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Volume 13 Issue 192

MOTOR HARLEY-DAVIDSON CYCLES
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SEE PAGE 8

Santa Monica Daily Press
We have you covered
THE VRROOOMMM ISSUE

Shore Hotel COO arrested on weapon sales, ID theft charges

BY DAVID MARK SIMPSON
Daily Press Staff Writer

SHORE HOTEL The chief operating officer of the Shore Hotel was arrested Friday morning on a slew of charges, including the importing and selling of an assault rifle, a spokesperson from the California Office of the Attorney General told the Daily Press.

Steve Farzam is also charged with identity theft and impersonating a law enforcement officer, Nicholas Pacilio said.

Farzam was taken into custody in Santa Monica at 11:30 a.m. Friday and posted $805,000 bail at 7:30 p.m. according to the Los Angeles County Sheriff Department's website. He turned 35 last week.

The operation was led by the Attorney General's E-Crime unit as a part of a joint operation with the U.S Bureau of Alcohol, Tobacco, and Firearms, Federal Bureau of Investigation, and the California Department of Motor Vehicles, Pacilio said.

Investigators raided his office at the Shore Hotel and his home, located in Los Angeles just outside of the Santa Monica city limit.

A representative from the Shore Hotel declined to comment for this article.

The Shore Hotel is located on Ocean Avenue near the corner of Broadway in Downtown Santa Monica. It opened in 2011 and, according to its website, rooms start at $279 per night.

According to a website called Hotel Executive, Farzam enrolled in the Santa Barbara Police Academy at the age of 19 and "eventually became a law enforcement officer."

"When he's not working," the website says, "Mr. Farzam enjoys flying fixed-wing aircraft, restoring his Squad 51 fire truck from the television show 'Emergency!,' and volunteering as a tactical officer at Southern California's Building Unique Youth Alternatives, a nonprofit organization that works with at-risk youths."

DAVE@smdp.com



SHORE HOTEL

Courtesy photo





LIGHT UP THE NIGHT

Morgan Genser
editor@smdp.com

Left: People sit and watch fireworks at Santa Monica College's Corsair Field on Saturday during the annual Celebrate America festivities. The event is a big draw with thousands of locals coming out to celebrate with each other.
Right: Sierra Rose, 6, waves an American Flag during the event.

Development of Norms, Denny's plots considered

BY DAVID MARK SIMPSON
Daily Press Staff Writer

LINCOLN BLVD Diners yesterday, dwellings tomorrow. The Planning Commission considered two mixed-use developments along Lincoln Boulevard.

One would be constructed where Norms served pancakes for 49 years before its closure last year. The other would replace a currently-pancake-serving Denny's.

These are the first two projects proposed as a part of City Hall's long-term plan for a residential mixed-use corridor along Lincoln near the incoming Expo Light Rail station.

Developers brought the projects before the commission for a float up, allowing commissioners to comment on the early designs before beginning negotiations with City Hall.

The Norms project would add 90 apartments and 10,700 square feet of ground floor commercial space across two buildings, one with five stories, the other with four. It would also add 168 parking spaces in a two level underground garage.

The taller of the two buildings would stand at 57 feet, beyond the 32-foot limits allowed in pending and current city planning documents for a development of its type. Developers can work outside of zoning requirements if they propose community benefits that elected and appointed officials deem worthy of the trade-off.

Developer FSTAR proposes 18 affordable housing units, nine available to individuals with very low income and nine to those with moderate incomes.

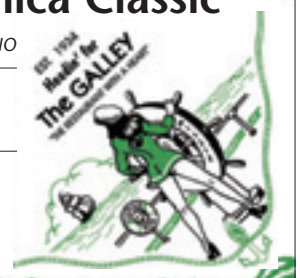
During the public input portion of the meeting Carol Lemlein, head of the Santa Monica Conservancy, asked commission-

SEE DEVELOPMENT PAGE 9


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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, June 30, 2014

Dive in
Annenberg Community Beach House
415 PCH, 10 a.m. — 6 p.m.
The summer pool season officially opens and will run through Sept. 1. For more information, visit beachhouse.smgov.net.

House of cards
Fairview Library
2101 Ocean Park Blvd.
1 p.m. — 3 p.m.
Play bridge at the library every Monday afternoon. Have fun, meet new people, and challenge your mind. Advanced beginners welcome. This is not a class. For more information, visit smpl.org.

Knit time
Fairview Library
2101 Ocean Park Blvd., 5 p.m.
All levels welcome. Bring your own supplies. Ages 8 and up. For more information, visit fairviewknittingcircle.blogspot.com.

Kundalini yoga
Joslyn Park
633 Kensington Rd, 6-7:15 pm
Kundalini Yoga is the yoga of awareness. Develop self-love, courage and compassion. Increase your vitality and stamina and learn deep relaxation techniques. This is a lively class that challenges and strengthens your abilities while promoting health, happiness, and abundance. Drop-in participation is available for $15. Please bring a mat. For more information, please call (310) 458-2239. Offered through the City of Santa Monica Community Classes program.

Tuesday, July 1, 2014

Write it right
Fairview Library
2101 Ocean Park Blvd., 12 p.m.
Inspiration, guidance, direction and support for writers.

Going solo
Annenberg Community Beach House
415 Pacific Coast Hwy, 6:30 - 8 p.m.
Jetty Swart (AKA Jet Black Pearl) sings and plays an idiosyncratic blend of traditional French songs and more modern work, using loops and beatboxing, stream of consciousness poetry and tongue in cheek covers of pop icons. Visit annenbergbeachhouse.com/beach-culture for more information.

Wednesday, July 2, 2014

Market fresh
Arizona Ave. between Second and Third streets
8:30 a.m. — 1 p.m.
Enjoy one of Santa Monica's farmers' markets, widely considered to be among the best on the West Coast and featuring field-fresh produce, hundreds of kinds of vegetables, brilliant cut flowers, breads, cheeses, delicious foods, live music and more. Call (310) 458-8712 for more information.

Thursday, July 3, 2014

Family gaming
Main Library, Children's Activity Room
601 Santa Monica Blvd., 3:30 - 5 p.m.
Enjoy quality family time at the library. Play and "Kinect" with video and board games. Ages 4 & up.

For help submitting an event, contact Daniel Archuleta at **310-458-7737** or submit to editor@smdp.com

COMMUNITY BRIEFS

CITYWIDE

Music producer raises money

Having produced hit records over the last four decades for James Taylor, Linda Ronstadt and 10,000 Maniacs, veteran music producer Peter Asher is no stranger to creating emotionally-charged music. But the cover version of Simon and Garfunkel's "Bridge Over Troubled Water" with an 8th grade girl named Ava Delaney may be the one that moves you the most, even before you hear a single note.

That's because of the motivation behind the recording. Asher was approached by Ava Delaney and her father Carl Daikeler to record the song so they could donate all the profits from downloads of the song. In doing so, they'll help non-profit International Justice Mission unlock a $500,000 matching challenge in June to further their work finding and rescuing victims of slavery and human trafficking in the US and abroad.

The artists worked out of The Village Studios in Santa Monica. The recording session started only after watching IJM's DVD documentary called "End of Slavery," which put the team in the mindset of the problem they were setting out to solve: There are more slaves now than all 400 years of the transatlantic slave trade. It is estimated that there are close to 30 million people being held captive and abused as slaves. Children an estimated 26 percent of those sold into slavery. And nearly two million of those children are exploited as sex slaves.

IJM has rescued more than 18,000 victims of slavery and oppression and secured the convictions of 800 traffickers, slave-owners and other criminals for violent abuse of the poor.

And now thanks to this music legend and his 14-year-old friend, this new recording of "Bridge Over Troubled Water" is now available on iTunes and most other music download services for $.99, and all the profits are being given to International Justice Mission. Additional contributions are being raised concurrently at www.IJM.org/BridgeToFreedom. All proceeds received in June are matched up to $500,000.

– MATTHEW HALL

NEVADA

SMFD partners with Angel Flights

On Saturday, June 21, members of the Santa Monica Fire Department attended the memorial service for little Noah Looney in Clark County, Nevada. On June 13, a tragic accident in the McClure Tunnel injured several of his family members and killed 2-year-old Noah. Santa Monica Fire Fighters Local 1109 raised over $12,000 to assist the Looney Family in their time of need.

Battalion Chief Mark Bridges and Deputy Chief Tom Clemo attended the service and presented the check to the Looney Family. Additionally, The Las Vegas Fire Department Pipes and Drums played Amazing Grace as part of the memorial service.

The flight to the service from Santa Monica to Las Vegas would not have been possible without the generosity of Angel Flights West; a philanthropic organization that provides free flights to individuals for causes just like this. Firefighters said it is with deep appreciation that Santa Monica Fire Department recognizes pilot Jim McElroy and the Angel Flight Team for their generous contribution in allowing fire department representatives to attend the service and present the donation. Further information regarding Angel Flights can be found at www.angelflight-west.org.

– MH





LUNCH TIME

Paul Alvarez Jr. *editor@smdp.com*

A woman eats her lunch while picnic tables were set up in the middle of the Third Street Promenade on Friday afternoon. Tables will be set up every Friday through Sept. 19 as part of the Picnic on the Promenade promotion.

KNOW BEFORE YOU GO



Expo Light Rail Line

Note the following activities:

1. Colorado Avenue between Fifth and 18th streets: Street closures in the east and westbound directions. Expect westbound and eastbound lane closures during daytime hours. Alleys on the north side of Colorado between Sixth and 18th Street will have limited access at Colorado.
2. Colrado Avenue between Lincoln Boulevard and Ninth Street: Lane closures in the westbound direction Monday through Friday.
3. Sixth Street and Colorado Avenue intersection: Construction in the intersection, expect lane closures.
4. Seventh Street and Colorado Avenue intersection: Construction in the intersection, expect lane closures.
5. 19th Street between Colorado Avenue and Olympic Boulevard: Northbound and southbound lane closures.
6. 20th Street between Colorado Avenue and Olympic Boulevard: Northbound and southbound lane closures during daytime hours.
7. Sixth Street between Cloverfield Boulevard and Olympic Boulevard: Lane closures for water main work.
8. Stewart Street between Olympic Boulevard and Exposition Boulevard: Northbound and southbound lane closures during daytime hours.
9. Olympic Boulevard between 20th and Stewart Street: Eastbound and westbound lane closures during daytime hours.
10. Cloverfield Boulevard just south of Olympic: Northbound right lane closures.

For more information about the Expo Line project, visit BuildExpo.org or call (213) 922-EXPO (3976).

