



DAILY LOTTERY

8 17 18 26 47  
Meganumber: 37  
Jackpot: \$25M

7 19 20 31 42  
Meganumber: 13  
Jackpot: \$64M

4 11 17 20 32

MIDDAY: 4 4 2  
EVENING: 7 5 7

1st: 04 Big Ben  
2nd: 12 Lucky Charms  
3rd: 10 Solid Gold  
RACE TIME: 1.48.55

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site: <http://www.calottery.com>

NEWS OF THE WEIRD  
BY CHUCK SHEPARD

■ A highly publicized attraction of the Isdaan restaurant in Gerona, Philippines (according to a March Reuters dispatch) is its “wall of fury,” against which diners can vent frustrations by smashing things (with fees ranging from the equivalent of 30 U.S. cents for a plate up to \$25 for an old TV set).

■ In July, according to BBC News, British farmer David Lucas will be forced by European Commission rules to give up his lucrative sideline of building gallows for Zimbabwe and other governments that still employ hangings. Lucas’ single gallows sells for the equivalent of \$22,000, and the Multi-Hanging Execution System, mounted on a trailer, goes for about \$185,000.

TODAY IN HISTORY

Today is the 163rd day of 2006.  
There are 202 days left in the year.

On June 12, 1939, the National Baseball Hall of Fame and Museum was dedicated in Cooperstown, N.Y.

QUOTE OF THE DAY

“A man without ambition is dead. A man with ambition but no love is dead. A man with ambition and love for his blessings here on earth is ever so alive.”

PEARL BAILEY  
AMERICAN ENTERTAINER

INDEX

|                               |       |
|-------------------------------|-------|
| <b>Horoscopes</b>             |       |
| Gather your bills, Sag        | 2     |
| <b>Snow &amp; Surf Report</b> |       |
| Water temperature: 65°        | 3     |
| <b>Opinion</b>                |       |
| Primary just the beginning    | 4     |
| <b>Commentary</b>             |       |
| Mexico, a class act           | 5     |
| <b>Local</b>                  |       |
| Know before you go            | 7     |
| <b>State</b>                  |       |
| Health care at issue          | 9     |
| <b>National</b>               |       |
| Earnest Hemingway             | 11    |
| <b>MOVIETIMES</b>             |       |
| Meet your ‘Companion’         | 12    |
| <b>Comics</b>                 |       |
| Strips tease                  | 13    |
| <b>Classifieds</b>            |       |
| Ad space odyssey              | 14-15 |

# Santa Monica Daily Press

MIMI MAKES MOVIE  
PEOPLE IN THE NEWS 12

*A newspaper with issues*

## Good vibes are growing

### Coalition aims to keep developers in check in SM

BY KEVIN HERRERA  
Santa Monica Daily Press

**CITYWIDE** — Giving the people what they want is what it’s all about for a grass roots coalition who helped take down big, bad development.

With the city facing a resurgence in residential and commercial projects, the Santa Monica Coalition for a Livable City (SMCLC) has formed in efforts to keep City Hall honest, as well as preserve the small-town vibe many Santa Monicans cherish.

The coalition — comprised of



Alejandro Cesar Cantarero II/Daily Press  
**Victor Fresco (left to right), Sherrill Kushner and Diana Gordon stand in front of Santa Monica Place, the redevelopment of which sparked the creation of their organization — the Santa Monica Coalition for a Livable City.**

residents from such diverse backgrounds as television comedy and immigration law, to engineering and political consulting — is a non-prof-

it with one goal in mind: Identifying the most community friendly manner in which the city should grow.

“Our agenda is the community’s

agenda,” said former land-use and environmental law attorney Diana Gordon, a long-time resident of Santa Monica and co-chair of SMCLC. “We are here to be a watchdog for the community and to advocate for the types of development that the community wants. Right now, the feeling is residents want a more conservative approach to growth.

“If that changes, then so will we.”

The coalition has emerged just as City Hall embarks on a two-year long effort to identify what residents want their city to look like 20 years from now. “Shape The Future 2025” is a major planning effort that is part of the new General Plan Land Use and Circulation Elements, policy documents that will guide the building, land use and transportation activities

See **SMCLC**, page 6

## Turning heads and coffin



Fabian Lewkowicz/Daily Press  
**A hearse parked along Ocean Avenue on Friday makes a statement about the owner's take on things.**

## Even landlords don't like the spikes in rent

BY KEVIN HERRERA  
Daily Press Staff Writer

**CITY HALL** — Rent control has spun out of control. That was the message both tenants and landlords were sending last week during a heated public hearing in which the body charged with setting rents voted unanimously to raise them by 4 percent, with a ceiling of \$54 per month.

The Rent Control Board also approved an increase in the annual registration fee for landlords, from \$132 per unit to \$156 per unit — an increase of \$2 per month. That cost is

expected to be passed on to tenants in September when the new rents take effect, as will a \$7 charge each month for those living in buildings where their landlord pays the utilities.

Last year, the annual rental adjustment was set at 3 percent, with a \$48 cap.

Typically at odds over rent increases, tenants and their landlords seemed to be on the same page during last Thursday’s hearing, with each side blasting the board and city staff, in turns, for using what was

See **RENT CONTROL**, page 8

## COMMUNITY PROFILES |

COMMUNITY PROFILES IS A WEEKLY SERIES THAT APPEARS EACH MONDAY AND DELVES INTO THE PEOPLE WHO LIVE, WORK AND PLAY IN SANTA MONICA.

## Driven SMC student is branching out

BY EMILIE PHELPS  
Special to the Daily Press

Marlene Ruiz knows that achieving the American Dream doesn’t come easy.

That’s why the 28-year-old student at Santa Monica College has

committed to working close to 60 hours a week while pursuing her education, financially providing for her younger brothers and grandmother.

Ruiz returned to her native Los Angeles five years ago to continue her education after spending 11 years in El Salvador, working on

her family’s farm.

At 12, Ruiz left the United States with her father, who moved the family back to his native country so he could farm on land he owned.

At 16, she moved away from

See **PROFILES**, page 10



Emilie Phelps/Daily Press  
**SMC student Marlene Ruiz returned to her native Los Angeles after 11 years to pursue her dream of higher education.**

Jacquie Banks  
310.586.0342  
Great service ...  
every step of the way.

From Credit Despair To Credit Millionaire

**The Road to Riches**

“This is not just another book – this is a life changing program. The help and encouragement we received from Carl and his team was inspirational. They were always there to help us.”

– Peter Foster, Texas

visit us on the web at:  
[www.ucanbuildwealth.com](http://www.ucanbuildwealth.com)  
or call 310-827-3100

TAXES  
ALL FORMS, ALL TYPES, ALL STATES

AUDITS • BACK TAXES • BOOKKEEPING • SMALL BUSINESS

**SAMUEL B. MOSES, CPA**  
(310) 395-9922  
100 Wilshire Blvd., Suite 1800  
Santa Monica 90401

# DIAMONDS FOR DAD



Shop where they know your name

Visit us today and see the difference family makes.  
Monday-Saturday 10am-6pm

331 Wilshire Blvd. Santa Monica 2 Hours Free Parking (Behind Store)  
310.451.1349 • www.readersjewelers.com



Eddie Guerboian

OPENING FOR LUNCH APRIL 1<sup>ST</sup>!



THE GEORGIAN HOTEL

Enjoy the View while Dining on *The Veranda*

Served from 11:30am until 2:30pm

1415 Ocean Avenue  
(Between Broadway and Santa Monica Blvd.)

310.395.9945  
www.GeorgianHotel.com

UNDER NEW MANAGEMENT

UNIQUE COMPANY  
UNIQUE CUSTOMERS  
UNIQUE SERVICE

FASTER RESPONSE

*Taxi! Taxi!*

ASK ABOUT OUR WEEKLY SPECIALS  
\$3 OFF LAX  
20% OFF FOR SENIOR CITIZEN

MUST PRESENT THIS COUPON WHEN MAKING RESERVATION.

For free rides, go to  
[www.santamonicataxi.com/free](http://www.santamonicataxi.com/free)

PLEASE CALL  
**828-2233**

INTRODUCTORY DENTAL  
EXAM AND CLEANING

FIRST TIME PATIENTS ONLY  
INCLUDES 2 X-RAYS  
**\$45.00**

30 MINUTE ZOOM!  
TEETH WHITENING

PLUS CHECKUP & CLEANING  
**\$199.00**  
FIRST TIME PATIENTS ONLY



**Santa Monica Cosmetic Dentistry Center**

Dr. David Taft, DDS (310) 315-3676

UCLA Parkside Medical Center 2428 Santa Monica Blvd., Suite 303

## Horoscopes

2

MONDAY, JUNE 12, 2006

Santa Monica Daily Press

A newspaper with issues



# MORADI STUDIO

|                                             |         |
|---------------------------------------------|---------|
| Hair Cut & Blow Dry (Long Hair Extra) ..... | 20      |
| Highlight Full Head .....                   | 50 & UP |
| Goldwell Touch-up .....                     | 35      |
| Perm or Body Weave .....                    | 50 & UP |
| Petite Facial .....                         | 45      |
| Waxing .....                                | 5 & UP  |

GOLDWELL  
PROFESSIONAL HAIR CARE

Special prices on line of Clothing, Hair Care & Skincare

7 Days 310.453.1533 1625 Wilshire at 17 Street in Santa Monica

## Gather your bills, Sag

Santa Monica Daily Press



**JACQUELINE BIGAR'S STARS** The stars show the kind of day you'll Have:

★★★★-Dynamic ★★★★★-Positive ★★★-Average ★★-So-so ★-Difficult



**ARIES (March 21-April 19)**

★★★★ You have a take-charge attitude.

Apply it where you can make a difference. You can lead as few signs can. You are a handful and sometimes overwhelming. You might need to rethink a decision that involves a higher-up or a parent. Tonight: Trust yourself.



**TAURUS (April 20-May 20)**

★★★ Your capacity for understanding new opportunities and vistas determines the end results today. Perspective can make the difference in how you think and what you choose. Tonight: Let your mind wander -- music or a movie?



**GEMINI (May 21-June 20)**

★★★★★ What works is making time for key communication. You and an associate must have a talk. What you resolve right now can make all the difference in how you feel about yourself, that person and life in general. Tonight: Focus on one special person.



**CANCER (June 21-July 22)**

★★★★★ You might want to defer to someone you care about who is more important than you realize. In a sense, you aren't in control -- someone else is. Don't feel as if you don't have any options. Time is your ally. Reach out for other people. Tonight: Sort through your invitations.



**LEO (July 23-Aug. 22)**

★★★★ Pace yourself and accomplish as much as possible. Your understanding of a problem will point the way to a solution. You are resilient and have the ability to act on your ideas. Follow-through counts. Tonight: Take a walk. Are you exercising enough?



**VIRGO (Aug. 23-Sept. 22)**

★★★★★ Your creativity and imagination come forth no matter what you do. Add that excitement and allure to a present situation. Get to the bottom of what others want; you might be in a position to give it to them. Tonight: Romp the weekend away.



**LIBRA (Sept. 23-Oct. 22)**

★★★★★ Look at the basics first. Think in terms of gains rather than expenditures. Listen to what is occurring with someone you trust. His or her judgment is important to you, as is your judgment to him or her. Tonight: Entertain at home.



**SCORPIO (Oct. 23-Nov. 21)**

HHHHH Your optimism flows over to nearly any situation, no matter what is going on. Communication remains a critical factor in making a decision. You can count on your imagination and your instincts. Others let you know how important you are. Tonight: Hang out.



**SAGITTARIUS (Nov. 22-Dec. 21)**

★★★ Ground your finances before you are grounded by them. Overspending today could cost you some fun times later. Your instincts might be telling you that what you are doing is OK. What does your financial sense say? Tonight: Gather your bills.



**CAPRICORN (Dec. 22-Jan. 19)**

★★★★★ Friends root you on to do whatever you think is best. Still, surprises head your way. You might want and need to rethink plans, as the unexpected could create havoc in the most organized Goat's day. Tap into your creativity. Tonight: What would make you happy?



**AQUARIUS (Jan. 20-Feb. 18)**

★★★ Remove yourself from anything that could cause a problem. You need to focus on the positive and what you can achieve. Your instincts will lead you with a money offer or a risk. Still, know when you might be stepping into quicksand. Tonight: Get some extra sleep.



**PISCES (Feb. 19-March 20)**

★★★★ Aim for what you want, but in an orderly manner that draws the results you desire. News from afar puts a smile on your face. Think before you launch into action. There are always ramifications. You come up with ideas left and right. Tonight: Find your friends.



# Santa Monica Daily Press

Published Monday through Saturday

Phone: (310) 458-PRESS (7737) • Fax: (310) 576-9913

1427 Third Street Promenade, Ste. #202 • Santa Monica, CA 90401 • [www.smdp.com](http://www.smdp.com)

#### PUBLISHER

Ross Furukawa .....ross@smdp.com

#### EDITOR

Carolyn Sackariason ....editor@smdp.com

#### STAFF WRITER

Kevin Herrera .....kevinh@smdp.com

#### SANTA MONICA PARENTING

Nina Furukawa .....nina@smdp.com

#### STAFF PHOTOGRAPHER

Fabian Lewkowicz .....FabianLewkowicz@aol.com

#### ADVERTISING ACCOUNT EXECUTIVE

Robbie P. Piubeni .....rob@smdp.com

#### ADVERTISING ACCOUNT EXECUTIVE

Rob Schwenker ....schwenker@smdp.com

#### ADVERTISING ACCOUNT EXECUTIVE

Ryan Martin .....ryanm@smdp.com

#### TRAFFIC MANAGER

Connie Sommerville ....connies@smdp.com

#### PRODUCTION MANAGER

Alejandro Cesar Cantarero II .....alex@smdp.com

#### PRODUCTION ARTIST

Io Still .....production@smdp.com

#### ASSOCIATE EDITOR

Madame Sandy Toes .....lori@smdp.com

#### ASSOCIATE EDITOR

Michael Tittinger .....miket@smdp.com

#### CLASSIFIEDS SALES MANAGER

Annie Kotok .....anniek@smdp.com

#### CIRCULATION

Keith Wyatt

#### CIRCULATION

Glenn Bolan

#### SPECIAL PROJECTS

Dave Danforth .....dave@smdp.com

#### MASCOT

Maya Furukawa .....maya@smdp.com

MYSTERY PHOTO

Three-pronged approach



Fabian Lewkowicz/Daily Press

The first person to accurately describe where this mystery photo was taken will win a prize from the Santa Monica Daily Press. Send your answers to [editor@smdp.com](mailto:editor@smdp.com).

MYSTERY PHOTO WINNER



Eric Cooper is last week's mystery photo winner. Cooper accurately described that this photo was taken of a banner hanging over the Third Street Promenade. Cooper has won a T-shirt. Check out today's edition for this week's mystery photo contest.

COMMUNITY BRIEFS

Moviemakers in the making

By Daily Press staff

Up and coming filmmakers will air their work this weekend during the first annual Teen Film Festival, showcasing live and animated films from two to 25 minutes in length that have been created by youth between 12 and 18 years old.

The inaugural festival will be held Saturday, June 17, 1 p.m. at the Martin Luther King Jr. auditorium inside the new Main Library at 601 Santa Monica Blvd. Free admission and parking is available.

The festival is co-sponsored by the Santa Monica Cultural Affairs Department, the Santa Monica Public Library teen program, Virginia Avenue Park Teen Center and City TV. Submissions come from young artists both local and nationwide. There will be a juried award celebrating the top two films in each category, as well as a live audience vote at the conclusion of the festival. For more information or to reserve a seat, call (310) 458-8634.

A high-flying Father's Day

By Daily Press staff

For many fathers, life is a roller coaster.

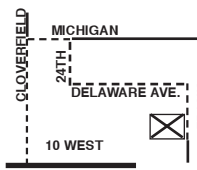
But on Father's Day, that experience can at least be a free one. Pacific Park, celebrating its 10th year, will honor fathers with a free ride on the West Coaster roller coaster on Father's Day, Sunday, June 18 from 11 a.m. to 11 p.m.

To enjoy the free ride, a father simply needs to go to the West Coaster entrance and notify the attraction's operator and Pacific Park will provide a complimentary ride for the guest.

The steel roller coaster climbs to a height of more than five stories and trails from one end of the two-acre amusement park to the other providing unparalleled views of the Santa Monica Bay and Pacific Ocean.

Pacific Park is located on the historical Santa Monica Pier and is LA's only admission free amusement park offering rides and attractions for kids and adults. For additional information or daily hours of operation, please call (310) 260-8744 or visit [www.pacpark.com](http://www.pacpark.com).

PUBLIC DUMP IN SANTA MONICA  
Southern California Transfer Company



310-828-6444  
1908 Frank St.  
in Santa Monica



Attention  
Contractors and Construction Sites:

We are a close and convenient Santa Monica permitted and authorized mixed C&D transfer station.

Approved C&D Recycler \* Roll off service available

# RIP CURL SURF CENTER

Santa Monica  
1451 Third Street Promenade, Santa Monica CA  
310-656-curl  
[RIPCURL.COM](http://RIPCURL.COM)

## SNOW AND SURF REPORTS

### SNOW CONDITIONS

DATA PROVIDED BY ONTHESNOW.COM

**BEAR MOUNTAIN**  
**CLOSED**

**JUNE MOUNTAIN**  
**CLOSED**

**MAMMOTH MOUNTAIN**

|                   |            |                   |           |            |
|-------------------|------------|-------------------|-----------|------------|
| NEW SNOW (24 Hrs) | BASE DEPTH | LIFT HOURS        | RUNS OPEN | LIFTS OPEN |
| 0"                | 84"-108"   | 7:00 AM - 2:00 PM | 35        | 4/28       |

CONDITIONS: MACHINE GROOMED, SPRING, CORN

**MOUNTAIN HIGH**  
**CLOSED**

**MT. BALDY**  
**CLOSED**

**SNOW SUMMIT**  
**CLOSED**

**SNOW VALLEY**  
**CLOSED**

### SURF CONDITIONS

**WATER TEMP: 65°**

**SWELL FORECAST ( 3-5 FT )**  
TODAY THE SW SWELL THAT'S FILLING IN TODAY WILL PEAK WITH SIMILAR SIZE ), YET THE PERIODS WILL SHORTEN JUST A TAD TO 14-16 SECONDS.

**LONG RANGE SYNOPSIS**  
MODERATE SW THIS COMING WEEKEND...  
BETTER SIZED SW ON THE 19TH...

**TIDE FORECAST FOR SANTA MONICA**

|                  |     |     |     |     |
|------------------|-----|-----|-----|-----|
| <b>SATURDAY</b>  |     |     |     |     |
| LOW TIDE         | N/A | N/A | N/A | N/A |
| HIGH TIDE        | N/A | N/A | N/A | N/A |
| <b>SUNDAY</b>    |     |     |     |     |
| LOW TIDE         | N/A | N/A | N/A | N/A |
| HIGH TIDE        | N/A | N/A | N/A | N/A |
| <b>MONDAY</b>    |     |     |     |     |
| LOW TIDE         | N/A | N/A | N/A | N/A |
| HIGH TIDE        | N/A | N/A | N/A | N/A |
| <b>TUESDAY</b>   |     |     |     |     |
| LOW TIDE         | N/A | N/A | N/A | N/A |
| HIGH TIDE        | N/A | N/A | N/A | N/A |
| <b>WEDNESDAY</b> |     |     |     |     |
| LOW TIDE         | N/A | N/A | N/A | N/A |
| HIGH TIDE        | N/A | N/A | N/A | N/A |
| <b>THURSDAY</b>  |     |     |     |     |
| LOW TIDE         | N/A | N/A | N/A | N/A |
| HIGH TIDE        | N/A | N/A | N/A | N/A |
| <b>FRIDAY</b>    |     |     |     |     |
| LOW TIDE         | N/A | N/A | N/A | N/A |
| HIGH TIDE        | N/A | N/A | N/A | N/A |

# The Q Line

PROUDLY BROUGHT TO YOU BY

They shoot, they score.

With last week's news that the United States had taken out the most wanted terrorist in Iraq — Abu Musab al-Zarqawi — coalition forces scored a much-needed uptick in positive publicity. The fallout of al-Zarqawi's demise has been varied, with some saying it is a harbinger of better days ahead, while others point to it as a signal to start turning over authority to the Iraqis.

So this week, Q-Line wants to know:

**Does the news of al-Zarqawi's death alter your perception of the war in Iraq? How?**

Call (310) 285-8106 and we'll print your responses in the weekend edition.

**Kate Bransfield**  
Estates Director  
Chairman's Circle - Platinum  
#1 Prudential Santa Monica Realtor

310.395.1133

What is Your Home Worth?  
Contact Me to Find Out.  
for local, current real estate info...

[SantaMonicaListings.com](http://SantaMonicaListings.com)

## Car insurance with PERSONAL SERVICE.

No extra charge.

At State Farm® you get a competitive rate and an agent dedicated to helping you get the coverage that's right for you and the discounts you deserve. Nobody takes care of you like State Farm. Contact me. I'll prove it.

**David B. Rosenberg, Agent**  
Insurance Lic. #:0618319  
1220 Lincoln Blvd., Santa Monica CA 90401  
Bus: 310-458-3400

LIKE A GOOD NEIGHBOR

STATE FARM IS THERE.®

Providing Insurance and Financial Services

State Farm Mutual Automobile Insurance Company • State Farm Indemnity Company Bloomington IL • [statefarm.com](http://statefarm.com)

P040201 05/05

LETTERS TO THE EDITOR

The government bureaucracy just grows

Editor:

I was amazed to hear recently that the budget for the department of the Rent Control Board is something like \$5 million annually, and that was several months ago when I called them and was told so. That and they didn't have the power to help me get my bathroom painted and patched from falling plaster. It was suggested I call the health department and file a complaint.

