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Volume 13 Issue 186

Santa Monica Daily Press

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SEE PAGE 3

THE YUP YUP ISSUE

Council to consider 8 percent spending hike

BY DAVID MARK SIMPSON
Daily Press Staff Writer

CITY HALL City Council has a lot on the agenda this Tuesday night. As the Daily Press wrote about previously, council will consider moving forward with restrictions on electronic cigarettes and a ballot measure designed to compete with a ballot measure financed by a national aviation advocacy group.

But that's not all.

They have to approve the 2014-15 budget. Council builds a new budget every two years, and the framework of the current budget was approved last year. Before they move into the two-year budget's second half, which starts on July 1, City Hall has a chance to make some alterations.

Proposed is a $44.7 million - 8.1 percent - increase in spending from the original plan. City Hall's proposal will cost $574.1

SEE COUNCIL PAGE 8



SWEET SOUNDS
Make Music Los Angeles' 100 Harmonica Project with the Tom Nolan Band at Tongva Park on Saturday,

Fabian Lewkowicz *FabianLewkowicz.com*

Commission admits change to map

BY DAVID MARK SIMPSON
Daily Press Staff Writer

CITY HALL City officials acknowledged at last week's Planning Commission meeting that they incorporated a previously unaccounted for map into an important planning document, changing the designation of some lots from residential to commercial.

That map, the city attorney said, was included in the planning documents viewed by City Council before approval. Previously, there had been confusion about its origins.

Northeast Neighbors, a neighborhood group, noticed the map when a developer proposed a five-story building for one of the so-called "A lots" on Wilshire Boulevard at Berkeley Street.

The "A lots" are used for parking but historically they retain underlying residential zoning. In the Land Use Circulation Element (LUCE), a map depicts many of these lots as zoned for commercial uses. The LUCE was created in 2010 to guide development for years to come.

Councilmember Kevin McKeown said in a November letter to the neighborhood group that no one could recall discussing or voting on the map during the LUCE debate.

SEE MAP PAGE 7

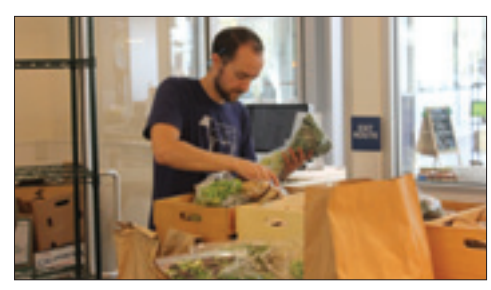
Santa Monica Merchant brings the farm to your door

BY MATTHEW HALL
Editor-in-Chief

Actual farms in Santa Monica are few and far between but farm fresh produce is a way of life for many residents. While Santa Monica's farmers' markets are abundant and world-class, there are residents who are unable to make it to the markets on a regular basis and local entrepreneur Giles Donavan has found a niche catering to those customers.

Donovan's business, Santa Monica Merchant, is a cross between a CSA, Amazon Direct and the local farmers market. Customers order fruits, vegetables, meats and baked goods from an online menu. Those items are sourced from local farmers, ranchers and bakers then delivered to the

SEE MERCHANT PAGE 9



File photo

SANTA MONICA MERCHANT


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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, June 23, 2014

Dive in
Annenberg Community Beach House
415 PCH, 10 a.m. — 6 p.m.
The summer pool season officially opens and will run through Sept. 1. For more information, visit beachhouse.smgov.net.

House of cards
Fairview Library
2101 Ocean Park Blvd.
1 p.m. — 3 p.m.
Play bridge at the library every Monday afternoon. Have fun, meet new people, and challenge your mind. Advanced beginners welcome. This is not a class. For more information, visit smpl.org.

Tuesday, June 24, 2014

Knit time
Fairview Library
2101 Ocean Park Blvd., 5 p.m.
All levels welcome. Bring your own supplies. Ages 8 and up. For more information, visit fairviewknittingcircle.blogspot.com.

Write it right
Fairview Library
2101 Ocean Park Blvd., 12 p.m.
Inspiration, guidance, direction and support for writers.

Wednesday, June 25, 2014

Market fresh
Arizona Ave. between Second and Third streets
8:30 a.m. — 1 p.m.
Enjoy one of Santa Monica's farmers' markets, widely considered to be among the best on the West Coast and featuring field-fresh produce, hundreds of kinds of vegetables, brilliant cut flowers, breads, cheeses, delicious foods, live music and more. Call (310) 458-8712 for more information.

Thursday, June 26, 2014

Family gaming
Main Library, Children's Activity Room
601 Santa Monica Blvd., 3:30 - 5 p.m.
Enjoy quality family time at the library. Play and "Kinect" with video and board games. Ages 4 & up.

For help submitting an event, contact Daniel Archuleta at **310-458-7737** or submit to editor@smdp.com

COMMUNITY BRIEFS

Main Library

Books for teens

The YA (young adult) book market is where it's at in publishing today, with both teen and adult readers ravenously reading the diverse selection of books published in the genre. From The "Hunger Games" to "The Fault In Our Stars," "Twilight" to "Divergent," YA books have cornered a significant portion of the book industry, and captured the fandom of millions of readers worldwide. On June 24 at 7 p.m., the Santa Monica Public Library collaborates with Little, Brown Books for Young Readers to present NOVL Days, a unique, "party atmosphere" introduction to five of the top YA authors in the business. The program will be held in the Main Library's second floor Multipurpose Room.

At the NOVL Days party, fans will get an up-close and personal chance to meet the authors Lisi Harrison, Aaron Hartzler, Blake Nelson, Joanna Philbin and Allen Zadoff, as well as enjoy treats, play games, win prizes and party with their friends. The party is a presentation of Santa Monica Public Library and The NOVL (thenovl.com), a web portal designed by Little, Brown Books for Young Readers for fans of young adult books to get information on and interact with many of their favorite young adult authors. Santa Monica Public Library was specifically selected as one of only three launch events nationwide for The NOVL project.

The authors featured at the Santa Monica tour stop for NOVL Days include Lisi Harrison, author of several popular YA series including The Clique, Monster High, Alphas and the new series Pretenders; Aaron Hartzler, author of the acclaimed and award-winning memoir Rapture Practice; Blake Nelson, author of numerous novels including the skateboard-centric Paranoid Park, Destroy All Cars and the just-released The Prince of Venice Beach; Joanna Philbin, author of the popular The Daughters trilogy, and new releases Rules of Summer and Since Last Summer; and Allen Zadoff, author of Hunger: A Memoir, Food, Girls & Other Things I Can't Have, and the thrilling new Unknown Assassin series I Am the Weapon and I Am the Mission.

This program is free and open to all ages. Teens and tweens are definitely welcomed, as are adult readers. Book sales and signing opportunities will be provided on site.

For more information on Santa Monica Public Library programs, visit smpl.org or contact the Santa Monica Public Library at (310) 458-8600.

– MATTHEW HALL

KNOW BEFORE YOU GO

Expo Light Rail Line

Note the following activities:
1. Colorado Avenue between Fifth and 18th Streets: Street closures in the east and westbound directions. Expect westbound and eastbound lane closures during daytime hours. Alleys on the north side of Colorado between Sixth and 18th Street will have limited access at Colorado. Sidewalk and lane closures on north or south side of Colorado between Sixth and 10th streets.
2. Colorado between Fourth and Seventh - Eastbound closure Monday through Friday.
3. Colorado between Lincoln and Seventh - Eastbound lane closures.
4. Seventh and Colorado- Construction, intermittent closures.
5. Colorado 11th to Fourth - Eastbound and Westbound lane closures at different times.
6. Colorado Fourth to 18th -Eastbound and Westbound lane closures at different times.
7. 20th St between Colorado and Olympic- Northbound and southbound lane closures during daytime hours.
8. 19th St. between Colorado and Olympic- Northbound and southbound lane closures.
9. Stewart St. between Olympic and Exposition - Northbound and southbound lane closures during daytime hours.
10. Olympic between 20th and Stewart - Eastbound lane closures during daytime hours.

For more information about the Expo Line project, visit BuildExpo.org or call (213) 922-EXPO (3976).

Bus Stop Improvement Project

Citywide installation of new bus shelters will begin. Construction will involve intermittent vehicle lane, bicycle lane, and sidewalk closures, in addition to the use of parking lanes. Construction will take place at the following stops:

SANTA MONICA BOULEVARD
• 1601 Santa Monica Blvd. between 16th St. and 1Seventh St. (north side of Santa Monica)
• 3219 Santa Monica Blvd. between Franklin St. and Centinela Av. (north side of Santa Monica)
• 1019 Santa Monica Blvd. between 10th St. and 11th St. (north side of Santa Monica)

WILSHIRE BOULEVARD
• 2403 Wilshire Blvd. between 2Fourth St. and Chelsea Ave. (north side of Wilshire)
• 2901 Wilshire Blvd. between Yale St. and Stanford St. (north side of Wilshire)
• 1020 Wilshire Blvd. between 10th St. and 11th St. (south side of Wilshire)

MONTANA AVENUE
• 1301 Montana Ave between Euclid St. and Fourth St. (north side of Montana)
• 1302 Montana Ave between Euclid St. and Fourth St. (south side of Montana)
• 1501 Montana Ave between 15th St. and 16th St. (north side of Montana)
• 1502 Montana Ave between 15th St. and 16th St. (south side of Montana)
• 1920 Montana Ave between 19th St. and 20th St. (south side of Montana)
• 1101 Montana Ave between 11th St. and 12th St. (north side of Montana)
• 1100 Montana Ave between 11th St. and 12th St. (south side of Montana)
• 2001 Montana Ave between 20th St. and 21st St. (north side of Montana)

OCEAN PARK BOULEVARD
• 3435 Ocean Park between 3Fourth St and Centinela Ave. (north side of Ocean Park)
• 3420 Ocean Park between 3Fourth St and Centinela Ave. (south side of Ocean Park)
• 2600 Ocean Park between 25th St. and 28th St. (south side of Ocean Park)
• 2525 Ocean Park between 25th St. and 26th. (north side of Ocean Park)
• 2025 Ocean Park between 20th St. and 21st St. (north side of Ocean Park)
• 1352 Ocean Park between Euclid St. and Fourth St. (south side of Ocean Park)
• 1343 Ocean Park between Euclid St. and Fourth St. (north side of Ocean Park)
• 1047 Ocean Park between 10th St. and 11th St. (north side of Ocean Park)

PICO BOULEVARD
• 3007 Pico Blvd between Dorchester St. and 33rd St. (north side of Pico)

20th STREET
• 954 20th Street between Idaho Ave. and Washington Ave. (west side of 20th.)

Annual Tree Trimming

The city's annual tree pruning program will take place on Stewart Street, Pico to Exposition; 25th Street, Wilshire Boulevard to Montana Avenue; Fifth Street, Colorado Avenue to Wilshire Boulevard to Montana Avenue; Berkeley Street, Stanford Street to Wilshire; 26th Street, San Vicente to Wilshire boulevards; Hollister Avenue, Ocean Avenue to Nielson Way;' Esparta, San Vicente to city limi; Fifth Street, Colorado to Wilshire. Partial lane closures will occur. All work will take place between 8 a.m. - 5 p.m. For further information, contact Matthew Wells, urban forester, at (310) 458-8974.

Santa Monica Place Theatre

Beginning on Monday, June 2, 2014, there will be lane closures on Fourth Street and Colorado Avenue.

Santa Monica Pier Renewal

Construction will continue and is estimated to conclude in spring 2014. The pier and its businesses will remain open during construction. Contact Curtis Castle, Civil Engineer, at (310) 458-8721 if you hAvenue any questions.



