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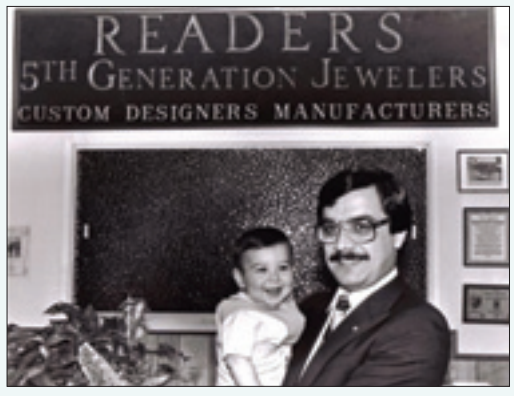
# Readers' owner retires

## *Local jeweler to close 5th generation family-owned business*



Courtesy Photo and Christa Mae Photography

**RETIRED: Local fixture Edward "Eddie" Guerboian is retiring and his son is launching a new venture.**







**BY JENNIFER MAAS**
Daily Press Staff Writer

After owning and operating Readers Fine Jewelers, 5th Generation, since 1972, Edward "Eddie" Guerboian has decided it is high time to close up shop.

"The jewelry industry is rapidly changing, as well as the retail industry for brick and mortar stores," Guerboian said. "Since our client base is changing and primarily requesting custom made fine jewelry, we realized a large facility is no longer a requirement or feasible. After months of thoughtful analysis and deliberation, my family and I felt it was the right time to close this chapter in our lives."

The business, located at 331 Wilshire Blvd., was established by the Readers family in 1912 as a credit jewelry store and was were Guerboian started working upon moving to America. He bought the business when the Readers family was ready to retire, adding "5th Generation" to the name, and has been satisfied to be part of the Santa Monica business community ever since.

SEE **RETIRE** PAGE 9

# Council explores new rent subsidies

**BY MATTHEW HALL**
Daily Press Editor

The City Council wants new locally funded rent subsidies to be an option when considering affordable housing protections.

At their May 10 meeting, the council approved a request from Mayor Pro Tem Ted Winterer and Councilmembers Sue Himmelrich and Kevin McKeown that staff explore expanding affordable housing policies to include a local rent-subsidy program that would target severely rent burdened low-income renters currently living in rent-controlled apartments.

Himmelrich said the request is a response to data presented by the

SEE **RENT** PAGE 3

# President to recognize local police officers

**BY MATTHEW HALL**
Daily Press Editor

Three Santa Monica police officers will be recognized by President Barack Obama next week for exhibiting "exceptional courage, regardless of personal safety, in the attempt to save or protect others from harm" when responding to the 2013 shooting at Santa Monica College.

Santa Monica Police Officers Jason Salas and Robert Sparks, and Captain Raymond Bottenfield of the Santa Monica College Police Department, will receive the Medal of Valor from President Obama on Monday, May 16 during a ceremony at the White House.

According to the White House, the award recognizes the officers' courage

SEE **AWARD** PAGE 3

# Project connects local nonprofits, volunteers

## *Give & Score helps recent college grads gain work experience*

**BY JEFFREY I. GOODMAN**
Daily Press Staff Writer

As the director of a local nonprofit group that aims to alleviate hunger and poverty, Darci Niva doesn't have gobs of money to spare. So when the Westside Coalition was in need of a new logo as part of a recent rebranding, she had to think of alternatives.

"If we were to hire a design firm for a logo, we'd be looking at ten thousand dollars," she said. "That's just not going to happen within our budget."

Niva instead turned to Give & Score, an expanding Westside-based

SEE **VOLUNTEER** PAGE 8


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# What's Up Westside

## OUT AND ABOUT IN SANTA MONICA

## Saturday, May 14

### Copa Cabana Soccer Tournament

Youth Beach Soccer Tournament. For more information call (949) 294-2989 or visit www.copacabanabeachsoccer.com. Beach (Central), 8 a.m. - 6 p.m.

### Classic Book Group

The Garden of the Finzi-Continis by Giorgio Bassani. Pico Branch Library, 2201 Pico Blvd., 11 a.m.

### Long Pose Life Drawing

Designed for intermediate to advanced artists, this uninstructed life drawing session features a model in one long pose. This workshop is designed to provide artists with an opportunity to render the living form. Draw or paint from a clothed model. Please bring your own materials. Cost is $12. Palisades Park, 851 Alma Real Dr., 2 - 5 pm.

### Fine Tunes: Folk Songs from the 60s

Ross Altman hearkens back to the folk songs of 60s, performing familiar tunes by Pete Seeger, Bob Dylan and Joan Baez in this outdoor concert. His setlist includes familiar classics like If I Had a Hammer, Blowing In the Wind, The Times They Are A-Changing, Mr. Tambourine Man, Like a Rolling Stone and Where Have All the Flowers Gone? Main Library, 601 Santa Monica Blvd., 3 - 4:30 p.m.

### 10th Annual Red Tie Affair

This year's "Red Tie @ Bergamot Station" theme engages guests in response efforts, while enjoying Santa Monica's vibrant art scene, cocktails and hors d'oeuvres. Proceeds will benefit Red Cross local, national and international disaster relief. Tickets available for purchase at http://www.redcross.org/news/event/local/los-angeles/Red-Tie--Bergamot-EATDRINKART. Bergamot Station, 2525 Michigan Ave., 6:30 - 9:30 p.m.

## Sunday, May 15

### Santa Monica Farmers Market

Attended by over 5000 customers each weekend this "ultimate community gathering" has become an integral and cherished part of life for many local residents. 2560 Main St. at Ocean Park, 9:30 a.m. - 1 p.m.

### Guest House Open

Free tours begin at 11a.m., 12 p.m. and 1 p.m. No reservations needed. Annenberg Community Beach House, 415 PCH, 11 a.m. - 2 p.m.

## Monday, May 16

### Preschool Storytime

Story time series for 3-5 year olds from 11:15-11:45 a.m. at the Montana Branch Library, 1704 Montana Ave.

### Art Commission Meeting

Regular meeting of the Santa Monica Arts Commission at the Ken Edwards Center, 1527 4th Street, at 6:30 p.m.

### Architectural Review Board Meeting

The ARB generally meets on the first and third Mondays of each month unless there is a holiday. Meetings are held in the City Council Chambers at City Hall, 1685 Main Street, at 7 p.m.

### Book Group: Let the Great World Spin by Colum McCann

This book group, which is open to all, features an eclectic selection of literary fiction and nonfiction. This month the group discusses Colum McCann's award-winning novel Let The Great World Spin at the Main Library, 601 Santa Monica Blvd., from 7-8:30 p.m.

### Co-Founder of CODEPINK at Activist Support Circle

Jodie Evans, co-founder of CODEPINK, will be the special guest speaker at the Monday, May 16 Activist Support Circle monthly public forum taking place from 7 p.m. until 9 p.m. at the UnUrban Cafe located at 3301 Pico Blvd.

