney's office.

According to a study conducted by the UC Irvine Center for Excellence on Elder Abuse and Neglect, a workgroup partner, there are currently four million people in the United States with dementia.

That number is expected to climb to 14 million by 2015, Satriano said.

Mental deterioration like dementia opens older adults up to be victims of abuse, and the rates will only climb as the population does.

"You can't work in this area and not feel passion for your victim, so it scares me for them," she said.

As the number of seniors grows, the amount of money put into protecting them is dropping.

The California fiscal crisis led to major cuts in Adult Protective Services and in-home supportive care, two programs which ensured that seniors were being visited regularly by trustworthy adults that could make sure they were not being taken advantage of.

"The availability of fewer and fewer resources makes communication and the exchange of information all that much more important," Hartman said. "We need synergy, so we're not duplicating services."

At the local level, WISE & Healthy Aging has a new partnership with the police department to identify seniors most at risk for abuse and neglect.

The nonprofit's staff will then help the department screen the abuse reports received.

A big component of reducing elder abuse both here at home and in the state is raising awareness. Elder abuse, by its very nature underreported and rarely seen, flies largely under the radar, Hartman said.

"We could go a long way further to make people aware of elder abuse in all of its dimensions," Hartman said. "If they were aware, hopefully there would be none."

ashley@smdp.com

JACKSON
FROM PAGE 1

or take care of your family," Jackson said. "Playing around with your friends and making someone suffer, that's really not going to get you anywhere in life."

Jackson has been speaking at schools during the off-season to launch his new program, DeSean Against Bullying,

He appeared on the television talk show "The View" five months ago with some of his fellow Eagles and gave inspiring words to Nadin Khoury, a 13-year-old teen who was brutally bullied in Upper Darby, Penn. Through that experience, Jackson said that he sympathizes with the racially bullied teen at Samohi.

"It's really unfair … I really want to encourage the kid to stay positive," Jackson said. "Hopefully he doesn't have to go through it anymore. I'm very sorry and it's unfortunate that he went through it."

The head coach of Samohi's football team, Travis Clark, organized Jackson's visit and believes the orientation helped incoming freshmen to be prepared and feel secure about the new school year.

"These are eighth graders who are coming into high school, they're going to feel safe and protected and be able to tell somebody when something happens, because we don't allow that here," Clark said.

Incoming freshman Avondre Kelly walked away from the orientation feeling confident.

"Even if I am [bullied], I'm not going to be quiet about it, I'm going to let someone know what happened," said the 14-year-old who doesn't believe he'll be bullied.

Kelly felt that Jackson's words meant a lot, especially since he is not just anybody.

"I thought it was a good thing to hear from someone who's important," Kelly said.

Clark takes a serious interest in his athletes and thinks it is important they are protected in school, especially with the recent concerns.

"Obviously everyone's heard about what's going on in the schools and it's really prevalent these days, there's a lot of bullying going on and its just not good," he said. "When the kids are away from their parents, we have to protect them."

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KNOW BEFORE YOU GO

Alley Resurfacing Project
The alley in the 100 block of Vicente Place North will be resurfaced. Please be advised that resurfacing operations will generate noise and dust. There will be certain times when the alley will not be accessible during construction, but the city will minimize these times of closure during the day. Daily work start time is 7 a.m. and end time is 4:30 p.m. Work will take place June 11-25, 2011.

Expo Light Rail Line Project
Exploratory excavation will occur for this project in order to plan the initial layout of upcoming construction activities. Camera inspection work will occur afterhours when sewer flows are minimal. In addition, there will be shoulder and median work on Olympic Boulevard west of Cloverfield Boulevard and pothole work on 20th Street and Colorado Avenue. Temporary lane closures may be necessary on Fourth Street and Colorado through 17th Street; MTA right of way from 17th Street to Centinela Avenue including the intersection of 19th and 20th streets, Olympic Boulevard, Cloverfield Boulevard, 26th Street and Stewart Street. Work will take place between June 2011 and September 2011. For questions regarding this project, contact Expo Light Rail Line Community Relations at (213) 922-EXPO or www.BuildExpo.org.

Transit Priority Systems Project
Installation of the Transit Priority System (TPS) at 80 traffic signals along major corridors within the City of Santa Monica. Work requires installation of wireless detectors to sense the approach of buses on routes. Work is currently taking place on Pico Boulevard between 14th and 26th streets. Partial roadway closures or detours are expected but impact to traffic should be minimal. Work will take place between 8 a.m. and 6 p.m. until August, 2011.

Water Main Installation
In order to improve water service in the City of Santa Monica, the Water Division is installing a new, larger water main on Princeton Street from Wilshire Boulevard to Washington Avenue Place South. Work will take place between 8 a.m. and 4 p.m. until approximately August, 2011.

Borderline Neighborhood Improvement Project
New water main installation, new various street pavement finishes, new landscaped areas, trees, and pedestrian lighting. Wilson Place between Lincoln Boulevard and 11th Street will be intermittently closed to through traffic until mid-July. Please observe posted detour signs. Work will take place between 8 a.m. and 6 p.m. Project is anticipated to be complete August, 2011.

Street & Park Lighting Project
The work consists of modifying existing high-voltage series streetlight circuits to low-voltage multiple circuits on 26th Street between Montana Avenue and San Vicente Boulevard, and 26th Street between Wilshire Boulevard and Broadway. Work will take place citywide between 8 a.m. and 6 p.m. through September, 2011. Work will be taking place on 26th Street from Montana Avenue to San Vicente Boulevard, and 26th Street between Wilshire Boulevard and Broadway. Partial roadway closures or detours are expected but impact to traffic should be minimal.

Utility Undergrounding
Various alleys will be temporarily closed for underground work on utilities in the following locations: 18th Court between Pearl Street and Pico Boulevard; 20th Street between Pearl Street and Ocean Park Boulevard; 18th Street between Ocean Park Boulevard and Ashland Place North; Ashland Place North between 18th and 16th streets. Work is taking place between 8 a.m. and 6 p.m. until approximately July, 2011.

For more information on projects, please visit the Know Before You Go Web site at www.knowB4ugo.smgov.net.

ELECTION
FROM PAGE 1

which runs from the famous Venice boardwalk through the beaches south of Los Angeles International Airport.

But this is a different year.

In a season of turbulent politics, a little-noticed runoff election Tuesday for the House seat vacated by former Democratic Rep. Jane Harman has become unusually competitive.

Supporters for the Democratic candidate, Los Angeles City Councilwoman Janice Hahn, are jittery, while Republicans see a potential upset in the making for businessman Craig Huey, who owns marketing and advertising companies and has largely bankrolled his campaign with at least $795,000 in personal funds.

"This is the West Coast's 'Scott Brown moment,'" the conservative California Republican Assembly wrote to supporters in an email Friday, referring to the Republican senator's upset in Massachusetts last year. Brown won a special election for the Senate seat long held by Democratic Party icon Edward M. Kennedy.

In May, Democrats picked off a New York congressional seat in a heavily Republican district after capitalizing on fears over a Republican plan to roll back Medicare and Social Security benefits, making the GOP eager to turn the tables in California, a reliably Democratic state in national elections.

GOP activists say a Huey upset could be a harbinger for U.S. national elections next year, but it may have little meaning for 2012 in California because legislative and congressional districts are being redrawn by an independent commission.

Despite a commanding 18-point registration edge for Democrats in the district, tallies of mail-in ballots suggest a potentially tight finish. Hahn remains the favorite, but the likelihood of a paltry turnout in a midsummer special election means a small number of votes could swing the result.

In a state with double-digit unemployment, a housing crisis and government budget problems "voters are cranky and don't feel good about what's going on," said veteran Democratic consultant Bill Carrick.

"The potential for surprises in elections — not just in this election, but in the next year or so — are pretty high," Carrick added.

One unknown is the role of independent voters, who account for 22 percent of the district's electorate. Statewide, voters who decline to state a party preference typically side slightly more with Democrats than Republicans, but also tend to be unpredictable and more fiscally conservative than typical Democrats.

CP
FROM PAGE 3

"That surgery helped me," said Pavlovic, an animated, personable man who isn't afraid to drop down and do push-ups to prove he still has some gas left in the tank. "It was truly a gift from God. It taught me to appreciate life. It taught me to take chances. I had no fear. I had nothing left to lose."

