



HOT FROZEN TREAT
SEE PAGE 11

Santa Monica Daily Press

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THE WHEEZING AND BREEZING ISSUE

Non-binding agreement

SMC to rent textbooks to its students

BY KEVIN HERRERA
Daily Press Staff Writer

SMC Why buy an education when you can rent one?

Concerned about the ever-increasing costs of textbooks, students at Santa Monica College have created a program in which they'll be able to rent certain tomes for a nominal fee instead of shelling out hundreds of dollars to purchase them.

Associated Students, which represents the roughly 30,000 people enrolled at SMC, has set aside \$250,000 for the purchase of 4,000 books,

most of which will be in the area of political science, philosophy and mathematics, said Student Trustee Adel Morad.

"This past semester, I took four classes and spent \$600 on books, and they were mostly used," said Morad, a pre-med student who spent more on materials than on tuition, which is \$20 a unit.

"Books can be as much as \$200 apiece,"

SEE BOOKS PAGE 9



Christine Chang news@smdp.com

COMMUNITY

DEVELOPING PROBLEMS

Convalescent hospital could be forced to close

STORY BY KEVIN HERRERA PAGE 10

Reagan Wheeler news@smdp.com

CLOSING TIME?: Residents at the Crescent Bay Convalescent Hospital located on 14th Street in Santa Monica hope the owner of the facility will reconsider development plans.

Gary Limjap

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WHAT'S UP WESTSIDE

OUT AND ABOUT IN SANTA MONICA AND SURROUNDS

Soulful Wednesday

1026 Wilshire Blvd., 8:30 p.m.

Joshua Silverstein presents Reflection with special guests Shakti, Jab, Jade Ross and Ayinde 'American Hero' Howell. Tickets are \$5 before 10 p.m. and \$7 after. For more information, visit www.templebarlive.com.

Patt Morrison supports activists

1440 Harvard St., 7 p.m.

Patt Morrison, Los Angeles Times columnist and radio host of "Patt Morrison," a public affairs-oriented talk show airing weekdays on KPCC-FM, will give the opening address at Wednesday's public gathering of the Activist Support Circle. Gatherings are free and are held at the Friends Meeting Hall. For more information visit www.activistsupportcircle.org or call (310) 399-1000.

Vacation Bible School

1730 Wilshire Blvd., 9 a.m. — 12:30 p.m.

Pilgrim Lutheran Church's Bible school is a week-long Bible study intermixed with cooking, singing, dancing, and craft-making. Call (310) 829-4113 for more information or to enroll.

Morales is 'Super Regular'

1028 Montana Ave., 11 a.m. — 6 p.m.

Deborah Page Gallery presents "Super Regular," an exhibition of new work by Julio Cesar Morales, whose work incorporates photography, sculpture, video and installation and has been largely inspired by the street culture, design and popular music of his native Tijuana, Mexico. For more information visit www.deborahpagegallery.com or call (310) 458-4400.

Kiwanis Club weekly meeting

1332 Sixth St., noon — 1:30 p.m.

The Santa Monica Kiwanis Club holds a weekly luncheon with guest speakers at the YMCA.

Thursday, June 29, 2007

An Evening with Paula Poundstone

601 Santa Monica Blvd., 7 p.m. — 9 p.m.

Stand-up comic, single mother and writer Paula Poundstone presents and signs her new book, "There's Nothing In This Book I Meant To Say." Seating is limited in the MLK Jr. Auditorium. Tickets for this free program are available at the Library one hour prior to program.

Sara Gazarek at the Vic

2640 Main St., 8 p.m. & 10 p.m.

Sara Gazarek will be joined by Josh Nelson, Erik Kertes and Matt Slocum for the release of her new CD, "Return to You." Tickets are \$20 plus a two-item minimum. Call (888) 367-5299 for reservations.

June Jamboree

Ocean Park Branch Library, 2:30 p.m. — 4:30 p.m.

Dance on down to the Ocean Park Library for some wonderful stories and a fabulous puppet show. There are two shows, one at 2:30 p.m. and the other at 3:30 p.m. Tickets are free, but must be picked up after noon on the day of the program. For more information, call (310) 458-8638.

Head down to the FBC of Santa Monica for music, art projects, Bible stories, games, and snacks. The activities will take place in the Christian Education Building every Thursday through December 23. Children age 3 through Second Grade should join us for fun, friendships, and service. Friends are welcome. For more information call Rebecca Hall at (310) 451-1303, ext. 26.

Yappy Hour @ Tails of Santa Monica

2912 Main St., 6 p.m. — 8 p.m.

A social gathering for dogs and their people. There will be light refreshments, dog snacks and play time. For more information call (310) 392-4300.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.





STRIKE OUT

Two men were arrested on the 1500 block of Fourth Street on Tuesday afternoon in connection with an attempted robbery at a bowling alley on Sunday. An off-duty police officer, who had taken the original robbery report, spotted the men and put out a call. After conducting a traffic stop, officers recovered what they believed to be the knife brandished at the bowling alley. The men were placed in custody and booked at Santa Monica Jail.

Emily Skehan news@smdp.com

Getting ready for Paris version 2.0

BY EMILY ZEUGNER
Associated Press Writer

LOS ANGELES Paris Hilton emerged triumphantly from jail looking much the same as she did last month, but apparently a changed woman.

You know, on the inside.

Before the inevitable round of talk show appearances, tell-all memoirs and "True Hollywood Stories" begin, Hilton is already thinking about how to reshape her image. Ditzzy blond party-girl isn't really working for her anymore, she

claims, and she's used her prison sentence the same way other celebrities have: as a time to focus, reflect and carefully reinvent their personas.

"I would like to make a difference," she told Barbara Walters on a collect phone call from jail.

So how might she make headlines next?

**PUT DOWN THE SIDEKICK
GOD IS ON THE PHONE**

Hilton credits her promised rebirth as a do-gooder to a source popular

with many inmates: a higher power. "God has given me this new chance," Hilton told Walters.

In matters of faith, Hilton is in good company. "Getting religion is one of the approved routes of rehab in our society," said Larry Gross, professor of communications at the University of Southern California. "America has a long tradition of sinners finding God in prison."

While three weeks might seem like not quite enough time for reflection, alone in her special needs cell.

Helping seniors stay safe

Local groups hope to educate the elderly to avoid con artists

BY MELODY HANATANI
Daily Press Staff Writer

DOWNTOWN, SM Seniors, do not fear, the Fraud Busters are here.

Recognizing that senior citizens are an attractive target group for scam artists, WISE Senior Services and the AARP have partnered in getting the word out to the elderly through a massive phone campaign.

Through an unspecified grant by the AARP, a non-profit senior advocacy organization, volunteers, also called "Fraud Busters," at Santa Monica-based WISE Senior Services have been calling elderly residents across the country since February, warning each person about the dangers of fraudulent telemarketing schemes aimed at duping senior citizens out of thousands of dollars.

From the Senior Fraud Prevention Call Center, located in WISE Senior Services offices in the Ken Edwards Center, volunteers are scrambling to reach more than 100,000 senior citizens across the country by February 2008, calling elderly persons who have most likely already been targeted by a scam artist in the past.

The Senior Fraud Prevention Call Center has been in existence for several years at WISE Senior Services. The call center's efforts are being funded by AARP for the next several months as volunteers attempt to make their way through the list of 100,000 names. Volunteers have contacted 15,000 people since February.

The list of names was supplied by AARP and various police departments across the country. The police departments acquired the names after breaking up several boiler rooms from where the calls targeting senior citizens were made. Many of the people contacted have said they already fell victim to con artist schemes.

"A woman earlier this week said she wished we had called earlier because she unfortunately lost \$7,000 to scam artists," said Petula Storey, the program manager for the Senior Fraud Prevention Call Center.

More than 30 volunteers spend a few hours a week on the phone, warning the voice on the other line of several schemes that are common at the moment, listing warning

SEE SENIORS PAGE 10



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LETTERS TO THE EDITOR

Northern exposure is a good thing
Editor:

The Anchorage Daily News published a letter to the editor on June 23 from a Mr. Michael Korting, who claims to be a resident of Santa Monica. Mr. Korting basically trashed our city, our mayor, our police department and Anchorage citizens in general for our high crime rate and influx of “less than-desirable families,” whatever that means. Actually, Anchorage is a small, but growing community with a crime rate far below the national average. The only taxes we have are property taxes. We have state and local programs that help senior citizens and children from lower incomes financially. We support our educational system and the University of Alaska compares favorably with universities throughout the United States. Over 70 different languages are spoken in Anchorage and, generally speaking, it is a delightful community that has no more growing problems than any other American city of 300,000 people.

Having lived here for 30 years, in one of the most beautiful, peaceful and friendly places on earth, one can only conclude that Mr. Korting simply doesn't know what he's talking about. But then, he's living in Santa Monica, not Anchorage. Having said that, I have been to Santa Monica and I think you have a wonderful city that anyone living there should be proud to call home. We feel the same way about Anchorage.

Bob Lewis
Anchorage, Alaska

The path to safety seems clear
Editor:

As one who has logged countless hours cycling and inline skating on the Santa Monica Beach bike path, I feel very fortunate to have access to such a resource. As an alternative to taking to the street and sharing the road with distracted drivers, the path offers those of us who enjoy these forms of exercise a safe, controlled and dedicated environment.

At least, that's the theory.
I am wondering what it will take for the city of Santa Monica to properly address the dangerous issue of groups of pedestrians on the bike path. This does not relate to people walking single file, as my understanding is that pedestrians are indeed allowed to use the path. This is about groups of people filling an entire lane. This is about parents letting their children run free. This is about protecting pedestrians, as well as cyclists and skaters, many of whom are traveling at a high rate of speed.

I have had numerous accidents over the past few years after having been cut off, hit or forced off the path by unaware pedestrians. I have also stopped and helped many injured people who were also the victims of this negligence. Isn't it time for the city of Santa Monica to post clear signs, set intermittently throughout the path, urging pedestrians to walk single file and making them aware that they are sharing the path with cyclists and skaters?

I would be interested to find out how many calls are made to paramedics each week to attend to yet another victim of bike path accidents. I would also be interested to learn why, despite the relatively nominal cost of strategically placed signs, the city has not helped to make the path safer and more enjoyable for everyone.

Booth Vance
Los Angeles

Feeling the 'Love' along Main Street
Editor:

A shout out of thanks to Gary Gordon and his merry band of tie-dyed Main Street Business Associates who ran the 7th annual Summer SOULstice. An all day passing parade of beautiful faces strolling “the Main,” free goodies from shopkeepers and the amazing guy singing Sinatra in front of Tom Foolery, the sweet petting zoo for the kids. Scene: Standing in one intersection, iconic editor Art Kunkin hawking his LA Free Press for hours (what stamina!), while at a nearby table, Jerry Rubin, anointing every citizen with a peace stamp, as the Dylan cover band Highway 61 Revisited rips into “All Along the Watchtower.”

For an afternoon, if not a “Summer of Love,” it was a summer's loveliness. All this as our ficus trees along Main Street provided cool canopies for conversation, nobody complaining about them blocking anybody's view.

Hank Rosenfeld
South Ocean Park



Word in Edgewise

Kenny Mack

Send comments to editor@smdp.com

Don't let Paris be a candle in the wind

AMERICA DOESN'T HAVE ROYAL FAMILIES, but we have something similar: Industrialist dynasties. Families with household names that adorn the walls of museums and hospitals built with their massive fortunes; families like the Vanderbilts, the Gettys and the Hiltons. And while they don't technically hold the titles, the children of these families definitely behave like princes and princesses, but too often without the requisite social graces. Case in point: LA County's most famous ex-inmate, Miss Paris Hilton.

Paris' first act in public life has been a disaster. It started with Rick Salomon making a bundle of money selling footage of her having sex, and ended with the American media horde making a bundle of money selling footage of her in tears being taken back to jail. Along the way, she starred in her own reality TV show, she released an album, shot music videos, starred in a horror movie, and basically took being a Hollywood party girl to astounding new heights.