For help submitting an event, contact us at
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# COMMUNITY BRIEFS

Citywide

## Motorcycle Safety Awareness Month

May is the national Motorcycle Safety Awareness Month and the Santa Monica Police Department will be conducting specialized Motorcycle Safety Enforcement Operations in an effort to lower deaths and injuries stemming from motorcycle collisions. Officers will be looking for various violations made by drivers and riders that can lead to motorcycle crashes. They will be cracking down on both those operating regular vehicles and motorcycles that are violating traffic safety laws.

Motorcycle fatalities jumped dramatically in the State of California by over 28 percent from a decade low of 352 in 2010. The police department identifies locations within our community where motorcycle collisions are prevalent, along with the violations that led to those collisions. In an effort to lower deaths and injuries, officers will be on duty patrolling areas where motorcycle traffic collisions occur.

In 2015, the Santa Monica Police Department investigated 37 motorcycle involved traffic collisions, where 23 resulted in injuries. Operations like this are aimed at curbing any rise in motorcycle involved injury and fatal traffic collisions and sending the numbers back downward.

Field enforcement operations will take place on Sunday May 15, Sunday May 22, and Sunday May 29 from 6 a.m. to 6 p.m. California collision data reveals that the primary causes of motorcycle-involved crashes include speeding, unsafe turning and impairment due to alcohol and other drugs by both riders and drivers alike.

Motorcycle riders and regular motorist are reminded to share the road and to look twice before changing lanes. Riders are urged to get training through the California Motorcyclist Safety Program. Information and training locations are available at 1-877-RIDE 411 (1-877-743-3411) or http://www.californiamotorcyclist.com.

Funding for this program is provided by a grant from the California Office of Traffic Safety through the National Highway Traffic Safety Administration.

- SUBMITTED BY LIEUTENANT SAUL RODRIGUEZ

Broad Stage

## Youth Band Collaborates with SMC Wind Ensemble

The budding elementary school musicians of Santa Monica's Elemental Band will join the Santa Monica College Wind Ensemble for a pops concert at the Broad Stage on May 15.

The concert offers a unique opportunity for Elemental Band students to play side-by-side with the more experienced musicians of the SMC band while also getting to work with conductor Kevin McKeown.

McKeown directs the SMC Wind Ensemble and is also Director of Bands at SAMOHI, where the Elemental Band students will eventually continue their musical studies in four or five years. For many students in Elemental Band, this will also be their first experience playing in a professional concert hall.

Elemental Band students will play two pieces on their own, and then join the SMC Wind Ensemble to perform John Williams' Olympic Fanfare and Theme. Also on the program is music from Star Wars: The Force Awakens and a medley of music celebrating the work of Italian composer Ennio Morricone.

Tickets to the concert are $10 and all ages are welcome. Advance tickets may be purchased online at www.smc.edu/eventsinfo, by phone at (310) 434-3005 or in person at the SMC Music Office (1310 11th St., Room 211) and SMC Theatre Arts Box Office (Theatre Arts Complex, SMC Main Campus limited hours). A modest service charge applies. Tickets may also be purchased at the door 45 minutes before the concert starts. Seating is strictly on a first arrival basis.

Elemental Music, formerly known as Elemental Strings, is a nonprofit whose mission is to inspire, train and nurture young musicians in Santa Monica. The organization serves 200 students in a variety of ensemble programs. Elemental Band is made possible, in part, by grants from the City of Santa Monica and the Santa Monica Arts Commission and the Los Angeles Board of Supervisors and the Los Angeles County Arts Commission.

The performance will be held at The Broad Stage, 1310 11th St. at 2 p.m.

- SUBMITTED BY JOSEPHINE MOERSCHEL, EXECUTIVE AND ARTISTIC DIRECTOR OF ELEMENTAL MUSIC

## RENT

FROM PAGE 1

Housing Commission that shows about 4,300 Santa Monica households exist well below the poverty line with annual incomes of less than $20,000 per year.

"Most of them are seniors living on fixed income on social security who are paying more than 50 percent of that $15-20,000 dollars towards their rent," she said. "They are generally long term residents of the city. You can imagine that they have nothing left and one of the best ways you can avoid displacing people is to help them stay in place so I think that's why we brought this forward."

McKeown said the city has used limited rent subsidies in the past but described the request as a bold move that goes beyond the council's current housing programs.

"But this is kind of a major shift in policy based on a change in what has happened in Santa Monica housing and the economy," he said. "We have long depended, as our housing policy, on the subsidized production of deed restricted affordable housing and what has happened is the cost of that has gone up and up. And our feeling had long been if we did it as rent subsidies, that while the money would go to pay the rent this month, there'd be nothing left afterwards."

However, he said that if the City didn't act quickly, the city would lose some of its diversity and he said the Council had specifically identified preserving the current community as one of its top priorities.

"We will have to continue to find ways to build deed restricted affordable housing but we're going to have to reach our hands out to the people that are currently at risk," he said.

City Manager Rick Cole said the direction would be best incorporated into ongoing projects. He said the city had too many "fire drills" that involved reassigning staff to new tasks before existing priorities are met.

"Lets try to use the strategic goals framework," he said. "Lets include this as a very important and valuable potential tool but lets bring it forward in the context of a range of tools in a schedule that allows us not to have to push things to the back burner. We have a stove, it has four burners, we can't put 12 pots on the four burners so lets put this in the affordability stew and we'll bring that back to you but lets not create a whole new pot and expect that this project will move ahead of all the other projects we're trying to bring."

Cole said the results of a study examining a potential sales tax increase showed residents supported increased spending for housing aid and said 67 percent of the survey respondents specifically approved of a rent subsidy.

Shawn Landres, Chair of the city's Social Services Commission, was the lone speaker to make it to the midnight discussion. He said the specific concept of rent subsidies is worthy but said it should be part of a larger discussion about the needs of at-risk residents.

"I strongly support this direction although I do understand it to be something that could happen in the context of the broader strategic directive," he said.

Both Himmelrich and McKeown said their goal wasn't to create a new project, but rather to signal the council was now willing to consider an option that was previously ignored.

"We're trying to emphasis this is a new tool we want to put in the tool kit that wasn't there before and without us saying it, it won't happen," said Himmelrich.

editor@smdp.com

## AWARD

FROM PAGE 1

and composure in ending a deadly rampage.

"Officer Salas, Officer Sparks, and Captain Bottenfield placed themselves in mortal danger to save the lives of students and staff during a school shooting on the busy campus of Santa Monica College," said the announcement.

According to officials, the medal is the highest national award for valor presented to a public safety officer.

To be eligible for the award, officers are nominated by the chiefs or directors of their employing agencies and recommended by the Medal of Valor Review Board.

The three officers were part of a team that responded to the shooting on June 7, 2013. The trio confronted 23-year old John Zawahri in the SMC Library. Zawahri shot and killed his father and brother, set his house on fire and went on a shooting spree that left five innocent victims dead. He was attempting to breach a room where several people had barricaded themselves to safety when the officers confronted him. Zawahri, armed with an assault weapon was shot after he fired at the officers.

