



AN ODE TO DETROIT
SEE PAGE 8

Santa Monica Daily Press

Since 2001: A news odyssey

THE BIG BLUE ISSUE

Heal the Bay finds new report fishy



Brandon Wise brandonw@smpd.com

WAITING GAME: The Santa Monica Pier is a popular destination for sport fisherman. A state report recently relaxed fish consumption guidelines.

BY ALICE OLLSTEIN
Special to the Daily Press

SM PIER A new report on sport fish safety released by California's Office of Environmental Health Hazard Assessment (OEHHA) has come under attack by Santa Monica-based environmental group Heal the Bay for relaxing weekly consumption limits.

The lengthy report, entitled, "Development of Fish Contaminant Goals and Advisory Tissue Levels for Common Contaminants in Sport Fish," is simply "an effort of the government to be more transparent" and meant to serve only as "a description of the framework we'll use as we issue fish consumption advisories," said co-author Dr. Robert Brodberg of the Pesticide and Environmental Toxicology Branch of OEHHA.

The first of its kind, the study weighs the health benefits of fish against the risks of eating contaminated species.

"It's not nearly as protective of public health as it should be," said Heal the Bay President Mark Gold. "This is a circumstance where the California administration has been worse on public health than the Bush administration. We have the right to eat fish that's not contaminated, and now we're losing that right. It's being eroded."

Gold's main concern is that the report

SEE REPORT PAGE 11

COMMUNITY PROFILES | EM LEWIS

Weighty subject matter leads to major recognition

BY CHRISTINA YOON
Special to the Daily Press

WILSHIRE BOULEVARD While many want nothing more than to flip on the television after a long day's work, local playwright EM Lewis looks forward to creating stories about prisoners of war in Iraq, Cambodian refugees and musical prodigies once she is off the clock.

"Having a day job and being a playwright is like two full-time jobs," Lewis said, wrapping her hands around a steaming mug of tea at a coffee shop near her home in Santa Monica, where she has lived for five years.

By day, Lewis works in the student information systems office at the University of Southern California, where she earned a

master's degree in professional writing. The 37-year-old Oregon native said that she writes whenever she can fit it into her life. In five years of writing plays, Lewis has written four full-length works and over 20 shorter plays.

"I will write on my lunch hour," she said. "I've also been going 65 miles an hour on the freeway, scribbling against my steering wheel."



Christina Yoon news@smdp.com

LEWIS

But Lewis would not want it any other way, and neither would her fans. In June, Lewis was honored with the 2008 Francesca Primus Prize. The prize is given by the Francesca Ronnie Primus Foundation and the American Theatre Critics Association to recognize female artists who are making a difference in the theatre community.

Lewis received the prize for her 2007 play "Heads," a drama that centers around a British Embassy worker, an American engineer, a network journalist and a freelance photographer who are imprisoned in Iraq. The play premiered in August at The Blank Theatre in Hollywood.

Daniel Henning, the artistic director of The Blank, said that after seeing a performance of "Heads" at a workshop, he could not get the story out of his head.

"The play haunted me," he said. "I felt like it was a play that needed to be done and it needed to be done at that exact moment."

Despite its timeliness, Lewis said that the play doesn't alienate audiences politically.

SEE CP PAGE 9



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WHAT'S UP WESTSIDE

OUT AND ABOUT IN SANTA MONICA AND SURROUNDS



Rolling with the Rotary

1250 Capri Drive, 12 p.m.-1:30 p.m.

The Rotary Club of Santa Monica has long enjoyed a reputation as being the hub for Westside men and women who are dedicated to improving their local and worldwide communities. This club, which meets every Monday, is a melting pot for cultural ideas from the diverse ethnic makeup of members. Those interested in attending their regular lunch should contact June M. Doy at (310) 917-3313.

'Summer Adventure' time

Multiple locations, 8:30 a.m. — 12:30 p.m.

Franklin Elementary School, Lincoln Middle School, and Point Dume Marine Science School are offering the "Summer Adventure" program from June 30 through July 25. This program is a fun and educational summertime experience which includes reading, writing, computers, science, math, drama, and sports. For more information, view the online brochure at www.smmpta.org.

Tuesday, July 8, 2008

Workouts for teens

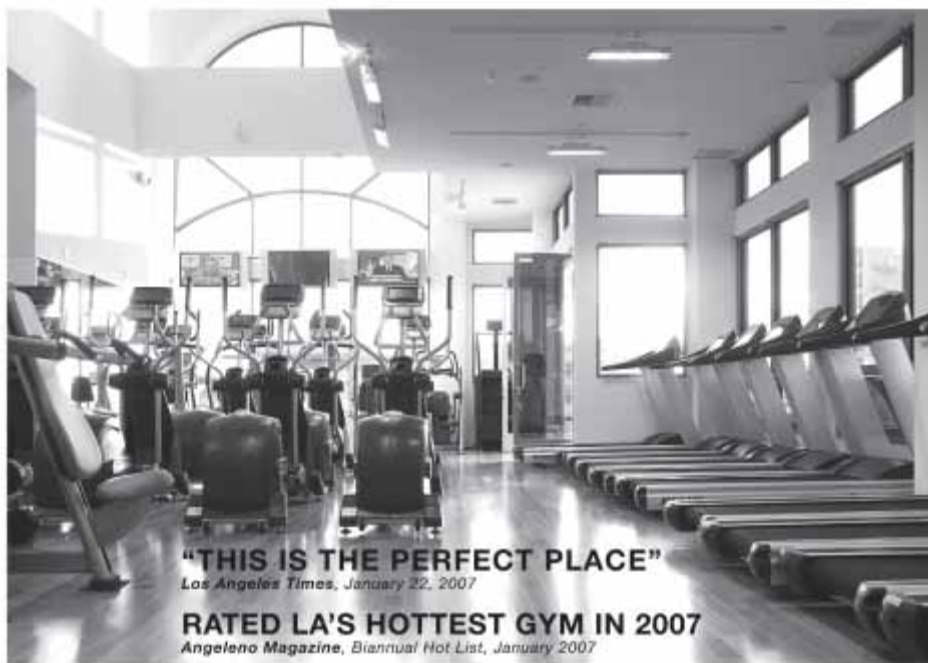
3026 Nebraska Ave., 3:30 p.m. — 5 p.m.

Max offers two daily classes teaching teens how to exercise and eat properly in a cool and fun environment. They get to hang out afterwards in the wi-fi lounge, play Nintendo Wii, or simply surf the Internet. For information, call (310) 867-1650.

Art on the menu

1701 Ocean Park Blvd., 7 a.m. — 5 p.m.

Check out the work of artist and photographer Brian Asher at the Sunset Grill. The diverse collection of photographs and artwork are inspired by Asher's travels through five continents including adventures in the Amazon, Vietnam, Zimbabwe, Mexico, the Galapagos Islands and China. Over two dozen pieces will hang in the restaurant, for sale by the artist.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.

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Los Angeles Times, January 22, 2007

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Online, in utero becomes in publico

BY HILLARY RHODES
Associated Press Writer

Social networkers have found a new frontier for the ever-blurring line between inner and outer worlds: ultrasound photographs.

Browse through MySpace profiles or the blogosphere and you can find an expansive collection of in utero snapshots at various stages of the fetus's growth, from grainy, barely readable pictures to the much more vibrant 3D and 4D pictures that show depth and movement.

Many moms-to-be say posting ultrasound photos is an easy way to announce an exciting piece of information to lots of people all at once. But some warn that sharing fetal pictures could be oversharing — like posting drunken makeout photos — and fret about what happens if the pregnancy goes wrong.

Ultrasounds are used to examine, among other things, the health, growth and gender of a fetus. The process involves reading sound waves to create an image or video.

Moms-to-be post the prenatal shots with adoring comments like, "Here you can see the spine and little riblets," and, "Cute little foot!"

Laura Cooke, 25, from Frostburg, Md., says her blog, Facebook and MySpace pages are meant for family and friends scattered around the country, and everybody enjoyed seeing her ultrasound photos.

"My grandmother was just tickled pink," she said. "They didn't have that when she was having kids."

For Melissa Hemrich, 29, from Marysville, Wash., it was a matter of convenience more than anything else.

"When you're pregnant, everyone's excited and wants to see pictures," she says. "Everyone's going to ask you to send it anyway."

More expectant parents are sharing minute details of pregnancy over the Internet and exchanging information with family, friends and other expectant mothers. Facebook offers applications such as pregnancy tickers that allow users to post updates throughout the nine-month process.

Pregnant bloggers can join conversation groups based on their due-date month, and compare their experiences with others going through the same thing. And networking sites for new parents abound, bursting with message boards, baby shower registries, expert advice and other information about what to expect.

TheCradle.com, which caters to an audience of women from pre-pregnancy through

SEE ULTRASOUND PAGE 9



LONG HAUL

Morgan Genser news@smdp.com

Juan Pajarito hauls recycled wood last week that was donated by the Deconstruction and ReUse Network to Corazon, a company that provides assistance to Mexican families in need.

Comic book artist Turner dies at 37 in Santa Monica

THE ASSOCIATED PRESS

SANTA MONICA Michael Turner, a comic book artist who drew covers for major titles such as "Superman/Batman," "The Flash" and "Civil War," has died. He was 37.

Turner died June 27 at a Santa Monica hospital of complications related to cancer, said Vince Hernandez, editor in chief of Aspen MLT, the Santa Monica publishing company Turner founded in 2003. Turner had battled bone cancer for eight years.

Through his company, Turner created online comic adaptations for the NBC series "Heroes" and published his own titles, including the best-selling "Fathom," a deep-sea story about a female superhero.

He also drew covers for large projects such as DC Comics' "Justice League" and Marvel's "Civil War" and was a regular cover artist for "Superman/Batman" and "The Flash."

"He was definitely one of the most popular and influential comic-book artists working right now," said Andrew Farago, curator of San Francisco's Cartoon Art Museum. "He was very, very much in demand as a cover artist on high-profile projects."

Ryan Liebowitz, general manager of the Golden Apple Comics store in Los Angeles, said Turner's name was synonymous with special-edition covers that often became collectibles. The milestone 500th issue of "Uncanny X-Men," due out next week, will feature a special-edition cover by Turner.

Turner was also known for drawing female comic book characters that evoked both innocence and sex appeal and exuded energy.

In 1994, the budding artist was hired by Century City-based Top Cow Productions after an editor saw his work at the Comic-Con convention in San Diego.

At Top Cow, Turner co-created "Witchblade," a comic about a voluptuous female detective who fights evil after discovering a mystical glove. The comic went on to make Top Cow's name and set the standard for Turner's future work.

✉ WHAT DO YOU THINK?

■ Send letters to editor@smdp.com



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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Not big on development

Editor:

Thank you, Bill Bauer (page 4, June 16, "Unleashing the growth monster") for exposing Santa Monicans for Renters Rights (SMRR) hidden agenda in the proposed Land Use and Circulation Element (LUCE). This document drafted with the help of SMRR apparatchiks is really a Trojan Horse. What is hidden in the belly of the beast is a plan to increase the density in all neighborhoods of the city so SMRR can build new rental housing to maintain their power. The co-chair of SMRR is also the Chair of Community Corp of Santa Monica, (CCSM) which has received millions of dollars in taxpayer money to develop low income housing for SMRR voters. The LUCE plan primarily benefits SMRR and CCSM, not the residents of the city. The proposal is to allow four- and five-story buildings on many city commercial streets. The first floor would be commercial, with three or four stories of high density low income housing on top. Not condos, no home ownership opportunities for the middle class renters, and no senior citizen housing, just low income multi-family housing for SMRR supporters. If you want to see what the future holds, drive by 15th and Broadway, 26th and Santa Monica Boulevard, Berkeley and Santa Monica Boulevard, and Main and Pacific Avenue. These tall CCSM buildings all have single- and multi-family residential behind them, blocking the sun, destroying neighborhood character, and allowing the tenants to peer into the yards and units of the adjacent residential units.