FLIPPING OUT

Paul Alvarez Jr. *editor@smdp.com*

A street performer flips over a spectator just south of the Santa Monica Pier Sunday afternoon. This past weekend marks the beginning of summer 2014.

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Save Bergamot

Editor:

Many of us were taken by surprise at the city of Santa Monica's development plans to destroy Bergamot Station Arts Center as we know it. The city's current RFPs replace Bergamot Station's 40 art galleries and other arts-related businesses with a hotel and shopping mall. To try to stop these proposed changes, over 8,000 signatures were hastily collected in just a few days, confirming that Bergamot Station is a cultural asset well worth protecting.

Bergamot Station stands out as the heart and soul of the L.A. art scene. Home to much more than a museum, it is the largest collection of art galleries in the western United States. It is widely popular and attracts tourists from around the U.S. and the world. It is listed in most travel guides as a primary cultural destination in Los Angeles. Artwork is displayed, sold, and auctioned in a funky-chic setting with ample free parking. Bergamot Station took decades to develop and helps make Santa Monica the special community that so many of us choose to live in.

I am one of many Santa Monica artists who look to Bergamot Station as a venue to show work. Some of my fondest memories of Bergamot Station are group shows that friends and I have participated in. One of the most exciting life drawing workshops ever was generously hosted by a Bergamot Station gallery. These cultural experiences are valuable and must continue.

In addition to Bergamot Station's head being on the block, there seems to be a disturbing and consistent pattern in Santa Monica during this development-hungry frenzy. Sadly, six of the Santa Monica art studios where I have painted, have closed in the past two years due to rent increases or condo-izing.

What will Santa Monica become when we artists have nowhere to work or show our creations?

Please help save Bergamot Station. Get involved in any way you can. Sign petitions, attend meetings, let your voice be heard. Request that the city of Santa Monica officials cease their current development plans and preserve our beloved landmark. This remarkable place must not be lost.

M S Broussard
Santa Monica





My Write

Bill Bauer

Send comments to editor@smdp.com

Riel firing a big stumble for Gould

ONE OF CITY HALL'S BIGGEST PUBLIC relations disasters in recent years is the hiring and firing of a public relations manager. Ironic, Huh?

With the retirement of long time Deputy City Manager Kate Vernez, City Hall honchos redefined her job description as "Communications and Public Affairs Officer" whose duties are to "interact with all members of the City Council, community leaders, the media, other legislators and serve as the official spokesperson for city government," announced City Manager Rod Gould last month.

After an extensive search and evaluation process, the former chair of the North of Montana Neighborhood Association and slow-growth advocate Elizabeth Riel was hired for a job pays a whopping $155,784 annually plus benefits.

Days later, she was fired. It seems that Riel may have been a little bit too involved in local politics -- making Gould and at least one elected politician uncomfortable.

The Santa Monica Coalition for a Livable City (SMCLC) charged that politics were behind Gould's decision to fire Riel and has suggested that he acted illegally. Riel's attorney Steven Kaplan filed a lawsuit last Wednesday against City Hall and Gould personally calling Riel's firing unlawful and "a 'blatant violation' of her First Amendment rights."

Riel had contributed to a 2006 SMCLC campaign that opposed the re-election of councilwoman Pam O'Connor and contributed to Kevin McKeown's re-election campaign. McKeown and O'Connor are fierce political opponents.

Gould also complained that Riel had written a column for this newspaper accusing O'Connor of "selling out" to developers. Hummm, I guess there's zero chance of me getting a City Hall job, now.

Mayor O'Connor has accepted tens of thousands of dollars in campaign contributions from developers and other business interests over the years.

Councilman Kevin McKeown told the Daily Press ("SM City Council to evaluate Gould over rescinded job offer," June 6, Pg. 1) that he was excited when first told that Riel had been offered the job and he had specifically highlighted her political history to Gould.

McKeown said he informed Gould the she "had in the past been a political supporter of mine..." Gould responded in an e-mail saying, "…past involvement should not be a problem."

McKeown reported that he was "shocked" when he found out the offer was rescinded and spoke with Gould about the decision. "I had several questions, and got fully satisfactory answers on none of them," McKeown reported. "He (Gould) told me the information about Elizabeth was brought to him by someone, but declined to reveal to me who that someone is."

McKeown found the conversation "insufficiently clarifying" and asked that a council evaluation of Gould's job be put on the closed session agenda at the next council meeting.

Who complained about Riel, thus forcing Gould to switch horses in midstream – and fall off in the process? It's almost universally believed that O'Connor demanded Riel's termination.

Gould responded in his own position statement by writing, "...To have the trust of all involved, this person must be free of all political alliances."

Debbie Lee, the current vice president of Downtown Santa Monica, Inc. (the city-affiliated entity that oversees Downtown business-building activities), Chamber of Commerce activist and a former vice president of business development for the Santa Monica Convention and Visitors Bureau was quickly recruited to replace Riel. Obviously, there's no "political alliances" agenda involved in insider Lee's speedy appointment.

Is Gould claiming a long history of employment with city-subsidized, Downtown Santa Monica business interests isn't a "political alliance" but contributing to political campaigns and advocating for a lower key approach to development is?

The lawsuit declares that Riel's "wholly legitimate conduct was fully protected by the First Amendment to the Constitution of the United States." It calls Gould's actions a "reprisal." and charges him with 'acting oppressively, maliciously, fraudulently, and/or outrageously toward Riel."

This embarrassing situation has become a political disaster of the highest order. While I have nothing against Debbie Lee – she seems well-qualified -- she still represents Downtown business interests and their pro-development philosophy.

Eventually, we'll find out if O'Connor precipitated this screw-up. It may take time to get the stench out of City Hall and Gould may well end up going with it.

'A' LOT MYSTERY SOLVED

City Planning Director David Martin finally admitted that the controversial zoning change of 89 "A" lots (or buffer parcels) behind commercial developments from "residential" to "commercial" was done deliberately.

In October, 2013, Northeast Neighbors leaders questioned how and why the controversial zoning changes in Land Use and Circulation Element (LUCE) maps came about. The designations were then declared "mistakes" by Martin and Gould.

Martin told planning commissioners last Wednesday that planning staff had deliberately changed the residential "A" lots – mostly now used for off-street surface parking -- to encourage denser development on major boulevards citywide, including proposed massive Wilshire Boulevard activity centers at Centinela Avenue and 14th Street.

Martin said the changes were originally made to permit deeper developments to facilitate larger, mixed-use projects and "to incentivize redevelopment."

City Attorney Barry Rosenbaum claimed the map was seen by City Council four years ago during LUCE reviews. Martin indicated that after investigating, they weren't able to identify a place where those ("A" lot) changes were thoroughly discussed.

Bottom line, the lot designations weren't "mistakes" but deliberately changed by "staff," apparently with no public input. And, "staff" covered up how that happened or lied about it for years.

The "A" lot controversy on top of the Riel debacle has further alienated the people from City Hall which continues to lose credibility.

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U.S. mayors to use nature to fight climate change

RAMIT PLUSHNICK-MASTI
Associated Press

HOUSTON Mayors from the GOP-dominated states of Texas and Arizona are calling on cities to use nature to fight the impacts of climate change, even while Republican governors and lawmakers repeatedly question the science that shows human-caused pollution contributes to global warming.

As conservative governors criticize the U.S. Environmental Protection Agency's new rules designed to cut greenhouse gas emissions from power plants, the mayors — many from cities already struggling with climate-change effects — are taking steps and spending money to stem the damage.

Attendees of the U.S. Conference of Mayors will vote Monday on a resolution that encourages cities to use natural solutions to "protect freshwater supplies, defend the nation's coastlines, maintain a healthy tree cover and protect air quality," sometimes by partnering with nonprofit organizations.

It's being backed by Austin Mayor Lee Leffingwell, Houston Mayor Annise Parker and Phoenix Mayor Greg Stanton — all Democrats.

Since the conference is almost evenly divided between Republicans and Democrats, and the resolution only "encourages" steps rather than mandating action, Leffingwell believes it will easily be approved Monday since it quickly passed through the committee on Friday.

"The best strategy is not to get involved in partisan politics," said Leffingwell, who noted that Texas Gov. Rick Perry may be a climate-change skeptic, but he still supported the state's move to invest $2 billion in water infrastructure after a debilitating drought in 2011.

"He doesn't have to acknowledge climate change to know that the facts are there. ... We want to take the steps that would advance the things that we all believe in without getting into some ideological argument," Leffingwell added.

EPA Administrator Gina McCarthy told an audience of mayors on Sunday that they could turn the debate on climate change into a discussion about economics, public safety and health rather than strictly politics. Local action could also serve as an example to skeptical lawmakers at the state level, she argued.

"You have shown them what leadership on this issue can bring," McCarthy said.

For coastal cities such as Galveston, Houston and New York City, as well as more arid regions of the country, such as Phoenix and Sacramento, California, there is no time for debate — climate change's effects are real.

Galveston's seawall didn't stand up to Hurricane Ike in 2008, partly because of the sea level rise that allowed the storm's surge to reach inner areas. Officials began to rethink protections, leading Galveston and nearby coastal communities to collaborate with The Nature Conservancy to restore oyster reefs and wetland habitats that could better help protect communities.

New York learned similar lessons after Superstorm Sandy. Quickly after, it became clear some man-made solutions — such as seawalls or underwater fencing — are expensive and not always effective. The city also asked the Nature Conservancy to study how built defenses could be combined with "natural infrastructure" to buffer a city that's becoming more vulnerable.

Howard Beach, a low-lying, flat area of Queens, was pounded by Sandy. The Nature Conservancy's report concluded that significant, cost-efficient defenses could be achieved by re-vegetating shorelines and restoring mussel beds and wetlands in combination with more traditional solutions, such as sea walls.

Heat and debilitating drought is worsening in some parts of Arizona and California. Sacramento is using trees for part of the solution, and the city has outlined a detailed "climate plan" for the coming decades.

Bill Finch, the mayor of Bridgeport, Connecticut, and co-chair of the conference's climate task force, said some mayors in mid- and large-sized cities have had a climate plan for about seven years. Party politics are irrelevant, he said, pointing out that his co-chair on the committee is Carmel, Indiana, Republican James Brainard.

Carmel put roundabouts at 84 intersections. Studies have shown such traffic patterns can cut down on emissions. Now, Finch plans to implement a similar plan in his community.

"Mayors have to go to the grocery store and listen to families complain about kids with asthma ... that their flooding is getting worse," Finch said, pointing out that the steps in the resolution would also give cities more parks and green space.

"This is not a cause for mayors. This is a pragmatic problem that requires pragmatic solutions," Finch said.

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The Q Line
The world is watching
Considering the World Cup has begun, we started to think who is generating the most interest.
So, this week's Q-Line question asks:
Who are you going for and why?
Contact qline@smdp.com before Friday at 5 p.m. and we'll print your answers in the weekend edition of the Daily Press. You can also call 310-573-8354.

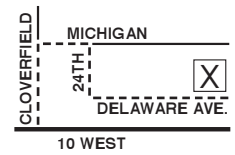


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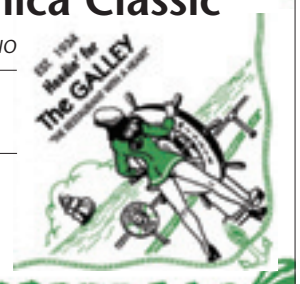
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Earth Talk

By the editors of E Magazine

Send comments to editor@smdp.com

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Photo courtesy Rudolf Simon

POWER UP: The Colorado-based sustainability think-tank Rocky Mountain Institute (RMI) believes we already have the technologies to help foster a rapid evolution of our electricity system, but we still need the political and institutional will to make it happen. Pictured: RMI founder Amory Lovins speaking at an energy summit in Berlin, Germany in 2013.