The men have previously been recognized at the city, regional and state level for their actions.

Also receiving the Presidential medal will be Los Angeles Police Officer Donald Thompson for his courageous action to save an accident victim. While off duty, Officer Thompson traversed two freeway dividers and endured first- and second-degree burns while pulling an unconscious man to safety from a car moments before it became engulfed in flames.

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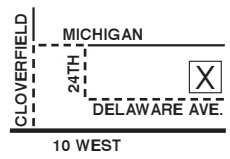


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## SMart Thinking

By SM a.r.t.
Send comments to editor@smdp.com

# What's It All About... Santa Monica?

**"WHEN YOU SORT IT OUT,**
Are we meant to take more than we give"

What IS it all about? Is the divisiveness that permeates our world, our nation, and our beach town, merely philosophical differences, something territorial, or just people wanting and taking more? Whatever the reason, it is clear that divisiveness and friction seem to be the rule of the day. "Can't we all just get along"? Apparently not, but we would like to at least see us try at a local level.

We are a small town, with monster Los Angeles hovering over us at our eastern border, creating a model for some to imitate, threatening to absorb us from within. But we can, with resolution, calm the beast down. Like David and Goliath, the biggest isn't always the winner, so we needn't succumb to the over-development threat out of fear. We just need to have a focus on the threat, put our palm up in a peaceful gesture, universally recognized as a signal to slow down, take a deep breath, and relax. It is a time to pause and regroup, to focus on what motivates such aggression and calm it down.

It may be that a primary cause of the over-development crisis we are facing is the endless supply of people that desire to live in a lovable small beach town environment, like we to date have been. It is ironic that the many willing to pay handsomely to live here are the one's that are destroying it by altering it with massive over-development, yet that is the direction we are being taken by developers and investors, and our city government.

History has shown that such collaboration is a devil's bargain, and it never ends well. What prompts a person or group to acquiesce to a more powerful and immediate threat usually comes from the misguided belief that there is something of which to be fearful, or the arrogance of thinking there is something to be gained by joining forces. Such capitulation is a self-fulfilling prophecy by destroying the very thing sought after.

We see such fear sold in Santa Monica fanned by developer interests in the form of large-scale commercial projects that mix in small micro apartment units, or a token number of what are presented as 'affordable' units. Of course the question is, affordable to whom? The developers and their advocates seek required development agreements and present their projects, most of which exceed current base line zoning regulations, with negotiated "public benefits." They claim their project helps solve a housing 'crisis' or housing 'shortage,' and to sweeten the pot will provide additional negotiated "public benefits." They make claims that their project will aid in lowering rental rates while increasing the housing stock. They say their projects will reduce traffic and the need to commute because their projects will be built near the Expo line or a bus stop. They claim their projects will reduce gentrification and add to economic diversity. And they use non-applicable State or national statistics and sell a one size fits all solution.

Santa Monica, like every other community, has its own unique statistics, its own environmental, infrastructure, and demographic conditions. Somehow, however, this fact is lost on developers and city planners, and the research and analysis needed to define the problem they are purportedly trying to solve is seemingly non-existent. The notion that within our own 8.4 sq. mi.'s, any solution would require multiple 5 to 8 story commercial structures with market rate housing and a mere handful of 'affordable' units defies imagination. More than 4 million sq. ft. of projects is currently listed on the City's Planning Department website as proposed or already approved. (http://www.smgov.net/Departments/PCD/Plans-Projects/). What and where is the justification for such over-development?

We already have a residential density of more that 11,000 people/sq.mi, and close to 30,000 people/sq. mi. when including our daily visitors, workers, and some 32,000 SMC students. Traffic and gridlock is a reality for all, and it is expected to worsen as the Expo comes on line, bisecting our

SEE **SMART** PAGE 5






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**OPINIONS EXPRESSED** are those of the writer and do not necessarily reflect those of the Santa Monica Daily Press staff. Guest editorials from residents are encouraged, as are letters to the editor. Letters will be published on a space-available basis. It is our intention to publish all letters we receive, except those that are libelous or are unsigned. Preference will be given to those that are e-mailed to editor@smdp.com. All letters must include the author's name and telephone number for purposes of verification. All letters and guest editorials are subject to editing for space and content.

## LETTERS TO THE EDITOR

**Send comments to editor@smdp.com**

### Hoops or Hard Work?

**Editor:**

As President of the Ocean Park Association I'd like to say it was good to see Charles Andrews at our May meeting, and I'm glad he got a chance to ask a question of our special guest, historian Alison Rose Jefferson, who unveiled for many of us the history of the African-American community in Ocean Park.

We encourage Mr. Andrews to come to more meetings to learn about the hard work the board and members do for the benefit of all, including improvements to Lincoln Boulevard, the greening of Ocean Park Boulevard, the proliferation of beautiful murals, assessment of the Downtown EIR, monitoring our airport land, and the preservation of local history, as well as the dissemination of information. He already knows we organize the July 4th Parade - perhaps he'll consider volunteering, or even stepping up and seeking election to our board.

Either way, he'd be welcome to come to a meeting in the run-up to the November vote to present the case for LUVE, which he obviously cares about deeply. Our friends at Residocracy (many of us were involved in signature-gathering for the Hines initiative) last visited us in March 2015 so we're overdue for a refresher.

Thank you for your paper's attention to the grassiest, or rootiest, roots of democracy.

**Andrew Gledhill**
President Ocean Park Association

### SMART

FROM PAGE 4

north/south routes. The developers, pushing their products, try to sell the notion that by building more, it will lessen traffic and gridlock, and result in lower rents and home/condo prices. A false premise unproven in any high land value beachfront community.

The problem is not that we have a housing shortage, but that there is an economic imbalance that restricts many who would want to live here from doing so. The building of large over-scaled market rate commercial developments has never solved the economic issue of affordability for those of lesser income without government subsidies. Wants and wish lists always exist, but it is the needs that must take priority and be balanced with the economics available. That is the reality of problem solving as it relates to design. Our beach town is no different. While it would be nice to solve the economic imbalance that exists here for renters and purchasers, excessive over-development on high value land is not going to be the solution. Unless it is profitable developers simply do not develop, and with high land values developers will continue to build market rate and high-end commercial projects to get their return on investment. Expensive to the consumer and profitable to them, with a token number of low and moderate income units, often, as in a recently approved agreement, pushed off to the 'other side of the tracks', virtually on the freeway, on a site that the original Draft EIR (Environmental Impact Report) stated was potentially unhealthy for residential use.

Such projects are the norm in our current over-development crisis, adding to gentrification and economic segregation, loss of diversity, increased demand on our infrastructure, gridlock, and everything that exacerbates the divisiveness we see in our town, pitting residents and quality of life issues vs. developers and a City government unwilling to listen to their constituents. While it takes courage to face the threat and stand up to it, our City government seems to be coming from a position of weakness and capitulation, believing the beast won't hurt you if you pet it and feed it; unless of course they have morphed into the beast themselves. We must find a way to slay the beast. Our residents, City government staff and officials must take a responsible and progressive stance on development and growth to save our City.