The purpose of the LUCE is supposed to set guidelines to improve the livability of our city. This proposal does just the opposite. If you are concerned about traffic, and parking, consider what your neighborhood will be like if it is flooded with projects mentioned above. If you don't want your neighborhood to look like the low income projects mentioned above, with more congestion, more traffic, contact the City Council and complain.

Mathew Millen

Santa Monica

Not made in the shade

Editor:

Re: (page 1, June 18, "City Hall gets shady")

What illustrates "Fun in the Sun" better than our local beaches? Unfortunately, though, as we well know, prolonged exposure is harmful. Yet it seems that the concept of shade at the beach has been completely overlooked in terms of facility design.

Most of us remember those charming historic photos of Santa Monica beaches circa 1920. Remember that sea of black umbrellas covering every inch of sand? Quaint. Revealing. And if you study the history of the Santa Monica Pier in its early years, there was once, adjacent to the Carousel, a 50 foot by 100 foot shaded picnic area. With electric barbecue grills no less! And the photos show it packed with people!

Shade used to be an integral element of outdoor public spaces. What happened? Perhaps it was our cultural shift to regarding a suntan as "healthy" or "fashionable." I don't know.

What I do know is that the pier and beach areas afford virtually no provision for shade. At least parks are usually landscaped for it. At the beach, palm trees don't quite cut it.

Tim Dillenbeck

Santa Monica



Bill Bauer

Send comments to editor@smdp.com

Proposed commission barking up wrong tree

CATCHING UP ON RECENT NEWS

includes one of the dumbest ideas that I've heard recently: The call for a tree commission by some Santa Monica Treesavers and at least one neighborhood group. Just what this city needs: Another city-supported citizens group that doesn't accomplish much.

Do we need a commission of self-proclaimed tree experts — attorneys, housewives, retirees and peace activists telling the real tree experts in Open Space Management how to do their jobs?

What's next? A pothole commission to advise the street maintenance folks how, when and where to fill potholes. Or, a traffic task force to advise the Transportation Management Division on configuring roadways so we can move traffic instead of jamming it?

A bicycling commission could advise the city on getting bicyclists to obey traffic laws. A pollution commission could advise about local stinkiness — and, I'm not talking about political hanky-panky. Speaking of chicanery, we need an ethics commission to watchdog City Hall. Yeah. That's the ticket.

HOW MUCH MORE THAN HALF?

On June 10, City Council reviewed the development and lease agreement for The Village in the Civic Center. The 3.7 acre mega-development will contain 324 residences — 164 market rate condominiums (most estimated to be around the \$1 million range) and "160 affordable apartments restricted for occupancy by very-low-income and low-income households (28 one-bedroom, 56 two-bedroom, and 66 three-bedroom, including 10 affordable live-work units suitable for artists)," according to a city report.

The amount of city-funded public housing going to Santa Monica residents is always an issue. Noting that not all of the public housing can be allocated to residents, Councilman, Bobby Shriver questioned Joan Ling, head of Community Corporation of Santa Monica (the city-affiliated nonprofit that's building The Village's public housing phase) about affordable units earmarked for Santa Monicans.

The Village will be financed mostly through private equity that has no preference involving residents or nonresidents. Ling stated, "No federal money is involved that would trigger the federal fair housing requirement" and that CCSM is applying for state housing monies through programs that allow "local preference" which Ling described as current "residents and full time workers in the city." When asked if she had a sense of how many units would go to Santa Monicans, Ling responded, "In our recent experience, substantially over half. Fifty percent ... Over fifty percent."

With substantial funding without local/non-local restrictions and Ling's dodgy response, it appears that residents, including our seniors in need of housing will be shortchanged, again. Is "better than fifty percent" the best we can do? When The Village is completed in three plus years, I'll bet the family Prius that the overwhelming amount of the public housing will end up leased to families from out of town, as usual.

'THE SKY IS FALLING'

A couple of weeks ago, City Council approved the Residents Initiative to Fight

Traffic for the November 4, general election ballot. The measure, whose ballot designation hasn't been determined, would amend the city's general plan to establish an annual limit of 75,000 square feet on commercial development for 15 years (exempting schools, hospitals, residential, parking, care, religious, community and governmental facilities) if approved.

CITY COUNCIL UNANIMOUSLY APPROVED A RECORD \$524.7 MILLION BUDGET FOR 2008/09 REPRESENTING A \$43-MILLION INCREASE OVER LAST YEAR.

Pro-development, real estate and business interests are already screaming, "The sky is falling." Former Santa Monica mayor (1975 -1977), Nat Trives mentioned in a letter to the Daily Press (June 26, page 4, "Rift is a bad bet") that a city-funded study indicated a downturn of \$11-million in city revenues could result. Trives lamented about possible cutbacks in city services and asked, "What would you trim, first?"

Taking a stretch and assuming there would be any loss in revenue, let me think ... The city spends millions of dollars on homeless services, millions more are spent on public housing for non-Santa Monicans and millions more for consultants of all kinds ... I know where I'd cut, Mr. Trives.

MY BUDGET IS BIGGER THAN YOUR BUDGET

Speaking of money and lots of it, on June 17, City Council unanimously approved a record \$524.7 million budget for 2008/09 representing a \$43-million increase over last year. That's almost enough to buy France.

Two of my pet causes — and essential city services — were finally funded this year. First was money for West Coast Care. The previously independently financed nonprofit has been very successful in delivering effective counseling and referral services to the homeless over the last two years.

Because of WCC's excellent outreach and association with the Santa Monica Police Department's Homeless Liaison Program (a team of officers who deal specifically with issues related to homelessness), WCC will now receive financial support through the SMPD and are now "officially" delivering their services alongside HLP officers.

And, we now have money to feed and care for the Police Department equestrian unit's horses. Waa-hooo! The Santa Monica Police "Cavalry" rides again! Both budget items were supported and championed by SMPD Chief, Tim Jackman. Thanks, Chief.

Bill Bauer can be contacted at mr.bilbau@gmail.com.

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That Rutherford Guy

John H. Whitehead

Send comments to editor@smdp.com

No child left undrugged

ACCORDING TO AUTOPSY REPORTS, 4-year-old Rebecca Riley died from an overdose of psychiatric drugs. At age 2, Rebecca was diagnosed with attention deficit hyperactivity disorder (ADHD). At 3, she was diagnosed with bipolar disorder, also known as manic depression. By the time she died on Dec. 13, 2006, little Rebecca was taking Clonidine, as well as the anti-convulsant Depakote and the anti-psychotic Seroquel.

What were some of the symptoms that prompted such treatment plans? As her mother described it, Rebecca was "constantly getting into things, running around, not being able to settle down."

Rebecca's diagnosis was not a medical aberration. Her 10-year-old brother and 4-year-old sister were already being treated for manic depression.

An increasing number of medical officials are voicing the concern that children are being misdiagnosed. Dr. John McClellan, who runs a children's psychiatric hospital in the state of Washington, suggested that the bipolar diagnosis has become a catch-all for aggressive and troubled children.

Likewise, child psychiatrist John Holtum believes that the definition of bipolar disorder is expanding. Whereas children who were seen as troubled or irritable 10 or 15 years ago might have been treated with counseling, parental training for their caregivers or other social interventions, children with similar symptoms today are being diagnosed as bipolar and treated with medication. Unfortunately, for many families, therapy is not even an option. According to Dr. Michael Brody, a child psychiatrist at the University of Maryland, since insurance companies often do not support therapy, most parents opt for medication.

Not surprisingly, the pharmaceutical companies are reaping the rewards, aided by the medical community and the media. Bipolar disorder medication is typically three to five times more expensive than medications prescribed for other disorders, such as depression or anxiety.

Yet many of the anti-psychotic drugs being prescribed for children have not been approved by the Food and Drug Administration for use on them. Of the two that have been approved for children, Risperdahl and Abilify, they've only been approved for short-term use. Nevertheless, as the News Tribune points out, because these drugs have been approved for adults, "doctors are free to prescribe drugs to anyone and in any way they see fit once they have been approved for some purpose."

What this means is that in addition to

being misdiagnosed, there is an increased likelihood that children are also being overdrugged. Concern about this scenario has prompted Dr. Jeffrey Thompson, chief medical officer for the Washington state Medicaid program, to provide more stringent guidelines to ensure that anti-psychotic drugs are prescribed to Medicaid children only when truly needed and at proper dosages.

When confronted with the numbers of children being diagnosed with bipolar disorder — about 800,000 in 2003, and likely much higher now — it is hard to know how to respond. Could that many young people truly be suffering from this disorder?

While there are undeniably cases where children are actually suffering and are helped by diagnosis and medication, I have to wonder about the majority. Little is said in the studies I have read about the impact that family life and the environment may have on the behavior of children diagnosed as bipolar, or even ADHD, yet they can't be ruled out.

Society as a whole has become irresponsible in its duty to young people. Obsessed with materialism, we have handed over our young people to marketing mavens and corporations eager to make a quick buck. Distracted by entertainment, we have relinquished our children to television babysitters, allowing them to become turned on by and tuned into mindless television programs, video games and advertising.

Thus, it is little wonder that so many children are out of control, disorderly and unable to settle down. But they shouldn't be victimized and punished for our neglect. Nor should they be drugged into compliance. Our children are screaming for help, but we're not listening to what they're saying. Instead, many parents are just hoping to shut them up and get a little peace and quiet. But that's not the answer.

A solution will not be found by passing another law. Rather, it must start at home and in the community. When the family breaks down, everything breaks down. We need to start by re-building families. Parents need to be parents and stop over-scheduling their children. They need to start spending time with them.

Finally, parents need to say no to drugs for their children. They need to control what their children watch and listen to. And they need to take off the headphones, turn off the cell phones and try communicating with their children.

Constitutional attorney and author John W. Whitehead is founder and president of The Rutherford Institute. He can be contacted at johnw@rutherford.org.



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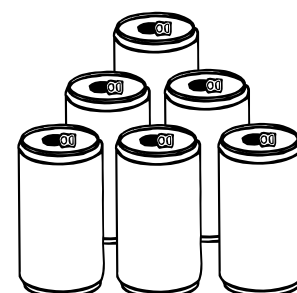
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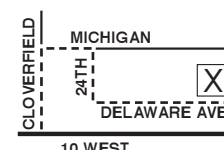
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The Q-Line

Safe catch?

California's Office of Environmental Health Hazard Assessment (OEHA) recently released a report relaxing weekly consumption limits of sport fish. Environmentalists say the report is not as protective of public health as it should be.

So this week's Q-Line question asks:

Do you feel safe eating fish caught in the Santa Monica Bay?

Call (310) 285-8106 before Friday at 5 p.m. and we'll print your answers in the weekend edition of the Daily Press. Please limit responses to a minute or less.



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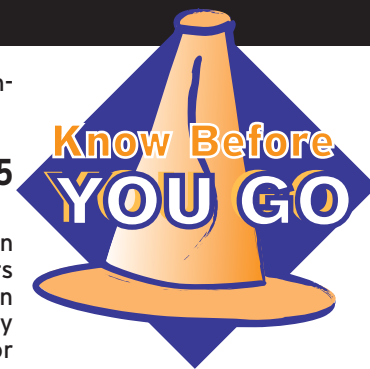


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KNOW BEFORE YOU GO

"Know Before You Go" is a weekly update on construction projects throughout Santa Monica.