In her second act in public life, the first thing Paris needs is some serious image control. The most valuable commodity any celebrity owns (especially one who is famous mainly for being rich and famous) is his or her image; and the bigger the celebrity, the more important image control becomes. Take Michael Jordan, for example. He's been in the public eye for the better part of 20 years. For most of the '90s, he was the most recognizable person in the world. But you never saw him do anything wrong. I have a friend who has worked with him on a few commercials. He tells me Michael would arrive with six or seven lawyer/agent/assistant types and go straight to his dressing room. Two minutes before he was supposed to be on set, they would all emerge. Michael would do what he had to do, they'd all go back in the dressing room, and a few minutes later, they'd all leave. Even on a closed set, Michael's “people” kept Michael away from his “public.” And that's exactly what Rick and Kathy Hilton need to get for their little girl: Some “people.”

While they're at it, they can get Paris a new house in a gated community (so nobody knows where she lives), a car with heavily tinted windows (so nobody knows where she travels), and a 400-pound driver/bodyguard to take her wherever she wants to go and protect her when she gets there.

More important than image control, for her second act, Paris needs a purpose. There, she's on to something already. She says she wants to open a halfway house to provide services for women coming out of jail because “these women just keep coming back because they have no place to go.” I hope she's successful putting this together. When she's done, she can take on other humanitarian projects. She could do the same thing Angelina Jolie was trying to do before she fell for Brad and they decided to adopt every poor, brown kid they could find and move them to Malibu. While she may never become the United Nations Goodwill Ambassador, Paris Hilton could use her fame and the fact that cameras will follow her wherever she goes to call attention to the needs of under-served populations everywhere. She could become America's Princess Diana: An advocate for those less fortunate than her (in Paris' case, the whole world).

I give Rick and Kathy Hilton (and their attorneys) credit; ever since the debacle that was Paris' early release and subsequent return to jail, they've done well. They got Sheriff Lee Baca to say Paris was being treated unfairly. They got City Attorney Rocky Delgadillo explaining why Paris is in jail, but his wife (who is no poster child for safe driving herself) is free to damage more city vehicles. And they (finally) stopped talking to the press. Good for them. But their work is just beginning. What they cannot do is leave Paris alone and unprotected from the media army and its reconnaissance troops — the paparazzi.

Left to her own devices, the Hiltons' little girl will get eaten alive. NBC was prepared to pay her \$1 million to sit for an interview after her release, despite the fact that none other than Barbara Walters and ABC passed on the interview (and refused to pay for it). The media has put a bounty on Paris' image and anyone who loves her can't sit idly by while the price continues to rise. Because that's what happened to Diana Spencer, no longer the mythical “Princess Diana,” that night 10 years ago in a tunnel in Paris, France — her image so valuable that she paid for her privacy with her life.

KENNY MACK is a writer and comedian living in Santa Monica. He can be reached at kenny-mack@gmail.com.

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Guest Commentary

Susan J. Hartley

Send comments to editor@smdp.com

City protects itself from airport damage

AS VICE-CHAIR OF THE SANTA MONICA Airport Commission, a board member of Friends of Sunset Park, and, most importantly, as a resident of Santa Monica, I am very opposed to amendments (c) and (d) to AB700, which were proposed by city of Santa Monica staff and approved with slight, inadequate alterations last Tuesday by the Santa Monica City Council.

Residents of Santa Monica and Los Angeles have been alarmed for years about the increasing air pollution, namely fumes from the jet emissions around the airport. These same residents have been trying to have Santa Monica acknowledge the existence of the fumes, identify and quantify them, and do the right thing — eliminate them. Progress, albeit slow, has been made. Santa Monica now finally acknowledges the existence of the fumes.

For two years, legislation has been pending to have a state-mandated study conducted of the air pollution caused by the jets and turbo jets. Last year, Santa Monica thwarted that proposed legislated study, purportedly, because the costs of conducting the study were to be borne by the city of Santa Monica — so much for the potential health hazards to the residents around the airport.

This year, after the legislation passed in the Assembly — rewritten so that the state funds the study and the State Air Quality Resources Board conducts the study — the city finally agreed to support AB700 only if Santa Monica is protected from any possible liability based upon the results of the study.

Amendment (c) proposed to exclude the results of the study as evidence in any administrative or legal proceeding. I reminded the City Council that this amendment would preclude Santa Monica from using the results as evidence in any legal proceeding against any entity (e.g., the FAA) should Santa Monica finally decide to take legal action to protect its residents. The City Council then changed (c) so that the city could use the results. This is an improvement because Santa Monica could use the results in a lawsuit against and/or brought by the FAA, the pilots' association, and the fractional share jet owners and operators. It's not enough, though, because impacted residents could not use the study results against the city and the state if health hazards are documented by the study and steps are not taken to ameliorate them.

Amendment (d) shockingly excluded every public entity from liability for injury, based upon the findings of the study. This amendment proposed by Santa Monica staff wouldn't give anyone remedies for injuries based upon the study findings caused by Santa Monica Airport air pollution. Why then, one can ask, would any municipal, local, state or federal entity do anything to correct and/or eliminate the health hazards? Why would Santa Monica? They certainly haven't risen to the occasion yet. After comments from others (I was cut off), City Council limited the liability preclusion for injuries based on the study findings to Santa Monica, state and other local entities.

These amendments to (c) and (d) are improvements, but as the sorry history of Santa Monica and its effects on the residents around it attest, legal and/or administrative action, or the threat thereof, seem to be the only motivating factor for governmental entities. How is Santa Monica protecting the residents if they are eviscerated of any legal recourse?

Similar air pollution studies conducted at other airports have disturbing findings:

- Increased levels of black carbon, which is an indicator of ultra-fine particulates that can lodge in the lungs and cause health problems, including lung cancer;

- Spiked formaldehyde rates (American Cancer Institute reports that formaldehyde has been classified as a human carcinogen. Research studies of workers exposed to formaldehyde have suggested an association between formaldehyde exposure and cancers of the nasal sinuses, nasopharynx, brain and possibly leukemia.);

Santa Monica should be more concerned about documenting, quantifying, correcting and eliminating the human exposure to the hazardous air pollution caused by the air traffic at Santa Monica Airport than its exposure to liability. Residents should not be denied this important study or stripped of any of their legal rights to protect themselves and their children based upon the study findings.

Santa Monica staff and City Council, Julia Brownley, and Sheila Kuehl need to support Ted Lieu's AB700 without the eviscerating (c) and (d) amendments.

SUSAN J. HARTLEY is a Santa Monica attorney. She can be reached at hartleylaw@earthlink.net

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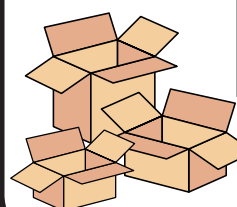
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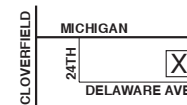
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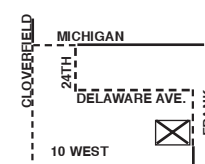
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A coalition of neighborhood groups recently asked the Planning Commission to support a building moratorium for Santa Monica until a new general plan is approved by the City Council.

So this week's Q-Line question asks:

Do you think the city needs to rethink its development strategy as it heads into the future?

Call (310) 285-8106 before Friday at 5 p.m. and we'll print your answers in the weekend edition of the Daily Press. Please limit responses to a minute or less.



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Market Matters

Brian Hepp

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What to do if you're suddenly a trustee

MANY PEOPLE ESTABLISH TRUSTS AS A way to pass on their wealth to their family and loved ones. However, some beneficiaries inherit more than just the assets in the trust — they also receive the title of trustee and all of the duties and responsibilities that go along with it.

A trust is established to hold assets such as property, cash, stocks or bonds, for the advantage of a beneficiary. As a trustee, it is your responsibility to manage the assets according to the terms outlined in the trust. While this may seem simple on the surface, it can be quite complex, especially given the wide choice of investments, the responsibilities imposed by trust law, the ever-changing tax code and the abundance of paperwork involved in managing a trust. If you're feeling overwhelmed by your new responsibilities, don't worry, following are three simple ways to get help:

Custodian — Hiring a custodian may be a good idea if you are primarily seeking help managing the paperwork involved with a trust. Custodians typically account for the trust's income and principal and help you keep up with tedious tasks such as paying recurring bills. In addition, a custodian can help you prepare annual tax information and provide monthly account statements. Many custodians can also assist you with the buying or selling of securities and the collection of dividends. While a custodian can execute your decisions, it is important to remember that a custodian does not offer investment advice.

Managing Agent — Unlike a custodian, the primary function of a managing agent is to help you decide what investments are the most appropriate to meet the goals of the trust. There are two ways to hire a managing agent, either on a discretionary or non-discretionary basis. With a discretionary arrangement, you give the agent the authority to make decisions about how to invest the

assets in the trust. This can alleviate you from the day-to-day responsibilities of managing the assets. A non-discretionary arrangement means that your managing agent will offer you advice on how to invest the funds in the trust, but you will actually make the final decision on what investment vehicles you use.

Like a custodian, managing agents can also assist you with record-keeping and bill-paying, and can provide monthly account statements. Other services they may provide include collecting and reinvesting dividends as well as capital gains.

Professional Co-Trustee — A professional co-trustee essentially becomes your partner in administering the trust. This option is usually attractive as it allows you to still be a part of the decisions affecting assets held in the account, but it removes you from most daily duties of the trust. However, the terms of the trust must provide for the appointment of a co-trustee. An important feature of having a co-trustee is that it adds an impartial third party to the investment decisions.

Having a professional co-trustee can give you the best of both worlds. It satisfies the need for someone who is attuned to personal family concerns while adding someone who can professionally handle the responsibilities, administration and investment management duties of the trust.

Serving as a trustee can be a very daunting position and the responsibility of administering a trust fund can be taxing. Naming a co-trustee, managing agent or custodian can be helpful, especially if you don't have the time it takes to fulfill all of the duties entrusted to you.

BRIAN HEPP is a financial consultant and can be reached at (310) 453-0077 or at brian.hepp@agedwards.com.



BUSINESS BRIEFS

First Fridays on Abbot Kinney

Now that the days are getting longer and the nights are getting shorter, the merchants of Abbot Kinney invite you to join them on the first Friday of every month for extended shopping hours.

"First Fridays on Abbot Kinney" will continue through November from 6 p.m. to 10 p.m. Modeled after the popular holiday festival, the evenings will feature A.K.'s traditional finds, with the added addition of each merchant's respective Venetian treats, discounts, and specials. For more information, call (310) 392-2525.

DAILY PRESS

WaterBus cruises into summer service

The Los Angeles County Department of Beaches and Harbors announced that the Marina del Rey WaterBus summer weekend service begins Friday, June 29 and will continue through September 3. Riders can schedule an on-call pick-up by dialing (310) 628-3219.

WaterBus service is available Fridays 5 p.m. to midnight; Saturdays 11 a.m. to midnight; Sundays 11 a.m. to 9 p.m. Holiday WaterBus service is available for the Fourth of July, 11 a.m. to midnight and Labor Day, September 3 from 11 a.m. to 9 p.m.

There are six Marina boarding locations including Fisherman's Village (13755 Fiji Way), Burton Chace Park (13650 Mindanao Way), Waterfront Walk/Fire Station (#110, 4433 Admiralty Way), Mother's Beach (4101 Admiralty Way), Dolphin Marina (13900 Panay Way, Dock Gate #C-200), and Marina Harbor (14028 Tahiti Way, Dock Gate #A-2200).

Tickets are available at each boarding location for \$1 per person, one way. Day passes for a \$5 fee are available for purchase as well as season boarding passes for \$30. All boarding locations are fully ADA compliant except Fisherman's Village and Marina "Mother's" Beach. For more information, call (310) 628-3219.



FREE BREW

Rocco De Luca performs as part of the 'Lets Meet At Starbucks' Summer Series last week on the Third Street Promenade.

Reagan Wheeler news@smdp.com



Real Estate 101

Mike Heayn

Send comments to editor@smdp.com

Is it time to cut losses and sell the homestead?

DO YOU TAKE A LOSS ON A PIECE OF REAL estate or hold it and have a negative cash flow in a down market? Many investors will tell you to sell the real estate and take the loss. Usually that would be the best alternative, but what if you held onto it. Would it make sense? Below is an example where holding the property could make sense.