Pavlovic has invested heavily in his collection of brain-teasing math games, hiring programmers in his native Serbia as well as folks here at home to come up with the complex algorithms that power his vast collection of games, as well as the catchy titles and graphics to make them marketable. Pavlovic isn't afraid to pound the pavement himself, visiting the Daily Press more than a year ago to pitch his game Arithmo: Crossmath (www.arithmo.com). The paper decided to give him a shot, publishing his puzzles daily.

His next step is to sell his games overseas and over the Internet. He has sold games to a Japanese toy company and several are available for download on Andriod-powered phones and the iPhone, racking up over 250,000 downloads in roughly three months.

"Math has no language barrier," said Pavlovic, who speaks four languages himself. "Everyone can play these games."

Playing is something Pavlovic knows a lot about. While growing up in Serbia, Pavlovic's father was a wealthy musician who had him playing in front of packed nightclubs before he was a teen. His father started him out on an accordion and then a piano. Pavlovic wasn't interested at first, cutting the wires to the piano so he wouldn't have to practice. While his father was pressuring him to study classic compositions, he was more in to the Beatles. His father, a stern but fair man, noticed his enthusiasm for popular music and bought him a guitar. Pavlovic flourished, eventually learning close to 5,000 songs.

"My father was tough, but he was a good man," Pavlovic said. "He never liked the communist system. They took away some of his properties and that was what triggered his hatred. It rubbed off on me, but we were always careful not to express that. I heard stories of people who talked out and they were taken and no one ever saw them again."

Despite the oppressive rule and constant fear, Pavlovic said he never gave up on his dream of living in America. He even went so far as to write down his hopes for a class assignment that earned him a C- and plenty of ridicule from his teacher and classmates.

"He called me out in front of the class and teased me," Pavlovic said. "They couldn't understand why I wanted to go to America. They thought it was a joke, that I would never make it."

By the time he was 19, the musician had enough cash to strike out on his own and with his health a growing concern, he flew to New York and settled in Chicago, where he had his operation. He quickly realized that music wasn't as lucrative in America as it was in Europe, where he could easily make a few thousand dollars a night.

"I decided I should go back to school, maybe be a lawyer or an architect," he said.

Pavlovic moved to Highland Park, Calif. and purchased a home that he quickly remodeled. Building without much experience, he made some mistakes along the way, but Pavlovic was determined. With the help of a neighbor, Hector Salazar, he was able to get his home up to code. His neighbors took notice and soon he had a burgeoning business.

After a few years, he invested in a motel in Downtown, L.A. and grew his construction business. During that time he would marry the same woman three times, have two children and come up with the idea for his first math game.

Pavlovic was with his construction crew having lunch purchased from a food truck. He remembers giving the cashier $20 and she could not figure out how much change was due. He said her calculator was down and she struggled with simple math, eventually giving him back more than he should have received.

"I thought, what a shame that this girl cannot calculate $20," Pavlovic said, shaking his head. "I thought, what happened to this country. I love America and thought that I could do something to help people get back that knowledge. People invent machines to build your muscles. Well, here's something to build your brain."

The games are entertaining and frustrating at times. Pavlovic loves watching people play, and gets even more enjoyment when they fail, and then try harder and succeed.

"There's no problem in this world that you cannot find the solution," he said.

When he isn't checking in on his construction crew or dreaming up new games with his team, Pavlovic can be found spending time with his second wife, a former broadcaster in Serbia, and their 4-year-old daughter.

While he has traveled all over the world, Pavlovic said he believes Santa Monica is "paradise," and never plans to leave.

"This is the most beautiful city in the world. If it's good enough for 'Whitey' Bulger," [the Boston mobster recently arrested in Santa Monica by the FBI], then it's good enough for me," Pavlovic said; always cracking jokes, and never afraid to take chances.

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Surf Conditions **Water Temp:** 61°

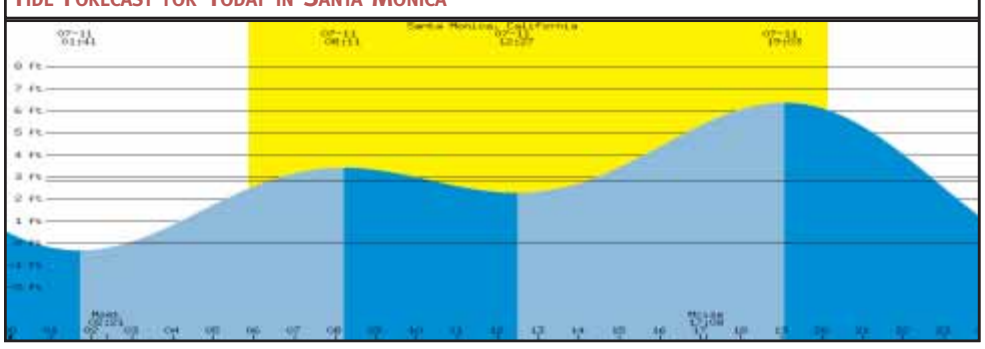
Swell Forecast

We should see an increase in SW swell, putting most south facing breaks into head high sets.

Long Range Synopsis

Midweek we should see solid head high sets at south facing breaks, maybe even some overhead pluses at times at the standouts.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **July 6, 2011**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 1
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 0
- Number of A grades for dry/wet weather -- 30 / 28
- Number of (C,D,F) grades for dry/wet weather -- 0 / 28

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Grousbeck Family Foundation, simplehuman, LAcarGUY, SMA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	ns
El Pescador State Beach, between Lechusa and Las Alisos creeks.	A+	ns
Encinal Canyon at El Matador State Beach.	A+	ns
Broad Beach at Trancas Creek mouth.	A+	ns
Zuma Beach at Zuma Creek mouth.	A	ns
Walnut Creek, projection of Wildlife Rd. (private).	A+	ns
Paradise Cove Pier at Rominer Canyon Creek mouth.	F	ns
Escondido Creek, just east of Escondido State Beach.	F	ns
Latigo Canyon Creek mouth.	A	ns
Solstice Canyon at Don Blocker County Beach.	D	ns
Puerco State Beach at creek mouth.	A	ns
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	F	ns
Surfrider Beach at Malibu Colony fence.	A+	ns
Surfrider Beach (breach location)- daily.	F	ns
Malibu Pier - 50 yards east.	C	ns
Carbon Beach at Sweetwater Canyon.	A	ns
Las Flores State Beach at Las Flores Creek (point zero).	A+	ns
Big Rock Beach at 19948 PCH stairs.	A	ns
Pena Creek at Las Tunas County Beach.	A+	ns
Tuna Canyon.	A+	ns
Topanga State Beach at creek mouth.	F	ns
Castlerock Storm Drain at Castle Rock Beach.	A+	ns
Santa Ynez Storm Drain at Castle Rock Beach.	A+	ns
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	ns
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	ns
Will Rogers State Beach at Pulga Canyon storm drain.	A+	ns
Will Rogers State Beach at Temescal Canyon drain.	A+	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A	ns
Santa Monica Beach at Montana Ave. drain.	A+	ns
Santa Monica Beach at Wilshire Blvd. drain.	A+	ns
Santa Monica Municipal Pier.	B	ns
Santa Monica Beach at Pico/Kenter storm drain.	A+	ns
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	ns
Ocean Park Beach at Ashland Ave. drain.	A	ns
Venice City Beach, at the Rose Ave. storm drain.	A+	ns
Venice Beach at Brooks Ave. drain.	A+	ns
Venice Beach at Windward Ave. drain.	A+	ns
Venice Fishing Pier - 50 yards south.	A+	ns
Venice Beach- projection of Topsail St..	B	ns
Marina del Rey, Mothers' Beach- lifeguard tower.	A	ns
Dockweiler State Beach at Ballona Creek mouth.	B	ns
Dockweiler State Beach at Culver Blvd. drain.	A+	ns
North Westchester Storm Drain at Dockweiler State Beach.	A+	ns
Dockweiler State Beach at World Way (south of D&W jetty).	A+	ns
Dockweiler State Beach at Imperial Hwy drain.	A+	ns
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	ns
Dockweiler State Beach at Grand Ave. drain.	A+	ns

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

PAPER
FROM PAGE 3

years, coverage has grown thinner. The Los Angeles Times' investigative reporting that revealed government malfeasance in Bell, Calif., however, underscored a need for media watchdogs in largely uncovered communities.

