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MAY 17-18 2014

Volume 13 Issue 155



Santa Monica Daily Press

We have you covered

IT'S A MYSTERY
SEE PAGE 10

THE COOL DOWN ISSUE

Transformer explosion prompts evacuation

BY MATTHEW HALL
Editor in Chief

MONTANA AVE Santa Monica firefighters responded to a structure fire near Montana and Second streets on May 15 after an electrical transformer exploded, sending live power lines onto a nearby apartment building.

Deputy Chief Tom Clemo said the wire sparked a fire in a third floor unit that prompted the evacuation of about 50 residents and drew a two-alarm response from firefighters.

"A Three story apartment complex with over 20-30 units in it, is going to prompt a pretty significant response with a fire on the third floor," he said.

Clemo said SMFD sends an abundance of units to structure fires. He said four fire engines, several SMFD trucks, a battalion chief and hazardous materials vehicle initially responded to the call and upon arrival, the incident commander called in additional units.

"Recently we just changed our response pattern to charge people and resources right out of the door," he said. "If we hit it hard up front, we have a much higher success rate because if it gets away from us, it can be a lot more serious."

He said the department was already responding to two medical aid calls and another structure fire at the time of the incident so trucks were called in from neighboring agencies to help.

Clemo said the city has experienced faulty electrical infrastructure in the past, but not more so than anyone else. "We've had several electrical vaults get smoked up, or transformers explode but I don't think that its anything uncommon in an urban environment," he said.

One resident was treated for smoke inhalation at the scene but was not transported to the hospital.

matt@smdp.com

Discourse over discourse

Civility questioned during the Hines debate

BY DAVID MARK SIMPSON
Daily Press Staff Writer

CITY HALL On Tuesday, when City Council reversed its decision to approve the Hines development agreement, several members expressed their frustration over the vitriol surrounding the debate.

Some of those opposed to the agreement deny that the debate has been marred by a lack of civility. Others say it's justified.

Councilmember Bob Holbrook said he's been called a thief, a crook, and a sonuvabitch.

"It's really a disgusting climate to serve in as a City Council member who is virtually a volunteer. It has become that mean, and that contentious," he said as some in the audience laughed. "You can laugh about that and if

SEE CIVIL PAGE 8



FUN WITH FOOD

Matthew Hall *matt@smdp.com*

Chef Gino Campagna, of Piccolo Chef culinary school for children, helped students at Grant Elementary School prepare a healthy, tasty, after school snack on May 16. The event was part of Food Revolution Day, an international day of awareness designed to raise the profile of food education and the benefits of healthy eating. Volunteer Harriet Fraser helped bring the event to Santa Monica schools.

Alternate design option for Fourth and Arizona

BY DAVID MARK SIMPSON
Daily Press Staff Writer

MAIN LIBRARY Developers selected by City Council to take a crack at the public Downtown plot on Arizona Avenue between Fourth and Fifth streets showed off their 84-foot-tall alternative to an initial 148-foot-tall proposal at a public meeting on May 15.

Developer Metro Pacific Capital and its team noted that there were numerous downsides to the shorter alternative.

Council chose Metro Pacific over two other developers in December 2013. The teams were tasked with designing a mixed-use project for the 112,000-square-foot space currently occupied by two banks.

Metro Pacific's designs included 96 rental units, 225 hotel rooms, 172,000 square feet of office space, and 52,000 square feet of retail. Council's selection merely allows City Hall to negotiate exclusively with Metro Pacific. They will now have to wind their way through the development agreement process, going before council, the Planning Commission, and the Architectural Review Board.

The developers, not City Hall, sponsored the meeting at the Main Library. Representatives from OMA - the architects -

SEE DEVELOPMENT PAGE 5

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OUT AND ABOUT IN SANTA MONICA

May 17

Art opening
Lois Lambert Gallery
2525 Michigan Ave. 6 - 9 p.m.
"Chair as Art: Back to Our Roots" opens on May 17 from 6 to 9 p.m. featuring work from 35 artists. "On The Road," a mixed media presentation by Tim Prythero will be in the Project Room at the same time. Call (310) 829-6990 for more information or email info@loislambertgallery.com.

Dig It! City Yards Open House
2500 Michigan Ave.
12- 4pm.
This fun, free community event will showcase the many services Public Works provides through hands-on activities and displays, several featuring a close-up look at the amazing big trucks and equipment used to build and maintain the City's infrastructure for today and tomorrow. Free Admission, Free Parking, Free Bike Valet

Opening Reception for Robert Swain, Nonfictions, Andrew Cannon, and Tree House
Santa Monica Museum of Art
Building G1, 2525 Michigan Ave,
4- 6 p.m.
Join organizers for the Opening Reception of: Robert Swain: The Form of Color, Andrew Cannon: Chemical Computer, Nonfictions: Jeremiah Day/Simone Forti/Fred Dewey, and Park Studio: Tree House. From 4 to 5 p.m., enjoy Color, Light, and Consciousness, a conversation with Robert Swain, SMMoA Executive Director Elsa Longhauser, and Curator Jeffrey Uslip.

Master Gardeners at the Market
Virginia Avenue Park
2200 Virginia Avenue,
9:30 a.m. - 1 p.m.
Master Gardeners provide free gardening tips, solutions to gardening problems, seeds and seedlings as well as their technical expertise based on the Master Gardener Volunteer Training Program which provides intense gardening training emphasizing organic gardening and covers vegetables, fruits, flowers, shrubs, trees, soils, composting, pests and harvesting. The Master Gardeners of Los Angeles visit the Pico Farmers Market on the third Saturday of each month.

Get Connected: A Free Technology Fair for Older Adults
Main Library
601 Santa Monica Blvd.,
10 a.m. - 2 p.m.
Whether you are a tech-savvy or digitally challenged older adult, this event is for you. Programs include workshops for beginners, lectures on social media and safe online shopping, and one-on-one advice on the latest gadgets and applications. For more information, please call (800) 516-5323. Co-presented by the Older Adult Task Force.

Wake up with the waves
Santa Monica Pier
9 - 11 a.m.
Wake Up With the Waves is the interactive concert series for children ages. 1- 8, each Saturday morning. It's fresh-air fun with a rotating cast of musicians and entertainers who get kids engaged with singing, dancing, playing and more.

Kombuchalooza tasting party
RAWvolution
2301 Main Street, 12 p.m.
Come for a cultured tea party with a tasting of many popular brands and flavors of fermented tea ranging from Egyptian pharaohs' favored Rosa's hibiscus tea, the kombucha pioneer company GTs Synergy Kombucha, bubbly Health-Ade , energizing Guaykai Yerba Mate and other tea elixirs. You will meet makers that shape the current raw tea movement while you sip on their "mushroom tea" and get to learn about kombucha's numerous health benefits. Bring your sampling cups to save plastic.