You purchased a single-family home to live in for \$750,000. At the time of purchase, you locked in a 30-year loan with a rate of 5.50 percent. The loan amount was for \$600,000 or 80 percent of the purchase price. The monthly payment including property taxes and insurance comes to approximately \$4,290. However, you were given a job offer in another state, which you cannot refuse. Now you have to decide what to do with the home since values have dropped 30 percent making your home worth \$525,000.

You have two options — sell or rent the home. You could sell the home and take a substantial loss or take a monthly loss by renting it. Market rents for the house are \$3,000 a month. If you rented the home, you could cover a large percentage of the mortgage payment leaving you with a negative cash flow of \$1,290 a month. Over the course of a year, if you decided to rent your home, you would pay out of pocket \$15,480. That is no small amount of money, but what about the alternative — selling the home.

With a value of \$525,000 and realtor fees of five percent you would have to bring a check for approximately \$101,250

to closing to payoff the existing loan and fees. Losing \$100,000 is significant to most people. The question becomes one of affordability. Do you want to have to deal with a rental property that is bleeding money each month or just cut your losses upfront?

In this scenario it may be beneficial to wait and see where the real estate market goes. If you sell the home, you are out \$100,000 and cannot recapture it, but if you hold onto the property, you are only losing \$15,480 a year. It would take you over six years to lose \$100,000, which is a significant amount of time for a real estate market to rebound. Of course, the other thing to remember is appreciation.

If the property declined in value to a point of \$487,500 or 65 percent of your purchase price over the next year, but began to appreciate at eight percent, the following six years you would have a property that was worth \$773,600 or \$23,601 more than you paid for it. This is assuming the market rebounds.

As you can see, selling may not be the best option when dealing with a piece of real estate. Time usually corrects a decline in value; the issue becomes your ability to carry the property if needed. A negative cash flow can hurt and some people would rather cut their losses, but before selling think about all the possibilities.

MIKE HEAYN is a Commercial Loan Consultant at Washington Mutual. He can be reached at 310-428-1342.

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Jeremy

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	Single Family Homes	Condo & Townhomes
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North of Montana	= \$ 4,153,889	\$ 2,243,548
Between Wilshire & Montana	= \$ 2,033,800	\$ 899,123
South of Wilshire	= \$ 927,714	\$ 618,081
Sunset Park	= \$ 1,415,463	\$ 555,375
Ocean Park	= \$ 1,530,333	\$ 896,440

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NOTICE OF A PUBLIC HEARING BEFORE THE SANTA MONICA CITY COUNCIL BIG BLUE BUS PROPOSED NEW SERVICE

Notice is hereby given that a public hearing will be held by the Santa Monica City Council at the Santa Monica City Hall, 1685 Main Street, Santa Monica, California, at its regularly scheduled meeting on July 24, 2007 for patrons of the Big Blue Bus. The hearing will be held as an agenda item of the City Council meeting, which starts at 6:45 p.m.

The City Council will consider introduction of a new Mini Blue service, the Sunset Ride, which would operate along the following proposed route:



Anyone may comment in person at the hearing, or may submit written comments prior to the hearing: Big Blue Bus, 1660 7th St., Santa Monica, CA 90401, Attn: Customer Relations, or e-mailing to the address below. For additional information contact Dan Dawson, Customer Relations Manager, at (310) 458-1975 ext. 5831.

City Hall is wheelchair accessible, and disability-related accommodation requests can be made at least 3 days prior to the hearing by calling (310) 451-5444, or TTY No. (310) 395-6024, or E-mail: bus-info@BigBlueBus.com.

BUSINESS

Unprecedented buzz surrounds the iPhone

BY JORDAN ROBERTSON

AP Technology Writer

SAN JOSE Even for a company that's mastered the art of product-launch hoopla, Apple Inc. appears to have pulled out all the stops to propel iPhone hysteria into the stratosphere.

Technology analysts say Apple started its publicity campaign for the iPhone uncharacteristically early, first showing off the device six months ago and shrewdly stoking the media feeding-frenzy since then with incremental announcements that have kept the sleek cell phone-multimedia player-Internet browser in the news.

It goes on sale this Friday, and die-hard Apple fans are expected to line up overnight or longer outside retail stores to get their hands on an iPhone for either \$500 or \$600.

But skeptics wonder whether even the most innovative product could live up to the iPhone's lofty expectations — and whether the pre-launch anticipation has spiraled too far out of control. Scrutiny of the product is so great that any small disappointment could send Apple's stock plunging, experts say.

Technology analyst Mike McGuire said Apple fans have elevated the status of the iPhone to unprecedented proportions — "somewhere between electricity and sliced bread."

"The blessing is you've created an amazing amount of demand. The curse is you have a very high level of expectations to meet," said McGuire, a research vice president with Gartner Inc. "If there's a misstep, there will be a lot of gloating people in the industry."

Apple claims the iPhone will be easier to use than other smart phones because of its unique touch screen display and intuitive software that allows for such user-friendly features as scrolling visually through voice mail messages and easy access to the Internet and video and music libraries.

**THE BLESSING IS
YOU'VE CREATED
AN AMAZING AMOUNT OF
DEMAND. THE CURSE IS
YOU HAVE A VERY HIGH
LEVEL OF EXPECTATIONS
TO MEET."**

Mike McGuire
Technology analyst

The hype began when Apple CEO Steve Jobs took the wraps off the iPhone at the annual Macworld Conference and Expo in early January. The dramatic introduction — accompanied by thunderous applause and a standing ovation from thousands of Apple aficionados at a San Francisco convention center — was followed up by a public relations blitz and hundreds of articles in blogs, trade publications and the mainstream media.

The iPhone stayed in the news for weeks after the launch, thanks in part to a trademark-infringement lawsuit by Cisco Systems Inc. over rights to the name. Cisco said Apple's use of the iPhone name constituted a "willful and malicious" violation of a trade-



Photo courtesy Apple

HOT TICKET: Apple is in an all-out marketing frenzy to publicize the debut of its iPhone.

mark that Cisco has owned since 2000.

In late February, San Jose-based Cisco — which sells a line of Linksys iPhones that make free long-distance calls over the Internet — and Cupertino-based Apple agreed to share the name.

Apple's iPhone returned to the forefront of newspapers and Web sites in May, as the company stock reached record heights and many Wall Street financial analysts said the sleek iPhone could be a profit-generating machine, similar to Apple's iconic iPod.

The iPhone has already generated a thriving cottage industry online, with more than 1,100 peripheral iPhone items currently for sale on eBay, including colorful holsters, touch-screen protectors and car adapters.

But the hype has also hurt Apple.

The launch is being so closely watched that Apple's share price plunged more than 4 percent in a matter of minutes last month after a rumor about a delay was reported on Engadget.com, an electronics Web site. The rumor was quickly corrected by Apple, and the stock largely recovered by the end of the day.

"That just shows how powerful this has become," said Chris Hazelton, analyst with market researcher IDC, who said the amount of hype is "almost dangerous to the success of the device."

"God knows what's going to happen when the reviews come out," he said.

Die-hard fans are expected to camp out in front of Apple and AT&T stores to get a shot at snagging one of the iPhones, which are being sold on a first-come, first-serve basis starting Friday evening.

Apple has been famously tightfisted in limiting the number of review units before a launch, and the iPhone is an extreme example of the lengths the company will go to keep its prized gadget under wraps until the last minute. So far only a handful of reviewers are believed to have gotten units.

SMC to begin renting books

FROM BOOKS PAGE 1

Morad added. “I have financial aid and that helps. My mom and my brother do, too, and if they weren’t paying for it, I probably wouldn’t be in school right now.”

The rental textbook program, which would charge students 10 percent of the books’ listed price, is set to begin this fall.

SMC joins a number of schools across the country that now rent textbooks for a fraction of what it would cost to purchase them. The idea is primarily to save students money, but it also could force textbook publishers to look at ways to cut costs, such as offering students the ability to purchase chapters of a book instead of the whole thing.

A recent congressional study found that high textbook prices are “a significant barrier to access” for low and moderate-income students.

The average student spends between \$750 and \$1,000 a year on books, and oftentimes they are unable to sell them back or only receive a small percentage of what they initially paid for it, the study found.

State legislators are currently working on a bill that would require textbook publishers to disclose pricing information to professors.

The Oregon Legislature passed a bill this month that forces publishers to be clear about process and options, giving faculty the option of only ordering the books they want, as opposed to “bundling” textbooks together with pricey and often unnecessary CDs and workbooks.

A coalition of student groups have formed the Campaign to Reduce College Textbook Costs. They charge publishers with constantly producing new editions to make purchasing used books impossible. Some of the new editions are in subjects like physics and calculus, which have changed very little in recent years.

“The cost of textbooks are becoming more of an issue because of the shock over the prices and the impacts they are having



Christine Chang news@smdp.com

NOT FOR SALE?: Textbooks like these at the Santa Monica College Bookstore will be made available for students to rent.

on students,” said Nadir Vissanjy, chair of the California State Student Association, a member of the coalition.

CLAIMING TITLES

Amid the flap over textbook costs, publishers point to their own expenses. Thousands of man hours go into each title, of which only 20 percent are ever money makers. The rest of the titles are subsidized by the more popular books, said J. Bruce Hildebrand, executive director for higher education for the Association of American Publishers in Washington, D.C.

“I understand, for some students, it is a

very painful experience buying books,” said Hildebrand, who painted houses and drove bulldozers to pay his way through college. “What is missing from this debate is that the faculty is choosing these texts.”

“They are choosing what they believe is best for their students.”

And that includes bundles. Faculty have several options when ordering.

They can go with bundles that include extra teaching materials or pick the bare minimum paperback versions.

As more students enter colleges ill-prepared, more materials are needed, meaning more

expensive textbooks, according to Hildebrand. Books are rarely updated each year, pointing to data that show only .4 percent of books published each year are new editions.

“We are fine with rentals,” he said. “It’s just another option students can use. As for transparency, we’re all for it.”

The SMC bookstore currently orders roughly 2,000 different titles each year.

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Condos may take over convalescent hospital

BY KEVIN HERRERA

Daily Press Staff Writer

MID-CITY Patients at a convalescent home here are worried about how they are going to spend what are supposed to be their golden years as the owner of the facility moves forward with plans to demolish it and replace it with 19 condominiums.

The redevelopment of the Crescent Bay Convalescent Hospital, located at 1433 14th Street, and the recent closure of a similar facility, The Berkshire, has raised questions about senior housing and whether or not City Hall is doing enough to protect it.

Members of the Planning Commission, along with Councilman Kevin McKeown, the commission's council liaison, expressed their concerns last week when the project's architect presented plans for the condos.

Commissioners and the councilman suggested the issue be discussed as part of an update to the city's zoning laws to see if senior living facilities and convalescent hospitals need to be protected.

Since the facility is a private business, there are no laws prohibiting its owner from closing it down. The owner is required to give patients 60 days to relocate and provide assistance during that period.

"The eviction of any Santa Monica resident is disturbing, but the victimization of medically-challenged seniors is infuriating," McKeown said. "We need to ascertain whether we are losing retirement and convalescent options for our residents and our relatives, splitting families apart and endangering frail seniors."

"Assisted-living facilities are a service we must retain to remain a balanced community,"

Those who work in the industry said



Reagan Wheeler news@smdp.com

FAMILY TIES: Jeff Stevenson, right, sits with his mother Sallie, center, and another resident at the Crescent Bay Convalescent Hospital located on 14th Street in Santa Monica.

Santa Monica has many options for seniors who have money, but for those on Medicare or Medicaid, there are only slim pickings. That's because facilities accepting those patients are being forced to close because of rising health care costs that are not reimbursed by federal and state programs.

The owner of Crescent Bay chose not to comment.

Purchased in 2003, the owner, Soundview Investment Partners, has kept the facility open during the development process. Crescent Bay, which has served the community for more than 40 years, was purchased as a redevelopment project.

Patients there had nothing but kind

words to say about the nurses who provide care, often referring to them as members of the family who mourn when one of their residents die.

"This is just a great place. Everyone is well taken care of and really feels safe here," said Jeff Stevenson, whose 80-year-old mother Sallie suffers from Parkinson's disease and is "terrified" of the thought of having to move again.

"She's close to her doctor, who comes down here once a week to check up on her," Stevenson said. "I don't want to have to move her some place farther away where she won't be able to get that kind of care. I don't want her to suffer."