Changing our energy choices

Dear EarthTalk:
How does the Rocky Mountain Institute think we can get off of oil and coal by 2050 and save money in the process?

James Greenville
Redding, Conn.

COLORADO-BASED SUSTAINABILITY think-tank Rocky Mountain Institute (RMI) was founded in 1982 by American physicist and environmentalist Amory Lovins to research and promote market-based solutions to our energy crisis without breaking the bank. The group is focusing efforts on transforming domestic and eventually global energy use to create a clean, prosperous and secure energy future by mid-century.

"We can eliminate our addiction to oil and coal by 2050 and use one-third less natural gas while switching to efficient use and renewable supply," says Lovins, adding that doing so could actually cost less and support a more robust economy than continuing with business-as-usual: "Moreover, this transition needs no new inventions and no acts of Congress and no new federal taxes, mandate subsidies or laws…"

To get there, Lovins acknowledges that we have to start thinking differently now. RMI is advocating cutting U.S. electricity consumption by 18 percent over the next 10 years while almost doubling renewable energy's share of generation from 16 to 30 percent.

Few would argue with the cost savings and environmental benefits of such a plan-implementation is the challenge. According to Lovins, we already have the technologies to help foster a rapid evolution of our electricity system, but we still need the political and institutional will to make it happen. RMI has begun a dialogue with utilities and other entities to align incentives and create more opportunities for electricity users to contribute clean power to the grid themselves through technologies like rooftop solar power.

One key feature of RMI's plan is rate structures that reflect the true benefits and costs of moving to more distributed (small scale/decentralized) energy resources. The group is working with utilities to launch six "Electricity Innovation Labs" nationally as well as a "Solar Development Excellence Center" to highlight the feasibility of distributed renewables. RMI also wants to simplify commercial photovoltaic financing, incorporate renewables into real estate finance and make solar financing affordable to underserved markets.

RMI also wants to make large buildings much more energy efficient, and aims to make a billion square feet of commercial space 35 percent more efficient by 2025 through so-called "deep energy" retrofits, including the adoption of more renewables. RMI is targeting four of the largest, most influential segments of the buildings market-major companies, the General Services Administration, the Department of Defense and "activist" cities (those already on the green cutting edge)-for major energy retrofits, and is working to persuade private investors to consider overall impact and long-term costs, not just short term gains.

Another major part of RMI's plan is to work with large metro regions with upwards of 10 million residents, and with university campuses, to make major efficiency gains. Other keys to getting us off oil and coal by 2050 include transforming how we design and use vehicles, and getting Fortune 500 corporations to rejigger their energy supply chains to facilitate procurement of more renewable energy. Beyond the U.S., RMI is working along similar lines with China and other large developing countries to help them avoid some of the energy development missteps undertaken here at home.

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MAP
FROM PAGE 1

Northeast Neighbors filed a public records request with City Hall attempting to find the origins of the map but got no answers.

"It was not clear to staff as to what led to the map being inserted," City Manager Rod Gould told the Daily Press at the time. "And why and whether or not there was adequate documentation of that change, much less public consideration, is very much in question."

Last Wednesday, however, City Attorney Barry Rosenbaum told the commission it had been there all along.

"It was in the documents that were recommended to City Council by the Planning Commission," he said.

At the meeting, city officials recommended that most of the 89 lots be returned to their pre-2010 residential status. Commissioners concurred with the recommendation but still had questions.

"These changes were made and put into the LUCE consciously. Why did that happen?" asked Commissioner Richard McKinnon. "Here we are. The LUCE was adopted in 2010 and we're being asked tonight to change back. Why were the changes made in the first place? I've never understood that."

Planning Director David Martin had several explanations.

"I think generally the changes were made in some cases to accommodate the activity centers," he said, "because in order for the activity centers to exist where they're specified, you would need to change the underlying designation to reflect what would be allowed in the activity center, which was a mixed-use type of development."

In other cases, he said, there were existing commercial buildings on the lots so city officials wanted make the zoning rules conform to the current uses.

"Some of the times, staff looked at the development, or some of the sights, along Pico and other places, and saw that because of the shallow lot depth, it would be difficult for there to be a mixed-use project or something to be developed on that site because it's not as deep as what would be needed to accommodate underground parking and a real mixed-use project," Martin said. "Going along with the thought that the LUCE encouraged development along the boulevards, in an attempt to preserve the residential neighborhoods, some of the parcels along the boulevard were expanded in terms of the commercial designation in order to allow or to, you could say, incentivize the redevelopment of those properties."

They weren't made without thought, he said, but they were not thoroughly discussed by the public so the Planning Department opted to bring the lots back for discussion.

"We got questions from the community and council members and others saying, 'Where and when was this discussed during the LUCE process?' And we weren't able to identify certain places, either in staff reports or representations, where those changes were thoroughly discussed," Martin said.

McKeown's top priority, he said, is to see the changes through.

"Northeast Neighbors, joined by other neighborhood groups, helped get the right outcome," McKeown told the Daily Press. "The 'A lot' map changes had never been fully discussed, and reverting those properties to the historic residential land use designation was the right thing to do."

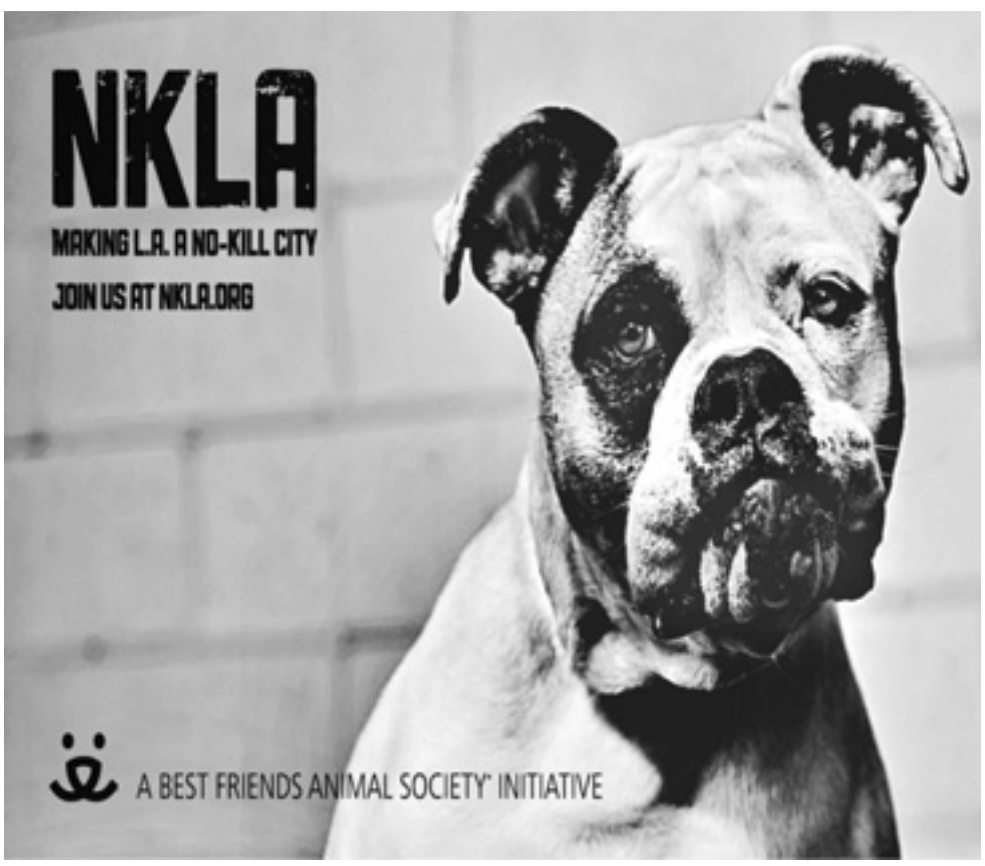
Representatives from Northeast Neighbors agreed but argued that City Hall's communication on the issue was flawed.

"Tonight we've heard multiple explanations that we've always suspected: That staff saw that because of the shallow lots it needed to deepen the land along the boulevards to accommodate mixed-use," Northeast Neighbors Vice Chair Tricia Crane told the commission during the public comment portion of the meeting. "We've heard tonight that changes were made to accommodate activity centers. Never before has this been stated in public. I feel that it's a bit of a whitewash. What we're engaging in tonight, as much as we want these changes, I'm stunned."

The Planning Commission is in the midst of crafting a new Zoning Ordinance, which will dictate land use throughout the city. The commission's recommendations to revert most of the "A lots" - including the property at Wilshire and Berkeley - back to their original residential designation will go to council as a recommendation along with the rest of the proposed Zoning Ordinance. Council will likely consider the Zoning Ordinance for approval later this year.

"It's not unusual that after you adopt a land use element and go back and do the zoning ordinance that there are changes that come about in that process," Martin told the commission. "I think that's where we are."

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Surf Forecasts

Water Temp: **68°**

MONDAY – **FAIR** – SURF: **2-4 ft** knee to shoulder high
S/SSE swell builds further and tops out - some larger sets for standout summer and combo spots out west in the region; NW windswell continues; keeping an eye on the AM winds

TUESDAY – **FAIR** – SURF: **2-3 ft** thigh to chest high occ. 4ft
S/SSE swell holds - some larger sets for standout summer and combo spots out west in the region; NW windswell continues; keeping an eye on the AM winds

WEDNESDAY – **FAIR** – SURF: **2-3 ft** Knee to chest high
S/SSE swell and NW windswell ease - some larger sets for standout summer and combo spots out west in the region; keeping an eye on the AM winds

THURSDAY – **FAIR** – SURF: **2-3 ft** knee to waist high
New SW/SSW swell slowly moving in; S/SSE and NW windswell energy fade

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of: **June 18, 2014**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - beachreportcard.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)
- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 8
- Number of A grades for dry/wet weather -- 45 / ns
- Number of (C,D,F) grades for dry/wet weather -- 1 / ns

The Beach Report Card is made possible by: SMA Swain Barber Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for at least 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Los Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	ns
El Pescador State Beach, between Lechusa and Los Alisos creeks.		
Encinal Canyon at El Matador State Beach.	A+	ns
Broad Beach at Trancas Creek mouth.	A+	ns
Zuma Beach at Zuma Creek mouth.	A+	ns
Walnut Creek, projection of Wildlife Rd. (private).	A+	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A+	ns
Escondido Creek, just east of Escondido State Beach.	A+	ns
Latigo Canyon Creek mouth.	A+	ns
Solstice Canyon at Dan Blocker County Beach.	A+	ns
Puerco State Beach at creek mouth.	A+	ns
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	A+	ns
Surfrider Beach at Malibu Colony fence.	A	ns
Surfrider Beach (broach location)- daily.	A	ns
Malibu Pier - 50 yards east.	A+	ns
Carbon Beach at Sweetwater Canyon.	A+	ns
Las Flores State Beach at Las Flores Creek (point zero).	A+	ns
Big Rock Beach at 19948 PCH stairs.	A+	ns
Pena Creek at Las Tunas County Beach.	A+	ns
Tuna Canyon.	A+	ns
Topanga State Beach at creek mouth.	A	ns
Castlerock Storm Drain at Castle Rock Beach.	ns	ns
Santa Ynez Storm Drain at Castle Rock Beach.	A+	ns
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	ns

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A	ns
Will Rogers State Beach at Pulga Canyon storm drain.	A+	ns
Will Rogers State Beach at Temescal Canyon drain.	A+	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A+	ns
Santa Monica Beach at Montana Ave. drain.	A+	ns
Santa Monica Beach at Wilshire Blvd. drain.	A+	ns
Santa Monica Municipal Pier.	F	ns
Santa Monica Beach at Pico/Kenter storm drain.	A+	ns
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	ns
Ocean Park Beach at Ashland Ave. drain.	A+	ns
Venice City Beach, at the Rose Ave. storm drain.	A+	ns
Venice Beach at Brooks Ave. drain.	A+	ns
Venice Beach at Windward Ave. drain.	A+	ns
Venice Fishing Pier - 50 yards south.	A+	ns
Venice Beach- projection of Topsail St..	A	ns
Marina del Rey, Mothers' Beach- lifeguard tower.	A	ns
Dockweiler State Beach at Ballona Creek mouth.	A	ns
Dockweiler State Beach at Culver Blvd. drain.	A+	ns
North Westchester Storm Drain at Dockweiler State Beach.	A+	ns
Dockweiler State Beach at World Way (south of DBW jetty).	A+	ns
Dockweiler State Beach at Imperial Hwy drain.	A+	ns
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	ns
Dockweiler State Beach at Grand Ave. drain.	A+	ns

LEGEND
DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a nonprofit environmental organization making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use science, education, community action and advocacy to pursue our mission.

Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.





COUNCIL
FROM PAGE 1

million.

The increase, according to city finance officials, is "primarily due to grant-funded capital projects, cost of healthcare law implementation, joint public safety center one-time start up, living wage adjustments, and new programs, including the traffic management pilot program for the Downtown area."

Projected revenues are up as well, according to City Hall. Last year they were expecting 2014-15 to generate about $555.4 million. Now they're projecting $581 million. The revenue increase is "primarily due to grant revenue for citywide and bus capital projects and increased General Fund tax and parking revenues," city officials said.

If approves as proposed by City Hall, The Pico Youth and Family Center (PYFC), would get $190,000 not allotted in the planned budget. In the past, City Hall has given the PYFC $225,000 but the nonprofit recently received a $1.6 million contribution from the Bergmann Estate.

"City-funded non-profits receive grants which support between 1 percent and 19 percent of their overall agency budgets," city officials said in the budget report. "The recommended funding level represents 55 percent of PYFC's operating expenses based on PYFC's average program expenditures over the last 14 years."

ZONING AMENDMENT

While the Planning Commission preps the new Zoning Ordinance for council's approval later this year, an Interim Zoning Ordinance dictates land use in the city.

City planners are proposing two amendments to that interim ordinance, which will be in affect until the new Zoning Ordinance and the Downtown Specific Plan are approved.

One amendment would establish exercise facilities that meet certain criteria as a permitted use in the Downtown area.

The second amendment would establish ground-level outdoor dining areas up to 200 square feet that meet certain criteria in sections of the Main Street neighborhoods as exempt from some density requirements and requirements to provide additional parking for the outdoor dining spaces.

Business establishments seeking these exemptions would currently be required to go through City Hall's development agreement process.

INDUSTRIAL WASTEWATER

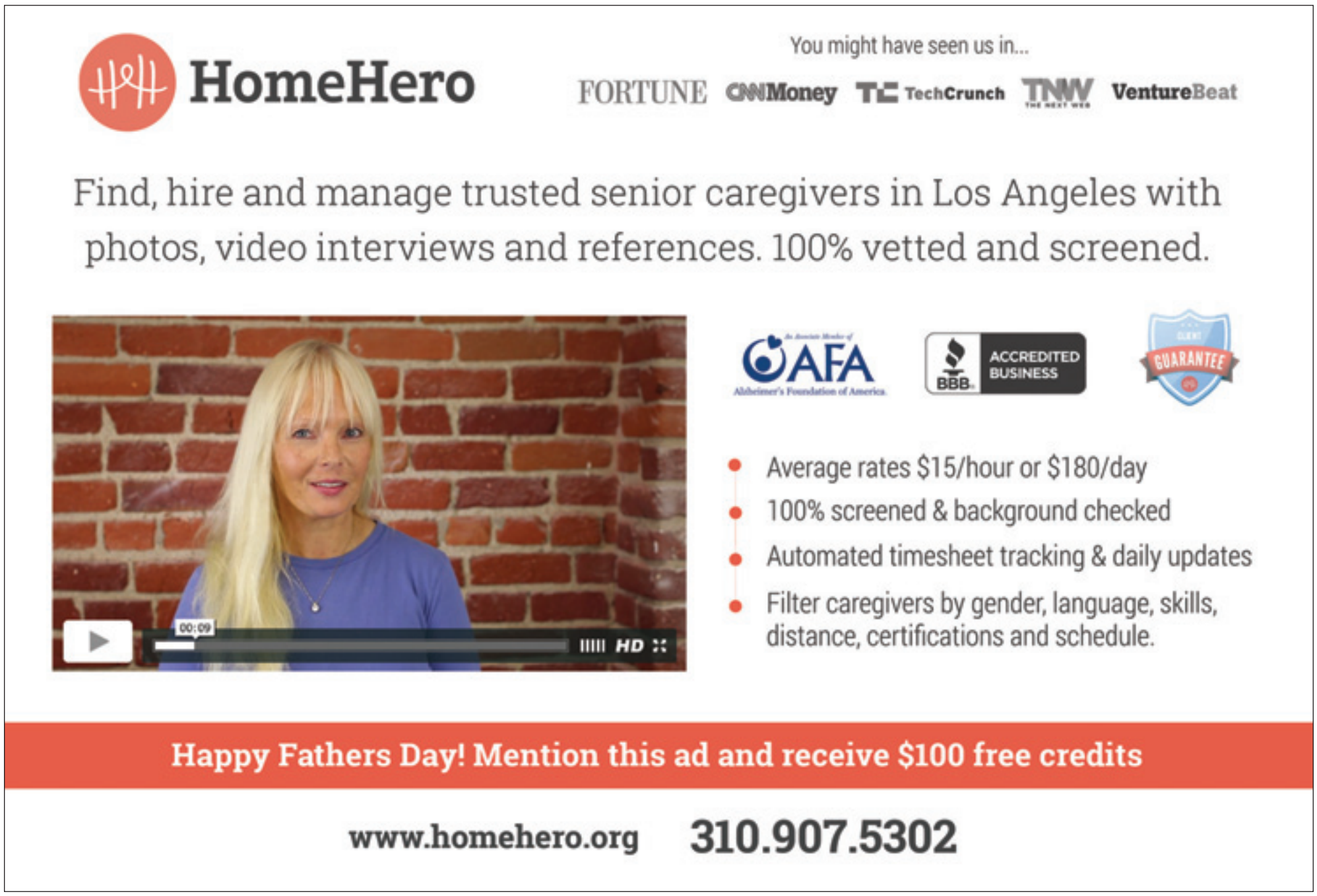
Council will consider amending its Municipal Code to align with Los Angeles' Industrial Waste Control Ordinance and comply with federal and state standards.

The Federal Clean Water Act requires that City Hall adopt and enforce an industrial pretreatment program at least as stringent as the program adopted by L.A. The Environmental Protection Agency and the Los Angeles Regional Water Quality Board audit City Hall's program every couple years.

"Some of the major audit findings from recent audits include requests that the City modify its permits to include notification information, enhance sampling or monitoring methods, and increase the penalty amounts to deter future violations," city officials said.

They propose more than a dozen changes that, they say, are necessary to avoid noncompliance with the current regulatory framework.

DAVE@smdp.com



MERCHANT
FROM PAGE 1

customer's home once a week.

The merchant stores have a one time set up fee of $40, a minimum delivery of $25 plus a $6.99 delivery fee. Donavan said the club model allows him to leverage economies of scale to secure competitive pricing from farmers that offsets the delivery fee and puts the business on a similar price point to high-end grocers.

"You won't spend that much more on peaches with us, but that peach will be so much better," he said.

Fruits and vegetables are delivered within two days of their harvest and Donavan said the short travel times guaranteed quality. He said his model caters to the way humans evolved to eat and offsets some of the compromises required by modern agribusiness.

Industrial agriculture requires produce to be picked and shipped to stores before it's ripe to prevent bruising and lengthen shelf life. According to Donovan, fruits and vegetables can be ripened off the vine but doing so deprives them of the sunlight, nutrients and minerals present on the tree. Donavan said humans didn't evolve to eat unripe fruit and that we are genetically engineered to value the taste, texture and nutrition of fresh fruits and vegetables. The 48-hour shipping window, and commitment to local farmers, allows customers to receive that peak produce.

He said the service also helps support local farmers who want to continue their family traditions of farming but who may not want to adhere to the dictates of huge corporate customers.

"We get something that tastes good and we give back to the farmers a way to feel good about what they do," he said.

He is working on as much specialization as he can and that includes providing baked goods from area-specific bakeries and when possible, sourcing honey from with a customer's specific delivery area. He said it's all part of the goal of connecting people to where they live through what they eat.

Donavan acknowledged that Santa Monica has a strong farmers market culture and said he considers his business to be a kindred spirit to the farmers market. Both businesses connect residents to their food in a more meaningful way and as the Merchant has a weekly delivery, he said customers often supplement their orders with market purchases.

He said his goal isn't to compete with other food providers but to help individuals change the way they think about food and where it comes from.

"What we're trying to put in place is a new food system," he said. "We're trying to awaken people to what we aught to be eating."

Jennifer Taylor, Economic Development Administrator with City of Santa Monica said the business is complementary to farmers markets as it increases the number of people who can access farm fresh products and helps boosts awareness of local farmers.

"Santa Monica is blessed to have some of the best farmers markets in the country, if not the world," she said. "Santa Monica Merchant is a perfect solution for people who want to shop at our Santa Monica Farmers Market and support California farmers but might not have the time to do so each week due to busy schedules. Santa Monica Merchant curates a weekly (or monthly) farmers market box bringing the farm to your kitchen, helping our residents and local businesses access the best in seasonal, fresh, organic and local ingredients. It also supports our Farmers Market farmers so it's a win-win."

She said the business meets a need in the City while also supporting Santa Monica's efforts to encourage shopping locally.

"The Buy Local Santa Monica campaign is all about supporting our community and our local businesses," she said. "Santa Monica Merchant is all about supporting local farmers and food producers and championing local purchasing."

Donavan said the business grew out of a personal desire to feed his children quality food. At first, the club was just a gathering of friends who split the purchase of whole animals but he said it quickly became apparent there was a desire for direct access to farm sourced food. The business now has about 800 customers taking a regular delivery and is active in several neighboring communities.

Santa Monica Merchant has a physical location on the third floor of the Santa Monica Place Mall. Donavan uses the space to assembly delivery boxes but he said the space isn't designed to feel or function like a traditional shop.

"There's no shelves in here, no store," he said. "When members place an order, we order it from the farm and they bring it into town. We supply food within 48 hours."

He said the club creates a sense of community among members outside the retail experience and members often gather in their homes or during club sponsored meals.

Taylor said business like Santa Monica Merchant are a valuable parts of the City's economic ecosystem as they promote partnerships and connections.