AOL/Patch.com has stepped in with a local news Internet template across the country, but it focuses largely on middle class communities with robust advertising bases and higher income consumers, although it does have two sites in Newark, N.J. and one in Bedford-Stuyvesant in Brooklyn, N.Y.

The nonprofit news model could be an answer to close the widening inner-city information divide. Some foundations, more inclined to support traditional charities in the past, now see journalism as an endangered public service to those on the lower rungs of society.

The California Endowment has more than doubled the number of grants to media outlets over the past two years, focusing on 14 low-income communities, as well as regional initiatives.

"We see the information health of a community as directly related to the physical health," said Mary Lou Fulton, the Endowment's program manager. "These are communities that have been largely abandoned by the mainstream media."

Boyle Heights, which ranks among Los Angeles' most densely populated neighborhoods, with about 99,000 people crammed into 6.5 square miles, is one of them.

The area has always been a way station for working-class immigrants — Jews, Japanese and Mexicans form the threads of the community's multicultural tapestry. These days the area is 94 percent Hispanic with Salvadorans comprising the most recent group of arrivals.

Residents spend evenings chatting on front porches, but also protect their bungalows with window bars. The area is dogged by a long history of gangs, housing projects and crime, but it's also famed for cultural landmarks like Mariachi Plaza, where traditional Mexican musicians stroll waiting for clients, and the historic synagogue, the Breed Street Shul.

The downtown business district boasts a bookstore and a bright, artsy Internet café where customers tap away on laptops. There's a local historical society and a neighborhood blog.

The debut issue has stories about a redevelopment plan for a sprawling apartment complex, a native daughter — writer Josefina Lopez, author of "Real Women Have Curves" — giving back to her roots through an arts center, a mom's devotion to coaching kids, and the success of a local band with an eclectic sound.

Features give tips and recipes for making Mexican food healthier and the lowdown on a local farmer's market.

But it doesn't shy away from tackling grittier issues — merchants and musicians feeling the economic pinch, crime rates, the effect of domestic violence on children, and an old Sears building turning into an eyesore.

Residents said they were surprised to find the newspaper on their doorsteps. "It was very original," said longtime resident Richard Romero. "This paper is putting Boyle Heights on the map. People live here, but they don't even realize they live in a community called Boyle Heights."

At a recent community meeting, residents said they'd like to see future issues include stories on crime watches and personal stories of local residents.

Others are trying similar type of publications in urban neighborhoods. In predominantly black South Dallas, Shawn Williams launched DallasSouthNews.org two years ago after feeling his community was unfairly portrayed by the mainstream media and coverage waning.

So far, he hasn't tapped philanthropists, but has cobbled together funding from reader donations, advertisements, and fundraisers such as a golf tournament. "It's going to take diverse streams of revenue to get it done," said Williams, president and editor.

DallasSouthNews, like most media startups these days, is online only, but in low income areas, where Internet penetration lags more affluent communities, newspapers remain important to reach readers.

"Latinos don't have the same access to online as the general population. Print still has a lot of weight," said Pedro Rojas, editor of La Opinion who's mentoring the Boyle Heights Beat journalists as co-editor and co-publisher along with USC's Michelle Levander. They meet with the students on Saturdays and after school to decide on their stories and to map out how to report and write them.

CITY OF SANTA MONICA
NOTICE INVITING BIDS

NOTICE IS HEREBY GIVEN that the City of Santa Monica invites Contractors to complete and submit sealed bids for the:

Paving Improvements at Santa Monica Municipal Airport (SP2201)

Bids shall be delivered to the City of Santa Monica, Office of the City Clerk, Room 102, 1685 Main Street, Santa Monica, California, 90401, not later than 2:30 p.m. on **August 2,** 2011 to be publicly opened and read aloud after 3:00 p.m. on said date in City Hall Council Chambers. Each Bid shall be in accordance with the Request for Bids.

A pre-bid meeting and job-walk is scheduled for July 19, 2011 beginning at 10:00 AM at the Airport Administration Building, 3223 Donald Douglas Loop South, Santa Monica, CA 90405

PROJECT ESTIMATE: $215,000
CONTRACT CALENDAR DAYS: 60
LIQUIDATED DAMAGES: $1,250 per Day
COMPENSABLE DELAY: $500 per Day

Bidding Documents may be obtained by logging onto the City's Finance website at: http://www01.smgov.net/finance/purchasing/. The Contractor is required to have a **Class A or C12** license at the time of bid submission. Contractors wishing to be considered must submit Bids containing all information required pursuant to the City's Request for Bids.

Pursuant to Public Contracts Code Section 22300, the General Contractor shall be permitted to substitute securities for any monies withheld by the City to ensure performance under this Contract.

MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

Call theater for information.

AMC Loews Broadway 4
1441 Third Street Promenade
(888) 262-4386

Green Lantern (PG-13) 1hr 45min
11:00am, 1:55pm

Zookeeper (PG) 1hr 44min
11:15am, 1:30pm, 4:15pm, 7:00pm, 9:45pm

X-Men: First Class (PG-13) 2hrs 11min
7:10pm, 9:50pm

Ward (R) 1hr 28min
4:45pm

Mr. Popper's Penguins (PG) 1hr 35min
11:30am, 4:30pm, 9:20pm

Ironclad (R) 2hrs 00min
11:45am, 2:30pm, 5:00pm, 7:30pm, 10:20pm

Cave of Forgotten Dreams 3D (G) 1hr 30min
2:00pm, 7:05pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Cars 2 in Disney Digital 3D (G) 1hr 53min
1:45pm, 7:15pm

Zookeeper (PG) 1hr 44min
10:00am, 11:30am, 2:10pm, 4:50pm, 7:45pm, 10:20pm

Transformers: Dark of the Moon (PG-13) 2hrs 34min
10:45am, 2:25pm, 6:00pm, 9:35pm

Super 8 (PG-13) 1hr 52min
10:30am, 1:20pm, 4:15pm, 7:00pm, 9:50pm

Larry Crowne (PG-13) 1hr 39min
11:40am, 2:20pm, 5:05pm, 7:50pm, 10:30pm

Bridesmaids (R) 2hrs 05min
1:15pm, 4:20pm, 7:50pm, 10:45pm

Cars 2 (G) 1hr 53min
10:15am, 4:30pm, 10:00pm

Transformers: Dark of the Moon 3D (PG-13) 2hrs 34min
12:15pm, 3:50pm, 7:30pm, 11:00pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Tree of Life (PG-13) 2hrs 18min
1:10pm, 4:10pm, 7:15pm, 10:15pm

Trip (NR) 1hr 47min
1:50pm, 4:30pm, 7:20pm, 10:00pm

Buck (PG) 1hr 29min
1:00pm, 3:10pm, 5:30pm, 7:50pm, 10:10pm

Midnight in Paris (PG-13) 1hr 28min
1:00pm, 3:20pm, 5:40pm, 8:00pm, 10:15pm

AMC Criterion 6
1313 Third St.
(310) 395-1599

Monte Carlo (PG) 1hr 49min
11:10am, 2:00pm, 4:45pm, 7:30pm, 10:15pm

Horrible Bosses (R) 1hr 40min
10:00am, 12:35pm, 3:00pm, 5:30pm, 8:00pm, 9:45pm, 10:40pm

Bad Teacher (R) 1hr 29min
10:05am, 12:30pm, 3:00pm, 5:30pm, 7:10pm, 8:05pm, 10:35pm

Cars 2 (G) 1hr 53min
10:30am, 1:45pm, 4:30pm

Transformers: Dark of the Moon 3D (PG-13) 2hrs 34min
11:45am, 3:25pm, 7:00pm, 10:35pm

Better Life (PG-13) 1hr 37min
11:30am, 2:15pm, 5:00pm, 7:45pm, 10:10pm

For more information, e-mail news@smdp.com

Have fun tonight, Leo

ARIES (March 21-April 19)
★★★★★ You do know what happens when fires are stoked by wind. They explode and become even larger. You are the fire, and others seem to be stoking your flames. With this volatile energy, it could be close to impossible to restrain yourself. Detach and take frequent breaks -- if not for you, then for others! Tonight: Think "different."