Annenberg Community Beach House (415 Pacific Coast Hwy.)

Beach Parking Lot 10 will be closed for rehabilitation until project completion in early 2009. Beach users are advised to use the beach bike path or park in Beach Lot 9, just south of Lot 10. The self-pay machine in Lot 9 allows payment for either all-day or two-hour parking. Flag persons will be in the area to ensure safe conditions and limit disruption to Pacific Coast Highway.

Annual Tree Trimming Project

City trees will be trimmed at the following locations: 30th Street (Pico Boulevard to Ocean Park Boulevard), 31st Street (Pico to Ocean Park), 12th Street (Montana Avenue to Wilshire Boulevard), Sixth Street (Wilshire to Colorado Avenue), Grant Street (Lincoln Boulevard to 16th Street), Ocean Avenue (Adelaide Drive to Pico), 17th Street (Broadway to Pico). There will be minimal lane closures from 7:30 a.m. – 3:30 p.m., Mondays through Fridays. The annual tree trimming schedule is subject to change without notice due to inclement weather, emergencies, community events, budget conditions, street repairs or other public improvements. Residences and businesses will be notified in advance of tree trimming operations.

Back On the Beach Café (445 Pacific Coast Hwy.)

Flag persons will be in the area to ensure safe conditions and limit disruption to traffic flow on PCH on weekdays from 9 a.m. to 4 p.m. Beach Parking Lot 10 will be closed for rehabilitation until project completion in early 2009. Beach users are advised to use the beach bike path or park in Beach Lot 9, just south of Lot 10. The self-pay machine in Lot 9 allows payment for either all-day or two-hour parking.

Big Blue Bus Campus Expansion (1620 Sixth St.)

No public parking at the eastside of Sixth Street (South of Colorado Avenue). Mar. 3, 2008 to Aug. 25, 2009: No parking along, and no pedestrian access to west sidewalk of Seventh Street, between Colorado and Olympic boulevards. Jan. 21, 2009 to Apr. 21, 2009: No parking along, and no pedestrian access to south sidewalk of Colorado between Sixth and Seventh streets.

Colorado Ocean Relief Sewer Project

Traffic from the I-10 Freeway will be directed to avoid Colorado by either using Pico Boulevard or East-West streets North of Colorado. This work will start in January 2008 and is scheduled for completion in May 2009.

■ Two-way traffic on Colorado Avenue will be maintained.

■ Eastbound Colorado Avenue will be reduced to one through lane and one left turn lane between Ocean Avenue and Second Street. There will be a lane reduction for Northbound Ocean Avenue at Moomat Ahiko (just south of Colorado). All travel directions will be maintained.

Second/Fourth Streets Streetscape Improvement Project

Construction crews will be working on both sides of Second and Fourth Streets from Wilshire to Colorado. There may be occasional disruption to some parking spaces and walking detours around sidewalk work. Please follow posted detour signs.

Traffic Signal Upgrade

Traffic signal repairs and upgrades will take place at various times of the day at the following locations: Intersection work at Arizona and Lincoln, Pico and Main, and Pico and Sixth Street. Work hours are 7:30 a.m. to 5 p.m., Monday through Friday. Traffic lane closures and sidewalk closures should be anticipated at these locations.

East Colorado Improvement Project

Pedestrian and neighborhood traffic improvements on Colorado Avenue between 20th Street and Centinela Avenue. Streets will be reduced to one lane both east and west bound from 20th Street to 26th Street. Some parking lanes will be removed during various construction phases. Pedestrian walkways will also be reduced during the construction period.

Citywide Sidewalk Repair Project

Repairs to various sidewalk locations Citywide. Traffic lane closures and sidewalk closures should be expected throughout the construction zones. Detours may be announced as necessary, please follow posted detour signs.

Citywide Street Repair Project

Work for the week of July 7, 2008 will have street improvement slurry sealing of various streets in the city. This work will require full closure of streets to through traffic and parking for one day. It is very important that no cars park and drive through these streets. "No Parking" signs are posted on affected streets.

Street and Park Lighting Project

Potholing, asphalt patching, and underground electrical conduit installation by boring/drilling on Main Street from Ocean Park Boulevard to Pier Avenue until Aug. 8. Please follow posted detour signs. One lane may be closed as needed.

Neighborhood Traffic Calming Project

Sidewalk and street improvements project bounded by Exposition Boulevard, Centinela Avenue, Virginia Avenue, and Stewart Street. Lane and sidewalk closures in the immediate construction area with possible intersection closure with detour signage at Exposition Boulevard at 34th Street; Exposition at Warwick Avenue; Warwick Avenue at Delaware Avenue; Yorkshire Avenue at Delaware; Stewart at Exposition; Exposition at Dorchester; Delaware at Dorchester and Virginia at Dorchester.

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Getting our rind on

Scientists say watermelon yields Viagra-like effects

BY BETSY BLANEY
Associated Press Writer

LUBBOCK, Texas A slice of cool, fresh watermelon is a juicy way to top off a cook-out and one that researchers say has effects similar to Viagra — but don't necessarily expect it to keep the fireworks all night long.

Watermelons contain an ingredient called citrulline that can trigger production of a compound that helps relax the body's blood vessels, similar to what happens when a man takes Viagra, said scientists in Texas, one of the nation's top producers of the seedless variety.

Found in the flesh and rind of watermelons, citrulline reacts with the body's enzymes when consumed in large quantities and is changed into arginine, an amino acid that benefits the heart and the circulatory and immune systems.

"Arginine boosts nitric oxide, which relaxes blood vessels, the same basic effect that Viagra has, to treat erectile dysfunction and maybe even prevent it," said Bhimu Patil, a researcher and director of Texas A&M's Fruit and Vegetable Improvement Center. "Watermelon may not be as organ-specific as Viagra, but it's a great way to relax blood vessels without any drug side effects."

Todd Wehner, who studies watermelon breeding at North Carolina State University, said anyone taking Viagra shouldn't expect the same result from watermelon.

"It sounds like it would be an effect that would be interesting but not a substitute for any medical treatment," Wehner said.

The nitric oxide can also help with angina, high blood pressure and other cardiovascular problems, according to the study, which was paid for by the U.S. Department of Agriculture.

More citrulline — about 60 percent — is found in watermelon rind than in the flesh, Patil said, but that can vary. But scientists may be able to find ways to boost the concentrations in the flesh, he said.

Citrulline is found in all colors of watermelon and is highest in the yellow-fleshed types, said Penelope Perkins-Veazie, a USDA researcher in Lane, Okla.

She said Patil's research is valid, but with a caveat: One would need to eat about six cups of watermelon to get enough citrulline to boost the body's arginine level.

"The problem you have when you eat a lot of watermelon is you tend to run to the bathroom more," Perkins-Veazie said.

Watermelon is a diuretic and was a homeopathic treatment for kidney patients before dialysis became widespread.

Another issue is the amount of sugar that much watermelon would spill into the bloodstream — a jolt that could cause cramping, Perkins-Veazie said.

Patil said he would like to do future studies on how to reduce the sugar content in watermelon.

The relationship between citrulline and arginine might also prove helpful to those who are obese or suffer from type-2 diabetes.

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Pursuant to Section 609 of the City Charter, newspapers adjudicated to be newspapers of general circulation published in the City of Santa Monica are hereby invited to submit bids to publish legal notices, and other matters required to be published, for the City for the 2008-09 fiscal year beginning July 1, 2008. The City shall consider the following criteria when selecting the official newspaper for the publication of such notices:

- Proof of adjudication
- Amount of bid (ad rate)
- Circulation (including copies per issue, documented readership and trends)
- Delivery methods (newsracks, home delivery, on-line, other)
- Publication schedule (weekly, daily)
- Percentage of local news carried
- Fiscal integrity
- Reputation of publication

In no case shall the contract prices for such publication exceed the customary rates charged by such newspaper for the publication of other comparable legal notices. The City reserves the right to reject all bids.

Bids should be submitted in writing to **Maria Stewart, City Clerk, City of Santa Monica, Records and Election Services, 1685 Main St, # 102, PO Box 2200, Santa Monica, CA 90407-2200** and received no later than **Tuesday, July 15, 2008 at 5:00 p.m.**

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Modern girls might see selves in 'Kit Kittredge'

BY SAMANTHA CRITCHELL

AP Fashion Writer

NEW YORK Despite her cloche hat, feed-sack dresses and obsession with a relic known as a typewriter, modern girls might see a lot of themselves in Kit Kittredge, the Depression-era living-doll in the new American Girl feature film.

Blond-bobbed Kit, as played by Abigail Breslin in "Kit Kittredge: An American Girl" and based on a book character, is sweet, smart and spunky.

Kit and her buddies spend hours each day in a treehouse making up secret oaths of friendship. The rest of the time, Kit is banging out letters on that typewriter, much in the way girls today are glued to their keyboards sending their friends e-mails and IMs. They wear metal roller skates instead of wheelie sneakers but the result is still kids whizzing down the sidewalks.

The more things change, the more they stay the same.

The style of the 1930s dictates Kit to wear long girlie dresses that do look dated, but her headbands, floral prints and even T-strap shoes are part of the 21st century closet.

"The thing with the shoes is that kind of Buster Brown shoes with the eyelet in the toe have been around a long, long time and they continue to make them," says Trysha Bakker, costume designer for the film. "They're like jeans for a little girl — it's just what they wear. It's what we associate when we say 'so cute' to a little girl."

Bakker, who costumed previous American Girl TV movies set in 1904 and 1944, says basic garments and accessories remain consistent over different eras — it's the way they're worn or styled that evolves.

However, she notes, girls are wearing more mature styles at a younger age now, so Kit's shoes, for example, while appropriate for a 10-year-old in 1934, would more likely be worn by a kindergartner in 2008.

Bakker also points to denim jeans, an item that's been popular since it was intro-

duced in the 19th century by Levi Strauss. The style question in the '30s, though, was whether to wear your overalls buttoned up or hanging down. The low-rise vs. high-waist debate comes much later.

The broken-in look was as popular then as it is now, but that was more out of necessity than fashion. Jeans were passed down from the oldest sibling in a family to the youngest, Bakker explains, with a few extra patches as holes grew bigger.

Clothes, whether they were store-bought or handmade, were meant to last, unlike in today's world where cheap clothes are practically disposable. Considering a dress — like the feed-sack dresses that are so important in the movie — would take several hours to make, it's really not worth the time to do the cutting and sewing yourself in a society where time is money, Bakker says.

She thinks, though, that today's girls would like the patterned dresses that came from cotton-calico flour and sugar bags. "Girls back

then would collect the ones they liked to construct a dress out of two or three patterns. It's amazing how those patterns go together."

As for young boys, they emulated their fathers' daily uniform. Middle-class grade schoolers would wear button-down shirts and sometimes even ties, but their pants would be short, more like walking shorts.

And, Bakker adds, instead of fedoras, boys would wear a cap. "You had to wear hats. It was proper to wear a hat."

Hats — and gloves — were also a must for girls and women until the 1950s, when the protocol changed. It's ironic that now people wear hats to be cool or funky when they used to represent the exact opposite, Bakker observes.

But, she says, the biggest shock for the youth of the 21st century would be how small their wardrobes would be if they lived 70 or 80 years ago.

"You got two sets of play clothes and one good outfit — that might be it," she says.

White Stripes' singer pens poem about home town

THE ASSOCIATED PRESS

DETROIT Singer-guitarist Jack White has penned a poem expressing his strong feelings for Detroit to clear up any misconcep-

tions about how the White Stripes frontman feels about his hometown.