May 18

Discover the History: Santa Monica's Gold Coast
Santa Monica History Museum
1350 7th Street, 2 - 4 p.m.
The Santa Monica History Museum will host Discover the History: Santa Monica's Gold Coast, a lecture by noted film historian Marc Wanamaker. The lecture will follow

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LISTINGS

FROM PAGE 2

the history of the Santa Monica Beach north of the Santa Monica Pier to Santa Monica Canyon. Wanamaker will trace the development of the beach from tents to house to beach clubs on the beach to this day. The social life of the Hollywood Colony, with beach parties hosted by Norma Talmadge, Bebe Daniels and Marion Davies, will be highlighted during this lecture. Admission to the lecture is free to the public. Doors open at 1:30 p.m. and parking is available in the adjacent parking garage. For more information, contact Danielle at 310-395-2290, dlewis@santamonicahistory.org or visit www.santamonicahistory.org.

Spring Ballet Performance
Broad Stage at Santa Monica College
1310 11th St, 1 and 5 p.m.
Westside Ballet of Santa Monica will present their Spring Performance at the Broad Stage on May 18. The first half of program features a brand new addition to Westside's repertoire, Ben Stevenson's exquisite pas de deux Prelude, set to music of Rachmaninoff. Westside's younger ballerinas will be presented in Dances from Faust with music by Gounod, and choreography by Westside Ballet's founder, the late Yvonne Mounsey. Audiences will also see choreography by Westside's resident artists. The first half of the program opens with a new contemporary ballet by Sophie Monat and closes with a rousing jazz piece by Michele Bachar. Following the intermission, Westside presents the complete Act III, Aurora's Wedding, plus additional excerpts, from The Sleeping Beauty. Performances are at 1 and 5 p.m. Tickets can be purchased at www.westsideballet.com

Insomnia
Hotel Casa del Mar
1910 Ocean Way, 5:30 p.m.
Join modern conjuror Derek Hughes in a private suite at the illustrious Hotel Casa Del Mar for the debut of his mind blowing new work: INSOMNIA! Loosely inspired by the short fiction of Jorge Luis Borges, INSOMNIA is a unique experience combining humor, audience participation, and magic to explore the line between waking and dreaming. Ticket includes show admission, parking, and one drink. Reception is at 5:30pm with the performance beginning at 6:00pm. For Mature Audiences, includes adult language. Tickets are $55. Call (310) 581-5533 for more information.

May 19

Book discussion at the Library
Main Library's Martin Luther King, Jr. Auditorium
601 Santa Monica Blvd. 7 p.m.
Renowned artist and longtime Santa Monica resident Don Bachardy will discuss discuss the new book The Animals: Love Letters Between Christopher Isherwood and Don Bachardy with editor Katherine Bucknell. This is a ticketed event. Free tickets for auditorium seating will be released one hour prior to the program in the Main Library lobby. Only one ticket will be issued per guest, and guests must be present to receive a ticket. Seating is first come, first served. All ages are welcome.

Architectural Review Board Meeting
City Hall
1685 Main St, 7 p.m.
The ARB generally meets on the first and third Mondays of each month unless there is a holiday. Meetings are held in the City Council Chambers at City Hall unless otherwise noted. Visit http://www.smgov.net/Departments/PCD/Boards-Commissions/Architectural-Review-Board for more information.

Tango in the park
Virginia Avenue Park
2200 Virginia Ave, 6 p.m.
Residents are invited to dance to live music courtesy of the Santa Monica Symphony Orchestra. The "Tango in the Park" sessions will be taught by Daniel Ponickly, artistic director of Ballroom Madness. All ages are welcome at this free event.

For help submitting an event, contact Daniel Archuleta at **310-458-7737** or submit to editor@smdp.com

COMMUNITY BRIEFS

Flair Care Package Drive benefiting the military and their families

Flair Cleaners will host its fourth annual Flair Care Package Drive, May 12 - 25 to pay tribute to America's military and commemorate Armed Forces Day and Memorial Day. Through the drive, Flair will collect a wide range of items that will be delivered to military personnel wherever they are deployed through the USO Greater Los Angeles Area. In addition, Flair will dry clean or launder up to five shirts, blouses or pants for all active duty military personnel and veterans at no charge May 23 - 25, 2014. These programs complement Flair's year-round military discounts and complimentary flag cleaning.

The annual Flair Care Package Drive is one of the largest collection efforts in Southern California. Residents and businesses throughout the region are being asked to donate supplies for active duty military personnel that will offer a "touch-of-home," regardless of where they are deployed. Donations can be brought to any of the five Flair Cleaners locations - Burbank, Redondo Beach, Santa Monica, Studio City, and Valencia - May 12 through May 25. Every Flair Cleaners customer who donates will receive a certificate for 50% off dry cleaning as a thank you.

Items needed for the Flair Care Package Drive include water, soft drinks, individually packaged snacks, personal hygiene supplies, and paperback books. A complete list can be found on the Flair Cleaners Facebook page, www.facebook.com/flairdrycleaners.

For more information on Flair Cleaners, its community service or its green environmental practices and awards, visit www.FlairCleaners.com, or on Facebook at www.facebook.com/flairdrycleaners.

DAILY PRESS STAFF

Spring Into Climate Action

The California Climate Change Exchange (CA-CCX), a Project of The Church in Ocean Park, will hold its second forum on climate change, featuring authorities from a variety of organizations and environmental disciplines. The forum will take place on Sunday, May 18 from 1 to 3:30 p.m. at The Church in Ocean Park, 235 Hill Street in Santa Monica. The forum is free of charge but requires registration due to limited space.

Author William Selby, Professor of Geography and Earth Science at Santa Monica College, will present "Climate Change 101 - Hot Science Update" on the current state of the climate change crisis.

Former Santa Monica Mayor Judy Abdo and current Santa Monica Representative to the Metropolitan Water District, will report on Santa Monica's aging, local electrical infrastructure. Abdo is a founding member of CA-CCX and serves on the CA-CCX/Ocean Park Association Ad Hoc Joint Committee on the Local Electrical Grid.

Kurt Holland, Environmental Educator and Broader Impacts Project Planner, will introduce a youth-oriented program, "Environmental Education Liberating Youth," the Marine Science and Conservation & Education and Environment Initiative.

Environmental policy expert Diane Moss of the Renewables100 Policy Institute will speak on "Best Practices Towards 100 percent Renewables - Action Steps that cities are initiating."