TAURUS (April 20-May 20)
★★★★ A partner or associate might seem to be ready to rupture, as he or she is so excited. You understand this person's enthusiasm, even if you are slightly less "out there." Awkwardness exists when expressing your thoughts right now. Tonight: Follow another person's lead.

GEMINI (May 21-June 20)
★★★★ Watch what others might be doing. Exciting and unanticipated events seem to surround friends and a close loved one. You get bored easily; look at this swift change as food for the soul! Tonight: Follow another's lead.

CANCER (June 21-July 22)
★★★ You might want to focus on work, as a boss or someone in authority could be unpredictable and difficult. Recognize what is going on within and that you could be quite irritated. Relax by approaching your day methodically. Tonight: A stress-busting choice.

LEO (July 23-Aug. 22)
★★★★★ Your playful manner yet direct approach inevitably wins friends. But are you willing to deal with someone's crush on you? Clearly someone is quite taken with you. News from a distance and/or a realization could stun you. Tonight: Having fun.

VIRGO (Aug. 23-Sept. 22)
★★★ You simply cannot avoid a domestic matter much longer. There could be a kickback or a secondary end result involving a partner. Though you might not be in the mood, do handle this situation ASAP. You will be happier ultimately. Tonight: Close to home.

LIBRA (Sept. 23-Oct. 22)
★★★★★ Your words might have more impact and/or draw a reaction you hadn't anticipated. You are seeing people transforming right in front of your very eyes. You haven't yet incorporated this newness. Tonight: Meet a friend at a favorite spot.

SCORPIO (Oct. 23-Nov. 21)
★★★ Be aware of the financial implications of what you are doing. Many people find your actions quite unanticipated. Don't underestimate the significance of their reactions. You offer much more than you think. Tonight: Your treat.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★★ You seem to be ready to act, and will act, in a most spontaneous manner. You could set a child or new friend aback with your quick action. Be aware that generally there is a reaction to every action. Try to think before you act. Tonight: Easy works.

CAPRICORN (Dec. 22-Jan. 19)
★★★ Keep your eyes wide open. You might not be ready for what you are going to see or realize. You might wonder what is happening with the parties involved. Say little, for now, even if you are hurt or angry. Tonight: Easy works.

AQUARIUS (Jan. 20-Feb. 18)
★★★★★ You of all signs value friendship more than most. Be ready to take a strong action and clear out a problem. Listen to a friend and what he or she shares. You could stun or be stunned by someone else with a quick action. Tonight: Where the gang is.

PISCES (Feb. 19-March 20)
★★★ What looks like a great risk just might not be. Be less involved with what is going on around you. Meet a boss's or authority figure's request. Investigate a problem on the home front. A discussion could become sarcastic. Tonight: A must appearance.

Happy birthday

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★ Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

This year, you might be more concerned with the quality of your daily life than you have been in a while. You might want to approach a situation involving a boss, parent or someone you respect differently. The person in question could be quite eccentric. If you are single, you will meet someone on your day-to-day travels. Take your time getting to know this person. If you are attached, the two of you might become involved in a new hobby or pastime. Work on the quality of your life together, too!



MYSTERY REVEALED

Photo Courtesy Alex Cantarero

Reader Jan Zambas correctly identified this photo of the mural located at Marco Polo Imports on Colorado Avenue. She will receive a reusable shopping bag from the Daily Press. Check out tomorrow's paper for another chance to play.

Dogs of C-Kennel

By Mick and Mason Mastroianni



The Meaning of Lila

By John Forgetta & L.A. Rose



Garfield

By Jim Davis



Strange Brew

By John Deering



Speed Bump

By Dave Coverly



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

		1	9		7	8		
		6		4		1		
3		9				6		4
7			8		4			9
	6			3			8	
4			6		1			7
6		3				5		2
		4		1		7		
		7	3		2	9		

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

6	9	7	5	4	3	8	2	1
8	4	5	6	2	1	3	9	7
1	2	3	9	8	7	4	5	6
9	1	2	4	3	6	7	8	5
4	5	6	1	7	8	2	3	9
7	3	8	2	5	9	6	1	4
3	8	9	7	1	4	5	6	2
2	7	1	3	6	5	9	4	8
5	6	4	8	9	2	1	7	3

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CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Jousting need
6 Citrus garnishes
11 Menotti title character
12 Dome-shaped home
13 Vatican-based
14 Sentence subjects
15 Bearing
17 Old auto
18 Home-based
22 Fan's favorite
23 Wine holder
27 Like a judge
29 Bulgaria's capital
30 Audition
32 Is unable to
33 Babes
35 Back on a boat
38 Lumber
39 Citation
41 Cover words
45 Goads on
46 Assertion
47 Useful skill
48 Spells

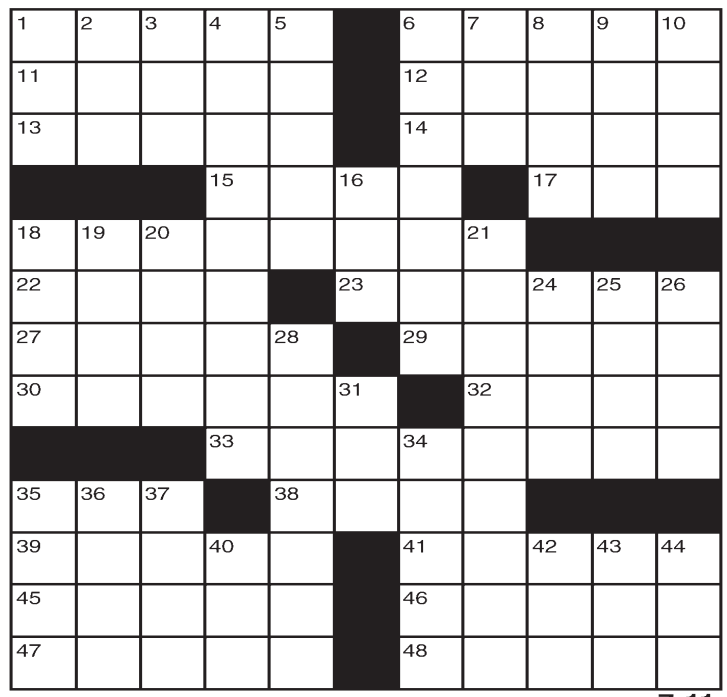
DOWN

1 Pet perch
2 "I — Rock"
3 Siesta
4 Bug-eyed reptile
5 New York's — Island
6 Showy flowers
7 Sense of self
8 Talk drunkenly
9 Sound
10 Mediocre
16 Series-ending abbr.
18 Grime
19 Smell
20 "— Dick"
21 Predatory reptile
24 From a distance
25 Helsinki native
26 Has lunch
28 Left, on many maps
31 Binary base
34 Foul up
35 Blue hue
36 Trappers' wares
37 Attire
40 Golf support
42 Receipt line
43 Tell tales
44 Print measures

S	A	T	E	S	■	L	O	F	T	S
A	V	E	R	Y	■	O	N	E	A	L
M	A	N	I	C	■	B	E	L	L	A
I	N	S	E	A	M	■	■	L	E	N
A	T	E	■	M	A	P	P	I	N	G
M	I	D	■	O	R	I	E	N	T	■
■	■	■	P	R	I	N	T	■	■	■
■	A	B	S	E	N	T	■	T	U	B
P	R	A	I	S	E	S	■	E	N	E
A	M	Y	■	■	R	I	V	A	L	S
P	O	L	E	S	■	Z	I	P	I	T
A	R	O	M	A	■	E	V	O	K	E
S	Y	R	U	P	■	D	A	T	E	D

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



7-11

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– Arithmo Crossmath – Reclaim Your Brain

• Insert the given numbers in the empty squares so when they are calculated in threes from left to right and top to bottom they satisfy the demands in the shaded boxes both horizontally and vertically.

• Each empty square dictates the math operation that must be performed to meet the demands.