**Bob Taylor, AIA for SMa.r.t. (Santa Monica Architects for a Responsible Tomorrow)**

Dan Jansenson Architect; Mario Fonda-Bonardi AIA, Planning Commissioner; Sam Tolkin Architect; Ron Goldman FAIA; Thane Roberts AIA; Robert H. Taylor AIA; Armen Melkonians Civil & Environmental Engineer; Phil Brock Chair, Parks & Recreation Commission




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# BREAKING EVEN

Morgan Genser

**The Santa Monica High School boys varsity baseball team hosted El-Segundo in an Ocean League baseball game on May 12 and won 8-1 to improve their record to 13-13 and 5-5. Pictured are Senior Ryan Slinger reaching to make an out at first, Senior Lowell Schipper catching a fly ball, Jaylon McLaughlin diving into second base and Nik Nahass dumping the Gatorade bucket on coach Loren Drake (surprising Schipper and two assistant coaches).**







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ADI BENNER


TAMARA CHACON


HANNES KUNZ

# VOLUNTEER

FROM PAGE 1

social entrepreneurship outlet that connects nonprofit organizations with volunteers who help them complete a variety of projects.

The nonprofits receive help on a wide variety of short-term tasks that can be done remotely, from designing graphics to writing press releases and researching grants. The volunteers, meanwhile, build their resumes and learn about the working world while receiving feedback and performance ratings.

And these aren't just any volunteers. Many of them are recent college graduates who are trying to beef up their experiences and connections as they look for work or handle part-time employment.

"What we want is for the system to find the motivated, qualified individuals and allow them to thrive in a real meritocracy," Give & Score founder and CEO Adi Benner said. "You don't get a medal for showing up."

The origins of Give & Score can be traced to an airport in France, where Benner, a Westside native, struck up a conversation with a man named Hannes Kunz. As president of the nonprofit Institute for Integrated Economic Research, Kunz mentioned that he often struggled to find people to help him with small assignments.

"He always gets the Ph.Ds who want to do research, but he couldn't get the volunteers he needed," said Benner, who runs a photography business. "So we started spitballing. We decided, 'Wouldn't it be a great idea if we could get recent graduates connected with the million charities that have small projects but, because they're underresourced, can't get the work done?'"

Benner launched Give & Score with the help of Kunz, who is serving as chief technology officer. Tamara Chacon, a Loyola Marymount University alumna, was brought on as director of client relations.

Benner noted that nonprofits often take on volunteers who have ample time or are passionate about the agency's mission but lack the skills necessary to help on important projects. Through Give & Score, they can rely on recent college graduates who are eager to help charities while proving they're capable of handling on-the-job assignments.

When a nonprofit posts a project on Give & Score, it pays a small fee to use Benner's service. Once volunteers apply for the job, the nonprofit selects the candidate that meets its needs best. The nonprofit later gives its volunteer qualitative and quantitative ratings that he or she can use when applying to future jobs.

Niva has had four Westside Coalition projects completed with the help of Give & Score volunteers.

"The volunteers get real-world experience that they can add to their resume, and the nonprofit is able to utilize those services at a very low price and get absolutely excellent work," she said. "It's a brilliant marriage."

Give & Score has paired volunteers with several other local nonprofit groups, including Heal the Bay and Venice-based Safe Place for Youth. And the work they do, Benner said, is meaningful.

"Nobody's going to ask you to make coffee," he said.

Benner acknowledged that volunteers who use Give & Score can't eliminate their student debt by doing jobs for free. But he said they can earn valuable work experience that could help them in the long run.

"If it can get people involved in philanthropic endeavors, it just might plant the seed," he said. "After they achieve what they want to achieve, hopefully they'll retain some of that philanthropic soul."

jeff@smdp.com

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smdp.com Santa Monica Daily Press office (310) 458-7737



Photo courtesy Christa Mae Photography

**FAMILY BUSINESS: Avedis (left) is building on his growing reputation with a new line of jewelry.**

## RETIRE

FROM PAGE 1

"I came to America by myself at the age of 17 with approximately $100 in my pocket ... and I'm very happy that I chose to settle in Santa Monica 'a gem of a city,' which was my motto during my chairmanship of the Santa Monica Chamber. But more importantly I'm very proud to have been able to continue my family's business in Santa Monica and to be a part of this beautiful community for over 40 years."

Readers holds a special place in many Santa Monicans hearts, and Guerboian knows residents will be sad to see it go.

"As I've been told by numerous customers coming in to give us a farewell, apparently we are viewed as an icon in the community and one of the last longstanding independent businesses. We have served the community through charitable organizations, we have treated community members from all walks of life with respect and dignity and we have embraced Santa Monica. Apparently we are going to be missed very much and we're proud to hear it.

Guerboian said some of the responses they have heard include: "Where will I go?!"; "Who can I trust?"; '"You have to be kidding!"; "What do you mean you're closing?"; "We will miss Momma Lucy's baklava during Christmas!"; "Please tell me this is an April Fools Joke!"; "What do you mean you're closing, you're an institution!"; and "You're a pillar of our community."

"One client told us how she used to walk by our store when she was young and had always thought to herself that, 'Someday I will get a ring from this store,' and she did get her engagement ring from us and is now getting married with her wedding bands from us as well."

But Guerboian said mostly they have heard "Who can I trust with my jewelry?"

Upon closing, Guerboian plans to take some time off and relax. He has received numerous offers for consulting jobs and to join civic organizations. "It's very rewarding to realize that my talents and knowledge are viable and there are numerous opportunities for me personally. I still love and have a passion for the jewelry industry but I'm also passionate about serving the Santa Monica community."

Guerboian's son, Avedis "Avo" Guerboian, works for the family business and creates custom jewelry under the label Edward Avedis. Last year he created a custom BB-8 pin for the CEO of Disney, Bob Iger, to wear to the premiere of "Star Wars: The Force Awakens." His plans for after the shop closes are a little different from his father's.

"I have been fortunate enough in the last year to be commissioned to create some very unique custom-made pieces for celebrities, as well as numerous couples getting married," Avo said. "This has pushed me to take that leap towards creating my own brand of jewelry under Edward Avedis. The next few months after we close, will be dedicated to creating my own collection and expanding my business online with www.edwardavedis.com, as well as by appointment only."

Guerboian said his family is full of mixed emotions when it comes to the shop's closing, ranging from happiness to sadness, anxiety to excitement.

"The community has always supported us and we always try to give back. As a business owner, you have to make tough decisions and take everything into consideration. The outpouring of love and beautiful sentiments has made it even more emotional for us. It's truly humbling to realize that our clientele is going to miss us."

Guerboian spoke of how much he wants to thank Santa Monica for all it has done for him and his family as well.