White said he was frustrated by a sense that his thoughts about the Motor City were misrepresented since he moved to Nashville

two years ago. So, White wrote a poem titled "Courageous Dream's Concern" that was published Sunday by the Detroit Free Press. He says it asserts his "feelings about the city itself, and how strong I believe it to be."

Part of the poem reads: "Detroit, you hold what one's been seeking, Holding off the coward-armies weakling, Always rising from the ashes not returning to the earth."

White, also a member of the Raconteurs, told the Free Press that the poem represents his true feelings about the city.

"The ... poem is the Detroit from my mind," he said. "The Detroit that is in my heart. The home that encapsulates and

envelops those who are truly blessed with the experience of living within its boundaries."

White told The Associated Press in a 2006 interview that he had to leave Detroit because he "couldn't take the negativity anymore." In other media accounts, he was quoted as lamenting what had become of Detroit's music community.

He addressed those comments in his statements to the newspaper, saying: "Those expressions of mine have never been a representation of my feelings about Detroit the city, a town that I have strong feelings about ... nor were they expressions about its citizens."



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Playwright's latest work to premiere in fall

FROM CP PAGE 1

"I've had people from both sides of the fence see it," she said.

Fans of the play span from those "further right than Atila the Hun to lefty-theatre people."

"She told the human story, not the political story," Henning said. "You could be against the war and see what you want to see in it, and you could be in support of the war and see what you want to see in it. To me, that's a really good playwright."

To research the experiences that her characters may have had while captured in Iraqi prisons, Lewis tried to collect as much information as she could about past and current hostage situations.

"I found myself going back to the past," Lewis said. She read about the Beirut hostage crisis, hostages in Lebanon, and read John McCain's book "Faith of my Fathers," in which he recounts his time as a prisoner of war in Vietnam.

"I may differ with his politics, but I found his book to be very moving," she said. "I was impressed with his spirit."

The play opened to rave reviews, landing on the "Best of 2007" list of the L.A. Times. It received readings at festivals and conferences nationwide, including the HotINK International Festival of New Plays in New York. Catherine Coray, organizer of the festival, was immediately impressed.

"It was very powerful in the sense that it was political in a very personal way," Coray said. "(Lewis) has a great deal of humility and I found that very refreshing."

Coray recommended Lewis to the nationwide panel of theatre critics that selected the winner of the Primus Prize.

Despite all of the accolades she has received, Lewis still has a hard time reminding herself that she really is a playwright.

"It's hard sometimes in creative professions to feel like what you are," she said.

Lewis discovered her talent as a playwright after taking a play-writing class at USC after she had already received her degree in professional writing at the university.

"Suddenly I knew I should have been writing plays all along," Lewis said.

Her latest work, "Song of Extinction," although very different in plot from "Heads," deals with similar themes of loss and dealing with crises. The six-character play is a story of a musically gifted high school student who struggles to cope with family trauma, and the bond he forms with his biology teacher, the only one who notices.

"[The new play] has lots of magic in it," Lewis said. "There's beds turning into boats and hospital rooms turning into Bolivian jungles."

The world premiere production of "Song of Extinction" will be held in November through a special winter partnership program with the Los Angeles County Arts Commission at [Inside] the Ford, an indoor theatre attached to the Ford Amphitheater in Los Angeles.

From Iraqi prisons to Bolivian jungles, Lewis feels that each of her works reflects her desire to learn more about life's mysteries.

"Writing is a way of making sense of the world," she said. "I don't write what I know but what I can't make sense of."

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Social networking takes on a new role

FROM ULTRASOUND PAGE 3

their baby's first year, offers the chance for users to create their own pages, read celebrity interviews with pregnant stars and chat with other moms-to-be.

"With technology, with social networking in general, it's just creating this venue for things that everyone kind of thought was more private than it should be or than moms want it to be," says Amy Fierstein, vice president of marketing and new business development at TheCradle.com.

A lot of message board contributors on that site use their babies' ultrasound photos as their icon, Fierstein says.

Unlike Facebook or MySpace, where your online friends are typically people you know in real life, sites with mommy message boards often draw in users who feel anonymous enough to ask embarrassing questions or vent honestly about what they're going through.

But are there potential dangers? With ultrasound photos, there is usually personal information written on the scan.

Also, when posting such a photo or other personal images onto a social networking site, you can easily forget who will see the photo and accidentally make your news known to the wrong people, such as an ex-boyfriend who didn't know you were pregnant.

Many expectant mothers say they have taken advantage of privacy filters and other measures to make sure only designated readers can view the photos, and only certain photos.

There is also the sensitivity of the subject matter to consider. Elizabeth Bouffard, 35, of Portland, Ore., says she has a friend who jokes about how inappropriate it is to post pictures of one's uterus online.

And what if things don't go as planned? Bouffard says during the first trimester she only posted photos for friends and family to whom she knew she would feel comfortable

delivering bad news, should the pregnancy not work out.

Now that she's further along and feeling more secure, she has opened up her blog and MySpace page to a wider audience.

"Getting to the point where there's an ultrasound photo, it's kind of a big deal," she said. "There's a sense of pride."

Bouffard, due in November, says she doesn't find ultrasound photos particularly private, but when it comes to photos of her daughter after she's born, it's going to be another story.

A friend of Bouffard's once noticed that a photo she had posted of her daughter coming out of a bathtub, which she had uploaded to a photo-sharing site, had gotten hundreds of hits while a photo of her daughter fully clothed got only a handful. The friend was made aware of the "creeps" one might attract by innocently sharing baby photos, Bouffard says.

But like any online presence, sharing the details of a pregnancy is a matter of personality. How open are you in the first place? How much are you willing to share with others, possibly others whom you don't even know?

Nikki Elias, 22, of Palmdale, Calif., has her 17-week ultrasound as her profile photo on Facebook and says she has nothing to hide.

In big red letters, with an arrow, she wrote, "PENIS," so that the average non-ultrasound reading viewer can know the baby's gender.

"I'm just ready to climb a mountain and scream, 'I'm having a boy!'" Elias says. She's very open about everything online, she says, and thinks it brings people closer to each other when they share their intimate trials and joys.

"It's all life," she says. "I don't understand why everything should be private."





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Earth Talk

By the editors of E Magazine

Send comments to editor@smdp.com



Photo courtesy jbcurio/Flickr

SEEING SIGNS: Autism affects one in every 150 children born today in the United States.

Asking tough questions about autism

Dear EarthTalk

What's going on with all the cases of autism cropping up and no one seems to know why? It stands to reason it must be something (or some things) environmental, yet every study allegedly turns up no conclusion? What are the possible causes?

Jessica W., Austin
TX

No doubt about it, autism rates have skyrocketed in the U.S. and beyond in recent years. According to the Centers for Disease Control and Prevention, the disease affects one in every 150 children born today in the U.S., up from one in 500 as recently as just 10 years ago. It's become the fastest-growing developmental disability — more prevalent than childhood cancer, juvenile diabetes and pediatric AIDS combined — and it continues to grow at a rate of 10 to 17 percent per year.

While researchers think there is a genetic component to autism, they also believe environmental factors are playing a role in its recent increase. Environmental mercury and other heavy metal exposure, contaminated water, pesticides, a greater reliance on antibiotics — and even extensive television viewing by very young children — may be factors in mounting autism rates. Researchers at the American Academy of Pediatrics and other institutes have also identified flame retardants as possible culprits.

Vaccines containing the mercury preservative thimerosal (now mostly removed from the market) have long been blamed for causing autism, but scientific links are inconclusive. In lieu of a smoking gun, a more complex picture of autism's environmental causes is now emerging.

Some researchers are focusing on the role of food in a young child's development. Many autistic children suffer from digestive diseases or have genetic dispositions render-

ing them unable to naturally rid their bodies of toxins. As such, exposure to heavy metals, pesticides, contaminated water and even processed food could have a devastating cumulative effect, some researchers think. According to Brian MacFabe, a researcher at the University of Western Ontario who has studied autism triggers in rats, simple changes such as removing wheat and dairy from the diet could potentially bring about improvements.

Groups such as the nonprofit Healthy Child Healthy World say it's about time researchers are looking at environmental factors. "Whatever triggered this current autism epidemic...autistic kids clearly need extra protection from further environmental assault," the group writes on its blog. They advise parents to be vigilant about the industrial cleaners used in school buildings and the pesticides sprayed on playing fields, where kids spend 25 to 30 hours per week. They and other groups are also looking at the role of untested chemicals in common cleaning products: phthalates, glycol ethers and other known toxins.

Others wonder if a collective "nature deficit disorder" among children plays a factor in rising autism rates. Outdoor exposure has long been associated with healthier cognitive functioning in children, with reduction in Attention Deficit Disorder symptoms and greater emotional capacity. But new findings suggest it could impact autism, too. Last year, Cornell University researchers found higher rates of autism in counties where more households subscribed to cable and children under the age of three regularly watched TV. The Amish, with almost no exposure to TV, have little evidence of autism, notes the study.

Want to get down to earth? Submit questions to earth-talk@emagazine.com.





File photo

PLAYING IT SAFE: Kevin Buchanan tries to untangle his 'Lucky Lura' bait leader as his son Jordan looks on. The Buchanans like to fish at the Santa Monica Pier when they have free time. The elder Buchanan said fishing is all about bonding with his son and doesn't expect to catch much. Even if he did, he wouldn't eat the fish out of concern about water quality.

State defends sport fish report

FROM REPORT PAGE 1

raises the acceptable cancer risk level for fish from 1 in 100,000 to 1 in 10,000.

"It doesn't mean that it's healthier than before, they're just saying that it's OK to have a higher risk of cancer," he said. "This seems like a risk paradigm to promote fish to consumers, the false paradigm of comparing a double cheeseburger to fish. They're saying that eating fish as your protein source outweighs cancer risk in a misguided attempt at bettering the public health of Californians."

Brodberg said that the levels of acceptable risk are "based on our review of the benefits of fish."

"Fish have a substantial benefit and are something we should be able to eat," he said. "What we're trying to do is point [eaters] toward the fish that have low to moderate contaminants, which corresponds to what the American Heart Association recommends."

He noted that the recommendations were restructured so that if a fish is too dangerous to eat once a week or more — the minimum requirement for reaping the health benefits of the fatty acids — they advise not to eat it at all. The "Meal a Month" category has been removed.

"It's hard to find a fish with enough healthy fats to have a once-a-month impact," Brodberg said.

The report, instead of focusing on individual species of California fish, focuses on the various pollutants present in fish tissue. The most obvious of which is the roughly 100 tons of DDT remaining from the chemical company Montrose, who manufactured the pesticide until the late 1970s.

"We have the worst DDT hot spot in the entire world off the Palos Verdes shelf," Gold said.

But another pollutant, PCBs, will be perhaps more important determining future fish advice for Santa Monicans, as the chemical compound has higher cancer potency and toxicity than DDT.

The report also addresses the toxin Mercury. While some of the mercury present in California fish tissues originates from mercury mines in northern California, most is atmospherically deposited from the nation's coal-fired power plants, a notorious producer of mercury.

While Brodberg called the report "a little more conservative than in the past," Heal the Bay plans to warn anglers and fish-eaters against following OEHHA's advice.

"Heal the Bay is Heal the Bay; we're going to do what we think is right. We don't work for OEHHA," Gold said.

The organization plans to post warning signs on piers and educate anglers on the

risks of eating contaminated fish.

Santa Monica fisherman Ramon Martinez, however, has yet to hear any word on fish health and safety.

"I've come every Saturday since I can remember," Martinez said. "And they've never told me anything. I figure that if a fish is contaminated, it's dead. If it's alive, it's probably OK."