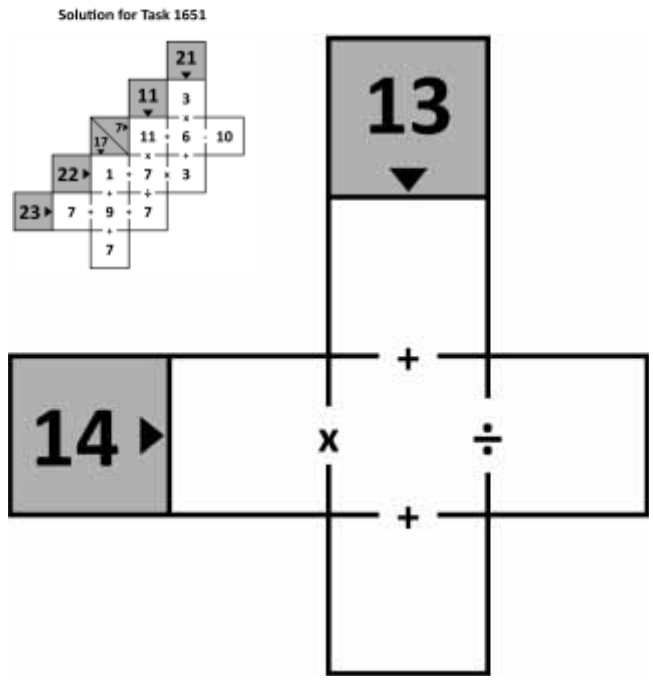
• Remember to multiply or divide before you add or subtract.

Go to www.zokigames.net for more fun and challenging games and links to our mobile phone apps.

Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

1, 5, 6, 7, 12

Solution for Task 1651



DAILY LOTTERY

MEGA MILLIONS: 1 2 22 37 50 Meganumber: 45 Jackpot: $24M

SUPER LOTTO PLUS: 4 5 21 23 27 Meganumber: 23 Jackpot: $50M

Fantasy 5: 19 24 26 27 38

DAILY 3: MIDDAY: 4 5 8 EVENING: 8 7 8

DAILY DERBY: 1st: 01 Gold Rush 2nd: 03 Hot Shot 3rd: 07 Eureka! RACE TIME: 1:45.08

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Nakedness Recently in the News: (1) Just after Clayton County, Ga., schoolteacher Harlan Porter was told his contract would not be renewed, he walked naked through the school hallways (no students were present) and spoke of a "newer level of enlightenment" now that his "third eye was open" (April). (2) After a clothing malfunction, veteran marathoner Brett Henderson, 35, decided during the Flying Pig race in Cincinnati that, since marathoners sometimes run naked in California, he could do it there. Henderson outran police and stopped only when he was Tasered (May).

■ In December (1993), a New York appeals court rejected Edna Hobbs' lawsuit against the company that makes the device called The Clapper. Hobbs claimed she hurt her hands because she had to clap too hard in order to turn her appliances on: "I couldn't peel potatoes (when my hands hurt). I never ate so many baked potatoes in my life. I was in pain." However, the judge said Hobbs had merely failed to adjust the sensitivity controls.

TODAY IN HISTORY

1919 The eight-hour working day and free Sunday become law in the Netherlands.

1920 In the East Prussian plebiscite the local populace decides to remain with Weimar Germany

1921 A truce is called in the Irish War of Independence; see Irish calendar.

1921 Former U.S. President William Howard Taft is sworn in as 10th Chief Justice of the U.S. Supreme Court, becoming the only person to ever be both President and Chief Justice.

1922 The Hollywood Bowl opens.

1930 Australian cricketer Don Bradman scores a world record 309 runs in one day, on his way to the highest individual Test innings of 334, during a Test match against England.

1936 The Triborough Bridge in NYC is opened to traffic.

WORD UP!

skylark \SKAHY-lahrk\ , verb;
1. To frolic; sport. noun:
1. A brown-speckled European lark, Alauda arvensis, famed for its melodious song.

Santa Monica Daily Press

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6204 Paseo Canyon Drive, Malibu

---

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Saturday, July 9th
8am to 12noon

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Notices

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NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE(S)
Date of Filing Application: 6/24/2011
To Whom it may concern:
The Name(s) of the Applicant(s) is/are:
602 SANTA MONICA PARTNERS LP
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 602 SANTA MONICA BLVD., SANTA MONICA, CA 90401-2502
Type of License(s) Applied for: 41 - ON-SALE BEER AND WINE - EATING PLACE.
Department of Alcoholic Beverage Control LOS ANGELES.
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Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014920
Superior Court of California, County of Los Angeles
Petition of DANYELLE JABAR KING for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: DANYELLE JABAR KING filed a petition with this court for a decree of changing names as follows: DANYELLE JABAR KING to JACXON L. RYAN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: JUL 22, 2011 Time: 8:30AM, DEPT NC-B
The address of the court is 300 E. Olive Ave, Burbank, CA 91502
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JUNE 14, 2011
MARY HOUER
Judge Of The Superior Court
6/20/2011, 6/27/2011, 7/4/2011, 7/11/2011

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Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014996
Superior Court of California, County of Los Angeles
Petition of URARA IWAI for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: URARA IWAI filed a petition with this court for a decree of changing names as follows: URARA IWAI to LAURA IWAI MATEO. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: AUGUST 19, 2011 Time: 8:30AM, Dept. B
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JUN 29, 2011
MARY THORTON HOUSE
SUPERVISING JUDGE
7/11/2011, 7/18/2011, 7/25/2011, 8/1/2011

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS020932
Superior Court of California, County of Los Angeles
Petition of ROLAND D. SMITH for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: ROLAND D. SMITH filed a petition with this court for a decree of changing names as follows: ROLAND DEAN SMITH to KRISTOFFER DAVID MESHELL. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: AUGUST 25, 2011 Time: 8:30AM, Dept. A, Room 104
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JUN 21, 2011
JOSEPH S. BIDERMAN
SUPERVISING JUDGE
7/11/2011, 7/18/2011, 7/25/2011, 8/1/2011

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS020967
Superior Court of California, County of Los Angeles
Petition of GRACE ELIZABETH ANDERSON for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: GRACE ELIZABETH ANDERSON filed a petition with this court for a decree of changing names as follows: GRACE ELIZABETH ANDERSON to TRAVIS EVAN ANDERSON. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 08/11/2011 Time:8:30, Dept. A, Room 104
The address of the court is 1725 MAIN STREET, SANTA MONICA, CA. 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JUNE 28, 2011
JOSEPH S. BIDERMAN, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS020926
Superior Court of California, County of Los Angeles
Petition of LOUIS ELFMAN for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: LOUIS ELFMAN filed a petition with this court for a decree of changing names as follows: JUNIPER LAMOUR to JUNIPER CLEMENS ELFMAN-MODINE. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 08/04/2011 Time:8:30, Dept. A, Room 104
The address of the court is 1725 MAIN STREET, SANTA MONICA, CA. 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JUNE 17, 2011
JOSEPH S. BIDERMAN, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES015004
Superior Court of California, County of Los Angeles
Petition of MARY JOURDAN CONRAD for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: MARY JOURDAN CONRAD filed a petition with this court for a decree of changing names as follows: MARY JOURDAN CONRAD to MARY JOURDAN BEERS. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: SEPTEMBER 23, 2011 Time: 8:30AM, Dept. B
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JUL 06, 2011
MARY THORTON HOUSE
SUPERVISING JUDGE
7/11/2011, 7/18/2011, 7/25/2011, 8/1/2011

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011042471 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/03/2011 The following person(s) is (are) doing business as Dalziel Fitness & Training. The full name of registrant(s) is/are: Jessica Dalziel 2001 Purdue Ave. Los Angeles, Ca 90025. This Business is being conducted by: . The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/10/2010. /s/: Jessica Dalziel. This statement was filed with the County Clerk of LOS ANGELES County on 06/03/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/20/2011, 06/27/2011, 07/04/2011, 07/11/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011043185 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/06/2011 The following person(s) is (are) doing business as The Cowan Law Firm. The full name of registrant(s) is/are: Jeffrey W. Cowan, Esq. 1541 Ocean Ave., Suite #200 Santa Monica, CA 90401. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Jeffrey W. Cowan, Esq.. This statement was filed with the County Clerk of LOS ANGELES County on 06/06/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/20/2011, 06/27/2011, 07/04/2011, 07/11/2011.