"I love you all. I like to show emotion to the wonderful people that I know."

jennifer@smdp.com









# GALA

Photo courtesy

**St. Joseph Center marked 40 years of service to the community at its annual Voices of Hope gala, held at the Skirball Cultural Center in Los Angeles last week. Thanks to incredible support from a dedicated community of patrons, including 400 attendees and 100 volunteers, the event broke all previous records and raised more than $590,000 to support the Center's programs for low-income and homeless men, women, and children.**

**The Center's "Hope Through Empowerment" Award was presented this year to St. Joseph Center supporter and prominent entertainment company Lionsgate. Steve Beeks, Lionsgate's Co-Chief Operating Officer and Co-President of their Motion Picture Group, accepted the award on the firm's behalf. The event's titular "Voice of Hope" Award went to St. Joseph Center clients Norilda Cruz and Nelson Vasquez. The emcee for this record-setting gala was Los Angeles City Councilmember Mike Bonin, a longtime supporter of St. Joseph Center's work who praised the agency as an inspiring and effective force for change on the Westside. Among the items in the night's live auction was an authentic #24 jersey autographed by Kobe Bryant and donated by the LA Lakers. The jersey was modeled by Sister Eileen Mitchell, CSJ during the auction and sold for $3.400.**

**St. Joseph Center's Voices of Hope gala is a critical source of support for the agency's comprehensive and integrated programs, which provide services such as job training, case management, housing assistance, supplementary groceries, life skills classes and hot meals for 6,500 working poor and homeless families and individuals to help them achieve greater health, stability and self-sufficiency.**

**The Center serves more than 6,500 individuals annually through a variety of integrated programs. To learn more about St. Joseph Center's comprehensive services, please visit www.stjosephctr.org. Pictured are the evening's emcee LA City Councilmember Mike Bonin with St. Joseph Center Executive Director Va Lecia Adams Kellum, Ph.D., Sister Eileen Mitchell, CSJ, modeling an authentic #24 jersey autographed by Kobe Bryant and donated by the LA Lakers, St. Joseph Center Board Chair Kevin McCardle, Kellum and Lionsgate Co-Chief Operating Officer and Co-President of their Motion Picture Group Steve Beeks, and Voices of Hope Award winners Norilda Cruz and Nelson Vasquez with their son Issac.**












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# SURF REPORT




## SURF FORECASTS

WATER TEMP: **61.3°**

SATURDAY – **FAIR** – SURF: **3-4 ft** waist to chest high
SSW swell tops out - larger sets for summer focal points. Trace NW energy.

SUNDAY – **FAIR** – SURF: **3-4 ft** waist to shoulder high
SSW swell eases and forerunners of a new SSW swell move in - more size for summer magnets. Trace NW energy. Keeping an eye on the morning winds.

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# CRIME WATCH

BY DAILY PRESS STAFF



Crime Watch is culled from reports provided by the Santa Monica Police Department. These are arrests only. All parties are innocent until proven guilty in a court of law.

### ON MAY 5, AT ABOUT 1:44 P.M.

Officers responded to a radio call for service of a disturbance in the 800 block of 26th Street. Officer conducted an investigation which determined the victim was in a verbal argument with another person. The suspect attempted to intervene in the dispute. The suspect confronted the victim. The suspect was holding a wood stick. The suspect and victim got into a verbal argument. The suspect swung the stick at the victim multiple times. The victim was not struck. Officers contacted the suspect and took him into custody. Charles Henry Frieder, 51, Santa Monica was arrested for assault with a deadly weapon and criminal threats. Bail was set at $50,000.

## DAILY POLICE LOG

### The Santa Monica Police Department responded to 324 calls for service on May 12.

HERE IS A SAMPLING OF THOSE CALLS CHOSEN BY THE SANTA MONICA DAILY PRESS STAFF.

Party complaint 200 block of Washington 2:19 a.m.
Oversize vehicle violation 1300 block of 11th 2:19 a.m.
Overdose 2900 block of Neilson 2:31 a.m.
Prowler 2400 block of 22nd 5:14 a.m.
Theft of recyclables 1600 block of Main 5:31 a.m.
Grand theft 1000 block of Euclid 6:38 a.m.
Drunk driving Lincoln/Ocean Park 7:20 a.m.
Burglary 2800 block of Lincoln 7:21 a.m.
Petty theft 200 block of Georgina 7:34 a.m.
Vandalism 1300 block of 3rd Street Prom 7:39 a.m.
Battery 2600 block of Lincoln 8:10 a.m.
Stakeout 2700 block of S Orange LA 8:32 a.m.
Battery 2400 block of 16th 9:11 a.m.
Silent robbery alarm 300 block of Santa Monica Pier 9:12 a.m.
Attempt strongarm robbery 500 block of Ocean 10 a.m.
Fraud 3300 block of Pico 10:29 a.m.
Traffic collision 1400 block of Pico 10:35 a.m.
Traffic collision 1100 block of 3rd 11:08 a.m.
Traffic collision 2300 block of Arizona 11:22 a.m.
Grand theft 2500 block of Santa Monica 11:39 a.m.
Battery 1500 block of Euclid 11:41 a.m.
Silent robbery alarm 1300 block of Montana 11:55 a.m.
Burglary 2800 block of Lincoln 12:21 p.m.
Indecent exposure 1600 block of the Beach 2:06 p.m.
Sexual assault 2400 block of 16th 2:06 p.m.
Petty theft 1400 block of 3rd Street Prom 2:25 p.m.
Battery 2800 block of Pico 3:02 p.m.
Domestic violence 500 block of Colorado 3:16 p.m.
Fraud 2200 block of Colorado 3:31 p.m.
Fraud 2900 block of Olympic 3:48 p.m.
Hit and run 1300 block of 4th 4:14 p.m.
Domestic violence 500 block of Colorado 4:51 p.m.
Battery 1400 block of 4th 5:05 p.m.
Vandalism 1700 block of Ocean 5:10 p.m.
Drunk driving 29th/Pearl 6:02 p.m.
Vandalism 1800 block of 19th 6:10 p.m.
Indecent exposure 4th/Hollister 6:19 p.m.
Counterfeit money investigation 300 block of Colorado 6:32 p.m.
Auto burglary 1500 block of Pacific Coast Hwy 6:39 p.m.
Speeding 26th/San Vicente 6:51 p.m.
Petty theft 2500 block of Santa Monica 6:53 p.m.
Petty theft 1000 block of Wilshire 6:57 p.m.
Petty theft 300 block of Santa Monica Pier 8:02 p.m.

## DAILY FIRE LOG

### The Santa Monica Fire Department responded to 56 calls for service on May 12.

HERE IS A SAMPLING OF THOSE CALLS CHOSEN BY THE SANTA MONICA DAILY PRESS STAFF.