Bus Stop Improvement Project

Citywide installation of new bus shelters will begin. Construction will involve intermittent vehicle lane, bicycle lane, and sidewalk closures, in addition to the use of parking lanes. Construction will take place at the following stops:

SANTA MONICA BOULEVARD

• 1601 Santa Monica Boulevard between 1Sixth Street and 1Seventh Street (north side of Santa Monica)
• 3219 Santa Monica Boulevard between Franklin Street and Centinela Av. (north side of Santa Monica)
• 1019 Santa Monica Boulevard between 10th Street and 11th Street (north side of Santa Monica)

WILSHIRE BOULEVARD

• 2403 Wilshire Boulevard between 2Fourth Street and Chelsea Avenue (north side of Wilshire)
• 2901 Wilshire Boulevard between Yale Street and Stanford Street (north side of Wilshire)
• 1020 Wilshire Boulevard between 10th Street and 11th Street (south side of Wilshire)

MONTANA AVENUE

• 1301 Montana Ave between Euclid Street and Fourth Street (north side of Montana)
• 1302 Montana Ave between Euclid Street and Fourth Street (south side of Montana)
• 1501 Montana Ave between 15th Street and 1Sixth Street (north side of Montana)
• 1502 Montana Ave between 15th Street and 1Sixth Street (south side of Montana)
• 1920 Montana Ave between 19th Street and 20th Street (south side of Montana)
• 1101 Montana Ave between 11th Street and 12th Street (north side of Montana)
• 1100 Montana Ave between 11th Street and 12th Street (south side of Montana)
• 2001 Montana Ave between 20th Street and 21st Street (north side of Montana)

OCEAN PARK BOULEVARD

• 3435 Ocean Park between 3Fourth St and Centinela Avenue (north side of Ocean Park)
• 3420 Ocean Park between 3Fourth St and Centinela Avenue (south side of Ocean Park)
• 2600 Ocean Park between 25th Street and 28th Street (south side of Ocean Park)
• 2525 Ocean Park between 25th Street and 2Sixth. (north side of Ocean Park)
• 2025 Ocean Park between 20th Street and 21st Street (north side of Ocean Park)
• 1352 Ocean Park between Euclid Street and Fourth Street (south side of Ocean Park)
• 1343 Ocean Park between Euclid Street and Fourth Street (north side of Ocean Park)
• 1047 Ocean Park between 10th Street and 11th Street (north side of Ocean Park)

PICO BOULEVARD

• 3007 Pico Blvd between Dorchester Street and 33rd Street (north side of Pico)

20th STREET

• 954 20th Street between Idaho Avenue and Washington Avenue (west side of 20th.)

Annual Tree Trimming

The city's annual tree pruning program will take place on Stewart Street, Pico to Exposition; 25th Street, Wilshire Boulevard to Montana Avenue; Fifth Street, Colorado Avenue to Wilshire Boulevard to Montana Avenue; Berkeley Street, Stanford Street to Wilshire; 2Sixth Street, San Vicente to Wilshire boulevards; Hollister Avenue, Ocean Avenue to Nielson Way;' Esparta, San Vicente to city limi; Fifth Street, Colorado to Wilshire. Partial lane closures will occur. All work will take place between 8 a.m. - 5 p.m. For further information, contact Matthew Wells, urban forester, at (310) 458-8974.

Santa Monica Place Theatre

Beginning on Monday, June 2, 2014, there will be lane closures on Fourth Street and Colorado Avenue.

Santa Monica Pier Renewal

Construction will continue and is estimated to conclude in spring 2014. The pier and its businesses will remain open during construction. Contact Curtis Castle, Civil Engineer, at (310) 458-8721 if you hAvenue any questions.

LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Teach the parents

Editor:

In your lead article, "Some English learners stuck," Oscar de la Torre, as quoted by your reporter, is right to suggest that one way to help English learners from Spanish-speaking families improve their scores on state-mandated tests is "to engage the parents." One of the best ways to do that would be to take advantage of Even Start federal grants to support parents with a full-range of programs. Here is how the U.S. Department of Education describes their program [See ed.gov/programs/evenstartformula/index.html]:

"Projects provide for early childhood education, adult literacy (adult basic and secondary-level education and instruction for English language learners), parenting education, and interactive parent-child literacy activities for participating families, often through other entities providing these services, such as government agencies, colleges and universities, public schools, Head Start programs, and other public and private community-based groups.

"Projects operate year-round and provide staff training and support services, such as child care and transportation, when unavailable from other sources, to enable participation in core education activities."

As you can see, the training in this program goes beyond building literacy skills; it involves teaching parents how to interact with their children as they engage in literacy activities together. Also, one of the buy-ins for the program is providing parents with childcare and pre-school for children to free them up for classes held near-by.

I was fortunate to teach such a course in San Pedro, where I was able to see its effect in the faces children as their mothers held them in their laps and read them nursery rhymes. For almost all of the 35 parents and grandparents attending my class, reading nursery rhymes was something new. In a year's time, I saw this program empower them to be an effective link between their children and the school. Without such a course, the children would probably have had to serve as the link between their parents and the school. This situation, which prevails in Santa Monica, diminishes the authority and role of the family in their children's lives.

In April, when Rand reported on Santa Monica's progress with early childhood education and with closing the learning gap, they recommended starting small pilot programs targeting those who had a stake in students being successful. Who has a greater stake in children's success than their own families?

Yet, the district routinely leaves families out of the equation, turning, instead, to overworked teachers, asking them to take time away from teaching all the students in their classes to provide more time for special instruction to a few. The problem with this solution is that it has already been tried. The State of California, during the Bush administration and No Child Left Behind, mandated teachers to attend classes that taught them how to work with English Language Learners in a mixed setting. Asking teachers to get more training doesn't bring anything new into the equation.

At the Rand community meeting, the audience was called upon to suggest what might help close the learning gap. Besides the suggestion that the district increase parent involvement by providing family literacy programs, it was suggested that after school tutoring for young children might help. Instead of relying on individual teachers to provide additional instruction, schools' literacy coaches could ask teachers to identify students needing more support and help oversee and monitor volunteer tutors working with individual students after school.

I don't want to be unfair by characterizing the district's proposal as fixing potholes in a road to nowhere, but I do question the district expectation that going down the same road might yield different results.

Having paid Rand to evaluate their progress and offer suggestions for improvement, the City of Santa Monica and the SMMUSD might at least follow Rand's advice to pilot new programs. Though after-school tutoring and family literacy programs are not the standard choice for solving such problems, they have worked for other districts in the past. Perhaps, the district, by choosing to go down roads less traveled by, will, years and years hence, say those roads made all the difference.

Gregg Heacock
Santa Monica



My Write

Bill Bauer Send comments to editor@smdp.com

Opening the floodgates on Lincoln

THE SANTA MONICA PLANNING Commission reviewed the first two of a half-dozen new developments coming to Lincoln Boulevard on the eastern edge of the downtown business area last Wednesday.

The new developments will be five or six floor apartment buildings with ground floor retail space. They'll transform Lincoln between the I-10 Freeway and Broadway from mostly open space (surface parking lots) or single and two floor buildings to a canyon of wall-to-wall, 60 foot structures.

The first two projects to up for development agreement review (because they exceed current building codes for the area) are at the corner of Colorado Avenue and Lincoln Boulevard.

1560 Lincoln Boulevard is a new five-story (60 feet) mixed-use development project consisting of 100 apartments and approximately 11,537 square feet of ground floor retail space and a three-level, 235 vehicle subterranean parking garage. The site is currently a Denny's Restaurant and surface parking lot. The developer/owner is prolific Santa Monica developer NMS Properties, Inc.

Across the corner is the other new development - 1601 Lincoln Boulevard, formerly Norm's Coffee Shop and adjacent parking lot. It will become a five-story (57 feet), mixed-use development consisting of 90 apartments, 10,687 square feet of ground floor commercial space and a two-level subterranean garage with 168 spaces. The owner/developer is FSTAR, 1601 LLC.

Four more projects are in the queue for review in the months to come.

Next to 1601 Lincoln is the second of four proposed mixed-users from developer FSTAR in its "Lincoln Collection." 1613 Lincoln promises to be a five floor (59 feet) apartment building with 56 rental units and 6,953 square feet of ground floor retail space. Three levels of subterranean parking will hold 75 vehicles.

Next door, is a proposed development at 1637 Lincoln, now Jo-Ann Fabric and Craft. It will be a five-floor (59 feet) apartment building with 75 rental units and 7,450 square feet of commercial/ retail space. On-site parking will accommodate 114 vehicles.

The last of the Lincoln Collection is at 1641 Lincoln, currently the site of Aaron Brothers Art and Framing. This proposed development will be a five-floor apartment building (60 feet) with 78 rental units, 7,884 square feet of commercial/retail space and a 104 vehicle garage.

On the west side of Lincoln, a development agreement has been requested for 1660 Lincoln. It is a six floor (60 feet), mixed-user with 77 rental units of which 25 units will be considered "affordable." 119 vehicles will park in a three-level underground garage.

One of the things that you will notice is that all these developments look alike. Bland facades with balconies, bump-outs or insets to break up the mass. They are achingly repetitive and boring industrial-looking buildings. Most of the apartments - not a condo to be found, by the way - are small and cramped to squeeze every dime of developer profit.

Developers know that nobody in City Hall cares about good architecture, only affordable housing and the more of it, the merrier. The rest of us will have to live in and/or look at these ugly boxes for generations to come.

You can check out these and other projects in more detail and see their renderings on the planning department's web page. Click "case list" or go directly to http://www.smgov.net/Departments/PCD/Boards-Commissions/Case-List.

FOR SALE, NOT CHEAP

The desirability of commercial real estate is driving up prices. Gone are the days of single floor stores with big, surface parking lots. Developers are rushing in to snap up land especially if it's walking distance to the coming Expo Light Rail line.

My buddy and real estate agent Robin Waner sent me another agent's online listing for 1537 Lincoln. "This $4,995,000 property is currently home to a car repair shop next to Bay Cities Deli," he told me.

It's an opportunity to purchase a 7,496 square foot commercial lot that can be merged "with an adjacent 12,000 square feet of retail we are selling right next door" (at 1535 Lincoln), states the listing. "Both properties, on the market for the first time in nearly 25 years, this is a rare investment opportunity to own in prime Santa Monica."

The two properties together total 22,500 square feet of land that represents a "great opportunity for an owner/user or big box retail" or "ideal for potential redevelopment as a secondary option for both properties together," it continues.

"The property is perfectly situated on one of the most premier blocks of Lincoln Blvd between Broadway and Colorado." Wanna bet that NMS, Century West, FSTAR or another cash-rich developer seizes these lots for yet one more boring five or six floor, mixed-user?

MCKEOWN'S BONE

After voting for an overly large, 148-foot tall, massive mixed-use project downtown on city-owned property at Fourth, Fifth Streets and Arizona Avenue, Councilman Kevin McKeown, threw his constituency a bone.

McKeown's bone had no meat on it and was old, dried out and tasteless.

He recommended introducing a ballot measure to give residents a vote on any development that would exceed the recommended code height limit (84 feet) for Ocean Avenue. This is like putting a Band-Aid on a broken leg.

If McKeown is serious, he should propose a public vote on any development that would exceed 84 feet in the entire Downtown area starting with City Hall's own 148 foot tall development on Arizona and Fourth Street.

When City Hall refuses to adhere to its own height guidelines, how does it expect private developers to hold the line?

BILL can be reached at mr.bilbau@gmail.com.

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NASA to launch global warming satellite after loss

ALICIA CHANG
AP Science Writer

LOS ANGELES Five years after a NASA satellite to track carbon dioxide plunged into the ocean after liftoff, the space agency is launching a carbon copy — this time on a different rocket.

The $468 million mission is designed to study the main driver of climate change emitted from smokestacks and tailpipes. Some of the carbon dioxide is sucked up by trees and oceans, and the rest is lofted into the atmosphere, trapping the sun's heat and warming the planet.