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DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/20/2011, 06/27/2011, 07/04/2011, 07/11/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011038573 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/27/2011 The following person(s) is (are) doing business as SPELLABELLAR MULTIMEDIA LLC. The full name of registrant(s) is/are: Spellabellar Multimedia LLC 17532 Blythe St. Northridge, CA 91325. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Spellabellar Multimedia LLC. This statement was filed with the County Clerk of LOS ANGELES County on 05/27/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/20/2011, 06/27/2011, 07/04/2011, 07/11/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011046891 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/13/2011 The following person(s) is (are) doing business as AJR Management & Consulting Group. The full name of registrant(s) is/are: Albert J. Raymond 4750 W. 142nd St. Hawthorne, CA 90250. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2001. /s/: Albert J. Raymond. This statement was filed with the County Clerk of LOS ANGELES County on 06/13/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/20/2011, 06/27/2011, 07/04/2011, 07/11/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011042972 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/06/2011 The following person(s) is (are) doing business as CARLYNN WHITT ILLUSTRATION. The full name of registrant(s) is/are: Carlynn Von Oeyen 5535 Westlawn Ave. #260 Los Angeles, CA 90066. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Carlynn Von Oeyen. This statement was filed with the County Clerk of LOS ANGELES County on 06/06/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/20/2011, 06/27/2011, 07/04/2011, 07/11/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011032189 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/17/2011 The following person(s)

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is (are) doing business as LA-APZOUN. The full name of registrant(s) is/are: Mohammadreza Azizi 1221 Amherst Ave. Apt 7 Los Angeles, CA 900025. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/01/2011. /s/: Mohammadreza Azizi. This statement was filed with the County Clerk of LOS ANGELES County on 05/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/20/2011, 06/27/2011, 07/04/2011, 07/11/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011048988 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/16/2011 The following person(s) is (are) doing business as SHEEYO. The full name of registrant(s) is/are: Eric Tindall 340 S. Lemon Ave. #7001 Walnut, CA 91789. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/25/2011. /s/: Eric Tindall. This statement was filed with the County Clerk of LOS ANGELES County on 06/16/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/20/2011, 06/27/2011, 07/04/2011, 07/11/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011037925 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/26/2011 The following person(s) is (are) doing business as Kennedy Cleaning & Maintenance, Jonathan Suhre, Mimi Maid, SIG Real Estate, RJ Athletic, Suhre Investment Group, Suhre Property Group. The full name of registrant(s) is/are: KCM Global Corporation 872 Hilldale Ave. Apt. #3 West Hollywood, CA 90069. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KCM Global Corporation. This statement was filed with the County Clerk of LOS ANGELES County on 05/26/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/20/2011, 06/27/2011, 07/04/2011, 07/11/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011051318 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/21/2011 The following person(s) is (are) doing business as MAY PROPERTIES. The full name of registrant(s) is/are: Donald Alan May 1027 16th St., Apt. A Santa Monica, CA 90405, Shannon Jean May 1021 16th St., Apt A Sant Monica, CA 90405. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Donald Alan May. This statement was filed with the County Clerk of LOS ANGELES County on 06/21/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/27/2011, 07/04/2011, 07/11/2011, 07/18/2011.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011048913 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/16/2011 The following person(s) is (are) doing business as GET.COM, INC.. The full name of registrant(s) is/are: JST SOFTWARE, INC. 1513 6th St., Suite 103 Santa Monica, CA 90401. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/16/2010. /s/: JST SOFTWARE, INC.. This statement was filed with the County Clerk of LOS ANGELES County on 06/16/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/27/2011, 07/04/2011, 07/11/2011, 07/18/2011.

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DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/27/2011, 07/04/2011, 07/11/2011, 07/18/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0448213
The following person(s) is (are) doing business as: WONDERPEA PRODUCTIONS, 4524 N. CLYBOURN AVE. #315, BURBANK, CA 91505. Full name of registrant(s) is (are) YASUYO CHIBA, 4524 N. CLYBOURN AVE. #315, BURBANK, CA 91505. This Business is conducted by: AN INDIVIDUAL. Signed: YASUYO CHIBA. This statement was filed with the County Clerk of Los Angeles County on 06/15/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 11/03/2006. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. June 27, July 04, 11, 18, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-046750
The following person(s) is (are) doing business as: UT'Z FASHION, 2315 JAMES M. WOOD BLVD., L.A., CA 90006. Full name of registrant(s) is (are) JORGE CASTRO, 420 S. WITMER ST. #506, L.A., CA 90017. This Business is conducted by: AN INDIVIDUAL. Signed: JORGE CASTRO. This statement was filed with the County Clerk of Los Angeles County on 06/13/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. June 27, July 04, 11, 18, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-047540
The following person(s) is (are) doing business as: THE LIBERTY DOCUMENTS SOLUTIONS; FAMILY RIGHTS HELP CENTER, 539 BRITTANIA ST. #A, L.A., CA 90033. Full name of registrant(s) is (are) MARTHA L. PORTILLO, 539 BRITTANIA ST. #A, L.A., CA 90033. This Business is conducted by: AN INDIVIDUAL. Signed: MARTHA L. PORTILLO. This statement was filed with the County Clerk of Los Angeles County on 06/14/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. June 27, July 04, 11, 18, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-046989
The following person(s) is (are) doing business as: SENSE OF JOY SPA, 2970 E. WORKMAN AVE., WEST COVINA, CA 91791. Full name of registrant(s) is (are) FARIBA ADELIANSEDEHI, 831 S. MONTEZUMA WAY, WEST COVINA, CA 91791. This Business is conducted by: AN INDIVIDUAL. Signed: FARIBA ADELIANSEDEHI. This statement was filed with the County Clerk of Los Angeles County on 06/13/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. June 27, July 04, 11, 18, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-047315
The following person(s) is (are) doing business as: RF DRAFTING & DESIGNS, 8726 CHEROKEE DR., DOWNEY, CA 90241. Full name of registrant(s) is (are) RICARDO L. FLORES, 8726 CHEROKEE DR., DOWNEY, CA 90241. This Business is conducted by: AN INDIVIDUAL. Signed: RICARDO L. FLORES. This statement was filed with the County Clerk of Los Angeles County on 06/14/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires

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five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. June 27, July 04, 11, 18, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-046593
The following person(s) is (are) doing business as: R&R AUTO TRANSPORTING, 3533 FORECASTLE AVE., WEST COVINA, CA 91792. Full name of registrant(s) is (are) MATTHEW ROSSELLI, 3533 FORECASTLE AVE., WEST COVINA, CA 91792. This Business is conducted by: AN INDIVIDUAL. Signed: MATTHEW ROSSELLI. This statement was filed with the County Clerk of Los Angeles County on 06/13/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. June 27, July 04, 11, 18, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-046044
The following person(s) is (are) doing business as: IMARK CORPORATE APPAREL, 524 W. OLIVE ST. #1, INGLEWOOD, CA 90301. Full name of registrant(s) is (are) OSCAR AMIDES ORELLANA, 524 W. OLIVE ST. #1, INGLEWOOD, CA 90301. This Business is conducted by: AN INDIVIDUAL. Signed: OSCAR AMIDES ORELLANA. This statement was filed with the County Clerk of Los Angeles County on 06/10/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. June 27, July 04, 11, 18, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-047244
The following person(s) is (are) doing business as: EL CHARRO RESTAURANT, 1621 W. 6th ST., L.A., CA 90017. Full name of registrant(s) is (are) SUPER TIKAL, LLC, 8321 EGLISE AVE., L.A., CA 90660. This Business is conducted by: A LIMITED LIABILITY COMPANY. Signed: JOSE H. BENAVIDEZ. This statement was filed with the County Clerk of Los Angeles County on 06/14/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. June 27, July 04, 11, 18, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-046558
The following person(s) is (are) doing business as: BRASILIAN BLOW DRY, 3440 CAMINO DE LA CUMBRE, SHERMAN OAKS, CA 91423. Full name of registrant(s) is (are) ODETE PASHAIE, 3440 CAMINO DE LA CUMBRE, SHERMAN OAKS, CA 91423. This Business is conducted by: AN INDIVIDUAL. Signed: ODETE PASHAIE. This statement was filed with the County Clerk of Los Angeles County on 06/13/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. June 27, July 04, 11, 18, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-049006
The following person(s) is (are) doing business as: ATLANTIC GLASS, 5326 ATLANTIC BLVD., MAYWOOD, CA 90270. Full name of registrant(s) is (are) PEDRO MARTINEZ, 3421 MAPLE AVE., L.A., CA 90011. This Business is conducted by: AN INDIVIDUAL. Signed: PEDRO MARTINEZ. This statement was filed with the County Clerk of Los Angeles County on 06/16/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. June 27, July 04, 11, 18, 2011
Publish: Santa Monica Daily Press

