

FANCY PASSING
SEE PAGE 3

Santa Monica Daily Press

Since 2001: A news odyssey

THE GRIDIRON ISSUE

Assessment district wins approval

BY KEVIN HERRERA

Editor in Chief

DOWNTOWN Property owners here have approved a new assessment district that is expected to raise as much as \$3.6 million annually for the next 20 years to help pay for cleaner streets and alleys, homeless outreach, a marketing campaign and ambassadors to help guide tourists and improve public safety.

The vote tally, which was released

Thursday by the City Clerk's Office, was weighed based on the amount a property owner would pay under the new assessment. Those who voted in favor represent roughly \$1.6 million of the total assessment, while those opposed represent roughly \$1.2 million. The remaining amount, around \$770,000, was unaccounted for at press time.

The assessment, which is expected to help Downtown remain a vibrant destination, required a simple majority vote. After 10 years, property owners will have the oppor-

tunity to kill it or extend it. The assessment can be increased by as much as 5 percent each year.

The assessment will go before the City Council on July 22, at which time the council can adopt it as is or make modifications, which could include reducing the assessment, changing the activities to be funded or change the boundaries of the proposed district, according to the City Clerk's Office.

"It was a long road [and] and we are delighted," said Kathleen Rawson, executive

director of the Bayside District Corp., which helps City Hall manage and market Downtown. Bayside was a driving force behind creating the new assessment district.

"Now we are going to be looking forward to creating a plan that would implement this in the best possible way," Rawson said. "It is our hope that those who supported it will be as pleased as they expected, and those who didn't will be pleasantly surprised at the outcome."

SEE DISTRICT PAGE 7

Soraya Danesh news@smdp.com

CATCHING MAJOR AIR: Freestyle motorcycle rider Ronnie Renner practices Thursday at the Santa Monica Pier for his Guinness World Record attempt during the Red Bull Experiment.

Daredevil attempts a world record at pier

BY DANIEL ARCHULETA

Managing Editor

SM PIER Leave it to Red Bull to give a freestyle dirt bike rider wings.

Ronnie Renner, a regular competitor at

ESPN's X Games, will attempt to defy gravity at the Santa Monica Pier today as he makes a run at a Guinness World Record. Using a custom-made 25-foot quarterpipe, the daredevil is vying to establish the record for the highest air ever.

"It is a new record. It's totally different than anything that's ever been done," Renner said. "In the sport of freestyle to try something unique and spectacular is hard to do."

The stunt is part of the Red Bull Experiment, an ongoing series that attempts

to break new ground in the world of extreme sports. Officials with the energy drink maker believe that Renner's jump is keeping in line with the Santa Monica-based company's

SEE RECORD PAGE 9

FIVE GENERATIONS OF FAMILY JEWELERS

Gregory Edward Avedis Eddie Aron

331 Wilshire Blvd. Santa Monica
2 Hours Free Parking (Behind Store) 310.451.1349 • www.readersjewelers.com

Monday-Saturday
10am-6pm

READERS JEWELERS

Gary Limjap
(310) 586-0339

It's all about you... **The client**

COLDWELL BANKER

BACK or UNFILED TAXES?

ALL FORMS • ALL TYPES • ALL STATES

SAMUEL B. MOSES, CPA
(310) 395-9922

100 Wilshire Blvd., Suite 1800
Santa Monica 90401

10% OFF TICKETS!!!

Bakersan

Ticket Service (310) 397-0860
concerts • sports • theatre www.bakersan-tix.com

UPCOMING CONCERTS

American Idols Live
(Staples Center 7/07)

Coldplay
(The Forum 7/14 & 7/15)

Dave Matthews Band
(Staples Center 8/19 & 8/20)

Jack Johnson
(Harder Stadium 7/27)
(Irvine Amphitheater 7/29)
(UCLA 8/31)

James Taylor
(Greek Theater 7/29)
(Greek Theater 7/30)
(Santa Barbara Bowl 8/01)

John Mayer
(Irvine Meadows 7/27)

Jonas Brothers
(Irvine Amphitheater 7/12)
(Honda Center 7/13)
(Honda Center 7/14)

Linkin Park
(Irvine Meadows 8/10)

Steely Dan
(Nokia Theater 7/23)
(Honda Center 8/04)

SPORTS

Dodgers
(vs. Marlins 7/10-7/13)
(vs. Giants 7/28-7/30)
(vs. D'Backs 7/31-8/03)
(vs. Phillies 8/11-8/14)

Angels
(vs. Red Sox 7/18-7/20)
(vs. Yankees 8/08-8/10)

Summer Event Special

Get 10% off
YOUR NEXT TICKET PURCHASE

Call us at (310) 397-0860
and mention our ad in the SMDP

Or Log onto www.bakersan-tix.com
and enter SMDP in the comments section

COMEDY

Eddie Izzard
(Kodak 8/06)

Ricki Gervais
(Kodak 7/11 & 7/12)

Russell Peters
(Anaheim Grove 7/19 & 7/20)

THEATRE & SPECIAL EVENTS

Wicked
(Tuesday-Sunday)

July 4th Fireworks Spectacular
(Hollywood Bowl 7/04)

CALL US TODAY FOR ADDITIONAL EVENTS

Calendar

2

FRIDAY, JULY 11, 2008

Santa Monica Daily Press

A newspaper with issues



Hours: 6:30 a.m. – 10 p.m. Daily

(310) 829-9597

(corner of 20th & Santa Monica Blvd.)

1920 Santa Monica Blvd.

WHAT'S UP WESTSIDE

OUT AND ABOUT IN SANTA MONICA AND SURROUNDS



SMC presents 'Miss Saigon'

1900 Pico Blvd., 8 p.m. — 11 p.m.

A true testament to the human spirit and scathing indictment of the tragedies of war, this moving tale of love, set amidst the turmoil of the Vietnam War, portrays an American soldier and a Vietnamese woman who struggle to find each other after becoming separated by the fall of Saigon. This performance takes place at the Santa Monica College Theatre Arts Main Stage.

'The Yoga of Recovery'

2215 Main St., 7:45 p.m. — 10 p.m.

YogaWorks Main Street studio is hosting "The Yoga for Recovery" workshop with Vinnie Marino to bridge the yoga recovery community together. This 12-step spirituality workshop offers a community for those recovering from drugs, alcohol, food, sex, people or other habits, using yoga to add to recovery. This workshop is \$25 per person and open to new and pre-existing students of all levels.

Children's summer program

1501 California Ave., 8:30 a.m. — 12:30 p.m.

Help your child shake off the dog days of summer with the Council of PTAs' "Summer Adventure" program. Summer Adventure is going to be held at Franklin Elementary, Lincoln Middle School and Point Dume Marine Science School from June 30 to July 25 from 8:30 a.m. — 12:30 p.m. Reading, writing, computers, science, math, drama, sports and art are all a part of this fun and educational summer experience. You can find brochures and applications online at www.smmpta.org.

Saturday, July 12, 2008

Can't keep this guy down

3000 Airport Ave., Call for times

Ruskin Group Theatre presents "Unbeatable Harold," directed by the company's founder John Ruskin. For information, call (310) 397-3244.

Time to play yoga

Third Street Promenade, Noon — 3 p.m.

In celebration of the partnership between adidas and yoga icon Rainbeau Mars, the adidas Sport Performance Store in Santa Monica is inviting consumers to "Play Yoga" alongside Rainbeau.

Stroll into the past

1436 Second St., 10 a.m. — 12 p.m.

A walking tour presented by the Santa Monica Conservancy reviews over 100 years of local history in just six blocks. Docents view city landmarks and share the story of Santa Monica's development from a frontier town to bustling metropolis. Tours are given every Saturday, at a cost of \$10 for the general public and \$5 for conservancy members. Reservations can be made by calling (310) 496-3146.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.



STATE OF THE CITY II: ECONOMIC OUTLOOK



What does the future hold for Santa Monica's economic climate?
Get your tough questions answered by a panel of experts.

Plus - 2009 Budget Overview

Presented by P. Lamont Ewell, City Manager of Santa Monica

THURSDAY, JULY 17, 2008

11:00 - 11:45 am - VIP Reception

12:00 noon - 2:00 pm - Luncheon and Program

Fairmont Miramar Hotel

101 Wilshire Blvd., Santa Monica

Moderator:

Nat Trives, Former Mayor of Santa Monica

Panelists:

Herb Katz, Mayor of Santa Monica

P. Lamont Ewell, City Manager of Santa Monica

Tom Larmore, Past Chairman, Santa Monica Chamber of Commerce

Laurel Rosen, President/CEO, Santa Monica Chamber of Commerce

Misti Kerns, President/CEO, Santa Monica Convention & Visitors Bureau

Ben Franz-Knight, Executive Director, Santa Monica Pier Restoration Corporation

Kathleen Rawson, Executive Director, Bayside District Corporation



Presented by

Santa Monica Chamber of Commerce and Macerich



Tickets: \$60 Chamber members, \$65 nonmembers. At door \$85 Chamber members, \$70 nonmembers.

RSVP: (310) 393-9825 or www.smchamber.com

O'Connor reflects on MTA legacy

BY ALICE OLLSTEIN

Special to the Daily Press

DOWNTOWN After a forward-thinking and eventful year, former Metropolitan Transportation Authority Chair Pam O'Connor passed the baton to Los Angeles Mayor Antonio Villaraigosa on July 1.

Most notably, O'Connor, who also serves on the City Council, established two ad-hoc committees — one on congestion pricing and one on sustainability — during her term as chair.

"These were two areas that I wanted to push the agency forward on and shine a spotlight on," she said.

O'Connor believes that traffic congestion is one of the primary problems plaguing Los Angeles County.

"We're at a tipping point in terms of keeping the flow going when the capacity is building up," she said. "We're even reaching

capacity on our high occupancy vehicle lanes, the carpool lanes. Even those are starting to slow down."

She lead the committee in studying how cities around the globe tackle congestion issues, focusing on the pricing put into effect by Chicago, London and Stockholm. O'Connor hopes that while L.A.'s model will draw inspiration from these cities, its solutions will be all its own. She explained the plan, which involves making one lane on a particularly crowded freeway into a toll lane guaranteed to run between 45 to 55 miles per hour.

"This would control traffic in a more sophisticated way," she said. "People would choose to pay because they know it would mean getting to their destination faster. They've tried this around the world and data shows that you get more efficiency out of the roadway."

"But," she cautioned, "it's not just about

charging people and giving them the lane in return. It's also about where the money goes. Revenues raised in that corridor need to be reinvested in that corridor, not diverted into the big, general pot of money."

The money generated, she says, would go toward addressing issues of equity, because not every Angeleno will be able to pay the fast lane fee. With the new revenue, the MTA could purchase buses that would get to drive in the fast lane, or finance a light rail project parallel to congested freeways. These two suggestions would aid both traffic and air quality, she said.

O'Connor mentioned other ideas the MTA is toying with, including upping the number of people that make up a carpool from two to three and creating a system in which MTA riders can earn fast lane coupons for when they use an automobile.

Congestion pricing, being a relatively new concept, has met its fair share of criti-

cism, but O'Connor feels that this is a natural obstacle the MTA can overcome.

"As human beings, we sometimes push forward new ideas, but sometimes we push for no change," she said. "It's yin and yang. It's human nature."

She likened it to finding old letters to the editor in Pasadena complaining about the installation of the town's first stoplight, illustrating society's natural resistance to even the best of new ideas.

"I knew forming a committee on congestion pricing would be very important," O'Connor said. "The board just voted 13 to zero to accept the plan and move forward, which I don't think would have happened without our due diligence in getting the concerns out there."

The other new committee she helped form is the Sustainable Climate Change task

SEE LEGACY PAGE 7



GIGGLE TIME

Attendees laugh it up Thursday during a free laughter yoga session at Shakti's Elements.

Brandon Wise brandonw@smdp.com

Vikings move on without Katz

BY MICHAEL MIDDLEHURST-SCHWARTZ

Special to the Daily Press

SAMOHI When the Santa Monica High School football team attends one of its first passing leagues on Saturday, the team will be in unfamiliar territory.

Not only will the Vikings have to venture to Orange County for the Mission Viejo Passing Tournament, but they also will be without Ryan Katz, who started at quarterback for Samohi the past two years. The 7-on-7, no pads passing session will be one of the Vikings' first tests to replace their departed star.

Katz, who enrolled at Oregon State University in the spring, accounted for more than 4,000 yards of offense and all but one of the team's passing attempts in his senior year. Under Katz's leadership, the Vikings finished in a three-team tie for second place in the Ocean League but lost in the first round of the playoffs to Palos Verdes.

"You don't replace kids like that," head coach Zach Cuda said.

Junior Garrett Safron is poised to take over for Katz as the head of the Vikings' offense after Cuda named him the starter early in the summer.

The 5-foot-10 Safron, who took all of the team's junior varsity snaps last season while making a brief appearance at the varsity level, helped Samohi win the championship

during a late June passing league at Redondo High School. The rising junior also won the quarterback skills competition at the camp.

"I think he's going to be really solid," Cuda said of his new starter. "People think you lose a kid like Ryan and you take a significant step down, but while Garrett won't play the same role as Katz, he's a much better than average high school quarterback."

Samohi faces stiff competition in the passing league from teams with much more certainty at the quarterback position than the Vikings.

Host school Mission Viejo is led by quarterback Allan Bridgford, who has verbally committed to play at Cal. Los Osos High School and Upland High School also feature prominent signal-callers in Richard Brehaut (committed to UCLA) and Josh Nunes (committed to Tennessee), respectively.

Bridgford, Brehaut and Nunes are all ranked among the top five senior quarterbacks in California by recruiting services.

Crespi Carmelite High School, which finished No. 4 in the Los Angeles Times' final high school football rankings for Southern California teams, will also be playing on Saturday.

The passing league will include a separate lineman competition.

news@smdp.com



Since 1967
Quality & Value Always!
Open 6am - 2:30pm Mon. - Fri.
6am - 4pm Sat. - Sun.

310-399-7892
2732 Main St.
Santa Monica

**"Affordable
patio dining
everyday!"**



Golda Savage

Stand [on] your [own] ground.
Helping sellers & buyers accomplish just that.

310.770.4490
golda@bulldogrealtors.com



BULLDOG REALTORS
1209 Abbot Kinney Boulevard, Venice

LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Homeless, not hopeless

Editor:

Unfortunately I do not own a computer or have access to a computer to e-mail this letter to you, so I hope this written letter via U.S. mail gets printed.

I'm homeless, but not hopeless, and I occasionally need financial help from good and kind individuals who are not insensitive to the honest needs of some of us that are homeless and jobless. Isn't it their business who these kind people give or donate their money to?