EMS 1900 block of 11th 12:05 a.m.
EMS of Ocean/Colorado 12:08 a.m.
EMS of Ocean/Bay 12:26 a.m.
EMS 2900 block of Neilson 2:32 a.m.
EMS 1700 block of Ocean 3:01 a.m.
EMS 1300 block of Franklin 3:34 a.m.
Automatic alarm 1300 block of 15th 6:31 a.m.
Injuries from assault 2600 block of Lincoln 8:11 a.m.
EMS 900 block of 4th 8:55 a.m.
EMS 1600 block of Ocean Front Walk 9:02 a.m.
EMS 1200 block of 15th 9:14 a.m.
EMS of 15th/Wilshire 9:19 a.m.
EMS 200 block of Georgina 10:14 a.m.
EMS of 2nd/Colorado 10:16 a.m.
Automatic alarm 200 block of Santa Monica Pier 10:48 a.m.
EMS 1100 block of 3rd 10:58 a.m.
EMS 2900 block of Wilshire 11:09 a.m.
EMS of Lincoln/California 11:13 a.m.
Vehicle fire 2300 block of Arizona 11:21 a.m.
EMS 1300 block of Montana 11:57 a.m.
EMS 900 block of 4th 12:22 p.m.
EMS 2700 block of Ocean Park 12:35 p.m.
EMS of 14th/Wilshire 12:55 p.m.
EMS of 18th/Santa Monica 1:32 p.m.
Wires down 2300 block of Oak 1:53 p.m.
Flooded condition 1000 block of 7th 2:19 p.m.
EMS 2100 block of Ocean 2:30 p.m.
EMS 1600 block of 6th 2:39 p.m.
Public assist 1300 block of Montana 2:41 p.m.
EMS 2200 block of 14th 2:43 p.m.
EMS 1300 block of 17th 4:02 p.m.
EMS 1700 block of Pico 4:09 p.m.
EMS 2200 block of 16th 4:26 p.m.
EMS 2400 block of Centinela 4:38 p.m.
Automatic alarm 300 block of Colorado 4:51 p.m.
Automatic alarm 1400 block of 3rd Street Prom 4:52 p.m.
Automatic alarm 1500 block of 12th 4:53 p.m.
EMS 1700 block of Ocean 5:07 p.m.
EMS 1400 block of the beach 5:18 p.m.
Injuries from assault 1400 block of 2nd 5:24 p.m.
EMS 1200 block of Chelsea 5:31 p.m.
EMS of 26th/Pico 5:46 p.m.
EMS 900 block of 3rd 5:50 p.m.
EMS 3100 block of Neilson 6:24 p.m.
EMS 1000 block of Wilshire 6:27 p.m.
EMS of 16th/Ocean Park 6:42 p.m.

# CROSSWORD

**By THOMAS JOSEPH**

**ACROSS**

**1** Ontario tribe
**5** Some coasters
**10** Spells
**12** Doctrine
**13** Polo's home
**14** Yucca's kin
**15** Ocean off Cal.
**16** "Star Wars: The Force Awakens" heroine
**18** Frilly wrap
**19** Subs
**21** Run-down area
**22** Ground-skeeper's need
**24** Banded rock
**25** Legal document marking
**29** Mists
**30** Blue state
**32** Put away
**33** Clothes line
**34** One of the Stooges
**35** Keyed up
**37** Find charming
**39** Church leader
**40** Famous
**41** Roofing material
**42** Thatcher, for one

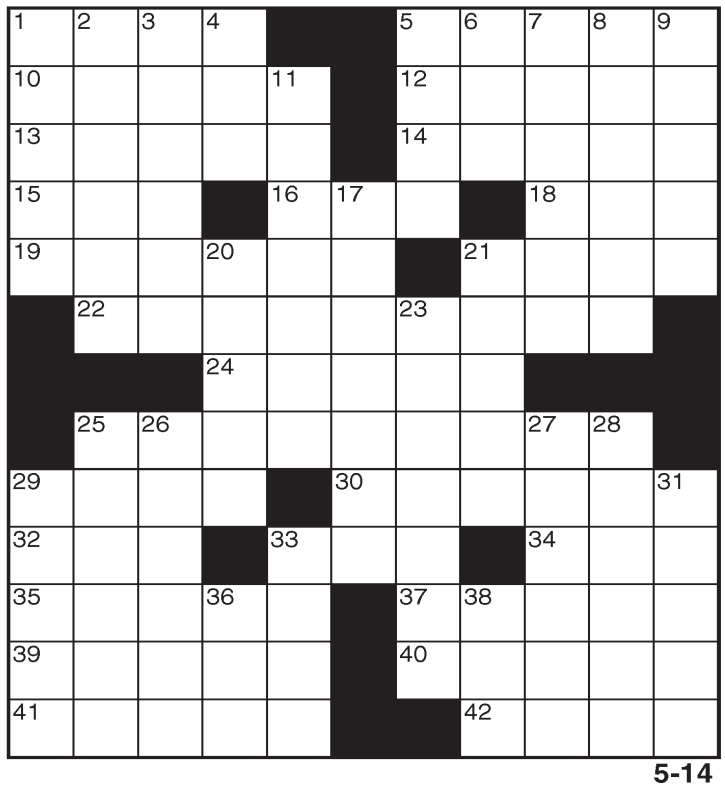
**DOWN**

**1** Salty snack
**2** Store business
**3** Track bet
**4** Sushi choice
**5** Order to Fido
**6** Table part
**7** Facilitate
**8** Gobble up
**9** Iron output
**11** Needle
**17** As a group
**20** Tries for flies
**21** Use four-letter words
**23** Footrest
**25** "Spill it!"
**26** To-do list
**27** Sleuth of films
**28** Less well off
**29** Trio of myth
**31** Like untended gardens
**33** On this spot
**36** Match part
**38** URL part

| | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|
| M | A | C | H | O | ■ | A | S | S | A | M |
| A | S | H | E | N | ■ | L | O | O | S | E |
| S | L | A | M | S | ■ | A | L | P | H | A |
| H | E | R | ■ | E | A | R | S | H | O | T |
| E | E | L | ■ | T | I | M | ■ | I | R | S |
| S | P | O | T | ■ | R | E | S | E | E | ■ |
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| O | L | E | ■ | C | A | R | ■ | H | E | X |
| G | E | S | T | U | R | E | ■ | O | U | T |
| L | E | W | I | S | ■ | A | F | I | R | E |
| E | V | E | N | T | ■ | P | E | C | A | N |
| D | E | B | T | S | ■ | S | M | E | L | T |

**Yesterday's answer**

THOMAS CROSSWORD BOOKS 1-8! Send $4.75 (check/m.o.) for each book to 628 Virginia Dr., Orlando, FL 32803



**5-14**

# MYSTERY PHOTO

Matthew Hall *matt@smdp.com*



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# Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from (easiest) to (hardest).