NASA suffered a major scientific — and financial — disaster in 2009 when a rocket carrying the original satellite plummeted into the waters off Antarctica minutes after soaring from Vandenberg Air Force Base along the central California coast.

After the loss, engineers went back to the drawing board and built a near-identical twin that was set to launch before dawn Tuesday.

Instead of using the same rocket, the replacement will be flown on a Delta 2, a workhorse booster that once faced a murky future.

Scientists who have no role in the mission welcomed the latest flight attempt. They said it would have taken even longer to get to the launch pad with a completely new design.

"We don't have time to waste. We need solutions now," said Elisabeth Holland, a professor of climate change at the University of South Pacific in Fiji who helped write the 2007 Intergovernmental Panel on Climate Change report.

There has not been an Earth-observing satellite dedicated to tracking carbon dioxide since the Japanese launched one in 2009.

"It's really the fate of carbon dioxide once it's in the atmosphere that we're trying to really put our finger on," project scientist Michael Gunson of the NASA Jet Propulsion Laboratory said during a recent pre-launch news conference.

Since the industrial age, the concentration of carbon dioxide in the air has increased dramatically. Some 40 billion tons of the greenhouse gas are pumped out yearly from the burning of fossil fuels.

About half ends up trapped in Earth's atmosphere while a quarter is absorbed into the ocean. Another quarter is sucked up by trees and plants.

The mission, designed to last at least two years, will identify places on Earth responsible for inhaling carbon dioxide.

"This will allow us to understand what processes are controlling how much carbon is absorbed in a given time and place," Anna Michalak, a scientist at the Carnegie Institution for Science who is not part of the mission, said in an email.

Scientists hope for better luck at the upcoming launch of Orbiting Carbon Observatory-2, or OCO-2 for short.

After the 2009 failure, a team of experts appointed by NASA traced the problem to a piece of rocket hardware — the nose cone protecting the satellite — that did not separate as planned. The extra weight prevented Orbital Sciences Corp.'s Taurus XL rocket from reaching orbit.

Two years later, it happened again. Despite a design change, NASA's Glory satellite was lost aboard another Taurus XL rocket. The mission was supposed to study solar radiation and airborne particles that reflect and trap sunlight.

The back-to-back fiascos led NASA to choose the Delta 2 rocket made by United Launch Alliance, a joint venture of Lockheed Martin and Boeing Co. The Delta 2 had faced an uncertain future after its main client, the U.S. Air Force, switched to the more powerful Delta 4.

The new mission costs almost twice as much as the original, mainly because it will ride on a more expensive rocket. Engineers also had to swap out obsolete parts, adding to the mission price tag.

Once in polar orbit 438 miles high, the satellite will circle Earth every 100 minutes, measuring carbon dioxide levels. It will join a constellation of 17 other NASA spacecraft that stare down at the planet.

Project manager Ralph Basilio said the team was heartbroken over the 2009 mishap and looked forward to a second chance.

"We're excited about this opportunity — this opportunity to finally be able to complete some unfinished business," he said during the pre-launch briefing.

The Q Line

Rough ride

City officials have said that there have been few damage claims regarding the Expo Light Rail Line construction.

So, this week's Q-Line question asks:
Have you had any problems traversing the route of the forthcoming rail line?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **310-573-8354**.


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SANTA MONICA RENT CONTROL BOARD
NOTICE OF PUBLIC HEARING

Thursday, July 10, 2014

A public hearing on the following topic will be conducted at the regular Santa Monica Rent Control Board meeting on Thursday, July 10, 2014 at 7:00 p.m. in the City Hall Council Chamber, 1685 Main Street, Second Floor, Santa Monica, CA 90401.

Proposed amendments to Regulations 12056 and 12072, respecting whether the granting of an exemption, and the determination that such an exemption has lapsed, should be heard on the Board's consent calendar or as a jurisdictional item.

All interested persons are invited to present their views. Copies of the staff report will be available prior to the hearings from the Board's office in Room 202 of Santa Monica City Hall, 1685 Main Street, and on the Board's website at: www.smgov.net/rentcontrol.

SURF REPORT



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Surf Forecasts

Water Temp: **72.2°**

MONDAY – **FAIR** – SURF: **2-3 ft** Knee to chest high
Building SW swell; potential small NW swell mix to join in at select spots

TUESDAY – **FAIR** – SURF: **2-3 ft** Knee to chest high
SW swell holds; potential NW swell mix drops

WEDNESDAY – **FAIR** – SURF: **2-3 ft** knee to waist high
Easing SW swell; minor NW windswell

THURSDAY – **FAIR** – SURF: **2-3 ft** knee to waist high
Lingering SW swell; new SSW/S swell creeps in over the PM; minor NW windswell

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of: **June 25, 2014**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - beachreportcard.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)
- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 8
- Number of A grades for dry/wet weather -- 64 / ns
- Number of (C,D,F) grades for dry/wet weather -- 1 / ns

The Beach Report Card is made possible by: SMA Swain Barber Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for at least 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	ns
El Pescador State Beach, between Lechusa and Las Alisa creeks.		
Encinal Canyon at El Matador State Beach.	A+	ns
Broad Beach at Trancas Creek mouth.	A+	ns
Zuma Beach at Zuma Creek mouth.	A+	ns
Walnut Creek, projection of Wildlife Rd. (private).	A+	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A+	ns
Escondido Creek, just east of Escondido State Beach.	A+	ns
Latigo Canyon Creek mouth.	A+	ns
Solstice Canyon at Dan Blocker County Beach.	A+	ns
Puerco State Beach at creek mouth.	A+	ns
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	F	ns
Surfrider Beach at Malibu Colony fence.	A	ns
Surfrider Beach (broach location) - daily.	A	ns
Malibu Pier - 50 yards east.	A+	ns
Carbon Beach at Sweetwater Canyon.	A+	ns
Las Flores State Beach at Las Flores Creek (point zero).	A+	ns
Big Rock Beach at 19948 PCH stairs.	A+	ns
Pena Creek at Los Tunas County Beach.	A+	ns
Tuna Canyon.	A+	ns
Topanga State Beach at creek mouth.	A	ns
Castlerock Storm Drain at Castle Rock Beach.	ns	ns
Santa Ynez Storm Drain at Castle Rock Beach.	A+	ns
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	ns

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A	ns
Will Rogers State Beach at Pulga Canyon storm drain.	A+	ns
Will Rogers State Beach at Temescal Canyon drain.	A+	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A+	ns
Santa Monica Beach at Montana Ave. drain.	A+	ns
Santa Monica Beach at Wilshire Blvd. drain.	A	ns
Santa Monica Municipal Pier.	B	ns
Santa Monica Beach at Pico/Kenter storm drain.	A+	ns
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	ns
Ocean Park Beach at Ashland Ave. drain.	A+	ns
Venice City Beach, at the Rose Ave. storm drain.	A+	ns
Venice Beach at Brooks Ave. drain.	A+	ns
Venice Beach at Windward Ave. drain.	A+	ns
Venice Fishing Pier - 50 yards south.	A+	ns
Venice Beach- projection of Topsail St..	A	ns
Marina del Rey, Mothers' Beach- lifeguard tower.	A	ns
Dockweiler State Beach at Ballona Creek mouth.	A	ns
Dockweiler State Beach at Culver Blvd. drain.	A+	ns
North Westchester Storm Drain at Dockweiler State Beach.	A+	ns
Dockweiler State Beach at World Way (south of DBW jetty).	A+	ns
Dockweiler State Beach at Imperial Hwy drain.	A+	ns
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	ns
Dockweiler State Beach at Grand Ave. drain.	A+	ns

LEGEND
DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a nonprofit environmental organization making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use science, education, community action and advocacy to pursue our mission.

Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

Earth Talk

By the editors of E Magazine

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Photo courtesy CLUC/Flickr

BE WISE: **Research during the last few decades — including a recent report by the Environmental Working Group — has shown that environmental exposures may contribute to major diseases and health concerns that especially affect men, including heart disease, prostate cancer and infertility.**

Protecting men's health

Dear EarthTalk:

We often see and read reports about environmental threats to women's health, but aren't there also concerns about which men should be especially vigilant?

Jay Walsh
Boston, Mass

INDEED, WOMEN AREN'T THE ONLY ones who should be worried about environmental threats. A recently released report ("Men's Health: What You Don't Know Might Hurt You") by the non-profit Environmental Working Group (EWG) concludes that environmental exposures may have major negative impacts on men's health as well, and outlines ways that guys can avoid some of the major risks.

"Most men understand that smart lifestyle choices-such as exercising regularly, eating a healthful diet and not smoking-make a big difference in staying healthy," says EWG researcher and report author Paul Pestano. "However, what many men might not know is that research in the last few decades has shown that environmental exposures may contribute to major diseases and health concerns that especially affect men, including heart disease, prostate cancer and infertility." He adds that toxic substances in drinking water, food, food packaging and personal care products have all been linked to serious health problems that affect millions of American men.

According to EWG, men's heart disease risks are exacerbated by exposure to mercury in certain seafoods, Teflon chemicals in non-stick cookware, and bisphenol-A (BPA) in hard plastic containers and canned foods. Additionally, arsenic and lead in drinking water supplies is a contributing factor in elevated heart disease risks for men. Meanwhile, certain agricultural pesticides common on fruits and vegetables as well as polychlorinated biphenyls (PCBs) that build up in meat and dairy products have been associated with prostate cancer, the second most common cause of cancer for American men. And exposures to lead, pesticides and chemicals in personal care products contribute to low sperm counts, infertility and other reproductive issues for men. EWG also underscores the importance of limiting sun exposure, as men face a higher risk of developing melanoma than women.

"While genetics can predetermine certain health outcomes, there are a number of ways men can dramatically reduce their potentially harmful environmental exposures," Pestano says. Some tips include:

• Investing in a water filter system specifically designed to reduce exposure to lead, arsenic and other drinking water contaminants (see EWG's "Water Filter Buying Guide" to find the right one);

• Avoiding canned foods and plastic containers with the recycling code #7 to limit BPA exposure;

• Using personal care products that don't contain phthalates, parabens or other potential contaminants (see EWG's "Skin Deep" database that lists toxic chemicals in some 69,000 personal care products);

• Choosing conventionally grown fruits and vegetables that have the fewest pesticide residues and buying the organic versions of certain types of produce that otherwise rely heavily on chemicals (EWG's "Dirty Dozen" guide lists apples, grapes, strawberries, celery, peaches, spinach and sweet bell peppers as the worst offenders among others); and

• Using proper sun cover and getting regular skin checks with a dermatologist to reduce melanoma risks.

By following these guidelines along with eating a healthy, varied diet and getting regular exercise, men can significantly reduce their health risks and potentially add years to their lives.

EarthTalk® is written and edited by **RODDY SCHEER** and **DOUG MOSS** and is a registered trademark of E - The Environmental Magazine (www.emagazine.com). Send questions to: earthtalk@emagazine.com. Subscribe: www.emagazine.com/subscribe. Free Trial Issue: emagazine.com/trial.