Doors will open at 12:30 p.m. A reception will follow the forum. Attendance at the forum is free, but pre-registration is strongly recommended due to limited space. Guests may register at www.ca-ccx.org or by calling (310) 399-1631. Free bicycle valet service will be available at the Church. The Church is accessible by Big Blue Bus #1 and #8. Parking available at 2800 4th St., Santa Monica (between Hill and Ashland). For more information, visit www.ca-ccx.org or call 310-396-0799.

STAFF

Discover the History: Santa Monica's Gold Coast

The Santa Monica History Museum will host Discover the History: Santa Monica's Gold Coast, a lecture by noted film historian Marc Wanamaker on May 18. The lecture will follow the history of the Santa Monica Beach north of the Santa Monica Pier to Santa Monica Canyon. Wanamaker will trace the development of the beach from tents to house to beach clubs on the beach to this day. The social life of the Hollywood Colony, with beach parties hosted by Norma Talmadge, Bebe Daniels and Marion Davies, will be highlighted during this lecture.

Wanamaker has worked in many facets of film production, exhibition, and research for several decades. He is a published historian, lecturer, and teacher who taught film history at UCLA Extension for five years. In recent years he has been past president of the Los Angeles City Historical Society and has been archivist/museum consultant for the Culver City, Westwood, Santa Monica and Beverly Hills Historical Societies. Wanamaker

SEE **BRIEF** PAGE 7



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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Ignorance is not a virtue

Editor:

Regarding Airport Commissioner Peter Donald's column – It is not simply that Mr. Donald and the other members of the Airport commission know nothing about aviation. It is their stubborn refusal to learn anything about the task they are entrusted with. They treat their ignorance as a virtue and refuse to even open a book to learn anything at all about aviation.

As a direct result of their ignorance and the actions they take because of it, things are much more burdensome for the surrounding residents than is necessary. Because of their actions, the airport fleet mix is changing to an all jet fleet. By following the actions of Teterboro Airport, residents can expect to end up like it – over 400 jet operations per day.

We could easily have quieter approaches and departures, but haunted by the fear that pilots might also benefit, the Airport Commission has avoided any such steps. Or, perhaps, they simply don't have any idea what to do.

We could certainly have a different fleet mix tending more toward small propeller planes but the Commission recoils in horror at the idea of doing anything which is not punitive.

It is the Airport Commission's job to improve things for everyone as much as possible. Safety, noise and utility could all be significantly improved. However, the combination of total ignorance of the subject and irrational blind hatred is not a formula for the achievement of any worthwhile goals.

I would indeed be interesting to have the City adopt the policy for its other Commissions that the members must be composed solely of those who have no knowledge of the subject and refuse to acquire any, but burn with hatred for anyone who knows anything about it.

Howard Israel
Santa Monica

Grass roots music effort

Editor:

In response to Mr. Andrew's recent column "Nashville We Ain't, But We Still Can Be Music City", I would like to clarify the regulations for community events in parks. An event permit is required for events in parks that exceed 150 attendees. Specific requirements by location for events that trigger an event permit can be found on the Community and Cultural Services website http://www.smgov.net/Departments/CCS/content.aspx?id=46264. Click on the link under Permits and

Rentals. Community events in parks that are smaller than 150 attendees can occur without triggering the need for permits. There is nothing to preclude the neighborhood groups from participating in Make Music LA on June 21st by hosting music in their neighborhood parks. City staff in fact encourages the neighborhood groups to pursue this option in celebration of Make Music LA. Here is a link to the Make Music LA website http://makemusicla.org/. The Make Music LA website provides considerable information regarding the event and the grass roots nature of participation.

Karen Ginsberg
Director Community & Cultural Services
City of Santa Monica

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Your column here



Andrew Adams Send comments to editor@smdp.com

Politics shouldn't override need

FIRST OFF, LET ME SAY THAT I AM NO expert on the Hines Development. I don't know anything about the Bergamot Transit Village that the rest of Santa Monica residents don't also know, and nothing that I haven't read in the papers or online. I didn't got to any of the City Council meetings or protests, but I have read enough about it to know that I think the whole process shows some serious flaws in our city government.

I grew up in Santa Monica, and came back here after school. I grew up playing baseball nearby at Memorial Park, and playing pickup basketball at Virginia and Stewart Street Park. So I know the area and I was pretty happy with what was there before.

But I read some of the Hines project summaries, and it seems like it was a great project: mixed-use development, right next to public transit (as well as some pretty big job centers), and was going in on former industrial sites and on a former mobile home park. Seems like a win-win for everyone - tax base grows, with development centered around the new transit line. More people walking and biking, all near the City's job centers.

These kinds of projects are exactly what we need for this city and the state generally. LA has never used public transit as its foci, for the simple reason that no one uses them. But no one uses them because housing is not developed around transit. Therein is the negative feedback loop.

Santa Monica is going to grow, for the simple reason that more people want to live here than currently do. The question is whether it is going to grow very slowly, with only super-expensive apartments available for the wealthy near downtown; or whether the City Council can leverage its development rights to ensure that large-scale projects like Hines are reasonably green, transit-focused and include some affordable housing as a percentage of the units.

As it is now, the delicate ballet seems to be that developers submit huge plans, with no concessions, and then they slowly negotiate and "give" more on the way of affordable housing and slowly include more open space. This is the kabuki dance that both parties make each other go through - and this is fine. It allows the City to use its development rights as a carrot to get better and more balanced large-scale projects.

Without saying something that will get me kicked out of Santa Monica - development is not necessarily bad. More housing is not objectively bad. Apartments are outrageously expensive here. And our city government is not cheap. Despite our hawkish parking enforcement downtown, we still need growth to fund the work the City does. Thus, we need projects like Hines.

The argument that more car trips should sink this project seems bogus to me. Anyone who has made the mistake of going W on the 10 in the morning, or E between 2:30 and 8 p.m. knows that the freeway is jammed. What exactly is the harm of adding more cars to that? And I haven't seen any explanation for why 7,000 new car trips daily would result from a project that was built in that location to take advantage of the new transit line. The whole purpose of the project is to build housing near transit and the Water Park. Yet the sticking point is car trips?

And this new project is meant to replace a trailer park and some industrial buildings. Having been down there quite a bit, I can tell you that this area was not why people visit or move to Santa Monica. When you think of this City, you don't think of a freeway underpass, or a former rail yard right next to Olympic.

Ultimately, it seems to me that this was a political decision, not one based on what was good for Santa Monica. City Council member Gleam Davis said as much in this newspaper on May 15. A vocal minority opposed to car trips, Hines' Texas roots and a variety of other things appear to have "convinced" the City Council that it was in their interest to side with those making noise rather than what appears to be a well-reasoned, and negotiated development project.