Not exactly the relationship I want to nurture with my landlord, and a seemingly poor alternative to negotiating my rights as a renter. I'm truly not sure how this Rent Control Board serves my needs as a renter; perhaps this city council will enlighten us at the June 8 City Council meeting.

Why not do away with them altogether? At least cut the department significantly. According to SMDP columnist Bill Bauer, there are 27,500 rental units each paying \$142 per year. Seems they're mostly just making paperwork and collecting a very whole lot of money from every single renter in this city. Reduce their department size, consolidate the bureaucracy. The whole system is chokingly over-bloated, and for this renter, apparently ineffective.

Hanna Levinson  
Santa Monica

Bush's bad grammar

Editor:

How embarrassing. Mexico's president Vicente Fox speaks English better than our own president.

Flo Ginsburg  
Santa Monica

Homeless should stop the excuses and start working

Editor:

Mr. Blanchard's letter of hurt at being lumped into a description of "bum" (SMDP, May 23, 2006, page 4) is amusing.

For the record, although I no longer live there, I am an eighth-generation California native. My Spanish ancestors, the Sepulveda family, owned several large ranches, one was a place called Rancho San Vicente. It comprised all of Santa Monica and more.

Further, I am a Vietnam Era U.S. Navy Veteran and retired Santa Monica Police Captain. I served the citizens of Santa Monica for almost 30 years. Naturally, Mr. Blanchard would lump me into the group he calls "Storm Troopers."

Obviously, I have talked to a few homeless people in my career. I also served on the Chamber of Commerce Homeless Task Force in the '80s. In one letter, Mr. Blanchard uses just about every rationalization I have ever heard for his plight. So, I have a few questions for Mr. Blanchard.

If you're 42 now and worked construction for 25 years on the Gulf Coast, you must be a recent arrival in Santa Monica. Why would you leave the Gulf Coast when all of those states are in need of construction help? The "help wanted" signs outnumber the "for sale" signs.

Another excuse you use is an imperfect work record. Anyone who knows the construction industry knows that most workers go from job to job. Illegal immigrants, not that big an issue in the Gulf States. Even if you are unskilled labor, which I suspect, you could have a job in the Gulf states or there in Santa Monica. Just go up to 11th Street early in the morn-

ing and you will get a job. A tax free job at that. You will have to stand with some who might be illegal but they won't be making excuses, just trying to get a day's work.

I have heard for years about nameless friends from Brentwood, Beverly Hills and other upscale places who are on the street. I've just never met any.

I have also heard the "I'm a veteran" story." When I was on the street it was, "I'm a Vietnam Veteran." Simple math divulged that most of these alleged vets would have been 14 or so when they were in the service and others had no knowledge of the military. Some are actually Vietnam vets but they tend to be the ones who don't tell you or talk about it.

If you worked in construction in the Gulf states for 25 years and are 42, you would have been discharged from the Army when you were 17, Mr. Blanchard.

Mr. Blanchard finishes by stating "bring your checkbook." No offer to work for anything, just bring your checkbook.

Here is why the "Storm Troopers" bother you and yours Mr. Blanchard. Over the years, the citizens and business owners in Santa Monica, whom the "Storm Troopers" serve, have gotten tired of sometimes being greeted by an occasional homeless person sleeping in their doorway or laundry room. They have gotten less tolerant of being confronted for money, being leered at or having to go around an encampment in the public parks that their tax dollars support. They get aggravated that, when waiting for a bus, they have to stand while a homeless person sleeps on the bench. They tire of trying to use a public restroom and finding persons who camp in a stall, bathe in the sinks and fail to flush a toilet. Those same citizens get tired of being solicited for their hard-earned money when trying to enjoy a day or night out in the city.

Business owners have tired of arriving at work to find trash, defecation and urine at their front doors. They tire of their customers being solicited for money and the adverse effect is has on their sales.

The state and cities with all their social programs can't keep up with the problem, even after millions of tax dollars invested. Free housing can't keep up with the problem. The free food programs can't keep up with the problem. I would say that, per capita, the city you criticize is a leader in programs and money spent.

So, with the failure of all the so-called solutions I have seen over the years, it always comes back to whom the public can look to for, at the very least, a temporary solution. It's the "Storm Troopers" Mr. Blanchard. Trust me, SMPD officers do not go to work looking forward to the first of many homeless calls of their shift. They would rather put bad guys in jail or keep traffic from killing people. A study in the '80s showed that 33 percent of officer time was used on homeless calls. I suspect it is the same today. The least effective way to handle the other than criminal, homelessness problem is with law enforcement. It is, at best, a temporary solution and not an effective way to use law enforcement assets.

After all these years do I have the solution to homelessness? Not even close. There are way too many socio-economic factors and human issues to even attempt to find the cause. However, I do believe that the solution is not giving people free everything without requiring some work in return. It takes away a person's self-respect.

Is this a condemnation of the homeless and do they all conform to my statements? No. But it is about the most visible and the ones who come to the attention of the police.

I do have a solution for Mr. Blanchard. If you had work for 25 years, go back.

I hate to say this as a Gulf state resident now but, Mr. Blanchard, come back and bring your Brentwood friend with you. There is plenty of work for a person with your vast hurricane construction experience.

John Miehle  
Coral Gables, Fla.

Last week's primary just the beginning of silly season



MY WRITE

BY BILL BAUER

Despite low voter turnout, last Tuesday's primary election was one of the most interesting in years. The real excitement was in last week's 41st Assembly District Democratic primary. Four strong contenders ran and each had a specific appeal.

Santa Monica-Malibu Unified School District board member Julia Brownley scored 11,380 votes against second-place Barry Groveman's 8,734. Coming in third was attorney and part-time college professor Jonathan Levey. A distant fourth place went to anti-war activist Kelly Hayes-Raitt.

Last week (SMDP, June 5, 2006, page 4), I suggested that Brownley might not do well because of the leftist lean of our political picture here in Santa Monica. I was obviously wrong about that and thought, district wide, a more pragmatic and common sense candidate would prevail. The "crazy Santa Monica" image of our politics apparently

wasn't a factor this time around.

Analysts in news reports said a low voter turnout increased the influence of hard-core activists which resulted in victory for the more ideological candidates. Brownley received one out of every three votes cast in the Democratic primary here in the liberal 41st. The district has 233,552 registered voters with a 48 to 29 percent margin of Democrats over Republicans. That means that Democrat Brownley will surely be elected to office in the fall election as a result of the votes of less than 5 percent of the district's total voters who picked her in the primary.

There's another requirement for winning and that's the "snow them with paper" factor. In our city elections, candidates with enough money to produce lots of slick, glossy, multiple-page, four-color brochures always get tons of votes. In our last municipal election, the most glossy brochures came from, or for, Bobby Shriver who also got the most votes.

In last week's Assembly race, there were enough political brochures to wallpaper a small bedroom. I received 12 color mailers from Brownley's campaign which included six jumbo postcards and six color brochures. Groveman's campaign mailed out a multi-page booklet, six color brochures, one jumbo postcard plus a letter from Groveman himself and

another letter from Shriver endorsing him.

Levey sent me four jumbo color postcards, three color brochures and a book, "Ideas in Action." Despite pledging to limit campaign spending, Kelly Hayes-Raitt's campaign still managed to mail seven smaller folding, color postcards and an endorsement letter from actor Martin Sheen.

Again, the number of mailings and amount of paper received corresponds to the order in which the candidates finished. Keep in mind, I'm a registered "Independent," not a Democrat. Nor did I receive any special mailings because of my Daily Press column.

Santa Monicans for Renters' Rights (SMRR) co-chair Denny Zane managed Brownley's campaign. He did his job well, lining up key labor and party endorsements including outgoing Assemblywoman Fran Pavley and State Senator Sheila Kuehl. In a primary election, the more endorsements the better.

I got one of those recorded campaign calls from none other than the Zanester, himself last Tuesday morning. Identifying himself as SMRR co-chair, he said that SMRR endorsed Brownley because in Sacramento she'd be a defender of rent control and renters rights. Well, maybe.

What Zane didn't say was that his pitch

was paid for by Brownley and that he also was compensated to deliver SMRR's and other key endorsements. As of April 28, Zane had been paid \$28,000 by Brownley's campaign according to the State of California Cal-Access Web site.

Brownley's endorsement by SMRR obviously generated extra votes here in Santa Monica. Groveman missed the "official" Democratic endorsement and seemed to have lackluster support from the usual Democratic power bases such as organized labor. He did receive some endorsements from many community leaders though.

And the hands-down, silliest image of the campaign was a color photo in one of Brownley's brochures of "tough girls" Brownley, Pavley and Kuehl -- feet firmly planted, leaning forward and shaking their fists. You go get 'em, ladies.

We can all look forward to November when local candidates will vie for seats on the City Council, the Santa Monica-Malibu Unified School District Board of Education and Santa Monica College Board of Trustees. The fun has already begun.

(Bill Bauer is 40-year observer of local politics. E-mail him at Mr.bilbau@gmail.com.)

# Mexico's a class act, in numerous ways



## COMMON SCENTS

BY CAROLE ORLIN

In the midst of the endless, redundant debates about the issue of illegal immigration, we find ourselves bombarded with stories about the rampant poverty in Mexico. We are told that the United States is the only hope for these desperate people and their desperate country. Mexican President Vicente Fox was even in the U.S. recently admonishing us for how we choose to strengthen our borders and for our token gestures at untangling the chaos of illegal immigration into our country.

All I could think of at the time was, Vicente, get your own act together, and then you can teach us how to handle our problems. Now, I am thinking that he knows exactly what he is doing.

I recently had an opportunity to review a back issue of Business Week Magazine (March 13, 2006) and was shocked to read an article entitled: "Piggybanks Full Of Pesos." The article focused on Mexico's rapidly growing middle class. I was amazed by what I was reading, as my concept of Mexico, like everyone who reads the papers and watches the news, revolves around: widespread poverty; a small, wealthy elite class; virtually no middle class, hopelessness; and mass corruption. This article educated me about the other side of Mexico, the one that is rarely the focus of attention in the media.

Writer Geri Smith discussed the emergence of Mexico, a country of more than 106 million people, "as a middle class nation where millions have access to mortgages, solid jobs provide security, and a class of strivers saves to put its kids through college." According to the Business Week article, the number of middle class in Mexico have swelled to about 10 million families, or nearly 40 percent of all Mexican households. As recently as 1992, the number of middle class households was only approximately 5 million. Wages have been rising faster than inflation for more than a decade. Women are having fewer children and are joining the workforce, which allows for more money to both spend and save. However, home ownership according to this article, is the key factor for Mexico's transformation, as it enables the homeowners to build equity, establish credit histories and therefore, improve their economic status. The country is in the middle of a housing boom that is similar to our post World War II period of growth and expansion. Over 560,000 new mortgage-financed homes were built last year, which almost doubles the number built in 2000, and 750,000 more are expected in 2006. In addition, banks are fiercely competing with each other to offer mortgages.

Mexico has seen its annual inflation decline to 3 percent, and interest rates have

been steadily falling. Rates on a 20-year fixed-rate mortgage are 9 percent a year, down from 18 percent two years ago. University enrollment has doubled to more than 2.4 million over the past five years, and private universities quadrupled their enrollment to nearly 1 million over the same time. They also have tuition-free public universities and technical schools, although they are having a hard time meeting the demand. This emerging middle class is putting a high emphasis on education as a way to move up the economic ladder. G.E. Latin America, a major consumer finance provider has opened up 194 storefront GE money outlets around the country that offer cash loans from \$100 to \$1,100, credit cards, auto loans, insurance policies and home mortgages. They have even begun offering mortgages for vacation homes at beach resorts, because about a year ago they began seeing the Mexican middle class buying second homes. A record 1.13 million cars and small trucks were sold last year, up 33 percent from 2002. In Mexico City and Monterey, tickets for two recent U2 concerts (with prices ranging from \$10 to \$220) sold out in less than five hours. The CFO of Corporation Interamericana de Entretenimiento, has reflected that: "There is more disposable income nowadays."

A recent article by Source ESB (May 17) reports that outsourced manufacturing has been "booming" in Mexico. Large appliance and automotive manufacturers have been in Mexico for decades, but more recently the electronics industry is doing much more business in Mexico. Several factors seem to account for this boom. One is that the time zones match closer to the U.S. than, for example, Asia or India. Secondly, there is a growing pool of skilled Mexican engineers there to support manufacturing. As a matter of fact, many consider Guadalajara the "manufacturing hub for EMS" (electronic manufacturing services). People are looking to Mexico more and more as a spot to produce new products, partly due to its close proximity to the U.S., and partly due to a noticeable increase of highly competent engineers.

This has led me to ponder many things. Why has this not been the focus of more stories reported by our news organizations? Where is the "balanced reporting" from the media? How can we make an educated decision about issues directly impacting on our social, economic and political well-being if we are not exposed to all of the facts so that we may get a true picture? How can we make intelligent assessments of the highly volatile issues surrounding our immigration policies? How is our American middle class faring with the backbreaking burdens put upon it by our southern neighbor?

Maybe we should start taking lessons from them. How about Vicente Fox for President in 2008?

(Carole Orlin can be reached at [Caroleorlin@yahoo.com](mailto:Caroleorlin@yahoo.com))

## GERMAN CAR SERVICE

Specialist in Repair of **Porsche • VW • Audi • BMW**

- Best alternative to high dealer prices
- Complete service and repair
- All work guaranteed
- Locally owned and operated since 1965



**2202 OLYMPIC BLVD., SANTA MONICA • (310) 829-2563**



John McGrail, C.Ht.

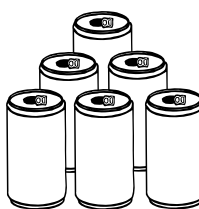
## Are You Ready?



Hypnotherapy can help you turn on the no-smoking sign for good

**(310) 235-2883** [www.hypnotherapylosangeles.com](http://www.hypnotherapylosangeles.com)

## RECYCLE NOW!



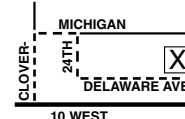
**CRV ALUMINUM CANS: \$1.40 per lb.**

(Up to \$1.60 per lb.) Drop-off donation bins available 24 hours in front

**Santa Monica Recycling Center**

2411 Delaware Avenue in Santa Monica

**(310) 453-9677**



# AMMA

*Come meet Mata Amritanandamayi, a world renowned humanitarian and spiritual leader*

*"Amma's spiritual buoy and charitable work... have helped her to become what many consider a living saint." — Los Angeles Times*

**LOS ANGELES, CA ~ JUNE 20-24**

### FREE PUBLIC PROGRAMS —

**Tuesday, June 20 — Wednesday, June 21**

- Mornings, 10:00 a.m. — meditation and individual blessings
- Evenings, 7:30 p.m. — spiritual talk, music, meditation and individual blessings

### DEVI BHAVA —

**Saturday, June 24 — Free program begins at 6:30 p.m.**

### RETREAT —

**Thursday — Saturday, June 22-24**

*Pre-registration required*

Please visit [www.amma.org](http://www.amma.org) for retreat registration

### LOCATION —

**The Hilton Los Angeles Airport**

5711 West Century Blvd.

Los Angeles, CA 90045

### HOTEL RESERVATIONS —

- For Public Programs ONLY (June 20, 21, & 24), please call the LAX Hilton at (310) 410-4000 between 9 a.m. to 5 p.m., M-F. After the recording, PLEASE PRESS "0", and ask for the "Care Line".

Ask for special MA Center room rate discount by June 12

- For Retreat Plus Public Programs (June 20, 21 or 24, ONLY if consecutive with retreat nights), please visit [www.amma.org](http://www.amma.org)

For LA Program Information: (310) 226-6979  
[www.amma.org/la](http://www.amma.org/la)  
or email: [lasatsang@yahoo.com](mailto:lasatsang@yahoo.com)



*Amma is the recipient of the prestigious Gandhi-King Award for Non-Violence, presented at the United Nations in Geneva.*



*"Compassion to the poor is our duty to God."*

— Amma

## INTERESTED IN YOUR DAILY FORECAST? CHECK OUT THE HOROSCOPES ON PAGE 2!

Santa Monica Daily Press

Call us at **(310) 458-7737**

# Coalition standing up to city developers

SMCLC, from page 1

in the city for decades.

"City staff has a lot of power in this city and that makes me uncomfortable," said Sherrill Kushner, a 28-year resident of Santa Monica and a member of the coalition. "If you talk to many in this city, they'll say the quality of life is just getting worse. If things continue as they have been, I think there will be many fires that will need to be put out. We are here to get to the heart of the issue and that's no B.S. We want to be involved so that we can prevent some of those fires from getting out of control."

## THE ROOTS OF GRASS ROOTS

SMCLC is a non-profit community group that formed in the wake of a movement to redevelop the Santa Monica Place mall, according to Gordon, Kushner and other coalition members. The ranks include a television writer, immigration attorney, a former city staff member, consumer protection adviser, two engineers, a former planning commissioner, two artists, a former bookstore owner, a film producer and a political consultant.

When the owners of Santa Monica Place unveiled a massive redevelopment plan in January 2005 that included razing the boxy relic of '80s retail and replacing it with three, high-rise towers, many residents were shocked and outraged by the scope of the project, as well as the audacity of the company proposing it.

They wondered how Macerich Co., a publicly-traded real estate investment trust operating 75 malls throughout the country, could present a plan so out of step with the community's vision for the future of downtown, especially after officials with the Santa Monica-based company and City Hall hosted a series of public meetings in which residents voiced their opposition to such a massive redevelopment effort.

Residents felt city officials and representatives with Macerich had completely ignored concerns raised regarding traffic congestion and the loss of Santa Monica's small-town feel.

Victor Fresco was one of those residents, but instead of sitting back and complaining at the dinner table, he and Gordon made a few phone calls and gathered other concerned residents involved in local, grass-roots campaigns to discuss ways in which they could learn more about how the Macerich proposal was developed.

"We felt the community outreach was more publicity oriented than it was actually meant to solicit residents' opinions," said Fresco, a television writer for 20th Century FOX, who has been involved in local politics as a member of the North of Montana Association, or NOMA. "Many residents felt it was Macerich and the city

on one side and residents on the other, as opposed to the city being neutral ... We all felt, as residents, we should have a clearer understanding of what the deal was that the city and Macerich were negotiating behind closed doors."

Fresco, Gordon and a handful of other residents began meeting shortly after the Macerich proposal was introduced in January of 2005. During the meetings, held at Gordon's law office in downtown, residents contemplated a strategy for obtaining any and all documents related to the redevelopment of the mall, including e-mails and other forms of communication made between city staff, the City Council and Macerich.

"We just wanted to know how a proposal like this could get all the way to the City Council when all of those we spoke to were opposed to it," Fresco said.

When their requests were denied, Fresco said he and others participating in the meetings decided to file a lawsuit, and with that, a coalition was born.

## GAINING STREET CRED

The suit, filed in May 2005, was settled in April, with the council agreeing to hand over all documents requested by the coalition. The council also approved a payment of \$36,000 to cover attorneys' fees for the coalition. The City Attorney's Office fought the request because it felt e-mails and other internal communications between staff members and the council was protected.

The victory was a huge boost to SMCLC's credibility, Gordon said, proving to the council and the community that the organization wasn't just another group that would fade away at the first sign of trouble.

"I think it shows we are serious about protecting the rights of residents in the community to have public access to documents and information they should have," Gordon said. "I think it puts the city on notice that they cannot conduct important business behind closed doors and that SMCLC will act to protect the public's rights."

## SUPPORT CONTINUES TO GROW

City Hall has apparently gotten the message, and not solely because of the lawsuit, but also due to the group's members, which includes many respected community activists and former city commissioners.

"I have known and worked previously with almost all of the SMCLC steering committee and advisors, either in my years as neighborhood activist or now on the council," said Councilman Kevin McKeown. "They certainly have my respect personally and as a council member. Unlike other shadow groups that have arisen lately, SMCLC is entirely open about their composition and their mission."

McKeown said the group has evolved beyond the Macerich proposal to offer intelligent alternatives to how the council currently looks at land use issues and traffic, submitting two proposals on how better to study the impacts of traffic related to development, and how to respond to a zoning threat posed by a statewide initiative on the November ballot known as "The Anderson Initiative." If approved, the initiative would require City Hall to pay developers and property owners compensation for limiting the size of developments in certain areas of the city.

"While a developer's 25-story condo towers downtown were a wake-up call to many in the community, SMCLC has persevered after that first scare to develop proactive positions and to engage staff, the council and the Planning Commission on policy decisions regarding land use," said McKeown. "This is important work that benefits all of us living, working and otherwise involved in Santa Monica, and I thank them for it."

Gordon, the official spokesperson for the coalition, said expanding into other land use issues was a natural progression for the group, which is comprised of members heavily involved in the growth of the city.

Gordon would not release the exact number of members in the coalition because that is "constantly in flux." She did say the steering committee and team of advisors totals 26, with thousands more in the group's database. The coalition plans to reach out to more than 12,000 additional residents in the coming weeks to gather more opinions of land use.

Regardless of the numbers, Chris Harding, an attorney who represents many developers in the city, said he was impressed by the coalition's membership so far, which includes; property manager Jeff Segal, president of First Avenue Realty; Linda Sullivan, a former employee of the City Manager's Office and current member of the Pier Restoration Corporation board of directors and director of marketing and sales for Barker Hanger; former planning commissioner Geraldine Kennedy; and civil rights attorney Carol Sobel, a former attorney for the American Civil Liberties Union who now operates her private practice in Santa Monica.