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Edge of Tomorrow (PG-13) 1hr 53min
4:50pm, 10:20pm

Edge of Tomorrow 3D (PG-13) 1hr 53min
1:50pm, 7:30pm
Chef (R) 1hr 55min
1:30pm, 4:10pm, 7:00pm, 9:55pm

Fault in Our Stars (PG-13)
1:40pm, 4:40pm, 7:10pm, 10:15pm

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Transformers: Age of Extinction (PG-13)
11:00am, 6:45pm

How to Train Your Dragon 2 (PG) 1hr 05min
11:15am, 4:30pm

How to Train Your Dragon 2 3D (PG) 1hr 05min
2:00pm, 7:15pm

Think Like A Man Too (PG-13)
11:05am, 1:50pm, 4:45pm, 7:30pm, 10:15pm

22 Jump Street (R) 112 minutes
11:00am, 1:40pm, 4:20pm, 7:20pm, 10:20pm

Jersey Boys (R)
11:55am, 3:10pm, 6:30pm, 9:55pm

Transformers: Age of Extinction 3D (PG-13)
12:10pm, 1:10pm, 2:50pm, 4:00pm, 5:00pm, 7:45pm, 8:45pm, 9:45pm, 10:30pm

For more information, e-mail **editor@smdp.com**

DINNER FOR TWO TONIGHT, CAPPY

ARIES (March 21-April 19)
★★★ You might feel out of sorts when you get up, but you could decide to blame it on everyone else. You have the ability to turn this situation around. Fatigue seems to mark a partnership. Each of you knows the other's defenses too well. Tonight: Go along with a suggestion.

TAURUS (April 20-May 20)
★★★ Observe a situation involving your domestic life. Your ability to let go and allow others to do what they wish could be tested. Understand that people sometimes need to test their limits and ideas. Tonight: At home.

GEMINI (May 21-June 20)
★★★★ It could be nearly impossible to deal with someone's negativity, as this person affects your daily life. Maintain a positive focus, and allow your creativity to flourish. Brainstorming with others who have similar mind-sets can add to the possibilities. Tonight: Catch up on news.

CANCER (June 21-July 22)
★★★ You are likely to sit on any feelings that are uncomfortable. Be aware of your spending right now, as you easily could go overboard. Ultimately, you know that you do not want to deal with the consequences of overindulging. Tonight: Try not to yell at anybody!

LEO (July 23-Aug. 22)
★★★★ Listen carefully to someone else's ideas. You might have some questions that need to be clarified. An unexpected opportunity could come in from out of left field. Think before you act, even if you feel good about it. Tonight: As you like.

VIRGO (Aug. 23-Sept. 22)
★★★★ Much seems to be going on behind the scenes. For now, it is best to keep information you have to yourself. When a close associate or loved one surprises you with the unexpected, you might wonder how you didn't see it coming. Tonight: Take a night just for you.

LIBRA (Sept. 23-Oct. 22)
★★★★ You will want to consider a friend's offer that previously was not on the table. You also will want to have a long-overdue conversation. A problem could surround you and a loved one. Tonight: Just don't be alone.

SCORPIO (Oct. 23-Nov. 21)
★★★★ You'll succeed beyond your wildest dreams, as you finally will be able to move a work or health matter past a stagnant point. You are full of ideas. Work with them and brainstorm with others, and your course will be easier and more fruitful. Tonight: A must appearance.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ Someone could get angry if you don't follow through as he or she would like you to. You have the ability to read between the lines, so make it OK to be more open and spontaneous. Tonight: You become impervious to someone who is still pleading his or her case.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ You might feel as if a loved one has pushed you hard the past few days. Resist telling this person off, and instead root out the real issue. The situation becomes much easier once you do. If you decide to take the lead in a project, you could be shocked by the results. Tonight: Dinner for two.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ You might want to be more open with others. Your thinking is far-reaching, though you have a tendency to think you're always right. Tonight: Reach out to a friend to catch up on his or her news.

PISCES (Feb. 19-March 20)
★★★★ A loved one might be pushing too hard to have the outcome he or she wants in a controversial discussion the two of you have been having. Observe the different approaches this person attempts, and maintain a sense of humor. Tonight: Get a head start on a project.

Monday, June 30, 2014

This year you will actively pursue a change on the home front. You might be eyeing a new addition or a different home, but you will go for what you want. You also are likely to receive a pay raise or promotion. If you are single, you will want to get very close to a potential suitor, and you even might consider living together. Don't push too hard to take a relationship to the next level; otherwise, your plans could backfire. If you are attached, the two of you greet life from a far more dynamic perspective. As a couple, you spend many hours laughing and enjoying each other. LEO pushes you to achieve your goals.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

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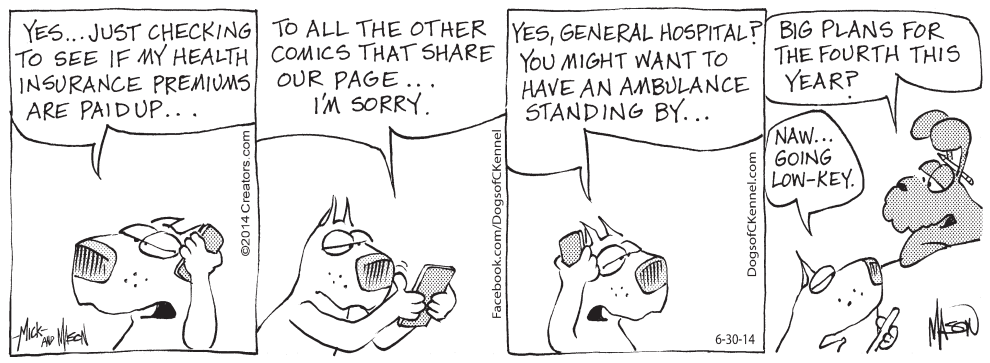
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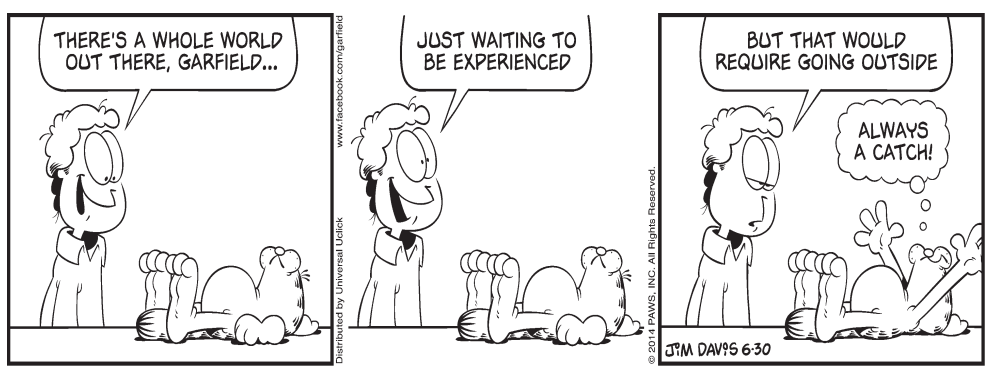
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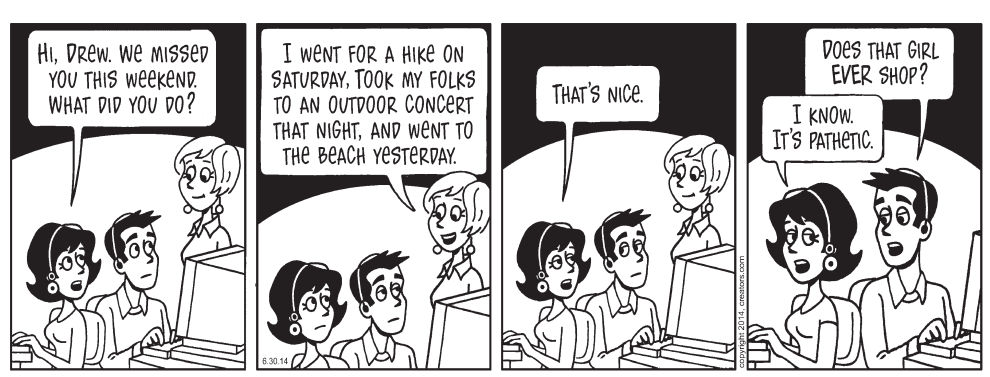
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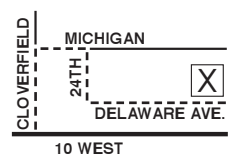


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Harley helps put electric motorcycles in spotlight

JOHN KEKIS
Associated Press

PRINCETOWN, N.Y. When Maggie McNally-Bradshaw and husband Curt hop on their electric motorcycles and twist the throttles, they get a rush like no other.

Or maybe a WHOOSH!

"There is that sense of being at the beginning of something new, and part of our future as far as ecology," said McNally-Bradshaw, chairwoman of the American Motorcyclist Association. "People think it's novel. Then they realize it's powerful stuff. The technology is improving by leaps and bounds. It's coming."

While startups like Zero, Brammo and Mission are producing state-of-the-art electric motorcycles on the West Coast, Harley-Davidson has decided to jump into the fray. The Milwaukee-based manufacturer announced its LiveWire this month and plans to offer demo rides to gauge interest nationwide before going into production.

"We don't see it at all replacing internal combustion," Harley President Matt Levatich said. "I mean, maybe in 100 or 50 years, I don't know. We'll be open to what people want."

Still, while Harley's announcement may not sit well with its core riders, who relish the distinctive rumble of the V-twin engine's exhaust, it might provide the impetus needed for the electric market to take off.

"We had our biggest single day of Internet traffic in the history of the company the day Harley made its announcement," said Scot Harden, vice president of global marketing for Zero Motorcycles, which began in a Santa Cruz, California, garage in 2006 and now is the top seller of full-size, high-powered electric bikes. "It just validates what we've been saying and how it's going to play out in the years ahead."

A recent study by Navigant Research suggests the industry is at the start of a trend. The research company anticipates sales of electric motorcycles worldwide will grow to 1.2 million this year.

No surprise that Yamaha, Honda and KTM also have electric bikes in the pipeline.

"It seems that electric motorcycles are going to be a pretty important mainstay," said Jerry Phibbs Jr., a longtime motorcycle dealer in Albany who sold all four of the Zero bikes on the showroom floor this year. "All of the industry standards say by 2018 it will consist of more than 50 percent of the market. I don't know if I believe that, but it's certainly going to be a major part of it."

Zero expects to sell 2,400 electric motorcycles this year, a fraction of the more than 260,000 conventional motorcycles sold last year alone by Harley. But what has happened to the technology since former NASA engineer Neal Saiki began tinkering in that Santa Cruz garage is impressive.

"When we started, we were hoping to get to the performance of the 125cc race bike," said Craig Bramscher, chairman of Oregon-based Brammo Inc. "Now, we went around Daytona (International Speedway) at 175 mph. We see the path. There's technology there where it starts to exceed the capabilities of the bike to hold the road. We can see that we can pass gasoline in terms of its capability."