Nurses at the facility are also worried

about their patients and their own futures, wondering where they will go next. Many of them have worked at Crescent Bay for decades and have built strong bonds with one another.

"Everyone is concerned about the development here and what will happen to the staff and the residents," said nurse Gloria Mathews. "This is their home."

At Crescent Bay, patients share rooms with one other person. They receive around-the-clock care and are encouraged to engage in daily activities. Many gather during the afternoons to watch classic films, while others chose to lay in bed and watch television or sit in a patio and enjoy the breeze.

Bob Whiteside, a new patient at the facility, said he can't blame the owner for wanting to make a profit, and if he can't do it by operating the hospital, then he has every right to redevelop.

That said, Whiteside knows that patients will have trouble finding a new place to live that is in Santa Monica because he just went through that process, and it was rough.

"There just aren't that many places around that you can afford," Whiteside said. "Santa Monica is close to my family and friends. I don't want them to put me in some place in Bellflower."

Fred Armitage, whose wife, Evelyn is a patient, can't understand why anyone would want to buy Crescent Bay if they had intentions of building condos. Instead, they should have looked at other sites where those suffering from illnesses would not be affected.

"We can't lose this place," Armitage said. "If the developer wants to make some money then sell it to someone else and move on."

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WISE Senior Services warning elderly about con artists

FROM SENIORS PAGE 3

signs for which they should watch out.

"Scam artists target elderly senior people because they work so hard, they have investments, they have saved money over the years, because they're trusting in nature," Storey said.

There are several scams circulating among con artists circles. One of the more popular scams involves a person calling and claiming that a friend or family member has been injured or placed in custody. The scam artists proceeds to ask the victim for money right away.

Other scam artists attempts include a scheme in which they claim the victim has just won the lottery, asking they send money right away to pay for the taxes in order to collect the winnings.

"Various lotteries, investments, these are things that people need to be aware of...things that sound too good and investigate more before the money is handed over," Storey said.

Several of the volunteers have also been targets of scams.

One volunteer, who asked to remain anonymous, painfully remembered how he was scammed out of a time share scheme

about seven years ago. It is for this reason that he decided to start volunteering at the Senior Fraud Prevention Call Center.

The volunteer said he met the scam artist at a convention where he was exhibiting information about a vacation time share. The scam artist had already been arrested in England and Canada before he came to America, the volunteer said.

Many of the volunteers at the call center are senior citizens themselves, making it easier to establish a rapport when cold calling strangers.

Santa Monica resident Geraldine Lowenstein has volunteered at the call center

since the AARP program started in February. Though she is not a victim of fraud herself, Lowenstein felt it was her duty to get the word out about con artist schemes to her fellow senior citizen.

The calls can be difficult at times. Some don't want to be bothered and hang up immediately. Others are more chatty, Lowenstein said, naming Ohio as one of the friendlier states.

"We want people to hang up," Lowenstein said. "Then we know they're not listening when (strangers) call. We do feel it is a good sign."

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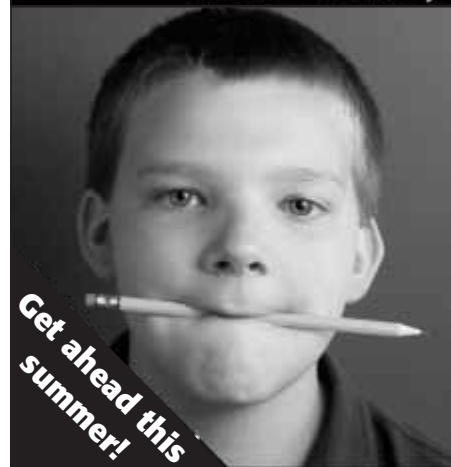
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Fabian Lewkowicz fabianl@smdp.com
A CHILLING THOUGHT: Shane Kim, a partner of Yo Green on Colorado, serves up a cup of frozen blueberry yogurt on Tuesday. At least three frozen yogurt shops are due to be opened within a two-block radius downtown, prompting questions about whether all can survive.

Yogurt wars

Snack spots begin to crowd the local scene with sweet, sour treats

BY MELODY HANATANI
Daily Press Staff Writer

DOWNTOWN, SM First it was a bubbly tapioca drink, then it was a decadent cookie and candy infused ice cream. Now a light, slightly sour delight is making waves in the world of desserts.

In the yogurt universe dominated by heavy hitter pinkberry, three smaller frozen dessert shops are trying to carve their own niche, setting up in what was uncharted territory just one month ago — Downtown Santa Monica.

The three challengers — Citrus Valley, YoGreen and Kiwiberri — so far seem to have the upper hand on pinkberry in the Santa Monica yogurt scene as the dessert leader has yet to open a franchise in the city. But the three yogurt shops will have to battle each other out for Santa Monica's yogurt supremacy as they are all located within one block of each other.

YoGreen opened on Colorado Avenue near Ocean Avenue at the end of May. Citrus Valley started its first of many shops to come on Broadway, just off Ocean Avenue, at the end of May. Kiwiberri expects to open its doors in early August just two doors west of Citrus Valley.

"It's everywhere all of a sudden," said Dona Davoodi, stopping at YoGreen on Tuesday afternoon. "Ever since I heard of pinkberry around Christmas, these places are everywhere."

The Asian style yogurt, less sweet and more sour than its American counterpart, experienced a boom in Korea just two years ago. The product was subsequently introduced in California with the opening of pinkberry and soon after, Kiwiberri.

All of the players involved in Southern California's dessert battle have adopted the same concept — a serving of yogurt to start,

piled high with toppings, ranging from fruit to candy to granola to crumbled cookies.

But shop owners say that's where the similarities end, claiming that their yogurt is healthier, lighter, less sweet, more sweet or contains less fat. Some say their product is less expensive while others point to the extended variety of toppings offered in their store.

What they do agree on is that it's not a matter of competition amongst each other, they all just have something different to offer.

Courtney Warren, enjoying a cup of yogurt on Tuesday afternoon with her friend, believes YoGreen uses more natural ingredients because it's the only brand that doesn't stimulate an allergic reaction she often gets after eating dairy products.

Others can't seem to tell the difference. "It tastes the same," Kate Sommers said, while enjoying a treat at YoGreen.

MANY PEOPLE THINK PINKBERRY IS THE ORIGINAL, BUT PINKBERRY IS THE MOST FAMOUS."

Shane Kim
Co-owner, YoGreen

SANTA MONICA SAYS YO TO YOGREEN
The founders of YoGreen, business partners Shane Kim and Terry Kwon of Downtown Los Angeles, say they debuted their natural non-fat frozen yogurt two years ago at an annual festival in Korea Town, renting a small booth and seeing how the local Korean-American population would react to the new sweet and sour dessert.

"Everyone liked it," Kim said. "Everyone asked if we were going to open a shop, but we couldn't find a good location."

The two friends owned a coffee shop in a strip mall at the corner of Sawtelle and



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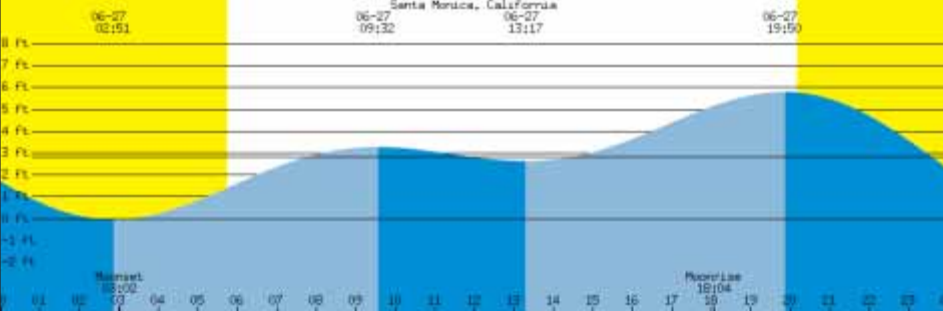
SURF REPORT

SURF CONDITIONS

SWELL FORECAST (3-4 FT)
Today looks about the same as today as NW wind swell continues to diminish and only meager amounts of southern hemi energy filter it. Weather models feel that we'll start seeing a bit more onshore-ness during the second half of the week, but Wednesday AM winds are looking light, but possibly with a weak eddy.

LONG RANGE SYNOPSIS
SMALL SOUTHERN HEMI WITH WIND SWELL MIX FOR REMAINDER OF WEEK...

TIDE FORECAST FOR TODAY IN SANTA MONICA



BEACH REPORT CARD



NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous four weeks up to the ending date of **June 19, 2007**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healththebay.org - brc@healththebay.org - 800 HEAL BAY

QUICK STATS
(for the last 28 days)

- Number of sewage spills -- 2
- Number of beach closures due to a sewage spill -- 3
- Number of wet days -- 0
- Number of A grades for dry/wet weather -- 43/15
- Number of (C,D,F) grades for dry/wet weather -- 4/15

The Beach Report Card is made possible by a grant from 

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closures and Health Warning Protocol.

LOCATION	DRY	WET
Leo Camille Beach, at Arroyo Sepulch Creek mouth	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth	A+	ns
El Pescador State Beach, between Lachusa and Los Aliso creeks	A+	ns
Enchanted Canyon at El Matador State Beach	A+	ns
Broad Beach at Torrance Creek mouth	A+	ns
Zuma Beach at Zuma Creek mouth	A+	ns
Walnut Creek, projection of Wildlife Rd. (private)	A	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth	A+	ns
Escamido Creek, just east of Escamido State Beach	A+	ns
Lido Canyon Creek mouth	A	ns
Selkirk Canyon at San Blas County Beach	A	ns
Puerto State Beach at creek mouth	A	ns
Marine Canyon storm drain at Puerto Beach, at 24572 Malibu Rd.	F	ns
Sunridge Beach at Malibu Canyon fence	A	ns
Sunridge Beach (beach location) - daily	B	ns
Malibu Pier - 50 yards east	A	ns
Carbon Beach at Sweetwater Canyon	A+	ns
Los Flores State Beach at Los Flores Creek (joint zone)	A+	ns
Big Rock Beach at 18943 PCH stairs	A	ns
Pine Creek at Los Tuques County Beach	A+	ns
Tuna Canyon	A+	ns
Tapanga State Beach at creek mouth	A	ns
Castroville Storm Drain at Castle Rock Beach	A+	ns
Santa Ynez Storm Drain at Castle Rock Beach	A+	ns
Will Rogers State Beach at 17280 PCH (1/4 mile east of Sunset drain)	A	ns

LEGEND

DRY -- each location is graded on an A -- F scale based on bacterial pollution levels present in the surf zone

WET -- grades for days of recorded rainfall and the following 3 days

ns -- no sample taken

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence	A+	ns
Will Rogers State Beach at Palms Canyon storm drain	A+	ns
Will Rogers State Beach at Tenebecal Canyon drain	C	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chantreaga)	A+	ns
Santa Monica Beach at Montana Ave. drain	A+	ns
Santa Monica Beach at Wilshire Blvd. drain	A	ns
Santa Monica Municipal Pier	F	ns
Santa Monica Beach at Pico/Venice storm drain	A	ns
Santa Monica Beach at Strand St. (in front of the restaurants)	A+	ns
Ocean Park Beach at Ashland Ave. drain	A+	ns
Venice City Beach, at the Rose Ave. storm drain	C	ns
Venice Beach at Erma's Ave. drain	A	ns
Venice Beach at Woodward Ave. drain	A+	ns
Venice Fishing Pier - 50 yards south	A+	ns
Venice Beach - projection of Toppail St.	A+	ns
Marina del Rey, Mothers' Beach - shipyard tower	A	ns
Dockweiler State Beach at Ballona Creek mouth	A	ns
Dockweiler State Beach at Culver Blvd. drain	A+	ns
North Westchester Storm Drain at Dockweiler State Beach	A+	ns
Dockweiler State Beach at World Way (south of GWW jetty)	A+	ns
Dockweiler State Beach at Imperial Hwy drain	A+	ns
Dockweiler Beach - opposite Hyattman Treatment Plant	A+	ns
Dockweiler State Beach at Grand Ave. drain	A+	ns

Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

 Heal the Bay

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Photos by Fabian Lewkowicz fabianl@smdp.com

RUBBING ELBOWS: Yo Green, left, has recently opened a location on Colorado Avenue. Kiwiberri, right, is currently preparing to open its storefront just down the block from its competitor.