"I've looked at those people participating in the group and they are a very significant and diverse group of people with very deep roots in Santa Monica," Harding said. "It brings together a number of people who should have their voices heard. These are people from the community whom I hold in high regard."

While the coalition played a role in the denial of the Macerich project, Tracey Gotsis, senior vice president of marketing for the property management trust, said she "admires" the group for its effort in organizing the community.

"They are very intelligent, passionate

leaders of the community ... and what I appreciate most is that they have grown and evolved and are thinking about the bigger picture of Santa Monica, not just Santa Monica Place," Gotsis said. "I think they are looking at how all projects will impact the quality of life in Santa Monica, and I admire that."

Macerich officials met with the coalition for the first time just two weeks ago, in the wake of an announcement by the development company that it had erred in not taking resident feedback into account in the stages leading up to its initial plans that included the high-rises. The company has since apologized to the community and vows to work with the coalition on a regular basis as it designs a mall redevelopment project that will be decidedly more scaled back than its original model.

Gotsis said Macerich looks forward to fostering a better relationship with Santa Monica's residents, indicating that the best project for all will result from bringing all sides to the table.

Gordon acknowledged the coalition was galvanized by the Macerich proposal, but shortly after forming, members knew that the coalition would not be focused solely on one issue.

"With the diverse group of advisors we have, many of whom are thoughtful about land issues, we thought it was a natural fit to start talking about the larger picture and it, of course, coincided with the city's 'Shape the Future' land use element," Gordon said. "It's something we thought was kind of a natural fit."

## WIDENING ITS REACH

Naturally, when a new community group forms, there comes the question of how involved politically they will become. In Santa Monica, groups such as the coalition can play a significant role in who gets elected, much of which has to do with money that independent expenditure committees formed by these groups can spend on the candidate of their choice.

Gordon said the coalition is not concerned with politics "at this point," and because it is a registered non-profit, cannot engage in supporting political candidates.

"Our goal at this point is to just reach out to as many Santa Monica residents as we can ... so we can inform them about important issues involving the future of Santa Monica, important issues like growth, traffic and land use."

Gordon said the coalition is looking into sponsoring some candidate forums for the upcoming City Council election in November, in which three seats will be up for grabs.

But other than that, the coalition is looking to remain a grass roots non-profit with a focus on making Santa Monica a more livable city.



## FED UP WITH PICO VIOLENCE? YOUR OPINION MATTERS

PLEASE SEND LETTERS TO:

Santa Monica Daily Press: Att. Editor 1427 Third Street Promenade Suite 202 Santa Monica, CA 90401  
Or email: [editor@smdp.com](mailto:editor@smdp.com)

# KNOW BEFORE YOU GO



*'Know before you go' is a weekly update on construction projects throughout Santa Monica. Here are the government-initiated projects for the week of May 1:*

## Airport Park and Airport Avenue improvements:

Site grading, constructing new artificial turf soccer fields, constructing new playground, restrooms and dog park area, and reconstructing a portion of Airport Avenue. On-site detour possible during street reconstruction.

## Civic Center parking structure:

Construction continues on a new 900-space Civic Center public parking structure, located on Fourth Street next to the Public Safety Facility. Construction will require the closure of Avenida Mazatlan and the Fourth Street sidewalk. One lane on southbound Fourth Street is subject to closure while work is occurring. There also may be delays entering the Civic Center parking lot from Fourth Street. Use the Main Street entrance.

## Fire serve installation:

The Santa Monica Water Resources Division is in the process of construction work on Main Street, between Pico Boulevard and Bay Street. Work conducted is for the purpose of supplying water for fire protection to the 150 Pico Blvd. property that is located at the southwest corner of Main Street and Pico Boulevard.

## Domestic water service installation:

The Santa Monica Water Resources Division will begin construction work on Santa Monica Boulevard, east of 20th Street. Work conducted will be for the purpose of supplying water service to the 2020 Santa Monica Blvd. property. Construction hours will be from 9 a.m. to 2:30 p.m.

## Gas main installation:

The Gas Company will install a new 2-inch gas main on the east side of 23rd Street from Carlyle to Georgina avenues. Detours and lane closures may occur, and will be posted at various sites during construction. Work hours will be from 8 a.m. to 5 p.m., Monday through Friday.

## Los Angeles County Department of Public Works Storm Drain Repair:

Installation of a low-flow diversion unit on Ashland Avenue, between Main Street and Neilson Way. There will be detour signs posted around the work area.

## Marine Street utility undergrounding:

Relocation and undergrounding of electric, phone and cable facilities on Marine Street, between Lincoln Boulevard and Prospect Court. Parking limitations will be posted daily and detours may be announced as necessary.

## Street/park lighting retrofit program:

Installation of a new light standard and circuit conversion from series to multiple and all other apparatus to provide a complete and operational street and park lighting system. Occasional traffic slowdown at the following locations: Wilshire Boulevard and Yale Street Virginia Avenue and 21st Street; and Delaware and 22nd Street.

## Street and parking lot resurfacing:

Street and park parking lot resurfacing, sidewalk, driveway, curb and gutter repairs. Repairs are scheduled through October 2006. Sidewalk, driveway, curb and gutter repairs begin on 17th Street from Pearl Street to Ocean Park Boulevard; 17th Street from Ocean Park Boulevard to Marine Street; Pearl Street from 16th Street to Cloverfield Boulevard; 26th Street from Pearl Street to the end; 16th Street from Pico to Ocean Park boulevards; 21st Street from Ocean Park Boulevard to Dewey Street; 18th Street from Ocean Park Boulevard to Marine Street and 16th Street from Ocean Park Boulevard to Marine Street. Lane closures around work posted as necessary.

## Verizon Wireless facility installation:

Installation of wireless antenna/pole and Myers box installation and utility undergrounding. Daily closures of the east-erly lane on Moomat Ahiko Way from 8 a.m. until 4:30 p.m., Monday through Friday.

## Water fluoridation system project:

Installation of a fluoridation system at 19th Street at San Vicente Boulevard. Street closures will occur on 19th Street and on San Vicente, traffic will narrow to one lane in each direction.

## Water main replacement:

Installation of new water main complete with service connections throughout the city. Detours and lane closures may occur, and will be posted at various sites during construction.

*(For more information, log on to [http://santa\\_monica.org/engineering/projects/kbug\\_project\\_list.asp](http://santa_monica.org/engineering/projects/kbug_project_list.asp) or call 310-458-8721.)*



FOR INCLUSION IN THIS GUIDE, PLEASE CALL (310) 458-7737

**KAIDO**-The closest it comes to dining in Japan! This new restaurant features authentic Japanese dishes, a Tokyo trained sushi chef, and Asian fusion cuisine. The soft shell crab with ponzu sauce and broiled butter fish are must have appetizers. Enjoy the newly remodeled atmosphere and savory creations prepared by a true Japanese chef. Take out available. Open for lunch M-F and Dinner M-Sa. 2834 Santa Monica Blvd, Santa Monica. (310) 828-7582.

**BENIHANA**- For more than 40 years Benihana chefs have been cooking up a feast on the hibachi grill. Steak, chicken, seafood and vegetables are all prepared teppan-style "right before your eyes". Start your meal with a sushi appetizer, then relax and enjoy the show while sipping exotic cocktails served in collectible ceramic mugs. Open every day for lunch and dinner, valet parking nightly at the corner of 4th and Broadway. 1447 4th St., between Broadway and Santa Monica Blvd. (310) 260-1423.

**CASA ESCOBAR**-This family owned institution in Santa Monica has been serving excellent food since 1965. A friendly bar and dinner house frequented by the "locals" and tourists alike. We feature the best Mexican dishes in town. Among the favorites are the crispy beef tacos, spinach enchiladas and our house-cut NY Strip steaks on the grill. Our full bar is home of the famous Casa Escobar Margarita-a winner! While at the bar, enjoy our classic piano bar along with cable TV. Valet Parking available. All major credit cards. Open lunch and dinner. 2500 Wilshire Blvd., Santa Monica. (310) 828-1315.

**BRITANNIA PUB**-This English pub has a traditional charm with a Californian flair. Traditional British breakfast is served all day along with all your American favorites. Fish & Chips (our biggest seller) is a must try along with Bangers & Mash and Shepherds Pie or go American with our assortment of appetizers, burgers, salads, soups and sandwiches. We also serve our own hand cut fries. Join us after the restaurant closes for Quiz night, Karaoke, and DJ nights. We now have a late night menu available 10pm-1:30am. Outdoor patio, pool table, full bar, Gold Award from Guinness. Hours: 11am-10pm Monday-Friday, 9:30am-10pm Saturday and Sunday. 318 Santa Monica Blvd., Santa Monica. (310) 458-5350.

**VIOLET**-At Violet restaurant the atmosphere is casual, comfortable, and, like its cuisine, is uncluttered. Chef Jared Simons' flavorful small plate fare has something to suit everyone, from light eaters to those with a taste for a more robust fare. The Braised Short Ribs with Shallot Potatoes (\$14.50) melt apart while the Multi-Colored Beet Salad with Eel delights with Kumquat and Ginger Vinaigrette (\$9) and the favorite among the regulars is the Baked Macaroni and Gruyere Cheese with Serrano Ham (\$7.50). Unique selection of new and old world wines by the bottle, glass or flight as well as an impressive list of domestic & imported artisan beers. Hours: Lunch: Tuesday-Friday, 11:30am-2pm. Dinner: Tuesday-Friday, 6pm-10pm & Saturday and Sunday, 5:30pm-10pm. 3221 Pico Blvd., Santa Monica. [www.violetrestaurant.com](http://www.violetrestaurant.com) (310) 453-9113.

**THE SLICE**-A true neighborhood pizzeria serving authentic New York pizza & buffalo wings. We also offer a selection of hot & cold subs, pastas and salads. You can also create your own calzone. Eat in, take out, or delivery. Catering is available. Hours: open daily 11am-9pm. Visit one of our three locations: 915 Wilshire Blvd., Santa Monica (310) 451-7542, 1622 Ocean Park Blvd., Santa Monica (310) 399-4060, 13151 Fountain Park Drive, Playa Vista (310) 437-7499.

**BIG DEAN'S CAFE** - Where the 'locals' meet and the 'fun-loving' tourists always return! Come enjoy our highly acclaimed beach fare, beer, and wine at the best people watching place on the beach. Music, satellite sports, 2 outdoor patios, and smoking allowed. This nostalgic eatery has been here since 1902! The prices are reasonable and children are welcome. Now serving breakfast. Also serving lunch and dinner. 1615 Ocean Front, Santa Monica. (310) 393-2666.

**THE OMELETTE PARLOR**-For 28 years The Omelette Parlor has been offering the finest in breakfast fare. With high fluffy omelettes, super sandwiches, and the freshest of salads, it's more than breakfast. Enjoy your day on our garden patio and experience the friendliness of service. Quality and value prevail forever at The Omelette Parlor. We open everyday at 6am. Come early! Hours: 6am-2:30pm Monday-Friday, 6am-4pm Saturday and Sunday. 2732 Main Street, Santa Monica. (310) 399-7892.

**BISTRO OF SANTA MONICA**-A romantic setting in a historical 1890 building, enjoy the enchanting strains of live Italian music every evening and signature dishes created by a master chef and served by a friendly, professional staff. Bistro specializes in unique and authentic Italian dishes including fresh seafood dishes, steak and lobster, offers an excellent wine list and full bar. And to top it all off, enjoy Bistro's Special dessert, our famous chocolate soufflé. Hours: Lunch Mon.-Fri. 11-3:30 & Dinner 7 nights a week. 2301 Santa Monica Blvd., Santa Monica. 310-453-5442 [www.bistroofsantamonica.com](http://www.bistroofsantamonica.com)

**OVERUNDER SPORTS GRILL**-Located on the corner of 14th Street and Santa Monica Blvd., OVERUNDER features 12 draft beers and a fine selection of wine making it a great place to watch any and all of your favorite teams. The house specialty is the Philadelphia cheese steak. OVERUNDER also offers great burgers, salads, Mexican food and more. OVERUNDER is the viewing home for the Cleveland Browns and strongly supports the Lakers, Clippers, Dodgers, and Kings. Frequent food and beer specials are also offered at OVERUNDER Sports Grill. All football, baseball, and basketball games are televised via satellite for every team. 1348 14th Street, Santa Monica. (310) 576-9913.

## GOT ADVERTISING?

There is no more convincing medium than a **DAILY** local newspaper.

Call us about the Service Directory, it's only  
**\$204 a month!!**

Santa Monica Daily Press

(310) 458-7737

## Find Out What Your Westside Home Is Worth *Online*

Receive comparable property information including recent sales, currently listed homes, sale and list prices, as well as descriptions and specific characteristics of the properties in your area.

This is the data you use to know what your home is worth. This is absolutely *FREE* and confidential.

*For a Free, Quick and Easy  
Online Home Evaluation Visit:*

**[www.AllWestsideProperties.com](http://www.AllWestsideProperties.com)**

©2006 All Westside Properties, Inc. All Rights Reserved. No portion of this document may be reproduced without written permission.

# Tenants, landlords both rail against board

RENT CONTROL, from page 1

described as an outdated, 27-year-old formula to calculate the annual increases in rent and utilities.

Tenants said the increases were too high and would force those on a fixed-income to give up their homes. Landlords complained the fees were set too low and do not accurately reflect a rise in costs associated with providing housing, such as rapidly increasing insurance rates, and maintenance and labor costs.

Both sides also accused the board of running a bloated bureaucracy, saying the increase in registration fees — the sole source of income for the board and the Rent Control Agency it oversees — is unnecessary.

Many who testified at the public hearing said the board no longer represented their best

interests and that money paid to keep it afloat was money that could better be used to build more affordable housing. Several tenants pointed to the continued loss of rent control apartments as evidence the board is ineffective.

Resident Virginia Palmer, who has lived in her rent-controlled apartment since 1992, pleaded with the board to lower the annual rent adjustment.

"It is disheartening to see the uniqueness and the charm of Santa Monica diminished, the changing face of the promenade as small business people are driven out along with those who can no longer afford to live here," Palmer told the board in the City Council Chambers. "I consider rent control one of the last bastions of uniqueness and diversity in Santa Monica ... I just hope that you don't implement these increases."

Board members said they have sympathy for tenants, particularly those who are on a fixed income, however, they are required by law to review rents and fees annually to ensure that landlords are receiving a fair return on their investment in a rental property. By doing so, the board said it is ensuring landlords can afford to maintain their properties and provide quality housing for residents.

"We have to balance out all of the interests involved and come up with something we hope is equitable ... I agonized over the decision," board member Joel Koury said the day after the hearing. "Tenants were saying that 4 percent was too much ... and that something like 2 percent would be better. The other side said something more like 6 percent, so we decided to go with staff's recommendation, which was somewhere in the middle. I don't think very many people were happy with the result, if any at all, but that is often the sign of a good compromise."

It was the first time in more than 13 years that the board, which is an elected body, has increased the annual registration fee. The fee is collected for each controlled apartment and used to pay the expenses of running the Rent Control Agency, which mediates disputes and seeks to stabilize rents and preserve affordable housing.

The Board's last fee increase was in 1993, when the monthly fees were raised from \$11 to \$13. The fees were then reduced to \$12 in 1996 and reduced again, to \$11, in 1997. The agency has maintained the fees at \$11 since that time.

Board members said the increase is needed to pay for rising employee costs and the variety of services the agency provides. The most important services include keeping rents stable and preserving residential rental housing that is affordable to low and moderate income people. Last year, city staff responded to more than 18,000 people seeking information about the Rent Control Law, according to the agency.

Landlords and tenants said the board should look to cut costs within the agency instead of asking for more money.

"You're putting us out of business," said Donna Alvarez, an apartment owner. "I guess that's why you have to increase the fees because you have less units to pay your costs ... You remind me of the CEOs of Fortune 500 companies who make a gazillion (sic) dollars, getting rewarded for doing a bad job. It looks like the CEOs are getting rewarded again."

The Rent Control Agency's budget for this upcoming year, adopted by the board last week, calls for just over \$2.75 million to pay for staff, including three administrative positions valued at more than \$350,000. The budget also includes the elimination of one full-time position.

The five board members will continue to receive \$75 per meeting for a total of 21 meetings per year, or \$7,875, according to the budget.

Landlord Bob Karas, a critic of the board, said he does not like the fact that he has to pay to support the board, which then hires a lobbyist in Sacramento to make it harder for him to earn a living.

"I have empathy for people and the plight

they're in, but I ... worked night crew at supermarkets, stocking shelves, while I went to college during the day to better myself, and when I had the opportunity 15 years ago, I sank everything I had, down to the last button on my shirt, into a building," Karas said. "And that wasn't so I could become a greedy landlord and just sit back ... It was because I wanted to have a safety net ... when I became a senior. I took a risk, and in taking a risk, I feel like I should be able to benefit from that risk."

In their criticism of the board, landlords and tenants both pointed to the "pie" formula used to calculate the 4-percent increase in rents, saying it was busted and needed to be replaced.

Mary Ann Yurkonis, the agency's administrator, said the formula has been used since the agency's creation in 1979 and that the agency was one of a few, if not the only one, which still used the "pie" methodology, in which each individual category of expense is assigned a value of the total rent dollar. Other agencies simply use a percentage of the Consumer Price Index, which measures the rate of inflation for labor cost, materials and other expenses.

Art Harris, a supporter of rent control, asked the board to reconsider capping the increase at \$54, and instead lift the ceiling and lower the 4-percent increase by one point. By doing so, Harris said those in the higher income brackets paying \$2,000 to \$3,000 a month in rent would make up the difference created by lowering the percentage of the increase. By keeping the cap, the board is forcing itself to raise rents higher than necessary to receive the same amount of funding, Harris said.

Karas said something needs to change with the formula because he has the bills to prove his costs are exceeding what city staff calculated.

"I've put in low-flow toilets and shower heads ... I've done just about everything I can to minimize my expenses ... but these numbers, I just can't hit them," said Karas, who owns a five-unit building. "I wish I could, but I just can't."

Board member Jeffrey Sklar said the board has instructed its staff to look into suggestions made by those who attended the public hearing to see if the formula can't be better adjusted.

"With the question of it being outdated, there are certain assumptions in the formula that may need to be looked at and discussed," Sklar said.

However, Sklar said the board is supportive of the formula because it feels the pie methodology is more grounded in empirical data than other formulas, and therefore, can give a more accurate estimate while simultaneously providing a detailed road map of how city staff arrived at that estimate.

He also said the board will look at lowering fees whenever possible, and believes that as time passes the agency will see fewer complaints and become less administrative, helping to cut costs.

"I think, given people's reaction, we will be careful and sensitive to what's changing in our community," Sklar said.

## Enjoy Raspberry Insalata Mista



At *Bistro*  
OF SANTA MONICA  
SINCE 1986

Lunch Monday-Friday  
Dinner 7 Nights a week

Full Bar Cellar w/over 200 wines

2301 Santa Monica Blvd. 310-453-5442 www.bistroofsantamonica.com

## TAXI SERVICE

"Santa Monica's Premier Taxi Service"

METRO CAB CO.

21.90  
TO 24.90  
FROM SM TO  
LAX

- Low Prices
- Reliable Service
- Experienced Drivers
- On-Time



Call Now! (310) 434-1999  
www.metrocabco.com  
Visit Our Website To Print More Coupons

\*ASK  
DISPATCH  
FOR MORE  
DETAILS.

CAN'T FIND A DAILY PRESS NEWSTAND IN YOUR AREA? WE'LL TRY TO GET ONE TO YOU!

Santa Monica Daily Press

Call us at (310) 458-7737

## Nobody Outcleans The Maids.



100% Satisfaction  
Guarantee

Call us within 24 hours  
after your clean. If we  
didn't clean something to  
your satisfaction, we will  
re-clean it - free of charge.

We use our 22-Step Healthy Touch® Deep Cleaning  
System every visit!

### KITCHEN

- Clean sink
- Clean appliance exteriors
- Clean inside microwave
- Clean range top
- Damp wipe cabinet doors
- Clean counters
- Hand wash floor
- Load dishwasher



### ALL ROOMS

- Pick up & straighten
- Dust sills, ledges, wall hangings
- Remove cobwebs
- Dust/vacuum furniture
- Vacuum floors, carpets
- Vacuum stairs
- Vacuum under beds
- Change linens, make beds
- Empty trash

### WINDOWS

- Clean entry windows & one set of patio door windows
- Clean window over kitchen sink

### BATHROOMS

- Clean sinks, counters; change towels
- Clean, disinfect toilets, tubs, showers
- Hand wash, disinfect floors

The Maids Home Services

Call today for a  
FREE estimate:

310-280-0300

www.maids.com

There are many printers, but can they turnaround 3 million movie posters in 42 hours? Imagine 70,000 sheets per hour and 6,000 boxes drop shipped. We did it for Star Wars, we can do it for you. We get the job done.

**Positive Existence Print & Media Experts**  
High quality • High volume • High-speed turnaround  
Call us today - we'll get you out of any printing bind  
310-314-3537 or visit us online at [www.peprinting.com](http://www.peprinting.com)

Service oriented • 52 years experience • 3rd generation family owned and operated

**PRINTING**

- Posters
- Outdoor
- Banners
- Sales sheets
- Brochures
- Stationery
- P.O.R. displays
- Stickers
- Packaging
- Statement stuffers
- Menus
- Rack cards
- Booklets
- Annual reports
- Ad film
- Pocket folders
- Direct mail
- Counter cards
- Labels
- Postcards
- Magazines

**FULFILLMENT**

- Folding
- Stitching
- Stapling
- Die-cutting
- Lamination
- Collating
- Numbering

**MEDIA SERVICES**

- Outdoor
- S-sheets
- 30-sheets
- Bulletins
- Bus shelters
- Bus kings
- Bus benches
- Bus wraps

# Health care emerges as key election issue

BY GREG RISLING

Associated Press Writer

**LOS ANGELES** — Democratic gubernatorial candidate Phil Angelides on Friday promised to provide health care for all of California's children if elected by closing corporate tax loopholes and tax breaks given to those who earn more than \$500,000.