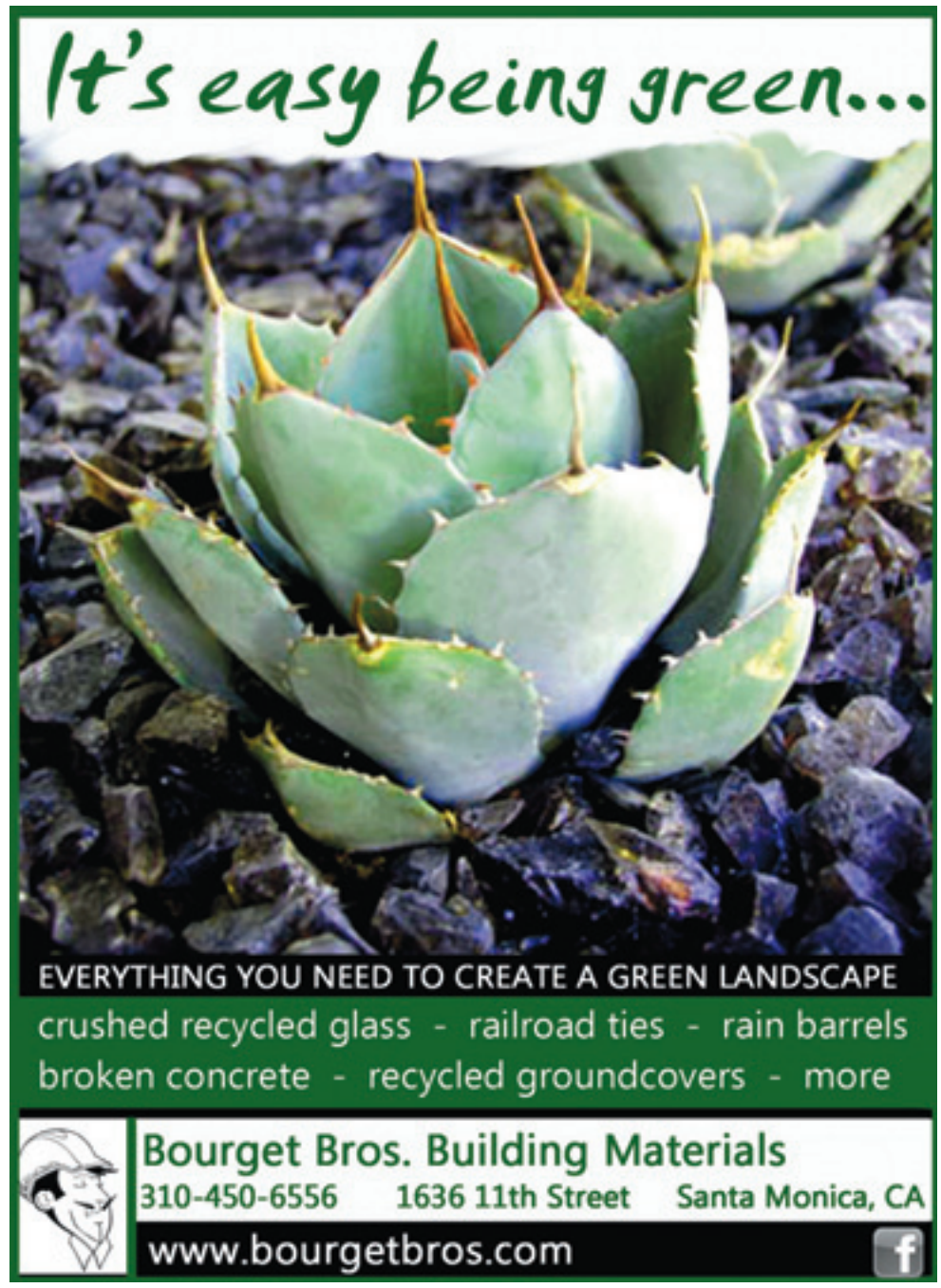
"The shop they opened at The Market at Santa Monica Place has also helped the mall in attracting more locals to the mall and particularly to the third floor (where The Market is located) where we have some other great Buy Local Santa Monica businesses located, as well, including Curious Palate and The Gourmandise Cooking School," she dais. "Co-location of like-minded businesses helps put Santa Monica Place on the map for our local foodie fans. We're also starting to see some fun synergies among these businesses. Santa Monica Merchant is partnering with The Gourmandise School to introduce proper British sausage rolls to Santa Monica, featuring organic ingredients … These synergies are what we love to encourage as part of the Buy Local SM campaign where not only our residents are supporting Santa Monica businesses, also our local businesses are actively supporting one another and in doing so, providing new products and services to the community."

Visit santamonicamerchant.com for more information.

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Chef (R) 1hr 55min
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Maleficent (PG) 1hr 37min
11:10am, 2:00pm, 7:15pm

Maleficent 3D (PG) 1hr 37min
4:15pm, 9:40pm

How to Train Your Dragon 2 (PG) 1hr 05min
11:05am, 4:30pm

How to Train Your Dragon 2 3D (PG) 1hr 05min
1:40pm, 7:00pm, 9:50pm

Edge of Tomorrow (PG-13) 1hr 53min
11:00am, 4:50pm, 10:55pm

Edge of Tomorrow 3D (PG-13) 1hr 53min
1:55pm, 7:45pm

Think Like A Man Too (PG-13)
11:20am, 2:15pm, 5:15pm, 8:15pm, 10:50pm

22 Jump Street (R) 112 minutes
11:15am, 12:05pm, 1:55pm, 2:50pm, 4:35pm, 5:30pm, 7:30pm, 8:20pm, 10:15pm, 11:00pm

Jersey Boys (R)
11:00am, 1:35pm, 4:40pm, 7:55pm, 10:40pm

For more information, e-mail **editor@smdp.com**

VISIT WITH A FRIEND TONIGHT, GEM

ARIES (March 21-April 19)
★★★ You can push only so much and expect positive results. Ultimately, you could experience some negativity when trying to reach a financial agreement. You might have to indulge in some wining and dining in order to persuade the involved parties to agree. Tonight: Your treat.

TAURUS (April 20-May 20)
★★★★ Your optimism might exhaust a partner and force you to rethink your direction. This person could become very difficult. Know that a smile can be more influential than you realize. Tonight: As you like it.

GEMINI (May 21-June 20)
★★★ Someone's insecurities might be getting the best of you. You could feel down and somewhat tired by recent hassles. Venus enters your sign, which adds to your buoyancy and charisma. Follow your intuition with a difficult situation. Tonight: Visit with a friend.

CANCER (June 21-July 22)
★★★★ You'll be more grounded than usual, especially as you express your opinions in a meeting. Recognize that everyone hits a brick wall occasionally, but that doesn't mean you shouldn't test a different approach or a new idea. Tonight: Surround yourself with friends.

LEO (July 23-Aug. 22)
★★★ Take a stand, and know that you might need to accept far more responsibility. How you deal with someone could radically change as you gain a sense of control. Stay grounded. Make a point to clearly communicate your thoughts to others. Tonight: Burn the candle at both ends.

VIRGO (Aug. 23-Sept. 22)
★★★★ You have the ability to see the big picture, whereas those around you might not. You could have difficulty expressing why your priorities are so different, as a result. Honor your vision. Tonight: Accept an offer.

LIBRA (Sept. 23-Oct. 22)
★★★★ Deal directly with a friend who often gives you feedback. What this person suggests might seem lackluster or superficial. Be polite, but seek out other answers if need be. Pace yourself, especially if you are trying to get a lot done. Tonight: Seek out an expert.

SCORPIO (Oct. 23-Nov. 21)
★★★★ Others won't hesitate to challenge you. You might wonder about their strong approach, but first recognize how you come off. Listen to what is being shared by a trusted loved one. Tonight: Say "yes" to an invitation.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★ You'll want to be more direct with someone, but at the moment you might not be as sure of yourself as you would like. Remain level-headed with someone you need to respond to. Tonight: Kick back and relax.

CAPRICORN (Dec. 22-Jan. 19)
★★★★★ Don't even consider doing anything except detaching from a hot issue. Your judgment might be off, and you could make a huge mistake. Stop and have a friendly little chat with someone you normally just nod or say "hello" to. Tonight: Approach a situation creatively.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ Stay close to home. If you work from home, you might consider establishing a stronger presence there. The results of giving yourself greater freedom will be spectacular, and it will give whatever you do an extra touch of excellence. Tonight: Make special time for a loved one.

PISCES (Feb. 19-March 20)
★★★ You might want to establish a stronger bond with someone in your life. It could be with a co-worker, neighbor or friend whom you've been too quick to say "hi" and "bye" to. A family member suddenly might change his or her tune. Tonight: Buy a treat on the way home.

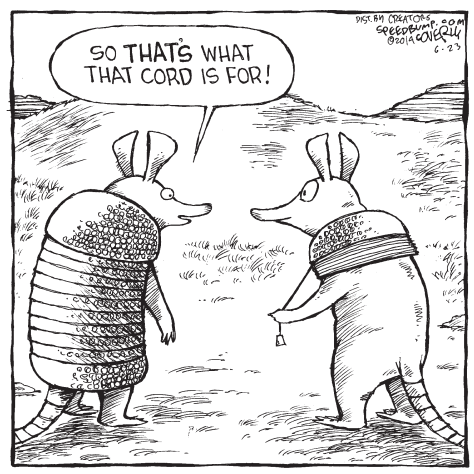
Monday, June 23, 2014

This year you have the opportunity to blaze a new trail. You will show more appreciation and caring, as you will experience a high level of sensitivity toward others. Greater financial security becomes possible with a promotion and/or pay raise. Use your additional income carefully. If you are single, you will meet someone in your daily travels who could become very important to you. This relationship could have a unique quality. If you are attached, the two of you spend a lot of time shooting the breeze together. You are likely to make a major purchase that will enhance the quality of your lives. TAURUS always seems stable.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

INTERESTED IN YOUR DAILY FORECAST?
Check out the HOROSCOPES above!
smdp.com Santa Monica Daily Press office (310) 458-7737

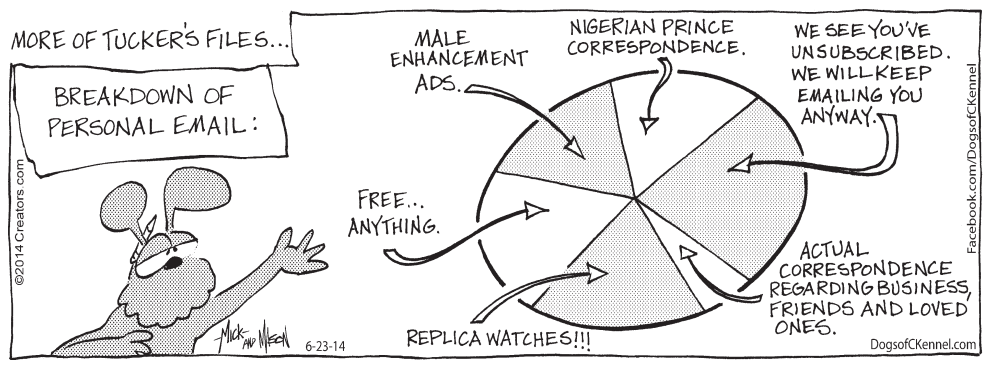
Speed Bump
By Dave Coverly



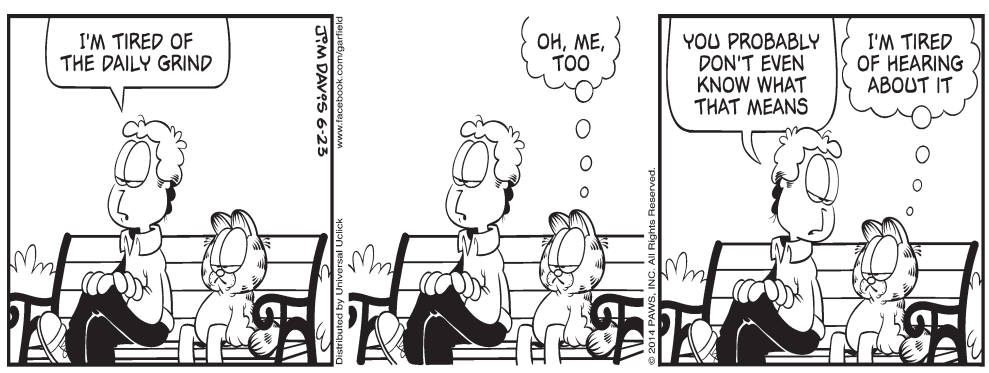
Strange Brew
By John Deering



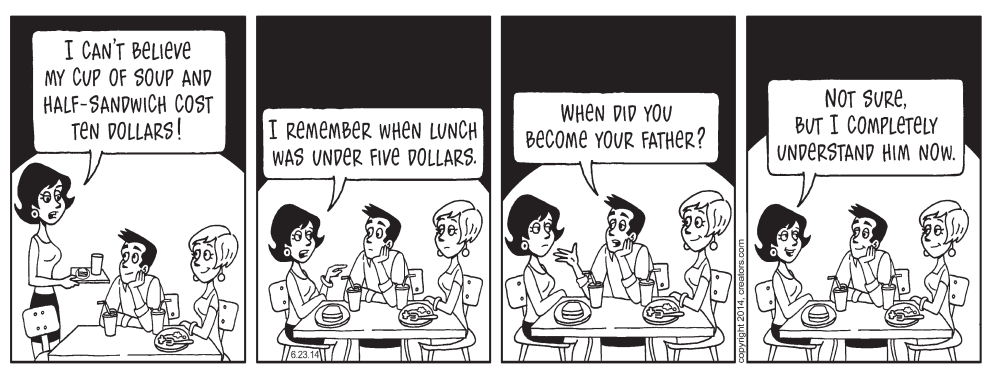
Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