I'm writing this letter to you in regards to the Santa Monica Daily Press issue containing the anti-panhandling campaign article (July 8, page 1, "Anti-panhandling campaign receives additional funding"). Am I to understand that if I need a little help from someone, that by asking I can be cited or arrested?

I agree and have seen panhandlers who are aggressive and I believe that it's wrong to irritate someone with aggressiveness; but, if someone who isn't aggressive asks for help, why not give it to them?

Don't politicians ask for money, i.e., \$10,000 for their campaigns? Isn't that asking for money? Isn't that panhandling, but just a different form? I'm tired of the bashing of homeless people from panhandling to people in campers or in cars. Tomorrow is promised to no one! You may end up homeless or needing that same dime or quarter. You may get sued or get caught doing something wrong one day which could make you lose all that you own.

Be careful of what yo say or do. God doesn't like ugly and fortunately for me, I'm learning a few lessons now.

I survive on the streets by giving good advice, playing my guitar and cleaning car windows or washing cars at people's homes or on the streets. I'm everywhere from Washington Boulevard and Lincoln to Ocean Park and Lincoln. I'm generally in the Rose and Lincoln area working. Yes, I may ask for a little help occasionally, although I like to give something back to the community by cleaning their cars' windows or doing some kind of work for them. Some shelters and programs aren't tailored for the needs of some people which is why I do what I do. Trust me, what I do is work, not hustle. So, for those of you out there who lose it because you can't handle a person asking for help, then maybe it is you who needs the therapy.

So I say, do an act of kindness if you can, and keep this insensitive issue of panhandling out of City Hall. City Hall already panhandles enough of your tax dollars and financial support! By the way, I'd like to thank all those who have helped me in the past. Blessings to you all.

David Garcia
Santa Monica

Quacking for 'The Quackers'

Editor:

I'm not exactly sure what "The Quackers" is or where it is going, but I look forward to finding out more. I expect a full update on how Sydney, Richard, and Rusty Quacker were affected by the latest sewage runoff into Santa Monica Bay. Seriously, newspapers should carry more whimsical fare like this, and I applaud the SMDP for carrying this sweet feature.

Joy A. Chuck
West Los Angeles



Dispatches from Dystopia

Ryan Hyatt

Send comments to editor@smdp.com

Procreation versus the world's misery

TO BE A FATHER, OR NOT TO BE A FATHER?

It's a question I no longer have to ask, since nature has answered for me.

I'm going to be a daddy. My girlfriend Marisa is due in February.

I learned the big news last month seated in a patio lounge chair, sipping beer, smoking a stogie and enjoying the beginning of a long summer vacation.

Marisa, 40, called from work. Blood tests confirmed what she suspected and I figured was impossible. We're going to be parents. I spent that afternoon and since then in a state of excited bewilderment.

Child-rearing was the last task I had in mind when I moved to Venice Beach four years ago. I came in hot pursuit of my dreams, a poor Playboy hoping to strike it rich as a writer.

Changing diapers wasn't on the to-do list. Getting laid without consequences was more my area of interest. Nature has revised my script, and I find it to be a terrifyingly wonderful prospect. Although difficult for me to imagine, soon I will be sharing a new series of adventures with a child in my own image.

Unfortunately, my father may never know he's going to be a granddaddy. John Hyatt has been married at least four times, first with my mother. We stopped talking when I was sixteen.

Before parting ways, he attempted to instill in me Republican values and prepare me for a military career, possibly leading to politics. I confronted him with what I saw for my future instead, a liberal education to support my writing habit.

The disagreement caused a schism between us, and along with other factors, ended our relationship.

The last I heard from him, Dad sold his business and earthly possessions and joined a monastery.

A vision supposedly prompted Dad's peculiar course of action. While driving on the streets of San Francisco one day, he suddenly imagined he was a patient in a hospital bed. The Virgin Mary was his nurse, and Jesus Christ was his doctor. Jesus checked my father's pulse with a stethoscope and said, "Don't worry. Everything is going to be okay."

Dad interpreted this vision as a sign. He sought to abandon his hedonistic life and become a priest. After briefly serving as a man of God, family told me he fled the monastery and moved to Las Vegas. He married a woman

whose family owned a casino, divorced her and has resumed a Playboy life.

Last time any one in the family heard from Dad, he was trying to borrow social security numbers and start a high-end car chop shop in Honolulu. He was also shopping for an AK-47.

For what, God only knows.

That was around the time I moved to Venice. Perhaps now you understand why writing has been higher on my priority list than procreating.

Writing is how I have coped. Without being able to put words on a page, I know not how I would have dealt with what to me is often a tragically comic existence.

So, nature has asked me to lead a next generation of Hyatt's. The bad news is my child will be dipping from a crazy gene pool and the unusual thinking and behavior that come with it. The good news is I'm up to the challenge. My mini me and I will have a blast. He or she will be raised in a small home, but one filled with love.

My mother, who I am very close to, gave me excellent advice when she heard the news. She said pregnancy is a special time in a woman's life. She suggested I treat Marisa and our unborn baby like it's the Second Coming.

I think she was right. Treating my girlfriend's pregnancy like a miraculous event has soothed over any tensions. Since I'm not working right now, and Marisa is, I've been diligently handling the domestics — washing dishes, doing laundry, clearing out space for a crib, and rubbing Marisa's back when she's home.

However, Marisa will be managing without me for a month. I'm leaving for a long-planned road trip to the Northwest with an old friend and photographer from back east. We will be visiting friends in San Francisco, Humboldt, Portland and Seattle.

Taking a road trip when my girlfriend is pregnant will be an interesting experience for this daddy to be. Admittedly, it is not the most responsible thing to do. Then again, neither was the invasion of Iraq.

RYAN HYATT is a former Daily Press staff writer and author of the nouveau western, "The Death of Rock 'n' Roll: A Biography of Darrell Breedlove." He is looking for a publisher for his next manuscript, "Stay Younger Longer," a sci-fi thriller that takes place in L.A. in 2046. He can be reached at ryanhyatt@gmail.com.

PUBLISHER
Ross Furukawa
ross@smdp.com

EDITOR IN CHIEF
Kevin Herrera
editor@smdp.com

MANAGING EDITOR
Daniel Archuleta
daniela@smdp.com

STAFF WRITER
Melody Hanatani
melodyh@smdp.com

STAFF PHOTOGRAPHER
Brandon Wise
brandonw@smdp.com

CONTRIBUTING WRITERS
Bill Bauer, David Pisarra,
Meredith Carroll, Kenny Mack,
Jack Neworth, Lloyd Garver,
Seth Barnes, Taylor Van Arsdale,
Dane Robert Swanson, Ryan Hyatt,
Steve Breen, Elizabeth Brown, Maria
Rohloff, Merv Hecht,
Mike Heayn, Brian Hepp
Mariel Howsepian and Cynthia Citron

NEWS INTERNS
Alexandra Bissonnette, Alice Ollstein,
Michael Middlehurst-Schwartz,
Christina Yoon, Nora Casey,
Stephanie Taft
news@smdp.com

PHOTOGRAPHY INTERNS
Geoffrey Dunn
news@smdp.com

Morgan Genser
news@smdp.com

ADVERTISING SALES MANAGER
Rob Schwenker
schwenker@smdp.com

ADVERTISING ACCOUNT EXECUTIVES
Julie Martinez
juliem@smdp.com

Robert Hertel
roberth@smdp.com

Erin Collins
erinc@smdp.com

ADVERTISING TRAFFIC FACILITATOR
Amber Kessee
amberk@smdp.com

OPERATIONS MANAGER
Connie Sommerville
connies@smdp.com

PRODUCTION MANAGER
Robert Summa
summa@smdp.com

CIRCULATION
Keith Wyatt
Oswaldo Paganini
circulation@smdp.com

Santa Monica Daily Press
A newspaper with issues

410 Broadway, Suite B
Santa Monica, CA 90401
OFFICE (310) 458-PRESS (7737)
FAX (310) 576-9913

Visit us online at smdp.com



The Santa Monica Daily Press is published six days a week, Monday through Saturday.

19,000 daily circulation, 46,450 daily readership. Circulation is audited and verified by Circulation Verification Council, 2006. Serving the City of Santa Monica, and the communities of Venice Beach, Brentwood, West L.A. Members of CNPA, AFCC, CVC, Associated Press, IFPA, Santa Monica Chamber of Commerce.

Published by Newlon Rouge, LLC

© 2006 Newlon Rouge, LLC, all rights reserved.

Y O U R O P I N I O N C O U N T S

WRITE A LETTER TO THE EDITOR

EMAIL TO: EDITOR@SMDP.COM OR FAX TO (310) 576-9913

Santa Monica Daily Press

Visit us online at smdp.com



Laughing Matters

Jack Neworth

Send comments to editor@smdp.com

At Wimbledon, tennis was the real winner

ON RARE OCCASIONS IN THE WORLD OF sport an event will be of such high drama it transcends athletics and provides lessons about life itself. No, I'm not referring to Alex Rodriguez's wife's filing for divorce. I'm talking about this past weekend's 2008 Wimbledon tennis championships.

For years tennis has been in a slump. Ever since Andre Agassi and Pete Sampras retired, I lost interest. I even stopped playing but somehow their retirements got all the coverage. Well, I couldn't have picked a better time to check back in. Although I'm still glassy-eyed from staring at the TV for seven hours, the excitement of the finals was well worth it. At least until I get the results of my next eye exam.

Saturday was the women's final. Venus Williams beat younger sister Serena in straight sets, though it was very competitive and perhaps the best I've ever seen them play each other. Serena, who of late has dominated her older sister, pouted and seemed to be a poor loser. "Poor" of course, being a relative term in their case, since the sisters' worth is in the hundreds of million dollars.

We should like the Williams sisters but they haven't made it easy. Their personal story is nothing short of remarkable. Richard Williams, their eccentric father, taught the girls on public courts in a dangerous section of Compton (Dangerous enough gang members stood guard). That is not exactly the typical path to Wimbledon.

Success in tennis has almost always started at a country club. I remember going to a women's tournament in Manhattan Beach where I saw Zena Garrison, also black, win her match. Afterwards I overheard a socialite comment to her friend, "You know she learned her tennis on public courts!" as though synonymous with "backwoods." Her friend's didn't think it was possible. I had the urge to strangle them both on the spot but thought better of it.

Richard Williams kept the girls out of virtually all junior tournaments, again unheard of. By the time they turned pro they already seemed to have an "us against the world" attitude. Their popularity hasn't been remotely commensurate with their phenomenal success (16 Grand Slam titles). Today women's professional tennis seems like all of Russia versus the Williams sisters. Older and more mature, hopefully their popularity will increase in the years of play they have remaining.

But it was on Sunday at Wimbledon where

historic drama unfolded. The men's title match featured Roger Federer, the stoic 26-year-old Swiss five-time defending champion against Rafael Nadal the emotional 22 year-old Spaniard, four-time French Open winner (Too bad these two guys haven't had much success).

This marked their third straight Wimbledon final. In '06 Nadal lost in four sets, in '07 in five. Apparently three is the charm. And what a charm. The normally reserved English tennis fans were more like a soccer crowd. Afterwards, a near tearful John McEnroe said it was the best match he'd ever seen. As an announcer, Mac is not only quite good, he's totally sane. How did that happen?

In seeking his 6th straight title, Federer was attempting a feat not accomplished in 100 years. And if Nadal won, he'd accomplish something not done in 28 years — winning the French Open and Wimbledon in the same year. The stage was set at the cathedral of the sport and, remarkably, the quality of play exceeded the hype.

Nadal won the first two sets and appeared to be close to victory when there was a rain delay. Even the weather was dramatic. Federer proceeded to win the next two sets in tiebreakers, but not before fighting off a match point. As the fifth and deciding set began, it now appeared Nadal might succumb when there was another rain delay.

The match lasted 4 hours and 58 minutes — a record. I was rooting for Nadal all the way but then something odd happened. At the 4 hour and 57 minute mark, as I witnessed the gallant champion Federer about to lose, I hoped he'd somehow win.

The life lessons from the match included courage, heart and grace. It was near darkness when Nadal finally won at 9-7 in the fifth set. He raced up to greet his family in the box seats. In the stands, clapping among the loudest, was Federer's father. Apparently class in that family is genetic.

The Wimbledon finals were nothing short of inspiring. I'm even thinking of resuming the game again, which I can assure you will not be pretty. Maybe the Federer-Nadal rivalry will revive enthusiasm in tennis again. If it does it'll certainly beat interest in how much of A-Rod's half billion his wife gets.

If he isn't on the tennis court trying to remember which end of the racket to use, JACK can be reached at Jackneworth2003@aol.com.

Considering Filing for *Bankruptcy*?

- Free phone consultation
- Speak to your local Santa Monica Attorney
- Get the facts now

"Your Local
Santa Monica
Attorney"

**The Law Offices of
Martin D. Gross**
A PROFESSIONAL LEGAL CORPORATION
2001 Wilshire Blvd, Santa Monica CA 90401/453 8520 www.lawgross.com

Civil Litigation
Consumer and Business Disputes



John McGrail, C.Ht.

Hypnotherapists are not licensed by the state of California as healing arts practitioners; for your benefit and protection, work on some issues may require a written referral from a licensed physician or mental health professional.

Are You Ready?

Hypnotherapy can help you turn
on the no-smoking sign for good
Guaranteed!

(310) 235-2883 www.hypnotherapylosangeles.com



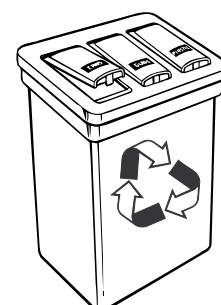
GERMAN CAR SERVICE

Specialist in Repair of **Porsche Ž VW Ž Audi Ž BMW**



- Best alternative to high dealer prices
- Complete service and repair
- 6 month or 6000 mile guarantee
- Locally owned and operated since 1965

2202 OLYMPIC BLVD., SANTA MONICA Ž (310) 829-2563



RECYCLE NOW!

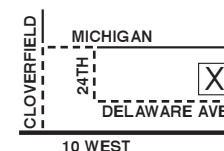
**WE PAY THE
BEST RATES!**

Aluminum **Plastic** **Glass** **Bi-Metal** **Newspaper** **Cardboard** **White/Color/Computer Paper** **Copper & Brass**

Santa Monica Recycling Center

2411 Delaware Avenue in Santa Monica

(310) 453-9677



The Q-Line

Safe catch?

California's Office of Environmental Health Hazard Assessment (OEHHA) recently released a report relaxing weekly consumption limits of sport fish. Environmentalists say the report is not as protective of public health as it should be.