Heal the Bay has accused OEHHA of not thinking about the ethnic communities that rely on fishing for a large portion of their diet, but Brodberg contends that OEHHA has already taken such populations into consideration.

"We've made a real effort to work with various ethnic communities, which may

THIS IS A CIRCUMSTANCE WHERE THE CALIFORNIA ADMINISTRATION HAS BEEN WORSE ON PUBLIC HEALTH THAN THE BUSH ADMINISTRATION."

Mark Gold, President of Heal the Bay
On the new state report on fish consumption

include subsistence fishers, to make the recommendations relevant for them," he said. "We know people eat it as part of their culture, and while we don't know what every single person is eating, we can tell them how much is safe to consume."

Brodberg said that because OEHHA's fish advisories include a user-friendly presentation and tables to communicate information, they can be understood "even by people not fluent in English."

Though the OEHHA report's unique cost-benefit analysis of fish consumption has ruffled some feathers, Brodberg stands by the stance taken on the issue.

"When the national study came out on mercury in seafood, many women stopped eating seafood altogether, which isn't good," he said. "We want people to not be simply scared away from fish. Fish is a good food and should be part of your diet, but you have to choose wisely. We want to put out a balanced message about benefits and risks, because just looking at one small aspect would lead to making recommendations that hurt overall health, and protecting public health is our overriding goal."

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SURF REPORT

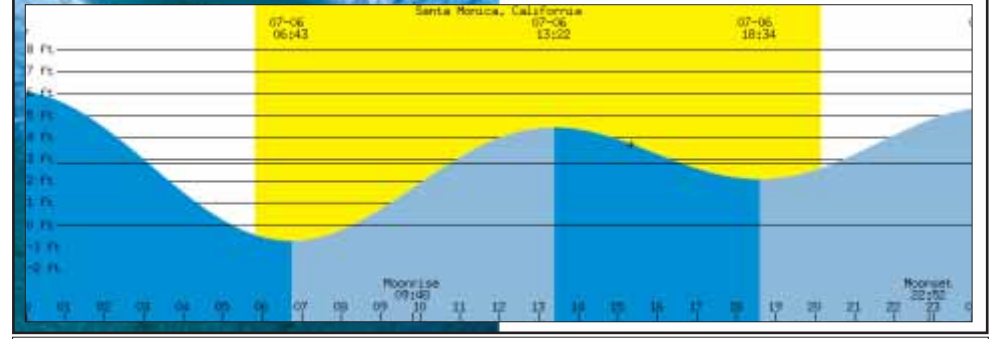
SURF CONDITIONS

WATER TEMP: 59-71°

SWELL FORECAST (3-5 FT)
Similar to yesterday: waist to chest SW swell, and barely any NW to speak of. Monday could once again see some light eddy texture in the early AM, and the tide will once again be negative in the early AM hours.

LONG RANGE SYNOPSIS
LIGHT SW SUNDAY THROUGH TUESDAY...
SMALLER SURF DURING SECOND HALF OF THE WEEK...

TIDE FORECAST FOR TODAY IN SANTA MONICA



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous four weeks up to the ending date of **July 1, 2008**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 28 days)	Number of sewage spills --	1
Number of beach closures due to a sewage spill --	1	
Number of wet days --	0	
Number of A grades for dry/wet weather --	40 / ns	
Number of (C,D,F) grades for dry/wet weather --	7 / ns	

LOCATION	DRY	WET
Leo Camillo Beach, at Arroyo Sequit Creek mouth	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth	A	ns
El Pescador State Beach, between Lachusa and Las Alise creeks	A+	ns
Eniceni Canyon at El Matador State Beach	A	ns
Broad Beach at Trancas Creek mouth	A+	ns
Zuma Beach at Zuma Creek mouth	A+	ns
Walnut Creek, projection of Wildlife Rd. (private)	A+	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth	A	ns
Escamido Creek, just east of Escamido State Beach	A	ns
Lariga Canyon Creek mouth	A	ns
Solstice Canyon at San Blas County Beach	A	ns
Puerto State Beach at creek mouth	A+	ns
Marie Canyon storm drain at Puerto Beach, at 24572 Malibu Rd.	D	ns
Surfside Beach at Malibu Calvary fence	A	ns
Surfside Beach (beach location)- daily	F	ns
Malibu Pier - 50 yards east	F	ns
Carlin Beach at Sweetwater Canyon	A+	ns
Las Flores State Beach at Las Flores Creek (joint use)	A+	ns
Big Rock Beach at 19948 PCI stairs	C	ns
Poso Creek at Las Tunas County Beach	A+	ns
Tuna Canyon	A	ns
Topanga State Beach at creek mouth	A	ns
Castlerock Storm Drain at Castle Rock Beach	A	ns
Santa Ynez Storm Drain at Castle Rock Beach	ns	ns
Will Rogers State Beach at 17200 PCI (1/4 mile east of Sunset drain)	A+	ns

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence	A+	ns
Will Rogers State Beach at Palga Canyon storm drain	A	ns
Will Rogers State Beach at Temescal Canyon drain	A+	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chertemps)	A	ns
Santa Monica Beach at Montana Ave. drain	A	ns
Santa Monica Beach at Wilshire Blvd. drain	D	ns
Santa Monica Municipal Pier	C	ns
Santa Monica Beach at Pico/Kanter storm drain	A+	ns
Santa Monica Beach at Strand St. (in front of the restaurants)	A+	ns
Ocean Park Beach at Ashland Ave. drain	A+	ns
Venice City Beach, at the Rose Ave. storm drain	C	ns
Venice Beach at Brooks Ave. drain	A+	ns
Venice Beach at Windward Ave. drain	A+	ns
Venice Fishing Pier - 50 yards south	A+	ns
Venice Beach- projection of Topgall St.	A+	ns
Marina del Rey, Mothers' Beach- Skagard tower	A	ns
Duckweiler State Beach at Bellona Creek mouth	A	ns
Duckweiler State Beach at Culver Blvd. drain	A+	ns
North Westchester Storm Drain at Duckweiler State Beach	A+	ns
Duckweiler State Beach at World Way (south of D&W jetty)	A+	ns
Duckweiler State Beach at Imperial Hwy drain	A+	ns
Duckweiler Beach- opposite Hyperion Treatment Plant	A+	ns
Duckweiler State Beach at Grand Ave. drain	A+	ns

LEGEND

DRY -- each location is graded on an A - F scale based on bacterial pollution levels present in the surf zone

WET -- grades for days of recorded rainfall and the following 3 days

ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

TENNIS

Nadal tops Federer in five sets to win Wimbledon

BY HOWARD FENDRICH
AP Tennis Writer

WIMBLEDON, England Rafael Nadal, grass stains on his white shirt and a Spanish flag tucked under his arm, scampered through the Centre Court stands to celebrate his first Wimbledon title with hugs and handshakes.

Roger Federer sat in his changeover chair, protected from the night's chill by his custom-made cream cardigan with the gold "RF" on the chest. Alone with his thoughts, alone with the knowledge that he had come so close to becoming the first man since the 1880s to win a sixth consecutive championship at the All England Club.

Two points from victory, the No. 1-ranked Federer couldn't pull it out, instead succumbing to No. 2 Nadal 6-4, 6-4, 6-7 (5), 6-7 (8), 9-7 Sunday night in a 4-hour, 48-minute test of wills that was the longest men's final in Wimbledon history — and quite possibly the greatest.

Even Nadal felt sympathy for Federer. "I am very happy for me," Nadal said, "but sorry for him, because he deserved this title, too."

Through rain, wind and descending darkness, the two greatest players of their generation swapped spectacular shots, until, against a slate sky, Nadal earned the right to fling his racket aside and collapse on his back, champion of the All England Club at last.

"Is impossible to explain what I felt in that moment, no?" Nadal said after accepting the golden trophy that has belonged to Federer since 2003.

The first man since Bjorn Borg in 1980 to win Wimbledon and the French Open in the same year, Nadal stopped Federer's streaks of 40 victories in a row at the All England Club, and a record 65 in a row on grass, thereby stamping his supremacy in their rivalry, no matter what the rankings say.

"Probably my hardest loss, by far," Federer said. "I mean, it's not much harder than this right now."

No man since 1927 had come back to win a Wimbledon final after losing the first two sets, and none had overcome a match point to seize victory since 1948. If anyone could, it figured to be Federer, especially on this particular lawn.

He hadn't lost a match on grass since 2002, and he hadn't lost a set during this tournament before Sunday. He also hadn't faced anyone nearly as talented and indefatigable as Nadal.

"Look, Rafa's a deserving champion," Federer said. "He just played fantastically."

Indeed he did, earning Spain its first Wimbledon men's title since Manolo Santana won in 1966.

Nadal managed to regroup after blowing a two-set lead, managed to recover after wasting two match points in the fourth-set tiebreaker, managed to hold steady when Federer needed only two points to end the match while ahead 5-4 in the fifth.

He earned his fifth Grand Slam title, but first away from the French Open, by showing fortitude on his serve, saving 12 of 13 break points. He did it by breaking serve four times — twice as many times as Federer lost serve in his previous six matches combined. And Nadal did it by being better from the baseline, winning 24 of 38 points that lasted 10 or more strokes, according to an unofficial AP tally.

"He was rock-solid, the way we know him," said Federer, who hit 25 aces. "He's definitely improved his game."

Borg and Santana watched from the front row of the Royal Box at Centre Court, which next year will have a retractable roof. Perhaps Mother Nature wanted one last chance to leave her mark, delaying Sunday's start by 35 minutes with rain. Showers again caused a delay of 1 hour, 21 minutes late in the third set, then another of 30 minutes at 2-2, deuce, in the fifth set.

When action resumed at 8:23 p.m., it already was tough to see, and the players traded service holds until 7-7. That's where Nadal finally broke through, as Federer's forehand really began to break down. A forehand into the net gave Nadal his fourth break point, and a forehand long conceded the game — the first break of serve by either man since the second set.

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For more information, e-mail [news@smdp.com](#)

A must appearance, Sagittarius

ARIES (March 21-April 19) ★★★★ Reach out for more information, especially if it involves a daily routine or is a job- or health-related matter. Conclusions might not be correct. You are likely to feel undermined by a discussion. Stop and see what is really ailing you. Tonight: Needed time alone.	LIBRA (Sept. 23-Oct. 22) ★★★ Know when you need to put a halt to a situation or do something differently. Others might say things that feel out of kilter and perhaps off the wall. Tonight: Vanish and don't react to others' stuff.
TAURUS (April 20-May 20) ★★★★★ Your creativity bubbles up. View a child, loved one or problem in a new light. You could be a bit wired or tired. Be willing to state who you are and why you do what you do. The unexpected comes forward. Tonight: Fun plans.	SCORPIO (Oct. 23-Nov. 21) ★★★★★ Aim for what you want. Think clearly about friends and what you want. Aim for a specific goal, knowing that what you want is the first step. Examine possibilities and be more optimistic than in the past. You'll quickly learn a lot. Tonight: Zero in on what you want.
GEMINI (May 21-June 20) ★★★ Investigate and get to the bottom of a problem quickly. You have the ability to read between the lines. You care about family and home, and perhaps real estate is important. Tonight: Happy at home.	SAGITTARIUS (Nov. 22-Dec. 21) ★★★ You could be exhausted by what others want to share and discuss. Slamming the door shut might be tempting, but how effective will that behavior be? If you're thinking about and wanting to establish your lead, don't give in to pressure. Tonight: A must appearance.
CANCER (June 21-July 22) ★★★★★ A conversation begins, and though you might want to squelch it, you cannot. In fact, you'll gain insights you would prefer not to. Others make an effort that might surprise you. Tonight: Talk up a storm.	CAPRICORN (Dec. 22-Jan. 19) ★★★★★ Think beyond the obvious. You could be very tired and drawn. Clearly, you might not have every answer, but you seem to have many. Try to detach and not get a reaction. You'll get news quite suddenly. Tonight: Read between the lines.
LEO (July 23-Aug. 22) ★★★ Your finances swing to the forefront as an important and very significant issue. You might not like what you hear, but you also might not have a choice, or as much of one as you would like. Know your limits and declare when you have had enough. Tonight: Count your change carefully.	AQUARIUS (Jan. 20-Feb. 18) ★★★★★ You might defer to a partner if you want to see change. Look to winning the war, not the battle. Get past an immediate issue and take your time evaluating. Tonight: A much-needed chat.
VIRGO (Aug. 23-Sept. 22) ★★★★★ You are full of fun and energy. Others might not be quite as creative or spirited, Monday-itis being prevalent. Know when to do your own thing and not aggravate others. Someone could be very reactive. Tonight: Fun and games.	PISCES (Feb. 19-March 20) ★★★★★ Aim for precisely what you want. Others could be obstacles, but not ones that you have to deal with. In fact, back off and let each person see the net result of his or her actions. Tonight: The only answer to an offer is yes.