6				8		4		2
	9				5		1	
3		8	4			7		
	2		3		1	8		
7				9				4
		6	5		2		3	
		7			4	2		3
	5		8				4	
9		3		5				1

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

8	3	7	6	4	9	2	5	1
2	6	1	7	5	3	9	8	4
4	9	5	1	2	8	3	7	6
3	5	2	4	1	7	8	6	9
7	8	4	2	9	6	1	3	5
6	1	9	8	3	5	7	4	2
5	2	3	9	8	4	6	1	7
9	4	6	3	7	1	5	2	8
1	7	8	5	6	2	4	9	3

DAILY POLICE LOG

The Santa Monica Police Department responded to 475 calls for service on June 21. Below is a sampling of those calls chosen by the Santa Monica Daily Press staff.

BELOW IS A SAMPLING OF THOSE CALLS CHOSEN BY THE SANTA MONICA DAILY PRESS STAFF.

Traffic stop on Cloverfield Boulevard at 12:03 a.m.
Living in a vehicle on Broadway at 12:14 a.m.
Fight on Main Street at 12:49 a.m.
Loud music on Ocean Avenue at 12:56 a.m.
Drunk driving on Ashland Avenue at 2:04 a.m.
Parking problem on 20th Street at 6:26 a.m.
Identity theft on Fourth Street at 7:44 a.m.
Animal related incident on Euclid Street at 8:07 a.m.
Critical missing person on Ocean Avenue at 9:11 a.m.
Petty theft on Olympic Drive at 10:31 a.m.
Burglary on Cloverfield Boulevard at 12:05 p.m.
Bike theft on Second Street at 1:29 p.m.
Found property at the beach at 2:59 p.m.
Panhandling on Lincoln Boulevard at 3:45 p.m.
Public intoxication on 15th Street at 4:14 p.m.
Threats report on Washington Avenue at 4:16 p.m.
Periodic check at Palisades Park at 4:36 p.m.
Failure to pay parking fee on PCH at 5:10 p.m.
Bike theft on Santa Monica Boulevard at 7:08 p.m.
Medical emergency at the Santa Monica Pier at 8:20 p.m.
Party complaint on Sixth Street at 9:31 p.m.
Loud music on Sixth Street at 9:45 p.m.
Family disturbance on Broadway at 10:23 p.m.
Lost property on the Santa Monica Pier at 11:23 p.m.
Kidnap on Santa Monica Boulevard at 11:28 p.m.
Shots fired on Marine Street at 11:43 p.m.



MYSTERY PHOTO

Daniel Archuleta *daniela@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Employee group
6 Takes to the slopes
10 Pink shade
11 Dollar divisions
13 Merge
14 In the know
15 Nourished
16 Corn unit
18 Author Deighton
19 Fast food side
22 Backer's vote
23 Price to play
24 Staggers
27 Lock of hair
28 Bullets
29 Adam's mate
30 Dish with onions and peppers
35 Egg layer
36 "The Matrix" hero
37 Writer Brand
38 Make blank
40 Humiliate
42 Copter part
43 Bengal cat
44 Budget amount
45 Refine ore

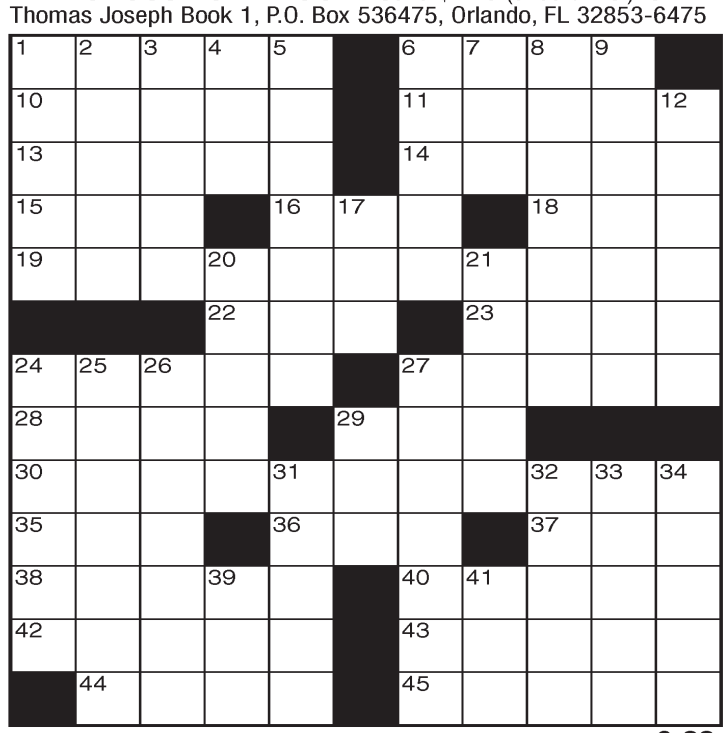
DOWN

1 Mess up, as a new shoe
2 Copier need
3 Take for — (trick)
4 Diet no-no
5 Swindles
6 Neck wrap
7 London's — Gardens
8 Queued up
9 City ways
12 Detects
17 Cry of insight
20 Backpack material
21 Less common
24 Bacon slice
25 Napoleon, for one
26 Radiate
27 Oprah and Ellen
29 Language suffix
31 Chemically inactive
32 Mirror sight
33 Caravan creature
34 Put to use
39 Bart, to Homer
41 That fellow

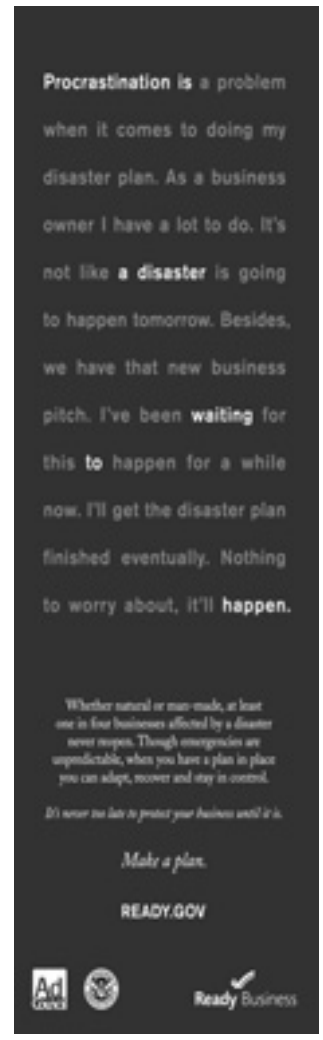
■	S	C	A	T	■	B	R	E	R	■
S	W	A	N	S	■	E	A	S	E	S
P	A	S	T	A	■	E	M	C	E	E
I	N	H	E	R	I	T	■	A	L	E
T	E	E	■	I	N	S	I	P	I	D
S	E	D	A	N	S	■	D	E	N	S
■	■	■	L	A	U	R	A	■	■	■
R	O	O	M	■	L	E	S	S	O	R
I	N	V	A	L	I	D	■	A	L	A
F	I	E	■	I	N	H	I	B	I	T
L	O	R	E	N	■	A	L	I	V	E
E	N	D	E	D	■	T	I	N	E	S
■	S	O	L	O	■	S	E	E	R	■

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



6-23



NEWS OF THE WEIRD

BY CHUCK SHEPARD

■ After the U.S. Postal Service finalizes its purchase of "small-arms ammunition," it will become only the most recent federal agency to make a large purchase of bullets for its armed agents (who are perhaps more numerous than the public realizes). In the last year or so, reports have surfaced that the Social Security Administration ordered 174,000 hollow-point bullets, the Department of Agriculture 320,000 rounds, Homeland Security 450 million rounds (for its 135,000 armed agents), the FBI 100 million hollow-points, and even the National Oceanic and Atmospheric Administration 46,000 rounds. (In May, the Department of Agriculture added an order of submachine guns and body armor.)

■ Unclear on the Concept: Robert Kiefer, 25, was arrested in Akron, Ohio, in February after losing his composure over an expected check that had not yet arrived in the mail. Rather than complain to the check issuer, Kiefer did as several others have done in News of the Weird's experience -- attack the letter carrier. Kiefer pepper-sprayed the postman (with his own canister that he carries for protection), and in the ensuing struggle, bit the carrier on the leg.

TODAY IN HISTORY

1961 – Cold War: the Antarctic Treaty, which sets aside Antarctica as a scientific preserve and bans military activity on the continent, comes into force after the opening date for signature set for the December 1, 1959.

1967 – Cold War: U.S. President Lyndon B. Johnson meets with Soviet Premier Alexei Kosygin in Glassboro, New Jersey for the three-day Glassboro Summit Conference.

Santa Monica Daily Press

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DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014119985 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 05/02/2014 The following person(s) is (are) doing business as BONUS LIGHT . 1912 WALGROVE AVE. , LOS ANGELES, CA 90066. The full name of registrant(s) is/are: TIMOTHY PETER CARRAS 1912 WALGROVE AVE. LOS ANGELES, CA 90066. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)5/11/09. /s/: TIMOTHY PETER CARRAS. TIMOTHY PETER CARRAS. This statement was filed with the County Clerk of LOS ANGELES County on 05/02/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/02/2014, 06/09/2014, 06/16/2014, 06/23/2014.

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS024414
Superior Court of California, County of Los Angeles
Petition of RINA SPIEWAK for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: RINA SPIEWAK filed a petition with this court for a decree of changing names as follows: RINA SPIEWAK to RINA BERSOHN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 7/25/2014, Time: 9:00 AM, Dept: K, Room: A203
The address of the court is SUPERIOR COURT OF CALIFORNIA - COUNTY OF LOS ANGELES, 1725 MAIN STREET SANTA MONICA, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: MAY 28, 2014
GERALD ROSENBERG, JUDGE OF THE SUPERIOR COURT

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014149866 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/03/2014 The following person(s) is (are) doing business as VIVAIO DAYS . 1112 MONTANA AVE. 156 , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: 5SENCO, INC. 1112 MONTANA AVE. 156 SANTA MONICA, CA 90403. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SARAH JOSEPHS YAPELLI . 5SENCO, INC. . This statement was filed with the County Clerk of LOS ANGELES County on 06/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/09/2014, 06/16/2014, 06/23/2014, 06/30/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014157758 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/10/2014 The following person(s) is (are) doing business as CALIFORNIA PSYCHOTHERAPY AND COUNSELING CENTER. 610 SANTA MONICA BLVD. STE. 204 , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: CHARLES GONDELL 610 SANTA MONICA BLVD. STE. 204 SANTA MONICA, CA 90401, JUDITH A. GONDELL 610 SANTA MONICA BLVD. STE. 204 SANTA MONICA, CA 90401. This Business is being conducted by: Husband and Wife. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/7/1989. /s/: CHARLES GONDELL. CHARLES GONDELL, JUDITH A. GONDELL. This statement was filed with the County Clerk of LOS ANGELES County on 06/10/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

SUMMONS
(Citacion Judicial)
CASE NUMBER 13A25886
DATE: 05/14/2014

NOTICE TO DEFENDANT(S): NOTICE TO DEFENDANT: MARTIN S. MAIER, an individual; and DOES ONE through TEN, inclusive

YOU ARE BEING SUED BY PLAINTIFF: (LO ESTA DEMANDANDO EL DEMANDANTE): OPTIO SOLUTIONS, LLC, a Delaware limited liability company, dba QUALIA COLLECTION SERVICES

NOTICE! You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information below.