So this week's Q-Line question asks:

Do you feel safe eating fish caught in the Santa Monica Bay?

Call (310) 285-8106 before Friday at 5 p.m. and we'll print your answers in the weekend edition of the Daily Press. Please limit responses to a minute or less.



Kate Bransfield
Estates Director

Coldwell Banker - Montana Ave

310.395.1133

What is Your Home Worth?
Contact Me to Find Out.

for local, current real estate info...

SantaMonicaListings.com

Lincoln Fine Wines

727 LINCOLN BLVD. VENICE

(310) 392-7816



Huge Variety of Bottles

Lincoln Fine Wines is Venice's new Premium Wine Shop offering
"Cellar Wines at Basement Prices"

VEUVE CLICQUOT PONSARDIN Champagne
\$35.99

BV costal all kinds \$6.99	Rosemount cab/merlot \$3.99	Coppola bianco s.blanc \$7.99
Mc Manis cab \$6.99	Butter field station cab \$4.99	Kendall-Jackson chard \$9.99
Qupe syrah \$13.99	Butter field station chard \$4.99	Clos du bois chard \$7.99
Penfolds Koonunza Hill \$8.99	Amavi cab (walla walla valley) \$22.99	Dynamite s.blanc \$6.99
Rosenblum cuvee zin \$7.99	Mezzacorona pinot grigio \$6.99	Cavit pinot grigio \$6.99
	Santa margherita pinot grigio \$17.99	

Open store hours: Mon-Thurs. 10 a.m. - 9 p.m.;
Fri-Sat. 10 a.m. - 10 p.m.; Sun. 11 a.m. - 8 p.m.



METRO CAB CO.
"Santa Monica's Premier Taxi Service"

25.90 to 27.90*
from SM to LAX
*Not Valid Thursday Nor Friday From 3pm to 7pm

Call Now!
(310) 434-7777
www.metrocabco.com

Low Prices
Reliable Service
Experienced Drivers
On-Time.

BOB GABRIEL INSURANCE

Providing Professional & Personalized Service Since 1936



- Auto Experts
- Life, Disability & Pension
- Homeowners
- Commercial & Business
- Workers Compensation
- Group & Individual Health

Representing "A" rated companies
including MERCURY INSURANCE

*California survey shows Mercury Insurance Auto
rates to be the most competitive in this area.*

Phone Quotes Available

We encourage you to support the Santa
Monica Historical Society Museum —
The Archives of Santa Monica.
1539 Euclid (310) 395-2290

310.829.0305
2325 Wilshire Blvd., Santa Monica



Gina Marchese FULL SKIN CARE

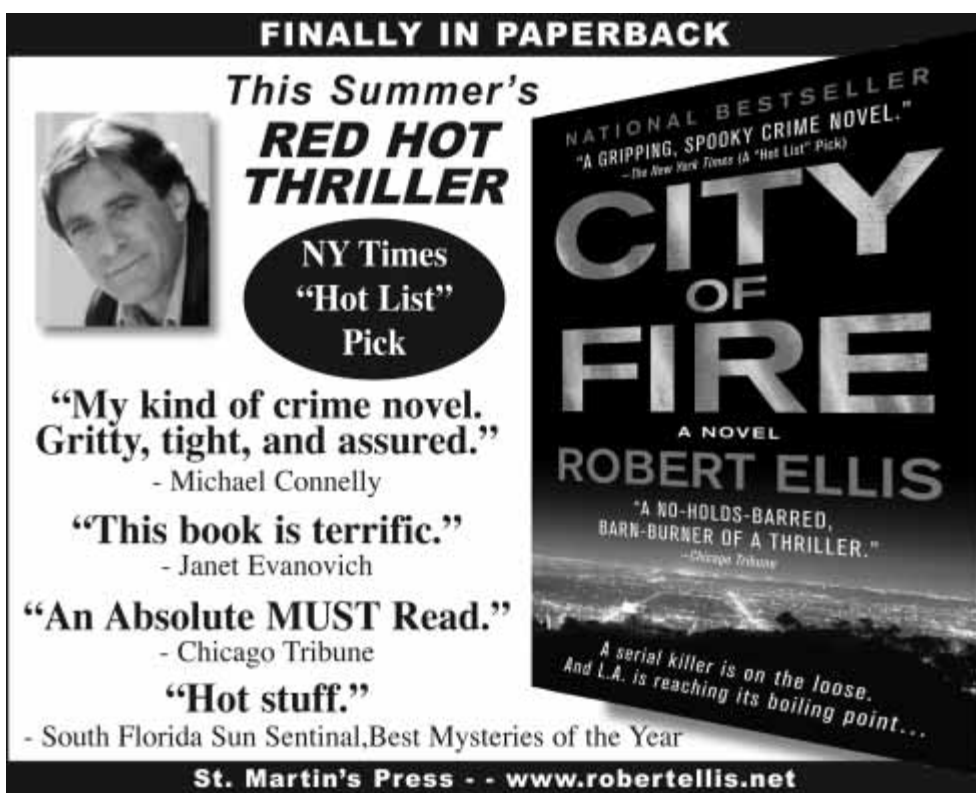
60 MINUTE BASIC FACIAL

\$60.00 w/COMPLIMENTARY EYEBROW WAX!

VALID ONLY MONDAY-WEDNESDAY

320 SANTA MONICA BLVD

OFF 3RD STREET PROMENADE IN BAY CITIES BEAUTY SUPPLY **(310) 562-1592**



FINALLY IN PAPERBACK

This Summer's RED HOT THRILLER

NY Times "Hot List" Pick

"My kind of crime novel. Gritty, tight, and assured."
- Michael Connelly

"This book is terrific."
- Janet Evanovich

"An Absolute MUST Read."
- Chicago Tribune

"Hot stuff."
- South Florida Sun Sentinel, Best Mysteries of the Year

St. Martin's Press - www.robertellis.net

CITY OF FIRE
A NOVEL
ROBERT ELLIS

"A GRIPPING, SPOOKY CRIME NOVEL."
—The New York Times (A "Hot List" Pick)

"A NO-HOLDS-BARRED, BURN-BURNER OF A THRILLER."
—Chicago Tribune

A serial killer is on the loose.
And L.A. is reaching its boiling point...

CRIME WATCH

BY DAILY PRESS STAFF

Water balloon bandit busted

Crime Watch is a weekly series culled from reports provided by the Santa Monica Police Department. These are arrests only. All parties are innocent until proven guilty in a court of law.

MONDAY, JUNE 30, AT 3 P.M.,

Santa Monica police officers responded to Virginia Avenue Park after witnesses said they saw a woman harassing children. When officers arrived they located the children — who ranged in ages from 6 to 12 — and the suspect and placed her under arrest. The children told the officers that the woman was following them around the park, yelling obscenities at them. When the children went to a water faucet to fill up balloons with water, they said the suspect grabbed the balloons from them and began to hit them. The suspect, who is known in the neighborhood for harassing people and business owners, was booked for robbery, willful cruelty to a child, child annoyance and violation of probation. The suspect was identified as Joanna Betty Graves, 34, of Santa Monica. Her bail was set at \$50,000.

SUNDAY, JUNE 29, AT 10:05 P.M.,

Officers working the Santa Monica Pier were flagged down by an employee at Marlene's Beachcomber clothing shop who said two men walked off with sweatshirts, failing to pay for the items. When the employee confronted the two men, one of them allegedly pushed the employee. Armed with a description of the suspects, officers were able to detain them in the 1300 block of Pacific Coast Highway. A field show up was conducted and the suspects were positively identified by the store employee. The two were booked for strong arm robbery and their bail was set at \$50,000 each. The suspects were identified as Darnell Smith, 19, of Riverside, and Eric Leeroy Jones, 19, from Moreno Valley.

MONDAY, JUNE 30, AT 1:06 A.M.,

An officer on patrol in the 800 block of Pico Boulevard observed a driver run a red light. The officer conducted a traffic stop and noticed the driver was under the influence of a controlled substance. The officer detained the suspect and conducted a search of his property. The officer found the suspect to be in possession of drug paraphernalia. He arrested the suspect for illegal possession of a syringe, being under the influence and running the red light. The suspect was identified as Tyler Everett Jones, 37, of Santa Monica. His bail was set at \$2,500.

MONDAY, JUNE 30, AT 11:20 P.M.,

Officers responded to the 1800 block of 10th Street after receiving a call regarding a domestic dispute. When officers arrived they determined that the male and female couple were involved in a verbal and physical altercation in which the male was the aggressor. During the investigation officers discovered the couple was growing marijuana in their apartment. Officers obtained a search warrant and recovered 38 marijuana plants and other cultivating equipment. Officers said the plants ranged in sizes from 8 inches tall to 15 inches tall. The male was booked for cultivating marijuana and for domestic violence. He was identified as Daniel Martin Stefanic, 33, of Santa Monica. His bail was set at \$50,000. The female was identified as Gretchen Laurel Crouch, 31, of Santa Monica. She was booked for growing marijuana. Her bail was set at \$10,000.

WEDNESDAY, JULY 2, AT 2:12 A.M.,

An officer responded to the 2500 block of Kansas Avenue after receiving a report about suspects jumping up and down on a parked car. When officers arrived they observed the suspects and arrested them for felony vandalism and for public intoxication. The first suspect was identified as Kenneth Keith Jones, 18, of Santa Monica, and the second was a juvenile. No bail information was available.

FRIDAY, JULY 4, AT 9:16 P.M.,

Officers working the bicycle patrol in the 1300 block of the Third Street Promenade saw an unoccupied vehicle illegally parked with the engine running. While officers were examining the vehicle, a man came running up to the car with several bottles of perfume in his arms. Officers detained the suspect and conducted a theft investigation. Officers discovered that the bottles of perfume were stolen from Sephora on the promenade. The suspect was booked for commercial burglary and for violation of his parole. The suspect was identified as Huey Edward Little, 43, a transient. No bail was set.

SUNDAY, JULY 6, AT 1 A.M.,

An officer on routine patrol at the corner of 11th Street and Pico Boulevard noticed a cyclist riding on the wrong side of the street against traffic, a violation. The officers stopped the cyclist and discovered he was in possession of drug paraphernalia — a glass pipe commonly used to smoke rock cocaine. The suspect was arrested for possession and for violation of his parole. He was identified as Richard Bruce Roberts, 45, of Santa Monica. No bail was set.

Editor in Chief KEVIN HERRERA compiled these reports. news@smdp.com

DO YOU HAVE COMMUNITY NEWS?

Submit news releases to editor@smdp.com or by fax at (310) 576-9913

Santa Monica Daily Press

Visit us online at smdp.com

Property owners not unified by vote

FROM DISTRICT PAGE 1

The vote brings to an end a nearly three-year process that has exposed deep rifts between property owners on the Third Street Promenade and those in surrounding areas, as well as City Hall. The results are expected to create even more acrimony between those who voted in favor and those who voted against, with the opposition already crying foul.

"We are extremely disappointed," said Jeff Segal of Segal Enterprises, a commercial real estate developer and manager in Downtown that will pay around \$5,400 a year under the new assessment. "We think that it is very unfair to be providing corporate welfare for promenade owners to provide services for the promenade and for parking structures we do not use. This is grossly unfair, to make us foot the bill for other people."

Approved by the City Council in April, the new assessment district revamps the Bayside board and the way it is chosen, giving property owners the power to appoint six members, the council six and the city manager one.

Under the plan, the assessment is based on the property's size, type of use and location in an expanded district divided into three zones — one comprised of the promenade, another along Second and Fourth streets and Ocean Avenue, and a third between Fifth and Seventh streets.

A property on the promenade will pay the most at 76 cents a square foot per year, properties on neighboring Second and Fourth streets and Ocean Avenue will pay 34 cents, while those on Fifth and Seventh will pay 19 cents. Government buildings and non-profits pay considerably less, the reasoning being that they are already providing services to the community and would not benefit in the same manner as others from a

marketing campaign.

Under the plan, the streets reap benefits proportional to the assessments paid by their property owners, with those on the promenade paying the most while receiving the most services.

This has angered some nonprofits, including the Santa Monica Family YMCA, which voted against the assessment, sending a strongly-worded letter to the council detailing the "negative financial impact that will result" from the proposed assessment.

Rawson said nonprofits had to be included in the process under state law.

Opponents have complained that the process was not as open as supporters would like the public to believe and feel that the assessment formula was drafted by property owners on the promenade who have the greatest to gain. Some said they were not aware of the vote and had not received their ballot because they moved to another location or were out of state.

Supporters said the process has been very inclusive and Bayside has made many efforts to reach out to as many property owners as possible, sending out mailers, e-mails and making phone calls to spread the word. Scores of public meetings were held, including a hearing before the City Council. Local media outlets have covered the issue as well.

If approved by the council, the first payments under the new assessment will start rolling in January of 2009, Rawson said. Between now and then, Bayside will work to form a new board and hire workers for the ambassador program and maintenance crews. The old Bayside board will be disbanded. The downtown area will still be called the Bayside District, Rawson added.

"We are very excited," Rawson said. "This is what Downtown needs."

kevinh@smdp.com

Two new committees tackle traffic and the environment

FROM LEGACY PAGE 3

force, which addresses issues "near and dear" to her heart.

"Metro has done a number of good programs, like investing the research and development to run their buses off of Compressed Natural Gas, but we hadn't looked at the issue comprehensively and thinking about what to do as an agency to have a more systematic plans," she said. "We want to be the most sustainable organization we can be."

The committee recently nudged the board to approve the Sustainability Implementation Plan, which would mandate more oversight and accountability on environmental issues. They hope to create management systems with international standards of raising environmental consciousness, integrate more solar and renewable energy on site and target "the little things," such as plastic disposables in the MTA cafeteria.

"I formed the committee to address the big picture as California moves toward implementing AB32, the Global Solutions

Act," O'Connor said. "How are we dealing with our greenhouse gas emissions? In California, 40 percent come from transportation, and most of that comes from people moving around in their single occupant cars. We're producing the answer: public transit. We help people reduce their greenhouse gas emissions by giving them transportation options that aren't onerous but a high quality experience."

No longer chair, O'Connor plans to devote her energies to heading the sustainability committee this coming year. She has already begun this work by giving a presentation last month at the American Public Transportation Association's (APTA) Rail Conference on MTA's Sustainability program. Later this month she will travel to Chicago to present during APTA's national Sustainability Conference.

"Since I don't have to run to Downtown L.A. three times a week. I get to choose what I do more," she said. "And this is what I choose to do."

news@smdp.com



Kate Bransfield

\$62,829,398 of Real Estate Sold in 2007

Featuring Your Home First!