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014988
Superior Court of California, County of Los Angeles
Petition of MARCELA MARIA WOJTCZAK for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: MARCELA MARIA WOJTCZAK filed a petition with this court for a decree of changing names as follows: MARCELA MARIA WOJTCZAK to MARCELA MAY MACDONALD. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 08/12/2011 Time:8:30am, Dept. B
The address of the court is 1725 MAIN STREET, SANTA MONICA, CA. 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JUNE 23, 2011
MARY THORNTON HOUSE, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS020931
Superior Court of California, County of Los Angeles
Petition of RAY VICHOT for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: RAY VICHOT filed a petition with this court for a decree of changing names as follows: RAY VICHOT to RHEA ANTONIA VICHOT. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 08/04/2011 Time:8:30am, Dept. A, Room 104
The address of the court is 1725 MAIN STREET, SANTA MONICA, CA. 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JUNE 21, 2011
JOSEPH S. BIDERMAN, JUDGE OF THE SUPERIOR COURT

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011053346 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/24/2011 The following person(s) is (are) doing business as SHEER SERENDIPITY. The full name of registrant(s) is/are: Chetera Hayes 704 Venice Way #22 Inglewood, CA 90302. This Business is being conducted by: . The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Chetera Hayes. This statement was filed with the County Clerk of LOS ANGELES County on 06/24/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/27/2011, 07/04/2011, 07/11/2011, 07/18/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011047607 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/14/2011 The following person(s) is (are) doing business as FLINDERS COOK REALTY. The full name of registrant(s) is/are: K-Macs Holdings, Inc. 81 N. Roosevelt Ave., #4 Pasadena, CA 91107. This Business is being conducted by: a Corporation. This statement was filed with the County Clerk of LOS ANGELES County on 06/14/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/11/2011, 07/18/2011, 07/25/2011, 08/01/2011.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011044203 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/07/2011 The following person(s) is (are) doing business as PRESAGE. The full name of registrant(s) is/are: Star Le Corporation 8721 Santa Monica Blvd #457 I West Hollywood, CA 90069. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Star Le Corporation. This statement was filed with the County Clerk of LOS ANGELES County on 06/07/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/27/2011, 07/04/2011, 07/11/2011, 07/18/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011040819 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/01/2011 The following person(s) is (are) doing business as DADDY-O GRANDE MEDICAL FUND. The full name of registrant(s) is/are: Daniel Amis 821 Bay St., B-1 Santa Monica, CA 90405. This Business is being conducted by: . The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Daniel Amis. This statement was filed with the County Clerk of LOS ANGELES County on 06/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/27/2011, 07/04/2011, 07/11/2011, 07/18/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011051960 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/22/2011 The following person(s) is (are) doing business as Light Oneness Center. The full name of registrant(s) is/are: Light Oneness Center 1547 6th St., Suite 100 Santa Monica, CA 90401. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Light Oneness Center. This statement was filed with the County Clerk of LOS ANGELES County on 06/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/27/2011, 07/04/2011, 07/11/2011, 07/18/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011047559 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/14/2011 The following person(s) is (are) doing business as AGARI GROUP. The full name of registrant(s) is/are: Hollywood Secret Network, LLC 11023 Exposition Blvd. Los Angeles, CA 90064. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Hollywood Secret Network, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 06/14/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/27/2011, 07/04/2011, 07/11/2011, 07/18/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011044158 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/07/2011 The following person(s) is (are) doing business as Michael Tillman Photography. The full name of registrant(s) is/are: Michael Tillman 860 Haverford Ave, #204 Pacific Palisades, CA 90272. This Business is being conducted by: . The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/07/2011. /s/: Michael Tillman. This statement was filed with the County Clerk of LOS ANGELES County on 06/07/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/27/2011, 07/04/2011, 07/11/2011, 07/18/2011.

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self authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/27/2011, 07/04/2011, 07/11/2011, 07/18/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011051618 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 06/22/2011 The following person(s) is (are) doing business as Express Ticket Center. The full name of registrant(s) is/are: Norman Rechtszaid 8929 S. Sepulveda Blvd, STE #402 Los Angeles, CA 90045. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2004. /s/: Norman Rechtszaid. This statement was filed with the County Clerk of LOS ANGELES County on 06/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/27/2011, 07/04/2011, 07/11/2011, 07/18/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011038167 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 05/26/2011 The following person(s) is (are) doing business as BAR HAYAMA. The full name of registrant(s) is/are: Bar Hama, LLC 1803 Sawtelle Blvd Los Angeles, CA 90025. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Bar Hama, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 05/26/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/27/2011, 07/04/2011, 07/11/2011, 07/18/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011049823 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/17/2011 The following person(s) is (are) doing business as Jumping Gym, Mobile Jumping Gym, My Jumping Gym. The full name of registrant(s) is/are: Sara Bonchek 638 Grant #3 Santa Monica, CA 90405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2010. /s/: Sara Bonchek. This statement was filed with the County Clerk of LOS ANGELES County on 06/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/27/2011, 07/04/2011, 07/11/2011, 07/18/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-046041
The following person(s) is (are) doing business as: SILVAS SAMPLE SHOP, 1922 S. SANTA FE AVE., L.A., CA 90021. Full name of registrant(s) is (are) MARTIN SILVA, 6340 STATE ST. #E, HUNTINGTON PARK, CA 90255. This Business is conducted by: AN INDIVIDUAL. Signed: MARTIN SILVA. This statement was filed with the County Clerk of Los Angeles County on 06/10/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. June 27, July 04, 11, 18, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011054263 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/27/2011 The following person(s) is (are) doing business as SurfBeat, Surf Beat Clothing Company, Surf Beat Apparel, Surf Beat Clothing Comopany. The full name of registrant(s) is/are: William Danziger 234 San Vicente Blvd., #4 Santa Monica, CA 90402, Paul Tomson 708 Knoxville Ave Huntington Beach, CA 92648. This Business is being conducted by: a Partnership. The registrant commenced to trans-

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act business under the fictitious business name or names listed on (Date)07/28/2011. /s/: William Danziger. This statement was filed with the County Clerk of LOS ANGELES County on 07/27/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/04/2011, 07/11/2011, 07/18/2011, 07/25/2011.