Yogurt stores set up shop downtown

FROM YOGURT PAGE 11

Olympic boulevards in West Los Angeles and tried to replace it with a yogurt shop last year. But pinkberry got to the shopping plaza first, securing the only yogurt store license from the landlord and opening a franchise in the same strip mall, Kim said.

"Many people think pinkberry is the

original, but pinkberry is the most famous," Kim said.

The partners closed the coffee shop and started looking around, eventually setting their sights on a small square-shaped spot on Colorado Avenue.

At first glance, YoGreen gives off the same appearance as pinkberry, using a similar green and reddish color scheme and swirly fruit logo.

Kim said the reason why they decided to use green in the store's colors is to play off the business name, YoGreen. Also, unlike pinkberry, which uses a green and pink color scheme, YoGreen uses a green and red combination, he added.

The product is also different. While pinkberry offers plain and green tea yogurt, YoGreen supplies the dessert in plain and blueberry.

"Our frozen yogurt is more icy and the price is lower," Kim said.

Just like pinkberry, the YoGreen yogurt has zero fat per serving size.

said Audrey Chai, one of three business partners along with Monique Kim and Leah Ra.

Copycat — it was a label they didn't want tacked on to Citrus Valley.

So Chai et al decided to offer other products in the store, specializing in different varieties of tea and salads.

Though the salads have been temporarily discontinued until the end of summer in order for the store to focus more on what it calls "yogurt ice cream," the tea continues to be a big hit.

Also popular among Citrus Valley's loyal customers is the yogurt and waffle combination.

"You can mix the yogurt with the waffle and it tastes super good," Chai said.

The decor is also a departure from the bright colors of pinkberry, Kiwiberri and YoGreen. In line with the Citrus Valley theme, the interior of the store is decorated in warm colors, giving off a southwestern feel.

The owners of Citrus Valley don't see themselves as competing against pinkberry, but rather other similar yogurts coming out of Korea, Chai said.

There are several more Citrus Valley locations in the works, including one in Arizona and another in the San Fernando Valley or Irvine.

WHEN WILL YOGURT GO AWAY

There's debate about whether yogurt will take the route of boba milk tea drinks, once popular in the late 1990s to the early part of the decade, which are now increasingly hard to find.

Kim believes the yogurt phase will last another three to five years, eventually dying out, much like what happened to boba. For now, he wants to concentrate on a good product, something that continuously draws in traffic during the warm summer days.

"It's going to die out some day," Kim said. "I know it's not going to go too long."

Chai believes yogurt is more than boba, a trend, but something that will outlast its tapioca counterpart.

"There's a lot of specialists saying it's a trend, but it's going to last a long time," Chai said.

With reports by Emily Skehan

melodyh@smdp.com

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Sexy veggies Underwood and Eubanks voted tops in PETA contest

CARRIE UNDERWOOD and **KEVIN EUBANKS** have been named the “world’s sexiest vegetarians” in PETA’s annual contest. Results were released Tuesday by the People for the Ethical Treatment of Animals. Underwood, 24, a Grammy-winning country

singer, won the title in 2005. Eubanks, 49, leader of NBC’s “Tonight Show” band, is a newcomer to the winner’s circle. Eubanks leapt ahead of his competitors with help from Jay Leno, who encouraged viewers to vote for Eubanks and “bring honor” to the late-

night NBC talk show. “I’m gonna keep this campaign going,” Leno said during a recent show after sharing a photo of a shirtless Eubanks with his audience. Leno said the shot, in which Eubanks is holding a backpack and posing against a woodsy backdrop, wasn’t doctored.

Runners-up in the contest, which the animal rights group said drew more than 110,000 votes on its Web site, included Joaquin Phoenix, Milo Ventimiglia, Kristen Bell, Bryce Dallas Howard, Jared Leto and Lisa Edelstein. Last year, Prince and

Bell, who starred on the “Veronica Mars” TV series, were picked as the two sexiest vegetarians. Previous winners also include Natalie Portman, Andre 3000, Coldplay’s Chris Martin, Shania Twain, Tobey Maguire, Lauren Bush and Josh Hartnett.

ASSOCIATED PRESS

HEFF ON THE BIG SCREEN

HUGH HEFNER’S Playboy lifestyle is set to hit the big screen. The film, to carry the title of his magazine, will be directed by Brett Ratner, whose credits include the “Rush Hour” movies and “X-Men: The Last Stand.” It will be produced for Universal Pictures by Brian Grazer, who won the best picture Oscar in 2002 for “A Beautiful Mind.” Hefner, 81, sold the rights to his story to Grazer several years ago. He approved the project last week. “He also used his magazine to advocate civil rights and free speech, and put James Brown on his show.”

AP

Lohan will extend her stay in rehab

LINDSAY LOHAN, who checked into rehab after a wild Memorial Day weekend, plans to extend her stay, says her mother, Dina Lohan. “She’s going to be doing extended care,” Dina Lohan said in Tuesday’s editions of the Daily News. “It was her choice.” The “Mean Girls” actress, who turns 21 on July 2, checked into rehab in Malibu, Calif., after she crashed her Mercedes Benz into a curb and was photographed slumped in the passenger seat of a friend’s car. It was her second rehab stint this year. Lohan said in January she had checked into a rehabilitation center for substance abuse treatment. Dina Lohan, who appeared Monday for a hearing at Nassau Family Court in Mineola, told the Daily News that she speaks with her daughter every day. “She’s doing great,” Lohan said. Judge Stacy Bennett ordered Lohan and her estranged husband, Michael Lohan, to attend family therapy. Bennett said the family therapy aims to gradually reunite Michael Lohan with his two youngest children.

AP



Reach for the stars, Aries

JACQUELINE BIGAR’S STARS
The stars show the kind of day you’ll have:
★★★★ Dynamic ★★★★★ Positive ★★★ Average ★★ So-So ★ Difficult

Happy Birthday!
This year you break precedent, pioneering new ways of seeing situations differently. Moving in the direction you choose might not always be easy and will require determination. Emphasize daily life and make it more to your liking. If you really hate your job, change it. Consider how much of your life you spend doing it. Honor yourself.

Born Today
Texas billionaire H. Ross Perot (1904)
Bob Keeshan (1927)
Actress Julia Duffy (1951)



Jacqueline Bigar is on the Internet at <http://www.jacquelinebigar.com>
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ARIES (March 21-April 19)
★★★★★ Stretch and visualize. Many situations and discussions might not feel right. Use these experiences to learn how not to trigger. Tonight: Reach for the stars.

TAURUS (April 20-May 20)
★★★★ Work with others, knowing that this is the only way you will have an influence. Different ideas, thoughts and actions might not feel in harmony. Tonight: Accept another’s offer.

GEMINI (May 21-June 20)
★★★★★ Others will step forward, especially if you do nothing. How you deal with offers and suggestions might not be with your normal smoothness and grace. Tonight: Among people; not alone.

CANCER (June 21-July 22)
★★★ Your easygoing temperament and ability to adjust could become strong factors in what occurs. Where many go up in a cloud of smoke, you make the adjustment. Tonight: Chip in and help.

LEO (July 23-Aug. 22)
★★★★ Your creativity emerges as you need to deal with various issues. Your ability to make a difference becomes apparent. You fill in the gaps in communication, awkward moments and other difficult situations. Tonight: Time for a Lion’s reward.

VIRGO (Aug. 23-Sept. 22)
★★ You might feel that no matter what you do, no matter which direction you turn, you cannot win for losing. Hence, don’t try right now, and take care of some personal matters. Tonight: Happy as can be.

LIBRA (Sept. 23-Oct. 22)
★★★★ You might want to change directions. Normally a simple conversation could create that desire; right now much detail will be attached to any idea or project. Tonight: Hang out.

SCORPIO (Oct. 23-Nov. 21)
★★★ Finances play a large role in a matter. You might feel as if you cannot enact the changes you desire. Take your time and greet each obstacle as a friend. Listen. See. Tonight: Pay a bill or two.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★★ You might be energized and ready to meet a great day. Though you feel wonderful, complications arise from out of the blue. Tonight: Enjoy the moment. Enjoy whoever happens to be with you.

CAPRICORN (Dec. 22-Jan. 19)
★★ If you remove yourself from events, you could feel much better. Inevitably, there is a knot in many projects, situations or communication. Tonight: Get some extra sleep, knowing this too will pass.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ Friends target you and want your attention and feedback. Stay on course, especially if you feel as if you are about to achieve a long-desired wish or goal. Meetings are expansive. Others have surprising concerns. Tonight: Where the crowds are.

PISCES (Feb. 19-March 20)
★★★ You might need to accept additional responsibility. However, assume that it might be difficult, as many are reticent or slightly out of sync. Understand what is happening, and stay on course. Tonight: A must appearance.

MOVIEGUIDE

AERO THEATRE 1328 Montana Avenue (310) 395-4990
Check theatre for showtimes
AMC LOEWS BROADWAY 4 1441 3rd Street (310) 458-1506
Live Fre or Die Hard (PG-13) 1:10, 4:15, 7:25, 10:30
AMC 7 SANTA MONICA 1310 3rd Street (310) 289-4262
Evan Almighty (PG) 2:15, 4:45, 7:20, 9:55 Live Free or Die Hard (PG-13) 1:10, 4:15, 7:25, 10:30
LANDMARK NUWILSHIRE 1314 Wilshire Blvd (310) 281-8223
Black Sheep (NR) 12:30, 3:00, 5:15, 7:45, 10:00 Golden Door (Nuovomondo) (PG-13) 1:00, 4:00, 7:00, 9:45
LAEMMLE’S MONICA FOURPLEX 1332 2nd Street (310) 394-9741
Once (R) 12:20, 2:40, 5:00, 7:20, 9:40 Paris, I Love You (Paris, je t’aime) (R) 1:00, 4:00, 7:10, 9:55 Waitress (PG-13) 12:00, 2:30, 5:05, 7:40, 10:15 You Kill Me (R) 12:00, 2:20, 4:50, 7:30, 10:00
MANN’S CRITERION THEATRE 1313 3rd Street (310) 395-1599
1408 (PG-13) 11:50am, 2:20, 4:50, 7:30, 10:00 Fantastic Four: Rise of the Silver Surfer (PG) DLP-Digital Projection 11:30am, 2:00, 4:30, 6:50, 9:10 Fantastic Four: Rise of the Silver Surfer (PG) 12:30, 3:00, 5:30, 7:50, 10:10 Nancy Drew (PG) 11:10am, 1:40, 4:40, 7:20, 9:50 Shrek the Third DLP-Digital Projection (PG) 11:20am, 1:50, 4:20, 7:00, 9:30 Surf’s Up (PG) 12:10, 2:40, 5:00, 7:10, 9:20

Janric Classic Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from Bronze (easiest) to Silver to Gold (hardest).