Happy birthday

This year doors open. Keep dialoguing, even when you want to slam the door. Others generally come from solid positions, whether you agree with them or not. Enhance opportunities by networking. If you are single, you could meet someone quite significant to your life, if you haven't already. Cupid's arrow hits the bull's-eye. If you are attached, your sweetie is far more positive than in the past. Keep communication open and vital. Agree to disagree. VIRGO keeps chattering.

JACQUELINE BIGAR'S STARS	
The stars show the kind of day you'll have:	
★★★★★Dynamic	★★ So-So
★★★★ Positive	★ Difficult
★★★ Average	

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Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

7		3			5	4		8
	9		1					6
			8		9			
4		1	2			7		
	2						4	
		5			7	6		1
			7		4			
3					2		6	
2		6	3			1		9

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

8	9	2	6	1	5	7	4	3
3	7	1	4	2	8	9	6	5
6	5	4	3	7	9	2	8	1
4	8	9	5	3	2	1	7	6
1	6	3	7	9	4	8	5	2
7	2	5	8	6	1	4	3	9
2	3	8	1	4	6	5	9	7
9	4	6	2	5	7	3	1	8
5	1	7	9	8	3	6	2	4

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Girls and Sports

By Justin Borus and Andrew Feinstein

I CAN TELL EVERYTHING ABOUT A GUY BASED ON HIS GOLF GAME

IF HE DRIVES WITH DISTANCE AND ACCURACY, IT MEANS HE'S CONFIDENT

IF BUNKER SHOTS DON'T DISCOURAGE HIM, HE'S A PROBLEM SOLVER

IF HE CAN CONCENTRATE WHILE PUTTING, HE'S A GOOD LISTENER

AND MOST IMPORTANTLY, IF HE CAN KEEP HIS COOL, HE'LL ALWAYS BE REASONABLE

YOU @#%& PUTTER!!!! I'LL @#%& KILL YOU!!!!

UM, ISN'T THAT YOUR BOYFRIEND?

The Meaning of Lila

By John Forgetta & L.A. Rose

POTTERY BARN WON'T TAKE MY VASE BACK.

WHY NOT?

THEY HAVE A NEW, STRICT 30-DAY RETURN POLICY.

30 DAYS DOESN'T SEEM SO STRICT.

IT'S STRICT WHEN YOU NEED THE MONEY TO BUY A DRINK.

The Other Coast

By Adrian Raeside

AND FOR THOSE OF YOU UPSET AT PAYING FUEL SURCHARGES, MAY I DRAW YOUR ATTENTION TO THE OIL SPECULATOR IN SEAT 12 B...

Garfield

By Jim Davis

WE'VE BEEN TOGETHER A LONG TIME, GARFIELD

LONG TIME

REMEMBER THE GOOD OLD DAYS?

THAT'S NOT WHAT I'D CALL THEM

REMEMBER WHEN I GOT THE BRUSSELS SPROUT STUCK IN MY NAVAL?

THOSE WERE THE STUPID OLD DAYS

Dog eat Doug

By Brian Anderson

THE SCENERY IS SOMETHING ELSE TODAY, HUH, DOUG?

The Dinette Set by Julie Larson



Strange Brew

By John Deering



Speed Bump

By Dave Coverly



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MYSTERY REVEALED!
Mark McLellan correctly identified this photograph of the mosaic in front of Renee's Courtyard Cafe on Wilshire Boulevard. McLellan will receive a gift from the Daily Press. Check out Friday's edition for another chance to win.

Brandon Wise brandonw@smdp.com

CROSSWORD
By THOMAS JOSEPH

- ACROSS
- 1 Lie in the sun
 - 5 Party attendee
 - 10 Tex. neighbor
 - 11 Slot machine feature
 - 13 Persia, today
 - 14 Singer Nelson
 - 15 Top 40 tune
 - 17 Fitting
 - 18 Involves
 - 19 French word
 - 20 Roulette bet
 - 21 Jack's friend
 - 22 Mexican money
 - 25 Count of music
 - 26 Aware of
 - 27 Friend
 - 28 Lupino of film
 - 29 Venezuela's capital
 - 33 Mai Tai base
 - 34 Milk-carton words
 - 35 Set right

- 37 "—, Brute?"
- 38 Sawbuck
- 39 Require
- 40 Impudent
- 41 Casino calculation

DOWN

- 1 Idaho city
- 2 Ohio city
- 3 Incline
- 4 Aussie animal
- 5 Party wildly
- 6 Fathom and foot
- 7 Snaky fish
- 8 Deli buys
- 9 Libya's capital

- 12 Fortitude
- 16 Moves with speed
- 21 Hot pepper
- 22 Christie sleuth
- 23 Survives
- 24 Tireless-ness
- 25 Naked

- 27 Food storage room
- 29 Road work markers
- 30 Referred to
- 31 Paid for a hand
- 32 Wall supports
- 36 USN rank

A	A	R	O	N	S		R	O	N	S
I	C	E	C	A	P		O	V	A	L
S	T	R	A	T	A		B	E	T	A
L	E	A	N	S		M	O	R	A	Y
E	D	N	A		F	A	T	A	L	E
			D	E	A	R		L	I	D
	S	H	A	Q	U	I	L	L	E	
C	H	E		U	L	N	A			
A	I	R	O	U	T		S	A	P	S
P	R	O	P	S		C	A	R	L	A
I	L	I	E		B	A	G	M	A	N
T	E	N	N		O	F	N	O	T	E
A	Y	E	S		B	E	A	R	E	R

Saturday's answer

NEW CROSSWORD BOOK! Send \$4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475

1	2	3	4		5	6	7	8	9	
10					11					12
13					14					
15					16				17	
18									19	
			20				21			
22	23	24				25				
26					27					
28				29				30	31	32
33				34						
35			36				37			
38							39			
	40						41			

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1 3 12 19 20
Meganumber: 28
Jackpot: \$64M

Super LOTTO
7 22 27 28 32
Meganumber: 20
Jackpot: \$27M

Fantasy 5
6 11 24 27 38

DAILY 3
MIDDAY: 7 3 1
EVENING: 4 5 3

DAILY DERBY
1st: 07 Eureka
2nd: 11 Money Bags
3rd: 10 Solid Gold
RACE TIME: 4:46.52

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at <http://www.calottery.com>

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Technically, Macie McCartney was born on May 3 of this year in Laredo, Texas, but that appearance outside the womb was actually her second. When a large tumor showed up on Macie six months into her mother's pregnancy, surgeons actually pulled the fetus almost completely out of the uterus so they could excise the growth and then re-inserted the fetus. Following that rare procedure, the birth was normal, according to Dr. Darrell Cass, who explained it in June to viewers of NBC's "Today" show.

■ Ironies: (1) Evolution scientists at Switzerland's University of Lausanne reported in June that over the course of 30 to 40 generations, ordinary flies tend to live longer if they're stupid. The researchers guessed that heightened neural activity overtaxed their systems. (2) Cardiologists at Hartford (Conn.) Hospital, writing in the June Annals of Emergency Medicine, described a patient suffering from irregular heartbeat whose rhythm was restored to normal following a Taser-ing by police.

TODAY IN HISTORY

1865 Four people were hanged in Washington, D.C., for conspiring with John Wilkes Booth to assassinate President Lincoln.

1807 Napoleon I of France and Czar Alexander I of Russia signed a treaty at Tilsit ending war between their empires.

1896 The Democratic national convention opened in Chicago.

1898 The United States annexed Hawaii.

1908 The Democratic National Convention opened in Denver.

1930 Construction began on Boulder Dam (later Hoover Dam).

1948 six female reservists became the first women to be sworn into the regular U.S. Navy.

1958 President Eisenhower signed the Alaska Statehood Act, which went into effect in January 1959.

WORD UP!

palaver \puh-LAV-uhr; puh-LAH-vur/, noun:
1. Idle talk
2. Talk intended to beguile or deceive.

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Wanted

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Vacation Rentals

Apartments/Condos

Rent

Houses for Rent

Roomates

Commercial Lease

Real Estate

Real Estate Loans

Storage Space

Vehicles for Sale

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Lost and Found

Personals

Psychic

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Massage

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GIVE OF YOURSELF volunteers wanted at the discovery shop. Help us contribute to the American cancer society by spending 4 hours per week assisting in our resale shop in Santa Monica. Contact Terry or Shaunna at (310)458-4490

OCEAN HOUSE, an upscale assisted living community is looking for evening receptionists, FT and PT. The shift is from 4p-12a and must be available weekends and holidays. Must have great customer service skills and previous experience is a plus. Also responsible for computer data entry. If interested please come by and fill out an application at 2107 Ocean Ave. SM 90405. EOE

OCEAN HOUSE, an upscale assisted living community, is looking for caregivers and medication technicians for a variety of shifts 6a-2:30p and 2p-10:30p. FT and PT available. Must have previous experience with seniors and a great attitude. Must also be available on weekends and holidays. If interested, please fax a resume to (310) 314-7356 or come by and fill out an application at 2107 Ocean Ave. SM 90405. EOE

OCEAN HOUSE, an upscale assisted living community, is looking for dining room servers to help serve our senior residents. Prior serving experience is preferred, but will train. Shifts available are 11a-8p and 4-8p, PT & FT. Must be available on weekends and holidays. Benefits eligible for all FT. If interested, please fill out an application at 2107 Ocean Ave. SM, 90405. EOE

OCEAN HOUSE, an upscale assisted living community, is looking for a Dining Room Supervisor, to oversee and manage our dining room server staff. The shift is 11a-8p Wed-Sun, must be available on holidays. Benefits eligible after 90 days. Must have previous restaurant and supervision experience and great customer service skills. If interested, please fax resumes to (310) 314-7356 or come by and fill out an application at 2107 Ocean Ave. SM, 90405 or email crodezn0@brookdaleliving.com EOE

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Qualifications: Energetic, enthusiastic and driven to sell, strong self-motivation and a true talent for negotiating, communicating and relating with customers. A strong interest in branded fashion. Previous fashion retail experience. Must have excellent communication and people skills, enjoy working with public. You will assist customers one-on-one, providing frame and band adjustments, warranty and manufacturer information and style advice. Please call me....Sharon at 310.210.3372, email: sunglassgirl@verizon.net

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2 MALE guinea pigs very lovable \$10.00 each call (310)451-0498

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RESPONSIBLE PROFESSIONAL seeks 3-month rental starting around July 12 of bright, airy, clean and secure studio/efficiency/loft in Santa Monica. Parking, washer, a/c necessary. Sm-med dog friendly, near beach, private patio/deck preferred. References available. Call 570-225-5418, email aptwantedca@hotmail.com.