..To Find out how I get your home 500% more exposure online on over 100 websites

..To find out the most up-to-date Santa Monica real estate information

..for a Virtual Tour & multiple photos of these Properties

visit:

www.SantaMonicaListings.com

1608 Montana Avenue
Santa Monica, CA

Easy to Show
Call for an Appointment

2470 Hill Street
\$2,288,000
'Contemporary Mediterranean'
4 + 3 Home



Open Sunday, July 13th
2:00 - 5:00 pm

1135 Berkeley Street
\$1,995,000
Two Story Traditional 5 + 3 Home
w/ Huge Backyard



Easy to Show
Call for an Appointment

785 Linda Flora Drive
\$1,599,000
3 + 1.75 Home w/ Canyon,
Ocean and Getty Views



Easy to Show
Call for an Appointment

907 12th Street # 4
\$699,000
North of Wilshire
3 + 2 Condo



Average Price of All Santa Monica Properties Listed for Sale As of Early July 2008

	Single Family Homes	Condos & Townhomes
Santa Monica Canyon	= \$ 2,774,769	\$ 6,695,000
North of Montana	= \$ 4,068,222	\$ 2,146,421
Between Wilshire & Montana	= \$ 3,270,300	\$ 1,001,655
South of Wilshire	= \$ 952,985	\$ 696,283
Sunset Park	= \$ 1,403,883	\$ 741,919
Ocean Park	= \$ 1,904,923	\$ 1,326,579

Statistics Updated Every Monday

©2008 Coldwell Banker Real Estate LLC. Coldwell Banker®, Previews®, and Coldwell Banker Previews International® are registered trademarks licensed to Coldwell Banker Real Estate LLC. An Equal Opportunity Company. Equal Housing Opportunity. Owned And Operated By NRT LLC. Broker does not guarantee the accuracy of square footage, lot size or other information concerning the condition or features of property provided by seller or obtained from public records or other sources, and the buyer is advised to independently verify the accuracy of that information through personal inspection and with appropriate professionals.



FINAL WEEK OF RACING AT HOLLYWOOD PARK

2008 SPRING/SUMMER MEET | APRIL 23 — JULY 13, 2008

Live Racing Wednesday through Sunday | First Race - 1:20 P.M. | Friday Nights - 7:05 P.M.



LAST CONCERT OF THE MEET!
FRIDAY JULY 11TH
FIRST POST - 7:05 P.M.
BERLIN LIVE IN CONCERT AFTER THE RACES

Concerts are FREE with paid Club House admission.



DON'T MISS CLOSING WEEKEND!

SATURDAY, JULY 12TH
\$350,000 SWAPS STAKES
 FIRST POST - 1:20 P.M.

SUNDAY, JULY 13TH
\$150,000 SUNSET HANDICAP
 FIRST POST - 1:20 P.M.

\$300,000 Pick Four

Hollywood Park reserves the right to cancel Guaranteed Wagers

Hollywood Park
70TH ANNIVERSARY
 1938 - 2008



Photo courtesy Red Bull

IN THE SPOTLIGHT: Ronnie Renner, a regular competitor at ESPN's X Games, will attempt to defy gravity today at the SM Pier.

Renner goes for a record

FROM RECORD PAGE 1

approach to adrenaline-fueled marketing.

"The idea for the Red Bull Experiment came from the concept of progressing sport by taking world-class athletes and giving them a platform to perform world-first sporting achievements before a mainstream audience, while maintaining credibility within the endemic community," said Jordan Miller, Red Bull Motorsports communications manager.

When choosing a site for the event, Miller said it was a no brainer.

"The Santa Monica Pier is such an iconic location, and taking these sports to the masses in unique locations is a hallmark of the Red Bull Experiment," Miller said. "We're very excited to hold it in our own backyard."

In the days leading up to the world record attempt, Renner has been busy practicing and psyching himself up for the risk-taking event. His method for keeping his nerves in check centers around sticking to a routine, something he said is crucial.

"I leave my bike the same as my freestyle set up," he said. "What goes up must come down. I just want to feel comfortable. It gets tricky coming in for a landing and you don't want to deal with anything out of the ordinary."

Even his safety equipment will be as standard as ever.

"Nothing special," he added. "I have to stay loose and be comfortable throwing my bike into the air."

While this is a first-time record attempt, this isn't the first time Renner, 31, has performed the stunt. He's been working on quarterpipes for the past couple of years and has a certain height in mind. He's going for 50 feet from the

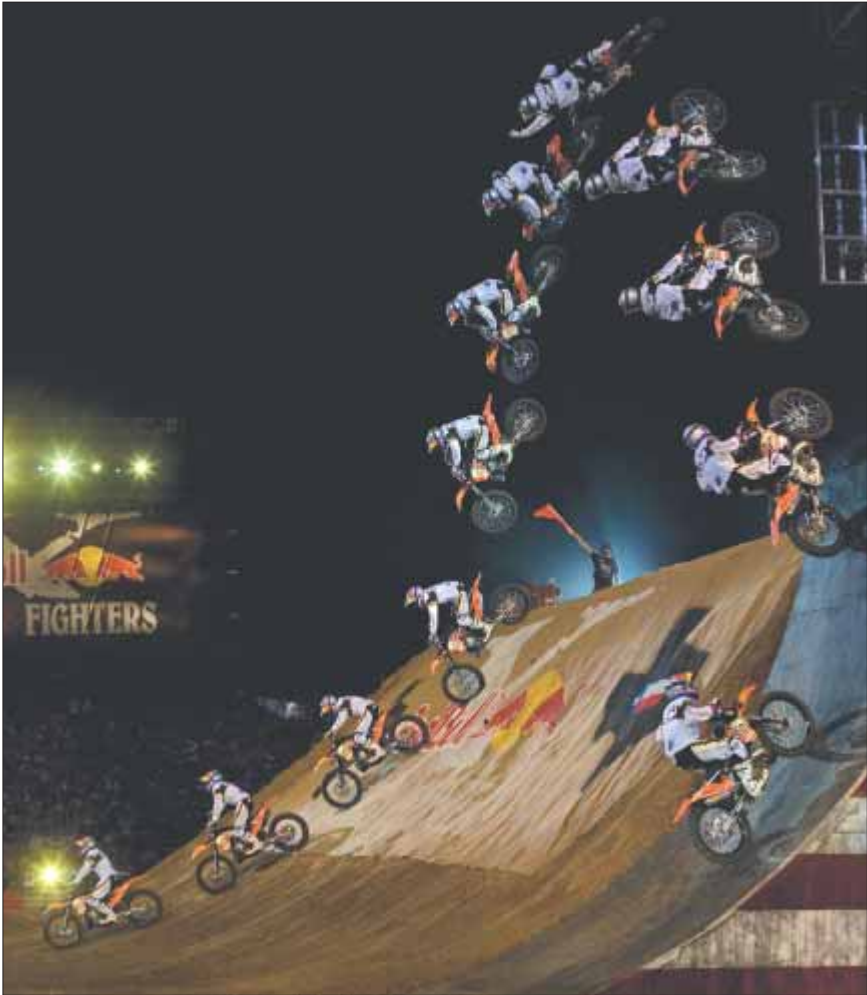


Photo courtesy Red Bull

UP AND DOWN: Multiple exposure photograph illustrates the trajectory dirt bike rider Ronnie Renner takes when he jumps off a quarterpipe.

ground. That would be 25 feet above the top of the quarterpipe.

"Not only am I setting the bar, but I'm trying to raise it at the same time," Renner said. "I want to set a mark that won't get touched."

With zero hour on the stunt approaching, Renner is as ready as he's

going to be to make history.

"I feel really good, I'm really excited," he said. "I'm happy with how practice has gone. I'm set to get people out to the pier who have never seen anything like this before."

daniela@smdp.com



ACT! Database Coaching

FREE CONSULTATION

WHEN THE MARKET IS SLOW
FIND THE MONEY IN YOUR CONTACTS

Eliminate your frustrations using ACT! and take your skills to the next level! All versions.

Call Chris Pumphrey
20 years hands-on ACT! Experience
www.actcoaching.com
800-915-4228

ODDS OF A CHILD BEING IN A FATAL AUTOMOBILE ACCIDENT:
1 in 23,000

ODDS OF A CHILD BEING DIAGNOSED WITH AUTISM:
1 in 166

Ad Council To learn the signs of autism, visit autismspeaks.org **AUTISM SPEAKS** It's time to listen.

CITY OF SANTA MONICA NOTICE INVITING BIDS

NOTICE IS HEREBY GIVEN that the City of Santa Monica invites sealed bids for:

BID #2947 – PROVIDE POOL CHEMICALS FOR THE SANTA MONICA SWIM CENTER

☐ Submission Deadline is August 12, 2008 at 3:00 PM PDT.

Request for bid forms and specifications may be obtained from Monica Diaz at the City of Santa Monica, 1717 4th St., Suite 250, Santa Monica, California, by calling (310) 458-8215, or by e-mailing your request to monica.diaz@smgov.net. Bids must be submitted on forms furnished by the City of Santa Monica.

Vendors interested in doing business with the City of Santa Monica are encouraged to register online at <http://www.smgov.net/finance/purchasing/>

RIPCURL SURF CENTER Santa Monica
1451 Third Street Promenade, Santa Monica CA
310-656-curl
RIPCURL.COM
SURF REPORT

SURF CONDITIONS WATER TEMP: 59-71°
SWELL FORECAST (1-2 FT)
The 11th doesn't look any better: knee+ every-where. Winds and tide about the same as Thursday.
LONG RANGE SYNOPSIS
SMALL FORECAST AHEAD...
TIDE FORECAST FOR TODAY IN SANTA MONICA

NORTH LOS ANGELES COUNTY
Grades for this report are based on monitoring data from the previous four weeks up to the ending date of July 1, 2008
HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY
QUICK STATS
The Beach Report Card is made possible by Goldhirsh Foundation, simplehuman, the James Irvine Foundation, Ford
Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Cleanup and Health Warning Protocol.
LOCATION DRY WET
Leo Carrillo Beach, at Arroyo Sepulch Creek mouth
Nicholas Beach at San Nicholas Canyon Creek mouth
El Pescador State Beach, between Lockwood and Las Aliso creeks
Encinal Canyon at El Matador State Beach
Broad Beach at Trancas Creek mouth
Zuma Beach at Zuma Creek mouth
Walnut Creek, projection of Wildlife Rd. (private)
Paradise Cove Pier at Ramirez Canyon Creek mouth
Escamido Creek, just east of Escamido State Beach
Laguna Canyon Creek mouth
Solstice Canyon at San Blocker County Beach
Puerco State Beach at creek mouth
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd.
Surfrider Beach at Malibu Colony fences
Surfrider Beach (beach location)- daily
Malibu Pier - 50 yards east
Carbon Beach at Sweetwater Canyon
Las Flores State Beach at Las Flores Creek (joint zero)
Big Rock Beach at 18048 PCH stairs
Pena Creek at Las Tunas County Beach
Tuna Canyon
Topanga State Beach at creek mouth
Castroville Storm Drain at Castle Rock Beach
Santa Ynez Storm Drain at Castle Rock Beach
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain)

LEGEND
DRY -- each location is graded on an A - F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken
Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.
The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of these areas surveyed. Our lifeguards are happy.

West Dressed
Mariel Howsepien
Send comments to editor@smdp.com

Succumbing to pier pressure

FORTUNATELY, THE SMELL OF JASMINE is stronger than the smell of urine.

I'm at the beach, between the yogi's big square patch of grass and the public restrooms, reading the sign welcoming guests to Santa Monica. I've lived here for four years, and had never given the sign much thought until my father, on a visit last week, pointed out one of the ordinances.

4.08.070 - NO DRESSING OR UNDESSING ON THE BEACH.

In addition to being on the sign, the ordinance is also listed on Santa Monica's Web site, followed by the suggestion that guests "carry a windbreaker or sweatshirt in case the breezes turn cold."

You can carry your windbreaker - just don't put it on. That would be breaking the No Dressing law.

But let's say you're a rebel. Let's say the breezes do, in fact, turn cold, and you don't happen to have a windbreaker with you.

What then? You follow the smell of yellow mustard, diced onions, and deep-fried everything, past the Calliope music, past the mother threatening to smack her 6-year-old, past pink clouds of cotton candy.

You succumb to pier pressure and buy a red sweatshirt that reads "Lifeguard" in white letters. It makes you think back to Baywatch and how, now that you spend your Saturdays listening to "A Prairie Home Companion," admitting to having been a David Hasselhoff devotee shows just how balanced a human being you really are.

But why stop there? Why not a one-size fits all cover-up proclaiming "Cat Lover," or shorty-shorts printed with Santa on the left cheek, Monica on the right?

A pink crown rimmed with feathers to go with your tank top splashed with "Beach Princess" in metallic paint?

A toddler on the loose follows the sound of Jim Morrison singing "Love me two times, I'm gone away," into Bubba Gump's.

Before he's sucked into the vortex of Run Forest Run paraphernalia, the little boy's mother grabs his hand. "It's just a store, honey."

The whole pier's a store, honey. Broomstick skirts, sarongs abloom with hibiscus, Hawaiian shirts, baseball caps, straw cowboy hats, hats that look like birthday cakes and bumblebees and Elvis chickens.

One store, Marlene's Beachcomber,

THIS SUMMER'S MUST HAVE

A flirty, mid-thigh, strapless dress: Not everyone can get away with a tube dress, but you'll have a better chance if you wear yours over your bikini top. This will give the 'ladies' some support and give you the comfort of knowing you won't be having a fashion malfunction.

has the distinction of being the first retailer on the pier. In 1977, Marlene Gordon opened, what she calls, "a beach general store."

Her family has been business owners on the pier for three generations, starting 65 years ago when her grandfather opened the Playland Arcade. Marlene's Beachcomber is located in what used to be her grandfather's shooting gallery.

"Please observe the following ordinances and laws that have been adopted to provide for the maximum enjoyment and greatest safety of all persons using the beach."

I understand the No Undressing law, but what does Santa Monica have against someone putting on more clothes?

How does someone putting on more clothes detract from guests' "maximum enjoyment and greatest safety?"

Just as McDonald's has a plaster Ronald for kiddie photo ops, Bubba Gump's has a bench with a plaster suitcase, a "life-is-like-a" box of chocolates, and a pair of white Nikes like the ones Tom Hanks wore as Forest Gump.

A group of young men take turns posing for photographs.

They sit down on the bench, remove their shoes, slip their naked feet into Forest's white plaster Nikes, and smile for the camera.