Standing with a group of parents and their children outside a health center in East Los Angeles, Angelides gave brief details about his plan that he believes would provide health care insurance for children, reduce college tuition and help fund public education.

Angelides, the state treasurer, estimates California would have to roll back about \$5 billion in corporate tax loopholes and tax breaks for those earning more than a half-million dollars.

"I'm going to protect working families, I'm going to stand up for them and I'm going to make corporations and multimillionaires pay their fair share," Angelides said.

Health care reform is shaping up to be a key campaign platform leading up to November's election. Both Angelides and Gov. Arnold Schwarzenegger this week indicated it would be one of their top priorities if elected.

On Wednesday, Schwarzenegger called for a summit to develop a new health care system that would provide assistance for all Californians. Schwarzenegger has previously opposed a universal health care system but said he may make 2007 "the year of health care" if he remains governor.

Schwarzenegger drew the ire of health care advocates in October when he vetoed two bills that were designed to provide medical coverage for about 800,000 uninsured children in California. Schwarzenegger supported the concept but questioned where the money would come from to pay for it.

Schwarzenegger's campaign defended his record on Friday, noting that since he took

office children's enrollment in the Medi-Cal and Healthy Families programs has increased 10 percent and now serves more than 4 million children. His supporters also said overall health care spending in California has grown nearly 30 percent.

"When Phil Angelides talks about children's health care, he brings his typical negative attitude and pessimistic rhetoric to the important issue, ignoring the leadership and real solutions Gov. Schwarzenegger has given uninsured families ...," said Matt David, deputy communications director for the Schwarzenegger campaign.

But Angelides criticized the governor for rejecting last year's legislation.

"This will be a clear contest between Gov. Schwarzenegger who has talked a good game but failed to deliver, and at each and every opportunity has turned his back on hard-working families," Angelides said.

"When I become governor in 2007, I'm going to sign legislation to expand health care coverage to every child and working family in California and I will keep my word."

But creating a revamped health care system may be problematic for both candidates not only because of California's budget concerns but because much of the system is under federal jurisdiction.

Still, political observers believe health care reform is an important campaign issue.

"It's a perennial concern for Californians and the rest of Americans," said Jack Pitney, a political science professor at Claremont McKenna College. "A lot of candidates have supported universal health care in principal, but the difficulty is executing it. Inevitably the question is: Where will the money come from?"

Over the next several months, both candidates will need to provide specifics on how to provide health care or else it will be just another empty campaign promise, Pitney said.

"They need a plan that is plausible and need to be realistic in their goals," Pitney said.

# Schwarzenegger attack distorts state's history

BY LAURA KURTZMAN

Associated Press Writer

**SACRAMENTO** — In a new television ad, Gov. Arnold Schwarzenegger says his Democratic rival, Phil Angelides, will take the state backward "to a time we never want to see again," which the ad says was "when soaring taxes forced jobs and businesses to flee our state."

The problem is, there is no such time. Campaign officials acknowledged Friday that the ad refers to the administration of former Gov. Gray Davis, who presided over the stock market bust and the recession and state budget crisis that followed.

But Davis did not raise taxes, except for suspending a few small credits, such as one for teachers — which Schwarzenegger also suspended. Davis allowed the vehicle license fee to go up at the very end of his tenure, but Schwarzenegger rescinded it and refunded the money as soon as he took office.

The idea that the California has lost a significant number of jobs from businesses leaving the state was also debunked in a recent study by the California Public Policy Institute.

While more jobs do leave California than come in, the losses are negligible, the study found. The loss was never more than one-tenth of one percent of the jobs in California in the period studied, 1993 through 2002.

"Relocation is trivial," said one of the authors, David Neumark, a professor of economics at the University of California, Irvine. "What creates jobs is the birth of new businesses and the expansion of existing ones. What kills jobs is the contraction of businesses and the deaths of existing ones."

Schwarzenegger strategist Steve Schmidt said the ad referred to a general perception among Californians that high taxes are hurting the state's business climate.

But, if they are too high, it is not because Davis raised them. In fact, the last California governor to significantly raise taxes was a Republican, Pete Wilson.

Davis actually cut some small taxes when the economy was booming. At the peak of the recession, Davis eliminated some tax credits, including the one for teachers.

But Schwarzenegger also cut the teacher tax credit during his first two years in office, in effect raising taxes.

## BOB GABRIEL INSURANCE

Providing Professional & Personalized Service Since 1936



- Auto Experts
- Homeowners
- Workers Compensation
- Life, Disability & Pension
- Commercial & Business
- Group & Individual Health

Representing "A" rated companies including MERCURY INSURANCE

California survey shows Mercury Insurance Auto rates to be the most competitive in this area.

Phone Quotes Available

310.829.0305

2325 Wilshire Blvd., Santa Monica

We encourage you to visit the Santa Monica Historical Society Museum — The Archives of Santa Monica. 1539 Euclid (310) 395-2290



Private Fitness Studio

Specializing in:

Custom Fitness Programs  
Bodybuilding-Shaping  
Strength Training  
Weight Management

Free Fitness Consultation

BY APPOINTMENT ONLY

216 Pico Blvd # 17 - Santa Monica Beach

Fabian@Fitbyfabian.com or 310-399-7049



SPORTS GRILL

Next door to 14/Below

AVAILABLE FOR PRIVATE PARTIES

LUNCH TIME DELIVERY

1333 SANTA MONICA BLVD

310.899.0076

NHL  
MLB  
NBA

LAYOUTH

5 shows • All age music series • May 19/26, June 3/16/30

For more in go to [www.thelayout.com](http://www.thelayout.com)

14/Below

1348 14TH ST. • SANTA MONICA, CA  
310.451.5040 • [WWW.14BELOW.COM](http://WWW.14BELOW.COM)

6.09 MORNING 40 FEDERATION



6.16 DREAD ZEPPELIN



6.22 FULLY LOADED

CHRIS STILLWELL • WILL BERNARD • CHUCK PRADA  
COACHEA BASTELIN • ANTHONY FARRELL • ADAM BUTCH

6.23 SOCCER MOM + HENCHMYN



WATT • PERKINS • DISTEFANO

6.30 Blackatting • Tomorrow's Bad Seeds  
COMMON SENSE

PEELANDER Z

7.15 Elements of the Outer Realm  
GRUPO FANTASMA

MOTHER HIPS

THE MOANERS

OPEN LUNCH • DINNER • LATE DINNER • APPS • SALADS  
1333 SANTA MONICA BLVD • 310.451.5040

BOOKING: 323.969.0401

## COMMUNITY PROFILES

PROFILES, from page 1

home and started her own business — a cheese processing and butchering operation.

“My parents kept insisting that I work more time farming,” she said. “(However,) my teachers (in Los Angeles had) instructed me that to be a successful person, you need an education ... So then I left home at that age, and with the skills learned in the farm, everything came naturally to buy the milk, to make business with the farmers; it was like something usual for me.”

At 23, Ruiz sold her business and returned to Los Angeles “to follow my fated dream — education,” she said. “It was something that, when I was in El Salvador, I thought it was going to be impossible. But I knew that returning to LA somehow ... I was going to achieve that dream.”

While working the graveyard shift as a security guard, a bus driver encouraged Ruiz to enroll at SMC. Though it would be far from her house in Compton, the campus was conveniently located close to her job.

But her commitment to education would still require sacrifices.

“The commuting process was like two or three hours to get back home, so there were times that straight from work I would start school, and from school I would go back to work, because working graveyard was hard,” Ruiz said. “When I slept, I used to sleep in the library or somewhere on the grounds. I used to leave my house around Sunday evening and return back home around Wednesday.”

Ruiz also suffers from Karatoconus, a condition which obstructs her vision.

“Having an eye condition problem affects a lot of my studies, but I do try to ignore that I have a disability, because I think if I focus a lot on my disability it would give me an excuse not to focus a lot in my studying,” she said.

Ruiz has been a liberal studies major at SMC, and she is transferring to UC Santa Cruz in the fall, with a major in Latino Studies and a concentration in literature.

The Daily Press caught up with Ruiz to discuss how she handles her busy schedule, college life and the challenges of it all.

### From your experience in El Salvador, what does it take to be a good business-woman?

“For me, it was a lot of communication to understand other people’s needs. Because over there people don’t have cash available right away, so I had to know them for me to give them credit and for them to trust me. Trust and communication I think are fundamental in any job.”

### Has your experience of moving between El Salvador and the U.S. been affected by the stigma against immigrants?

“Yes, because a lot of people, due to my broken accent, assume that I’m an immigrant — that I don’t have my papers. That’s something that I learned to cope with afterwards, but it was hard at first ... I learned to

cope with that because being legalized here is important, but it’s not something that would keep us away from achieving anything we want to achieve, for other people who are not legalized. I’m a U.S. citizen — I was born here. However, going back and forth there were times that I did feel more comfortable with the El Salvadorian community, because of my first language. However, here in the United States I need to have a view of what is expected to be an American.”

### What do you think is expected of people in order to “be American?”

“First, I think here in the United States, we focus on education. To be successful, a person needs to have a degree. In El Salvador, one learns to survive every day. They don’t expect you to have an education. They expect you to have knowledge to survive that day.”

### What are your thoughts on President Bush’s immigration plan?

“That’s a hard topic to talk about, especially since I’m not that into politics right now. But my personal opinion is that if they have already been here for a long time, they should be given the opportunity to have the same benefits as people who are born here. Because they are already familiar with this culture, with this society, for those children who were raised here since the age of 2, going back to their home country would be culture shock ... They would have to learn new techniques to survive in a country where they have never been before.”

### What is your version of the American Dream?

“For my parents living in the United States, the American Dream was to have a house. My American Dream is to have an education, and give back the support that I have received. Community service and education — that’s my American Dream.”

### What is it like to be responsible for raising your siblings?

“I have two younger brothers, one is 25 and the other one is 20 ... Being a sister and trying to act as a mother is difficult ... I think it’s more stressful raising my brothers from the point of view of a mother, because I need to be there if my brother needs any advice, has any financial needs ... They started at Santa Monica College, so they are mostly on their own ... I still take care of the expenses at home.”

### Will you describe a typical day in your family?

“A typical day would be getting up around four in the morning, trying to get ourselves ready to come to school because I commute with my youngest brother, Jimmy, who is 20 years old. I get up first around four in the morning, get myself ready. At 4:30, I will wake up my brother so he can get himself ready, and then we will be leaving our house around five

“Once in school, each of us is on separate ways, and maybe during lunch time or din-

ner time we will try to get together and go eat something ... Then we will leave campus between 7:30 and 10 (p.m.) to avoid traffic.”

### How do you manage your time between school, work and family?

“It was very stressful while I was working two jobs, being a security guard and working here as a counseling office assistant. During that time, I didn’t see myself as stressed; I think I was able to manage everything. Everything came naturally like a part of my routine.”

### What helps you when you are frustrated and keeps you motivated?

“For me, sharing what I had been through was very difficult, so most of the things I learned to keep to myself. But here at Santa Monica College, through my professors, especially through Professor Gorgie who was my first English teacher here at Santa Monica, she helped me to explore myself through reading and writing. So that helped me a lot to balance myself, speaking with people I called strangers at that time, but now they’re like my family. And being part of the Latino center helped me explore more my Latino culture. Comparing what I learned with my English teacher and working at the Latino center, it helped me to balance that this is part of being a Latina, you have to work hard. It is expected of you to support your family. With my English, education is first. So I had to balance both worlds into my needs, because education is my priority for myself, however I do have the responsibility to support my brothers, and guide my brothers to the path of having an education.”

### What have you learned that might help other students with similarly daunting responsibilities?

“Time management: Balancing the time and having to set your priorities ... What helped me through was taking advantage of every single minute available. When I was taking the bus, if I was not sleeping I was studying. At work, working graveyard gave me the opportunity to study during my work periods. And in between classes taking naps and studying along the way ... talking with professors, with an adult or role model: that gave me the opportunity to stay focused, and they with their comments helped me to not give up what I’m doing right now. Maybe right now I don’t see that it’s worth it, but along the way I know that I’m accomplishing something ... The two people who influenced me a lot here are Professor Gorgie, my English professor, and Maria Martinez, she’s the lead counselor from the Latino center. They have been role models to me.”

### What motivated you to start ENLACE (a Latino student service club)?

“With my friends, we decided to form this club where we could integrate our culture and community service. (It was motivated by) the need to feel that I’m doing something for the community. Right now I’m receiving a lot (from the community), but I didn’t feel comfortable

with me because I wasn’t giving anything to the community.”

### How has the community supported you?

“I have applied for and received scholarships here at SMC ... My professors, the staff here at Santa Monica became like a family to me. Not growing up in a stable family created a need to belong, which was fulfilled by the community here at SMC ... (SMC also provided support by) having a great library, a computer lab, that environment gave me a place to go and study more ... I know that in El Salvador, we don’t have the privilege that we have here, so maybe that also influenced a lot in my school here. I used to compare my life in El Salvador where education is not free, and here we have a free public system, however our students won’t take advantage of our resources. They won’t go to the library; they won’t take advantage of computers. I think they make excuses not to continue, because they’re not at home in a comfortable place and they’re in school, so maybe that’s an excuse for them not doing well ... What I see is that here in the United States children are raised more protected by law; maybe that has influences in education.”

### Through all the challenges in your life, you’ve continued to pursue education. Why is that?

“Being a first-generation student, attending school is like a treasure that I have; no one can take it away from me. I could become disabled, but the knowledge that I have would still be there, my degree would still be there. If I continued working in the labor field, anything could happen and then I would not be able to support myself. (I am also motivated by) the goal of seeing me teaching one day, inspiring other students. I see myself giving back the support I’m receiving right now.”

### Where you do see yourself in five and 10 years?

“In five years, maybe I would be graduating with a master’s degree, and in 10 years, I should be teaching and paying my loans. I do want to focus in the community college level. I think that students in the college environment need role models for them to see people that have achieved something — a goal, career, an education. It is very easy to get distracted, being an adult and seeing other paths. If they see someone who has had a disability and still was able to achieve an education, I think it would be a motivation for future students.”

### Some residents are bothered by SMC’s size, how it impacts traffic in the community, or that it’s not a “community” college because most students come from outside the neighborhood. What would you say to them?

“Living in the United States gives us the opportunity to attend any community college we decide to attend. SMC gives the opportunity for students from other disadvantaged backgrounds to attend a privileged community ... Since the space is available, why not open the door to other students?”

# CREATE SOME DIALOGUE. YOUR OPINION MATTERS!

Please send letters to: **Santa Monica Daily Press**  
**Att. Editor: 1427 Third Street Promenade Suite 202 • Santa Monica, CA 90401 • editor@smdp.com**

# Earnest profits: Idaho enclave still cashing in on claim to fame

BY KEITH RIDLER  
Associated Press Writer

**KETCHUM, Idaho** — Ernest Hemingway arrived at the recently opened Sun Valley Lodge in 1939 as one of a string of celebrities invited there in hopes of attracting more tourists. Nearly 70 years later — and 45 years after the Nobel Prize winner's death in this central Idaho mountain town — the resort area is still cashing in.

Hawking \$15,000 signed first editions of his books, offering \$1,000 a plate dinners in his home, and scheduling a Hemingway festival during the traditionally slow fall season, merchandisers to hoteliers are transforming one of the nation's most recognizable writers into Papa the pitchman. "Sun Valley exists to make money, so it's not surprising that they would use Hemingway as part of that operation," said John Rember, who grew up in the area, met Hemingway as a child, and is now writer-at-large for Albertyson College of Idaho.

But officials say they are not selling out a past member of the community so much as they are responding to a crush of Hemingway aficionados making pilgrimages to a place the writer helped make famous — by posing for publicity photos in exchange for a free room.

That leaves them trying to balance respect for Hemingway's legacy with finding the money to preserve his home, while also meeting an obligation to the thousands of tourists on the Hemingway trail.

"Commercialism has a bad name and rightly so," said Susan Beegel, editor of The Hemingway Review and a speaker at this year's festival. "But on the other hand, people need to make a living, and I think cultural tourism can be a great thing for a town. It's a clean industry and it gets people thinking about literature."

Hemingway might respond differently. "He used to talk about people who were going on safari to hunt writers," said Beegel. "I don't know if he would enjoy us being on safari as much as we will."

Hunting Hemingway is a growing sport. "On a daily basis, people are asking 'What can I see? What can I learn about Hemingway?'" said Carrie Westergard of the Sun Valley/Ketchum Chamber and Visitors Bureau, which gives out maps of Hemingway hangouts. "From scholars to just interested individuals, always asking."

Hemingway traveled the world to participate in world wars, 1920s Paris, the running of the bulls in Spain, big game safaris in Africa, and deep sea fishing off Cuba. He created stories that sometimes read like thinly disguised versions of his own experiences and that still captivate and inspire readers to chase the Hemingway legend.

"He spent a huge amount of energy creating that image," said Rember. And if that causes people to hit the Hemingway trail decades later, "I can't imagine him being displeased."

The end of that trail is Ketchum, where Hemingway killed himself with a shotgun on July 2, 1961, at age 61. He's buried in the Ketchum cemetery, surrounded by family and friends.

"Anyone who is looking for Hemingway of course goes to the grave site," said Laura Hall of the visitors bureau.

ON THE NET

Sun Valley/Ketchum Chamber and Visitors Bureau:  
[www.visitsunvalley.com](http://www.visitsunvalley.com)  
Sun Valley Lodge:  
[www.sunvalley.com](http://www.sunvalley.com)

"Sometimes people leave whisky or good Cuban cigars." Hemingway's house is the most asked about, said Hall. Now owned by The Nature Conservancy, a plan to open the house to public tours collapsed last year after neighbors complained about possible traffic.

But it will open during the festival, Sept. 28 to Oct. 1, when up to 40 guests will pay \$1,000 each to have dinner there.

Conservancy officials say the money is needed to restore and maintain the house that remains much as it did when Hemingway lived there. The only significant alteration was made by Hemingway's fourth wife, Mary Hemingway, who created a new main entrance away from where her husband died. She left the house to the conservancy.

"The home still has a remarkable number of interesting items," said Matt Miller of the conservancy. "African trophies from hunting trips, furniture, and artwork."

The conservancy also owns Silver Creek Preserve about 25 miles south of town. It is mostly unchanged from when Hemingway hunted and fished there. Access is free.

Hemingway wrote part of "For Whom the Bell Tolls" in room 206 at Sun Valley Lodge, mentioning Sun Valley in the novel. Hemingway stayed for free, but guests today are charged \$469 per night and share the room with a bust of Hemingway at a typewriter.

"That is the most requested suite we have in the Sun Valley Lodge," said Jack Sibbach, director of sales for the resort. "You can feel his presence in the room."

At Iconoclast Books on Ketchum's Main Street, a signed first edition of "The Old Man and the Sea" sold for \$15,000 last fall, and "For Whom the Bell Tolls" went for \$12,000 last month. A special section contains modern editions by and about Hemingway, the store's best selling author.

"Nothing is going to even come close to Ernest Hemingway," said Darren Sutherland, the bookstore's manager. "People who don't even read books will pick him up."

An out of the way stop is the Hemingway Memorial — a bronze bust of Hemingway — about a mile and a half from the resort in a quiet grove of trees next to moving water.

"I think he really loved the outdoors and this place reminds me symbolically of his life rather than the commercial aspect," said memorial visitor Peter Oberlindacher, who first read Hemingway in his native Germany before coming to the U.S. in the 1950s. "You can listen to the wind and the leaves fluttering. It's just a special place."

That wild beauty, Hemingway experts say, is what drew Hemingway to central Idaho and kept him coming back.

Now, he is one of the attractions being used to pull in tourists. "What Hemingway was going for all of his life as a writer was immortality," said Beegel. "I think he would be very pleased to know that his reputation is so much alive."

# Threats could lead to stricter pollution laws

BY JUDITH KOHLER  
Associated Press Writer

**DENVER** — Facing the threat of federal sanctions, Colorado health officials are considering tougher air pollution controls statewide on the expanding oil and gas industry.

Regulators say emissions from natural gas wells in Weld County and other parts of eastern Colorado are growing at a higher-than-expected rate, jeopardizing an ozone-reduction plan preventing the state from running afoul of the federal government.

"We've gotten a handle on most of the pollution sources, except oil and gas," said Mike Silverstein, manager of planning and policy for the state air pollution control division.

Industry officials say the state health department's own figures show that natural gas exploration and production in northeastern Colorado emits just a small portion of the smog-causing ozone compared to vehicles.

Adding more pollution-control equipment would cost energy companies tens of millions of dollars for what might be negligible improvement, said Ken Wonstolen, senior vice president and general counsel for the Colorado Oil and Gas Association, a trade group.

"Our position is that we want to see this process informed by good science. I'm not quite convinced we're there yet," Wonstolen said Friday.

State regulators are concerned about fulfilling an agreement that exempts Colorado from expensive and burdensome federal regulations if it reduces levels of smog-causing ozone in Denver and other counties along the Front Range by next year.