You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.caurtinfo.ca.gov/selfhelp), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court.

There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Web site (www.lawhelpcalifomia.org), the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association. NOTE: The court has a statutory lien for waived fees and costs on any settlement or arbitration award of $10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case.
AVISO! Lo han demandado. Si no responde dentro de 30 dias, la corte puede decidir en su contra sin escuchar su version. Lea la informacion a continuacion.

The name and address of the court is: (El nombre y direccion de la corte es):
SUPERIOUR COURT OF CALIFORNIA, LOS ANGELES COUNTY
North Valley District Chatsworth Courthouse
9425 Penfield Avenue
Chatsworth, CA 91311

The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is: (El nombre, la dirección y el número de teléfono del abogado del demandante, o del demandante que no tiene abogado, es):

D. Lilah McLean (State Bar No. 203594)
1444 North McDowell Boulevard
Petaluma, CA 94954
Telephone: (707) 665-2170
Facsimile: (707) 793-5750

NOTICE TO THE PERSON SERVED: You are served as an individual defendant
Published: SANTA MONICA DAILY PRESS 06/09/14, 06/13/14, 06/20/14, 06/27/14

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014146833 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/30/2014 The following person(s) is (are) doing business as HELENS HOME ACCESORIES AND HOME DESIGN STUDIO. 11977 KIOWA AVE. 102 , LOS ANGELES, CA 90049. The full name of registrant(s) is/are: HELENS HOME ACCESORIES AND HOME DESIGN STUDIO 11977 KIOWA AVE. 102 LOS ANGELES, CA 90049. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HELENS HOME ACCESORIES AND HOME DESIGN STUDIO. HELENS HOME ACCESORIES AND HOME DESIGN STUDIO. This statement was filed with the County Clerk of LOS ANGELES County on 05/30/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014130387 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/13/2014 The following person(s) is (are) doing business as RELIVE BEAUTY AND HEALTH. 419 BAY STREET, APT. B , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: KAI DEVAN 419 BAY STREET, APT. B SANTA MONICA, CA 90405, ANDREW WALDEN 419 BAY STREET, APT. B SANTA MONICA, CA 90405. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KAI DEVAN. KAI DEVAN, ANDREW WALDEN. This statement was filed with the County Clerk of LOS ANGELES County on 05/13/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/09/2014, 06/16/2014, 06/23/2014, 06/30/2014.

SUMMONS
(Citacion Judicial)
CASE NUMBER 13AI9438
DATE: 05/08/2014

NOTICE TO DEFENDANT:
(AVISO AL DEMANDADO):
ANDREW WOLF, an individual, and DOES ONE through TEN,
inclusive

YOU ARE BEING SUED BY PLAINTIFF:
(LO ESTA DEMANDANDO EL DEMANDANTE):
CROSSCHECK, INC., a California corporation

NOTICE! You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information below.

You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.caurtinfo.ca.gov/selfhelp), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court.

There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Web site (www.lawhelpcalifomia.org), the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association. NOTE: The court has a statutory lien for waived fees and costs on any settlement or arbitration award of $10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case.
AVISO! Lo han demandado. Si no responde dentro de 30 dias, la corte puede decidir en su contra sin escuchar su version. Lea la informacion a continuacion.

The name and address of the court is: (El nombre y direccion de la corte es):
SUPERIOUR COURT OF CALIFORNIA, LOS ANGELES COUNTY
North Valley District Chatsworth Courthouse
9425 Penfield Avenue
Chatsworth, CA 91311

The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is: (El nombre, la dirección y el número de teléfono del abogado del demandante, o del demandante que no tiene abogado, es):

D. Lilah McLean (State Bar No. 203594)
1444 North McDowell Boulevard
Petaluma, CA 94954
Telephone: (707) 665-2170
Facsimile: (707) 793-5750

NOTICE TO THE PERSON SERVED: You are served as an individual defendant
Published: SANTA MONICA DAILY PRESS 06/09/14, 06/13/14, 06/20/14, 06/27/14

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014154256 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/06/2014 The following person(s) is (are) doing business as BEST NATURAL SMILE . 1260 15TH STREET, STE. 1117 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: CRAIG A. ISRAEL, DDS. A PROFESSIONAL DENTAL CORPORATION 1260 15TH STREET, STE. 1117 SANTA MONICA, CA 90404. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2005. /s/: CRAIG A. ISRAEL. CRAIG A. ISRAEL, DDS. A PROFESSIONAL DENTAL CORPORATION . This statement was filed with the County Clerk of LOS ANGELES County on 06/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/09/2014, 06/16/2014, 06/23/2014, 06/30/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014153596 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/05/2014 The following person(s) is (are) doing business as DBA- DROOL ON ME . 2031 20TH STREET APT. A , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: Saffiya Hasan 2031 20TH STREET APT. A SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Saffiya Hasan. Saffiya Hasan. This statement was filed with the County Clerk of LOS ANGELES County on 06/05/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/09/2014, 06/16/2014, 06/23/2014, 06/30/2014.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014146897 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/30/2014 The following person(s) is (are) doing business as MR. SPARKLE . 4100 INGLEWOOD BLVD. UNIT 8 , LOS ANGELES, CA 90066. The full name of registrant(s) is/are: PAUL ALVAREZ 4100 INGLEWOOD BLVD. UNIT 8 LOS ANGELES, CA 90066. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PAUL ALVAREZ. PAUL ALVAREZ. This statement was filed with the County Clerk of LOS ANGELES County on 05/30/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/09/2014, 06/16/2014, 06/23/2014, 06/30/2014.

.FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014139943 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/22/2014 The following person(s) is (are) doing business as THE TRAVEL CREW . 5545 PIERCY AVE , LAKEWOOD, CA 90712. The full name of registrant(s) is/are: JANN GUIREY 5545 PIERCY AVE LAKEWOOD, CA 90712. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JANN GUIREY. JANN GUIREY. This statement was filed with the County Clerk of LOS ANGELES County on 05/22/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/09/2014, 06/16/2014, 06/23/2014, 06/30/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014149669 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/03/2014 The following person(s) is (are) doing business as AMAZING MUSIC TRACKS . 11620 EXPOSITION BLVD. , LOS ANGELES, CA 90064. The full name of registrant(s) is/are: FINETUNE MUSIC LLC. 11620 EXPOSITION BLVD. LOS ANGELES, CA 90064. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BRAD A SEGAL . FINETUNE MUSIC LLC. . This statement was filed with the County Clerk of LOS ANGELES County on 06/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014145483 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/29/2014 The following person(s) is (are) doing business as MOTION IN MOMENT . 3333 W 2ND STREET 54-110 , LOS ANGELES, CA 90004. The full name of registrant(s) is/are: SUKMIN KIM 3333 W 2ND STREET 54-110 LOS ANGELES, CA 90004. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SUKMIN KIM. SUKMIN KIM. This statement was filed with the County Clerk of LOS ANGELES County on 05/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 138754 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/19/2014 The following person(s) is (are) doing business as PRETTY PICTURES ENTERTAINMENT. 2515 AMHERST AVENUE, LOS ANGELES, CA 90064-2004. The full name of registrant(s) is/are: KEITH DOWNEY 2515 AMHERST AVENUE LOS ANGELES, CA 90064-2004. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: KEITH DOWNEY. KEITH DOWNEY. This statement was filed with the County Clerk of LOS ANGELES County on 05/19/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 134600 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/16/2014 The following person(s) is (are) doing business as NATIONAL LOGISTICS. 1005 WINDSOR RD. #B, GLENDALE, CA 91205. The full name of registrant(s) is/are: VARDAN MATEVOSIAN 1005 WINDSOR RD. #B GLENDALE, CA 91205. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date) 03/20/2014. /s/: VARDAN MATEVOSIAN. VARDAN MATEVOSIAN. This statement was filed with the County Clerk of LOS ANGELES County on 05/16/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014147343 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 05/30/2014 The following person(s) is (are) doing business as SURFING COWBOYS, SURFING COWBOY, SCOOTERWARE, COWBOY SURFER. 12553 VENICE BLVD. , LOS ANGELES, CA 90066. The full name of registrant(s) is/are: SURFING COWBOYS LLC. 11835 PACIFIC AVE. LOS ANGELES, CA 90066. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2011. /s/: WAYNE GUNTHER . SURFING COWBOYS LLC. . This statement was filed with the County Clerk of LOS ANGELES County on 05/30/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/23/2014, 06/30/2014, 07/07/2014, 07/14/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 134602 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/16/2014 The following person(s) is (are) doing business as LAKESIDE CAFE. 16817 VENTURA BLVD #212, ENCINO, CA 91356. The full name of registrant(s) is/are: LANKERSHIM INVESTMENT PROPERTIES LLC 14242 VENTURA BLVD. #212 SHERMAN OAKS, CA 91423. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: VIKTORIYA KHUSIT. LANKERSHIM INVESTMENT PROPERTIES LLC. This statement was filed with the County Clerk of LOS ANGELES County on 05/16/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 134604 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/16/2014 The following person(s) is (are) doing business as FIVE STAR TRUCK LINE. 1501 CHAPIN RD., MONTEBELLO, CA 90640. The full name of registrant(s) is/are: EDER AMAYA 5919 MALABAR ST. APT. #18 HUNTINGTON PARK, CA 90255. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: EDER AMAYA. EDER AMAYA. This statement was filed with the County Clerk of LOS ANGELES County on 05/16/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 134606 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/16/2014 The following person(s) is (are) doing business as JUVANIQUE. 600 SOUTH CURSON AVE. APT. 653, LOS ANGELES, CA 90036. The full name of registrant(s) is/are: PARIS SALAR 600 SOUTH CURSON AVE. APT. 653 LOS ANGELES, CA 90036. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: PARIS SALAR. PARIS SALAR. This statement was filed with the County Clerk of LOS ANGELES County on 05/16/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 134771 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/19/2014 The following person(s) is (are) doing business as BABE APPAREL, BABE. 513 SIERRA KEYS DRIVE, SIERRA MADRE, CA 91024. The full name of registrant(s) is/are: MARITES JULIA QUINTANILLA YAO 513 SIERRA KEYS DRIVE SIERRA MADRE, CA 91024. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: MARITES JULIA QUINTANILLA YAO. MARITES JULIA QUINTANILLA YAO. This statement was filed with the County Clerk of LOS ANGELES County on 05/19/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 134769 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/19/2014 The following person(s) is (are) doing business as THE KITCHEN COLLECTION. 241 AVENIDA DEL NORTE, REDONDO BEACH, CA 90277. The full name of registrant(s) is/are: BARJAC ENTERPRISES, INC. 241 AVENIDA DEL NORTE REDONDO BEACH, CA 90277. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: JACQUELINE A. BALINT. BARJAC ENTERPRISES, INC. This statement was filed with the County Clerk of LOS ANGELES County on 05/19/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 134773 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/19/2014 The following person(s) is (are) doing business as ATF PRIVATE SECURITY. 12411 OSBORNE ST. UNIT 41, PACOIMA, CA 91331. The full name of registrant(s) is/are: CRYSTAL TARIN 12411 OSBORNE ST. UNIT 41 PACOIMA, CA 91331. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: CRYSTAL TARIN. CRYSTAL TARIN. This statement was filed with the County Clerk of LOS ANGELES County on 05/19/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 134767 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/19/2014 The following person(s) is (are) doing business as MRS FLAWLESS. 10901 SANTA MONICA BLVD., LOS ANGELES, CA 90024. The full name of registrant(s) is/are: SANAZ AGHACHI 10901 SANTA MONICA BLVD. LOS ANGELES, CA 90024. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date) 03/13/2014. /s/: SANAZ AGHACHI. SANAZ AGHACHI. This statement was filed with the County Clerk of LOS ANGELES County on 05/19/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 141806 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/23/2014 The following person(s) is (are) doing business as GOOD TO GO NETWORK. 5718 RAVENSPUR DR. #203, RANCHO PALOS VERDES, CA 90275. The full name of registrant(s) is/are: LARRY KOLK 5718 RAVENSPUR DR. #203 RANCHO PALOS VERDES, CA 90275. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date) 05/23/2014. /s/: LARRY KOLK. LARRY KOLK. This statement was filed with the County Clerk of LOS ANGELES County on 05/23/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 141805 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/23/2014 The following person(s) is (are) doing business as INTEL INVESTIGATIONS. 600 LINCOLN AVE. STE. 91593, PASADENA, CA 91109. The full name of registrant(s) is/are: NORICE E. DAVIS LEE 600 LINCOLN AVE. STE. 91593 PASADENA, CA 91109. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: NORICE E. DAVIS LEE. NORICE E. DAVIS LEE. This statement was filed with the County Clerk of LOS ANGELES County on 05/23/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 141807 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/23/2014 The following person(s) is (are) doing business as IREALTY REFERRAL NETWORK, IREALTY PRO MANAGEMENT, IREALTY PROFESSIONALS. 4740 FRIEDA DRIVE, LOS ANGELES, CA 90065. The full name of registrant(s) is/are: IREALTY PRO, INC. 4740 FRIEDA DRIVE LOS ANGELES, CA 90065. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date) 12/23/2009. /s/: LYNETTE WILLIAMS. IREALTY PRO, INC. This statement was filed with the County Clerk of LOS ANGELES County on 05/23/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 138752 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/21/2014 The following person(s) is (are) doing business as THE KOTICK NETWORK. 2271 VANDALIA AVE., LOS ANGELES, CA 90032. The full name of registrant(s) is/are: JOHN A. KOTICK 2271 VANDALIA AVE. LOS ANGELES, CA 90032. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date) 10/01/2011. /s/: JOHN A. KOTICK. JOHN A. KOTICK. This statement was filed with the County Clerk of LOS ANGELES County on 05/21/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Sec-