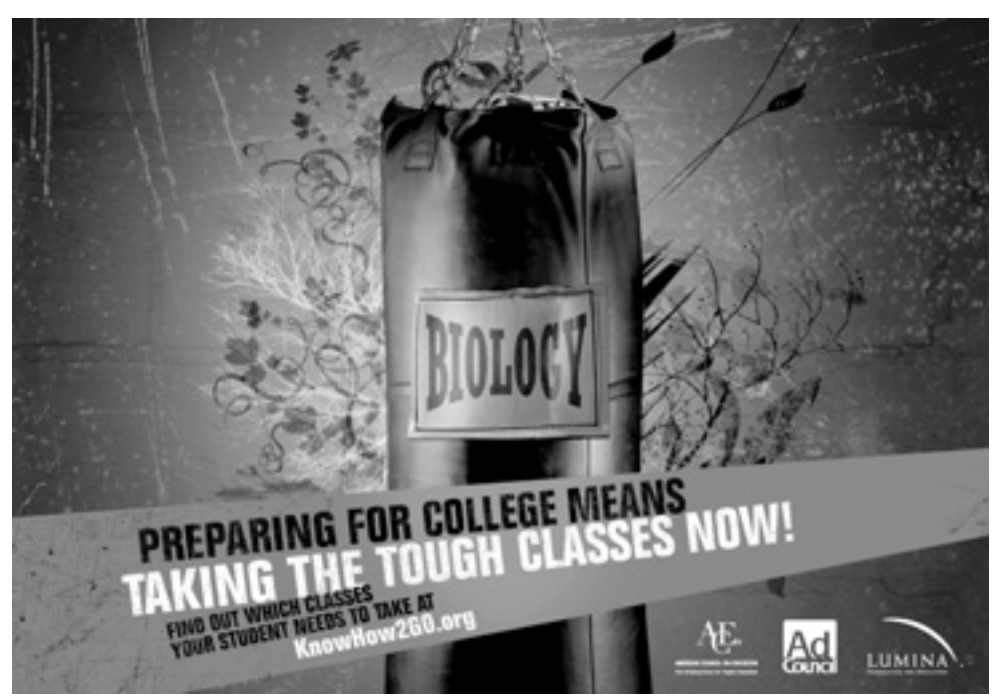
Mission's high-end superbike represents the cream of the crop in performance and cost, with a price tag around $29,000. It looks like any gas-powered model, but that's where the similarities end. Cited by Time Magazine as one of the 25 best inventions of 2013, it zooms from zero to 60 in under 3 seconds, has a top speed in excess of 150 mph with a range of 140 miles on the highway and 230 in the city, and has a computer for a dashboard.

"We're as good or better than any gas bike, but we're still expensive," said Mission president Mark Seeger, whose goal is to produce a bike with a 600-mile range so charging time becomes a moot point. "Can we produce a vehicle that is better than anything that came before it and has the same price or cheaper? It's going to happen."

Electric motorcycles are well-balanced and easy to ride because most have direct drive (gears and clutches are optional). There are no tailpipe emissions, no clunking pistons, no crankshaft, no oil leaks, no vibration and virtually no maintenance save new tires and brakes. The average range is well over 100 miles in city driving. (Four years ago, it was about 25 miles.) They plug into regular household outlets for charging that costs under $2. And Zero says its batteries will last over 300,000 miles.

The global marketplace is a target as consumers outside the United States seek relief from high gasoline prices. Zero's SR model gets the equivalent of 462 miles per gallon around town.

"The total cost of ownership will be cheaper soon, very soon, and the upfront cost will be lower as well," Bramscher said. "People will ride them, and then they'll go, 'Oh, my gosh! This is so much fun!'"



Report: Police don't report shootings to state officials

THE ASSOCIATED PRESS

SANTA ANA, Calif. Police agencies in four Southern California counties failed to report all fatal police shootings to state authorities in the five years spanning 2007 to 2011, the Orange County Register reported Sunday.

At least 67 deadly police shootings weren't disclosed as required by state law, the newspaper found upon reviewing state data and district attorney records of shootings in Los Angeles, Orange, San Bernardino and San Diego counties. The Riverside County district attorney's office only keeps records of police shooting investigations for one year.

The findings highlight a confused and inadequate system for monitoring the use of police force, according to the paper. While California law requires police agencies to disclose officer-involved shootings to the state Department of Justice, officers blamed clerical slips and jurisdictional overlap for the lack of reporting.

"It gets confusing as to who's going to do the notification," said San Diego Lt. Jorge Duran, who is now an acting captain. "It's not like we're trying to hide it."

State officials say reporting is the responsibility of the investigating agency, while some local agencies say it depends on where the shooting occurred, the newspaper said.

David Klinger, an associate professor who researches police force at the University of Missouri, St. Louis, said Los Angeles police and the county sheriff's department reported about half as many fatal shootings to state and federal authorities as were logged internally between 1996 and 1998.

"The statistics as far as I'm concerned are highly flawed," he said.

DEVELOPMENT

FROM PAGE 1

ers to push for community benefits that would be put toward historic preservation.

The Denny's project would add about 100 apartments, 11,500 square feet of ground floor commercial space, and a three-level underground parking garage.

The building would have five stories and be 60 feet tall.

Commissioners were critical of the design, noting that it's inconsistent with surrounding buildings and with parts of key planning documents. Commissioners wanted to see, for instance, more greenspace in the project.

The project included 20 affordable housing units, 15 of which would be available to low-income residents. The developer, NMS Properties, is one of the largest housing developers in Santa Monica.

The projects will come back to the commission after a negotiations process with City Hall. From there it will head to City Council for final approval.

DAVE@smdp.com











Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

9				5	4	7		
			9	3		2		
		8				9	5	1
	1				5			6
4	8			6			2	7
5			7				3	
7	5	4				3		
		9		2	7			
		2	5	1				9

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

6	4	8	2	7	9	5	1	3
1	7	3	5	4	6	9	8	2
5	2	9	3	1	8	7	4	6
2	6	5	1	8	7	4	3	9
7	3	4	9	2	5	8	6	1
9	8	1	6	3	4	2	7	5
3	9	7	8	6	2	1	5	4
4	5	6	7	9	1	3	2	8
8	1	2	4	5	3	6	9	7





MYSTERY PHOTO

Daniel Archuleta *daniela@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Scottish caps
5 Perspire
10 Clarinet's cousin
11 Basement
13 Explorer of kids' TV
14 2014's "Godzilla," for one
15 Made suitable
17 Agent, for short
18 Shows age, as newspaper
19 Cow call
20 TV spots
21 Penny
22 Recital need
25 Mine finds
26 "I've Got the Music __"
27 Heir, often
28 Adam's mate
29 Three-dimensional
33 Train unit
34 Musical flourish
35 Book worker
37 Astonish
38 Tie down
39 Ticked off
40 Was furious
41 Really impresses

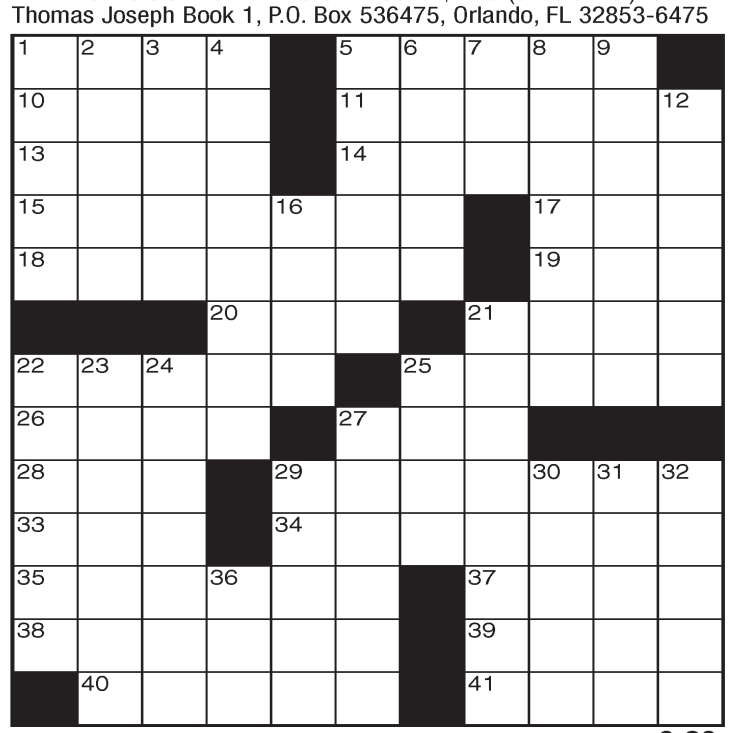
DOWN

1 The present
2 Dwelling
3 Fable end
4 It can land on a bay
5 Threaded fasteners
6 Garden pests
7 Shade tree
8 Worried
9 Store sample sign
12 Transplants, as plants
16 Fuss
21 Italian noblewoman
22 Components
23 Martian, in some stories
24 Uncle Sam's home
25 Washday amount
27 Didn't punish
29 Get a goal
30 As a follower
31 Blue hue
32 Bowling spots
36 Gentle pull

C	L	A	M	P	S	■	M	A	M	A
R	A	T	O	U	T	■	I	R	A	N
E	N	E	R	G	Y	■	S	I	C	K
S	C	A	T	S	■	R	E	G	A	L
S	E	M	I	■	P	A	R	A	D	E
■	■	■	S	O	O	N	■	T	A	T
■	M	A	E	L	S	T	R	O	M	■
J	I	G	■	D	E	S	I	■	■	■
I	N	E	V	E	R	■	B	E	T	H
C	E	S	A	R	■	S	C	A	R	E
A	R	A	L	■	M	E	A	G	E	R
M	A	G	E	■	A	N	G	L	E	E
A	L	O	T	■	S	T	E	E	D	S

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



6-30



NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ The National Security Agency admitted in a June court filing that it had disobeyed two judicial orders to stop deleting accusatory evidence in its databases (which judges had ordered preserved to help determine if the NSA was illegally violating privacy laws). The NSA's reasoning for its chutzpah: Its data-gathering systems, it claims, are "too complex" to prevent the automatic deletions routinely programmed into its data, and it cannot reprogram to preserve the data without shutting down its entire intelligence-gathering mission. The challenging party (the Electronic Frontier Foundation) called the NSA's explanation disingenuous and, in fact, further proof that the NSA is incapable of properly managing such massive data-gathering.

■ Michael Adrian, 26, was arrested in Lakeville, Minnesota, in June for frightening officials at Lakeville North High School by skateboarding in front of the school, in military dress, face covered by a bandana, with an arrow strapped to his arm, and concealing knives, a box-cutter, a slingshot and pepper spray. Adrian told police he was merely "testing" the school's security system by "looking like an a**hole." (A judge ordered a mental evaluation.)

TODAY IN HISTORY

1956 - A TWA Super Constellation and a United Airlines DC-7 collide above the Grand Canyon in Arizona and crash, killing all 128 on board both planes. It is the worst-ever aviation disaster at that point in time.

1959 - A United States Air Force F-100 Super Sabre from Kadena Air Base, Okinawa, crashes into a nearby elementary school, killing 11 students plus six residents from the local neighborhood.