A looming problem, regulators say, is that ozone levels from gas production are projected to be much higher than those in the agreement, called the Early Action Compact. Weld County, among nine counties where the Environmental Protection Agency says ozone is too high, is one of Colorado's largest gas-producing areas.

Ozone is created when industrial pollution and car exhaust interact with sunlight on bright, sunny days. It poses significant health risks, especially for young children and people with respiratory problems.

Silverstein said air quality control staffers are working on a proposal that would mandate lower emissions from oil and gas producers in northeastern Colorado by next year and phase in similar reductions for wells in other parts of the state, including western Colorado.

ON THE NET

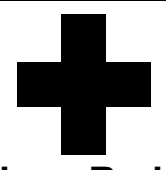
Colorado Department of Public Health and Environment:  
[www.cdph.state.co.us](http://www.cdph.state.co.us)

Mark your Calendar!  
The only local events calendar in town.  
[smdp.com/events](http://smdp.com/events)



Santa Monica Daily Press Visit us online at [smdp.com](http://smdp.com)

DONATE Your Vehicle



Tax deductible.  
No DMV hassle.

The call is free!  
And so is the pick-up!

American Red Cross  
1-866-7REDCROSS  
1 - 8 6 6 - 7 7 3 - 3 2 7 6

Cars • Boats • RVs • Cars • Boats • RVs • Cars • Boats • RVs

"World Famous"

Big Dean's Cafe

AT SANTA MONICA BEACH

Where the "locals" meet and the "fun loving" tourists always return!

SUN • FUN • GREAT FOOD • BEER • WINE • MUSIC

Sports TV • 2 Outdoor Patios • Smoking Allowed  
Reasonable Prices! Children Welcome!

1615 Ocean Front, Santa Monica (310) 393-2666

At Santa Monica Beach in front of the historic merry-go-round, just below & southeast of the pier.  
This location has been here since 1902

CRIMINAL DEFENSE

The Law Offices of  
Clifford C. Nichols

ARRESTED??? - Call Now For FREE  
Initial Consultation and Case Analysis

All Felonies and Misdemeanors  
Juveniles and Adults

Offices Located in the Searise Tower at  
233 Wilshire Boulevard, Suite 400  
Santa Monica California  
(Directly Across from The Promenade)

For An Appointment Call: (310) 917-1083

In The Case Of An Emergency, To Speak With An Attorney  
Immediately Call Our 24 Hour Hotline: (310) 909-9024

# Spears isn't fed up with husband

By The Associated Press

**NEW YORK** — Britney Spears says her marriage to Kevin Federline is “awesome,” and scrutiny from the paparazzi has made her an “emotional wreck.” Opening up in an interview with NBC’s Matt Lauer to be aired Thursday on the “Today” show and “Dateline,” the 24-year-old singer says it’s not true that Federline is living in the basement, as some media have reported.

The paparazzi have “crossed the line a little bit” by showing her in private moments, she said. She also defended her parenting skills, saying, “I know I’m a good mom.”

She drew criticism earlier this year when she was photographed with her infant son, Sean, sitting on her lap as she drove. She cautions against judging her.

“I did it with my dad. I’d sit on his lap and I drive,” the Louisiana native said. “We’re country.”

The singer said she feels like a target. Asked what she would say to the paparazzi as individuals, she says: “You have a life. And if you don’t, you have to realize that we’re people and that we ... just need privacy and we need our respect. And those are things that you have to have as a human being.”

Federline and Spears married in the fall of 2004, and their son, Sean Preston, was born last September. She revealed last month that she is pregnant again.

Federline also has two children, Kori and Kaleb, with his former girlfriend, Shar Jackson.

**NEW YORK** — Mariah Carey can point to yet another person who didn’t see “Glitter”: the director of her new movie.

Carey will play a waitress in “Tennessee,” directed by Lee Daniels, producer of “The Woodsman” and “Monster’s Ball.”

“He’s a risk-taker,” Carey told Time for its issue on newsstands Monday. “Obviously it would be a risk in a lot of people’s minds to cast me.”

Carey’s “The Emancipation of Mimi” was the best-selling album of 2005, helping to bury the pain of the 2001 film and soundtrack flop “Glitter” and her breakdown from exhaustion.

But with a tour under way, she’s still busy. And she’s keeping a sense of humor.

“I got a letter from a girl who said she was listening to one of my songs and every time I hit a particular high note, the garage door would open or close,” she said.

The 36-year-old hopes doors continue opening for her.

“There will always be parts of me that need emancipating,” she said. “But it feels nice to allow yourself to be who you are.”

**NEW YORK** — Look for Meryl Streep onstage more often — once the nest is empty.

“Believe me, these kids would love nothing more than for me to be gone every night and all weekend,” Streep tells Time for its issue hitting newsstands Monday. “It would be their dream come true! Not going to happen.”

When 14-year-old Louisa, the youngest of her four children, heads off to college, Streep can do more theater. For now, she performs live only in the summer.

Still, doing only movies for the rest of the year doesn’t exactly leave her with plenty of time. But thanks to a colleague, she has a secret weapon: the BlackBerry.

“Gwyneth Paltrow put me on to it,” said Streep, who turns 57 this month. “It’s the best parenting tool, because you can use it during a scene and no one will notice.”

Streep, the most-nominated actor in Academy Awards history, has two movies out this month: “A Prairie Home Companion” and “The Devil Wears Prada.” She also will appear onstage in “Mother Courage and Her Children.”

**LOS ANGELES** — Oliver Hudson — brother of Kate Hudson, son of Goldie Hawn, and an actor in his own right — has tied the knot.

People Magazine reported on its Web site that Oliver Hudson, who had a recurring role in “Dawson’s Creek” and appeared in “The Out-of-Towners” with his mother and Steve Martin, married actress Erinn Bartlett on Friday.

The couple wed in a seaside ceremony in

Mexico that was performed by a Buddhist friend of the family.

The magazine said the ceremony’s 94 guests included Kate Hudson and her husband, former Black Crowes singer Chris Robinson. Their 2-year-old son, Ryder, was a ring bearer.

Goldie Hawn and longtime partner Kurt Russell also appeared, along with their 19-year-old son, Wyatt.

Hudson, 29, and Bartlett, 33, had been a couple for five years and engaged since February 2004.

**PARIS** — Andy Roddick wants Jimmy Connors to give him a hand.

Connors, who won eight Grand Slam singles titles in the 1970s and ‘80s, would serve as a mentor for Roddick, rather than a traveling coach.

“Andy is speaking with Jimmy about taking on a consulting type role on his team,” Roddick’s publicist and sister-in-law, Ginger Roddick, wrote in an e-mail to The Associated Press on Friday. “There is not a formal agreement in place yet, but it looks like Jimmy might be available after Wimbledon to start working with Andy.”

Roddick won the 2003 U.S. Open and finished that year at No. 1 in the rankings. But he hasn’t added a second major title and has dropped to No. 5 on the ATP Tour.

He’s been operating a bit of a revolving door when it comes to coaching. Roddick split with longtime coach Tarik Benhabiles after a first-round exit at the 2003 French Open and hired Brad Gilbert, who steered the player to his Grand Slam title and first Wimbledon final.

In December 2004, Roddick fired Gilbert and replaced him with Dean Goldfine, a former assistant coach with the U.S. Davis Cup and Olympic teams. After a little more than a year with Goldfine, Roddick switched to his older brother, John, in February.

Roddick is in London preparing for Wimbledon, where he lost to top-ranked Roger Federer in the final the last two years.

Connors was ranked No. 1 a record 160 weeks and won five U.S. Opens, two Wimbledons and one Australian Open.

## MOVIEGUIDE

SHOWTIMES: MONDAY, JUNE 12, 2006

**Broadway Loews Cineplex**  
1441 3rd Street  
(310) 458-6232

**Keeping Up With the Steins** (PG-13)  
1:30, 4:45

**Prairie Home Companion, A** (PG-13)  
1:00, 4:15, 7:15, 10:30

**X-Men: The Last Stand** (PG-13)  
12:30, 2:00, 3:00, 5:15, 6:15, 7:30, 8:30, 9:30, 10:15, 11:00

**Mann's Criterion Theatre**  
1313 3rd Street  
(310) 395-1599

**Friends With Money** (R)  
3:00, 7:40

**Mission: Impossible III** (PG-13)  
1:10, 4:00, 7:00, 10:10

**The Omen** (R)  
11:20am, 12:50, 1:30, 2:10, 3:40, 4:20, 5:00, 6:30, 7:10, 7:50, 9:20, 10:00, 10:40, 12:00am

**Poseidon** (PG-13)  
12:30, 5:10, 9:50

**Thank You for Smoking** (R)  
1:00, 3:20, 5:40, 8:00, 10:20

**AMC7 Santa Monica**  
1310 3rd Street  
(310)289-4262

**Break-Up, The** (PG-13)  
11:00am, 11:40am, 1:45, 2:15, 4:15, 5:10, 7:00, 8:00, 9:35, 10:40, 11:40

**Cars** (G)  
10:40am, 11:30am, 1:40, 2:30, 4:40, 5:30, 7:40, 8:30, 10:30, 11:30

**Da Vinci Code, The** (PG-13)  
11:45am, 12:35, 3:00, 4:00, 6:30, 7:30, 10:00, 11:00

**Over the Hedge** (PG)  
12:10, 2:35, 4:50, 7:20, 9:30

**Nuwilshire Theatre**  
1314 Wilshire Blvd  
(310)281-8228

**Art School Confidential** (R)  
11:30am, 2:00, 4:30, 7:10, 9:45

**District B-13 (Banlieue 13)** (R)  
11:45am, 2:15, 4:45, 7:30, 10:00

**Laemmle 4-Plex Theatre**  
1332 2nd Street  
(310)394-9741

**An Inconvenient Truth** (PG)  
12:15, 1:30, 2:45, 4:00, 5:15, 7:00, 7:45, 9:30, 10:15

**Peaceful Warrior** (PG-13)  
12:45, 3:45, 7:00, 9:55

**Water** (PG-13)  
1:15, 4:15, 7:15, 9:55

Information: [calendar@smdp.com](mailto:calendar@smdp.com)

### MORE TODAY IN HISTORY

In 1665, England installed a municipal government in New York, formerly the Dutch settlement of New Amsterdam.  
In 1776, Virginia's colonial legislature became the first to adopt a Bill of Rights.  
In 1838, the Iowa Territory was organized.

In 1898, Philippine nationalists declared independence from Spain.

In 1963, civil rights leader Medgar Evers was fatally shot in front of his home in Jackson, Miss.; he was 37. (In 1994, Byron De La Beckwith was convicted of murdering Evers and sentenced to life in prison; he died in 2001.)

In 1967, the Supreme Court struck down state laws prohibiting interracial marriages.

In 1971, Tricia Nixon and Edward F. Cox were married in the White House Rose Garden.

In 1978, David Berkowitz was sentenced to 25 years to life in prison for each of the six "Son of Sam" .44-caliber killings that had terrified New Yorkers.

In 1981, major league baseball players began a 49-day strike over the issue of free-agent compensation. (The season did not resume until Aug. 10)

In 1987, President Reagan, during a visit to the divided German city of Berlin, publicly challenged Soviet leader Mikhail S. Gorbachev to "tear down this wall."

The Daily Press connects you with consumers who are most likely to buy.

voted **#1** by Santa Monica residents'

audited distribution **19,000**

average readers per copy **2.1**

daily readership **39,900**

useful tool for **BUSINESSES**

**5 FREE**  
quarter page display ads\*

Call today  
**310-458-7737**



direct reach to **LOCALS**

weekly readership **239,400**

local source for **TOURISTS**

**75%** of readership is **25-54** years old

**AFFLUENT** educated readership

Santa Monica Daily Press

Walking to the nearest newsstand increases circulation.

Santa Monica Daily Press

# The Dinette Set

by Julie Larson



# edge city

by TERRY & PATTY LABAN



# Natural Selection®

By Russ Wallace



# CROSSWORD

By THOMAS JOSEPH

- ACROSS**
- 1 Picket-line crosser
  - 5 Staff symbol
  - 10 Game with mallets
  - 11 Sports sites
  - 13 TV's Trebek
  - 14 Element of a whole
  - 15 Prom date's gift
  - 17 Women's-wear buy
  - 18 Went in
  - 19 Cariou of Broadway
  - 20 Play a part
  - 21 Top-rated
  - 22 Factual quality
  - 25 News-group entries
  - 26 Roosters' mates
  - 27 Price add-on
  - 28 Longoria of "Desperate Housewives"
  - 29 Addres-ses
  - 33 Kitten cry
  - 34 Letter after delta
  - 35 Director May
- DOWN**
- 1 "The Final Frontier"
  - 2 Two-dot character
  - 3 Wide awake
  - 4 Good stadium spots
  - 5 Gizmo
  - 6 Belief
  - 7 Permit
  - 8 Makes possible
  - 9 Least biased
  - 12 Biases
  - 16 Vault part
  - 21 Flying toys
  - 22 New York opera house
  - 23 Party participant
  - 24 Ignorant
  - 25 Friends
  - 27 Comes to a point
  - 29 Opera singer
  - 30 Trombone part
  - 31 Bar mixer
  - 32 Start
  - 36 Writer Levin

|   |   |   |   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|---|---|---|
| I | M | P | A | L | A |   | T | O | S | S |
| T | O | O | L | E | D |   | O | V | A | L |
| E | X | I | T | E | D |   | W | E | R | E |
| M | I | N | O | R |   | V | E | R | G | E |
| S | E | T | S |   | B | I | L | L | E | T |
|   |   |   | A | N | O | X |   | A | N | Y |
|   | T | A | X | E | X | E | M | P | T |   |
| T | E | L |   | X | E | N | A |   |   |   |
| E | X | O | D | U | S |   | L | O | L | L |
| A | T | H | O | S |   | M | A | X | I | E |
| B | I | A | S |   | L | A | M | I | N | A |
| A | L | O | E |   | E | X | U | D | E | D |
| G | E | E | S |   | W | I | D | E | N | S |

Saturday's answer

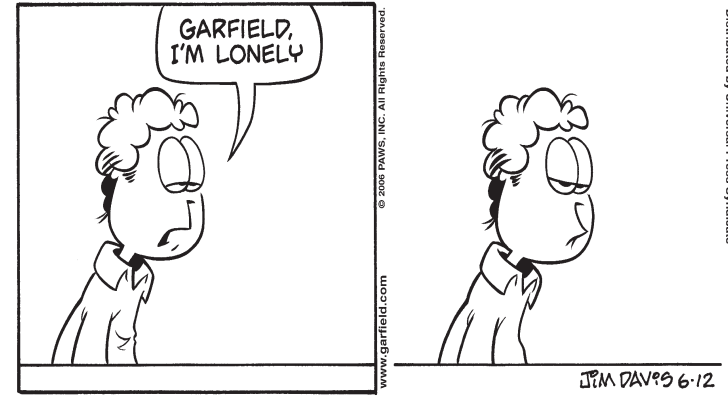
**NEW CROSSWORD BOOK!** Send \$4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475

|    |    |    |    |    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|----|----|----|----|
| 1  | 2  | 3  | 4  |    | 5  | 6  | 7  | 8  | 9  |    |
| 10 |    |    |    |    | 11 |    |    |    |    | 12 |
| 13 |    |    |    |    | 14 |    |    |    |    |    |
| 15 |    |    |    | 16 |    |    |    |    | 17 |    |
| 18 |    |    |    |    |    |    |    |    | 19 |    |
|    |    |    | 20 |    |    |    | 21 |    |    |    |
| 22 | 23 | 24 |    |    |    | 25 |    |    |    |    |
| 26 |    |    |    |    | 27 |    |    |    |    |    |
| 28 |    |    |    | 29 |    |    |    | 30 | 31 | 32 |
| 33 |    |    |    | 34 |    |    |    |    |    |    |
| 35 |    |    | 36 |    |    |    | 37 |    |    |    |
| 38 |    |    |    |    |    |    | 39 |    |    |    |
|    | 40 |    |    |    |    |    | 41 |    |    |    |

6-12

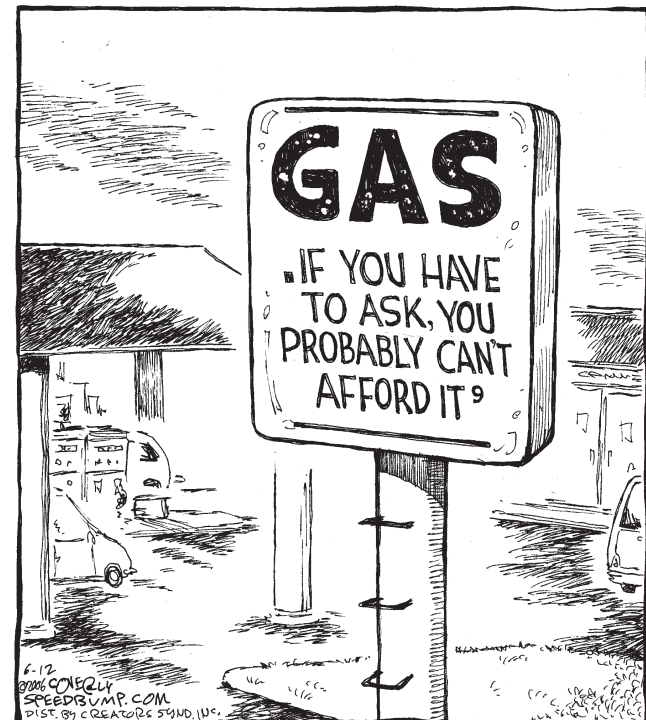
# Garfield®

By Jim Davis



# Speed Bump®

By Dave Coverly



## YOUR AD COULD RUN HERE!

# CALL US TODAY AT

## (310) 458-7737

## STRONG

CD rate with an even stronger

## GUARANTEE.

Looking for a secure place to grow your money? Get a guaranteed yield with a fixed rate CD from State Farm Bank.\* For information, call me today.

4.45%  
APY  
1-YEAR CD

4.65%  
APY  
5-YEAR CD

**Troy Wilson**  
2451 Santa Monica Boulevard  
Santa Monica, CA 90404  
Bus: 310-315-1955

Member FDIC

STATE FARM  
INSURANCE

**Bank.**

LIKE A GOOD NEIGHBOR, STATE FARM IS THERE.®

\*Annual Percentage Yield as of 3/01/06, rates subject to change without notice. Minimum balance to open an account and obtain the stated APY is \$500. A penalty may be imposed for a withdrawal prior to maturity. Certificates automatically renew at maturity at the then current rate for the same term. Some products and services not available in all areas.

P051011 STATE FARM BANK • HOME OFFICE: BLOOMINGTON, ILLINOIS • [statefarm.com](http://statefarm.com)® 1/05

Santa Monica Daily Press

Classifieds

\$5<sup>50</sup> per day. Up to 15 words, 20 cents each additional word.

Call us today start and promoting your business opportunities to our daily readership of over 40,000.

YOUR AD COULD RUN TOMORROW!\*

Some restrictions may apply.

(310) 458-7737

Prepay your ad today!

VISA

MasterCard

AMERICAN EXPRESS

Card

\*Please call our Classified Sales Manager to reserve your ad space. Specific ad placement not guaranteed on classified ads. Ad must meet deadline requirements. See complete conditions below.

CLASSIFICATIONS:

Announcements

Creative

Employment

For Sale

Furniture

Pets

Boats

Jewelry

Wanted

Travel

Vacation Rentals

Apartments/Condos

Rent

Houses for Rent

Roomates

Commercial Lease

Real Estate

Real Estate Loans

Storage Space

Vehicles for Sale

Massage

Services

Computer Services

Attorney Services

Business Opportunities

Yard Sales

Health and Beauty

Fitness

Wealth and Success

Lost and Found

Personals

Psychic

Obituaries

Tutoring

All classified liner ads are placed on our website for **FREE!** Check out [www.smdp.com](http://www.smdp.com) for more info.

Employment

ADMINISTRATIVE ASSISTANT full-time permanent small Santa Monica architectural firm. Data entry, correspondence, phones, errands and assist staff with promotional and project tasks. Macintosh proficient, MS office, word, excel. Adobe Photoshop a plus. Email resume: Admin@ai-architects.com or fax (310) 450-6452

BARTENDER, LOUNGE Server, Teppan Chef, Front Person, Kitchen Helper

BENIHANA

(310) 260-1423

1447 - 4th St., Santa Monica

BEACH/SURF INSTRUCTORS

Beginning June 26th Santa Monica Beach, 8:15-2:30 Mon-Fri. email resume or inquiry to [info@beachsports.org](mailto:info@beachsports.org) (310) 372-2202

CASHIER/MANAGER FOR gas station. Immediate positions available. Customer service. Call for more information. (310) 498-7910 (310) 451-2355

★ ADVERTISING SALES ★

Seeking: Self-Motivated, Energetic, Experienced Professionals.

Well established Co. 50+ years in L.A.

• High Commissions • Paid Weekly • Leads Furnished

Newspapers • Magazines

Classified & Display, Real Estate, Ethnic, Entertainment, Military, Business, Finance...

Call: Paul 213-251-9100, Ex-25 and/or Please visit: [www.theglobalmediagroup.com/jobinfo.htm](http://www.theglobalmediagroup.com/jobinfo.htm)

Designers, Interior Decorators

Tile, Marble, and Slab

Santa Monica Showroom

Salary + Commission

Prefer design or Tile experience

Contact 310.995.5136

TELEMARKETING



Min 3 year experience. Real Estate Call Center Experience a must. Bilingual Spanish A+.

Daily/Weekly/Monthly Cash Spiffs

Salary/Top Comm/Bonus/Benefits Opportunity for advancement.