Difficulty
SILVER

		4	7	2		3		
		6			4	8	1	
5								7
	1			4				6
9			8		7			3
4				5			7	
6								4
	8	5	4			6		
		9		7	1	5		

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GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

3	2	9	8	1	6	7	5	4
8	5	6	9	7	4	3	2	1
4	1	7	3	2	5	9	8	6
7	3	4	6	5	9	8	1	2
2	9	5	7	8	1	4	6	3
6	8	1	2	4	3	5	7	9
5	6	3	1	9	7	2	4	8
9	4	8	5	6	2	1	3	7
1	7	2	4	3	8	6	9	5

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Girls and Sports

By Justin Borus and Andrew Feinstein



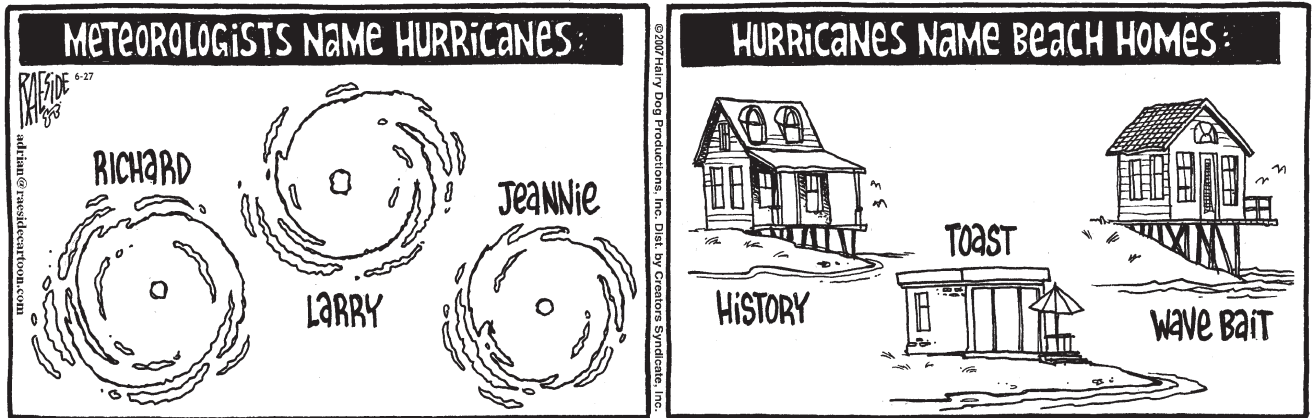
The Meaning of Lila

By John Forgetta & L.A. Rose



The Other Coast

By Adrian Raeside



Garfield

By Jim Davis

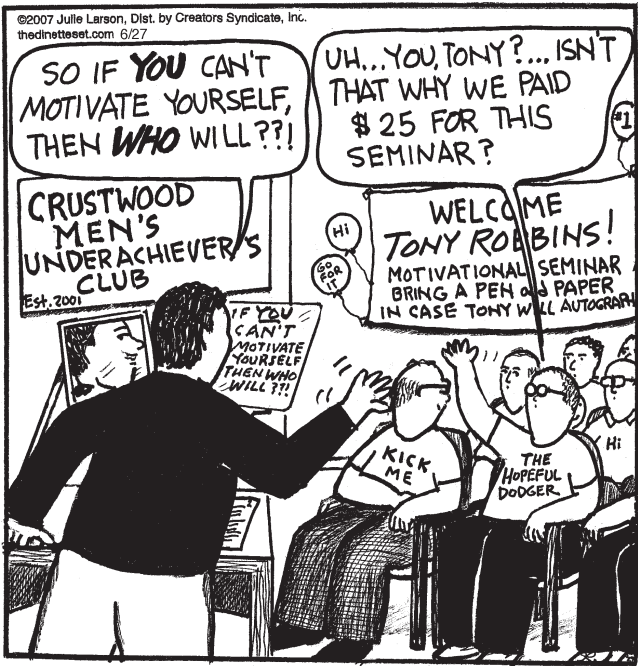


Dog eat Doug

By Brian Anderson



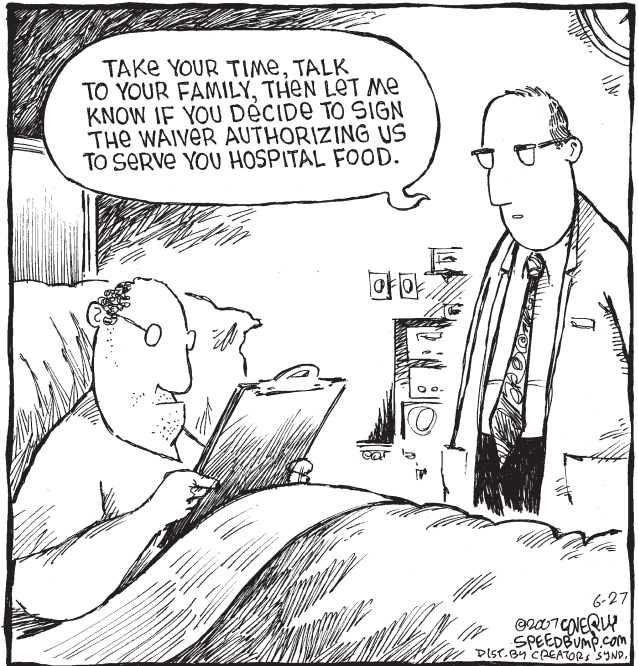
The Dinette Set by Julie Larson



Natural Selection By Russ Wallace



Speed Bump By Dave Coverly



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CHILLED OUT
Robert DiDio is the winner of this week's Mystery Photo contest, the first to identify that this shot was captured of the sign outside DiDio's Italian Ice at 1305 Montana Ave. Look for a new Mystery Photo in Thursday's edition.

Fabian Lewkowicz fabianl@smdp.com

CROSSWORD
By THOMAS JOSEPH

- ACROSS**
- 1 Subjects
 - 7 Plummet
 - 11 Desperate for change
 - 12 Give a new look to
 - 13 Capitol group
 - 14 Like cupcakes
 - 15 Place of worship
 - 17 Hand over
 - 20 First letter
 - 23 Reduce drastically
 - 24 Fanzine subject
 - 26 Singer Ocasek
 - 27 Exist
 - 28 Foreboding
 - 29 Franklin's wife
 - 31 Geese formation
 - 32 Lukewarm
 - 33 Janitor's janglers
 - 34 Like pulp novels
 - 37 Do some laps
 - 39 Folks
 - 43 Dance party
 - 44 More pre-tentious
 - 45 The yoke's on them
 - 46 Fan
- DOWN**
- 1 Frank McCourt book
 - 2 Indivisible
 - 3 Mythical piper
 - 4 Seething
 - 5 Fetching
 - 6 Goblet part
 - 7 Army exercises
 - 8 Open to suggestion
 - 9 Poet's product
 - 10 Pea holder
 - 16 Stationery buy
 - 17 Insertion sign

P	A	T	T	I		P	A	P	A	W
A	C	O	R	N		A	R	O	M	A
C	H	R	I	S	T	U	C	K	E	R
K	E	N		T	E	N		E	N	D
			T	E	A	C	H			
S	A	T	U	P		H	A	L	T	S
A	L	A	N			Z	E	A	L	
M	I	X	I	N		P	E	O	N	Y
			C	O	O	T	S			
S	O	T		O	R	B		A	X	E
C	H	R	I	S	C	O	O	P	E	R
A	N	I	M	E		A	R	E	N	A
R	O	M	P	S		T	E	X	A	S

Yesterday's answer

- 18 Kick out
- 19 Misleading
- 21 "Roots" writer
- 22 Van Gogh's home in France
- 24 Bamboo muncher
- 25 Mexican gold
- 30 Flyboys
- 33 Honshu city
- 35 Practice for a bout
- 36 Valiant one
- 37 Hit show letters
- 38 Candle makeup
- 40 Abyss
- 41 Golf's Trevino
- 42 Go wrong

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1	2	3	4	5	6		7	8	9	10
11							12			
13							14			
			15			16				
17	18	19				20			21	22
23				24	25					
26				27				28		
29			30					31		
32							33			
		34			35	36				
37	38				39			40	41	42
43					44					
45					46					

DAILY LOTTERY

MEGA MILLIONS
11 14 21 24 31
Meganumber: 23
Jackpot: \$78M

Super LOTTO
2 28 29 31 35
Meganumber: 18
Jackpot: \$17M

Fantasy 5
3 19 26 29 37

DAILY 3
MIDDAY: 4 0 6
EVENING: 5 9 5

DAILY DERRY
1st: 05 California Classic
2nd: 02 Lucky Star
3rd: 09 Winning Spirit
RACE TIME: 1:45:32

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ The Continuing Crisis: Stylin' and Profilin': (1) For fashionable women this season, the area just above the breasts is the most important part of her chest, according to a May New York Times report. A protruding collarbone is said to suggest a taut, fit (even though covered up) body. (2) Many young Sikhs in India are dispiriting their traditionalist parents by trimming years-long growths of hair and abandoning their signature turbans to favor a more Western look. However, a "turban pride" backlash has developed, featuring support groups, an International Turban Day, and a Smart Turban CD-ROM with tips on choosing just the right turban look.

■ China's Xinhua news agency reported in May that the country is sponsoring an Internet blitz for votes for the Great Wall in the current international contest to name the new "Seven Wonders of the World" (among, for instance, the Acropolis, Stonehenge and the Taj Mahal). Leaders are worried that if the wall fails to be voted in, the country will be shamed. China's other Great Wall problem, though, is how to stop the growing number of mining-company truck drivers who break holes in their Seventh Wonder in southern Inner Mongolia in order to avoid the pricey tolls the government charges at the authorized crossings.

TODAY IN HISTORY

1542 Juan Rodríguez Cabrillo claims California for Spain.

1709 Peter the Great defeats Charles XII of Sweden at the Battle of Poltava.

1743 War of the Austrian Succession: Battle of Dettingen On the battlefield in Bavaria, George II personally led troops into battle. The last time that a British monarch would command troops in the field.

1759 General James Wolfe starts siege of Quebec.

1806 The British capture Buenos Aires.

1844 Joseph Smith, Jr., murdered along with his brother, Hyrum, at the Carthage, Illinois jail.

1864 American Civil War: Battle of Kennesaw Mountain.

1867 The Bank of California is created.

1893 Crash of the New York Stock Exchange.

1898 The first solo circumnavigation of the globe is completed by Joshua Slocum from Briar Island, Nova Scotia.

WORD UP!

venerate \VEN-uh-rayt/, *transitive verb*: To treat someone or something with deep respect, reverence or deference; to revere.

Santa Monica Daily Press

Classifieds

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Storage Space

Vehicles for Sale

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Obituary



RENÉ PEARCE

(Eileen Alice McLellan)

1938-2007

René Pearce passed away June 11, 2007 in Los Angeles after a brief illness. Born "Eileen Alice McLellan" in Toronto, Ontario, she moved to the United States in 1959 and became an American citizen in 1967. René worked as an office manager and consultant, travelled to Mexico and Europe for work, and at one time worked at McConnell Air Force Base. She was a good cook, an avid reader and scuba diver and loved the outdoors. René was also a spiritual seeker who at different times studied Meditation, Logic, Objectivism, Zen Buddhism and Christian Science, among other philosophies. At times she lived and entertained in style and at other times she roughed it, living out of her car or on the street, where she befriended passers-by.

Fiercely independent and reluctant to accept help from others, Rene was a generous soul who at one time sponsored underpriveleged teenagers and helped them to attend college. A long-time resident of Santa Monica, René spent most of the last two years living at the CLARE Foundation and at SAMOSHEL, then found an apartment for herself and her cat two months before she passed away. Friends describe René as a character, a chain-smoker who loved unfiltered Pall Malls, and a spitfire who didn't care what anyone thought of her, but who would tell you exactly what she thought of you. She described herself as a thinker and as a lover, and often said, "I am in my right place, but not in my perfect place."

René is survived by her twin sister, Marlene Pappas, of Vancouver, BC, by her older brothers Jerry and Larry McLellan and her younger brother Bill McLellan, and by eight nieces and nephews and their children.

There will be a Memorial Service on Saturday June 30 from 4-7 PM at Douglas Park, 2439 Wilshire Blvd. (between Chelsea Avenue & 25th Street) in Santa Monica.

There is also a memorial website at <http://renepearce.blogspot.com>. Memorial contributions may be sent to the Santa Monica Public Library, 601 Santa Monica Boulevard Santa Monica, CA 90401, 310-458-8600. Please call 310-804-9498 with any other questions.

Miscellaneous

A+ POOL HEATERS - FACTORY Direct: Solar, Heat Pumps or Gas. Complete do-it-yourself pool heater kits. Phone Quotes. 1-888-754-2821. la1.SolarDirect.com

ATTEND COLLEGE ONLINE from home. Medical, Business, Paralegal, Computers, Criminal Justice. Job placement assistance. Financial aid and computer provided if qualified. Call 866-858-2121, www.OnlineTidewaterTech.com

DIRECTV SATELLITE Television, FREE Equipment, FREE 4 room Installation, FREE HD or DVR Receiver Upgrade w/ rebate. Packages from \$29.99/mo. Call 800-380-8939.