Santa Monica Daily Press

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DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014149866 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/03/2014 The following person(s) is (are) doing business as VIVAIO DAYS . 1112 MONTANA AVE. 156 , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: 5SENCO, INC. 1112 MONTANA AVE. 156 SANTA MONICA, CA 90403. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SARAH JOSEPHS YAPELLI . 5SENCO, INC. . This statement was filed with the County Clerk of LOS ANGELES County on 06/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/09/2014, 06/16/2014, 06/23/2014, 06/30/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014157758 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/10/2014 The following person(s) is (are) doing business as CALIFORNIA PSYCHOTHERAPY AND COUNSELING CENTER. 610 SANTA MONICA BLVD. STE. 204 , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: CHARLES GONDELL 610 SANTA MONICA BLVD. STE. 204 SANTA MONICA, CA 90401, JUDITH A. GONDELL 610 SANTA MONICA BLVD. STE. 204 SANTA MONICA, CA 90401. This Business is being conducted by: Husband and Wife. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/7/1989. /s/: CHARLES GONDELL. CHARLES GONDELL, JUDITH A. GONDELL. This statement was filed with the County Clerk of LOS ANGELES County on 06/10/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014146833 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/30/2014 The following person(s) is (are) doing business as HELENS HOME ACCESORIES AND HOME DESIGN STUDIO. 11977 KIOWA AVE. 102 , LOS ANGELES, CA 90049. The full name of registrant(s) is/are: HELENS HOME ACCESORIES AND HOME DESIGN STUDIO 11977 KIOWA AVE. 102 LOS ANGELES, CA 90049. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HELENS HOME ACCESORIES AND HOME DESIGN STUDIO. HELENS HOME ACCESORIES AND HOME DESIGN STUDIO. This statement was filed with the County Clerk of LOS ANGELES County on 05/30/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014130387 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/13/2014 The following person(s) is (are) doing business as RELIVE BEAUTY AND HEALTH. 419 BAY STREET, APT. B , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: KAI DEVAN 419 BAY STREET, APT. B SANTA MONICA, CA 90405, ANDREW WALDEN 419 BAY STREET, APT. B SANTA MONICA, CA 90405. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KAI DEVAN. KAI DEVAN, ANDREW WALDEN. This statement was filed with the County Clerk of LOS ANGELES County on 05/13/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/09/2014, 06/16/2014, 06/23/2014, 06/30/2014.

SUMMONS
(Citacion Judicial)
CASE NUMBER 13A25886
DATE: 05/14/2014

NOTICE TO DEFENDANT(S): NOTICE TO DEFENDANT: MARTIN S. MAIER, an individual; and DOES ONE through TEN, inclusive

YOU ARE BEING SUED BY PLAINTIFF: (LO ESTA DEMANDANDO EL DEMANDANTE):
OPTIO SOLUTIONS, LLC, a Delaware limited liability company, dba
QUALIA COLLECTION SERVICES

NOTICE! You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information below.

You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.caurtinfo.ca.gov/selfhelp), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court.

There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Web site (www.lawhelpcalifomia.org), the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association. NOTE: The court has a statutory lien for waived fees and costs on any settlement or arbitration award of $10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case.
AVISO! Lo han demandado. Si no responde dentro de 30 dias, la corte puede decidir en su contra sin escuchar su version. Lea la informacion a continuacion.

The name and address of the court is: (El nombre y direccion de la corte es):
SUPERIOUR COURT OF CALIFORNIA, LOS ANGELES COUNTY
North Valley District Chatsworth Courthouse
9425 Penfield Avenue
Chatsworth, CA 91311

The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is: (El nombre, la dirección y el número de teléfono del abogado del demandante, o del demandante que no tiene abogado, es):

D. Lilah McLean (State Bar No. 203594)
1444 North McDowell Boulevard
Petaluma, CA 94954
Telephone: (707) 665-2170
Facsimile: (707) 793-5750

DBAS

NOTICE TO THE PERSON SERVED: You are served as an individual defendant
Published: SANTA MONICA DAILY PRESS 06/09/14, 06/13/14, 06/20/14, 06/27/14

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014154256 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/06/2014 The following person(s) is (are) doing business as BEST NATURAL SMILE . 1260 15TH STREET, STE. 1117 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: CRAIG A. ISRAEL, DDS. A PROFESSIONAL DENTAL CORPORATION 1260 15TH STREET, STE. 1117 SANTA MONICA, CA 90404. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2005. /s/: CRAIG A. ISRAEL. CRAIG A. ISRAEL, DDS. A PROFESSIONAL DENTAL CORPORATION . This statement was filed with the County Clerk of LOS ANGELES County on 06/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/09/2014, 06/16/2014, 06/23/2014, 06/30/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 134602 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/16/2014 The following person(s) is (are) doing business as LAKESIDE CAFE. 16817 VENTURA BLVD #212, ENCINO, CA 91356. The full name of registrant(s) is/are: LANKERSHIM INVESTMENT PROPERTIES LLC 14242 VENTURA BLVD. #212 SHERMAN OAKS, CA 91423. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: VIKTORIYA KHUSIT. LANKERSHIM INVESTMENT PROPERTIES LLC. This statement was filed with the County Clerk of LOS ANGELES County on 05/16/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 134775 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/19/2014 The following person(s) is (are) doing business as SANTA MONICA CENTER FOR ACCEPTANCE AND CHANGE. 2001 S. BARRINGTON AVE. #308, LOS ANGELES, CA 90025. The full name of registrant(s) is/are: SUSAN T. LINDAU, LCSW 11645 MONTANA AVE. #215 LOS ANGELES, CA 90049. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: SUSAN T. LINDAU, LCSW. SUSAN T. LINDAU, LCSW. This statement was filed with the County Clerk of LOS ANGELES County on 05/19/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 134728 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/19/2014 The following person(s) is (are) doing business as BUSINESS INFORMATION CONSULTING AND MANAGEMENT GROUP, BICMG, BICMG DOT COM. 16501 VENTURA BLVD. SUITE 400-429, ENCINO, CA 91436. The full name of registrant(s) is/are: GLOBAL GIE LLC 1230 E. LEXINGTON DR. UNIT B GLENDALE, CA 91206. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date) 08/06/2010. /s/: LUSINYA GHAZAROSYAN. GLOBAL GIE LLC. This statement was filed with the County Clerk of LOS ANGELES County on 05/19/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

SUMMONS
(Citacion Judicial)
CASE NUMBER 13AI9438
DATE: 05/08/2014

NOTICE TO DEFENDANT:
(AVISO AL DEMANDADO):
ANDREW WOLF, an individual, and DOES ONE through TEN, inclusive

YOU ARE BEING SUED BY PLAINTIFF:
(LO ESTA DEMANDANDO EL DEMANDANTE):
CROSSCHECK, INC., a California corporation

NOTICE! You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information below.

You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.caurtinfo.ca.gov/selfhelp), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court.

There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Web site (www.lawhelpcalifomia.org), the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association. NOTE: The court has a statutory lien for waived fees and costs on any settlement or arbitration award of $10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case.
AVISO! Lo han demandado. Si no responde dentro de 30 dias, la corte puede decidir en su contra sin escuchar su version. Lea la informacion a continuacion.

The name and address of the court is: (El nombre y direccion de la corte es):
SUPERIOUR COURT OF CALIFORNIA, LOS ANGELES COUNTY
North Valley District Chatsworth Courthouse
9425 Penfield Avenue
Chatsworth, CA 91311

The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is: (El nombre, la dirección y el número de teléfono del abogado del demandante, o del demandante que no tiene abogado, es):

D. Lilah McLean (State Bar No. 203594)
1444 North McDowell Boulevard
Petaluma, CA 94954
Telephone: (707) 665-2170
Facsimile: (707) 793-5750

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NOTICE TO THE PERSON SERVED: You are served as an individual defendant
Published: SANTA MONICA DAILY PRESS 06/09/14, 06/13/14, 06/20/14, 06/27/14

.FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014139943 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/22/2014 The following person(s) is (are) doing business as THE TRAVEL CREW . 5545 PIERCY AVE , LAKEWOOD, CA 90712. The full name of registrant(s) is/are: JANN GUIREY 5545 PIERCY AVE LAKEWOOD, CA 90712. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JANN GUIREY. JANN GUIREY. This statement was filed with the County Clerk of LOS ANGELES County on 05/22/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/09/2014, 06/16/2014, 06/23/2014, 06/30/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014146897 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/30/2014 The following person(s) is (are) doing business as MR. SPARKLE . 4100 INGLEWOOD BLVD. UNIT 8 , LOS ANGELES, CA 90066. The full name of registrant(s) is/are: PAUL ALVAREZ 4100 INGLEWOOD BLVD. UNIT 8 LOS ANGELES, CA 90066. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PAUL ALVAREZ. PAUL ALVAREZ. This statement was filed with the County Clerk of LOS ANGELES County on 05/30/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/09/2014, 06/16/2014, 06/23/2014, 06/30/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014153596 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/05/2014 The following person(s) is (are) doing business as DBA- DROOL ON ME . 2031 20TH STREET APT. A , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: Saffiya Hasan 2031 20TH STREET APT. A SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Saffiya Hasan. Saffiya Hasan. This statement was filed with the County Clerk of LOS ANGELES County on 06/05/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014145483 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/29/2014 The following person(s) is (are) doing business as MOTION IN MOMENT . 3333 W 2ND STREET 54-110 , LOS ANGELES, CA 90004. The full name of registrant(s) is/are: SUKMIN KIM 3333 W 2ND STREET 54-110 LOS ANGELES, CA 90004. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SUKMIN KIM. SUKMIN KIM. This statement was filed with the County Clerk of LOS ANGELES County on 05/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014149669 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/03/2014 The following person(s) is (are) doing business as AMAZING MUSIC TRACKS . 11620 EXPOSITION BLVD. , LOS ANGELES, CA 90064. The full name of registrant(s) is/are: FINETUNE MUSIC LLC. 11620 EXPOSITION BLVD. LOS ANGELES, CA 90064. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BRAD A SEGAL . FINETUNE MUSIC LLC. . This statement was filed with the County Clerk of LOS ANGELES County on 06/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 134600 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/16/2014 The following person(s) is (are) doing business as NATIONAL LOGISTICS. 1005 WINDSOR RD. #B, GLENDALE, CA 91205. The full name of registrant(s) is/are: VARDAN MATEVOSIAN 1005 WINDSOR RD. #B GLENDALE, CA 91205. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date) 03/20/2014. /s/: VARDAN MATEVOSIAN. VARDAN MATEVOSIAN. This statement was filed with the County Clerk of LOS ANGELES County on 05/16/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014147343 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 05/30/2014 The following person(s) is (are) doing business as SURFING COWBOYS, SURFING COWBOY, SCOOTERWARE, COWBOY SURFER. 12553 VENICE BLVD. , LOS ANGELES, CA 90066. The full name of registrant(s) is/are: SURFING COWBOYS LLC. 11835 PACIFIC AVE. LOS ANGELES, CA 90066. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2011. /s/: WAYNE GUNTHER . SURFING COWBOYS LLC. . This statement was filed with the County Clerk of LOS ANGELES County on 05/30/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/23/2014, 06/30/2014, 07/07/2014, 07/14/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 134604 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/16/2014 The following person(s) is (are) doing business as FIVE STAR TRUCK LINE. 1501 CHAPIN RD., MONTEBELLO, CA 90640. The full name of registrant(s) is/are: EDER AMAYA 5919 MALABAR ST. APT. #18 HUNTINGTON PARK, CA 90255. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: EDER AMAYA. EDER AMAYA. This statement was filed with the County Clerk of LOS ANGELES County on 05/16/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 134606 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/16/2014 The following person(s) is (are) doing business as JUVANIQUE. 600 SOUTH CURSON AVE. APT. 653, LOS ANGELES, CA 90036. The full name of registrant(s) is/are: PARIS SALAR 600 SOUTH CURSON AVE. APT. 653 LOS ANGELES, CA 90036. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: PARIS SALAR. PARIS SALAR. This statement was filed with the County Clerk of LOS ANGELES County on 05/16/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 134771 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/19/2014 The following person(s) is (are) doing business as BABE APPAREL, BABE. 513 SIERRA KEYS DRIVE, SIERRA MADRE, CA 91024. The full name of registrant(s) is/are: MARITES JULIA QUINTANILLA YAO 513 SIERRA KEYS DRIVE SIERRA MADRE, CA 91024. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: MARITES JULIA QUINTANILLA YAO. MARITES JULIA QUINTANILLA YAO. This statement was filed with the County Clerk of LOS ANGELES County on 05/19/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 134769 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/19/2014 The following person(s) is (are) doing business as THE KITCHEN COLLECTION. 241 AVENIDA DEL NORTE, REDONDO BEACH, CA 90277. The full name of registrant(s) is/are: BARJAC ENTERPRISES, INC. 241 AVENIDA DEL NORTE REDONDO BEACH, CA 90277. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: JACQUELINE A. BALINT. BARJAC ENTERPRISES, INC. This statement was filed with the County Clerk of LOS ANGELES County on 05/19/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 134773 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/19/2014 The following person(s) is (are) doing business as ATF PRIVATE SECURITY. 12411 OSBORNE ST. UNIT 41, PACOIMA, CA 91331. The full name of registrant(s) is/are: CRYSTAL TARIN 12411 OSBORNE ST. UNIT 41 PACOIMA, CA 91331. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: CRYSTAL TARIN. CRYSTAL TARIN. This statement was filed with the County Clerk of LOS ANGELES County on 05/19/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 134767 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/19/2014 The following person(s) is (are) doing business as MRS FLAWLESS. 10901 SANTA MONICA BLVD., LOS ANGELES, CA 90024. The full name of registrant(s) is/are: SANAZ AGHACHI 10901 SANTA MONICA BLVD. LOS ANGELES, CA 90024. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date) 03/13/2014. /s/: SANAZ AGHACHI. SANAZ AGHACHI. This statement was filed with the County Clerk of LOS ANGELES County on 05/19/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 134775 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/19/2014 The following person(s) is (are) doing business as BLACK POPPY PRODUCTIONS. 826 3/4 N. LAS PALMAS AVE., LOS ANGELES, CA 90038. The full name of registrant(s) is/are: JULIE BERSANI 826 3/4 N. LAS PALMAS AVE. LOS ANGELES, CA 90038. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: JULIE BERSANI. JULIE BERSANI. This statement was filed with the County Clerk of LOS ANGELES County on 05/19/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 134763 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/19/2014 The following person(s) is (are) doing business as COMFORT LUX COMPANY. 989 S. GLENDORA AVE. UNIT 2, WEST COVINA, CA 91790. The full name of registrant(s) is/are: PATRICK CHIHJUNG LIU 12963 TUTTLE CREEK PLACE WALNUT, CA 91789. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: PATRICK CHIHJUNG LIU. PATRICK CHIHJUNG LIU. This statement was filed with the County Clerk of LOS ANGELES County on 05/19/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 138754 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/19/2014 The following person(s) is (are) doing business as PRETTY PICTURES ENTERTAINMENT. 2515 AMHERST AVENUE, LOS ANGELES, CA 90064-2004. The full name of registrant(s) is/are: KEITH DOWNEY 2515 AMHERST AVENUE LOS ANGELES, CA 90064-2004. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: KEITH DOWNEY. KEITH DOWNEY. This statement was filed with the County Clerk of LOS ANGELES County on 05/19/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 138753 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/19/2014 The following person(s) is (are) doing business as MCXLX. 2828 SEATTLE DRIVE, LOS ANGELES, CA 90046. The full name of registrant(s) is/are: EVE STEELE 2828 SEATTLE DRIVE LOS ANGELES, CA 90046. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: EVE STEELE. EVE STEELE. This statement was filed with the County Clerk of LOS ANGELES County on 05/19/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 138752 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/21/2014 The following person(s) is (are) doing business as THE KOTICK NETWORK. 2271 VANDALIA AVE., LOS ANGELES, CA 90032. The full name of registrant(s) is/are: JOHN A. KOTICK 2271 VANDALIA AVE. LOS ANGELES, CA 90032. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date) 10/01/2011. /s/: JOHN A. KOTICK. JOHN A. KOTICK. This statement was filed with the County Clerk of LOS ANGELES County on 05/21/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a

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fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 141807 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/23/2014 The following person(s) is (are) doing business as IREALTY REFERRAL NETWORK, IREALTY PRO MANAGEMENT, IREALTY PROFESSIONALS. 4740 FRIEDA DRIVE, LOS ANGELES, CA 90065. The full name of registrant(s) is/are: IREALTY PRO, INC. 4740 FRIEDA DRIVE LOS ANGELES, CA 90065. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date) 12/23/2009. /s/: LYNETTE WILLIAMS. IREALTY PRO, INC. This statement was filed with the County Clerk of LOS ANGELES County on 05/23/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 141805 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/23/2014 The following person(s) is (are) doing business as INTEL INVESTIGATIONS. 600 LINCOLN AVE. STE. 91593, PASADENA, CA 91109. The full name of registrant(s) is/are: NORICE E. DAVIS LEE 600 LINCOLN AVE. STE. 91593 PASADENA, CA 91109. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: NORICE E. DAVIS LEE. NORICE E. DAVIS LEE. This statement was filed with the County Clerk of LOS ANGELES County on 05/23/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 141806 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/23/2014 The following person(s) is (are) doing business as GOOD TO GO NETWORK. 5718 RAVENSPUR DR. #203, RANCHO PALOS VERDES, CA 90275. The full name of registrant(s) is/are: LARRY KOLK 5718 RAVENSPUR DR. #203 RANCHO PALOS VERDES, CA 90275. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date) 05/23/2014. /s/: LARRY KOLK. LARRY KOLK. This statement was filed with the County Clerk of LOS ANGELES County on 05/23/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE.

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The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014149937 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/03/2014 The following person(s) is (are) doing business as EINHARD PHOTOGRAPHY . 2420 S. HOLT AVE. , LOS ANGELES, CA 90034. The full name of registrant(s) is/are: EINHARD BUCHHEIM 2420 S. HOLT AVE. LOS ANGELES, CA 90034. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:EINHARD BUCHHEIM. EINHARD BUCHHEIM. This statement was filed with the County Clerk of LOS ANGELES County on 06/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/23/2014, 06/30/2014, 07/07/2014, 07/14/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014145763 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/29/2014 The following person(s) is (are) doing business as AMERICAN EAGLE OUTFITTERS 2380. 395 SANTA MONICA PLACE SUITE 215 , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: AE RETAIL WEST LLC 77 HOT METAL STREET PITTSBURGH, PA 15203. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/20/13. /s/: DAVID OVIS, VICE PRESIDENT . AE RETAIL WEST LLC . This statement was filed with the County Clerk of LOS ANGELES County on 05/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/23/2014, 06/30/2014, 07/07/2014, 07/14/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014159697 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/12/2014 The following person(s) is (are) doing business as THE OMOFOMA LAW FIRM. 12400 WILSHIRE BLVD. SUITE 400 , LOS ANGELES, CA 90025. The full name of registrant(s) is/are: ESEIGBE OMOFOMA 4211 REDWOOD AVE. UNIT 304 LOS ANGELES, CA 90066. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ESEIGBE OMOFOMA. ESEIGBE OMOFOMA. This statement was filed with the County Clerk of LOS ANGELES County on 06/12/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE

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OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/23/2014, 06/30/2014, 07/07/2014, 07/14/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014160242 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/12/2014 The following person(s) is (are) doing business as BOOT SALVATION. 418 ROSE AVE. 3 , VENICE, CA 90291. The full name of registrant(s) is/are: CATHERINE NEIMAN 418 ROSE AVE. 3 VENICE, CA 90291. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)6/12/14. /s/: CATHERINE NEIMAN. CATHERINE NEIMAN. This statement was filed with the County Clerk of LOS ANGELES County on 06/12/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/23/2014, 06/30/2014, 07/07/2014, 07/14/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014167711 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/20/2014 The following person(s) is (are) doing business as HOPPY LIFE BREWING , CRAZY RAES CREATIONS . 2045 E. GREENHAVEN ST. , COVINA, CA 91724. The full name of registrant(s) is/are: MICHELLE RAMOS 2045 E. GREENHAVEN ST. COVINA, CA 91724. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MICHELLE RAMOS . This statement was filed with the County Clerk of LOS ANGELES County on 06/20/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/23/2014, 06/30/2014, 07/07/2014, 07/14/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014167927 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/20/2014 The following person(s) is (are) doing business as SUSHI SHO MONTANA . 1303 MONTANA AVE. , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: KSN, INC. 1303 MONTANA AVE. SANTA MONICA, CA 90403. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)2004. /s/: SHOHEI NEMOTO . KSN, INC. . This statement was filed with the County Clerk of LOS ANGELES County on 06/20/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW

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FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/23/2014, 06/30/2014, 07/07/2014, 07/14/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014167926 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 06/20/2014 The following person(s) is (are) doing business as ONE STOP PRINT SHOP . 2717 Wilshire Blvd. , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: STEVEN A. LITVACK 3733 MEIER STREET LOS ANGELES, CA 90066, GAIL LITVACK 3733 MEIER STREET LOS ANGELES, CA 90066. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/04/2014. /s/: STEVEN A. LITVACK. STEVEN A. LITVACK, GAIL LITVACK. This statement was filed with the County Clerk of LOS ANGELES County on 06/20/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/23/2014, 06/30/2014, 07/07/2014, 07/14/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014159700 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/12/2014 The following person(s) is (are) doing business as EIGHT WOOD WORKS . 17905 HARVARD BLVD. , GARDENA, CA 90248. The full name of registrant(s) is/are: ALEXIS SAYURI YAGISAWA 21405 HARVARD BLVD. TORRANCE, CA 90501, YASUNORI YAGISAWA 21405 HARVARD BLVD. TORRANCE, CA 90501. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALEXIS SAYURI YAGISAWA. ALEXIS SAYURI YAGISAWA, YASUNORI YAGISAWA. This statement was filed with the County Clerk of LOS ANGELES County on 06/12/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/23/2014, 06/30/2014, 07/07/2014, 07/14/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014164390 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/17/2014 The following person(s) is (are) doing business as PDB COMPANY, PRINCESSE DE BALMY, UNIVERSAL PHOENIX. 1729 BELOIT AVE. UNIT 2 , LOS ANGELES, CA 90025. The full name of registrant(s) is/are: KATRINA MICHELLE HAWKES 1729 BELOIT AVE. UNIT 2 LOS ANGELES, CA 90025, EDUARDO CUETO 1729 BELOIT AVE. UNIT 2 LOS ANGELES, CA 90025, VALERIE ALICE HENRIETTE 1729 BELOIT AVE. UNIT 2 LOS ANGELES, CA 90025. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KATRINA MICHELLE HAWKES . KATRINA MICHELLE HAWKES , EDUARDO CUETO , VALERIE ALICE HENRIETTE. This statement was filed with the County Clerk of LOS ANGELES County on 06/17/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 154901 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/06/2014 The following person(s) is (are) doing business as CARD APPROVAL SCOUT, US FINANCE HELPER, CARD PATH, LOCAL CAREERS, CAREER ELEVATOR. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404.Ä The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by:Ä a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 06/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 154900 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/06/2014 The following person(s) is (are) doing business as THE HIRING PROS, CAREERS FOR YEARS, GETTING YOU HIRED, JOBS MASTER, SATELLITE SPECIALS. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404.Ä The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by:Ä a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 06/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 154909 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/06/2014 The following person(s) is (are) doing business as UNDER THE SUN TOURS PRODUCTION ACCOUNT.Ä 2850 Ocean Park Blvd. Suite 300 , Santa Monica California 90405.Ä The full name of registrant(s) is/are: MARO INC.Ä 2850 Ocean Park Blvd. Suite 300 Santa Monica California 90405. This Business is being conducted by:Ä a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARK MCGRATH. MARO INC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 06/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 154908 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/06/2014 The following person(s) is (are) doing business as Loose Morals of LA, Jordan Lindsy. 520 S. Sepulveda Blvd. #310 , Los Angeles, CA 90049.Ä The full name of registrant(s) is/are: Jordan Lindsay Casillas 520 S. Sepulveda Blvd. #310 Los Angeles, CA 90049. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/08/2012. /s/: Jordan Lindsay Casillas. Jordan Lindsay Casillas.Ä This statement was filed with the County Clerk of LOS ANGELES County on 06/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 154907 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/06/2014 The following person(s) is (are) doing business as Miguels Transportation Services. 6103 Toltec Way , Los Angeles, CA 90042.Ä The full name of registrant(s) is/are: Miguel A. Savala 6103 Toltec Way Los Angeles, CA 90042. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/22/2014. /s/: Miguel A. Savala. Miguel A. Savala.Ä This statement was filed with the County Clerk of LOS ANGELES County on 06/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code).