Yeah, it's all fun and games until someone trips over one of the shoes, stumbles over the pier's railing, gets carried away by a riptide, and eaten by a shark.

On the pier, a person can get away with wearing just about anything.

Take, for instance, the man who paints himself silver, puffs up his cheeks like a human Mylar balloon, and dances the robot for fun and profit.

But, yes, I realize not everyone can pull off this look.

MARIEL HOWSEPIAN digs black coffee, fairy tales and a man in coveralls. She lives in Santa Monica and can be reached at Mariel_Rodriguez@antiochla.edu.

SEND US YOUR ENTERTAINMENT BRIEFS!
EMAIL TO: DANIELA@SMDP.COM OR FAX TO (310) 576-9913
Santa Monica Daily Press
Visit us online at smdp.com

MOVIE TIMES

AERO THEATRE 1328 Montana Ave. (323) 466-FILM	WALL-E (G) 1hr 37min 10:30am, 11:30am, 12:50, 2:00, 3:20, 4:30, 5:20, 7:30, 8:25, 10:00	David & Fatima (NR) 1:20, 4:10, 7:00, 9:50
The Pink Panther (PG) 1hr 32min 7:30	Get Smart (PG-13) 1 hr 50 min 10:45am, 1:20, 4:10, 6:50, 9:50	Garden Party (NR) 1hr 29min 1:00, 3:20, 5:40, 8:00, 10:15
AMC LOEWS BROADWAY 4 1441 Third Street Promenade	Journey to the Center of the Earth - 3-D (PG) 1hr 32min 10:40am, 1:00, 3:30, 5:55, 8:15, 10:40	MANN'S CRITERION THEATRE 1313 Third St. (310) 395-1599
Indiana Jones and the Kingdom of the Crystal Skull (PG-13) 2hrs 00min 10:00	Wanted (R) 1hr 48min 11:00am, 1:30, 4:00, 5:50, 7:10, 9:40, 10:45	You Don't Mess With The Zohan (PG-13) 1hr 53min 11:20am, 2:00, 4:40, 7:40, 10:30
Hancock (PG-13) 1hr 32min 10:45am, 1:05, 3:30, 5:50, 8:20, 10:45	Hancock (PG-13) 1hr 32min 11:45am, 12:30, 2:10, 3:00, 4:40, 7:00, 7:45, 9:30, 10:10	Iron Man (PG-13) 2 hrs 6 min 1:20, 4:10, 7:00, 10:10
Hellboy II: The Golden Army (PG-13) 1hr 50min 11:00am, 12:45, 1:50, 3:45, 4:40, 6:45, 7:40, 9:45, 10:30	LAEMMLE'S MONICA FOURPLEX 1332 Second St. (310) 394-9741	Kit Kittredge: An American Girl (G) 1 hr 31 min 12:20, 2:40, 5:00
Kung Fu Panda (PG) 1hr 31min 12:00, 2:30, 5:00, 7:20	Expired (NR) 1hr 50min 1:30, 7:20	The Love Guru (PG-13) 1hr 28 min 7:30, 9:50
AMC 7 SANTA MONICA 1310 Third St. (310) 289-4262	Harold (PG-13) 1hr 34min 1:40, 4:20, 7:10, 9:40	Sex and the City (R) 2hrs 15min 12:30, 3:40, 6:50, 10:00
	The Wackness (R) 1hr 35min 1:50, 4:30, 7:20, 9:45	The Incredible Hulk (PG-13) 1hr 54min 11:10am, 1:50, 4:30, 7:20, 10:20
		Meet Dave (PG) 1hr 30min 12:00, 2:30, 4:50, 7:10, 9:40

For more information, e-mail news@smdp.com

Balance your checkbook, Libra

ARIES (March 21-April 19) ★★★★ You'll want to work with others individually. You discover just how important you are. Open up to conversations with an eye to positive financial growth. Tonight: Dinner for two.	LIBRA (Sept. 23-Oct. 22) ★★★★ Your need to indulge comes out despite nearly all attempts at self-discipline. You might wonder what is going on, as might many. Keep going within for financial direction. Tonight: Balance your checkbook.
TAURUS (April 20-May 20) ★★★★ You might want to defer to others. You might not be as sure of yourself as you would like. Rethink a personal issue with an eye to positive changes. You are full of flurry, direction and energy. You encounter someone like you but even more determined. Tonight: Easy does it.	SCORPIO (Oct. 23-Nov. 21) ★★★★ You smile, and the world smiles with you. At first no one wants to, but commitment pays off, though you might need to rethink a personal matter. Your energy directed makes you a formidable opponent. Think about others before you home in on a goal. Tonight: All smiles.
GEMINI (May 21-June 20) ★★★ Easy does it. You have the ability to make headway and allow greater give-and-take. How you handle an important project impacts your day. Fatigue transforms to enthusiasm when a job is well done. Tonight: Put your feet up.	SAGITTARIUS (Nov. 22-Dec. 21) ★★★ Slow down and pace yourself. You might be overwhelmed by everything you need to do in such a short time. By relaxing you'll come up with working solutions. Take needed timeouts. Tonight: Trust your hunches.
CANCER (June 21-July 22) ★★★★ Resist hitting your head against a brick wall. Stop and don't follow the group. Demonstrate independent thought and a strong sense of direction. You do make a difference, and quickly at that. Evaluate a positive offer. Tonight: Hang out.	CAPRICORN (Dec. 22-Jan. 19) ★★★★ You feel that others demand a lot. This situation won't change until you stop doing so much. You are the controller here. Start creating more of what you want. A meeting proves to be fruitful and provocative. Try not to always step up to the plate. Tonight: Start the weekend festivities well.
LEO (July 23-Aug. 22) ★★★★ You cannot always call the shots. Right now others want to air out their feelings. When you least expect it, someone comes on like gangbusters. Listen, but know that you need not agree. You are your own person. Investigate an opportunity. Tonight: Happy close to home.	AQUARIUS (Jan. 20-Feb. 18) ★★★★ Defer to others knowing your limits. A partner pushes you to accept more responsibility, which you probably will do. Still, realize that you know what works for you and what is too much. Follow your instincts. Tonight: A must appearance.
VIRGO (Aug. 23-Sept. 22) ★★★★ You say what you think and you mean what you say. Others might have difficulty grasping how very sure you are of yourself and your needs. Don't get into a boxing match with someone who has very different ideas. Tonight: Getting wiser by the second.	PISCES (Feb. 19-March 20) ★★★★ Look to ramifications, not just the obvious. A call or news demands more information before you act on it. You know what you want. Zero in on making it so. You have a strong sense of balance. Tonight: Take off ASAP.

Happy birthday

Your instincts come through this year. You will discover that by approaching your reactions and studying them, you become far more evolved and transformed. Travel and education are highlighted. If you are single, someone quite exotic could enter your life out of the blue. This person not only will open your heart but also your mind. If you are attached, a long-talked-about vacation could add to the happiness between you. SCORPIO feels open with you.

JACQUELINE BIGAR'S STARS The stars show the kind of day you'll have:	
★★★★★ Dynamic	★★ So-So
★★★★ Positive	★ Difficult
★★★ Average	

Traveling...Earning... Relaxing... *\$ight \$eeing...*
...is Believing.
www.clik4cash.com

SHAOLIN WUSHU CENTER

Grand Master Hu
Variety of Classes

- In Kungfu and Taichi for Athletes of all ages
- Traditional Kungfu
 - Contemporary Wushu
 - Open – Hand and weapons traditions



Two-Time All Around Wushu Champion
Kungfu Film Star
MORE THAN 30 YEARS EXPERIENCE

2901 Ocean Park Blvd. Ste 212
Santa Monica
(310) 664-1688
shaolin@wushucenter.com

INTERESTED IN ADVERTISING IN THE ONLY LOCAL DAILY PAPER IN SANTA MONICA?

Santa Monica Daily Press

Call us at (310) 458-7737

TONIGHT 7 PM — NO COVER

ROCK & BLUES

TOM NOLAN

at the Local HOT Spot for
Good Food... Good Fun... Good Music

Red Bull Experiment
World Record Motorcycle Jump Attempt by
Motocross Champion Ronnie Renner
FREE ADMISSION
LIVE BANDS 7 pm

LIVE MUSIC & DANCING THURS. - SAT.

This Sat. 9:30: BLUES ROCK with WUMBLOOZO,
CHRISTOPHER HAWLEY ROLLERS

OPEN MIC Sunday, KARAOKE Monday, COMEDY Tuesday
HAPPY HOUR 4-7: Citrus Chicken Skewers \$3, Drink Specials

Rusty's
SURF RANCH

256 Santa Monica Pier www.RustysSurfRanch.com (310) 393-7437
PRIVATE PARTIES & CATERING — Call Cindy (310) 399-8886

Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★★★★★

	9		3				1	
7								2
				7	2			
5				6		7		
		3	7		9	4		
		2		1				3
			4	5				
6								8
	1				8		6	

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

6	2	5	7	3	8	1	4	9
3	1	7	4	9	5	2	6	8
9	4	8	1	6	2	3	7	5
8	3	6	5	4	7	9	1	2
5	9	1	3	2	6	7	8	4
2	7	4	9	8	1	6	5	3
7	5	9	8	1	3	4	2	6
4	8	2	6	7	9	5	3	1
1	6	3	2	5	4	8	9	7

Your ad could run here!
Call us today at (310) 458-7737

Your ad could run here!
Call us today at (310) 458-7737

WE KNOW YOU RENT. BUT IT'S WHAT'S INSIDE THAT MAKES IT YOUR HOME. WE LIVE WHERE YOU LIVE.™



Your landlord's insurance covers the building, not your stuff inside. As a State Farm agent, I can help protect the things that make your place your place. Call me about **State Farm® Renters Insurance.**

Troy Wilson
Lic. # 0D75687
3122 Santa Monica Blvd., Suite 102
Santa Monica, CA 90404
(310) 315-1955

LIKE A GOOD NEIGHBOR



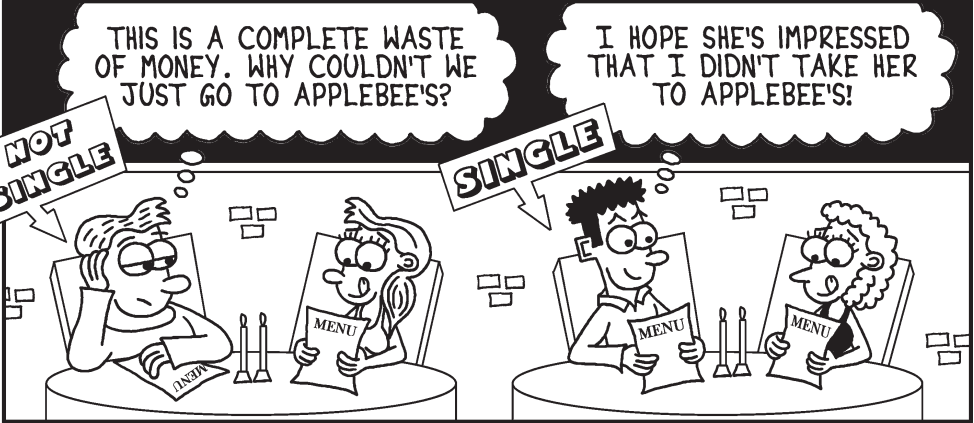
STATE FARM IS THERE.™

©2008 State Farm Mutual Insurance Company • Home Office: Bloomington, Illinois

Girls and Sports

7/11

SINGLE VS. NOT SINGLE



THIS IS A COMPLETE WASTE OF MONEY. WHY COULDN'T WE JUST GO TO APPLEBEE'S?

I HOPE SHE'S IMPRESSED THAT I DIDN'T TAKE HER TO APPLEBEE'S!

©2008 Girls & Sports Comics. Distributed by Creators Syndicate.

By Justin Borus and Andrew Feinstein

The Meaning of Lila

Copyright 2008, Creators Syndicate, Inc.

IT'S TOO BAD DREW ISN'T INTO MATERIAL THINGS.

AN EXPENSIVE PAIR OF SHOES ALWAYS HELPS ME GET THROUGH A BAD DEPRESSION.

WHAT DO YOU DO IF YOU DON'T LOVE SHOES?

I THINK YOU TAKE MEDICATION.

By John Forgetta & L.A. Rose

The Other Coast

©2008 Hairy Dog Productions, Inc. Dist. by Creators Syndicate, Inc.

...AND THAT'S OOG. HE'S OUR CELEBRITY CHEF.

I THOUGHT YOU WERE FABULOUS IN "TERMS OF ENDEARMOR."

By Adrian Raeside

Garfield

© 2008 PAWS, INC. All Rights Reserved. www.garfield.com

LET'S SEE, THAT'S ANOTHER HOLE IN ONE FOR ME...

AND ANOTHER HOLE IN ONE FOR YOU, TOO, GARFIELD

AND WHERE'S JON?

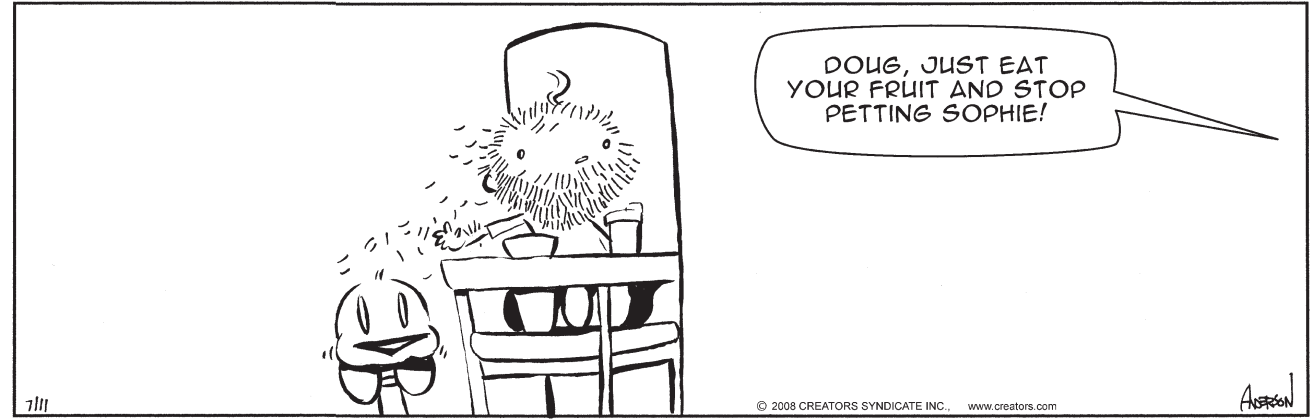
HE'S STILL CURSING OUT THE PLASTER PIRATE ON THIRTEEN

Distributed by Universal Press Syndicate

By Jim Davis

Dog eat Doug

7/11



DOUG, JUST EAT YOUR FRUIT AND STOP PETTING SOPHIE!