Santa Monica 36K-72K a Year

CALL BILL (310) 396-9676

Employment

College radio music promotion intern \$8 p/t flexible 12-20hrs/week in Santa Monica (310) 998-8305 xt 85

FULL-TIME/ PART-TIME Cook/ Chef for cafe in WLA. Must speak English. Please call (310) 985-0080

FULL-TIME/ PART-TIME sales person for a hardware store. Call (310) 395-1158

HAIRCUTTING STATIONS

for rent @ clean professional Santa Monica Salon, clientele preferred. Call Don, (310) 315-1098.

HAIRSTYLIST WANTED. Busy salon. Experience required. Must know color, perm, cut. Nin's Hair Salon (310) 312-9934 (714) 837-4290

IMMEDIATE POSITIONS available in the housekeeping department of Century City Doctors Hospital. All shifts available, PT/FT. Hospital housekeeping preferred. Call (310) 829-8431 for interview.

IMMEDIATE POSITIONS available in the environmental service department of St. John's Health Center. Looking for housekeeper/waste management. PT/FT. Hospital experience preferred. Call (310) 829-8431 for interview

KAIDO

japanese cuisine

JAPANESE RESTAURANT server wanted with experience, P/T Kaido Santa Monica (310) 980-0462 (310) 828-7582

LEGAL SECRETARY needed for fast-paced IP firm. Heavy tape transcription. Must possess excellent spelling, grammatical and proofreading skills. Knowledge of Windows XP and Word, typing 65+ wpm, ability to multi-task, set priorities and maintain strict confidentiality a must. Will consider recent grad with excellent skills. Beautiful Santa Monica ocean-view office, competitive salary and benefits. Please email resume to [palexander@cislo.com](mailto:palexander@cislo.com).

RECEPTIONIST IMMEDIATE- SM company seeks friendly computer literate self-starter to answer phones, file, and handle other various tasks. Email resume to [receptionisthr@hotmail.com](mailto:receptionisthr@hotmail.com)

RECEPTIONIST WANTED. Needed for clerical work and light make-up. Computer knowledge & strong phone etiquette req'd. Cosmetology Experience a plus. Hours: 2-8 pm, \$10-\$12 per hour email: [erick@pactv.com](mailto:erick@pactv.com), fax: 310-287-3808

WAREHOUSE: TELECOM company in Culver City looking for experienced warehouse personnel. Requires previous experience with inventory control, shipping/receiving, computer skills a must. Please call Kristi (310) 737-7394 or email [kcruz@scottell.com](mailto:kcruz@scottell.com)

Employment



RETAIL SM Nat Foods Coop-

Grocery Clerk

Community Deli Clerk

Cashier

Produce Clerk

Apply at 1525 Broadway.90404

SALES

SALES of cruise and tour packages. 40 Year Old National Tour Company. Paid training, flex 30/hrs week. Some weekends required. Base+comm. No cold calls. Near LAX (310) 649-7171

SANTA MONICA General Surgery practice seeks full-time, experienced front office receptionist for phones, scheduling, filing, etc. Reliable, motivated and hard-working individuals with good attitude, please fax resumes to 310-828-4211

SANTA MONICA Plastics company is hiring sales person, will train, good with math, power tools, helpful, call Ralph (310)829-3449 xt 128

SECURITY JOBS. Great Pay! All beach areas! Contact us [www.lantzsecurity.com](http://www.lantzsecurity.com) or call (800) 870-4357

SOCIAL ESCORTS needed. Accompany celebs, V.I.P.'S to dinner, theatre, events, etc. \$200/hr (323) 836-0700

SOCIAL SERVICES. Day and residential programs for adults with developmental disabilities in Malibu. Full-time positions with benefits: Administrative Assistant, Job Coach and Direct Support Professional. Weekend position available. (310) 457-6052

TOP DESIGNER Santa Monica boutique seeks team player, HIGH energy salesperson, experience preferred. Salary and commission. (310) 394-1406.

YOUR AD COULD RUN HERE!

CALL US TODAY AT (310) 458-7737

For Sale

SPA/HOT TUB 2006 Model. Neck Jets. Therapy seat. Warranty. Never used. Can deliver. Worth \$5750, sell for \$1750 (310) 479-3054

Pets

ADORABLE MALTESE pups, boys & girls, will 3~5 lb, have shots & dewormed, CKC registered, around 8 to 10 weeks, home raised, loving & sweet, \$800~\$1500, for more info ask Brandon to 323-819-0113

Pets



Fotoby Fabian.com

310-399-7049

\$150.00

TINY YORKIE puppies, male & female, toy/t-cup size available, shots & dewormed, registered with CKC or AKC, health guarantee, home raised and very loving & sweet, for more info please click on [www.worldkenelusa.com](http://www.worldkenelusa.com) or call Kelly at (323) 823-1803/ (661) 675-6371

Wanted

MEDICAL STUDENT needs car. Please help (310) 883-5394

Employment Wanted

DOG WALKING and sitting. 10 years exp. Licensed and bonded. (310) 963-0903

EXPERIENCED WITH Parkinson's and Alzheimer's, Senior live-in assistant/companion now available in Greater SM area. References. (310) 567-1849

LIFE SUPPORT services 10 years exp. bonded and insured. Cooking, driving, and cleaning. (310) 963-0903

For Rent

1BEDROOM/1BATH IN Santa Monica. \$1300/mo Private patio, close to beach and Third St. Promenade (323) 665-1915

YOUR AD COULD RUN HERE!

CALL US TODAY AT (310) 458-7737

BACHELOR IN SM. \$800/mo includes utilities. No kitchen. Close to beach/third st. promenade (323) 665-1915

FREE RENTAL Lists & No Fee Rentals. Sullivan-Dituri Company. 2111 Wilshire Blvd., Santa Monica, CA 90403.

SINGLE 4820 Slauson Ave units 5 and 14, stove, fridge, blinds, carpets, parking, no pets \$675/mo (323) 290-1699 [jkwproperties.com](http://jkwproperties.com)

For Rent

HOWARD MANAGEMENT GROUP

(310) 869-7901

Most of our buildings are pet friendly

PLEASE VISIT OUR WEBSITE FOR COMPLETE LISTINGS AT:

[www.howardmanagement.com](http://www.howardmanagement.com)

L.A. GROVE area 428 N Orange Grove unit 102 1+1 stove, fridge, blinds, hardwood floors, on-site laundry, no parking or pets \$1175/mo (310) 578-7512 [jkwproperties.com](http://jkwproperties.com)

SANTA MONICA \$2500/mo 3bdrms/2.5Bath, Carpet/Tile Floors, Parking, laundry, stove, dishwasher, patio, controlled access (310) 395-RENT [www.westsiderent-als.com](http://www.westsiderent-als.com)

SANTA MONICA \$990/mo 1bdrm/1Bath, tile floors, laundry, refrigerator, yard, patio, controlled access, garden (310) 395-RENT [www.westsiderentals.com](http://www.westsiderentals.com)

SANTA MONICA \$1100/mo 1bdrm/1Bath, Hardwood Floors, 1-car Parking, refrigerator, microwave, yard, washer/dryer hookups (310) 395-RENT [www.westsiderent-als.com](http://www.westsiderent-als.com)

SANTA MONICA \$1100/mo 1bdrm/1bath, Month-to-month lease, Carpet Floors, parking, refrigerator, near shopping/bus lines/SMC (310) 395-RENT [www.westsiderent-als.com](http://www.westsiderent-als.com)

SANTA MONICA \$1550/mo 2bdrms/1.75baths, No pets, Hardwood Floors, Parking, stove. Near transportation/shopping. (310) 395-RENT [www.westsiderent-als.com](http://www.westsiderent-als.com)

ADVERTISE! CALL US (310) 458-7737

SANTA MONICA \$1695/mo 2bdrm/1bath, New Carpets, parking, refrigerator, stove, Complete renovation; kitchen cabinets/counters (310) 395-RENT [www.westsiderent-als.com](http://www.westsiderent-als.com)

SANTA MONICA \$1700/mo 2bdrm/1Bath, Carpet Floors, Parking, laundry, refrigerator, 1parking space, Paid water/trash (310) 395-RENT [www.westsiderentals.com](http://www.westsiderentals.com)

SANTA MONICA \$2200/mo 3bdrms/2Baths, No pets, 1 Year lease, Carpets, Parking, refrigerator, stove (310) 395-RENT [www.westsiderentals.com](http://www.westsiderentals.com)

SANTA MONICA \$2400/mo 3bdrm/2bath, new carpets, parking, laundry, refrigerator, dishwasher, new blinds/paint (310) 395-RENT [www.westsiderentals.com](http://www.westsiderentals.com)

SANTA MONICA \$850/mo, Studio/1Bath, One year minimum lease, Carpet Floors, laundry, refrigerator (310) 395-RENT [www.westsiderentals.com](http://www.westsiderentals.com)

For Rent

SANTA MONICA 1244 11th St. unit d 2+1.5 bath upper unit, stove blinds carpet on-site laundry, balcony, parking, no pets \$1725/mo (310) 393-6322 [jkwproperties.com](http://jkwproperties.com)

SANTA MONICA 9th St. North of California, \$1300/mo 1bdrm/1bath, lower, carpet, stove, refrig, blinds, laundry, parking, no pets. (310) 456-5659

SENIORS- AFFORDABLE HOUSING

Live in a BEAUTIFUL apt/suite in Beverly/Fairfax or Santa Monica: **Starting at \$400/month**

(323) 650-7988

SM \$1295/MO 1 Bedroom above garage charming bright private hardwood/mexican tile floors 835 1/2 Cedar (818) 501-4100

WLA \$1650/MO near Bundy/SM Blvd. Spacious, bright 2 bedroom 1.5 bath upper. large closets, fireplace, appliances, laundry, parking. Attractive smaller building, no pets. (310) 828-4481

WLA \$2595 large 3+2 redecorated. 3 private patios with gardens, three parking, private driveway on top of hill. Gated. (310) 390-4610

Roommates

FREE HOUSING SERVICE

⇒ Need a little *extra income*?

⇒ Need *help around the house*?

We help match seniors with other seniors or mid-age/younger people.

(323) 650-7988

Monday-Friday 9:00am-5:00pm

Alternative Living for the Aging

A Non-Profit of 27 years

Commercial Lease

PRIME INGLEWOOD 7,000 SQ. FT.

Ideal for studio/medical building

20 ft. high ceiling

close to Marina Del Rey

703 Centinela/Hyde Park

\$1.00 per sq. ft.

Call (310) 995 5136 for a preview

OFFICE TO rent at 1424 4th St. Santa Monica 90401, new paint and carpets, 400 sq ft. including all utilities and cleaning. (310) 276-3313

ADVERTISE! CALL US (310) 458-7737

CALL TODAY FOR SPECIAL MONTHLY RATES!

There is no more convincing medium than a DAILY local newspaper.

Prepay your ad today!

VISA

MasterCard

AMERICAN EXPRESS

Card

(310) 458-7737

Santa Monica Daily Press

HOURS MONDAY - FRIDAY 9:00am - 5:00pm

LOCATION 1427 Third Street Promenade, Suite 202, Santa Monica, CA 90405

CLASSIFIED ADVERTISING CONDITIONS: REGULAR RATE: \$5.50 a day. Ads over 15 words add 20¢ per word per day. Ad must run a minimum of twelve consecutive days. PREMIUMS: First two words caps no charge. Bold words, italics, centered lines, etc. cost extra. Please call for rates. TYPOS: Check your ad the first day of publication. Sorry, we do not issue credit after an ad has run more than once. DEADLINES: 3:00 p.m. prior the day of publication except for Monday's paper when the deadline is Friday at 2:30 p.m. PAYMENT: All private party ads must be pre-paid. We accept checks, credit cards, and of course cash. CORRESPONDENCE: To place your ad call our offices 9 a.m. to 5 p.m., Monday through Friday, (310) 458-7737; send a check or money order with ad copy to The Santa Monica Daily Press, P.O. Box 1380, Santa Monica, CA 90406 or stop in at our office located at 1427 Third Street Promenade, Ste. 202. OTHER RATES: For information about the professional services directory or classified display ads, please call our office at (310) 458-7737.

Visit us online at [smdp.com](http://smdp.com)

Santa Monica Daily Press

RUN YOUR DBAS IN THE DAILY PRESS FOR ONLY \$60. INCLUDES RECEIPT AND PROOF OF PUBLICATION.

## Legal Notices

## Commercial Lease

SANTA MONICA 1452 2nd Street. Very charming building, 2 small offices. \$800/mo. Includes utilities & cleaning. (310) 614-6462

\$5.50 A DAY LINER ADS! CALL TODAY

SM SMALL office space for lease. 127 Broadway 2nd floor office with operable windows. \$1100/month. Par Commercial (310) 395-2663 ext 101\

**Your ad could run here!**  
Call us today at (310) 458-7737

## Real Estate



**Kate Branfield**  
Estates Director  
Chairman's Circle - Platinum  
#1 Prudential Santa Monica Realtor

310.395.1133

What is Your Home Worth?  
Contact Me to Find Out.  
for local, current real estate info...

[SantaMonicaListings.com](http://SantaMonicaListings.com)

**YOUR AD  
COULD RUN HERE!  
CALL US TODAY AT  
(310) 458-7737**

**SELL YOUR  
CAR FAST!**

Advertise your used car for sale in the only **LOCAL DAILY** newspaper in town.

**FOR ONLY  
\$45**

**Run it until it sells!\***



**1964 Pontiac Catalina**  
New Transmission, new paint job. 150K original miles. Immaculate condition inside. Kept in garage for many years. Must see!  
**\$3,000** (310) 458-7737

Ad shown actual size

## Package includes:

- Ad runs until your car sells. Period.\*
- Large format photograph.
- 20 word description.
- **FREE** online placement!

**Call us today at  
(310) 458-7737**

Take advantage of this great offer.

Santa Monica Daily Press



**\*Terms and conditions.** Ad will run for thirty (30) consecutive days. After 30 days, ad will expire and advertiser must call to schedule a free renewal. Ads are renewed for an additional 2 weeks. Advertiser must call within 5 days of ad expiration to renew. If renewal is placed after 5 days of ad expiration, advertiser must pay full price. Photographs must be submitted digitally in JPG or TIFF format. Email photographs to [annie@smdp.com](mailto:annie@smdp.com). Photographs only appear on print edition. 20 word description maximum; additional words 50 cents. Call for more details. Private parties only. Terms subject to change without notice.

## Real Estate

**PAC  
WEST  
MORTGAGE**  
2212 Lincoln Blvd in Santa Monica  
**1-888-FOR-LOAN**  
**310 392-9223**

**VERY AGGRESSIVE  
RATES  
TIME FOR A 30  
YEAR FIXED?**

RATES AS LOW AS 6%

|                 |        |
|-----------------|--------|
| 30 YEAR FIXED   | 6.75%  |
| 10 YEAR/1 ARM   | 5.75%  |
| 7 YEAR/1 ARM    | 5.625% |
| 5 YEAR/1 ARM    | 5.5*** |
| 3 YEAR/1 ARM    | 5.5*** |
| 1 YEAR/1 ARM    | 5.375% |
| 6 MO./6 MO. ARM | 3.375% |
| 1 MO./1 MO. ARM | 1.0**  |

\*Rates subject to change  
\* As of January 11, 2006  
\*\* Denotes an interest only loan

NEW CONFORMING  
LOAN AMOUNTS

|         |           |
|---------|-----------|
| 1 Unit  | \$417,000 |
| 2 Units | \$533,850 |
| 3 Units | \$645,300 |
| 3 Units | \$645,300 |
| 4 Units | \$801,950 |



**ROB  
SCHULTZ**

**BROKER  
LICENSED CALIFORNIA  
BROKER #01218743**



## Vehicles for sale



**1999 BMW Z3**  
53k Showroom cond,serviced,new tires,must sell.  
**\$15,840** obo. Alan (310) 345-0008

**Your ad could run here!**  
Call us today at (310) 458-7737

## Vehicles for sale

**\$\$ CASH FOR CARS \$\$**

**All makes & models, all cars considered. Honest professional buyer. We come to you and handle all paper work.**

Please call now! (310) 995-5898

## Massage

BLISSFUL RELAXATION! Heal your body, mind, spirit. Therapeutic, Swedish, Deep-tissue. BodyWave, Sports. Strictly non-sexual. Introductory specials from \$60.00/1hr. Lynda, L.M.T. (310) 749-0621

ENJOYABLE DEEP-TISSUE massage by Fitness Trainer. \$55/70 minutes Paul (310) 741-1901

EXQUISITE, INTUITIVE, strong and tender relaxing body work by mature European. Very Professional, Sonja (310) 397-0433.

## Business Opps

I AM seeking a serious investor for something that has never been done. Very, very big big! Robert (310) 394-1533

## Personals

SENIOR MALE would like to meet senior female for occasional cocktails. No sex. Westside only. (310) 393-2508

## Notices

SUMMONS  
(Citation Judicial)

CASE NUMBER 05E09925

NOTICE TO DEFENDANT: (Aviso Al Demandado): THOMAS E. HIGHTOWER, an individual, and DOES 1 through 5, inclusively

YOU ARE BEING SUED BY PLAINTIFF: (Lo Está Demandando El Demandante): TOLUCA GARDENS HOMEOWNERS ASSOCIATION, a California Corporation  
You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center ([www.courtinfo.ca.gov/selfhelp](http://www.courtinfo.ca.gov/selfhelp)), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court.

There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Web site ([www.lawhelpcalifornia.org](http://www.lawhelpcalifornia.org)) the California Courts Online self-help Center ([www.courtinfo.ca.gov/selfhelp](http://www.courtinfo.ca.gov/selfhelp)), or by contacting your local court or county bar association.

Tiene 30 DIAS DE CALENDARIO despues de que le entreguen esta citacion y papeles legales para presentar una respuesta per escrito en esta corte y hacer que se entregue una copia al demandante. Una carta o una llamada telefonica no lo protegen. Su respuesza per escrito tiene que estar en formato legal correcto si desea que procesen su caso en la corte. Es posible que haya un formulario que usted pueda usar pare su respuesta. Puede encontrar estos formularios de la corte y mas informacion en el Centro de Ayuda de las Cortes de California ([www.courtinfo.ca.gov/selfhelp/espanol/](http://www.courtinfo.ca.gov/selfhelp/espanol/)), en la biblioteca de leyes de su condado o en la corte que le quede mas cerca. Si no puede pagar la cuota de presentacion, pida al secretario de la corte que le de un formulario de exencion de bago de cuotas. Si no presenta su respuesta a tiempo, puede perder el caso por incumplimiento y corte le podra quitar su sueldo, dinero y bienes sin mas advertencia. Hay otros requisitos legales Es recomendable que llame a un abogado inmediatamente. Si no conoce a un abogado, pueda llamar a un servicio de remision a abogados. Si no puede pagar a un abogado, es posible que cumpla con los requisitos para obtener servicios legales gratuitos de un programa de servicios legales sin fines de lucro. Puede encontrar estos grupos sin fines de lucre en el sitio web de California Legal Services, ([www.lawhelpcalifornia.org](http://www.lawhelpcalifornia.org)), en el Centro de Ayuda de las Cortes de California, ([www.courtinfo.ca.gov/selfhelp/espanol/](http://www.courtinfo.ca.gov/selfhelp/espanol/)) o poniendose en contacto con la corte o el colegio de abagados locales.

The name and address of the court is: (El nombre y direccion de la corte es): LOS ANGELES SUPERIOR COURT

## Notices

6230 SYLMAR AVENUE  
VAN NUYS, CA 91401  
VAN NUYS - EAST

The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is: (El nombre, la dirección y el número de telefono del abogado del demandante, o del demandante que no tiene abogado, es): ROBERT D. HILLSHAFFER, ESQ., 15260 VENTURA BLVD, SUITE 1400, SHERMAN OAKS, CA 91403

Telephone: (818) 905-6283, (818) 905-6372  
Date (Fecha): DECEMBER 20, 2005  
JOHN A. CLARKE, Clerk (Secretario) by R. VILLAGONZALO, Deputy (Adjunto)  
SEAL  
NOTICE TO THE PERSON SERVED: You are served as an individual defendant  
Published SANTA MONICA DAILY PRESS  
JUNE 12, 19, 26, JULY 3

## DBAS

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0942514 FIRST FILING. The following person(s) is (are) doing business as PACIFIC RIM CARVINGS, 1019 INDIANA AVE., VENICE, CA 90291. The full name of registrant(s) is/are : RANDY LEE TRUJILLO, 1019 INDIANA AVE., VENICE, CA 90291 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: RANDY TRUJILLO

This statement was filed with the County Clerk of LOS ANGELES County on 4/28/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/15/2006, 5/22/2006, 5/29/2006, 6/5/2006, 6/12/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1076530 FIRST FILING. The following person(s) is (are) doing business as FBI J LANDSCAPE DESIGN, 2800 NEILSON WAY, SM, CA 90405, #614. The full name of registrant(s) is/are : FARIBA J. CAIN, 2800 NEILSON WAY, SM, CA 90405, #614 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: FARIBA CAIN  
This statement was filed with the County Clerk of LOS ANGELES County on 5/16/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/22/2006, 5/29/2006, 6/5/2006, 6/12/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1098093 FIRST FILING. The following person(s) is (are) doing business as TRUE WEST CREATIVE, 3002 3RD ST, #111, SANTA MONICA, CA 90405. The full name of registrant(s) is/are : DEBBIE SPEARS, 3002 3RD ST, #111, SANTA MONICA, CA 90405 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: DEBBIE SPEARS

This statement was filed with the County Clerk of LOS ANGELES County on 5/18/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/22/2006, 5/29/2006, 6/5/2006, 6/12/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1029099 FIRST FILING. The following person(s) is (are) doing business as SWEET TIME DONUTS, 624 E. COMPTON BLVD., #B, COMPTON, CA 90221. The full name of registrant(s) is/are : SIEU LY, 3622 VANE AVE, ROSEMEAD, CA 91770 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)5/9/2006. /s/: SIEU LY  
This statement was filed with the County Clerk of LOS ANGELES County on 5/9/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/22/2006, 5/29/2006, 6/5/2006, 6/12/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1029090 FIRST FILING. The following person(s) is (are) doing business as W.R. MASK INC. DBA: ROBES BBQ, AI #/ON 2502116, 3236 MANCHESTER BLVD.. The full name of registrant(s) is/are : W.R. MASK, INC., (CA CORPORATION), 3236 MANCHESTER BLVD., INGLEWOOD, CA 90305 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)5/11/2005. /s/: W.R. MASK INC.