This does not bode well for future projects in Santa Monica. Have you wondered why the Miramar has been plastering your mailbox with "information" on their own remodel? It's not because they're running for office, it's because they know that to do anything big in Santa Monica, you have to hire lawyers and a PR firm, to make sure that you don't get that same vocal minority to oppose your project. That is where we are as a city - if you want to do anything, you better have some connections in City Hall, or have some serious money to give to lawyers/consultants etc. so you don't get derailed by those that want to freeze Santa Monica as it is.

There are serious problems in this world and in this City. Wildfire season has already started, and appears to be just the beginning of a really destructive one. Greenhouse gases have passed the tipping point to where we need to start looking at climate change mitigation rather than prevention. Yet it appears that this City will not allow transit-focused development projects for the simple reason that some people just don't like that they are big. This City needs to focus solely on transit-focused projects, not make them jump through even more hoops. We are going to grow, and that growth should be vertical and walking distance to the transit lines we finally have.

I don't care at all about Hines, and the fact that they are from Texas makes me care even less. But the fact that they were willing to invest in a big project here, and in what appears to be exactly the type of development that we need to start building, sets a bad precedent. Transit-focused development should be the singular focus of the City Council, yet it appears that a persistent NIMBY collection of people can halt any project - no matter how well it fits our needs. This has to change.

ANDREW ADAMS is an attorney in Santa Monica

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OPINIONS EXPRESSED are those of the writer and do not necessarily reflect those of the Santa Monica Daily Press staff. Guest editorials from residents are encouraged, as are letters to the editor. Letters will be published on a space-available basis. It is our intention to publish all letters we receive, except those that are libelous or are unsigned. Preference will be given to those that are e-mailed to editor@smdp.com. All letters must include the author's name and telephone number for purposes of verification. All letters and guest editorials are subject to editing for space and content.

The Q Line

Save the Civic

Readers want Civic Auditorium refurbished.

This past week, Q-line asked:
There's a City Council-appointed group considering the future of the Santa Monica Civic Auditorium. There's also a resident group that has been pushing for rehabilitating the shuttered structure. The problem is there is no redevelopment money available for the project.

Here are your responses:

SIGN ME UP WITH THE RESIDENT group that wants to rehabilitate the Santa Monica Civic Auditorium for its own merit and then to maintain the character of the section of street it's on, including City Hall. Just how many oversize generic boxes and rectangles that city planners and developers love, can residents bear to live with and tourists bear to holiday around?

I SAY KEEP IT, WITH STATE OF THE ART renovations to make it a first class destination and in the meantime try to keep SMRR's grubby little "development hands" out of the mix, no housing or retail use on the site.

RENT IT OUT TO FILM STUDIOS FOR Zombie Apocalypse type stuff.

THIS CITY COUNCIL JUST CAN'T WAIT TO get their greedy little hands on a prime space like the civic auditorium. They want to put up a giant hotel or another Hines-like project. Fix the old one and use it in an appropriate way that serves the people of Santa Monica. This city council better be on notice, to quote "Network," the film, we're mad as hell and we're not going to take it anymore.

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IT IS BEYOND PERPLEXING THAT IN A city that should have access to the enormous private capital wealth based here and a city that has vast internet, media, entertainment resources that a private public partnership can't be cobbled together to preserve and enhance the civic auditorium. For far to many years the city has not had a world-class venue for concerts special entertainment events and movie premiers, here we are still struggling the civic auditorium back into a prestigious entertainment venue, this is unreal, absolutely unreal.

DEVELOPMENT
FROM PAGE 1

and OLIN - the landscape team - spoke about the project. OMA is responsible for the unique Seattle Central Library and OLIN designed the landscape at the Getty Center.

The taller alternative is not unlike a few steps on a spiral staircase with each level offset from the next, allowing for several rooftop terraces.

Sho Shigematsu, of OMA, said the indoor-outdoor designs were inspired by a late 1800s Santa Monica bathhouse.

Another inspiration, he said, was the Hanging Gardens of Babylon, which are said to have existed next to the Tower of Babel. The Tower of Babel was, according to legend and the Bible, miles high and toppled by God.

"The Tower of Babel is known as a monument to the sky, but the Hanging Garden was a monument to the ground literally covered by landscape," Shigematsu explained.

But height does add benefits to the project, the presenters said. Last year, council asked the developer to create an 84-foot-tall alternative to match the draft height limits imposed in the Downtown Specific Plan, which will guide land-use in the area.

They did create an 84-foot-tall project by, in simple terms, taking the top level of the development - the hotel - and placing it on top of one of the lower levels.

The open space, which would line the roofs of each level in the taller proposal, would be cut in half in the smaller project, said John Warfel, principal with Metro Pacific.

"The building being smaller and the hotel being much less of a hotel because of the loss of views, we end up with a smaller open space programming budget and sharp reduction in the revenues to the City," he said.

One level of parking, about 100 spaces, would have to be axed from the plan, he said.

A large proposed ArcLight movie theater could potentially replace a Downtown parking structure nearby.

Half of the 48-proposed affordable housing units would be canned, he said.

Warfel said that there would be a union hotel but a reduction in size would result in a reduction of hotel jobs.

Residents were much more reserved at this presentation than they were at the recent City Hall-sponsored introduction of three developers who could rebuild the Bergamot Station arts center.

GONDOLA

In the midst of the architectural presentation, Shigematsu showed an out-of-the-box idea that OMA had developed that would place a gondola lift station on the roof of the project. He showed old photographs of the long gone Pacific Ocean Park, which had a similar hanging chair lift.

Along with the incoming Expo Light Rail station, the gondola lift could reduce traffic, Shigematsu said.

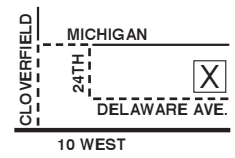
"We were thinking about running a gondola from Expo Line station through the service road to our roof and resurrecting the one going to the pier," he said.

dave@smdp.com

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EDITORIAL

Artists among us

BY MATTHEW HALL
Editor in Chief

Santa Monica is an artsy kind of town and he city has some very left-brain proof of the area's left-brain leanings. According to a report City Council received in 2007, 43 percent of Santa Monica's adults make all or part of their living in the arts-related fields.

"Even compared to Los Angeles and other creative centers, Santa Monica has an extraordinary proportion of artists, performers, designers, writers, directors and other professionals who work in the creative sector, more than six times the national average," it says.

Some signs of the city's arts focus are readily abundant, there's public art on the promenade, both sculptural and performance, there are murals on local buildings and the city has a multitude of movie screens, live stages, comedy clubs and performance venues. But art can be sneaky, it can creep into everyday life to jumpstart even the most mundane of tasks.