© 2008 CREATORS SYNDICATE INC., www.creators.com

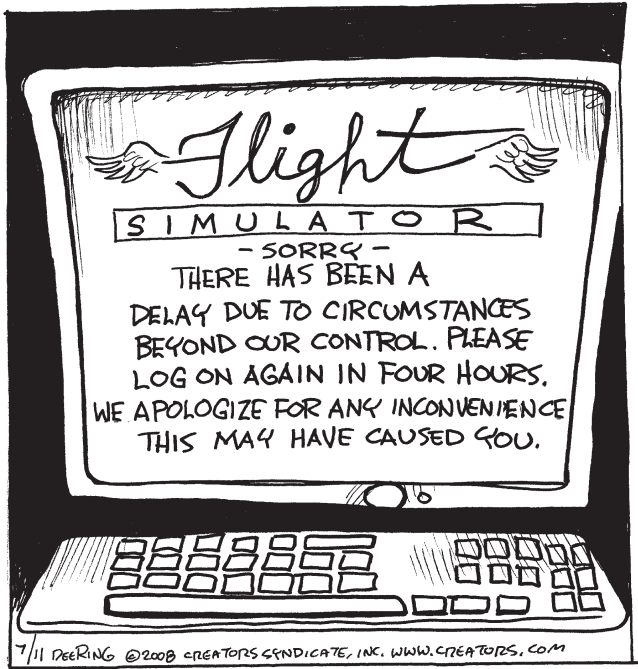
By Brian Anderson

The Dinette Set by Julie Larson



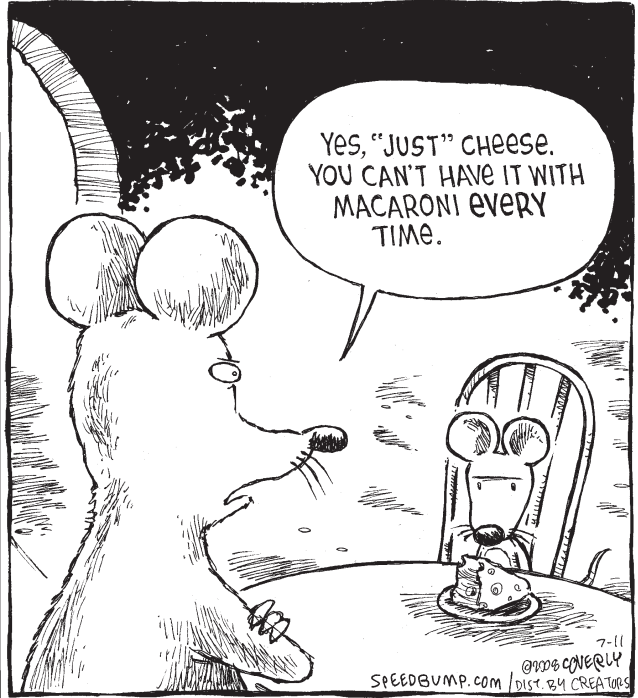
Strange Brew

By John Deering



Speed Bump

By Dave Coverly



Your ad could run here!
Call us today at (310) 458-7737



MYSTERY PHOTO

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to editor@smdp.com.

Soraya Danesh news@smdp.com

CROSSWORD

By THOMAS JOSEPH

ACROSS

- 1 Eastern monks
- 6 List divider
- 11 Tea party guest
- 12 Poppy yield
- 13 Fake gems
- 14 Marshal's group
- 15 Some bills
- 17 British gun
- 18 Told tales
- 20 Different
- 22 Cabinet dept.
- 23 Scrubbed
- 26 Like the Vikings
- 28 Sufficient
- 29 Overwhelmed
- 31 Building part
- 32 Test software version
- 33 Repast
- 34 Hook's helper
- 36 Harvest
- 38 Bakery buys
- 40 Fight site
- 43 Loosen, in a way
- 44 Temp-tress
- 45 Plague

DOWN

- 46 Scrumptious
- 1 Pet perch
- 2 As done by
- 3 Henry Fonda film
- 4 Took a part
- 5 Spotted
- 6 Beat walker
- 7 American marsupial
- 8 Wally Cox series
- 9 Inspiration
- 10 Prayer ender

L	A	S	S	T	E	A	M	U	P
A	C	H	E	A	R	C	A	R	O
F	R	E	T	C	R	A	D	L	E
F	E	L	T	G	O	O	D		
		T	E	A	R	I	S	E	R
S	L	E	E	P	S	A	W	T	O
C	A	R				E	A	T	
O	V	E	R	T	B	E	L	L	S
W	A	D	E	R	O	U	T		
		C	A	B	A	R	E	T	S
A	R	C	A	N	E		O	R	A
C	H	A	N	C	E		P	E	R
T	O	T	T	E	R	E	D	A	M

Yesterday's answer

- 16 Short time
- 18 Touch down
- 19 Franken-stein aide
- 21 Stow cargo
- 23 Faxed
- 24 First name in jazz
- 25 Valley
- 27 Honey
- 30 Attention
- 33 Arnold's wife
- 34 Ticket half
- 35 Lion feature
- 37 Sunrise spot
- 39 Clique
- 41 Court divider
- 42 Some amount

NEW CROSSWORD BOOK! Send \$4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475

1	2	3	4	5		6	7	8	9	10
11						12				
13						14				
		15			16		17			
18	19				20	21				
22				23					24	25
26			27			28				
29					30			31		
		32					33			
34	35				36	37				
38				39		40			41	42
43						44				
45						46				

DAILY LOTTERY

MEGA MILLIONS	1 20 22 29 41 Meganumber: 35 Jackpot: \$75M
Super LOTTO	7 22 27 28 32 Meganumber: 20 Jackpot: \$27M
Fantasy 5	4 7 24 36 37
DAILY 3	MIDDAY: 1 4 8 EVENING: 8 2 6
DAILY DERBY	1st: 02 Lucky Star 2nd: 01 Gold Rush 3rd: 07 Eureka RACE TIME: 1:43.51

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at [California Lottery retailers](http://www.calottery.com). Visit the California State Lottery web site at <http://www.calottery.com>

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Washington, D.C., police chief Cathy Lanier decided in May to rehire 17 cops who had been fired for misconduct. The cases against the officers were solid, she noted, except that their hearings before a police trial board had not been held within the required 55 days after the charges were filed. D.C. courts and arbitrators had previously reinstated officers where the 55-day deadline was not met, and Lanier felt she had no choice. (However, the following week, Lanier announced she was beginning the process of re-firing the 17 officers, this time because they would be unable to perform their jobs since they could not be credible witnesses in criminal cases because of their records.)

■ "There's really no way to explain people's fetishes," said University of Cincinnati campus police Capt. Karen Patterson, describing the arrest of Dwight Pannell, 43, for allegedly crawling under a library table, squirting liquid from a syringe on a female student's shoe, and photographing it. Pannell told police he was just trying out his new camera.

■ In February, police officer Michael Curtin, 36, was removed from the force in Munhall, Pa., and in April was charged with offering two underage girls \$1,000 each to let him suck their toes.

TODAY IN HISTORY

1767 John Quincy Adams, the sixth president of the United States, was born in Braintree, Mass.

1798 the U.S. Marine Corps was formally re-established by a congressional act that also created the U.S. Marine Band.

1864 Confederate forces led by Gen. Jubal Early began an abortive invasion of Washington, D.C., turning back the next day.

1934 President Franklin D. Roosevelt became the first incumbent chief executive to travel through the Panama Canal.

1952 the Republican National Convention, meeting in Chicago, nominated Dwight D. Eisenhower for president and Richard M. Nixon for vice president.

WORD UP!

contemn \kuhn-TEM\, transitive verb:
To regard or treat with disdain or contempt; to scorn; to despise.

Santa Monica Daily Press

Classifieds

\$5⁵⁰ per day. Up to 15 words, 20 cents each additional word.

Call us today start and promoting your business opportunities to our daily readership of over 40,000.

YOUR AD COULD RUN TOMORROW!^{*}

Some restrictions may apply.

(310) 458-7737

Prepay your ad today!

VISA

MasterCard

AMERICAN EXPRESS

Card

CLASSIFICATIONS:

Announcements

Creative

Employment

For Sale

Furniture

Pets

Boats

Jewelry

Wanted

Travel

Vacation Rentals

Apartments/Condos

Rent

Houses for Rent

Roomates

Commerical Lease

Real Estate

Real Estate Loans

Storage Space

Vehicles for Sale

Massage

Services

Computer Services

Attorney Services

Business Opportunities

Yard Sales

Health and Beauty

Fitness

Wealth and Success

Lost and Found

Personals

Psychic

Obituaries

Tutoring

*Please call our Classified Sales Manager to reserve your ad space. Specific ad placement not gauranteed on classified ads. Ad must meet deadline requirements. See complete conditions below.

All classified liner ads are placed on our website for FREE! Check out www.smdp.com for more info.

Miscellaneous

INTERNATIONAL STUDENTS - Host a high school-aged international student from one of 40 different countries. Call today for more information. Phyllis at 1-866-523-8872. (Cal-SCAN)

Announcements

WE BUY ALL Musical Instruments, Gui-tars, Amplifiers and Records. If it's mu-sical and you want to sell it - then we're the Guys to Call. 760-987-5349. (Cal-SCAN)

WHILE WE face intractable problems - we do not face them alone.Maitreya - the World Teacher- is here to guide us through the present chaos. The time of change has come! ARE YOU READY? www.share-international.org click: 'Up coming events' 818-785-6300

Employment

250 TEMP Positions Available! Warehouse, Sales, Cashier Barker Hangar Santa Monica Airport 7/31-8/18 \$9/ hr. ULTIMATE STAFFING (310)201-0062

Room and private bath next to Palisades Park in exchange for light duties and preparing meals.

P/T O.K. No Pets

Please call (310) 395-1010

COUNTER HELP needed. Cafe near 3rd St. Promenade 215 Broadway. Must be experienced. Immediate openings. Apply afternoons in person. (310) 396-9898.

GIVE OF YOURSELF volunteers wanted at the discovery shop. Help us contrib-ute to the American cancer society by spending 4 hours per week assisting in our resale shop in Santa Monica. Con-tact Terry or Shaunna at (310)458-4490

LADY HELPER For cleaners in SM, must have legal pa-pers.and speak english (310)393-1010

OCEAN HOUSE, an upscale assisted living community, is looking for a Din-ing Room Supervisor, to oversee and manage our dining room server staff. The shift is 11a-8p Wed-Sun, must be available on holidays. Benefits eligible after 90 days. Must have pre-vious restaurant and supervision ex-perience and great customer service skills. If interested, please fax re-sumes to (310) 314-7356 or come by and fill out an application at 2107 Ocean Ave. SM, 90405 or email crodeznob@brookdaleliving.com EOE

Run your personals here! Call us today at (310) 458-7737

Employment

OCEAN HOUSE, an upscale retirement community is looking for a mainte-nance assistant who can help with daily work orders, paint apartments, and assist with common area mainte-nance. If interested, please fill out an application at 2107 Ocean Ave. SM, 90405. Must have clear criminal background and be drug free.

SALES PROFESSIONAL Executive Level Income From The Comfort Of Home Don't Believe Don't Call 1-888-686-1364

Help Wanted

COLONIAL LIFE seeking licensed Life & Health agents to market voluntary em-ployee benefit programs to employers. Register for our Informational Event. Call Ben Malloy, 310-551-2988. (Cal-SCAN)

DRIVER - CDL Training: \$0 down, fi-nancing by Central Refrigerated. Com-pany Drivers earn average of \$40k/year. Owner Operators average \$60k/Year 1-800-587-0029 x4779. www.CentralD-rivingJobs.net (Cal-SCAN)

DRIVER- \$5K SIGN-ON Bonus for Experi-enced Teams: Dry Van & Temp Control available. O/Os & CDL-A Grads wel-come. Call Covenant 1-866-684-2519 EOE. (Cal-SCAN)

DRIVER: DON'T Just Start Your Career, Start it Right! Company Sponsored CDL training in 3 weeks. Must be 21. Have CDL? Tuition Reimbursement! www.JoinCRST.com 1-800-781-2778. (Cal-SCAN)

DRIVERS: 13 DRIVERS NEEDED. Sign-On Bonus. 35-42 cpm. Earn over \$1000 weekly. Excellent Benefits. Need CDL-A & 3 months recent OTR. 1-800-635-8669. (Cal-SCAN)

LOAN OFFICER OPPORTUNITY. US Home Funding seeks licensed Loan officers to work from home. Strong support, Excel-lent commissions. Phone: 800-788-4498. Fax: 866-255-3371 or email: hr@ushomefunding.com (Cal-SCAN)

NATIONAL CARRIERS needs Company Drivers for its Regional Operations in Southeast California. Excellent Benefits, Generous Home Time & Outstanding Pay Package. CDL-A Required. 1 - 8 8 8 - 7 0 7 - 7 7 2 9 www.NationalCarriers.com (Cal-SCAN)

QUIT LONG-HAUL, run regional and Have It All! \$41 per mile. Home weekly! Benefits! Stability for peace of mind! Heartland Express 1-800-441-4953. www.HeartlandExpress.com (Cal-SCAN)

REMOTE SUPPORT TECHNICIANS Needed to support our online backup clientele. Onsite Techs needed throughout Cali-fornia to replace Hard Drives, Cards, etc. Visit: www.RemoteDataBackups.com/jobs (Cal-SCAN)

SUPPLEMENTAL INCOME! Place and Su-pervise International High School Stu-dents in families in your community!