This statement was filed with the County Clerk of LOS ANGELES County on 5/09/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES

## DBAS

FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/22/2006, 5/29/2006, 6/5/2006, 6/12/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1017225 FIRST FILING. The following person(s) is (are) doing business as SIGNATURE FLORAL EVENTS, LLC, AI #/ON 200605810030, 2328 S. GARFIELD AVE, MONTEREY PARK, CA 91754. The full name of registrant(s) is/are : SIGNATURE FLORAL EVENTS, LLC, 2328 S. GARFIELD AVE, MONTEREY PARK, CA 91754 This Business is being conducted by, a limited liability. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: SIGNATURE FLORAL EVENTS, LLC, PRESIDENT, EFFREN SANDOVAL

This statement was filed with the County Clerk of LOS ANGELES County on 5/8/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/22/2006, 5/29/2006, 6/5/2006, 6/12/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1011479 FIRST FILING. The following person(s) is (are) doing business as CAL'S CHECK CASHING SERVICES #2, 2341 W. WHITTIER BLVD., MONTEBELLO, CA 90640. The full name of registrant(s) is/are : MOHAMMED F. MOURADI, 2581 N. MEADOW GROVE RD., ORANGE, CA 92867 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)4/14/2006. /s/: MOHAMMED F. MOURADI

This statement was filed with the County Clerk of LOS ANGELES County on 5/8/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/22/2006, 5/29/2006, 6/5/2006, 6/12/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1051014 FIRST FILING. The following person(s) is (are) doing business as RIVA TOURS N TRAVEL, 464 BREGAMTE DR, DIAMOND BAR, CA 91765. The full name of registrant(s) is/are : PARAG S. MEHTA, 464 BREGAMTE DR, DIAMOND BAR, CA 91765 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: PARAG MEHTA  
This statement was filed with the County Clerk of LOS ANGELES County on 5/11/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/22/2006, 5/29/2006, 6/5/2006, 6/12/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1046504 FIRST FILING. The following person(s) is (are) doing business as HOLLYWOOD STAR, 2101 GLENADA AVE, #4, MONTE ROSE, CA 91020. The full name of registrant(s) is/are : AHMAD SANEI, 2101 GLENADA AVE, #4, MONTE ROSE, CA 91020 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: AHMAD SANEI

This statement was filed with the County Clerk of LOS ANGELES County on 5/11/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/22/2006, 5/29/2006, 6/5/2006, 6/12/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0994594 FIRST FILING. The following person(s) is (are) doing business as SENOR G. JANITORIAL, 2001 RAYMOND AVE, #11, LA CA 90007. The full name of registrant(s) is/are : LUIS GOMEZ LOPEZ, 2001 RAYMOND AVE, #11, LA CA 90007 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: LUIS GOMEZ LOPEZ

This statement was filed with the County Clerk of LOS ANGELES County on 5/5/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/22/2006, 5/29/2006, 6/5/2006, 6/12/2006

## DBAS

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1046551 FIRST FILING. The following person(s) is (are) doing business as HOTTESTREND, TEENSPACE, 814 E. HELLMAN AVE, UNIT #C, MONTEREY PARK, CA 91755. The full name of registrant(s) is/are : RAYMOND W. CHOW, 814 E. HELLMAN AVE, UNIT #C, MONTEREY PARK, CA 91755 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: RAYMOND CHOW

This statement was filed with the County Clerk of LOS ANGELES County on 5/11/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/22/2006, 5/29/2006, 6/5/2006, 6/12/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1051062 FIRST FILING. The following person(s) is (are) doing business as INTERIOR DESIGN BY LUCIANO, 5430 E. BEVERLY BLVD., #110, LA CA 90022. The full name of registrant(s) is/are : GUS LUCIANO, 615 11TH ST, HERMOSA BEACH, CA 90254 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: GUS LUCIANO

This statement was filed with the County Clerk of LOS ANGELES County on 5/11/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/22/2006, 5/29/2006, 6/5/2006, 6/12/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1022478 FIRST FILING. The following person(s) is (are) doing business as LILIAN'S SHOES & MORE, 6318 COMPTON AVE, LOS ANGELES, CA 90001. The full name of registrant(s) is/are : JORGE ZELAYA, 1473 E. 47TH ST, LOS ANGELES, CA 90011 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)5/9/2006. /s/: JORGE ZELAYA

This statement was filed with the County Clerk of LOS ANGELES County on 5/9/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/22/2006, 5/29/2006, 6/5/2006, 6/12/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1022462 FIRST FILING. The following person(s) is (are) doing business as LIL BIRD RECORDS, 7270 FRANKLIN AVE, #132, LOS ANGELES, CA 90046. The full name of registrant(s) is/are : JESSE FRENCH, 7270 FRANKLIN AVE, #132, LOS ANGELES, CA 90046 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JESSE FRENCH

This statement was filed with the County Clerk of LOS ANGELES County on 5/9/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/22/2006, 5/29/2006, 6/5/2006, 6/12/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1034281 FIRST FILING. The following person(s) is (are) doing business as PHILADELPHIA NETWORK ROYAL PRESTIGE, 10828 VALLEY MALL, EL MONTE, CA 91731. The full name of registrant(s) is/are : VANESA M. CUEVAS, 11400 MONTECITO DR, EL MONTE, CA 91731 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: VANESA M. CUEVAS

This statement was filed with the County Clerk of LOS ANGELES County on 5/10/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/22/2006, 5/29/2006, 6/5/2006, 6/12/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0994592 FIRST FILING. The following person(s) is (are) doing business as REAL TRUCKING TRANSPORTATION, 15658 E. GALE, #D, HACIENDA HEIGHTS, CA 91745. The full name of registrant(s) is/are : RUBEN BELLO, 2052 S. MOUNTAIN, DUARTE, CA 91010 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/1/2004. /s/: RUBEN BELLO  
This statement was filed with the County Clerk of LOS ANGELES County on 05/05/06. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES

Santa Monica Daily Press

HOURS MONDAY - FRIDAY 9:00am - 5:00pm

LOCATION 1427 Third Street Promenade, Suite 202, Santa Monica, CA 90405

Legal Notices

RUN YOUR DBAs IN THE DAILY PRESS FOR ONLY \$60. INCLUDES RECEIPT AND PROOF OF PUBLICATION.

Santa Monica Daily Press

DBAS

FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/22/2006, 5/29/2006, 6/5/2006, 6/12/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0994915 FIRST FILING. The following person(s) is (are) doing business as HONG XING COMPANY, 755 S. ATLANTIC, MONTEREY PARK, CA 91754. The full name of registrant(s) is/are : HONG XIANG ZHU, 755 S. ATLANTIC, MONTEREY PARK, CA 91754 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein... /s/: HONG XIANG ZHU  
This statement was filed with the County Clerk of LOS ANGELES County on 5/5/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/22/2006, 5/29/2006, 6/5/2006, 6/12/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 0887010 FIRST FILING. The following person(s) is (are) doing business as VIENTO CREATIVE, 161 OCEAN PARK BLVD., #C, SANTA MONICA, CA 90405. The full name of registrant(s) is/are : RONNIE R. ARREDONDO, 161 OCEAN PARK BLVD., #C, SANTA MONICA, CA 90405 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein... /s/: RONNIE R. ARREDONDO  
This statement was filed with the County Clerk of LOS ANGELES County on 4/24/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/22/2006, 5/29/2006, 6/5/2006, 6/12/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1098092 FIRST FILING. The following person(s) is (are) doing business as green steap, 21086 Summit Road, Topanga, CA 90290. The full name of registrant(s) is/are : Mika Sagawa, 21086 Summit Road, Topanga, CA 90290 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein... /s/: Mika Sagawa  
This statement was filed with the County Clerk of LOS ANGELES County on 5/18/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/22/2006, 5/29/2006, 6/5/2006, 6/12/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1205882 FIRST FILING. The following person(s) is (are) doing business as MASON STEEL MEDIA, 2436 2ND ST, SANTA MONICA, CA 90405. The full name of registrant(s) is/are : ANDREW JOSHUA MASON, 2436 2ND ST, SANTA MONICA, CA 90405, JONAS BLAKE MASON, 2436 2ND ST, SANTA MONICA, CA 90405 This Business is being conducted by, a general partnership. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)5/19/2006. /s/: ANDREW J. MASON, JONAS MASON

This statement was filed with the County Clerk of LOS ANGELES County on 6/1/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 6/5/2006, 6/12/2006, 6/19/2006, 6/26/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1075964 FIRST FILING. The following person(s) is (are) doing business as GEMCO DIAMONDS, AI #/ON C1706635, 608 S. HILL ST, #601, LA, CA 90014. The full name of registrant(s) is/are : AZIZ AND ALI ENTERPRISES, (CA), 608 S. HILL ST, #601, LA, CA 90014 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)8/7/1992. /s/: AZIZ AND ALI ENTERPRISES, PRESIDENT, AZIZ NOGHREIAN  
This statement was filed with the County Clerk of LOS ANGELES County on 05/16/06. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/29/2006, 6/5/2006, 6/12/2006, 6/19/2006

DBAS

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1076074 FIRST FILING. The following person(s) is (are) doing business as ROYAL PRESTIGE HOLLYWOOD CA, 901 N. VIRGIL AVE, LOS ANGLS, CA 90029. The full name of registrant(s) is/are : SONIA ELIZABETH TOBAR, 901 N. VIRGIL AVE, LOS ANGLS, CA 90029, FRANCISCO TOBAR, 901 N. VIRGIL AVE, LOS ANGLS, CA 90029 This Business is being conducted by, husband and wife. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein... /s/: SONIA ELIZABETH TOBAR, FRANCISCO TOBAR  
This statement was filed with the County Clerk of LOS ANGELES County on 5/16/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/29/2006, 6/5/2006, 6/12/2006, 6/19/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1065894 FIRST FILING. The following person(s) is (are) doing business as EASTERN AIR CONDITIONING & HEATING SERVICE, 468 CASANOVA STREET, LOS ANGELES, CA 90012. The full name of registrant(s) is/are : WUO GUANG WEN, 468 CASANOVA STREET, LOS ANGELES, CA 90012 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2006. /s/: WUO GUANG WEN  
This statement was filed with the County Clerk of LOS ANGELES County on 5/15/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/29/2006, 6/5/2006, 6/12/2006, 6/19/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1065780 FIRST FILING. The following person(s) is (are) doing business as DURAN TRUCKING, 4642 ORANGE ST., PICO RIVERA, CA, 90660. The full name of registrant(s) is/are : SILVESTRE DURAN NAPAUCO, 4642 ORANGE ST., PICO RIVERA, CA, 90660, CATALINA DURAN, 4642 ORANGE ST., PICO RIVERA, CA, 90660 This Business is being conducted by, husband and wife. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/2/2006. /s/: SILVESTRE DURAN, CATALINA DURAN

This statement was filed with the County Clerk of LOS ANGELES County on 5/15/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/29/2006, 6/5/2006, 6/12/2006, 6/19/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1080407 FIRST FILING. The following person(s) is (are) doing business as DEEDENT DENTAL LAB, DEEDENT DENTAL SOLUTIONS, DEEDENT EXPECTATIONS CREATED, 1911 COLORADO BLVD., LOS ANGELES, CA 90041. The full name of registrant(s) is/are : EDMOND SEYFI, CDT, 458 W. WILSON AVE, #3, GLENDALE, CA 91203 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/1/1998. /s/: EDMOND SEYFI  
This statement was filed with the County Clerk of LOS ANGELES County on 05/16/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/29/2006, 6/5/2006, 6/12/2006, 6/19/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1103293 FIRST FILING. The following person(s) is (are) doing business as COST BUY.COM, AI #/ON 2529015, 1025 EAST 14 STREET, LA, CA 90021. The full name of registrant(s) is/are : SONIC GAME INC (CALIFORNIA), 343 SOUTH REEVES DR., BH, CA 90212 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein... /s/: SONIC GAME INC, PRESIDENT, DAVID DARDASHTI

This statement was filed with the County Clerk of LOS ANGELES County on 5/18/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/29/2006, 6/5/2006, 6/12/2006, 6/19/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1080408 FIRST FILING. The following person(s) is (are) doing business as CANDLE DEPOT, CANDLE FOR YOU, 3261, SAN FERNANDO RD, LOS ANGELES, CA 90065. The full name of registrant(s) is/are : EDMOND SEYFI, 458 W. WILSON AVE, #3, GLENDALE, CA 91203 This Business is being conducted by, an individual. Signed: Registrant has

DBAS

not yet begun to transact business under the fictitious name or names listed herein... /s/: EDMOND SEYFI  
This statement was filed with the County Clerk of LOS ANGELES County on 5/16/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/29/2006, 6/5/2006, 6/12/2006, 6/19/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1057688 FIRST FILING. The following person(s) is (are) doing business as ALEX INSURANCE SERVICES, 5829 E. BEVERLY BLVD., LOS ANGELES, CA 90022. The full name of registrant(s) is/are : ALEJANDRO FLORES, 14208 CHAMBERLAIN ST., SAN FERNANDO, CA 91340, SALVADOR I. AYALA, 337 E. ANDRIX ST, MONTEREY PARK, CA 91755 This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein... /s/: ALEJANDRO FLORES, SALVADOR I. AYALA  
This statement was filed with the County Clerk of LOS ANGELES County on 5/12/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/29/2006, 6/5/2006, 6/12/2006, 6/19/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1034450 FIRST FILING. The following person(s) is (are) doing business as NAILING GROUP, STREAMING LAYERS.COM, 1138 EUCLID ST, #1, SANTA MONICA, CA 90403. The full name of registrant(s) is/are : PABLO MOLINE, 1138 EUCLID ST, #1, SANTA MONICA, CA 90403 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein... /s/: PABLO MOLINE

This statement was filed with the County Clerk of LOS ANGELES County on 5/10/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/29/2006, 6/5/2006, 6/12/2006, 6/19/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1057684 FIRST FILING. The following person(s) is (are) doing business as OLYMPIC DONUTS #7, 4773 E. CESAR CHAVEZ AVE., LOS ANGELES, CA 90022. The full name of registrant(s) is/are : DAVID BUNNATH DOUNG, 14138 PROCTOR AVE, LA PUENTE, CA 91746 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)4/27/2006. /s/: DAVID DOUNG  
This statement was filed with the County Clerk of LOS ANGELES County on 4/27/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/29/2006, 6/5/2006, 6/12/2006, 6/19/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1086893 FIRST FILING. The following person(s) is (are) doing business as STAR MATTRESS SOLUTIONS MANUFACTURING, 5467 ALHAMBRA AVENUE, LOS ANGELES, CA 90032. The full name of registrant(s) is/are : AURORA CARRILLO, 5467 ALHAMBRA AVENUE, LOS ANGELES, CA 90032, FRANCISCO RAMIREZ, 3337 LINDA VISTA TERRACE, LOS ANGELES, CA 90032 This Business is being conducted by, a business trust. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein... /s/: AURORA CARRILLO, FRANCISCO RAMIREZ  
This statement was filed with the County Clerk of LOS ANGELES County on 5/17/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/29/2006, 6/5/2006, 6/12/2006, 6/19/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1076052 FIRST FILING. The following person(s) is (are) doing business as SALDANA BUMPERS, 2628 EAST 108 ST, LYNNWOOD, CA, 90262. The full name of registrant(s) is/are : RUFINO SALDANA, 2628 EAST 108 ST, LYNNWOOD, CA 90262 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein... /s/: RUFINO SALDANA  
This statement was filed with the County Clerk of LOS ANGELES County on 5/16/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE

DBAS

FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/29/2006, 6/5/2006, 6/12/2006, 6/19/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1076016 FIRST FILING. The following person(s) is (are) doing business as PROMUSAL, RENE'S MUSIC PRODUCTIONS, 61150 CATALINA ST., SUITE 316-A, LA, CA 90005. The full name of registrant(s) is/are : RENE MENDEZ, 1023 E. ELK AVE, #5, GLENDALE, CA 91205 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein... /s/: RENE MENDEZ  
This statement was filed with the County Clerk of LOS ANGELES County on 5/16/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/29/2006, 6/5/2006, 6/12/2006, 6/19/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1057925 FIRST FILING. The following person(s) is (are) doing business as PHOENIX REAL ESTATE, 15235 LAKEWOOD BLVD., PARAMOUNT, CA 90723. The full name of registrant(s) is/are : LUIS FEMATT, 12812 MURCOT ST, NORWALK, CA 90650, GRACIELA FIGUEROA, 12812 MURCOT ST, NORWALK, CA 90650 This Business is being conducted by, co-partners. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)5/12/2006. /s/: GRACIELA FIGUEROA, LUIS FEMATT  
This statement was filed with the County Clerk of LOS ANGELES County on 5/12/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/29/2006, 6/5/2006, 6/12/2006, 6/19/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1097426 FIRST FILING. The following person(s) is (are) doing business as NETWORK TRANSPORT, 744 GLASGOW AVE, INGLEWOOD, CA 90301. The full name of registrant(s) is/are : MARINA KOZELKINA, 5225 BLAKESLEE AVE, #207, NORTH HOLLYWOOD, CA 91601 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)5/10/2006. /s/: MARINA KOZELKINA  
This statement was filed with the County Clerk of LOS ANGELES County on 5/18/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/29/2006, 6/5/2006, 6/12/2006, 6/19/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1065896 FIRST FILING. The following person(s) is (are) doing business as MCCUFF INDUSTRIES, MCCUFF RACING, MCCUFF HOLDINGS, 269 S. BEVERLY DR, #423, BEVERLY HILLS, CA 90212. The full name of registrant(s) is/are : MCCUFF INDUSTRIES, INC (INCORPORATED STATE OF DELAWARE), 269 S. BEVERLY DR, #423, BEVERLY HILLS, CA 90212 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)5/1/2006. /s/: MCCUFF INDUSTRIES, INC., PRESIDENT, ALAN CASTRO

This statement was filed with the County Clerk of LOS ANGELES County on 5/15/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/29/2006, 6/5/2006, 6/12/2006, 6/19/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1065882 FIRST FILING. The following person(s) is (are) doing business as MARTIN MOBILE CAR WASH, 2533 JOHNSTON ST, LA, CA 90031. The full name of registrant(s) is/are : MARTIN GOMEZ, 2533 JOHNSTON ST, LOS ANGELES, CA 90031 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein... /s/: MARTIN GOMEZ  
This statement was filed with the County Clerk of LOS ANGELES County on 5/15/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/29/2006, 6/5/2006, 6/12/2006, 6/19/2006

DBAS

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1065779 FIRST FILING. The following person(s) is (are) doing business as LEE'S NAILS - SPA WAXING, 620 N. AZUSA AVE, WEST COVINA, CA 91791. The full name of registrant(s) is/are : PHUONG LE, 1730 S. CABANA AVE, WEST COVINA, CA 91791 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein... /s/: PHUONG LE  
This statement was filed with the County Clerk of LOS ANGELES County on 5/15/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/29/2006, 6/5/2006, 6/12/2006, 6/19/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1097568 FIRST FILING. The following person(s) is (are) doing business as JAY CONSTRUCTION, JAY CONSTRUCTIONS, J CONSTRUCTION, 9190 OLYMPIC BLVD., #138, BEVERLY HILLS, CA 90212. The full name of registrant(s) is/are : JARROD MCCLELLAN, 9190 OLYMPIC BLVD., #138, BEVERLY HILLS, CA 90212 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)5/1/2006. /s/: JARROD MCCLELLAN  
This statement was filed with the County Clerk of LOS ANGELES County on 5/18/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/29/2006, 6/5/2006, 6/12/2006, 6/19/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1097537 FIRST FILING. The following person(s) is (are) doing business as GRUMPYS METAL, 13659 ROSECRANS AVE, #H, SANTA FE SPRINGS, CA 90670. The full name of registrant(s) is/are : GARY JOHN ALBA, 7257 1/2 PALLET ST., DOWNEY, CA 92831 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)5/18/2006. /s/: GARY JOHN ALBA  
This statement was filed with the County Clerk of LOS ANGELES County on 5/18/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/29/2006, 6/5/2006, 6/12/2006, 6/19/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1097538 FIRST FILING. The following person(s) is (are) doing business as GOOD FRIENDS MEN'S CLOTHING, 11600 ALONDRA BLVD., NORWALK, CA 90650. The full name of registrant(s) is/are : SO YOUNG KWON, 317 HUNTINGTON, IRVINE, CA 92620 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)4/7/2006. /s/: SO YOUNG KWON

This statement was filed with the County Clerk of LOS ANGELES County on 5/18/06. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/29/2006, 6/5/2006, 6/12/2006, 6/19/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1097567 FIRST FILING. The following person(s) is (are) doing business as ELEGANT BRIDE AND CONNECTION, ELEGANT BRIDAL AND CONNECTION, 9048 E. LAS TUNAS DR., TEMPLE CITY, CA . The full name of registrant(s) is/are : WEIHANG HUANG, 636 ALPINE ST, #16B, LOS ANGELES, CA 90012 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)5/18/2006. /s/: WEIHANG HUANG  
This statement was filed with the County Clerk of LOS ANGELES County on 5/18/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/29/2006, 6/5/2006, 6/12/2006, 6/19/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1057915 FIRST FILING. The following person(s) is (are) doing business as FIL-AM CONNECT, 4420 EAGLE ROCK BLVD., LOS ANGELES, CA 90041. The full name of registrant(s) is/are : ELOISA C. DE GUZMAN, 11049 RHODESIA AVE, CA, 91040 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2006. /s/: ELOISA C. DE GUZMAN  
This statement was filed with the County Clerk of

DBAS

LOS ANGELES County on 5/18/06. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/29/2006, 6/5/2006, 6/12/2006, 6/19/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1132444 FIRST FILING. The following person(s) is (are) doing business as STREET NOTEZ RECORDINGS, 101 N. VICTORY BLVD., SUITE L-258, BURBANK, CA 91502. The full name of registrant(s) is/are : BRIAN M. GREEN, 319 5TH STREET-C, LONG BEACH, CA 90802, ROBERT TILLIS, 319 5TH STREET-C, LONG BEACH, CA 90802, STEPHEN PITTS, 319 5TH STREET-C, LONG BEACH, CA 90802 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein... /s/: BRIAN M. GREEN, ROBERT TILLIS, STEPHEN PITTS  
This statement was filed with the County Clerk of LOS ANGELES County on 5/23/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 6/5/2006, 6/12/2006, 6/19/2006, 6/26/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1134222 FIRST FILING. The following person(s) is (are) doing business as WEBINUE, JOYSTAR TRAVELS, 23003 YUCCA CIRCLE DR, LLANO, CA 93544. The full name of registrant(s) is/are : ELIZABETH Y. HALL, 23003 YUCCA CIRCLE DR, LLANO, CA 93544 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein... /s/: ELIZABETH Y. HALL  
This statement was filed with the County Clerk of LOS ANGELES County on 5/24/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 5/29/2006, 6/5/2006, 6/12/2006, 6/19/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1205880 FIRST FILING. The



Santa Monica Daily Press

RUN YOUR DBAs IN THE DAILY PRESS FOR ONLY \$60. INCLUDES RECEIPT AND PROOF OF PUBLICATION.