Difficulty Level ★★★★

## GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

**SOLUTIONS TO YESTERDAY'S PUZZLE**

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| 2 | 4 | 9 | 3 | 1 | 7 | 6 | 5 | 8 |
| 1 | 7 | 8 | 9 | 6 | 5 | 3 | 2 | 4 |
| 3 | 5 | 6 | 8 | 4 | 2 | 7 | 1 | 9 |
| 5 | 2 | 3 | 1 | 7 | 8 | 9 | 4 | 6 |
| 8 | 9 | 1 | 4 | 5 | 6 | 2 | 7 | 3 |
| 7 | 6 | 4 | 2 | 3 | 9 | 5 | 8 | 1 |
| 4 | 1 | 7 | 6 | 2 | 3 | 8 | 9 | 5 |
| 9 | 3 | 5 | 7 | 8 | 1 | 4 | 6 | 2 |
| 6 | 8 | 2 | 5 | 9 | 4 | 1 | 3 | 7 |

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | 4 | 5 | | | | | |
| | | 1 | 9 | | | 3 | | |
| 7 | 3 | | 4 | | | | 8 | |
| 4 | 5 | 2 | | | | | | |
| | | | | | | | | |
| | | | | | | 1 | 7 | 3 |
| | 6 | | | | 4 | | 5 | 1 |
| | | 7 | | | 8 | 2 | | |
| | | | | | 7 | 9 | | |

King Features Syndicate

## DAILY LOTTERY

**POWERBALL**
Draw Date: 5/11
20 32 52 66 69
Power#: 23
Jackpot: 50M

**MEGA MILLIONS**
Draw Date: 5/10
12 22 46 56 74
Mega#: 4
Jackpot: 161M

**SUPER LOTTO**
Draw Date: 5/11
8 24 31 32 43
Mega#: 17
Jackpot: 23M

**Fantasy 5**
Draw Date: 5/12
1 10 16 22 39

**DAILY 3**
Draw Date: 5/12
MIDDAY: 1 1 9
Draw Date: 5/12
EVENING: 4 3 1

**DAILY DERBY**
Draw Date: 5/12
1st: 05 California Classic
2nd: 01 Gold Rush
3rd: 12 Lucky Charms
RACE TIME: 1:41.36

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at **http://www.calottery.com**

## WORD UP!

**trophic**
1. of or relating to nutrition; concerned in nutritive processes.

## TODAY IN HISTORY

**1951** - Trains run on the Talyllyn Railway in Wales for the first time since preservation, making it the first railway in the world to be operated by volunteers.

**1955** - Cold War: Eight Communist bloc countries, including the Soviet Union, sign a mutual defense treaty called the Warsaw Pact.

**1961** - American civil rights movement: The Freedom Riders bus is fire-bombed near Anniston, Alabama, and the civil rights protesters are beaten by an angry mob.

**1970** - Andreas Baader is freed from custody by Ulrike Meinhof, Gudrun Ensslin and others, a pivotal moment in the formation of The Red Army Faction.

**1973** - Skylab, the United States' first space station, is launched.

**1988** - Carrollton bus collision: A drunk driver traveling the wrong way on Interstate 71 near Carrollton, Kentucky, United States hits a converted school bus carrying a church youth group. Twenty-seven die in the crash and ensuing fire.

**2004** - The Constitutional Court of South Korea overturns the impeachment of President Roh Moo-hyun.

**2012** - Agni Air Flight CHT crashes near Jomsom Airport in Jomsom, Nepal, after a failed go-around, killing 15 people.

## NEWS OF THE WEIRD BY CHUCK SHEPARD

■ England's Brighton and Hove City Council, striving to be progressive, issued a directive to parents of new school students (kids as young as age 4) calling on them to mark the gender identity they prefer -- and notes that any child who identifies as other than male or female should leave the space blank and consult with officials individually. (Critics, according to The Sun, expressed that school should be for "developing" such identities without the necessity of declaring them so early in life.)

■ The Tap Inn bar in Billings, Montana, released April 11 surveillance video of the armed robbery staged by two men and a woman (still on the lam), showing two liplocked customers at the bar, lost in affectionate embrace during the entire crime, seemingly oblivious of danger. The robbers, perhaps impressed by the couple's passion, ignored them -- even while emptying the cash register just a few feet away.

■ Andru Jolstad, 26, was arrested on April 16 and charged with using a pry bar to break into the cash boxes of four machines at Zap's Arcade in Mesa, Arizona. Following citizen tips, a cop arrived to find Jolstad on his knees alongside one machine with his arm still inside. His total take from the spree was $18, and he'll likely be sent back to prison from an earlier charge.

# Go with the flow, Virgo

**ARIES (March 21-April 19)**
★★★ You appear to have become more irritable than you have been in a while. Expressing your feelings certainly ranks high in importance for you. How you choose to express yourself and the tone of your words will determine the outcome of a tense situation. Tonight: Near good music.

**TAURUS (April 20-May 20)**
★★★★ A close loved one might be expressive and very sarcastic. Which would you prefer: a hot-headed person or a withdrawn personality? Your actions could determine which expression this person displays. Think carefully. Tonight: Try to tame the wild loved one in your life!

**GEMINI (May 21-June 20)**
★★★★ Reach out to someone you care about. A close associate could be adding fuel to a heated situation, which could add an explosive element to your day. Be careful with this person, as he or she really has little control. Stay levelheaded. Tonight: Protect what is important to you.

**CANCER (June 21-July 22)**
★★★★ Your words have an impact on others. The way you feel could determine what is happening within your immediate circle. Your actions also tend to reflect your frustration and anger. A discussion might be in order when you have calmed down. Tonight: Express yourself clearly.

**LEO (July 23-Aug. 22)**
★★★★ A loved one who gets easily angered cares about you far more than you might realize. This person's self-discipline is not as high as yours. Avoid taking risks of any sort, as they are likely to backfire. Use today for some rigorous exercise or to get into a project. Tonight: As you like it.

**VIRGO (Aug. 23-Sept. 22)**
★★★★ You'll perk up, but as a result of your renewed energy, you also could become far feistier. Understanding your limits is important. Expressing your boundaries and feelings could be instrumental in being more even-tempered. Tonight: Choose to go with the flow.

**LIBRA (Sept. 23-Oct. 22)**
★★★ Tempers flare, making it nearly impossible to proceed. You also might not be in the mood to negotiate a peace treaty right now. You could be so tired of all the comments and snapping around you that you might not mind the hostilities for now. Tonight: Clear the air.

**SCORPIO (Oct. 23-Nov. 21)**
★★★★ Be careful. If anyone has the capability to act out today and spend money in order to deal with any frustration and anger, it could be you. A friend might not understand what you are doing and inadvertently cheer you on. Weigh the pros and cons. Tonight: Where the gang is.

**SAGITTARIUS (Nov. 22-Dec. 21)**
★★★★ All of us can be combustible at times; however, this particular moment seems to be your turn. You could switch from being quiet and withdrawn to being volatile and difficult. Assess how you can be most effective in alleviating this source of irritation. Tonight: In the limelight.

**CAPRICORN (Dec. 22-Jan. 19)**
★★★ Reach out to someone at a distance. This person could try to push you in his or her chosen direction. You will need to detach and take in the big picture. Recognize how angry you are on a deeper level. Start discussing what ails you. Tonight: Start sharing more of this moment.