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS020918
Superior Court of California, County of Los Angeles
Petition of ARTOUR BRAIMAN for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: ARTOUR BRAIMAN filed a petition with this court for a decree of changing names as follows: ARTOUR BRAIMAN to ARTHUR LEONIDOVICH BRYMAN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 07/28/2011 Time:8:30, Dept. A, Room 104
The address of the court is 1725 MAIN STREET, SANTA MONICA, CA. 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JUNE 16, 2011
JOSEPH S. BIDERMAN, JUDGE OF THE SUPERIOR COURT

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011048890 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/16/2011 The following person(s) is (are) doing business as KMA COMMUNICATIONS. The full name of registrant(s) is/are: Kerry McGagin Harahan 2551 Amherst Ave. Los Angeles, CA 90064. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/13/2011. /s/: Kerry McGagin Harahan. This statement was filed with the County Clerk of LOS ANGELES County on 07/16/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/04/2011, 07/11/2011, 07/18/2011, 07/25/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011049100 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/16/2011 The following person(s) is (are) doing business as PRIVATE, THE PRIVATE WEAR. The full name of registrant(s) is/are: Judi Cole Reynolds 10609 Lindamere Dr. Los Angeles, CA 90077. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Judi Cole Reynolds. This statement was filed with the County Clerk of LOS ANGELES County on 07/16/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/04/2011, 07/11/2011, 07/18/2011, 07/25/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011057308 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/01/2011 The following person(s) is (are) doing business as HONOR THIS, LITTLE HANDS STORIES. The full name of registrant(s) is/are: Mark Overmyer 3216 Robin Way Pomona, CA 91767. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Mark Overmyer. This statement was filed with the County Clerk of LOS ANGELES County on 07/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/11/2011, 07/18/2011, 07/25/2011, 08/01/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011057754 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 07/05/2011 The following person(s) is (are) doing business as DANTES HAIR DESIGN. The full name of registrant(s) is/are: Gilbert Vigil 11870 Santa Monica Blvd. Los Angeles, CA 90025. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/27/2006. /s/: Gilbert Vigil. This statement was filed with the County Clerk of LOS ANGELES County on 07/05/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/11/2011, 07/18/2011, 07/25/2011, 08/01/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011054331 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/27/2011 The following person(s) is (are) doing business as ENCANTO. The full name of registrant(s) is/are: Araceli Gomez 1008 20th St. Apt. #7 Santa Monica, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Araceli Gomez. This statement was filed with the County Clerk of LOS ANGELES County on 06/27/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/11/2011, 07/18/2011, 07/25/2011, 08/01/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011058175 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/05/2011 The following person(s) is (are) doing business as PROSPERITY INTELLIGENCE. The full name of registrant(s) is/are: Steven Z. Deresh 2081-147 Whitman Way San Bruno, CA 94066. This Business is being conducted by: . The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/15/2011. /s/: Steven Z. Deresh. This statement was filed with the County Clerk of LOS ANGELES County on 07/05/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/11/2011, 07/18/2011, 07/25/2011, 08/01/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-059075
The following person(s) is (are) doing business as: AD 2B AKNOWLEGED, 2401 HACIENDA BLVD. #202, HACIENDA HTS., CA 91745. Full name of registrant(s) is (are) MARIBEL MONTERROSO, 2401 HACIENDA BLVD. #202, HACIENDA HTS., CA 91745. This Business is conducted by: AN INDIVIDUAL. Signed: MARIBEL MONTERROSO. This statement was filed with the County Clerk of Los Angeles County on 07/06/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 11, 18, 25, Aug. 01, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-057462
The following person(s) is (are) doing business as: AVEES CONSULTING, 643 S. PASADENA AVE. #18, GLENDORA, CA 91740. Full name of registrant(s) is (are) ARMANDO VALERA II, 643 S. PASADENA AVE. #18, GLENDORA, CA 91740. This Business is conducted by: AN INDIVIDUAL. Signed: ARMANDO VALERA II. This statement was filed with the County Clerk of Los Angeles County on 07/01/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 11, 18, 25, Aug. 01, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-057568
The following person(s) is (are) doing business as: CUPOFFICE, 601 E. 2nd ST. #101, L.A., CA 90012. Full name of registrant(s) is (are) ARTURO VALDIVIA, RICKY LIM, TSU LAM, 601 E. 2nd ST. #101, L.A., CA 90012. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: ARTURO VALDIVIA. This statement was filed with the County Clerk of Los Angeles County on 07/01/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 11, 18, 25, Aug. 01, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-057722
The following person(s) is (are) doing business as: O2 BEAUTY, 17925 ALBURTIS AVE., ARTESIA, CA 90701. Full name of registrant(s) is (are) SIN HO CHIU, 17925 ALBURTIS AVE., ARTESIA, CA 90701. This Business is conducted by: AN INDIVIDUAL. Signed: SIN HO CHIU. This statement was filed with the County Clerk of Los Angeles County on 07/01/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 11, 18, 25, Aug. 01, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-059751
The following person(s) is (are) doing business as: PRIVATE PATIENT HOMECARE SERVICES, 1158 26th ST., SANTA MONICA, CA 90403. Full name of registrant(s) is (are) JOREYS CORP., 5505 TAPIA CT., BAKERSFIELD, CA 93306. This Business is conducted by: A CORPORATION. Signed: ALDA REYES. This statement was filed with the County Clerk of Los Angeles County on 07/07/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 11, 18, 25, Aug. 01, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-058985
The following person(s) is (are) doing business as: SPORT INSIDE, INC., 14535 VALLEY VIEW AVE. #E, SANTA FE SPRINGS, CA 90670. Full name of registrant(s) is (are) SPORT INSIDE, INC., 14535 VALLEY VIEW AVE. #E, SANTA FE SPRINGS, CA 90670. This Business is conducted by: A CORPORATION. Signed: CHANG YUN SHIN. This statement was filed with the County Clerk of Los Angeles County on 07/06/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 01/11/2006. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 11, 18, 25, Aug. 01, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011050847 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/21/2011 The following person(s) is (are) doing business as MY FAMILY REVOCABLE TRUST. The full name of registrant(s) is/are: Gary Charny Trustee 4338 Redwood Ave. B-204 Marina Del Rey, CA 90291, Larissa Charny Trustee 4338 Redwood Ave. B-204 Marina Del Rey, CA 90291. This Business is being conducted by: a Trust. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Gary Charny. This statement was filed with the County Clerk of LOS ANGELES County on 06/21/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/11/2011, 07/18/2011, 07/25/2011, 08/01/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-058863
The following person(s) is (are) doing business as: THE LACE APRON, 1151 E. FOOTHILL BLVD., GLENDORA, CA 91741. Full name of registrant(s) is (are) APRIL BRESEE, 1151 E. FOOTHILL BLVD., GLENDORA, CA 91741. This Business is conducted by: AN INDIVIDUAL. Signed: APRIL BRESEE. This statement was filed with the County Clerk of Los Angeles County on 07/06/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 11, 18, 25, Aug. 01, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011048449 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/15/2011 The following person(s) is (are) doing business as MicroFest Records. The full name of registrant(s) is/are: John Schneider 229 Rennie Ave. Venice, CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:John Schneider. This statement was filed with the County Clerk of LOS ANGELES County on 06/15/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/11/2011, 07/18/2011, 07/25/2011, 08/01/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-058893
The following person(s) is (are) doing business as: SPOTLESS CLEANING BY MARIA, 2208 W. 8th ST., L.A., CA 90057. Full name of registrant(s) is (are) MARIA UMANA, 2208 W. 8th ST., L.A., CA 90057. This Business is conducted by: AN INDIVIDUAL. Signed: MARIA UMANA. This statement was filed with the County Clerk of Los Angeles County on 07/06/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 11, 18, 25, Aug. 01, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-050587
The following person(s) is (are) doing business as: SOUTHBAY CLEANING, 1644 W. 153rd ST., GARDENA, CA 90247. Full name of registrant(s) is (are) GRICHARD PEREZ, 1644 W. 153rd ST., GARDENA, CA 90247. This Business is conducted by: AN INDIVIDUAL. Signed: GRICHARD PEREZ. This statement was filed with the County Clerk of Los Angeles County on 06/20/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 11, 18, 25, Aug. 01, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-057276
The following person(s) is (are) doing business as: SR. GIOS'S C.D., 231 W. 75th ST., L.A., CA 90003. Full name of registrant(s) is (are) SERGIO MONTENEGRO, 4060 E. SOURTHERN AVE., SOUTH GATE, CA 90280, SYLVIA RIZO, 231 W. 75th ST., L.A., CA 90003. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: SERGIO MONTENEGRO. This statement was filed with the County Clerk of Los Angeles County on 07/01/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 11, 18, 25, Aug. 01, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-056837
The following person(s) is (are) doing business as: PRIMETIME PR, 126 AVENIDA MELISENDA, SAN DIMAS, CA 91773. Full name of registrant(s) is (are) PRIMETIME PR, LLC, 126 AVENIDA MELISENDA, SAN DIMAS, CA 91773. This Business is conducted by: A LIMITED LIABILITY COMPANY. Signed: LAUREN SMITH. This statement was filed with the County Clerk of Los Angeles County on 06/30/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. July 11, 18, 25, Aug. 01, 2011
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