Help Wanted

Training, compensation, international travel incentives. Call Phyllis at 1-866-523-8872. (Cal-SCAN)

Business Opps

ABSOLUTELY RECESSION PROOF! Do You Earn \$800 in a Day? Your Own Lo-cal Vending Route Includes 30 Ma-chines and Candy for \$9,995. MultiVend LLC, 1-888-625-2405. (Cal-SCAN)

SPORTS MINDED Successful Entrepre-neur seeks Self-starter, must be \$\$\$ Motivated, Team Player, ready to pro-duce Health & Wealth NOW! 1-800-221-8429. (Cal-SCAN)

Adoption

FOSTER/ADOPTIVE PARENTS NEEDED! 119,000 U.S. Children Need Permanent Families. 9,000 in California. Training & Financial Support Provided. Call for Nearest Monthly Info. Meeting. Chil-dren's Bureau 1-800-730-3933. www.Ali4Kids.org (Cal-SCAN)

PREGNANT? CONSIDER OPEN ADOPTION. Loving California couples wish to par-ent. Work with a licensed caring agency. Expenses paid. We can help, please call: 1-800-972-9225. (Cal-SCAN)

For Sale

SAWMILLS FROM ONLY \$2,990 - Convert your Logs To Valuable Lumber with your own Norwood portable band sawmill. Log skidders also available. www.Nor-woodSawMills.com/300N -FREE Infor-mation: 1-800-578-1363 - x300-N. (Cal-SCAN)

Auction

ARCADE CLOSING, Up to 90% off, 150+ coin operated arcade games, pinball machines, Juke boxes, slot machines, cranes, redemption, etc. 1-714-809-0362 (Cal-SCAN)

Instruction

TENNIS LESSONS by #1 female tennis player in Venezuela Olympic gold medalist has experience teaching all levels Nelly (310)407-9503

For Rent

MAR VISTA, 11621 Braddock Dr. unit 16, 2bdrm. 1.5 bath, \$1350, townhouse style, stove, carpt, w/d hookup, patio, gated parking, carpet, intercom entry, no pets.\$500 off move-in (310)967-4471 www.jkwproperties.com

HOWARD MANAGEMENT GROUP (310) 869-7901

1120 6th Wst, #9 2bdr /1bath \$2100 1014 6th St, #D 1bdrm/1 bath \$2200 2211 Ocean Ave. #2215C 2bdrm/1 bath \$3000

PLEASE Visit our website for complete listings at: www.howardmanagement.com rentals@howardmanagement.com

For Rent

BEAUTIFUL MONTANA GARDENS

Room and Board

401 Montana Avenue

Your home away from home.

Daily meals, laundry, housekeeping, utilities, and cable. 1 Bdrm, 1 Bath. Seniors and all ages welcome. Ask about move-in special 1 month FREE.

IMMEDIATE OPENINGS

Starting at \$2,500/MO

(310) 245-9436

FREE RENTAL Listings for SM/WLA/MVista Complete Listings: www.sullivan-dituri.com

LACIENEGA HEIGHTS \$1195.00 1 Bdrm, 1 Bath, No Pets, Stove, Refrigerator, Parking 2009 Preuss Rd, #2 & #10 Los Angeles, 90034 Open Daily for Viewing 9am-7pm, Additional Info in Unit

MARVISTA \$1595.00 "TOWNHOUSE" 2 Bdrms, 2 Baths, No Pets, Garage, Bal-cony, Stove, Refrigerator, Dishwasher, Washer/Dryer, Elec. Fireplace 12048 Culver Blvd., #202 Los Angeles, CA 90066 Open Daily for viewing: 9am to 7pm Additional info in unit manager in unit #100 or #101

MARVISTA NEW Building now accepting applications \$2300.00-\$2900.00 2 Bdrms, 2 Baths, stove, refrigerator, dishwasher, washer/dryer, parking, granite counters, tile, carpet, wood-floors, lofts, balcony, NO-PETS, 4077 Inglewood Blvd. Mar Vista, 90066 additional info at location

PALMS 3346 S. Canfield #207 \$1225 1 1bdrm/1bath upper, stove, fridge, blinds, carpet, on-site laundry, wall AC, ceiling fan, garage parking, intercom entry no pets. (310)578-7512 jkwprop-erties.com

SANTA MONICA \$1225.00 1 Bdrm, 1 Bath No Pets, Stove, Refrigerator, Park-ing 1935 Cloverfield Blvd. # 3 & #17 Santa Monica 90404 Open Daily for Viewing 9am-7pm, Additional Info in Unit Manager in unit #19

WESTWOOD: 617 1/2 Midvale unit 2.Bachelor, no kitchen, fridge,hot plate, microwave, ceiling fan, carpet, street parking, no pets \$895/mo (310)578-7512 www.jkwproperties.com

Apartment Wanted

I WANT TO RENT NICE 2 bedroom apartment in Santa Monica or sur-rounding areas with Section 8 Voucher help will be appreciated and paid a fee (323)793-8139

I'M SEEKING A GUEST house in SM, Pacific Palisades, Malibu, Venice area.Clean, quiet, non-smoking, re-sponsible, working female.Excellent References Wendy (310)749-0787

Roommates

SANTA MONICA HOUSE TO SHARE Lady to share with lady beautiful large 1.8 million dollar house with private bath safe and quiet near freeway no smoking or pets \$980 /month including utilities plus de-posit 310 435 6999

Commercial Lease

APPROXIMATELY 2300 square/ft 1334 5th street \$3.75 per month + 22 cents square foot triple net (310)454-5025 (310)991-5850

WEST LA \$1,200 310-945-0280 4 Office Spaces for Rent.2566 Overland Ave, LA 90064 Seven Story class "A" Reflective glass Bldg. Prime Location Off 10 & 405 fwys.190sq.ft/\$1,200 Beautiful offices facing ocean 7th floor. Contact:Adri-ana@davis-stirling.com.

Real Estate

WestsideRentals.com

Where quality tenants find a place to live!

SoCal's #1 Home Listing Service

For apartments, houses, townhouses and roommates

Live Help 24/7 Online or By Phone

Thousands of rental listings updated daily

◆FREE Guest Search

◆Full Real Estate & Insurance Brokerage

◆7 Office Locations

◆Landlords Always List FREE

Need a Place to Live?

Call us. Stop by or Visit us Online

www.westsiderentals.com

310-395-RENT

GET YOUR LIFE BACK! Mentor seeks real estate & lending experts. Get Paid to Learn a Career in Real Estate Investing! Call David (949) 874-2667. (Cal-SCAN)

NEW ARIZONA LAND Rush! 1 or 2-1/2 "Football Field" Sized Lots! \$0 Down. \$0 Interest. \$159-\$208 per month! Money Back Guarantee! 1-877-466-0650 or www.SunSitesLandRush.com (Cal-SCAN)

Real Estate

PRE-PLAN YOUR FUNERAL! Don't Bur-den Your Family! Interest Free Payment Plans Available. Rose Hills Memorial Park and Mortuary, FD970. Mark Fink Insurance License OC46478. 1-800-691-5515. (Cal-SCAN)

SOUTHERN COLORADO LAND Sale! - 35 Acres - Only \$36,900 or 35 Acres with Log Cabin Package - \$74,900. Rocky Mountain Views, Bluffs and Canyons. Owner Financing! 1-877-399-9595. (Cal-SCAN)

Houses for Sale

HOME AUCTION Escondido & City Heights. 40+ Homes! Up to 3bd/2.5 bath. Starting Bids to \$89K. Low Down / EZ Financing. Free Catalog 1 - 8 0 0 - 6 1 7 - 0 1 0 5 . www.AuctionToday.com (Cal-SCAN)

Land for Sale

LAND AUCTION 200 Properties Must be Sold! Low Down / EZ Financing. Free Brochure 1-800-306-2799. www.Lan-dAuction.com (Cal-SCAN)

ABSOLUTE STEAL River Access! Wash-ington 6 AC - \$49,900; 15 AC - Old Farm Buildings - \$89,900. Top quality acreage in stunning setting! Limited available. EZ Terms. Call WALR 1-866-836-9152. (Cal-SCAN)

ARIZONA LAND BARGAIN 36 Acres - \$29,900. Beautiful mountain property in Arizona's Wine Country. Price reduced in buyers market. Won't last! Good access & views. Eureka Springs Ranch offered by AZLR. ADWR report & financing available. 1-877-301-5263. (Cal-SCAN)

FORECLOSURE SPECIAL! 100+ Acre Colorado Ranch for \$49,900. Year-round roads, utilities. Access to 6,000+ acre recreation land. Call 1-866-OWN-LAND x4392. (Cal-SCAN)

MONTANA HORSE RANCH and Hunting Camp. 160 acres w/mountain views, \$139,900. 480 acres - borders BLM Land, \$349,900. Great birds and huge elk and deer. Miles and miles of BLM trails. Call 1-877-229-7840 www.West-ernSkiesLand.com (Cal-SCAN)

NEW MEXICO 10-20 ACRE ranches. Great horse property, gorgeous scenery, excellent recreation possibilities. Power included. From \$2,795 an acre. Guar-an-teed financing, low down. www.SWProperties.com 1-866-922-6767. (Cal-SCAN)

NEW MEXICO HIGH Country. 3-8 acre parcels, from \$39,995 total. Trees, views, underground utilities, sur-rounded by government land. Low down, guaranteed financing. www.SWProp-erties.com 1-888-812-5830. (Cal-SCAN)

NEW MEXICO SACRIFICE! 140 acres was \$149,900, Now Only \$69,900. Amazing 6000 ft. elevation. Incredible mountain views. Mature tree cover. Power & year round roads. Excellent financing. Priced for quick sale. Call NML&R, Inc. 1-888-204-9760. (Cal-SCAN)

CALL TODAY FOR SPECIAL MONTHLY RATES!

There is no more convincing medium than a DAILY local newspaper.

Prepay your ad today!

VISA

MasterCard

AMERICAN EXPRESS

Card

(310) 458-7737

Santa Monica Daily Press

HOURS MONDAY - FRIDAY 9:00am - 5:00pm

LOCATION 410 Broadway, Suite B, Santa Monica, CA 90401

CLASSIFIED ADVERTISING CONDITIONS: REGULAR RATE: \$5.50 a day. Ads over 15 words add 20¢ per word per day. Ad must run a minimum of twelve consecutive days. PREMIUMS: First two words caps no charge. Bold words, italics, centered lines, etc. cost extra. Please call for rates. TYPOS: Check your ad the first day of publication. Sorry, we do not issue credit after an ad has run more than once. DEADLINES: 3:00 p.m. prior the day of publication except for Monday's paper when the deadline is Friday at 2:30 p.m. PAYMENT: All private party ads must be pre-paid. We accept checks, credit cards, and of course cash. CORRESPONDENCE: To place your ad call our offices 9 a.m. to 5 p.m., Monday through Friday, (310) 458-7737; send a check or money order with ad copy to The Santa Monica Daily Press, P.O. Box 1380, Santa Monica, CA 90406 or stop in at our office located at 410 Broadway, Suite B, Santa Monica. OTHER RATES: For infor-mation about the professional services directory or classified display ads, please call our office at (310) 458-7737.

Santa Monica Daily Press

GET RID OF YOUR ROLLERBLADES. Sell your sports equipment to someone who will actually use it.

Classifieds

Prepay your ad today!



(310) 458-7737

CALL TODAY FOR SPECIAL MONTHLY RATES!

There is no more convincing medium than a DAILY local newspaper.

\$5⁵⁰ per day. Up to 15 words,
20 cents each additional word.

Land for Sale

NEW TO MARKET New Mexico Ranch Dispersal 140 acres - \$89,900. River Access. Northern New Mexico. Cool 6,000' elevation with stunning views. Great tree cover including Ponderosa, rolling grassland and rock outcroppings. Abundant wildlife, great hunting. EZ terms. Call NML&R, Inc. 1-866-360-5263. (Cal-SCAN)

NEW TO MARKET- Colorado Mountain Ranch. 35 acres- \$39,900. Priced for Quick Sale. Overlooking a majestic lake, beautifully treed, 360 degree mountain views, adjacent to national forest. EZ terms. 1-866-353-4807. (Cal-SCAN)

UTAH RANCH DISPERSAL. Experience the fun and relaxation of having your own 40 acres in the great outdoor recreational area of the Uintah Basin. Starting at only \$29,900. Call UTLR 1-888-693-5263. (Cal-SCAN)

Vehicles for sale



1993 CHRYSLER 5th Ave. Sky blue, 4 dr, 6 cyl, reliable, clean, lots new Ready to go. Reduced \$1200 (great gas mileage). (310) 428-5383



1990 Chrysler Maserati TC VIN# 206574 \$5995 16 Valve 5 SPD rare car. 2 tops. Low mileage Dealer - Claude Short Auto Sales 310-395-3712



2007 Toyota Corolla CE VIN # 834748 \$15995.00 4 Door, only 12000 miles, real economy Dealer - Claude Short Auto Sales 310-395-3712



2008 Chevrolet Malibu VIN # 274304 \$18995.00 L.S. package. Only 2000 miles! 4 cylinder, rated, 30 MPG. Dealer - Claude Short Auto Sales 310-395-3712

Vehicles for sale



2005 Chevrolet Astro Van VIN# 121431 \$9995 Great work van, inside storage. Dealer - Claude Short Auto Sales 310-395-3712



1999 Mazda Protégé VIN# 131663 \$4995 Good transportation, 34 MPG Dealer - Claude Short Auto Sales 310-395-3712



1992 Dodge 1 Ton Van VIN# 167697 \$2995 Dealer - Claude Short Auto Sales 310-395-3712



1996 Ford Explorer 4WD VIN# A42842 \$4995 One owner, clean car Dealer - Claude Short Auto Sales 310-395-3712



2002 Ford Ranger Pickup VIN# B49843 \$5995 4 Cylinder, great fuel economy, low mileage Dealer - Claude Short Auto Sales 310-395-3712

Autos Wanted

DONATE YOUR CAR: Children's Cancer Fund! Help Save A Child's Life Through Research & Support! Free Vacation Package. Fast, Easy & Tax Deductible. Call 1-800-252-0615. (Cal-SCAN)

DONATE YOUR VEHICLE! Receive Free Vacation Voucher. United Breast Cancer Foundation. Free Mammograms, Breast Cancer Info www.ubcf.info Free Towing, Tax Deductible, Non-Runners Accepted, 1-888-468-5964. (Cal-SCAN)

Services

T. I. NOW!

Tenant Improvement Project Management

Retail
Entertainment
Production
Hospitality

Site Locator
Entitlements

Call Henry @
(805) 660-2855

FAMILY PHOTOGRAPHER
310 227 2402

TRAINED MALE OPERA SINGER

Great fun for parties and occasions. Sinatra, Tony Bennett, Jolson, popular songs, and have a sing along. Call Gabe 310-392-6501

Hair Stylists

Right Look.
Right Price.

Ethan @ Auburn

With this add take an additional 10% off our 20% off 1st time visit 310.479.2742 / 310.451.0330 WWW.AUBURNSTYLE.COM

Gen. Contracting

A/C
CONSTRUCTION

General Construction
Commercial & Residential
Remodel & Add ons
Honest. Reliable.
FREE ESTIMATES
— Sabbath Observed—



310.278.5380

Lic# 804884 Fully Insured

Handyman

The Handy Hatts
Painting and Decorating Co.