Legal Notices

DBAS

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1205260 FIRST FILING. The following person(s) is (are) doing business as TACO COMPANY & VISTA VERDE DELI, 2063 PALOS VERDE DR N, LOMITA, CA 90717. The full name of registrant(s) is/are : ISMAEL S. MURILLO, 1494 W. 1ST ST, SAN PEDRO, CA 90732 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date). /s/: ISMAEL S. MURILLO  
This statement was filed with the County Clerk of LOS ANGELES County on 06/01/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 6/12/2006, 6/19/2006, 6/26/2006, 7/3/2006

**Statement of Abandonment of Use of Fictitious Business Name**  
Document Record # 06 1109338  
Current File No. 1766013  
State of California, County of Los Angeles  
The following person(s) has/have abandoned the use of the fictitious Business name:  
ON 78TH located at 1227 N. FORMOSA AVE, WEST HOLLYWOOD, CA 90046  
The fictitious business name referred to above was filed on 07/26/05  
In the county of LOS ANGELES.  
MARIE MONSOD, 1227 N. FORMOSA AVE, WEST HOLLYWOOD, CA 90046  
This business is conducted by: AN INDIVIDUAL /s/ MARIE MONSOD  
This statement was filed with the County Clerk of Los Angeles County on 05/19/2006. Published: SANTA MONICA DAILY PRESS 6/12/2006, 6/19/2006, 6/26/2006, 7/3/2006

DBAS

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1168072 FIRST FILING. The following person(s) is (are) doing business as OMEGA FUNDING, AI #/ON C2681778, 1 WORLD TRADE CENTER, SUITE H4, LONG BEACH, CA 90802. The full name of registrant(s) is/are : VULCAN FINANCIAL CORP, 525 E. COLORADO BLVD., PH FLOOR, PASADENA, CA 91101 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: VULCAN FINANCIAL CORP, CEO, AMIR NASS  
This statement was filed with the County Clerk of LOS ANGELES County on 5/26/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 6/12/2006, 6/19/2006, 6/26/2006, 7/3/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1194657 FIRST FILING. The following person(s) is (are) doing business as KA HUNG'S TRUCKING, 516 N. SIERRA VISTA STREET, MONTEREY PARK, CA 91755. The full name of registrant(s) is/are : KA HUNG SHUM, 516 N. SIERRA VISTA STREET, MONTEREY PARK, CA 91755. The full name of registrant(s) is/are : ANITA L. SHUM, 516 N. SIERRA VISTA STREET, MONTEREY PARK, CA 91755 This Business is being conducted by, husband and wife. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)4/20/2006. /s/: KA HUNG SHUM, ANITA L. SHUM  
This statement was filed with the County Clerk of LOS ANGELES County on 5/31/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal,

DBAS

state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 6/12/2006, 6/19/2006, 6/26/2006, 7/3/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1194645 FIRST FILING. The following person(s) is (are) doing business as EL PARIENTE RESTAURANTS, INC., AI #/ON 2311512, 24042 SAN FERNANDO RD, NEWHALL, CA 91321-3032. The full name of registrant(s) is/are : EL PARIENTE RESTAURANT, INC., 24042 SAN FERNANDO RD, NEWHALL, CA 91321-3032 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)6/26/2001. /s/: EL PARIENTE RESTAURANT, INC., PRESIDENT, ARNOLDO AGUILAR  
This statement was filed with the County Clerk of LOS ANGELES County on 5/31/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 6/12/2006, 6/19/2006, 6/26/2006, 7/3/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1194605 FIRST FILING. The following person(s) is (are) doing business as CHAVEZ FAMILY DAY CARE, 8608 HASTY AVE, PICO RIVERA, CA 90660. The full name of registrant(s) is/are : YOLANDA CHAVEZ, 8608 HASTY AVE, PICO RIVERA, CA 90660 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2006. /s/: YOLANDA CHAVEZ  
This statement was filed with the County Clerk of LOS ANGELES County on 5/31/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE

DBAS

FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 6/12/2006, 6/19/2006, 6/26/2006, 7/3/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1205624 FIRST FILING. The following person(s) is (are) doing business as CAR PLUS AUTO SALES, 500 E. CARSON ST, SUITE 209, CARSON, CA 90745. The full name of registrant(s) is/are : GERARDO V. TUAZON, 515 W. 228TH ST, CARSON, CA 90745 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: GERARDO V. TUAZON  
This statement was filed with the County Clerk of LOS ANGELES County on 6/1/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 6/12/2006, 6/19/2006, 6/26/2006, 7/3/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1263440 FIRST FILING. The following person(s) is (are) doing business as TENDER LOVING CARE SERVICE, 10948 SANTA MONICA BLVD., W. LOS ANGELES, CA 90025. The full name of registrant(s) is/are : MARIE A. BRO, 717 STRAND ST, SANTA MONICA, CA 90405 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/15/1983. /s/: MARIE A. BRO  
This statement was filed with the County Clerk of LOS ANGELES County on 06/08/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A

DBAS

NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 6/12/2006, 6/19/2006, 6/26/2006, 7/3/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1168070 FIRST FILING. The following person(s) is (are) doing business as ALL ACCESS BANKING AI #/ON C2681778, 514 SOUTH SMITH AVE, #B105, CORONA, CA 92882. The full name of registrant(s) is/are : VULCAN FINANCIAL CORP, 525 E. COLORADO BLVD., PH FLOOR, PASADENA, CA 91101 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: VULCAN FINANCIAL CORP, CEO, AMIR NASS  
This statement was filed with the County Clerk of LOS ANGELES County on 5/26/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 6/12/2006, 6/19/2006, 6/26/2006, 7/3/2006

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 06 1109329 FIRST FILING. The following person(s) is (are) doing business as HYACINTHUS, 1227 N. FORMOSA AVE, WEST HOLLYWOOD, CA 90046. The full name of registrant(s) is/are : MARIE JENNIFER MONSOD, 1227 N. FORMOSA AVE, WEST HOLLYWOOD, CA 90046, NICOLE INEZ CASTANEDA, 14315 PLATT CT., CANYON COUNTRY, CA 91387 This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MARIE JENNIFER MONSOD, NICOLE CASTANEDA

DBAS

This statement was filed with the County Clerk of LOS ANGELES County on 5/19/2006. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 6/12/2006, 6/19/2006, 6/26/2006, 7/3/2006

Name Changes

**ORDER TO SHOW CAUSE FOR CHANGE OF NAME**  
Case No. SS014459  
Superior Court of California, County of Los Angeles  
Petition of RIEKO SUZUKI AND SHUNSUKE, ON BEHALF OF LISA SUZUKI, A MINOR for Change of Name  
TO ALL INTERESTED PERSONS:  
Petitioner or Attorney: RIEKO SUZUKI AND SHUNSUKE SUZUKI filed a petition with this court for a decree of changing names as follows: LISA SUZUKI to LISA APRIL SUZUKI  
The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.  
Notice of Hearing:  
Date: AUGUST 3, 2006 Time: 9:00, Dept. A., Room 104  
The address of the court is 1725 Main St., Santa Monica, CA 90401.  
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.  
Date: JUNE 7, 2006  
LINDA K. LEFKOWITZ  
Judge of the Superior Court  
06/12/06, 06/19/06, 06/26/06, 07/03/06



# This Is No “Bull”

“If you’re gonna play the game you’re gonna need the energy”

Santa Monica Daily Press

# ServiceDirectory

Promote your business in the only **DAILY** local newspaper in town.

**YOUR AD COULD RUN TOMORROW!\***

Some restrictions may apply.

**(310) 458-7737**

Prepay your ad today!



\*Please call our Classified Sales Manager to reserve your ad space. Specific ad placement not guaranteed on classified ads. Ad must meet deadline requirements.

All classified liner ads are placed on our website for **FREE!** Check out [www.smdp.com](http://www.smdp.com) for more info.

## Services

### Roofing

**4 SEASONS ROOFING**  
LIC #728423  
**ROOFING • REPAIRS**  
"LOWEST RESIDENTIAL RATES IN SO. CALIF."  
**310-317-9595** ofc.  
**310-779-5265** cell

### Financial

**HBW**  
HELPING BUILD WEALTH  
ESTABLISHED 1991  
Insurance & Financial Services  
**Are you Covered?**  
Call  
**Robert F. Schwenker**  
For More Information  
Individual LIC # OE96620  
**661.607.9404**  
[BKSCHWENKER@SBCGLOBAL.NET](mailto:BKSCHWENKER@SBCGLOBAL.NET)

### Psychic/Medium

**PRIVATE READINGS**  
  
THESE MESSAGES CAN CHANGE YOUR LIFE!  
**Psychic Medium**  
**LAURA RICHARD, Ph.D.**  
818-981-1425

## Services

### Gen. Contracting

**MAXIMUM Construction**  
Complete Household Repair  
Electrical, Fencing  
Doors, Windows, Flooring  
Drywall, Texture, Painting  
Remodel & Additions  
Concrete, Stucco

Free Consultation  
Reasonable Prices

Call Max Ruiz  
(213) 210-7680  
[handymax1@aol.com](mailto:handymax1@aol.com)



**YOUR AD COULD RUN HERE! CALL US TODAY AT (310) 458-7737**

### A/C CONSTRUCTION

**General Construction**  
**Commercial & Residential**  
**Remodel & Add ons**  
**Honest. Reliable.**  
**FREE ESTIMATES**  
— Sabbath Observed—



**310.278.5380**  
**Fax 310.271.4790**  
Lic# 804884 Fully Insured

## Services

### Therapy

**STILL SMOKING?**

**Life is short — Why make it shorter**

John J. McGrail, C.Ht.



**Certified Hypnotherapist**

**(310) 235-2883**  
[www.hypnotherapylosangeles.com](http://www.hypnotherapylosangeles.com)

### Painting/Tiling

**DIAMOND RED PAINTING AND HANDYMAN SERVICE**

A professional painting contractor  
License #809274

(818) 420-9565 (Pager)  
(818) 415-5189 (Cell)



Senior Discount Available

**METICULOUS PAINTING & DRYWALL**

Interior & Exterior • Free Estimates

**Call Joe: 447-8957**

[meticulouspainting.com](http://meticulouspainting.com) LIC: 0002088305-0001-4

## Services

### PAINTING

*Top quality A&A*

**Custom, Interior and Exterior**

Free quote,  
call Jeff Arrieta  
(310) 560-9864



### Residential & Commercial

**Int. & Ext.**

Texture & Drywall  
Wood works &  
Repair work  
Kitchen cabinet  
Faux finish  
Replace cabinet &  
Counter top  
Stucco work



**Lic.# 825896**  
**310.284.8333**

### Handyman

**WESTSIDE GUYS**

Full Service Handymen  
CARPENTRY, ELEC., PAINT, ETC...  
TERMITE AND DRY ROT REPAIR  
ROOF REPAIR AND WATER DAMAGE

BOB 35/HR (310) 266-6348  
CALEB 25-35/HR (310) 409-3244

**Your ad could run here!**  
Call us today at (310) 458-7737

## Services

### Bookkeeping

**SIMPLIFY**

**Experienced, Efficient and Swift.**

**BOOKKEEPER FOR HIRE**

Quickbooks \$40/hr.  
Pick Up and Delivery

**Call now to save!**  
**(310) 264-0828**

**YOUR AD COULD RUN HERE! CALL US TODAY AT (310) 458-7737**

### Pool and Spa

**POOL & SPA SERVICE & REPAIRS**

-Weekly service  
-Drain & Cleans  
-Spa Covers  
-Electric spa repair  
**310-306-6970**  
**FREE ESTIMATES**

## Services

### Real Estate

**Kate Bransfield**  
Estates Director  
Chairman's Circle - Platinum  
#1 Prudential Santa Monica Realtor  
**310.395.1133**  
What is Your Home Worth?  
Contact Me to Find Out.  
for local, current real estate info.  
[SantaMonicaListings.com](http://SantaMonicaListings.com)

### Attorney Services

**Need a Good Attorney?**

"Your Local Santa Monica Attorney"

Civil Litigation  
Consumer and Business Disputes

**Martin D. Gross**  
A PROFESSIONAL LOCAL CORPORATION

2001 Wilshire Blvd  
Santa Monica CA 310 453 8320  
[www.lawgross.com](http://www.lawgross.com)

**YOUR AD COULD RUN HERE! CALL US TODAY AT (310) 458-7737**



# W.I. SIMONSON

## SANTA MONICA

CELEBRATING 67 YEARS IN SANTA MONICA



COME IN AND SEE THE  
BEAUTIFUL 2006 CLS!

### NEW 2006 C230 SPORTS SEDAN

XENONS, METALLIC PAINT,  
SUNROOF PKG, AUTO



**\$299** 5 AT THIS  
LEASE PAYMENT  
+88¢ TAX PER MONTH  
FOR 27 MONTHS FULLY EQUIPPED

\$299.88 + tax first months payment for 27 months on approved credit. \$2829 cap cost reduction + \$795 acquisition fee = \$3624 total due at signing (\$0 security deposit). MSRP \$34,625. Tier 1 Credit. 7.5K Miles/yr. 25¢ per mile excess. OTHERS AT SIMILAR SAVINGS.

### NEW 2006 ML350



**\$349** 5 AT THIS  
LEASE PAYMENT  
+88¢ TAX PER MONTH  
FOR 27 MONTHS FULLY EQUIPPED

\$349.88 + tax first months payment for 27 months on approved credit. \$3469 cap cost reduction + \$795 acquisition fee = \$4264 total due at signing (\$0 security deposit). MSRP \$40,525. Tier 1 Credit. 7.5K Miles/yr. 25¢ per mile excess. OTHERS AT SIMILAR SAVINGS.

### NEW 2006 E350 SEDAN

XENONS, METALLIC PAINT,  
SUNROOF PKG  
CD CHANGER



**\$399** 5 AT THIS  
LEASE PAYMENT  
+88¢ TAX PER MONTH  
FOR 27 MONTHS FULLY EQUIPPED

\$399.88 + tax first months payment for 27 months on approved credit. \$3379 cap cost reduction + \$795 acquisition fee = \$4174 total due at signing (\$0 security deposit). MSRP \$53,445. Tier 1 Credit. 7.5K Miles/yr. 25¢ per mile excess. OTHERS AT SIMILAR SAVINGS.

### RED TAG MERCEDES-BENZ CERTIFIED

'02 CLK320 ASKING PRICE ~~\$32,981~~ **\$26,984**  
COUPE, WHITE/ASH, CD, LOW MI, CERTIFIED 2T103918

'00 S430 ASKING PRICE ~~\$33,981~~ **\$31,981**  
NEW CAR TRADE, VALUE PRICED, CERTIFIED, YA004614

'04 SLK320 ASKING PRICE ~~\$32,981~~ **\$35,981**  
NEW CAR TRADE, CD, CERTIFIED, 4F306438

'05 ML350 RED TAG PRICE **\$35,982**  
SPECIAL EDITION, NEW CAR TRADE, CERTIFIED, 5A523527

'03 E500 RED TAG PRICE **\$38,982**  
TECTITE/CHARCOAL, SPORT, CERTIFIED, 3A201522

'01 CL600 ASKING PRICE ~~\$50,981~~ **\$43,984**  
BLACK/BLACK, CERTIFIED, 1A013138

'04 S430 ASKING PRICE ~~\$56,981~~ **\$51,984**  
WHITE/JAVA, NEW CAR TRADE, LO MI, CERTIFIED, 407597

'02 S55 ASKING PRICE ~~\$60,981~~ **\$54,981**  
SILVER/CHARCOAL, CHROMES, CERTIFIED, 2A259668

'02 CL500 RED TAG PRICE **\$57,981**  
SILVER, SPORT, LOW 23K MILES, CERTIFIED, 2A031059

'03 SL55 ASKING PRICE ~~\$89,981~~ **\$88,981**  
ONLY 9K MILES, BLACK/BLACK, CERTIFIED, 3F036737

'05 S600 ASKING PRICE ~~\$99,981~~ **\$94,982**  
NEW CAR TRADE, CERTIFIED, 5A452502

### RED TAG MERCEDES-BENZ

'99 E320 RED TAG PRICE **\$16,982**  
NEW CAR TRADE, CD AND MORE! XA744569

'99 E430 ASKING PRICE ~~\$22,981~~ **\$18,981**  
SILVER/ASH, CD, CHROMES, XA796053

'95 E320 CAB ASKING PRICE ~~\$29,981~~ **\$26,981**  
CABRIOLET, BLK/BLK, CHROMES, CD, MUST SEE! SC279701

### '06 CLS500

SPORT/PREMIUM PKGS, KEYLESS, LOW 3K MILES

**2 TO CHOOSE!**

6M067452, 6A026127

**\$CALL!!**

**RED TAG  
PRE-OWNED  
INVENTORY  
SALE EVENT!**

### RED TAG OTHER MAKES/MODELS

'03 M45 ASKING PRICE ~~\$28,984~~ **\$26,984**  
CHARCOAL/BLACK, VALUE PRICED, 004514

'03 BMW X5 3.0 RED TAG PRICE **\$28,981**  
SILVER/CHARCOAL, NEW CAR TRADE, 3LP27132

'04 ESCALADE ASKING PRICE ~~\$39,981~~ **\$34,983**  
AWD, MOONROOF, CHROMES, 4R269147

'04 XC90 T6 RED TAG PRICE **\$36,981**  
3RD SEAT, NEW CAR TRADE, 41057147

'05 BMW 330 Ci ASKING PRICE ~~\$46,981~~ **\$44,981**  
NEW CAR TRADE, PERFORMANCE PKG, 5PL53153

'03 CAYENNE S RED TAG PRICE **\$45,981**  
GREY/GREY, ONLY 16K MILES, 3LA60575

'04 SC430 RED TAG PRICE **\$47,981**  
PEARL/TAN, NEW CAR TRADE, 40052958

'05 LS430 ASKING PRICE ~~\$56,981~~ **\$54,981**  
ONLY 7K MILES, BLK/BLK, NAVIGATION, 50090709

'04 RANGE ROVER ASKING PRICE ~~\$62,981~~ **\$56,981**  
HSE, NEW CAR TRADE, ONLY 13K MILES!, 4A161529

'06 RANGE ROVER RED TAG PRICE **\$56,981**  
SPORT, SILVER/CHARCOAL, NEW CAR TRADE, 2A031059

Mercedes-Benz  
Certified Pre-Owned

**NEW CARS**  
17TH & WILSHIRE - SANTA MONICA  
1-800-784-7160

**MERCEDES-BENZ CERTIFIED PRE-OWNED PROGRAM INCLUDES**  
7 DAY/500 MILE EXCHANGE PRIVILEGE\* · 1 YEAR/100,000 MILE WARRANTY

**1-800-784-7160**

**WWW.MERCEDESBEZPRICING.COM**

All advertised prices exclude government fees and taxes, any finance charges, any dealer document preparation charges and any emission testing charge. Ad expires 06/13/06 close of business. \*Exchange for another Mercedes-Benz Vehicle of equal or greater price available in your dealer's inventory as of date of exchange. Terms and conditions may vary.

**PRE-OWNED CARS**  
17TH & WILSHIRE - SANTA MONICA  
1-800-784-7160