I'M SEEKING A GUEST house in SM, Pacific Palisades, Malibu, Venice area.Clean, quiet, non-smoking, responsible, working female.Excellent References Wendy (310)749-0787

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CLASSIFIED ADVERTISING CONDITIONS: REGULAR RATE: \$5.50 a day. Ads over 15 words add 20¢ per word per day. Ad must run a minimum of twelve consecutive days. PREMIUMS: First two words caps no charge. Bold words, italics, centered lines, etc. cost extra. Please call for rates. TYPOS: Check your ad the first day of publication. Sorry, we do not issue credit after an ad has run more than once. DEADLINES: 3:00 p.m. prior the day of publication except for Monday's paper when the deadline is Friday at 2:30 p.m. PAYMENT: All private party ads must be pre-paid. We accept checks, credit cards, and of course cash. CORRESPONDENCE: To place your ad call our offices 9 a.m. to 5 p.m., Monday through Friday, (310) 458-7737; send a check or money order with ad copy to The Santa Monica Daily Press, P.O. Box 1380, Santa Monica, CA 90406 or stop in at our office located at 1427 Third Street Promenade, Ste. 202. OTHER RATES: For information about the professional services directory or classified display ads, please call our office at (310) 458-7737.

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LOST KEYS on 6/23/08 near Radio Shack/Real Food Daily on SM Blvd betwn 5th/ 6th St. (SM)

2 conneted rings holding 5 keys & 3" red flashlight

Dorothea 424-603-0054 after 6pm

LOVABLE CAT Missing since late March '08 from his home on Ashland Ave near 7th St.

Medium size, short-haired - black w/white - & NO TAIL. VERY friendly.

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Notices

SUMMONS
(Citacion Judicial)
CASE NUMBER SC097558

NOTICE TO DEFENDANT: (Aviso Al Demandado): PETER MICHAEL SMYTH doing business as CALIFORNIA INVESTMENTS; PAM SMYTH; BLANCA BETTY RIVERA-LETARDO; RAFAH CORP., a Nevada corporation doing business as KELLER WILLIAMS REALTY; UNITED TITLE COMPANY, a California corporation — a successor in Interest of NEW CENTURY TITLE COMPANY; FIDELITY NATIONAL TITLE COMPANY, a California corporation; RELIABLE TRUST DEED SERVICES, INC., a California corporation; and DOES 1 TO 100

YOU ARE BEING SUED BY PLAINTIFF: (Lo Está Demandando El Demandante): JOSE A. VALENCIA, MARICELA MENDOZA

You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court.

There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Web site (www.lawhelpcalifornia.org) the California Courts Online self-help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association.

Tiene 30 DIAS DE CALENDARIO despues de que le entreguen esta citacion y papeles legales para presentar una respuesta por escrito en esta corte y hacar que se entregue una copia al demandante. Una carta o una llamada telefonica no lo protegen. Su respuesta por escrito tiene que estar en formato legal correcto si desea que procesen su caso en la corte. Es posible que haya un formulario que usted pueda usar para su respuesta. Puede encontrar estos formularios de la corte y mas informacion en el Centro de Ayuda de las Cortes de California (www.courtinfo.ca.gov/selfhelp/espagnol/), en la biblioteca de leyes de su condado o en la corte que le quede mas cerca. Si no puede pagar la cuota de presentacion, pida al secretario de la corte que le de un formulario de exencion de bago de cuotas. Si no presenta su respuesta a tiempo, puede perder el caso por incumplimiento y corte le podra quitar su sueldo, dinero y bienes sin mas advertencia.

Hay otros requisitos legales Es recomendable que llame a un abogado inmediatamente. Si no conoce a un abogado, pueda llamar a un servicio de remision a abogados. Si no puede pagar a un abogado, es posible que cumpla con los requisitos para obtener servicios legales gratuitos de un programa de servicios legales sin fines de lucro. Puede encontrar estos grupos sin fines de lucro en el sitio web de California Legal Services, (www.lawhelpcalifornia.org), en el Centro de Ayuda de las Cortes de California, (www.courtinfo.ca.gov/selfhelp/espagnol/) o poniendose en contacto con la corte o el colegio de abogados locales.

The name and address of the court is: (El nombre y direccion de la corte es): SUPERIOR COURT, COUNTY OF LOS ANGELES WEST JUDICIAL DISTRICT, SANTA MONICA 1725 MAIN STREET SANTA MONICA, CA 90401

The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is: (El nombre, la dirección y el número de teléfono del abogado del demandante, o del demandante que no tiene abogado, es): JONATHAN T. NGUYEN [169056] LAW OFFICE OF GILBERT & NGUYEN 2250 E. IMPERIAL HIGHWAY, 2ND FLOOR EL SEGUNDO, CA 90245 Telephone: (310) 552-9001, (310) 563-2163 Date (Fecha): JUNE 11, 2008 JOHN A. CLARKE, Clerk (Secretario) by A. BISHOP, Deputy (Adjunto) SEAL

Published SANTA MONICA DAILY PRESS JUNE 30, JULY 7, 14, 21, 2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20080956830 FIRST FILING. The following person(s) is (are) doing business as MEOLA MEDIA, 630 W. 6TH ST, SUITE 201, LOS ANGELES, CA 90017, COUNTY OF LA. The full name of registrant(s) is/are : CHRISTIAN MEOLA, 630 W. 6TH ST, SUITE 201, LOS ANGELES, CA 90017 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein. /s/: CHRISTIAN MEOLA

This statement was filed with the County Clerk of LOS ANGELES County on 5/30/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 6/16/2008, 6/23/2008, 6/30/2008, 7/7/2008

DBAS

PRESS to publish 6/16/2008, 6/23/2008, 6/30/2008, 7/7/2008

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This statement was filed with the County Clerk of LOS ANGELES County on 5/30/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 6/16/2008, 6/23/2008, 6/30/2008, 7/7/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081014348 FIRST FILING. The following person(s) is (are) doing business as CLAUDE SHORT AUTO SALES; SANTA MONICA SALES, INC., 28002 PICO BLVD., SANTA MONICA, CA 94005, COUNTY OF LOS ANGELES; 1443 PRINCETON ST, #E, SANTA MONICA, CA 90404. The full name of registrant(s) is/are : SANTA MONICA SALES, INC., 1443 PRINCETON ST, #E, SANTA MONICA, CA 90404 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)6/2/2008. /s/: SANTA MONICA SALES, INC., VICE PRESIDENT, JEFF PARR

This statement was filed with the County Clerk of LOS ANGELES County on 6/9/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 6/16/2008, 6/23/2008, 6/30/2008, 7/7/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081025034 FIRST FILING. The following person(s) is (are) doing business as LOVE BILL OF RIGHTS; MARRIAGE BILL OF RIGHTS, 10697 SOMMA WAY, LOS ANGELES, CA 90077, COUNTY OF LOS ANGELES. The full name of registrant(s) is/are : ATHENA PICTURES, 10697 SOMMA WAY, LOS ANGELES, CA 90077 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2008. /s/: LAURENT HECHMATI, PRESIDENT, ATHENA PICTURES

This statement was filed with the County Clerk of LOS ANGELES County on 6/10/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 6/16/2008, 6/23/2008, 6/30/2008, 7/7/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081025034 FIRST FILING. The following person(s) is (are) doing business as LOVE BILL OF RIGHTS; MARRIAGE BILL OF RIGHTS, 10697 SOMMA WAY, LOS ANGELES, CA 90077, COUNTY OF LOS ANGELES. The full name of registrant(s) is/are : ATHENA PICTURES, 10697 SOMMA WAY, LOS ANGELES, CA 90077 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2008. /s/: LAURENT HECHMATI, PRESIDENT, ATHENA PICTURES

This statement was filed with the County Clerk of LOS ANGELES County on 6/10/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 6/16/2008, 6/23/2008, 6/30/2008, 7/7/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20080886136 FIRST FILING. The following person(s) is (are) doing business as ANT-20, 2138 PENMAR AVE, #8, VENICE, CA 90291. The full name of registrant(s) is/are : HAROLD LINDE, 2138 PENMAR AVE, #8, VENICE, CA 90291 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)5/19/2008. /s/: HAROLD LINDE

This statement was filed with the County Clerk of LOS ANGELES County on 5/19/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 6/16/2008, 6/23/2008, 6/30/2008, 7/7/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20080947453 FIRST FILING. The following person(s) is (are) doing business as UBER GUD, 40 CEDAR WALK STE. 2210 LONG BEACH, CA 90802. The full name of registrant(s) is/are : UBER GUD LLC 40 CEDAR WALK STE. 2210 LONG BEACH, CA 90802 This Business is being conducted by, a limited liability. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)4/9/2008. /s/:

This statement was filed with the County Clerk of LOS ANGELES County on 5/29/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 6/16/2008, 6/23/2008, 6/30/2008, 7/7/2008

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This statement was filed with the County Clerk of LOS ANGELES County on 5/29/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 6/16/2008, 6/23/2008, 6/30/2008, 7/7/2008

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20080956830 FIRST FILING. The following person(s) is (are) doing business as MEOLA MEDIA, 630 W. 6TH ST, SUITE 201, LOS ANGELES, CA 90017, COUNTY OF LA. The full name of registrant(s) is/are : CHRISTIAN MEOLA, 630 W. 6TH ST, SUITE 201, LOS ANGELES, CA 90017 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein. /s/: CHRISTIAN MEOLA

This statement was filed with the County Clerk of LOS ANGELES County on 5/30/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 6/16/2008, 6/23/2008, 6/30/2008, 7/7/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081014348 FIRST FILING. The following person(s) is (are) doing business as CLAUDE SHORT AUTO SALES; SANTA MONICA SALES, INC., 28002 PICO BLVD., SANTA MONICA, CA 94005, COUNTY OF LOS ANGELES; 1443 PRINCETON ST, #E, SANTA MONICA, CA 90404. The full name of registrant(s) is/are : SANTA MONICA SALES, INC., 1443 PRINCETON ST, #E, SANTA MONICA, CA 90404 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)6/2/2008. /s/: SANTA MONICA SALES, INC., VICE PRESIDENT, JEFF PARR

This statement was filed with the County Clerk of LOS ANGELES County on 6/9/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 6/16/2008, 6/23/2008, 6/30/2008, 7/7/2008

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This statement was filed with the County Clerk of LOS ANGELES County on 6/10/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 6/16/2008, 6/23/2008, 6/30/2008, 7/7/2008

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This statement was filed with the County Clerk of LOS ANGELES County on 6/10/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 6/16/2008, 6/23/2008, 6/30/2008, 7/7/2008

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This statement was filed with the County Clerk of LOS ANGELES County on 5/19/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 6/16/2008, 6/23/2008, 6/30/2008, 7/7/2008

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This statement was filed with the County Clerk of LOS ANGELES County on 5/29/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 6/16/2008, 6/23/2008, 6/30/2008, 7/7/2008

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This statement was filed with the County Clerk of LOS ANGELES County on 5/29/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 6/16/2008, 6/23/2008, 6/30/2008, 7/7/2008

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20080976461 FIRST FILING. The following person(s) is (are) doing business as PASSION NAIL, 6326 HOLLYWOOD, CA 90008. The full name of registrant(s) is/are : TAMMY TRAM DANG 12375 FELIPE CT. EL MONTE, CA 91732 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/6/2008. /s/: TAMMY TRAM DANG