Talking is something we all do every day, but there is an art to the spoken word. When a turn of phrase is well crafted, delivered and received with impact, it resonates beyond simple communication. To translate the ephemeral thoughts of one human into sound waves, and then have those sounds re-associated with the correct concepts and desires is a great accomplishment, and one that most of us are less adapt at than we'd like to think. However, there are places and people ready, willing and able to teach you that art such as the Toastmasters group. Toastmasters helps members refine the art of communication, not just for fun, but also as a real world skill. At a recent meeting, members were challenged to improvise speeches, deliver prepared remarks, and just as important, they were expected to listen critically in order to give useful feedback. The members use those skills outside the group to facilitate their jobs and personal lives. It was a very tangible example of art as a real life skill.

Eating is also among the mundane tasks that can be elevated with art. Food is unique in that it's undeniably an art form, we've all be wowed by a dish at some point in our lives, but it's also a biological imperative to survive. I've always been particularly impressed by individuals that are able to bring the artistry to food in a way that doesn't just acknowledge nutrition, but celebrates it. Chef Gino Campagna did that at a recent class at Grant Elementary. He inspired the young students to appreciate the color, taste, texture and tactile sensation of food while also creating enthusiasm for the process of cooking and the benefits of healthy food. By changing snack time into an arts project, students had a chance to process the value of nutrition in a new way.

However, sometimes art can, does and should soar unfettered from the bounds of the mundane world. Sometimes art should elevate us, motivate us and bring us out of our normal selves. That's the kind of experience that organizers are hoping for at Make Music LA. The annual event helps citizens bring live music to local parks. There's some debate as to how Santa Monica may get involved in this year's event, but as Karen Ginsberg says in today's letters to the editor, local groups are being encouraged to participate at a grass roots level (you can visit http://makemusicla.org for more information).

As a community we are fortunate to have art so embedded in the community and hopefully we can all take some time to appreciate the artistic moments in life both big and small.

matt@smdp.com

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COMMUNITY BRIEFS

BRIEF
FROM PAGE 3

was also President of the Hollywood Heritage Organization and one of the curators for the Hollywood Heritage Museum. Wanamaker is also a writer working freelance on book, newspaper, magazine and film projects, having written for Architectural Digest, Los Angeles Magazine, Los Angeles Times, American Cinematographer, Hollywood Reporter, Daily Variety among others and is currently working on an encyclopedia of the American Film Studios and has authored and contributed to several books.

Discover the History: The Gold Coast will take place from 2 - 4 p.m. at the Santa Monica History Museum, 1350 7th St, Santa Monica, CA 90401. Admission to the lecture is free to the public. Doors open at 1:30 p.m. on May 18 and parking is available in the adjacent parking garage. Refreshments will be served following the lecture. For more information, contact Danielle at 310-395-2290, dlewis@santamonicahistory.org or visit www.santamonicahistory.org.

STAFF

editor@smdp.com





BUMP, SET, SPIKE

Paul Alvarez Jr. *editor@smdp.com*

A member of Laguna Blanca spikes a ball past a Pacifica Christian defender Thursday evening at Crossraods High School. Laguna Blanca would go on to win in three straight sets: 25-18, 25-12 and 25-23.

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Surf Forecasts

Water Temp: **60.8°**

SATURDAY – **FAIR** – SURF: **2-3 ft** Knee to chest high
Continued S/SSE swell; select focal points pull in larger sets at times; watching for NW windswell to pick up; winds still light in the morning

SUNDAY – **FAIR** – SURF: **2-3 ft** Knee to chest high
Continued S/SSE swell; long period new SW/SSW swell starts to move in; summer focal points pull in larger sets at times; potential NW windswell; morning winds may be a little problematic

MONDAY – **FAIR** – SURF: **3-4 ft** waist to chest high
Long period new SW/SSW swell builds - larger sets developing in the afternoon; continued windswell energy; watching winds, could be a little problematic

TUESDAY – **FAIR** – SURF: **3-4 ft** waist to shoulder high occ. 5ft
More SW/SSW swell moves in for exposures, modest windswell; keeping an eye on the winds

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **May 14, 2014**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - beachreportcard.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)
- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 0
- Number of A grades for dry/wet weather -- 42 / xx
- Number of (C,D,F) grades for dry/wet weather -- 4 / xx

The Beach Report Card is made possible by: SMA Swain Barber Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for at least 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	xx
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	xx
El Pescador State Beach, between Lechusa and Las Alisos creeks.		
Encinal Canyon at El Matador State Beach.	A+	xx
Broad Beach at Trancas Creek mouth.	A+	xx
Zuma Beach at Zuma Creek mouth.	A+	xx
Walnut Creek, projection of Wildlife Rd. (private).	A+	xx
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A+	xx
Escondido Creek, just east of Escondido State Beach.	A+	xx
Latigo Canyon Creek mouth.	A+	xx
Solstice Canyon at Dan Blocker County Beach.	A	xx
Pearce State Beach at creek mouth.	A+	xx
Marie Canyon storm drain at Pearce Beach, at 24572 Malibu Rd..	A	xx
Surfrider Beach at Malibu Colony fence.	A+	xx
Surfrider Beach (breach location)- daily.	A	xx
Malibu Pier - 50 yards east.	D	xx
Carbon Beach at Sweetwater Canyon.	A+	xx
Las Flores State Beach at Las Flores Creek (point zero).	A+	xx
Big Rock Beach at 19948 PCH stairs.	A+	xx
Pena Creek at Las Tunas County Beach.	A+	xx
Tuna Canyon.	A+	xx
Topanga State Beach at creek mouth.	A	xx
Castlerock Storm Drain at Castle Rock Beach.	xx	xx
Santa Ynez Storm Drain at Castle Rock Beach.	A+	xx
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A	xx

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A	xx
Will Rogers State Beach at Pulga Canyon storm drain.	A+	xx
Will Rogers State Beach at Temescal Canyon drain.	A	xx
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A+	xx
Santa Monica Beach at Montana Ave. drain.	A+	xx
Santa Monica Beach at Wilshire Blvd. drain.	A+	xx
Santa Monica Municipal Pier.	C	xx
Santa Monica Beach at Pico/Kenter storm drain.	C	xx
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	xx
Ocean Park Beach at Ashland Ave. drain.	A	xx
Venice City Beach, at the Rose Ave. storm drain.	A+	xx
Venice Beach at Brooks Ave. drain.	A+	xx
Venice Beach at Windward Ave. drain.	A+	xx
Venice Fishing Pier - 50 yards south.	A+	xx
Venice Beach- projection of Topsail St..	A+	xx
Marina del Rey, Mothers' Beach- lifeguard tower.	F	xx
Dockweiler State Beach at Ballona Creek mouth.	A	xx
Dockweiler State Beach at Culver Blvd. drain.	A	xx
North Westchester Storm Drain at Dockweiler State Beach.	A+	xx
Dockweiler State Beach at World Way (south of DWW jetty).	A+	xx
Dockweiler State Beach at Imperial Hwy drain.	A	xx
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	xx
Dockweiler State Beach at Grand Ave. drain.	A+	xx

LEGEND
DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
xx -- no sample taken

Heal the Bay is a nonprofit environmental organization making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use science, education, community action and advocacy to pursue our mission.

Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

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CIVIL

FROM PAGE 1

your friends are laughing beside you, you better rethink who your friends are."

Holbrook said that the rhetoric has become hurtful from people who are his friends. Mayor Pam O'Connor said little before abstaining from the vote, but did echo Holbrook's sentiments.

Councilmember Gleam Davis ended the agreement with her decisive changed vote. If council hadn't repealed the agreement, it would have gone to a public vote later this year. One of the many reasons Davis gave for flipping her vote was that, she said, a nasty election could further a rift in the community that could take "a very long time to heal."

Armen Melkonians, who led the referendum effort through his community group Residocracy, said he was disappointed that it was made out to sound like a nasty campaign.

"We just got the information out," he said. We presented facts and residents were anxious to sign."

They presented a different political view, he said, which is not the same as being rude. As for the loud reactions in the Council Chambers, Melkonians said those are raw emotions.

"I don't think it's impolite," he said. "I think it's impolite for a representative to misstate the facts. I don't think the reaction from the community, when they hear a misstatement of facts, as a laugh or a boo, I don't think that could be considered impolite."

Bob Seldon, another resident, said that he thinks residents' reactions are justified.

"It's easy to be friendly and soft spoken when you can simply raise your hand and vote someone out of their home," he said. "I think laughter is a First Amendment issue. I think clapping is a First Amendment right. If money is speech then I think applause should be."

Seldon noted that he likes Holbrook but that they just happen to disagree on some issues.

John Petz, a longtime activist in the community, said the same thing.

Petz feels that the shouts from the audience, while not appropriate, were understandable.

"High spirited debate is a part of the great American tradition," he said.

The call for civility, he said, is an attempt to tamp down the voice of dissidents.

Residocracy Advisory Boardmember Tricia Crane said that the referendum drive was not nastiness, but democracy at work.

"If that is considered rudeness, then our democracy is broken," she said.

Holbrook said he's gotten some nasty e-mail that he forwarded to a community group. After that much of it toned down, he said.

Councilmember Kevin McKeown, who vehemently opposed the Hines agreement, said his job is to listen to the people, even the ones who are not being respectful.

"Anyone of us who runs for public office has willingly become a target for public opinion," he said in an e-mail. "As much as we hope to bask in praise for things we do right, we have to expect that not everyone will agree with our decisions, and will tell us so, not always politely."

People sometimes forget that the seven council members are human, McKeown said.

"As much as we discourage vitriol, and I hope it is evident to all concerned that factual arguments are more effective than personal attacks, representative democracy can get blunt when people are disappointed in their representation," he said.

dave@smdp.com



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Aero Theatre
1328 Montana Ave.
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Saturday, May 17
Roxanne (PG) 1hr 47min
8:00pm
Words and Pictures (NR) 1hr 41min
5:00pm

Sunday, May 18
Monsieur Verdoux (NR) 2hrs 13min
5:30pm

AMC Loews Broadway 4
1441 Third Street Promenade
(310) 458-3924

May 17-18

Captain America: The Winter Soldier (NR)
11:05am, 1:05pm, 4:05pm, 7:15pm, 10:20pm

Rio 2 (NR)
10:55am, 1:45pm, 4:30pm, 7:00pm, 9:45pm

Other Woman (NR)
11:15am, 2:00pm, 4:45pm, 7:30pm, 10:10pm

Grand Budapest Hotel (R)
10:45am, 2:15pm, 5:00pm, 7:45pm, 10:30pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

May 17-18
Amazing Spider-Man 2 in 3D (NR)
4:20pm, 10:45pm

Amazing Spider-Man 2 (NR)
1:05pm, 7:30pm

Godzilla 3D (NR)
11:00am, 12:20pm, 2:00pm, 3:30pm, 6:45pm, 8:00pm, 9:45pm

Godzilla (NR)
10:15am, 5:00pm, 11:00pm

Million Dollar Arm (PG)
10:30am, 1:30pm, 4:35pm, 7:45pm, 10:55pm

Chef (NR)
10:20am, 1:15pm, 4:20pm, 7:15pm, 10:15pm

Neighbors (R)
10:45am, 12:10pm, 1:25pm, 3:00pm, 4:10pm, 5:45pm, 7:00pm, 8:30pm, 10:00pm, 11:15pm

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May 17-18
Lunchbox (Dabba) (NR) 1hr 44min
1:30pm, 4:30pm, 7:10pm, 9:50pm

Palo Alto (NR) 1hr 38min
11:20am, 1:50pm, 4:40pm, 7:20pm, 9:55pm

Breastmilk: The Movie (NR) 1hr 25min
11:00am, 1:40pm, 4:20pm, 7:00pm, 9:35pm

Fading Gigolo (NR) 1hr 38min
10:45am, 1:00pm, 3:20pm, 5:40pm, 8:00pm, 10:15pm

Finding Vivian Maier (NR) 1hr23min
11:00am

For more information, e-mail **editor@smdp.com**

CHECK OUT A NEW PLACE, TAURUS

ARIES (March 21-April 19)
★★★ You might feel as if you must handle a responsibility. If you really want to enjoy your weekend, you will make this a priority. An older person will play a significant role in your plans. Tonight: Avoid a quarrel.

TAURUS (April 20-May 20)
★★★★★ Dare to reach past your limitations. You could feel inspired by a conversation with someone close to you. Be careful, as you might be more accident-prone than usual today. Your perception on a specific matter will change as the day goes on. Tonight: Check out a new place.

GEMINI (May 21-June 20)
★★★★ Deal with a partner or loved one directly. A conversation might stop and start at different times today, and at some point, it even might escalate to fighting. A new beginning becomes possible, but only after you step out of your comfort zone. Tonight: Togetherness works.

CANCER (June 21-July 22)
★★★★ You might want to try a new approach or have a lighter discussion. Try not to blame your sweetie or someone else for your own problems. It is your interaction that could change at any moment. Try to walk in another's footsteps. Tonight: Say "yes" to an offer.

LEO (July 23-Aug. 22)
★★★★ You might want to accept an invitation to go to a baseball game, or perhaps you would prefer to actively participate in racquetball or softball. You could be inspired by a partner to walk a new path and interact on a new level. Trust that you can adapt. Tonight: Relax a little.

VIRGO (Aug. 23-Sept. 22)
★★★★ You could become childlike when interacting with a loved one. This person will delight in seeing you like this, and in some sense it might provoke his or her inner child to emerge. Use some self-discipline when it comes to spending. Tonight: Have a good time.