**AQUARIUS (Jan. 20-Feb. 18)**
★★★★★ Deal directly with confusion that could attack your finances. You don't want to have a decision cost so much that you need to pull back. A friend could be very angry. Understand that it might not be as much about you as you think. Tonight: Have fun with a favorite person.

**PISCES (Feb. 19-March 20)**
★★★★ You can walk tall and strong, but don't just assume that you are out of the line of fire. A parent, friend or boss could be combustible, to say the least. Do not put up a fight; instead, listen calmly. Know that there is truth in what this person is saying. Tonight: Out and about.

**Weekend Edition, May 14-15, 2016**

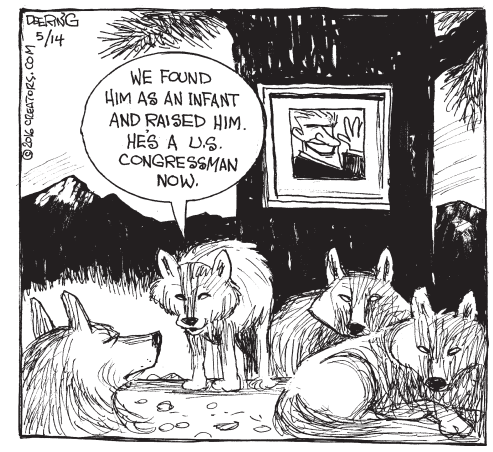
**JACQUELINE BIGAR'S STARS**
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

This year you open up to new beginnings, and as a result you see life from a different perspective. You might walk on a more conventional side than many of your contemporaries, but this stance works for you. Romance and creativity remain high priorities. If you are single, you seem to be more open to forming a bond that inspires you. You are likely to meet someone very special. If you are attached, the two of you will make a deeper commitment to your shared life together. Plan on taking a vacation that delights both of you. VIRGO gets along with you well.

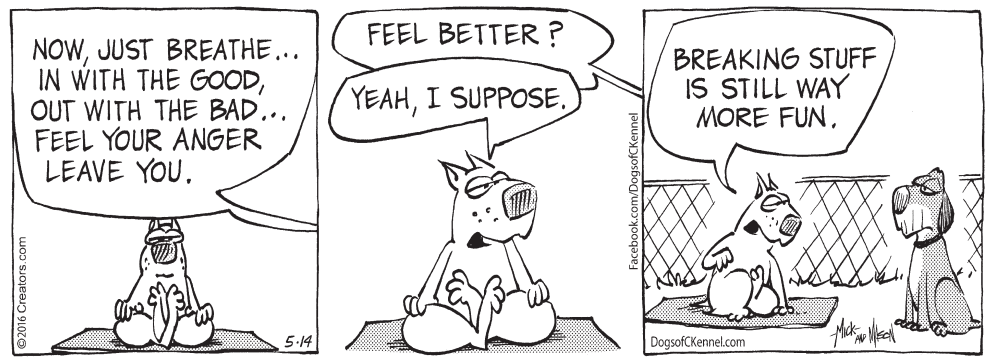
## Speed Bump
By Dave Coverly



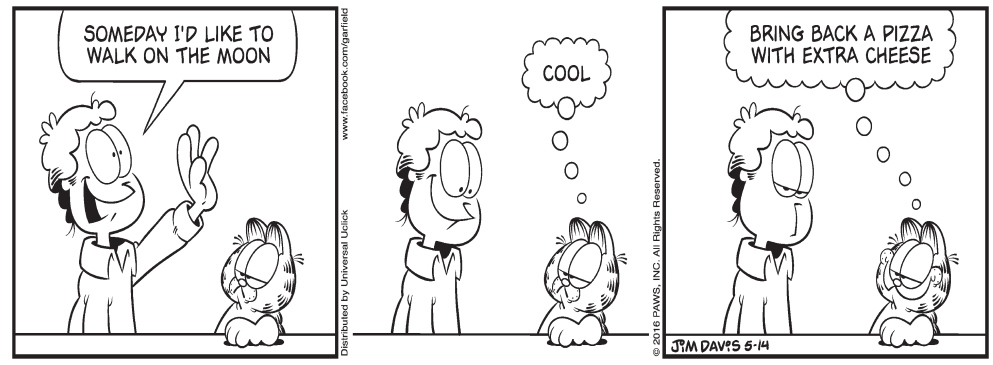

## Strange Brew
By John Deering



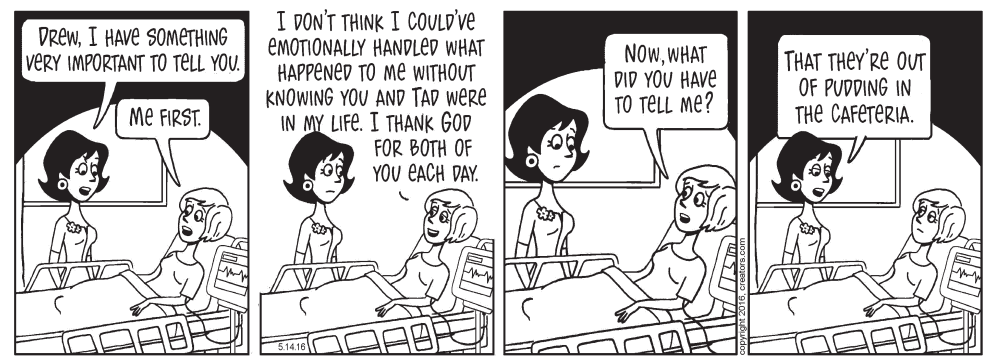

## Dogs of C-Kennel
By Mick and Mason Mastroianni




## Garfield
By Jim Davis




## The Meaning of Lila
By John Forgetta & L.A. Rose




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# North of Montana

## 417 10th Street

*Open Tuesday, May 17th*

*11 am - 2 pm*





Beautiful, Contemporary Mediterranean home North of Montana.
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6 bed / 6 1/2 bath home flows graciously throughout its three full levels. Sky-high ceiling in foyer with huge skylight floods the home with natural light. Alluring, arched doorways on main level lead the way from room to room. High ceilings throughout the entire home. Elegant built-ins in living & family rooms. Family room has sophisticated bar with Subzero® fridge, and French Doors which open to the back yard. Large, open kitchen with huge island and breakfast area looks out into backyard. Kitchen features Viking® stove, Bosch® dishwasher, & Subzero® fridge and wine cooler. Sweeping staircase leads to upper level with 3 en-suite bedrooms plus a generous master suite. Master includes fireplace, balcony, his and her walk-in closets & master bath with relaxing spa tub and separate, steam shower. Large, carpeted, finished basement with lots of natural light, has 2 bed / 1 3/4 bath. Each bedroom has French Doors to exterior, great for uses that require a separate entrance. Basement also includes a large rec room / home theater space.

Backyard has covered patio, fruit trees, and stone path leading to detached 2 car garage.

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