SINCE 1967
RESIDENTIAL/COMMERCIAL
SPECIALISTS IN ALL
DAMAGE REPAIR
"EXPERT IN GREEN CONCEPTS"

Free estimates, great referrals
**FULL SERVICE HANDYMAN
FROM A TO Z**

Call Brian @
(310) 927-5120
(310) 915-7907

LIC# 888736
"HOME SWEET HOME"

**SIGN UP TO GET FREE
AMBER ALERTS
ON YOUR CELL PHONE.**

wirelessamberalerts.org



A child is calling for help.

Services

WEST SIDE
HANDYMAN

All
Repairs-
Carpentry- Painting-
Plastering- Electrical
Termite & Dry
Rot Repair

Not a
Licensed
Contractor

Call the House Healer
(310) 409-3244

Handy Man

• Carpentry
• Frame/Finish
• Foundation/Concrete
• DryWall, Paint, Elec.
• Lighting Landscape
• Hardscape Furniture
• Architectural Design
• Plans & Permits
• Green & Sustainable
• Free Consultation
• Unlicensed

10% off 1st Job
27 Years exp.

Call (310) 430-2806

MAXIMUM Construction

Complete Household Repair
Electrical, Fencing
Doors, Windows, Flooring
Drywall, Texture, Painting
Remodel & Additions
Concrete, Stucco

Free Consultation
Reasonable Prices

Call Max Ruiz
(213) 210-7680
handymax1@aol.com

Therapy

STILL
SMOKING?

**Life is short —
Why make it shorter**

John J. McGrail, C.Ht.



**Certified
Hypnotherapist**

(310) 235-2883
www.hypnotherapylosangeles.com

Business Services

A BEST-KEPT CLASSIFIED ADVERTISING SECRET! A 25-word ad costs \$550, is placed in 240 community newspapers and reaches over 6 million Californians. Call for more information (916) 288-6010; (916) 288-6019 www.Cal-SCAN.com (Cal-SCAN)

ADVERTISE EFFECTIVELY! Reach over 3 million Californians in 140 community newspapers. Cost \$1,500 for a 3.75"x2" display ad. Super value! Call (916) 288-6010; (916) 288-6019 www.Cal-SDAN.com (Cal-SCAN)

LOOKING FOR a cost efficient way to get out a NEWS RELEASE? The California Press Release Service is the only service with 500 current daily, weekly and college newspaper contacts in California. Questions call (916) 288-6010. www.CaliforniaPressReleaseService.com (Cal-SCAN)

Run your personals here!
Call us today at (310) 458-7737

Attorney Services

CRIMINAL - Civil - Domestic Investigations for Legal, Insurance Industry, Corporate and the private individual in the State of Arizona. Our agents are experienced investigators in all facets of the investigative field. "Confidentiality Never Compromised" Call 310.663.0501 for a free phone consultation Papago Investigations & Consultants of Arizona, Inc. Scottsdale, Arizona www.PapagoInvestigations.com email: pica@getnet.net

Massage

BLISSFUL RELAXATION! Heal your body, mind, spirit. Therapeutic bodywork/energy healing. Strictly non-sexual. Introductory specials \$68.00. Lynda, L.M.T. (310) 749-0621

EXQUISITE, INTUITIVE, strong and tender relaxing body work by mature European. Very Professional, Sonja (310) 397-0433.

DBAS

Statement of Abandonment of Use of Fictitious Business Name Document Record # 20080937118 Current File No. 06 0285619 State of California, County of Los Angeles The following person(s) has/have abandoned the use of the fictitious Business name: EMILY STOLTZ CREATIVE located at 28160 MCBEAN PARKWAY, #4204, VALENCIA, CA 91354 The fictitious business name referred to above was filed on 2/7/2006 in the county of LOS ANGELES. Registered owners: EMILY STOLTZ, 28160 MCBEAN PARKWAY, #4204, VALENCIA, CA 91354 This business is conducted by: AN INDIVIDUAL /s/ EMILY STOLTZ This statement was filed with the County Clerk of Los Angeles County on 5/28/2008 Published: SANTA MONICA DAILY PRESS 6/27/2008, 7/4/2008, 7/11/2008, 7/18/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20080937064 FIRST FILING. The following person(s) is (are) doing business as EMILY STOLTZ CREATIVE, 422 HILL STREET APT 9, SANTA MONICA, CA 90405, COUNTY OF LOS ANGELES. The full name of registrant(s) is/are : EMILY STOLTZ, 422 HILL STREET APT 9, SANTA MONICA, CA 90405 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date) 2/7/2006. /s/ EMILY STOLTZ This statement was filed with the County Clerk of LOS ANGELES County on 5/28/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 6/27/2008, 7/4/2008, 7/11/2008, 7/18/2008

Kids Yoga

with
Heidi Jo Corey

Tuesdays 4:15-5:00pm

Introductory Special:

Drop in Class \$12 (Reg \$15.00)
5 Class Series* \$50 (Reg \$65.00)
10 Class Series* \$80 (Reg \$120.00)

* Class Series is for sequential weeks with one make up day allowed.



Heidi Jo Corey

(310) 569-6990
www.heidijocorey.com

Go to website to sign up for info on upcoming Kids Yoga Camps starting in June

Yo Mama Yoga

1404 3rd. Street Promenade,
Suite 204 (Upstairs, between
Anthropology and Lush)
Santa Monica, CA 90401

Locals
are more
likely to
do yoga.

And show up to work in
peaceful mood.

Find them

in the
Santa Monica Daily Press
classifieds.

Call today to learn about
our local hiring packages.
310-458-7737

WEST SIDE
HANDYMAN

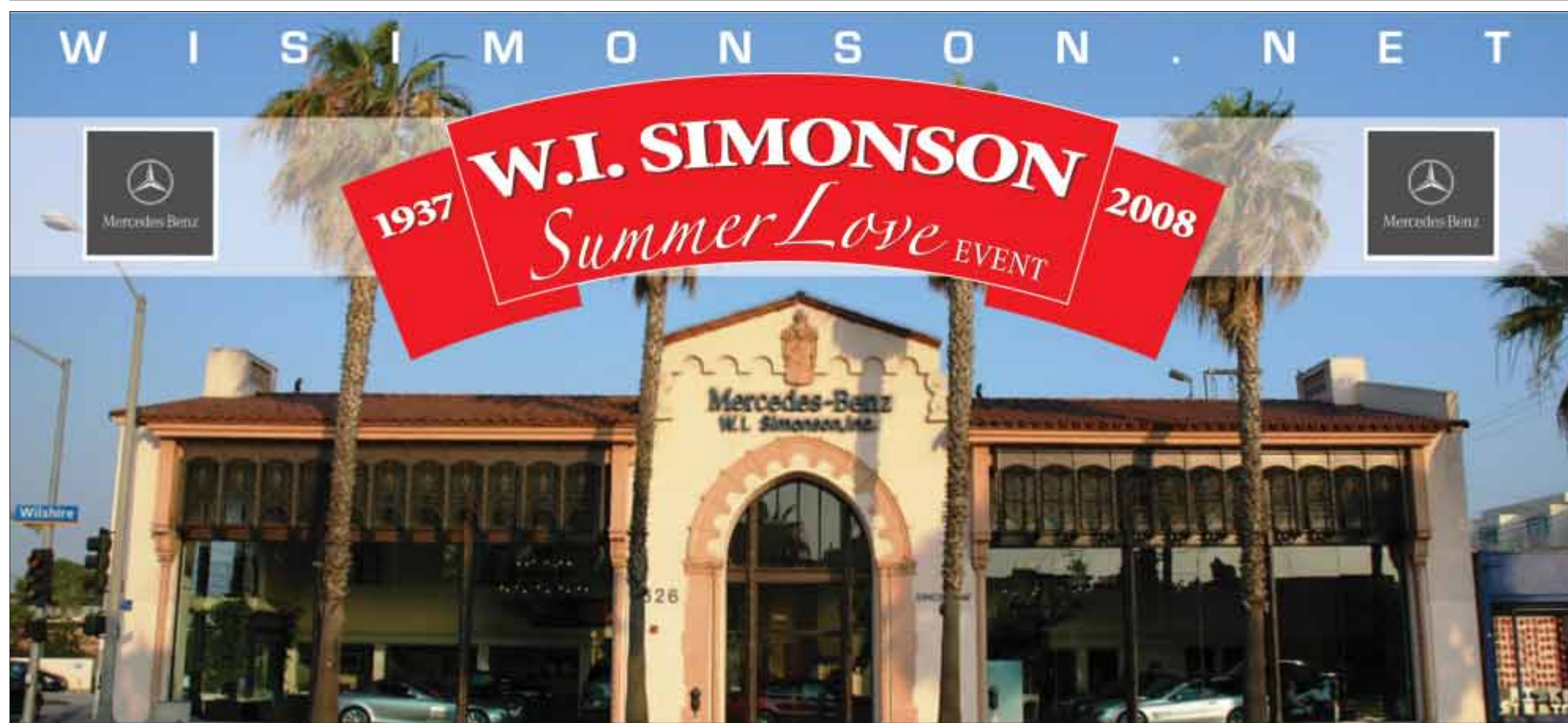
All
Repairs-
Carpentry- Painting-
Plastering- Electrical

Termite & Dry
Rot Repair



Call the House Healer
(310) 409-3244

Not a Licensed
Contractor



A LANDMARK FACILITY, A LANDMARK EXPERIENCE SINCE 1937

1.9 % APR Long Term Financing Available

On approval of credit. Valid on select New 2008 Models.

ALL NEW 2008 MERCEDES-BENZ

C300

LEASE FOR ONLY:
\$399
per mth for 27 mths
5 at this payment

Per Month Plus Tax on 27 mo. lease. On Approval Of Tier 1 Credit. \$4,544 Total Due At Signing Includes tax and license (\$0 Security Deposit). MSRP: \$36,025. 10,000 Miles Per Year/\$.25 Per Mile Excess. Offer expires 7/13/08.



ALL NEW 2008 MERCEDES-BENZ

E350

LEASE FOR ONLY:
\$569
per mth for 27 mths
5 at this payment

Per Month Plus Tax on 27 mo. lease. On Approval Of Tier 1 Credit. MSRP: \$55,195. \$4,214 Total Due At Signing Includes tax and license (\$0 Security Deposit). 10,000 Miles Per Year/\$.25 Per Mile Excess. Offer expires 7/13/08.



ALL NEW 2008 MERCEDES-BENZ

ML350

LEASE FOR ONLY:
\$549
per mth for 33 mths
5 at this payment

Per Month Plus Tax on 33 mo. lease. On Approval Of Tier 1 Credit. MSRP: \$50,045. \$4,694 Total Due At Signing Includes tax and license (\$0 Security Deposit). 10,000 Miles Per Year/\$.25 Per Mile Excess. Offer expires 7/13/08.



ALL NEW 2008 MERCEDES-BENZ

GL450

LEASE FOR ONLY:
\$709
per mth for 33 mths
5 at this payment

Per Month Plus Tax on 33 mo. lease. On Approval Of Tier 1 Credit. MSRP: \$64,695. \$6,104 Total Due At Signing Includes tax and license (\$0 Security Deposit). 10,000 Miles Per Year/\$.25 Per Mile Excess. Offer expires 7/13/08.



Mercedes-Benz
Certified Pre-Owned



W.I. SIMONSON PRE-OWNED

**LIMITED
TIME ONLY!**

2007 MERCEDES-BENZ
C230
AUTO, LEATHER,
MOONROOF & MORE!
4.9% APR LONG
TERM FINANCING
ON APPROVAL OF CREDIT
7 TO CHOOSE FROM!
\$24,991

2004 MERCEDES-BENZ
C320 WAGON
MULTI CD, LEATHER, MOONROOF, VIN#483601
\$19,991

2006 MERCEDES-BENZ
CLK350 COUPE
HARMON KARDON, PREM Pkg, VIN# 186558
\$32,991

2007 MERCEDES-BENZ
SLK350
PREMIUM Pkg, 4.9% APR, 10,000 Miles, VIN# 199883
\$42,991

2004 MERCEDES-BENZ
C230
CD-CHANGER, MOONROOF, VIN#452345
\$19,991

2006 MERCEDES-BENZ
E350
CD, NAV, PREM SNO, VIN#929684
\$32,991

2006 MERCEDES-BENZ
CLS500 COUPE
SPORT Pkg, COMFORT Pkg, PARKTRONIC, VIN#422481
\$49,991

2004 MERCEDES-BENZ
E320
MULTI CD, MOONROOF, LEATHER, VIN#606025
\$23,991

2006 MERCEDES-BENZ
CLK350 COUPE
PREMIUM Pkg, NAV, MULTI CD, VIN# 182881
\$33,991

2005 MERCEDES-BENZ
SL500
NAV, PARK SEATS, MOONROOF, VIN#090523
\$52,991

2004 MERCEDES-BENZ
E320
CD, PREM SNO, MOONROOF, VIN# 564661
\$24,991

2005 MERCEDES-BENZ
CLK320
MULTI CD, PREM SOUND, HARMON KARDON, VIN#0008
\$34,991

2007 MERCEDES-BENZ
E63 AMG
PREMIUM Pkg, PARKTRONIC, NAV, 10,000 Miles, VIN#00883
\$65,991

2008 MERCEDES-BENZ
C300 SPORT
ONLY 1,000 MILES, 10,000 Miles, VIN#060871
\$28,991

2006 MERCEDES-BENZ
ML500
EXT Pkg, HARMON KARDON, PREM Pkg, VIN#08892
\$34,991

2007 MERCEDES-BENZ
SL550 CONVERTIBLE
PARKING SENSOR, MULTI CD, NAV, 10,000 Miles, VIN# 199883
\$72,991

2005 MERCEDES-BENZ
E500 AMG
SPORT Pkg, MULTI CD, SUNROOF Pkg, VIN#92837
\$31,991

2006 MERCEDES-BENZ
CLK500 COUPE
AMG, IPOD KIT, PREM Pkg, VIN# 172022
\$34,991

2007 MERCEDES-BENZ
S550
PARKTRONIC, PREM Pkg, 10,000 Miles, 10,000 Miles, VIN# 199883
\$82,991

CONVENIENT 24/7 SERVICE SCHEDULING

**SCHEDULE
ONLINE!**

**SAVE TIME
AND MONEY**
ON YOUR NEXT
SERVICE APPOINTMENT
ONLINE SERVICE APPOINTMENTS

All advertised prices exclude government fees and taxes, any finance charges, any dealer document preparation charges and any emission testing charge. Ad expires 7/13/08 close of business.

17TH AND WILSHIRE • SANTA MONICA
1-800-784-7160



Search our entire new & used inventory online at **WISIMONSON.NET**