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35 years experience. Healthy customized menu for your needs. Individual and family meals. Prepared in your home. Brian Madden (310)396-6151 bigbdm4@yahoo.com

Employment

ADVERTISING SALES: National Sales Rep for Aviation, Travel, Lifestyle magazine. Must show previous sales success. Contact: Michael@flyingadventures.com

BEAUTY STUDIO
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Employment

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CO-OPPORTUNITY NOW HIRING! Go to www.coopportunity.com for more info or stop by the store at 1525 Broadway for an application.

COOK
OCEAN HOUSE, an elegant senior living residence in Santa Monica, is looking for an ideal candidate for it's line cook position. Duties include participating in the daily menu production, preparing and coordinates daily breakfast, lunch and dinners from standardized recipes. Working line shifts daily to ensure speedy service. Ensuring kitchen equipment is clean, operable, and properly maintained on a daily basis. This is a full time position with benefits after 3 months, medical, dental, vision. 401(k) plan and meal plan as well. If you have a great attitude and enjoy working on a great team, please come by and fill out an application at 2107 Ocean Ave., SM,CA 90405 or fax a resume to (310) 314-7356.

COUNTER HELP needed. Cafe near 3rd St. Promenade 215 Broadway. Must be experienced. Immediate openings morning and evening shifts. Apply afternoons in person. (310) 396-9898.

CUSTOMER SERVICE FULL TIME- \$30K per year, starting \$25K. Telephone services company in WLA with free secure parking. Experience preferred but will train quality applicant. Good language skills and reliability a must. Call 310-281-8888 for recorded details.

DINING ROOM SERVER
Ocean House, an elegant senior living residence in Santa Monica, is looking for and ideal candidate for it's dining room server position. The job duties include taking food and drink orders from customers, bringing out the orders, resetting the tables, completing cleaning up of the section, and working as a team with the other servers. **Due to the fact that this is a senior residence, there is no tipping allowed by the residents.** Full time benefits after 90 days include health, dental, and life insurance. Meal plan for employees as well. Ideal candidate would enjoy working with seniors and have a great attitude! Please come by and fill out an application at 2107 Ocean Ave., SM,CA 90405 or fax a resume to (310) 314-7356.

MUSIC AIRPLAY CAMPAIGN SALES \$80,000 P/T. (310)998-8305 XT 83

Employment

FREE CASH GRANTS/PROGRAMS! \$700 - \$800,000++ **2007** NEVER REPAY! Personal/Medical Bills, Business, School/House. Almost Everyone qualifies! Live Operators! AVOID DEADLINES! Listings, 1-800-270-1213, Ext. 281

GROWING COMPANY needs help. Independent income opportunity. Supplemental or Career Level Income.Support/Training. Great opportunity. FREE information 1-800-210-3006. www.TheHomeIncomeSolution.com

MOVIE EXTRAS / MODELS. Earn up to \$200 per day. Work with film/TV production companies. Call 888-615-6244.

MYSTERY SHOPPERS! Earn up to \$150 daily. Get paid to shop pt/ft. Call now 800-690-1272.

NETWORK SUPPORT
WLA-Full time. Windows 2000 Advanced Server, PC hardware and software, Windows XP, Cisco routers, firewalls, phone system etc. Please call 310-859-2202 for recorded details.

OPTICIAN FOR SM optometric office f/t or P/T, one year exp. Fax resume to (310)453-2971

POST OFFICE NOW HIRING. Avg. \$20/hr. \$57K yr. Benefits, OT, PT/FT. 1-800-584-1775, Ext.7601, USWA

SALON/RETAIL FT Asst. Mgr and Front Reception. Exp. With MS Wd, Excl, Outlk, and QB POS a +. Candidate must strive for excellence while remaining fun and friendly. Comp. commensurate with experience. Send Resume to studiodnasalon@aol.com.

SECRET SHOPPERS needed to Mystery Shop and Evaluate local stores, theatres and restaurants. No experience necessary, training provided. Flexible hours. 1-800-585-9024, Ext.6665

YARDPERSON F/T, including Sat. Will train. Lifting req'd. Apply in person: Bourget Bros. 1636 11th St. Santa Monica, Ca 90404

Help Wanted

ASSEMBLE MAGNETS & CRAFTS FROM HOME! Year-round Work! Excellent Pay! No Experience! TOLL FREE 1-866-844-5091, code-11

EARN EXTRA INCOME assembling CD cases from home. No experience necessary. www.easywork-greatpay.com 1-800-267-3944, Ext. 2014

EARN UP TO \$500 weekly assembling our angel pins in the comfort of your own home. No experience required. Call 817-230-4879 or visit www.angelpin.net

For Sale

OBOE Renard 330 Artist model. Excellent condition. Includes reed making equipment/supplies, books, and stand. (310)403-1217

SATELLITE TV CHEAP!! FREE installation. No equipment to buy! Free digital recorder upgrade! Up to 250 digital channels. FREE portable DVD player. 1-800-536-0375

For Sale

SPA/HOT TUB 2007 Model. Neck Jets. Therapy seat. Warranty. Never used. Can deliver. Worth \$5950, sell for \$1950 (310) 479-3054

Computers

NEED A NEW COMPUTER? Bad credit - No problem! Buy a new computer now, pay later. New Computers/Laptops from \$20/Month. Call now 1-800-451-3217

Mattresses

MEMORY FOAM Thera-Peutic NASA Mattress: Q-\$399, K-\$499. Free Delivery. Warranty. 1-888-287-5337. (60 night trial) www.mattressdr.com

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WANTED! OLD GIBSON LES PAUL GUITARS! Especially 1950's models! Fender, Gibson, Martin, Gretsch, D'Angelico, Rickenbacker, Stromberg, Ephiphone. (1900- 1970's) TOP DOLLAR PAID! Old FENDER AMPS! It's easy. Call toll free 1-866-433-8277 CALL TODAY.

Bookkeeping Services

QUICKBOOKS BOOKKEEPING service, personal or businesses. Call 310 977-7935

For Rent

BACHELOR IN Palms, 3623 Keystone ave. unit 2, \$775/mo lower unit, no kitchen, fridge, microwave, carpets, blinds, laundry, utilities included, no parking or pets. (310)578-7512, jkwpproperties.com

BRENTWOOD \$900+
Studio/1Ba, no pets, ref pool, quiet, utilities \$900/MO
1BD/BA Lower, blinds, PKG, balcony, carpets, parking \$1095/MO
1bd/Ba; pool Laundry balcony, ref stove, PKG \$1295/Mo
We have others From \$650.00 310-276-0881 www.apartmenthunterz.com

MAR VISTA 12450 Culver Blvd. Unit 210/225, stove, fridge, vinyl, on-site laundry, carpet, blinds, utilities included gated parking, intercom entry, no pets \$1095/mo (888)414-7778 jkwpproperties.com

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Call us today at (310) 458-7737

For Rent

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Studio/1Ba, no pets, ref pool, quiet, , balcony, carpets, parking \$1300/MO
2bd /1Ba spac. lower unit, carpet, stove, D/W, F/P PKG \$1695/Mo
We have others From \$650.00 310-276-0881 www.apartmenthunterz.com

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MARINA DEL Rey \$1000+

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1BD/BA Carpet, Fan, F/P, D/W, Gym, Pool, Cat ok \$1350 /MO

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PALMS 3540 Overland #9 \$750/mo. Upper, no kitchen, fridge, micro, sink, carpet, on-site laundry, street parking, no pets. (310)578-7512 jkwpproperties.com

VENICE 2+2 2308 Pacific unit B upper stove fridge d/w, washer/dryer hookups, microwave, granite counter tops, tile and carpet, and hardwood flooring, 2 car parking. \$2650/mo (310)578-7512 www.jkwpproperties.com

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Santa Monica Daily Press

HOURS MONDAY - FRIDAY 9:00am - 5:00pm

LOCATION 1427 Third Street Promenade, Suite 202, Santa Monica, CA 90405

CLASSIFIED ADVERTISING CONDITIONS: REGULAR RATE: \$5.50 a day. Ads over 15 words add 20¢ per word per day. Ad must run a minimum of twelve consecutive days. PREMIUMS: First two words caps no charge. Bold words, italics, centered lines, etc. cost extra. Please call for rates. TYPOS: Check your ad the first day of publication. Sorry, we do not issue credit after an ad has run more than once. DEADLINES: 3:00 p.m. prior the day of publication except for Monday's paper when the deadline is Friday at 2:30 p.m. PAYMENT: All private party ads must be pre-paid. We accept checks, credit cards, and of course cash. CORRESPONDENCE: To place your ad call our offices 9 a.m. to 5 p.m., Monday through Friday, (310) 458-7737; send a check or money order with ad copy to The Santa Monica Daily Press, P.O. Box 1380, Santa Monica, CA 90406 or stop in at our office located at 1427 Third Street Promenade, Ste. 202. OTHER RATES: For information about the professional services directory or classified display ads, please call our office at (310) 458-7737.

Santa Monica Daily Press

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Classifieds

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parking \$950/MO
1bd/Ba upper, no pets, ref stove, new
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We have others From \$650.00
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www.apartmenthunterz.com

VENICE \$900+
Studio/1 Ba, view, No Pkg, LDY, Stove,
HDWD \$950/Mo
1BD/BA Sunny upper unit, 1 block from
the beach \$1045/MO
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carpets, F/P \$1900/Mo
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WEST LOS Angeles \$750+
Bachlr 1/Ba UPPER. REF MICRO VERT
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WESTWOOD \$895+
BCHL/1Ba, Upper Remodel, micro, Ref,
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Studio/ 1BD/BA Carpet, Pool spa, Gated
Grt loc \$975/MO
2bd/2Ba Carpet, Fan, F/P, D/W, Gym,
Pool, Cat ok \$1650/Mo
We have others From \$650.00
310-276-0881
www.apartmenthunterz.com

Apartment Wanted

WANTED: A room. I have experience
and references as a caregiver, can
help in the house for reduced rent or
free. (310)699-3244

Houses For Rent

BEL AIR: 11797 Bellagio Rd. 2+2 1/2
\$3600/mo. stove, d/w, fireplace, w/d
hookups, drapes, hardwood floors, front
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small dog or cat ok. (310)578-7512
www.jkwproperties.com

\$5.50 A DAY LINER ADS! CALL TODAY

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OFFICE SPACE on Wilshire Boulevard
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at 310.393.9572

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single room offices \$650/month.
Parking available. PAR Commercial
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RATES AS LOW AS 6.5%

30 YEAR FIXED	6.25%
<i>APR 6.366%</i>	
10 YEAR/1 ARM	6.75%
<i>APR 6.710%</i>	
7 YEAR/1 ARM	6.25%
<i>APR 7.155%</i>	
5 YEAR/1 ARM	6.25%**
<i>APR 7.5%</i>	
3 YEAR/1 ARM	6%**
<i>APR 7.525%</i>	
1 YEAR/1 ARM	5.75%
<i>APR 7.6%</i>	
6 MO./6 MO. ARM	5.5%
<i>APR 7.74%</i>	
1 MO./1 MO. ARM	1.5%**
<i>APR 8.5%</i>	

*Rates subject to change

* As of June 20, 2007

** Denotes an interest only loan



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WANTED JAPANESE MOTORCYCLES: Ka-
wasaki Z1-900, KZ900, KZ1000,
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Lost dog Pomeranian, orange. Lost near
Stewart and Pico last night. His name is
Bubba and he is 15. (310)449-8601,
(310)597-6173

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Very Professional, Sonja
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Notices

NOTICE TO CREDITORS OF BULK SALE AND OF
INTENTION TO TRANSFER ALCOHOLIC BEVERAGE
LICENSE(S)
(UCC Sec. 6101 et seq. and B & P Sec.
24073 et seq.)
Escrow No. 201462-JK

NOTICE IS HEREBY GIVEN that a bulk sale of as-
sets and a transfer of alcoholic beverage
license(s) is about to be made. The name(s), So-
cial Security or Federal Tax Numbers and busi-
ness address of the seller(s)/licensee(s) are:
NAZMUL HAQUE HELAL AND DAVID ERNEST JOHN-
SON, 1736 OCEAN PARK BLVD, SANTA MONICA,
CA 90405

Doing business as: MARTY'S LIQUOR STORE
All other business names(s) and address(es)
used by the seller(s)/licensee(s) within the past
three years, as stated by the seller(s)/licensee(s),
is/are: NONE
The name(s), Social Security or Federal Tax num-
bers and address of the buyer(s)/applicant(s)
is/are: YONGKWAN KIM, 1736 OCEAN PARK BLVD,
SANTA MONICA, CA 90405

The assets being sold are generally described as:
FURNITURE, FIXTURE, EQUIPMENT AND ALL
OTHER ASSETS INCLUDING ABC LICENSE and are
located at: 1736 OCEAN PARK BLVD, SANTA MONICA,
CA 90405

The type and number of license to be transferred
is/are: Type: OFF-SALE GENERAL, License Num-
ber: 21-407036 now issued for the premises lo-
cated at: 1736 OCEAN PARK BLVD, SANTA MONICA,
CA 90405

The bulk sale and transfer of alcoholic beverage
license(s) is/are intended to be consummated at
the office of: PRIMA ESCROW, INC, 3600 WIL-
SHIRE BLVD, STE 1028, LOS ANGELES, CA 90010,
ESCROW NO: 201462-JK, ESCROW OFFICER: JAE
KWON and the anticipated sale date is AUGUST
13, 2007

The purchase price or consideration in connection
with the sale of the business and transfer of the

Notices

license, including estimated inventory, is the sum
of \$1,670,000.00, which consists of the follow-
ing: DESCRIPTION, AMOUNT: CHECK DEPOSIT
INTO ESCROW \$30,000.00, CASH TO COME
\$1,640,000.00, TOTAL \$1,670,000.00

It has been agreed between the
seller(s)/licensee(s) and the intended
buyer(s)/transferee(s), as required by Sec. 24073
of the Business and Professions code, that the
consideration for transfer of the business and li-
cense is to be paid only after the transfer has
been approved by the Department of Alcoholic
Beverage Control.