LIBRA (Sept. 23-Oct. 22)
★★★ A disconnect is likely between you and a family member. You might want to understand what triggers both of you. Wait until you get off the warpath before starting this conversation -- that is, if you want a successful result. Tonight: Most comfortable at home.

SCORPIO (Oct. 23-Nov. 21)
★★★★★ Keep communication flowing. You are capable of making excellent choices by yourself, but what about when it comes to deciding on a group consensus? Surround yourself with like-minded people, and you will successfully find a solution. Tonight: Hang out with family.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ You make a difference to others because of your energy and spirit, yet today it could be about your dubious good sense about money. Others want you to encourage them to take a risk. Tonight: Be wise.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ Act the way you want to feel, and you might be surprised at how easily you can manifest this mood. Bring others together for a fun get-together, as your friends naturally seem to gravitate to you. Tonight: You intrigue someone because of how you are changing.

AQUARIUS (Jan. 20-Feb. 18)
★★ Recognize that you can't be on top of your game every single day. In fact, it would be appropriate to take a step back and do less. You also might opt to go shopping. Be careful when handling money. Stay within your budget. Tonight: Not to be found.

PISCES (Feb. 19-March 20)
★★★★★ Zero in on what you want, and invite the right people along. Others seem to be resourceful and full of ideas. You will be much happier and relaxed if you are with those who care about and support you. A loved one could be feisty right now. Tonight: Throw a party!

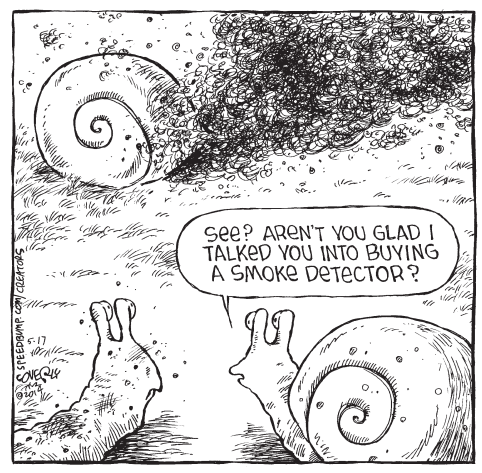
Weekend Edition, May 17-18, 2014

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

This year you tend to look at the big picture more. Some of you will opt to grow intellectually by going back to school or by traveling. Your imagination is the key to achieving your desires. You will need to share some of your wilder ideas with a friend to see how feasible they are. If you are single, you could meet someone from a different culture. This person might not be the right person for you, but he or she will help you see life from a different perspective. If you are attached, the two of you will plan a special trip. You will want to share more and be together more. CAPRICORN is practical.

INTERESTED IN YOUR DAILY FORECAST?
Check out the HOROSCOPES above!
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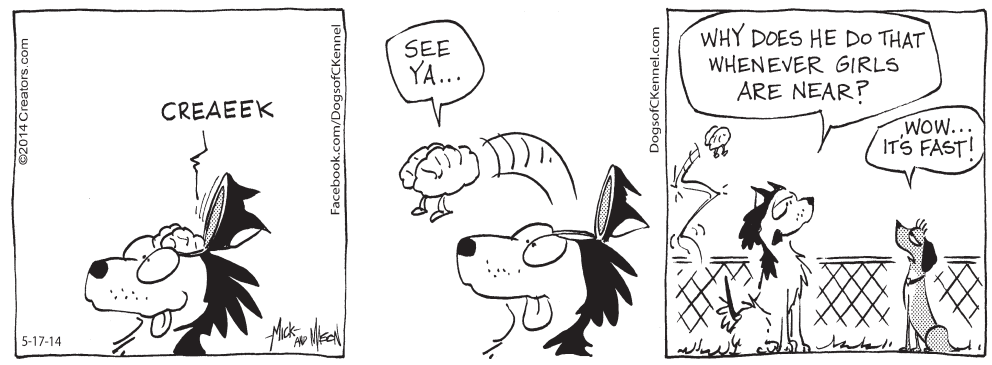
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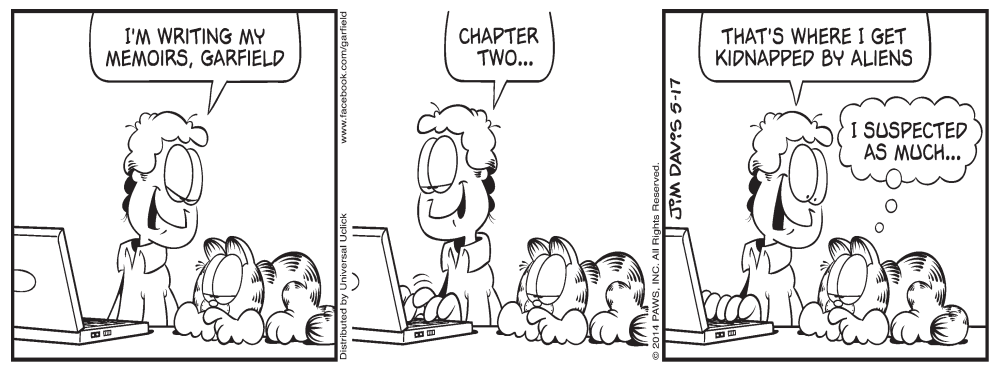
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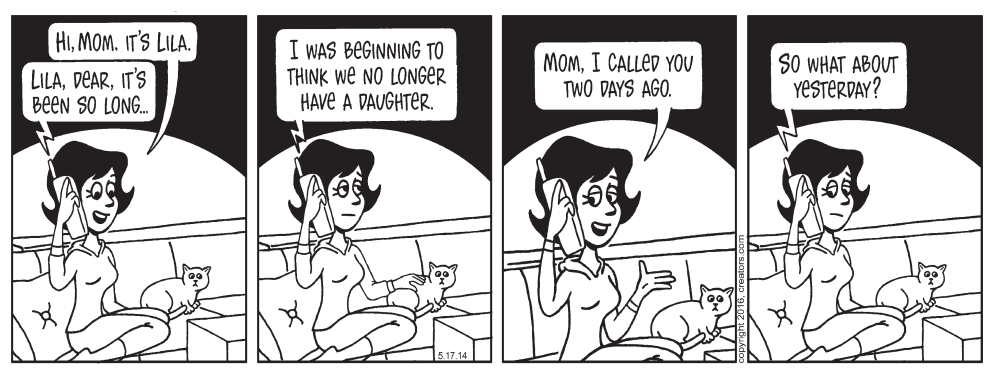
Dogs of C-Kennel
By Mick and Mason Mastroianni



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By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★★★★