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 154905 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/06/2014 The following person(s) is (are) doing business as Pitchoun. 545 S. Olive St. , Los Angeles, CA 90013.Ä The full name of registrant(s) is/are: Tartine Bakery Inc. 545 S. Olive St. Los Angeles, CA 90013. This Business is being conducted by:Ä a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Federic Soulies. Tartine Bakery Inc..Ä This statement was filed with the County Clerk of LOS ANGELES County on 06/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 154910 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/06/2014 The following person(s) is (are) doing business as Exchange LA. 618 S. Spring St. , Los Angeles, CA 90017.Ä The full name of registrant(s) is/are: WERM Investments, LLC 14242 Ventura Blvd. #212 Sherman Oaks, CA 91423. This Business is being conducted by:Ä a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2009. /s/: Viktoriya Khusit. WERM Investments, LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 06/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 155612 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/09/2014 The following person(s) is (are) doing business as Aames Carpet Care, Aames Carpet and Floors, Aames Floors and Mold Control, Aames Mold Control. 3226 E. Willow St. , Signal Hill, CA 90755.Ä The full name of registrant(s) is/are: Aames Carpet Care, Inc. 3226 E. Willow St. Signal Hill, CA 90755. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/01/1987. /s/: Christine Iradj. Aames Carpet Care, Inc..Ä This statement was filed with the County Clerk of LOS ANGELES County on 06/09/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 154899 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/06/2014 The following person(s) is (are) doing business as Beach Tennis Association. 1600 Ardmore Ave., #412 , Promotes the beach, CaliforniaA 90254.Ä The full name of registrant(s) is/are: West Coast Beach Tennis Inc. 1600 Ardmore Ave., #412 Promotes the beach, CaliforniaA 90254. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/11/2011. /s/: Donald C Young. West Coast Beach Tennis Inc..Ä This statement was filed with the County Clerk of LOS ANGELES County on 06/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 155611 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/09/2014 The following person(s) is (are) doing business as PM GURUS. 730 Cory Dr. unit 3 , Inglewood, California 90302â °∞7469.Ä The full name of registrant(s) is/are: Thompson Technical Consultanting LLC 730 Cory Dr. unit 3 Inglewood, California 90302â °∞7469, Rufus Alexander 2308 Shenandoah Street Apt. #2 Los Angeles, CA 90034. This Business is being conducted by:Ä a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/26/2014. /s/: Anthony L. Thompson. Thompson Technical Consultanting LLC, Rufus Alexander.Ä This statement was filed with the County Clerk of LOS ANGELES County on 06/09/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014170335 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/24/2014 The following person(s) is (are) doing business as BELCORE & CO. , BELCORE AND COMPANY , BELCORE AND CO. . 517 VERNON AVE. 3 , VENICE, CA 90291. The full name of registrant(s) is/are: ANGELA CERNIGLIO 517 VERNON AVE. 3 VENICE, CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANGELA CERNIGLIO. ANGELA CERNIGLIO. This statement was filed with the County Clerk of LOS ANGELES County on 06/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE

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OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 154902 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/06/2014 The following person(s) is (are) doing business as FINANCIAL ELEVATOR, NEW CAREER MATCH, CARD ASSISTANT, THE CARD MATCHER, SOCAIL CARD SPOTTER. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404.Ä The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by:Ä a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 06/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 154903 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/06/2014 The following person(s) is (are) doing business as RESOURCE GUIDE, LOCAL JOB FINDER, LOCAL JOB RESOURCE, LOCAL JOB LISTINGS, CAREER ENHANCEMENT. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404.Ä The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by:Ä a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 06/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 154904 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/06/2014 The following person(s) is (are) doing business as Custom Card Finder, Military Benefits Now, Locate Local Jobs, Locate Job Index, Rapid Quote. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404.Ä The full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by:Ä a Limited Liability Company. The registrant has not

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yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 06/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 154906 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/06/2014 The following person(s) is (are) doing business as Blue Truck CSA. 320 N. Halstead Street, Suite 100 , Pasadena, CA 90026.Ä The full name of registrant(s) is/are: Pathways In Education-Mendocino, Inc. 320 N. Halstead Street, Suite 100 Pasadena, CA 90026. This Business is being conducted by:Ä a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Jamie K. Hall. Pathways In Education-Mendocino, Inc..Ä This statement was filed with the County Clerk of LOS ANGELES County on 06/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 153638 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/05/2014 The following person(s) is (are) doing business as Social Comprehensive. 2396 N. Lake Ave. , Altadena, CA 91001.Ä The full name of registrant(s) is/are: LA Comprehensive INC. 2396 N. Lake Ave. Altadena, CA 91001. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/02/2014. /s/: AARON ABDUS-SHAKOOR II. LA Comprehensive INC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 06/05/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014149906 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/03/2014 The following person(s) is (are) doing business as NATUROLOGY. 14939 ARCHWOOD ST. , VAN NUYS, CA 91405. The full name of registrant(s) is/are: OLIVIA KUTZ 9358 GERALD AVE.

DBAS

NORTHRIDGE, CA 91343, INESSA GANDEL 14939 ARCHWOOD ST. VAN NUYS, CA 91405. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:OLIVIA KUTZ. OLIVIA KUTZ, INESSA GANDEL. This statement was filed with the County Clerk of LOS ANGELES County on 06/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 153637 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/05/2014 The following person(s) is (are) doing business as Red Star Auto Transport. 720 S. 5th St. , Montebello CA 90640.Ä The full name of registrant(s) is/are: ALDO ROJAS 720 S. 5th St. Montebello CA 90640. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALDO ROJAS. ALDO ROJAS.Ä This statement was filed with the County Clerk of LOS ANGELES County on 06/05/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

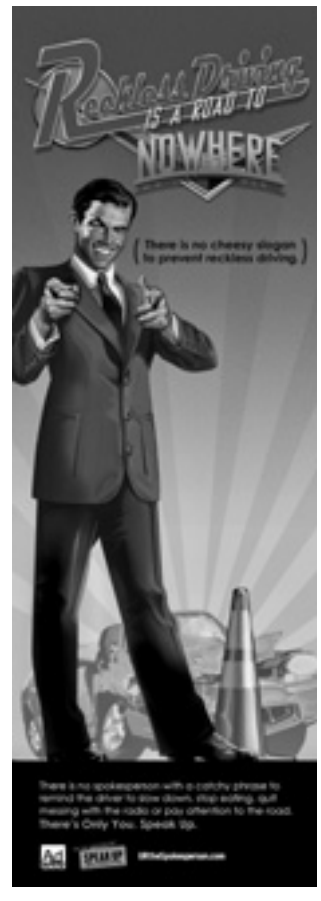
FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014166619 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/19/2014 The following person(s) is (are) doing business as FINAL DELIVERY. 15049 SHERMAN WAY, UNIT F. , VAN NUYS, CA 91405. The full name of registrant(s) is/are: FINAL DELIVERY LLC 15049 SHERMAN WAY, UNIT F. VAN NUYS, CA 91405. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/24/14. /s/: TAMARA DOWNS . FINAL DELIVERY LLC. This statement was filed with the County Clerk of LOS ANGELES County on 06/19/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS024026
Superior Court of California, County of Los Angeles
Petition of PHILEMON ALEXANDROS BERNARD for Change of Name
TO ALL INTERESTED PERSONS:

DBAS

Petitioner or Attorney: PHILEMON ALEXANDROS BERNARD filed a petition with this court for a decree of changing names as follows: PHILEMON ALEXANDROS BERNARD to FILIMON ROUKAS. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 09/19/2014, Time: 9:00 AM, Dept: WEK, Room:
The address of the court is SUPERIOR COURT OF CALIFORNIA - COUNTY OF LOS ANGELES, 1725 MAIN STREET SANTA MONICA, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: MAY 22, 2014
GERALD ROSENBERG, JUDGE OF THE SUPERIOR COURT

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 14800 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/02/2014 The following person(s) is (are) doing business asÄ WFE Management. 1330 W. 65th St. , Los Angeles, CA 90044.Ä The full name of registrant(s) is/are: Lee A. Smith II 1330 W. 65th St. Los Angeles, CA 90044. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Lee A. Smith II. Lee A. Smith II.Ä This statement was filed with the County Clerk of LOS ANGELES County on 06/02/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/30/2014, 07/07/2014, 07/14/2014, 07/21/2014.



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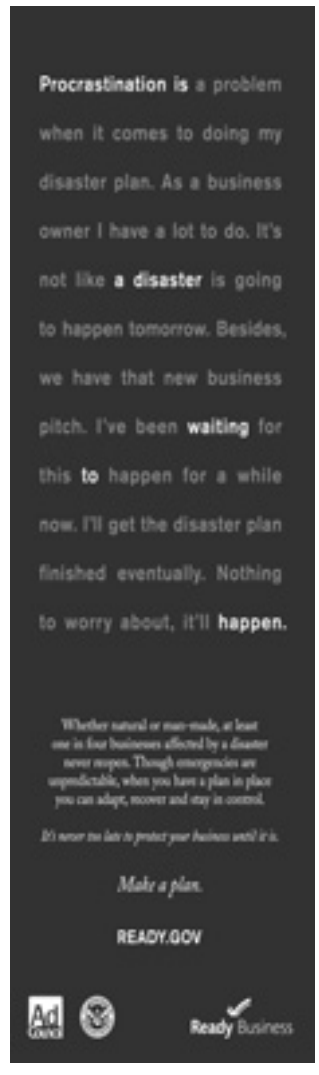
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