This statement was filed with the County Clerk of LOS ANGELES County on 6/3/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 6/16/2008, 6/23/2008, 6/30/2008, 7/7/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20080976981 FIRST FILING. The following person(s) is (are) doing business as ROMA BRAND NAME, 8723 LONG BEACH BLVD. SOUTH GATE, CA 90280. The full name of registrant(s) is/are : ALEJANDRA RODRIGUEZ 8538 CLETA ST. DOWNEY, CA 90241 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein. /s/: ALEJANDRA RODRIGUEZ

This statement was filed with the County Clerk of LOS ANGELES County on 6/3/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 6/16/2008, 6/23/2008, 6/30/2008, 7/7/2008

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This statement was filed with the County Clerk of LOS ANGELES County on 6/3/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 6/16/2008, 6/23/2008, 6/30/2008, 7/7/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20080976167 FIRST FILING. The following person(s) is (are) doing business as TOBACCO PLUS, 10122 S. FIGUEROA ST. LOS ANGELES, CA 90003. The full name of registrant(s) is/are : MO-STAF BARAKAT 12750 CENTRALIA ST. #180 LAKEWOOD, CA 90715 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MO-STAF BARAKAT

This statement was filed with the County Clerk of LOS ANGELES County on 6/3/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 6/16/2008, 6/23/2008, 6/30/2008, 7/7/2008

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a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 6/30/2008, 7/7/2008, 7/14/2008, 7/21/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081123884 FIRST FILING. The following person(s) is (are) doing business as WC PROPERTIES, 2130 S. TUBEWAY COMMERCE, CA 90040. The full name of registrant(s) is/are : WILLIAM L. BLEVINS JR. 2130 S. TUBEWAY COMMERCE, CA 90040 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: WILLIAM L. BLEVINS JR. This statement was filed with the County Clerk of LOS ANGELES County on 6/24/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 6/30/2008, 7/7/2008, 7/14/2008, 7/21/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081045220 FIRST FILING. The following person(s) is (are) doing business as MILO SHOES, 13536 LAKEWOOD BLVD. # 315 BELLFLOWER, CA 90706. The full name of registrant(s) is/are : AR-RAN CHHAY 13536 LAKEWOOD BLVD. # 315 BELLFLOWER, CA 90706 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)6/12/2008. /s/: ARRAN CHHAY This statement was filed with the County Clerk of LOS ANGELES County on 6/12/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 6/30/2008, 7/7/2008, 7/14/2008, 7/21/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081121823 FIRST FILING. The following person(s) is (are) doing business as TVERIDITY, 1530 GLENAVON AVE, VENICE, CA 90291, COUNTY OF LA. The full name of registrant(s) is/are : MAUREEN P. HOOD, 1530 GLENAVON AVE, VENICE, CA 90291 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MAUREEN P. HOOD This statement was filed with the County Clerk of LOS ANGELES County on 6/24/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 6/30/2008, 7/7/2008, 7/14/2008, 7/21/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081122962 FIRST FILING. The following person(s) is (are) doing business as ANGELS RAGS AND CLOTHING, 861 ALAMITOS AVE, LONG BEACH, CA 90813. The full name of registrant(s) is/are : ROSALBA ROMAN 861 ALAMITOS AVE. LONG BEACH, CA 90813 ROSA SANCHEZ 861 ALAMITOS AVE. LONG BEACH, CA 90813 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ROSALBA ROMAN This statement was filed with the County Clerk of LOS ANGELES County on 6/24/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 6/30/2008, 7/7/2008, 7/14/2008, 7/21/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081121824 FIRST FILING. The following person(s) is (are) doing business as TWIN SKIES, 655 N. LA PEER DRIVE, WEST HOLLYWOOD, CA 90069, COUNTY OF LOS ANGELES; 8581 SANTA MONICA BLVD., #556, WEST HOLLYWOOD, CA 90069-4120. The full name of registrant(s) is/are : METEOR GAMES LLC, 655 N. LA PEER DRIVE, WEST HOLLYWOOD, CA 90069 This Business is being conducted by, a limited liability. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: METEOR GAMES LLC, DONNA WILLIAMS, PRESIDENT AND COO This statement was filed with the County Clerk of LOS ANGELES County on 6/24/2008. NOTICE: THIS

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081161541 FIRST FILING. The following person(s) is (are) doing business as PHIL-A-RET MANUFACTURING, INC., 5040 CALMVIEW AVE. BALDWIN PARK, CA 91706. The full name of registrant(s) is/are : PHIL-A-RET MANUFACTURING, INC. 5040 CALMVIEW AVE. BALDWIN PARK, CA 91706 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: This statement was filed with the County Clerk of LOS ANGELES County on 6/30/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/7/2008, 7/14/2008, 7/21/2008, 7/28/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081180048 FIRST FILING. The following person(s) is (are) doing business as RKM JEWELRY, 1151 WALNUT AVE. APT 31 LONG BEACH, CA 90813. The full name of registrant(s) is/are : ROBIN K. MORELLI 1151 WALNUT AVE. APT 31 LONG BEACH, CA 90813 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ROBIN K. MORELLI This statement was filed with the County Clerk of LOS ANGELES County on 7/2/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/7/2008, 7/14/2008, 7/21/2008, 7/28/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081161540 FIRST FILING. The following person(s) is (are) doing business as RAW TOOLS DESIGN, 8743 CEDAR ST. BELLFLOWER, CA 90706. The full name of registrant(s) is/are : RITA WINFIELD 8743 CEDAR ST. BELLFLOWER, CA 90706 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: RITA WINFIELD This statement was filed with the County Clerk of LOS ANGELES County on 6/30/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/7/2008, 7/14/2008, 7/21/2008, 7/28/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081181968 FIRST FILING. The following person(s) is (are) doing business as ONE STOP MOTORS, 8700 LONG BEACH BLVD. SOUTH GATE, CA 90280. The full name of registrant(s) is/are : XOCHITL SANCHEZ 760 WHITBROOK DR. LA HABRA, CA 90631 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: XOCHITL SANCHEZ This statement was filed with the County Clerk of LOS ANGELES County on 7/2/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/7/2008, 7/14/2008, 7/21/2008, 7/28/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081170950 FIRST FILING. The following person(s) is (are) doing business as CDS CONSULTING GROUP, INC., 7847 FLORENCE AVE. STE 128 DOWNEY, CA 90240. The full name of registrant(s) is/are : CDS CONSULTING GROUP, INC 7847 FLORENCE AVE. STE 128 DOWNEY, CA 90240 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:

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This statement was filed with the County Clerk of LOS ANGELES County on 7/1/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/7/2008, 7/14/2008, 7/21/2008, 7/28/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081172052 FIRST FILING. The following person(s) is (are) doing business as THE MIXED DRINK, 8434 LIMERICK AVE. WINNETKA, CA 91306. The full name of registrant(s) is/are : AMADA C. LINARES 8434 LIMERICK AVE. WINNETKA, CA 91306 SARA E. MORALES 20320 BAL-TAR ST WINNETKA, CA 91306 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: AMADA C. LINARES This statement was filed with the County Clerk of LOS ANGELES County on 7/1/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/7/2008, 7/14/2008, 7/21/2008, 7/28/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081191172 FIRST FILING. The following person(s) is (are) doing business as CURTIS COMPANY; KEN'S CAMP, 2901 4TH STREET, #322, SANTA MONICA, CA 90405, COUNTY OF LOS ANGELES. The full name of registrant(s) is/are : KEN CURTIS, 2901 4TH STREET, #322, SANTA MONICA, CA 90405; NATALIA CURTIS, 2901 4TH STREET, #322, SANTA MONICA, CA 90405 This Business is being conducted by, a general partnership. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/1/2008. /s/: KEN JON CURTIS

This statement was filed with the County Clerk of LOS ANGELES County on 7/3/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/7/2008, 7/14/2008, 7/21/2008, 7/28/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081191171 FIRST FILING. The following person(s) is (are) doing business as CYBER HAIR, 1203 WILSHIRE BLVD., SANTA MONICA, CA 90403, COUNTY OF LA. The full name of registrant(s) is/are : VIRGINIA JAURIGUE, 2701 SO MANDFIELD AVE, LOS ANGELES, CA 90016; FABIOLA CUEVA, 3543 OVERLAND AVE, APT 2, LOS ANGELES, CA 90034 This Business is being conducted by, a general partnership. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)6/24/2008. /s/: VIRGINIA JAURIGUE This statement was filed with the County Clerk of LOS ANGELES County on 7/3/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/7/2008, 7/14/2008, 7/21/2008, 7/28/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081180221 FIRST FILING. The following person(s) is (are) doing business as PACIFICO ADVERTISING, 1151 WALNUT AVE APT 31 LONG BEACH, CA 90813. The full name of registrant(s) is/are : GEORGE JURDI 1151 WALNUT AVE APT 31 LONG BEACH, CA 90813 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: GEORGE JURDI This statement was filed with the County Clerk of LOS ANGELES County on 7/2/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/7/2008, 7/14/2008, 7/21/2008, 7/28/2008

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081160169 FIRST FILING. The following person(s) is (are) doing business as MGV DESIGN, 4329 SALTILLO STREET, WOODLAND HILLS, CA 91364, COUNTY OF LA. The full name of registrant(s) is/are : MANUEL G. VESA, 4329 SALTILLO STREET, WOODLAND HILLS, CA 91364 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MANUEL G. VESA This statement was filed with the County Clerk of LOS ANGELES County on 6/30/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/7/2008, 7/14/2008, 7/21/2008, 7/28/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081180240 FIRST FILING. The following person(s) is (are) doing business as MAD JEWELRY, 1151 WALNUT AVE. APT 31 LONG BEACH, CA 90813. The full name of registrant(s) is/are : MOSES A. DELOSIO 1151 WALNUT AVE. APT 31 LONG BEACH, CA 90813 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MOSES A. DELOSIO This statement was filed with the County Clerk of LOS ANGELES County on 7/2/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/7/2008, 7/14/2008, 7/21/2008, 7/28/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081180029 FIRST FILING. The following person(s) is (are) doing business as EEM JEWELRY, 1151 WALNUT AVE. APT 31 LONG BEACH, CA 90813. The full name of registrant(s) is/are : ERIK E. MORELLI 1151 WALNUT AVE. APT 31 LONG BEACH, CA 90813 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ERIK E. MORELLI This statement was filed with the County Clerk of LOS ANGELES County on 7/2/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/7/2008, 7/14/2008, 7/21/2008, 7/28/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081180028 FIRST FILING. The following person(s) is (are) doing business as JBD JEWELRY, 1151 WALNUT AVE. APT 31 LONG BEACH, CA 90813. The full name of registrant(s) is/are : DANIEL B. JURDI 1151 WALNUT AVE. APT 31 LONG BEACH, CA 90813 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: DANIEL B. JURDI This statement was filed with the County Clerk of LOS ANGELES County on 7/2/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 7/7/2008, 7/14/2008, 7/21/2008, 7/28/2008

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20081172051 FIRST FILING. The following person(s) is (are) doing business as LA ESPERANZA BAKERY, 252 W. FLORENCE AVE. LOS ANGELES, CA 90003. The full name of registrant(s) is/are : JOSE ASTORGA 3302 TENAYA AVE. LYNNWOOD, CA 90262 IRELI ASTORGA 349 E. 59TH ST. LOS ANGELES, CA 90003 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JOSE ASTORGA This statement was filed with the County Clerk of LOS ANGELES County on 7/1/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY

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