		6		7		1		
		3						
5	4			1				8
			4	6	8			
7		2				4		3
			7	3	2			
9				8			7	4
						6		
		1		5		2		

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

9	7	3	5	4	8	1	6	2
6	4	1	9	3	2	8	5	7
8	2	5	7	1	6	4	9	3
2	1	7	6	9	4	5	3	8
4	5	8	1	2	3	6	7	9
3	6	9	8	5	7	2	4	1
1	3	4	2	7	5	9	8	6
7	9	6	4	8	1	3	2	5
5	8	2	3	6	9	7	1	4

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MYSTERY PHOTO

Daniel Archuleta *daniela@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

CROSSWORD

By THOMAS JOSEPH

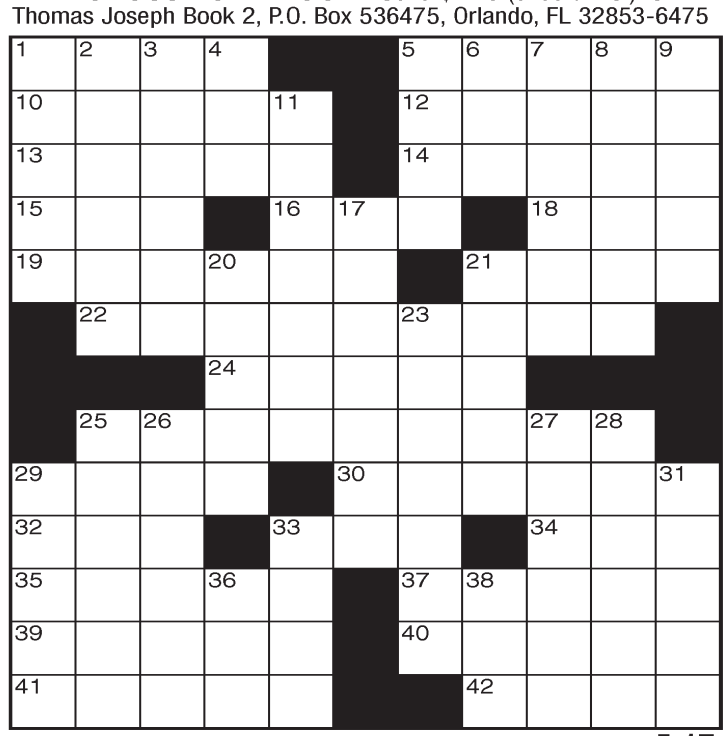
ACROSS
1 Distantly
5 Cutting remarks
10 Descartes and Magritte
12 Stern with a bow
13 Silver bar
14 Word of German gratitude
15 Wonder
16 Arctic explorer John
18 Colt creation
19 Deep bow
21 Stiff drink
22 Hall of Fame catcher
24 "West Side Story" role
25 Hall of Fame pitcher
29 "American Gigolo" star
30 Girls in the family
32 Dijon pal
33 Cardinal cap letters
34 Ray-gun sound
35 Was vocal
37 Each
39 Carl's wife in "Up"
40 Famed lover
41 Canary chow
42 Tip off

DOWN
1 Sills songs
2 Oldest major league ballpark
3 San —, Texas
4 Old auto
5 Await
6 Simile center
7 Texas baseballer
8 Scott of TV
9 Perfume
11 Tries hard
17 Surrounding
20 "Only —" (NPR show)
21 Atlanta baseballer
23 Online merchant
25 Place of worship
26 Baltimore baseballer
27 Skin problem
28 Nervous horse, perhaps
29 Nebula make-up
31 Watch secretly
33 Spots
36 Make fun of
38 Promise

G	O	B	A	D	■	L	A	P	S	E
O	R	A	T	E	■	A	L	O	H	A
T	I	T	A	N	■	S	I	L	A	S
H	O	T	■	T	E	A	T	I	M	E
A	L	L	■	S	A	G	■	C	E	L
M	E	E	T	■	U	N	F	E	D	■
■	■	C	A	R	■	E	T	C	■	■
■	C	R	O	O	N	■	C	R	A	M
T	A	U	■	S	A	L	■	U	S	A
A	L	I	B	A	B	A	■	I	C	Y
R	I	S	E	N	■	D	O	S	E	D
O	C	E	A	N	■	E	L	E	N	A
T	O	R	T	E	■	N	E	R	D	Y

Yesterday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 2, P.O. Box 536475, Orlando, FL 32853-6475



5-17



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NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ The Job of the Researcher: Cornell University graduate student Michael Smith, disappointed at the paucity of research on the pain of honeybee stings, decided to evaluate the stings himself (but in line with the Helsinki Declaration of 1975 on safe self-experimentation). Smith's protocols required five stings a day on various body locations for 38 days -- at least three on each of 25 body areas. The worst, according to his pain index, were the nostril (9.0) and the upper lip (8.7).

■ The maximum penalty a drunk driver can serve in Missouri for causing another's death is 15 years in prison -- which is the same penalty handed down last year by Circuit Judge Kenneth Pratte to a brother and sister whose crime was getting caught with 20 marijuana plants (12 mature, eight sprouts), which they insisted were for personal needs. In fact, David and Natalie DePriest had not even taken the case to trial -- but had pleaded guilty, expecting, of course, minimum jail time (normally maxing out at about 120 days in prison, according to Missouri Department of Corrections statistics cited by Huffington Post). (David DePriest, though a licensed gunsmith, received seven more years jail time for having a rifle a quarter-inch shorter than permitted in Missouri.)

TODAY IN HISTORY

1980 - General Chun Doo-hwan of South Korea seizes control of the government and declares martial law in order to suppress student demonstrations.

1980 - On the eve of presidential elections, Maoist guerrilla group Shining Path attacks a polling location in the town of Chuschi, Ayacucho, starting the Internal conflict in Peru.

WORD UP!

tarantism
\ TAR-uhn-tiz-uhm \ , noun;
1. a mania characterized by an uncontrollable impulse to dance, especially as prevalent in southern Italy from the 15th to the 17th century, popularly attributed to the bite of the tarantula. Also, tarentism.

Santa Monica Daily Press

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Handyman

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RUSH Legal Notices

RUSH Legal Notices

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014090405 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 04/04/2014 The following person(s) is (are) doing business as 80 Global Publishing. 1119 Sepulveda Blvd. Unit 101, TORRANCE, CA 90502. The full name of registrant(s) is/are: Elmelchizedec Andrews-Bey 1119 Sepulveda Blvd. Unit 101 TORRANCE, CA 90502. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Elmelchizedec Andrews-Bey. Elmelchizedec Andrews-Bey. This statement was filed with the County Clerk of LOS ANGELES County on 04/04/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 05/03/2014, 05/10/2014, 05/17/2014, 05/24/2014.

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