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tion 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 138753 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/19/2014 The following person(s) is (are) doing business as MCXLX. 2828 SEATTLE DRIVE, LOS ANGELES, CA 90046. The full name of registrant(s) is/are: EVE STEELE 2828 SEATTLE DRIVE LOS ANGELES, CA 90046. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: EVE STEELE. EVE STEELE. This statement was filed with the County Clerk of LOS ANGELES County on 05/19/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 134763 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/19/2014 The following person(s) is (are) doing business as COMFORT LUX COMPANY. 989 S. GLENDORA AVE. UNIT 2, WEST COVINA, CA 91790. The full name of registrant(s) is/are: PATRICK CHIHJUNG LIU 12963 TUTTLE CREEK PLACE WALNUT, CA 91789. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: PATRICK CHIHJUNG LIU. PATRICK CHIHJUNG LIU. This statement was filed with the County Clerk of LOS ANGELES County on 05/19/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 134728 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/19/2014 The following person(s) is (are) doing business as BUSINESS INFORMATION CONSULTING AND MANAGEMENT GROUP, BICMG, BICMG DOT COM. 16501 VENTURA BLVD. SUITE 400-429, ENCINO, CA 91436. The full name of registrant(s) is/are: GLOBAL GIE LLC 1230 E. LEXINGTON DR. UNIT B GLENDALE, CA 91206. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date) 08/06/2010. /s/: LUSINYA GHAZAROSYAN. GLOBAL GIE LLC. This statement was filed with the County Clerk of LOS ANGELES County on 05/19/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

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violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 134775 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/19/2014 The following person(s) is (are) doing business as SANTA MONICA CENTER FOR ACCEPTANCE AND CHANGE. 2001 S. BARRINGTON AVE. #308, LOS ANGELES, CA 90025. The full name of registrant(s) is/are: SUSAN T. LINDAU, LCSW 11645 MONTANA AVE. #215 LOS ANGELES, CA 90049. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: SUSAN T. LINDAU, LCSW. SUSAN T. LINDAU, LCSW. This statement was filed with the County Clerk of LOS ANGELES County on 05/19/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 134775 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/19/2014 The following person(s) is (are) doing business as BLACK POPPY PRODUCTIONS. 826 3/4 N. LAS PALMAS AVE., LOS ANGELES, CA 90038. The full name of registrant(s) is/are: JULIE BERSANI 826 3/4 N. LAS PALMAS AVE. LOS ANGELES, CA 90038. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: JULIE BERSANI. JULIE BERSANI. This statement was filed with the County Clerk of LOS ANGELES County on 05/19/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/16/2014, 06/23/2014, 06/30/2014, 07/07/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014149937 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/03/2014 The following person(s) is (are) doing business as EINHARD PHOTOGRAPHY . 2420 S. HOLT AVE. , LOS ANGELES, CA 90034. The full name of registrant(s) is/are: EINHARD BUCHHEIM 2420 S. HOLT AVE. LOS ANGELES, CA 90034. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:EINHARD BUCHHEIM. EINHARD BUCHHEIM. This statement was filed with the County Clerk of LOS ANGELES County on 06/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of

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this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/23/2014, 06/30/2014, 07/07/2014, 07/14/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014145763 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/29/2014 The following person(s) is (are) doing business as AMERICAN EAGLE OUTFITTERS 2380. 395 SANTA MONICA PLACE SUITE 215 , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: AE RETAIL WEST LLC 77 HOT METAL STREET PITTSBURGH, PA 15203. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/20/13. /s/: DAVID OVIS, VICE PRESIDENT . AE RETAIL WEST LLC . This statement was filed with the County Clerk of LOS ANGELES County on 05/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/23/2014, 06/30/2014, 07/07/2014, 07/14/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014159697 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/12/2014 The following person(s) is (are) doing business as THE OMOFOMA LAW FIRM. 12400 WILSHIRE BLVD. SUITE 400 , LOS ANGELES, CA 90025. The full name of registrant(s) is/are: ESEIGBE OMOFOMA 4211 REDWOOD AVE. UNIT 304 LOS ANGELES, CA 90066. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ESEIGBE OMOFOMA. ESEIGBE OMOFOMA. This statement was filed with the County Clerk of LOS ANGELES County on 06/12/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/23/2014, 06/30/2014, 07/07/2014, 07/14/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014160242 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/12/2014 The following person(s) is (are) doing business as BOOT SALVATION. 418 ROSE AVE. 3 , VENICE, CA 90291. The full name of registrant(s) is/are: CATHERINE NEIMAN 418 ROSE AVE. 3 VENICE, CA 90291. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)6/12/14. /s/: CATHERINE NEIMAN. CATHERINE NEIMAN. This statement was filed with the County Clerk of LOS ANGELES County on 06/12/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTI-

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TIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/23/2014, 06/30/2014, 07/07/2014, 07/14/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014167926 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 06/20/2014 The following person(s) is (are) doing business as ONE STOP PRINT SHOP . 2717 Wilshire Blvd. , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: STEVEN A. LITVACK 3733 MEIER STREET LOS ANGELES, CA 90066, GAIL LITVACK 3733 MEIER STREET LOS ANGELES, CA 90066. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/04/2014. /s/: STEVEN A. LITVACK. STEVEN A. LITVACK, GAIL LITVACK. This statement was filed with the County Clerk of LOS ANGELES County on 06/20/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/23/2014, 06/30/2014, 07/07/2014, 07/14/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014159700 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/12/2014 The following person(s) is (are) doing business as EIGHT WOOD WORKS . 17905 HARVARD BLVD. , GARDENA, CA 90248. The full name of registrant(s) is/are: ALEXIS SAYURI YAGISAWA 21405 HARVARD BLVD. TORRANCE, CA 90501, YASUNORI YAGISAWA 21405 HARVARD BLVD. TORRANCE, CA 90501. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALEXIS SAYURI YAGISAWA. ALEXIS SAYURI YAGISAWA, YASUNORI YAGISAWA. This statement was filed with the County Clerk of LOS ANGELES County on 06/12/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/23/2014, 06/30/2014, 07/07/2014, 07/14/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014164390 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/17/2014 The following person(s) is (are) doing business as PDB COMPANY, PRINCESSE DE BALMY, UNIVERSAL PHOENIX. 1729 BELOIT AVE. UNIT 2 , LOS ANGELES, CA 90025. The full name of registrant(s) is/are: KATRINA MICHELLE HAWKES 1729 BELOIT AVE. UNIT 2 LOS ANGELES, CA 90025, EDUARDO CUETO 1729 BELOIT AVE. UNIT 2 LOS ANGELES, CA 90025, VALERIE ALICE HENRIETTE 1729 BELOIT AVE. UNIT 2 LOS ANGELES, CA 90025. This Business is being conducted by: a Partner-

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ship. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KATRINA MICHELLE HAWKES . KATRINA MICHELLE HAWKES , EDUARDO CUETO , VALERIE ALICE HENRIETTE. This statement was filed with the County Clerk of LOS ANGELES County on 06/17/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/23/2014, 06/30/2014, 07/07/2014, 07/14/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014167711 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/20/2014 The following person(s) is (are) doing business as HOPPY LIFE BREWING , CRAZY RAES CREATIONS . 2045 E. GREENHAVEN ST. , COVINA, CA 91724. The full name of registrant(s) is/are: MICHELLE RAMOS 2045 E. GREENHAVEN ST. COVINA, CA 91724. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MICHELLE RAMOS . This statement was filed with the County Clerk of LOS ANGELES County on 06/20/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/23/2014, 06/30/2014, 07/07/2014, 07/14/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014141510 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 05/23/2014 The following person(s) is (are) doing business as BAY STREET BOARDS. 3216 SANTA MONICA BLVD. , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: GALEAZZO BENTIVOGLIO 1558 PRINCETON ST. C SANTA MONICA, CA 90404, SANTE BENTIVOGLIO 2445 CALIFORNIA AVE. SANTA MONICA, CA 90403, LUCA BENTIVOGLIO 2445 CALIFORNIA AVE. SANTA MONICA, CA 90403. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/07/2014. /s/: GALEAZZO BENTIVOGLIO. GALEAZZO BENTIVOGLIO, SANTE BENTIVOGLIO, LUCA BENTIVOGLIO. This statement was filed with the County Clerk of LOS ANGELES County on 05/23/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/23/2014, 06/30/2014, 07/07/2014, 07/14/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014167927 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on

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06/20/2014 The following person(s) is (are) doing business as SUSHI SHO MONTANA . 1303 MONTANA AVE. , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: KSN, INC. 1303 MONTANA AVE. SANTA MONICA, CA 90403. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)2004. /s/: SHOHEI NEMOTO . KSN, INC. . This statement was filed with the County Clerk of LOS ANGELES County on 06/20/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/23/2014, 06/30/2014, 07/07/2014, 07/14/2014.

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