Dated: JUNE 13, 2007
NAZMUL HAQUE HELAL, DAVID ERNEST JOHNSON,
Seller(s)/Licensee(s)
YONGKWAN KIM, Buyer(s)/Applicant(s)
PCTS LA131127 SANTA MONICA DAILY PRESS
6/27/2007

**NOTICE OF PETITION TO AD-
MINISTER ESTATE OF ED-
WARD P. DELLA MAGGIORE
aka EDWARD DELLA MAG-
GIORE aka EDWARD D. MAG-
GIORE**

Case No. BP105192

To all heirs, benefici-
aries, creditors, contingent creditors,
and persons who may otherwise be
interested in the will or estate, or
both, of EDWARD P. DELLA MAG-
GIORE aka EDWARD DELLA MAG-
GIORE aka EDWARD D. MAGGIORE

A PETITION FOR PRO-
BATE has been filed by Joe Angeli in
the Superior Court of California,
County of LOS ANGELES.

THE PETITION FOR
PRO-BATE requests that Joe Angeli
be appointed as personal
representative to administer the es-
tate of the decedent.

THE PETITION requests
the decedent's will and codicils, if
any, be admitted to probate. The will
and any codicils are available for ex-
amination in the file kept by the
court.

THE PETITION requests
authority to administer the estate
under the Independent
Administration of Estates Act. (This
authority will allow the personal rep-
resentative to take many actions
without obtaining court approval.
Before taking certain very important
actions, however, the personal rep-
resentative will be required to give
notice to interested persons unless
they have waived notice or con-
sented to the proposed action.) The
independent administration authority
will be granted unless an interested
person files an objection to the peti-
tion and shows good cause why the
court should not grant the authority.

A HEARING on the peti-
tion will be held on July 23, 2007 at
8:30 AM in Dept. No. 5 located at
111 N. Hill St., Los Angeles, CA
90012.

IF YOU OBJECT to the
granting of the petition, you should
ap-pear at the hearing and state your
objections or file written objections
with the court before the hearing.
Your appearance may be in person or
by your attorney.

IF YOU ARE A CREDI-
TOR or a contingent creditor of the
deceased, you must file your claim
with the court and mail a copy to the
personal representative appointed by
the court within four months from
the date of first issuance of letters
as provided in Probate Code section
9100. The time for filing claims will
not expire before four months from
the hearing date noticed above.

YOU MAY EXAMINE the
file kept by the court. If you are a
per-son interested in the estate, you
may file with the court a Request for
Special Notice (form DE-154) of the
filing of an inventory and ap-praisal
of estate assets or of any petition or
account as provided in Probate Code
section 1250. A Request for Special
Notice form is available from the
court clerk.

**Attorney for petitioner: SBN 113525
JOHN R RONGE ESQ
10850 WILSHIRE BLVD
STE 400
LOS ANGELES CA 90024**
Santa Monica Daily Press
CN778186 MAGGIORE Jun 26,27, Jul 3,
2007

**NOTICE OF PETITION TO AD-
MINISTER ESTATE OF ANN
DACE VIJUMS**

Case No. SP007157

To all heirs, benefici-
aries, creditors, contingent creditors,
and persons who may otherwise be
interested in the will or estate, or
both, of ANN DACE VIJUMS

A PETITION FOR PRO-

Notices

BATE has been filed by Daina Vito-
lins in the Superior Court of Califor-
nia, County of LOS ANGELES.

THE PETITION FOR
PRO-BATE requests that Daina Vito-
lins be appointed as personal
representative to administer the es-
tate of the decedent.

THE PETITION requests
authority to administer the estate
under the Independent
Administration of Estates Act. (This
authority will allow the personal rep-
resentative to take many actions
without obtaining court approval.
Before taking certain very important
actions, however, the personal rep-
resentative will be required to give
notice to interested persons unless
they have waived notice or con-
sented to the proposed action.) The
independent administration authority
will be granted unless an interested
person files an objection to the peti-
tion and shows good cause why the
court should not grant the authority.

A HEARING on the peti-
tion will be held on July 27, 2007 at
9:15 AM in Dept. No. R located at
1725 Main St., Santa Monica, CA
90401.

IF YOU OBJECT to the
grant-ing of the petition, you should
ap-pear at the hearing and state your
objections or file written objections
with the court before the hearing.
Your appearance may be in person or
by your attorney.

IF YOU ARE A CREDI-
TOR or a contingent creditor of the
deceased, you must file your claim
with the court and mail a copy to the
personal representative appointed by
the court within four months from
the date of first issuance of letters
as provided in Probate Code section
9100. The time for filing claims will
not expire before four months from
the hearing date noticed above.

YOU MAY EXAMINE the
file kept by the court. If you are a
per-son interested in the estate, you
may file with the court a Request for
Special Notice (form DE-154) of the
filing of an inventory and ap-praisal
of estate assets or of any petition or
account as provided in Probate Code
section 1250. A Request for Special
Notice form is available from the
court clerk.

**Attorney for petitioner: JOSEPH E. DEER-
ING ESQ
SBN 52317
DEERING WALTHER & SANDS
632 ARIZONA AVE
SANTA MONICA CA 90401**
Santa Monica Daily Press
CN781336 VIJUMS Jun 27,28, Jul 4,
2007

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 '06 Honda CRV SE (ACTUAL CAR NOT SHOWN) AC, P/W, P/L, Alloys, CD, Moon Roof, Leather, ABS, Tilt (P1556A) \$26,495 Infiniti Santa Monica (866) 507-7253	 '04 Cayenne Turbo \$59,995 (ACTUAL CAR NOT SHOWN) AWD, Silver/Grey leather. Wow! Must see! (4AL90640) Toyota Santa Monica (800) 579-6047	 '04 G35 Sedan (ACTUAL CAR NOT SHOWN) Nav., alloys, lthr, Moon roof, loaded! (603264) \$26,495 Infiniti Santa Monica (866) 507-7253	 '02 Toyota Avalon XL (ACTUAL CAR NOT SHOWN) Lthr, Alloys, 32K miles, Clean! (248751) \$15,995 Infiniti Santa Monica (866) 507-7253	 '04 Lexus GX 470 \$42,991 Certified, Tinted Glass, Running Boards, Sun Roof (LR16379) Lexus Santa Monica Pre-Owned (800) 406-7782	 '03 Lexus IS 300 Sdn \$23,991 Certified, Gray Pearl/Black, Air Bags, CD, Alloy Wheels (LR16417) Lexus Santa Monica Pre-Owned (800) 406-7782
 '03 G35 Sedan V6 (ACTUAL CAR NOT SHOWN) Leather, Alloys, Moon roof, Only 32K miles (325126) \$22,995 Infiniti Santa Monica (866) 507-7253	 '04 Tundra DBL Cab \$19,995 4WD, Auto, A/C, Full Power Pkg, Alloys, CD (4S453826) Toyota Santa Monica (800) 579-6047	 '06 G35 Coupe (ACTUAL CAR NOT SHOWN) Silver, auto, Bose, 19" wheels, Moon roof, 3,000 miles (719308) \$35,995 Infiniti Santa Monica (866) 507-7253	 '04 Nissan Altima (ACTUAL CAR NOT SHOWN) Silver, V6 3.5L, Auto, AC Tilt Wheel, Cruise, CD (P1571) \$16,995 Infiniti Santa Monica (866) 507-7253	 '02 Lexus LX 470 SUV \$38,991 Certified, Nav. System, Pwr Pkg, Security System, Loaded!! (PL16423) Lexus Santa Monica Pre-Owned (800) 406-7782	 '02 Lexus IS 300 Sdn \$21,991 Certified, CD, Alloy Wheels, Security System (PL16418) Lexus Santa Monica Pre-Owned (800) 406-7782
 '02 Yukon XL \$16,995 (ACTUAL CAR NOT SHOWN) Denali, Black, Leather, Chrome Wheels, Moon. (2J265395) Toyota Santa Monica (800) 579-6047	 '04 XC90 (ACTUAL CAR NOT SHOWN) Lo Mi, Leather, Moon roof, Alloys, Running Boards & More! (41047116) Toyota Santa Monica (800) 579-6047	 '02 Oldsmobile Alero GL (ACTUAL CAR NOT SHOWN) Silver, V6 3.4L, Auto, Pwr pkg, Multi CD, Air Bags, Leather (I6942A) \$6,995 Infiniti Santa Monica (866) 507-7253	 '05 LS430 (ACTUAL CAR NOT SHOWN) Black, Low 31K Mi. Must See! Loaded! (024112) \$45,995 Infiniti Santa Monica (866) 507-7253	 '04 Lexus GS 300 \$31,995 Certified, Black/Ivory, Air Bags, Sun Roof (LR16398) Lexus Santa Monica Pre-Owned (800) 406-7782	 1971 Buick 67000 miles, one owner, Caramel color. \$5,500 firm. Great condition. Nadine 626-796-3946
 '04 New Beetle ... \$16,995 Convertible, Auto, Lo Lo Miles, Immaculate! (4M339603) Toyota Santa Monica (800) 579-6047	 '01 CLK320 \$22,995 Black/Palomino, Summer's here - enjoy it! (1T055424) Toyota Santa Monica (800) 579-6047	 '05 Ford Mustang 2Dr LX (ACTUAL CAR NOT SHOWN) V6, 5 speed, A/C, P/W, P/L, Alloys, CD, RWD (I7069A) \$15,995 Infiniti Santa Monica (866) 507-7253	 '05 Nissan Maxima SE (ACTUAL CAR NOT SHOWN) Leather, Alloys, V6, Pwr Pkg (819775) \$22,995 Infiniti Santa Monica (866) 507-7253	 '07 Lexus GS 450h \$59,991 Certified, Crystal White/Cashmere, Remote Keyless Entry, Loaded! (PL16421) Lexus Santa Monica Pre-Owned (800) 406-7782	
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 '05 Cooper Conv't \$22,900 Low Mileage, Auto, Leather (5TG12933) Toyota Santa Monica (800) 579-6047	 '06 Sienna LE \$19,995 Toyota Certified! Low Miles. (6S483773) Toyota Santa Monica (800) 579-6047	 '05 G35 Sedan (ACTUAL CAR NOT SHOWN) Black, Alloys, Moon roof, Lthr, 21K miles (217041) \$27,495 Infiniti Santa Monica (866) 507-7253	 '04 Lexus RX 330 \$28,992 Certified, Power Moon Roof, Spoiler, Heated Leather Seats (RX81110A) Lexus Santa Monica Pre-Owned (800) 406-7782		

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